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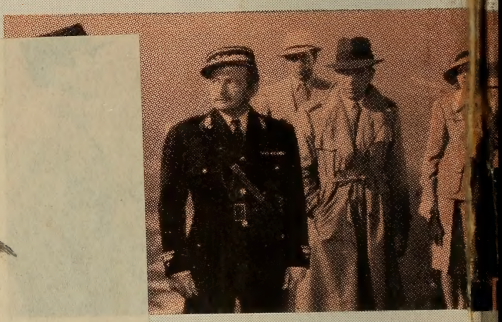

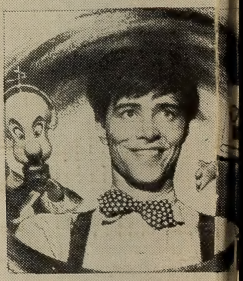

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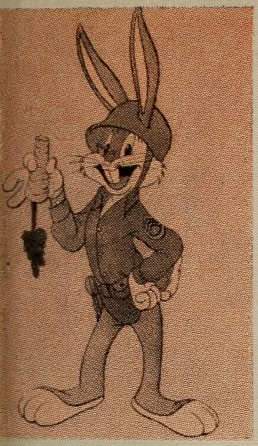

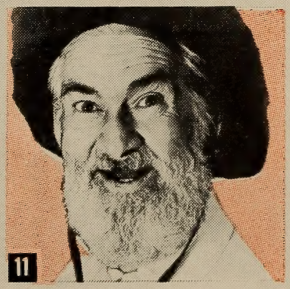

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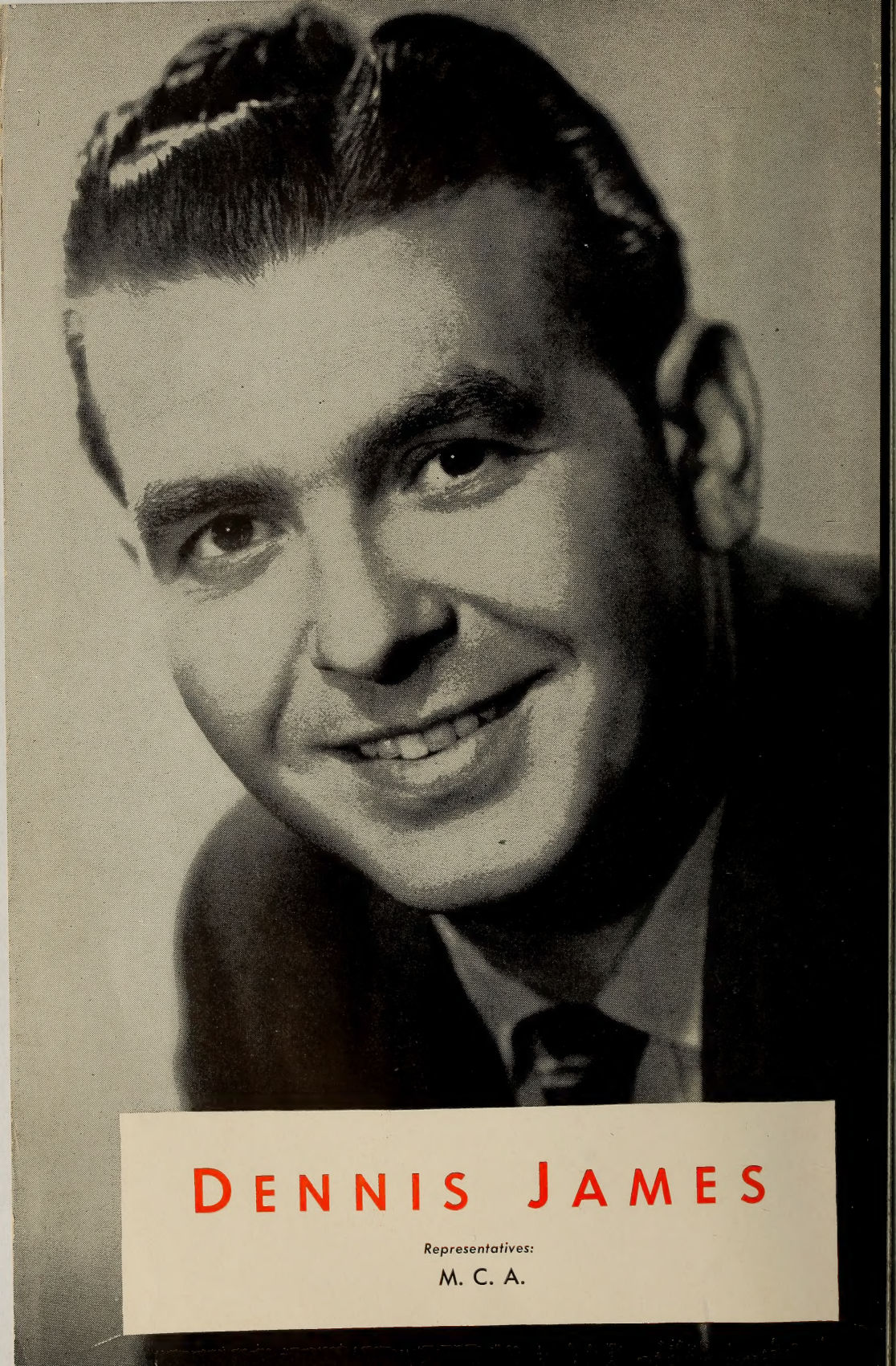
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RADIO DAILY
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1960

TWENTY-THIRD ANNUAL EDITION

RADIO ANNUAL AND TELEVISION YEAR BOOK

CHARLES A. ALICOATE
Editor-In-Chief

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It could be said that television is an industry without an inventory. For no other industry consumes its principal commodity — or the talents of those who create it — faster than television.

The need for such an inventory is the reason why this year for the first time a selected group of promising writers and directors has been working in the medium's pioneer laboratory for the development of creative talent—the CBS Television Workshop. Under the guidance of one of television's best-known producers, Albert McCleery, they have been attending seminars, learning the arts of television writing and directing, and fathoming the mystery of control rooms and electronic cameras.

Most of them have come to the Workshop with no previous professional experience in television, but with a background of demonstrated talent in other media — in fiction, the community theatre, the off-Broadway production. They are now being given a chance first to see how things are done and later to show what they can do in a series of hour-long dramatic programs on the CBS Television Network.

Essentially the CBS Television Workshop is a testing-ground for talent. It is intended to provide a reservoir of creative people who may be counted on to bring to television new prospects for fresh, original and exciting entertainment. And, incidentally, it should also be very well worth seeing on your television screen one of these Sundays.

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FOREWORD

THE electronic media has definitely established itself as a dominant influence on the foundation of public opinion. Broadcasting's future was never brighter and will only tend to move forward in all important directions. As the industry's chief chronicler of statistical achievements in broadcasting during the past year, these pages of our 23rd edition of Radio Annual Television Year Book depict highlights of the progress and growth of this surging industry.

Therefore I salute the countless contributors who made this outstanding volume possible and our many industry friends who are diligently working on still bigger and better things to come in the broadcasting media.

Chas. A. Alicoate,

Editor and Publisher

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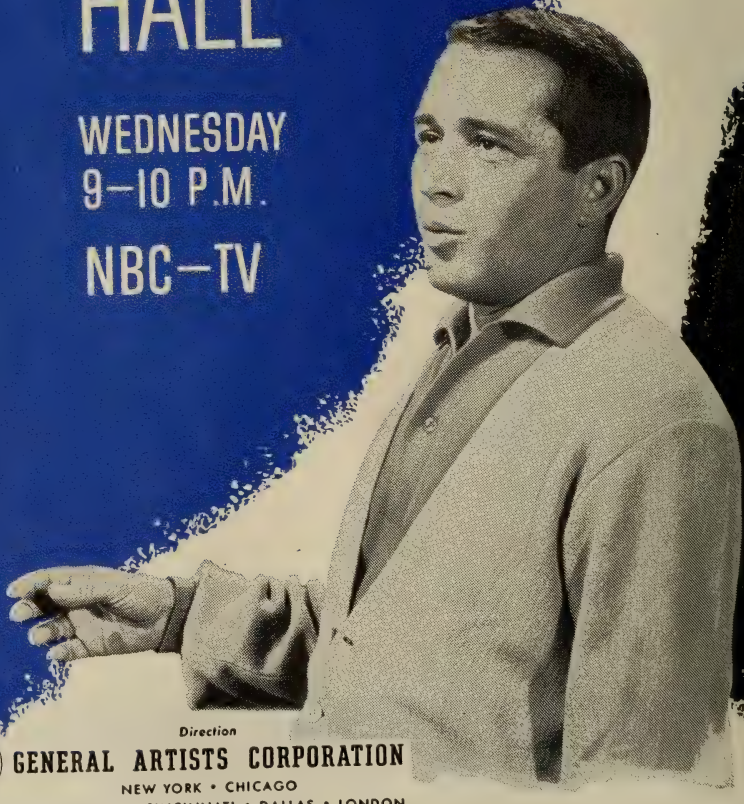

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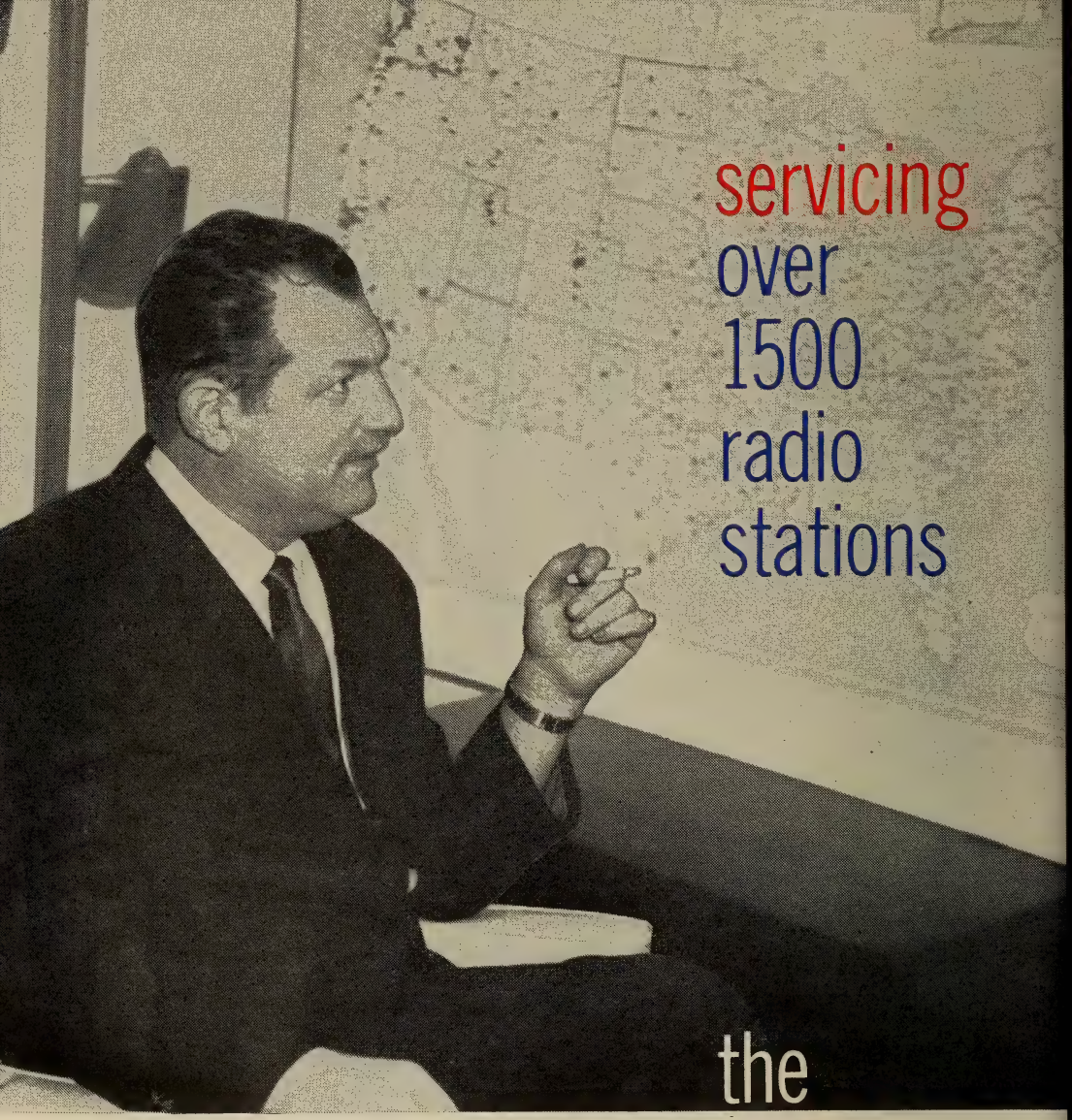

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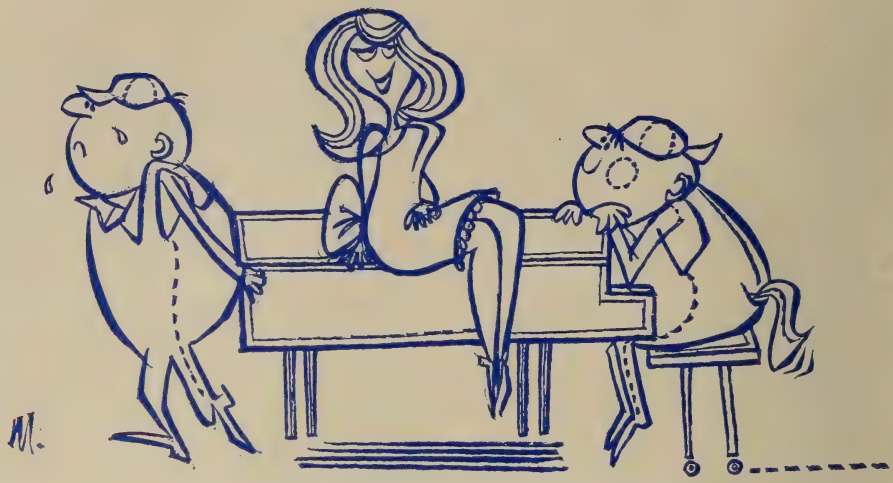

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Creators . . .

Producers . . . .

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Tide

(Current air count: 87 commercials)

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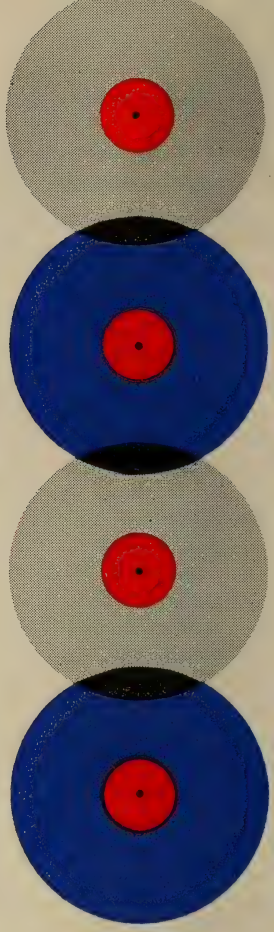
a WORLD of difference



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ALL-CANADA RADIO and TELEVISI
LIMITED, VICTORY BLDG., TORON

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RADIO-TELEVISION DAILY

AGENCIES SPONSORS STATIONS

THE NATIONAL DAILY NEWSPAPER OF COMMERCIAL RADIO AND TELEVISION

1501 BROADWAY, NEW YORK 36, N. Y. TELEPHONE: WIsconsin 7-6336

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*Good things begin to happen**

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FORRELL THOMAS & POLACK

ASSOCIATES, INC.

Words and Music for Advertising

**They did for Campbell's Soups*

Suite 500 — 157 West 57th Street, New York 19, N. Y.

Circle 6-9131

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BY SANDE & GREENE

Agencies, Advertisers and Broadcasters . . . they have all been served by the Sande & Greene organization. Highly creative ideas . . . decidedly original lyrics . . . definitely rememberable swinging musical images by Sande & Greene can musically promote your products . . . or your station.

Write or phone for audition tape or TV demo film reel.

*some folks call 'em "jingles"

NEW YORK
25 W. 54th St.
JUdson 6-2388

HOLLYWOOD
8400 Sunset Blvd.
OLdfield 6-0300

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STATISTICAL FACTS & FIGURES
INDUSTRY HIGHLIGHTS

The Radio-TV industry's total revenue for 1958 was..... $1,553.1 million

Combined Radio-TV income (before tax) 2.5% below '57 was..... $209.2 million

Nationwide network Radio-TV revenue for 1958..... $581.2 million

Network Radio-TV income for 1958..... $72.1 million

Radio revenues for 1958 (up 1.0%)..... $523.1 million

Radio profits for 1958 (31.7% below)..... $37.3 million

Total revenues of radio nets (4 national, 3 regular)..... $69.4 million

Combined revenues 3,267 other indie AM, FM stations..... $453.7 million

Profits of the above group (25.1 below 1957)..... $40.9 million

Time sales for 7 nets and 3,197 AM stations (8.0% below)..... $46.5 million

Sale of radio time to national spot advertisers (1.4% below)..... $171.9 million

Radio time sales to local advertisers (2.0% above)..... $323.2 million

Of 3,197 AM stations, 1,106 or 34.6% reported loss from operation in 1958

Of 3,066 AM stations operating for full 1958 profitable operations were reported by 2,053 with the median profit being $16,000

Total TV revenues for 1958 (up 9.2%)..... $1,030.0 million

Derived from sales of time, representing 77%..... $791.7 million

Derived from sale of talent, programs material, 23%..... $238.3 million

Total TV time sales (before commission to agency and reps)..... $951.0 million

Derived from sale of network time to national advertisers, 44%.. $424.5 million

Derived from non-network time sales, 36.3%..... $345.2 million

Derived from time sales to local advertisers, 19.1%..... $181.3 million

Total 1958 TV broadcast expense (up 9.6%)..... $858.1 million

Total TV broadcast income (before tax) up 7.4%..... $171.9 million

Revenues of 3 TV nets and their 19 o & o stations, up 10.4%..... $516.7 million

Total revenue of 401 post-freeze TV stations for 1958, up 24%..... $249.7 million

VHF—322 stations, up 19.4%..... $223.6 million

UHF—79 stations ..... $26.1 million

FM stations revenue for 1958 of 93 indie FM stations..... $2.5 million

Expenses for the above group totaled $3.2 million, a loss of..... $0.7 million

(*Continued on Page* 35)

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Revenues from 131 FM stations operated by AM licensee for 1958..... $1.5 million

TV receiver factory billings for 1959..... $896 million

Factory sales of radios for 1959 totaled..... $330.8 million

Retail sales of TV sets for 1959..... $5.7 million

As of July 1959 there were 437 VHF and 75 UHF commercial TV stations in operation in 267 markets.

Of the top 103 TV markets, 36 have less than 3 VHF or 2 UHF stations. In only 11 of these 36 markets UHF stations are operating in competition with VHF stations.

As of June 1959 there were more than 5,400 authorized broadcast stations (3,500 AM, 971 TV, and 934 FM) not counting about 4,700 remote pickups and other auxiliaries. Of these, 3,377 AM, 767 TV, and 776 FM stations held operating authorizations.

For fiscal 1959 commercial AM stations operating..... 3377

Commercial FM stations licensed and on the air..... 622

Educational FM stations numbered..... 154

Commercial TV stations licensed were..... 566

TV translator stations licensed were..... 158

Educational TV stations licensed and on the air..... 43

Annual average number of weekday daytime homes delivered by TV nets.. 2,838,000

Homes delivered by average nighttime network TV program..... 8,869,000

Average number of U. S. ad agencies handling radio and TV..... 1500

Advertising agency failures during 1959..... 40

Their total liabilities..... $1,554,000

Production of automobile radio sets for 1959..... 5,555,000

Total network TV gross time charges for 1959..... $627,311,530

Food and food products led classification in TV net spending..... $113,099,511

Nationwide network Radio-TV income, before tax..... $69.3 million

No. of radio receiver sets in world, exclusive U. S., its territories, Canada 165,700,000

No. of wired speakers in world, exclusive U. S., its territories, Canada.... 38,900,000

Total full-time employment for networks and TV stations..... 34,265

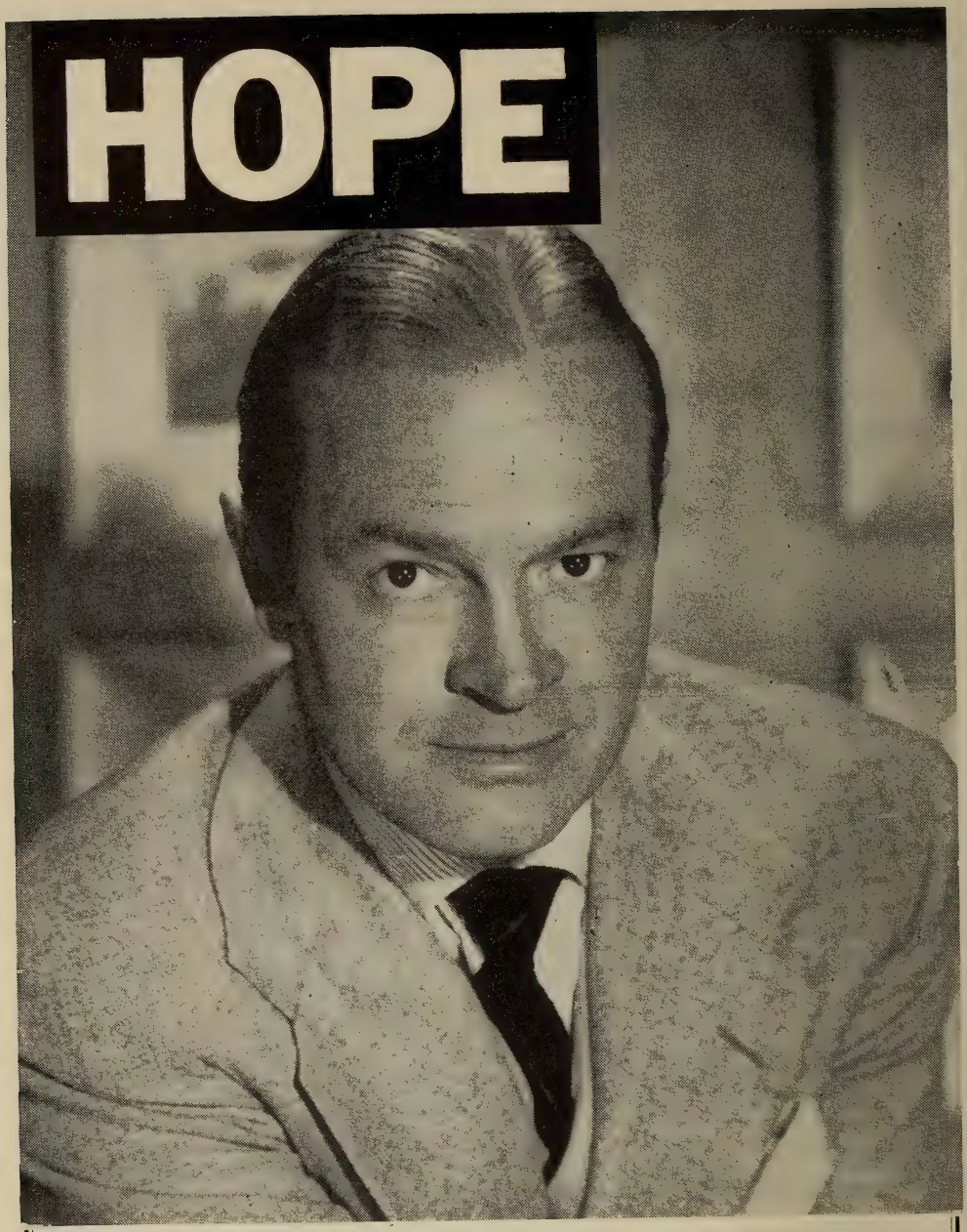
Total part-time employment for above group..... 5,117

Total employment for networks and TV stations..... 39,382

Total radio sets produced in 1959..... 15,622,000

Total TV sets produced in 1959..... 6,349,380

(*Continued on Page* 37)



Hope Enterprises, Inc.

Hollywood, California

(*Continued from Page* 35)

Number of network affiliates and O & O stations:

Network	Number of Affiliates Radio	TV	Number of O & O Stations AM	FM	TV
ABC	356	234	6	5	5
CBS	203	199	7	6	5
KBS	1091	—	—	—	—
MBS	458	—	—	—	—
NBC	200	212	6	5	5

Number of radio stations in Canada 193

Number of radio stations in Mexico 440

Number of member stations, Radio Cadena Nacional, S.A. 45

Number of radio stations in Cuba 165

Number of radio stations in Haiti 6

Number of radio stations in Dominican Republic 26

Number of radio stations in the Bahamas 1

Number of radio stations in Jamaica 4

Number of radio stations on Guam 1

Number of radio stations in Puerto Rico 25

Number of radio stations in the Virgin Islands 2

Number of International radio stations in the U. S. 36

Number of International radio stations in Canada 26

Number of TV stations in Puerto Rico 5

Number of TV stations on Guam 1

Number of TV stations in Canada, excluding satellites 50

Worldwide total of TV stations, exclusive of the U. S., its territories, Canada and overseas Armed Forces stations 1,088

Worldwide total of TV receivers, exclusive of the U. S., its territories, Canada, and overseas Armed Forces 32,090,000

Number of network color-equipped stations in the U. S. 304

Number of community TV antenna systems in operation in the U. S. 700

National Association of Broadcasters' number of AM members 1,567

Number of FM members 473

Number of TV members 352

Number of subscribers to NAB TV Code 405

Membership of Canadian Association of Broadcasters ..... 157 Radio, 41 TV

SID CAESAR

FINANCIAL DATA COVERING 1958 BROADCASTING INDUSTRY OPERATIONS

Total revenues of the radio and television broadcasting industry for the calender year 1958, derived from the sale of time, talent, and program material to advertisers, were reported at $1,553.1 million, according to figures released by the FCC. Total radio revenues increased by 1 per cent to $523.1 million while TV revenues rose to $1,030 million, or 9 per cent above 1957. Total radio and TV profits of $209.2 million were 3 per cent below 1957. Television broadcast profits of $171.9 million were 7 per cent higher and radio profits of $37.3 million were 32 per cent lower.

All Networks and Stations, 1957-1958

Item	*1957 (Millions)*	*1958 (Millions)*	*Per Cent Increase or (Decrease) in 1958*
		Broadcast Revenues	
Radio	$ 517.9	$ 523.1	1.0
Television	943.2	1,030.0	9.2
Industry Total	$1,461.1	$1,553.1	
		Broadcast Expenses	
Radio	$ 463.3	$ 485.8	4.9
Television	783.2	858.1	9.6
Industry Total	$1,246.5	$1,343.9	7.8
		Broadcast Income (Before Federal Income Tax)	
Radio	$ 54.6	$ 37.3	(31.7)
Television	160.0	171.9	7.4
Industry Total	$ 214.6	$ 209.2	(2.5)

Note: The 1958 radio data cover the operations of 4 nationwide networks and 3 regional networks, 3,197 AM and AM-FM and 93 independent FM stations. Excluded are 99 AM and AM-FM stations and 18 independent FM stations whose reports were filed too late for tabulation. 1957 data are for the same networks and 3,097 AM and AM-FM and 67 independent FM stations. Excluded are 59 AM and AM-FM stations whose reports were filed too late. 1958 TV data cover the operation of 3 networks and 514 stations. 1957 TV data cover the operations of 3 networks and 501 stations.

BEST WISHES

MILTON BERLE

NATIONWIDE NETWORK FINANCIAL FIGURES FOR 1957-1958

Nationwide Networks Only, 1957-1958
(Including Owned and Operated Stations)

Item	*1957 (Millions)*	*1958 (Millions)*	*Per Cent Increase or (Decrease) 1958*
		Broadcast Revenues	
Radio	$ 68.0	$ 64.5	(5.2)
Television	467.9	516.7	10.4
Total	$ 535.9	$ 581.2	8.5
		Broadcast Expenses	
Radio	$ 69.4	$ 69.4	—
Television	397.2	439.7	10.7
Total	$ 466.6	$ 509.1	9.1
	Broadcast Income (before Federal Income Tax)		
Radio	$ (1.4)	$ (4.9)	—
Television	70.7	77.0	8.9
Total	$ 69.3	$ 72.1	4.0

Note: Radio data include the operations of 17 nationwide-owned AM stations in 1957 and 19 in 1958. Television data include the operation of 16 network-owned stations in 1957 and 19 in 1958. Source: FCC.

Robert Q. Lewis

Mngr.: Ashley-Steiner

Press: Solters-O'Rourke
Sabinson

RADIO INDUSTRY FINANCIAL DATA FOR THE PERIOD 1957-1958

AM Radio (1) Broadcast Revenues, Expenses, Income and Investment, 1957-1958 (in thousands)

Item	*4 National Nets and Their Stations (2)*		*3 Regional Nets and Stations (2)*		*All Other Stations (3)*		*Industry Total*	
	1957	*1958*	*1957*	*1958*	*1957*	*1958*	*1957*	*1958*
Total Broadcast Revenues	$68,065	$64,488	$5,430	$4,870	$442,417	$451,239	$515,912	$520,597
Total Broadcast Expenses ...	69,428	69,380	4,131	3,609	387,295	409,618	460,854	482,607
Total Broadcast Income (before Federal Income Tax)	(1,363)	(4,892)	1,299	1,261	55,122	41,621	55,058	37,990
Investment: Original Cost.	17,170	18,661	1,658	1,780	309,368	312,860	328,196	333,301
Depreciation to Date	10,069	10,384	1,176	1,207	155,617	153,657	166,862	165,248
Depreciated Cost	7,101	8,277	482	537	153,751	159,203	161,334	168,053

(1) Excludes independently operated FM stations, 67 in 1957 and 93 in 1958.
Also excludes 59 AM and AM-FM stations reporting too late in 1957 and 99 in 1958.

(2) Includes the operation of 21 network-owned stations in 1957 and 23 in 1958.

(3) Includes 3,076 stations in 1957 and 3,174 in 1958.

Source: FCC.

"LES PAUL & MARY FORD"

Columbia Records *Gibson Guitars*

Personal Management

GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

STOCK FLUCTUATIONS IN INDUSTRY FOR 1959

NEW YORK STOCK EXCHANGE

	Yearly High	Yearly Low	Close	Net Chg.	Year's Sales (in 100s)
Admiral Corp.	29½	17	23½	+ 3¾	16392
AB-PT	33⅝	20½	28⅞	+ 8½	13624
AB-PT Pfd.	20¼	19	19	— ¼	2528
American Optical	53½	38⅜	47½	+ 9	2485
Ampex	137	61¼	107¼	—	15866
Am. Tel. & Tel.	89	75⅛	79¾	—	49393
Avco Corp.	17⅝	10½	15⅜	+ 3¾	76996
Bell & Howell	77⅜	53¼	71	—	4126
CBS	48¾	35	48⅞	+ 6⅛	10443
Crow-Collier	24	13⅞	20½	+ 5¾	25418
Decca	21¼	17	17¾	— ¼	7558
Disney	59½	32½	48⅝	+ 5⅞	6241
East. Kodak	112	75	107½	—	12452
East. Kodak Pfd.	94	88¾	92¼	—	2760
Gen. Prec. Eq.	60	31⅛	52½	+18⅞	12742
Gen. Prec. Pfd.	73	52¼	66	+13⅝	962
Magnavox	40⅜	32¾	38¼	—	919
MCA	38	27½	29½	—	1018
National Theas.	14⅜	9⅞	12½	+ 2¼	15272
NAFI	19⅛	13⅛	13⅝	+ 1½	5020
Philco	36¾	21	32½	+ 8½	27634
Philco Pfd.	73	65	68	— 1¾	7510
RCA Com.	73¼	43⅛	69⅛	+21¼	38056
RCA 1st Pfd.	74¾	67	67¼	— 3¾	825
Stewart-Warner	65¾	42½	63¾	+19¾	1913
Storer Bcstg.	33½	24½	31	+ 6	1543
20th Century-Fox	43½	29	34	— 6¼	9482

(*Continued on Page* 47)

FRED WILLIAMS

(*Continued from Page* 45)

NEW YORK STOCK EXCHANGE

	Yearly High	Yearly Low	Close	Net Chg.	Year's Sales (in 100s)
United Artists	32¼	24⅜	28¼	+ 3¼	8301
Warner Bros.	50	24¾	42⅞	+17½	7652
Westinghouse	110¾	70½	109⅜	+36¼	21226
Zenith Radio	136¾	87¼	110¼	—	6538

AMERICAN STOCK EXCHANGE

Desilu Prod.	29⅞	13¼	13¾	—	5443
Du Mont Lab.	9⅞	6	8	+ 1¾	13903
Guild Films	3	1⅛	1½	— ⅞	3176
Hazeltine Corp.	33	23½	28⅝	—	1841
National Telefilm	10¼	7⅛	8⅜	— ¾	3755
Reeves Sndcft. Corp.	13½	7⅛	10⅞	—	14474
Technicolor	10⅞	5⅝	9¾	+ 2¼	15708
Teleprompter	22½	9	12⅝	+ 1⅝	2638
TV Industries	7⅞	3⅛	3¼	— 1¾	2679

OVER THE COUNTER@

	Bid	Asked
Bartell	8¾	9¼
Capital Cities	9¼	9¾
Gold Medal	¼	—
Meredith Pub. Co.	38½	39½
Met. Broadcasting	17	17¾
Official Films	⅞	1⅛
Scranton Corp.	1¾	2½
Telebroadcasting	1¼	2

@—As of Dec. 31, 1959.

Source: Steiner, Rouse & Co.

KLAVAN & FINCH

"Morning There, You"

GROSS TIME BILLINGS 1959 NETWORK TELEVISION

	December			January - December		
	1958	1959	Percent Change	1958	1959	Percent Change
American	$10,466,104	$13,280,610	+26.9	$103,016,938	$125,665,324	+22.0
Columbia	22,836,275	23,935,048	+ 4.8	247,782,734	266,355,269	+ 7.5
National	20,636,442	21,453,811	+ 4.0	215,790,729	235,290,937	+ 9.0
TOTAL	$53,938,821	$58,669,469	+ 8.8	$566,590,401	$627,311,530	+10.7

Month By Month—1959

	ABC	CBS	NBC	TOTAL
January	$ 10,647,078	$ 22,129,248	$ 19,299,853	$ 52,076,179
February	10,024,460	20,806,220	18,053,828	48,884,508
March	11,565,031	23,265,395	20,728,315	55,558,741
April	10,309,263	22,077,285	19,739,816	52,126,364
May	9,946,570	22,298,271	19,674,494	51,919,335
June	8,930,114	21,171,128	17,984,845	48,086,087
July	8,391,470	21,269,782	17,883,111	47,544,363
August	8,205,520	21,137,261	17,298,527	46,641,308
*September	8,724,938	21,196,220	18,525,685	48,446,843
October	12,537,020	23,610,441	22,883,291	59,030,752
*November	13,103,250	23,458,970	21,765,361	58,327,581
December	13,280,610	23,935,048	21,453,811	58,669,469

By Day Parts

	December			January - December		
	1958	1959	Percent Change	1958	1959	Percent Change
Daytime	$19,275,466	$18,398,853	— 4.5	$172,490,627	$203,103,778	+17.7
Mon.-Fri.	16,070,574	14,951,298	— 7.0	146,139,992	171,243,799	+17.2
Sat.-Sun.	3,204,892	3,447,555	+ 7.6	26,350,635	31,859,979	+20.9
Nighttime	34,663,355	40,270,616	+16.2	394,099,774	424,207,752	+ 7.6
TOTAL	$53,938,821	$58,669,469	+ 8.8	$566,590,401	$627,311,530	+10.7

* Figures revised as of 2/10/60
Gross Time Costs Only
SOURCE: LNA-BAR

DICK STARK

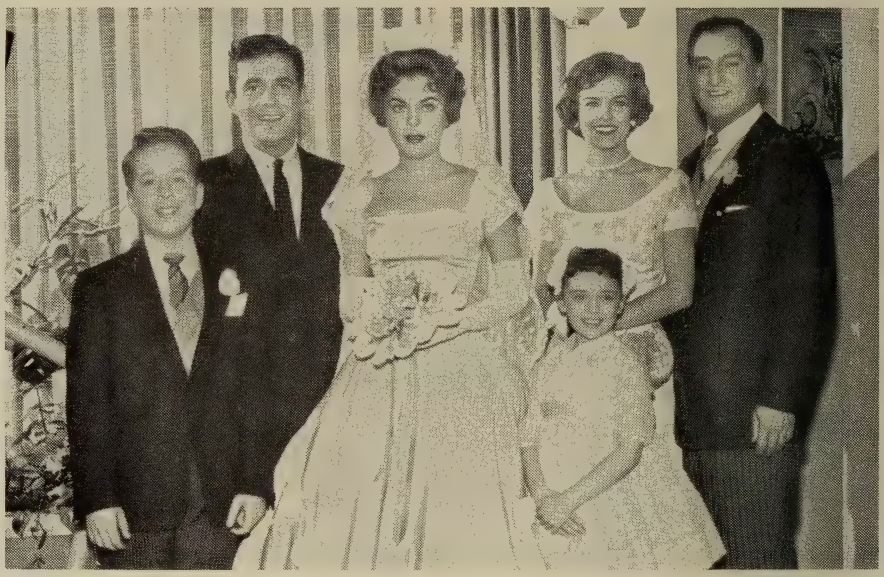
STATION EXPANSION FCC 1959 REPORT

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1950	194	70	277	2,118	26	2,144	159	2,303
1951	116	35	270	2,248	33	2,281	104	2,385
1952	60	25	323	2,333	22	2,355	65	2,420
1953	187	23	250	2,439	19	2,458	126	2,584
1954	148	29	226	2,565	18	2,583	114	2,697
1955	161	18	304	2,719	13	2,732	108	2,840
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
COMMERCIAL FM								
1950	35	169	17	493	198	691	41	732
1951	15	91	10	534	115	649	10	659
1952	24	36	9	582	47	629	19	648
1953	29	79	8	551	29	580	21	601
1954	27	54	5	529	24	553	16	569
1955	27	44	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	41	26	24	519	11	530	31	561
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
EDUCATIONAL FM								
1950	25	4	3	61	1	62	20	82
1951	19	6	2	82	1	83	12	95
1952	12	2	2	91	1	92	12	104
1953	13	1	3	106	0	106	10	116
1954	9	2	1	117	0	117	6	123
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
COMMERCIAL TV								
1950	0	8	351	47	57	104	5	109
1951	0	0	415	81	26	107	2	109
1952	0	1	716	96	12	108	0	108
1953	381	6	572	101	97	198	285	483
1954	174	81	200	104	298	402	171	573
1955	67	58	127	137	321	458	124	582
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
TV TRANSLATOR								
1957	74	0	48	17	24	41	33	74
1958	88	6	34	92	0	92	64	156
1959	96	7	27	158	0	158	87	245
EDUCATIONAL TV								
1953	17	0	29	0	1	1	16	17
1954	13	0	17	0	6	6	24	30
1955	5	1	14	1	10	11	23	34
1956	7	0	11	1	19	20	21	41
1957	8	0	8	14	12	26	23	49
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.

THE DANNY THOMAS SHOW

Seventh Year on Television



CBS-TV

Produced by

MARTERTO ENTERPRISES, INC.

Exclusive Management

WILLIAM MORRIS AGENCY

Sponsored by
GENERAL FOODS
thru
BENTON & BOWLES

100 LEADING ADVERTISERS —SPOT RADIO FOR 1959—

Rank	Company	
1.	Ford Motor Co.	$7,280,000
2.	R. J. Reynolds Tobacco Co.	4,800,000
3.	Chrysler Corp.	4,129,000
4.	General Motors Corp.	4,115,000
5.	Anheuser-Busch, Inc.	3,683,000
6.	Liggett & Myers	3,600,000
7.	P. Lorillard Co.	3,100,000
8.	The American Tobacco	3,090,000
9.	Jos. Schlitz Brewing Co.	2,710,000
10.	Sinclair Refining Co.	2,500,000
11.	Carling Brewing Co., Inc.	2,000,000
12.	Thomas Leeming & Co.	2,000,000
13.	Bristol-Myers Co.	1,900,000
14.	Texas Co.	1,840,000
15.	Chesebrough-Pond's, Inc.	1,670,000
16.	B. C. Remedy Co.	1,600,000
17.	Fels & Co.	1,600,000
18.	Beneficial Finance Co.	1,578,000
19.	Eastern Air Lines, Inc.	1,500,000
20.	Northwest Orient Airlines	1,500,000
21.	Shell Oil Co.	1,500,000
22.	Plough, Inc.	1,420,000
23.	Campbell Soup Co.	1,400,000
24.	Ralston Purina Co.	1,352,000
25.	American Airlines, Inc.	1,311,000
26.	Continental Baking Co.	1,215,000
27.	Esso Standard Oil Co.	1,200,000
28.	The Firestone Tire & Rubber Co.	1,100,000
29.	Miles Laboratories, Inc.	1,100,000
30.	Metropolitan Life Insurance Co.	1,070,000
31.	The Gillette Co.	1,059,500
32.	Sterling Drug, Inc.	1,025,000
33.	Cities Service Co.	1,000,000
34.	Standard Brands Inc.	1,000,000
35.	Tetley Tea Co., Inc.	975,000
36.	The F. & M. Schaefer Co.	940,000
37.	Trans World Airlines, Inc.	925,000
38.	Pharmaco, Inc.	910,000
39.	The Borden Co.	900,000
40.	Theo. Hamm Brewing Co.	900,000
41.	The Cream of Wheat Co.	850,000
42.	Clark Oil & Refining Corp.	820,000
43.	Corn Products Refining Co.	800,000
44.	Liebmann Breweries, Inc.	800,000
45.	The Quaker Oats Co.	800,000
46.	Union Carbide Consumer Products Co.	800,000
47.	Studebaker-Packard Corp.	750,000
48.	J. A. Folger & Co.	735,000
49.	Falstaff Brewing Co.	730,000
50.	Shulton, Inc.	720,000
51.	Time, Inc.	720,000
52.	Stanback Co., Ltd.	715,000
53.	P. Balantine & Sons	710,000
54.	Philip Morris, Inc.	710,000
55.	General Foods Corp.	705,000
56.	Greyhound Corp.	700,000
57.	Pabst Brewing Co.	675,000
58.	The Florists' Telegraph Delivery Assn., Inc.	665,000
59.	General Cigar Co.	660,000
60.	Interstate Bakeries Corp.	660,000
61.	The Chattanooga Med. Co.	650,000
62.	Langendorf United Bakeries, Inc.	650,000
63.	W. F. McLaughlin & Co.	650,000
64.	Sun Oil Co.	625,000
65.	American Home Prod.	616,000
66.	Standard Oil Co. (Ind.)	610,000
67.	Phillips Petroleum Co.	605,000
68.	Household Finance Co.	600,000
69.	General Mills, Inc.	594,000
70.	The Mennen Co.	590,000
71.	Nestle Co., Inc.	590,000
72.	International Harvester Co.	583,000
73.	Foster-Milburn Co.	580,000
74.	Skelly Oil Co.	564,000
75.	John Morrell & Co.	560,000
76.	National Airlines, Inc.	550,000
77.	Piel Bros.	550,000
78.	Seaboard Finance Co.	550,000
79.	Massey-Ferguson, Inc.	535,000
80.	American Bakeries Co.	515,000
81.	Hills Bros. Coffee, Inc.	510,000
82.	Wm. Wrigley Jr. Co.	500,000
83.	Burgermeister Brewing	495,000
84.	United Biscuit Co. of America	495,000
85.	Tea Council, U.S.A.	484,000
86.	Lucky Lager Brewing Co.	475,000
87.	Dusquesne Brewing Co. of Pittsburgh	455,000
88.	Canada Dry Corp.	450,353
89.	General Baking Co.	450,000
90.	The Bon Ami Co.	450,000
91.	American Motors Co.	435,000
92.	Paxton & Gallagher Co.	420,000
93.	S.S.S. Company	415,988
94.	Duffy-Mott Co., Inc.	415,000
95.	Gulf Oil Co.	415,000
96.	The Pharma-Craft Corp., Inc.	415,000
97.	United Air Lines	415,000
98.	K.L.M. Royal Dutch Airlines	410,000
99.	The National Brewing Co.	410,000
100.	Associated Sepian Products	407,000

Source: RAB.

Jerry Ferris

Total Employment For TV Networks And 514 TV Stations

	1958		
	Full Time	*Part Time*	*Total*
3 Networks and 19 owned and operated stations	11,123	1,637	12,760
94 Pre-Freeze TV Stations	8,709	918	9,627
322 Post-Freeze Stations, VHF-TV Outlets ..	12,518	2,192	14,710
79 Post-Freeze Stations, UHF-TV Outlets ...	1,915	370	2,285
TOTAL	34,265	5,117	39,382

Total Employment For AM Networks And 3,197 AM Stations*

	1958		
	Full Time	*Part Time*	*Total*
7 Networks and their 23 owned and operated Stations	2,724	49	2,773
3,174 other AM Stations	36,903	9,136	46,039
TOTAL	39,627	9,185	48,812

* Excludes 93 independently operated FM Stations.
SOURCE: FCC

"THE ADVENTURES OF OZZIE AND HARRIET"

Over ABC-TV Every Wednesday Night

Sponsored by Kodak and Quaker Oats Company

NATIONAL SPOT RADIO TIME SALES FOR 1958-1959

	1958†	1959‡	Per Cent Change
First Quarter	$ 43,368,000	$ 40,655,000	(6.3)
Second Quarter	43,067,000	46,808,000	8.7
Third Quarter	39,450,000	43,827,000	11.1
Fourth Quarter	46,054,000	45,492,000	(1.2)
Total	$171,939,000	$176,782,000	2.8

† Official FCC Figures
‡ Estimated SRA Figures

BROADCAST EXPENSE OF AM NETWORKS and 3,197 STATIONS

	1958		
Type of Expense	*Networks and Their Owned and Operated Stations*	*Other Stations*	*Total*
Number of Networks	7	—	7
Number of Stations*	23	3,174	3,197
		($ Thousands)	
Technical	$ 9,011	$ 57,637	$ 66,648
Program	40,720	123,590	164,310
Selling	10,245	76,179	86,424
General and Administrative	13,013	152,212	165,225
Total Broadcast Expense	$72,989	$409,618	$482,607

* Includes 4 nationwide networks and 3 regional networks and their 23 owned and operated stations.
SOURCE: FCC

MEL ALLEN

RADIO SET PRODUCTION
—HOME, CLOCK, PORTABLE, AUTO—

Year	Home	Clock	Portable	Auto	Total	$ Value (Add 000)
1950	7,053	—	1,675	4,740	13,468	346,128
1951	5,275	777	1,333	4,543	11,928	298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	304,116
1959	3,145	2,794	4,128	5,555	15,622	330,874

RADIO RETAIL SALES

Year	Home	Clock	Portable	Total (Add 000)
1950	7,818	—	1,593	9,411
1951	5,358	727	1,200	7,285
1952	4,394	1,666	1,528	7,588
1953	3,309	1,714	1,503	6,526
1954	2,701	1,897	1,449	6,047
1955	2,659	2,035	1,879	6,573
1956	3,007	2,223	2,683	7,913
1957	3,193	2,439	3,205	8,837
1958	2,669	2,205	3,115	7,989
1959	2,729	2,481	3,687	8,897

Source: EIA.

FEN-KER-ADA, INC.

PRODUCERS

OF

"THE REBEL"

ANDREW J. FENADY, *PRODUCING*

IRVIN KERSHNER, *DIRECTING*

STARRING

NICK ADAMS

In Association with **GOODSON-TODMAN**

Causes of Business Failures in U. S. Advertising Agencies During 1959

Underlying Causes	*Number*	*Per Cent*
Lack of Experience in Line	3	7.5
Lack of Managerial Experience	9	22.5
Unbalanced Experience	5	12.5
Incompetence†	23	57.5
Totals	40	100.0

Apparent Causes

Evidence by inability to avoid conditions which resulted in:

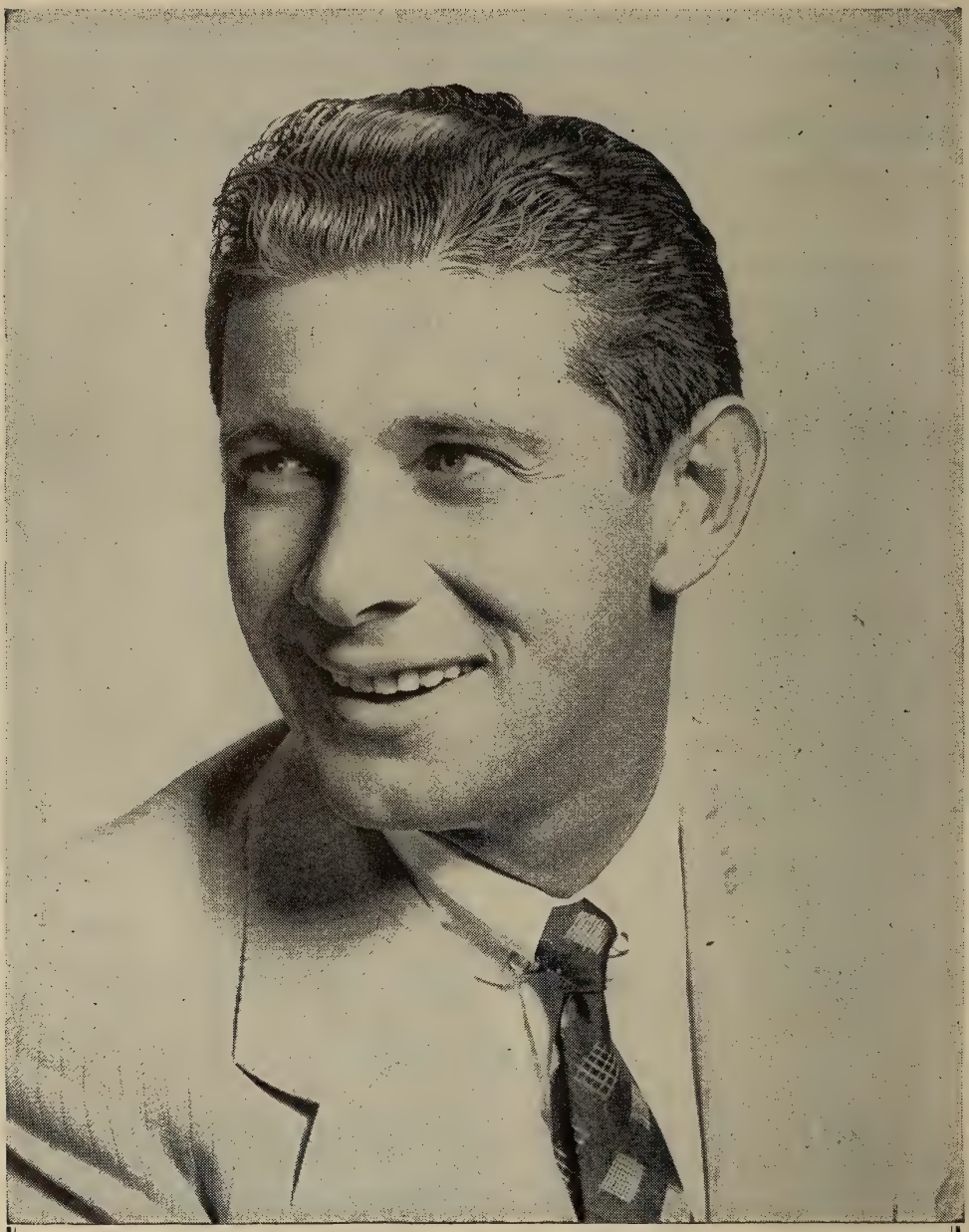
Inadequate Sales	17	42.5
Receivable Difficulties	10	25.0
Competitive Weakness	16	40.0
Others	3	7.5

† Experience not well rounded in sales, finance, purchasing and production on the part of an individual in case of a proprietorship, or of two or more partners or officers constituting a management unit.

FAILURES OF ADVERTISING AGENCIES—1946-1959

Year	*Number*	*Liabilities*
1946	6	$ 145,000
1947	12	304,000

(*Continued on Page* 63)



JAN MURRAY

"TREASURE HUNT SHOW"—NBC-TV

Monday to Friday — 10:30 to 11:00 A.M. EST

Management:
WILLIAM MORRIS AGENCY

FAILURES OF ADVERTISING AGENCIES—1946-1959

(*Continued from Page* 61)

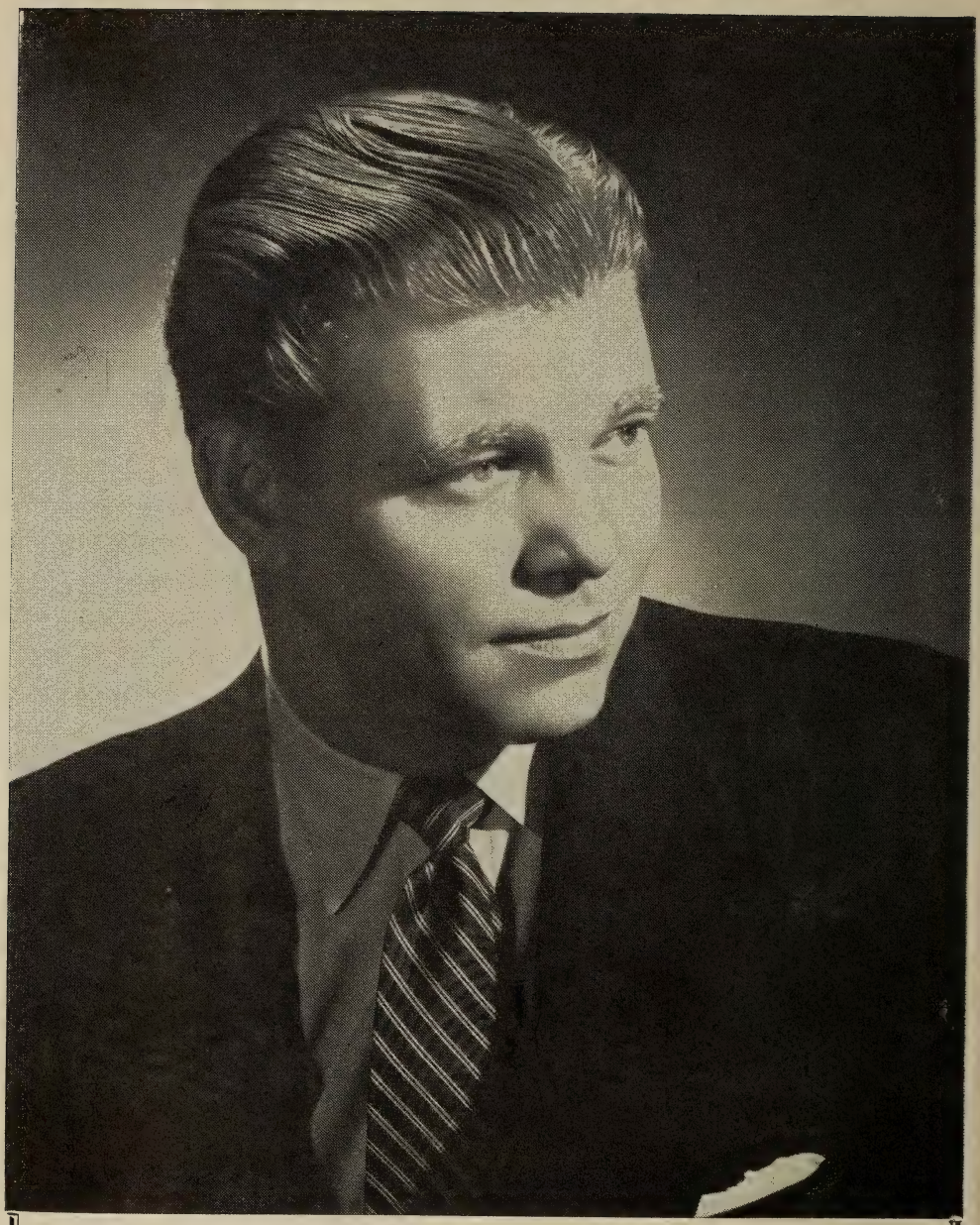
Year	*Number*	*Liabilities*
1948	24	793,000
1949	34	746,000
1950	38	1,167,000
1951	34	1,043,000
1952	19	531,000
1953	24	466,000
1954	34	1,256,000
1955	31	815,000
1956	32	1,519,000
1957	55	2,081,000
1958	36	857,000
1959	40	1,554,000

This record includes those businesses that ceased operations following assignment or bankruptcy; ceased with loss to creditors after such actions as execution, foreclosure, or attachment; voluntarily withdrew leaving unpaid obligations; were involved in court actions such as receivership, reorganization, or arrangement; or voluntarily compromised with creditors.

COMPARATIVE BUSINESS FAILURE TRENDS

	Percentage Change 1958-1959		*Avg. Liability Per Failure in 1959*
	Number	*Liabilities*	
Total Businesses, All Lines	— 6	— 5	$49,300
Total Commercial Services	+ 7	—10	42,866
Advertising Agencies	+11	+81	38,850

Source: Dun & Bradstreet, Inc.



JACK LESCOULIE

NETWORK BRAND ADVERTISERS

Estimated Expenditures By Quarters

1959

FOURTH QUARTER

1.	Anacin Tablets	$2,745,996
2.	Dristan	2,398,934
3.	Winston Cigarettes	1,880,345
4.	Ford Passenger Cars	1,697,611
5.	Gillette Razors & Blades	1,464,303
6.	Tide	1,405,621
7.	Chevrolet Passenger Cars	1,396,724
8.	Kent Cigarettes	1,362,967
9.	Life Cigarettes	1,348,222
10.	Colgate Dental Cream	1,334,459
11.	Bufferin	1,284,368
12.	Bayer Aspirin Tablets	1,282,323
13.	Plymouth Passenger Cars	1,256,666
14.	L & M Filter Tip Cigarettes	1,252,750
15.	Gleem Toothpaste	1,216,750
16.	Phillies Cigars	1,185,410
17.	Salem Cigarettes	1,170,444
18.	Alka Seltzer	1,135,521
19.	Dart Passenger Cars	1,044,522
20.	Geritol	997,477
21.	Phillips Milk of Magnesia	973,933
22.	Polaroid Land Camera	971,032
23.	Lux Liquid Detergent	951,810
24.	Parliament Cigarettes	944,063
25.	Oldsmobile Passenger Cars	939,705

THIRD QUARTER

1.	Kent Cigarettes	$2,664,817
2.	Anacin Tablets	2,284,856
3.	Dristan	1,873,039
4.	Winston Cigarettes	1,592,989
5.	Phillies Cigars	1,566,363
6.	Ford Passenger Cars	1,507,142
7.	Tide	1,467,636
8.	Viceroy Cigarettes	1,446,730
9.	Colgate Regular & Aerosol Dental Cream	1,444,071
10.	Camel Cigarettes	1,414,256
11.	Dodge Passenger Cars	1,348,685
12.	Salem Cigarettes	1,262,270
13.	Gleem Regular & Aerosol Toothpaste	1,253,822
14.	Bufferin	1,245,857
15.	Chevrolet Passenger Cars	1,211,996
16.	L & M Filter Tip Cigarettes	1,148,093
17.	Texaco, Inc. General Promotion	1,130,496
18.	Gillette Razors & Blades	1,083,648
19.	Bayer Aspirin Tablets	1,081,025
20.	Alka Seltzer	1,075,464
21.	Mr. Clean All Purpose Cleaner	1,008,790
22.	Handy Andy Liquid Household Cleaner	993,321
23.	Prudential Insurance	975,156
24.	Geritol	894,130
25.	Chesterfield Cigarettes	887,356

SECOND QUARTER

1.	Anacin Tablets	$2,415,775
2.	Chevrolet Passenger Cars	2,126,684
3.	Tide	1,925,987
4.	Kent Cigarettes	1,873,261
5.	Ford Passenger Cars	1,834,566
6.	Colgate Regular & Aerosol Dental Cream	1,768,131
7.	Gleem Regular & Aerosol Toothpaste	1,660,063
8.	Phillies Cigars	1,565,090
9.	Camel Cigarettes	1,556,717
10.	Dristan	1,405,137
11.	Winston Cigarettes	1,371,823
12.	Bayer Aspirin Tablets	1,332,009
13.	L & M Filter Tip Cigarettes	1,324,438
14.	Bufferin	1,272,085
15.	Dodge Passenger Cars	1,267,994
16.	Handy Andy Liquid Household Cleaner	1,242,026
17.	Viceroy Cigarettes	1,234,975
18.	Chesterfield Cigarettes	1,100,463
19.	Salem Cigarettes	1,028,861
20.	Crest Tooth Paste	1,018,087
21.	Pall Mall Cigarettes	1,011,582
22.	Beech Nut Gum	1,002,310
23.	Bulova Watches	997,385
24.	Alka Seltzer	968,578
25.	Prudential Insurance	962,418

FIRST QUARTER

1.	Anacin Tablets	$2,491,915
2.	Chevrolet Passenger Cars	1,967,522
3.	Tide	1,912,250
4.	Viceroy Cigarettes	1,728,378
5.	Bayer Aspirin Tablets	1,683,923
6.	Ford Passenger Cars	1,627,009
7.	Bufferin	1,586,975
8.	Phillies Cigars	1,561,558
9.	Dristan	1,543,917
10.	Kent Cigarettes	1,430,690
11.	Camel Cigarettes	1,408,066
12.	L & M Filter Tip Cigarettes	1,368,694
13.	Colgate Regular & Aerosol Dental Cream	1,364,277
14.	Winston Cigarettes	1,349,885
15.	Pall Mall Cigarettes	1,337,202
16.	Gleem Regular & Aerosol Toothpaste	1,288,689
17.	Old Gold Cigarettes	1,243,635
18.	Chesterfield Cigarettes	1,217,671
19.	Dodge Passenger Cars	1,178,894
20.	Salem Cigarettes	1,172,415
21.	Geritol	1,089,984
22.	Plymouth Passenger Cars	1,079,679
23.	Beech Nut Gum	964,000
24.	Phillips' Milk of Magnesia	959,219
25.	Prudential Insurance	943,404

LNA-BAR: Gross Time Costs Only
Released by TVB:
Compiled by: LNA-BAR

Stan Z. Burns

HOMES DELIVERED BY AVERAGE NETWORK TV PROGRAMS

(Comparative Figures From 1956 to 1959)

DAYTIME TV HOMES
(Monday—Friday)

	Homes Delivered (Thousands)			
	*1959**	*1958*	*1957*	*1956*
January	3,587	4,463	4,004	3,780
February	3,112	3,914	3,553	3,180
March	3,022	3,817	3,318	2,899
April	2,721	3,501	3,211	2,662
May	2,490	2,678	2,557	2,292
June	2,383	2,677	2,361	1,998
July	2,635	2,657	2,628	2,222
August	2,663	2,649	2,568	2,415
September	2,676	2,677	2,474	2,223
October	2,785	2,636	3,055	2,915
November	2,844	2,418	3,373	3,231
December	3,134	2,874	3,756	3,074
Annual Average	2,838	3,080	3,060	2,743

NIGHTTIME TV HOMES
(Monday—Sunday)

	Homes Delivered (Thousands)			
	*1959**	*1958*	*1957*	*1956*
January	10,127	9,832	9,195	7,467
February	10,207	10,027	9,098	7,779
March	9,934	9,643	9,052	7,536
April	9,614	9,373	9,025	7,350
May	8,659	8,644	7,817	6,855
June	7,830	7,781	7,053	6,115
July	7,143	7,081	6,244	5,426
August	7,395	7,189	6,751	5,383
September	8,210	8,250	7,942	6,436
October	8,966	9,265	8,890	7,400
November	9,257	8,967	9,387	8,077
December	9,084	9,820	9,222	8,378
Annual Average	8,869	8,823	8,364	7,073

* Total audience figures.
Source: A. C. Nielsen.

Exclusive Merchandising Representatives

For

Pat Boone — Brigitte Bardot

The Many Loves of Dobie Gillis

And

Superman

JAY EMMETT ASSOCIATES, INC.

375 PARK AVENUE

NEW YORK 22, N. Y. MU 8-5258

RADIO-TV TOP TEN NEWS EVENTS OF 1959

The following events are RADIO-TELEVISION DAILY'S *selections as the top* 10 *news stories covered by broadcasting during* 1959.

1—Khrushchev Visit

2—Eisenhower Foreign Tour

3—Russian Moon-Shots

4—Cuban Revolutionary Activities

5—TV Quiz and Payola Investigations

6—The Steel Strike

7—Death of John Foster Dulles

8—Rockefeller Withdrawal

9—The Nixon-Khrushchev Argument

10—Statehood for Alaska and Hawaii

•

Outstanding Broadcasts

ABC Radio — This Year Around The World

ABC-TV — The Splendid American

CBS-Radio — The Hidden Revolution

CBS-TV — The Population Explosion

NBC Radio — The Problem Is People

NBC-TV — Journey To Understanding

MBS — The Frantic Fifties

1959 TELEVISION DAILY 1959

All-American Awards of the Year

The Scroll, Confirmation of Highest honors in the Field of Television

is presented to

Pat Harrington, Jr

as The

Most Promising New Talent

On Behalf of the Radio and Television Editors of the United States who participated in the Radio-Television Daily Poll, and who by their ballots directed that this Symbol of Artistic Distinction, be permanently record ed for the Year of Nineteen Hundred and Fifty Nine

Pat Harrington, Jr.

TOP NEWS SELECTIONS OF MAJOR NETWORKS

Following are the events selected by the major networks as the top 10 news stories of 1959.

—ABC—

1—Soviet Premier Khrushchev's visit to U.S. and Camp David meetings with Eisenhower.

2—President Eisenhower's two trips aboard to Europe in the summer and Asia, Africa and Europe in December, and vp Nixon's visit to Soviet Union and Poland in July.

3—Russia's two successful moon shots.

4—The activity by Communist Chinese troops in Tibet and along the Indian border, and the charges by Laos of an invasion by Communist North Vietnamese troops.

5—Emerging African independence and nationalist movements.

6—The death of Sec. of State John Foster Dulles.

7—The investigation into the rigging of quiz shows.

8—The Cuban revolution and rise to power of Fidel Castro.

9—Statehood for Hawaii.

10—The nationwide steel strike.

—CBS—

1—Khrushchev's visit to the United States.

2—Eisenhower's year-end tour of Europe and Asia.

3—Eisenhower's tour of western Europe.

4—Soviet rocket to the moon.

5—Quiz scandals.

6—Cuba.

7—Steel strike.

8—Politics—candidates and Rockefeller.

9—Nixon-Khrushchev debate.

10—Tibet's fall, Indian border aggression.

—MBS—

1—Nikita Khrushchev's trip to the United States.

2—Pres. Eisenhower's eleven-nation air-tour of Europe, Asia, Africa.

3—The TV quiz scandals and the collateral payola probes.

4—Fidel Castro's revolutionary victory and his various governmental and leadership problems in Cuba.

5—The nationwide steel strike.

6—The death of John Foster Dulles.

7—Vice President's mid-year trip to Russia and other Communist zones.

8—N.Y. Governor Rockefeller's withdrawal from the G.O.P. Presidential race.

9—L.A. Dodgers' victory in the World Series.

10—Statehood for both Alaska and Hawaii.

—NBC—

1—Eisenhower and Khrushchev trips.

2—Russia's moon rocket.

3—Castro's accession to power.

4—Quiz investigations.

5—Steel strike.

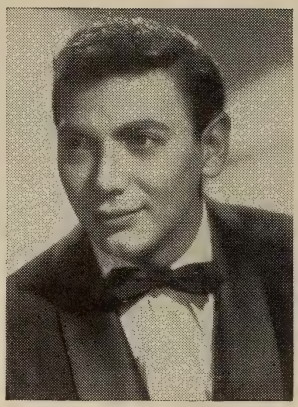
6—Rockefeller's withdrawal.

7—Opening of St. Lawrence Seaway.

8—Dulles' death.

9—Nixon's trip to Russia.

10—Alaskan-Hawaiian statehood.



"ED"

"VIC"

The

AMES BROTHERS

Exclusively **RCA VICTOR RECORDS**

Personal Management
BILL FICKS

JU 2-3050

"GENE"

"JOE"

RADIO-TELEVISION DAILY'S 18th Annual Critics Poll On ALL-AMERICAN RADIO FAVORITES OF 1959

Man of the Year
EDWARD R. MURROW

☆ ☆ ☆

Woman of the Year
EYDIE GORME

☆ ☆ ☆

Dramatic Show of the Year
SUSPENSE

☆ ☆ ☆

Comedy Show of the Year
BOB AND RAY

☆ ☆ ☆

Musical Show of the Year
CHRISTMAS SING WITH BING

☆ ☆ ☆

Commentator of the Year
DAVID BRINKLEY

☆ ☆ ☆

Documentary of Year
THE WORLD TODAY

☆ ☆ ☆

Best New Program Idea
ANDY GRIFFITH SHOW

☆ ☆ ☆

Sportscaster of Year
LINDSEY NELSON

Best Public Service Programming
CAPITAL ASSIGNMENT

☆ ☆ ☆

Producer of Year
NORMAN BAER

☆ ☆ ☆

Director of Year
PETER LASSALLY

☆ ☆ ☆

Variety Show of Year
BREAKFAST CLUB

☆ ☆ ☆

Vocalist of Year—Male
BOBBY DARIN

☆ ☆ ☆

Vocalist of Year—Female
EYDIE GORME

☆ ☆ ☆

Song Hit of the Year
MACK THE KNIFE (ASCAP)

☆ ☆ ☆

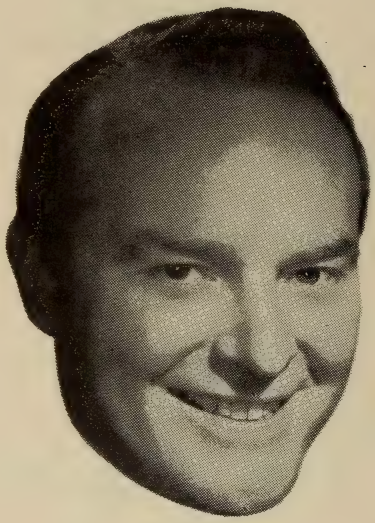
Most Promising New Talent —Male
BOBBY DARIN

☆ ☆ ☆

Most Promising New Talent —Female
ANITA BRYANT

Ralph Edwards

This Is Your Life—NBC-TV



producer of

Truth or Consequences
NBC-TV
Bob Barker — Emcee

It Could Be You
NBC-TV
Bill Leyden — Emcee

About Faces
ABC-TV
Ben Alexander — Emcee

★

MCA

The Chadwick Company
Public Relations

RADIO-TELEVISION DAILY'S 18th Annual Critics Poll On ALL-AMERICAN TELEVISION FAVORITES OF 1959

Man of the Year
ART CARNEY
☆ ☆ ☆

Woman of the Year
DINAH SHORE
☆ ☆ ☆

Dramatic Show of the Year
THE UNTOUCHABLES
☆ ☆ ☆

Comedy Show of the Year
"SMALL WORLD—ISN'T IT"
☆ ☆ ☆

Musical Show of the Year
TONIGHT WITH BELAFONTE
☆ ☆ ☆

Commentator of the Year
DAVID BRINKLEY
☆ ☆ ☆

Documentary of Year
OUR AMERICAN HERITAGE
☆ ☆ ☆

Panel Show of Year
I'VE GOT A SECRET
☆ ☆ ☆

Best New Program Idea
TWILIGHT ZONE
☆ ☆ ☆

Sportscaster of Year
LINDSEY NELSON
☆ ☆ ☆

Color Program of Year
THE DINAH SHORE SHOW

Best Filmed Series
TWILIGHT ZONE
☆ ☆ ☆

Children's Show of Year
CAPTAIN KANGAROO
☆ ☆ ☆

Western Show of Year
MAVERICK
☆ ☆ ☆

Mystery Show of Year
PERRY MASON
☆ ☆ ☆

Best Public Service Programming
EYEWITNESS TO HISTORY
☆ ☆ ☆

Producer of Year
DAVID SUSSKIND
☆ ☆ ☆

Director of Year
JOHN FRANKENHEIMER
☆ ☆ ☆

Variety Show of Year
ED SULLIVAN SHOW
☆ ☆ ☆

Vocalist of Year—Male
PERRY COMO
☆ ☆ ☆

Vocalist of Year—Female
DINAH SHORE
☆ ☆ ☆

Song Hit of Year
PUT YOUR HEAD ON MY SHOULDER (BMI)
☆ ☆ ☆

Most Promising New Talent
PAT HARRINGTON, JR.
CAROL BURNETT

Al Lohman, Jr.

WABC — 6 to 9 A.M.
Monday through Saturday
GR. 2-4536

PRODUCTION OF VARIOUS TYPES OF TV SETS

(From 1947 to 1959)

Year	*Table & Portable*	*Console*	*Phono-Combi.*	*Total*	*$ Value (add 000)*
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405

TELEVISION RETAIL SALES

Year	*Table-Portable*	*Console*	*Phono-Combi.*	*Total*
1953	2,904,135	3,225,191	211,245	6,370,571
1954	4,007,040	3,183,584	126,410	7,317,034
1955	4,217,653	3,090,828	112,603	7,421,084
1956	4,754,787	2,556,845	75,397	7,387,029
1957	3,976,961	2,486,412	96,847	6,560,220
1958	2,936,321	2,080,999	122,762	5,140,082
1959	3,361,406	2,224,762	162,508	5,748,676

Source: EIA.

"Direct From Paris"

RTF

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OFFERS YOU FREE OF CHARGE A REGULAR TRANSCRIBED SERVICE

MUSICAL PROGRAMS

Serious
Folk
Popular

EDUCATION

French Lessons
Interviews

WOMEN'S PROGRAMS

Fashion
Cuisine
Home Life

AND BY SPECIAL SHORTWAVE FEED
"FRENCH PRESS REVIEW"

These broadcasts are distributed to North American stations as part of a goodwill program to promote better understanding between the peoples of France and America.

THE FRENCH BROADCASTING SYSTEM

PIERRE CRENESSE — *Director in North America*

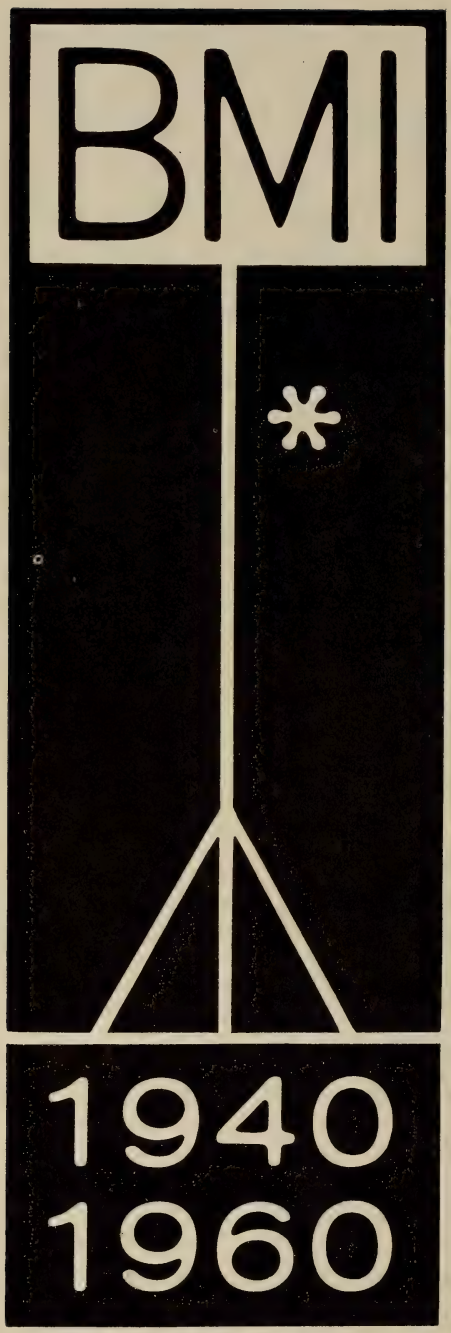
ESTIMATED EXPENDITURES OF NETWORK TV ADVERTISERS

— BY PRODUCT CLASSIFICATION —

GROSS TIME COSTS ONLY

	December 1959	*4th Quarter 1959*	*Jan.-Dec. 1959*	*Jan.-Dec. 1958*
Agriculture and Farming	$ 155,690	$ 506,390	$ 1,809,137	$ 63,454
Apparel, Footwear and Accessories	916,625	3,470,995	7,221,250	5,408,809
Automotive, Automotive Accessories and Equipment	3,873,514	14,261,411	46,709,247	52,500,296
Beer, Wine	652,343	1,985,288	6,715,256	6,288,987
Building Materials, Equipment and Fixtures	359,514	1,224,716	3,380,407	2,395,117
Confectionery and Soft Drinks	1,828,316	4,458,241	12,982,938	9,324,276
Consumer Services	365,381	1,223,732	3,441,788	2,777,321
Drugs and Remedies	7,558,317	22,644,325	74,950,528	58,043,625
Entertainment and Amusement	—	12,408	383,278	249,989
Food and Food Products	10,297,393	30,511,028	113,099,511	109,205,706
Freight, Industrial and Agricultural Development	56,680	169,220	404,807	—
Gasoline, Lubricants and Other Fuels	1,371,556	3,860,900	9,830,669	3,132,351
Horticulture	—	—	249,608	1,007,774
Household Equipment and Supplies	2,318,834	7,272,776	30,112,185	23,544,658
Household Furnishings	378,533	1,300,040	4,025,729	3,465,904
Industrial Materials	2,188,595	5,632,342	20,980,307	17,879,698
Insurance	715,694	2,859,732	10,270,755	6,944,696
Jewelry, Optical Goods and Cameras	2,338,242	5,654,416	13,966,553	12,971,333
Office Equipment, Stationery and Writing Supplies	683,756	1,699,282	4,615,765	6,751,311
Political	—	—	—	274,290
Publishing and Media	21,332	21,332	26,593	848,841
Radio, TV Sets, Phonographs, Musical Instruments and Accessories	371,410	1,596,893	5,373,926	8,515,340
Smoking Materials	6,416,374	18,544,357	75,009,215	62,092,208
Soaps, Cleansers and Polishes	5,595,119	16,969,676	67,140,302	61,475,688
Sporting Goods and Toys	337,742	1,421,670	2,999,564	1,762,906
Toiletries and Toilet Goods	9,072,632	26,297,667	102,311,526	98,921,152
Travel Hotels and Resorts	58,326	355,203	1,125,861	2,590,983
Miscellaneous	737,551	2,073,762	8,174,825	8,153,688
Total	$58,669,469	$176,027,802	$627,311,530	$566,590,401

Source: TvB, LNA-BAR: Gross Time Costs Only.



20 YEARS OF SERVICE TO MUSIC

Principal Expense Items of TV *Stations With $25,000 Or More Time Sales

Stations Operating Full Year 1958 Only

Broadcast Revenues	No. of Stations	Total Expenses	Average Per Station: Salaries and Wages	Film	Talent	Depreciation	All Other
Less than $1,000,000	7	$ 841,085	$ 303,774	$ 158,566	$ 9,430	$ 87,557	$ 281,758
$1,000,000-$1,250,000	5	935,884	369,407	109,952	10,099	108,131	338,295
$1,250,000-$1,500,000	4	1,562,478	577,094	291,327	81,542	84,076	528,439
$1,500,000-$2,000,000	14	1,208,609	469,743	192,093	30,884	138,706	377,183
$2,000,000-$2,500,000	21	1,519,867	561,512	205,191	50,444	188,026	514,694
$2,500,000-$3,000,000	14	1,841,381	668,005	339,828	95,547	180,242	557,759
$3,000,000-$3,500,000	7	2,404,664	920,515	482,357	96,049	163,417	742,326
$3,500,000-$4,000,000	5	2,191,461	967,306	310,944	115,353	127,471	670,387
$4,000,000-$6,000,000	9	3,602,816	1,074,721	981,142	238,370	202,026	1,106,557
Over $6,000,000	7	4,443,973	1,307,061	1,450,968	276,329	178,440	1,231,175
Total Pre-freeze Stations	93	$1,965,130	$ 689,292	$ 413,970	$ 92,482	$158,627	$ 610,759
Post-freeze Stations:							
VHF	293	$ 663,515	$ 244,858	$ 94,271	$ 16,097	$ 93,894	$ 214,395
UHF	68	398,945	174,801	46,913	8,217	56,721	112,293
Total Post-freeze Stations	361	$ 613,697	$ 231,661	$ 85,351	$ 14,613	$ 86,892	$ 195,180

* Excludes data for 21 stations operating full year 1958 as follows: 17 stations owned and operated by networks (14 pre-freeze VHF, 1 post-freeze VHF and 2 post-freeze UHF) and 4 post-freeze stations (1 VHF and 3 UHF) with less than $25,000 in time sales which are not required to report detailed expense data.
Source: FCC.

PAT SULLIVAN AGENCY

Specialists

in

Talent

for

TV

Commercials

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PLaza 5-6220

Celebrity Department
PLaza 5-6222

TV Stations Reporting Profit or Loss By Full and Part Year Operation

	1958			
	Pre-Freeze	*Post-Freeze*		
	All VHF	*VHF*	*UHF*	*Total*
A. Stations in operation on December 31, 1958:				
Full year operation:				
Profit	93	191	27	311
Loss	14	104	46	164
Data not available	—	3	—	3
Subtotal	107	298	73	478
Part year operation:				
Profit	—	4	—	4
Loss	—	19	4	23
Data not available	—	5	—	5
Subtotal	—	28	4	32
B. Stations in operation during 1958 but ceasing operations prior to December 31, 1958	1	1	10	12
C. Total stations operating all or part of 1958	108	327	87	522

Broadcast Expenses Of 3 TV Networks And 514 TV Stations

	1958		
Type of Expense	*Networks and Their Owned and Operated Stations*	*Other Stations*	*Total*
Number of networks	3	—	3
Number of stations	19	495	514
		($ Thousands)	
Technical	$ 58,008	$ 69,696	$127,704
Program	312,649	171,419	484,068
Selling	27,020	46,994	74,014
General and Administrative	42,046	130,252	172,298
Total Broadcast Expenses	$439,723	$418,361	$858,084

Source: FCC.

GREAT STARS IN GREAT SHOWS

U.S. STEEL HOUR

ALTERNATE WEDNESDAYS

"LIVE" FROM NEW YORK

CBS-TV

PRODUCED BY THE THEATRE GUILD

SPOT RADIO MARKET VOLUME COMPARISONS, 1957-1958

Market	1957 No. of Stas. Rpt. $25,000 or more Time Sales	1957 Natl. Spot Dollar Volume	1958 No. of Stas. Rpt. $25,000 or more Time Sales	1958 Natl. Spot Dollar Volume
N.Y., N.E., N.J.	32	$22,013,448	35	$24,569,699
Chicago	25	11,071,217	26	11,123,235
Los Angeles	26	6,881,370	28	7,340,538
Detroit	10	6,560,792	11	5,897,405
Philadelphia	18	5,034,286	21	5,041,589
Boston	15	4,411,043	17	4,234,901
San Francisco	18	4,028,786	18	4,151,804
St. Louis	12	3,660,536	13	3,399,394
Pittsburgh	18	3,019,252	20	2,819,223
Washington, D. C.	14	2,854,775	17	2,908,160
Cleveland	8	2,624,374	8	2,762,319
Minneapolis-St. Paul	9	2,574,460	12	2,326,788
Buffalo	12	1,765,858	11	1,522,594
Baltimore	13	1,743,023	14	1,778,168
Houston	11	1,726,763	11	1,771,695
Milwaukee	7	1,432,694	8	1,481,124
Cincinnati	8	2,939,844	7	2,758,008
Kansas City	7	2,132,211	9	1,871,952
Atlanta	14	1,707,650	16	1,668,591
Hartford	4	1,671,858	5	1,582,400
Dallas	8	1,579,597	8	1,455,936
Seattle	11	1,512,989	14	1,342,634
Des Moines	6	1,504,794	6	1,491,723
Indianapolis	6	1,493,597	6	1,405,246
Albany-Schenectady	7	1,317,495	7	1,310,322
New Orleans	11	1,261,849	11	1,113,566
Miami	12	1,239,015	12	1,422,490
Memphis	9	1,237,792	9	1,077,497
Providence	10	1,153,789	11	1,075,378
Portland, Ore.	13	1,150,455	14	1,178,796
Omaha	7	1,136,809	7	1,048,457
Columbus, O.	5	1,124,029	5	1,242,948
San Antonio	8	1,110,188	8	1,074,125
Louisville	8	1,066,011	8	1,149,173
Nashville	7	980,947	8	975,691
Rochester	6	956,820	6	930,736
Charlotte	6	946,128	6	990,218
San Diego	8	911,065	8	864,125
Richmond, Va.	7	853,514	8	832,321
Cedar Rapids	3	828,280	3	859,180
Oklahoma City	7	819,299	8	703,432
Tulsa	6	795,697	6	636,599
Toledo	4	782,095	4	858,616
Raleigh	5	716,137	5	667,772
Syracuse	5	696,484	5	750,282
Sacramento	5	674,081	5	685,593
Birmingham	11	661,443	11	792,337
Fort Worth	6	659,449	7	693,261
Tampa-St. Petersburg	12	622,410	13	697,206
Norfolk-Portsmouth	7	587,261	7	529,499
Shreveport	8	585,074	7	652,042

(*Continued on Page* 87)

CAMPY'S CORNER

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Now in Its Second Year

FEATURING

CAMPY, CHRIS SCHENKEL and THE SPORTS GREATS OF ALL TIME

HERITAGE PRODUCTIONS

730—5th Ave. JU 6-6500 New York, N. Y.

(*Continued from Page* 85)

Market	1957 No. of Stas. Rpt. $25,000 or more Time Sales	1957 Natl. Spot Dollar Volume	1958 No. of Stas. Rpt. $25,000 or more Time Sales	1958 Natl. Spot Dollar Volume
Dayton	4	580,471	4	555,355
Jacksonville	8	563,638	10	571,534
Spokane	6	562,000	8	623,337
Fresno	7	561,079	8	607,695
Fort Wayne	4	540,046	4	533,609
Wheeling-Steubenville	7	528,713	7	498,951
Worcester	4	519,169	5	507,714
Little Rock	8	516,178	8	474,469
Grand Rapids	6	513,896	6	538,761
Wichita	5	496,188	6	498,573
Youngstown	7	494,774	8	486,076
Topeka	4	481,451	4	429,246
Salt Lake City	8	476,005	9	414,756
Knoxville	9	404,809	10	426,099
New Haven	4	397,394	4	394,095
Phoenix	9	388,694	12	397,809
Akron	4	378,043	4	362,705
Albuquerque	7	372,168	7	357,719
Peoria	5	360,641	5	388,607
Davenport-Rock Island	5	358,982	5	410,638
Corpus Christie	5	349,605	6	388,741
Canton, O.	4	314,212	5	342,559
Flint	6	307,201	6	351,874
Harrisburg	5	306,749	5	309,525
Portland, Me.	4	288,952	4	246,130
Kalamazoo	3	285,395	3	327,907
Springfield-Hlyk.	7	285,037	9	254,825
Charleston, W. Va.	8	278,834	8	218,549
Allentown-Beth.	7	268,221	8	279,376
Duluth-Superior	6	264,867	6	253,028
Scranton	6	253,123	6	237,580
Columbia, S. C.	5	259,166	6	274,747
Amarillo	5	243,673	5	240,092
Greenville, S. C.	7	235,825	7	213,590
Madison	3	234,913	3	274,432
Austin	4	232,778	4	240,714
Jackson, Miss.	6	232,745	6	232,232
El Paso	5	227,383	5	195,749
Montgomery	6	226,199	5	339,794
South Bend	3	216,597	3	183,395
Roanoke	5	208,291	6	183,576
Chattanooga	6	208,199	7	207,689
Stockton	5	205,623	5	236,833
Wilmington, Del.	4	199,324	4	180,904
Huntington, W. Va.	6	197,657	6	213,948
Tucson	8	196,791	8	134,070
St. Joseph, Mo.	3	193,732	3	152,959
Bakersfield	6	193,015	7	197,486
Wichita Falls	3	192,408	3	222,517
Utica-Rome	6	191,186	7	211,526
Mobile	6	190,879	6	211,771
Lancaster	3	189,527	5	214,205

SOURCE: FCC

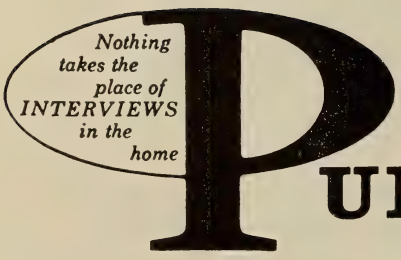
For qualitative

facts on

programs

and

audiences



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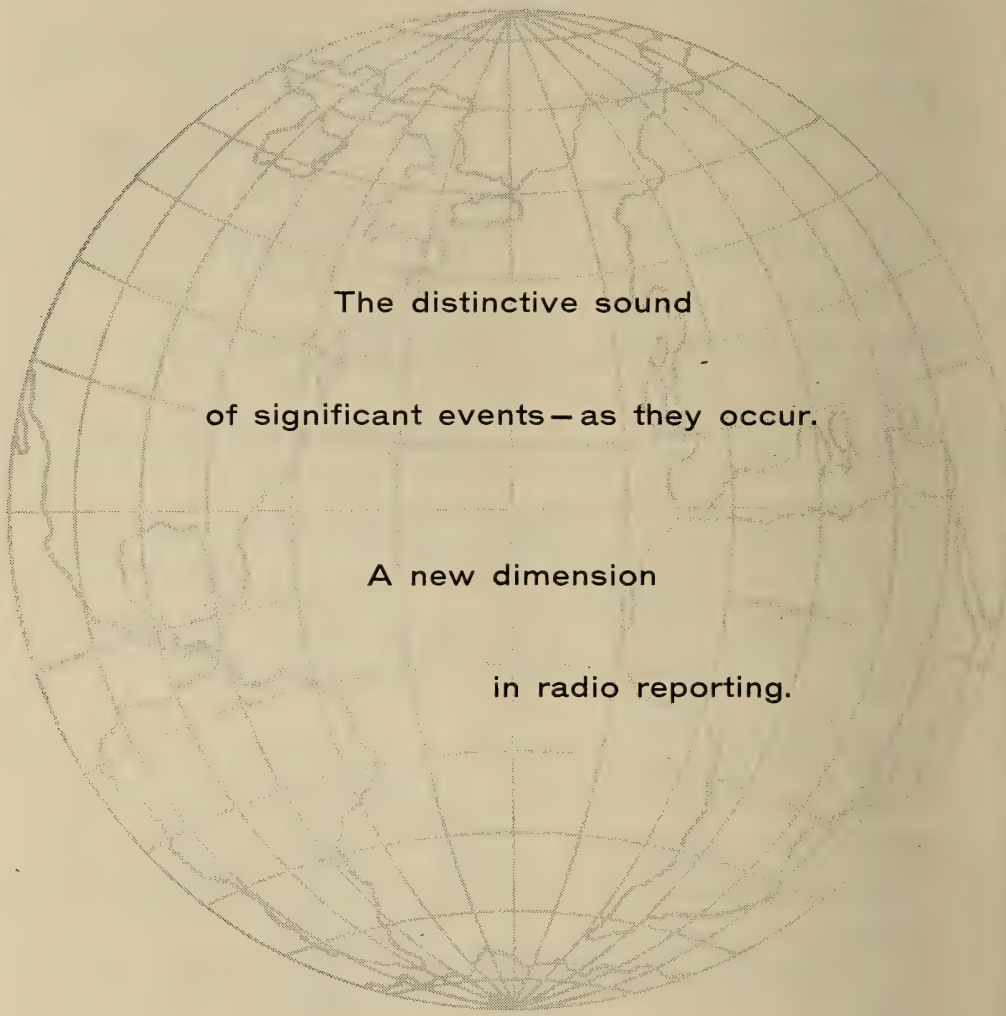

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WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville,Tennessee
WAVE-TV—Louisville, Kentucky
WAVY-TV—Portsmouth, Virginia
WBAL-TV—Baltimore, Maryland
WBAP-TV—Fort Worth, Texas
WBAY-TV—Green Bay, Wisconsin
WBBM-TV—Chicago, Illinois
WBEN-TV—Buffalo, New York
WBIR-TV—Knoxville, Tennessee
WBKB—Chicago, Illinois
WBNS-TV—Columbus, Ohio
WBRC-TV—Birmingham, Alabama
WBRZ—Baton Rouge, Louisiana
WBTV—Charlotte, North Carolina
WBTW—Florence, South Carolina
WBZ-TV—Boston, Massachusetts
WCAU-TV—Philadelphia, Pennsylvania
WCAX-TV—Burlington, Vermont
WCBS-TV—New York, N. Y.
WCCO-TV—Minneapolis, Minnesota
WCDC—Adams, Massachusetts
WCIA—Champaign, Illinois
WCKT—Miami, Florida
WCNY-TV—Watertown, New York
WCPO-TV—Cincinnati, Ohio
WCSC-TV—Charleston, South Carolina
WCSH-TV—Portland, Maine
WCYB-TV—Bristol, Virginia
WDAF-TV—Kansas City, Missouri
WDAN-TV—Danville, Illinois
WDAU-TV—Scranton, Pennsylvania
WDAY-TV—Fargo, North Dakota
WDBJ-TV—Roanoke, Virginia
WDBO-TV—Orlando, Florida
WDEF-TV—Chattanooga, Tennessee
WDSM-TV—Duluth, Minnesota
WDSU-TV—New Orleans, Louisiana
WEAU-TV—Eau Claire, Wisconsin
WEEK-TV—Peoria, Illinois
WEHT—Henderson, Kentucky
WESH-TV—Daytona Beach, Florida
WEWS—Cleveland, Ohio
WFAA-TV—Dallas, Texas
WFBG-TV—Altoona, Pennsylvania
WFBM-TV—Indianapolis, Indiana
WFGA-TV—Jacksonville, Florida
WFIE-TV—Evansville, Indiana
WFIL-TV—Philadelphia, Pennsylvania
WFLA-TV—Tampa, Florida
WFMJ-TV—Youngstown, Ohio
WFMY-TV—Greensboro, North Carolina
WFRV-TV—Green Bay, Wisconsin
WGAL-TV—Lancaster, Pennsylvania
WGAN-TV—Portland, Maine
WGEM-TV—Quincy, Illinois
WGN-TV—Chicago, Illinois
WGR-TV—Buffalo, New York
WHAS-TV—Louisville, Kentucky
WHBF-TV—Rock Island, Illinois
WHDH-TV—Boston, Massachusetts
WHEC-TV—Rochester, New York
WHEN-TV—Syracuse, New York
WHIO-TV—Dayton, Ohio
WHIS-TV—Bluefield, West Virginia
WHIZ-TV—Zanesville, Ohio
WHO-TV—Des Moines, Iowa
WHTN-TV—Huntington, West Virginia
WIBW-TV—Topeka, Kansas
WIIC—Pittsburgh, Pennsylvania
WIMA-TV—Lima, Ohio
WINK-TV—Ft. Myers, Florida
WINR-TV—Binghamton, New York
WIS-TV—Columbia, South Carolina
WISC-TV—Madison, Wisconsin
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WITI-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WJAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBT—La Crosse, Wisconsin
WKBW-TV—Buffalo, New York
WKJG-TV—Fort Wayne, Indiana
WKNX-TV—Saginaw, Michigan
WKRC-TV—Cincinnati, Ohio
WKRG-TV—Mobile, Alabama
WKST-TV—New Castle, Pennsylvania
WKTV—Utica, New York
WKY-TV—Oklahoma City, Oklahoma
WKYT—Lexington, Kentucky
WKZO-TV—Kalamazoo, Michigan
WLAC-TV—Nashville, Tennessee

(Continued on Page 94)

(*Continued from Page 93*)

WLBT—Jackson, Mississippi
WLBZ-TV—Bangor, Maine
WLOF-TV—Orlando, Florida
WLOS-TV—Asheville, North Carolina
WLUC-TV—Marquette, Michigan
WLUK-TV—Marinette, Wisconsin
WLVA-TV—Lynchburg, Virginia
WLW-A—Atlanta, Georgia
WLW-C—Columbus, Ohio
WLW-D—Dayton, Ohio
WLW-I—Indianapolis, Indiana
WLW-T—Cincinnati, Ohio
WLYH-TV—Lebanon, Pennsylvania
WMAL-TV—Washington, D. C.
WMAR-TV—Baltimore, Maryland
WMAZ-TV—Macon, Georgia
WMBD-TV—Peoria, Illinois
WMCT—Memphis, Tennessee
WMSL-TV—Decatur, Ill.
WMT-TV—Cedar Rapids, Iowa
WMTV—Madison, Wisconsin
WMTW-TV—Poland Spring, Maine
WNBC—New Britain, Connecticut
WNBF-TV—Binghamton, New York
WNBQ—Chicago, Illinois
WNCT—Greenville, North Carolina
WNDU-TV—South Bend, Indiana
WNEM-TV—Bay City, Michigan
WNEP-TV—Scranton, Pennsylvania
WNHC-TV—New Haven, Connecticut
WOAI-TV—San Antonio, Texas
WOAY-TV—Oakhill, West Virginia
WOC-TV—Davenport, Iowa
WOI-TV—Ames, Iowa
WOOD-TV—Grand Rapids, Michigan
WOW-TV—Omaha, Nebraska
WPBN-TV—Traverse City, Michigan
WPIX—New York, N. Y.
WPRO-TV—Providence, Rhode Island
WPSD-TV—Paducah, Kentucky
WPST-TV—Miami, Florida
WRAL-TV—Raleigh, North Carolina
WRBL-TV—Columbus, Georgia
WRC-TV—Washington, D. C.
WRCA-TV—New York, N. Y.
WRCV-TV—Philadelphia, Pennsylvania
WREC-TV—Memphis, Tennessee
WREX-TV—Rockford, Illinois
WRGB—Schenectady, New York
WROC-TV—Rochester, New York
WRVA-TV—Richmond, Virginia
WSAU-TV—Wausau, Wisconsin
WSAZ-TV—Huntington, West Virginia
WSB-TV—Atlanta, Georgia
WSBT-TV—South Bend, Indiana
WSFA-TV—Montgomery, Alabama
WSIX-TV—Nashville, Tenn.
WSJS-TV—Winston-Salem, North Carolina
WSJV—Elkhart, Indiana
WSLS-TV—Roanoke, Virginia
WSM-TV—Nashville, Tennessee
WSOC-TV—Charlotte, North Carolina
WSPA-TV—Spartanburg, South Carolina
WSPD-TV—Toledo, Ohio
WSUN-TV—St. Petersburg, Florida
WSVA-TV—Harrisonburg, Virginia
WSYR-TV—Syracuse, New York
WTAE—Pittsburgh, Pennsylvania
WTAP—Parkersburg, West Virginia
WTAR-TV—Norfolk, Virginia
WTCN-TV—Minneapolis, Minnesota
W-TEN—Albany, New York
WTHI-TV—Terre Haute, Indiana
WTIC-TV—Hartford,Connecticut
WTMJ-TV—Milwaukee, Wisconsin
WTOC-TV—Savannah, Georgia
WTOK-TV—Meridian, Mississippi
WTOL-TV—Toledo, Ohio
WTOM-TV—Cheboygan, Michigan
WTOP-TV—Washington, D. C.
WTPA-TV—Harrisburg, Pennsylvania
WTRF-TV—Wheeling, West Virginia
WTVC—Chattanooga, Tennessee
WTVD—Durham, North Carolina
WTVJ—Miami, Florida
WTVM—Columbus, Georgia
WTVN—Columbus, Ohio
WTVP—Decatur, Illinois
WTVT—Tampa, Florida
WTVW—Evansville, Indiana
WUSN-TV—Charleston, South Carolina
WVEC-TV—Norfolk, Virginia
WVET-TV—Rochester, New York
WVUE—New Orleans, Louisiana
WWJ-TV—Detroit, Michigan
WWL—New Orleans, Louisiana
WWTV—Cadillac, Michigan
WXEX-TV—Petersburg, Virginia
WXYZ-TV—Detroit, Michigan
KABC-TV—Los Angeles, California
KAKE-TV—Wichita, Kansas
KALB-TV—Alexandria, Louisiana
KARD-TV—Wichita, Kansas
KARK-TV—Little Rock, Arkansas
KAYS-TV—Hays, Kansas
KBAK-TV—Bakersfield, California
KBAS-TV—Ephrata, Washington
KBES-TV—Medford, Oregon
KBMB-TV—Bismarck, North Dakota
KBOI-TV—Boise, Idaho
KBTV—Denver, Colorado
KCBD-TV—Lubbock, Texas
KCEN-TV—Temple, Texas
KCIX-TV—Boise, Idaho
KCMO-TV—Kansas City, Missouri
KCMT—Alexandria, Minnesota
KCOP—Los Angeles, California
KCRA-TV—Sacramento, California
KCRG-TV—Cedar Rapids, Iowa
KCSJ-TV—Pueblo, Colorado
KCTV—San Angelo, Texas
KDAL-TV—Duluth, Minnesota
KDIX-TV—Dickinson, North Dakota
KDKA-TV—Pittsburgh, Pennsylvania
KDUB-TV—Lubbock, Texas
KDUH-TV—Hay Springs, Nebraska
KEDY-TV—Big Spring, Texas
KELO-TV—Sioux Falls, South Dakota
KDLO-TV—Sioux Falls, South Dakota*
KPLO-TV—Sioux Falls, South Dakota*
* (Satellites of KELO-TV)
KELP—El Paso, Texas
KENS-TV—San Antonio, Texas
KEPR-TV—Pasco, Washington
KERO-TV—Bakersfield, California
KETV—Omaha, Nebraska
KEY-T—Santa Barbara, California
KFBC-TV—Cheyenne, Wyoming
KFDA-TV—Amarillo, Texas
KFDM-TV—Beaumont, Texas
KFDX-TV—Wichita Falls, Texas
KFEQ-TV—St. Joseph, Missouri
KFJZ-TV—Fort Worth, Texas
KFMB-TV—San Diego, California
KFRE-TV—Fresno, California
KFSD-TV—San Diego, California
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KGBT-TV—Harlingen, Texas
KGGM-TV—Albuquerque, New Mexico
KGHL-TV—Billings, Montana
KGLO-TV—Mason City, Iowa
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KGNC-TV—Amarillo, Texas
KGO-TV—San Francisco, California
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KIVA—Yuma, Arizona
KJEO-TV—Fresno, California
KKTV—Colorado Springs, Colorado
KLEW-TV—Lewiston, Idaho
KLFY-TV—Lafayette, Louisiana
KLIX-TV—Twin Falls, Idaho
KLTV—Tyler, Texas
KLZ-TV—Denver, Colorado

KMAU-TV—Wailuku, Hawaii
KMBC-TV—Kansas City, Missouri
KMID-TV—Midland, Texas
KMJ-TV—Fresno, California
KMMT—Austin, Minnesota
KMOS-TV—Sedalia, Missouri
KMOT—Minot, North Dakota
KMOX-TV—St. Louis, Missouri
KMSO-TV—Missoula, Montana
KMTV—Omaha, Nebraska
KNOE-TV—Monroe, Louisiana
KNOP—North Platte, Nebraska
KNOX-TV—Grand Forks, North Dakota
KNTV—San Jose, California
KNXT—Los Angeles, California
KOA-TV—Denver, Colorado
KOB-TV—Albuquerque, New Mexico
KOIN-TV—Portland, Oregon
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KOLN-TV—Lincoln, Nebraska
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KONO-TV—San Antonio, Texas
KOOL-TV—Phoenix, Arizona
KOSA-TV—Odessa, Texas
KOTA-TV—Rapid City, South Dakota
KOTI—Klamath Falls, Oregon
KOTV—Tulsa, Oklahoma
KPAR-TV—Sweetwater, Texas
KPHO-TV—Phoenix, Arizona
KPIC—Roseburg, Oregon
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KPRC-TV—Houston, Texas
KPTV—Portland, Oregon
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KREY-TV—Montrose, Colorado
KRGV-TV—Weslaco, Texas
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KRLD-TV—Dallas, Texas
KRNT-TV—Des Moines, Iowa
KROC-TV—Rochester, Minnesota
KROD-TV—El Paso, Texas
KRON-TV—San Francisco, California
KSBW-TV—Salinas, California
KSBY-TV—San Luis Obispo, California
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KSL-TV—Salt Lake City, Utah
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KSTF—Scottsbluff, Nebraska
KSTP-TV—Minneapolis, Minnesota
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KSWS-TV—Roswell, New Mexico
KSYD-TV—Wichita Falls, Texas
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KTBS-TV—Shreveport, Louisiana
KTHV—Little Rock, Arkansas
KTIV—Sioux City, Iowa
KTNT-TV—Tacoma, Washington
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KTRK-TV—Houston, Texas
KTSM-TV—El Paso, Texas
KTTS-TV—Springfield, Missouri
KTTV—Los Angeles, California
KTVA-TV—Anchorage, Alaska
KTVB—Boise, Idaho
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KWWL-TV—Waterloo, Iowa
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KXLY-TV—Spokane, Washington
KXTV—Sacramento, California
KYW-TV—Cleveland, Ohio
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Number of Code Stations	381
Number of Networks	3
TOTAL	384
Number of Code Film Affiliates	21
GRAND TOTAL	405

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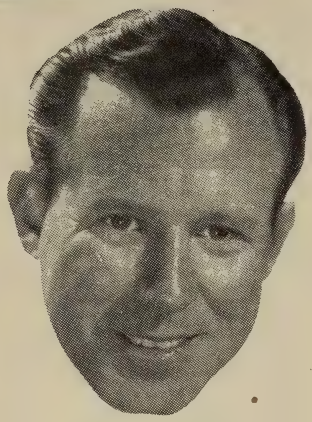

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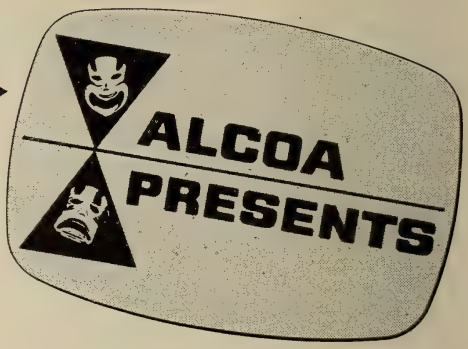

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...U. S. Still Leads The World

FREDERICK FORD

Chairman, Federal Communications Commission

THE 25th anniversary of the Federal Communications Commission, 1934 to 1959, affords me, in the name of the Commission, to pay tribute to American imagination and ingenuity which have made the United States a world leader in telecommunication.

Among some of the major events that have transpired in the Commission's quarter century were: radio authorizations have practically multiplied by that number of years—from slightly more than 100,000 at the close of the first year to nearly 2.5 million today. Radio stations of all kinds have increased from 51,000 to more than 507,000 and currently represent the use of about 1.8 million transmitters. From 600 stations, all AM in 1934, broadcast authorizations collectively today exceed 10,000 of which 3,500 are AM and over 970 and 930 are TV and FM respectively. The number of broadcast receivers has soared from 18½ million to more than 200 million. Almost two-thirds of the world's total are in the United States. This country now has more sets than people and almost three times as many sets as it has automobiles.

The only broadcast service in 1934 was AM. Regular FM and TV service started in 1941. The result is that, as of June 1959, there were more than 5,400 authorized broadcast stations 3,500 AM, 971 TV and 934 FM) not counting about 4,700 remote pickup and other auxiliaries. Of these, 3,377 AM, 767 TV and 776 FM stations held operating authorizations. Included were 224 non-commercial educational station authorizations, 59 TV and 165 FM, of which 43 and 154, respectively, had authority to operate. The number of TV channel allocations for educational use has increased from 242 in 1952 to 259 today.

At the close of fiscal 1959, outstanding broadcast authorizations totaled 10,120, which was a gain of 1,083 collectively for the year.

Concerned with the revelation of unsavory operations in the broadcasting field dealing with quiz shows, payola, offensive commercials and unbalanced programs, the Commission is engaged in public proceedings to reappraise its role in radio and TV to determine how best to hold its station licensees responsible for better serving the public. This is bringing helpful comment and suggestions by religious, educational, women's, civic, business and other groups and individuals who are concerned by some elements of broadcast fare now invading the home.

Radiobroadcast is the magic medium that brings information, education, religion and entertainment into our homes. Television adds image—even in color—to the family enjoyment. What is more, the American system of broadcasting is by private enterprise, and the Government does not censor programs or exact fees for broadcast receiver use.

Consequently, the Commission salutes not only those who have made possible the phenomenal telecommunication accomplishments of the past quarter century but also those who are working on still bigger things to come.

ROBERT STACK

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CBS — NBC — ABC Networks

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Scientifically proven accurate

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Lifetime Guarantee. Coils employed in Minerva Mechanisms are unconditionally guaranteed for the life-span of the timer against breakage or wear. In addition, should any Minerva timer fail to give satisfaction within one year because of defective material or workmanship, the timer will be completely repaired or replaced without charge.

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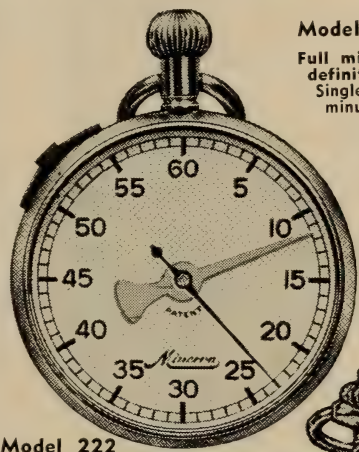
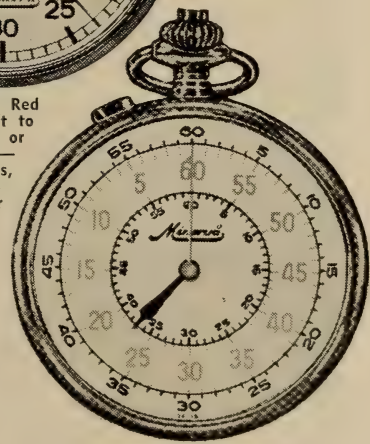


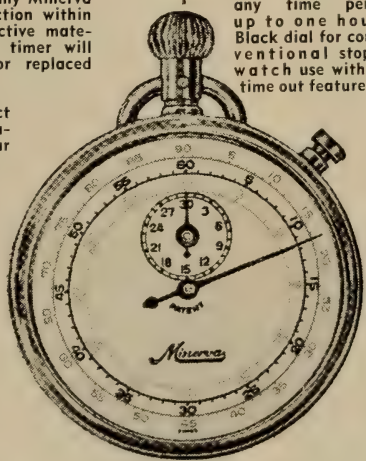
Models 105PN—107N

Full minute span with more definition on the minutes! Single dial reference for both minutes and seconds retains the mechanics familiar to Radio and TV but this Minerva timer is **much easier to read and use.** For spot timing, timing program segments, etc. Two models with alternate methods of Start-Stop-Start . . . flyback to zero.

Model 222

For "On the Air"! Red dial gives "time left to go" without written or mental calculations—sweep hand in seconds, small hand in minutes. Easily set for any time period up to one hour. Black dial for conventional stop-watch use with time out feature.





Models 106F—106

For Film-making, Filmmeter and Fifth-Second Timer! This specially designed timer has regular fifth-second scale, plus 90-ft and 36-ft per min. scales to register footage for 35mm. and 16 mm. film. Long hand completes one revolution in 60 seconds, small hand registers up to 30 minutes. Time out feature. Perfect flyback guaranteed for life. Model 106 has fifth-second scale only. Both available in regular or large size.

Write, Dept. TV, RIGHT NOW for complete catalog.

M. DUCOMMUN COMPANY

Specialists in Timing Instruments Since 1858

580 Fifth Avenue, New York 36 • PLaza 7-2540

OUR 100TH YEAR OF PRECISION TIMING SERVICE

RADIO AND TELEVISION TELEPHONE NUMBERS IN NEW YORK

AM Radio Stations

WABC	SUsquehanna 7-5000
WBNX	MElrose 5-0333
WCBS	PLaza 1-2345
WEVD	PLaza 7-0880
WFAS	WHite Plains 9-6400
WGBB	MAyfair 3-1240
WHLI	IVanhoe 1-8000
WHOM	CIrcle 6-3900
WINS	JUdson 2-7000
WFYI	PIoneer 6-6700
WLIB	MOnument 6-1800
WMCA	MU 8-1500
WMGM	MUrray Hill 8-1000
WNEW	YUkon 6-7000
WVOX	NEw Rochelle 6-0800
WNTA	BArclay 7-3260
WNYC	WHitehall 3-3600
WOR	LOngacre 4-8000
WADO	CIrcle 5-7979
WPOW	OXford 7-5763
WQXR	LAckawanna 4-1100
WRCA	CIrcle 7-8300
WWRL	DEfendor 5-1600

FM Radio Stations

WABC-FM	SUsquehanna 7-5000
WBAI-FM	OXford 7-2288
WCBS-FM	PLaza 1-2345
WFAS-FM	WHite Plains 9-6400
WBFM	LExington 2-4977
WHLI-FM	IVanhoe 1-8000
WMGM-FM	MUrray Hill 8-1000
WRCA-FM	CIrcle 7-8300
WNYC-FM	WHitehall 3-3600
WOR-FM	LOngacre 4-8000
WQXR-FM	LAckawanna 4-1100

Television Stations

WABC-TV	SUsquehanna 7-5000
WNEW-TV	LEhigh 5-1000
WCBS-TV	PLaza 1-2345
WNTA	BArclay 7-3260
WOR-TV	LOngacre 4-8000
WPIX	MUrray Hill 2-6500
WRCA-TV	CIrcle 7-8300

National Networks

American Broadcasting Co.	SUsquehanna 7-5000
Columbia Broadcasting System	PLaza 1-2345
Keystone Broadcasting System	ELdorado 5-3720
Mutual Broadcasting System	BRyant 9-7600
National Broadcasting Co	CIrcle 7-8300

Station Representatives

Avery-Knodel, Inc.	JUdson 6-5536
Charles Bernard	CIrcle 6-7242
Hil F. Best	LExington 2-3783
John Blair & Co.	PLaza 2-0400
Blair TV Assoc.	PLaza 2-0400
Bogner & Martin	MUrray Hill 9-2586
Guy Bolam	BE 4-7280
The Bolling Co., Inc.	YUkon 6-4545
The Branham Co.	MUrray Hill 2-4606
Burn-Smith Co., Inc	MUrray Hill 2-3124
CBS Radio Spot Sales	PLaza 1-2345
CBS TV Spot Sales	PLaza 1-2345
Henry I. Christal	MUrray Hill 8-4414
Thomas F. Clark Co. Inc.	JUdson 2-1622
Continental Radio Sales	MUrray Hill 7-6865
Donald Cooke, Inc.	JUdson 2-2727
Devney & Co.	YUkon 6-4390
Robert Eastman	PLaza 9-7760
Everett-McKinney, Inc.	PLaza 3-9332
Forjoe TV, Inc.	JUdson 6-3100
Melchor Guzman Co., Inc.	CIrcle 7-0624
H-R Representatives, Inc.	PLaza 9-6800
Headley-Reed Co.	YUkon 6-5800
Gill Perna Inc.	Templeton 8-4740
Arthur H. Hagg	MUrray Hill 2-8665
George P. Hollingbery Co.	OXford 5-5560
The Katz Agency, Inc.	JUdson 2-9200
Robt. S. Keiler, Inc.	WA 4-6599
The Meeker Co., Inc.	MUrray Hill 2-2170
NBC Spot Sales	CIrcle 7-8300
Pan American Bcstg. Co.	MUrray Hill 2-4500
John E. Pearson Co.	PLaza 1-3366
Peters, Griffin, Woodward	YU 6-7900
Edward Petry & Co., Inc.	MUrray Hill 8-0200
Radio-TV Representatives	MUrray Hill 8-4340
Paul H. Raymer Co., Inc.	PLaza 9-5570
Venard, Rintoul & McConnell	MUrray Hill 8-1088
Walker-Rawalt Co., Inc.	MUrray Hill 3-5830
Select Sta. Reps.	PLaza 8-1850
Weed Radio Corp.	PLaza 9-4700
Adam J. Young, Inc.	PLaza 1-4848

Advertising Agencies

Anderson & Cairns, Inc.	MUrray Hill 8-5800
N. W. Ayer & Son, Inc.	PL 7-5700
Ted Bates & Co.	JUdson 6-0600
Batten, Barton, Durstine & Osborn	ELdorado 5-5800
Benton & Bowles, Inc.	JU 2-6700
Leo Burnett	PLaza 9-5959
Campbell-Ewald Co., Inc.	MUrray Hill 8-3400
Cohen, Dowd & Aleshire, Inc.	OXford 7-0660
Compton Advertising, Inc.	PL 4-1100
Cunningham & Walsh, Inc.	MUrray Hill 3-4900
Dancer-Fitzgerald-Sample	ORegon 9-0600
D'Arcy Advertising Co.	PLaza 8-2600
Doherty, Clifford, Steers & Shenfield	YUkon 6-6500
Donahue & Coe, Inc.	COlumbus 5-2772
Doremus & Co.	WOrth 4-0700
Roy S. Durstine, Inc.	TEmpleton 8-4600
Erwin Wasey, Ruthrauff & Ryan	OX 7-4500
William Esty & Co.	OXford 7-1600
Foote, Cone & Belding	YUkon 6-8000
Albert Frank-Guenther Law	COrtlandt 7-5060
Fuller & Smith & Ross, Inc.	JU 2-9000
Fletcher Richards, Calkins & Holden	JUdson 6-5400
Gardner Adv. of N. Y.	MUrray Hill 9-2424
Geyer, Morey, Madden & Ballard, Inc.	PLaza 1-3300
Grant Advertising	OX 7-5800
Grey Adv. Agency, Inc.	PLaza 1-3500
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza 1-1400
The Joseph Katz Co.	MUrray Hill 7-0250
Kenyon & Eckhardt, Inc.	YUkon 6-9000
Ketchum, McLeod & Grove	MU 7-5640
Kudner Agency, Inc.	MUrray Hill 8-6700
Al Paul Lefton Co., Inc.	MUrray Hill 9-7470
Lennen & Newell, Inc.	MUrray Hill 2-5400
MacManus, John & Adams	PLaza 9-5600
Marschalk & Pratt Co.	OXford 7-4250
J. M. Mathes, Inc.	LExington 2-7450
Maxon, Inc.	PLaza 9-7676
McCann-Erickson, Inc.	OXford 7-6000
Mogul, Williams & Saylor	TEmpleton 8-7100

Needham, Louis & Brorby.....PLaza 7-0333
Norman Craig & Kummel.....PLaza 1-0900
Product Services.....MUrray Hill 7-0204
Sullivan, Stauffer, Colwell & Bayles.MUrray Hill 8-1600
Tatham-Laird .....PLaza 1-4680
J. Walter Thompson Co.....MUrray Hill 6-7000
Wade Adv., Inc.....OXford 7-9261
Warwick & Legler, Inc.....PLaza 1-4700
Weiss & Geller, Inc.....PLaza 3-4070
Young & Rubicam, Inc.....MUrray Hill 9-5000

Publications

Advertising Age .....YUkon 6-5050
Billboard, The .....PLaza 7-2800
Broadcasting .....PLaza 5-8355
Editor & Publisher .....BRyant 9-3052
Film Daily .....BRyant 9-7117
Printers' Ink .....MUrray Hill 8-7500

RADIO-TELEVISION DAILY WIsconsin 7-6336

Sales Management .....YUkon 6-4800
Sponsor .....MUrray Hill 8-2772
Standard Rate & Data Service.....MUrray Hill 9-6620
Television Age .....PLaza 1-1122
Television Magazine .....PLaza 3-9944
Variety .....LU 2-2700

News Associations

Associated Press .....PLaza 7-1111
Press Association, Inc.....PLaza 7-1111
Radio Press International.....PLaza 2-0650
Reuters .....BRyant 9-8558
United Press International.....MUrray Hill 2-0400
World Wire Info. Serv.....ORegon 9-7240

Talent Agencies

Columbia Artists Management, Inc.....CIrcle 7-6900
General Artists Corp.....CIrcle 7-7543
William McCaffrey Agency.....ELdorado 5-1076
Music Corp. of America.....PLaza 9-7500
William Morris Agency, Inc.....JUdson 6-5100
National Artists Corp.....PLaza 9-6000
TV Artists Corp.....PLaza 3-2153

Organizations, Unions and Government Agencies

AAAA .....LExington 2-7980
Actors' Equity .....PLaza 7-7660
Advertising Federation of America.....CIrcle 6-2431
AFTRA .....MUrray Hill 7-1810
American Communications Assn.....COrtland 7-1374
American Federation of Musicians.....PLaza 8-0600
ASCAP .....MUrray Hill 8-8800
AWRT .....ELdorado 5-7281
Broadcast Music, Inc.....PLaza 9-1500
Country-Western Music B'casters Assn.....CO 5-3530
Federal Communications Comm.....WAtkins 4-1000
Federal Trade Commission.....COrtland 7-7100
Institute of Radio Engineers.....LE 5-5100
Music Publishers' Protective Association.PLaza 1-1930
NAPA .....CIrcle 7-8194
Professional Music Men, Inc.....COlumbus 5-7362
RAB .....MU 8-4020
SESAC, Inc. .....JU 6-3450
Station Representatives Assn.....YUkon 6-9390
TvB .....MUrray Hill 8-0215
Writer's Guild of America.....PLaza 7-3317

Radio-TV Programs and Transcription Cos.

Basch Radio & TV Productions....MUrray Hill 2-8877
V. S. Becker Productions.....MUrray Hill 2-0777
The Bruce Chooman Co.....WIsconsin 7-9244
Columbia's Transc. Serv.....CIrcle 5-7300
Frederic Damru, M.D.....YUkon 6-9484
Decca Records, Inc.....PLaza 2-1600
Empire Broadcasting Corp.....YUkon 6-5700
Walt Framer Prodns.....OX 7-3322
General Artists Corp.....CIrcle 7-7543
John E. Gibbs & Co.....PLaza 7-5959
Harry S. Goodman Radio Productions....PLaza 5-6131
Arthur Henley Productions.....PLaza 5-7145
Goodson-Todman Prodns. .....PL 1-0600
Gotham Recording's .....JU 6-5577
Henry Jaffe Ent.....CI 5-2400
Victor Kayfetz Prod.....CI 5-4830
Keystone Broadcasting System, Inc...ELdorado 5-3720
Lang-Worth Feature Programs, Inc.....JUdson 6-5700
Charles Michelson, Inc. .....PLaza 7-0695
William Morris Agency, Inc.....JUdson 6-5100
Music Corp. of America .....PLaza 9-7500
Muzak Corp. .....ORegon 4-7400
NBC Radio Recording Div.....CIrcle 7-8300
Project-O-Fex .....MU 7-1881
Pyramid Productions, nc.....JUdson 6-7040
Reemack Enterprises, Inc. .....CIrcle 6-7300
Reeves Sound Studios, Inc.....ORegon 9-3550
Rockhill Radio .....PLaza 9-7979
SESAC, Inc. .....JU 6-3450
Talent Associates .....PL 3-1030
Television Screen Productions, Inc..MUrray Hill 2-8877
Transfilm, Inc. .....JUdson 2-1400
Thomas J. Valentino, Inc.....CIrcle 6-4675
Wolf Productions .....PLaza 5-2050
World Broadcasting System, Inc.....PLaza 7-1400
Frederic W. Ziv Co., Inc.....MUrray Hill 8-4700

TV Film Producers Distributors

ABC Films, Inc.....LA 4-5050
M & A Alexander Productions.....TR 3-5115
Atlantic Television Corp.....JU 2-1287
Banner Films, Inc.....PL 5-4811
Barnett International Forwarders.....BRyant 9-1616
Bray Studios, Inc.....CI 5-4582
British Information Services.....CI 6-5100
California National Productions, Inc.....CI 7-8300
CBS Films .....PL 1-2345
Commonwealth Film-TV .....CI 5-6465
Frank Cooper Associates.....PL 1-0725
Demby Productions, Inc.....PL 9-2495
Economee Television Programs.....MU 8-4700
Flamingo Films .....JU 6-7040
Fortune Features, Inc.....LO 4-5592
Fremantle International .....MU 7-4343
Galaxy Attractions .....PL 1-0330
W. J. German, Inc.....LO 5-5978
Harry S. Goodman Productions.....PL 5-6131
Guild Films Company, Inc.....MU 8-5362
The Jam Handy Organization, Inc.....JU 2-4060
Hollywood Television Service, Inc.....JU 6-1700
Independent TV Corp.....PL 5-2100
Intercontinental TV .....MU 2-340
Interstate TV Corporation.....PLaza 7-3070
Jayark Film Corp.....MU 8-2636
Robert Lawrence Productions, Inc.....JU 2-5242
MCA-TV .....PL 9-7500
MGM-TV .....JU 2-2000
Charles Michelson, Inc.....PL 7-0695
Modern Teleservice, Inc.....OX 7-2753
Motion Pictures for Television, Inc.....PL 3-5600
Movietonews, Inc. .....CO 5-7200
MPO Productions, Inc.....MU 8-7830
National Screen Service Corp.....CI 6-5700
National Telefilm Associates, Inc.....JUdson 2-7300
Official Films, Inc.....PL 7-0100
Paramount Television Productions, Inc.....BR 9-8700
Reeves Sound Studios, Inc.....OR 9-3550
Hal Roach Studios.....CI 5-4135
Sarra, Inc. .....MU 8-0085
Walter Schwimmer, Inc.....EL 5-4616
Bernard L. Schubert.....MU 8-0940
Screen Gems, Inc.....PL 1-4432
Show Corp. of America.....PLaza 9-6840
Sound Masters, Inc.....PL 7-6600
Sterling Television Co., Inc.....MU 3-6300
Transfilm Incorporated .....JU 2-1400
Trans-Lux Television Corp.....PL 1-3114
Twentieth Century-Fox .....CO 5-3320
United Artists Assoc.....MUrray Hill 7-7800

UPA Pictures, Inc. ..... PL 8-1405
Universal Pictures Co., Inc., Television ..... PL 9-8000
Warner Bros. TV ..... CI 6-1000
Van Praag Productions ..... PL 7-2687
Ziv-United Artists, Inc. ..... MU 8-4700
Maurice H. Zouary TV Productions ..... JU 2-6185

CHICAGO TELEPHONE NUMBERS

AM Radio Stations

WAAF ..... RAndolph 6-1932
WAIT ..... FRanklin 2-0660
WBEE ..... RAndolph 6-6842
WBBM ..... WHitehall 4-6000
WCFL ..... MOhawk 4-2400
WCRW ..... EAstgate 7-6860
WEDC ..... CR 7-4100
WGES ..... SAcramento 2-1700
WGN ..... MIchigan 2-7600
WHFC ..... CLiffside 4-7411
WIND ..... WHitehall 4-2170
WJJD ..... STate 2-5466
WLS ..... MOnroe 6-9700
WMAQ ..... SUperior 7-8300
WMBI ..... MIchigan 2-1570
WSBC ..... MOnroe 6-9060
WSEL ..... FInancial 6-0120

FM Radio Stations

WEAW ..... KEystone 9-6090
WEFM ..... STate 2-1357
WENR-FM ..... ANdover 3-0800
WFMT ..... STate 2-5668
WKFM ..... RAndolph 6-2141

Television Stations

WBBM-TV ..... WHitehall 4-6000
WBKB ..... ANdover 3-0800
WGN-TV ..... MIchigan 2-7600
WNBQ ..... SUperior 7-8300

National Networks

American Broadcasting Co. ..... ANdover 3-0800
Columbia Broadcasting System ..... WHitehall 4-6000
Keystone Broadcasting System ..... STate 2-8900
Mutual Broadcasting System ..... WHitehall 4-5060
National Broadcasting Co. ..... SUperior 7-8300

Station Representatives

Avery-Knodel, Inc. ..... WHitehall 4-6869
Hil F. Best Co. ..... STate 2-5096
John Blair & Co. ..... SUperior 7-2300
The Bolling Co. ..... WHitehall 3-2040
The Branham Co. ..... CEntral 6-5726
Broadcast Time Sales ..... STate 2-1405
Burn-Smith Co. ..... CEntral 6-4437
CBS Radio Sales ..... WHitehall 4-6000
Thomas F. Clark Co. ..... STate 2-1663
Crosley Broadcasting Corp. ..... STate 2-6693
Everett-McKinney, Inc. ..... SUperior 7-9052
Forjoe TV, Inc. ..... DElaware 7-3504
Gill-Perna, Inc. ..... FRanklin 6-9393
Headley-Reed Co. ..... FRanklin 2-4686
George P. Hollingbery ..... DEarborn 2-6060
H-R Representatives ..... FInancial 6-6440
The Katz Agency ..... MOhawk 4-7150
Robt. S. Keller, Inc. ..... STate 2-5096
Meeker Co., Inc. ..... CEntral 6-1742
National Broadcasting Co. ..... SUperior 7-8300
John E. Pearson Co. ..... STate 2-7494
Peters, Griffin, Woodward, Inc. ..... FRanklin 2-6373
Edward Petry & Co., Inc. ..... WHitehall 4-0011
Radio-TV Reps., Inc. ..... FInancial 6-0982
Paul H. Raymer Co. ..... SUperior 7-4473
Sears & Ayer, Inc. ..... SUperior 7-8177
Venard, Rintoul & McConnell ..... STate 2-5260
Walker-Rawalt Co. ..... ANdover 3-5771
Weed Radio Corp. ..... WHitehall 4-3434
Adam Young, Inc. ..... MIchigan 2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson ..... FInancial 6-1600
N. W. Ayer & Son, Inc. ..... ANdover 3-7111
BBD&O ..... SUperior 7-9200
Beaumont & Hohman ..... RAndolph 6-6181
Gordon Best, Co., Inc. ..... STate 2-5060
Bozell & Jacobs, Inc. ..... CEntral 6-0870
Leo Burnett Co., Inc. ..... CEntral 6-5959
Campbell-Ewald Co. ..... CEntral 6-1946
Campbell-Mithun Inc. ..... DElaware 7-7553
Dancer-Fitzgerald-Sample ..... FInancial 6-4700
W. B. Doner & Co. ..... ANdover 3-7800
Doremus & Co. ..... CEntral 6-9132
Erwin Wasey, Ruthrauff & Ryan ..... FInancial 6-1833
Foote, Cone & Belding ..... SUperior 7-4800
Frank, Clinton E., Inc. ..... WHitehall 4-5900
Fuller & Smith & Ross ..... ANdover 3-5039
Grant Advertising, Inc. ..... SUperior 7-6500
H. W. Kastor & Sons Advertising Co. ..... CEntral 6-5331
MacFarland, Aveyard & Co. ..... RAndolph 6-9360
Malcolm-Howard ..... ANdover 3-0022
Maxon, Inc. ..... WHitehall 4-1676
McCann-Erickson ..... WEbster 9-3700
Arthur Meyerhoff & Co. ..... DElaware 7-7860
Needham, Louis & Brorby, Inc. ..... WHitehall 4-3400
L. W. Ramsey Co. ..... FRanklin 2-8155
Roche, Rickerd & Cleary, Inc. ..... RAndolph 6-9760
Tatham-Laird, Inc. ..... HArrison 7-3700
J. Walter Thompson Co. ..... MOhawk 4-6700
Edward H. Weiss & Co. ..... CEntral 6-7252
Young & Rubicam ..... FInancial 6-0750

Radio-TV Program Prods.

Columbia Records, Inc. ..... WHitehall 4-6000
Decca Records, Inc. ..... MOhawk 4-4800
Feature Productions ..... MIchigan 2-6015
Jewell Radio & TV Productions ..... MOhawk 4-5757
Jules Power Prod. ..... ANdover 3-1422
Les Lear Productions Corp. ..... RAndolph 6-0905
William Morris Agency ..... WHitehall 3-1744
Music Corp. of America ..... DElaware 7-1100
NBC Radio Recording Division ..... SUperior 7-8300
Walter Schwimmer Co. ..... FRanklin 2-4392
Standard Radio Trans. Service, Inc. ..... STate 2-5322
Hal Tate Radio Productions ..... ANdover 3-6520
L. S. Toogood Recording Co. ..... CEntral 6-5275
Ziv United Artists, Inc. ..... WH 4-1030

News Agencies and Assns.

Associated Press ..... STate 2-7700

RADO-TELEVISION DAILY DEarborn 2-6757

City News Bureau ..... STate 2-8100
Community News ..... RAndolph 6-0002
United Press ..... FRanklin 2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc. ..... FR 2-4392
Television Programs of America, Inc. ..... WH 4-4767
UPA Pictures, Inc. ..... AN 3-7566

WASHINGTON TELEPHONE NUMBERS

Federal Departments and Agencies

American National Red Cross.....REpublic 7-8300
Archives, National .....REpublic 7-7500
Business and Defense Services
Administration .....STerling 3-9200
Capitol, U. S. (Senate, House).....CApitol 4-3121
Census, Bureau of The.....LUdlow 4-3000
Commerce, Department of.....STerling 3-9200
Copyright Office, Library of Congress..STerling 3-0400
Court of Customs and Patent Appeals.National 8-4696
Department of Defense.....LIberty 5-6700
Air Force, Department of The.....LIberty 5-6700
Army, Department of The.....LIberty 5-6700
Navy, Department of The.....LIberty 5-6700
Defense Mobilization, Office of.....EXecutive 3-3300
Executive Mansion (White House)...NAtional 8-1414
Federal Communications Commission.EXecutive 3-3620
Federal Trade Commission.....EXecutive 3-6800
Government Printing Office.....STerling 3-6840
Interior, Department of The.....REpublic 7-1820
Justice, Department of.....REpublic 7-8200
Labor, Department of.....EXecutive 3-2420
National Labor Relations Board.....STerling 3-7373
National Research Council.....EXecutive 3-8100
Patent Office .....STerling 3-9200
Post Office Department.....STerling 3-3100
Radio Correspondents Galleries (Senate and
House of Representatives).....CApitol 4-3121
State, Department of.....REpublic 7-5600
Supreme Court of the United States..EXecutive 3-1640
United States Information Agency....REpublic 7-8340
U.S.M.C., AM-TV, Info. Div.....LIberty 5-6700,

Non-Government

Clear Channel Broadcasting Service..EXecutive 3-0255
National Association of
Broadcasters .....DEcatur 2-9300
National Press Club.....REpublic 7-2500
Radio-TV Daily .....EX 3-4808
Radio, Electronics-Television Manufacturers
Association .....NAtional 8-3902
Radio Corporation of America (Frequency
Bureau and RCA Victor Dic.).....DIstrict 7-1260
Westinghouse Broadcasting Co.....STerling 3-0903

AM Radio Stations

WARL .....KEnmore 6-9000
WEAM .....JAckson 7-7100
WFAN .....REpublic 7-8000
WFAX .....JEfferson 2-1220
WGAY .....WHitehall 6-1050
WGMS .....EXecutive 3-8676
WINX .....REpublic 7-8000
WMAL .....KEllogg 7-1100
WOL .....HObart 2-3900
WOOK .....REpublic 7-8000
WPIK .....OVerlook 3-3000
WRC .....EMerson 2-4000
WTOP .....EMerson 2-9300
WUST .....HObart 2-0011
WWDC .....TUckerman 2-7600

FM Radio Stations

WASH .....DIstrict 7-1356
WGMS-FM .....EXecutive 3-8676
WMAL-FM .....KEllogg 7-1100
WRC-FM .....EMerson 2-4000
WTOP-FM .....EMerson 2-9300
WWDC-FM .....TUckerman 2-7600

Television Stations

WMAL-TV .....KEllogg 7-1100
WRC-TV .....EMerson 2-4000
WTOP-TV .....EMerson 2-9300
WTTG .....STerling 3-5300

News Services

Associated Press .....DIstrict 7-1500
United Press International.....EXecutive 3-3430

Networks

ABC .....REpublic 7-6013
CBS .....EMerson 2-9300
MBS .....CO 5-6363
NBC .....EMerson 2-4000

LOS ANGELES TELEPHONE NUMBERS

AM Radio Stations

KABC .....NOrmandy 3-3311
KALI (Pasadena) .....MUrray 1-0171
KBIG .....HOllywood 3-3205
KBLA (North Hollywood).....TRiangle 7-3619
KDAY .....HOllywood 1-9981
KFAC .....WEbster 8-0161
KFI .....DUnkirk 2-2121
KFOX (Long Beach).....HEmlock 6-7281
KFSG .....DUnkirk 9-1141
KFWB .....HOllywood 3-5151
KGER (Long Beach).....NEvada 6-4774
KGFJ .....HOllywood 4-0201
KGIL (Sherman Oaks).....STate 5-8631
KHJ .....HOllywood 2-2133
KIEV (Glendale) .....CHapman 5-2388
KLAC .....HOllywood 2-7271
KMPC .....HOllywood 9-5341
KNX .....HOllywood 9-1212
KPOP .....DUnkirk 8-2345
KPOL .....WEbster 8-2345
KRKD .....CApitol 5-4116
KWKW (Pasadena) .....MUrray 1-6744
KXLA (Pasadena) .....MUrray 1-6991

FM Radio Stations

KABC-FM ..... NOrmandy 3-3311
KBMS-FM (Glendale) ..... CHapman 5-2090
KCBH ..... BR 2-7105
KFAC-FM ..... WEbster 8-0161
KFMU-FM ..... WEbster 8-5233
KFOX-FM ..... SPruce 5-2068
KGLA-FM ..... DUnkirk 5-9966
KHJ-FM ..... HOllywood 2-2133
KHOF-FM (Glendale) ..... CHapman 5-7575
KMLA-FM ..... DUnkirk 2-8426
KNOB-FM (Long Beach) ..... HOllywood 7-0454
KNX-FM ..... HOllywood 9-1212
KRHM-FM ..... DUnkirk 5-7421
KUTE-FM ..... CItrus 4-1414
KRKD-FM ..... CApitol 5-4116
KWKW-FM (Pasadena) ..... MUrray 1-6744

Television Stations

KABC-TV ..... NOrmandy 3-3311
KCOP ..... HOllywood 2-7311
KHJ-TV ..... HOllywood 2-2133
KRCA ..... THornwall 5-7000
KNXT ..... HOllywood 9-1212
KTLA ..... HOllywood 9-3181
KTTV ..... HOllywood 2-7111

National Networks

American Broadcasting Company ..... NOrmandy 3-3311
Columbia Broadcasting System ..... HOllywood 9-1212
CBS Television—Television City ..... OLive 1-2345
Mutual Broadcasting System ..... HOllywood 2-2133
National Broadcasting Company ..... Thornwall 5-7000

Station Representatives

AM Radio Sales Co. ..... HOllywood 5-0695
Avery-Knodel, Inc. ..... DUnkirk 5-6394
Walter Biddick Co. ..... RIchmond 9-8800
John Blair & Co. ..... DUnkirk 7-1333
Blair-TV, Inc. ..... DUnkirk 1-3811
CBS-TV Spot Sales ..... OLive 1-2345
Bolling Company, Inc. ..... BRadshaw 2-0543
The Branham Co. ..... OLive 3-6363
Broadcast Times Sales ..... HOllywood 5-1755
CBS-Radio Spot Sales ..... HOllywood 9-1212
Crawford, Fred E. ..... DUnkirk 4-7352
Forjoe & Co. ..... OL. 5-7755
Gillman, Nicoll & Ruthman ..... DUnkirk 7-1325
Gill-Perna, Inc. ..... DUnkirk 7-4388
W. S. Grant Co. ..... HOllywood 3-7194
H-R Representatives, Inc. ..... HOllywood 2-6453
Hawley, Mark Assoc. ..... WEbster 8-2181
Headley-Reed Co. ..... HOllywood 4-8248
Hollingbery, George P., Co. ..... DUnkirk 5-2071
Katz Agency, The ..... DUnkirk 5-6284
Daren F. McGavren Co., Inc. ..... HOllywood 4-6146
Meeker Co. ..... HOllywood 2-6501
Tracy Moore ..... HOllywood 2-2351
NBC-KRCA Spot Sales ..... THornwall 5-7000
Oakes, Harlan G., Associates ..... DUnkirk 2-3200
Lee F. O'Connell Co. ..... OLympia 2-1313
John Pearson Co. ..... DUnkirk 5-5084
Peters, Griffin, Woodward, Inc. ..... HOllywood 9-1688
Edward Petry Co. ..... DUnkirk 8-1143
Paul H. Raymer ..... HOllywood 2-2376
Scott, Duncan & Co. ..... DUnkirk 8-4151
Venard, Rintoul, McConnell ..... DUnkirk 8-4151
Video Views ..... HOllywood 3-4179
Weed & Company ..... HOllywood 2-6676
Young, Adam J., Inc. ..... HOllywood 2-2289

Advertising Agencies

Action in Advertising ..... DUnkirk 3-3114
Ad Larson ..... NOrmandie 4-6552
Advertising Council, Inc. ..... CRestview 4-8039
Advertising Engineers Corp. ..... MAdison 8-5039
Alber, R. H., Co. ..... HOllywood 9-8273
Allen, Dorsey & Hatfield, Inc. ..... NOrmandie 3-9343
Allen & Marshall Adv., Agency ..... OLive 3-1770
Allen, Martin, Co. ..... WEbster 3-0734
Allied Advertising Agencies ..... HOllywood 2-0837
Anderson-McConnell Adv. Agency ..... HOllywood 3-4154
U. S. Anderson Co. ..... OLdfield 4-0250
Arnold, Rupert Advertising ..... DUnkirk 2-0896
Asch, A., Inc. ..... DUnkirk 7-7600
Associated Advertising Agency ..... OL. 2-7690
Atherton Mogge, Privett, Inc. ..... OLive 3-9870
Atchison & Hayden ..... DUnkirk 5-7191
Ayer, N. W., & Son, Inc. ..... HOllywood 3-4871
Baldwin, Ben, Adv. Agency ..... HOllywood 2-0908
Barnes Chase Co. ..... DUnkirk 4-1193
Baron, Richard, Co. ..... HOllywood 2-5657
Bates, Kirk O. ..... HU 2-4220
Bates, Ted., & Co. ..... HOllywood 9-2161
BBDO ..... HOllywood 2-6723
Baus & Ross Co. ..... DUnkirk 8-1107
Bayard, Jere ..... OLdfield 5-9355
Becker, Max, Advertising ..... HEmlock 6-5222
Bejach, Leo, Adv. ..... GRanite 2-2245
Belford, Ed, Agency ..... BRadshaw 2-8493
Bell Advertising ..... NOrmandy 5-5191
Bennett, Harry, Adv. Agency ..... OLive 5-6045
Bennett, Walter F., & Co. ..... HOllywood 4-8291
Benton & Bowles, Inc. ..... HOllywood 4-9151
Berghoff Associates, Inc. ..... OLive 5-7536
Bishop & Associates, Inc. ..... HOllywood 2-1266
Blades, Richard H. ..... MAdison 9-2866
Bloch's Advertising ..... HOllywood 3-0647
Blum's Direct Advertising ..... DUnkirk 8-3441
Bogerts, The ..... HOllywood 3-6871
Bowes, Chas. Adv. Co. ..... RIchmond 7-0543
Boyd, John R. ..... CLeveland 6-8698
Boylhart, Lovett & Deane ..... HUntly 2-0740
Bozell & Jacobs, Inc. ..... BRadshaw 2-2081
Brehme Ad Service (Glendale) ..... CHapman 5-1539
Broadcasting Advertising ..... BRadshaw 2-4840
Brown, Byron H., & Assoc. ..... OLympia 3-2320
Bull, Frank, & Co. ..... HOllywood 5-4195
Burke, Dowling & Adams Inc. ..... WEbster 8-3844
Burnett, Leo, Co., Inc. ..... HOllywood 4-7374
Burtt, George Advertising ..... HOllywood 5-1183
Buss, R. H., Associates ..... DUnkirk 5-4385
Buxton, Erwin ..... RYan 1-5541
California Adv., Agency ..... HOllywood 3-3189
Calvert, J. Russell & Assoc. ..... BRadshaw 2-2868
Campbell-Ewald Co. ..... DUnkirk 9-1334
Campbell-Mithun, Inc. ..... HOllywood 2-0715
Caples Co., The ..... DUnkirk 7-4255
Carlson, Milton Co. ..... DUnkirk 8-9464
Carson-Roberts Inc. ..... BRadshaw 2-8366
Case, Roger T., Assoc. ..... HEmlock 7-3503
Castor & Assoc. ..... OLeander 2-1315
Chamberlin & Associates ..... DUnkirk 7-6444
Cheshire Advertising Associates ..... HOllywood 3-3498
Citizen Advertising Agency, Inc. ..... MAdison 2-2463
Cloward Velma Advertising ..... DUnkirk 4-2558
Coast Advertising Associates ..... MAdison 7-1269
Cole, Fischer & Rogow ..... BRadshaw 2-3351
Cole, Val Advertising Agency ..... CRestview 5-8462
Coleman-Parr Advertising ..... OLive 3-7030
Collard, Clark, Adv. Agency ..... DUnkirk 7-3388
Columbia Pacific Advertising ..... GArfield 3-1047
Compton Advertising, Inc. ..... OL 3-0100
Consolidated Adv. Directors ..... OLive 5-6484
Copy Cat Advertising ..... STanley 7-4348
Cowell, Leslie B., Advertising ..... TRiangle 7-5329
Craig & Reid, Inc. ..... HOllywood 4-8218
Creative Advertising ..... OLympia 5-8281
Crist, Ken, Inc. ..... NOrmandie 1-1287
Culbertson, Robert C. Adv. ..... OLive 5-8514
Culp, Earl R., Co. ..... DUnkirk 2-8406
Cunningham & Walsh, Inc. ..... DUnkirk 8-0591
Dancer-Fitzgerald-Sample, Inc. ..... HOllywood 2-3256
D'Arcy Adv. Co. ..... DUnkirk 5-3171
Delman, Allen & Assoc. ..... OLive 1-3944
Davidson, David, & Co. ..... HOllywood 2-7753
Davis & Blackwell, Inc. ..... Victoria 9-2964
Davis, Charlie, Advertising ..... AXminster 3-5508
Dennis, Robert, Agency ..... MAdison 5-2183
DeSantis Advertising Agency ..... CHapman 5-5662
Dibble, Gordon H. ..... CHapman 5-2495
Dolson Advertising Agency ..... LOraine 9-5111
Donahue & Coe ..... DUnkirk 1-2221
Donald, Dick, Advertising ..... DUnkirk 8-9956
Doyle, Dane, Bernbach ..... OLive 3-8080
Dozier, Eastman & Co. ..... DUnkirk 5-6071
Dreyfus Co. Adv. ..... OLive 5-8255
Dunas, E. C. Advertising ..... OLive 6-4100
Durstine, Roy S., Inc. ..... DUnkirk 8-3411

Ebberts, Dan, Adv. Serv.....LUdlow 7-9161
Edelstein, Irwin L. & Assoc.....OLive 3-7420
Ehlert, Grace .....MAdison 6-2222
Eisaman-Johns, Advertising.....HOllywood 4-7265
Eisenberg, Ralph .....MAdison 2-0439
Elliott, Neil M. Advertising.....DUnkirk 7-7301
Enyart & Rose Advertising.....OL. 4-4070
Erwin Wasey, Ruthrauff & Ryan, Inc...WEbster 1-1211
Essig Co. .....POplar 3-4365
Esty, William Co.....HOllywood 2-6301
Fagan, O. K. Advertising Agcy.....MAdison 2-2192
Falkenhainer, Carl .....BRadshaw 2-0136
Fallon & Co.....HOllywood 4-0171
Farrar Advertising .....GRanite 8-3011
Fehlman, Warren P. Adv. Co.....OXnard 4-5270
Fellows, John C., Co.....MUrray 1-6404
Flax-Bronston Co. .....MAdison 6-7751
Foladare, Maury & Assoc.....HOllywood 9-8135
Foote, Cone & Belding (Hollywood) HOllywood 9-6265
Foote, Cone & Belding (Los Angeles).MAdison 9-3611
Forestal, R. J. Co.....WEbster 5-1211
Frank, Albert-Guenther Law.....WEbster 3-7595
Frank, Don Advertising (Anaheim)...KEystone 5-6093
Frazier, Cornelius W.....Madison 5-8392
Fritz, Jimmy, & Associates.....HOllywood 3-3251
Fuller, Smith & Ross, Inc.....OLive 3-0240
Gage, Booth & West, Inc.....OLive 3-1770
Gard, Dalbert & Associates.....DUnkirk 8-8422
Gardner, H. M., & Assoc.....OLive 5-7465
Gaynor, Ducas, Inc.....OL. 5-8191
Geissinger, W. B., & Co.....OLive 1-3510
General Advertising Agency, Inc....HOllywood 3-5128
Gerth, Brown Clark & Elkus.....OLive 3-3220
Gilbert & Benton.....TRiangle 7-1848
Gilbert, Martin, Agency.....STate 3-2900
Gill Clifford Agency.....OLive 5-8388
Glasser-Gailey, Inc. .....DUnkirk 4-2141
Glenn Advertising, Inc.....OL 3-9030
Gold Mike Agency.....RYan 1-4745
Goldstone-Tobias .....OL. 5-6010
Gonda, Francis D., Adv. Agency....HOllywood 2-1325
Goodman, Anderson, Advertising.....OLive 3-6400
Graham, Clyde D.....DUnkirk 3-1266
Grant, Will .....DUnkirk 7-3361
Grant Advertising Agency.....HOllywood 1-9231
Gray-Moore Agency .....HOllywood 9-3591
Greer, Norman Co.....OL 7-0648
Gregory, Willard G., & Co.....MAdison 7-0531
Grey Advertising .....BRadshaw 2-9821
Guerin-Johnstone-Jeffries Advertising..CLinton 7-7573
Guild, Bascom & Bonfigli.....HOllywood 9-8217
Hadlock & Associates.....HOllywood 2-6731
Harris, Harlan & Wood Adv.....HOllywood 9-2911
Heintz & Co., Inc.....MAdison 9-3181
Hill, Don .....MAdison 4-5149
Herbert E. Hill.....HU 3-7730
Hixson & Jorgenson, Inc.....DUnkirk 8-3121
Hoel, John D., Adv. Agency.....MUrray 1-7131
Hollander, Welsh Advertising.....DUnkirk 9-1171
Honig-Cooper Co. .....DUnkirk 8-3301
House of Leads.....PLeasant 3-8714
Houston Advertising Service Co.....NOrmandie 5-5886
Hubley Adv. Agency.....DUnkirk 2-2366
Hunter & Wilhite Advertising.....WEbster 3-7353
Hutchinson Advertising .....HOllywood 2-4500
Irwin, Howard, & Assoc.....DUnkirk 8-1219
Jay, Clarence L. Industrial Adv.....NOrmandy 4-7131
Jaycraft Co. .....THornwall 2-5310
Jenner, Don, Advertising.....DUnkirk 2-8321
Jensen, Walter L., Advertising.....DUnkirk 9-8355
Jett Advertising .....HOllywood 2-6635
Johnson, J. Howard.....MAdison 4-8464
Johnson & Lewis.....HOllywood 5-7105
Jones, Paul, & Associates.....DUnkirk 1-3003
Kaplan, Sara Jane, Advertising.....OLive 3-6057
Kaufman, Lon, Co.....DUnkirk 8-2725
Kaufman, Hans E., & Co.....HOllywood 3-3800
Kay-Christopher Advertising .....WEbster 9-1347
Keane, Raymond, Advertising.....OLive 3-8650
Keene & Associates.....OLive 3-7420
Kellogg, Edw. S.....DUnkirk 7-5213
Kelso, M. H., & Co.....DUnkirk 2-2072
Kenyon & Eckhardt.....HO 9-9044
Kennedy, Walker & Wooten.....OL. 2-0555
Keyes, Madden & Jones.....HOllywood 9-3974
Killingsworth Co. .....DUnkirk 5-6111
Klitten, Martin R., Co.....DUnkirk 7-8395

Kraft Advertising .....DUnkirk 8-6262
Lance Advertising .....WEbster 6-6184
LaRoche, C. J., Advertising.....HOllywood 9-3656
Latta & Co.....MAdison 6-3284
Lawrence Co. .....BRadshaw 2-5820
Lee & Associates.....OLive 1-2090
Lee, J. Richard.....HOllywood 9-2721
Lee, Robert E., & Associates.....HOllywood 7-9808
Leni Advertising .....HOllywood 4-0141
Lennon & Newell.....CRestview 1-7221
Lewin, Howard, Advertising.....DUnkirk 8-7156
Lewis Advertising .....HOllywood 5-9040
Lionel & Simons Advertising.....HOllywood 2-7429
Little & Co.....DUnkirk 9-1267
Logan, Dudley L.....DUnkirk 2-8471
Lynn-Western, Inc. .....WEbster 5-1234
Mack Agency .....HOllywood 2-6377
MacManus, John, & Adams.....OLive 3-6130
Mann Advertising Co.....DUnkirk 2-1179
Mannis, Samuel A.....HOllywood 4-7501
Markham Co. .....DUnkirk 8-9495
Martha's Adv. Service.....MAdison 6-4897
Marto, Walter .....SY 6-2239
Mathisson & Associates.....HU 2-1870
Matthews, Anne D. (Pasadena).....SYcamore 9-6504
Mayer Company.....DUnkirk 8-2111
Mayne, Charles H., Co.....DUnkirk 5-0138
Mays & Co.....MAdison 7-8534
McCann-Erickson .....DUnkirk 5-3301
McCarty Co., The.....DUnkirk 5-4011
McCreery, Walter, Co.....OL.2-4480
McElligott, Ford C., & Associates.....MAdison 2-4653
McElroy Adv. Agcy.....DUnkirk 1-3045
McHugh Advertising Co.....BRadshaw 2-0233
McKee, Burns Adv.....HOllywood 7-4218
McLain, W. R., & Associates.....NOrmandie 3-8200
McNeill & McCleery.....DUnkirk 5-7341
Meany, Phillip J., Co., Adv.....DUnkirk 5-4181
Meltzler, Richard, Adv.....WEbster 8-2993
Meyerhoff, Arthur, & Co.....OL. 3-1633
Miner, Dan B., Co.....DUnkirk 8-3301
Minns, Richard L.....CRestview 1-7207
Monsos, John S., Advertising.....OLive 2-7218
Morgan Company, The.....STate 6-5696
Morgan, Raymond R., Co.....HOllywood 3-4194
Mottl & Siteman Advertising.....OL. 2-5095
Mowinckel, E. K., Advertising.....RIchmond 7-0529
Mullins, Earl, Advertising.....DUnkirk 5-9088
Nargi Advertising .....MAdison 2-1647
National Advertising Associates.....DUnkirk 7-4388
National Federation of Advertising.....OL. 3-2320
Neale & Associates.....OL. 6-0500
Neave & North Advertising.....HOllywood 3-5226
Neave, Ralph Advertising.....FRontier 4-1609
Needham, Louis, & Brorby.....CRestview 6-2073
Nelson Adv. Service.....WEbster 8-3844
Newman, Ben Allah, Advertising.....DUnkirk 9-6649
Newmark, Nelson, Advertising.....MAdison 4-1568
North Advertising .....OL 2-3770
Olen, David, Adv.....OLive 5-7290
Pacific Advertising Service.....RIchmond 9-5803
Packard, Jack Advertising.....CHapman 5-5591
Pardee Co., The.....HOllywood 2-7306
Patch & Curtis Advertising.....HEmlock 3-4919
Patton, George Adv.....HOllywood 2-0841
Paul & Baum.....OL. 3-2110
Pell, Ben, Advertising.....MAdison 2-1557
Perrett Co., The.....MAdison 8-2388
Pflaum, Stanley, & Associates.....OL. 2-0332
Porter, Wesley H., Adv.....AXminster 3-0400
Productive Advertising .....AXminster 1-1322
Ramsey, Brown & Co.....HOllywood 3-6851
Raymond, J. W., Advertising.....HU 3-4330
Raymond, Larry, Co.....WEbster 6-8125
Robin Co., The.....DUnkirk 3-3114
Robin, Lee & Arnold.....CRestview 4-5853
Robins, Jerome, Agency.....DUnkirk 8-0661
Roche-Eckhoff & Lee.....OLive 5-7670
Rockett-Lauritzen .....REpublic 4-2106
Ross, Charles, Adv., Agency.....HOllywood 2-1184
Ross, Clark .....WEbster 4-5152
Ross, Roy, Inc.....HOllywood 9-6263
Russell-Stuart & Assoc.....HOllywood 3-6156
Sawdon, Frank .....HOllywood 4-7579
Schurrer, Lou, Adv.....HOllywood 3-3800
Scott, M. B., Advertising.....OL 3-5330
Sebrell, J. B., Adv. Agcy.....MAdison 6-9397

Seros, George J., Advertising.....OL. 2-1793
Shane, Leonard, Agency.....HOllywood 9-2258
Shay Advertising .....HOllywood 4-1158
Sheldon, Lisle Adv.....HOllywood 3-2366
Sherman & Pam.....HOllywood 7-3111
Show Management .....WEbster 8-0148
Sieck, Charles H.....GRanite 3-3659
Simmons, Dean .....WEbster 1-1311
Smalley, Levitt & Smith.....HOllywood 2-7236
Speer Advertising Agency.....RIchmond 7-9626
Spees Advertising Agency.....DUnkirk 9-6933
Stahl, Charles N., Adv. Agency.....HOllywood 2-7344
Stebbins, Barton A., Adv.....DUnkirk 8-8131
Stebbins, Hal, Inc.....RIchmond 9-5317
Steinlauf, Malcolm, & Co.....WEbster 3-7564
Steller, Miller & Lester, Inc.....DUnkirk 7-5377
Stiller, Hunt Advertising.....BRadshaw 2-0204
Stodel Advertising .....MAdison 2-1193
Straus, J. M., & Co.....OLympia 2-6613
Stromberger, LaVane & McKenzie....DUnkirk 5-2211
Sudler Co. .....BRadshaw 2-3438
Sullivan Stauffer Colwell & Bayles..HOllywood 4-2119
Sussman & Meyer Adv.....OLive 5-8730
Swafford & Co.....OLdfield 5-9690
Taggart & Young.....WEbster 3-8108
Tatham-Laird, Inc. .....HOllywood 1-9228
Taylor Host, Inc. .....CApitol 5-3208
Thompson, J. Walter, Co.....OL 3-0300
Thompson-McDonald .....HOllywood 2-7249
Tilds & Cantz Advertising.....OLeander 5-9270
Todd, Michael, Advertising.....HOllywood 5-8036
Tullis Co., Inc., The.....HOllywood 2-6333
Tyler-Smith, T., Advertising.....DUnkirk 7-5519
United Bench Advertising.....AXminster 2-8107
Universal Advertising Agency, Inc...HOllywood 4-8218
Van der Boom, Hunt, McNaughton....DUnkirk 2-6203
Vanderhurst Adv. .....HOllywood 7-9191
Van-Scott, Inc. .....DUnkirk 9-2300
Victor, A. J., Company.....AXminster 4-7555
Voorhees, P. W., Inc.....BRadshaw 2-3726
Wade, Adv. Agency.....HOllywood 4-7457
Walsh, Nellie L., Advertising.....MA 2-9853
Warwick & Legler, Inc.....OL 3-0130
Weatherwax-Spurgean & Associates.....MA 7-2633
Webster, R. W., Adv.....MAdison 9-2283
Weinberg, Milton, Adv. Co.....OLive 3-2300
Weiser, Marty, Co.....CRestview 4-8929
Welsh, Hollander & Coleman Adv.....DUnkirk 9-1171
Wessells, George M., Company.....WEbster 6-7668
West-Marquis, Inc. .....HUntley 2-5430
Westwood, Tom, Adv. Agcy.....CH 5-5051
Whiteman, Richard .....DUnkirk 5-2054
Wilder, Alvin .....REpublic 4-2186
Williams, Dallas & Sons.....HOllywood 2-6396
Willis, Harry G., & Assoc.....CHapman 5-5533
Winan & Co., Paul.....RIchmond 7-5189
Wolfer-Douglass-Bennington, Inc..CUmberland 3-6242
Wood, Frank A.....WEbster 8-8540
Woolf, Len, Co.....DUnkirk 8-2361
World Advertising (Long Beach).....HEmlock 5-6094
World Wide Want Ad Service.....MAdison 7-9983
Wynne-Alexander Advertising .....MUrray 2-2319
Young, Marvin, Associates.....HOllywood 2-2684
Young & Rubicam.....MAdison 6-7641

Radio-TV Program Prods.

Aladdin Enterprises .....HOllywood 2-6686
Alexander, M & A, Productions.....HOllywood 4-7571
Burrud, Bill, Productions.....HOllywood 3-8181
Cavalcade Television Programs.....OL 4-4144
Cheshire & Associates.....HOllywood 9-4580
Consolidated Film Industries.....HOllywood 9-1441
Corradine, Tom J., & Associates....HOllywood 2-4448
Commodore Productions .....HOllywood 9-7502
Crosby, Bing, Enterprises.....BRadshaw 2-2771
Fairbanks, Jerry, Inc.....HOllywood 2-1101
Gibson, Grace, Radio Prods.....HOllywood 9-4580
Guedel, John, Radio Productions.....OLive 3-8000
Hollywood Central Recording.....HOllywood 3-2131
MacGregor, C. P., Sound Studios.....DUnkirk 4-4191
MCA-TV .....BRadshaw 2-3211
Patin, Ray, Productions.....HOllywood 2-1147
RCA, Victor Division.....RAymond 3-6661
Radio Recorders, Inc.....HOllywood 3-3282
Reynolds, Stuart, Prod.....CRestview 4-7863
Rockett, Frederick K., Co.....HOllywood 4-3183
Rocket Pictures, Inc.....HOllywood 7-7131
Ross, Jack .....HOllywood 9-4019
Rourke, Jack, Productions.....HOllywood 3-7178
Screen Gems, Inc.....HOllywood 2-3111
Snader Telescriptions Corp.....HOllywood 2-1261
Steffner, Wayne, Prods.....HOllywood 3-4173
Studio & Artists Recorders.....HOllywood 4-8241
Sutherland, John, Prods., Inc.....DUnkirk 8-5121
Telefilm, Inc. .....HOllywood 9-7205
Telepix Corp. .....HOllywood 4-7391
TV Spots .....HOllywood 5-5171
Tuchman, Harris, Productions.....WEbster 6-7189
Universal Recorders .....HOllywood 9-8282
Western Recorders .....HOllywood 3-6811
Wilding Business Commu.....WEbster 8-0183
World Broadcasting System.....OLdfied 4-2800
Wright, Carter, Enterprises, Inc.....HOllywood 9-0944
Ziv, Frederic W., Co.....OLdfield 4-2800
Ziv Television Programs, Inc.....OLdfield 4-2800

TV Film Producers-Dist.

M & A Alexander Productions.....HO 4-3414
George Bagnall & Associates.....OL 2-8050
Bonded TV Film Service, Inc.....OLd 4-7575
Frank Cooper Associates.....CR 5-4971
Jack Denove Productions, Inc.....HO 4-8331
Desilu Productions, Inc.....HO 9-5911
Walt Disney Studio.....TH 5-3141
Dougfair Corporation .....HO 5-6164
Jerry Fairbanks Production.....HO 2-1101
Family Theater, Inc.....HO 2-1317
Don Fedderson Productions.....HO 9-5911
Filmcraft Productions .....OL 3-2430
Filmaster Productions, Inc.....HO 4-6122
Flying A Prod.....HO 9-1425
Four Star Films, Inc.....HO 2-6231
Gross-Krasne, Inc. .....HO 2-7141
Hollywood Television Service, Inc.....PO 3-8411
Interstate TV Corporation.....NO 2-9181
Mark VII, Ltd.....TR 7-0621
Robert Maxwell & Associates.....HO 2-6027
McCadden Productions .....HO 4-2141
Medallion TV Enterprises, Inc.....HO 2-6635
Carlton E. Morse Enterprises, Inc.....TH 5-7000
Paramount Television Productions, Inc.....HO 9-3181
Playhouse Pictures .....HO 5-2193
Roland Reed TV Productions.....HO 9-1628
Revue Productions, Inc.....TR 7-1211
Hal Roach Studios.....UP 0-2931
Screen Gems, Inc.....HO 2-3111
Stage Five Productions, Inc.....HO 7-3111
Swift-Chaplin Productions, Inc.....HO 2-0761
TCF Television Productions, Inc.....HO 2-6231
Twentieth Century Fox Television.....HO 2-6231
UPA Pictures, Inc.....TH 2-7171
Universal Pictures Co., Inc., Television.....TR 7-1211
Van Praag Productions.....DU 1-3819
Warner Bros. Pictures, Inc. TV Division.....HO 9-1251

Artists Agencies

Alexander, Alex Agency.....CRestview 1-6101
Allied Casting .....HOllywood 3-7124
Alvarado, Carlos .....OL. 5-6840
American Federation of TV-Radio...HOllywood 4-5123
Aragon Agency .....UPton 0-4565
Armstrong-Deuser .....CRestview 4-8135
Ashley-Steiner Corporation .....CRestview 4-8511
Artigue, Louis .....CRestview 6-2488
Auer, Miles Bohm.....HOllywood 2-6416
Barnes, William, Agency.....CRestview 1-5256
Barry, Vy, Agency.....HOllywood 9-2127
Barskin Agency, The.....OL 2-5470
Bell, Marcella Agency.....CRestview 6-0012
Bender, David .....OLympia 2-1465
Bernie, Herman .....CRestview 5-0117
Bonham, C. Herschel .....HO 4-3060
Brandies, Bob, Agency.....HOllywood 5-6978
Brewis, Alex .....OL. 2-5470
Carson-Stempel .....CRestview 4-8343
Cloutman-Barskin-Short .....CRestview 1-9093
Columbia Artists Management.....MAdison 6-2327
Condit Agency .....HO 4-9233
Connor, Allen .....HOllywood 5-0834
Cooper, Frank, Associates.....CRestview 4-5971
Cooper, Ray .....CRestview 6-9769
Cumber, Lil Attractions Agency....AXminster 3-6159
Davis, Charles Agency.....HOllywood 6-2888

Davis, Mary Webb ..... OL. 5-6747
Dawn, Wilma Agency ..... HOllywood 5-7438
Donaldson Agency ..... OL. 2-0355
Fame Agency ..... CRestview 6-6238
Famous Artists ..... CRestview 4-7433
Flaire Agency, The ..... OL. 6-3060
Frings, Kurt ..... CRestview 4-8881
Garfield, Milton ..... CRestview 1-7227
Gefsky, Harold L. ..... OL. 3-6145
General Artists Corporation ..... BR. 2-4259
Gertz, Mitchell ..... CRestview 4-5491
Gold, Herb ..... CRestview 4-8171
Gold, Sid ..... CRestview 4-7247
Goldstone, Tobias ..... BRadshaw 2-9235
Gould, Billy ..... OL. 6-1122
Green, Ivan ..... OL. 2-4010
Greshler, Abner ..... OLdfield 4-5960
Griffith, Byron ..... HOllywood 7-2600
Grossman, Milton M. ..... CRestview 4-8631
Halliburton, Jeanne ..... CRestview 5-5575
Halsey, Reece Agency ..... OLive 2-2409
Hamilburg, Mitchell ..... OL. 2-5160
Herdan-Sherrell ..... CRestview 1-5236
Herzbrun, Walter ..... OL. 2-7210
Herzon, Hal ..... HOllywood 2-1414
Hill Agency & Associates ..... HO. 2-5239
Ingersoll, George, Agency ..... HOllywood 7-0862
Irwin, Lou ..... CRestview 1-7131
Jackson, Edith ..... HOllywood 7-0155
Joyce Agency ..... HOllywood 3-6616
Kaufman, Milton ..... CR. 5-5028
Kendall-White Agency ..... OL. 7-1050
Kingston, Al, Enterprises ..... CRestview 6-8538
Kohner, Paul ..... CRestview 1-5165
Kumin-Olenick Agency ..... CRestview 4-5221
Lance, Leon O. ..... OL. 2-0191
Lauren, J. W., Agency ..... OL. 6-4070
Lazar, Irving ..... CRestview 5-6153
Leonard, Fred ..... HOllywood 4-7546
Levee, Sid ..... CRestview 4-8631
Longenecker, Robt. ..... OLive 3-3770
McMillan, Hazel ..... CRestview 6-3603
MacQuarrie, Earl ..... CRestview 4-8919
Manuel, Alvin G. Agency ..... CRestview 4-5288
Marion, Paul Agency ..... OL. 2-9540
Marx, Bert ..... CRestview 4-8555
McHugh, Jimmy, Jr. ..... CRestview 4-5167
Medford, Ben ..... CRestview 1-7021
Messinger, Lili ..... CRestview 5-8541
Meyers, Walter ..... CRestview 1-8161
Middleton, Wallace ..... OL. 6-4460
Mishkin Agency ..... OLive 2-0944
Moore, Lola ..... CRestview 6-5401
Morris, William ..... CRestview 4-7451
MCA Artists ..... CRestview 4-7711
Ochs, Al ..... HOllywood 9-6470
Oliver, Maurine ..... OL. 6-3651
Omega Artists, Inc. ..... HOllywood 9-7187
Payton, Bob ..... OL. 6-1880
Pearson, Ben ..... CRestview 4-5488
Pomeroy, Jack ..... HOllywood 9-6366
Preminger-Stuart ..... OL. 6-2360
Richards, Danny Agency ..... HOllywood 7-5295
Rocamora, Wynn ..... OL. 2-9710
Rosen, Jerry Agency ..... CRestview 4-5861
Rush, Art Inc. ..... CRestview 4-6841
Ryan, Frank ..... CRestview 1-4627
Schuller, William Agency ..... CRestview 4-6949
Schwartz Agency ..... OLive 3-0400
Screen Children's Guild Agency ..... HOllywood 9-6231
Shauer, M. A. ..... CRestview 1-1103
Shaw, Glenn ..... OLive 5-6956
Shipley, Howard Agency ..... CRestview 6-6251
Shurr, Louis ..... CRestview 4-8111
Sindell Agency ..... CRestview 4-8181
Small, Paul ..... BRadshaw 2-0496
Snitzer, Lou-Fritschi, Al, Inc. ..... HOllywood 9-6271
Sodara Agency ..... UPton 0-6001
Somlyo, E. T. ..... CRestview 6-2041
Stewart, Rosalie ..... CRestview 4-6123
Swanson, H. N. ..... OL. 2-5385
Swoverland, Harold ..... OLive 6-0900
Thompson, Lionel B. ..... CRestview 1-2188
Ullman, George ..... CRestview 4-5238
Usher, Marge ..... CRestview 4-6161
Wadsworth, J. B. ..... CRestview 6-0698
Weil Agency, The ..... OL. 2-2872
Weiner, Jack ..... OLympia 2-1140
Weintraub, Murry ..... CRestview 1-1137
Westwood Artists Agency ..... GRanite 7-1264
White, Wm. B. ..... CRestview 5-4774
Wiley, Richard ..... OLive 2-5775
Wilkins, Paul ..... CRestview 1-6188
Willson, Henry ..... OLdfield 2-7452
Wookey, Betty, Agency ..... HOllywood 2-2301
Zimmerman, Herman Agency ..... CRestview 6-0266

Publications

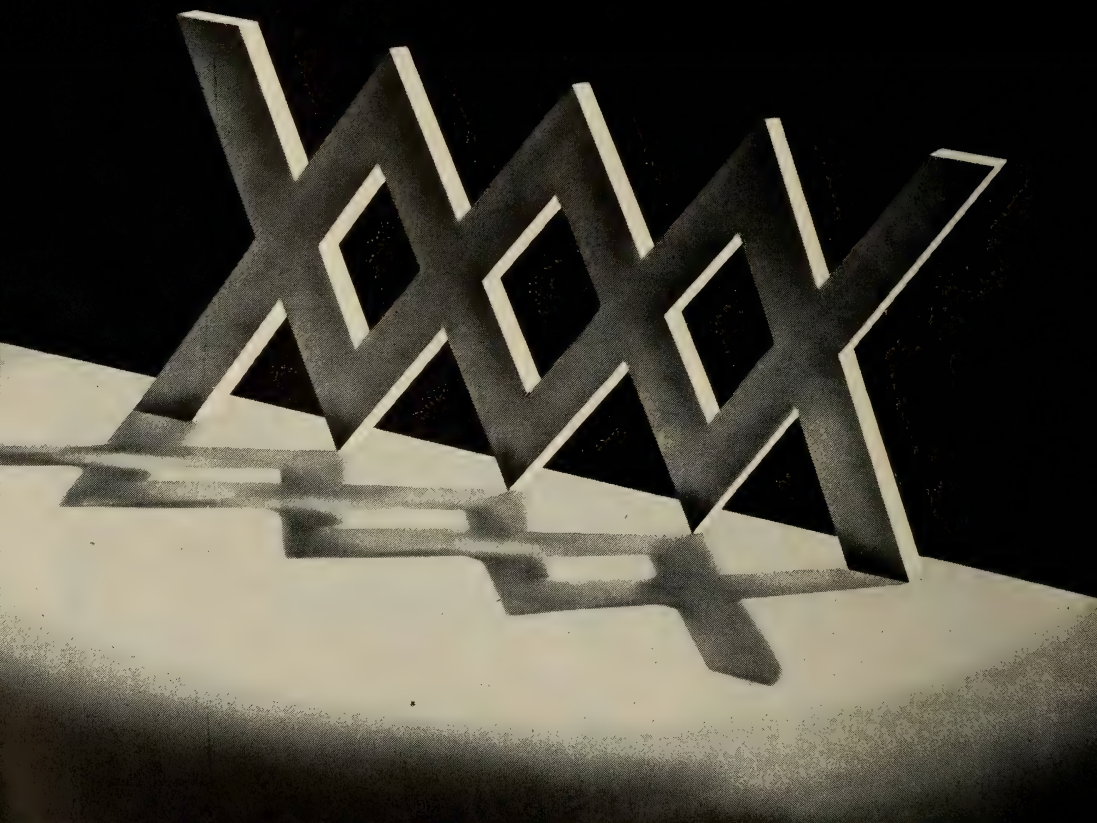
Billboard, The ..... HOllywood 9-5831
Broadcasting Magazine ..... HOllywood 3-3148
Film Daily, The ..... HOllywood 9-5358
Hollywood Reporter ..... HOllywood 4-7411
Media Agencies Clients ..... OL. 7-1440
Radio-TV Daily ..... HOllywood 9-3951
See-Hear ..... HOllywood 9-2707
Sponsor ..... HOllywood 4-8089
TV Guide ..... HOllywood 5-2103
TV-Radio Mirror ..... EXmont 7-8640
Variety ..... HOllywood 9-1141

Radio-TV Audience Surveys

American Research Bureau ..... HOllywood 9-1683
Facts Consolidated ..... OLive 3-3114
Moffett Research Co. ..... HOllywood 3-5653
National Audience Board ..... CR 1-8141
Pulse, Inc. ..... OL. 3-7733

FOR PERSONNEL AND LOCAL ADDRESSES ON ABOVE PHONE NUMBERS SEE EDITORIAL INDEX (Page 7)

INCE 1898 THE AGENCY OF THE SHOW WORLD



WILLIAM MORRIS AGENCY, INC.

IEW YORK · BEVERLY HILLS · CHICAGO · LONDON · PARIS · ROME

RADIO DAILY
TELEVISION DAILY

presents

ADVERTISING AGENCIES

☆ ☆ ☆ ☆ ☆

BRANCH OFFICES
EXECUTIVE PERSONNEL
TIME BUYER BIOGRAPHIES

SPONSOR SECTION

MARKET DATA
FINANCIAL FIGURES
NETWORK TV ADVERTISERS

1960

BEVERLY HILLS CHICAGO SAN FRANCISCO BALTIMORE CHARLOTTE
DALLAS MIAMI SEATTLE ST. LOUIS CLEVELAND DETROIT ATLANTA
NEW ORLEANS MINNEAPOLIS PITTSBURGH CINCINNATI MEXICO CITY
BOSTON TORONTO ROME BERLIN PARIS LONDON NEW YORK
mca
INC.

100 NATIONAL & REGIONAL TV SPOT ADVERTISERS

—Est. Expenditure For 4th Quarter 1959—

	Advertiser	Estimated Expenditure
1.	Procter & Gamble Co.	$12,035,400
2.	Adell Chemical Co.	4,424,200
3.	General Foods Corp.	3,592,200
4.	Bristol-Myers Co.	3,536,600
5.	Colgate-Palmolive Co.	3,266,300
6.	American Home Products Corp.	3,207,800
7.	Brown & Williamson Tobacco Co.	3,007,200
8.	Continental Baking Co.	2,933,500
9.	Lever Brothers Co.	2,742,100
10.	International Latex Corp.	2,687,600
11.	Miles Laboratories, Inc.	2,267,900
12.	Warner-Lambert Pharmaceutical Co.	2,100,800
13.	Vick Chemical Co.	1,966,500
14.	Pillsbury Co.	1,794,300
15.	Standard Brands, Inc.	1,517,900
16.	Kellogg Company	1,404,800
17.	Robert Hall Clothes, Inc.	1,346,300
18.	Nestle Co., Inc.	1,337,700
19.	American Tobacco Co.	1,332,000
20.	Liggett & Myers Tobacco Co.	1,293,900
21.	Wesson Oil & Snow Drift	1,062,400
22.	Sterling Drug, Inc.	1,061,500
23.	William Wrigley Jr. Co.	1,047,200
24.	Avon Products, Inc.	1,039,500
25.	J. A. Folger & Co.	1,026,900
26.	Ford Motor Co./Dealers	999,700
27.	Coca-Cola Co./Bottlers	991,900
28.	Plough, Inc.	916,300
29.	Max Factor & Co.	908,000
30.	Wander Co.	874,700
31.	Corn Products Co.	837,000
32.	Quaker Oats Co.	828,300
33.	P. Lorillard & Co.	826,100
34.	Revlon Inc.	806,000
35.	Schick, Inc.	802,100
36.	Anheuser-Busch, Inc.	767,200
37.	E. & J. Gallo Winery	732,100
38.	General Motors Corp.	724,000
39.	Philip Morris, Inc.	719,100
40.	Pepsi Cola Co./Bottlers	714,000
41.	Carter Products, Inc.	711,100
42.	R. J. Reynolds Tobacco Co.	695,100
43.	National Biscuit Co.	690,900
44.	General Toy Co.	688,500
45.	Consolidated Cigar Corp.	687,000
46.	Andrew Jergens Co.	683,600
47.	General Motors Corp./Dealers	668,000
48.	Lanolin Plus, Inc.	667,500
49.	North American Philips Co., Inc.	630,600
50.	Helene Curtis Industries	621,400
51.	Heublein, Inc.	614,800
52.	Norwich Pharmacal Co., Inc.	610,200
53.	General Mills, Inc.	610,100
54.	Minute Maid Corp.	603,200
55.	Texize Chemical Co.	586,500
56.	Carling Brewing Co., Inc.	580,500
57.	Pabst Brewing Co.	575,700
58.	Shell Oil Co.	558,000
59.	Drug Research Corp.	547,500
60.	Ralston-Purina Co.	544,000
61.	Maybelline Co.	543,100
62.	Helena Rubinstein, Inc.	531,700
63.	Jos. E. Schlitz Brewing Co.	528,000
64.	American Chicle Co.	522,500
65.	Gillette Co.	513,700
66.	U. S. Borax & Chemical Corp.	511,100
67.	Chesebrough-Ponds, Inc.	504,500
68.	B. T. Babbitt Co., Inc.	499,800
69.	Falstaff Brewing Corp.	496,100
70.	Tea Council of U.S.A.	493,100
71.	Fels & Co.	491,800
72.	Parker Pen Co.	484,000

(Continued on Page 113)

GATHERING PLACE OF
THE AD AGENCY,
TV AND RADIO
PROFESSIONS

Rattazzi

RESTAURANT

9 EAST 48th STREET PLaza 3-5852

NEW YORK CITY

LUNCHEON, COCKTAILS, DINNER

Facilities available for private cocktail and dinner parties at the second floor Topside Room.

The Jungle Room available for private luncheon and dinner parties for ten people or less.

(Continued from Page 111)

	Advertiser	Estimated Expenditure
73.	Esso Standard Oil Co.	481,000
74.	Hertz Corp.	479,800
75.	Alberto-Culver	470,500
76.	Swift & Co.	456,700
77.	Quality Bakers of America	449,500
78.	Welch Grape Juice Co., Inc.	449,200
79.	Kayser-Roth Hosiery Co.	440,100
80.	Standard Oil Co. (Indiana)	437,200
81.	Associated Products, Inc.	435,700
82.	Piel Bros.	432,700
83.	Pharma-Craft Corp., Inc.	430,300
84.	Interstate Bakeries Corp.	428,700
85.	Exquisite Form Brassiere, Inc.	418,400
86.	Chrysler Corp.	418,100
87.	Louis Marx & Co., Inc.	417,000
88.	Atlantis Sales Corp.	416,600
89.	E. F. Drew Co., Inc.	401,000
90.	Duncan Coffee Co.	398,200
91.	United Vintners, Inc.	396,100
92.	Sun Oil Co.	388,000
93.	National Dairy Products Corp.	387,000
94.	Chunky Chocolate Corp.	385,500
95.	Monarch Wine Co., Inc.	384,600
96.	Contadina Foods	382,500
97.	Lanvin Parfums, Inc.	379,400
98.	Food Manufacturers, Inc.	377,600
99.	Paxton & Gallagher Co.	372,500
100.	Gold Seal Co.	368,500

Source: TvB: Rorabaugh

SPOT TV EXPENDITURES

—By Time of Day and Type of Spot—

A breakdown of spot television expenditures by "time of day", comparing the current Fourth Quarter with the same period 1958, revealed that the largest increase currently was in the use of Nighttime* television. An analysis of "type of activity" showed that Announcements** had the largest increase in dollar expenditure.

Time of Day	*Amount*	*Percent*
Day	$ 62,297,000	37.6
Night	81,960,000	49.4
Late Night	21,475,000	13.0
Total	$165,732,000	100.0

Type of Activity	*Amount*	*Percent*
Announcements	$127,971,000	77.2
ID's	17,695,000	10.7
Programs	20,066,000	12.1
Total	$165,732,000	100.0

* During Class "A" time.
**Including participations.
Source: TvB

THE PETKER IDEA!

Programming your client on Gifts for Listeners* is the greatest and most effective adjunct to advertising and publicity. For further information contact **Al Petker**, The Contest Man, 59 E. 54th Street, New York City. 328 South Beverly Drive, Beverly Hills, California.

ADVERTISING AGENCIES

—— Agency Recognition Symbols ——

AAAA—American Association of Advertising Agencies
ABC—Audit Bureau of Circulation
ABP—Associated Business Papers
AFA—Advertising Federation of America
ANPA—American Newspaper Publishers' Association
APA—Agricultural Publishers Association
NBP—National Business Publications
NOAB—National Outdoor Advertising Bureau
PPA—Periodical Publishers' Association
SNPA—Southern Newspaper Publishers' Association

A. D. ADAMS ADVERTISING

37 W. 53rd St., New York 19, N. Y.
Phone: CIrcle 6-2940
ABP

Owner.....A. D. Adams
TV & Radio Consultant.....Sylvia Green
Media Director.....Robert Feldman

ADAMS & KEYES

3 E. 54th St., New York, N. Y.
Phone: PLaza 1-5630
AAAA—ABP—ANPA—ABC

Chairman.....Stanley J. Keyes, Jr.
President .....B. D. Adams
Exec. V.P.....Ed. C. Hoffman
Senior V.P...A. A. Anthony, Thomas Dixey, Jack Hardy, James Freeman
V.P. West. Div.....W. D. Sloan
Asst. Treas.....Charles W. Schiess
Production Manager.....Elmer Anderson

Branch Offices

75 E. Wacker Dr., Chicago 1, Ill.
Phone: ANdover 3-5966

Manager .....C. Harris

1750 Peachtree Rd. N.W., Atlanta
712 S. Curson Ave., Los Angeles, Calif.
Phone: WEbster 8-3781

Mgr. .....W. D. Sloan

WILLIAM HART ADLER, INC.

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-5210
AAAA—ABP—ANPA—APA—NBP—NOAB

Pres.-Treas.....William Hart Adler
Vice Pres.....Thorpe E. Wright
Asst. to Pres.....John J. Petrie
V.P., Publicity.....Ben E. Graves
Art Director.....A. Warren
Media Director.....Dale Heath
Radio-TV Buyer.....Alidor Belski
Assoc. Research Dir.....Kenneth M. Davee

Branch Office

101 Park Ave., New York, N. Y.

Manager.....J. G. Berens

ADMASTERS ADVERTISING, INC.

3432 Connecticut Ave.
Washington 8, D. C.
Phone: Emerson 3-4886

President.....John E. Waterfield

ADVERTISERS' BROADCASTING COMPANY

117 W. 46th St., New York 36, N.Y.
Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

ADVERTISING & MERCHANDISING, INC.

1100 American Bldg., Dayton 2, O.
Phone: BA 3-8885

President .....Ralph Kaufman
Radio-TV .....Alice Lilley

AIKEN ADV. AGENCY, INC.

110 W. 40th St., New York 18, N. Y.
Phone: LA 4-3895
ABP—ANPA

President.....Sigmund C. Aiken
V.P.'s.....Harvey Jerome, Sam Porter
Art Director.....Pete Costanza

AITKIN-KYNETT CO., INC.

1400 South Penn Square,
Philadelphia 2, Pa.
Phone: LOcust 8-6700
AAAA—ABC—ABP—AFA

Chmn. of Bd.....H. H. Kynett
President.....Allen C. Smith
V.P., Secy.....Geo. B. Barnard
V.P.....H. B. Montgomery
Treasurer.....Joseph C. Baugher
Creat. Dir.....Richard G. Cummins
Production Director.....C. A. Masci
Research Dir., Publicity..Edward Goldsmith
Radio-TV Time Buyer.....Alan Bobbe
Media Research Dir.....Michael Walsh
Radio-TV Dir.....Allen Gray

Captive or Captivated Audience?

There's all the difference in the world between a "captive audience" and a "captivated audience."
This goes for the commercials as well as the show.

Young & Rubicam, Inc.

Advertising • New York • Chicago • Detroit • San Francisco • Los Angeles • Hollywood • Montreal • Toronto • London • Mexico City • Frankfurt • San Juan • Caracas

R. H. ALBER CO.

439 N. Larchmont Blvd., Los Angeles 4, Calif.
Phone: HOllywood 9-8273
Exec. Vice-Pres.....Pauline Hagen
Secretary-Treas. .....Evelyn R. Jones
Promotion .....Cy Jackson
Acct. Exec.....Fred L. Allen

BAKER, TILDEN, BOLGARD & BARGER, INC.

919 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-8000
AAAA—ABC—ABP—ANPA
Chairman.....Louis E. Tilden
President.....Bruce A. Baker
V.P.'s.....C. E. Bolgard, Harry A. Johnson, William C. Aiston, Robert W. Smyth, Rena L. Nelson, Cecil E. Barger
Sec. & Treas.....Dorothy Steitz
Radio-TV Mgr.....George J. Jarrett
..*Time Buyer & Accounts*: Clifford E. Bolgard; Quaker Oats Co.; Squirt-Chicago Bottling Co.; Boyer Chemical Co.
Estimated Radio Billings: $50,0000.
Estimated TV Billings: $2,000,000.

BARTON ALEXANDER ADV. AGENCY

ANPA
2975 N. Reynolds Rd., Toledo, Ohio
Phone: FRanklin 1891
President.....Barton Alexander

ALLEN & REYNOLDS, INC.

3104 Farnam Street, Omaha 31, Neb.
Phone: Jackson 0150
AAAA—ABP—ANPA—ANA
President.....Milton H. Reynolds
V.P. & Treas.....Robert H. Reynolds
V.P. & Sect.....Helen Moeller
Vice Presidents....O. Earl Lowry, Edward C. Whelan, John B. Enis, Quentin H. Moore
Radio-TV, V.P.....Lyle De Moss
Mgr. .....Don B. Amsden
Time Buyers.Lyle De Moss, Don B. Amsden

ALLEN, DORSEY & HATFIELD, INC.

5010 Sunset Blvd., Los Angeles 27, Calif.
Phone: NOrmandy 3-9343
APA—ANPA—ABP—NBP
President.....L. E. Hatfield
Secy. & Treas.....H. H. Allen
Media Director.....Stuart Sneed
Creative Director.....W. H. Inge
Art Director.....L. L. Mason

ALLIED ADVERTISING AGENCIES

4643 Beverly Blvd., Los Angeles 4, Calif.
HOllywood 2-0837
President .....W. Fehr Gardner
Treasurer .....Maxine Blankenship
Art Director.....Jack Robins
Account Exec.....Dick Gardner

ANDERSON & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.
Phone: MU 8-5800
AAAA
President.....John A. Cairns
V.P., Sec.....James C. Cumming
Exec. V.P.....Thomas Vohs
V.P., Treasurer.....Abraham Fisher
V.P., Ch., Strategy Bd.....W. C. Wheeler
Vice Pres., Radio-TV.....Victor Seydel
Asst. (Radio-TV).....Nicky Shapiro
V.P., Copy.....Sherman Rogers
V.P., Art.....Ev. Henke

ARKWRIGHT ADVERTISING AGENCY

65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-5515
Exec. V.P.....Jerry Bess
Vice President.....Jack Wilcher
Media Director.....James Hackett
Radio-TV Prod., Dir.....Thos. Mannos
Branch Office
1717 No. Highland Ave., Hollywood, Calif.
Manager .....Richard Westman

ARMSTRONG, FENTON & VINSON, INC.

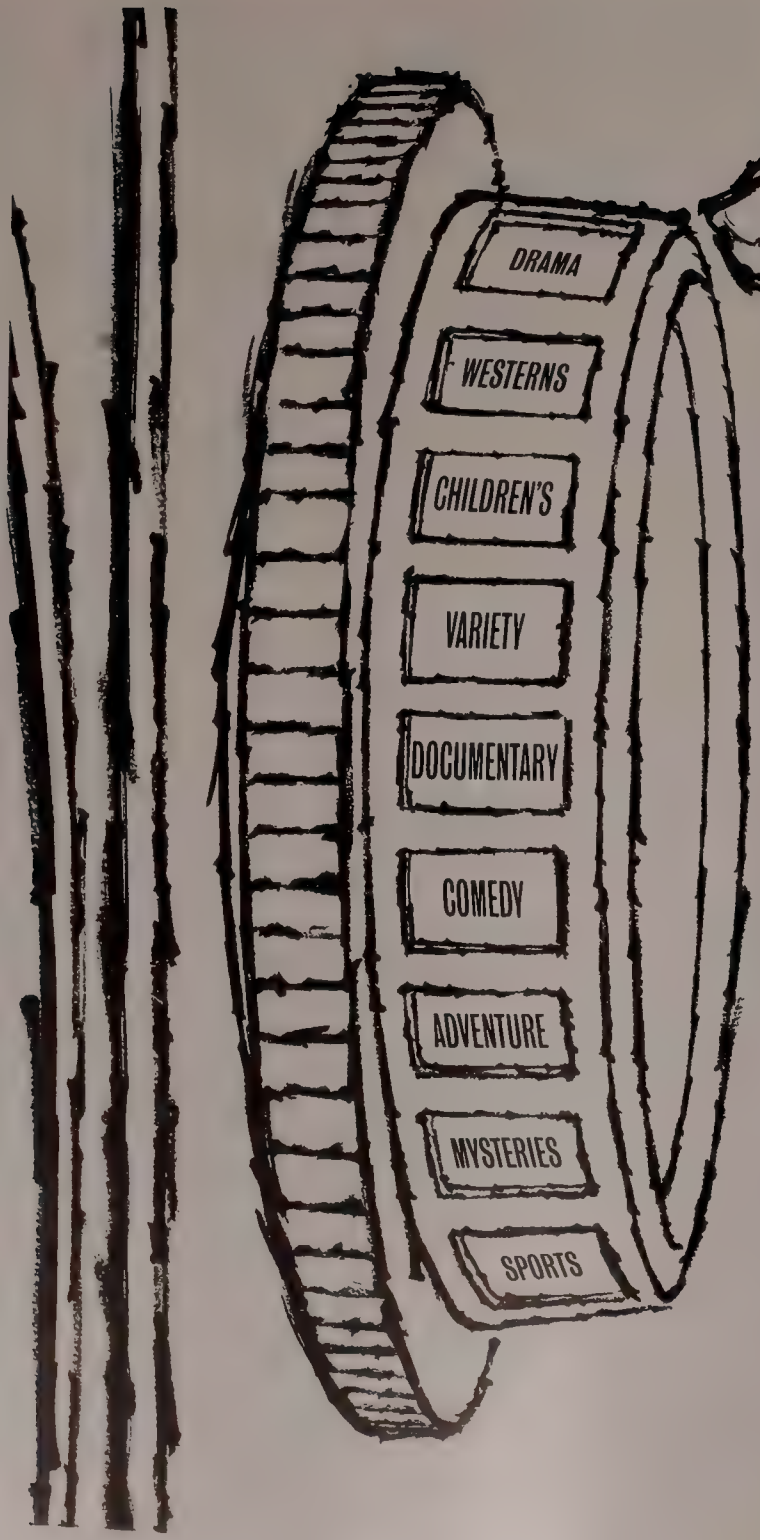
548 Spreckels Bldg., San Diego 1, Calif.
Phone: BE 3-0101
ANPA—APA
President .....T. G. Armstrong
Exec. V.P.....G. E. Vinson
General Mgr.....R. G. Bennett
Copy Ch., Media & Radio-TV Dir., Time Buyer.....Dorothy Koeme

ATLANTIC-BERNSTEIN ASSOCIATES

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8250
Partners.....Murry E. Cohen, Irving H. Glick, Ted Bernstein
Art Dir.....Luis Daussa
Production Mgrs.....Don Williams, Arthur Abravanel
Media Director.....Sylvester J. Bernstein
Copy Chief .....Julius Golden

AUBREY, FINLAY, MARLEY & HODGSON, INC.

230 N. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-1600
AAAA—ABP—ANPA
Chairman of Board.....James T. Aubrey
President.....H. Earl Hodgson
V.P., Secy.....Robert C. Marley
Treasurer, Asst. Secy.....Ann E. Ferngren
Vice-Presidents.....Joe H. Serkowich, Kenneth Hill, Donald E. McGuiness
Dir. Media Res.....Frederick R. Hansen
Art Director.....Raymond O. Hosford
Business Manager.....Norman M. Finke
Prod. Mgrs.....J. P. Pancoast, John Rendla, Geo. Rezek, Jean Usher
Account Exec.....Cecil E. Barger, Philip R. Emmons, Lynn K. Huffman, Perry B. Johns, Frederic A. Lyman, Donald E. McGuiness, Joe H. Serkowich, Kenneth W. Snyder



TV-WHICH WAY?

He may choose one of several channels. Or none. That depends on the offerings, and how they're served up. Providing the right show for the right audience at the right time is the special talent of McCann-Erickson program specialists.

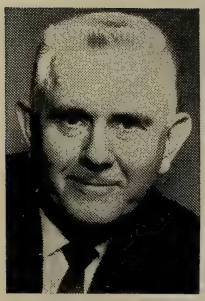
Broad mass audiences call for individual types of programming. Specialized groups require others. Thus our experienced program-builders have helped to select and produce such attractions as five of '59's top-rated specials, four of the leading westerns, three of the finest drama shows and this season's outstanding documentary (winner of two Sylvania awards.)

Such an approach is too all-inclusive for any narrow formula concept. It makes for constantly fresh and stimulating TV offerings, of which both client and agency can be proud.

McCANN-ERICKSON, INC.

DECEPTION IN ADS?

. . . Animation Offers Freedom



By TOM GOLDEN
Animation Dir., National Screen Service Corp.

WITH so-called "deception" and "misleading advertising" in television commercials a subject for public discussion, the difficulties facing the advertising agency and manufacturer of products, which do not lend themselves properly to the limitations of live photography without some adaptation, have become a matter of serious concern within the ranks of those responsible for television commercial production.

To the experienced, the line between photographic necessity and deception is clear and well defined, but this is no longer the entire issue. Utterly confused by charges and countercharges the viewer is incapable of making the distinction. He has been given the impression that photogeny and misrepresentation are synonymous and the climate of suspicion and distrust which has been created, distracts him from the sales message and puts him in the mood to examine all advertising claims circumspectively and to be wary of camera trickery in live filmed television commercials. We feel that there is an answer to this perplexing uncertainty of what can and what cannot be done—an answer which both solves the problem and avoids the controversy: Animation! Animation, by its very nature, provides the artistic license that live photography has now been deprived of by this dispute.

It is no secret that the use of animated commercials and combinations of animation and live footage has increased tremendously in recent years.

Among the many advantageous factors inherent in the use of animation in television commercials, is the opportunity to create completely distinctive personalities. Here we have limitless freedom to design characters of nearly universal appeal, who become identified with the sponsor's product to such an extent that they begin to sell the moment they appear on the screen. Animation also makes it possible to enjoy unlimited continuity of these characters without the many obvious shortcomings of using live personalities. In addition, the production of animated commercials can, in many instances, be accomplished at a substantially lower cost than studio or location shooting.

But most important is the ability of the animator to combine entertainment with advertising, humor with sales message, and to interweave both into a likeable commercial. The flexibility of the cartoon character permits the use of material and situations which might be difficult or impossible under live conditions.

By no means do we suggest that animation should be used in all television commercials. Far from it! The major share of our business is—and always will be — live production. Most products or situations have no photographic problems or their problems can easily be corrected to the full satisfaction of the most skeptical viewer. There is plenty of room for imaginative photography and creative presentation in the studio or on location without running afoul of those inclined to be cynical.

N. W. AYER & SON, INC.

West Washington Square, Philadelphia 6, Pa.
Phone: WAlnut 5-0100
ANPA—ABP—ABC

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V.P., Mng. Dir. Copy.....John J. Pullen
V.P. Chg. Plans-Mkt...Hans L. Carstensen Jr.
V.P. Chg. Media.....Leslie Farnath
V.P.'s Chg. Ex. H. O. Client Cont. Brydon S. Greene, L. Davis Jones
V.P. Chg. Phila. Serv.....Robert F. Kurtz
Dir., Info. Svcs.....Howard Davis
V.P. Special Copy.....Geo. W. Cecil
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Secretary.....Alice P. Kimberline
Treasurer.....R. Bruce Jones
V.P., Mgr. Radio-TV Prog. & Prod.....Thos. H. Calhoun
V.P. Assoc. Dir. Copy.....John W. Esau

Branch Offices

Rockefeller Center, 1271 Ave. of Americas
New York City 20, New York
Phone: PLaza 7-5700

Vice-President.....John D. Upton
Vice-Pres. & Dir. of Radio-TV.....James E. Hanna
V.P., Radio-TV Plans.....T. J. McDermott
V.P., Mgr., Radio-TV Prod....T. M. Calhoun
V.P. Chg. Pub. Rel.....Marvin Murphy
V.P.'s.....Edw. R. Dunning, Chas. Hogen, J. Vance Babb, Robt. C. Alexander, Paul F. Biklen, Newton C. Cunningham
V.P. Chg. Bus. Devel.....Geo. T. Sweetser

920 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-4970

V.P., Mgr.....Raymond W. Heffron

135 S. LaSalle St., Chicago 3, Ill.
Phone: ANdover 3-7111

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V.P.'s.....Sterling E. Peacock, Howard Rose, Norman M. Bankart, F. W. Heckel III

4710 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 5-3322

Vice-President, Mgr.....Richard T. O'Reilly

413 Taft Bldg., Hollywood 28, Calif.
Phone: HOllywood 3-4871

V.P., Mgr.....Edmund H. Rogers, Jr.

235 Montgomery St., San Francisco, Calif.
Phone: SUtter 1-2534

V.P. Chg. San Francisco...Harry C. Graybill
Vice-President .....Carl Zachrisson

1060 Bishop St., Honolulu, Hawaii
Phone: Honolulu 50-3681

Manager.....James P. Smith

Estimated Radio Billings: $15,800,000.
Estimated TV Billings: $36,000,000.

AYLIN ADVERTISING AGENCY

904 Lovett Blvd., Houston 6, Texas
Phone: JAckson 9-3766
AAAA

Pres.....Robert N. Aylin
V.P. & Acct. Execs.....Chas. H. Lewis, Alston P. Cameron
Radio & TV Dir.....Jo Moore
V.P. & Prod. Mgr.....Rogert I. Helm

Branch Office

1822 National Bank of Commerce Bldg.
San Antonio, Tex.
Phone: CA 4-7055

Manager .....James F. Anderson

Estimated Radio Billings: $93,000.
Estimated TV Billings: $205,000.

BADGER & BROWNING & PARCHER, INC.

75 Federal St., Boston 10, Mass.
Phone: LIberty 2-3364

Chairman.....Joseph L. Badger
President.....Clifford P. Parcher
Exec. V.P.....F. S. Browning, Jr.
Art Director.....Glen Lawrence
Production Manager.....Eliz. Harriman

THE BAKER ADVERTISING AGENCY, LTD.

670 Bayview Ave., Toronto 17, Ontario
Phone: HUdson 7-1511
ANPA

President & Gen. Mgr.....W. R. Baker
Vice-Pres.....R. C. Baker
Asst. Gen. Mgr.....J. E. McEachern
Planning Director.....D. C. Bythell
Sec.-Treas.....E. M. Sutherland
Creative Director.....Miss A. Venables
Dir.....Jack F. Horler
Exec. Dir.....N. Pahlen
Media Dirs.....H. L. Howerth, C. H. Brown
Mgr.....Mrs. H. Blair
Producer .....W. Krantz
Art Dir. .....W. H. Ellis
Rsch. Dir.....B. C. LeRoyer
Mgr., Prod. Dept.....C. L. Williams

Branch Office

1255 University St., Montreal 2, P. Q.
Phone: UNiversity 6-3049

Manager .....L. LaRocque

Time Buyers & Accounts: Mrs. I. Neve; Adams Brands Sales, Ltd., Canadian Wallpaper Manuf. Ltd., Carnation Co., Ltd., Chesebrough-Pond's (Canada) Ltd., Frigidaire Products of Canada, Ltd., Kaufman Rubber Co. Ltd., Supreme Drug, Ltd. R. J. Spence; General Foods, Ltd.

LYNN BAKER INCORPORATED

720 Fifth Ave., New York 19, N. Y.
Phone: JUdson 6-3900
APA—NBP—NOAB

President.....R. Lynn Baker
Vice-Pres., Treas.....Mary Bentley Baker
V.P., Gen. Mgr.....Augustine J. Hilton
V.-P. & Research Dir.....Jack M. Kline
V.P., Media Dir.....James D. Evans
V.P., Dir. of Creative Act.....S. Carter, III
V.P.'s.....Harry G. Kebel, Philip J. Kelly
Secretary.....Dorothy K. Smith
Radio-TV Dir.....Norman Frank

BALL & DAVIDSON, INC.

670 Delaware St., Denver 4, Colo.
Phone: MAin 3-1291
ABP—ANPA—APA

Vice Presidents.....John C. Jenkins, James Forrest

BARLOW ADV. AGENCY

742 James St., Syracuse 1, N. Y.
Phone: GRanite 9-6644
AAAA—NBP—APA

President.....F. B. Tompkins
Senior V.P.....J. J. Hines
Media Director.....E. C. Jones
Prod. Mgr.....Marc Hughes
TV-Radio Director.....E. C. Jones
Secy., Treas.....Arthur M. Speers
V.P.'s.....J. R. Coleman, Geo. F. Swartz, Robt. K. McCabe
Research Director.....Philip Ward Burton
Publicity Director.....Kenneth S. Johnson

BARNES CHASE COMPANY

530 Broadway, San Diego 1, Calif.
Phone: Belmont 3-7771
AAAA—ABC—ANPA—APA—NOAB
ABP—NBP

President.....James B. Lane
V.P., Creat. Dir.....Frank M. Huff
V.P.'s....Norman B. Foster, Jack Buchanan, Phil Franklin
Traffic, Prod. Mgr.....Willam Clark
Controller.....Robert S. Morris
Pub. Rel.....Norris West
Art Director.....Warren Molentin
Copy Chief.....Burl Stiff

Branch Offices
1145 Sixth St., Los Angeles 17, Calif.
Phone: HUntley 2-1690

Sr. Vice Pres.....Nelson Carter

251 Kearny St., San Francisco, Cal.
Phone: EX 7-0477

Exec. in Chg.....Lewis J. Short

TED BATES & CO., INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 6-0600
ABP—APA—ANPA—NBP—AAAA—NOAB

Hon. Chm. of Bd., Exec. Comm., & Dir.....Theodore L. Bates
Pres., Exec. Comm., Dir.....Rudolph Montgelas
Sr. V.P., Bdcst. Op., Dir...R. A. R. Pinkham
Sr. V.P., Gen. Mgr.....Thomas J. Carnese
Sr. V.P.'s....Ronald C. Bradley, Herbert G. Drake, Archibald McG. Foster, Edward A. Grey, William A. O. Gross, Jeremy Gury, William E. Hatch, E. L. Hill, John M. Lyden, J. Ross MacLennan, Clarence L. MacNelly, Walter W. McKee, D. Robert Parman, Clifford N. Parsells, Dan Rodgers, Alman J. Taranton, Allen M. Whitlock
V.P., Sec.....A. M. Frothingham
V.P., Prod., Radio & TV....Herbert Gunter
V.P., Bus. Mgr., Radio & TV.....H. J. Saz
V.P., Dir. Network Rel.....John E. Kucera
Asst. V.P., New Prog. Dev...John N. Calley
Asst. V.P., Comm. Film Prod....W. E. Watts

FOR LEADING SPOT RADIO ADVERTISERS

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FOR NETWORK BRAND ADVERTISERS

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FOR NETWORK TV GROSS BILLINGS

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V.P.'s.....Howard O. Anderson, Donald Anderson, James A. Benham, T. Howard Black, James A. Clarkson, Jr., Robert S. Congdon, Courtlandt P. Dixon, Daniel Ladd, William L. Musser, James W. Rayen, Robert W. Castle, Charles N. Crittenton, Robert F. Degen, John Doherty, Farrell Gilmore, William J. Jost, Jr., Fred L. Lemont, David C. Loomis, Allen B. Miller, Dwayne L. Moore, James H. O'Neil, Williard Benner, Donald Booth, Harry B. Bressler, Thomas Quinlan, Stewart P. Brown, Bogart Carlaw, Jules J. Dickely, Harry C. Doolittle, Clinton S. Ferris, Erwin A. Levine, Rolt J. Smith, Frank P. McCord, Charles D. Dunkin, Jr., Joan A. Geiger, William T. Kammerer, William J. Kennedy, Winston W. Kirchert, Martin J. Murphy, Richard G. Terry, Benson Inge, Richard J. Gay, Allen D. Patterson.

Branch Offices

1750 North Vine St., Hollywood 28, California
Phone: HOllywood 9-2161
V.P. In Charge..Thomas F. McAndrews, Jr.
36-38 Fitzroy Sq., London W.C. 1, Eng.
Phone: LAngham 3070

Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $90,000,000.

BATTEN, BARTON, DURSTINE & OSBORN, INC.

383 Madison Ave., New York 17, N. Y.
Phone: ELdorado 5-5800
AAAA—ABC—ABP—ANPA—AFA

Chm. of Bd.....Bruce Barton
Pres., Chm. Exec. Comm.....C. H. Brower
Vice Chm., Exec. Comm. & Bd...B. C. Duffy
Exec. V.P.'s....E. A. Cashin, J. D. Danforth, Robert L. Foreman
V.P.'s....T. C. Dillon, Clayton Huff, Wm. R. Gillen, Wm. J. O'Donnell, James R. Schule, Alan M. Ward, Harry Olsen, Fred Barrett
V.P., Mgr. Radio-TV....Herminio Traviesas
V.P., Radio-TV Prog. & Plan...George Polk
Talent & Cast.....Nan Marquand
Programming.....Steve Kaplan, Bill Brown
Sports .....Tom Villante
Radio Dir.....William Hoffman
Live Prod., Tape, Clsd. Circuit..Al Cantwell
Radio Production.....John Dean
V.P., Film Prod.....Bernie Haber
V.P., TV Art.....Larry Berger
Radio-TV Bus. Mgr.....Ed Marshall
V.P., Radio-TV Copy.....Art Bellaire
Med. Co-ord., Radio-TV (Network) .....Dick McKeever
Radio-TV Spots .....Ed Fleri
V.P., Pub. Rel.....Ralph Major
Time Buyers.....Dick McKeever, Walt Reinecke, Anne Slattery, Carol O'Kune, Marty Molema, Ed Fleri, Gert Scanlan, Trow Elliman, Hope Martinez, Mickey McMichael, Ted Wollower, Hal Davis, Phil Tocantins, Harriet Mados, Bob Wilson, Bob Syers, Jackie Moore

Branch Offices

805 Peachtree St., N. E., Atlanta 8, Ga.
Phone: TRinity 5-8654
Manager .....W. C. Montgomery
462 Boylston St., Boston 16, Mass.
Phone: COpley 7-7800
V.P. in Chg.....R. O. Howe
Rand Building, Buffalo 3, N. Y.
Phone: CLeveland 7915
V.P. in Chg.....D. G. Casto
919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-9200
V.P. in Chg.....W. Tiss
Nat. City Bank Bldg., Cleveland 14, Ohio
Phone: TOwer 1-7270
V.P. in Chg.....Jack M. Bristow
223 Mercantile Continental Bldg.
Dallas 1, Tex.
Phone: RIverside 8-7247
V.P. in Chg.....B. E. Foster
1800 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 5-0620
V.P. in Chg.....R. E. Anderson
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-6723
V.P. in Chg.....R. J. Stefen
5820 Wilshire Blvd., Los Angeles 36, Calif.
Phone: Webster 8-3188
V.P. in Chg.....T. C. Dillon
N. W. Bank Bldg., Minneapolis 2, Minn.
Phone: FEderal 8-8401
V.P. in Chg.....Bobb Chaney
Grant Building, Pittsburgh 19, Pa.
Phone: GRant 1-9900
V.P. in Chg.....B. E. Vaughan
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1122
V.P. in Chg.....J. G. Motheral
White-Henry-Stuart Bldg., Seattle 1, Wash.
Phone: MAin 3-5500
Manager.....W. G. Fitzsimons
205 Harrison St., Syracuse 2, N. Y.
Phone: HArrison 2-5319
Manager .....Mrs. Helen Conn
160 Bloor St. East, Toronto 5, Ont.
Phone: WAlnut 4-3780
Manager .....M. Hicks

Estimated Radio Billings: $14,500,000.
Estimated TV Billings: $72,650,000.

ADRIAN BAUER AND ALAN TRIPP, INC.

1528 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 5-7870
ANA—NBP

Chairman of Board.....Adrian Bauer
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Pub. Rel. Dir.....Lloyd N. Newman
Prod. Mgr.....Harold J. Gribbin
Rsch. Dir.....Dr. S. M. Abdullah
Prod. Dir., Radio-TV..Fred D. T. Honigman
Time Buyer.....Mrs. Stella Porter

BEAN ADV. AGENCY

136 N. Delaware St., Indianapolis 4, Ind.
Phone: MElrose 7-4248

Owner .....Harold Bean

BEAUMONT, HELLER & SPERLING, INC.

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Art Director.....R. R. Glassmire
Gen. Production Mgr.....H. Fetterhoff
Publicity Director.....Alfred K. Walter
Research Director.....Robert Beaumont
Radio & TV Dir.....Miss Dee Hassler

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1299 Bush St., San Francisco 9, Calif.
Phone: GRaystone 4-8446
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President.....H. A. Hohman
Secretary, Treasurer.....George Hoefner

Branch Offices

6 N. Michigan Ave., Chicago 2, Ill.
Phone: RAndolph 6-6181
Central Bldg., Seattle 4, Wash.
Phone: MAin 4-0066
Manager.....C. A. Beaumont

530 W. 6th St., Los Angeles 14, Calif.
Phone: MAdison 2-2986
Manager.....H. A. Hohman

BENNETT ADVERTISING, Inc.

1913 North Main, High Point, N. C.
Phone: 2-4151
AAAA—ABP—ANP

Pres., Treas.....Harold C. Bennett
Exec. V.P.....Forrest L. Collier
V.P.'s..Robert Tracy, Robert Mc Kericher
Radio-TV Dir.....Ted Cramer
Sec.....Thomas E. Evans

Branch Offices

217 N. McDowell, Raleigh, N. C.
Phone TEmple 4-8903
Mgr.....John Mayo

1416 E. Morehead St., Charlotte, N. C.
Phone: FRanklin 5-6088
Exec. V.P.....Forrest L. Collier

VICTOR A. BENNETT CO., INC.

6 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-2186
ABP—ANPA—NPB—APA

President.....Victor A. Bennett
V.P., Radio-TV Dir.....Edward D. Kahn
V.P., Mdse. Dir.....Robert L. Hoenshel
Copy Chief .....Raymond Browne
Art Dirs.....John Dignam, Robert Kane
Public Rel. Dir.....Jack Galub
Media Director.....H. Edward Lehman
Space Buyer.....Herbert W. Thorne
Production Mgr.....Vincent Polito
Traffic Manager.....A. J. DeMicco

Branch Offices

Pemberton, Freeman, Bennett & Milne Ltd.

The
Metlis
&
Lebow
corporation
ADVERTISING
200 West 57th Street
New York 30, New York
JUDSON 2-3474

550 Church St., Toronto 5, Ont., Canada
Phone: WAlnut 4-8317
Managing Director.....John M. Milne
Pemberton, Freeman, Bennett & Milne Ltd.
1410 Stanley St., Montreal, P.Q., Canada
Phone: AVenue 8-9134
Manager .....Rupert Mee
Pemberton, Freeman, Bennett & Milne, Ltd.
67 MarineSquare, Port-of-Spain, Trinidad
Phone: 5087
Managing Director.....E. A. Davey
Pemberton, Freeman, Bennett & Milne Ltd.
7 Swallow St., London, W. 1, England
Phone: REgent 7521
Partner .....Robert Freeman

BENTON & BOWLES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JU 2-6200
AAAA—ANPA—ABP—ABC
Pres., Ch. Exec.....Robert E. Lusk
Chair. of Exec. Comm. Atherton W. Hobler
Chair. of Board.....William R. Baker, Jr.
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Sr. V.P. Adm.....Charles A. Pooler
Cr. V.P., Plans Bd. Chmn.....L. T. Steele
Sr. V.P., Plans Bd. Mem.....Geo. Chatfield
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Treas., Ass't Sec'y.....Ralph Neuman
Secretary.....A. M. Gilbert
Vice Bd. Chrmn.....H. O. Pattison, Jr.
Vice President.....Kenneth McAllister
V.P., Chg. Media.....Lee Rich
V.P., Prog. Dir.....Oliver Barbour
V.P., Copy Chief.....Victor Bloede
V.P. Chg. Research.....Richard F. Casey
V.P. Merch. Dir.....Austin Johnson
V.P. Chg. TV Comm. Prod.....Ray Lind
V.P. Personnel.....Frank W. Noettling
V.P. Chg. Print Prod. & Art..Austin Thomas
Librarian .....Grace Dole

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-9151
Vice President.....Albert Kaye
1151 E. Memorial Blvd., Lakeland, Fla.
Phone: MUtual 7-0631
Vice President.....Harry E. Warren
10 St. Mary St., Toronto, Canada
Phone: WAlnut 4-9328
Ralph S. Butler, Jr.
197 Knightsbridge (Lambe & Robinson)
London SW 7, England
Phone: KEnsington 1444
Chairman.....Kenneth S. Robinson
Managing Director.....John Cuff
67 Avenue des Champs-Elysees, Paris 8E, France
Phone: ELysees 92-75
Jacques Hirsh
7 Avenue de l'Astronomie, Brussels, Belgium
Phone: 18.50.00
Geo. Beaumont
Estimated Radio Billings: $2,800,000.
Estimated TV Billings: $72,850,000.

BERGHOFF ASSOCIATES, INC.

511 No. La Cienega Blvd., Los Angeles, Calif.
Phone: OLympia 2-2850
ABP—ANPA—APA
Pres., Bd. Chmn.,
Exec. Media Dir.....Jerry Berghoff
Vice Pres.....Frances H. Berghoff
Treasurer.....Diane C. Berghoff
Radio-TV Dir.
Talent-Time Buyer.....Marold Ross
Publicity Dir., Dir. Mail,
Librarian .....Stella Garcia

BERMINGHAM, CASTLEMAN & PIERCE, INC

234 East 46th St., New York 17, N. Y.
Phone: YUkon 6-8220
AAAA—NOAB—ANPA—APA—NBP
President .....Arch Bermingham
V.P., Creative Dir.....Frederick C. Bruns
Vice President.....Porter F. Leach
Estimated Radio Billings: $13,900.
Estmated TV Billings: $150,400.

GORDON BEST CO., INC.

228 N. LaSalle St., Chicago 1, Ill.
Phone: STate 2-5060
ABC—ABP—ANPA—NOAB—APA—NBP
President, Treas.....Gordon Best
Vice-Presidents, Acct. Execs. Roy M. Kirtland Frank F. Morr, Burton G. Feldman, Frank E. Duggan, Milton S. Samuels, Richard B. Best, Lawrence H. Rubin, Sheldon S. Pollock, June W. McClain
V.P., Radio & TV.....Shepard Chartoc
V.P. Art Director.....Paul W. Hay
V.P. Research, Market.....Joel Martin
Secretary .....Richard Best
Radio-TV Time Buyer....Katherine Knight
Media Director.....Edwin A. Trizil

BLACKSTONE ADVERTISING, INC.

221 West 57th St., New York 19, N .Y.
Phone: CIrcle 7-4915
President .....Milton Blackstone
Secretary .....G. B. Berju

BLAINE-THOMPSON CO., INC.

234 West 44th St., New York 36, N. Y.
Phone: LO 4-0800
ANPA—APA—ABC—NOAB—NBP
President.....Albert Lee Lesser
V.P.'s.....Fred Golden, Philip Solomon, Ingram Ash
V.P., Controller.....P. F. Tuttle
Art Director.....Morris Robbins
Production Mgr.....Paul Kutner
Dir. of Publicity.....George Fenmore
Media Director.....Lee Frankel

BEN B. BLISS COMPANY, INC.

The Penthouse, Times Tower, Times Square
New York 36, N. Y.
Phone: BRyant 9-5228
APA
President.....Ben B. Bliss

BOLAND ASSOCIATES

755 Sansome St., San Francisco 11, Calif.
Phone: YUkon 2-2960
ABP
President.....Barry W. Boland

V.P.....Foreman R. Thompson
Dir. of Staff Svcs.....William G. Morrisey
Sec'y.....Frances Scott
Treas.....John Ebner
Exec. Art Dir.....Paul Turley
Media Buyer .....Rita Rea
Production Mgr.....Robt. Schiller
V.P., Tech. Acct. Super.....W. Lawson Jones

Branch Office
Subsidiary: Boland Associates, Ltd.
1060 Bishop St., Honolulu, Hawaii
Phone: 6-2156
President .....B. W. Boland
Exec. V.P.....Walter C. Lindley, Jr.

BOONE & CUMMINGS

3003 Louisiana, Houston 6, Tex.
Phone: JAckson 8-5577
Partners.....Malcolm Cummings, Graham Boone, Jr.
Radio-TV Director.....Mrs. Lauri Reese
Art Dir., Prod. Mgr.....Woods Robinson
Sec's.....K. Curtis, S. Cubberly

BOTSFORD, CONSTANTINE & GARDNER, INC.

115 S.W. 4th Ave., Portland 4, Ore.
Phone: CApitol 8-9541
NBP—APA—NOAB—AAAA—ANPA
Senior V.P.....Ray Andrews
V.P. & Space Buyer.....Frankie Coykendall
Production Manager..Arthur W. Terwilliger
Sec.-Treas.....L. K. Bender

Branch Offices
1400 Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-2384
President .....Joseph Maguire
Vice-Pres. & Mgr.....Reinhart Knudsen
Sr. V.P.....C. P. Constantine

417 Market St., San Francisco 5, Calif.
Phone: EXbrook 2-7565
Hon. Chairman.....David M. Botsford
Ch. of Bd.....David M. Botsford, Jr.
V.P., Mgr.....Harold M. Walker

130 E. 59th St., New York, N. Y.
Phone: OX 7-2797
Exec. Vice-President.....Elizabeth Eyerly

BOWMAN & BLOCK, INC.

Rand Bldg., Buffalo 3, N. Y.
Phone WA 0137
President.....Albert A. Bowman
Treasurer.....Nathaniel J. Block
Art Director.....Walter Nehin
Copy Chief.....Richard Mabry

BOZELL & JACOBS, INC.

510 Electric Bldg., Omaha 2, Nebraska
Phone: Jackson 8030
AAAA—ABP—ANPA—APA—NOAB—NBP
Pres.....Morris E. Jacobs
Exec. V.-P., Gen. Mgr.....F. C. Miller
Radio-TV Dir.....Clair Gross
V.P., Creative Dir.....Julian K. Billings
Art Director.....Hans Nielsen
Production Manager...Sands F. Woodbridge
V.P., Copy Ch.....Henrietta Kieser

THE FREDERICK-CLINTON CO. Inc.

ADVERTISING

545 Fifth Avenue New York 17, N. Y.

MU 2-7433

Branch Offices
205 N. LaSalle St., Chicago 1, Ill.
Phone: CEntral 6-0870
Pres. & Manager.....Nathan E. Jacobs
1308 Tower Building, Seattle 1, Wash.
Phone: MUtual 2-6027
V.-P. & Manager.....R. H. Wensberg
2 W. 45th St., New York 36, N. Y.
Phone: MUrray Hill 7-6210
President.....Donald D. Hoover
1133 Pillsbury Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-8621
V.-P. & Manager.....Sam Kaufman
402 Fairfield Bldg., Shreveport, La.
Phone: 3-6124
V.P., Manager.....Walter T. Pfeiffer
2122 Welch St., Houston 19, Texas
Phone: JAckson 9-4981
V.-P. & Manager.....Carlton Storey
501 Sheraton Bldg., Washington, D. C.
Phone: STerling 3-2406
Manager .....Max Barnes
15 Lewis St., Hartford, Conn.
Phone: JA 5-1233
V.P., Manager.....Herb Obermeyer
1016 Baltimore Building, Kansas City 5, Mo.
Phone: BAltimore 1-4997
V.P., Manager.....Bert Bremson
340 North Rodeo Drive, Beverly Hills, Calif.
Phone: BRadshaw 2-2081
V.P., Manager.....Vincent R. Fowler
1803 N. Meridian, Indianapolis, Ind.
Phone: WAlnut 3-4524
V.P., Manager.....Chas. A. Gallup

ARTHUR BRAITSCH ADV.

15 Westminster St., Providence 3, R. I.
Phone: DE 1-4115
ABP—ANPA—APA—NBP
Radio Director.....Arthur Braitsch
Time Buyer.....John A. Lorimer

J. CARSON BRANTLEY ADV. AGENCY

Owen Bldg., Salisbury, N. C.
Phone: 900
Pres.-Radio Dir.....J. Carson Brantley
Treasurer.....A. R. Monroe
Art Director.....Gladys Dudley

A. R. BRASCH & SONS, ADV.

10234 Fenkell, Detroit 38, Mich.
Phone: UNiversity 4-0245
Partners.....David & Miles Brasch

R. C. BRETH, INC.

310 Pine St., Green Bay, Wisc.
Phone: HEmlock 2-4650
ABP—APA—ANPA
President.....R. C. Breth
Vice-President .....Victor G. Geisel
Secretary.....A. W. August

BRINLEY ADVERTISING AGENCY

4602 Cedar Street, Bellaire 101, Texas
Phones: MAdison 3-8686 & MOhawk 4-4400
ABP—SNPA—APA—NBP
General Manager.....J. F. Brinley
Sec., Treas.....V. H. Brinley
Assoc. Radio Dir.....R. G. Dunn
Associate TV Dir.....P. Endicott
Assoc. Art Dirs.....C. B. Jones, W. A.Carter

BROOKE, SMITH, FRENCH & DORRANCE, INC.

8469 E. Jefferson Ave., Detroit 14, Mich.
Phone: VAlley 2-9700
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Vice Chr., Exec. Committee.....
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Chr. of the Board, Treas.....Guy C. Smith
Chr., Exec. Committee.....Jack Williams
Vice Pres., Media Dir.....George Johnston
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V.P., Dir. Creative Services.....Blount Slade
V.P., Dir. Graphic Arts.....Fred P. Zick
Vice Presidents .....L. C. Barlow, L. Grant Hamilton, C. Allison Monroe, John S. Pingel, Donald C. Longyear, L. James Schneider, Owen A. Brady, Charles V. Hicks, James D. Killins
New York Division
52 Vanderbilt Ave., New York 17, N. Y.
Phone: MUrray Hill 6-1800
Pres. .....Walter C. Ayers
V.P.'s..William A. Walker, Henry F. Larson

D. P. BROTHER & CO.

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-8250
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ABC—NOAB—APA
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Vice Presidents....A. C. Cochrane, Jr., L. R. Mange, D. W. Walton, Walker Graham, Valentine Corradi, David Wines, David B. Rank, R. L. Wolfe, L. E. Dean, John J. Remillet, Jr., C. Watts Wacker
Secretary-Treas.....C. J. Rudesill
Acct. Supvs.....V. W. Canever, S. Moyer
Account Executives.....I. W. Beaton, T. R. Boyd, S. C. Brown, V. Corradi, R. M. Fitzgibbons, R. H. Iliff, T. W. Jipson, W. N. Lewton, T. H. Reid, H. P. Richardson, David Wines, R. L. Wolfe
V.P., Media Director.....C. Watts Wacker
V.P., Marketing Dir.....J. J. Remillet, Jr.
Research Director.....G. W. Green
V.P., Art Director.....L. R. Mange
Sr. V.P., Radio-TV.....K. G. Manuel
Publicity Director.....G. M. Williams
Radio & TV Dir.....R. F. Reynolds
V.P., Copy Chief.....David B. Rank
Art Buyer.....Frank E. Reschke
Creative Directors..W. Graham, J. H. Owen, D. W. Walton
Mdse. Dir. .....J. R. Hendrickson
Branch Offices
3540 Wilshire, Los Angeles, Cal.
Phone: DUnkirk 5-8288
West Coast V.P. & Mgr...A. C. Cochrane, Jr.
West Coast P.R. Dir.....T. H. Moriarty
720 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-1004
East Coast Sr. V.P., Mgr.....F. E. Egan

BROWN, E. H. ADV. AGENCY

20 N. Wacker Dr., Chicago 6, Ill.
Phone: FRanklin 2-9494
ABP—ANPA—APA—NBP—NOAB

Owner.....E. H. Brown
Consultant.....Irving R. Allen
Art Dept....Melvin J. Beagle, Rudy L. Hajek
Production Mgr.....D. E. Meintzer
Copy Dept.....E. G. Brown,
Media Buyer.....Eleanore Noble

BUCHANAN & CO.

Div.: Lennen & Newell, Inc.
1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-7900
ABP—ANPA—APA—AAAA—NBP
ABC—NOAB

Bd. Chrm., Pres.....John Hertz, Jr.
Exec. Vice President.....William Dasheff
Vice Presidents.....Roy Winkler, John McEvoy, George Richardson, W. D. Christman

BUCHANAN-THOMAS ADV. CO.

5010 Underwood Ave., Omaha 32, Nebr.
Phone: GLendale 6793
ABP—ANPA—APA—NOAB—NBP

Partner, Creative Dir.....Robert E. Savage
Consultant.....C. Buchanan, L. Thomas
Copy Head.....R. R. Foster
Production Manager.....Marge Seaberg
Art Director.....Homer Erohardt

BUNTIN & ASSOC., INC.

Penthouse, James Robertson Hotel
Nashville 3, Tenn.
Phone: ALpine 4-8737
SNPA—APA

President .....Sinclair Butin
V.P., Dir. Pub. Rel.....William A. Buntin
V.P.'s.Thomas C. Buntin, James Noel Brown
Sec.-Treas.....Miss Olean Holloway

LEO BURNETT COMPANY, INC.

Prudential Plaza, Chicago 1, Ill.
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Senior V.P.....DeWitt O'Kieffe
Treasurer.....E. Ross Gamble
Exec. V.P.'s.....Draper Daniels, Jos. M. Greeley, Phillip Schaff, Jr.
V.P. Broadcasting.....William McIlvain
V.P., B'cstg. Prod. Div.....Lee Bland
V.P., B'cstg. Business Div.....David Dole
V.P., Radio-TV Dept.....Edw. M. Thiele
V.P., Research Director.....John Coulson
V.P., Chg. TV.....Don Tennant
V.P., TV Film Copy Supvr..Nelson Winkless
V.P., Copy Director.....John Matthews

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V.P., N. Y.....Paul Louis

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V.P. Hollywood.....Wendell Williams
Buhl Bldg., Detroit 26, Mich.
Phone: WOodward 1-5959
Manager .....W. Zippler
Estimated Radio Billings: $3,000,000.
Estimated TV Billings: $55,900,000.

AD BUSCH, INC.

425 Franklin St., Buffalo 2, N. Y.
Phone: GArfield 3504
Pres.....Addison F. Busch
V.P.....Edmund J. Felt
Sec.-Treas.....Florence O. Gandillot
TV Dir.....William F. Nailos
Time Buyers.....Robert W. Cahoon, June W. Kreutzer

BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
Phone: CA 1-7751
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Bd. Chairman.....Herbert Byer
Pres. .....Gus K. Bowman
Exec. VP.....Joel M. Burghalter
Treas.....Joseph P. Hughes
Sec.....Gus K. Bowman, Jr.
VP, Creat. Dir.....William Arter
VP, TV Dir.....S. Neal Hallock
VP's.....James Kelso, Leo A. McPherson, Herbert Wise
VP, Pub. Rel. Dir.....Nicholas Popa
Prod. Mgr. & Art Dir.....Harold Graham
Time Buyer.....John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
Phone: HAncock 6-7600
AAAA—ANPA
Board Chairman.....Harold Cabot
President.....Edward F. Chase
Sr. V.P.'s.....William H. Ganick, James I. Summers
V.P.'s.....Joseph R. Wallace, Eugene R. MacArthur, Harold Cabot, Jr.
Media Dir.....David R. Williams
Time Buyer.....Gene del Bianco

CALDWELL, LARKIN & SIDENER-VAN RIPER, INC.

Merchants Bank Bldg., Indianapolis 4, Ind.
Phone: MElrose 2-6501
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President.....Howard C. Caldwell
Exec. V.P.....Storey M. Larkin
Radio-TV Dir.....Chas. Golling

J. M. CAMP & COMPANY

222 E. Willow, Wheaton, Ill.
Phone: MOntrose 8-8000
APA
President.....John M. Camp
Radio-TV Time Buyer.....Grace R. Jordan
Branch Offices
360 York Ave., N. Y. C.
Phone: RE 4-4088
1408 Washington Ave., Racine, Wisc.
Phone: MElrose 2-4889

CAMPBELL, EMERY, HAUGHEY & LUTKINS

8 Newberry St., Boston, Mass.
President, Media Dir.....David R. Lutkins
V.P. Copy Ch.....Edgar R. Emery
V.P. Art Dir.....George P. Campbell
V.P.....William J. Haughey

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-6200
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Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
Exec. V.P.'s.....Colin Campbell, Clarance Hatch, Jr.
Sr. V.P.'s.....Edward A. Schirmer, John H. Forshew
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Secy. & Personnel Dir.....S. J. Rozema
Comptroller & Asst. Treas.....E. M. Talbert
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V.-P., Radio & TV Dir.....P. L. McHugh
V.P., Media Dir.....Carl Georgi, Jr.
V.P., Copy Director.....Walter B. Booth
V.P., Art Director.....James N. Hastings
Vice President.....M. Craig Miller
V.P. Radio-TV Creat. Dir.....K. Jones
V.P. Radio-TV Acct. Super.....H. L. Lucas
Radio-TV Bus. Mgr.....L. Paynter
Branch Offices
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-3400
V.-P. and Mgr.....Frank W. Townshend
Space Buyer.....John A. Blomstrom
Radio & TV Dept.....A. J. Miranda III
230 N. Michigan Avenue, Chicago 1, Ill.
Phone: CEntral 6-1946
V.P. and Mgr.....Reginald G. Carey
3460 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 9-1334
V.P., West Coast Mgr.....Richard C. Francis
Mgr Los Angeles Office...Richard W. Byrne
235 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-0145
V.-P. and Mgr.....T. Milburn Johnston
11 Pryor St., S.W., Atlanta 3, Ga.
Phone: JAckson 4-3858
Manager.....Arthur T. Duhaime
1625 Eye St., N.W., Washington 6, D. C.
Phone: REpublic 7-0015
Manager .....Ross Linday
Bryan & Bullington Sts., Dallas 1, Texas
Phone: RIverside 2-6889
Manager.....Lorne T. Denton
4010 Washington Ave., Kansas City 11, Mo.
Phone: Jefferson 1-5601
Manager.....Robert K. Albright

1750 N. Vine St., Hollywood, Calif.
Phone: HOllywood 9-2931
Manager.....Richard L Eastland
Account Exec. for Radio, TV..Willard Hanes
441 Vine St., Cincinnati 2, Ohio
Phone: MAin 1-0500
Manager.....James E. Defebaugh
1700 Broadway, Denver 2, Colo.
Phone: KEystone 4-4281
Manager.....Richard H. Katerndahl
Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $25,600,000.

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 9-7383
AAAA—ABP—ANPA—APA—NBP—NOAB
President.....Ray O. Mithun
Asst. to President.....Eugene A. Peterson
Media Director.....Harry M. Johnson
Research Director.....Leslie A. Beldo
Production Dept. Mgr.....Oliver H. Haugen
Radio-TV Bus. Mgr.....Richard L. Stevens
Exec. V.P. .....Albert R. Whitman,
V.P. & Gen. Mgr.....Norman F. Best
Vice-Presidents.....Kenneth D. Ruble
B. E. Howard, R. L. Forrest, Arnold C. Aslakson, E. W. Burke, M. Oakley Bidwell, A. H. Lund, Charles R. Strotz, W. H. Case, C. W. Hovel, K. R. Oelschlager
Secretary.....E. Brugette Flynn
Treasurer.....Beatrice N. Sandquist
TV Creative Supvr.....Cleo W. Hovel
Branch Offices
919 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-7553
Exec. V.P.....Lee A. Terrill
420 Lexington Ave., N. Y. 17, N. Y.
Phone: OR 9-8744
V.P., Gen. Mgr.....William C. Lyddan
1213 Hollywood Taft Bldg.
Hollywood 28, Cal.
Phone: HOllywood 2-0715
V.P., Gen. Mgr.....Paul E. Morgan
Estimated Radio Billings: $4,500,000.
Estimated TV Billings: $12,600,000.

THE CAPLES COMPANY

216 E. Ontario St., Chicago 11, Ill.
Phone: SUperior 7-6016
ANPA—APA—NBP—NOAB
President.....R. N. Hartsing
Sr. V. P.....J. E. Erickson
Exec. V. P.....D. Powers
V. P., Sec. & Treas.....R. N. Hartsing, Jr.
Media Dir.....H. M. Taylor
Radio-TV Dir. .....J. H. Stillwell
Art Dir.....W. A. Aldrin
Prod. Mgr.....O. Gorrill
Branch Offices
10 E. 40th St., New York City
Phone: MUrray Hill 4-6800
V.P. in Chg.....G. Kaiser
1504 Dodge St., Omaha 2, Neb.
Phone: JAckson 7795

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Phone: DUnkirk 7-4255
V.P. in Chg.....M. E. Welborn
2130 S.W. 5th Ave., Portland 4, Ore.
Phone: CApitol 6-2981
V.P. in Chg.....Robert J. Livingston

CASMIR ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2014
ABP—APA
Pres., Treas.....Marvin Casmir
Copy Ch., Radio Dir.....Nancy B. Wooten
Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
Phone: LExington 2-1711
ABP—ANPA—APA—NBP
President.....William D'Arcy Cayton
Secretary.....D. R. Roberts
Art Director.....Bob Lee
Media Dir.....Hy Crandall
Radio-TV Time Buyer.....Lydia Crespo
Creative Director.....Fred Ladd
Merchandising Director.....Pat Croft
Media Director.....B. Hartman
Space Buyer.....Lee Dalia
Publicity Director.....M. Elkind
Research Director.....M. Brian

NELSON CHESMAN ADVERTISING

240 East 11th Street, Chattanooga 2, Tenn.
Phone: AM 6-4942
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Pres.....Richard H. Leiper
Secy.-Treas. .....John Goss
Time Buyers....Vann Campbell, R. Leiper, Guy L. Smith III, Ted Brosseau
Branch Offices
713 Market St., Knoxville, Tenn.
Phone: 3-6189
Chief Exec.....Guy L. Smith III

JAMES THOMAS CHIRURG CO.

824 Boylston St., Chestnut Hill, 67, Mass.
Phone: REgent 4-1055
AAAA—APA—SNPA—BPA
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Treasurer .....Gilbert French
General Manager.....Scott Costello
Research Dir.....Prescott Winkley
Mgr. Plans Service Dept.....R. Gaeta
V.P., Mktg. Div.....Howard G. Sawyer
Media Dir.....Jackson L. Parker
Copy Chief.....John Nazzaro
Radio-TV Dir.....Channing Hadlock
Production Director.....R. D. Sisson
Branch Offices
60 East 56 St., New York, N. Y.
Phone: PLaza 2-1771
President.....W. L. Shepardson
V. P., Gen. Mgr.....D. W. Jackson

CLEMENTS COMPANY, INC.

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Phone: RIttenhouse 6-0236
ANPA
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V.P. & Copy Chief.....Elizabeth M. Zindel
V.P. & Acct. Exec.....Robert H. Smith
V.P., Art Dir.....Stanley F. Squire
Treas., Dir. of TV.....David S. Roberts
Secy. & Space Buyer.....Katherine E. King
Time Buyer.....Alvin L. King

COHEN, DOWD & ALESHIRE, INC.

41 East 42nd St., N. Y. 17, N. Y.
Phone: OX 7-0660
AAAA—ABC—ABP—ANPA—NPB
Chairman.....Harry B. Cohen
Vice Chm. Bd.....John C. Dowd
President .....Edward Aleshire
Exec. V.P.....Francis X. Brady
Sr. V.P.....Michael A. Raymond
V.P., Sec'y.....Harry B. Cohen, Jr.
V.P., Prod. Mgr.....Oscar Fileppo
V.P., Art Dir.....William Irwin
V.P., Copy Chief.....Richard Miller
V.P.'s.....Robert T. Meyers, Milton Raymond, Edward J. Rosenwald, Harvey Volkmar, Fillippo Theodoli
Dir., TV-Radio.....Robert Wahl
Dir., Bcst. Media.....Beth Black
Time Buyers.....Emanuel Klein, Robert Turner, Walter Reed

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-9277
APA—ABP—ANPA
Pres., Media Dir.....Herbert W. Cohon
V.P., Art Dir.....Irving M. Cohon
Acct. Execs.....H. W. Cohon, I. M. Cohon
Space Buyer.....Sylvia Zambrowsky

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.
Phone: PLaza 4-1100
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NOAB—ABP
Bd. Chrmn., Dir.....Robert D. Holbrook
President, Director....Barton A. Cummings
Exec. V. Pres., Dir.....C. James Fleming, Jr.
Sec., Asst. Treas.....Charles J. Gizerian
V.P., Research Dir.....Edward Battey
V.P., TV Commercials.....Frank Brendt
Head Time Buyer.....Bertrand Mulligan
Radio-TV Traffic Mgr.....Maria Sutherland
Vice Pres., Dir.....Henry R. Bankart, Allen F. Flouton, William J. Heggen
V.-P. & Dir. Radio-TV Programming.....Lewis H. Titterton
V.P. Chg. TV Comm'l.....G. W. Schloat, Jr.
V.-P. & Dir. of Media.....Frank B. Kemp
Vice President.....Carvel Nelson
Branch Offices
200 S. Michigan Ave., Chicago 4, Ill.
Phone: HArrison 7-9822
V.P., Chg. Midwest Oper.....E. Dean Landis
6505 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0100
V.P. .....Waldo H. Hunt
V.P., Radio & TV.....Alvin Kabaker
V.P.....Edward E. Keeler
703 Market St., San Francisco, Calif.
Phone: GArfield 1-4854

V.P., Manager.....Richard E. Goebel
1604 S.W. 10th Ave., Portland, Ore.
Phone: CApitol 2-1821
Manager .....Carvel Nelson
Estimated Radio Billings: $2,400,000.
Estimated TV Billings: $42,000,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.
Phone: LIncoln 6187
Partners.....Henry W. Comstock, H. Earl Close
Exec. Dir. Radio-TV...Everett L. Thompson
Creative Dir.
TV-Radio.....Howard C. Schellenberg

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.
Phone: MUrray Hill 2-5645
President.....Robert S. Conahay
Secretary.....Robert Conahay III
V.-P. & Copy Chief.....Frank Denman
Market Research.....Edward T. Sajous
Production Mgr.....John S. Wassmer
Media Dir., Space & Time Buyer.....Marie Hughes
Vice President.....Henry Bulkley
Art Director.....Achille Pelizzari

THE CONDON COMPANY

Perkins Bldg., 11th & A Sts., Tacoma 2, Wash.
Phone: MArket 7-8155
ABP—ANPA—APA—AAAA—NOAB
Partners.....Roscoe A. Smith, Victor Kaufman, Harold C. Dixon
Art Dir.....Daniel J. Snope
Production Mgr.....Mildred Nelson

CONROY ADVERTISING, INC.

519 Busby Drive., San Antonio 9, Tex.
Phone: TAylor 4-7211
AAAA—ABP—ANPA—NPA—SNPA
President.....Thomas F. Conroy
Vice Pres.....Mrs. Thomas F. Conroy
Media Director.....Mary Kay Irwin
Art Director.....Bob Colman

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22
Phone: PL 2-1700
ABP
President, TV Producer....Lester L. Wolff
Exec. V.P., Prod., Time Byr.....Irving Herz
V.P.'s.....Louis DeNunzio, Morris M. Winer
Secretary .....Philip F. Schneider
V.P., Radio-TV Dir., Prod...Arthur A. Peltz
Assoc. Prod.....Walter Reed

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.
Phone: LOcust 3-7502
Owner.....Eugene R. Tanz
TV Director.....J. Kirkconnell
Continuity Director.....Paul Stern
Art Director.....R. Rivers
Prod. Mgr., Media Dir.....R. D. DiCarlo

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
Phone: OLympia 5-6185
ABP—ANPA—APA—NBP
President.....J. Gorman Walsh
Sec.-Treas. .....Kathleen A. Walsh
Vice Pres.....Ruth Craig
Account Executives.....J. Gorman Walsh, Kathleen A. Walsh, William H. Gordy,
Media Buyer.....Ralph R. Swann

THE CRAMER-KRASSELT CO.

733 North Van Buren St., Milwaukee 2, Wis.
Phone: BRoadway 6-3500
ABP—ANPA—APA—NBP—ABC
AAAA—NOAB
President.....A. W. Seiler
Exec. Vice-President.....H. N. Pasteur
Exec. Vice-Pres.-Treas.....C. W. Faude
Secretary .....F. Aumueller
Vice-Pres. in Chg. Media.....L. H. Ness
Vice-Presidents.....H. Dyson, C. H. Brehm, R. F. Timm,
V.P., Radio-TV.....Roger W. LeGrand
Radio Time Buyer.....Loretta Mahar
Dir. of Research.....H. V. Swenson
Production Manager.....H. J. Fink
Art Director.....A. H. Bierman

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 3-4900
AAAA—ANPA—ABP—AFA—ANA
Bd. Chmn.....J. P. Cunningham
President.....Robert R. Newell
Sr. Exec. V.P.....William M. Mulvey
Sr. V.P., Chm. Ex. Comm.....C. R. Giegerich
Senior V.P.'s.....C. W. Nichols, Jr., Herbert S. Fox, J. D. Nelson, Jr., Conklin Mann, Newman F. McEvoy, E. H. Calhoun, Herbert Thwaite, A. C. Chevins, Shelton Weeks
Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. Moran
V.P., Radio-TV.....Wm. Templeton
V.P., Dir. Comm. Prod.....William LaCava
V.P., Dir. Programming.....Jerome Feniger
Business Manager.....Edward F. Moore

Branch Offices

6 N. Michigan Ave., Chicago 2, Ill.
Phone: ANdover 3-3138
Exec. V.P.....Ivan Hill
3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DU 8-0591
V.P., Manager.....Reg. W. Twiggs
1660 Bush St., San Francisco 9, Calif.
Phone: PRospect 6-2600
Exec. V.P.....Robert Dailey
Penobscot Bldg., Detroit 26, Mich.
Phone: WO 3-6580
V.P., Mgr.....Bob Powell
706 Melrose Bldg., Houston 2, Tex.
Phone: CApital 8-6143
Manager.....Thos. E. Graham
Estimated Radio Billings: $8,600,000.
Estimated TV Billings: $20,900,000.

CURTIS ADVERTISING COMPANY

1 Park Ave., New York, N. Y.
Phone: LE 2-2015
APA

President.....Lawrence R. Curtis
Vice-President.....S. R. Coombs
Secy.-Treas.....Rose Berg
Art Director.....Max Kerr
Publicity Director.....I. Nichols
Radio-TV Dir.....Dave Nathan
Copy Dir.....K. Groesbeck

DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-0600
AAAA—ANPA—ABC—AFA

President.....Clifford L. Fitzgerald
Exec. V.P.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm. Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton, G. H. Johnson, G. G. Tormey.

Branch Offices

221 N. La Salle Street, Chicago 1, Ill.
Phone: FI 6-4700
Sr. Vice-Pres.....F. Sewall Gardner

1680 N. Vine St., Hollywood 28, Cal.
Phone: HOllywood 2-3256
V.P., Gen. Mgr.....Betty O'Hara

920 Russ Bldg., San Francisco 4, Cal.
Phone: DO 2-5107
V.P., Gen. Mgr.....Lawrence Dunham

200 St. Clair Ave. West, Toronto 7, Ontario
Phone WAlnut 4-8425
V.P. & Mgr.....Gilbert Nunns

333 W. 1st St., Dayton 2, O.
Phone: BAldwin 6-2492
Vice President.....Clyde E. Rapp

Estimated Radio Billings: $6,800,000.
Estimated TV Billings: $51,400,000.

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-7288

President.....Daniel S. Karsch
Exec. V.P.....Charles Goldschmidt
V.P. in Chg. of TV.....Sinclair Jacobs
Radio Dir.....Edward Stahl
TV Prod.....Marshal Stone

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.
Phone: CEntral 1-6700
AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen
Dir. Radio-TV.....Harry K. Renfro
V.P., Treas.....E. D. Cronk
V.P., Art Dir.....Gene M. Kowall

Branch Offices

430 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 8-2600
Chm. of Bd.....Robt. M. Ganger
Vice-President.....F. S. Ott

Terminal Tower Bldg., Cleveland 13, O.
Phone: TOwer 1-3911
Vice-President.....Stanley P. Seward

75 Bloor St. W., Toronto, Ontario, Can.
Phone: WAlnut 1-3135
Vice-President.....G. P. Altenbernd

75 Eighth St. N.E., Atlanta 9, Ga.
Phone: TRinity 2-8815
Vice-President.....M. L. Boyd, Jr.

3540 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-3171
Vice President.....Vern Eastman

Prudential Plaza, Chicago, Ill.
Phone: MIchigan 2-5332
Vice President.....W. C. Edwards
Mgr., Radio-TV Dept.....William Barker
Time Buyers....J. D. Walsh, M. Brummal, J. Walsh, B. Steres, P. Tandy

Texas Nat'l Bank Bldg., Houston 2, Texas
Phone: CApitol 4-9751
Vice-President.....J. Bob Wilson

Estimated Radio Billings: $5,500,000.
Estimated TV Billings: $14,800,000.

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
Phone: TRiangle 7-5358

President.....Don L. Davis
V.P.'s.....J. E. Perry, J. J. Lande, A. F. Larrabee, M. L. Moffitt, T. S. Simmonds
Radio-TV Dir. Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
Phone: CIrcle 7-1870
APA—ABP

Owner .....Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
Phone: LOngacre 4-5900
ABP—AAAA—ANPA

President .....A. R. Deutsch
V.P.....J. M. Evans
Research Dir. .....F. Coss

DITTMAN & KANE, INC.

225 S. 15th St., Philadelphia 2, Pa.
Phone: PE 5-1546

Pres. & Treas.....Jessie Kane Gimbel
V.P., Acct. Exec.....Paul Kane
Sec'y., Copy Chief.....E. Horwitz
Art Dir.....Bernard Brownstein
Pub. Rel Dir.....Florence Lowe
Radio-TV Dir.....Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
Phone: JUniper 5-3193
ANPA—ABP

President .....W. Anderson
V.P. .....Larry Barker
Media Buyer.....Miss G. P. Wagner
Production Manager.....J. B. Peterkin
Art Director.....Joseph V. Rigsby

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
Phone: YUkon 6-6500
AAAA—ABC—ABP—ANPA—APA—NOAB
Chr. of the Bd.....Donald K. Clifford
Pres.....William E. Steers
Treasurer.....Robert P. Clark
V.P. & Sec.....Wm. E. Holden
Asst. Secy.....**Marie L. Brennan**
Vice Presidents.....Francis J. Doherty, Harry M. Ireland, Robert Hayes, John H. Owen, James R. Frankenberry, Robert M. Curtis, Martin Oeschner, Stever Aubrey, Alfred J. Carter, Eugene Hulshizer, Robert C. Kelly, James K. Maloney, Henry L. Musser, Gail Raphael, Robert E. Timmerman, William Wall, Charles A. Winchester
V.P., Creative Dir.....James F. Egan
V.P., Art Dir.....Herman Davis
V.P., Publicity Dir.....Richard Fehr
V.P., Dir. of Research..Lawrence J. Hubbard
V.P., Media Dir.....Donald H. Quinn
V.P., Dir. Radio-TV Programming, Production .....Robert T. Nathe
V.P., Copy Superv.....Howard S. Foley
V.P., Production Mgr.....William Stollowitz
V.P.'s.....John Rockwell, Phillip Brooks
Media Superv's...Samuel B. Vitt, Jack Carver
Media Dir.....Donald H. Quinn
Time Buyers..Robert Widholm, Jeffrey Fine

Branch Office
8776 Sunset Blvd., Hollywood 46, Calif.
Phone: OLeander 5-8950
Mgr. .....Ernest Ricca
Estimated Radio Billings: $2,390,000.
Estimated TV Billings: $12,074,000.

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
Richmond 19, Va.
Phone: MIlton 3-1113
Pres.-Treas.....Ralph L. Dombrower, Sr.
V.P., Time Buyer..Ralph L. Dombrower, Jr.
Sec'y.....Malcolm B. Dombrower
Art Director.....**Hobart Britton**
Radio, TV Dir., Talent Buyer.....T. Michaux Moody
Media Dir.....**Janet Hanson**

Branch Office
Woodward Bldg., 15th & H Sts., N.W., Washington, D. C.
Phone: REpublic 7-1420
Manager .....Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
Phone: COlumbus 5-2772
Chm. of Board.....Edward J. Churchill
President .....Donald E. West
Exec. V.P.....William H. Schneider
Ch. Exec. Comm.....Walter Weir
V.P. Creative Services.....Judson Irish
V.P. Plans Board.....William Kingsbury
V.P. Chg. Media.....Gerald T. Arthur
Vice Presidents.....A. B. Churchill, C. F. Hanser, Harry L. Morrill, Jr., Bertram S. Nayfack, Latham Ovens, Jacob Rosenthal, James F. Ryan, Lloyd Seidman, Warren Sumner, Arthur Weil
V.P. TV-Radio Depts.....Carl Rigrod
Bus. Mgr. TV-Radio.....Evelyn Lee Jones

Branch Offices
258 Hurt Bldg., Atlanta 3, Ga.
Phone: MUrray Hill 8-5662
Vice-President.....H. L. Morrill
3243 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 1-2221
Exec. V.P., Gen. Mgr.....Richard C. Moses
1010 St. Catherine St., Montreal 2, Que.
Phone: UN 6-8851
Managing Dir.....Wilfred J. LaVigne
Estimated Radio Billings: $3,500,000.
Estimated TV Billings: $3,600,000.

DONALL & HARMAN INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-6016
Pres., Radio-TV Dept. Hd....Elihu E. Harris
V.P. .....Warren Steibel
Art Director.....Stanley Stubenberg
Copy Dept. Mgr.....Elise Alberts
Media Director.....Florence Schwartz
Sales Prom. Coordinator.....Stanley Walker
Prod. & Traffic.....Matthew Siegel
Copy Consultant.....Maurice Berk

W. B. DONER & COMPANY

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOodward 5-7400
President.....**W. B. Doner**
Exec. Vice-Pres.....**Charles F. Rosen**
Treasurer.....**Julian A. Grace**
Vice-President .....**Felix Hower**
Secy., Art Director.....Ben Goldstein
Prod. Manager.....Henry Brenkus
Media Director.....Mrs. Ellen K. Dryer

Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800
President.....Marvin H. Frank
1324 W. Wisconsin, Milwaukee 3, Wis.
Phone: WEst 3-9315
Account Exec.....Gil Breimeister
2225 N. Charles St., Baltimore 18, Md.
Phone: BElmont 5-1212
Vice Pres.....Herb Fried
Louis Tower Bldg., Philadelphia 2, Pa.
PhonePEnnypacker 5-6804
Exec. V.P.....Murray Firestone
400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-0900
Chairman of Board.....Wilfred B. Doner
President .....Sidney Garfield
Ex. V.P.....Sanford Hirschberg
Secretary .....Marvin Frank
V.P., TV-Radio.....Sylvan Taplinger
Time Buyer.....Carol Hardy
Media Dir.....Frieda Weiss
Estimated Radio Billings: $4,500,000.
Estimated TV Billings: $7,000,000.

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700
ABP—ANPA

Chairman of Board.....Wm. H. Long, Jr.
Vice-Board Chairman...Walter H. Burnham
President.....Louis W. Munro
V.P., Secy., Treas.....Richard E. Williams
V.P., Prod. Mgr.....Dewey B. Holland
Exec. V.P.....George Erickson
Radio & TV Dir.....Vincent H. Coryell, Jr.

Branch Offices

208 S. LaSalle St., Chicago 4, Ill.
Phone: CEntral 6-9132
V.P. & Res. Mgr.....Chas. C. Greene
60 Batterymarch St., Boston 10, Mass.
Phone: HUbbard 2-5665
Vice Pres. in Chg.....W. J. Sheehan
425 Bush St., San Francisco 9, Cal.
Phone: Yukon 2-4080
V.P., Pacific Coast Mgr.....Ronald Brindley

DOREMUS-ESHLEMAN CO.

1616 Walnut St., Philadelphia 3, Pa.
Phone: KIngsley 5-0700
V.P., Gen. Mgr.....E. Howard York, III
Vice Presidents.....B. Eshleman, L. H. Greenhouse, P. Livingston, James Spillan
Media Dir.....Benjamin Busch
Publicity Dir.....John Skelly

JOHN C. DOWD, INC.

212 Park Square Bldg., Boston 16, Mass.
Phone: HUbbard 2-8050
ANPA—NBP

President.....John C. Dowd
Exec., Asst. to Pres.....Linus Travers
Exec. V.P., Secy.....Edward D. Parent
V.P.'s.....T. Frank Duffy, John T. Burke, Will A. Davenport
Radio & TV Dir.....Joseph L. Tully
Space Radio Time Buyer, Media Dir.....Wm. Monaghan

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOngacre 4-1234
AAAA—ABC—ABP—ANPA—AFA

President.....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
V.P.....Ted H. Factor
V.P., Art Director.....Robert Gage
V.P.'s.....Joseph R. Daly, Edward Russell, Monty McKinney
Plans, Director, V.P.....Marvin Corwin
Time Buyers.....Jerry Sachs, Jeane Jaffe, Herbert Hahn, Otis Hutchins
Media Director.....Albert Petcavage
Radio-TV Director.....Don Trevor
TV, Radio Business Mgr....Joseph Battaglia
Cast. Dir-Prod.....Joan Walker

Branch Offices

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080
Vice President.....T. H. Factor
Media Dir., Space, Time Buyer.....Gerald Feld
Radio-TV Prod.....Bob Gips

20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860
V.P.....Fred Klein

Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $8,850,000.

DURAND ADVERTISING

55 West 42nd St., New York 36. N. Y.
Phone: LAckawanna 4-8770
Partners.....Vincent Russo, Jr., Louis C. Goldman
Copy.....Sylvia Ross

ROY S. DURSTINE, INC.

655 Madison Ave., New York 21, N. Y.
Phone: TE 8-4600
AAAA—ABC—ANPA

President, Treas.....Roy S. Durstine
Exec. V.P.....C. W. MacKay
Secretary.....Virginia G. Durstine
Controller, Asst. Treas.....May E. Madden

Branch Offices

1736 Stockton St., San Francisco, Calif.
Phone: EXbrook 7-0456
Vice President.....Neil Heard

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5976
ABP—APA

President.....Edward Edelstein
Secretary.....Laura Edelstein
Art Dir.....Raymond Raufeisen
Prod. Mgr., Radio.....Robert Kanne
Copy Chief.....Chas. Dorer

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4300
ANPA—APA—NOAB—PPA—ABC

Chairman.....Jesse T. Ellington
President.....Chauncy L. Landon
Exec. Vice Pres.....William A. Bartel
Admin. V.P.....J. C. Hochreiter
Vice Presidents.....Charles Marshall, Hugh Lewis, Howard Rigby, Reed Hodgson, Terence McGrath, Ernest Byfield, Jr., Henry Covington, Franklyn Dyson, Davis Snow
Treas.....Edward Lloyd
V.P., Dir.....A. Burke Crotty
Exec. Prod.....T. Ellington
Media Dir.....Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler, Buffalo 2, N. Y.
Phone: Cl. 6780
ABP—APA—ANPA—NOAB—NBP

Partners.....Michael F. Ellis, Jerome R. Ellis
Acct. Execs.....Michael F. Ellis, Jr., Maxwell E. Ellis, Seymour Goodman, Karl Manhardt
Radio Director.....N. C. Benson
TV Director.....Beatrice Haniford
Art Dir.....James Howes
Prod. Mgr.....Richard Joseph
Controller.....Sanford Satuloff

Branch Offices
65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-2323
President.....Curt J. Mann

EMBRY, TALLY, INC.
150 S.E. Third Ave., Miami 32, Fla.
Phone: FRanklin 1-3621
ANPA—SNPA
President.....T. H. Embry
V.P., Creative Dir.....Gifford Thayer
Radio-TV Dir.....Jack Buckholtz

EMERY ADVERTISING CORP.
1201 St. Paul St., Baltimore 2, Md.
Phone: PLaza 2-2393
ANPA—APA—NBP
President.....Herbert C. Schuckle
Exec. V.P.....M. E. Busch
Radio Director.....Marshall Hawks

ROBERT J. ENDERS ADVERTISING, INC.
1001 Connecticut Ave., N. W.
Washington 6, D. C.
Phone: STerling 3-2222
ABC-ANPA
President.....Robert J. Enders
Exec. V.P.....Howard A. Enders
Art Director.....Fred Waller
V.P., Motion Picture Div.....Robt. L. Friend
Production Manager.....Lester Miller

ERWIN WASEY, RUTHRAUFF & RYAN, INC.
711 Third Ave., New York 17, N. Y.
Phone: OXford 7-4500
AAAA—ABP—ANPA
President.....David B. Williams
Chrmn. Fin. Comm.....Howard D. Williams
Exec. V.P. & Sec.....James B. Briggs
Exec. V.P. & Gen. Mgr.....Harry D. Way
V.P. & Treas.....K. J. Worland
V.P., Int. Dept. Dir.....John D. Hayes
V.P. & Radio-TV Dir.....Rollo W. Hunter
V.P. & Research Dir.....Robert Aledort
V.P., New Bus.....T. Van Ingen, Jr.
Controller .....R. J. Passanant
Asst. Sec.....Norman Lewis
Art Super.....Louis DiJoseph
Copy Chief .....Gerald Miller
Media Dir.....M. Richfield
Media Grp. Super.....William M. Hunter
Head Time Buyer.....V. DeLuca
Merch. Dir.....R. M. Fishel
Prod. Mgr.....George Cisneros
Traffic Mgr.....Andrew F. Kops
Librarian .....Mary Wilson
Acct. Execs.....Frederick J. Burghard; K. Ralph Cocking; Robt. I. David; John F. Hogan, V.P.; John M. Keavey, V.P.; Arthur H. Laurence; Albert V. Lowe; Basil M. Matthews, V.P.; Jos. Nash; Dr. Robt. A. Peterman; J. Preston Selvage, Jr.; Wm. C. Stakenburg; H. Summer Sternberg; Albert Tilt III, V.P.; Herbert A. Thompson; Peter G. White, Joseph H. Buchanan; Anthony L. Carrafiello; Warren F. Donahue, V.P.; Ray A. Ender; Jud L. Jaffe; Gary J. Korn; John A. L. Mann; Donald McVickar; Joseph W. Nash; Robert Reynolds; Albert Wilson; Granville Worrell, Ill, V.P.; John S. Budd

Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-1833
Exec. Comm. Chmn., Central Div.
Gen. Mgr.....Roswell W. Metzger
Exec. V.P.'s.....L. R. Northrup, B. Groseth
Sr. V.P.....William D. Watson
V.P., Radio-TV Dir.....George B. Anderson
V.P., Media.....John L. Gwynn
5045 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 1-1211
Exec. V.P., W. Div. Gen. Mgr.....Emmett C. McGaughey
V.P., & Res. Dir.....Roger M. Johnson
V.P., Radio-TV Dir.....Robert L. Redd
Suite 515, Adolphus Tower, Dallas 2, Texas
Phone: RIverside 1-6453
V.P., Mgr.....Alex G. Pappas
Suite 307, Old Nat'l Ins. Bldg., Houston 4, Texas
Phone: JAckson 4-7531
V.P., Mgr.....T. F. Keady
3 Penn Center, Philadelphia 2, Pa.
Phone: LOcust 4-3551
V.P., Mgr.....Horace D. Nalle
Porter Bldg., Pittsburgh 19, Pa.
Phone: GRant 1-4451
Sr. V.P., Gen. Mgr...Frederick R. Etchen, Jr.
IBM Bldg., 690 N. Robert St.
St. Paul 1, Minn.
Phone: CApital 7-7501
Sr. V.P., Mgr.....James A. Walker
140 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-4616
V.P., Mgr.....Frank A. Helton

International Offices:
30 Eastbourne Terrace, London W 2., Eng.
Man. Dir.....Walter Graebner
4 Archbold Terrace, Jesmond, Newcastle-on-Tyne, England
Man. .....Charles Fullerton
Av. Erasmo Bragga, 255-80, Rio de Janeiro, Brazil, SA
Man.....Alfredo Machado
Edificio Eduardo Benjamin Jafet, 110 Avenido Ipiranga, Sao Paulo, Brazil S.A.
Man.....Thomas E. Barnett
90 Sveavagen, Stockholm, Sweden
Pres.....Hans Stenbeck
610 Church St., Toronto 5, Ont., Canada
V.P. .....Edward Karthaus
Ashfield House, 402 Sauchiehall St., Glasgow C2, Scotland
Man.....J. H. Weir

Estimated Radio Billings: $6,500,000.
Estimated TV Billings: $10,900,000.

WILLIAM ESTY COMPANY, INC.
100 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-1600
AAAA—ANPA—APA
President.....James J. Houlahan
V.P., Asst. to Pres...Dr. Wallach H. Wulfeck
V.P.'s.....Wil P. Booth, James F. Behan
Treasurer.....E. H. Cummings

V.P., TV Dir.....Mitchell Johnson
V.P. Chg. TV, Radio Commercial .....Joseph Forest
V.P., Chmn. Oper. Comm.....John Peace
V.P., Media Dir.....Mark F. Byrne
Radio-TV Time Buyer.....Richard Grahl

Branch Office
6331 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6305
V.P., W. Cst. Mgr.....Arnold J. Webster
Estimated Radio Billings: $6,000,000.
Estimated TV Billings: $35,800,000.

ETTINGER ADVERTISING AGENCY INC.

16 E. 41st St., N. Y.
Phone: LE 2-0750
ABP—NBP
President.....Joel H. Ettinger
Vice-Pres. .....Audrey Ettinger
Prod. Mgr.....C. MacDonald
Art Dir.....Martin Stein
Copy Chief.....Bill Stearns
Media, Space Buyer.....Seth Diamond
Television Dir.....Michael Lippert
Research Dir.....Cy C. Chaiken

EVANS, WORK & COSTA ADV. AGENCY, INC.

624 E. Capitol Ave., Springfield, Ill.
Phone: LAkeside 2-8868
President.....Clarence R. Evans
Secy.-Treas. .....John Robert Work
V.P., Art Dir.....Thomas M. Costa

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.
Phone: REdwood 2-6109
ABP
President, Radio-TV Dir...John T. Farquhar
Vice-President.....Ted R. Darvoe
Vice-President.....Robert F. MacFarland
Treasurer.....Jay C. Anderson
Secretary.....Roger H. Williams
Media Director.....Eleanor Crimmins
Prod. Mgr.....Kermit LaFave
Estimated Radio Billings: $70,000.
Estimated TV Billings: $45,000.

W. E. FEATHERSTONE ADV. AGENCY

504 Beneficial Life Bldg.
Salt Lake City 1, Utah
Phone: EMpire 3-2655
Owner, Mgr.....W. E. Featherstone

COURTLAND D. FERGUSON, INC.

Rm. 315, National Press Bldg.,
Washington, D. C.
Phone: NAtional 8-7713
President.....Courtland D. Ferguson
Secty.-Treas.....Lucille Pierce Ferguson
Art Director.....Gilbert Meekins
Time Buyer.....Mrs. Nan Hannum

LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 9-7100
ABP—ANPA—APA—NBP
President-Treasurer .....Lawrence Fertig
Sec'y, Vice-President.....Philip Lukin
Media Director.....Miss Selma Grosswirth
Art Director.....Stanley Dusek
Production Manager.....Geo. Barrett
V.P.'s.....Henry Bretzfield, Robert E. Wolfe

ROBERT G. FIELDS & CO.

715 Sudekum Bldg., Nashville 3, Tenn.
Phone: AL 6-1977
ABP
President, Treas.....Robert G. Fields
Vice President.....R. L. Fields

WM. F. FINN & ASSOC.

423 S. Broadway, Tyler, Texas
Phone: LYric 2-0876
AAAA—ABP
Owner.....William F. Finn
Treas., Prod. Mgr.....Jean C. Boucher

FIORE & FIORE

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-8200
ANPA
Pres., TV Dir.....Michael A. Fiore
V.P., Radio Dir.....Albert A. Fiore
Secy.-Treas.....B. V. Fiore
Media Director.....John Critelli

M. M. FISHER ASSOCIATES

79 W. Monroe St., Chicago 3, Ill.
Phone: CEntral 6-6226
Owner.....Jack L. Fisher, Sr.
Co-Owner.....Jack L. "Bud" Fisher, Jr.
Art Director.....Harry Miller
Copy Chief .....Jim Lee
Space Buyers.....Madalynne Maenza, C. S. Schreiner
Publicity Director.....Herb Carlin
Time Buyer.....D. Stuart

FITZGERALD ADVERTISING AGENCY

Lee Circle Building, New Orleans 13, La.
Phone: TUlane 3131
Officers.....Joe L. Killeen, Jos. H. Epstein, Roy M. Schwarz, Leonard Gessner, E. W. Rector Wooten, Warren G. Posey, Donald Halsey, Harley B. Howcott, Robert Carley
President.....Joseph L. Killeen
Exec. V.P.....Joseph Epstein, Sr.
V.P., Chmn. of Plans Bd....Roy M. Schwarz
V.P., Secy.....Leonard Gessner
V.P., Dir. Client Service....Warren G. Posy
V.P., Exec. Art Dir....E. W. Rector Wootton
V.P.'s .....Robert Carley, Donald H. Halsey
V.P., Media Dir.....Harley B. Howcott
AM & TV Dir.....William H. Thomas
Treasurer.....Lee R. O'Pry

Branch Offices
1315 Mercantile Security Bldg., Dallas 1, Tex.
Phone: RIverside 7-6335
Vice-President.....James P. Anderson

HAROLD E. FLINT & ASSOCIATES

69 Broadway, Fargo, N. Dak.
Phone AD 5-5333

ABP—NBP—APA
President.....Harold E. Flint
Secretary, V.P.....Richard Rosenthal
Treasurer, V.P.....Lee A. Holland
Art Dir.....Donald R. Nelson
Production Mgr.....Ray Stromswald
Account Executive.....Jerome C. Noack

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-6302
AAAA—ABC—ABP—ANPA—NOAB
President.....Charles H. Eyles
Senior V.P., Sec'y, Treas.....Lee E. Hood
Exec. V.P.....A. Edward Morgan
V.P.-Media Director.....Wesley Winning
V.P., Copy Dir.....Frank J. Corkery
Vice Presidents.....Earle Steiert, Russell Gray, Jr.
Radio-TV Director.....Alice Mooney
Art Director.....William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
Phone: YUkon 6-8000
ANPA—AAAA—ABP—PPA—APA
NOAB
Chmn., Bd. of Directors...Robert F. Carney
President .....Rolland W. Taylor
Sr. V.P.....Frank E. Delano
Sr. V.P.....Elwood Whitney
V.P., Dir. Research.....Cornelius DuBois
V.P., Media & Research..Paul E. J. Gerhold
V.P., Radio & TV.....Roger Pryor
Group Media Dirs.....Arthur Pardoll, Charles Hofmann
Asst. Treas., Asst. Sec.....C. H. Newbrand

Branch Offices

155 E. Superior Street, Chicago 11, Ill.
Phone: SUperior 7-4800
Chrmn., Exec. Comm.....Fairfax M. Cone
Sr. V.P., Finance, Sec., Dir..A. Edward Rood
Sr. V.P., Dirs.....W. R. Forrest, Robert J. Koretz, Milton H. Schwartz
V.P., Outdoor Adv.....John J. Lechner
V.P., Exec. Art Dir.....C. Marvin Potts
V.P., Dir. Print Prod...Edward L. Tollefson
Treas. & Asst. Sec.....Jos. K. King
V.P., Dir. of Copy.....A. J. Bremner
V.P., Media, Research.....John L. Rigotti
Dir. Research.....Eugene C. Pomerance
Bcst. Bus. Mgr.....Harry Dieter
Bcst. Time Buyer.....Genevieve Lemper
V.P., Personnel Dir.....M. R. Loehrke

900 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3611
Exec. Art Dir.....Charles Porter
V.P., Dir. of Media.....Gene Duckwall
Dir. Print Prod.....Charles Dennis
Dir. Copy.....Glen Gladfelder
Dir. of Broadcasting.....Stuart Minton

235 Montgomery St., San Francisco 4, Calif.
Phone: SUtter 1-2355
V.P., Gen. Mgr.....W. C. Matthews
V.P. & Art Dir.....G. Frederick Cole
V.P. & Dir. Prod.....Albert A. Sperisen
Media Dir.....Llew Jones
Broadcasting Dir.....Stuart Minton
Time Buyer.....Helen Stenson

1717 N. Highland Ave., Hollywood, Calif.
Phone: HOllywood 9-6265
V.P., Mgr.....Edmund Cashman

806 Main St., Houston 2, Texas
Phone: CApitol 8-0395
V.P. Mgr.....Ed. H. Badger

Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $34,000,000.

FORD & CO.

1839 Line Ave., Shreveport 24, La.
Phone: 3-0351
APA—ABP
Pres., Owner.....Oliver J. Ford, Jr.

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
Phone: COrtlandt 7-5060
ABP—ANPA—APA—NOAB—NBP—ABC
Pres., Bd. Chmn.....Howard W. Calkins
Sr. Vice-Pres.....Victor J. Cevasco
Exec. Vice-Pres.....Richard A. Cullinan
Vice-Pres. & Treas.....S. A. Speake
Vice-Pres. & Sec.....E. G. McAdie
Vice-Presidents.....Frank D. Cruikshank, Howard C. Allen
V.P., Radio & TV.....Robert W. Day

FRANK, CLINTON E., INC.

Merchandise Mart, 24th Floor, Chicago 54, Ill.
Phone: WHitehall 4-5900
AAAA—ABC—ABP—ANPA
AFA, ANA
President.....Clinton E. Frank
V.P., Radio-TV Dir.....Buckingham Gunn
Treas.....Carroll Cheverie
V.P. & Mkt. Dir.....G. B. Kreer
V.P. & Copy Chief.....R. E. Blackburn
V.P.'s.....Philip E. Bash, Hill Blackett, Jr., Perry L. Brand, Herbert K. Butz, M. W. Grinstead, Richard S. Holtzman, Louis E. Schueler
Media Dir.....A. S. Trude, Jr.
Art Directors..L. Rubenstein, M. Holingue, G. Crosby, F. Sher, D. Gregg, J. Fieldler
Pub. Dir.....Frazier Nounnan
Secretary.....Wayne R. West
Radio TV Prod's.....David Cloud, Donald H. Wallace
Ass't Radio-TV Dir.....Helen Lydon

Time Buyers & Accounts: Helen Davis; Reynolds, Foulds, Dean and Wilson, Quaker Oats, Ft. Howard & No. Woods, Camille Muscarella: Hamilton Beach, Bissell, Curtiss, Quaker Flour, Bosch & O'Brien. Ruth Babick; Toni Co.

1680 N. Vine St., Hollywood 28, Calif.
Phone: MU 5-3141
Managers.....Robert G. Nye, Richard Davis

285 Madison Ave., New York 16, N. Y.
Managers.....Jack Miller, Lee Davis

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5745

ABP—ANPA
President.....Jones B. Frankel
Prod. Mgr.....Richard A. Tajbl
Radio-TV Director.....Henry Sherry

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-7433
ABP—ANPA—APA—PPA
Chm. of Board.....F. C. Burger
Pres., Treas., Radio-TV Dir,
Time Buyer.....H. S. Rieff
Exec. V.P., Secretary.....R. S. Buckbinder
V.P., Art Director.....Edward Gambole
Prod. Mgr.....Dick Condal

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
Phone: ALpine 5-2048
AAAA—ANPA—ABP—PPA—NBP—APA
President.....C. J. Freiberger
Vice President.....Anne Freiberger Robertson
Sec'y. & Treas.....Fern Oakley
Prod. Mgr.....Leon E. Simpson

AD FRIED ADVERTISING AGENCY

160 Santa Clara Ave., Oakland 10, Calif.
Phone: OLympic 4-3773
AFA—NBP
Owner, Radio & TV Dir.....Ad Fried
Radio & TV Time Buyer.....Edith Ferriera
Music Dir. & Librarian.....Elaine Fried
TV Art Dir.....Kay Bachrach
Prod. Dir.....Allison Clark

FRIEND-REISS ADVERTISING, INC.

221 W. 57 St., New York, N. Y.
Phone: PLaza 7-8030
Chmn., Treasurer.....B. M. Reiss
Vice-Chmn., Secy.....Harold Reiss
President .....Lee Friend
Dir., Radio-TV.....Bill Reese

JIMMY FRITZ & ASSOCIATES

1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 3-3251
Gen. Mgr.....Jimmy Fritz
Pres. .....Ilona Sivad
Time Buyer.....Marion Vaughn
Account Executive.....H. A. Helm
Radio-TV Dir.....Jane Langford

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
Phone: PLaza 9-1900
President.....L. W. Frohlich
Exec. V.P.....Julian Farren
Director .....Neil Brant
V.P. & Treas.....Charles E. Lewis
V.P. & Chrman Plans Bd.....A. Greenberg
V.P.....V. Edward Dent
Time Buyers & Accounts: Manny Sternschein; Johnson & Johnson, Helena Rubinstein, Parke-Davis, Leitz, AGFA Inc.

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
Phone: LIberty 2-6140
ANPA—APA—ABP—NBP
President, Treasurer.....Karl M. Frost
Vice Presidents.....Florence A. Dondero, Raymond E. McLaughlin, H. E. Bessom, H. P. Newcomb
Radio-TV Time Buyer....V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9000
AAAA—ABP—ANPA—APA—NBP—NOAB
President.....R. E. Allen
V.P. & Mgr.....R. W. Nicholson
Sr. V.P. Radio-TV.....A. E. Duram
Sr. V.P.-Corp. Svcs.....J. C. Maddox
V.P. & Dir. of Art.....J. M. Archer
Sr. V.P. Admin.....C. M. Skade
V.P. & Creative Dir.....H. Slesar
V.P., Creat. Dir., Radio-TV....P. S. Cardozo
V.P., Radio-TV.....B. H. McKinney
Dir. of Media.....D. E. Leonard
Dir. of Copy.....F. A. Hellman

Branch Offices

55 Public Square, Cleveland 13, O.
Phone: CHerry 1-6700
V.P., Mgr.....K. C. Tuttle
V.P., Dir. Media.....W. G. Chalkley

105 W. Adams St., Chicago 3, Ill.
Phone: ANdover 3-5039
V.P. & Mgr.....D. H. Echols

244 Pine St., San Francisco, Calif.
Phone: YUkon 6-5955
V.P. &Mgr.....John Leahy

211 Oliver Ave., Pittsburgh 22, Pa.
Phone: GRant 1-9565
V.P. & Mgr.....H. M. Redhead

8350 Wilshire Blvd., Beverly Hills, Calif.
Phone: OLive 3-0240
Vice-Pres.....W. M. Tuttle

909 Dan Waggoner Bldg., Ft. Worth, Tex.
Phone: EDison 2-2201
V.P. & Mgr.....S. Schlenther

68 Knightsbridge, London S.W. 1, Eng.
Phone: Kensington 8111
Mgr. .....Sidney Horniblow
Estimated Radio Billings: $1,750,000.
Estimated TV Billings: $9,000,000.

FURMAN, FEINER & CO., INC.

117 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-7393
Pres., Radio Time Buyer....Norman Furman
Vice-President.....Irving J. Gottlieb
Art Director.....Edwin R. Swaback

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
Phone: PLaza 5-9141
President.....Harry J. Galland
V.P., Media Dir.....Martin Gross

GARDNER ADV. OF NEW YORK

370 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-2424
ABP—ANPA—APA
Vice Chairman.....John A. H. Rehm

Branch Office
915 Olive St., St. Louis 1, Mo.
Phone: CEntral 1-3200
Ch. & Pres.....C. E. Clagett
Estimated Radio Billings: $2,800,000.
Estimated TV Billings: $12,000,000.

GAYNOR & DUCAS, INC.

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-5750
ANPA—ABP—NBP
President .....Paul Gaynor
Exec. Vice Pres.....John J. Ducas
Senior V.P.....Kendall J. Mau
Treas. & Media Dir.....Edwin J. Marra
Art Director.....Charles Carl, Jr.
Publicity Director.....F. D. Walker
Production Manager.....George J. Cisneros
TV Director.....Barbara Eckman
Branch Office
291 S. La Cienega, Beverly Hills, Calif.
Phone: OLeander 5-8191
V.P.....Kendall J. Mau

CHAS. A. GEIGER & ASSOC., INC.

666 N.W. 50th St., Miami, Fla.
Phone: PLaza 1-1730
APA—ABP—SNPA
Chairman.....D. G. Bash
V.P., Radio-TV Dir.....Robert Lack

GERTH, BROWN, CLARK & ELKUS OF SACRAMENTO, INC.

1228 H St., Sacramento, Calif.
Phone: GIlbert 2-2956
ABC
Pres., Radio Media Dir.....Ralph K. Clark
Exec. V.P., Creative Dir.....Fred Elkus, Jr.
V.P., TV Dir.....Albert Hellenthal

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
Phone: MU 7-2200
President .....Budd Getschal
Production Manager.....Gerry Gilbert
Art Director.....Leonard Steinberg
TV Prod. Mgr.....Lee Polk

GEYER, MOREY, MADDEN & BALLARD, INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3300
Board Chairman.....Sylvester M. Morey
President.....Sam M. Ballard
Chmn. Exec. Comm.....B. B. Geyer
Bd. Vice Chmn.....Edward D. Madden
Radio-TV Prod. Mgr.....Leroy Emmerich
Creative Director.....W. M. Mitchell
Radio TV Bus. Mgr.....D. P. McGuinn
V.P. Bcstg. Media.....W. A. Wernicke
Branch Offices
931 Third Nat'l Bldg., Dayton 2, Ohio
Phone: BAldwin 8-4145
Manager.....E. G. Frost
14250 Plymouth Rd., Detroit 32, Mich.
Phone: WEbster 3-5520
Manager.....John F. Henry, Jr.
Estimated Radio Billings: $4,700,000.
Estimated TV Billings: $5,200,000.

GIBBONS ADVERTISING AGENCY, INC.

802 Daniel Bldg., Tulsa 3, Okla.
Phone: LUther 7-2444
ABP—ANPA—SNPA—APA—NOAB
President, Treas.....J. Burr Gibbons
Vice President.....John B. Gibbons
Secretary .....Viola Neese
Radio-TV Dir.....Mercedes (Dee) Freiday

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-7896
President.....Charles J. Basch, III
Vice-President .....Leo Berman
Treasurer .....Clarence Schmidt
Sec'y., Radio-TV Dir.,
Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILL, CLIFFORD AGENCY

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: Oleander 5-8388
President, Copy Ch.....Clifford Gill
V.P. Media Dir.....Dorothy R. Gill
Art Dir.....Earl Martin

GILLHAM ADVERTISING AGENCY, INC.

500 Continental Bank Bldg., Salt Lake City 1, Utah
Phone: EM 4-5516
ABP—ANPA—APA
President-Treasurer.....M. C. Nelson
Senior Vice-President.....Lon Richardson
Vice-President.....Robert F. Rohlfing
Vice-President .....Wendell J. Ashton
Vice President.....J. Y. Tipton
Vice-President.....Heber G. Wolsey
Secretary.....Richard H. Ogaard
Art Director.....Clair Lindgren
Prod. Mgr.....J. R. Furner
Space Buyer.....Esther Cook

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934
ABP—ANPA—NOAB—NBP—APA
President.....Bert S. Gittins
Prod. Dir.....Stewart Carlson
Media Dir.....Esther Block
Copy Dir.....Harold Nelson
Dir. Ind. Markets.....James M. Costello
Radio & TV Dir.....Gerald L. Seaman

GLENN ADVERTISING INC.

620 Republic Nat'l. Bank, Dallas, Tex.
Phone: RI 1-9851
ANPA—ABP—AAAA
Ch. of Board.....Ward M. Wilcox
President.....John H. Stewart
V.P.'s.....Duke Burgess, Liener Temerlin
Branch Offices
301 E. 5th, Fort Worth 2, Tex.
Vice President.....Merle Bell

1101 Majestic Bldg., San Antonio, Tex.
Phone: CApitol 7-2369
Vice President.....J. Schlichenmaier
803 Lovett Blvd., Houston, Texas
Phone: JA 3-4714
Manager .....Keith Butler
6399 Wilshire Blvd., Los Angeles, Calif.
Phone: WE 3-9369
Manager .....Raymond Prochnow
510 Electric Bldg., El Paso, Tex.
Phone: KE 2-3606
Manager.....I. E. Carson
218 Bayview Bld. Fort Lauderdale, Fla.
Phone: LOgan 4-5419
Mgr. .....R. M. Richards
651 Skirbin Tower, Okla. City, Okla.
Phone: CEntral 6-8582
Mgr. .....J. S. Bell

MAX GOLDBERG ADV. AGENCY

611 E & C Bldg., Denver 2, Colorado
Phone: CHerry 4-5533
ANPA—APA
Owner, Dir.....Max Goldberg
Art Director.....Victor Kerr

GOODMAN ORGANIZATION

8350 Santa Monica Blvd., Los Angeles 46, Cal.
Phone: OLdfield 6-6200
Pres., Treas.....Mort Goodman
Vice President.....Irv Edelstein
Art Dir.....S. Brown
Radio TV Time Buyer.....Claire Moses

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXford 7-4300
ABP—AFA—ANPA—AAAA
Chairman of Bd.....Irwin A. Vladimir
Vice-Chmn. of Bd.....G. Ellsworth Harris
Chmn. Exec. Comm...Duncan D. Sutphen, Jr.
President, Dir.....Arthur A. Kron
Vice-Presidents.....Robert F. Kendall, Daniel C. Kaufherr, Richard H. Hobbs, C. G. Rourke, Frank Birdsall, Evelyn Ringrose, William V. Ricglane, Rufus Choate, A. N. Vladimir, A. L. Beyea
Media Dir.....Robert J. Ricglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.
Phone: ANdover 3-2890
Vice-President.....Richard H. Hobbs
251 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-0920
Vice-President .....Frank Birdsall
P. O. Box 8676, Fernandez Juncos Station, Santurce, P. R.
Phone: San Juan 2-0780
Manager.....L. A. Perdomo

GOTTHELF & WEIL, INC.

47 W. Huron St., Buffalo 2, N. Y.
Phone: MA 6755
ANPA
President.....Henry J. Weil
Secy., Treas.....Stephen Gotthelf
V.P., TV Dir.....Peter King

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6500
ANPA—APA—ABP—SNPA—NOB
President.....Will C. Grant
Exec. V.P. Int'l.....Fred Spence
Vice-Presidents.....Valeria T. Feely, Carl M. Post, W. R. Watson
Secretary.....Mary Waller Grant
Art Director.....Ken Boehnart
V.P., Research Dir.....Kay Sheldon
V.P., Comptroller.....John G. Copeland
V.P., Media Dir.....Reginald L. Dellow
Radio & TV Dir. (Chicago)...Gail Micheals
Production Mgr.....Harry White
Chicago Art Dir.....Fleetwood Burt
V.P. Personnel.....Donald C. Turner

Branch Offices

711 Third Ave., New York 17, N. Y.
Phone: OXford 7-5800
Exec. Comm. Chg. N. Y. Office...John Pinto, Abbott Kimball
29th Floor, Guardian Bldg., Detroit 26, Mich.
Phone: WOodward 3-9400
Exec. V.P.....Lawrence McIntosh
2003 Davis Bldg., Dallas 2, Tex.
Phone: Prospect 8121
V.P. Chg. Dallas Office.....Joe K. Hughes
405 Montgomery St., San Francisco 4, Calif.
EXbrook 2-6275
V.P. Chg. San. Fran. Off.....Alfred Ducato
120 Sixth Ave. N., Seattle 9, Wash.
Phone: MAin 4-3232
V.P. Chg. Seattle Office.....Wm. Burke
13th St. at Second Ave., S.W., Miami 36, Fla.
Phone: FRanklin 3-6611
V.P. Chg. Caribbean Oper.....John A. Dey
Taft Bldg., Hollywood 28, Calif.
Phone: HO 1-9231
V.P. Chg. Hollywood Off.....John M. Cody
Estimated Radio Billings: $2,700,000.
Estimated TV Billings: $12,500,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.
Phone: WAlnut 2-4808
ANPA—ABP—ABC—AAAA—APA
NBP—NOAB
Partner.....Jerome B. Gray
Partner-TV Dir.....Edmund H. Rogers
Partner.....Robert W. Graham
Partners.....Sherman G. Landers, Russell K. Carter, William B. Edwards, Atherton Seeley, David B. Arnold, Thelma Gray, Granville Worrell, Albert R. Bochroch
Radio-TV Dept.....Walter M. Erickson
TV Time Buyer.....Ed Papazian
Production Mgr.....Alex Irvine
Media Director.....James S. Reifsnyder
744 Broad St., Newark, N. J.
Phone: MArket 3-7345
Manager.....Richard N. Gulick

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-8640

President.....Monroe W. Greenthal
V.P., Creative Dir.....David E. Diener
Radio & TV Dir.....Harvey Schulman
V.P., Media Dir.....Herb Hauser
Copy Chief.....Dave Dember
Prod. Mgr.....Joseph Bogiano
Art Director.....Otto Luther
Assoc. Art Dirs.....Ed Brodkin, Lew Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas
Phone: JAckson 6-1071

Partners.....Lloyd Gregory, Chas. J. Giezendanner, Jr.
Production Manager.....Dave Lemke
Asst. Prod. Mgr.....Lynn Chesnar
TV Time Buyer.....Annette Kercheval
Publicity Director.....Maudeen Marks
Publications Director.....Ted Sumerlin

GREY ADVERTISING AGENCY, INC.

430 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3500
AAAA—APA—NOAB—PPA

Bd. Chrmn., Head Exec. Comm...Lawrence Valenstein
President.....Arthur C. Fatt
Exec. V.P., Acct. Sup.....Herbert D. Strauss
Controller.....Elmer E. Feistel
V.P. & Radio-TV Dir...Alfred L. Hollender
V.P., Radio-TV.....Hal Davis
V.P., Mgr. Prod.....Ralph Froelich
V.P. Media Dir.....E. L. Deckinger
V.P., Radio-TV Copy Chief .....Robert Kirchbaum
V.P., Adm. Art Dir.....Guy Oring
V.P., TV Prog.....William F. Craig

Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-8401

Vice-Pres.....Robert D. Wolfe

235 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1695

Manager.....L. V. Bernardini

Estimated Radio Billings: $7,000,000.
Estimated TV Billings: $15,000,000.

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 13, O.
Phone: TOwer 1-3232
AAAA—ABP—ANPA

Board Chairman.....John F. Davis
President .....Charles Farran
V.P.'s.....Robert L. Baumgardner, L. R. Canfield, V. C. Kenney, W. A. Weaver, E. C. Powers
V.P., Media Res. Dir.....W. A. Weaver
V.P., P. R. Dir.....Dave Skyler
Secy., Treas.....Louis F. Ruf
Media Director.....H. A. Stadthagen
TV, Radio, Films Dir.....Ralph A. Borzi
Production Manager.....Frank J. Stastny
Mktg., Res. Dir.....H. K. Jones
Controller .....Ann Whittlesey
Time Buyer.....Helen Lott
Art Dirs.....Wm. Root, F. Langel, Edw. Hecker, Dave London
Art Dirs., Collateral Material....J. P. Heck, Glenn Nelson, Wm. Root

CHARLES ANTHONY GROSS ADV. AGENCY INC.

901 N.E. Second Ave., Miami 32, Fla.
Phone: FRanklin 1-8571

Pres., Treas.....Charles A. Gross
V.P., Copy Chief.....Spencer Hill
Secy., Media Dir.....Elinor Esser
Art Director.....Nat Machtey
Publicity Director.....Gene Wood

JULIAN GROSS & ASSOCIATES, INC.

770 Asylum Ave., Hartford 5, Conn.
Phone: CHapel 9-8491

Pres., Treas.....Julian Gross
Secy., Space Buyer.....Libby Dunn
Art Dir., Prod. Mgr.....Daniel Canter

GRUBB & PETERSEN ADV. AGENCY

111 N. Market St., Champaign, Ill.
Phone: FLeetwood 6-3766
ABP—APA—NBP

General Manager.....Robert F. Grubb
Radio-TV Dir.....Dale Arvidson
Radio-TV Prod. Superv.....R. E. Smith

ART GRUBER ASSOCIATES

4401 East Lake St., Minneapolis 6, Minn.
Phone: PA 1-1661

President.....Art Gruber
Secretary.....E. M. Gruber
Time Buyer.....Norman Vinitsky

GUILD, BASCOM & BONFIGLI, INC.

130 Kearny St., San Francisco 8, Calif.
Phone: YUkon 2-6040
AAAA—ABP—ANPA

President .....Walter Guild
Bd. Chrmn.....David Bascom
Exec. V.P.....Dante Bonfigli
V.P., Gen. Mgr.....Gilbert Burton
V.P., Media Dir. ..... Rod Macdonald
V.P., Creative TV Dir.....Alex Anderson
TV Oper. Dir.....Chet Rhodes

Branch Offices
105 W. Adams St., Chicago 3, Ill.
Phone: STate 2-0253

TV Comm. Prod.....Dave Fulmer

515 Madison Ave., New York, N. Y.
Phone: PLaza 1-3979

Acct. Exec.....Hank Buccello
Dir. Network Rel.....Reggie Schuebel

1750 N. Vine Capitol Tower, Hollywood 28, Calif.
Phone: HO 9-8217

TV Comm. Prod.....Geo. Allen

603 Stewart St., Seattle 1, Wash.
Phone MAin 4-3711

Account Executive.....Tom Killilea

Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $8,900,000.

GULF STATE ADVERTISING AGENCY, INC.

2714 Danville, Houston, 5, Texas
Phone: JAckson 6-2111

President .....Adie Marks
V.P., Treas.....Seymour Cohen
Production Manager.....Shirley Rouse
Copy Chief, Pub. Dir.....Mrs. Bess W. Scott
Radio-TV Dir., Time Buyer .....Paula Reece

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave.,New York 21, N. Y.
Phone: TEmpleton 8-1717
ABP—ANPA—ABC

Chairman.....Lawrence C. Gumbinner
President .....Milton Goodman
V.P., Radio-TV Dir.....Paul G. Gumbinner
Exec. V.P.....Morton Freund
Copy Supervisor.....Robert Goldsmith
VP in Chg Prod.....Herman Kornblum
V.P. in Chg. Art.....Hershel Bramson
Vice President.....Graeme Macleod
Vice President.....Sumner Wyman
Media Dir.....Henry J. Katz

GUTMAN ADVERTISING CO.

Peoples Federal Bldg., Wheeling, W. Va.
Phone: CEdar 3-4700
AMPA

President.....D. Milton Gutman
Sec. Treas.....Phyllis Kalany
Prod. Mgr.....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.
Phone: FRanklin 2-0492

Partners..John L. Halpin, Marion G. Halpin
Copy Chief.....A. M. Fowler
Production .....P. Bielawski
Art Director.....A. H. Hitchins

HANSON, CLEM T., CO.

1409 - 15th St., Moline, Ill.
Phone: 2-3022
ABP—NBP—APA

Owner, Acct. Exec. .....Clem T. Hanson
Prod. Mgr., Acct. Exec. ..... W. R. Lievens

RALPH A. HART, ADVERTISING

113 So. 21st St., Philadelphia 3, Pa.
Phone: PEnnypacker 5-8477

President.....Ralph A. Hart
Art Dir.....Leon Greenfield
Prod. Mgr.....Theodore Barkus
Copy Chief.....Murray Firestone
Media Dir.....Vivian Friedman
Acct. Execs.....R. Hart, T. Barkus, M. Firestone, M. Schwartz

HART-CONWAY CO., INC.

335 Main St. East, Rochester 4, N. Y.
Phone: LOcust 2-3520
ANPA—ABP—AAAA—ABC—AFA

Pres., Treas. .....H. Lyman Hart
Sr. Vice-President.....Harold E. Kennedy
Exec. Vice-President .....Joseph Brown
Vice President.....John P. Street
Vice-President.....E. Ward Phillips
Secretary.....John M. Nixon
Account Execs.....H. L. Hart, H. E. Kennedy, J. P. Brown, J. P. Street, J. M. Nixon, E. W. Phillips, Peter B. Whitcombe, N. L. Walker, Gaylord A. Paddock
Production Manager...James V. Mannhardt
Comptroller .....Mrs. A. L. Kearns

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.
Phone: ANdover 3-0130
ABP—ANPA

President.....George H. Hartman
Exec. V. P. .....Rowland Laughlin
V. P., Gen. Mgr. .....John T. Holloway
Vice Pres....Thomas Kivlan, David R. Coey, William H. Aaron, Robert S. Cole
V.P., Art Dir.....Alfred Festen
Secretary .....George H. Hartman, Jr.
TV Time Buyer.....Jean Seaman
Production Mgr. ..... Philip Navigato
Radio & TV Director ..... John D. Berg
Radio & TV Dir.-Prod.....Jack Leonard

Branch Office
420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-8637

Branch Office Mgr.....John Berg

HATHAWAY & ASSOCIATES, INC.

200 Rookery Bldg., Evansville 5, Ind.
Phone: HA 4-2494
ABP

President.....Marvin J. Lockyear
V.P., Sec.-Treas.....Logan H. Miller

THE F. H. HAYHURST CO. LIMITED

7 King St. E., Toronto, Ontario, Canada
Phone: EMpire 6-0731

President.....W. P. Hayhurst
Vice-President.....Geo. F. Hayhurst
V.P.'s.....E. C. Daniher, N. L. Drynan
V.P., Chmn. Plans Bd.....D. J. Leonard
Radio-TV Director, V.P.....R. D. Amos
Asst. Dir.....C. M. Harrison
Time Buyers.....E. Brown, P. Hepburn
Radio Prod.....S. Hannah
Media Mgr.....B. J. Keelor
Production Mgr.....C. A. Kellow

Branch Office
2100 Drummond St., Montreal, Que.
Phone: VI 5-0251

Manager.....R. W. Matthews

HEINEMAN, KLEINFELD, SHAW & JOSEPH, INC.

1270 Sixth Ave. New York 20, N. Y.
Phone: CIrcle 7-7660
ABP

President.....Mort Heineman
Ch. of Bd., Sec. & Treas.....M. J. Kleinfeld
V.P., Media Dir.....Julius Joseph, Jr.
Radio-TV Time Buyer.....Alice Ross
Vice Pres.....Joseph Shaw

Branch Office
532 N. Cherokee Ave., Los Angeles, Calif.
Phone: HOllywood 3-1153
Manager .....Howard Blake

HEINTZ & COMPANY, INC.

611 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3181
AAAA—ANPA—ABP
President.....Robert P. Heintz
Radio-TV Dir.....Kenneth Higgins
Media Director.....Kay Ostrander

HERALD ADVERTISING AGENCY, INC.

441 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2280
Pres., Radio Dir.....M. J. Middleman
V.P. & Art Dir.....Jack Warren
V.P. & Sec'y.....H. M. Weiss

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.
Phone: Broadway 1-2710
ABP—ANPA—AAAA
President, Chmn.,.....Al J. Herr
Vice-President .....John Rock
V.P., Radio-TV.....Pat Kocian
Production.....Gene M. Wrobel
Creative Director.....Carl Ruppert
Media Research.....Howard Klatt
Estimated Radio Billings: $250,000.
Estimated TV Billings: $325,000.

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-5600
ABP—ANPA
President.....Charles V. Skoog, Jr.
Exec. Vice Pres.....Harry L. Hicks, Jr.
V.P., Radio-TV Dir...Theodore J. Grunewald
V.P., Treasurer.....K. A. Hamilton
V.P.....Irving S. Kogan
Time Buyers...Vincent J. Daraio, M. Reiner
Radio-TV Prod. Super's.....M. E. Stanson, G. F. Ford

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-5600
ANPA
Chairman.....John W. Hill
President.....Bert C. Goss
Sec., Treas. .....Harry S. Cooper
Art Director .....M. Richard Kaufmann
Branch Office
1000 16th St., N. W., Washington 6, D. C.
Phone: STerling 3-0270
Vice President.....Avery McBee

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-7515
ABP—ANPA—AAAA
President..... Paul Provandie
Treasurer.....Myron L. Eastwood
Exec. Vice-President.....Langley C. Keyes
Senior Vice President.....Thomas J. Bowen
Vice Presidents.....William Van N. Washburn, Edward W. Quinn
V.P., Art Dir.....Donald E. Clark
Prod. Mgrs.....Bertha L. Aldrich, A. Stedman Murdy, Jr.
Assoc. Art Dir.....George F. Wilson
Radio-TV Dir.....Richard Lombardi
Media Dir.....Rosemary Rohmer
Creative Dir.....Leo Harrington
Account Execs.....Paul H. Provandie, Myron L. Eastwood, Thomas J. Bowen, Langley C. Keyes, William Van N. Washburn, Edward W. Quinn, Ruleffe F. Barbour, John P. Hoag, Jr., William B. Lowther, Michael H. Reingold

HONIG-COOPER, HARRINGTON & MINER

1275 Columbus Ave., San Francisco 11, Calif.
Phone: OR 3-4469
AAAA—ABC—ABP—ANPA
President .....Louis Honig
Bd. Chmn.....Eugene I. Harrington
First V.P., Art Dir.....Fred Glauser
Secy.-Treas.....John W. Davis
TV Buyer.....Clarice McCreary
Radio Buyer.....Richard Geary
Radio-TV Prod. Dir.....Charles Larrance
Branch Offices
304 S. Kingsley Drive, Los Angeles 5, Calif.
Phone: DUnkirk 8-3301
Exec. V.P., Mgr.....Sherman R. Slade
Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $4,000,000.

HORAN-DAUGHERTY INC.

8012 Bonhomme, St. Louis 5, Mo.
Phone: VOlunteer 3-4524
ABP-ANPA
President.....Joseph J. Horan
Exec. V.P.....Robert O. Scott
Vice-President .....Jimm Daugherty
Creative Art Director.....Bob G. Watkins
Media Director.....Mary E. Johnson
Radio-TV Dir.....Barbara Block
Copy Chief.....C. R. Sides
Executive Art Director.....J. W. Duke

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
Phone: DIamond 5-8115
ABP—ANPA—APA—SNPA—AFA
President.....C. B. Houck
Vice President.....William B. Houck
Secretary.....Kathryn H. Ferguson
Vice President.....William F. Downs
Art Director, V.P.....Edwin R. Deady
Production Mgr.....W. Leon Mitchell
Research Media.....Jeannette G. Thorne
Radio-TV Director.....John R. Clement

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2000
ANPA—APA—NBP—ABC—NOAB—AAAA
President.....Everett W. Hoyt
Chairman of Bd.....Winthrop Hoyt

Vice Presidents.....A. W. Fargo, R. H. Dingwall, R. W. Mickam, E. T. Nettleton, Richard G. Pratt, W. K. Dingledine, F. A. Whipple
Secretary V.P.....James R. Roberts
Treasurer.....F. J. Becker
Dir. Radio-TV.....Thomas A. Lee, Jr.
Creative Dir., Radio-TV..Clifford L. Simpson
V.P., Research.....Peter H. Nicholas
V.P., Media Rel.....C. B. Donovan
V.P., Prod. Mgr.....N. S. Lampert
Radio-TV Time Buyer.....D. H. Humm

Branch Office
Chamber of Commerce Bldg., Miami 32, Fla.
Phone: FR 1-2165
V.P. & Mgr.....John R. McAtee

HUME, SMITH, MICKELBERRY, INC.

126 S.E. Second St., Miami, Florida
Phone: FRanklin 9-8453
ANPA

President .....David Hume
V.P.'s.....Wm. Mickelberry, Bob Smith
Acct. Execs.....Ted C. Carlon, Geo. Smith
Radio-TV Director.....George Smith

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
Phone: CEntral 6-5429
AAAA—APA—ANPA—SNPA

Pres., Treas.....Warren A. Humphrey
V.P.'s.....Mitchell L. Williamson, Ellis G. Gibson
Secretary.....E. A. Hartman
Production Manager.....Alyce Robnett
Radio-TV Director.....H. C. Childs
Art Director.....Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
Phone: HAmilton 6-1160
APA—ANPA—ABP—NOAB

Director.....Frank A. Hutchins
Director.....F. Irving Hutchins
President.....Frank M. Hutchins
Vice-Presidents.....John P. McCarthy, William F. Lacey, Homer C. Scheck
Prod. Mgrs.....M. J. Leary, D. A. Meritt

Branch Office
33-35 Hayden St., Toronto, Ont., Canada
Phone: WAlnut 4-3753
Manager .....William Bounsall

JASTER & ASSOCIATES

637 Broad St., Beloit, Wisc.
Phone: EMerson 2-8822
APA—ABP

Sole Owner.....Jack Jaster

JOHNSTON, FRANK B. ADV., INC.

117 Liberty St., New York 6, N. Y.
Phone: BArclay 7-3337
APA—ANPA

President .....F. B. Johnston
Secy.....Wesley Edson
Art Dir., Prod. Mgr. ..... John Inglehart

JONES & HANGER, INC.

612 W. 47th St., Kansas City 12, Mo.
Phone: JE 1-2365
ANPA—APA—ABP

President.....M. Frank Jones
V.P., Treas.....R. C. Hanger

RALPH H. JONES COMPANY

3100 Carew Tower, Cincinnati 2, O.
Phone: GArfield 1-2300
AAAA—NOAB—APA—PPA—NBP
ABP—ANPA

Pres. & Treas.....C. M. Robertson, Jr.
Exec. Vice-Pres.....Stanley A. Willer
Vice-President.....James M. Nelson
V.P., Adm. Printed Adv.....John Healy
V.P., Art.....Robert T. Hayes
Space Buyer.....Maurice Oshry
Prod. Mgr.....A. J. Lemperly
Radio-TV Director.....Ann Smith
Radio, TV Time Buyers.....Betty Derie, Eula Reggin

Branch Office
40 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-5144
Mgr.....H. S. Lenz

ROSS JURNEY & ASSOCIATES

178 Social Hall Ave., Salt Lake City, Utah
Phone: EM 3-6758
APA

Partner, Gen. Mgr.....Miss Ross Jurney
Partner, Sr. Acct. Ex.....A. H. Garrigues
TV Production.....John D. Rose
Time Buyers.....Miss Ross Jurney, A. H. Garrigues, W. J. Brennan, Robert N. Rose

KAL, EHRLICH & MERRICK ADVERTISING, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
Phone: FEderal 7-5500
ANPA

Chrmn. of Board.....Norman C. Kal
President.....Harry L. Merrick
Exec. V. P.....Alvin Q. Ehrlich
V.P., Secretary.....Bernard R. Linkins
Radio-TV Dir.....David P. Thomas
Radio-TV Time Buyer.....Nella Manes

KAMENY ASSOCIATES

2 West 45th St., New York 36, N. Y.
Phone: OXford 7-4840
APA—ANPA—ABP

Ch., Creative Dir.....Seymour Kameny
President, Acct. Supvr.....Nat Kameny
Exec. V.P., Mdse. Dir.....Ray Solomon
Sales Prom. Dir.....Russell Fradkin
Research, Media Dir.....Ruth Rose
Radio-TV Director.....Vernon Delston
Copy Chief.....Fred Newman
Art Director.....Alan Peers
Production Manager.....William Egan

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4120
ANPA—ABP

Chairman.....Robert H. Schaffer

President .....Lawrence Kane
V.P., Mdsg. Dir.....Eugene J. Cohn
V.P., Copy Dir.....Marvin D. Richwald
Art Director.....Murray Stein
Media Director.....Irma Stoller
Pub. Rel. Dir.....Herbert Kaufman

THE KAPLAN AGENCY, INC.

(Div. of Mogul Williams & Saylor, Inc.)
625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100
Chrm. of Board.....Emil Mogul
Pres.....Alvin H. Kaplan
Exec. V.P.....Sidney M. Weiss
V.P..... Beti Kaplan
Sec.-Treas. .....Helene Mogul

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 1-1400
ABP—ANPA
Chairman.....H. Kastor Kahn
Chmn. Exec. Comm.....W. S. Chesley
President .....Peter Hilton
Chmn. Plans Bd.....J. William Atherton
Exec. Vice Pres.....L. G. Whitebrook
V.P., Media Dir.....Jack B. Peters
Radio, TV Dir.....Jules Bundgus
Radio-TV Prod.....J. P. Atherton

H. W. KASTOR & SONS ADV. CO.

75 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-5331
ABC—ANPA—APA—NOAB
President.....A. G. Kastor
V.P. & Gen. Mgr.....Marvin Harms
Vice Presidents.....John T. Urice,
Dean Snow, W. O. Yocum
V.P. & Copy Chief.....Ashley Belbin
Media Dir.....Harvey Mann
V.P., Radio-TV.....James H. West

THE BENJAMIN KATZ AGENCY

116 S. 7th St., Phila. 6, Pa.
Phone: MArket 7-0802
President.....Benjamin J. Katz

JOSEPH KATZ CO.OF NEW YORK

Amoco Bldg., 555 Fifth Ave., New York, N. Y.
Phone: MUrray Hill 7-0250
AAAA—ANPA—ABP
President .....Harry Kullen
Exec. V.P.....C. W. Shugert
Radio-TV Director.....Edward Kogan
Assoc. Radio-TV Dir...Alice Polver Biviano
Media Director.....C. A. Brocker

Branch Offices
501 St. Paul Place, Baltimore 2, Md.
Phone: LExington 9-1500
V.P., Gen. Mgr.....Stanley E. Blumberg
Sec.-Treas., Media Dir.....Gertrude Myers

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
Phone: District 7-7400
ABP—ANPA
General Manager.....Henry J. Kaufman
Creative Director.....Wm. F. Sigmund
Radio-TV Dir.....Jeffrey A. Abel
Media Dir. Research....Betty Darling Gwyer
Copy Chief.....T.D. Mandelstam
Production Mgr.....A. A. Allenbach
Art Director.....Eugene T. Hoover, Jr.
Public Rel. Dir.....Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
Phone: PA 1-1310
ABP—ANPA—APA—NBP
Chmn. of Board, Treas.....P. R. Hume
President .....J. T. Nolan, Jr.
Vice Pres.....H. J. Darby
V.P. Radio Time Buyer.....A. A. Radkey
Prod. Mgr.....John Helmsderfer

KEILSON CO.

117 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1797
President .....Meyer Keilson

KELLER-CRESCENT CO.

16-26 S.E. Riverside Dr., Evansville 8, Ind.
Phone: HArrison 5-5146
ABP
Mgr. .....Lee Edmiston
Radio-TV Dir.....G. L. Freeman

DON KEMPER COMPANY, INC.

850 S. Patterson Blvd., Dayton 2, Ohio
Phone: BAldwin 3-6216
AAAA—ABP—ANPA
President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice President.....James D. Parker
Media Director.....Cindy Hamberg
Creative Director.....Betty McGonigle
Art Director.....John H. Bach
Production Manager.....Carl Deibel
Marketing Director.....Howard Korman
Med. Reseach Dir....Mary Alice Whittington

Branch Offices
919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6746
President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Media Director.....Marjorie Aberg
655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-7755
President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Media, Radio-TV Dir.....Adna Karns

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.
Phone: GL 2-2521
ABP
President.....Helen A. Kennedy
V.P.....Peter D. Hannaford

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-9000
AAAA—ABP—ANPA—PPA—ABC
NOAB—APA

Chrmn. of Bd.....Edwin Cox
President.....William B. Lewis
Exec. V.P.....David C. Stewart
Sr. V.P.'s.....Robert Burton, Victor Armstrong, Mawwell Ule, Barrett Brady, G.T.C. Fry
V.P., Dir. Radio-TV.....James S. Bealle
V.P., Prod. Radio-TV.....John Murphy
V.P., Radio-TV (Hollywood) .....Alfred Tennyson
V.P.'s.....Gerald Link, Joseph B. Braun, Stephens Dietz, Howard M. Wilson, Frank J. Hennessey, Brendan J. Baldwin, Norman H. Bertels, Alin Blatchley, Paul Bradley, Ruth J. Cerrone, Frederick Flanagan, Budd Hemmick, Edward B. Henderson, Philip C. Kenney, C. F. Korten, Edward C. Mante, Eric Marder, J. Clarke Mattimore, Robert Pasch, William Rienecke, Alvin N. Sarasohn, Bud Sherak, William H. Weber, Samuel A. Alter, Bruce Altman, John Bladwin, James A. Dearborn, William H. Green, L. Dickson Griffith, W. Denning Harvey, John W. Keeshan, Richard M. Kelly, Kevin Kennedy, Douglas L. Keys, William G. Martin, Robert Ellis, E. W. Newsom, Louis J. Nicholaus, Don J. O'Leary, George Oswald, Lawrence G. Puchta, Andrew J. Shepard, C. Stuart Siebert, Sidney B. Silleck, Ellsworth L. Timberman, Clinton F. Wheeler, Jr., Donald J. Maggini.

Time Buyers & Accounts: Edward Kobza, ASR, Shell Oil, U. S. Plywood; Lucy Kerwin, Capital Airlines, Mead Johnson, Natl. Biscuit, Quaker State, Anaconda Canadian Pacific, McKesson & Robbins; John Hughes, Harold F. Ritchie, Pepsi Cola; Mary Dwyer, Lever Bros.; Louis J. Kennedy, Ford; George Simko, Lever Bros.; Frank Hajek, Lever Bros.

Branch Offices
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 5-0300
Sr. Vice Pres.....G. T. C. Fry
620 Market St., San Francisco
Phone: EXbrook 7-9099
Mgr.....Rebert Welsh
321 Bloor St., E., Toronto, Ont.
Phone: WAlnut 4-9531
V.P.....Edgar B. Ferree
550 Sherbrooke W., Mont., Que.
Phone: VIctor 2-2534
Vice-Pres. .....David Roe
Kenyon & Eckhardt De Mexico, S. A.
Avenida Insurgentess Sur
102 Mexico, D. F.
Phone: 11-81-73
V.P.....Burt S. Avedon
Meadows Bldg., Dallas, Tex.
Phone: EMerson 3-2581
Mgr. .....Alfred Gary
6253 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HO: 9-9044
V.P., Mgr.....William King
334 Boylston St., Boston, Mass.
Phone: COpley 7-8550
V.P., Mgr.....Frank S. Christian
V.P., Mgr.....John Shannon
221 N. LaSalle St., Chicago, Ill.
FInancial 6-4020
V.P., ...Robert B. Shirley
Estimated Radio Billings: $6,800,000.
Estimated TV Billings: $39,850,000.

J. M. KESSLINGER & ASSOCIATES

37 Saybrook Place, Newark 2, N. J.
Phone: MArket 3-0007
ANPA—APA—NBP
Owner, Pres.....J. M. Kesslinger
Media Director.....H. C. R. Kesslinger
Research Director .....Mitchell Krauss
Account Executives .....Joseph M. Dietz, Morton Howard Roth, Paul Weisman

KETCHUM, MacLEOD & GROVE, INC.

411 Seventh Ave., Pittsburgh 19, Pa.
Phone: COurt 1-5100
AAAA—ABP—ANPA
President .....George Ketchum
Exec. V.P., Administration...W. S. Redpath
V.P., Chmn. Oper. Comm.....Emil Hossoos
V.P., P. R. Dir.....Howard B. Anderson
V.P.'s.....Robert C. Alberts, Robert M. Brown
Vice Pres., Secy.....William R. Parker
V.P., Creative Dir.....W. E. Pensly
Treasurer.....B. B. Jones
Exec. V.P., Service.....E. T. Parrack
Radio-TV Mgr.....Warren C. Rossell
Radio-TV Time Buyer.....F. C. McCormack

Branch Offices
155 E. 44th St., New York, N. Y.
Phone: MUrray Hill 7-5640
V.P., Mgr.....Marshall Clark
1000 Conn. Ave. N.W., Washington, D. C.
Phone: STerling 3-6554
Manager.....J. William McIlhenny

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)
919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2133
ANPA—APA—NBP—NOAB
Chrmn. of Bd.....Freeman Keyes
President.....Howard A. Jones
Exec. Vice Pres.....Harry B. Goldsmith, Jr.
Sr. Vice President.....Lee J. Marshall
Sec.-Treas. .....Harry H. Maus
V.P., Mktg. & Mdsg.....Fred Willson
V.P., Art Dir.....Thomas Brogan
V.P. Research Media Dir...Dr. J. S. Niefeld
Mgr., Radio-TV Prod.....Janet Conger
V.P., Art (N.Y.).....Charles Chappell
V.P.'s.....Paul Kelly, Pierre F. Marshall, Dale G. Mehrhoff, Dick Stern
Comptroller.....Richard R. Davis
Time Buyers..Merle Myers, Virginia Russett

Branch Offices
1270 Ave. of Americas, New York 20, N. Y.
Phone: COlumbus 5-5814
Mgr. .....Gerald Lesser
121 Monument Circle, Indianapolis 9, Ind.
MElrose 5-1361

V.P., Manager.....Paul Richey
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 9-3974
Manager .....Talcott Jones
Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.
Phone: FRanklin 1-2507
Vice President, Mgr.....Dick Stern
Estimated Radio Billings: $1,400,000.
Estimated TV Billings: $8,500,000.

LEW KING ADVERTISING, INC.

1426 North 1st St., Phoenix, Arizona
Phone: ALpine 4-5548
President..... Lew King
V.P.....E. G. King
Radio-TV Dir.....Jim Silvius

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio
Phone: AXminster 3-3191
AAAA—ABP
Pres., Creative Dir.....Ralf C. Kircher
Senior V.P.....James M. Hadley
V.P.'s.....Norman Van Zant, Jack J. Westerman
Exec. V.P.....Watson B. Metcalf
Treas. & Dir. Prod.....Carter B. Helton
Art Director.....L. E. Brinkman
Production Manager.....T. Gerald Moon
Secretary.....R. L. Mills
Media Dir.....John J. Manning
Radio & TV Dir.....Donald R. Lyons

KIRKLAND-WHITE & SCHELL ADV.

101 Marietta St., Atlanta 3, Ga.
Phone: JAckson 4-6692
APA—SNPA—ANPA—NBP—NOAB
Partners.....J. A. Kirkland, Frank W. White, James B. Schell
Production Manager.....T. J. Majors
Copy Chief.....Janet Foster

PHILIP KLEIN ADV., INC.

Penn Sq. Bldg., City Hall Sq., Phila. 7, Pa.
Phone: RI 6-7070
ANPA—ABP—APA
Chairman .....Philip Klein
President.....Morton A. Koshland
Sec'y, Treas.....Herbert Ringold
TV Time Buyer.....Allan Kalish
Art Director.....Burton I. Greenspan
Copy Chief.....Milton Feldman
Media Director.....Barbara N. Moore
Publicity Director.....Henry Klein

WALTER J. KLEIN CO.

1214 Elizabeth Ave., Charlotte 4, N. C.
Phone: FR 7-1646
ABP—ANPA—APA—SNPA
Pres., Treas.....Walter J. Klein
Media Dir.....Bobbie Roberts
Photography Dir.....W. Lineberger
Branch Offices
17 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 2-8877
Mgr.....Charles J. Basch III

KOEHL, LANDIS & LANDAN, INC.

17 East 45th St., New York 17, N. Y.
Phone: MUrray Hill 2-6600
ABP—ANPA—APA—NOAB—NBP
Pres. & Treas.....Albert E. Koehl
Vice-Pres. & Sec.....A. A. Landis
Vice-Presidents.....John R. Landan, Russell C. Rowan
Space Buyer.....A. Lasity
Prod. Mgr.....Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.
Phone: JEfferson 3-1723
ABP—ANPA—APA
President .....Sam Krupnick
Exec. V.P.....Tom Connelly
V. P., Creative Dir....Raymond Armbruster
Vice Pres.....A. Harvey Brown
Secretary-Treasurer .....Edgar Kluge
V.P., Radio-TV.....Lee Cavanagh
Prod. Mgr.....Glenn A. Adair
Media Mgr. .....Nellene Zeis

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: MU 8-6700
ABP—ANPA—APA—NBP—AAAA
ABC—NOAB
Bd. Chairman.....C. M. Rohrabaugh
President .....Charles R. Hook, Jr.
Exec. V.P.....Robert M. Watson
Sr. V.P.'s..Robert W. Bode, Donald S. Gibbs,
Vice Presidents.....William A McDonough, James F. Black, Andrew Diddell, James J. Cochran, Lester S. Rounds
Secy., Treas.....Carl Phares, Jr.
Asst. Sec.-Treas.....Emily A. Whitehill
Radio-TV Dir.....Stuart Ludlum
Dir. Radio-TV Comm. Prod...Edgar C. Kahn
Asst. Dir., Radio-TV Comm. Prod. .....R. W. Clemmer
Producer .....Paul Belanger
Bus. Mgr. .....Charles C. Allen
Time Buyers.John Marsich, Malachy Murray

KUFF & FELDSTEIN

233 E. 25th St., Baltimore 18, Md.
Phone: TUxedo 9-1485
President.....I. Harold Kuff
Vice-President.....Harry Feldstein
Art Director.....Stan Mossman
Media Director.....Dorothy Schwarz

KUTTNER & KUTTNER, INC.

646 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-7940
ANPA
President.....Harold E. Kuttner
Vice Pres.....F. S. Kuttner
Exec. V.P., Sec., Treas.....C. D. Kuttner
V.P., Media Dir.....S. C. Kuttner
Vice Pres.....S. S. Korshak
Copy Chief.....Martin Maller
Art Directors.....Forest Lightle, Jane Smith
Publicity Dir.....A. G. Goldsmith

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 3, Tenn.
Phone: JAckson 5-1571
ANPA—ABP

President .....Avron Spiro
Secy-Treas.....M. M. Shurman
Radio-TV Time Buyers...Mrs. L. Simmons, Jack Callicott
Production Manager.....Mrs. M. Ross
Publicity Director.....Al R. Capley
Art Director.....Leonard Crook
Assoc. Art Dir.'s..J. A. Ruggiero, John Scott
Dir. Creative Work.....Jane Zussman
Assoc. Dir. Creative Work.....Glen Jocelyn
Acct. Executives.....David Davidson, Mrs. L. Cunningham, Courtney Shurman, Avron Spiro, Jr., Jack C. Legler, John T. Graff

LAMBERT & FEASLEY, INC.

430 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-6464
ANPA

President.....Frank W. Mace
V.P., Gen. Mgr.....J. L. Johnston, Jr.
V.P., Radio & TV.....William A. Wylie
V.P.'s, Account Supvrs. Merrell E. Boyce, G. Douglas Morris, John A. Waite
V.P.'s.....Gerald Blake II, Richard S. Bridgman, Frank Gangemi, G. Douglas Morris, Roy F. Segur, John A. Waite
Treasurer.....A. J. Mahoney
V.P., Marketing Dir.....J. J. Flood
Copy Chiefs, V.P.'s....Richard S. Bridgman, John F. McKay
Media Director.....William B. Hinman
Supvr., Traffic Prod.....Edmund A. Zito

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-0588

Owner .....Erberto Landi
Media Dir.....Rose Peters Gatto

LANDO ADVERTISING AGENCY, INC.

197 Carlton House, Pittsburgh 19, Pa.
Phone: ATlantic 1-5887
ARP—ANPA

President.....Robert N. Lando
Sr. V.P.....Joseph C. Gusky
Radio Head.....Fred Hedding
Radio Time Buyer.....H. L. Rothchild

Branch Office
G. Daniel Baldwin Bldg., Erie, Pa.
Phone: GL 6-2975

Manager .....John Clark

PHILIP J. LANE ADVERTISING

16 East 50th St., New York 22, N. Y.
Phone: PLaza 3-9327

Owner, Acct. Exec.....Philip J. Lane

LANG, FISHER & STASHOWER, INC.

1010 Euclid Bldg., Cleveland 15, O.
Phone: PRospect 1-0300
AAAA

President.....H. Jack Lang
V.-P.-Treasurer.....Fred P. Stashower
Vice-Pres. & Sec.....Alvin B. Fisher
Vice President.....Martin J. Cohn
Art Director.....Edward Kagy
Dir. Radio-TV.....A. B. Fisher
Prod. Mgr.....George H. DeWitt
Prod. Mgr., Radio-TV.....Edward T. Noll
Chief Time Buyer.....Garry C. McKelvey
Dir. Client Develop.....David Baylor
Time Buyers.....Barry C. McKelvey, James Telisky, Peter Turk

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 5-7711
ANPA—AAAA—NBP—APA—NOAB—ABP

Chairman.....Chester J. LaRoche
President .....James D. Webb
V.P. Art.....Folke Lidbeck
V.P. Radio-TV.....Tom Lewis
Vice President.....John Goodwillie
Secy. Media Dir.....C. R. LaRoche
Mgr. TV Prodn.....Jay Bottomley
Time Buyers.....Jean Present, L. Schaen
Prod. Mgr.....John Albanese
Supev. TV Comm. Copy.....F. Dennis
TV Art Dir.....P. Tomlinson

Branch Office
6269 Selma Ave. Hollywood 28 Calif.
Phone: HOllywood 9-3656

Vice Pres.....Arthur White

LAVIDGE & DAVIS, INC.

401 Fidelity-Bankers Trust Bldg., Knoxville, Tenn.
Phone: 5-0418
ANPA—NBP—SNPA

Radio-TV Dir. & Time Buyer....John Ward

Branch Office
222 Professional Bldg., High Point, N. C.
Phone: 6905

Mgr.....J. Critz Query

LEECH ADVERTISING CO.

615 Hanna Bldg., Cleveland 15, Ohio
Phone: TOwer 1-2065

Pres., Treas.....Edward P. Leech
Vice Pres., Prod. Mgr.....deJane Dreher

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
Phone: LOcust 8-5600
ANPA—APA—NOAB

President.....Al Paul Lefton
Vice-Pres. & Treas.....H. S. Louchheim
V.P.'s .....Paul Brown, Hugh Genske, James C. Gibson
Media Dir.....G. C. DeField

Branch Offices
71 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 9-7470

President.....Al Paul Lefton
Vice-Pres. & Mgr.....R. J. Herts

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-5400
ANPA—APA—NBP—AAAA—NOAB
ABC—ABP

President.....Adolph J. Toigo
V.P., Secy.-Treas.....John D. Speirs
Exec. V.P., Creative Contact..Guild Copeland
Sr. V.P.'s & Mgmt. Acct. Supvrs..C. L. Smith,

Walter M. Swertfager, Thos. J. Lane, Jackson Taylor, Gordon Cates, Henry W. Lowe, John Schneider, Phillip P. Hoffman, David N. Laux, Wm. F. Mueller, Wm. Dasheff, Elkin Kaufman, Wm. Ziegfeld, George Beyer, Jr., Robert T. Kessner, Myron P. Kirk, Anthony J. Pan
V.P.'s, Mgmt. Acct. Supvrs...Frank Cambria, Edw. C. Simons, Elias B. Baker
Sr. V.P., Creative Coord....Richard Mancini
Sr. V.P., Radio-TV Dir..Nicholas E. Keesely
V.P., Media Dir.....Anthony DePierro
Sr. V.P., Mdse. Dir.....Clifford W. Davis
Sr. V.P., Mgr. Prod. Dept...Michael J. Madar
Sr. V.P., Dir. of Research.....Christopher A. Sante
V.P., Radio-TV Business Mgr.....Francis C. Barton
Sr. V.P., Dir. of Copy.....E. L. Frisard
V.P., Dir. of Music & Lyrics.Edward F. Flynn
V.P., Head of Serv. Dept.....Myles E. Baker
V.P., Controller.....G. J. Muller
Assoc. Media Dir.....Jan van Emmerik
Asst. Media Dir. Bcst.....Frank Howlett
Asst. Media Dir. Print.....Louis Spino

Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.
V.P., Mgmnt. Acct. Supvr.....Fred R. Keith
Vice President.....Elizabeth M. Williams
248 Battery St., San Francisco, Calif.
Sr. V.P., Mgr. W. Coast Oper.....Marshall J. Weigel
Vice Presidents.....Robert G. Williams, Kelso Norman, Wm. V. Patten
Estimated Radio Billings: $4,000,000.
Estimated TV Billings: $38,000,000.

LESCARBOURA ADVERTISING, INC.

139 Main St., Ossining, N. Y.
Phone: WIlson 1-1443
Pres.....Austin C. Lescarboura
V.P., Treas.....Stanley A. Lescarboura
Secretary.....Fred P. Donati
Art Director.....John Berryman
Prod. Mgr.....Winifred Phillips
Publicity Dir.....Frances Howe

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.
Phone: TR 3-3381
AAAA—ABC—ANPA—ABP—AFA
Chairman .....C K. Liller
President.....William W. Neal
Sr. Vice Pres.....James L. Battle
V.P.'s.....Howard G. Axelberg, John K. Ottley Jr., E. Clay Scofield, Baron Roberts
V.P., Prod.....Sam W. Longino
Secy.-Treas.....Oscar S. Lewis
Public Rel. Dir.....Richard E. Hodges, Jr.
Media Dir.....Pamela Tabberer

Branch Offices
8 N. Eighth St., Richmond 19, Va.
Phone: MIlton 4-3065
V.P., Mgr.....Dan W. Lindsey, Jr.
595 Madison Ave., New York 17, N. Y.
Phone: PLaza 9-6120
Manager .....Helen Gordon

W. E. LONG ADVERTISING AGENCY

188 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-4606
President .....Bruno Peterson
Vice Pres.....Jodean P. Cash
Gen. Mgr. .....Don F. Copell
Dir. of Advertising.....Frank B. Leonard
Radio-TV Dir.....David R. Hayes
Asst. Radio-TV Dir.....John Pesick
Secy.-Treas.....Clark Rorbach
Media, Research Dir.....Russell A. Gilbertz
Art Director.....Hall E. Beem
Time Buyers.....Russell A. Gilbertz, Russell D. Rynerson, Richard T. Williamson
Estimated Radio Billings: $250,000.
Estimated TV Billings: $650,000.

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 2-9694
AAAA—ABP—ANPA—APA—NBP
Partners.....Robert C. Lowe, Jr., John H. Stevens
Vice President.....Jules Clyde Gerding
Art Director.....J. D. Hawkins
Production Mgr.....O. L. Shelley
Media Director.....Audrey Jones

LUCKOFF & WAYBURN, INC.

320 W. Lafayette Blvd., Detroit 26, Mich.
Phone: WOodward 2-0707
ABP—ANPA—APA—NBP
President, Treas.....Louis H. Luckoff
Exec. V.P.....Leon S. Wayburn
Secy., Gen. Mgr.....Robert Goldfarb
Time Buyer.....Edward Allen
Media Dir.....Edith Rose
Prod. Mgr.....Curt Scheuer

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.
Phone: ANdover 3-1888
AAAA—ABP—ANPA—APA—NBP
NOAB
Chairman, Treas.....Earle Ludgin
President .....J. H. Willmarth
Gen. Mgr.....George Rink
V.P. Acct. Exec.....Ralph Whiting
V.P., Copy Dir.....J. E. Chapman
Secy., Prod. Mgr.....Edward Ernstein
Radio-TV Dir.....D. Hockstein

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.
Phone: VAlley 2-7182-3
ABP—ANPA—APA—NBP—NOAB
Owner, Acct. Exec.....S. C. B. Lynn
Creative Dir.....Donald A. Smith
Radio-TV & Media Dir., Time Buyer.....W. P. McLaughlin
Copy Chief, Acct. Exec.....John L. Lewis

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa
Phone: EMpire 4-2451
AAAA—ABP—ANPA
President, Treas.....W. D. Lyon

Vice Pres., Secy.....R. B. Creswell
Research, Media Dir.....Robert Ames
Radio-TV Time Buyer.....Eileen Burns
Radio-TV Director.....Robert Colburn
Prod. Mgr.....J. A. Rasley, Jr.
Copy Chief.....John E. Fisher

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RAndolph 6-9360
ANPA—ABP—AAAA—NBP

Chairman .....Hays McFarland
President.....A. E. Aveyard
Treasurer .....J. Terry
Exec. V.P., Gen. Mgr.....Walter C. Power
V.P.....Norman A. Fox
Vice-President.....David W. Stotter
V.P., Art Dir.....Rom. Z. Rigotti
Radio-TV Time Buyer.....Esther Andersen
Media Director.....G. H. Hendry
V.P., Radio-TV Dir.....H. G. Atkinson
V.P., Prod. Mgr.....W. E. Christopher

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario
Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
Exec. V.P., Gen. Mgr.....C. E. Brown
Treas. & Dir.....M. D. MacMahon
V.P. & Dir.....G. G. Sinclair
V.P. & Dir.....W. H. Graham
V.P. & Dir., Radio-TV.....F. H. Horler
Dir. Creative Svcs.....G. M. Elliott
Media Dir.....D. C. Linton
Group Creative Dir's.....R. H. Baker, P. D. Break, A. Ness
Ass't Mgr., Radio-TV Dept.....R. J. King
Mgr., Sales Prom.....W. W. McGregor
Media Mgr's.....F. M. MacPherson, D. C. McQuarrie
Mgr., Pub. Rel.....L. R. O'Hagan
Time Buyer.....F. K. Campbell

Branch Offices

550 Sherbrooke St., W. Montreal, Quebec
Phone: VI 5-1222

Vice Pres.....C. J. Chandler

911 Electric Railway Chambers
Winnipeg, Manitoba
Phone: WHitehall 2-6321

Manager.....E. P. Thomson

1240 West Pender St., Vancouver, B. C.
Phone: MUtual 5-6268

Manager.....W. D. M. Patterson

635 Ouellette Ave., Windsor, Ont.

Manager .....J. R. Robb

MacMANUS, JOHN & ADAMS, INC.

Bloomfield Hills, Mich.
Phone: MIdwest 6-1000
ANPA—AAAA—ABC

President.....Ernest A. Jones
V.P., Secy., Treas.....Leo A. Hillebrand
Asst. to Pres., Adm. V.P...Darrell C. Roberts
Exec. V. P.....Charles F. Adams
Senior V.P.'s.....John R. MacManus, Hovey Hagerman
V.P. Mktg., Research.....Robt. E. Britton
Vice President.....James H. Graham
V.P., Prod. Mgr.....Kenneth H. MacQueen
V.P., Public Rel.....Frank T. Skinner
V.P. Commercial Prod.....Wm. B. Bachman
V.P. Consumer Prod.....Robert L. Garrison
Media Dir.....C. N. Campbell

Branch Office

444 Madison Ave., New York, N. Y.
Phone: PLaza 9-5600

Vice Pres., Mgr.....Henry G. Fownes, Jr.
V.P., Radio-TV Dir.....Mark Lawrence

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-6130

V.P., Manager.....D. E. Jones

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.
Phone: ANdover 3-0022
ABP—ANPA

Owner.....Arthur M. Holland
Radio-TV Dept.....Edward Drucker, Bernard Berman, Fran Weiss
Art Director.....Arthur Anderle
Radio Time Buyer.....Maxine Ziv

MANCHESTER-KREER, INC.

1726 Pennsylvania Ave., N.W.,
Washington 6, D. C.
Phone: ME 8-0060

President.....J. G. Manchester
Vice President.....Richard P. Ehst
Radio-TV Dir.....Richard T. Williams

Branch Office

7 So. Dearborn St., Chicago 3, Ill.
Phone: DEarborn 2-4170

President .....D. S. Manchester

ROBERT M. MARKS & COMPANY, INC.

32 East 57th St., New York 22, N. Y.
Phone: PLaza 3-5924
ABP—ANPA—NBP

Pres. & Secy.....Robert M. Marks
Media Dir.....T. H. Parker
Art Dir.....Don Bearard
Radio-TV Cons.....Sidney Walton
Research Dir.....Werner Lob
Pub. Dir.....Vic Dallaire

MARSCHALK & PRATT

Division of McCann-Erickson

460 Park Ave., New York 22, N. Y.
Phone: OXford 7-4250

President.....S. L. Meulendyke
Exec. Vice Pres.....Stuart D. Watson
V.P., Gen. Mgr.....G. Lester Williams
Vice Presidents....Arthur J. Kemp, Bill M. Sansing, Albert A. Sommer, Charles A. Mittelstadt, Edward J. Whitehead
Creative Dir.....Eugene Taylor
Mkt. Research Dir.....Irving S. Underhill
Admin. V.P., Media Dir.....Eugene J. Cogan
Radio-TV Dir.....Glen Bammann

Branch Offices

795 Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 5-0221

V.P., Manager.....Mark Bollman

100 Biscayne Blvd., S., Miami, Florida
Phone: FRanklin 9-2821

Manager .....George Bremser

MARWEL ADV., INC.

34 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-4270
ABP-ANPA

President.....William W. Weltman
Exec. V.P.....Bruce Marchin
V.P., Art Dir.....Charles Jefferson
Copy Chief.....Dan James
Media Dir.....Geri Propeack
Prod. Mgr.....Paul Marchini

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.
Phone: LExington 2-7450
ABP—ANPA—AFA—ABC

President .....W. T. Okie
Treasurer.....A. E. Cox
Secretary .....D. R. Hathaway
Vice-Pres. & Dirs.....Wilfred S. King, Lester J. Loh, O. L. Tinklepaugh, Jan Meyer
Vice Presidents.....Thomas McCauley, David Gibson, Donald D. Halstead, Leonard Marshall, Edward J. Garvey
V.P., Dir. of Radio & TV..Richard S. Jackson
Assoc. Dir.....Roy Passman
V.P., Publ. Dir.....Arthur Monroe
V.P., Media Dir.....Douglas Hathaway
Time Buyers.....Mrs. Edna Cathcart, Miss Pat Hartnett, Miss Olga Hoffman, Miss Mary McDonough

1345 Russ Bldg., San Francicso 4, Cal.
Phone: YUkon 2-8944

Manager .....Robert Little

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.
Phone: BRoadway 6-7181
ABP—ANPA—NBP—NOAB

President.....C. A. Mathisson
Exec. Adm.....Walt E. Krueger
V.P., Treas.....Ralph W. Henkel
Radio-TV Mgr.....J. E. Severson
Asst. Radio-TV Mgr.....Robert Geary
Time Buyers.....J. Severson, R. Geary

Branch Offices
1127 Wilshire Blvd., Los Angeles 17, Calif.
3460 International Bldg., Rockefeller Center
New York 20, N. Y.
Phone: PLaza 7-2061

Manager.....Edgar E. Hinkle

JOSEPH MAXFIELD CO.

87 Weybosset St., Providence 3, R. I.
Phone: GAspee 1-4456-4457

President.....Joseph M. Finkle
Vice-Pres.-Treas.....Archie M. Finkle
Radio Director.....Sheila A. Spencer
Production Mgr.....Joan E. Esposito

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-5710
ANPA—ABC

President.....Lou R. Maxon
Treasurer.....John W. Bray
Secretary.....G. Reginald McKiel
Radio & TV Dir.....Edwin Wilhelm
Time Buyers.....Thomas P. Maguire, Ray Stone, George Huelser

Branch Offices
12 E. 53rd St., New York 22, N. Y.
Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-1676

Vice President.....Raymond C. Stricker

83 S. Seventh St., Minneapolis, Minn.
Phone: FEderal 9-8859

Mgr. .....Charles J. Hawkins

Estimated Radio Billings: $1,600,000.
Estimated TV Billings: $15,950,000.

McCANN-ERICKSON, INC.

485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
AAAA—ABP—ANPA—APA—NOAB

Bd. Chmn., Pres.....Marion Harper, Jr.
Bd. Vice Chmn.....Robert E. Healey
Oper. Comm. Chmn.....Wilbert G. Stilson
Sr. V.P., Treas., Chrm. Finance Comm. Frank White
Sr. Vice President.....George H. Giese
Sr. V.P., Treas.....Frank K. White
Sr. V.P.'s.....C. Terence Clyne, Emerson Foote
Corporate V.P.....Donald B. Armstrong, Jr.
Secretary.....Benjamin F. Holme, Jr.
Sr. V.P., Admn. Chmn.....Paul E. Foley
V.P., TV-Radio Pgm.....Thomas A. McAvity
Sr. Vice Pres. & Creative Dir.....John H. Tinker, Jr.
V.P. Chg. Media.....William C. Dekker
Vice Pres. & Asst. Treas...Dixon R. Griswold
Asst. Secy.....Marjorie B. Middlebrook
Vice Presidents (N. Y.)..Karl A. Brautigam, Donald G. Calhoun, Sidney W. Dean, Jr., J. L. Deane, Leonard F. Erickson, Alberta Hays, Farish A. Jenkins, Daniel W. Keefe, Alton Ketchum, Ralph B. Koser, Thomas P. Losee, Alfred J. Roby, Jr., Margot Sherman, Wells W. Spence, R. E. Thompson, E. F. Wilson, Neal Gilliatt, Earl H. Ellis, Richard Farricker, Myron McDonald, Ferd Ziegler, Edward R. Beach, W. E. Berchtold, Herta Herzog, Russell Johnston, M. Carl Johnson, Jr., T. A. McAvity, H. A. Mattoon, G. B. Park, Roger A. Purdon

Branch Offices
200 Berkeley St., Boston 16, Mass.
Phone: LIberty 2-7382

Mgr. .....Paul N. Swaffield

335 Euclid Ave., Cleveland 14, Ohio
Phone: CHerry 1-6850

Vice Pres.-Mgr.....Robert Cole

3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-3301

Mgr. .....David Hopkins

1060 National Bk. Bldg., Detroit 26, Mich.
Phone: WOodward 5-7550

V.P., Mgr.....Thomas J. Henry

900 Lovett Blvd., Houston 6, Texas
Phone: JAckson 9-4991

Vice Pres. Mgr.....Joseph B. Wilkinson

318 S. Michigan Ave., Chicago 4, Ill.
Phone: WEbster 9-3700

V.P., Mgr.....Chester L. Posey
114 Sansome St., San Francisco 4, Calif.
Phone: DOuglas 2-5560
Sr. V.P.-Mgr. West.
Oper.....Phipps L. Rasmussen
Public Service Bldg., Portland 4, Ore.
Phone: CApitol 8-4305
Manager.....T. N. Tracy
836 W. Peachtree, Atlanta 8, Ga.
Phone: TRinity 5-8581
V.P., Mgr.....John F. McClure
Estimated Radio Billings: $17,500,000.
Estimated TV Billings: $91,000,000.

THE McCARTY COMPANY

3576 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-4011
AAAA—ABP—ANPA—APA—NBP—NOAB
President.....H. E. Cassidy
Exec. Vice President.....C. G. Davenport
V.P., Dir. Client Rel.....Walker Y. Brooks
V.P., Dir. Creative
Activities.....Wm. H. Geisler
V.P., Dir. Radio-TV.....Herbert C. Brown
Dir. Tech. Affairs.....Page B. Otero
V.P., Dir. Acct. Plng.....Arnold D. Duncan
V.P., Dir. Prod.....Jos. E. Hall
Media Director.....Alden K. Weis
Art Director.....Harry Franz
Branch Offices
65 E. 56th St., New York 22, N. Y.
Phone: MUrray Hill 8-7165
Exec. V.P.....Robert Holley
V.P. .....Gene Thomas
116 New Montgomery St., San Francisco 5
Sr. V.P.....W. H. Wilde
520 N. Michigan Ave., Chicago 11, Ill.
V.P., Gen. Mgr.....Harry L. Bauer
1500 Jackson St., Dallas 1, Texas
V.P. .....Russell Jurgens
531 Medical Arts Bldg., Seattle, Wash.
V.P., Gen. Mgr.....Harry S. Pearson
722 Realty Bldg., Spokane 1, Wash.
V.P.....Chas. R. Devine

WALTER McCREERY, INC.

256 So. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-4480
AAAA—ANPA—APA—NBP
Chm. Bd. & Pres.....Walter K. McCreery
Secretary .....Walter Hadlich
Treasurer .....Elizabeth Stahle
Publicity Dir.....H. Berger
Radio-TV Dir.....Howard Flynn
Radio Time Buyer.....Virginia White

McCUTCHEON & PATTON ADV.

918 N. Second St., Phoenix, Ariz.
Phone: AL 8-8374
ABP—ANPA—APA—NBP
Pres., Treas.....David McCutcheon
V.P., Sec.....Kenneth Patton
Prod. Mgr.....Robert Schultz
Creative Dir.....Hal Ackerman
Copy .....Helen Grant
Acct. Exec's....David McCutcheon, Kenneth Patton, Hal Ackerman

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.
Cleveland 15, Ohio
Phone: CHerry 1-2141
ABP—ANPA—APA—NBP—AAAA—NAOB
President.....H. W. Cooper
Vice-Pres. .....A. B. Meldrum
V.P., Radio-TV, Film.....B.F. Stauderman
V.P., Media.....H. G. Selby
Radio-TV Time Buyer..Carol Ann Brosmer
Sales Prom. Mgr.....W. M. Tucker

FLOYD F. MELLEN ADVERTISING

514 Securities Bldg., Omaha, Neb.
Phone: AT 1025
AAAA—ANPA
Owner.....Floyd F. Mellen

RICHARD N. MELTZER ADV., INC.

3100 Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 2-5877
AAAA
President.....Richard N. Meltzer
Exec. V.P.....Wallace X. Aron
Production Mgr.....Barbara Judson
Vice Pres.....Richard Lemen
Media Dir.....Barbara Cochran
Copy Chief.....Dennis Altman
Copy Dept.....Susen Plummer
Time Buyers & Accounts: Sue Mallett; Langendorf United Bakeries, Inc., Holsum Div.; Rickey's Studio Inn(The Gray Line, Inc. Barbara Cochran; Chrysler Motor Corp., Simca Sales Div.
Branch Offices
7461 Beverly Blvd., Los Angeles, Calif.
Phone: WEbster 8-2993
Mgr.....R. Breggren
230 Park Ave., New York 17, N. Y.
Phone: MU 9-3474
Acct. Exec.....Jeremy Barkann
1660 First National Bldg., Detroit 26, Mich.
Phone: WOodward 1-4810
Manager .....Richard Meltzer
Estimated Radio Billings: $175,000.
Estimated TV Billings: $160,000.

J. ROBERT MENDTE, INC.

317 South 16th St., Philadelphia 2, Pa.
Phone: KIngsley 6-1130
ABP—APA—NBP
President.....J. Robert Mendte
Vice Pres.....J. W. Holland
Treas.....N. L. Hughes
Prod. Mgr.....M. Haggerty

GEORGE T. METCALF, COMPANY

31 Canal St., Providence 3, R. I.
Phone: UN 1-2634
ABP—NBP
Chmn. Bd.....George T. Metcalf
President .....Walter Hyland
Exec. V.P., Secy.....Sheldon Spencer
Prod. Mgr.....Allan Campbell
Copy Chief.....Frank Jones
Media Dir.....John S. Kossak

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19
Phone: JUdson 2-3474

President .....Stanley E. Lebow
Vice Pres.....Sanford H. Metlis

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-7860

ANPA—AAAA

President.....Arthur E. Meyerhoff
Production Mgr.....Alan Bethe
V.P.'s .....George Taylor, Myron E. Chon, Benjamin Green, Robert Ross
Creative Dir.....Thomas Magsino
Copy Chief.....Robert Gingrich
Art Dir.....Emily R. Raymond
Dir. Mkt. Research.....William Doscher
Radio-TV Dir.....Stuart Novy
Financial Mgr.....J. A. Johnston
Media Dir., Radio-TV...Evelyn Vanderploeg
Media Dir. Print.....Mary Hauser
Time Buyers..Evelyn Vanderploeg, Edmund Kasser, Francine Goldfine, Bruce Houston

Branch Offices

759 N. Milwaukee St., Milwaukee 2, Wis.
Phone: BRoadway 1-3144
V.P., Manager.....George Grabin

550 Sherbrooke W., Montreal, Canada
Phone: VIctor 9-9141
Mgr. ..... Gabriel LaSalle

100 University Ave., Toronto Ont., Can.
Phone: EMpire 3-3128
Manager .....John Ketter

HARRY M. MILLER, INC.

595 E. Broad St., Columbus 15, Ohio
Phone: CA 4-7243

ANPA—APA—NOAB

Pres., Gen. Mgr.....J. W. Miller
Radio-TV Dir.....J. B. Summers

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100

President & Chief Exec. Officer..Emil Mogul
Executive Vice Pres., Chmn. Exec. Comm. .....Sidney Matthew Weiss
Sr. V.P. & Gen. Mgr.....Richard Lockman
Sr. V.P., Chmn. Plans Review Board.....Seth D. Tobias
V.P. Chg. Radio TV.....Leslie L. Dunier
V.P., Dir. Mkting., Mchdsing...Jules Lennard
Sr. V.P.'s.....William Jacoby, Milton Guttenplan, Charles L. Rothschild, Walter Pollock, Alvin Kaplan
Secy.-Treas.....Mrs. Helene Mogul
Asst. to Pres., Controller.....Norman Cohen
Sr. V.P.....Alan Green
Sr. V.P.....Edward Klein
V.P. & Copy Chief.....Alfred P. Berger
V.P. Acct. Grp. Supvr.....Leona Bowman, Gerald Gould, Wray Kennedy, Bernard Kramer, Leonard K. Newsteder, Nat C. Wildman
Graphic Arts Prod. Dir.....Al Mauro
Research Dir.....Dr. Norman Young
Print Media Dir.....Ronald Friedwald
P.R. Dir.....Arthur Poretz
Exec. Art Dir.....Robert Blend
Prod. & Traffiic Mgr.....L. Leon
Radio TV Prod.-Dir.....Jeanne Harrison

Branch Office

Raymond-Commerce Bldg., Newark 2, N. J.
Phone: MItchell 3-3200

Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $7,800,000.

THE CHESTER C. MORELAND CO.

800 Broadway, Cincinnati 2, O.
Phone: PArkway 1-1178

AFA—ABP—ANPA

President, Treas.....Chester C. Moreland
Secretary.....Hubert A. Mann
Vice Presidents..B. L. Schurman, Carl Press

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-2100

APA

President .....J. Patterson
V.P. .....R. A. Dearth
Media Dir.....O. E. Christy, Jr.
Radio, TV Time Buyer.....R. A. McArdle
Export Media Mgr.....Aurora Blando
Dir. of Radio-TV Prod.....J. Seaborne
Prod. Mgr.....Don Wheatley
Group Art Director.....P. Zangas

MOSS ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7377

APA—NBP—ABP—ANPA—PPA

President.....Joseph H. Moss
Art Director.....Sidney Fischer
Prod. Mgr.....Al Beaver
Copy Chief.....Gerald H. Bruce
Media Director.....Ted Pyrch
TV Director.....E. Landau

MULLINS, EARL ASSOC. INC.

3308 Beverly Blvd., Los Angeles 4. Calif.
Phone: DUnkirk 5-9088

President .....Thomas Mullins
V.P..... Warren Earl
Sect.-Treas.....F. A. Sieling
Office Mgr..... Katherine Kane

NAHAS-BLUMBERG, INC.

605 McGowen St., Houston 6, Tex.
Phone: Jackson 6-1181

ANPA—NBP

President .....Fred Nahas
Vice Pres., Media Dir.....B. L. Blumberg
V.P. Radio-TV Time Buyer..N. A. Zelikow
Radio-TV Dir. .....Bill Lazarus
Art Dir. .....William H. Sims
Copy Chief.....Diana Muth

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9292

President.....Thomas W. Hughes
Vice-Presidents.....Joseph W. Madden, Walter Kelly
Secy., Treas.....John D. Barone
Prod. Mgr.....Richard Williams
Art Director.....William Murphy
Media Director.....Frank Bernarducci
Radio & TV Director.....Jerome Kates

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone CIrcle 5-6200
ANPA—AAAA—NOAB—APA—NBP

Pres., Treas.....H. Victor Grohmann
V.P. & Sec'y.....Howard A. Heinsius
V.P. & Art Dir.....H. Nelson Kent
Vice Pres.....John M. Keil
Exec. Sec'y.....Kathryn Intemann
Prod. Mgr.....Samuel Boyd
Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: WHitehall 4-3400
AAAA—ANPA—ABP—NOAB

President.....Maurice H. Needham
Sen. Vice President.....Melvin Brorby
Exec. V.P.....Paul C. Harper, Jr.
Vice President.....Arnold E. Johnson
V.P., Acct. Supvr.....Granger F. Kenly
Financial V.P.....John F. Whalley
V.P. in Chg. Radio-TV...James G. Cominos
V.P., Dir. Radio-TV Pgs.....J. Scott Keck
V.P. Radio-TV Creat. Dir...Kenneth Snyder

Branch Offices
9130 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 6-2073

Mgr. .....Michael Gradle

730 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0333

V.P.....John F. Brooks
TV-Radio Prod. Dir.....M. Kinnan, Jr.

Estimated Radio Billings: $3,500,000.
Estimated TV Billings: $16, 500,000.

RALPH NELMS, INC., ADV.

Box 1624 SS Sta., Springfield, Mo.
Phone. 4-2555

President..... .....Ralph A. Nelms
Secretary .....Annabelle Gray
Account Executive.....J. H. Richards
Art Director.....Richard Wilcox
Prod. Mgr.....Anderson F. Miller

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135

Pres. & Treas.....George R. Nelson
Vice-President.....Helen C. Nelson
Art Director.....Arnold Hitchins
Radio, Copy, Pub. Dir.....Robert S. Cragin
TV Director.....Robert Stone
TV Time, Space Buyer.....Tillie Reinig

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721
ABP—ANPA—APA—PPA

Pres., Acct. Exec.....Hunter Lynde
Exec. V.P.....David E. Robeson
Vice Pres.....John A. Bunker
Secy.-Treas.....Ned Hubbard
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900
AAAA—ANPA

President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
V.P., Broadcast Op. Exec.....Walter Craig
V.P., Acct. Gp. Head.....Richard Bowman
V.P., Creative Dir.....Kay Daly
V.P., Marketing Dir.....John B. Morris
V.P., Supvrs.....G. Shapiro, H. G. Bissinger
V.P., Asst. to Pres.....Warren Falles
V.P., Copy Chief.....Alan Koehler
Production Manager.....Louis M. Hirx
V.P., Dir., Print Media..Eugenie C. Stamler
Fashion Coordinator....Catherine D'Alessio
V.P., Controller.....Miss Rosalou Flanagan
Asst. V.P., Dir. Rsch.....Henry Halpern
Ass't. V.P., Print Media....George Coleman
Creat. Supvr. Bcst. Op.....James O. Rankin
Copy Gp. Supvr.....June Cerf
Sr. Art Dir., Mgr. Art Dept....J. Woodward
Mdse. Manager.....A. R. Porte
V.P., Bcst. Oper.....Walter Tibbals
TV Art Dir.....William B. Weltman
Time Buyers....Inez Aimee, Sheldon Boden, Harold Commings

Branch Office
Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701

General Mgr.....Al Chopp

Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $16,000,000.

NORTH ADVERTISING, INC.

Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5030
ANPA-ABC

President.....Donald P. Nathanson
Exec. Vice Pres.....Cyrus H. Nathan
Treasurer .....Harold Rosenzweig

Branch Offices
16 E. 40th St., New York 16, N. Y.
Phone: ORegon 9-3100

Chairman .....Bert Goldsmith
V.P., Dir. Radio-TV.....Bruce Dodge

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OLympia 2-3770

Manager.....Edward Feldman

Estimated Radio Billings: $250,000.
Estimated TV Billings: $9,500,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.
Providence 6, R.I.
Phone: GAspee 1-2087

AAAA—ABP—ANPA
President, Treas.....Frederick C. Noyes
Vice Pres., Secy.....Carroll H. Rickard
Dir. Radio-TV.....Henry C. Hart, Jr.
Prod. Mgr.....D. S. Bailey
Media Dir.....Ed D. Cummings
Art Dir.....M. F. Hoctor
Public Rel. Dir.....W. Barbau

R. T. O'CONNELL COMPANY

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-1710
President.....R. T. O'Connell
Exec. V.P., Creat. Dir.....Ethel Merklen
Vice President.....George Miller
Prod. Mgr.....Harry Weiss
V.P., Art Director.....Jack Chatham
Radio-TV Dept.....John Graham

OGILVY, BENSON & MATHER INC.

589 Fifth Ave., N. Y. 17, N. Y.
Phone: MU 8-6100
NOAB—APA—AAAA
President .....David Ogilvy
Exec. V.P.....E. Estey Stowell
Sr. V.P., Treas.....Shelby H. Page
Sr. V.P.....J. McCaffrey
V.P. B'cast. Dir.....Hendrick Bouraem, Jr.
V.P., Research Div.....Stanley D. Canter
V.P.'s, Copy Supvrs.....Clifford D. Field, Reva Korda
Media Supvrs.....Clifford Botway, Ann Janowicz
Prod. Mgr.....Michael T. Winnow
V.P., Acct. Supvr.....David P. Crane
V.P., Radio-TV Comm. Dev.....Everard W. Meade
Vice Presidents.....P. Caravatt, J. Heekin, D. Margaretten
V.P., Media Dir.....Samuel L. Frey

Branch Office
9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 5-6165
Mgr. .....Christy Walsh
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $12,000,000

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
Phone: COpley 7-7430
President.....Jerome M. O'Leary
Exec. V.P.....R. Wm. Gorman, Jr.
Radio-TV Time Buyer.....Sandra Newsam
Media Dir.....Louise Dogherty
Prod. Mgr.....Thomas Elliott
Copy Chief.....J. W. Myers
Public Relations Dir.....Nancy Young

OLMSTED & FOLEY, INC.

1750 Hennepin Ave., Minneapolis 3, Minn.
Phone: FEderal 9-0441
AAAA—ABC—ABP—ANPA—AFA
President.....Ward H. Olmsted
Exec. V.P.....John T. Foley
V.P., Secretary.....G. C. Hellickson
V.P.'s.....W. Olmsted, John K. Mortland
Media Dir.....Warren T. Way
Production Mgr.....Everett T. Olson

PHIL A. O'NEILL ADVERTISING

43 N. Franklin St., Wilkes-Barre, Pa.
Phone: VAlley 2-7191, 3-8874
President.....Phil A. O'Neill
Vice-Pres.....Thomas J. O'Neill
Secy., Treas.....Mary M. O'Neill

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 6-4140
President.....W. Wallace Orr
V.P. .....Bosh Pritchard
Sec'y & Treas.....Willard W. Hughes
Art Dir.....William Enderle, Jr.
Copy Chief.....Robert Dunkel

MERRITT OWENS ADV. AGENCY, INC.

365 New Brotherhood Bldg.,
Kansas City 1, Kans.
Phone: DR 1-7250
ABP—ANPA—APA
President .....Merritt Owens
Vice Pres.....Frank Lisec
Art Dir., Prod. Mgr.....Tom Horan
V.P., Radio-TV Dir.....Frank Rickey
Account Execs..Merritt Owens, Frank Lisec

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
Phone: MUrray Hill 7-4090
ABP
President .....Elias Schonberger
Exec. V.P.....Peter Frenkel
Sec'y & Treas.....Max Weintraub
Copy Chief.....S. I. Altman
Art Dir.....Elmer Pfeffer
Prod. Mgr.....Stuart Jusko
Radio Time Buyer.....Betty Silon
Media Dir., Space Buyer.....Irving Krouse

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
Phone: MAin 3-1401
AAAA—ANPA—APA—NBP—NOAB
Chrm. of Board.....Wm. H. Horsley
President .....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Prod. Mgr.....James Leavitt
Treasurer.....Calvin W. Franklin
Radio-TV Dir., Talent Buyer..Grant Merrill,
Media Dir., Time Buyer.Gertrude M. Nyman

Branch Offices
1115 West Broadway, Spokane, Wash.
Phone: FAirfax 7-9585
V.P., Manager.....Martin Boss
829 N.W. 19th Ave., Portland 9.
Phone: CApitol 2-1021
V.P., Manager.....Milton A. Foland

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400
President .....Ted Bergmann

Sec.-Treas. .....Florence Shapin
V.P., Dir. Creative Copy.....Al Eichler
Dir. TV-Radio (West Coast)...Don Blauhut
Production Director.....Sydney Reich
Copy Supervisor.....Robert L. Smock
Copy Coordinator.....Alice Douglas
Merch. Director.....Axel P. Gudmand
Media Director.....Herbert Gruber
Dir. TV-Radio (East Coast)...Lloyd Durant
Comm. Dir.....Irving Ross
Asst. Media Director.....Gerald Levey
All-Media Buyer.....Ruth Bayer
TV Oper. Mgr.....Helen Lawin
Creative Art Director.....Sol Hyman
Art Director.....Erno Slovak
Production Supervisor.....Jay Stuart
Personnel Manager.....Pearl Sheridan
Office Manager.....Milton Jurin
Time Buyers..Herbert Gruber, Ruth Bayer, Gerald Levey

Branch Office
1334 N. Beachwood, Hollywood 28, Calif.
Phone: HOllywood 2-3111
V.P.....Don Blauhut
Estimated Radio Billings: $184,000.
Estimated TV Billings: $16,120,000.

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795
ANPA
President-Treasurer.....C. H. Pearson
V.P. .....Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson
Prod. Mgr.....P. Torchia
Publicity Dir. .....Melvin Parks

PERRIN-PAUS COMPANY

8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-7923
ABP—ANPA—APA—NBP
President.....Earl R. Perrin
Vice-President.....Donald L. Paus

Branch Office
730 Fifth Ave., New York 19, N. Y.
Phone: PL 7-6120

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BElmont 4-6401
President.....Charles C. Ramsey
Vice Pres.....James Holloway
Exec. V.P.....Herbert Fredman
Radio-TV Dir. & Sec.....Mrs. Orva W. Huff
Media Director.....Charles Tucker
Prod. Mgr.....Al Sheahan
Treas. .....Robert L. Phillips
Art Dir.....L. T. Shackelford

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
Phone: CApitol 3-6131
APA—NOAB—SNPA—ABP—ANPA
Pres., Acct. Exec.....Jack N. Pitluk, Sr
V.P., Acct. Exec.....Jack N. Pitluk, Jr
Vice Pres.....Louis H. Pitluck
P. R. Dir.....J. M. Battersby
Copy Chief.....Harvey Christiansen
Radio Director.....Margaret Morrison
TV Director.....Don Zimmer

POTTS-WOODBURY, INC. ADV.

2233 Grand Ave., Kansas City 8, Mo.
Phone: GR 1-5775
ANPA—NOAB—PPA—ABP
President.....J. B. Woodbury
Vice Pres.....E. A. Warner, C. C. Tucker, C. L. Robinson, Al Coleman, G. F. MaGill, C. E. Jones, R. K. Sanford, C. Stritzinger, P. N. Horstman
Secy., Treas.....C. C. McMillan
Prod. Mgr.....Charles W. Wilson
Radio-TV Prod.....William J. Brewer
Radio-TV Dir.....Gene W. Dennis
Research Director.....Willard Young

J. G. PROCTOR COMPANY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7725
President.....J. G. Proctor
V.P. & Acct. Exec.....Ray Hanna
Secretary.....M. S. Proctor
Art Dir. & Prod. Mgr.....M. Sholle

PRODUCT SERVICES

17 E. 45th St., New York City
Phone: MUrray Hill 7-0204
President.....Les L. Persky
V.P.'s.....Harold L. Tuers, Wallace Lancton
Gen. Mgr.....George Stadtmuller
TV Prod. Dir.....Ern Westmore
Comm. Film Mgr.....Richard DeMaio
Art. Dir.....Milt Kimmel
Copy Dir.....Vivian Koenigsberg
Chief Time Buyer.....Doris Gould
PD Director.....Alfred Davis

CHARLES O. PUFFER ADVERTISING

155 E. Ohio, Chicago, Ill.
Phone: WHitehall 4-1003
ABP—APA
President.....Charles O. Puffer
Art Director.....Henry Garcia
Prod. Mgr..... .....Glorya Bakken

L. W. RAMSEY COMPANY

230 No. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-8155
ANPA—APA—NBP—NOAB
Chairman.....A. C. Naeckel
President.....Richmond M. Lloyd
Secy.....G. E. Bischoff
Vice-President.....N. B. Langworthy
Treasurer.....W. J. Henderson
Art Director.....E. J. McCabe
Prodn. Mgr.....Vito M. Volino

Branch Office
111 East 3rd St., Davenport, Iowa
Phone: 6-0157

THE RANDALL COMPANY

75 Pearl St., Hartford 3, Conn.
Phone: JAckson 7-1179
President.....Wilbur W. Randall
Art Director.....Robert N. Berger
Radio & TV Director.....Jack Reynolds

REACH, McCLINTON & CO., INC.

505 Park Ave., New York, N. Y.
Phone: PLaza 1-7300
69 Washington St., Newark, N. J.
Phone: MArket 3-5100
ANPA—APA—NBP—AAAA—NOAB

Chrmn. of Board.....Chas. Dallas Reach
V. Chm. Bd.....F. R. Risley
President.....Harold L. McClinton
Senior V.P., Pres. Asst.....Robert W. Robb
Exec. V.P., Art Dir.....Everett W. Sahrbeck
Controller.....J. Allentuck
Sr. V.P., Treas.....D. M. Bernheim
V.P., Copy Dir.....Ralph Rosenberg, Jr.
V.P., Mgr. Newark.....Donald Mayer
V.P., Radio-TV.....Werner Michel
Media Dir.....Douglas Burch
N. Y. Prodn. Mgr.....S. A. Holdampf, Jr.
Radio-TV Time Buyer.....Timothy O'Leary
V.P. & Research Dir.....Paul Keller
Pub. Dir.....Phil Wasserman

Branch Offices

Prudential Bldg., Chicago 1, Ill.
Phone: SUperior 7-9722
Pres. .....J. R. Pershall
6434 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-9610
V.P., Manager.....Harry W.Witt
706 Second Ave., Minneapolis 2, Minn.
Phone: FEderal 9-8041
V.P., Manager.....George O. Ludcke, Jr.
1235 Statler Bldg., Boston, Mass.
Phone: LIberty 2-6100
Pres. .....Douglas Coady

JAMES R. REESE ADVERTISING CO.

15 West 10th St., Kansas City 6, Mo.
Phone: VIctor 5269
APA—ABP—ANPA

Owner.....James R. Reese

KNOX REEVES ADVERTISING, INC.

400 Second Ave. S., Minneapolis 1, Minn.
Phone: FEderal 9-0071
AAAA—ABP—ANPA—APA
NOAB—PPA—ABC

Chrmn. of Bd.....E. E. Sylvestre
President .....Wayne Hunt
Exec. V.P.....R. W. Stafford
V.P., Secy., Oper. Dir.....Paul Phillips
Treasurer .....L. J. Beltrand
Vice-Presidents.....J. H. Sarles, Loren P. Herder, Howard Wilson
V.P., Radio & TV Dir.....R. E. Neff
Time Buyer.....Philip Archer

REGAL ADVERTISING ASSOCIATES CORP.

575 Lexington Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8320

Exec. V.P., Gen. Mgr.....Herb Resnick
Controller.....Marcia Beckman
Station Rel. Dir.....Sidney B. Hoenig

Time Buyers & Accounts: Irving I. Adelsberg; Exquisite Form Brassiere Inc.; I. Rokeach & Sons; Silf Skin, Inc.; Magic Lady, Inc., Perfection Wines, Ltd.; Keystone Cameras.

REINCKE, MEYER & FINN, INC.

520 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-7440
ABP—ABC—ANPA—NOAB—APA—NBP

President .....Wallace Meyer
Vice-Pres. & Treas.....C. A. Reincke
Vice-Pres. & Sec.....A. L. Reincke
Radio-TV Director.....Lew Green
Media Director.....John Priebe

REINHARDT ADVERTISING INC.

1736 Franklin St., Oakland 12, Calif.
Phone: TEmplebar 2-2408
ABP—ANPA—APA—NOAB

President .....Emil Reinhardt
Time Buyer.....A. Leo Bowman
TV & Radio Dir.....Evelyn Warner
Space Buyer.....J. Prindiville
Acct. Exec.....Henry Freitas

E. W. REYNOLDS LIMITED

154 University Ave., Toronto Ont., Canada
Phone: Empire 2-2381

Chairman of Bd.....Edward W. Reynolds
President.....C. Warren Reynolds
Secy, Treas.....F. J. Banks
Media Dir.....Helen Anderson
Prod. Mgr.....M. F. Landman
Vice Pres.....N. Stuart Walton
V.P., Radio-TV.....H. E. Karpus
V.P.'s.....L. G. Smith, Robert Platt, G. S. L. Anderson, R. I. P. Cameron, D. Newby
Radio-TV Coordinators.....E. Yanush, B. Sabsay
Time Buyer.....Vera Hopkins

Branch Office

1440 St. Catherine St. W., Montreal 1, P. Q.
Phone: UN 6-1775
Manager..... K. Munro

FLETCHER RICHARDS, CALKINS & HOLDEN, INC.

730 Fifth Ave., New York 20, N. Y.
Phone: PLaza 7-6400

President.....Fletcher D. Richards
Board Chairman.....Bradley A. Walker
General Manager.....Bryan Houston
Bd. Vice Chmn.....Paul R. Smith
Chmn. Exec. Comm.....J. Sherwood Smith
Treasurer .....Dorothy Steitz
Secretary .....Evelyn King
Senior V.P.'s.....Ernest A. Gray, Wm. A. Chalmers, Robert Boulware, Walter B. Geoghegan, Duane Beurmann, John Shepherd, James H. Cobb, Sanford C. Smith, Alexander Coan, Sylvia Harris, Laurel Cutler, Raymond P. Durrell, Bernard Eckstein, John J. Ennis, John Hamm, Richard J. Keegan, Warren Rebell, Fred L. Ryner, Maxwell Sapan, Joseph Scheideler, H. A. Steckman, John M. Van Horson, Samuel H. Weber
V.P. Dir. of Media.....John J. Ennis
V.P. Dir., Radio-TV.....Seymour J. Frolick
Radio-TV Copy, Prod. Chf.....Wm. Vance
Radio-TV Prgmn.....Robert Nugent

Radio-TV Writer-Prod.....Wyn Walshe, Steve Roppolo
TV Art Dir.....Victor Miranda
Radio-TV Traffic..Fran Campbell, Ruth Jaffe
Radio-TV Bus.....Georgette McCarthy
Time Buyers.....Jim Kelly, Jack McDougal, Elizabeth Griffiths

Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: RAndolph 6-3830
General Mgr.....George Jahnke

58 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-2250
Exec. V.P. Western Div.....King Harris
V.P. Mgr.....Parker Wood
V.P.'s....Porter Anderson, Ridge L. Harlan, Jack O. Keeler

6233 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 6-1311
V.P. & Mgr.....Norman Warren
V.P.'s.....Raymond R. Morgan, Jr., Robert C. Temple, James O. Thompson

Joseph Vance Bldg., Seattle 1, Wash.
Phone: MAin 2-1555
Vice Pres.....Frank Caspers

133 E. Palmetto Pk. Rd., Boca Raton, Fla.
Phone: 6344
Vice Pres.....Ellsworth D. Hill
V.P., Creative Dir.....P. S. Batterson

20 Carlton Ave., Toronto 2, Ont., Can.
Phone: EMpire 3-6361
Bd. Chmn.....John P. Hamilton
Pres.....Warren H. Wilkes
V.P.'s.....R. G. Fitzpatrick, J. P. Hamilton

550 Sherbrooke St., W., Montreal 2, Can.
Phone: BElair 8821
Gen. Mgr.....Cletus Lunny

Estimated Radio Billings: $2,800,000.
Estimated TV Billings: $7,500,000.

DAN RIVKIN AGENCY

1418 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-5766
Owner .....Dan Rivkin

ROBERTS & REIMERS, INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3175
ANPA—APA
President.....Robert Power Reimers
Vice Presidents.....Leon Kelley, M. W. Nichols
V.P., Media Dir.....John K. Lucken
Secretary.....Jac M. Wolff
Prod. Mgr.....Charles Murphy
Art Director.....Hugh Ryan

MARSHALL ROBERTSON ADVERTISING AGENCY

1550 Speer Blvd., Denver 4, Colo.
Phone: KE 4-6268
APA
Chrmn. & Pres.....Marshall G. Robertson
Secy.-Treas., Time Buyer.Mary A. Robertson
V.P., Acct. Exec.....John Eby
Dir.....Betty Wagner
TV Manager.....Jack Helling
Art Director.....Lavern Everson

ROBINSON, ADELMAN & MONTGOMERY, INC.

2016 Walnut St., Philadelphia 3, Pa.
Phone: LOcust 8-5885
President.....Robert H. Adleman
Vice President.....Anthony J. Walton
Art Dir.....R. Meyers

ROBINSON, FENWICK & HAYNES, INC.

1111 Wilshire Blvd., Los Angeles 17, Calif.
Phone: HUntley 2-2050
AAAA—ABP—ANPA—APA—PPA
President.....Elwood J. Robinson
Secretary.....Eola E. Gass
Vice Presidents.....David R. Fenwick, John Haynes
V.P., Radio-TV Dir.....Lee Laufer
V.P., Media Dir., Treas...Robert C. Neuman
Prod. Mgr.....James Kroll

Time Buyer & Accounts: Dorothy Skidmore; Loma Linda Food Co., Breast O'Chicken Tuns, Inc., Packard-Bell Co., Dried Fig Advisory Bd., Los Angeles Dept. of Water & Power, Wilco Co., Western Federal Svgs. & Loan Assn.

ROCHE, RICKERD & CLEARY, INC.

135 South LaSalle St., Chicago 3, Ill.
Phone: RAndolph 6-9760
ABP—ANPA—APA—NBP—NOAB
Chrmn. of the Bd.....J. L. Proebsting
President.....C. E. Rickerd
Exec. V.P.....K. C. August
Asst. to Pres.....Al Bonk
V.P. Chg. of Media.....Frank Hakewill
V.P. Chg. of Copy.....R. A. L. Herweg
V.P., Art Dir.....George Lyman
Vice Presidents.....Lloyd Maxwell, William H. Savin, Stewart Weston, M. F. Williamson
Sec.-Treas.....C. W. Anderson
Dir. Radio-TV.....Kirby Roche
Media Buyer.....Guy Dustman

ROCKLIN IRVING & ASSOCIATES

32 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-2324
President .....Irving Rocklin
Controller .....Sidney Bernberg
Copy Chief.....Robert Spencer
Account Executives.....Irving Rocklin, Robert Rocklin, Jerrold Rocklin
Research Director.....Geraldine Feldman
Publicity Dir.....Robert Rocklin
Prod. Mgr.....Helen Wurtzburg
Art Director.....Louis Hernandez

RONALDS ADV. AGENCY, LTD.

701 Keefer Bldg., Montreal 25, Que.
Phone: University 6-9471
ABC—ANPA
Bd. Chrm.....Russell C. Ronalds
Secy.-Treas.....Peter Smith
President.....Frank deB. Walker
Exec. V.P.....Ray J. Avery
Prod. Mgr.....Leo Hastings
Acct. Suprs..A. W. Woodhouse, H. J. Ronalds
Media Dir.....D. C. Fowler

Branch Offices
108 Peter St., Toronto, Ont., Canada
Phone: EMpire 3-0237
Exec. V.P., Manager.....R. J. Avery
Petroleum Bldg., Edmonton, Alberta, Canada
Phone: 2-8356
Manager.....G. G. Steeves

ROSE-MARTIN, INC.

21 West 46th St., New York 36, N. Y.
Phone: JUdson 2-3550
ABP—ANPA
President .....Irl W. Rose, II
V.P., Gen. Mgr.....John A. Boulle
V.P., Media Director.....G. M. Rundbaken
V.P., Art Dir.....Alec B. Kenne
Production Manager.....Ethel Whelan
V.P.'s.....Allen A. Brinker, Walter M. Masters
Copy Chief.....Frank McCullough
Comptroller.....Joseph R. Anderer
Estimated TV Billings: $300,000.

IRVING ROSEN ADVERTISING

84-49 168th St., Jamaica, N. Y.
Phone: AXtel 7-7741
Owner, Time Buyer.....Irving Rosen

ROSENGARTEN & STEINKE, INC.

483 Union Ave., Memphis 3, Tenn.
Phone: JAckson 7-4566
APA—ABP
President .....Norton Rosengarten
Exec. Vice Pres.....Lynn Steinke
Radio-TV Dir.....Jay Scott

ROSS ROY, INC.

2751 East Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-3900
ABP—ANPA—PPA—NOAB—NPB
President .....Ross Roy
V.P., Asst. to Pres.....Robert R. Roy
Exec. V.P.....Thomas G. McCormick
Sr. V.P., Creative Dir.....Maurice G. Vaughn
V.P. & Art Dir.....John W. Hutton
V.P., Acct. Supr.....Joseph G. Mohl
Sr. V.P. & Creat. Dir.....Wm. W. Shaul
V.P. Pub. Rel.....Hubert F. Roy
Copy Chief.....Joseph R. Neall
Dir. of Bus. Develop.....Roy M. Marshall
Media Dir.....Ronald A. Post
Record. Dir.....John A. Roche
Dir., Radio-TV.....David B. Siegel
Secretary.....Erwin H. Haass
Treasurer.....Lathrop P. Morse
Controller.....Harry W. Mellen
V.P., Media.....Carl E. Hassel
Research & Media Dir.....Edward Simon
Production Director.....William L. Miller
Publicity Dir.....Robert V. Fancett
V.P., Dir. Prod. Analysis..Kenneth S. Loring
Personnel Dir.....George Macier
Librarian .....Florence Armstrong
Branch Offices
214 E. 31st St., New York 16, N. Y.
Phone: MU 5-1440
Mgr.....John A. Roche
1680 North Vine St., Hollywood 28, Calif.
Phone: HOllywood 9-6263
Vice-Pres.....Thomas F. Scott
Ross Roy of Canada, Ltd.
Canada Trust Bldg., Windsor, Ont.
Phone: Clearwater 6-2371
Vice Pres.....Robert B. Mackay

RUDER & FINN, INC.

130 E. 59th St., New York 22, N. Y.
Phone: PLaza 9-1800
Chairman of Board.....William Ruder
President .....David Finn
Exec. V.P.....Paul Zucker
Vice Presidents.....Charles Lipton, Chester Burger, Richard Weiner
Dir., Radio-TV.....Mildred Vigderhouse
Prod. Mgr.....Phyllis Kish

THE RUMRILL COMPANY, INC.

1895 Mt. Hope Ave., Rochester 20, N. Y.
Phone: BRowning 1-2150
AAAA—ANPA—ABP
President.....C. L. Rumrill
Senior V.P.'s.....J. R. Van Arsdale, N. A. Gallagher
V.P.'s.....C. N. Gleason, D. B. Miller J. E. Troskosky, F. F. Harned, R. D. Dunning, B. W. Jones, T. P. Howard, E. F. Novak
Secy., Treas.....H. R. Hanson
Branch Offices
10 Lafayette Sq., Buffalo, N. Y.
Phone: MA 6020
V.P., Manager.....J. G. Wells
V.P.'s.....N. E. Forgie, H. R. Keating
1512 Genesee St., Utica, N. Y.
Phone: SWift 7-2850
V.P. & Manager.....L. B. Riegler
V.P.....H. T. Duffy

LOWE RUNKLE CO.

1313 Liberty Bank Bldg., Okla. City 2, Okla.
Phone: CEntral 6-3521
APA—NBP—AAAA—ABP
President .....Lowe Runkle
Vice-Presidents .....Roger Pishny, Howard Neumann, Monty Mann, Oscar Heuser
Person. Dir.....George A. Mitten
Radio, TV Director.....Mack Fuller
Prod. Mgr.....P. Colman
Art Dir.....Hugo Lindberg

BEN SACKHEIM, INC.

2 West 59th St., New York 19, N. Y.
Phone: PLaza 1-2200
AAAA—ABC—ABP—ANPA
President .....Ben Sackheim
Exec. Vice-Pres.....George B. Pampel
V.P.'s .....Milton Mensch, Lewis Nemerson
V.P., Radio-TV.....William Pitts
Time Buyer.....Robert Goldsmith
Copy Chief.....Anne Green
Executive Art Dir.....Robert Lopez
Creative Director.....Matthew Cantillor
Prod. Coord.....Irving Levine
Media Director.....William Galker
Acct. Execs.....Glenda Sullivan, Theodore Herrmann, George Miller

WALKER SAUSSY ADVERTISING, INC.

1820 Charles Ave., New Orleans 13, La.
Phone: TUlane 3282
ANPA—ABP—ABC

President .....Boatner Reily
V.P., Gen. Mgr.....P. J. Stakelum, Jr.
Vice Presidents.....Joseph Shields, Jr., D. W. Ziegelasch, Irvine J. Vidacovich, Sr., Robt. F. Anderson
Acct. Execs....Boatner Reily, P. J. Stakelum, Jr., Joseph C. Shields, Jr., Dwight W. Ziegelasch, I. J. Vidacovich, Sr., Dorothea Schlesinger, John Browne, Peter A. Mayer, I. J. Vidacovich, Jr.
Secretary .....Dorothea Schlesinger
Treasurer.....Alvin C. Camus
Radio-TV Dir.....Peter A. Mayer
Time Buyers & Accounts: Mrs. Marie B. O'Meara; American Brewing Co.; Elmer Candy Co.; Henderson Sugar Refinery; Hibernia Homestead & Svgs. Ass'n; Wm. B. Reily Co.; Southern Memorial.

Branch Office
1717 N. Highland Ave., Los Angeles, Calif.
V.P.....Robert F. Anderson

ALLEN SAVAGE AGENCY

1 E. 57th St., New York, N. Y.
Phone: EL 5-1434

Owner .....Allen Savage

FRANK B. SAWDON, INC.

60 E. 56th St., New York 22, N. Y.
Phone: PLaza 1-4646

President.....Frank B. Sawdon
V.P., Treas.....Victor Sawdon
Radio-TV Producer.....J. P. Jones

Branch Office
6115 Selma Ave., Hollywood, Calif.
Phone: HOllywood 4-7579
W. C. Mgr.....Allan Moll

A. A. SCHECHTER & ASSOC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1150

President.....A. A. Schechter
V.P., Radio-TV.....Michael Roshkind

Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-9511
Manager .....Charles Vance
1111 Wilshire Blvd., Los Angeles 17, Calif.
Phone: HUntley 2-0798
Manager .....Helen Bowman

SCHECK ADV. AGENCY, INC.

9 Clinton St., Newark 2, N. J.
Phone: Market 2-0480
ANPA—APA—NBP—SNPA

President..... Julius Scheck
V.P., Media Dir.....E. Grant Scheck
Secy. & Treas.....Morris Scheck
Prod. Mgr., Art Dir.....L. Sansone
Copy Chief.....E. Bimberg
Space Buyer.....Frank M. Craumer

SCHENKER COMPANY

2301 Wabansia Ave., W., Chicago 47, Ill.
Phone: ARmitage 6-1600

Pres., Media Dir.....Sidney R. Raike
Vice-Pres.....J. E. Schenker
Art Dir.....M. Rickabaugh
Radio Time Buyer & Prod. Mgr.
Space Buyer.....C. D. Domin

SCHNEIDER, JOSEPH P., ADV., INC.

11 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-8294

President.....Joseph P. Schneider
Exec. V.P., Art Dir.....Alfreda Walsh
Secretary .....Philip Nemiroff
Prod. Mgr.....Anne Zambito
Space Buyer.....Mark Barry

GORDON SCHONFARBER & ASSOCIATES, INC.

58 Weybosset St., Providence 3, R. I.
Phone: GAspee 1-4813-4-5
ABP—ANPA—APA—NBP—NOAB

President.....Gordon Schonfarber, Jr.
V.P., Prod. Mgr.....Russell C. Edwards
Vice-Pres., Copy Chief.....John B. Swift
Secretary.....Amanda C. J. Olsson
Radio-TV Dir.....Richmond A. Patterson

SCHWAB, BEATTY, & PORTER, INC.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8410
ABP—ANPA—NBP

President.....Victor O. Schwab
Exec. V.P.....Richard Porter
Vice President.....John M. Jenks
Radio-Time Buyer.....Rae Elbroch

ED SHAPIRO INC.

1831 Chestnut St., Philadelphia 3, Pa.
Phone: LO 4-2877
ANPA—ABP—NBP

President .....Edward Shapiro
Treas.-Sec.....H. Hyman Shapiro

JOHN W. SHAW ADVERTISING, INC.

51 E. Superior St., Chicago 11, Ill.
Phone: MOhawk 4-6323
ANPA

President & Treas.....John W. Shaw
Exec. V.P.....David E. Guerrant
Senior V.P.....P. L. O. Smith
VP.'s.....Sigmund T. Seaman, Norman R. Anderson, Ralph Stewart, Charles J. Allen, Bruce Baldwin
V.P., Secretary.....Robert C. Milner
Media Dir.....Richard L. Rogers
Radio-TV Dir.....Hathaway C. Kemper
Time Buyers.....Isabel McCaulay, June Nelson, Marilyn McDermott

Branch Office
5225 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 6-4711
Mgr. .....Jack R. Schulter

SILTON BROS., CALLAWAY INC.

131 Clarendon St., Boston 16, Mass.

Phone: CO 7-3730
ABP—ANPA—NBP
Board Chairman.....Jason N. Silton
President.....Myron L. Silton
Exec. V.P.....Ramon N. Silton
Senior V.P.....Earle W. Hoffman
Treasurer .....Morris Susman
Media Director.....Marie Kachinski
Asst. Treasurer.....Ruth B. Comerford

SIMON & GWYNN

3329 Poplar Ave., Memphis 11, Tenn.
Phone: FA 7-1691
SNPA—ANPA—APA—NOAB—ABP
Partners.....Milton Simon, H. N. Gwynn
Art Prod. Mgr.....Carlos Gordon

SIMONS-MICHELSON CO.

1126 Lafayette Bldg., Detroit 26, Mich.
Phone: Woodward 3-3000
AAAA—ANPA—ABP—APA—NBP
Partners.....Leonard N. Simons, Lawrence J. Michelson
Prod. Mgr.....Arthur H. Copland
Radio-TV Dir.....Richard Hughes

SMITH/GREENLAND COMPANY

730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-6161
President .....Leo Greenland
V.P.'s.....Roy Danish, Peter G. Weinberg, Murray Platte, Howard Rowland
Sec.-Treas. .....Martin L. Smith
Copy Chief.....Murray L. Klein
Production Mgr.....Harold Franklin
Art Director.....Gerald Charm
Media Director.....Les Towne
Time Buyers.....Florence Taft, Joe King, Ronnie Walker

SMITH, TAYLOR & JENKINS, INC.

223 Fourth Ave., Pittsburgh 22, Pa.
Phone: ATlantic 1-9312
ABP—ANPA—APA
President.....Ronald P. Taylor
Vice Presidents.....W. C. Sutherland, E. B. Hudson, R. E. Quaid, Phil Demme, R. K. Pearson, L. M. Dillon
Radio Director.....Les Sterne

W. J. SMITH CO.

Commonwealth Bldg., Louisville 2, Ky.
Phone: JUniper 4-2163
APA—SNPA—ANPA
Pres. & Treas., Prod. Mgr.....W. J. Smith
Vice-Pres. & Secy.....G. B. Smith
Media Dir. & Copy Chief.....H. D. Peltier

SON DE REGGER ADV. AGENCY INC.

3422 Ingersoll Ave., Des Moines 12, Ia.
Phone: CRestwood 9-0554
ANPA—APA—ABP—NBP
Ch. & Treas.....Les Son De Regger
President .....T. Peterson
Secretary.....A. H. Son De Regger
Prod. Mgr.....Joseph Daniels

C. JERRY SPAULDING, INC.

201 Commercial St. Worcester 8, Mass.
Phone: PLeasant 3-4789
Pres., Treas. & Radio Time Buyer
C. Jerry Spaulding
Vice President.....R. F. Hayward
Secretary .....E. J. Driscoll
Art Director.....Harvey Ball
Prod. Mgr.....Charles Rice

RAYMOND SPECTOR COMPANY, INC.

445 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4407
ABP—ANPA—APA—NBP
President, Treas.....Raymond Spector
Client Service.....Bert Schwartz
Art Director.....Irving Trabich
Production Manager.....Bernard Ludin

SPITZ ADVERTISING AGENCY, INC.

530 Oak St., Syracuse 3, N. Y.
Phone: 9-5581
ABP—ANPA
Owner, Acct. Exec.....William Spitz
Art Director.....Frederic Berg
Copy Chief.....P. Pehizotto
Radio-TV Dir.....Patricia Montfort

SPITZER & MILLS LIMITED

50 King St., West, Toronto, Ontario
Phone: EMpire 6-2811
ABC
Board Chairman.....G. F. Mills
Vice Chmn. of Bd.....J. W. Spitzer
President.....W. H. Reid
V.P.'s.....F. J. Collins, D. McCrimmon, W. F. Nugent, J. H. Randle, W. G. Wallace
Radio-TV Dir.....R. A. Stevenson
Time Buyer.....M. E. McCullagh
Montreal Media Dir.....F. Harbinson
Radio TV Director.....T. R. Hart
Media Dir.....P. Judson

Branch Office
3405 Addington Ave., Montreal, Quebec
Phone: HU 1-0344
V.P.'s.....J. H. Randle, D. McCrimmon

STAMLER, BROOKS & SOGHIGIAN, INC.

2000 P St., N.W., Washington 6, D. C.
Phone: ADams 2-0100
AAAA
Chairman.....Arthur D. Stamler
Pres.....H. H. Soghigian
Exec. V. P.....Ronald J. Brooks
Art Dir.....John W. Trotta
Media Dir.....Joan Doucette
Radio-TV Dir.....A. D. Stamler
Radio Mgr.....D. B. Schain
Time Buyers.....A. D. Stamler, H. H. Soghigian, R. J. Brooks, D. B. Schain

Branch Offices
13 Summit Ave., Boston 49, Mass.
Phone: DUnkirk 7-1981
Mgr.....A. W. Potter

120 N. Pitt St., Alexandria, Va.
Phone: TEmple 6-5483
Mgr. .....H. H. Hanson
Estimated Radio Billings: $160,000.
Estimated TV Billings: $350,000.

STEBBINS, BARTON ADVTG.

3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: Dunkirk 8-8131
ABP—ANPA—AAAA
President.....Barton A. Stebbins
Secy., Treas.....Dorothy M. Elliott
Production Mgr.....Dewey Harrison
Copy Chief.....S. Elstad
Art Dir.....F. E. Williams
Media Dir.....A. W. Gudelman

STEBBINS, HAL, INC., ADV.

714 W. Olympic Blvd., Los Angeles 15, Calif.
Phone: RIchmond 9-5317
ANPA—APA—AAAA—ABC—NBP
President .....Hal Stebbins
V.P. Acct. Exec.....M. Corcoran
Treas. .....Ruth Winberg
Secretary.....Winifred Graham
Art Dirs.....Jack Eipper, Jack Vibber
Prod. Mgr.....Al Schuknecht

Branch Office
988 W. El Camino Rd., Sunnyvale, Calif.
Phone: REgent 9-4160
V.P., Mgr.....M. Corcoran

STERLING ADV. AGENCY, INC.

9 East 40th St., New York 16, N. Y.
Phone: ORegon 9-6767
ANPA—NBP
Chr. Bd., Pres.....S. M. Broun
Vice Pres.....Gertrude Neuren
Prod. Mgr.....Larry Bronfman
Sec., Comptroller.....Morton S. Sirota
Copy Chief.....Joyce Halse

STOCKTON, WEST, BURKHART, INC.

1300 First Natl. Bank Bldg., Cincinnati 2, O.
Phone: Dunbar 1-5600
AAAA—ABP—ANPA—APA—NBP—NOAB
Chmn. of Bd.....Ranald S. West
Pres., Treas.....C. Thomas Martin
Vice Pres.....B. A. Schloemer
V.P., Media, Time Buyer....R. A. McDowell
V.P. .....Robert Helmich
Television Production.....Gary Lee
Prod. Mgr.....Richard Thompson

STORM ADVERTISING CO., INC.

72 East Ave., Rochester 4, N. Y.
Phone: BAker 5-9140
President .....Morry Storm
V.P., Art Dir.....Vincent Marcone
Copy Chief.....Mark A. Van Liew
Radio-TV Time Buyer.....Barbara Harmon

Branch Office
71 Maryland Plaza, St. Louis 8, Mo.
Phone: FOrest 1-8700
Mgr. .....G. P. Deppe

DANIEL F. SULLIVAN CO., INC.

216 Tremont St., Boston 16, Mass.
Phone: HAncock 6-7644
AAAA—ABP—ANPA—APA—NBP
President.....Daniel F. Sullivan
Vice Pres.....Robert N. Sullivan
Art Dir., Prod. Mgr.....J. J. McCabe
Media Dir.....Walter K. Munroe

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1600
ANPA—APA—NOAB—NBP—AAAA
Chairman.....Raymond F. Sullivan
Vice Chmn...Donald D. Stauffer, S. Heagen Bayles
President .....Brown Bolte
V.P. Operations.....Ralph Smith
Sr. V.P.....Clifford Spiller
Vice-Pres. & Treas....T. Newton Weatherby
V.-P. & Media Dir.....Francis Minehan
V.P., Media Dept. Mgr.....Lloyd Harris
V.-P. & Merch. Dir.....Daniel O'Meara
Vice-Pres.....Mary A. Ayres
Vice-Pres.....Herbert A. Vitriol
Vice-Pres.....Luther H. Wood
Vice-Pres.....Ida S. Raisback
Vice-Pres. ....Barrett Welch
Vice-Pres.....Horace Hagedorn
V.P.'s.....Frank Henderson, Richard R. Uhl, Eugene F. Whelan, L. Brooks Elms, James Tennyson, I. Emory Ward, Horace E. Curtis
V.P., Research Dir.....Timothy J. Healy
V.-P. & Head Art Dir.....Robert West
Prod. Mgr.....George Andrew
Controller.....N. Argueso
V.-P. & Radio-TV Dir.....Philip H. Cohen
Radio-TV Bus. Mgr.....Frank Reed
V.P., Network Operations.....George Frey

Branch Office
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: Hollywood 4-2119
Vice-Pres. & TV-Radio Dir.....John Van Nostrand
Vice President.....Robert W. Ballin
Estimated Radio Billings: $8,500,000.
Estimated TV Billings: $24,800,000.

SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
President.....Robert G. Swan
Exec. V.P., Treas.....Willard W. Mason
V.P.'s.....Carlos A. Franco, George Crandall

Branch Office
1720 S. Boulder St., Tulsa 17, Okla.
Phone: LUther 4-6115
Exec. V.P., Treas.....Willard W. Mason

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
Phone: HArrison 7-3700
AAAA—ABP—ANPA
Chairman of the Bd.....Arthur E. Tatham
President.....J. Kenneth Laird

Treasurer.....Harold C. Jensen
Asst. Treas.....Fred Winter
Secretary .....Mary Kyak
Dir. Radio-TV.....W. H. Thomas
Copy Chief.....Harry Kinzie
Market Res. Dir.....Arthur A. Simon
Media Director.....George A. Bolas
Media Supervisors .....Jack Ragel
Roy A. Boyer, John Singleton
Broadcast Media Mgr.....Philip L. Gore
Radio, TV Dir., Comm. Prod.....Dan Ryan
Merchandising Director.....M. J. O'Connor
Production Manager.....Eldon Rohrsen
Creative Research Director..Dr. Don Kanter

Branch Offices

420 Lexington Ave., N. Y. 17
Phone: PLaza 1-4680
Exec.-in-Charge .....John Masterson
1680 Vine, Hollywood 38, Calif.
Phone: HOllywood 1-9228
Exec.-in-Charge .....Vic Hunter

Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $17,800,000.

TELESALES, INC.

350 Fifth Ave., New York 1, N. Y.
Phone: LAckawanna 4-1150
President.....Robert L. Zimler
TV Prod. Dir.....Dorothy Wagman

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
Phone: LOngbeach 1-4428
Pres., Exec. Prod., Radio-TV.....Ron Terry
V.P., Med.-Rsch. Dir.....B. P. London
V.P., Prod. Mgr., Pub. Rel...P. Fleischmann
Secretary-Treas.....Gloria Lynn
Office Manager.....Ramona Darlak
Consumer Div. Mgr.....F. E. Mandl
Creative Art Dir.....D. Blakey
Space-Buyer, Lib.....Loretta Novak
Radio-TV Dir., Copy Chief..Alden Richman
Time Buyers.....Ron Terry, Gloria Lynn, Bernard P. London, Peter Fleischmann, Filmore E. Mandl

THOMAS & DOUGLAS, INC.

119 W. 57th St., New York 19, N. Y.
Phone: CIrcle 6-6543
ANPA—APA—NBP
Pres., Art Dir.....Wilbur L. Thomas
Secretary.....George F. Reid
V.P.'s.....G. Douglas Bogart
Treas., Space Buyer.....C. Vitaliano

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 6-7000
AAAA—ABP—ANPA—NOAB—ABP
Chairman .....Stanley Resor
Vice Chairman.....Henry C. Flower, Jr.
Vice Chairman.....Samuel W. Meek
President.....Norman H. Strouse
Dir., Radio-TV.....Dan Seymour
V.P. & Dir. of Media.....Arthur A. Porter
Dir. of Research.....Dr. D. R. Longman
Admn., Radio-TV.....John F. Devine
Media Dept. Manager.....Richard Jones
TV Group Heads.....Robert E. Buchanan, Storrs Haynes, Woodrow Benoit

Branch Offices

410 No. Mich. Ave., Chicago, Ill.
Phone: MOhawk 4-6700
Vice Pres., Mgr.....George C. Reeves
Radio-TV Mgr.....John E. Mosman
Media Dir.....John de Bevec
535 Griswold St., Detroit, Mich.
Phone: WO 2-8890
V.P., Mgr.....W. D. Laurie, Jr.
Radio-TV Rep.....Eldon Hazard
6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 3-0300
V.P., Manager.....Tom Cooper
V.P., Prog. Dir.....Charles Vanda
299 Alhambra Circle, Coral Gables, Fla.
Phone: HIghland 5-1391
Manager .....Albert Cameron
320 California St., San Francisco, Calif.
Phone: GA 1-3510
V.P., Mgr.....Harry A. Lee
2440 Republic Bk. Bldg., Dallas, Tex.
Phone: RIverside 1-4584
Mgr.....J. William Braver
621 17th St., Denver 2, Colo.
Phone: AMherst 6-3861
Mgr. .....Thomas McAskin
311 Palmer Bldg., Atlanta 3, Ga.
Phone: JAckson 3-1744
Mgr.....D. E. Dumont
313 International Trade Mart
New Orleans 12, La.
Phone: Tulane 7654
Mgr.....W. V. McGreevy
1737 De Salles St. N.W., Washington, D. C.
Phone: NAtional 8-6140
Mgr.....John J. Barnhill

Estimated Radio Billings: $13,500,000.
Estimated TV Billings: $110,575,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
Phone: ELdorado 5-4404
ABP—ANPA—APA—NBP
Chairman of Board.....Wm. Irwin Tracy
Pres.....Frank S. Kent
Treas., Secy.....George M. Pease
Prod. Mgr.....H. V. Kelly
Vice-Pres. & Art Dir.....Hugh F. Donnell

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
Phone: RI 8-4741
AAAA—ABP—ANPA—ABC
President .....Morris Hite
V.P., Treas.....John H. Wellenkamp
Prod. Mgr.....W. H. Muessig
Media Dir.....Ernestine Parker
Radio, TV Director....Lawrence E. DuPont
Ass't. Radio-TV Dir.....Paul Girard

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
Phone: MArket 3-8487
N. Y. Phone: BA 7-6474

Pres. ..... Jay Victor
V.P., Secretary ..... Beatrice Victor
V.P., Controller ..... Eli Scolnick

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3530

President ..... Charles Bernard
Asst. to Pres ..... Rita Hughes
Art Dir ..... Leonard Kessler
Acct. Exec. ..... Henry Richard

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
Phone: FInancial 6-2100
ANPA—ABP—NOAB

President ..... Albert G. Wade II
Exec. V.P. ..... Paul McCluer
Group Spvrs. ..... Robert E. Dwyer, Hal H. Thurber
Research Dir. ..... Gordon Norberg
Art Director ..... J. B. Hoopes
Media Dir. ..... David S. Williams
Marketing Director ..... Louis J. Nelson
Dir. of Radio-TV ..... Jack Farnell
Dir. of TV Film Dept. ..... Booth Luck

Branch Offices
6 East 45th St., New York, N. Y.
Phone: OXford 7-9261

Mgr. ..... Henry J. Opperman

6381 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7457

Exec. Vice Pres., Mgr. ... Forrest F. Owen, Jr.

Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $20,000,000.

HUGO WAGENSEIL & ASSOC. CO.

Talbott Bldg., Dayton 2, Ohio
Phone: HEmlock 5542
ABP—APA—AAAA—ANPA

President ..... Paul B. Willis
V.P., Creative Dir. ..... Harley Case
Radio Dir. ..... F. R. Harwood

WILLIAM WARREN, JACKSON & DELANEY

45 W. 45th St., New York 36, N. Y.
Phone: JUdson 6-0350
ABP—APA—ANPA

Partners ..... Harry Solow, Jr., William W. Solow, S. P. Jackson
Radio Dir. ..... Harry Solow, Jr.
TV Director ..... S. P. Jackson
Pub. Rela. Dir. ..... Dorothy Stevens
Radio-TV Prod. Dir. ..... Harry Allevaran,
Account Executives ..... S. P. Jackson, Ed O'Brien, Harry Alleva, Paul Kopp, J. C. Silverman, Jack Wilson

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700

President ..... H. Paul Warwick
Vice-Presidents ..... Henry Legler, Thomas H. Shanley, Thos. J. Murray, L. H. Russell, Wm. Zerweck
V.P., TV-Radio Dir. ..... William P. Warwick
V.P., Media ..... R. S. Bean
V.P., Copy Chief ..... Robert L. Edens
Exec. Producer-TV ..... Andrew Christian
Prod., Dir.-TV ..... Sheldon Platt
TV Art Director ..... Benjamin Colarossi
Fashion Coordinator ..... Jane Marcher

WASSER, KAY & PHILLIPS, INC.

1231 Banksville Rd., Pittsburgh 16, Pa.
Phone: LOcust 3-1570
NBP

President ..... G. S. Wasser
Exec. Vice Pres. ..... L. Cook Thompson
Treasurer ..... John R. Kersch
Media Dir. ..... William R. Esch
Radio, Television Director ..... Alvin Roth

NORMAN D. WATERS & ASSOCIATES, INC.

6 East 39th St., N. Y. 16, N. Y.
Phone: MUrray Hill 5-8950
ANPA—NBP—ABP

President ..... Norman D. Waters
Vice President ..... Bliss Woodward
Secretary ..... Elaine L. Waters
Production Mgr. ..... Leo Israel
General Manager ..... Sydney L. Baron
Media Dir. ..... L. Sanford Waters

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Bld., Tulsa 3, Okla.
Phone: DIamond 3-8108
AAAA—ABP—ANPA—AFA

Pres., Treas. ..... Oscar E. Payne
Vice Presidents .. Leslie S. Hauger, Don Dyer
Production Mgr. ..... Steve Snyder
Secy., Radio-TV Dir. ..... Don S. Mitchell
Prod. Expeditor ..... Larry Bettis
Radio-TV Traffic ..... Marilyn McClure

Estimated Radio Billings: $275,000.
Estimated TV Billings: $100,000.

WEBB ASSOCIATES, INC.

330 Fifth Ave., New York, N. Y.
Phone: LO 5-6462

President ..... Bernard Schiff
Controller ..... Gertrude Sternick
Production Mgr. ..... Lee Kriss
TV Dir. ..... Elaine B. Hudson

MILTON WEINBERG ADVERTISING CO.

6523 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-2300
ABC—ANPA—APA

President ..... Bernard Weinberg
General Manager ..... William Krauch
Media Dir. ..... Joe Stearns
Art Dir. ..... Sam Diamond
Prod. Mgr. ..... Harry Krauch

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
Phone: CEntral 6-7252

President .....Edward H. Weiss
Exec. Vice Pres.....Irving D. Auspitz
V.P., Dir. of Media.....Jack Bard
V.P., Copy Dir.....Byron A. Bonnheim
V.P.....Bernard J. Gross
V.P. .....Jerome Joss
V.P., Creative Dir.....N. Lee King
V.P., Secy., Radio-TV Dir...Marvin L. Mann
V.P., Acct. Supvr.....Kenneth Murison
V.P., Treas.....Ernest Stern
Prod. Mgr.....Leo Sikes

Branch Offices
730 Fifth Ave., N. Y. 19, N. Y.
Phone: JUdson 6-8313

Director.....Marvin L. Mann
6399 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360

Mgr. .....Robert Harris

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-4070
ANPA—NOAB—APA

President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
V.P. Art Dir.....Arthur Gordon
V.P. Dir. Mkt.....Robert Breckenridge
Time Buyer.....Jack Geller
Prod. Mgr.....Sally Green

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
Phone: Pennypacker 5-1688
APB—APA—NOAB—ANPA

President .....David Wermen
Vice President.....J. Leonard Schorr
Radio-TV Director.....Lester Harmon
Director Graphic Arts.....Allen Greenfield
Art Director.....Edward Schorr
Radio-TV Time Buyer.....R. Segal
Radio-TV Prod. Mgr.....J. Samuelsohn

E. TAYLOR WERTHEIM

347 Madison Avenue, New York 17, N. Y.
Phone: MUrray Hill 4-7545

Owner, Media Dir.....E. Taylor Wertheim
Art Dir.....Jose Ramos

THE WESLEY ASSOCIATES, INC.

630 5th Ave., New York 20, N. Y.
Phone: JUdson 2-8050
ABP—ANPA—NBP—NOAB

President.....Leland G. Wesley
Exec. V.P.....John N. Jackson
V.P., Chmn. Plans Bd.....Harold Breitner
Vice President.....LeGrand L. Redfield
Creative Art Dir.....G. Heller
Prod. Mgr.....Ed Fitzgerald
Radio-TV Mgr.....Jos. D. Knap, Jr.
Creative Dir. R-TV.....John Zimmer
Art Dir.....A. Kennedy

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: MU 8-4050

President .....Larry Schwartz
Exec. V.P.....Martin Solow
Vice Presidents.....Ed Greenberg, George Gilbert, Adrian Price
V.P., Radio-TV Dir.....John Eckstein
Secy.-Treas. .....Howard Wechsler

Estimated Radio Billings: $250,000.
Estimated TV Billings: $650,000.

WINIUS-BRANDON COMPANY

1706 Olive St., St. Louis 3, Mo.
Phone: CHestnut 1-6380
AAAA

President.....Enno D. Winius
Sr. Vice-Pres.....C. A. Brandon
V.P., Creative Dir.....James D. Nevins
Vice-President, Treas.....W. L. Sanborn
Sec.....George R. Bishop
Radio-TV Dirs., Time Buyers....Herbert P. Halpern, Mrs. B. Essenpreis

Branch Office
1016 Central, Kansas City, Mo.
Phone: HA 1-7383

V.P.....James H. Barickman

G. WINSTON & COMPANY

32 W. 46th St., New York 36, N. Y.
Phone: CIrcle 5-4880

President.....George V. Bleier
V.P., Gen. Mgr.....Dave Carson
Art Dir.....H. B. Kornheiser
Research Dir.....Albert Tedaldi

WYATT ADVERTISING AGENCY

427 9th St., San Antonio 2, Texas
Phone: CA 6-2226
SNPA

Owner.....William I. Wyatt
Art Dir.....William J. Lytle
Media Dir.....Patricia Porter
Radio-TV Dir.....Julia Payne
Prod. Mgr.....Boyce Shelton

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 9-5000
AAAA—APA—NOAB—ABC

Board Chairman.....Sigurd S. Larmon
Chmn., Exec. Comm.....Louis N. Brockway
President.....George H. Gribbin
Sr. V.P., Co-Chmn. Plans Bd.....A. V. B. Geoghegan
Exec. V.P.....Frank Fagan
Sr. V.P., Contact Dept.....Harry Harding
V.P., Radio-TV.....W. Crider, E. H. Erlick, N. Glenn
V.P., Mgr., Radio-TV Pub.....Harry Rauch
V.P., Merchandising Dir.....Eldon E. Smith
V.P., Dir. Research.....Dr. Peter Langhoff
Mgr. of Radio-TV Oper.....D. Y. Bradshaw
Controller.....M. Wray Witten
V.P. Art Dept.....Walter P. Glenn
V.P., Acct. Supvrs.....Milford Baker, Jesse O. Bickmore, Harry B. Carpenter, Thos.

W. Clark, Thos. R. Cox, Jr., Geo. B. Dippy, Wilson H. Kierstead, Alexander Kroll, A. Gardiner Layng, J. Layng, Martine, G. Montagu Miller, Douglas J. Murphey, Walter K. Nield, Bernard Pagenstecher, Edgar B. Van Winkle II, Walter B. C. Washburn, Luis G. Weil, Frank Yahner, Chas. T. Young
V.P., Copy Dirs...William J. Colihan, Jr., Hanley M. Norins, Mary E. O'Meara, Robt. D. Work
V.P., Radio-TV Acct. Supvr...Norman Glenn
V.P., Media Rel. Dir.....Wm. E. Matthews

Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-0750
Vice Pres. in Charge..Robert H. Binkerhoff
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 1-7050
V.P., Mgr.....R. McKelvey
Holly & Hyland Ave., Hollywood 28, Calif.
Phone: HO 2-7181
V.P., Hollywood TV Div. Dir...Walter H. Bunker
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1838
V.P., Mgr.....George B. Richardson
611 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 6-7641
V.P., Mgr.....Jack W. Smock
Estimated Radio Billings: $13,600,000.
Estimated TV Billings: $89,400,000.

YOUNT COMPANY
12 East 10th Street, Erie, Pa.
Phone: GL 2-2816
President.....M. A. Yount
Acct. Execs.....M. John Yount, R. A. Lewandoski
Production Mgr.....Ann Di Nicola

THE ZAKIN COMPANY
27 East 37th St., New York 16, N.Y.
Phone: MU 4-0630
ABP—ANPA
Partners.....Alvin Zakin, Theo. Eisenberg
Secretary .....Gwynn Meden
Treasurer .....Sam Stern
Production Manager.....Frank Milgiore
Copy Chief.....Joan Hart

PETER ZANPHIR ADVERTISING
565 5th Ave., New York 17, N. Y.
Phone: OX 7-6996
ABP

ZIMMER, KELLER & CALVERT, INC.
28 Adams Ave., W., Detroit 26, Mich.
Phone: WOodward 1-9151
AAAA—NBP—APA
President.....R. E. Keller, Sr.
Exec. V.P.....H. W. Calvert
Vice President.....A. H. Ritter
Media Dir.....C. D. Bortman
Prod. Mgr.....C. S. Kennedy
Public Rel. Dir.....D. A. Hallack

OF COURSE — — —

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

OF COURSE — — —

the Best Is the Associated Press.

AP

CANADIAN ADVERTISING AGENCIES

Agency	Address	City	Phone	Radio-TV Time Buyer	Broadcast Dept. Director
Ardiel Advertising Agency, Ltd.	4 Lawton Blvd.	Toronto	HUnter 5-6544	B. Glengill	B. Glengill
	37 James St. S.	Hamilton	JA 7-9284	Jim Elliott	Jim Elliott
Atherton & Currier, Inc.	100 Adelaide St. W.	Toronto	EM 3-5418	Eleanor Austen	Eleanor Austen
Backman Advertising, Ltd.	Sovereign Bldg.	Halifax	3-8164	Anne Archibald	
Baker Advertising Agency, Ltd.	610 Bayonne Ave.	Toronto	HU 7-1511	N. Pahlen	R. Spence
	660 St. Catherine St. W.	Montreal	UN 6-3049	Louis Larocque	
Batten, Barton & Durstine & Osborne Inc.	160 Bloor St. E.	Toronto	WA 4-3787	S. Ramsey Lees	
Bingham, John McMenney, Ltd.	32 Front St. W.	Toronto	EM 2-2641		William S. Whitehead
	4645 Cavendish Blvd.	Montreal	HU 1-5032	McCrae J. Cooper	
	541 William St.	Preston	OL 3-4464	S. Lorriman	S. Lorriman
	257 Osborne St.	Winnipeg	42-2564	E. Gordon Lowen	E. Gordon Lowen
	1664 West Broadway	Vancouver	CE 4154	Ranald A. Kearns	Ranald A. Kearns
Bleasdale Advertising, Ltd.	1104 Douglas St.	Victoria	2-6741	Robt. M. Ellis	Violet Perry
Bradley, Venning & Hilton Ltd.	11 Yorkville Ave.	Toronto	WA 5-3801	John Bradley	Hedleigh Venning
Breithaupt, Milson Ltd.	44 Eglinton Ave.	Toronto	HU 1-5251	J. E. Palmer	F. Irene Wray
Brooks Advertising, Ltd.	21 Dundas Sq.	Toronto	EM 8-2396	Roy Partridge	Roy Partridge
Brown, Mitchell & Wright, Ltd.	735 Davie St.	Vancouver	MU 4-7277	John G. Service	
Burnett, Leo Co. of Canada, Ltd.	133 Richmond St. W.	Toronto	EM 6-5801	James B. McRae	Donald M. DeNike
Burns Advertising Agency, Ltd.	1980 Sherbrooke St. W.	Montreal	WE 5-5257	Jean Paul Champagne	
	181 Bay St.	Toronto	EM 8-2377	W. R. Beecroft	
Caldwell, Spence Agency	447 Jarvis St.	Toronto	WA 2-2103	G. F. Keeble (Radio) Claus Hobe (TV)	
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine (Radio)	
	80 King St., West	Toronto	EM 3-3051	Irving Teitel	
	403 Electric Ry.	Winnipeg	WH 2-6923	R. D. Waugh	
	1137 W. Hastings St.	Vancouver	MU 4-4151	K. L. Johnson	
Cardon, Rose, Ltd.	1411 Crescent St. W.	Montreal	VI 2-9581	Norman Cardon	
Carter, Garry J. of Canada, Ltd.	59 Avenue Road	Toronto	WA 4-2505	Bob Howe	
Cockfield, Brown & Co., Ltd.	200 Canada Cement Bldg.	MTL	UN 1-1771	R. W. Harwood (TV) E. W. Box (Radio & TV)	
	185 Bloor St., E.	Toronto	WA 4-5492	J. A. Savage (Radio & TV)	P. C. Logan
	804 Electric Ry.	Winnipeg	WH 2-3538	H. G. Gibson	
	1222 Burrard Bldg.	Vancouver	MU 1-1111	J. M. Morrison	M. Tierney

Collyer Advertising Ltd.	2100 Drummond St.	Montreal	VI 2-8672	K. Chase	Nan Fraser
	20 Carlton St.	Toronto	EM 3-2697	A. Evans	
Copeland, Don H., Advertising, Ltd.	442 Sherbourne St.	Toronto	WA 2-5969	Mrs. Vera Copeland	Mrs. Vera Copeland
Crombie Advertising Co., Ltd.	391 St. James St., W.	Montreal	VI 9-5246	V. P. Gray	V. P. Gray
	100 Adelaide St., W.	Toronto	EM 4-7204	Donald Johnson	
Dancer-Fitzgerald-Sample Avg. (Can.) Ltd.	200 St. Clair Ave.	Toronto	WA 4-8425	Ruth Pedley	Gilbert Nunns
Denne, A. J., & Co., Ltd.	90 King St., West	Toronto	EM 4-3444	R. O. McKeown (Rad. & TV)	Lillian Ryan
Desbarats Advertising Agency	485 McGill St.	Montreal	UN 6-4835	J. E. Desbarats	
Dominion Advertising Inc.	480 Mt. Royal Ave. E.	Montreal	VI 2-2991	E. W. Karthaus	
Dominion Broadcasting Co.	4 Albert St.	Toronto	EM 3-3383	Hal B. Williams	
Elkman, The, Company	1827 St. Catherine St., W.	Montreal			
Erwin Wasey, Ruthrauff & Ryan, Ltd.	610 Church St.	Toronto	WA 1-5187	Chas. R. Bick	
George Ferguson Assoc., Ltd.	1980 Sherbrooke St., W.	Montreal	WE 7-9401	Geo. R. Ferguson	
Ferres Advertising, Ltd.	63 Duke St.	Hamilton	JA 9-1116	C. T. Dickson (Radio)	
Foote, Cone & Belding, Canada, Ltd.	10 St. Mary St.	Toronto	WA 5-5961	T. A. Sylvah	
Foster Advertising, Ltd.	149 Alcorn Ave.	Toronto	WA 4-4681	S. A. MacKay	Miss M. Newton
	550 Sherbrooke St., W.	Montreal	VI 9-5343	Charlote Toupin	Pierre Petel
	156 Lombard Ave.	Winnipeg	WH 2-2151	Gurney Evans	
	Commonwealth Bldg.	Ottawa	CE 6-5909	J. R. Foster	
Gibbons, J. J., Ltd.	46 St. Clair Ave., E.	Toronto	WA 4-8391	W. H. Reeves	Esther Henning
	1440 St. Catherine St., W.	Montreal	UN 6-7482	Peter H. Ross	
	Scott Bldg.	Winnipeg		D. P. Johnston	
	Gibbons Bldg.	Regina		Harold Ellis	
	200 Blow Bldg.	Calgary		W. A. Bell	
	Petroleum Bldg.	Edmonton		G. Tauchman	Mrs. C. A. Durno
	V1533 W. Pender St.	Vancouver	MU 1-0157	Mrs. Hazel Bakes	
Gislason-Reynolds, Ltd.	21 Park Rd.	Toronto	WA 4-7364	R. Gee	J. Pegnem
Goodwin-Ellis Advertising, Ltd.	1161 Melville St.	Vancouver	EM 3-2144	T. H. Goodwin	
Grant Advertising (of Canada) Ltd.	103 Church St.	Toronto	EM 3-3396	Miss Joan King	
	1628 Sherbrooke St., W.	Montreal	VI 9-7515	Mrs. L. Pepin	
Grosberg, Pollock & Gwartzman, Ltd.	78 Charles St., W.	Toronto	WA 4-9211	S. W. Gwartzman	
Hayhurst, F. H., Co., Ltd.	7 King St., East	Toronto	EM 6-0731	R. D. Amos	E. Brown & Miss Pat Hepburn
	2100 Drummond St.	Montreal	VI 5-0251	P. Garcia	J. La Fontaine
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 5-5125	John E. Chilman	
Huot, J. E., Publicitee, Ltee.	353 St. Nicholas St.	Montreal	VI 2-9011	P. E. Rioux	Homer Dubois
Hutchins Advertising Co. of Canada, Ltd.	33 Hayden St.	Toronto	WA 4-3753	P. J. Hennesey	
Imperial Advertising, Ltd.	38 Blower St.	Halifax		J. B. Regan	A. H. Evelyn
Industrial Advertising Agency, Ltd.	631 Spadina Ave.	Toronto	WA 4-6671	P. K. Stallworthy	Mrs. Vera Percival
Jarvis, Albert, Ltd.	94 Yonge St.	Toronto	EM 3-2438	Miss D. N. Ferris	Godfrey Jarvis
Kelley, Russell T., Co., Ltd.	627 Main St., E.	Hamilton	JA 2-1155	J. A. Price	Frank Rose
	485 McGill St.	Montreal	UN 6-4835	E. W. Desbarats	
Kenyon & Eckardt, Ltd.	321 Bloor St.	Toronto	WA 4-9531	D. B. Gill	
	550 Sherbrooke St., W.	Montreal	VI 2-2534	J. A. Winter	P. O'Sullivan

CANADIAN ADVERTISING AGENCIES

Agency	Address	City	Phone	Radio-TV Time Buyer	Broadcast Dept. Director
Locke, Johnson & Co., Ltd.	255 Davenport Road	Toronto	WA 4-8481		
Lovick, James, & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221		M. R. Woodward
	800 Bay St.	Toronto	WA 1-1121	John McCuaig	
Lovick, James, & Co., Ltd.	307 Power Bldg.	Winnipeg	WH 3-0623	Miss Nora Thorvaldson	
	629 7th Ave., S.W.	Calgary	AM 2-6161	June Duncan	Doris Urch
	401 Kerr Block	Regina	LA 3-7570	Helen Martenson	
	623 Dominion Sq. Bldg.	MTL	UN 6-8391	D. G. McMaster	Miss Gabrielle Gagnier
MacLaren Advertising Co., Ltd.	111 Richmond St., W.	Toronto	EM 3-2244	F. H. Horler	J. N. Milne
	550 Sherbrooke St., W.	MTL	VI 5-1222	Miss L. Henuset	G. L. Trudel & R. Saucier
	911 Electric Ry. Bldg.	Winnipeg		Mrs. Norman Wood	
	1240 W. Pender St.	Vancouver		J. W. Hoyland	G. J. Munro & Hal C. Sparkman
McCann-Erickson (Canada) Ltd.	200 Bloor St., E.	Toronto	WA 5-3231	D. MacInnes	L. Hefford
	2055 Peel St.	Montreal	VI 9-8341	Clement Fluet, Bruce Ronald, Sheldon Lodge	W. G. Munro
McConnell, Eastman & Co., Ltd.	Huron & Erie Bldg.	London, Ont.	4-4528	C. S. Bowie	
	147 University Ave.	Toronto	EM 3-7004	Austin Moran	Craig Muir & J. Lyons
	Dominion Sq. Bldg.	Montreal	UN 6-7941	W. T. Blakely	
	382 Portage Ave.	Winnipeg	WH 3-7406	Miss Ruth Drew	Bob Black
	1198 Pender St.	Vancouver	MU 3-2161	Mrs. R. J. Emery	
McCracken, W. A., Ltd.	153 St. Clair Ave., W.	Toronto	WA 4-721	Wilfred A. McCracken	
McGregor Deaville Advertising	1175 Bay St.	Toronto	WA 4-6681		
McKim Advertising, Ltd.	1510 Drummond St.	Montreal	VI 9-4152	Peel Steevan	B. F. Johnson
	1407 Yonge St.	Toronto	WA 4-0981	A. S. Coleridge	
	250 Portage Ave.	Winnipeg	WH 2-3491	D. D. Davison	
	1030 West Georgia St.	Vancouver	MU 3-8121	R. Bruce Walker	
Muter, Culiner, Frankfurter & Gould, Ltd.	1121 Bay St.	Toronto	WA 4-5736	E. Gould	G. Rafelman
Nattall & Maloney, Ltd.	108 12th Ave., S.W.	Calgary		Mrs. P. McVean	
	Civic Block	Edmonton	4-4910	Mrs. A. E. Nightingale	
O'Brien Advertising, Ltd.	1455 W. Georgia St.	Vancouver	MU 1-9174	N. W. Wright	Mrs. P. McVean
Orr, William R., Ltd.	464 Yonge St.	Toronto	WA 4-3708	Mona M. Harper	
Otto, Robert, & Co. (Canada) Ltd.	355 King St., W.	Toronto	EM 6-9266	W. A. Perry	
Paul-Phelan, Ltd.	380 Victoria St.	Toronto	EM 3-6047	T. Reid	G. P. Vale
Payeur-Publicite, Inc.	639 8th Ave.	Quebec City	LA 9-3322	Miss C. Payeur	

Pennell, Margaret, Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Pennell	Miss M. Barrer
Plant, Elton M., Co.	303 Bartlet Bldg.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton, Ltd.	330 Bay St.	Toronto	EM 3-3762	Miss G. Race	
Quebec Advertising Agency	1520 Mountain St.	Montreal	VI 2-9851	Jack Philton and M. Seni	Guy Pinsonneault
Reynolds, E. W., Ltd.	154 University Ave.	Toronto	EM 2-2381	H. Karpus	R. Ferguson
	1440 St. Catherine St., W.	Montreal	UN 6-1775	J. Tougas	M. A. McLeod
Richards, Fletcher D., Inc.	550 Sherbrooke St., W.	Montreal		T. A. Deans	
Ronalds Advertising Agency, Ltd.	Keefer Bldg.	Montreal	UN 6-9471	D. C. Fowler & Eug. Cote	A. Weinthal
	108 Peter St.	Toronto	EM 3-0237	Jerry Lodge	O. J. Sinclair
	218 Tegler Bldg.	Edmonton	2-8356	B. Moore	
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.		Carl E. Hassel	
Sauviat, G. R., & Assoc.	1236 Crescent St.	Montreal	UN 6-7355	Guy Sauviat	
Schneider Cardon Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	Phil DeBruyn	
Sills, Allan R., & Co.	137 Wellington St., W.	Toronto	EM 8-6434	Mrs. N. McAvoy	
Smith, R. C., & Son, Ltd.	380 Victoria St.	Toronto	EM 4-9396	G. A. Phare	
Spitzer & Mills, Ltd.	50 King St.	Toronto	EM 6-2811	T. R. Hart	R. A. Stevenson, Radio Dept.
	3405 St. Catherine St., W.	Montreal	HU 1-0344	Henry Harbinson	
Stanfield, Johnson & Hill, Ltd.	Dominion Sq. Bldg.	Montreal	UN 6-8741	B. A. C. Quill	J. P. O'Flaherty
	255 Davenport Rd.	Toronto	WA 4-8481	R. Campbell	W. R. Ross
Stevenson & Scott, Ltd.	1260 University Ave.	Montreal	UN 6-9361	Miss Diane Loiselle	
	100 Adelaide St., W.	Toronto	EM 3-5773	S. C. Young	
	402 W. Pender St.	Vancouver	MU 3-5696	Sherill Adair	
Tandy-Richards Adv.	20 Carlton St.	Toronto	EM 3-6362	A. C. Haight	A. A. Pape
Thompson, J. Walter, Co., Ltd.	1600 Dorchester St. W.	Montreal	WE 4-1331	Mary Cordon	P. Fisette
	600 University Ave.	Toronto	EM 2-3471	Frank Flint	G. Johnson
Thompson-Petersen Advertising Agency Ltd.	215 Victoria St.	Toronto	EM 8-8091	E. W. Bowman	
	913 Sun Life Bldg.	Montreal	UN 6-9745	L. R. LeBel	
Vamplew Advertising	1175 Bay St.	Toronto	WA 3-5589	T. F. I. Camplew	V. Prysdale
Vickers & Benson, Ltd.	Keefer Bldg.	Montreal	UN 6-7701	L. Jodoin	Mrs. J. Guerin
	110 Church St.	Toronto	EM 4-6391	Mrs. Laura Jensen	D. Hardman
Walsh Advertising Co., Ltd.	1787 Walker Rd.	Windsor, Ont.	CL 6-2671	R. T. Hawkins	T. S. Lawton
	Bank of Nova Scotia Bldg.	Toronto	EM 3-3053	Miss Mary Poirier	Miss M. McLeod & Mrs. Muriel Murray
	2055 Peel St.	Montreal	VI 2-2792	Yves Bourassa	
Whitehall Broadcasting Ltd.	1510 Drummond St.	Montreal	VI 9-4152	W. Charland	
Willis Advertising, Ltd.	67 Yonge St.	Toronto	EM 3-2071	W. A. Willis	
Yaneff, Chris, Ltd.	85 Grenville St.	Toronto	WA 1-3376	J. J. Jorgensen	
Young & Rubicam, Ltd.	1255 University St.	Montreal	UN 6-8941	G. LaLande	G. LaLande
	Bank of Nova Scotia Bldg.	Toronto	EM 2-3931	D. Curran	W. Francis

FACT: The prestige of your station depends, to a large degree, on the quality of its news programs.

FACT: The quality of the news programs depends on the source which gathers and distributes the news.

FACT: There is no better source than THE ASSOCIATED PRESS, whose unmatched facilities and talent assure you of the best in day-to-day coverage and handling of the news.

CONCLUSION: *You Can Get The Best. Why Settle For Less?*

AP

50 Rockefeller Plaza
New York 20, N. Y.

RADIO DAILY
TELEVISION DAILY

presents

TIME BUYERS

☆ ☆ ☆ ☆ ☆

BIOGRAPHICAL SKETCHES OF LEADING TIME BUYERS AT MAJOR ADVERTISING AGENCIES

1960

ABRAMS, WILLIAM F.
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Jan. 16, 1935. He attended N.Y.U., and entered advertising with SSC & B in 1955, as assistant time buyer. He handles the following accounts: Lever Brothers—Silver Dust Blue; The Best Foods, Inc.—Presto, Rit, Shinola, H-O Cereals; Oil Information Committee.

★ ★ ★

ALLEN, POLLY
of J. Walter Thompson Co., is a graduate of Endicott Jr. College, and entered advertising with J. Walter Thompson in 1950, as estimator. Her hobbies are theatre and reading. She handles the Eastman Kodak Co. account.

★ ★ ★

ANDERSON, ROBERT F.
of Sullivan Stauffer, Colwell & Bayles, Inc., was born Dec. 20, 1926. He graduated from Georgetown (BS) in 1949, and that year entered advertising with RCA as public relations rep. He has held posts with CBS, Benton & Bowles, McCann-Erickson, and Reidl & Freede. He handles the following accounts: Noxzema Chemical Co., Lipton Tea.

★ ★ ★

BACZEWSKI, EDWARD T.
of Cunningham & Walsh, Inc., was born Oct. 12, 1921. He is a graduate of Fordham (BA) 1943, Harvard Bus. School (MBA) 1947, and entered advertising with Kenyon Research in 1946, as research reporter. He is married and has seven children. His hobby is politics. He handles the Sunshine Biscuits Inc. account.

★ ★ ★

BALDWIN, BRENDAN J.
of Kenyon & Eckhardt, Inc., was born June 9, 1927. He attended Cornell and Columbia, entered advertising with Donahue & Coe in 1946, and held posts with Paris & Peart, Maxon, Inc., and Benton & Bowles. He is married to Margaret O'Shea and has four children. His hobby is sports. He handles the following accounts: Pepsi-Cola, Anaconda, Plywood, GCMI, Shell, McKesson-Robbins, Canadian Pacific.

★ ★ ★

BALLMANN, HAL
media buyer of Batten, Barton, Durstine & Osborn, Inc., was born July 21, 1931. He is a graduate of Missouri and entered advertising with BBDO in 1957, as asst. media buyer. He is married and has two children. His hobbies are bridge, gardening, and sports. He handles the following accounts: Western Airlines, Rexall Drug Co., L. A. Times-Mirror Co., DeSoto Dealers Assoc., Valiant Dealers Assoc.

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BALNAVES, DAVID W.
of MacManus, John & Adams, Inc., was born Feb. 8, 1930. He attended Wayne U., entered advertising with McCann-Erickson in 1953, as media buyer, and held posts with Grand Advertising. He is married to Shirley Casey and has two children. His hobbies are bowling, golf and handball. He handles the following accounts: Pontiac Motor Corp., Dow Chemical, MMM, Briggs Manuf. Co., Bull Dog Electric Co., Fairmont Railway Motor, Vaurhall Motor, Lyon, Inc.

BARDACH, PETER M.
of Foote, Cone & Belding, Inc., was born in 1929. He is a graduate of Hobart (BA), and entered advertising with Dancer-Fitzgerald-Sample in 1952, as time buyer. He handles the Liebmann Breweries account and special campaigns.

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BARNETT, DOROTHY JEAN
of Warwick & Legler, Inc., was born February 15, 1924. She attended N.Y.U., and later entered advertising with Roy J. Durstine, Inc., in 1954, as assistant time buyer. Her hobbies are music, dancing, and reading.

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BARRY, AILEEN M.
of Grey Advertising Agency, Inc., is a graduate of Mt. St. Vincent (BA). She entered advertising with McCann-Erickson in Radio-TV research, and held posts with Foote, Cone & Belding. Her hobbies are travelling and photography. She handles the following accounts: H. D. Lee, RCA Records, Shwayder Bros., Dan River Mills, Fruit of the Loom, Ronson.

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BEAN, RICHARD S.
of Warwick & Legler, Inc., was born in 1915. He entered advertising with Ruthrauff & Ryan in 1934, and held posts with Pedlar & Ryan, and Grey Advertising Agency. He is married to Ethel Jokumsen and has four children.

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BECKER, NOEL
of Compton Advertising, Inc., was born March 13, 1931. He is a graduate of NYU (MBA), and entered advertising with NBC in 1954. He handles the following accounts: Fizrin, Ivory Liquid, R. T. French, N. Y. Life Ins., Comet, Instantine.

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BENDER, JUDITH
of McCann-Erickson, Inc., is a graduate of Michigan (BA). She entered advertising with Huber Hoge & Sons in 1954, as asst. time buyer, and held posts with the Biow Co. Her hobbies are reading, painting and skiing. She handles the following accounts: Corn Products Refining Co., Tyre Inc., Lehn & Fink.

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BENJAMIN, MARY LOU
of Grey Advertising Agency, Inc., was born Feb. 5, 1932. She attended the New School, entered advertising with NBC in 1950, as secretary, and held posts with WPIX, Peck Advertising, and L. H. Hartman Co. Her hobbies are bridge and golf. She handles the following accounts: Ward Baking Co., Chunky Chocolate Corp.

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BESTE, WILLIAM E.
of Batten, Barton, Durstine & Osborn, Inc., was born May 31, 1928. He is a graduate of Hofstra (BS) 1951, and entered advertising with Benton & Bowles in 1951 as a trainee. He is married and has three children. His hobbies are golf and swimming. He handles the following accounts: General Mills, Curtis Circulation & Publishing, Dow Jones.

BIRKBECK, WILLIAM D.
of Cunningham & Walsh, Inc., was born June 13, 1928. He attended Culford College, England, entered advertising with Foote, Cone & Belding in 1951, and held posts with Compton Advertising. His hobbies are record collecting, theatre, and travel. He handles the Andrew Jergens Co. account.

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BODLE, RALPH W.
of Kenyon & Eckhardt, Inc., was born March 19, 1928. He is a graduate of Syracuse (BS) 1959, and entered advertising with William Esty in 1951 as estimator. His hobby is golf. He handles the Lever Bros. Co. account.

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BRANCH, PHIL
of Grey Advertising Agency, Inc., was born Dec. 17, 1924. He is a graduate of Seton Hall (BS), entered advertising with Al Paul Lefton in 1949, and held posts with Ruthrauff & Ryan. He is married to Frances Friedlander. His hobbies are fishing, home movies, and cards. He handles the following accounts: Procter & Gamble and The Mennen Co.

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BRAUMULLER, HERMAN A., JR.
of Cunningham & Walsh, Inc., was born Jan. 23, 1917. He attended Lehigh, entered advertising with Blackett-Sample in 1941, as clerk, and held posts with Schuyler Hopper Co., James Thomas Chirurg, Inc. He is married to Grace O. Grivicich and has two children. He handles the following accounts: American Machine & Foundry, Brooklyn Union Gas, Chase Brass & Copper, Conn. General Life Inc., Andrew Jergens, Kennecott Copper, Kidde Manuf., Walter Kidde & Co., Mosler Safe Co., St. Regis Paper, Wheeling Steel Corp.

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BRAUN, JOSEPH P.
vice president, media director of Kenyon & Eckhardt, Inc., attended Fordham. He entered advertising with K&E in 1933. He is married to Sally Martin and has one child. He is a member of the AAAA, NOAB, Wee Burn Country Club, Friends of the Rowayton Library, and his hobbies are hi-fi and motoring.

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BRIDGE, ROBERT A.
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Nov. 16, 1932. He graduated from Oklahoma (BBA) in 1955, and entered advertising with SSC & B in 1958, as time buyer. He handles the following accounts: American Tobacco Co.—Pall Mall Cigarettes.

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BROOKS, JACK
of Compton Advertising, Inc., was born Dec. 31, 1931. He is a graduate of Oklahoma (BA) 1954, and entered advertising with Compton in 1956, in media research. He handles the following accounts: Ivory Liquid, Chase Manhattan Bank, El Producto Cigars, Kelly-Springfield Tires, Goodyear Rubber Co., Neolite Div.

BROUWER, PATRICIA J.
of Campbell-Mithun, Inc., attended Syracuse U. She entered advertising with Grant Advertising in 1949, as secretary-assistant, and held posts with Young & Rubicam, Needham, Louis & Brorby. She handles the Pillsbury and Gold Seal accounts.

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BROWN, STUART
of Cunningham & Walsh, Inc., was born Feb. 27, 1930. He is a graduate of Tufts (BS) 1952, and entered advertising with C & W in 1956, as statistical clerk. He is married and has two children. His hobbies are bridge, music, softball and football.

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BULLOCK, LOU
of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 17, 1932. He is a graduate of Drew (BA) 1955, and entered advertising with DCS&S in 1957. His hobby is acting. He handles the following accounts: Bristol-Myers, Grove Labs., Eastman Chem., Standard Triumph.

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BUMSTEAD, ROGER C.
eastern division media director, of MacManus, John & Adams, Inc., attended Syracuse. He entered advertising with Katz Agency in 1948, in sales data, and held posts with Maxon, Campbell-Mithun, Inc., and David J. Mahoney, Inc. He is married to Lila McFadden. He is a member of RTES.

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BUNDGUS, JULES
vice president in charge of Radio & Television at Kastor, Hilton, Chesley, Clifford & Atherton, Inc., attended Union College, and entered advertising with Bryan Houston Agency as manager of the Radio-TV department.

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BURBECK, JOSEPH G.
of Compton Advertising, Inc., was born April 3, 1931. He is a graduate of Dartmouth (BA) 1953, and entered advertising with Compton in 1955, as trainee. He handles the following accounts: Comet, Mobil Oil Co., N. Y. Life Ins., R. T. French.

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BURES, PAUL L.
of J. Walter Thompson Co. was born April 19, 1933. He is a graduate of Miami U. (O.), (BS) 1957, and entered advertising with J. Walter Thompson in 1957, as broadcast analyst. His hobbies are writing and painting. He handles the following accounts: Shell Oil Co., Shell Chemical, Schlitz.

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BUTNER, LAWRENCE
of Albert, Frank-Guenther Law, Inc., was born April 17, 1931. He graduated from C.C.N.Y. (BBA), and Brooklyn Law School (LLB), and entered advertising with Katz Agency in their accounting dept., and has also held posts with Maxon Inc. and National Export Adv. He is married to Eleanor Schwartz, and has one child.

CAMBRIDGE, MICHAEL

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born March 26, 1934. He entered advertising with SSC&B in 1959, and has held posts with William Esty. He is married. He handles the following accounts: Riviera Cigarettes, Arrid, S&H Green Stamps.

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CAMPBELL, C. N.

head time buyer, Detroit office, of MacManus, John & Adams, Inc., was born in 1928. He attended Michigan, and entered advertising with Campbell-Ewald in 1950, as outdoor field rep. He is married to Joanne Hartwick and has two children. He handles the following accounts: Pontiac Motor Div., Cadillac Motor Div., Dow Chemical, Minnesota Mining & Mfg., S. S. Kresge Co.

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CARVELL, FRANK

media supervisor of N. W. Ayer & Son, Philadelphia, has previously held posts with Benton & Bowles, Biow Co., and Pedlar & Ryan. He is married and has two children.

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COHN, ENID K.

of McCann-Erickson, Inc., was born June 21, 1930. She is a graduate of Syracuse (BS), entered advertising with Good Housekeeping Magazine in 1950, as secretary, and held posts with J. Walter Thompson, Cunningham & Walsh, Edward Petry & Co. Her hobby is collecting antique Wedgewood pottery. She handles the Nestle Co. account.

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COLEMAN, MARIE V.

of Donahue & Coe, Inc., was born May 30, 1917. She attended N. Y. U., entered advertising with Charles M. Storm in 1950, as media asst., and held posts with Kelly - Nason and Dancer - Fitzgerald-Sample. She handles the following accounts: Irish Linen Guild, Loew's Inc., Arthur Murray, N. Y. Herald-Tribune, N. Y. World-Telegram & Sun.

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CONWAY, VIRGINIA M.

of McCann-Erickson, Inc., was born in 1929. She entered advertising in 1947, and has held posts with Ted Bates, Kenyon & Eckhardt, Bryan Houston. She handles the following accounts: Liggett & Myers Tobacco Co., Nestle Co.

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COURY, JEAN

of Shaller-Rubin Co. was born Jan. 22, 1930. She is a graduate of U. of Bridgeport, entered advertising with Donahue & Coe in 1953, as space buyer, and held posts with McCann-Erickson, Inc. She handles the following accounts: Eagle Pencil Co., Thayer Labs.

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COVERLEY-SMITH, JOHN F.

of N. W. Ayer & Son, Inc., was born Jan. 1, 1918. He graduated from U. of Penna. (BS) in 1938, entered advertising with Young & Rubicam in 1939, as a trainee, and has held posts with Geare-Marston, McKee, & Albright, and The Borden Co. He is married to Margaret Emhardt and has two children. His hobbies are golf and sailing.

CRADDOCK, BETTY L.

media director of MacManus, John & Adams, Inc., was born Oct. 13, 1926. She entered advertising with Van Hecker, Inc., in 1945, as secretary, and held posts with Ruthrauff & Ryan, Erwin Wasey Ruthrauff & Ryan, and Burke Dowling Adams, Inc. She is married. Her hobbies are bowling and golf. She handles the following accounts: American Electronics, Ling-Altec Electronics, Altec Lansing Corp., Western Gear Corp., MacFarlane's Candies, Kraloy Plastic Pipe Co., Wallace O. Leonard, Inc.

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CRANDALL, JOHN B.

associate media director of McCann-Erickson, Inc., has held posts with Benton & Bowles and Kudner Agency. He handles the following accounts: Chesebrough-Pond's Mennen Co., National Cash Register, Nestle Co., Owens-Corning Fiberglas, Liggett & Myers, Schenley Industries, United Potash Co.

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CROOKER, ROBERT H., JR.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Michigan, and entered advertising with C-E in 1938, in the outdoor dept. He is married to Jean Scholl. He handles the following accounts: Chevrolet Motors, United Motor Service, National Bank of Detroit, Kroger, Detroit Edison.

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CROWDER, SHIRLEY

media buyer of Fuller & Smith & Ross, was born July 18, 1928. She attended USC, entered advertising with Hearst Adv. Service in 1951, as secretary, and held posts with Tabery Corp. & Stromberger, Lavene, McKenzie. She is married. Her hobby is concert piano. She handles the following accounts: Plymouth Dealers, Kal-Kan Foods, Pacific Ocean Park, Systems Develop. Corp., CBS-KNX.

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CUMMINGS, EILEEN

of Grey Advertising Agency, Inc., is a graduate of Fordham (BS). She entered advertising with Paris & Peart in 1949, as media asst., and held posts with Dancer-Fitzgerald-Sample and N. W. Ayer. Her hobby is music. She handles the following accounts: Magee, Kayser-Roth Necchi-Elna, Kleinert.

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DAIGH, DONALD M.

director of Radio & TV for Henderson Advertising Agency, entered the advertising field with Pedlar & Ryan. He is married and has five children.

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DALTON, PETER J.

of Donahue & Coe, Inc., was born Oct. 10, 1929. He is a graduate of U. of Pa., and entered advertising with Benton & Bowles, Inc. in 1952, as broadcast buyer. He is married to Joan Potter. His hobbies are sailing, bridge, painting and literature. He handles the Best Foods Div. of Corn Products.

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DAVIDSON, JOHN M.

of Gardner Advertising Co., was born in 1929. He is a graduate of U. of California (BA), and entered advertising in 1955 with National Outdoor Advertising as a field service rep.

DAVIS, HAROLD A.

of Batten, Barton, Durstine & Osborn, Inc., was born July 17, 1925. He is a graduate of Marietta (BA), entered advertising with Benton & Bowles in 1949, in budget control, and held posts with Compton, and Erwin Wasey. He is married and has two children. His hobby is wood working. He handles the Campbell Soup Co. account.

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DEKKER, WILLIAM C.

vice president, director of media at McCann-Erickson, Inc., was born in 1909. He is a graduate of New Hampshire U. (BA), entered advertising with Procter & Gamble in 1934, and held posts with Ted Bates. He is married to Mary McLane and has three children. He handles all accounts.

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DELANO, LESTER A.

vice president in charge of marketing service and account supervisor, of North Advertising Agency, attended Amherst, Brown, and Chicago (MBA). He entered advertising with Gould, Gleiss & Benn Marketing Consultants. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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DE VITO, GEORGE

of Weiss & Geller, Inc., was born August 13, 1933. He attended St. John's and Rutgers, and entered advertising in 1959, with Weiss & Geller as time buyer. He is married to Veronica Kramer, and has two children. He handles the following accounts: Proctor Electric, Doeskin, Terry Candy Co., Beacon Plastics, Davega Stores, Granco Products.

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DIAMOND, LYNN

of Mogul, Williams & Saylor, Inc., is a graduate of Michigan State Normal College. She first entered advertising with Cecil & Presbrey in 1950, as executive secretary, and held posts with Emil Mogul Co. Her hobbies are theatre, double-crestics and bridge. She handles the following accounts: Rayco Manufacturing Co., Lite Diet Bread, Howard Clothes.

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DUCEY, JAMES

of Cunningham & Walsh, Inc., was born Dec. 8, 1926. He is a graduate of St. John's (BA) 1950, and entered advertising with William Esty in 1952, as time buyer. He is married to Anna Smith. His hobby is photography. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Decca Records, J. A. Folger, Sunshine Biscuits, E. R. Squibb & Sons, 21 Brands, Inc.

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DUNIER, LESLIE L.

vice president in charge of Radio & TV, at Mogul, William & Saylor, Inc., was born Sept. 1, 1924. He is a graduate of N. Y. U. (BS) 1946, entered advertising with Reiss Advertising in 1946, and held posts with Sterling Adv., L. L. Dunier Agency, Emil Mogul. He is married to Norma Rich and has one child. His hobby is golf and he is a member of RTES.

DUNLAVEY, MARY E.

of N. W. Ayer & Son, Inc., attended Columbia and N. Y. U., entered advertising with Ruthrauff & Ryan as time buyer, and held posts with Pedlar & Ryan, Harry B. Cohen, and Aitkin Kynett. Her club affiliations are TV Radio Adv. Club of Phila., Phila. Club of Adv. Women, Plays & Players, Phila. Art Alliance. Her hobbies are theatre, music, horseback riding, swimming, & cooking. She handles the following accounts: National Dairy (Sealtest) Products Corp., First Penna. Co.

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DUNNE, ARTHUR

of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 25, 1931. He is a graduate of Fordham (BS) 1954, and entered advertising with Dancer-Fitzgerald-Sample in 1958, as time buyer. He is a member of the New Rochelle Shore Club, and his hobbies are swimming, skiing, music, and hunting. He handles the following accounts: Rexall, Westclox, U. S. Steel.

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DWYER, MARY

of Kenyon & Eckhardt Inc., attended Hunter College, and entered advertising with Pedlar & Ryan in 1940 as estimator. Her hobbies are theatre, movies, reading, opera and concerts. She handles the Lever Bros. Co. account.

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DYATT, DERRICK

of N. W. Ayer & Son, Inc., was born March 8, 1926. He graduated from American U. in 1952, entered advertising with WSAN, Allentown, Pa., as staff announcer, and has held posts with WTOP-TV, Wash., D. C., and WGBI, Scranton, Pa. His club affiliations are Jr. Chamber of Commerce, Red Feather, Polio Foundation, and hobbies are drama (little theatre), horseback riding.

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ECKERT, STUART

of Doherty, Clifford, Steers & Shenfield, Inc., was born Dec. 3, 1932. He is a graduate of N. Y. U. (BS) 1953, and entered advertising with Lennen & Newell in 1955. He is married. His hobbies are sports, photography and travelling. He handles the following accounts: Vitalis, Noxzema, Instant Shaving Lather, Cutex-Nail Polish & Lipstick.

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ENGLISH, JAMES R., JR.

of Kenyon & Eckhardt, Inc., was born May 1, 1919. He is a graduate of Harvard (BA) 1939, entered advertising with Young & Rubicam in 1953, as media research director, and held posts with A. C. Neilson & Co. He is married to Caryl Hadsell and has two children. His hobbies are skiing, squash, golf and aviation. He handles Lever Bros. Co.

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ERHARDT, WARREN R.

of Fuller & Smith & Ross, Inc., was born Nov. 14, 1924. He is a graduate of Marquette 1950, and entered advertising with F&S&R in 1953, as asst. media buyer. He is married and has two children. He handles the following accounts: Edison Electric Institute, Coats & Clark, Cool-Ray Sunglasses.

FERGUSON, WILLIAM J., JR.
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Jan. 10, 1931. He graduated from Fordham (BS) in 1952, and entered advertising with Young & Rubicam Inc. in 1958, as time buyer. He is married to Margaret M. O'Hagan, and has two children. His hobbies are bowling, handball, and woodcraft. He handles the following accounts: Riviera cigarettes, Arrid Cream Deodorant, S & H Green Stamps.

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FINN, FRANK
of Doherty, Clifford, Steers & Shenfield, Inc., was born July 21, 1921. He is a graduate of N. Y. U. (BS) 1948, entered advertising with Compton Advertising in 1949, as Radio & TV biller, and held posts with Kudner Agency. He is married and has one child. His hobby is bowling. He handles the following accounts: Bristol-Myers, Grove Labs.

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FIRESTONE, JERRY
of Grey Advertising Agency, Inc., was born April 9, 1930. He is a graduate of C.C.N.Y. (BBA), entered advertising with Dancer-Fitzgerald-Sample in 1950, as media researcher, and held posts with Television Magazine. He is married and has one child. His hobbies are reading, writing, and music. He handles the following accounts: Benrus, Westinghouse, Phillips-Van Heusen, NBC.

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FISCHER, RICHARD E.
of Campbell-Ewald Co., was born in 1912. He attended Quincy College, entered the advertising agency field with C-E in 1956, in network media, and has also held posts with Storer Broadcasting and WHAS, Louisville, Ky. He is married to Jane Anderson and has four children.

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FITZGERALD, PAUL
of J. Walter Thompson Co., was born Dec. 20, 1930. He attended N. Y. U., entered advertising with Erwin Wasey in 1949, as checker, and held posts with Kenyon & Eckhardt, BBD&O, and NBC. He is married. His hobbies are photography and fishing. He handles the RCA, Northeast Airlines, and Purolator accounts.

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FLERI, EDWARD C., JR.
media supervisor-spot broadcasting, Batten, Barton, Durstine & Osborn, Inc., was born May 22, 1925. He is a graduate of Hofstra (BA) 1949, and entered advertising with Benton & Bowles in 1949. He is married and has three children. His hobbies are gardening and drawing.

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FRICKE, WILLIAM A.
associate media director at McCann-Erickson, Inc., attended Colgate. He entered advertising with National Outdoor Advertising Bureau in 1927, as field man. He handles the following accounts: Westinghouse Electric, Bulova Watch Co., Columbia Records, Look Magazine, B. F. Goodrich, John Hancock Mutual Life Ins., Stegmaier Brewing Co.

FULLER, MARCELLEE J.
of Guild, Bascom & Bonfigli, Inc., was born Jan. 24, 1927. She is a graduate of U. of Calif. (BA) 1949, entered advertising with Brooke, Smith, French & Dorrance in 1953, as media asst., and held posts with Harrington-Richards. She is married. Her hobbies are skiing, golf and travel. She handles the following accounts: Ralston Purina Co., Best Foods, Tidyhouse Products, Mary Ellen's Jams & Jellies, Mother's Cakes & Cookies.

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GANS, JOSEPH C.
President of Joe Gans & Co., entered the advertising agency field with Thwing & Altman in 1947, as vice president and Radio TV director, and formed his own agency in 1958. He is married and has two children. He handles the following accounts: Time Magazine, American Heritage, Norkon Pharmacal, Inc.

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GARRABRANT, N. T.
media department head at North Advertising Agency, attended Northwestern. He entered advertising with Toni. He is married and has one daughter. He handles the following accounts: Englander Co., Gillette Labs, Jewel Tea, Phaezler Bros.

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GEFFERT, JAMES T.
of Cunningham & Walsh, Inc., was born April 2, 1930. He is a graduate of Penn State (BA) 1952, and entered advertising with Dowd, Redfield & Johnstone in 1954, as asst. to creative director. His hobbies are painting, photography, and athletics. He handles the following accounts: Texaco, Johns-Manville.

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GIEBEL, JOHN C.
of Grey Advertising Agency, Inc., was born Oct. 31, 1925. He is a graduate of N. Y. U. (BS), entered advertising with Young & Rubicam in 1949, in market research, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, Benton & Bowles. He is married to Estelle McCarron and has one daughter. His hobbies are tennis and gardening. He handles the following accounts: The Greyhound Corp., GE.

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GOLDIS, SEYMOUR
of McCann-Erickson, Inc., was born Oct. 14, 1928. He is a graduate of N. Y. U. (BS) 1951, entered advertising with National Screen Service Corp. as production asst., and held posts with Lennen & Newell and J. Walter Thompson.

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GOULD, DORIS
of Product Services Inc., is a graduate of N. Y. U. (BS) 1951, entered advertising with Deutsch & Shea in 1944, as publicity writer, and held posts with C. J. LaRoche, Cecil & Presbrey, and J. D. Tarcher. Her hobbies are tennis, skiing, and sculpturing. She handles the following accounts: Continental Six Month Floor Wax, Technical Tape Corp.

GRAY, JOHN L.
of J. Walter Thompson Co., was born April 9, 1931. He is a graduate of Yale (BS), and entered advertising with J. Walter Thompson in 1957, as asst. time buyer. He is married to Cynthia A. Hunt and has one child. His hobbies are reading, photography, foreign affairs, tennis. He handles the Lever Bros. account. ★ ★ ★

GREY, EDWARD A.
director and senior vice president in charge of media operations at Ted Bates & Co., Inc., entered advertising in 1936. He has held posts with the Biow Co. ★ ★ ★

GRUBER, HERBERT
media director of Parkson Advertising, was born October 24, 1919. He graduated from C.C.N.Y. (BBA) in 1942, and entered advertising with The Biow Co. in media research. He is married and has two children. His hobbies are bridge, gardening.
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HANSON, LEE C.
broadcast supervisor of MacManus, John & Adams, Inc., Bloomfield Hills, Mich., office, was born April 20, 1931. He is a graduate of Michigan State (BA) 1953, entered advertising with M. J. & A. in 1959, as time buyer, and held posts with stations WKMH, WILS, WILS-TV. He is married to Janet Good. His hobbies are sports and music.
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HARABADIAN, LARRY N.
of Campbell-Ewald Co., is a graduate of the U. of Detroit (BS). He entered advertising with C-E in 1952, in the office service dept. He handles the following accounts: Chevrolet Motor Div. of General Motors, Kroger Co., Detroit Edison.
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HAY, GRAHAMN D.
associate head time buyer of Compton Advertising, Inc., was born Sept. 10, 1926. He is a graduate of Missouri (BA) 1948, (BJ) 1949, and entered advertising with Biow Advertising in 1950, in media research. He is married and has one child. His hobbies are music and furniture making.
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HELLER, DONALD K.
of N. W. Ayer & Son, Inc., was born April 29, 1931. He graduated from Dickinson (BA) in 1953, entered advertising with Warwick & Legler in 1953, as a clerk, and held posts with Al Paul Lefton. He is married to Barbara Lamb and has one child. His hobbies are sports, photography, reading. He handles the following accounts: Armour, John H. Breck, Inc., Hamilton Watch Co.
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HILL, JACK
of N. W. Ayer & Son, Inc., was born March 23, 1928. He graduated from N. Y. U. (BA) in 1953, entered advertising with N. W. Ayer as research asst. analyst and held posts with Benton & Bowles. He is married to Joan Hansen. His hobbies are fishing, hillbilly music. He handles the following accounts: Plymouth, Cannon, Bostitch, Inc.

HOLLINGSHEAD, THOMAS J.
of Dancer-Fitzgerald-Sample, Inc., was born in 1929. He is a graduate of Missouri (BA), entered advertising in 1950, and has held posts with McCann-Erickson. He is married to Laura Bogert and has one child. ★ ★ ★

HOUGHEY, DOROTHY T.
of Grey Advertising Agency, Inc., entered advertising with Biow Co. in 1945, in media research. Her hobbies are music and books. She handles the Procter & Gamble account.
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HOWARD, MARY G.
of Gardner Advertising Co., was born in 1928. She entered advertising as a secretary, and has held posts of outdoor space buyer and estimator. She handles the following accounts: Pet milk, Ralston Purina, Monsanto Chemical Co., Grove Laboratories.
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HUGHES, JOHN T.
of Kenyon & Eckhardt, Inc., was born March 6, 1928. He is a graduate of Manhattan College (BBA) 1949, entered advertising with Kelly-Nason in 1949, as an asst. in the media dept., and held posts with Cunningham & Walsh and Warwick & Legler. He is married to Anne O'Callaghan and has three children. His hobbies are basketball, softball and carpentry.
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HUTCHINS, OTIS P.
of Doyle Dane Bernbach, Inc., was born July 5, 1932. He is a graduate of Colgate (BA) 1954, and entered advertising with DDB in 1956 as a trainee. His hobbies are photography and music. He handles the following accounts: American Export Lines, Chemstrand, Thom McAn, Volkswagen, Dreyfus Fund, Columbian Coffee Growers, Levy's Bread.
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HUTSON, ANNE
media director of D'Arcy Advertising Co. of Los Angeles, was born Sept. 27, 1914. She entered advertising with D'Arcy in 1953, as secretary, and held posts with 20th Century-Fox Film Corp. Her hobby is golf. She handles the following accounts: Royal Crown Cola, Butter-Nut Coffee, General Tire & Rubber, General Teleradio.
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JACKMAN, NORMAN G.
of Campbell-Ewald Co., was born in 1926. He attended Wayne U., and entered advertising in 1947. He is married to Helen Van Den Brouck and has four children. He handles the following accounts: United Motors Service, General Motors, Detroit Edison, National Bank of Detroit.
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JAFFE, JEANE
of Doyle Dane Bernbach, Inc., entered advertising with Joseph Katz Co. in 1950, as media clerk, and held posts with J. Walter Thompson and Lennen & Newell. Her hobbies are writing and music. She handles the following accounts: Benson & Hedges, Alpine, ILGWU, Polaroid, IT&T, Lane Co., Ohrbachs, Bartons, Glendale, Clairol, Grolier, Wear Right, McCall's.

JOHNSON, ALLENE L.
media buyer of Kenyon & Eckhardt, Inc., was born Feb. 8, 1936. She entered advertising with Calif. Transit Adv. in 1956, as bookkeeper. Her hobbies are water skiing and hunting. She handles the following accounts: L. A. District Lincoln-Mercury Dealers Adv. Assn., Eastside Beer, Shell Oil Co.

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JOHNSON, HUGH H.
of Kudner Agency, Inc., was born Aug. 18, 1899. He attended Michigan State, entered advertising with Reo Motor Car Co. in 1922, as asst. advertising mgr., and held posts with Buick Motor Div. and Bell Aircraft Corp. He is married to Virginia Murner and has three children. His hobbies are golf and fishing. He handles the following accounts: Fisher Div. of GM, Colorforms, Sylvania, Arnold Bakers, Goodyear, Renault.

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JONES, EVELYN LEE
Business manager, Radio-TV at Donahue & Coe, Inc., was born August 4, 1910. She attended Rochester and Columbia, entered advertising with Donahue & Coe, Inc., in 1943, as copy writer, and held posts with various motion picture companies. She is married. Her hobbies are theatre and reading. She handles the accounts of MGM, Columbia Pictures, Allied Artists, Loew's Theatre, and other local N. Y. theatres.

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JONES, MARION A.
of Lennen & Newell, Inc., graduated from Elmira College (BA), and entered advertising with Compton Advertising in 1946, as an estimator and typist, and has held posts with Kastor, Farrell, Chesley & Clifford, Benton & Bowles, and Grey Advertising. Her hobbies are golf, reading, and sewing. She handles the following accounts: Armstrong Rubber Co., Reynolds Metals, American Gas Association, Paramount Pictures.

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KAHN, EDWARD D.
vice president of Victor A. Bennett Co., attended Northwestern. He entered advertising with a Boston agency. He is married and has two daughters. His hobby is golf. He handles the following accounts: Longine Watch Co., BOAC.

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KARLAN, ARTHUR E.
of J. Walter Thompson Co., was born June 11, 1925. He is a graduate of Illinois (BS), entered advertising with DCSS in 1951, as space buyer, and has held posts with Benton & Bowles and Allied Stores. He is married to Elizabeth Cohen and has one child. His hobbies are song composing, record collecting, and bowling. He handles the following accounts: Eastman Kodak, Scott Paper Co., Boyle-Midway, Chesebrough-Pond's.

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KEARNS, JAMES
of Warwick & Legler, Inc., was born December 29, 1931. He attended N. Y. U., and entered advertising with Kenyon & Eckhardt in 1956, as estimator, and has also held posts with Dancer-Fitzgerald-Sample. He is married and has two children.

KEARNS, KEN
of Grey Advertising Agency, was born March 11, 1922. He is a graduate of the U. of California (BA), entered advertising with Compton Advertising, and held posts with Biow Adv. He is chief broadcast buyer.

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KELLY, THADDEUS S.
of McCann-Erickson, Inc., was born Jan. 23, 1924. He entered advertising with BBDO in 1940, and held posts with Cecil & Presbrey. He is married to Anne Fisher and has two children. He handles the following accounts: National Biscuit Co., Trans-Canada Airlines, Talon.

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KENNEDY, LOUIS J.
of Kenyon & Eckhardt, Inc., was born Nov. 20, 1925. He attended the U. of Pa., and entered advertising with A. E. Aldridge Assoc. in 1951 as advertising trainee. He handles the following accounts: Ford Inst., Mercury, Lincoln.

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KENNEY, PHILIP
vice president and associate media director of Kenyon & Eckhardt, Inc., entered advertising with Lever Bros. in 1939. He is married to Edna G. Brady and has four children. He is a member of the Darien Country Club, and his hobbies are gardening and golfing. He handles all accounts.

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KERWIN, LUCY
of Kenyon & Eckhardt, Inc., is a graduate of St. John's and Columbia, and entered advertising with K&E in 1941, as secretary. Her hobbies are swimming and reading. She handles the following accounts: Nabisco, Capital Airlines, Mead-Johnson.

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KIZENBERGER, PAUL F.
of N. W. Ayer & Son, Inc., was born Aug. 10, 1907. He entered advertising with H. K. McCann Co. in 1926 as a clerk, and held posts with Badger Browning & Hersey. He is married to Julianna Wenzel and has one daughter. His hobbies are gardening, fishing, hunting. He handles the following accounts: Hills Bros., Pharmaco, International Corres. Schools, Armco Steel, Moore Bus. Forms, Container Corp.

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KOBZA, EDWARD A.
of Kenyon & Eckhardt, Inc., was born Nov. 18, 1927. He is a graduate of N. Y. U. (BS) 1953, and that year entered advertising with K&E as a clerk. He is married and has two children. His hobby is golf.

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KUTSCHE, ROBERT W.
of Lennen & Newell, Inc., was born April 22, 1927. He graduated from N. Y. U. (BA) in 1948, and entered advertising with Donahue & Coe in 1949, as a Radio & TV biller, and has also held posts with Benton & Bowles. He is married to Edna Kauffmann. His hobby is photography. He handles the following accounts: Corn Products—Mazola, Niagara & Karo.

LAFFEY, WILLIAM J., JR.
of Fuller & Smith & Ross, Inc., was born May 3, 1925. He is a graduate of N. Y. U. (BBA) 1952, entered advertising with Benton & Bowles in 1948, and held posts with Donahue & Coe, Inc. He is married and has four children. He handles the following accounts: Borden Chemical Co., C.I.T. Finance Corp., Hercules Powder Co., Paillard Products, Raytheon, Waring Products.

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LEIGHTON, BEN
of Campbell-Mithun, Inc., was born Feb. 8, 1917. He is a graduate of Hamline (BA) 1939, entered advertising with C-M in 1955, as production coordinator, and held posts with stations WEBC, WMIN, and KSTP. He is married to Verna L. Sundquist and has two children. His hobbies are swimming, sailing, and reading. He handles the following accounts: Northwest Orient Airlines, McCulloch Corp., Our Own Hardware.

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LEONARD, DONALD E.
director of media at Fuller & Smith & Ross, Inc., was born Nov. 29, 1926. He is a graduate of Columbia (BS) 1950, entered advertising with Marschalk & Pratt in 1946, as Radio-TV field rep., and held posts with McCann-Erickson and W. B. Doner. He is married to Jane Grey and has three children. His hobbies are gardening, music, and reading. He handles all accounts.

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LEVITAS, BERNICE
chief time buyer, Foote, Cone & Belding, Los Angeles, was born Sept. 26, 1922. She attended Northwestern, entered advertising with Vick Knight in 1948, as time buyer, and held posts with NBC. She handles the following accounts: Tidewater Oil Co., Sunkist Growers, Inc., Purex Corp., Hughes Aircraft.

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LEWIS, JAY J.
assistant spot buyer of Compton Advertising, Inc., was born Aug. 11, 1938. He is a graduate of U. of Pa. (BS), and entered advertising with Compton in 1959, as media trainee. His hobby is tennis. He handles the following accounts: Duncan Hines, Gleem, Ivory Bar & Liquid, Duz, Socony, El Producto Cigars, Sterling Drugs.

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LOEB, MILTON S.
of Shaller-Rubin Co., was born Jan. 19, 1933. He is a graduate of N. Y. U., entered advertising with Irving Davis A.A., in 1956, as an artist, and held posts with Armand Prusmack Assoc. His hobby is skiing. He handles the following accounts: Thayer Labs, Eagle Pencil Co., Reed & Carnrick, G. W. Carnrick.

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MacMULLAN, DOUGLAS T.
of Compton Advertising, Inc., was born Jan. 29, 1932. He is a graduate of Georgetown (BS), and entered advertising with Compton in 1957, as media trainee.

MANELOVEG, HERBERT D.
of Batten, Barton, Durstine & Osborn, Inc., was born Jan. 25, 1925. He is a graduate of Pittsburgh (BA) 1948, entered advertising with WOR in 1949, as a researcher, and held posts with Parade Magazine and Benton & Bowles. He is married and has two children. He handles the following accounts: Campbell Soup, Bristol-Myers, Coty, Penick & Ford, Armstrong.

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MARS, JANE
media buyer of Kenyon & Eckhardt, Inc., was born Aug. 8, 1927. She is a graduate of UCLA (BA) 1948, and entered advertising with Fortnight Magazine in 1953, as production mgr. She handles the following accounts: Max Factor & Co., Reddi-Wip.

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MARSHALL, FRANK F.
of J. Walter Thompson Co., was born Sept. 2, 1924. He graduated from Holy Cross (BS) in 1948, Harvard Bus. School (MBA) in 1950, entered advertising with J. Walter Thompson in 1951, and held posts with Stern Bros. Dept. Store. He is married to Lois J. Metcalf and has three children. His hobbies are gardening, sports, bridge. He handles the Lever Bros. account.

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MARSICH, JOHN PAUL
of Kudner Agency, Inc., was born Oct. 14, 1916. He is a graduate of N. Y. U. (BS) 1939, and entered advertising with NBC in 1940, as research asst. He is married to Gaye Reed. He is a member of the Plandome Country Club, and his hobbies are music, golf, and automobiles. He handles the following accounts: Renault, Arnold Bakers, Colorforms, Fisher Body Div. of GM, Sylvania.

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MARTI, RUDOLPH O.
of Campbell-Mithun, Inc., was born Dec. 15, 1926. He entered advertising with Radio KPON, Pampa, Tex., in 1946, as announcer, and held posts with KMMT-TV, Austin, Minn. He is married to Eva Lamere and has four children. His hobbies are bowling, bridge, fishing and hunting. He handles the following accounts: Malt-O-Meal, Top Value Stamps, Nash Coffee, Allied Van Lines, N. W. Bank.

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MARTIN, FRANK
of Cunningham & Walsh, Inc., was born July 29, 1932. He is a graduate of Holy Ghost College of Phila., 1953, and entered advertising with Kenyon & Eckhardt in 1956, as time buyer. He is married to Kathleen Curran. He is a member of the Red Cross. and his hobby is woodcrafts.

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MARTINEZ, HOPE
of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1920. She entered advertising with BBDO in 1945, in the accounting dept. She is married to John Anzolin and has one child. She handles the following accounts: American Tobacco Co., Philco, National Cranberries, Pan American Coffee.

MATTHEWS, WILLIAM E.
vice president and director of media relations at Young & Rubicam, attended Baylor and Missouri. He entered advertising with Y&R in 1944.

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MATZ, STANLEY
research director at North Advertising Agency, entered advertising with General Paint & Varnish Co., as advertising mgr. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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McAULAY, PEG
of J. Walter Thompson Co., was born Aug. 2, 1932. She attended N. Y. U., entered advertising with Compton Advertising in 1950, as media research asst., and held posts with Dancer-Fitzgerald-Sample. She is married to Stephen F. Byrd. Her hobbies are sculpturing and reading. She handles the Standard Brands, Inc., account.

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McEVOY, NEWMAN F.
of Cunningham & Walsh, Inc., was born April 7, 1904. He is a graduate of Catholic U., 1926. He handles the following accounts: Texaco, Sunshine Biscuits, Inc., American Machine & Foundry Co., Andrew Jergens.

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McGIVNEY, WILLIAM
of Compton Advertising, Inc., was born Jan. 7, 1931. He is a graduate of St. John's (BBA), and entered advertising with Compton in 1957, in media research. His hobbies are skiing and community theatre. He handles the following accounts: Duz Soap & Detergent, Royal Drene, Sterling Beer, Hotpoint Appliances, Schick Safety Razor.

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McKEEVER, CHARLES R.
network media supervisor at Batten, Barton, Durstine & Osborn, Inc., was born Sept. 5, 1926. He attended Pace College, entered advertising with Grant Advertising in 1946, and held posts with Walter Weir and William Esty. He is a member of AAAA, and his hobbies are hunting and fishing.

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McMICHAEL, MICKEY
of Batten, Barton, Durstine & Osborn, was born May 27, 1927. He is a graduate of Union (BA) 1949, and entered advertising with DuMont TV network in 1950, as billing supervisor. His hobbies are golf and finance. He handles the following accounts: General Mills, N. Y. Telephone, Curtis Circulation.

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MILLER, DONALD
of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 26, 1933. He is a graduate of Cincinnati (BA), entered advertising with ABC in 1954, as biller, and held posts with N. W. Ayer. His hobbies are boating, golf, and basketball. He handles the following accounts: Bristol-Myers, Wiedemann Brewing Co., Paton Co., Pioneer Ice Cream Div. of Borden Co., Sonotone, Cigar Institute of America.

MILLER, HAROLD
vice president and associate media director of Benton & Bowles, is a graduate of C.C.N.Y. (BS). He is past president of the Radio & TV Research Council of New York, and a member of the Advertising Research Foundation's Radio-TV rating review committee. He is married and has two children.

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MOLEMA, MARTIN H.
of Batten, Barton, Durstine & Osborn, Inc., was born May 7, 1927. He is a graduate of Kenyon College (BA) 1950, and entered advertising with Lennen & Newell in 1953, as media biller. He is married. His hobby is photography. He handles the Chrysler and East Co. accounts.

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MORTON, ROBERT
of Kenyon & Eckhardt, was born Nov. 19, 1926. He is a graduate of N. Y. U. (BS) 1954, and entered advertising with Cohen, Dowd & Aleshire in 1955, as estimator. He is married and has two children. His hobbies are golf and chess. He handles the following accounts: Ford Inst., LMDA, Mercury.

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MURRAY, MAL
of Kudner Agency, Inc., was born June 12, 1933. He is a graduate of Lehigh (BS), entered advertising with BBDO in 1955, as trainee, and held posts with Ted Bates. He is married and has two children. He is a member of the N. Y. Athletic Club, and his hobby is sports. He handles the following accounts: Renault, Sylvania, Fisher Div. of GM, Goodyear, Colorforms, Arnold Bakers.

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NASSE, BETTY
of Grey Advertising Agency, Inc., entered advertising with J. Walter Thompson in 1947, as secretary. She has held posts with Joseph Katz Co., H. B. Humphrey Co., and Dowd, Redfield & Johnstone, Inc. Her hobby is collecting old china and silver. She handles the following accounts: Hudson Pulp & Paper Corp., Ideal Toy Co., Hassenfeld Bros., R. H. Macy.

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NEUGEBAUER, RALPH J.
of Gardner Advertising Co., was born in 1928. He is a graduate of Missouri (BA), and joined Gardner in 1956, as assistant media group supervisor.

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NYBORG, RICHARD V.
of J. Walter Thompson, was born March 22, 1930. He is a graduate of Bryant College (BS) 1951, entered advertising with Time, Inc. in 1953, in market research, and held posts with Procter & Gamble Co. His hobbies are sports and automobiles. He handles the Lever Bros. Co. account.

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OCHS, MALCOLM B.
of Grey Advertising Agency, was born Jan. 10, 1933. He is a graduate of N. Y. U. (BS, MBA), and entered advertising with Dancer-Fitzgerald-Sample in 1955, as media analyst. He is married to Libby Pescovitz and has one child. His hobbies are photography and gardening. He handles the following accounts: The Mennen Co., Big Top Peanut Butter.

O'KUNE, CAROL
of Batten, Barton, Durstine & Osborn, Inc., was born April 14, 1934. She is a graduate of Queens College (BA) 1955, entered advertising with BBDO in 1956, as secretary, and held posts with George P. Hollingbery Co. She handles the following accounts: Campbell Soup, GE.

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O'NEILL, DESMOND C.
of Kenyon & Eckhardt, Inc., was born Feb. 20, 1922. He graduated from Dartmouth in 1945, and entered advertising with Young & Rubicam in 1947, as acct. co-ordinator, and held posts with Bryan Houston, Inc. He is married and has one child. His hobbies are photography, painting and reading. He handles the following accounts: Capital Airlines, Quaker State Oil Co., Mead-Johnson.

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PALMER, ROBERT
of Cunningham & Walsh, Inc., was born July 16, 1930. He attended Fordham, entered advertising with Kenyon & Eckhardt in 1954, as estimator, and held posts with ABC-TV, Conklin Mann Co. He is married. His hobbies are photography, bowling and tennis. He handles the following accounts: American Chain & Cable, American Cyanamid, Italian Line, Jaguar Cars, Smith-Corona-Marchant, Southern Railway, Watchmakers of Switzerland.

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PANELLA, MARTHA G.
of N. W. Ayer & Son, Inc., graduated from Columbia U. (BS) in 1953, entered advertising with Al Paul Lefton in 1954, as time buyer, and held posts with Goodson & Todmann, and Warner Bros. She is married. Her hobbies are designing and making jewelry, ice skating, and modeling. She handles the following accounts: Pharmaco, French Lines, Whitman Chocolates, Armour, Sugar Creek Creamery.

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PAPE, ROBERT H.
Canadian supervisor & U. S. buyer of Compton Advertising, Inc., was born April 4, 1931. He is a graduate of Nichols (ABA) 1955, and entered advertising with Compton in 1956, in media research. He is a member of Siwanoy Country Club of Bronxville, and his hobbies are bowling, art, and photography. He handles the following accounts: Canadian P & P, Crisco, Cunard, Scott.

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PARDOLL, ARTHUR S.
group media supervisor of Foote, Cone & Belding, Inc., was born in 1913. He is a graduate of Yale (BA). He is married to Mary Kikoin and has three children. He handles the following accounts: Clairol, Lever Bros., Imperial Margarine, Pepsodent Paste, Antiseptic and Brushes, Spreez, Norwich Pharmacal, Savarin.

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PARKER, DOUGLAS S.
of N. W. Ayer & Son, Inc., was born May 21, 1924. He graduated from Princeton in 1946, entered advertising with Ward Wheelock Co. in general Radio-TV work, and held posts with Al Paul Lefton Co. He is married to Virginia C. Barba and has two children. His hobbies are sports, golf.

PASSMORE, JOHN J.
of Campbell-Ewald Co., was born in 1915. He attended the U. of Detroit, and entered advertising with C-E in 1948, as manager of magazine scheduling dept. He handles the following accounts: Firestone Tire & Rubber Co., Goebel Brewing Co.

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PELLENZ, WILLIAM D.
of McCann-Erickson, Inc., was born in 1925. He is a graduate of Syracuse (BS) 1949, and entered advertising with McCann-Erickson in 1951. He handles the following accounts: Mennen Co., Chesebrough-Pond's, Inc., Nestle Co., Owens-Corning Fiberglas Corp.

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PERKINS, CHRISTINE M.
of MacManus, John & Adams, Inc., was born July 22, 1924. She attended Wilkes-Barre Business College, entered advertising with Cowan & Dengler in 1947, as media & space buyer, and held posts with Nursing World and Donahue & Coe. Her hobbies are theatre, sewing, and reading. She handles the following accounts: U. S. News & World Report, Rheichhold Chemicals, U. S. Air Force, White Rock Corp., S. B. Thomas.

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PETER, GEORGE
of Cunningham & Walsh, Inc., was born Sept. 29, 1935. He attended C.C.N.Y., and entered advertising with C&W in 1956, as estimator. His hobbies are skiing, boating, swimming, golf, and reading. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Decca Records, E. R. Squibb & Sons, 21 Brands, Inc.

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PETERS, JOYCE
of Mogul, Williams & Saylor, Inc., attended Drake Business College. She entered advertising with Harry B. Cohen in 1952, as asst. time buyer, and held posts with Katz Agency and American Bcstg. Co. Her hobbies are boating and bowling. She handles the following accounts: Barney's Clothes, Barricini Candy Corp., Costa Ice Cream, Breakstone, Gold Medal Candy, National Shoes, Tintex, Regal Shoes, Ronzoni Macaroni.

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PETTICK, BEN
of Product Services, Inc., was born April 19, 1916. He entered advertising with Product Svcs. in 1954, as regional director. He is married and has three children. His hobbies are cards, hiking and camping. He handles the following accounts: Roto-Broil, Continental, Tech. Tape Corp.

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PICKETT, RICHARD C.
of Foote, Cone & Belding, was born Sept. 30, 1929. He is a graduate of Fordham (BA) 1952, and entered advertising with William Esty in 1954, as time buyer. His hobbies are golf and sailing. He handles the following accounts: Lever Bros. Co., S. A. Schonbrunn & Co.

POLOKOFF, BEVERLY
media buyer of Kenyon & Eckhardt, Inc., was born May 3, 1930. She attended Missouri, entered advertising with Allmayer, Fox & Reshkin in 1957, as media asst., and held posts with Frank Moreland Adv. She handles the following accounts: Caltex Distributors, Inc., Reddi-Wip & Top Wip.

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POTTER, HOWARD
of Compton Advertising, Inc., was born in May, 1931. He is a graduate of Williams (BA) 1953, and entered advertising with Compton in 1958, as asst. time buyer. He handles the following accounts: P & G Canada (7 Brands).

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RAMBERG, ARNE N.
of N. W. Ayer & Son, Inc., was born March 13, 1930. He attended Pace College, entered advertising with Lynn Baker in 1949, as office boy, and held posts with Paul Venze Assoc., and W. B. Doner & Co. He is married and has one child. His hobbies are oil painting, bowling, softball, and golf. He handles the following accounts: Corning Glass Works, Mich. Bell Tel. Co., G. E. Telechron, American Optical Assoc., Ill. Bell Tel. Co., Johnson & Johnson.

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RANDALL, ALEXANDER J.
of Cunningham & Walsh, Inc., was born Oct. 18, 1926. He is a graduate of Boston U. (BS) 1954, and entered advertising with N. W. Ayer in 1955. His hobby is photography. He handles the following accounts: American Machine & Foundry, Sunshine Biscuits, Inc.

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RASMUSSEN, BERNARD G.
of Fuller & Smith & Ross, Inc., was born May 27, 1919. He is a graduate of Fordham (BS) 1946, entered advertising with Ruthrauff & Ryan in 1946, as asst. time buyer, and held posts with Seagram Distillers. He is married to Mary Dooley and has five children. He handles the following accounts: Aluminum Co. of America, Libbey-Owens-Ford Glass Co., Commercial Solvent Corp., Edison Electric Institute, Sterling Silversmiths, Hercules Powder Co., Hans Holterbosch, Plymouth Cordage Co.

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REED, ALLAN
of Grey Advertising Agency, Inc., was born March 19, 1929. He is a graduate of Pace College (BBA), and entered advertising in 1947. He is married and has one child. His hobbies are golf and photography. He handles the following accounts: Block Drug, Palm Beach.

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REINECKE, WALTER
of Batten, Barton, Durstine & Osborn, Inc., was born May 24, 1931. He attended the U. S. Naval Academy, and entered advertising with William Esty Co. in 1949. He is married to Marianne Kraemer and has two children. He handles the following accounts: E. I. Du Pont, U. S. Steel, Shaeffer Pen Co., Westclox, Rexall Drug Co., Coty, General Mills.

REISENBACH, SANFORD E.
of Grey Advertising Agency, Inc., was born May 13, 1932. He is a graduate of N. Y. U. (BS), entered advertising with Dancer-Fitzgerald-Sample in 1952, as a trainee, and held posts with Transportation Displays and S. R. Leon Co. He is married and has one child. He handles the following accounts: Commonwealth Shoe, Hat Corp. of America, Lily Tulip Corp., Youngstown Kitchens, Topps Chewing Gum, Industrial Rayon Corp.

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RENFRO, HARRY K.
director of Radio & Television for D'Arcy Advertising Co., St. Louis office, was born in 1915. He entered the advertising field in 1951. He is married and has one child. He handles the following accounts: Budweiser, Banquet Canning Co., International Shoe, Brooks Foods, Laclede Gas, Lincoln Engineering, McQuary Norris Mfg.

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RIEMENSCHNEIDER, ROBERT R.
chief time buyer of Gardner Advertising Co., was born in 1928. He is a graduate of Northwestern (BS), entered advertising with Schwimmer & Scott, Inc., in 1950, as copywriter, and has held posts with North Advertising. He is married to Polly Caylor and has three children.

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RIND, NATE
of Doyle Dane Bernbach, Inc., was born Feb. 28, 1931. He is a graduate of Brooklyn College (BA) 1953, (MA) 1957, and entered advertising with Foote, Cone, & Belding in 1956, as media research asst. He is married and has one child. His hobby is books. He handles the following accounts: Utica Club Beer, Goodman's Noodle Products, Salada Tea, Five-Day deodorant.

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ROBINSON, DIANE
of Guild, Bascom & Bonfigli, Inc., was born Oct. 29, 1933. She is a graduate of Smith (BA) 1955, and entered advertising with Campbell-Mithun in 1956, as media asst. She is a member of the Jr. League. She handles the Ralston Purina Co.

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ROFFIS, MURRAY
of McCann-Erickson, Inc., was born March 5, 1926. He is a graduate of Cornell (BA) 1948, entered advertising with Compton Advertising as a print buyer, and has held posts with Maxon, Inc. He is married to Adele Jacobs. He handles the following accounts: Ajax Cleanser, Coca-Cola, Westinghouse.

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ROLFES, FRANK P.
of Campbell-Mithun, Inc., was born Feb. 6, 1929. He is a graduate of Loyola of Chicago (BA) 1950, U. of Chicago (MAB) 1958, entered advertising with CBS Radio in 1954, as sales service mgr., and held posts with Blair-TV Assoc. and Katz Agency. He is married to Julie K. Young. He is a member of the Illinois Athletic Club, and his hobbies are skiing, handball and golf.

ROSS, DONALD M.
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born May 2, 1928. He entered advertising with SSC&B in 1956, as media research assistant. His hobbies are designing and constructing settings for model theatre, theatre-going, and making home movies. He handles the following accounts: Whitehall Pharamacal Co. — Bisodol, Infrarub, Duplexin; Block Drug Co.—Nytol, Py-Co-pay tooth brushes, green mint, CD-60; Bulova Watch Co., This Week Magazine.

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SACKS, ALLAN G.
of J. Walter Thompson Co., was born April 15, 1928. He is a graduate of C.C.N.Y. (BBA) 1949, (MBA) 1955, and entered advertising with J. Walter Thompson in 1949, in research. He is married to Sally Rutstein. His hobby is folk music. He handles the Ford Division account.

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SANDBERG, CARL
assistant time buyer of Compton Advertising, Inc., was born June 19, 1937. He is a graduate of Seton Hall (BS) 1958, and entered advertising with Compton in 1959, as trainee. His hobbies are golf, bowling, politics, basketball, and the saxophone. He handles the following accounts: Crisco, Comet, Duncan Hines, Gleem, Ivory Soap & Liquid.

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SANNO, ALFRED R.
media group supervisor at McCann-Erickson, Inc., was born in 1925. He is a graduate of Dartmouth (BA) 1946, entered advertising with Young & Rubicam in 1948, and later held posts with BBDO. He is married to Linda Ciccarelli and has one child. He handles Chesterfield and Oasis.

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SANTONI, WILLIAM
of Cunningham & Walsh, Inc., was born Aug. 27, 1929. He is a graduate of Florida (BS), entered advertising with Ruthrauff & Ryan in 1955, as media statistician, and held posts with Dancer-Fitzgerald-Sample. He is married to Amy Rivers and has one child. He handles the following accounts: Texaco, Johns-Manville, Automotive Manuf. Assoc.

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SAWYER, SEWALL C. II
of Lennen & Newell, Inc., was born August 21, 1930. He graduated from Dartmouth (BA), and entered advertising with William Esty Co. in 1955, as media trainee. His hobbies are skiing, golf, and bridge. He handles the following accounts: Colgate-Palmolive Co. — Ad, Lustre-Creme, Vel Liquid.

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SCHINZING, PAT
assistant media group supervisor and buyer of Gardner Advertising Co., was born in 1929. She entered advertising with Gardner in 1947, as secretary, and held the positions of estimator and outdoor buyer, before assuming her present post.

SCHOENFELD, JAY B.
broadcast supervisor at McCann-Erickson, Inc., was born April 16, 1930. He attended C.C.N.Y., and entered advertising with Ted Bates, He handles the following accounts: Avis, Corn Products, Esso, Lehn & Fink and Pertussin.

★ ★ ★

SCHUEBEL, REGGIE
vice president of Guild, Bascom, Bonfigli, Inc., entered advertising with Duane Jones Co. in 1942, as radio director. He held posts with Biow Co. and Norman, Craig & Kummel. His club affiliations are RTES and Radio Pioneers.

★ ★ ★

SENATORE, CARRIE
of J. Walter Thompson Co., was born March 12, 1929. She entered advertising with BBD & O in 1947, as secretary. Her hobbies are dramatics and skiing. She handles the following accounts: Standard Brands—Chase & Sanborn.

★ ★ ★

SEYDEL, VICTOR
of Anderson & Cairns, Inc., was born March 9, 1909. He entered advertising with Walker & Downing in 1942, as eastern director of Radio and has also held posts with Anderson, Davis & Platt. He is married to Harriet E. Hann, and has two children. His club affiliations are The Player's Club, RTES, Huntington Yacht Club, and his hobbies are boating, fishing, and reading. He handles the following accounts: Alderney Dairy, Aborn's Coffee, White Rose Tea, Dow Corning Corp., Dynel Div. Union Carbide, Volvo, Merriam-Webster Dictionaries.

★ ★ ★

SHAHINIAN, DOROTHY
of Fuller & Smith & Ross, Inc., is a graduate of Syracuse (BA) 1949, and entered advertising with F&S&R in 1953, as estimator. Her hobbies are piano and golf. She handles the following accounts: Commercial Solvents Corp., Grumman Aircraft, Ruberoid Co., Soundscriber.

★ ★ ★

SHAPIRO, PAULE
of MacManus, John & Adams, Inc., was born June 11, 1932. She is a graduate of Boston U. (BS) 1953, and entered advertising with Sackel Co. as media buyer. Her hobbies are theatre arts, reading, water skiing, crossword puzzles, and languages. She handles the following accounts: Chas. Pfizer & Co., Garrett & Co., Riggio Tobacco, Good Humor, Hydrometals, Inc.

★ ★ ★

SHEPPARD, RICHARD
of MacManus, John & Adams, Inc., was born March 19, 1932. He is a graduate of Wooster (BA) 1954, entered advertising with Brooke, Smith, French & Dorrance in 1956, as traffic coordinator, and held posts with W. B. Doner. His hobbies are swimming, music, and theatre. He handles the following accounts: Cadillac, Kresge, Detroit Times, Michigan Consolidated Gas, Packer Pontiac.

SHIMA, JOHN F.
of Kenyon & Eckhart, Inc., was born Nov. 28, 1929. He attended N. Y. U., entered advertising with Kenyon & Eckhardt in 1947, as checking clerk, and held posts with Crowell-Collier Pub. Co. His hobbies are music, photography and sailing. He handles the Lever Bros. Co. account.

★ ★ ★

SIMKO, GEORGE J.
of Kenyon & Eckhardt, Inc., was born Oct. 19, 1935. He entered advertising with K&E in 1953. His hobbies are golf, tennis, swimming and skiing. He handles the Lever Bros. Co. account.

★ ★ ★

SIMMONS, PENELOPE A.
of Foote, Cone & Belding, Inc., entered advertising with Federal Adv. Agency as secretary. Her hobby is photography. She handles the following accounts: Lever Bros. Co., Clairol, Inc.

★ ★ ★

SLATTERY, ANNE H.
of Batten, Barton, Durstine & Osborn, Inc., was born March 21, 1928. She is a graduate of College of New Rochelle (BA) 1948, entered advertising with Geyer, Newell & Ganger in 1950, and held posts with Robert B. Grady Co., and CBS TV Network. She is married to Robert Bayley. Her accounts are American Tobacco Co., Armstrong Cork, Philco, Pittsburgh Plate Glass.

★ ★ ★

SOWAAL, MARGUERITE
media buyer, of Fuller & Smith & Ross, was born Jan. 25, 1928. She attended MSU, and entered advertising with Stromberger. LaVene, McKenzie in 1955, as media assistant. She is married and has three children. Her hobbies are reading, writing and music. She handles the following accounts: McCulloch Motors & International, GE Dealers of So. Calif., Occidental Life Ins. Co., Pacific Tile & Porcelain Co., Capital Co.

★ ★ ★

SPRUYTENBURG, FRED
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born July 22, 1932. He graduated from Pace (BBA), and entered advertising with SSC & B in 1956, as assistant time buyer. He handles the following accounts: American Tobacco Co.—Pall Mall Cigarettes, Half & Half Smoking Tobacco, La Corona.

★ ★ ★

STARK, JOAN G.
of Grey Advertising Agency, Inc., was born July, 1931. She attended Ohio State, entered advertising with William H. Weintraub in 1950, as time buyer, and held posts with Harris & Whitebrook. Her hobbies are horseback riding, tennis, and collecting jewelry. She handles the following accounts: Chock Full O'Nuts, Chunky Chocolate, Lionel, Ideal, Macy's, Hudson, Ward Hassenfeld, Hoffman, Krueger, Wm. Wrigley.

STONE, ROBERT M.
of Compton Advertising, Inc., was born April 3, 1934. He is a graduate of Michigan State (BA), and entered advertising with Compton in 1959, as media trainee. He is married and has two children. His hobbies are golf, reading, music, and athletics. He handles the following accounts: Gleem, Crisco, Mobil Oil, General Baking Chesebrough.

★ ★ ★

STUMBO, PHILIP A.
of McCann-Erickson, Inc., was born August 17, 1934. He attended Fordham and C.C.N.Y., entered advertising with Biow-Beirn-Toigo in 1954, as Radio-TV spot biller, and held posts with WABC-TV, Ted Bates. His hobbies are skiing, opera, theatre, ice skating and tennis. He handles the following accounts: National Biscuit Co., Bulova Watch, Westinghouse Electric, John Hancock, Look—Cowles Magazines.

★ ★ ★

SULLIVAN, JEANNE
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Oct. 4, 1924. She entered advertising with Duane Jones, Co. in 1954, as secretary, and has held posts with Reggie Schuebel, Inc., and Norman, Craig & Kummel. She handles the following accounts: Carter Products — Rise Shave Cream; Lever Brothers—Breeze Detergent.

★ ★ ★

SWICK, THOMAS F.
media group supervisor of McCann-Erickson, Inc., was born in 1920. He is a graduate of Dartmouth (BA), and entered advertising with Campbell Ewald Agency in 1950, as a media buyer. He handles the following accounts: Esso Standard Oil Co., Gilbert & Barker Manuf. Co., Penola Oil Co.

★ ★ ★

TASHJIAN, EDWARD
of Mogul, Williams & Saylor, Inc., was born in 1930. He attended N. Y. U., and entered advertising with Emil Mogul Co. in 1950, as production dept. asst. He is married to Louise Ayvazian and has two children. He handles the following accounts: Revlon, Esquire Boot Polish.

★ ★ ★

THULIN, KATHERINE
of Campbell-Mithun, Inc., was born Oct. 1, 1931. She is a graduate of Minnesota (BA), and entered advertising with Bulmer-Johnson in 1953, as secretary. Her hobby is skiing. She handles the following accounts: Larsen Co., Northern States Power Co., Minneapolis Symphony.

★ ★ ★

TREA, RICHARD
of Kenyon & Eckhardt, Inc., was born Nov. 17, 1926. He is a graduate of Dickinson (BA) 1952, entered advertising with Benton & Bowles in 1952, as media research analyst, and held posts with Carl S. Brown Co., Inc. He is married and has one child. He handles the following accounts: Harold F. Ritchie, National Biscuit Co., Pepsi-Cola Co.

TRONICK, LEONARD
of Donahue & Coe, Inc., was born Oct. 7, 1931. He is a graduate of L. I. U. (BS), entered advertising with Grey Advertising in 1955, as estimator, and has held posts with Lennen & Newell. He is married to Lois Stroch and has two children. He handles the following accounts: E. R. Squibb & Sons, E. F. Drew & Co., Scripto.

★ ★ ★

TULLY, TIM
of Compton Advertising, Inc., was born May 10, 1932. He is a graduate of Williams (BA), and entered advertising with Ted Bates in 1958, as mail-room trainee. His hobbies are theatre and tennis. He handles the following accounts: Duncan Hines, Drene.

★ ★ ★

TWIDDY, JOHN W.
of MacManus, John & Adams, Inc., was born Dec. 2, 1931. He attended Western Maryland College, entered advertising with Foote, Cone & Belding in 1955, as asst. media buyer, and held posts with TV Guide. He is married to Mary Kraft and has one child. He handles the following accounts: S. A. Schonbrunn & Co., S. B. Thomas, White Rock Corp., Van Munching Imports, U. S. Air Force.

★ ★ ★

VERNON, FRANK J.
of Cunningham & Walsh, Inc., was born March 4, 1933. He is a graduate of Penn State (BA), and entered advertising with C&W in 1959, as estimator. He is married to Annette Galbavy and has one child. His hobbies are reading and sports. He handles the following accounts: American Cyanamid Co., Watchmakers of Switzerland.

★ ★ ★

VITT, SAM B.
media supervisor of Doherty, Clifford, Steers & Shenfield, was born Oct. 23, 1926. He is a graduate of Dartmouth (BA) 1950, entered advertising with CBS in 1950, as a trainee, and has held posts with Benton & Bowles. He handles the following accounts: Bristol-Myers, Grove Labs, Paton McCormick, The Borden Co., Sonotone, Chemway, Noxema, Standard Triumph.

★ ★ ★

VORCE, RICHARD J.
of J. Walter Thompson Co., was born in 1926. He is a graduate of Syracuse (BA), and entered advertising with Wildrick & Miller, Inc. in 1951, as a trainee. He is supervisor of the Ford Dealer spot Radio-TV account.

★ ★ ★

WALLOWER, TED P.
of Batten, Barton, Durstine & Osborn, Inc., was born Jan. 21, 1918. He is a graduate of Missouri (BA) 1939, entered advertising with Bermingham Castleman in 1948, in accounting, and held posts with Morey Humm & Johnstone. He handles the following accounts: Du Pont, Penick & Ford, United Fruit, Pfeiffer's.

WALSH, DOLAN J.
of D'Arcy Advertising Co., St. Louis office, attended St. Louis U. He entered advertising with D'Arcy in 1951, in the outdoor dept. He is married and has one child. He handles the following accounts: Anheuser Busch, The Reardon Co., Bondex-Diamex, Krey Packing Co., International Shoe.

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WERMAN, HERBERT J.
of Grey Advertising Agency, Inc., was born Sept. 6, 1930. He is a graduate of Upsala (BBA) 1956, and entered advertising that year with Dancer-Fitzgerald-Sample. His hobbies are reading, music, and bowling. He handles the following accounts: Chock Full O'Nuts, Krueger Brewing, Hoffman Beverage.

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WEYMOUTH, E. G., JR.
of Kudner Agency, Inc., was born Aug. 15, 1917. He attended Lehigh, entered advertising with Kudner in 1939, as trainee, and held posts with Colgate-Palmolive Co. He is married to Rachel Williams and has two children. He is a member of the Bronxville Field Club and the Rear Guards. He handles the following accounts: Renault, Sylvania, Arnold Bakers, Goodyear, Fisher Div. of GM, Colorforms.

★ ★ ★

WHITE, WILLIAM G.
of Cunningham & Walsh, Inc., was born Oct. 24, 1918. He is a graduate of U. of Toronto (BA), entered advertising with CFRB in 1939, in sales, and held posts with Benton & Bowles and Pedler & Ryan. He is married to Patricia Anderson and has three children. His hobby is community activities.

★ ★ ★

WIDHOLM, ROBERT
of Doherty, Clifford, Steers & Shenfield, was born March 21, 1924. He is a graduate of Dartmouth (BA) 1947, and entered advertising with Lennen & Mitchell in 1948, as trainee. He handles the following accounts: Bristol-Myers, Borden Co., McCormick Co., Noxzema Chemical Co., Eastman Chemical Co.

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WILBUR, HELEN M.
of Grey Advertising Agency, Inc., attended Brooklyn College and Columbia. She entered advertising with the N. Y. Times, and held posts with Pedlar & Ryan, Doherty, Clifford, Steers & Shenfield. She handles the following accounts: Benrus, Block Drug, GE, Greyhound, NBC, Norex, Palm Beach, Phillips-Van Heusen, Westinghouse.

★ ★ ★

WILSON, EDWIN F.
of McCann-Erickson, Inc., joined the media dept. of A. W. Erickson in 1920, and was media director of McCann-Erickson from 1930 to 1945. He handles the following accounts: Atlas Supply Co., Barrett Div., Canadian National Railroad, Durene Association, National Biscuit Co., Talon, Inc., Trans Canada Airlines.

WOLF, ALICE J.
of N. W. Ayer & Son, Inc., was born March 16, 1925. She graduated from Miami U. (O), entered advertising with J. Walter Thompson as secretary, and has held posts with Grey Adv. Agency and Dowling Adams, Inc. She is married to Seymour Kiel. Her hobbies are photography, cooking, deep-sea fishing, and travelling. She handles the following accounts: United Air Lines, Avondale Mills, Hilton Credit Cards, James Lee & Sons, Peoples Drug Co.

★ ★ ★

WOLFE, ROBERT D.
vice president in charge of Radio-TV, west coast, Grey Advertising Agency, Inc., was born Nov. 14, 1912. He is a graduate of Brown (PhB) 1934, entered advertising with Young & Rubicam in 1938, as script writer, and held posts with Kenyon & Eckhardt, Hicks & Greist, John W. Shaw Adv., Peck Agency, and Sweets Co. of America. He is married to Jeannette Scott and has two children.

★ ★ ★

WRIGHT, RICHARD C.
of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 12, 1923. He is a graduate of the U. of Pa. (BS) 1944, entered advertising with Ward Wheelock Co., and held posts with Storer Bcstg. Co. He is married and has two children. He is a member of the N. Y. Media Planners, and handles the following accounts: Lucky Strike, Valiant, DeSoto.

★ ★ ★

ZIEGEL, LEONARD
assistant spot buyer of Compton Advertising, Inc., was born Jan. 23, 1933. He is a graduate of CCNY (BBA), and entered advertising with Compton in 1959, as media trainee. He is married to Norma Nemeth and has one child. His hobby is photography. He handles the following accounts: Duz, Ivory Soap, El Producto Cigars, Sterling Beer, Yankee Beer.

★ ★ ★

ZIEGLER, ISABEL
media supervisor of N. W. Ayer & Son, Philadelphia, is a graduate of Simmons College. She entered advertising with J. Walter Thompson as an assistant time buyer.

★ ★ ★

ZIPPRICH, ANDREW
of Grey Advertising Agency, Inc., was born March 19, 1925. He is a graduate of Manhattan College (BBA), entered advertising with Cunningham & Walsh in 1947, as asst. to time buyer, and held posts with Kenyon & Eckhardt. He is a member of the New York Athletic Club, and his hobbies are swimming and sailing. He handles the following accounts: Shwayder Bros., RCA Victor, Wallace Silversmith, Esquire, Coronet, Gentlemen's Quarterly, McCall's.

★ ★ ★

ZIZZAMIA, MARK H.
assistant time buyer of Compton Advertising, Inc., was born June 23, 1935. He is a graduate of Harvard (BA) 1957, and entered advertising with Compton in 1958, as media trainee. He handles the following accounts: Canada (7 Brands), Crisco.

ZOELLNER, DAVID B.
of Cunningham & Walsh, was born June 18, 1931. He is a graduate of Missouri, 1955, and entered advertising with C&W in 1958 as media estimator. He handles the following accounts: American Chain & Cable, Italian Line, Jaguar Cars, Smith-Corona-Marchant, Southern Railway.

FOR

ADVERTISING AGENCY

PERSONNEL LISTINGS

SEE PAGE 115

☆ ☆ ☆ ☆ ☆

FOR

CANADIAN

ADVERTISING AGENCY

LISTINGS

SEE PAGE 168

RADIO—World-Wide Receivers and Sets

At the end of 1959 *there were about* 165,700,000 *radio sets and an additional* 38,900,000 *wired speakers in the world, exclusive of the United States, its territories and Canada. These figures indicate an increase of* 12,000,000 *sets* (8%) *and* 7,000,000 *wired speakers* (22%) *during the year. The greatest expansion occurred in the Communist Bloc in Eastern Europe. The second greatest gainer was the Near East, South Asia and Africa Area, which almost doubled its* 1958 *increase. In terms of sub-areas, the visit of a USIA officer to Africa yielded up-to-date statistics for countries of this increasingly important continent. As a result an increase of* 750,000 *sets* (40%) *was indicated in the countries of non-Arabic Africa.*

There appears to be a slowdown in the rate of increase in Western Europe and in the Far East. In this connection, the rapid growth of television, in many countries of Western Europe and in Japan, seems to have resulted in a gradual reduction in the rate of growth of radio, if not a decline in some cases. A typical example is that of Japan where the number of radio sets in use had been constantly and steadily increasing up to the end of 1958, *and then began declining just as steadily for a net loss of more than half a million sets in* 1959. *Concurrently television is expanding at a tremendous rate in Japan and the United Kingdom.*

WESTERN EUROPE
December 31, 1959

Country	*Radio Sets*	*Wired Speakers (Additional)*
Andorra	1,800	.....
Austria	1,955,900	13,800
Belgium	2,409,400	134,800
Denmark	1,714,400	.....
Finland	1,300,000	.....
France	11,484,000	.....
W. Germany (Incl. W. Berlin)	16,050,000	159,000
Gibraltar	4,900	500
Iceland	69,500	.....
Ireland	485,100	.....
Italy	7,851,200	.....
Liechtenstein	3,200	400
Luxembourg	91,400	.....
Malta	16,200	45,100
Monaco	5,100	.....
Netherlands	2,715,300	490,500
Norway	1,250,000	.....
Portugal	995,800	.....
San Marino	1,900	.....
Spain	6,000,000	.....
Sweden	2,683,700	160,000
Switzerland	1,039,500	354,400
United Kingdom	15,584,400[1]	1,048,400
Yugoslavia	1,380,000	175,000
Total	75,092,700	2,581,000

EASTERN EUROPE

Albania	40,000	18,000
Bulgaria	680,000	502,000
Czechoslovakia	3,200,000	516,000
East Germany	5,500,000	.....
Hungary	1,800,000	300,000
Poland	3,600,000	1,400,000
Rumania	1,000,000	660,000
USSR	10,700,000	28,000,000
Total	26,520,000	31,396,000

[1] Includes 10,000,000 combined sound and television licenses.

Source: USIA.

(*Continued on Next Page*)

RADIO—World-Wide Receivers and Sets

(*Continued from Page* 189)

NEAR EAST, SOUTH ASIA AND AFRICA

Country	*Radio Sets*	*Wired Speakers (Additional)*
Arabic Countries		
Aden	32,000	.....
Algeria	504,500	.....
Iraq	600,000	.....
Jordan	94,400	.....
Lebanon	111,000	2,400
Libya	73,500	.....
Morocco	501,000	.....
Saudi Arabia	18,000	.....
Sudan	135,000	.....
Tunisia	151,000	.....
United Arab Republic		
Egypt	1,500,000	.....
Syria	390,000	.....
Total	4,110,400	2,400
Non-Arabic Near East and South Asia		
Afghanistan	21,000	.....
Ceylon	285,600	18,000
Cyprus	95,000	.....
Greece	846,400	.....
India	2,000,000	.....
Iran	1,100,000	.....
Israel	405,000	.....
Nepal	13,000	.....
Pakistan	480,000	.....
Portuguese India	1,900	.....
Turkey	1,207,800	.....
Total	6,455,700	18,000
Non-Arabic Africa		
Angola	70,000	.....
Bechuanaland	3,500	.....
Belgian Congo	175,000	.....
British Somaliland	2,500	.....
Cameroons	40,000	.....
Central African Federation	150,000	.....
Ethiopia (includes Eritrea)	85,000	.....
French Equatorial Africa	45,000	.....
French Somaliland	5,000	.....
French West Africa	100,000	.....
Ghana	107,000	41,400
Guinea	12,000	.....
Kenya	150,000	1,800
Liberia	38,000	.....
Madagascar	60,000	.....
Mozambique	60,000	.....
Nigeria	250,000	62,500
Sierra Leone	23,000	5,000
Tanganyika	80,000	.....
Uganda	80,000	.....
Union of South Africa	1,019,000	12,300
Total	2,637,100	123,000

RADIO—World-Wide Receivers and Sets

FAR EAST

Country	*Radio Sets*	*Wired Speakers (Additional)*
Australia	2,297,400	.....
Borneo (North)	9,000	.....
Burma	110,000	.....
Cambodia	15,000	.....
China (Communist)	3,500,000	4,570,000
Hong Kong	114,900	59,200
Indonesia	833,600	8,900
Japan	15,586,400	.....
North Korea (C)	110,000	unknown
South Korea	600,000	.....
Malaya	251,600	22,300
New Zealand	562,000	.....
Philippines	550,000	4,400
Singapore	96,700	41,000
Taiwan	450,000	.....
Thailand	1,000,000	5,000
North Vietnam (C)	300,000	unknown
South Vietnam	303,700	1,100
Totals—Communist	3,910,000	4,570,000
Non-Communist	22,849,000	141,900
Grand Totals	26,759,000	4,711,900

LATIN AMERICA

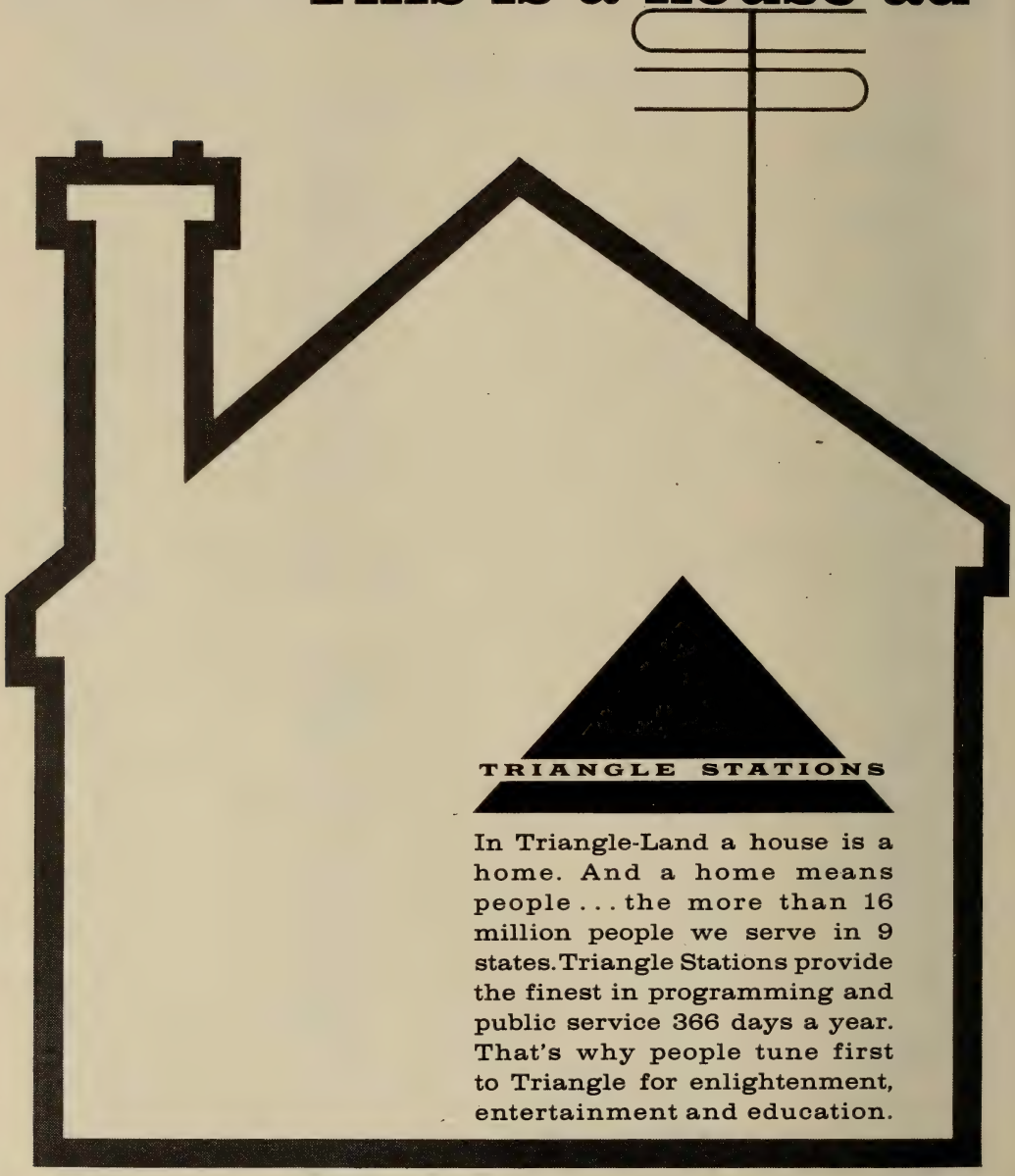
Argentina	5,500,000	.....
Bolivia	150,000	.....
Brazil	6,828,800	.....
Chile	887,000	.....
Colombia	2,084,300	.....
Costa Rica	100,000	.....
Cuba	1,300,000	.....
Dominican Republic	100,000	.....
Ecuador	450,000	.....
El Salvador	225,000	.....
Guatemala	210,000	.....
Haiti	50,000	.....
Honduras	125,000	.....
Mexico	3,500,000	.....
Nicaragua	75,000	.....
Panama	145,000	.....
Paraguay	150,000	.....
Peru	820,000	.....
Uruguay	500,000	.....
Venezuela	565,700	.....
Total	23,765,800	.....

WESTERN HEMISPHERE POSSESSIONS

British	207,900	51,000
French	47,600	.....
Netherlands	66,000	.....
Greenland	4,500	.....
Total	326,000	51,000
World Totals #1	165,667,000	38,884,200

#1—Exclusive of the United States, its territories, and Canada.
Source: USIA.

This is a house ad



In Triangle-Land a house is a home. And a home means people . . . the more than 16 million people we serve in 9 states. Triangle Stations provide the finest in programming and public service 366 days a year. That's why people tune first to Triangle for enlightenment, entertainment and education.

Operated by: Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WLYH-TV,** Lebanon-Lancaster, Pa.
WFBG-AM • TV, Altoona-Johnstown, Pa. / **WNHC-AM • FM • TV,** Hartford-New Haven, Conn. / **KFRE-AM • TV • KRFM,** Fresno, Cal.
Triangle National Sales Office, 485 Lexington Avenue, New York 17, New York

RADIO DAILY
TELEVISION DAILY

presents

RADIO NETWORKS

☆ ☆ ☆ ☆ ☆

EXECUTIVE PERSONNEL
U. S. MAP OF NETWORK
OWNED AND OPERATED
& AFFILIATED OUTLETS

1960

NETWORK RADIO OFFERS

. . . Mass Out-Of-Home Audiences

By ROBERT R. PAULEY
Vice President in Chg., ABC Radio Network

NO matter how you look at it, it is practically impossible to find a bad network radio buy. Network radio continues to deliver the penetrating coverage, sizeable audiences and low costs that make it, to objective observers, advertising's most enticing medium. But network radio has been short changed by many who have tried to bury it, who consider it obsolete. How "obsolete" is radio?

To the people who bought some 22 million radio sets last year, radio is far from obsolete, it is vital. You don't buy radios to use as furniture. You buy them for listening. Every home in America listens to radio. People drive with radio, walk with radio, wake up to radio and pay attention to radio.

Advertisers who have paid attention to radio have found it pays off for them. ABC can, for example, give an advertiser 28 commercials a week with a cost per thousand homes of $.84. If you add the out-of-homes audience, this cost is reduced to $.64, and that is a conservative estimate.

To reach the home, network radio is a good buy. But the medium offers more: a mass out-of-home plus audience that has never been accurately measured. There are some indications as to its listening and buying strength, however.

There are 38 million radios in automobiles. There are over 18 million portable radios, 10 million radios in public places such as hotels, etc., and five million radios on boats.

This mobility and companionability which radio offers is equaled by no other media. It is a common sight to see people walking down city streets listening to transistor radios. I have seen women in supermarkets carrying transistor radios listening to their favorite programs.

The advertiser is with the shopper as she drives to the retail outlet, and in cases I have observed, is actually with her as her hand moves toward the product. But radio's flexibility goes far beyond its mobile listening audience.

Radio's area of strongest flexibility is in its programming. No one need be told of the swiftness and completeness with which radio covers news events, bringing them to the American public faster than any other media.

The fifties saw network radio pulling back to put itself in a stronger position. At ABC Radio, our retrenchment state is over. Our affiliates and advertisers have increased in number. Our task now, and the task of all people in radio, is to be constantly aware of the strength in radio and to face the responsibilities it creates, and to honestly meet and overcome its problems.

One of the things we need in order to do this, is better qualitative research. More is needed than just counting noses. Radio must find ways to measure its penetration and its impact both in and out of the home.

Now is the time when this must be done: during 1960. And in the ensuing years of this decade, network radio must grow and become increasingly important to both advertisers and audiences to fill its rightful place in the world of communications.

AMERICAN BROADCASTING COMPANY RADIO NETWORK, INC.

(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.
Telephone Number: SUsquehanna 7-5000

American Broadcasting-Paramount Theatres, Inc.

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(A Division of American Broadcasting-Paramount Theatres, Inc.

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James W. Beach.....Vice President
Alfred Beckman .....Vice President
Slocum Chapin .....Vice President
Giraud Chester .....Vice President
Donald W. Coyle.....Vice President
Sanford Cummings .....Vice President
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Omar Elder .....Vice President
Theodore H. Fetter.....Vice President
Michael J. Foster.....Vice President
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Frank Marx .....Vice President
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James G. Riddell.....Vice President
Stephen Riddleberger .....Vice President
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Joseph Stamler .....Vice President
Thomas Velotta .....Vice President
Mortimer Weinbach .....Vice President
Michael P. Boland .....Asst. Treasurer
J. Russell Gavin.. .....Asst. Treasurer

NEW YORK
American Broadcasting Company Radio Network, Inc.

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John Bourcier.....Operations Supervisor Engineering, Radio
G. Edward Hamilton.....Dir. of Engr. Oprs.
Richard Hamilton.....Supr. of Communications
George Milne.....Dir. of Traffic & Comm.
Clure Owen.....Administrative Assistant
John Preston.....Dir. of Engineering Facilities
Lawrence A. Ruddell.....Recording Director
Reginald Willcocks.....Traffic Manager

Finance, Personnel & General Services

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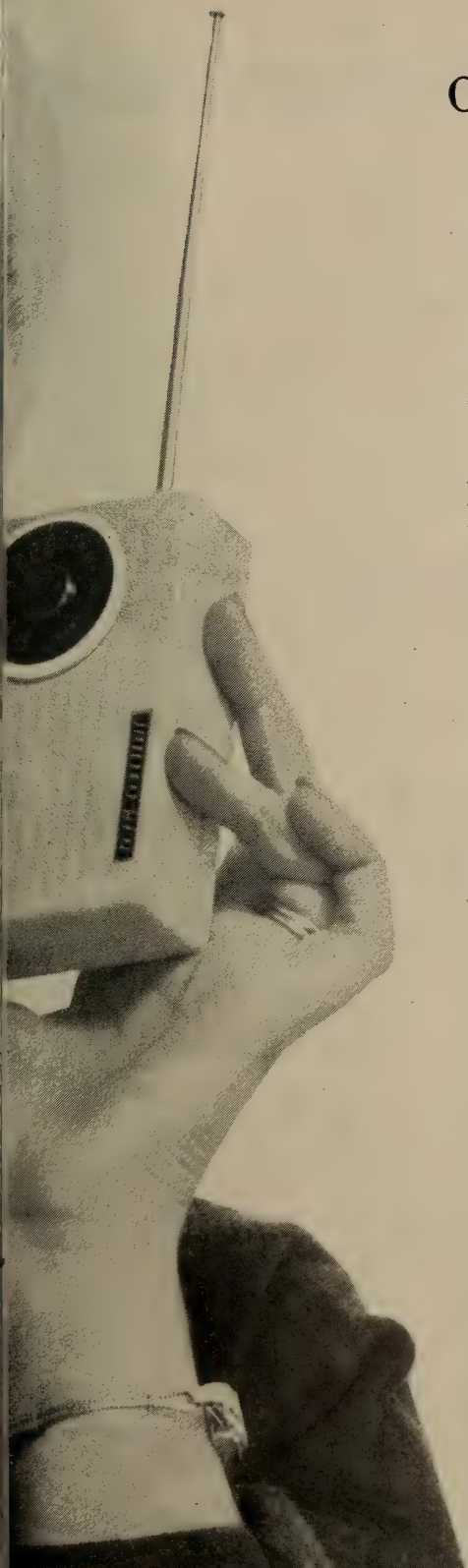
Martin Brown .....Asst. Treas. of AB-PT & V.P. & Asst. Treas. ABC
George Ast.....Purchasing Agent
Michael P. Boland.....Assistant Treasurer
Joseph Fitzpatrick .....Internal Auditor
J. Russell Gavin.....Assistant Treasurer
Edward Graessle.....Manager of Treasury Affairs
Marie McWilliams.....Director of Personnel
Joseph Spagnola..Dir. of Office & Studio Services

Legal & Labor Relations

Mortimer Weinbach.....V.P. & General Counsel
Charles DeBare...Gen'l Council for AM Network & Owned & Operated Stations
Richard L. Freund.....Dir. of Labor Relations

News, Special Events & Public Affairs

John Daly....Vice President in Charge of News
Donald Coe.....Director of Special Events & Operations
Francis N. Littlejohn.....Director of News & Public Affairs
Wiley Hance.....Manager of Public Affairs



Somebody out there must be selling her . . .

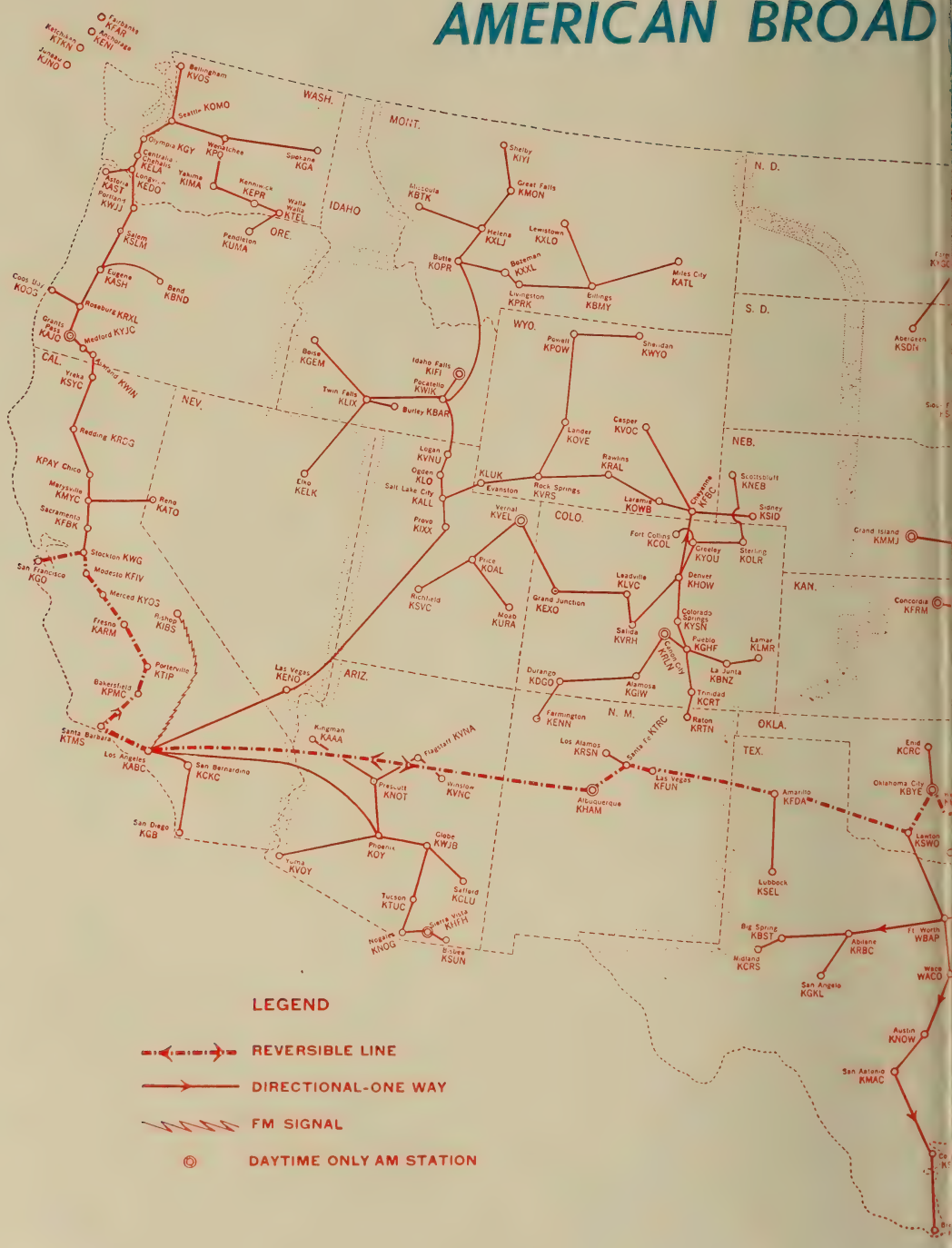
It could be Don McNeill's Breakfast Club . . . it could be Eydie Gorme . . . it could be Dennis Day . . . it could be on an ABC Radio Network program or package. It could be a renewal sponsor (there are 57 of them). It could be a sponsor doing his network radio selling exclusively on ABC (there are 58 of them). All 119 advertisers (30 more than last year) . . . are out there selling her everything from corn pads to cars:

ABC ADVERTISERS AND PRODUCTS IN 1959

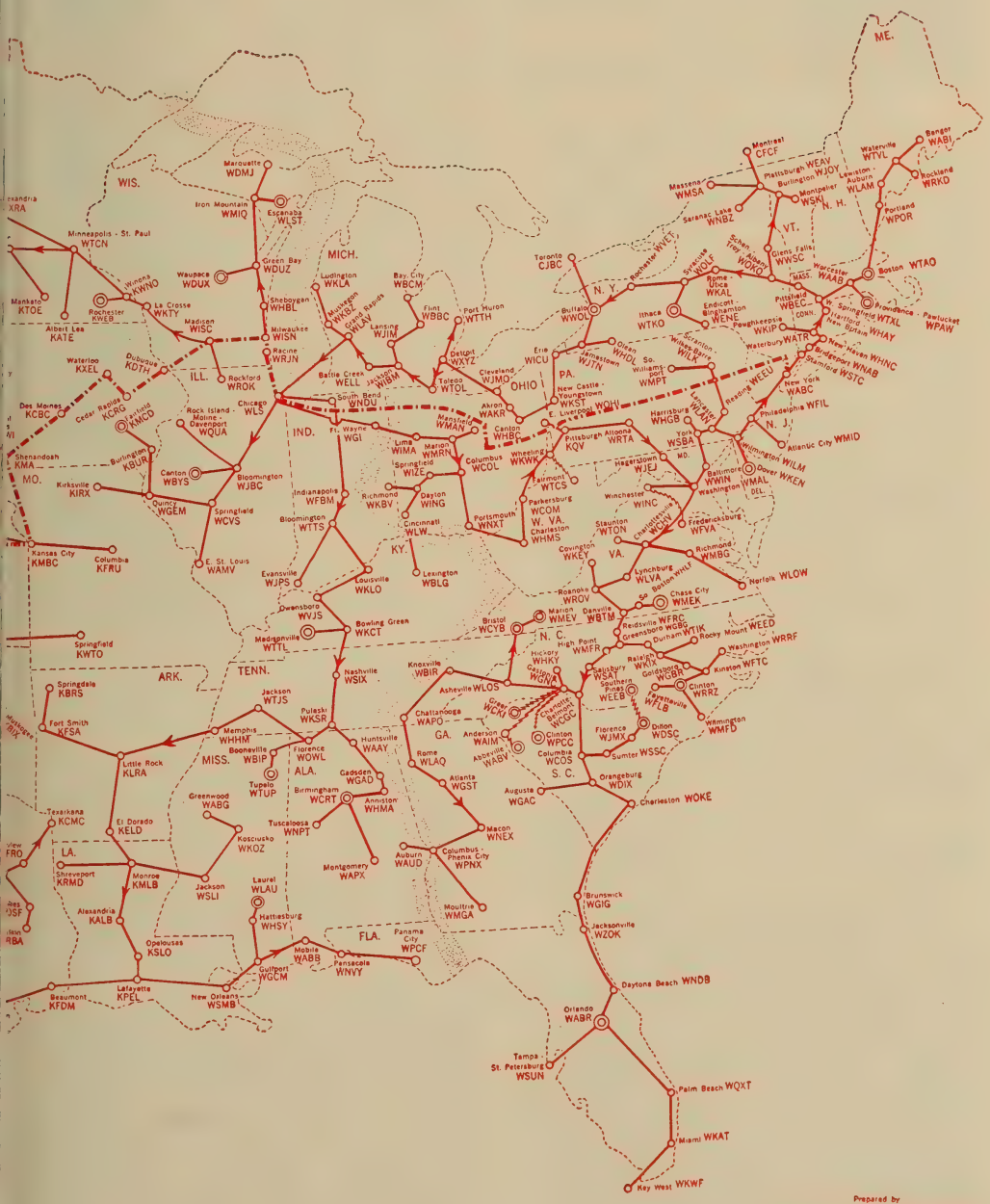
AFL-CIO • ACNECARE • AQUA-IVY • AERO-SHAVE, BLACK FLAG, WIZARD DEODORIZER • AMERICAN HOME MAGAZINE • AMERICAN TELEPHONE AND TELEGRAPH • APPIAN WAY PIZZA PIE MIX • APPLE VALLEY BUILDING DEVELOPMENT ASS'N • ARCHWAY COOKIES • ASSEMBLIES OF GOD • AYDS, ITALIAN BALM • BABY SWEET & SOOTHENE • BAPTIST BIBLE FELLOWSHIP, INC. • BELTONE HEARING AID CO. • BENRUS WATCH • BEN MONT PAPER, INC. • BILLY GRAHAM EVANGELISTIC ASSOCIATION • BROMO-QUININE COLD TABLETS • BRUCE CLEANING WAX • BURGESS VIBROCRAFTERS • CADILLAC (DIV. OF GENERAL MOTORS) • CALIFORNIA STATE DEMOCRATIC CENTRAL COMMITTEE • CAMEL AND WINSTON CIGARETTES • CAPE CORAL REAL ESTATE • CASITE • CHANGING TIMES MAGAZINE • CHEF-BOY-AR-DEE • CHICK-CHICK & PRESTO EASTER EGG COLORS • CHOOZ • CLAIROL • COLGATE DENTAL CREAM • DAB • DAWN BIBLE STUDENTS ASSOCIATION • DODGE (DIVISION OF CHRYSLER CORP.) • DR. CALDWELL LAXATIVE • DR. PEPPER CO. • DR. THOMAS WYATT • DRISTAN • EX-LAX • FAB • FOGLER'S COFFEE • FRED STREETER'S PLANT GROWTH TABLETS • GENERAL ASS'N OF DAVIDIAN 7TH DAY ADVENTISTS • GENERAL NUTRITION CORP. • GOSPEL BROADCASTING ASSOCIATION • GREY-ROCK • GROSSET & DUNLAP, INC. • GUARDIAN MAINTENANCE (DIV. OF GENERAL MOTORS) • HARRISON HOME PRODUCTS • HIGHLAND CHURCH OF CHRIST • HUDSON VITAMIN PRODUCTS • 6-12 INSECT REPELLENT • JELL-O • KVP CORP. • KAPP RECORDS • KOOL AID • KRETSCHMER CORP. • LEVOLOR VENETIAN BLIND • LUCKY LAGER BREWING CO. • LYON VAN AND STORAGE • MAGLA PRODUCTS • MAXWELL HOUSE COFFEE • MENTHOLATUM CO. • MERIT PLAN INSURANCE CO. • MIDAS MUFFLER CO. • MIRACLOTH & DOTTIE DUSTCLOTH • MUSSELMAN APPLE SAUCE • McCALL'S MAGAZINE • McCULLOCH MOTORS CORP. • NR TABLETS • OLDSMOBILE (DIV. OF GENERAL MOTORS) • ORAL ROBERTS EVANGELISTIC ASSOCIATION • PABST BREWING CO. • PALL MALL CIGARETTES • PARKER PEN CO. • PEPSI-COLA CO. • PETER PAUL, INC. • PLANTABBS • PLYMOUTH (DIV. OF CHRYSLER CORP.) • PONTIAC MOTORS (DIV. OF GENERAL MOTORS) • PURITRON CORP. • QUAKER STATE OIL REFINING CO. OF CALIFORNIA • RADIO BIBLE CLASS • RENUZIT HOME PRODUCTS CO. • ROCK OF AGES CORP. • ROYAL GELATIN, CHASE & SANBORN INSTANT COFFEE • SARAN-WRAP • SAVINGS & LOAN FOUNDATION • SCAMPERS • SCANDINAVIAN AIRLINES SYSTEM INC. • SCHICK, INC. • SEALY MATTRESS CO. • SHIPSTADS & JOHNSON ICE FOLLIES OF 1960 • SIDNEY WALTON'S 7 LITTLE BOOKS • SLEEP-EZE • MISTER SOFTEE, INC. • SPRINGFIELD HOME PRODUCTS • SPRUANCE BREAD MIX • ST. JOSEPH ALMANAC CALENDAR • STA-FLO, STA-PUF, SYRUP CREAM CORN • STANDARD OIL OF INDIANA • STANDARD OIL OF CALIFORNIA • STEVENS TV ANTENNA • SUPER M-39 VITAMINS • SWANSDOWN CAKE MIXES • TRIP OF THE MONTH CLUB • U.S. POOL CORP. • UNITED ARTISTS CORP. • UNIVERSAL COFFEEMATIC • UNIVERSAL INTERNATIONAL PICTURES • VAN NUYS SAVINGS & LOAN ASSOCIATION • VOICE OF PROPHECY, INC. • WATCHMAKERS OF SWITZERLAND • WESTERN AIRLINE • WHITE CROSS HOSPITAL PLAN • WHITEHOUSE COMPANY • WORLD VISION, INC. • WALT DISNEY TOYS • ZINO PADS

ABC Radio Network

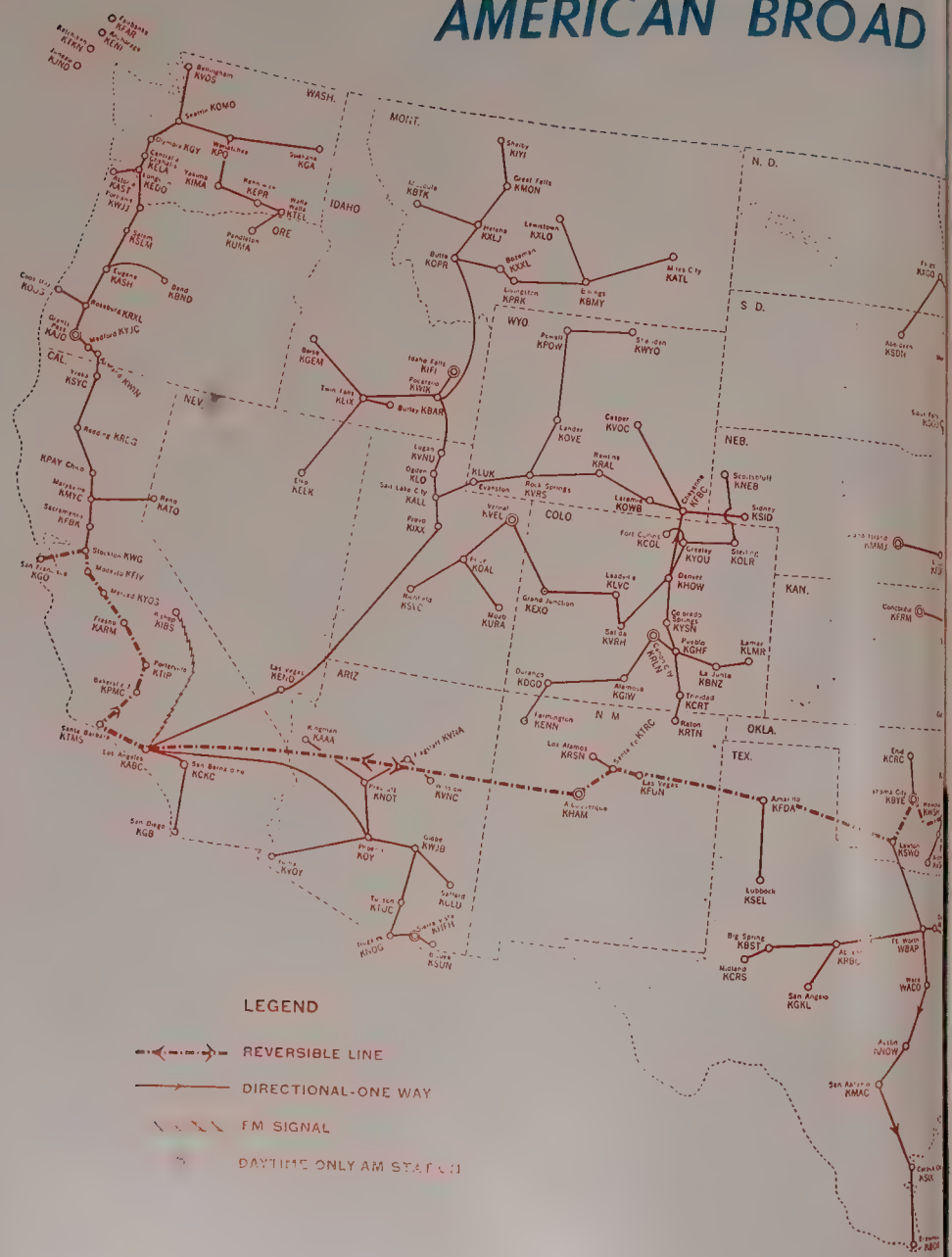
AMERICAN BROAD

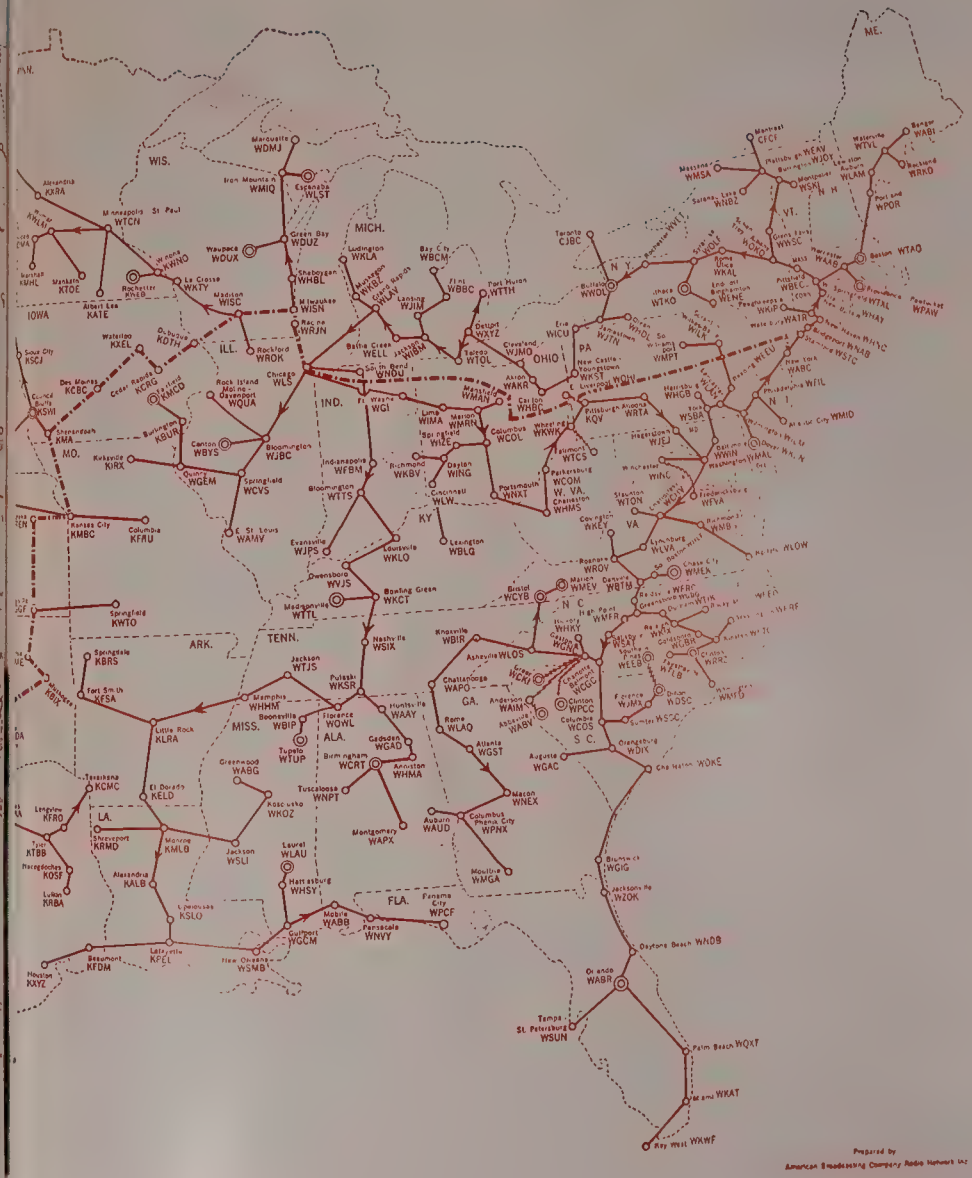


CASTING NETWORK



AMERICAN BROADCASTING NETWORK





Program

William Rafael.....Nat'l Pgm. Dir.
Alexander MacCullum.....Asst. Nat'l Pgm. Dir.
James McConnochie....Mgr. of Announcing Div.
George Sax.....National Dir. of Program Operations & Cooperative Program Mgr.
Ruth Smith....Supr. of Production, Control Unit
Frank Vagnoni.....Manager of Music Division

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Michael J. Foster....Vice President in Charge
Stephen Strassberg.....Dir. Press Information

Continuity Acceptance

Grace Johnsen.....Dir. of Continuity Acceptance

Research

Morris Wattenberg..Dir. of Sls. Devel. & Research

Sales

Elizabeth Boucher Kelley....Dir. of Sales Service

Station Relations

Earl Mullin.....Nat. Mgr.
Frank G. Atkinson.....Regional Manager

CHICAGO (WLS)
190 North State Street
Chicago, Illinois

Clar Heider.....National Spot Sales Mgr.
William P. Kusack.....Manager of Engineering Department
James Duffy.....Dir. of ABC Radio Network for Central Div.
Manuel Fingerhut....Comptroller of Central Div.
James Asher.....Dir. of Publ. & Prom.

DETROIT (WXYZ)
1700 Stroh Building
Detroit 26, Michigan

Robert Baker.....Radio Pgm. Manager
John Reynolds.....Comptroller
Harold Christian.....V.P. in Charge of Merchandising
Charles Kocher.....Chief Engineer
Robert Baldrica.....Radio Sales Mgr.
Jan Coil.....Traffic Mgr.

HOLLYWOOD (KABC)
1539 N. Vine Street
Hollywood 28, California

James G. Riddell.....V.P. in charge W.D.
Ben Hoberman.....Gen. Mgr.
J. Clifford Anderson.....Dir. of Spec. Service
Dorothy L. Brown...Continuity Acceptance Mgr., Western Division
Philip Brestoff.....Sls. Mgr.
Ralph C. Denechand.....Mgr. of Engineering Operations, Western Division
Arthur Harvey.....Dir. Labor Rel.
Milt Fishman.....Dir. Radio-TV News, W.D.
Theodore Grenier.....Chief Engineer, Western Division
Jon Meyers.....Prog. Mgr. KABC Radio
Robert P. Myers.....Pacific Coast Counsel—ABC
John H. Pace.....General Manager of KABC
Florence T. Schiro.....Personnel Director
John C. Wagner.....Controller, Western Division
Harry Woodworth.....Western Sales Mgr., ABC Network

PITTSBURGH (KQV)
411 Seventh Avenue
Pittsburgh 19, Pa.

Ralph Beaudin.....Gen. Mgr., KQV
R. N. Thomson.....Sls. Mgr.
Edward Tracy.....Controller

SAN FRANCISCO (KGO)
277 Golden Gate Ave.
San Francisco 2, California

John H. Mitchell.....V.P. in Charge of San Francisco Office
Harry Jacobs.....Chief Engineer & Building Maintenance Manager
George Rodman.....Dir. of Publ. Adv.
Jack Stahle.....Sls. Mgr.
Edith Kirby.....Traffic Manager
Arthur Abell.....Merchandising Mgr.
Chandler Meloy.....KGO Natl. Spot Sales Mgr.
Lorraine Pederson..Continuity Acceptance Editor
Henry Saroyan...Comptroller & Purchasing Agent
Edward Smith.....Dir. of Operations, KGO & Prog. Dir.

WASHINGTON (WMAL)
1735 DeSales Street, N.W.
Washington, D. C.

Alfred Beckman..V.P. in Chg. Washington Office
Edgar Shelton.....Vice President

NEW YORK (WABC)
7 West 66th Street
New York 23, New York

Hal Neal.....General Manager
Margaret Michaud.....Bus. Mgr.
Paul Kasander.....Program Director
Barrett Geoghegan.....Sales Manager

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NETWORK RADIO TODAY

...No Remote Controlled Jukebox

By ARTHUR HULL HAYES
President, CBS Radio

AN appraisal of network radio today reveals, more than any other single fact, the medium's extraordinary adaptability to modern conditions. Network radio, of course, is modern in much the same sense that plays on Broadway this season are modern. Theatrical techniques have changed greatly over the years—but the proscenium arch of Shakespeare's time is still here. Similarly, network radio's techniques have changed—but the central fact and form of communication by sound is still there.

The CBS Radio Network and its affiliated stations were the first in the medium to take a long, hard-headed look at the changing economics and new advertising requirements of network radio, and to come up with a real answer. Not a change in spare parts, but a change in the whole machinery. Our answer has been the Program Consolidation Plan. After a full year of operation under the plan, it is good to be able to say it works.

The fact that it works has enabled us to do two things. One: continue to broadcast what most critics and listeners believe to be the most effective, most complete program schedule in all radio. Two: continue to deliver to advertisers a method to reach millions of people, with top-caliber programs and personalities, at costs so low that they amortize the costs of other national media for the big advertiser . . . and offer low-budget advertisers (and low-budget brands) a national medium complete in itself.

Thus, by creating a workable, profitable economic structure, PCP has made it possible for this radio network to continue to operate under its own "proscenium arch." In other words, to continue as the branch of show-business that network radio inherently is.

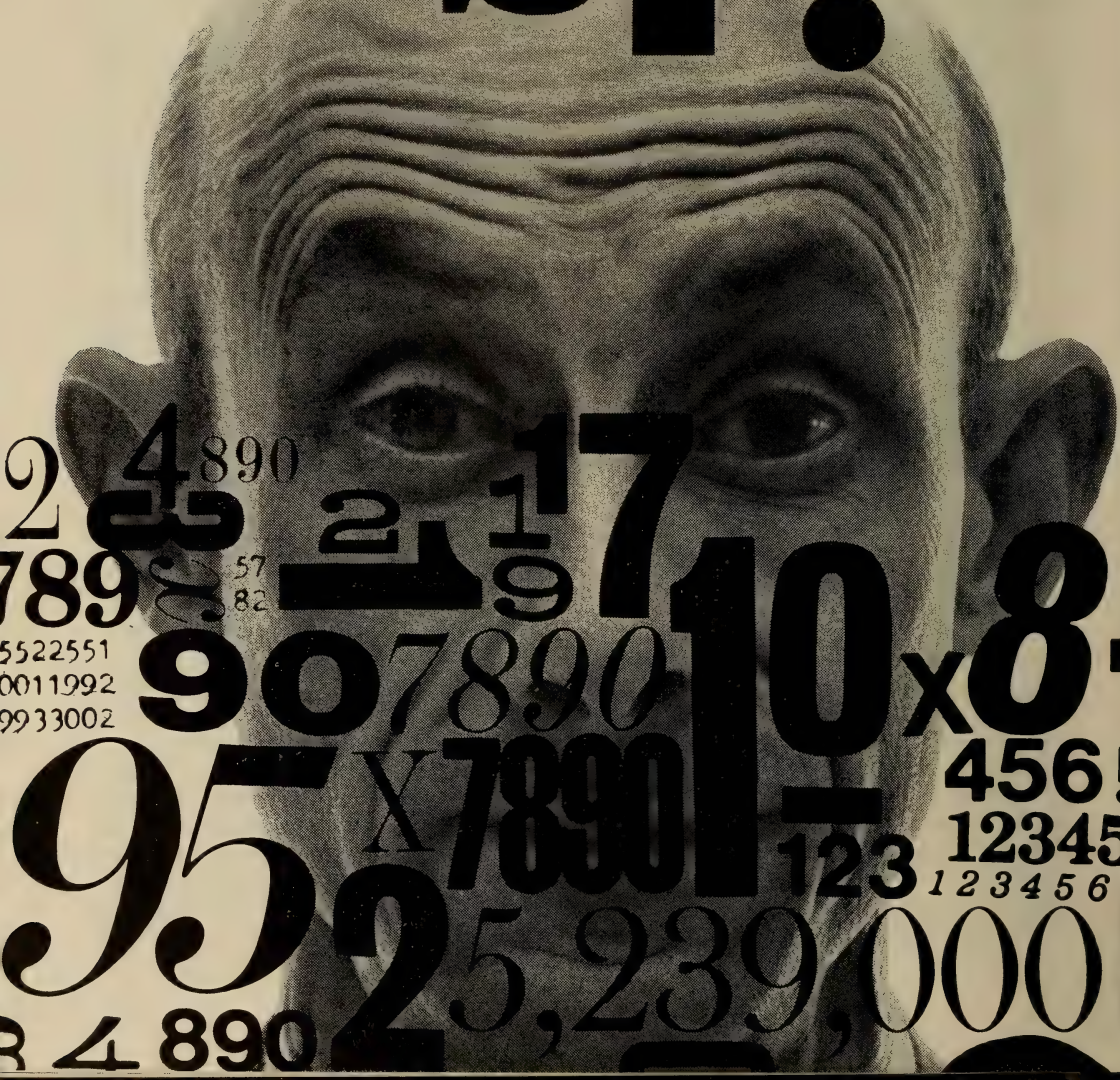
Why is this good? Because radio is too useful, too powerful and too versatile an instrument to content itself with being merely a crier of headlines or an electronic, remote-controlled juke box. And because not only radio's capabilities but radio's public responsibilities go far beyond such limited functions.

There is the obligation to bring Americans more than hard news alone: to present thoughtful analysis; careful examinations of urgent topics; debates; interviews. There is the need to bring listeners directly to momentous events in history: political conventions; the coronation of a Pope; the President's trips abroad; the visit of a Khrushchev to the United States. There's the unique role network radio can play in continuing the nation's cultural heritage—especially with our young people in mind—through great symphonies, discussions of literature and the humanities, as in an Invitation to Learning.

Finally, there's an important place, too, for drama and comedy and the magic of inimitable personalities. In the nature of things, only a radio network is equipped to present such programming; it is beyond the compass of the individual station.

LOST?

IN THE NUMBERS MAZE



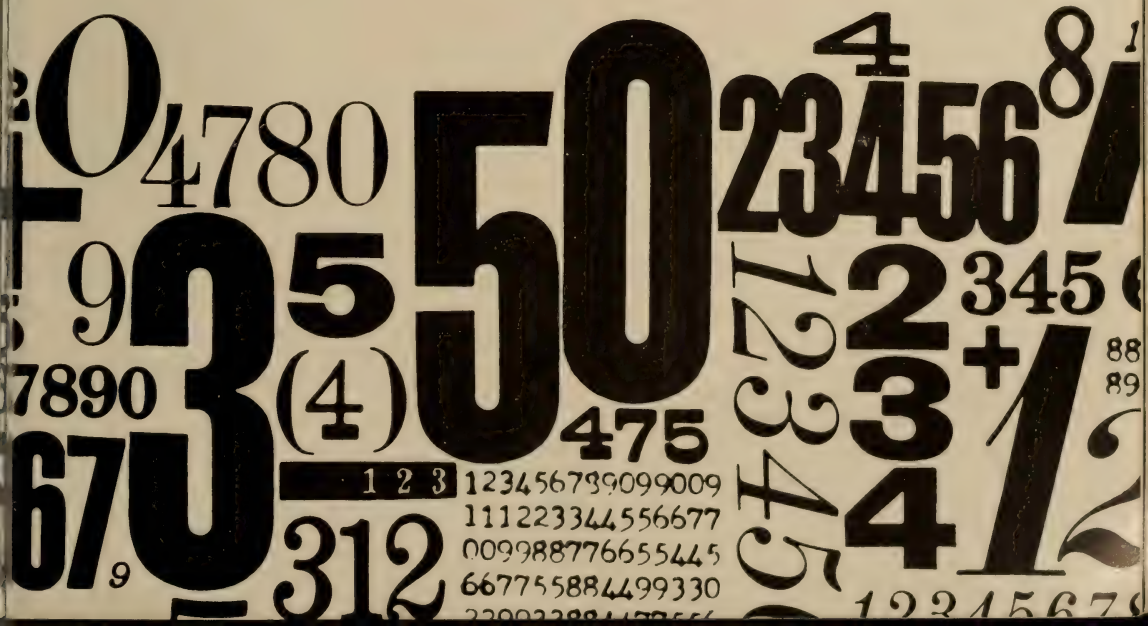
Any network radio count* you use – share of most popular sponsored programs or homes delivered per average commercial minute; listening in the big cities or across the country – you find the same name in the same place: CBS Radio, first.

It figures. The programs are here. Where else, for example, do you find a morning lineup to touch Arthur Godfrey, Garry Moore, Art Linkletter, Bing Crosby and Rosemary Clooney! Not to mention the daytime serials... the comedy... the variety and good music... the CBS News caliber of reporting.

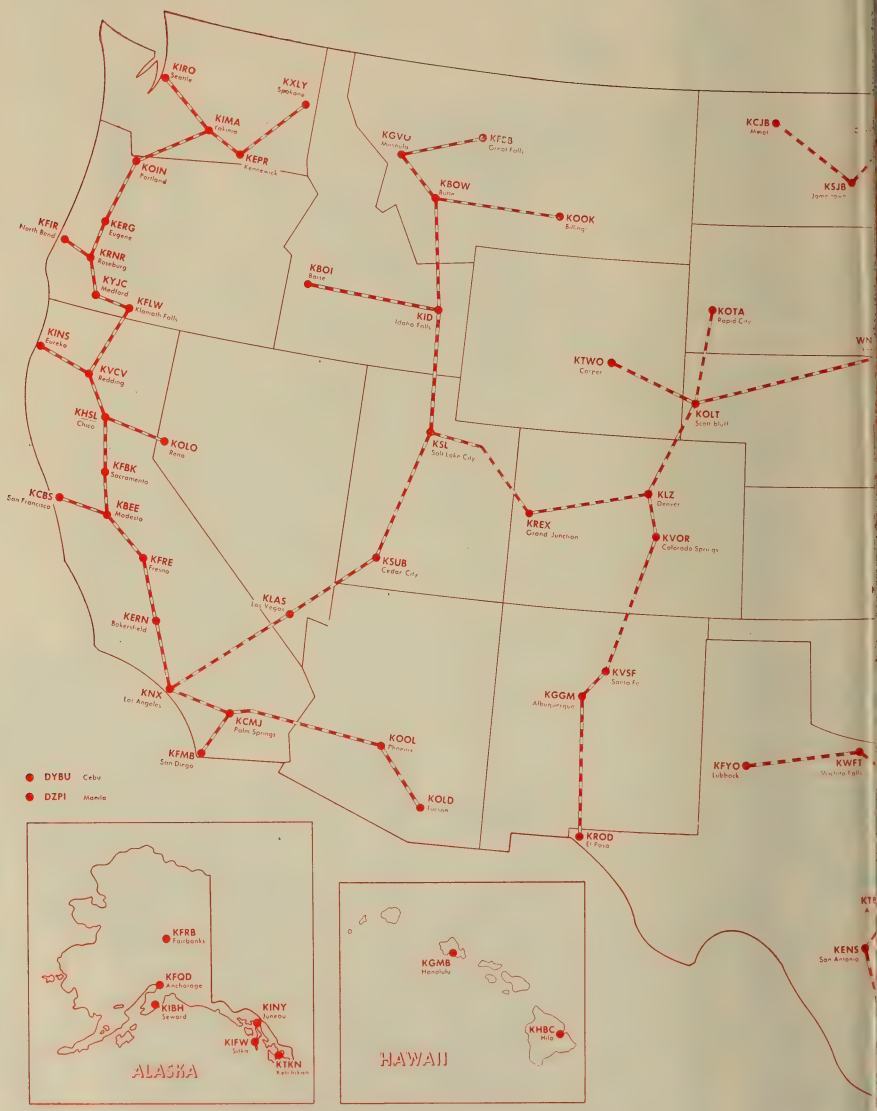
In short, *this* is a network program schedule. It attracts the largest audiences, holds their interest and attention, and delivers to advertisers a strong, identifiable framework for sales messages that sell. Which are surely the best kind.

CBS RADIO NETWORK

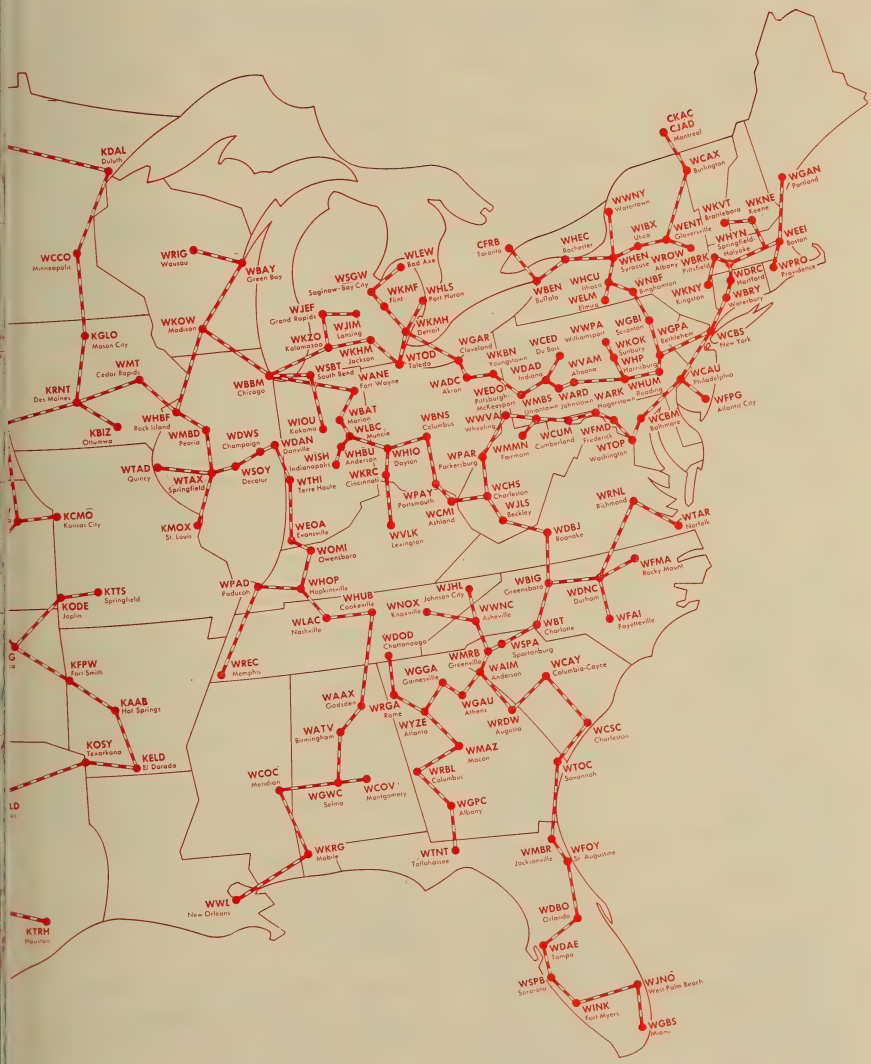
**The numbers are immediately available, of course, on your request.*



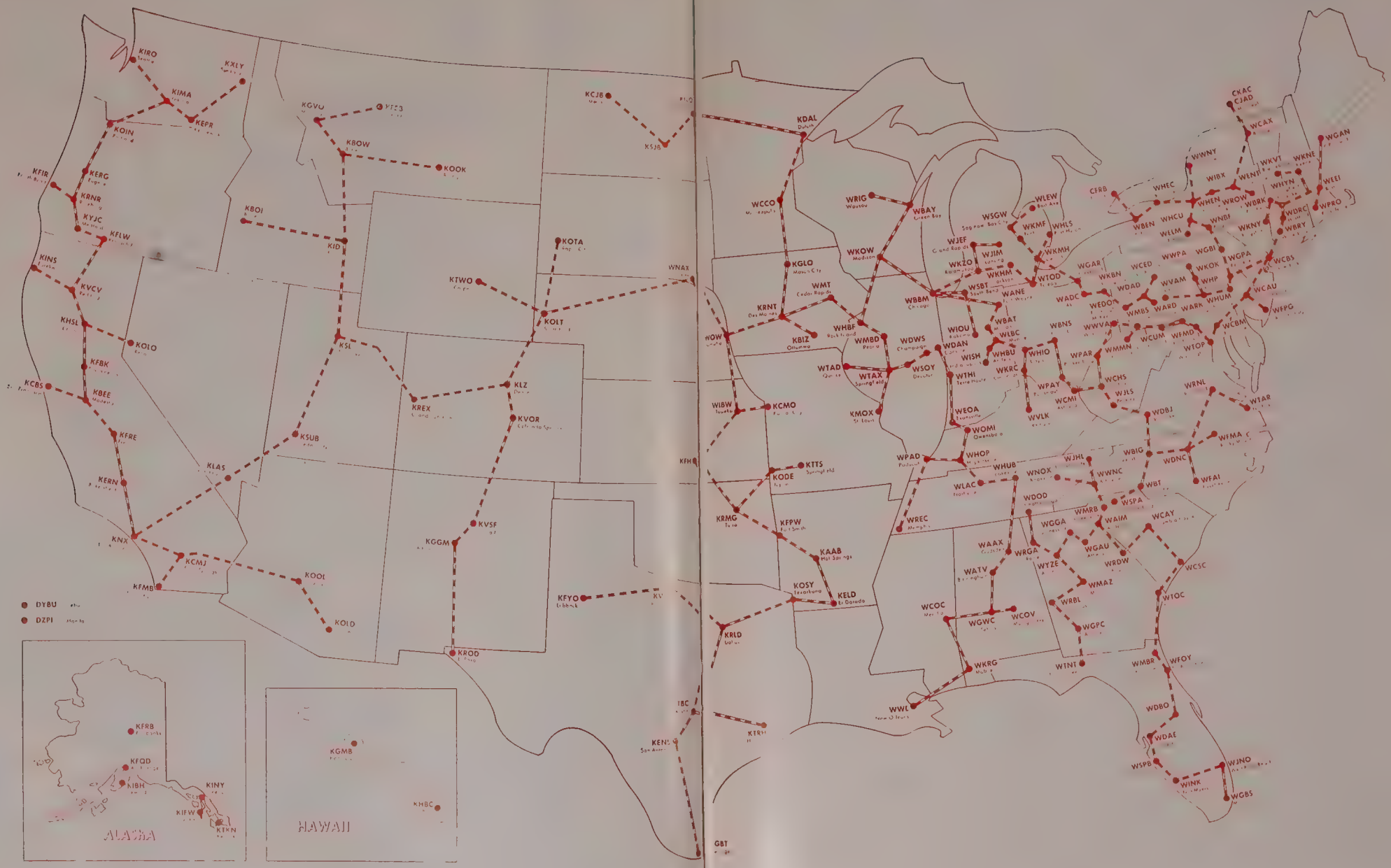
CBS RADIO


KIRO Seattle
KXLY Spokane
KIMA Yakima
KEPR Kennewick
KOIN Portland
KERG Eugene
KFIR North Bend
KRNR Roseburg
KYJC Medford
KFLW Klamath Falls
KINS Eureka
KVCV Redding
KHSL Chico
KOLO Reno
KFBK Sacramento
KCBS San Francisco
KBEE Modesto
KFRE Fresno
KERN Bakersfield
KNX Los Angeles
KCMJ Palm Springs
KFMB San Diego
KGVO Missoula
KFBB Great Falls
KBOW Butte
KOOK Billings
KBOI Boise
KID Idaho Falls
KSL Salt Lake City
KSUB Cedar City
KLAS Las Vegas
KOOL Phoenix
KOLD Tucson
KREX Grand Junction
KLZ Denver
KVOR Colorado Springs
KVSF Santa Fe
KGGM Albuquerque
KROD El Paso
KTWO Casper
KOLT Scottsbluff
KOTA Rapid City
KCJB Minot
KSJB Jamestown
KFYO Lubbock
KWFT Wichita Falls
KENS San Antonio
DYBU Cebu
DZPI Manila
KFRB Fairbanks
KFQD Anchorage
KIBH Seward
KINY Juneau
KIFW Sitka
KTKN Ketchikan
ALASKA
KGMB Honolulu
KHBC Hilo
HAWAII

NETWORK


KDAL Duluth
WCCO Minneapolis
WRIG Wausau
WBAY Green Bay
WKOW Madison
KGLO Mason City
WMT Cedar Rapids
KRNT Des Moines
KBIZ Ottumwa
WHBF Rock Island
WMBD Peoria
WTAD Quincy
WTAX Springfield
WSOY Decatur
KCMO Kansas City
KMOX St. Louis
KTTS Springfield
KODE Joplin
KFPW Fort Smith
KAAB Hot Springs
KOSY Texarkana
KELD El Dorado
KTRH Houston
WWL New Orleans
WBBM Chicago
WDWS Champaign
WDAN Danville
WISH Indianapolis
WTHI Terre Haute
WEOA Evansville
WOMI Owensboro
WPAD Paducah
WHOP Hopkinsville
WLAC Nashville
WREC Memphis
WSGW Saginaw-Bay City
WJEF Grand Rapids
WJIM Lansing
WKZO Kalamazoo
WKHM Jackson
WSBT South Bend
WANE Fort Wayne
WBAT Marion
WLBC Muncie
WIOU Kokomo
WHBU Anderson
WKRC Cincinnati
WHIO Dayton
WPAY Portsmouth
WCMI Ashland
WVLK Lexington
WLEW Bad Axe
WKMF Flint
WHLS Port Huron
WKMH Detroit
WTOD Toledo
WADC Akron
WBNS Columbus
WPAR Parkersburg
WCHS Charleston
WJLS Beckley
WNOX Knoxville
WJHL Johnson City
WDOD Chattanooga
WGGA Gainesville
WAAX Gadsden
WRGA Rome
WATV Birmingham
WYZE Atlanta
WCOC Meridian
WGWC Selma
WCOV Montgomery
WKRG Mobile
WTNT Tallahassee
WGPC Albany
WRBL Columbus
WMAZ Macon
WGAR Cleveland
WKBN Youngstown
WEDO McKeesport
WWVA Wheeling
WMMN Fairmont
WCLM Cumberland
WFMD Frederick
WTOP Washington
WDAD Indiana
WMBS Uniontown
WARD Johnstown
WARK Hagerstown
CFRB Toronto
WHEC Rochester
WBEN Buffalo
WHCU Ithaca
WELM Elmira
WHEN Syracuse
WROW Albany
WNBF Binghamton
WNWY Watertown
WIBX Utica
WENT Gloversville
WBRK Pittsfield
CKAC
CJAD Montreal
WCAX Burlington
WKVT Brattleboro
WHYN Springfield-Holyoke
WDRC Hartford
WBRY Waterbury
WKNE Keene
WGAN Portland
WEEI Boston
WPRO Providence
WWPA Williamsport
WGBI Scranton
WKOK Sunbury
WHP Harrisburg
WVAM Altoona
WHUM Reading
WGPA Bethlehem
WCBS New York
WCAU Philadelphia
WFPG Atlantic City
WCBM Baltimore
WTOP Washington
WRNL Richmond
WTAR Norfolk
WDBJ Roanoke
WFMA Rocky Mount
WBIG Greensboro
WDNC Durham
WFAI Fayetteville
WBT Charlotte
WSPA Spartanburg
WAIM Anderson
WCAY Columbia-Cayce
WGAU Athens
WRDW Augusta
WCSC Charleston
WTOC Savannah
WMBR Jacksonville
WFOY St. Augustine
WDBO Orlando
WDAE Tampa
WSPB Sarasota
WINK Fort Myers
WJNO West Palm Beach
WGBS Miami

CBS RADIO NETWORK



COLUMBIA BROADCASTING SYSTEM, INC.
CBS RADIO DIVISION

Executives and Staff

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

Registered Telegraphic Address—COLUMBIA NEW YORK

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I. S. Becker.....Vice President in Charge of Business Affairs
Jules Dundes.....Vice President in Charge of Station Administration
Lucian Davis.....Executive Producer of Network Programs, Hollywood
Davidson M. Vorhes.....Vice President in Charge of Operations
W. Thomas Dawson.....Vice President in Charge of Advertising and Promotion
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Geraldine B. Zorbaugh.....Vice President and General Attorney

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Edward Dropkin.....Dir. of Budget

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Preston Pumphrey.....Asst. to V.P.

Editing

Don Ball.....Director

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Geraldine Zorbaugh.....V.P., General Attorney
Robert Dunne.....Asst. General Attorney

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Gerald Maulsby.....Manager of Network Broadcasts
George M. Perkins.....Program Supervisor
James Fasset.....Supervisor of Music
Norman Ober .....Director, Program Writing

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Ben S. Lochridge.....Network Sales Manager
William W. Firman.....Eastern Sales Manager

Pacific Coast Office

G. E. Hurst.....Sales Manager

Los Angeles Office, 6120 Sunset Blvd.

G. E. Hurst.....Manager

Chicago Office, 410 Michigan Ave.

Roger K. Huston.....Manager

Detroit Office, Fisher Bldg.

Cornelius V. S. Knox, Jr.....Manager

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John F. Day.....Director of News
Irving Gitlin...Program Exec.: Creative Projects
George Crothers.....Dir. of Public Service Broadcasts
Robert Skedgell....Assistant Director of News, Radio
John Lynch.....Director of Public Affairs
Theodore Koop.....Director of News and Public Affairs, Washington
William C. MacPhail.....Director of Sports
Lewis Shollenberger.....Director of Special Events, Washington

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Arthur G. Peck..Manager of Network Operations
Frank Orth.....Manager, Technical Operations and Chief Engineer, WCBS
Hans Fuhrmann.....Manager, Music Library
Duke Poklitar.....Manager, Music Clearance
Kenneth F. Davis.....Traffic Manager

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Sid Garfield .....Director
Melvin Spiegel.....Assistant Director
Lloyd Brownfield.....Director of Press Information, Hollywood
Phil Cohan.....Trade News Editor
Anne Harding.....Manager, Service Division

CBS-OWNED STATIONS
WCBS and WCBS-FM
485 Madison Ave., New York 22

Sam Slate.....V.P. & General Manager
Ralph Goshen .....Sales Manager
Allen Ludden.....Program Manager
Dave Driscoll.....Director of News and Special Events
Richard Stahlberger....Sales Promotion Manager
Lou Frankel.....Director of Publicity

KCBS and KCBS-FM
Sheraton-Palace Hotel, San Francisco 5

Maurie Webster.....V.P. & General Manager
Seymour Whitelaw.....Sales Manager
Mrs. E. Deggendorfer.....Promotion Manager
Pede Worth .....Program Director
Don Mozley.....Director of News and Public Affairs

KMOX
1144 Hampton Ave., St. Louis

Robert Hyland .....V.P. & General Manager
Foster Brown, Jr.....Sales Manager
Paul Douglass.....Program Manager
Alice Koch.....Promotion Manager
Rex Davis .....News Director

KNX and KNX-FM and Columbia Pacific Network
6121 Sunset Blvd., Los Angeles 28

Fred Ruegg .....V.P. & General Manager
Gordon F. Mason.....Sales Manager
Robert Sutton.....Program Director

(Continued on Next Page)

Phil Hillman.....Promotion Manager
John Beck.....News Director

WBBM and WBBM-FM
630 N. McClurg Court, Chicago 11

E. H. Shomo.....V.P. & General Manager
William Connelly, Jr.....Sales Manager
Arthur Thorsen.....Program Director
Loren Hollembaek.....Promotion Manager
C. W. Doebler.....Executive Assistant
William Garry.....News Director

WCAU and WCAU-FM
City & Monument Aves., Phila. 31

Thomas J. Swafford.....V.P. & General Manager
John Kline .....Sales Manager
Fred Birmbaum.....Promotion Manager
Charles Shaw.....News Director

WEEI and WEEI-FM
182 Tremont St., Boston 11

Thomas Gorman .....V.P. & General Manager
Robert Sinnett.....Sales Manager
Ken Ovenden.....Program Director
Joseph Cullinane.....Promotion Manager
Arthur King.....Director of News and Public Affairs

HOUSEWIVES' PROTECTIVE LEAGUE

Edward W. Wood Jr.....General Manager

CBS RADIO SPOT SALES

Milton F. Allison.....V.P. & General Manager of Radio Spot Sales
Ray H. Kremer.....Eastern Sales Manager
Stanley M. Bloom.....Dir. of Marketing
Edward O'Berst.....Research Manager
Henry Poster.....Sales Promotion Manager

Chicago Office, 630 N. McClurg Ct.

Thomas Peterson.....Sales Manager
Gilbert Christeon.....Sales Development

Atlanta Office, 800 Peachtree St.

George P. Crumbley, Jr.....Sales Manager

Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr.....Sales Manager
John S. Logan.....Sales Development

Los Angeles Office, Columbia Square

Roland H. McClure.....Sales Manager

San Francisco Office, Palace Hotel

Ralph Glazer .....Sales Manager

St. Louis Office, 9th & Sidney Sts.

Eugene R. Myers.....Sales Manager

Research

Harper Carraine.....Director of Research
Edward Reeve.....Sales and Promotion Research Manager
Howard Miller.....Manager, Coverage and Marketing Research

Sales Promotion and Advertising

W. Thomas Dawson..V.P. in Chg. of Advertising and Promotion
Joseph Schindelman.....Dir. of Art
Arthur Hecht .....Director of Program, Promotion & Merchandising
David Herzbrun.....Director, Station Promotion Service
Leon Luxenberg.....Director, Network Sales Presentations
Naomi Andrews.....Network Copy Chief
Joseph Tole.....Production Manager

Affiliate Relations

William A. Schudt, Jr...Vice President in Charge
Eric Salline .....Nat'l. Manager

CBS Inc., Broadcast Service Dept.
Building Operations—Ticket Div.

James Swenson....Manager, Building Operations
John L. Page.....Manager, Building Services
Laurette Banks.....Manager, Ticket Bureau

General Purchasing

John E. Forsander.....Director of Purchases
Edward C. Drewes.....Purchasing Agent

Office Services Department

A. H. Bryant.....Manager
Maude Stubner.....Supervisor, Program Typing

Personnel Relations

Robert Kalaidjian .....Director
Dr. Jack Nelson.....Director of Medical Office
Charles Burt.....Salary and Policy Administrator
John Anderson....Manager of Employee Benefits
Richard Stanley.....Employment Manager

Photographic

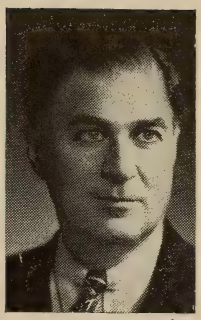
Walter I. Seigal.....Manager

Special Projects Department of CBS News

William C. Ackerman.....Director
May Dowell .....Manager
Dorothy Boyle....Mgr., Program Statistics, Info.

POWER OF LOCAL RADIO

...KBS Marks 20th Anniversary



By SIDNEY J. WOLF
President, Keystone Broadcasting Company

THIS year marks the 20th anniversary of the founding of the Keystone Broadcasting System, Inc. Inaugurated in 1940, Keystone started out with 66 member stations. Today we have 1091 affiliates, an increase of over 1500 per cent. And with the expansion of our national coverage, I am also happy to report our continuing growth in national billings. For the third year in succession, we have enjoyed peak business and, for self-evident reasons, I am confident that this trend will continue during the new decade.

In previous messages here, I have submitted extensive evidence in support of the importance of local radio on the local level at the point of sale to national advertisers and their respective agencies, and I feel that the dramatic resurgence of radio during the past three years has more than substantiated this firm conviction. Keystone's ability to provide effective broadcast impact upon over one hundred million listeners on the local level is becoming more and more recognized and accepted in the advertising field. Last year 86 national accounts used Keystone's facilities to reach the local consumer, and it is significant to note that many of these national advertisers have been our regular clients over many years. Such endorsement is surely ample proof of Keystone's basic soundness.

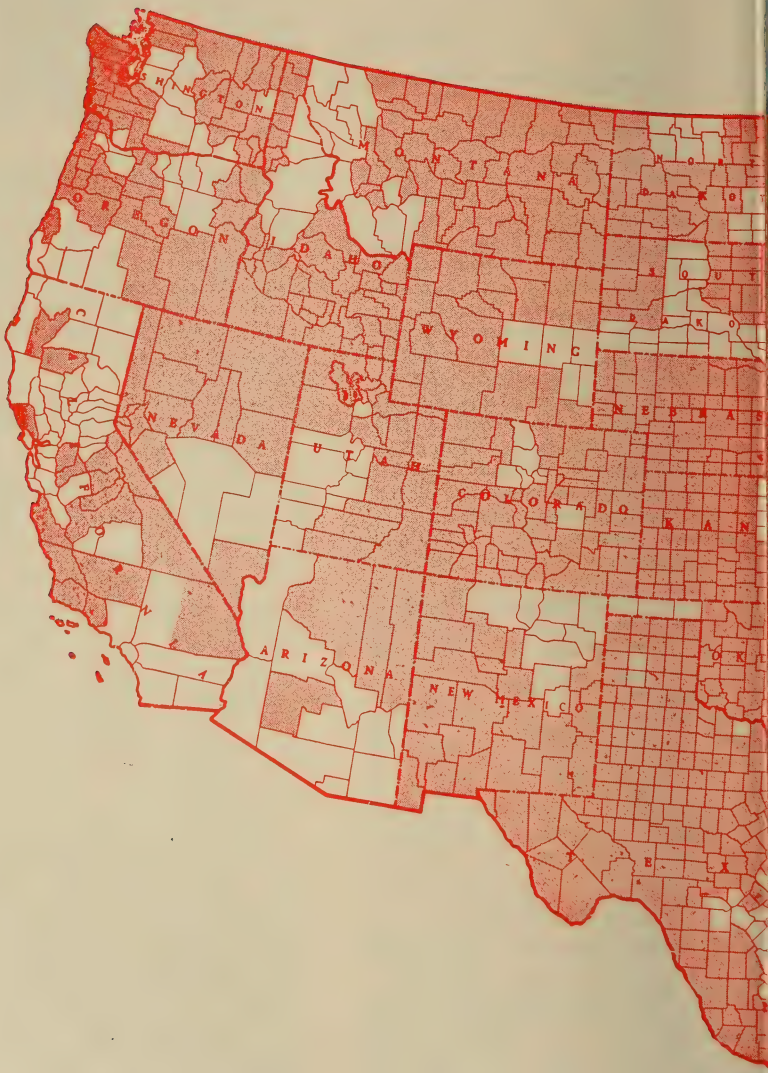
Now permit me to outline briefly how Keystone has been able to rationalize successfully the power of local radio, on the local level, at the point of sale in terms of a comprehensive network operation at low economical cost. We hold a dominating position in four specific fields, namely: 1) the C & D counties of the U. S.; 2) the Farm Markets; 3) Essential broadcast coverage for the Automotive Industry; 4) Effective merchandising support at no additional cost to clients at the all important points of purchase.

One of the most striking developments in the history of Keystone is the growing emphasis placed by more and more national advertisers and their agencies on the importance of developing increased sales in the 2,308 C & D Counties of the U. S. In this respect Keystone can render practical service to such advertisers, for these C & D Counties represent no less than 31.4 per cent of the total U. S. Retail Sales with over 90 per cent of all KBS affiliates located exclusively in C & D markets.

The effective merchandising support that we are able to offer national advertisers—at no additional cost—has been one of our outstanding features.

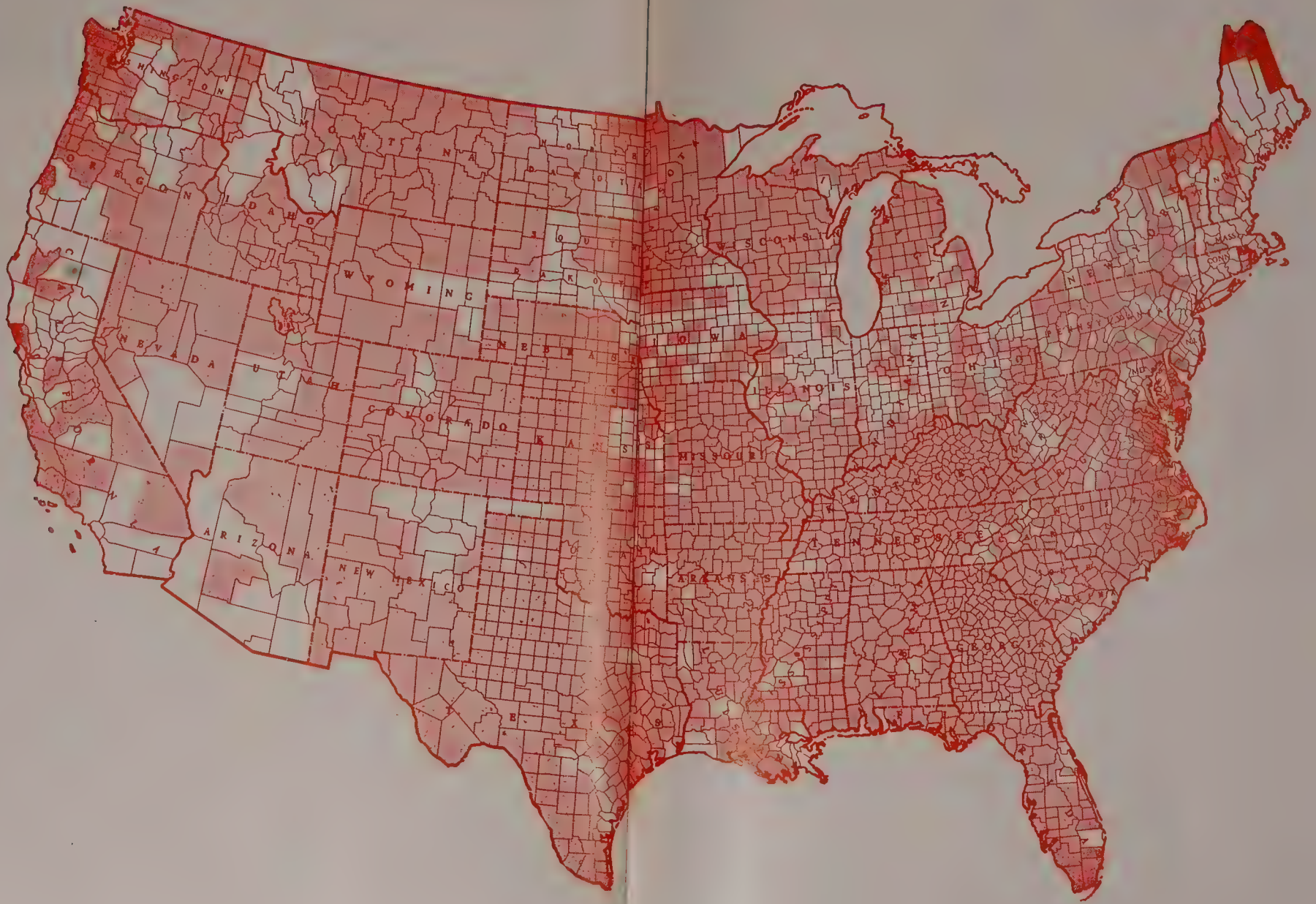
In conclusion, I would like to say that the above points I have touched upon, together with many other Keystone advantages, such as extremely low network rates, flexibility in selecting radio coverage patterned to an advertiser's specific requirements, high local listenership, and the effective means for an advertiser to establish a valuable sales franchise in the C & D markets make me confident of Keystone's great future during the coming decade.

KEYSTONE BROA



ASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM



ALABAMA

WRFS Alexander City
WCTA Andalusia
WANA Anniston
WBCA Bay Minette
WEDR Birmingham
WEBJ Brewton
WPRN Butler
WRAG Carrollton
WKLF Clanton
WKUL Cullman
WMSL Decatur
WXAL Demopolis
WOOF Dothan
WIRB Enterprise
WULA Eufaula
WBLO Evergreen
WWWF Fayette
WJOI Florence
WHEP Foley
WZOB Fort Payne
WETO Gadsden
WGEA Geneva
WGYV Greenville
WGSV Guntersville
WJBB Haleyville
WERH Hamilton
WBHP Huntsville
WTHG Jackson
WWWB Jasper
WJAM Marion
WMOZ Mobile
WMFC Monroeville
WCRL Oneonta
WJHO Opelika
WPID Piedmont
WELR Roanoke
WWWR Russellville
WROS Scottsboro
WHBB Selma
WFEB Sylacauga
WNUZ Talladega
WJDB Thomasville
WTBF Troy
WTBC Tuscaloosa
WABT Tuskegee
WETU Wetumpa

ARIZONA

KCKY Coolidge
KAWT Douglas
KCLS Flagstaff
KNOG Nogales
KONI Phoenix
KZOK Prescott
KMOP Tucson
KVNC Winslow
KOFA Yuma

ARKANSAS

KVRC Arkadelphia
KBTA Batesville
KBBA Benton
KTCN Berryville
KAMD Camden
KCON Conway
KAGH Crossett
KDQN De Queen
KELD El Dorado
KXJK Forrest City
KTCS Fort Smith
KHOZ Harrison
KFFA Helene
KXAR Hope
KBHS Hot Springs
KBTM Jonesboro
KAJI Little Rock
KBOK Malvern
KPCA Marked Tree
KVSA McGehee
KENA Mena
KHBM Monticello
KTLO Mountain Home
KOSE Osceola
KDRS Paragould
KOTN Pine Bluff
KPOC Pocahontas
KXRJ Russellville
KWCB Searcy
KUOA Siloam Springs
KBRS Springdale
KWAK Stuttgart
KRLW Walnut Ridge
KWRF Warren
KWYN Wynne

CALIFORNIA

KENL Arcata
KAHI Auburn
KIBS Bishop
KBMX Coalinga
KCRE Crescent City
KRDU Dinuba
KXO El Centro
KDAC Fort Bragg
KGST Fresno
KPER Gilroy
KCHV Indio
KRKC King City
KCVR Lodi
KNEZ Lompoc
KYOS Merced
KVON Napa
KSFE Needles
KPRL Paso Robles
KAFP Petaluma
KPAP Redding
XERB San Diego
KROG Sonora
KSUE Susanville
KTKR Taft
KGEN Tulare
KTUR Turlock
KUKI Ukiah
KWSO Wasco
KAGR Yuba City

COLORADO

KGIW Alamosa
KRLN Canon City
KVFC Cortez
KRAI Craig
KLIR Denver
KIUP Durango
KZIX Fort Collins
KFTM Fort Morgan
KYOU Greeley
KBNZ La Junta
KLMR Lamar
KLOV Loveland
KSLV Monte Vista
KUBC Montrose
KDZA Pueblo
KAVI Rocky Ford
KVRH Salida
KOLR Sterling
KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
WTRL Bradenton
WWJB Brooksville
WTAN Clearwater
WSUG Clewiston
WKKO Cocoa
WCNU Crestview
WDCF Dade City
WDSP De Funiak Springs
WOOO Deland
WDBF Delray Beach
WFBF Fernandina Beach
WINK Fort Myers
WARN Fort Pierce
WGGG Gainesville
WZRO Jacksonville Beach
WKWF Key West
WKBX Kissimmee
WDSR Lake City
WIPC Lake Wales
WLBE Leesburg
WNER Live Oak
WMAF Madison
WTOT Marianna
WMIE Miami
WNOG Naples
WSBB New Smyrna Beach
WTMC Ocala
WKIS Orlando
WWPF Palatka
WDLP Panama City
WPFA Pensacola
WPRY Perry
WPLA Plant City
WCNH Quincy
WFOY St. Augustine
WTRR Sanford
WKXY Sarasota
WJCM Sebring
WRGR Starke
WSTU Stuart
WMEN Tallahassee
WSOL Tampa
WAXE Vero Beach
WAUC Wauchula

GEORGIA

WAAG Adel
WJAZ Albany
WCQS Alma
WDEC Americus
WDOL Athens
WBIA Augusta
WMGR Bainbridge
WHAB Baxley
WBBK Blakely
WWCC Bremen
WMOG Brunswick
WDMF Buford
WGRA Cairo
WCLB Camilla
WCHK Canton
WLBB Carrollton
WBHF Cartersville
WGAA Cedartown
WCLA Claxton
WRWH Cleveland
WMJM Cordele
WGFS Covington
WBLJ Dalton
WDWD Dawson
WDMG Douglas
WMLT Dublin
WTJH East Point
WSGC Elberton
WBHB Fitzgerald
WFPM Fort Valley
WGGA Gainesville
WKEU Griffin
WCEH Hawkinsville
WGML Hinesville
WBGR Jesup
WLFA Lafayette
WLAG La Grange
WYTH Madison
WFDR Manchester
WBIE Marietta
WDAX McRae
WMVG Milledgeville
WGSR Millen
WMRE Monroe
WMGA Moultrie
WBBN Perry
WSFB Quitman
WRGA Rome
WSNT Sandersville
WSOK Savannah
WWNS Statesboro
WSYL Sylvania
WSFT Thomaston
WKTG Thomasville
WTWA Thomson
WWGS Tifton
WLET Toccoa
WJEM Valdosta
WVOP Vidalia
WAYX Waycross
WBRO Waynesboro
WBMK West Point
WIMO Winder

HAWAII

KILA Hilo
KAIM Honolulu

IDAHO

KGEM Boise
KBAR Burley
KCID Caldwell
KVNI Coeur d'Alene
KORT Grangeville
KIFI Idaho Falls
KRPL Moscow
KLER Orofino
KEOK Payette
KYTE Pocatello
KPST Preston
KRXK Rexburg
KSRA Salmon
KSPT Sandpoint
KBRV Soda Springs
KEEP Twin Falls

ILLINOIS

WRMS Beardstown
WBYS Canton
WEIC Charleston
WFIW Fairfield
WEBQ Harrisburg
WJPF Herrin
WLDS Jacksonville
WKEI Kewanee
WMOK Metropolis
WINI Murphysboro
WTAY Robinson
WJBD Salem

INDIANA

WCBC Anderson
WBNL Boonville
WILO Frankfurt
WHLT Huntington
WITZ Jasper
WBTO Linton
WORX Madison
WPCO Mount Vernon
WPGW Portland
WSLM Salem
WJCD Seymour
WTCJ Tell City
WMFT Terre Haute
WAMW Washington

IOWA

KLGA Algona
KASI Ames
KJAN Atlantic
KWBG Boone
KCOG Centerville
KCHA Charles City
KCHE Cherokee
KSWI Council Bluffs
KSIB Creston
KDEC Decorah
KLIL Estherville
KMCD Fairfield
KXGI Fort Madison
KGRN Grinnell
KXIC Iowa City
KLEM Le Mars
KMAQ Maquoketa
KSMN Mason City
KWPC Muscatine
KLEE Ottumwa
KAYL Storm Lake
KJFJ Webster City

KANSAS

KARE Atchison
KCRB Chanute
KNCK Concordia
KVOE Emporia
KMDO Fort Scott
KIUL Garden City
KBLR Goodland
KAYS Hays
KWBW Hutchinson
KIND Independence
KJCK Junction City
KCLO Leavenworth
KMAN Manhattan
KNDY Marysville
KNEX McPherson
KJRG Newton
KLKC Parsons
KSEK Pittsburg
KWSK Pratt
KRSL Russell
KTOP Topeka

KENTUCKY

WANY Albany
WBRT Bardstown
WCBL Benton
WLBJ Bowling Green
WTCO Campbellsville
WNES Central City
WAIN Columbia
WCTT Corbin
WCPM Cumberland
WCYN Cynthiana
WHIR Danville
WIEL Elizabethtown
WSTL Eminence
WFKY Frankfort
WFKN Franklin
WKAY Glasgow
WHLN Harlan
WHBN Harrodsburg
WKIC Hazard
WSON Henderson
WKOA Hopkinsville
WLBN Lebanon
WMTL Leitchfield
WBLG Lexington
WFMW Madisonville
WWXL Manchester
WNGO Mayfield
WFTM Maysville
WMIK Middlesboro
WFLW Monticello
WMOR Morehead
WMST Mt. Sterling
WNKY Neon
WOMI Owensboro
WSIP Paintsville
WKLX Paris
WPKE Pikeville
WPRT Prestonsburg
WPKY Princeton
WEKY Richmond
WRUS Russellville
WLCK Scottsville
WSFC Somerset

ASTING SYSTEM

LOUISIANA

KDBS Alexandria
KGAN Bastrop
WEND Baton Rouge
WIKC Bogalusa
WARB Covington
KSIG Crowley
WLBI Denham Springs
KDLA De Ridder
KLFT Golden Meadow
WFRP Hammond
KVHL Homer
KCIL Houma
KJEF Jennings
KTOC Jonesboro
KLPL Lake Providence
KLLA Leesville
KDBC Mansfield
KAPB Marksville
KASO Minden
KLIC Monroe
KMRC Morgan City
KNOC Natchitoches
KANE New Iberia
KREH Oakdale
KWCL Oak Grove
KSLO Opelousas
KCLP Rayville
KRUS Ruston
KCIJ Shreveport
KBSF Springhill
KTLD Tallulah
KVPI Ville Platte
KEVL White Castle
KVCL Winnfield
KMAR Winnsboro

MAINE

WRUM Rumford
WGHM Skowhegan

MARYLAND

WABW Annapolis
WAYE Baltimore
WCEM Cambridge
WFRB Frostburg
WPTX Lexington Park
WICO Salisbury
WTTR Westminster

MASSACHUSETTS

WREB Holyoke
WSRO Marlboro
WMRC Milford
WBEC Pittsfield
WARE Ware

MICHIGAN

WALM Albion
WOWE Allegan
WLEW Bad Axe
WBCM Bay City
WBRN Big Rapids
WMRP Flint
WMPL Hancock
WBCH Hastings
WCSR Hillsdale
WIKB Iron River
WJMS Ironwood
WJPD Ishpeming
WKLA Ludington
WMTE Manistee
WDOG Marine City
WDMJ Marquette
WAGN Menominee
WCEN Mt. Pleasant
WMAB Munising
WMUS Muskegon
WNIL Niles
WHLS Port Huron
WIOS Tawas City

MINNESOTA

KASM Albany
KXRA Alexandria
KANO Anoka
KBUN Bemidji
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KDUZ Hutchinson
CFOB International Falls
KLTF Little Falls
KRFO Owatonna
WCMP Pine City
KLOH Pipestone
KCUE Red Wing
KWEB Rochester
WAVN Stillwater
KDOM Windom
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WDOB Canton
WGLC Centreville
WROX Clarksdale
WCLD Cleveland
WCJU Columbia
WCBI Columbus
WCMA Corinth
WMAG Forest
WJPR Greenville
WGRM Greenwood
WNAG Grenada
WXXX Hattiesburg
WMDC Hazlehurst
WCPC Houston
WDLT Indianola
WKOZ Kosciusko
WAML Laurel
WLSM Louisville
WMBC Macon
WSJC Magee
WAPF Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMP Pascagoula
WHOC Philadelphia
WRJW Picayune
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHI Chillicothe
KBIA Columbia
KDEX Dexter
KREI Farmington
KWOS Jefferson City
KIRX Kirksville
KLWT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLRS Mountain Grove
KBTN Neosho
KNEM Nevada
KRMS Osage Beach
KWOC Poplar Bluff
KYRO Potosi
KTTR Rolla
KSGM Ste. Genevieve
KRES St. Joseph
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KLPW Union
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KBMY Billings
KBMN Bozeman
KBOW Butte
KUDI Great Falls
KOJM Havre
KXLJ Helena
KGEZ Kalispell
KPRK Livingston
KATL Miles City
KXLL Missoula
KVCK Wolf Point

NEBRASKA

KCOW Alliance
KCSR Chadron
KJSK Columbus
KHUB Fremont
KHAS Hastings
KUVR Holdrege
KGFW Kearney
KBRL Mc Cook
KODY North Platte
KOGA Ogallala
KOOO Omaha
KBRX O'Neill
KSID Sidney
KRFS Superior
KAWL York

NEVADA

KPTL Carson City
KVLV Fallon
KRAM Las Vegas
KATO Reno

NEW HAMPSHIRE

WKXL Concord
WLNH Laconia

NEW JERSEY

WNNJ Newton

NEW MEXICO

KALG Alamogordo
KHAM Albuquerque
KSVP Artesia
KAVE Carlsbad
KLMX Clayton
KCLV Clovis
KOTS Deming
KMIN Grants
KWEW Hobbs
KOBE Las Cruces
KRSN Los Alamos
KENM Portales
KRTN Raton
KBIM Roswell
KSIL Silver City
KSRC Socorro
KCHS Truth or Consequences
KTNM Tucumcari

NEW YORK

WMBO Auburn
WFLR Dundee
WDOE Dunkirk
WOSC Fulton
WJTN Jamestown
WLFH Little Falls
WICY Malone
WIRY Plattsburgh
WGGO Salamanca
WNBZ Saranac Lake
WRSA Saratoga Springs
WDLA Walton

N. CAROLINA

WRCS Ahoskie
WABZ Albemarle
WGWR Asheboro
WCGC Belmont
WATA Boone
WBBB Burlington
WEGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBBO Forest City
WFSC Franklin
WFVG Fuquay Springs
WLTC Gastonia
WFMC Goldsboro
WKDX Hamlet
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WLAS Jacksonville
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisburg
WTSB Lumberton
WMMH Marshall
WMAP Monroe
WHIP Mooresville
WMBL Morehead City
WMNC Morganton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBC N. Wilkesboro
WPNC Plymouth
WFRC Reidsville
WCBT Roanoke Rapids
WCEC Rocky Mount
WSTP Salisbury
WWGP Sanford
WOHS Shelby
WEEB Southern Pines
WMSJ Sylva
WTYN Tryon
WADE Wadesboro
WLSE Wallace
WOOW Washington
WHCC Waynesville
WENC Whiteville

NORTH DAKOTA

KQDI Bismarck
KDIX Dickinson
KNDC Hettinger
KEYJ Jamestown
KOVC Valley City

OHIO

WNCO Ashland
WILE Cambridge
WBEX Chillicothe
WJER Dover
WJEH Gallipolis
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WWIZ Lorain
WTIG Massillon
WMPO Middleport
WPTW Piqua
WIOI Portsmouth
WBLY Springfield
WCHO Washington Court House
WKOV Wellston
WWST Wooster

OKLAHOMA

KADA Ada
KWHW Altus
KVSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWPR Claremore
KWOE Clinton
KUSH Cushing
KRHD Duncan
KBEK Elk City
KCRC Enid
KTAT Frederick
KWRW Guthrie
KGYN Guymon
KTJS Hobart
KIHN Hugo
KTMC McAlester
KGLC Miami
KBIX Muskogee
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Pauls Valley
KLCO Poteau
KOLS Pryor
KTLQ Tahlequah
KWSH Tri-City
KVIN Vinita

OREGON

KWIN Ashland
KAST Astoria
KBKR Baker
KBND Bend
KURY Brookings
KRNS Burns
KWRO Coquille
KASH Eugene
KGRO Gresham
KUIK Hillsboro
KFJI Klamath Falls
KLBM La Grande
KQIK Lakeview
KGAL Lebanon
KMCN McMinnville
KBOY Medford
KNPT Newport
KSRV Ontario
KUMA Pendleton
KODL The Dalles

PENNSYLVANIA

WAVL Apollo
WNCC Barnesboro
WBFD Bedford
WBRX Berwick
WISR Butler
WCDL Carbondale
WESA Charleroi
WCVI Connellsville

WOTR Corry
WEZN Elizabethtown
WFAR Farrell
WHUN Huntingdon
WDAD Indiana
WADP Kane
WACB Kittanning
WAKU Latrobe
WITT Lewisburg
WKRZ Oil City
WPTS Pittston
WPAZ Pottstown
WPME Punxsutawney
WKMC Roaring Spring
WATS Sayre
WMAJ State College
WAYZ Waynesboro
WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
WAKN Aiken
WAIM Anderson
WWBD Bamberg
WBAW Barnwell
WBLR Batesburg
WBEU Beaufort
WAGS Bishopville
WACA Camden
WOKE Charleston
WCRE Cheraw
WGCD Chester
WPCC Clinton
WDSC Dillon
WELP Easley
WOLS Florence
WFGN Gaffney
WGTN Georgetown
WGSW Greenwood
WEAB Greer
WBHC Hampton
WHSC Hartsville
WDKD Kingstree
WLCM Lancaster
WYMB Manning
WJAY Mullins
WMYB Myrtle Beach
WKDK Newberry
WTND Orangeburg
WRHI Rock Hill
WSNW Seneca
WTHE Spartanburg
WFIG Sumter
WBCU Union
WALD Walterboro

SOUTH DAKOTA

KABR Aberdeen
KBFS Belle Fourche
KBRK Brookings
KOBH Hot Springs
KIJV Huron
KJAM Madison
KOLY Mobridge
KGFX Pierre
KEZU Rapid City
KISD Sioux Falls
KWAT Watertown
KWYR Winner
KYNT Yankton

TENNESSEE

WEAG Alcoa
WLAR Athens
WFHG Bristol
WRKM Carthage
WRIP Chattanooga
WMCH Church Hill
WJZM Clarksville
WCLE Cleveland
WKRM Columbia
WHUB Cookeville
WLSB Copperhill
WKBL Covington
WAEW Crossville
WDNT Dayton
WDKN Dickson
WDSG Dyersburg
WEMB Erwin
WEKR Fayetteville
WAGG Franklin
WHIN Gallatin
WGRV Greenville
WHBT Harriman
WIRJ Humboldt
WDXI Jackson
WCLC Jamestown
WKXV Knoxville
WLAF La Follette
WDXE Lawrenceburg
WLIL Lenoir City
WJJM Lewisburg
WDXL Lexington
WMSR Manchester
WMMT McMinnville
KWAM Memphis
WHEY Millington
WCRK Morristown
WGNS Murfreesboro
WNAH Nashville
WLIK Newport
WATO Oak Ridge
WTPR Paris
WTRB Ripley
WORM Savannah
WEPG S. Pittsburg
WDBL Springfield
WENK Union City
WCDT Winchester

TEXAS

KVLF Alpine
KACT Andrews
KBUD Athens
KALT Atlanta
KRUN Ballinger
KIOX Bay City
KWBA Baytown
KBLT Big Lake
KBYG Big Spring
KFYN Bonham
KBBB Borger
KNEL Brady
KSTB Breckenridge
KWHI Brenham
KBOR Brownsville
KBWD Brownwood
WTAW Bryan
KBEN Carrizo Springs
KGAS Carthage
KCTX Childress
KCAR Clarksville
KVLB Cleveland
KSTA Coleman
KVMC Colorado City
KAND Corsicana
KIVY Crockett
KXIT Dalhart
KDLK Del Rio
KDNT Denton
KDDD Dumas
KEPS Eagle Pass
KERC Eastland
KPSO Falfurrias
KFLD Floydada
KFST Ft. Stockton
KCUL Fort Worth
KNAF Fredericksburg
KBRZ Freeport
KGAF Gainesville
KCTI Gonzales
KSWA Graham
KKSN Grand Prairie
KGVL Greenville
KCLW Hamilton
KWRD Henderson
KPAN Hereford
KHBR Hillsboro
KSAM Huntsville
KEBE Jacksonville
KTXJ Jasper
KMBL Junction
KAML Kenedy
KERB Kermit
KERV Kerrville
KOCA Kilgore
KLEN Killeen
KPET Lamesa
KVOZ Laredo
KLVT Levelland
KVOW Littlefield
KLBS Livingston
KFRO Longview
KLLL Lubbock
KRBA Lufkin
KMHT Marshall
KCMR McCamey
KBUS Mexia
KJBC Midland
KORC Mineral Wells
KIRT Mission
KVKM Monahans
KIMP Mt. Pleasant
KZOL Muleshoe
KEEE Nacogdoches
KGNB New Braunfels
KRIG Odessa
KOGT Orange
KNET Palestine
KHHH Pampa
KFTV Paris
KIUN Pecos
KVOP Plainview
KBOP Pleasanton
KUKO Post
KOLJ Quanah
KSOX Raymondville
KTXL San Angelo
KBAL San Saba
KSML Seminole
KSEY Seymour
KEVA Shamrock
KDSX Sherman
KSNY Snyder
KDWT Stamford
KSTV Stephenville
KSST Sulphur Springs
KXOX Sweetwater
KTAE Taylor
KTFS Texarkana
KTLW Texas City
KTUE Tulia
KTBB Tyler
KVOU Uvalde
KVWC Vernon
KVIC Victoria
KBEC Wexahachie
KZEE Weatherford

UTAH

KVNU Logan
KOAL Price
KEYY Provo
KDXU St. George
KSOP Salt Lake City
KTUT Tooele City
KVEL Vernal

VIRGINIA

WKLV Blackstone
WELK Charlottesville
WBCR Christiansburg
WKEY Covington
WCVA Culpeper
WEVA Emporia
WFAX Falls Church
WYSR Franklin
WFTR Front Royal
WBOB Galax
WGAT Gate City
WDDY Gloucester
WMNA Gretna
WHAP Hopewell
WREL Lexington
WBRG Lynchburg
WMEV Marion
WMVA Martinsville
WSIG Mount Jackson
WNVA Norton
WJMA Orange
WPVA Petersburg
WPUV Pulaski
WRIC Richlands
WRIS Roanoke
WYTI Rocky Mount
WHLF South Boston
WLPM Suffolk
WESR Tasley
WEER Warrenton
WNNT Warsaw
WAYB Waynesboro
WINC Winchester
WYVE Wytheville

WASHINGTON

KXRO Aberdeen
KAGT Anacortes
KPUG Bellingham
KELA Centralia
KCLX Colfax
KCVL Colville
KNBX Kirkland
KEDO Longview
KSEM Moses Lake
KGY Olympia
KRSC Othello
KONP Port Angeles
KARY Prosser
KAYE Puyallup
KAPA Raymond
KENE Toppenish
KKEY Vancouver
KTEL Walla Walla
KUEN Wenatchee

WEST VIRGINIA

WTIP Charleston
WHAR Clarksburg
WDNE Elkins
WTCS Fairmont
WKYR Keyser
WVOW Logan
WEPM Martinsburg
WHJC Matewan
WAJR Morgantown
WMOD Moundsville
WETZ New Martinsville
WPAR Parkersburg
WLOH Princeton
WMNF Richwood
WRON Ronceverte
WELC Welch
WHAW Weston

WISCONSIN

WHBY Appleton
WATW Ashland
WBEL Beloit
WWIS Black River Falls
WECL Eau Claire
WDUZ Green Bay
WTKM Hartford
WHSM Hayward
WLCX La Crosse
WLDY Ladysmith
WDLB Marshfield
WIGM Medford
WMNE Menomonie
WOSH Oshkosh
WPFP Park Falls
WSWW Platteville
WPLY Plymouth
WIBU Poynette
WRDB Reedsburg
WJMC Rice Lake
WRCO Richland Center
WTCH Shawano
WCOW Sparta
WSPT Stevens Point
WDOR Sturgeon Bay
WTRW Two Rivers
WTTN Watertown
WDUX Waupaca
WHVF Wausau
WBKV West Bend

WYOMING

KBBS Buffalo
KATI Casper
KVWO Cheyenne
KWIV Douglas
KLUK Evanston
KIML Gillette
KOVE Lander
KOWB Laramie
KASL Newcastle
KPOW Powell
KRAL Rawlins
KVRS Rock Springs
KWYO Sheridan
KRTR Thermopolis
KGOS Torrington
KWOR Worland

VIRGIN ISLANDS

WIVI Christiansted

KEYSTONE
BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.

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Sidney J. Wolf (Director) ..... President
Noel A. Rhys ..... Executive Vice-President
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Joseph Bayer (Director) ..... Vice-President
William Bayer ..... Vice-President
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111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900

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E. Richard Peterson, Jr. ..... General Manager

NETWORKING THE NEWS

... Radio Provides Headline Punch

By ROBERT F. HURLEIGH
President, Mutual Broadcasting System

EVER since the first radio message was transmitted December 21, 1902, broadcasting has become paramount as a means of swift, completely flexible communications between the peoples of the world.

Code has been replaced by voice. Language barriers have been overcome by the need for understanding and comprehension. Radio was the kinetic force that set this pattern in motion.

Through the years radio ran diverse paths. It overshadowed its communications fortes with solid, quite exemplary presentations of entertainment features. Radio, due probably to limitations expressly placed in its path by persons with limited foresight, became enterprising and showed sufficient initiative to dominate the waking moments of every person within ear-shot.

Television changed this pattern, particularly in the years following the 1952 advent of coast-to-coast TV. Now television has become the dominant cost-free entertainment medium —and radio's again stressing its communications advantages.

Radio has no peer in this respect. A microphone can be toted into areas where cameras are taboo—or unwieldly and impractical. But, most importantly, radio permits news-hungry people to actually hear the words that make the news—with the voices of those actually uttering the words.

This is important. It is most dramatic—for it provides the headline punch. Because radio has today made the entire world a huge sounding board for public opinion.

We at the Mutual Broadcasting System believe we have contributed immeasurably to this development. Always a network that devoted itself extensively to news, special events, public service and sports broadcasting, MBS—in the '50's—began to amplify already well-established services, increasingly devoting more of its network time and facilities to these, rather than to entertainment programming.

But Mutual went one step farther. On June 2, 1957 Mutual made a clean break with traditional network programming. Starting that day Mutual became a service network—keyed to the proposition of building the prestige, rapport, trust and community consciousness of its affiliated stations within their own communities.

That this has been effective is demonstrated by the rapid rise in the number of affiliates—a rise which, we hope this year, will return us to the 500-station mark, or more, which we enjoyed some years back.

I have repeatedly said in public appearances and I repeat it here—we care more that people listen to the Mutual affiliate in their community than that they recognize segments of that station's programming as Mutual feeds. We want our integration into the local station's programming concept to be so absolute that the network personalities on news program, and network feature news-in-depth shows, become recognizable primarily as features exclusive to the MBS affiliate.

MUTUAL BROADCASTING SYSTEM, INC.

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1440 Broadway, New York 18, N. Y.
Telephone: BRyant 9-7600

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Carolyn Hunter.....Director

Sales Development

Ray Diaz.....Director

Sales Department

Eugene H. Alnwick.....Mgr.

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Norman Baer.....Bureau Ch., New York

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Peter Brandon.....Field Rep.

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Norman Baer.....Director

Washington Operations

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Van Patrick.....Director

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Richman G. Lewin.....KTRE, Lufkin, Texas
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George Hatch.....KIMN, Denver, Colo.
George Mayoral.....WJMR, New Orleans, La.
Willard Deason.....KVET, Austin, Tex.

MUTUAL..

A SERVICE TO

Of all radio networks — Mutual and only Mutual serves the best interests of the independent stations.

It's the only service any dynamic independent needs to supplement its own creative format in its market.

With The Mutual Service the voice of the independent remains just that. The authority, the solid rock security and the prestige of an international news staff (incorporating some of the best known names in the broadcast field) are its own to use. Beyond that — there's every latitude — every freedom to create the distinctive voice that has made independent radio the vital selling force it is today.

You can live with Mutual. You can grow with Mutual. You can make money with Mutual. That's why with stations (and advertisers) MUTUAL IS HERE TO STAY.

MUTUAL

THE WORLD'S LARGEST NETWORK

A service to independent stations

MUTUAL BROA

ALABAMA
WEZB Birmingham
WMSL Decatur
WXAL Demopolis
WDIG Dothan
WULA Eufaula
WJOI Florence
WJBB Haleyville
WBHP Huntsville
WJHO Opelika
WFEB Sylacauga
WTBF Troy
WTBC Tuscaloosa

ARIZONA
KSUN Bisbee
KVNA Flagstaff
KWJH Globe
KNOG Nogales
KOY Phoenix
KGLU Safford
KTUC Tucson
KVNC Winslow
KVOY Yuma

ARKANSAS
KAMD Camden
KFAY Fayetteville (D)
KFCS Fort Smith (D)
KFPA Helena
KBTM Jonesboro
KVMA Magnolia (D)
KUOA Siloam Springs (D)

CALIFORNIA
KMAP Bakersfield
KWTC Barstow
KPAY Chico
KICO El Centro-Calexico
KIEM Eureka
KYNO Fresno
KMYC Marysville
KYOS Merced
KPRL Paso Robles
KRDG Redding
KSBW Salinas-Monterey
KITO San Bernardino
KSON San Diego
KOBY San Francisco
KVEC San Luis Obispo
KCOK Tulare-Visalia
KVEN Ventura
KPOL Los Angeles

COLORADO
KIMN Denver
KGLN Glenwood Springs (D)

CONNECTICUT
WINF Hartford-Manchester
WTOR Torrington
WWCO Waterbury
WADS Ansonia-New Haven (D)
WILI Willimantic

DELAWARE
WDOV Dover (D)

DISTRICT OF COLUMBIA
WOL Washington

FLORIDA
WAVP Avon Park (D)
WJBS Deland
WGGG Gainesville
WZOK Jacksonville
WKWF Key West
WDSR Lake City
WLBE Leesburg
WMMB Melbourne
WKAT Miami
WEBY Milton-Pensacola (D)
WSBB New Smyrna Beach
WFMC Ocala
WABR Orlando (D)
WCNH Quincy
WLCY St. Petersburg-Tampa
WSTU Stuart
WTAL Tallahassee
WNSM Valpariso
WTPB Vero Beach
WIRK West Palm Beach
WSIR Winter Haven
WROD Daytona Beach

GEORGIA
WYZE Atlanta (D)
WHBQ Augusta
WJOI Brunswick
WBHF Cartersville
WGBA Columbus (D)
WMGM Cordele
WMLT Dublin (D)
WBHB Fitzgerald
WGGA Gainesville
WKEU Griffin
WLAG La Grange
WMVG Milledgeville
WCOH Newnan
WRGA Rome
WCCP Savannah
WTWA Thomson (D)
WGOV Valdosta
WAYX Waycross

ILLINOIS
WLS Chicago
WGIL Galesburg
WJPF Herrin

INDIANA
WEBC Anderson
WASK Lafayette
WSAL Logansport
WJVA South Bend (D)
WBOW Terre Haute
WAOV Vincennes

IOWA
KROS Clinton
KSWI Council Bluffs, Iowa (Omaha, Neb.) (D)
KSTT Davenport
KIOA Des Moines
WDBQ Dubuque
KVFD Fort Dodge
KWWL Waterloo

KANSAS
KGNO Dodge City
KBLR Goodland (D)
KSAL Salina
KTOP Topeka
KAKE Wichita

KENTUCKY
WLBJ Bowling Green
WCTT Corbin
WHIR Danville
WTMT Louisville (D)
WFMW Madisonville (D)
WFTM Maysville
WKYB Paducah
WSIP Paintsville
WPKE Pikeville
WSFC Somerset

LOUISIANA
WIKC Bogalusa
KSIG Crowley
KEUN Eunice
KLIC Monroe
KMRC Morgan City (D)
WJMR New Orleans (D)
KENT Shreveport
KLOU Lake Charles

MARYLAND
WITH Baltimore
WKYR Cumberland-Keyser, W. Va. (D)
WJEJ Hagerstown

MASSACHUSETTS
WORL Boston (D)
WALE Fall River
WTYM Springfield (D)
WESX Salem
WCCM Lawrence (D)
WSBS Great Barrington-Pittsfield

MICHIGAN
WHRV Ann Arbor
WSJM Benton Harbor-St. Joseph
CKLW Detroit
WDBC Escanaba
WAMM Flint
WMAX Grand Rapids (D)
WHTC Holland
WKLZ Kalamazoo (D)
WMUS Muskegon (D)

MINNESOTA
KAUS Austin
KBMW Breckenridge
WQMN Duluth-Superior (D)
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KEVE Minneapolis
KWAD Wadena

MISSISSIPPI
WAMY Amory (D)
WLOX Biloxi-Gulfport
WZMB Brookhaven
WROX Clarksdale
WCBI Columbus
WJPR Greenville
WJQS Jackson
WELO Tupelo
WQBC Vicksburg
WROB West Point
WONA Winona (D)

MISSOURI
KWOS Jefferson City
WMBH Joplin
KBKC Kansas City (D)
KNEO Mexico
KRES St. Joseph
WEW St. Louis (D)

MONTANA
KGCX Sidney

KVCK Wolf Point

NEBRASKA
KGFW Kearney
KLMS Lincoln
KBRL Mc Cook (D)

NEVADA
KBET Reno

NEW JERSEY
WLDB Atlantic City
WTTM Trenton

NEW MEXICO
KALG Alamagordo
KHAM Albuquerque
KSVP Artesia
KWEW Hobbs
KGFL Roswell
KSIL Silver City

NEW YORK
WOKO Albany
WMBO Auburn
WBTA Batavia
WKOP Binghamton
WEBR Buffalo
WJJL Buffalo-Niagara Falls (D)
WCLI Corning
WLEA Hornell (D)
WEHH Horseheads-Elmira Heights (D)
WJOC Jamestown
WICY Malone
WOR New York
WNTA New York-Nowark, N.J. (D)
WSLB Ogdensburg
WIRY Plattsburg
WJMK Syracuse (D)

NORTH CAROLINA
WBBB Burlington (D)
WGAI Elizabeth City
WFNC Fayetteville
WFVG Fuquay Springs (D
WGBG Greensboro
WHNC Henderson (D)
WLOE Leaksville
WJRI Lenoir
WSYD Mt. Airy
WHIT New Bern
WCBT Roanoke Rapids
WSTP Salisbury
WOHS Shelby
WGNI Wilmington
WAIR Winston Salem
WGTM Wilson

NORTH DAKOTA
KDLR Devils Lake
KVOX Fargo (Moorhead, Minn.)
KEYJ Jamestown
KLPM Minot
KOVC Valley City

OHIO
WHKK Akron (D)
WNCO Ashland
WANO Canton (D)
WBEX Chillicothe (Dual)
WZIP Cincinnati (D)
WDOK Cleveland
WTVN Columbus
WJER Dover
WIRO Ironton
WLEC Sandusky
WSTV Steubenville
WOHO Toledo
WBBW Youngstown

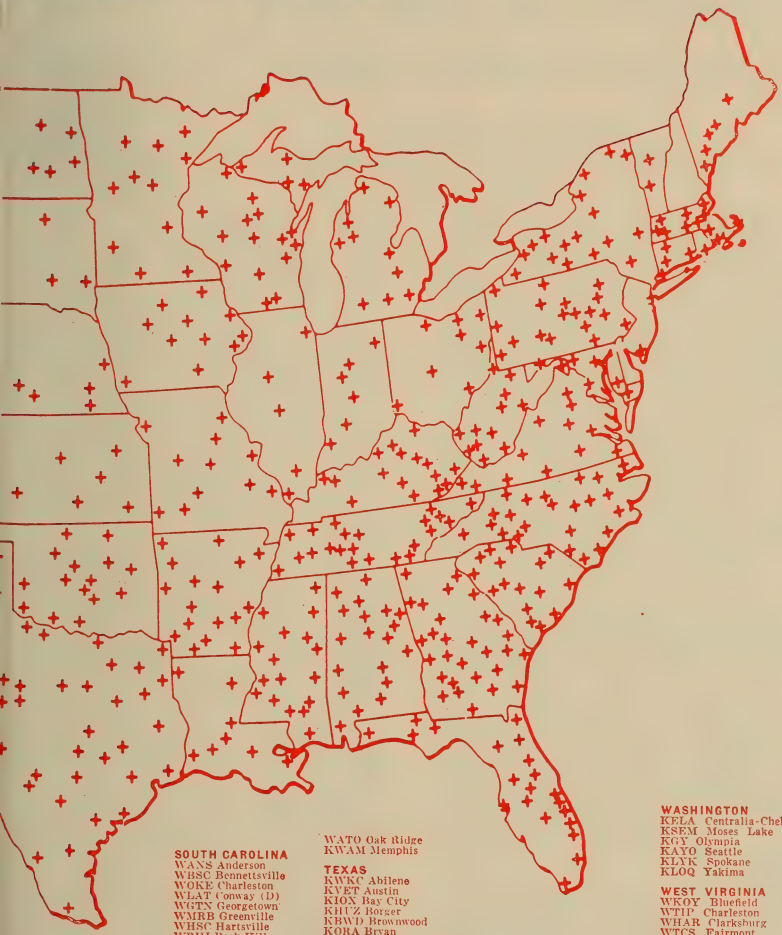
OKLAHOMA
KWON Bartlesville
KTOK Oklahoma City
WBBZ Ponca City
KGFF Shawnee
KTUL Tulsa

OREGON
KWIL Albany
KAST Astoria
KORE Eugene
KAGI Grants Pass
KGON Portland

PENNSYLVANIA
WNCC Barnesboro (D)
WHLM Bloomsburg
WCPA Clearfield (D)
WJET Erie
WFRA Franklin (D)
WCMB Harrisburg
WAZL Hazleton
WCRO Johnstown
WLAN Lancaster
WAKU Latrobe (D)
WRPZ Lock Haven
WIP Philadelphia
WMCK Pittsburgh-Mc Keesp
WPPA Pottsville
WKBI St. Marys
WMAJ State College
WTRN Tyrone-Altoona (D)
WJPA Washington
WNBT Wellsboro
WRAX Wilkes-Barre
WNOW York (D)
WICK Scranton

RHODE ISLAND
WRIB Providence (D)

ASTING SYSTEM



SOUTH CAROLINA
WANS Anderson
WBSC Bennettsville
WOKE Charleston
WLAT Conway (D)
WGTN Georgetown
WMRB Greenville
WHSC Hartsville
WRHI Rock Hill
WSNW Seneca (D)
WTHE Spartanburg
WFIG Sumter
WALD Walterboro (D)

SOUTH DAKOTA
KOKN Mitchell
KWAT Watertown
KIJV Huron

TENNESSEE
WLAR Athens
WOGA Chattanooga
WJZM Clarksville
WBAC Cleveland
WEKR Fayetteville
WETB Johnson City (D)
WKXV Knoxville (D)
WJLM Lewisburg
WLIV Livingston (D)
WMMT McMinnville
WCRK Morristown
WGNS Murfreesboro
WNAH Nashville (D)
WATO Oak Ridge
KWAM Memphis

TEXAS
KWKC Abilene
KVET Austin
KIOX Bay City
KHUZ Borger
KBWD Brownwood
KORA Bryan
WRR Dallas-Forth Worth
KSET El Paso
KRCT Houston (D)
KEBE Jacksonville
KLEN Killen (D)
KLLL Lubbock (D)
KTRE Lufkin
KMHT Marshall
KVKM Monahans
KIDN Pampa
KEYE Perryton
KPAC Port Arthur-Beaumont
KMAC San Antonio
KRRV Sherman-Dennison
KSNY Snyder
KVIC Victoria
KWTX Waco
KATR Corpus Christie

UTAH
KLUB Salt Lake City

VERMONT
WIKE Newport
WTWN St. Johnsbury

VIRGINIA
WFHG Bristol
WCHV Charlottesville
WCVA Culpeper
WDVA Danville
WAGE Leesburg (D)
WWOD Lynchburg
WLOW Norfolk
WSSV Petersburg
WLEE Richmond
WRIS Roanoke (D) (Dual)
WLPM Suffolk
WAYB Waynesboro

WASHINGTON
KELA Centralia-Chehalis
KSEM Moses Lake
KGY Olympia
KAYO Seattle
KLYK Spokane
KLOQ Yakima

WEST VIRGINIA
WKOY Bluefield
WTIP Charleston
WHAR Clarksburg
WTCS Fairmont
WPLH Huntington (D)
WLOG Logan
WMON Montgomery
WTAP Parkersburg
WVAR Richwood (D)
WBTH Williamson

WISCONSIN
WHBY Appleton
WGEZ Beloit
WBIZ Eau Claire
KFIZ Fond du Lac
WJPG Green Bay
WHSM Hayward (D)
WCLO Janesville
WISM Madison
WOMT Manitowoc
WFOX Milwaukee (D)
WIBU Paynette
WRDB Reedsburg
WJMC Rice Lake
WFHR Wisconsin Rapids

WYOMING
KVWO Cheyenne (D)

MUTUAL BROADCASTING SYSTEM

ALABAMA
WEZB Birmingham
WMSL Decatur
WXAL Demopolis
WDIG Dothan
WULA Eufaula
WJOI Florence
WJRB Haleyville
WBHP Huntsville
WJHO Opelika
WFEB Sylacauga
WTHP Troy
WTBC Tuscaloosa

ARIZONA
KSUN Bisbee
KVNA Flagstaff
KWJB Globe
KNOG Nogales
KOY Phoenix
KGLU Safford
KTUC Tucson
KVSC Winslow
KVOY Yuma

ARKANSAS
KAMD Camden
KFAY Fayetteville (D)
KTCS Fort Smith (D)
KFFA Helena
KBTM Jonesboro
KVMA Magnolia (D)
KUOA Siloam Springs (D)

CALIFORNIA
KMAP Bakersfield
KWTC Barstow
KPAY Chico
KICO El Centro-Calexico
KIEM Eureka
KYNO Fresno
KMYC Marysville
KYOS Merced
KPRL Paso Robles
KRDG Redding
KSBW Salinas-Monterey
KITO San Bernardino
KSON San Diego
KOBY San Francisco
KVEC San Luis Obispo
KCOK Tulare-Visalia
KVEN Ventura
KPOL Los Angeles

COLORADO
KIMN Denver
KGLN Glenwood Springs (D)

CONNECTICUT
WINF Hartford-Manchester
WTOR Torrington
WWCO Waterbury
WADS Ansonia-New Haven (D)
WILI Willimantic

DELAWARE
WDOV Dover (D)

DISTRICT OF COLUMBIA
WOL Washington

FLORIDA
WAVP Avon Park (D)
WJBS Deland
WGGG Gainesville
WZOK Jacksonville
WKWF Key West
WDSR Lake City
WLBE Leesburg
WMHB Melbourne
WKAT Miami
WEBY Milton-Pensacola (D)
WSBB New Smyrna Beach
WTMC Ocala
WABR Orlando (D)
WCNH Quincy
WLCY St. Petersburg-Tampa
WSTU Stuart
WTAL Tallahassee
WNSM Valparaiso
WTTB Vero Beach
WIRK West Palm Beach
WSIR Winter Haven
WROD Daytona Beach

GEORGIA
WYZE Atlanta (D)
WBBQ Augusta
WMOG Brunswick
WBHP Cartersville
WGBA Columbus (D)
WMLM Cordele
WMLT Dublin (D)
WBHB Fitzgerald
WGGA Gainesville
WKEU Griffin
WLAG La Grange
WMVG Milledgeville
WCOH Newnan
WRGA Rome
WCOP Savannah
WTWA Thomson (D)
WGOV Valdosta
WAYX Waycross

ILLINOIS
WLS Chicago
WGIL Galesburg
WJPF Herrin

INDIANA
WEBC Anderson
WASK Lafayette
WSAL Logansport
WJVA South Bend (D)
WBOW Terre Haute
WAOV Vincennes

IOWA
KROS Clinton
KSWI Council Bluffs, Iowa (Omaha, Neb.) (D)
KSTT Davenport
KIOA Des Moines
WDBQ Dubuque
KVFD Fort Dodge
KWWL Waterloo

KANSAS
KGNO Dodge City
KBLR Goodland (D)
KSAL Salina
KTOP Topeka
KAKE Wichita

KENTUCKY
WLBJ Bowling Green
WCTT Corbin
WHIR Danville
WTMT Louisville (D)
WFMW Madisonville (D)
WFTM Maysville
WKYB Paducah
WSIP Paintsville
WPKE Pikeville
WSFC Somerset

LOUISIANA
WIKC Bogalusa
KSIG Crowley
KEUN Eunice
KLIC Monroe
KMRC Morgan City (D)
WJMR New Orleans (D)
KENT Shreveport
KLOU Lake Charles

MARYLAND
WITH Baltimore
WKYR Cumberland-Keyser, W. Va. (D)
WJEJ Hagerstown

MASSACHUSETTS
WORL Boston (D)
WALE Fall River
WTYM Springfield (D)
WESX Salem
WCCM Lawrence (D)
WSBS Great Barrington-Pittsfield

MICHIGAN
WHRV Ann Arbor
WSJM Benton Harbor-St. Joseph
CKLW Detroit
WDBC Escanaba
WAMM Flint
WMAX Grand Rapids (D)
WHTC Holland
WKLZ Kalamazoo (D)
WMUS Muskegon (D)

MINNESOTA
KAUS Austin
KBMW Breckenridge
WQMN Duluth-Superior (D)
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KEVE Minneapolis
KWAD Wadena

MISSISSIPPI
WAMY Amory (D)
WLOX Biloxi-Gulfport
WJMB Brookhaven
WROX Clarksdale
WCBI Columbus
WJPR Greenville
WJQS Jackson
WELO Tupelo
WQBC Vicksburg
WROB West Point
WONA Winona (D)

MISSOURI
KWOS Jefferson City
WMBH Joplin
KBKC Kansas City (D)
KXEO Mexico
KREN St. Joseph
WEW St. Louis (D)

MONTANA
KGCX Sidney
KVCK Wolf Point

NEBRASKA
KGFW Kearney
KLMS Lincoln
KBRL Mc Cook (D)

NEVADA
KBET Reno

NEW JERSEY
WLDB Atlantic City
WTTM Trenton

NEW MEXICO
KALG Alamagordo
KHAM Albuquerque
KSVP Artesia
KWEW Hobbs
KGFL Roswell
KSIL Silver City

NEW YORK
WOKO Albany
WMBO Auburn
WBTA Batavia
WKOP Binghamton
WEBR Buffalo
WJJL Buffalo-Niagara Falls (D)
WCLI Corning
WLEA Hornell (D)
WEHH Horseheads-Elmira Heights (D)
WJOC Jamestown
WICY Malone
WOR New York
WNTA New York-Newark, N.J. (D)
WSLB Ogdensburg
WIRY Plattsburg
WJMK Syracuse (D)

NORTH CAROLINA
WBBB Burlington (D)
WGOC Belmont-Charlotte
WGAI Elizabeth City
WFNC Fayetteville
WFVG Fuquay Springs (D
WGHG Greensboro
WHNC Henderson (D)
WLOE Leaksville
WJRI Lenoir
WSYD Mt. Airy
WHIT New Bern
WCBT Roanoke Rapids
WSTP Salisbury
WOHS Shelby
WGNI Wilmington
WAIR Winston Salem
WGTM Wilson

NORTH DAKOTA
KDLR Devils Lake
KVOX Fargo (Moorhead, Minn.)
KEYJ Jamestown
KLPM Minot
KOVC Valley City

OHIO
WHKK Akron (D)
WNCO Ashland
WANN Canton (D)
WBEX Chillicothe (Dual)
WZIP Cincinnati (D)
WDOK Cleveland
WTVN Columbus
WJER Dover
WIRO Ironton
WLEC Sandusky
WSTV Steubenville
WOHO Toledo
WBBW Youngstown

OKLAHOMA
KWON Bartlesville
KTOK Oklahoma City
WBHZ Ponca City
KGEF Shawnee
KTUL Tulsa

OREGON
KWIL Albany
KAST Astoria
KORE Eugene
KAGI Grants Pass
KGON Portland

PENNSYLVANIA
WNCC Barnesboro (D)
WHLM Bloomsburg
WCPA Clearfield (D)
WJET Erie
WFRA Franklin (D)
WCMB Harrisburg
WAZL Hazleton
WCRO Johnstown
WLAN Lancaster
WAKU Latrobe (D)
WBPZ Lock Haven
WIP Philadelphia
WMCK Pittsburgh-Mc Ke[illegible]ort
WPPA Pottsville
WKBI St. Marys
WMAJ State College
WTRN Tyrone-Altoona (D)
WJPA Washington
WNBT Wellsboro
WBAX Wilkes-Barre
WNOW York (D)
WICK Scranton

RHODE ISLAND
WRIB Providence (D)

SOUTH CAROLINA
WANS Anderson
WBSC Bennettsville
WOKE Charleston
WLAT Conway (D)
WGTN Georgetown
WMRB Greenville
WBSC Hartsville
WRHI Rock Hill
WSNW Seneca (D)
WTHE Spartanburg
WFIG Sumter
WALD Walterboro (D)

SOUTH DAKOTA
KORN Mitchell
KWAT Watertown
KIJV Huron

TENNESSEE
WLAR Athens
WOGA Chattanooga
WJZM Clarksville
WBAC Cleveland
WEKR Fayetteville
WETB Johnson City (D)
WKXV Knoxville (D)
WJIM Lewisburg
WLIV Livingston (D)
WMMT McMinnville
WCRK Morristown
WGNS Murfreesboro
WNAH Nashville (D)
WATO Oak Ridge
KWAM Memphis

TEXAS
KWKC Abilene
KVET Austin
KIOX Bay City
KHLZ Borger
KBWD Brownwood
KORA Bryan
WRR Dallas-Forth Worth
KSET El Paso
KRCT Houston (D)
KEBE Jacksonville
KLEN Killen (D)
KLLL Lubbock (D)
KTRE Lufkin
KMHT Marshall
KVKM Monahans
KPDN Pampa
KEYE Perryton
KPAC Port Arthur-Beaumont
KMAC San Antonio
KRBY Sherman-Dennison
KSNY Snyder
KVIC Victoria
KWTX Waco
KATR Corpus Christie

UTAH
KLUB Salt Lake City

VERMONT
WIKE Newport
WTWN St. Johnsbury

VIRGINIA
WFHG Bristol
WCHV Charlottesville
WCVA Culpeper
WDVA Danville
WAGE Leesburg (D)
WWOD Lynchburg
WLOW Norfolk
WSSV Petersburg
WLEE Richmond
WRIS Roanoke (D) (Dual)
WLPM Suffolk
WAYB Waynesboro

WASHINGTON
KELA Centralia-Chehalis
KSEM Moses Lake
KGY Olympia
KAYO Seattle
KLYK Spokane
KLOQ Yakima

WEST VIRGINIA
WKOY Bluefield
WTIP Charleston
WHAR Clarksburg
WTCS Fairmont
WPLH Huntington (D)
WLOG Logan
WMON Montgomery
WTAP Parkersburg
WVAR Richwood (D)
WBTH Williamson

WISCONSIN
WHBY Appleton
WGEZ Beloit
WBIZ Eau Claire
KFIZ Fond du Lac
WJPG Green Bay
WHSM Hayward (D)
WCLO Janesville
WISM Madison
WOMT Manitowoc
WFOX Milwaukee (D)
WIBU Paynette
WRDB Reedsburg
WJMC Rice Lake
WFHR Wisconsin Rapids

WYOMING
KVWO Cheyenne (D)

SOUNDS OF THE '60's

...Will Be The Sound Of Action

By WILLIAM K. McDANIEL
Vice President in Charge, NBC Radio Network

ON JANUARY 4, 1960 NBC Radio launched a dramatic, and we believe, highly progressive break with tradition. It could be called Action Programming. On that date, passive, put - your - feet - up program concepts were scrapped. In the exciting decade ahead America wants and must have a listening service that is as alive and as vibrant as the challenges we face. Man's imagination is limitless, but I doubt that even the most accurate crystal ball could prophesy all the dramatic developments we will witness within the next ten years.

In business, we have been intrigued and impressed by the recent stream of economic predictions, forecasts and expert opinions that seem to guarantee that our nation's economy will grow and prosper mightily in the next 10 years. We hear that 1970 will see us a nation of 200 million people with a gross national product of $750 billion a year and a personal income that, in the aggregate, will exceed two thirds of a trillion dollars.

One of the key assumptions upon which that growth prediction is based is that we will have to raise present consumer sales a gigantic 52 per cent! In short, we are supposed to raise our standard of living as much in the next 10 years as we did in the previous 200 years. Can we do it? You can be sure we'll have to use every resource at our command—especially advertising.

Advertising is becoming more and more the only connection consumers can make with the vast, growing array of goods and services multiplying endlessly about them. Automated selling is on the increase. We "buy" more often than we are "sold," persuaded by a personal, in-store salesman, that is. Advertising will become perhaps the chief arbiter of America's standard of living.

The growing need of radio audiences and advertisers for frequency around the clock is ideally met by such vehicles as NBC Radio's "News on the Hour," our new "Emphasis" series, and "Monitor."

Truth "is" stranger than fiction, and a great distinction in NBC Radio's Action Programming is in the actual material being aired. We base it on the contemporary scene. In this way, we avoid the task of changing fictional program material every hour ourselves. The actual scene itself does the changing. All we need do is be aware of those changes and then report them.

Our whole network has newly become one huge monitoring station continuously feeding back information and exploring areas and ideas.

We have referred to our current and future programming as Action Programming. We believe it fills today's needs and tomorrow's needs. Only an informed public can cope with the apparently endless Cold War, with the well-nigh unbelievable strides ahead in science, in manufacturing, in selling, in advertising—all of which will govern our standard of living. The decade ahead is no time for passive communications. Over NBC Radio, the Sounds of the Sixties will be the sounds of Action.

NATIONAL BROADCASTING COMPANY, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300
Registered Telegraphic Address: NATBROCAST NEW YORK

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Raymond F. Guy.....Sr. Staff Engineer

(Continued on Page 244)

(Continued from Page 223)

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California National Productions, Inc.

633 Fifth Ave., New York 22, N. Y.
(Wholly-owned Subsidiary)

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THornwald 5-7000

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Fenton Coe.....Director, Film Production
Maurice J. Corwin.....Mgr., Bcst. Facilities & Operations
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Scott Shott .....Attorney
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Malcolm E. Madden.....Mgr., Prod. Services
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Robert Wood.....Mgr., Continuity Acceptance

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Thomas E. Knode.....V.P., Station Relations
Donald J. Mercer.....Dir. of Station Rel.

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Anthony C. Krayer.....Dir., Business Affairs

NBC Spot Sales

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Frederick Lyons...Mgr., Eastern Radio Spot Sales
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Dave Scott.....Mgr., New England Spot Sales
Wilbur M. Fromm.....Mgr., New Business & Promotion

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WRCA, WRCA-FM, New York

30 Rockefeller Plaza, New York 20, N. Y.
CIrcle 7-8300

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Herman Maxwell.....Mgr., National Sales
Joseph Murphy.....Mgr., Merchandising
Steve White.....Program Mgr.
Fred E. Acker.....Mgr., Business Affairs & Operations
John R. Falk.....Mgr., Publicity

WRC, WRC-FM, Washington

4001 Nebraska Ave., Wash. 16
EMerson 2-4000

Carleton D. Smith.....V.P. & Gen. Manager
Weston J. Harris...Director, Programs, WRC-TV
Joseph Goodfellow.....Station Manager
William C. Grayson.....Program Mgr.
Carl Bleiberg .....Publicity Manager
Jack Lavan.....Business Mgr.

WAMP, WFMP, Pittsburgh

1459 Crane Ave., Pittsburgh 20
LOcust 3-5238

Raymond W. Welpott....VP., General Manager
Stephen Rooney .....General Manager

WMAQ, WMAQ-FM, Chicago

Merchandise Mart, Chicago 54
SUperior 7-8300

Lloyd E. Yoder.....V.P. & General Mgr.
Robert Lemon.....General Executive
William Decker.....Sales Mgr.
John Keys.....Dir. of Adv. & Prom.
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Chet Campbell.....Publicity Manager
Terry DeZanek .....Traffic
Alfred L. Lewis.....Mgr., Business Affairs & Operations

WRCV, Philadelphia

1619 Walnut St., Phila.
LOcust 4-3700

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Arthur A. Watson.....Business Mgr.
Mary Doyle.....Merchandising Mgr.
Robert C. Benson.....Program Manager
George Lenfest.....Dir. of Operations
George M. Mathews.....Business Mgr.

KNBC, KNBC-FM, San Francisco

Taylor & O'Farrell Sts., San Francisco 2
GRaystone 4-8700

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Richard H. Gravett.....Sales Manager
Jack Wagner.....Program Manager
Bert Medar.....Business Manager

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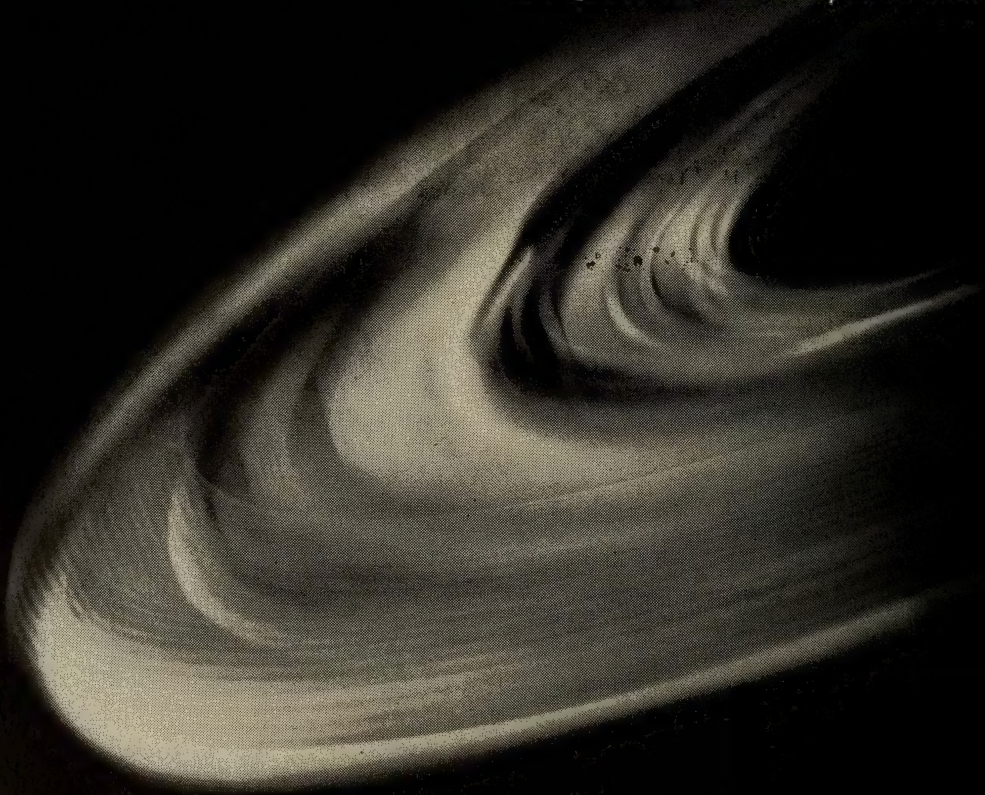
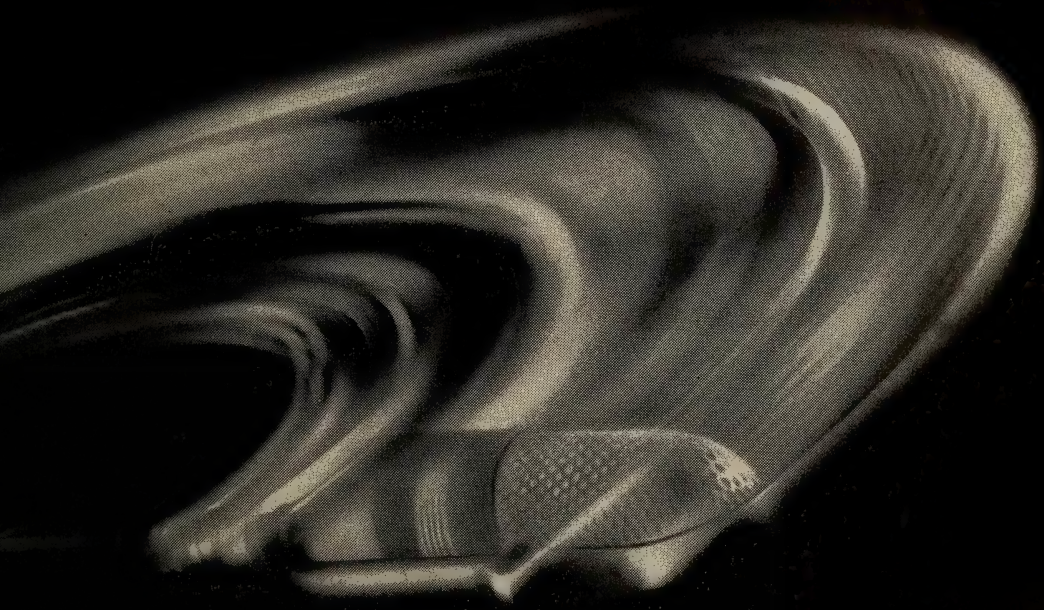
Ludwig W. Simmel....Mgr., Sales Service & Traffic
Robert Wogan.....Mgr., Program Operations

"we take you now to"...

The most exciting words in radio—
and they carry a special meaning
on the NBC Radio Network
where microphones range far and near
to capture the Sound of the Sixties.

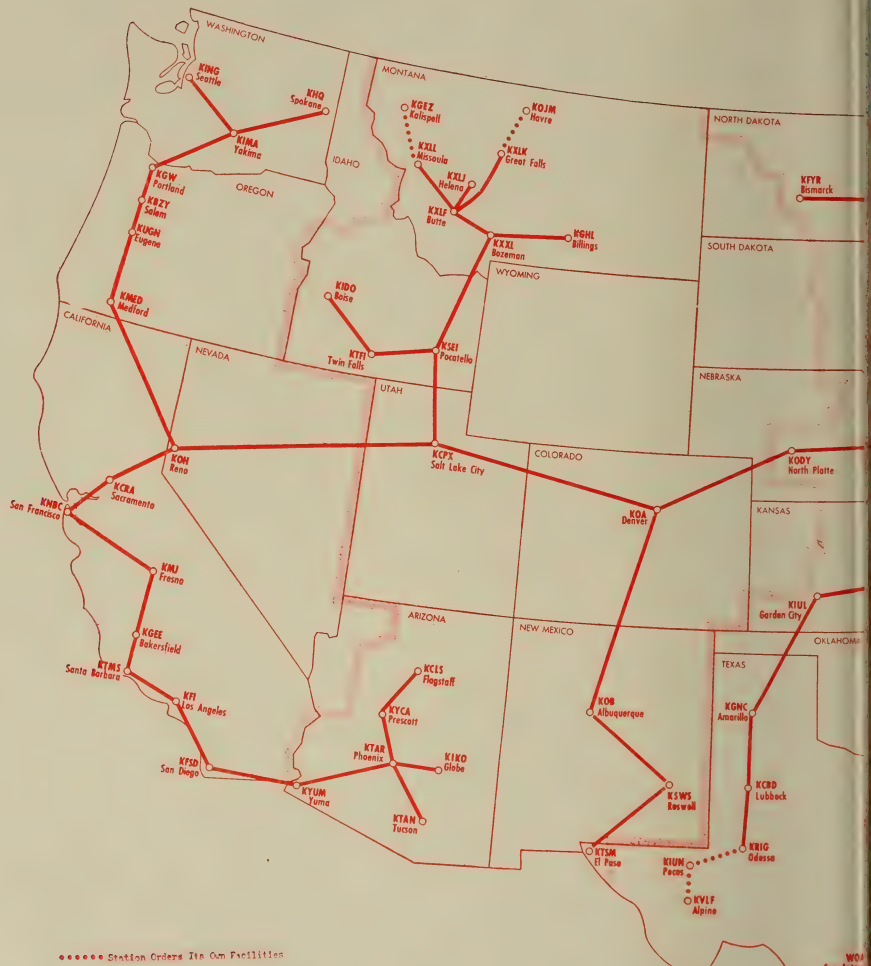




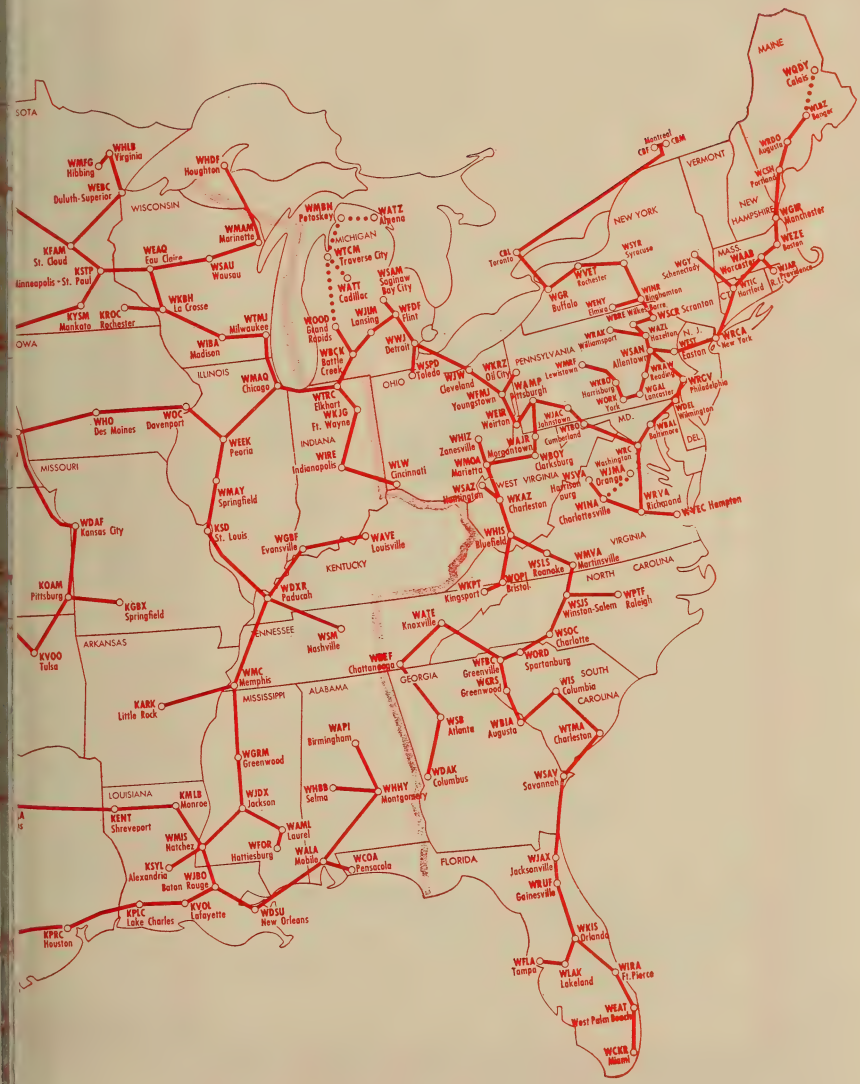
The roar of a rocket . . .
the din of a political convention . . .
the familiar voices of headline
personalities and favorite
entertainers—these sounds are part
of the Listening Watch
which will be kept by NBC Radio
in the critical years ahead.
For advertisers,
an unparalleled opportunity
to capitalize on the
greatest listener-interest in history.

the sound of the sixties on
THE NBC RADIO NETWORK

NBC RADIO


WASHINGTON
KING Seattle
KHQ Spokane
KIMA Yakima
OREGON
KGW Portland
KBZY Salem
KUGN Eugene
KMED Medford
CALIFORNIA
KNBC San Francisco
KCRA Sacramento
KMJ Fresno
KGEE Bakersfield
KTMS Santa Barbara
KFI Los Angeles
KFSD San Diego
KYUM Yuma
NEVADA
KOH Reno
IDAHO
KIDO Boise
KTFI Twin Falls
MONTANA
KGEZ Kalispell
KXLL Missoula
KXLJ Helena
KXLF Butte
KOJM Havre
KXLK Great Falls
KXXL Bozeman
KGHL Billings
WYOMING
KSEI Pocatello
UTAH
KCPX Salt Lake City
COLORADO
KOA Denver
NORTH DAKOTA
KFYR Bismarck
SOUTH DAKOTA
NEBRASKA
KODY North Platte
KANSAS
KIUL Garden City
OKLAHOMA
TEXAS
KGNC Amarillo
KCBD Lubbock
KRIG Odessa
KIUN Pecos
KVLF Alpine
KTSM El Paso
KSWS Roswell
KOB Albuquerque
ARIZONA
KCLS Flagstaff
KYCA Prescott
KTAR Phoenix
KIKO Globe
KTAN Tucson
NEW MEXICO
Station Orders Its Own Facilities

IETWORK


SOTA
WMFG Hibbing
WHLB Virginia
WEBC Duluth-Superior
WISCONSIN
WHDF Houghton
WMAM Marinette
KFAM St. Cloud
KSTP Minneapolis - St. Paul
WEAQ Eau Claire
WSAU Wausau
KYSM Mankato
KROC Rochester
WKBH La Crosse
WTMJ Milwaukee
WIBA Madison
IOWA
ILLINOIS
WMAQ Chicago
WHO Des Moines
WOC Davenport
WEEK Peoria
MISSOURI
WMAY Springfield
WDAF Kansas City
KSD St. Louis
KOAM Pittsburg
KGBX Springfield
KVOO Tulsa
ARKANSAS
WMC Memphis
KARK Little Rock
WGRM Greenwood
LOUISIANA
KMLB Monroe
KENT Shreveport
WJDX Jackson
WMIS Natchez
KSYL Alexandria
WJBO Baton Rouge
KPLC Lake Charles
KVOL Lafayette
WDSU New Orleans
KPRC Houston
WMBN Petoskey
WATZ Alpena
MICHIGAN
WTCM Traverse City
WATT Cadillac
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WSM Nashville
TENNESSEE
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WAPI Birmingham
ALABAMA
WHBB Selma
WHHY Montgomery
WAML Laurel
WALA Mobile
WFOR Hattiesburg
WCOA Pensacola
FLORIDA
WSPD Toledo
WJW Cleveland
OHIO
WKRZ Oil City
WFMJ Youngstown
WAMP Pittsburgh
WEIR Weirton
WJAC Johnstown
WTRO Cumberland
WAJR Morgantown
WHIZ Zanesville
WMOA Marietta
WBOY Clarksburg
WSAZ Huntington
WKAZ Charleston
WHIS Bluefield
WSYA Hopkinsville
WINA Charlottesville
WKPT Kingsport
WOPI Bristol
WSLS Roanoke
WMVA Martinsville
WATE Knoxville
WORD Spartanburg
WFBC Greenville
WCBS Greenwood
WIS Columbia
WSB Atlanta
WRLA Augusta
WTMA Charleston
WDAK Columbus
WSAV Savannah
WJAX Jacksonville
WRUF Gainesville
WKIS Orlando
WFLA Tampa
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WBAL Baltimore
WRC Washington
WJMA Orange
WRVA Richmond
WVEC Hampton
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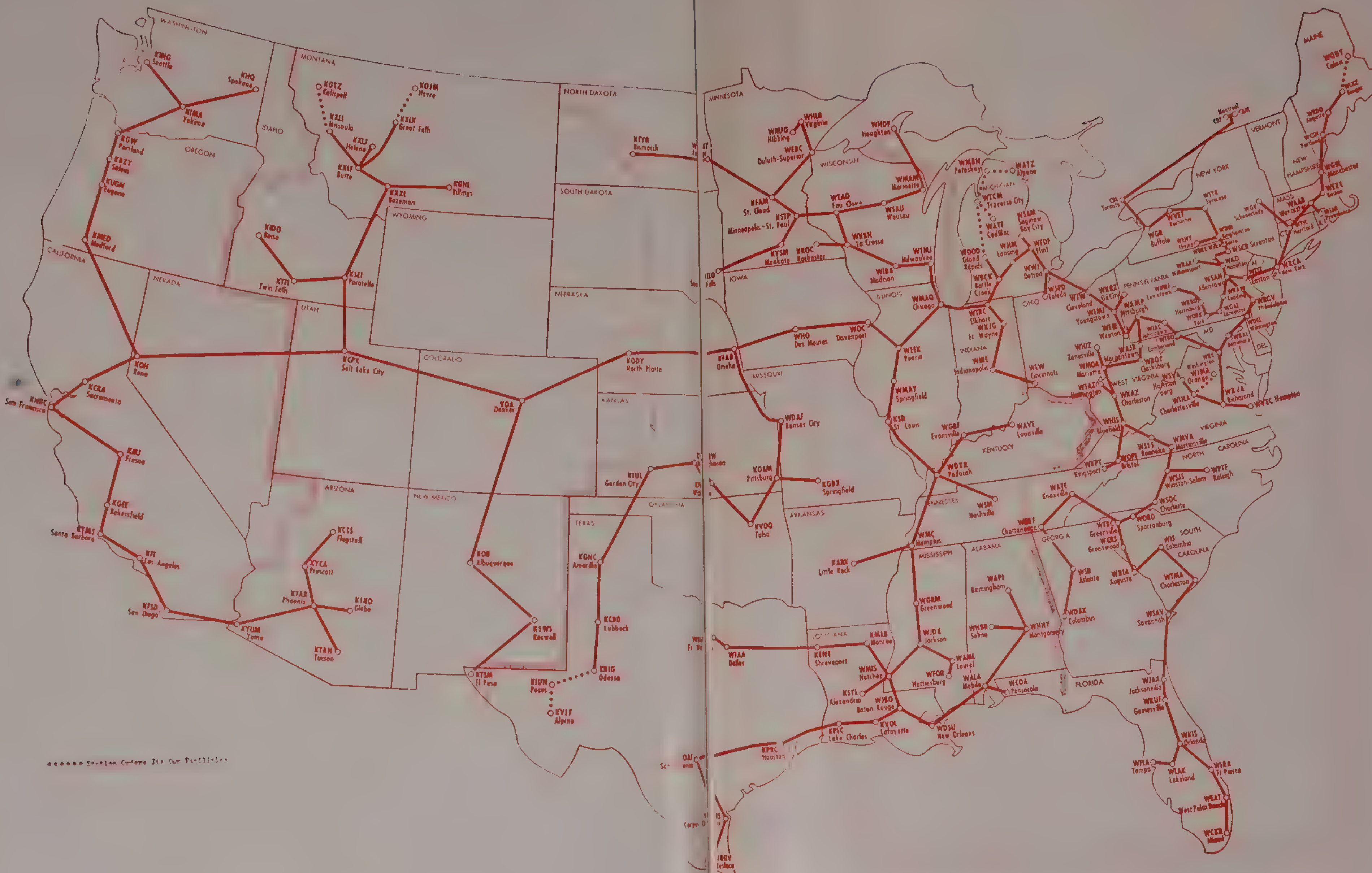
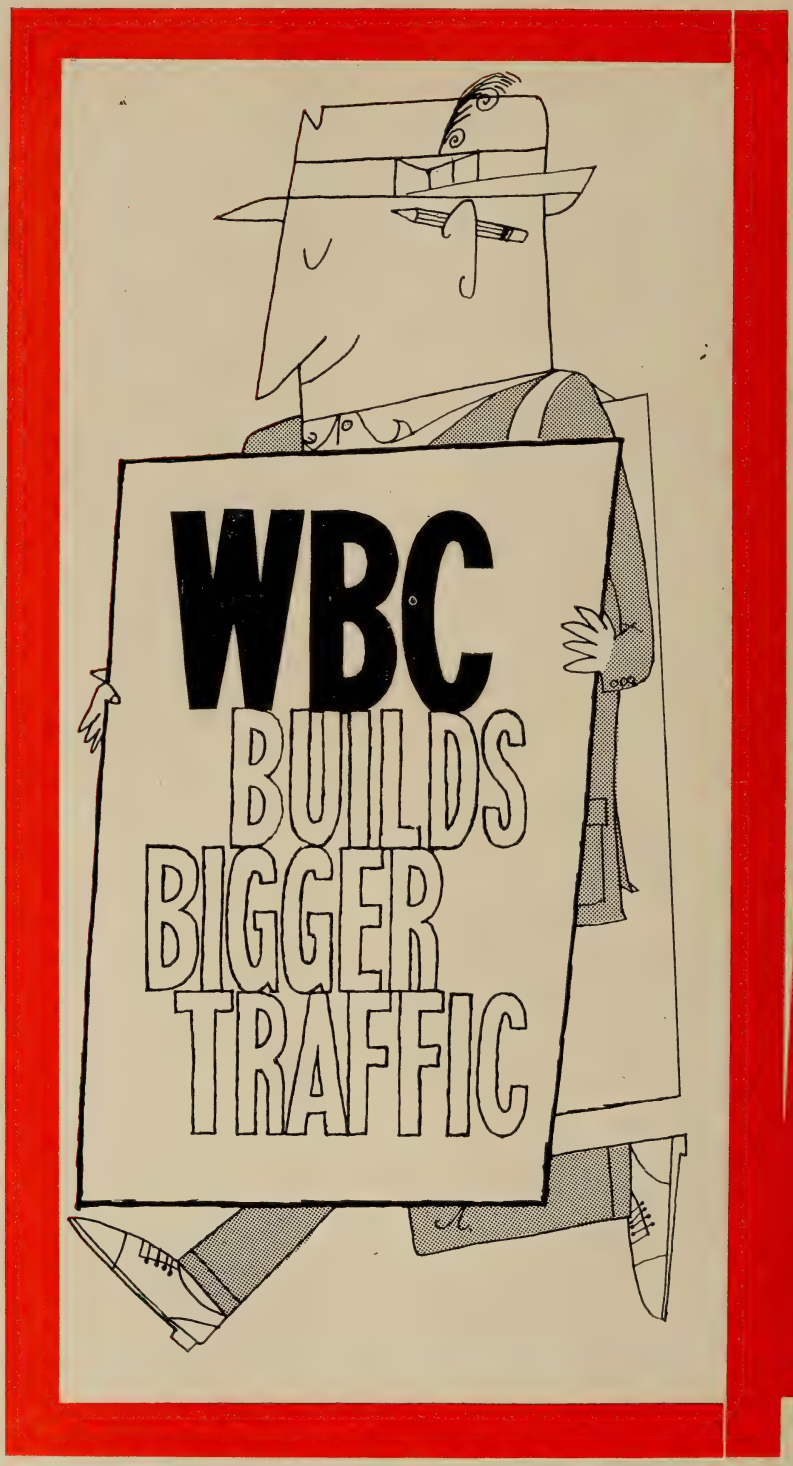
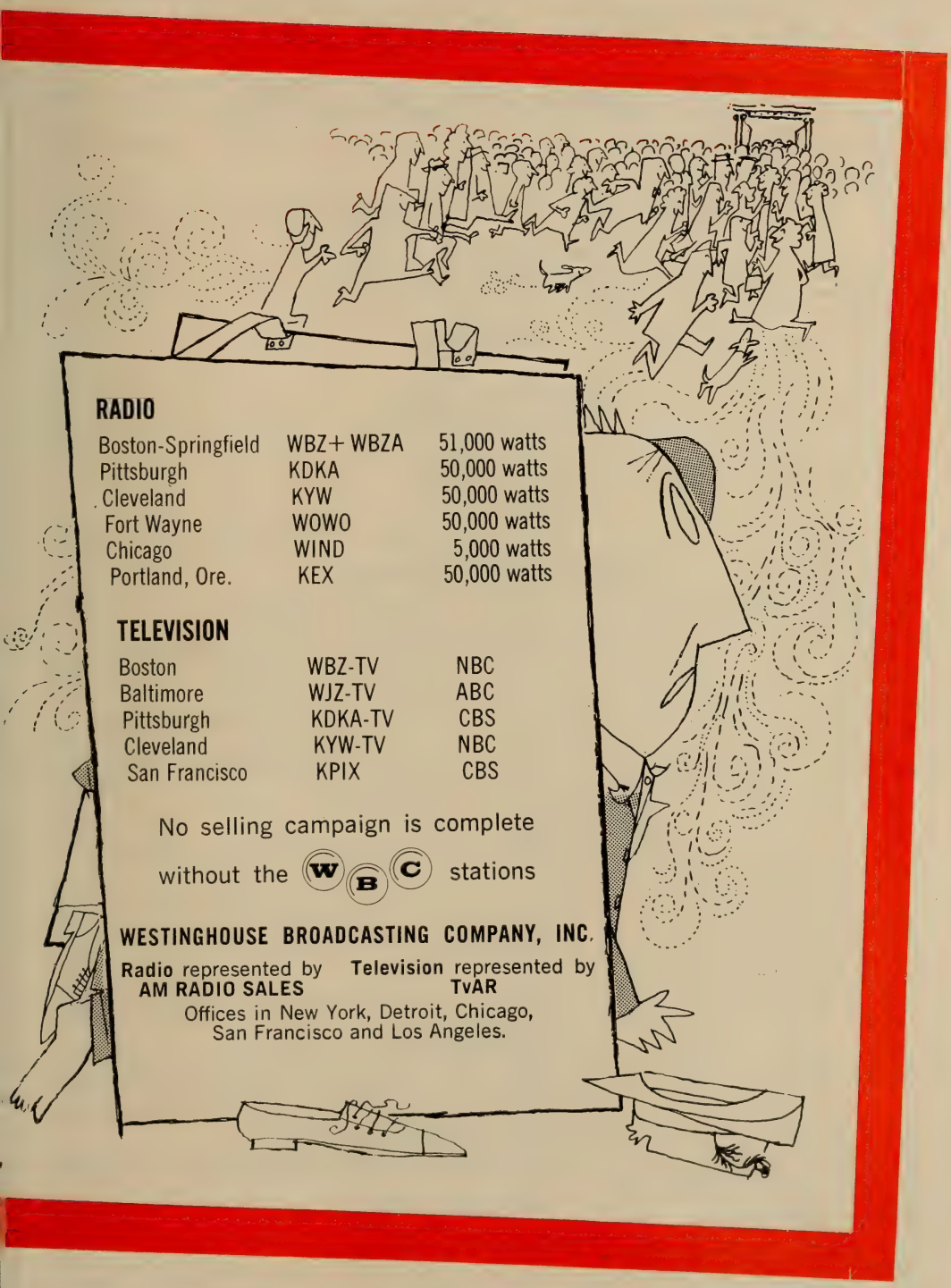
CFRB Toronto
CBM Montreal
VERMONT
MAINE
WGBY Calais
WMEX Bangor
WRDO Augusta
WCSH Portland
NEW HAMPSHIRE
WGIR Manchester
WEZE Boston
MASS.
WAAB Worcester
WTIC Hartford
WJAR Providence
R.I.
WBCA New York
N. J.
WSTF Easton
MD.
DEL.
SOUTH CAROLINA
NORTH CAROLINA
WPTF Raleigh
WSJS Winston-Salem
WSOC Charlotte

NBC RADIO NETWORK




WBC
BUILDS
BIGGER
TRAFFIC


RADIO
Boston-Springfield WBZ+WBZA 51,000 watts
Pittsburgh KDKA 50,000 watts
Cleveland KYW 50,000 watts
Fort Wayne WOWO 50,000 watts
Chicago WIND 5,000 watts
Portland, Ore. KEX 50,000 watts
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A. Boyd Kelley KTRN, Wichita Falls, Tex.	13	Texas.
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B. Floyd Farr KEEN, San Jose, Calif.	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
Robert J. McAndrews KBIG, Avalon, Calif.	16	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
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Scores of success stories in H-R's files attest to the sensational job spot advertising does.

Your nearest H-R man will be happy to give you a fast, first-rate fill-in.

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STATION AFFILIATES

1960

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In our business, too, 14 years experience have given us a background that makes the time buyer's job easier . . . lessens the chance of costly errors.

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General Manager.....Miss L. Wentworth
(*Continued on Page* 239)

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260 Kearny St., San Francisco 8, Calif.
Phone: EXbrook 7-4821
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V.P. & Research Dir.....W. Ward Dorrell
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Adv. Mgr.....Paul Blakemore
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Phone: KEnmore 6-1472
Manager .....Bruce Pattyson
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(*Continued on Page* 240)

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WCAR—Detroit
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Sec., Treas.....Mildred R. Chafey

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333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742
Vice-president .....Carl Jewett
Office Manager.....Marjorie Ermitage
928 Russ Building, San Francisco 4, Calif.
Phone: YU 6-4940
West Coast Mgr.....Don Pontius
Office Manager.....Lucille Riggs

6362 Holywood Blvd., Los Angeles 28, Cal.
Phone: HOllywood 2-6501
Manager .....Don Palmer
Office Manager.....Tarly Sheehan

CLYDE MELVILLE CO.

Melba Bldg., Dallas 1, Tex.
Phone: RIverside 8-5239
Pres. .....Clyde Melville

MICHIGAN SPOT SALES, INC.

15001 Michigan Ave., Dearborn, Mich.
Phone: TIffany 6-2362
President.....Charles J. Sitta

MID-AMERICA SPOT SALES

P. O. Box 4833, Kansas City 9, Mo.
Phone: WEstport 1-3322
Owner .....Ralph Meador
Sales .....Jock Beretta
Branch Office
P. O. Box 358, Lexington, Mo.
Phone: 1096
Exec. in Charge.....Ralph Meador

ART MOORE & ASSOC., INC.

Jones Bldg., Seattle, Wash.
Phone: MU 2-3377
President .....Art Moore

TRACY MOORE & ASSOC.

6381 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-2351
Owner .....Tracy Moore
Manager.....Jerome A. Moore
Branch Office
260 Kearny St., San Francisco, Cal.
Phone: EXbrook 2-6444
Manager .....John Funk

NATIONAL TIME SALES

122 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Gen. Sales Manager.....Arthur Gordon
Sales Promotion Dir.....Al Alperton
Asst. Sales Mgr.....Warren Shuman
Branch Offices
672 S. LaFayette Park Pl., L. A. 57, Calif.
Phone: DU 2-3200
Exec.-in-Charge .....Harlan Oakes
260 Kearney St., San Francisco, Calif.
Phone: EXbrook 7-4827
Exec-in-Charge .....Ed Gamrin
1401 Peachtree St. N.E., Atlanta, Ga.
Phone: TRinity 5-9403
Executive-in-Charge .....Barney Ochs

NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300
Director.....Richard H. Close
Adm., Represented Stas.....Alan Ewald
East. Radio Sales Mgr.....Fred T. Lyons
Director, Radio Sales.....George Dietrich
New Bus., Prom. Mgr.....Wilbur Fromm
Eastern TV Sales Mgr.....Jack Ryan
Sales Service Mgr.....Caroline Wynkoop
Director, TV Sales.....Edwin Jameson
Branch Offices
Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300
Central Radio Sales Mgr.....Frank DeRosa
Central TV Sales Mgr.....Frank Mangan
Sunset & Vine, Hollywood 28, Calif.
Phone: THornwall 5-7000
W. Div. Mgr. Radio.....Doty Edouarde
W. Div. Mgr. TV.....Walt Davison
Taylor & O'Farrell Sts., San Francisco 2, Cal.
Phone: GRaystone 4-8700
W. Div. Mgr. Radio.....Ed Macaulay
TV Salesmen.....R. Anderson, Ken Fuller
Penobscot Bldg., Detroit, Mich.
Phone: *WOodward* 1-1610
Radio Sls. Rep.....Wm. Buschgen
TV Sales Representative....John C. Treacy
710 Peachtree St. N.E., Atlanta, Ga.
Phone: TRinity 6-3726
Sales Representative.....Bomar Lowrance
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Sales Representative.....Robert Keefe
1422 New Britain Ave., W. Hartford 10, Conn.
Phone: JAckson 5-0801
New Eng. Sls. Rep.....David Scott

HARLAN G. OAKES & ASSOCIATES

672 S. Lafayette Pk. Pl., Los Angeles 57, Cal.
Phone: DU 2-3200
Manager .....Harlan Oakes
Branch Offices
260 Kearny St., San Francisco 8, Cal.
Phone: EX 7-4827
Co-Mgrs.....Ed Gamrin, Don Ferrull
122 E. 42nd St., New York, N. Y.
Phone: MUrray Hill 2-4500
Manager .....Arthur Gordon

LEE F. O'CONNELL CO.

111 N. La Cienega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313
President.....Lee F. O'Connell

RICHARD O'CONNELL INC.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-7161
President .....Richard O'Connell
Vice-President .....Faust Couture
V.P., Treasurer .....Grace O'Connell
Branch Offices
55 E. Washington St., Chicago, Ill.
Phone: ANdover 3-6137
Representative.....William J. Reilly, Inc.
111 N. LaCienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-1313
Representative .....Lee F. O'Connell

OHIO STATIONS REPRESENTATIVES

1900 Terminal Tower, Cleveland 13, O.
Phone: SUperior 1-0036
General Manager.....Leonard F. Auerbach

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500
General Manager.....Eugene Bernald
Sales Manager.....Arthur Gordon
Sales Prom.....Al Alperton

Branch Offices
672 S. Lafayette Pk. Pl., Los Angeles 5, Calif.
Phone: DU 2-3200
Executive-in-charge.....Harlan Oakes
260 Kearney St., San Francisco, Calif.
Phone: EXbrook 7-4827
Executive-in-Charge .....Ed Gamrin

JOHN E. PEARSON CO.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3366
Owner.....John E. Pearson
Account Executives.....Russel Walker, William M. Wilson, Ray Henze, Mort Coley

JOHN E. PEARSON TV INC.

Chairman of the Bd.....John E. Pearson
President.....Raymond F. Henze, Jr.
V.P.'s....Russell Walker, William M. Wilson

Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: State 2-7494
Vice Pres. & Mgr.....Robert Flanigan
1901 W. 8th St., Los Angeles 5, Calif.
Phone: Dunkirk 5-5084
Manager .....Clark Barnes
58 Sutter St., San Francisco 4, Calif.
Phone: DOuglas 2-7159
Manager .....John Palmer
511 N. Akard Bldg., Dallas, Texas
Phone: RIverside 7-3723
Manager .....Allen Hundley
1371 Peachtree St., Atlanta, Ga.
Phone: TRinity 5-6644
Manager .....Jon Farmer

PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7900
President.....H. Preston Peters
Exec. V.P.....Russel Woodward
V.P.-Radio.....Robert H. Teter
Vice Pres.-TV.....Lloyd Griffin
V.P., Treas.....Jones Scovern
V.P., Dir. Sales TV Dev....Geo. C. Castleman
V.P., Radio Sales Mgr.....John A. Thompson
Sales Develop.....C. Luds Richards
Asst. V.P., TV Prom. Mgr.....Lon King
Asst. Sales Mgrs.....Arthur E. Muth, Chas R. Kinney
Dir. Radio Prom.....Vincent C. Piano

Branch Offices
Prudential Plaza, Chicago 1, Illinois
Phone: FRanklin 2-6373
Vice Pres.....John A. Cory
V.P., Midwest Sales Mgr. (Radio)..A. Bagge
V.P., Midwest Sales Mgr. (TV)...W. Tynan
1372 Peachtree St., N.E. Atlanta, Ga.
Phone: MUrray 8-5667
Radio Sales.....Barton C. Isbell, Jr.
Asst. V.P. TV Sales Mgr...William J. Stubbs
Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 1-4255
Vice Pres.....William W. Bryan
TV Sales.....Louis J. Hummel, Jr.
406 West 7th St., Forth Worth, Texas
Phone: Edison 6-3349
TV Sales.....W. Hal Thompson
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 7-2398
Radio Sales.....Charles F. Payne
1750 North Vine St., Hollywood 28, Cal.
Phone: HOllywood 9-1688
V.P., West Coast Mgr.....Hal W. Hoag
TV Sales.....John P Haskell
1375 Russ Bldg., San Francicsco 4, Cal.
Phone: YUkon 2-9188
V.P. for TV.....John B. Sias
Radio Sales.....Frank A. Tessin, Jr.
TV Sales Mgr.....Andrew Powell

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.
Phone: MUrray Hill 8-0200
Radio Department
Board Chairman.....Edward Petry
President.....Edward E. Voynow
Exec. Vice-Pres.....Martin L. Nierman
Vice President.....Ben H. Holmes
Research Manager.....Wm. J. Mathews, Jr.
Eastern Sales Mgr.....Martin Percival
Sales Prom. Mgr.....William Steese

TV Department
Vice President.....Martin L. Nierman
V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.
Eastern Sales Mgr.....Edward C. Page
Research Mgr.....George Johannessen

Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-0011
President.....Edward E. Voynow
V.P., Sales Mgr. (TV).....Louis A. Smith
Sales Mgr. (Radio).....William P. Pipher
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 3-0125
Sales Managers..William Cartwright (AM)
Bruce Mayer (TV)
101 Marietta St., Atlanta 3, Ga.
Phone: JAckson 4-8861
Sales Mgrs.....Joseph Sierer (AM)
Richard Hughes (TV)
Russ Bldg., San Francisco 4, Cal.
Phone: YUkon 2-3631
Sales Managers.....Lloyd McGovern (AM)
George Ledell (TV)
3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 8-1143
Sales Mgrs.....Garry Hollihan (AM)
L. D. Larimer (TV)

915 Olive St., St. Louis 3, Mo.
Phone: CHestnut 1-7091
Sales Mgrs.....Bill Oldham (AM)
Fred Johnson (TV)
801 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6440
Sales Mgrs.....Frank Howard (AM)
William D. Walsh (TV)
211 N. Ervay Bldg., Dallas 1, Tex.
Phone: RIverside 1-9454
Sales Mgrs.....David C. Milan (AM)
Hugh O. Kerwin (TV)

PHILADELPHIA SPOT SALES

310 Glen Echo Road, Phila., Pa.
Phone: CH 7-4510
President .....Morton Lowenstein

RADIO TIME SALES (ONTARIO) LTD.

147 University Ave., Toronto, Ontario
Phone: Empire 6-5471-2
General Manager.....N. D. Brown
Sales Mgr.....Alex E. Bedard
Traffic Mgr.....Merleen Wilson

RADIO-TV REPRESENTATIVES, INC.

7 East 47th St., New York 17, N. Y.
Phone: MU 8-4340
Board Chairman.....Harry Goodman
President .....Peggy Stone
Vice President.....Thomas Carroll

Branch Offices

75 E. Wacker Dr., Chicago 1, Ill.
Phone: FI 6-0982
Vice-President .....Edward Nickey
111 No. LaCienega Blvd., Beverly Hills, Calif.
Phone: OL 5-7597
Manager .....Lee O'Connell
166 Geary St., San Francisco, Calif.
Phone: YUkon 6-0621
Manager.....Don Pickens
414 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-4845
Manager .....William Creed
Tower Bldg., Seattle 1, Wash.
Phone: MA 3-1868
Managers.....Hugh Feltis & Assoc.

PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: Plaza 9-5570
President.....Paul H. Raymer
Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw
V.P., TV Sls. Mgr.....Stuart M. Kelly
Promotion & Research....Mitchell DeGroot

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.
Phone: Superior 7-4473
Vice President.....Clay E. Forker
2949 Penobscot Bldg., Detroit 26, Mich.
Phone: Woodward 3-0764
Manager.....Robert B. Rains
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-2376
Manager .....John D. Gale
2613 Russ Bldg., San Francisco 4, Calif.
Phone: Douglas 2-8909
Vice Pres. & Manager.....L. Ray Rhodes
1610 Ponce de Leon Ave., N.E., Atlanta, Ga.
Manager.....Edward D. Brandt
1006 Mercantile Securities Bldg., Dallas, Tex.
Phone: RIverside 1-5663
Manager .....Ralph Widman

WILLIAM J. REILLY INC.

55 E. Washington St., Chicago 2, Ill.
Phone: ANdover 3-6137
Exec. in Charge.....William J. Reilly

DUNCAN SCOTT & COMPANY

85 Post St., San Francisco 4, Calif.
Phone: GArfield 1-7950
Owner.....D. A. Scott

Branch Office

1901 W. 8th St., Los Angeles 57, Calif.
Phone: DUnkirk 8-4151
Exec. in Charge.....P. Schulz

SEARS & AYER, INC.

612 N. Michigan Ave., Chicago, Ill.
Phone: Superior 7-8177-8
President.....B. H. Sears

SELECT STATION REPRESENTATIVES

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 8-1850
Exec. in Charge.....Z. Golobe

Branch Offices

7 E. Lexington St., Baltimore 3, Md.
Phone: LExington 9-7808
Manager .....G. Shaffer
6200 Broad Street Rd., Richmond 28, Va.
Phone: ATlantic 8-2835
Exec. in Charge.....Larry Slon

SKYLINE ADVERTISERS' SALES, INDEX

1275 E. 17th St., Idaho Falls, Idaho
Phone: JAckson 3-4567
President .....A. W. Schwieder
General Manager.....Melvin B. Wright
Office Manager.....Melva Searle

SODERLUND, THE, CO.

807 Kilpatrick Bldg., Omaha, Neb.
Phone: ATlantic 7535
President.....Harold A. Soderlund

SPANISH TIME SALES

635 S. Kenmore, Los Angeles 5, Calif.
Phone: DUnkirk 4-7981
Chief Exec.....Norman G. Palmer

STORER BROADCASTING CO.

1177 Kane Conc., Miami Beach 54, Fla.
Phone: UNion 6-0211
Pres. Bd. Chmn.....George B. Storer
Senior V.P.....J. Harold Ryan
Executive V.P.....Lee B. Wailes
V.P. Operations.....Stanton P. Kettler

V.P. Radio Oper.....William E. Rine
V.P. TV Oper.....George B. Storer, Jr.
V.P. Plan., Fin., Secy.....John E. McCoy
Treasurer .....Harry A. Steensen
V.P. Engineering.....Glenn G. Boundy
V.P., Prog. Dir.....Ewald Kockritz
V.P. Adv. Sales Prom.....Arthur C. Schofield
Asst. Secretary.....Abiah A. Church

Branch Offices
625 Madison Ave., New York, N. Y.
Phone: PLaza 1-3940
Nat. Sales Dir.....Maurice McMurray
230 N. Michigan Ave., Chicago, Ill.
Phone: FRanklin 2-6498
Mid-West TV Sales Mgr....George U. Lyons

TELEVISION ADVERTISING REPRESENTATIVES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-3456
Vice Pres. & Gen. Mgr.....Larry H. Israel
Eastern Sales Manager.....Jack Mohler
Business Manager.....R. M. Smith
Dir. of Marketing,
Research.....Robert M. Hoffman

Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
Mid West Mgr.....Lamont L. Thompson
2161 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 5-6454
Manager.....Raymon L. Hamilton
155 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-5088
Manager .....Harry Diner
1717 Highland Ave., Los Angeles 28, Calif.
Phone: HOllywood 6-1144
Manager .....Dick Loughrin

UNITED BROADCASTING CO.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-9145
Sales Mgr.....Robert L. Wittig

VENARD, RINTOUL & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.
Phone: MU 8-1088
President.....Lloyd George Venard
Vice President.....Stephen R. Rintoul
Vice President.....James V. McConnell

Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ST 2-5260
Vice President.....Howard B. Meyers
1901 W. 8th St., Los Angeles 57, Calif.
Phone: DU 8-4151
Exec.-in-Charge.....Peter Schulz
85 Post St., San Francisco 4, Calif.
Phone: GA 1-7950
Exec.-in-Charge .....Duncan A. Scott
1915 Elm St., Dallas 1, Tex.
Phone: RIverside 8-5239
Clyde Melville
808 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-4075
Manager.....James A. Brown

WALKER-RAWALT COMPANY, INC.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 3-5830
President .....J. Wythe Walker
V.P.'s.....C. Otis Rawalt, Roy H. Holmes

Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: ANdover 3-5771
Manager .....Lionel Colton
100 Boylston St., Boston, Mass.
Phone: HUbbard 2-4370
Manager.....George C. Bingham
672 S. LaFayette Park Place, L. A., Calif.
Phone: DUnkirk 2-3200
Manager .....Harlan Oakes
260 Kearney St., San Francisco, Calif.
Phone: SUtter 1-7971
Manager.....Don M. Ferrull
KMBC Bldg., Kansas City, Mo.
Phone: GRand 1-7822
Eugene F. Gray

WAYNE-EVANS & ASSOCIATES

1410 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 8-7017
Exec. V.P., Gen. Mgr.....Calden P. Stitt

GRANT WEBB & CO.

509 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-7550
President .....Grant Webb
Vice President.....Jack Baker
Dir. Prom., Pgs. & Research..J. E. McCarty

Branch Offices
25 E. Washington St., Chicago 2, Ill.
Phone: STate 2-3155
Manager .....Franklyn Ferguson
605 Market St., San Francisco 5, Cal.
Phone: YUkon 2-3954
Manager .....Bob Babcock
1350 N. Highland Ave., Los Angeles 28, Cal.
Phone: HOllywood 2-0967
Manager .....Jim Lucas
1001 Tower Bldg., Seattle 1, Wash.
Phone: MA 4-6333
Manager .....Wm. Wagner

WEED RADIO CORP.

579 Fifth Ave., New York 17, N. Y.
Phone: PL 9-4700
President.....Joseph J. Weed
V.P., Sales.....E. J. Fitzsimmons
East. Sales Mgr.....H. W. Simmen
Salesmen (Radio).....Peter Orne
William Codus, Dave Harris, Joseph Aley
Sales Prom. Mgr.....Winifred Schaefer
Research Director.....William C. Crumlay

Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: WHitehall 4-3131
Executive-in-Charge .....Ed Podolinsky
1610 Book Bldg., Detroit 26, Mich.
Phone: Woodward 1-2685
Executive-in-Charge.....Bernard P. Pearse
Glenn Bldg., Atlanta 3, Ga.
Phone: JAckson 3-4081

Exec-in-Charge .....Mel Whitmire
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6676

Executive-in-Charge.....William Smith
625 Market St., San Francisco 5, Calif.
Phone: EXbrook 7-0535

Executive-in-Charge.....Boyd Rippy
1010 Statler Bldg., Boston 16, Mass.
Phone: Hubbard 2-5677

Executive-in-Charge.....Robert R. Reardon
Tower Bldg., Seattle, Wash.
Phone: MAin 4-6336

Exec.-in-Charge.....William J. Wagner
915 Olive St., St. Louis 1, Mo.
Phone: CHestnut 1-2724

Exec.-in-Charge .....Fred Edwards

WEED TELEVISION CORP.

579 Fifth Avenue, New York 17, N. Y.
Vice President.....Joseph J.Weed
V.P.'s.....Neal Weed, Bernard P. Pearse, E. Fitzsimmons, E. C. Matcalfe
Sales Staff.....Ed Matcalfe, Ray Smith, Mike Wurster, Larry Wyman, Mathias O'Gorman, Joseph Wells
Research .....Wm. Crumley
Traffic .....Florence Eimer
Sales Promotion.....Winifred Schaefer
Prudential Plaza, Chicago 1, Ill.
Vice President.....C. C. Ward
Sales Manager.....Ed Podolinsky
Staff .....Warren Tomassene, Richard Gardner, Kenneth Johnson
(Other Branches same as Weed Radio Corp.)

HARRY WHEELER & COMPANY

Little Bldg., 80 Boylston St., Boston, Mass.
Phone: LIberty 2-6481

Owner-Manager .....Harry Wheeler
Office Manager.....Gay Swankin

ADAM YOUNG, INC.

3 East 54th St., N. Y. 22, N. Y.
Phone: PLaza 1-4848

President.....Adam J. Young
Executive V.P.....Stephen A. Machcinski, Jr.
V.P., Adv., Research Prom...Frank G. Boehm
Eastern Sales Mgr.....James P. Smith

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: MIchigan 2-6190
Manager.....Richard J. Kelliher
6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: Hollywood 2-2289
Exec.-in-Charge.....William L. Wallace
915 Olive St., St. Louis, Mo.
Phone: MAin 1-5020

Manager .....Dell Simpson
Russ Bldg., San Francisco, Calif.
Phone: YUkon 6-6769

Manager .....Frank A. Waters
1182 W. Peachtree St., Atlanta, Ga.
Phone: TRinity 3-2564

Manager.....Charles E. Trainor
2940 Book Bldg., Detroit 26, Mich.
Phone: WOodward 3-6919

Manager.....E. A. W. Smith

YOUNG CANADIAN, LTD.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848

President .....Adam Young
Vice-President.....Thomas F. Malone

Branch Offices & Personnel
(Same as Adam Young, Inc.)

YOUNG TV CORP.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848

President .....Adam Young
Exec. V.P.....James F. O'Grady, Jr.
V.P. Research, Prom., Adv...Frank G. Boehm
Eastern Sales Mgr.....Harold M. Parks

Branch Offices & Personnel
(Same as Adam Young, Inc.)

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,

WHY SETTLE FOR LESS?

STATUS OF TV CODE

...Guideposts and Standards Set

By DONALD H. McGANNON
President, Westinghouse Broadcasting Co.

THE Television Code is about to enter the third stage in its development. The first stage represented its creation, adoption and development from 1951 through approximately 1958.

The second phase consisted of a period of adjustment to new dimensions of need and to an expanded base of implementation, effectiveness, and membership.

As we undertake this new year, the third phase might be called the "perfecting period." We currently have 372 stations, three television networks and 24 television producers as subscribers to the Code. From the station viewpoint, this represents over 70 per cent of that segment of the industry, 100 percent of the networks and in the case of the Hollywood alliance, it involves virtually every important producer of TV films.

At this time the following represent some of the goals yet to be achieved:

1. A higher level of informational service to the governmental and congressional people. This will engender a higher regard for the current effectiveness and overall ability of the Code to do a genuine self-regulatory job.

2. Stimulation of the broadcasters who subscribe to the Code to promote it and identify themselves with it. This has been an area of shortcoming in the past; only through adequate promotion and obvious pride will the public respond and give the Code the degree of public confidence, dependence and respect which is essential to its future.

3. The expansion of the number of members on the Television Code Review Board, further investment in expanded staff, and geographical locations of the Code offices, and a broadened financial base on which to project plans and activities beyond the current year.

4. A continuing, vigorous and alert approach to the task at hand by the Code Review Board and staff, and a further improvement of working liaison with the Association of National Advertisers, the 4A's, the American Federation of Advertisers, the FCC, and the FTC.

It is my belief and conviction that the future of the Code now depends on all of these steps being simultaneously perfected and accomplished.

In evaluating the importance of the task at hand, the broadcasters must realize that there are no alternatives to self-regulation except that of onerous and destructive governmental regulation. It is obvious that governmental officials charged with the responsibility of administering the media of radio and television are not going to permit the industry to operate in an atmosphere devoid of tangible guideposts and standards. Most know how difficult such standards are to write, interpret, and implement in a creative industry where subjective reaction is the only valid process of evaluation. We can be certain, therefore, that the industry is infinitely more able to compose and properly enforce such regulations than a governmental bureau, agency or individual.

RADIO-TELEVISION DAILY

presents

AM RADIO STATIONS

KEY PERSONNEL
ADDRESS & PHONE
ALPHABETICALLY LISTED
BY STATES AND CITIES

1960

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BROADCASTING
CORPORATION

WADO - New York • WOKY - Milwaukee • WAKE - Atlanta • WYDE - Birmingham • KYA - San Francisco • KCBQ - San Diego

RADIO-TV HOMES IN STATES

Population, Number of Stations by State

PROJECTION FOR 1960

STATE	Population	Families	Radio Homes	TV Homes	Radio Stations	TV Stations
ALABAMA	3,461,000	866,000	821,000	636,000	108	10
ALASKA	233,000	67,400	66,400	46,000	13	5
ARIZONA	1,368,000	361,000	352,000	293,000	47	8
ARKANSAS	1,950,000	560,000	554,000	386,000	65	5
CALIFORNIA	15,210,000	4,875,000	4,969,000	4,330,000	190	31
COLORADO	1,809,000	526,000	486,000	418,000	57	8
CONNECTICUT	2,460,000	768,000	729,000	706,000	31	6
DELAWARE	462,000	132,000	130,000	119,000	9	—
DIST. OF COLUMBIA	956,000	293,000	289,000	267,000	9	4
FLORIDA	4,321,000	1,355,000	1,529,000	1,082,500	152	16
GEORGIA	3,865,000	1,050,000	1,030,000	809,000	130	12
HAWAII	575,000	153,000	132,500	110,500	15	4
IDAHO	774,000	210,000	203,000	157,500	34	5
ILLINOIS	10,319,000	3,215,000	3,129,000	2,925,000	94	16
INDIANA	4,710,000	1,495,000	1,471,000	1,411,000	60	16
IOWA	3,069,000	889,000	883,000	791,000	61	12
KANSAS	2,359,000	786,000	731,000	636,000	46	9
KENTUCKY	3,238,000	886,000	869,000	646,000	81	5
LOUISIANA	3,340,000	891,000	846,000	686,000	75	13
MAINE	1,009,000	283,500	273,000	248,000	25	6
MARYLAND	3,140,000	854,000	816,000	760,000	33	4
MASSACHUSETTS	5,315,000	1,568,000	1,655,000	1,441,000	57	6
MICHIGAN	8,246,000	2,375,000	2,368,000	2,175,500	95	15
MINNESOTA	3,350,000	974,000	955,000	835,000	61	9
MISSISSIPPI	2,380,000	590,000	573,000	360,000	72	6
MISSOURI	4,739,000	1,447,500	1,399,000	1,271,000	77	16
MONTANA	740,000	214,000	206,000	136,000	34	9
NEBRASKA	1,592,500	463,000	453,000	384,000	35	7
NEVADA	296,000	98,900	88,000	89,000	17	4
NEW HAMPSHIRE	654,000	187,900	184,000	169,000	18	1
NEW JERSEY	6,008,000	1,895,000	1,859,000	1,739,000	26	1
NEW MEXICO	925,000	252,000	243,000	182,000	43	6
NEW YORK	17,390,000	5,495,000	5,370,000	4,990,000	131	22
NORTH CAROLINA	4,810,000	1,282,000	1,331,000	991,000	139	11
NORTH DAKOTA	726,000	192,400	186,000	161,500	19	8
OHIO	9,890,000	2,997,500	2,879,000	2,750,000	89	20
OKLAHOMA	2,395,000	753,000	734,000	692,500	54	9
OREGON	1,940,000	598,000	591,000	466,000	68	7
PENNSYLVANIA	11,985,000	3,950,000	3,859,000	3,590,000	147	20
RHODE ISLAND	915,000	269,000	251,000	247,000	13	2
SOUTH CAROLINA	2,675,000	638,000	620,000	479,000	73	9
SOUTH DAKOTA	793,000	212,000	204,000	140,000	20	4
TENNESSEE	3,761,000	1,122,000	990,000	881.000	103	14
TEXAS	9,710,000	2,800,000	2,759,000	2,239,000	238	43
UTAH	884,000	242,500	234,000	213,500	27	5
VERMONT	418,000	115,000	111,000	98,000	15	1
VIRGINIA	4,019,500	1,020,000	969,000	818,000	93	12
WASHINGTON	2,975,000	888,000	869.000	736,000	80	12
WEST VIRGINIA	2,125,000	572,000	546,000	431,000	50	9
WISCONSIN	4,165,000	1,162,500	1,151,000	1,032,500	75	13
WYOMING	354,000	110,000	105,000	63,900	23	3
TOTAL	184,798,000	55,000,100	54,050,900	47,264,900	3,327	499

Because it works, more advertisers use WOR radio than any other New York radio or TV station.

Broadcast Advertisers Report, National Spot and Local advertisers, Oct. 1959

WOR-Radio 1440 Broadway, New York 18. N.Y. an RKO General Station

AM RADIO STATIONS

Commercial Stations of the U. S., Territories and Possessions

Station	City	State	Page
CKLW	Detroit	Mich.	415
KAAA	Kingman	Ariz.	297
KAAB	Hot Springs	Ark.	303
KABC	Los Angeles	Calif.	312
KABL	Oakland	Calif.	314
KABQ	Albuquerque	N. M.	456
KABR	Aberdeen	S. D.	546
KABY	Albany	Ore.	515
KACE	Riverside	Calif.	316
KACI	The Dallas	Ore.	521
KACT	Andrews	Tex.	557
KACY	Port Hueneme	Calif.	316
KADA	Ada	Okla.	511
KADO	Marshall	Tex.	573
KADY	St. Charles	Mo.	441
KAFP	Petaluma	Calif.	315
KAFY	Bakersfield	Calif.	307
KAGE	Winona	Minn.	427
KAGH	Crossett	Ark.	302
KAGI	Grants Pass	Ore.	517
KAGO	Klamath Falls	Ore.	517
KAGR	Yuba City	Calif.	322
KAGT	Anacortes	Wash.	594
KAHI	Auburn	Calif.	307
KAHU	Waipahu	Hawaii	362
KAIM	Honolulu	Hawaii	360
KAIR	Tucson	Ariz.	300
KAJI	Little Rock	Ark.	304
KAJO	Grants Pass	Ore.	517
KAKC	Tulsa	Okla.	514
KAKE	Wichita	Kan.	389
KALB	Alexandria	La.	397
KALE	Richland	Wash.	597
KALG	Alamogordo	N. M.	456
KALI	San Gabriel	Calif.	319
KALL	Salt Lake City	Utah	583
KALM	Thayer	Mo.	443
KALT	Atlanta	Tex.	557
KALV	Alva	Okla.	511
KAMD	Camden	Ark.	302
KAML	Kenedy	Tex.	571
KAMO	Rogers	Ark.	305
KAMP	El Centro	Calif.	309
KAMQ	Amarillo	Tex.	557
KANA	Anaconda	Mont.	444
KAND	Corsicana	Tex.	563
KANE	New Iberia	La.	400
KANI	Kailua, Oahu	Hawaii	362
KANO	Anoka	Minn.	422
KANS	Independence	Mo.	437
KAOK	Lake Charles	La.	399
KAOL	Carrollton	Mo.	435
KAPA	Raymond	Wash.	597
KAPB	Marksville	La.	399
KAPI	Pueblo	Colo.	326
KAPR	Douglas	Ariz.	296
KARE	Atchison	Kan.	385
KARI	Blaine	Wash.	594
KARK	Little Rock	Ark.	303
KARM	Fresno	Calif.	310
KART	Jerome	Ida.	363
KARY	Prosser	Wash.	597
KASE	Austin	Tex.	557
KASH	Eugene	Ore.	517
KASI	Ames	Iowa	380
KASK	Ontario	Calif.	314
KASL	Newcastle	Wyo.	613
KASM	Albany	Minn.	422
KASO	Minden	La.	399
KAST	Astoria	Ore.	515
KASY	Auburn	Wash.	594
KATE	Albert Lea	Minn.	422
KATI	Casper	Wyo.	612
KATL	Miles City	Mont.	446
KATR	Corpus Christi	Tex.	561
KATY	San Luis Obispo	Calif.	319
KATZ	St. Louis	Mo.	441
KAUS	Austin	Minn.	422
KAVE	Carlsbad	N. M.	457
KAVI	Rocky Ford	Colo.	327
KAVL	Lancaster	Calif.	312
KAVR	Apple Valley	Calif.	307
KAWL	York	Neb.	450
KAWT	Douglas	Ariz.	297
KAYE	Puyallup	Wash.	597
KAYL	Storm Lake	Iowa	385
KAYO	Seattle	Wash.	597
KAYS	Hays	Kan.	387
KAYT	Rupert	Ida.	364
KBAL	San Saba	Tex.	578
KBAM	Longview	Wash.	596
KBAR	Burley	Ida.	362
KBBA	Benton	Ark.	301
KBBB	Borger	Tex.	559
KBBC	Centerville	Utah	581
KBBS	Buffalo	Wyo.	612
KBCH	Ocean Lake	Ore.	519
KBCL	Shreveport	La.	402
KBEC	Waxahachie	Tex.	581
KBEE	Modesto	Calif.	313
KBEK	Elk City	Okla.	512
KBEL	Idabel	Okla.	512
KBEN	Carrizo Springs	Tex.	560
KBET	Reno	Nev.	451
KBHM	Branson	Mo.	435
KBHS	Hot Springs	Ark.	303
KBIA	Columbia	Mo.	435
KBIF	Fresno	Calif.	310
KBIG	Avalon	Calif.	307
KBIM	Roswell	N. M.	459
KBIS	Bakersfield	Calif.	307
KBIX	Muskogee	Okla.	513

Station	City	State	Page
KBIZ	Ottumwa,	Iowa	384
KBJT	Fordyce,	Ark.	302
KBKC	Mission,	Kan.	388
KBKW	Aberdeen,	Wash.	593
KBLA	Burbank,	Calif.	308
KBLF	Red Bluff,	Calif.	316
KBLI	Blackfoot,	Ida.	362
KBLO	Hot Springs,	Ark.	303
KBLR	Goodland,	Kan.	386
KBLT	Big Lake,	Tex.	559
KBLU	Yuma,	Ariz.	301
KBMI	Las Vegas,	Nev.	451
KBMN	Bozeman,	Mont.	445
KBMO	Benson,	Minn.	423
KBMW	Breckenridge,	Minn.	423
KBMX	Coalinga,	Calif.	308
KBMY	Billings,	Mont.	444
KBND	Bend,	Ore.	516
KBNZ	La Junta,	Colo.	326
KBOA	Kennett,	Mo.	439
KBOE	Oskaloosa,	Iowa	384
KBOI	Boise,	Ida.	362
KBOK	Malvern,	Ark.	304
KBOL	Boulder,	Colo.	323
KBOM	Bismarck-Mandan,	N. D.	499
KBON	Omaha,	Neb.	449
KBOP	Pleasanton,	Tex.	576
KBOR	Brownsville,	Tex.	559
KBOW	Butte,	Mont.	445
KBOX	Dallas,	Tex.	564
KBOY	Medford,	Ore.	518
KBRC	Mount Vernon,	Wash.	596
KBRI	Brinkley,	Ark.	302
KBRK	Brookings,	S. D.	546
KBRL	McCook,	Neb.	449
KBRO	Bremerton,	Wash.	594
KBRS	Springdale,	Ark.	306
KBRV	Soda Springs,	Ida.	364
KBRX	O'Neill,	Neb.	450
KBRZ	Freeport,	Tex.	568
KBSF	Springhill,	La.	402
KBST	Big Spring,	Tex.	559
KBTA	Batesville,	Ark.	301
KBTM	Jonesboro,	Ark.	303
KBTN	Neosho,	Mo.	440
KBTO	El Dorado,	Kan.	386
KBUC	Corona,	Calif.	309
KBUD	Athens,	Tex.	557
KBUH	Brigham City,	Utah	581
KBUN	Bemidji,	Minn.	423
KBUR	Burlington,	Iowa	380
KBUS	Mexia,	Tex.	574
KBUZ	Phoenix,	Ariz.	299
KBVM	Lancaster,	Calif.	312
KBWD	Brownwood,	Tex.	560
KBYE	Oklahoma City,	Okla.	513
KBYG	Big Spring,	Tex.	559
KBYR	Anchorage,	Alaska	295
KBZY	Salem,	Ore.	520
KCAL	Redlands,	Calif.	316
KCAP	Helena,	Mont.	446
KCAR	Clarksville,	Tex.	560
KCBC	Des Moines,	Iowa	382
KCBD	Lubbock,	Tex.	572
KCBQ	San Diego,	Calif.	317
KCBS	San Francisco,	Calif.	318
KCCB	Corning,	Ark.	302
KCCL	Paris,	Ark.	305
KCCO	Lawton,	Okla.	512
KCCR	Pierre,	S. D.	547
KCCT	Corpus Christi,	Tex.	561
KCEE	Tucson,	Ariz.	300
KCFA	Spokane,	Wash.	599
KCFH	Cuero,	Tex.	563
KCFI	Cedar Falls,	Iowa	381
KCHA	Charles City,	Iowa	381
KCHE	Cherokee,	Iowa	381
KCHI	Chillicothe,	Mo.	435
KCHJ	Delano,	Calif.	309
KCHR	Charleston,	Mo.	435
KCHS	Truth or Consequences,	N. M.	460
KCHV	Coachella,	Calif.	308
KCHY	Cheyenne,	Wyo.	613
KCID	Caldwell,	Ida.	363
KCIJ	Shreveport,	La.	402
KCIL	Houma,	La.	398
KCIM	Carroll,	Iowa	380
KCJB	Minot,	N. D.	500
KCKC	San Bernardino,	Calif.	317
KCKN	Kansas City,	Kan.	387
KCKY	Coolidge,	Ariz.	296
KCLA	Pine Bluff,	Ark.	305
KCLE	Cleburne,	Tex.	560
KCLF	Clifton,	Ariz.	296
KCLN	Clinton,	Iowa	381
KCLO	Leavenworth,	Kan.	387
KCLP	Rayville,	La.	402
KCLS	Flagstaff,	Ariz.	297
KCLV	Clovis,	N. M.	458
KCLW	Hamilton,	Tex.	568
KCLX	Colfax,	Wash.	595
KCMC	Texarkana,	Tex.	580
KCMJ	Palm Springs,	Calif.	315
KCMO	Kansas City,	Mo.	439
KCMR	McCamey,	Tex.	573
KCMS	Manitou Spring,	Colo.	326
KCNI	Broken Bow,	Neb.	447
KCNO	Alturas,	Calif.	306
KCNY	San Marcos,	Tex.	578
KCOB	Newton,	Iowa	384
KCOG	Centerville,	Iowa	381
KCOH	Houston,	Tex.	569
KCOK	Tulare,	Calif.	321
KCOL	Ft. Collins,	Colo.	325
KCON	Conway,	Ark.	302
KCOR	San Antonio,	Tex.	577
KCOW	Alliance,	Neb.	447
KCOY	Santa Maria,	Calif.	320
KCPX	Salt Lake City,	Utah	583
KCRG	Cedar Rapids,	Iowa	381
KCTI	Gonzales,	Tex.	568
KCRA	Sacramento,	Calif.	316
KCRB	Chanute,	Kan.	386
KCRC	Enid,	Okla.	512
KCRE	Crescent City,	Calif.	309
KCRS	Midland,	Tex.	574
KCRT	Trinidad,	Colo.	327
KCRV	Caruthersville,	Mo.	435
KCSJ	Pueblo,	Colo.	326
KCSR	Chadron,	Neb.	447
KCTX	Childress,	Tex.	560
KCUB	Tucson,	Ariz.	300
KCUE	Red Wing,	Minn.	426
KCUL	Fort Worth,	Tex.	567
KCVL	Colville,	Wash.	595
KCVR	Lodi,	Calif.	312

Station	City	State	Page
KCYL	Lampasas	Tex.	571
KDAC	Fort Bragg	Calif.	310
KDAL	Duluth	Minn.	423
KDAN	Eureka	Calif.	309
KDAV	Lubbock	Tex.	572
KDAY	Hollywood	Calif.	311
KDB	Santa Barbara	Calif.	320
KDBC	Mansfield	La.	399
KDBM	Dillon	Mont.	445
KDBS	Alexandria	La.	397
KDDD	Dumas	Tex.	566
KDEC	Decorah	Iowa	382
KDEF	Albuquerque	N. M.	457
KDEN	Denver	Colo.	324
KDEO	El Cajon	Calif.	309
KDES	Palm Springs	Calif.	315
KDET	Center	Tex.	560
KDEX	Dexter	Mo.	437
KDGO	Durango	Colo.	325
KDHL	Faribault	Minn.	424
KDIA	Oakland	Calif.	314
KDIO	Ortinville	Minn.	426
KDIX	Dickinson	N. D.	499
KDJI	Holbrook	Ariz.	297
KDKA	Pittsburgh	Pa.	533
KDKD	Clinton	Mo.	435
KDLA	DeRidder	La.	398
KDLK	Del Rio	Tex.	565
KDLM	Detroit Lakes	Minn.	423
KDLR	Devils Lake	N. D.	499
KDMA	Montevideo	Minn.	425
KDMO	Carthage	Mo.	435
KDMS	El Dorado	Ark.	302
KDNT	Denton	Tex.	565
KDOK	Tyler	Tex.	580
KDON	Salinas	Calif.	317
KDOT	Reno	Nev.	451
KDOV	Medford	Ore.	518
KDQN	De Queen	Ark.	302
KDRO	Sedalia	Mo.	443
KDRS	Paragould	Ark.	305
KDSJ	Deadwood	S. D.	546
KDSN	Denison	Iowa	382
KDSX	Denison-Sherman	Tex.	565
KDTA	Delta	Colo.	323
KDTH	Dubuque	Iowa	382
KDUB	Lubbock	Tex.	572
KDUZ	Hutchinson	Minn.	424
KDWB	St. Paul	Minn.	427
KDWT	Stamford	Tex.	579
KDXE	N. Little Rock	Ark.	305
KDXU	St. George	Utah	583
KDZA	Pueblo	Colo.	326
KEAN	Brownwood	Tex.	560
KEAP	Fresno	Calif.	310
KEBE	Jacksonville	Tex.	570
KECK	Odessa	Tex.	575
KEDO	Longview	Wash.	596
KEED	Springfield-Eugene	Ore.	521
KEEE	Nacogdoches	Tex.	575
KEEL	Shreveport	La.	402
KEEN	San Jose	Calif.	319
KEEP	Twin Falls	Ida.	364
KELA	Centralia-Chehalis	Wash.	594
KELD	El Dorado	Ark.	302
KELK	Elko	Nev.	450
KELO	Sioux Falls	S. D.	547
KELP	El Paso	Tex.	566
KELY	Ely	Nev.	450
KENA	Mena	Ark.	304
KENE	Toppenish	Wash.	600
KENI	Anchorage	Alaska	295
KENL	Arcata	Calif.	307
KENM	Portales	N. M.	459
KENN	Farmington	N. M.	458
KENO	Las Vegas	Nev.	451
KENS	San Antonio	Tex.	578
KENT	Shreveport	La.	402
KENY	Bellingham	Wash.	594
KEOX	Payette	Ida.	364
KEOS	Flagstaff	Ariz.	297
KEPR	Kennewick	Wash.	595
KEPS	Eagle Pass	Tex.	566
KERB	Kermit	Tex.	571
KERC	Eastland	Tex.	566
KERG	Eugene	Ore.	517
KERN	Bakersfield	Calif.	307
KERV	Kerrville	Tex.	571
KEST	Boise	Ida.	362
KETX	Livingston	Tex.	572
KEUN	Eunice	La.	398
KEVA	Shamrock	Tex.	579
KEVE	Minneapolis	Minn.	425
KEVL	White Castle	La.	403
KEVT	Tucson	Ariz.	300
KEWB	Oakland	Calif.	314
KEX	Portland	Ore.	519
KEXO	Grand Junction	Colo.	325
KEXX	San Antonio	Tex.	577
KEYD	Oakes	N. D.	500
KEYE	Perryton	Tex.	576
KEYJ	Jamestown	N. D.	500
KEYS	Corpus Christi	Tex.	563
KEYY	Provo	Utah	582
KEYZ	Williston	N. D.	501
KEZY	Anaheim	Calif.	306
KFAB	Omaha	Neb.	449
KFAC	Los Angeles	Calif.	312
KFAL	Fulton	Mo.	437
KFAM	St. Cloud	Minn.	426
KFAR	Fairbanks	Alaska	295
KFAY	Fayetteville	Ark.	302
KFBB	Great Falls	Mont.	445
KFBC	Cheyenne	Wyo.	613
KFBI	Wichita	Kan.	389
KFBK	Sacramento	Calif.	317
KFDA	Amarillo	Tex.	557
KFDF	Van Buren	Ark.	306
KFDM	Beaumont	Tex.	558
KFDR	Grand Coulee	Wash.	595
KFEL	Pueblo	Colo.	327
KFEQ	St. Joseph	Mo.	441
KFFA	Helena	Ark.	303
KFH	Wichita	Kan.	389
KFHA	Lakewood	Wash.	596
KFI	Los Angeles	Calif.	312
KFIR	North Bend	Ore.	518
KFIV	Modesto	Calif.	314
KFIZ	Fond Du Lac	Wis.	606
KFJB	Marshalltown	Iowa	383
KFJZ	Fort Worth	Tex.	567
KFKA	Greeley	Colo.	325
KFKF	Bellevue	Wash.	594
KFLD	Floydada	Tex.	567
KFLJ	Walsenburg	Colo.	327
KFLW	Klamath Falls	Ore.	518

Station	City	State	Page
KFLY	Corvallis,	Ore.	516
KFMA	Davenport,	Iowa	381
KFMB	San Diego,	Calif.	317
KFMJ	Tulsa,	Okla.	514
KFML	Denver,	Colo.	324
KFMO	Flat River,	Mo.	437
KFNF	Shenandoah,	Iowa	384
KFNV	Ferriday,	La.	398
KFOR	Lincoln,	Neb.	448
KFOX	Long Beach,	Calif.	312
KFPW	Fort Smith,	Ark.	303
KFQD	Anchorage,	Alaska	295
KFRB	Fairbanks,	Alaska	295
KFRC	San Francisco,	Calif.	318
KFRD	Rosenberg,	Tex.	577
KFRE	Fresno,	Calif.	310
KFRM	Concordia,	Kan.	386
KFRO	Longview,	Tex.	572
KFRU	Columbia,	Mo.	435
KFSA	Fort Smith,	Ark.	303
KFSB	Joplin,	Mo.	437
KFSC	Denver,	Colo.	324
KFSD	San Diego,	Calif.	317
KFST	Ft. Stockton,	Tex.	567
KFTM	Fort Morgan,	Colo.	325
KFTV	Paris,	Tex.	576
KFUN	Las Vegas,	N. M.	459
KFVS	Cape Girardeau		435
KFWB	Los Angeles,	Calif.	312
KFXD	Nampa,	Ida.	363
KFXM	San Bernardino,	Calif.	317
KFYN	Bonham,	Tex.	559
KFYO	Lubbock,	Tex.	573
KFYR	Bismarck,	N. D.	499
KGA	Spokane,	Wash.	599
KGAF	Gainesville,	Tex.	568
KGAK	Gallup,	N. M.	458
KGAL	Lebanon,	Ore.	518
KGAN	Bastrop,	La.	397
KGAS	Carthage,	Tex.	560
KGAY	Salem,	Ore.	521
KGB	San Diego,	Calif.	318
KGBC	Galveston,	Tex.	568
KGBT	Harlingen,	Tex.	568
KGBX	Springfield,	Mo.	443
KGCX	Sidney,	Mont.	447
KGDN	Edmonds,	Wash.	595
KGEE	Bakersfield,	Calif.	307
KGEK	Sterling,	Colo.	327
KGEM	Boise,	Ida.	362
KGEN	Tulare,	Calif.	321
KGER	Long Beach,	Calif.	312
KGEZ	Kalispell,	Mont.	446
KGFF	Shawnee,	Okla.	514
KGFJ	Los Angeles,	Calif.	312
KGFL	Roswell,	N. M.	459
KGFW	Kearney,	Neb.	448
KGFX	Pierre,	S. D.	547
KGGF	Coffeyville,	Kan.	386
KGGG	Forest Grove,	Ore.	517
KGGM	Albuquerque,	N. M.	457
KGHF	Pueblo,	Colo.	327
KGHL	Billings,	Mont.	444
KGHM	Brookfield,	Mo.	435
KGIL	San Fernando,	Calif.	318
KGIW	Alamosa,	Colo.	323
KGKB	Tyler,	Tex.	580
KGKL	San Angelo,	Tex.	577
KGLC	Miami,	Okla.	513
KGLN	Glenwood Springs,	Colo.	325
KGLO	Mason City,	Iowa	384
KGLU	Safford,	Ariz.	300
KGMB	Honolulu,	Hawaii	360
KGMC	Englewood,	Colo.	325
KGMO	Cape Girardeau,	Mo.	435
KGMS	Sacramento,	Calif.	317
KGNB	New Braunfels,	Tex.	575
KGNC	Amarillo,	Tex.	557
KGNO	Dodge City,	Kan.	386
KGO	San Francisco,	Calif.	318
KGOL	Golden,	Colo.	325
KGON	Oregon City,	Ore.	519
KGOS	Torrington,	Wyo.	614
KGPC	Grafton,	N. D.	500
KGRI	Henderson,	Tex.	569
KGRN	Grinnell,	Iowa	383
KGRO	Gresham,	Ore.	517
KGRT	Las Cruces,	N. M.	459
KGST	Fresno,	Calif.	310
KGU	Honolulu,	Hawaii	361
KGUD	Santa Barbara,	Calif.	320
KGVL	Greenville,	Tex.	568
KGVO	Missoula,	Mont.	446
KGVW	Belgrade,	Mont.	444
KGW	Portland,	Ore.	519
KGWA	Enid,	Okla.	512
KGY	Olympia,	Wash.	596
KGYN	Guymon,	Okla.	512
KHAM	Albuquerque,	N. M.	457
KHAS	Hastings,	Neb.	448
KHAT	Phoenix,	Ariz.	297
KHBC	Hilo,	Hawaii	360
KHBM	Monticello,	Ark.	304
KHBR	Hillsboro,	Tex.	569
KHEM	Big Spring,	Tex.	559
KHEN	Henryetta,	Okla.	512
KHEP	Phoenix,	Ariz.	297
KHEY	El Paso,	Tex.	566
KHFH	Sierra Vista,	Ariz.	300
KHHH	Pampa,	Tex.	576
KHIL	Brighton,	Colo.	323
KHIT	Walla Walla,	Wash.	600
KHJ	Los Angeles,	Calif.	313
KHMO	Hannibal,	Mo.	437
KHOB	Hobbs,	N. M.	458
KHOE	Truckee,	Calif.	321
KHOG	Fayetteville,	Ark.	302
KHOT	Madera,	Calif.	313
KHOW	Denver,	Colo.	324
KHOZ	Harrison,	Ark.	303
KHQ	Spokane,	Wash.	599
KHSJ	Hemet,	Calif.	311
KHSL	Chico,	Calif.	308
KHUB	Fremont,	Neb.	447
KHUZ	Borger,	Tex.	559
KHVH	Honolulu,	Hawaii	361
KIBE	Palo Alto,	Calif.	315
KIBH	Seward,	Alaska	296
KIBL	Beeville,	Tex.	559
KIBS	Bishop,	Calif.	308
KICD	Spencer,	Iowa	385
KICK	Springfield,	Mo.	443
KICN	Denver,	Colo.	324
KICO	El Centro,	Calif.	309
KICY	Nome,	Alaska	296
KID	Idaho Falls,	Ida.	363
KIDD	Monterey,	Calif.	314

Station	City	State	Page
KIDO	Boise	Ida.	362
KIEM	Eureka	Calif.	309
KIEV	Glendale	Calif.	310
KIFI	Idaho Falls	Ida.	363
KIFN	Phoenix	Ariz.	297
KIFW	Sitka	Alaska	296
KIHN	Hugo	Okla.	512
KIHO	Sioux Falls	S. D.	547
KIHR	Hood River	Ore.	517
KIJV	Huron	S. D.	546
KIKI	Honolulu	Hawaii	361
KIKK	Bakersfield	Calif.	307
KIKO	Globe-Miami	Ariz.	297
KIKS	Sulphur-Lake Charles	La.	403
KILE	Galveston	Tex.	568
KILO	Grand Forks	N. D.	500
KILT	Houston	Tex.	569
KIMA	Yakima	Wash.	600
KIMB	Kimball	Neb.	448
KIML	Gillette	Wyo.	613
KIMM	Denver	Colo.	324
KIMO	Hilo	Hawaii	360
KIMP	Mount Pleasant	Tex.	575
KIND	Independence	Kan.	387
KINE	Kingsville	Tex.	571
KING	Seattle	Wash.	597
KINS	Eureka	Calif.	310
KINT	El Paso	Tex.	566
KINY	Juneau	Alaska	295
KIOA	Des Moines	Iowa	382
KIOX	Bay City	Tex.	558
KIPA	Hilo	Hawaii	360
KIRO	Seattle	Wash.	597
KIRT	Mission	Tex.	575
KIRX	Kirksville	Mo.	439
KISD	Sioux Falls	S. D.	547
KISN	Portland	Ore.	519
KIST	Santa Barbara	Calif.	320
KIT	Yakima	Wash.	601
KITE	San Antonio	Tex.	578
KITI	Chehalis-Centralia	Wash.	595
KITN	Olympia	Wash.	596
KITO	San Bernardino	Calif.	317
KIUL	Garden City	Kan.	386
KIUN	Pecos	Tex.	576
KIUP	Durango	Colo.	325
KIVY	Crockett	Tex.	563
KIXL	Dallas	Tex.	564
KIXX	Provo	Utah	582
KIXZ	Amarillo	Tex.	557
KJAN	Atlantic	Iowa	380
KJAX	Santa Rosa	Calif.	320
KJAY	Topeka	Kan.	388
KJBC	Midland	Tex.	574
KJBS	San Francisco	Calif.	318
KJCF	Festus	Mo.	437
KJCK	Junction City	Kan.	387
KJEF	Jennings	La.	398
KJET	Beaumont	Tex.	558
KJFJ	Webester City	Iowa	385
KJIM	Fort Worth	Tex.	567
KJNO	Juneau	Alaska	296
KJOE	Shreveport	La.	402
KJOY	Stockton	Calif.	321
KJR	Seattle	Wash.	597
KJRG	Newton	Kan.	388
KJSK	Columbus	Neb.	447
KKEY	Vancouver	Wash.	600
KKID	Pendleton	Ore.	519
KKIS	Pittsburg	Calif.	315
KKOW	Madison	Wis.	607
KKSN	Dallas	Tex.	564
KLAC	Los Angeles	Calif.	313
KLAD	Klamath Falls	Ore.	518
KLAK	Lakewood	Colo.	326
KLAM	Cordova	Alaska	295
KLAN	Lemoore	Calif.	312
KLAS	Las Vegas	Nev.	451
KLBM	La Grande	Ore.	518
KLCN	Blytheville	Ark.	301
KLCO	Poteau	Okla.	514
KLEA	Lovington	N. M.	459
KLEE	Ottumwa	Iowa	384
KLEM	Le Mars	Iowa	383
KLEN	Killeen	Tex.	571
KLEO	Wichita	Kan.	389
KLER	Orofino	Ida.	363
KLEX	Lexington	Mo.	440
KLFD	Litchfield	Minn.	424
KLFT	Golden Meadow	La.	398
KLGA	Algona	Iowa	380
KLGN	Logan	Utah	581
KLGR	Redwood Falls	Minn.	426
KLIC	Monroe	La.	399
KLIF	Dallas	Tex.	564
KLIK	Jefferson City	Mo.	437
KLIL	Estherville	Iowa	383
KLIN	Lincoln	Neb.	448
KLIQ	Portland	Ore.	519
KLIR	Denver	Colo.	324
KLIX	Twin Falls	Ida.	364
KLIZ	Brainerd	Minn.	423
KLKC	Parsons	Kan.	388
KLLA	Leesville	La.	399
KLLL	Lubbock	Tex.	573
KLMO	Longmont	Colo.	326
KLMR	Lamar	Colo.	326
KLMS	Lincoln	Neb.	449
KLMX	Clayton	N. M.	458
KLO	Ogden	Utah	582
KLOG	Kelso	Wash.	595
KLOH	Pipestone	Minn.	426
KLOK	San Jose	Calif.	319
KLOO	Corvallis	Ore.	516
KLOQ	Yakima	Wash.	601
KLOS	Albuquerque	N. M.	457
KLOU	Lake Charles	La.	399
KLOV	Loveland	Colo.	326
KLPL	Lake Providence	La.	399
KLPM	Minot	N. D.	500
KLPR	Oklahoma City	Okla.	513
KLPW	Union	Mo.	443
KLRA	Little Rock	Ark.	304
KLRS	Mountain Grove	Mo.	440
KLTF	Little Falls	Minn.	424
KLTR	Blackwell	Okla.	511
KLTZ	Glasgow	Mont.	445
KLUB	Salt Lake City	Utah	583
KLUE	Longview	Tex.	572
KLUK	Evanston	Wyo.	613
KLUV	Haynesville	La.	398
KLVI	Vivian	La.	403
KLVL	Pasadena	Tex.	576
KLVT	Levelland	Tex.	571
KLWN	Lawrence	Kan.	387
KLWT	Lebanon	Mo.	440

Station	City	State	Page
KLYD	Bakersfield	Calif.	307
KLYK	Spokane	Wash.	599
KLYR	Clarksville	Ark.	302
KLZ	Denver	Colo.	324
KMA	Shenandoah	Iowa	384
KMAC	San Antonio	Tex.	578
KMAE	McKinney	Tex.	573
KMAK	Fresno	Calif.	310
KMAM	Tularosa	N. M.	460
KMAN	Manhattan	Kan.	387
KMAP	Bakersfield	Calif.	307
KMAQ	Maquoketa	Iowa	383
KMAR	Winnesboro	La.	403
KMBC	Kansas City	Mo.	439
KMBL	Junction	Tex.	571
KMBY	Monterey	Calif.	314
KMCD	Fairfield	Iowa	383
KMCM	McMinnville	Ore.	518
KMCO	Conroe	Tex.	561
KMDO	Fort Scott	Kan.	386
KMED	Medford	Ore.	518
KMEL	Wenatchee	Wash.	600
KMGM	Aubuquerque	N. M.	457
KMHL	Marshall	Minn.	425
KMHT	Marshall	Tex.	574
KMIL	Cameron	Tex.	560
KMIN	Grants	N. M.	458
KMJ	Fresno	Calif.	310
KMLB	Monroe	La.	399
KMLW	Marlin	Tex.	573
KMMJ	Grand Island	Neb.	448
KMMO	Marshall	Mo.	440
KMNS	Sioux City	Iowa	384
KMO	Tacoma	Wash.	599
KMON	Great Falls	Mont.	445
KMOP	Tucson	Ariz.	300
KMOX	St. Louis	Mo.	441
KMPC	Los Angeles	Calif.	313
KMRC	Morgan City	La.	400
KMRS	Morris	Minn.	425
KMUL	Muleshoe	Tex.	575
KMUR	Murray	Utah	582
KMUS	Muskogee	Okla.	513
KMVI	Wailuku-Maui	Hawaii	362
KMYC	Marysville	Calif.	313
KNAF	Fredericksburg	Tex.	568
KNAK	Salt Lake City	Utah	583
KNAL	Victoria	Tex.	580
KNBA	Vallejo	Calif.	322
KNBC	San Francisco	Calif.	318
KNBX	Kirkland	Wash.	595
KNBY	Newport	Ark.	305
KNCK	Concordia	Kan.	386
KNCM	Moberly	Mo.	440
KNCO	Garden City	Kan.	386
KNCY	Nebraska City	Neb.	449
KNDC	Hettinger	N. D.	500
KNDE	Aztec	N. M.	457
KNDY	Marysville	Kan.	388
KNEA	Jonesboro	Ark.	303
KNEB	Scottsbluff	Neb.	450
KNED	McAlester	Okla.	512
KNEL	Brady	Tex.	559
KNEM	Nevada	Mo.	440
KNET	Palestine	Tex.	576
KNEW	Spokane	Wash.	599
KNEX	McPherson	Kan.	388
KNEZ	Lompoc	Calif.	312
KNGS	Hanford	Calif.	311
KNIM	Maryville	Mo.	440
KNIT	Abilene	Tex.	556
KNOC	Natchitoches	La.	400
KNOE	Monroe	La.	399
KNOG	Nogales	Ariz.	297
KNOK	Fort Worth	Tex.	567
KNOR	Norman	Okla.	513
KNOT	Prescott	Ariz.	299
KNOW	Austin	Tex.	558
KNOX	Grand Forks	N. D.	500
KNPT	Newport	Ore.	518
KNUJ	New Ulm	Minn.	426
KNUZ	Houston	Tex.	570
KNX	Los Angeles	Calif.	313
KOA	Denver	Colo.	324
KOAL	Price	Utah	582
KOAM	Pittsburg	Kan.	388
KOB	Albuquerque	N. M.	457
KOBE	Las Cruces	N. M.	459
KOBH	Hot Springs	S. D.	546
KOBY	San Francisco	Calif.	319
KOCA	Kilgore	Tex.	571
KOCY	Oklahoma City	Okla.	513
KODE	Joplin	Mo.	437
KODI	Cody	Wyo.	613
KODL	The Dalles	Ore.	521
KODY	North Platte	Neb.	449
KOEL	Oelwein	Iowa	384
KOFA	Yuma	Ariz.	301
KOFE	Pullman	Wash.	597
KOFI	Kalispell	Mont.	446
KOFO	Ottawa	Kan.	388
KOFY	San Mateo	Calif.	320
KOGA	Ogallala	Neb.	449
KOGT	Orange	Tex.	575
KOH	Reno	Nev.	451
KOHU	Hermiston	Ore.	517
KOIL	Omaha	Neb.	449
KOIN	Portland	Ore.	519
KOJM	Havre	Mont.	446
KOKA	Shreveport	La.	402
KOKE	Austin	Tex.	558
KOKL	Okmulgee	Okla.	514
KOKO	Warrensburg	Mo.	444
KOKX	Keokuk	Iowa	383
KOKY	Little Rock	Ark.	304
KOL	Seattle	Wash.	598
KOLD	Tucson	Ariz.	300
KOLE	Port Arthur	Tex.	576
KOLJ	Quanah	Tex.	577
KOLO	Reno	Nev.	451
KOLR	Sterling	Colo.	327
KOLS	Pryor	Okla.	514
KOLT	Scottsbluff	Neb.	450
KOLY	Mobridge	S. D.	547
KOMA	Oklahoma City	Okla.	513
KOMB	Cottage Grove	Ore.	516
KOME	Tulsa	Okla.	514
KONE	Reno	Nev.	451
KOMO	Seattle	Wash.	598
KOMW	Omak	Wash.	596
KOMY	Watsonville	Calif.	322
KONG	Visalia	Calif.	322
KONI	Phoenix	Ariz.	297
KONO	San Antonio	Tex.	578
KONP	Port Angeles	Wash.	597
KOOK	Billings	Mont.	444
KOOL	Phoenix	Ariz.	299

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KOOO	Omaha	Neb.	449
KOOS	Coos Bay	Ore.	516
KOPR	Butte	Mont.	445
KOPY	Alice	Tex.	557
KORA	Bryan	Tex.	560
KORC	Mineral Wells	Tex.	574
KORD	Pasco	Wash.	596
KORE	Eugene	Ore.	517
KORK	Las Vegas	Nev.	451
KORN	Mitchell	S. D.	547
KORT	Grangeville	Ida.	363
KOSA	Odessa	Tex.	575
KOSE	Osceola	Ark.	305
KOSI	Denver	Colo.	324
KOSY	Texarkana	Ark.	306
KOTA	Rapid City	S. D.	547
KOTE	Fergus Falls	Minn.	424
KOTN	Pine Bluff	Ark.	305
KOTS	Deming	N. M.	458
KOVC	Valley City	N. D.	500
KOVE	Lander	Wyo.	613
KOVO	Provo	Utah	582
KOWB	Laramie	Wyo.	613
KOWH	Omaha	Neb.	449
KOWL	Bijou	Calif.	308
KOWN	Escondido	Calif.	309
KOXR	Oxnard	Calif.	315
KOY	Phoenix	Ariz.	298
KOYE	El Paso	Tex.	566
KOYL	Odessa	Tex.	575
KOYN	Billings	Mont.	444
KOZE	Lewiston	Ida.	363
KOZI	Chelan	Wash.	595
KOZY	Grand Rapids	Mich.	424
KPAC	Port Arthur	Tex.	577
KPAL	Palm Springs	Calif.	315
KPAM	Portland	Ore.	520
KPAN	Hereford	Tex.	569
KPAP	Redding	Calif.	316
KPAS	Banning	Calif.	308
KPAY	Chico	Calif.	308
KPBA	Pine Bluff	Ark.	305
KPBM	Carlsbad	N. M.	457
KPCA	Marked Tree	Ark.	304
KPDN	Pampa	Tex.	576
KPDQ	Portland	Ore.	520
KPEG	Spokane	Wash.	599
KPEL	Lafayette	La.	399
KPEP	San Angelo	Tex.	577
KPER	Gilroy	Calif.	310
KPET	Lamesa	Tex.	571
KPHO	Phoenix	Ariz.	299
KPIG	Cedar Rapids	Iowa	381
KPIK	Colorado Springs	Colo.	323
KPIN	Casa Grande	Ariz.	296
KPKW	Pasco	Wash.	596
KPLC	Lake Charles	La.	399
KPLK	Dallas	Ore.	516
KPLT	Paris	Tex.	576
KPMC	Bakersfield	Calif.	307
KPOA	Honolulu	Hawaii	361
KPOC	Pocahontas	Ark.	305
KPOD	Crescent City	Calif.	309
KPOI	Honolulu	Hawaii	361
KPOJ	Portland	Ore.	520
KPOK	Scottsdale	Ariz.	300
KPOL	Los Angeles	Calif.	313
KPON	Anderson	Calif.	306
KPOP	Los Angeles	Calif.	313
KPOR	Quincy	Wash.	597
KPOW	Powell	Wyo.	613
KPQ	Wenatchee	Wash.	600
KPRB	Redmond	Ore.	520
KPRC	Houston	Tex.	569
KPRK	Livingston	Mont.	446
KPRL	Paso Robles	Calif.	315
KPRO	Riverside	Calif.	316
KPRS	Kansas City	Mo.	439
KPSO	Falfurrias	Tex.	567
KPST	Preston	Ida.	364
KPTL	Carson City	Nev.	450
KPUG	Bellingham	Wash.	594
KPVA	Camas	Wash.	594
KQAQ	Austin	Minn.	423
KQDE	Renton	Wash.	597
KQDI	Bismarck	N. D.	499
KQDY	Minot	N. D.	500
KQEO	Albuquerque	N. M.	457
KQIK	Lakeview	Ore.	518
KQTE	Missoula	Mont.	446
KQTY	Everett	Wash.	595
KQV	Pittsburgh	Pa.	533
KRAC	Alamogordo	N. M.	456
KRAI	Craig	Colo.	323
KRAK	Stockton-Sacramento	Calif.	321
KRAL	Rawlins	Wyo.	614
KRAM	Las Vegas	Nev.	451
KRAY	Amarillo	Tex.	557
KRBA	Lufkin	Tex.	573
KRBC	Abilene	Tex.	556
KRBI	St. Peter	Minn.	426
KRBO	Las Vegas	Nev.	451
KRCK	Ridgecrest	Calif.	316
KRCO	Prineville	Ore.	520
KRCT	Pasadena	Tex.	576
KRDG	Redding	Calif.	316
KRDO	Colorado Springs	Colo.	323
KRDU	Dinuba	Calif.	309
KRE	Berkeley	Calif.	308
KREH	Oakdale	La.	401
KREI	Farmington	Mo.	437
KREM	Spokane	Wash.	599
KREO	Indio	Calif.	311
KRES	St. Joseph	Mo.	441
KREW	Sunnyside	Wash.	599
KREX	Grand Junction	Colo.	325
KRFO	Owatonna	Minn.	426
KRFS	Superior	Neb.	450
KRGI	Grand Island	Neb.	448
KRGV	Weslaco	Tex.	581
KRHD	Duncan	Okla.	511
KRIB	Mason City	Iowa	384
KRIC	Beaumont	Tex.	558
KRIG	Odessa	Tex.	575
KRIO	McAllen	Tex.	573
KRIZ	Phoenix	Ariz.	299
KRKC	King City	Calif.	311
KRKD	Los Angeles	Calif.	313
KRKO	Everett	Wash.	595
KRKS	Ridgecrest	Calif.	316
KRLA	Pasadena	Calif.	315
KRLC	Lewiston	Ida.	363
KRLD	Dallas	Tex.	565
KRLN	Canon City	Colo.	323
KRLW	Walnut Ridge	Ark.	306
KRMD	Shreveport	La.	402

Station	City	State	Page
KRMG	Tulsa	Okla.	515
KRMO	Monett	Mo.	440
KRMS	Osage Beach	Mo.	440
KRNO	San Bernardino	Calif.	317
KRNR	Roseburg	Ore.	520
KRNS	Burns	Ore.	516
KRNT	Des Moines	Iowa	382
KRNY	Kearney	Neb.	448
KROC	Rochester	Minn.	426
KROD	El Paso	Tex.	566
KROF	Abbeville	La.	397
KROG	Sonora	Calif	321
KROP	Brawley	Calif.	308
KROS	Clinton	Iowa	381
KROX	Crookston	Minn.	423
KROY	Sacramento	Calif.	317
KRPL	Moscow	Ida.	363
KRRV	Sherman-Denison	Tex.	579
KRSC	Othello	Wash.	596
KRSD	Rapid City	S. D.	547
KRSI	Minneapolis	Minn.	425
KRSL	Russell	Kan.	388
KRSN	Los Alamos	N. M.	459
KRTN	Raton	N. M.	459
KRTR	Thermopolis	Wyo.	614
KRUN	Ballinger	Tex.	558
KRUS	Ruston	La.	402
KRUX	Phoenix	Ariz.	299
KRVN	Lexington	Neb.	448
KRXK	Rexburg	Ida.	364
KRXL	Roseburg	Ore.	520
KRYS	Corpus Christi	Tex.	563
KSAL	Salina	Kan.	388
KSAM	Huntsville	Tex.	570
KSAN	San Francisco	Calif.	319
KSAY	San Francisco	Calif.	319
KSBW	Salinas	Calif.	317
KSCB	Liberal	Kan.	387
KSCJ	Sioux City	Iowa	385
KSCO	Santa Cruz	Calif.	320
KSD	St. Louis	Mo.	441
KSDA	Redding	Calif.	316
KSDN	Aberdeen	S. D.	546
KSDO	San Diego	Calif.	318
KSEI	Pocatello	Ida.	364
KSEK	Pittsburg	Kan.	388
KSEL	Lubbock	Tex.	573
KSEM	Moses Lake	Wash.	596
KSEN	Shelby	Mont.	447
KSEO	Durant	Okla.	511
KSET	El Paso	Tex.	566
KSEW	Sitka	Alaska	296
KSEY	Seymour	Tex.	579
KSFA	Nacogdoches	Tex.	575
KSFE	Needles	Calif.	314
KSFO	San Francisco	Calif.	319
KSGM	Ste. Genevieve	Mo.	441
KSIB	Creston	Iowa	381
KSID	Sidney	Neb.	450
KSIG	Crowley	La.	398
KSIJ	Gladewater	Tex.	568
KSIL	Silver City	N. M.	460
KSIM	Sikeston	Mo.	443
KSIR	Wichita	Kan.	389
KSIS	Sedalia	Mo.	443
KSIW	Woodward	Okla.	515
KSIX	Corpus Christi	Tex.	563
KSJB	Jamestown	N. D.	500
KSJO	San Jose	Calif.	319
KSKY	Dallas	Tex.	565
KSL	Salt Lake City	Utah	583
KSLM	Salem	Ore.	521
KSLO	Opelousas	La.	402
KSLV	Monte Vista	Colo.	326
KSLY	San Luis Obispo	Calif.	320
KSMA	Santa Maria	Calif.	320
KSML	Seminole	Tex.	578
KSMN	Mason City	Iowa	384
KSMO	Salem	Mo.	443
KSNY	Snyder	Tex.	579
KSO	Des Moines	Iowa	382
KSOK	Arkansas City	Kan.	385
KSON	San Diego	Calif.	318
KSOO	Sioux Falls	S. D.	547
KSOP	Salt Lake City	Utah	583
KSOX	Raymondville	Tex.	577
KSPA	Santa Paula	Calif.	320
KSPI	Stillwater	Okla.	514
KSPL	Diboll	Tex.	565
KSPR	Casper	Wyo.	613
KSPT	Sandpoint	Ida.	364
KSRA	Salmon	Ida	364
KSRC	Socorro	N. M.	460
KSRO	Santa Rosa	Calif.	321
KSRV	Ontario	Ore.	519
KSSS	Colorado Springs	Colo.	323
KSST	Sulphur Springs	Tex.	579
KSTA	Coleman	Tex.	561
KSTB	Breckenridge	Tex.	559
KSTL	St. Louis	Mo.	441
KSTN	Stockton	Calif.	321
KSTP	St. Paul-Minneapolis	Minn.	426
KSTR	Grand Junction	Colo.	325
KSTT	Davenport	Iowa	382
KSTV	Stephenville	Tex.	579
KSUB	Cedar City	Utah	581
KSUE	Susanville	Calif.	321
KSUM	Fairmont	Minn.	424
KSUN	Bisbee	Ariz.	296
KSVC	Richfield	Utah	582
KSVN	Ogden	Utah	582
KSVP	Artesia	N. M.	457
KSWA	Graham	Tex.	568
KSWI	Council Bluffs	Iowa	381
KSWO	Lawton	Okla.	512
KSWS	Roswell	N. M.	459
KSXX	Salt Lake City	Utah	583
KSYC	Yreka	Calif.	322
KSYD	Wichita Falls	Tex.	581
KSYL	Alexandria	La.	397
KTAC	Tacoma	Wash.	600
KTAE	Taylor	Tex.	579
KTAN	Tucson	Ariz.	300
KTAR	Phoenix	Ariz.	299
KTAT	Frederick	Okla.	512
KTBB	Tyler	Tex.	580
KTBC	Austin	Tex.	558
KTCB	Malden	Mo.	440
KTCN	Berryville	Ark.	301
KTCS	Fort Smith	Ark.	303
KTEE	Carmel	Calif.	308
KTEL	Walla Walla	Wash.	600
KTEM	Temple	Tex.	579
KTER	Terrell	Tex.	580
KTFI	Twin Falls	Ida.	365
KTFS	Texarkana	Tex.	580

Station	City	State	Page
KTFY	Brownfield	Tex.	559
KTHE	Thermopolis	Wyo.	614
KTHS	Little Rock	Ark.	304
KTHT	Houston	Tex.	569
KTIB	Thibodaux	La.	403
KTIL	Tillamook	Ore.	521
KTIM	San Rafael	Calif.	320
KTIP	Porterville	Calif.	315
KTIX	Seattle	Wash.	598
KTJS	Hobart	Okla.	512
KTKN	Ketchikan	Alaska	296
KTKR	Taft	Calif.	321
KTKT	Tucson	Ariz.	300
KTLD	Tallulah	La.	403
KTLN	Denver	Colo.	324
KTLO	Mountain Home	Ark.	304
KTLQ	Tahlequah	Okla.	514
KTLU	Rusk	Tex.	577
KTLW	Texas City	Tex.	580
KTMC	McAlester	Okla.	513
KTMS	Santa Barbara	Calif.	320
KTNC	Falls City	Neb.	447
KTNM	Tucumcari	N. M.	460
KTNT	Tacoma	Wash.	600
KTOD	Sinton	Tex.	579
KTOE	Mankato	Minn.	424
KTOH	Lihue, Kauai	Hawaii	362
KTOK	Oklahoma City	Okla.	513
KTOO	Henderson	Nev.	451
KTOP	Topeka	Kan.	389
KTOW	Oklahoma City	Okla.	513
KTRB	Modesto	Calif.	314
KTRC	Santa Fe	N. M.	459
KTRE	Lufkin	Tex.	573
KTRF	Thief River Falls	Minn.	427
KTRH	Houston	Tex.	569
KTRI	Sioux City	Iowa	385
KTRM	Beaumont	Tex.	558
KTRN	Wichita Falls	Tex.	581
KTRY	Bastrop	La.	397
KTSA	San Antonio	Tex.	578
KTSM	El Paso	Tex.	566
KTTN	Trenton	Mo.	443
KTTR	Rolla	Mo.	441
KTTS	Springfield	Mo.	443
KTUC	Tucson	Ariz.	301
KTUE	Tulia	Tex.	580
KTUL	Tulsa	Okla.	515
KTUR	Turlock	Calif.	322
KTUT	Tooele City	Utah	583
KTUX	Pueblo	Colo.	327
KTW	Seattle	Wash.	598
KTXJ	Jasper	Tex.	570
KTXL	San Angelo	Tex.	577
KTXO	Sherman	Tex.	579
KTYM	Inglewood	Calif.	311
KUAM	Agana	Guam	614
KUBA	Yuba City	Calif.	322
KUBC	Montrose	Colo.	326
KUBE	Pendleton	Ore.	519
KUBO	San Antonio	Tex.	578
KUDE	Oceanside	Calif.	314
KUDI	Great Falls	Mont.	445
KUDL	Kansas City	Mo.	439
KUDU	Ventura	Calif.	322
KUDY	Littleton	Colo.	326
KUEN	Wenatchee	Wash.	600
KUEQ	Phoenix	Ariz.	299
KUGN	Eugene	Ore.	517
KUIK	Hillsboro	Ore.	517
KUJ	Walla Walla	Wash.	600
KUKI	Ukiah	Calif.	322
KUKO	Post	Tex.	577
KUKU	Willow Springs	Mo.	444
KULA	Honolulu	Hawaii	361
KULE	Ephrata	Wash.	595
KULP	El Campo	Tex.	566
KUMA	Pendleton	Ore.	519
KUNO	Corpus Christi	Tex.	563
KUOA	Siloam Springs	Ark.	306
KUPI	Idaho Falls	Ida.	363
KURA	Moab	Utah	582
KURL	Billings	Mont.	444
KURV	Edinburg	Tex.	566
KURY	Brookings	Ore.	516
KUSH	Cushing	Okla.	511
KUSN	St. Joseph	Mo.	441
KUTI	Yakima	Wash.	601
KUTY	Palmdale	Calif.	315
KUVR	Holdrege	Neb.	448
KUZN	West Monroe	La.	403
KVAS	Astoria	Ore.	516
KBKR	Baker	Ore.	516
KVCK	Wolf Point	Mont.	447
KVCL	Winnfield	La.	403
KVCV	Redding	Calif.	316
KVEC	San Luis Obispo	Calif.	319
KVEL	Vernal	Utah	583
KVEN	Ventura	Calif.	322
KVER	Clovis	N. M.	458
KVET	Austin	Tex.	558
KVFC	Cortez	Colo.	323
KVFD	Ft. Dodge	Iowa	383
KVGB	Great Bend	Kan.	387
KVHL	Homer	La.	398
KVI	Seattle	Wash.	598
KVIC	Victoria	Tex.	580
KVIM	New Iberia	La.	400
KVIN	Vinita	Okla.	515
KVIP	Redding	Calif.	316
KVKM	Monahans	Tex.	575
KVLB	Cleveland	Tex.	561
KVLC	Little Rock	Ark.	304
KVLF	Alpine	Tex.	557
KVLH	Pauls Valley	Okla.	514
KVLV	Fallon	Nev.	450
KVMA	Magnolia	Ark.	304
KVMC	Colorado City	Tex.	561
KVNA	Flagstaff	Ariz.	297
KVNC	Winslow	Ariz.	301
KVNI	Coeur D'Alene	Ida.	363
KVNU	Logan	Utah	582
KVOC	Casper	Wyo.	613
KVOE	Emporia	Kan.	386
KVOG	Ogden	Utah	582
KVOL	Lafayette	La.	399
KVOM	Morrilton	Ark.	304
KVON	Napa	Calif.	314
KVOO	Tulsa	Okla.	515
KVOP	Plainview	Tex.	576
KVOR	Colorado Springs	Colo.	323
KVOS	Bellingham	Wash.	594
KVOU	Uvalde	Tex.	580
KVOW	Littlefield	Tex.	571
KVOX	Moorhead	Minn.	425
KVOY	Yuma	Ariz.	301

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KVOZ	Laredo,	Tex.	571
KVPI	Ville Platte,	La.	403
KVRC	Arkadelphia	Ark.	301
KVRH	Salida,	Colo.	327
KVRS	Rock Springs,	Wyo.	614
KVSA	McGehee,	Ark.	304
KVSF	Santa Fe,	N. M.	459
KVSO	Ardmore,	Okla.	511
KVWC	Vernon,	Tex.	580
KVWM	Show Low,	Ariz.	300
KVWO	Cheyenne,	Wyo.	613
KWAD	Wadena,	Minn.	427
KWAK	Stuttgart,	Ark.	306
KWAL	Osburn,	Ida.	364
KWAM	Memphis,	Tenn.	553
KWAT	Watertown,	S. D.	547
KWBA	Baytown,	Tex.	558
KWBB	Wichita,	Kan.	389
KWBE	Beatrice,	Neb.	447
KWBG	Boone,	Iowa	380
KWBW	Hutchinson,	Kan.	387
KWCB	Searcy,	Ark.	306
KWCL	Oak Grove,	La.	401
KWCO	Chickasha,	Okla.	511
KWDM	Des Moines,	Iowa	382
KWEB	Rochester,	Minn.	426
KWED	Seguin,	Tex.	578
KWEI	Weiser,	Ida.	365
KWEL	Midland,	Tex.	574
KWEW	Hobbs	N. M.	458
KWFR	San Angelo,	Tex.	577
KWFT	Wichita Falls,	Tex.	581
KWG	Stockton,	Calif.	321
KWHI	Brenham,	Tex.	559
KWHK	Hutchinson,	Kan.	387
KWHN	Ft. Smith,	Ark.	303
KWHO	Salt Lake City,	Utah	583
KWHW	Altus,	Okla.	511
KWIC	Salt Lake City,	Utah	583
KWIK	Pocatello,	Ida.	364
KWIL	Albany,	Ore.	515
KWIN	Ashland,	Ore.	515
KWIP	Merced,	Calif.	313
KWIQ	Moses Lake,	Wash.	596
KWIV	Douglas,	Wyo.	613
KWIZ	Santa Ana,	Calif.	320
KWJB	Globe,	Ariz.	297
KWJJ	Portland,	Ore.	520
KWK	St. Louis,	Mo.	442
KWKC	Abilene,	Tex.	557
KWKH	Shreveport,	La.	402
KWKW	Pasadena,	Calif.	315
KWLM	Willmar,	Minn.	427
KWMT	Fort Dodge,	Iowa	383
KWNA	Winnemucca,	Nev.	452
KWNO	Winona,	Minn.	427
KWOA	Worthington,	Minn.	427
KWOC	Poplar Bluff,	Mo.	441
KWOE	Clinton,	Okla.	511
KWON	Bartlesville,	Okla.	511
KWOR	Worland,	Wyo.	614
KWOS	Jefferson City,	Mo.	437
KWOW	Pomona,	Calif.	315
KWPC	Muscatine,	Iowa	384
KWPM	West Plains,	Mo.	444
KWPR	Claremore,	Okla.	511
KWRD	Henderson,	Tex.	569
KWRE	Warrenton,	Mo.	444
KWRF	Warren,	Ark.	306
KWRL	Riverton,	Wyo.	614
KWRO	Coquille,	Ore.	516
KWRT	Boonville,	Mo.	435
KWRW	Guthrie,	Okla.	512
KWSD	Mt. Shasta,	Calif.	314
KWSH	Wewoka,	Okla.	515
KWSK	Pratt,	Kan.	388
KWSO	Wasco,	Calif.	322
KWTC	Barstow,	Calif.	308
KWTO	Springfield,	Mo.	443
KWTX	Waco,	Tex.	581
KWVY	Waverly,	Iowa	385
KWWL	Waterloo,	Iowa	385
KWYK	Farmington,	N. M.	458
KWYN	Wynne,	Ark.	306
KWYO	Sheridan,	Wyo.	614
KWYR	Winner,	S. D.	547
KXA	Seattle,	Wash.	599
KXAR	Hope,	Ark.	303
KXEL	Waterloo,	Iowa	385
KXEO	Mexico,	Mo.	440
KXGI	Ft. Madison,	Iowa	383
KXGN	Glendive,	Mont.	445
KXGO	Fargo,	N. D.	499
KXIC	Iowa City,	Iowa	383
KXIT	Dalhart,	Tex.	563
KXJK	Forrest City,	Ark.	302
KXL	Portland,	Ore.	520
KXLE	Ellensburg,	Wash.	595
KXLF	Butte,	Mont.	445
KXLJ	Helena,	Mont.	446
KXLK	Great Falls,	Mont.	445
KXLL	Missoula,	Mont.	447
KXLO	Lewistown,	Mont.	446
KXLR	North Little Rock,	Ark.	305
KXLW	St. Louis,	Mo.	442
KXLY	Spokane,	Wash.	599
KXO	El Centro,	Calif.	309
KXOA	Sacramento,	Calif.	317
KXOK	St. Louis,	Mo.	442
KXOL	Fort Worth,	Tex.	567
KXOX	Sweetwater,	Tex.	579
KXRA	Alexandria,	Minn.	422
KXRJ	Russellville,	Ark.	305
KXRO	Aberdeen,	Wash.	593
KXRX	San Jose,	Calif.	319
KXXI	Golden,	Colo.	325
KXXL	Bozeman,	Mont	445
KXXX	Colby,	Kan.	386
KXYZ	Houston,	Tex.	569
KYA	San Francisco,	Calif.	319
KYCA	Prescott,	Ariz.	299
KYES	Roseburg,	Ore.	520
KYJC	Medford,	Ore.	518
KYME	Boise,	Ida.	362
KYNG	Coos Bay,	Ore.	516
KYNO	Fresno,	Calif.	310
KYNT	Yankton,	S. D.	547
KYOK	Houston,	Tex.	570
KYOR	Blythe,	Calif.	308
KYOS	Merced,	Calif.	313
KYOU	Greeley,	Colo.	326
KYPO	Potosi,	Mo.	441
KYSM	Mankato,	Minn.	424
KYSN	Colorado Springs,	Colo.	323
KYSS	Missoula,	Mont.	446
KYTE	Pocatello,	Ida.	364

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KYUM	Yuma	Ariz.	301
KYVA	Gallup	N. M.	458
KYW	Cleveland	Ohio	503
KZEE	Weatherford	Tex.	581
KZEY	Tyler	Tex.	580
KZIP	Amarillo	Tex.	557
KZOK	Prescott	Ariz.	300
KZOL	Muleshoe	Tex.	575
KZUM	Farmington	N. M.	458
KZUN	Spokane	Wash.	599
WAAA	Winston-Salem	N. C.	498
WAAB	Worcester	Mass.	413
WAAF	Chicago	Ill.	368
WAAG	Adel	Ga.	349
WAAP	Peoria	Ill.	372
WAAT	Trenton	N. J.	456
WAAY	Huntsville	Ala.	291
WABA	Aguadilla	P. R.	615
WABB	Mobile	Ala.	291
WABC	New York	N. Y.	469
WABG	Greenwood	Miss.	429
WABI	Bangor	Me.	403
WABJ	Adrian	Mich.	414
WABL	Amite	La.	397
WABO	Waynesboro	Miss.	433
WABQ	Cleveland	Ohio	504
WABR	Orlando	Fla.	343
WABT	Tuskegee	Ala.	295
WABV	Abbeville	S. C.	540
WABW	Annapolis	Md.	406
WABY	Albany	N. Y.	461
WABZ	Albemarle	N. C.	487
WACA	Camden	S. C.	541
WACB	Kittanning	Pa.	529
WACE	Chicopee-Springfield	Mass.	410
WACK	Newark	N. Y.	466
WACL	Waycross	Ga.	359
WACO	Waco	Tex.	581
WACR	Columbus	Miss.	428
WACT	Tuscaloosa	Ala.	294
WADA	Shelby	N. C.	496
WADC	Akron	Ohio	501
WADE	Wadesboro	N. C.	497
WADK	Newport	R. I.	538
WADO	New York	N. Y.	479
WADP	Kane	Pa.	529
WADS	Ansonia	Conn.	329
WAEB	Allentown	Pa.	523
WAEL	Mayaguez	P. R.	615
WAEW	Crossville	Tenn.	549
WAFC	Staunton	Va.	592
WAGC	Chattanooga	Tenn.	548
WAGE	Leesburg	Va.	588
WAGF	Dothan	Ala.	289
WAGG	Franklin	Tenn.	550
WAGM	Presque Isle	Me.	405
WAGN	Menominee	Mich.	420
WAGR	Lumberton	N. C.	494
WAGS	Bishopville	S. C.	540
WAGY	Forest City	N. C.	491
WAIK	Galesburg	Ill.	370
WAIL	Baton Rouge	La.	397
WAIM	Anderson	S. C.	540
WAIN	Columbia	Ky.	390
WAIP	Prichard	Ala.	293
WAIR	Winston-Salem	N. C.	498
WAIT	Chicago	Ill.	368
WAJF	Decatur	Ala.	289
WAJR	Morgantown	W. Va.	603
WAKE	Atlanta	Ga.	350
WAKN	Aiken	S. C.	540
WAKO	Lawrenceville	Ill.	371
WAKR	Akron	Ohio	501
WAKU	Latrobe	Pa.	529
WAKY	Louisville	Ky.	393
WALA	Mobile	Ala.	292
WALB	Albany	Ga.	349
WALD	Walterboro	S. C.	546
WALE	Fall River	Mass.	410
WALK	Patchogue	N. Y.	482
WALL	Middletown	N. Y.	466
WALM	Albion	Mich.	414
WALT	Tampa	Fla.	347
WALY	Herkimer	N. Y.	464
WAMD	Aberdeen	Md.	406
WAME	Miami	Fla.	340
WAMI	Opp	Ala.	293
WAML	Laurel	Miss.	431
WAMM	Flint	Mich.	416
WAMO	Homestead-Pittsburgh	Pa.	528
WAMP	Pittsburgh	Pa.	533
WAMS	Wilmington	Del.	333
WAMV	East St. Louis	Ill.	370
WAMW	Washington	Ind.	380
WAMY	Amory	Miss.	427
WANA	Anniston	Ala.	287
WANB	Waynesburg	Pa.	536
WAND	Canton	Ohio	502
WANE	Ft. Wayne	Ind.	376
WANN	Annapolis	Md.	406
WANS	Anderson	S. C.	540
WANT	Richmond	Va.	590
WANY	Albany	Ky.	389
WAOK	Atlanta	Ga.	350
WAOV	Vincennes	Ind.	380
WAPA	San Juan	P. R.	617
WAPE	Jacksonville	Fla.	338
WAPF	McComb	Miss.	432
WAPG	Arcadia	Fla.	335
WAPI	Birmingham	Ala.	287
WAPL	Appleton	Wis.	605
WAPO	Chattanooga	Tenn.	548
WAPX	Montgomery	Ala.	292
WAQE	Towson	Md.	408
WARA	Attleboro	Mass.	408
WARB	Covington	La.	398
WARC	Milton	Pa.	530
WARD	Johnstown	Pa.	528
WARE	Ware	Mass.	413
WARF	Jasper	Ala.	291
WARK	Hagerstown	Md.	407
WARL	Arlington	Va.	585
WARM	Scranton	Pa.	535
WARN	Fort Pierce	Fla.	338
WARU	Peru	Ind.	379
WASA	Havre de Grace	Md.	407
WASK	Lafayette	Ind.	377
WATA	Boone	N. C.	488
WATC	Gaylord	Mich.	417
WATE	Knoxville	Tenn.	551
WATH	Athens	Ohio	501
WATK	Antigo	Wis.	605
WATM	Atmore	Ala.	287
WATN	Watertown	N. Y.	487
WATO	Oak Ridge	Tenn.	555

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WATP	Marion,	S. C.	544
WATR	Waterbury,	Conn.	332
WATS	Sayre,	Pa.	535
WATT	Cadillac,	Mich.	415
WATV	Birmingham,	Ala.	288
WATW	Ashland,	Wis.	605
WATZ	Alpena,	Mich.	414
WAUB	Auburn,	N. Y.	461
WAUC	Wauchula,	Fla.	348
WAUD	Auburn,	Ala.	287
WAUG	Augusta,	Ga.	350
WAUX	Waukesha,	Wis.	612
WAVC	Boaz,	Ala.	288
WAVE	Louisville,	Ky.	393
WAVI	Dayton,	Ohio	506
WAVL	Apollo,	Pa.	524
WAVN	Stillwater,	Minn.	427
WAVO	Avondale Estates,	Ga.	351
WAVP	Avon Park,	Fla.	335
WAVU	Albertville,	Ala.	287
WAVY	Norfolk,	Va.	589
WAVZ	New Haven,	Conn.	331
WAWK	Kendallville,	Ind.	377
WAXE	Vero Beach,	Fla.	348
WAXX	Chippewa Falls,	Wis.	606
WAYB	Waynesboro,	Va.	593
WAYE	Dundalk,	Md.	407
WAYN	Rockingham,	N. C.	496
WAYS	Charlotte,	N. C.	488
WAYX	Waycross,	Ga.	359
WAYZ	Waynesboro,	Pa.	536
WAZA	Bainbridge,	Ga.	351
WAZF	Yazoo City,	Miss.	433
WAZL	Hazleton,	Pa.	528
WBAB	Babylon,	N. Y.	461
WBAC	Cleveland,	Tenn.	549
WBAL	Baltimore,	Md.	406
WBAM	Montgomery,	Ala.	292
WBAP	Fort Worth,	Tex.	567
WBAR	Bartow,	Fla.	335
WBAT	Marion,	Ind.	378
WBAW	Barnwell,	S. C.	540
WBAX	Wilkes-Barre,	Pa.	537
WBAY	Green Bay,	Wis.	606
WBAZ	Kingston,	N. Y.	465
WBBA	Pittsfield,	Ill.	373
WBBB	Burlington,	N. C.	488
WBBF	Rochester,	N. Y.	483
WBBI	Abingdon,	Va.	585
WBBM	Chicago,	Ill.	367
WBBN	Perry,	Ga.	356
WBBO	Forest City,	N. C.	491
WBBQ	Augusta,	Ga.	351
WBBT	Lyons,	Ga.	355
WBBW	Youngstown,	Ohio	510
WBBZ	Ponca City,	Okla.	514
WBCA	Bay Minette,	Ala.	287
WBCB	Levittown-Fairless Hills,	Pa.	529
WBCH	Hastings,	Mich.	418
WBCI	Williamsburg,	Va.	593
WBCK	Battle Creek,	Mich.	414
WBCM	Bay City,	Mich.	414
WBCR	Christiansburg,	Va.	586
WBCU	Union,	S. C.	546
WBEC	Pittsfield,	Mass.	412
WBEE	Chicago,	Ill.	367
WBEJ	Elizabethton,	Tenn.	550
WBEL	Beloit,	Wis.	606
WBEN	Buffalo,	N. Y.	462
WBET	Brockton,	Mass.	410
WBEU	Beaufort,	S. C.	540
WBEV	Beaver Dam,	Wis.	606
WBEX	Chillicothe,	Ohio	502
WBFC	Fremont,	Mich.	417
WBFD	Bedford,	Pa.	524
WBGC	Chipley,	Fla.	335
WBGN	Bowling Green,	Ky.	390
WBGR	Jesup,	Ga.	355
WBHB	Fitzgerald,	Ga.	354
WBHC	Hampton,	S. C.	544
WBHF	Cartersville,	Ga.	352
WBHP	Huntsville,	Ala.	291
WBIA	Augusta,	Ga.	351
WBIC	Bayshore,	N. Y.	462
WBIE	Marietta,	Ga.	356
WBIG	Greensboro,	N. C.	491
WBIL	Leesburg,	Fla.	340
WBIP	Booneville,	Miss.	428
WBIR	Knoxville,	Tenn.	551
WBIS	Bristol,	Conn.	329
WBIW	Bedford,	Ind.	375
WBIZ	Eau Claire,	Wis.	606
WBKH	Hattiesburg,	Miss.	430
WBKN	Newton,	Miss.	432
WBKV	West Bend,	Wis.	612
WBLA	Elizabethtown,	N. C.	490
WBLE	Batesville,	Miss.	428
WBLF	Bellefonte,	Pa.	524
WBLG	Lexington,	Ky.	392
WBLJ	Dalton,	Ga.	353
WBLO	Evergreen,	Ala.	290
WBLR	Batesburg,	S. C.	540
WBLT	Bedford,	Va.	585
WBLU	Salem,	Va.	592
WBLY	Springfield,	Ohio	509
WBMA	Beaufort,	N. C.	488
WBMC	McMinnville,	Tenn.	553
WBMD	Baltimore,	Md.	406
WBMK	West Point,	Ga.	359
WBML	Macon,	Ga.	355
WBNC	Conway,	N. H.	452
WBNL	Boonville,	Ind.	375
WBNR	Beacon,	N. Y.	462
WBNS	Columbus,	Ohio	505
WBNX	New York,	N. Y.	471
WBNY	Buffalo,	N. Y.	462
WBOB	Galax,	Va.	587
WBOC	Salisbury,	Md.	408
WBOF	Virginia Beach,	Va.	593
WBOK	New Orleans,	La.	400
WBOP	Pensacola,	Fla.	344
WBOS	Boston,	Mass.	408
WBOW	Terre Haute,	Ind.	379
WBOY	Clarksburg,	W. Va.	602
WBPD	Orangeburg,	S. C.	545
WBPZ	Lock Haven,	Pa.	530
WBRB	Mount Clemens,	Mich.	420
WBRC	Birmingham,	Ala.	288
WBRD	Bradenton,	Fla.	335
WBRE	Wilkes-Barre,	Pa.	537
WBRG	Lynchburg,	Va	588
WBRK	Pittsfield,	Mass.	412
WBRM	Marion,	N. C.	494
WBRN	Big Rapids,	Mich.	415
WBRO	Waynesboro,	Ga.	359
WBRT	Bardstown,	Ky.	390

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WBRV	Boonville	N. Y.	462
WBRX	Berwick	Pa.	524
WBRY	Waterbury	Conn.	332
WBSC	Bennettsville	S. C.	540
WBSM	New Bedford	Mass.	411
WBSR	Pensacola	Fla.	344
WBT	Charlotte	N. C.	489
WBTA	Batavia	N. Y.	461
WBTH	Williamson	W. Va.	605
WBTM	Danville	Va.	586
WBTN	Bennington	Vt.	584
WBTO	Linton	Ind.	377
WBUC	Buckhannon	W. Va.	601
WBUD	Trenton	N. J.	456
WBUT	Butler	Pa.	525
WBUX	Doylestown	Pa.	526
WBUY	Lexington	N. C.	493
WBUZ	Fredonia	N. Y.	464
WBVL	Barbourville	Ky.	390
WBVP	Beaver Falls	Pa.	524
WBYE	Calera	Ala.	289
WBYS	Canton	Ill.	365
WBZ-WBZA	Boston-Springfield	Mass.	409
WBZY	Torrington	Conn.	332
WCAE	Pittsburgh	Pa.	533
WCAM	Camden	N. J.	454
WCAO	Baltimore	Md.	406
WCAP	Lowell	Mass.	411
WCAR	Detroit	Mich.	416
WCAS	Gadsden	Ala.	290
WCAT	Orange	Mass.	412
WCAU	Philadelphia	Pa.	531
WCAW	Charleston	W. Va.	601
WCAX	Burlington	Vt.	584
WCAY	Cayce	S. C.	541
WCAZ	Carthage	Ill.	367
WCBA	Corning	N. Y.	463
WCBC	Anderson	Ind.	374
WCBG	Chambersburg	Pa.	525
WCBI	Columbus	Miss.	429
WCBL	Benton	Ky.	390
WCBM	Baltimore	Md.	406
WCBS	New York	N. Y.	473
WCBT	Roanoke Rapids	N. C.	496
WCBY	Cheboygan	Mich.	415
WCCC	Hartford	Conn.	330
WCCM	Lawrence	Mass.	411
WCCN	Neillsville	Wis.	610
WCCO	Minneapolis	Minn.	425
WCCP	Savannah	Ga.	357
WCDJ	Edenton	N. C.	490
WCDL	Carbondale	Pa.	525
WCDT	Winchester	Tenn.	556
WCEC	Rocky Mount	N. C.	496
WCED	DuBois	Pa.	526
WCEF	Parkersburg	W. Va.	604
WCEH	Hawkinsville	Ga.	355
WCEM	Cambridge	Md.	407
WCEN	Mt. Pleasant	Mich.	420
WCER	Charlotte	Mich.	415
WCFL	Chicago	Ill.	367
WCFV	Clifton Forge	Va.	586
WCGA	Calhoun	Ga.	352
WCGC	Belmont	N. C.	488
WCGO	Chicago Heights	Ill.	369
WCHA	Chambersburg	Pa.	525
WCHB	Inkster	Mich.	418
WCHI	Chillicothe	Ohio	502
WCHJ	Brookhaven	Miss.	428
WCHK	Canton	Ga.	352
WCHL	Chapel Hill	N. C.	488
WCHN	Norwich	N. Y.	481
WCHO	Washington Court House	Ohio	510
WCHS	Charleston	W. Va.	601
WCHV	Charlottesville	Va.	586
WCIL	Carbondale	Ill.	365
WCIN	Cincinnati	Ohio	502
WCJU	Columbia	Miss.	428
WCKB	Dunn	N. C.	489
WCKI	Greer	S. C.	543
WCKR	Miami	Fla.	341
WCKY	Cincinnati	Ohio	502
WCLA	Claxton	Ga.	352
WCLB	Camilla	Ga.	352
WCLC	Jamestown	Tenn.	551
WCLD	Cleveland	Miss.	428
WCLE	Cleveland	Tenn.	549
WCLG	Morgantown	W. Va.	603
WCLI	Corlling	N. Y.	463
WCLO	Janesville	Wis.	607
WCLS	Columbus	Ga.	352
WCLT	Newark	Ohio	508
WCLW	Mansfield	Ohio	507
WCMA	Corinth	Miss.	429
WCMB	Harrisburg	Pa.	528
WCMC	Wildwood	N. J.	456
WCME	Brunswick	Me.	404
WCMI	Ashland	Ky.	390
WCMN	Arecibo	P. R.	615
WCMP	Pine City	Minn.	426
WCMR	Elkhart	Ind.	375
WCMS	Norfolk	Va.	589
WCMT	Martin	Tenn.	552
WCMW	Canton	Ohio	502
WCMY	Ottawa	Ill.	372
WCNB	Connersville	Ind.	375
WCNC	Elizabeth City	N. C.	490
WCNG	Canonsburg	Pa.	525
WCNH	Quincy	Fla.	345
WCNL	Newport	N. H.	453
WCNR	Bloomsburg	Pa.	524
WCNT	Centralia	Ill.	367
WCNU	Crestview	Fla.	336
WCNX	Middletown	Conn.	330
WCOA	Pensacola	Fla.	344
WCOC	Meridian	Miss.	432
WCOG	Greensboro	N. C.	491
WCOH	Newnan	Ga.	356
WCOJ	Coatesville	Pa.	526
WCOL	Columbus	Ohio	505
WCON	Cornelia	Ga.	353
WCOP	Boston	Mass.	409
WCOR	Lebanon	Tenn.	552
WCOS	Columbia	S. C.	541
WCOU	Lewiston	Me.	404
WCOV	Montgomery	Ala.	292
WCOW	Sparta	Wis.	611
WCOY	Columbia	Pa.	526
WCPA	Clearfield	Pa.	526
WCPC	Houston	Miss.	430
WCPH	Etowah	Tenn.	550
WCPK	College Park	Ga.	352
WCPM	Cumberland	Ky.	391
WCPO	Cincinnati	Ohio	503
WCPS	Tarboro	N. C.	497
WCQS	Alma	Ga.	349

Station	City	State	Page
WCRA	Effingham	Ill.	370
WCRB	Boston	Mass.	409
WCRE	Cheraw	S. C.	541
WCRF	Springfield	Vt.	585
WCRI	Scottsboro	Ala.	293
WCRK	Morristown	Tenn.	554
WCRL	Oneonta	Ala.	293
WCRO	Johnstown	Pa.	528
WCRR	Corinth	Miss.	429
WCRS	Greenwood	S. C.	543
WCRT	Birmingham	Ala.	288
WCRV	Washington	N. J.	456
WCRW	Chicago	Ill.	367
WCRY	Macon	Ga.	355
WCSC	Charleston	S. C.	541
WCSH	Portland	Me.	404
WCSI	Columbus	Ind.	375
WCSR	Hillsdale	Mich.	418
WCSS	Amsterdam	N. Y.	461
WCST	Berkeley Springs	W. Va.	601
WCTA	Andalusia	Ala.	287
WCTC	New Brunswick	N. J.	455
WCTT	Corbin	Ky.	391
WCUB	Manitowoc	Wis.	608
WCUE	Akron	Ohio	501
WCUM	Cumberland	Md.	407
WCVA	Culpeper	Va.	586
WCVI	Connellsville	Pa.	526
WCVP	Murphy	N. C.	494
WCVS	Springfield	Ill.	374
WCWC	Ripon	Wis.	611
WCYB	Bristol	Va.	585
WCYN	Cynthiana	Ky.	391
WDAD	Indiana	Pa.	528
WDAE	Tampa	Fla.	347
WDAF	Kansas City	Mo.	439
WDAK	Columbus	Ga.	353
WDAL	Meridian	Miss.	432
WDAN	Danville	Ill.	369
WDAR	Darlington	S. C.	542
WDAS	Philadelphia	Pa.	531
WDAX	McRae	Ga.	356
WDAY	Fargo	N. D.	499
WDBC	Escanaba	Mich.	416
WDBF	Delray Beach	Fla.	337
WDBJ	Roanoke	Va.	591
WDBL	Springfield	Tenn.	556
WDBM	Statesville	N. C.	497
WDBO	Orlando	Fla.	343
WDBQ	Dubuque	Iowa	383
WDCF	Dade City	Fla.	336
WDCL	Tarpon Springs	Fla.	348
WDCR	Hanover	N. H.	452
WDDT	Greenville	Miss.	429
WDDY	Gloucester	Va.	587
WDEA	Ellsworth	Me.	404
WDEC	Americus	Ga.	349
WDEF	Chattanooga	Tenn.	548
WDEH	Sweetwater	Tenn.	556
WDEL	Wilmington	Del.	333
WDEV	Waterbury	Vt.	585
WDEW	Westfield	Mass.	413
WDGY	Minneapolis	Minn.	425
WDIA	Memphis	Tenn.	553
WDIG	Dothan	Ala.	289
WDIX	Orangeburg	S. C.	545
WDKD	Kingstree	S. C.	544
WDKN	Dickson	Tenn.	550
WDLA	Walton	N. Y.	487
WDLB	Marshfield	Wis.	608
WDLC	Port Jervis	N. Y.	482
WDLP	Panama City	Fla.	344
WDLT	Indianola	Miss.	430
WDMF	Buford	Ga.	352
WDMG	Douglas	Ga.	354
WDMJ	Marquette	Mich.	420
WDMV	Pocomoke City	Md.	408
WDNC	Durham	N. C.	489
WDNE	Elkins	W. Va.	602
WDNG	Anniston	Ala.	287
WDNT	Dayton	Tenn.	550
WDOB	Canton	Miss.	428
WDOC	Prestonsburg	Ky.	395
WDOD	Chattanooga	Tenn.	548
WDOE	Dunkirk	N. Y.	463
WDOG	Marine City	Mich.	420
WDOK	Cleveland	Ohio	504
WDOL	Athens	Ga.	349
WDON	Wheaton	Md.	408
WDOR	Sturgeon Bay	Wis.	611
WDOS	Oneonta	N. Y.	482
WDOT	Burlington	Vt.	584
WDOV	Dover	Del.	333
WDQN	Du Quoin	Ill.	369
WDRC	Hartford	Conn.	329
WDRF	Chester	Pa.	526
WDSC	Dillon	S. C.	542
WDSG	Dyersburg	Tenn.	550
WDSK	Cleveland	Miss.	428
WDSM	Superior	Wis.	611
WDSP	De Funiak Springs	Fla.	337
WDSR	Lake City	Fla.	339
WDSU	New Orleans	La.	400
WDUN	Gainesville	Ga.	354
WDUX	Waupaca	Wis.	612
WDUZ	Green Bay	Wis.	606
WDVA	Danville	Va.	586
WDVH	Gainesville	Fla.	338
WDVL	Vineland	N. J.	456
WDWD	Dawson	Ga.	353
WDWS	Champaign	Ill.	367
WDXB	Chattanooga	Tenn.	548
WDXE	Lawrenceburg	Tenn.	552
WDXI	Jackson	Tenn.	550
WDXL	Lexington	Tenn.	552
WDXN	Clarksville	Tenn.	549
WDXR	Paducah	Ky.	395
WDZ	Decatur	Ill.	369
WEAB	Greer	S. C.	543
WEAG	Alcoa	Tenn.	548
WEAM	Arlington	Va.	585
WEAN	Providence	R. I.	538
WEAS	Decatur	Ga.	353
WEAT	West Palm Beach	Fla.	348
WEAU	Eau Claire	Wis.	606
WEAV	Plattsburgh	N. Y.	482
WEAW	Evanston	Ill.	370
WEBB	Baltimore	Md.	406
WEBC	Duluth	Minn.	424
WEBJ	Brewton	Ala.	288
WEBO	Owego	N. Y.	482
WEBQ	Harrisburg	Ill.	370
WEBR	Buffalo	N. Y.	462
WEBY	Milton	Fla.	342
WECL	Eau Claire	Wis.	606
WEDC	Chicago	Ill.	367

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WEDO	McKeesport	Pa.	530
WEDR	Birmingham	Ala.	288
WEEB	Southern Pines	N. C.	497
WEED	Rocky Mount	N. C.	496
WEEI	Boston	Mass.	409
WEEL	Fairfax	Va.	587
WEEN	Lafayette	Tenn.	552
WEEP	Pittsburgh	Pa.	533
WEER	Warrenton	Va.	593
WEET	Richmond	Va.	590
WEEU	Reading	Pa.	534
WEEX	Easton	Pa.	526
WEGO	Concord	N. C.	489
WEHH	Elmira Hgts-Horesheads	N. Y.	463
WEIC	Charleston	Ill.	367
WEIM	Fitchburg	Mass.	410
WEIR	Weirton	W. Va.	604
WEJL	Scranton	Pa.	535
WEKR	Fayetteville	Tenn.	550
WEKY	Richmond	Ky.	396
WEKZ	Monroe	Wis.	609
WELB	Elba	Ala.	289
WELC	Welch	W. Va.	604
WELD	Fisher	W. Va.	602
WELE	Daytona Beach	Fla.	336
WELI	New Haven	Conn.	331
WELK	Charlottesville	Va.	586
WELL	Battle Creek	Mich.	414
WELM	Elmira	N. Y.	463
WELO	Tupelo	Miss.	433
WELP	Easley	S. C.	542
WELR	Roanoke	Ala.	293
WELS	Kinston	N. C.	493
WELY	Ely	Minn.	424
WEMB	Erwin	Tenn.	550
WEMP	Milwaukee	Wis.	608
WENA	Bayamon	P. R.	615
WENC	Whiteville	N. C.	498
WEND	Baton Rouge	La.	397
WENE	Endicott	N. Y.	463
WENK	Union City	Tenn.	556
WENN	Birmingham	Ala.	288
WENO	Nashville	Tenn.	554
WENT	Gloversville	N. Y.	464
WENY	Elmira	N. Y.	463
WEOA	Evansville	Ind.	375
WEOK	Poughkeepsie	N. Y.	482
WEOL	Elyria-Lorain	Ohio	506
WEPG	So. Pittsburgh	Tenn.	556
WEPM	Martinsburg	W. Va.	603
WERC	Erie	Pa.	527
WERD	Atlanta	Ga.	350
WERE	Cleveland	Ohio	503
WERH	Hamilton	Ala.	291
WERI	Westerly	R. I.	539
WERT	Van Wert	Ohio	509
WESA	Charleroi	Pa.	525
WESB	Bradford	Pa.	525
WESC	Greenville	S. C.	543
WESO	Southbridge-Webster	Mass.	412
WESR	Tasley	Va.	593
WEST	Easton	Pa.	527
WESX	Salem	Mass.	412
WESY	Greenville	Miss.	431
WETB	Johnson City	Tenn.	551
WETC	Wendell-Zebulon	N. C.	498
WETO	Gadsden	Ala.	290
WETU	Wetumpka	Ala.	295
WETZ	New Martinsville	W. Va.	603
WEUP	Huntsville	Ala.	291
WEVA	Emporia	Va.	587
WEVD	New York	N. Y.	477
WEVE	Eveleth	Minn.	424
WEW	St. Louis	Mo.	442
WEWO	Laurinburg	N. C.	493
WEXL	Royal Oak	Mich.	421
WEYE	Sanford	N. C.	496
WEZB	Bessemer	Ala.	287
WEZE	Boston	Mass.	409
WEZJ	Williamsburg	Ky.	396
WEZL	Richmond	Va.	590
WEZN	Elizabethtown	Pa.	527
WEZY	Cocoa	Fla.	336
WFAA	Dallas	Tex.	563
WFAB	Miami	Fla.	341
WFAH	Alliance	Ohio	501
WFAI	Fayetteville	N. C.	490
WFAR	Farrell	Pa.	527
WFAS	White Plains	N. Y.	485
WFAU	Augusta	Me.	403
WFAX	Falls Church	Va.	587
WFBC	Greenville	S. C.	543
WFBF	Fernandina Beach	Fla.	337
WFBG	Altoona	Pa.	523
WFBL	Syracuse	N. Y.	484
WFBM	Indianapolis	Ind.	376
WFBR	Baltimore	Md.	406
WFBS	Ft. Walton Beach	Fla.	338
WFDF	Flint	Mich.	417
WFDR	Manchester	Ga.	356
WFEA	Manchester	N. H.	453
WFEB	Sylacauga	Ala.	294
WFEC	Miami	Fla.	341
WFGM	Fitchburg	Mass.	410
WFGN	Gaffney	S. C.	543
WFHG	Bristol	Va.	586
WFHK	Pell City	Ala.	293
WFHR	Wisconsin Rapids	Wis.	612
WFIG	Sumter	S. C.	545
WFIL	Philadelphia	Pa.	531
WFIN	Findlay	Ohio	506
WFIS	Fountain Inn	S. C.	542
WFIW	Fairfield	Ill.	370
WFKN	Franklin	Ky.	391
WFKY	Frankfort	Ky.	391
WFLA	Tampa	Fla.	347
WFLB	Fayetteville	N. C.	490
WFLN	Philadelphia	Pa.	531
WFLO	Farmville	Va.	587
WFLR	Dundee	N. Y.	463
WFLW	Monticello	Ky.	394
WFMC	Goldsboro	N. C.	491
WFMD	Frederick	Md.	407
WFMH	Cullman	Ala.	289
WFMJ	Youngstown	Ohio	510
WFMO	Fairmont	N. C.	490
WFMW	Madisonville	Ky.	393
WFNC	Fayetteville	N. C.	490
WFNS	Burlington	N. C.	488
WFOB	Fostoria	Ohio	507
WFOM	Marietta	Ga.	356
WFOR	Hattiesburg	Miss.	430
WFOX	Milwaukee	Wis.	608
WFOY	St. Augustine	Fla.	345
WFPA	Ft. Payne	Ala.	290
WFPG	Atlantic City	N. J.	454

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WFPM	Fort Valley	Ga.	354
WFPR	Hammond	La.	398
WFRA	Franklin	Pa.	527
WFRB	Frostburg	Md.	407
WFRC	Reidsville	N. C.	495
WFRL	Freeport	Ill.	370
WFRM	Coudersport	Pa.	526
WFRO	Fremont	Ohio	507
WFRX	West Frankfort	Ill.	374
WFSC	Franklin	N. C.	491
WFST	Caribou	Me.	404
WFTC	Kinston	N. C.	493
WFTG	London	Ky.	392
WFTL	Fort Lauderdale	Fla.	337
WFTM	Maysville	Ky.	394
WFTR	Front Royal	Va.	587
WFTW	Ft. Walton Beach	Fla.	338
WFUL	Fulton	Ky.	391
WFUN	Huntsville	Ala.	291
WFUR	Grand Rapids	Mich.	417
WFVA	Fredericksburg	Va.	587
WFVG	Fuquay Springs	N. C.	491
WFWL	Camden	Tenn.	548
WFYC	Alma	Mich.	414
WFYI	Garden City	N. Y.	464
WGAA	Cedartown	Ga.	352
WGAC	Augusta	Ga.	351
WGAD	Gadsden	Ala.	290
WGAF	Valdosta	Ga.	358
WGAI	Elizabeth City	N. C.	490
WGAL	Lancaster	Pa.	529
WGAN	Portland	Me.	405
WGAP	Maryville	Tenn.	552
WGAR	Cleveland	Ohio	504
WGAT	Gate City	Va.	587
WGAU	Athens	Ga.	349
WGAW	Gardner	Mass.	410
WGAY	Silver Spring	Md.	408
WGBA	Columbus	Ga.	353
WGBB	Freeport	N. Y.	464
WGBF	Evansville	Ind.	375
WGBG	Greensboro	N. C.	491
WGBI	Scranton	Pa.	535
WGBR	Goldsboro	N. C.	491
WGBS	Miami	Fla.	341
WGCB	Red Lion	Pa.	534
WGCD	Chester	S. C.	541
WGCM	Gulfport	Miss.	429
WGEA	Geneva	Ala.	290
WGEE	Indianapolis	Ind.	377
WGEM	Quincy	Ill.	373
WGES	Chicago	Ill.	368
WGET	Gettysburg	Pa.	527
WGEZ	Beloit	Wis.	606
WGFS	Covington	Ga.	353
WGGA	Gainesville	Ga.	354
WGGG	Gainesville	Fla.	338
WGGH	Marion	Ill.	371
WGGO	Salamanca	N. Y.	483
WGH	Newport News	Va.	589
WGHM	Skowhegan	Me.	405
WGHN	Grand Haven	Mich.	417
WGHQ	Saugerties	N. Y.	484
WGIG	Brunswick	Ga.	351
WGIL	Galesburg	Ill.	370
WGIR	Manchester	N. H.	453
WGIV	Charlotte	N. C.	489
WGKA	Atlanta	Ga.	350
WGL	Ft. Wayne	Ind.	376
WGLC	Centreville	Miss.	428
WGLI	Babylon	N. Y.	461
WGMA	Hollywood	Fla.	338
WGML	Hinesville	Ga.	355
WGMS	Washington	D. C.	334
WGN	Chicago	Ill.	367
WGNC	Gastonia	N. C.	491
WGNI	Wilmington	N. C.	498
WGNS	Murfreesboro	Tenn.	554
WGNY	Newburgh	N. Y.	466
WGOG	Walhalla	S. C.	546
WGOK	Mobile	Ala.	292
WGOL	Goldsboro	N. C.	491
WGOR	Georgetown	Ky.	391
WGOV	Valdosta	Ga.	359
WGPA	Bethlehem	Pa.	524
WGPC	Albany	Ga.	349
WGR	Buffalo	N. Y.	462
WGRA	Cairo	Ga.	352
WGRD	Grand Rapids	Mich.	417
WGRM	Greenwood	Miss.	429
WGRO	Lake City	Fla.	340
WGRV	Greenville	Tenn.	550
WGRY	Gary	Ind.	376
WGSA	Ephrata	Pa.	527
WGSM	Huntington	N. Y.	465
WGSR	Millen	Ga.	356
WGST	Atlanta	Ga.	350
WGSV	Guntersville	Ala.	291
WGSW	Greenwood	S. C.	543
WGTA	Summerville	Ga.	358
WGTC	Greenville	N. C.	492
WGTL	Kannapolis	N. C.	493
WGTM	Wilson	N. C.	498
WGTN	Georgetown	S. C.	543
WGTO	Cypress Gardens	Fla.	336
WGUS	N. Augusta	S. C.	545
WGUY	Bangor	Me.	404
WGVA	Geneva	N. Y.	464
WGVM	Greenville	Miss.	429
WGWC	Selma	Ala.	294
WGWR	Asheboro	N. C.	487
WGY	Schenectady	N. Y.	484
WGYV	Greenville	Ala.	291
WHAB	Baxley	Ga.	351
WHAI	Greenfield	Mass.	410
WHAK	Rogers City	Mich.	421
WHAL	Shelbyville	Tenn.	556
WHAM	Rochester	N. Y.	483
WHAP	Hopewell	Va.	588
WHAR	Clarksburg	W. Va.	602
WHAS	Louisville	Ky.	393
WHAT	Philadelphia	Pa.	531
WHAV	Haverhill	Mass.	411
WHAW	Weston	W. Va.	605
WHAY	New Britain	Conn.	330
WHB	Kansas City	Mo.	439
WHBB	Selma	Ala.	294
WHBC	Canton	Ohio	502
WHBF	Rock Island	Ill.	373
WHBG	Harrisonburg	Va.	588
WHBI	Newark	N. J.	454
WHBL	Sheboygan	Wis.	611
WHBN	Harrodsburg	Ky.	392
WHBO	Tampa	Fla.	348
WHBQ	Memphis	Tenn.	553
WHBT	Harriman	Tenn.	550

Station	City	State	Page
WHBU	Anderson,	Ind.	374
WHBY	Appleton,	Wis.	605
WHCC	Waynesville,	N. C.	498
WHCO	Sparta,	Ill.	374
WHCU	Ithaca,	N. Y.	465
WHDF	Houghton,	Mich.	418
WHDH	Boston,	Mass.	409
WHDL	Olean,	N. Y.	481
WHDM	McKenzie,	Tenn.	553
WHEB	Portsmouth,	N. H.	453
WHEC	Rochester,	N. Y.	483
WHEE	Martinsville,	Va.	588
WHEN	Syracuse,	N. Y.	484
WHEO	Stuart,	Va.	592
WHEP	Foley,	Ala.	290
WHER	Memphis,	Tenn.	553
WHEW	Riviera Beach,	Fla.	345
WHEY	Millington,	Tenn.	553
WHFB	Benton Harbor,	Mich.	415
WHFC	Chicago,	Ill.	368
WHGB	Harrisburg,	Pa.	528
WHGR	Houghton Lake,	Mich.	418
WHHH	Warren,	Ohio	510
WHHM	Memphis,	Tenn.	553
WHHY	Montgomery,	Ala.	293
WHIE	Griffin,	Ga.	354
WHIL	Medford,	Mass.	411
WHIM	Providence,	R. I.	539
WHIN	Gallatin,	Tenn.	550
WHIO	Dayton,	Ohio	506
WHIP	Mooresville,	N. C.	494
WHIR	Danville,	Ky.	391
WHIS	Bluefield,	W. Va.	601
WHIT	New Bern,	N. C.	495
WHIY	Orlando,	Fla.	343
WHIZ	Zanesville,	Ohio	510
WHJB	Greensburg,	Pa.	528
WHJC	Matewan,	W. Va.	603
WHK	Cleveland,	Ohio	504
WHKK	Akron,	Ohio	501
WHKP	Hendersonville,	N. C.	492
WHKY	Hickory,	N. C.	492
WHLB	Virginia,	Minn.	427
WHLD	Niagara Falls,	N. Y.	481
WHLF	South Boston,	Va.	592
WHLI	Hempstead,	N. Y.	464
WHLL	Wheeling,	W. Va.	605
WHLM	Bloomsburg,	Pa.	524
WHLN	Harlan,	Ky.	392
WHLP	Centerville,	Tenn.	548
WHLS	Port Huron,	Mich.	421
WHLT	Huntington,	Ind.	376
WHMA	Anniston,	Ala.	287
WHMI	Howell,	Mich.	418
WHMP	Northampton,	Mass.	412
WHMS	Charleston,	W. Va.	602
WHNC	Henderson,	N. C.	492
WHNY	McComb,	Miss.	432
WHO	Des Moines,	Iowa	382
WHOA	San Juan,	P. R.	617
WHOC	Philadelphia,	Pa.	433
WHOK	Lancaster,	Ohio	507
WHOL	Allentown,	Pa.	523
WHOM	New York,	N. Y.	469
WHOO	Orlando,	Fla.	343
WHOP	Hopkinsville,	Ky.	392
WHOS	Decatur,	Ala.	289
WHOT	Youngstown,	Ohio	510
WHOU	Houlton,	Me.	404
WHOW	Clinton,	Ill.	369
WHP	Harrisburg,	Pa.	528
WHPB	Belton,	S. C.	540
WHPE	High Point,	N. C.	492
WHRT	Hartselle,	Ala.	291
WHRV	Ann Arbor,	Mich.	414
WHRW	Bowling Green,	Ohio	502
WHSC	Hartsville,	S. C.	544
WHSM	Hayward,	Wis.	607
WHSY	Hattiesburg,	Miss.	430
WHTC	Holland,	Mich.	418
WHTG	Asbury Park,	N. J.	454
WHUB	Cookeville,	Tenn.	549
WHUC	Hudson,	N. Y.	465
WHUM	Reading,	Pa.	534
WHUN	Huntingdon,	Pa.	528
WHVF	Wausau,	Wis.	612
WHVH	Henderson,	N. C.	492
WHVR	Hanover,	Pa.	528
WHWB	Rutland,	Vt.	584
WHYE	Roanoke,	Va.	592
WHYL	Carlisle,	Pa.	525
WHYN	Springfield,	Mass.	412
WHYS	Ocala,	Fla.	343
WIAC	San Juan,	P. R.	617
WIAM	Williamston,	N. C.	498
WIBA	Madison,	Wis.	607
WIBB	Macon,	Ga.	355
WIBC	Indianapolis,	Ind.	377
WIBG	Philadelphia,	Pa.	531
WIBM	Jackson,	Mich.	419
WIBR	Baton Rouge,	La.	397
WIBU	Poynette,	Wis.	610
WIBV	Belleville,	Ill.	365
WIBW	Topeka,	Kan.	388
WIBX	Utica,	N. Y.	485
WICA	Ashtabula,	Ohio	501
WICC	Bridgeport,	Conn.	329
WICE	Providence,	R. I.	539
WICH	Norwich,	Conn.	331
WICK	Scranton,	Pa.	535
WICO	Salisbury,	Md.	408
WICU	Erie,	Pa.	527
WICY	Malone,	N. Y.	466
WIDE	Biddeford,	Me.	404
WIEL	Elizabethtown,	Ky.	391
WIFM	Elkin,	N. C.	490
WIGM	Medford,	Wis.	608
WIIN	Atlanta,	Ga.	350
WIKB	Iron River,	Mich.	418
WIKC	Bogalusa,	La.	398
WIKE	Newport,	Vt.	584
WIKY	Evansville,	Ind.	375
WIL	St. Louis,	Mo.	442
WILA	Danville,	Va.	586
WILD	Boston,	Mass.	409
WILE	Cambridge,	Ohio	502
WILI	Willimantic,	Conn.	332
WILK	Wilkes-Barre,	Pa.	537
WILM	Wilmington,	Del.	333
WILO	Frankfort,	Ind.	376
WILS	Lansing,	Mich.	419
WILZ	St. Petersburg Beach,	Fla.	345
WIMA	Lima,	Ohio	507
WIMO	Winder,	Ga.	359
WIMS	Michigan City,	Ind.	378
WINA	Charlottesville,	Va.	586

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WINC	Winchester,	Va.	593
WIND	Chicago,	Ill.	368
WINF	Manchester,	Conn.	329
WING	Dayton,	Ohio	506
WINI	Murphysboro,	Ill.	372
WINK	Ft. Myers,	Fla.	337
WINN	Louisville,	Ky.	393
WINR	Binghamton,	N. Y.	462
WINS	New York,	N. Y.	471
WINT	Winter Haven,	Fla.	349
WINX	Rockville,	Md.	408
WINZ	Miami,	Fla.	341
WIOD	Sanford,	Fla.	345
WION	Ionia,	Mich.	418
WIOS	Tawas City,	Mich.	422
WIOU	Kokomo,	Ind.	377
WIP	Philadelphia,	Pa.	533
WIPC	Lake Wales,	Fla.	340
WIPS	Ticonderoga,	N. Y.	485
WIRA	Fort Pierce,	Fla.	338
WIRB	Enterprise,	Ala.	289
WIRC	Hickory,	N. C.	492
WIRE	Indianapolis,	Ind.	377
WIRJ	Humboldt,	Tenn.	550
WIRK	West Palm Beach,	Fla.	348
WIRL	Peoria,	Ill.	372
WIRO	Ironton,	Ohio	507
WIRY	Plattsburgh,	N. Y.	482
WIS	Columbia,	S. C.	542
WISE	Asheville,	N. C.	487
WISH	Indianapolis,	Ind.	377
WISL	Shamokin,	Pa.	535
WISM	Madison,	Wis.	607
WISN	Milwaukee,	Wis.	608
WISO	Ponce,	P. R.	616
WISP	Kinston	N. C.	493
WISR	Butler,	Pa.	525
WIST	Charlotte,	N. C.	489
WISV	Viroqua,	Wis.	611
WITA	San Juan,	P. R.	617
WITH	Baltimore,	Md.	406
WITT	Lewisburg,	Pa.	529
WITY	Danville,	Ill.	369
WITZ	Jasper,	Ind.	377
WIVI	Christiansted,	V. I.	617
WIVK	Knoxville,	Tenn.	551
WIVY	Jacksonville,	Fla.	338
WIZE	Springfield,	Ohio	509
WIZZ	Streator,	Ill.	374
WJAC	Johnstown,	Pa.	529
WJAG	Norfolk,	Neb.	449
WJAK	Jackson,	Tenn.	551
WJAM	Marion,	Ala.	291
WJAN	Ishpeming,	Mich.	419
WJAR	Providence,	R. I.	539
WJAT	Swainsboro,	Ga.	358
WJAX	Jacksonville,	Fla.	339
WJAY	Mullins,	S. C.	544
WJAZ	Albany,	Ga.	349
WJBB	Haleyville,	Ala.	291
WJBC	Bloomington,	Ill.	365
WJBD	Salem,	Ill.	373
WJBK	Detroit,	Mich.	416
WJBL	Holland,	Mich.	418
WJBO	Baton Rouge,	La.	397
WJBS	DeLand,	Fla.	337
WJBW	New Orleans,	La.	400
WJCD	Seymour,	Ind.	379
WJCM	Sebring,	Fla.	347
WJDA	Quincy,	Mass.	412
WJDB	Thomasville,	Ala.	294
WJDX	Jackson,	Miss.	431
WJDY	Salisbury,	Md.	408
WJEF	Grand Rapids,	Mich.	417
WJEH	Gallipolis,	Ohio	507
WJEJ	Hagerstown,	Md.	407
WJEM	Valdosta,	Ga.	359
WJER	Dover,	Ohio	506
WJET	Erie,	Pa.	527
WJHB	Talladega,	Ala.	294
WJHL	Johnson City,	Tenn.	551
WJHO	Opelika,	Ala.	293
WJIG	Tullahoma,	Tenn.	556
WJIM	Lansing,	Mich.	419
WJIV	Savannah,	Ga.	357
WJJC	Commerce,	Ga.	353
WJJD	Chicago,	Ill.	368
WJJL	Niagara Falls,	N. Y.	481
WJJM	Lewisburg,	Tenn.	552
WJLB	Detroit,	Mich.	416
WJLD	Birmingham,	Ala.	288
WJLK	Asbury Park,	N. J.	454
WJLS	Beckley,	W. Va.	601
WJMA	Orange,	Va.	590
WJMB	Brookhaven,	Miss.	428
WJMC	Rice Lake,	Wis.	610
WJMJ	Philadelphia,	Pa.	533
WJMO	Cleveland,	Ohio	504
WJMR	New Orleans,	La.	400
WJMS	Ironwood,	Mich.	419
WJMW	Athens,	Ala.	287
WJMX	Florence,	S. C.	542
WJNC	Jacksonville,	N. C.	493
WJNO	West Palm Beach,	Fla.	348
WJOB	Hammond,	Ind.	376
WJOC	Jamestown,	N. Y.	465
WJOE	Port St. Joe,	Fla.	345
WJOI	Florence,	Ala.	290
WJOL	Joliet,	Ill.	371
WJON	St. Cloud,	Minn.	426
WJOT	Lake City,	S. C.	544
WJOY	Burlington,	Vt.	584
WJPA	Washington,	Pa.	536
WJPD	Ishpeming,	Mich.	419
WJPF	Herrin,	Ill.	370
WJPG	Green Bay,	Wis.	606
WJPR	Greenville,	Miss.	429
WJPS	Evansville,	Ind.	375
WJQS	Jackson,	Miss.	430
WJR	Detroit,	Mich.	416
WJRD	Tuscaloosa,	Ala.	294
WJRI	Lenoir,	N. C.	493
WJSB	Crestview,	Fla.	336
WJTN	Jamestown,	N. Y.	465
WJUN	Mexico,	Pa.	530
WJVA	South Bend,	Ind.	379
WJW	Cleveland,	Ohio	505
WJWL	Georgetown,	Del.	333
WJWS	South Hill,	Va.	592
WJXN	Jackson,	Miss.	431
WJZM	Clarksville,	Tenn.	549
WKAB	Mobile,	Ala.	292
WKAI	Macomb,	Ill.	371
WKAL	Rome,	N. Y.	483
WKAM	Goshen,	Ind.	376
WKAN	Kankakee,	Ill.	371

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WKAP	Allentown	Pa.	523
WKAQ	Santurce	P. R.	617
WKAT	Miami Beach	Fla.	341
WKAY	Glasgow	Ky.	391
WKAZ	Charleston	W. Va.	602
WKBC	North Wilkesboro	N. C.	495
WKBH	La Crosse	Wis.	607
WKBI	St. Marys	Pa.	535
WKBJ	Milan	Tenn.	554
WKBK	Keene	N. H.	452
WKBL	Covington	Tenn.	549
WKBN	Youngstown	Ohio	510
WKBO	Harrisburg	Pa.	528
WKBR	Manchester	N. H.	453
WKBV	Richmond	Ind.	379
WKBW	Buffalo	N. Y.	463
WKBZ	Muskegon	Mich.	420
WKCB	Berlin	N. H.	452
WKCT	Bowling Green	Ky.	390
WKDA	Nashville	Tenn.	554
WKDK	Newberry	S. C.	544
WKDL	Clarksdale	Miss.	428
WKDN	Camden	N. J.	454
WKDX	Hamlet	N. C.	492
WKEE	Huntington	W. Va.	603
WKEI	Kewanee	Ill.	371
WKEN	Dover	Del.	333
WKEU	Griffin	Ga.	354
WKEY	Covington	Va.	586
WKGN	Knoxville	Tenn.	551
WKHM	Jackson	Mich.	419
WKIC	Hazard	Ky.	392
WKID	Champaign-Urbana	Ill.	367
WKIK	Leonardtown	Md.	407
WKIN	Kingsport	Tenn.	551
WKIP	Poughkeepsie	N. Y.	482
WKIS	Orlando	Fla.	343
WKIX	Raleigh	N. C.	495
WKIZ	Key West	Fla.	339
WKJB	Mayaguez	P. R.	615
WKJG	Ft. Wayne	Ind.	376
WKKO	Cocoa	Fla.	336
WKKS	Vanceburg	Ky.	396
WKLA	Ludington	Mich.	419
WKLC	St. Albans	W. Va.	604
WKLE	Washington	Ga.	359
WKLF	Clanton	Ala.	289
WKLK	Cloquet	Minn.	423
WKLM	Wilmington	N. C.	498
WKLO	Louisville	Ky.	393
WKLV	Blackstone	Va.	585
WKLX	Paris	Ky.	395
WKLY	Hartwell	Ga.	354
WKLZ	Kalamazoo	Mich.	419
WKMC	Roaring Spring	Pa.	535
WKMF	Flint	Mich.	417
WKMH	Dearborn	Mich.	415
WKMI	Kalamazoo	Mich.	419
WKMT	Kings Mountain	N. C.	493
WKNB	New Britain	Conn.	330
WKNE	Keene	N. H.	452
WKNX	Saginaw	Mich.	421
WKNY	Kingston	N. Y.	465
WKOA	Hopkinsville	Ky.	392
WKOK	Sunbury	Pa.	536
WKOP	Binghamton	N. Y.	462
WKOV	Wellston	Ohio	510
WKOX	Framingham	Mass.	410
WKOY	Bluefield	W. Va.	601
WKOZ	Kosciusko	Miss.	431
WKPA	New Kensington	Pa.	531
WKPT	Kingsport	Tenn.	551
WKRC	Cincinnati	Ohio	503
WKRG	Mobile	Ala.	292
WKRK	Murphy	N. C.	495
WKRM	Columbia	Tenn.	549
WKRO	Cairo	Ill.	365
WKRS	Waukegan	Ill.	374
WKRT	Cortland	N. Y.	463
WKRZ	Oil City	Pa.	531
WKSB	Milford	Del.	333
WKSK	West Jefferson	N. C.	498
WKSR	Pulaski	Tenn.	555
WKST	New Castle	Pa.	531
WKTC	Charlotte	N. C.	489
WKTF	Warrenton	Va.	593
WKTG	Thomasville	Ga.	358
WKTL	Sheboygan	Wis.	611
WKTQ	South Paris	Me.	405
WKTX	Atlantic Beach	Fla.	335
WKTY	La Crosse	Wis.	607
WKUL	Cullman	Ala.	289
WKVA	Lewistown	Pa.	530
WKVM	San Juan	P. R.	617
WKVT	Brattleboro	Vt.	584
WKWF	Key West	Fla.	339
WKWK	Wheeling	W. Va.	605
WKXL	Concord	N. H.	452
WKXV	Knoxville	Tenn.	552
WKXY	Sarasota	Fla.	347
WKY	Oklahoma City	Okla.	514
WKYB	Paducah	Ky.	395
WKYR	Keyser	W. Va.	603
WKYW	Louisville	Ky.	393
WKZO	Kalamazoo	Mich.	419
WLAC	Nashville	Tenn.	554
WLAD	Danbury	Conn.	329
WLAF	LaFollette	Tenn.	552
WLAG	La Grange	Ga.	355
WLAK	Lakeland	Fla.	340
WLAM	Lewiston	Me.	404
WLAN	Lancaster	Pa.	529
WLAP	Lexington	Ky.	392
WLAQ	Rome	Ga.	357
WLAR	Athens	Tenn.	548
WLAS	Jacksonville	N. C.	493
WLAT	Conway	S. C.	542
WLAU	Laurel	Miss.	431
KLAV	Grand Rapids	Mich.	417
WLAY	Muscle Shoals	Ala.	293
WLBA	Gainesville	Ga.	354
WLBB	Carrollton	Ga.	352
WLBC	Muncie	Ind.	378
WLBE	Leesburg	Fla.	340
WLBG	Laurens	S. C.	544
WLBH	Mattoon	Ill.	371
WLBJ	Bowling Green	Ky.	390
WLBK	De Kalb	Ill.	369
WLBN	Lebanon	Ky.	392
WLBR	Lebanon	Pa.	529
WLBZ	Bangor	Me.	404
WLCK	Scottsville	Ky.	396
WLCM	Lancaster	S. C.	544
WLCO	Eustis	Fla.	337
WLCS	Baton Rouge	La.	397
WLCX	La Crosse	Wis.	607

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WLCY	St. Petersburg	Fla.	345
WLDB	Atlantic City	N. J.	454
WLDS	Jacksonville	Ill.	370
WLDY	Ladysmith	Wis.	607
WLEA	Hornell	N. Y.	464
WLEC	Sandusky	Ohio	509
WLEE	Richmond	Va.	591
WLEM	Emporium	Pa.	527
WLEO	Ponce	P. R.	616
WLET	Toccoa	Ga.	358
WLEU	Erie	Pa.	527
WLEW	Bad Axe	Mich.	414
WLFA	Lafayette	Ga.	355
WLFH	Little Falls	N. Y.	466
WLIB	New York	N. Y.	473
WLIK	Newport	Tenn.	555
WLIL	Lenoir City	Tenn.	552
WLIP	Kenosha	Wis.	607
WLIS	Old Saybrook	Conn.	331
WLIV	Livingston	Tenn.	552
WLLH	Lowell-Lawrence	Mass.	411
WLMJ	Jackson	Ohio	507
WLNA	Peekskill	N. Y.	482
WLNH	Laconia	N. H.	453
WLOA	Braddock	Pa.	525
WLOB	Portland	Me.	405
WLOC	Munfordville	Ky.	394
WLOE	Leaksville	N. C.	493
WLOF	Orlando	Fla.	343
WLOG	Logan	W. Va.	603
WLOH	Princeton	W. Va.	604
WLOI	La Porte	Ind.	377
WLOK	Memphis	Tenn.	553
WLOL	Minneapolis	Minn.	425
WLON	Lincolnton	N. C.	493
WLOS	Asheville	N. C.	488
WLOU	Louisville	Ky.	393
WLOW	Norfolk	Va.	589
WLOX	Biloxi-Gulfport	Miss.	428
WLPM	Suffolk	Va.	592
WLPO	La Salle	Ill.	371
WLRP	New Albany	Ind.	378
WLS	Chicago	Ill.	369
WLSC	Loris	S. C.	544
WLSD	Big Stone Gap	Va.	585
WLSE	Wallace	N. C.	497
WLSH	Lansford	Pa.	529
WLSI	Pikeville	Ky.	395
WLSM	Louisville	Miss.	431
WLST	Escanaba	Mich.	416
WLSV	Wellsville	N. Y.	487
WLTC	Gastonia	N. C.	491
WLVA	Lynchburg	Va.	588
WLW	Cincinnati	Ohio	503
WLYC	Williamsport	Pa.	537
WLYN	Lynn	Mass.	411
WMAB	Munising	Mich.	420
WMAF	Madison	Fla.	340
WMAG	Forest	Miss.	429
WMAJ	State College	Pa.	536
WMAK	Nashville	Tenn.	554
WMAL	Washington	D. C.	334
WMAM	Marinette	Wis.	608
WMAN	Mansfield	Ohio	508
WMAP	Monroe	N. C.	494
WMAQ	Chicago	Ill.	369
WMAS	Springfield	Mass.	412
WMAX	Grand Rapids	Mich.	417
WMAY	Springfield	Ill.	374
WMAZ	Macon	Ga.	355
WMBA	Ambridge	Pa.	524
WMBC	Macon	Miss.	431
WMBD	Peoria	Ill.	373
WMBG	Richmond	Va.	590
WMBH	Joplin	Mo.	437
WMBL	Morehead City	N. C.	494
WMBM	Miami Beach	Fla.	342
WMBN	Petoskey	Mich.	421
WMBO	Auburn	N. Y.	461
WMBR	Jacksonville	Fla.	339
WMBS	Uniontown	Pa.	536
WMC	Memphis	Tenn.	553
WMCA	New York	N. Y.	475
WMCH	Church Hill	Tenn.	549
WMCK	McKeesport	Pa.	530
WMCP	Columbia	Tenn.	549
WMCW	Harvard	Ill.	370
WMDC	Hazlehurst	Miss.	430
WMDD	Fajardo	P. R.	615
WMDF	Mount Dora	Fla.	342
WMDN	Midland	Mich.	420
WMEG	Eau Gallie	Fla.	337
WMEN	Tallahassee	Fla.	347
WMET	Miami Beach	Fla.	342
WMEV	Marion	Va.	588
WMEX	Boston	Mass.	409
WMFC	Monroeville	Ala.	292
WMFD	Wilmington	N. C.	498
WMFG	Hibbing	Minn.	424
WMFJ	Daytona Beach	Fla.	336
WMFR	High Point	N. C.	492
WMFS	Chattanooga	Tenn.	549
WMFT	Terre Haute	Ind.	379
WMGA	Moultrie	Ga.	356
WMGM	New York	N. Y.	477
WMGR	Bainbridge	Ga.	351
WMGW	Meadville	Pa.	530
WMGY	Montgomery	Ala.	293
WMIA	Arecibo	P. R.	615
WMID	Atlantic City	N. J.	454
WMIE	Miami	Fla.	341
WMIK	Middlesboro	Ky.	394
WMIL	Milwaukee	Wis.	608
WMIN	St. Paul	Minn.	427
WMIQ	Iron Mountain	Mich.	418
WMIS	Natchez	Miss.	432
WMIX	Mt. Vernon	Ill.	372
WMJM	Cordele	Ga.	353
WMLF	Pineville	Ky.	395
WMLP	Milton	Pa.	530
WMLS	Sylacauga	Ala.	294
WMLT	Dublin	Ga.	354
WMMB	Melbourne	Fla.	340
WMMH	Marshall	N. C.	494
WMMM	Westport	Conn.	332
WMMN	Fairmont	W. Va.	602
WMMS	Bath	Me.	404
WMMT	McMinnville	Tenn.	553
WMMW	Meriden	Conn.	330
WMNA	Gretna	Va.	587
WMNB	North Adams	Mass.	412
WMNC	Morganton	N. C.	494
WMNE	Menomonie	Wis.	608
WMNF	Richwood	W. Va.	604
WMNI	Columbus	Ohio	505
WMNS	Olean	N. Y.	481
WMOA	Marietta	Ohio	508

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WMOD	Moundsville	W. Va.	603
WMOG	Brunswick	Ga.	351
WMOH	Hamilton	Ohio	507
WMOK	Metropolis	Ill.	371
WMON	Montgomery	W. Va.	603
WMOP	Ocala	Fla.	343
WMOR	Morehead	Ky.	394
WMOV	Ravenswood	W. Va.	604
WMOX	Meridian	Miss.	432
WMOZ	Mobile	Ala.	292
WMPA	Aberdeen	Miss.	427
WMPL	Hancock	Mich.	418
WMPM	Smithfield	N. C.	497
WMPS	Memphis	Tenn.	554
WMPT	S. Williamsport	Pa.	536
WMRB	Greenville	S. C.	543
WMRC	Milford	Mass.	411
WMRE	Monroe	Ga.	356
WMRF	Lewistown	Pa.	530
WMRI	Marion	Ind.	378
WMRN	Marion	Ohio	508
WMRO	Aurora	Ill.	365
WMRP	Flint	Mich.	417
WMSA	Massena	N. Y.	466
WMSC	Columbia	S. C.	542
WMSJ	Sylva	N. C.	497
WMSL	Decatur	Ala.	289
WMSR	Manchester	Tenn.	552
WMST	Mt. Sterling	Ky.	394
WMT	Cedar Rapids	Iowa	381
WMTA	Central City	Ky.	390
WMTC	Vancleve	Ky.	396
WMTE	Manistee	Mich.	420
WMTL	Leitchfield	Ky.	392
WMTM	Moultrie	Ga.	356
WMTN	Morristown	Tenn.	554
WMTR	Morristown	N. J.	454
WMTS	Murfreesboro	Tenn.	554
WMUS	Muskegon	Mich.	420
WMUU	Greenville	S. C.	543
WMVA	Martinsville	Va.	589
WMVB	Millville	N. J.	454
WMVG	Milledgeville	Ga.	356
WMVO	Mt. Vernon	Ohio	508
WMYB	Myrtle Beach	S. C.	544
WMYN	Madison	N. C.	494
WMYR	Ft. Myers	Fla.	338
WNAB	Bridgeport	Conn.	329
WNAC	Boston	Mass.	409
WNAE	Warren	Pa.	536
WNAG	Grenada	Miss.	429
WNAH	Nashville	Tenn.	555
WNAK	Wilkes-Barre	Pa.	537
WNAM	Neenah	Wis.	609
WNAR	Norristown	Pa.	531
WNAT	Natchez	Miss.	432
WNAU	New Albany	Miss.	432
WNAV	Annapolis	Md.	406
WNAX	Yankton	S. D.	548
WNBF	Binghamton	N. Y.	462
WNBH	New Bedford	Mass.	411
WNBP	Newburyport	Mass.	411
WNBS	Murray	Ky.	394
WNBT	Wellsboro	Pa.	537
WNBZ	Saranac Lake	N. Y.	483
WNCA	Siler City	N. C.	496
WNCC	Barnsboro	Pa.	524
WNCO	Ashland	Ohio	501
WNDB	Daytona Beach	Fla.	336
WNDR	Syracuse	N. Y.	485
WNDU	South Bend	Ind.	379
WNEB	Worcester	Mass.	413
WNEG	Toccoa	Ga.	358
WNEL	Caguas	P. R.	615
WNER	Live Oak	Fla.	340
WNES	Central City	Ky.	390
WNEW	New York	N. Y.	479
WNEX	Macon	Ga.	355
WNGO	Mayfield	Ky.	394
WNHC	New Haven	Conn.	331
WNIA	Buffalo	N. Y.	463
WNIK	Arecibo	P. R.	615
WNIL	Niles	Mich.	420
WNJR	Newark	N. J.	455
WNKY	Neon	Ky.	394
WNLC	New London	Conn.	331
WNLK	Norwalk	Conn.	331
WNMP	Evanston	Ill.	370
WNNC	Newton	N. C.	495
WNNJ	Newton	N. J.	455
WNNT	Warsaw	Va.	593
WNOE	New Orleans	La.	400
WNOG	Naples	Fla.	342
WNOK	Columbia	S. C.	542
WNOP	Newport	Ky.	394
WNOR	Norfolk	Va.	589
WNOS	High Point	N. C.	492
WNOW	York	Pa.	538
WNOX	Knoxville	Tenn.	552
WNPT	Tuscaloosa	Ala.	294
WNRG	Grundy	Va.	587
WNRI	Woonsocket	R. I.	539
WNRV	Narrows	Va.	589
WNSL	Laurel	Miss.	431
WNSM	Valparaiso	Fla.	348
WNTA	Newark	N. J.	455
WNUZ	Talladega	Ala.	294
WNVA	Norton	Va.	590
WNVY	Pensacola	Fla.	344
WNXT	Portsmouth	Ohio	509
WOAI	San Antonio	Tex.	578
WOAP	Owosso	Mich.	421
WOAY	Oak Hill	W. Va.	604
WOBS	Jacksonville	Fla.	339
WOBT	Rhinelander	Wis.	610
WOC	Davenport	Iowa	382
WOCB	West Yarmouth	Mass.	413
WOCH	North Vernon	Ind.	378
WOHI	East Liverpool	Ohio	506
WOHO	Toledo	Ohio	509
WOHP	Bellefontaine	Ohio	502
WOHS	Shelby	N. C.	496
WOIA	Saline	Mich.	421
WOIC	Columbia	S. C.	542
WOKB	Winter Garden	Fla.	349
WOKE	Charleston	S. C.	541
WOKJ	Jackson	Miss.	431
WOKK	Meridian	Miss.	432
WOKO	Albany	N. Y.	461
WOKS	Columbus	Ga.	352
WOKZ	Alton	Ill.	365
WOKY	Milwaukee	Wis.	609
WOL	Washington	D. C.	334
WOLF	Syracuse	N. Y.	485
WOLS	Florence	S. C.	542
WOMI	Owensboro	Ky.	394

Station	City	State	Page
WOMP	Bellaire,	Ohio	502
WOMT	Manitowoc,	Wis.	608
WONA	Winona,	Miss.	433
WOND	Pleasantville,	N. J.	455
WONE	Dayton,	Ohio	506
WONG	Oneida,	N. Y.	481
WONN	Lakeland,	Fla.	340
WONW	Defiance,	Ohio	506
WOOD	Grand Rapids,	Mich.	418
WOOF	Dothan,	Ala.	289
WOOK	Washington,	D. C.	334
WOOO	Deland,	Fla.	337
WOOW	Greenville,	N. C.	492
WOPA	Oak Park,	Ill.	372
WOPI	Bristol,	Tenn.	548
WOR	New York,	N. Y.	475
WORA	Mayaguez,	P. R.	615
WORC	Worcester,	Mass.	413
WORD	Spartanburg,	S. C.	545
WORK	York,	Pa.	538
WORL	Boston,	Mass.	409
WORM	Savannah,	Tenn.	555
WORX	Madison,	Ind.	378
WOSC	Fulton,	N. Y.	464
WOSH	Oshkosh,	Wis.	610
WOTR	Corry,	Pa.	526
WOTT	Watertown,	N. Y.	487
WOTW	Nashua,	N. H.	453
WOVE	Welch,	W. Va.	605
WOW	Omaha,	Neb.	450
WOWE	Allegan,	Mich.	414
WOWL	Florence,	Ala.	290
WOWO	Ft. Wayne,	Ind.	376
WOXF	Oxford,	N. C.	495
WOZK	Ozark,	Ala.	293
WPAB	Ponce,	P. R.	616
WPAC	Patchogue,	N. Y.	482
WPAD	Paducah,	Ky.	395
WPAG	Ann Arbor,	Mich.	414
WPAL	Charleston,	S. C.	541
WPAM	Pottsville,	Pa.	534
WPAQ	Mt. Airy,	N. C.	494
WPAR	Parkersburg,	W. Va.	604
WPAT	Paterson,	N. J.	455
WPAW	Pawtucket,	R. I.	538
WPAX	Thomasville,	Ga.	358
WPAY	Portsmouth,	Ohio	509
WPAZ	Pottstown,	Pa.	534
WPBC	Minneapolis,	Minn.	425
WPCC	Clinton,	S. C.	541
WPCF	Panama City,	Fla.	344
WPCO	Mount Vernon,	Ind.	378
WPCT	Putnam,	Conn.	331
WPDM	Potsdam,	N. Y.	482
WPDQ	Jacksonville,	Fla.	339
WPDR	Portage,	Wis.	610
WPDX	Clarksburg,	W. Va.	602
WPEL	Montrose,	Pa.	530
WPEN	Philadelphia,	Pa.	533
WPEO	Peoria,	Ill.	373
WPEP	Taunton,	Mass.	413
WPET	Greensboro,	N. C.	492
WPFA	Pensacola,	Fla.	344
WPFB	Middletown,	Ohio	508
WPFP	Park Falls,	Wis.	610
WPGC	Washington,	D. C.	334
WPGW	Portland,	Ind.	379
WPHB	Philipsburg,	Pa.	533
WPIC	Sharon,	Pa.	535
WPID	Piedmont,	Ala.	293
WPIK	Alexandria,	Va.	585
WPIN	St. Petersburg,	Fla.	345
WPIT	Pittsburgh,	Pa.	534
WPKE	Pikeville,	Ky.	395
WPKO	Waverly,	Ohio	510
WPKY	Princeton,	Ky.	395
WPLA	Plant City,	Fla.	344
WPLH	Huntington,	W. Va.	603
WPLK	Rockmart,	Ga.	357
WPLM	Plymouth,	Mass.	412
WPLO	Atlanta,	Ga.	350
WPLY	Plymouth,	Wis.	610
WPME	Punxsutawney,	Pa.	534
WPMP	Pascagoula,	Miss.	432
WPNC	Plymouth,	N. C.	495
WPNF	Brevard,	N. C.	488
WPNX	Phenix City,	Ala.	293
WPOM	Pompano Beach,	Fla.	345
WPON	Pontiac,	Mich.	421
WPOP	Hartford,	Conn.	329
WPOR	Portland,	Me.	405
WPOW	New York,	N. Y.	481
WPPA	Pottsville,	Pa.	534
WPRA	Mayaguez,	P. R.	615
WPRC	Lincoln,	Ill.	371
WPRE	Prarie Du Chien,	Wis.	610
WPRN	Butler,	Ala.	288
WPRO	Providence,	R. I.	538
WPRP	Ponce,	P. R.	616
WPRS	Paris,	Ill.	372
WPRT	Prestonsburg,	Ky.	395
WPRW	Manassas,	Va.	588
WPRY	Perry,	Fla.	344
WPTF	Raleigh,	N. C.	495
WPTR	Albany,	N. Y.	461
WPTS	Pittston,	Pa.	534
WPTW	Piqua,	Ohio	508
WPTX	Lexington Park,	Md.	407
WPUV	Pulaski,	Va.	590
WPVA	Petersburg,	Va.	590
WPVL	Painesville,	Ohio	508
WQAM	Miami,	Fla.	341
WQBC	Vicksburg,	Miss.	433
WQDY	Calais,	Me.	404
WQIC	Meridian,	Miss.	432
WQIK	Jacksonville,	Fla.	339
WQOK	Greenville,	S. C.	543
WQTE	Detroit,	Mich.	416
WQUA	Moline,	Ill.	372
WQXI	Atlanta,	Ga.	350
WQXQ	Ormond Beach,	Fla.	343
WQXR	New York,	N. Y.	481
WQSN	Charleston,	S. C.	541
WQXT	Palm Beach,	Fla.	344
WRAC	Racine,	Wis.	610
WRAD	Radford,	Va.	590
WRAG	Carrollton,	Ala.	289
WRAJ	Anna,	Ill.	365
WRAK	Williamsport,	Pa.	537
WRAL	Raleigh,	N. C.	495
WRAM	Monmouth,	Ill.	372
WRAP	Norfolk,	Va.	589
WRAW	Reading,	Pa.	534
WRAY	Princeton,	Ind.	379
WRBC	Jackson,	Miss.	431
WRBL	Columbus,	Ga.	353

Station	City	State	Page
WRC	Washington,	D. C.	334
WRCA	New York,	N. Y.	481
WRCD	Dalton,	Ga.	353
WRCO	Richland Center,	Wis.	611
WRCV	Philadelphia,	Pa.	533
WRDB	Reedsburg,	Wis.	610
WRDO	Augusta,	Me.	403
WRDW	Augusta,	Ga.	351
WREB	Holyoke,	Mass.	411
WREC	Memphis,	Tenn.	554
WREL	Lexington,	Va.	588
WREM	Remsen,	N. Y.	482
WREN	Topeka,	Kan.	389
WREV	Reidsville,	N. C.	495
WRFB	Tallahassee,	Fla.	347
WRFC	Athens,	Ga.	350
WRFD	Worthington,	Ohio	510
WRFS	Alexander City,	Ala.	287
WRGA	Rome,	Ga.	357
WRGR	Starke,	Fla.	347
WRGS	Rogersville,	Tenn.	555
WRHC	Jacksonville,	Fla.	339
WRHI	Rock Hill,	S. C.	545
WRIB	Providence,	R. I.	538
WRIC	Richlands,	Va.	590
WRIG	Wausau,	Wis.	612
WRIM	Pahokee,	Fla.	343
WRIO	Rio Piedras,	P. R.	616
WRIP	Rossville,	Ga.	357
WRIS	Roanoke,	Va.	592
WRIT	Milwaukee,	Wis.	609
WRIV	Riverhead,	N. Y.	483
WRJN	Racine,	Wis.	610
WRJW	Picayune,	Miss.	433
WRKD	Rockland,	Me.	405
WRKH	Rockwood,	Tenn.	555
WRLD	West Point,	Ga.	359
WRMA	Montgomery,	Ala.	293
WRMF	Titusville,	Fla.	348
WRMN	Elgin,	Ill.	370
WRMS	Beardstown,	Ill.	365
WRNB	New Bern,	N. C.	495
WRNL	Richmond,	Va.	591
WROA	Gulfport,	Miss.	430
WROB	West Point,	Miss.	433
WROD	Daytona Beach,	Fla.	337
WROK	Rockford,	Ill.	373
WROM	Rome,	Ga.	357
WRON	Ronceverte,	W. Va.	604
WROS	Scottsboro,	Ala.	293
WROV	Roanoke,	Va.	592
WROW	Albany,	N. Y.	461
WROX	Clarksdale,	Miss.	428
WROY	Carmi,	Ill.	367
WRPB	Warner Robbins,	Ga.	359
WRR	Dallas,	Tex.	564
WRRF	Washington,	N. C.	497
WRRR	Rockford,	Ill.	373
WRRZ	Clinton,	N. C.	489
WRSA	Saratoga Springs,	N. Y.	483
WRSW	Warsaw,	Ind.	380
WRTA	Altoona,	Pa.	524
WRUF	Gainesville,	Fla.	338
WRUM	Rumford,	Me.	405
WRUN	Utica,	N. Y.	487
WRUS	Russellville,	Ky.	396
WRVA	Richmond,	Va.	591
WRVK	Renfro Valley,	Ky.	395
WRVM	Rochester,	N. Y.	483
WRWB	Kissimmee,	Fla.	339
WRWH	Cleveland,	Ga.	352
WRWJ	Selma,	Ala.	294
WRXO	Roxboro,	N. C.	496
WSAC	Ft. Knox,	Ky.	391
WSAI	Cincinnati,	Ohio	503
WSAL	Logansport,	Ind.	377
WSAM	Saginaw,	Mich.	421
WSAN	Allentown,	Pa.	523
WSAR	Fall River,	Mass.	410
WSAT	Salisbury,	N. C.	496
WSAU	Wausau,	Wis.	612
WSAV	Savannah,	Ga.	357
WSAY	Rochester,	N. Y.	483
WSAZ	Huntington,	W. Va.	603
WSB	Atlanta,	Ga.	350
WSBA	York,	Pa.	538
WSBB	New Smyrna Beach,	Fla.	343
WSBC	Chicago,	Ill.	369
WSBS	Great Barrington,	Mass.	410
WSBT	South Bend,	Ind.	379
WSCR	Scranton,	Pa.	535
WSDB	Homestead,	Fla.	338
WSDR	Sterling,	Ill.	374
WSEN	Baldwinsville,	N. Y.	461
WSET	Glens Falls,	N. Y.	464
WSEV	Sevierville,	Tenn.	556
WSFB	Quitman,	Ga.	356
WSFC	Somerset,	Ky.	396
WSFT	Thomaston,	Ga.	358
WSGA	Savannah,	Ga.	357
WSGC	Elberton,	Ga.	354
WSGN	Birmingham,	Ala.	288
WSGW	Saginaw,	Mich.	421
WSHE	Raleigh,	N. C.	495
WSIC	Statesville,	N. C.	497
WSID	Baltimore,	Md.	407
WSIG	Mount Jackson,	Va.	589
WSIP	Paintsville,	Ky.	395
WSIR	Winter Haven,	Fla.	349
WSIV	Pekin,	Ill.	372
WSIX	Nashville,	Tenn.	555
WSJC	Magee,	Miss.	432
WSJM	St. Joseph,	Mich.	421
WSJS	Winston-Salem,	N. C.	499
WSKI	Montpelier,	Vt.	584
WSKP	Miami,	Fla.	341
WSKY	Asheville,	N. C.	488
WSLB	Ogdensburg,	N. Y.	481
WSLI	Jackson,	Miss.	431
WSLM	Salem,	Ind.	379
WSLS,	Roanoke,	Va.	592
WSM	Nashville,	Tenn.	555
WSMB	New Orleans,	La.	401
WSME	Sanford,	Me.	405
WSMI	Litchfield,	Ill.	371
WSMN	Nashua,	N. H.	453
WSMT	Sparta,	Tenn.	556
WSNJ	Bridgeton,	N. J.	454
WSNT	Sandersville,	Ga.	357
WSNW	Seneca,	S. C.	545
WSNY	Schenectady,	N. Y.	484
WSOC	Charlotte,	N. C.	489
WSOK	Savannah,	Ga.	357
WSOL	Tampa,	Fla.	348
WSON	Henderson,	Ky.	392
WSOO	Sault Ste. Marie,	Mich.	422

Station	City	State	Page
WSOY	Decatur,	Ill.	369
WSPA	Spartanburg,	S. C.	545
WSPB	Sarasota,	Fla.	347
WSPD	Toledo,	Ohio	509
WSPN	Saratoga Springs,	N. Y.	484
WSPR	Springfield,	Mass.	413
WSPT	Stevens Point,	Wis.	611
WSRA	Milton,	Fla.	342
WSRC	Durham,	N. C.	490
WSRO	Marlborough,	Mass.	411
WSRW	Hillsboro,	Ohio	507
WSSB	Durham,	N. C.	490
WSSC	Sumter,	S. C.	546
WSSO	Starkville,	Miss.	433
WSSV	Petersburg,	Va.	590
WSTA	St. Thomas,	V. I.	617
WSTC	Stamford,	Conn.	331
WSTL	Eminence,	Ky.	391
WSTN	St. Augustine,	Fla.	345
WSTP	Salisbury,	N. C.	496
WSTR	Sturgis,	Mich.	422
WSTS	Massena,	N. Y.	466
WSTU	Stuart,	Fla.	347
WSTV	Steubenville,	Ohio	509
WSUB	Groton,	Conn.	329
WSUG	Clewiston,	Fla.	336
WSUH	Oxford,	Miss.	432
WSUN	St. Petersburg,	Fla.	345
WSUX	Seaford,	Del.	333
WSUZ	Palatka,	Fla.	344
WSVA	Harrisonburg,	Va.	588
WSVS	Crewe,	Va.	586
WSWN	Belle Glade,	Fla.	335
WSWV	Pennington Gap,	Va.	590
WSWW	Platteville,	Wis.	610
WSYB	Rutland,	Vt.	584
WSYD	Mt. Airy,	N. C.	494
WSYL	Sylvania,	Ga.	358
WSYR	Syracuse,	N. Y.	485
WTAB	Tabor City,	N. C.	497
WTAC	Flint,	Mich.	417
WTAD	Quincy,	Ill.	373
WTAG	Worcester,	Mass.	413
WTAL	Tallahassee,	Fla.	347
WTAN	Clearwater,	Fla.	335
WTAO	Boston,	Mass.	410
WTAP	Parkersburg,	W. Va.	604
WTAQ	La Grange,	Ill.	371
WTAR	Norfolk,	Va.	590
WTAW	Bryan,	Tex.	560
WTAX	Springfield,	Ill.	374
WTAY	Robinson,	Ill.	373
WTBC	Tuscaloosa,	Ala.	294
WTBF	Troy,	Ala.	294
WTBO	Cumberland,	Md.	407
WTCB	Flomaton,	Ala.	290
WTCH	Shawano,	Wis.	611
WTCJ	Tell City,	Ind.	379
WTCM	Traverse City,	Mich.	422
WTCN	Minneapolis,	Minn.	425
WTCO	Campbellsville,	Ky.	390
WTCR	Ashland,	Ky.	390
WTCS	Fairmont,	W. Va.	602
WTCW	Whitesburg,	Ky.	396
WTEL	Philadelphia,	Pa.	533
WTHE	Spartanburg,	S. C.	545
WTHG	Jackson,	Ala.	291
WTHI	Terre Haute,	Ind.	380
WTHR	Panama City,	Fla.	344
WTIC	Hartford,	Conn.	329
WTIF	Tifton,	Ga.	358
WTIG	Massillon,	Ohio	508
WTIK	Durham,	N. C.	490
WTIL	Mayaguez,	P. R.	616
WTIM	Taylorville,	Ill.	374
WTIP	Charleston,	W. Va.	602
WTIV	Titusville,	Pa.	536
WTIX	New Orleans,	La.	401
WTJH	East Point,	Ga.	354
WTJS	Jackson,	Tenn.	551
WTKM	Hartford,	Wis.	607
WTKO	Ithaca,	N. Y.	465
WTLB	Utica,	N. Y.	487
WTLO	Somerset,	Ky.	396
WTLS	Tallassee,	Ala.	294
WTMA	Charleston,	S. C.	541
WTMB	Tomah,	Wis.	611
WTMC	Ocala,	Fla.	343
WTMJ	Milwaukee,	Wis.	609
WTMP	Tampa,	Fla.	348
WTMT	Louisville,	Ky.	393
WTNC	Thomasville,	N. C.	497
WTND	Orangeburg,	S. C.	545
WTNJ	Trenton,	N. J.	456
WTNS	Coshocton,	Ohio	506
WTNT	Tallahassee,	Fla.	347
WTOB	Winston-Salem,	N. C.	499
WTOC	Savannah,	Ga.	357
WTOD	Toledo,	Ohio	509
WTOE	Spruce Pine,	N. C.	497
WTOL	Toledo,	Ohio	509
WTON	Staunton,	Va.	592
WTOP	Washington,	D. C.	334
WTOR	Torrington,	Conn.	332
WTOT	Marianna,	Fla.	340
WTPR	Paris,	Tenn.	555
WTRA	Latrobe,	Pa.	529
WTRB	Ripley,	Tenn.	555
WTRC	Elkhart,	Ind.	375
WTRL	Bradenton,	Fla.	335
WTRN	Tyrone,	Pa.	536
WTRO	Dyersburg,	Tenn.	550
WTRP	LaGrange,	Ga.	355
WTRR	Sanford,	Fla.	345
WTRU	Muskegon,	Mich.	420
WTRW	Two Rivers,	Wis.	611
WTRX	Flint,	Mich.	416
WTRY	Troy,	N. Y.	485
WTSA	Brattleboro,	Vt.	584
WTSB	Lumberton,	N. C.	494
WTSL	Hanover,	N. H.	452
WTSN	Dover,	N. H.	452
WTSV	Claremont,	N. H.	452
WTTB	Vero Beach,	Fla.	348
WTTH	Port Huron,	Mich.	421
WTTL	Madisonville,	Ky.	393
WTTM	Trenton,	N. J.	455
WTTN	Watertown,	Wis.	612
WTTR	Westminster,	Md.	408
WTTS	Bloomington,	Ind.	375

Station	City	State	Page
WTTT	Arlington,	Fla.	335
WTUG	Tuscaloosa,	Ala.	295
WTUP	Tupelo,	Miss.	433
WTUX	Wilmington,	Del.	333
WTVB	Goldwater,	Mich.	415
WTVL	Waterville,	Me.	405
WTVN	Columbus,	Ohio	505
WTWA	Thomson,	Ga.	358
WTWB	Auburndale,	Fla.	335
WTWN	St. Johnsbury,	Vt.	585
WTXL	West Springfield,	Mass.	413
WTYC	Rock Hill,	S. C.	545
WTYM	Springfield,	Mass.	413
WTYN	Tryon,	N. C.	497
WTYS	Marianna,	Fla.	340
WULA	Eufaula,	Ala.	290
WUSJ	Lockport,	N. Y.	466
WUST	Washington,	D. C.	334
WVAM	Altoona,	Pa.	524
WVCG	Coral Gables,	Fla.	336
WVCH	Chester,	Pa.	526
WVEC	Hampton,	Va.	588
WVET	Rochester,	N. Y.	483
WVIM	Vicksburg,	Miss.	433
WVIP	Mt. Kisco,	N. Y.	466
WVJP	Caguas,	P. R.	615
WVJS	Owensboro,	Ky.	394
WVKO	Columbus,	Ohio	506
WVLD	Valdosta,	Ga.	359
WVLK	Lexington,	Ky.	392
WVLN	Olney,	Ill.	372
WVMC	Mount Carmel,	Ill.	372
WVMI	Biloxi,	Miss.	428
WVNA	Tuscumbia,	Ala.	295
WVNJ	Newark,	N. J.	455
WVOK	Birmingham,	Ala.	288
WVOL	Nashville,	Tenn.	555
WVOP	Vidalia,	Ga.	359
WVOS	Liberty,	N. Y.	466
WVOT	Wilson,	N. C.	498
WVOW	Logan,	W. Va.	603
WVOX	New Rochelle,	N. Y.	466
WVPO	Stroudsburg,	Pa.	536
WVSC	Somerset,	Pa.	535
WVVW	Grafton-Fairmont,	W. Va.	602
WWBC	Bay City,	Mich.	414
WWBD	Bamberg,	S. C.	540
WWBZ	Vineland,	N. J.	456
WWCA	Gary,	Ind.	376
WWCC	Bremen,	Ga.	351
WWCO	Waterbury,	Conn.	332
WWDC	Washington,	D. C.	334
WWGP	Sanford,	N. C.	496
WWGS	Tifton,	Ga.	358
WWHG	Hornell,	N. Y.	465
WWIL	Ft. Lauderdale,	Fla.	337
WWIN	Baltimore,	Md.	407
WWIS	Black River Falls,	Wis.	606
WWIT	Canton,	N. C.	488
WWIZ	Lorain,	Ohio	507
WWJ	Detroit,	Mich.	416
WWJB	Brooksville,	Fla.	335
WWKY	Winchester,	Ky.	396
WWL	New Orleans,	La.	401
WWNC	Asheville,	N. C.	488
WWNH	Rochester,	N. H.	453
WWNR	Beckley,	W. Va.	601
WWNS	Statesboro,	Ga.	358
WWNY	Watertown,	N. Y.	487
WWOD	Lynchburg,	Va.	588
WWOK	Charlotte,	N. C.	489
WWOL	Buffalo,	N. Y.	463
WWON	Woonsocket,	R. I.	539
WWPA	Williamsport,	Pa.	537
WWPF	Palatka,	Fla.	344
WWRI	West Warwick,	R. I.	539
WWRJ	White River Junction,	Vt.	585
WWRL	New York,	N. Y.	481
WWSC	Glens Falls,	N. Y.	464
WWSR	St. Albans,	Vt.	584
WWST	Wooster,	Ohio	510
WWSW	Pittsburgh,	Pa.	534
WWVA	Wheeling,	W. Va.	605
WWWB	Jasper,	Ala.	291
WWWF	Fayette,	Ala.	290
WWWR	Russellville,	Ala.	293
WWWW	Rio Piedras,	P. R.	616
WWXL	Manchester,	Ky.	393
WWYO	Pineville,	W. Va.	604
WXAL	Demopolis,	Ala.	289
WXGI	Richmond,	Va.	591
WXLI	Dublin,	Ga.	354
WXLW	Indianapolis,	Ind.	377
WXOK	Baton Rouge,	La.	398
WXRF	Guayama,	P. R.	615
WXXX	Hattiesburg,	Miss.	430
WXYZ	Detroit,	Mich.	416
WYCL	York,	S. C.	546
WYDE	Birmingham,	Ala.	288
WYFE	New Orleans,	La.	401
WYLD	New Orleans,	La.	400
WYMB	Manning,	S. C.	544
WYND	Sarasota,	Fla.	347
WYNG	Warwick,	R. I.	539
WYNN	Florence,	S. C.	542
WYOU	Newport News,	Va.	589
WYRN	Louisburg,	N. C.	493
WYSE	Lakeland,	Fla.	340
WYSL	Buffalo,	N. Y.	462
WYSR	Franklin,	Va.	587
WYTH	Madison,	Ga.	356
WYTI	Rocky Mount,	Va.	592
WYVE	Wytheville,	Va.	593
WYZE	Atlanta,	Ga.	350
WZEP	De Funiak Springs,	Fla.	337
WZIP	Cincinnati,	Ohio	503
WZKY	Ahoskie,	N. C.	487
WZOB	Ft. Payne,	Ala.	290
WZOK	Jacksonville,	Fla.	339
WZRO	Jacksonville Beach,	Fla.	339
WZYX	Cowan,	Tenn.	549
XEAK	San Diego,	Calif.	318

RADIO—1960 STYLE

...It's A Pleasure To Welcome You

By PAUL F. HARRON
President, World Broadcasting System, Inc.

THROUGHOUT my many years in the broadcasting business I don't believe I enjoyed any period more than the first few months of 1960. For during this key period the return to improved radio programming began to become apparent. Broadcasters threw off the yoke of sameness worn by so many of their fellow operators and adopted a creative individualistic approach.

It seemed to occur all over the country at about the same time. I was even lucky enough to hear a change take place in mid-air, so to speak . . . wherein at a given time a station dramatically portrayed the old abandoned sound, then a sample of the new. What particularly heartened me about these changes toward a more conservative and varied pattern of sounds was the way the announcers and disc jockeys welcomed them.

To set forth the type of programming that was being ditched right and left would be a waste of space. Anyone with a modicum of taste knows the patterns of sound that were so heavily criticized. Also, let me make plain, it was not any specific element or elements which provoked the listener groans, rather it was the way such were used so frequently, or consecutively, or simultaneously! But don't get me wrong—I'm all for making radio as distinctive and creative as possible, just so it all goes to make the medium more appreciated and thereby more productive.

But now that the old-sound interment is definitely under way, let's spend some time with the new-born programming concepts that are proving interesting even to venerable 30-hour-a-week TV addicts. Take music, for instance — station managers are experiencing welcome surprise in discovering it is not imperative to program 'down' to win audiences. They're playing all kinds of music, and once again using their show business horse sense as to whether the sound is good, and thereby worthy of play, or not. Some managers, almost as if in a fit of frenzy, chucked charts, polls and whole segments of their obscurely labeled records into the rubbish pile — and began to listen to their own stations again! More than one has explained, "It is not necessary for me to play the same stuff as everybody else to survive. I'm trying my own ideas and apparently listeners like what I like because I've been beseiged by letters and calls urging me to continue the new way." Now when this happens, I'm sure that sales—including merchandise sales off the counter—will follow.

At World, of course, we're pleased with these new trends. We believe them to be right for the industry, and we know they point straight in our direction. For we're geared, as always, to help stations program in numerous ways — all tasteful and all productive. We already have the new styled production tools so drastically needed by so many stations —as well as the features, promotions, and talk-shows. Radio programming, 1960 style, it's a pleasure to welcome you.

Pop.: 3,461,000
Families: 866,000
Radio Homes: 821,000

ALABAMA

TV Homes: 636,000
AM Stas. in State: 108
TV Stas. in State: 10

WAVU—Albertville—1947

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sand Mt. Bcstg. Service
Business-Studio Address.....P. O. Box 411
Tel.: 830.....Independent
Newspaper Affilia.....Sand Mt. Reporter
Pres., Gen. Mgr.....Pat M. Courington
Comm. Prom. Mgr.....John Culp
Prog. Dir., Sales Prom.....Bill Hagler
Chief Engineer.....Delbon Hooper

WRFS—Alexander City—1947

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By..Piedmont Service Corp.
Business-Studio Address .....138 Main St.
Tel.: Adams 4-2566.....KBS
Representative.....Sears & Ayers, Dixieland
General Mgr. .....Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Andalusia Bcstg. Co., Inc.
Address.....Sanford Rd., P. O. Box 29
Tel.: CA 2-1144.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Comm. Mgr.....Donald Cooke
Program Director.....Bob Duck
Chief Engineer.....J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Anniston Radio Co.
Address.....115 W. 33rd St.
Tel.: AD 7-1627.....KBS
Owner.....C. L. Graham

WDNG—Anniston—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Potts Broadcasting Co. Inc.
Address .....Box 1280
Tel: Adams 6-4152.....Independent
President, Gen. Mgr.....Thomas S. Potts
Commercial Mgr.....Ralph Burgess
Program Dir.....Winston Maxwell
Sales Prom. Mgr.....Robert M. Price
Chief Engineer.....Harry Dickinson

WHMA—Anniston—1938

Frequency: 1390 Kc...Pw: 5000 d.; 1000 Kw. n.
Owned-Operated By..Anniston Bcstg. Co., Inc.
Business-Studio Address.....Radio Bldg.
Tel.: AD 8-7545.....ABC
Newspaper Affil.....Anniston Star
Representative .....Walker-Rawalt Co.
President.....Harry M. Ayers
Gen.-Sta. Mgr.....Malcolm Street
Commercial Manager.....George Rutlege
Program Director.....W. Hall Wray
Publicity Director.....E. Cody Hall
Sales Prom. Mgr.....Frank Burgess
Chief Engineer.....James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By...Athens Bcstg. Co., Inc.
Business-Studio Address .....P.O. Box 386
Tel.: 565.....Independent
Pres.-Gen. Mgr.....Homer F. Dunnavant
Chief Eng.....William G. Mitchell

WATM—Atmore—1949

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....Southland Bcstg. Co.
Address.....P. O. Box 59
Tel.: 50.....Independent
Gen. Mgr., Ch. Eng.....T. C. Miniard
Comm. Mgr.....Julia Miniard
Program Director.....Jimmie Crews

WAUD—Auburn—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Auburn Bcstg. Co.
Address .....Box 391
Tel.: TU 7-3401.....ABC
Pres., Gen.-Sta. Mgr.....Elmer G. Salter
Sales Prom. Mgr.....Bob Sanders
Program Director.....Jean Jetton
Publicity Director.....Elmer Salter
Chief Engineer.....George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned.....SW Alabama Bcstg. Co., Inc.
Address .....Box 426
Tel.: 2281.....KBS
Newspaper Affiliation.....Baldwin Times
President.....J. H. Faulkner
Gen. Mgr.....Jim Stewart
Prog. Dir.....Billy Walker
Station Mgr.....Clem Courtney
Publicity Sls. Prom.....Bob Robinson
Chief Engineer.....R. A. Switzer

WEZB—Bessemer—1953

Frequency: 1450 Kc.....Power: 250 Kw. d.
Owned: .....Bessemer Bcstg. Co.
Address .....P.O. 1469
Pres. Gen. Mgr.....Gene Newman
Commercial Mgr.....Gaines Allen
Chief Engineer.....V. Cicero

WAPI—Birmingham—1922

Frequency: 1070 Kc..Power:50 Kw d.; 5 Kw n.
Oper. By.....Alabama Bcstg. Sys. Inc.
Address.....P. O. Box 2553
Tel.: FAirfax 3-6141.....NBC
Representative.....Henry I. Christal
Pres. & Gen. Mgr.....Charles F. Grisham
V.P. & Admin. Dir.....Ray A. Furr
V.P. & Sales Dir.....Albert J. Gillen
Program Dir.....Horace Pumphrey
Promotion Director.....James Chenoweth
Chief Engineer.....J. V. Sanderson

WATV—Birmingham—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....American Electronix
Address.....710 S. 22nd St.
Tel.: FA 4-2541.....Independent
Sta. Representative.....Avery-Knodel
President.....E. C. Atkerson
General Sta. Mgr.....Maury Farrell
Program Dir.....Rick Maze
Publicity Dir.....Stan Vainrib
Chief Engineer.....Robert L. Du Priest

WBRC—Birmingham—1925

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1729 2nd Ave., N.
Tel.: AL 2-3172.....Independent
Sta. Representative.....Katz
President.....Hulbert Taft, Jr.
General, Sta. Mgr.....Lloyd B. Taft
Comm. Prom. Mgr.....William O. Mogge
Program Director.....Claude Raney
Chief Engineer.....Hardy Carl

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Chapman Radio-TV Co.
Business Address.....725 S. 22nd St.
Tel.: AL 2-3019.....ABC
Sta. Representative.....Weed
Owners.....G. K. & W. A. Chapman
Comm., Public Dir.....W. R. Kennedy
Program Dir.....George Chapman
Sales Prom. Mgr.....Rody Clark
Chief Engineer.....Bill Chapman

WEDR—Birmingham—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Birmingham, Inc.
Business Address.....1490 Fourth Ave., N.
Tel.: FA 3-1220.....Independent
Representative.....Dore
President, Gen. Mgr.....James R. Bonfils
Chief Engineer.....Charles Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc.....Power: 5000 d.
Owned By.....John McLendon & Assoc.
Business Address.....Box 1469
Tel.: FA 4-4518.....Independent
Representative.....John E. Pearson Co.
President.....John McLendon
Gen. & Sta. Manager.....William Anderson
Commercial Manager.....Ed. Phelan
Sales Promotion Manager.....Paul Bishop
Program Director.....Erskine Faush
Publicity Dir.....Joe Lackey
Chief Engineer.....Carl Martens

WJLD—Birmingham—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Johnston Bcstg. Co.
Business Address.....P.O. Box 5867
Tel.: FA 4-3466.....Independent
Representative.....Forjoe
President.....George Johnston, Jr.
Gen. Manager.....James Connolly
Program Director.....Mary Vail
Chief Engineer.....Cliff Goggans

WSGN—Birmingham—1927

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Winston-Salem Broadcasting Co.
Address.....2320 7th Avenue South
Tel.: FA 2-3440.....Independent
Rep.....Venard, Rintoul & McConnell; Ayers
President.....James W. Coan
Gen. Mgr.....Ben K. McKinnon
Chief Engineer.....Emmett J. Smith

WVOK—Birmingham—1947

Frequency: 690 Kc....Power: 50,000 Watts d.
Owned-Oper. By.....Voice of Dixie, Inc.
Address.....P. O. Box 2468
Tel.: ST 7-2601.....Independent
Representative.....Radio-TV Reps., Inc.
Pres., Gen., Sta. Mgr.....Iralee W. Benns
Comm., Sales Mgr., Prog., Pub. Dir..Ira Leslie
Chief Engineer.....R. G. Blaskow

WYDE—Birmingham—1957

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....I. Herbert, B. Judis
Address.....1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511.....Independent
Representative.....Adam Young
President.....Ira Herbert
Gen. Mgr.....Tom Whitley
Program Director.....Peter Pride
Chief Engineer.....James Gray
OWNERS OF: KCBQ, SAN DIEGO, CALIF.; WAKE, ATLANTA, GA.; WOKY, MILWAUKEE, WISC.; KYA, SAN FRANCISCO, CALIF.; WADO, NEW YORK, N.Y.

WAVC—Boaz—1959

Frequency: 1300 Kc.....Power: .5 Kw.
Owned By:.....Cicero Broadcasting Co.
Address.....Box 367
Tel.: 8741.....Independent
President.....Vearl Cicero
V.P., Gen. Mgr.....Charles K. Sparks
Comm., Sta. Mgr.....Jack Kirby
Program Dir.....Ray Estes
Sales Prom. Mgr.....Sam Minor
Publicity Dir.....Dale Johnson
Chief Engineer.....Verbon Rives

WEBJ—Brewton—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....Brewton, Ala.
Tel.: 1000.....KBS
Representative.....Dora-Clayton
Gen. Mgr. Chief Eng.....J. Wesley Gardner

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts

Owned By.....Radio Butler Co.
Address ..... Butler
Tel.: GL 9-3222.....KBS
Commercial Mgr.....Houston L. Pearce
Program Director.....William C. Reid
Publicity Dir.....Margaret Dolin
Sta. Mgr. Ch. Eng.....Paul D. Nichols

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Shelby County Adv. Corp.
Address .....Calera, Ala.
Tel.: NOrth 8-7751.....Independent
President.....Ralph W. Sears
Gen. Mgr., Ch. Eng.....Marion P. Jones
Program, Publicity Dir.....Ed Ewing

WRAG—Carrollton—1951

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Pickens County Bcstg. Co.
Address.....Box 71
Tel.: 2364 .....KBS
Representative .....Continental
President.....R. E. Hook

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southeastern Bcstg. Co.
Address .....703 W. 2nd Ave., N.
General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By....The Voice of Cullman
Address.....206 Second Ave. West
Tel.: RE 4-3271 .....Independent
General Commercial Manager....B. C. Eddins
Program Director.....V. E. Waters

WKUL—Cullman—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Cullman Bcstg. Co.
Address.....Drawer 620
Tel.: 864.....KBS
Pres., Gen., Sta. Mgr.....Hudson C. Millar, Jr.
Program Director.....Charles Richard
Chief Eng.....Art Bachman

WAJF—Decatur—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant St., S.E.
Tel.: Elgin 3-9231.....Independent
Station Representative.....Dixieland
Owner .....J. B. Falt, Jr.
Gen. Comm. Mgr.....Alvin Wood
Sales Prom. Mgr.....Bayne Hill
Program, Publicity Dir.....Tommy Allen

WHOS—Decatur—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....John H. & Jeffie Jones
Address .....Box 1127
Tel.: EL 3-1810.....Independent
Representative.....T. F. Clark
General Station Manager.....Louis C. Blizzard
Commercial Manager.....Ross Hawkins
Program Director.....Mime Jones
Chief Engineer.....Ed. Buxton

WMSL—Decatur—1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Tennessee Valley Bcstg. Co.
Address.....Box 72, Banks St.
Tel.: EL 3-0361.....MBS-KBS
Representative ..... Masla-Clark Brown
Pres. Gen. Mgr.....Frank Whisenant
Program Director .....Elice Mullican
Sales Prom. Mgr.....Jack McNutt
Chief Engineer .....Alvin Millwood

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Demopolis Bcstg. Co.
Address.....P.O. Box 261
Tel.: 1400.....MBS-KBS
Pres. Gen. Mgr.....W. M. Jordan

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.
Address.....204½ E. Main Street
Tel.: SY 2-1101.....Independent
Representative.....Sears & Ayer
Gen. Mgr., Ch. Eng.....Julian C. Smith
Commercial Mgr.....Fred C. Moseley
Program Dir.....Tommy Underwood

WDIG—Dothan—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Houston Bcsters.
Address.....P.O. Box 828
Tel.: 3-4100.....MBS
Representative.....Hil F. Best
Gen. Mgr.....Jess Swicegood
Prog. Dir. .....M. McGowen

WOOF—Dothan—1946

Frequency: 560 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....The WOOF Trust
Bus. Add....Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149.....KBS
Representative .....Thomas F. Clark
General Manager.....R. A. Dowling
Commercial Mgr.....Truman Duckett
Station Mgr.....Johnny LaCarter
Chief Engineer.....George Anderson

WELB—Elba—1959

Frequency: 1350 Kc.....Power: 1 Watt d.
Owned By.....Howard Parrish
Address .....Route #5
Tel.: Twin Brook 7-2344.....Independent
Station Mgr.....J. Cogan
Chief Engineer.....M. Danford

WIRB—Enterprise—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..The Wiregrass Bcstg. Co.
Address.....Dothan Highway
Tel.: Enterprise.....KBS
Gen. Mgr.....R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Dixie Radio Inc.
Address.....Box 301
Tel.: 744-5 .....MBS
President, Gen. Mgr.....C. A. McClure
Station, Program Dir.....William Bryant
Commercial, Prom Mgr.....John T. Lingo
Chief Engineer.....F. Keith Brown

WBLO—Evergreen—1957

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned.....Evergreen Bcstg. Co.
Address .....Box 350
Tel.: 500.....KBS
President.....C. W. Mapoles
Gen. Sta. Mgr.....John M. Raines, Jr.
Chief Engineer.....Wendell Tolbert

WWWF—Fayette—1949

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: Webster 2-5294.....KBS
Gen. Mgr.....Jack Black
Chief Engineer.....P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc.....Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 386
Tel.: CY 6-2466.....Independent
Representative .....Hil F. Best
President, Gen. Mgr.....George B. Haskew
Commercial Mgr.....William J. Dykes
Program Dir.....Robert L. Atkins
Sales Prom. Publicity Dir.....Bill Davis
Chief Engineer.....Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Florence Bcstg. Co., Inc.
Address.....624 S. Chestnut
Tel.: AT 2-8121.....MBS-KBS
President, Gen. Mgr.....Joe T. Van Sandt
Prog. Dir.....G. Manush
Sales Prom. Mgr.....Madison Davis
Publicity Dir.....Sherry Witt
Chief Engineer.....Paul Shannon

WOWL—Florence—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Muscle Showls
Business Address .....P.O. Box 600
Tel.: AT 2-7711.....ABC
President.....Richard B. Biddle
General, Prom. Mgr.....William A. Mapes
Sta., Comm. Mgr.....Ronald S. Walker
Publicity Dir.....Betty Marks
Program Director.....Bill Wynne
Chief Engineer.....Mel G. Hunt

WHEP—Foley—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Southwest Ala. Bcstg. Co., Inc.
Address.....P. O. Drawer F
Tel.: WH 3-7131.....Independent
Newspaper Affiliation.....Baldwin Times
President.....J. H. Faulkner
General Manager.....Jim Stewart

WFPA—Ft. Payne—1949

Frequency: 1400 Kc.....Power: 250 watts
Owned....Gotherberg's Community Bcstg. Co.
Address .....Box 391
Tel.: 643.....Independent
Representative.....Hil F. Best
Pres.....George Gothberg, Jr.
Gen. Mgr.....Ozelle Gothberg
Sta. Mgr.....W. D. Holderfield
Program Director.....Hal Comello
Chief Engineer.....Edwin Walker

WZOB—Ft. Payne—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 126
Tel.: 1250.....KBS
Pres., Gen. Mgr.....Glenn M. Gravitt
Comm. Mgr.....Bill McPherson
Program Dir.....Willard Howell
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

WCAS—Gadsden—1947

Freq.: 570 Kc....Power: 5 Kw. d., 500 Kw., n.
Owned-Oper. By.....Etowah Bdcstrs., Inc.
Address.....P. O. Box 272
Tel.: LI 6-6301.....Independent
Newspaper Affiliation...Gainesville D. Times
Pres., Gen. Mgr.....E. F. MacLeod
Secy.-Treas. .....Charles Smithgall
Asst. Mgr., Prog. Dir.....J. W. Woody, Jr.
Chief Engineer.....W. G. Anderson

WETO—Gadsden—1950

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.
Address.....P.O. Box 937
Tel.: LIberty 6-9201.....KBS
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc.....Power: 5 Kw. D., 1 Kw. N.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: LIberty 61-611.....ABC
Representative.....Walker-Rawalt-D. Clayton
President, General Manager.....Ed. Z. Carrell
Prog., Publicity Dir.....Robert Mayne
Chief Engineer.....H. Williams

WGEA—Geneva—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned .....Radio South Alabama, Inc.
Address .....P.O. Box 337
Tel.: Murray 4-2271.....KBS
Gen. Mgr.....J. C. Helms

WGYV—Greenville—1948

Frequency: 1390 Kc.....Power: 1000 Kw., d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
Representative.....Sears and Ayer
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: JU 2-4131.....KBS
Gen. Comm. Ch. Eng.....Lavelle Jackson

WJBB—Haleyville—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Haleyville Bcstg. Co.
Address .....Box 191
Tel.: HU 6-2277.....MBS-KBS
Representative .....Dixieland
Gen. Sta. Mgr.....J. L. Slatton
Comm. Mgr.....Otis Williams
Program Director.....Pat Slatton
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
Address .....P. O. Box 187
Tel.: Walnut 1-3481.....KBS
Representative.....Hil F. Best Co.
Pres. Gen. Mgr.....Kate F. Fite
Comm. Mgr.....Kermit Minga
Chief Engineer.....Johnnie Lott

WHRT—Hartselle—1956

Frequency: 860 Kc.....Power: 250 Watts; d.
Owned By.....Dorsey E. Newman
Address .....Radio Bldg.
Tel.: Spruce 3-7370.....Independent
Pres. Gen. Mgr.....D. G. Newman
Chief Engineer.....F. D. Boster

WAAY—Huntsville—1949

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: JEfferson 2-8471.....ABC
Representative .....Walker-Rawalt
President, Sta. Mgr.....M. D. Smith III
Commercial Mgr.....Ernie Gord
Publicity Dir.....K. J. Smith
Program Director.....Dewey Webb
Chief Engineer.....Richard Essner

WBHP—Huntsville—1937

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
Address .....P.O. Box 770
Tel.: Jefferson 2-3521.....Independent
Manager .....Fred Still

WEUP—Huntsville—1958

Frequency: 1600 Kc.....Power: 5000 Watts
Owned By.....Garrett Broadcasting
Business Address.....902 Oakwood Ave.
Tel.: JEfferson 6-0713.....Independent
President, Station Manager.....Leroy Garrett
Program Director.....Viola Garrett
Chief Engineer.....Euple Palmer

WFUN—Huntsville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: JE 2-5641.....Independent
Sta. Reps.....Sears & Ayers; Dora-Clayton
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr. Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
Address .....Jackson, Ala.
Tel.: 2413..... KBS
Pres., Gen. Mgr.....T. H. Gaillard, Jr.

WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Walker County Bcstg. Co.
Address.....1809 B Fourth Ave.
Tel.: FU 4-5577.....Independent
President.....Hudson C. Millar, Jr.
Gen. & Comm. Mgr.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Dir.....Bill Clark

WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....P.O. Box 622
Tel.: FU 4-3461.....KBS
Representative.....Hil F. Best
President.....W. W. Bankhead
Gen. Mgr.....William C. Edgemon
Program, Ch. Eng.....C. C. Watts, Jr.

WJAM—Marion—1951

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
Address .....Marion, Ala.
Tel.: MU 3-7111.....Independent
Representative .....Keller
President.....J. Dige Bishop
Gen. Mgr., Prog. Dir.....John M. Driskill
Comm., Prom. Dir.....Lamar Mangham
Publicity Dir.....Pat Walden
Chief Engineer.....L. Mangham

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By..Northern Virginia Bcstg. Inc.
Business Address.....P. O. Box 1476
Tel.: GLendale 6-7686.....ABC
Representative .....Branham Co.
General Manager.....Robert E. Cobbins
Chief Engineer.....Stephen J. Hart

WALA—Mobile—1930

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....Pape TV Co., Inc.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Representative .....H-R
General Station Manager.....W. B. Pape
Commercial Manager.....Jim McNamara
Sales Promotion Publicity.....Chuck Thompson
Chief Engineer.....Raymond Hurley

WGOK—Mobile—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Commercial Mgr.....Otis M. Parker
Sales Prom. Mgr.....Pete Hagerity
Chief Engineer.....H. B. Greene

WKAB—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: GR 7-6345.....Independent
Representative..Venard, Rintoul & McConnell
President .....Jim Smith
Vice Pres.....Jack Dress
Station Mgr.....Tom Jackson
Chief Engineer.....Clifford Sizemore

WKRG—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRG-TV, Inc.
Address.....162 St. Louis St.
Tel.: HE 2-6789.....CBS
Newspaper Affilition....Mobile Press Register
Representative .....Avery-Knodel
President.....Kenneth R. Giddens
Gen. Mgr.....W. S. Baskerville, Jr.

WMOZ—Mobile—1952

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Edwin H. Estes Corp.
Address.....P.O. Box 228
Tel.: HE 2-0548.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Station Mgr.....W. H. Dutton
Comm., Program Dir.....Pat Ray
Sales Prom. Mgr.....C. R. Horne
Publicity Dir.....A. J. Crawford
Chief Engineer.....Vernon Floyd

WMFC—Monroeville—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address .....P.O. Box 641
Tel.: 1360.....KBS
Newspaper Affiliation.....Monroe Journal
Representative .....Keystone
President, General Manager....W. M. Stewart
Commercial Manager.....Al Goree
Chief Engineer.....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By.....Southland Bcstg. Co.
Business, Studio Address....116 Catoma St.
Tel.: AM 3-7569.....ABC-MBS
Representative.....Walker Co.
President, Gen. Mgr.....R. M. Allgood
Chief Engineer .....R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address .....P.O. Box 1147
Tel.: AMherst 2-3851.....Independent
Representative .....Radio-TV Reps.
President, General Manager.....W. J. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: AMherst 5-3561.....CBS
Representative...Venard, Rintoul & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,

WHY SETTLE FOR LESS?

WHHY—Montgomery—1930

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: AM 4-2288.....NBC
Representative ..... Headley-Reed
Manager.....Robert Robinson

WMGY—Montgomery—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Montgomery Inc.
Address.....358 N. Capitol Pkwy.
Tel.: AM 2-5245.....Independent
Station Rep..... Clark
General Mgr.....L. D. Hargreaves

WRMA—Montgomery—1953

Frequency: 950 Kw....Power: 1000 Watts d.
Owned-Oper. By.....WRMA Bcstg. Co.
Business Address.....135 Commerce St.
Tel.: AM 2-1475.....Independent
Representative .....Everett-McKinney
Exec. V.P. & Gen. Mgr.....Gene Tibbett

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned Oper. By.....Slatton-Quick Co.
Business Address.....Box 230, Sheffield
Tel.: EV 3-2525.....Independent
Rep.....Hil F. Best
Pres., Gen. Mgr.....J. L. Slatton

WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper...Blount County Bcstg. Serv., Inc.
Address .....H'way 75
Tel.: CR 4-2289.....KBS
General Mgr.....L. D. Bentley, Jr.

WJHO—Opelika—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned Oper. By...Opelika-Auburn Bcstg. Co.
Address.....P.O. Box 710
Tel.: SHerwood 5-2084.....KBS
Representative.....Indie Sales
Gen. Mgr., Ch. Eng.....John E. Smollon
Comm. Mgr.....Lurline M. Smollon

WAMI—Opp—1953

Frequency: 860 Kc.....Power: 1000 Watts. d.
Owned-Oper. By.....Opp Bcstg. Co.
Business Address.....Box 169
Tel.: 2-6591..... Independent
Gen. Mgr.....Bert F. Moore

WOZK—Ozark—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ozark Bcstg. Corp.
Address.....Box 742
Tel.: PRospect 4-5600.....Independent
General Mgr.....Howard Parrish, Jr.
Commercial Mgr.....Wade Sullivan
Program Dir.....Miriam B. Miller
Chief Eng.....H. Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc.....Power: 1Kw; d.
Owned By.....St. Clair Bcstg System
Address .....P. O. Box 68
Tel.: Edgewood 8-2238.....Independent
President, Gen. Mgr.....Fate L. Gossett, Sr.
Comm., Sta. Mgr.....Charles L. Abbott
Program, Publicity Dir.....Fred L. Kelley
Chief Engineer..... Roland Walls

WPNX—Phenix City—1952

Freq.: 1460 Kc...Power: 5000 W. d.; 1000 W. n.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P. O. Box 831
Tel.: CY 8-8787.....ABC
President, General Manager....Roy M. Greene

WPID—Piedmont—1952

Frequency: 1280 Kc.....Power: 1000 watts d.
Owned-Oper. By.....C. L. Graham
Address.....P.O. Box 228
Tel.: GIbson 7-2231.....KBS
President.....C. L. Graham
Gen. Comm. Mgr.....Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Prichard Bcstg. Co.
Address.....74 Main St.
Tel.: GL 2-2202.....Independent
Representative .....Walker-Rawalt
President.....G. V. Dismukes
General Station Manager.....Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roanoke Bcstg. Co.
Address .....705 N. Main St.
Tel.: 3811 .....KBS
Pres., Gen. Mgr.....J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Bankhead Bcstg. Co., Inc.
Address .....P. O. Box 47
Tel.: 647.....KBS
Rep.....Hil F. Best
President.....W. W. Bankhead
Gen. Mgr.....Hal Kirby
Prog. Dir. Ch. Eng.....Jim Elliott

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pat M. Covington
Address.....P.O. Box 394
Tel.: 123.....Independent
Gen. Mgr.....Jim Thompson
Program Director.....Larry Garner

WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scottsboro Bcstg. Co.
Business Address.....717 Scott St.
Tel.: 156 .....KBS
President.....Hugh T. Kirby, Sr.

Gen. Mgr.....Rose M. Kirby
Program Dir.....Jerry Gevtle
Sales Prom. Dir.....Bill Prickett, Jr.
Publicity Dir.....Hugh T. Kirby, Jr.
Comm., Ch. Eng.....Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Dallas Broadcasters, Inc.
Address .....Box 686
Tel.: TR 4-6687.....CBS
Representative.....Hal Holman, Ayers
President.....Judge W. E. Farrar
Station Manager.....W. L. Rowland, Sr.
Program Director.....Dorothy Herzog
Chief Eng.....Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Selma Bcstg., Inc.
Business Address.....P. O. Box 26
Tel.: Selma .....KBS
Representative .....Dixieland
Pres., Gen. Mgr.....John F. Townshend

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 1000 Kw.
Owned.....Central Alabama Bcstg. Co.
Address.....Hotel Albert Bldg.
Tel.: TR 4-9062.....Independent
Sta. Representative.....Thomas F. Clark
Gen. Mgr., Chief Eng.....Roland Jordan, Jr.
Comm. Mgr.....H. S. Chapman
Program Dir.....Charles Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alabama Bcstg. Co.
Address.....527 No. Broadway
Tel.: CHapel 5-3281.....MBS-KBS
President.....J. M. Forbes
General, Comm. Mgr.....George W. Carr
Program Director.....Kit Carson
Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Marble City Bcstg. Co., Inc.
Business Address.....P. O. Box 511
Tel.: CH 5-4354.....Independent
Representative.....Hil F. Best
Pres., Gen. Manager.....Curtis O. Liles
Commercial Manager.....Lloyd Ross
Prog. Dir.....Myron Craddock
Chief Engineer.....James C. Rutledge

WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Ala. Inc.
Address ..... Talladega
General Mgr.....Cecil Hornady

WJHB—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned.....Confederate Broadcasting Co., Inc.
Address.....104 West Battle Street
Tel.: EM 2-4965.....Independent
President.....J. T. Hemphill

WTLS—Tallassee—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned .....Ne-Ler Co.
Address .....P.O. Box 786
Tel.: ATwater 3-8535.....Independent
Gen. Mgr.....Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned.....WJDB Radio Inc.
Address .....Box 757
Tel.: MEdford 6-4438 .....KBS
Pres., Gen. Mgr.....Cecil Goodreau
Chief Engineer.....Virgil Moore

WTBF—Troy—1946

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Operated By.....Troy Bcstg. Corp.
Address .....McKinley Drive
Tel.: 980.....MBS-KBS
Pres.....J. Roy Crow
Gen. Mgr.....Jess Jordon

WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Watts
Owned By.....New South Radio
Business Address.....P. O. Box 112
Tel.: PLaza 9-5786.....Independent
Station Representative .....Grant Webb
President.....F. E. Holladay
General Manager.....Joseph W. Carson
Station Manager.....Jo Stephens
Commercial Manager.....Dan Hollinsworth
Program Director.....Norman Beebe
Chief Engineer.....Boyd Cagel

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Wilhelmina Echols
Business-Studio Address 2216½ Broad St.
Tel.: PL 4-4464.....Independent
Representative .....Dore
General Manager.....John C. Cooper Jr.
Station Manager.....Mercer L. King
Commercial Manager.....Jean Phillips
Chief Engineer.....J. B. McLester, Jr.

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc...Power: 5000 Kw. d.: 500 W. n.
Owned-Oper. By.....W. Alabama Bdcstg. Co.
Address.....P. O. Box 487
Tel.: PL 8-3311.....ABC
President, General Manager.....Ruth Harris
Commercial Mgr.....Lehman M. Mayer
Station Manager.....Joe Langston
Sales Promotion Manager.....Clyde Price
Chief Engineer.....William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.
Address.....Radio Center

Tel.: PL 8-5523.....MBS-KBS
Representative .....Sears & Ayer
General Station Manager.....Bert Bank
Program Director.....Stan Siegal
Chief Engineer.....Alvin D. Sisk

WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.
Owned By.....Tri Cities Bcstg. Co. Inc.
Address .....P. O. Box 33
Tel.: PLaza 2-4581.....Independent
Station Rep.....National Time Sales
President .....E. O. Roden
General Manager.....U. J. Gilbert
Commercial Mgr.....V. Banks

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address .....112 S. Main St.
Tel.: EV 3-2727.....Independent
Representative .....Masla
Gen. Manager.....Eulus O. Whitehead

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....John M. Wilder
Address.....P. O. Box 577
Tel.: 580.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Comm. Mgr. Prog. Dir.....Fred Huggins
Sales Promotion Director.....Mike Tate
Publicity Director.....Barbara Neudecker
Chief Engineer.....Oscar E. Lanman

WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.
Owned.....Elmore Service Corp.
Address .....P.O. Box 60
Tel.: JOrdan 7-6481.....KBS
Sta. Representative.....Sears & Ayer
President .....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Pop.: 233,000
Families: 67,400
Radio Homes: 66,400

ALASKA

TV Homes: 46,000
AM Stas. in State: 13
TV Stas. in State: 5

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
Tel.: BR 2-4122..... Independent
Sta. Reps...National Time Sales; Oakes; Feltis
President.....J. C. Gordon
General Manager.....E. Pournelle
Commercial Mgr.....Mrs. Gale Kasbou
Program Dir.....Merrill Mael
Chief Engineer.....Gail Allred

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....All-Alaska Bcstg, Inc.
Address .....Box 1160
Tel.: 2-0301 .....MBS-ABC-NBC
Representative.....James Fletcher, Del Day
President.....Harry J. Hill
General Manager.....Alvin Bramstedt
Comm. Mgr.....Jim Lawson
Chief Engineer.....Charles Gray

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
Owned.....Anchorage Boradcasters, Inc.
Address ..... Box 1040
Tel.: FA 2-2410.....Independent
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr.....William E. Duck
Gen. Sta. Mgr.....Ernest Spink
Commercial Mgr. .....Wesley Burton
Program Director.....Allen Walters

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned ....Northern Light Broadcasting Corp.
Address .....Box 278
Tel.: 209.....Independent
Sta. Representative .....Weed
Pres., Gen. Mgr.....Charles L. Buck
Comm. Sta. Mgr.....V. E. McCulloch
Program Director.....Donna McCulloch
Chief Engineer.....Jesse Gates

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....516 Second Ave.
Tel.: 2125 .....MBS-NBC-ABC
Representative .....Fletcher, Del Day
President.....Harry J. Hill
Manager .....Alvin O. Bramstedt
Comml. Mgr.....Ralph L. Crider
Station Mgr.....Donald Andon
Program Director.....Robert Pegves
Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business Address.....556 2nd Ave., Box 950
Tel.: 2155 .....CBS
Station Representative...National Time Sales
President.....J. Chester Gordon
General Manager.....E. "Doc" Pournelle
Station Mgr.....Richard H. Garvin
Program Director.....Elmer "Buck" Emery
Chief Engineer.....J. D. King

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....Juneau Bcstg. Inc.

Business Address.....Decker Bldg.
Station Rep.....Alas. Radio TV Sales; Weed
Station Manager.....Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Operated By.....Baranof Bcstrs. Inc.
Address ..... Box 2231
Tel.: 6-3630 .....ABC-MBS-NBC
Representative .....Day, Fletcher
President, Gen. Mgr.....Mrs. Dodie Wheeler
Program Dir.....Chuck Cavanaugh
Sales Prom. Mgr.....Kay Long
Chief Engineer.....Dennie O'Day

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Address ..... Box 1308
Tel.: 2191 .....CBS
Gen. Mgr.....Alvin O. Bramstedt

KICY—Nome—1959

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....Arctic Broadcasting Assoc.
Address .....P. O. Box 303
Tel.: BLack 51.....Independent
Station Representative.....Jamison Ross
President .....Ralph P. Hanson
Gen. Station Mgr.....Arthur R. Zylstra
Program Director.....Howard D. Nelson
Chief Engineer.....Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 watts
Owned-Operated By.....Seward Bcstg. Corp.
Address .....Box 575
Tel.: MAin 25.....Independent
Representative.....Alaska Radio-TV Sales
Pres. .....Robert Baumgartner
Sta. Mgr.....Donald Lowell
Comm. Mgr..... .....M. Gilliland

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Sitka Broadcasing Co., Inc.
Business Address.....Box 299
Tel.: 747.....CBS-KBS
Representative.....Alaska Radio-TV Sales
Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
Program Director.....John Hope
Publicity Director.....Jim Davis

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper....Voice of Sheldon Jackson, Inc.
Address .....Box 258
Tel.: 3236.....Independent
Rep.....Midnight Sun Bcstg. Co.
President .....Brian Cleworth
General Manager.....Austin Van Pelt
Commercial Manager....Randolph McCluggage
Chief Engineer.....Keith Le May

Pop.: 1,368,000
Families: 361,000
Radio Homes: 352,000

ARIZONA

TV Homes: 293,000
AM Stas. in State: 47
TV Stas. in State: 8

KSUN—Bisbee—1933

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Carleton W. Morris
Address.....Drawer C, Lowell St.
Tel.: HE 2-2277.....MBS
President.....C. W. Morris
General Station Manager.....Arlo Woolery
Program Director.....Jack Jaquay

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....John W. Parham
Address .....P. O. Box 755
Tel.: TE 6-7427.....Independent
Station Representative.....Grant Webb
Owner, General Manager.....John W. Parham
Commercial Manager.....Edna Bigham
Sales Promotion Manager.....Larry West
Program Director.....Bettie Parham
Publicity Director.....Jim Wise
Chief Engineer.....John Griffith

KCLF—Clifton—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Gila Bcstg. Co.
Address .....Box 1446
Tel.: UN 4-4114.....NBC
Gen. Mgr.....Paul Merrill
Sta. Mgr.....Tom Moore

KCKY—Coolidge—1948

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Gila Bcstg. Co., Inc.
Address .....400 S. Main St.
Tel.: PA 3-5341.....CBS
Representative.....Hil F. Best
General Manager .....Harriet Anderson

KAPR—Douglas—1958

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....Copper State Enterprises
Address .....P. O. Box 505
Tel.: EMpire 4-8403.....Independent
Station Representative.....Harlan Oaks
President .....David Harman
General Manager.....H. H. Packard
Commercial Manager.....Dick Miller
Program Director.....Lowell Huffman
Publicity Director.....Helen Dillon
Chief Engineer.....Henry Griffiths

KAWT—Douglas—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Hillcrest Bcstg. Co.
Address .....Box 1118
Tel.: EMpire 4-3484.....NBC-KBS
Sta. Representative .....Hil Best
President .....Herb Newcomb
Program Dir.....Jackie Newcomb
Sales Prom. Mgr.....Bill Stevens
Publicity Dir.....Jeanne Clear
Chief Engineer .....Fred Wuenschal

KCLS—Flagstaff—1950

Freq.: 600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Saunders Bcstg. Co.
Address .....Box 1580
Tel.: PRospect 4-2581.....NBC
General Manager.....Charles J. Saunders
Sta. Mgr.....Dorothy J. Saunders
Sales Prom. Mgr.....Bill Mitchell
Chief Engineer.....Miles Shepherd

KEOS—Flagstaff—1959

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....KEOS, Inc.
Address .....Gables Restaurant
Tel.: PR 4-7511.....Independent
President.....E. O. Smith
General Station Mgr.....John E. Smith
Commercial Manager.....Martin Welch
Sales Promotion Manager.....Rusty Lee
Program Director.....Clint Wager
Chief Engineer.....William Grimsley

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Roy L. Albertson, Jr.
Address.....P.O. Box 300
Tel.: PRospect 4-6638.....ABC-MBS
Sta. Representative .....John Blair
President.....John L. Hogg
General, Comm. Mgr.....Harl Barnett
Program Dir.....Steve Boyle
Publicity Dir.....Hank Alcott
Chief Engineer .....Michael Stevens

KWJB—Globe—1938

Frequency: 1240 Kc.....Power: 250 Watts, d.
Owned-Operated By....Gila Bcstg. Co., Inc.
Address.....P. O. Box 2343
Tel.: GA 5-4483.....ABC-MBS
Representative .....Raymer
President.....L. F. Long
General Commercial Manager.....H. Barnett

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Willard Shoecraft
Address.....Copper Hills Motor Hotel
Tel.: GA 5-4471.....NBC
Representative .....Avery-Knodel
President, Gen. Mgr.....Willard Shoecraft
Commercial Manager.....Darrell Tucker
Program Director.....Bob Early
Chief Engineer.....Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
Owned-Oper. By.....H. J. Arnoldus
Address.....720 Navajo Blvd.
Tel.: JAckson 4-3523.....Independent
Sta. Reps.....Tracy Moore; Hil F. Best
Owner.....Harold J. Arnoldus
Gen. Comm. Mgr.....Sam Taylor, Jr.
Program Director.....Bill Cross
Chief Engineer.....Fred Mull

KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.Stonybrook Broadcasting Co.
Business Address.....Jackson & Monroe
Tel.: SKyline 3-2537.....ABC
Representative.....Harlan G. Oakes
Pres., Gen. Mgr.....Wallace E. Stone
Program Director.....Bill Rose
Publicity Director.....W. E. Stone
Chief Engineer.....Fred Kay

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Carleton W. Morris
Address .....Box 1681
Tel.: ATwater 7-2882.....ABC-MBS-KBS
Representative.....Hil F. Best
President .....Carl Morris
General Manager.....Arlo Wooley
Station Mgr., Chief Engineer..Ralph Anderson

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....KHAT Radio Inc.
Business Address.....337 W. Maryland
Tel.: CR 9-2321.....Independent
President, Gen. Mgr.....Ray Odom
Chief Engineer.....J. Lapping

KHEP—Phoenix—1956

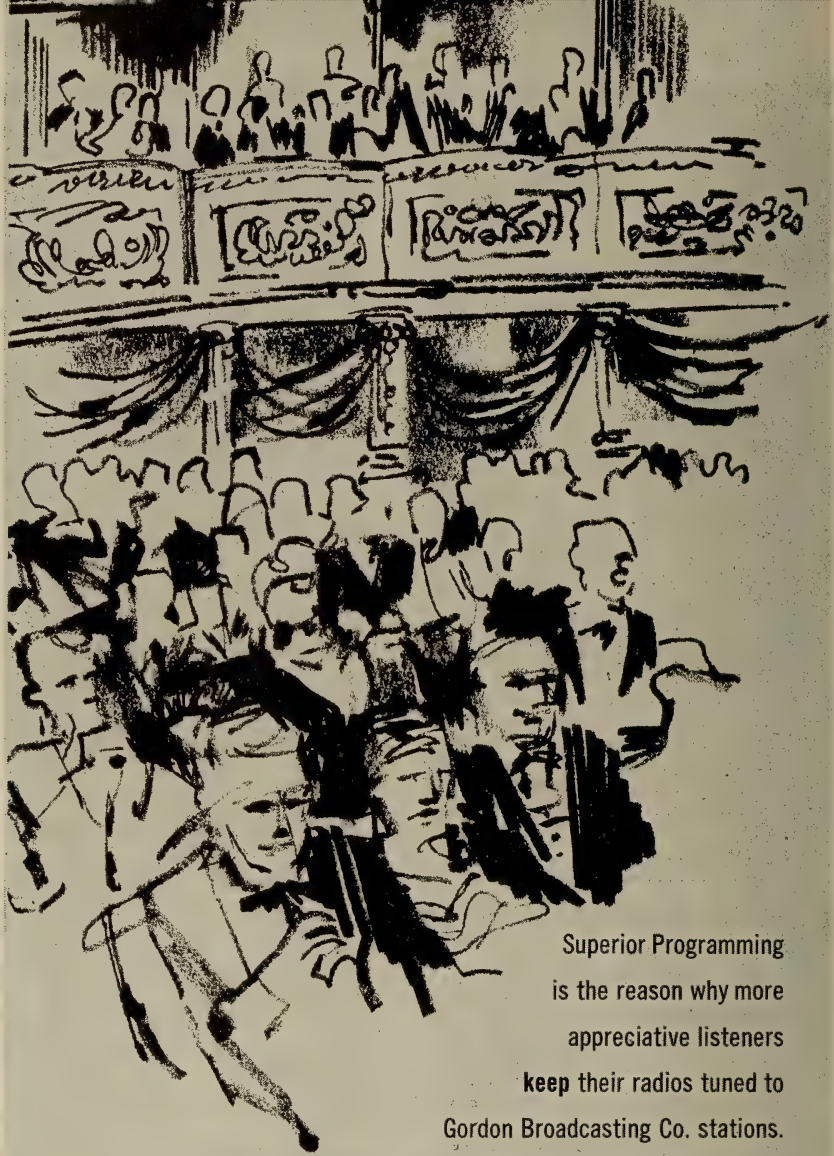
Frequency: 1280 Kc.....Power: 1000 Watts, d.
Owned.....Grand Canyon Bcstg. Co.
Address .....3883 N. 38th Ave.
Tel.: AP 8-5555.....Independent
President.....A. A. Wallace
General Mgr. .....John Hoeksema
Program Dir.....Tom Hay
Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Bcstg. Co.
Address.....Box 430
Tel.: AL 3-6155.....Independent
Station Representative.....Harlan Oakes, NTS
President.....H. Walker Harrison
General Station Manager.....John K. Redfield
Chief Engineer.....Jose O. Armendariz

KONI—Phoenix—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Camelback Bcstg.



Superior Programming
is the reason why more
appreciative listeners
keep their radios tuned to
Gordon Broadcasting Co. stations.
Careful selection of the best interpretations in fine music,
together with News in Depth, means **fine radio** . . .
with advertising limited timewise—screened tastewise.

KSDO
San Diego
Best Fine Radio Buy In The Booming-Buying Southwest
KBUZ
Phoenix

The Gordon Broadcasting Company
KSDO San Diego AM KBUZ Phoenix AM and FM

Address .....2300 N. Central Ave.
Tel.: AL 8-8044.....Independent
President.....E. J. Churchill
Gen. Mgr.....Bruce McWilliams
Station Comm. Manager.....Sheldon Gibbs
Chief Engineer .....Paul Hedges

KBUZ—Phoenix—1958

Frequency: 1310 Kc..Power: 5000 Wts. d.; 5 n.
Owned By.....Greater Phoenix Bcstg. Co.
Address.....3336 E. Van Buren
Tel.: BRidge 5-4466.....Independent
Station Representative.....Adam Young
Pres., Gen. Mgr.....Sherwood R. Gordon
Program Director.....William Freeman
Sales Promotion Mgr.....Robert L. Holladay
Chief Engineer.....Ray Van Drusen

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....KOOL Radio-TV Inc.
Business-Studio Address.....511 W. Adams
Tel.: AL 3-3121.....CBS
Representative.....AM Radio Sales
Board Chairman .....Gene Autry
President.....Tom Chauncey
General Manager.....Homer Lane
Station Manager.....Richard H. Brader
Program Director.....Al McCoy
Publicity Director.....Milt Dean Hill
Chief Engineer.....Nelson Nichols

KOY—Phoenix—1922

Frequency: 550 Kc..Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co.
Address.....840 N. Central Ave.
Tel.: ALpine 8-8181.....ABC-MBS
Representative .....John Blair
Pres., Gen. Mgr.....John L. Hogg
Comm. Mgr.....James W. Ross
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned.....Meredith Publishing Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
Representative .....Katz
V.P. & Gen. Mgr.....Richard B. Rawls
Station Mgr.....Gene Spry
Commercial Mgr.....John R. Crowley
Sales Prom. Mgr.....Jo Hitchcock
Program Director.....Larry Burroughs
Chief Engineer .....George McClanathan

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Phoenix
Address-Trans. Loc.....2345 Westward Blvd.
Tel.: AL 4-8436.....KBS
Station Representative.....Robert Eastman
Pres., Gen., Manager.....Richard B. Wheeler
Station Manager.....Sheldon Engel
Comm. Prom. Manager.....Wayne Vann
Program Director.....Michael D'Arcy
Publicity Director.....Jim Titus
Chief Engineer.....Sonny Knight

KRUX—Phoenix—1947

Freq.: 1360 Kc....Power: 5000 Watts d., 500 n.
Owned-Oper. By...Leland Bisbee Bcstg. Co. Inc.
Bus.-Studio Address.....417 N. 1st St.
Tel.: AL 8-1551.....Independent
Representative.....D. F. McGavren Co.
President.....Leland S. Bisbee, Jr.
General Manager.....Ira Lavin
Program Director.....Lucky Lawrence
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Chrman. of the Board.....John J. Louis
Pres,. Gen. Mgr.....Richard O. Lewis
V.P. in Chg. Sales ..... Ray G. Smucker
Prog. Director.....Jack Willis
Commercial Manager.....Robert Nelson
V. P. Programs.....Paul J. Hughes
Sales Prom., Publicity Dir.....Ray Thompson
Chief Engineer.....Harold Haughawout

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
Gen. Comm. Manager.....Hugh E. Bader
Sales Promotion Manager.....L. R. Johnson
Publicity Director.....Louis Henderson
Prog. Dir.....Bob McNulty
Chief Engineer.....Gene Boos

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: HIckory 5-5211.....Independent
Representative .....Masla, O'Connell
Pres., Gen. Mgr.....Roy L. Albertson, Jr.
Commercial Director.....Warren Rashleigh
Program Director.....Sandy Gibbons
Sales Prom. Director.....Paul Inkmann
Chief Engineer.....F. E. Brown

KYCA—Prescott—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: HIckory 5-2710.....NBC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter
Commercial Manager.....Wallace Norman
Publicity Director.....Byron McCall
Chief Engineer.....George Eitel

KZOK—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....H. R. Odom
Address .....P. O. Box 1033
Tel.: HIckory 5-1590.....KBS
President .....Dick Gilbert
General Manager.....Phil Haynes
Commercial Manager.....M. Z. Moore
Program Director.....Bing Brown

KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.
Business-Studio Address.....520 Main St.
Tel.: 15 .....MBS
President.....Louis F. Long
General Mgr.....Paul Merrill

KPOK—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned.....Scottsdale Bcstg. Co.
Address .....Safari Hotel
Tel.: WHitney 5-1440.....Independent
Representative .....Forjoe
President, Gen. Mgr.....Morris Mindel
Commercial Mgr.....Lee Walker
Program Dir. .....Russ Upton
Sales Prom. Mgr.....John Hatton
Publicity Dir.....Ray Maxwell
Chief Engineer .....Evert Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned.....Peak Bcstg. Co.
Address .....Box 606
Tel.: KEystone 7-2345.....Independent
Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned.....C. W. Morris
Address .....Carmichael at De Palma
Tel.: GLadstone 8-3379.....Independent
President.....Carleton W. Morris
General Mgr. ..... John Bonnett, Jr.

KAIR—Tucson—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KAIR Broadcasting, Inc.
Address.....P. O. Box 951
Tel.: MAin 4-0401.....Independent
Station Representative.....Branham Co.
President, Gen. Manager....Jerome K. McCauley
Station Manager.....Ron Barrington
Comm. Public Director.....Isa S. Crino
Program Director.....John Hyde
Chief Engineer.....Jack Saelid

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Assoc. Bcstrs. of Tucson, Inc.
Address .....Box 5803
Tel.: MA 2-7788.....Independent
Sta. Representative .....Forjoe
President.....David S. Drubeck
General, Station Manager.....Ray Owen
Program Director .....Helen Miller
Chief Engineer .....Craig Kepner

KTAN—Tucson—1946

Freq.: 580 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Catalina Bcstg. Co.
Address .....P. O. Box 2348
Tel.: MA 2-4664.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....Harry B. Chambers
Pub. Dir.....Pat Palmer
Chief Engineer.....Eugene E. Stough

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....Boffard Bcstg. Corp.
Business Address.....219 W. Elm St.
Tel.: MAin 3-4323.....Independent
Station Representative.....Meeker Co.
President, Gen. Mgr.....Ralph R. Boffard
Station Mgr., Prog. Dir.....Bill Rudd
Chief Engineer.....Ray H. Holsclaw

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Tucson Radio Inc.
Business Address.....57 W. Congress
Tel.: MA 4-5588.....Independent
Representative.....Oakes, Nat. Time Sls.
President, General Mgr.....Peter Trowbridge
Comm. Mgr.....De Witt Wray
Program Director.....Henry Villegas
Sales Prom., Pub. Dir.....Arturo Aguilar

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned .....Pima Broadcasting Co.
Address .....P.O. Box 5084
Tel.: MA 3-6662 .....Independent
Sta. Reps .....Grant; Barnard
President .....L. B. Clayton
Gen. Mgr., Ch. Eng.....K. W. Ferguson
Commercial Mgr.....James Johnson
Program Dir.....Bob Wolfe
Publicity Dir.....Dorothy Gallagher
Sales Prom. Mgr.....Bob Clayton

KOLD—Tucson—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Station Representative.....AM Radio Sales
President .....Tom Chancey
V.P., General Manager.....E. S. Mittendorf
Commercial Manager.....Bernie Perlin
Sales Prom., Pub. Dir.....E. R. McKane
Program Director.....Ed Tucker
Chief Engineer.....Vern Cinmiyotti

KTKT—Tucson—1949

Frequency: 990 Kc.....Power: 10,000 W., d.
Owned-Operated By.....Copper State Bcstg.
Business-Studio Address.....Box 5585
Tel.: MAin 2-6711.....Independent

Station Representative.....McGavren Co.
President.....Thomas J. Wallace
General Manager.....George Wallace
Chief Eng.....Nat Talpis

KTUC—Tucson—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tucson Bcstg. Co.
Address.....1511 E. 16th St.
Tel.: MA 2-3344.....MBS
Representative.....Radio TV Reps. Inc.
V.P., Gen., Sta. Mgr.....C. Van Haaften
Chief Engineer.....Robert Lebsock

KVNC—Winslow—1952

Freq.: 1010 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Gila Bdcstg. Co.
Address.....Box 373
Tel.: 1010.....ABC-MBS-KBS
President.....L. F. Long
Gen. Comm Mgr.....Chuck Mizner
Program Pub. Mgr.....Pat Moore
Pub. Director.....Connie Mizner
Chief Engineer.....Jerry Graham

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....Stardust Hotel
Tel.: SUnset 2-3882.....Independent
Gen. Mgr., Chief Engineer....Robert W. Crites
Commercial Manager.....John Ghiotto
Program Manager.....Tom Breneman
Publicity Director.....Ken Field

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Broadcasters, Inc.
Address.....P. O. Box 1430
Tel.: SU 3-8341.....KBS
Sta. Reps.....Tracy Moore; Bob Dore
President.....T. R. Williams
General, Sta. Mgr.....Neil W. Sargent
Comm. Prom. Mgr.....Cliff Canyon
Program, Publicity Dir.....Denny Gallagher
Chief Engineer.....Doc Holiday

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KYMA-Yuma, Inc.
Address.....P. O. Box 671
Tel.: SUnset 2-4321.....ABC-MBS
Sta. Representative.....Radio-TV Reps.
Pres., Gen. Mgr.....William L. Lindsey
Sta. Comm. Manager....Leo A. Newsome, Jr.
Sales Prom. Mgr.....C. D. Burton
Program Director.....Bob Nimmo
Publicity Dir.....Larry Snow
Chief Engineer.....Richard Davis

KYUM—Yuma—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.....Yuma Bcstg. Co.
Address.....P. O. Box 352
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
President.....R. O. Lewis
General Manager.....Leonard P. Burkland
Sales Prom. Mgr.....Hobart Lewis
Program Director.....Fred A Pelger
Chief Engineer.....Maurice W. Higgins

Pop.: 1,950,000
Families: 560,000
Radio Homes: 554,000

ARKANSAS

TV Homes: 386,000
AM Stas. in State: 65
TV Stas. in State: 5

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studios Address.....506 Main St.
Tel.: CHapel 6-4561.....KBS
Representative.....Hil F. Best
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....White River Valley Bdcsts. Co.
Address.....P.O. Box 1112
Representative.....Best
Pres., Gen. Mgr.....J. F. Higginbottom
Sales Prom. Mgr.....Murray Schroyer
Chief Engineer.....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Box 294
Tel.: SP 8-2690.....KBS
General Manager.....Lavelle Langley
Program Director.....Jim Landers
Chief Engineer.....Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address.....P. O. Box 191
Tel.: GArfield 3-2148.....KBS
President.....T. W. Rogers
Gen., Comm. Mgr.....Mel Lymbery
Promotion Mgr.....Louise Lymbery
Chief Engineer.....Fred Ward

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Representative.....John E. Pearson

Gen., Sta. Mgr.....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308.....Independent
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen. Commercial Manager.....W. Hi Mayo
Program Director.....Vernon Kuehn
Publicity Director.....Don Thompson
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address .....P. O. Box 5859
Tel.: TE 6-5091.....MBS-KBS
President .....Walter E. Hussman
Station Comm. Mgr.....Donald Cathey
Program, Pub. Director.....Cal Carter
Chief Engineer.....Tom Graves

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: PLeasant 4-3092.....Independent
Gen. Sta. Chg. Eng.....Roy Forrester
Comm. Sales Prom. Mgr.....Reece Adkison
Prog. Pub. Dir.....Wayne Bradley

KCON—Conway—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Conway Bcstg. Co.
Address.....ASTC Campus
Tel.: 189.....KBS
Gen. Mgr.....James E. Clayton
Program Dir.....S. F. Morehead
Chief Engineer.....Edwin McClendon

KCCB—Corning—1959

Frequency: 1260 Kc.....Power: 500 Wts. d.
Owned By.....Eulis W. Cochran
Address.....434 W. 2nd Street
Tel.: ULster 7-2261 .....Independent
General, Comm. Mgr.....W. Mayo
Program, Prom. Mgr.....James Reedy
Chief Engineer .....Edward Travis

KAGH—Crossett—1951

Frequency: 800 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Radio KAGH
Address .....900 Main
Tel.: FO 4-2181.....KBS
Representative .....Clyde Melville
General Mgr.....Julian Haas
Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc.....Power: 500 Watts, d.
Owned.....Asher & Sizemore
Address.....1923 S. Fourth St.
Tel.: JU 4-2446.....KBS
Sta. Representative .....Continental
President.....R. G. McKeever
General, Comm. Mgr.....Jerry Hammons
Chief Engineer .....Tommy Jones

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address.....208 N. Cleveland
Tel.: UN 3-5121.....Independent
General Manager.....J. A. West, Jr.
Commercial Manager.....Rodney Smith
Program Dir.....D. R. McLelland
Chief Engineer .....Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Tel.: UN 3-6126.....CBS-KBS
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney
Comm. Mgr.....J. R Duerson
Sales Prom., Prog. Dir.....Jerome Orr
Chief Engineer.....Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....H. Weldon Stamps
Address.....Box 112, University Sta.
Tel.: HIllcrest 2-9859.....MBS
Station Representative.....Bob Dore
Gen. Mgr.....H. Weldon Stamps
Program Director.....Mildred Stamps
Chief Engineer.....Donald Hogan

KHOG—Fayetteville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
President .....Hayden McIlroy
Gen. Mgr.....Fred J. Stevenson
Comm. Sls. Prom. Mgr.....Ed. Gideon
Program, Publicity Director....Steve Starwyck
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address .....P.O. Box 626
Tel.: 1570 .....KBS
President, Gen. Mgr. .....K. F. Tracy
Commercial Mgr. .....Edwin Zoch
Program Dir. .....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative .....Burn-Smith
Gen., Sta. Mgr.....William Fogg
Sls., Comm. Mgr.....James Pearson
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....KFPW Bcstg. Co.
Business Address.....2415 N. Albert Pike
Tel.: SU 3-4105.....CBS
Sta. Reps.....Gill-Perna; Clarke Brown
President, General Mgr.....G. T. Hernreich
Station Mgr.....Charles E. Jones
Comm. Manager.....Jack Freeze
Program Director.....Joe Roppolo
Chief Engineer.....Ron Pesha

KFSA—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bsctg. Co.
Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC, CBS
Newspaper Affiliation.....Times Record
President.....Donald W. Reynolds
General Station Mgr.....James E. Fesperman
Comm. Manager.....Edwin P. Hicks
Program Director.....Harry Freeman
Sales Prom., Pub. Director.....Shirley Holstein
Chief Engineer.....Willard Matten

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By .....United Bcstg Co.
Business Address .....4120 Towson Ave.
Tel.: SUnset 3-3049.....MBS-KBS
Station Representative.....Bob Dore
President .....Chas. Fite

KWHN—Ft. Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address .....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Representative .....Dora Clayton
President .....M. Bershof
Sect. & Gen. Mgr.....J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Operated by....Harrison Bcstg. Corp.
Address .....P. O. Box 120
Tel.: EMpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr. .....Robert S. Wheeler, Jr.
Sta., Comm. Mgr.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address .....215 York St.
Tel.: HI 4-2361.....MBS-KBS
Station Representative.....Hil F. Best
Genearl, Station Manager...Sam W. Anderson
Sales Prom. Mgr.....Katherine M. Kizer
Comm. Manager.....Gene Bearden
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: PRospect 7-3601.....KBS
General Manager.....Haskell Jones

KAAB—Hot Springs—1941

Freq.: 1350 Kc.....Power: 1 Kw., d., 500 W. n.
Owned-Operated By.....Phoenix Co.
Address .....Box 1038
Tel.: NAtional 3-0657.....CBS
Station Rep.....Clyde Melville
President.....Harman I. Mosely II
Comm. Manager.....Bill Lydon
Program Director.....Shila Shelp
Chief Engineer.....James Melton

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Resort Bdcstg. Co., Inc.
Address.....113 Third St.
Tel.: NA 3-6661.....KBS
Sta. Rep. .....Clark
President.....A. M. McGregor
V.P., General Mgr.....Gene Kelley
Station, Sales Prom. Mgr.....Ed Appler
Chief Engineer.....Clint Norman

KBLO—Hot Springs—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hot Springs Bcstg., Inc.
Address .....1011 Central
Tel.: NA 4-3313.....MBS
Pres., Gen. Mgr.....C. J. "Gus" Dickson
Chief Engineer .....R. G. King

KBTM—Jonesboro—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address .....603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams
Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Representative .....Gill-Perna
President .....Ernest Farabee
Gen., Sta. Mgr.....Harold Gregson
Comm. Mgr.....Bob Blackwood
Program Director.....Ed Goetze
Chief Engineer.....Harold Baker

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By..Arkansas Radio & Equip. Co.
Address.....10th & Spring Sts.
Tel.: FR 6-2481.....NBC
Representative .....Edward Petry

Exec. V.P. ..... T. K. Barton
V.P., Sta. Mgr. ..... Douglas Romine
Program Director ..... Harris Owen
Commercial Manager ..... Lee Bryant
Sales Prod., Pub. Dir. ..... Shirley R. Kennedy
Chief Engineer ..... Dan Winn

KAJI—Little Rock—1927

Freq.: 1250 Kc. ..... Power: 1 Kw. d., 500 w n.
Owned-Oper. By ..... Helmar, Inc.
Address ..... P. O. Box 3099
Tel.: FR 2-0166 ..... Independent
Station Representative ..... Hollingbery
President ..... Michael J. Heller
General Manager ..... Tom Bishop
Chief Engineer ..... Dalton Sanders

KLRA—Little Rock—1926

Freq.: 1010 Kc. ..... Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By ..... KLRA, Inc.
Business-Studio Address ..... Box 550
Tel.: WIndsor 5-3206 ..... Independent
Station Representative ..... H-R Rep.
President, General Manager ..... Leonard Coe
Nat. Sales Manager ..... Ernest Howard
Comm. Manager ..... Ollie Bales
Program Director ..... Mary Heffington
Sales Prom., Pub. Director ..... Anne Lumpkin
Chief Engineer ..... Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc. ..... Power: 5000 Watts d.
Owned-Operated By ..... Ebony Radio of Ark.
Address ..... P. O. Box 1956
Tel.: FR 2-0391 ..... Independent
Representative ..... John E. Pearson
Pres., Gen. Mgr. ..... John M. McLendon

KTHS—Little Rock—1924

Frequency: 1090 Kc. ..... Power: 50,000 Watts
Owned-Oper. ..... Radio Bcstg., Inc.
Business-Studio Address ..... 8th & Izard
Tel.: FR 4-3764 ..... Independent
Newspaper Affil. ..... Shreveport Times
Representative ..... Christal
President ..... W. H. Bronson
Gen., Sta. Manager ..... F. A. Watkins
Comm. Manager ..... Robert Riley
Sales Prom. Mgr. ..... R. Brown
Program Director ..... Robert L. Hicks
Chief Engineer ..... Cecil L. Sulti

KVLC—Little Rock—1948

Frequency: 1050 Kc. ..... Power: 1000 Watts
Owned-Operated By ... Southwestern Bcstg. Co.
Address ..... 319 West 2nd Street
Tel.: FR 5-5321 ..... Independent
Representative ..... Richard O'Connell
Gen., Sta. Mgr. ..... Dale D. Mahurin

KVMA—Magnolia—1948

Frequency: 630 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By ..... Magnolia Bcstg. Co.
Business-Studio Address .. 212 N. Jefferson St.
Tel.: CE 4-5862 ..... MBS
Representative ..... John E. Pearson
President ..... Dr. J. F. Rushton
Gen. Mgr. ..... William M. Bigley
Comm. Mgr. ..... Norman Hunnicut
Chief Engineer ..... Anson Clark

KBOK—Malvern—1951

Frequency: 1310 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... Malvern Bcstg. Co.
Address ..... Highway 270 West
Tel.: 1800 ..... KBS
Representative ..... Devney, Melville
Pres., Gen. Mgr. ..... Kermit L. Richardson
Commercial Manager ..... W. D. Stroud
Chief Engineer ..... Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc. ..... Power: 250 Watts, d.
Owned By ..... Poinsett Cy. Bcstg Co.
Address ..... Box 17
Tel.: 1580 ..... KBS
Station Representative ..... Continental
General Mgr. ..... Carlton Garner
Program Director ..... Gail Johnson
Publicity Director ..... Mack Howerton
Chief Engineer ..... Jim Weston

KVSA—McGehee—1953

Frequency: 1220 Kw. ..... Power: 1000 Watts d.
Owned-Oper. By ... S. E. Arkansas Bcstrs. Inc.
Address ..... Box 1220
Tel.: CA 2-2400 ..... KBS
Representative ..... Best
Pres., Gen. Mgr. ..... Abbott F. Kinney

KENA—Mena—1951

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Operated By ..... KENA Bcstg. Co.
Address ..... S. Reine St.
Tel.: 1450 ..... KBS
General Mgr. ..... E. M. Hoge
Comm. Mgr. ..... Bill Hughes
Program Dir. ..... Esther Trolinder
Chief Engineer ..... Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. ..... Power: 1 Kw. d.
Owned-Operated By ..... Baker Bcstg. Co.
Address ..... Box 446
Tel.: EMpire 7-5136 ..... KBS
President, Gen. Manager ..... Keith Baker
Program Director ..... Elbert Hardcastle
Pub., Sales Prom. ..... Evelyn H. Baker
Chief Engineer ..... Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... Morrilton Bcstg. Co.
Address ..... P. O. Box 541
Tel.: 506 ..... Independent
President, General Manager ..... J. C. Willis
Comm. Manager ..... Gene Cooper
Program Director ..... Ella Mae Willis
Pub., Chief Engineer ..... Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. ..... Power: 250 Watts

Owned-Oper. By..Mountain Home Bcstg. Corp.
Address.....Hwy 5, N.
Tel.: 1490.....KBS
Representative .....Best
Pres., Gen. Mgr.....A. Stricklen
Commercial Mgr.....L. E. Cranor
Chief Engineer.....Kenneth Wilkins

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Business Address .....V. S. Highway 67
Tel.: 749 .....Independent
President .....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....Anson Clark

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned-Oper. By.Arkansas Valley Bcstg. Corp.
Address.....P. O. Box 666
Tel.: FR 6-1997.....Independent
President.....Claude Carpenter, Jr.
General Manager.....Ray Bartlett
Commercial Manager.....Bill Campbell
Program Director, Ch. Eng.....Ed Bailey
Publicity Director.....Rita Newsom

KXLR—North Little Rock 1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Representative ..... Billing
President.....J. M. Sanders
General Manager .....Roy Nichols
Commercial Mgr.....Ray Green
Chief Engineer.....V. O. Van Dusen

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....KBS
Representative.....Cont. Radio Sales
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Progressive Bcstg. Co.
Business Address.....Box 491
Tel.: CE 2-7627.....KBS
General Manager.....Ted Rand
Business Manager.....T. M. Self
Commercial Manager.....Doyne F. Bateman
Program Dir.....Wilma Wilman Wheelis
Chief Engineer.....W. O. Driskell

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Gordon Hixson
Address .....Paris, Ark.
Tel.: Paris .....KBS
President .....E. W. Cochran
General Mgr. .....Bob Cochran
Commercial Mgr. .....V. Kuehn
Chief Engineer .....Manuel Johnson

KCLA—Pine Bluff—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
Station Representative.....Hil Best
General Mgr.....Kenneth Kesterson
Commercial Manager.....Clyde Martin
Prog.; Ch. Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Universal Bcstg. Corp
Address.....Simmons Bank Bldg.
Tel.: JE 4-8732 .....KBS
Pres., Gen. Mgr., Chief Engr.....B. J. Parrish
Sales Prom. Mgr.....Joe Wallace
Program Dir. .....Alva Holt

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address.....1607 W. 6th Ave.
Tel.: JE 4-1523.....Independent
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr.....Howard M. Peters
Program Director.....Howard Watson
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc....Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr.....Adrian L. White
Sales Mgr.....Virgil Pace

KAMO—Rogers—1954

Ferquency: 1390 Kc.....Power: 1000 Watts
Owned .....KAMO, Inc.
Business Address...American Natl. Bank Bldg.
Tel.: MElrose 6-4611.....Independent
Station Rep.....Walker-Rawalt
Pres., Gen. Mgr.....G. Don Thompson
Sta., Comm. Mgr.....W. E. Dacus
Program Director.....Charles A. Davis
Chief Engineer.....Bud Williams

KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....C. R. Horne
Address.....Second and Commerce
Gen., Sta. Mgr.....C. R. Horne
Comm. Mgr.....L. L. Bryan
Prog. Director.....Ora Mae Lee
Chief Engineer.....William C. McKenney

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned By .....White County Bcstg. Co.
Address.....P. O. Box 95
Tel.: 1281.....KBS
Representative.....Hil F. Best
General Mgr. .....Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....KUOA, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 777.....MBS-KBS
Station Representative.....Devney, Inc.
President.....John E. Brown, Jr.
Gen. Mgr.....Cecil Smith
Program Director .....Ralph Kennedy, Jr.
Sales Prom. Director.....Darrell D. Willis
Chief Engineer.....Cecil E. Smith

KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper...Northwest Ark. Bcstg. & TV Co.
Address .....P.O. Box 591
Tel.: PLeasant 1-4675.....ABC
Newspaper Affiliation....Southwest American
Representative.....Hil F. Best
President.....Donald W. Reynolds
General Manager.....Phil H. Phillips
Commercial Manager.....Curtis C. Hornor, Jr.
Program Director.....Jim G. Wilkerson
Chief Engineer.....Virgil Smith

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Stuttgart Bcstg. Corp.
Business Address .....P.O. Box 271
Tel.: WA 2-5212.....KBS
Gen. Manager.....Melvin P. Spann
Station Mgr.....June S. Spann
Chief Engineer.....C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Gateway Bcstg. Co.
Address.....P.O. Box 1318
Tel.: 22-3771 .....Independent
Representative .....Pearson
Gen. Manager .....Tom E. Dillahunty

KFDF—Van Buren—1958

Frequency: 1580 Kc.....Power: 1 Watt, d.
Owned By .....Broadcasters, Inc.
Address .....P.O. Box 550
Tel.: GRanite 4-6811 .....Independent
President.....H. R. Fischer
Chief Engineer.....J. P. Freeman

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Lawrence Cty. Bcstg. Co.
Address .....P.O. Box 30
Tel.: TUrner 4-3131.....KBS
Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Pines Broadcasting Co.
Address .....Box 480
Tel.: 353-354.....KBS
Representative .....Hil F. Best
President, Gen. Manager.....Weldon Sledge
Station Comm. Manager.....Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....E. Arkansas Bcstrs, Inc.
Address .....P. O. Box 225
Tel.: 1188.....KBS
President .....J. L. Shaver, Jr.
Gen., Sta. Mgr.....Raymond O. Raley
Program Dir.....Larry Futrell
Chief Engineer .....Art Rogers

CALIFORNIA

Pop.: 15,210,000
Families: 4,875,000
Radio Homes: 4,969,000

TV Homes: 4,330,000
AM Stas. in State: 190
TV Stas. in State: 31

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Hansen
Address.....P. O. Box 1358
Tel.: 2531 .....Independent
Representative ..... Tracy Moore
Sta. Mgr., Chief Engineer.....Dick Barrett

KEZY—Anaheim—1959

Frequency: 1190 Kc .....Power: 1000 Watts
Owned By.....Radio Orange Cty, Inc.
Address.....1213 N. Highland, Hollywood 38
Tel.: PRospect 4-5170.....Independent
Sta. Reps.....Rbt. Allen; Jack Masla
President, Gen. Mgr.....Cliff Gill
General Sales Mgr.....Ira Laufer
Station, Prog. Mgr.....Dan Russell
Chief Engineer .....John Ledbetter

KPON—Anderson—1959

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Universal Electronics
Address.....White City Shopping Center
Tel.: EM 5-2711 .....Independent
General Manager .....George Norman
Station Mgr.....Doug Wildfoerster
Production Dir .....Von Lytell
Chief Engineer .....Robert Mulligan

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned.....Apple Valley Bcstg. Co.
Address .....P.O. Box 1
Tel.: VI 7-7251.....Independent
Representative .....W. S. Grant
President.....Newton T. Bass
Managing Dir.....J. C. Thomas
Commercial Mgr.....Ken Barton

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address .....KENL Bldg.
Tel.: VA 2-2941.....Independent
Representative .....W. S. Grant
Pres., Gen. Mgr.....Mel Marshall
Comm. Sta Mgr. .....Geo. Schafer

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Don C. Reeves
Address .....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative .....Robert Allen
President, Ch. Eng. .....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Wes Meyers

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative .....Weed
President, Gen. Mgr.....John Poole
Sta. Comm. Mgr.....Robert J. McAndrews
Oper. Program Dir.....Alan Lisser
Sales Prom. Publicity.....R. J. McAndrews
Chief Engineer.....Beull Dalton

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned.....Paschall, Tullis & Hearne
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Representative ..... McGavren
Gen. Mgr.....Glenn D. Lockhart
Comm. Mgr.....Roy Licordell
Sales Promotion Manager.....Dick Brown
Program Director.....Al Anthony
Chief Engineer .....B. Tanner

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Studio Address.....2013 Chester Ave.
Tel.: FAirview 4 6093.....Independent
Sta. Representative .....Headley-Reed, Inc.
President .....Robert Straus
General Mgr. .....C. R. Christianson
Commercial Mgr.....Si Darrah
Program Dir.....Ron Zimmer
Chief Engineer .....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Marterio Corp.
Business-Studio Address....1415 17th Street
Tel.: FA 7-3587.....Independent
Sta. Reps.....Adam Young; O'Connell
President .....Danny Thomas
General Manager.....Thurston S. Holmes
Program Director.....James Stoke
Chief Engineer.....Ed. Andress

KIKK—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address .....910 Chester
Tel.: FAirview 7-4401.....Independent
Station Representative.....John E. Pearson
President.....Joe M. Arnoff
General Manager.....Lee Batch
Program Director.....Al Daneri
Chief Engineer.....Elbert Gallemore

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Urner Broadcasting Co.
Business Address.....1709 30th Street
Tel.: FAirview 7-4831.....Independent
Station Representative .....Grant
Gen. Sta. Mgr.....Edward E. Urner
Commercial Manager.....Dave Maxwell
Program Director.....Dan Speare
Sales Prom. Publ. Dir.....Mary L. Bender
Chief Engineer.....Vernon G. Tucker

KMAP—Bakersfield—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....KMAP, Inc.
Address.....P.O. Box 693
Tel.: FA 7-3541.....MBS
Representative ..... Forjoe
Pres., Gen. Mgr.....Clifford E. Ball

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....307 East 21st St.
Tel.: FA 7-5121.....ABC
Sta. Reps.....Allen Co.; Burns-Smith
President.....F. G. R. Schamblin
Station Manager.....I. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....200 E. Ramsey St.
Tel.: VI 9-4557.....Independent
Station Representative.....Harlan Oakes
President.....Calvin Jasspon
Station, Comm. Mgr.....Don Metzger
Asst. Mgr., Program Dir.....Jack Kellner
Chief Engineer.....Fred Brady

KWTC—Barstow—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.Mojave Valley Bcstg. Co.
Address .....Box 697
Tel.: 4001.....MBS
Station Representative.....John E. Pearson Co.
Pres., Gen. Mgr.....W. T. Brown
Station Mgr., Pub. Director.....R. F. Cruse
Commercial Mgr.....James Parler
Sales Prom Mgr.....Jean McAdams
Chief Engineer.....Bill Schultz

KRE—Berkeley—1923

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Central Calif. Bcstrs., Inc
Address-Trans.....601 Ashby Avenue
Tel.: THornwall 8-7715.....Independent
Representative .....W. S. Grant
General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hambly
Prog. Dir.....Les Avery
Chief Engineer.....Charles Odgen

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Tahoe Broadcasters, Inc.
Address .....Box 756
Tel.: KI 4-2400.....Independent
Pres., Gen. Mgr.....Ed. French
Sta. Comm. Mgr.....John J. Murphy
Chief Engineer.....Keith Mealey

KIBS—Bishop—1953

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Southeastern Sierra Bcstg. Corp.
Address.....Box 757
Tel.: UPton 2-4411.....ABC
Pres., Gen. Mgr., Pub. Dir.....J. Oliver
Commercial Manager.....R. S. Deming
Station Manager.....Dorothy Cowley
Program Director.....Joe Arnold
Chief Engineer.....Elwayne Clement

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned...Imperial Broadcasting Systems, Inc.
Address .....Box 668
Tel.: 2231.....ABC
Representative .....John E. Pearson
President, Gen. Mgr.....Frank K. Danzig

KROP—Brawley—1946

Frequency: 1300 Kc....1000 Watts d., 500 n.
Owned-Oper. By.....Imperial Bcstg. System
Address .....6331 Hollywood Blvd.
Tel.: 1300.....ABC
Representative.....John E. Pearson Co.
President.....Frank K. Danzig
V.P., Gen. Mgr. .....F. W. Crane

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Bdcstrs. of Burbank
Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Station Representative.....Grant Webb
President.....G. A. Rogers
Chief Engineer .....H. May

KTEE—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
Owned By.....Carmel Bcstg.
Address .....P. O. Box 2050
Tel.: MAyfair 4-1215.....Independent
Sta. Rep.....Duncan Scott & Co.
Gen. Sta. Manager.....Paul F. Hanson
Chief Engineer.....Marvin Johns

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated....Golden Empire Bcstg. Co.
Address .....Box 1041
Tel.: FIreside 2-0141.....CBS
Representative ..... McGavren
Pres., Gen. Mgr.....Mrs. Mickey McClune
Station Manager.....Charles H. Kinsley, Jr.
Commercial Mgr.....Brian Loughran
Program Dir.....Tim Armstrong
Sales, Public Dir.....Don Miller
Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 523
Tel.: FIreside 2-4211.....MBS
Representative .....Hollingbery
Gen. Mgr.....J. Ned Richardson
Comm. Mgr.....Robert Campbell
Program Director.....Tim Armstrong
Chief Engineer.....William Pope

KCHV—Coachella—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owner.....Coachella Valley Bcstg. Co.
Address.....Box 112, Indio, Calif.
Tel.: EXpress 8-5534.....KBS
Representative.....Moore & Assoc.
Pres. .....Edward Gorges
Gen. Mgr.....I. E. Staples
Comm. Mgr.....Doug Caplette
Sales Prom. Mgr.....Bob Stewart
Program Director.....Doc Robinson
Publicity Director.....Walter Duggan
Chief Engineer.....Bill Keith

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
Owned By.....Meldean Bcstg Co.

Address.....P.O. Box 561, Hanford, Calif.
Tel.: LU 2-0583 .....Independent
Sta. Rep.....Grant Webb
President .....Meldean Upp
V.P., Gen. Mgr. .....Mel Vierra
Comm. Sta. Mgr.....Jack Miller
Program, Publicity Dir.....Annette McLellan
Chief Engineer .....Dick Howard

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned .....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representative .....Forjoe
President .....James F. Hadlock
V.P., Gen. Mgr.....Naum Healy
Comm. Manager.....Steve Schoen
Program Director.....Ed Cornell
Sales Prom. Manager.....Jan Wallace
Publicity Director.....Elaine Kremper
Chief Engineer.....Walter Rees

KCRE—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.
Address .....Box 248
Tel.: INgersoll 4-2155.....KBS
Station Representative.....W. S. Grant
President, Gen. Manager.....M. D. Marshall
Comm. Station Manager.....H. Frank Walters
Program, Sales Prom.....Alfred G. Curven
Publicity Director.....Phyllis J. Wren
Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By..... KPOD Broadcasting
Address .....251 H St.
Tel.: IN 4-2151.....Independent
General Manager .....George Norman
Station, Ch. Eng.....Larry Marvin
Production Dir. .....Fred Bohlen
Promotion Dir. .....Bob Hansen

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Charles Herman Johnes
Address.....P.O. Box 966
Tel.: DElano 8876.....Independent
President, Chief Eng.....Charles H. Johnes
General Manager.....Jean G. Johnes
Comm. Mgr.....Jim Turner
Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Dinuba Co.
Business-Studio Address.....Box 157
Tel.: DI 500.....KBS
Station Representative.....W. Ayres
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.
Chief Engineer .....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By.....Dandy Bcstg. Corp.
Address.....3911 Pacific Highway, San Diego
Tel.: CY 8-8371.....Independent
Station Representative.....Robert Eastman
President.....Robert E. Sharon
Comm. Manager.....Joe Cahill
Program Director.....Sam Babcock
Sales Prom. Mgr.....Ted C. Millan
Publicity Director.....Jim Dandy
Chief Engineer.....Ed Murphree

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
Owned By.....El Centro Radio, Inc.
Address.....6th & Main
Tel.: ELgin 2-2277.....Independent
Sta. Reps.....Harlan Oakes; Walker-Rawalt
President.....A. E. Andreotti
Gen. Station Manager.....Wm. H. Ellison
Commercial Mgr.....Chap Rollins
Prog. Dir., Sales Prom. Mgr.....Bob Weaver
Publicity Dir.....Marylou Pangle
Chief Engineer.....Arch Thistle

KICO—El Centro—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love
Address .....P.O. Box 1697
Tel.: ELgin 2-1490.....MBS-KBS
Sta. Reps.....Jacobson; Feltis
Owner .....Charles R. Love
General Manager.....W. L. Gleeson
Commercial Manager.....Jim Reeves
Pub. Director.....Wally Blake

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Feldman Enterprises, Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....ABC-CBS-KBS
Representative.....Paul H. Raymer
President.....Leonard Feldman
General Manager.....Bob Michels
Commercial Manager.....Marc Hanan
Program Director.....Tony Temple
Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Palomar Broadcasting Co.
Address .....1226 Hale Ave.
Tel.: SHerwood 5-5811.....Independent
Pres., Gen. Mgr.....Julie G. Owen
Chief Engineer.....Joseph Dessert

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
Owned ..... Radio KDAN
Address ..... Box 993
Tel.: HI 2-0611.....Independent
Representative.....Bcst. Time Sales, Hall
President.....James F. Hadlock

KIEM—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
Owned Opr. By....Redwood Bdcstg. Co., Inc.

Address.....P. O. Box 1021
Tel.: HI 3-1621.....MBS
Station Rep.....Hollingbery
President.....William B. Smullin
Opera. Manager.....Barry Adams
Station Manager.....Newton L. Steward
Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
Address .....Box 1015
Tel.: HI 2-5744.....CBS
Representative .....Weed
Pres., Gen. Mgr.....Wendell Adams
Comm. Sta. Mgr.....Tim Crowley
Prog.-Publicity .....Doyle Seely
Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address .....2100 E. Oaks St.
Tel.: YO 4-3251.....KBS
Owner .....Edward Mertle
General Manager, Ch. Eng.....Craig N. Smith
Sales Prom. Mgr.....Matthew V. Huber

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441 .....ABC
Representative .....Hollingbery
President, Gen. Mgr.....George Harm
Comm. Sales Prom. Mgr.....Gordon Jacobs
Program Director.....Bill Dallas
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned .....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....Independent
Representative .....Weed
Pres., Gen. Mgr.....David T. Harris
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Program Director.....Eddie Briggs
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications
Business-Studio Address..T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil.....Phila. Inquirer, Phila. D. News
Representative .....John Blair
General Mgr.....Leslie H. Peard, Jr.
Sales Manager ..... Wayne Decker
Program Dir.....Robert Fulton
Dir. of Eng. Opera.....Keith L. Mealey
OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA; WNBF-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-AM-TV, ALTOONA, PA.; WNHC-AM-FM-TV, NEW HAVEN, CONN.; WLYH-TV, LEBANON, PA.; KFRE-AM-FM-TV, FRESNO, CALIF.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Juan Mercado
Address.....1244 'O' St.
Tel.: AM 6-9901.....KBS
Representative .....Nat'l Time Sales
Program Director.....Larry Walters
Chief Engineer .....Elbert Dean

KMAK—Fresno—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....McMahan Bcstg. Co.
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
Representative.....Meeker Co.
President.....R. O. McMahan
Gen., Sta. Mgr.....Coyle Chambers
Comm. Manager.....Walter Novell
Chief Engineer.....Ed Nickels

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address..1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation.McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Representative .....Headley-Reed
General Manager .....Gene Chenault
Sta. Mgr.....Jim Carroll
Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned .....Radio KPER
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Representative .....Lucas & Webb.
General Manager .....John Gregory
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned-Operated By.....Cannon System, Ltd.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388 .....Independent
President.....David H. Cannon
General Mgr. .....Cal Cannon

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.
Owned-Oper. By.....John C. Cohan
Business Address.....P.O. Box 620
Tel.: LUdlow 2-0361.....Independent
Representative.....Theo. B. Hall
Owner & Gen. Mgr.....John C. Cohan
Sales Promotion Mgr.....Doris Ferreira
Publicity Director.....Jack Ball
Prog. Chief Engineer.....Stan Vestal

KHSJ—Hemet—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....L & B Bcstg Co.
Address .....P.O. Box 1196
Tel.: OLive 8-7113.....Independent
General Manager .....W. L. Miller
Program Director .....Chas. B. Watson
Chief Engineer .....L. V. Pillow

KDAY—Hollywood—1947

Frequency: 1580 Kc.....Power: 10 Watts; d.
Owned By.....Radio California, Inc.
Address .....1549 No. Vine St.
Tel.: HO 1-9981.....Independent
Representative ..... Young
President .....John D. Keating
Gen. Sta. Mgr.....Irving C. Phillips
Chief Engineer.....Bob Dye

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned....Imperial Broadcasting System, Inc.
Address.....3401 Russell St., Riverside
Tel.: DIamond 7-3403.....Independent
Representative.....John E. Pearson
President.....Frank K. Danzig
General Manager.....Frank W. Crane
Comm. Station Manager .....Ed. Silvera
Program, Prom. Manager.....Bill Viking
Chief Engineer.....Dave Matton

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 1000 Watts
Owned By.....A. J. Williams
Address .....125 S. Grevillea Ave.
Tel.: ORegon 8-6400.....Independent
Representative .....Grant
President.....A. J. Williams
Comm. Manager.....C. O. Grady, Jr.
Program Director.....F. P. McDonald
Chief Engineer.....C. Simpson

KRKC—King City—1958

Frequency: 1570 Kc.....Power: 250 Watts; d.
Owned By.....KRKC, Inc.
Address.....P. O. Box 1167
Tel.: 1070.....KBS
Station Representative.....W. S. Grant
President, Gen. Manager.....Bob McVay

KDAY
LOS ANGELES
50,000 WATTS
KDAY
LOS ANGELES
50,000 WATTS
KDAY
LOS ANGELES
50,000 WATTS
KDAY
LOS ANGELES
50,000 WATTS
KDAY
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KDAY
LOS ANGELES
50,000 WATTS
IRV PHILLIPS, GEN. MGR.
REPRESENTED BY
ADAM YOUNG, INC.
KDAY, Santa Monica, California

Program, Chief Engineer.....John McAdam
Sales Prom. Director.....Joan Brown
Pub. Director.....Gloria Manss

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....P. O. Box 1192
Tel.: WH 2-1121.....Independent
Station Representative..Broadcast Time Sales
President .....W. B. Carter
General Mgr.....H. L. Comstock
Chief Engineer .....M. Anderson

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By:.....Tri-County Bcstgrs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
Station Representative.....B-N-B Time Sales
President.....Roy Hinkel
General Manager.....Jack J. Bankson
Chief Engineer.....Geo. Patterson

KLAN—Lemoore—1959

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned By:.....Radio Lemoore
Address.....110 N. Eldorado St., Stockton, Cal.
President, General Mgr.....Joseph E. Gamble
Chief Engineer.....Fred Volken

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lloyd Burlingham
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....KBS
Station Representative.....Wm. Ayres
General Mgr.....Lloyd Burlingham
Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....KNEZ, Inc.
Business Address.....P.O. Box 338
Tel.: Lompoc 2965.....KBS
Station Representative.....B-N-B Time Sales
President.....Thomas B. Friedman
Gen. Mgr., Ch. Eng.....Thomas J. Wallace, Jr.

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....KFOX Inc.
Address.....220 E. Anaheim Street
Tel.: HE 6-7281.....Independent
President .....Kenyon Brown
Sta. Rep. ..... Holiingbery
General Mgr. .....Cal Perley
Station, Comm Mgr.....Willard Kline
Program Dir. .....Ed Dyer
Sls. Prom., Publicity Dir....Barbara Ashbrook
Chief Engineer .....Gordon Calcote

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By...John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic
Tel.: GArfield 7-7907.....Independent
President .....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Program Dir.....Irene Cook
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....1539 N. Vine St.
Tel.: NO 3-3311.....ABC
Representative .....Katz
President.....James G. Riddell
Gen. Sta. Mgr.....Ben Hoberman
Chief Engineer.....Ralph Denechaud

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By:.....Los Angeles Bcstg. Co.
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0161.....Independent
Representative .....Bolling
Pres.-Gen.-Sta. Mgr.....Calvin J. Smith
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
Owned-Operated By..Earle C. Anthony, Inc.
Business-Studio Address..141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....Earle C. Anthony
Asst. to Pres.....Charles E. Hamilton
Program Director.....Pat Kelly
Comm. Manager.....Elmer Wayne
Sales Prom., Pub. Director....Robert J. Boyne
Co-Chief Engs...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFWB Bcstg. Corp.
Business-Studio Add....6418 Hollywood Blvd.
Tel.: HO 3-5151.....Independent
Representative .....Blair
Pres., Gen. Mgr.....Robert M. Purcell
Dir. of Operations.....Theola Sanders
General Sls. Mgr.....James Simons
Sales Devel. ..... Allan MacDonald
V.P., Prog. Dir.....Chuck Blore
Publicity Dir.....Ruth Levy
Advertising Mgr.....Richard Mulford
Chief Engineer.....Leonard Hayden

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ben S. McGlashan
Business-Studio Address....6314 Sunset Blvd.
Tel.: HO 4-0201.....Independent
Sta. Reps.....Howard; Robt. Allen
Owner .....Ben S. McGlashan
General, Station Manager....Thelma Kirchner
Sales Mgr.....Molly C. Low
Program Director.....Jim Randolph
Publicity Dir.....Tom Hawkins
Sales Prom. Mgr.....Juanita McCuroy
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....RKO General
Address.....1313 N. Vine St., Hollywood
Tel.: HO 2-3133.....MBS
Representative .....H-R Reps.
Gen. Mgr. .....Norman Boggs
Nat. Sls. Mgr.....Paul H. Martin
Program Director.....A. J. LaFrano
Chief Engineer.....Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
Owned-Operated By...Hall Broadcasting Co.
Address.....6363 Sunset Blvd
Tel.: HO 2-7271.....Independent
Station Representative.....Robert Eastman
President.....M. W. Hall
Vice President.....Richard Westman
Gen. Sales Manager.....Morton Sidley
Mdsg. Dir.....Armand La Pointe
Program Director.....Ron McCoy
Sales Prom., Pub. Director.....Betty Hudson
Chief Engineer.....Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
Owned-Oper. By.....Golden West Bcsters.
Address.....5939 Sunset Boulevard
Tel.: HOllywood 9-5341.....Independent
Representative.....AM Radio Sales
Ch. of Board.....Gene Autry
President.....Robert O. Reynolds
Gen. Sales Mgr.....Stanley Spero
Mgr., Sls. Prom.....John M. Asher
Prog. Dir.....Robert H. Forward
Chief Engineer.....L. C. Sigmon

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Business-Studio Address....6121 Sunset Blvd.
Tel.: HO 9-1212.....CBS
Sta. Representative.....CBS Spot Sales
V.P., General Manager.....Fred Ruegg
Commercial Mgr.....Gordon Mason
Prog. Dir.....Robert Sutton
Promotion Manager.....Arthur Wittum
Pub. Dir.....Lloyd Brownfield
Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc.....Power: 10,000 Watts
Owned-Oper. By....Coast Radio Bdcstg. Corp.
Address.....4628 Wilshire Blvd.
Tel.: WE 8-2345.....Independent
Station Representative.....Raymer Co.
President, Gen. Mgr.....Hugh R. Murchison
Station, Comm. Mgr.....Frederick Custer
Program Director.....Robertson Scott
Chief Engineer.....Conrad Sprenger

KPOP—Los Angeles—1924

Frequency: 1020 Kc.....Power: 5,000 Watts
Owned By.....Standard Bcstg. Co.
Business-Studio Add.....338 S. Western Ave.
Tel.: DU 8-2345.....Independent
President .....George B. Storer
General Mgr.....Wendell Campbell
Commercial Mgr.....Dale Petersen
Program Dir.....Bill Wheatley
Prom., Publicity Dir.....Patt Wright
Ch. Eng.....Leonard Reeves
OWNERS OF: WJBK-AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; WITI-TV, MILWAUKEE.

KRKD—Los Angeles—1927

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Cont. Tele. Corp.
Business-Studio Address..1050 Montecito Drive
Tel.: CA 5-4116.....Independent
President .....Frank Oxarart
Gen. Mgr.....Jack Feldmann
Gen. Sales Rep.....Bob Fox
Prog. Dir.....Charles A. Clifton
Ch. Eng.....Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owner .....Glomar Music Bcstg. Co.
Address .....2818 Ave 15
Tel.: OR 4-8501.....Independent
Representative .....Ayres
Mgr.....Bob L. Moran
Chief Engineer.....Tom Bracanovich

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owner By .....Carlton Broadcasting
Business Address.....P. O. Box 631
Tel.: SH 2-2396.....MBS
Sta. Representative.....Theo. B. Hall
President .....Jack Sterling
General, Comm. Mgr.....Carroll V. Hansen
Chief Engineer .....Jim Parrish

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
Owned By:.....HDH Stations, Inc.
Address .....Hotel Tioga
Tel.: RA 2-3838.....Independent
Station Representative.....Robert R. Allen
Pres., Gen. Manager.....Maxwell Hurst
Comm. Mgr.....Reg Streeter
Chief Engineer.....Mal Beavers

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KYOS, Inc.
Business Address.....1735 "L" St.
Tel.: RA 2-6251.....ABC-MBS
Sta. Repr.....Baron, B-N-B- Time Sales
Pres., Gen., Sta. Mgr.....Frank Flynn
Chief Engineer.....Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....McClatchy Bcstg. Co.
Address .....14th & Eye St.
Tel.: LA 3-7756.....Independent

Newspaper Affil.....McClatchy Newspaper
Representative.....Paul Raymer
President .....Eleanor McClatchy
Station Manager.....Hugh Shelley
Sales Manager .....Milton Hibdon
Chief Engineer .....Albert Schneider

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....KFIV, Inc.
Address .....Box 1360
Tel.: LA 4-1360.....ABC
President.....A. J. Krisik
Gen. Mgr.....Ted Wolf

KTRB—Modesto—1933

Frequency: 860 Kc...Power: 10,000 d.; 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address .....P. O. Box 593
Tel.: LA 3-0737.....Independent
Sta. Representative.....Daren McGavren
Pres.-Gen.-Station Mgr....William H. Bates, Jr.
Comm., Sales Prom. Mgr.....Richard Brown
Program, Publicity Dir.....Cal Purviance
Chief Engineer.....W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
Owned By.....Monterey Pen Bcstg. Inc.
Address .....150 Franklin St.
Tel.: FRontier 2-8154.....Independent
Representative .....Hollingbery
President .....Robert Sherry
Commercial Mgr. .....Jack G. Hamilton
Chief Engineer .....Jan King

KMBY—Monterey—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....John Burroughs
Business Address.....468 Calle Principal
Tel.: FR 2-4541.....CBS
Pres., Gen., Sta. Mgr.....John Burroughs
Comm. Mgr.....James T. Timothy

KWSD—Mt. Shasta—1947

Frequency: 620 Kc.....Power: 1000 Watts, d.
Owned-Oper. By..Shasta Cascade Bcstg. Corp.
Address .....E. Alma St.
Tel.: WA 6-2124.....Independent
Representatives ..... Continental, Ayres
Co-Owner, Ch. Eng.....David H. Rees

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....J. L. & A. M. Powell
Address .....1124 Foster Road
Tel.: BAldwin 6-2023.....KBS
Sta. Representative.....John E. Pearson
Owner, Gen. Mgr., ...J. L. Powell
Program Director .....Sam Gordon
Sales Prom. Mgr.....Beryle Gonzales
Publicity Dir.....Gil Gordon
Chief Engineer.....Don Brown

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Needles Bdcstg. Co.
Address.....P. O. Box C-2
Tel.: EAstgate 6-2101.....KBS
Station Representative .....Continental
Owner, Mgr.....B. J. Fitzpatrick
Program Director.....H. L. Fitzpatrick
Chief Engineer.....Albert Lincoln

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By .....McLendon Corp.
Address.....464 19th St.
Tel.: TW 3-9600.....Independent
Station Representative.....Daren F. McGavren
Ch. of Board.....B. R. McLendon
President.....Gordon B. McLendon
General Manager.....Homer H. Odom
Sales Manager.....Bok Reitzel
Program Director.....Robert S. Stevens
Chief Engineer.....Howard Immekus

KEWB—Oakland—1922

Frequency: 910 Kc..Power: 5 Watts, d., 1 W. n.
Owned-Oper. By.....KEWB, Bcstg. Corp.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Station Representative.....Katz
President .....Robert M. Purcell
General Manager.....Milton H. Klein
Comm. Manager.....Robert S. Calender
Prog. Director.....William Enis
Chief Eng. .... Roswell S. Smith

KDIA—Oakland—1920

Frequency: 1310 Kc.....Power: 1000 Watts
Owned .....Egmont Sonderling Assoc.
Business-Studio Address.....327 22nd St.
Tel.: HI 4-1212.....Independent
Station Rep. .....Bernard Howard
Station Manager.....F. Wellington Morse
Chief Engineer.....Logan Z. Edwards

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
Owned By:.....Dolph-Pettey Bcstg. Co.
Address .....Box 779
Tel.: SA 2-8294.....Independent
Station Representative.....Robert R. Allen
President.....Herbert L. Pettey
Gen. Station Mgr.....Lyle R. Richardson
Comm. Manager.....Larry Thomas
Program Director.....Ted Porter
Publicity Director.....Bud Handy
Chief Engineer.....Ted Brown

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By....The Daily Report Co.
Address .....P.O. Box 593
Tel.: YUkon 2 8888.....Independent
Newspaper Affiliation .....Daily Report
Representative .....Hil F. Best
President.....Mrs. Jerene A. Harnish
General Manager .....Gerald O. Jones
Program Director .....Al Pierce
Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Oxnard Broadcasting Corp.
Address.....1280 So. Oxnard Blvd.
Tel.: HU 3-2303.....Independent
Sta. Representative .....United Spot Sales
Pres., Chief Eng.....Paul R. Schneider
Comm., Sales Prom. Mgr.....J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 1 Kw.
Owned By:.....Palmdale Broadcasters
Address.....806 East Ave., Q-10
Tel.: Windsor 7-3107.....Independent
Representative.....W. S. Grant
President.....Harold C. Singleton
Chief Engineer.....Don Reitzke

KCMJ—Palm Springs—1946

Freq.: 1010 Kc.....Pwr: 1 Kw., d.: 500 W., n.
Owned-Operated By.....KCMJ, Inc.
Business Address.....Box KK
Tel.: FA 5-2253.....CBS
Representative .....Stanley
Pres., Gen. Mgr.....Robert D. Blashek
Chief Engineer.....Glenn Garnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts
Owned.....Cameron Bcstg. Co.
Address .....174 N. Palm Canyon Dr.
Tel.: FA 4-1212.....Independent
Newspaper Affiliation.....Desert Sun
Representative.....W. S. Grant
President .....George Cameron
Gen. Sta. Mgr.....John Michel
Comm. Mgr.....Harry Voelker
Prog. Ch. Eng.....Cliff Miller

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....KPAL Bcstg. Corp.
Address.....P. O. Box 1450
Tel.: FAirview 4-9171 .....Independent
Rep. ..... Forjoe
Gen. Mgr.....Al Yallen
Chief Engineer .....Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address.....P.O. Box 1151
Tel.: DA 3-1341.....KBS
Rep. .....Walker-Rawalt
General Mgr.....Edward Davis
Program Director.....Martin Cantisano

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By...Southern Calif. Bcstg. Corp.
Address.....800 Sierra Madre Villa
Tel.: MUrray 1-6744.....Independent
Representative.....Nat'l Time Sales
President.....Marshall S. Neal
General Manager.....William J. Beaton
Comm. Manager.....Andy James
Prog., Publicity Dir.....Bob Griffin
Chief Engineer.....Robert Fisher

KRLA—Pasadena—1959

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By.....1110 Bcstg. Corp.
Address.....6381 Hollywood Blvd.
Tel.: HO 2-7388.....Independent
Representative ..... Cooke
President .....Donald R. Cooke
Gen. Mgr. ..... Edwin Y. Schulz
Comm. Sls. Prom. Mgr.....Lou Silverstein
Chief Engineer.....Jack Reeder

KPRL—Paso Robles—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By .....Radio KPRL
Address .....P.O. Box 96
Tel.: 205 .....MBS-KBS
Representative.....W. S. Grant
Gen., Sta., Mgr., Chief Eng.....Dale Schwartz
Mdsg. Mgr.....Bernard Schwartz
Comm. Mgr.....Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Bcst. Assoc., Inc.
Address .....Box 590
Tel.: PO 3-1505.....KBS
Sta. Representative .....United Spot Sales
General Manager.....R. E. Thomlinson
Commercial Mgr. .....Donald Ramsbottom
Program Director .....Donald Davis
Chief Engineer.....Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
Owned-Oper. By.....Kay Kis Corp.
Business.....235 Railroad Ave.
Tel.: HE 2-2964.....Independent
President.....Ronald B. Woodyard
General Station Manager.....Jerry Bassett
Program Director.....Nat Stevens
Sales Prom. Manager.....Jack Fitzwater
Publicity Director.....Wm. T. Simmons
Chief Engineer.....James R. Bird, Jr.

KWOW—Pomona—1947

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Valley Bdcstg. Co.
Business-Studio Address.....So. Mills & Olive
Tel.: NAtional 2-1293 .....Independent
General Mgr.....Dean H. Wickstrom

KTIP—Porterville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstgrs., Inc.
Business-Studio Address.....Box 1312
Tel.: SU 4-1450.....ABC
President, Gen. Mgr.....Gareth F. Garlund
Comm. Manager.....B. Harland Ohde
Program Director.....Lawrence D. Cotta
Chief Engineer.....Hugh A. Leach

KACY—Port Hueneme—1958

Frequency: 1520 Kc.....Power: 250 Watts
Owned By .....Lincoln Dellar
Business Address .....P.O. Box 1520
Tel.: HUnter 3-1520.....Independent
Gen. Mgr. .....Lincoln Dellar

KBLF—Red Bluff—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Victor Indust., Corp.
Address .....Box 431
Tel.: LAwrence 7-3511 .....Independent
Station Mgr.....W. F. Baumgarten

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: CHestnut 3-0343.....ABC-MBS
Representative .....Tracy Moore
Gen. Mgr., Chief Eng....Howard N. Martineau
Comm. Manager.....Charles Hess
Program Director.....Edith Martineau
Sales Prom. Mgr.....Joe LaLonde

KSDA—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....1943-B Pine St.
Tel.: CHestnut 3-2454.....Independent
Station Representative.....John Pearson
President, Prog. Director.....Paul B. Patrick
Gen. Comm. Manager.....Roger C. Patrick
Sales Prom. Manager.....Ed Devlin
Chief Engineer.....James Newill

KPAP—Redding—1958

Frequency: 1270 Kc.....Power: 1 Watt, d.
Owned By.....Hi Fidelity Stations, Inc.
Address .....P.O. Box 997
Tel.: CHestnut 3-5511 .....Independent
Station Rep. .....Grant
General Manager.....Jack Hampton
Commercial Mgr. .....A. Loeffler
Program Dir. .....Harry Carmichel
Chief Engineer .....K. Machin

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By....Golden Empire Bcstg. Co.
Address .....Hotel Redding
Tel.: CH 3-1515.....CBS
Sta. Representative .....Avery Knodel
President, Gen. Mgr.....Mickey McClung
Station Manager.....Fred M. Stuelpnagel
Commercial Mgr.....H. E. McCarty
Program, Prom. Mgr.....Lyle Mathys
Publicity Director .....Charles Castor
Chief Engineer.....Russ Pope

KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
Owned.....Shasta Bcstg. Corp.
Address .....Box 919
Tel.: CHestnut 1-5540.....Independent
Representative .....Hollingbery
Pres., Gen. Mgr.....George C. Flaherty
Chief Engineer.....Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owner.....Southwest Bcstg. Co., Inc.
Address.....P. O. Box 390
Tel.: PYramid 3-2358.....ABC
Representative .....Pearson
President .....Dr. B. Corren
Prog., Chief Eng.....Dick Klitzing

KRCK—Ridgecrest—1956

Frequency: 1360 Kc.....Power: 1 Kw.
Owned .....Indian Wells Radio
Address.....350 W. Ridgecrest Blvd.
Tel.: RI 8-4061.....Independent
Representative .....Pearson
Owner, Gen. Mgr.....Victor M. Farel
Program Director.....Norman Woodruff

KRKS—Ridgecrest—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Gilson Broadcasting, Inc.
Address .....Box 696
Tel.: RI 8-9211.....Independent
Station Representative.....Robert R. Allen
President .....Leland Gillette
Gen. Sta. Manager.....L. M. Laby
Program Director.....Jim Klucker

KACE—Riverside—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....KACE Radio, Inc.
Address.....7351 Lincoln Ave.
Tel.: OV 8-1570.....Independent
Representative.....Harlan G. Oakes
Pres., Gen. Mgr.....Ray Lapica
Prog., Chief Eng.....Jack Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
Owned....Imperial Broadcasting System, Inc.
Address.....3401 Russell Street
Tel.: OV 6-0260.....Independent
Sta. Reps.....John E. Pearson; Ira Laufer
V.P., General Mgr.....Frank Crane
Station Comm. Manager.....Mal Ewing
Program Director.....Bill Gebeau
Publicity Director.....Bill Warren
Chief Engineer.....David Matton

KCRA—Sacramento—1945

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KCRA, Inc.
Business Studio Address.....310 Tenth St.
Tel.: HIckory 4-7300.....NBC
Representative .....Petry
President-General Mgr.....Ewing C. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Nat. Comm. Mgr.....Fred C. Beckwith
Station Mgr.....Raymond J. Smith
Commercial Mgr. ..... Lou Coppola
Program Dir. .....William C. Jones

Sales Prom. Mgr.....Ted Hardy
Chief Engineer.....W. Herbert Hartman

KFBK—Sacramento—1922

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Studio Address Twenty-First & Q
Tel.: GI 2-5011.....ABC
Newspaper Affiliation..McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Frank M. Devaney
Program Director .....Edward Boyle
Sales Mgr.....A. C. Williams
Chief Engineer.....Stam Sronce

KGMS—Sacramento—1952

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By .....KBMS, Inc.
Address.....13th & H. Sts.
Tel.: GI 1-3133.....MBS
Representative .....Forjoe Co.
President .....Anthony C. Morici
Chief Engineer.....Bob LaRue

KROY—Sacramento—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....John Carey, Inc.
Business-Studio Address.....1010 11th St.
Tel.: GI 3-2525.....CBS
Representative .....Hollingbery
President ..... John Carey

KXOA—Sacramento—1945

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Oper. By.....Cal-Val Radio
Business Address.....Box 3094
Tel.: WA 5-2717.....Independent
Station Representative.....Daren F. McGavren
President.....Riley R. Gibson
General Mgr.....Howard Haman
Comm. Manager.....Bill Weaver
Prog. Dir.....Jack Lawson
Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDON, Inc.
Business Address.....933 N. Main St.
Tel.: HA 2-6464.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Richard Bott
Chief Engineer .....Don Runyon

KSBW—Salinas—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By..Salinas Valley Bcstg. Corp.
Business Address.....238 John St.
Tel.: HArrison 2-7484.....ABC-MBS
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....John C. Cohan
Sta., Comm. Manager.....Roy Jorgenson
Pub., Sales Prom. Mgr.....Clarke Bradley
Chief Engineer.....Bill Hargan

KCKC—San Bernardino—1947

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Oper. By.....M. V. W. Radio Corp.
Business Address.....770 Mill St.
Tel.: TU 8-0245.....Independent
Representative .....Ayers, Smith
President.....Raymond T. McKenzie
Station Mgr.....Clair A. Weidenaar
Commercial Mgr.....Lee Batch
Chief Engineer.....James Blaine

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....KFXM Broadcasting Co.
Address.....512 Fifth Street
Tel.: TU 9-3636.....Independent
Representative .....McGavren
General Manager .....Norman Keats
Prog. Dir., Chief Engineer.....Lyle Kilgore

KITO—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By .....Radio Associates, Inc.
Address.....Box 889
Tel.: GLenview 8-8183.....MBS
Representative .....Hollingbery
President ..... Kenyon Brown
General Mgr. ..... Cal Perley
Station Mgr. .....Tom Papich

KRNO—San Bernardino—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned .....KRNO, Inc.
Address.....990 Colton Ave
Tel.: TU 8-0771.....Independent
Co-Owners .....C. Trigg & Jack Vaughn

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
Owned-Oper. By.....Bartell Family Radio
Business Address.....7th Ave. at Ash
Tel.: BE 2-7161.....Independent
Representative.....Adam Young
Pres., Mgr. Dir.....Lee Bartell
Program Director.....Scotty Day
Chief Engineer.....Morris Jones
OWNERS OF: WYDE, BIRMINGHAM, ALA.; WAKE, ATLANTA, GA.; WOKY, MILWAUKEE, WISC.; KYA, SAN FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

KFMB—San Diego—1949

Frequency: 540 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Bus.-Studio Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative .....Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station Manager.....Jack Keiner
Gen. Sls. Mgr.....Virgil Clemons
Program Director.....Don Ross
Chief Engineer.....Charles Abel

KFSD—San Diego—1925

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....KFSD, Inc.

Business Address.....P.O. Box 628
Tel.: CO 2-2421.....NBC
Representative .....Katz Agency
President.....James G. Rogers
Exec V.P., Gen. Mgr.....W. E. Goetze
Prog. Dir. .....T. Markle
Comm. Sales Prom.....Ray Baker

KGB—San Diego—1922

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....KGB, Inc.
Address.....4141 Pacific
Tel.: CYpress 7-2201 .....ABC
Representative .....H-R
President, Gen. Manager.....Marion B. Harris
Comm. Sales Prom. Dir.....Herbert H. Wixson
Station Program Director.....Robert S. Regan
Publicity Director.....Joe Harris
Chief Engineer.....Charles N. Duncan

KSDO—San Diego—1947

Freq.: 1130 Kc.....Power: 5000 Wts. d.
Owned By.....Gordon Bcstg., Inc. of S. D.
Bus-Studio Address.....1023 Second Ave.
Tel.: BE 2-2041.....Independent
Station Representative.....Daren F. McGavren
President.....Sherwood R. Gordon
General Manager.....Philip A. Meltzer
Program Director.....Richard L. Venturino
Chief Engineer.....Vern A. Milton

KSON—San Diego—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper By.....Broadmoor Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131 .....MBS
Sta. Representative .....Hollingbery
President .....Kenyon Brown
V.P., Gen. Mgr. .....Cal Perley
Station Mgr. .....Wilson Edwards
Program Dir. .....Blaine Cornwell
Publicity Director.....Ted Beebe
Chief Engineer.....Jack Rabell

XEAK—San Diego—1934

Frequency: 690 Kc.....Power: 50 Kw.
Owned By.....Radiodifusora del Pacifico
Address.....Mission Valley Inn, San Diego
Tel.: CYpress 8-0528.....Independent
Station Rep.....Peters, Griffin, Woodward
Board Chmn.....H. M. Alvarez
General, Sta. Mgr.....James M. Harmon
Comm. Mgr.....Robert J. Harman
Sls. Prom. Mgr., Pub. Dir.....Kelly Thompson
Program Dir.....Robert Donnelly
Chief Eng.....George I. Rivera

KGIL—San Fernando—1947

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By....Pierce Brooks Bcstg. Corp.
Address.....13325 Van Nuys Blvd.
Tel.: EMpire 6-9555.....Independent
Representative .....Branham
President.....P. P. Brooks
Gen., Sta. Mgr.....Howard P. Gray
Comm. Mgr.....Harold B. Arkoff
Chief Engineer.....Jay Rice

KCBS—San Francisco—1921

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By..... CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-7000.....CBS
Representative .....CBS Radio Spot Sales
President (CBS Radio).....Arthur Hull Hayes
Gen., Sta. Mgr.....Maurie E. Webster
Commercial Mgr. .....Kay Lever
Program Director.....Pede Worth
Sales Prom. Public.....Evelyn Clark
Chief Engineer.....Alan Cormack

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUkon 2-9200.....Independent
Representative .....H-R
President.....Thomas F. O'Neil
General Manager.....William E. Nichols
Business Manager.....Ernest G. Underwood
Program Director.....Lee W. McEachern
Sales Prom. Manager.....Frank B. Willis
Chief Engineer.....Thos. D. Razovich

KGO—San Francisco—1924

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....ABC-PT
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative .....John Blair
V.P., Gen. Mgr.....John H. Mitchell
Commercial Manager.....Jack Stahle
Sales Prom. Mgr., Pub. Dir..George T. Rodman
Program Director.....Edward Smith
Chief Engineer.....Harry N. Jacobs

KJBS—San Francisco—1924

Frequency: 1100 Kc.....Power: 1000 Watts
Owned-Operated By.....KJBS Bcstrs.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
Station Representative.....Headley-Reed
Gen. Sta. Mgr.....Robert N. Kindred
Commercial Manager.....Jack Campbell
Program Director.....E. Larry Kithcart
Sales Prom. Manager.....Robert J. Cody
Publicity Director.....Patricia Robbins
Chief Engineer.....Roger Roberts

KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By ...National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Manager.....George W. Fuerst
Comm. Mgr.....Richard H. Gravett
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr...Jane Morrison
Chief Engineer .....Curtis D. Peck

KOBY—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
Owned-Oper. By....Mid-America Bdcstrs., Inc.
Address.....340 Mason St.
Tel.: YUkon 2-9771.....MBS
Representative .....Petry
Pres., Gen. Mgr.....David M. Segal
Station Mgr.....Joe Miller
Commercial Mgr. .....Jerry Friedman
Chief Engineer.....Veikko West

KSAN—San Francisco—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Golden Gate Broadcasting Corp.
Address.....1111 Market Street
Tel.: MA 1-8171.....Independent
Sta. Reps. .....Bob Dore; Dora Clayton
President.....Sherwood H. Patterson
General, Sta. Mgr.....Norwood J. Patterson
Comm. Prom. Mgr.....J. Walter Carroll
Chief Engineer .....John J. Rolih

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw.
Owned .....Bay Radio
Address.....1550 California St.
Tel.: PRospect 6-6337.....Independent
Representative .....Hollingbery
Pres., Chief Eng.....Grant Wrathall
General Mgr.....Clair G. Haiverson
Commercial Mgr.....Stanley G. Breyer
Sales Prom. Mgr.....Hal H. Hoffman

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Golden West Bcsters.
Business Address.....950 California St.
Tel.: YU 2-5500.....Independent
Representative .....AM Radio Sales
President.....Robert Reynolds
V.P., Gen. Manager.....William D. Shaw
V.P., Comm. Manager.....Bert S. West
Program Director.....Hugh Heller
Chief Engineer.....Harry Bartolomei

KYA—San Francisco—1926

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Golden State Broadcasting, Inc.
Business Address.....1 Nob Hill Circle
Tel.: DO 2-2536.....Independent
Representative .....Adam Young
Pres., Mgr. Dir.....Lee B. Bartell
Exec. V.P., Gen. Mgr.....Morton J. Wagner
Asst. Mgr. & Dir. Sales.....James Jordan
Dir. of Oper.....Chris Lane
Sales Prom. Publicity.....George Goldman
Program Director.....Bob Brannon
Chief Engineer.....Paul Beck
OWNERS OF: WYDE, BIRMINGHAM, ALA.; KCBQ, SAN DIEGO, CALIF.; WAKE, ATLANTA, GA.; WOKY, MILWAUKEE, WISC.; KYA, SAN FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 W., d.
Owned.....Tele-Broadcasters of Calif. Inc.
Address.758 E. Colorado Blvd., Pasadena, Cal.
Tel.: MUrray 1-7148 .....Independent
Sta. Representative .....John E. Pearson
President.....H. Scott Kilgore
Gen. Mgr.....James Coyle
Chief Engineer ..... Charles McKee

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative .....Hollingbery
President.....George M. Mardikian
Gen. Mgr.....Floyd Farr
Commercial Mgr.....Robert J. Blum
Sales Prom. Mgr.....Phil Philley
Publicity Director.....Ray Hollingsworth
Prog. Dir., Chief Eng.....George Snell

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: CY 5-7313.....Independent
Representatives .....Clarke; Pickens
President.....E. L. Barker
Gen., Sta. Mgr.....R. E. Ryan
Program Director.....Ruth P. Fish
Chief Engineer.....Bill Cunningham

KSJO—San Jose—1946

Freq.: 1590 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By...Santa Clara Bcstg. Co.
Business Address.....P. O. Box 995
Tel.: CY 3-8030.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Norman Paul
Comm. Sales Prom. Mgr.....Earle Russell
Prog. Director.....Lee Kopp
Publicity Dir.....Richard Haist
Chief Engineer.....Ernest McDaniel

KXRX—San Jose—1948

Frequency: 1500 Kc.....Power: 1000 Watts
Owned-Operated By.....San Jose Bcstg. Co.
Address.....501 N. Bayshore
Tel.: CY 2-5080.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Publicity Director.....Helen McDonald
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KATY Inc.
Address .....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative .....Meeker Co.
Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
V.P., Ch. Eng.....Glenn O. Porter
Prog. Dir. ..... Barbara Rice

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.

Owned By.....John C. Cohan
Address .....P.O. Box 787
Tel.: LIberty 3-8830.....ABC-MBS
Pres., Gen. Mgr.....John C. Cohan
Sta., Comm. Mgr.....Bob Brown
Program Director .....Les Leslie
Chief Engineer.....Charlie Mitchell

KSLY—San Luis Obispo—1959

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By .....KSLY Broadcasting
Address ..... 1214 Higuera
Tel.: LI 3-9400 .....Independent
General Manager .....George Norman
Station Mgr. .....Jim Dana

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Tele Broadcasters
Address.....212 Hillsdale Mall
Tel.: FIreside 5-9030.....Independent
Representative .....Forjoe
President .....Frank Oxarat
V.P., General Mgr.....John McRae
Program Dir.....Jack G. Carnegie

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: GLenwood 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
Representative .....Hil F. Best
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Comm. Sales Prom. Manager.....Jon Barkhurst
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Frequency: 1480 Kc.....Power: 1000 Watts
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Representative.....Meeker Co.
Pres., Gen Mgr.....Ernest L. Spencer
Exec. V.P. Sta. Mgr.....Ben Paschall
Comm. Mgr.....H. Guzik
Program Dirs.....Ed Nix - Jim Harrison
Publicity Dir. .....Jeanine Paquette
Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1926

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....KDB Broadcasting Co.
Business-Studio-Transmitter .....Radio Square
Tel.: WO 4131.....Independent
Station Representative.....Robert Allen
Gen. Comm. Mgr.....Len Menard
Program Dir.....Dick Johnston
Publicity Dir.....Len Ross
Chief Engineer.....Bill Binford

KGUD—Santa Barbara—1960

Frequency: 990 Kc.....Power: 1000 Watts, D.
Owned By.....Sherrill C. Corwin
Address:.....122 S. Robertson Blvd., L.A.
Tel.: BRadshaw 2-8282.....Independent
President.....Sherrill C. Corwin
General Manager.....Tom Baxter
Chief Engineer.....R. A. Jeu Devine

KIST—Santa Barbara—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Western States Radio
Business-Studio Address.....Balboa Bldg.
Tel.: WO 3981.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Karl A. Rembe
Commercial Mgr.....James S. Blomfield

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publish. Co.
Business-Studio Address..de la Guerra Plaza
Tel.: WO 3911.....ABC-MBS
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Vice-President.....Charles A. Storke
Gen. Mgr.....Joe Benes
Chief Engineer .....John Clowes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....2300 Portola Drive
Tel.: GR 5-1080.....Independent
Representative .....BTS
Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arenze B'casters
Business Address.....Box 166
Tel.: WAlnut 5-2644.....Independent
Station Representative.....Robert Allen
Pres., Gen., Sta. Mgr.....James H. Ranger
Program, Pub. Director.....Robert E. Smith
Sales Prom. Director.....Ed L. Zuchelli
Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: WAlnut 5-2582.....Independent
Sta. Rep. .....Grant
Managers..James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KSPA Radio
Business-Studio Address.....110 Middle Rd.
Tel.: JAckson 5-6395.....Independent
Sta. Representative .....Spanish Time Sales
General Manager.....Frank James

KJAX—Santa Rosa—1959

Frequency: 1150 Kc...Power: 5000 W.d., 5 n.
Owned By .....Radio Santa Rosa

Address .....Hotel Santa Rosa
Tel.: LIberty 5-4550 .....Independent
Sta. Representative .....John E. Pearson
Presidents .....Joe & Lew Gamble
General Manager .....Willard Outlaw
Program Director.....Paul Wagner
Chief Engineer .....Jim Young

KSRO—Santa Rosa—1937

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Business Address.....Flamingo Hotel
Tel.: LI 5-3313.....Independent
Station Representative.....Hollingbery
President.....Mrs. E. L. Finley
General Manager.....Frank W. McLaurin
Commercial Manager.....Dan Galvin
Program Director.....John Douglas
Sales Prom. Manager.....Greg Prichard
Chief Engineer.....Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....H. L. Egan-R. P. Bown
Address .....Box 967
Tel.: JE 2-7426.....KBS
Representative .....W. S. Grant
President, Gen. Mgr.....R. P. Bown

KJOY—Stockton—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By..Joseph Gamble Stations, Inc.
Business-Studio Address....110 N. Eldorado St.
Tel.: HOward 5-4437.....Independent
Representative .....McGavren
President ..... J. E. Gamble
General Manager.....Ort Lofthus
Commercial Manager.....Jack Blake
Sales Prom. Mgr.....Carolyn Pribyl
Program Director.....Alan Oak
Chief Engineer.....James Tracewell

KRAK—Stockton-Sacramento 1925

Frequency: 1140 Kc.....Power: 5000 Watts
Owned By .....Hercules Bcstg.
Address.....2644 Pacific Ave., Stockton
Tel.: HO 4-4551.....Independent
Representative .....Headley-Reed
Pres., Co-Owner.....Gene Chenault
Gen. Mgr , Co-Owner.....Alan Torbet
Commercial Manager.....Dwight Case
Program Dir.....Jim Smallwood
Publicity Director.....Jim Longe
Chief Engineer.....Ralph Click

KSTN—Stockton—1949

Freq. 1420 Kc.....Power: 5 Wts. d., 1 Wt. n.
Owned-Operated By...San Joaquin Bcstg. Co.
Business Address.....2171 Ralph Ave.
Tel.: HOward 4-7338.....Independent
Representative .....Hollingbery
Pres., Gen. Manager.....Knox La Rue
Commercial Manager.....John Fern
Publicity Director.....Jay Jones
Chief Engineer.....Lynn Johnson

KWG—Stockton—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KMO, Inc.
Address.....P. O. Box 569
Tel.: HOward 5-5728.....ABC
Station Representative.....W. S. Grant
Pres., Gen. Manager.....Hale Bondurant
Program Director.....Jim O'Neill
Sales Prom., Pub. Director.....Bob Mulroy
Chief Engineer.....Paul Elstad

KSUE—Susanville—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....James E. McKahan
Business Address.....P.O. Box 501
Tel.: 2020.....KBS
Representative .....Tracy Moore
Pres., Gen. Mgr.....James E. McKahan
Commercial Manager.....Gwen W. Burr
Program Director..... Ernest W. Moffett
Chief Engineer.....Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mann Bcstg. Co.
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....Independent
Station Manager.....Gerald Mann
Program Director.....Louise E. Mann
Sales Prom. Manager.....Jim Lester
Chief Engineer.....K. Aitken

KHOE—Truckee—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By..Squaw Valley Truckee Bcstg. Co.
Address ..... Truckee
Tel.: LU 7-3561 .....Independent
General Manager .....George Norman
Station, Prod. Mgr.....John MacKay

KCOK—Tulare—1945

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCOK, Inc.
Business Address.....P. O. Box 119
Tel.: MU 6-2866.....MBS
Representative .....Pearson
Pres., Gen. Mgr.....Keith Munger
Comm. Sales Prom. Mgr.....Dene Simpson
Program Director.....Mike Kirmeyer
Chief Engineer.....Bob Johansen

KGEN—Tulare—1956

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....Melden Bcstg. Co.
Address.....P. O. Box 561, Hanford, Calif.
Tel.: LU 2-0583 .....Independent
Sta. Representative ..... Webb
President .....Meldgan Upp
V.P., Gen. Mgr. .....Mel Vierra
Comm. Sta. Mgr.....A. J. Scott
Program Dir. .....Larry Daniles
Prom. Publicity Dir.....Gary Gilbert
Chief Engineer .....Dick Howard

KTUR—Turlock—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS
Station Representative.....W. S. Grant
Pres., Gen. Manager.....Danny Landau
Commercial Manager.....Dean Huttman
Chief Engineer.....Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771 .....KBS
Representative .....Grant
Owner .....Marguerite Siems
General Mgr. Ch. Eng. .....John Franklin
Asst. Mgr., Program Dir.....Phil Trine
Sales Prom. Mgr.....Rod Pacini

KNBA—Vallejo—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
Owned.....M. Elizabeth Ashbacker-Gunberg
Business Address .....Box 1112
Tel.: MI 4-8944.....Independent
Representative .....Hall
General Mgr. .....Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc.....Power 1000 Watts
Owned.....Tri-Counties Public Service
Business Address.....Box 1411
Tel.: MIller 2-2125.....Independent
Representative .....Ayers, Allen Smith
General Mgr. .....Bill Rea, Jr.
Chief Engineer .....Cullen Tendick

KVEN—Ventura—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address .....Box 1611
Tel.: MI 3-8675.....MBS
Representative .....Grant Webb
President .....Carroll Hauser
Gen. Mgr., Sta. Mgr.....Sid Held
Commercial Manager.....Mike Thomas
Sales Prom. Manager.....Chris Pappas
Publicity Director.....Frank Haines
Program-Chief Eng.....Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
Representative ..... Hollingbery
President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-6425.....KBS
President.....E. J. Peters
Station Mgr.....Robert T. Bann
Program Dir.....Norm Berg
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KOMY, Inc.
Business Address.....40 Atkinson Lane
Tel.: PArkway 4-5641.....Independent
Representative.....W. S. Grant
President.....F. T. Crennan
General Manager.....John F. Bayliss
Assistant Manager.....Merle Rossman
Comm. Prom. Manager.....Bob Early
Program Director.....Mark Ford
Publicity Director .....John Gund
Chief Engineer.....Carl Roliff

KSYC—Yreka—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.Siskiyou Cty. Bcstg. Co., Inc.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....ABC
Representative.....T. Moore
President.....E. G. Milbourne
General Manager.....D. C. Holfinger
Sta., Comm. Manager.....Holt C. Wardrip
Chief Engineer.....W. R. Maginnis

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
Owner.....James E. Jaeger
Address .....322 A St.
Tel.: SH 3-7343.....KBS
Sta. Representative .....Grant
President .....James E. Jaeger
Gen. Mgr., Chief Eng.....James E. Walley
Program Director.....Jeri Doeden

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 1Kw., d., 500 w. n.
Owned-Operated By..Peachbowl Bcstrs., Inc.
Bus. Add...Hotel Marysville, Marysville, Cal.
Tel.: SH 3-7309.....Independent
Sta. Representative .....Continental Sales
Pres., Co-Owner.....C. V. Ullom
Gen. Mgr., Co-Owner.....Roger R. Hunt
Comm. Mgr.....Lloyd Klemp
Prog. Dir.....Erika E. Ryan
Pub. Dir.....Carol Tadlock
Chief Engineer.....Orval M. Pond

Pop.: 1,809,000
Families: 526,000
Radio Homes: 486,000

COLORADO

TV Homes: 418,000
AM Stas. in State: 57
TV Stas. in State: 8

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....D. L. & Katholeen Allen
Address.....P. O. Box 179
Tel.: JUniper 9-2569.....ABC-MBS-KBS
Rep. ..... Avery-Knodel
Gen. Station Manager.....D. L. Allen
Comm. Manager.....Katholeen Allen
Program Director.....Charles Allbee
Pub., Sales Prom. Mgr.....Dave Melton
Chief Engineer.....Lloyd Allen

KBOL—Boulder—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Boulder Radio KBOL, Inc.
Address .....Box 146
Tel.: HI 2-2242.....Independent
Station Rep.....Holman
Pres., Gen. Mgr.....Russel Shaffer
Sales Manager.....Gene Palm
Program Dir. .....John Kirkwood
Chief Engineer.....Blair Dobbins

KHIL—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts
Owned By.....A. H. Steinbach
Business Address.....Box 357
Tel.: ATlas 8-0956 Denver.....Independent
General Manager .....George Wilson
Chief Engineer .....Carl Stahnke

KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Royal Gorge Bcstrs., Inc.
Address .....1615 Central Ave.
Tel.: CRestwood 5-2400.....ABC-MBS-KBS
Pres.-Gen.-Sta. Mgr.....Ray M. Beckner
Chief Engineer.....Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.
Owned.....Western Bcstg. Co.
Address.....120 E. Platte, Box 2422
Tel.: ME 4-1503.....Independent
Representative .....Charles Bernard
Gen. Mgr. .....Jack Wallace
Sls. Mgr.....Jay Drennan

KRDO—Colorado Springs—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Pikes Peak Bcstg. Co.
Business-Studio Address.....399 S. 8th St.
Tel.: ME 2-1515.....Independent
Station Representative.....Branham Co.
Pres., Gen. Mgr.....Harry W. Hoth
Station Mgr. .....Sheldon C. Singer
Publicity Director.....H. E. Shippy
Chief Engineer.....C. Upton

KVOR—Colorado Springs—1924

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....KVOR, Inc.
Address.....512 So. Tejon
Tel.: ME 2-3536.....CBS
Sta. Rep. .....Venard, Rintoul, McConnell
President.....James Dudley
General Manager.....Edwin W. Stevens
Commercial Manager.....G. H. McKinnon
Program Director.....Charles Rutledge
Chief Engineer.....Rolan Cobb

KSSS—Colorado Springs—1959

Frequency: 740 Kc.....Power: 250 Watts, d.
Owned-Oper. By....Music Broadcasting Corp.
Address .....Box 764
Tel.: ME 4-5511.....Independent
Station Representative.....Gill-Perna
President.....J. D. Hill
General Station Manager.....Leo R. Morris
Program Director.....Wallace H. Engelhart
Sales Prom. Manager.....Joe Salvi
Chief Engineer.....Kenneth Metzger

KYSN—Colorado Springs—1956

Freq.: 1460 Kc...Power: 1000 W. d., 500 W. n.
Owned-Operated By....General Brcstg. Corp.
Address.....P.O. Box 762
Tel.: MElrose 3-2698.....ABC-MBS
Representative .....Avery-Knodel
Pres., Gen. Manager.....Kenneth E. Palmer
Commercial Manager.....Wayne Costner
Sales Prom., Publicity Dir.....Mary Ann Lee
Program Director.....Pat Brown
Chief Engineer.....Sheridan Gilbert

KVFC—Cortez—1956

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Oper. By.....KVFC, Inc.
Address.....Radio Center
Tel.: LO 5-3463.....KBS
Station Representative.....Hil F. Best
Gen., Sta. Mgr.....Jack Hawkins
Comm. Mgr.....George Fender
Sales Prom. Manager.....Lloyd Hutchings
Program, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc...Power: 1 Kw. d., 500 W. n
Owned By.....Northwestern Colo. Bcstg. Co.
Address .....P. O. Box 65
Tel.: TA 4-6574.....KBS
President .....George Cory
Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Monarch Broadcasting Co.
Address .....P.O. Box 452
Tel.: TRinity 4-4544 .....Independent

Pres., Gen., Sta. Mgr.....D. E. Towne
Prog. Dir.....Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....KDEN Broadcasting Co.
Address.....1601 West Jewell Ave.
Tel.: WE 5-3525.....Independent
Representative .....Breen & Ward
Pres., Sta. Mgr.....E. E. Koepke
General Manager.....Frank E. Amole, Jr.
Comm. Mgr.....Wally Geiger
Sales Prom. Mgr.....Tom Moore
Program Dir.....Lloyd Knight
Publicity Director.....Jack White
Chief Engineer.....Walt Wilson

KFML—Denver—1953

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Note Bcstg. Corp.
Address.....262 Fillmore St.
Tel.: DExter 3-1509.....Independent
Station Representative.....Meeker Co.
President.....E. A. Bancker, Jr.
General Manager.....Art Peterson
Gen. Sales Mgr.....Arthur L. Knott
Sales Prom. Mgr., Pub. Dir.....Dave Downs
Program Dir.....Dick Stevens
Chief Engineer.....Don Witherspoon

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
Owned.....Francisco V. Sanchez
Address.....3340 Lafayette St.
Tel.: AC 2-8935.....Independent
Station Representative ..... Oakes
President .....F. V. Sanchez
Gen. Mgr.....Levi Beall
Chief Engineer .....Walter Green

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By...Western Brcstg. Enterprises
Address.....Petroleum Club Bldg.
Tel.: AMherst 6-2611.....ABC
Representative.....Peters, Griffin, Woodward
President.....Robert L. Howsam
General Manager.....Robert S. Hix
Sta. Relations Dir. .....Orville Rennie
Program Dir.....Harvey Ellsworth
Chife Engineer .....James D. Church

KICN—Denver—1941

Frequency: 710 Kc.....Power: 5000 Watts
Owned-Operated By.....Empire Bcstg. Inc.
Address.....814 14th St.
Tel.: AMherst 6-3703 .....Independent
Representative .....Adam Young
President.....Don W. Burden
General Manager.....Charles Crabtree
Commercial Manager .....Tom Duggan
Program Director.....Jim Tate
Chief Engineer.....Joe Finch

KIMM—Denver—1923

Frequency: 950 Kc. .....Power: 5 Kw.
Owned .....Miles High Stations
Address.....5350 W. 20th Ave.
Tel.: BE 7-2734.....Independent
Station Representative.....Avery-Knodel, Inc.
President, Gen. Mgr.....Cecil Heftel
Chief Engineer.....George Vogel

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLIR, Inc.
Address.....6535 W. Jewell
Tel.: WA 2-1189.....KBS
Representative .....Best, Biddick
Pres., Gen. Manager.....G. B. Anderson
Commercial Mgr.....L. L. Tracy
Bus. Mgr. .....H. G. Kincaid
Chief Engineer.....D. M. Smith

KLZ—Denver—1922

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Aladdin Broadcasting Corp.
Business-Studio Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative .....Katz
President, Gen. Mgr.....Hugh B. Terry
Asst. to Pres.....Clayton H. Brace
Station Mgr.....E. Lee Fondren
Commercial Mgr.....Lew Hunter
Prom. Publicity Dir.....Jerry Weidenkeller
Program Dir. ..... Charles Roberts
Chief Engineer.....Harvey E. Wehrman

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....Metropolitan TV Co.
Address.....1044 Lincoln St.
Tel.: CHerry 4-4141.....NBC
Representative .....Christal
Pres., Gen. Mgr.....William W. Grant
Commercial Manager.....Gene Grubb
Station Mgr.....Ralph Radetsky
Sales Prom., Pub. Dir.....Dean Faulkner
Program Director.....Jim Atkins
Chief Engineer.....Sid Davidson

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address .....Box 98
Tel.: EM 6-2695.....Independent
Station Representative ....Daren F. McGavren
Exec. V.P.....W. L. Armstrong
Station Mgr.....Vernon Wickre
Chief Engineer.....David F. White

KTLN—Denver—1947

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address.....431 W. Colfax
Tel.: AC 2-4811.....Independent
Representative .....John Blair
Pres., Gen. Mgr.....Richard B. Wheeler
Progrgam Director .....Arch Andrews
Prom. Publicity Dir. .....Jetta S. Lee
Chief Engineer.....Norman Peterson

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co.
Address.....3112 N. Main Ave.
Tel.: CHerry 7-1407.....ABC
Station Representative.....Avery-Knodel
Pres., Gen. Manager.....Henry M. Long

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....San Juan Bcstg. Corp.
Address.....P. O. Box 641
Tel.: CHerry 7-4464.....Independent
Representative .....Holman Co., McGuire
President.....Price Wyatt
Gen., Sta. Mgr.....R. E. O'Brien
Sales Prom. Manager.....Bob Atkins
Program Director.....Herb Jobes
Commercial Manager.....Al Gore
Chief Engineer.....Lou Shaw

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By .....MacLee Radio Corp.
Address.....3355 S. Broadway
Tel.: SU 1-4481.....Independent
Sta. Representative .....Weed
Pres., Publ. Dir.....Robert B. McWilliams
General, Comm. Mgr. .....Lee P. Mehlig
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By....Northern Colo. Bcstg. Co.
Address..... P. O. Box 574
Tel.: HUnter 2-5991.....ABC
Representative .....Devney
President .....Herb Hollister
General Manager.....Ellis Atteberry
Commercial Manager.....Bob Behling
Program Director.....Kent Miller
Chief Engineer.....Joe Kilgore

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: UN 7-5674.....KBS
Station Representative.....Gene Holles
President.....Robert M. Dolph
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Sam Kerr
Program Dir.....J. Dawson Jelinek
Chief Engineer.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative .....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KGOL—Golden—1956

Frequency: 1250 Kc.....Power: 1 Kw.
Owned.....Golden Radio, Inc.
Address .....Box 202
Tel.: CR 9-3378.....Independent
President .....Bill Finch
V.P. & Prog. Dir.....Conrad F. Schader
Comm. Mgr.....Frank Schader

KXXI—Golden—1957

Frequency: 1250 Kc.....Power: 1 Wts.
Owned By .....Golden Radio Inc.
Address .....5801 W. 44th Ave., Denver
Tel.: GEnesse 3-6848 .....Independent
Station Rep. .....Bernard Howard
President .....A. V. Bamford
General Manager .....Cameron Lee
Commercial Mgr. .....James Lewis
Chief Engineer .....Irv Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: CH 3-1230.....Independent
Representative.....Harlan Oakes
President.....D. Spencer Grow
Vice Pres., Gen. Manager....Abbott Tessman
Chief Engineer .....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc.....Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By....Western Slope Bcstg. Co.
Business-Studio Address.....Box 30
Tel.: CHapel 2-5000.....CBS
Representative .....Hal Holman
Pres., Gen. Mgr.....Rex Howell
Station Comm. Manager.....Doug Weikle
Program Director.....Ted Ford
Chief Engineer.....James Meyer

KSTR—Grand Junction—1957

Frequency: 620 Kc.....Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address .....Box 1110
Tel.: CH 3-1722.....Independent
Representative.....W. S. Grant
President, Gen. Mgr.....E. Anson Thomas
Commercial Manager.....Jim Schaeffer
Station Program Dir.....Jack Lewis
Sales Prom. Manager.....Sharol Biber
Publicity Director.....June Lee
Chief Engineer.....Norm Price

KFKA—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Oper. By....Mid-Western Radio Corp.
Business-Studio Address.....620—8th Ave.
Tel.: ELgin 2-4421.....Independent
Newspaper Affil....Record-Spockman, Denver
Representative .....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr.....Virginia Sears
Program Director.....Lorene Briggs
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Meroco Bcstg. Co.
Address .....2424 Sixth Ave.
Tel.: ELgin 2-0262.....ABC-MBS-KBS
Pres., Gen. Manager.....Ellwood Meyer
Commercial Manager.....George Drew
Station Prom. Manager.....Everett Shupe
Program Director.....Edward Venable
Chief Eng.....Roland Reed

KBNZ—La Junta—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Otero Broadcasting Co.
Address .....117 W. Third St.
Tel.: 985.....MBS, KBS
Representative .....Indie Sales
President.....M. S. Morrison
General Manager.....Fred Abernathy
Comm. Mgr., Prog. Dir.....John A. Doenges
Sales Promotion Mgr.....Zack Hernandez
Chief Engineer .....Mike Alger

KLAK—Lakewood—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper....Lakewood Bcstg Service, Inc.
Address.....1315 Oak St.
Tel.: BE 7-1553 .....Independent
Representative ..... Oakes
Pres., Gen., Sta. Mgr.....Maurice J. DaVolt
Business Manager.....Julia W. DaVolt
Program Director .....Edythe G. Walker
Chief Engineer .....C. Pinkley

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....SE Colorado Bcstg. Co.
Address .....P. O. Box 632
Tel.: 804.....MBS-KBS
Representative .....Continental
President.....Ralph Eaton
Gen., Sta. Mgr.....Dennis Behan
Sales Mgr.....William Jack
Pub., Prog. Director.....William Adams
Chief Engineer.....Jack Connally

KUDY—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: PYramid 4-4211.....Independent
Pres., Gen. Mgr.....Dean D. Jarvis
Comm., Publ. Dir.....Ted Haas
Program Dir.....Tony Larson
Chief Engineer.....Walt Wilson

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Radio Longmont, Inc.
Address .....Box 799
Tel.: PRospect 6-2323.....Independent
Station Representative.....Continental
President .....Judson Rosebush
Gen. Station Manager.....William G. Stewart
Program, Comm. Manager.....Fred Cox
Sales Prom. Manager.....Bill Stewart
Publicity Director.....Virgil Cox
Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstg. Corp.
Address.....1440 E. 6th St.
Tel.: NO 7-1570 .....KBS
General Mgr.....William R. Vogel
Chief Engineer .....Hal Bartz

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Garden of Gods Bcstg. Co.
Address.....68 Minnehaha Ave.
Tel.: MUlberry 5-5776.....Independent
Pres., Chief Eng.....C. M. Edmonds
General Manager.....Nort Frykman

KSLV—Monte Vista—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Colorado Radio Corp.
Business Address.....109 Adams St.
Tel.: 553 .....KBS
President.....George O. Cory
Gen., Sta. Mgr.....D. Lee DeMoss
Commercial Manager.....Darrell Leach
Chief Engineer .....Norm Price

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By..Uncompaghre Bcstg. Co.
Business-Studio Address.....P. O. Box 279
Tel.: CHerry 9-4546.....KBS
President.....Dr. Ross C. McCafferty
Gen. Sta. Mgr.....George O. Cory
Commercial Mgr.....Leo Bendon
Publicity Dir.....Don Gallardo
Chief Engineer.....Norman Price

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Star Bcstg. Co.
Address.....2226 TV Lane
Tel.: LI 4-5782.....Independent
Representative.....Meeker Co.
Station Mgr.....Cliff Hendrix
Comm. Mgr.....Howard Myers
Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Pueblo Radio Co.
Address .....3011 Elizabeth
Tel.: LI 4-5646.....KBS
Representative .....Devney
Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
Comm. Prog. Dir.....William H. Beck

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
Owned By .....Centennial Radio Corp.
Address .....2829 Lowell
Tel: LIncoln 5-2884 .....Independent

President, Gen. Mgr. .....Ray J. Williams
Commercial Mgr. .....Del Kinkle
Program Dir.....Bob Burch
Prom. Director .....John Lanbert
Chief Engineer .....D. Redingshafer

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
Owned .....KFEL, Inc.
Address.....4411 Goodnight Ave.
Tel.: LI 2-6884.....Independent
Representative .....Continental
Owner, Mgr.....Frank Donald Hall
Chief Eng., Asst. Mgr.....John T. Roscoe
Sales Mgr.....J. M. Johns

KGHF—Pueblo—1928

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
Owned By.....Colorado Bcstg. Co.
Address .....Box 293
Tel.: LI 2-5570 .....ABC
Sta. Rep.....Gill-Perna, Inc.
President .....Gifford Phillips
Station Manager .....John C. Lee
Oper. Dir.....Robert D. Ellis
Program Director .....Bob Mahaffey
Chief Engineer .....Tony Mejia

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By....Steel City Broadcasting Co., Inc.
Address.....4211 Elizabeth St.
Tel.: LIncoln 4-9586.....Independent
Station Rep.....Breen & Ward
Pres., Gen. Manager.....A. S. Perry
Comm., Prom. Manager.....William W. Bruce
Program, Pub. Director.....Martin F. Mendine
Chief Engineer.....Q. Thomas Bryan

KAVI—Rocky Ford—1955

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By .....Patrick Rutledge Bcstg. Co.
Address.....P. O. Box 632
Tel.: 248 .....KBS
Sta. Representative .....John E. Pearson
General Mgr. .....Edward J. Patrick
Sta., Comm. Mgr.....Lloyd A. Ridner
Program Dir. .....Dick Farrell
Chief Engineer .....James Craig

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By .....Regional Bcstg. Corp.
Address.....P. O. Box 166
Tel.: KEystone 9-2575.....KBS
President .....W. R. Vogel
Gen. Comm. Mgr.....Bill Corrick
Program Dir. .....Jim Stritcko
Chief Engineer.....John Kirby

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....A. A. & B. C. Ross
Address .....Fleming Road
Tel.: LA 2-1607 .....KBS-MBS
Pres., Chief Eng.....Barnett Ross
Sta., Comm. Mgr.....Al Ross
Program Dir.....Al Casey

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Sterling Broadcasting Corp.
Address .....114 Main St.
Tel.: LA 2-1740.....MBS
Representative .....Hal Holman
President .....Eugene Dodds
General Mgr.....Kerm Kath
Chief Engineer.....J. Duffy

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KCRT, Inc.
Address.....100 Fisher Drive; Box 772
Tel.: VI 6-3212.....MBS, KBS
Representative .....Indie Sales
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
Sales Promotion Mgr.....Mrs. Francis Hayes
Program Director.....Pete Deluca

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned By .....Floyd Jeter
Address .....Box 593
Tel.: 111.....Independent
President, Ch. Eng. .....Floyd Jeter
Prog. Dir.....Lee Jeter

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Families: 768,000
Radio Homes: 729,000

CONNECTICUT

TV Homes: 706,000
AM Stas. in State: 31
TV Stas. in State: 6

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
Owned By.....Valley Broadcasting Co.
Address.....290 Main St.
Tel.: RE 5-4606.....Independent
Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
Program Director.....Wes Hobby
Chief Engineer.....Lisle Dorrian

WICC—Bridgeport—1926

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Conn.-N. Y. Broadcasters
Address .....2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461..N.Y. CI 5-0668..Independent
Representative .....Adam Young
President, Gen. Mgr.....Kenneth M. Cooper
Vice Pres .....John E. Metts
Sales, Sta. Mgr.....Ray Colonari
Program Director.....Frank Delfino
Publicity Dir. .....Tony Brunton
Chief Engineer .....Russ Adams

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Tel.: ED 3-3112 .....ABC
Sta. Reps. .....McGavren; Kirby
President .....Harold Thomas
General, Comm. Mgr.....John Ellinger
Prog. Director.....Harry Luke
Sales Prom. Manager.....Fred Murphy
Publicity Dir. .....Carl Grande
Chief Engineer.....Norman Howard

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Tel.: LU 3-9265.....Independent
President .....Eric Hatch
General Manager.....Richard C. Kilbourn
Commercial Mgr.....Valentine McCormack
Chief Engineer.....Justin Tarnowski

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By....Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Tel.: PI 8-3565.....Independent
Station Reps.....O'Connell; Foster & Creed
President.....John P. Previdi
Gen., Comm. Mgr.....Sol Robinson
Program Director.....Paul Baker
Chief Engineer.....Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts
Owned By..Lawrence A. Reilly, Jas. L. Spates
Business Address.....119 Bridge St.
Tel.: Hilltop 5-2494.....Independent
Representative .....Walker-Rawalt
Gen. Mgr., Prog. Dir.....Lawrence A. Reilly
Commercial Manager.....Warren F. Haas
Chief Engineer.....James L. Spates

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
Address.....Box 151, Blue Hills Sta.
Tel.: CH 2-5596.....CBS
Station Reps.....Peters, Griffin & Woodward
Gen. Station Manager.....Victor E. Forker
Commercial Manager.....Mike Boudreau
Program Director.....Charles R. Parker
Publicity Director .....Jack Zaiman
Chief Engineer.....Henry M. Broderick, Jr.

WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts
Owned.....Tele-Broadcasters of Conn., Inc.
Business-Studio Address.....600 Asylum Ave.
Tel.: JA 7-9131.....MBS-ABC
Representative .....Adam Young
Pres., Gen. Mgr.....H. Scott Killgore
Commercial Mgr.....Phillip Zoppi
Chief Engineer .....R. Holt

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Travelers Bcstg. Service
Business-Studio Address.....26 Grove St.
Tel.: JA 5-0801.....NBC
Representative .....Christal
President.....Paul W. Morency
V.P., Gen. Mgr.....Walter C. Johnson
V.P., Program Director.....Bernard Mullins
Vice President, Sales.....Robert S. Tyrol
Promotion Mgr.....Eugene J. Muriaty
Publicity Director.....Paul E. Lucas
Dir. of Engineering.....Harold A. Dorschug
Plant Mgr., Ch. Eng.....Herman D. Taylor

WINF—Manchester—1958

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Manchester Broadcasting Co.
Business Address.....P.O. Box 946
Tel.: MItchell 3-3491.....MBS
Station Representative....Charles Bernard Co.
Owner, Gen. Manager.....John Deme
Program Director.....T. R. Safford
Sales Prom. Manager.....Robert W. Andrews
Publicity Director.....Whitney Jacobs
Chief Engineer.....Henry L. Roberts

WCCC—Hartford—1947

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned By....Greater Hartford Bcstg. Co. Inc.
Address .....Hotel Bond
Tel.: JA 5-6648.....Independent
Sta. Representative .....Weed
President.....William M. Savitt
Sec't, Treas.....M. Savitt
Sta., Comm. Mgr.....R. H. Klein
Sales Prom. Mgr.....Everett Seltzer
Program Director.....Jack Brooks
Chief Engineer.....Michael Cookish

WMMW—Meriden—1947

Frequency: 1470 Kc.....Power: 1000 Watts, d.
Owned .....Silver City Crystal Company
Address.....99 Colony St.
Tel.: BE 5-5747.....Independent
Representative .....Thomas F. Clark
President ..... C. A. Schultz
General Manager.....G. A. Kruttschnitt
Commercial Manager.....Jack Durkin
Program Director.....Les Fox
Chief Engineer.....John Roache

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
Owned-Oper. By.....Middlesex Bcstg. Co.
Address .....River Road
Tel.: DIamond 7-2565.....ABC
Representative .....Devney, Nona Kirby
Managing Dirs.....R. J., W. J. O'Brien
Station Mgr.....Bill Glynn
Chief Engineer .....T. Pollitt

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By..Central Conn. Bcstg. Co.
Business Address.....22 Grove Hill
Tel.: BAldwin 3-2721.....ABC
Representative .....Pearson; Kirby
President .....Patrick Goode
General Mgr.....Aldo DeDominicis
Station Comm. Mgr.....Edward C. Obrist
Sales Prom. Manager.....John Dyno
Asst. Prog. Dir.....Bob Regan
Production Mgr.....Fred Swanson
Chief Engineer.....Hillis W. Holt

WKNB—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
Owned By.....Beacon Broadcasting Co.
Address..1422 New Britain Ave., W. Hartford
Tel.: AD 6-1277.....Independent
Station Reps.....McGavren; Wheeler
President.....Sheldon Smerling
General Manager.....Bruno M. Kern
Comm. Manager.....William F. Schnaudt
Station Manager.....Norton Virgien
Program Dir.....Bob Leonard
Publicity & Prom. .....Michael Dreschler

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HARTFORD
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WCCC

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WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Tel.: SP 7-4761.....Independent
Representative....Hollingbery, Ketteil Carter
Pres., Gen. Mgr.....Daniel W. Kops
V.P., Comm. Mgr.....Richard J. Monahan
V.P. & Sta. Mgr.....Marvin B. Rosenblatt
Oper. Manager.....George T. Phillips
Program Director.....Gene Stuart
Sales Prom., Pub. Director.....S. L. Barstein
Chief Engineer.....Frederick Brill

WELI—New Haven—1935

Frequency: 960 Kc...Power: 5 Kw. d, 1 Kw. n.
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
Tel.: UN 5-1133.....Independent
Sta. Representative .....H. R. Rep
Pres., Sta., Gen. Mgr.....Richard W. Davis
Chief Engineer .....Frederick T. King

WNHC—New Haven—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Triangle Publications, Inc.
Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
Newsp. Affil...Phila. Inquirer, Phila. D. News
Representative .....McGavren
Dir. of Operations .....Leone Mancinelli
Chief Engineer.....Howard W. Wessenberg
OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA; WNBF-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-AM-TV, ALTOONA, PA.; WNHC-FM-TV, NEW HAVEN, CONN.; WLYN-TV, LEBANON, PA.; KFRE-AM-FM-TV, FRESNO, CALIF.

WNLC—New London—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Tel.: GIbson 2-4365.....Independent
Station Reps.....Masla & Co.; Kettell-Carter
Pres., Gen. Manager.....Gerald J. Morey
V.P., Comm. Mgr.....Edwin H. Schweitzer
Program, Pub. Director.....William Hoffman
Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Operated By..Norwalk Bcstg. Co., Inc.
Address .....11 Wall St.
Tel.: TE 8-5566.....Independent
Pres., Gen. Mgr.....James Stolcz
Program Director.....Richard Bounerba
Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Eastern Conn. Bcstg. Co.
Business-Studio Address.....Cuprak Rd.
Tel.: TU 7-1613.....Independent
Representative..Everett-McKinney, R. C. Foster
Pres., Gen. Mgr.....D. Lasser
Sta., Comm. Manager.....Richard Reed
Sales Prom., Pub. Director.....Edward Adler
Program Dir.....H. Arthur Bouldin
Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
Owned.....Long Island Sound Radio Corp.
Address .....Conn. Turnpike
Tel.: EV 8-3546.....Independent
Sta. Representative .....Hopewell
Pres., Gen. Mgr.....Joseph P. Trantino
Commercial Mgr.....Alex Pernal
Station Mgr. .....Vivian N. Trantino
Chief Engineer .....Armand Romeo

WPCT—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Israel Putnam Bcstg. Co.
Address.....42 Main St.
Tel.: WA 8-2721-2.....Independent
President ..... Rene Cote
Gen. Mgr. .....James Kelly
Program Director.....Frank Carroll
Chief Engineer .....J. Iodice

WSTC—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....W. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Tel.: DA 4-7575.....ABC
Newspaper Affiliation.....Stamford Advocate
Station Rep.....Everett-McKinney
President .....Kingsley Gillespie
Gen. Manager .....Julian Schwartz
Program Director.....John Louther
Chief Eng.....R. A. Reynolds

WAVZ . . . by all standards . . . New Haven's BEST

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

Celebrating our 13th Anniversary

Represented in New England by
KETTEL-CARTER

Represented nationally by
GEORGE P. HOLLINGBERY CO.

WBZY—Torrington—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned By ..... Bernard J. Zucker
Business-Studio Address.....127 Main St.
Tel.: HU 9-4173.....Independent
Station Rep.....Breen & Ward
General Manager.....Donald E. MacFarlane
Program Director.....Alan B. Finn
Chief Engineer.....Don Morrison

WTOR—Torrington—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Perkins St.
Tel.: HU 9-4181.....MBS
Station Rep. .....Walker-Rawalt
Pres., Gen. Mgr.....Edmund W. Waller
Sta., Comm. Mgr.....Alfred G. Eyre
Chief Engineer.....David M. Eller

WATR—Waterbury—1934

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....WATR, Inc.
Business-Studio Address.....440 Meadow St.
Tel.: PL 5-1121 .....ABC, MBS
Representative ..... McGavren
President .....Harold Thomas
Gen., Sta. Mgr.....Sam R. Elman
Chief Engineer.....Andrew Toross

WWCO

*** PULSE RATED #1**

By an overwhelming margin in the Waterbury area.

WWCO—21 Quarter Hour "Firsts"
Sta. Y — 3 Quarter Hour "Firsts"
Sta. Z — NO Quarter Hour "Firsts"

WWCO — Average Rating —
7 A.M.-7 P.M. — 6.5

WWCO

1240 Non-Directional
Waterbury Connecticut

Representative: Radio-TV Reps.

* Pulse November 1959

WBRY—Waterbury—1934

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By.....WBRY Bcstg. Corp.
Address.....136 Grand St.
Tel.: PL 3-1125.....CBS
Sta. Reps.....O'Connell; Reilly; Foster-Creed
President.....Michael Gourd
Gen. Station Manager.....Robert S. Holczer
Comm. Prom. Manager.....Alton Lenoce
Program Director.....Lou Frank Dennis
Publicity Director.....Jerry Fisher
Chief Engineer.....John Tomasiewicz

WWCO—Waterbury—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. .....WWCO, Inc.
Business-Studio Address.....65 Bank St.
Tel.: PLaza 4-5141 .....MBS
Representative .....Radio TV Rep.
President .....Herbert Bloomberg
General Manager.....Gene Valentino
Program Director.....Charles Day
Chief Engineer.....Martin Miller

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By .....Donald Flamm
Business Address.....163 Main St.
Tel.: CApital 7-5133.....Independent
President, Gen. Mgr.....Sidney J. Flamm
V.P., Station Mgr.....Bob Roberts
Comm. Manager.....Jules Labert
Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....''Willie'' Corp.
Address.....Route 6, Airport Road
Tel.: HA 3-1621.....Independent
Station Representative.....W. S. Grant
Pres., Gen. Manager.....Herbert C. Rice
Comm. Manager.....Robert C. Rice
Sales Prom. Manager.....Ethel A. Rice
Program Director.....Edward Read
Chief Engineer.....C. E. O'Neil

Pop.: 462,000
Families: 132,000
Radio Homes: 130,000

DELAWARE

TV Homes: 119,000
AM Stas. in State: 9
TV Stas. in State: —

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned .....Dover Bcstg. Co.
Business Address.....Box 727
Tel.: REdfield 4-5816.....Independent
Representative .....Headley Reed
President .....Henry Rau
Comm. Manager.....Allen Hedgecock
Program Director.....Edward Miller
Station Mgr.....W. S. Cook
Chief Engineer.....Lloyd Smith

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Coastal Carolina Bcstrs.
Address .....Box 549
Tel.: RE 4-5797 .....ABC
Sta. Representative .....Grant Webb
President.....J. Olin Tice, Jr.
General Mgr. .....John Masters
Commercial Mgr. .....Ed Bowen
Program Dir. .....Jerry Gillies
Chief Engineer ..... Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Rollins Bcstg., Inc.
Address .....DuPont Highway
Tel.: Georgetown 2567.....Independent
Representative .....Rollins, Grant
President.....O. Wayne Rollins
General Manager.....Charles R. Maillet
Program Director.....John C. Calhoun
Chief Engineer.....Edward Marzoa

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
Address .....Box 444
Tel.: GArden 2-8881.....Independent
Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
Ch. Eng., Oper Mgr.....C. V. Lundstedt
Prog. Dir.....Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
Owner-Oper. By.....E. & W. C. Evans
Address.....Dual Hwy. 13
Tel.: NAtional 7-7933 .....Independent
Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc.....Power: 1000 Watts
Owned.....Rollins Broadcasting Co.
Address.....414 French St.
Tel.: OL 4-8881.....Independent
Station Representative .....Eastman
President.....O. Wayne Rollins
General Manager.....Charles W. Stone
Commercial Mgr. ..... Dick Lee
Chief Engineer.....Fitzgerald McDaniel

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By....Delmarva Bcstg. Co., Inc.
Business-Studio Address....10th & King Sts.
Tel.: OL 8-7268.....NBC
Representative .....Robert Meeker
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Natl. Sales Mgr.....Thomas R. Nunan, Jr.
Technical Director.....J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....ABC
Representative .....Bolling Co.
President.....Ewing B. Hawkins
Gen., Comm. Manager.....Jackson F. Lee
Program Director.....Dan Casey
Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....Gordon K. MacIntosh
Comm. Mgr.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Director.....Bill Pheiffer
Chief Engineer.....Ed Kennedy

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

Pop.: 956,000
Families: 293,000
Radio Homes: 289,000

DIST. OF COLUMBIA

TV Homes: 267,000
AM Stas. in State: 9
TV Stas. in State: 4

WGMS—Washington, D. C—1946

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Gordon McLendon
Address .....Hotel Harrington
Tel.: EXecutive 3-8676.....Independent
Representative .....Avery-Knodel
President.....Thomas F. O'Neil
Sales Manager.....Perry S. Ury
Program Director.....Chas. D. Wood
Promotion Mgr. .....Sol Horwitz
Chief Engineer.....Roger B. Holt

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R
President.....John W. Thompson, Jr.
General Manager.....Fred S. Houwink
Station Manager.....Kenneth Carter
Prom. Mgr., Prog. Dir.....Rupe Werling
Chief Engineer.....Allan Powley

WOL—Washington, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Wash. Bcstg. Corp.
Address.....2000 P. St., N.W.
Tel.: HObart 2-3900.....MBS
Representative .....Headley-Reed
Pres., Gen. Mgr.....Henry Rau
Commercial Manager.....George Oliviere
Sales Prom. Manager.....Stan Barclay
Chief Engineer .....Lloyd Smith

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Business-Studio.....8th & I Sts., N.W.
Tel.: RE 7-8000.....Independent
Station Rep.....United Bcstg., Harlan Oakes
President .....Richard Eaton
V.P. & Gen. Mgr.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C. 1954

Frequency: 1580 Kc....Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: JOrdan 8-6677.....Independent
Station Representative.....Adam Young
President.....M. E. Richmond
Gen., Comm. Manager.....Robert Howard
Station Prog. Director.....Melvin E. Winters
Chief Engineer.....George R. Sanner

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Manager.....Carleton D. Smith
Station Mgr.....Joseph W. Goodfellow
Commercial Mgr.....Harry A. Karr, Jr.
Prog. Mgr.....William Grayson
Publicity Dir. ..... Charlotte Walch
Chief Engineer.....John Rogers

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned-Oper.....Washington Post Bcst. Div.
Address .....Broadcast House
Tel.: EM 2-9300.....CBS
Representative.....CBS Radio Spot Sales
Pres., Bcst. Div.....John S. Hayes
General Manager.....Lloyd Dennis, Jr.
Comm. Mgr.....R. W. Schellenberg
Sales Prom. Manager.....Charles Crawford
Prog. Dir. .....P. A. Searight
Publicity Adv. Director.....Laurel S. Gordon
Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1951

Frequency: 1120 Kc.....Power: 250 Watts
Owned-Oper. By..Broadcast Management, Inc.
Address .....1815 V St., N.W.
Tel.: HO 2-0011.....Independent
Representative ..... Pearson
President .....Milton Diener
Gen., Comm. Mgr.....Daniel Diener
Program Mgr. ..... Ben Gordon
Chief Engineer.....Norman Woods

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address.....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative .....Blair
Pres., Gen. Mgr.....Ben Strouse
Comm. Manager.....Herman Paris
Program Director ..... Ed Studney
Sales Prom. Mgr.....Jo Wilson
Publicity Director ..... Norman Reed
Chief Engineer.....Ross H. Beville

Pop.: 4,321,000
Families: 1,355,000
Radio Homes: 1,529,000

FLORIDA

TV Homes: 1,082,000
AM Stas. in State: 152
TV Stas. in State: 16

WAPG—Arcadia—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address .....Box 676
Tel.: WA 8-6111.....Independent
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickzon
Chief Engineer.....Bill Lee

WTTT—Arlington—1957

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Allen Markelson
Address.....936 Arlington Rd., Jacksonville
Tel.: RAymond 4-2188.....Independent
Station Representative.....Paul Raymer
Pres., Gen. Manager.....Theodore Weber
Program Director.....L. E. Bodkin
Chief Engineer.....E. F. Grossholz

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned.....Ocean Beach Bcstg. Co.
Address.....1611 Atlantic Blvd.
Tel.: CH 6-3695.....Independent
President.....W. H. Adams, Jr.
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....WTWB Broadcasting Station
Address .....P. O. Box 7
Tel.: WOodlawn 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Commercial Mgr.....Bruce L. Parker
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Mid-Florida Bcstrs., Inc.
Address .....Jacaranda Hotel
Tel.: GL 2-6001.....Independent
Representative .....Hil F. Best
President.....John Marshall
General Manager.....Albert B. Gale
Commercial Manager.....William E. Hudson
Program Director.....Ilda E. Gale
Publicity Director.....Douglas L. Way
Chief Engineer.....William Ferguson

WBAR—Bartow—1954

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820, Lakeland Hwy.
Tel.: CApitol 3-8021.....Independent
President.....A. W. Wynne
Station Manager.....Kenneth E. Shroyer
Comm. Manager.....Morton C. Cook
Chief Engineer.....J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....P. O. Box 8
Tel.: WYman 6-2063.....Independent
Representative ..... Bernard Howard
Chrm. of Bd.....E. D. Rivers, Jr.
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038
Tel.: 6-2183 .....Independent
Station Rep.....John E. Pearson Co.
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....B. F. Nelson
Chief Engineer.....Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... Fletcher-Mitchell Corp.
Address .....Memorial Pier
Tel.: 6-1107 .....KBS
Station Representative.....Bob Dore Assn.
Pres., Gen. Manager.....Dick Doty
Comm. Mgr.....Ken McKendree
Program Director.....Gordon Wyllie
Publicity Director.....Norma Jean Hill
Chief Engineer.....Marlen Hager

WWJB—Brooksville—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: BRookville 2920.....KBS
General Manager.....W. W. Johnson
Station Mgr.....Charles Grant
Chief Engineer.....Robert A. Hermann

WBGC—Chipley—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lee-San Corp.
Address.....P. O. Box 605
Tel.: ME 8-0234 .....Independent
President, Gen. Mgr. ..... John Sanders
Sta. Publicity Mgr. .....Mrs. Lee Sanders
Program Dir. ..... Don Stephens
Chief Engineers .....Gerald McKenzie

WTAN—Clearwater—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Clearwater Radio, Inc.
Business Address.....200 Pierce Blvd.
Tel.: 3-3084.....KBS

Station Representative.....Devney, Inc.
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytie
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....Sugarland Broadcasting Co.
Address.....Arcadia, Fla.
Tel.: WA 8-5771, Arcadia.....KBS
Pres., Comm. Manager.....Frank Denmead
Station Prog. Director.....Roy C. Collins
Sales Prom. Manager.....Myrtle Embrey
Publicity Director.....Dolores Collins
Chief Engineer.....Bill Lee

WEZY—Cocoa—1957

Frequency: 1350 Kc...Power: 500 Watts, d; 1 n.
Owned By.....WEZY, Inc.
Business Address.....P. O. Box 472
Tel.: Newton 6-4411.....Independent
Station Representative.....Grant Webb
President.....Irving Braun
General Manager.....Jay Schoof
Program Director.....Richard Olson
Chief Engineer.....John Shelton

WKKO—Cocoa—1953

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned By.....WKKO, Inc.
Address.....Box 1308
Tel.: NE 6-2411.....KBS
Station Representative.....Dora Clayton
President.....Marvin Rothschild
General Manager.....Roy F. Nilson
Comm. Manager.....Ben Rothschild
Program Dir.....Dale Wright
Chief Engineer.....William Basler

WVCG—Coral Gables—1948

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Operated By....Peninsular Bcstg. Corp.
Business Address.....377 Alhambra Circle
Tel.: HI 8-7411.....Independent
Sta. Representative. ....Broadcast Time Sales
President, Gen. Mgr. .....George W. Thorpe

WCNU—Crestview—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Operated By....Gulf Shores Bcstg. Co.
Business-Studio Address.....Box 518
Tel.: MU 2-2330.....KBS
General Manager.....S. F. Townsend
Comm. Mgr.....Vernon Cooper
Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crestview Bcstg. Co.
Address.....Box 267
Tel.: MU 2-3040.....Independent
Pres., Gen. Mgr.....Everett M. McCrary
Commercial Manager.....Joel Hughes
Program Director.....Cordel Whitlock
Sales Prom. Mgr.....Al Robinson
Publicity Dir. .....Pat Miller
Chief Engineer.....Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts
Owned-Operated By.....KSTP, Inc.
Address.....Box 123
Tel.: CY 3-4103.....Independent
Sta. Representative.....Edward Petry & Co.
President.....Stanley E. Hubbard
Commercial Mgr.....Marvin L. Rosene
Station Manager.....Max Kimbrel
Program Director.....Bill Gramer
Sales Prom. Mgr., Pub. Dir.....Gary Miller
Chief Engineer.....Dave Schick

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.
Address.....Box 1077
Tel.: LO 7-3879.....KBS
Pres., Sta. Mgr.....Stuart Picard
Commercial Manager.....Thelma Picard
Publicity Director.....Margrete Francisco
Chief Engineer.....John Andre

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
Owned.....Quality Bcsters. of Daytona, Inc.
Address.....Box 1940
Tel.: CL 2-8222.....Independent
Sta. Representative.....Gill-Perna
Station Manager.....Chet Wise

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WMFJ, Inc.
Business Address.....Daytona Plaza Hotel
Tel.: CL 2-6491.....Independent
Representative .....Jack Masla
President.....John Crevtz
General Mgr. .....Jack Siegel
Sta. Mgr.....Dick Clark
Commercial Mgr. .....Jay Caldwell
Program Director.....Kenny Mercer
Sales Prom. Mgr.....Sari Smith
Publicity Dir.....Ross Knight
Chief Engineer .....Jerry Norman

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Operated By.....News-Journal Corp.
Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil.....News-Journal Corp.
Sta. Representative.....Thomas F. Clark
President .....Julius Davidson
Gen., Sta. Mgr.....R. Y. Huffman
Comm. Mgr.....Daniel F. Carroll
Sales Promotion Manager.....John Pitts
Prog. Dir.....Ken Lueck
Publicity Dir.....M. E. Hagman
Chief Engineer.....Stephen B. Searle

WROD—Daytona Beach—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned .....Radio of Daytona, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....NBC
Representative .....Pearson
President.....Frank J. Russell
Gen. Mgr. Ch. Eng.....James P. McDonough
Commercial Mgr.....James Crist
Sales Prom. Mgr.....Bill Seitz

WDSP—De Funiak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....Euchee Valley Bcstg. Co.
Business Address.....8th Street
Tel.: TW 4-8361.....KBS
Sta. Representative.....Hil F. Best
President.....Mrs. Marie F. Douglass
General Mgr.....H. L. Wiles
Commercial Mgr.....Mrs. H. O. Hinton
Sta. Mgr., Ch. Eng.....Laverne Foster
Sales Prom. Mgr.....Herbie Wiles
Program Director.....Mary Harper
Publicity Director.....Jim Schofield

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address .....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng.....Leonard S. Zepp
Program Dir.....Max Holland
Sales Prom., Pub. Dir.....Jim Sims

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....WJBS, Inc.
Address.....P.O. Box 808, 220 E. Hubbard
Tel.: RE 4-1725.....MBS
Sta. Representative.....James Ayers Co.
President.....Charles B. Britt
General Mgr.....Gil Murray
Chief Engineer.....Dan O'Keeke

WOOO—Deland—1956

Frequency: 1310 Kc.....Power: 5000 Watts
Owned.....Trio Bcstg. Co., Inc.
Address.....112½ W. New York Ave.
Tel.: RE 4-3422.....KBS
Rep. .....Charles Bernard
President.....Herbert A. Saxe
Gen., Sta. Mgr.....Wally King
Comm. Prom. Mgr.....Arthur Beckwith
Publicity Dir.....Denver Lee Duff
Program Director.....Brian Tolby
Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned.....Boca Raton Bible Conf. Grds., Inc.
Address.....P.O. Box 2516
Tel.: CR 6-7311.....KBS
General Mgr.....W. Loveless
Chief Engineer.....Robert Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address .....Box 98
Tel.: AL 4-2282.....ABC
Pres., Gen. Mgr.....A. V. Catterton
Sta. Mgr., Prog. Dir.....Victoria C. Martin
Program Dir.....Donna Walters
Chief Engineer.....Arthur Gliner

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Radio Station WLCO
Address .....Box 1505
Owner, Gen. Mgr.....Floyd W. Hess
Sta., Comm. Mgr.....Morton C. Cook
Chief Engineer.....James Wall

WFBF—Fernandina Beach 1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned .....Murray Bcstg.
Address.....118 Atlantic Ave.
Tel.: 3667.....KBS
Representative .....Ted Steele
President.....Edward G. Murray
Gen. Mgr., Ch. Eng.....Bob Chase

WFTL—Fort Lauderdale—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Corp.
Address.....P.O. Box 1400
Tel.: JA 4-0346.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr.....Joseph C. Amaturo
Commercial Mgr.....Walter B. Dunn
Program Dir.....Mavis Jackson
Sales Prom., Publicity Dir.....Dave Davis

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc.....Power: 1 Kw.
Owned.....Florida Air-Power, Inc.
Address .....Box 8067
Tel.: LU 1-1580.....Independent
President.....L. M. Browning, Jr.
V. P. Program Dir.....Jack Swart
Chief Engineer.....George Ralston

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
Address.....2824 Palm Beach Blvd.
Tel.: EDison 4-1141.....KBS
Station Representative.....Walker-Rawalt
General Manager.....A. J. Bauer
Chief Engineer.....B. Bachman

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
Owned-Operated By.....Robert Hecksher
Address .....WMYR Bldg.
Tel.: ED 5-1175.....Independent
Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1953

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address .....P. O. Box 1343
Tel.: Howard 4-1330.....ABC
President.....Maj. Ranulf Compton
General Mgr., Ch. Eng.....Charles C. Castle
Commercial Mgr.....Dennis O'Day
Program Dir.....Douglas Dickens

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Business Address.....Melody Lane
Tel.: HOward 4-1400.....NBC
Sta. Representative.....United Spot Sales
Pres., Gen. Mgr.....James L. Howe
Sta., Program Mgr.....Sam Lawder
Commercial Manager.....J. Kingsley Butt
Chief Engineer .....Robert Money

WFBS—Ft. Walton Beach 1956

Frequency: 950 Kc.....Power: 1 Kw.
Owned.....W. Florida Bcstg. Service
Address .....Box 488
Tel.: CH 4-5685.....Independent
Sta. Representative.....Geo. Hopewell
Pres., Gen. Mgfr.....H. French Brown, Sr.
Prog. Dir.....Mrs. H. French Brown, Sr.
Chief Engineer.....Samuel A. Eaton

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
Address .....Box 687
Tel.: CH 3-3123.....Independent
President.....Wilbur R. Powell
Gen. Sta. Mgr.....Milford A. Reynolds
Chief Engineer.....Jimmy Waits

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
Business Address.....P.O. Box 289
Tel.: FR 2-2528.....Independent
Sta. Representative.....Everett McKinney
President.....R. A. Vaughn
Gen. Mgr., Chief Engr.....Tom Hanssen
Comm. Prom. Mgr.....Bob Morris
Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Gainsville, Inc.
Business Address.....Box 501
Tel.: FR 6-5791 .....MBS-KBS
Sta. Representative.....Jack Masla
President .....Thompson K. Cassel
Gen. Comm. Mgr.....Leon E. Mims
Program Director.....William Mansfield
Chief Engineer.....Iottis Adams

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned-Operated By.....State of Fla.
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
Representative .....Burn-Smith
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejano
Chief Engineer.....Bertram MacNamara

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By .....Melody Music, Inc.
Address.....1909 Harrison St.
Tel.: WA 2-2903.....Independent
President .....Jack Barry
Gen. Prom. Mgr.....C. Edward Little
Station Mgr.....Jerry Wichner
Commercial Mgr.....Bill Day
Program Dir.....Kenneth Roth
Publicity Dir.....Ronnie Ames
Chief Engineer.....Edward Temmel

WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned.....S. Dade Bcstg. Co.
Business Address.....507 N.W. 2nd St.
Tel.: CI 7-2445.....Independent
President.....J. Abney Cox
Gen., Sta. Mgr.....Merritt Hilliard
Comm., Sales Prom. Mgr.....Hank Cutshall
Program Director.....John Triplett
Publicity Director.....Hap Henderson
Chief Engineer.....Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: COngress 4-9555.....Independent
Station Rep.....Radio-TV Reps.
Pres., Gen. Mgr.....William J. Brennan
Commercial Mgr.....F. Robinson, Jr.
Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....WIVY, Inc.
Address.....4343 Spring Grove Rd.
Tel.: PO 4-4545.....Independent
Sta. Representative.....Jack Masla

President.....Edward J. Oberle
General Mgr.....Baldwin Goodwin, Jr.

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By..City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Tel.: EI 4-1681.....NBC
Rep. .....Headley-Reed
Commissioner in Charge.....J. D. Kennedy
General Mgr.....J. W. Douglass
Program Supervisor.....Mrs. Margarete Scott
Publicity Dir.....Ed McCullers
Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMBR, Inc.
Business Address..Hotel George Washington
Tel.: ELgin 5-9001.....CBS
Sta. Representative.....John Blair & Co.
President .....Ben Strouse
General Mgr.....Sidney L. Beighley, Jr.
Opera Mgr.....Donald R. Smith
Chief Engineer.....C. Roy King

WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Mel-Lin, Inc.
Business-Studio Address.....1036 Mary St.
Tel.: EX 8-3411.....Independent
Sta. Reps.....Gill-Perna; Dora Clayton
President.....Larry R. Pincus
General Mgr.....Alexander Keirsey
Program Director.....Johnny Shaw
Comm. Mgr.....G. W. Johnston
Sales Prom. Mgr.....George Lasker
Publicity Dir.....Amos J. Barrs
Chief Engineer.....Arl M. Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By..Jacksonville Bcstg. Corp.
Studio Address.....Gulf Life Bldg.
Tel.: EL 4-4421.....ABC
Rep.....Venard, Rintoul & McConnell, Ayers
President.....James R. Stockton
Gen. Mgr., Vice-Pres.....Robert R. Feagin
Operations Mgr.....Richard C. Fellows
Chief Engineer.....Ernest E. Haralson

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Rowland Bcstg. Corp.
Address.....121 E. 8th St.
Tel.: ELgin 4-4501.....Independent
Station Rep. .....Forjoe
Pres., Gen. Mgr.....M. W. Rowland
Program Director.....Robert T. Rowland
Sales Prom. Mgr.....Ed. Jordan
Chief Engineer.....F. O. Thies

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WRHC, Inc.
Address.....247 Margaret St.
Tel.: EL 6-0461.....Independent
Sta. Representative.....Joe Wootton
President.....Harold S. Cohn Sr.
Gen. Mgr.....Harold S. Cohn, 2nd
Station Mgr.....Ronald H. Cohn
Program Dir.....Mrs. Patricia Burgreen
Chief Engineer.....William E. Alexander

WZOK—Jacksonville—1957

Frequency: 1320 Kc.....Power: 5000 Watts
Owned .....Radio Jax
Business Address.....Peninsular Life Bldg.
Tel.: ELgin 6-1373.....ABC-MBS
President, Gen. Mgr.....John J Wheeler
Program, Publicity Dir.....Ronald E. Martin
Sales Prom. Mgr.....Wayne Mashburn
Chief Engr.....W. A. Cooper

WZRO—Jacksonville Beach 1947

Frequency: 1010 Kc.....Power: 1 Kw. d.
Owned By.....A. B. Letson
Address.....P.O. Box 278
Tel.: Cherry 6-3222.....KBS
President.....Andrew B. Letson
Gen. Mgr.....Jim Kirk

WKIZ—Key West—1959

Frequency: 1550 Kc.....Power: 250 Watts
Owned By.....Florida Keys Bcstg. Corp.
Address.....P.O. Box 1487
Tel.: CY 4-2523.....Independent
President.....Joe Fernandez
Gen. Sta. Mgr.....Harold Shedd
Comm. Prom. Mgr.....Bill Bass
Program Dir.....Bob Castle
Publicity Dir.....Bob Schmidt
Chief Engineer.....Ray Dickson

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood
Business Address.....P.O. Box 1300
Tel.: CY 6-2222.....MBS-ABC
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Comm. Mgr., Prog. Dir....Mary S. Spottswood
Chief Eng.....Charles R. Lowe

WRWB—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned.....Frank A. Taylor
Address.....Lago Vista Blvd.
Tel.: TI 6-7181.....KBS
Owner, Gen. Mgr.....Frank A. Taylor

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WDSR, Inc.
Business Address.....U.S. Hghwy. 41 S.
Tel.: 525.....MBS, KBS
President.....C. B. Britt

General Mgr.....Ted Powers
Commercial Manager.....Ivan E. Perry
Chief Engineer.....Pat Webster

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel.: 3450 .....Independent
Sta. Representative.....Hopewell
President.....Donald E. Dockery
Comm. Sta. Mgr.....Robert E. Dobelstein
Program Dir.....Jack Singer
Sales Prom. Mgr.....Stacy Kelly
Publicity Dir.....Brenda V. Libert
Chief Engineer.....Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Business Address.....P. O. Box 1211
Tel.: MU 2-3143.....NBC
Station Representative.....John E. Pearson
Pres., Gen. Mgr.....Frank W. Nesbitt
Commercial Manager.....Powell Adams
Station Manager.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Noyes Enterprises, Inc.
Business Address.....Lake Hunter Drive
Tel.: MU 5-1171.....MBS
Representative.....Donald Cooke, Inc.
Pres., Gen., Sta. Mgr.....Robert W. Jonscher
Chief Engineer.....L. Dunlap

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....WYSE Radio, Inc.
Address.....207½ E. Main St.
Tel.: Mutual 6-8127.....Independent
Representative .....Clark
President. Gen. Mgr.....William Evans
Vice President.....Allen Huckleberry
Comm. Mgr., Ch. Eng.....Tom Barber
Program Prom. Mgr.....Marx Wheeler

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel.: 2-9831.....KBS
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....William Johnson

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....WBIL, Inc.
Address.....P. O. Box 638
Tel.: STate 7-2313.....Independent
Representative .....Cooke
President, Ch. Eng.....Duane F. McConnell
Commercial Mgr.....Herb Stoer, Jr.
Program, Publicity Dir.....Richard E. Smith

WLBE—Leesburg—1949

Frequency: 790 Kc.....Power: 5 Watts d. l. n.
Owned-Operated By.....WLBE, Inc.
Address.....P.O. Box 1231
Tel.: ST 7-2790.....MBS-KBS
Sta. Representative.....Hil F. Best
President, Gen. Mgr.....Paul A. Husebo
Commercial Mgr.....W. H. Reedy
Sales Prom., Publicity Dir.....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel.: FOrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc.....Power: 250 Watts
Address .....Box 621
Tel.: HU 3-6333.....KBS
Owner.....Norman O. Protsman

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel.: HUdson 2-3046.....Independent
President.....C. Davis Turner
Gen. Mgr., Chief Eng.....John Boggess
Commercial Mgr.....James W. Hart
Program Dir.....Lloyd Hart
Publicity Dir.....Art Larsen

WTYS—Marianna—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Jack Mann
Address .....Box 777
Tel.: HU 2-2131.....MBS, KBS
Owner.....Jack Mann
Station Manager.....B. W. Lincoln
Chief Engineer.....J. Anderson

WMMB—Melbourne—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Indian River Radio, Inc.
Business-Studio Address.....Box 908
Tel.: 574.....MBS
General Manager.....Howard L. Green
Chief Engineer.....Edward Murdoch

WAME—Miami—1958

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....WAME Broadcasting Co.
Address.....Chamber of Commerce Bldg.
Tel.: FRanklin 3-5533.....Independent
Sta. Representative.....Daren McGavren
General Manager.....Ted Wilson
Station Mgr.....Murry Woroner
Program Dir.....Fred Hohl
Chief Engineer.....Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Biscayne TV Corp.
Address.....1401 N. Bay Causeway
Tel.: PL 1-6692.....NBC
Representative.....Henry I. Christal
President .....Niles Trammell
Station Mgr.....Alan Henry
Comm. Manager.....L. L. Zimmerman
Sales Prom. Dir.....John Hiser
Chief Engineer.....Gene Rider

WFAB—Miami—1959

Frequency: 990 Kc.....Power: 5000 Watts
Owned By.....WFAB, Inc.
Address.....1775 Southwest Third Ave.
Tel.: Franklin 1-5531.....Independent
President, Gen. Mgr.....Harold E. King
Station Mgr.....L. G. Jacobs

WFEC—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....Fla. East Coast Bcstg.
Address.....350 N.E. 71st St.
Tel.: PL 1-7534.....Independent
Sta. Representative.....Bob Dore
President.....Harry Trenner
General, Comm. Mgr.....Bert Noble
Publicity Director.....Blanche Galloway
Chief Engineer.....William Reeder

WGBS—Miami—1944

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned.....Storer Bcstg. Co.
Address.....1605 Biscayne Blvd.
Tel.: FR 9-2401.....CBS
Newspaper Affiliation.....Miami Beach Sun
Station Representative.....Katz Agency, Inc.
President.....George B. Storer
General Manager.....Bernard E. Neary
Commercial Mgr.....Norman A. Palmer
Prom. Mgr., Prog. Dir.....Sam Elber
Chief Engineer.....Edward C. Lockwood

OWNERS OF: WJBK-AM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Rand Bcstg. Co.
Business Address.....Biscayne Terrace Hotel
Tel.: FR 1-6641.....Independent
Representative ..... Petry
President .....Rex Rand
V.P., Gen. Mgr.....Robert E. Mitchell
Program Dir.....Ned Powers
Chief Engineer.....Lee Caput

WMIE—Miami—1947

Freq.: 1140 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....WMIE, Inc.
Address.....139 N.E. 1st St.
Tel.: FR 3-5556.....Independent
Representative .....Charles Bernard
President.....E. D. Rivers, Sr.
General Mgr.....Jack E. Nobles
Commercial Manager.....Lawrence Lunker
Program Director.....Douglas Hatton
Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
Owned-Operated By.....Storz Brcstg. Co.
Business-Studio Address....1723 duPont Bldg.
Tel.: FR 4-6121.....Independent
Representative .....John Blair
President .....Todd Storz
Gen., Sta., Comm. Mgr.....Jack Sandler
Program Dir.....Charles Murdock
Publicity Dir.....Alan Courtney
Chief Engineer.....Morris Barwick

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WSKP, Inc.
Business-Studio Address...734 W. Flagler St.
Tel.: FR 1-1585.....Independent
President .....Bill O'Neil

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Trans.-Address.....1759 Bay Road
Tel.: JE 1-5711.....MBS-ABC
Sta. Representative.....Jack Masla
General Mgr.....Fred W. Wagenvoord

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,

WHY SETTLE FOR LESS?

AP

Program Director.....Bill Smith
Publicity Dir.....Sid Levin
Chief Engineer.....Arthur P. Smith

WMBM—Miami Beach—1947

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Rounsaville of Miami Beach, Inc.
Address.....Causeway Terminal
Tel.: JE 1-5586.....Independent
Sta. Reps.....Pearson; Dora-Clayton, Inc.
President.....Robert W. Rounsaville
General Mgr.....Arnold C. Kaufman
V.P., Nat. Sls. Mgr.....Harold F. Walker
Program Dir.....Carl Glicken
Chief Engineer.....James Hall

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By....Community Service Bcstrs, Inc.
Business Address.....814 First St.
Tel.: JEfferson 8-0411.....Independent
Station Representative .....Forjoe
President.....James R. Williams
Ex. V.P., Gen. Mgr.....R. B. Baker
Station Mgr.....Thomas E. Wood, Jr.
Program Dir.....Spencer E. Danes
Publicity Dir.....Lillian Aronson
Chief Engineer.....V C. Roberts

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Milton Best & Co.
Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....Mrs. C. W. Mapoles

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstdg. Co.
Address.....31 Mohawk Trail, Pensacola
President.....E. T. Sudduth

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By:.....Frank A. Taylor
Address.....Old Eustis Road
Tel.: EVergreen 2-6621.....Independent
General Mgr..... .....Francis Toomey
Chief Engineer.....Paul Sealy

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Business Address.....S. Tamiami Trail
Tel.: MIdway 2-5127.....KBS
Representative.....Hil F. Best
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....John D. Beaty
Program Director.....Mrs. Eileen Eilers
Publicity Director.....Barbara Pritchard
Chief Engineer.....David S. Traer

"MIAMI BEACH SALUTES the Radio and Television Industry for its wonderful cooperation in bringing the Miami Beach Story to the eyes and ears of the nation.

WARMEST THANKS from the warmest part of the nation.

HANK MEYER
Public Relations Consultant,
CITY OF MIAMI BEACH"

WSBB—New Smyrna Beach 1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS
President.....A. V. Tidmore
Commercial Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson

WHYS—Ocala—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned:.....Associated Broadcasters, Inc.
Business Address.....P.O. Box 779
Tel.: MA 2-8174.....Independent
President.....C. D. Davenport
General Mgr.....Kenneth H. Brown, Jr.
Program Dir.....Deane Kane

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
Owner.....A. B. Letson
Address.....P. O. Box 648
Tel.: MArion 2-4118.....Independent
President.....A. B. Letson
General Mgr.....Jim Kirk
Comm., Sls. Mgr.....Vernon Arnette
Program Dir.....Gene Turner
Chief Engineer.....Lloyd Lutz

WTMC—Ocala—1938

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Business Address.....Box 831
Tel.: MA 2-4127.....NBC
Representative .....Devney; Dora-Clayton
President.....Ray Gunckel, Jr.
Sta. Mgr.....Tom Catalano
Chief Engineer.....Bill Callahan

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: Garden 5-6631.....ABC-MBS
Sta. Rep.....Gill-Perna
Pres., Gen. Mgr.....I. Edward Edwards
Commercial Mgr.....Preston M. Ward
Program Dir.....R. B. Farrington
Sales Prom. Mgr.....Dick Williams
Publicity Dir.....Vern King
Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry Bcstg. Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative .....John Blair
President.....Wm. S. Cherry, Jr.
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Commercial Mgr.....Carl F. Hallberg
Chief Engineer.....James E. Yarbrough

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....Ft. Gatlin Hotel Bldg.
Tel.: GA 4-8561.....Independent
Representative .....Pearson
President .....Gordon Sherman
General Manager.....Gene G. Cook
Commercial Mgr.....Marvin Picard
Program Dir.....Robert Irving
Chief Engineer.....Peter Wiltjer

WHOO—Orlando—1947

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
Business Address.....311 N. Rosalind Ave.
Tel.: GArden 5-3591.....Independent
Representative....Venard, Rintoul, McConnell
Pres., Gen. Mgr.....John T. Rutledge
Commercial Manager.....Don Welsh
Program Director.....Ray Holbrook
Chief Engineer.....Charles Chrisman

WKIS—Orlando—1946

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.
Owned-Oper. By....Central Florida Bcstg. Co.
Address.....P. O. Box 1353
Tel.: GA 2-2451.....NBC
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
Station Manager.....William O. Murrell, Jr.
Program Director.....Ray Olech, Jr.
Chief Engineer.....W. R. Miller

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Mid-Fla. Radio Corp.
Business-Studio Address.....Box 5156
Tel.: Cypress 3-2431.....Independent
Station Representative .....Ayers
President.....Joseph L. Brechner
Gen. Sta. Mgr.....Howard S. Kester
Commercial Mgr.....Gene Cook
Program Director.....Ernie Legge
Publicity Director.....Thomas Doyle
Chief Engineer.....W. Dodd Daniels

WQXQ—Ormond Beach—1957

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
Address.....Box 5038, Daytona Beach
Tel.: ORange 7-4122.....Independent
President, Ch. Eng.....Lyman W. Menard
General Mgr.....Don Ritter
Commercial Mgr.....Ann Hicks

WRIM—Pahokee—1958

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....Garden of Glades, Inc.
Address.....P.O. Box 548
Tel.: 682.....Independent
President.....Max E. Mace
Gen., Sta. Mgr.....A. B. Robinson
Publicity Dir.....Lewis Poole
Chief Engineer.....R. Nemetz

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Raymond P. McMillin
Business Address.....423 Lemon St.
Tel.: EAst 5-3844.....Independent
General Manager.....R. P. McMillin
Comm. Ch. Eng.....Robert E. James
Program Dir.....Charles Elston

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....P.O. Box 86
Tel.: EA 5-4555.....KBS
Owner.....George W. Hall
Gen. Mgr.....William R. Terry
Sta., Program Dir.....James N. Jobes
Commercial Manager.....Herb Young
Sales, Publicity Dir.....Dick Unger
Chief Engineer.....Isaac Lee

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....ABC
Exec. V.P., Gen. Mgr.....Art Rivera
Station Mgr.....T. James Mullins
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Panama City Bcstg. Co.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....NBC-KBS
Representative .....Hollingbery
President .....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....D. Priest

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., Gen., Sta. Mgr.....E. L. Dukate
Program Director.....Robert Badger
Sales Prom., Publicity Dir.....G. T. Dukate
Comm. Ch. Eng.....Donnell Brookins

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned.....Regional Bcstg. Co.
Address.....P.O. Box 788
Tel.: ADams 4-2781.....Independent
Representative .....Burn-Smith
Gen. Mgr.....Harold E. King
Sta. Mgr.....Rex Parnell
Chief Engineer.....Paul Demeree

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
Gen. Sta. Mgr.....Zane D. Roden
Comm. Prom. Mgr.....John Hofen
Program, Publicity Dir.....W. I. Dove
Chief Engineer.....George Tisdale

WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Business Address.....P.O. Box 5668
Tel.: HE 2-6173.....CBS
Representative.....Venard, Rintoul, McConnell
Pres., Gen. Mgr.....Don J. Lynch
Comm. Mgr.....Bo Mitchell
Program Director.....Jim Young
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....Dixie Radio, Inc.
Address .....Box 1669
Tel.: Glendale 6-5751.....NBC
Representative .....Hollingbery
President .....Denver Brannen
Gen. Mgr.....H. Lloyd
Chief Engineer.....Frank McKinney

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Florida Radio Bcstg Corp.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666 .....ABC
Sta. Representative.....Jack Masla
President, Gen. Mgr.....Ronald C. Tuten
Comm. Sales Prom. Mgr.....Geo. R. Bose
Program Director.....Thomas Smith
Publicity Director.....Andez Tuten
Chief Engineer.....Gene Pfalzer

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....KBS
President.....Edwin H. Estes
Program Director.....Marshall Bradley

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address .....P. O. Box 67
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1570 S. Collins St.
Tel.: 2-1551.....KBS

Station Representative .....Best
President .....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend
Comm. Mgr.....Al Berry
Program Director.....Jack Rushing
Sales, Prom. Mgr.....Terry Nichols
Publicity Dir.....Joe Wilson

WPOM—Pompano Beach—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Business Address.....P.O. Box 1470
Tel.: LU 3-1470.....Independent
President.....James C. Dean
General Sta. Mgr.....Chris McDonald
Chief Engineer.....Les Follette

WJOE—Port St. Joe—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....National Radio of P. St. Joe
Address.....P.O. Box GG
Tel.: Ball 7-2426.....Independent
Co. Managers..Martin Begley, Jr.; R. D. Sidwell

WCNH—Quincy—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Big Ben Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....Independent
President, Gen. Mgr.....William S. Dodson
Station Mgr.....W. J. Taylor
Commercial Mgr.....Ken Harmon
Program Dir.....Guy Flanders
Chief Engineer.....James Seaborn

WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....Power: 1 Watts, d.
Owned By.....Public Service Bcstg.
Address.....P.O. Box 2905, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WFOY—St. Augustine—1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponce de Leon Bcasting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS, KBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Commercial Mgr.....Fred H. Schilling
Program Dir.....Mrs. Frank C. Walker
Sales Prom., Publicity Dir....Mrs. Alberta Dillin
Chief Engineer.....R. J. Sheppe

WSTN—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....H. W. Critchlow
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
President, Gen. Mgr.....H. W. Critchlow
Commercial Mgr.....Bill Keating
Station Mgr.....Harry Critchlow
Program Dir.....John Gilbert
Sales Prom Mgr.....Paul Critchlow
Publicity Dir.....Anne Reid
Chief Engineer.....W. V. Johnson

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Rahall Enterprises
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Representative .....Weed
President .....Joe Rahall
General, Sta. Mgr.....Sam G. Rahall
Sales Mgr.....Donald L. Jones
Sales Promotion Mgr.....Walter Kirkwood
Program Director.....Marshall Clever
Publicity Director.....Harry Wagner
Chief Engineer.....Neil Spencer
OWNERS OF: WKAP, ALLENTOWN, PA.; WWNR, BECKLEY, W. VA.; WNAR, NORRISTOWN, PA.

WPIN—St. Petersburg—1950

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Fla. W. Coast Bcstrs., Inc
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEmlock 5-6161.....Independent
Representative .....Walker-Rawalt
President.....Dr. Charles Farrington
Gen. Comm. Mgr.....Arthur Mundorff
Program Director.....James Carley
Chief Engineer.....Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121.....ABC
Representative.....Venard, Rintoul, McConnell
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Chief Engineer.....William C. Codding

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 233-001.....Independent
Representative .....Jack Masla
Vice Pres., Ch. Eng.....W. D. Mangold
Gen. Mgr., Prog. Dir.....Jack Faulkner
Commercial Manager.....Ed Paro

WIOD—Sanford—1956

Frequency: 1360 Kc.....Power: 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address .....Box 679
Tel.: FA 2-5314.....Independent
Representative .....Jack Masla
President.....Joseph R. Hornstein

WTRR—Sanford—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Station WTRR
Business Address.....Box 1541
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck
Commercial Manager.....Jack Weible

Look what they say about **WTAL**lahassee!

Rated Number One in Fabulous
Florida's Capital City

*Represented Nationally by
Robert Meeker Associates, Inc.

And In The South By
Homer Cummings
Jacksonville, Fla.

serving a

Population of 337,100

Incomes of $341,921,000

Retail Sales $290,452,000

5000 WATTS • FULL TIME

*WTAL
TALLAHASSEE, FLORIDA

A Member of
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RADIO GROUP

Other Members Are:

WAZL
HAZLETON, PA.

WHLM
BLOOMSBURG, PA.

WHOL
ALLENTOWN, PA.

REPRESENTED BY
PAUL H. RAYMER CO.

Chief Engineer.....James S. Williamson, Jr.

WKXY—Sarasota—1949

Frequency: 930 Kc....Power: 1 Watts d., 500 n.
Owned-Operated By.....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: RI 7-1151.....KBS
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Station Mgr.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeyer

WSPB—Sarasota—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: FU 8-2121.....CBS
Sta. Representative.....Walker-Rawalt
V. P. Gen. Mgr.....Hamilton M. Woodle
Program Director.....David Hale
Publicity Director.....Charles Shaw
Chief Engineer.....G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....3439 S. McIntosh Road
Tel.: RI 6-3647.....Independent
President, Gen. Mgr.....Kelsey L. Hutchinson

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By....Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: 5-1811.....KBS
Gen. Mgr.....A. J. Frank
Commercial Mgr.....Jack Hughes

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Starke, Inc.
Business Address.....North Temple Ave.
Tel.: WO 4-5001.....KBS-MBS
Sta. Representative....Continental Radio Sales
President.....Murray C. Tillman
General Sta. Mgr.....Will Shawver
Program Director.....Chuck Dent

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: Atlantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Commercial Mgr.....Jim Driscoll
Program Dir.....Rush Hughes
Chief Engineer.....Fred Chapman

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....KBS
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanbon
Program Dir.....Bill Adams
Chief Engineer.....Lyle Schuman

WRFB—Tallahassee—1959

Frequency: 1580 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....P.O. Box 3127
Tel.: 4-6818.....Independent
Pres., Chief Eng.....Emerson W. Browne
Commercial Mgr.....Jerry Conrad
Program Director.....George Roberts

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Commercial Mgr.....Bill Nichols
Program Director.....Ron Martin
Publicity Director.....Dave Mack
Chief Engineer.....Kenneth McNaron

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Tallahassee Appli. Corp.
Business-Studio Address.....P.O. Box 1047
Tel.: 2-1450.....CBS
Representative.....Devney: Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton

WALT—Tampa—1946

Frequency: 1110 Kc.....Power: 10 Kw. d.
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
General Manager.....Frank Knorr, Jr.
Station Manager.....George W. Fee
Program Director.....Bob Walters
Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Tampa Times Co.
Business Address....Franklin at Washington
Tel.: 2-0404.....CBS
Representative.....Katz
President.....David E. Smiley
General Manager.....L. Spencer Mitchell
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.
Tel.: 2-0131.....NBC
Newspaper Affiliation..Tampa Tribune-Times
Representative.....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Prog. Director.....Edward C. Walker

Publicity Director.....Byron Taggart
Chief Engineer.....Joseph Mitchell

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Gateway Broadcasters, Inc.
Business Address.....P.O. Box 8145
Tel.: WE 5-3171.....Independent
Rep. .....Charles Bernard
President .....John A. Boling
Gen. Mgr.....Bob A. Martin
Commercial Manager.....Bob Ross
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WSOL—Tampa—1947

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024.....KBS
President.....John L. Laux
General Mgr.....Don Ioset
Station Mgr.....Tom Underwood
Sales Prom. Mgr.....Frank McGlynn
Publicity Dir.....Nick Stemmler
Program Director.....Bill Beatty
Chief Engineer.....J. B. Tison

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned:.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.
Tel.: 4-1109.....Independent
Sta. Reps.....Pearson; Dora Clayton
President, Gen. Mgr.....R. W. Rounsaville
Sta. Mgr.....Jack Everbach
Chief Engineer.....Warren Kauffman

WDCL—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Clearwater Bcstg. Corp
Address.....Box 1558, Clearwater
Tel.: 37-157 .....Independent
Newspaper Affil. .....Democrat Times
President .....Hodding Carter
General, Comm. Mgr.....Ross Charles
Program Director.....Leo McDevitt
Sales Prom. Publicity Dir.....Fred Sample
Chief Engineer.....Ted Seaman

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Operated By.....WRMF, Inc.
Address .....Box 666
Tel.: Amheast 7-2141.....Independent
President.....Richard M. Fairbanks
Gen., Sta. Mgr.....Robert L. Bright
Sales Promotion Mgr.....W. H. Davis
Program Director.....Al Smith
Publicity Director.....John Dighton
Chief Engineer.....Fob Gettys

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bay Bcstg. Co.
Address .....Box 608
Tel.: Orange 1-3281.....Independent
General Mgr.....K. M. Richards
Chief Engineer.....E. C. Allmon

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....R. M. Chamberlin
Address.....P. O. Box 397
Tel.: Jordan 2-5405.....KBS
Sta. Representative.....Burn-Smith
Pres., Gen. Mgr., Ch. Eng...R. M. Chamberlin
Comm. Sta. Mgr.....John Scheoniane
Program Dir.....Tom Fallin
Sales Prom. Mgr.....Madge Roemer
Publicity Dir.....Valerie Waites

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JOrdan 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr.....William E. Turner
Comm. Publicity Dir.....Robert Henderson
Sales Prom. Mgr.....Richard Jackson
Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel.: PRospect 3-4271.....KBS
President..... .....R. S. Taylor
Station Manager.....William F. Ferguson

WEAT—West Palm Beach 1948

Frequency: 850 Kc.....Power: 1 Kw.
Owned..... WEAT-TV Inc.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
President .....Rex Rand
V.P., Gen. Mgr.....Bertram Lebhar, Jr.
Chief Engineer.....J. Ross McPherson

WIRK—West Palm Beach 1947

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: TE 3-1711.....MBS
Sta. Representative.....Jack Masla
Pres., Gen. Mgr. .....Joseph S. Field, Jr.
Comm. Sales Prom. Mgr.....Rome J. Hartman
Program Director.....Fred A. Allen
Publicity Director .....William S. Gordon
Chief Engr.....William Heitzman

WJNO—West Palm Beach 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WINO, Radio
Bus. Address....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS

Representative .....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles M. Curtin
Chief Eng.....Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
Owned By.....John B. Cook, Jr.
Business Address.....P.O. Box 1308, Orlando
Tel.: OLympic 6-3700.....Independent
Station Reps.....Walker-Rawalt; Dora Clayton
President.....John B. Cook, Jr.
General Mgr.....Edward T. Martin
Chief Engineer.....Milton Sutton

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: Cypress 3-5036.....Independent
Manager, Chief Eng.....A. L. Fazzari
Commercial Mgr.....E. E. Sturgeon

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....P.O. Box 633
Tel.: CY 4-2144.....MBS
Representative.....Devney & Co.
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Harry Carroll
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

Pop.: 3,865,000
Families: 1,050,000
Radio Homes: 1,030,000

GEORGIA

TV Homes: 809,000
AM Stas. in State: 130
TV Stas. in State: 12

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571.....KBS
President.....W. M. Forshee
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Prog. Dir.....Don H. Wingate
Chief Engineer.....E. R. Ridenour

WALB—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By....Herald Publishing Co.
Address.....N. Stuart Ave.
Tel.: HE 5-8386.....Independent
Newspaper Affiliation .....Herald
Representative .....Burn-Smith
President.....James H. Gray
Gen. Sta. Mgr.....Raymond E. Carow
Program Dir.....Roger Mansfield
Chief Engineer.....Bruce Singleton

WGPC—Albany—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address....New Albany Hotel
Tel.: HE 2-1277.....CBS
Representative.....George P. Hollingbery
President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 1050 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive
Tel.: HE 2-7447.....KBS
Representative .....Thomas F. Clark
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....R. Caldwell

WCQS—Alma—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Queen City Bcstg. System
Business Address.....P.O. Box 304
Tel.: 4681 .....KBS
President .....Farnell O'Quinn
Gen. Sta. Mgr.....Dane Bruce
Comm. Sales Prom. Dir.....Joyce Holton
Program Director.....Denzil Mixon
Ch. Engs.....Mervin Hill & William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.
Tel.: 3681.....KBS
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr.....Charles C. Smith
Commercial Mgr.....Paul Filben
Chief Engineer.....Raymond C. LaPrade

WDOL—Athens—1957

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned.....S.E. Bcstg. System
Address .....Box 429
Tel.: LI 8-1354.....KBS
Sta. Representative.....Thomas Clark
President.....James S. Rivers
General Manager.....William B. Hill
Sta. Publicity Dir.....Jerome Keane
Commercial Manager.....Comer Owens
Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Clarke Bcstng. Corp.
Address.....Bobbin Mill Rd.
Tel.: LI 6-6575.....CBS
Representative .....Pearson

President, Gen. Mgr.....H. Randolph Holder
Comm. Mgr.....J. Thomas Lloyd
Program Director.....Mary Betts
Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc.....Power: 5000 Wts. d., 500 n.
Owned-Operated By.....Radio Athens, Inc.
Business-Studio Add.....279½ N. Lumpkin St.
Tel.: LI 3-3411.....Independent
Representative .....Bob Dore
Pres., Gen. Mgr.....L. H. Christian
Comm., Sta. Mgr.....Claude Williams, Jr.
Chief Engineer.....Lester Hall

WAKE—Atlanta—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....I. Herbert & B. Judis
Address .....Georgian Terrace Hotel
Tel.: TR 5-8511.....Independent
Representative.....Adam Young
President .....Ira Herbert
General Manager.....Mrs. Jayne Swayne
Commercial Mgr.....Jack M. Horowitz
Program Dir.....John Gray
Sales Prom. Mgr.....Martha Garstin
Publicity Dir.....Georgia Steele
Chief Engineer.....Robert G. Appling
OWNERS OF: WYDE, BIRMINGHAM, ALA.; KCBQ, SAN DIEGO, CALIF.; WOKY, MILWAUKEE, WISC.; KYA, SAN FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Atlanta OK Bcstg. Co.
Business Address.....70 Houston St., N.E.
Tel.: JA 5-1515.....Independent
Representative .....McGavren
Pres., Comm. Mgr.....Stan Raymond
Prog. Dir. .....Zenas Sears
Chief Engineer.....I. Miles

WERD—Atlanta—1948

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Atlanta, Inc.
Studio Address.....330 Auburn Ave., N.E.
Tel.: JA 4-0666.....Independent
Representative .....Dora Clayton
General Manager.....J. B. Blayton, Jr.
Comm. Mgr.....Albert H. Saddler

WGKA—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Glenkaren Associates, Inc.
Address.....1140 Peachtree St., N.E.
Tel.: TR 6-6228.....Independent
Representative.....Good Music Bcstrs.
President.....Locke E. Glenn
General Manager.....John P. Culver
Comm. Mgr.....E. Lee Nance
Chief Engineer.....J. J. Killinsworth

WGST—Atlanta—1924

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned.....Bd. of Regents, Univ. Sys. of Ga.
Bus.-Studio Address.....Box 7254
Tel.: TR 5-8441.....ABC
Sta. Representative.....Branham Co.
Gen., Sta. Manager.....Jack Collins
Commercial Mgr.....Bill Estes
Prom., Publicity Dir.....Peter Thomas
Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1949

Frequency: 970 Kc.....Power: 5 Kw.
Owned-Operated By.....Arthur Long Assoc.
Address.....Atlanta Biltmore Arcade
Tel.: TR 5-8453.....Independent
General Manager.....Dale S. Phares
Program Director.....Don Meyers
Chief Engineer.....M. Munford

WPLO—Atlanta—1937

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By....Plough Brcstg. Co., Inc.
Address.....805 Peachtree St., N. E.
Tel.: Trinity 2-5851.....Independent
Sta. Representative.....Radio-TV Rep.
President.....Harold R. Krelstein
General Mgr.....Claude H. Frazier
Commercial Mgr.....Walter E. Moore
Program Director.....Les Hendrikson
Chief Engineer.....James D. Ellzey

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By ...Rounsaville of Atlanta, Inc.
Bus.-Studio Address.....3165 Mathieson Dr.
Tel.: CE 3-2195.....Independent
Station Rep. .....Gill-Perna, Inc.
Pres., Gen. Mgr.....R. W. Rounsaville
V.P., Comm. Mgr.....John Fulton
Station Manager.....Frank Erwin
Sales Prom. Mgr.....Lee Smith
Program Dir.....Joyce Monroe
Chief Engineer.....Elton B. Chick

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Oper. By....Atlanta Newspapers, Inc.
Business Address.....1601 W. Peachtree N.E.
Tel.: TRinity 5-7221.....NBC
Newspaper Affiliation....Journal, Constitution
Representative .....Edward Petry
Gen. Manager.....Frank Gaither
Exec. Dir.....J. Leonard Reinsch
Commercial Manager.....Lee Morris
Sales Promotion Manager.....Holt Gewinner
Prog. Dir.....Elmo Ellis
Ch. Eng.....R. H. Holbrook

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Business Address.....200 Henry Grady Bldg.
Tel.: JA 4-1953.....MBS
Pres., Gen. Mgr.....George C. Nicholson
Commercial Manager.....Maurie Rich
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.

Owned.....Garden City Bcstg.
Address.....Bon Air Hotel
Tel.: REgent 3-4441.....Independent
Sta. Rep.....Clarke Brown
Gen. Mgr.....Geo. C. Nicholson
Sta., Comm. Mgr.....J. Louie Solomon
Chief Engineer.....J. C. Atkinson

WBBQ—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Savannah Valley Bcstg. Inc.
Address .....515 15th St.
Tel.: PArk 4-5441.....MBS
Representative..Everett-McKinney, Inc., Forjoe
President .....George Weiss
Gen., Sta., Comm. Mgr.....Edward H. Dunbar
Program, Publicity Dir.....George Fisher
Sales Prom. Mgr.....Patrick Mulherin
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Augusta Broadcasting Co.
Address .....15-Eighth Street
Tel.: PArk 4-2421.....NBC-KBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....W. Ray Ringson
Sta., Comm. Mgr.....J. R. Owens, Jr.
Program Director.....Frank Doyle
Chief Engineer.....C. M. Callicott

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....A. D. Willard, Jr.
Comm. Prom. Mgr.....Douglas L. Alford
Program Dir.....Ben Mayo
Chief Engineer.....James E. Clegg

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Southeastern Newspapers, Inc.
Business Address.....News Bldg.
Tel.: TA 4-5432.....CBS
Newspaper Affiliation.....Chronicle; Herald
Representative ..... Branham
General Manager.....J. W. Hicks
Sta., Comm. Mgr.....Cliff W. Bowers
Program Director.....Paul T. Reidy
Publicity Director.....Don Shepherd
Chief Engineer.....Joseph P. Gill

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 500 Watts
Owned By..Great Commission Gospel Assoc.
Business Address.....P.O. Box 25
Tel. DRake 8-8808.....Independent
Pres., Gen. Mgr.....L. E. Latham
Commercial Mgr.....Wayne Houser
Program Dir.....H. King Elliott
Chief Engineer.....J. Carl Meeks

WAZA—Bainbridge—1958

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: 838 .....Independent
Station Representative .....Dora-Clayton
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill
Program Director.....Ray Read

WMGR—Bainbridge—1946

Frequency: 930 Kc.....Power: 5 Kw.
Owned-Operated By.....J. A. Dowdy
Address .....Box 375
Tel.: Cherry 6-1650.....KBS
Representative .....Grant Webb
Pres., Gen. Mgr.....John A. Dowdy
Sta. Mgr., Ch. Engr.....Walter Freeman
Commercial Manager.....Paul L. Brigham
Sales Prom., Pub. Dir.....Doug Cutts
Program Director.....Lewis F. Johnson

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WHAB Radio, Inc.
Address .....Box 265
President.....Farnell O'Quinn
General Mgr.....Dane Bruce
Sta. Mgr., Chief Eng.....Max McKenzie
Comm. Mgr.....Joan O'Quinn
Program Director.....Chuck Taylor
Publicity Director.....Ann Lee Lightsey

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....W. Georgia Bcstg. Co.
Address.....111 Parkway Circle
Tel.: LE 7-3275.....KBS
President.....J. J. Manghan
Gen., Sta. Mgr.....Tom W. Smith, Jr.
Commercial Mgr.....Lee Williams
Program Dir.....Blanche Mangham
Sales Prom. Mgr.....Mrs. T. W. Smith, Jr.
Publicity Dir.....Bill Brown
Chief Engineer.....J. V. Schell, Jr.

WGIG—Brunswick—1949

Frequency: 1440 Kc.....Power: 5 Kw.
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address.....1514 Union St.
Tel.: Amherst 5-3870.....ABC
Sta., Gen. Mgr.....Hugh K. Tollison
Comm. Mgr.....John Lane
Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
Business Address.....Torras Causeway
Tel.: AMherst 5-5980.....KBS-MBS
Sta. Representative.....James Ayers

President, Gen. Mgr.....Allen M. Woodall
Station Mgr.....Tom Doughty
Commercial Mgr.....Charles Bowen
Program Dir.....Rex Dennan
Publicity Dir.....John Vroman
Chief Engineer.....Beth Kerchoff

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
Owned.....Lanier Broadcasting Co.
Address.....P.O. Box 307
Tel.: 3555 .....KBS
General Manager.....John P. Strength, Jr.
Program Dir.....Robert Thomas
Chief Engineer.....Ernest Church

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By....Grady Mitchell Bcstg. Co.
Address.....P.O. Box 120
Tel.: 2-4392 .....KBS
Station Rep. .....Indie
Gen. Mgr. .....Lowell E. Takles
Chief Engineer.....G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....315 S. Wall St.
Tel.: Main 9-2111.....Independent
Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
Commercial Mgr.....Richard M. Bowman
Program Dir.....Buddy Grant
Sales Prom. Mgr.....Mrs. R. R. Magill
Publicity Dir.....James Bridges

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Capel Bcstg. Co.
Address.....P. O. Box 147
Tel.: 2776.....KBS
General Mgr.....Russell A. Browne
Commercial Mgr.....Charlie Browne
Chief Engineer.....R. L. Cook

WCHK—Canton—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned.....Cherokee Bcstg. Co., Inc.
Business Address.....Box 1290
Tel.: GReenwood 9-2101.....Independent
Representative .....Dixieland
President.....Charles McClure
Sta. Mgr.....Mike McDougald
Comm. Mgr.....Bob Peterson
Program Director.....Gene Mikell
Sales Prom. Mgr.....Jack Turner
Publicity Director.....Don McClellan
Chief Engineer.....Carl Shaw

WLBB—Carrollton—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Carroll Bcstg. Co., Inc.
Business-Studio Address.....Bremen Road
Tel.: TE 2-7041.....KBS
Representative .....Indie Sales
Pres., Gen., Sta. Mgr.....Thomas K. Vassy
Chief Engineer.....James McKay

WBHF—Cartersville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Address.....250 W. West Ave.
Tel.: 1200.....MBS-KBS
Newspaper Affiliation.....Barton Herald
General Manager.....W. R. Frier
Commercial Manager.....Richard J. Sjoblom
Prog. Dir.....Roland Brooks
Ch. Eng.....Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 777.....KBS
Representative .....Dora-Clayton
Sta. Mgr. .....Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P.O. Box 431
Tel.: 970 .....KBS
Representative.....Harry J. Cannon
Pres., Ch. Engr.....Howard C. Gilreath
Gen., Sta. Mgr.....Lowell L. Register
Commercial Mgr.....Don Sports
Program Director.....Janice J. Register

WRWH—Cleveland—1959

Frequency: 1350 Kc.....Power: 500 Watts
Owned By.....Newsie, Inc.
Address .....Box 181
Tel.: UN 5-3161 .....KBS
President.....Clay Strange
General, Comm. Mgr.....B. L. Williamson
Program Director.....Charles Dennis
Chief Engineer.....Robert Dennis

WCPK—College Park—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....126½ Main St.
Tel.: Poplar 6-2781.....Independent
President, Gen. Mgr.....Robert A. Corley
Commercial Mgr.....Joan Rice
Station Manager.....David P. McLain
Program Director.....Hugh Coburn
Sales Prom. Mgr.....Blanche Chatham
Publicity Director.....Bill Yancy
Chief Enginer.....Lloyd Perkins

WCLS—Columbus—1955

Frequency: 1580 Kc....Power: 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcsgt. Co.
Address .....1028½ Broadway
Tel.: FA 7-3648.....Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr.....Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WOKS—Columbus—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....OK Radio, Inc.

Address .....P.O. Box 374
Tel.: CYpress 7-4515 .....Independent
Sta. Representative.....John E. Pearson
President .....Tathel Holley
Commercial Mgr. .....John A. O'Shields
Station Manager.....Mary O'Shields

WDAK—Columbus—1943

Freq.: 540 Kc....Power: 5000 Watts d., 500 n.
Owned-Operated By....Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447.....NBC
Station Representative.....Headley Reed
Pres., Gen. Mgr.....Allen M. Woodall
Commercial Manager.....William Massie
Nat. Sales Mgr.....Mrs. Louise Morris
Sales Promotion Mgr.....James R. Bryant, Jr.
Program Director.....Lamar Lynn
Publicity Director.....Jimmy Deer
Chief Engineer.....Max Harper

WGBA—Columbus—1947

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
Representative .....Bob Dore
Pres., Gen. Mgr.....C. A. McClure
Station Manager.....Carolyn Milstead
Comm. Prom. Mgr.....Harry Harkins
Prog. Dir.....W. L. Bowick Jr.
Publicity Director.....R. H. Ruppel
Chief Engineer.....F. Keith Brown

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350 - 13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep. .....Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Asst. Manager.....Glenn Siddall
Station Manager.....Walter Graham
Sales Prom. Mgr.....Eleanor Whitelaw
Prog. Dir.....David Lea
Chief Engineer.....Joseph Gamble

WJJC—Commerce——1957

Frequency: 1270 Kc.....Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address .....Box 239
Tel.: FEderal 5-3155.....Independent
Newspaper Affiliation.....Commerce News
Sta. Representative.....Harry Cannon
President.....Albert S. Hardy
Gen., Comm. Mgr.....Grady Cooper
Program Director.....Elizabeth Layton
Publicity Director.....Frank Scharf, Jr.
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Southeastern Bcstg. System
Business-Studio Address....20th Ave. & B St.
Tel.: 666.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Mgr.....William E. Blizzard, Jr.
Chief Engineer.....R. Caldwell

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Tel.: 1450.....Independent
Representative.....Indie Sales, Inc.
President.....Jack Bradley
V. P. General Mgr.....Bill C. Massey
Comm. Prom. Mgr.....Bobby Massey
Program Director.....Beth Roberts
Chief Engineer.....Boyd Anderson

WGFS—Covington—1953

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 2337.....KBS
Representative.....Sears & Ayer
Gen., Comm. Mgr.....Bill Hoffman
Program Dir.....Joe Kenney
Publicity Director.....Grier Stephenson
Chief Engineer.....B. Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Ga. Radio
Business Address.....River Bend Rd.
Tel.: Broadway 8-3300.....MBS, KBS
Pres., Gen. Mgr. Ch. Eng.....L. C. McCall
Commercial Mgr.....Lester Smith

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Whitefield Bcstg. Co.
Address.....P.O. Box 140
Tel.: Broadway 8-4511.....Independent
General Manager .....Jim Honey
Comm. Manager.....Ed Jordan
Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts D.
Owned-Operated By.....Dawson Bdcstg. Co.
Address.....P.O. Box 390
Tel.: Wyatt 5-5521.....KBS-MBS
Representative .....Indie Sales
General Manager.....W. C. Woodall, Jr.
Program Director.....Barney Parnacott
Chief Engineer.....Joe Stephens

WEAS—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned .....WEAS, Inc.
Business Address...217 W. Ponce de Leon Ave.
Tel.: DR 3-2521.....Independent
Representative.....Bernard Howard
Station Manager .....Warren Roberts

Commercial Manager.....Dewey May
Program Director.....Bob Prather
Chief Engineer.....Malcolm Moore

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....620 E. Ward St.
Tel.: Evergreen 4-3250.....Independent
Representative .....Dora-Clayton
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Comm. Mgr.....Roy L. Jones

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 1 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....P.O. Box 659
Tel.: Broad 2-4422.....MBS-KBS
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Chief Engineer.....T. Berliner

WXLI—Dublin—1958

Frequency: 1440 Kc.....Power: 1 kw., d.
Owned By.....Radio South, Inc.
Address.....P. O. Box 826
Tel.: Broad 2-4282.....Independent
President.....J. A. Boling
Comm., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Radio WTJH
Address .....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
President.....James S. Rivers
Sales Promotion Mgr.....Ray Kinnamon
Program Director.....Claude V. Jones
Publicity Director.....Elizabeth Hall
Chief Engineer.....William J. Hill III

WSGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address .....Elberton
Tel.: ELberton .....KBS
Representative .....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address .....Box 472
Tel.: 2077.....MBS-KBS
Representative .....Dora-Clayton
President .....Otto Griner
Gen. Mgr.....Paul E. Reid
Commercial Manager.....Tony Carter
Program Director.....Janet Willingham
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Peach Belt Bcstg. Co.
Address .....Atlantic Highway
Tel.: TA 5-5547.....KBS
Representative.....Indie Sales, Keystone
President.....E. J. Young
Gen. Sta. Mgr.....Harris H. Hafer
Program Director.....Fantroy Fore
Chief Engineer.....J. C. Shy

WDUN—Gainesville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1140 Thompson Bridge Rd.
Tel.: LE 4-7331.....Independent
Representative.....Thomas F. Clark
Pres., Gen. Manager.....John W. Jacobs, Jr.
Comm. Mgr.....Claire Palmour
Chief Engineer.....Gilmer Hulsey

WGGA—Gainesville—1941

Frequency: 550 Kc..Power: 5 Kw. d.; 500 W. n.
Owned-Operated By....Blue Ridge Bdcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....MBS-KBS
Newspaper Affil.....Daily Times
President.....Charles A. Smithgall
General Manager.....Robert Schwab
Commercial Manager.....James A. Hartley
Program Dir.....William A. Sellers
Publicity Director.....Ed Storie
Chief Engineer .....Wilbert Darracott

WLBA—Gainesville—1956

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address...117½ W. Washington St.
Tel.: LE 2-6331.....Independent
Representative .....Dora-Clayton
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr.....Larry Lathem
Program Dir. Ch. Eng.....John H. Bennett

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address .....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Publicity Dir.....Mrs. Genie Keene
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station WKEU
Address .....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Ch. Eng.....A. W. Marshall, Jr.

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil. .....Hartwell Sun
Representative.....Harry J. Cannon
Pres., Gen. Mgr.....Max G. Pfaender
Commercial Manager.....Burch Griffin

Program Director.....Ken Winchester
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Box 184
Tel.: TW 3-3381.....KBS
Station Representative.....Harry J. Cannon
President.....D. R. Jackson
Gen., Sta. Mgr.....J. D. Popwell
Comm. Sales Prom. Mgr.....Rivers Jackson
Program Director.....Odell Floyd
Publicity Director.....Cleve Scovill
Chief Engineer.....John Lancaster

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts
Owned By.....Liberty Bcstg. Co., Inc.
Address .....Box 15
Tel.: TR 6-3599.....KBS
Sta. Representative.....Harry Cannon
President .....Roscoe Denmark
General Manager.....James H. Watson
Chief Engineer.....David Harrison

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
Representative .....Cannon
President .....W. G. Thomas, Sr.
Sta., Comm. Mgr.....Edward Lynch
Prog. Dir.....Paul Elliot
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Representative .....Harry Cannon
President .....J. A. Gallimore
Gen., Sta. Mgr.....C. W. Gwyn
Chief Engineer.....Charles M. Lowry Jr.

WLAG—La Grange—1941

Frequency: 1240 Kc...Power: 1 Watts d; 250 n.
Owned-Operated By.....LaGrange Bdcstg. Co.
Business Address.....WLAG Bldg.
Tel.: TUxedo 2-3505.....MBS, KBS
Newspaper Affil.....Daily News
Sta. Representative.....Indie Sales
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Chief Engineer.....James McKay

WTRP—LaGrange—1953

Frequency: 620 Kc.....Power: 1000 Watts
Owned.....Chattahoochee Bcstg. Co., Ltd.
Address .....Hammett Bldg.
Tel.: Tuxedo 4-9879.....Independent
Sta. Representative.....Devney Inc.
President, Gen. Mgr.....Byron H. Hurst
Sta. Mgr., Publicity Dir.....Frank E. Hurst
Comm. Prom. Mgr.....Julian P. Hurst
Program Director.....Martha Anderson
Chief Engineer.....Ray L. Relihan

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Collins Corp.
Address.....P.O. Box 389
Tel.: 2321.....Independent
President.....R. L. Tollison
Exec. V.P.....Hugh Tollison
Station Mgr.....Jack Lenz
Commercial Mgr.....Ted Kirby
Prom. Director.....L. Lane
Chief Engineer.....C. Tankersley

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Middle Georgia Bdcstg. Co.
Business Address.....230 Second St.
Tel.: Sherwood 3-5454.....Independent
Representative .....Forjoe
President.....C. R. Rader
Gen. Sta. Mgr.....George W. Patton
Program Director.....Don King
Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Bill Keller
Address.....P.O. Box 490
Tel.: SHerwood 3-9348.....Independent
Sta. Representative.....Bernard Howard
President.....William H. Keller
Gen. Sta. Mgr.....Robert V. Rogers
Chief Engineer.....Bill Keller

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Peach State Bcstg. Co., Inc.
Business Address.....Professional Bldg.
Tel.: SHerwood 2-2505.....Independent
Sta. Reps.....Bernard Howard, Dora-Clayton
Pres., Gen. Mgr.....Thomas H. Maxwell
Commercial Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc..Power: 50,000 Wts. d., 10,000 n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....Bankers Insurance Bldg.
Tel.: SHerwood 2-7373.....CBS
Representative .....Avery-Knodel
Pres., Ch. Engr.....George P. Rankin, Jr.
General Manager.....Wilton E. Cobb
Commercial Mgr.....Frank Crowther
Sales Prom., Pub. Dir.....Joe Andrews
Tech. Dir.....James D. Lawhon

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Macon Bcstg. Co.
Business-Studio Address....2254 Rogers Place
Tel.: SH 5-3301.....Independent
Newspaper Affil...Macon Telegraph Pub. Co.
Representative .....Bramham
President.....E. M. Lowe

Gen., Sta. Mgr.....Alfred Lowe
Program Director.....Charlie Stewart
Sales Prom. Mgr.....Ken Lowe
Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Central Ga. Bcstg. Co.
Business Address....Beacon Heights; Box 29
Tel.: 761.....KBS
President, Gen. Mgr.....James F. Small
Station Manager.....Annie Lee Small
Program Director.....James Biggers
Chief Engineer.....Charles Cunningham

WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned.....Radio Manchester, Inc.
Address .....Box 447
Tel.: TH 6-2490.....KBS
President.....Elmer Loftin
General, Sta. Mgr.....Jack Whitehorn
Comm. Prom. Mgr.....William Jarrell
Program Director.....Charlene Livingston
Publicity Director.....Fred McCurdy
Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Oper. By.....Marietta Bcstg. Co.
Address .....Box 91
Tel.: 8-0469.....KBS
Gen. Mgr., Chief Eng.....James Wilder
Program Dir.....Don Kordecki
Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Woofum, Inc.
Address .....Box 131
Tel.: 8-3396.....Independent
President, Gen. Mgr.....Albert L. Jones
Program Director.....Gerow Carr
Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned.....Radio Telfair, Inc.
Address.....McRae, Ga.
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Mgr.....G. Ed Snyder
Commercial Manager.....John Hulett
Program Dir.....Lucy C. Jacobs

WMVG—Milledgeville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: GL 2-2250.....MBS-KBS
Representative .....Harry Cannon
President.....Michael T. Landy
Sta. Mgr., Ch. Engr.....Joseph S. Boone

WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Jenkins Broadcasting Sys.
Business Address.....P.O. Box 773
Tel.: 1080 .....KBS
President.....W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Walton Bcstg. Co.
Address .....Box 191
Tel.: 8-1711 .....KBS
Pres., Gen. Mgr.....Warren G. Gilpin
Station Manager.....Derral Morris

WMGA—Moultrie—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....WMGA
Business Address.....Box 310
Tel.: YU 5-1400 .....ABC-KBS
Representative.....James S. Ayers
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Everett Griner
Chief Engineer.....Louis Muller

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....P. O. Box 531
Tel.: YU 5-4517.....Independent
Representative .....T. F. Clark
President.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Newnan Bcstg. Co.
Address .....Line Street
Tel.: ALpine 3-4636.....MBS
Representative .....Ochs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Comm., Sales Prom. Mgr.....J. T. Williams, Jr.
Chief Engineer.....Harold Ward

WBBN—Perry—1956

Frequency: 980 Kc.....Power: 500 Watts d.
Owned.....Gateway Broadcasting Co.
Address.....Highway 41 South
Tel.: GA 9-2980.....KBS
Representative.....Thomas F. Clark
Gen., Sta., Comm. Mgr.....Al H. Evans
Program Director.....Jim Lee
Publicity Director.....Lyndol C. Evans
Chief Engineer.....Marvin D. Strickland

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address .....P. O. Box 632
Tel.: 2681.....KBS
Gen. Sta. Mgr., Ch. Eng....Emerson W. Browne
Program Director.....Margie Bowman

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Georgia Radio Inc.
Address.....American Legion Hill
Tel.: Rockmart 3202.....Independent
Sta. Representative.....Weed
President, Ch. Eng.....L. E. Gradick
General Manager.....John P. Frew
Program Director.....Jim McRee
Publicity Director.....Bob Liles

WLAQ—Rome—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By.....Mitchell Melof
Address.....Box 228
Tel.: 7767.....ABC
President.....Mitchell Melof
General Manager.....Don Mitchell
Chief Engineer.....Fred Sheehan

WRGA—Rome—1929

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.....Rome Bcstg. Corp.
Business Address.....P.O. Box 1187
Tel.: 9742.....MBS, KBS
Newspaper Affil.....Gainesville Daily Times
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Mather Payne
Secretary-Treasurer.....Charles Smithgall
Station Manager.....Clarence Salmon
Commercial Manager.....Ben Lucas
Sales Promotion Mgr.....Rube Jackson
Program Director.....Jim Roberts
Publicity Director.....Lee Mowry
Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coosa Valley Radio Co.
Address.....Dempsey-Covington Bldg.
Tel.: 2-0833.....Independent
Sta. Representative.....Devney
General Comm. Mgr.....Charles E. Doss
Program Dir.....Barbara Austin
Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc.....Power: 500 Watts
Owned By.....Southern Broadcasting
Address.....Box 438
Tel.: WYman 8-3346.....Independent
President.....I. Jay Sadow
Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Washington Bcstg. Co., Inc.
Business Address.....Box 150
Tel.: 2583.....KBS
Representative.....Dixieland, Indie
President.....Herschel L. Webster
Gen. Mgr.....John C. Foster
Station Manager.....Robert A. Kilgore
Program Director.....Mrs. Iola J. Daniel
Publicity Director.....Frank M. Roughton
Chief Engineer.....John L. Cooper

WCCP—Savannah—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Dixieland Bcstg. Co.
Bus.-Studio Address..Georgia State Bank Bldg.
Tel.: AD 2-4182.....MBS
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Carter C. Peterson
Sta., Comm. Mgr.....Weldon Herrin
Chief Engineer.....Max Harper

WSOK—Savannah—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Fisher Bcstg. Co.
Bus. Address.....219 S. Charlton St.
Tel.: ADams 3-0478.....ABC, KBS
Sta. Reps.....Walker-Rawalt; Dora Clayton
President.....Albert T. Fisher, Jr.
General Mgr.....J. B. Winstead

WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJIV, Inc.
Business Address..128 W. Taylor St.; Box 737
Tel.: AD 4-7264.....Independent
Representative.....Bernard Howard
President.....Marie B. Rivers
General, Sta. Mgr.....James L. Woods
Comm., Prom. Mgr.....Abram Eisenman
Chief Engineer.....Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....WSAV, Inc.
Address.....East Victory Drive
Tel.: AD 6-0303.....NBC
Representative.....Eastman; Ayers
Pres., Gen. Mgr.....Harben Daniel
Comm. Mgr.....Robert Ward
Exec. V. P.....Charle E. Bell
Opera. Mgr.....M. E. Thompson
Program Dir.....Burl Womack
Publicity Director.....Mrs. Shirley Slater
Chief Engineer.....Byron Strong

WSGA—Savannah—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Inc.
Business-Studio Address....409 E. Liberty St.
Tel.: AD 3-8807.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Donald K. Jones
Comm., Prom. Mgr.....John M. Williamson
Program Director.....Chuck Rawlinson
Publicity Director.....Susan Perry
Chief Engineer.....Edward Richardson

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Savannah Bcstg. Co.
Business-Studio Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS
Representative.....Avery-Knodel
Pres., Gen. Mgr.....William T. Knight, Jr.
Commercial Manager.....Ben Williams
Program Director.....Dwight J. Bruce

Sls. Prom. Mgr., Pub. Dir...Frank S. Bryson, Jr.
Chief Engineer.....Kyle E. Goodman

WWNS—Statesboro—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WWNS, Inc.
Address.....East Oliff St.
Tel.: PO 4-5446.....KBS
Sta. Reps.....Keystone; Harry J. Cannon
Pres., Gen. Mgr.....Donald McDowgald
Chief Engineer.....John Carlisle

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 295-6.....Independent
Sta. Representative.....Bernard Howard
General Manager.....William B. Farrar
Program Director.....Rogers Allison
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address .....Covena Rd., Box 371
Tel.: BElmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President, Gen. Mgr.....James R. Denny
Comm. Sta. Mgr.....John J. Bailes
Program Dir.....Mrs. Doris M. Lewis
Sales Prom., Publicity Dir.....Chuck Goddard
Chief Engineer.....John H. All, Jr.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass
Program Director.....Shirley Scott

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: Midway 7-5421.....KBS
Representative .....Dora-Clayton
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thames
Chief Eng.....Walt MacTammany

WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio WKTG
Address .....P. O. Box 358
Tel.: CA 6-5343.....Independent
Representative .....Thomas F. Clark
President.....James Rivers
Gen. Mgr.....Jack Rathbun

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....H. Wimpy
Address.....P.O. Box 229
Tel.: Canal 6-4110.....Independent
Owner .....H. Wimpy
Commercial Manager.....Al Feinberg

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By..Hickory Hill Bcstg. Co., Inc.
Business Address.....127 Journal St.
Tel.: 141.....MBS-KBS
Newspaper Affiliation.....McDuffie Progress
Pres., Gen. Mgr.....Frank F. Hash
Station Mgr., Chief Eng.....Gene D. Hardin
Commercial Mgr.....H. E. Buffington, Jr.

WTIF—Tifton—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WTIF, Inc.
Address.....P. O. Box 260
Tel.: 2400 .....Independent
Station Rep. .....Dora-Clayton
Pres., Gen. Mgr.....C. N. Todd
Program Dir.....Carl Wendell
Chief Engineer.....H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....800 S. Main St.
Tel.: 1430 .....KBS
Representative.....Thomas F. Clark
Pres., Gen. Mgr.....Ralph N. Edwards
Station Mgr.....W. E. Sides
Comm. Mgr.....Evelyn K. Edwards
Sales Prom. Mgr.....Frank Raley
Publicity Dir.....Jack Chambers
Chief Engineer.....Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By...R. G. & E. Letourneau, V. E. Craig
Address.....423 Prather Bridge Rd.
Tel.: TU 6-2191.....KBS
Sta. Representative.....Thomas F. Clark
Station Manager.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 1320 Kc.....Power: 1 Kw.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: TU 6-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Program Director.....Jim Marquardt
Publicity Director.....Betty Faye Stowe
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent

Rep.....John E. Pearson
President .....George B. Cook
Program Dir.....Willard Belote
Chief Engineer.....E. W. Green

WGOV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.
Owend-Oper...Georgia-Florida Radio & TV Co.
Bus. Address...Quitman Highway; Box 1182
Tel.: CH 2-4513.....MBS
Representative..Bernard Howard; Dora-Clayton
President, Sta. Mgr.....W. H. Keller, Jr.
Commercial Manager.....Mrs. A. B. Smith
Chief Engineer.....Irvin F. Key

WJEM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Lowndes County Br'dcasters
Address.....Hwy. 84, Box 368
Tel.: CH 2-1565.....KBS
Representative .....Dixieland
President.....J. E. Massey, Jr.
General, Sta. Mgr.....J. C. Johnson
Program Dir.....Bob Wickus
Chief Engineer.....C. A. Christensen

WVLD—Valdosta—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Station WVLD
Address.....P.O. Box 1281
Tel.: Cherry 2-4821.....Independent
President.....Norman O. Protsman
General, Sta. Mgr.....Willard Belote
Program Director.....Grace D. Belote
Comm., Prom. Mgr.....Bryant Lane
Chief Engineer.....Ernest Green

WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
Owned-Operated By.....Vidalia Bcstg. Co.
Address .....Box 391
Tel.: 3029 .....KBS
Sta. Reps.....Continental; Harry J. Cannon
Pres., Gen., Sta. Mgr.....Howard C. Gilreath
Commercial Manager.....Fred Tippett
Program Director.....Mrs. Dobbie Thompson
Sales Prom. Mgr.....Bon Goode
Publicity, Ch. Eng.....Les Pitts

WRPB—Warner Robbins 1954

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper...Warner Robbins Bcstg. Co., Inc.
Business Address.....Box 727
Tel.: Walker 3-4261.....Independent
Rep.....Cont. Radio Sales
Pres., Ch. Engr.....Edgar M. Nobles
Commercial Manager....Charles G. Hill, Jr.

WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Station WKLE
Address.....P.O. Box 158
Tel.: Osborn 8-2125.....Independent
Pres., Owner .....Max G. Pfaender
Commercial Manager.....Burch Griffin

WACL—Waycross—1951

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: ATlas 3-4660.....Independent
Representative .....Thomas Clark
President.....James S. Rivers
General Manager.....James S. Rivers, Jr.
Commercial Manager.....M. L. Dixon
Program Director.....Mrs. June Smith
Chief Engineer.....L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WAYX, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....MBS, KBS
Newspaper Affil...Waycross Journal American
Representative .....Hal Holman
Gen. Mgr.....Ed. L. Von Nordeck
Commercial Manager.....Frank Walton
Prog. Dir.....R. Williamson
Chief Eng.....Milt Lovus

WBRO—Waynesboro—1954

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned.....Radio WBRO
Address .....Box 151
Tel.: 2139.....KBS
President.....Frank Graham
Comm. Mgr.....J. Kennon McNutt
Chief Engineer.....J. Clegg

WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Radio Valley, Inc.
Address.....4th Avenue
Tel.: 5-2453.....KBS
President.....J. Dige Bishop
Gen., Sta. Mgr.....Jim Murphy
Program Dir.....Bill Scott
Publicity Dir.....Virginia Smith
Chief Engineer.....Albert Stancil

WRLD—West Point—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Miles H. Ferguson
Business Address..57 N. Cherry Dr., Lanett, Ala.
Tel.: 2-2771.....Independent
Sta. Representative.....Thomas F. Clark
General, Comm. Mgr.....W. L. Rowland, Sr.
Program, Publicity Dir.....Aileen Love
Chief Engineer.....Clarence White

WIMO—Winder—1952

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned-Operated By ...Winder-Monroe Bcstg.
Business Address.....P. O. Box 526
Tel.: 4831.....KBS
Representative .....Hil F. Best
President.....W. C. Woodall, Jr.
Gen., Comm., Sta., Sls. Mgr.....C. H. Grider
Chief Engineer.....D. E. Stafford

Pop.: 575,000
Families: 153,000
Radio Homes: 132,500

HAWAII

TV Homes: 110,500
AM Stas. in State: 15
TV Stas. in State: 4

KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Newspaper Affiliation..Honolulu Star Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address .....Naniloa Hotel
Tel.: Hilo 4-372.....KBS
Station Representative .....Young
President, Ch. Eng.....James Jaeger
General Manager.....Mrs. Lillian Cunningham

KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.
Business-Studio Address.....P. O. Box 1602
Tel.: 40225.....MBS
Representative .....Hollingbery
Pres., Gen. Mgr.....A. Harper Pollock
Chief Engineer.....R. W. Jaderstrom

KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 1 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 7-1985.....KBS
President.....Robert C. Loveless
Gen. Mgr.....Cornelius Keur

KGMB—Honolulu—1930

Frequency: 590 Kc.....Power: 5000 Watts
Owned By.....Honolulu Star Bulletin
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011 .....CBS
Newspaper Affiliation .....Star-Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President .....Arthur L. Wood
General Manager.....M. Franklyn Warren
Commercial Mgr.....Charles C. Crockett
Prom. Publicity Dir.....Colleen Ling
Chief Engineer.....Ronald T. Miyahira

KPOA
RADIO
DOMINATES!
ALL OF HAWAII with
10,000 WATTS
AT 650 ON THE DIAL
AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING COMPLETE MERCHANDISING
National representative—George P. Hollingbery Co.
FOUNDERS CORP.
One of the Founder's groups of Stations including KPOA, Honolulu: WFBL, Syracuse, New York: WSMB New Orleans, Louisiana

KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts
Owned-Operated By..Advertiser Pub. Co., Ltd.
Address .....Advertisers Bldg.
Tel.: 5-2977 .....NBC
Representative.....NBC Spot Sales
Newspaper Affil. .....Advertiser
President.....Lorrin P. Thurston
General Mgr.....William O. Paine
Comm. Mgr.....George C. Mansfield
Chief Engineer.....T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.
Owned-Oper. By..Kaiser Hawaiian Vil. Radio
Business Address.....1290 Ala Moana Blvd.
Tel.: 5-3991 .....Independent
Station Representative.....Adam Young
President.....Henry J. Kaiser, Sr.
General Sta. Mgr.....Richard C. Block
Program Director.....William H. Conell
Sales Prom., Publicity Dir.....Lynn Morrow
Chief Engineer.....Dan O. Hunter

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts
Owned-Oper. By.....KIKI, Ltd.
Address.....320 Ward Ave.
Tel.: 6-3456 .....Independent
Sta. Representative.....Meeker Co.
Pres., Chief Eng.....Royal V. Howard
Gen., Sta. Mgr.....Angelo J. Rossi

KPOA—Honolulu—1946

Frequency: 530 Kc.....Power: 10,000 Watts
Owned-Operated By.....Founders Corp.
Business Address.....575 Kamoku St.
Tel.: 9-5236 .....MBS
Representative.....George P. Hollingbery
President.....J. M. Shaheen
Chief Engineer.....Bob Lang

KPOI—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts
Owned-Oper. By...KPOI Broadcasters Co., Inc.
Business Address.....1701 Ala Wai Blvd.
Tel.: 995-395.....Independent
Sta. Representative .....Masla
President.....H. G. Fearnhead
General, Sta. Mgr.....Fin Hollinger
Commercial Mgr.....Ray Gallagher
Program Dir.....Ron Jacobs
Chief Engineer.....Frank Fitch

KULA—Honolulu—1947

Frequency: 690 Kc. .....Power: 10,000 Watts
Owned-Operated By...Burnett Bcstg. Co., Inc.
Business Address.....P.O. Box 1479
Tel.: 6-3666 .....Independent
Station Representative.....McGavren
General Manager.....Jack A. Burnett
Station Manager.....John DeMarco
Commercial Manager.....Charles Powers
Chief Engineer.....R. T. Miyahira

KANI—Kailua, Oahu—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Windward Bcstg. Co., Ltd.
Address.....P.O. Box 697, Oahu
Tel.: 24-2576 .....Independent
President .....Merril K. Riley
Manager .....Don Carter

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Garden Island Publ., Ltd.
Address .....Box 1748
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981 .....NBC
Newspaper Affil.....Maui News
Representative .....Thomas A. Clarke
President.....J. Walter Cameron
General Manager.....Ezra J. Crane
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 27-3121 Honolulu.....Independent
Station Representative.....Pearson
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Program Director.....John Livingston
Chief Engineer.....Robert Pearson

Pop.: 774,000
Families: 210,000
Radio Homes: 203,000

IDAHO

TV Homes: 157,000
AM Stas. in State: 34
TV Stas. in State: 5

KBLI—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
Owned-Oper. By.....KBLI, Inc.
Address .....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative .....Forjoe
President .....Howard Johnson
Prog. Dir.....Bruce Allen
Commercial Mgr.....Gloria Dillard
Chief Engineer.....Don Clark

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By..Boise Valley Bcstrs., Inc.
Bus.-Studio Address.....1007 W. Jefferson
Tel.: 3-2511.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock
Sta., Comm. Mgr.....Earl Glade, Jr.
Production Supervisor.....Vestal Baker
Sales Mgr.....Floyd Bain
Publicity Director.....John Clark
Chief Engineer.....James Johntz, Jr.

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned.....Idaho Bcstg. & TV Corp.
Address.....5601 Cassia St.
Tel.: 4-3511 .....MBS, KBS
Representative .....Avery-Knodel
V. P., Gen. Mgr.....Cecil Heftel
Station Mgr.....David Miles
Commercial Mgr.....Robert Weisenburger
Chief Engineer.....Robert V. Beadles

KEST—Boise—1960

Frequency: 790 Kc.....Power: 250 Watts
Owned By.....Bois Bcstg. Assoc.
Address..c/o Norman Ent., 2141 Lincoln Lane, Salt Lake City, Utah
Owners.....Mr. & Mrs. Carl Hansen

KIDO—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By.....Mesabi Western Corp.
Address .....1528 Vista
Tel.: 4-8661 .....NBC
Sta. Representative.....Weed
President.....William E. Boeing, Jr.
General, Comm. Mgr.....Jack J. Link
Program, Prom. Mgr.....Vern E. Moore
Chief Engineer.....John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts
Owned-Operated By...Keith & Ellen Patterson
Address.....P. O. Box 2794
Tel.: 2-3575.....Independent
Representative .....Meeker Co.
Pres., Gen. Mgr.....Keith E. Patterson
Comm. Mgr.....Lou Clemens
Prog. Dir.....Richard Sybert
Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By .....KBIO, Inc.
Business-Studio Address.....P. O. Box 461
Tel.: OR 8-2244.....ABC-KBS
Newspaper Affiliation.....D. Herald-Bulletin
Sta. Representative.....Art Moore
President.....Jessica L. Longston
General Mgr.....Robert E. Pollock

Station Mgr.....Charles T. Brownlow
Commercial Mgr.....Vern Wheeler
Sales Prom. Mgr.....John Miller
Program Dir.....Eileen Shumway
Publicity Dir.....Frank Burke
Chief Engineer.....Terry Carter

KCID—Caldwell—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Caldwell Bcstg. Co.
Address .....819 Main St.
Tel.: 9-3608 .....KBS
Station Rep.....Harlan G. Oakes
Pres., Gen. Mgr.....Clair B. Hull
Sta., Comm. Mgr.....Duane D. Wolfe
Program Director.....Howard F. Shaw
Publicity Director.....Larry L. Blankenburg
Chief Engineer.....James L. Young

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Rexard Co.
Business-Studio Address.....Blackwell Island
Tel.: MOhawk 4-2196.....Independent
Pres., Sta. Mgr.....Rex Koury
Program Dir., Chief Eng.....Dex Dexter
Sales Prom. Mgr.....Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.
Owner .....Kebco, Inc.
Address .....Box 72
Tel.: 51.....KBS
President, Gen. Mgr.....Edward M. Brainard
Chief Engineer.....Lance Carpenter

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Idaho Radio Corp.
Address .....Box 2003
Tel.: JAckson 2-5100.....CBS
Representative .....Walker-Rawalt
President.....A. W. Schwieder
Sta., Comm. Mgr.....Leonard Wasden
Program Dir.....Leo Higham
Sales Prom. Mgr.....Mel Richardson
Chief Engineer.....Carroll Secrist

KIFI—Idaho Falls—1946

Frequency: 1260 Kc....Power: 5000 Watts d.
Owned-Oper. By....E. Idaho Bcstg. & TV Co.
Address.....P.O. Box 2148
Tel.: JA 3-1171.....ABC-MBS-KBS
Newspaper Affil.....Post. Register
Representative .....Avery-Knodel
Pres., Gen. Mgr.....J. M. Brady
Sta. Mgr.....Dewain Silvester
Chief Engineer.....B. Nelson

KUPI—Idaho Falls—1957

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned.....J. Ronald Bayton
Address.....P.O. Box 2557
Tel.: JA 2-1101.....Independent
Rep.....W. S. Grant
Owner, Gen. Mgr.....J. Ronald Bayton
Chief Engineer.....B. J. Bayton

KART—Jerome—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....K. Clark
Address .....L'Herisson Bldg.
Tel.: EA 4-2321.....Independent
Pres., Gen. Mgr.....K. Clark
Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lewis Clark Bcstg. Co.
Address.....2829 Country Club Dr.
Tel.: SH 3-2502.....Independent
Sta. Representative .....Gill-Perna
Gen. Mgr., Co-Owner.....J. H. Matlock
Sta. Mgr., Co-Owner.....E. A. Hamblin
Commercial Mgr.....George Walton
Program Director.....Dick Ragan
Publicity Director.....Doug Woodall
Chief Engineer.....Tim Waide

KRLC—Lewiston—1935

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Donald A. & E. S. Thomas
Address.....P. O. Box 287
Tel.: SH 3-1551.....Independent
Representative .....Forjoe, Art Moore
General, Sta. Mgr.....Donald Thomas
Program Director.....Alben Nelson
Commercial Mgr.....Douglas McKelvie
Sales Prom. Mgr.....Beverly Swanson
Publicity Dir.....Ben Cook
Chief Engineer.....Steve Thomas

KRPL—Moscow—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....KRPL, Inc.
Address .....Box 396
Tel.: TU 2-1283.....KBS
Representative .....Moore, Hil F. Best
Pres., Gen. Mgr.....Gale Mix
Comm. Mgr.....James Sanberg
Station Mgr.....John Mix
Sales Prom. Mgr.....Shirley Mix
Program Director.....Bob Gese
Publicity Dir.....Doris Mix
Chief Engineer.....Dale Bobbitt

KFXD—Nampa—1930

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....E. G. Wenrick Bcstg. Co.
Business Address.....1024 12th Ave. S.
Tel.: 6-4611.....Independent
Representative .....Pearson
Co-Owner, Gen. Mgr.....Ken Kilmer
Sta. Comm. Manager.....Doyle Chain
Prog. Dir.....Shirl Black
Chief Engineer.....G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc.....Power: 500 Watts d.
Owned By.....Clearwater Broadcasting Co.

Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative.....Feltis, Jacobson
Co-Owners.....J. H. Matlock, E. A. Hamblin
Commercial Mgr.....Dale Daniels
Sta., Ch. Eng.....Edward A. Carle
Program Dir.....George Williamson

KWAL—Osburn—1938

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address .....Box 512
Tel.: Skyline 2-6101.....Independent
Representative .....Holman, Art Moore
Pres., Gen. Mgr.....R. Lee Black
Commercial Mgr.....James F. Wylie
Prog. Publicity Dir.....Wesley Roberts
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: MIdway 2-3351.....KBS
Co-Owner.....A. V. Bamford
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer.....Rus Myer

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: CEdar 3-2121.....NBC
Representative.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Commercial Mgr.....John R. Taylor
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Greene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133.....MBS-KBS
Representative .....Avery-Knodel
President.....Don W. Burden
General Manager.....W. J. Adelstein
Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address.....355 Yellowstone Ave.
Tel.: 1290 .....KBS
Representative .....Ayres
President.....Thomas R. Becker
Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Voice of The Rockies, Inc.
Address.....P.O. Box 395
Tel.: 600.....KBS
President.....Leo R. Hawkes
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Snake River Radio & TV Co., Inc.
Address.....455 S. 2nd East
Tel.: EL 6-5488.....KBS
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Gene Shumate
Comm. Mgr.....Wes Lawrence
Program Director.....Phil Nash
Chief Engineer.....Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Inland Bcstg. Co.
Address.....P.O. Bin M
Tel.: HE 6-3746.....Independent
Representatives .....Feltis, Jacobson
Pres., Gen. Mgr.....Mervin V. Ling
Sta. Comm. Mgr.....George McDonald
Chief Engineer.....E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Salmon River R-TV Co., Inc.
Address.....Main & Water Sts.
Tel.: Skyline 6-2218.....KBS
President, Gen. Mgr.....David G. Ainsworth
Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Bauer Bcstg. Co.
Address.....P. O. 431
Tel.: CO 3-2179.....KBS
General Mgr. .....Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
Owned By.....J. C. Wallentine
Business Address.....Box 1267, Pocatello
Tel.: Soda Springs 775.....KBS
Station Representative.....Feltis
President.....Wendell P. Marshall
General Manager.....Glen S. Marshall
Station Maanger.....R. Dale Dunn
Program Director.....Curtis Empey
Chief Engineer.....Paul Haviland

KEEP—Twin Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Sales Corp.
Address.....P. O. Box 511
Tel.: RE 3-7512.....KBS
Station Rep.....Broadcast Fec. Co.
President, Gen. Mgr.....R. W. Burden
Commercial Mgr.....Ken Simkins
Program Dir.....Bill Denney
Chief Engineer.....Walt Snow

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
Owned.....Southern Idaho Bcstg. & TV Co.
Business Address...Eastland & Elizabeth Ave.

Tel.: REdwood 3-5840.....Independent
Rep. .....Avery-Knodel
President.....A. L. Glasmann
V.P., Gen. Sta. Mgr.....G. O. Glasmann
Sales Prom. Mgr.....Juneau Shinn
Program Director.....Dave Eardley
Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
Owned-Operated By.....Radio Bcstg. Corp.
Address.....241 Main Ave. W.
Tel.: RE 3-3381.....NBC
Representative .....Weed
Pres., Gen., Sta. Mgr.....F. M. Gardner
Pub., Prog. Dir., Sales Prom. Mgr.....L. Parker
Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Inland Bcst. Co.
Business-Studio Address.....Box 791
Tel.: 700.....Independent
Station Representative.....Jacobson, Feltis
Pres., Gen. Mgr.....M. V. Ling
Chief Engineer.....Edwin C. Miller

Pop.: 10,319,000
Families: 3,215,000
Radio Homes: 3,129,000

ILLINOIS

TV Homes: 2,925,000
AM Stas. in State: 94
TV Stas. in State: 16

WOKZ—Alton—1948

Frequency: 1570 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Palen Bcstg. Corp.
Address .....Godfrey Road
Tel.: HO 6-3535.....Independent
Rep. .....Sears & Ayer
President, Gen. Mgr.....Edward N. Palen
Comm., Sta. Mgr.....H. Bunyan
Program Director.....Russ Benson
Sales Prom. Mgr.....Jim Pegg
Publicity Dir.....James C. Palen
Chief Engineer.....Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
Owned.....Anna Bcstg. Co., Inc.
Address .....Anna Hotel
Tel.: 1113 .....Independent
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
Prog. Dir., Ch. Engr.....Donald C. Michel

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Watt, d. 500 n.
Owned-Oper. By...V. G. Cofey & B. A. Oswalt
Business-Studio Address.....184 River St.
Tel.: 7-4215.....Independent
Managers .....Cofey; Oswalt
Prog. Dir.....Jeanne M. Doran
Chief Engineer.....J. R. Kintner

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
Owned By.....Beardstown Bcstg. Co.
Address.....108 East Main St.
Tel.: 790 .....KBS
Sta. Representative.....Grant Webb
General Manager.....R. W. Sudbrink
Station Manager.....Warren Hewitt
Commercial Manager.....Don L. Chipman
Program Director.....Andy L. Andersen
Chief Engineer.....O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address..2100 W. Main
Tel.: AD 3-5000.....Independent
Representative .....Indie Sales
President, Gen. Mgr.....John W. Lewis

WJBC—Bloomington—1924

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Bloomington Bcstg. Corp.
Address.....209 E. Washington
Tel.: 5-2078.....ABC
Newspaper Affil.....Daily Pantagraph
Representative .....John E. Pearson
President.....Loring C. Merwin
Exec. V.P., Gen. Mgr.....Vernon A. Nolte
Commercial Manager.....John McDermott
Program Dir.....Jerry Collins
Chief Engineer.....Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Cairo Broadcasting Co.
Business Address.....Box 311
Tel.: 1490.....Independent
Sta. Representative.....Headley-Reed Co.
Gen.-Station-Comm. Mgr.....Merrill C. Currier
Program Director.....Eugene S. Meyers

WBYS—Canton—1947

Frequency: 1560 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Fulton Cty. Bcstg. Co
Address.....P.O. Box 554
Tel.: 1877 .....ABC
President.....Harriett B. Winsor
General Manager.....Charles E. Wright
Program Director.....Elizabeth Sawyer
Chief Engineer.....Wayne Miller

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
Owned-Operated By...Southern Illinois Bcstg.

Owned and operated by Chicagoans and dedicated to providing the finest programming and quality community service to the great Chicago market.

WGN-Radio—*reaching more homes than any other Chicago station*

Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Chief Engineer.....Pat Beevns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Carmi Bdcstg Co.
Address.....P.O. Box 31
Tel.: 4161.....Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer.....R. Cole

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Manager .....John Palmer

WCNT—Centralia—1946

Frequency: 1210 Kc....Power: 1000 Watts, d.
Owned.....Southern Illinois Bcstg. Co.
Address .....Box 428
Tel.: 2-5151 .....Independent
Representative .....Bob Dore
President.....C. W. Rodgers
Comm. Prom. Mgr.....A. C. Mainer
Co. Sta. Mgrs.....A. C. Mainer-E. Hubbard
Program Director.....Errol Hubbard
Chief Engineer.....R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owner....The Champaign News Gazette, Inc.
Business Address .....48 Main St.
Tel.: FLeetwood 6-1855.....CBS
Newspaper Aff. .....News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer.....Robert Brown

WKID—Champaign-Urbana 1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
Address .....P. O. Box 192
Tel.: EM 7-5431.....Independent
Representative .....John E. Pearson
President, Gen. Mgr.....Robert F. Meskill
Chief Engineer.....Al Jester

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owner.....The Friendly City Bcstrs.
Address .....Box 107
Tel.: DI 5-2149.....KBS
Rep. .....Sears & Ayer
Pres., Gen. Mgr.....Jack Owens
Commercial Manager.....Betty Owens
Prog., Pub. Dir.....Bill Carmody
Ch. Eng.....William Setliffe

WGN—Chicago—1924

Frequency: 720 Kc.....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Bus.-Studio Address.....441 N. Michigan Ave.
Tel.: MI 2-7600.....Independent
Newspaper Affiliation...The Chicago Tribune
Representative .....Edward Petry
President.....J. Howard Wood
V.P., Gen. Mgr.....Ward L. Quaal
Commercial Mgr.....Charles E. Gates
Sales Promotion Manager ..Charles A. Wilson
Program Director.....Bruce Dennis
Publicity Director.....James Hanlon
Dir. of Engineering.....Carl J. Meyers

WBBM—Chicago—1923

Frequency: 780 Kc. .....Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address .....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Sta. Rep.....CBS Spot Sls.
General Manager.....H. Leslie Atlass
Asst. Gen. Mgr.....E. H. Shomo
Executive Ass't.....C. W. Doebler
Sales Manager.....W. J. Connelly
Sales Prom. Mgr.....Loren R. Hollenbaek
Publicity Director.....George Condon
Program Director.....Arthur Thorsen
Production Manager.....Kenneth Carbonel
Chief Engineer.....J. J. Beloungy

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Continental Broadcasting
Address.....75 E. Wacker Drive
Tel.: Randolph 6-6842.....Independent
Sta. Representative .....Continental
President.....O. Wayne Rollins
General Manager.....Harry Wilber
Opera Mgr.....Bill German
Chief Engineer.....J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address..666 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Representative ..... Burke-Stuart
General Manager.....Martin F. Hogan

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Clinton R. White
Address.....2756 Pine Grove Ave.
Tel.: DI 8-4440.....Independent
General Mgr.....C. R. White

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 240 Watts
Owned-Operated By.....Emil Denemark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President .....Emil Denemark
General, Comm. Mgr.....Bill Mack
Chief Engineer.....Edward Jacker

WAIT—Chicago—1941

Frequency: 820 Kc.....Power: 5000 Watts, d.
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660.....Independent
Station Rep.....Avery-Knodel
Gen. Mgr., Prog. Dir.....Robert O. Miller
Chief Engineer.....Harry Berg

WGES—Chicago—1924

Frequency: 1390 Kc.....Power: 5000 Watts d.
Owned By.....Radio Station WGES
Bus. Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
General Manager.....John A. Dyer
Commercial Mgr.....Elizabeth M. Hinzman
Sales Promotion Manager.....K. P. Freda
Program Director.....Herbert Rudolph
Chief Engineer.....William Shunk

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Corn Belt Pub., Inc.
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Representative .....Forjoe
President .....H. Thieman
General, Comm. Mgr.....Thomas L. Davis
Publicity Director.....Jack McQuire
Chief Engineer.....Carl W. Ulrich

WHFC—Chicago—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Rep. .....Charles Bernard
General Manager.....Richard W. Hoffman
Chief Engineer.....E. P. Hayes

WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....400 N. Michigan Ave.
Tel.: WHitehall 4-2170.....Independent
Representative.....AM Radio Sales
Vice President.....Ralph L. Atlas
General Manager.....Gordon W. Davis
Commercial Manager.....Bennett O. Scott
Sales Prom., Publicity Dir.....John P. Holland
Chief Engineer.....Kenneth C. Shirk
Owners of: KPIX, San Francisco, Calif; WOWO, Fort Wayne, Ind; WBZ-WBZA, Boston-Springfield, Mass; WBZ-TV, Boston, Mass; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore; KDKA, Pittsburgh, Pa; KDKA-TV, Pittsburgh, Pa; WJZ-TV, Baltimore, Md; WBZ-FM, Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-FM, Cleveland, O; KEX-FM, Portland, Ore;

WJJD—Chicago—1934

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Bus.-Studio Address...230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent

WAIT

THE WORLD'S MOST BEAUTIFUL MUSIC

MUTUAL AWARD WINNING NEWS

820 on the dial Chicago, Ill.

Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
Gen., Sta. Mgr.....Frederick G. Harm
Commercial Mgr.....Lloyd Webb
Sales Prom., Pub. Dir.....Fred Livingston
Program Dir.....Ralph Blank
Chief Eng.....Walter F. Myers

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Oper. By.....American Bcstg.
Business Address....1230 Washington Blvd.
Tel.: MO 6-9700.....ABC
Representative .....John Blair
President.....James E. Edwards
Gen., Sta. Mgr.....Ralph Beaudin
Sales Prom., Pub. Dir.....Roland Sack
Program Director.....Harold Safford
Chief Engineer.....Thomas Rowe

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Radio Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Sales Promotion Manager.....John M. Keys
Prog. Mgr.....Richard Johnson
Publicity Director.....Chet Campbell
Chief Engineer.....Howard Luttgens

WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Representative .....Devney
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Marge Strasser
Program Dir.....Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Program Director.....Joe Franchina
Publicity Director.....Bill Biendorff

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 305.....Independent
Representative .....Holman
President .....J. R. Livesay
Gen Mgr., Chief Eng.....Rolland O. Looper
Comm. Sales Prom. Mgr.....Jim Williams

WDAN—Danville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: Hickory 2-1700.....CBS
Representative .....Everett-McKinney, Inc.
General Manager.....Robert J. Burow
Sta. Mgr.....Max Shaffer
Program Dir.....Honore Ronan
Chief Engineer.....Norlyn Dossey

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
Owned.....Vermilion Bcstg. Corp.
Address .....P. O. Box 142
Tel.: Hickory 6-1312.....Independent
Representative .....Burn-Smith
President.....Gilbert E. Metzger
Gen., Sta. Mgr.....Elzer Marx
Commercial Manager.....Tom Zeppelin
Program Director.....Robert Bivans
Chief Engineer.....Taylor Clawson

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Mid-States Bcstg. Co.
Business-Studio Address.....265 S. Park St.
Tel.: 3-9744.....Independent
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager.....Clark O. Whitman
Program Director.....Harry Michaels
Chief Engineer.....Willard F. Hall

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Illinois Bcstg. Co.
Address.....1100 E. Pershing Road
Tel.: 5371.....CBS
Representative .....Weed
President.....Frederick W. Schaub
Station Manager.....Robert B. King
Program Director.....H. Downey Hewey
Chief Engineer.....Allan Doyle

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By..DeKalb Radio Studios, Inc.
Business-Studio Address.....711 N. First St.
Tel.: 6-3485.....Independent
Representative.....Sears & Ayer
Pres., Gen. Mgr.....George C. Biggar
Commercial Manager.....Richard Meier
Program Director.....R. C. Brown
Chief Engineer.....W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Oper. By.....DuQuoin Bcstg. Co.
Address .....Music Center
Tel.: LI 2-3894.....KBS
Representative .....Devney
Pres., Gen. Mgr.....M. R. Lankford
Comm. Sales Prom. Mgr.....Gene Showalter
Chief Engineer.....E. Neil Pike

WAMV—East St. Louis—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Hess-Hawkins Co.
Business Address.....5th & Broadway
Tel.: BRidge 1-4625.....Independent
Sta. Representative .....Gill-Perna
President .....Louis Strick
General, Sta. Mgr.....Earl Harper
Program, Publicity Dir.....Dan Stengel
Sales Prom. Mgr.....Elmer Willrich
Chief Engineer.....Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.
Address.....110 N. Banker St.
Tel.: 1090 .....Independent
Newspaper Affil.....Daily News; Pekin Times
Representative .....Devney
President.....Joseph E. McNaughton
Gen. Mgr.....George Walker
Commercial Mgr.....Burl Lauter
Ch. Eng., Program Dir.....Joe Spear

WRMN—Elgin—1949

Frequency: 1410 Kc. .....Power: 500 Watts
Owned-Oper. By .....The Elgin Bdcstg Co.
Address.....156 Division St.
Tel.: SH 1-7700.....Independent
News Affil.....Pekin Times, Yuma Sun
Representative .....Devney
Pres., Gen. Mgr.....J. Richard Sutter

WEAW—Evanston—1953

Frequency: 1330 Kc.....Power: 1000 Watts
Owned.....No. Shore Bcstg. Co., Inc.
Address .....Box 1330
Tel.: UN 4-7600.....Independent
Reps.....Good Music Ccstrs., Walker-Raualt
Pres., Gen. Sta. Mgr.....Edward A. Wheeler
Commercial Manager.....Don Springgate
Chief Engineer.....Donald Larsen

WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Evanston Broadcasting Co.
Bus.-Studio-Transmitter....1580 Sherman Ave.
Tel.: GR 5-1590.....Independent
Representative .....Devney
President.....Angus D. Pfaff
Program Director.....Channing Overton
Sales Prom. Mgr.....Glenn L. Hammer
Chief Engineer.....Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By...Wayne County Bcstg. Co.
Address .....Box 72
Tel.: 2159 .....KBS
Representative .....Grant Webb
General Manager.....Thomas S. Land
Commercial Mgr.....Garnet Williams
Program Director.....Gladys Onstott
Chief Engineer.....Gil Wallace

WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Triad TV Corp.
Business-Studio Address.....9 N. Chicago Ave.
Tel.: Adams 2-5171.....Independent
Representative .....Headley-Reed
President.....C. Wayne Wright
General Mgr.....Dave Taylor
Prog. Dir.....Bud Walters
Publicity Dir.....Dick Carroll
Chief Engineer.....LaVerne G. Bawinkel

WGIL—Galesburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Galesburg Bcstg. Co., Inc.
Business Address.....60 S. Kellogg
Tel.: 4626.....Independent
Newspaper Affiliation....Daily Register Mail
Gen., Sta. Mgr.....George D. Donaldson
Chief Engineer.....R. L. Baughman

WAIK—Galesburg—1959

Frequency: 1590 Kc....Power: 5000 Watts d.
Owned By.....Webster Broadcasting Co.
Address.....36 Park Plaza
Tel.: DIckens 2-3161.....Independent
Sta. Representative.....Burn-Smith Co.
President.....F. C. Webster, Jr.
General, Sta. Mgr.....J. Kent Hackleman
Comm., Prom. Mgr.....Ed F. Libby

WEBQ—Harrisburg—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....First Trust Association
Business-Studio-Transmitter....100 E. Poplar St.
Tel.: Clearbrook 3-7282.....KBS
Gen.-Station-Comm. Mgr.....Inglis M. Taylor
Sales Prom. Mgr.....Ed Topper
Program Director.....Norma Slaton
Publicity Director.....Charles Branum
Chief Engineer.....Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc.....Power: 500 Watts
Address.....205 E. Brainard
c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Egyptian Bcstg. Co.
Business Address.....P.O. Box 179
Tel.: 381-382 .....MBS
Representative .....Holman
President.....Maybelle J. Lyerla
Gen., Sta. Mgr.....Charles R. Cook
Sales Promotion Manager.....Fred Simmons
Program Director.....Louise Samuel
Publicity Director.....Frank Samuel
Chief Engineer.....Ben E. Orf

WLDS—Jacksonville—1941

Frequency: 1180 Kc.....Power: 1000 Watts d.

Owned..Jacksonville Radio & TV Bcstg. Corp.
Business Address.....Fox Theatre Bldg.
Tel.: Chestnut 5-7171.....Independent
Newspaper Affil.....Journal-Courier
Representative .....Hal Holman
President .....Robert Fay
Gen., Sta. Mgr.....R. Karl Baker
Program Director.....Byron Halter, Jr.
Chief Engineer.....G. J. Cassens

WJOL—Joliet—1929

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WJOL, Inc.
Business-Studio-Transmitter....601 Walnut St.
Tel.: Joliet 6-4761.....Independent
Representative .....John Pearson
Pres., Gen. Mgr .....Joseph F. Novy
Station Manager.....J. F. Cerny
Prog. Dir.....Eileen Caron
Chief Engineer.....Frank Woodcroft

WKAN—Kankakee—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKAN Radio, Inc.
Business Address.....183 N. Schuyler Ave.
Tel.: WElls 3-6633.....Independent
Newspaper Affiliation.....Daily Journal Co.
Representative .....Sears-Ayer
President .....Burrell Small
General Manager.....Bruce Brown
Station Manager.....Robert Hawkins
Sales Manager.....Donald R. Hoover
Program Director.....Orren Allain
Chief Engineer .....Richard Eckels

WKEI—Kewanee—1952

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....WKEI Bcstg. Co.
Address.....202½ N. Tremont
Tel.: 4471.....KBS
Representative.....H. F. Best
Pres., Gen. Mgr., Chf. Engr.....E. D. Scandrett

WTAQ—La Grange—1950

Frequency: 1300 Kc.....Power: 500 Watts n.
Owned-Oper. By.....S & S Bcstg. Co.
Address .....Box 408
Tel.: FL 2-1300.....Independent
President .....Charles Sebastian
Station Manager.....Arthur L. Schlaman
Program Dir.....Ted Carlson
Sales Prom. Mgr.....Ralph Faucher
Chief Engineer.....William Wardle

WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: CApitol 3-3100.....Independent
Newspaper Affiliation....Daily News Tribune
Representative .....Grant Webb
President .....Peter Miller
Gen. Mgr.....William Holm
Program Director.....Dan Dunlap
Publicity Director.....Laverne Waltman
Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address .....Box 210
Tel.: 910 .....Independent
Partner.....Ray J. Lankford

WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By .....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 1370 .....KBS
Representative .....Sears & Ayer
Pres., Gen. Mgr.....Ray F. Knochel
Chief Engineer.....Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address .....Box 241
Tel.: 100.....Independent
Pres., Gen. Mgr.....Hayward L. Talley
Program Director.....Don Yaeger

WKAI—Macomb—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By .....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: TEmple 3-4129.....KBS
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....Robert E. Douglas

WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
Representative.....Sears & Ayer
Pres., Chief Eng.....George W. Dodds
Gen., Sta., Comm. Mgr.....Jim Duncan

WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ B'way Ave.
Tel.: AD 4-6464.....Independent
Representative .....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director.....Robert Guess
Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106 .....KBS
Sta. Representative.....Grant Webb
General, Sta. Mgr.....V. G. Smith
Program Director.....Ben Smith
Chief Engineer.....Carlos M. Steele

WQUA—Moline—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 4-6727.....ABC
Representative.....Geo. P. Hollingbery Co.
Co-owners.....L. H. & B Small
General Manager.....J. Maxim Ryder
Commercial Manager.....Lester Johnson
Program Director.....James McKinney
Chief Engineer.....Jack Teiken

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned .....Prarieland Bcstrs.
Address.....First & Main St.
Tel.: 666 .....Independent
Representative .....Pearson
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts
Owned ..... WVMC
Business Address.....Box 450
Tel.: 1360 .....Independent
President.....Stephen P. Bellinger
Gen., Comm. Mgr.....Charles H. Green
Program Director.....David K. Naber
Chief Engineer.....Eugene Garrett

WMIX—Mt. Vernon—1946

Frequency: 940 Kc.....Power: 5000 Watts, d.
Owned-Oper. By...Mt. Vernon Radio & TV Co.
Address.....121½ N. 9th Street
Tel.: 3500.....Independent
Representative .....John E. Pearson Co.
President .....John Russell Mitchell
General Manager.....Claude E. Schock
Comm. Mgr.....Bob Whitaker
Program Director.....Frank Lewis
Chief Engineer.....Dick Cole

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By..Martha D. & Robert M. Rapp
Business Address.....P.O. Box 647
Tel.: 282 .....KBS
Representative.....Hil F. Best
Gen., Sta. Mgr.....Lew Barwick
Chief Engineer.....Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: VI 8-5760.....Independent
Representative .....Howard
General Manager.....E. Sonderling
Station Mgr.....Al Michel
Chief Engineer.....Sidney Schneider

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Decatur Herald-Review
Sta. Representative.....Holman
Pres.,.....Fred W. Schaub
Exec. V.P.....M. Lindsay
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Sta. Representative.....Sears & Ayer
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Comm. Mgr.....D. M. Meyer

WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Operated By.....Paris Bcstg. Corp.
Address .....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Commercial Mgr.....James D. Savoye
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Richard Slater

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Operated By....Pekin Bcstg. Co., Inc.
Business Address.....15 South Capitol St.
Tel.: 6-2134.....Independent
Representative.....Sears & Ayer
Pres., Gen. Mgr.....W. Kenneth Patterson
Sta. Mgr., Pub. Dir.....George C. Udry
Comm., Sales Prom. Mgr.....William Hill
Program Director.....Roland Struhbar
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc. Power: 1000 w. d., 1 wt. n.
Owned By.....Peoria Bcstg.
Address .....P. O. Box 1350
Tel.: 4-9113 .....NBC
Sta. Rep. .....Headley-Reed
President .....John Cleary
General Mgr.....Irving S. Raskin
Asst. Station Mgr.....Andrew G. Spiegel
Chief Engineer.....Arthur Hardenbrook

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Frudeger Bcstg. Co.
Bus.-Studio Address.....121 N. Jefferson Ave.
Tel.: 4-9239.....Independent
Representative .....H-R
President.....Robert W. Frudeger
General Mgr.....Howard H. Frederick
Program Director.....Robyn Weaver
Chief Engineer.....Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMBD, Inc.
Address.....212 S.W. Jefferson Ave.
Tel.: 6-0711.....CBS
Reps.....Peters, Griffin, Woodward, Inc.
Pres.....Charles C. Caley
Vice Pres.....Robert O. Runnerstrun
Station Mgr.....Hal Sunberg
Program Dir.....Bill Mayer
Publicity Dir.....Mike Uhruh
Chief Engineer.....George Pyle

WPEO—Peoria—1946

Frequency: 1020 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Radio One Corp.
Address.....614-A Main St.
Tel.: 4-9249.....Independent
Sta. Representative.....Adam Young
General Manager.....Guy Fowler
Commercial Manager.....Kenneth V.Baugh
Program Director.....Harry Harrison
Chief Engineer.....Gerald Devore

WBBA—Pittsfield—1954

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned .....Pike Broadcasting Co.
Address.....P.O. Box 329
Tel.: 650.....Independent
Representative.....Continental Radio Sales
President.....G. B. Meyer
Sta. Mgr., Chief Eng.....Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Quincy Bcstg. Co.
Business-Studio Address.....Hotel Quincy
Tel.: BA 2-6840.....ABC
Newspaper Affiliation...Quincy Herald Whig
Representative.....Young Reps., Inc.
President.....T. C. Oakley
General Manager.....Joe Bonansinga
Comm. Mgr.....J. Ben Stewart
Prog. Dir.....Fred Colgan
Pub. Dir.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin

WTAD—Quincy—1927

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lee Bcstg., Inc.
Address.....WCV Bldg.
Tel.: BA 2-6200.....CBS
Newspaper Affiliation...Hannibal Courier Post
Sta. Representative.....Branham
President.....Lee P. Loomis
Exec. Vice Pres.....Herbert R. Ohrt
Gen., Nat'l Sales Mgr.....Walter J. Rothschild
Asst. Natl. Sls., Comm. Mgr..Wayne W. Cribb
Admin. Asst.....Robert W. Eickmeyer
Program Director.....Hal Barton
Prom. Dir.....Richard Moore
Chief Engineer.....J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ann Broadcasting Corp.
Business Address.....P.O. Box 266
Tel.: 1373.....KBS
Representative.....Hil F. Best
Pres., Gen. Mgr.....Kathryn A. Duncan
Station, Comm. Mgr.....Jack Weber
Program Director.....Laura L. Nolen
Publicity Dir.....Dick Stevens
Chief Engineer.....Harold Vandament

WROK—Rockford—1929

Freq.: 1440 Kc...Power: 1 Kw. d.; 500 W. n.
Owned-Operated By...Winnebago News. Inc.
Bus.-Studio Address....Rockford News Tower
Tel.: Woodland 2-6621.....ABC
Representative ..... H-R
President.....E. K. Todd
Gen., Sta. Mgr.....John J. Dixon
Commercial Manager.....David Salisbury
Sls. Prom. Mgr., Pub. Dir.....Betty L. Thro
Program Director.....Maurice P. Owens
Chief Engineer.....Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated by.....Radio Rockford, Inc.
Address.....113 S. Court St.
Tel.: Woodland 8-1869.....Independent
Newspaper Affil.....Daily Journal
Representative .....Radio-TV Reps.
President.....Burrell L. Small
General, Comm. Mgr.....Ward W. Hartman
Program Director.....H. Irving Tingley
Chief Engineer.....George Reynolds

WHBF—Rock Island—1925

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By....Rock Island Bcstg. Co.
Business-Studio Address.....Telco Bldg.
Tel.: RI 6-5441.....CBS
Newspaper Affiliation....Rock Island Argus
Representative .....Hyett, Avery-Knodel
President.....Ben H. Potter
V.P., Gen., Sta. Mgr.....Leslie C. Johnson
Asst. Mgr., Dir. Sales.....Maurice Corken
Sales Prom. Mgr.....Heber Darton
Program Dir.....Frank S. Hicks
Publicity Dir.....Fern Hawks
Chief Engineer.....Robert J. Sinnett

WJBD—Salem—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Salem Bcstg. Co.
Address.....121 S. Walnut St.
Tel.: 2000.....Independent
Representative .....Grant Webb
Partnership.....B. Davidson & T. S. Land
President.....Thomas S. Land
General, Sta. Mgr., Ch. Eng.....Bryan Davidson
Prog. Dir.....Coley Cowan
Comm., Prom. Mgr.....John Scrivner

WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.
Owned.....Hirsch Communication Eng. Corp.
Address..324 Broadway, Cape Girardeau, Mo.
Tel.: SP 333.....Independent
Sta. Representative.....Headley-Reed
President.....Robert O. Hirsch
Station Manager.....Jack Scheper

WCVS—Springfield—1926

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WPFA Radio, Inc.
Address.....3001 S. Fourth St., Springfield, Ill.
..Tel.: KIngswood 4-9855.....ABC
Sta. Representative.....Weed
President.....J. William O'Connor
General, Sta. Mgr.....Ken Spengler
Commercial Mgr.....Clark Whitman
Sales Prom. Mgr.....Jim Williams
Program Dir.....Doc Neeld
Publicity Dir.....Rock Hudsen
Chief Engineer.....Dick Ashenfelter

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....Lincoln Bcstg. Corp.
Address.....711 Myers Bldg.
Tel.: Kingswood 5-1766.....NBC
Representative.....John E. Pearson
President, Gen. Mgr.....Gordon Sherman
Commercial Mgr.....John O'Shea
Program Director.....Syl Binkin
Sales Prom. Publicity Dir.....Mel Kampe
Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WTAX, Inc.
Business Address.....712 S. 31st St.
Tel.: 2-4441.....CBS
Sta. Representative.....Gill-Perna
Pres., Gen. Mgr.....Oliver J. Keller
Commercial Manager.....O. J. Keller, Jr.
Sales Promotion Manager.....W. J. Simon
Chief Engineer.....Bill Gustafson

WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Oper. By.....Blackhawk Bdcstg. Co.
Address.....Lawrence Bldg.
Tel.: Main 5-3400.....Independent
Pres., Gen. Mgr.....Sam Bartlett
Comm. Mgr.....Lillian Bartlett
Asst. Sta. Mgr.....John Rohwer
Chief Engineer.....Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Streator Bcstg. Co.
Address.....Box 377
Tel.: 2-2947.....Independent
Representative.....John E. Pearson
General Manager.....Vernon R. Nunn
Comm. Mgr.....Jack Hallstrom
Program Director.....Kes Pollock
Chief Engineer.....Verne Buland

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
Owned-Operated By.....Moyer Bcstg. Co.
Address.....Hotel Frisini
Tel.: VAn Dyke 4-3366.....Independent
Representative.....Continental
President.....Roger Moyer
General Manager.....James C. Hilderbrand
Chief Engineer.....Max Cline

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....News-Sun Bcstg. Co.
Business Address.....P. O. Box 500
Tel.: DElta 6-7900.....Independent
Newspaper Affiliation....Waukegan News-Sun
Representative.....Devney
Gen., Comm. Mgr.....Alfred F. Sorenson
Program Director.....Frank Linn
Sales Prom. Mgr.....Jerry Cray
Chief Engineer.....Stanley G. Chadwick

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned.....Pyramid Radio Bcstg. & TV Co.
Address.....P. O. Box 359
Tel.: 1300.....Independent
Representative.....Hal Holman
President.....Dr. Guy W. Lambert
General, Comm. Mgr.....Walter C. Schafer
Program Director.....Kenneth E. Knight
Publicity Director.....Billy E. Spangler
Chief Engineer.....Everett T. Kennedy

INDIANA

Pop.: 4,710,000
Families: 1,495,000
Radio Homes: 1,471,000

TV Homes: 1,411,000
AM Stas. in State: 60
TV Stas. in State: 16

WCBC—Anderson—1946

Frequency: 1470 Kc. ....Power: 1000 Watts d.
Owned-Operated By .....Civic Bdcstg Corp.
Address.....2000 State Rd. 67 West
Tel.: 3-5321 .....MBS-KBS
Station Rep.....Hil Best
President.....Alfred B. Smith
General Manager.....Loren F. Bridges
Publicity Director.....Brandt Gustavson
Chief Engineer.....Vern Leighton

WHBU—Anderson—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Anderson Bcstg. Corp.

Business-Studio.....640 Citizens Bank Bldg.
Tel.: 7791.....CBS
Representative .....Walker-Rawalt
President.....C. Bruce McConnell
General Manager.....John R. Atkinson
Chief Engr.....W. J. Hecht

WBIW—Bedford—1948

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By.....Bedford Bcstg. Co.
Address .....P. O. Box 127
Tel.: BRowning 5-7555.....Independent
Co-owners.....A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: 2-3366.....ABC
Representative .....Meeker
President .....Sarkes Tarzian
Gen. Mgr., Prog. Dir.....Glenn Van Horn

WBNL—Boonville—1950

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address .....Lynnville Road
Tel.: 980.....KBS
Pres., Chief Eng.....H. C. Sanders
Gen., Program Dir.....Norman Hall
Comm., Sales Prom. Mgr.....David B. Gentry
Publicity Dir.....Olus Justus

WCSI—Columbus—1950

Frequency: 1010Kc.....Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address .....Box 469
Tel.: DRexel 6-7411.....Independent
Newspaper Affilia.....Rep.-Courier, Findlay, O.
Representative .....Clark
President.....R. L. Heminger
Gen. Mgr.....Jack E. Douglas
Commercial Mgr.....J. F. Kauper
Program Dir.....Donald Pille
Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.
Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil.....News Examiner
-Representative .....Gill-Perna
Secretary.....G. S. Tatman
Station, Comm. Mgr.....E. M. Jackson
Program Dir.....Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative .....Gill-Perna
President, Gen. Mgr. .....Clarence C. Moore
Commercial Manager.....Brocks Dawson
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Truth Radio Corp.
Business Address.....3600 Oakland Ave.
Tel.: JA 3-1960 .....NBC
Newspaper Affiliation.....Elkhart Truth
Representative .....H-R Reps
President.....John F. Dille, Jr.
Gen. Mgr.....Paul C. Brines
Commercial Mgr.....Gerard Maloney
Asst. Mgr.....Edwin J. Lasko
Prog. Dir.....Edwin Huot
Sales Prom., Publicity Dir.....Ken Owens
Chief Engineer.....Lester Zellmer

WEOA—Evansville—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....WEHT, Inc.
Business-Studio Address.....Box 395
Tel.: HArrison 2-4171.....CBS
Representative .....Gill-Perna
President.....Edwin G. Richter, Jr.
General Manager..... ...William R. Hight
Prog. Dir.....Peter Dooley
Publicity Director.....Priscilla Finberg
Chief Engineer.....William Schultz

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....On The Air, Inc.
Business-Studio Address...1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Representative .....Weed & Co.
President.....Henry B. Walker
General, Sta. Mgr.....Martin L. Leich
Program Director.....Mrs. Pat Roper
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....Box 148
Tel.: Harrison 4-8284 .....Independent
Representative.....John E. Pearson Co.
Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
Chief Engineer.....George F. Stoltz

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HArrison 5-2221.....ABC
Representative ....Bolling
President.....Robert S. Davis
General, Public Dir.....Verne Paule
Commercial Manager.....R. L. Byers
Program Director.....James G. Hearon
Sales Prom. Director.....Howard Bright
Chief Engineer.....John F. Brown

WANE—Ft. Wayne—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned..... ..Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANthony 9411.....CBS
Sta. Representative.....H-R Rep.
President.....C. Wrede Petersmeyer
General Manager.....Reid D. Chapman
Commercial Mgr.....Merlin Smith
Program Dir.....James Holston
Chief Engineer..... ....C. E. Wallace
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By..News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address....201½ W. Jefferson St.
Tel.: Estabrook 3366.....ABC
Newspaper Affiliation .....News-Sentinel
Representative .....Headley-Reed
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr.....Merrill C. Johnson
Program Director.....William Hausman
Publicity, Prom. Mgr.....Jean Huntley
Chief Engineer.....Damon Wilson

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owner .....WKJG, Inc.
Business-Studio Add.....2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Representative ....H-R
President.....John F. Dille, Jr.
Vice Pres.....Paul Brynes
Gen. Sta. Mgr.....Edward G. Thoms
Commercial Manager.....Carleton Evans
Program Dir.....Paul Dawson
Chief Eng.....Eugene A. Chase

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner...Westinghouse Broadcasting Co., Inc.
Bus. Studio Address...124W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General, Sta. Mgr.....Edward Wallis
Commercial Manager.....H. D. Longsworth
Sales Prom. Mgr.....Paul Lindsay
Program Dir.....Cal Bollwinkel
Chief Engineer.....Hal Brokaw
Owners of: KPIX, San Francisco, Calif; WBZ-WBZA, Boston-Springfield, Mass: WBZ-TV, Boston, Mass; KYW, Cleveland, O; KYW-TV, Cleveland, O; KEX, Portland, Ore; KDKA, Pittsburgh, PA; KDKA-TV, Pittsburgh, Pa; WIND, Chicago, Ill; WJZ-TV, Baltimore, Md; WBZ-FM, Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-FM, Cleveland, O; KEX-FM, Portland, Ore;

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Lake Erie Radio & TV Corp.
Address.....52½ E. Washington St.
Tel.: 3338 .....Independent
Station Rep.....Hil Best
President.....Theodore M. Nelson
Gen. Mgr.....Howard G. Pearcy
Commercial Manager.....Phil Wise
Program Director.....James Cronkright
Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WGRY, Inc.
Address .....3669 B'way
Tel.: TUrner 4-9409.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. .....Power: 1000 Watts
Owned-Operated By ..Lake Bdcastg Co., Inc.
Address .....Hotel Gary
Tel.: TU 6-9171.....Independent
Station Rep.....John E. Pearson Co.
Pres., Gen., Mgr.....Dee O. Coe
Asst. Gen. Mgr.....Joseph A. Haas
Sales Prom. Mgr.....Thomas B. March
Chief Engineer .....Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Operated By...Kosciusko Bcstg. Corp.
Address .....Hotel Goshen
Tel.: 3-2219 .....Independent
President.....William N. Udell
General Mgr.....C. J. Pajakowski
Chief Engineer.....Henry Weaver

WJOB—Hammond—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Colby Bcstg.
Address .....6405 Olcott
Tel.: TI 4-1230.....Independent
Pres., Gen. Mgr.....R. C. Adair
Station Manager.....Len Ellis
Publicity Director.....Hugh Pieron
Chief Engineer.....R. Duensing

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts
Owned-Operated By....Radio Huntington, Inc.
Business Address..... Hotel LaFontaine
Tel.: 3404 .....Independent
Pres., Gen. Mgr.....William J. Warren
Chief Engineer.....Charles Yelverton

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.. .....Time, Inc.
Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....ABC
Representative .....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Nat. Sales Mgr.....Hugh L. Kirby
Gen. Sales Mgr.....Henry H. Franz
Station Mgr.....Franklin H. Small
Prom. Mgr.....Jerry Chapman
Program Dir.....Robert Yeager
Chief Engineer.....Bob Flanders

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned.....Rollins Bcstg. Co.
Address.....4800 E. Raymond St.
Tel.: FL 9-5591.....Independent
Representative .....Rollins, Grant
President.....O. Wayne Rollins
General Manager.....Kersh Walters
Program Director.....Ernie Forrester
Chief Engineer.....Warren Fooks

WIBC—Indianapolis—1938

Freq. 1070 Kc...Power: 50 Kw. d.; 10 Kw. n.
Owned-Operated By.....WIBC, Inc.
Business Address.....2835 N. Illinois St.
Tel.: WA 4-2661.....Independent
Representative .....John Blair
President, Gen. Mgr.....Richard M. Fairbanks
V.P., Commercial Manager....Gilbert I. Berry
Prog. Dir.....William L. Dean
Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....Indianapolis Bcstg., Inc.
Business-Studio Add...307 N. Pennsylvania St.
Tel.: ME 5-1541.....NBC
Newspaper Affil.....News; Star
Representative....Peters, Giriffin & Woodward
President.....Eugene C. Pulliam
General Manager.....Willard C. Worcester
Commercial Mgr.....Bill J. Shuel
Sta. Program Dir.....Donald Bruce
Prom., Publicity Dir.....Paul L. Raikes
Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Indiana Bcstg. Corp.
Business-Studio Address..1440 N. Meridian St.
Tel.: ME 4-6411.....CBS
Sta. Representatives.....H. R. Reps.
President.....C. Wrede Petersmeyer
V.P., General Manager.....Robert McConnell
Sta. Comm. Mgr.....Robert Ohleyer
Program Director.....William E. Frosch Jr.
Prom., Publicity Dir.....James R. Nesbit
Chief Engineer.....Stokes Gresham, Jr.
Owners of: WISH-TV, Indianapolis, Ind; WANE-AM-TV, Fort Wayne, Ind; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Radio Indianapolis, Inc.
Address.....3003 Kessler Blvd.
Tel.: WAlnut 5-6494.....Independent
Representative.....John Pearson Co.
President.....Lyman S. Ayres
General Manager.....Robert D Enoch
Program Director..... ....Greg Smith
Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. ....Power: 1000 Watts d.
Owned-Operated By ..Jasper on the Air Inc.
Address.....South on Hgwy. 45
Tel.: 678 .....Independent
President .....Dr. Gilbert E. Metzger
General Manager.....Dennis J. Keller
Commercial Manager.....Al Farber
Program Director.....Jack Brandt
Sales Prom, Publicity Dir.....Shirley Brenner
Chief Engineer.....Peter Russo

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By....Noble DeKalb Bcstg. Co.
Address .....Box 47
Tel.: 764.....Independent
V.P., General Manager.....Paul L. King
Commercial Manager.....Weldon Cornell
Program Director.. .....Fred Manahan
Sales Prom. Dir.....[illegible]
Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owner .....Booth Broadcasting
Business Address.....210½ North Main St.
Tel.: GL 7-1194.....CBS
Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....John Carl Jeffrey
Prog. Dir.....Hugo J. DiSalvo
Pub. Dir.....Dorothy Overton
Chief Engineer.....Elvin Cunningham

WASK—Lafayette—1942

Frequency: 1450 Kc..... Power: 250 watts
Owned.....Lafayette Bcstg., Inc.
Business-Studio Address .....McCarty Lane
Tel.: Gibson 7-2186 .....MBS
President.....E. Joseph Bannon
General, Comm. Mgr.....Dick Pittenger
Program, Prom. Mgr.....Henry Rosenthal
Chief Engineer.....Joe McLean

WLOI—La Porte—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By...La Porte County Bcstg. Co.

Address.....P. O. Box 385
Tel.: 4144.....Independent
Sta. Rep. .....Pearson
President.....Dee O. Coe
Gen. Mgr.....Robert L. Harris
Chief Engineer.....Victor Voss

WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63 .. ..KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By..Logansport Bcstg. Corp.

Address .....P. O. Box 399
Tel.: 3111.....MBS
President..... .....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Comm. Mgr.....Joe Wiler
Program Director.....Gene A. Waters
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
Address .....Telegraph Hill
Tel.: 1270.....KBS
Representative.....Hil F. Best Co.
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By .... Marion Radio Corp.
Address.....P.O. Box 1199
Tel.: NOrth 4-6239.....CBS
Representative .....Everett-McKinney
President.....Lester G. Spencer
V. P., Gen. Mgr.....William Fowler
Comm. Mgr.....A. G. Von Dielingen
Sales Prom. Mgr.....William Kniesly
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett

WORX

MADISON, INDIANA

Your

Prescription

For

Sure-Fire

Sales

WMRI—Marion—1955

Frequency: 860 Kc.....Power: 250 Watts
Owned By..... .....WMRI, Inc.
Business Address.....PEnnsylvania St.
Tel.: 5705 .....Independent
Newspaper Affil.....Chronicle Leader-Tribune
Representative ..... Burn-Smith
Gen. Mgr.....Robert Fincannon
Comm. Sales Prom. Mgr.....Robert Wright
Program Director.... .....James Landry, Jr.
Publicity Director.....Don Tillman
Chief Engineer.....Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc...Power: 5 Kw. d.: 500 Wts. n.
Owned.....Northern Indiana Bcsters., Inc.
Business-Studio Address....Old Chicago Road
Tel.: TR 4-5245.....Independent
Pres., Gen. Mgr.....William N. Udell
Comm. Mgrs.....Al Halus-S. C. McDonnell
Program Dir.....Robert E. Pfister
Sale Prom. Mgr.....Sam Searfoss
Publicity Dir.....Henry Lange
Chief Engineer.....Robert E. Schilling

WPCO—Mount Vernon—1955

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
Address .....Box 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Program Dir.....Kenneth Kessler
Chief Engineer.....Bob Smiley

WLBC—Muncie—1926

Frequency: 1340 Kc ..... Power: 250 Watts
Owned-Operated By .. Tri City Radio Corp.
Business Address.....Box 271
Tel.: AT 8-4403.....CBS
Representative .....Hal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Program Director.....William F. Craig
Chief Engineer.....Pat Finnegan

WLRP—New Albany—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Opearted By.....Frentz & Brown
Business Address.....P.O. Box 528
Tel.: WH 4-2235.....Independent
Station Rep.....Hil F. Best Co.
Pres., Gen., Sta. Mgr. .....Roy L. Hickox
Comm., Sales Prom. Mgr.....Ronald Watson
Program Director.....Jerry Fordyce
Chief Engineer.. .....Robert Metzler

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 500 Watts
Owned ..... Dorrell Ochs
Address .....P. O. Box 46
Tel.: FI 9-8421.....Independent
Station Representative.....Hopewell
President.....Dorrell Ochs

General Sta. Mgr.....Eddie Sears
Commercail Mgr.....Don Edwards
Program Dir.....Ernie Kerns
Publicity Dir.....Don Padgett
Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By..Wabash-Peru Bcstg Co., Inc.
Address.....Hwy. 24
Tel.: GRidley 3-4448.....Independent
President.....S. L. Hoffman
Station Manager.....D. I. Dever

WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address.....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address.....Box 8
Tel.: FU 5-4861.....Independent
Representative.....Devney
Gen., Sta. Mgr.....M. R. Lankford
Chief Engineer.....John S. Sanders

WKBV—Richmond—1926

Frequency: 1490 Kc ..... Power: 250 Watts
Owned-Operated By .... Central Bcstg. Corp.
Address.....W. Main St.
Tel.: 3-1156 .....ABC
Sta. Representative.....Everett-McKinney
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Commercial Manager.....Jim Wickemeyer
Publicity, Prom. Mgr.....Bill Woehrman
Program Director.....Marie Robbins
Chief Engineer.....L. J. Duning

WSLM—Salem—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address.....Box 472
Tel.: 700.....KBS
Owner, Gen. Mgr.....Don H. Martin
Commercial Mgr.....Herb Arms
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JAckson 2-1390.....Independent
Station Mgr.....Bob Shippee
Program Dir.....Fred Osborne
Chief Engineer.....Arthur T. Kindell

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address.....Box 179
Tel.: CE 4-1111.....MBS
President.....John L. Booth
General, Sta. Mgr.....Martin G. Creel
Commercial Mgr.....Robert Nieder
Program Dir.....Al Waters
Ch. Eng., Prom. Mgr.....Louis Ellis

WNDU—South Bend—1944

Frequency: 1490 Kc ..... Power: 250 Watts
Owned-Oper. By..Michiana Telecasting Corp.
Address.....Box 989
Tel.: CE 3-7111.....ABC
Sta. Rep.....Venard, Rintoul & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Comm. Sta. Mgr.....Daniel Martin
Program Director.....John E. McCullough
Sales Prom. Mgr.....Walter Purcell
Publicity Dir.....Paul A. Listek
Chief Engineer.....Bazil O'Hagen

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation....South Bend Tribune
Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General Manager.....Neal B. Welch
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Dir.....Robert Drain
Chief Engineer.....Arthur R. O'Neil

WTCJ—Tell City—1948

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Tell City Bcstg. Co.
Address.....Tell City
Tel.: KIngsdale 7-2345.....KBS
Owner, Manager.....James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Representative .....Weed
President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.....Robert L. Karr
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618.....Independent
Representative .....Burn-Smith
General Manager.....Richard Beiser
Publicity Director.....Mrs. Wilma Sapp
Chief Engineer.....P. Ford

WTHI—Terre Haute—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By Wabash Valley Bdg. Corp.
Address.....918 Ohio St.
Tel.: CR 9481.....CBS
Representative .....Bolling
President.....Anton Hulman, Jr.
V.P. & Gen. Mgr.....Joseph M. Higgins
Commercial Mgr.....George Foulkes
Sales Prom. Mgr.....Bill Hawkins
Program Director.....Ben Falber, Jr.
Chief Engineer..... ....Russ Arnold

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....H. N. Greenlee
Business Address.....Grand Hotel
Tel.: TU 2-6060 .....MBS
Newspaper Affil.....Sun Commercial
Representative...Peters, Griffin & Woodward
Gen. Mgr.....Howard N. Greenlee
Station Mgr.....A. H. Edmondson, Sr.
Comm., Prom. Mgr.....W. B. Kepler
Program Director.....Robert Duckworth
Publicity Dir. .....John R. Cutshall
Chief Engineer.....Ralph Baldwin

WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 500 Watts
Owned-Oper. By..Reub Williams & Sons, Inc.
Address .....Times Building
Tel.: Amherst 7-3111.....Independent
Newspaper Affil. .....Times-Union
President.....R. B. Williams
General Manager.....C. R. Williams
Station, Prom., Pub. Dir.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc.....Power: 250 W., d.
Owned-Operated By..Washington Radio, Inc.
Address.....615 S.E. 11th St.
Tel.: CL 4-4300.....KBS
Newspaper Affil.....Wash. Herald
Representative.....Hil F. Best
President.....Mrs. H. B. Bausman
General Manager.....Joe Edwards
Commercial Manager.....Joe Floerke
Prog. Dir.....Gene Cabel
Chief Engineer.....Joe Fox

Pop.: 3,069,000
Families: 889,000
Radio Homes: 883,000

IOWA

TV Homes: 791,000
AM Stas. in State: 61
TV Stas. in State: 12

KLGA—Algona—1956

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Kossuth County Bcstg.
Address .....Box 47
Tel.: CY 4-2475.....KBS
President .....Frederick Epstein
General, Sta. Mgr.....James M. Watt
Commercial Mgr.....Elaine Hutchins
Chief Engineer.....John Moline

KASI—Ames—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By...Story County Bcstg. Co.
Address.....Main & Burnett Sts.
Tel.: CE 2-3152.....Independent
Sta. Representative.....Holman
President, Gen. Mgr.....William Ray
Commercial Mgr.....James Orngard
Program Dir.....Carol Farmer
Sales Prom. Mgr.....W. Ray, Jr.
Chief Engineer.....James Stevens

KJAN—Atlantic—1950

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By..Nishna Valley Bcstg. Co.
Address .....North Olive
Tel.: 1717.....KBS
Pres., Comm. Mgr.....E. G. Faust
Co-Mgrs.....F. G. Miller-H. A. Preston
Program, Publicity Dir.....Robert Einhaus
Chief Engineer.....Arnold E. Wilson

KWBG—Boone—1950

Freq.: 1590 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By.....Boone Bcstg. Co.
Address .....P. O. Box 36
Tel.: 1590 .....KBS
Newspaper Affil.....News-Republican
President.....Mary G. Garvey
General Manager.....H. A. Garvey
Chief Engineer.....John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Burlington Bcstg. Co.
Address.....Roosevelt Road
Tel.: PL 2-2701.....ABC
President.....G. B. McDermott
General Mgr.....D. H. Steinle
Commercial Manager.....Willis Schwartz
Program Director.....Richard Mosena
Sales Prom. Mgr.....Capps Sutherland
Publicity Dir.....Thomas Holmquist
Chief Engineer.....Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc.....Power: 1000 Watts

Owned-Oper. By.....Carroll Broadcasting Co.
Address.....Box 431
Tel.: 4321.....Independent
Representative .....Pearson
General Manager.....Leo R. Mayr
Commercial Manager.....Lee Sandberg
Progam Director.....Neil Trobak
Chief Engineer.....Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Jane A. Roberts
Address.....P.O. Box 256
Tel.: Colfax 6-1077.....Independent
Owner.....Jane A. Roberts
General Manager.....R. W. Cox
Commercial Mgr.....Milton Gary, Jr.
Chief Engineer.....Edward West

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts
Owned-Oper. By.....Cedar Rapids TV Co.
Address.....104 1st St., S.W.
Tel.: EMpire 4-4194.....ABC
Newspaper Affil.....Gazette
Sta. Representative.....Branham Co.
President .....Joseph F. Hladky, Jr.
General Manager..... ....Redd Gardner
Sales Manager.....Charles F. Butler
Program Director.....Jim Young
Sales Prom. Publicity Dir.....Edna A. Herbst

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Cedar Rapids Bcstg.
Business Address.....1225 First Ave., S.E.
Tel.: EM 3-8265.....Independent
Sta. Representative.....Everett McKinney
President .....John C. Kelly
Gen., Sta. Mgr.....James I. Mitchell
Commercial Manager.....David W. Albright
Program Director.....Robert Carpenter
Chief Engineer.....Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned.....American Bcstg. Stations, Inc.
Bus.-Studio Address..Paramount Theater Bldg.
Tel.: EM 4-0171.....CBS
Representative .....Katz
President.....Mrs. Helen S. Mark
V.P., General Manager....William B. Quarton
Station Mgr.....Kenneth L. Hastie
Commercial Mgr.....Beryl W. Starbuck
Promotion Mgr.....Jim Bowermaster
Program Manager.....Dean Landfear
Chief Engineer.....George Hixenbaugh

KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned .....Hope Co.
Address.....1910 S. Main St.
Tel.: 407 .....KBS
Newspaper Affil.....Daily Iowegian
President.. .....Robert K. Beck
Gen., Sta. Mgr.....Clyde Holbrook
Comm. Mgr., Ch. Eng.....W. H. Lemen
Program Director.....Richard King

KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Incorporated
Address.....300½ N. Main St.
Tel.: CApitol 8-1231.....KBS
Pres., Gen. Mgr.....L. J. Bromberg
Commercial Manager.....Robert Brown
Program Director.....Richard Snyder
Publicity Director.....Kay Sullivan
Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1952

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Operated By....Cherokee Bcstg. Co.
Address.....219½ W. Main St.
Tel.: CAnal 5-2511.....Independent
Representative .....Best
President, Gen. Mgr.....Charles Reznikov
Publicity Dir.....Hal Mann
Chief Engineer.....Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.
Owned.....Salter, Moran & Noyes
Address.....514 S. Second St.
Tel.: CH 3-2174.....Independent
General Mgr.....R. Ambrose
Chief Engineer.....John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By ...Clinton Bdcstg Corp.
Address .....246 Fifth Avenue South
Tel.: CH 2-1252.....MBS
Representative .....Pearson
President, General Manager...B. M. Jacobson
Oper. Dir., Ch. Eng.....G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. .....Power: 500 Watts d.
Owned-Operated By.....Nonparell Bcstg. Co.
Address.....120 S. Main
Tel.: 4041.....ABC-MBS
President.....Robert O'Brien
General, Publicity Mgr.....David A. DoBell
Sales Prom. Mgr.....Clarence Hoover
Program, Ch. Eng.....Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc....Power: 1000 Watts d.
Owned-Oper. By...Southwest Iowa Bcstg. Co.
Address .....Radio Center
Tel.: ST 2-2155.....KBS
Representative .....Pearson
President.....Arden D. McKee
Gen., Sta., Comm. Mgr.....E. M. Horning
Prog., Pub. Dir.....J. R. Mills
Chief Engineer.....William Zollman

KFMA—Davenport—1952

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Doralcar Assoc. Inc.

Address.....415 S. Perry St.
Tel.: 6-4407.....Independent
President .....Howard Dorsey
General Manager.....Robert L. Harris
Sales Prom. Mgr.....Bob Rodrick
Chief Engineer.....Larry Andrews

KSTT—Davenport—1946

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By...Quint Cities Bcstg. Co.
Address.....736 Federal St.
Tel.: 6-2541.....MBS
Representative ..... Forjoe
Pres., Gen. Mgr.....Frederick Epstein
Commercial Manager.....William Parker
Program Director.....Kenneth Draper
Chief Engineer.....George Stephenson

WOC—Davenport—1922

Frequency: 1420 Kc. ....Power: 5000 Watts
Owned-Operated By ....Tri-City Bdcstg. Co.
Address.....805 Brady Street
Tel.: 3-3661.....NBC
Representative....Peters, Griffin, Woodward
President .....Col. B. J. Palmer
Station Manager.....Ernest C. Sanders
Sales Manager.....F. Pax Shaffer
Sales Prom. Mgr.....Richard Upp
Program Dir.....Raymond E. Guth
Chief Eng.....P. Arvidson

KDEC—Decorah—1947

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Operated By.....Scenic Bcstg. Co.
Business-Studio Address...308½ W. Water St.
Tel.: 1240.....KBS
Pres., Gen. Mgr.....Verne Koenig
Commercial Mgr.....Kenneth Bjerke
Chief Engineer.....John Hibbard

KDSN—Denison—1956

Frequency: 1580 Kc.....Power: 500 Watts
Owned By.....Denison Bcstg. Co.
Address .....Box 337
Tel.: AMhurst 3-3141.....Independent
Pres., Gen. Mgr.....Walter F. Morrison
Prog., Chief Engineer.....Jim A. Peterson

KCBC—Des Moines—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By...Fletcher-Mitchell Corp.
Address .....Box 1404
Tel.: CRestwood 7-4483.....ABC
Representative .....Devney
President.....James I. Mitchell
Gen., Sta. Mgr.....Claire E. Grant
Commercial Manager.....Bob Bunce
Sales Prom. Mgr.....Don Purdy
Program Director.....Bob Lutz
Chief Engineer.....Robt. S. Brown

KIOA—Des Moines—1948

Freq.: 940 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Public Radio Corp.
Business Address.....503 Park St.
Tel.: ATlantic 2-9191.....MBS
Sta Representative.....Adam Young
President .....Lester Kamin
Gen., Sta. Mgr.....James C. Dowell
Program Director.....Frosty Mitchell
Publicity Director.....Rosemary Bowen
Sales Prom. Mgr.....Joyce A. Patterson
Chief Engineer.....Lyle W. Nolan

KRNT—Des Moines—1935

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Cowles Bcstg. Co.
Business Address.....9th & Pleasant Sts.
Tel.: CH 3-4141.....CBS
Newspaper Affiliation .....Register-Tribune
Station Representative .....Katz
General-Station Manager.....Bob Dillon
Commercial Manager.....Paul Elliott
Chief Engineer.....C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By.....KSO Inc.
Address.....1910 Ingersoll Ave.
Tel.: CH 3-0571.....Independent
Sta. Representative.....H-R Rep.
President.....Larry Bentson
V.P., Sta. Mgr.....Tony Moe
Comm., Asst. Gen. Mgr.....Bill Bengtson
Program, Prom. Mgr.....Dick Vance
Publicity Dir.....Jack Westerbard
Chief Engineer.....Samuel Mazza

KWDM—Des Moines—1948

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....Gen. Bcstg. of Ia. Inc.
Business-Studio Address.....419½ Locust
Tel.: AT 2-8363.....MBS
Pres., Comm. Mgr.....George W. Webber
Gen., Sta. Mgr.....Robert L. Webber
Program Director.....Edith D. Webber
Chief Engineer.....Werner Schwarz

WHO—Des Moines—1924

Frequency: 1040 Kc.....Power: 50,000 Watts
Owned-Operated By.....Central Bcstg. Co.
Address.....1100 Walnut St.
Tel.: AT 8-6511.....NBC
Representative....Peters, Griffin & Woodward
President.....Col. B. J. Palmer
V. Pres. & Resident Mgr.....Paul A. Loyet
Exec. V. Pres.....Ralph Evans
Sales Manager.....Robert H. Harter
Program Director.....Cecil C Huntzinger
Sales Prom. Mgr.....Robert O. Link
Chief Engineer.....Roy W. Pratt

KDTH—Dubuque—1941

Frequency: 1370 Kc.....Power: 1000 Watts
Owner.....Dubuque Telegraph-Herald
Address.....8th & Bluff St.
Tel.: 3-7351.....ABC
Station Representative .....Pearson
President .....Fred Woodward
General Manager.....K. S. Gordon
Commercial Manager.....A. C. Newburgh

Publicity Dir.....Gordon Kilgore
Program Director.....Robert J. Gribben
Chief Engineer.....Donald Abitz

WDBQ—Dubuque—1933

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WDBQ Bcstg. Co.
Business Address.....2763 Pennsylvania Ave.
Tel.: 3-8241.....MBS
Sta. Representative.....Walker-Rawalt
President.....Oswald Friend
General Manager.....Philip T. Kelly
Commercial Manager.....Patrick G. Fleming
Program Director.....Terry Dorsey

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
Owned.....KLIL, Inc.
Address.....Box 155
Tel.: EMerson 2-3521.....KBS
Sta. Representative.....Bob Dore
Pres., Gen. Mgr.....Jack Turnbull
Commercial Manager.....Lucille Turnbull
Program Director.....Don Gard
Sales Prom. Mgr.....R. A. Peterson
Publicity Director.....Larry O'Toole
Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By..Bcstng. Engineering Services
Business Address....Highway 34 West, Box 31
Tel.: 345.....ABC
President.....G. B. McDermott
Gen., Sta. Mgr.....William W. Hansen
Publicity Director.....Donald Picken
Sales Prom. Mgr.....Robert E. Shunick
Chief Engineer.....Richard J. Caldwell

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northwest Bcstg. Co.
Business-Studio Address.....Warden Bldg.
Tel.: 4-0351.....MBS
Representative.....Pearson
President, Gen., Sta., Mgr.....Edward Breen
Comm., Sales Prom. Mgr.....Max E. Landes
Program Director.....Drexel Peterson
Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned.....American Bcstg. Stations, Inc.
Business Address.....540 A. Street
Tel.: 8-4711.....Independent
Representative.....Everett-McKinney
President.....Mrs. Helen Mark
Gen. Mgr.....Burns Nugent
Commercial Manager.....James Maurer
Program Director.....Deane Johnson
Chief Engineer.....Roy Chase

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....KXGI, Inc.
Business-Studio Address.....Marquette Bldg.
Tel.: DRake 2-1241.....Independent
Representative.....Devney
President, Gen. Mgr.....Richard Gillespie
Station, Program Dir.....Jack Lee
Commercial Mgr.....Gary Bye
Sales Prom. Mgr.....Joe Young
Chief Engineer.....James Tschantz

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned.....Mitchell Bcstg.
Address.....P. O. Box 67
Tel.: BE 6-5444.....KBS
Pres., Gen. Mgr.....Jerrell Henry
Commercial Mgr.....Vic Sayer
Program Dir.....Robert Armstrong

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Johnson County Bcstg. Corp.
Business Address...108½ E. Washington St.
Tel.: 8-1181.....Independent
Representative.....Pearson
President.....Scott Swisher
General Sta. Mgr.....Gene Claussen
Commercial Mgr.....F. M. Broders
Program Director.....Robert Shellady
Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Keokuk Bdcstg. Co.
Business Address.....Hotel Iowa Bldg.
Tel.: 3670.....Independent
Representative.....John E. Pearson
President.....H. W. Stadler
General Manager.....Robert W. Erickson
Program Director.....John Husak
Chief Engineer.....Joe Malkin

KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....George M. De Ruyter
Address.....Box 1410
Tel.: 1410.....KBS
Manager.....George M. DeRuyter

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Jackson County Bcstg. Co.
Business Address.....136½ S. Main St.
Tel.: OLive 2-2426.....KBS
President.....Nathan Goetz
Station Manager.....Duane A. Willey
Program Director.....Stan Barton
Sales Prom. Mgr.....Claude Beck
Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
Operated By.....Marshall Electric Co.
Address.....133 E. Main St.
Tel.: 3361.....Independent
Newspaper Affil.....Times-Republican

Representative .....Pearson
President.....John W. Norris
General Manager.....Paul G. Norris, Jr.
Station Manager.....William P. White
Comm. Mgr.....William C. Doll
Program Director.....Dale Smith
Chief Engineer.....Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Radio, Inc.
Bus.-Studio Address.....2nd & Pennsylvania
Tel.: GArden 3-2540.....CBS
Sta. Representative.....Branham
President.....Lee P. Loomis
Exec. V.P., Gen. Mgr.....Herbert R. Ohrt
Nat. Sales Mgr.....Walter J. Rothschild
Commercial Manager.....Lloyd Loers
Program Director.....Bob Clausen
Chief Engineer.....Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Western Broadcasting Co.
Address.....402 19th St., S.W.
Tel.: 5400.....Independent
President Wm. T. Johns, Jr.
Gen., Sta. Mgr.....Chas. Loufek
Chief Engineer.....Earle Fritz

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
Owned-Oper. By.....Land O'Corn Bcstg. Inc.
Address.....5 W. State
Tel.: GArden 3-8634.....Independent
Representative.....Hil F. Best
General Manager.....Robert L. Booe
Sales Prom. Dir.....Richard Brinkmann
Chief Engineer.....Hubert Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
Owned-Operated By.....Muscatine Bcstg. Co.
Address.....Mulberry & Houser
Tel.: AM 3-2442.....Independent
Representative .....Pearson
Partner, Gen. Mgr.....George J. Vogler
Commercial Manager.....Vince Beckey
Program Director.....Marion Templeman
Chief Engineer.....David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
Owned By.....Richard C. Brandt
Address .....Box 190
Tel.: 2100.....Independent
Representative .....Grant Webb
General Manager.....Jack Kohrumel

KOEL—Oelwein—1950

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By..Northeast Iowa Radio Corp.
Address.....109 S. Frederick Ave.
Tel.: 120.....Independent
President.....C. W. Crahan
Gen., Sta. Mgr.....W. J. Teich
Commercial Mgr.....Donald McKee
Prog., Pub. Dir.....Dale Wood
Chief Engineer.....Arnold Zaruba

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Oskaloosa Bcstg. Co.
Address .....Box 518
Tel.: OR 3-3493.....Independent
Representative .....Pearson
President.....E. G. Wenrick
Gen., Sta., Comm. Mgr.....Glen Stanley
Program Director.....Lester Wright
Publicity Director.....John Halligan
Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned by.....Wapello County Bests Co., Inc.
Address.....New Union Bank Bldg.
Tel.: MUrray 2-7588.....CBS
Sta. Representatives.....Bolles; Hyett
President.....G. La Verne Flambo
General Comm. Mgr.....Dale Cowle
Program Director.....Larry Shepard
Chief Engineer.....Larry Stout

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned.....Carroll H. Marts
Address.....P.O. Box 391
Tel.: MUrray 2-7551.....KBS
Pres., Gen. Mgr.....Carroll Marts
Program Director.....Lawrence Weller
Chief Engineer.....Les Thompson

KFNF—Shenandoah—1924

Freq.: 920 Kc.....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....KFNF Bcstg. Co. Inc.
Address .....P.O. Box 98
Tel.: 1302.....Independent
Sta. Reps.....Bolling; Bowden
President.....Nicholas Tedesco
General Mgr.....G. W. Diefenderfer, Jr.
Program Dir.....Don Johnson

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned-Operated By.....May Bcstg. Co.
Address.....KMA Auditorium
Tel.: 192.....ABC
Representative .....Edward Petry
President.....Edward W. May
General Mgr.....Owen Saddler
Station Mgr.....Anthony Koelker
Commercial Mgr.....Cecil H. Hamilton, Jr.
Prog., Publicity Dir.....Duane Modrow
Program Director.....Dean Naven
Chief Engineer.....Don Burrichter

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Siouxland Bcstg. Inc.
Address.....620 Insurance Exchange Bldg.

Tel.: 8-0628.....Independent
Sta Representative.....Paul H. Raymer
President .....James Stuart
Ex. Vice Pres.....Richard Chapin
General Manager.....Jan Dellinger
Program Director.....Donald Frost
Sales Prom. Mgr.....Shirley Fisher
Chief Eng.....Philip Maher

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Perkins Bros. Co.
Business-Studio Address.....415 Douglas St.
Tel.: 5-7993.....ABC
Newspaper Affiliation .....Journal-Tribune
Representative.....George P. Hollingbery
President.....W. R. Perkins
Sta., Comm. Mgr.....Eugene T. Flaherty
Sales Prom. Mgr., Pub. Dir.....Jean Harraday
Program Dir.....Elizabeth Sammons
Chief Engineer.....S. C. Dier

KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By....Sioux City Bcstg. Co.
Address .....400 Commerce Bldg.
Tel.: 8-0165.....Independent
Representative .....Everett-McKinney
President .....John C. Kelly
General Manager.....Lennon Kelly
Chief Engineer.....Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Iowa Great Lakes Bcstg. Co.
Address .....Highway 71, N.
Tel.: 1240.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Ben B. Sanders
Commercial Mgr.....Mary Lundt
Program Director.....Chet Andrews
Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Operated By....Cornbelt Bcstg. Co.
Address .....Park Building
Tel.: RE 2-3520.....KBS
President .....O. J. Grau
Sta. Mgr., Prog. Dir.....Paul Benson
Chief Engineer.....Robert L. Lamb

KWWL—Waterloo—1947

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By ..Black Hawk Bdcstg Co.
Address .....Insurance Bldg.
Tel.: AD 4-4404.....MBS
Representative .....Avery-Knodel, Inc.
President.....Ralph J. McElroy
Gen., Sta. Mgr.....Bill C. Baldwin
Chief Engineer.....E. M. Tink

KXEL—Waterloo—1942

Frequency: 1540 Kc..... Power: 50,000 Watts
Owned-Oper. By.....KXEL Bcstg. Co.
Address.....P.O. Box 2395
Tel.: AD 3-3371.....ABC
Representative .....Bolling
President.....Cy N. Bahakel
General, Sta. Mgr.....Frank Tirico
Comm. Prom. Mgr.....Al Laval
Ch. Eng., Program Dir.....Don Kassner
Publicity Dir.....George Patrick

KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.
Owned By.....Cedar Valley Bcstg. Co.
Address.....123 1st St. S.E.
Tel.: 1470 .....Independent
President, Gen. Mgr.....John W. Talbott
Commercial Manager.....George Mills
Program Dir.....J. A. Meyer
Chief Engineer.....Gene Landau

KJFJ—Webester City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Triangle Bcstrs.
Address .....Box 222
Tel.: TEmple 2-1410.....KBS
Representative.....Hil F. Best
President..... D. D. Treu
General, Comm. Mgr.....Don Treu
Program, Public Dir.....G. D. Warland
Sales Prom. Mgr.....Cal Haworth
Chief Engineer.....Aldis Hendrickson

Pop.: 2,359,000
Families: 786,000
Radio Homes: 731,000

KANSAS

TV Homes: 636,000
AM Stas. in State: 46
TV Stas. in State: 9

KSOK—Arkansas City—1947

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By .The KSOK Bdcstg. Co.
Address.....P.O. Drawer 917
Tel.: 2666 .....Independent
President.....Oscar S. Stauffer
Gen. Sta. Mgr.....S. C. Thompson
Program Director.....W. C. Embry
Commercial Manager.....Tom Parmley
Chief Engineer.....N. Wayne Owens

KARE—Atchison—1939

Frequency: 1470 Kc. ....Power: 1000 Watts
Owned-Oper. By ..Griffith-Buenning Bdstg. Co.
Address.....Fifth & Kansas Ave.
Tel.: 2477 .....KBS
Representative.....Sears & Ayer
Co-Owners....J. M. Griffith, Paul H. Buenning
General Mgr.....James M. Griffith
Comm. Mgr.....Paul H. Buenning
Chief Engineer.....L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Operated By..Midwest Bdcstg System
Address.....P.O. Box 132
Tel.: 434.....KBS
Representative .....Best
President.....Cecil W. Roberts
Comm. Mgr.....J. LeRoy, Jr.
Program Director.....Evelyn Beech
Station Manager.....Glen A. Halbe
Chief Engineer.....R. Still

KGGF—Coffeyville—1930

Frequency: 690 Kc..Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By..The Midwest Bcstg. Co., Inc.
Address.....306 W. 8th
Tel.: CLinton 1-3800.....ABC
News. Affil...Journal, Winfield Courier, Others
Representative .....Hollingbery
President.....Richard M. Seuton
General, Comm. Mgr.....Robert L. Pratt
Commercial Manager.....E. B. Spoonamore
Program Dir.....Richard S. Embody
Chief Engineer.....J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned.....Town & Farm Co., Inc.
Address.....Grand Island, Neb.
Tel.: HO 2-3305.....Independent
Rep. .....H-R Reps.
President .....Don Searle
Exec. V.P.....William A. Martin
Station Manager.....Ed. Mason
Commercial Mgr.....Bill Moore
Business Mgr.....Willard Morton

KFRM—Concordia—1947

Frequency: 550 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....KMBC Bcstg. Co.
Address .....KMBC Building
Tel.: HA 2650.....ABC-MBS
Representative....Peters, Griffin & Woodward
Pres., Comm. Mgr., Pub. Dir.....Don Davis
Chief Eng.....Henry Goldenberg

KNCK—Concordia—1954

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned.....General Bcstg. Co., Inc.
Address .....Concordia, Kans.
Tel.: 1414.....KBS
Pres., Gen., Sta. Mgr.....W. F. Danenbarger
Comm. Mgr., Prog. Dir.....Oscar W. Allen
Chief Engineer.....Don Sasnett

KGNO—Dodge City—1930

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Dodge City Bcstg. Co.
Business Address.....705 Second St.
Tel.: HU 3-3151.....MBS
Newspaper Affil.....Dodge City Daily Globe
Representative...Venard-Rintoul & McConnell
President.....J. C. Denious, Jr.
Gen., Station Mgr.....W. Elliott
Comm., Prom. Mgr.....Ruth Petersen
Program Director.....Herschel Holland
Chief Eng.....Bob Ellinger

KBTO—El Dorado—1953

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address .....205½ S. Main
Tel.: HUnter 3-3151.....KBS
Representative .....Indie Sales
Owner.....O. A. Tedrick
General Manager.....Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Bluestem Bcstg. Co., Inc.
Address .....Box 350
Tel.: DI 2-1400.....Independent
Representative .....Clark
Pres., Gen. Mgr.....E. J. McKernan, Jr.
Commercial Mgr.....Ed Kernan, III
Sales Prom. Mgr.....Betty Wiershing
Operations Head.....Curt Stallings
Chief Engineer.....Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned.....Ft. Scott Bcstg. Co.
Address .....Box 72
Tel.: 2545.....KBS
Pres., Gen. Mgr.....Lloyd C. McKenney
Comm., Sta. Mgr.....Jim McKenney
Sales Prom.....C. Stevens
Publicity Dir.....Jim Ross
Chief Engineer.....Dale Holland

KIUL—Garden City—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KIUL, Inc.
Address.....509 Main St.
Tel.: BRidge 6-3251.....NBC-KBS
Newspaper Affili. .....Telegram
Representative.....Hal Holman
President, General Mgr.....Robert Wells
Sales Prom. Mgr.....Lucille Kaiser
Program Dir.....Tony Jewell
Publicity Dir.....Mary Connors
Chief Eng.....Joe Tennessen

KNCO—Garden City—1949

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Oper. By..Ark Valley Bcstg. Co., Inc.
Address .....Box 247
Tel.: BRidge 6-4366.....Independent
Representative .....Continental
President .....Ellsworth Sherman
General Manager.....John Hendry
Chief Engineer .....Gene Conjurske

KBLR—Goodland—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owner-Oper. By.....Tri-State Radio, Inc.
Address.....17th & Broadway
Tel.:TWinoaks 9-2332.....MBS
Sta. Representative.....Gill-Perna

Gene al Manager.....Leslie E. Whittemore
Commercial Mgr.....Jack Kaufman
Program, Sta. Mgr.....E. R. Jones
Chief Engineer.....Paul Bateman

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....KVGB, Inc.
Address.....2007 17th St.
Tel.: GLadstone 3-4318.....NBC
Newspaper Affil.....Daily Tribune
Representative .....Hollingbery
President.....Helen Townsley Coogan
General Mgr.....Grover C. Cobb
Asst. Mgr.....Robert D. Hilgendorf
Commercial Mgr.....Sherwood R. Parks
Program Dir.....Ray H. Beals
Chief Engineer.....Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAYS, Inc.
Address.....2300 Hall St.
Tel.: MArket 4-2578.....Independent
Representative .....Hal Holman
President.....Ross Beach, Sr.
General Mgr.....Robert E. Schmidt
Sta. Comm. Mgr.....Kay Melia
Prom. Director.....Don Gill
Chief Engineer.....Leo Leglieter

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Nation's Center Bcstg. Co.
Business-Studio Address.....17th & Harding
Tel.: MO 2-4486.....NBC-KBS
Representative .....Devney
Pres., Sta. Mgr.....Fred L. Conger
Commercial Director.....Robert Hanna
Prog. Dir.....Dick Fraley
Chief Engineer.....Marvin Reese

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
Owned-Operated By.....Hill Smith Bcstg., Inc.
Address.....525 N. Main
Tel.: Mohawk 5-4461.....Independent
Station Representative.....Gill-Perna
P es., Gen. Mgr.....J. D. Hill
Commercial Manager .....Virginia Ater
Station Manager.....Vern Minor
Program Director.....Del King
Sales Prom. Mgr.....Stan Gribble
Publicity Director.....Chuck Bennett
Chief Engineer.....Howard O'Brate

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Operated By.....Central Bcstg., Inc.
Bus.-Studio Transmitter.....114 North 8th St.
Tel.: 1010.....MBS-KBS
President .....Nels Rupard
Commercial Mgr.....T. J. Campbell
Program Director.....Jimmy Goodman

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
Owner-Oper. By.....Junction City Bcstg. Co.
Address.....724½ No. Washington St.
Tel.: CEdar 8-3165.....Independent
Representative .....Indie Sales
President,, Gen. Mgr.....R. L. Weir, Jr.
Station Mgr.....A. B. Valencia
Sales Prom. Mgr.....Pat Powers
Chief Engineer.....Royce Baerg

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Cy Blumenthal
Address .....4121 Minnesota
Tel.: FA 1-3200.....Independent
Representative .....Grant Webb
President .....Cy Blumenthal
Gen. Sta. Mgr.....Ed Charles
Commercial Mgr.....Dale Neal
Program Director.....Jack Call
Chief Engineer..... Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lawrence Bcstrs. Inc.
Address .....Route 5
Tel.: VI 3-1320.....Independent
Representative.....Indie Sales
President .....Lee Morgan
General Mgr., Prog. Dir.....Arden Booth
Commercial Manager.....Cliff Kimberling
Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency: 1410 Kc. ....Power: 500 Watts d.
Owned-Oper. By.....KCLO, Inc.
Address .....P. O. Box 809
Tel.: MUtual 2-1410.....KBS
General Manager.....George B. Anderson

KSCB—Liberal—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Seward County Bcstg. Co.
Business Address.....East 8th St.
Tel.: MA 4-3891.....Independent
Representative.....Hil F. Best
President .....Alf M. Landon
General Manager.....Leon S. Salathiel
Commercial Manager.....Mark Shor
Program Director.....Joe Young
Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Manhattan Bcstg. Co.
Address.....114 No. 4th St.
Tel.: PRescott 8-4451.....Independent
President.....Fred A. Seaton
Gen., Sta. Manager.....Lowell E. Jack
Commercial Manager.....David Jackson
Program Director.....Shel Smith

Sales Program Mgr.....Richard Hoff
Chief Engineer.....Harold Luehring

KNDY—Marysville—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned.....W. N. Schnepp
Address.....803½ Broadway
Tel.: HIllcrest 3-4361.....KBS
Station Representative.....Hil F. Best
President.....W. P. Glaspey
General, Comm. Mgr.....James D. Kastner
Program Director.....Mrs. Jane Ready
Chief Engineer.....Jack G. Haller

KNEX—McPherson—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Operated By.....K. R. Krehbiel
Address .....Box 186
Tel.: 1540.....KBS
Newspaper Affil.....Daily Republican
Gen. Mgr., Ch. Eng.....Claude Hughes
Prog., Pub. Dir.....M. Heitschmidt

KBKC—Mission—1957

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Public Radio Corp.
Address.....5913 Woodson Ave.
Tel.: HEdrick 2-1480.....MBS
President.....Lester Kamin
General, Comm. Mgr.....Bill Allred
Program Director.....Ed Knight
Chief Engineer.....Robert Arzt

KJRG—Newton—1953

Frequency: 950 Kc.....Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address .....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep.....Best, Biddick
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr., Prog. Dir.....Roy Lichtenberger
Chief Engineer.....Dean Grice

KOFO—Ottawa—1949

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P. O. Box 46
Tel.: CHerry 2-1220.....Independent
General Mgr.....Roderick B. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Barry Rohde
Sales Program Mgr.....William Dahlsten
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: 4050.....KBS
President, Gen. Mgr.....Richard R. Combs

KOAM—Pittsburg—1937

Freq.: 860 Kc.....Power: 10 Kw. d., 5 Kw. n
Owned-Oper....The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: Adams 1-7200.....NBC
Representative .....Hollingbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Prom., Publicity Dir.....Paul Hudson
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat
Commercial Manager.....Jean More
Program Director.....Michael Trepa
Sales Program Mgr.....John Hayden

KWSK—Pratt—1952

Frequency: 1570 Kc.....Power: 250 Watts
Owned .....Clem Morgan
Address .....209½ S. Main St.
Tel.: GReenwood 2-4405.....Independent
General Manager.....Clem Morgan
Program Dir.....Eddie Sherman
Publicity Dir.....Agnes R. Morgan
Chief Engineer.....F. C. Morgan

KRSL—Russell—1956

Frequency: 990 Kc.....Power: 250 Watts
Owned.....KILO Broadcasting Co.
Address .....Box 666
Tel.: HUdson 3-3121.....KBS
Representative .....Best
Owner, Gen. Mgr.....Fred L. Thompson
Comm., Chief Eng.....Charles Thompson

KSAL—Salina—1937

Frequency: 1150 Kc.....Power: 5000 Watts
Owned By.....Salina Bcstg., Inc.
Bus.-Studio Address.....7th & Iron
Tel.: TA 3-3701.....MBS
Exec. V. Pres.....R. W. Chapin
General Mgr.....R. M. McKune
Operations Mgr.....John Henshall
Chief Eng.....Don Englehart

WIBW—Topeka—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address .....Box 119
Tel.: CR 2-3456.....CBS
Newspaper Affil. ..... Journal, Capital
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Manager .....Thad Sandstrom
Sales Mgr.....Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.

Owned-Oper. By.....KJAY, Inc.
Address.....916 Kansas Ave.
Tel.: CE 3-1336.....Independent
Representative .....Gill-Perna
President.....Dale S. Helmers
General, Comm. Mgr.....Robert Rohrs
Program Director.....Joe Stavas
Chief Engineer.....Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Charles Bailey Axton
Address .....Box 538
Tel.: CE 4-3444.....MBS
General Manager.....Bailey Axton
V. Presidents.....Louise-Charle Axton
Commercial Mgr.....Tom Murray
Program Director.....Merle Blair
Station Manager.....Bob Barber
Chief Engineer.....Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By...WREN, Bdcstg. Co., Inc.
Address.....1001 Fillmore St.
Tel.: CE 2-0505.....ABC
Representative ..... Hollingbery
President.....Alf M. Landon
Gen., Sta. Manager.....Max G. Falkenstein
Commercial Manager.....Paul Dixson
Program Manager.....Bob Richmond
Sales Promotion Manager.....Bonnie Purnell
Chief Engineer.....Al King

KAKE—Wichita—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned .....KAKE Broadcasting Co., Inc.
Address .....Box 1240
Tel.: WH 3-4221.....MBS
Representative..Venard, Rintoul & McConnell
President .....Mark H. Adams
General Manager.....Dale McCoy, Jr.
Station Mgr.....Wyman Schepp
Commercial Manager.....Roger Peppard
Program Director.....Scott McCullough
Chief Engineer.....Gene Courtney

KFBI—Wichita—1922

Freq.: 1070 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By...Jayhawk Bdcstg. Corp.
Address.....42nd & N. Broadway
Tel.: TE 8-3377.....Independent
Representative .....Avery-Knodel
President.....Charles "Buddy" Rogers
General, St. Mgr.....Howard O. Peterson
Program Director.....Joe Holcomb
Chief Engineer.....Franz Smith

KFH—Wichita—1922

Frequency: 1330 Kc....Power: 5000 Watts d.
Owned-Operated By...Radio Station KFH Co.
Address.....Market at Williams St.
Tel.: AM 2-4491.....CBS
Newspaper Affiliation .....Eagle
Representative .....Blair
President .....John Rigby
Executive Vice Pres.....M. M. Murock
Gen. Mgr.....T. P. Bashaw
Comm. Mgr.....John Merrell
Program Director.....Donald Anderson
Sales Prom. Mgr.....Rick Weaver
Chief Engineer.....Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....Radio Active, Inc.
Address.....148 Misco Bldg.
Tel.: HO 4-2387.....Independent
Station Representative.....Eastman
General Mgr.....K. R. Greenwood
Commercial Mgr.....Ron Blue
Program Dir.....Tom Dunn
Sales Program Mgr.....Robert Metheny
Chief Engineer.....Len Ballard

KSIR—Wichita—1958

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....KSIR, Inc.
Business Address.....Box 933
Tel.: WH 2-3253.....Independent
Station Representative .....Pearson
Pres., Comm. Mgr.....Mack Sanders
Gen. Sta., Chief Eng.....K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....Independent
Representative .....Hollingbery
President.....O. E. Bradley
V.P., General Manager.....J. Milton Hall
Comm. Prog. Mgr.....Harold H. Hale
Program Director.....Virginia Welch
Chief Engineer.....M. W. Mulanix

Pop.: 3,238,000
Families: 886,000
Radio Homes: 869,000

KENTUCKY

TV Homes: 646,000
AM Stas. in State: 81
TV Stas. in State: 5

WANY—Albany—1958

Frequency: 1390 Kc.....Power: 1000 Watts
Owned By.....Albany Bcstg. Co.
Business Address.....Box 1471
Tel.: 150 .....KBS
Sta. Reps.....Geo T. Hopewell; Kentucky Sales
Presidents.....Wallace Allred-Cecil Speck
General, Station Mgr.....Welby Hoover
Commercial Manager.....Sidney H. Scott

Sales Prom., Prog. Dir.....Darrell Speck
Publicity Director.....Robert E. Lee
Chief Engineer.....Pat Hall

WCMI—Ashland—1935

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Gregg Radio Group
Address.....P.O. Box 949
Tel.: EA 4-6111.....Independent
Sta. Representative.....Pearson
President.....Frederic Gregg, Jr.
General, Comm. Mgr.....Henry E. Grad
Program, Publicity Dir.....William B. Pierce
Chief Engineer.....Eugene P. Henson

WTCR—Ashland—1954

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned .....WTCR, Inc.
Address..4000 Albemarle St., N.W., Wash. D.C.
Tel.: EMerson 3-8110.....Independent
Representative .....Bolling
President.....Connie B. Gay
Gen. Mgr., Comm. Mgr.....H. S. Tweel
Program Director.....Margaret Stephens
Chief Engineer.....Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Brown Radio & TV Co.
Address.....107 Sycamore St.
Tel.: 498.....Independent
Representative .....Hil F. Best
Pres., Gen. Mgr.....Dwight L. Brown
Sales Prom. Mgr.....Homer L. Jackson
Chief Eng.....Everett Lawson

WBRT—Bardstown—1955

Frequency: 1320 Kc.....Power: 1000 W. d.
Owner.....Bardstown Broadcasting Co.
Address.....216 N. 3rd
Tel.: FI 8-3943.....KBS
President.....Lawrence W. Adams
Prog. Dir.....Glenn Nickels
Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Purchase Bcstg. Co.
Address .....Highway 408
Tel.: LA 7-2581.....KBS
Representative .....Continental
President.....J. Shelby McCallum
General, Sta. Mgr.....Jerry Crutchfield
Program Dir.....Globe Pollock
Commercial Mgr.....Margaret Allen
Sales Prom. Mgr.....Roger Allen
Chief Engineer.....Paul Herrington, Jr.

WBGN—Bowling Green—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bowling Green Bcstg. Co.
Address.....913½ College St.
Tel.: VI 2-1638.....Independent
Station Representative.....Hil F. Best
General, Sta. Mgr.....Clement Cockrel
Comm., Program Mgr.....William H. Howell
Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By ...Daily News Bdcstg. Co.
Address .....804½ College St.
Tel.: VI 3-4325.....ABC
Newspaper Affiliation..Park City Daily News
Representative .....Pearson
President .....J. Ray Gaines
General, Station Mgr.....Al Temple
Commercial Mgr.....Henry Brosche
Program Dir.....Jack Eversole
Chief Engineer.....Jack Hendrick

WLBJ—Bowling Green—1939

Freq.: 1410 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bowling Green Bcstrs., Inc.
Address .....901 Fairview
Tel.: VI 3-3212.....MBS-KBS
Sta. Representative.....Burn-Smith
President.....Cy N. Bahakel
General, Comm. Mgr.....Bob Proctor
Program, Ch. Eng.....Bud Tyler

WTCO—Campbellsville—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor Cty. Bcstg. Co.
Address.....P.O. Box 248
Tel.: 380.....KBS
Representative .....Hil F. Best
President.....H. T. Parrott
General Manager.....Redman L. Turner
Sta. & Comm. Mgr.....Thomas Kerr

WMTA—Central City—1954

Frequency: 1380 Kc.....Power: 500 Watts
Owner.....Central City, Greenville Bcstg. Co
Address.....110 North First St
Tel.: 818.....Independent
Representative .....Hil F. Best
Station Mgr.....Bobby Anderson
Chief Engineer.....B. J. Stone

WNES—Central City—1955

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owner.....Muhlenberg Bcstg. Corp.
Address.....Box 325
Tel.: 1000.....KBS
Rep.....Kentucky Radio Sales
President.....Andy Anderson
Gen., Mgr.....Ronald L. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address .....Columbia
Tel.: FUlton 4-4111.....KBS
Station Representative.....Hil F. Best
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Lanier Burchett
Station Manager.....Ray Doss
Program Director.....James M. Gaskins
Sales Program Mgr.....Edwin Cundiff
Chief Engineer.....Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Oper. By....Corbin Times-Tribune, Inc.
Business Address .....Corbin
Tel.: 1071.....MBS-KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station Manager.....Art Grunewald
Program Director.....Archie Wyatt
Commercial Mgr.....S. G. Hembree
Chief Engineer.....Chas. Sulfredge

WCPM—Cumberland—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 260.....KBS
Representative .....Best
Pres., Gen. Mgr.....Elmo Mills
Station Manager.....Clyde Beal

WCYN—Cynthiana—1956

Frequency: 1400 Kc.....Power: 100 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480..... KBS
President, Ch. Eng.....Estil A. Anderson
Gen. Mgr.....Bob Doll
Comm. Mgr.....Mrs. Helen Williams

WHIR—Danville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Commonwealth Bcstg. Corp.
Business Address.....P.O. Box 632
Tel.: DAnville 1230.....MBS, KBS
Representative.....Hal Holman Co.
Pres., Gen. Mgr.....W. T. Isaac
Program Director.....Raymond L. Ramsey
Chief Engineer.....Paul Smith

WIEL—Elizabethtown—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elizabethtown Bcstg. Co.
Business Address.....Leitchfield Road
Tel.: RO 5-5151.....KBS
Station Representative.....Hil Best
President.....J. W. Hodges
General Manager.....Dee Huddleston
Commercial Manager.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Thomas Baldwin

WSTL—Eminence—1956

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Eminence Broadcasting Co.
Business Address.....P.O. Box 147
Tel.: VInewood 5-4111.....Independent
President.....Victor M. Bellamy
General, Station Mgr.....Kendell C. McCloskey
Program Director.....Quida McCloskey
Chief Engineer.....Paul D. Milby

WSAC—Ft. Knox—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Operated By...Fort Knox Bcstg. Corp.
Address.....Fort Knox, Ky.
Tel.: ELgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercail Mgr.....J. R. Cowan
Program Dir.....R. J. Campbell

WFKY—Frankfort—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Frankfort Bcstg. Co.
Address.....309 W. Main St.
Tel.: CA 3-8281.....Independent
Representative .....Hollingbery
Pres., Gen. Mgr.....Ken Hart
Station Mgr.....Bud McClain
Program Dir.....Loren Hooker
Sales Prom. Mgr.....Jim Stivers
Publicity Dir.....Patsy Flynn
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: JUstice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Publicity Director.....Stanley Portmann
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Box 482
Tel.: 1270.....Independent
Newspaper Affiliation...Fulton County News
President .....Paul Westpheling
Gen., Sta. Mgr.....Mrs. P. Westpheling
Sales Prom. Mgr., Ch. Eng....Kenneth Turner
Prog., Pub. Dir.....Mary Nelle Wright

WGOR—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Operated By.....Robert E. Johnson
Business Address...First National Bank Bldg.
Tel.: 1580.....MBS
Representative .....Hopewell
Pres., Ch. Eng.....Robert E. Johnson
General, Comm. Mgr.....Arno Walker
Program Director.....John Brock
Sales Program Mgr.....Robert Ward
Publicity Director.....Bill Thompson

WKAY—Glasgow—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
Address.....Happy Valley Rd.
Tel.: OLive 1-2141.....KBS
President.....Jack Pedigo

Gen., Sta., Comm. Mgr., Chief Eng. . Clovis Sadler
Sales Prom. Mgr. . . . . J. M. Barrick
Pub., Prog. Dir. . . . . Moena E. Sadler

WHLN—Harlan—1941

Frequency: 1410 Kc. . . . . Power: 5 Kw. d.
Owned-Oper. By . . . . . Radio Harlan, Inc.
Business Address . . . . . Box 898
Tel.: 625 . . . . . KBS
Representative . . . . . Burn-Smith
President . . . . . J. Francke Fox, Jr.
Gen., Sta. Mgr. . . . . James T. Morgan
Sales Prom. Mgr. . . . . Larry Dean
Program Director . . . . . Jack Hoskins
Chief Engineer . . . . . Marvin Johnson

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. . . . . Power: 1000 Watts
Owned-Oper. By . . . . . Fort Harrod Bcstg. Corp.
Address . . . . . Box 247
Tel.: 1420 . . . . . KBS
Rep. . . . . Continental
President, Comm. Mgr. . . . . I. G. Spencer
Gen., Sta. Mgr. . . . . Vic Bellamy

WKIC—Hazard—1947

Frequency: 1390 Kc. . . . Power: 5000 Watts d.
Owned-Oper. By . . . . . Mt. Bcstg. Service, Inc.
Address . . . . . Box 239
Tel.: GEneral 6-2121 . . . . . KBS
Representative . . . . . Kentucky Radio Sales
President . . . . . Fred B. Bullard
General Manager . . . . . Ernest Sparkman
Commercial Manager . . . . . Julius Lasslo
Prog. Dir. . . . . Norma Strong
Chief Engineer . . . . . Doug Slough

WSON—Henderson—1941

Frequency: 860 Kc. . . . . Power: 500 Watts d.
Owned-Oper. By . . . . Henderson Bcstg. Co., Inc.
Address . . . . . P. O. Box 418
Tel.: VA 6-3923 . . . . . KBS
Pres., Gen. Mgr. . . . . Hecht S. Lackey
Station Manager . . . . . William F. Russell
Sales Manager . . . . . Ewing Graham
Chief Engineer . . . . . D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. . . . . Power: 250 Watts
Owned-Oper. By . . Hopkinsville Bcstg. Co., Inc.
Business Address . . . . . Bass Arcade
Tel.: TU 5-5331 . . . . . CBS
Pres., Gen. Mgr. . . . . F. Ernest Lackey
Sta., Comm. Mgr. . . . . Katherine Peden
Program Director . . . . . Frank Cameron
Sales Program Mgr. . . . . Hal King
Publicity Director . . . . . Margaret Wyatt
Chief Engineer . . . . . Walter Wilson

WKOA—Hopkinsville—1954

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.
Owned By . . . . . Pennyrile Broadcasting Co.
Address . . . . . 808½ South Main St.
Tel.: TU 6-1204 . . . . . KBS
Sta. Reps. . . . . Geo. T. Hopewell; Kentucky Sales
Pres. Gen. Mgr. . . . . William H. Higgins
Com. Mgr. . . . . Mrs. Reginald Catlett
Program Director . . . . . James M. Suddeath
Sales Program Mgr. . . . . David A. Cooper
Pubilicity Director . . . . . James E. Wilkens
Chief Engineer . . . . . Marvin J. Mahoney

WLBN—Lebanon—1953

Frequency: 1590 Kc. . . . . Power: 1 Kw., d.
Owned . . . . . Lebanon-Springfield Bcstg. Co.
Address . . . . . P. O. Box 647
Tel.: 486 . . . . . KBS
Representative . . . . . Hil F. Best Kentucky
Gen., Sta. Mgr. . . . . J. T. Whitlock
Commercial Manager . . . . . Allen Baker
Program Director . . . . . Bruce Lankford
Chief Engineer . . . . . W. B. Kelly

WMTL—Leitchfield—1959

Frequency: 1580 Kc. . . . . Power: 250 Watts
Owned By . . . . . Rough River Bcstg. Co.
Address . . . . . 53 Court Square
Tel.: 351 . . . . . Independent
President, Gen. Mgr. . . . . James Shacklette
Commercial Mgr. . . . . Ralph Flood
Chief Engineer . . . . . Graham Peck

WLAP—Lexington—1922

Frequency: 630 Kc. . . Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By . . . . . WLAP Radio, Inc.
Business-Studio Address . . . . . 177 N. Upper St.
Tel.: 3-2727 . . . . . ABC
Representative . . . . . John E. Pearson
President . . . . . John B. Poor
General Manager . . . . . L. C. Redmon
Program Director . . . . . William Lacker
Chief Engineer . . . . . Robert Jones

WBLG—Lexington—1946

Frequency: 1300 Kc. . . . . Power: 1000 Watts
Owned-Oper. By . . . . . Lexington Bcstg. Co.
Address . . . . . 134 N. Limestone St.
Tel.: 3-0433 . . . . . ABC
Representative . . . . . Meeker
Pres., Gen. Mgr. . . . . Roy B. White, Jr.
Assistant Manager . . . . . Bob Peters
Commercial Mgr. . . . . Jim Tomblin
Program Director . . . . . Robert Barton
Chief Engineer . . . . . James Patrick

WVLK—Lexington—1947

Freq.: 590 Kc. . . . Power: 5000 Wts. d., 1000 n.
Owned-Oper. By . . . . Bluegrass Bcstg. Co., Inc.
Address . . . . . Phoenix Hotel
Tel.: LE 4-6470 . . . . . MBS
Representative . . . . . Hollingbery
President . . . . . Donald J. Horton
General Mgr. . . . . Ted Grizzard
Commercial Manager . . . . . George T. Webb
Program Director . . . . . Claude Sullivan
Chief Engineer . . . . . Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. . . . . Power: 250 Watts
Owned-Operated By . . London Broadcasting Co.

Address.....Box 333
Tel.: VOlunteer 4-2148.....Independent
Sta. Representative.....Hil F. Best Co.
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer .....Russell Henson

WAVE—Louisville—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Rep.....NBC Spot Sales
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Commercial Manager.....Woody Dulaney, Jr.
Program, Sales Prom. Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson

WAKY—Louisville—1936

Frequency: 790 Kc. ..Power: 5000 d. 1000 n.
Owned-Operated By.....McLendon Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: JU 7-8871.....MBS
Representative ..... Blair
President.....Gordon B. McLendon
Gen. Mgr.....Jack Lee
Chief Engineer.....G. Callison

WHAS—Louisville—1922

Frequency: 840 Kc. ...Power: 50,000 Watts
Owned-Oper. By .....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....CBS
Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
President .....Barry Bingham
Director.....Victor A. Sholis
Sales Director.....John M. Fouts
Program Director.....George Walsh
Sales Prom., Publicity Dir.....William F. Leader
Chief Engineer.....Orin Towner

WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WBC, Inc.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Glen A. Harmon
Comm. Mgr.....James Nathan
Program Dir.....Bill Gerson
Promotion Mgr.....Helen Roberts
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1946

Freq.: 1080 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News. Affil....Lanchester (Ohio) Eagle-Gazette
Representative .....Robt. Eastman
President .....Charles Sawyer
General, Comm. Mgr.....William H. Spencer
Program Dir.....Barney Groven
Chief Engineer.....William H. Faulkner

WKYW—Louisville—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Bus.-Studio Address.....431 W. Jefferson St.
Tel.: JU 3-4811.....Independent
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
Commercial Manager.....John M. Thompson
Program Dir.....Carl Shook

WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned-Oper. By.Rounsaville of Louisville, Inc.
Business-Studio Address.....2549 S. Third St.
Tel.: ME 7-6531.....Independent
Sta. Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Mgr.....E. F. Shadburne
Comm. Program Dir.....William Summers
Chief Engineer.....Steve Dawson

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
Owned By.....Jefferson Bdcstng. Co. Inc.
Business Address.....1300 S. 4th St.
Tel.: MElrose 7-2527.....MBS
Pres., Gen. Mgr.....Earl F. Hash
Program Director.....Jack Tipton
Sales Program Mgr.....Lee Stinson
Chief Engineer.....Theodore E. Jones

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address .....Box 351
Tel.: TA 1-4096.....KBS
Newspaper Affiliation .....Messenger
Representative .....Best
President.....Edgar Arnold, Sr.
Gen., Sta. Manager.....H. W. Wells
Comm. Mgr.....Elmer L. Kelley, Jr.
Sales Promotion Mgr.....Leslie Legrand
Program Director.....J. G. Gatlin
Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAylor 1-7420.....ABC
General Mgr., Chief Eng.....Conway Smith
Commercial Manager.....Jerry McKonly
Program Director.....George Vought
Publicity Director.....Hobert Thomson

WWXL—Manchester—1956

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....P.O. Box 368
Tel.: LY 8-4694.....KBS
President.....J. L. Tigue
Gen., Sta. Mgr.....Roy A. Redmond
Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....West Ky. Bcstg. Co.
Business Address.....Paducah Rd.; Box 431
Tel.: 1597.....KBS
Representative .....Indie Sales
President .....Mose Bohn
Gen., Sta. Mgr.....Charles W. Stratton
Commercial Manager.....Jim Freeland
Program Director.....Bill Scarbrough
Chief Engineer.....Joe Hargrove

WFTM—Maysville—1948

Frequency: 1240 Kc. .....Power: 250 Watts
Owned By.....Standard Co.
Bus. Address.....626 Forest Ave.
Tel.: LOgan 4-3361.....MBS-KBS
President.....Charles P. Clarke
General Manager.....John W. Betts
Commercial Manager....Herbert Williams, Jr.
Program Director.....Lawrence McGill
Chief Engineer.....Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Cumberland Gap Bcstg.
Address.....N. 19th St. Extension
Tel.: 980.....KBS
Representative .....Devney
President.....U. G. Brummett
Gen. Mgr.....Maurice K. Henry
Program Director.....Bill Baker
Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By....Wolf Creek Bcstg. Co.
Address .....Box 36
Tel.: FIllmore 8-3166.....KBS
Station Manager.....Fred A. Staples
Chief Engineer.....L. Cook

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
Owned & Operated By...Morehead Bcstg. Co.
Business Address.....Main St.
Tel.: STate 4-4141.....KBS
Sta. Representative.....Kentucky Radio Sales
President.....J. Earl McBrayer
General Manager.....W. M. Whitaker
Chief Eng.....Earl S. Young

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts
Owned By..... Mt. Sterling Broadcasting Co.
Business Address.....34 Broadway
Tel.: 1150.....KBS
Station Representative.....Geo. T. Hopewell
President .....Jack Reynolds
General Manager.....Gary Lister
Chief Engineer.....William McGuire

WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned.....S. Central Ky. Bcstg. Co.
Address .....Munfordville
Tel.: JA 4-4111.....Independent
President.....H. T. Parrott
Gen. Mgr., Sales Prom.....J. W. Pickett
Program Dir.....Mary Goodman
Chief Engineer.....W. H. Edwards

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Service Bcstg. Co.
Address .....P. O. Box 548
Tel.: PLaza 3-3411.....Independent
Representative .....Dore
Pres., Sta. Mgr.....Charles Shuffet
Gen. Mgr., Ch. Engr.....C. H. Hulse
Commercial Manager.....Ed Griffin

WNKY—Neon—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Business Address .....Neon
Tel.: 7714 .....KBS
President.....Dave L. Craft
Gen., Sta. Mgr.....Jack Burkich
Commercial Mgr.....Hence Eversale
Program Dir.....Patsy Darnell
Sales Prom. Mgr.....Lovell Williams
Publicity Dir.....Nolan Webb
Chief Engineer.....Howard Williams

WNOP—Newport—1948

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address....606 Monmouth St.
Tel.: JU 1-7100.....Independent
Representative .....Devney
President.....James G. Lang
General Manager.....Ann Rolfes Lang
Station Mgr.....R. D. Nunn
Commercial Mgr.....R. L. Pike
Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Owensboro Bcstg. Co., Inc.
Address.....Box 536
Tel.: MU 3-1558.....CBS
Newspaper Affiliations...Messenger, Inquirer
Station Representative.....Everett-McKinney
President.....Lawrence W. Hager
General Manager.....Hugh O. Potter
Assistant Manager.....Marshall Bruner
Program Director.....Cliffordean Potter
Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By..Owensboro On The Air, Inc.
Address.....Highway 60 West
Tel.: MU 3-3521.....ABC
President.....V. J. Steele
General Manager.....Malcolmn Greep
Commercial Manager.....Parker Smith

Station Program Dir.....Earl Fisher
Asst. Program Dir.....Jim Orten
Publicity Dir.....Ruth Steele
Chief Engineer.....Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 kw.
Owned By.....E. W. McKinney-Smith
Address.....10 N. 7th St.
Tel.: 3-1737 .....NBC
Station Rep.....Dora-Clayton
President, Gen. Mgr.....E. W. McKinney-Smith
Chief Engineer.....Paul Lawrence

WKYB—Paducah—1946

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By.....Barrington Co. of Ky.
Business Address.....526 Jefferson
Tel.: 2-1678.....MBS
Representative .....Bolling
Pres. .....Bruce Barrington
General Mgr.....Richard B. Friend
Comm. Sta. Mgr.....Jim M. Page
Program, Prom. Mgr.....Lee Davis
Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
Address .....Taylor Bldg.
Tel.: 2-8231 .....CBS
Sta. Representative.....Bernard Howard
President, Gen. Mgr.....Pierce E. Lackey
Commercial Mgr.....Linn Wolff
Station, Program Dir.....Robert P. Joseph
Publicity Dir.....Bonnie Jarrett
Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Big Sandy Bcstg. Co.
Address .....121 Main St.
Tel.: 1196.....MBS-KBS
Station Rep.....Hil Best, Ky. Radio Sales
Owner, General Mgr.....Ted Arnold Silvert
Program Dir.....Bill Barker
Chief Engineer.....Richard Conley

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned & Operated By.....Paris Bcstg. Co.
Address.....630 Main St.
Tel.: 1440.....KBS
Representative .....Continental
Pres., Gen. Mgr.....C. W. Krause
Comm., Sta. Mgr.....Asher Sizemore
Program Director.....Gertrude Clem
Sales Prom., Publicity Dir.....Curt Smith
Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cumberland Pub. Co.
Address .....Mayo Trail
Tel.: GEneral 7-7323.....Independent
Newspaper Affiliation.....Pike County News
President.....Mrs. W. J. Ward, Jr.
General, Comm. Mgr.....Roy E. Alexander
Prog., Pub. Dir.....John C. Adkins
Chief Engineer.....Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....E. Ky. Bdcstg. Corp.
Address .....Pikeville, Ky.
Tel.: GEneral 7-4051.....MBS-KBS
Station Rep. .....Continental
Pres., Gen. Mgr.....Jack L. Hatcher
Commercial Manager.....H. G. Sturgill
Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Ken-Te-Va-Bcstg. Co.
Address.....P.O. Box 26
Tel.: ED 7-2100.....Independent
Representative...Continental; Ky-Radio Sales
President.....South C. Bevins
Commercial Mgr.....T. F. Hendrickson, Jr.
Chief Engineer.....Hubert Turner

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned .....WDOC Radio
Address.....No. Lake Drive
Tel.: 2338.....KBS
President .....Gordon Collins
General Mgr.....Rex Osborne
Chief Engineer.....Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Stephens Industries, Inc.
Address.....South Lake Drive
Tel.: 2050..... KBS
Representative.....Hil F. Best
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Commercial Mgr.....Clarence Robinson, Jr.
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address .....Dawson Rd.
Tel.: 2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker
Comm. Mgr.....Ellis Burnam
Sales Prom. Mgr.....Wilburn Wilson
Program Dir.....Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Representative.....Kentucky Radio Sales
V.P., Gen. Mgr.....Tom Hargis
Comm. Mgr.....Benton Stokes

WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned .....WEKY, Inc.
Address .....McKee Bldg.
Tel.: 1340.....MBS-KBS
Pres., Gen. Mgr.....O. C. Halyard, Jr.
Commercial Manager.....Robert J. Spradlin
Sales Promotion Mgr.....Charles L. Mastin
Program Director.....Mrs. Loretta Canfield
Chief Engineer.....John D. Jennings, Jr.

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: PArkview 6-2471.....KBS
Station Representative.....Hil F. Best
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Station Manager.....Earl Johnson
Program Director.....Mrs. Jo Davis

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 490 .....KBS
Station Rep. .....Best
President.....R. L. Turner
General Mgr.....Bobby Colvin
Commercial Mgr.....Marvin J. Nafus
Chief Engineer.....Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc.....Power: 1 Watt d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 1680.....Independent
President, Gen. Mgr.....O. Gowen
Commercial Mgr.....H. Edwards
Program, Prom. Dir.....C. Smith
Chief Engineer.....B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Southeastern Bcstg. Co.
Address .....Hwy. 1247
Tel.: 1240.....MBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Commercial Manager .....Donald Orwin
Program Director.....John A. Hartnett
Technical Dir.....Ralph F. Denton
Chief Engineer.....Robert L. Shoopman

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
President, Owner.....Karl Kegley
General, Comm. Mgr.....Robert Keller
Chief Engineer.....Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Kentucky Mt. Holiness Assn.
Bus.-Studio Address .....Vancleve
Tel.: NOrmandy 6-5006.....Independent
Representative ..... Continental
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Program Dir.....Violet Person
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Folkways Bcstg. Co., Inc.
Address ..... Whitesburg
Tel.: 2711 .....Independent
President .....Ernest Tubb
General Mgr.....Donald F. Crosthwaite
Comm. Mgr.....Wallace R. Day
Program, Publicity Dir.....Hazel A. Yontz
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned By.....County Bcstg. Co
Address ..... Williamsburg
Tel.: 6125.....Independent
President.....R. D. Ingram
General, Comm. Mgr.....J. H. Reynolds
Chief Engineer.....B. Collier

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owner.....Winchester Bcstg. Co., Inc.
Address.....17½ W. Broadway
Tel.: PIoneer 4-2864.....Independent
Sta. Representative.....Gene Bolles; Reilly
Pres., Gen. Mgr.....Charles Drew
Commercial Manager.....D. Joe Abbott
Program Director.....Herman Kelly
Chief Engineer.....Tommy Bratton

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

Pop.: 3,340,000
Families: 891,000
Radio Homes: 846,000

LOUISIANA

TV Homes: 686,000
AM Stas. in State: 75
TV Stas. in State: 13

KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Abbeville Bcstg. Serv. Inc.
Business Address.....P.O. Box 306
Tel.: 90.....Independent
President.....H. Frenzel Pere
General Manager.....George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.Alexandria Bdcstg. Co., Inc.
Address.....601 Washington St.
Tel.: HIllcrest 3-2543.....ABC
Representative ..... Weed
President.....T. B. Lanford
Gen. Manager.....Walter D. Melson
Station Manager .....Alex Marchand
Program Dir.....Skip Wilkerson
Chief Engineer.....Lee Worthy

KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.
Owned .....Dixie Bcstg. Ser.
Address.....1515 Jackson St.
Tel.: HIllcrest 3-7454.....Independent
Pres., Gen. Mgr.....Irving Ward Steinman
Station Manager.....William G. Lynch
Local Commercial Mgr.....Chris Alexander
Production Manager.....Wayne Whisenhunt
Sales Prom. Mgr.....Bill Travis
Chief Engineer.....Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By .....KSYL, Inc.
Address .....Box 1489
Tel.: HIllcrest 2-6611.....NBC
Rep.....McKinney, Clarke, Brown
Pres., Comm. Mgr.....Milton Fox
Gen., Sta. Mgr.....Sylvan Fox
Chief Engineer.....Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Amite Broadcasting Co.
Address.....P.O. Box 787
Tel.: 8385.....Independent
Gen. Sta., Comm. Mgr.....C. W. Fitz
Program Director.....Leonard Giacone
Chief Engineer.....Vernon E. Dudley

KGAN—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Bolton & McCleary
Address .....Box 1340
Tel.: 1340.....Independent
Co-owners.....N. Bolton; H. R. McCleary
Gen. Mgr.....Bill Davis

KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Paul R. Schilling
Address.....217 S. Washington St.
Tel.: 1400.....KBS
President.....P. R. Schilling
General Mgr.....William G. Darland, Jr.
Chief Engineer.....Hugh Smith

WAIL—Baton Rouge—1957

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Merchants Bcstrs.
Bus. Address.....3150 College Dr.; Box 14657
Tel.: DIckens 4-5275.....Independent
Station Representative.....John E. Pearson
Pres., Gen. Mgr.....Ralph L. Burge
Commercial Manager.....Harold G. Herthum
Sta. Mgr., Program Dir.....Ronnie Gomez
Chief Engineer.....Ed Van Valkenburg

WEND—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned By.....Vox, Inc.
Address .....Commerce Bldg.
Tel.: DIckens 3-6606.....KBS
President, General Mgr.....Bruce Broussard
Commercial Manager.....Al Tabler
Program Director.....Donald Sharp
Sales Program Mgr.....Ross Gravoirs
Publicity Director.....Janile Higginbotham
Chief Engineer.....William Temple

WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Community Bcstg. Co.
Address .....P. O. Box 1226
Tel.: DI 8-6716.....Independent
Station Representative.....Forjoe; Brown
President, Gen. Mgr.....R. Earle
Prog. Dir.....Bernard Zuccaro
Comm. Mgr.....Olas Olsen
Sta. Mgr., Pub. Dir.....Scott W. Erwin
Chief Engineer.....H. Cossov

WJBO—Baton Rouge—1934

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.
Business-Studio Address.....444 Florida St.
Tel.: DI 2-5271.....NBC
News. Affil.....State Times, Morning Advocate
Sta. Representative.....Geo. P. Hollingbery
President.....Douglas L. Manship
Gen. Mgr.....Mort Silverman
Commercial Mgr.....Roger S. Davison
Program Director.....Bill Cornelius
Chief Engineer.....Leonard Benson

WLCS—Baton Rouge—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Air Waves, Inc.
Business Address.....204 North St.

Tel.: DI 2-4411.....Independent
Representative .....Masla
President.....Norman Saurage, Jr.
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Prog. Dir.....Gene Nelson
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative .....Bernard Howard
President.....Jules Paglin
General Manager.....S. Ray, Jr.
Station Manager.....Thomas L. McGuire
Prog. Dir.....Lucille Pollack
Chief Engineer.....Thomas W. Wood

WIKC—Bogalusa—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Curt Siegelin, Admin.
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355.....MBS, KBS
Gen., Sta. Mgr.....John H. Knight
Chief Engineer.....H. L. Smith

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address .....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address....320 N. Parkerson Ave.
Tel.: 1450.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Commercial Manager.....Gene Griffin
Program Director.....Sheldon Kanter
Chief Engineer.....Fred Hebert

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr....Wayne L. Sanders
Program Director.....Pat Hughes
Sales Prom. Mgr.....Winsett Reddoch

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address .....Box 511
Tel.: GL 7-3041.....MBS
President .....Vincent Rehil
Gen., Sta. Mgr.....John Plauche
Program, Publicity Dir.....Karl R. DeRoven
Chief Engineer.....John Fuselier

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....120 Louisiana Ave.
Tel.: 7200.....Independent
President, General Mgr.....George W. Wilson
Commercial Program Mgr.....A. L. Britt
Program Director.....Bob Bailey
Publicity, Chief Engineer.....Bob Wilson

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned-Operated By.....Leo J. Theriot
Address.....1614 South Bayou D ive
Tel.: GReenfield 5-5165.....KBS
Representative .....Best
President, General Mgr.....Leo J. Theriot
Station Manager.....Linda Carskadon
Program Director.....Roy Vicknair

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960 .....KBS
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....'Foots' McCrory
Chief Engineer.....Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address.....3678 Beckham Dr., Shreveport
Tel.: 3804.....Independent
General Mgr.....Charles E. Ray

KVHL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address .....Box 97
Tel.: 3804.....KBS
Sta. Representative.....Hil F. Best
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....KCIL, Inc.
Business Address.....P.O. Box 1031
Tel.: Uptown 2-6828.....KBS
Station Representative.....Indie Sales
President.....Denver T. Brannen
General, Commercial Mgr.....L. H. Thesmar
Program Director.....Virginia Ryder
Chief Engineer.....Earl Herron

KJEF—Jennings—1950

Freq.: 1290 Kc..Power: 1 Kw. d., 500 Watts, n.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 1155.....MBS-KBS
Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey
Comm. Mgr.....Gerald Dugas

KPEL—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By.....Pelican Bcstg. Co.
Address .....Box 853
Tel.: CEnter 4-7418.....ABC
Sta. Reps.....Bolles; Reilly; Tracy Moore
President.....John Paul Goodwin
Gen., Sta. Mgr.....William A. Patton
Comm. Manager.....James M. Drake
Program Director.....Charles W. Malone
Chief Engineer.....John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc. .....Power: 1000 Watts
Owned-Oper. By..Evangeline Bcstg. Co., Inc.
Business Address.....P.O. Box 1070
Tel.: CE 4-5151.....NBC
Newspaper Affiliate.....Advertizer Gazette
Representative .....Meeker
President .....Morgan Murphy
General Manager.....George H. Thomas
Station Mgr.....E. H. Hughes
Comm. Mgr.....Thomas G. Pears
Chief Engineer.....Adrian Martin

KAOK—Lake Charles—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAOK, Inc.
Address.....P. O. Box 1399
Tel.: HE 6-7544.....Independent
Station Representative.....Bernard Howard
President.....Stanley W. Ray
General, Station Mgr.....Roy K. Rhodes
Commercial Manager.....Leo Jackson
Program Director.....Byron Dowly
Chief Engineer.....Walter Vones

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Gulf Bcstg. Co., Inc.
Bus.-Studio Address.....Box 975
Tel.: HE 6-7277.....Independent
Representative ..... Walker-Rawalt
President.....G. T. Owen
General Mgr.....R. S. Davison
Chief Engineer.....G. M. Meisner

KPLC—Lake Charles—1935

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Calcasieu Bcstg. Co.
Address .....Majestic Hotel
Tel.: HE 9-2713.....NBC
Representative .....Weed
General Mgr.....Jim Toth
Commercial Mgr.....R. M. White
Program Dir.....A. B. Craft
Chief Eng.....Edgar Barton

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned.....Radio Service Co.
Address .....Box 342
Tel.: 834.....KBS
Representative.....Bogner & Martin
Presidents.....E. McMurray & F. Baldwin
Sta., Comm. Mgr.....Gene Underwood
Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Leesville Broadcasting Co.
Address .....P. O. Box 1323
Tel.: 3403 .....KBS
Mgr. Partner, Gen. Mgr.....I. Ward Steinman
Commercial Mgr.....Ed Marshall
Chief Engineer.....Bill Travis

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned.....DeSoto Bcstg. Corp.
Address .....P. O. Box 740
Tel.: 1360 .....KBS
President.....H. E. Sewell
Gen., Comm. Mgr.....Arthur L. Greene
Chief Engineer.....Boyd E. Allinson

KAPB—Marksville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
Owner.....Avoyelles Bcstg. Corp.
Address .....110 W. Mark St.
Tel.: 7206 .....KBS
Representative .....Hil F. Best
President .....W. L. Billups
Chief Engineer.....Charlie Woodside

KASO—Minden—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Minden Bcstg. Co.
Address.....410 Lakeshore Drive
Tel.: FRanklin 7-1200.....Independent
Sta. Representative.....Hil F. Best
General Sta. Mgr.....Jim Howell
Program Dir.....Bob Wicks
Chief Engineer.....Billy Hyatt

KLIC—Monroe—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617.....MBS-KBS
General Mgr.....Dr. Frank Cerniglia
Chief Engineer.....Joe Turbyfill

KMLB—Monroe—1930

Frequency: 1440 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....WSTV, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
Representative .....Pearson
President.....Jack N. Berkman
General Manager.....Raymond W. Baker
Program Dir.....James Plaisance
Chief Engineer.....O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....James A. Noe

Business-Studio Address.....Box 1742
Tel.: FA 2-8155.....Independent
Representative .....H-R Reps
President .....James A. Noe
General Manager.....Edd Routt
Commercial Manager.....George Johnson
Sales Prom. Mgr.....Mrs. Dixie Ware
Program Director.....Gene Nixon
Chief Engineer.....Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts
Owned.....Tri-City Bcstg. Inc.
Address .....P. O. Box 889
Tel.: 9036.....KBS
President.....Warren J. Fortier
General Mgr.....Earl Wooton

KNOC—Natchitoches—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....5th & Sirod
Tel.: 2353.....Independent
Station Representative.....Bob Dore
Pres., Gen. Mgr., Chief Eng...B. H. Bailey, Jr.
Sta., Comm. Mgr.....Norman A. Fletcher
Program Director.....Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....New Iberia Bcstg. Co.
Address .....Box 383
Tel.: EMerson 9-6726.....Independent
General Mgr.....George H. Thomas
Sta. Mgr.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director.....Dee Voorhies
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....P. O. Box 50
Tel.: EMerson 4-5826.....Independent
General Manager.....John H. Coco
Chief Engineer.....Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned-Oper. By.....WBOK, Inc.
Address .....505 Baronne St.
Tel.: 2-5825.....Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
Exec. V.P., Gen. Mgr.....Stanley W. Ray, Jr.
Station Mgr.....Ed Prendergast
Commercial Manager.....Fred Schwarz
Program, Publicity Dir.....Rene Duffour
Sales Promotion Mgr.....Frank Aymami
Chief Engineer.....Lloyd Spates

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.....WDSU Bcstg. Corp.
Business Address.....520 Royal St.
Tel.: TU 4371.....NBC
Representative .....John Blair
President.....Edgar B. Stern
General Mgr.....A. Louis Read
Station Manager.....John F. Screen
Commercial Manager.....Harold Wheelahan
Production Mgr.....Gene Lawrence
Sales Prom. Mgr.....Stan Cohen
Publicity Dir.....Joe Seiferth
Chief Eng.....Lindsey Riddle

WJBW—New Orleans—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Radio New Orleans, Inc.
Address.....635 Common St.
Tel.: TUlane 8265.....Independent
Sta. Reps.....Reilly; O'Connell; Clarke-Brown
President.....Sherwood J. Tarlow
VP., General Mgr.....Allan W. Roberts
Commercial Manager.....Norman Duffour
Oper. Manager.....Bobby Vann
Program Director.....Jim Mack
Sales Program Mgr.....Jerry Clark
Publicity Director.....Patsy McCabe
Chief Engineer.....Charlie Herman

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcstg Co., Inc.
Address.....1500 Canal St.
Tel.: EX 3131.....MBS
Sta. Representative.....Weed
President .....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Sta. Representative .....Weed
Program Dir.....Tom Abbott
Publicity Dir.....Carol Wattigney

WYLD—New Orleans—1951

Frequency: 940 Kc. ..Power: 1 Wt. d. 500 n.
Owned By.....Rounsaville of N.O. Inc.
Address.....2906 Tulane Ave.
Tel.: HUnter 2-4112.....Independent
Sta. Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General, Sta. Mgr.....Arthur Selley, Jr.
Commercial Mgr.....Don Clark
Prom., Publicity Dir.....David O. Shaffer
Prog. Dir.....Larry McKinley
Chief Engineer.....Samuel Perkins

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.
Owned-Operated By.....James A. Noe
Business-Studio Address.....St. Charles Hotel
Tel.: EX 2173.....Independent
Representative .....Avery-Knodel
President.....James A. Noe
Gen., Sta. Mgr.....James A. Noe, Jr.
Comm., Sales Prom. Mgr.....Cleve J. Brien
Program Director.....Bud Connell
Chief Engineer.....A. J. Bourgeois

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 50 Kw.
Owned .....WSMB, Inc.
Address.....Maison Blanche Bldg.
Tel.: MA 5921.....ABC
Representative .....Hollingbery
President.....Harold E. Anderson
General Mgr.....M. Franklyn Warren
Chief Engineer.....Harold Nebe

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Storz Broadcasting Co.
Address.....624 Canal St.
Tel.: MA 3562.....Independent
Station Representative .....Young
President .....Todd Storz
V.P., General Mgr.....Fred Berthelson
Program Dir.....Larry Wilson
Promotion Mgr.....Marshall Pearce
Chief Engineer.....Carlos A. Schmid

WYFE—New Orleans—1958

Frequency: 600 Kc.....Power: 1 Watt d.
Owned By.....WWOM, Inc.
Address.....4006 Canal St.
Tel.: AUdubon 4424.....Independent
President.....Connie B. Gay
Station Mgr.....Clay Morgan

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola U. of South
Tel.: JAckson 5-2194.....CBS
Representative .....Katz
President.....Rev. Patrick J. Donnelly, S.J.
General Manager.....John L. Vath
Sales Promotion Manager.....W. Romaine
Program Director.....W. J. Brengel
Publicity Director.....Raymond Eberhardt
Chief Engineer.....J. D. Bloom

KREH—Oakdale—1953

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Louisiana Bcstg. Service
Address.....P.O. Box 71
Tel.: 900.....KBS
General Manager.....R. L. Hooks
Chief Engineer.....L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Carroll Bcstg. Co.
Address.....South Jackson St.
Tel.: GArden 8-2389.....KBS
General Mgr., Chief Eng.....Chas. Farrell
Program Director.....Larry Robinson

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DOMINATES!

NEW ORLEANS, LOUISIANA

AUTHENTIC NEWS COVERAGE
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One of the Founder's groups of Stations, including KPOA, Honolulu: WFBL, Syracuse, New York: WSMB New Orleans, Louisiana

KSLO—Opelousas—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KSLO Bcstg. Co.
Address .....KSLO Building
Tel.: 2633.....ABC-KBS
Representative.....Sears & Ayer
General Mgr.....W. Eugene Jones
Commercial Manager.....A. B. Reed, Jr.
Prog. Dir.....W. Allegood
Chief Engineer.....Don Murphy

KCLP—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned By.....John Touchstone
Address .....Box 535
Tel.: 4855.....KBS
Gen. Mgr.....David E. Chapman

KRUS—Ruston—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Ruston Bcstg. Co.
Address .....Box 533
Tel.: AL 5-2530.....KBS
Newspaper Affil. .....Leader
President.....C. E. Faulk, Jr.
Gen. Manager.....William Carter
Chief Engineer.....C. P. Demaree

KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Good Music, Inc.
Address.....P.O. Box 727
Tel.: 3-1606.....Indepndent
Station Reps.....Melville; Geo. T. Hopewell
President .....Alvin Childs
General, Station Mgr.....Joe Monroe
Commercial Manager.....Tom Ward
Program Director.....Mary Lou O'Brien
Chief Engineer.....Joel E. Wharton

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By....Southwest Bcstrs. Inc.
Business Address.....2730 Talbot
Tel.: 3-6107.....KBS
Representative .....Gill-Perna
President .....Roy Fish
Commercial Manager.....C. J. Purgerson
Station Manager.....Samuel R. David
Program Publicity Dir.....E. V. Roberts
Sales Prom. Mgr.....W. B. Sepaugh, Jr.
Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.
Owned-Oper. By.....Foster & Associates
Address.....1500 N. Market
Tel.: 5-8692.....Independent
Pres.....Gordon B. McLendon
Chief Engineer.....Rudy Johnson

KENT—Shreveport—1947

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..Charles, Stafford & Rykken
Business-Studio Address.....311 Milam Bldg.
Tel.: 3-3681.....MBS, NBC
Representative .....Walker-Rawalt
General, Commercial Mgr.....Ken A. Weaver
Prom., Pub. Dir.....Bill Monroe
Chief Engineer.....L. J. Carlson

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned.....Ray Armand Bcstg. Co.
Adrress.....529½ Crockett St.
Tel.: 2-0732.....Independent
Station Representative.....Chuck Bernard Co.
Owner, Gen. Mgr.....Ray Armand Koviiz
Commercial Mgr.....Sam Styles
Station Dir.....Barbara Ward
Chief Eng.....N. L. Keys

KOKA—Shreveport—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....John McLendon & Assoc.
Business Address.....P.O. Box 3605
Tel.: 2-3122.....Independent
Sta. Rep. .....Pearson
President.....John McLendon
General Mgr.....Jim Lofkin

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated by....Radio Station KRMD
Business Address.....Jefferson Hotel Bldg.
Tel.: 3-6171.....ABC
Representative .....Weed
President.....T. B. Lanford
General, Prom. Mgr.....Thomas A. Gresham
Commercial Manager.....Donald Sams
Program Director.....Joseph H. Keith
Chief Engineer.....Dub Wilkinson

KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Operated By..International Bcstg. Corp.
Bus.-Studio Address.....Commercial Building
Tel.: 2-8711.....Independent
Newspaper Affiliation.....Shreveport Times
Representative .....Christal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr.....Henry B. Clay
Commercial Manager.....Jack Timmons
Prom. Mgr., Pub. Dir.....James T. Briggs
Prog. Director.....Frank Page
Tech. Dir.....W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts
Owned.....Springhill Broadcasting Co.
Address .....Box 597
Tel.: LE 9-4616.....KBS
Representative .....Hil F. Best
President .....Roy M. Fish
General Mgr.....John K. Hill
Chief Engineer.....Robert Wainwright

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....Power: 500 W. d.
Owned-Operated By.....Lake Bcstg. Co.
Address .....Box 895
Tel.: JAckson 7-5266.. .....Independent
Sta. Reps.....O'Connell; Clarke-Brown; Reilly
General Manager.....Dale D. Mahurin
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director.....Ray Brown
Chief Engineer.....Bill Ramsey

KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Howard E. Griffith
Address ..... Box 1360
Tel.: 1360 .....KBS
General, Sta. Mgr.....Howard E. Griffith
Commercial Mgr.....Chris C. Kimball, Jr.
Program Director.....Mrs. Pearle C. Luckett

KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....701 W. 5th St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr.....Ray Saadi
Commercial Manager.....James Eisner
Sales Promotion Manager....Marie Bergeron
Chief Engineer.....Lee Martin

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address .....Box 566
Tel.: 5888.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr.....Chris Duplechain
Chief Engineer.....J. L. Sylvester

KLVI—Vivian—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....Joel E. Wharton
Address.....P. O. Box 1069
Tel.: 9200 .....Independent
Gen. Mgr., Chief Eng.....J. E. Wharton
Program Dir.....Mrs. J. E. Wharton

KUZN—West Monroe—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Howard E. Griffith
Address.....218½ Trenton St.
Tel.: FAirfax 2-1491.....Independent
Representative ..... Weed
Gen. Sales Prom. Mgr.....Ollie Bales

KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P.O. Box 457
Tel.: 5116..... KBS
Owner.....Chas. E. Schwing, Jr.

KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address .....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr.....Edward R. Hall
Program Dir.....Charles Christie

KMAR—Winnesboro—1957

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned.....Franklin Bcstg. Co.
Address .....Box 312
Tel.: WInnesboro 5141.....Independent
Representative.....Continental Radio Sales
Gen. Mgr.....Si Willing
Prog. Mgr.....Buddy Martin
Chief Engineer.....C. Graves

Pop.: 1,009,000
Families: 283,500
Radio Homes: 273,000

MAINE

TV Homes: 248,000
AM Stas. in State: 25
TV Stas. in State: 6

WFAU—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address.....160 Bangor St.
Tel.: MAyfair 3-3878.....Independent
Station Reps.....O'Connell, Wheeler, McGavren
President .....Faust Couture
Gen., Sta. Mgr.....Norman C. Gallant
Commercial Prom. Mgr.....Richard McLennan
Program Director.....Mona Toothaker
Publicity Director.....Alayne Allen
Chief Engineer.....Joseph Roy

WRDO—Augusta—1932

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....WRDO, Inc.
Address .....175 Water Street
Tel.: MA 3-4735.....NBC
Representative .....Weed
President.....William H. Rines
Station Manager.....Leslie R. Hubley
Chief Engineer.....Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By....Community Bcstg. Service
Business-Studio Address.....57 State St.
Tel.: 6446.....ABC
Representative.....Hollingbery, Kettell-Carter
President.....Horace A. Hildreth

V.P., Gen. Mgr.....Walter L. Dickson
Sta. Program Dir.....John F. MacRae
Comm., Sales Prom. Mgr...Charles M. Sias, Jr.
Chief Engineer.....Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Bangor Bcstg. Corp.
Address.....26 Central St.
Tel.: 7354 .....Independent
Sta. Representatives.....O'Connell, McGavren
President .....Melvin Stone
General Manager.....James P. Hinchey
Program Director.....Robert Dow
Chief Engineer.....James Golden

WLBZ—Bangor—1926

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Maine Bcstg. Co.
Address.....P.O. Box 921
Tel.: BA 2-4656.....NBC
Station Representative.....Weed
President.....William H. Rines
Station Mgr.....Edward E. Guernsey
Program Dir.....Edward Owen
Chief Engineer.....John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc.....Power: 500 W., d.
Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542.....Independent
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.....Stanley S. Milton
Program Director.....Mark Roman
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Biddeford-Sarco Bcstg. Corp.
Address ..... 234 Main St.
Tel.: Atlantic 4-4566.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
Station Mgr.....Howard B. Martin
Commercial Mgr.....M. Chester Ball
Program Director.....Sandy McDonald

WCME—Brunswick—1955

Frequency: 900 Kc.....Power: 500 Watts
Owned By.....Strawbridge & McKeen
Address .....River Road
Tel.: PA 5-5507.....Independent
Representative .....Walker-Rawalt
President, Program Dir..Roger H. Strawbridge
General, Comm. Mgr.....Jack H. Stelling
Chief Engineer.....Melville Whitcomb

WQDY—Calais—1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Croix Bscstg. Co. Inc.
Address.....281 Main St.
Tel.: GLone 4-7545.....Independent
Sta. Rep. .....Walker-Rawalt
V.P., General Mgr.....John H. Vondell, Jr.
Commercial Manager.....John P. Foster
Program Director.....Patrick A. McLaughlin
Chief Engineer.....John A. Bonse

WFST—Caribou—1956

Frequency: 600 Kc.....Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
Address .....Box 65
Tel.: GYpsy 6-3731.....Independent
Sta. Reps.....Wheeler; O'Connell, McGavren
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Promotion Dir.....Dick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By..... Coastal Broadcasitng Co. Inc.
Address.....Christian Ridge Road
Tel.: NOrmandy 7-2523.....Independent
Station Representative.....Walker-Rawalt
President.....Milton C. Chapman
General, Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Graffam
Program, Publicity Dir.....William T. McCarthy
Chief Engineer.....Richard T. Laffin

WHOU—Houlton—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Strawbridge & McKeen
Address.....1340 North Rd.
Tel.: 2257.....NBC-ABC
Representative .....Webb
Exec. V.P.....Leon P. Gorman, Jr.
Sta. Mgr.....Ted Coffin

WCOU—Lewiston—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: 4-6921.....Independent
Sta. Reps.....O'Connell; Wheeler; McGavren
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.Lewiston-Auburn Bcstg. Corp.
Business-Studio Address.....129 Lisbon St.
Tel.: 4-5401.....ABC
Sta. Reps.....Everett, McKinney; Kettell-Carter
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sanscoucy
Program Director.....Robert D. Mowers
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts

Owned-Oper. By....Maine Radio & TV Co.
Business-Studio Address.....157 High St.
Tel.: SP 2-0181.....NBC
Representative .....Weed
President.....William H. Rines
Sta., Comm. Mgr.....Benjamin A. Hubley
Sales Prom. Mgr.....George Paradis
Publicity Director.....Linwood T. Pitman
Chief Engineer.....Charles R. Brown

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By..Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannet Publishing
Representative .....Avery-Knodel, Foster
President.....Jean Gannett Williams
Vice-Pres., Gen. Mgr.....Creighton E. Gatchell
Sta. Mgr.....Francis H. Farnum, Jr.
Publicity Director.....John M. Havey
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Sta. Reps.....O'Connell, Wheeler; McGavren
President.....Sherwood J. Tarlow
General, Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Ralph Barnes
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC
Rep. .....Kettel-Carter, Hollingbery
President.....Horace A. Hildreth
General Manager.....Walter A. Dickson
Station, Publicity Mgr.....Raymond G. Mercier
Comm. Prom Mgr.....William Mullen
Program Dir.....Walter J. Norton
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1931

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Aroostook Bcstg. Corp.
Address.....489 Main St.
Tel.: 9-2461 .....MBS-NBC
Representative.....Hollingbery, Kettel-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Chief Engineer.....Lester E. Hughes

WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Knox Bcstg. Co.
Address.....493 Main St.
Tel.: LRric 4-8451.....ABC
Representative .....Kettell-Carter
President.....Carleton D. Brown
Station, Prod. Mgr.....Paul R. Huber
Commercial Mgr.....Terrence Economy
Chief Engineer.....Miles Lamson

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Rumford Bcstg. Co.
Address.....89 Congress St.
Tel.: 1057 .....KBS
Sta. Reps.....O'Connell, Wheeler; McGavren
President.....Melvin L. Stone
General Manager.....Kenneth J. Ellis
Commercial Manager.....Jack D. Battey
Chief Engineer.....Joseph Caron

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address .....Box 1220
Tel.: 1574.....Independent
Sta. Reps.....Wheeler; O'Connell; McGavren
President.....Melvin L. Stone
Gen. Mgr.....John A. Carlson
Chief Engineer.....Richard B. Parker

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned By.....Pineland Broadcasting Co.
Address.....61 Water St.
Tel.: GReenwood 4-2727.....KBS
Sta. Reps.....Wheeler; O'Connell; McGavren
President.....Melvin L. Stone
Gen. Comm. Mgr.....Harry K. Heustis
Program Dir.....Robert Quellette
Publicity Dir.....Katherine Leakos
Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Business Address.....1450 Alpine St.
Tel.: PI 3-2311.....Independent
Pres., Comm. Mgr.....Gerald T. Higgins
Station Mgr.....Eldon H. Shute, Jr.
Chief Engineer.....R. Dean Sequin

WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Representative.....Hollingbery, Kettell-Carter
Pres., Gen.-Station Mgr.....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Program Dir.....Kendrick Chase
Sales Prom., Publicity Dir.....Paul McClay
Chief Engineer.....Don Sutherland

Pop.: 3,140,000
Families: 854,000
Radio Homes: 816,000

MARYLAND

TV Homes: 780,000
AM Stas. in State: 33
TV Stas. in State: 4

WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: 2070.....Independent
Pres., Gen. Mgr.....J. L. Allen
Commercial Mgr.....Robert D. Huntley
Program Dir.....R. H. Gray
Publicity Dir.....Regina Allen
Chief Engineer.....J. A. McAulay

WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Address.....P.O. Box 631
Tel.: CO 3-2500.....Independent
Sta. Representative.....John E. Pearson
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....ABW Bcstrs.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211.....Independent
Gen. Mgr.....Len Frankel

WNAV—Annapolis—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Capital Bcstg. Co.
Address .....Admiral's Drive
Tel.: CO 3-2639.....Independent
Representative .....Headley-Reed
President .....Henry Rau
Station Manager.....Bill W. Fillingham
Program Director.....Betty Straubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)
Address .....2610 North Charles St.
Tel.: HO 7-3000.....NBC
Representative .....Christal
V.P., & Gen. Mgr.....D. L. Provost
Station Mgr.....Thomas S. Carr
Asst. Sta. Mgr.....Alfred E. Burke
Sales Promotion Mgr.....Henry Hines
Chief Engineer.....W. D. Bareham

WBMD—Baltimore—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Bcstg. Corp.
Business-Studio Address.....879 Park Ave.
Tel.: MU 5-7095.....Independent
President.....George E. Hull
Gen., Sta., Comm. Mgr.....H. Shelton Earp, Jr.
Program Dir.....Joseph Powers
Chief Engineer.....Leo W. Karns

WCAO—Baltimore—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bcstg. Co., Inc.
Business-Studio Address..1102 N. Charles St.
Tel.: MU 5-0600.....Independent
Representative .....Radio-TV Reps.
President.....Harold R. Krelstein
V.P., Gen. Mgr.....Byron Millenson
Sales Manager.....C. Carroll Larkin
Program Director.....Robert S. Larimer

WCBM—Baltimore—1924

Frequency: 680 Kc...Power: 10,000 d.; 5000 n.
Owned-Oper. By.....Baltimore Bcstg. Corp.
Bus.-Studio Address.....Community House
Tel.: BE 5-8400.....CBS
Sta. Representative.....P. G. & W.
President .....John Elmer
Exec. V.P., Gen. Mgr.....G. H. Roeder
Sales Director.....John K. Healy
Asst. Mgr., Prog. Dir.....Charles A. Roeder
Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....1360 Bdcstg Co., Inc.
Business Address.....3113 W. North Ave.
Tel.: WI 7-1245.....Independent
Station Representative.....Bernard Howard
Executive, V.P.....Samuel E. Feldman
Commercial Manager.....Bentley A. Stecher
Program Director.....Wiley Daniels
Sales Prom. Mgr.....Mary H. Rawlings
Chief Engineer.....Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By...The Baltimore Radio Show
Address.....13 E. 20th St.
Tel.: MU 5-1300.....Independent
Representative .....John Blair & Co.
President .....Robert S. Maslin
General, Station Mgr.....Robert B. Jones, Jr.
Commercial Manager.....Dudley Tichenor
Sales Prom., Pub. Dir.....Mrs. Cleo Wright
Program Director.....Ralph Phillips
Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Maryland Bcstg. Corp.
Business-Studio Address....7 E. Lexington St.
Tel.: LE 9-7808.....Independent
Rep.....Select Sta. Reps., Clarke Brown
Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
Station Manager.....Robert C. Embry
Chief Engineer.....Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....United Bcstg. Co.
Business-Studio Address....912 N. Charles St.
Tel.: SA 7-8250.....Independent
Representative....UBC, Oakes, Dora-Clayton
President .....Richard Eaton
General Manager.....Marvin Mirvis
Chief Engineer.....W. C. Mullen

WWIN—Baltimore—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Belvedere Bcstg. Co.
Address.....1119 N. Charles St.
Tel.: SAratoga 7-3555.....ABC
President.....Thomas F. McNulty
General, Comm. Mgr.....Edward R. Newman
Program Publicity Dir.....William N. Rock
Chief Engineer.....Norman K. Buker

WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....The Shore Bcstg Co.
Address.....Queen Anne Ave.
Tel.: 1580.....KBS
Pres., Gen. Mgr.....G. P. Richards
Sta., Commercial Mgr.....Sam Cannon, Jr.
Prog. Dir.....Bette B. Robbins
Chief Engineer.....Bill Price

WCUM—Cumberland—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Allegany Cty. Bcstg. Corp.
Business Address.....P.O. Box 360
Tel.: PArkview 4-5400.....CBS
Representative .....Thomas F. Clark
President, Gen. Mgr.....H. M. Seavey
Chief Engineer.....R. D. Brokloit

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Cumberland Valley Bcstg. Co.
Address .....Box 510
Tel.: PA 2-6666.....NBC
Representative .....Branham
Pres., Gen., Sta. Mgr.....A. William German
Prog. Mgr., Pub. Dir.....Les Ford
V.P., Comm. Mgr.....Floyd V. Cozad
Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
Owned-Operated By.....Erway Bcstg. Corp.
Address.....1901 St. Paul St., Baltimore 18
Tel.: CHesapeake 3-3886.....Independent
Sta. Representative.....John E. Pearson
President.....Guy S. Erway
General, Comm. Mgr.....R. J. Bennett
Chief Engineer.....Duane Cornett

WFMD—Frederick—1936

Frequency: 930 Kc. .....Power: 1000 Watts
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: MO 3-4181.....CBS
Station Representative .....Gill-Perna
President .....Laurence Leonard
Commercial Prom. Mgr.....Dick Wheat
Program Director.....Lou Garris, Jr.
Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Western Md. Bcstg. Co.
Address.....P.O. Box 74
Tel.: OVerbrook 9-8871.....KBS
General Mgr., Ch. Eng.....D. C. Loughry
Commercial Mgr.....D. Hellegas
Asst. Mgr.....J. H. Raines
Program Director.....Robert Kerr

WARK—Hagerstown—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...United Bcstg. Co. of W. Mo.
Address .....128 S. Prospect St
Tel.: RE 3-4500.....CBS
Representative .....United, Devney
President .....Richard Eaton
Gen., Sta. Mgr.....S. E. Phillips
Prog. Dir.....Richard Collyer
Sales Prom. Mgr.....Ed Wolfkill
Chief Engineer.....G. Harold Brewer

WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Hagerstown Bcstg. Co., Inc.
Business-Studio Address .....Franklin Court
Tel.: RE 9-2323.....MBS-ABC
Representative ..... Burn-Smith
Pres., Gen. Mgr. .....Grover C. Crilley
Sta., Comm., Sls., Prom. Mgr..W. H. Paulsgrove
Prog., Pub. Dir.....Robert Leasher
Chief Engineer.....George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Chesapeake Bcstg. Corp.
Address .....P. O. Box 97
Tel.: 800.....Independent
President, General-Station Mgr...Jason T. Pate
Comm.-Sales Prom. Mgr.....Charles W. Irwin
Program, Publicity Dir.....John H. Little
Chief Engineer.....Albert Edelenbos

WKIK—Leonardtown—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Southern Md. Bcstrs. Inc.
Address.....P.O. Box 8
Tel.: GR 5-2211.....Independent
President.....J. L. Bittner
Comm., Sls. Prom. Mgr.....W. C. Redd

WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.

Owned ..... WPTX, Inc.
Address ..... Daugherty Bldg.
Tel.: VO 2-1031 ..... KBS
President ..... S. Ades
Station Manager ..... Edward P. Lenaway

WDMV—Pocomoke City—1955

Frequency: 540 Kc. ..... Power: 500 W. d.
Owned-Operated By .. Eastern Shore Bcstg. Co.
Address ..... Box 210
Tel.: EL 5-1515 ..... Independent
Representative ..... Rollins
Owner ..... Erny Tannen
General Mgr. ..... Curt White
Program Dir. ..... Ron Smith
Chief Engineer ..... Paul Lewellyn

WINX—Rockville—1951

Freq.: 1600 Kc.. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By .. Montgomery Cty. Bcstg. Co.
Address ..... 8 Baltimore Rd.
Tel.: POplar 2-4357 ..... Independent
President ..... Richard Eaton
General Mgr. ..... Pierce D. Eaton
Chief Engineer ..... John Edwards

WBOC—Salisbury—1940

Frequency: 960 Kc... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .... The Peninsula Bcstg. Co.
Bus.-Studio Address ..... Radio TV Park
Tel.: PIoneer 9-6131 ..... Independent
Representative ..... Burn-Smith
President ..... John W. Downing
Gen., Sales Prom. Mgr. ..... Charles J. Truitt
Program Director ..... John W. Downing, Jr.
Chief Engineer ..... Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc. .... Power 1000 Watts, d.
Owned ..... Delmarva Broadcasting Corp.
Address ..... 700 E. Main St.
Tel.: PIoneer 2-3212 ..... KBS
Station Representative ..... Forjoe
President ..... Robert C. Doyle
General Manager ..... B. C. Hardgreaves
Commercial Mgr. ..... Frank Adams

WJDY—Salisbury—1958

Frequency: 1470 Kc. .... Power: 5000 Watts d.
Owned-Operated By .... Salisbury Bcstg. Co.
Business Address ..... 106 W. Circle Ave.
Tel.: PIoneer 2-5191 ..... Independent
Station Representative .... United Broadcasting
Pres., Gen. Mgr. ..... Norman Glenn
Sales Promotion Mgr. ..... Johnny Williams
Publicity Director ..... Ed Vaughn
Chief Engineer ..... Herb Kravitz

WGAY—Silver Spring—1946

Frequency: 1050 Kc. ... Power: 1000 Watts d.
Owned-Oper. By ..... WGAY, Inc.
Business Address .. 4000 Albermarle St., N.W. Wash., D.C.
Tel.: EMerson 3-8110 ..... Independent
Station Representative ..... Grant Webb
Pres. Bd. Ch. ..... Connie G. Gay
General Manager ..... Ed Winton
Sta., Comm. Mgr. ..... Ted Dorf
Program Director ..... Don Tucker
Chief Engineer ..... Jim Petty

WAQE—Towson—1955

Frequency: 1570 Kc. ..... Power: 1000 W., d.
Owned-Oper. By ..... WTOW, Inc.
Address ..... 26 West Pennsylvania Ave.
Tel.: VA 5-9660 ..... Independent
Sta. Representative ..... Forjoe
Pres., Gen. Mgr. ..... John S. Booth
Commercial Mgr. ..... Robert Bailey
Station Mgr. ..... Charles Gerber
Program Dir. ..... Mel Quinn
Chief Engineer ..... George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc. .... Power: 1000 Watts d.
Owned-Oper. By ... Carroll County Bcstg. Corp.
Address ..... Box 28
Tel.: TI 8-5511 ..... KBS
V.P., Gen., Comm. Mgr. .... Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc. ..... Power: 250 Watts d.
Owned-Operated By ..... Everett L. Dillard
Address ..... 2647 University Blvd. W.
Tel.: LOckwood 5-0747 ..... KBS
Pres., Gen. Mgr. ..... Everett L. Dillard
Station Manager ..... Jean M. Dillard
Sales Promotion Manager .... Kathryn Epstein
Chief Engineer ..... Eugene Jaraskinske

Pop.: 5,315,000
Families: 1,568,000
Radio Homes: 1,655,000

MASSACHUSETTS

TV Homes: 1,441,000
AM Stas. in State: 57
TV Stas. in State: 6

WARA—Attleboro—1950

Frequency: 1320 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... Attleboro Radio Assn.
Address ..... 8 N. Main St.
Tel.: ATtleboro 1-1320 ..... Independent
Representative ..... Foster & Creed
President ..... Howard H. Sweet
General Manager ..... J. Ottmar
Station Manager ..... Keith S. Field
Commercial Mgr. ..... Wm. A. Dawson, Jr.
Chief Engineer ..... Raymond Arnold

WBOS—Boston—1947

Frequency: 1600 Kc. ..... Power: 5000 Watts

Owned-Oper. By...Champion Bcstg. Sys., Inc.
Address.....790 Commonwealth Ave.
Tel.: BE 2-5650.....Independent
President .....Herbert Hoffman
Gen., Sta. Mgr.....Ralph Weinman
Commercial Mgr.....Harry Goodman
Chief Engineer.....Frederick Keller

WBZ-WBZA
Boston-Springfield—1921
(Synchronous Operation)

Frequency: 1030 Kc.....Power: WBZ, 50,000 Watts; WBZA, 1000 Watts
Owned.....Westinghouse Bcstg. Co.
Address.....122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808.....Independent
Station Representative.....AM Radio Sales
President.....D. H. McGannon
General Manager.....Paul G. O'Friel
Commercial Mgr.....John O. Gilbert II
Sales Promotion Manager...John L. Williams
Program Director.....Melvin M. Bailey
Publicity Director.....Edward L. Pearle
Chief Engineer.....W. H. Hauser
OWNERS OF: KPIX, SAN FRANCISCO, CALIF; WOWO, FORT WAYNE, IND.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.; KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM, PORTLAND, ORE.

WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bdscg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative .....Radio-TV Reps.
President .....Harold Krelstein
Gen., Sta. Mgr.....Roy V. Whisnand

WCRB—Boston—1948

Freq.: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
V.P. Sales Mgr.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Chief Engineer.....James Godfrey

WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By .....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sinnett
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....Air Trails Bcstg.
Address.....10 Arcade, Statler Office Bldg.
Tel.: LIberty 2-1717.....NBC
Representative .....Hollingbery
President.....Charles Sawyer
Exec. V.P.....J. P. "Pat" Williams
Vice Pres.....Alex Buchan
Gen., Comm. Mgr.....Arthur E. Haley
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WHDH, Inc.
Bus-Studio Address.....6 St. James Ave.
Tel.: HA 6-5500.....Independent
Newspaper Affil.....Herald-Traveler
Representative .....John Blair
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Program Mgr.....John M. Day

WILD—Boston—1945

Frequency: 1090 Kc....Power: 1000 Watts d.
Owned-Oper. By.....William F. Johns, Jr.
Business Add.....400 Commonwealth Ave.
Tel.: CO 7-1900.....Independent
Station Representative.....Bob Dore
Commercial Manager.....Perry J. Brown
Program Manager.....Ken Malden
Publicity Director.....Lois Waldman
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
Representative .....Forjoe
President.....Maxwell E. Richmond
General Mgr.....Robert Richmond
Program Dir.....Mel Miller
Chief Engineer.....Morton L. Bardfield

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
Owned .....RKO General
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....MBS
Representative .....H-R Reps.
President .....Norman Knight
Exec. V.P., Gen. Mgr.....George Steffy
V.P., Comm. Mgr.....Tom Bateson
Nat. Sales Mgr.....Proctor Jones
Sales Prom. Mgr.....George Hallberg
Program Director.....John D. Maloy
Publicity Director.....Phyllis Doherty
Chief Engineer.....I. B. Robinson

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....705 Beacon Street
Tel.: CO 7-3800.....Independent
Representative.....Headley Reed Co.
President.....Joseph A. Dunn
Commercial Manager.....Art Moger
Station Manager, Prog. Dir.....Bill Givens
Sales Prom. Mgr.....Marie F. Gately
Chief Engineer.....John Parker

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Middlesex Bcstg. Corp.
Address.....439 Concord Ave.
Tel.: ELliot 4-0500.....ABC
Station Representative.....Walker-Rawalt
President.....Frank J. Lyman, Jr.
General, Comm. Mgr.....William A. Queen
Program Director.....Billy Dale
Chief Engineer.....Earl Ellsworth

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Enterprise Publishing Co.
Business-Studio Address.....60 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times
Representative .....Walker-Rawalt
General Manager.....Charles A. Fuller
Sta., Comm. Mgr.....Earle G. Clement
Program Director.....M. Sothern Abbott
Chief Eng.....Charles O. Nowell

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Regional Bcstg. Co.
Bus. Address..Radio Center, 326 Chicopee St.
Tel.: LY 4-6654.....Independent
Station Representative.....Indie Sales
President.....John S. Begley
Gen. Mgr.....Ralph J. Robinson
Prog. Dir..... .....Sy Levy
Chief Engineer.....Myles Brennan

WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Narragansett Bcstg. Co.
Address.....18 N. Main St.
Tel.: OS 4-3535.....MBS
Representative .....O'Connell, Wheeler
Manager.....George L. Sisson, Jr.
Commercial Mgr.....Markey Gosciminski
Prog. Dir.....Ann Kenney
Chief Engineer.....J. R. Sisson

WSAR—Fall River—1921

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....K & M Publishing Co.
Bus.-Studio Address.....Box 927
Tel.: OS 7-9477.....Independent
Newspaper Affiliation.....Herald News, Inc.
Representative...Headley-Reed, Kettell-Carter
President.....Frank W. Miller
General Manager.....Lincoln W. N. Pratt
Commercial Manager.....Cornelius Sullivan
Program Director.....J. Joseph Welch
Chief Engineer.....Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio Fitchburg, Inc.
Business-Studio Address.....717 Main St.
Tel.: DIamond 3-3766.....MBS
President.....Norman Knight
General, Comm. Mgr....James A. Fitzgerald, Jr.
Program Director.....John Richards
Publicity Director.....Esther Kielty
Chief Engineer.....Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By..... Wachusett Bcstg. Corp.
Address.....170 Prichard St.
Tel.: DIamond 3-4897.....Independent
Station Rep...Everett-McKinney; Foster, Creed
President.....David M. Myers
General, Sta. Mgr.....James W. Chalmers
Publicity Dir.....Dick Ziegler
Chief Engineer.....Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKOX, Inc.
Bus.-Studio Address.....100 Mt. Wayte Ave.
Tel.: TR 3-7409.....Independent
Representative.....Kettell-Carter, Grant Webb
Gen. Mgr.....Richard E. Adams
Program Dir.....Carl B. Duncan
Chief Engineer.....Frank Bartel

WGAW—Gardner—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Gardner Bcstg. Co.
Business Address.....Green St.
Tel.: 1340.....Independent
Representative .....Nona Kirby, Webb
Pres. & Gen. Mgr.....Charles E. Asher
Treasurer.....James D. Asher
Program Director.....William Kennedy
Chief Engineer.....Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc.....Power: 250 Watts
Owned-Oper. By.....J. Leo Dowd
Business Address.....Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567.....Independent
Station Representative .....Webb
Pres., Gen. Mgr.....John T. Parsons
Commercial Manager.....Elizabeth Thompson
Sales Promotion Manager....Dan Christopolis
Prog., Pub. Dir.....Alan D. Vaber
Chief Engineer.....John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Haigis Bdcstg. Corp.
Business-Studio Address.....486 Main St.
Tel.: PR 4-4301.....MBS
Representative .....Walker-Rawalt
Pres., Gen., Sta. Mgr.....John W. Haigis, Jr.
Commercial Mgr.....Harry J. Frank
Program Director.....Ira I. Hewey
Chief Engineer.....Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WHAV, Inc.
Business-Studio Address.....30 How St.
Tel.: DR 4-4733.....Independent
Station Representative...Kettell-Carter; Webb
President.....Henry R. Silver
Treas., General Mgr.....Edward Ceilin
Asst. Station Mgr.....Alan Noyes
Program Director.....Bob Douglas
Sales Prom. Mgr.....Aldo Carter
Chief Engineer.....Harry White

WREB—Holyoke—1950

Frequency: 930 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Valley Bcstg. Corp.
Address.....225 High St.
Tel.: Jefferson 2-3296.....KBS
Representative.....Breen & Ward
General Manager.....Edmund F. Wakelin
Program Director.....David H. Foerster

WCCM—Lawrence—1947

Frequency: 800 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Lawrence Bdcstg. Co.
Address.....9 Valley Street
Tel.: MU 3-7171.....Independent
Station Representative.....Bob Dore
Pres., Gen. Mgr.....Geo. H. Jaspert
Comm., Prom. Mgr.....John Canty
Program Director.....Hugh Anthony
Publicity Director.....Tony Lupo
Chief Eng.....Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Northeast Radio Inc.
Address.....243 Central St.
Tel.: GLenview 4-0404.....Independent
Sta. Reps.....Everett-McKinney; Kettell-Carter
Pres., Gen. Mgr.....Israel Cohen
Commercial Manager.....Maurice Cohen
Program Director.....Dan Gillette
Chief Engineer.....Ted Cohen

WLLH—Lowell-Lawrence 1934

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Merrimac Bdcstg. Co.
Address.....39 Kearney Sq., Lowell
Tel.: GL 8-8715 (Lo).....Independent
Representative .....Bolling
President .....Gerald Harrison
General Manager.....Albert N. Armstrong, Jr.
Program Director.....Tom Clayton
Chief Engineer.....C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Puritan Bcst. Service, Inc.
Business Address.....156 Broad St.
Tel.: LY 5-6200.....Independent
Station Representative .....Walker-Rawalt
President.....Theodore Feinstein
General Manager.....Robert H. Acker, Jr.
Commercial Manager.....Harry D. Goodwin
Program Director.....Stephen E. Smith
Chief Engineer.....Carl W. Graetze

WSRO—Marlborough—1958

Frequency: 1470 Kc.....Power: 1000 Watts
Owned By.....County Broadcasting Corp.
Address .....Curtis Ave.
Tel.: HU 5-1470.....KBS
Station Representative.....Foster-Creed
President, Gen. Mgr.....Lewis F. Sargent
Station Manager.....William F. Galvin
Program Director.....Richard L. Beach
Chief Engineer.....Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Conant Bcstg. Co.
Address.....99 Revere Beach Pkwy.
Tel.: EXport 6-1430.....Independent
Station Representative.....O'Connell
Pres., Gen. Mgr.....Sherwood J. Tarlow
Station Manager.....Joseph Kruger
Commerial Manager.....Edward O'Donald
Program Director.....Kenneth A. Manley
Publicity Director.....Bob Walsh
Chief Engineer.....Albert Fulchino

WMRC—Milford—1956

Frequency: 1490 Kc.....Power: 100 Watts
Owned.....Milford Bcstg. Corp.
Address.....Opera House Bldg
Tel.: GReenleaf 3-1490.....KBS
Gen., Comm. Mgr.....Ted B. Sawyer

WBSM—New Bedford—1949

Frequency: 1420 Kc...Pow.: 5 Kw. d., 1 Kw. n.
Owned.....Bay State Broadcasting Co.
Address .....Pope's Island
Tel.: WY 3-1767.....Independent
Representative .....Bolling Co.
President .....Joseph P. Duchaine
Gen. Mgr.....Otto F. A. Arnold
Comm. Mgr.....Richard G. Evans
Prog. Dir.....Hal Peterson

WNBH—New Bedford—1921

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By .....E. Anthony & Sons, Inc.
Business-Studio Address.....432 County St.
Tel.: WYman 8-5228.....Independent
Newspaper Affiliation .....Standard-Times
Station Rep.....Walker-Rawalt; Foster. Creed
President.....Basil Brewer
General, Comm. Mgr.....Roger Bower
Publicity Director.....Jack Delaney
Program Director.....Stan Lipp
Chief Engineer.....Herve Leduc

WNBP—Newburyport—1957

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned.....Tri-City Bcstg. Co.

Business Address.....Traffic Circle
Tel.: HO 2-6654.....Independent
Station Representative .....Walker-Rawalt
President .....Theodore Feinstein
Gen. Mgr.....J. Thomas Mathers
Station Mgr., Prog. Dir.....Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Oper. By..Northern Berkshire Bcstg. Co.
Address.....466 Curran Highway
Tel.: MO 3-6567.....Independent
Station Representatives....Devney; Nona Kirby
President, Ch. Eng.....J. Gordon Keyworth
Commercial Manager.....Richard J. O'Brien
Program Director.....James F. Finnen

WHMP—Northampton—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Pioneer Valley Bcstg. Co.
Address.....78 Main St.
Tel.: JU 4-4275.....Independent
Representative.....Nona Kirby, Webb
President.....John H. Williams
Gen., Sta., Comm. Mgr....Alexander W. Milne

WCAT—Orange—1956

Frequency: 1390 Kc.....Power: 1000 W., d.
Owned-Oper. By.....Ralph Mellon
Address.....P. O. Box 334, Athol, Mass.
Tel.: Churchill 9-3232.....Independent
Representative .....Grant Webb
President, Gen. Mgr.....Ralph Mellon

WBEC—Pittsfield—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By....Western Mass. Bcstg. Co.
Business-Studio Address.....33 Eagle St.
Tel.: HIllcrest 8-8292.....ABC
Newspaper Affiliation.....Berkshire Eagle
Rep.....Everett-McKinney, Foster & Creed
President .....L. K. Miller
Gen., Sta. Mgr.....W. Wendell Budrow
Comm., Publicity Mgr.....Ted Muller
Program Director.....Charles W. Paine
Chief Engineer.....Robert Johnson

WBRK—Pittsfield—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Greylock Bcstg. Co.
Business-Studio Address.....8 Bank Row
Tel.: Hillcrest 2-1553.....MBS
Station Representative.....Walker-Rawalt
President.....Joseph K. Close
Gen., Sta. Mgr.....Walter Kearsey
Comm., Prom. Mgr.....Martin Schechter
Program Dir.....William Nickum
Chief Engineer.....George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc.....Power: 5000 Watts d.
Owned-Oper. By...Plymouth Rock Bdcstg. Co.
Address .....Route #3
Tel.: Pilgrim 6-1390.....Independent
Station Representative...Kirby; Breen & Ward
Pres., Gen. Mgr.....John T. Campbell
Station, Comm. Mgr.....Arthur E. Pratt
Program Dir.....John Chandler
Sales Prom. Mgr.....Edward Marvin
Publicity Dir.....Bud Markle
Chief Engineer.....Sulo E. Lehtonen

WJDA—Quincy—1947

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By...South Shore Bcstg. Co., Inc.
Address.....29 Brackett St.
Tel.: GRanite 9-1300.....Independent
Pres., Gen., Sta. Mgr.....James D. Asher
Commercial Manager...Kenneth P. Fallon, Jr.
Program Director.....Winslow Bettinson
Chief Engineer.....Arthur F. Lane

WESX—Salem—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....North Shore Bcstg. Corp.
Address .....Box 710
Tel.: PI 4-5670.....Independent
President, Gen. Mgr.....James D. Asher
Comm. Mgr.....George R. Eckels
Station Manager.....Robert Clement
Program Director.....Vern Williams

WESO—Southbridge-Webster 1955

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned.....WESO Broadcasting Corp.
Address.....291 Main Street
Tel.: PO 4-4381.....Independent
Representative .....Webb, Foster-Creed
President.....Peter A. Bordes
General Manager.....Hamilton S. Stewart

WHYN—Springfield—1941

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Oper. By..Hampden-Hampshire Corp.
Address.....1300 Liberty St.
Tel.: RE 7-1414.....Independent
News. Affil.....Holyoke Transcript-Telegram
Representative .....Branham, Wheeler
President .....William Dwight
Gen., Sta. Mgr.....Charles N. De Rose
Comm., Publicity Dir.....Zack Land
Chief Engineer.....Harold Schumacher

WMAS—Springfield—1932

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WMAS, Inc.
Business-Studio Address.....101 West St.
Tel.: RE 7-1414.....Independent
Representative .....Bolling
President .....Gerald Harrison
Sta., Sales Prom. Mgr.....Robert Donahue
Comm. Mgr.....Erwin Needles
Prog. Dir.....Roland Dumas
Chief Eng.....John Michnovez

WSPR—Springfield—1936

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By.....WSPR, Inc.
Business Address.....63 Chestnut St.
Tel.: RE 2-4182.....Independent
Representative.... Hollingbery, Kettell-Carter
Pres., Gen. Mgr.....Alan C. Tindal
Commercial Manager.....Jack Sullivan
Station Manager.....Paul Monson
Program Director.....Jerry Forbes
Chief Engineer.....Valentino Partyka

WTYM—Springfield—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Executive Bcstg. Corp.
Business Address.....Box 898
Tel.: REpublic 3-4187.....MBS
Station Representative.....Masla
President.....Stanley M. Ulanoff
General, Sta. Mgr.....Arthur Tacker
Commercial Mgr.....Harvey Sheldon
Program Director.....George Wildey

WTXL—West Springfield 1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Telecolor Corp.
Address.....34 Sylvan St.
Tel.: RE 9-4768.....ABC
Station Representative .....Walker-Rawalt
Pres., Gen. Mgr.....L. A. Reilly
Commercial Manager ....Holland D. Cameron
Station Mgr., Chief Engineer.....J. L. Spates

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address .....174 Broadway
Tel.: 1250.....MBS
Pres., Gen. Mgr.....J. Marshall McGregor
Sta. Mgr., Prog. Dir.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer..... Lawrence Prado

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WA 1250.....MBS
Representative.....Breen & Ward; Wheeler
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Commercial Mgr.....Steven J. Atanian
Sales Prom. Mgr.....Herbert Vining
Chief Engineer.....Glen C. Walton

WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.
Business-Studio Address.....249 Union St.
Tel.: LO 2-2307.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
General, Sta. Mgr.....Richard M. Brescia
Commercial Mgr.....John Mahar
Sales Prom. Mgr.....Thomas Ferris
Publicity Director.....Shirley A. Tierney
Chief Engineer.....J. Lawrence Spinks

WOCB—West Yarmouth—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....E. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....MBS
Newspaper Affil.....Standard Times
Station Rep...Walker-Rawalt; Foster & Creed
President .....Basil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....Independent
Representative .....Eastman; Kettel-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Mgr.....C. Kaminski
Program Director.....Phil Christie
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....New England Bcstg. Co.
Address.....405 Main St.
Tel.: PL 6-4672.....Independent
Representative .....Bolling
President, Gen. Mgr.....John J. Hurley
Comm. Sta. Mgr.....Robert F. Nims
Program Director.....George Downey
Chief Engineer.....Bernard E. Berard

WORC—Worcester—1925

Freq.: 1310 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....WORC, Inc.
Address.....Bancroft Hotel
Tel.: SW 9-0581.....Independent
Sta. Reps.....Avery-Knodel; Wheeler
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblentz
Program Dir.....Bud Clain
Sales Prom. Mgr.....Alvin M. Saide
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
Representative.....Henry L. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Nat. Sls. Mgr.....Richard L. Gravel
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning

Pop.: 8,246,000
Families: 2,375,000
Radio Homes: 2,368,000

MICHIGAN

TV Homes: 2,175,000
AM Stas. in State: 95
TV Stas. in State: 15

WABJ—Adrian—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....108 S. Main St.
Tel.: CO 5-7123.....Independent
Station Rep. .....Pearson
President.....James Gerity, Jr.
Gen., Sta. Mgr.....Donald J. Dean
Program Director.....Winston Hoehner
Chief Engineer.....Robert Bassett

WALM—Albion—1952

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....101½ N. Superior
Tel.: NAtional 9-3945.....KBS
General Manager.....C. Wayne Wright
Program Director.....Jim Beasley
Chief Engineer.....Ken Griewahn

WOWE—Allegan—1958

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address .....233 Hubbard
Tel.: 834.....KBS
General Manager.....Keith Weldy

WFYC—Alma—1948

Frequency: 1280 Kc....Power: 1000 Watts d.,
Owned-Oper. By .....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: 95.....Independent
Station Representative..Hollingbery; Hopwell
President.....Wayne G. Harris
General Manager..... ..Gilbert E. Thomas
Station Manager.....David W. Sommerville
Sales Promotion Manager...Gilbert E. Thomas
Program Director.....Richard Crowley
Chief Engineer.....Bruce H. Rigg

WATZ—Alpena—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Representative .....Holman
President .....Les Biederman
Station Manager.....Drew McClay

WHRV—Ann Arbor—1946

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Comm. Prom. Mgr.....Jos Labaito
Station Manager.....Bob C. Wagner
Prog. Dir.....Donald A. Herman
Chief Engineer.....James Allen

WPAG—Ann Arbor—1945

Frequency: 1050 Kc.....Power: 1,000 Watts d.
Owned-Operated By...Washtenaw Bcstg. Co.
Bus.-Studio Address....3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517.....Independent
Station Rep.....Everett-McKinney
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Sales Prom. Mgr.....Kenneth MacDonald
Chief Engineer .....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: 1010.....CBS-KBS
Rep.....Gill-Perna, Michigan Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehelnbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative .....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Chief Engineer.....Harley Hammond

WELL—Battle Creek—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Station Rep.....Everett-McKinney
President.....Fred A. Knorr
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc...Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
Station Comm. Mgr.....Leo A. Jylha
Prog., Pub. Dir.....Devere E. Logan, Jr.
Chief Engineer.....Wes Thompson

WWBC—Bay City—1956

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned By.....Water Wonderland Bcstg. Co.
Business Address.....306 Phoenix Bldg.
Tel.: TW 3-4588.....Independent
Station Representative .....Masla
President.....Patrick J. Trahan
Gen., Comm. Mgr.....Charles E. Anthony

Commercial Manager.....Lee E. Droeger
Prog., Sales Prom. Mgr....Robert F. Benkelman
Publicity Director.....Kay D. Reid
Chief Engineer.....Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Palladium Publ. Co.
Business Address.....Fairplain Ave.
Tel.: WA 5-2113.....Independent
Newspaper Affil.....Palladium, Herald Press
Station Rep...Everett-McKinney; Mich. Spot Sls.
President .....Stanley R. Banyon
Gen., Sta. Mgr.....J. P. Scherer
Commercial Manager.....John Hagerman
Sales Prom. Mgr.....Dwight Edmunds
Program Director.....Bob Richards
Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc.....Power: 1 Watts, d.
Owned-Oper. By.....WBRN, Inc.
Address.....P. O. Box 825
Tel.: 648.....KBS
Representative .....Hil F. Best
Pres., Gen. Mgr.....Spencer Denison
Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Midwestern Bcstg. Co.
Business-Studio Address.....U. S. 131, South
Tel.: PR 5-7831.....NBC
Sta. Rep.....Venard Rintoul, McConnell
President .....Les Biederman
Sta. Program Dir.....Merritt L. Chandler
Commercial Manager.....Jack Toepp
Sales Promotion Manager.....Milo Ash
Chief Engineer.....Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned.....Eaton County Bcstg. Co.
Address .....Box 269
Tel.: 1390.....Independent
Pres., Gen. Mgr.....Roy W. McLean
Comm., Sta. Mgr.....Brod Martindale
Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Straits Bcstg. Co.
Address .....Mackinaw Ave.
Tel.: MA 7-2341.....Independent
Representative .....Best
President, Gen, Mgr.....Richard E. Hunt
Station Manager.....A. M. Gordon
Program Director.....John King
Chief Engineer.....Norbert C. Poeppelman

WTVB—Coldwater—1949

Freq.: 1590 Kc..Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By ...Twin Valley Bdcstrs, Inc.
Address.....U.S. 27
Tel.: BRoadway 9-9119.....Independent
Sta. Reps...Donald Cooke; Michigan Spot Sales
President, Gen. Mgr.....E. Harold Munn, Sr.
Commercial Manager.....Normand Moore
Chief Engineer.....Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc.....Power: 5 Kw.
Owned-Oper. By....Knorr Broadcasting Corp.
Address.....15001 Mich. Ave.
Tel.: TI 6-8500.....Independent
Representative .....Petry
Pres., Gen. Mgr.....F. A. Knorr
Sta. Mgr.....John J. Carroll
Commercial Manager.....John O. Gilbert II
Chief Engineer.....Jerrold L. Martin

CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts
Owned-Oper. By..Western Ontario Bcstg. Co.,
Address.....3300 Guardian Bldg., Detroit 26
Tel.: WO 1-7200.....MBS, CBC
Representative .....Eastman
President, General Mgr.....J. E. Campeau
Dir., Oper.....S. C. Ritchie
Commercial Manager.....Richard Nason
Sales Promotion Manager.....George Snyder
Program Director.....John Gordon
Publicity Director.....Art Gloster
Chief Engineer.....Stewart Clark

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AP

WCAR—Detroit—1939

Freq.: 1130 Kc...Power: 50 Kw., d., 10 Kw., n.
Owned .....WCAR, Inc.
Address.....500 Temple Ave.
Tel.: TE 3-8100.....Independent
Representative.....AM Radio Sales Co.
President, Gen. Mgr.....H. Y. Levinson
Exec. V.P.....Wayne N. Cook
Promotion Mgr.....Susan L. Gray
Production Mgr.....Larry Bova
Chief Engineer.....James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Representative .....Katz Agency
President.....George B. Storer, Sr.
V.P., Mgr. Dir.....Harry R. Lipson
Gen. Sales Mgr.....Herbert J. Weber, Jr.
Merchandisting Manager.....Nancy Mackenzie
Program Director.....Frank Gaal
Chief Engineer.....Joseph Haigh
OWNERS OF: WJBK-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 D. Broderick Tower
Tel.: Woodward 5-2000.....Independent
Sta. Reps.....Howard; Pearson
President.....John L. Booth
Gen. Mgr.....Thomas J. Warner
Sta. Mgr.....Edwin E. Nye
Chief Engineer.....E. Ryan

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Paul H. Raymer
President, Sta. Mgr.....Ross Mulholland
General Comm. Mgr.....Richard E. Jones
Chief Engineer.....Irv. Laing

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative .....Christal
President .....John F. Patt
Exec. V.P., & Gen. Mgr.....Worth Kramer
V.P., Sect.....F. Silbey Moore
Oper. Mgr.....James H. Quello
Sales Prom. Mgr.....Jack Brussel
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By ....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Rep...Peters, Griffin & Woodward, McDermott
President.....Warren S. Booth
General Manager.....Edwin K. Wheeler
Station Mgr.....Robert J. McIntosh
Asst. Gen. Mgr.....Don DeGroot
Sales Prom. Mgr.....Glenn Kyker
Sales Mgr.....Denman F. Jacobson
Business Mgr.....Henry C. Rogers
Prog. Development Mgr.....Frank Steltenkamp
Gen. Eng. Mgr.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative .....John Blair
Sales Manager.....Robert Baldrica
Sales Prom. Mgr., Pub. Dir.....Sam Somora
Program Director.....Robert Baker
Chief Engineer .....Charles Kocher

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1 Watt
Owner.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
President.....Frank J. Russell, Jr.
General Mgr.....William C. Johnson
Station Mgr.....John Merrick

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Address.....P.O. Box 419
Tel.: State 6-6144.....Independent
Pres., Gen. Mgr.....George D. Lindenthal
Station Manager.....F. J. Lindenthal
Publicity Director.....Wm. J. Duchaine
Chief Engineer.....Henry C. Olsen

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
Owned-Oper. By...Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Representative .....Gill-Perna
President, Gen. Mgr.....Philip R. Munson
Commercial Mgr.....Ronald L. Craig
Station Mgr.....Clarence E. Rhodes
Program Dir.....Ruth Perry
Prom., Publicity Dir.....Irv Chimovitz
Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Frequency: 1330 Kc. Power: 5Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.
Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: CE 9-8686.....ABC
Representative .....Weed

President.....John Lord Booth
General Mgr.....Ken Chapin
Program Director.....Dorothy Ratlif
Sales Prom. Mgr.....Noble Gravelin
Publicity Director.....John Nogaj
Chief Engineer.....Charles Wallace

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....The Trebit Corp.
Address.....Garland at First Ave.
Tel.: CE 2-7158.....NBC
Representative .....Katz
President.....Harry M. Bitner, Jr.
Gen., Sta. Mgr.....Elmer A. Knopf
V.P., Asst. Sect.....Marvin Levey
Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned .....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: CEdar 9-7608.....CBS
Sta. Representative.....Daren F. McGavren
President.....Fred A. Knorr
Managing Director.....W. Eldon Garner
Program Director.....Doug Smith
Chief Engineer.....George Parker

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
Owned-Oper. By..Methodist Radio Parish, Inc.
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
Station Representative.....Sears & Ayer
President .....Arthur Howard
Gen. Mgr.....William H. Morford
Program Director.....Everett Smith
Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....L. & P. Bcstg. Corp.
Address.....P.O. Box 929
Tel.: OW 4-4146.....Independent
Station Representative .....Hollingbery
General Manager.....David C. Croninger
Commercial Manager.....Glenn H. Allen, Jr.
Sales Promotion Manager.....Ruth Kekel
Program Director.....R. Edward Berryman
Chief Engineer.....Robert Garner

WBFC—Fremont—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Paul A. Brand
Address.....P. O. Box 231
Tel.: 415.....KBS
Representative.....Hil F. Best
President.....Paul A. Brand

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address....Paul Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....Independent
Sta. Reps.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Commercial Mgr.....Robert E. Detwiler
Station Mgr.....Harry Travis
Chief Engineer.....William K. Kiker

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d.
Owned.....Grand Haven Broadcasting Co.
Address.....228 Washington St.
Tel.: 5397.....Independent
Station Representative.....John E. Pearson
President.....H. F. Wuk
General, Program Mgr.....Bob Kirby
Comm. Prom. Mgr.....Hy M. Steed
Publicity Director.....Gordon Huizengo
Chief Engineer.....Dick Clarke

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Furniture City Bcstg. Corp.
Address.....399 Garfield Ave., S.W.
Tel.: GL 6-9541.....Independent
Pres., Gen., Sta. Mgr.....William Kuiper, Sr.
Commercial Manager....Peter Vanden Bosch
Sls. Prom., Pub. Dir.....William Kupier, Jr.
Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Regional Bcstrs. of Mich.
Business-Studio Add...35 Lafayette Ave., N.E.
Tel.: GL 9-4111.....Independent
Representative .....Gill Perna
General Mgr.....Glenn R. Le Pard
Chief Engineer.....Richard Groenevelt

WJEF—Grand Rapids—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Fetzer Broadcasting Co.
Address.....187 Monroe, N.W.
Tel.: GL 6-8512.....CBS
Station Representative.....Avery-Knodel
President.....John E. Fetzer
Station Mgr.....Roger L. Hoffman
Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Representative....Daren F. McGavren
President .....John Wismer
General Manager.....John J. Shepard
Program Director.....Jock Bliss
Chief Engineer.....Lee Stevens

WMAX—Grand Rapids—1954

Frequency: 1480 Kc.... Power: 1000 Watts d.
Owner .....WMAX, Inc.
Address .....Keith Theater Bldg.
Tel.: GL 6-8621.....Independent
Representative .....Radio-TV Reps
General Manager.....Chas. A. Sprague
Commercial Mgr.....Joe Hooker
Chief Engineer.....Lou Bergenroth

WOOD—Grand Rapids—1924

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wood Bcstg., Inc.
Address.....120 College Ave.
Tel.: GL 9-4125.....NBC
Representative .....Katz Agency
Pres., Gen. Mgr.....Willard Schroeder
Sales Manager.....Michael O. Lareau
Program Director.....John Shaw
Prom. Mgr.....Clark Grant
Chief Engineer.....Charles Robison

WMPL—Hancock—1957

Frequency: 920 Kc.....Power: 1 Kw., d.
Owned.....Copper Country Bcstg. Co.
Business Address.....Hotel Scott
Tel.: 3155.....KBS
Pres., Ch. Eng.....Francis Locatelli
Station Manager.....John Oakvik
Sales Promotion Manager.....Burton Ervast
Program Dir.....Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Barry Bcstg. Co. Inc.
Address.....1909 Bedford Road
Tel.: WIndsor 5-3478.....Independent
President, Gen. Mgr.....Robert S. Greenhoe
Program, Prom. Dir.....Ken Radant
Publicity Director.....Dave McIntyre
Chief Engineer.....Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc.....Power: 100 W.
Owned-Operated By....Baw Beese Bcstg., Inc.
Address .....92½ Broad St.
Tel.: HE 7-4444.....KBS
Rep.....Gill-Perna, Mich. Spot Sls.
President.....Ruth Keister
V.P. & Mgr.....Russell Holcomb

WHTC—Holland—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Holland Bcstg. Co.
Address.....Hotel Warm Friend
Tel.: EX 2-3121.....MBS
Representative .....Best
President .....W. A. Butler
Gen. Mgr.....Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Juke Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.....Power: 500 Watts
Owned.....Ottawa Bcstg. Corp.
Business Address.....James St.; Box 808
Tel.: EX 6-5281.....Independent
Station Representative .....Holman
President .....Bernard Brookema
Gen., Sta. Mgr.....Jerome C. Grysen
Sales Mgr.....R. E. Smits
Program Director.....Clarence Walters
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Upper Michigan Bcstg. Co.
Address .....Douglas Hotel
Tel.: 1.....NBC
Representative .....Walker-Rawalt
Owner, Ch. Eng.....G. L. Burgan
General Manager.....Albert W. Payne

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: GR 8-3040.....Independent
Representative.....Hil F. Best
President.....J. B. Sparks
Sect. Treas.....Gordon A. Sparks
Comm., Prog. Mgr.....Robert D. Ditmer
Chief Engineer.....Garnet G. Sparks

WHMI—Howell—1957

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Wirth Bcstg. Co.
Address.....201½ W. Grand River Ave.
Tel.: 1062 .....Independent
Representative .....Best
President, Ch. Eng.....M. H. Wirth
Commercial Mgr.....L. Bekkering
Program Dir.....J. Thiel

WCHB—Inkster—1956

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned.....Bell Bcstg. Corp.
Address.....32790 Henry Ruff Rd.
Tel.: CR 8-1440.....Independent
Sta. Reps.....Bob Dore; Dora Clayton
President.....Dr. Haley Bell
Gen., Comm. Mgr.....Frank M. Seymour
Program Dir.....George White
Publicity Dir.....Ofield Dukes
Chief Engineer.....Clarence Ringo

WION—Ionia—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Ionia Bcstg. Co.
Address .....Box 143
Tel.: 2300.....Independent
Representative .....Best
President.....Monroe MacPherson, Sr.
Gen. Mgr.....Monroe MacPherson, Jr.
Program Dir.....Bud Lindeman
Sales Prom. Mgr.....Gaylon Johnson
Chief Engineer.....J. Irving Grove

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned....Iron Mountain-Kingsford Bcstg. Co.
Address.....211 East Ludington Street
Tel.: 2031.....ABC
President.....Frank J. Russell
Gen., Sta., Comm., Prom. Mgr..W. C. Johnson

WIKB—Iron River—1949

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....Iron Co. Bcstg.
Address.....Iron River Natl. Bank Bldg.
Tel.: COngress 5-4104.....Independent
Representative.....Hil F. Best
President.....Edwin Phelps, Sr.
Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.
Chief Engineer.....James Swanson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
Bus.-Studio Address.....134 E. McLeod Ave.
Tel.: 20.....KBS
Sta. Rep.....Thomas F. Clark
President, Gen. Mgr.....William L. Johnson
Comm. Prom. Mgr.....Robert Olson
Program Dir.....Joseph Blake
Publicity Dir.....Dick Daly
Chief Engineer.....Arne Dahlbecka

WJAN—Ishpeming—1959

Frequency: 970 Kc.....Power: 5000 Watts, d.
Owned By.....Tri-City Broadcasters
Address.....P.O. Box 313
Tel.: HUdson 6-4441.....Independent
Station Representative.....Holman
President, Gen. Mgr.....R. G. Blomquist
Commercial Mgr.....Eldon W. Wallace
Program Director.....Don Ryan

WJPD—Ishpeming—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Ishpeming Bcstg. Co.
Address.....120 Division St.
Tel.: HU 6-9937.....KBS
President.....Mrs. J. P. Deegan
General Manager.....Carl Loose
Commercial Mgr.....Len Manzoline
Program Director.....Carl Pellenonpaa
Chief Engineer.....L. Roncoglione

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Booth Broadcasting Co.
Address.....2511 Kibby Rd.
Tel.: STate 2-7176.....ABC
Station Representative.....Weed
President.....John L. Booth
General, Comm. Mgr.....Robert B. Lees
Program Director.....Tom O'Connor
Publicity Director.....Wayne Sapp
Chief Engineer.....Harold Davis

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Jackson Bcstg. & Tele. Corp.
Address.....441 Wildwood
Tel.: STate 4-7181.....CBS
Sta. Reps.....McGavren; Michigan Spot Sales
President.....Fred A. Knorr
General Manager.....Walter Patterson
Commercial Manager....Nathan H. Alberstein
Station Manager.....Edwin R. Huse
Program Director.....Ed Hardy
Chief Engineer.....Paul Wright

WKLZ—Kalamazoo—1956

Frequency: 1470 Kc.....Power: 500 W. d.
Owned.....The Circle Corporation
Address.....2315 Schipper's Lane
Tel.: FIreside 3-2542.....MBS
Station Representative.....Radio-TV Reps.
Pres., Gen., Comm. Mgr.....Joseph F. Butler
Sta. Mgr., Ch. Eng.....Ralph E. Patterson
Program Director.....Ron Newhouse
Sales Prom. Mgr.....John J. Stewart
Publicity Director.....Joseph F. Butler

WKMI—Kalamazoo—1953

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Steere Bcstg. Co.
Business-Studio Address...State Theatre Bldg.
Tel.: FI 4-0111.....Independent
Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Howard D. Steere
Station Manager.....Emil J. Popke, Jr.
Commercial Manager.....F. K. Doyle
Prog. Dir.....Dan Daniels
Publicity Director.....Vince Ford
Chief Engineer.....Kenneth Farrance

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Fetzer Bcstg. Co.
Business Address.....590 W. Maple St.
Tel.: FI 5-2101.....CBS
Representative.....Avery-Knodel
President.....John E. Fetzer
Exec. V.P. & Mgr. Dir.....Carl E. Lee
Sta. Comm. Mgr.....Otis T. Gaston
Program Director.....Charles T. Lynch
Publicity Director.....W. J. Hunt
Chief Engineer.....Arthur E. Covell

WILS—Lansing—1947

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lansing Bcstg. Co.
Bus. Address.....407½ N. Washington Ave.
Tel.: IV 2-1655.....Independent
Station Rep.....Venard, Rintoul, McConnell
President.....John C. Pomeroy
General, Comm. Mgr.....Edwin L. Byrd
Program Director.....David L. Froh
Sales Prom., Pub. Dir.....Richard M. Pomeroy
Chief Engineer.....John Whitacre

WJIM—Lansing—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 East Saginaw
Tel.: IV 2-1333.....CBS
President, Gen. Mgr.....Harold F. Gross
Station Mgr.....Howard W. Coleman
Comm. Mgr.....Keith Oliver
Sales Prom. Mgr.....Ned Ryan
Chief Engineer.....Carl Onken

WKLA—Ludington—1944

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Operated By.....Ludington Bcstg. Co.
Address .....East Ludington Ave.
Tel.: VI 3-3438.....ABC
Representative .....Best
Pres., Gen. Mgr.....Ray A. Plank
Commercial Mgr.....Donald M. Hack
Program Dir., Ch. Eng....Charles J. Hagerman
Sales Prom. Mgr.....Gordon J. Anderson

WMTE—Manistee—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel.: PArkview 3-9906.....Independent
President, Gen. Mgr.....James R. Sumbler
Comm. Mgr.....Edward H. Owens
Program Director.....Ken Kott
Chief Engineer.....Chas. Hagerman

WDOG—Marine City—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel.: RO 2-1111.....Independent
President .....Jerry Coughlin
Gen., Sta. Mgr.....John S. Bell
Chief Engineer.....Robert E. McIntosh

WDMJ—Marquette—1931

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Lake Superior Bcstg. Co., Inc.
Bus.-Studio Address.....Mining Journal Bldg.
Tel.: CA 6-3524.....ABC-KBS
Newspaper Affil.....Mining Journal
Sta. Representative.....Weed
President.....Frank J. Russell, Jr.
General Mgr.....William Johnson
Program, Sta. Mgr.....C. C. Beck
Commercial Mgr.....Robert Sands
Sales Prom. Mgr.....R. J. Luke
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Men-Mar Bcstg. Co.
Business Address.....Glickman Bldg., 1st St.
Tel.: UN 3-5551.....KBS
President.....L. G. Glickman
General Mgr.....Vernon Vecker
Program Director.....Barbara Johnson
Chief Eng.....Loren B. Koesling

WMDN—Midland—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Rich Publ. House, Inc.
Address.....2500 Swede Rd.
Tel.: TE 9-9988.....Independent
Station Rep.....Hil F. Best
President.....Phillip T. Rich
General Mgr., Ch. Eng.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....Power: 500 Watts. d.
Owned .....WBRB, Inc.
Address.....234 S. Gratiot
Tel.: HO 3-5876.....Independent
Station Representative.....Donald Cooke
General Manager.....Milton Maltz
Chief Engineer.....Gerry Meir

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.
Owned.....Paul A. Brandt
Address.....Mt. Pleasant, Mich.
Tel.: SP 3-3171.....KBS
Representative.....Hil F. Best
President .....Paul A. Brandt
Sta., Comm. Mgr.....Dick Wood

WMAB—Munising—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel.: 518 .....KBS
Representative .....Best
Gen. Mgr.....Charles Symon
Sta., Sales Prom. Mgr...Theodore H. Ouellette
Program Director.....Richard Gomuski
Chief Engineer.....Donald Carlyon

WKBZ—Muskegon—1926

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Oper. By.....WKBZ Radio Corp.
Business-Studio Address.....432 Apple Ave.
Tel.: 2-6051.....ABC
Sta. Representative.....Everett McKinney
President.....F. L. Allman
General, Sta. Mgr.....Harold W. Waddell
Commercial Mgr.....Justin Gudelsky
Program, Prod. Mgr.....C. P. Hoover
Publicity Dir.....Bill Bennett
Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
Business-Studio Address.....517 W. Giles Rd.
Tel.: 4-1672.....KBS
Station Rep. .....Hil-Best.
President.....R. B. Rogoski
V.P., Gen. Mgr.....Dalton C. Hille

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Regional Bcstg. of Mich.
Address.....875 E. Summit St.
Tel.: 3-2126.....Independent
Representative .....Gill-Perna
General Manager.....Glenn R. LePard
Program Director.....William J. Merchant
Chief Engineer.....Richard Gruenevelt

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....Niles Bcstg. Co.
Address.....416 Sycamore St.

Tel.: MU 3-5432.....KBS
Newspaper Affiliation.....Daily Star
Station Representative .....Continental
President.....Lawrence J. Plym
General, Sta. Mgr.....James H. Mitchell
Comm. Prom. Mgr.....Charles Frey
Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
Owned-Operated By.....Owosso Bcstg. Co.
Address .....Owosso
Tel.: SA 5-8196.....Independent
Newspaper Affiliation.....Argus Press
Station Representative.....Devney
President.....J. E. Campbell
General, Comm. Mgr.....Merrill Walker
Chief Engineer.....Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....NBC
Station Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Station Mgr.....Ralph Pierson
Commercial Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker

WPON—Pontiac—1954

Frequency: 1460 Kc.....Power: 500 Watts
Owned-Operated By..Chief Pontiac Bcstg. Co.
Business Address.....7 S. Perry St.
Tel.: FE 8-0444.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Edward E. Wilson
Gen. Sta. Mgr.....William J. Hart
Chief Engineer.....Karl Kuck

WHLS—Port Huron—1938

Frequency: 1450 Kc....Power: 250 Watts d.
Owned-Oper. By..Stevens-Wismer Bcstg. Co.
Address .....932 Military St.
Tel.: YU 2-8536.....CBS
Representative.....Michigan Spot Sales
General Manager.....John F. Wismer
Station Mgr.....Thomas G. Sicklesteel
Comm. Mgr. .....Arthur Aymen
Chief Engineer.....Harold Oliver

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Times Herald Co.
Address.....606 Water St.
Tel.: Yukon 5-5171.....ABC
Newspaper Affil.....Times-Herald
General Manager.....R. S. Sommerville
Program Director.....Lee Van Dam
Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Operated By...Rogers City Bcstg. Co.
Address.....Moltke Drive
Tel.: 7751.....Independent
Pres., Gen., Sta. Mgr.....Harvey A. Klann
Comm. Mgr.....Albert Klann
Program Director.....Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sparks Bcstg. Co.
Business Address...2201 Woodward Hts. Blvd.
Tel.: LI 4-2200.....Independent
Pres., Gen. Mgr.....Jacob B. Sparks
Station Mgr., Program Mgr...Gordon A. Sparks
Sales Manager.....Ernest Holder
Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
Owned-Oper. By ...Lake Huron Bdcstg. Corp.
Address .....221 So. Wash. Ave.
Tel.: PL 3-4471.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....William J. Edwards
Vice-President.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe
Commercial Mgr.....Frank Brogger
Program Director.....Dave Kushler
Chief Engineer .....Max W. Thomas

WSAM—Saginaw—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Knorr Bcstg. Corp.
Address.....2435 Holland Ave.
Tel.: PL 2-8161.....NBC
Rep.....Headley-Reed Co., Mich. Spot Sales
President.....Fred A. Knorr
Station Manager.....George M. Millar
Chief Eng.....Lee Norden

WSGW—Saginaw—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By....Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Sta. Reps.....Pearson; Weed
President.....John L. Booth
General, Comm. Mgr.....Robert W. Phillips
Program Director.....Fred Krell
Chief Engineer.....Harold Volz, Jr.

WSJM—St. Joseph—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President.....William E. Walker
General Mgr.....Robert E. Brown
Station Mgr.....James A. Lindsay
Program Dir.....Hal Crater
Chief Engineer.....Ken Tetzloff

WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts

Owned By.....Lester Broadcasting Corp.
Address.....3001 Brassow Road
Tel.: NOrmandy 3-0569.....Independent
Station Representative.....Weed
President, Gen. Mgr.....Herbert W. Lester
Station Manager.....Dan Q. Minter, Jr.
Comm. Publicity Mgr.....Steve Filipiak
Chief Engineer.....Charles Richmond

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc.....Power: 250 W.
Owned-Operated By..Hiawathaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Staffield

WSTR—Sturgis—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Walter Wonderland
Address.....P. O. Box 70
Tel.: 1199 .....Independent
Representative.....Hil F. Best
General Manager.....E. Harold Munn Jr.
Station Manager.....Frank B. Cummins

WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Roger S. Underhill
Address .....Route #2
Tel.: FOrest 2-3417.....KBC
Owner.....R. S. Underhill
Station Mgr.....Richard A. Egli
Chief Engineer.....Lou Ozak

WTCM—Traverse City—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Midwestern Bdcstg. Co.
Address .....Paul Bunyan Bldg.
Tel.: WIndsor 7-7675.....NBC
Sta. Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker

Pop.: 3,350,000
Families: 974,000
Radio Homes: 955,000

MINNESOTA

TV Homes: 835,000
AM Stas. in State: 61
TV Stas. in State: 9

KASM—Albany—1950

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Stearns Cty. Bcstg. Co.
Address .....Albany
Tel.: 5-3005.....KBS
Station Representative .....Continental
President.....William Blattner
General Manager.....Urban J. Keppers
Commercial Manager.....Lee Krause
Program Director.....Celestine Hanauska
Publicity Director.....Cliff Mitchell
Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Albert Lea Bcstg.
Address .....332 South Broadway
Tel.: FRanklin 3-2338.....ABC
President .....Hart Cardozo
Vice-Pres.....Richard Power
Gen. Mgr.....E. A. Van Alstyne
Commercial Manager.....Margaret Haley
Program Director.....Lucille Studer
Sales Prom. Mgr.....Tom Golden
Chief Engineer.....Donald Franz

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Alexandria Bcstg. Co.
Address .....1315 Broadway
Tel.: RO 3-3131.....KBS-ABC
Representative .....Donald Cooke
Pres., Comm., Sales Prom. Mgr...E. Q. Walters
Station Manager.....Kenneth A. Tessmer
Publicity Director.....Ercel L. Aga
Chief Engineer.....Louis LeDue

KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Anoka Broadcasting Co.
Business Address.....Route 1
Tel.: HArrison 1-2600.....KBS
President.....John H. Lemme
Gen., Sta. Mgr.....Charles J. McCartney
Comm. Prom. Mgr.....James Freden
Program, Publicity Dir.....Frederick Lindholm
Chief Engineer.....Rodney Person

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business-Studio Address.....Hwy. 105 South
Tel.: HE 3-8836.....MBS
Representative .....Avery-Knodel
President .....R. J. McElroy
General Manager.....Thomas Young
Program Director.....Stan Styonicki
Publicity Director.....Marge Nelson
Chief Engineer.....Leo Chenier

KQAQ—Austin—1960

Frequency: 970 Kc.....Power: 5000 Watts
Owned By.....KQAQ, Inc.
Address.....P.O. Box 481
Tel.: Hemlock 7-4511.....Independent
Sta. Representative.....John E. Pearson
President, Gen. Mgr.....Lester Gould
Commercial, Prom. Mgr.....Jimmy Delmont
Program Dir.....Kay King
Chief Engineer.....Floyd Bartlett

KBUN—Bemidji—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Paul Bunyan Broadcasting Co.
Business Address.....511 Beltrami Ave.
Tel.: PLaza 1-4120.....Independent
Sta. Representative.....Everett-McKinney
President.....Ben H. Potter Jr.
Gen., Sta. Mgr.....James R. Hambacher
Program Dir.....Ray Foslid, Jr.
Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....KBMO Bcstg. Co.
Address.....1205 Pacific Ave.
Tel.: VI 2-4601.....KBS
President.....George J. McCarthy
General Sta. Mgr.....Robert D. Zellmer
Comm. Prom. Mgr.....George B. McClellen
Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Brainerd Bcstg. Co.
Business Address.....2700 E. Oak
Tel.: 2853.....Independent
Station Representative.....Walker-Rawalt
President.....E. T. O'Brien
Sta., Comm. Mgr.....Earl R. Johnsen
Program, Publicity Dir.....Roger Johnson
Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Interstate Bdcstg. Corp.
Address.....P.O. Box 249
Tel.: Midway 2-4141.....KBS
Station Representative.....Devney
Pres., Gen. Mgr.....Robert E. Ingstad
Comm. Mgr.....N. Brant
Chief Engineer.....H. G. Unkenholz

WKLK—Cloquet—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Cloquet Bcstg. Co.
Address.....P.O. Box 429
Tel.: TR 9-6725.....KBS
President.....Walter F. Stock
General Manager.....Henry Newby
Program Director.....Stuart Howe
Commercial Manager.....Richard Johnson
Publicity Director.....Richard DeFore
Chief Engineer.....Sidney Markusen

KROX—Crookston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....Crookston Bcstg. Co.
Business Address.....Box 620
Tel.: AT 1-1140.....KBS
Rep.....Donald Cooke, Tracy Moore
President, Prog. Dir.....Jerome A. Dahlberg
General, Sta. Mgr.....William J. Kiewel
Sales Prom., Comm. Mgr.....E. R. Melbye
Chief Engineer.....Earl Handyside

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Detroit Lakes Bcstg. Co.
Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative.....John E. Pearson
President .....Herbert Gross
General Manager.....Al G. Leighton
Program Director.....Bob Barker
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By....Red River Bcstg. Co., Inc.
Business-Studio Address.....10 E. Superior
Tel.: RA 2-2628.....CBS
Representative .....Avery-Knodel
President .....D. Le Masurier
Gen. Mgr.....Odin S. Ramsland
Sales Manager.....Rex H. Hudson
Exec. V.P. Chg. Engr.....Robert Dettman

"Leadership in Quality Radio"

King
Queen
Ace
Queen

5000 Watts — 970 KC

"Best Rated Cards in the Deck"

Lester L. Gould
President &
General Manager

John E. Pearson Co.
National Rep.

P.O. Box 481, Austin, Minnesota
HEmlock 7-4511

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....WEBC, Inc.
Business-Studio Address.....WEBC Bldg.
Tel.: RA 2-2873.....Independent
Representative .....Hollingbery
President, Gen. Mgr.....George H. Clinton
V.P., Sta. Mgr.....Richard Hustead
Program Dir.....Dave Duluth
Sales Prom. Mgr.....Wesley Hauck
Chief Engineer.....V. G. Brooks

WELY—Ely—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....WELY Corp.
Address .....Box 540
Tel.: 744.....KBS-MBS
President, Gen. Mgr.....Vincent L. Hallett
Chief Engineer.....Larry McAdams

WEVE—Eveleth—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Carl Bloomquist
Address .....WEVE Bldg.
Tel.: SHerwood 1-5922.....MBS-KBS
President.....Carl Bloomquist
General, Sta. Mgr.....Ray E. Kent
Sales Prom. Mgr.....Baldino Rodorigo
Chief Engineer.....Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KSUM Broadcasting Co.
Address .....306 North Park St..
Tel.: 1370.....Independent
President.....John E. Hyde, Jr.
Chief Engineer.....Larry Lawson

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address....213 Central Ave.
Tel.: Edison 4-4345.....Independent
General Mgr.....J. E. Hyde, Jr.
Commercial Mgr.....Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Northland Bcstg. Corp.
Address .....Box 494
Tel.: Regent 6-6996.....Independent
Sta. Reps.....Pearson; Wayne-Evans
President.....Carroll Crawford
General Comm. Mgr.....George Brooks
Program, Prom. Mgr.....Ev Ohrt
Publicity Dir.....Shirley Vanderwerff
Chief Engineer.....Lee Wilson

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....213 W. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Hibbing Broadcasting Co.
Address.....807 W. 37 St.
Tel.: AMherst 3-7531.....NBC
Sta. Reps.....Bolles; Reilly; O'Connell
Pres., Gen. Mgr.....Harold J. Parise
Program Director.....Bob Aro
Commercial Mgr.....Les Rutstein
Sales Prom. Mgr.....Rudy Offre
Chief Engineer.....Fran Befera

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned.....North American Broadcasting Co.
Address .....Box 32
Tel.: 1555.....KBS
Representative .....Best
President.....Albert S. Tedesco
General, Sta. Mgr.....Heinz R. Fruck
Comm. Program Dir.....Lorraine Lhotka
Sales Prom. Mgr.....Dean Holt
Chief Engineer.....Darrel Gander

KLFD—Litchfield—1959

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....Meeker County Radio
Address.....218 South Sibley
Tel.: OXford 3-3212.....Independent
President, Gen. Mgr.....Frank W. Endersbe
Commercial Mgr.....Marlin Schlottman
Program Director.....Paul Castner
Chief Engineer.....Larry Lawson

KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Little Falls Bcstg. Co.
Address.....105½ Broadway E.
Tel.: Medford 2-5414.....KBS
Pres., Gen. Sta. Mgr.....John H. Lemme
Commercial Manager.....Richard J. Rudeck
Chief Engineer.....Gordon Lommen

KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By..Minnesota Valley Bcstg. Co.
Address.....Box 550
Tel.: 6563.....ABC
Representative .....Pearson
President.....H. W. Linder
General, Sta. Mgr.....Don Linder
Program Director.....Wayne Willard
Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....F. B. Clements & Co.
Address.....101 N. Second St.
Tel.: 4673.....NBC
Representative .....Meeker
Gen., Sta., Comm. Mgr...Robert E. DeHaven
Program Director.....Charles F. Pasek
Sales Prom. Mgr.....Lloyd L. Spangenburg
Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Harry W. Linder
Business-Studio Address.....KMHL Bldg.
Tel.: 2282.....ABC
Representative.....John E. Pearson
Owner.....Harry W. Linder
General Manager.....Gilmore F. Frayseth
Chief Engineer.....George Pouliot

KEVE—Minneapolis—1948

Frequency: 1440 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Western Bcstg.
Address.....917 N. Lilac Drive
Tel.: LI 5-5601.....MBS
Representative .....Weed
President .....R. M. Purcell
General Mgr.....Robert Rock
Chief Engineer.....Denvy Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Radio Suburbia, Inc.
Address.....4500 Exceisior Blvd.
Tel.: WAlnut 6-1677.....Independent
Representative .....Radio-TV Rep.
Pres., Gen. Mgr.....William E. Schons
Chief Engineer.....Jim Eshelman

WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts
Owned By.....Midwest Radio-Television, Inc.
Business-Studio Address....625 Second Ave. S.
Tel.: FE 2-1202.....CBS
Newspaper Affil...Star-Tribune; Press-Dispatch
Representative.....CBS Radio Spot Sales
Exec. Vice President.....F. Van Konynenburg
Gen., Sta. Mgr.....Larry Haeg
Commercial Mgr.....Phil Lewis
Program Director.....Hank Basayne
Sales Prom. Dir.....C. Kaufman
Publicity Dir.....Gordon Mikkelson
Chief Engineer.....Kermit Sueker

WDGY—Minneapolis—1923

Freq.: 1130 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....The Storz Bcstg. Co.
Address.....609 Second Ave., S.
Tel.: FE 5-2271.....Independent
Representative .....John Blair
President .....Todd Storz
General, Sta. Mgr.....C. B. Clarke, Jr.
Program Dir.....Don Kelly
Publicity Director.....Leann Lokken
Chief Engineer.....Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....BFR Bcstg. Co.
Address.....870 Northwestern Bank Bldg.
Tel.: FE 3-0406.....Independent
Representative .....AM Radio Sales
President.....Larry Bentson
Gen., Comm. Mgr.....Wayne Williams
Program Director.....Dan Allan
Sales Prom., Publicity Dir.....Bill Ficker
Chief Engineer.....Bryce Ekberg

WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....People's Bdcstg. Co.
Address.....1133 Stinson Blvd.
Tel.: ST 9-4356.....Independent
Station Representative.....Daren McGavren
Pres., Gen., Sta. Mgr.....W. V. Stewart
Sales Prom. Mgr.....Jack I. Moore
Program Director.....Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Joe Coval

WTCN—Minneapolis—1931

Freq.: 1280 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Twin State Bcstg.
Address.....2925 Dean Blvd.
Tel.: WA 7-8881.....ABC
Station Representative .....Katz
President.....Weston C. Pullen, Jr.
General Manager.....Phil Hoffman
Station Manager.....Arthur M. Swift
Commercial Manager.....Jack Cosgrove
Program Director.....Howard Coleman
Chief Engineer.....Warren Fritze

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address .....Box 471
Tel.: AM 9-8815.....ABC
Representative .....Pearson
Pres.....H. W. Linder
Gen. Mgr.....Willard Linder
Sta. Mgr.....Byron Zurn
Comm. Mgr.....Fred Eh'en
Chief Engineer.....Jim Wood

KVOX—Moorhead—1937

Frequency: 1280 Kc.....Power: 1 Kw.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: CEdar 3-1522.....MBS
Representative .....Devney
President.....E. J. McKellar
General, Comm. Mgr.....R. L. Owens
Program Dir.....Rod Lucier
Chief Engineer.....Erwin Liefeld

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....Western Minn. Bcstg. Co.
Address .....Morris, Minn.
Tel.: 68 .....Independent
Representative .....Donald Cooke
President .....Cliff Hedberg
Gen., Comm. Mgr.....George Brooks

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....304½ N. Minnesota St.
Tel.: 905.....KBS
General Manager.....George E. Korenchen

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address .....Box 696
Tel.: 680 .....Independent
Station Rep. .....Cooke
Pres., Chief Eng.....Richard Schultz
Gen., Comm. Mgr.....W. F. McCormick
Program Dir. .....D. P. Egert

KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 5541.....KBS
President, Gen. Mgr.....Duane Allen
Comm., Prom. Mgr.....Arnold K. Schumann
Sta. Mgr., Chief Eng.....Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address .....Box 578
Tel.: 767.....KBS
Station Representative .....Continental
President.....Richard K. Power
Gen. Mgr.....Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc....Power: 1000 Watts, d.
Owned-Operated By...Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 1050 .....KBS
Representative .....Continental
President.....C. B. Thomas
Gen. Sta. Mgr.....Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1955

Frequency: 1250 Kc....Power: 1000 Watts, d.
Owned.....Hiawatha Valley Bcstg. Co., Inc.
Address.....Route 4
Tel.: DU 8-3511.....Independent
Pres., Gen. Mgr.....E. G. Elston
Chief Engineer.....Lawrence Dosdall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: ME 7-2989.....Independent
Representative .....Pearson
General Manager.....H. W. Linder

KROC—Rochester—1935

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Representative.....Meeker, Harry S. Hyett
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Commercial Manager.....Robert Fick
Sales Prom. Publicity.....Mrs. Gen. Holmes
Program Director.....Tom Bachrach
Chief Engineer.....Robert Gross

KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Olmsted Cty. Bcstg. Co.
Address.....Northwestern Nat. Bk. Bldg.
Tel.: ATlas 2-9465.....ABC
Station Rep.....Bolles; O'Connell
President.....W. John Grandy
General, Comm. Mgr.....W. E. McClenahan
Publicity Dir.....Vern Arthur
Chief Engineer.....Dale Hamilton

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....25 Sixth Ave., N.
Tel.: BLackburn 1-3121.....NBC
Newspaper Affiliation .....Times
Representative .....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr.....Jack Lund
Sales Prom. Mgr.....John Lawrence
Chief Engineer .....Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Granite City Bcstg. Co.
Address .....Box 270
Tel.: BL 1-4422.....Independent
Pres., Gen., Sta. Mgr.....John Haerle
Commercial Mgr.....Van Vander Ark
Program Dir.....Art Blaske
Chief Engineer.....Guy LeMont

KRBI—St. Peter—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By....D. W. Seehafer & R. C. Johnson
Address.....1031 Grace St.
Tel.: 1310 .....Independent
General Manager.....D. W. Seehafer

KSTP—St. Paul-Minneapolis 1928

Frequency: 1500 Kc.....Power: 50,000 Watt
Owned By.....KSTP, Inc
Bus.-Studio Address.....3415 University Ave
Tel.: Midway 5-2724.....NB
Representative .....Edward Petr
President.....Stanley E. Hubbar

General Manager.....Stanley S. Hubbard
Radio Sales Mgr.....Byron Anderson
Sales Prom. Mgr.....William Davey
Program Director.....D. Brooks Henderson
Chief Engineer.....William S. Sadler

KDWB—St. Paul—1959

Frequency: 630 Kc..Power: 5 Wts. d., 5 Wts. n.
Owned By.....KDWB Bcstg. Corp.
Address.....P.O. Box 630
Tel.: PR 6-1501.....Independent
Station Representative.....Avery-Knodel
President.....Robert M. Purcell
General Manager.....John M. McRae
Sales Manager.....Richard J. Quaas
Program Director.....Don F. French
Chief Engineer.....Allan Kennedy

WMIN—St. Paul—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Franklin Bcstg. Co.
Address.....611 Frontenac Place
Tel.: MI 5-7757.....Independent
V.P., Gen. Mgr.....Wm. F. Johns, Jr.

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....St. Croix Bcstg. Co.
Address .....104 N. Main St.
Tel.: Hemlock 9-1220.....KBS
Pres., Gen., Sta. Mgr.....Richard K. Power
Chief Engineer.....Elmer L. Christenson

KTRF—Thief River Falls 1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KTRF Radio Corp.
Address .....Box 69
Tel.: MUrdock 1-1230.....Independent
Station Representative .....Evans
Pres., Gen. Mgr.....Don Olsen
Chief Eng.....Fred Franklin

WHLB—Virginia—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Virginia Bcstg. Co.
Address .....P.O. Box 75
Tel.: SH 1-2233.....NBC
Station Representative...Hollingbery; Hurley
Pres., Gen. Mgr.....Harold J. Parise
Program Director.....Bob Aro
Chief Engineer.....Fran Befera

KWAD—Wadena—1948

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By....KWAD Broadcasting Co.
Bus.-Studio Address.....First Natl. Bank Bldg.
Tel.: MEdford 1-1803.....MBS
President.....Robert E. Ingstad
Chief Eng.....Harold Allen

KWLM—Willmar—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Lakeland Bcstg. Co.
Address .....Box 393
Tel.: BE 5-1340.....ABC
Representative.....John E. Pearson
President, Gen. Mgr.....H. W. Linder
Sta. Mgr.....Willard Linder
Commercial Manager.....Jack Lynch
Chief Engineer.....Francois Peterson

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Winona Bcstg. Co.
Business Address.....118 W. 4th St.
Tel.: 2867.....KBS
President.....Albert S. Tedesco
Station Manager.....Frank L. Haas
Sales Promotion Mgr.....Jack Ortmann
Program Director.....Joe Orlowski
Chief Engineer.....Vern Potvin

KWNO—Winona—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Winona Radio Service
Business-Studio Address.....216 Center St.
Tel.: 3313.....ABC
Newspaper Affiliation.....Daily News
Representative.....John E. Pearson
President.....M. H. White
Station Manager.....C. E. Williams
Commercial Manager.....H. Rod Hurd
Chief Engineer.....Gene Gappa

KWOA—Worthington—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Worthington Bcstg. Co., Inc.
Address .....Hotel Thompson
Tel.: 2-7301.....Independent
Representative .....Wayne-Evans
President.....R. W. Olson
General Manager.....R. E. Shepard
Comm. Mgr.....Arne Karhu
Chief Engineer.....Clint Knapp

Pop.: 2,380,000
Families: 590,000
Radio Homes: 573,000

MISSISSIPPI

TV Homes: 360,000
AM Stas. in State: 72
TV Stas. in State: 6

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address .....Box 402
Tel.: EM 9-4561.....Independent
Representative .....Best
General Mgr.....Ray Tolar
Prog. Dir.....Frances Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Charles C. Boren, Jr.

Address .....Box 268
Tel.: CL 6-5911.....MBS
Representative .....Everett-McKinney
Commercial Manager.....Jimmy Wells
Program Director.....Elsie Sanderson
Chief Engineer.....A. D. Wiygul

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
Representative.....Hil F. Best
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WLOX—Biloxi—Gulfport 1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 6-5581.....MBS
Representative .....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....Mary Migues

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Associates
Address.....P. O. Box 152
Tel.: ID 2-7001.....Independent
Station Representative....National Time Sales
Pres., Gen., Sta. Mgr.....Odes E. Robinson
Program Director.....William M. Collins
Prom., Publicity Dir.....James Duncan
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
Gen., Comm., Prom. Mgr.....W. M. Jones
Station Mgr.....Doug Mathis
Chief Engineer.....Leo Freeman

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
Pres., Gen. Mgr.....Tullius Brady

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.
Address .....Box 182
Tel.: 1370.....KBS
Representative .....Indie
President.....R. E. Hook
General Mgr.....H. Shadd

WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Davis & McCraine
Business Address.....P.O. Box 205
Tel.: 4001 .....KBS
Pres., Gen. Mgr.....Frederick A. W. Davis
Chief Engineer.....Jim Wilson

WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coahama Bcstg. Co.
Address.....P.O. Box 267
Tel.: MA 4-4908.....Independent
President.....W. T. Salmon
General Mgr.....R. L. Hunnicutt, Jr.

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Clarksdale Bcstg Co.
Business Address.....Alcazar Hotel Bldg.
Tel.: MAin 4-2795.....MBS, KBS
Station Rep. .....Everett-McKinney
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Sales Prom., Prog. Dir.....Helen Sugg
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Radio Cleveland, Inc.
Address.....H'way 61 So.
Tel.: VI 3-4091.....Independent
Station Representative.....Devney
V.P., Gen. Mgr.....George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....L. A. Feduccia
Address.....Highway 61 North
Station Representative.....Continental
Tel.: VIctor 3-5221.....Independent
Sta. Mgr., Chief Eng.....L. A. Feduccia
Commercial Mgr.....Ed Dunn
Program Dir.....Billie Wolfe Johnson

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WCJU, Inc.
Address.....P. O. Box 472
Tel.: RE 6-2616.....MBS-KBS
Newspaper Affiliation.....The Progress
Pres., Gen. Manager.....Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned.....J. W. Eatherton
Address .....WACR Bldg.
Tel.: FA 8-1050.....Independent

Pres., Gen. Mgr.....James Eatherton
Comm., Prom. Mgr.....Sydney Thweatt
Program Director.....Frank H. Scheffer
Publicity Director.....Judith Atkins
Chief Engineer.....L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.
Owned.....Columbus Bcstg. Co., Inc.
Address.....P.O. Box 271
Tel.: FA 8-7271.....MBS-KBS
Newspaper Affili.....Commercial Dispatch
Representative .....Everett-McKinney
President.....B. Imes, Jr.
General Mgr.....Bob Evans
Station, Prom. Mgr.....Ray Crummy
Asst. Sta. Mgr.....Mrs. Ruby J. Latham
Program Director.....Rick Moore
Chief Engineer.....Tom McFerrin

WCMA—Corinth—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Corinth Bcstg. Co., Inc.
Business-Studio Address.....Ray Bldg.
Tel.: AT 6-5575.....KBS
Station Rep.....Venard, Rintoul & McConnell
President .....Aaron B. Robinson
General, Comm. Mgr.....John E. Bell
Program Director.....Mrs. Louise W. Berlin
Chief Engineer.....James D. Anderson

WCRR—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Operated By..L. C. Moore & W. I. Dove
Business Address.....614½ Waldron
Tel.: ATlantic 6-6691.....Independent
Representative .....Best
President.....Luther C. Moore
General, Sta. Mgr.....Carl Welch
Comm., Prom. Mgr.....B. G. Glenn
Program Director.....Norman G. Anderson
Publicity Director.....Beatrice Nichols
Chief Engineer.....W. M. Essary

WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Operated By..Scott County Bcstg. Co.
Address.....P. O. Box 188
Tel.: GIbson 3-7001.....KBS
President.....R. E. Hook
Gen. Mgr., Ch. Eng.....Hugh Hughes
Comm. Sta. Mgr.....Willie Weems
Program Director.....Tom Estes
Sales Prom. Mgr.....Billy Strebeck
Publicity Dir.....Barbara Goodwin

WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.
Owned-Operated By.....WDDT Radio Co.
Address .....207 Main Street
Tel.: Edison 2-0526.....Independent
Station Representative .....Everett-McKinney
General Manager.....Ross Charles
Station Manager.....W. H. Deans
Program Director.....Tom Roane
Chief Engineer.....Joe Gunter

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Sta. Reps.....Devney; Melville, Crennan
Pres., General Manager.....David M. Segal
Station Manager.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....Wallace D. Hoy
Chief Engineer.....Joseph C. Gunter

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Radio Service Co.
Business-Studio Address.....120 So. Poplar St.
Tel.: EDison 5-1441.....MBS
Representative.....Bogner & Martin
Gen. Sta. Mgr.....Emmett H. McMurry
Commercial Manager.....Frank W. Baldwin
Program Dir.....Harry E. Jones
Sales Prom., Publicity Dir.....Mildred Flowers
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kw.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Business Address.....206 W. Claiborne St.
Tel.: GLadstone 3-5232.....ABC
President.....Cy N. Bahakel
General Manager.....Don Neil
Sta., Comm. Mgr.....Izas Bahakel
Program Director.....Colleen Fulgham
Chief Engineer.....Billy Brunt

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Commercial Mgr.....Lew Sadler
Chief Eng.....Louis Pierce

WNAG—Grenada—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Business Address.....P.O. Box 920
Tel.: 1400 .....MBS
Newspaper Affiliation...Commercial Dispatch
Station Representative.....Everett-McKinney
President.....Birney Imes, Jr.
General Manager.....Bob Evans
Comm. Mgr., Program Dir.....Ken Berryhill
Sales Mgr.....Harold Penn
Chief Engineer.....Jimmie Pinnix

WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC
Station Representative .....Best
President.....E. O. Roden
General, Sta. Mgr.....James E. Reese

Commercial Mgr.....Ossie Owens
Program, Publicity Dir.....Tom Meek
Chief Engineer.....Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address .....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Pres., Gen. Mgr.....John B. Caraway

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned.....Deep South Radio, Inc.
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Sta. Representative.....Devney
Gen. Mgr.....F. M. Smith
Comm. Mgr.....Gerald Howell
Prog. Director.....Phil Snow
Chief Engineer.....James N. Watson

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Sheridan. Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
President.....B. W. Curry, Jr.
General Manager.....E. M. Jenkins
Commercial Manager.....Bud Norval
Program Director.....Keith Glatzer
Chief Engineer.....J. N. Watson

WJQS

Jackson Mississippi

MUSIC AND NEWS

GOOD MUSIC ONLY

More Adult Listeners Than Any Other Mississippi Station

Representatives:

Devney, Inc. — James S. Ayers

LEW HEILBRONER, *Gen. Mgr.*

WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Hub City Bcstg. Co. Inc.
Address .....P.O. Box 1008
Tel.: JU 3-1741.....ABC
Representative .....Clark
President, Gen. Mgr.....Charles W. Holt
Commercial Mgr.....Bob French
Station, Prom. Mgr.....Frank B. Zalnoski
Program Dir.....Ron Myer

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Radio Broadcast, Inc.
Address.....1031 Broadway Drive
Tel.: JU 2-2591.....Independent
Representative .....Indie Sales
President.....Dave A. Matison, Jr.
Manager.....J. C. Walker
Commercial Mgr.....Andy Still
Station Mgr.....Jimmy Swan
Program Dir.....Bill Dore
Sales Prom. Mgr.....Fred Sands
Publicity Dir.....Pauline Everett
Chief Engineer.....C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address .....Highway 51 N.
Tel.: 869.....KBS
President, Gen. Mgr.....Louis Alford
Comm. Prom. Mgr.....Mal Jones
Sta. Mgr., Ch. Eng.....A. M. Smith
Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....WCPC Bcstg. Co.
Address .....Box 552
Tel.: GL 6-3528.....KBS
Gen., Sta. Mgr.....Robin H. Mathis
Comm. Mgr., Prog., Pub. Dir...Ralph C. Mathis
Chief Engineer.....John B. Skelton, Jr.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
Owned By.....Radio Cleveland, Inc.
Address.....134 Baker St.
Tel.: 500 .....KBS
Station Representative.....Devney
President .....J. R. Denton
Gen. Mgr., Ch. Eng.....Geo. Shurden

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Dumas Milner Bcstg. Co.
Address.....King Edward Hotel
Tel.: FLeetwood 4-5653.....MBS
Sta. Representative.....Devney, Ayers
President.....Howard S. Cohoon
Gen., Mgr.....Lewis Heilbroner
Asst. Sta., Mgr.....Verne Freeman
Program Director.....Bill Slaton
Chief Engineer.....Les Hodges

WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Lamar Life Broadcasting Co.
Address.....715 S. Jefferson
Tel.: FLeetwood 2-2691.....NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Sta. Mgr.....Fred L. Beard
Comm. Mgr.....Frank Gentry
Sales Prom. Mgr., Pub. Dir.....Chuck Allen
Prog. Dir.....Forrest Cox
Chief Engineer.....Percy G. Root

WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Jackson Bcstg. Co., Inc.
Address.....916 Foley
Tel.: FL. 2-6673.....Independent
Sta. Representative.....Masla
President.....James T. Ownby
V.P., Gen. Mgr.....Gayle Swofford
Comm. Prom. Mgr.....John Bomer
Program Dir.....Bob Rall
Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
Owned-Operated By.....Dixieland Bcstg. Co.
Business Address.....1017 Lynch St.
Tel.: FLeetwood 4-4096.....Independent
Station Representative .....Pearson
President.....John McLendon
Station Manager.....Al Evans
Program Director.....Ross Wilder
Chief Engineer.....John Wessler

WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw., n.
Owned-Operated By.....Rebel Bcstg. Co., Inc.
Business-Studio Address.....125½ So. Lamar
Tel.: FLeetwood 5-1562.....Independent
Representative .....Beaver
President .....Tom Wright
General Mgr.....R. McGregor
Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Capitol Bcstg. Co.
Address.....P. O. Box 8187
Tel.: FI 4-2512.....ABC
Newspaper Affil...Daily News, Clarion Ledger
Representative .....Weed
General Manager.....L. M. Sepaugh
Station Manager.....Richard Voorhis
Commercial Manager.....Maurice Wray
Sales Promotion Mgr.....John L. Stuckey
Program Director.....Al Simmons
Publicity Director.....Bill Peeler
Chief Engineer.....C. A. Perkins

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Kosciusko Bcstg. Co.
Address.....109 W. Jefferson
Tel.: 782 .....ABC
President.....Cy N. Bahakel
General Manager.....Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....New Laurel Radio Station Inc.
Address.....Box 398
Tel.: 5601 .....NBC
President .....Harold Matison
Gen., Sta. Mgr.....Frank W. Sumrall
Commercial Manager.....M. M. Caver
Program, Prom. Dir.....Dave Kane
Publicity Director.....Len Maith
Chief Engineer.....Walter Hitt

WLAU—Laurel—1946

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Southland Bcstg. Co.
Address.....437 N. Magnolia St.
Tel.: 8-7227.....ABC
Station Representative .....Devney
President, Gen. Mgr.....Gene Tibbett
Program Director.....Jim Gibbon
Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Voice of the New South, Inc.
Address.....116 Beacon St.
Tel.: 8-7224.....Independent
Sta. Representative.....Grant Webb
Gen. Mgr.....Granville Walters
Comm. Mgr.....Teck Jones
Chief Engineer.....Glenn Holland

WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Miss.-Ark. Broadcasting Co.
Address.....110 N. Poplar
Tel.: EDison 2-0770.....Independent
Gen., Prog. Mgr.....Paul Artman
Commercial Manager.....Miller Abraham
Chief Engineer.....Ottis W. Rushing

WLSM—Louisville—1953

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Louisville Bcstg. Corp.
Address.....P.O. Box 111
Tel.: 1000.....Independent
Station Representative.....Walker-Rawalt
Station Manager.....Herbert Guthrie

WMBC—Macon—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Confederate Bcstg. Co.
Business Address.....Piney Woods Rd.
Tel.: 132 .....KBS
Station Rep.....Hil Best
Pres., Gen. Mgr.....Ned Butler
Chief Engineer.....Bill White

WSJC—Magee—1957

Frequency: 1280 Kc.....Power: 500 W. d.
Owned.....SE Miss. Bcstg. Co.
Business Address.....Box 426
Tel.: 3513.....KBS
General Manager.....Marvin L. Mathis
Program Director.....Jimmy Tugwell
Chief Engineer.....Hulon Mathis

WAPF—McComb—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Co-Owners.....Phillip Brady, Louis Alford, Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Bcstrs. Service, Inc.
Address.....P. O. Box 111
Tel: 2080 .....Independent
Representative.....Thomas F. Clark Co.
President.....Charles W. Holt
General Manager.....Carroll Hines
Commercial Manager.....Edward Yarborough
Sales Prom Mgr.....Travis Myers
Program Director.....Dean Strickland
Chief Engineer.....Earl B. Neal

WCOC—Meridian—1926

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mississippi Bcstg. Co., Inc.
Business-Studio Address..North Three Ft. Bldg.
Tel.: 2-7714.....CBS
President, General Manager...Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 kw., d.
Owned By.....Southwestern Bcstg. Co.
Address.....P. O. Box 125
Tel.: 3-4891 .....Independent
Station Rep.....Indie Sales
General Mgr.....A. M. Smith
Station, Ch. Eng.....Dan Hollingsworth
Commercial Mgr.....Mrs. Harold Page
Program Dir.....Earl Aycock
Publicity Dir.....Claude Gray

WMOX—Meridian—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio Station WMOX
Address.....P. O. Box 1511
Tel.: 2-0171 .....MBS
Newspaper Affil.....Commercial Dispatch
Station Rep.....Everett-McKinney; Beaver
Owner.....Birney Imes, Jr.
General Manager.....Bob Evans
Comm. Sta. Mgr.....Monroe Looney
Program Director.....Richard Hollingsworth
Chief Engineer.....Steve Burkes

WOKK—Meridian—1947

Frequency: 1450 Kc....Power: 1 Wt. d; 250 n.
Owned-Oper. By.....New South Bcstg. Corp.
Address .....Box 528
Tel.: 2-6133 .....Independent
Station Representative .....Webb
President, Prog. Dir.....F. E. Holladay
General, Prom. Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc....Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 23106 .....Independent
Station Representative .....Forjoe
Pres., Gen. Mgr.....A. L. Royal, Sr.
Station Manager.....A. L. Royal, Jr.
Program Director.....Sherman Johnson
Chief Engineer.....O. Burkes

WMIS—Natchez—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Natchez Broadcasting Co.
Address .....City Bank Building
Tel.: 2-2522.....NBC-KBS
Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Old South Bcstg. Co.
Address .....Eola Hotel
Tel.: 4621.....Independent
General Manager.....Ervin Parks
Chief Engineer.....M. C. Tyrone

WNAU—New Albany—1955

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....New Albany Bcstg. Co.
Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng....V. Keith Wroten
Comm., Sls. Prom. Mgr.....Daniel L. Skilton

WBKN—Newton—1958

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....E. L. Burns
Business Address.....110 S. Main
Tel.: 70 .....Independent
General Manager.....Gerald Howell
Chief Eng.....M. Howard

WSUH—Oxford—1955

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Colonel Rebel Radio
Address.....University Ave., East
Tel.: 1133 .....KBS
Gen., Comm. Mgr.....C. H. Quick
Sales Prom., Publicity Dir.....Lou Landrum
Chief Engineer.....Mitchell Self

WPMP—Pascagoula—1951

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crest Bcstg. Co., Inc.
Address.....P. O. Box 391
Tel.: SO 2-3113.....KBS-ABC

Representative .....Hil F. Best
President.....William R. Guest, Jr.
Gen., Sta. Mgr.....Walter L. Smith
Prog. Dir., Ch. Engr.....Edward D. Quave

WHOC—Philadelphia—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....William Howard Cole
Address .....Box 26
Tel.: 740.....Independent
Representative .....Hil F. Best
President, Manager....William Howard Cole
Chief Eng.....Paul M. Miller

WRJW—Picayune—1949

Frequency: 1320 Kc.....Power: 5000 W. d.
Owned-Oper. By.....Tung Bcstg. Co.
Business Address.....P.O. Box 358
Tel.: SY 8-4835.....KBS
President .....H. R. McIntosh
Gen., Sales Prom. Mgr.....Herb Witthauer
Prog. Dir., Ch. Engr.....Arnold Taylor

WSSO—Starkville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Starkville Bcstg. Co.
Business-Studio Address.....WSSO Bldg.
Tel.: 1230.....KBS
Pres., Gen., Comm. Mgr.....Joe Phillips
Program Director.....Charlotte Myrick
Chief Engineer.....Travis Palmer

WELO—Tupelo—1944

Freq.: 580 Kc.....Power: 1 Kw. d.; 500 W. n
Owned-Operated By.....Tupelo Bcstg. Co
Business Address.....S Spring St
Tel.: VI 2-7658.....MBS-KBS
Newspaper Affiliation.....Columbus Dispatch
Representative .....Everett-McKinney
President.....Burney Imes, Jr.
General Manager.....Bob Evans
Sta., Comm. Mgr.....E. L. Bowen
Program Director.....Jack Cristil
Chief Engineer.....LeRoy Green Sr.

WTUP—Tupelo—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Lee Bcstg. Co.
Address.....East Main St.
Tel.: VI 2-3301.....ABC
Station Representative.....Hil F. Best
President.....E. O. Roden
Commercial Mgr.....D. E. Hooper
Station Mgr.....T. L. Estess
Program, Ch. Eng.....Cal Douglas

WQBC—Vicksburg—1931

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Delta Bcstg. Co., Inc.
Address.....Eve Post Bldg.
Tel.: 312.....MBS-KBS
Newspaper Affil.....Evening Post
Representative.....Bogner & Martin
President.....L. P. Cashman
General-Station Mgr.....Mary-Van Cashman
Commercial Manager.....L. L. Miller
Program Director.....Virginia Estornelle
Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Miss., Inc.
Business-Studio Address.....906 Clay St.
Tel.: 3901.....Independent
Representative.....Hopewell; Dora-Clayton
General Mgr.....John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.
Owner.....New Laurel Radio Sta., Inc.
Address .....Box 168
Tel.: Redwood 5-4700.....KBS
President .....Harold Matison
General Manager.....Frank Sumrall

WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Bob McRaney, Sr.
Address .....West Point
Tel.: 1250 .....MBS
Representative ...Everett-McKinney, Keystone
Station Manager.....John E. King, Jr.
Chief Engineer.....Clyde McPherson

WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Southern Electronics, Inc.
Address.....P.O. Box 310
Tel.: 918.....MBS-KBS
Sta. Representative.....Everett-McKinney
President, Gen. Mgr.....Bob McRaney
Station, Comm. Mgr.....Bob Chisholm
Program Dir.....Pauline Ward
Sales Prom. Mgr.....Ed Foresythe
Chief Engineer.....William F. White

WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WAZF, Inc.
Business Address.....321½ S. Main St.
Tel.: 1300.....KBS
Representative.....Hil F. Best
Pres., Gen. Mgr.....David B. Highbaugh
Station, Comm. Mgr.....Frank Holifield
Program Director.....Don Wealer
Chief Engineer.....Colon Johnston

SELL "The Family Board of Directors" With Your Local Meredith Station

Yes . . . this situation, one of many, offers advertisers immediate consideration by the family board of directors. Acceptance of the well-established Meredith Station by discriminating advertisers results from creative selling and merchandising, sound rate structures, and programming designed for total audience appeal. The Meredith Station manager or the rep welcome your requests for the latest market data . . . and will give you the facts on audience loyalty, coverage area and low cost circulation.

MEREDITH STATIONS ARE "ONE OF THE FAMILY"

KANSAS CITY	KCMO	KCMO-TV	THE KATZ AGENCY
SYRACUSE	WHEN	WHEN-TV	THE KATZ AGENCY
PHOENIX	KPHO	KPHO-TV	THE KATZ AGENCY
OMAHA	WOW	WOW-TV	JOHN BLAIR & CO.—BLAIR TV
TULSA	KRMG		JOHN BLAIR & CO.

Meredith Stations Are Affiliated With BETTER HOMES and GARDENS and SUCCESSFUL FARMING Magazines

Pop.: 4,739,000
Families: 1,447,500
Radio Homes: 1,399,000

MISSOURI

TV Homes: 1,271,000
AM Stas. in State: 77
TV Stas. in State: 16

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: TUxedo 2-6505.....Independent
Representative .....Indie
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Comm., Pub. Dir.....Richard A. Norris
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: EDison 4-3133 .....KBS
Station Representative.....Best; Magic Circle
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....Gene Gideon
Program Director.....Mrs. Pat Snyder
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....308 N. Main
Tel.: 1800.....KBS
Gen. Mgr.....Keith Morris

KFVS—Cape Girardeau—1925

Freq.: 960 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
Representative .....Headley-Reed
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address.....Box 247
Tel.: EDgewater 5-8228.....Independent
Station Representative .....Webb
Pres., Gen. Mgr.....William C. Brandt
Sta., Comm. Mgr.....John J. Brandt
Sales Promotion Mgr.....Jack Kohrumel

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 590 Watts, d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
General Manager.....Fred Phaby
Program Director.....Lawson Phaby
Chief Engineer.....C. Bolinger

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: FLeetwood 8-2648.....KBS
Sta. Representative.....Keystone
President, Gen. Mgr.....J. J. Daly
Comm., Program Mgr.....Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Pemiscot Bcstg. Co.
Address.....106½ W. 3rd St.
Tel.: 965 .....KBS
Station Representative .....Hopewell
President.....J. Eric Taylor
Gen., Sta., Comm. Mgr.....Ed Dyer, Jr.
Program Director.....Harry Moreland
Chief Engineer.....Al Lawrence

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address.....South Main St.
Tel.: Murray 2-4451.....KBS
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.Cecil W. & Jane Roberts, Inc.
Address .....P.O. Box 719
Tel.: Mission 6-4173.....Independent
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng.....Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address .....Box 113
Tel.: 233.....Independent
Representative .....Indie Sales
Gen. Mgr.....William R. Tedrick
Chief Engineer.....Stuart W. Underwood

KBIA—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Cecil Roberts
Business Address.....P.O. Box 412
Tel.: GI 2-4401.....KBS
Representative .....Best
General Mgr.....Fred Morse
Chief Engineer.....James Belknap

KFRU—Columbia—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KFRU, Inc.
Address.....P. O. Box 89
Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune
Station Rep. .....Webb
President.....H. J. Waters, Jr.

FACT: The prestige of your station depends, to a large degree, on the quality of its news programs.

FACT: The quality of the news programs depends on the source which gathers and distributes the news.

FACT: There is no better source than THE ASSOCIATED PRESS, whose unmatched facilities and talent assure you of the best in day-to-day coverage and handling of the news.

CONCLUSION: *You Can Get The Best. Why Settle For Less?*

AP

50 Rockefeller Plaza
New York 20, N. Y.

General Manager.....Mahlon R. Aldridge
Commercial Manager.....Gregory Reeser
Sta., Prom., Mgr. .....F. L. Le Grand
Program, Publicity Dir.....David Ormiston
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By...Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: 1400.....Independent
Representative .....Sears and Ayer
General Manager.....Jerome B. Zimmer
Commercial Mgr.....Welcome Stantin
Program Director .....Duane Williams
Sales Prom. Mgr.....Don Fenimore
Sta. Mgr., Chief Eng.....L. D. Speidel

KREI—Farmington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address.....P.O. Box 270
Tel.: PLateau 6-5125.....KBS
Station Rep.....Hil F. Best
President, Gen. Mgr.....Cecil W. Roberts
Comm. Sta. Mgr.....R. D. Rapp
Chief Engineer.....James Roberts

KJCF—Festus—1951

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned.....Garrett Bcstg., Inc.
Address.....P. O. Box 192
Tel.: YE 7-3810.....KBS
General Manager.....Donald M. Donze
Chief Engineer.....Russell Seals, Jr.

KFMO—Flat River—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Business-Studio Address.....Flat River
Tel.: GE 1-2000.....Independent
President.....Oscar C. Hirsch
Gen., Sta. Mgr.....James F Collins
Prog., Pub. Dir.....Virginia Collins

KFAL—Fulton—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Nickles
Address.....5th and Market
Tel.: MIdway 2-3341.....Independent
Station Representative .....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Program Director.....M. A. Lee
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: 3450.....Independent
Representative .....Hollingbery
President.....Jerrell Shepherd
General Manager.....A. E. Dahl
Station Manager.....James F. Jae, Jr
Commercial Manager....William Stephenson
Program Director.....Jim Loyd
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Chief Engineer.....Ralph Deatherage

KANS—Independence—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KIMO, Inc.
Address.....43 Blue Ridge Center, K. City, Mo.
Tel.: FLeming 3-8600.....Independent
Sta. Representative.....Meeker Co.
President .....Glenn Griswold
V.P., General Manager.....Cal Perley
Station Mgr., Comm.....Gerald Hauser
Program Mgr.....Jack Cail
Chief Engineer.....Marvin Bredemier

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KUK Bcstg., Inc.
Address .....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative.....Headley-Reed
Exec. Vice Pres.....Ted Nelson
General Manager.....Glen M. George
Commercial Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3137.....KBS-MBS
Station Representative.....Grant Webb
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Program Director.....Curtis Brown
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Newspaper Affiliation..Southwestern Weekly
Representative .....Meeker
President .....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1946

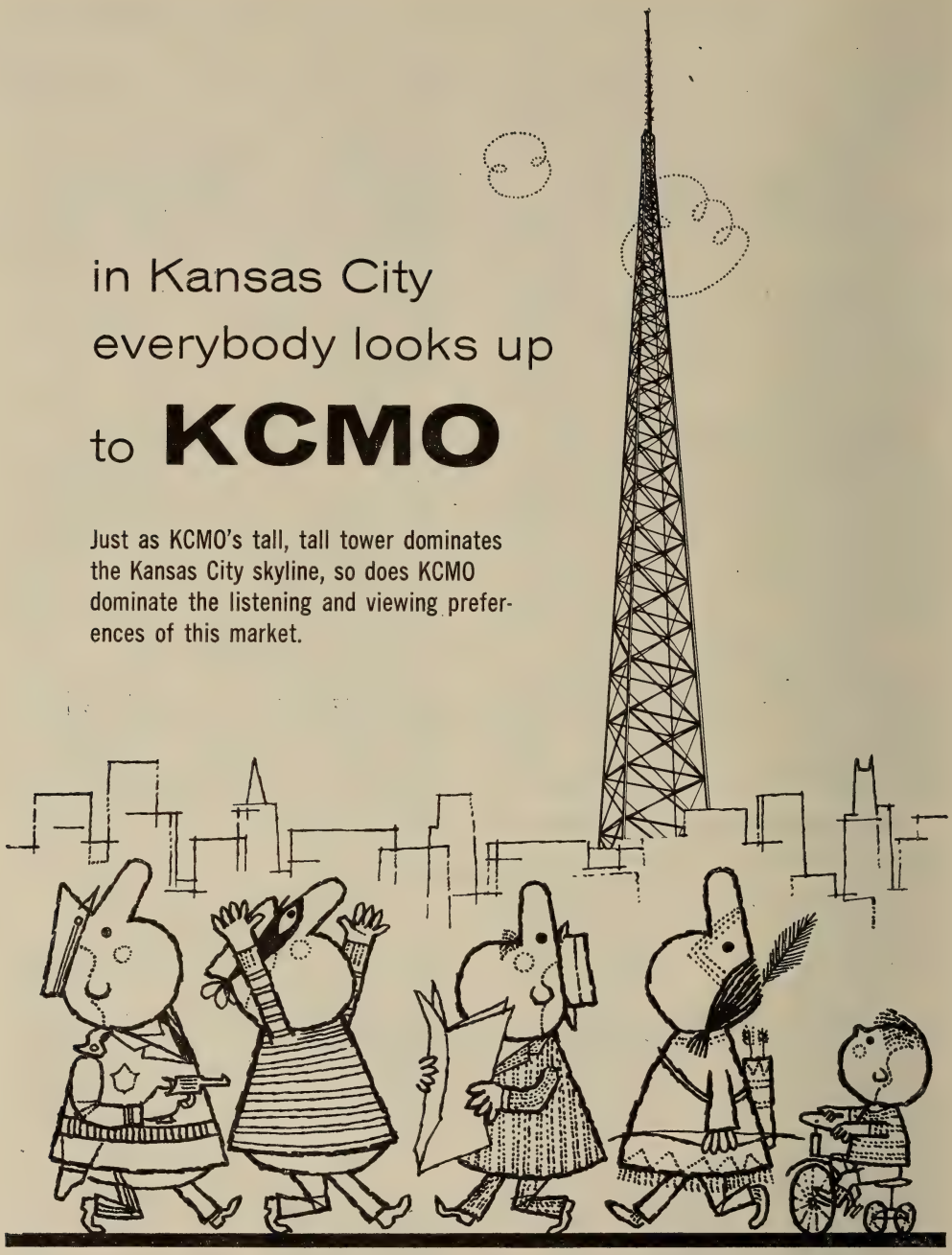
Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WSTV, Inc.
Address.....1928 W. 13 St.
Tel.: MA 3-7260.....CBS
President .....Jack Berkman
General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Sales Prom., Pub. Dir.....William Harned
Program Director.....Jay Corrington
Chief Engineer.....Jack Langford

WMBH—Joplin—1928

Frequency: 1450 Kc.....Power: 250 Watts

in Kansas City
everybody looks up
to **KCMO**

Just as KCMO's tall, tall tower dominates the Kansas City skyline, so does KCMO dominate the listening and viewing preferences of this market.



Radio
— 810 on the dial.
50,000 watts by day,
10,000 by night.

Television
— channel 5
— from America's tallest
self-supported TV tower.

FM
at 94.9 meg.
Kansas City's only
fine music station.

CBS RADIO AND TELEVISION

Owned-Operated By.....Radio Joplin
Business Address .....Box 906
Tel.: MA 4-4330.....MBS
Pres., Gen., Sta. Mgr.....Don O'Brien
Chief Engineer.....Al Tour Tillott

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
General Manager.....E. K. Hartenbower
Station Manager.....R. W. Evans
Program Director.....Johne Pearson
Prom., Publicity Dir.....F. C. Strawn
Chief Engineer.....Karl Troeglen

KFRM—Kansas City—1947

(See Concordia, Kansas)

KMBC—Kansas City—1921

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....KMBC Bcstg. Co.
Address.....11th and Central Sts.
Tel.: HArrison 1-2650.....ABC
Representative....Peters, Griffin, Woodward
President.....Donald D. Davis
Exec. V.P., Gen. Mgr.....John T. Schilling
V. P., Sales Manager.....George J. Higgins
Station Manager, Prog. Dir.....Dick Smith
Promotion Mgr.....Joe Redmond
Chief Engineer.....Henry E. Goldenberg

KPRS—Kansas City—1949

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Twin City Adv. Agency
Address.....2814 E. 23rd St.
Tel.: HU 3-3100.....Independent
Station Rep. .....John E. Pearson
General Manager.....Edward H. Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned.....Heart of America Bcstrs.
Address .....1012 Baltimore
Tel.: BA 1-0077.....Independent
Station Representative.....Adam Young
President.....H. Scott Killgore
V. P. Gen. Mgr.....Irving Schwartz
Program Director.....Jack Barr
Chief Engineer.....Don Warnock

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By....Natl.-Missouri TV Inc.
Business Address.....Signal Hill
Tel.: PL 3-4567.....Independent
Representative.....H. I. Christal
President.....Charles L. Glett
V.P., General Mgr.....William A. Bates
Asst. to Gen. Mgr.....Jay Barrington
Nat. Comm. Mgr.....Donald J. Gibson
Promotion Manager.....Jud Woods
Program Manager.....George Moore
Chief Engineer.....James Schmidt

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....Storz Bcstg. Co.
Address.....10th & McGee Sts.
Tel.: BA 1-8300.....Independent
Station Representative.....John Blair Co.
President .....Todd Storz
V.P. Gen. Mgr.....George W. Armstrong
Sta. Operations Mgr.....Donald A. Loughnane
Program Director.....C. E. Clark
Publicity Dir.....A. A. Zimmerman
Dir. of Eng.....Robert Tilton

KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Kennett Bcstg. Corp.
Business Address.....P.O. Box 428
Tel.: TUxedo 8-4616.....Independent
Pres., Gen. Mgr.....Paul C. Jones
Station Manager.....John T. Reeder
Comm. Mgr.....Joe Bankhead
Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Community Broadcasters, Inc.
Business Address.....KIRX Bldg.
Tel.: MO 5-3781.....KBS-ABC
Pres., Gen. Mgr.....Samuel A. Burk
Commercial Manager.....J. J. Dougherty

In Kansas City
it's the
MODERN
SOUND
for
SOUND
SELLING
KUDL
1380
RADIO
H. SCOTT KILLGORE, President
IRV SCHWARTZ, Vice President
& General Manager
ADAM YOUNG
INC.
National Rep.

Program Director.....Robert Carlson
Publicity Director.....Ruth Miller
Chief Engineer.....Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Bus.-Studio Address.....221 E. Commercial St.
Tel.: Keystone 2-3981.....KBS
President.....O. R. Wright
General Mgr.....Jack Sellers
Sales Mgr.....Tom Miller
Chief Eng.....Eugene Clay

KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned-Oper. By.....Lexington Bcstg Co.
Address.....P. O. Box 358
Tel.: Alpine 9-3232.....Independent
Station Representative.....Grant Webb
Owner, Gen. Mgr., Ch. Eng...Ralph E. Meador
Program, Publicity Dir.....Ed Luehrman

KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned.....Tri-County Bcstg. Co.
Address.....N. Hwy. 25
Tel.: 851.....KBS
President.....J. D. Craft
General, Sta. Mgr.....Richard J. Wiethan
Commercial Mgr.....Graft Stanford
Program Director.....James R. Haynes
Chief Engineer.....George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KMMO, Inc.
Address.....Marshall
Tel.: GArden 6-4422.....Independent
President.....F. V. Heinkle
General Manager.....J. M. Silvey
Commercial Mgr.....Marvin Hemme
Station Mgr.....Harold Douglas
Program Dir.....Fred Miller
Publicity Dir.....W. Judd Wyatt
Chief Engineer.....Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.
Owned.....Clark Bcstg. Co.
Business Address.....P.O. Box 278
Tel.: 730.....KBS
President.....Harold Eck
Gen. Mgr., Ch. Engr.....Wayne J. Hatchett

KXEO—Mexico—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Audrain Bcstg. Corp.
Address.....1705 E. Liberty
Tel.: JU 1-2340.....MBS
President.....J. B. Arthur
V. P. General Mgr.....W. Earl Dougherty
Commercial Mgr.....Harold Gamm
Chief Engineer.....P. J. Null, Jr.

KNCM—Moberly—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Moberly Bcstg. Co.
Address.....Box 396
Tel.: Amherst 3-1600.....Independent
President.....Jerrell A. Shepherd
Station Manager.....Jim Lipsey
Chief Engineer.....R. Deatherage

KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monett Bcstg. Co.
Address.....N. Central Ave.
Tel.: BE 5-5220.....KBS
Station Representative.....Magic Circle
General Manager.....L. C. McKenney
Station Manager.....Floyd Stewart
Commercial Manager.....Marion Pilant
Sales Promotion Manager.....Maynard Sloan
Program Director.....Noel Moody
Publicity Director.....Carolyn Crane
Chief Engineer.....Jack Allen

KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owner.....KLRS Bcstg. Co.
Business Address.....Route 4
Tel.: 650.....KBS
Representative.....Hil F. Best
President.....Floyd W. Jones
Gen. Mgr., Prog. Dir.....John W. Billingsley
Chief Engineer.....Emory T. Caudill

KBTN—Neosho—1955

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned.....So. Missouri Invest. Corp.
Address.....212½ E. Main St.
Tel.: GL 1-1420.....Independent
Pres., Gen. Mgr.....W. M. Harlow
Comm. Prom. Mgr.....W. Al Ralls
Program, Publicity Dir.....Marie Harlow
Chief Engineer.....George Province

KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KNEM, Inc.
Address.....P. O. Box 15
Tel.: NOrmand 7-3113.....KBS
Pres., Ch. Engr.....Kenneth E. White
Commercial Manager.....Virgil Kachel

KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned.....Central Missouri Bcstg. Co.
Address.....P. O. Box 125
Tel.: FI 8-2411.....KBS
Sta. Representative.....Richard Bradley
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner
Chief Engineer.....M. F. Spurgeon

KYPO—Potosi—1959

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address.....P.O. Box 426
Tel.: Hemlock 8-1280.....Independent
Station Rep.....Hil F. Best
President.....Les Ware
Station Mgr.....Herbert Hausman
Program Director.....Geo. Lackey
Chief Engineer.....Nor Neilson

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
General Manager.....A. L. McCarthy

KTTR—Rolla—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Pres., Gen., Sta. Mgr.....Luther W. Martin
Comm. Mgr.....Ward C. Rinehart
Prog. Dir.....Norma Fleming
Promotion Mgr.....Murl Nash
Chief Engineer.....Martin M. Mitchum

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc.....Power: 500 Watts
Owned-Oper. By.....Donze Enterprises, nc.
Business Address.....410 Merchant St.
Tel.: TUxedo 3-2980.....Independent
Newspaper Affil. .....Monitor
President, General Manager....Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.... ....Jim Schott
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....William R. Cady, Jr.
Sta., Program Mgr.....Don Levitan
Commercial Mgr.....Betty Harris
Sales Prom. Mgr.....Nicholas Pagliara
Publicity Dir.....Patsy Gibbs
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Faraon
Tel.: ADams 3-2528.....Independent
Sta. Representative.....Headley-Reed
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Gene Milsteen
Chief Engineer.....John Carroll

KRES—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
Owned-Oper. By.....MacRay Radio & TV Corp.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Representative .....Clark
President.....Jock MacGregor
V.P., General Mgr.....Raymond J. Cheney
Program Director.....Ted Strader
Chief Engineer.....Don O'Brian

KUSN—St. Joseph—1949

Frequency: 1270 Kc.....Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhyner
Chief Engineer.....Fred Chitwood

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Representative.....Continental
President.....O. Wayne Rollins
Gen., Sta. Mgr.....Robert Lyons
Chief Engineer.....Charles O. Rick

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: MIssion 7-5500.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Sales Mgr.....Tony Bello
Program Dir.....Larry Cooper
Sales Prom. Mgr.....Alice Koch
Publicity Dir.....Bob Rehg
Chief Engineer.....Lawrence Burrows

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By..The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.
Tel.: MA 1-1111.....NBC
Newspaper Affil.....St. Louis Post Dispatch
Representative .....NBC Spot Sales
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Sales Prom. Publicity Dir.....Don Burnes
Chief Engineer .....J. E. Risk

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Representative .....Forjoe

Pres., Gen., Sta. Mgr.....Dick J. Kasten
Commercial, Prom. Mgr.....Art Ford
Program Director .....Bill Vietmeier
Publicity Director.....Doris Jennemann
Chief Engineer.....Ralph Howard

KWK—St. Louis—1927

Frequency: 1380 Kc....Power: 5000 Watts d.
Owned By.....Milwaukee Bcstg. Co.
Business Address.....800 N. 12th
Tel.: MAin 1-1380.....Independent
Station Representative .....Headley-Reed
President.....A. M. Spheeris
General Mgr.....William L. Jones, Jr.
Commercial Mgr.....Don Hamel
Station Mgr.....Gil Newsome
Program Dir.....Gene Davis
Chief Engineer.....Rudy Isenberg

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By...St. Louis County Bcstg. Co.
Address.....2735 Bompart, Brentwood 17, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President.....Richard J. Miller
Gen. Sta. Manager.....R. M. Hetherington
Asst. Sta. Mgr.....Philip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

WIL—St. Louis—1922

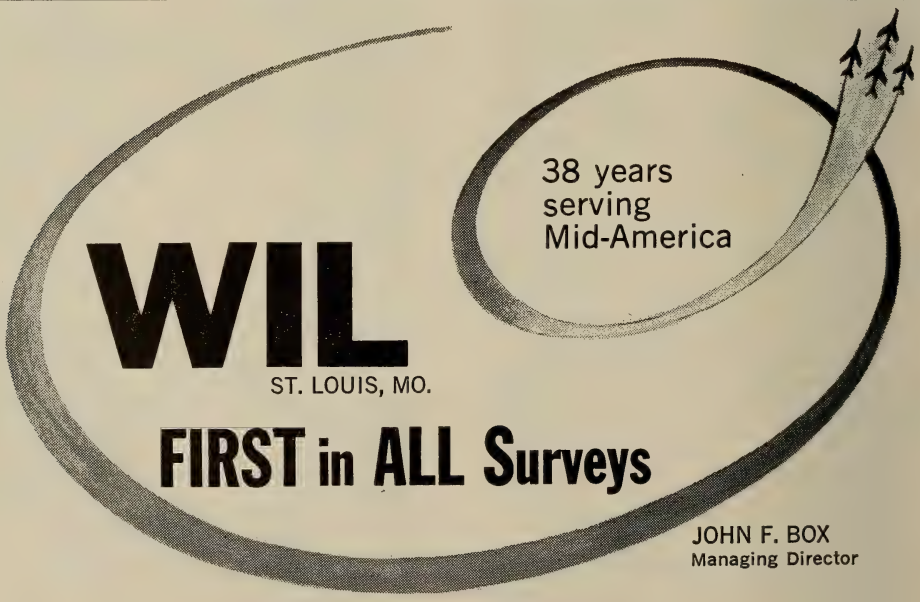
Frequency: 1430 Kc.....Power: 5 Kw.
Owned.....Radio Station WIL
Address.....3715 Lindell Blvd.
Tel.: OL 2-4500.....Independent
Representative .....Eastman
Exec. V.P. & Mng. Dir.....John F. Box, Jr.
Asst. to V.P. Sales.....Stanley N. Kaplan
Administrator.....William T. McKibben
Admin. Asst.....Harriet Baker
Program Director.....John Carney, Jr.
Promotion Dir.....Michael Ruppe, Jr.
Publicity Dir.....Dorothy Marx
Chief Engineer.....Mel Hart
Owners of: WRIT, Milwaukee; KBOX, Dallas, Tex; WTVO-TV, ROCKFORD, Ill; WICS-TV, Springfield, Ill; WHCU-TV, Champ, Ill;

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....KXOK Bcstg. Inc.
Business Address.....Radio Park
Tel.: FO 7-6000.....Independent
Representative .....John Blair
President.....E. M. Roberts, Jr.
V.P., General Manager.....C. L. Thomas
Comm. Mgr.....W. C. O'Donnell
Sales Prom. Mgr.....Richard Garesche
Chief Engineer.....Al Godron

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.



One of the Balaban Stations—in tempo with the times

sold nationally by robert e. eastman & co., inc.
New York, Chicago, San Francisco, Dallas, St. Louis

Owned-Oper. By.....Barrington Co.
Address.....220 N. 4th St.
Tel.: CH 1-1921.....ABC-MBS
Representative .....Bolling Co.
Pres., Gen. Mgr.....Bruce Barrington
Commercial Manager.....Sam Woodall
Sales Prom., Pub. Dir.....Genie Collins
Program Director.....Don Norman
Chief Engineer.....Charles Casey

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Zola Bcstg. Co.
Address .....P. O. Box 71
Tel.: 303.....KBS
Gen., Comm. Mgr.....William B. Smith
Program Director.....Irene Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Sedalia Broadcasting
Bus.-Studio Address.....2100 W. Broadway
Tel.: TAylor 6-5005.....KBS
Representative .....Pearson
Pres., Comm. Mgr.....James F. Glenn
Gen., Sta. Mgr.....Herbert Brandes
Chief Engineer.....Garnett Bryan

KSIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owner.....Yates Bcstg. Co.
Business Address.....P.O. Box 207
Tel.: TA 6-1050.....Independent
Representative .....Clark
Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.
Station Manager.....Mrs. Carl W. Yates, Jr.
Program Director.....Bettie Baldwin
Publicity Director.....Harlan B. Snow
Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owner-Oper....Sikeston Community Bcstg. Co.
Business Address...Highway 60 W.; Box 69
Tel.: GRanite 1-1400.....Independent
Station Representative .....Headley-Reed
President.....Lyman R. Bowman, Jr.
Gen., Sta. Mgr.....Richard L. Watkins, Jr.
Commercial Mgr.....Maxine Scott
Program Dir.....Stan Blake
Sales Prom. Mgr.....W. P. Tedlie
Chief Engineer.....R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Springfield Bcstg. Co.
Bus.-Studio Address.....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil..Springfield Newspapers, Inc.
Rep.....Venard, Rintoul & McConnell
General Manager.....Don C. Dailey
Asst. Commercial Mgr.....William De Lange
Program Director.....Jerry Higley
Publicity Director.....Dudley Morris
Chief Engineer.....Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc.....Power 250 Watts
Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
Representative .....Hil F. Best
General Manager.....Robert Vinyard, Jr.

KTTS—Springfield—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNniversity 5-6614.....CBS
Representative .....Weed
President.....J H. G. Cooper
Gen., Sta. Mgr.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Program Director.....Wendel Smith
Chief Engineer.....William F. Curry

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Representative.....John E. Pearson
Pres., Gen. Mgr.....Ralph D. Foster
V.P. & Asst. Gen. Mgr.....Leslie L. Kennon
Commercial Manager.....Charles H. Harrison
Program Director.....Joe Slattery
Publicity Director.....Bill Bailey
Chief Engineer.....Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By..R. F. Neathery & R. F. Neathery, Jr.
Address .....Thayer
Tel.: 165.....KBS
Sta. Representative.....Hil F. Best
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery
Sales Prom. Mgr.....Tom Stone
Program Dir.....Henry Hamilton
Publicity Dir.....Carlie Hamilton
Chief Engineer.....Willis S. Beatty, Jr.

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned-Oper. By.....Trenton Bcstg. Co.
Address.....112 E. Ninth St.
Tel.: 1600 .....KBS
General Manager.....Sam A. Burk
Commercial Manager.....Bob Dennis
Prog. Dir.....Rick McHargue
Chief Engineer.....Lynn Bradley

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355.....Independent
Sta. Representative.....Hil F. Best
President .....Leslie P. Ware
Gen., Sta. Mgr.....Norb Moore
Program Director.....Chuck Otte
Chief Engineer.....Frank Lohmeyer

KOKO—Warrensburg—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Johnson County Bcsters, Inc.
Address .....Box 395
Tel.: Warrensburg 1450.....KBS
Sta. Representative.....Hil F. Best
President, Gen. Mgr.....Les Ware
Comm. Prom. Mgr.....Earl Uhler
Program Dir.....Tom Williams
Chief Engineer.....Don Hobleman

KWRE—Warrenton—1949

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....KWRE Radio, Inc.
Address .....Warrenton
Tel.: GLadstone 6-3311.....KBS
Representative .....Continental
President, Gen Mgr.....J. Soulard Johnson
Commercial Mgr.....Francis Rees

KWPM—West Plains—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700 .....KBS
Station Representative.....Magic Circle
Pres., Gen. Mgr.....Robert F. Neathery
Commercial Manager.....Fritze W. Dixon
Program Director.....A. Woodside
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Operated By.....Radio Station KUKU
Address .....Willow Springs
Tel.: 500 .....Independent
Station Representative.....Magic Circle
Pres., Gen. Mgr.....Robert F. Neathery
Program Director.....Louise Francisco

Pop.: 740,000
Families: 214,000
Radio Homes: 206,000

MONTANA

TV Homes: 136,000
AM Stas. in State: 34
TV Stas. in State: 9

KANA—Anaconda—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Tri-County Radio
Address .....Anaconda
Tel.: LO 3-3443.....Independent
Station Rep.....Grant Webb
V.P., Gen., Sta. Mgr.....Mike Donovan
Comm. Sales Prom. Mgr.....Bob Kaye
Program Director.....Len Howard
Chief Engineer.....Walt Derzay

KGVW—Belgrade—1959

Frequency: 630 Kc.....Power: 1 Watt, d.
Owned By.....King's Garden, Inc.
Address.....P.O. Box 37
Tel.: 144.....Independent
President.....Mike Martin
General Mgr.....A. Erickson
Program Director.....Phil Doud
Chief Engineer.....Ben Hespen

KBMY—Billings—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Billings Bcstg. Co.
Address .....Box 2544
Tel.: 9-4586.....KBS-MBS-ABC
Station Rep.....Avery-Knodel
General Manager.....Ken Nybo
Chief Engineer.....T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc.....Power: 5 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 No. 30th St.
Tel.: 2-4641 .....NBC
Station Representative .....Katz
President.....P. N. Fortin
General Manager.....Jeff Kiichli
Commercial Manager.....Warren Marshall
Program, Publicity Dir.....V. Braunberger

KOOK—Billings—1951

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Montana Network
Address.....3203 Third Ave., N.
Tel.: ALpine 2-5611.....CBS
Station Rep.....Walker-Rawalt; Art Moore
President.....Joseph S. Sample
General Manager.....John F. Graham
Commercial Mgr.....J. Kenneth Doty
Program Director.....Jack C. Dunhaver
Publicity Director.....C. G. May
Chief Engineer.....Grant French

KOYN—Billings—1955

Frequency: 910 Kc.....Power: 1000 Watts
Owned.....D. G. Williams & D. Bertholf
Address.....Riverside Drive, Box 956
Tel.: Cherry 5-4177.....Independent
Representative .....Forjoe
General Mgr.....Lew Thuesen
Commercial Mgr.....Bob Thompson
Program Dir.....Hal Thomas
Chief Engineer.....Dick Rasky

KURL—Billings—1959

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Yellowstone Bcstg. Corp.
Address.....Midland Savings Bank Bldg.
Tel.: CH 5-3121.....Independent
General Manager.....George Norman
Station Mgr.....Bart Tolleson
Production Dir.....Daryll Kruse
Commercial Mgr.....Richard Fife
Chief Engineer.....Joseph M. Groves

KBMN—Bozeman—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Penn Engineering Co.
Address .....Box 749
Tel.: JU 6-2394.....KBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....Dale G. Moore
Chief Engineer.....Thomas T. Weir

KXXL—Bozeman—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....XX Broadcasting Corp.
Address .....Route No. 4
Tel.: JUniper 7-3188.....ABC-MBS-NBC
Sta. Reps.....Walker-Rawalt; Art Moore
Pres., Gen., Sta. Mgr.....Richard D. Smiley
Commercial Mgr.....Thomas A. Sandenaw
Program Dir.....Sell Rapkoch
Publicity Dir.....Douglas Davies
Chief Engineer.....Ed Carpenter

KBOW—Butte—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Copper City Radio Co.
Address .....Box 1932
Tel.: 7429 .....CBS
Representative .....Cooke
President .....Frank Reardon
Gen., Sta. Mgr.....Stan Levitt
Program Director.....Claude Moore
Chief Engineer.....C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By.....Copper Bcstg. Co.
Business-Studio Address.....Hotel Finlen
Tel.: 6546.....MBS
Representative .....Avery-Knodell
President.....George C. Hatch
General, Sta. Mgr.....R. H. Webb
Commercial Manager.....Laurie McNicholas
Program Director.....Al Plachta
Sales Prom. Mgr.....Ed Lally
Publicity Director.....Frances Soll
Chief Engineer.....W. D'Orr Cozzens

KXLF—Butte—1929

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....KGIR, Inc.
Address .....P.O. Box 1956
Tel.: 2-9111.....NBC
Sta. Reps.....Walker-Rawalt; Art Moore
General Manager.....E. B. Craney
Commercial Manager.....Arne E. Anzjon
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc.....Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address .....Box 950
Tel.: 703 .....Independent
Station Representative.....Grant Webb
Pres., Gen. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address .....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative .....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Loyd W. Melby
Program Director.....Linda Madson
Chief Engineer.....Les Wilson

KXGN—Glendive—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address.....122 S. Merrill Ave.
Tel.: EM 5-3377.....Independent
President.....Lewis W. Moore
General Manager.....Daniel C. Palen
Commercial Dir.....Bert Rockwell
Sales Prom. Dir.....Ken Berg
Program Director.....Raymond F. Nicklay
Chief Eng.....Donald J. Powers

KFBB—Great Falls—1922

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFBB Corp.
Address .....Box 1139
Tel.: GL 3-4377.....CBS
Station Rep. .....Bolling
President .....Joseph P. Wilkens
General Mgr.....D. E. Bright
Program Director.....Leo Ellingson
Station, Comm. Mgr.....Patrick E. Lee
Chief Eng.....Anthony Lopuch

KMON—Great Falls—1947

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....KMON, Inc.
Business Address.....P.O. Box 1905
Tel.: GL 3-0336.....ABC
Representative .....Avery-Knodel
President.....George C. Hatch
General Manager.....Robert H. Warner
Commercial Manager.....F. W. Kaull
Program Director.....Don Robinson
Chief Engineer.....Eugene B. Bunker

KUDI—Great Falls—1957

Frequency: 1405 Kc..Power: 1000 W. d.; 250 n.
Owned-Operated By..Community Broadcasters
Address .....Hollywood & Vine
Tel.: Glendale 2-9533.....Independent
Sta. Representative.....Forjoe
President, Gen. Mgr.....Paul Crain
Station Mgr.....Bill Arend
Program Dir.....Coop Rider
Chief Engineer.....Bill McArthur

KXLK—Great Falls—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: GL 2-2453.....NBC
Station Rep.....Walker-Rawalt

Pres., Gen. Mgr.....Pat M. Goodover
Station Manager.....E. R. Kukkola
Chief Engineer.....W. E. Murray

KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By..No. Montana Bcstg. Co.
Address.....426½ 1st St.
Tel.: 1096.....NBC, KBS
Representative .....Walker-Rawalt
President.....Richard D. Rubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Publicity, Program Director.....S. G. Stephens
Chief Eng.....C. E. Warford

KCAP—Helena—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Gill Perna
President, Gen. Mgr.....Dale G. Moore
Commercial Manager.....Bill Walrath
Station Manager.....Joe Spoja
Program Dir.....Dick Monaco
Chief Engineer.....Tom Weir

KXLJ—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Peoples Forum of the Air
Address .....Box 797
Tel.: HI 2-6620.....MBS-NBC-KBS
Representative .....Walker-Rawalt
President.....E. B. Craney
Gen., Sta. Mgr.....Barclay Craighead
Commercial Mgr.....Walter Marshall
Sales Prom. Mgr.....Wes Hanger
Chief Engineer.....Don Hoffman

KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Skyline Broadcasters, Inc.
Business-Studio Address.....Box 439
Tel.: SK 6-4331.....MBS-KBS
Station Rep.....Cooke; Art Moore
President.....M. A. Himsl
Gen. Manager.....N. Kurtz
Prog. Director.....Robert S. Tompkins
Chief Engineer.....Gene Davis

KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....Flathead Valley Bcstrs.
Address .....Buffalo Bldg.
Tel.: SK 6-6900.....Independent
Station Representative.....Grant Webb
Gen. Mgr., Ch. Eng.....W. H. Patterson
Program Director.....L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Marlin T. Obie
Address .....Box 620
Tel.: KE 8-3441.....ABC-MBS
Representative .....Grant Webb
President.....Marlin T. Obie
Gen. Mgr., Ch. Eng.....David L. Sather
Commercial Mgr.....Lew Boucher
Program Dir.....Alden Mikkelsen

KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Yellowstone Amusement Co.
Address .....Box 691
Tel.: AC 2-2841.....Independent
Representative .....Grant Webb
Pres., Gen., Sta. Mgr.....Paul B. McAdam
Comm. Sale Prom. Dir.....Jack Hinman
Program, Publicity Dir.....Nikki Kolence
Chief Engineer.....Mitchell Davis

KATL—Miles City—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Star Printing Co.
Address.....Box 720
Tel.: CE 2-2280.....KBS-MBS-ABC
Newspaper Affiliation.....Miles City Star
Representative .....Avery-Knodel
Gen., Sta. Mgr.....Ian A. Elliot
Commercial Manager.....Fred B. Hunnes
Sales Prom. Mgr.....Louise De Graw
Program Director.....T. J. Biedrzycki
Publicity Director.....Harry Ivascoop
Chief Engineer.....Paul Miller

KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....KGVO Bcsters., Inc.
Bus.-Studio Address.....132 West Front
Tel.: Lincoln 3-7151.....CBS
Sta. Representative.....Gill-Perna
President, Gen. Mgr.....Dale G. Moore
Comm. Sta. Mgr.....Bob Churney
Sales Prom. Mgr.....Hal Johnson
Chief Engineer.....Leo Stewart

KQTE—Missoula—1955

Frequency: 1340 Kc.....Power:: 250 Watts
Owned-Oper. By.....Montana Bcstg. Co.
Address .....Box 1202
Tel.: LIncoln 9-3344.....ABC
Sta. Representative.....Avery-Knodel
Pres., Gen. Mgr.....Wm. J. Strothman
Commercial Manager.....Florence Smith
Station Manager.....J. D. Coleman
Chief Engineer.....Robert Scherpenseel

KYSS—Missoula—1959

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....Treasure State Bcstg., Co.
Address.....112 W. Front St.
Tel.: LIncoln 3-3105.....Independent
General, Comm. Mgr.....Chester M. Murphy
Program Director.....James Goodrich
Sales Prom., Pub. Dir.....Cris Kay
Chief Engineer.....Jerry Leathers

KXLL—Missoula—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Montana Assoc.
Address.....XL Avenue
Tel.: LIncoln 3-7312.....NBC-KBS
Representative .....Walker-Rawalt
Pres., Gen. Sta. Mgr.....Robert J. Gillis
Commercial Manager.....Frank Driscol
Program Dir., Ch. Eng.....Dutch Mayer

KSEN—Shelby—1947

Frequency: 1150 Kc....Power: 1000 d., 510 n.
Owned-Operated By..Tri County Radio Corp.
Address.....131 Main St.
Tel.: HE 4-5541.....Independent
Representative .....Grant Webb
President .....John Lyon
General Manager.....Jerry Black
Chief Engineer.....George Potter

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408 .....MBS
Newspaper Affil. .....Herald
Station Representative .....Walker-Rawalt
President.....E. E. Krebsbach
General Manager.....Keith Krebsbach
Comm. Sta. Mgr.....Don Cole
Program Director.....Gary Torgenson
Sales Promotion Manager.....J. W. Unsion
Publicity Director.....Bob Miller
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Hi-Line Bcstg. Co.
Address .....Radio Block
Tel.: 615.....MBS-KBS
General Manager.....R. E. Coffey
Commercial Manager.....Robert Behr
Program Director.....Dennis Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,592,000
Families: 463,000
Radio Homes: 453,000

NEBRASKA

TV Homes: 384,000
AM Stas. in State: 35
TV Stas. in State: 7

KCOW—Alliance—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Sandhills Bcstg. Corp.
Address.....Melody Lane
Tel.: 1400.....KBS
Representative .....Continental
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falfar
Chief Engineer.....Stan Delahoyde

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....Sherman & Mary Sts.
Tel.: CA 3-2388.....Independent
Sta. Reps.....John E. Pearson, Soderlund Co.
President, Gen. Mgr.....Gordon C. Pentz
Chief Engineer.....Arlin Holle

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address .....Box 561
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Community Ser. Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....Independent
Newspaper Affiliation.....Norfolk D. News
Sta. Representative.....Walker-Rawalt
President.....Jerry Huse
General, Comm. Mgr.....John J. Miller
Program Director.....Jack Close
Sales Prom. Mgr.....Duane Shupe
Chief Engineer.....Frank Allen

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: LO 4-5154.....KBS
Representative .....Biddick, Best
President, Gen. Mgr...George Basil Anderson
Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid
Sales Prom. Mgr.....Mel Krehbiel
Chief Engineer.....Bob Miller

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Craig Siegfried
Address.....Stephenson Hotel
Tel.: FC 2453.....Independent
Representative .....Best
President.....Craig Siegfried
General, Sta. Mgr.....Tom Siegfried
Commercial Mgr.....Bill Hardt
Program Director.....Larry Scott
Chief Engineer.....Allan Swegler

KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts

Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Program Director.....Harry Gehrett
Publicity Director.....Clancy Croft

KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Town & Farm Co., Inc.
Business-Studio Address....Division at Cedar
Tel.: DU 2-2800.....ABC
Representative .....H-R
President .....Don Searle
Executive V.P.....Bill Martin
Business Manager.....Willard Morton
Prog. Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch

KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Stuart Investment
Address.....315 So. Locust St.
Tel.: DU 2-5420.....Independent
Sta. Representative.....Gill Perna
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Vern Stedry
Program Director.....Budd Duvall

KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Nebraska Bcstg. Co.
Address.....Tribune Bldg.
Tel.: 2-5101.....Independent
Newspaper Affiliation.....Tribune
Representative .....Gill-Perna
President.....Fred A. Seaton
General Mgr.....John W. Powell
Program, Sales Prom. Mgr.....Bob Boce
Chief Engineer.. .....Ervin Siemoneit

KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.
Owned.....W. W. Bcstg. Co.
Address.....613 4th Ave.
Tel.: WY 5-4020.....KBS
Pres., Gen. Mgr.....William Whitlock
Sales Dir.....Jack White
Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Central Neb. Bcstg. Corp.
Business-Studio Address...Platte Valley Bldg.
Tel.: CEdar 7-2131.....MBS
Representative .....Hal Holman
President .....John Mitchell
Gen., Comm. Mgr.....Edward S. Knight
Chief Engineer.....William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.
Owned.....E. M. Gallemore, Sr.
Address.....2219 Second Ave.
Tel.: CEdar 7-3152.....Independent
Sta. Representative.....John E. Pearson
President.....E. M. Gallemore
General, Sta. Mgr.....Lloyd Oliver
Commercial Mgr.....Jac L. Bye
Program Director.....Bob Templeton
Sales Prom. Publicity Dir.....Karl Mackinnon
Chief Engineer.. .....Lyell Gunderson

KIMB—Kimball—1958

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Kimball Broadcasting Co.
Address.....550 West Hi-Way 30
Tel.: BEverly 5-3634.....Independent
President.....Tom Lutey
General, Sta. Mgr.....Gene King
Commercial Mgr.....Max Wadsworth
Sales Prom. Mgr.....Jim Awtry
Chief Engineer.....Joe Henry

KRVN—Lexington—1951

Frequency: 1010 Kc....Power: 25,000 Watts d.
Owned-Oper. By.....Nebraska Rural Radio
Address.....104 W. 8th St
Tel.: FAirview 4-2371.....Independent
Representative .....Raymer
President.....Jay Person
Gen., Comm. Mgr.....Max Brown
Asst. Mgr., Prom. Mgr.....Gary Schroeder
Program Director.....Wendell Smith
Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Cornbelt Bcstg. Corp.
Bus.-Studio Address.....814 Stuart Bldg.
Tel.: HEmlock 2-6606.....ABC
Representative .....Paul Raymer
President .....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Comm. Sta. Mgr.....Robert T. Larson
Program Director.....Tom Parker
Chief Engineer.....Al Pugsley

KLIN—Lincoln—1947

Frequency: 1400 Kc.....Power: 250 W.
Owned-Oper. By.....Fletcher-Mitchell Corp.
Address .....410 Sharpe Building
Tel.: HEmlock 5-4377.....Independent
Sta. Representative.....Everett McKinney
President.....James I. Mitchell
General Manager.....Kenneth C. Delp
Commercial Mgr.....Casey A. Heckman
Program Director.....Don McKeen
Chief Eng.....Dale Adkins

KLMS—Lincoln—1949

Freq.: 1480 Kc.....Power: 1 Kw.
Owned.....Lincoln Bcstg. Corp.
Address.....1025 So. 84th St.
Tel.: IVanhoe 9-3855.....MBS
Sta. Representative.....Forjoe
President.....Howard A. Shuman
General, Comm. Mgr.....Norman Gittleson
Program Director.....Bobby Dean
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 1450.....MBS
Representative .....Gill-Perna, Inc.
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Program Director.....Leonard L. Craig

KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600.....Independent
General Manager.....Ed Hundley
Commercial Manager.....Eldon Gilman
Program Director.....Ron Arnold
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Braasch
Tel.: FRontier 1-2432.....Independent
Newspaper Affil.....Huse Publish Co.
Sta. Representative.....Walker-Rawalt
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Commercial, Prom. Mgr.....Evans Meier
Program Director.....Don Broadstone
Chief Engineer.....W. Gettman

KODY—North Platte—1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KODY Bcstg. Co.
Address.....1521 W. 12th
Tel.: LEnnox 2-3344.....NBC
Sta. Representative.....Meeker Co.
President.....George B. Dent, Jr.
General Manager.....Harry D. Peck
Sales Prom. Mgr.....Ed Launer
Commercial Manager.....Joe di Natale
Publicity Director.....Jerry Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address.....216 N. Spruce
Tel.: 284-3633.....KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Commercial Manager.....H. L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Goldenrod Broadcasters, Inc.
Business-Studio Address..676 World Ins. Bldg.
Tel.: JA 8282.....Independent
Pres., ...Joe Gratz
General, Comm. Mgr.....M. M. Fleischl
Program Dir.....Jim Price
Sales Prom., Publicity Dir.....Tom Morrow
Chief Engineer.....Ed Shulman

KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus.-Studio Address.....5010 Underwood Ave.
Tel.: RE 8000.....NBC
Representative .....Petry
Newspaper Affil.....Journal, Star
President .....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: JA 7626.....Independent
Representative .....Avery-Knodel
President.....Don W. Burden
General Mgr.....Steve Shepard
Sales Manager.....Gerard J. Flesey
Program Dir.....Bob Wilson
Chief Engineer.....Gerald E. Weist

KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 500 W., d.
Owned.....KOOO Corp.
Address.....2321 "M" St.
Tel.: Orchard 5000.....KBS
Representative .....Forjoe
Gen. Mgr.....Harold Soderlund

KOWH—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....Kilpatrick Bldg.
Tel.: AT 2228.....Independent
Sta. Representative.....Daren McGavren
President.....William J. Buckley, Jr.
General Manager.....Herbert Golombeck
Commercial Mgr.....Stanley Merchant
Program Director.....Bud Curry
Sales Prom. Mgr.....George Mirras
Publicity Dir.....Dorothy Kuhlman
Chief Engineer.....Charles Woodard

WOW—Omaha—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Meredith Pub. Co.
Bus.-Studio Address.....Insurance Bldg.
Tel.: WE 3400.....CBS
Representative .....John Blair
Vice Pres., Gen. Mgr.....Frank P. Fogarty
Sales Manager.....Bill Wiseman
Asst Sales Mgr.....Kenneth Quaife
Program Director.....Ray Olson
Sales Prom., Pub. Dir.....Richard Hackney
Dir. of Engineering.....William J. Kotera
Chief Engineer.....Glenn Flynn

KBRX—O'Neill—1955

Frequency: 1350 Kc....Power: 1000 Watts d.
Owned.....Sun Bcstrs., Inc.
Address .....Box 150
Tel.: 120.....Independent
Gen. Mgr.....Gilbert Poese
Comm. Mgr., Pub. Dir.....Bill Thomas

KNEB—Scottsbluff—1948

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By....Platte Valley Bcstg. Corp.
Business-Studio Address.....2110 Broadway
Tel.: MElrose 2-7121.....ABC-MBS
Representative .....Hal Holman
President.....Russell M. Stewart
General-Station Mgr.....George H. Haskell
Commercial Mgr.....Byron Joachim
Program Director.....Wayne McIntosh
Chief Engineer .....Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.
Owned-Operated By.....The Hilliard Co.
Address .....Box 660
Tel.: Melrose 2-6155.....CBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....L. L. Hilliard
Comm., Program Mgr.....Virl Davis
Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Wm. C. Grove, Inc.
Address.....Legion Park, Box 772
Tel.: 5503.....ABC-KBS-MBS
President.....W. C. Grove
Gen., Comm. Mgr.....David W. Young
Program Director.....Lois C. Ham
Chief Engineer.....Jerry Rhoads

KRFS—Superior—1959

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....Great Plains Bcstg., Inc.
Address .....Superior
Tel.: 44.....KBS
Sta. Representative.....Hil F. Best
President.....M. L. Gleason
Gen Mgr., Ch. Eng.....David Tucker
Commercial Mgr.....Ray Godfrey
Program Director.....David Johnson
Publicity Director.....Crystal Ahrens

KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.
Owned-Operated By.....Prairie States Bcstg.
Address .....Box 354
Tel.: 33.....KBS
Representative .....Best
President.....M. L. Gleason
General, Sta. Mgr.....Jerry Bryan
Program Dir.....Perry Murphy
Commercial Manager.....G. Pfenning
Publicity Dir.....Leon Halstead
Chief Engineer.....Mel Gleason

Pop.: 296,000
Families: 98,900
Radio Homes: 88,000

NEVADA

TV Homes: 89,000
AM Stas. in State: 17
TV Stas. in State: 4

KPTL—Carson City—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....E. L. & A. Bullis
Address .....P.O. Box 625
Tel.: Granite 2-3209.....KBS
Representative .....Grant
General Manager.....Edwin L. Bullis
Chief Engineer.....J. L. Kleinknight

KELK—Elko—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Elko Bcstg. Co.
Address.....P. O. Box 790
Tel.: 260.....MBS
President .....Chris Sheerin
General Manager.....John J. Gammick

KELY—Ely—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....White Pine Bcstg. Co.
Address .....Box 600
Tel.: AM 4-2077.....Independent
Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Lahontan Valley Bcstg. Co.
Bus. Address.....P.O. Box 368
Tel.: HA 3-1242.....KBS
Station Representative.....Continental
Gen. Mgr., Ch. Engr.....Lester W Pearce
Comm. Mgr., Prog. Dir.....Katherine Pearce
Sales Promotion Manager.....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc.....Power. 5000 Watts
Owned .....Advertising Dynamics Corp.
Address.....P. O. Box 1848, Las Vegas
Tel.: DUdley 2-0277.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Roland Vaile
Program Dir.....Joe Walters
Chief Engineer.....David B. Rogers

KBMI—Las Vegas—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated.....1400 Corp.
Address.....Flamingo Hotel
Tel.: OVerland 7-2733.....Independent
Sta. Representatives.....Grant Webb, Lucas
President.....M. Evans Richmond
Station Manager.....Gene Winters
Chief Engineer.....Frank Williams

KENO—Las Vegas—1950

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Nevada Bcstg. Co., Inc.
Address.....810 Keno Lane
Tel.: DU 2-1400.....ABC
Sta. Representative.....Robert Allen
President, Gen. Mgr.....Gordon B. Sherwood
Comm., Publicity Dir.....Ed Hopple
Program Director.....Glenn Bryan
Sales Prom. Mgr.....Rob Duffy
Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Bcstrs.
Address.....P.O. Box 1510
Tel.: DU 4-4646.....CBS
Pres., Gen. Mgr.....Reuben G. Jolley
Comm., Sales Prom. Mgr.....Bill Pursel
Program Director.....Sam Salerno
Chief Engineer.....Dave Rogers

KORK—Las Vegas—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwestern Bcstg. Co.
Address .....Hotel Thunderbird
Tel.: DU 2-6445.....NBC-MBS
Newspaper Affiliation .....Review Journal
Representative .....Avery-Knodel
President.....Donald W. Reynolds
General, Sta. Mgr.....David C. Drew
Commercial Manager.....David Salzman
Program Director.....Michael Page
Sales Prom. Mgr.....Allen Dunn
Publicity Director.....Len Howard
Chief Engineer.....Gregg Gelhart

KRAM—Las Vegas—1947

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Suna Bcstg. Corp.
Address .....Hotel Riviera
Tel.: DU 2-1920.....KBS
Pres., Gen. Mgr.....Leonard Blair
V. Pres. .....Herbert Schwartz
Chief Engineer.....Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc.....Power: 500 W., d.
Owned .....Rainbow, Inc.
Address .....Box 1049
Tel.: DU 4-9210.....Independent
Representative .....Moore, Holman
Pres., Gen. Mgr.....Joe Julian
Chief Engineer.....Tom Morgan

KBET—Reno—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sierra Broadcasting Co.
Business Address.....Mapes Hotel
Tel.: FA 2-4501.....MBS-KBS-ABC
Sta. Reps.....Walker-Rawalt; Broadcast Time
Pres., Gen. Mgr.....R. L. Stoddard
Comm. Mgr.....Walter States
Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KDOT, Inc.
Address .....6 W. Commercial Row
Tel.: FA 3-6156.....Independent
Station Representative.....Robert B. Allen
President.....Paul C. Schafer
General, Sta. Mgr.....Phillip G. Rose
Commercial Mgr.....Kent Jones
Sales Prom. Mgr.....Barbara Brahm
Program, Ch. Eng.....Jerry Kleinknight

KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owner.....McClatchy Bcstg. Co.
Address.....143 Stevensen St.
Tel.: FA 3-5106.....NBC
Newspaper Affiliate...McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Hugh Kees
Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Western Bcstg. Co.
Business-Studio Address.....El Cortez Hotel
Tel.: Fairview 3-0721.....CBS
Representative .....Headley-Reed
President.....Donald W. Reynolds
Chief Engineer.....Ken Cayton

KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Magowan & Jones
Address .....700 Forest St.
Tel.: FA 3-2133.....Independent
Sta. Representative.....Pearson
General Mgr.....Frederick V. Jones

Commercial Mgr.....George W. Rogers
Program Mgr.....Norman Reyes
Sales Prom. Mgr.....Edward J. Marshall
Chief Engineer.....Fleet Harrison

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....N. W. Radio & TV Corp.
Business Address.....Highland Drive
Tel.: MAdison 3-2530.....Independent
President .....Olivier Curutchet
Station Manager.....P. M. Saxman, Jr.
Publicity Director.....Diane T. Queen
Chief Eng.....Whitelaw R. Ross

Pop.: 654,000
Families: 187,900
Radio Homes: 184,000

NEW HAMPSHIRE

TV Homes: 169,000
AM Stas. in State: 18
TV Stas. in State: 1

WKCB—Berlin—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. .....John Bowman
Business Address.....27 Green Square
Tel.: 1797 .....Independent
Sta. Reps.....Breen & Ward; Walker-Rawalt
President, Gen. Mgr.....John Bowman
Station Mgr.....Lynn Smith
Commercial Manager.....Robert T. Dale
Sales Prom., Publicity Dir.....Fred Gardella
Program Dir.....Charles Ross
Chief Eng.....Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 1800.....Independent
President .....Norman Knight
Mgr. Director.....Harold Segal
Chief Engineer.....W. Remick

WKXL—Concord—1946

Frequency: 1450 Kc.....Power: 250 W.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....100 N. Main St.
Tel.: CApitol 5-5521.....KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Frank B. Estes
Program Director.....Edsea I. Gray
Chief Engineer.....Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.
Tel.: HI 7-5988.....Independent
Station Representative.....Walker-Rawalt
President.....William B. Sweeney
General, Sta. Mgr.....Lawrence H. Sherman
Commercial Mgr.....Joan Sherman
Program Dir.....William C. Clapp
Chief Engineer.....Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc.....Power: 5000 Watts
Owned .....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
Representative.....Wheeler, Adam Young
President .....W. F. Rust, Jr.
General Mgr.....Ralph Gottlieb
Station Mgr.....Edward X. Callahan
Commercial Mgr.....James McCann
Program Dir.....Don Bartlett
Chief Engineer.....Albert J. Davis

WDCR—Hanover—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Trustees of Dartmouth College
Business Address.....Robinson Hall
Tel. Hanover 1070.....Independent
Sta. Reps.....Breen-Ward; Walker-Rawalt
General Manager.....Allan W. Cameron
Commercial Manager.....Frank R. Greenberg
Program Director.....Roger J. Schulz
Sales Prom. Mgr.....Norris Knosher
Publicity Director.....John W. McNair
Chief Engineer.....Don B. Knapp

WTSL—Hanover—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper.....Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: HAnover 1400.....Independent
Station Representative.....Knight Sales, Inc.
President.....Norman Knight
General Mgr.....Harold H. Segal
Station Mgr.....Howard L. Chase
Program Director.....Joe Shaw
Chief Engineer.....Henry H. Jones

WKBK—Keene—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....The KBR Stations, Inc.
Address.....155 Front St., Manchester
Tel.: National 4-4075.....Independent
Sta. Reps.....Radio TV-Wheeler
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb
Commercial Mgr.....James McCann
Station, Prom. Mgr.....Robert Berry
Program Dir.....Tal Hood
Chief Engineer.....Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKNE Corp.

Address.....17 Dunbar St.
Tel.: EL 2-9230.....NBC
Station Rep.....Meeker; Foster & Creed
President.....Joseph K. Close
Gen., Sta., Comm. Mgr...Howard E. Wheelock
Sales Prom., Prog. Dir.....John P. Foster
Chief Engineer.....Ernest T. Robage

WLNH—Laconia—1922

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Northern Bcstg. Corp.
Business Address.....653 Main St.
Tel.: LAconia 2300.....KBS
Station Rep.....Wheeler; Walker-Rawalt
President .....Genevieve Wingate
Gen., Sta. Mgr.....Arthur Rothafel
Comm., Sales Prom. Mgr....William W. Visser
Chief Engineer.....Henry Gowing

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
Owned.....WFEA Broadcasting
Address .....P. O. Box 149
Tel.: NA 5-5491.....Independent
Sta. Reps.....Raymer; Foster & Creed
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....James Keough
Sales Prom. Mgr.....Arthur Hume
Publicity Dir.....Richard Roberts
Program Director.....Chuck O'Neil
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Northeast Broadcasting Corp.
Address .....Box 487
Tel.: NA 5-6915.....CBS
Rep.....Kettell-Carter; O'Connell; Reilly
President .....Madeline M. Girolimon
Gen., Sta., Comm. Mgr.....Bernie Mack
Program Director.....Don Tibbetts
Chief Engineer .....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.
Tel.: NAtional 4-4075.....Independent
Station Rep.....Wheeler; Radio TV Reps.
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Comm, Sales Prom. Mgr.....James McCann
Program Director.....William Morrissey
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gateway Bcstg. Corp.
Address .....Lund Road
Tel.: TU 2-2781.....Independent
Representative .....Walker-Rawalt
President .....Theodore Feinstein
General Mgr.....Robert Trow
Commercial Mgr.....Jack Stevens
Station Manager.....Merrill Smith
Chief Engineer.....Harold Densmore

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TUx 2-5107.....Independent
Station Representative.....Nona Kirby
President.....Gerald Q. Nash
General, Comm. Mgr.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Nancy Taylor

WCNL—Newport—1960

Frequency: 1010 Kc.....Power: 250 Watts
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEwport 873.....KBS
Sta. Representative.....Donald Cooke
General Manager.....W. Richard Carlson
Program Director.....Norah B. Carlson
Chief Engineer.....Eugene Perkins Thayer

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address.....N. H. National Bank Bldg.
Tel.: GEneva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal
Program Director.....Guy Andrews
Chief Engineer.....Antonio Vaccaro

WWNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
Owned-Operated By....Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: RO 1400.....Independent
Sta. Rep.....Foster, Creed; Natl. Time Sls.
Pres., Gen. Mgr.....Albin Malin
Commercial Mgr.....Margaret Tornrose
Program Dir.....Robert J. Connelly
Sales Prom., Publicity Dir.....Myron Varney
Chief Engineer.....Roger Butterfield

Pop.: 6,008,000
Families: 1,895,000
Radio Homes: 1,859,000

NEW JERSEY

TV Homes: 1,739,000
AM Stas. in State: 26
TV Stas. in State: 1

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address .....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Commercial Mgr.....Gustave Litch
Station, Prom. Mgr.....Theo. Gade
Program Dir.....Leon Contente
Publicity Dir.....Phyllis Lang
Chief Engineer.....Martin Goffe

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address .....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation .....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated by.....WFPG, Inc.
Business Address.....Steel Pier
Tel.: ATlantic City 5-2188.....CBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....Jerome Sill
Station Manager.....Fred Haggerty
Program Dir.....Ed Davis
Chief Engineer.....Blair K. Thron

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Senator Hotel
Tel.: 4-6573 .....MBS
Representative .....Bernard
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer
Publicity Director.....Benny Bishop

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Representative .....Stars Natl.
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Eastern States Bcstg. Corp.
Business Address.....Bridgeton, N. J.
Tel.: 9-2930.....Independent
Station Representative .....Clark
President.....Russell S. Henderson
V.P., Gen. Mgr., Sta., Comm. Mgr...Paul Alger
Prog. Director.....Joseph McCulley
Publicity Director.....Howard Auger
Chief Engineer.....C. Seagrist

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Business Address.....6th & Market Sts.
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
Gen., Comm. Manager.....John Cleary
Program Director.....Jack La Mar
Sales Prom. Mgr.....Jack Silin
Publicity Dir.....Joseph E. Hale
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
President.....Ran Compton
General, Sta. Mgr.....Gordon Giffen
Comm., Prom. Mgr.....Dave Moss
Operations Mgr.....John Struckell
Publicity Dir.....James Donahue
Chief Engineer.....Robert Houston

WMVB—Millville—1953

Frequency: 1360 Kc.....Power: 1000 Watts, d.
Owner.....Union Lake Broadcasters, Inc.
Address.....Lincoln Ave.
Tel.: TA 5-2600.....Independent
Pres., Gen. Mgr.....Fred M. Wood
Program Director.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned-Operated By....Morristown Bcstg. Co.
Address.....10 Park Place
Tel.: JE 8-1250.....Independent
General Manager.....Kenneth A. Croy
Commercial Mgr.....Henry Behre
Program Director.....Bob Vesel

WHBI—Newark—1922

Freq.: 1280 Kc...Power: 2½ Kw. d., 1 Kw. n.
Owned-Operated By....May Radio Bcst. Corp.
Business-Studio Address.....35 Warren St.
Tel.: MI 2-7354.....Independent
Station Representative.....Gospel Network
Pres., Gen. Mgr.....James L. Shearer
Station Mgr.....William Masi
Program Dir.....Marie Masi
Publicity Dir.....Jack Bilby
Chief Engineer.....Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....Independent
Station Rep.....Rollins; Grant
President.....O. Wayne Rollins
General, Comm. Mgr.....Si Lewis
Chief Engineer.....G. R. Chambers

WNTA—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.
Owned By.....NTA Broadcasting Co.
Business Address.....1020 Broad St.
Tel.: MItchell 2-6400.....MBS
Sta. Representative.....Daren McGavren
Pres., Gen. Mgr.....Malcolm C. Klein
Station Mgr.....Irving Lichtenstein
Business Manager.....Joseph Morris
Sales Manager.....Sydney Kavaleer
Production Mgr.....Sid Sirulnick
Chief Engineer.....H. L. Dabrowski

WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....1225 Raymond Blvd.
Tel.: MI 3-7600.....Independent
General Manager.....Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....Independent
President, Gen. Mgr.....J. L. Rosenmiller
Vice President.....Peter A. Bordes

WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 500 Watts
Owned.....Sussex County Bcstrs.
Address.....Newton, N. J.
Tel.: DuPont 3-3400.....Independent
Sta., Comm. Mgr., Ch. Eng...Robert C. Gessner
Sales Prom. Mgr.....Ronnie Hickman
Publicity Dir.....Vic Aime

WPAT—Paterson—1941

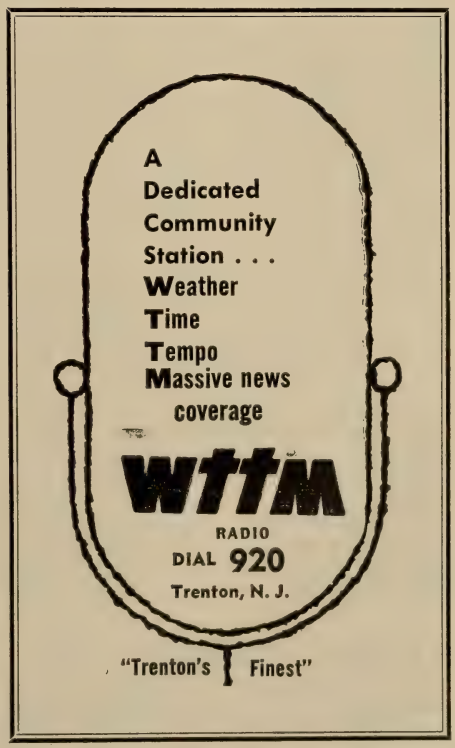
Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WPAT, Inc.
Exec. N. Y. Office.....60 E. 56th St.
Tel.: MUrray Hill 8-9300.....Independent
Station Representative .....Weed
President, General Manager.....D. J. Wright
V.P.'s Charles W. Parker, William J. Calvert
Program Director.....David Gordon
Publicity Dir.....John Burt
Tech. Supervisor.....P. Di Savino

WOND—Pleasantville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....S. Jersey Radio, Inc.
Address .....Old Turnpike
Tel.: MIlton 1-1400.....Independent
Newspaper Affil.....Sentinel Ledger, Gazette
Representative ..... Forjoe
President.....H. G. Murrelle
V.P., Gen. Mgr.....Howard L. Green
Commercial Manager.....Larry Carle
Sales Prom. Mgr.....Robert Richter
Program Director.....Allen Owen
Publicity Director.....Vince Lindner
Chief Engineer.....Milton C. Thurlow

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Peoples Bcst. Corp.
Bus.-Stu. Add.....Brunswick Ave., Lake Drive
Tel.: OW 5-8515.....MBS
Representative .....Hollingbery
President.....Herbert E. Evans
General Mgr.....Glenn C. Jackson
Commercial Mgr.....George Hart
Comptroller.....Patricia Singer
Prog. Dir.....Tom Durand
Publicity Dir.....K. M. Weber
Chief Engineer.....Chester Sunderland



WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts
Owned By.....Delaware Valley Bcstg. Co.
Address.....Hotel Stacy Trent
Tel.: Export 2-5125.....Independent
Sta. Representative.....Forjoe
President.....Ed Cossman
General Manager.....Ray McFadden
Program Director.....Frank Fellmer
Publicity Director.....Harvey Miller
Chief Engineer.....Nicholas Dalessandro

WBUD—Trenton—1947

Frequency: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WBUD, Inc.
Address.....Ewingville Road
Tel.: EX 4-7191.....Independent
Station Representative.....Bob Wittig
Pres., Gen. Mgr.....Richard M. Hardin
Station Manager.....Theresa Rose
Comm. Manager.....William Garry
Program Director.....Phil Allen
Sales Prom. Mgr.....Everett L. Slosman
Chief Engineer.....Norman Guimond

WTNJ—Trenton—1923

Frequency: 1300 Kc.....Power: 250 Watts
Owned.....WOAX, Inc.
Address.....416 Bellevue Ave.
Tel.: EX 3-4281.....Independent
Representative.....Bcst. Time Sales
President .....William DeFreitas
Gen., Sta., Comm. Sales Mgr.....R. McFadden
Program Director.....Ron Polao
Sales Prom. Mgr.....Bill Bircher
Publicity Director.....Ronnie Sherwood
Chief Engineer.....Nicholas Dalessandro

WDVL—Vineland—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned .....Delsea Bcstrs.
Address .....Radio Park
Tel.: OXford 1-7550.....Independent
Partners.....Mort and Vivian Hendrickson
Gen., Comm. Mgr.....Mort Hendrickson
Program Director.....Henry Morey
Asst. Ch. Eng.....Earl Godfrey

WWBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By...Community Bcstg. Serv.
Address.....S. Delsea Drive
Tel.: OX 2-6500.....Independent
Representative .....Gill-Perna
President.....Joseph M. Bullock
General Manager.....John F. Schneider
Commercial Manager.....John F. Serra
Program Director.....Robert Coucill
Chief Engineer.....Charles Esposito

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned .....Warren Bcstg.
Address .....3 Belvidere Avenue
Tel.: MU 9-2060.....Independent
General Manager.....George S. Croy
Commercial Mgr.....Warner Rush
Chief Engineer.....P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Francis J. Matrangola
Address.....3010 N. J. Ave.
Tel.: WIldwood 2-7751.....Independent
General Manager.....Francis J. Matrangola
Comm. Mgr.....Margaret Murphy
Program Director.....William Wotring
Chief. Engineer.....Carlton Owen

Pop.: 925,000
Families: 252,000
Radio Homes: 243,000

NEW MEXICO

TV Homes: 182,000
AM Stas. in State: 43
TV Stas. in State: 6

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Station KALG
Address .....Box 268
Tel.: HEmlock 7-1505.....MBS, KBS
General, Sta. Mgr.....Wayne Phelps
Commercial Mgr.....Terry Clark
Chief Engineer.....Jay Bundy

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Lyman Brown Enter.
Address.....P. O. Box 1161
Tel.: HEmlock 7-4440.....Independent
Pres., Gen. Mgr.....Lyman C. Brown
Program Dir.....Dave Shaw
Publicity Director.....Dave Thompson
Chief Engineer.....Lynn Rawls

KABQ—Albuquerque—1947

Freq.: 1350 Kc....Power: 5000 Wts. d., 500 n.
Owned-Oper. By.....Sandia Bcstg. Corp.
Business Address.....1309 Yale Blvd., S.E.
Tel.: CHapel 3-1744.....Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General Manager.....Maxwell Marvin
Commercial Manager.....Milton Ledet

Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw. d., 500 n.
Owned.....KDEF Bcstg. Co.
Address.....506 2nd St. N.W.
Tel.: CH 3-7813.....Independent
Station Representative.....Bolling
President, Gen. Mgr.....Frank Quinn
Program Director.....Bill Sexton
Chief Engineer.....Louis Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....1414 Coal St., S.W.
Tel.: CH 3-2285.....CBS
Representative .....Branham
President.....A. R. Hebenstreit
General Mgr.....Victor B. Siman
Comm. Mgr.....Frank Sanzo
Program Director.....Robert Van Driel
Publicity Dir.....James Laramore
Chief Engineer.....Leonard F. Dodds

KHAM—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned .....KHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC-MBS-KBS
Representative .....Continental
President.....J. W. Hedges
General, Sta. Mgr.....J. L. Anderson
Program Dir.....Joe T. Saffle
Commercial Mgr.....J. D. McCaffrey
Chief Engineer.....H. T. Walton

KLOS—Albuquerque—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Address .....106 Richmond, S. E.
Tel.: AL 6-9866.....Independent
Gen. Mgr.....Frank Redfield

KMGM—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Holiday Broadcasters Inc.
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: AMherst 8-4395.....Independent
Station Representative.....Gill-Perna
President.....T. I. Moseley
General, Station Mgr.....Ronald J. Kahn
Commercial Manager.....Frank Sanzo
Sales Promotion Manager.....Lou Miller
Program Director.....George Singer
Publicity Director.....S. Barton
Chief Engineer.....R. Matthews

KOB—Albuquerque—1922

Freq.: 770 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Representative: .....Petry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Comm. Mgr.....Robert Peltingell
Sales Prom., Pub. Dir.....Earl Ferson
Program Director.....Michael Dillon

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Dandy Bcstg. Corp.
Bus. Address...2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848.....Independent
Station Representative.....Eastman
President .....Merritt Owens
General Manager.....Richard H. Harris
Comm., Prom. Mgr.....Dino Ianni
Station, Ch. Eng.....Bernard Koval
Program Dir.....Marty Sullivan

KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....I. E. Shahan
Address.....2nd & Zia Sts.
Tel.: FEderal 4-6174.....Independent
General & Station Mgr.....Harry L. Becker
SalesPromotion Manager.....Jack D. Rhea
Program Director.....Don Rhea
Publicity Director.....Max Robbins
Chief Engineer.....Carl Black

KSVP—Artesia—1946

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By.....Artesia Bcstg. Corp.
Address.....1450 S. Roselawn
Tel.: SH 6-2751.....KBS-MBS
Station Representative .....Melville
President.....Harvey Yates
Station Manager.....Bob Hess
Comm. Mgr.....Jack Minter
Program Dir.....James Hinton
Chief Engineer.....L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of the Caverns, Inc.
Business Address.....P.O. Box 631
Tel.: TUxedo 5-4101.....KBS
Representative .....Branham
President .....Edward Talbott
Gen., Sta. Mgr.....Tom Wiseheart
Sales Promotion Mgr.....Majorie Winfield
Program Director.....John Evans
Publicity Director.....Glenda Hargis
Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coronado Bcstg. Co.
Business Address.....313 W. Mermod

Tel.: TU 5-5373.....Independent
Station Representative.....Devney
Pres., Gen. Mgr.....D. A. Swayze
Chief Engineer.....Vic Daley

KLMX—Clayton—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Ariz.-N. Mex. Bcstrs. Corp
Address.....Box 7
Tel.: 616.....Independent
President .....Arthur Jernigan
Gen., Comm., Prom. Mgr., Pub. Dir..Frank Vale
Program Director.....Dave Adams
Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....New-Tex Bdcstg.
Address .....1221 Main
Tel.: POrter 3-4401.....KBS
Station Representative.....Hopewell
President.....Odis Echols, Sr.
Gen., Sta. Mgr., Prog. Dir.....Odis Echols, Jr.
Sales Prom., Comm. Mgr.....Al Rinn
Chief Engineer.....E. G. Rinn

KVER—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Tex., New Mex. Bcstg. Co.
Business Address.....1000 Sycamore
Tel.: PO 3-5511.....Independent
Station Representative.....Branham
President .....Frank Lesley
Gen., Sta. Mgr.....J. H. Morris
Commercial Manager.....Jim Wilkes
Chief Engineer.....M. S. O'Dell

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
Owned.....Luna County Bcstg. Co.
Address.....P. O. Box 470
Tel.: 999.....KBS
General Manager.....Robert W. Tobey

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kendrick & Landis
Business Address.....212 W. Apache
Tel.: DA 5-3541.....Independent
Station Representative.....Devney
Pres., Gen. Mgr.....C.O. "Ken" Kendrick
Commercial Mgr.....Bob Williams
Sales Prom. Mgr.....John Dorman
Prog. Dir.....Tom Alexander
Publicity Director.....J. N. Young
Chief Eng.....Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Basin Bcstg. Co.
Address.....418 W. Broadway
Tel.: DA 5-6932.....Independent
Gen. Mgr.....Jim Gaber
Station Manager.....Cal Adams
Program Director.....Al Lucero
Chief Engineer.....Joe Garcia

KZUM—Farmington—1958

Frequency: 1280 Kc.....Power: 5000 Watts
Owned By.....KZUM Radio
Address.....1204 Hutton Road
Tel.: DAvis 5-4141.....Independent
Gen., Sta. Mgr.....Bill D. Barbour
Commercial Mgr.....W. W. Barbour
Program Dir.....Stewart E. Chamberlain
Chief Engineer.....Joe Garcia

KGAK—Gallup—1946

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Thunderbird Bcstg. Co.
Address.....401 E. Coal Ave.
Tel.: UN 3-4444.....Independent
President.....Merle H. Tucker
General Manager.....Mrs. Mida Tucker
Chief Engineer.....R. E. Adamson

KYVA—Gallup—1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kendrick & Landis
Address.....306 S. First St.
Tel.: UN 3-6222.....Independent
Station Representative.....Devney
General Manager.....C. O. Kendrick
Station Manager.....Richard W. Miner
Sales Promotion Manager.....Ned Bishop
Program Director.....Bob Burnett
Publicity Director.....Jim Sears
Chief Engineer.....Harold Furstenberg

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned By.....Grants Bcstg. Co.
Address.....980 San Rafael Road
Tel.: ATwater 7-4491.....KBS
General Mgr.....D. Button
Chief Engineer.....Glen Mills

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
Owned.....Permian Basin Radio Corp.
Address .....Box 247
Tel.: EX 3-5148.....Independent
Representative .....Clark, Melville
Pres., Gen. Mgr.....Charles R. Scott
Commercial Mgr.....Zeb Williams
Program Dir.....Ronald Ripley
Chief Engineer.....Pat H Walton

KWEW—Hobbs—1938

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....KWEW, Inc.
Address.....116 E. Dunham
Tel.: EX 3-3137.....MBS-KBS
Representative .....Branham
President.....Theresa P. Whitmore
Gen., Sta. Mgr.....Harry McAdams
Comm., Sales Prom. Mgr.....Phil McGee

Program Director.....Dortha Montgomery
Publicity Director.....Mike Olds
Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Taylor Enterprises, Inc.
Address .....Box 968
Tel.: JAckson 6-6681.....Independent
President.....W. C. Taylor
Station Manager.....William Lask
Commercial Manager.....R. S. "Dick" Fox
Program Director.....Harold Shepard

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mesilla Valley Bcstg. Co.
Bus.-Studio Address.....940 N. Main St.
Tel.: JA 6-2496.....Independent
President, Gen. Mgr.....Jim Gober
Sales Prom. Mgr.....Geraldine Sells
Prog. Dir.....Jim Finlay
Chief Engineer.....Jack Diehl

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Southwest Bcsters, Inc.
Business Address.....Box 710
Tel.: GArfield 5-6766.....ABC
President, Gen. Mgr.....Ernest N. Thwaites
Program Director.....Dorothy G. Thwaites
Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Community Bcstg. Co.
Business Address.....P.O. Box 749
Tel.: 2-4343.....ABC, KBS
Representative.....Bob Dore, Ayres
Partner, Sta. Mgr.....Virgil A. Parker, III
Partner, Ch. Engr.....Darrel K. Burns
Program Director.....Priscilla Miller

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
Owned.....Lea County Broadcasting Co.
Address .....P.O. Box 877
Tel.: Exbrook 6-2039.....Independent
President .....David R. Worley
General, Comm. Mgr.....Hoyt Caldwell
Publicity Director.....Hal Chestnut
Chief Engineer.....Wilton Highfall

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Plains Bcstg. Co.
Address .....Drawer 540
Tel.: RE 6-6681.....Independent
Pres., Co-Owner.....John Burroughs
Gen., Sta. Mgr.....Bob Hoffman
Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Colfax County Broadcasting Co.
Business Address.....1128 State
Tel.: 875 .....ABC
General Manager.....Lloyd Hawkins
Station Mgr., Ch. Engr.....James L. Littlejohn

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
Owned.....Taylor Bcstg. Co.
Address.....P. O. Box 525
Tel.: MA 2-2121.....KBS
Station Representatives.....Clark; Brown
President.....William C. Taylor
General Manager.....G. F. "Jud" Roberts
Comm. Manager.....Tommye Oldfield
Assistant Manager.....E. C. Rader
Prog. Dir.....John E. Davis
Sales Prom. Mgr.....Lloyd Barham
Chief Engineer.....J. P. Tucker

KGFL—Roswell—1927

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGFL, Inc.
Address.....Box 1019
Tel.: MA 2-5110.....MBS
Representative .....Branham
President.....Theresa P. Whitmore
Gen. Manager.....W. E. Whitmore, Jr.
Sta. Mgr.....Stan Gallup
Comm. Manager.....Marjorie Krehbiel
Program Director.....Elizabeth Cotton
Chief Engineer.....Bob Henske

KSWS—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....John A. Barnett
Business-Studio Address.....Box 670
Tel.: MA 2-6450.....NBC
Representative .....Meeker, Melville
Owner & Gen. Mgr.....John A. Barnett
Station Mgr.....R. E. Erickson
Asst. Gen. Mgr.....W. L. Shackelford

KTRC—Santa Fe—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Radio de Santa Fe
Address.....210 E. Marcy St.
Tel.: YUcca 2-2666.....ABC
Station Representative .....Devney
Pres., Gen. Mgr.....Garfield C. Packard
Program Publicity Dir.....Maggy Packard
Chief Engineer.....Laurence Chapman

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....803 Cerrillos Rd.
Tel.: YUcca 3-7319.....CBS
Representative .....Branham

NEW MEXICO

President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Publicity Dir.....Tony Spagnola
Chief Engineer.....E. J. Vanderwood

KSIL—Silver City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St.
Tel.: 611.....MBS
Representative .....Branham
Owner, Manager.....J. H. Duncan
Comm. Mgr., Prog. Dir.....Bob Fuller
Chief Engineer.....Bynum R. Baily

KSRC—Socorro—1958

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Business Address.....P.O. Box 1277
Tel.: Socorro 1290.....KBS
Station Representative .....Holman
President, Gen. Mgr.....C. E. Franklin
Station Manager, Ch. Eng.....John J. Tobola
Sales Prom. Mgr., Pub. Dir.....Alan H. Gross
Program Director.....Niki Shrode

KCHS—Truth or Consequences 1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Manpey & Hafer
Address.....P. O. Box 351
Tel.: 1400.....KBS
Representative.....Continental Radio Sales
Manager .....Larry Morgan

KTNM—Tucumcari—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Quay County Broadcasting Co.
Address.....P. O. Box 668
Tel.: 100.....KBS
Representative .....Clyde Melville
Gen. Mgr., Chief Engineer.....Howard Maudlin
Comm. Mgr., Pub. Dir.....Bill Walls

KMAM—Tularosa—1957

Frequency: 1590 Kc.....Power: 1000 Watts
Owned By.....Tularosa Broadcasting Corp.
Business Address.....P.O. Box 648
Tel.: Justice 5-2312.....Independent
Pres., Gen. Mgr., Ch. Eng....Max L. Rothman

Big ratings!

Big coverage!

and

50,000

PEOPLE WATTS

WPTR

IN THE ALBANY, TROY, SCHENECTADY MARKET

the Capital Station in the EMPIRE STATE!

REPRESENTED BY:
robert e. eastman & co., inc.

Pop.: 17,390,000
Families: 5,495,000
Radio Homes: 5,370,000

NEW YORK

TV Homes: 4,990,000
AM Stas. in State: 131
TV Stas. in State: 22

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned-Oper. By....Patroon Brdcstg. Co., Inc.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Sta. Rep. .....Eastman
President .....J. Myer Schine
Exec. V.P., Gen. Mgr.....Duncan Moonsey
Asst. Manager.....Martin Ross
Commercial Mgr.....Frank Costello
Chief Engineer.....Russell David

WROW—Albany—1947

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Address .....Box 10
Tel.: 3-2225.....CBS
Station Representative .....Avery-Knodel
President.....Frank M. Smith
General Mgr.....Thomas S. Murphy
Station, Comm. Mgr.....Robert M. Peebles
Promotion Mgr.....Phil Beuth
Program Dir.....Gerry Forrest
Business Mgr.....Chas. J. Coonan
Chief Engineer.....Chas. Heisler
Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.

WABY—Albany—1934

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Eastern N. Y. Bcstg.
Business-Studio.....80 Braintree St.
Tel.: 2-3353 .....Independent
Representative .....Forjoe
Gen. Mgr.....Ed. L. Trudeau
Chief Engineer.....Thomas McDermott

WOKO—Albany—1924

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Representative.....Branham
President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Program Director.....David B. Barker
Chief Engineer.....Art McDougall

WCSS—Amsterdam—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Community Service Bcstg. Co.
Address.....Upper Locust Ave.
Tel.: VI 3-2500.....Independent
Station Representative .....Devney
President.....Alphonse Di Mezza
General Manager.....Philip Spencer
Commercial Manager.....Daniel Libeg
Chief Engineer.....Walter Cummings

WAUB—Auburn—1958

Frequency: 1590 Kc....Power: 500 Watts, d.
Owned By.....Jack Poppele
Business Address.....204 Texas Lane, Ithaca
Owner .....Jack Poppele

WMBO—Auburn—1926

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WMBO, Inc.
Business-Studio Address.....141 Genesee St.
Tel.: AU 2-3511.....MBS
Representative.....Thomas F. Clark
President.....William O. Dapping
Gen., Sta. Mgr.....Frederick L. Keesee
Comm. Mgr., Prog. Dir.....Robert Morgan
Chief Engineer.....Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc.....Power: 500 W. d.
Owned By....Babylon-Bay Shore Bcstg. Corp.
Business Address.....Route 109
Tel.: MO 1-4000.....Independent
President .....Sol Horenstein
Gen. Mgr.....Joe Horenstein
Comm. Mgr.....Bertine Fields
Program Director.....Ray Adel
Chief Engineer.....Edward Knapp

WGLI—Babylon—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By.....WGLI, Inc.
Address.....Madison Ave.
Tel.: MOhawk 9-1290.....Independent
President.....William H. Reuman
General Mgr.....Edith Dick
Station Manager.....Don Machachlar
Vice President.....Fred Barr
Publicity Dir.....Edna Perry
Production Mgr.....Ed Brown

WSEN—Baldwinsville—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned By.....Century Radio Corp.
Address.....P. O. Box 1050
Tel.: NEptune 5-3971.....Independent
President.....Donald C. Menapace
General, Sls. Prom. Mgr.....R. L. Stockdale
Program Dir.....James A. Lowery, Jr.
Chief Engineer.....Richard H. Pirong

WBTA—Batavia—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Batavia Bcstg. Corp.
Business-Studio Address.....22 Seaver Pl.
Tel.: FIlmore 3-0715.....MBS
Pres., Gen. Mgr.....Edmund R. Gamble

Commercial Manager.....James Delbridge
Program Director.....Miss Winnie Legg
Sales Promotion Mgr.....R. Mueller
Chief Engineer.....Alfred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....South Shore Broadcasting Corp.
Address.....1 East Main St.
Tel.: MOhawk 5-2300-1.....Independent
President.....Maurice S. Weiss
General Manager.....Red Weiss
Program Director.....Bob Lewis

WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....WBNR, Inc.
Business Address.....475 South Ave.
Tel.: 2900.....Independent
President, Ch. Eng.....Robert Gessner
General Manager.....Sy Dresner
Publicity Director.....Irv Meyers

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAymond 3-8251.....NBC
Station Representative .....Everett-McKinney
General Manager.....David F. Milligan
Program Director.....Shirley Riciardelli
Chief Engineer.....Gino Riciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..The Binghamton Bcstrs., Inc.
Business-Studio Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Representative .....Bolling
Pres., Gen.-Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WNBF—Binghamton—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs. Inc.
Business Address.....Sheraton-Inn
Tel.: RAymond 3-7311.....CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Gen. Mgr.....George R. Dunham
Sales Manager.....Kenneth Leslie
Station Manager.....H. George Carroll
Merchandising Manager.....Ruth Hider
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Altoona, Pa; WNHC-AM-FM-TV, New Haven, Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-TV, Fresno, Calif;

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Lansing
Station, Commercial Mgr.....Leon Renodin
Publicity Director.....Joan Knollman
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: MO 0930.....CBS
Newspaper Affiliation..Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchhofer
General Station Mgr.....C. Robert Thompson
Sales Manager.....Chester E. Daly
Program Director.....William Peters
Promotion Manager.....Joseph A. Haeffner
Chief Engineer.....Ralph J. Kingsley

WBNY—Buffalo—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....WBNY, Inc.
Address.....485 Main St.
Tel.: MO 1400.....Independent
Representative .....Masla
Ch. of Board.....Nathan Straus
President.....R. Peter Straus
Exec V.P., Gen. Mgr.....Harry Trenner
Commercial Mgr.....Gene McWhite

WEBR—Buffalo—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WEBR, Inc.
Business-Studio Address.....23 North St.
Tel.: LI 7133.....MBS
Newspaper Affiliation .....Courier-Express
Representative .....Katz
President.....William J. Conners, III
Gen., Sta. Mgr.....David F. Leopold
Comm. Mgr.....George T. Stagg
Pgm., Prom. Mgr.....Wm. Schweitzer
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned .....Transcontinent TV
Address.....2065 Elmwood Ave.
Tel.: Delaware 0550.....NBC
Sta. Rep. .....Petry
President .....David C. Moore
V.P. Gen. Mgr.....Van Buren W. de Vries
Asst. Mgr. Dir. Sales.....William P. Dix, Jr.
Sales Mgr.....Nat Cohen
Program Director.....Sidney Gaby
Prom. Mgr.....Charles Hutaff
Chief Engineer.....Fred M. Eames

WYSL—Buffalo—1948

Frequency: 1080 Kc.....Power: 1 Kw
Owned By.....McClendon Corp.
Address.....13 S. Cayuga Rd.
Tel.: PLaza 1080.....Independent
Representative ..... Howard

President.....John L. Kluge
General Manager.....A. E. Anscombe
Publicity Dir.....Miss Lee Howe
Commercial Manager.....Roger M. Baker
Program Director.....George Lorenz
Chief Engineer.....Ernie Bohrk

WKBW—Buffalo—1925

Frequency: 1520 Kc.....Power 50,000 Watts
Owned-Operated By.....WKBW, Inc.
Business Address.....1430 Main St.
Tel.: GR 5101.....Independent
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Clinton H. Churchill
Commercial Manager.....Anthony C. Rocco
Chief Engineer.....Leroy Fiedler

WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Niagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: FI 9600.....Independent
Station Representative .....Walker-Rawalt
Pres., Ch. Engr.....Gordon P. Brown
Prog., Pub. Dir.....Mary Lounsbury

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: MO 1200.....ABC
Representative ..... Forjoe
President.....Melvin C. Green
General Mgr.....Arnold C. Johnson
Operations Manager.....Charles Griggs
Chief Engineer.....Walt Williams

WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000Watts d.
Owned...Wellsboro Corning Bcstg. Adv. Inc.
Address .....Box 117
Tel.: 6-7000.....Independent
V.P., Station Manager.....Bob Shaddock
Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Radio Corning, Inc.
Address.....99 W. First St.
Tel.: 2-2424.....MBS
Station Representative....Donald Cooke, Inc.
Pres., Gen. Mgr.....Gordon M. Jenkins
Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Radio Cortland, Inc.
Business-Studio Address.....27 N. Main St.
Tel.: SK 6-2828.....Independent
Representative ..... Gill-Perna
President.....Leighton A. Hope
Gen., Sta., Comm. Mgr.....W. L. Thompson
Chief Engineer.....Walter Chociay

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Finger Broad Bcstg.
Business Address..110 E. Elm, Penn Yan, N. Y.
Tel.: Pen Yan 2306.....Independent
Station Representative.....Continental Radio
President .....Henry Valent
General Manager.....Bob Burns
Station Manager.....W. Nenno
Commercial Manager.....Via Fowler
Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Lake Shore Bcstg.
Address .....Willow Rd.
Tel.: EMerson 6-6161.....KBS
Station Rep.....Venard, Rintoul & McConnell
President .....Simon Goldman
Station, Commercial Mgr.....Richard H. Burt
Program Director.....Chet Rogers
Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Elmira, Inc.
Business-Studio Address.....222 E. Market St.
Tel.: REgent 3-5626.....CBS
President.....John S. Riggs
General Manager.....Keith W. Horton
Commercial Manager...Richard Oppenheimer
Program Director.....Ruth E. Dibble
Publicity Director.....Ethel O. Parker
Chief Engineer.....Arthur French

WENY—Elmira—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Elmira Star-Gazette, Inc.
Bus.-Studio Address.....Mark Twain Hotel
Tel.: REgent 4-5181.....NBC
Representative .....Everett-McKinney
General Manager.....Dale Taylor
Commercial Mgr.....F. R. Gray
Program Director.....Ted Hodge
Chief Engineer.....Ed. L. Pettengill

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Elmira Heights-Horseheads Bcstg.
Business Address.....P.O. Box 2097
Tel.: REgent 9-5422.....MBS
Station Representative .....Devney
Pres., Ch. Engr.....Frank P. Saia
Comm., Sales Prom. Mgr.....Harry Keavin
Publicity Director.....Alan Anthony

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
Owned-Oper. By.....Ottaway Stations, Inc.
Address.....909 E. Main
Tel.: 5-3351..... ABC

Newspaper Affil.....Daily Bulletin
President.....James H. Ottaway
General, Sta. Mgr.....Howard N. Johansen
Comm. Prom. Mgr.....Morgan M. Brown
Program Dir.....Norman Brownell
Chief Engineer.....John Fischler

WBUZ—Fredonia—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Dunkirk-Fredonia Bcstg.
Address.....15 E. Main St.
Tel.: OS 2-2157.....Independent
Newspaper Affil.....Evening Observer
President, Gen. Mgr.....W. K. Williams, III
Station Mgr.....Frank Michaels
Commercial Mgr.....Jerry Lewis
Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Long Island's First Station, Inc.
Business-Studio Address....44 So. Grove St.
Tel.: MA 3-1240.....Independent
Pres., Gen. Mgr.....Edward J. Fitzgerald
Commercial Manager.....Thomas J. McCarthy
Chief Engineer.....Harvey Soper

WOSC—Fulton—1949

Frequency. 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: LY 2-2255, Fulton.....KBS
Representative .....Hil F. Best
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Program Dir.....Frank Dale
Sales Prom., Publicity Dir.....Fred Maxon
Chief Engineer.....Don Porter

WFYI—Garden City—1959

Frequency: 1520 Kc.....Power: 10,000 Watts
Owned-Operated By.....VIP Radio Corp.
Business Address.....Roosevelt Field
Tel.: Pioneer 6-6700.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
President .....Martin Stone
General Mgr.....Wallace Dunlap
Comm. Mgr.....Sumner Pearl
Program Dir.....Jon Esther
Publicity Dir.....Jean Ensign
Chief Engineer.....Francis Bade
Owners of: WVOX-AM-FM, New Rochelle, WVIP, Mt. Kisco; WGHQ, Saugerties All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....Geneva Fed. Savings Bldg.
Tel.: 6691.....ABC
Representative .....Cooke
President.....M. R. Forman
V.P., Gen. Manager.....Thomas L. Brown

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Vacationland Broadcasting Corp.
Address.....Queensbury Hotel
Tel.: 2-2151.....Independent
Station Representative.....Cooke
President.....Donald W. Merriman
General Mgr., Ch. Eng...Thomas R. Humphrey
Commercial Manager.....Victor King
Program Director.....Edward Neilson

WWSC—Glens Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Normandy Bcstg. Corp.
Address.....13 Warren St.
Tel.: GL 2-6518.....ABC
Station Representative.....Devney
Pres., Gen. Mgr.....John B. Lynch
Sales Promtion Mgr.....Ralph Romano
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative .....Gill-Perna
Pres., Gen., Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart
Sales Prom. Mgr., Pub. Dir...George Hornidge

WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Business-Studio Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager....M. N. Godofsky
Prog. Dir.....Jerry Carr
Publicity Director.....John T. Clayton
Chief Engneer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned .....WALY, Inc.
Address.....232 N. Main St.
Tel.: TOwnsend 6-1420.....Independent
Representative ..... Webb
President, Comm. Mgr.....Richard Thorman
General, Station Mgr.....George A. Baker
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstng. Corp.
Business-Studio Address.....97 Main St.
Tel.: 1420.....MBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Sta. Mgr.....Carolyne B. Henderson
Sales Prom. Mgr.....E. M. Barnes
Prog. Dir.....Ted Baldwin
Pub. Dir.....Muriel E. Galleher
Chief Engineer.....Frederick Witter

WWHG—Hornell—1949

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.
Address .....Radio Center
Tel.: 2000.....Independent
Pres., Gen. Mgr.....Sy Dresner
Comm. Mgr.....Sheff Davis
Station, Sales Mgr.....Jerry Wax
Pub. Dir.....Don Jones
Chief Engineer.....Howard Huff

WHUC—Hudson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Orin Lehman, Et Al
Address .....Union Turnpike
Tel.: HU 8-3341.....Independent
General Manager.....John Kearney
Commercial Manager.....Robert Strakos
Pub. Dir.....Jennie W. Weaver
Prog. Dir.....J. P. Cranna
Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned....Huntington-Montauk Bcstg. Co., Inc.
Address.....379 New York Ave.
Tel.: HA 3-6740.....Independent
Station Representative.....Pearson
President.....Byron T. Sammis
General, Comm. Mgr.....Edward J. Fitzgerald
Sta. Mgr.., Ch. Engr.....William Naramore
Sales Promotion Mgr.....J. F. C. Ackerman
Program Director.....Joe Roberts

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cornell University
Business Address.....212 E. State St.
Tel.: 4-6301.....CBS
Gen. Mgr.....Michael R. Hanna
Commercial Mgr.....H. E. M. Brockway
Program Director.....Joseph A. Short
Publicity Director.....Sam Woodside

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned.....Radio Ithaca, Inc.
Business Address.....113 S. Cayuga St.
Tel.: 4-9511.....ABC
Representative....Venard, Rintoul & McConnell
President.....E. E. Erdman
V.P., Station Mgr.....Joe Fleming
Sales Promotion Manager....Robert Newman
Program Director.....Christopher Knapton
Chief Eng.....Gerald Cushing

WJOC—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Air Waves, Inc.
Trans.-Bus.-Studio Address...415 W. Fourth St.
Tel.: 6-1555.....MBS
Representative .....Burn-Smith
President, Gen. Manager.....Harold P. Kane
Commercial, Sls. Prom. Mgr.....E. W. Pilkey
Prog. Dir.....Jack Sterling
Chief Eng.....B. O. Waterman

WJTN—Jamestown—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....James Bcstg. Co., Inc.
Bus.-Studio Address.....Hotel Jamestown
Tel.: 7151.....ABC
Representative..Venard, Rintoul & McConnell
Pres., Gen., Sta. Mgr.....Simon Goldman
Commercial Sales Manager....J. Carl Willems
Program Director.....George Pfleeger
Publicity Director.....Almon Hazard
Chief Engineer.....Herbert Niklaus

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
Owned.....Big River Broadcasting
Business Address.....527 Broadway
Tel.: FEderal 1-6300.....Independent
Station Representative.....Burn-Smith
President.....Austin E. Harkins
General Manager.....W. Frank Short
Commercial Manager.....Wesley Kimble
Program Director.....Herb Shein
Chief Engineer.....Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Kingston Bcstg. Corp.
Business-Studio Address.....601 Broadway
Tel.: FE 1-1490.....MBS
Representative ..... Meeker

The Number

1

Station

In South Central New York for 20 Years—By Proof of Performance.

WHCU

ITHACA, N. Y.

President.....Joseph K. Close
V.P., Gen. Mgr.....Edward A. Whitney, Jr.
Program Dir.....Tony Bell
Publicity Dir.....Lois Fischer
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address .....Liberty
Tel.: LIberty 1680.....Independent
Newspaper Affil.....Evening News
President.....S. D. Lubin
General Mgr.....William B. Orr
Chief Engineer.....Arthur Silver

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Business Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Commercial Manager.....Ty Tyss
Ch. Eng's.....Barry Frank, P. Zwanka

WUSJ—Lockport—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Trans.-Address .....320 Michigan St.
Tel.: 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
Representative .....Gill-Perna
President .....Egbert D. Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Damond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By.....North Country Bcstg. Co.
Address .....WICY Bldg.
Tel.: 187.....MBS
Station Representative .....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice M. Pelkey
Program Director.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Representative .....Weed
President.....John B. Johnson
General Manager.....Louis Saiff, Jr.
Station Commercial Mgr.....Thomas R. McHugh
Program Director.....James H. Nash
Chief Engineer.....A. Samuel Frazier

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Seaway Broadcasting Corp.
Business Address.....Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
President.....Albert J. Slavin
General, Station Mgr.....William E. Donnelly
Commercial Manager.....Jack J. Kessler
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..The Community Bcstg. Corp.
Business-Studio Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lex. Ave., N. Y. C.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative.....Bolling
President .....Martin Stone
General Manager.....Gustave Nathan
Station, Commercial Mgr.....Thomas Paris
Program Dir.....E. Robbins
Chief Engineer.....E. Machanic
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola: WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne Cty.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Chief Engineer.....M. L. Cole

WGNY—Newburgh—1933

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned.....Orange County Bcstg. Co., Inc.
Address.....Old Little Britian Rd.
Tel.: JOhn 1-2131.....Independent
Pres. .....George W. Bingham
Station Mgr.....Joseph Rake
Comm. Mgr.....Campbell Thompson
Chief Engineer.....Marvin Siemes

WVOX—New Rochelle—1950

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester
Address.....Pershing Sq. Bldg.
Tel.: NE 6-0800.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative.....Bolling
President .....Martin Stone
General Manager.....Gus Nathan
Station Manager.....William F. Sherry
Sales Promotion Mgr.....Jean Ensign
Program Director.....Mort Dean
Chief Engineer.....Garfield Ricketts
Owners of: WFYI, Mineola; WVIP, Mt. Kisco; WGHQ, Saugerties. All N. Y.

FACT: The prestige of your station depends, to a large degree, on the quality of its news programs.

FACT: The quality of the news programs depends on the source which gathers and distributes the news.

FACT: There is no better source than THE ASSOCIATED PRESS, whose unmatched facilities and talent assure you of the best in day-to-day coverage and handling of the news.

CONCLUSION: *You Can Get The Best. Why Settle For Less?*

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WHOM

New York's Most Popular

Spanish and Italian Language Station

Preferred By Listeners
Preferred By Sponsors

WHOM

NEW YORK, N.Y.

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WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
Owned-Oper. By.....American Bcstg. Co., Inc.
Business Address.....7 West 66th St.
Tel.: SU 7-5000.....ABC
Representative .....John Blair
President.....Leonard H. Goldenson
Gen. Sta. Mgr.....Hal Neal
Program Director.....Paul Kasander
Merchandising Manager.....Tom Mager
Commercial Manager.....B. H. Geoghegan
Chief Engineer.....Frank Marx

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....Progress Bcstg. Corp.
Business Address.....136 W. 52nd St.
Tel.: CI 6-3900.....Independent
News. Affil.....Il Progresso Italo-Americano
President, Gen. Manager.....Fortune Pope
V.P., Sales Mgr.....Charles Baltin
Program Director.....Ralph Costantino
Chief Engineer.....George Steiger

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WN-15

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Gotham Bcstg. Corp.
Address.....7 Central Park West
Tel.: JU 2-7000.....Independent
Reps. .....Katz
President.....J. Elroy McCaw
Production Mgr.....Rick Sklar
Publicity Director.....Morty Matz
Chief Engineer.....P. Von Kunits

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....United Bcstg.
Bus.-Studio Address..260 E. 161st St., N. Y. 51
Tel.: ME 5-0333.....Independent
Representative .....A. Lewis King
President.....A. L. Haskell
V.P., Sta.-Gen. Manager.....William I. Moore
Asst. Comm. Mgr.....Edward Betchley
Prog. Directors.....Frank Johnson, E. Ervin

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LISTING OF NEW YORK PHONE NUMBERS

NETWORKS
☆
PUBLICATIONS
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ORGANIZATIONS
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TALENT AGENCIES
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FM RADIO STATIONS
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AM RADIO STATIONS
☆
NEWS ASSOCIATIONS
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TELEVISION STATIONS
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PROGRAM PRODUCERS
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RECORDING COMPANIES
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ADVERTISING AGENCIES
☆
TRANSCRIPTION COMPANIES
☆
STATION REPRESENTATIVES

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NO. 1

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WLIB has more Negro listeners than any other New York station — network or independent (Pulse).

WLIB is the only radio station in New York City with studios in Harlem.

WLIB is the first New York station broadcasting Negro community news and special events on a regularly scheduled basis — every hour and every half hour.

WLIB — only New York Negro station devoting 93% of its broadcast time to Negro programming.

HARLEM RADIO CENTER · Hotel Theresa · 2090 Seventh Ave. · New York 27 · MO 6-1800

**Pulse — October, 1959*

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Mgr.....Ralph W. Goshen
Sales Prom. Mgr.....Richard L. Stahlberger
Program Director.....Hal Moore
Publicity Director.....Lou Frankel
Chief Engineer.....Frank Orth

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Business-Studio Address.....2090 7th Ave.
Tel.: MO 6-1800.....Independent
Representative .....Forjoe
Pres., Gen. Manager.....Harry Novik
Program Director.....Nat Rudich
Comm. Mgr.....Arthur Harrison
Sales Prom. Mgr.....Don Pomeranz
Publicity Dir.....Lou Frankel
Chief Engineer.....Gordon A. Greenfield

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FOR ALL-AMERICAN RADIO FAVORITES
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Voice (vois), *n.* **1,** the sound of human speech; **2,** expressed choice, wish, or desire.

New York (nū york), *n.* **1,** the world's biggest city; **2,** radio's biggest market.

The Voice of New York

wmca

570 KC

FIRST ON YOUR DIAL

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WMCA, Inc.
Business-Studio Address....415 Madison Ave.
Tel.: MU 8-1500.....Independent
Representative.....AM Radio Sales
President.....R. Peter Straus
V.P., General Manager....Stephen B. Labunski
Program Manager.....Ruth Musser
Public Relations.....Michael Laurence
Sales Development.....Mona Millen
Prod. Dir.....Ruth Meyer
Chief Engineer.....James McCafferty

WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....RKO General
Business-Studio Address.....1440 Broadway
Tel.: LO 4-8000.....MBS
Representative .....H-R Reps.
President.....Thomas F. O'Neil
V.P., Gen. Mgr.....Robert J. Leder
V.P., Sales Manager.....William McCormick
V.P., Program Director.....Robert S. Smith
Adv. & Prom. Dir.....Robert B. Beusse
Chief Engineer.....H. Tilley

FOR INDUSTRY STOCK FLUCTUATIONS

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FOR TOP NETWORK TV NEWS EVENTS

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A RADIO STATION IS KNOWN FOR THE COMPANY IT KEEPS

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RADIO NEW YORK
50,000 watts

on your radio dial at **1050** between 10 and 11

Your Loew's Theatres Radio Station In New York

Represented Nationally By George P. Hollingbery Co.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By..Debs Memorial Radio Fund
Business-Studio Address.....117 W. 46th St.
Tel.: PLaza 7-0880.....Independent
President.....Adolph Held
General Station Mgr.....Henry Greenfield
Prog. Dir.....George Field
Commercial Manager.....Norman Furman
Chief Engineer.....Charles W. Brown

WMGM—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned-Oper. By..Loew's Theatres Bcstg. Corp.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....Independent
Representative .....Hollingbery
Exec. V.P., Director.....Arthur M. Tolchin
Director of Sales.....Samuel Faust
Dir. of Adv., Sls. Prom. & Merch..J. P. Newman
Business Manager.....Morris Sher
Controller.....Frank Schwartz
Dir. Publicity.....David Yarnell

FOR RADIO INDUSTRY FINANCIAL DATA
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FOR RADIO SET PRODUCTION & SALES
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FOR WORLDWIDE RADIO RECEIVERS
SEE PAGE 189

FOR RESEARCH ORGANIZATIONS
SEE PAGE 89

Madison Avenue — headquarters for the Bartell Group and **WADO radio.** *Plenty of warm hospitality and best possible service to advertising.*

BARTELL BROADCASTING CORPORATION

444 MADISON AVENUE, NEW YORK 22, NEW YORK

WADO New York
WOKY Milwaukee
WAKE Atlanta
WYDE Birmingham
KYA San Francisco
KCBQ San Diego
TeleHaiti
TeleCuracao
TelAruba

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By....Bartell Bcstrs. of N. Y.
Business Address.....444 Madison Ave.
Tel.: CI 5-7979.....Independent
Representative..... Young
President, Mgr. Dir.....Melvin M. Bartell
Exec. V.P., Gen. Mgr.....Morton J. Wagner
National Sales Dir.....Peter P. Theg
Program Director.....Al Heacock
Chief Engineer.....Emil Hill
Owners of: WYDE, Birmingham, Ala; KCBQ, San Diego, Calif; WAKE, Atlanta, Ga; WOKY, Milwaukee, Wisc; KYA, San Francisco, Calif.

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By....Metropolitan Bcstg. Corp.
Business-Studio Address.....565 Fifth Ave.
Tel.: YU 6-7000.....Independent
Station Representative .....Eastman
V.P. Pres. & Gen. Mgr.....John V. B. Sullivan
Program Director.....Mark Olds
Chief Engineer.....Max Weiner
Owners of: WTTG, Washington, D. C.; WHK AM-FM, Cleveland, O.

FOR NEWS-WIRE SERVICES

SEE PAGE 91

FOR AD AGENCY PERSONNEL

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FOR AGENCY TIME-BUYER BIOS

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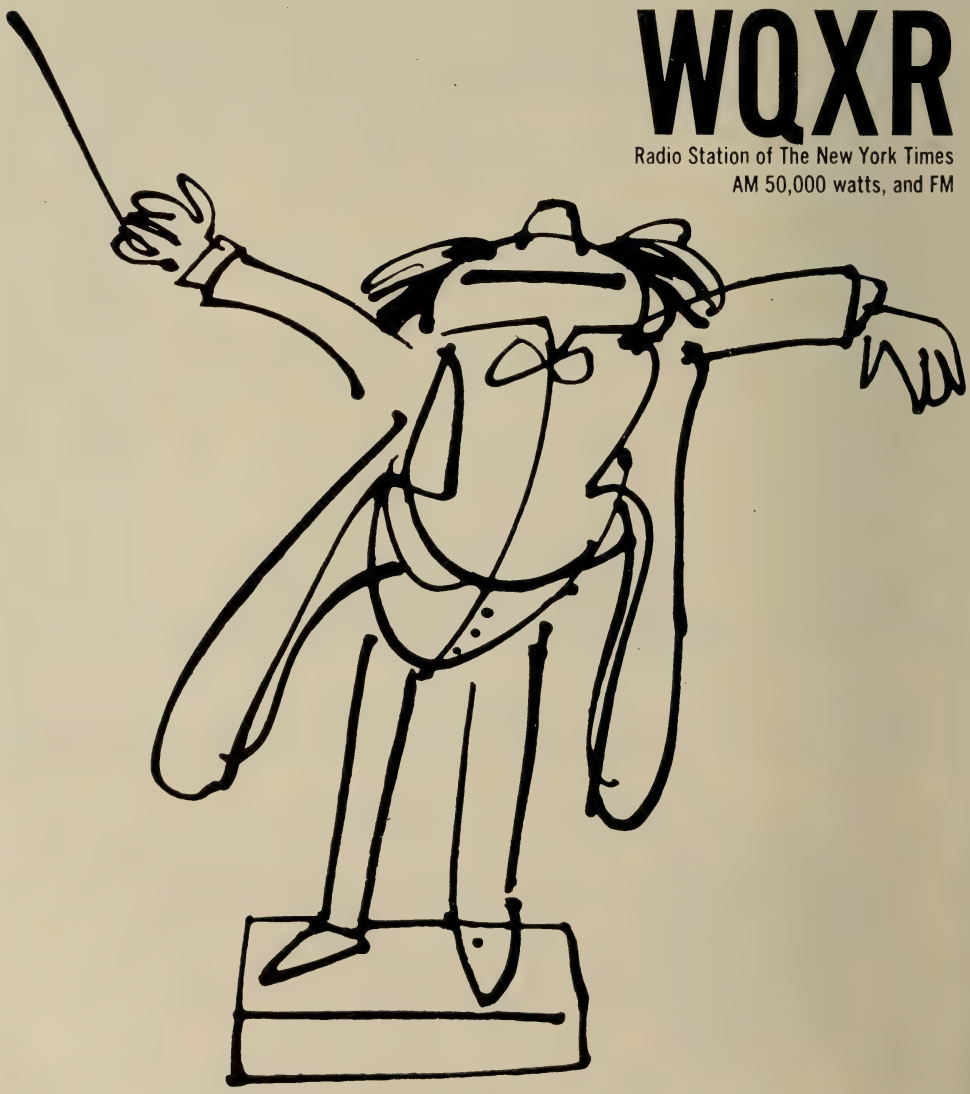
FOR RADIO NETWORK PERSONNEL

SEE PAGE 193

Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,200,000 metropolitan area families. And a favorite of advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

WQXR

Radio Station of The New York Times
AM 50,000 watts, and FM



WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Business-Studio Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation .....Times
Representative.....Paul H. Raymer
Chairman of Board....Arthur Hays Sulzberger
President.....Orvil E. Dryfoos
Exec. V.P., Gen. Mgr.....Elliott M. Sanger
V.P. Sales Mgr.....Norman S. McGee
Sales Prom. Dir.....Eliott M. Sanger, Jr.
Program Director.....Eleanor N. Sanger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus

WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
Owned .....WPOW, Inc.
Address.....41 East 42nd St.
Tel.: OXford 7-5763.....Independent
President, Gen. Mgr.....John M. Camp
Exec. Assistant.....Florence M. Carlson
Station Mgr.....David L. Carlson
Chief Engineer.....David R. Pryce

WRCA—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
Owned.....National Bcstg. Co.
Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Station Rep.....NBC Spot Sales
President .....Robert Sarnoff
V.P. & Gen. Manager....William N. Davidson
Station Mgr.....Arthur Hamilton
Dir. of Oper., Bus. Mgr.....Frederick Acker
Dir. Sales.....Herman Maxwell
Program Dir.....Steve White

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Long Island Bcstg. Corp.
Business Address.....41-30 58th St., Queens
Tel.: DE 5-1600.....Independent
President.....W. H. Reuman
Gen., Sta. Mgr.....Edith Dick
Comm., Sales Prom. Mgr.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Leon Lewis
Chief Engineer.....Benton R. Bartlett

WHLD—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Business-Studio Address.....United Building
Tel.: Butler 4-6464.....Independent
Representative .....Headley-Reed
Owner, Gen. Manager.....Earl C. Hull
Business Manager.....R. J. Manning
Commercial Mgr.....Earle A. Hamrick
Program, Sales Prom. Mgr....Edward F. Joseph

WJJL—Niagara Falls—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper....Niagara Frontier Bcstg. Corp.
Address .....Hotel Niagara
Tel.: BU 5-5796.....MBS
Representative .....Burn-Smith
Pres., Gen. Mgr.....Tom W. Talbot
Sales Promotion Mgr.....Walter Allen
Publicity Director.....Jimmy Thompson
Chief Engineer, Prog. Dir.....Gustav Czaplak

WCHN—Norwich—1953

Frequency: 970 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Norwich, Inc.
Address.....14 S. Broad St.
Tel.: 4-2218.....Independent
Station Representative .....Devney
Pres., Gen. Mgr.....William J. Hall
Asst. Sta., Comm. Mgr.....Philip G. Penfold
Program Director.....Ivan Hyer
Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Seaway Radio
Address.....2315 Knox St.
Tel.: 500.....MBS
President .....George Bingham
Prog. Dir.....Flo Beach Rowe
Chief Engineer.....M. S. Seimes

WHDL—Olean—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHDL, Inc.
Address.....W. State Rd.
Tel.: 2-0161.....ABC
Newspaper Affiliation.....Times Herald
Representative .....Everett-McKinney
Pres., Gen. Mgr.....John R. Henzel
Station, Sls. Prom. Mgr.....James Hastings
Comm. Mgr. .....Joseph K. Eade
Prog. Dir.....Donald McLean
Publicity Director.....Howard Heck
Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned.....Olean Bcstg. Corp.
Address.....168½ N. Union St.
Tel.: 2-0157.....Independent
Station Representative.....Cooke
Pres., Gen. Mgr.....Donald W. Merriman
Station, Comm. Mgr.....Jim Gleason
Program Director.....John Casey
Chief Engineer.....Michael Ceci

WONG—Oneida—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Madison County Bcstg. Co.
Address.....181 Main St.

Tel.: 1600 .....Independent
Representative .....Devney
General Manager.....Richard W. Mills
Program Director.....Michael Conner
Chief Engineer.....H. B. Reynolds

WDOS—Oneonta—1947

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Ottaway Stations, Inc.
Bus.-Studio Address.....104 Chestnut St.
Tel.: GEneral 2-1500.....Independent
Newspaper Affiliation.....Oneonta Star
Representative .....Radio-TV Reps.
President.....James H. Ottaway
General Manager.....Harold E. Graves
Managing Director.....Francis H. Brinkley
Comm. Mgr.....Benjamin M. Turnbull
Program Director.....Jerry Sanders
Chief Engineer.....William J. Petit

WEBO—Owego—1957

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned.....Tioga Cty. Bcstg. Corp.
Address.....P.O. Box 51
Tel.: 1671.....Independent
Representative .....Forjoe
President.....M. S. Weiss

WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Suffolk Bcstg. Corp.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Newspaper Affiliation.....Suffolk Cons. Press
Representative .....Grant Webb
Pres., Gen. Mgr.....W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr.....John Regan
Prog., Pub. Dir.....Jack Ellsworth
Chief Engineer.....Ed Becker

WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent
Representative .....Clark
Pres., Gen. Mgr.....Lee Morrison
Station Mgr.....Stan Allan
Comm. Mgr.....Herbert Morrison
Program Director.....Dick Hodkin
Pub. Dir.....Donald Lombardy
Chief Engineer.....Morton Morrison

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Highland Bcstg. Corp.
Address .....Box 188
Tel.: 7-1124.....Independent
Pres., Gen. Mgr., Ch. Eng....Irving E. Cottrell
Commercial Mgr.....Francis V. Hough
Program Dir.....George Birdas

WEAV—Plattsburgh—1934

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plattsburgh Bcstg. Corp.
Studio Address.....38 Court St.
Tel.: JOrdan 1-0960.....ABC
Representative .....Jack Masla
President, General Mgr.....George F. Bissell
Program Director.....Arthur Pierce
Commercial Manager.....L. J. Hare
Chief Engineer.....Jack Nazark

WIRY—Plattsburgh—1950

Frequency: 1340 Kc. ....Power: 250 Watts
Owned-Oper. By.....WIRY, Inc.
Trans. Loca. Address.....301-03 Cornelia St.
Tel.: JO 3-1340.....MBS-KBS
Representative .....McGavren
President.....Charles B. Britt
Gen. Mgr.....Donald L. Pelkey
Asst. Manager.....Chester O. Bosworth, Jr.
Program Director.....Betty Kraus
Chief Engineer.....Thomas Van Alstyne

WDLC—Port Jervis—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Port Jervis Bcstg. Co.
Address .....Box 920
Tel.: 3-2293.....Independent
Exec. V.P., Chief Eng.....Oscar Wein
Program Director.....Katherine Skellett

WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned-Oper. By....St. Lawrence Radio, Inc.
Address .....Potsdam
Tel.: COlony 7-9464.....Independent
General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1948

Frequency: 1390 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Hudson Valley Bcstg.
Business-Studio Address.....Pendell Road
Tel.: GR 1-1500.....Independent
Representative.....Everett-McKinney
President.....Arthur J. Barry
Station Manager.....Frank Breslin
Chief Engineer.....John P. Burke

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dutchess County Bcstg. Corp.
Business Address.....Nelson House; Box 889
Tel.: GR 1-2300.....ABC
Station Representative.....Masla
Pres.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Commercial Manager.....Stanley D. Mitchell
Pub., Prog. Director.....John Kuhn
Chief Engineer.....Marvin S. Seimes

WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.
Owned By...Town & Country Bcstg. Co. Inc.
Business Address.....1 Pine St.
Tel.: 3333 .....Independent
Station Representative .....Bernard
President.....Edwin L. Slusarczyk

Gen. Mgr., Ch. Eng.....Gerald W. Prouty
Commercial Manager.....John Perry

WRIV—Riverhead—1955

Frequency: 1390 Kc.....Power: 1,000 Watts
Owned.....Suffolk Broadcasting Corp.
Address.....1 East Main St.
Tel.: PA 7-1200.....Independent
Newspaper Affil...Suffolk Consolidated Press
Representative .....Grant Webb
Pres., Gen. Mgr.....William K. Macy, Jr.
Station, Prog. Dir.....John H. Riggs
Comm., Sales Prom. Mgr....Laurance I. Nicoll
Chief Engineer.....Edward Becker

WBBF—Rochester—1947

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....WBBF, Inc.
Bus.-Studio Address.....339 East Ave.
Tel.: HAmilton 6-8920.....Independent
Representative..Venard, Rintoul & McConnell
General Manager.....Robert S. Kieve
Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Genesee Broadcasting
Business Address.....201 Humboldt Rd.
Tel.: HU 2-1160.....Independent
Representative .....Christal
General Manager.....Richard C. Shepard
Station Manager..... .....Arthur W. Kelly
Program Director.....W. Robert McKinsey
Chief Engineer.....Raymond Lucia

WHEC—Rochester—1925

Frequency: 1460 Kc.....Power: 5000 Watts
Owned .....WHEC, Inc.
Bus.-Studio Address.....191 East Ave.
Tel.: BA 5-3050..... .....CBS
Newspaper Affiliation....Gannett Newspapers
Representative ..... Everett-McKinney
President .....Paul Miller
V.P., Gen. Sta. Mgr.....Lowell H. MacMillan
Commercial Mgr.....Fred Pestorius
Program Dir.....Warren Doremus
Publicity Dir.....Dorothy Cotton
Chief Engineer.....Howard Mouatt

WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.
Owner.....State Broadcasting Co.
Address.....130 S. Clinton Ave.
Tel.: BA 5-2520.....Independent
Representative.....Headley-Reed; Kettel-Carter
President.....Frank W. Miller, Jr.
General Commercial Mgr.....G. W. Miller
Program Director.....Stan Hi
Publicity Director.....Bruce Williamson
Chief Engineer.....Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Business-Studio Address.....250 E. Ave.
Tel.: BA 5-4870.....Independent
Station Representative .....Walker-Rawalt
Pres., Ch. Eng.....Gordon P. Brown
Station Director.....John Hill
Prog., Pub. Dir.....Sybilla A. Reber

WVET—Rochester—1947

Frequency: 1280 Kc. .....Power: 5000 Watts
Owned-Oper. By....Veterans Bcstg. Co., Inc.
Address .....17 Clinton Ave So.
Tel.: HA 6-4820.....NBC
Representative.....Bolling Co., Inc.
Pres., Gen. Mgr.....Ervin F. Lyke
Station Manager.....Paul C. Louther
Commercial Manager....Arthur Murrellwright
Program Director.....Jack Decker
Chief Engineer.....Raymond Jobes

WKAL—Rome—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Mid-New York Bcstg.
Business-Studio Address..Capitol Theatre Bldg.
Tel.: Rome 3616.....ABC
Sta. Representative.....H-R Reps
President, Gen. Mgr.....Gordon Gray
Commercial Mgr.....Stan Fish
Station, Prom. Mgr.....Richard Gessner
Program Dir.....Joseph Graziano
Publicity Dir.....Ruth Schlanger
Chief Engineer.....R. Rosenfeld

WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....James Broadcasting Co., Inc.
Address.....91 Main St.
Tel.: 1515 .....KBS
Station Rep.....Venard, Rintoul & McConnell
President.....Simon Goldman
General, Station Mgr.....M. O. Simundson
Program Director.....Richard Sills
Publicity Director.....Lee Maley
Chief Engineer.....David E. Pavlock

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Upstate Bcstg. Corp.
Business-Studio Address.....88 Main St.
Tel.: 1320.....ABC
Pres., Gen. Mgr.....Jacques DeMattos
Comm. Mgr., Prog. Dir.....Jeanne DeMattos
Publicity Director.....John F. Delahant
Chief Engineer.....H. Berwind Williams

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Radio Station WRSA
Business Address.....Box 248
Tel.: 4300 .....KBS
President, General Mgr.....Jack Oranch
Commercial, Sls. Prom. Mgr.....Saul Kay
Program Director.....Elio Del Sette
Chief Engineer.....John Holliday

WSPN—Saratoga Springs 1954

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180.....Independent
Representative .....Devney
President .....Ken Freebern
Gen., Sta. Mgr.....Robert W. Dingman
Comm., Sales Prom. Mgr.....Joseph D. Snyder
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.
Owned.....Skylark Corp.
Business Address.....Box 920
Tel.: CH 6-2822.....Independent
Pres., Gen. Mgr.....John P. Lynker
Comm., Sales Prom. Mgr.....W. Irving Rose
Chief Engineer.....Leroy F. Fuller
OWNERS OF: WVOX-AM-FM, NEW ROCHELLE; WFYI, MINEOLA; WVIP, MT. KISCO., ALL N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Business-Studio Address....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
General Manager.....J. Milton Lang
Chief Engineer.....W. J. Purcell

WSNY—Schenectady—1942

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Western Gateway Bcstg.
Business-Studio Address.....619 State St.
Tel.: EX 3-3622.....Independent
Representative .....Forjoe
Pres., Gen., Sta. Mgr.....Winslow Leighton
Comm. Manager.....Thomas Seeley
Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
Owned.....First Broadcasting Corp.
Address.....P.O. Box 1390, E. Syracuse
Tel.: HOward 3-8631.....Independent
Representative .....Hollingbery
General Mgr.....Henry P. Wilcox
Sales Mgr.....Richard F. Polgreen
Program Dir.....William Quinn
Chief Engineer.....Vincent Marlin

WHEN—Syracuse—1954

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.

WFBL
RADIO
DOMINATES!
SYRACUSE, NEW YORK
AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING
COMPLETE MERCHANDISING
National representative—George P. Hollingbery Co.
FOUNDERS CORP.
One of the Founder's groups of Stations, including KPOA, Honolulu: WFBL, Syracuse New York: WSMB New Orleans, Louisiana

Owned.....Meredith Syracuse Radio Corp.
Address .....511 Loew Bldg.
Tel.: HA 2-0277.....CBS
Representative ..... Katz
President.....E. T. Meredith, Jr.
V.P. & Gen. Mgr.....Paul Adanti
Comm. Mgr.....Louis Parmentier
Station Manager.....William H. Bell
Prom. Mgr., Pub. Dir.....Robert Peel
Program Director.....John L. Scott
Studio Superv.....Robert Ardner

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By .....Syracuse Bcstg. Corp.
Address .....Box 1212
Tel.: KI 6-1515.....MBS
Station Rep..... Forjoe
General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Civic Bcstg. Corp.
Address.....Kirkpatrick & Van Rensellear Sts.
Tel.: HA 2-7211.....ABC
Sta. Representative..Venard, Rintoul, McConnell
President.....Ellis E. Erdman
Station Mgr.....John G. Wolfe, Jr.
Program Mgr.....Robert Kennedy
Sales Prom. Mgr.....Charles D. Hackett
Chief Engineer.....Don Muir

WSYR—Syracuse—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....Central N. Y. Bcstg.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC
Newspaper Affil..Herald-Journal, Post Standard
Representative .....Henry I. Christal
Pres., Gen. Mgr.....E. R. Vadeboncoeur
V.P.....William V. Rothrum
Program Dir.....Floyd Ottoway
Com. Mgr.....William R. Alford
Prom. Mgr., Pub. Dir.....Lou Switzer
Chief Engineer.....A. J. Eicholzer

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned By.....Ti Broadcasting, Inc.
Address.....Fort Ti Road
Tel.: JUno 5-2868.....Independent
Station Representative.....Cooke
President.....Bernard H. Pelzer, Jr.
General Mgr.....William Powley
Program Dir.....Richard Griswold

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTRY Bcstg. Corp.
Business-Studio Address.....92 Fourth St.
Tel.: AS 4-1100.....CBS
Representative .....John Blair
Ch. of Board.....Victor W. Knauth
President .....Daniel Kops
V.P., General Mgr.....Sam S. Nielsen
Exec. V.P.....Richard J. Monahan
Commercial Mgr.....Stan Edwards
Sales Prom. Mgr.....Al Herskovitz
Program Dir.....George Le Zotte
Publicity Dir.....John Mounteer
Chief Engineer.....Frank Belaska

WIBX—Utica—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By .....WIBX, Inc.
Business Address.....187 Genesee St.
Tel.: SWift 7-0220.....CBS
Sta. Representative..... Meeker
President.....Margaret Bowen Shepard
General Manager.....Frederic C. Bowen
Station Manager.....Elliott Stewart
Production Manager.....Ralph Allinger
Chief Engineer .....John T. Dowdell

WFAS—White Plains—1932

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Westchester Bcstg. Corp.
Bus.-Studio Address.....P.O. Box 711
Tel.: WH 9-6400.....Independent
President.....Valentine E. Macy, Jr.
Gen., Sta. Manager.....Frank A. Seitz
Program Director.....Randall Kaler
Sls. Prom., Comm. Mgr.....John Hade
Chief Engineer.....Jack Pearson

THE

WESTCHESTER STATION!

Among nearly a quarter million radio families in the WFAS Westchester-Rockland Area, WFAS polled *first* or tied for first in 48, *second* in 18, and third in only 2 of the 68 quarter-hour strips from 7 A. M. to Midnight, Monday through Fridays* . . . and outstripped its nearest suburban competition nearly 3 to 1!

WFAS & WFAS-FM

White Plains, N. Y.

*Pulse study, October, 1959.

NEGRO Community Programming

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SPANISH/PUERTO RICAN Programming

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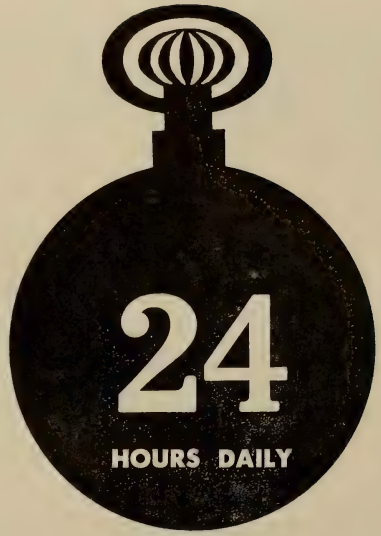

of *Whirl-Wind* sales action

WWRL

NEW YORK **DE 5-1600**

*10:00AM-5:30PM
**5:30PM-10:00AM

WRUN—Utica—1947

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n
Owned-Oper. By.....The Rome Sentinel Co.
Business-Studio Address.....258 Genesee St
Tel.: SWift 7-1500.....Independent
Newspaper Affiliation....Rome Daily Sentinel
Representative .....Avery-Knodel
President.....Bradley C. Barnard
General Manager.....Fritz Updike
Sta., Comm. Mgr.....Richard A. Clark
Sales Prom., Pub. Dir.....Phil Cameron
Program Supervisor.....Alan E. Cole
Chief Engineers....G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Star Bcstg. Co.
Address.....Kellogg Rd., New Hartford
Tel.: 5-5209.....ABC
President.....Thomas L. Brown
General Manager.....Harry V. Barker
Chief Engineer.....Peter Narkon

WDLA—Walton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Delaware County Bcstg. Corp.
Business Address .....Walton
Tel.: UNderhill 5-4321.....Independent
President.....E. Ogden Bush
V.P., Gen. Mgr.....Michael J. Cuneen
Chief Engineer.....Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Watertown Bcstg. Corp.
Bus.-Studio Location.....118 Washington St.
Tel.: SUnset 2-3320.....Independent
Representative .....Devney
Pres., Gen. Mgr.....G. Harry Righter

WOTT—Watertown—1959

Frequency: 1410 Kc.....Power: 5 Watts d.
Owned By.....1000 Isls. Bcstg. Co.
Address.....560 W. Main St.
Tel: Thousand Islands.....Independent
Owner.....Francis Johnston

WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....The Brockway Co.
Address .....Hotel Woodruff
Tel.: SUnset 8-3800.....CBS
Newspaper Affil.....Daily Times
Representative .....Weed
President.....John B. Johnson
General Manager.....Louis Saiff, Jr.
Station Manager.....Earl R. Kelly
Program Director.....Rodney C. Abare
Commercial Manager.....Harold Gore
Dir. of Engineering.....Michael Yonkovig

WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Radio Services of Wellsville
Address.....55 N. Main St.
Tel.: 727.....Independent
Gen. Mgr.....Joseph Mumma
Sales Promotion Mgr.....James Armstrong
Publicity Director.....Richard DiRoma
Station Manager.....Jay Mullen
Chief Engineer.....Larry Shields

WWRL—Woodside—1926

(See New York, N. Y., Page 481)

Pop.: 4,810,000
Families: 1,282,000
Radio Homes: 1,331,000

NORTH CAROLINA

TV Homes: 991,000
AM Stas. in State: 139
TV Stas. in State: 11

WZKY—Ahoskie—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Radio WZKY
Address .....Box 365
Tel.: YUkon 2-1111.....Independent
Pres., Gen. Mgr.....J. Presson

WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Commercial Mgr.....W. Nealson Russell
Program Director.....Marvin A. Coley
Chief Engineer.....John D. Brooks

WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
Bus.-Studio Address.....P.O. Box 309
Tel.: 2187.....KBS
Newspaper Affil.....Courier Tribune
President .....Roy Cox
Gen., Sta., Comm. Mgr.....J. R. Marlowe
Program Director.....A. R. Brown
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Operated By.....Radio WISE, Inc.
Address .....92 Haywood St.
Tel.: ALpine 3-5381.....Independent

Representative.....Bcst Time Sales; Raymer
President.....Harold H. Thoms
Sta. Mgr.....John Morris

WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business-Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....ABC-NBC
Station Representatives....P. G. & W.; Ayers
President.....T. A. Eiland
Sta., Comm. Mgr.....Dewey Long
Program Dir.....Dave Jacobs
Chief Engineer.....George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Representative .....Everett-McKinney
Pres., Gen., Sta., Comm. Mgr.....Zeb Lee
Chief Engineer.....Bill Clements

WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By..Asheville Citizen-Times Co.
Business-Studio Address....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affili.....Citizen, Times
Representative .....H-R
President.....Robert Bunnelle
Station Manager.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Program Director.....William F. Melia
Chief Engineer.....Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
Address .....Box 156
Tel.: 2-9401.....Independent
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

WCGC—Belmont—1954

Freq.: 1270 Kc....Power: 1 Kw., d.; 500 W., n.
Owner.....Central Bcstg. Co.
Address .....Box 629
Tel.: TA 5-2812.....ABC-MBS-KBS
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Program Director.....Everette Gantt
Chief Engineer.....Roger Hovis

WATA—Boone—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Wilkes Bcstg. Co.
Address.....P.O. Box 72
Tel.: AM 4-8461.....KBS
Manager.....Doris B. Brown
Secretary-Treasurer.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Business Address.....P.O. Box 352
Tel.: TU 3-3621.....Independent
President.....Mrs. Ed. M. Anderson
Sta., Comm. Mgr.....Bobby Hoyle
Program Director.....Al Martin
Chief Engineer.....Baxter Morris, Jr.

WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By.Alamance Bcstg. Co., Inc.
Business-Studio Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Rep.....Thomas F. Clark
Exec. V.P., General Manager.....E. Z. Jones
Comm. Mgr., Pub. Dir.....Lew Carter
Program Director.....Edgar Brooks
Chief Engineer.....Berry Tysor

WFNS—Burlington—1946

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned.....Burlington-Graham Bdcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative.....Walker Rawalt
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Chief Engineer.....Charles Stafford

WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d
Owned By.....Western N. C. Bcsters., Inc.
Address .....Box 391
Tel.: MI 8-3588.....Independent
Representative .....Best
President.....Sidney A. Watts
General Manager.....Dalton R. Paxton
Commercial Manager.....Sam Patterson
Sales Promotion Mgr.....Al Dunbar
Program, Publicity Dir.....D. Mendenhall
Chief Engineer.....Barry Medlin

WCHL—Chapel Hill—1953

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co
Address .....Durham Road
Tel.: 8485.....Independent
Pres., Gen. Mgr.....Sandy McClamroch
Asst. to Gen. Mgr.....R. B. Boyd
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc.....Power: 5 Kw., 1 Kw. n.
Owned.....Inter-City Adv. Co. of Charlotte
Business-Studio Address.....3229 S. Blvd.
Tel.: JA 3-0121.....Independent
Representative.....Bcstg. Time Sales; Raymer
President.....George W. Dowdy
Sales Promotion Mgr.....Irving Butler
General Mgr.....James P. Poston

Commercial Mgr.....William Jeffery
Station Manager.....Howard Mendel
Program Dir.....Lee Barrett
Publicity Director.....Martin Allen
Chief Engineer.....E. R. Deekle

WBT—Charlotte—1922

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By...Jefferson Standard Bdcstg.
Address.....1 Jefferson Pl.
Tel.: ED 3-8833.....CBS
Representative.....CBS Radio Spot Sales
President .....J. M. Bryan
Gen. Mgr.....Charles H. Crutchfield
Comm. Manager.....Paul B. Marion
Program Director.....Wade St. Clair
Pub., Sls. Prom. Director.....Ned Burgess
Chief Engineer.....Thomas Howard

WGIV—Charlotte—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Charlotte Radio & TV Corp.
Business Address.....2520 Toomey Ave.
Tel.: ED 3-2195.....Independent
Representative .....Forjoe
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald
Commercial Mgr.....Ray Ervin
Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Frequency: 930 Kc....Power: 5000 d; 1000 n.
Owned-Oper. By.....Bcstg. Co. of South
Address.....204 Liberty Life Bldg.
Tel.: FR 6-3511.....Independent
Representative.Peters, Griffin, Woodward, Inc.
President.....B. C. Hipp
Executive V.P.....G. H. Shafto
Station Manager.....Ray M. Stanfield
Commercial Manager.....W. Reid Leath
Program Director.....Douglas G. Bell
Chief Engineer.....A. O. Richardson

WKTC—Charlotte—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Queen City Bcstg. Co.
Address.....2001 Suttle Ave.
Tel.: EDison 3-1101.....Independent
Representative .....Cooke
President.....J. Olin Tice, Jr.
General, Station Mgr.....J. G. Kenworthy
Program Director.....Robert Thompson

WSOC—Charlotte—1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Carolina Broadcasting Co.
Address.....1925 N. Tryon St.
Tel.: FR 6-8401.....NBC
Station Representative.....H-R Reps
President .....Leonard Reinsch
General Manager.....Henry Sullivan
Commercial Mgr.....James Pfaff
Program Director.....James Martinson
Chief Engineer.....Carl Rust

WWOK—Charlotte—1955

Frequency:1480 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Radio Charlotte, Inc.
Address.....215 Greystone Rd.
Tel.: JAckson 3-1041.....Independent
Representative.....O'Connell; Reilly; Ayers
President.....Sherwood J. Tarlow
General, Station Manager.....Herb Berg
Operations Mgr.....Art Lawrence
Sales Prom. Mgr.....Jeannie Edwards
Commercial Mgr.....John Moore
Chief Engineer.....Paul M. Seally

WRRZ—Clinton—1946

Frequency: 880 Kc.....Power: 1000 Watts d.
Owned.....WRRZ Radio Co.
Tel.: 2165.....ABC
Station Rep.....Walker Rawalt
General Mgr.....Geo. S. Walston
Sales Prom. Manager.....E. D. Powell
Program Director.....Jim Ten
Chief Engineer.....J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Concord Kannapolis Bcstg. Co.
Address.....Highway 29, By Pass
Tel.: ST 2-7115.....KBS
President.....Robert R. Hilker
Gen., Sta. Mgr.....J. Norman Young
Commercial Manager....Claude C. Gibson, Jr.
Sales Promotion Mgr.....Steve Morris
Program Director.....Richard Norwood
Chief Engineer.....Kenneth R. Kennedy

WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....No. Car. Cent. Bcstrs.
Business Address.....Box 431
Tel.: 3133.....KBS
President.....Lofton A. Tart, Sr.
Sta., Gen. Mgr.....A. Lincoln Faulk
Commercial Manager.....Mrs. E. L. Grantham
Sales Prom. Mgr.....Nathan Lassiter
Program Director.....Rudy Zurlo
Publicity Director.....John G. Thomas
Chief Engineer .....Joseph Kotlas

WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....The Durham Radio Corp.
Bus.-Studio Address..138½ E. Chapel Hill St.
Tel.: 6155.....CBS
News. Affil..... Herald Sun
Representative .....Paul H. Raymer
President.....C. C. Council
V.P., Gen. Mgr.....J. Frank Jarman
Local Sales Manager.....W. R. Kirby
Prog. Dir.....E. R. Higgins, Jr.
Chief Engineer.....Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.
Owned .....Carolina Radio
Address .....P. O. Box 28
Tel.: 2-4681.....Independent
Station Reps.....Dore; Ochs
President .....Robert Monroe
Gen. Mgr.....James H. Mayes, Jr.
Comm. Mgr.....Call S. Smith
Sales Promotion Mgr.....Stu Gordon
Prog. Dir.....Norfley Whitted
Chief Engineer.....Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By ....Public Information Corp.
Address .....Box 1168
Tel.: 7-1179.....KBS
Station Rep.....Gill-Perna
President.....E. L. Clinton
Sales Mgr.....Coburn Gum

WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1000 Watts d.; 5 n.
Owned-Oper. By.....W & W Bcstg. Co.
Address.....P.O. Box 609
Tel.: 6101.....ABC
Gen., Sta. Mgr.....H. Tom Morris
Prog., Pub. Mgr.....Wally Ausley

WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Colonial Bcstg. Co.
Address.....P. O. Box 509
Tel.: 2178.....KBS
President.....E. M. Schuman
Gen. Sta. Mgr.....R. W. Schuman
Program Director.....Frank Roberts
Chief Engineer.....Anthony Ostopoff

WCNC—Elizabeth City—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Albemarle Bcstg. Co., Inc.
Address.....Box 535
Tel.: 4379.....KBS
Station Rep.....Bogner & Martin
President.....J. L. Lamb, Sr.
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.
Assistant Mgr.....Desmond Barclay
Commercial Manager.....C. E. Ferrell
Program Director.....Bill Diggs

WGAI—Elizabeth City—1947

Freq.: 560 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....WGAI Radio Co.
Business-Studio Address.....Kramer Bldg.
Tel.: 4371.....Independent
Pres., Gen., Sta. Mgr.....C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Bladen Bcstg. Corp.
Address .....Box 327
Tel.: UNion 2-3184.....KBS
Representative .....Best
President.....E. Clayton Register
General Mgr.....Chatham C. Clark
Chief Engineer.....G. Wear

WIFM—Elkin—1951

Frequency: 1540 Kc.....Power: 250 Watts, d.
Owned.....Tri-County Bcstg. Co. Inc.
Address.....P.O. Box 152
Tel.: 860.....Independent
President.....H. F. Laffoon
General Mgr.....Will Erwin
Sta. Mgr., Chief Eng.....J. Prince

WFMO—Fairmont—1953

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Carolina's Broadcasting Co., Inc.
Address ..... Box 492
Tel.: MA 8-4781.....Independent
President .....Cutlar Moore
Gen., Comm. Mgr.....Billy E. Peele
Chief Engineer.....Joseph F. Milazzo

WFAI—Fayetteville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Jackson F. Lee
Bus.-Studio Address.....Box 659
Tel.: HU 4-6161.....CBS-KBS
Representative.....Thomas F. Clark
President, Gen. Mgr.....Ralph E. Hess
Station Manager, Pub. Dir.....R. Allen Hess
Comm. Mgr.....Bob Smith
Program Director.....Taft Tew, Jr.
Chief Engineer.....Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Fayetteville Bcstrs., Inc.
Address.....P. O. Box 512
Tel.: HEmlock 2-7136.....ABC
Representative .....Burn-Smith
President.....L. W. Allen
Gen., Sta. Mgr.....Jimmy Simpson
Commercial Manager.....Charles Cooper
Program Director.....Al Gregg
Sales Prom. Mgr.....Vance McBryde
Publicity Director.....Frank Jetter, Jr.
Chief Engineer.....Edward Cook

WFNC—Fayetteville—1939

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Fear Bcstg. Co.
Address.....1009 William Clark Rd.
Tel.: HU 4-4181.....MBS
Representative ..... Walker-Rawalt
President, Gen. Mgr.....Victor W. Dawson
Station, Commercial Mgr.....Johnny Joyce
Sales Promotion Mgr.....Ed Jones
Program Director.....Chris Mack
Publicity Director.....Tom Mottern
Chief Engineer.....David O. Beck

WAGY—Forest City—1958

Frequency: 1320 Kc.....Power: 500 W., d.
Owned.....Tri City Broadcasting Co.
Address.....Forest City
Tel.: CHerry 5-4288-9.....Independent
General Manager, Ch. Eng.....G. T. Becknell
Station Manager, Prog. Dir.....Don H. Lovelace
Commercial Manager.....Fred A. Blanton
Publicity Director.....J. David White

WBBO—Forest City—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Rutherford Co. Radio Co., Inc.
Address .....Forest City
Tel.: CHerry 5-4205.....KBS
Newspaper Affil.....Courier, Sun
Pres., Gen., Sta. Mgr....Mrs. Ed. M. Anderson
Comm. Manager.....Carl R. Henson
Program Director.....Charles Melton
Chief Engineer.....Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc.....Power: 500 Watts
Owned By.....Macon Cty. Broadcasting Co.
Business Address.....P.O. Box 470
Tel.: 430 .....KBS
President.....Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng.....Edwin P. Healy
Publicity Director.....Nettie Sue Pattillo

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. ....Power: 1000 Watts d.
Owned-Oper. By.....WFVG Bcstg.
Business-Studio Address.....Box 588
Tel.: MUrray 7-4001.....KBS-MBS
President, Gen. Mgr.....James Flanagan
Prog., Pub. Dir.....Walter M. Pearson
Chief Engineer.....G. Lewis

WGNC—Gastonia—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Catherine T. McSwain
Address.....N. Chester St.
Tel.: UNiversity 5-8501.....ABC
Gen., Sta. Mgr.....Pat McSwain
Chief Engineer.....W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Gastonia Bcstg. Serv., Inc.
Address.....P. O. Box 1010
Tel.: UN 5-1079.....KBS
Representative.....Thomas F. Clark
Pres., Gen., Sta. Mgr.....James B. Petty
Commercial Manager.....Boyce C. Morrow
Program Director.....Alan G. Phillips
Chief Engineer.....Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned.....Southern Radio & TV Corp.
Address.....P. O. Box 655
Tel.: REpublic 4-4211.....KBS
President.....Kenneth T. Marshall
Gen. Mgr., Ch. Eng....Henry M. Harrison, Jr.
Publicity Director.....C. J. Chambers

WGBR—Goldsboro—1938

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .E. Carolina Bdcstg. Co., Inc.
Address.....P. O. Box 1024
Tel.: REpublic 4-3621.....ABC
Comm., Gen. Mgr., Pgm. Dir...V. G. Ballenger

WGOL—Goldsboro—1955

Frequency: 1300 Kc.....Power: 1000 Watts
Owned.....Better Advertising Inc.
Address .....116 W. Mulberry St.
Tel.: RE 4-5151.....Independent
Sta. Representative.....Bogner & Martin
President.....William S. Page
General Mgr.....Jack P. Hankins
Commercial Mgr.....Dwight Moody
Station Mgr.....Lynwood Moseley
Program Dir.....Pat Howell
Chief Engineer.....Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....North Carolina Bcstg. Co.
Studio Address.....2838 Battleground Rd.
Tel.: BR 2-6125.....CBS
Representative.....George P. Hollingbery
President.....Michaux H. Crocker
V.P., Sta. Mgr.....Allen Wannamaker
Commercial Mgr.....W. H. Henry
Publicity Director.....Alice Kale
Program Director.....Lloyd Gordon
Chief Engineer.....Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By....Thomas Radio-TV Ent.
Business-Studio Address....708 W. Market St.
Tel.: BR 3-6925.....Independent
Representative .....Bcst. Time Sales
President .....Harold H. Thoms
Sta. Manager.....Terry Bane
Comm. Mgr.....Jack Huband
Program Director.....Tom A. Wall
Pub. Dir.....Evelyn Jones
Chief Engineer.....Ansel Atkins

WGBG—Greensboro—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Greensboro Bcstg. Co., Inc.
Business-Studio Address.....Ashe St.
Tel.: BR 3-3631.....ABC-MBS
Representative .....Pearson
Pres., Gen., Sta. Mgr.....Ralph M. Lambeth
Commercial Mgr.....Jack Rimmer
Sales Promotion Mgr.....Earl O. Sullivan
Program, Publicity Dir.....Joe Anderson
Chief Engineer.....Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc.....Power: 500 Watts
Owned .....Guilford Advertising
Address.....Meadowview Rd.
Tel.: BR 5-4464.....Independent
Representative .....Burn-Smith
President.....James S. Beattie
Exec. V.P.....William P. Mitchell
Sta. Mgr.....Roy A. Childers
Prog. Dir.....Robert L. Montgomery
Pub. Dir., Sls. Prom. Mgr.....Ruenell Stewart
Chief Engineer.....Don Harris

WGTC—Greenville—1940

Frequency: 1590 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....A. W. Lewin
Address .....Falkland Highway
Tel.: PL 8-2174.....Independent
Representative .....Devney
President.....A. W. Lewin
Gen. Mgr., Prog. Dir.....Joel Lawhon
Comm. Mgr.....J. T. Snowden, Jr.
Chief Engineer.....Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....WOOW, Inc.
Business Address.....304 S. Evans St.
Tel.: PLaza 8-1171.....Independent
President.....John P. Gallagher
General Manager.....C. Robert Ray
Commercial Manager.....Richard Jones
Chief Engineer.....Carl Rochelle

WKDX—Hamlet—1957

Frequency: 1400 Kc.....Power: 250 W.
Owned .....Richmond Bcstg. Co.
Address .....Box 826
Tel.: 1482.....KBS
President.....Risdon A. Lyon
Gen. Mgr.....W. P. Billingsley
Station Manager, Ch. Eng.....W. S. Taylor
Comm. Mgr.....W. E. Benoist
Program Director.....Alex Morrison

WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts
Owned.....Henderson Radio Corp.
Address .....Norlina Road
Tel.: 7136.....KBS-MBS
President, Comm. Mgr.....Nathan Frank
General, Sta. Mgr.....Dr. Claye Frank
Program Director.....Mozelle Moore
Chief Engineer.....Lewis Hiland

WHVH—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WHVH, Inc.
Address.....P. O. Box 1011
Tel.: GEneva 8-8135-6.....Independent
Representative .....Webb
Pres., Gen., Sta. Mgr.....Lawrence Brandon
Commercial Mgr., Prog. Dir.....Mike Hight
Chief Engineer.....Ed Brame

WHKP—Hendersonville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Hendersonville, Inc.
Address.....Box 649
Tel.: OX 3-9061.....KBS
General, Station Mgr.....Kermit Edney
Commercial, Sls. Prom. Mgr...Arthur V. Cooley
Publicity Program Dir.....Jimmy Northington
Chief Engineer.....Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Catawba Valley Bcstg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC-MBS
Representative.....Dora Clayton
News. Affil.....Daily Record
President.....Carl V. Cline
Gen., Sta. Manager.....Edmund S. Long
Prog., Pub. Dir.....Laura Hall
Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Foothills Bdcstg., Inc.
Address.....P.O. Box 484-A
Tel.: DI 5-2124.....Independent
Representative.....John E. Pearson
General Mgr.....E. H. Smith, Jr.
Asst. Mgr., Chief Engr.....Elmer Troutman
Commercial Manager .....Lee Douglas
Program Director.....Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....High Point Bcstg. Co.
Business-Studio Address....504½ N. Main St.
Tel.: 3466.....KBS
Pres., Prog. Dir., Chief Eng.....Gary C. Davis
Comm. Mgr.....Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Station WMFR, Inc.
Business Studio Address.....164 S. Main
Tel.: TUcker 8-4593.....ABC
Representative .....Burn-Smith
Pres., Gen.-Station Mgr.....Frank S. Lambeth
Commercial Manager.....Frank Smith
Sls., Prom., Pub. Dir.....G. D. Sullivan
Program Director.....W. R. Carter
Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....Doss Broadcasting
Address .....Box 1448
Tel.: 2-6851-2.....Independent
Representative .....Devney
President.....Charles E. Doss
General Manager.....James W. McClain

Commercial Manager.....Betty A. Litzie
Program Director.....Bill Everhart
Chief Engineer.....Yancy Cecil

WJNC—Jacksonville—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Onslow Bcstg. Corp.
Address.....Box E, Route 24
Tel.: 7707..... MBS-KBS
Pres., Gen. Mgr.....Robert P. Mendelson
Sta. Manager.....Rodric L. Jones
Chief Engineer.....R. O. Dorsey

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 1000 Watts
Owner.....Seaboard Bcstg. Corp.
Address .....P. O. Box 1197
Tel.: 3901.....Independent
Gen., Comm. Mgr.....Paul Parker
Chief Eng.....Tancil Horne

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Fred H. Whitley, Inc.
Address .....Cannon Blvd.
Tel.: WEbster 3-8700.....Independent
Pres., Gen. Mgr.....Fred H. Whitley
Chief Engineer.....William E. Rumple

WKMT—Kings Mountain 1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Radio Sta. WKMT
Address.....Cleveland Ave. Ext.
Tel.: 999.....Independent
President.....R. H. Whitesides
Gen., Sta., Comm. Mgr.....Jonas R. Bridges
Publicity Dir., Sales Prom. Mgr.....R. Y. Green
Program Director.....Doris Bridges
Chief Engineer.....George Patterson

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Farmers Bstg. Service, Inc.
Address.....1312 W. Vernon Ave.
Tel.: JAckson 3-5151.....Independent
Representative.....Bogner & Martin
President.....William S. Page
General, Station Mgr.....Jack P. Hankins
Commercial Mgr.....Richard N. Bowman
Prog. Dir.....W. A. Kiker
Chief Engineer.....Harvey Mewborn

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5000 d.; 1000 n.
Owned By.....Connie B. Gay Enterprises
Address.....204 East King St.
Tel.: JAckson 3-4111.....ABC
Representative .....Best
President.....Connie B. Gay
General Mgr.....Donnie Gay
Program Dir.....David Holliday
Chief Engineer.....Wm. Dixon

WISP—Kinston—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Diehl Bcstg. Co.
Address.....525 S. Queen St.
Tel.: JAckson 3-6161.....Independent
President, General Mgr.....William K. Diehl
Commercial Manager.....James Batts
Program Director.....Everett Peace, Jr.
Publicity Director.....Andrew Denonn
Chief Engineer.....Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co
Bus.-Studio Address .....State Bank Bldg.
Tel.: CR 6-2911.....KBS
Sta. Rep.....Dora-Clayton
President .....Edwin Pate
General, Station Mgr.....Dick Brown
Chief Engineer.....Truman N. Brock

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock
Program Director.....Barbara Stone
Chief Engineer.....Eldred Winn

WJRI—Lenoir—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....John P. Rabb
Address .....107 West Avenue
Tel.: PL 4-5361.....MBS-KBS
President, Gen. Mgr.....John P. Rabb
Comm. Mgr., Prog. Dir.....F. Kent Atwater
Chief Engineer.....C. N. Whisnant

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
Owned-Oper. By....Davidson County Bcstg.
Address .....Box 359
Tel.: CH 6-4110.....KBS
Station Rep. .....Hopewell
Co-Owners.....O. G. Hilton-G. M. Hilton
Manager.....Greeley N. Hilton
Commercial Manager.....Dewey Hotchins
Program Director.....Don Matney
Chief Engineer.....Fred Honeycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc....Power: 1000 Watts, d.
Owned.....Lincoln County Bcstg. Co., Inc.
Address.....P. O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown
Chief Engineer.....Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: GYpsy 6-3105.....KBS
General Manager, Ch. Eng.....Joseph T. Lane

Commercial, Sls. Prom. Mgr....W. C. Morgan
Program Director.....Harry P. Ritner

WAGR—Lumberton—1954

Frequency: 580 Kc.....Power: 500 Watts
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REdfield 9-3394.....Independent
Pres., Gen. Mgr.....Denzel M. Shaver
V.P., Station Mgr.....Al Kahn
Chief Engineer.....Milton Newsome

WTSB—Lumberton—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Robeson Bcstg. Corp.
Address .....Box 393
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr.....A. G. Stanley
Commercial Manager.....David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc.....Power: 500 Watts
Owned By.....Mayo Broadcasting Corp.
Business Address.....Box 311
Tel.: 9207 .....Independent
President.....J. B. Shelton
Gen., Sta. Mgr.....B. F. Shelton
Chief Engineer.....Billy F. Keever

WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By..Lake City Bcstg. Corp.
Address .....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Comm. Mgr.....J. C. Pleasant
Gen., Sta. Mgr.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc.....Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzill
Gen. Mgr., Ch. Eng.....Vernon C. McCarthy
Comm. Mgr.....Dean Sheilds
Prog. Dir.....Wanda Crowe

WMAP—Monroe—1947

Frequency: 1060 Kc.....Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Box 590
Tel.: ATlantic 3-8115.....KBS
Pres. & Program Director....Frank Funderburk
Gen. Manager.....J. A. Laney
Business Manager.....W. D. Benton
Chief Engineer.....Robert I. Smith

WHIP—Mooresville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: NOrth 3-4301.....Independent
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr...Mrs. Leona Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address .....Morehead City
Tel.: PA 6-3188.....KBS
Representative .....Devney
Pres., Gen., Sta. Mgr.....Grover C. Munden
Chief Engineer.....Walder Niemi

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: HE 7-0521.....KBS
General Mgr.....Nathan J. Cooper
Comm. Manager.....Hubert J. Powell
Program Director.....Madelyn Y. Patton
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address .....Spring Road
Tel.: STate 6-6111.....KBS
Representative .....Thomas Clark
Pres., Gen.-Sta. Mgr.....Ralph D. Epperson
Program Director.....Costin Lindsey
Sales Prom. Mgr.....Dale Gallimore
Publicity Director.....Jim Shelton

WSYD—Mt. Airy—1951

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc..
Address.....P. O. Box 209
Tel.: STate 6-2147.....MBS
Representative .....Best
Pres., Gen. Mgr., Ch. Eng...Robert H. Epperson
Commercial Manager.....Erastus F. Poore
Program Dir.....Elbert Williams

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
Owned By.....Cherokee Broadcasting Co.
Address .....Townsend Bldg.
Tel.: VErnon 7-2151.....Independent
Station Representative.....Webb
Gen. Mgr., Ch. Eng.....Max M. Blakemore
Commercial Manager.....Glenn Ladd
Program Director.....Elvia Blakemore

WKRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....J. B. Childress
Address.....P. O. Box 304
Tel.: VErnon 7-3210.....KBS
Gen., Comm. Mgr.....Paul Ridenhour
Chief Engineer.....James Fousi

WHIT—New Bern—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Ray D. Williams
Address.....P.O. Box 551
Tel.: MElrose 7-4450.....MBS
Representative .....John E. Pearson
Gen., Sta. Manager.....Ray D. Williams
Chief Engineer.....Bob Statham

WRNB—New Bern—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Jefferay Bcstg. Corp.
Address.....Box 31
Tel.: MElrose 7-6144.....KBS
Representative .....Howard
Pres., Gen .Mgr.....William W. Jefferay
Program Dir.....Grover Baker
Commercial Manager.....George B. Nelson

WNNC—Newton—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Newton-Conover Bcstg. Co.
Business Address.....West "A" St.
Tel.: IN 4-4041.....KBS
Pres., Gen., Sta. Mgr.....Earl Holder
Comm., Sls. Prom. Mgr.....Eugene Henry
Chief Eng.....Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Radio Bldg.
Tel.: 633.....KBS
Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Oxford Bcstg. Corp.
Address.....P. O. Box 1111
Tel.: 4167.....Independent
President .....A. N. Critcher
General Manager.....James F. Flanagan

WPNC—Plymouth—1959

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Harry A. Epperson, Sr.
Business Address.....Highway 64 W.
Tel.: SWan 3-4104.....KBS
President.....Harry A. Epperson, Sr.
General Manager.....Lewis R. Kurtz, Jr.
Commercial Manager.....Harford E. Goings
Sales Promotion Mgr.....Bud Goings
Publicity Director.....Errol Wuertz
Chief Engineer.....Jack Stallings

WSHE—Raleigh—1954

Frequency: 570 Kc.....Power: 500 Watts, d.
Owned.....Louis P. Heyman
Address .....649 Maywood Avenue
Tel.: TE 3-3874.....Independent
Station Representative.....Meeker
Pres., Gen. Mgr.....John C. Greene, Jr.
Commercial Mgr.....Jack Hammette
Sales Prom., Program Dir.....Helen Greene
Publicity Director.....Carol Podwika
Chief Engineer.....A. A. White

WKIX—Raleigh—1947

Freq.: 850 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....WKIX Bcstg. Co.
Address.....P. O. Box 868
Tel.: TEmple 2-5512.....Independent
Representative .....Young
President .....Ralph Price
General Mgr.....Hugh Holder
Sales Prom., Publicity Dir.....Don Williams

WPTF—Raleigh—1924

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WPTF Radio Co.
Business-Studio Address.....Insurance Bldg.
Tel.: TE 2-8311.....NBC
Representative.Peters, Griffin, Woodward, Inc.
Pres., Gen., Mgr.....Richard H. Mason
Sales Mgr.....R. W. Youngsteadt
Program Manager.....Graham B. Poyner
Sales Promotion Mgr.....Worth White
Chief Engineer.....Henry Hulick, Jr.

WRAL—Raleigh—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Capitol Bcstg. Co., Inc.
Bus.-Studio Address.....130 S. Salisbury St.
Tel.: TE 4-6401.....Independent
Representative .....H-R
President.....A. J. Fletcher
General Manager.....Fred Fletcher
Station Manager.....Bill Currie
Program Director.....Tom Tucker
Sales, Prom. Mgr.....R. L. Zealy

WFRC—Reidsville—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Piedmont Carolina Bcstg.
Business-Studio Address.....Harrison St. Ext.
Tel.: DI 9-4361-2.....ABC-KBS
Representative.....Bogner & Martin
President.....H. T. Williams
Gen., Sta., Comm. Mgr....Stephen F. Woodson
Prog. Dir.....Jerry Huskey
Publicity Director.....Eugene Overby
Chief Engineer.....Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Reidsville Bcstg. Co.
Address .....Box 1349
Tel.: DI 9-7051.....Independent
Pres., Gen. Mgr.....William M. Oliver, Sr.
Program Director.....Mrs. Katye P. Oliver
Sales, Prom. Mgr.....E. M. Hurd
V.P., Ch. Engineer.....William M. Oliver, Jr.

WCBT—Roanoke Rapids—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....WCBT, Inc.
Address.....251 Roanoke Ave.
Tel.: 7-2545.....MBS-KBS
Station Manager.....J. Winfield Crew, Jr.

WAYN—Rockingham—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WAYN, Inc.
Address .....Rockingham
Tel.: WHiting 5-4041.....Independent
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr.....William Futterer
Chief Engineer.....Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned By.....East Carolina Electronics
Address.....P. O. Box 1075
Tel.: 2-3108 .....CBS
Newspaper Affiliation .....Telegram
Representative .....Continental
President .....Josh Horne
Gen., Sta. Mgr.....Mel Warner
Commercial Manager.....Ray Thompson
Program, Publicity Dir.....Ray Wulkinson
Chief Engineer.....Grover Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....W. A. Wynne
Address .....Box 752
Tel.: GI 6-6736.....ABC
Representative .....Burn-Smith
President.....W. A. Wynne
Gen., Comm. Mgr.....R. E. Horner
Program Director.....John R. Drozd
Chief Engineer.....Joe R. Morris

WRXO—Roxboro—1949

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
Address .....Box 130
Tel.: 6013.....Independent
General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Business-Address .....Drawer 99
Tel.: MElrose 3-0621.....ABC
President.....Charles H. Wentz
Sta. Mgr.....Harry L. Welch
Comm. Mgr.....Catherine Murphy
Program Director.....Gales M. Adkins
Vice President, Ch. Eng.....E. L. Sherman

WSTP—Salisbury—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTP, Inc.
Bus.-Studio Address.....1105 Statesville Rd.
Tel.: MElrose 6-3811.....MBS-KBS
Sta. Reps.....Walker-Rawalt; Dora-Clayton
President.....Thomas D. Harrell, Jr.
Prog. Dir.....Ted Austin
Chief Engineer.....Jack Ikner

WEYE—Sanford—1952

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lee Bcstg. Corp.
Address.....P.O. Box 550
Tel.: SP 4-5561.....Independent
President.....Dallas L. Mackey
Chief Engineer.....Carey Olive

WWGP—Sanford—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address.....P. O. Box 651
Tel.: SPring 3-6611.....KBS
President-Mgr.....Frank Abbott, Jr.
Chief Engineer.....J. C. Patterson

WADA—Shelby—1958

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By...Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 26 N.
Tel.: HUxley 2-1390.....Independent
Station Representative..... Webb
Pres., Gen. Mgr.....Boyce J. Hanna
Commercial Manager.....Harold J. Noles
Sales Prom. Mgr.....Anne Houser
Publicity Director.....Gray Ingram
Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc.....Power: 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel.: HUxley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McLain
Program, Publicity Dir.....Harold Watson
Chief Engineer.....Edwin A. Patterson

WNCA—Siler City—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Chatam Bdcstg. Co.
Address .....Box 352
Tel.: SH 2-2135.....Independent
Gen., Sta., Comm. Mgr.....L. C. Bruce

WMPM—Smithfield—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carolina Bcstg. Service
Address .....Box 238
Tel.: WEbster 4-2434.....Independent
General Mgr.....Ellis C. Barbour
Chief Eng.....C. Wood

WEEB—Southern Pines—1947

Frequency: 990 Kc.....Power: 5000 Watts d.
Owned..The Sandhill Community Bcstrs., Inc.
Address .....Midland Road
Tel.: OX 2-2941.....ABC-KBS
Station Rep. .....Holman
Pres., Gen. Mgr.....Jack S. Younts
Comm. Publicity Dir.....Don Madigan
Program Dir.....Paul Gold
Chief Engineer.....Carl Strohmeyer

WTOE—Spruce Pine—1955

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned-Oper. By..Toe River Valley Bcstg. Co.
Address.....Radio Chalk Mt.
Tel.: PO. 5-4296.....Independent
Pres., Gen. Mgr.....Tom N. Cooper
Comm. Mgr.....Jessie G. Sullins
Sales Prom., Publicity Dir.....Noland Cooper
Chief Engineer.....Kenneth Woodard

WDBM—Statesville—1957

Frequency: 550 Kc.....Power: 500 W.,d.
Owned.....Iredell Bcstg. Corp.
Address.....New Northwestern Bk. Bldg.
Tel.: TR 2-2455.....Independent
President.....Walter A. Duke
Gen. Mgr.....Clay Cline
Comm. Mgr.....Earl Carney
Sales Promotion Mgr.....Carl Davis
Publicity Director.....Jim Taylor
Program Director.....Joe Price
Chief Engineer.....N. B. Mills II

WSIC—Statesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Statesville Bcstg. Co.
Address .....Box 1189
Tel.: TR 3-9078.....Independent
Gen., Sta. Mgr.....G. M. Allen
Chief Engineer .....T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W., d.
Owned .....WMSJ, Inc.
Address .....Box 907
Tel.: JU 6-2221.....KBS
President .....Harold H. Thoms
Gen., Comm. Mgr.....James B. Childress
Chief Engineer.....Franklin D. R. McClure

WTAB—Tabor City—1954

Frequency: 1370 Kc....Power: 5000 Watts, d.
Owned-Oper. By.....Tabor City Bcstg. Co
Address .....Box 605
Tel.: 3171 .....Independent
President.....John B. Ward
Station Manager.....Troy McPherson
Chief Engineer.....S. J. Hart

WCPS—Tarboro—1946

Frequency: 760 Kc..... Power: 1000 Watts d.
Owned-Oper....Coastal Plains Bcstg. Co., Inc.
Bus.-Studio Address....Edgecombe Bank Bldg.
Tel.: TAlbot 3-2191.....Independent
Station Representative .....Dora-Clayton
President.....V. E. Fountain
General Manager.....W. R. Ward
Commercial Manager.....Robert L. Harper
Program Director.....Edward Conway
Chief Engineer.....Walter McTamany

WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....The Thomasville Bcstg. Co
Address.....P. O. Box 750
Tel.: 2701 .....Independent
President.....R. F. Van Landlingham
Gen., Sta. Mgr.....Harold Harrison
Chief Engineer.....C. C. Fritts

WTYN—Tryon—1954

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned.....Polk County Broadcasters
Address .....Box 1317
Tel.: UL 6-6755.....KBS
Gen., Comm. Mgr.....Henry G. Bartol, Jr.
Prog., Publicity Dir.....Gertrude S. Taylor
Chief Engineer.....Donald Tompkins

WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. P. Lyon & Son
Address.....P.O. Box 341
Tel.: MY 4-2175.....KBS
General, Sta. Mgr.....W. P. Billingsley

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Duplin Bcstg. Co.
Address.....P.O. Box 449
Tel.: AT 5-2187.....KBS
General Manager.....Harry Kramer
Ch. Eng.....Raymond Fields

WRRF—Washington—1942

Frequency: 930 Kc.....Power: 5 Kw., 1 Kw. n.
Owned-Oper. By..Tar Heel Bcstg. System, Inc.
Bus.-Studio Add.....Bank of Washington Bldg.
Tel.: WH 6-2162.....ABC
Representatives.....Headley-Reed; Ayers
President, General Mgr.....W. R. Roberson, Jr.
Station Manager.....W. W. Moore
Commercial, Sls. Prom. Mgr.....Bob Frowein
Program Publicity Director.....Merrill Daniels
Chief Engineer.....John Wilroy

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WHCC
Business-Studio Address.....P.O. Box 180
Tel.: GL 6-8661.....KBS
Pres., Gen. Mgr.....K. D. Fry
Treasurer .....M. F. Fry
Chief Engineer.....John Dickerson

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address .....Box 278
Tel.: ANdrew 9-9325, Zeb.....Independent
President.....Marshall Johnson
General, Sta. Mgr.....R. E. Stephenson
Commercial Mgr.....L. Ed McLeod
Chief Engineer.....Lewis V. Parrish

WKSK—West Jefferson—1959

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Childress Enterprises, Inc.
Address.....Box 311
Tell.: 6001.....Independent
President.....James B. Childress
General Manager, Ch. Eng.....Walter M. Luce
Commercial Manager.....A. B. Weaver
Program Director.....Dave Hogan

WENC—Whiteville—1946

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: MI 2-2133.....KBS
Representative.....Thomas F. Clark
President.....J. A. Maultsby, Sr.
Station Mgr.....Jerry Honeycutt
Prog. Dir.....Don Viets
Pub. Director.....Edna E. Ripple
Chief Engineer.....E. West

WIAM—Williamston—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....E. Carolina Bcstg. Co.
Address.....Highway 17 By-Pass
Tel.: SW 2-4161.....Independent
Sta. Representative.....Bob Dore
Co-owner, Gen. Mgr.....Charles M. Gaylord
Co-O., Sta. Manager.....William H. Farrior
Chief Engineer.....Charles Neer

WGNI—Wilmington—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative ..... Walker-Rawalt
President.....J. S. Brody
General Manager.....Allen B. Jones
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1956

Frequency: 980 Kc.....Power: 5000 Watts
Operated By.....WKLM, Inc.
Address.....P.O. Box 432
Tel.: ROger 3-4633.....Independent
Representative .....Bcst. Time Sales
President.....Harold H. Thoms
Station Mgr.....Sam Dodd
Chief Engineer.....Robert Bowden

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....R. A. Dunlea
Address.....Box 1889
Tel.: ROger 2-4474.....ABC
Representatives .....Burn-Smith, Ochs
President.....R. A. Dunlea, Sr.
General Mgr.....Richard Dunlea, Jr.
Station Mgr.....George A. Curtis
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton
Chief Engineer.....Edgar Hathaway

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address.....Box 1020
Tel.: 2188.....MBS
Representative .....Clarke Brown
President.....Penn T. Watson, Sr.
Gen., Sta. Mgr.....Penn T. Watson, Jr.
Commercial Manager.....Chas. B. Goodyear
Program Director.....Bill Bunn
Publicity Director.....Al Mozley
Chief Engineer.....Roy Barrow

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Wilson Radio Co., Inc.
Address .....Box 170
Tel.: 5157 .....Independent
Representative .....Devney
President.....H. W. Anderson
Gen., Sta. Mgr.....Harry Severance
Comm., Sales Prom. Mgr.....P. O. Barnes
Program Dir.....Wister Moore, Jr.
Chief Engineer.....Dan S. Williams

WAAA—Winston-Salem—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned .....Laury Assoc., Inc.
Address .....Box 3119
Tel.: PA 2-4121.....Independent
Representatives.....Bob Dore; Ochs
President.....Robert A. Monroe
Station Manager.....Ranny Daly
Program Publicity Director.....Larry Williams
Regional Sales Manager.....Stuart Gordon
Chief Engineer.....Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Oper. By.....Forsyth Bcstg. Co.
Address.....P.O. Box 5317
Tel.: PA 5-7548.....Independent
Representative .....Burn-Smith
President.....J. F. Koons, III
General, Sta. Mgr.....Harold Calvin
Chief Engineer.....Lee C. King

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Piedmont Publishing Co.
Bus.-Studio Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Affil....Journal, Twin City Sentinel
Representative .....Headley-Reed
V.P., Gen. Mgr.....Harold Essex
Operations Manager.....Phil Hedrick
Commercial Manager.....Harry B. Shaw
Program Manager.....John Comas
Publicity Director.....Harold Carter
Promotion Mgr.....Richard Barron
Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Op. By..Winston-Salem Bcstg. Co., Inc.
Address.....300 S. Stratford Road
Tel.: PA 3-4353.....Independent
Representative...Venard, Rintoul, McConnell
President.....James W. Coan
General Mgr.....Charles W. Brunt
Commercial Mgr.....L. G. Jones
Publicity Dir.....Margaret Sugg
Chief Engineer.....James Hoke

Pop.: 726,000
Families: 192,000
Radio Homes: 186,000

NORTH DAKOTA

TV Homes: 161,500
AM Stas. in State: 19
TV Stas. in State: 8

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc....Power: 1 Kw., d. 250 W., n.
Owned.....Mandan Radio Assoc.
Address.....Box 667, Bismarck
Tel.: CA 3-4411.....Independent
Representative .....Gill-Perna
President.....R. C. Johnson
Commercial Mgr.....Niles Pearson
Station Mgr.....Dick Johnson
Program Dir.....Chuck Graves
Chief Engineer.....Herb Leupp

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By.....Meyer Bcstg. Co.
Address.....Fourth at Broadway
Tel.: CA 3-0900.....NBC
Representative .....John Blair
Pres., General Manager.....W. A. Ekberg
Station Comm. Mgr.....R. W. MacLeod
Program Director.....Stanley Wilson
Sales Prom. Mgr.....Raymond Isaak
Chief Engineer.....Ivar Nelson

KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Dakota Musicasters
Business Address.....117½ N. 5th St.
Tel.: CApital 3-4447.....Independent
Station Representative .....Forjoe
Gen. & Sta. Mgr.....Darrel W. Holt
Chief Engineer.....William Banks, Jr.

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Business-Studio Address.....400 12th Ave.
Tel.: MOhawk 2-2161.....MBS
Representative .....Hal Holman
Pres., Gen. Manager.....Bert Wick
Comm. Mgr.....Paul R. Lange
Program Director.....Wilbur Clemenson
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Bus.-Studio Address.....119 2d Ave. W.
Tel.: 5133 .....KBS
Representative .....Holman; Hurley
President.....Dr. P. J. Weir
General Manager.....Stanley Deck
Station Manager.....Mel Hallock
Commercial Manager.....Bob Weiler
Prog., Dir.....Lauren Haacke
Chief Engineer.....Benjamin G. Locherd

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....N. Dak. Bcstg. Co.
Business-Studio Address.....Box 1610
Tel.: ADams 5-4461.....ABC
Representative .....Gill-Perna
President.....J. W. Boler
Comm. Mgr.....F. Drewry
Program Director.....Chuck Boone
Chief Engineer.....N. Pederson

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By..... .WDAY, Inc.
Business-Studio Address.....207 North Fifth
Tel.: ADams 2-3371.....NBC
Newspaper Affil.....Forum
Rep.....Peters, Griffin, Woodward, Inc.

President.....E. C. Reineke
Station Manager.....Jack Dunn
General Manager.....Tom Barnes
Sales Manager.....Bill Burn

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KGPC Co.
Address.....P.O. Box 312
Tel.: 105 .....Independent
President.....Elton W. Ringsak
General Mgr.....C. G. Matheson
Station Mgr.....R. G. Biddick
Commercial Mgr.....R. Hunt
Program Dir.....Vernon E. Garrison
Chief Engineer.....Rex Rice

KILO—Grand Forks—1941

Frequency: 1440 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Grand Forks Herald, Inc.
Bus.-Studio Address....First Natl. Bank Bldg.
Tel.: 4-5321 .....CBS
Newspaper Affiliation .....Herald
Reps.....Everett-McKinney; O'Connell; Bowden
President.....M. M. Oppegard
Sta., Comm. Mgr.....Herman Livingston
Adm. Exec.....Dorothy Ann Kirk
Chief Engineer.....A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....P. O. Box 1110
Tel.: 4-4611 .....MBS
President .....Harry Rice
General Mgr.....Robert C. Lukkason
Dir. of Operations.....Charles K. Bundlie
Commercial Mgr.....Justin Hoberg
Program Dir.....Bill Hutton
Prom., Publicity Dir.....Lance Fredericks
Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Hettinger Bcstg. Co.
Address .....Lambert Bldg.
Tel.: 547 .....KBS
President.....P. J. Schults
Manager, Ch. Eng.....Tom E. Loughead

KEYJ—Jamestown—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....James River Bcstg. Co.
Address .....Box 1170
Tel.: CLinton 2-2160.....Independent
Representative .....Devney
President, Gen. Mgr.....Robert E. Ingstad
Station Manager.....A. G. Berry
Comm. Manager.....R. L. Richardson
Publicity Director.....Tom Bergum
Program Director.....Keith Beaver
Sales Prom. Mgr.....T. D. Soulis
Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1937

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....KSJB, Inc.
Address .....Box 1271
Tel.: CL 2-3570-1.....CBS
Representatives.....Weed; Evans
President, General Mgr.....James M. Pryor, Jr.
Station Manager.....James Uglum
Program Director.....Robert Lazich
Publicity Dir., Sls. Prom. Mgr.....Ed May
Commercial Manager.....S. S. Ingersoll
Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCJB, Inc.
Address .....Box 1712
Tel.: 51-161 .....CBS
Representative ..... Weed
Pres., Gen. Mgr.....James M. Pryor, Jr.
Comm. Mgr.....Chas. Kieswetter

KLPM—Minot—1929

Frequency: 1390 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Minot Bcstg. Co.
Business Address.....320 Third Ave., S.W.
Tel.: TEmple 4-1146.....MBS
Representative .....Walker-Rawalt
President.....Ethel H. Cooley
Gen. Mgr., Ch. Eng.....C. W. Baker
Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Dakota Broadcasters
Address ..... Minot
Tel.: TEmple 7-1124.....Independent
Representative .....Forjoe
President.....Paul Crain
Station Manager.....H. T. Searle
Sales Promotion Mgr.....Clyde W. Olsen
Program Director.....Les Sabo
Chief Engineer.....W. A. Bell

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Interstate Broadcasting Corp.
Business Address.....114 Union Ave.
Tel.: RIverside 2-2376.....Independent
Station Representative.....Devney
President, General Mgr.....Robert E. Ingstad
Commercial Manager.....George W. Gaustad
Program Dir., Sls. Prom. Mgr.....Vic Donegan
Chief Engineer.....Glenn R. Olson

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KOVC, Inc.
Business Address.....135 Central Ave. S.
Tel.: 1490.....MBS
Representative ..... Devney
Pres., Gen. Mgr.....Robert E. Ingstad

Commercial Manager.....Dave Olsen
Program Director, Ch. Eng.....Russ Kaber

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
Owned-Oper. By.....Charles L. Scofield
Address.....1300 Second Ave. W.
Tel.: GReenfield 3-3911.....Independent
Representative .....Holman
Gen. Mgr., Ch. Eng.....Chas. L. Scofield
Publicity Dir., Sls. Prom. Mgr.....F. Hover
Comm. Manager.....Bob Miller
Program Director.....Bob Gilbert

Pop.: 9,890,000
Families: 2,997,500
Radio Homes: 2,879,000

OHIO

TV Homes: 2,750,000
AM Stas. in State: 89
TV Stas. in State: 20

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Allen T. Simmons
Business Address.....40 E. Mill St.
Tel.: JE 5-6165.....CBS
Representative .....Webb
Pres., Gen., Sta. Mgr.....Allen T. Simmons
Commercial Manager.....Robert B. Wilson
Sales Promotion Manager....Dolores Buehrle
Program Director.....Margaret Bevans
Publicity Director.....F. G. Renner
Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Summit Radio Corp.
Address.....853 Copley Rd.
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Station Representative.....McGavren
President, General Mgr.....S. Bernard Berk
Station Manager.....Roger G. Berk
Comm. Mgr.....Kenneth M. Keegan
Program Publicity Director.....Bob Wylie
Sales Promotion Mgr.....Robert I. Bostian
Chief Engineer.....Irwin L. Knopp

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WCUE Radio, Inc.
Address.....41 S. Main St.
Tel.: FR 6-7114.....Independent
Representative .....Gill-Perna
President, Secretary.....Ted Estabrook
V.P., Treas.....Jack Valdes
V.P., Gen. Sales Mgr.....George Mamas
Sales Promotion Mgr.....Ed Boss
Program Director.....Bob Edwards
Publicity Director.....Chet Trouten
Chief Engineer.....Henry Niederkofler

WHKK—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Akron, Inc.
Business-Studio Address.....51 W. State St.
Tel.: BL 3-7101.....Independent
Sta. Representative.....Forjoe
President.....Louis J. Appell, Jr.
General Mgr.....Arthur W. Carlson
Commercial Mgr.....Ted Hepburn
Program Dir.....Robert Shipley
Sales Prom. Mgr.....Adrian R. Cooper
Chief Engineer.....Glen Winter

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....The Review Pub. Co.
Address.....2720 S. Union
Tel.: TAlbot 1-1111.....Independent
Newspaper Affiliation.....Review
Representative .....Grant Webb
President.....Mrs. F. A. Hoiles
General Manager.....D. A. Peterson
Commercial Mgr.....Robert A. Gates
Program Director.....Edward D. Krahling
Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned.....Radio Ashland, Inc.
Business Address.....Ashland Mansfield Rd.
Tel.: 2-1572.....MBS
Station Representative.....Ohio Stations
Pres., Ch. Engr.....Charlie Calhoun

WICA—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WICA, Inc.
Address .....Ashtabula
Tel.: WYman 3-2136.....Independent
Newspaper Affil.....Star Beacon
Representative .....Clark
President .....D. C. Rowley
General Manager.....John Colin
Station Manager.....D. W. Fassett
Commercial Mgr.....I. H. Bleasdale
Program Dir.....John Strasen
Chief Engineer.....Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned By.....Radio Athens
Business Address.....Box 527
Tel.: LYnwood 3-1587.....Independent
Station Representative .....Hopewell

Gen. Mgr., Chief Engr.....Andrew Kovlan
Comm. Manager.....John Kerr
Sales Promotion Manager....George Charles
Program Director.....Claudia Bolin

WOMP—Bellaire—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....WOMP, Inc.
Bus. Address..Hotel McClure, Wheeling, W. Va.
Tel.: ORchard 6-5661.....Independent
Representative .....Burn-Smith
President.....Chas. A. Wright
V.P., Gen. Mgr.....Charles F. King
Program Director.....Len Carl
Chief Engineer.....George Cowen

WOHP—Bellefontaine—1952

Frequency: 1390 Kc.....Power: 500 Watts
Owned.....Lake Erie Radio & TV Corp.
Address.....P.O. Box 33
Tel.: 2-5796 .....Independent
General Manager.....R. K. Wood
Chief Engineer.....Ken Arnold

WHRW—Bowling Green—1954

Frequency: 730 Kc.....Power: 250 Watts d.
Owner.....Howard R. Ward
Address.....310 Summit St., Toledo
Tel.: CH 8-6408.....Independent
President, Gen. Mgr.....Howard R. Ward
Station, Prom. Mgr.....John Koonce

WILE—Cambridge—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper...Land o' The Lakes Bcstg. Corp.
Business-Studio Address.....917 Beatty Ave.
Tel.: 4-5606 .....KBS
Pres., Gen. Mgr.....Howard A. Donahoe
Sta., Sales Prom. Mgr.....David C. Lorimer
Program Director.....William Cowles
Chief Engineer.....Robert Kissinger

WAND—Canton—1958

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Dover Bcstg.
Business Address.....106 High Ave., N.W.
Tel.: GL 6-8396.....MBS
Station Representative.....Breen & Ward
President.....Mrs. Agnes J. R. Greer
General, Station Manager.....W. B. Steis
Sales Promotion Mgr.....Don Peters
Sales Manager.....Ace Shaheen
General Sales Mgr.....N. Witherspoon
Program Director.....Jim Shay
Publicity Director.....Ann Baker
Chief Engineer.....Donald Graff

WCMW—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Stark Bcstg. Corp.
Business Address..4601 Hills & Dales Rd., NW
Tel.: GL 5-9475.....Independent
Station Representative .....Masla
President.....Geneva H. Gee
General Manager.....Clark L. Dozer
Sta. Mgr., Prog. Dir.....Jack Hale
Commercial Manager.....Dick Bremkamp
Sales Prom., Pub. Dir.....Joe Saxon
Chief Engineer.....Al James

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Ohio Bcstg. Co.
Business-Studio Address....550 S. Market St.
Tel.: GL 6-7166.....ABC
Newspaper Affil.....Brush-Moore
Representative....Venard, Rintoul, McConnell
President .....Eugene Carr
Station Manager.....Robert C. Fehlman
Commercial Manager.....Paul E. Gilmor
Sales Prlom. Mgr.....Nancy Rice
Program Director.....Lee Atwell
Publicity Director.....Nancy Jones
Chief Engineer.....John Schen

WBEX—Chillicothe—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Shawnee Broadcasting Co.
Bus. Address.....Pohlman Rd., Carlisle Hill
Tel.: PRospect 3-2244.....MBS, KBS
Representative.....Thomas F. Clark
President, Gen. Mgr.....Truman A. Morris
Comm. Prom. Mgr.....Alice Shein
Program Director.....Mary Morris
Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Chillicothe Bcstg. Co.
Address.....800 Eastern Avenue
Tel.: PR 4-3385.....Independent
General, Station Mgr.....Garland L. Sutch
Program Director.....Michael H. Davison
Chief Engineer.....Carl J. Finger

WCIN—Cincinnati—1953

Frequency: 1400 Kc...Power: 5 Wts. d., 500 n.
Owned-Oper. By.....Rounsaville or Cinc. Inc.
Address.....3301 Beekman St.
Tel.: MU 1-7600.....Independent
Representative.....Pearson, Dora-Clayton
Owner, Gen. Mgr.....R. W. Rounsaville
Station Manager.....Ralph B. Johnson
Gen. Sls. Mgr.....John Fulton
Chief Engineer.....C. Dettmar

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Operated By.....L. B. Wilson, Inc.
Bus.-Studio Address....Hotel Sheraton Gibson
Tel.: CH 1-6565.....Independent
Representatives...Welstead, AM Radio Sales
Pres., Gen. Mgr., Eng.....Chas. H. Topmiller
Sales Prom. Mgr., Pub. Dir.....R. M. Fleming

Sec.-Treas. .....Jeanette Heinze
Prog. Dir.....Paul F. Miller

WCPO—Cincinnati—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Scripps-Howard Radio, Inc.
Business Address.....2345 Symmes St.
Tel.: CA 1-0777.....Independent
Newspaper Affiliation.....Post-Times Star
Representative .....John Blair
General Manager.....M. C. Watters
Station Director.....Patrick H. Crafton
Comm. Manager.....R. Rietman
Program Director.....Bill Dawes
Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: GA 1-1750.....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
General Manager.....Hubbard Hood
Commercial Mgr.....R. L. Bevington
Program Director.....Ed Kennedy, Jr.
Sales Prom. Mgr.....Len Goorian
Publicity Director.....Lila Lambert
Chief Engineer.....Hugh LaCrosse

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
Owned.....Crosley Bcstg., Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC
Representative....WLS Sales; Lowrance, Moore
Chm. of Board.....James D. Shouse
Pres., Gen. Mgr.....Robert E. Dunville
V.P., Sales.....H. P. Lasker
V.P. Programs.....Al Bland
V.P., Treas.....T. Murphy
V.P., Pub. Rel. Dir.....Gil Kingsbury
Sales Promotion Dir.....Jack Frazier
Radio Sales Mgr.....Scott McLean
Program Director.....Gene Dailey
Chief Engineer.....R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By..Consolidated Sun Ray Bcstg.
Address .....Sinton Hotel
Tel.: MAin 1-1068.....Independent
Station Representative.....Gill-Perna
President.....William B. Caskey
V.P., Gen. Mgr.....Howard Eicher
Sales Prom., Pub. Dir.....Marian E. Knight
Chief Engineer.....Jonas Heiser

WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Operated By..Greater Cinn. Radio, Inc.
Business Address.....Vernon Manor Hotel
Tel.: UNiversity 1-6067.....MBS
Reps.....Broadcast Time Sales; Ohio Sta.
President, General Mgr.....Edward D. Skotch
Commercial Manager.....Donald Balsamo
Sales Promotion Mgr.....Gittie Bortz
Program Dir.....Chas. Grady
Publicity Director.....Sylvia Elton
Chief Engineer.....Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business Address.....815 Superior Ave.
Tel.: CH 1-0942.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General Manager.....Fred E. Walker
Commercial Manager.....Ed Wallis
Program Director.....Mark Olds
Adv., Sls., Prom. Dir.....Janet K. Byers
Chief Engineer.....Sid Stadig

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By....Cleveland Bcstg. Inc.
Address.....1501 Euclid Ave.
Tel.: SU 1-9600.....Independent
Station Rep.....Vencard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General, Station Mgr.....Richard M. Klaus
Commercial Mgr.....Ed Paul
Sales Prom., Pub. Dir.....Peter Roper

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

AP

Program Manager.....Guy Harris
Chief Engineer.....Harry Dennis

WABQ—Cleveland—1959

Frequency: 1540 Kc.....Power: 1 Watt d.
Owned By.....Tuschman Bcstg. Co.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep. .....Howard
President, Gen. Mgr.....P. G. Tuschman

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Bus. Address.....Hotel Statler
Tel.: PR 1-0200.....CBS
Representative ..... Christal
President, Gen. Mgr.....Herbert Evans
Station Manager.....Carl E. George
Commercial Mgr.....Robert E. Forker
Sales, Prom., Pub. Dir...Donald C. Mitrovitch
Chief Eng's.....L. Wingard, D. McCollister

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Oper. By....Metropolitan Bcstg. Corp.
Address.....205 E. 67 St., N. Y. C.
Tel.: LEhigh 5-1000.....Independent
Station Representative .....Blair
President.....John W. Kluse
General, Sta. Mgr.....Jack Thayer
Commercial Mgr.....Dave Miller
Sales Prom., Pub. Dir.....Gary Davis
Program Director.....Gerald Spinn
Chief Engineer.....Ralph H. DeLany
OWNERS OF: WNEW AM-FM, NEW YORK; WTTG, WASHINGTON, D. C.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Civic Bcstrs., Inc.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Representative..Broadcast Time Sales
President, Gen. Mgr.....Frederick C. Wolf
Sales Prom. Mgr.....Marjorie Jones
Program Director.....Wayne Mack
Publicity Director.....Ellen Ungerann
Operational Manager.....Ralph E. Quay
Chief Engineer.....Clifford E. Ormston

WJMO—Cleveland—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Friendly Broadcasting Co.
Address.....2156 Lee Rd.
Tel.: ER 1-2005.....ABC
Rep.....Dora-Clayton; Oakes, Wittig, Devney

For Better Radio Results in Cleveland Use WDOK/1260

When WDOK was established in 1950, it tried then to become an important factor in the Cleveland radio broadcasting scene.

WDOK had excellent equipment and played the world's greatest music. But, it had an additional asset—the most devoted broadcasting pioneers whose aims were to make WDOK a vital part of the community, not only by providing fine and wholesome entertainment, public service features and accurate news but, overall, to present cleaner and *better musical programming.* We hope that WDOK has proved the point throughout these years by audience loyalty, praise by newspapers, public service awards, the appreciation shown by institutions and, ratings.*

Yes, you have to have something special to excel in Northeastern Ohio. We think that WDOK has demonstrated that it has it.

**Latest Nielsen: 11:00 am-6:00 pm, No. 1 among all Cleveland radio stations.*

Frederick Wolf, Gen'l Mgr., The Civic Broadcasters, Inc., 1515 Euclid Ave., Cleveland 15, O.

President.....Richard Eaton
General, Station Mgr.....C. C. Courtney
Commercial, Sls. Prom Mgr.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....Storer Bcstg. Co.
Business-Studio Address.....1630 Euclid Ave.
Tel.: TOwer 1-6080.....NBC
Newspaper Affil.....Miami Sun
Representative ..... Katz
President.....G. B. Storer, Sr.
General, Sls. Mgr.....C. Rennie
Program Dir.....Robert Martin
Chief Engineer.....Harold Brinkman

WBNS—Columbus—1924

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative .....John Blair
Station Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales. Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....M. Babington
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Air Trails, Inc.
Business-Studio Address..E. Broad & Young St.
Tel.: CApital 1-7811.....ABC
Newspaper Affil....Lancaster Eagle-Gazette,
Representative ..... Eastman
President .....Charles Sawyer
Exec. V.P., Gen. Mgr.....J. P. Williams
V. P..... .....Alexander Buchan
Manager .....Collis A. Young
Chief Engineer.....T. Carpenter

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address .....Southern Hotel
Tel.: CApital 1-1354.....Independent
Sta. Representative .....McGavren
President.....William R. Mnich
General Mgr.....A. C. Edgerton
Program Dir.....Harvey Morgan
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Business-Studio Address.....22 East Gay St.

More buyers for your dollar
on WJW
RADIO
CLEVELAND

because
WJW puts the BEST signal into the great Cleveland and Northeastern Ohio market.
• Over 3¾ Million People • With 7½ Billion Dollars to Spend

WJW
5000 WATTS
BASIC NBC
850 KC
CLEVELAND
1630 EUCLID AVE.
TOWER 1-6080
a Storer operation
represented nationally
by the Katz Agency

Tel.: CA 4-1271.....MBS
Representative ..... Katz
President.....Hulbert Taft, Jr.
Gen., Sta. Mgr.....Richard W. Ostrander
Sales Prom., Pub. Dir.....Robert Adkins
Program Director.....Don McCarty
Commercial Manager.....Gene D'Angelo
Chief Engineer.....Eugene Cafege

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....274 S. 3rd St.
Tel.: HUdson 6-9595.....Independent
Representative...Venard, Rintoul & McConnell
President .....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr...William Selander
Program, Publicity Dir.....Bill Brown
Chief Engineer.....William Hammett

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAin 2-5432.....Independent
Station Representative .....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm., Sales Prom. Mgr.....Arthur E. Jost
Prog., Pub. Dir.....Hugh G. Williams
Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Rep.....Bcst. Time Sales
Pres., Gen. Mgr.....Harry K. Crowl
Comm. Prom. Mgr.....Guy Wadsworth
Program Dir.....Dewitt Campbell
Publicity Dir.....Paul Murphy
Chief Engineer.....William Taylor

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Miami Valley Bcstg. Corp.
Business-Studio Address. 1414 Wilmington Ave.
Tel.: CLearwater 4-5311.....CBS
Representative .....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Prom. Director.....Chuck Gay

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Co.
Address .....Dayton
Tel.: BA 2-3773.....Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative .....Eastman
President .....Charles Sawyer
General, Station Mgr.....Dale Moudy
Commercial Manager.....Don Sailors
Sales Prom. Mgr.....Larry Marker
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....Skyland Bcstg. Corp.
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Representative .....Headley-Reed
Pres., Gen. Manager....Ronald B. Woodyard
Station Manager.....Dorothy Tatum
Nat'l Sales Manager.....C. J. Thornquest
Commercial Manager.....Louis G. Froelich

WONW—Defiance—1949

Frequency: 1280 Kc.....Power: 500 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....P. O. Box 278
Tel.: 3-2776.....Independent
Representative .....Devney
V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dover Broadcasting Company, Inc.
Address.....646 Boulevard
Tel.: 4-2126.....MBS
Station Representative.....Breen & Ward
President.....Agnes J. Reeves Greer
Station Mgr., Pub. Dir.....Sal Butuera
General Manager.....W. B. Steis
Commercial Manager.....E. A. Barr
Sales Prom. Mgr.....Norm Witherspoon
Chief Engineer.....Donald Graff

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....East Liverpool Bcstg. Co.
Business Address.....P.O. Box 760
Tel.: FUlton 5-1490.....ABC
Representative .....Grant Webb
President.....Richard V. Beatty
Station Manager.....Arthur Simmes
Comm., Prom. Mgr.....George T. Farrall
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761.....Independent
Newspaper Affil. .....Chronicle-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Program Dir.....Dick Barrett
Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc....Power: 1000 Watts, d.

Owned.....Findlay Publishing Co.
Address.....101½ West Sandusky St.
Tel.: GA 2-4545.....Independent
Newspaper Affil.....Courier
Representative .....Clark
President, General Mgr.....R. L. Heminger
Station Manager.....Clyde W. Johnson
Commercial Manager.....Richard Daugherty
Sales Prom. Mgr., Pub. Dir.....Allen Dudley
Program Dir..... .....Bob Lee
Chief Engineer..... .....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Seneca Radio Corp.
Business Address.....Box 589
Tel.: HE 5-5666.....Independent
Station Rep.....Webb; Ohio Stations
President .....Andrew Emerine
Gen., Sta. Mgr.....Melvin L. Murray
Commercial Mgr.....Roger V. Wise
Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Wolfe Bcstg. Corp.
Address.....905 W. State St.
Tel.: FE 2-3951.....Independent
Representative.....Hil F. Best
President.....Robert F. Wolfe
Managing Director.....B. C. Force

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Ohio Valley on the Air, Inc.
Business Address.....Portsmouth Rd.
Tel.: GIbson 6-3543.....KBS
Representative.....Sears & Ayer
President.....John E. Halliday
Gen., Comm. Mgr.....Marianne B. Campbell
Sales Promotion Dir.....Sam Neal
Program Director.....Steve Allen
Publicity Director.....J. Sherman Porter
Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Fort Hamilton Bcstg. Co.
Bus.-Studio Address..Second Natl. Bank Bldg.
Tel.: TWinbrook 4-6543.....Independent
General Manager.....Robert L. Odson
Sta. Mgr., Prog. Director.....Norm Keller
Commercial Manager.....Ray Motley
Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Highland Bcstg. Co.
Address .....Box 176
Tel.: EXpress 3-1590.....KBS
President .....Mack Sauer
General, Program Dir.....Tom Archibald
Station Mgr.....Willard Parr, Sr.
Commercial Mgr.....John G. Collins
Chief Engineer.....John Haskett

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owner.....Iron City Bcstg. Co.
Address .....Radio Plaza
Tel.: JEfferson 2-9122.....KBS
Station Representative.....Best
Pres., Ch. Eng.....C. A. Baker
Gen., Sta. Mgr.....C. E. McElroy

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned.....D. C. Stuhlmueller
Address .....Court & Broadway
Tel.: 850 .....KBS
Representative ..... McGavren
Pres., Gen. Mgr.....Dean Stuhlmueller
Program Director.....Bill Dawson
Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Hocking Valley Bcstg. Corp.
Address-Trans. Loc.....Memorial Dr.
Tel.: OL 3-4373.....Independent
Pres., Gen. Mgr.....Nelson Embrey
Program Dir.....Roy Stingley
Sales Prom., Publicity Dir..Richard Westbrook
Chief Engineer.....Charles B. Houston

WIMA—Lima—1948

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
Business-Studio Address.....223 N. Main St.
Tel.: CA 3-2060.....ABC
Representative .....H-R
President.....G. E. Hamilton
General Manager.....R. W. Mack
Sta., Comm. Mgr.....C. B. Heller
Chief Engineer.....Bill Harrison

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned.....WWIZ, Inc.
Business Address.....1615 Broadway
Tel.: CHerry 4-5253.....KBS
President.....Sanford A. Schafitz
General, Station Mgr.....Joe Leonard
Program Director.....Alan Mink
Chief Engineer.....M. Wills

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Mansfield Bcstg. Co.
Address.....791 McPherson St.
Tel.: LA 5-2333.....Independent
Station Rep. .....Devney
Pres., Gen. Mgr.....F. Eckhardt
Chief Engineer.....William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Richland, Inc.
Business-Studio Address...144½ Park Ave. W.
Tel.: LA 4-2211.....ABC
Representative...Venard, Rintoul & McConnell
Pres., Gen., Sta., Sls., Comm. Mgr.J. M. O'Hara
Prog.-Pub. Dir.....Robert James
Chief Engineer.....William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Marietta Broadcasting Co.
Address.....First National Bank Bldg.
Tel.: FR 3-7527.....NBC
Station Representative .....Devney
General Mgr.....R. Sanford Guyer
Commercial Mgr.....Charles Delancey
Program Dir.....Richard M. Guyer
Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....The Marion Bcstg. Co.
Bus. Address.....1490 N. Main St.; Box 518
Tel.: 3-1131 .....ABC
Pres., Gen. Mgr.....Robert T. Mason
Comm. Prom. Mgr.....Arthur L. Martin
Prog. Dir.....Madge Cooper
Station, Ch. Eng.....F. J. Peters

The "FRIENDLY NEIGHBOR STATION"

changes statistics into *SERVICE* and Service into *SALES* for you!

Serving seven counties in the heart of Ohio's richest farm land with studios in Marion and Bucyrus.

A "LOCAL" station doing a "REGIONAL" job since 1940.

Selling a bumper crop of listeners in North Central Ohio.

WMRN

AM-FM and WMRM Farms

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....Massillon Bcstg. Co.
Address .....Box 573
Tel.: TE 2-5023.....KBS
President.....Joel W. Rosenblum
Station Mgr.....Nick Barry
Comm. Mgr.....Richard J. Scholem
Program Dir.....Ted Wesley
Chief Engineer.....Joseph Kish

WPFB—Middletown—1947

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By.....Paul F. Braden
Business Address.....4503 Central Ave.
Tel.: GA 2-3625.....Independent
Station Representative.....Devney
President, General Mgr.....Paul F. Braden
Sta. Mgr.....Tom Hogan
Commercial Manager.....J. H. LeMoyne
Sales Prom. Mgr., Pub Dir.....Charles Reeder
Program Director.....Wm. Iglehart
Chief Engineer.....Larry Beckwith

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mt. Vernon Bcstg. Co.
Business Address.....P.O. Box 348
Tel.: EX 2-0946.....Independent
Pres., Gen. Mgr....Mrs. Charles M. Zelkowitz
Commercial Manager.....Lewis Wagoner
Program Director.....Stephen Zelkowitz
Publicity Director.....George Bennett
Chief Engineer.....Rudy Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address.....25 West Main St.
Tel.: FA 4-0071.....Independent
Sta. Representative .....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Commercial Mgr.....Robert Pricer
Program Director.....Arnauld Fleming
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....WPVL, Inc.
Address.....102 S. Park Place
Tel.: EL 2-3155.....Independent
Representative.....Ohio Stations
President, General Mgr.....Carl R. Lee
Sales Promotion Mgr.....Dale Palmer
Publicity Director.....Sally Platz

WPTW—Piqua—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address-Trans.....1625 Covington Ave.
Tel.: PR 3-3513.....Independent
Sta. Representative.....Hil F. Best
President, Gen. Mgr.....C. Oscar Baker
Commercial Mgr.....Mrs. Eleanor Mills
Station, Ch. Eng.....Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address.....Box 1228
Tel.: EL 3-1161.....ABC
Representative .....Raymer
President.....Leonard Feldman
Station Manager.....Marshall Rosene
Publicity Director.....Thelma Henderson
Chief Engineer.....Russell Newman

WPAY—Portsmouth—1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio Station WPAY
Address.....1009 Gallia St.
Tel.: EL 3-5176.....CBS
Sta. Representative .....Devney
General Manager.....Paul F. Braden
Sta., Sales Prom. Mgr.....O. T. Dresbach
Commercial Manager.....J. H. LeMoyne
Program Director.....John T. Baker
Chief Engineer.....Maurice L. Myers

WLEC—Sandusky—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Lake Erie Bcstg. Co.
Address .....Box 1209
Tel.: MA 6-2000.....MBS
Representative .....Hal Holman
Pres., General-Station Mgr.....Jay Wagner, Jr.
Commercial Manager.....Louis Mahla
Program Director.....Carl J. Bates
Chief Engineer.....Jay Leibach

WBLY—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS
Representative.....Thomas F. Clark
President.....R. Stanley Lucas
General Manager.....R. L. Yontz
Commercial Manager.....Paul S. Kintzel
Program Director.....James W. Bissey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Voice of Springfield
Trans. Address.....117 W. High St.
Tel.: FA 3-4955.....ABC
Representative ..... O'Connell
President .....Charles Sawyer
Executive Vice-President.....J. P. Williams
Vice-President.....Alex Buchan
Station Mgr.....Ernest A. Gudridge
Program Director.....Frank Prater
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTV, Inc.
Bus.-Studio Address....Exchange Realty Bldg.
Tel.: AT 2-6265.....MBS
Representative .....Avery-Knodel
Pres.....Jack N. Berkman
Exec. V.P., Gen. Mgr.....John J. Laux
Vice President.....Fred Weber
V. P., Sta. Comm. Mgr.....Louis Shapiro
Publicity Dir., Sls. Prom. Mgr.....G. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....Charles S. Shepherd

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....2965 Pickle Road
Tel.: OX 3-6576.....MBS
Representative .....Pearson
President.....Ford R. Weber
Station Mgr.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....George M. Mishler
Chief Engineer.....George D. Stearns

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....Storer Broadcasting Co.
Address....1177 Kane Concourse, Miami, Fla.
Tel.: CH 8-6201.....NBC
Newspaper Affil.....Miami Beach Sun
Representative .....Katz
President.....George B. Storer
Managing Director.....Reggie Martin
Nat. Sales Manager.....Emerson Kimble
Sales Prom., Pub. Dir.....Alice Luther
Program Director.....Jack Williams
Chief Engineer.....George Fullop

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Business Address.....320 Davis Bldg.
Tel.: CH 2-4321.....CBS
Representative .....Weed
President.....John L. Booth
Gen., Comm. Mgr.....Sunne Miller
Program Director.....John Lindemulder
Publicity Dir.....Elmo Schausten
Chief Engineer.....Robert Sowers

WTOL—Toledo—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Community Bcstg. Co.
Trans.-Address .....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative .....Gill-Perna
President .....Frazier Reams
Gen.-Station Mgr.....Thomas S. Bretherton
Commercial Manager.....Douglas Tabner
Sales Promotion Mgr.....Orris Tabner
Program Director.....Robert Krieghoff
Chief Engineer.....Harold Holmes

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned.....Van Wert Broadcasting Co.
Address.....Box 104

Tel.: 2-4075 ..... Independent
Station Representative ..... Ohio Stations
President, Ch. Eng. ..... Kenneth E. Kunze
Commercial, Sls. Prom. Mgr. ..... R. Waldron
Program Director ..... John Ury
Publicity Director ..... Donna Wermer

WHHH—Warren—1941

Frequency: 1440 Kc. ..... Power: 5000 Watts
Owned By .... Warren Tribune Radio Sta., Inc.
Address ..... 108 Main Ave., S.W.
Tel.: EXpress 2-2529 ..... Independent
Newspaper Affiliation ..... Tribune Chronicle
President, Gen. Mgr. ..... Helen Hart Hurlbert
Commercial Mgr. ..... Chester Waggoner
Program Mgr. ..... James Stephenson
Program Director ..... John Peterson
Ch. Eng., Sta. Mgr. ..... Robert E. Hardy

WCHO—Washington Court House—1952

Frequency: 1250 Kc. ..... Power: 500 Watts d.
Owned By ..... Court House Bcstg. Co.
Address ..... 113½ S. Main St.
Tel.: 5-6211 ..... KBS
Representative ..... Hil F. Best
Pres., Gen. Mgr., Chief Eng. ... W. N. Nungesser
Comm., Sales Prom. Mgr. ..... R. L. Anderson

WPKO—Waverly—1954

Frequency: 1380 Kc. ..... Power: 1000 W., d.
Owner ..... Ohio Quests, Inc.
Address ..... Box 67
Tel.: PI 2781 ..... Independent
President ..... James B. Denton
Station Mgr. ..... Art Layne
Gen., Comm. Mgr. ..... Warren W. Cooper

WKOV—Wellston—1953

Frequency: 1330 Kc. ..... Power: 500 Watts d.
Owned-Operated By ..... Family Bcstg. Co.
Address ..... P. O. Box 190
Tel.: 4-2000 ..... KBS
Representative ..... Hil F. Best
Pres., Gen. Mgr., Ch. Eng. ..... W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By .. Wooster Republican Ptg. Co.
Address ..... Route 30
Tel.: ANgelus 3-5075 ..... KBS
General Manager ..... E. B. Evans
Commercial Mgr. ..... Quentin W. Welty
Chief Engineer ..... B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc. ..... Power: 5000 Watts d.
Owned ..... Peoples Broadcasting Corp.
Address ..... Worthington
Tel.: TU 5-5342 ..... Independent
Representative ..... Gill-Perna
General Manager ..... Herbert E. Evans
Sta., Mgr. ..... Joseph D. Bradshaw
Comm. Mgr. ..... Dale Lutz
Program, Sales Prom. Mgr. ..... Phil Sheriden
Chief Engineer ..... Harold Schaaf

WBBW—Youngstown—1949

Frequency: 1240 Kc. ..... Power: 250 Watts
Owner ..... Mahoning Valley Bcstg. Corp.
Address ..... 260 W. Federal St.
Tel.: RI 4-4421 ..... MBS
Representative ..... Weed
President, Ch. Eng. ..... John Cherpack, Jr.
V.P., Gen. Mgr. ..... Gene Trace
Sales Prom. Mgr. ..... Phil Wood
Program Director ..... Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... WFMJ Bcstg. Co.
Business-Studio Address .... 101 W. Boardman
Tel.: RI 4-8611 ..... NBC
Representative ..... Hollingbery
Pres., Gen. Mgr. ..... William F. Maag, Jr.
Chief Engineer ..... Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. .... Power: 1000 Watts d.
Owned By ..... WHOT, Inc.
Address ..... 401 N. Blaine Ave.
Tel.: RI 6-8464 ..... Independent
Sta. Representative ..... Hollingbery
President ..... Myron Jones
General Manager ..... William Fleckenstein
Commercial Mgr. ..... William Aey
Program Dir. ..... Richard Thompson

WKBN—Youngstown—1926

Frequency: 570 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... WKBN Bcstg. Corp.
Address ..... 3930 Sunset Blvd.
Tel.: ST 2-1145 ..... CBS
Representative ..... Paul H. Raymer
Pres., Gen. Mgr. ..... Warren P. Williamson, Jr.
Radio Sales Mgr. ..... Carl F. Glade, Jr.
Public Rel., Pub. Dir. ..... W. P. Williamson III
Program Director ..... John Moses
Chief Engineer ..... B. T. Wilkins

WHIZ—Zanesville—1924

Frequency: 1240 Kc. ..... Power: 250 Watts
Owner ... Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address .... Lind Arcade Bldg.
Tel.: GL 2-5431 ..... NBC
Newspaper Affiliation ..... Zanesville Pub Co.
Representative ..... John E. Pearson
President ..... Clay Littick
Gen., Station Manager ..... Allan Land
Comm. Mgr. ..... Nate Milder
Publicity Dir., Sls. Prom. Mgr. ..... Naomi Lorton
Program Director ..... Tom Wiebell
Chief Engineer ..... William A. Hunt, Sr.

Pop.: 2,395,000
Families: 753,000
Radio Homes: 734,000

OKLAHOMA

TV Homes: 692,000
AM Stas. in State: 54
TV Stas. in State: 9

KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KADA Bcstg., Inc.
Business Address.....Box 642
Tel.: FEderal 2-1212.....ABC, KBS
Rep.....Venard, Rintoul & McConnell; Brown
President .....Brown Morris
General Manager.....Bill Hoover

KWHW—Altus—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Altus Bcstg. Co., Inc.
Business Address.....Box 551
Tel.: HU 2-1450.....KBS
Newspaper Affil. .....Times-Democrat
Representative ..... Pearson
Pres., Gen. Mgr.....Frank E. Wimberly
Commercial Manager.....Albert Houpe
Chief Engineer.....Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc.....Power: 500 Watts
Owned.....A. D. Conrow
Address .....Box 328
Tel.: 1663 .....Independent
Representative .....Best
General Manager.....Robert L. Martin
Chief Engineer.....John H. Goss

KVSO—Ardmore—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Ardmorelte Pub. Co.
Address.....116 N. Washington St.
Tel.: 3030.....Independent
General Manager.....Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Horace C. Boren
Address .....Box 69
Tel.: FEderal 6-1400.....Independent
President, Gen. Mgr.....Horace C. Boren
Station Mgr.....George Kountoupis
Sales Manager.....Fred Cordell

KLTR—Blackwell—1952

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....Box 70
Tel.: 308.....KBS
Sta. Representative.....Hil F. Best
President.....Dr. F. G. Conley
General Mgr. Ch. Eng.....R. F. Pool
Commercial Mgr.....Roy Bush
Program Dir.....Lawrence Eck
Publicity Dir.....Carolee Briggs

KWCO—Chickasha—1946

Freq.: 1560 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Washita Valley Bcstg. Co.
Business Address.....P. O. Box 770
Tel.: CAstle 4-2890.....KBS
Owner, Gen. Mgr.....Jack L. Pink
Station Manager.....William S. Scott
Commercial Manager.....Jack Barlow
Chief Engineer.....Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....BRT Bcstg. Co.
Address.....Will Rogers Hotel
Tel.: ROgers 3-1281.....Independent
General Mgr.....J. M. Mahoney

KWOE—Clinton—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By.Western Okla. Bcstg. Co.
Address .....Neptune Park
Tel.: FAirfax 3-0617.....KBS
Station Representative.....Hil F. Best
President, Gen Mgr.....Lonnie J. Preston
Program Publicity Dir.....Alice Preston
Sales Prom. Mgr.....Clyde E. Bruce
Chief Engineer.....Hubert Gaston

KUSH—Cushing—1953

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned.-Oper. By..Cimarron Broadcasters, Inc.
Address.....P.O. Box 791
Tel.: CA 5-0922.....Independent
Pres., Gen. Mgr.....Gordon Rockett
Comm. Prom. Mgr.....William R. De Wire
Program Dir.....Mike Acquaviva
Chief Engineer.....Marvin Livingston

KRHD—Duncan—1949

Freq.: 1350 Kc....Power: 250 W. d. 100 W. n.
Owned-Operated By.....Duncan Bcstg. Co.
Address .....Box 1192
Tel.: ALpine 5-1350.....KBS
President.....R. H. Drury
Gen., Sta. Mgr.....W. M. Brubaker
Program Director.....John Moen
Sales Prom. Mgr.....Morgan Duval
Chief Engineer.....Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
Owned-Operated By....Durant Pub-Bcstg. Corp.
Address.....P.O. Box 511
Tel.: 3100 .....KBS
President.....R. V. Peterson
Gen. Mgr.....L. W. Coleman

KBEK—Elk City—1932

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Garrtson Ent.
Address .....Box 189
Tel.: 730..... KBS
Representative .....Pearson
President, Gen. Mgr.....Bob Garrtson
Commercial Mgr.....Red Riley
Station Mgr.....Lou Garrtson
Program Dir.....Sherry Shoemaker
Sales Prom. Mgr.....Mike Vassey
Publicity Dir.....Clipp Walker
Chief Engineer.....Jerry White

KCRC—Enid—1928

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Bus.Studio Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News. Affil.....Morning News, Daily Eagle
Representative.....John E. Pearson Co.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial, Prom. Mgr.....James Stacey

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By....Public Bcstg. Service, Inc.
Address.....115½ E. Broadway
Tel.: AD 4-4230.....Independent
Representative..Venard, Rintoul & McConnell
Pres., Gen., Comm. Mgr.....Allan Page
Program Director.....Lyle Gaston
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P.O. Drawer 920
Tel.: ED 5-2131.....KBS
Representative .....Hil F. Best
General Manager.....Ron Wheeler
Program Director.....Mary Wheeler

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Howard Smith
Address .....Ione Hotel
Tel.: BU 2-2321.....KBS
Pres.. Gen. Mgr.....Weldon Sledge
Sta. Mgr. Ch. Eng.....Calvin Clopton

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Business-Studio Address.....Box 130
Tel.: 888 .....KBS
Representative .....Hil F. Best
President, Gen. Mgr.....T. M. Raburn, Jr.
Comm. Mgr.....Ed Slater
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address .....Box 930
Tel.: OLive 2-3298.....Independent
President .....Leland Gourley
Gen. Mgr.....Marvin Hull
Program Director.....Bill Simmons
Chief Engineer.....Ed Hayes

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 250 Watts d.
Owned-Operated By .....A. R. Fuchs
Address.....P.O. Box 311
Tel.: 1420 .....KBS
Manager, Ch. Eng.....A. Fuchs

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....D. & L. Brawner
Address.....P.O. Box 248
Tel.: 1140 .....KBS
General Mgr.....Calvin Miller

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P.O. Box 1072
Tel.: 802 .....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley
Chief Engineer.....E. Burgin

KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
Owned.....Progressive Bcstg. Co.
Address .....Box 2178
Tel.: EL 5-1050.....Independent
Sta. Reps.....Geo. T. Hopewell; Weed
President.....Dr. G. G. Downing
General Manager.....Ross B. Baker
Commercial Mgr.....C. J. MacDonald
Program Dir.....B. J. Sams
Sales Prom. Mgr.....James R. Williams
Publicity Dir.....Dean Webber
Chief Engineer.....Robert Stabler

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W.
Owned.....Okla. Quality Bcstg. Co.
Address .....Box 699
Tel.: EL 5-1380.....ABC
Representative .....Pearson
President.....R. H. Drewry
Gen., Comm. Mgr.....Bob Franklin
Program Dir.....Bill Miller
Chief Engineer.....Harold Kinkead

KNED—McAlester—1950

Frequency: 1150 Kc....Power: 1 Kw. d.; 5, n.

Owned-Operated By..Pittsburg Bcstg. Co., Inc.
Address .....Box 780
Tel.: GA 3-1460.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Ray Van Hooser
Commercial Manager.....Phil Reed
Station, Prog. Mgr.....Dud Stallings
Sales Prom., Publicity Dir.....Frank Hopkins
Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....McAlester Bcstg. Co.
Business-Studio Address.....Earle Hotel
Tel.: GA 3-1400.....KBS
Station Representative....Continental; Weed
President .....Irvin Gladstein
Gen. Sta. Mgr.....Bob Baggett
Program Director.....Shirley Crowson
Chief Engineer.....Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Miami Bcstg. Co.
Business Address.....Miami Hotel Bldg.
Tel.: KI 2-3303.....KBS
Station Representative.....Hil F. Best
President.....Melvin Hutts
Gen., Sta. Mgr.....William A. Searle
Program Director.....Jim King
Chief Engineer.....George Province

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Okla. Pub. Co.
Address .....Barnes Bldg.
Tel.: MU 2-1331.....ABC
Newspaper Affil.....Phoenix-Times Democrat
Representative ..... Pearson
President.....Tams Bixby, Jr.
Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc....Power: 1000 d., 500 n.
Owned-Operated By.....Horace C. Boren
Address.....P. O. Box 1588
Tel.: MU 2-2488.....Independent
Representative.....Gene Bolles
Pres., Gen. Mgr.....Horace C. Boren
Sta. Mgr., Ch. Engr.....James E. Keitel, Jr.
Program Director.....Darrell Huddleston

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Cleveland County Bcstg. Co.
Address.....P. O. Box 542
Tel.: JE 4-8475.....KBS
President, Gen. Mgr.....William S. Morgan
Commercial Mgr.....Robert G. Barry
Chief Engineer.....Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great Empire Bcstg.
Business Address.....5508 Eastern; Box 671
Tel.: GArfield 7-6524.....ABC
President.....Bernice L. Lynch
General Station Manager.....F. F. Lynch
Program Director.....Glenn Valentine
Commercial, Sls. Prom. Mgr.....F. J. Lynch
Chief Engineer.....Wm. R. Gaylor, Jr.

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big Chief Bcstg Co. Inc.
Business Address.....128½ West Commerce
Tel.: FOrest 5-6358.....Independent
Representative .....Weed
Pres., Sales Prom. Mgr.....Jack Beasley
Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Plaza Court Bcstg. Co.
Business-Studio Address....Plaza Court Bldg.
Tel.: CEntral 5-4333.....Independent
Pres., Gen. Mgr.....M. H. Benebrake
Commercial Manager.....Carlton Beck
Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
Owned-Operated By.....Storz Bcstg. Co.
Business-Studio Address.....311 W. Grand
Tel.: CEntral 5-6653.....Independent
Representative ..... Blair
President.....Todd Storz
General, Station Mgr.....Jack Sampson
Program Director.....Rod Roddy
Chief Engineer.....George Berry

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
Owned-Operated By.....KTOK, Inc.
Business-Studio Address.....1800 W. Main
Tel.: CEntral 5-8351.....MBS
Station Representative .....Eastman
President .....Wendell Mayes
General, Station Mgr.....Tom Johnson
Comm. Mgr.....George R. Collisson
Publicity Director.....Bill Bryan
Prog. Dir.....Bill Foreman
Chief Engineer.....Clifford Easum

KTOW—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By.....KTOW, Inc.
Business-Studio Address.....515 N. Robinson
Tel.: CE 2-6367.....Independent
Station Representative.....Raymer
President.....W. D. Schueler
Gen., Sta. Mgr.....C. Hewel Jones

Program Director.....W. W. Jones
Chief Engineer.....Hal Henegar

WKY—Oklahoma City—1921

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKY TV System, Inc.
Business-Studio Address....500 E. Britton Rd.
Tel.: TR 8-2161.....Independent
Newspaper Affil.....Oklahoman
Representative .....Katz
President.....E. K. Gaylord
V.P., General Manager....Norman P. Bagwell
Asst. Sta., Comm. Mgr.....Lee Allan Smith
Prog. Dir.....Danny Williams
Sales Promotion Mgr.....Jim Willis
Chief Engineer.....Gene Lyons

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Okmulgee Bcstg. Corp.
Business Address.....Box 1350
Tel.: 3646 .....KBS
Representative.....Hil F. Best
President .....Don Reynolds
General Mgr., Ch. Eng.....D. W. Reynolds, Jr.
Program Publicity Director.....Ray Morgan
Comm., Sales Prom. Mgr.....Stan Weisberger

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts
Owned-Operated By....Pauls Valley Bcstg. Co.
Address.....P.O. Box 610
Tel.: 1470.....Independent
President.....E. J. Ballard
Gen. Mgr.....B. Hampton
Chief Engineer.....H. Jones

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponca City Pub. Co.
Business Address.....P.O. Box 588
Tel.: RO 5-6607.....MBS
Newspaper Affiliation.....The News
Representative ..... Pearson
General Manager.....Allan W. Muchmore
Station Manager.....William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
Owner.....R. B. & Bernice Bell
Address .....Box 511
Tel.: 660 .....KBS
President, Gen. Manager.....R. B. Bell
Sales Prom., Ch. Eng.....Viv Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lakes Area Bcstg. Co.
Address.....5th & S. Mill Sts.
Tel.: VAlley 5-2763.....KBS
Representative.....H. F. Best
Gen. Mgr., Chief Eng.....L. L. Gaffaney
Commercial Manager.....Mrs. L. L. Gaffaney
Program Director.....H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....KGFF Bcstg. Co., Inc.
Address.....P. O. Box 2059
Tel.: 4390 .....MBS
Newspaper Affiliation.....Stauffer Publ., Inc.
Representative .....Avery-Knodel
Gen., Sta. Manager.....William A. Weaver
Chief Engineer.....P. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
Owned-Oper. By....Stillwater Publishing Co.
Business Address.....P.O. Box 231
Tel.: FR 2-7800.....Independent
Newspaper Affiliation.....Daily News-Press
Representative ..... Clark
General Mgr.....J. R. Bellatti
Sta. Mgr., Prog. Dir.....Lewis Pearce
Commercial Manager.....Bill Platt
Chief Engineer.....Paul A. McCollum

KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Camellia Corp.
Address.....Box 221
Tel.: GLendale 6-2511.....Independent
President.....Jim Egan
General Mgr., Ch. Eng.....Galen O. Gilbert
Sales Prom. Mgr., Prog. Dir.....Bill Bentley
Publicity Director.....Connie Bentley

KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....Public Radio Corp.
Bus.-Studio Address.....910 S. Boston
Tel.: LU 7-2401.....Independent
Station Representative.....Young
President.....Lester Kamin
General, Station Mgr.....Robert J. Hoth
Program Director.....Dick Schmitz
Commercial Manager.....Frank Lawrence
Publicity Dir., Sls. Prom. Mgr.....C. Michaels
Chief Engineer.....Charles Laughton

KFMJ—Tulsa—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned-Operated By....Fred Jones Bcstg. Co.
Business-Studio Address.....1242 S. Boston
Tel.: LU 5-5555.....Independent
Representative .....Masla
General Manager.....Lawson Taylor
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Charles W. Holt & Assoc.
Address.....8th & Main

Tel.: DI 3-4121.....Independent
President.....Charles W. Holt
General Manager.....Stan Hagan
Program Director.....Pete Dreyer
Chief Engineer.....Roy Brown

KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Operated By.....Meredith KRMG, Inc.
Business-Studio Address..311 So. Denver Ave.
Tel.: LUther 4-4291.....CBS
Representative .....John Blair
President .....Fred Bohen
Gen., Comm. Manager.....Frank S. Lane
Sales Prom., Prog. Dir.....Keith Bretz
Chief Engineer.....William H. Bradley

KTUL—Tulsa—1934

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper....Consol. Radio Enterprises Inc.
Business-Address.....2601 E. 56 St. N.
Tel.: FI 5-1311.....MBS
Representative .....Avery-Knodel
President.....James C. Leake
Gen., Sta. Mgr.....James H. Schoonover
Commercial Mgr.....Edward T. Neibling
Program Dir.....Robert Gregory
Sales Prom. Mgr.....Karl Janssen
Publicity Dir.....Robert E. Draughon
Chief Engineer.....Lloyd J. Cowan

KVOO—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southwestern Sales Corp.
Bus.-Studio Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative .....Edward Petry
President.....H. C. Stuart
V.P., General Mgr.....G. K. Brandborg
Program Director.....J. Ryan
Chief Engineer.....J. Bushnell

KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Vinita Broadcasting Co.
Business Address.....601 S. Foreman
Tel.: ALpine 6-3407.....KBS
General Manager.....John M. Mahoney
Station Manager.....Claude Donica
Program Director.....Merle Weisinger
Chief Engineer.....Paul Gentry

KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts
Owned-Operated By..Tri Cities Bcstg. Co., Inc.
Address .....Box 1260
Tel.: 1260 .....ABC-KBS
Representative..Venard, Rintoul & McConnell
Pres., General Manager.....Bill Hoover
Station Manager.....Ray Judge

KSIW—Woodward—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Woodward Bcstg. Co.
Address.....22nd & Cedar
Tel.: ALpine 4-4455.....Independent
Representative ..... Pearson
Pres., Gen. Mgr.....Edward A. Ryan
Program Director.....Lenora W. Ryan
Chief Engineer.....Harry McFarland

Pop.: 1,940,000
Families: 596,000
Radio Homes: 591,000

OREGON

TV Homes: 466,000
AM Stas. in State: 68
TV Stas. in State: 7

KABY—Albany—1959

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned.....Albany Broadcasting Corp.
Address.....233 W. Third
Tel.: WAbash 6-3719.....Independent
Station Representative.....Art Moore; Grant
President, General Mgr.....Chet Wheeler
Station, Commercial Mgr...Glenn Henshaw, Jr.
Sales Promotion Mgr.....Rodney Bean
Program, Publicity Dir.....Sandy Rhodes
Chief Engineer.....Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By.....KWIL
Address .....Box 485
Tel.: WA 6-2233.....MBS
Representative .....Allen
President, General Mgr.....Larry Gordon
Chief Engineer.....Arch Brusch

KWIN—Ashland—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Rogue Valley Bcstg. Co.
Business Address.....P.O. Box 227
Tel.: MUrdock 2-4381.....ABC-MBS
Station Representative .....Pearson
President.....Douglas D. Kahle
Gen., Sta. Mgr.....Elliott Motschenbacher
Commercial Manager.....W. Henry Peck
Program Director.....William Lively

KAST—Astoria—1925

Frequency: 1370 Kc.....Power: 1000 Watts
Owned.....Astoria Broadcasting Co.
Address.....P.O. Box 445
Tel.: FA 5-2911.....MBS-KBS

Newspaper Affil.....Astorian Budget
Representative .....Art Moore
President, Gen. Mgr.....Robert B. Chessman
Business Mgr.....Mary I. Ristola
Sales Manager.....Warren Grimberg
Prog., Pub. Dir.....Herman Robison
Chief Engineer.....George E. Ristola

KVAS—Astoria—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Lower Columbia Bcstg. Co., Inc.
Address.....1418 Commercial St.
Tel.: FA 5-6221.....Independent
Rep.....Moore, Holman, Jacobson
President.....W. T. Moore
General Mgr., Ch. Eng.....Charles A. Farmer

KBKR—Baker—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oregon Trail Bcstg. Co.
Bus.-Studio Address.....2030 Auburn Ave.
Tel.: JA 3-4431.....KBS
Station Rep.....Grant, Art Moore
General Manager.....Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Central Oregon Bcstg. Co.
Business Address.....5000 Studio Road
Tel.: EV 2-4821.....ABC
Representative .....Meeker
Pres., Gen. Mgr., Pub. Dir....Frank H. Loggan
Comm. Mgr.....Doug Gaines
Program Dir.....Kessler Cannon
Chief Engineer.....Robert Dickinson

KURY—Brookings—1958

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned By.....Joseph Sheridan
Address.....P.O. Box 185
Tel.: 4911.....KBS
Station Rep.....Moore; Continental; Allen
General Manager.....Norm Oberst
Commercial Manager.....Curly Anderson
Program Director.....John Wolfe
Chief Engineer.....Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Burns
Address .....544 N. B'way
Tel.: 7300 .....KBS
Co-Managers.....H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KOOS, Inc.
Address .....Box 180
Tel.: CO 7-2121.....MBS
Representative.....Moore; Grant Webb
President.....Sheldon F. Sackett
General Manager.....Robert Chopping
Comm. Mgr.....F. J. McDonough
Prog., Pub. Dir.....Margaret Chopping

KYNG—Coos Bay—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....KYNG Radio
Address.....P.O. Box 657
Tel.: COngress 7-7055.....Independent
Representative.....H. S. Jacobson
Pres. Gen. Mgr.....Phillip F. Waters
Comm. Sales Prom. Mgr.....Bill Karl
Publicity Director.....Faye Crabtree
Chief Engineer.....C. Gilnet

KWRO—Coquille—1949

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KWRO, Inc.
Address .....P. O. Box 396
Tel.: 3961 .....KBS
Station Representative.....Moore, Allen
President.....William E. Walsh
Gen., Sta. Mgr.....Leonard F. Epling
Program Director.....Alice Mobley
Publicity Director.....Andrew Walker
Sales Promotion Mgr.....Paul Friis
Chief Engineer.....Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Mid-Land Broadcasting Co.
Address.....Box 689
Tel.: PL 3-6633.....Independent
Rep.....Everett-McKinney; Feltis; Jacobson
Pres., Gen. Mgr.....Dave Hoss
Program Director.....Gene Shannon
Chief Engineer.....Phil Hodapp

KLOO—Corvallis—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....W. C. Hurley
Address .....Box 731
Tel.: PL 3-3322.....Independent
Station Rep. .....Devney
President.....William C. Hurley
Comm. Program Dir.....Dale K. Allison
Sales Prom., Publicity Dir.....Hal Wehmeier

KOMB—Cottage Grove—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....F. J. Ryan & M. A. Viken
Address.....P. O. Box 606
Tel.: WH 2-2468.....Independent
General Manager.....Orlo Bagley
Sls .Prom. Manager.....Peter J. Ryan
Chief Engineer.....Milton Viken

KPLK—Dallas—1955

Frequency: 1460 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Polk County Bcstrs., Inc.
Address.....P. O. Box 396
Tel.: MAyfair 3-2342.....Independent
Station Rep.....Webb; Moore
Pres., Gen. Mgr.....Ray L. Kozak
Comm. Mgr.....E. C. McElroy Jr.
Program Director.....Ron Manchas
Chief Engineer.....George W. Morrison

KASH—Eugene—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owner.....Radio Air Ways, Inc.
Address.....P. O. Box 1600
Tel.: DI 5-3357.....ABC
Representative .....Donald Cooke
President, Gen., Sta. Mgr.....E. L. Kincaid
Commercial Manager.....Paul Plank
Program Director.....Laura Plank
Publicity Director.....Floyd Coon
Chief Engineer.....Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Guard Pub. Co.
Address.....1776 Coburg Rd.
Tel.: DI 5-4304.....CBS
Newspaper Affiliation .....Register-Guard
Representative .....Weed; Burr
President.....Alton F. Baker
General Manager.....Robert C. LaBonte
Commercial Manager.....James Magnuson
Prom. Mgr., Prog. Dir.....Clifton Cole
Chief Engineer.....William Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.
Owned-Operated By.....Lane Bcstg. Co.
Business Address.....P. O. Box 1032
Tel.: DI 4-4214.....MBS
Rep. .....Everett-McKinney, Headley-Reed
Pres., Gen. Mgr.....Lee Bishop
Comm. Mgr.....Herb Olson
Sales Promotion Manager.....Bob Dowless
Program Director.....Buzz Florip
Chief Engineer.....Floyd Viken

KUGN—Eugene—1946

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KUGN, Inc.
Business Address.....P. O. Box 112
Tel.: DI 4-6216.....NBC
Representative.....Meeker, Art Moore
Pres., Gen. Mgr.....C. O. Fisher
Comm. Mgr.....John Tasnady
Program Director.....Bob Houglum
Chief Engineer.....George Hathaway

KGGG—Forest Grove—1959

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned-Oper. By....Triple G. Broadcasting Co.
Address.....2740 Pacific Ave.
Tel.: ELgin 7-2144.....Independent
Pres., Gen. Mgr.....Lester L. Gould
Station Manager.....Patrick Larkin
Secretary-Treas.....Dorothy R. Gould
Program Dir., Chief Eng.....Mrs. Jean Larkin

KAGI—Grants Pass—1939

Frequency: 930 Kc.....Power: 1 Kw.
Owned-Oper. By..Southern Oregon Bcstg. Co.
Address.....P. O. Box 148
Tel.: GR 6-4477.....MBS
Station Representative.....Moore; Hollingbery
President.....A. E. Voorhies
General Manager.....J. Edwin Arnold
Chief Engineer.....Del Cantrall

KAJO—Grants Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw.
Owned By.....Grants Pass Bcstg. Co.
Business Address.....P.O. Box 230
Tel.: GR 6-6608.....ABC
Station Representative .....Grant
General Manager.....Jim Wilson
Commercial Manager.....Jim T. Jackson
Program Director.....Elzie Parker
Chief Engineer.....Keith Snodgrass

KGRO—Gresham—1956

Frequency: 1230 Kc..Power: 250 Wts. d. 1 Wt. n.
Owned.....Gresham Bcstg. Co.
Address .....Box 32
Tel.: MO 5-4143.....KBS
President, Ch. Eng.....Daniel M. McPeak
Program Dir.....C. Michael Parks
Sales Prom. Mgr.....Bruce C. Blevins

KOHU—Hermiston—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned.....Carl F. and Sarah Knierim
Address .....Box 1
Tel.: JO 7-6500.....Independent
General Manager, Ch. Eng.....Carl F. Knierim
Commercial Manager.....Sarah Knierim
Program Director.....Eleanor Davis

KUIK—Hillsboro—1954

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....Greater Wash. Cty. Bcstg., Inc.
Address.....155 S. Second
Tel.: MI 8-4181.....KBS
Representative .....Art Moore; Scott
General Mgr.....John P. Gillis

KIHR—Hood River—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Ore.-Wash. Bcstrs.
Business Address.....P.O. Box 207
Tel.: 8561 .....Independent
Representative.....Art Moore, Meeker
Pres., Gen. Mgr., Ch. Eng.....C. J. McCredie
Program Director.....Mar Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Gibson Radio, Inc.
Address.....P. O. Box 1130
Tel.: TU 2-2551.....ABC
Representative.....Raymer, Art Moore
President, General Mgr.....Riley R. Gibson
Program Director.....Robert H. Bartlett
Chief Engineer.....Wayne Loerke

KFLW—Klamath Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Caloretex Corp.
Business Address.....327 Main St.
Tel.: TUxedo 2-4656.....CBS
Representative .....Weed
Pres., Gen. Mgr.....Joe D. Carroll
Commercial Manager.....James E. Cross
Program Director.....Anne Cross
Chief Engineer.....George R. Wyville

KLAD—Klamath Falls—1955

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Operated By.....KLAD Broadcasters
Address.....Box 979
Rep.....Jacobson; Grant, Feltis
Gen., Comm. Manager.....Lee Craig
Chief Engineer.....Doug Walker

KLBM—La Grande—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Inland Radio, Inc.
Address.....P.O. Box 907
Tel.: WOodland 3-4121.....KBS
Representative .....Art Moore, Grant
Gen., Sta., Comm. Manager.....Ken Lillard
Chief Engineer.....W. Curry

KQIK—Lakeview—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Pacific Northwest Radio, Inc.
Business Address.....411 N. 1st St.
Tel.: WH 7-2164.....KBS
Rep.....Jacobson; Feltis; Tracy Moore
President.....A. E. Freeman
Gen. Mgr., Ch. Eng.....Harry Kirk
Commercial Manager.....Wallace Lund

KGAL—Lebanon—1951

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Linn County Bcstrs., Inc.
Address.....P. O. Box 387
Tel.: ALpine 8-2134.....KBS
Station Rep.....Holman; O'Connell
Pres.....W. Gordon Allen
V.P., Sta. Mgr.....Don Wellman
Commercial Manager.....Tom Boyd

KMCM—McMinnville—1949

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Yamhill Bcstrs.
Address.....P. O. Box 207
Tel.: 3811 .....KBS
Station Rep.....Allen; Art Moore
President.....Jerry Carr
V.P., General Mgr.....John Courcier
Gen., Sta. Mgr.....G. Branson
Director of Operations.....Craig Singletary
Chief Engineer.....Edwin Nuhring

KBOY—Medford—1954

Frequency: 730 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....KBOY Bcstrs.
Address.....Box 1109
Tel.: SPring 3-5355.....Independent
Station Representative.....Jacobson
General, Station Mgr.....Winston Marks
Chief Engineer.....Charles Field

KDOV—Medford—1958

Frequency:1300 Kc.....Power: 5000 Watts
Owned By.....Medford Bcstg., Inc.
Address.....P. O. Box 869
Tel.: SP 3-5000.....Independent
Representative.....Hall; Wagner
President Ch. Eng.....Jim Silkwood
Commercial Manager.....John B. Klukkert
Program Director.....Margaret Silkwood
Publicity Director.....Fred Andrews

KMED—Medford—1922

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Radio Medford, Inc.
Address.....P. O. Box 1306
Tel.: 3-7373 .....NBC
Representative....Meeker Assoc., Art Moore
President.....Les De Armond
General Manager.....Ray Johnson
Commercial Manager.....Harry Barker
Program Director.....Terry Nolan
Chief Engineer.....Ellis Feinstein

KYJC—Medford—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By ...Medford Printing Co.
Trans. Address.....Barnett Rd.
Tel.: SPring 2-6644.....ABC-CBS
Newspaper Affiliation.....Mail Tribune
Representative .....Pearson, Feltis
Gen. Mgr.....Tom MacLeod
Program Director.....Monte Morris
Chief Engineer.....V. Califf

KNPT—Newport—1948

Frequency: 1310 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yaquina Radio, Inc.
Business Address.....1940 N. Coast H'way
Tel.: 560.....KBS
Rep.....Art Moore, Continental
Pres. Gen. Mgr.....Tom Becker
Commercial Manager.....Don Newman
Station Manager.....Bob Spangler
Sales Promotion Mgr.....Buss Jolley
Program Director.....Georgia McQuilliam
Publicity Director.....Elizabeth M. McKevitt
Chief Engineer.....Del Kruger

KFIR—North Bend—1951

Frequency: 1340 Kc.....Power: 250 Watts

Owned By.....Big Bay Radio, Inc.
Business Address.....1956 Meade St.
Tel.: SK 9-7351.....CBS
Station Rep. .....Grant
President, Co-owner.....Emil W. Karl
Co-manager, Program Dir.....Rod Walter
Commercial Mgr.....Patsy Barkwell
Chief Engineer.....Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Yaquina Radio, Inc.
Business Address.....Box 358
Tel.: WYman 4-2181.....Independent
President.....Thomas R. Becker
General Mgr.....Robert Spangler
Station Mgr.....William W. Harvey
Program Dir.....Henry Florip
Chief Engineer.....Russ Myer

KSRV—Ontario—1943

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Inland Radio, Inc.
Address .....Box 540
Tel.: TUcker 9-8651.....KBS
Representative .....Grant, Art Moore
President, Gen. Mgr.....Gordon L. Capps
Comm. Mgr.....John R. Humphreys
Program Dir.....Robert M. Dye
Sales Prom. Mgr.....Charles E. Harland
Chief Engineer.....Stanley E. McNutt

KGON—Oregon City—1947

Frequency: 1520 Kc.....Power: 10,000 Watts
Owned-Operated By.....Clackamas Bcstrs.
Address.....P.O. Box 5865, Portland, Ore.
Tel.: OLive 6-1441.....MBS
Representative..Broadcast Time Sales; Wagner
President.....Robert J. Hartke
Gen., Sta., Comm. Mgr.....Irwin S. Adams
Program Director.....Sonora B. Hoffman
Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned .....Umatilla Bcstg.
Address .....Box 301
Tel.: CRestview 6-1961.....Independent
President.....John M. Carroll
Comm. Mgr.....Jack Webb

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
Owned.....Pendleton Broadcasting Co.
Address.....Box 278
Tel.: CR 6-1511.....ABC
Representative .....Meeker, Art Moore
President.....C. O. Fisher
Vice Pres., Gen. Mgr.....T. A. Smith
Program Dir.....Murray Wesgate
Chief Engineer.....Don Morris

KKID—Pendleton—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WCS Bcstg. of Oregon
Address.....P.O. Box 178
Tel.: CRestview 6-1311.....Independent
President, Gen. Mgr.....Fred Stevens
Station Mgr., Ch. Eng.....Jack Comfort

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co
Address.....1230 SW Main St
Tel.: CA 2-1881.....Independent
Sta. Representative.....AM Radio Sales
President.....D. H. McGannon
Gen., Sta. Mgr.....Herbert L. Bachman
Commercial Manager.....R. E. Rudolph
Publicity Dir., Sls. Prom Mgr.....Dick Newton
Program Director.....D. F. Stellges
Chief Engineer.....Jack Erwin
OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KDKA, PITTSBURGH, PA.; KDKA, TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM-PORTLAND, ORE.

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper.....King Broadcasting Co.
Bus.-Studio Address.....1139 S.W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....John Blair
President.....Mrs. A. Scott Bullitt
Vice Pres., Bus. Div.....Henry B. Owen
Vice Pres., Broadcst. Div.....Otto P. Brandt
Station Comm. Manager.....Jackson Fleming
Program Director.....Don Porter
Chief Engineer.....Clare Hanawalt

KISN—Portland—1939

Frequency: 910 Kc.....Power: 1 Kw.
Owned.....Star Stations Inc.
Address .....Box 1902
Tel.: BUtler 5-4508.....Independent
Station Representative.....Young
President.....Don W. Burden
General Manager.....Dick Shireman
Chief Engineer.....Forrest Ogan

KLIQ—Portland—1957

Frequency: 1290 Kc.....Power: 1 Kw., d.
Owned By.....KLIQ Bcstrs.
Address.....Oaks Amusement Park
Tel.: BElmont 4-8448.....Independent
Station Representative ....Raymer
General Manager.....Howard McAnulty
Chief Engineer.....Fred Kern

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Business Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative .....CBS Spot Sls.
President.....Ted R. Gamble
General Station Mgr.....H. H. Buckendahl

Program Director.....Willard A. Mears
Chief Engineer.....Louis S. Bookwalter

KPAM—Portland—1951

Frequency: 1410 Kc....Power: 5000 Watts d.
Owned-Operated By.....Ken-Air, Inc.
Address.....P. O. Box 1230
Tel.: CA 8-0106.....Independent
Station Representative .....Meeker
General Manager.....S. M. Goard
Station Commercial Mgr.....Robert W. Ball
Program Director.....Jerry W. Johson
Chief Engineer.....T. B. Hanberg

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Bus.-Studio-Trans. Add...4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
General Manager.....John W. Davis
Station Manager.....David M. Jack
Program Director.....Rodney Masters
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Business Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
Newspaper Affiliation.....Oregon Journal
Station Representative .....Petry
President.....Wm. W. Knight
General Manager.....R. M. Brown
Commercial Manager.....Don Parr
Sales Promotion Manager.....Jack J. Moys
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Bus.-Studio Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Representative .....Forjoe
Pres., Gen. Manager.....Rod F. Johnson
Commercial Sls. Prom. Mgr.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative.....Eastman
President Station Mgr.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Dick Drury
Chief Engineer.....Ed Mundt

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Rep.....Best; Jacobson; Feltis
President, Ch. Eng.....Colln R. Matheny
Comm., Sls. Prom. Mgr.....Richard W. Burger
Program Dir.....Rita A. Matheny

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Business Address.....P.O. Box 787
Tel.: LIncoln 8-3100.....Independent
Station Representative.....Devney; Ayres
Station Manager Ch. Eng.....Don Anderson
Program Director.....John Harris

KRNR—Roseburg—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By.....News-Review Co.
Address .....Box 997
Tel.: OR 3-5551.....CBS
Representative.....Art Moore, Meeker
President .....Frank Jenkins
Gen., Comm. Mgr.....Doug Setterberg

KRXL—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Kyng Radio
Address.....P. O. Box 847
Tel.: OR 3-4464.....MBS-ABC
Representative .....Oakes; Feltis
Gen., Sta., Mgr.....Iris Rice Helliwell

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By....Douglas County Bcstrs., Inc.
Business Address..762 S.E. Pine St.; Box 1138
Tel.: OR 3-6678.....Independent
Station Rep.....Pearson; Jacobson; Wagner
President, Chief Engineer.....Leroy Hiatt
Commercial Mgr.....Clifford Engel
General Manager.....Elliott Motschenbacher
Program Director.....George Rambo

KBZY—Salem—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Salem Bcstg. Co.
Address Trans. Loca.....369 High St., N.E.
Tel.: EM 4-6748.....NBC
Representative.....Meeker, Art Moore
President.....Carl O. Fisher
General Manager.....Alvin D. Bauer
Program Manager.....Bob McCarl
Chief Engineer.....R. E. Harrison

KGAY—Salem—1950

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....KGAY, Inc.
Address .....Box 768
Tel.: EM 3-7121.....Independent
Station Rep.....Holman; Pearson
President.....W. Gordon Allen
General Manager.....Arne G. Peterson
Commercial Manager.....Ed Sullivan
Program Director.....Jimmy Jones
Chief Engineer.....Keith Samples

KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....Oregon Radio, Inc.
Business Address.....P. O. Box 631
Tel.: EM 4-8433.....ABC
Sta. Rep...Everett-McKinney; Feltis; Jacobson
President .....Glenn McCormick
Program Director.....Bob Morse
Chief Engineer.....Clyde Carlton

KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned .....KEED, Inc.
Address.....Box 1161, Eugene, Ore.
Tel.: DI 5-0163.....Independent
Station Representative .....Pearson
President.....Glen M. Stadler
Commercial Manager.....Marion J. Redfearn
Station Manager.....Rodney V. Louden
Program Director.....J. Robert Litten
Sales Prom. Mgr.....Chas. A. Searl
Chief Engineer.....Robert Curtis

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
Owner.....Western Radio Corp.
Address .....KODL Bldg.
Tel.: CYpress6-2300.....KBS
Representative.....Hugh Feltis, Allen
President.....V. B. Kenworthy
General Mgr.....Paul E. Walden

KACI—The Dallas—1955

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned By.....Radio Mid-Columbia Inc.
Business Address.....209 E. 2nd St.
Tel.: CY 6-9661.....Independent
Representative .....Best; Art Moore
President, Gen. Mgr.....M. V. Ling
Station Mgr.....F. Peterson

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power: 250 Watts
Owned-Oper. By....Tillamook Bcstg. Co., Inc.
Business Address.....Box 1590
Tel.: VI 2-4422.....Independent
Rep.....Continental, Art Moore
President.....F. H. Guyton
General Mgr.....Jack Webb

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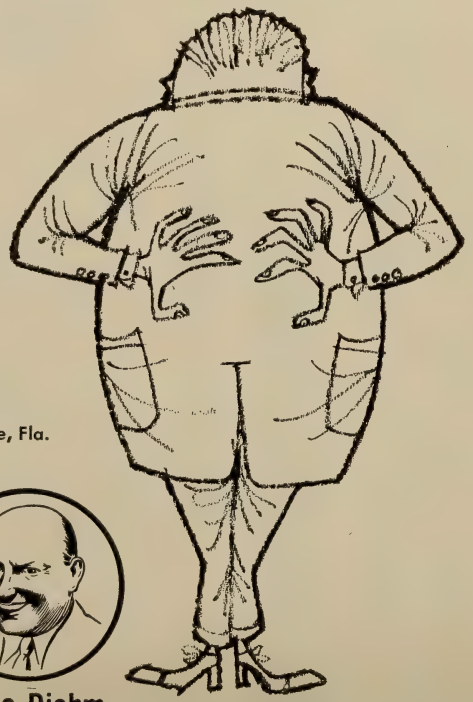

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Families: 3,950,000
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TV Homes: 3,590,000
AM Stas. in State: 147
TV Stas. in State: 20

WAEB—Allentown—1948

Freq: 790 Kc.....Power: 500 W. d., 1 Kw. n.
Owned-Oper. By: .....WAEB, Inc.
Address.....7th & Hamilton Sts.
Tel.: HE 4-9364.....Independent
Station Representative.....Radio-TV Reps.
President.....William F. Rust, Jr.
Gen. Mgr.....Ralph Gottlieb
Sta. Manager.....S. Robert Ackley
Program Director.....Nedd Flemming
Chief Engineer.....William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts
Owned.....Allentown Bcstg. Corp.
Address.....Colorado & Poplar Sts.
Tel.: HE 4-4801.....Independent
Representative ..... Raymer
President.....Charles G. Helwig
General, Station Mgr.....Willard G. Camperson
Program Director.....David M. Van Sant
Chief Engineer.....Gerald B. Werst

WKAP—Allentown—1948

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....WKAP, Inc.
Address.....P. O. Box 689
Tel.: HE 3-3166.....Independent
Representative .....Weed
President.....N. J. Rahall
Sta., Gen. Mgr. .....O. R. Davies
Prog. Dir.....Alan D. Raber
Sales Prom. Manager.....Jerry Duckett
Chief Eng.....C. Frank Cordaro
OWNERS OF: WLCY, ST. PETERSBURG, FLA.; WWNR, BECKLEY, W. VA.; WNAR, NORRISTOWN, PA.

WSAN—Allentown—1923

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....Lehigh Valley Bcstg. Co.
Bus.-Studio Address.....39-41 N. Tenth St.
Tel.: HE 4-9511.....CBS
Representative ..... H-R
Co-Partners....Mrs. O. P. Barnes, Musselman
General Manager.....Reuel H. Musselman

WFBG—Altoona—1924

Frequency: 1340 Kc.....Power: 250 Watts

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St. Petersburg, Fla.

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Beckley, West Virginia

WNAR
Norristown, Pa.

Joe Rahall, *President* — "Oggie" Davies, *Gen. Manager*

Owned-Operated By.....Triangle Pubs.
Address.....Commercial Park
Tel.: WIndsor 4-2031.....Independent
News. Affil.....Phila. Inquirer; Phila. D. News
Station Representative.....McGavren
General Manager.....Frank Palmer
Sales Manager.....Jack Snyder
Program Director.....Edward Andre
Chief Engineer.....Dick Kline

WRTA—Altoona—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Altoona Trans-Audio Corporation
Address .....Hotel Penn Alto
Tel.: WI 3-6112.....ABC
Station Representative .....Clark
President.....Martin F. Malarkey, Jr.
V.P., General Manager.....Lou M. Murray
Station Manager.....David R. Wolf
Program Director.....Larry Weber
Chief Engineer.....Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel.: WI 4-8127.....CBS
Sta. Rep. .....Weed
President.....E. S. Leopold
Gen. Comm. Mgr.....Will Ketner
Publicity Director.....Phil Short
Chief Engineer.....John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Merchant St.
Tel.: COngress 6-1110.....Independent
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Tri-Borough Bcstg. Co.
Address .....Box 277
Tel.: GR 2-3921.....Independent
Gen., Comm. Manager.....Cecil F. Clifton

WNCC—Barnsboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....No. Cambria Bcstrs.
Address.....803 Maple Ave.
Tel.: WIlliams 8-9200.....KBS-MBS
General Mgr.....W. J. Thomas
Sta. Mgr.....William R. Rathall

WBVP—Beaver Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..... ....WBVP, Inc.
Business Address.....1216 7th Ave.; Box 719
Tel.: Tilden 6-4100.....Independent
President.....Frank R. Smith
General, Comm. Mgr.....Thomas B. Price
Program Director.....Charles H. Wilson
Sales Prom. Mgr.....E. A. Sekeres
Publicity Dir.....Gene Sekeres
Chief Engineer.....Andy Sivak

WBFD—Bedford—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.
Owned-Oper. By....The Inquirer Printing Co.
Address.....P.O. Box 572
Tel.: 863.....KBS
President .....John Biddle
General Manager.....Hugo K. Frear
Station Manager.....Robert S. Harrison, Jr.
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Allegheny Mt. Network
Address.....P.O. Box 88
Tel.: ELgin 5-4751.....ABC
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....Lee C. Ray
Commercial Manager.....Sandy Cain
Program Director.....John P. Knorr
Sales Prom. Mgr.....Hal Green
Publicity Dirs.....G. Cone, L. Johnson
Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 5 Watts d.
Owned.....Columbia County Bcstrs., Inc.
Address .....Jackson Bldg.
Tel.: 4546.....Independent
President, Gen. Mgr.....John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By..Bethlehems' Globe Pub. Co.
Bus.-Studio Address.....426 Brodhead Ave.
Tel.: UN 6-8074.....CBS
Newspaper Affil.....Bethlehem Globe Times
Station Representative.....Cooke
President.....Rolland L. Adams
General Manager.....Ellis Service
Station Mgr., Pub. Dir.....Arthur C. McCracken
Comm., Sales Prom. Mgr.....Frank Collie
Prog. Dir.....Robert Wolken
Chief Engineer.....Edwin Rybak

WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned...The Columbia Montour Bcstg. Corp.
Bus.-Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Gen., Comm. Manager.....Ed Darlington
Program Director.....James Lehman
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1948

Frequency: 550 Kc.....Power: 500 Watts
Owned .....Bloom Radio

Address: .....Square Bldg.
Tel.: STerling 4-5500.....MBS
Representative ..... Raymer
President.....Harry L. Magee
General, Sta. Manager....Robert R. Williams
Sales Prom., Publicity Mgr.....Roy Calabrese
Commercial Mgr.....Pat Campbell
Program Dir.....Dale Fulmer
Chief Engineer.....Anthony Hogg

WLOA—Braddock—1947

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Matta Bcstg. Co.
Business-Studio Address...1233 Braddock Ave.
Tel.: EL 1-1100.....Independent
Station Representative.....Good Music Bcstrs.
Pres., Gen., Sta. Mgr.....William G. Matta
Commercial Manager.....George Matta
Sls. Prom. Mgr.....William W. Martin
Program Director.....W. Jennings Brown
Publicity Director.....Jas. Fitzgerald
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By. .....WESB
Address.....43 Main St.
Tel.: 2-4545 .....Independent
Representative .....Burn-Smith
General Manager.....J. M. Cleary
Sls. Prom. Mgrs.....J. M. Cleary, R. E. Feit
Prog. Dir., Chief Eng.....William Winn

WBUT—Butler—1949

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address .....Box 1048
Tel.: 75-778 .....Independent
Station Representative.....Gill-Perna, Inc.
President .....James Beattie
General, Comm. Mgr.....Richard Hanna
Prog. Director.....Dick Kutan
Sales Prom. Mgr.....Gertrude Baker
Publicity Dir.....Jim Lockhaiser
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....Power: 250 Watts d.
Owned-Oper. By ..The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel.: 7-4701..... Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Program Director.....Warren Ihlenfeld
Sales Prom. Mgr.....Jerald Coleman
Publicity Dir.....Jim Martin
Chief Engineer.....Paul Rex

WCNG—Canonsburg—1947

Freq.: 540 Kc.....Power: 250 W. d.
Owned By.....Colonial Bcstg. Co., Inc.
Address .....Box 480
Tel.: SH 5-5400.....Independent
President.....Lowell W. Williams
General Mgr.....Richard E. Burg
Sta. Program Mgr.....James Psihoulis
Chief Engineer.....Anthony Goffi

WCDL—Carbondale—1950

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By Carbondale Bdcstg., Co., Inc.
Address.....127 Salem Rd.
Tel.: 1230 .....KBS
Representative .....Donald Cooke, Inc.
President ....William H. Ware
Gen., Sta. Manager.....Marjorie Zapotosky
Commercial Mgr.....P. J. Oles
Pub. Dir.....Robert Meredith
Prog. Dir.....Paul Elbrecht
Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Oper.....R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: 1785.....Independent
Representative .....Forjoe
President.....Marion P. Lewis
Gen., Sta. Mgr.....James B. Holder
Prog. Dir.....Bill Mahoney
Publicity Director.....Edward Maddon
Commercial Manager.....Jack Simmons
Sales Promotion Mgr.....Leonard Waite
Chief Engineer.....William Lace

WCBG—Chambersburg—1956

Frequency: 1590 Kc.....Power: 5 Kw., d.
Owned.....James R. Reese, Jr.
Address.....944 Lincoln Way West
Tel.: COlony 3-4131.....Independent
Representative.....Charles Bernard
Pres., Gen. Mgr.....James R. Reese, Jr.
Comm. Sales Prom. Mgr.....N. E. Messner
Program Director.....Robert G. Walter
Chief Engineer.....George Jennings

WCHA—Chambersburg—1946

Frequency: 880 Kc.....Power: 1000 Watts
Owned.....Chambersburg Bcstg. Co.
Address.....Professional Arts Bldg.
Tel.: CO 4-7121.....Independent
Representative .....Forjoe
Pres., Gen. Mgr.....John S. Booth
Sta., Comm. Mgr.....Earl P. Strine
Sales Promotion Manager.....David Myers
Program Director.....William Sullivan
Publicity Director.....Charles Boyle
Chief Engineer.....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.

Owned-Oper. By..Monongahela Valley Bcstg.
Address.....Recreation Park
Tel.: HU 3-6551.....KBS
Representative .....Clark
President.....Dr. A. S. Sickman
General Manager.....George D. Gailey
Prog., Pub. Dir.....William Richards
Chief Engineer.....Stanley Crawford

WDRF—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Oper. By.....WDRF, Inc.
Business Address.....3500 Edgmont Ave.
Tel.: TRemont 4-4321.....Independent
Station Representative.....Weed
President.....Ogden Davies
General Manager.....Del Parks
Commercial Manager.....John M. Talley
Chief Engineer.....William Dawson

WVCH—Chester—1947

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Operated By.....James M. Tisdale
Bus.-Studio Address...Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861.....Independent
Station Rep. .....Webb
General Manager.....James M. Tisdale
Station Mgr.....Robert A. Hibbert, Jr.
Comm. Manager.....Martin Peltz
Chief Engineer.....Don Baron

WCPA—Clearfield—1947

Frequency: 900 Kc. ...Power: 1000 Watts d
Owned-Oper. By ....Clearfield Bdcsters, Inc
Address .....215 Church St.
Tel.: POplar 5-5541.....MBS
Newspaper Affil.....Progress; Danville News
President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Sta. Mgr.....Joseph Milsop
Program Director.....George Mastrian
Commercial Manager.....Albert Dame
Chief Engineer.. .....Lewellyn Duck

WCOJ—Coatesville—1949

Frequency: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By.....Chester Co. Bcstg. Co.
Address.....809 E. Lincoln Hgh.
Tel.: DUdley 4-2100.....Independent
President, Chief Eng.....Louis N. Seltzer
General Manager.....William S. Halpern
Comm., Sales Prom. Mgr.....Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc.....Power: 500 W., d.
Owned .....Radio Columbia
Address.....343 Poplar St.
Tel.: MU 4-2591.....Independent
Representative .....Burn-Smith
President.....Lester P. Etter
Gen. Mgr., Ch. Engr.....M. Leonard Savage
Comm., Sales Prom. Mgr.....John P. Weis
Program, Publicity Dir.....Joseph T. Bortell

WCVI—Connellsville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Connellsville Bcstrs., Inc.
Business-Studio Address.....WCVI Bldg.
Tel.: MA 8-4600.....KBS
Station Representative .....Hopewell
President.....Dr. C. T. Troilo
General Manager.....Charles T. Snowden
Prog. Director.....Esther Blasey
Chief Engineer.....Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 Wts. d., 500 n.
Owned-Operated By....Olivia T. Rennekamp
Business Address.....25½ N. Center St.
Tel.: 3-6611 .....KBS
President.....Olivia T. Rennekamp
General Manager.....J. J. Wellenhoffer
Sales Promotion Manager.....Mary Shannon
Program Director.....Howard Bycroft
Publicity Director.....James A. Stowe
Chief Engineer.....Harry Coulter

WFRM—Coudersport—1953

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Farm & Home Bcstg. Co.
Address.....9 N. Main St.
Tel.: 611 .....Independent
President.....C. H. Simpson
General Manager.....John A. Fay
Commercial Manager.....George Kuratomi
Program Director.....Mary Rubar
Publicity Dir.....Ed Easton
Chief Engineer.....Kenyon Reed

WBUX—Doylestown—1948

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned .....WBUX Broadcasting Co.
Address.....30 E. Oakland Ave.
Tel.: FI 8-3583.....Independent
President .....George Steiner
General Mgr.....James Stolcz
Station Manager.....George Pleasants
Publicity Director.....Marion Granger
Chief Engineer.....Dick Wright

WCED—DuBois—1941

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By....Tri County Broadcasting Co., Inc.
Address.....80 N. Park Place
Tel.: 1700 .....CBS
Newspaper Affiliation .....Courier-Express
Representative .....Devney
President ..... Harold T. Gray
Gen. Mgr., Pub. Dir.....Jason S. Gray
Sta., Comm. Mgr.....George Williams
Sales Prom. Mgr., Prog. Dir.....Ken Johnston
Chief Engineer.....George Donahue

WEEX—Easton—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned..... Easton Publishing Co.

Address .....Chestnut Hill
Tel.: 6155 .....Independent
Newspaper Affiliation .....Express
Representative ..... Headley-Reed
President.....J. L. Stackhouse
General Mgr.....Charles R. Thon
Chief Engineer.....Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Associated Bcstrs., Inc.
Bus.-Studio Address.....516 Northampton St.
Tel.: BLackburn 8-6131.....NBC
Representative .....Meeker Co.
Station Exec.....Clair R. McCollough
Station Manager.....Theodore W. Pierce
Gen. Sales Manager.....J. Robert Gulick
Nat'l Sales Mgr.....Thomas R. Nunan, Jr.

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....Colonial Bcstg. Co. Inc.
Address.....Box 192
Tel.: EMpire 7-1511.....KBS
Station Representative.....Best
President.....Lowell W. Williams
V.P., Gen. Mgr.....Richard E. Burg
Commercial Manager.....Arthur K. Greiner
Program Director.....George Morgan
Chief Engineer.....Jack B. Cupper

WLEM—Emporium—1958

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Emporium Broadcasting Co.
Business Address.....1 West Fourth St.
Tel.: EMporium 712.....Independent
General Mgr.....James A. Spotts
Station Manager.....Dean L. Close
Chief Engineer.....William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.....Power: 1000 Watts, d.
Owned.....Garden Spot Broadcasters, Inc.
Address .....P. O. Box 419
Tel.: RE 3-2226.....Independent
Representative .....Broadcast Time Sales
President .....Lester Grenewalt
Gen., Sta. Mgr.....Samuel R. Youse
Prog. Dir.....David A. May
Comm. Mgr.....George D. Ribble
Chief Engineer.....Ralph Haneman

WERC—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
Owned By.....Cleveland Bcstg. Inc.
Address.....RD. No. 4 Robison Rd.
Tel.: UN 4-3017.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General Mgr.....Art Arkalian
Program Director.....Robert Miller
Publicity Director.....Jim Dewart
Chief Eng.....Ken Hestor

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Dispatch Div. of Airways Inc.
Bus. Studio Address.....3514 State St.
Tel.: 2-3248.....ABC
Representative .....Weed
President .....Edward Lamb
General, Sta. Mgr.....Art Ingram
Sales Promotion Mgr.....P. Wittingham
Program Director.....Cliff Shilling
Chief Engineer.....Ken Husband

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Jet Broadcasting Co., Inc.
Address.....1635 Ash St.
Tel.: GL 2-6741.....MBS
Sta. Representative .....Hollingbery
President, Gen. Mgr.....Myron Jones
Comm. Mgr.....Peter Coticchia
Chief Engineer.....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned .....WESB Broadcasting
Address.....212 Commerce Bldg.
Tel.: GLendale 6-7078.....Independent
Station Rep.....Radio TV Reps
Managing Partner.....T. R. Bromley
Station, Commercial Mgr.....R. H. Elliott
Program Director.....William E. Clark, Jr.
Publicity Director.....Mary Barnhart
Sales Promotion Mgr.....Ed Bollinger
Chief Engineer.....William Sebenick

WFAR—Farrell—1953

Frequency: 1470 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Sanford A. Schafitz
Address .....P. O. Box 150
Tel.: DIamond 6-4171.....Independent
President.....Sanford A. Schafitz
General Mgr.....A. Zippay
Chief Engineer.....Milton Wills

WFRA—Franklin—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned.....N.W. Penna. Bcstg. Co.
Address.....P.O. Box 908
Tel.: ID 2-2188.....MBS
Pres., Sta. Mgr.....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Times & News Pub. Co.
Business Address.....Box 28
Tel.: 850 .....Independent
Newspaper Affil.....Times & News Pub. Co.
Gen. Mgr.....P. H. Cunningham
Prog. Dir., Ch. Eng.....Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.
Owned .....WHJB, Inc.
Business-Studio Address...128 N. Penn Ave.
Tel.: TEmple 4-0600.....Independent
President.....H. K. Brennen
General, Sta. Mgr.....Hugh J. Brennen
Comm., Prom. Mgr.....Russell Graeff
Program, Publicity Dir.....Tom Johnson
Chief Engineer.....L. L. Allen

WHVR—Hanover—1949

Freq.: 1280 Kc...Power: 5 Kw. d., 500 Watts n.
Owned-Operated By.....Radio Hanover, Inc.
Address .....Box 268
Tel.: ME 7-3831.....Independent
President, Gen. Mgr.....John D. Bare
Sales Prom. Mgr.....Edward John
Chief Engineer.....Philip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Rossmoyne Corp.
Business-Studio Address.228 Popular Church Rd.
Tel.: CE 4-3005.....MBS
Representative .....Weed
General Manager.....Ed K. Smith
Comm. Manager.....Henry Traugh
Program Director.....Ed. Gonzales
Chief Engineer.....J. Howard Bair

WHGB—Harrisburg—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kendrick Bcstg. Co., Inc.
Bus.-Studio-Trans. Address.....112 Market St.
Tel.: CE 4-4988.....ABC
Station Representative.....McGavren
Pres., Gen. Mgr.....H. Kendrick
Program Director.....Bob Yanich
Station, Comm. Mgr.....Ralph Hartman
Chief Engineer.....William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc.....Power: 5 Kw.
Owned .....WHP, Inc.
Address.....216 Locust St.
Tel.: CEdar 4-3211.....CBS
Representative .....Bolling
President.....E. J. Stackpole
General Manager.....Cecil M. Sansbury
Operations Director.....Harry Hinkley
Sales, Promotion Director.....John V. Grove
Chief Engineer.....E. Dan Leibensperger

WKBO—Harrisburg—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Keystone Bcstg. Corp.
Bus.-Studio Address.....31 N. Second St.
Tel.: CE 4-0191.....NBC
Representative .....Robert Meeker
Station Executive.....Clair R. McCollough
Station Manager.....W. Eugene Garman
Gen. Sales Mgr.....J. Robert Gulick
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.
Technical Director.....J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hazleton Bcstg. Co.
Address.....704-11 Hazleton Natl. Bank Bldg.
Tel.: GL 4-3531.....NBC-MBS
Representative .....Raymer
Pres., Gen., Mgr.....Victor C. Diehm
Administrative Asst.....Kathryn E. Kahler
Commercial Manager.....Robert J. Sacco
Sales Manager.....Thomas A. Tito
Program Director.....Don Murray
Publicity Director.....Paul Cerula
Chief Engineer.....Elwood Tito

WAMO—Homestead-Pittsburgh—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Operated By.....Dynamic Bcstg.
Business Address.....105 E. 8th Ave.
Tel.: HO 2-6000.....Independent
Representative .....Howard
President, Gen. Mgr.....Leonard Walk
Commercial Manager.....Joe Bassett, Jr.
Program Director.....Carl Stuart
Chief Engineer.....James Herbert

WHUN—Huntingdon—1946

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By..Joseph F. Biddle Publ. Co.
Bus.-Studio Address.....400 Washington St.
Tel.: MI 3-3340.....Independent
President.....John H. Biddle
General Manager.....William E. Germann
Chief Engineer.....E. Craig

WDAD—Indiana—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WDAD Inc.
Address ..... 632 Philadelphia St.
Tel.: HO 5-5511.....Independent
Newspaper Affil.....The Progress
President.....W. K. Ulerich
Chief Engineer.....Dyle Martin

WARD—Johnstown—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Bcstg. Co., Inc.
Address .....235 Franklin St.
Tel.: 8-1216 .....CBS
Representative .....Weed
President.....G. D. Garland
General Mgr.....Rich Wilee

WCRO—Johnstown—1947

Frequency: 1230 Kc.....Power: 250 Watts

Owned-Oper. By.....Century Bcstg. Corp.
Bus.-Studio Address.....Fort Stanwix Hotel
Tel.: 9-1187 .....MBS
Representative ..... Forjoe
President.....John J. Keel
General Manager.....John D. Reilly
Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WJAC, Inc.
Bus.-Studio Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune
Representative.....O'Connell; Reilly; Moore
President.....W. W. Krebs
General Manager.....Edward J. Klym
Chief Engineer.....Theodore E. Campbell

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By..... ..Kane Broadcasting Corp.
Address .....Penn-Kane Hotel
Tel.: 1520 .....KBS
President.....Stewart J. Myers
General Mgr.....Gordon Hanks
Comm. Sta. Mgr.....George A. Larson
Program Dir.....Patrick Bickel
Chief Engineer.....John Nordine

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....WACB, Inc.
Bus.-Studio Address.....325 Market St.
Tel.: LI 3-1381.....Independent
President.....Joel R. Rosenbloom
General Mgr.....Warren A. Koerbel
Station Mgr.....Harold H. Stoops
Program Dir.....J. W. Hunter
Chief Engineer.....Rowland Claypool

WGAL—Lancaster—1922

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
Tel.: EX 7-0333.....NBC
Representative .....Robert Meeker
President, Gen. Mgr.....Clair R. McCollough
Gen. Sls. Mgr.....J. Robert Gulick
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.
Station Mgr.....Kenneth Kreider
Program Dir.....Brian Kintzer
Promotion Dir.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Peoples Bcstg. Co.
Bus.-Studio Address.....252 N. Queen St.
Tel.: EX 4-7261.....ABC-MBS
Representative .....Headley-Reed
President, General Mgr.....Frank H. Altdoerffer
Sta. Mgr., Prog. Dir.....Samuel M. Altdoerffer
Commercial Manager.....J. Stanley Baker
Publicity Dir., Sls. Prom. Mgr.....R. Beach
Chief Engineer.....Ramon Sherman

WLSH—Lansford—1952

Frequency: 1410 Kc....Power: 1000 Watts d.
Owned-Oper. By...Miners Bcstg. Service, Inc.
Address.....P. O. Box D
Tel.: 1440 .....Independent
Gen. Manager.....John W. Angst

WAKU—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
Tel.: KEystone 7-7744.....MBS, KBS
President.....Harry P. Reed
Gen. Mgr., Prog. Dir.....W. J. Thomas
Station, Comm. Mgr.....Robert Johnson
Chief Engineer.....Manuel Alverez

WTRA—Latrobe—1956

Frequency: 1480 Kc.....Power: 500 W., d.
Owned .....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative ..... Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond
Commercial Manager.....Mrs. Janet Mahady
Chief Engineer.....Bernard Guidos

WLBR—Lebanon—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Business Address.....P.O. Box 222
Tel.: CRestview 2-7651.....Independent
Representative .....Burn-Smith
President.....H. Raymond Stadiem
Managing Director.....Lester P. Etter
Comm. Manager.....Philip J. Reilly
Program Director.....H. P. Van Voorhis
Chief Engineer.....William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned.....O'Keefe Bcstg. Co.
Address .....Box 1490
Tel.: WIndsor 9-1490.....Independent
Station Representative.....Dore
Pres., Gen. Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Program Director.....Dick Harvey
Chief Engineer.....Howard Leyland

WITT—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts, d.

Owned.....Wireline Radio, Inc.
Address.....34 South 8th St.
Tel.: JA 3-1222.....KBS
President.....Donald Bechtel
General, Station Mgr.....William T. Dyer
Sales Promotion Mgr.....Peter E. Farrell
Publicity Director.....Gloria M. Bailey
Commercial Manager.....Carl E. Miller
Chief Engineer.....James A. Herb

WKVA—Lewistown—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Operated By....Central Pa. Bcstg. Co.
Business Address...19 S. Wayne St.; Box 432
Tel.: 8-6771 .....Independent
Representative .....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Sales Promotion Manager.....Bob Hyle
Program Director.....Robert Hughes
Publicity Director.....Mary Bolich
Chief Engineer.....Jack Sanders

WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Business-Studio Address.....5 W. Market St.
Tel.: 8-6757 .....NBC
Representative .....Burn-Smith
President.....J. S. Woods
Gen., Sta. Mgr.....T. W. Metzger

WBPZ—Lock Haven—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 4038.....MBS
Representative .....Devney
President.....Donald C. Welch
Gen. Sta. Mgr.....Harris Lipez
Chief Engineer.....Al Stratmoen

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: NOrth 4-7167.....CBS
Station Representative .....Weed
President.....Edward J. Hirshberg
Sta. Mgr.....Robert E. Badger
Comm. Mgr.....Wally I. Davids, Jr.
Sales Promotion Manager.....Grace Garbett
Program Director.....Keeve Berman
Publicity Director.....James F. Rice
Chief Engineer.....Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Business-Studio Address.....516 Market St.
Tel.: OR 8-8888.....MBS
Station Representative .....Masla
President.....Robert M. Cox
General, Sta. Mgr.....Charles E. Denny
Commercial Mgr.....Arthur H. Simmers
Program Dir.....Henry Brach
Sales Prom. Mgr.....Joe Singer
Publicity Dir..... Cathy Maddox
Chief Engineer.....Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstrs.
Address.....964 Park Ave.
Tel.: 6-1111..... Independent
President.....William H. Rich
General, Station Mgr.....F. P. Tascone
Commercial Manager.....James R. Nicholson
Program Director.....Paul J. Brown
Publicity Director.....Eric Johnson
Chief Engineer.....Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Lewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel.: 295 .....Independent
Newspaper Affiliation....Sentinel, Lewistown
Representative .....Burn-Smith
President.....J. S. Woods
General Manager.....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Commercial Manager.....Bob Horning
Sales Promotion Manager.....Tim Palm
Program Director.....Don Lorenz
Publicity Director.....Miles Heckendorn
Chief Engineer.....Kenneth Callahan

WMLP—Milton—1955

Frequency: 1570 Kc. .....Power: 1 Watt d.
Owned By.....WMLP, Inc.
Address.....42 Broadway
Tel.: 1594.....Independent
President.....John S. Booth
General, Comm. Mgr.....J. P. Foster
Chief Engineer.....Ronald Stoops

WARC—Milton—1958

Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned By.....Williamsport Bcstg. Assoc. Inc.
Business Address.....YMCA Bldg.
Gen. Manager.....Woodrow W. Ott

WPEL—Montrose—1953

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Montrose Bcstg Corp.
Address.....Locust St.
Tel. Montrose 397.....Independent
Pres. Gen. Mgr.....W. Douglas Roe
Program Director.....William Ohman
Chief Engineer.....Richard Gage

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By.....WKST, Inc.
Address.....1st Federal Plaza
Tel.: OL 4-5501.....ABC
Station Representative.....Weed
President, General Mgr.....S. W. Townsend
Station, Sls. Prom. Mgr.....Harry Reith
Commercial Manager.....Byron McConnell
Chief Engineer.....Ernest Rety

WKPA—New Kensington 1940

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588.....Independent
President .....C. R. Cooper
Gen., Comm. Mgr.....Melvin A. Goldberg
Sales Promotion Manager.....Jim Gray
Program Director.....Phil Brooks
Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc.....Power: 500 Watts d.
Owned-Operated By...Norristown Bcstg. Co.
Bus.-Studio Address.....Old Arch Rd.
Tel.: BR 2-7600.....Independent
Representative ..... Weed
President.....N. Joe Rahall
Gen. Mgr.....Ogden R. Davies
Sta. Manager.....John M. Banzhoff
Comm. Mgr.....Buddy Brode
Program Dir.....Anthony Bekas
Chief Engineer.....C. Frank Cordaro
OWNERS OF: WKAP, ALLENTOWN, PA.; WLCY, ST. PETERSBURG, FLA.; WWNR, BECKLEY, W. VA.

WKRZ—Oil City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
Business Address....Broadcast Hill; Box 868
Tel.: 4-1269.....NBC
Pres., Gen. Mgr.....Kenneth E. Rennekamp
Commercial Manager.....Jack Duncan
Program Director.....Mrs. Marian Timlin
Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CBS Radio, Inc.
Address.....City Line & Monument Ave.
Tel.: GR 7-8300.....CBS
Representative.....CBS Radio Spot Sales
V.P., General Mgr.....Thomas J. Swafford
Gen. Sales Manager.....Jack Kline
Sales Promotion Manager.....Fred Birmbaum
Program Director.....Mike Grant
Chief Engineer.....J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.
Owned-Oper. By .....Max M. Leon, Inc.
Address.....Belmont Ave. & Edgely Rd.
Tel.: TR 8-2000.....Independent
Sta. Representative.....Bernard Howard
President .....Max M. Leon
General Sta. Mgr.....Robert A. Klein
Comm. Mgr.....William H. Vogt
Chief Engineer.....Frank W. Unterberger

WFLN—Philadelphia—1958

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned By.....Franklin Bcstg. Co.
Address.....8200 Ridge Ave.
Tel.: Ivyridge 2-6000.....Independent
Station Representative.....Good Music Bcsts.
President.....Lawrence M. C. Smith
General Manager.....R. S. Green
Program Director.....M. O'Donnell
Chief Engineer.....F. Chassey

WHAT—Philadelphia—1925

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Oper. By....Independence Bcstg. Co.
Address...Conshohocken & Windemere Aves.
Tel.: TRinity 9-1500.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....William A. Banks
Station Manager.....Dolly Banks
Commercial Manager.....Paul Abrams
Prog. Director.....Randy Gretes
Publicity Director.....Marsha Greenbaum
Chief Engineer.....Charles Lehmann

WIBG—Philadelphia—1925

Freq.: 990 Kc...Power: 50,000 Wts. d., 10,000 n.
Owned.....Storer Bcstg. Co.
Address.....Suburban Sta. Bldg.
Tel.: LOcust 3-2300.....Independent
Representative .....Katz
President.....George Storer, Jr.
Man. Dir.....John C. Moler
National Sales Mgr.....James P. Storer
Prog., Promotion Manager....Roy M. Schwartz
Local Sales Mgr.....David Bolton
Chief Engineer.....John H. Henninger
OWNERS OF: WJBK AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WFIL—Philadelphia—1922

Frequency: 580 Kc.....Power 5000 Watts
Owned.....Triangle Publications, Inc.
Business-Studio Address.....46th & Market
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative ..... Blair
General Manager.....Roger W. Clipp
Station Manager.....George A. Koehler
Gen. Sales Manager...Kenneth W. Stowman
Dir. of Programming & Sls...Cylde R. Spitzner
Dir. of Operations.....Jack Steck
Program Director.....L. Klein
Chief Engineer.....Henry E. Rhea

*AGAIN THIS YEAR**

In Philadelphia WIP radio is used exclusively by more advertisers than any other station

WIP

PHILADELPHIA'S PIONEER VOICE

610

For **MORE** *Information—Ask Petry!*

**See Page 592, Radio Annual — Television Year Book, 1959*

A Station of the Metropolitan Broadcasting Corporation

WIP—Philadelphia—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Metropolitan Bcstg.
Business-Studio Address.....35 S. 9th St.
Tel.: WA 2-6800.....MBS
Representative .....Edward Petry
President.....Benedict Gimbel, Jr.
V.P., Gen. Mgr.....Harvey L. Glascock
Nat. Sales Mgr.....Paul B. Evans
Program Director.....Varner Paulsen
Sales Prom. Mgr.....Marie Christie
Publicity Dir.....Florence Love
Chief Engineer.....Clifford C. Harris

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WJMJ Bcstg. Corp.
Business-Studio Address.....2043 Locust St.
Tel.: LO 4-2300.....Independent
Representative.....Broadcast Time Sales
Pres., Gen., Sta. Mgr.....Patrick J. Stanton
Commercial Mgr.....Charles Stahl
Natl. Sales Mgr., Pub. Dir.....James Rubenstone
Prog. Dir.....Michael Deegan
Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1929

Frequency: 950 Kc.....Power: 5000 Watts
Owned By.....Consolidated Sun Ray, Inc.
Business-Studio Address.....2212 Walnut St.
Tel.: LO 4-6000.....Independent
Representative .....Gill-Perna
President .....William Sylk
Exec. Vice President.....William B. Caskey
Station Mgr.....Murray Arnold
Program Dir.....Jerry White
Comm. Manager.....Erwin Rosner
Prom. Mgr., Pub. Director.....Sam Serota
Chief Engineer.....Charles W. Burtis

WRCV—Philadelphia—1921

Frequency: 1060 Kc.....Power: 50,000 Watts
Owned-Oper. By....National Bcstg. Company
Business-Studio Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Mgr.....Raymond W. Welpott
Comm| Sta. Mgr.....Thomas E. Paisley
Program Director.....Bob Benson
Sales Prom., Publicity Dir.....Jack Wiley
Chief Engineer.....William A. Howard

WTEL—Philadelphia—1925

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....WTEL, Inc.
Business-Studio Address.....4310 N. Broad St.
Tel.: GLadstone 5-9200.....Independent
Station Representative.....Dore
President.....John Hopkinson
V.P.s.....Q. C. Strum, G. Hopkinson
V.P., Comm. Mgr.....Alexander S. Klein, Jr.

WPHB—Philipsburg—1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned By.....Moshannon Valley Bcstg.
Address.....P. O. Box 361
Tel.: Dickens 2-2300.....Independent
Gen. Comm. Mgr.....William Emert
Program Director.....Mrs. Wm. Emert
Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Power: 50,000 Watts
Owned-Oper. By.Westinghouse Bcstg. Co. Inc.
Business Address.....122 E. 42nd St., N.Y.C.
Tel.: MUrray Hill 7-0808.....Independent
Station Representative.....AM Radio Sales
President .....Donald H. McGannon
General, Station Manager.....L. R. Rawlins
Asst. Gen. Mgr., Comm. Mgr...Donald Trageser
Program Manager.....Dominic Quinn
Sales Prom. Mgr.....June L. Buzzelli
Publicity Manager.....Owen Simon
Chief Engineer.....Theodore C. Kenney
OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.; WBX-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM, PORTLAND ORE.

KQV—Pittsburgh—1922

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Allegheny Bcstg. Corp.
Address.....411 7th Ave.
Tel.: AT 1-9100.....ABC
Station Representative .....Young
President.....Leonard H. Goldenson
Sales Co-ord.....Frank Maruca
Commercial Manager....Robert N. Thompson
Program Dir.....John Gibbs
Chief Engineer.....Fred L. Zellner, Jr.

WAMP—Pittsburgh—1924

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By .....NBC
Address.....1459 Crane Ave.
Tel.: LOcust 3-5238.....NBC
Representative.....NBC Spot Sales
Gen. Mgr.....Stephen J. Rooney
Commercial Manager.....Ruth C. Armstrong
Chief Engineer.....Matthew Bracic

WCAE—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....WCAE, Inc.
Business Address.....Carlton House
Tel.: AT 1-6900.....Independent
Newspaper Affil.....Sun-Telegraph
Representative .....Katz
Pres., General Manager.....Leonard Kapner
Station, Commercial Mgr.....F. Geer Parkinson
Program Director.....Paul Ruhle
Chief Engineer.....James Greenwood

WEEP—Pittsburgh—1957

Frequency: 1080 Kc.....Power: 1 Kw.

Owned By.....Golden Triangle Bcstg. Corp.
Address.....220 N. Highland Ave.
Tel.: EM 1-5000.....Independent
Station Representatives.....Eastman
President.....Myron Jones
General Mgr.....John A. Pieper
Commercial Mgr. .....Howard Fried
Program Dir.....Jack D. Bailey
Chief Engineer.....Walter McCoy

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WPIT, Inc.
Business-Studio Address.....213 Smithfield St.
Tel.: AT 1-1900.....Independent
President.....John J. Laux
Gen., Comm. Mgr.....Don Ioset
Sales Mgr., Prog., Pub. Dir.....Clifford Charles
Chief Engineer.....Michael Komichak

WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By .....WWSW, Inc
Bus.-Studio Address.....Hotel Sherwyn
Tel.: Gr 1-5200.....Independent
Newspaper Affiliation.....Post Gazette
Representative .....John Blair
President.....O. M. Schloss
Gen. Mgr., Prog. Dir.....Ben W. Muros

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Midway Bcstg. Co., Inc.
Address.....Main & Spring St.
Tel.: OL 4-3388.....KBS
Pres., Gen. Manager.....Angelo W. Fiorani
Commercial Mgr.....R. E. Florey
Program Director.....J. Fiore
Promotion Mgr.....Rosemary Gallagher
Publicity Director.....Betty Schriver
Chief Engineer.....John P. McGoldrick

WPAZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Pottstown Bcstg. Co.
Address.....247 High St.
Tel.: Faculty 6-4000.....Independent
Representative .....Indie Sales
Pres., Gen. Mgr.....Herbert Scott
Chief Engineer.....R. Mellon

WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Miners Bcstg. Serv., Inc.
Business-Studio Address.....Box 629
Tel.: MA 2-1450.....Independent
President.....Joseph L. McGuire
Gen. Mgr., Ch. Eng.....John W. Angst
Station Manager.....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Pottsville Bcstg. Co.
Bus.-Studio Address.....212 S. Centre St.
Tel.: MArket 2-1360.....MBS
General Manager.....A. V. Tidmore
Commercial Manager.....Ralph L. Price, Jr.
Sales Promotion Manager.....Walter Jones
Program Director.....Ed Romance
Chief Engineer.....William Penn Tidmore

WPME—Punxsutawney—1953

Frequency: 1540 Kc.....Power: 1000 Watts d
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 1221.....KBS
President.....Sheridan W. Pruett
General, Station Mgr.....C. M. Erhard, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC
Newspaper Affiliation.....Eagle Times
Representative .....Headley-Reed
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Business-Studio Address.....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Representative .....Weed
Pres., Gen. Mgr.....Robert G. Magee
Comm. Sta. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue

WRAW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper By.....WRAW, Inc.
Business-Studio Address.....19 N. Fifth St.
Tel.: FR 6-7173.....NBC
Representative .....Robert Meeker
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....J. M. Norris

Address.....P.O. Box 88
Tel.: 3-3471.....Independent
Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned By.....Cove Bcstg. Co., Inc.
Address .....Woodbury Pike
Tel.: 690.....Independent
President.....Carl W. Kensinger
General Comm. Mgr.....Walter O. Kramp
Station Mgr. .....Julia M. Gerhart
Program Director.....Merle Ebersole
Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elk Cameron Bcstg. Co.
Address.....41 Erie Ave.
Tel.: 4-2821.....MBS
General Manager.....C. H. Simpson
Commercial Manager.....John J. Kain
Prog. Director.....Beatrice B. Smith
Pub. Dir.....A. Kuhn

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio WATS
Business Address.....110 N. Elmer Ave.
Tel.: TU 2-2401.....KBS
Representative .....Indie Sales
President.....T. K. Cassel
General Manager.....Walter D. Knowles
Chief Engineer .....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....WARM Bcstg. Co.
Business Address.....Bowman Bldg.
Tel.: DIamond 6-4646.....Independent
Station Representative .....Eastman
President.....Louis J. Appell, Jr.
General Manager.....Arthur W. Carlson
Commercial Manager.....George Gilbert
Sales Manager.....Luther Strittmatter
Program Director.....Don Stevens
Chief Engineer.....Nicholas Hudak

WEJL—Scranton—1950

Frequency: 630 Kc. .....Power: 500 Watts d.
Owned-Operated By.....Edward J. Lynett
Business Address.....149 Penn Ave.
Tel.: DI 2-9151.....Independent
Newspaper Affil.....Times
Station Rep.....Meeker
General, Station Mgr.....Cecil Woodland
Sales, Program Manager.....Hugh J. Connor
Pub. Dir.....Bill Pierce
Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....WGBI Radio, Inc.
Address.....1000 Wyoming Ave., Scranton
Tel.: DI 2-7634.....CBS
Representative .....H-R Reps
President.....Mrs. M. E. Megargee
Gen. Comm. Mgr.....Mrs. M. A. Holcomb
Station Manager.....Robert E. McDowell
Prom. Dir., Pub. Dir.....Doug Holcomb
Program Director.....Frank Monaghan
Chief Engineer.....Kenneth R. Cooke

WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Scranton Radio Corp.
Address.....221 N. Washington Ave.
Tel.: DI 6-1202.....Independent
Pres., Gen. Mgr.....Joe Dobbs
Chief Engineer.....James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.
Owned By....Lackawanna Valley Bcstg. Co.
Business-Studio Address....116 Adams Ave.
Tel.: DI 7-3388.....NBC
Representative .....Headley-Reed
Pres., Gen., Mgr.....David M. Baltimore
Station Manager.....Joseph B. Gries
Publicity Dir., Sls. Prom. Mgr.....R. Paul
Comm. Mgr.....Joseph P. Kimble
Program Dir.....David L. Griffiths
Chief Engineer.....Willard Shimski

WISL—Shamokin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Anthracite, Inc.
Business Address.....Rock & Sunbury Sts.
Tel.: 8-6831.....Independent
Representative .....Forjoe
President.....Henry W. Lark
Station Manager.....Bernard Friedman
Commercial Manager.....Bernard Saks
Sales Prom. Mgr.....W. C. MacElwee
Chief Engineer.....Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Sharon Bcstg. Co., Inc.
Address.....P. O. Box 211
Tel.: DIamond 6-4113.....Independent
Station Representative.....Reilly; O'Connell
Nat. Sales Mgr.....Lee D. Morehouse
Program Director.....Jack Sandstrom
Chief Engineer.....Francis L. O'Dell

WVSC—Somerset—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Operated By.....Somerset Bcstg. Co.
Address.....P. O. Box 231
Tel.: 4186 .....Independent

Gen., Sta. Mgr.....T. H. Oppegard
Comm. Mgr.....C. R. Taylor
Prog. Dir., Chief Engineer.....R. L. French

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Will-Mont Bcstg. Co.
Business Address.....301 Percy St.
Tel.: 3-3609.....ABC
Station Representative.....Hopewell
Pres., Ch. Eng.....Galen D. Castlebury, Jr.
Comm., Sales Prom. Mgr.....H. O. Hallman
Program Director.....Fred Plankenhorn

WMAJ—State College—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Centre Bcstrs., Inc.
Business Address.....P. O. Box 888
Tel.: AD 7-4959.....MBS-KBS
President.....W. K. Ulerich
Gen. Sta. Mgr.....M. J. Bergstein
Program Director.....Stephen Fiskbein
Chief Engineer.....W. D. Files

WVPO—Stroudsburg—1947

Frequency: 840 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pocono Bcstg., Inc.
Business Address.....22 S. Sixth St.
Tel.: HAmilton 1-2100.....Independent
Newspaper Affiliation.....Record
President.....James H. Ottaway
General Manager.....Chester S. Miller
Managing Director.....Francis Brinkley
Commercial Manager.....Edward J. Somers
Program Director.....Joseph B. Whalen
Chief Engineer.....Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Sunbury Bcstg. Corp.
Bus.-Studio-Transmitter.....1150 N. Front St.
Tel.: AT 6-5838.....CBS
Newspaper Affil.....Daily Item
President.....Basse A. Beck
General, Station Manager.....Homer R. Smith
Commercial Manager.....C. Donald Walther
Program Director.....Michael J. Kane
Publicity Director.....Malcolm Arter
Chief Engineer.....John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By...Crawford Cty. Bcstg. Corp.
Address.....P. O. Box 184
Tel.: 7-2265.....Independent
Gen. Sta. Mgr.....Robert H. Sauber
Comm. Sales Prom. Mgr.....Paul R. Ruttan
Program Director.....Marlene Burchfield
Chief Engineer.....W. A. Lowrie

WTRN—Tyrone—1954

Frequency: 1290 Kc.....Power: 1000 Watts, d.
Owned.....Tyrone Bcstg. Co.
Address.....8 W. 10th St.
Tel.: MUtual 4-3200.....MBS
President.....C. H. Simpson
Station Manager.....Lee C. Ray
Sales Manager.....William E. Moses
Commercial Manager.....John J. McCarthy
Program Director.....John W. Eschbach

WMBS—Uniontown—1936

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fayette Bdcstg. Corp.
Address.....Fayette Nat. Bank Bldg.
Tel.: GE 8-3900.....CBS
Representative.....Burn-Smith
President, General Mgr.....Harry C. Burwell
Commercial Manager.....Amayl Canton
Sales Promotion Mgr.....Peggy Thompson
Program Director.....Charles Underwood
Publicity Director.....Hester Nagy
Chief Engineer.....William Henzlly

WNAE—Warren—1946

Frequency: 1310 Kc...Power: 5000 Watts d.
Owned-Oper. By....N. Allegheny Bdcstg. Co.
Business Address.....310 Second Ave.
Tel.: Randloph 3-1310.....Independent
Pres., Gen. Mgr.....David Potter
Comm. Mgr.....James Potter
Prog. Dir.....Leroy Schneck
Chief Eng.....Homer Haines

WJPA—Washington—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Washington Bcstg. Co.
Bus. Address.....George Washington Hotel
Tel.: BA 2-2110.....Independent
Managing Director.....A. Boyd Siegel
Chief Eng.....James Berkheimer

WANB—Waynesburg—1956

Frequency: 1580 Kc.....Power: 250 W., d.
Owned.....Commonwealth Bcstrs.
Address.....First Federal Bldg.
Tel.: 981.....Independent
Sta. Mgr.....George E. McGary
Prog. Dir.....John Beinhardt
Chief Engineer.....R. N. Shank

WAYZ—Waynesboro—1953

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Waynesboro Bcstg. Co., Inc.
Address.....21 W. Main St.
Tel.: 1900.....Independent
Station Representative.....Forjoe, Lowenstein
President.....Mrs. Marian P. Lewis
General, Station Mgr.....Jay Hanshaw
Program Director.....Pete Coolbaugh
Publicity Director.....Ted Harding
Chief Engineer.....Ron Stoops

WNBT—Wellsboro—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Farm & Home Bcstg. Co.
Address.....89 Main St.
Tel.: 2113 .....MBS
President.....C. H. Simpson
General Mgr.....John Fay
Prog. Dir.....Carol Makin
Commercial Manager.....John Zellner
Chief Engineer.....Richard E. Roeder

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Anna Stenger
Business-Studio Address.....85 W. Union St.
Tel.: VA 3-0196.....MBS
Representative .....Burn-Smith
Gen. Mgr.....John H. Stenger
Program Director.....Ed Kuzma
Publicity Director.....Dan Stenger
Chief Engineer.....Milan Krupa

WBRE—Wilkes-Barre—1924

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WBRE-Radio, Inc.
Bus.-Studio Address.....62 S. Franklin St.
Tel.: VA 3-3101.....NBC
Representative .....Headley-Reed
Pres., Gen. Mgr.....David M. Baltimore
Operations Director.....F. D. Coslett
Program Director.....Robert Schumacher
Commercial Manager.....Jos Gries
Publicity Director.....Richard Paul
Chief Engineer.....Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Wyoming Valley Bcstg. Co.
Bus.-Studio Address.....88 No. Franklin St.
Tel.: VA 4-4666.....ABC
Representative .....Avery-Knodel
President .....Mitchell Jenkins
Business Manager.....Emerson H. Ramage
Station Manager.....Roy E. Morgan
Sales Manager.....Lee Vincent
Promotion, Publicity Manager.....Jim Ward
Program Director.....Tom Bigler
Chief Engineer.....Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Wyoming Radio, Inc.
Address.....70 S. Main St.
Tel.: Valley 2-6108.....Independent
Representative .....Forjoe
President.....Martin H. Philip
General Mgr.....Lee Small
Commercial Mgr.....Milton Laughlin
Program Dir.....Bill Jones
Chief Engineer .....B. Bailey

WLYC—Williamsport—1951

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned By.....Lycoming Bcstg. Co.
Address .....331 Pine St., Box 389
Tel.: 2-4676 .....KBS
Sta. Representative.....Donald Cooke
President.....John T. Keliher
General, Station Mgr.....W. Richard Carlson
Commercial Mgr.....Vince Campana
Sls. Prom. Manager.....Edward Kirchman
Program Director.....Vernon Hester
Publicity Director.....William J. Deuel
Chief Engineer.....James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WGAL, Inc.
Address .....1559 West 4th St.
Tel.: 2-6116 .....NBC
Representative .....Meeker
Pres., Gen. Mgr.....Clair R. McCollough
Station Manager.....J. Wright Mackey
Gen. Sls. Mgr.....J. Robert Gulick
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.

WWPA—Williamsport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned..Williamsport Radio Bcstg. Assoc., Inc.
Address.....330 Government Pl.
Tel.: 7119 .....CBS
Representative .....Burn-Smith

THE BRIGHT SOUND
Has Arrived in N.E. Penna.
730 WNAK RADIO 730
GOES MODERN
Tune in Daily for
MODERN RADIO
WNAK
Offices
70 S. MAIN ST.
WILKES-BARRE, PA.
WOOLWORTH BUILDING
NANTICOKE, PA.

President.....Harry J. W. Kiessling
Gen., Sta. Manager.....Woodrow W. Ott
Program Director.....John H. Archer
Comm. Mgr.....Phil Lane
Sales Prom. Mgr.....William S. Lawson
Publicity Director.....Albert Decker
Chief Engineer.....Carl Steinbacher

WNOW—York—1948

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WNOW, Inc.
Business Address.....P.O. Box 1747
Tel.: 2-7821 .....Independent
Station Rep.....Radio-TV Reps.
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb
Chief Engineer.....Jack Schuster

WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. By.....Associated Bcstrs
Business-Studio Address.....13 S. Beaver St.
Tel.: 3-5558.....NBC
Representative .....Robert Meeker
Station Executive.....Clair R. McCollough
Station Manager.....Elwood C. Anderson
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.
Gen. Sales Mgr.....J. Robert Gulick
Chief Engineer.....J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By....Susquehanna Bcstg. Co.
Address .....Box 910
Tel.: YOrk 2-5521.....ABC
Representative .....Eastman
President.....Louis J. Appell, Jr.
Comm., Sales Prom. Mgr.....P. K. Eberly
Prog. Dir.....Robert Shipley
Operations Mgr.....Allen Saunders
Chief Engineer.....Glenn Winter

Pop.: 915,000
Families: 269,000
Radio Homes: 251,000

RHODE ISLAND

TV Homes: 247,000
AM Stas. in State: 13
TV Stas. in State: 2

WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By..The Aquidneck Bcstg. Corp.
Address .....Box 367
Tel.: VIking 6-1540.....Independent
Representative .....Everett-McKinney
Pres., Gen. Mgr.....Milton E. Mitler
Comm. Mgr.....Frank Booth
Sales Prom. Mgr.....George McNamara
Chief Engineer.....Allan Bowen

WPAW—Pawtucket—1950

Frequency: 550 Kc....Power: 1 Wts. d.; 500 n.
Owned-Oper. By.....Roger Williams Bcstg.
Address.....P.O. Box 55, Cumberland, R. I.
Tel.: PA 5-9000.....ABC
Pres., Gen. Mgr.....Dominick A. Hysko
Commercial Mgr.....Rose Morris
Station, Program Dir.....Donald R. Hysko
Chief Engineer.....John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Providence Journal Co.
Address.....75 Fountain St.
Tel.: DE 1-0600.....Independent
News. Affil.....Providence Journal
Station Rep.....Venard, Rintoul & McConnell
President.....Henry S. Chafee
General Manager.....H. William Koster
Comm. Manager.....Hervey C. Carter
Sales Prom. Mgr.....Arthur E. Lathrop, Jr.
Program Director.....Don Morton
Chief Engineer.....George W. Sharpe

WPRO—Providence—1924

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By.....Capital Cities TV Corp.
Bus-Stud. Add. ..24 Mason St., WPRO Bldg.
Tel.: PL 1-9776.....CBS
Representative .....Blair
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Commercial Mgr.....F. J. Boynton
Sales Promotion Mgr.....Tony Visk
Program Director.....Joseph Somerset
Chief Engineer.....John V. Ferri

WRIB—Providence—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. I. Bcstg. Co.
Address .....Water St.
Tel.: GE 4-2223.....MBS
Representative ..... Indie
President .....Frank Rao
Gen. Sta. Mgr.....Harold A. Pace
Comm., Sales Prom. Mgr.....Earl Castleman
Program Director.....Jeff Krimm
Chief Engineer.....Fred Weiss

WICE—Providence—1947

Frequency: 1290 Kc.....Power: 5000 Watts
Owned.....Providence Radio, Inc.
Address .....Crown Hotel
Tel.: JA 1-6565.....Independent
Rep. .....Avery-Knodel
President .....Tim Elliot
V.P., Gen. Mgr.....John F. Crohan
Program Director.....Sherman A. Strickhouser
Chief Engineer.....Paul Garver

WHIM—Providence—1947

Frequency: 1110 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Buckley-Jaeger Bcstg.
Business-Studio Address.144 Westminister St.
Tel.: UN 1-4211.....Independent
Representative.....Peters, Griffin Woodward
Pres., Gen. Mgr.....Richard Gerken
V.P., Comm. Mgr.....E. James McEnaney, Jr.
Production Manager.....Jay Dunn
Chief Engineer.....Carroll A. Philbrook

WJAR—Providence—1922

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-8255.....NBC
Representative .....Petry
Station Mgr.....David J. Shurtleff
Commercial Mgr.....David B. Seaton
Sales Prom., Publicity Dir.....John C. Burpee
Program Director.....James Gleason
Chief Engineer.....Thomas C. J. Prior

WYNG—Warwick—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....West Shore Bcstg. Co.
Address.....19 Luther Ave.
Tel.: REgent 7-5015.....Independent
Station Representative.....Good Music Bcstrs.
President, General Mgr.....Milton E. Mitler
Station Manager.....Naneen Wendler
Commercial Manager.....M. David Bell
Sales Promotion Mgr.....Vivianne Fallon
Program Director.....Warren Greenwood
Chief Engineer.....Robert Pearson

WERI—Westerly—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....R. I.-Conn. Radio Corp.
Address.....11 Railroad Ave.
Tel.: LYric 6-7729-9.....Independent
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....Aug. L. Cavallaro
Commercial Manager.....Tom Shafer
Program Director.....Tom Thomas
Chief Engineer.....Charles W. Austin

WWRI—West Warwick—1956

Frequency: 1450 Kc.....Power: 250 W.
Owned.....Grelin Bcstg, Inc.
Address.....1501 Main St.
Tel.: VA 1-6200..... .....KBS
Station Representative.....Nona Kirby
Pres., Gen. Mgr.....Melvin C. Green
Comm. Mgr.....William J. Gallagher, Jr.
Prog. Dir.....Patrick Fallon
Chief Engineer.....Joseph M. Mattias, Jr.

WNRI—Woonsocket—1954

Frequency: 1380 Kc....Power: 1000 Watts, d.
Owner.....Friendly Bcstg. Co., Inc.
Address.....786 Diamond Hill Rd.
Tel.: PO 9-0600.....Independent
President, Gen. Manager.....Joseph Britt
Comm. Manager.....John Thomas
Program Director.....Richard Bouchard
Sales Prom. Mgr.....Robert Landry
Chief Engineer.....Joseph Britt

WWON—Woonsocket—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....Woonsocket Bcstg. Co.
Business-Studio Address.....99 Main St.
Tel.: PO 2-1240.....Independent
Station Rep.....Nona Kirby
President.....Millicent S. Palmer
Gen. Mgr.....Buell W. Hudson
Chief Engineer .....Harold M. Belknap

in Providence
wice
the sound that sells
NOW
5000 WATTS
serving the nation's 15th market
NOW
24 HOURS
serving over one million
Southern New Englanders
NOW!
one of the nation's
great independents
•
Tim Elliot, President
John Crohan, V.P., Gen. Mgr.
the number one sound
in town
wice
in Providence
National Representative—Avery-Knodel
New England—Harry Wheeler & Co., Boston

Pop.: 2,675,000
Families: 638,000
Radio Homes: 620,000

SOUTH CAROLINA

TV Homes: 479,000
AM Stas. in State: 73
TV Stas. in State: 9

WABV—Abbeville—1956

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....G & R Settles
Business Address.....Highway 28
Tel.: GLadstone 7-3155.....ABC
Representative.....Best: Cannon
Gen. Mgr., Ch. Eng.....Geo. W. Settles, Jr.
Commercial Manager.....Polly Newell
Program Director.....Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Business Address.....343 Laurens N.W.
Tel.: MIdway 8-5464.....KBS
President .....John Mare
General, Station Manager.....J. A. Warren
Publicity Director.....Lamar Rush
Program Director.....Earl Brodie
Chief Engineer, Comm. Mgr...Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton E. Hall
Address Trans. Loca.....321 Kingsley Road
Tel.: CA 6-1511.....CBS-KBS
Newspaper Affil.....Independent, Daily Mail
Representative .....Dora-Clayton
Gen., Sta. Mgr.....Glenn P. Warnock
Commercial Mgr.....G. P. Browne
Program Director.....Marshall Gailliard
Chief Engineer.....W. D. Sneed

WANS—Anderson—1949

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By....Radio Anderson, Inc.
Address.....Clemson Highway
Tel.: CA 4-3424.....MBS
Pres., Gen. Mgr.....W. Ennis Bray
Program Director.....Ken Allison
Station Manager.....John C. Amick
Publicity Director.....Dick Howard
Commercial Manager.....Al Robinson
Sales Promotion Manager.....Carolyn Turner
Chief Engineers.....B. Arkel, T. Coleman

WWBD—Bamberg—1957

Frequency: 790 Kc.....Power: 1 Kw., d.
Owned.....County Bcstg. Corp.
Address.....Rt. 601 South
Tel.: CH 5-2411.....Independent
Representative .....Walker, Dora-Clayton
President.....Joe Speidell III
Chief Engineer.....H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WBAW, Inc.
Address.....2001 Jackson St.
Tel.: 3507 .....KBS
Representative.....Hil F. Best-Keystone
President.....J. A. Gallimore
General Mgr.....Joe Wilder
Comm. Mgr.....Bill Hollingsworth
Program Director.....Vic Whetstone
Chief Engineer.....Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned.....Ridge Bcstg. Corp.
Address.....East Church St.
Tel.: KE 2-4001.....KBS
Station Representative.....Webb
President.....H. Edward Crapps
General, Station Manager.....Redd Reynolds
Commercial Manager.....Ray Walters
Sales Promotion Manager.....Jack McCartha
Program Director.....Paul Brigman
Chief Engineer.....N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Beaufort Bcstg. Co.
Address .....P.O. Box 951
Tel.: Jackson 4-3050.....KBS
Ch. Eng.....Louis M. Neale
Program Director.....W. Peters

WHPB—Belton—1955

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P. O. Box 426
Tel. 2511
General Mgr.....Clyde W. Laughter

WBSC—Bennettsville—1947

Freq.: 1550 Kc....Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By.....Atl. Coast Ins. Co.
Address.....Box 639
Tel.: GR 9-4051.....MBS
Representative .....Indie Sales
President.....Y. W. Scarborough, Jr.
General Manager.....R. L. Brown
Commercial Manager.....Bruce Zieball
Program Director.....Tommy Herndon
Chief Engineer.....John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned.....Lee County Bcstg. Co.

Address .....P. O. Box 168
Tel.: HU 4-4515.....KBS
Station Manager.....Carl A. Vines, Jr.
Chief Engineer.....Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Camden Bcstg. Corp.
Address .....Camden
Tel.: Hemlock 2-2311.....KBS
Rep. .....Continental
President.....Haygood S. Bowden
General Manager.....Tom Richards
Program Director.....A. A. Amodio
Chief Engineer .....Joe Toher

WCAY—Cayce—1958

Frequency: 620 Kc.....Power: 500 Watts
Owned By.....Lexington Cty Bcstg., Inc.
Address.....1303 State St.
Tel.: ALpine 6-2000.....CBS
Station Representative.....Cooke
President.....J. Olin Tice, Jr.
General Manager.....Randy Davidson
Program Director.....J. Nagel, Jr.
Publicity Director.....Gary Kanin
Chief Engineer.....Clarence Jackson

WCSC—Charleston—1930

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Oper. By.....John M. Rivers
Address.....485 East Bay St.
Tel.: RAymond 2-7611.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
President, Gen. Mgr.....John M. Rivers
Commercial Mgr.....James K. Whitaker
Station Mgr.....John B. Hearne
Program Dir.....Stewart Spencer
Sales Prom., Publicity Dir....Mrs. Lois Marshall
Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Weaver Bcstg. Co.
Business Address.....152-B Market St.
Tel.: RA 3-1643.....ABC-MBS-KBS
Representative .....Clark
Pres., Gen. Manager.....H. C. Weaver
Station Mgr., Ch. Eng.....William P. Birchfield
Commercial Manager.....Eugene P. Corrigan

WPAL—Charelston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Speidel Bcstng. Corp.
Business Address.....1717 Edgewater Pk. Rd.
Tel.: SO 6-5584.....Independent
Representative.....Dore, Dora-Clayton
President.....Joseph Speidel III
Station Manager.....Bob Chrystie
Program Director.....Louise Withrock
Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
Owned-Oper. By.....Atlantic Coast Bcstg. Co.
Business Address .....133 Church St.
Tel.: RA 2-2961.....NBC
Representative .....Branham
President.....Charles E. Smith
General, Station Manager.....Vincent French
Sales Prom. Mgr.....Joe Blair
Program Dir.....Bill Walton
Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Low Country Bcstg. Co.
Address.....42 10th Ave.
Tel.: RA 2-2652.....Independent
Gen., Sta. Manager.....E. H. Keown

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Cheraw
Address .....Box 631
Tel.: Lenox 7-7887.....KBS
Sta. Representative.....Hil F. Best
President, Gen. Mgr.....Ben Akerman
Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Dispatch Pub. Co.
Address .....Box 302
Tel. 2171.....KBS
Newspaper Affil.....Dispatch Publ. Co.
President .....C. V. Sink
Gen., Sta., Comm. Mgr.....John T. Cashion
Chief Engineer.....Bill Taylor

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....WPCC, Inc.
Address.....P. O. Box 565
Tel.: 1410.....ABC-KBS
President.....J. D. Brinkley
General, Station Manager.....Ted Y. Prevatte
Commercial Manager.....Lewis Bagwell, Jr.
Program Director.....Bettie Hendrix
Chief Engineer.....Kyle Best

WCOS—Columbia—1939

Frequency: 1400 Kc...Power 1 Kw. d., 250 W. n.
Owned-Operated By.....WCOS, Inc.
Address.....Box 748
Tel.: AL 2-2177.....Independent
Representative .....Meeker
Pres., Gen. Mgr.....George H. Buck, Jr.
Station Manager.....David M. Campbell
Prog. Dir.....Pete Noce
Sales Prom. Mgr.....Jack Grant

Publicity Director.....Robert Fulton
Chief Engineer .....Robert D. Lambert, Jr.

WIS—Columbia—1930

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By .....Bcstg. Co. of the South
Business-Studio Address .....1111 Bull St.
Tel.: AL 3-6431.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President .....B. Calhoun Hipp
General Manager.....G. Richard Shafto
Managing Director.....W. Frank Harden
Commercial Manager.....John Wrisley
Prog. Dir.....Howard Hamrick
Chief Engineer.....Paul Welcome

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....WMSC Radio, Inc.
Business-Studio Address.....1127 Lady St.
Tel.: AL 2-8659.....Independent
Representative .....H-R, Ayer
Pres., Gen., Sta., Comm. Mgr.....C. W. Martin
Prog. Dir.....Gray Olive
Chief Engineer.....Thurston Squires

WNOK—Columbia—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Palmetto Radio Corp.
Address.....P.O. Box 5307
Tel.: AL 3-9401.....Independent
Representative .....Raymer
Gen. Mgr.....H. Moody McElveen, Jr.
Commercial Manager.....G. Quick
Program Director.....Jack Cook
Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc.....Power: 5 Kw., d.
Owned.....Speidel Broadcasting Corp.
Address.....3300½ Main St.
Tel.: AL 6-1551.....Independent
Representative .....Dore, Dora-Clayton
President.....Joe Speidel III
Gen., Sta. Mgr.....Russell George
Sales Prom. Mgr.....Frankie Bridges
Prog. Dir.....James Carter
Chief Engineer.....William Bridges

WLAT—Conway—1944

Frequency: 1330 Kc....Power: 1000 Watts, d.
Owned.....Coastal Broadcasting Co.
Business Address.....P.O. Box 799
Tel.: 340 .....MBS
Sta. Rep.....Devney
President.....L. M. Hawley
Commercial Manager.....P. W. Smith
Program Director.....C. B. Brazzell
Ch. Eng.....Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned By.....Walter Peace
Address .....Box 277
Tel.: Express 3-4081.....Independent
Gen. Mgr., Ch. Eng.....Ralph W. Hoffman
Sta. Mgr.....Emily G. Hoffman

WDSC—Dillon—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Border Bcstg. Co., Inc.
Address.....U. S. Highway 301
Tel.: 470 .....ABC-KBS
Station Representative .....Gill-Perna
Pres., Gen. Mgr.....Joseph Martin
Station Manager.....John Quick
Comm. Mgr. Prog. Director.....Lee Lumpkin
Sales Prom. Mgr.....Dick Jones
Chief Engineer.....Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned By.....Dickens County Bcstg. Co.
Address .....Box 522
Tel.: ULysses 9388.....KBS
Representative .....Indie Sales
Pres., Gen. Mgr.....Cleatus Brazzell
Comm. Mgr.....Jack Moore
Chief Engineer.....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
Address.....P. O. Box 1211
Tel.: MO 9-6351.....ABC
Representative .....Walker-Rawalt
President.....Eugene E. Stone
Gen. Mgr.....Paul H. Benson, Jr.
Chief Engineer.....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Oper. By.....Florence Bcstg. Co., Inc.
Business-Studio Address ..151 S. Dargan St.
Tel.: MOhawk 2-3271.....KBS
President, Gen. Mgr.....Melvin Purvis
Station, Comm. Mgr.....A. P. Skinner
Chief Engineer.....Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc.....Power: 250 Watts d.
Owned By.....Speidel Broadcasting Corp.
Address.....163 N. Coit St.
Tel.: MOhawk 2-1416.....Independent
Station Representative.....Dore
President.....Joe Speidel III
General, Station Manager.....Don Ferguson

WFIS—Fountain Inn—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.

Owned.....Fountain Inn-Simpsonville Entp.
Address .....Box 271
Tel.: WO 3-5991.....Independent
Representative .....Hopewell
President.....L. Wayne Davis
Sales Prom. Director.....Louise M. Davis
Publicity Director.....J. Howard
Chief Engineer.....L. F. Simpson

WFGN—Gaffney—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By ....Cherokee Radio Co., Inc.
Address.....P.O. Box 79
Tel.: IVanhoe 9-4795.....KBS
President .....A. Ray Godshall
Gen. Mgr., Ch. Eng.....M. E. Green
Program Director.....Billy Gibbons
Commercial Manager.....W. H. Kirby
Sales Program Manager.....Mary Hodge
Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Georgetown Bcstg. Co.
Address.....216 S. Fraser St.
Tel.: 3-3421.....MBS-KBS
Station Rep.....Donald Cooke
Pres., Gen. Manager.....J. B. Delzell

WESC—Greenville—1946

Frequency: 660 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Bcstg. Co. of Carolinas
Business-Studio Address.....1 College St.
Tel.: CEdar 2-8241.....Independent
Representative .....Headley-Reed
President.....Robert A. Schmid
General, Station Mgr.....J. Davenport
Commercial Manager.....W. A. Mullinax
Program Director.....Alan Riddle
Publicity Director.....Marianne Taylor
Chief Engineer.....J. Harold White

WFBC—Greenville—1933

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMRC, Inc.
Address .....P.O. Box 1140
Tel.: CE 9-1321.....NBC
Newspaper Affil.....News-Piedmont
Representative ..... Avery-Knodel
President.....R. A. Jolley
Gen. Sta. Mgr.....Bruce Buchanan
Comm. Sales Prom. Mgr.....Keener Garrett
Publicity Director.....Julie Ferguson
Chief Engineer.....Bill Garrison

WMRB—Greenville—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Paramount Bcstg. Co. Inc.
Address.....400 Mayberry St
Tel.: CEdar 3-2751.....CBS-MBS
Station Representative .....Burn-Smith
Pres., Gen. Mgr.....C. F. Cope
Comm. Mgr.....Ben Greer
Station Mgr., Prog. Dir.....William Arrington
Publicity Director.....Susan B. Cope
Chief Eng.....Burt Anderson

WMUU—Greenville—1949

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Bob Jones Univ.
Address ..... Greenville
Tel.: CE 9-9001.....Independent
President.....Dr. Bob Jones, Jr.
General Manager.....R. K. Johnson
Station Manager.....Jim Ryerson
Comm. Manager.....David Yearick
Program Director.....Jack Buttram
Chief Engineer.....William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc.....Power: 5 Kw.
Owned-Oper. By.....Dick Bcstg.
Address .....Box 298
Tel.: CEdar 5-7406.....Independent
Representative.....Howard; Dora Clayton
President.....James A. Dick
General, Station Manager.....T. C. Hooper
Commercial Manager.....C. A. Dick
Program Director.....Jerry Mosteller

WCRS—Greenwood—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned..... Grenco, Inc.
Address.....P. O. Box 868
Tel.: ORchard 9-1300.....NBC
Representative .....Clark
President .....Douglas Featherstone
Gen., Sta. Mgr.....Dan Crosland
Commercial Mgr. .....Ralph Norman
Program Director.....Carroll Sexton
Chief Engineer.....C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned.....Radio Greenwood, Inc.
Address.....Edward Arms Bldg.
Tel.: Orchard 9-3144.....KBS
Representative.....Indie Sales; Dora-Clayton
President.....W. C. Woodall, Jr.
Manager.....George B. Cook, Jr.
Chief Engineer.....Eddie Rose

WCKI—Greer—1955

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned.....Vernon T. Fox
Address .....Box 431
Tel.: TRinity 7-4451.....Independent
Gen. Mgr.....Vernon T. Fox
Station Manager.....James L. Massey
Chief Engineer.....B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Greer Bcstg. Co.
Address .....Jones Rd.
Tel.: TR 7-3141.....KBS
Pres., Gen. Mgr.....E. A. Burch
Sales Mgr.....John Salter
Program Director.....Betty Beers
Chief Engineer.....Leon Southerland

WBHC—Hampton—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Hampton County Bcstg. Co.
Business Address.....Highway 601
Tel.: 2831 .....KBS
Station Representative.....Best
President.....J. A. Gallimore
Station Manager, Ch. Eng.....J. E. Harrelson

WHSC—Hartsville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Hartsville Bcstg. Co., Inc.
Address.....P. O. Box 349
Tel.: ED 2-8101.....MBS-KBS
V.P., Gen. Mgr.....Raymond Caddell
Commercial Mgr.....Oby B. Lyles
Program Director.....Eleanor Flowers
Publicity Director.....Lamar Caldwell
Chief Engineer.....J. E. Parker

WDKD—Kingstree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.
Owned By.....Palmetto Bcstg. Co.
Address.....P. O. Box 450
Tel.: 6761.....Independent
Owner, General Mgr.....E. G. Robinson, Jr.
Program Dir.....Ashby Ward
Chief Engineer.....Tommy Joye

WJOT—Lake City—1953

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Lake Bcstg. Corp.
Address.....Box 656
Tel.: 7631 .....Independent
President.....Russ George
General, Station Manager.....Hub Terry
Chief Engineer, Prog. Dir.....J. O. Roper

WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Wtts d.
Owned-Operated By.....Royal Bcstg. Co.
Address.....103 S. Catawba St.
Tel.: 2051 .....KBS
Station Representative.....Cannon
President.....Charles Connelly, Jr.
Gen. Sta. Mgr.....A. Faris Giles, Jr.
Comm. Sales Prom. Mgr.....J. Paul Wade
Program Director.....Mrs. Joanne McManus
Chief Engineer.....Robert Shickenjanski

WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 1 Kw.
Owned-Oper. By...Laurens-Clinton Bcstg. Co.
Business Address.....Radio Center
Tel.: 2-5212 .....Independent
Representative .....Indie Sales
Pres., Gen. Mgr.....C. W. Hogan
Commercial Manager.....Paul Wynn, Jr.
Chief Engineer.....O. P. Haynes

WLSC—Loris—1958

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Pres. Gen. Mgr.....T. J. Rozier
Comm. Mgr. Ch. Eng.....A. D. Nix

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned.....Clarendon County Bcstg. Co.
Address .....Box 262
Tel.: 7880 .....KBS
Pres.....J. M. Soles, Jr.
Gen. Mgr.....Harry Hyman
Comm. Mgr.....Phil Rice
Chief Engineer, Prog. Dir.....Dan Mellette

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Business Address.....324 N. Main St.
Tel.: 1430.....Independent
President.....James J. Harpring
General Manager.....Joe E. Cole
Station Manager, Ch. Eng.....Walter Molic
Commercial Manager.....Walter Pearce
Sales Promotion Manager.....Glenn Roberts
Program Director.....M. A. Green
Publicity Director.....Miss Jackie Thomas

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Mullins & Marion Bcstg. Co.
Address.....Highway 76, P. O. Box 41
Tel.: 3901 .....KBS
President.....Mrs. W. G. Smith
Gen. Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Coastal Carolina Bcstg. Corp.
Address.....28th Ave. N.
Tel.: Hillcrest 8-3180.....KBS
Representative .....Donald Cooke
President.....James Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Station, Sls. Prom. Mgr.....James L. Baine
Chief Engineer.....Paul Epps

WKDK—Newberry—1946

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Oper. By....Newberry Bcstg. Co., Inc.
Address.....P.O. Box 211
Tel.: 143.....KBS
Station Representative.....Cannon
Pres. Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....E. R. Gilliang

WGUS—N. Augusta—1958

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Brdcg. Associates of Am.
Address.....Box 6278
Tel.: Taylor 2-3576.....Independent
Station Representative.....Clark
President.....Hal Edwards
Managing Director.....Joe Morris
Chief Engineer.....Cater Gwynn

WBPD—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Radio Orangeburg
Business Address.....144 Broughton, S.W.
Tel.: JE 4-1580.....Independent
Gen. Mgr., Pub. Dir.....Clarence Jones
Program Director.....Margaret Jones
Sales Prom. Mgr.....Reeves Cook
Chief Engineer.....Gus Browning

WDIX—Orangeburg—1946

Freq.: 1150 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
Address.....Whitman St. Ext.
Tel.: JE 4-4461.....ABC
Station Rep.....Devney, Forjoe
President.....Charles S. Henerey
General Manager.....Frank B. Best
Comm., Sls. Prom. Mgr...Norman M. Matthews
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief Engineer.....P. Herrington

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address .....1 Memorial Plaza
Tel.: JE 4-1301.....KBS
Representative .....Thos. F. Clark
President.....J. L. Sims
Gen. Mgr., Prog. Dir.....L. Richard Rhame
Commercial Manager.....Ed Paulling
Chief Engineer.....Larry Styles

WRHI—Rock Hill—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....York Cty. Brdcg. Co.
Business Address.....Natl Bank Bldg.
Tel.: 2085 .....MBS-KBS
Station Representative .....Oaks
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir. .....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 3175 .....Independent
Station Representative .....Cannon
President.....T. Lamar Simmons
General, Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Director.....Bill Belk
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Tel.: 2388 .....ABC
Representative .....Best
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore
Chief Engineer.....Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Word, Inc.
Address.....Box 1808
Tel.: 3-2711 .....NBC
Newspaper Affil.....Greenville News-Piedmont
Station Representative .....Avery-Knodel
President.....Robert Jolley
General Manager.....Tom Thuman
Program Director.....Buddy Womick
Chief Engineer.....James L. Tate

WTHE—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Business Address.....P.O. Box 486
Tel.: 3-2727.....MBS-KBS
Station Representative .....Masla
Pres., Gen. Mgr.....John K. L. Peterson
Chief Engineer.....Clyde J. McClure

WSPA—Spartanburg—1929

Frequency: 950 Kc.....Power: 5000 Watts
Owned.....Spartan Radiocasting Co.
Business-Studio Address.....224 E. Main St.
Tel.: 3-3621 .....CBS
Representative ..... Hollingbery
President.....Walter J. Brown
Publicity Director.....Bill Adams
Station, Commercial Mgr.....Ross M. Holmes
Program Director.....Charles Newcomb
Chief Engineer.....H. R. Beckholt

WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Business-Studio Address.....20 N. Main St.
Tel.: Spruce 3-7305.....MBS
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Program Director.....Katheryn Gaillard
Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Sumter Inc.
Business Address.....Box 1342
Tel.: SPruce 3-7369.....ABC
Station Representative.....Clark; Best
President.....J. A. Gallimore
Gen., Sta. Mgr.....Ed Damron
Comm. Manager.....H. W. Fowler
Program Director.....Bob Miller
Publicity Director.....Betty Wattenberger
Chief Engineer.....Bill Beatty

WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address.....210 East Main St.
Tel.: HAzel 7-2411.....KBS
Pres., Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc.....Power: 590 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address.....P. O. Box 285
Tel.: NEwton 8-3616.....Independent
General Manager.....Dorothy Friend
Commercial Manager.....Edithe Mooneyhan
Program Director.....Maurice O'Dell
Sales Prom. Mgr.....Reginald Pressley
Publicity Director.....Marvin Hill
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....Walterboro Bcstg. Co.
Address.....Box 833
Tel.: 3861.....MBS-KBS
Representative.....Don Cooke
President.....Robert S. Taylor
Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
Program Director.....Bill Breland

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....P.O. Box 398
Tel.: MU 4-4241.....Independent
President.....C. B. Sigmon
Gen. Mgr. Prog. Dir.....Harvey Laughter
Chief Engineer.....Alonzo Miller

Pop.: 793,000
Families: 212,000
Radio Homes: 204,000

SOUTH DAKOTA

TV Homes: 140,000
AM Stas. in State: 20
TV Stas. in State: 4

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Transmedia, Inc.
Business Address.....117½ S. Main
Tel.: BA 5-1420.....KBS
Representative.....Bob Dore
President, General Mgr.....F. E. Fitzsimonds
Commercial Manager.....James O'Leary
Program Director.....Jeff Solem
Chief Engineer.....Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Business Address.....12 Third Ave., S.E.
Tel.: BAldwin 5-5930.....ABC
Newspaper Affil.....American-News
Representative.....Weed
President.....Henry J. Schmitt
Gen., Sta. Mgr.....Byron J. McElligott
Commercial Manager.....Stan Olson
Program Director.....Paul Rahders
Chief Engineer.....George Crocker

KBRK—Brookings—1955

Frequency: 1340 Kc.....Power: 1 Kw.
Owned-Oper By.....Brookings Bcstg. Co.
Address.....Northwest Bank Bldg.
Tel.: MYrtle 2-6233.....KBS
Station Representative.....Pearson
Gen., Comm. Mgr.....E. C. Stangland
Prog. Dir., Chief Eng.....Robert Reimers

KDSJ—Deadwood—1947

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Oper. By....John, Eli & Harry Daniels
Address.....745 Main
Tel.: 186.....Independent
President.....John Daniels
General, Station Manager.....Harry Daniels
Sales Promotion Manager.....Ralph Canary
Program Director.....Doug Friend
Chief Engineer.....Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 500 Watts, d.
Owned By.....Fall River Bcstg. Corp.
Address.....Box 292
Tel.: 698.....ABC
Representative.....Holman
President.....Russell M. Stewart
Gen. Mgr. Ch. Eng.....Frederick M. Walgren
Comm. Sales Prom. Mgr.....H. Del Brandt
Program, Publicity Director.....Johnny Rowe

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..James Valley Bcstg. Co., Inc.
Address.....P.O. Box 1366
Tel.: ELgin 2-8621.....Independent
Manager.....Max F. Staley

KORN—Mitchell—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Mitchell Bcstg. Assn.
Address.....217 Main St.
Tel.: Wyman 6-5621.....Independent
Pres., Gen., Sta. Mgr., Prog. Dir...R. V. Eppel
Chief Engineer.....J. R. Doherty

KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d..
Owned.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 654 .....KBS
Newspaper Affil.....Weekly Tribune
Pres., Gen. Mgr.....L. L. Coleman
Comm. Sta. Mgr.....Q. P. Coleman
Chief Engineer.....Charles Delperdang

KGFX—Pierre—1927

Frequency: 630 Kc.....Power: 200 Watts d.
Owned-Oper. By.....Estate of Dana McNeil
Bus.-Studio Address.....203 W. Summit Ave.
Tel.: CApital 4-2351.....KBS
Pres., Gen. Mgr.....Ida A. McNeil
Chief Engineer.....Hugo Conrath, Jr.

KCCR—Pierre—1959

Frequency: 1590 Kc.....Power: 1 Watt, d.
Owned By.....Leroy Okerlund
Address.....P. O. Box 327
Tel.: Capital 4-7381.....Independent
President, Ch. Eng.....Edward Davenport
Promotion Dir.....B. Binkley

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Duhamel Ent., Inc.
Business Address.....524½ 6th St.; Box 1752
Tel.: FI 2-2000.....CBS
Representative .....Headley-Reed
President, Gen. Mgr.....Helen S. Duhamel
Bus., Comm. Mgr.....William F. Turner
Program Director.....J. Norman Heffron
Publicity Director.....Betty Twining
Chief Engineer.....Elmer Nelson

KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Heart of the Black Hills
Address.....1438 Mountain View Rd.
Tel.: FI 2-6050.....Independent
Station Manager.....Eli Daniels
Program Director.....Paul Crouch
Chief Engineer.....Lyle Benson

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Bus.-Studio Addres.....Phillips Ave.—8th St.
Tel.: 4-5841.....Independent
President .....Joe Floyd
Gen., Comm. Manager.....Evans Nord
Chief Engineer.....Lester Froke

KIHO—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By.....Sioux Empire Bcstg. Co.
Address.....113 No. Main
Tel.: 4-7736.....Independent
Representative .....Gill-Perna
President .....James Saunders
Sta. Sales Prom. Mgr.....Leroy Okerlund
Program Director.....Don Birin
Chief Eng.....L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KISD, Inc.
Bus.-Studio Address.....3631 W. 12 St.
Tel.: EDison 4-5571.....KBS
Station Representative .....Cooke
Pres., Gen. Mgr.....Verl Thompson
Comm. Manager.....Vince Casey
Program Director.....Bob Henderson
Publicity Director.....Agnes Tufte
Chief Engineer.....John Vick

KSOO—Sioux Falls—1926

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....KSOO TV, Inc.
Address.....317 S. Phillips Ave.
Tel.: Edison 4-5601.....ABC
Station Representative.....Avery-Knodel,Inc.
President, Gen. Mgr.....Morton H. Henkin
Comm. Prom. Mgr.....Orrin Melton
Prog. Dir.....Ray Loftesness
Chief Engineer.....Max E. Pierce

KWAT—Watertown—1940

Froquency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By..Midland Natl. Life Bcstg. Co.
Business Address.....Box 827
Tel.: TUrner 6-8444.....MBS-KBS
Representative .....Gill-Perna
President.....Lee V. Williams
Gen., Sta., Comm. Mgr.....Ross E. Case
Program Director.....Gene Brantner
Chief Engineer.....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned.....Midwest Radio Corp.
Business Address .....Winner
Tel.: 727 .....KBS
Pres., Gen. Mgr.....Al Clark
Program Director.....Ben Viedt
Chief Engineer.....Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Yankton Bcstg. Co.
Address.....N. Highway 81
Tel.: NOrth 5-7892.....Independent
Representative .....Bob Dore
President.....William M. Smith
General, Station Mgr.....William E. Johnson
Commercial Manager.....Harold Happe
Sales Promotion Manager.....D. Loecker
Chief Engineer.....John C. Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....Peoples Bcstg.
Bus.-Studio Address.....WNAX Bldg.
Tel.: NO 5-7442.....CBS
Representative .....Katz
President.....Herbert E. Evans
V.P., General Mgr.....Donald D. Sullivan
Resident Manager.....Elmer Smith
Commercial Manager.....Nick Bolton
Production Mgr.....Jack Vaughn
Sales Prom. Mgr.....Ronald Peterson
Chief Engineer.....Clifton M. Todd

Pop.: 3,761,000
Families: 1,122,000
Radio Homes: 990,000

TENNESSEE

TV Homes: 881,000
AM Stas. in State: 103
TV Stas. in State: 14

WEAG—Alcoa—1957

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned By.....Blount County Bcstg. Co.
Address.....P.O. Box 127
Tel.: YUkon 3-0890.....KBS
Station Representative .....Keystone
Pres., Gen. Mgr.....Louis A. Chiles
Commercial Manager.....Herman Petre
Program Dir.....Charles Pickel
Chief Engineer.....Richard Madison

WLAR—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Athens Bcstg. Co.
Address.....148 N. Jackson St.
Tel.: SHerwood 5-1314.....MBS-KBS
Newspaper Affil.....Daily Post-Athenian
President.....Dr. Helene Arterburn
General, Comm. Mgr.....William P. Atkins
Chief Engineer.....Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Pioneer Broadcasting Corp.
Address....Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....NBC
Representative .....Burn-Smith
President.....Donald W. Owen
General, Sta. Mgr.....Bill B. Stone
Commercial Mgr.....William B. Rowland
Chief Engineer.....Ben T. Givaudan

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address.....P.O. Box 178
Tel.: Ludlow 4-7570.....Independent
President.....M. R. Freeland
Gen. Mgr.....Irene Morgan

WHLP—Centerville—1955

Frequency: 1570 Kc....Power: 1000 Watts, d.
Owned By.....Trans-Air Bcstg. Corp.
Address .....Centerville
Tel.: 3575.....Independent
Owner .....S. J. Simon
Chief Engineer.....Jim Meadow

WAGC—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Middle Ga. Bcstrs.
Address .....Hotel Patten
Tel.: AM 7-1128.....MBS
Station Rep.....Burn-Smith; Dora-Clayton
Pres.....P. F. Furlow
Gen., Comm. Mgr.....John Sanders
Chief Engineer .....George McMurtrie

WAPO—Chattanooga—1934

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAPO Bcstg. Service
Business-Studio Address....New Read House
Tel.: AM 6-6141.....ABC
Representative .....Gill-Perna
Pres. .....Gordon Gambill
Comm. Mgr.....Walter Stamper
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Representative .....Branham
President.....Carter M. Parham
General Manager.....Ken Flenniken

WDOD—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDOD Bcstg. Corp.
Address.....Hamilton Natl. Bank Bldg.
Tel.: AM 6-5117.....CBS
Sta. Representative.....Jack Masla
President..... H. C. E. Johnson
General Mgr.....H. F. Wehrmann
Commercial Mgr.....B. J. Bush
Program Dir.....E. Feagans
Chief Engineer.....C. Stokely

WDXB—Chattanooga—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....French, Inc.
Address .....Dome Bldg.
Tel.: AM 6-1114.....Independent
Station Rep.....H-R Reps.
Pres., Gen. Mgr.....Stephen C. French
Commercial Manager.....Luke Wilson
Program Director.....Bill Sanders
Chief Engineer.....Bill Robison

WMFS—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Leon S. Walton
Address.....835 McCallie Ave.
Tel.: AM 6-4146.....Independent
Representative.....Pearson
President.....L. S. Walton
Gen., Comm. Mgr.....Fred J. Webb
Program Director.....Lorene Bell
Chief Engineer.....Glenn Channells

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-2601.....KBS
President.....Thales E. Wallace
Comm. Manager.....James M. Smith
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....Clarksville Bcstg. Co., Inc.
Address.....Bailey Bldg.
Tel.: MI 5-2411.....Independent
Representative..Venard, Rintoul & McConnell
President.....Aaron B. Robinson
Gen. Manager.....J. M. Cecil
Sta., Comm. Mgr.....W. H. Hamby
Chief Engineer.....Don Moore

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Campbell & Sheftall
Business-Studio Address.....411 Madison St.
Tel.: MI 5-6414.....KBS-MBS
Representative.....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Program Director.....Gary Jones
Publicity Director.....Neil Walker
Commercial Manager.....Charles Malone
Sls. Prom. Mgr.....John Berwind

WBAC—Cleveland—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WBAC, Inc.
Business Address..Radio Center, Central Ave.
Tel.: GR 6-7593.....MBS
Station Representative.....Ayers
President.....Charles B. Britt
Gen. Sta. Mgr.....Russell E. Offhaus
Program Director.....Paul Kirksey
Chief Engineer.....William B. Stuart

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Station Manager.....William Stamps
Commercial Manager.....Bland Sells
Sales Promotion Manager.....Coleman Crews
Program Director.....Marcine Bendtsen
Publicity Director.....Rose Patton
Chief Engineer.....Robert Carr

WKRM—Columbia—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Representative.....Walker-Rawalt
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Mel Dugger
Program Director.....Don Spain
Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: Evengreen 8-3241.....Independent
President.....James Dowling
Gen. Sta. Mgr.....William J. Harris, Jr.
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative.....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr....Maurice Turnage
Program Director.....Dave Stewart
Publicity Director.....Mary Nelle Thomas
Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address.....Pearson Bldg.
Tel.: West 2-7471.....Independent
Pres., Gen. Mgr.....Roy Morris
Vice Pres., Comm. Mgr.....Bill Claiborne
Program Dir.....Dave Ralston
Sales Prom. Mgr.....James Harper
Chief Engineer.....William Simmons

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 333.....KBS
President.....H. F. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
Representative .....Raymer
President.....Norman A. Thomas
Gen. Sta. Mgr.....Jack S. Pullin
Commercial Manager.....Vance A. Travis

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.
Address .....Box 71
Tel.: HI 6-2852.....KBS
Pres., Gen., Sta. Mgr.....W. Potts
Commercial Manager.....Warren G. Medley
Program Director.....William Phillips
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward
Sales Promotion Manager.....Jo Ann Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned.....Southern Gen. Bcstg. Co.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....Independent
Gen. Mgr. Ch. Eng.....John M. Latham

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned .....WBEJ, Inc.
Business-Studio Address.....Box 829
Tel.: Lincoln 2-2184.....Independent
Representative .....Dora-Clayton, Gill-Perna
Pres.....R. W. Turrentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Comm. Mgr.....James P. Austin
Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned.....Max M. Blakemore
Business Address.....Box 280
Tel.: 2-2011.....KBS
General Manager.....Delbert Evans
Program Director.....Bruce Steinbicker
Chief Engineer.....Bill Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Morgan Bcstg. Co.
Address.....109 9th St.
Tel.: 3401.....Independent
Representative.....Hil F. Best
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Fayetteville Bcstg. Co.
Address.....P. O. Box 1009
Tel.: HEmlock 3-3545.....MBS-KBS
President.....John R. Crowder
General Manager.....James Porter Clark
Station, Commercial Manager.....Jim Tate
Program Director.....Randy Towry
Publicity Director.....Emmett Ferguson
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: SWift 4-1594.....KBS
Pres., Gen. Mgr.....William R. Ormes
Sta. Mgr., Ch. Eng.....Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sumner County Bcstg. Co.
Address .....Box 811
Tel.: 1010 .....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Greenville, Inc.
Address .....P.O. Box 243
Tel.: 4147.....Independent
Manager .....Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661 .....KBS
President.....Hank Snow
General, Station Mgr.....Ken Crosthwait
Program Director.....Charles Phillips
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President .....J. F. Warmath
Gen., Sta. Mr.....Howard E. Byrum
Comm., Sls. Prom. Mgr.....James Welch
Prog. Director.....Bill Carter
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....Dixie Bcstg. Co.
Address .....P.O. Box 391
Tel.: 7-9611 .....KBS
Representative ..Venard, Rintoul & McConnell
Pres.....Aaron B. Robinson
Gen. Mgr.....Jack Cecil
Chief Engineer.....James Thomas

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436 .....Independent
Representative .....Pearson
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Comm. Mgr.....Bill Winsett
Program Director.....Jim Dandy
Chief Engineer.....Henry S. Lesh

WTJS—Jackson—1931

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.
Business Address.....255 W. Lafayette St.
Tel.: 7-3316 .....ABC
Newspaper Affil.....Jackson Sun
Representative .....Branham
V.P., Gen. Mgr.....A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr.....L. R. Brooks
Sales Promotion Mgr.....Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....White Oak Road
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Box 927
Tel.: 2993.....MBS
Newspaper Affil.....Press-Chronicle
President.....Carl A. Jones
Gen. Sta. Mgr.....Arthur Kelsey
Chief Engineer.....E. B. Jones

WJHL—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....WJHL, Inc.
Business-Studio Address.....145 W. Main St.
Tel.: WAlnut 6-2151.....CBS
Representative.....John E. Pearson
Pres., Gen. Mgr.....W. H. Lancaster, Jr.
Commercial Manager.....Ken Marsh
Sales Promotion Manager.....W. McDonald
Program Director.....Terry Sams
Chief Engineer.....William Hunter

WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts, d.
Owned & Operated.....Bahakel Stations, Inc.
Address.....Market & Wexler Sts.
Tel.: CI 6-8131.....Independent
Pres., Gen. Mgr.....Cy N. Bahakel
Station Manager.....Les Tackett
Commercial, Sales Prom. Mgr...Dallas Broome
Program Director.....Christina Brooks
Chief Engineer.....Giles W. Brown

WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kingsport Bcstg. Co., Inc.
Business-Studio Address....222 Commerce St.
Tel.: CI 5-4161.....NBC
Representative ..... Burn-Smith
President.....C. P. Edwards, Jr.
Sta. Manager.....Paul L. Overbay
Commercial Mgr.....Phil Weaver
Program Dir.....Martin Karant
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address.....812 Gay St. S.W.
Tel.: 4-4651.....NBC
Representative .....Avery-Knodel
V.P., Gen. Mgr.....W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Chief Engineer.....Fred Andrews

WBIR—Knoxville—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station WBIR, Inc.
Business-Studio Address..1513 Hutchison Ave.
Tel.: 5-8101 .....ABC
Station Representative .....Gill-Perna
President, Manager.....John P. Hart
Station, Comm. Mgr.....Leon Ridings
Program Director.....W. R. Johnston
Publicity Dir., Sls. Prom. Mgr...Robert Wilson
Chief Engineer.....J. Rex Horton

WIVK—Knoxville—1952

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co.
Address.....319 N. Gay Street
Tel.: 4-3693 .....Independent
Station Representative.....Howard; Clayton
President, General Mgr.....James A. Dick
Commercial Manager.....W. P. Poole, Jr.
Sales Prom. Mgr., Pub. Dir.....Dorothy L. Rice
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones

WKGN—Knoxville—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WKGN Inc.
Business Address...2200 W. Cumberland Ave.
Tel.: 4-0766 .....Independent
Station Rep.....Bolling
Pres., Gen. Mgr.....George P. Mooney
Sales Promotion Manager.....James P. Hess
Commercial Manager.....Robert Crenshaw
Program Publicity Director.....Marty Lacker
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owner .....Knoxville Ra-Tel
Address.....P.O. Box 2269
Tel.: 4-9866.....KBS-MBS
Sta. Representative.....Chas. Bernard
President, Gen. Mgr.....B. L. Boring
Publicity Dir.....Willie C. Day
Comm. Manager.....Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By..Scripps-Howard Radio, Inc.
Address.....4400 Whittle Springs Rd. N. E.
Tel.: 3-3171 .....CBS
Newspaper Affiliation.....News Sentinel
Representative .....John Blair
President.....Jack R. Howard
Gen., Sta. Manager.....R. B. Westergaard
Publicity Director.....Gene Miller
Comm., Sales Prom. Mgr.....O. L. Smith
Prog. Director.....C. A. McMahon
Chief Engineer.....Ray Evans

WEEN—Lafayette—1958

Frequency: 1460 Kc.....Power: 1 Wt. d.
Owned By.....Lafayette Bcstg. Co.
Address.....P. O. Box 79, Livingston, Tenn.
President .....Marvin Leslie

WLAF—LaFollette—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....LaFollette Bcstg. Co.
Business Address.....Fleet Oil Bldg.
Tel.: 1060 .....KBS
President.....E. F. Wheeler
General Manager.....John H. Carr
Chief Engineer.....Phil Perdue

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lawrenceburg Bcstg. Co.
Bus. Address.....120½ N. Military Ave.
Tel.: SO 2-4411.....KBS
Sta. Rep...Venard, Rintoul, McConnell; Beaver
President.....Aaron B. Robinson
Gen., Sales Prom. Mgr.....Ken Marston
Comm. Mgr.....Bud Sawyer
Program Director.....Buddy Hall
Publicity Director.....Milton D. Griffen
Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc.....Power 500 Watts d.
Owned-Operated By...Lebanon Bcstg. Co., Inc.
Address.....Trousdale Ferry Pike
Tel.: 1540.....Independent
Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
Chief Engineer.....William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc.....Power: 1000 Watts d.
Owner .....WLIL, Inc.
Business Address.....Wilkerson Bldg.
Tel.: YU 6-7536.....KBS
Pres., Gen., Sta. Mgr.....Arthur Wilkerson
Chief Engineer.....Allen Breazeale

WJJM—Lewisburg—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Louis D. Lingner
Address.....East Hill, Box 20
Tel.: ELmwood 9-4511.....MBS-KBS
Representative.....Hil F. Best
President, Gen. Mgr.....Louis D. Lingner
Comm. Prom. Mgr.....R. A. Davidson
Publicity Dir.....Denny Walker
Prog. Dir.....Barbara Matthews
Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Lexington Bcstg. Service, Inc.
Address.....Broad & Church
Tel.: WO 8-3500.....KBS
President .....Guy B. Amis
General, Station Manager.....Ben L. Enochs
Prog. Dir.....Aubrey Booth
Publicity Director.....Gordon Vestal

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Audio Bcsters
Address.....P. O. Box 131
Tel.: Talbot 3-4438.....MBS
General Manager.....R. H. McCoin
Chief Engineer.....D. Norris

WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Manchester Bcstg. Co.
Address.....611 McArthur St.
Tel.: PA 8-3526.....KBS
Representative .....Best
Gen. Mgr.....L. Murray Chumley
Commercial, Sales Prom. Mgr.....Joe Hathcock
Chief Engineer.....Eugene Covington

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....J. T. & H. Sudbury
Address.....P. O. Box 483
Tel.: 460.....Independent
President.....J. T. Sudbury
General Managers.....J. T. & H. Sudbury
Sta. Mgr. Ch. Eng.....D. A. Drumm

WGAP—Maryville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Aluminum Cities Bcstg. Co.
Business Address.....316 Court St.
Tel.: YU 3-4310.....Independent
Representative .....Hil F. Best
General Manager.....Frank H. Corbett
Commercial Manager.....Horace McGill

Program Director.....Ken Johnson
Chief Engineer.....Henry McDonald

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Station Rep. .....Best
Pres., Gen. Mgr.....Earl S. Nolting
Sec'y.-Treas. .....Gladys Nolting
Station Manager.....Lance Beard
Comm. Manager.....E. S. Nolting
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
Owned-Oper....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104 .....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager.....James R. Eastman
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Regional Broadcasting Corp.
Address .....Smithville Rd.
Tel.: 2223.....MBS-KBS
President.....William R. Vogel
General, Station Manager.....D. W. Martin
Program Director.....Richard K. Davis
Chief Engineer.....Hubert Beasley

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Latham & Whiteley, Jr.
Address.....4962 Navy Road
Tel.: Canal 3-3000.....Independent
Sta. Representative.....Hil F. Best
General, Sta. Mgr.....John M. Latham
Commercial Mgr.....Robert C. Whiteley, Jr.
Program Director.....George Klein
Sales Prom. Mgr.....Richard Whitmore
Publicity Dir.....Bill Hyder
Chief Engineer.....Bill Patrick

KWAM—Memphis—1946

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....KWEM, Inc.
Address.....64 Flicker
Tel.: FAirfax 3-2679.....KBS
Representative .....Bernard
President.....E. D. Rivers, Jr.
General, Station Manager.....Don Kern
Program Director.....Dave Hill
Chief Engineer.....Jerry Scanlon

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative .....Bolling
President .....Egmont Sonderling
V.P., Gen., Sta. Mgr....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Sales Promotion Manager...Frank Armstrong
Asst. Mgr., Prog. Dir.....David J. Mattis
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Bus.-Studio Address.....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Station Representative .....Eastman
President.....Thomas F. O'Neil
General Manager.....Boone Nevin
Nat. Sales Mgr.....Paul H. Martin
Local Sales.....Jim Bedwell
Sales Promotion Manager.....Bea Armistead
Publicity, Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
Station Representative.....Dore
President.....Sam C. Phillips
Gen., Sta. Mgr.....William S. Decker, Jr.
Commercial Mgr., Prog. Dir.....William Trotter
Sales Promotion Manager.....Larry Breneman
Publicity Director.....Jeanne A. Botto
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Cy Blumenthal Co.
Business-Studio Address....930 Madison Ave.
Tel.: JA 7-4422.....ABC
President .....Cy Blumenthal
Gen., Sta. Mgr.....George Aubrey Crump
Program Director.....John Carr
Chief Engineer .....S. Hart

WLOK—Memphis—1956

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Business Address.....Box 2693
Tel.: JAckson 7-9565.....Independent
Station Representative.....Howard
Pres. .....Jules Paglin
General Manager.....Stanley W. Ray, Jr.
Station Manager.....Robert Bartusch
Chief Engineer.....William Jones

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....Memphis Publishing Co.
Business Address .....P.O. Box 8325
Tel.: B'way 2-0552.....NBC
News. Affil.....Memphis Pub. Co.
Representative .....John Blair
General Manager.....H. W. Slavick

Station Manager.....Stan Torgerson
Sales Mgr.....Ray Gill
Pub. Director.....Walter E. Frase
Chief Engineer.....E. C. Frase, Jr.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough, Inc.
Address .....3022 Jackson Ave.
Tel.: GL 8-3361.....Independent
Representative .....Radio-TV Representatives
Pres.....Harold R. Krelstein
Gen., Sta. Mgr.....Charles T. DeVois
Commercial Manager.....Allan Avery
Prom. Mgr., Pub. Dir.....Dick McClary
Program Dir.....Don Stevens
Chief Engineer.....J. G. Deaderick

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
Representative .....Katz
Owner, General Manager....Hoyt B. Wooten
Commercial Manager.....Hollis R. Wooten
Program Director.....Jack Michael
Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address .....Milan Hotel
Tel.: MU 6-2481.....Independent
President .....Ben Ivey King
Gen., Station Mgr.....Jack Merrill
Sales Prom. Mgr.....W. G. Denney
Prog. Director.....Billy J. Haney
Chief Engineer.....Bill Markham

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
Owned-Oper. By.....Cherokee Bcstg. Corp.
Address .....P.O. Box 304
Tel.: JUniper 6-9101.....MBS
Representative .....Hal Holman
General Manager.....Howell Ashford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned-Operated By....E. Tenn. Bcstg. Corp.
Bus. Address.....Box 2146 Radio Center Sta.
Tel.: JU 6-7993.....Independent
Sta. Representative .....Continental
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WGNS, Inc.
Address.....P.O. Box 456
Tel.: TW 3-5373.....MBS-KBS
President, Gen. Mgr.....Cecil Elrod, Jr.
Chief Engineer.....William Montgomery

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts
Owned.....Arthur D. Smith, Jr.
Address.....112 N. W. Broad St.
Tel.: TW 3-6611.....Independent
Sta. Representative .....Hil F. Best
Gen., Sta. Mgr.....Virgil Trimm
Commercial Mgr.....Neil Lancaster
Program Dir.....John Hood
Sales Prom. Mgr.....Lewis Penuel
Publicity Dir.....Mabel Brock
Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned.....Central Bcstg. Corp.
Address .....Box 5236
Tel.: TW 5-5401.....Independent
President.....H. C. Young, Jr.
Station Mgr.....Jerry Glaser
Commercial Mgr.....Harry Sullivan
Program Director.....Wallie Beecham
Chief Engineer.....Walter Duke

WKDA—Nashville—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WKDA Broadcasting Co., Inc.
Address .....Fourth & Union Sts.
Tel.: AL 4-0511.....Independent
Sta. Representative .....Bernard Howard
President, Gen. Mgr.....Jack S. Stapp
Prog. Director.....Charles F. Walker
Sales Prom. Mgr.....Carl A. Babb
Publicity Director.....Roger Schutt
Chief Engineer.....W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned..Life & Casualty Insurance Co., Tenn.
Bus-Studio Address.....161 4th Ave. N.
Tel.: AL 6-0161.....CBS
Representative .....Katz
V. P., Gen. Mgr. .....F. C. Sowell
Commercial Manager.....E. G. Blackman
Sales Prom. Mgr., Pub. Dir.....Thrace Warren
Program Director.....Paul Oliphant
Chief Engineer.....F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....WCMI Radio
Address .....Church & 4th St.
Tel.: AL 4-3411.....Independent
Station Rep.....Broadcast Time Sales
President.....Howard D. Steere
Station Mgr.....Roland C. Wolfe, Jr.
Program Dir.....James Kent
Sales Prom. Mgr.....Mrs. Victor Waite
Chief Eng.....Homer Cole

WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....James Robertson Hotel
Tel.: AL 4-7611.....MBS-KBS
Station Representative .....Best
Pres., Gen. Mgr.....Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Executive Director.....Goldie G. Irwin
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address .....Nashville Trust Building
Tel.: AL 5-5431.....ABC
Station Representative.....Woodward
President.....Louis R. Draughon
Sta., Gen. Mgr.....E. S. Tanner
Comm Mgr.....Clarence L. Waggoner
Assistant Radio Manager....Charles Caldwell
Program Director.....Ed Shepard
Publicity Director.....Bill Jones
Chief Engineer .....Charles R. Duke

WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts
Owned By.....Natl. Life & Accident Ins. Co.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Representative .....John Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper
Sales Promotion Manager..Mrs. Trudy Stamper
Program Director.....Ott Devine
Chief Engineer.....Carl Jenkins

WVOL—Nashville—1951

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3421.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Robert W. Rounsaville
V.P., Nat. Sales Mgr.....Harold F. Walker
Sta. Mgr., Pub. Dir.....Carter S. Jones
Program Director.....Morgan Babb
Chief Engineer.....Wayne B. Robinson

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.
Owned .....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095 .....KBS
President, Gen. Mgr.....Arthur Wilkerson

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By..Radio-Active Bcstg., Inc.
Address.....253 E. Main St.
Tel.: 5-3535 .....MBS
Representative .....Bob Dore
Pres. Gen. Mgr.....Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Program Director.....Bob Yongue III
Chief Engineer.....Paul E. Lewis

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700 .....KBS
Representative..Venard, Rintoul & McConnell
President, Gen. Mgr.....A. B. Robinson
Sta. Mgr.....Joe P. Van Dyke
Commercial Manager.....John W. Lashee
Program Dir.....Verne A. Brooks
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....John R. Stephens
Address.....South First St.
Tel.: EMerson 3-2505.....ABC
Sta. Representative.....Thomas F. Clarke
Pres., Gen., Sta. Mgr.....John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Sales Prom. Mgr.....Norris Hammond
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....W. Tenn. Bcstg. Co.
Address.....113 E. Washington St.
Tel.: 1060 .....KBS
Gen. Mgr.....John Stewart
Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
Owned.....Roane Bcstg. Co.
Address.....P. O. Box 239
Tel.: Elmwood 4-0911.....Independent
President .....Herman Spivey
Gen., Sta. Mgr.....Willard W. Wilson
Prog. Dir.....Hugh L Allen
Publicity Dir.....Mary D. Stahl
Chief Engineer.....J. R. Blair

WRGS—Rogersville—1954

Frequency: 1370 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491 .....Independent
Rep.....Hil F. Best
President.....John E. Beal
Gen. Sta. Mgr.....George B. Beal
Sales Prom. Mgr.....Harry M. Beal
Program Director.....Janelle D. Beal
Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W., d.
Owned.....Savannah Bcstg. Service, Inc.
Business Address.....Cravens Landing Rd.

Tel.: 4981 ..... KBS
Station Representative ..... Beaver
V.P., Gen. Mgr. ..... Neal B. Bunn
Commercial Manager ..... Bill Schaaf
Sales Promotion Manager ..... Al Richter
Program Director ..... Hal Harris
Chief Engineer ..... Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc. ..... Power: 5 Kw., d.
Owned-Oper. By .. Smoky Mountain Bcstg. Co.
Business Address ..... Middle Creek Rd.
Tel.: 2844 ..... Independent
President ..... Norman Burchfiel
General Manager ..... Hugh E. Trotter
Publicity Director ..... Mary Sue Poe
Chief Engineer ..... A. T. Henderson

WHAL—Shelbyville—1946

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By .. Shelbyville Bcstg. Co., Inc.
Address ..... P. O. Box 241
Tel.: Murry 4-1400 ..... Independent
V.P., Gen. Mgr. ..... Charles Christian

WEPG—So. Pittsburgh—1954

Frequency: 910 Kc. ..... Power: 500 Watts, d.
Owned By ..... Eaton P. Govan, Jr.
Address ..... Box 8
Tel.: TE 7-6185 ..... KBS
General, Comm. Mgr. ..... Eaton P. Govan, Jr.
Program Dir. ..... Vinette B. Govan
Chief Engineer ..... William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By ..... Sparta Bcstg. Co. Inc.
Business Address ..... Box 390
Tel.: 3751 ..... MBS
Station Representative ..... Best
President ..... Sam J. Albritton
Gen., Sta. Mgr. ..... Martha L. Albritton
Comm., Sales Prom. Mgr. ..... Van L. Slack
Program Director ..... Ivory O. Hillis
Publicity Director ..... William T. Passons
Chief Engineer ..... Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc. ... Power: 1000 Watts, d.
Owned-Oper. By ... Springfield Bcstg. Co., Inc.
Address ..... P. O. Box 464
Tel.: EV 4-5541 ..... KBS
President, General Manager ..... W. N. Locke
Commercial, Sales Prom. Mgr. ..... Bill Gray
Program Director ..... Joe Webb
Chief Engineer ..... Jim Johnson

WDEH—Sweetwater—1955

Frequency: 800 Kc. ..... Power: 1 Kw., d.
Owned By ..... William M. Bryan
Address ..... P.O. Box 182
Tel.: 5025 ..... Independent
Pres., Gen. Mgr., Ch. Eng. ..... W. M. Bryan

WJIG—Tullahoma—1947

Frequency: 740 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... Radio Tullahoma
Business Address ..... P.O. Box 1417
Tel.: GL 5-2607 ..... Independent
Gen. Comm. Mgr. ..... Henry Beam

WENK—Union City—1946

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Operated By .. Union City Bcstg. Co.
Business Address ..... W-E-N-K Bldg.
Tel.: TUrner 5-1240 ..... KBS
Station Rep. ..... Venard, Rintoul, McConnell
President ..... Aaron B. Robinson
Gen., Sta. Mgr. ..... E. B. Fritts
Chief Engineer ..... Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned .... Franklin County Radio & Bcstg. Co.
Address ..... P. O. Box 1103
Tel.: WO 7-2201 ..... KBS
General Mgr. ..... Len M. Dawson
Chief Engineer ..... E. C. Grover

Pop.: 9,710,000
Families: 2,800,000
Radio Homes: 2,759,000

TEXAS

TV Homes: 2,239,000
AM Stas. in State: 238
TV Stas. in State: 43

KNIT—Abilene—1957

Frequency: 1280 Kc. ..... Power: 500 W.
Owned ..... Key City Bcstrs.
Address ..... Windsor Hotel
Tel.: OR 4-7211 ..... Independent
Representative ..... Pearson
Pres. Gen. Mgr. ..... Howard Barrett
Station Manager ..... Bro Mingus
Comm. Sales Prom. Mgr. ..... Forest Lane
Program Director ..... Virgil Terry
Chief Engineer ..... John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. ..... Power: 5Kw. d., 1 Kw. n.
Owned-Oper. By ..... Abilene Radio & TV Co.
Business Address ..... P.O. Box 178
Tel.: OWen 2-4242 ..... ABC
Representative ..... Paul H. Raymer
President, Gen. Mgr. ..... Dale Ackers
Sta., Comm. Mgr. ..... Bill Fox
Program Prom. Mgr. ..... Ken Knox
Chief Engineer ..... Herman Ridgway

KWKC—Abilene—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
Owned By.....Leon S. Walton
Business Address.....65 N. Johnson St.
Tel.: MO 4-4324.....Independent
Representative .....Howard
Pres. Gen. Mgr.....Leon S. Walton
Chief Engineer.....W. Hillburn

KVLF—Alpine—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Big Bend Bcstrs.
Business Address.....Box 779
Tel.: TE 7-2144.....KBS-NBC
Pres., Gen., Sta. Mgr.....Gene Hendryx
Program Director.....Phil Wayne
Commercial Manager.....Goldie Anderson
Chief Engineer.....Sherman Newsom

KAMQ—Amarillo—1947

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.
Owned .....KAMQ Bcstg. Ltd.
Address .....1301 Polk Street
Tel.: DR 26543.....Independent
General Manager.....Robert Houck
Chief Engineer.....Richard Hedgecock

KFDA—Amarillo—1933

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lone Star Bcstg. Corp.
Bus. Studio Address....3500 Tee Anchor Blvd.
Tel.: DR 4-1637.....ABC
Representative .....Raymer
President .....Charlie Jordan
Gen. Manager.....Bob Zellermayer
Prog. Dir.....Bill Rogers
Publicity Director.....Garry Mack
Chief Engineer.....Bill Denney

KGNC—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Oper. By ... Plains Radio Bdcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affil.....Globe-News
Representative .....Katz
President.....B. E. Walker
General Manager.....Jack D. Liston
Commercial Manager.....William Dunn
Sta. Mgr., Prog. Dir.....Bill Lane
Publicity Dir., Sls. Prom. Mgr.....John Banasik
Chief Engineer.....W. H. Torrey

KIXZ—Amarillo—1922

Frequency: 940 Kc.....Power: 500 Watts
Owned By.....Radio KIXZ, Inc.
Address .....112 W. 5th Ave.
Tel.: DR 6-5654.....Independent
Sta. Representative .....Bolling
President.....Giles F. Miller
Vice President.....Jay J. G. Schatz
General Mgr.....Edd L. Routt
Program Dir.....Joe Ramay
Chief Engineer.....Eugene Fennimore

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
Representative .....Grant
President, Gen. Mgr.....R. D. Hollingsworth
Comm. Mgr.....John J. Mannix

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
Representative .....Pearson
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager.....Frank Benites
Sales Prom. Mgr.....Bill McLaughlin
Program Director.....Bob Jackson
Publicity Director.....Jean Costly
Chief Engineer.....Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638
Tel.: LA 3-2845.....Independent
Owner .....Clint Formby

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address ..... Box 309
Tel.: 2277 .....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address .....Box 289
Tel.: SWift 6-2817.....KBS
Representative.....Hil F. Best
President .....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng..David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Austin Radio Co.
Address.....303 Brazos
Tel.: GReenwood 6-4341.....Independent
President, General Mgr.....J. A. Newborn, Jr.
Program Director.....Charles L. Hardin
Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep. .....Pearson
President .....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Commercial Mgr.....M. H. Coleman
Program Dir.....Victor F. Robertson, Jr.
Chief Engineer.....Willis Morter

KTBC—Austin—1939

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address .....P.O. Box 1155
Tel.: GR 2-2424.....CBS
Representative ..... Raymer
Pres., Gen. Mgr.....J. C. Kellam
Administrative Asst.....Elmo Brown
Vice President.....Warren Woodward
Commercial Mgr.....O. P. Bobbitt
Program Dir.....Jim Morriss
Program Mgr.....Cactus Pryor
Chief Engineer.....Ben Hearn

KOKE—Austin—1947

Frequency 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address.....1211 E. 6th St.
Tel.: GR 6-6973.....Independent
Representative .....Bolling
President.....Giles E. Miller
Exec. V.P., Gen. Mgr.....Joe Roddy, Jr.
V.P.....Jay J. G. Schatz
Program Director.....Dick Laine
Chief Engineer.....Buck C. Brown

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
Owned .....Austin Bcstg. Corp.
Address .....113 West 8th St.
Tel.: GR 8-8521.....MBS
Sta. Reps...Venard, Rintoul, McCon'l; C. Brown
Pres., Gen., Sta. Mgr.....Willard Deason
Commercial Mgr.....H. W. Dunlop
Nat. Reg. Sales.....Dave Smith
Chief Engineer.....Willis Morter

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address ..... Box 351
Tel.: 3151 .....KBS
Sta. Representative.....Melville
President .....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey
Program Dir.....W. E. Boggess
Publicity Dir.....V. D. Smith
Chief Engineer.....Frank Jones

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 131
Tel.: CI 5-4642.....MBS
President .....J. G. Long
Gen., Station Manager.....Harry L. Becker
Chief Eng.....Robert H. Hemphill

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: LOgan 6-5531.....KBS
President, Gen. Mgr.....Bob H. Walker
V.P., Sls Prom. Mgr.....Jay Walker
Commercial Manager.....Clyde Chesser
Program Director.....Bob Ballard
Publicity Director.....Thelma Fitzwater
Chief Engineer.....O. J. Cunningham, Jr.

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By ....Beaumont Bdcstg. Corp.
Address.....1420 Calder Ave.
Tel.: TE 8-4731.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President .....D. A. Cannan
General Manager.....C. B. Locke
Station, Comm. Mgr.....Ed E. Carroll
Program Director.....Dick McAdoo
Publicity Director.....H. F. Caldwell
Chief Eng.....Harold W. Bartlett

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned .....Golden Triangle Bcstg.
Address .....P. O. Box 2673
Tel.: TErminal 2-0201.....Independent
Station Rep. .....Forjoe
V. P., Gen., Comm. Mgr.....Walter L. Rubens
Chief Engineer.....W. A. Carr

KRIC—Beaumont—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....The Enterprise Co.
Bus.-Studio-Trans. Address....3130 Blanchette
Tel.: TE 3-9421.....Independent
Newspaper Affiliation..."Enterprise", "Journal"
Representative .....Branham
President.....E. C. Davis
General Manager.....Frank Dusenbury
Chief Engineer.....Jack Easterwood

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KTRM, Inc.
Business-Studio Address.....4385 Crow Rd.
Tel.: TW 2-4990.....Independent
Rep.....Clarke, Brown, O'Connell, Reilly
President.....Jack Neil
Sta., Comm. Manager.....Roy D. Shotts
Sales Prom. Mgr.....Bonnie Cornwell
Program, Pub. Dir.....Jerry Boynton
Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
Owned-Oper. By .....Bee Bdcstg. Co.
Address .....P. O. Box 650
Tel.: FL 8-2197.....Independent
President.....John D. Rossi
Station, Prom. Mgr.....James M. Goodman
Program Director.....William S. Bennett
Publicity Dir.....J. Bruce Hathaway
Chief Engineer.....H. E. Bertram

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By.....Permain Basin Bcstrs.
Business Address.....1st and Florida Sts.
Tel.: 129 .....KBS
Station Representative .....Continental
Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Affiliated Newspapers
Address .....P. O. Box 1632
Tel.: Amherst 4-6931.....ABC
Representative .....Pearson
President.....R. W. Whipkey
General Mgr.....H. Boots, Jr.
Comm. Mgr.....R. V. Roger
Chief Engineer.....J. K. Connally

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Oper. By..Maples-McAlister Bcstg. Co.
Address.....P.O. Box 1366
Tel.: AM 4-4326.....KBS
Rep. .....Hil F. Best
Partners....Grady F. Maples, R. B. McAlister
Gen. Comm. Mgr.....Jim Richardson
Chief Engineer.....Marvin Williams

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Cobra Bcstg. Co.
Address.....Box 750
Tel.: AM 4-2523.....Independent
General, Sta. Manager.....Bob Bradbury
Commercial Manager.....Bill Birrell
Program Director.....Peggy Long
Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
Owned-Oper.....Charles L. & Jessie Mae Cain
Bus.Studio Address.....903 E. Fourth St.
Tel.: JU 3-3151.....KBS
President, Gen. Mgr.....Charles Cain

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....Robert M. & D. D. Watson
Address.....Box 1478
Tel.: Broadway 3-7575.....KBS
Representative .....Pearson
Presidents....Robert M. & Dixie Dice Watson
General, Station Manager.....Ford Robertson
Chief Engineer.....Cecil Temple

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KHUZ, Inc.
Business Address.....1431 Clayton St.
Tel.: BR 3-3744.....MBS
President.....R. G. Hughes
Chief Engineer.....Bostick Wester

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Brady Broadcasters, Inc.
Business-Studio Address.....509 So. Bridge
Tel.: LY 7-2616.....KBS
President .....W. J. Harpole
General Mgr.....Ed. Williams
Program Dir.....Joe McMurry
Publicity Dir.....Ken Harvison
Sales Prom., Ch. Eng.....John Young

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Business-Studio Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
Station Rep. .....Best
Gen., Station Mgr.....Hugh M. McBeath
Prog. Dir.....Vern Maroney

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tom S. Whitehead
Address .....Box 730
Tel.: GR 6-3655.....KBS
Newspaper Affiliation.....Banner Press
General Manager.....Tom S. Whitehead
Comm. Mgr.....J. C. Price
Program Director.....Jackie Prigge
Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Terry Cty. Bdcstg. Co.
Address .....Drawer 1032
Tel.: 2111 .....Independent
Representative .....Hil F. Best
Pres., Sta., Gen., Comm. Mgr...Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Representative .....Best
Pres., Gen., Sta. Mgr.....M. J. Wilson
Commercial Manager.....Vance C. Wilson
Sales Prom. Mgr., Pub. Dir.....Bobby Reeder
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address .....P.O. Box 513
Tel.: MI 5-2401.....MBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Comm. Prom. Mgr.....J. Fred Perry
Sta. Mgr. Prog. Dir.....Bill Jamar
Publicity Director.....Barbara Taylor
Chief Engineer.....Richard Nix

KEAN—Brownwood—1953

Frequency: 1240 Kc.....Power: 100 Watts
Owned By.....KEAN Radio Corp.
Address.....2220 Fisk Ave.
Tel.: 4372 .....Independent
Representative ..... Best
President.....J. H. Childs
Manager .....Eddye Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus.-Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....MBS
Station Rep..... Best
President, Gen. Mgr.....David G. Haines
Sales Promotion Mgr.....Roy Greer
Program, Publicity Dir.....Bill Guthrie
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency:1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTAW Bcstg.
Bus.-Studio Address....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
President.....R. E. Lee Glasgow
Gen. Mgr., Ch. Eng.....J. K. Lane

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned.....Caperton & Smitherman
Address .....Box 832
Tel.: 456 .....Independent
Partners....N. L. Caperton, W. E. Smitherman
Sta. Mgr.....Esther Belle White

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Walter and Roy Herbort
Address .....104 S. 4th St.
Tel.: TR 6-2210.....KBS
General Manager.....Walter Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned .....Carthage B'casting
Address .....Box 955
Tel.: OXford 3-6668.....KBS
Station Representative.....Hopewell
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By..Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....Independent
Representative .....Clarke Brown
Gen. Mgr.....Tom E. Foster
Commercial Mgr.....Jack Bell
Program Dir.....Jack McLendon
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563.....Independent
Representative.....Hil F. Best
President.....R. Malone Hagan
Gen. Comm. Mgr.....George Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Operated By.....KCAR, Inc.
Address .....Box 609
Tel.: 58 .....KBS
Representative .....Best
President .....Maurice Wooley
Gen., Sta. Mgr.....Paul H. Daniels
Prog., Pub. Dir.....Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power. 250 Watts d.

SUPPORT
YOUR LOCAL
CHARITIES

Owned-Oper. By.....Marti, Inc.
Address.....919 N. Main
Tel.: MIlton 5-6643.....Independent
Representative.....Hil F. Best
Pres., Gen. Mgr., Ch. Eng....George W. Marti
Commercial Mgr.....John Marti
Sales Prom. Mgr.....Frank H. Hardgrove
Program Director.....Don Harris

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Oper. By.....Howard Bailes
Address .....Box 487
Tel.: Lyric 2-3535.....Independent
General Manager .....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By..Coleman County Bcstg. Co.
Business Address.....Box 432
Tel.: 8406 .....KBS
Representative .....Melville
Manager .....Floyd Shelton
Comm. Manager.....Paul Johnson
Chief Engineer.....J. D. Larson

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power:1000 Watts d.
Owned.....Colo. City Bcstg. Co.
Address .....Box 990
Tel.: RAndolph 8-3320.....KBS
Representative.....Best; Melville
General Manager.....Eldon Mahon
Prog. Dir.....Drew Ballard
Sta. Mgr., Chief Eng.....P. A. Richardson

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address.....324½ N. Main
Tel.: PL 6-4466.....Independent
President .....Reagan Smith
Gen., Sta., Comm., Mgr.....David L. Oglesby

KATR—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
Owned .....Broadcasters, Inc.
Address .....Box 898
Tel.: TU 4-5258.....MBS
Representative .....Weed
Pres.....Glenn E. Alexander
General Mgr.....W. L. Lightfoot
Chief Engineer .....Paul Waller

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned & Oper. By....International Radio Co.
Address.....403 South Staples
Tel.: TU 4-2321.....Independent
Sta. Reps.....NTS; Oakes
President.....C. V. Guzman

OF COURSE — — —

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

OF COURSE — — —

the Best Is the Associated Press.

AP

THE QUALITY TOUCH

From *pianissimo* to resounding *crescendo,* every movement of the hands reflects a quality touch possessed by the maestro. Experience, dedication, desire — these are the elements which help to achieve such eminence. They are the same ingredients which make possible the quality touch found today in better radio and television station operations.

WFAA

TELEVISION abc
RADIO abc/nbc • DALLAS

Serving the greater DALLAS-FORT WORTH market

BROADCAST SERVICES OF THE DALLAS MORNING NEWS

Represented by

Edward Petry & Co., Inc

The Original Station Representative

General, Sta. Mgr.....Arthur Thomas
Program Dir.....Rafael A. Palafox
Chief Engineer.....Eliseo Reyes

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Nueces Bcstg. Co.
Address.....P. O. Box 1460
Tel.: TU 2-7411.....Independent
General Manager .....E. C. Hughes
Chief Engineer.....Harold Griffith

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By...South Texas Broadcasting
Address.....4102 S. Staples
Tel.: UL 2-7341.....Independent
Representative.Peters, Griffin, Woodward, Inc.
Gen. Mgr.....A. C. Lloyd, Jr.
Station Mgr.....Harry H. Hayes
Program Director.....Gordon Clark
Publicity Dir.....Mary Ann Handley
Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address .....Show Room Bldg.
Tel.: TU 4-1616.....ABC-CBS
Pres., Gen. Mgr.....Vann M. Kennedy
Commercial Mgr.....Charles R. Manning
Program Director.....Eugene M. Looper
Chief Eng.....Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KUNO Radio
Address.....P.O. Box 4286
Tel.: TU 4-5203.....Independent
Representative .....O'Connell, Brown
V.P., Gen. Mgr.....Sterling Zimmerman
Station Mgr.....Herb Garrett
Prog. Dir.....Hector Barrera
Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alto, Inc
Bus.-Studio Address.....609 W. 7th Ave.
Tel.: TR 4-7421.....Independent
Representative .....Branham
President.....R. E. Lee Glasgow
General Manager.....Luther A. Johnson, Jr.

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
Owner-Oper. By.....Pioneer Bcstg. Co.
Address .....Box 670
Tel.: 222 .....KBS
Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs
Comm., Prom. Mgr., Chief Eng.....Bill Carter

KCFH—Cuero—1949

Frequency: 1600 Kc.....Power: 500 Watts d
Owned-Oper. By.....DeWitt Cty. Bcstg. Co.
Tel.: CU 5-3430.....Independent
Rep. .....Best
General Manager, Ch. Eng....A. M. Respondek

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Dalhart Broadcasters
Address .....Box 1350
Tel.: CH 9-4747.....KBS
Representative .....Best
Manager, Ch. Eng.....R. J. Beller

WFAA—Dallas—1922

Frequency .....820 Kc., 570 Kc.
Power .....50,000 W., 5000 W.
Owned-Oper. By.....A. H. Belo Corp.
Business-Studio Address.....1122 Jackson St.
Tel.: RI 1-9631.....NBC-ABC
Newspaper Affil.....Morning News
Representative.....Edward M. Petry
President.....Joseph M. Dealey
Commercial Mgr.....Norman H. Stewart
Director .....Alex Keese
Station Manager.....George K. Utely
Sls. Prom., Pub. Dir.....Winona Portwood
Prog. Dir.....William Crowdus
Chief Engineer.....Jim Webb Cooper

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

AP

KBOX—Dallas—1952

Frequency: 1480 Kc..Power: 5000 Watts, 500 wts
Owned By.....KBOX, Inc.
Address.....Radio Park
Tel.: DIamond 8-3800.....Independent
Station Representative.....Eastman
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to Pres.....Stanley N. Kaplan
Dir. of Operations.....Bob Whitney
Station Mgr.....Earl Burnam
Commercial Mgr.....Lloyd George
Sales Co-ord. .....J. Wolfman
Publicity Dir.....Irene Runnels
Chief Engineer.....Earl Bodine
OWNERS OF: WIL, ST. LOUIS, MO.; WRIT, MILWAUKEE; WTVO-TV, ROCKFORD, ILL.; WICS-TV, SPRINGFIELD, ILL.; WHCU-TV, CHAMP, ILL.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....City of Dallas
Business Address.....Fair Park
Tel.: TA 3-6101.....MBS
Representative .....Avery-Knodel
Gen., Mgr., Chief Engr.....Durward Tucker
Commercial Manager.....Charles Frauman
Administration Ass't.....Richard Weeks

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
Owned-Operated By....Variety Bcstg. Co., Inc.
Business-Studio Address....1401 S. Akard St.
Tel.: RI 1-5016.....Independent
Rep.....Clarke Brown, Co.
Pres., Gen. Mgr.....Lee Segall
Station Manager.....Dan Hayslett
Prog. Dir. Ass't. Mgr.....Don Robinson
Chief Engineer.....Bob E. Tripp

KKSN—Dallas—1957

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Kissin' Radio, Inc.
Address.....Cliff Towers Hotel
Tel.: Whitehall 3-7331.....KBS
Sta. Representative.....John E. Pearson
President, Gen. Mgr.....John L. Buchanan
Program Dir.....Byron Harrison
Sales Prom., Publicity Dir.....Oscar Nace
Chief Engineer.....Jerry Marr

KLIF—Dallas—1947

Freq.: 1190 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..McLendon Investment Corp.
Business-Studio Address.....2104 Jackson
Tel.: RI 7-9311.....Independent
Ch. of Bd.....B. R. McLendon
President.....Gordon B. McLendon
General Mgr.....W. S. Morgan, Jr.
Commercial Mgr.....Al Lurie
Sales Prom. Mgr.....Don Newbury
Program Director.....Jack Sharp
Publicity Dir.....Cecil Hobbs
Chief Engineer.....Glenn Callison

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DALLAS, TEXAS
JOHN F. BOX, Managing Director

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New York, Chicago, San Francisco, Dallas, St. Louis

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
Address .....Herald Square
Tel.: RI 2-6811.....CBS
Representative .....Branham
Bd. Chairman.....John W. Runyon
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
Owned-Operated By.....SKY Bcstg. Service
Address .....2927 Maple
Tel.: RI 2-6193.....Independent
President.....A. L. Chilton
General Comm. Mgr.....R. G. Terrill
Prog. Dir.....Andy Bell
Publicity Dir.....Carl E. McDaniel
Chief Engineer.....Morris M. Ming

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Del Rio Bcstg. Co.
Business Address.....P. O. Box 1162
Tel.: 5-2431 .....KBS
Station Manager.....Don R. Howard, Jr.

KDSX—Denison-Sherman 1948

Frequency: 950 Kc.....Power: 500 Watts
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel.: HO 5-1600.....KBS
Sta. Rep.....Melville
President.....B. V. Hammond, Jr.
V.P. General Manager.....L. L. Hendrick
Commercial Mgr.....William A. Jaco
Station Director.....William A. Duke
Chief Engineer.....Joseph D. Knight

KDNT—Denton—1938

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Station KDNT
Address .....Radio Center Bldg.
Tel.: DU 2-4144.....Independent
Owner & Manager.....Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power:1 Kw., d.
Owner.....Arthur Temple, Jr.
Address .....Box 336
Tel.: MY 8-5533.....Independent
General & Sta. Mgr.....Tommy Ward Lanyon
Comm. Mgr.....Evelyn Lanyon
Program Dir.....Ruth Ruby
Chief Engineer.....Jay Campbell

MAXIMUM IMPACT LEAST COST.....

MORE LISTENERS THAN ANY OTHER FULL-TIME STATION IN TEXAS*

*N.C.S. No. 2

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KRLD

Clyde W. Rembert, *President*

KDDD—Dumas—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned.-Oper. By.....Dumas Bcstrs., Inc.
Address.....Box 555
Tel.: WE 5-4141.....KBS
Representative .....Hil F. Best
President, Gen. Mgr.....Ken Duke
Commercial Mgr.....Al Tremble
Program Dir.....Del Maurer
Chief Engineer.....Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Uvalde Broadcasters
Address.....Box 198
Tel.: PR 3-3729.....Independent
President.....W. J. Harpole
General Manager.....Sidney King
Commercial Manager.....Franklin Lee Broake
Sales Promotion Manager.....Armando Lopez
Program Director.....Ron Cabe
Publicity Director.....Melva Travino
Chief Engineer.....Ken Riker

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned .....Circle-S, Inc.
Address.....P. O. Box 590
Tel.: 102 .....KBS
Representative.....Hil F. Best
General Manager.....R. L. Spalding
Commercial Manager.....Ralph Ross
Chief Eng.....B. J. Perkins

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
Owned-Oper. By.....KURV, Inc.
Address.....North Highway 281
Tel.: DU 3-2777.....Independent
President .....Rogers Kelley
Gen. Mgr., Sta. Mgr.....J. M. McDonald
Program Director.....Hal Jefcoat
Chief Engineer.....Edgar McBurney

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By..Wharton County Bcstg. Co.
Business Address.....Box 1390
Tel.: LI 3-3303.....Independent
President .....Culp Krueger
Station, Comm. Manager.....V. Frank Jones
Chief Engineer.....Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....KELP Radio Corp.
Address.....4530 Delta St.
Tel.: KE 3-5911.....Independent
Representative .....Adam Young
President.....Norman Alexander
General Mgr.....Gene Roth
Comm. Manager.....John Siqueros
Program Director.....Mike Hunter
Chief Eng.....Mike Gaglio

KHEY—El Paso—1957

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....KEPO, Inc.
Address .....2419 N. Piedras St.
Tel.: LO 5-2731.....Independent
President, Gen. Mgr.....Ray Odom
Chief Engineer.....Bill Hilbert

KINT—El Paso—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Radio El Paso
Address.....Box 5347
Tel:. PR 2-1486.....Independent
Station Representative.....Pearson
President.....Robert Howsam
Generel Manager.....Joe Thompson
Sales Promotion Manager.....Bob Presley
Program Director.....Jerry Jackson
Publicity Director.....Fred Carr
Chief Engineer.....W. Hilbery

KOYE—El Paso—1958

Frequency: 1150 Kc.....Power: 1000 Watts, d.
Owned By.....Coronado Broadcasters
Address.....470 S. Glenwood St.
Tel.: Prospect 2-5211.....Independent
Representative.....Grant Webb
Gen. Comm. Mgr.....John S. Chavez
Chief Engineer.....Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc.....Power: 5000 Watts
Owned .....Southwest States, Inc.
Address.....P.O. Box 1799
Tel.: KE 2-6551.....CBS
Sta. Representative.....Bolling
President.....Cecil Trigg
General Mgr.....Dave Scribner
Comm. Mgr.....Audian Paxson
Publicity Dir.....John Murray
Chief Eng.....Ed Talbott

KSET—El Paso—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Rio Grande Bcstg. Co.
Address .....904 Magoffin
Tel.: KE 2-4979.....MBS
Sta. Reps.....Bob Dore; Robert Allen
President .....Fred Hervey
General, Comm. Mgr.....Sam E. Pendleton
Program Dir.....James A. Kiser
Chief Engineer.....H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. ...Power: 1000 d., 500 n.
Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
Bus.-Studio Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Rep.....George P. Hollingbery
Pres., Gen. Mgr.....Karl O. Wyler, Sr.
Station Mgr.....Jack B. Chapman
Prog. Dir.....Rudy Tellez
Chief Engineer.....Racine Watkins

KPSO—Falfurrias—1953

Frequency: 1260 Kc.....Power: 500 Watts d.
Owned & Oper. By.....Hicks Enterp.
Address .....Box 307
Tel.: FA 5-2112.....Independent
Pres., Gen. Mgr.....Bob Hicks
Station Manager.....Paul Brown
Commercial Manager.....Marvin Propes
Program Director.....Lawrence Ray Smith
Chief Engineer.....H. Gomez

KFLD—Floydada—1951

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Operated By...West Texas Bcstrs. Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
Representative .....Continental
President.....B. A. Robertson
Station Man.....Glen Amburn
Program Director.....Pauline Webb
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc.....Power: 250 Watts
Owned .....KFST, Inc.
Address .....Box 651
Tel.: ED 6-2228.....KBS
Representative.....Hil F. Best
Pres. .....George Baker
General Mgr.....James Parr
Commercial Mgr.....Fran Parr
Program Dir.....Robert Baker

KCUL—Fort Worth—1949

Frequency: 1540 Kc:.....Power: 10,000 Watts
Owned.....Dalworth Broadcasting Co.
Address .....Box 2049
Tel.: ED 6-5641.....KBS
Representative .....Charles Bernard
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Diane Spiegel
Program Director.....Horace Logan
Chief Engineer.....Jack Lemons

KFJZ—Fort Worth—1922

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tarrant Bcstg. Co.
Address.....4008 W. Freeway
Tel.: PE 7-6631.....Independent
Representative .....John Blair
President.....Gene Cagle
General Mgr.....Stan Wilson
Commercial Manager.....Clyde D. Pemberton
Program Dir.....Dave Naugle
Station Mgr.....Wally Blanton
Sales Prom., Publicity Dir.....Bob Clayton
Chief Engineer.....James T. Peterson

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
Owned-Oper. By....Trinity Broadcasting Co.
Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Representative .....Raymer
Pres. Gen. Mgr.....William D. Schueler
Station Manager.....Dick Osburn
Prog., Dir.....R. E. Riggens
Chief Engineer, Ass't Mgr.....Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
Address .....P.O. Box 7116
Tel.: TE 1-1278.....Independent
Representative .....Howard
President.....Stewart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Bus.-Studio Address....3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Representative .....Eastman
President .....Wendell Mayes
Gen. Sales Prom. Mgr.....Earle Fletcher

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By..Carter Publications, Inc.
Business Address.....3900 Barnett St.

PRODUCTS and SERVICES . . . SOLD

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& COUNTRY MUSIC AUDIENCE

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FULL TIME INDEPENDENT STATION

THROUGH the facilities
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WESTERN & COUNTRY MUSIC STATION
in the FORT WORTH-DALLAS MARKET

THE SELL BRAND . . . KCUL

1540 Kc . . . 10,000 Watts

Tel.: JE 6-1981 ..... NBC-ABC
Newspaper Affiliation ..... Star Telegram
Representative. Peters, Griffin, Woodward, Inc.
President ..... Amon Carter, Jr.
V.P. & Director ..... Harold V. Hough
Station Manager ..... Roy Bacus
Publicity Director ..... Phil Wygant
Program, Sls. Dir. ..... Herman K. Clark
Chief Engineer ..... Rupert Bogan

KNAF—Fredericksburg—1947

Frequency: 910 Kc. ..... Power: 1 Kw.
Owned-Oper. By ..... Gillespie Bcstg. Co., Inc.
Address ..... P. O. Box 311
Tel.: WY 7-2300 ..... Independent
Representative ..... Hil F. Best
President ..... Arthur Stehling
Gen. Mgr. Ch. Eng. ..... Norbert Fritz
Program Director ..... Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc. ..... Power: 500 Watts d.
Owned-Oper. By ..... Radio Brazosport, Inc.
Address ..... Box 1077
Tel.: BElmont 3-2655 ..... Independent
President & Gen. Mgr. ..... Jim Hairgrove
Chief Engineer ..... Jim Slawson
Program Director ..... Sue Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... Gainesville Bcstg. Co.
Address ..... State School Road
Tel.: HO 5-5546 ..... KBS
Station Representative ..... Melville
President ..... Joe M. Leonard, Sr.
General Manager ..... Joe M. Leonard, Jr.
Comm. Mgr. ..... Earl Leonard
Program Director ..... Bob Couch
Chief Eng. ..... J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc. ... Power: 1 Kw. d., 250 n.
Owned-Oper. By .... The Galveston Bcstg. Co.
Business-Studio Address ..... Pelican Island
Tel.: SHerwood 4-4567 ..... Independent
Station Representative ..... John E. Pearson
Owner ..... James W. Bradner, Jr.
Comm. Mgr. ..... Louis F. Johnson
Prog. Dir. ..... Louis Jay
Chief Engineer ..... Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned ..... Island Bcstg. Co.
Address ..... Box 3117
Tel.: SH 4-3666 ..... Independent
Station Representative ..... Brown
President ..... David Nathan
General & Sta. Mgr. ..... Fred Kincaid
Commercial Manager ..... Jim Davis
Sales Promotion Manager ..... Matt Miller
Program Director ..... John Kunsak
Publicity Director ..... Carolyn Teichmann
Chief Engineer ..... Walt Andrus

KSIJ—Gladewater—1949

Frequency: 1430 Kc. ... Power: 1000 Watts d.
Owned By ..... Frank O. Myers
Address ..... T. W. Lee Bldg.
Tel.: 2181 ..... Independent
Sta. Representative ..... Melville
President ..... Frank O. Myers
General Mgr. ..... Don H. Myers
Chief Engineer ..... Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Gonzales Bcstg. Co.
Business Address ..... Box 158
Tel.: 770 ..... KBS
Gen. Mgr. ..... Lawrence M. Walshak
Comm. Mgr., Chief Eng. ..... Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc. ..... Power: 500 Watts d.
Owned By ..... Jones & Gilligan
Address ..... Box 1050
Tel.: LI 9-1330 ..... KBS
General Manager ..... Burney Jones
Commercial Manager ..... Neil Gilligan, Jr.
Chief Engineer ..... James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... KGVL, Inc.
Address ..... 1400 Wolfe City Drive
Tel.: GL 5-1400 ..... KBS
Representative ..... Pearson
Pres., Gen. Manager ..... Leo Hackney
Program Director ..... James D. Jones
Chief Engineer ..... Jim Brashears

KCLW—Hamilton—1946

Frequency: 900 Kc. ..... Power: 250 Watts, d.
Owned ..... Coy Perry
Address ..... Box 592
Tel.: 500 ..... Independent
Newspaper Affiliation ..... Dublin Progress
Station Representative ..... Keystone
President ..... Coy Perry
Gen., Station Mgr. ..... Dick Meehan
Prog. Dir., Chief Eng. ..... Carl Knelly

KGBT—Harlingen—1941

Freq.: 1530 Kc. ... Power: 50 Kw d., 10 Kw. n.
Owned-Oper. By .... Harbenito Radio Co., Inc.
Tel.: GA 3-3910 ..... ABC-CBS
Sta. Reps. ..... O'Connell; Clarke Brown
President ..... McHenry Tichenor
Gen. Mgr. ..... Troy McDaniel
Sta. Mgr. ..... Otis Shumate
Commercial Manager .... McHenry Tichenor, Jr.
Program Director ..... Jim Williams
Chief Engineer ..... Al Beck

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Henderson Bcstg. Co.
Business-Studio Address.....P. O. Box 311
Tel.: 4528.....Independent
Representative .....Best
President.....Jim Reeves
Gen. & Sta. Mgr.....Tom Perryman
Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
Owned.....Wes Dean & Co.
Address .....Highway 26
Tel.: 2324.....KBS
Sta. Representative.....Hil F. Best
President, Gen. Mgr.....Wes Dean
Program Dir.....Pat Endsley
Publicity Dir.....Helen Dean
Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hereford Broadcasters
Address.....Box 472
Tel.: EMerson 4-1860.....Independent
General Manager.....Clint Formby
Program Director.....Steve Thompson
Commercial Manager.....Clayton Jay
Chief Engineer.....Clayton Fuchs

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....KHBR Radio, Inc.
Address .....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr.....Nelson W. Galie
Comm., Ch. Eng.....J. K. Lane, Jr.
Program, Prom. Mgr.....Gordon Guest
Publicity Dir.....Dewey Beal

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Sta. Representative.....Meeker Co.
President, Gen. Mgr.....Robert C. Meeker
Program Director.....Roger Wells
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned .....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JAckson 6-3461.....Independent
Representative .....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonardt
Sales Promotion Manager.....Dorothy Stahl
Program Director.....Red Jones
Chief Engineer.....Glenn Cook

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address.....3014 Post Oak Road
Tel.: MA 3-9271.....NBC
Newspaper Affil.....Post
Representative .....Edw. Petry & Co.
Gen. Mgr.....Jack Harris
Station Manager.....Frank Stewart
Commercial Manager.....Cleve Griffin
Sales Prom. Mgr.....Howard Cannon
Program Director.....Glenn Kensinger
Chief Engineer.....Harvey Wheeler

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....Texas Radio Corp.
Business Address....4005 Travis St., Box 3011
Tel.: JA 3-5535.....Independent
Sta. Represeniative.....Avery-Knodel
V.P., Gen. Mgr.....Sam H. Bennett
Asst. Manager.....Grace M. Spanihel
Production Mgr.....Jack London
Program Director.....Milt Willis
Chief Engineer.....O. B. Johnson

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
Tel.: CA 7-4361.....CBS
News. Affil.....The Chronicle
Representative.....Peters, Griffin, Woodward
President .....B. F. Orr
General Manager.....W. C. Bryan
Bus. Mgr.....Tom Jacobs
Program Director.....Lew Lowry
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Crosby/Brown
Address .....Gulf Bldg.

FOR AM RADIO INDEX SEE PAGE 261

Tel.: CA 2-6151.....ABC
Sta. Representative.....H-R
General, Comm. Mgr.....William Z. Rozan
Nat. Sales Mgr.....Chris Robinson
Program, Pub. Dir.....Ken Collins
Chief Engineer.....Gerald R. Chinski

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned .....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative .....Howard
President.....Jules J. Paglin
General Manager.....Joseph R. Fife
Station Manager.....Robert E. Mabry
Program Director.....Clark Walser
Chief Engineer.....James Hancock

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Est. of M. B. Cauthen
Address .....Box 312
Tel.: GA 5-2651.....KBS
President .....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KNUZ—Houston—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Veterans Bcstg. Co.
Address.....Box 2135
Tel.: JA 3-2581.....Independent
Representative .....Katz
Gen., Sta. Mgr.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin

KEBE—Jacksonville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Wells, Waller & Ballard
Address .....Box 1071
Tel.: 2211.....Independent
Commercial Manager.....Jerry D. Spencer

KTXJ—Jasper—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Jasper Bcstg. Co.
Address.....P. O. Box 6090
Tel.: DUdley 4-2544.....KBS
Station Representative .....Continental
President .....Joe J. Fisher

K•NUZ is the NO.1*

BUY IN HOUSTON AT THE LOWEST COST PER THOUSAND *(See Latest Surveys)

The Pacesetter.. MUSIC! NEWS! EQUIPMENT!

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National Reps.: THE KATZ AGENCY, INC.
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St. Louis • San Francisco • Los Angeles • Dallas

IN HOUSTON: Call Dave Morris—JAckson 3-2581

KMBL—Junction—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Junction Bcstg. Co.
Address.....P.O. Box 346
Tel.: Hickman 6-2768.....KBS
General Mgr.....C. W. Evans
Chief Engineer.....J. W. Robertson

KAML—Kenedy—1954

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....The Camel Co.
Address .....Box 990
Tel.: OL 9-2990.....KBS
President .....Charles W. Balthrope
Station Manager.....Ed C. Balthrope
Sales Promotion Manager.....Herman Welsh
Program Director.....Chuck Martin
Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KERB, Inc.
Address .....P.O. Box 456
Tel.: JUniper 6-3481.....KBS
President.....E. S. Walden

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kerrville Bcstg. Co.
Address.....P. O. Box 791
Tel.: CL 7-4003.....KBS
Station Rep. .....Best
President, Gen. Mgr.....Albert F. Mason, Jr.
Sls. Prom. & Comm. Mgr....Kae Thomas Patrick
Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Sta. KOCA, Inc.
Address .....Box 989
Tel.: 2001 .....KBS
President.....Roy G. Terry
General Mgr.....H. A. Degner
Commercial Mgr.....Bob Braziel
Program Dir.....Woody Van Dyke
Sales Prom. Mgr.....Ted Yockey
Publicity Dir. .....Fran Holloway
Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....Highlite Bcstg Co.
Address ..... Box 935
Tel.: ME 4-3181.....MBS-KBS
Pres., Gen. Mgr.....A. W. Stewart
Comm., Sales Prom. Mgr.....A. A. Stewart

KINE—Kingsville—1948

Frequency: 1330 Kc. ....Power: 1000 Watts d.
Owned-Oper. By.....KINE, Inc.
Business Address.....P.O. Box 846
Tel.: LYric 2-2822.....Independent
Representative.....Hil F. Best
General Manager.....Ben H. Glusing
Station Manager.....Jerry Fullerton
Commercial Manager.....Andy Cook
Chief Engineer.....Troy Whitaker

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
Owned.....T. E. Conner & R. E. Bradbury
Address .....506 N. First
Tel.: 2404.....KBS
President .....R. O. Parker
General Comm. Mgr.....Hal Fees
Sales Prom. Mgr.....Louise Schmidt
Chief Engineer.....Bill Mathis

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Lampasas Bcstg. Co.
Address.....P.O. Box 149
Tel.: CH 2-3671.....Independent
Representative .....Best
Pres. Sta. Mgr.....V. Dean Turner
Chief Engineer.....S. Witcher

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Border Broadcasters, Inc.
Address.....San Antonio Highway
Tel.: RA 3-4396.....KBS
President.....W. J. Harpole
General Manager.....Bill Harrell
Comm. Mgr.....John Costello
Sales Promotion Manager.....Pat Galvis
Program Director.....Joe Pierce
Publicity Director.....Patsy Moore
Chief Engineer.....John Hennessy

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Herald Broadcasting Co.
Address .....Box 866
Tel.: TW 4-3134.....KBS
Newspaper Affiliation.....Daily Sun News
President, Gen. Mgr.....Forrest Weimhold
Comm. Sta. Mgr.....Aubrey Mays
Sales Prom. Mgr.....Richard Bailey
Chief Engineer.....Al Hanna

KVOW—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Maples-McAlister
Address .....Box 192
Tel.: 400.....KBS
President.....J. C. Rothwell
Gen. Comm. Mgr.....J. B. McShan
Program Director.....Joan Saunders
Chief Engineer.....J. R. Potts

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Polk County Bcstng. Co.
Business Address.....Box 111
Tel.: FA 7-8916.....Independent
Pres., Ch. Eng.....Harold J. Haley
Prog. Dir.....Marshall McQueen
Comm., Mgr.....Peggy Haley

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of Longview
Address.....Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461.....ABC-KBS
Representative .....Donald Cooke
President.....James R. Curtis
Commercial Mgr.....John Allen
Program Director.....Howard Kuhn
Chief Engineer.....Leslie Hellum

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Longview, Inc.
Address .....P. O. Box 1866
Tel.: PL 8-4496.....Independent
Representative .....Melville
President.....E. W. Mahone, Jr.
V.P., Gen. Mgr.....H. A. Bridge, Jr.
Commercial Manager.....Vernon Hyles
Program Director.....Tom Richards
Chief Engineer.....Tig Williford

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
Owned .....Western Bcstg.
Address .....Box 270
Tel.: POrter 3-2853.....Independent
Station Representative.....Pearson
Gen. Manager.....D. P. Pinkston
Comm. Mgr.....Hal Ragan
Program Director.....Wes Youngblood
Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned & Oper. By....Texas Telecasting Inc.
Address.....7400 College Avenue
Tel.: SH 4-2345.....Independent
Representative ..... Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
Gen. Sales Mgr.....R. S. Nielsen
Nat. Sales Mgr.....John Henry
Station Manager.....John Kreiger
Program Director.....Shirley Henne
Promotion Manager.....Ray Huffer
Chief Engineer.....Rudy Starnes

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned.....Bryant Radio & Television, Inc.
Address.....5600 Avenue A

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO LONGVIEW

KLUE

Retail Trading Zone
Population — 453,700*

RADIO MARSHALL

KMHT

Retail Trading Zone
Population — 106,135*

In each market you get Greater Coverage, More Listeners and Greater Sales Results with the BIG-K Stations.

*SRDS

Tel.: SH 4-1414.....NBC
Representative ..... Raymer
Pres., Sta. Mgr.....Joe H. Bryant
Assistant Manager.....Robert L. Snyder
Nat. Sales Mgr.....Ray Poindexter
Program Director.....Al Goodnight
Chief Engineer.....Frank Lee

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Newspaper Affil.....Avalanche Journal
Representative .....Katz
President.....B. W. Walker
Gen., Sta. Mgr.....Gordon Thompson
Commercial Manager.....Ernie Mark
Sales Prom. Mgr.....Dan Tarpley
Prog. Dir., Pub. Dir.....Robert A. Nash
Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power 1000 Watts d.
Owned-Oper. By.....Corbin Broadcasting Co.
Address.....2001 Great Plains Life Bldg.
Tel.: POrter 3-1911.....KBS-MBS
Representative .....Indie
Gen. Manager.....Glenn Corbin
National Sales Mgr.....Larry Corbin
Comm. Mgr.....W. J. Duncan
Program Director.....Ray Corbin
Chief Eng.....Bob Purrington

KSEL—Lubbock—1946

Freq: 950 Kc.....Power: 5 Kw.d., 500 W. n.
Owned-Operated By.....Lubbock Bcstg. Ltd.
Address .....Box 1524
Tel.: PO 3-0484.....ABC
Representative .....Weed
President.....David R. Worley
Gen. Mgr.....Gerald H. Sanders
Prog. Dir.....Max Mott
Commercial Manager.....Ray Bowen
Publicity Director.....Jim Spann
Sales Promotion Mgr.....Bob Hughes
Chief Engineer.....Roger V. Hively

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address .....120 Cotton Square
Tel.: 36661.....KBS
Representative.....Continental Radio Sales
Owner, Prom. Mgr.....Darrel E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By..Forest Capitol Bcstg. Co.
Address .....P. O. Box 701
Tel.: NE 4-7771.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
President.....R. W. Wortham, Jr.
Gen., Sta. Mgr.....Richman G. Lewin
Comm., Sales Prom. Mgr....Royce Christenson
Program Director.....Bill Carter
Publicity Director.....Pat Mathews
Chief Engineer.....Fred C. Hill

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Valley Bdcstng Co.
Business Address.....500 E. Beaumont St.
Tel.: MU 6-5454.....Independent
Station Representative.....Best
President.....Gene L. Cagle
Station Manager....."Chuck" McKasson
Commercial Manager.....Charlie Morril
Program Director.....Ed Lionel
Chief Engineer.....Frank Manuel

KCMR—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sapphire Broadcasting Co.
Address .....101 East Fifth St.
Tel.: OL 2-4693.....KBS
President, Gen. Mgr.....Joe Martin
Comm. Publicity Dir.....Claud Barnett
Program Dir.....Don McCarty

KMAE—McKinney—1946

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned.....McKinney Air Enterprises, Inc.
Bus.-Studio Address.....210 E. Virginia St.
Tel.: LI 2-2651.....Independent
Owner.....George W. Smith, Jr.
Exec. V.P.....Tom Emerson

KMLW—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.
Owned.....M-L Radio, Inc.
Address.....P. O. Box 335
Tel.: WE 6-2551.....Independent
Pres. Gen. Mgr.....L. F. Leurig
Chief Engineer.....Jay Navarro

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned-Operated By....Marshall Bcstg. Corp.
Address .....Box 961
Tel.: WE 5-6789.....Independent
Station Representative .....Weed
President.....E. B. Germany
General Manager.....Virgil Stone
Commercial Mgr.....Lynn E. Williams
Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Harrison Cty. Bcstg. Co.
Address..408 Marshall National Bank Building
Tel.: WE 5-7826.....KBS
Station Rep.....Sears & Ayer; Melville
President.....E. W. Mahone, Jr.
Gen., Sta. Mgr.....H. A. Bridge, Jr.
Comm. Mgr.....Vinson Stevens
Sales Prom. Mgr., Pub. Dir.....Jo Ann Bridge
Prog. Dir.....Sam Stringfellow
Chief Engineer.....Pete Talmadge

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
Owned By.....Mexia Broadcasting, Inc.
Business Address.....215-A E. Commerce St.
Tel.: GYpsy 6-3874.....KBS
Station Representative.....Melville
President, General Mgr.....Tom Elkins
Chief Engineer.....Kenneth Brown

KCRS—Midland—1935

Freq.: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned .....Midland Bcstg.
Business-Studio Address.....3701 West Wall
Tel.: MU 2-4393.....ABC
Station Representative.....Holman; Eastman
President .....Wendell Mayes
General Manager.....Wendell Mayes, Jr.
Commercial Manager.....Jerry Hahn
Program Director.....Dee Wooten
Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Jack Cecil
Address.....S. Lamesa Rd.
Tel.: MU 4-5152.....KBS
Pres., Gen. Mgr., Chief Engr.....Jack Cecil
Commercial Manager....William Keith Ward
Sales Prom. Mgr.....Naomi Boswell
Program Director.....Steve Drummond
Publicity Director.....Mildred Thomason

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned By.....George Vaught
Address.....Petroleum Life Bldg.
Tel.: MU 2-4331.....Independent
Station Representative.....Gill-Perna
President & Publicity Dir.....George Vaught
General & Commercial Mgr.....Chuck Conner
Chief Engineer.....Jerry White

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
Owned-Operated By.....Action Bcstg.
Business Address.....P.O. Box 108
Tel.: FA 5-3384.....KBS
Representative .....Melville

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone

Population — 106,135*

RADIO LONGVIEW

KLUE

Retail Trading Zone

Population — 453,700*

In each market you get Greater Coverage, More Listeners and Greater Sales Results with the BIG-K Stations.

*SRDS

Gen., Sta. Mgr.....Bill Stinson
Chief Engineer.....Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned .....KIRT, Inc.
Address.....Box 708
Tel.: JU 5-1629.....KBS
Representative .....Melville
President.....Ray V. Jensen
Comm. Mgr.....James C. Shelley
Chief Engineer.....Wilfrido Hinojosa

KVKM—Monahans—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Monahans Bcstrs., Inc.
Address .....Drawer K
Tel.: WIlson 3-3231.....MBS-KBS
Station Rep.....Melville; Masla
Pres., Gen. Manager.....J. R. Rucker
Sta. Manager.....Ken Welch
Commercial Mgr.....Bill Mitchell
Program, Publicity Dir.....Vern Welch
Chief Engineer.....Rubin Masters

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
Address .....Box 990
Tel.: PA 4-4726.....KBS
Owner, Gen. Mgr.....Winston O. Ward
Commercial Manager.....Charles Monk
Program Director.....Ruby Stanley
Chief Engineer.....Clarence C. Taylor

KMUL—Muleshoe—1956

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Radio Station KMUL
Address.....P.O. Box 1058
Tel.: 2730 .....Independent
Station Manager.....Gil Lamb
Asst. Mgr., Ch. Eng.....Bob Pittman

KZOL—Muleshoe—1958

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....KZOL Bcstg. Co.
Business Address.....P.O. Box 1295
Tel.: 3050 .....KBS
Gen., Sta. Mgr.....Theodore Rozzell
Program Director.....Eddy Rutledge
Publicity Director.....Jimmy Rozzell
Chief Engineer.....Bill McDonnel

KEEE—Nacogdoches—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....J. C. Stallings
Address.....300 E. Main St.
Tel.: LOgan 4-4633.....ABC-KBS
Gen., Sta. Mgr., Pub. Dir.....J. C. Stallings
Comm. Mgr., Program Dir.....R. C. Atherton
Chief Engineer.....B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By.....Texan Broadcasting Co. Inc.
Address.....2107 North St.
Tel.: LO 4-3723.....Independent
Station Representative .....Dore
President.....B. M. Raborn
V.P., Gen., Sta. Mgr.....Bob Dunn
Commercial Mgr.....Sarah Jane Moon
Chief Engineer.....Basil Barbee

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
Newspaper Affiliation .....Herald
President, Gen. Mgr.....F. T. Wilson
Program Dir.....Arlon E. Moeller, Jr.
Chief Eng.....Bob Stewart

KECK—Odessa—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By..Ector County Bcstg. Co.
Business Address.....120 W. 3d
Tel.: FE 2-5791.....MBS
Representative .....Forjoe
General Manager.....Ben Nedow
Comm. Manager.....Roy Elsner
Chief Engineer.....C. Strauss

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Odessa Bcstg. Corp.
Business Address.....Box 2529
Tel.: FE 2-4301.....Independent
Representative .....Bolling
President, Gen. Mgr.....Cecil L. Trigg

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
President, Gen. Mgr.....Edward L. Roskelley
Commercial Manager.....Robert Batson
Program Director.....Weldon Rogers
Sales Promotion Mgr.....Wanda Brodderick

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Odessa, Inc.
Address .....Box 231
Tel.: FEderal 2-6871.....NBC
Station Representative.....Brown; Clark
Pres., Gen. Mgr.....Carl S. Goodwin
Chief Engineer.....William R. Mettler

KOGT—Orange—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Sabine Area Brcstg. Corp.
Address.....Newton Cty Rd.
Tel.: TU 3-4381.....KBS
President .....M. L. Jacobs

Exec. V.P., Gen. Manager.....Ed Lovelace

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Palestine Bcstg. Corp.
Business Address.....Box 649
Tel.: 6077 .....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Program Director.....Marvin Crain
Chief Engineer.....Ted Bryan

KHHH—Pampa—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Garrison-Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....KBS
Gen., Comm. Mgr.....Bob Garrison

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address .....Hughes Bldg.
Tel.: MO 4-7461.....MBS
Station Rep. .....Best
Gen., Comm. Mgr.....Coy Palmer
Sta. Mgr., Prog. Dir.....Warren Hasse
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By....Lamar Bcstg. Co., Inc.
Business Address...210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Sales Prom., Prog. Dir.....Thomas D. Seay
Publicity Director.....Pee Wee Reid
Chief Engineer.....Ross Babigan

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Ron Litteral
Address .....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President, Gen., Sta. Mgr.....Fred Kincaid

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative....Oakes, National Time Sales
General Manager.....Felix H. Morales
Sales Manager.....Johnny P. Hernandez
Program Director.....Joe Martinez Morales
Chief Engineer.....D. Golihur

KRCT—Pasadena—1947

Frequency: 650 Kc.....Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Montague Hotel, Houston
Tel.: GR 3-4433.....MBS
Sta. Representative .....Forjoe
President, Gen. Mgr.....Leroy J. Gloger
Commercial Mgr.....Lee Wilder
Program Dir.....Bob Clark
Chief Engineer.....H. L. Davis

KIUN—Pecos—1935

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned-Operated By.....KIUN, Inc.
Business Address.....315 S. Cedar St.
Tel.: HIckory 5-2497.....NBC-KBS
Newspaper Affiliation .....Enterprise
Representative .....Hil F. Best
President, General, Mgr.....Billy H. Hubbs
Sales Prom. Mgr., Pub. Dir.....B. L. Woodruff
Station Manager.....David Martin
Commercial Manager.....S. Clifford Sanderford
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: 5771 .....MBS
President .....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr.....Dean McLaire
Program Director.....Kenneth Roller
Chief Engineer.....Bill Day

KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApitol 4-2771.....KBS
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Sales Promotion Manager.....Girard Fox
Program Director.....H. W. Carpenter III
Publicity Director.....B. D. Perkins
Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Atascosa Broadcasting Co.
Address.....P. O. Box 247
Tel.: LOcust 9-4871.....KBS
General, Sta. Mgr.....Ben L. Parker
Comm. Prog. Mgr.....Tom Everitt
Program Dir.....Jimmie Ray
Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Radio Southwest Inc.
Address .....Box 1126
Tel.: YU 2-9436.....Independent
Sta. Representative .....Branham
President, Gen. Mgr.....John H. Hicks, Jr.
Station Mgr.....Pat McFather
Commercial Mgr.....George Crouchet
Program Dir.....Steve Canyon

Publicity Dir.....Corinne Enos
Chief Engineer.....Charles Shearer

KPAC—Port Arthur—1934

Freq... 1250 Kc.....Power: 5 Kw. d, 1 Kw. n.
Owned-Oper. By.....Port Arthur College
Business Address.....1515 Lakeshore Dr.
Tel.: YU 5-7458.....MBS
Representative .....Pearson
President.....W. M. Monroe
Gen. Mgr.....Jay Elson
Comm. Sta. Mgr.....Glenn Hewitt
Chief Engineer.....Charles Segrest

KUKO—Post—1955

Frequency: 1370 Kc.....Power: 500 Wts. d.
Owned By.....Maples-McAlister Bcstg. Co.
Address.....P. O. Box A
Tel.: 550 .....KBS
Gen. Mgr., Chief Eng.....Ray Henderson
Commercial Manager.....Garry Gregory
Sales Promotion Manager.....Don Craig
Program Director.....Stan Skelton

KOLJ—Quanoh—1952

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned-Operated By.....Orville L. Jenkins
Address.....P.O. Box 589
Tel.: MO 3-2572.....KBS
Owner.....Orville L. Jenkins

KSOX—Raymondville—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Hicks Ent., Ltd.
Address .....Box 1240
Tel.: MU 9-3333.....Independent
President, Gen. Mgr.....Bob Hicks
Commercial Mgr.....Doc Chasten
Station Mgr.....David Kaye
Program Dir.....Don Read
Chief Engineer.....Paul Wagenshein

KFRD—Rosenberg—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Fort Bend Bcstg. Co.
Business Adress.....Box 832
Tel.: NO 2-3776.....Independent
President.....Mart Cole, Sr.
General Manager.....Bill Sloan
Commercial Manager.....George Thompson
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc.....Power: 500 W., d.
Owned.....E. H. Whitehead
Business Address.....P.O. Box 316
Tel.: 533 .....Independent
Newspaper Affiliation .....Cherokeean
Pres., Gen. Mgr.....E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Angelo Bcstg. Tcstg.
Business Address.....St. Angelus Hotel
Tel.: 6715.....ABC
Representative.....John E. Pearson
Pres., Gen. Mgr.....Lewis O. Seibert
Station & Comm. Mgr.....Tom Mullins
Chief Engineer.....Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned.....Western Broadcasting Co.
Address .....Box 1350
Tel.: 8116.....Independent
Representative.....Broadcast Time Sales
Gen. Mgr., Chf. Eng.....Walt Lawson
Commercial Manager.....Milton Dove
Sales Promotion Manager.....Richard Fielder
Program Director.....Bill Nicholson
Publicity Director.....B. Crawford

KTXL—San Angelo—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Burkhart Broadcasting Corp.
Address.....San Angelo
Tel.: 3131.....Independent
Representative.....Masla; Hobbs
President, Gen. Mgr.....Kent Burkhart
Commercial Manager.....Joe Watson, Jr.
Chief Engineer.....Gene Williams

KWFR—San Angelo—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Solar Broadcasting Co., Inc.
Address.....P.O. Box 1269
Tel.: 2-3388 .....Independent
Station Representative.....Thomas F. Clark
President.....Arthur Foster
General Mgr.....Walton A. Foster
Commercial Mgr.....A. W. Peters
Station Mgr.....D. R. Crow
Program Dir.....Raymond G. McFarland
Sales Prom. Mgr.....Milton Dove
Publicity Dir.....Faye Hotis
Chief Engineer.....Don Dickson

KEXX—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Leal Bcstg. Co., Inc.
Address.....501 W. Quincy
Tel.: CA 5-5757.....Independent
President, Gen. Mgr.....M. D. Leal
Chief Engineer.....W. E. Edgerton

KCOR—San Antonio—1946

Freq.: 1350 Kc. ....Power: 5 Kw. d., 1 Kw. n.
Owned .....KCOR, Inc.
Address.....111 Martinez St.
Tel.: CA 5-2751.....Independent
President.....Raoul A. Cortez, Sr.

General Mgr.....Nathan Safir
Station Mgr.....Emilio Nicolas
Sls. Prom. Mgr.....Raoul A. Cortez, Jr.
Commercial Manager.....Ben Tamborello
Publicity Dir.....William Lamar
Chief Engineer.....Marvin Fiedler

KENS—San Antonio—1926

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By.....Express Publishing Co.
Business-Studio Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Newspaper Affil.....Express, News
Representative.Peters, Griffin, Woodward, Inc.
President.....Frank Huntress, Jr.
Station Mgr.....Herb Carl Skoog
Commercial Mgr.....Chip Atkins
Program Dir.....Jim Seay
Sales Prom. Mgr.....Chester Maxwell
Publicity Dir.....Alpha Scherf
Chief Engineer.....William J. Jackson

KITE—San Antonio—1947

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Connie B. Gay Inc.
Business-Studio Address....310 Transit Tower
Tel.: CA 6-0335.....Independent
Representative.....Young; Clark Brown
Ch. of Bd.....Connie B. Gay
Exec. V.P.....Jane Trimmer
Manager .....Ed Winton
Station Mgr.....Kelly Wofford

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Howard W. Davis
Address.....KMAC Bldg.
Tel.: CA 3-6211.....ABC-MBS
Sta. Representative.....Broadcast Time Sales
President, Gen. Mgr.....Howard W. Davis
Program Director.....A. S. (Tony) Bessan
Sales Prom. Mgr.....M. G. McWhorter
Pub. Dir.....Ginger Hunt
Chief Eng.....Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc.....Power: 5000 d., 1000 n.
Owned-Operated By.....Mission Bdcstg. Co.
Address.....317 Arden Grove
Tel.: CA 6-5171.....Independent
Representative .....Katz
President.....Eugene J. Roth
General Manager.....Jack Roth
Promotion Manager.....Doug China
Merchandising Director.....Harvey Jensen
Commercial Manager.....Bill Miles
Program Director.....Jerry Miller
Dir. Engineering.....George Ing
Chief Engineer.....Bill Kiley

KTSA—San Antonio—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....McLendon Corp.
Business-Studio Address.....1130 Broadway
Tel.: CA 7-1251.....Independent
Representative .....Blair
Chairman of the Board.....B. R. McLendon
President.....Gordon B. McLendon
V.P. & General Mgr.....Jack Fiedler
Commercial Manager.....Jim Hamby
Program Director.....Ron Baxley
Chief Engineer.....Coleman Barber

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Radio KIWW, Inc.
Address.....518 W. Houston St.
Tel.: CA 6-5254.....Independent
Sta. Rep.....Natl. Times Sales
President .....Robert N. Pinkerton
General, Comm. Mgr.....Hal Hughes
Prog. Dir.....Juan Gattas
Chief Eng.....William Ellis

WOAI—San Antonio—1922

Frequency: 1200 Kc.; Power: 50,000 Watts d.,n.
Owned-Oper. By....Southland Industries, Inc.
Address .....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative .....Edward Petry & Co., Inc.
Chairman of the Board.....Hugh Halff, Jr.
Pres., Gen. Mgr.....James M. Gaines

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Central Brcstg. Co.
Address .....Box 32
Tel.: EX 2-3545.....Independent
Representative.....Hil F. Best
President.....Dr. Forest L. Whan
Gen., Sta. Mgr.....William Veidt
Sales Promotion Manager.....Clyde Butter
Program Director.....Jerri Veidt
Chief Engineer.....Don Whan

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....San Saba City Bdcstg. Co.
Address.....P. O. Box 209
Tel.: 166.....KBS
Gen. Comm. Mgr.....H. A. Stephens
Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President .....Garfield Kiel
General Mgr.....Stan McKenzie
Prog. Dir.....Henry Lehnhoff
Chief Engineer.....Louie Sowders

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
Owned-Oper. By.....Woodson & Barbee
Address.....402 South Main St.

Tel.: PLaza 8-3798 ..... KBS
Owners ..... C. C. Woodson & F. Barbee, Jr.
General Manager ..... Reed Harris

KSEY—Seymour—1950

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... W. C. Moss, Jr.
Address ..... P.O. Box 1191
Tel.: TUxedo 8-2525 ..... KBS
Station Manager ..... W. C. Moss, Jr.
Chief Engineer ..... R. Dormier

KEVA—Shamrock—1948

Frequency: 1580 Kc. ..... Power: 250 Watts d.
Owned-Oper. By .... Shamrock Tex. Bcstg. Co.
Address ..... Box 21
Tel.: 620 ..... KBS
President ..... A. Cooper
Gen., Comm. Mgr. ..... C. Gibson
Chief Engineer ..... Robert G. Pennington

KRRV—Sherman-Denison 1936

Frequency: 910 Kc. ..... Power: 1000 Watts
Owned-Oper. By . Red River Valley Bcstg. Corp.
Address . . Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman) ..... MBS
Representative ..... Pearson
President ..... A. Boyd Kelley
General Manager ..... Tom E. Spellman
Chief Engineer ..... T. John

KTXO—Sherman—1947

Frequency: 1500 Kc. ..... Power: 250 Watts d.
Owned-Operated By . . . O'Connor Bcstg. Corp.
Business Address ..... P.O. Box 661
Tel.: TWinbrook 2-8188 ..... Independent
Station Rep. ..... Weed
Gen., Sta. Mgr. ..... Harry O'Connor
Commercial Manager ..... Ray Lewis
Chief Engineer ..... Paul Phillips

KTOD—Sinton—1954

Frequency: 1590 Kc. ..... Power: 1 Kw. d.
Owned ..... Southern Bcstg. Co.
Business Address ..... Box 1366
Tel.: TU 4-1590 ..... Independent
Pres., Gen. Mgr. ..... Tom C. Fleet, Jr.
Prog. Dir., Ch. Engr. ..... Ernie Wood

KSNY—Snyder—1949

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Snyder Bdcstg. Co.
Address ..... Box 1468
Tel.: HI 3-9322 ..... MBS
Station Rep. ..... Melville
President ..... Mrs. Flora Hughes
Gen. Sta. Mgr. ..... Mel Z. Gilbert
Commercial Mgr. ..... Frank Taylor
Program Dir. ..... Julie Sumerun
Chief Engineer ..... Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned ..... A. Boyd Kelley
Address ..... Box 1205
Tel.: PR 3-3401 ..... KBS
President ..... A. Boyd Kelley
Station Manager ..... Robert A. Prichard
Program Director ..... Bill C. Cole
Chief Engineer ..... J. B. Cooper

KSTV—Stephenville—1947

Frequency: 1510 Kc. ..... Power: 250 Watts d.
Owned ..... Dixie Bcstrs.
Address ..... P. O. Box 102
Tel.: LI 3141 ..... KBS
Comm. Mgr. ..... Mel Bennet
Chief Engineer ..... D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Oper. By .... Hopkins County Bcstg. Co.
Business Address ..... P.O. Box 284
Tel.: TU 5-3111 ..... KBS
Pres., Gen., Sta. Mgr. ..... William E. Bradford
Comm. Mgr. ..... Clovis Pinion
Sales Prom. Mgr. ..... Buddy Funderburk
Program Director ..... Mrs. Sandra Branch
Publicity Director ..... Margaret Thomas
Chief Engineer ..... Bill Bradford

KXOX—Sweetwater—1939

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... KXOX
Business Address ..... Box 570
Tel.: BElmont 4-4655 ..... KBS
Station Representative ..... Melville
President ..... F. L. Ledbetter
Gen. Mgr. ..... Myrl Stein
Comm. Manager ..... Elwood Fritsch
Program Director ..... Maxine Stein
Chief Engineer ..... Walter D. Tabler

KTAE—Taylor—1948

Frequency: 1260 Kc. .... Power: 1000 Watts d.
Owned-Oper. By ..... KTAE, Inc.
Business Address ..... 121 E. 2nd St.
Tel.: EL 2-3631 ..... KBS
President, Gen. Mgr. ..... G. Gillis Conoley
Prog. Dir. ..... Fred Switser
Commercial Manager ..... John Wehby
Publicity Dir. ..... K. Gilstrap
Chief Engineer ..... Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned ..... Bell Broadcasting Co., Inc.
Address ..... 17 South Third
Tel.: PR 3-5252 ..... Independent
Newspaper Affiliation ..... Daily Telegram
President ..... Frank W. Mayborn
General Manager ..... Byron C. Peters
Program Director ..... Phil M. Miller
Chief Engineer ..... James T. Harris

KTER—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Terrell Bcstg. Corp.
Address.....Box 431
Tel.: JOrdan 3-4497.....Independent
President .....O. Pirtle
Gen. Mgr.....Bill Pirtle
Chief Engineer.....Martin Pitts

KCMC—Texarkana—1932

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....KCMC, Inc.
Address.....P. O. Box 521
Tel.: 36151 .....ABC
Representative .....Venard, Melville
President.....W. Hussman
Gen. Mgr.....B. L. Wood
Chief Engineer.....Ed Covington

KTFS—Texarkana—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Aircrest Radio Sta. Inc.
Business-Studio Address....4305 N. State Line
Tel.: 3-5123 .....Independent
Sta. Representative .....Walker-Rawalt
Pres., Gen. Manager.....W. R. McDaniel

KTLW—Texas City—1947

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Texas City Bcstg. Ser.
Business-Studio Address.....Show Boat Bldg.
Tel.: 5-4418 .....KBS
Station Mgr.....Roy E. Hanson

KTUE—Tulia—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KTUE Bcstg. Co.
Address.....110 N. Armstrong
Tel.: WYdown 5-3531.....KBS
Owners.....Clint and Marshall Formby
Manager.....D. L. McKinney

KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative.....Weed
President, General Manager..Dana W. Adams
V.P. Commercial Mgr.....Sam Matthews
Publicity Director.....Bob Lloyd
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oil Center Bcstg. Co.
Address.....Kilgore Hghwy
Tel.: LY 2-3873.....Independent
Representative .....Reilly; Brown
Gen., Comm. Mgr.....Ed Smith
Chief Engineer.....L. Thigpen

KTBB—Tyler—1947

Freq.: 600 Kc.....Power: 1000 Watts
Owned-Operated By....Blackstone Bcstg. Co.
Business-Studio Address.....311 N. Broadway
Tel.: LYric 4-7278.....ABC
Newspaper Affil.....Courier Times; Telegraph
Representative .....Venard, Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Prog. Dir. .....Don Tausch
Publicity Director.....David Bothwell
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc.....Power: 250 Watts, d
Owned By.....E. E. McLemore & R. T. Gibson
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....C. G. Condra
Commercial Manager.....Roger Morgan
Program Director.....Jean O. Bailey
Merchandising Dir.....D. Dee
Chief Engineer.....Alice Morgan

KVOU—Uvalde—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Bus. Address.....1400 Batesville Rd.
Tel.: BR 8-4555.....Independent
President & Gen. Mgr.....Edward J. Harpole
Station & Comm. Mgr.....Bill Woods
Program Director.....Jerry McKinney
Chief Engineer.....William Hensarling, Jr.

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....P.O. Box 1419
Tel.: LInden 2-6221.....Independent
President .....Bobo Johnson
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Victoria Bcstg. Co.
Address .....Box 718
Tel.: HI 3-9176.....Independent
Representative.....Hil F. Best
General Manager.....James A. Traber
Sales Promotion Manager...Vernon Townsend
Program Director.....Bob Nance
Chief Engineer.....Douglas E. Smith

KVIC—Victoria—1939

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....J. C. Long
Address.....P.O. Box 725
Tel.: HIlcrest 3-8171.....MBS
President.....J. G. Long
General Mgr.....Harry L. Becker
Chief Engineer.....Victor Boldt

KWTX—Waco—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 7128
Tel.: PL 6-4451.....MBS
Representative .....Raymer
President..... .....M. N. Bostick
General Manager.....Frank Fallon
Commercial Manager.....Mac Brinegar
Program Director.....Walter Vaughan
Chief Engineer.....William Moore

WACO—Waco—1922

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Business Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Representative .....Weed
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson

KBEC—Waxahachie—1955

Frequency: 1390 Kc.....Power: 500 W., d
Owned-Operated By..Richard Tuck Enterprises
Address .....Box 731
Tel.: WE 7-2710.....KBS
Pres., Gen. Mgr.....Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc.....Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address .....Box 306
Tel.: LYric 4-3826.....Independent
President.....R. Thomas Gibson

KRGV—Weslaco—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....L B J Company
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative .....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Station Manager.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Bill Shomette
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig

KSYD—Wichita Falls—1947

Freq.: 990 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Grayson Enterprises
Address.....P.O. Box 2130
Tel.: 723-0791.....Independent
Rep.....Venard, Rintoul & McConnell
President.....Sydney A. Grayson

KTRN—Wichita Falls—1948

Freq. 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Bcstg. Assoc.
Address.....917½ Scott St.
Tel.: 322-5214.....Independent
Representative .....Bolling
Pres., Gen. Mgr.....Raymond Ruff
Commercial Mgr.....Roger Stoner
Program, Pub. Dir.....Bill Gordon
Chief Engineer.....Robert A. Harmon

KWFT—Wichita Falls—1939

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....North Texas Radio, Inc.
Address .....P. O. Box 420
Tel.: 72-3-4181 .....CBS
Representative .....H-R
Pres., Gen. Mgr.....Ben Ludy
Assistant Manager.....Lewis Dickensheets
Commercial Manager.....A. L. Pierce
Prog. Dir.....Homer Cunningham
Publicity Director.....Mrs. Owanah Shelton
Chief Engineer.....Melvin O. Harrison

Pop.: 884,000
Families: 242,500
Radio Homes: 234,000

UTAH

TV Homes: 213,500
AM Stas. in State: 27
TV Stas. in State: 5

KBUH—Brigham City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned.....Ravella M. Bone
Business Address.....948 W. Forrest St.
Tel.: 948.....KBS
Gen. Mgr., Ch. Eng.....Wade M. Ebeling

KSUB—Cedar City—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Granite District Radio
Business Address.....154 No. Main
Tel.: JU 6-6547.....NBC
President.....Howard Johnson
General Manager.....Louis T. Sayre
Commercial Manager.....Walter V. Lowe
Sta. Program Dir.....Donald E. Cartwright
Chief Engineer.....Richard Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc.....Power: 1 Kw.,d
Owned By.....Davis Bcstg. Co.
Address.....P.O. Box 44, Bountiful, Utah
Tel.: AXtell 5-5551.....Independent
President.....J. F. Pingree
General Manager.....H. W. Pingree
Program Director.....M. Bailey
Chief Engineer.....Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc.....Power: 1,000 Watts d.

Owned-Oper. By.....KLGN Radio, Inc.
Business Address.....RFD #1 Box 231
Tel.: 2600 .....Independent
Station Representative .....Hopewell
President.....F. G. Ziser
Commercial Manager.....Dee F. Jensen
Chief Engineer.....A. Finchom

KVNU—Logan—1938

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....Cache Valley Bcstg. Co.
Address.....P. O. Box 264
Tel.: SK 2-5141.....ABC-KBS-MBS
Representative ..... Avery-Knodel
President .....Herschel Bullen
Gen., Sta. Mgr.....Reed Bullen
Commercial Manager.....W. W. Kirkland
Program Director.....Reid Andreasen
Chief Engineer.....W. W. Jones

KURA—Moab—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....MOAB Bcstg. & TV Corp.
Address.....P.O. Box 368
Tel.: ALpine 3-5001.....Independent
Pres. Gen. Mgr.....Forrest L. Simpson
Station Mgr.....Mrs. Ellen Brock
Sales Prom. Mgr.....Richard S. McDonald
Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Oral J. Wilkinson
Address.....4646 S. State St.,Salt Lake City
Tel.: AM 6-4419.....Independent
President.....O. J. Wilkinson
General Manager.....Robert E. Buie
Commercial Manager.....James K. Richey
Station, Prom. Mgr.....Bennie L. Williams
Program Director.....F. William Houghtaling
Chief Engineer.....James Gamble

KLO—Ogden—1924

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Interstate Corp.
Bus. Ad.....Hotel Ben Lamond, 7th Floor
Tel.: EXport 4-5721.....Independent
Representative .....Avery-Knodel
Gen. Mgr.....Cecil Heftel
Sta., Sales Prom. Mgr.....Kim Ward
Commercial Manager.....Len Allen
Prog. Dir.....Rex Wallgren
Chief Eng.....Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Down Beat Broadcasting Assoc.
Address.....P.O. Box 107
Tel.: EX 4-3476.....Independent
General Mgr.....George Norman
Oper. & Prod. Dir.....Jerry Faye
Commercial Mgr.....Bill Dalton
Prom. Mgr.....R. J. Mulligan
Chief Engineer.....Robert Ferrell

KVOG—Ogden—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....United Bcstg. Co.
Business Address.....1538 Gibson Ave.
Tel.: EX 2-7535.....Independent
Representative .....Webb
Pres., Gen. Mgr.....Arch G. Webb
Comm. Mgr.....D. B. Affleck
Program Director.....Jay Livingood
Chief Engineer.....Carl Ruthstrom

KOAL—Price—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Utah Bcstg. Co.
Address.....P.O. Box 591
Tel.: ME 7-0407.....MBS-KBS-ABC
Representative .....Avery-Knodel
President .....Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mid Utah Bcstg. Co.
Address.....P. O. Box 205
Tel.: FR 3-2174.....KBS
President.....D. Spencer Grow
General, Sta. Mgr.....Dave Weiser
Commercial Mgr.....Donna Gosar
Program Dir.....Joe Meier
Chief Engineer.....Francis Boyer

KIXX—Provo—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Central Utah Bcstg. Co. Inc.
Address.....P. O. Box 550
Tel.: FR 3-3336.....Independent
Pres., Comm. Mgr.....F. A. Van Wagenen
Chief Engineer.....F. O. Boyer

KOVO—Provo—1937

Freq.: 960 Kc.....Power: 5 Kw., d.; 1 Kw. n.
Owned-Oper. By.....KOVO, Inc.
Business Address.....Box 99
Tel.: FRanklin 3-8550.....Independent
Station Representative .....Avery-Knodel
President.....Ashley L. Robison
Gen. Mgr.....Glenn Shaw
Comm. Mgr.....L. H. Curtis
Sales Promotion Manager.....Jim May
Program Director.....Don Spainhower
Publicity Director.....Devern Perry
Chief Engineer.....Elbert Brown

KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Operated By..Sevier Valley Bcstg. Co.
Address .....Richfield
Tel.: TW 6-4457.....ABC
Representative .....Avery-Knodel
President .....Homer Bandley
Gen., Comm. Mgr.....Arthur Tucker
Prog. Dir., Ch. Engr.....Bill King

KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....St. George Bcstg. Co.
Business Address.....P.O. Box 488
Tel.: ORchard 3-3579.....KBS
Gen., Comm. Mgr.....Roy C. Winkelmann
Program Director.....Ellen Winkelman

KALL—Salt Lake City—1945

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Salt Lake City Bcstg. Co.
Business-Studio Address.....146 S. Main St.
Tel.: EM 4-3561.....ABC
Newspaper Affil....Ogden Standard-Examiner
Representative.....Avery-Knodel, Inc.
President.....George C. Hatch
Sta., Comm. Mgr.....Homer K. Peterson
Program Director.....Phil Nolan
Sales Prom. Mgr.....Donna Norton
Publicity Director.....Dick Braun
Chief Engineer.....W. D'Orr Cozzens

KCPX—Salt Lake City—1926

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By.....Columbia Pict. Electronics Corp.
Bus.-Studio Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....NBC
Representative.....Katz
General Mgr.....Norman Louvan
Station Mgr.....Carson Rennie
Commercial Mgr.....Joe Cooke
Program Dir.....Ed Kemp
Sales Prom. Publicity.....Tom Wayman
Chief Engineer.....A. L. Gunderson

KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By.....KLUB Bcstg. Co.
Business-Studio Address..165 Social Hall Ave.
Tel.: EL 9-7794.....Independent
Representative.....Hollingbery
President, General Mgr.....Frank C. Carman
Commercial Mgr.....Allan Thomas
Operations Dir.....Frank C. McIntyre
Chief Eng.....Delbert Williams

KNAK—Salt Lake City—1945

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.
Owned.....Granite District Radio Bcstg. Co.
Business-Studio Address.....1042 So. 6th W.
Tel.: EM 4-3685.....Independent
Representative.....Forjoe
President, Chief Eng.....Howard D. Johnson
Gen., Comm. Mgr.....William Wright
Program Director.....Mildred Baker
Sales Prom Mgr.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By..Radio Service Corp. of Utah
Bus.-Studio Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Representative.....CBS Radio Spot Sales
President.....Jay W. Wright
Commercial Manager.....Joseph A. Kjar
Pub. Dir.....Robert O. Pusey
Chief Engineer.....Paul Evans

KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Seagull Broadcasting Co.
Address.....1300 West 2320 South
Tel.: HU 4-4435.....Independent
Representative.....Oaks & Assoc., Bernard
President, Gen. Mgr.....M. H. Hilton
Commercial Mgr.....Henry Hilton
Station Mgr.....Ralph Winn
Sales Prom. Mgr.....Gil Hilton
Publicity Dir.....Robert Wooten
Program Director.....Gart Wheeler
Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....KSXX Corp.
Address.....364 S. State
Tel.: CR 7-3905.....Independent
General Mgr.....George Norman
Nat. Sales Dir.....Ralph Sachs
Commercial Mgr.....Norman Thomsen
Merch. & Prom. Dir.....Bob Hansen
Production Dir.....John Kruse
Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1955

Frequency: 860 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Reese C. Anderson
Address.....510 E. Second South
Tel.: DA 2-5819.....Independent
Station Representative.....Grant
Pres., Gen. Mgr.....Reese C. Anderson
Program Dir.....Robert B. Chambers
Publicity Dir.....Carol L. Williamsen
Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1957

Frequency: 1570 Kc.....Power: 500 Watts d.
Owned By.....Sugarhouse Broadcasting Co.
Business Address.....1247 Wilmington Ave.
Tel.: HUnter 4-8791.....Independent
Partners.....Dale R. & Marvin R. Curtis
Gen., Sta. Mgr.....Thomas M. Ivory
Comm. Sale Prom. Mgr.....Starley D. Bush
Program Director.....Gerald G. Steorts
Chief Engineer.....Kay D. Turner

KTUT—Tooele City—1956

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned.....Tooele County Radio & TV Bcstg.
Address.....P. O. Box 449
Tel.: 990.....KBS
Sta. Representative.....Hopewell
President.....Sam Gillette
Gen., Sta. Mgr., Ch. Eng.....D. Ray Gardner
Program Director.....Vernon L. Stevenson, Jr.

KVEL—Vernal—1947

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Uintah Bcstg. Co.
Address.....120 E. Main St.
Tel.: 494.....KBS-ABC
Manager.....Lee Walker
Chief Engineer.....W. Raker

Pop.: 418,000
Families: 115,000
Radio Homes: 111,000

VERMONT

TV Homes: 98,000
AM Stas. in State: 15
TV Stas. in State: 1

WBTN—Bennington—1953

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Catamount Bcstrs. Inc.
Address.....P.O. Box 560
Tel.: 6321 .....Independent
Station Representative.....Devney; Kirby
Pres., Ch. Engr.....J. Gordon Keyworth
Station Manager.....Mrs. Belva C. Keyworth
Comm., Prom. Mgr.....Roy M. Anderson

WKVT—Brattleboro—1959

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....WKVT Corp.
Address.....17 Dunbar St.
Tel.: ALpine 4-2343.....CBS
Station Representative.....Somes
President.....Joseph K. Close
General & Station Manager...Edward D. Somes
Program Director..... Carl E. Hill
Chief Engineer.....Ernest Robarge

WTSA—Brattleboro—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Tri-State Area-Bcstg. Corp.
Address.....Box 819
Tel.: AL 4-4567.....Independent
Station Representative .....Walker-Rawalt
President .....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Loren C. Smith
Chief Engineer.....Hugh McKenny

WCAX—Burlington—1931

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WCAX Radio, Inc.
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....CBS
Representative .....Weed
President.....C. P. Hasbrook
Vice President.....Stuart T. Martin
General Mgr.....A. E. Spokes
Commercial Mgr.....John Miller
Program Director.....William C. Dow
Publicity Director.....Charles S. Lewis
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address ....205 College St.
Tel.: 25776.....Independent
Sta. Representative.....Walker-Rawalt
President.....Fortune Pope
Station Manager.....Val Carter
Program Director.....George Cameron
Publicity Director.....William Hobart
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Vermont Bcstg. Corp.
Bus.-Studio-Transmitter Location..633 Main St.
Tel.: UN 4-5774.....ABC
Representative.Everett-McKinney, Kettel Carter
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Dean Slack
Publicity Director.....Robert Leavitt
Chief Eng.....Don Wheatley

WSKI—Montpelier—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApitol 3-5275.....ABC
Station Representative .....Walker-Rawalt
President .....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....Lawrence Shane
Program Director.....John Brunell
Chief Eng.....Gerard Marcott

WIKE—Newport—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Memphremagog Bcstg. Co.
Business Address.....Box 711
Tel.: 832 .....Independent
Sta. Rep.....Foster, Creed; Potts
President .....E. Dean Finney
Gen. Mgr., Ch. Eng.....Donald A. Thurston

WHWB—Rutland—1949

Frequency: 1000 Kc.....Power: 1000 Watts
Owned...Central Vermont Broadcasting Corp.
Address .....Box 591
Tel.: PR 3-3200.....Independent
Representative.....Gill-Perna; Kirby
President .....John Carusone
Station Manager.....Francis McCormack
Chief Engineer.....Daneil Churchill

WSYB—Rutland—1930

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Bus.-Studio Address.....35 Washington St.
Tel.: PR 3-8140.....Independent
Representative.....Foster & Creed; Devney
President.....Philip Weiss
Station Manager.....J. H. Weiss

WWSR—St. Albans—1941

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Reps.....Webb; Kettell-Carter
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecil Fahl
Program Dir.....Bruce Matthews
Sales Prom. Mgr.....Robert Schmidt
Chief Engineer.....Ted Boisvert

WTWN—St. Johnsbury—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Twin State Bcstrs. Inc.
Address .....Concord Ave.
Tel.: PI 8-2344.....Independent
Station Rep.....Devney; Foster, Creed
Pres., Gen. Mgr.....E. Dean Finney
Commercial Manager.....John Byrne
Program Director.....Douglas N. Drown
Ch. Eng.....Ralph Dennis

WCRF—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned-Operated By..Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: TUrner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Program Director.....Howard Promer
Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Freq.: 550 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....Lloyd E. Squier
Address.....9 Stowe St.
Tel.: CApitol 3-5266, Montpelier....Independent
Station Rep...Everett-McKinney; Kettell-Carter
General Manager.....Lloyd E. Squier
Comm. Mgr., Pgm. Dir.....Craig S. Parker
Chief Engineer.....Warren Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....White River Enterprises
Address .....Box 190
Tel.: 1590.....Independent
Station Representative .....Continental
President & General Mgr.....Philip C. Smith
Commercial Manager.....DuRay Smith, Jr.
Sales Promotion Manager....Philip P: Upton
Chief Engineer.....Gordon I. Stearns

Pop.: 4,019,000
Families: 1,020,000
Radio Homes: 969,000

VIRGINIA

TV Homes: 818,000
AM Stas. in State: 93
TV Stas. in State: 12

WBBI—Abingdon—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Burley Bcstg. Inc.
Address.....P. O. Box 509
Tel.: MArket 8-2147.....Independent
President.....Nelson T. Barker
Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....Virginia Theatre Bldg.
Tel.: OV 3-3000.....Independent
Station Representative.....Branham
President.....Carl L. Lindberg
V.P., Gen. Mgr.....Howard B. Hayes
Commercial Manager.....John C. Moran
Sales Promotion Manager.....R. E. L. Moore
Chief Engineer.....Arthur McDougall

WARL—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
Owned....Northern Virginia Broadcasters, Inc.
Address.....5232 Lee Highway
Tel.: KE 6-9000.....Independent
Station Representative.....Bernard
President .....Cy Blumenthal
Executive V.P.....George A. Crump
General Manager.....Robert E. Cobbins
Comm. & Sls. Prom. Mgr.....John F. Burgreen
Program Director.....Warren M. Brill
Publicity Director.....Norma Shaw
Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Oper. By...Arlington-Fairfax Bcstg. Co.
Business Address.....1515 N. Courthouse Rd.
Tel.: JA 7-7100.....Independent
Rep.....Bcst. Time Sales; Raymer
President.....Harold H. Thoms
General Manager.....Kenneth L. Wood
Local Sales Mgr.....Peter A. Giordano
Program, Production Dir.....Mark Holiday
Chief Engineer.....Richard A. Johnson

WBLT—Bedford—1950

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Tel.: JUstice 6-8245.....Independent
Pres., Gen., Sta. Mgr.....J. E. Synan
Commercial Manager.....Douglas B. Catlin
Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gap Bcstg. Co.
Business Address.....Box 224
Tel.: 800 .....Independent
Sta., Comm. Mgr.....W. H. Wren
Chief Engineer.....Gene Hopkins

WKLV—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address .....Drawer 192
Tel.: 478 .....MBS-KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By....Appalachian Bcstg. Corp.

Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep.....Headley-Reed
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Production Manager.....W. S. Kilgore
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1946

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address.....Valley Drive
Tel.: NOrth 9-8112.....MBS-KBS
Station Rep.....Walker-Rawalt
Pres.....W. C. Nininger
Gen., Sta. Mgr.....W. L. Nininger
Comm. Mgr., Sales Prom. Mgr.....Jack Martin
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Bus.-Studio-Transmitter Address..Rose Hill Dr.
Tel.: 2-5121.....ABC-MBS
Representative.....Clark
Owner.....Charles Barham, Jr.
General Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director...R. G. Sketchbey
Chief Engineer.....Tom Cavanagh

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....L. L. Kennedy
Address.....Harris Rd.
Tel.: 2-8080.....Independent
Pres., Gen. Mgr., Ch. Eng...Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc...Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By..Charlottesville Bcstg. Corp.
Address.....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Representative.....Dora-Clayton
Pres., Gen. Mgr.....Donald G. Heyne
Comm. Mgr.....Thomas M. Behrendt
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.

WBCR—Christiansburg—1954

Frequency: 1260 Kc...Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291.....KBS
Representative.....Cooke
President, Gen. Mgr.....A. H. Griffith

WCFV—Clifton Forge—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WCFV
Address.....Box 48
Tel.: 2147.....MBS
General Manager, Ch. Eng.....Claude F. Jones
Comm. Mgr.....N. Giebner

WKEY—Covington—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Earl M. Key
Business Address.....Lexington & 3rd St.
Tel.: 8351.....ABC
Representative.....Devney
Station Mgr.....Earl M. Key
Comm. Prom. Mgr.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 7811.....Independent
President.....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Comm., Sales Prom. Mgr....Harold F. Payne
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VAlley 5-8338.....MBS-KBS
Representative.....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Publicity Director.....Ann W. Rogers
Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Piedmont Bcstg. Corp.
Bus.-Studio Address.....710 Grove St.
Tel.: SW 3-4411.....ABC
Representative.....Gill-Perna
President.....W. E. Gardner, Jr.
Manager.....Milton Adams
Comm., Sales Prom. Mgr.....J. E. Allgood, Jr.
Program Director.....Jim Crawford, Jr.
Supervising Engineer.....Millard F. McKinsey

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Eastern Broadcasting Corp.
Business Address.....560 Patton St.
Tel.: SW 2-2133.....Independent
President.....Roger Neuhoff
General Manager.....Robert Walker
Sales Prom. Mgr.....George Lund
Station Manager.....Colin Rosse
Chief Engineer.....Bill Purcell

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By....Va.-Carolina Bcstg. Corp.
Address ..... Lexington Ave.
Tel.: SW 2-9311.....MBS-KBS
Representative ..... Robert S. Keller
Pres., Gen. Mgr.....Emerson J. Pryor
Commercial Mgr.....Stover Morris, Jr.
Program Director.....Richard Campbell
Chief Engineer.....Howard Clendenen

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Stone Broadcasting Corp.
Bus. Ad.....Washington St.
Tel.: MElrose 4-2133.....KBS
Pres., Gen., Sta. Mgr.....Willis L. Stone
Commercial Mgr.....Sallie J. Whitlock
Sales Promotion Manager.....Don Collins
Program Dir. ....Eddie Anderson
Publicity Director.....Dick Phillips
Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.
Owned.....OK Broadcasting Corp.
Address.....2nd & Oak Sts.
Tel.: CR 3-4000.....Independent
Representative.....Hil F. Best
President .....George Oleson
General Manager.....Arthur Kellar
Commercial Mgr.....I. T. Cohen
Sales Promotion Manager.....Jim Larkin
Program Director.....Jules Henry
Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Lamar A. Newcomb
Address .....Tower Square
Tel.: JE 2-1220.....Independent
Pres., Gen. Mgr., Ch. Eng...Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colonial Bcstg. Co.
Business Address.....Cumberland Rd.
Tel.: EX 2-4195.....Independent
Owner & General Manager.....Carla B. Keys
Station Comm. Manager.....John D. Wilson
Sales Promotion Manager.....T. J. Fulcher
Program Director.....Al Smith
Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Franklin Broadcasting Corp.
Address.....102 E. Fourth Ave.
Tel.: LO 2-3135.....KBS
V.P., Gen Mgr.....Thomas F. Clark
Commercial & Sales Mgr.....A. L. Drew
Program Director.....Ted Tater
Chief Engineer.....Richard Harris

WFVA—Fredericksburg—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Fredericksburg Bcstg. Corp.
Business Address.....707 Princess Anne St.
Tel.: ESsex 3-7721.....ABC
Station Representative .....Forjoe
Exec. Vice-Pres.....Mrs. Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan
Program Director.....Arch Harrison

WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Sky—Park Bcstg. Corp.
Address.....P. O. Box 192
Tel.: MElrose 5-4121.....KBS-MBS
General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned...Carroll-Grayson Broadcasting Corp.
Address.....Poplar Knob Road
Tel.: BE 6-2921.....KBS
President.....Robert V. Morris
Gen., Sta. Mgr.....Joe P. Crockett
Comm., Prom. Mgr.....Brice Parks
Program Dir.....Muriel M. Bell
Publicity Dir.....Marguerite V. Neff
Chief Engineer.....Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned.....Gate City Broadcasting Co.
Address.....Box 374
Tel.: FUlton 6-7025.....KBS
President, General Mgr.....W. V. Ramsey
Station Manager.....Charlie Doll
Commercial Manager.....James B. Roberts
Chief Engineer.....Richard Haselhurst

WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Business Address.....P.O. Box 673
Tel.: OXford 3-4302.....Independent
Representative .....Webb
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Commercial Manager.....Frank E. Cooke
Ch. Eng.....Kenneth S. Bradby

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address .....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley
Commercial Manager.....Edwin B. Wilson
Sales Promotion Manager.....Shirley Bailey
Program Director.....Dell Tyler
Publicity Director.....Charlotte Bosiger
Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address .....Box 245
Tel.: WEbster 5-7581.....Independent
President.....H. G. Dobson

Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan
Asst. Mgr.....Aubry Garber

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Operated By.....Peninsula Bcstg. Co.
Address.....P. O. Box 481
Tel.: PArk 2-6332.....NBC
Representative ..... Avery-Knodel
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
Program Director.....Jerry Sandford
Oper. Mgr.....L. W. Kliewer
Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 4-7394 .....Independent
Representative ..... Weed
President.....J. A. Abel
General Mgr.....Chas. Dillon
Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned..Shenandoah Valley Broadcasting, Inc.
Address .....Rawley Pike
Tel.: 4-4431 .....NBC
Newspaper Affil.....Eve. Star; Sunday Star
Sta. Representative.....H-R Reps
Pres., Gen. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm. Mgr.....Richard Johnson
Promotion Mgr.....Andy McCaskey
Program Director.....James MacNeil
Merch. & Publicity Dir.....N. L. Royster
Chief Engineer.....J. MacFoley

WHAP—Hopewell—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WYSR, Inc.
Address .....Box 621
Tel.: GLenview 8-9301.....Independent
President.....S. L. Goodman
V.P., Gen. Mgr.....Charles E. Springer
Commercial Mgr.....Hollis L. Ines
Chief Engineer.....Norman Cannon, Jr.

WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....WAGE, Inc.
Business Address .....Leesburg
Tel.: SPring 7-1290.....Independent
Station Representative .....Forjoe
President, General Mgr.....W. T. Stubblefield
Publicity Director.....Worthy Caulk
Program Director.....Edward Ivory
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....NBC-KBS
Representative .....Indie Sales
President.....Marshall L. Wilmer
Gen. Manager.....Milton B. Henson
Program Director .....Joseph E. Lynn, Jr.
Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address .....Box 1079
Representative.....Thomas F. Clark
Tel.: VIctor 6-6541.....KBS
Gen., Comm. Mgr.....Tom Buckley
Sales Promotion Manager...Donald W. Jarvis
Prog., Pub. Dir.....Mrs. Eddie M. Raymond
Chief Engineer.....Frank K. Keller

WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm., Sales Prom. Mgr...Thomas L. Turner
Prog., Pub. Dir.....Warren Uttal
Chief Engineer.....John T. Orth

WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned...Lynchburg Independent Bcstrs., Inc.
Address.....P. O. Box 1300
Tel.: VI 5-3441.....Independent
Pres.....Cy N. Bahakel
General, Sta. Mgr.....Henry Hughes
Program Dir.....Frank Starling
Sales Prom. Mgr.....Carrol Seay
Chief Engineer.....Samuel Raymond

WPRW—Manassas—1957

Frequency: 1460 Kc.....Power: 500 W., d.
Owned.....Prince William Bcstg. Corp.
Address .....Box 151
Tel.: EMpire 8-3108.....Independent
Station Representative.....Chas. Bernard
President.....Harold H. Hersch
General, Sta. Mgr.....W. T. Merchant, Jr.
Comm., Prom. Mgr.....C. A. Sinclair, III
Program, Publicity Dir.....William D. Greenlee
Chief Engineer.....H. D. Vorhauer

WMEV—Marion—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Mountain Empire Bcstg. Corp.
Address.....P. O. Box 470
Tel.: ST 3-9001.....ABC-KBS
Representative ..... Indie Sales
Pres., Gen., Mgr.....Robert C. Wolfenden
Program Dir.....Mrs. R. C. Wolfenden
Chief Engineer.....Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.

Owned-Oper. By...Patrick Henry Bcstg. Corp.
Address.....P.O. Drawer 552
Tel.: ME 2-9811.....Independent
Pres., Sta., Gen. Mgr.....John W. Shultz
Comm. Mgr.....Charles F. Adams
Program Director.....Mrs. Grace P. Uram
Sales Prom. Mgr.....Thos. W. Patterson
Publicity Dir.....R. Lee Gilbert
Chief Engineer.....T. E. Tatum

WMVA—Martinsville—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By..Martinsville Bcstg. Co., Inc.
Address .....Chatham Heights
Tel.: MErcury 2-2152.....KBS
Representative .....Bob Dore
Exec. V.P. & Gen. Mgr....Maynard E. Dillaber
Commercial Manager.....Jack Bouldin

WSIG—Mount Jackson—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....R. F. Lewis Jr., Estate
Address.....Mt. Jackson
Tel.: GRanite 7-3128.....Independent
Station Rep. .....Forjoe
President.....Marion P. Lewis
Gen. Comm. Mgr.....Philip J. Potter
Chief Engineer.....Philip B. Whitney

WNRV—Narrows—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Giles Bcstg. Co.
Address .....Route 100
Tel.: PA 6-2211.....Independent
Representative .....Hopewell
President.....H. J. Romanus
General Manager.....John E. Holland II

WGH—Newport News—1928

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By..Hampton Roads Bcstg. Corp.
Address.....P.O. Box 98
Tel.: CHestnut 4-7333.....Independent
News. Affil.....Daily Press
Station Representative .....Blair
President .....Capt. W. R. Van Buren
General Mgr.....Daniel E. Hydrick
Asst. Mgr.....Ambert Dail
Sales Mgr.....Chuck Quillan
Program, Publicity Dir.....Gene Creasy
Chief Engineer.....George Sokol

WYOU—Newport News—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Max Resnick
Business Address.....114 24th St.
Tel.: 6-1664 .....Independent
Station Representative..Dora-Clayton; Devney
Pres., Gen. Mgr.....Richard Eaton
Station Manager.....Joseph Gathings
Sales Prom. Mgr., Pub. Dir.....Pearl Harris
Program Director.....Al Clarke
Chief Engineer.....Ernest C. Hooper

WAVY—Norfolk—1941

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....Independent
Representative .....H-R Reps., Inc.
President.....J. Glen Taylor
General Mgr.....Edward G. Sheridan
Commercial Manager.....Clayton W. Eley
Program Director.....Lee Leonard
Sales Promotion Manager.....Mike Schaffer
Chief Engineer.....Gilbert Hoffman

WCMS—Norfolk—1954

Frequency: 1050 Kc.....Power: 1000 W. d.
Owned-Oper. By...WCMS Radio Norfolk, Inc.
Address .....Helena Building
Tel.: MA 5-0525.....Independent
Pres., Gen. Mgr.....Roy La Mere
Commercial Manger.....Richard Powers
Program Director.....Joe Huppel
Chief Engineer.....Walter Adams

WLOW—Norfolk—1946

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned By.....James Bcstg. Corp.
Bus.-Studio Addr.....731 Boush St.
Tel.: MAdison 7-5677.....MBS-ABC
Station Representative .....Headley-Reed
General Manager.....Michael Henry
Commercial Manager.....Paul Enright
Prog. Dir.....Bruce M. Miller
Chief Engineer.....R. Flagg

WNOR—Norfolk—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Norfolk Bcstg. Co.
Address.....1019 Boissevain Ave.
Tel.: MAdison 2-7071.....Independent
Representative ..... Weed
President.....Louis H. Peterson
Gen., Sta. Mgr.....Jack H. Harris
Commercial Manager.....Joshua Barry
Sales Prom. Mgr., Prog. Dir...Bill Montgomery
Publicity Director.....Bob Story
Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Frequency: 850 Kc.....Power: 5000 Watts, d
Owned-Operated By.....Rollins Bcstg., Inc.
Address.....300 Portlock Bldg.
Tel.: MA 7-8307.....Independent
Representative .....Rollins
President.....O. Wayne Rollins
V.P. Gen. Mgr.....Paul von Hagel
Commercial Mgr.....Stu Barondess
Program Dir.....Sid Woods
Publicity Dir.....Leola Dyson
Chief Eng.....Glen Frazier

WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTAR Radio Corp.
Bus.-Studio Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
News Affil.....Norfolk Newspapers, Inc.
Representative .....Edward Petry
Bd. Chairman.....Campbell Arnoux
President, Gen. Mgr.....Robert M. Lambe, Jr.
V.P., Operations.....John C. Peffer
Director of Radio.....John A. Black
Commercial Manager....Harry W. Moore, Jr.
Promotion Manager.....James W. Evans
Prog. Dir.....Boyd Harrier
Publicity Director.....Joel Carlson
Chief Eng.....R. L. Lindell

WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned .....Radio-Wise, Inc.
Address .....Progress Bldg.
Tel.: 700 .....KBS
President & General Mgr.....R. B. Helms
Station Manager.....Jack Helms
Program Dir. & Comm. Mgr.....Jack Darnell
Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Charlottesville Bcstg. Co.
Address .....Box 271
Tel.: 7263 .....KBS
President.....Donald G. Heyne

WSWV—Pennington Gap—1959

Frequency: 1570 Kc.....Power: 1 Watt d.
Owned By.....Lee County Bcstg. Co.
Address .....Pennington Gap
Tel.: 520 .....Independent
Owners.....D. Gabriel & Cas Walker
General Mgr.....Susan Gabriel
Station Mgr.....Mrs. J. B. Cooke
Chief Engineer.....C. Pennington

WPVA—Petersburg—1955

Frequency: 1280 Kc....Power: 5000 Watts d.
Owned-Operated By....Harry A. Epperson, Jr.
Business Address.....Box 87
Tel.: RE 2-3478.....KBS
Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Petersburg Bcstg Co., Inc.
Business-Studio Address.....112 W. Tabb St.
Tel.: RE 3-4567.....MBS
Representative.....Grant Webb
Pres., Gen. Mgr.....Roger A. Beane
Commercial Manager.....J. R. Speciale
Program Director.....Richard Newman
Publicity & Sls. Prom. Mgr.....Arthur Lane
Chief Engineer.....Charles Lewis

WPUV—Pulaski—1946

Frequency: 1580 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....WPUV, Inc.
Business Address.....P.O. Box 351
Tel.: 3-3931 .....KBS
Pres., Ch. Eng.....John A. Columbus
Comm. Mgr., Pub. Dir.....Larry Schoenfeld

WRAD—Radford—1950

Frequency: 1460 Kc.Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans
Chief Engineer.....B. L. Bowman

WRIC—Richlands—1951

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President .....Richard Eaton
General Manager, Chief Eng.....S. J. Bell

WEET—Richmond—1955

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address .....Broad-Grace Arcade
Tel.: MI 9-1223.....Independent
Station Representative .....Masla
General, Sta. Mgr.....Mel Levine
Program Dir.....Jess Du Boy
Chief Engineer.....Kenneth Shelton

WEZL—Richmond—1958

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned By.....WEZL, Inc.
Address.....305 W. Grace St.
Tel.: MIlton 4-4577.....Independent
Station Rep.....Avery-Knodel
President.....Ben Strouse
General Manager.....Sid Magelof
Vice President.....Sam Feldman
Commercial Manager.....W. C. Pulley
Program Director.....Earl Stogner
Publicity Director.....Virginia Pie
Chief Engineer.....Clifford Inmann

WMBG—Richmond—1926

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.
Tel.: EL 5-8611.....ABC
Station Representative..... Bolling
President, Sta. Mgr.....Wilbur M. Havens

Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
Sales Prom. Mgr.. Pub. Dir.....W. J. Filer
Prog. Dir.....Frank Wilson
Chief Engineer.....James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By..Richmond Newspapers, Inc.
Business-Studio Address.....111 N. Fourth St.
Tel.: MIlton 3-3436.....CBS
Newspaper Affil..News Leader; Times Dispatch
Representative.....Edward Petry
President.....D. Tennant Bryan
Gen. Station Mgr.....E. S. Whitlock
General Sales Manager.....Frank Soden
Prog. Dir.....Ray Schreiner
Pub., Prom. Director.....Mrs. Jane Creasy
Chief Engineer.....E. V. Wolstenholme, Jr.

WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address..6200 W. Broad St. Rd.
Tel.: ATlantic 8-2835.....MBS
President.....Thomas Tinsley
V.P., General Mgr.....Harvey L. Hudson
V.P.....I. G. Abeloff
Commercial Mgr.....L. A. Kahn
Program Dir.....David Lyman
Sales Prom. Mgr.....Don P. Lee
Ch. Eng., Oper. Mgr.....Tom Kita

WRVA—Richmond—1925

Frequency: 1140 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Address.....Box 1516
Tel.: MIlton 3-6633.....NBC
Representative.....Peters, Griffin, Woodward
Vice President.....C. T. Lucy
General Manager.....John B. Tansey
Sales Manager.....Harold Barre
Promotion Pub. Dir.....Irby N. Hollans, Jr.
Program Manager.....Jack B. Clements
Chief Engineer.....Rudolph W. Raabe

WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Bus.-Studio Address...300 German School Rd.
Tel.: BE 3-7666.....Independent
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Chief Engineer.....R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address.....201 Campbell Ave., S.W.
Tel.: DI 3-8031.....CBS
News. Affil.....Times, World News
Representative.Peters, Griffin, Woodward, Inc.
President .....M. W. Armistead, III

1ST IN RICHMOND!!!

LISTENERS
PULSE — August 1959

MERCHANDISING
Drug
Grocery
Community Club Awards

PROMOTIONS
WLEE expositions
Model Homes
Mobile Studios
Newsliners
European Trips
Prize Contests

1480 WLEE 1480

President—TOM TINSLEY Vice President & General Manager—HARVEY HUDSON
Vice President — IRVIN G. ABELOFF

National Representatives
Select Station Representatives—New York, Philadelphia, Baltimore, Washington
McGavren-Daren—Chicago, Detroit, Los Angeles, San Francisco
Clarke Brown Company — Dallas, Houston, New Orleans, Atlanta

V.P., Broadcasting Dir.....Ray P. Jordan
Sta., Comm. Mgr.....Frank E. Koehler
Sales Prom., Pub. Dir.....Tom J. Morrison
Program Director.....J. Dexter Mills
Chief Engineer.....J. Robert Crowley

WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....Roanoke Broadcasters, Inc.
Business Address.....American Theater Bldg.
Tel.: DIamond 5-0988.....Independent
Sta. Rep.....O'Connell; Brown
President.....Joseph Mullen
Exec. V.P., Gen. Mgr.....Allan W. Roberts
General & Station Mgr.....Jon A. Holiday
Program Director.....Louis Farraye
Chief Engineer.....Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned.....Roanoke Independent Bcstrs. Inc.
Address .....Box 702
Tel.: 2-3131 .....Independent
General Mgr. .....Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus.-Studio Address...15th & Cleveland Ave.
Tel.: DI 3-4444.....ABC
Representative .....Masla
Pres., Gen. Mgr.....Burton L. Levine
Chief Engineer.....Michael Kavanaugh

WSLS—Roanoke—1940

Frequency: 610 Kc...Power: 5 Kw. d, 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Business-Studio Address.....Radio-TV Center
Tel.: DI 4-9226 .....NBC
Representative .....John Blair
President.....James H. Moore
Station Mgr.....Horace Fitzpatrick
Commercial Mgr.....A. S. Trevilian, Jr.
Sls. Prom. Dir.....C. R. Garrison
Asst. Oper. Mgr.....G. W. Chernault, Jr.
Publicity Director.....Andrew Petersen
Asst. Mgr. for Eng.....J. P. Briggs

WYTI—Rocky Mount—1956

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned .....WYTI, Inc.
Business Address.....Main St.
Tel.: HU 3-9955.....KBS
Station Representative.....Webb
President.....S. L. Goodman
General Station Mgr.....Lester L. Williams
Commercial Manager.....William E. Jefferson
Program Director.....Fred W. Vopper
Sales Promotion Mgr.....Mrs. L. W. Frith
Chief Engineer.....William A. Farley

WBLU—Salem—1956

Frequency: 1480 Kc.....Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpont 9-5443.....Independent
Station Representative.....Webb
President Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Halifax Bcstg. Co.
Address .....Webster St
Tel.: 2-9988 .....Independent
Gen., Comm. Mgr.....John L. Cole, Jr.

WJWS—South Hill—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By....Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
President, Gen. Mgr.....W. B. Hofler
Station, Program Mgr.....A. W. Walthall
Chief Engineer.....Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 448
Tel.: TU 6-0100.....Independent
Station Rep. .....Clark
Pres., Gen. Mgr.....Lloyd Gochenour
Chief Engineer.....Glenn Thomas

WTON—Staunton—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Charles P. Blackley
Business-Studio Address.....Morrison Bldg.
Tel.: TU 6-6666.....ABC
General Manager.....Charles P. Blackley
Sta., Comm. Mgr.....Charles E. Seebeck
Program Director..... Ray H. Honaker, Jr.
Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Freq: 1460 Kc.....Power: 1 Kw., d. 500 W. n.
Owned By....Patrick-Henry Broadcasting Corp.
Address.....Box 294
Tel.: OWen 4-3114.....Independent
President, General Mgr.....John W. Shultz
Station Manager, Pub. Dir.....Henry Hill
Commercial Manager.....Charlie Adams
Sales Promotion Manager.....T. W. Patterson
Program Director.....Barbara Rakes
Chief Engineer.....Roy Russell

WLPM—Suffolk—1940

Freq: 1460 Kc.....Power: 1 Kw., d., 5 Watts, n.
Owned-Operated By.....Suffolk Bcstg. Corp.
Address.....Box 626

Tel.: 2394 ..... MBS-KBS
President ..... Fred L. Hart
General & Station Mgr. ..... L. Earl Hundley
Commercial Manager ..... Bob Flanagan
Prog. Dir. ..... Ted Potter
Chief Eng. ..... Veryl W. Rupp

WESR—Tasley—1957

Frequency: 1330 Kc. ..... Power: 1 Kw.
Owned ..... Accomack-Northampton Bcstg. Co.
Address ..... Box 1330
Tel.: SU 7-3200 ..... KBS
President ..... Vernon H. Baker
Gen. Mgr. ..... Brooks Russell

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. ..... Power: 5 Kw. d.
Owned ..... Va. Beach Bcstg. Corp.
Address ..... Box 536
Tel.: GArden 8-3434 ..... KBS
Station Representative ..... Forjoe
Pres., Gen. Mgr. ..... Leo Hoarty
Sta. Mgr., Prog. Dir. ..... Bob Gheza
Sales Promotion Manager ..... Bill Rhyne
Publicity Director ..... Wade Williams
Chief Engineer ..... Jack Garrison

WNNT—Warsaw—1949

Frequency: 690 Kc. ..... Power: 250 Watts d.
Owned ..... Grayson Headley
Address ..... Warsaw
Tel.: ED 3-6900 ..... KBS
General Mgr. ..... Grayson Headley
Commercial Mgr. ..... Ruth R. Rouzie
Prog. Dir. ..... Chris Naumann
Chief Engineer ..... W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc. ..... Power: 500 W., d.
Owned ..... Radio Associates, Inc.
Business Address ..... Box 817
Tel.: 1500 ..... KBS
Representative ..... Best
President, Chief Eng. ..... Thomas H. Strothman
General, Station Mgr. ..... Francis I. Lambert
Commercial Manager ..... George G. Gately
Program Director ..... Daniel B. Bradley

WKTF—Warrenton—1957

Frequency: 1420 Kc. ..... Power: 5000 Watts
Owned By ..... WKFT, Inc.
Business Address ..... Warren Green Hotel
Tel.: 1420 ..... Independent
Gen., Sta. Mgr. ..... Bob Greiner
Chief Engineer ..... Albert Moore

WAYB—Waynesboro—1948

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Waynesboro Bcstg. Corp.
Business Address ..... 526 W. Main St.
Tel.: WH 3-6061 ..... MBS
Rep. ..... Donald Cooke
Pres., Gen., Sta. Mgr. ..... N. Wilbur Kidd
Comm., Sales Prom. Mgr. ..... Al Charles
Prog. Dir. ..... Robert V. Thomas
Chief Engineer ..... William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. ..... Power: 500 Watts
Owned By ..... Williamsburg Bcstg. Co., Inc.
Address ..... 3855 30th St., Arlington
Tel.: JAckson 5-7566 ..... Independent
President ..... Richard S. Cobb
Commercial Manager ..... Robert J. Phillips
Chief Engineer ..... Kenneth S. Bradby

WINC—Winchester—1941

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Richard F. Lewis, Jr., Inc.
Business Address ..... Kerr St.
Tel.: MOhawk 2-4855 ..... ABC
Station Representative ..... Forjoe
President ..... Marion P. Lewis
Gen. Mgr., Chief Engineer ..... Phil Whitney
Program Director ..... John Lewis
Publicity Director ..... Roy Nester

WYVE—Wytheville—1949

Frequency: 1280 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By ..... Wythe County Bcstg. Co.
Address ..... 195 S. 1st St.
Tel.: CApitol 8-3185 ..... Independent
General Manager ..... Arthur M. Gates
Commercial Manager ..... Edward A. Zuber
Program Director ..... Frank Fox Lindamood
Chief Engineer ..... W. Jack Fleming

Pop.: 2,975,000
Families: 888,000
Radio Homes: 869,000

WASHINGTON

TV Homes: 736,000
AM Stas. in State: 80
TV Stas. in State: 12

KBKW—Aberdeen—1949

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... KBKW, Inc.
Address ..... 701 E. Heron St.
Tel.: LEnox 2-1450-1 ..... Independent
Station Rep. ..... Devney; Feltis
President ..... Archie Taft, Jr.
Gen., Sta. Mgr. ..... Mahlon R. Taft
Program Director ..... Gordy Dru
Publicity Director ..... Gene Brockins
Chief Engineer ..... Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. ..... Power: 1000 Watts

Owned-Oper. By .....KXRO, Inc.
Address.....P.O. Box 1120
Tel.: LEnox 3-1320.....Independent
Sta. Representative .....Weed
President.....Helen G. Spence
General Manager.....Fred G. Goddard
Comm. Mgr. .....Roy Johnson
Sales Prom. Manager.....Monte Cook
Station Mgr.....Dale Gunderson
Program Dir.....Phil Wacker
Chief Engineer.....Robert Smadino

KAGT—Anacortes—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fidalgo Brcstg. Inc.
Address.....2920 Commercial St.
Tel.: CY 4-2345.....KBS
Sta. Representative.....Wagner; Webb
Pres., Gen. Mgr.....James C. Frits
Sales Promotion Mgr., Pro. Dir.....J. Bailey
Chief Engineer.....Donald Knuteson

KASY—Auburn—1958

Frequency: 1220 Kc.....Power: 250 Watts, .d
Owned By.....Auburn Broadcasters, Inc.
Address.....P.O. Box 459
Tel.: TEmple 3-5220.....Independent
Station Representative.....Feltis
President .....Edward Garre
Co-Owner, Prom. Mgr.....Johnny Mowbray
Program Director.....Brian Calkins
Pubilicty Dir.....Joel P. Buffington
Chief Engineer.....Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned .....Bellevue Bcstrs.
Business Address.....Pacific Natl. Bank Bldg.
Tel.: GLencourt 4-1330.....Independent
Station Representative.....Pearson
President General Mgr.....Kemper Freeman
Station Manager.....Howard M. Shapiro
Program Director.....Dick Stokke
Sales Promotion Manager.....Mick Tacher
Publicity Director.....Jay Ward
Chief Engineer.....Jim McGavick

KENY—Bellingham—1958

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned By.....Whatcom County Bcstg. Inc.
Business Address.....220-A Unity St.
Tel.: REgent 3-2410.....Independent
Station Representative.....Grant & Feltis
Pres., Gen., Sta. Mgr.....Donald T. Haveman
Commercial, Sales Prom. Mgr.....Edgar Marroy
Program Director, Ch. Eng.....Paul Schuett
Publicity Director.....William G. Lehr

KPUG—Bellingham—1947

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By.....KPUG, Inc.
Business Address.....2340 E. Sunset Dr.
Tel.: REgent 4-1170.....Independent
Newspaper Affil.....Othell (Wa.) Outlook;
Station Representative.....Pearson; Day
President .....Jessica L. Longston
Ex. V.P.....Robert E. Pollock
Gen. Manager.....John DiMeo
Comm. Mgr.....James Tincker
Sls. Prom. Mgr.....Bernie Veleke
Program Director.....Lee White
Publicity Director.....Jim Hill
Chief Engineer.....Donald E. Pinney

KVOS—Bellingham—1927

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....KVOS, Inc.
Address.....1151 Ellis St.
Tel.: REgent 3-4567.....ABC
Sta. Reps.....Moore; Weed
President .....Rogan Jones
General Mgr.....David Mintz
Station, Comm. Mgr.....Cal Mann
Program Dir.....Al Swift
Publicity Dir.....Marian Boylan
Chief Engineer.....John Price

KARI—Blaine—1959

Frequency: 550 Kc.....Power: 500 Watts, d.
Owned.....Bi ch Bay Bcstg. Co.
Address.....Loomis Rd.
Tel.: Blaine.....Independent
President.....George A. Wilson
General Manager, Ch. Eng.....D. J. Bevilacqua

KBRO—Bremerton—1947

Frequency: 550 Kc.....Power: 500 Watts, d.
Owned .....Bruce Bartley
Business Address.....205 Washington Ave.
Tel.: ESsex 7-3995.....Independent
Station Rep.....Feltis; Pearson; Jacobson
General Manager.....Linc Perry
Office Manager.....Shirley Seid
Sales Prom. Mgr.....Bruce Perry
Program Director.....Dick Falk
Chief Engineer.....Bob Adams

KPVA—Camas—1956

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned By....William B. & Cathryn C. Murphy
Address.....Washington Hotel, Portland,Ore.
Tel.: CApitol 3-1977 (Portland).....Independent
Representatives.....Moore, Best
President, Comm. Mgr.....Wm. B. Murphy
Station Mgr.....Cathryn Murphy
Sales Prom. Mgr.....Clarence Hagerty
Program Director .....Lee Fiksdal
Asst. Ch. Eng.....Vincent N. Ast, Jr.

KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....ABC
Rep..Walker, O'Connell, McGavren, Art Moore
President.....J. Elroy McCaw
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Younghans

Publicity Director.....Dick Nichols
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Representative .....Feltis, Grant
Pres., Gen. Mgr.....Donald F. Whitman
Sta., Comm. Mgr.....Phil Roewe
Chief Engineer.....Ed Kelley

KOZI—Chelan—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P.O. Box 545
Tel.: 440 .....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Marjorie Grill
Chief Engineer.....Dean Rhodes

KCLX—Colfax—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Adrian De Vries
Address .....Box 710
Tel.: EXbrook 7-3441.....KBS
Station Representative .....Best
President, Gen. Mgr.....Adrian DeVries
Program Director.....Betty DeVries
Publicity Dir.....Brad Lowe
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Bus. Address.....Box 208
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....Peggy J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 1000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave, Seattle
Tel.: LI 3131.....Independent
President .....A. B. Martin
Station Manager.....Harry Hiebert
Commercial Manager.....Paul Cathey
Chief Eng.....Walter Jamison

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.
Address .....Box 600
Tel.: WOodland 2-1488..... Independent
President.....D. K. McBride

KULE—Ephrata—1949

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B. N. W.
Tel.: SK 4-4686.....Independent
Representative.....Feltis; Jacobson; Allen
President, General Mgr.....Donald R. Berry
Program Director.....Weymuth Simpson
Chief Engineer.....Lloyd C. Hannah

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Cutie Radio, Inc.
Address .....3021 Rockefeller
Tel.: ALpine 9-6111.....Independent
Representative.....Forjoe; Feltis; Jacobson
President .....Wally Nelskog
Gen. Mgr.....Warren R. Johnson
Sales Promotion Manager.....Nick Lacy
Prog. Dir.....Ray Courtmanch
Chief Engineer.....Lee Hurley II

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representative.....Devney; Moore
Pres., Gen. Mgr.....W. R. Taft
Program Director.....Bob Woldron
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address .....Box 395
Tel.: 140 .....Independent
Representative.....Best, Art Moore
General Manager.....R. A. Nachtmann
Program Director.....Alcuin Theisen
Chief Engineer.....Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address .....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Rep.....Moore; Bolles; Allen
President.....Margaret A. Nagle
Gen., Sta. Mgr.....John F. Carlson
Commercial Manager.....Warren Peterson
Program Director.....Robert Van Roy
Chief Engineer.....Byron Swanson

KEPR—Kennewick—1949

Frequency: 610.....Power: 5000 Watts
Owned-Oper. By.....KEPR, Inc.
Address.....P.O. Box 437
Tel.: JUstice 6-6184.....CBS
Representative ..... Hollingbery
President.....Thomas C. Bostic
General Mgr.....Monte Strohl
Comm. Mgr.....W. Grogan

KNBX—Kirkland—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.

Business Address.....Box 338
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Program Director.....R. Anita Busek
Chief Engineer.....A. W. Lehnhoff

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....KFHA, Inc.
Address.....Box 3309, Tacoma
Tel.: JUniper 8-1811.....Independent
General, Prom. Mgr.....Robert R. Smith
Station Mgr.....David Tolle
Program Dir.....Jerry Sweet
Chief Engineer.....Jack Buss

KBAM—Longview—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Business Address.....Box 31
Tel.: HA 3-1210.....Independent
Station Rep.....Holman; Grant; Wagner
President.....Paul D. Wickre
General Mgr.....H. Shade
Commercial Manager.....Al Weeks
Program Director.....Charles Nelson
Chief Engineer.....L. W. Panamen

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Triad Bcstg. Corp.
Address.....P. O. Box 779
Tel.: HA 5-1500.....ABC
Representative.....Feltis; Pearson
President.....William E. Boeing, Jr.
General, Sta. Mgr.....Don L. Veith
Commercial Mgr.....Vern Eaton
Chief Engineer.....Mac Davis

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Business Address.....Box 276
Tel.: RO 5-3441.....MBS-KBS
Station Representative.....Day; Pearson
President.....Jessica L. Longston
Gen. Manager.....James L. Hamstreet
Station Manager.....Gene Wagner
Program Director.....Bill Newland, Jr.
Chief Engineer.....Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned By.....Cascade Broadcasting Co.
Business Address.....815 W. Broadway
Tel.: ROckwell 5-5678.....Independent
Stations Reps.....Hollingbery; Moore
President.....Thomas C. Bostie
General Mgr.....Joe Kendall
Station Mgr.....Larry Roberts
Program Dir.....Ed Dahlin
Sales Prom. Mgr.....Fred Linde
Publicity Dir.....Allan J. Holzinger
Chief Engineer.....Jim Bell

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GArfield 4-2430.....Independent
Representative.....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Prog., Pub. Director.....Jerry Gibson
Chief Engineer.....Burt McAllister

KGY—Olympia—1922

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Tom Olsen
Address.....P.O. Box 710
Tel.: WHitehall 3-1240.....MBS-ABC
Representative.....Art Moore, Walker
Pres., Gen. Mgr.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program, Ch. Eng.....Don Jones
Publicity Director.....Robert Cummings

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned.....KITN Corp.
Address.....610 S. Columbia Street
Tel.: FL 7-7718.....Independent
Representative.....Feltis; Grant; Jacobson
Pres., Gen. Mgr.....D. Whitman
Chief Engineer.....Dave Hubert

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address.....Box 151
Tel.: 20.....Independent
Representative.....Feltis; Ayres
President.....R. L. McNett
General Manager.....Dean Nichols
Comm. Mgr.....Jerry Weaver
Program Director.....Mrs. Betty Uht
Chief Engineer.....W. Miltenberger

KRSC—Othello—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Othello Radio
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Station Representative.....Jacobson
General Mgr.....R. E. Pollock
Station Commercial Mgr.....C. Sheppard, Jr.
Chief Engineer.....Donald Lockwood

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....KORD, Inc.
Address.....Box 485
Tel.: LI 7-9791.....Independent
Representative.....Pearson; Feltis, Jacobson
Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc.....Power: 250 Watts

Owned By.....KPKW Radio
Address.....Chase at "A" St.
Tel.: Pasco .....KBS
General Mgr.....J. M. Wages
Operations Mgr.....R. Hill

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Radio Pacific Inc.
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Newspaper Affiliation.....Evening News
Representative .....Art Moore
President .....Charles Webster
Gen. Mgr.....George Buck
Sta. Mgr., Prog. Dir.....Jack Keith Proctor
Sales Promotion Manager.....Robert French
Publicity Director.....Rachel Gallegher
Chief Engineer.....Frederick F. Fields

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep.....Best; Wagner
President .....Ray Rockstrom
General Station Mgr.....J. L. Quinn
Comm. Prom. Mgr.....Lloyd Reiswig
Program Director.....Verla Argo
Chief Engineer.....D. Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel.: LOgan 4-5251.....ABC
Sta. Reps.....Ayres; Continental
President, General Mgr.....Herbert Everitt
Commercial Mgr.....William Wippel
Chief Engineer.....Merrill Price

KAYE—Puyallup—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1711.....Independent
Station Representative .....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo
Commercial Manager.....Marvin A. Young
Program Director.....Janet Lee Kelly

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address .....1st & B St.
Tel.: SUnset 7-6731.....Independent
Pres., Gen. Mgr.....Donald R. Nelson
Chief Engineer.....Jerry Leathers

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address .....Willapa Hotel
Tel.: 1010 .....KBS
Station Rep.....Art Moore
General Manager.....R. E. Claunch
Comm. Mgr.....J. W. Reavley
Chief Engineer.....Robert Sheetz

KQDE—Renton—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper By.....Cutie Radio Inc.
Address.....P.O. Box 91
Tel.: ALpine 5-8245.....Independent
Gen. Mgr., Ch. Eng.....W. N. Nelskog
Comm. Mgr.....Bill Love

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LIberty 7-3388.....Independent
Rep.....Weed; Wagner; Walker-Rawalt
President, General Mgr.....L. G. Dix
Comm. Mgr.....Thomas Wood
Chief Engineer.....Joseph Muench

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Wash. Telecasters, Inc.
Add., Trans. Loca.....2939 Fourth Ave. So.
Tel.: MAin 3-2480.....MBS
Station Representative .....Young
President.....Jessica L. Longston
General, Station Mgr.....R. E. Pollock
Comm. Mgr.....Gilbert C. Bond
Prog. Dir.....Ray Golden
Chief Engineer.....Verle Jones

KING—Seattle—1927

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned-Oper. By.....KING Bcstg. Co.
Address.....320 Aurora Ave.
Tel.: MUtual 2-3555.....NBC
Station Rep. .....Blair
President.....Mrs. A. Scott Bullitt
V.P.Broad. Div.....Otto P. Brandt
V.P. Business.....Henry B. Owen
Comm., Sta. Mgr.....Earl F. Reilly
Program Dir.....William L. Clark
Sales Promotion.....Mel Anderson
Chief Engineer.....A. A. Shultz

KIRO—Seattle—1927

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Queen City Bcstg. Co.
Bus.-Studio Address...1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President, General Mgr.....Saul Haas
Station, Commercial Mgr.....William F. Tucker
Publicity Director.....Jack Sullivan
Program Director.....Don Brice
Chief Engineer.....Jim Upthegrove

KJR—Seattle—1923

Frequency: 950 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Seattle-Portl. Radio
Address.....P.O. Box 3726

"The Album Sound"

(the ones who buy!)

MUSIC FOR ADULTS AND MATURE YOUNG PEOPLE

KTIX SEATTLE

5000 WATTS — TOP OF YOUR DIAL

WASHINGTON

Tel.: WEst 7-5100 ..... Independent
Representative ..... Eastman
Pres., Gen Mgr. ..... Lester M. Smith
Commercial Manager .... Gaylen S. Blackford
Pgm. Director ..... Homer Pope
Chief Engineer ..... George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... Seattle Bcstg. Co.
Bus.-Studio Address ..... 1100 W. Florida St.
Tel.: MA 2-2312 ..... Independent
Representative ..... Bolling
President ..... Marie S. Taft
Gen., Sta. Mgr. ..... Archie Taft, Jr.
Nat. Sls. Mgr. ..... Fred von Hofen
Commercial Manager ..... W. L. Simpson
Program Director ..... Howard Hall
Publicity Director ..... Robert Ward
Chief Engineer ..... Dallas Barnard

KOMO—Seattle—1927

Frequency: 1000 Kc. ..... Power: 50,000 Watts
Owned-Oper. By .... Fisher's Blend Station, Inc.
Bus.-Studio Address ..... 100 4th Ave. No.
Tel.: MA 4-6000 ..... ABC
Representative ..... Katz
President ..... O. W. Fisher
Gen. Mgr. ..... W. W. Warren
Comm. Manager ..... John Behnke
Station Manager ..... Maitland Jordan
Sls. Prom. Mgr. ..... Bob Ryan
Program Director ..... David Robinson
Publicity Mgr. ..... Margaret Frey
Chief Engineer ..... C. E. Miller

KTIX—Seattle—1956

Frequency: 1590 Kc. .... Power: 5000 Watts d.
Owned-Operated By ..... KTIX, Inc.
Business Address ... 101 Bellevue Ave. North
Tel.: EAst 3-1590 ..... Independent
Station Representative ..... Gill-Perna; Allen
Pres., Gen. Mgr. ..... Hugh Ben LaRue
Comm. Mgr. ..... Gil Wellington
Chief Engineer ..... Robert Pigg

KTW—Seattle—1920

Frequency: 1250 Kc. . Power: 5 Kw., d., 1 Kw. n.
Owned ..... The First Presbyterian Church
Business Address ..... 710 Madison
Tel.: MUtual 2-1250 ..... Independent
Station Representative ..... Pickens
President ..... Glenn T. Whitney
Gen., Sta. Mgr. ..... Don J. Bevilacqua
Commercial Manager ..... George W. Boucher
Program Director ..... John Sherman
Ch. Eng. ..... James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. ..... Power: 5000 Watts
Owned By ..... Golden West Bcstrs., Inc.
Address ..... Tower Bldg.
Tel.: MUtual 2-3100 ..... Independent
Sta. Representative ..... AM Radio Sales
President ..... Robert O. Reynolds
Comm. Prom. Mgr. ..... Gibbs Lincoln

Program Dir.....Bob Cooper
Publicity Dir.....Tom Chaussee
Chief Engineer.....Joe D. Kolesar

KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KXA, Inc.
Bus.-Studio Address.....320 Second Ave., W.
Tel.: ATwater 4-8600.....Independent
Representative .....Meeker
President.....Wesley I. Dumm
Vice President.....R. W. Wassenberg
Station Manager.....A. J. Stahmer
Program Director.....James Warren
Chief Engineer.....John Dubuque

KGA—Spokane—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Gran Bcstg. Co.
Address.....6228 S. Regal
Tel.: KE 4-0631.....Independent
Representative ..... Hollingbery
President.....L. F. Gran
General Mgr.....A. M. Vogel

KHQ—Spokane—1922

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....KHQ, Inc.
Bus.-Studio Address...700 Radio Central Bldg.
Tel.: MA 4-5131.....NBC
Representative .....Katz
Pres., Gen. Sta. Mgr.....Richard O. Dunning
Comm. Mgr.....William Merrill
Prog. Dir.....John Fahey
Sls. Prom., Pub. Dir.....Rex Gerlach
Chief Engineer.....Dee Waymire

KLYK—Spokane—1921

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KLYK, Inc.
Address, Trans. Loca.....Realty Bldg.
Tel.: RIverside 7-8033.....Independent
Sta. Representative .....Bolling
President, Gen. Mgr.....Bill Simpson
Program Director.....Glenn Huston
Chief Engineer.....Ryder Chronic

KNEW—Spokane—1947

Frequency: 790 Kc. .....Power: 5000 Watts
Owned-Operated By...Seattle-Portland Radio
Address.....P.O. Box 8033
Tel.: FA 5-2603.....Independent
Station Representative..... Eastman
President, Gen. Mgr.....Lester M. Smith
Comm. Sta. Mgr.....Hugh MacPherson
Program Dir.....Bob Adkins
Merchand. Dir.....Gene Ray
Chief Engineer.....Vince Hoffart

KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned .....Bellevue Bcstrs.
Address.....1527 W. 2nd Ave.
Tel.: MAdison 4-0454.....Independent
President.....H. Kemper Freeman
Gen. Mgr., Ch. Engr.....Larry Lester

KCFA—Spokane—1959

Frequency: 1330 Kc.....Power: 5 Watt, d.
Owned By.....Christian Serv. Inc.
Address.....5408 Freya St.
Tel.: KEystone 5-3077.....Independent
President.....R. L. Stensland
General Mgr.....H. J. Chandler

KREM—Spokane—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KREM Bcstg. Co.
Address.....4103 South Regal
Tel.: KE 4-0466.....Independent
Sta. Representative..... Petry
President .....Louise Wasmer
General, Sta. Mgr.....Robert Tempie
Comm. Prom. Mgr.....Peter Lyman
Program, Publicity Dir.....Bob Carmichael
Chief Engineer.....Ed Antosyn

KXLY—Spokane—1922

Frequency: 920 Kc.....Power: 5,000 Watts
Owned-Oper. By.....No. Pacific Radio Corp.
Address .....W. 315 Sprague Ave.
Tel.: MA 4-1218.....CBS
Station Rep.....H-R; Fettis; Jacobson
Pres. .....Norman Alexander
General Manager.....James R. Agostino
Station, Commercial Mgr.....Al LaCom
Sales Promotion Manager.....Jack Lantry
Program Director.....Jerry Lange
Chief Engineer.....George Langford

KZUN—Spokane—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
Owned.....KZUN, Inc.
Address .....Box 123
Tel.: WA 4-2400.....Independent
Representative ..... Wagner
President, General Mgr.....Robert L. Swartz
Station Mgr., Pub. Dir.....Arthur R. MacKeivie
Sales, Commercial Mgr.....Dick Wright
Program Director.....Stanley G. Witter
Chief Engineer.....Jack Feldhausen

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Cole E. Wylie
Business Adress.....Box 209
Tel.: TEmple 7-2277.....Independent
Representative .....Tracy Moore
Pres., Gen. Mgr.....Cole E. Wylie
Sta., Comm. Mgr.....Don G. Bennett
Program Director.....Jean Runyan
Chief Engineer.....H. Spidle

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5000 Watts
Owned.....Tacoma Radio Corp.

Address.....P. O. Box 1651
Tel.: WA 2-8733.....Independent
Station Representative...Avery-Knodel; Moore
Pres., Gen. Sta. Mgr.....J. Archie Morton
Nat. Sales Mgr.....Danny Dever
Prom., Pub. Dir.....Win McCracken
Chief Engineer.....Duane White

KTAC—Tacoma—1941

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Tacoma Bcstrs., Inc.
Address .....Winthrop Hotel
Tel.: BR 2-2241.....Independent
Sta. Reps.....Pearson; Feltis; Jacobson
President, Gen. Mgr.....Jerry Geehan
Assistant Manager.....John Condon
Program Director.....Dick Weeks
Chief Engineer.....R. C. Velo

KTNT—Tacoma—1952

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tribune Publ. Co.
Address.....So. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil. .....News Tribune
Representative .....Weed
Station Manager.....Max H. Bice
National Sales Mgr.....John Upham
Sales Prom. Mgr.....Ted Knightlinger
Program Director..... Don St. Thomas
Chief Engineer.....Dick F. Engh

KENE—Toppenish—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Radio Broadcasters Inc.
Address.....P. O. Box 350
Tel.: TO 5-7272.....KBS
Representative .....Hil F. Best
President .....Jack R. Woodroofe
Gen., Sta. Manager.....Robert A. Sumbardo
Comm. Program Dir.....Don Downing
Publicity Dir.....Fulton H. Travis
Chief Engineer.....Andy Thompson

KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Road
Tel.: OX 3-2565.....KBS
Representative .....Bernard
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Commercial Mgr.....Al Picinni
Program Dir.....Ken Debord
Chief Engineer.....Bryce Howard

KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Business Address.....Denny Bldg.
Tel.: JAckson 5-1390.....Independent
Station Representative.....Grant; Feltis
Pres., Gen., Sta. Mgr.....Arch Le Roux
Program Director.....Herb Kennedy
Chief Engineer.....Lee Ashworth

KTEL—Walla Walla—1946

Frequency: 1490 Kc. .....Power: 250 Watts
Owned-Oper. By ....Walla Walla Bdcstg. Co.
Address .....Box 1028
Tel.: JAckson 5-4103.....ABC
Sta. Rep..... Wagner
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Al Buttolph
Chief Engineer.....Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address.....P.O. Box 276
Tel.: JA 9-1230.....Independent
Representative .....Forjoe
President.....H. E. Studebaker
General, Comm. Mgr.....Earle C. Ferguson
Sales Prom. Mgr., Prog. Dir.....Ken Brooks

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Broadcasting Co.
Address.....119 N. Wenatchee Ave.
Tel.: NO 2-7135.....Independent
Representatives .....Pearson; Siegner
President, Ch. Eng.....John Goslin
Commercial, Sls. Prom. Mgr.....Phil Rather
Program Director.....Don Bernier
Publicity Director.....Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
Bus.-Studio Address.....32 N. Mission
Tel.: NO 3-5121.....ABC
Representative ..... Weed
Pres., Sta., Gen. Mgr.....James W. Wallace
Sales Promotion Manager.....Carl Fugitt
Program Director.....James Bunch
Chief Engineer.....Kenneth Hansen

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 500 Watts d.
Owned .....KUEN Bcstg.
Address.....209 Orondo Ave.
Tel.: NOrmandy 3-5186.....Independent
Station Representative.....Grant; Feltis
Gen., Sta. Mgr.....Dale R. Woods
Comm. Mgr.....W. G. Cannon
Sales Prom. Mgr.....James Johnson
Prog. Dir.....William Moeller

KIMA—Yakima—1944

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By .....Cascade Bdcstg. Co.
Address.....P. O. Box 702
Tel.: GLencourt 2-9111.....ABC-CBS-NBC
Rep.....Hollingbery; Art Moore
President.....A. W. Talbot
Gen. Manager.....Thomas C. Bostic
Station Manager.....Gene Grischow
Sales Promotion Manager.....Don DeVon

KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KIT, Inc.
Bus. Ad.....414½ E. Yakima Ave.; Box 1222
Tel.: GL 7-8115.....Independent
Station Representative.....McGavren; Feltis
President .....Carl E. Haymond
Gen., Sta. Mgr.....Jack H. Goetz
Commercial Manager.....John Puckett
Publicity Director.....Pete Wick
Sales Promotion Manager.....V. Chartier
Program Director.....Allen Bell
Chief Engineer.....H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Yakima Broadcasting Corp.
Address.....P. O. Box 172
Tel.: CHestnut 8-1390.....Independent
Representative.....Young; Masla; Siegner
President, General Mgr.....Warren J. Durham
Station Manager.....William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....H. A. Roddick
Address.....316 Butterfield Rd.
Tel.: CH 8-0980.....Independent
Station Representative .....Forjoe
Pres., Gen. Mgr.....H. A. Roddick
Commercial Manager.....Jack McMahan

Pop.: 2,125,000
Families: 572,000
Radio Homes: 546,000

WEST VIRGINIA

TV Homes: 431,000
AM Stas. in State: 50
TV Stas. in State: 9

WJLS—Beckley—1939

Freq.: 560 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Joe L. Smith, Jr., Inc.
Bus.-Studio Address.....N. Kanawha St.
Tel.: CL 3-7311.....CBS
Representative .....Burn-Stuart
President, Gen. Mgr.....Joe L. Smith, Jr.
Station Manager.....Gene Morehouse
Program Director.....Gary Dent
Chief Engineer.....Howard C. Williams

WWNR—Beckley—1947

Freq.: 620 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Rahall Bcstg. Co.
Address.....1708 Harper Road
Tel.: CL 3-8309.....Independent
Representative .....Weed
President.....N. Joe Rahall
Gen., Sta. Mgr. .....R. H. Booth
Comm. Mgr. .....Margaret A. Jenkins
Sls. Prom. Mgr.....Paul Harless
Program, Publicity Dir.....Robert B. Harvit
Chief Engineer.....Jack Slygh
OWNERS OF: WKAP, ALLENTOWN, PA.; WLCY, ST. PETERSBURG, FLA.; WNAR, NORRISTOWN, PA.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned By...Berkeley Springs Radio St. Corp.
Business Address.....Berkeley Springs
Tel.: 771 .....Independent
President.....Vernon Weber
Gen., Sta. Mgr.....Thomas Butscher
Commercial Manager.....Dale Brooks
Program Director.....Kenneth Robertson
Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc....Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By....Daily Telegraph Prtg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
Newspaper Affil...Telegraph; News Observer
Representative .....Katz
President.....Hugh Ike Shott
General, Station Mgr.....Melvin Barnett
Commercial Manager.....George Hendricks
Pub. Director.....Janie Marie Lambert
Chief Engineer.....Kenneth Dick

WKOY—Bluefield—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....WKOY, Inc.
Address .....Box 800
Tel.: DA 7-6124.....Independent
Pres., Gen. Mgr., Comm. Mgr. .J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned.....Upshur County Bsctg. Co.
Address .....Box 71
Tel.: 444.....Independent
General Manager, Ch. Eng...Jesse D. Newman

WCAW—Charleston—1946

Frequency: 880 Kc.....Power: 250 Watts
Owned-Oper. By.....Capitol Bcstg. Corp.
Address.....Kanawha Hotel Bldg.
Tel.: DI 3-7503.....Independent
General Mgr.....P. N. Miles
Sales Prom. Mgr.....Gloria Best

WCHS—Charleston—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By .....The Tierney Co.
Address.....1111 Virginia St.
Tel.: DI 2-8131.....CBS
Representative.....Peters, Griffin, Woodward
President .....Hawthorne T. Battle
V.P., Gen. Mgr.....John T. Gelder, Jr.
Station Manager.....Robert M. Sinclair
Commercial Manager.....Carl Cook
Sales Prom., Pub. Dir.....Harry Brawley

Program Director .....Joe Farris
Chief Engineer.....William E. Dixon

WHMS—Charleston—1939

Frequency: 1490 Kc.....Power: 250 W.
Owned.....Charleston Bcstg. Co.
Business Address.....315 Professional Bldg.
Tel.: DI 3-9544.....ABC
Station Representative .....Weed
President.....Joseph L. Brechner
V.P., Gen., Comm. Mgr.....G. L. Sutherland
Program, Prom. Mgr.....Charels Coleman

WKAZ—Charleston—1957

Frequency: 950 Kc...Power: 5 Kw., d; 1 Kw. n.
Owned By.....H. L. Samuels
Address.....210 Dickinson St.
Tel.: DIckens 4-3521.....NBC
News. Affil...Dispatch, Advertiser(Huntington)
Station Rep. .....Katz
President.....Hartley L. Samuels
General Mgr.....John L. Sinclair, Jr.
Station Manager.....Don O. Hays
Publicity Director.....Jack Williams
Commercial Manager.....William Penhale
Sales Promotion Manager.....William Kelly
Program Director.....Bob Turley
Chief Engineer.....William Ford

WTIP—Charleston—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.
Tel.: DIckens 2-3136.....MBS
Station Representative.....Bernard
Pres., Ch. Eng.....Gus Zaharais
General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Sales Promotion Mgr., Pub. Dir.....Bob Bower
Program Director.....Shirley Wolfe Annard

WBOY—Clarksburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTV, Inc.
Business Address.....912 W. Pike St.
Tel.: MA 4-7571.....NBC
Representaitve .....Walker-Rawalt
President .....Jack Berkman
General, Station Mgr.....Roger Garrett
Publicity Dir. Sls. Prom. Mgr.....Peter Lyman
Program Dir., Comm. Mgr.....Robert Toothman
Chief Engineer.....Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....P.O. Box 1111
Tel.: MAin 4-5525.....ABC-MBS-KBS
President .....Charles Gaylord
General Sta. Mgr.....Mason C. Deaver
Commercial Manager.....F. T. Gregg
Program, Prom. Mgr.....Paul Ellison
Publicity Dir.....Jennings Randolph, Jr.
Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Business-Studio Address.....339 W. Main St.
Tel.: MA 4-6425.....Independent
Station Representative .....Pearson
President.....G. B. Hamilton
Sta. Mgr., Prog. Dir.....Dewitt H. Wyatt
Executive V.P.....R. C. Warden
Commercial Manager.....James Fawcett
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Maria Bcstg. Corp.
Address .....Davis & Wash. Sts.
Tel.: 1300.....KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 3100 .....CBS
Representative .....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Program Director.....Frank Lee
Chief Engineer.....Harry W. Jackson

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Fairmont Broadcasting Co.
Address.....Leonard Ave.
Tel.: 5000.....ABC-KBS
Representative .....Keystone
President .....Paul Pitrolo
General, Station Mgr.....Nick Fantasia
Comm. Mgr.....Nuna Fabre, Jr.
Program Director.....Josephine Trotta
Chief Engineer.....Richard L. McBride

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address .....Fisher
Tel.: LE 8-6062.....ABC
President.....Marian Park Lewis

WVVW—Grafton-Fairmont 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy Street, Fairmont
Tel.: FAirmont 8000.....MBS
Representative .....Gill-Perna, Inc.
President, Gen. Mgr.....J. Patrick Beacom
Sta. Mgr.....Robert B. Frazier
Comm. Prom. Mgr.....Robert Bolyard
Program Dir.....Edward Stevens
Chief Engineer.....Joseph Stralauski

WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: JAckson 5-7788.....CBS
Sta. Representative .....Gill-Perna
President.....Wayne W. Geyer
General Mgr.....James J. Wychor
Commercial Mgr.....F. J. Evans

WPLH—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....The Tierney Co.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....MBS
Representative.....Peters, Griffin, Woodward
President.....Hawthorne D. Battle
General Manager.....Jack Gelder
Station Mgr.....James F. McDonald, Jr.
Sales Promotion Manager.....Harry Brawley
Program Director.....Bob Grove
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WSAZ, Inc.
Business-Studio Address.....301 Ninth St.
Tel.: JA 3-8401.....NBC
Newspaper Affil.....Huntington Pub. Co.
Representative .....Katz
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....George Andrick
Publicity Dir., Sls. Prom. Mgr...Jack M. Williams
Program Director.....C. Bosworth Johnson
Chief Engineer.....Carroll Kessell

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned ..... WKYR Inc.
Address.Ft. Cumberland Hotel, Cumberland, Md.
Tel.: SUnset 8-3211.....MBS
Station Rep..... Burn-Smith
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Publicity, Program Dir.....Jack R. Husson
Commercial, Sls. Prom. Mgr.....Richard Barrett
Chief Engineer.....Lee Bruner

WLOG—Logan—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...C. H. Frey, R. O. Greever
Address.....445 Stratton St.
Tel.: 540 .....MBS
Newspaper Affil. ..... Banner
Partners.....Clarence H. Frey, R. O. Greever
Comm. Mgr.....C. H. Murphey
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Logan Bcstg. Co.
Address.....52 Water St.
Tel.: 3123.....Independent
President.....W. C. Browning

WEPM—Martinsburg—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Martinsburg Bcstg. Co.
Business Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....Independent
Representative .....Devney
General Mgr.....C. Leslie Golliday
Program Director.....John E. Taylor
Station Manager.....George N. O'Brien
Chief Engineer.....Joseph Pelletier

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Tel.: WIlliamson 4771.....Independent
President, Gen. Mgr. .....Fred Morningstar

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Program Director.....Richard A. Rhodes
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Business-Studio Address.....446 Spruce St.
Tel.: 9488 .....NBC
Newspaper Affil...W. Va. Newspaper Pub. Co.
President .....Agnes J. Reeves Greer
Gen., Sta. Mgr.....Malcolm A. Campbell, Jr.
Comm., Sales Prom. Mgr.....James Redmond
Program Director.....Jack Tennant
Chief Engineer.....Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc....Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: 2-2222 .....Independent
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: TIlden 5-1230.....Independent
Pres., Gen. Mgr.....Joseph M. LaRosa
Station Mgr., Prog. Dir.....W. G. Broadhurst
Commercial Manager.....Judy Reager
Chief Engineer.....Felice Regoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc.....Power: 1000 Watts d.

Owned-Oper. By...Magnolia Broadcasting Co.
Address.....Box 391
Tel.: GLadstone 5-3030.....KBS
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Donald F. Hartline
Chief Engineer.....J. W. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Gen. Mgr., Ch. Eng.....C. E. Franklin
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Ronnie King

WPAR—Parkersburg—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WPAR, Inc.
Business-Studio Address.....211 5th St.
Tel.: HUdson 5-5475.....CBS
Sta. Representative..... Walker-Rawalt
President.....Jack N. Berkman
General, Sta. Mgr.....Robert E. Metcalfe
Commercial Mgr.....Charles Long
Prog. Dir.....Sherman Grimm
Sales Prom. Mgr.....Frank Inslee
Chief Engineer.....A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: HUdson 5-4588.....ABC-MBS
Sta. Representative .....Pearson
President .....Clay Littick
General Mgr.....Allan Land
Station Mgr.....Milton Komito
Comm. Prom. Mgr.....Russell Starner
Program Director.....John A. See
Chief Engineer.....William Hunt

WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.
Address .....Box 184
Tel.: 2711 .....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley
Program Director.....Rose Shuck
Chief Engineer.....William D. Stone

WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....Independent
General Manager, Pub. Dir...Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts
Owned By.....Valley Broadcasters, Inc.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
President.....Joseph M. Handlan

WMNF—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Business Address.....P.O. Box 608
Tel.: VIking 6-0411.....Independent
President.....W. Courtney Evans
Gen., Comm. Mgr.....J. Mullens
Program Director.....John Adams

WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address.....Box Z
Tel.: MIdway 5-1327.....KBS
Station Representative.....Devney
Pres., Gen. Mgr.....James Venable
Commercial Manager.....Betty Ann Venable
Program Director.....Walter Cross

WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....105 - 6th Ave.
Tel.: PA 7-1300.....Independent
General Manager.....Raymond I. Kandel
Chief Engineer.....Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814 .....NBC
Station Representative .....Weed
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address .....Box 1032
Tel.: HEmlock 6-2131-2.....KBS
President, General Manager.....Sam Sidote
Program Director.....John Villani
Chief Engineer.....Howard R. King

WOVE—Welch—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....McDowell Cty. Bcstg. Co.
Address.....Rhodes Realty Building
Tel.: HEmlock 6-2790.....Independent
President.....South C. Bevins
General Mgr., Ch. Eng.....Eddie Lane
Publicity Dir.....Ella Rae Gillespie

WHAW—Weston—1948

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned-Oper. By...Central W. Va. Serv. Corp.
Address.....P. O. Box 431
Tel.: 1555.....KBS
Newspaper Affil..Record, Buckhannon, W. Va.
President.....R. H. Ralston
Vice Pres.....Francis Andrew
Station Manager.....John J. Bobinski
Sales Prom. Mgr.....L. C. McMaster
Chief Engineer.....Edward Stark

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.
Address.....Box 989
Tel.: CE 3-1300.....Independent
Representative.....Gill-Perna
President.....Kenneth Forney
Gen., Sta. Mgr.....Fred A. Grewe, Jr.
Commercial Mgr.....Jim Smith
Program Dir.....Donn Caldwell
Publicity Dir.....Nick Corvello
Chief Engineer.....Fred Baker

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Community Bcstg., Inc.
Business Address.....1600 Market St.
Tel.: CE 2-2250.....ABC
Station Representative.....Dore
Gen. Manager.....W. Johns
Commercial Manager.....Elsie M. Cook
Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Storer Broadcasting Co.
Address.....Hawley Bldg.
Tel.: CEdar 2-1170.....CBS
Newspaper Affiliation.....Miami Beach Sun
Representative.....John Blair
President.....George B. Storer
Station Manager.....Paul J. Miller
Commercial Manager....Andrew F. Hofmann
Sales Prom. Mgr.....Howard W. Meagle
Program Director.....Paul A. Myers
Publicity Director.....Charles McNash
Chief Engineer.....Edwin L. Keim
OWNERS OF: WJBK-AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM-, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Williamson Bcstg. Corp.
Business Address.....2nd Ave. at Court St.
Tel.: BElmont 5-3600.....MBS
President.....Phil Beinhorn
Gen., Comm. Mgr.....John Blair
Chief Engineer.....Clifton Bromham

Pop.: 4,165,000
Families: 1,162,000
Radio Homes: 1,151,000

WISCONSIN

TV Homes: 1,032,000
AM Stas. in State: 75
TV Stas. in State: 13

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Antigo Bcstg. Co.
Address.....Journal Bldg.
Tel.: MArket 3-4124-5.....Independent
Newspaper Affil.....Daily Journal
President.....A. F. Berner
General Manager.....W. F. Helms
Program Director.....Mrs. LaVonne Petroskey
Chief Engineer.....Hans Ehrlin

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....John Dixon
Address.....124 W. Walsh St.
Tel.: RE 4-9226.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Manager.....John Dixon
Chief Engineer.....James Markham

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Norbertine Fathers
Bus.-Studio Address.....600 So. Lawe St.
Tel.: 3-6639.....MBS
Station Representative.....Burn Smith
President.....Abbot Killean
General, Station Mgr.....Lewis J. Process
Program Director.....Tom Thompson
Publicity Dir., Sls. Prom. Mgr.....J. Berryman
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WATW, Inc.
Business Address.....321 W. 2nd St.
Tel.: MUrdock 2-2727.....Independent
Representative.....Thomas F. Clark

President, Gen. Mgr.....Gene Halker
Station Manager.....Bud Huber
Commercial Manager.....Ethel Plucinski
Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By...Beaver Dam Bcstg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative .....Hal Holman
President.....W. E. Walker
General Mgr.....Thomas H. Faile
Business Mgr.....Duane R. Wendt
Chief Engineer.....J. Bellman

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Beloit Bcstrs., Inc.
Business-Studio Address.....430 State St.
Tel.: EMerson 5-5525.....Independent
Representative .....Gill-Perna
President .....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Program Director.....Bill Greener
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Beloit, Inc.
Address .....416 College
Tel.: EM 5-8865.....MBS
Rep. ..... Everett-McKinney
President.....Angus Pfaff
General Mgr.....Tom Anderson
Commercial Mgr.....Gene Steinhorst
Program Director.....Lou Wendlandt
Chief Engineer.....Dick Buggs

WWIS—Black River Falls 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645 .....KBS
President .....Hartley Samuels

WAXX—Chippewa Falls—1958

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned .....Radio Chippewa
Address .....Box 41
Tel.: PArk 3-2242.....Independent
General Manager.....Stephen Bellinger

WBIZ—Eau Claire—1944

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative .....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Chief Eng., Prog. Dir.....Harold Jahnke

WEAU—Eau Claire—1936

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....Central Bcstg. Co.
Business-Studio Address....2514 Hastings Way
Tel.: TEmple 2-3474.....Independent
President .....W. C. Bridges
General Mgr. .....Leo Howard

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned...Chippewa Valley Radio & TV Corp.
Business Address.....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative.....Bolles; Riley
President.....Harry S. Hyett
General Manager.....Robert Nelson
Commercial Manager.....Donald Smith
Program Director.....Steve Henry
Chief Engineer.....Everett Burrows

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Bus.-Studio-Transmitter Address..18 W. First St.
Tel.: WA 1-3770.....MBS
Representative ..... Holman
President.....A. H. Lange
General, Sta. Mgr.....Emery W. Martin
Commercial Mgr.....Clarence Goeser
Program Dir.....Ron Bothe
Sales Prom. Mgr.....Robert Carey
Publicity Dir.....Ron Harvey
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address .....115 South Jefferson
Tel.: HE 2-3333.....CBS
General Manager.....Haydn R. Evans

WDUZ—Green Bay—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Green Bay Bcstg. Co.
Business-Studio Address.....222 Nicolett Bldg.
Tel.: HEmlock 5-5331.....ABC
Station Representative.....McGavren
President.....Ben A. Laird
V.P., Station Manager.....Allen H. Embury
Program Director.....Jack Gardiner
Chief Engineer.....Clifford Graff

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Green Bay Newspaper Co.
Address .....Box 766
Tel.: HE 5-7575.....MBS
Newspaper Affiliation .....Press-Gazette
Station Representative.....Weed
President.....A. B. Turnbull

General Manager.....Joseph Horner, Jr.
Station Manager.....John M. Walter
Commercial Manager.....Glen R. Holznecht
Sales Prom. Mgr.....William McCarthy
Program Director.....Clair Stone
Publicity Director.....Jack Yuenger
Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Times Press Radio, Inc.
Address.....23 N. Main St.
Tel.: 600 .....KBS
Newspaper Affiliation.....Times Press
President.....John J. Shinners
General Manager, Chief Eng.....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....WJMC, Inc.
Address .....Hayward, Wisc.
Tel.: 303 .....MBS
Station Rep.....Hollingbery
President.....W. C. Bridges
General Mgr.....Russell J. Brown
Station Mgr.....George Palo
Program Dir.....Allen Caraway
Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Southern Wisconsin Radio, Inc.
Business-Studio Address..200 E. Milwaukee St.
Tel.: PL 4-3316.....MBS
Newspaper Affiliation ..... Daily Gazette
Representative .....Everett-McKinney
President.....Sidney H. Bliss
General Manager.....V. W. Williams
Commercial Manager.....Charles W. Bessire
Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Kenosha Bcstg., Inc.
Business Address.....625 57th St.
Tel.: OL 7-6162.....Independent
Pres., Gen. Mgr.....William L. Lipman

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBH, Inc.
Business-Studio Address.....141 So. 6th St.
Tel.: 2-4678.....NBC
Newspaper Affiliation.....Tribune
Representative .....H-R
President, Station Mgr.....Howard Dahl
Commercial Manager.....Richard Schueler
Program Director.....Berneice Callaway
Sales Manager.....Leonard Anderson
Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc...Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....Lee & Associates, Inc.
Address .....Box 751
Tel.: 2-6042 .....ABC
Rep. .....Everett-McKinney; Evans
President, Gen. Mgr.....Herbert H. Lee
Station Manager.....George G. Sauer
Prog. Dir.....Marilyn J. Bahwell
Commercial, Sls. Prom. Mgr.....Philip A. Dyer
Publicity Dir.....Charlie Kearns
Chief Engineer.....Herbert H. Lee

WLCX—La Crosse—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....La Crosse Radio Inc.
Address .....306 Rivoli Bldg.
Tel.: 4-4521 .....KBS
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
Comm. Prom. Mgr.....Glenn H. Pederson
Program, Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Flambeau Bcstg. Co.
Address .....Hwy. 8
Tel.: 585 .....KBS
Representative .....Thomas Clark
Sec'y Treas., Gen. Mgr.....Chas. H. Nelson
Gen. Mgr.....Chas. H. Nelson
Chief Engineer.....R. Bohnert

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Business-Studio Address.....3800 Regent St.
Tel.: CE 3-5311.....NBC
News. Affil.....Capital Times, Wis. St. Journ.
Representative .....Avery-Knodel
President.....William T. Evjue
General Manager.....Kenneth F. Schmitt
Commercial Manager.....Howard A. Johnson
Chief Engineer.....Norman Hahn

KKOW—Madison—1947

Freq.: 1070 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Monona Bcstg. Co.
Address.....215 W. Washington Ave.
Tel.: AL 7-2261.....CBS
Representative ..... Headley-Reed
President .....Stewart Watson
General Manager.....Ben Hovel
Asst. General Manager.....Frank Bignell
Prom. Mgr., Pub. Dir.....James Roy Miller
Chief Engineer.....Robert Wickhem

WISM—Madison—1948

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By....Heart O'Wisc. Bcstrs. Inc.
Address.....122 E. Main St.
Tel.: ALpine 3-6167.....MBS-ABC
Newspaper Affil...Superior Evening Telegram
Representative.....Radio-TV Reps
President.....W. E. Walker
General Manager.....William R. Walker
Asst. Sales Prom. Mgr.....Chuck Mefford
Commercial Manager.....Phil Fisher
Prog., Pub. Dir.....Lee Wesner
Chief Engineer .....Walter Hariu

WCUB—Manitowoc—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned By....WCUB Div. of Business Mgt. Inc.
Address.....2500 N. Mirro Drive
Tel.: MUrray 2-2481.....Independent
Representative .....Radio-TV Reps.
President.....Joseph A. Clark
Gen. Mgr.....Christian Schneider
Program Director.....Bob Irish
Commercial Mgr.....Ross Knorr
Sales Prom. Mgr.....Dick Barrett
Chief Engineer.....Oran Bushman

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address .....Radio Building
Tel.: MU 4-6015.....MBS
Representative .....Hal Holman
General, Commercial Mgr....Francis M. Kadow
Station Manager.....Geo H. Erdman
Program Dir.....G. H. Todd
Publicity Director.....L. J. Splitt
Sales Promotion Mgr.....Wm. Holland
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
Owned-Oper. By.....M. & M. Bcstg. Co., Inc.
Bus.-Studio Address .....400 Wells St.
Tel.: RE 5-6631.....NBC
Station Representative .....Hollingbery
President.....Morgan Murphy
General Manager.....Joseph D. Mackin
Sta., Comm. Mgr.....Gene E. Pitrof
Program Director.....Bill Liegeois
Publicity Director.....Yvonne Fronsee
Chief Engineer.....Al Alexander

WDLB—Marshfield—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.
Tel.: FUlton 4-2191.....KBS
Representative .....Grant-Webb
President, Gen. Mgr.....Hartley L. Samuels
Comm. Prom. Mgr.....John R. Thornton
Program Director.....John Kal
Chief Engineer.....Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....WIGM, Inc.
Business Address.....Box 59
Tel.: 255 .....KBS
Representative ..... Clark
Pres., Gen. Mgr. .....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Prog., Pub. Dir.....Don Seehafer
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.
Address .....603½ Broadway
Tel.: 1156 .....KBS
Station Representative .....Hopewell
President.....C. A. Whitford
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr.....Thor Edgeberg
Program Director, Ch. Eng.....LaVern Garton
Publicity Director.....Gary Jacobsen

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus.-Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Representative ..... Headley-Reed
President.....A. M. Spheeris
General Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Tom Shanahan
Chief Engineer.....Rolland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Operated By...Wisconsin Bcstrs. Inc.
Address.....208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272.....MBS
Station Representative .....Pearson
Pres., Gen. Mgr.....Howard Miller
Commercial Manager.....Viola E. Wilson
Program Director.....Jim Lewis
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: DIvision 2-3000.....ABC
Newspaper Affiliation .....Sentinel
Representative ..... Petry
Vice President.....D. L. Provost
General Manager.....R. E. Shireman
Station Manager.....James T. Butler
Commercial Manager.....Herman Schneider
Pub. Dir., Sales Prom. Mgr.....Arthur H. Barnes
Program Director.....Tom Lambert
Chief Eng.....Donald Weller

WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Cream City Bcstg. Co., Inc.
Bus.-Studio Address..2625 W. Wisconsin Ave.
Tel.: WE 3-1290.....Independent
Station Representative .....Gill-Perna
Pres., Gen. Mgr.....Gene Posner
Station Manager.....Sol Rodoff
Commercial Manager.....Oliver West
Program Director.....Bill Bramhall
Publicity Director.....Jacqueline Kowalski
Chief Engineer.....Gino Monaco

WRIT—Milwaukee—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Radio Milwaukee, Inc.
Address.....5407 W. Martin Dr.
Tel.: GLenview 3-4130.....Independent
Representative .....Eastman
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Gen. Mgr.....Bernie Strachota
Gen. Sls. Mgr.....Parker Daggett
Program Dir.....Leland C. Rothman
Publicity Dir.....Audrey B. Hansen
Chief Engineer.....Ralph Ingraham
OWNERS OF WIL, ST. LOUIS, MO.; KBOX, DALLAS, TEX.; WTVO-TV, ROCKFORD, ILL.; WICS-TV, SPRINGFIELD, ILL.; WHCU-TV, CHAMP, ILL.

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Journal Co.
Business Address.....333 W. State
Tel.: BR 1-6000.....NBC
Newspaper Affil. .....Journal
Representative .....Christal
General Manager.....George Comte
Station Manager.....R. J. Heiss
Sales Mgr.....Joseph Killeen
Prog. Mgr.....Don Loose

WOKY—Milwaukee—1947

Frequency: 920 Kc.....Power: 1 Kw.
Owned.....Bartell Broadcasters, Inc.
Address .....522 W. Wisc. Ave.
Tel.: BR 1-8480.....Independent
President.....Gerald A. Bartell
Sta. Mgr.....Len Schindlek
Commercial Manager.....James Jordan
Sales Prom., Pub. Dir.....Miss Edith Hanson
Asst. Mgr.....J. A. Reddy
Chief Engineer.....Conrad Mangrum
Mgr., Engineering.....Philip B. Laeser
Prom. Mgr.....R. Bruce Wallace
Administartive Asst.....Lewis W. Herzog
OWNERS OF WYDE, BIRMINGHAM, ALA; KCBQ, SAN DIEGO, CALIF; WAKE, ATLANTA, GA; KYA, SAN FRANCISCO, CALIF; WADO, NEW YORK, N. Y.

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By..Green County Bcstg. Co.
Address.....Box 460
Tel.: 1260 .....Independent
President .....Kenneth Stuart
Station Manager.....Joseph Urban
Comm. Mgr., Prog. Dir.....Stanley Neuberger
Engineers.....H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
Owned .....Neenah-Menasha Bcstg. Co.
Address .....Radio Park
Tel.: PA 2-6471.....Independent
Station Rep. .....Everrett-McKinney
V.P., Gen. Mgr.....Don C. Wirth
Commercial Mgr.....Don Harrington
Chief Engineer.....Gordon Daily

survey-proved
...dominant
in Milwaukee

WRIT
MILWAUKEE, WISCONSIN
JOHN F. BOX, Managing Director

One of the Balaban Stations—in tempo with the times

sold nationally by robert e. eastman & co., inc.
New York, Chicago, San Francisco, Dallas, St. Louis

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned.....Central Wisconsin Bcstg.
Business Address.....140 W. 5th St.
Tel.: SHerwood 3-3333 .....Independent
President .....Herman North
Gen., Sta. Mgr.....Howie Sturtz, Jr.
Comm., Sales Prom. Mgr.....Wayne Grap
Prog. Dir., Ch. Eng.....Charles Marvin
Publicity Director.....Robert Lulloff

WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oshkosh Bcstg. Co.
Business Address.....2333 Bowen St.
Tel.: Beverly 54-3150.....Independent
General Manager.....Wm. L. McDonald

WPFP—Park Falls—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northland Bcstg. Co., Inc.
Address .....P.O. Box 309
Tel.: 2-3959.....Independent
Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Southwest Wisc. Co.
Address .....P. O. Box 1
Tel.: 2775.....Independent
General, Comm. Mgr.....R. J. Bodden
Chief Engineer.....Lloyd Nowak

WPLY—Plymouth—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WPLY, Inc.
Address ..... Box 222
Tel.: TWinbrook 3-2661.....KBS
President.....R. Bunker Rogoski
Gen., Sta. Mgr.....Dalton C. Hille

WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Portage Bcstg. Co.
Address .....P.O. Box 14
Tel.: RI 2-2350.....Independent
President.....W. T. Comstock
General, Sta. Mgr.....Robert D. Hutchings
Commercial Mgr.....Robert V. Hoffman
Program Dir.....Del McLachlan
Sales Prom. Mgr.....Carol Mork
Publicity Dir.....Nancy Kinney
Chief Engineer.....George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Station WIBU
Address .....Poynette
Tel.: 98 .....MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prarie Du Chien—1952

Frequency: 980 Kc.....Power: 500 Watts, d.
Owned.....Prarie Bcstg. Co., Inc.
Address .....P. O. Box 36
Tel.: 637 .....Independent
Representative ..... Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627.....Independent
Station Representative .....Devney
Pres., Gen. Mgr.....William J. Priaulx
Comm., Sales Prom. Mgr...Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Racine Bcstg. Corp.
Business Address.....Radio Park
Tel.: ME 4-3311.....ABC
Newspaper Affiliation ..... Journal-Times
Station Representative .....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager .....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Prom., Publicity Dir.....Amelia French
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....William C. Forrest
Address.....Box 207, Reedsburg
Tel.: 400.....MBS
President.....William C. Forrest
Gen., Sta. Mgr.....Michael J. Flaherty
Commercial Manager.....Lee Olson
Prog. Dir.....Robert Sands
Chief Engineer.....Charles Gill

WOBT—Rhinelander—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Oneida Bcstg. Co.
Address.....P. O. Box 498
Tel.: FO 2-6140.....Independent
Station Representative .....Devney
President .....James Cleary
General Mgr.....Lee W. Allerton
Commercial Mgr.....Lee Cahak
Program Dir.....John Wadd
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Oper. By .....WJMC, Inc.
Address .....Box 352
Tel.: 550 .....Independent
President .....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111.....Independent
Pres., Gen. Mgr.....H. D. Pebbles
Comm. Manager.....Gerald W. Cook
Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Central Wisconsin Co., Inc.
Address.....Radio Road
Tel.: BL 818.....Independent
Sta. Representative.....Walker-Rawalt
President.....Miriam Monroe
Gen., Sta. Mgr.....Francis J. Stratman
Sales Prom. Mgr.....Roger Westlund
Prog. Dir.....Norman Clark
Chief Engineer.....Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address..107 E. Green Bay St.
Tel.: 668.....Independent
Representative.....Hil F. Best
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHBL, Inc.
Bus.-Studio Address.....Box 27
Tel.: GL 8-2107.....ABC
Sta. Rep.....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Witthuhn
Comm. Traffic Mgr.....Doris Domnie
Chief Engineer.....Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts, d.
Owned By.....Central States Bcstg Co.
Address.....507 N. 8th St.
Tel.: GLencourt 7-9481.....Independent
Representative.....Holman
President.....W. E. Walker
General Mgr.....John D. Harvey
Station Mgr.....Bob Art
Chief Engineer.....Ray Falle

WCOW—Sparta—1951

Frequency: 1290 Kc.....Power: 1000 Watts
Owned.....Sparta-Tomah Broadcasting Co.
Address.....124½ S. Water Street
Tel.: 3307.....KBS
Pres., Gen. Mgr.....John D. Rice
Commercial Manager.....Charles Sullivan
Program Director.....Thomas J. Dorsey
Publicity Director.....Bill S. Lahm
Chief Engineer.....Thomas P. Heffernan

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.
Business Address.....414½ Main St.
Tel.: DIamond 4-9778.....KBS
Representative.....Hal Holman
President.....William F. Johns, Sr.
V.P., Gen. Mgr.....Peter A. Barnard

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 500 Watts d.
Owned-Oper. By...Door County Bcstg. Co. Inc.
Address.....212 N. Third Ave.
Tel.: PIoneer 3-4411.....KBS
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Leonad Koskabar
Program Director.....William Kary
Publicity Director.....Dolores Allen
Chief Engineer.....Edward W. Jacker

WDSM—Superior—1939

Frequency: 710 Kc.....Power: 5000 Watts
Owned-Oper. By.....Northwest Pub., Inc.
Busi. Address..230 E. Superior St., Duluth, Minn.
Tel.: RA 7-8484.....Independent
News. Affil...St. Paul Pioneer & News Tribune
Representative.Peters, Griffin, Woodward, Inc.
President.....Robert B. Ridder
General Manager.....C. D. Tully
Asst. General Manager.....Robert J. Rich
Station Manager, Prog. Dir.....D. Murphy
Commercial Manager.....Mike Daley
Publicity Dir., Sls. Prom. Mgr.....M. Olson
Chief Engineer.....George Carlson

WTMB—Tomah—1959

Frequency: 1390 Kc.....Power 500 Wts. d.
Owned By.....Tomah Maustom Bcstg. Co.
Address.....P.O. Box 142
Tel.: 822.....Independent
President.....Hugh Dickie
General Mgr.....Tom Price
Comm. Mgr.....J. Rush.
Program Dir.....E. Cary
Chief Engineer.....B. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc.....Power: 1000 W. d.
Owned By.....WTRW, Inc.
Address.....Washington St.
Tel.: TR 4-6555.....Independent
Station Representative.....Webb
President.....Kenneth A. Daum
Gen., Sta. Mgr.....Ray F. Kessenich
Comm. Prom. Mgr.....James Harvey
Program Dir.....Craig McCoy
Publicity.....Eleanore Daum

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Parks Robinson
Address.....Box 191
Tel.: ME 7-7200.....Independent
Gen. Mgr., Ch. Eng.....Parks Robinson

Station Mgr., Prog. Dir.....Dwain Munyon
Publicity Director.....Dorothy Geddes
Commercial Manager.....Clair Melghen

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....104 W. Main St.
Tel.: 2215 .....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr.....Carl V. Kolata
Sta. Mgr.....Willard James
Comm. Mgr.....Clifford Scott
Program Dir.....Ernie Siegrist
Chief Engineer.....Sheridan Campbell

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By.....Waukesha Bcstg. Co.
Business-Studio Address.....319 W. Main St.
Tel.: LIberty 2-6636.....KBS
Representative .....Holman
Gen. Mgr., Prog. Dir.....Mig Figi
Commercial Manager....Charles E. Williams
Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Laird Broadcasting Co.
Address.....204½ S. Main
Tel.: 83.....ABC
Representative .....McGavren
President.....Ben A. Laird
General Mgr.....Allen Embury
Station, Commercial Mgr.....Tom Karavakis
Chief Engineer.....James Markham

WHVF—Wausau—1953

Freq.: 1230 Kc.....Power: 250 Watts
Owned .....Lakeland Bcstg. Corp.
Address .....1110 Wausau Ave.
Tel.: 2-1188.....Independent
President, Ch. Eng.....Hilding V. Foreen
General Manager.....Arthur N. Lynn
Commercial Manager.....George Wiesman
Program Director.....Roger Johnson

WRIG—Wausau—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By .....WRIG, Inc.
Address .....531 Third St.
Tel.: 2-1921.....CBS
Sta. Representative .....Devney
President.....Duey E. Wright, Sr.
Station Mgr.....Marvin G. Nelles
Program Dir.....Duey E. Wright, Jr.
Chief Engineer.....Richard Haskey

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wisc. Valley TV Corp.
Business Address.....427 4th St.
Tel.: 2-2111 .....NBC
Newspaper Affil.....Record Herald
Representative ..... Meeker
President.....George T. Frechette
Gen. Mgr.....Richard D. Dudley
Station Manager.....George Bundner
Commercial Manager.....James Frey
Sales Prom., Pub. Dir.....Thomas E. Bolger
Prog. Dir.....Rudy Topinka
Chief Engineer.....Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned-Oper. By.....West Bend Bcstg. Co.
Business Address.....P.O. Box 60
Tel.: FE 4-2344.....Independent
Representative .....Clark
Pres., Gen. Mgr.....August C. Berkholtz
Station Manager.....Harold H. Berkholtz
Comm. Mgr., Chief Eng.....Paul J. Mueller
Sales Promotion Manager.....Jack Skidmore
Program Director.....Robert Becker

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc....5 Kw., d., 500 Watts, n.
Owned-Oper. By...William F. Huffman Radio
Business Address.....230 First Ave. South
Tel.: HArrison 3-1340.....MBS
Newspaper Affil.....Daily Tribune
Representative .....Devney & Co.
President.....Louise F. Huffman
Gen., Sta. Mgr.....George T. Frechette
Commercial Manager.....L. J. Zurawski
Program Director.....Arnie Strope
Chief Engineer .....Gordon Miller

Pop.: 354,000
Families: 110,000
Radio Homes: 105,000

WYOMING

TV Homes: 63,900
AM Stas. in State: 23
TV Stas. in State: 3

KBBS—Buffalo—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northern Wyoming Bcstg. Corp.
Address.....98 S. Main Street
Tel.: MU 4-7169.....KBS
Gen. Mgr.....Jack Rosenthal
Chief Engineer.....R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc.....Power. 250 Watts
Owned .....KATI Corp.
Address.....P. O. Box 2006
Tel.: 3-7994.....KBS
Station Representative .....Pearson
Pres., Gen. Mgr.....Kenneth G. Prather

Sales Prom. Mgr.....Misha S. Prather

KSPR—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Donald L. Hathaway
Business Address.....Box 930
Tel.: 3-5777 .....CBS
Station Representative .....Walker-Rawalt
Gen. Mgr.....Donald L. Hathaway

KVOC—Casper—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KVOC Bcstg. Co.
Address .....Box 2090
Tel.: 2-4511 .....ABC-MBS
Station Representative .....Devney
Sta., Sales Prom. Mgr.....William F. Shutts
Comm. Mgr., Ch. Eng.....Duane W. Simons
Program Director.....Robert P. Turner

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....KCHY Broadcasting Corp.
Address.....309 W. 18 St.
Tel.: 7-7975.....Independent
General Manager.....George I. Norman
Station Manager.....Lou Torok
Program Director.....Hal Buckner
Prom. Mgr.....Richard Cable
Chief Engineer.....B. Roberts

KFBC—Cheyenne—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Frontier Bcstg. Co.
Bus.-Studio Address.....2923 East Lincolnway
Tel.: 4-4461.....ABC
Representative.....Intermountain Net.
News, Affil.....Wyoming Eagle, State Tribune
President .....Robert S. McCraken
General Mgr., Chief Eng.....William C. Grove
Station, Commercial Mgr.....Larry Birleffi
Program Director.....Linda Preston

KVWO—Cheyenne—1952

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great West Co.
Address .....Box 926
Tel.: 2-6433.....MBS-KBS
General Mgr.....W. T. Brack

KODI—Cody—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Park Broadcasters
Address.....P. O. Box 1222
Tel.: 1400 .....Independent
Station Representative .....Devney
President, Station Mgr.....R. B. Beall
Chief Engineer.....Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Douglas Broadcasting, Inc.
Business Address.....Box 114
Tel.: 800 .....KBS
Pres., Gen. Sta. Mgr.....J. Howard Jones
Chief Engineer.....H. L. Albers

KLUK—Evanston—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Morgan County Bcstg. Co.
Address.....P. O. Box 198
Tel.: 700.....ABC-KBS
Sta. Representative.....Ayres, Allen & Smith
President.....Robert Dolph
General, Station Mgr.....James Belcher
Program Director.....M. C. Bennett
Publicity Director.....M. R. Patterson
Chief Engineer.....Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gillette Bcstg Co.
Address.....Box 277
Tel.: MUtual 2-4747.....KBS
President.....W. H. Edelman, Jr.
Station Manager, Ch. Eng.....Robert H. Larson
Program Dir.....R. Allen

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Fremont Bcstg.
Business Address.....P. O. Box 436
Tel.: 488 .....KBS-MBS
Representative .....Continental
Sta., Gen. Mgr.....Dan Breece
Comm. Manager.....Dorothy L. Reed
Sales Prom. Mgr.....James Fitzgerald

KOWB—Laramie—1948

Frequency: 1340 Kc.....Power: 250 Watts
Own.-Oper. By.....Kowboy Bcstg.
Address .....Box 972
Tel.: FRanklin 5-4888.....ABC-MBS-KBS
Sta. Representative.....Gill-Perna
President.....John C. Hunter
Gen., Sales Prom. Mgr.....Charles R. Bell
Station Manager.....W. Britt Davis
Commercial Manager.....Colleen Ralston
Chief Engineer.....R. Strock

KASL—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned .....Northeast Wyoming Bcstrs. Inc.
Address .....Masonic Bldg.
Tel.: SH 6-2721.....KBS
Representative .....Devney
President.....Stella Sue Parrott
Prog. Dir.....Dorothy Accola
Sales., Prom., Pub. Dir.....Denny Hawkins
Chief Engineer.....Ben Rinehardt

KPOW—Powell—1941

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....A. J. Meyer
Address .....P.O. Box 879
Tel.: Skyline 4-2421.....ABC-MBS
Representative .....Avery-Knodel
President, Sta. Manager.....Al Meyer

Comm. Manager.....K. Meyer
Program Director.....Agnes Fields
Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Rawlins Bcstg. Co.
Business Address.....Box 385
Tel.: EA 4-2711.....MBS-KBS-ABC
Gen. Mgr.....W. C. Grove
Chief Engineer.....R. E. Williams

KWRL—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Joseph P. Ernst
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
Station Representative .....Devney
President.....Joseph P. Ernst
General Manager.....William G. Stewart
Chief Engineer.....Dave Griesel

KVRS—Rock Springs—1938

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address .....Box 1067
Tel.: Empire 2-3799.....ABC-KBS
Representative .... Avery-Knodel
President .....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Comm., Sales Prom. Mgr....Laurel H. Mosbey

KWYO—Sheridan—1934

Frequency: 1410 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Bighorn Bcstg. Co.
Business-Studio Address.....21 N. Main
Tel.: ORchard 4-4461.....ABC-MBS
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Jim Carroll
Commercial Mgr.....Zeke Taggart
Program Director.....Don Hargis
Chief Engineer.....Bob Crosthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Mildred V. Ernst
Address .....500 Broadway
Tel.: 800.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst
Sta. Mgr.....Karl V. Kerstan
Chief Engineer.....Joseph P. Ernst

KTHE—Thermopolis—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Big Horn Basin Bcstg. Co.
Address.....320 N. Railroad Ave.
Tel.: UNion 4-2119.....Independent
Pres., Gen. Mgr.....Hugh R. Graham
Comm., Sales Prom. Mgr.....Fred Hobbs
Program, Publicity Dir.....Phyllis Harrison
Chief Engineer.....Gayle Robinson

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Kermit G. Kath
Address .....Box 271
Tel.: JEfferson 2-2158.....Independent
Gen., Sta. Mgr.....Kerm Kath
Commercial Manager.....Bob Kath
Publicity Director.....Jack Jolly
Chief Engineer.....Wayne McFarland

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address .....Route 20 West
Tel.: 303 .....KBS
Gen. Comm. Mgr.....Mildred V. Ernst

Territories and Possessions

GUAM

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC
Station Rep.....Intercont. Services Ltd.
Pres., Gen. Mgr.....Harry M. Engel
Station Mgr.....John P. Barton
Commercial Mgr.....Mary Chapelle
Program Dir.....Gil Bahr
Publicity Dir.....Dick Williams
Chief Engineer.....Ted Coltrin

PUERTO RICO

WABA—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts
Owned-Operated By.....L. Hector Reichard
Address .....Box 188
Tel.: 241 .....Independent
General Manager.....F. Bonnet Velez
Chief Engineer.....Ted Coltrin
Program Dir.....Hector M. Somohano

WCMN—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By .....Caribbean Bdcstg Corp.
Address .....P. O. Box 7
Tel.: 589 .....Independent
President.....Antonio E. Vidal
General Manager.....Nabal Barreto
Commercial Mgr.....Frank L. Oronoz
Program Dir.....Hector M. Somohano
Chief Engineer.....Jose Soler

WMIA—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts
Owned.....Abacoa Radio Corp.
Address .....Box 126
Tel.: 463 .....Independent
Station Representative .....Pan-American
President.....Carlos M. Pirallo-Lopez
General, Comm. Mgr...Epifanio Rodriguez-Velez
Program Director.....Tommy Acevedo
Sales Prom. Mgr.....Manuel Pirallo
Chief Engineer.....Jose E. Medina

WNIK—Arecibo—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Arecido Radio Corp.
Address.....P.O. Box 1075
Tel.: Arecibo.....Independent
General Manager.....H. A. Mena

WENA—Bayamon—1947

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Operated By.....Gustavo Diaz Atiles
Business Address.....Box 157
Tel.: 539 .....Independent
President, Gen. Mgr.....Gustavo Diaz Atiles
Chief Engineer.....Fernando Salazar

WNEL—Caguas—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....Inter-American Radio Corp.
Address .....Box 487
Tel.: 677 .....Independent
Pres., Gen. Mgr., C. E...Eduardo Blascoechea
Station Mgr.....Emilia P. Blascoechea
Program Director.....Charles Miner
Comm. Mgr.....Alberto Flores-Blandino

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By .....Borinquen Bdcstg. Co.
Address.....P.O. Box 387
Tel.: 789 .....Independent
General Manager.....Hector Pereira
Station Manager.....Federico E. Virella
Commercial Manager.....Jorge L. Arzuaga
Program Director.....J. Colon Santiago

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WMDD, Inc.
Address .....Box 387
Tel.: 132.....Independent
General Manager .....Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
Owned-Oper. By....Guayama Bcstg. Co. Inc.
Business Address.....P.O. Box 615
Tel.: 243 .....Independent
General Mgr.....Gumersindo Cordero, Jr.
Program Director.....Maria Belen Rivera
Publicity Director.....Jose Gilberto Morales
Chief Engineer.....Johnny Ortiz

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Mario Acosta
Business Address.....12 Iglesia St.
Tel.: 600 .....Independent
Rep. .....Pan-American Bcstg.
Gen. Manager.....Mario Acosta
Comm. Mgr.....Manuel Pirallo

WKJB—Mayaguez—1946

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By.....Jose A. Bechara, Jr.
Address .....Box 1293
Tel.: 983 .....Independent
Pres., Gen. Mgr. .....Jose A. Bechara, Jr.
Manager .....Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Americas Corp.
Studio Address.....P. O. Box 43
Tel.: 1150 .....Independent
Station Representative .....Interamerican
Pres., Gen. Mgr.....Alfredo R. DeArellano
Sta., Comm. Mgr.....Reinaldo M. Dupont
Program Director.....Nelson Del Valle
Chief Engineer.....John Prather

WPRA—Mayaguez—1937

Frequency: 890 Kc.....Power: 10,000 Watts
Owned-Oper. By.....WPRA, Inc.
Address.....Box 869
Tel.: 869.....Independent
President .....Andres Camara
Gen. Mgr.....E. Camara de Ramos

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U. S. Sales Office:
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LOngacre 5-7840

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By...Mayaguez Radio Corp.
Address.....P. O. Box 1346
Tel.: 1290 .....Independent
Station Representative..... Continental
President.....William G. Mamary
Gen., Comm. Mgr.....Gilbert Mamary
Station Mgr.....P. R. Fermaintt
Program Dir.....Rafael Colon Diaz
Chief Engineer.....Aristides Zapata, Jr.

WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....South P. R. Bcstg. Corp.
Tel.: 2-1257 .....Independent
President .....Andres Grillasca
Gen. Mgr., Ch. Eng.....Luis E. Freyre
Program Dir.....A. L. Ramos
Sta. Manager..... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
Owned By.....Ponce Broadcasting Corp.
Business Address .....P.O. Box 1526
Tel.: 2-0136 .....Independent
Pres., Gen. Mgr.....Charles Cordero
Program Director.....Felix Irizarry
Chief Engineer.....J. H. Conesa

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By....Portorican Am. Bcstg. Co., Inc.
Address .....P.O. Box 786
Tel.: 2-3260.....Independent
Representative.....Inter-American Pub'l., Inc.
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-0166 .....Independent
Representative .....Inter-Amer. Pub.
President, Gen. Mgr....Alfredo R. de Arellano
Station, Comm. Mgr.....Antonio Miro
Program Director.....Vicente Lianza
Chief Engineer.....Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By ...The Master Bdcstg. Corp.
Address.....Box 335, Hato Rey, Rio Piedras
Tel.: 6-2491 .....Independent
President.....Isidoro Quinones Vidal
Sta. Mgr., V.P.....Julio Morales Ortiz

WWWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.
Address.....P. O. Box 935
Tel.: 6-5000.....Independent
Pres., Gen. Mgr.....Carlos M. Pirallo

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address .....357 Ponce De Leon Ave.
Tel.: 3-3000 .....Independent
Representative.....Caribbean Network, Inc.
Owner.....Jose Ramon Quinones
General Mgr. .....Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Publicity Dir.....Antonio Velez
Chief Engineer .....Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address .....Box 168 Hato Rey
Tel.: 6-3182.....Independent
Representative....Pan-American Broadcasting
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned-Oper. By....Radio Station WIBS, Inc.
Address.....Box 4504
General Manager.....Tomas Muniz
Asst. Mgr.....B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address .....P.O. Box 2792
Tel.: 3-3594.....Independent
General Mgr.....Mariano A. Suarez
Station Mgr.....Osvaldo T. Velazquez
Chief Engineer.....Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 5000 Watts
Owned-Oper...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 3-0840 .....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Business Address....Box 9007, Santurce, P. R.
Tel.: 2-2023 .....Independent
Newspaper Affiliation.....El Mundo
Representatives....Inter-American Pub'l., Inc.
President.....Angel Ramos
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez

VIRGIN ISLANDS

WIVI—Christiansted—1952

Frequency: 1040 Kc.....Power: 250 Watts
Owned-Oper..Radio American West Indies, Inc.
Address .....Christiansted, St. Croix, V. I.
Tel.: 28 .....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Station Manager.....Mrs. Mavis Lang

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kc.
Owned-Oper. By.....Island Bcstg. Co. Inc.
Address .....Box 538
Tel.: 489.....MBS-NBC
Station Representative.....Intercontinental
President.....Harry Engel, Jr.
General, Sta. Mgr.....Len Stein
Program, Pub. Dir.....John Nash
Chief Engineer.....Les Miner

COMPLETE ALPHABETICAL LISTING

OF U. S. AM RADIO STATIONS BY

CALL LETTERS START ON PAGE 261

END OF MONOPOLY TV

...Hearings Under Way In Canada

By T. J. ALLARD
Executive Vice President, CAB

THE Canadian Association of Broadcasters entered the '60's with 157 radio members (compared to 147 members as of December 31, 1958) and 41 TV members (compared with 37 TV members at the end of the previous year).

Much of Canadian broadcasting history this past year has been concerned with the activities of the Board of Broadcast Governors, the independent regulatory tribunal, for whose appointment the private broadcasters had campaigned for many years.

The BBG held its first public hearing in Ottawa in January of 1959, and has since held seven other hearings to consider license applications and power boosts. At all of these hearings, the Board has given applicants full opportunity to state their case, and decisions have been given promptly. The BBG also held a public meeting to consider its proposed regulations for radio broadcasting, and a separate one to consider its television regulations.

Although the C.A.B. believed that the radio regulations were a considerable improvement over the former CBC regulations, it felt the wording of some of the proposed regulations could be changed, and this was done, in some cases.

The draft regulations for television stations were especially interesting since TV stations had not had separate regulations.

Here again, the Board's procedure of holding a public hearing on its draft proposals paid dividends. Both private and government-owned stations submitted their views on the regulations, with most of the attention focusing on the BBG proposals for a 55 per cent Canadian broadcasting content and the proposed ban on morning telecasting.

As a result of these submissions, the Canadian content clause of the regulation was changed so that the 55 per cent Canadian content regulation provided "there shall be no specified minimum percentage of broadcast time of stations or networks devoted to programs that are basically Canadian in content and character prior to April 1st, 1961; and from April 1st, 1961 to March 31st, 1962 inclusive, the minimum percentage of broadcast time so devoted shall be 45 per cent."

The meaning of the words "Canadian content" was defined; the ban on morning TV was substantially modified and a regulation which would have given the BBG empirical control of the prime evening viewing time was dropped completely.

Hearings have been taking place across Canada in the early months of 1960 to determine which companies will be okayed by the BBG as holders of second television licenses in major cities across Canada.

In ending monopoly television in Canada, the BBG has proceeded carefully. In each case the Board went carefully into the applicants' financial stability; technical arrangements (including facilities for transmitting color TV) and their plans for Canadian content.

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MAJOR AM STATIONS

LISTED BY PROVINCES

1960

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. . . you can do without the business of Canada's daily TV audience of more than 3,400,000 homes;

. . . you don't need to sell to the audience reached by more than 1,780,000 car radios, or that reached by millions of home radios during their average four hours per day of operation.

If, on the other hand, the market for your product is found within the above potential, you can't afford *not* to advertise on radio or TV. When that's the case, you'll get best assistance, and best value for your advertising dollar, from the members of

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L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS

Head Office:
108 Sparks Street,
Ottawa 4, Canada

Toronto Office:
200 St. Clair Ave. W.,
Toronto 7, Canada

CANADIAN ASSOCIATION OF BROADCASTERS
C. A. B.
L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS

CANADIAN BROADCASTING CORP.

Head Office—140 Wellington St., Ottawa, Ont.
Phone: CE 6-7331

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Area Engineer, E. D. Witherstone

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French Language—D. A. Gourd, CKRN, Rouyn; Roland Couture, CKSB, St. Boniface and M. Dansereau, CHLN, Three Rivers, Radio. T. Burham, CKRS-TV, Jonquiere, TV.

☆

Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organizations of 156 privately owned (independent) radio broadcasting stations, and 41 television stations in Canada.

U. S. AND CANADIAN INTERNATIONAL STATIONS

Station Operator and Location	*Call Letters*	*Power*
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*World Wide Broadcasting Corp., Scituate, Mass.	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Two transmitters at Sackville, N. B. of 50 kw. each, operating under the following call letters:

Call Letters	*Frequency (kc.)*	*Call Letters*	*Frequency (kc.)*
CHAC	6160	CKNA	5970
CHLA	21710	CKNC	17820
CHLS	9610	CKNK	11945
CHOL	11720	CKOB	6090
CKCS	15320	CKRA	11760
CKCX	15190	CKRP	21600
CKEX	11900	CKRZ	6060
CKLO	9630	CKXA	11705
CKLP	9585	CHYS	17865
CHAY	5990	CKUS	15105
CHLR	9710	CKSR	15255
CHFO	9740	CKBR	15275
CHRX	17735	CHSB	17710

CBC—Mar. 1960.

CANADIAN AM STATIONS

Listed Alphabetically By Call Letters

Call Letters	City	Page
CBA	Sackville, N. B.	631
CBAF	Moncton, N .B.	630
CBE	Windsor, Ont.	638
CBF	Montreal, Que.	639
CBG	Gander, Nfld.	631
CBH	Halifax, N. S.	632
CBI	Sydney, N. S.	632
CBJ	Chicoutimi, Que.	639
CBK	Regina, Sask.	642
CBL	Toronto, Ont.	637
CBM	Montreal, Que.	639
CBN	St. John's, Nfld.	631
CBO	Ottawa, Ont.	636
CBT	Grand Falls, Nfld.	631
CBU	Vancouver, B. C.	628
CBV	Quebec City, Que.	640
CBW	Winnipeg, Man.	630
CBX	Edmonton, Alta.	626
CBY	Corner Brook, Nfld.	631
CFAB	Windsor, N. S.	633
CFAC	Calgary, Alta.	626
CFAM	Altona, Man.	629
CFAR	Flin Flon, Man.	629
CFAX	Victoria, B. C.	629
CFBC	Saint John, N. B.	631
CFBR	Sudbury, Ont.	637
CFCF	Montreal, Que.	640
CFCH	North Bay, Ont.	635
CFCL	Timmins, Ont.	637
CFCN	Calgary, Alta.	626
CFCO	Chatham, Ont.	633
CFCW	Camrose, Alta.	626
CFCY	Charlottetown, P. E. I.	638
CFDA	Victoriaville, Que.	642
CFGP	Grande Prairie, Alta.	626
CFGT	Alma, Que.	639
CFJB	Brampton, Ont.	633
CFJC	Kamloops, B. C.	627
CFJR	Brockville, Ont.	633
CFNB	Frederickton, N. B.	630
CFNS	Saskatoon, Sask.	643
CFOB	Fort Frances, Ont.	634
CFOR	Orillia, Ont.	635
CFOS	Owen Sound, Ont.	636
CFPA	Port Arthur, Ont.	636
CFPL	London, Ont.	635
CFPR	Prince Rupert, B. C.	628
CFQC	Saskatoon, Sask.	643
CFRA	Ottawa, Ont.	636
CFRB	Toronto, Ont.	638
CFRG	Gravelbourg, Sask.	642
CFRN	Edmonton, Alta.	626
CFRS	Simcoe, Ont.	637
CFRY	Portage La Prairie, Man.	629
CFSL	Weyburn, Sask.	643
CFTJ	Galt, Ont.	634
CFUN	Vancouver, B. C.	628
CHAB	Moose Jaw, Sask.	642
CHAD	Amos, Que.	639
CHAT	Medicine Hat, Alta.	627
CHED	Edmonton, Alta.	626
CHEF	Granby, Que.	639
CHEX	Peterborough, Ont.	636
CHFA	Edmonton, Alta.	626
CHGB	Rouyn, Que.	641
CHLN	Three Rivers, Que.	642
CHLO	St. Thomas, Ont.	636
CHLT	Sherbrooke, Que.	641
CHML	Hamilton, Ont.	634
CHNC	New Carlisle, Que.	640
CHNO	Sudbury, Ont.	637
CHNS	Halifax, N. S.	632
CHOK	Sarnia, Ont.	636
CHOV	Pembroke, Ont.	636
CHRC	Quebec City, Que.	640
CHRD	Drummondville, Que.	639
CHRL	Roberval, Que.	641
CHSJ	Saint John, N. B.	631
CHUB	Nanaimo, B. C.	627
CHUM	Toronto, Ont.	638
CHVC	Niagara Falls, Ont.	635
CHWK	Chilliwack, B. C.	627
CHWO	Oakville, Ont.	635
CJAD	Montreal, Que.	640
CJAT	Trail, B. C.	628
CJAV	Port Alberni, B. C.	628
CJBC	Toronto, Ont.	638
CJBQ	Belleville, Ont.	633
CJBR	Rimouski, Que.	640
CJCA	Edmonton, Alta.	626

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CJCH	Halifax, N. S.	632
CJCS	Stratford, Ont.	637
CJDC	Dawson Creek, B. C.	627
CJDV	Drumheller, Alta.	626
CJEM	Edmundston, N. B.	630
CJET	Smith Falls, Ont.	637
CJFP	Riviere-Du-Loup, Que.	641
CJFX	Antigonish, N. S.	632
CJGX	Yorkton, Sask.	643
CJIB	Vernon, B. C.	629
CJIC	Sault Ste. Marie, Ont.	636
CJKL	Kirkland Lake, Ont.	634
CJLS	Yarmouth, N. S.	633
CJMS	Montreal, Que.	640
CJMT	Chicoutimi, Que.	639
CJNB	North Battleford, Sask.	642
CJNR	Blind River, Ont.	633
CJOB	Winnipeg, Man.	630
CJOC	Lethbridge, Alta.	626
CJON	St. John's, Nfld.	631
CJOR	Vancouver, B. C.	628
CJOY	Guelph, Ont.	634
CJQC	Quebec City, Que.	640
CJRH	Richmond Hill, Ont.	636
CJRL	Kenora, Ont.	634
CJRW	Summerside, P. E. I.	638
CJSO	Sorel, Que.	641
CJSP	Leamington, Ont.	635
CJSS	Cornwall, Ont.	633
CJVI	Victoria, B. C.	629
CKAC	Montreal, Que.	640
CKAR	Huntsville, Ont.	634
CKBB	Barrie, Ont.	633
CKBC	Bathurst, N. B.	630
CKBI	Prince Albert, Sask.	642
CKBL	Matane, Que.	639
CKBM	Montmagny, Que.	639
CKBW	Bridgewater, N. S.	632
CKCH	Hull, Que.	639
CKCK	Regina, Sask.	643
CKCL	Truro, N. S.	633
CKCQ	Quesnel, B. C.	628
CKCR	Kitchener, Ont.	635
CKCV	Quebec City, Que.	640
CKCW	Moncton, N. B.	630
CKCY	Sault Ste. Marie, Ont.	637
CKDA	Victoria, B. C.	629
CKDH	Amherst, N. S.	632
CKDM	Dauphin, Man.	629
CKEC	New Glasgow, N. S.	632
CKEK	Cranbrook, B. C.	627
CKEY	Toronto, Ont.	638
CKFH	Toronto, Ont.	638
CKGB	Timmons, Ont.	637
CKJL	St. Jerome, Que.	641
CKLB	Oshawa, Ont.	635
CKLC	Kingston, Ont.	634
CKLD	Thetford Mines, Que.	641
CKLG	No. Vancouver, B. C.	628
CKLN	Nelson, B. C.	627
CKLS	La Sarre, Que.	639
CKLY	Lindsay, Ont.	635
CKMR	Newcastle, N. B.	631
CKNB	Campbellton, N. B.	630
CKNW	New Westminster, B. C.	628
CKNX	Wingham, Ont.	638
CKOC	Hamilton, Ont.	634
CKOK	Penticton, B. C.	628
CKOM	Saskatoon, Sask.	643
CKOT	Tillsonburg, Ont.	637
CKOV	Kelowna, B. C.	627
CKOX	Woodstock, Ont.	638
CKOY	Ottawa, Ont.	636
CKPC	Brantford, Ont.	633
CKPG	Prince George, B. C.	628
CKPR	Fort William, Ont.	634
CKRB	St. Georges, Que.	641
CKRC	Winnipeg, Man.	630
CKRD	Red Deer, Alta.	627
CKRM	Regina, Sask.	643
CKRN	Rouyn, Que.	641
CKRS	Jonquiere, Que.	639
CKSA	Lloydminster, Alta.	627
CKSB	St. Boniface, Man.	630
CKSL	London, Ont.	635
CKSM	Shawinigan Falls, Que.	641
CKSO	Sudbury, Ont.	637
CKSW	Swift Current, Sask.	643
CKTB	St. Catharines, Ont.	636
CKTR	Trois-Rivieres, Que.	642
CKTS	Sherbrooke, Que.	641
CKVD	Val D'Or, Que.	642
CKVL	Montreal, Que.	640
CKVM	Ville-Marie, Que.	642
CKWS	Kingston, Ont.	634
CKWX	Vancouver, B. C.	629
CKX	Brandon, Man.	629
CKXL	Calgary, Alta.	626
CKY	Winnipeg, Man.	630
CKYL	Peace River, Alta.	627
VOAR	St. John's, Nfld.	631
VOCM	St. John's, Nfld.	632

ALBERTA

CFAC—Calgary—1922

Frequency: 960 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Calgary Bcstg. Co., Ltd.
Business Address.....Greyhound Bldg.
Tel.: AM 6-1036.....CBC
President .....Basil Dean
Sta. Manager.....A. M. Cairns
Commercial Manager.....D. H. Hartford
Sales Promotion Manager.....G. B. Mannix
Program Director.....George Brown
Chief Engineer.....E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned-Oper. By.The Voice of the Prairies, Ltd.
Bus.-Studio Address.....712 Twelfth Ave., E.
Tel.: AM 2-1161.....CBC
Sta. Reps.....Young Canadian; Harlan Oakes
President, Gen. Mgr.....H. Gordon Love
Commercial Mgr.....Gordon L. Carter
Program Dir.....Ned B. Corrigall
Publicity Dir.....James A. Love
Chief Engineer.....Robert W. Lamb

CKXL—Calgary—1950

Frequency: 1140 Kc.....Power: 1000 Watts
Owned-Oper. By .....CKXL Ltd.
Address.....210 9th Ave. S.W.
Tel.: AM 6-3026.....Independent
Representative.....H. C. Stovin, Forjoe
President, Gen. Mgr.....A. R. Mackenzie
Gen. Sales Mgr.....Allan J. Barker
Chief Engineer.....G. R. Morrison

CFCW—Camrose—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Camrose Bcstg. Co.
Address .....Smith Bldg.
Tel.: 3044 .....Independent
Representative .....Lorrie Potts
Pres., Gen. Mgr.....H. J. Yerxa
Sta. Mgr., Pub. Dir.....Gene Ross
Chief Engineer.....Kenneth Anholt

CJDV—Drumheller—1958

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Dinosaur Bcstg. Corp.
Address .....Broadcast Bldg.
Station Rep.....Trans Ocean; Forjoe
President .....Gordon Purnell
General Mgr.....Tony Mayer
Chief Engineer.....John Jonkman

CBX—Edmonton—1948

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Bus.-Studio Address....713 MacDonald Hotel
Tel.: 4-8221 .....CBC
Director.....J. R. Finlay
Sta. Mgr.....D. C. Claringbull
Commercial Manager.....Ralph Horley

CFRN—Edmonton—1934

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Address.....102 C.P.R. Bldg.
Tel.: GArden 2-2101.....CBC
Radio Reps....Young Canadian; Oakes Assoc.
Pres., Gen Mgr.....G. R. A. Rice
Station Manager.....A. J. Hopps
Commercial Manager.....R. L. McGhee
Sales Prom., Pub. Dir.....Glenn O'Reilly
Program Director.....Harry Farmer
Chief Engineer.....Frank G. Makepeace

CHED—Edmonton—1954

Freq:. 1080 Kc...Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By.....CHED, Ltd.
Address .....10006—107th St.
Tel.: GArden 4-2111.....Independent
Representative.....Stephens & Towndrow
Gen. Commercial Mgr.....M. D. Dyck
Prog. Dir.....Jerry Forbes
Chief Engineer.....Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Edmonton, Ltd.
Business Address.....10012—109th St.
Tel.: GA 4-2157.....CBC
President.....Andre M. Dechene
Comm. Sta. Mgr.....B. J. Gagnon
Chief Engineer.....Larry Leclair

CJCA—Edmonton—1922

Frequency: 930 Kc.....Power: 500 Watts
Owned-Oper. By....Edmonton Bcstg. Co., Ltd.
Business Address.....413 Birks Bldg.
Tel.: GArden 4-4131.....CBC
Representative .....All-Canada, Weed
Sta. Manager.....Gerry Gaetz
Commercial Manager.....Rolfe Barnes
Program Director .....Dalt Elton
Chief Engineer.....Frank Hollingworth

CFGP—Grande Prairie—1937

Frequency: 1050 Kc.....Power: 10 Kw.
Owned By.....Northern Bcstg. Corp., Ltd.
Business Address.....9910 99th St.
Tel.: 2311 .....CBC
Representative .....All-Canada, Weed
President.....Hugh E. Pearson
Station Manager.....Cameron A. Perry
Comm. Mgr.....G. Pearcy
Program Director.....Colin Fraser
Chief Engineer.....Jim de Roaldes

CJOC—Lethbridge—1926

Freq.: 1220 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 Third Ave. S.
Tel.: FA 7-3161.....CBC

Station Representative.....All-Canada; Weed
Station Manager.....A. J. Balfour
Commercial Manager.....B. J. O'Grady
Program Director.....Wally Stambuck
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address ..... Lloydminster
Station Rep.....Natl. Bcstg. Sales
President.....A. F. Shorteil
General Mgr.....P. J. Edwards
Chief Engineer.....Howard Simmonds

CHAT—Medicine Hat—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address .....520 First St.
Tel.: JAckson 6-2821.....CBC
Representative .....Weed, All-Canada
President.....J. H. Yuill
Gen., Sta. Mgr.....R. J. Buss
Commercial, Prom. Mgr.....Orv Kope
Program Director.....Bill Saviak
Chief Engineer.....Sid Gaffney

CKYL—Peace River—1954

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address .....Radio Bldg.
Representative .....Hunt, Lorrie Potts
President .....Oscar Moro
General Mgr.....W. C. Gliege
Engineer .....Bob Guy

CKRD—Red Deer—1949

Freq.: 850 Kc.....Power: 1000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Bus. Address..5203 Gaetz Ave., Foster Block
Tel.: 2083 .....CBC
Sta. Reps...Trans-Ocean; Young Can.; Rad Reps
President.....Leonard Purnell
Station Mgr.....Gordon Purnell
Comm. Mgr.....W. R. Scott
Program, Prom. Mgr.....J. M. Younie
Chief Engineer.....Ken Martin

BRITISH COLUMBIA

CHWK—Chilliwack—1927

Frequency: 1270 Kc.....Power 10,000 Watts
Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., E.
Tel.: SYcamore 3-7226.....CBC
Representative .....All-Canada, Weed
President, Ch. Eng.....Jack Pilling
General Manager.....Mudro Maclachlan
Commercial Manager.....Bill Teetzel
Program, Publicity Dir.....Bill Wolfe

CKEK—Cranbrook—1957

Frequency: 570 Kc.....Power: 1 Watt
Owned By.....Kootenay Bcstg. Ltd.
Address.....P.O. Box 570
Tel.: JUniper 6-2224.....Independent
Sta. Reps.....Messner, Radio Reps
President, Gen. Mgr., Ch. Eng.....R. A. Reagh
Commercial Mgr.....Ed Zirk

CJDC—Dawson Creek—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By..Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STerling 2-3838.....Independent
Representative....Radio Representative, Cooke
President .....H. Michaud
Gen. Mgr., Comm. Mgr.....Mike Lavern
Chief Engineer.....Mel Lang

CFJC—Kamloops—1927

Frequency: 910 Kc.....Power: 10 Kw.
Owned.....Inland Bcstrs., Ltd.
Address .....387—Fourth Ave.
Tel.: 1021 .....CBC
Sta. Rep. .....All-Canada, Weed
President .....Ronald White
General Manager.....Ian G. Clark
Commercial Mgr.....Bev Foot
Station Mgr.....Arthur Hall
Chief Engineer.....Kurt Reisenac

CKOV—Kelowna—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Okanagan Bcstrs., Ltd.
Address .....Box 1481
Tel.: 3331 .....CBC
Representative .....All-Canada, Weed
President.....Mrs. J. W. B. Browne
Gen. Mgr.....J. H. Browne
Comm. Manager.....J. D. Bews
Chief Engineer.....A. Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....Power: 10,000 Watts
Owned-Operated By.....Standard Bcstg. Co.
Business Address.....Malaspina Hotel
Tel.: 2630 .....Independent
Newspaper Affil.....Vancouver Sun
Representative.....Stephens & Towndrow
Sta. Mgr., Prog. Dir.....C. J. Rudd
Nat. Sales Dir.....Sheila Hassell
Chief Engineer.....E. R. McIntyre

CKLN—Nelson—1939

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By..News Publishing Co., Ltd.
Address .....P. O. Box 250
Tel.: 10 .....CBC

Newspaper Affiliation.....Nelson Daily News
Rep.....Stovin & Byles; Adam Young
Sta. Mgr., Ch. Eng.....Alan R. Ramsden

CKNW—New Westminster 1944

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By.....Radio NW, Ltd.
Business-Studio Address.....227 Columbia St.
Tel.: LA 2-2711.....Independent
Sta. Reps.....Adam Young;R-Reps.,B'cast. Reps
President .....Frank A. Griffiths
Gen., Station Mgr.....W. J. Hughes
Prog. Dir. .....Hal Davis
Natl. Sales Mgr.....Mel Cooper
Chief Engineer.....Jack Gordon

CKLG—No. Vancouver—1954

Frequency: 730 Kc.....Power: 10,000 Watts
Owned-Oper. By....Lions Gate B'casting., Ltd.
Address.....143 E. 11th, North Vancouver
Tel.: YUkon 8-1101.....Independent
Reps.....Stephens-Towndrow; Donald Cooke
President.....A. Earson Gibson
Business Mgr.....Miss Eileen Fox
Station Mgr.....Sid Boyling
Commercial Mgr.....John N. Hunt
Publicity Dir.....Jack Thomas
Chief Engineer.....Peter Mackintosh

CKOK—Penticton—1948

Freq.: 800 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Operated By.....CKOK, Ltd.
Business-Studio Address...125 Nanaimo Ave.
Tel.: HYatt 2-2800.....CBC
Representative.....All Canada; Weed
Pres., Gen., Mgr.....Maurice P. Finnerty
Station Manager.....Ralph J. Robinson
Sales Mgr.....Ken Compton
Sales Prom., Pub. Dir.....Ed Boyd
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJAV, Ltd.
Address.....735 Third Ave., N.
Tel.: 604 .....Independent
Rep.....Hunt, Cooke, Stephens & Towndrow
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....Ray Jordan
Prog., Sta. Mgr.....Andy Marquis
Chief Engineer.....R. McIntyre

CKPG—Prince George—1954

Frequency: 550 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Station CKPG, Ltd.
Address.....1220 Sixth Ave.
Tel.: LO 4-2626.....CBC
Representative .....All-Canada, Weed
President.....Frank H. Elphicke
Managing Dir.....Cecil G. Elphicke
Comm. Manager.....R. T. Harkins
Prog. Director.....Ronald A. East
Chief Engineer.....L. Fraser

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Canadian Broadcasting Corp.
Address .....343 W. 2nd Ave.
Tel.: 2161 .....CBC
Sta. Mgr.....W. C. Hankinson
Comm. Mgr.....M. Munro

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned.....Cariboo Bcstrs. Ltd.
Address .....Box 699
Tel.: 485 .....Independent
Representative.....Radio Rep., Cooke
President.....James H. Ritchie
General, Sta. Mgr.....Dennis Reid
Comm. Prom. Mgr.....John V. Boates
Program Director.....Robert R. Leckie
Chief Engineer.....J. Fred Weber

CJAT—Trail—1931

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Kootenay Bcstg. Co., Ltd.
Address.....1300 Cedar Ave.
Tel.: 3000.....CBC
Rep.....Weed, All-Canada Radio Facilities
President.....A. S. Mawdsley
General Manager.....John W. Loader
Comm. Mgr.....J. P. Kobluk
Prog. Dir.....Ken Hughes
Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MU 4-0246.....CBC
Dir. for Brit. Col.....Kenneth Caples
Commercial Rep.....M. L. Munro

CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10 Wts. d., 1 Wts. n.
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Rep.....Nat. Broadcast Sales; Devney
President .....R. R. Keay
Gen. Mgr. .....J. L. Sayers
Comm. Manager.....Doug Greig
Program Director.....T. J. Garner
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: MUtual 5-6464.....CBC
Representative.....Stovin & Byles, Ltd.
Pres., Sta. Mgr., Gen. Mgr..George C. Chandler
Prog. Director.....Vic Waters
Commercial Mgr.....Don Laws
Publicity Director.....Hudson W. Olson
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Representative .....All-Canada, Weed
President .....Arthur Holstead
General Manager.....William A. Speers
Commercial Mgr.....Clare G. Copeland
Program Manager.....John Ansell
Sales Prom. Director.....T. Action Kilby
Publicity Dir.....Phil Baldwin
Chief Engineer.....Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Business Address.....3315 B. Barnard Ave.
Tel.: LInden 2-3900.....CBC
Rep.....All Canada; Weed
President .....Richard Peters
Sta. Manager.....A. G. Seabrook
Commercial Mgr.....Ann Gaustin
Sales Prom. Mgr.....David Gamble
Publicity Dir.....Jack Pollard
Chief Engineer.....Laurie Wright

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Sls. Prom. Mgr.....Ralph S. Jamison
Prog. Dir.....Walter Cownden
Publicity Dir.....William S. Allen
Chief Engineer.....Joe Sommers

CKDA—Victoria—1950

Frequency: 1280 Kc.....Power: 10 Kw.
Owned-Oper. By.....Capital Bcstg. System
Address.....1450 Douglas St.
Tel.: EVergreen 4-9311.....Independent
Representative.....Radio Reps., Forjoe
President.....David M. Armstrong
Station Manager.....David G. Hill
Program, Publicity Dir.....Phil Barter
Chief Engineer.....Norman Bergquist

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Swanick Bcstg. Ltd.
Address .....Central Bldg.
Tel.: EVergreen 6-2441.....Independent
Sta. Reps.....Radio Rep; Cooke
President .....E. Queale
General Mgr.....Roy V. Parrett
Program Dir.....D. Wilson

MANITOBA

CFAM—Altona—1957

Freq.: 1290 Kc...Power: 10 Watts, d., 5 Wts., n.
Owned.....Southern Manitoba Bcstg. Co.
Address.....P.O. Box 1000
Tel.: 285 .....Independent
Sta. Reps.....Cooke; Natl. Bcst. Sales
President.....Walter E. Kroeker
Station Manager.....Dennis Barkman
Publicity Dir.....D. K. Friesen
Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....Western Manitoba Bcstrs.
Address.....2940 Victoria Ave.
Tel.: PArkway 6-5393.....CBC
Sta. Reps.....Radio Reps.; Young Canadian
Pres., Gen. Manager.....J. B. Craig
Commercial Manager.....E. D. Holland
Prog. Dir.....Frank Bird
Publicity Director.....Marvin Freeman
Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc...Power 10 Watts, d., 5 W., n.
Owned.....Dauphin Bcstg. Co., Ltd.
Address .....3rd Ave., N. E.
Tel.: 3230 .....Independent
Reps.....Hunt; Young Canadian
President.....A. T. Warnock
General, Sta. Mgr.....Jack Henderson
Comm., Prom. Mgr.....Mrs. Martha Fidler
Program Director.....Gary Kirton
Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arctic Radio Corp., Ltd.
Business Address.....75 Callinan St.
Tel.: 4422 .....CBC
Sta. Reps.....Young Can.; Messner
President .....Grey Mundie
Station Mgr.....J. E. Smallwood
Commercial Mgr.....Alex Cobban
Program Asst.....Bernie Pascall

CFRY—Portage La Prairie 1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Portage-Delta Bcstg. Co.
Address .....Hotel Portage
Tel.: 7-6447 .....Independent
Representative .....Lorrie Potts
Pres., Gen. Mgr., Ch. Eng.....R. D. Hughes
Comm. Mgr.....Dolores Kustra

Commercial Manager.....J. G. McCrory
Sales Promotion Manager.....Gordon Walker
Program Director.....Robert Bye
Chief Engineer.....Burt Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 50 Kw.
Owned-Oper. By.....Station CKY, Ltd.
Business Address.....432 Main St., N.
Tel.: WHitehall 3-1531.....Independent
Representative .....Stovin, Forjoe
President.....Lloyd E. Moffat
General, Sta. Mgr.....Jack M. Davidson
Comm. Manager.....D. McDermid
Program Director.....Jack R. Stewart
Sales Prom. Mgr.....Donn Kirton
Chief Engineer.....Andy Malowanchuk

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
Owned.....Radio-St. Boniface Ltd.
Address .....607 Langevin St.
Tel.: CH 7-4865.....CBC
Sta. Reps.....Devney; Interprovincial Sales
President .....Auguste Dansereau
Gen., Sta. Mgr.....Roland Couture
Commercial Mgr.....Raoul Normandeau
Program Co-ord.....Flore Toupin
Chief Engineer .....Yves Savignac

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Reg. Director.....J. R. Finlay
Prog. Dir.....A. E. Parr
Reg. Engineer.....R. D. Cahoon
Comm. Sls. Rep.....R. L. Horley
Publicity Dir.....C. E. I'Ami

CJOB—Winnipeg—1946

Freq.: 680 Kc.....Power: 10 Kw. d., 2500 W. n.
Owned By.....Blick Bcstg. Ltd.
Business Address.....10th Fl., Lindsay Bldg.
Tel.: WH 2-6374.....Independent
Pres., Gen. Mgr.....John O. Blick
Commercial Manager.....R. M. MacLennan
Program Dir.....George McCloy
Sales Prom., Publicity Dir.....Richard R. Moody
Chief Engineer.....R. V. Durie

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned....Transcanada Communications, Ltd.
Bus.-Studio Address.....300 Carlton St.
Tel.: WH 2-2201.....CBC
Representative .....Weed, All-Canada
Station Manager.....J. A. Hammond

NEW BRUNSWICK

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bathurst Broadcasting Co., Ltd.
Business Address.....455 Golf St.
Tel.: LI 6-4461.....CBC
Sta. Reps.....Radio Reps; Young Canadian
President.....J. Leo Hachey
Station Manager.....W. A. Winton
Comm., Sales Prom. Mgr.....R. J. Gallagher
Program Dir.....Ray J. Bourque
Chief Engineer.....Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By..Restigouche Bcstg. Co., Ltd.
Business Address.....110 Water St.
Tel.: PLaza 3-4415.....CBC
President .....John Alexander
General Mgr.....Dr. Charles Houde
Sta., Comm. Mgr.....Robert D. Richards
Program Dir.....“Buck” Richards
Publicity Dir.....Ernestine Bourque
Chief Engineer.....William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
Owned-Oper. By.....Edmundston Radio, Ltd.
Address.....91 Canada Rd.
Tel.: RE 5-3351.....CBC
Representative .....Stovin, Young
Gen. Mgr.....Jack Brilliant
Station, Comm. Mgr.....Georges Guerrette
Chief Engineer.....M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 50 Kw.
Owned.....James S. Neill & Son, Ltd.
Address.....67 York St.
Tel.: GR 5-5501.....CBC
Representative .....All-Canada, Weed
President .....J. Stewart Neill
General Manager.....D. Malcolm Neill
Prog. Director.....H. L. McFee
Sta., Comm. Manager.....J. T. H. Fenety
Promotion Mgr.....Mrs. Joan Watson
Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....232 St. George St.
Tel.: EV 4-3366.....CBC
President .....A. Ouimet
Station Manager.....P. E. Czrrier
Program Dir.....Guy Theriault
Chief Engineer.....Yvon Roy

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts

Owned-Oper. By.....Moncton Bcstg., Ltd.
Address .....K of P Bldg.
Tel.: EV 4-9111.....CBC
Station Rep.....Young Canadian; Stovin-Byles
Pres., Gen. Mgr.....F. A. Lynds
Sta., Comm. Mgr.....Tom H. Tonner
Sales Prom. Mgr., Prog. Dir.....Bob Reid
Chief Engineer .....Keith MacConnell

CKMR—Newcastle—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned.....Miramichi Bcstg. Co. Ltd.
Address.....129 Castle St.
Tel.: MAdison 2-3311.....CBC
Sta. Rep.....Radio Time Sales; Hunt
President .....L. W. Flett
General, Comm. Mgr., Ch. Eng...R. J. Wallace
Publicity Director.....Fred Haining

CBA—Sackville—1939

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....100 Sackville St., Halifax, N. S.
Tel.: 152 .....CBC
Regional Director.....W. E. S. Briggs
Regional Prog. Dir.....S. R. Kennedy
Comm. Rep.....W. Tracy

CFBC—Saint John—1946

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By....Fundy Bcstg. Co., Ltd.
Business Address.....68 Carleton St.
Tel.: OX 2-3301.....CBC
Station Rep.....Radio Reps.; Young Canadian
President.....A. M. A. McLean
General Manager.....R. T. Bowman
Sales Manager.....Vincent Saunders
Program Supervisor.....D. H. Armstrong
Publicity Director.....Marita McNulty
Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By....New Brunswick Bcstg. Co.
Business-Studio Address.....85 Germain St.
Tel.: OX 3-3304.....CBC
Representative.....All Canada, Weed & Co.
General Manager.....George A. Cromwell
Comm. Mgr.....James Morrow
Station Manager.....Earl McCarron

NEWFOUNDLAND

CBY—Corner Brook—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address .....Cobb Lane
Tel.: NEptune 4-5127.....CBC
Dir. for Prov.....W. F. Galgay
Station Mgr.....C. V. Hierlihy

CBG—Gander—1949

Frequency: 1450 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address.....P. O. Drawer 790
Tel.: 4311.....CBC
Station Manager.....Charles Mardel
Commercial Mgr.....G. D. Halley
Program Dir.....R. G. O'Brien
Chief Engineer.....E. D. Witherstone

CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Business Address.....Mill Road
Tel.: 2102 .....CBC
Gen. Mgr. .....J. Alphonse Ouimet
Station Manager.....John J. Grace
Comm. Manager.....G. D. Halley
Prog. Director.....R. G. O'Brien
Chief Engineer.....E. D. Witherstone

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address.....Box E 5372
Tel.: 7181 .....CBC
Dir. for NFLD.....W. F. Galgay
Comm. Mgr.....G. D. Halley
Area Eng.....E. D. Witherstone

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
Address.....Prince of Wales St.
Tel.: 7105 .....Independent
Station Rep.....Stovin-Byles; Weed
Pres.....Geoffrey W. Stirling
General Manager.....Don Jamieson
Sta. Mgr.....George MacDonald
Commercial Manager.....Jack Baird
Sales Promotion Manager.....Mary Brennan
Publicity Director.....Judith A. Curtis
Chief Engineer.....Oscar Hierlihy

VOAR—St. John's—1929

Frequency: 1230 Kc.....Power: 100 Watts d.
Owned.....Seventh-day Adventists Corp.
Address.....106 Freshwater Rd.
Tel.: 6760 .....Independent
President .....W. A. Nelson
General Manager.....Desmond E. Tinkler
Chief Engineer.....George Rabbits

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
Owned-Operated By....Colonial Bcstg. System
Address.....McBride's Hill & Water Sts.
Tel.: 3149 .....Independent
Rep.....Radio TV Sales; Young Canadian
Pres., Ch. Eng.....W. B. Williams
Managing Director.....H. N. Butler
Commercial Mgr.....Denys Ferry
Sales Prom. Mgr.....Bill Squires
Publicity Dir.....Bob Lockhart

NOVA SCOTIA

CKDH—Amherst—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Amherst Bcstg. Ltd.
Address.....32 Church St.
Tel.: 3875 .....Independent
Station Rep. .....Hardy
President.....J. A. Langille
General Mgr.....T. A. Giles
Commercial Mgr.....L. A. McKim
Chief Engineer.....Geo. Lewis

CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Atlantic Bcstrs., Ltd.
Address.....St. Ninian St.
Tel.: 580 .....CBC
Station Rep.....Young Canadians: Mulvihill
President.....Rev. Dr. F. Ginivan
Gen., Sta.. Mgr.....J. Clyde Nunn
Commercial Manager.....Pauline MacIntosh
Program Director.....W. F. MacKinnon
Sales Prom., Publicity Dir.....Al Graham
Chief Eng.....Gordon MacDougall

CKBW—Bridgewater—1947

Frequency: 1000 Kc.....Power: 1000 Watts
Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
Business Address.....399 King St.
Tel.: LI 3-2401.....CBC
Representative.....Radio Reps., Don Cooke
President.....C. J. Morrow
General Manager.....John F. Hirtle
Sta. Mgr., Comm. Mgr.....James A. MacLeod
Program Director.....A. Maxwell Ramey
Sales Prom. Mgr.....Lester L. Rogers
Publicity Dir.....Hugh A. Godfrey
Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1330 Kc.....Power: 100 Watts
Owned-Operated By....Canadian Bcstg. Corp
Business-Studio Address.....100 Sackville St
Regional Director.....W. E. S. Brigg
Reg. Prog. Dir.....S. R. Kennedy
Comm. Rep.....W. Tracy

CHNS—Halifax—1926

Frequency: 960 Kc.....Power: 10 Kw.
Owned-Oper. By...Maritime Bcstg. Corp., Ltd
Bus.-Studio Address.....10 Tobin St.
Tel.: 3-8318 .....CBC
Representative .....All-Canada, Weed
President.....Graham W. Dennis
Gen., Station Manager.....Gerald Redmond
Commercial Manager.....Douglas Grant
Program Manager.....Fred W. Arenburg
Promotion Mgr.....John Holden
Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CJCH Limited
Bus.-Studio Address.....741 Robie St.
Tel.: 5-5443 .....Independent
Representative.....Mulvihill, Young Can.
President.....Gerald E. Martin
General, Sta. Mgr.....E. Finlay MacDonald
Program Director.....Robert M. Bambury
Comm. Manager.....Howard E. Gerard
Chief Engineer.....A. Reginald MacWilliams

CKEC—New Glasgow—1953

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Hector Bcstg. Co.
Address.....130 George St.
Tel.: 2-4200 .....CBC
Representative .....Donald Cooke
Pres., Gen. Mgr.....James M. Cameron
Prog. Dir.....W. Ellis
Chief Engineer.....Lew Wright

CBI—Sydney—1948

Freq.: 1140 Kc.....Power: 5000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Address.....247 Charlotte St.
Tel: 4495 .....CBC
President.....J. A. Ouimet
Station Manager.....F. G. Cooke
Comm. Mgr.....Al Redden
Sales Prom. Mgr.....Chris Meisner
Publicity Dir.....D. G. LeBlanc
Chief Engineer.....G. R. Oulton

CJCB—Sydney—1929

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Breton Bcstrs., Ltd.
Business Address.....Charlotte St.
Tel.: 5596 .....CBC
Station Rep.....All Canada; Weed
President .....Nathaniel Nathanson
Station Manager.....Norris L. Nathanson
Commercial Manager.....M. Grant
Sales Promotion Manager...Lloyd W. Taylor
Publicity Director.....Florence MacLeod
Chief Engineer.....A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc.....Power: 1,000 Watts
Owned-Operated By.Colchester Bcstg. Co. Ltd.
Address.....840 Prince St.
Tel.: 4491 .....Independent
Representative .....Radio Time Sales
President, General Mgr.....J. Arthur Manning
Comm. Mgr., Pub. Dir.....H. C. Deryk Upton
Program Director .....Jack Armstrong
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Evangeline Bcstg. Co., Ltd.
Address .....Radio Centre
Tel.: 2111 .....Independent
Representative .....Lorrie Potts
President, Ch. Eng.....A. M. Bishop
General Manager.....J. A. C. Lewis
Comm. Mgr.....Mrs. E. J. MacMillan
Program Director.....Willard Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500 .....Independent
Representative .....All-Canada, Weed
Gen., Comm. Mgr.....D. L. Smith
Chief Engineer.....W. Singer

ONTARIO

CKBB—Barrie—1949

Freq.: 950 Kc....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Barrie Bcstg. Co. Ltd.
Business Address.....Box 519
Tel.: PA 6-6466.....Independent
Representative .....Young, Mulvihill
Pres. .....Ralph T. Snelgrove
Sta. Mgr.....Robert Hunter
Comm. Mgr.....Edward Delaney
Program Director.....Jack Ruttle
Chief Engr.....Jack Mattenley

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By....Quinte Bcstg. Co., Ltd.
Business Address...11 Victoria Ave.; Box 399
Tel.: WOodland 8-5555.....CBC
Representative .....Young, Stovin
President.....Dr. G. A. Morton
Station Mgr.....Frank C. Murray
Commercial Manager.....J. H. MacDonald
Program Director.....L. Jourard
Sls. Prom. Manager.....Lu Ferguson
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address .....Lawton St.
Tel.: ELgin 6-2209.....CBC
Representative .....Radio-TV Sales
Pres., Gen. Mgr., Ch. Eng.....Thomas C. Nash
Sta., Comm. Mgr.....C. McKnight
Program Dir.....William L. Smith

CFJB—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned-Oper. By.....CFJB, Ltd.
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
Rep. .....Radio Time Sales
President.....Gordon F. Keelbe
General, Program Dir.....John Fox
Chief Eng.....Robert McBean

CKPC—Brantford—1923

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: PLaza 3-2664.....CBC
Station Representative .....Potts
President.....Mrs. Florence M. Buchanan
Station Manager.....R. Buchanan
Comm., Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1943

Frequency: 1450 Kc.....Power: 250 Watts
Owned By....Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address...Revere Hotel Bldg.
Tel.: DIamond 2-4628.....CBC
Station Rep.....Jos A. Hardy; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Statham
Comm. Mgr.....Keith Pelton
Prog., Pub. Dir.....Jim Chapman
Chief Engineer.....Peter Paczynsky

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....John Beardall
Business Address.....42 King St. W—Box 550
Tel.: EL 2-3000.....CBC
Owner, Gen. Mgr.....John Beardall
Comm., Prog. Mgr.....Arch Ferrie
Program Director.....Bob Anakin
Chief Engineer.....Gordon Brooks

CJSS—Cornwall—1945

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Cornwall Broadcasting, Ltd.

Address ..... Box 969
Tel.: WEllington 3-2030 ..... CBC
Station Reps. ..... Trans-Ocean; Weed
President, Gen. Mgr. ..... E. W. Miller
Station, Comm. Mgr. ..... Bob Aiken
Sales Prom., Publicity Dir. ..... Robert McGuigan
Chief Engineer ..... James Mitchell

CFOB—Fort Frances—1944

Frequency: 800 Kc. ..... Power: 1000 Watts
Owned By ..... Border Bcstg., Ltd.
Business-Studio Address ..... 242 Scott St.
Tel.: ATlas 3-3311 ..... CBC
Rep. ..... Cooke, Radio Reps.
Manager ..... Don Fawcett
Chief Engineer ..... O. Petsnick

CKPR—Fort William—1931

Freq.: 580 Kc. ..... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ..... H. F. Dougall Co., Ltd.
Bus.-Studio Address .. Radio Hall, Victoria Ave.
Tel.: 3-3477 ..... CBC
Station Reps. ..... Radio Reps.; All Canada
Pres., Gen. Mgr. ..... H. F. Dougall
Sta., Comm. Mgr. ..... George Jeffrey
Program Director ..... J. P. Friesen
Sales Prom., Publicity Dir. ..... J. Masters
Chief Engineer ..... W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Galt B'casting Co., Ltd.
Address ..... 3 Ainslie St.
Tel.: 4318 ..... Independent
Representative ..... Radio Time Sales
Pres., Gen. Mgr. ..... John V. Evans
Chief Eng. ..... Paul Kemper

CJOY—Guelph—1948

Frequency: 1460 Kc. .. Power: 10 W., d., 5 W., n.
Owned-Operated By ..... CJOY, Ltd.
Business Address ..... Bond Bldg.
Tel.: TA 4-0670 ..... Independent
Representative ..... Radio Reps., Cooke
Pres., Sta. Mgr. ..... Wallace Slatter
General Mgr. ..... Frederick T. Metcalf
Program Director ..... J. D. LeBlanc
Commercial Mgr. ..... J. Jackson
Chief Engineer ..... J. Milligan

CHML—Hamilton—1926

Frequency: 900 Kc. ..... Power: 5000 Watts
Owned-Oper. By ... Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address ..... 848 Main St., E.
Tel.: LI 9-2411 ..... CBC
Rep. ..... Stephens & Towndrow
President ..... Kenneth D. Soble
General Manager ..... Tom Darling
Commercial Manager ..... W. D. Whitaker
Prog. Dir. ..... William E. Hall
Chief Engineer ..... Hugh Potter

CKOC—Hamilton—1922

Frequency: 1150 Kc. ..... Power: 5000 Watts
Owned ..... Wentworth Radio Bcstg. Co., Ltd.
Business-Studio Address ..... 32 John St., N.
Tel.: JA 7-4483 ..... CBC
Representative ..... All-Canada, Weed
President ..... Clifford Sifton
V. P., General Manager ..... W. T. Cranston
Comm. Mgr., Asst. Mgr. ..... J. N. Inkster
Sales Promotion Manager ..... Lyn Cooper
Program Director ..... John M. Hill
Chief Engineer ..... Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc. ..... Power: 1 Watt
Owned By ..... Muskoka-Parry Bcstg. Ltd.
Address ..... P.O. Box 1016
Tel.: 934 ..... Independent
Station Rep. ..... Radio Reps.
President ..... L. Olan
General Mgr. ..... Jim Gibson
Chief Engineer ..... M. Shields

CJRL—Kenora—1938

Frequency: 1220 Kc. ..... Power: 1000 Watts
Owned-Oper. By .... Lake of Woods B'cast. Ltd.
Business Address ..... Johnson Block
Tel.: 7850 ..... CBC
Representative ..... Stovin-Byles
President ..... Stuart King
Station Manager ..... William Wylie
Program Director ..... Jack Thomson
Chief Engineer ..... Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc. ..... Power: 5 Kw.
Owned-Oper. By .. St. Lawrence Bcstg. Co., Ltd.
Address ..... 99 Brock St.
Tel.: 2-4927 ..... Independent
Representative ..... Stovin, Forjoe
Sta., Gen. Manager ..... T. D. French
Comm. Manager ..... J. F. French
Chief Engineer ..... W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc. ..... Power: 5000 Watts
Owned-Oper. By .... Frontenac Bcstg. Co., Ltd.
Address ..... 170 Queen St.
Tel.: LIberty 2-4977 ..... CBC
Newspaper Affil. ..... Kingston Whig Standard
Rep. ..... Natl. Bcst. Sales, Weed
President ..... Senator W. R. Davies
Gen. Manager ..... Don Lawrie
Station Manager ..... Wally Rewegan
Commercial Manager ..... Bill King
Prog. Director ..... Carl Cogan
Sales Prom. Mgr. ..... Mrs. Rita Lloyd
Pub. Director ..... Bryan Olney
Chief Engineer ..... Bert Cobb

CJKL—Kirkland Lake—1934

Frequency: 560 Kc. ..... Power: 5000 Watts
Owned ..... Kirkland Lake Bcstg., Ltd.
Address ..... P.O. Box 430
Tel.: 27 ..... CBC
Reps. ..... Natl. Bcst Sales; All Canada; Weed

President .....Irma Brydson
General Manager.....H. C. Freeman
Station Manager.....K. C. Billings
Commercial Manager.....Dave Clark
Prog. Dir.....Don O'Neil
Chief Engineer.....C. L. Spence

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.
Business-Studio Address.....125 King St. W.
Tel.: SH 3-3628.....CBC
Rep.....Nat. Bcst. Sales; Devney
Pres., Gen. Mgr.....James C. Mitchell
Comm. Mgr.....Jack G. Liddle
Publicity Dir.....John Hodges
Chief Engineer .....Ion Hartman

CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 250 Watts
Owned-Operated By...Sun Parlor Bdctrs., Ltd.
Address.....23 Erie St., N.
Tel.: FA 6-6171.....Independent
Representative .....Radio-TV Sales; Best
President, Gen. Mgr.....Al A. Bruner
Program Dir.....Lou Tomasi
Sale Prom., Publicity Dir...Mrs. Eleanor Carder
Production Mgr.....Stu Brandy
Chief Engineer.....Ed Derkach

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By....Greg-May Bcstg. Ltd.
Business Address.....249 Kent St.
Tel.: FA 4-3585.....Independent
Sta. Rep.....Radio Time Sales; Hunt
Pres., Sta. Mgr.....E. N. Gregory
Gen. Mgr., Ch. Engr.....C. A. Gregory

CFPL—London—1922

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper....London Free Press Printing Co.
Address.....442 Richmond St.
Tel.: GEneral 8-8391.....CBC
Newspaper Affil.....London Free Press
Representative .....Weed, All-Canada
President.....Walter J. Blackburn
Gen. Mgr. .....Murray T. Brown
Comm., Station Mgr.....Douglas C. Trowell
Prog. Dir.....Ward M. Cornell
Sls. Prom. Mgr., Pub. Dir.....Harvey M. Clarke
Chief Engineer.....Glen A. Robitaille

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....London Bcstrs. Ltd.
Address.....343 Richmond St.
Tel.: GEneral 2-4181.....Independent
Representative .....Young Canadian
President.....F. Vincent Regan
General Mgr.....Don M. E. Hamilton
Commercial Mgr.....Alex Snider
Sales Prom. Mgr.....Pat Dorey
Program Director.....Vaughn Bjerre
Chief Engineer.....Ron Turnpenny

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Radio Station CHVC, Ltd.
Business Address.....Rainbow Bridge
Tel.: EL 8-7151.....Independent
Station Rep.....Potts; Cooke; Hunt
President.....B. Howard Bedford
Commercial Mgr.....Michael Mezo, Jr.
Station Manager.....A. W. Blakely
Program Director.....Mrs. Emily Lamb
Chief Engineer.....Joseph Spicer

CFCH—North Bay—1931

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Northern Bcstg.
Address.....581 Fraser St.
Tel.: GR 4-2000.....CBC
Sta. Rep.....Natl. Bcst. Sls.; Weed
President.....Mrs. A. P. Campbell
Commercial Manager.....Clarence Houston
Station Manager.....Harvey C. Freeman
Program Director.....Bill O'Halloran
Sales Prom. Mgr.....Doug Scanlan
Publicity Dir.....Bruce Ruggles
Chief Engineer.....Jack Barnaby

CHWO—Oakville—1957

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned .....CHWO Radio
Address.....34A Colborne St. W.
Tel.: VI 5-2821.....Independent
Representative.....Radio & TV Sales Inc.
Pres., Gen. Mgr.....Howard C. Caine
Commercial Manager.....Victor Tipple
Program Director.....Hartley Hubbs
Chief Engineer.....Albert Aufleger

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Radio Station CFOR
Bus.-Studio Address.....241 West St., N.
Tel.: FA 4-3511.....CBC
Newspaper Affiliation.....Beaverton Express
Rep.....Stephens & Towndrow
Pres., Gen. Mgr.....Gordon E. Smith
Comm., Sales Prom. Mgr.....Don McLeod
Program, Publicity Dir.....Pete McGarvey
Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
Business-Studio Address.....360 King St. W.
Tel.: RA 3-3415.....Independent
Rep.....Lorrie Potts, John N. Hunt, Devney
Station Mgr.....Gordon G. Garrison
Commercial Mgr.....R. P. MacGowan
Program Director.....Fred M. Oliver
Chief Engineer.....W. C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....P.O. Box 1045
Tel.: CEntral 6-9541.....CBC
Dir. for Prov.....H. G. Walker
Station Mgr.....P. A. Meggs
Comm. Mgr.....L. O'Neil

CFRA—Ottawa—1947

Frequency: 560 Kc.....Power: 5000 Watts
Owned .....CFRA, Ltd.
Address.....150 Isabella St.
Tel.: CE 3-6241.....Independent
Representative...Stephens & Towndrow, Weed
Pres., Gen., Sta. Mgr.....Frank Ryan
Comm. Mgr.....George M. Gowling
Program Director.....Terry Kielty
Program Manager.....Tom Foley
Chief Engineer.....Harold Peerenboom

CKOY—Ottawa—1924

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....CKOY, Ltd.
Address .....635 Richmond Rd.
Tel.: PArkway 2-6501.....CBC
Station Rep.....Cooke, Natl. Bcst. Sales
President .....Irving Cameron
General Manager.....Jack Turrall
Station Mgr.....Jack Daly
Commercial Manager.....Don Hamilton
Prog. Dir.....Keith Sterling
Pub. Dir.....Ann Hammell
Chief Engineer.....Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned.....Grey & Bruce Bcstg. Co., Ltd.
Address..... .....270 9th St. E.
Tel.: 1940 .....CBC
Newspaper Affiliation.....Sun-Times
Station Rep.....Stovin-Byles; Young Canadian
President .....C. J. McTavish
Station Manager.....William N. Hawkins
Commercial Manager.....Russ Tomlinson
Program Director.....Stan Latham
Chief Engineer.....Stan Switzer

CHOV—Pembroke—1942

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By....Ottawa Valley Bcstg. Co.
Business Address.....319 Pembroke St., W.
Tel.: RE 2-3657.....CBC
Representative .....Stovin
President.....E. Gordon Archibald
Commercial Manager.....Ramsay F. Garrow
Sales Promotion Manager.....J. B. Scott
Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc.....Power: 5000 Watts
Owned.....Kawartha Bcstg. Co., Ltd.
Business-Studio Address.....Box 657
Tel.: RI 2-7708.....CBC
News. Affil.....The Examiner
Representative .....Natl. Bcst. Sales, Weed
President.....W. R. Davies
General Manager.....N. J. Weatherwax
Chief Engineer.....A. Crump

CFPA—Port Arthur—1944

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By.....Ralph H. Parker
Bus. Address.....87 N. Hill St.; Box 747
Tel.: 4-2404 .....CBC
Sta. Rep.....Mulvihill; Messner; Weed
President, Gen. Mgr.....Ralph H. Parker
Commercial Manager.....John Garbutt
Program Director.....Don Seath
Station Manager.....Margaret McGregor

CJRH—Richmond Hill—1957

Freq.: 1310 Kc...Power: 1000 Wts. d., 250 n.
Owned.....Radio Richmond Hill
Business Address.....50 Yonge St., N.
Tel.: AVenue 5-4915.....Independent
Station Representative.....Radio Reps. Ltd.
Pres., Gen. Mgr.....John O. Graham
Commercial Manager.....Stanley L. Larke
Chief Engineer.....F. Owen

CKTB—St. Catharines—1930

Frequency: 610 Kc.....Power: 5000 Watts
Owned.....Niagara District Bcstg. Co., Ltd.
Business-Studio Address.....12 Yates St.
Tel.: MU 4-1174.....CBC
Station Representative.....Mulvihill; Devney
President.....W. B. C. Burgoyne
Mgr. Dir., Gen. Mgr.....Miss M. C. Burgoyne
Comm. Manager.....V. A. Lococo
Sales Prom. Mgr., Pub. Dir.....Roy Bonisteel
Prog. Dir.....Jack Dawson
Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
Owned.....Souwesto Broadcasters Ltd.
Address.....133 Curtis St.
Tel.: ME 1-3910.....CBC
Representative.....Radio-TV Sales; Cooke
President, Gen. Mgr.....John L. Moore
Comm. Mgr.....George Harper
Program, Publicity Dir.....Don Lumley
Chief Engineer.....W. R. Onn

CHOK—Sarnia—1946

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sarnia Bcstg., Ltd.
Address.....148½ Front St. N.
Tel.: DI 4-1121.....CBC
Representative.....Cooke, Mulvihill
Pres., Gen. Mgr.....Claude R. Irvine
Station Manager.....Karl E. Monk
Commercial Manager....Arthur H. J. O'Hagan
Program Director.....George Ludgate
Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Frequency: 1050 Kc.....Power: 250 Watts

Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: ALgoma 3-1121.....CBC
Representative.....Lorrie Potts, McGillvra
President.....Mrs. Eileen Hyland
General, Sta. Mgr.....E. G. Vance
Comm. Mgr.....Wilf Belec
Program Director.....George Jonecu
Publicity Dir.....Mrs. Grace Pitt
Chief Engineer.....David Irwin

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
Representative .....Young Canadian
President.....C. P. Greco
Station, Comm. Mgr.....Al Bestall
Program, Publicity Dir.....John Meadows
Chief Engineer.....Joseph Marinelli

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: GA 6-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr.....Ted M. Fielder
Sta., Comm. Mgr.....Fred G. Sherratt
Sales Prom. Mgr.....Richard T. Maxwell
Publicity Director.....Richard Gray
Chief Engineer.....Robert Watmough

CJET—Smith Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address .....Box 1070
Tel.: 1070 .....Independent
Representative.....Lorrie Potts, Devney
President, Gen. Mgr.....Jack Pollie
Program Director.....Ron McKee
Chief Engineer.....Kurt Mayer

CJCS—Stratford—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 1675 .....CBC
Station Rep.....Radio Reps.; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr.....S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....Power: 100 Watts, d.
Owned.....Sudbury Bcstg. Co.
Bus. Address.....166 Elm St., W.
Tel.: OSborne 4-6401.....CBC
Sta. Rep.....Potts; Hunt; Young
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riel
Publicity Director.....Robert Grandmaison
Chief Engineer.....Henry Albert

CHNO—Sudbury—1947

Frequency: 900 Kc...Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Business Address.....166 Elm St., W.
Tel.: OS 4-6401.....CBC
Sta. Rep.....Hunt; Young Canadian
President, General Mgr.....F. B. Ricard
Station, Commercial Manager.....Peter Scott
Chief Engineer.....Henry Albert

CKSO—Sudbury—1935

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....336 Ash St.
Tel.: OS 4-1711.....CBC
Representative .....All-Canada, Weed
President, Gen. Mgr.....W. J. Woodill
Nat. Comm. Mgr.....Ralph Connor
Chief Engineer.....James McRae

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: VIctor 2-4281.....Independent
Representative .....Radio Reps.
General Manager.....John Lamers
Comm. Mgr.....Jack Campbell
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.
Owned.....J. Conrad Lavigne Ent. Ltd.
Address .....Box 620
Tel.: AMherst 4-4211.....CBC
Representative.....Mulvihill; Hunt; Devney
President .....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 5000 Watts
Owned-Oper. By .....Timmins Bcstg. Ltd.
Bus.-Studio Address.....Thomson Bldg.
Tel.: AM 4-3251.....CBC
Newspaper Affiliation.....Daily Press
Rep.....Natl. Bcst. Sales, Weed, All-Canada
President.....K. R. Thomson
Station Manager.....W. G. Hall
Comm. Mgr.....Gino Cicci
Program Director.....B. Nadeau
Publicity Director.....D. Kelly
Chief Engineer.....E. Mott

CBL—Toronto—1927

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Tel.: WAlnut 5-3311.....CBC
General Manager (CBC)...J. Alphonse Ouimet
Dir. for Ont.....H. G. Walker
Station Mgr.....A. Maitland
Comm. Mgr.....R. S. Joynt

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.Rogers Radio Bcstg. Co., Ltd.
Address .....37 Bloor St. W.
Tel.: WAlnut 4-5711.....CBS
Sta. Rep.....All Canada; Young Canadian
President.....W. C. Thornton Cran
Commercial Mgr.....Waldo Holden
Program Dir.....Bill Baker
Station Mgr.....Wes McKnight
Production Mgr.....Ken Marsden
Publicity Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood

CHUM—Toronto—1945

Freq.: 1050 Kc....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WAlnut 5-6666.....Independent
Station Rep.....Stephens & Towndrow
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Pub. Dir.....Phil Stone
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WAlnut 5-3311.....CBC
Representative....Horace N. Stovin; McGavren
Dir. for Ont.....H. G. Walker
Station Mgr.....A. Maitland
Comm. Mgr.....R. S. Joynt

CKEY—Toronto—1944

Frequency: 580 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Frybrook Ltd.
Bus. Address.....1262 Don Mills Rd.
Tel.: HIckory 4-2580.....Independent
Representative.....Natl. Bcst. Sales, Cooke
President.....Jack K. Cooke
Gen., Sta. Mgr.....Hal Cooke
Commercial Mgr.....James Armstrong
Program Director.....Don Insley
Publicity Dir.....Bas Foster
Chief Engineer.....Allan Taylor

CKFH—Toronto—1951

Frequency: 1430 Kc.....Power: 5000 Watts
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....Independent
Sta. Reps.....Potts; Weed
President .....Foster Hewitt
General Sta. Mgr.....Bill Hewitt
Commercial Mgr.....Keith Davey
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Security Bldg.
Tel.: CL 4-5116.....CBC
Station Manager.....K. A. Murray
Commercial Manager.....Em Saunders

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts
Owned .....CKNX, Ltd.
Address .....Carling Terrace
Tel.: WIngham 158.....CBC
Station Rep.....Potts; Young Canadian
Pres.....W. T. Cruickshank
General Manager.....G. W. Cruickshank
Sta. Manager.....J. J. Cruickshank
Program Dir.....John Langridge
Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Oxford Bcstg. Co.
Business Address.....290 Dundas St.
Tel.: LE 7-3414.....Independent
Sta. Rep.....Lorrie Potts
President, Gen.-Station Mgr.....Monty J. Werry
Program Director.....William Tonner
Chief Engineer.....Paul Hunter

PRINCE EDWARD ISLAND

CFCY—Charlottetown—1924

Frequency: 630 Kc.....Power: 5 Kw.
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Tel.: 7347 .....CBC
Representative .....All-Canada, Weed
President.....Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.....R. F. Large
Chief Engineer.....J. G. Gay

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Tel.: 2201 .....Independent
Representative .....Radio Reps.
V.P., General Manager.....R. C. Schurman
Program Director.....L. E. Huestis
Sales Prom., Publicity Dir.....P. H. Schurman
Chief Engineer.....Angus MacKie

QUEBEC

CFGT—Alma—1953

Frequency: 1270 Kc.....Power: 1 Kw.
Owned-Oper. By.....Radio Lac. St. John Ltd.
Address.....200 DuPont Ave.
Tel.: NO 2-3461.....Independent
General Manager.....Jean Jacques Fortin
Commercial Mgr.....Jacques Cote
Program Dir.....Rosaire Pelletier
Chief Engineer.....Y. Champagne

CHAD—Amos—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Radio Inc.
Business Address.....P. O. Box 70
Tel.: 313 .....CBC
Rep. .....Weed
Pres., Gen. Mgr.....David A. Gourd
Chief Eng.....Jean G. Langevin

CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Tel.: LIberty 3-7747.....CBC
Address.....121 Racine St., E.
Station Manager.....V. Fortin

CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts
Owned ..... CJMT Ltd.
Business Address.....365 Racine St.
Tel.: LI 3-1517.....Independent
Station Rep.....Interprovincial; Weed
President.....J. O. Masse
Sta. Mgr.....J. Marcel Houle
Commercial Manager.....Pierre Tremblay
Sales Prom. Mgr.....Francois Ranger
Program Director.....Achille Soucy
Chief Engineer.....Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Radio Drummond Ltee.
Address.....248 Lindsay St.
Tel.: 2-5458 .....Independent
Mgr., Comm. Dir.....Benoit Vanier
Chief Engineer.....G. Paul

CHEF—Granby—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....La Voix de l'Est Ltee.
Business Address.....13 Rue Center
Tel.: FRontenac 2-3301.....Independent
Station Representative .....Hardy
Pres., Gen. Mgr.....Aime Laurion
Comm. Mgr., Pub. Dir.....R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned .....Syndicat D'Oeuvres Soc. Limit.
Business Studio Address...121 Notre-Dame St.
Tel.: PR 7-2771.....CBC
Representative .....Weed
Sta. Manager.....J. P. Lemire
Comm. Manager.....Henry Allard
Publicity Dir.....S. Lanctot
Chief Engineer.....J. L. Guerette

CKRS—Jonquiere—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Radio-Saguenay Ltd.
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....CBC
Representative.....Hardy, Young
President .....Henri Lepage
Gen., Comm. Mgr.....Tom Burham
Program Director.....Yvon Lavoie
Sta. Mgr.....Guy Boivin
Chief Engineer.....Gerard Lemieux

CKLS—La Sarre—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio LaSarre, Inc.
Business Address.....P.O. Box 70, Rouyn
Tel.: ROger 2-7741, Rouyn.....CBC
Sta. Rep.....Weed; Trans-Ocean; Hunt
Pres., Gen. Mgr.....David Armand Gourd
Chief Engineer.....J. G. Langevin

CKBL—Matane—1948

Frequency: 1250 Kc.....Power: 5000 Watts
Owned By..La Co. De Radiodiffusion De Matone
Address.....P.O. Box 1090
Tel.: 1100 .....CBC
Representative ..... Hardy
Pres., Gen. Mgr.....Rene Lapointe
Station Mgr.....Octave Lapointe
Prog., Pub. Dir.....Claude Guenette
Chief Engineer.....Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Alleghanys, Inc.
Address.....8, Rue St. Thomas
Tel.: 801 .....Independent
Representative.....Radio & TV Sales
President, Prog. Dir.....Henri Deschenes
Gen., Comm., Sls. Prom. Mgr...Andre Mercier
Chief Engineer.....Marcel Coulombe

CBF—Montreal—1937

Frequency: 690 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....1425 Dorchester St., W.
Tel.: UN 6-2571.....CBC-ABC-MBS-NBC
Dir. of Que. Prov.....J. Lamarche
Comm. Mgr.....M. Valiquette
Program Dir.....Jean-Marie Dugas

CBM—Montreal—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business Address.....P.O. Box 6000
Tel.: UNiversity 6-2571.....CBC
Dir. of Prov.....J. Lamarche

Commercial Manager.....Maurice Valiquette
Station Mgr.....Kenneth Withers

CFCF—Montreal—1919

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Co.
Bus.-Studio Address....600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Representative .....Weed, All-Canada
General Manager.....R. E. Misener
Program Director.....Vin Dittmer
Chief Engineer.....J. Creighton Douglas

CJAD—Montreal—1945

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJAD, Ltd.
Business-Studio Address....1191 Mountain St.
Tel.: UNiversity 6-6821.....CBS
Sta. Rep...Radio Time Sales; Young Canadian
Pres., Gen. Mgr.....J. Art Dupont
Sta. Mgr.....H. T. McCurdy
Comm. Mgr.....Berthe Poulet
Prog. Dir.....Ned Conlon
Sales Prom. Manager.....R. L. Laurion
Chief Engineer.....Aurele Boisvert

CJMS—Montreal—1954

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
Owned.....CJMS Radio, Inc.
Address.....188 E. Dorchester Blvd.
Tel.: UN 1-3456.....Independent
Station Representative.....Stephens; Forjoe
President .....Fernand Guay
General, Comm. Mgr.....J. Nadon
Station, Program Dir.....R. Demers
Chief Engineer.....Jean Provost

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
Owned.....Publication La Presse
Studio Address.....980 St. Catherine St., W.
Tel.: UNiversity 6-7301.....CBS
Representative.....Devney, I.B.S. Canada
News. Affil.....La Presse
Pres. .....Mrs. A. Du Tremblay
Sta. Manager.....Phil Lalonde
Program Director.....Ferdinand Biondi
Comm. Mgr. .....G. Bourassa
Sales Prom. Mgr., Pub. Dir.....Paul Gelinas
Chief Engineer.....Leonard Spencer

CKVL—Montreal—1946

Freq.: 850 Kc.....Power: 50 Wts., d., 10 Wts. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: PO 6-2311.....Independent
Newspaper Affil.....Radiomonde Ltd.
Rep.....Radio & TV Sls., Inc., Cooke
President .....Jack Tietolman
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Station, Prom. Mgr.....Corey Thomson
Chief Engineer.....Maurice Rousseau

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By...Gaspesia Radio Bcstg. Co.
Tel.: 63 & 64.....CBC
Representative .....Hardy, Young
President.....Dr. Charles A. Dumont
General Mgr.....Dr. Charles Houde
Chief Engineer.....Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 5,000 Watts
Owned.....Canadian Bcstg. Corp.
Bus. Address...Palais Montcalm, St. John St.
Tel.: LA 5-8155.....CBC
Station Manager.....Rene Dussault
Program Dir.....R. Rolland

CHRC—Quebec City—1922

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHRC, Limitée
Business Address.....1143 St. John St.
Tel.: LA 2-8177.....Independent
Station Rep.....Hardy; Young Canadian
President .....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier
Comm., Sls. Prom. Mgr...F. Richard Thibodeau
Program Director.....Magella Alain
Chief Engineer.....Arsene Nadeau

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....The Goodwill Bcstrs. of Quebec
Address.....405 Blvd. Hamel
Tel.: MU 3-4931.....CBC
Station Representative.....Radio & TV Sales
President .....Paul Lepage
Gen., Sta. Mgr.....H. Burnside
Chief Engineer.....C. Roberge

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....CKCV, Ltd.
Bus.-Studio Address.....978 St. John St.
Tel.: LA 2-1585.....Independent
Rep. ..... Interprov.
Gen. Mgr.....Paul Lepage
Sta., Comm. Mgr.....Marcel Leboeuf
Sales Prom., Pub. Dir.....Jean-Gay Bernier
Prog. Dir.....Michel Gariepy
Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc.....Power: 10,000 Watts
Owned.....La Radio du Bas St. Laurent Inc.
Business Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Newspaper Affil.....Le Progres Du Golfe
Station Representative.....IBS, Ltd.; Weed
President .....Jacques Brillant
Gen., Sta. Mgr.....Andre Lecomte
Sls. Prom., Prog. Dir.....S. Burgess

Publicity Director.....Harry A. Willsie
Chief Engineer.....Marcel Vallee

CJFP—Riviere-Du-Loup—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727.....CBC
Representative .....IBS, Young
President, Prom. Mgr.....Lue Simard
General, Program Dir.....Rene Viel
Comm. Sta. Mgr.....Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address .....C. P. 930
Tel.: 450 .....Independent
Representative .....Jos. A. Hardy
President.....Rodolphe Lefebvre
Station Mgr.....J. C. Bordeleau
Commercial Mgr.....N. Gagnon
Program Dir.....Harvey Paradis
Chief Engineer.....Yvon Souchon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Northern Radio Nord, Inc.
Address.....P. O. Box 70
Tel.: RO 2-7741.....CBC
Representative .....Weed
Pres., Gen. Mgr.....David A. Gourd
Comm. Mgr.....G. Chartrand
Chief Engineer.....Guy Langevin

CHGB—Rouyn—1938

Freq.: 1350 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....CHGB, Ltd.
Address .....Main St.
Tel.: 101 .....Independent
General Mgr.....G. Thomas Desjardins
Station Mgr.....P. E. Hudon
Sales Prom. Mgr.....M. Levesque

CKRB—St. Georges—1953

Freq.: 1460 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 751.....CBC
Station Rep. .....IBS
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program. Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CKJL—St. Jerome—1956

Frequency: 900 Kc.....Power: 1 Kw.
Owned .....Radio Laurentides
Address .....Hotel Lapointe
Tel.: GE 8-8383.....Independent
Representative .....Lorrie Potts
Pres., Gen. Mgr.....Jean Lalonde
Station Mgr.....Roger Lopez
Commercial Mgr.....Blaise Gouin
Program. Dir.....Jacques Tremblay
Sales Prom. Mgr.....Paul Watson
Publicity Dir.....Susy Rochon
Chief Engineer.....Gilles Comeau

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address .....Box 69
Tel.: LE 6-4494.....Independent
Representative ..... Hardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Trans. Ocean; Young
President .....Paul Desruisseaux
General Manager.....J. Alphee Gauthier
Station, Program Dir.....V. Bernard
Comm. Sales Prom. Mgr.....Jean Louis Gauthier
Chief Engineer.....Leo Gilbeau

CKTS—Sherbrooke—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Young, Canadian
President.....C. B. Howard
General Manager.....A. Gauthier
Commercial Mgr., Prog. Dir.....Morris C. Austin
Pub. Dir.....Gordon Beerworth
Chief Eng.....Marcel Girard

CJSO—Sorel—1945

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee
Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President.....J. Arthur Villeneuve
General Manager.....Henri Olivier
Station Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address .....Ave Labbe
Tel.: FE 5-7500.....CBC
Representative ..... Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....Henri Lagueux
Comm. Mgr.....Will Dugre

Sls. Prom. Manager.....Raymond Cusson
Prog. Director.....R. Buri
Chief Engineer.....Paul Cloutier

CHLN—Three Rivers—1927

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By....Radio Trois-Rivieres, Inc.
Bus.-Studio Address.....522 Bonaventure St.
Tel.: FR 4-3556.....Independent
Representative .....IBS, Young
President .....Honore Dansereau
Station Manager.....Léon Trépanier
Program Dir.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....CKTR, Ltd.
Address ..... 543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Representative...Cooke; Trans-Ocean
President .....Paul Aboud
Station Mgr.....J.-F. Rufiange
Commercial Manager.....Charles Couture
Program Director.....Jean Denys
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Northern Radio-Radio Nord, Inc.
Address.....P. O. Box 70
Representative .....Renaud, Weed
President.....David A. Gourd
Station Manager.....Franco Capellari
Sls. Prom. Mgr., Comm. Mgr...G. A. Chartrand
Chief Engineer.....Jean Guy Langevin

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By...Radio Victoriaville Limitee
Address ..... Victoriaville
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
President .....Dr. C. A. Gilbert
Gen., Sta., Comm. Mgr.....Roger Gilbert
Sales Prom. Mgr.....Real Vaudrevil
Prog. Dir.....J. Maurice Bilodeau

CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By....Radio Temiscamingue
Business Address..... Ville-Marie
Tel.: 710 .....CBC
Representative.....Young Canadian, Hardy
President.....Herve LeBlanc
General, Sta. Mgr.....Guy Burelle
Commercial Mgr.....Roger Loiselle
Program Dir.....Yvon Lariviere
Publicity Dir.....Marcel Ladouceur
Chief Engineer.....Gaston Tasset

SASKATCHEWAN

CFRG—Gravelbourg—1952

Frequency: 710 Kc...Power: 5 W. d. 250 W. n.
Owned-Oper. By.....Radio Gravelbourg, Ltd.
Address .....Edifice Villeneuve
Tel.: 155 .....CBC
Representative .....Hunt
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Prom. Mgr.....Joseph E. DeGagne
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Freq.: 800 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CHAB, Ltd.
Bus.-Studio Address.....127 Main N.
Tel.: OX 2-6464.....CBC
Station Representative .....Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....Nev Skingle
Sales Prom. Mgr.....Bill Smith
Program Director.....Bill Falkner
Chief Engineer.....M. Pickford

CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts
Owned-Oper. By.Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460
Tel.: 2477 .....Independent
Representative .....Stovin
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Commercial Manager.....Alex Johnson
Sales Prom. Mgr., Pub. Dir...Mrs. Chris Dekker
Program Director.....Lee Sage
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Central Bcstg. Co., Ltd.
Address .....10th St. West
Tel.: ROger 3-7421.....CBC
Representative .....All-Canada, Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program Director.....Ian Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
Business Address.....1840 McIntyre St.
Tel.: LAkeside 3-6641.....CBC
Sta. Mgr.....R. H. Roberts

CKCK—Regina—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....Transcanada Communications Ltd.
Address.....1853 Hamilton St.
Tel.: LA 2-8525.....CBC
Newspaper Affiliation.....Leader Post
Representative .....All-Canada, Weed
President .....Clifford Sifton
General Manager.....Harold A. Crittenden
Station Manger.....Donald R. Dawson
Commercial Manager.....Jim Grisenthwaite
Sales Prom., Pub. Dir.....Miss Lorie Molter
Program Director.....Bob MacDonald
Chief Engineer.....E. A. Strong

CKRM—Regina—1926

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.Western Communications Ltd.
Business-Studio Address.....2060 Halifax St.
Tel.: LA 3-5661.....CBC
Representative .....Young Canadian
President.....Dr. E. A. McCusker
Gen. Manager.....W. E. Collier
Program Director.....B. R. Hill
Chief Eng.....L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.
Address .....1902 Broadway
Tel.: WIndsor 9-3766.....CBC
Station Rep.....IBS Ltd., Hunt; Devney
President .....Cl. Denis
Sta. Mgr.....Charles Papen
Comm. Mgr.....J. DeGagne
Prog. Dir.....M. A. Papen
Chief Engineer .....J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By....A. A. Murphy & Sons, Ltd.
Bus.-Studio Address.....216 1st Ave., N.
Tel.: CHerry 2-6611.....CBC
Representative .....Young, Oakes
President.....A. A. Murphy
Station Mgr.....Vernon Dallin
Comm. Mgr.....E. C. Bourassa
Program Director.....Roy Currie
Chief Engineer.....Lyn Hoskins

CKOM—Saskatoon—1951

Frequency 1420 Kc.....Power: 5000 Watts
Owned..Saskatoon Community Bcstg. Co., Ltd.
Address .....Empire Hotel
Tel.: OLiver 2-1420.....Independent
Representative .....Stovin, Weed
Pres., Gen. Mgr.....R. A. Hosie
Sta., Comm. Mgr.....W. H. Stovin
Sales Prom., Pub. Dir.....Patricia Baudru
Program Director.....G. E. Walburn
Chief Engineer.....Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Frontier City Bcstg. Co. Ltd.
Address.....134 Central Ave.
Tel.: PR 3-4605.....Independent
Representative .....Radio Reps.
Pres., Gen. Mgr.....Douglas Scott
Sta. Mgr., Prog. Dir.....Wilf Gilbey
Comm., Sales Prom. Mgr....William H. Friest
Chief Engineer.....Mac Hanna

CFSL—Weyburn—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Soo Line Bcstg. Co.
Business Address.....P.O. Box 1330
Tel.: VIctor 2-4666.....Independent
Sta. Rep.....Stovin-Byles; Natl. Bcst. Sales
President.....Gordon H. Russell
Gen. Mgr.....Keith D. Baker

CJGX—Yorkton—1927

Freq.: 940 Kc...Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.
Business Address.....Tower Bldg.
Tel.: 3-2258 .....CBC
Sta. Reps.....Messner; Young Canadian
President.....F. K. Tully
Station Manager.....G. G. Gallagher
Commercial Manager.....M. G. Phillips
Prom. Mgr., Pub. Dir.....J. C. Goodman
Program Director.....E. A. Laurence
Chief Engineer.....H. F. McRae

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Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
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		ARIZONA	
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
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Berkeley	KPFA-KPFB (FM)	Pacifica Foundation	Harold Winkler, President
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Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
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Honolulu	KUOH (FM)	University of Hawaii	Louis Steed, Director
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		IOWA	
Ames	WOI (AM)	Iowa State College	Richard F. Vogl, Mgr.
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Decorah	KWLC (AM)	Luther College	Esther J. Olson, Dir.
Des Moines	KDPS (FM) and (TV)	Des Moines Public Schools	Clifton F. Schropp, Manager
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
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Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director

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Manhattan	KSDB (FM)	Kansas State College	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Norwin H. Allen, Director
		KENTUCKY	
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
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New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Coordinator
		MARYLAND	
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Amherst	WAMF (FM)	Amherst College	John Kneisly II, Sta. Mgr.
Amherst	WMUA (FM)	Univ. of Mass.	Harold Dutton, Station Mgr.
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Boston	WERS (FM)	Emerson College	Charles Dudley, Chrmn.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
Springfield	WEDK (FM)	Sch. of Spgfld	Chris M. Manitsas, Program Dir.
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East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymire, Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Brice Howard, Station Mgr.
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Duluth	KUMD (FM)	Univ. of Minn.	Richard Gottschald
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
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St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
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Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
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South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
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Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	C. P. Mitchell, Co-Ord.
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Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
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Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cinci. TV Ed. Foundation	Uberto Neely, General Mgr.
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Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
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Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir.
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Okla. City	KETA (TV)	Okla. ETV Autho.	John W. Dunn, Director
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		OREGON	
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
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Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
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		PENNSYLVANIA	
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
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Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Mgr.-Director
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Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Ralph Thornton, Mgr.
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Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	John Meaney, Dir.
Houston	KUHT (TV)	Univ. of Houston	John Meaney, Dir.
		UTAH	
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
		VIRGINIA	
Harrisonburg	WEMC (FM)	Eastern Mennonite College	J. Otis Yoder, Chairman
Norfolk	WMTI (FM)	William-Mary College	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	William & Mary	Charles M. Woodliff, Director
		WASHINGTON	
Pullman	KWSC (AM)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
		WISCONSIN	
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Paul K. Taff, Station Mgr.
		PUERTO RICO	
San Juan	WIPR (AM)	Oficina de Radio-	Francisco Arrivi, Manager
	WIPR (TV)	emision Publica	Francisco Arrivi, Manager

NEW AM STATIONS EXPECTED ON THE AIR THIS YEAR

ALABAMA

Dadeville	WDVE
Mobile	WCIQ

ARIZONA

Page	KGPE
Phoenix	KINK
Tempe	KTMP
Wilcox	KWCX

ARKANSAS

Nashville	KBHC
Prescott	KTPA

CALIFORNIA

Mojave	KDOL
San Luis Obispo	KCJH
Weed	KDAD

COLORADO

Fort Collins	KZIX

CONNECTICUT

Hamden	WDEE

FLORIDA

East Palatka	WREA
Fort Lauderdale	WFLM
Panama City	WSCM

GEORGIA

Blakely	WBBK
Lawrenceville	WLAW

HAWAII

Honolulu	KNDI
Honolulu	KOOD

INDIANA

Brazil	WITE
Layafette	WAZY

IOWA

Cedar Rapids	KHAK

KENTUCKY

Grayson	WGOH

MICHIGAN

Clare	WCRM
St. Helen	WNIC
St. John	WJUD

MINNESOTA

International Falls	KGHS
Long Prarie	KEYL

MISSISSIPPI

Belzoni	WELZ
Lexington	WXTH

NEW MEXICO

Albuquerque	KARA
Ruidoso	KYAP
Santa Rosa	KSYX

NORTH CAROLINA

Dallas	WCFT
Farmville	WBTL
Scotland Neck	WCRC
S. Gastonia	WGAS
Wilson	WLSN

NORTH DAKOTA

Fargo	KUTT

OREGON

Bend	KGRL
Portland	KBEV
St. Helens	KSTH
Toledo	KLUU

PENNSYLVANIA

Clarion	WWCH
Greenville	WGRP

SOUTH CAROLINA

N. Augusta	WJVW

SOUTH DAKOTA

Belle Fourche	KBFS
Rapid City	KEZU

TENNESSEE

Carthage	WRKM
Oneida	WBNT
Shelbyville	WHJA

TEXAS

La Grange	KVLG
Plainview	KPLA

VIRGINIA

Danville	WDTI

WASHINGTON

Bellingham	KOQT

MANAGEMENT CONTROL

. . . Solution To Prime Problems

By MORTON J. WAGNER
Exec. Vice Pres. & Gen. Mgr., Bartell Broadcasters, Inc.

"FROM Madison, Wisconsin, to Madison Avenue, and soon one of the industries most unique management control structures . . ." This is how Jerry, Lee and Mel Bartell sum up the latest step in the growth of Bartell Broadcasters, Inc.

Our Group is comprised of seven radio and television stations — domestic and international and real estate interests from Coast to Coast. Recently we've also gone "over the counter" on the Stock Exchange and are preparing for a major issue.

On April 15, we took over facilities in the Newsweek Building at 444 Madison Avenue. Half a floor is devoted to WADO, New York, executive offices and to coordinating facilities for all far-flung interests. The new offices also contain two broadcasting studios.

For 13 years we have been building toward our current position and as we establish Bartell Central in New York, we are dedicated to utilizing our management and operating experience in pursuing solutions to the prime problems of our industry — issues that have been discussed pro and con by thinkers in our profession for years. To that end, we are delighted to announce the formulation of a special division. This we feel is the challenge, the privilege, the obligation of a group of our size and experience.

The situations inherent in the development of a group of radio and television properties are but a small scale version of the growing pains of an entire industry. For 13 years, we have pioneered independent or so-called modern radio and its myriad ramifications. Now with stations in major markets across the country and with our international interests, we believe its time to apply our intra-group problem solving procedures to our industry for whatever good they might do.

We propose weekly seminars to which we will invite industry apprentices and professionals. Our suite is surrounded by a patio. Throughout the summer over sandwiches we hope to pursue shirt sleeve sessions designed to treat subjects of industry import. We propose to evolve plans and solutions.

All we hope to do is focus a penetrating and persistent spotlight on each area causing consternation throughout the industry. One by one and working together, we'll chip away each of our flaws. The second to second attention given to individual station management will be advocated on an industry scale.

If enough top station operators contribute time and talent, we will further shape a brilliant, exciting and lucrative profession into the smooth functioning machine that is now the pride of many individual station operators.

We hope to form a Control Council of industry leaders to assist in the accomplishment of our plans . . . twelve people—each from a different phase of the business will be asked to meet to expand upon or pare down subjects to be treated. Now is the time.

NEGRO RADIO MARKET

...Only Media With Boom Potential

By HARRY NOVIK
General Manager, WLIB, N. Y.

NEGRO radio is the one communications media today that has the basic potential for an expanded growth of boom proportions. A potential that is fast being recognized by advertisers of national products. The reasons for the interest in the Negro market as an area of rapid expansion are numerous, probably the most important however, is the fact that in no other media is there still a virtually untouched consumer market as in the Negro radio field.

For years national advertisers have been completely neglecting these markets with the rationalization that their investments in general radio stations "covered" these areas. Only when a few pioneering national advertisers experimented with campaigns designed specifically for the Negro market and found them successful beyond their expectations did agencies begin to realize that they had a fabulously fertile new market for their products. The success of these early national advertisers became so apparent in this specialized Negro market, that other manufacturers began to raise the question of whether or not they also should be in these specialized markets with specialized campaigns designed for the Negro audiences.

In the past few short years nearly every national advertiser of a major product has utilized Negro radio with continuing successful results. The effectiveness of this approach has been due to the sweeping change in programming concepts of Negro stations during the past ten years. Typical of this new concept is that followed by WLIB, and now used by the majority of successful stations programming to a specialized market.

The concept follows the pattern of true community service. It differs in its presentation and appeal only insofar as its specific audience interest is concerned. It offers a well-rounded, versatile and interesting program schedule aimed specifically at the Negro audience.

But this is only part of the up-beat approach Negro radio stations have inaugurated in their programming plans. Mr. and Mrs. service programs are just as popular as those on "general" radio. The stations have developed musical programs ranging from the best in jazz and classical to the smoothest in pop music and with the plentitude of outstanding Negro artists, they are never lacking in either talent or material.

Occupying an increasing position of importance in Negro stations broadcasting is the public service field. The majority of Negro stations throughout the country are making special efforts to provide a broad assortment of special public service programming for their Negro audiences. At WLIB for instance we have special coverage on the fight against segregation in the New York City schools and at present we are presenting a series on Negro life in America "The Last Citizen."

The change in some agency thinking is slow but fortunately they are being forced, by the successes of their more perceptive competitors in this area to look into the 'possibilities" of the Negro market.

STATIONS FEATURING NEGRO PROGRAMS

ALABAMA

(100% Programming)

WEDR—Birmingham
WENN—Birmingham
WJLD—Birmingham
WEUP—Huntsville
WGOK—Mobile
WMOZ—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WRFS—Alexander City
WATM—Atmore
WAUD—Auburn
WXAL—Demopolis
WDIG—Dothan
WOOF—Dothan
WBLO—Evergreen
WOWL—Florence
WJOI—Florence
WETO—Gadsden
WMFC—Monroeville
WJHO—Opelika
WROS—Scottsboro
WHBB—Selma
WJDB—Thomasville
WABT—Tuskegee
WVNA—Tuscumbia

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KVRC—Arkadelphia
KBBA—Benton
KLCN—Blytheville
KXJK—Forrest City
KFFA—Helena
KCLA—Pine Bluff
KOTN—Pine Bluff
KPBA—Pine Bluff
KWYN—Wynne

CALIFORNIA

(8 or more hours per week)

KICO—Calexico
KCRE—Crescent City
KGST—Fresno
KGFJ—Hollywood
KGER—Long Beach
KPOP—Los Angeles
KALI—Pasadena
KSAN—San Francisco

COLORADO

(8 or more hours per week)

KFSC—Denver

DELAWARE

(8 or more hours per week)

WILM—Wilmington

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WOBS—Jacksonville
WFEC—Miami
WMBM—Miami Beach
WBOP—Pensacola
WTMP—Tampa

(8 or more hours per week)

WSWN—Belle Glade
WDSP—DeFuniak Springs
WFTL—Fort Lauderdale
WIRA—Fort Pierce
WRHC—Jacksonville
WMAF—Madison
WMOP—Ocala

WCNH—Quincy
WTRR—Sanford
WTNT—Tallahassee

GEORGIA

(100% Programming)

WAOK—Atlanta
WCLS—Columbus
WCRY—Macon

(8 or more hours per week)

WAAG—Adel
WJAZ—Albany
WDEC—Americus
WERD—Atlanta
WAUG—Augusta
WBIA—Augusta
WGIG—Brunswick
WMOG—Brunswick
WGRA—Cairo
WCLA—Claxton
WDAK—Columbus
WMJM—Cordele
WDWD—Dawson
WBHB—Fitzgerald
WFPM—Fort Valley
WHIE—Griffin
WLAG—LaGrange
WIBB—Macon
WYTH—Madison
WMTM—Moultrie
WBBN—Perry
WSGA—Savannah
WKTG—Thomasville
WGOV—Valdosta
WACL—Waycross
WBRO—Waynesboro
WBMK—West Point

ILLINOIS

(100% Programming)

WBEE—Chicago

(8 or more hours per week)

WIBV—Belleville
WAAF—Chicago
WGES—Chicago
WHFC—Chicago
WSBC—Chicago
WTAQ—LaGrange
WOPA—Oak Park
WROK—Rockford

INDIANA

(8 or more hours per week)

WGRY—Gary
WWCA—Gary
WJOB—Hammond
WGEE—Indianapolis

KANSAS

(8 or more hours per week)

KCKN—Kansas City
KTOP—Topeka

KENTUCKY

(100% Programming)

WLOU—Louisville

(8 or more hours per week)

WKIC—Hazard
WMLF—Pineville

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WNOE—New Orleans
WYLD—New Orleans
KOKA—Shreveport

(8 or more hours per week)

KDBS—Alexandria
KEUH—Eunice
KFNV—Ferriday
KLEC—Jonesville
KAOK—Lake Charles
KLPL—Lake Providence
KLIC—Monroe
KSLO—Opelousas
KTLD—Tallulah

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore

(8 or more hours per week)

WITH—Baltimore
WDVM—Pocomoke City

MICHIGAN

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WBBC—Flint
WCHB—Inkster

MISSISSIPPI

(100% Programming)

WOKJ—Jackson
WQIC—Meridian

(8 or more hours per week)

WGLC—Centreville
WROX—Clarksdale
WCLD—Cleveland
WACR—Columbus
WMAG—Forest
WGVM—Greenville
WMDC—Hazlehurst
WKOZ—Kosciusko
WESY—Leland
WMBC—Macon
WSJC—Magee
WHNY—McComb
WNAT—Natchez
WSSO—Starkville
WROB—West Point

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

(8 or more hours per week)

KSTL—St. Louis

NEVADA

(8 or more hours per week)

KENO—Las Vegas

NEW JERSEY

(8 or more hours per week)

WMID—Atlantic City
WCAM—Camden
WHBI—Newark
WNJR—Newark
WBUD—Trenton

NEW MEXICO

(8 or more hours per week)

KFUN—Las Vegas

NEW YORK

(8 or more hours per week)

WINE—Buffalo
WLIB—New York
WEVD—New York
WADO—New York
WWRL—New York

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem

(8 or more hours per week)

WBBB—Burlington
WGIV—Charlotte
WCDJ—Edenton
WFMO—Fairmont
WFAI—Fayetteville
WFMC—Goldsboro
WGBG—Greensboro
WHVH—Henderson
WHPE—High Point
WISP—Kinston
WPAQ—Mt. Airy
WRAL—Raleigh
WCEC—Rocky Mount
WSAT—Salisbury
WEEB—Southern Pines
WAIR—Winston-Salem

OHIO

(100% Programming)

WCIN—Cincinnati
WJMO—Cleveland

(8 or more hours per week)

WVKO—Columbus

OKLAHOMA

(8 or more hours per week)

KWPR—Claremore

KBIX—Muskogee
KOKL—Okmulgee

PENNSYLVANIA

(100% Programming)

WHAT—Philadelphia

(8 or more hours per week)

WDAS—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WYNN—Florence

(8 or more hours per week)

WANS—Anderson
WBAW—Barnwell
WBSC—Bennettsville
WPAL—Charleston
WOIC—Columbia
WJMX—Florence
WOLS—Florence
WESC—Greenville
WFBC—Greenville
WEAB—Greer
WJOT—Lake City
WLCM—Lancaster
WLBG—Laurens
WJAY—Mullins
WTND—Orangeburg
WSSC—Sumter
WALD—Walterboro

TENNESSEE

(100% Programming)

WMFS—Chattanooga
WJAK—Jackson
WLOK—Memphis
WVOL—Nashville

(8 or more hours per week)

WEAG—Alcoa
WMCH—Church Hill
WJZM—Clarksville
WDKN—Dickson
WBEJ—Elizabethton
WAGG—Franklin
KWAM—Memphis
WDIA—Memphis
WHEY—Millington
WLAC—Nashville

TEXAS

(8 or more hours per week)

KJET—Beaumont
KRIC—Beaumont
KNOK—Fort Worth
KGBC—Galveston
KOCH—Houston
KYOK—Houston
KSEL—Lubbock
KMHT—Marshall
KSFA—Nacogdoches
KLVL—Pasadena
KFTV—Paris
KOLE—Port Arthur
KCOR—San Antonio
KDOK—Tyler
KZEY—Tyler

VIRGINIA

(100% Programming)

WYOU—Newport News
WRAP—Norfolk
WANT—Richmond

(8 or more hours per week)

WBTM—Danville
WEVA—Emporia
WHAP—Hopewell
WBRG—Lynchburg
WMVA—Martinsville
WSSV—Petersburg
WYTI—Rocky Mount
WHLF—South Boston

WASHINGTON

(8 or more hours per week)

KNBX—Kirkland

WEST VIRGINIA

(8 or more hours per week)

WWNR—Beckley

STATE BROADCASTERS ASSOCIATIONS

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama

Meetings: March and October
Elections: March meeting
Members: 68 Active, 18 Assoc.

President.....John C. Cooper, WJRD, Tuscaloosa
V.P. Radio.....Jess L. Jordan, WTBF, Troy WKRG, Mobile
V.P. TV...Ray Furr, WAPI-TV, Birmingham
Secy.-Treas. (Act.).....Beri Moore, WAMI, Opp
Exec. Secy.....Mrs. Angie M. Youngson

Arizona Broadcasters Association

c/o President or Exec. Secy.

Meetings: November
Elections: November
Members: 41

Pres.....Tom Chauncey, KOOL, Phoenix
Vice Pres.....John Hogg, KOY, Phoenix
Secy., Treas.....Fred Vance, KVOA-TV, Tucson
Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

c/o Secy., KAGH, Crossett

Meetings: March and August
Elections: August
Members: 50

President.....Kermit Richardson, KBOK, Malvern
Vice Pres...C. R. Horne, KXRJ, Russellville
Secy., Treas....Julian Haas, KAGH, Crossett

California Broadcasters Association

6047 Hollywood Blvd., Hollywood 28, Cal.

Meetings: November (and on special call)
Elections: November
Members: 100

President.....William E. Goetze, KFSD, San Diego
Vice Pres. (Radio).....Ernest L. Spencer, KWIZ, Santa Ana
Vice Pres. (TV).....Richard P. Hogue, KXTV, Sacramento
Sec.-Treas.....Alan Lisser, KBIG, Avalon
Exec. Secy.....Eleanor Henshaw, 6047 Hollywood Blvd., Hollywood 28
Directors.....Goetze, Spencer, Hogue & Lisser; Louis S. Simon, KPIX-TV, San Francisco; Hale Bondurant, KWG, Stockton; John T. Reynolds, KHJ-TV, Los Angeles; William D. Pabst, KTVU, San Francisco-Oakland; M. F. Woodling, KHSL, Chico; Art Westlund, KRE, Berkeley; Joe Drilling, KJEO-TV, Fresno

Colorado Broadcasters Association

c/o President

Meetings: Semi-annual
Elections: June
Members: 49

Chairman...Harry W. Hoth, KRDO-AM-TV, Colo. Springs
President.....Al Ross, KGEK, Sterling
Vice Pres....Abbott Tessman, KEXO, Grand Junction
Treas.....Ed Koepke, KDEN, Denver
Secy.....Clayton Brace, KLZ, Denver
Exec. Secy.....Mrs. Isabell Prien, RFD No. 3, Box 518, Golden
Directors...Dennis Behand, KLMR, Lamar; Robt. D. Ellis, KGHF, Pueblo.

Connecticut Broadcasters Association

c/o Sec. Treas., 991 Broad St., Bridgeport

Meetings: Periodically
Elections: May
Members: 30

Pres.....Walter C. Johnson, WTIC, Hartford
Secy. Treas.....John L. Ellinger, WNAB, Bridgeport

Delaware Association of Broadcasters

c/o President

Meetings: October
Elections: Annually
Members: 11

President.....Harvey C. Smith, WDEL. Wilmington
Vice Pres.....Wayne Rollins, WAMS, Wilmington
Secy., Treas.....Gordon MacIntosh, WTUX, Wilmington

Florida Association of Broadcasters

c/o Exec. Secy., 214 Center Bldg., Tallahassee

Meetings: Annually, plus regional
Elections: Annual
Members: 90

Pres.....Lawrence A. Rollins, WSIR, Winter Haven
1st Vice Pres.....Robert R. Feagin, WPDQ, Jacksonville
2nd Vice Pres....Lee Ruwitch, WTVJ, Miami
Secy.-Treas.....Fred P. Shawn, WSUN, St. Petersburg
Exec. Secy., Gen. Counsel.....J. Kenneth Ballinger

Georgia Association of Broadcasters

c/o President, P.O. Box 34, Tifton

Meetings: August and January
Elections: August
Members: 70

Pres.....Ralph N. Edwards, WWGS, Tifton
1st Vice Pres.....Geo. Patton, WBML, Macon
2nd Vice Pres.....Paul Reid, WBHB, Fitzgerald
Secy.-Treas.....Jim Hicks, WRDW, Augusta

Hawaiian Association of Broadcasters

c/o Pres., P.O. Box 1007, Waipahu

Meetings: First Fri. each month
Elections: December
Members: 10

President...Harry En Chu, KAHU, Waipahu
Vice Pres.....Perry Carle, KPOA, Honolulu
Secy.-Treas...Wm. O. Paine, KGU, Honolulu

Idaho Broadcasters Association

c/o President

Meetings: Annual (Sept.)
Elections: Annual
Members: 34 Radio; 6 TV

President...Gene Shumate, KRXK, Rexburg
Vice Pres.....“Gub” Mix, KRPL, Moscow
Secy. Treas....Duane Wolfe, KCID, Caldwell

Illinois Broadcasters Association

c/o Pres., 441 N. Michigan Ave., Chicago, Ill.

Meetings: May & October
Elections: October
Members: 70 Active; 10 Assoc.

President.....Bruce Dennis, WGN, Chicago
Vice Pres....William Holm, WLPO, La Salle
Secy.-Treas.....M. H. Stuckwish, WSOY, Decatur

Indiana Broadcasters Association

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis

Meetings: 3 times a year
Elections: March
Members: 62 Radio; 16 TV

President.....Joseph Higgens, WTHI, Terre Haute
Vice Pres. (AM)....Dee Coe, WWCA, Gary
Vice Pres. (FM).....Elmer Sulzer, WFIU, Bloomington
Vice Pres. (TV)....Neal Welch, WSBT-TV, South Bend
Secy., Treas.....E. Berry Smith, WFIE-TV, Evansville
Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis
Asst. Treas....Ron Ross, WPTA, Fort Wayne
Directors.....Eldon Campbell. WFBM, Indianapolis; Robert McConnell, WISH, Indianapolis; John Atkinson, WHBU, Anderson; Jack Douglas, WCSI, Columbus; E. M. Jackson, WCNB, Connersville; Wm. C. Fowler, WBAT, Marion; Joseph Edwards, WAMW, Washington

Iowa Broadcasters Association

c/o President or Secy.-Treas.

Meeting: Annual
Elections: Annual
Members: 46

President..Paul A. Loyet, WHO & WHO-TV, Des Moines
Vice Pres.....Kenneth L. Hastie, WMT, Cedar Rapids
Exec. Secy.....James Duncan, Drake University, Des Moines
Sect. Treas.....Robert W. Erickson, KOKX, Keokuk
Directors.....Ernie Sanders, WOC, Davenport; Gene Claussen, KXIC, Iowa City; Oscar Grau, KAYL, Storm Lake; Don Sullivan, KVTV, Sioux City; George Volger, KWPC, Muscatine

Kansas Association of Radio Broadcasters

c/o President

Meetings: May
Elections: May
Members: 45

President.....Tom Bashaw, KFH, Wichita
Vice Pres.....Thad Sandstrom, WIBW, Topeka
Secy. Treas.....Jim Platt, KBTO, El Dorado

Kentucky Broadcasters Association

c/o J. W. Betts, Sec.-Treas.
WFTM, Maysville

Meetings: October and March
Elections: October
Members: 55

President....J. Francke Fox, WHLN, Harlan
First Vice Pres....Donald J. Horton, WVLK, Lexington
2nd Vice Pres.....Jim Caldwell, WAVE, Louisville
Secy. Treas....J. W. Betts, WFTM, Maysville
Exec. Comm....Al Temple, WKET, Bowling Green; Bill Whitaker, WMOR, Morehead; Katherine Peden, WHOP, Hopkinsville

Louisiana Association of Broadcasters

608 Fidelity Bldg., Baton Rouge, La.

Meetings: September
Elections: September
Members: 75

President.....Tom Pears, KVOL, Lafayette
Radio Vice Pres.....Hillman Bailey, KNOC, Natchitoches
TV Vice Pres.....Tom Gibbens, WAFB-TV, Baton Rouge
Treasurer....Si Willing, KMAR, Winnsboro
Exec. Secy....Rolfe McCollister, 608 Fidelity Bank Bldg., Baton Rouge.

Maine Assoc. of Broadcasters

c/o Secretary-Treasurer

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV

President.....Elby Stevens, WFST, Caribou
Vice Pres.....Walter Dixon, WABI, Bangor
Secy.-Treas.....Norman G. Gallant, WFAU, Augusta

Maryland-D. C. Broadcasters Association

c/o President or Secy.-Treas.

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.

President.....Jason Pate, WASA, Havre de Grace
Vice Pres.....Lloyd Dennis, WTOP, Washington, D. C.
Secy. Treas.....Robert B. Jones, Jr., WFBR, Baltimore

Massachusetts Broadcasters Association, Inc.

c/o President

Meetings: Annual
Elections: Annual
Members: 36

President.....Herbert L. Krueger, WTAG, Worcester
Vice Pres.....Thomas Y. Gorman, WEEI, Boston
Treasurer.....Richard Adams, WKOX, Framingham
Secretary.Otto Arnold, WBSM, New Bedford

Michigan Association of Broadcasters

c/o Executive Secretary

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate

President.....Elmer A. Knopf, WFDF, Flint
Vice Pres.....John Pomeroy, WILX-TV, Jackson
Secy. Treas.....James R. Sumbler, WMTE, Mahistee
Exec. Secy.....Robt. J. Coleman, 453 Rosewood, E. Lansing
Directors.....James Sumbler, WMTE, Manistee, Don DeGroot, WWJ, Detroit, Gene Ellerman, WWTV, Cadillac, Paul J. Haller, WELL, Battle Creek

Minnesota Broadcasters Association

c/o Secretary-Treasurer
50 South Ninth St., Minneapolis

Meetings: Board, bi-annually; spec. mtgs. subj. to call by President
Elections: Annually
Members: 53 Active, 4 Associate

President...Robt. DeHaven, KYSM, Mankato
Vice Pres.....James Hambacher, KBUN, Bemidji
Secy., Treas.....Sherman Headley, WCCO-TV, Minneapolis

Mississippi Broadcasters Association

c/o President or Secy.-Treas.

Meetings: April & September
Elections: Spring meeting
Members: 59

President.....Joe Carson, WOKK, Meridian
Vice Pres.....Harold B. McCarley, WBLE, Batesville
Secy. Treas.....C. H. Quick, WSUH, Oxford
Exec. Secy.....Duncan Whiteside, Box 5, University

Missouri Broadcasters Association

c/o Executive Secretary

Meetings: Spring & Fall
Elections: Fall
Members: 76

President .....Clarence Breazeal, KCMO, Kansas City
Vice Pres.....Robert Hyland, KMOX, St. Louis
Secy.-Treas.....Harold Douglas, KMMO, Marshall
Exec. Secy.....Eugenia Collins, WEW, St. Louis
Directors.....Bruce Barrington, Don Daily, F. L. Donze, Bob Hyland

Montana Broadcasters Association

c/o President

Meetings: May
Elections: Annual
Members: 25

President.....Mrs. Charlotte Brader, KOJM, Havre
Vice Pres.....Robert Warner, KMON, Great Falls
Secy. Treas.....Dale Moore, KCAP, Helena

Nebraska Broadcasters Association

c/o Secy. Treas.
c/o KFOR, Lincoln, Nebraska

Mtgs., Election: May 14-15
Members: 34

President..Jack Gilbert, KHOL-TV, Kearney
Vice Pres.....Harry Peck, KODY, North Platte
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President or Secretary

Meetings: October
Elections: October
Members: 10

President...Frank B. Estes, WKXL, Concord
Vice Pres.....Bernie Mack, WGIR, Manchester
Secy., Treas.....Bill Visser, WLNH, Laconia

New Jersey Broadcasters Association

c/o Secy. Treas.

Meetings: Semi-annually
Elections: October
Members: 28

President.....Frank Matrangola, WCMC, Wildwood
Vice Pres....Robert Gessner, WNNJ, Newton
Secy. Treas.....Howard Green, WOND, Pleasantville
Exec. Committee....Gordon Giffen, WKDN, Camden; Everett Rudloff, WJKL, Asbury Park; Paul Alger, WSNJ, Bridgeton; Richard Hardin, WBUD, Trenton, N. J.

New Mexico Broadcasters Association

c/o President

Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.

Pres.....Ivan Head, KVSF, Santa Fe
Vice Pres..Virgil Parker, KRSN, Los Alamos
Secy. Treas.....Dave Button, KMIN, Grants

New York State Association of Radio and Television Broadcasters

Address: c/o President or Secretary

Meetings: March
Elections: March
Members: 100

President.....George Dunham, WNBF, Binghamton
1st Vice-Pres.....Paul Adanti, WHEN-AM-TV, Syracuse
2nd Vice Pres.....Gunnar Wiig, WROC, Rochester
Secretary.....Elliott Stewart, WIBX, Utica
Treasurer.....Harry Trenner, WBNY, Buffalo

North Carolina Association of Broadcasters Inc.

c/o Secretary-Treasurer

Meetings: Spring & Fall
Elections: October
Members: 117

Pres.....Robert R. Hilker, WCGC, Belmont
V.P., Radio..Richard H. Dunlea, Jr., WMFD, Wilmington
V.P.-TV....Floyd Fletcher, WTVD, Durham
Secy., Treas.....Cecil B. Hoskins, WWNC, Asheville

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 232, Minot

Meetings: September
Elections: September
Members: 19 Radio, 10 TV, 5 Associate

President.....John W. Boler, KXGO, Fargo
Vice Pres...Dick Johnson, KBOM, Bismarck
Secy.-Treas.....Les Maupin, KPLM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.

Meetings: Spring & Fall
Elections: Fall meeting
Members: 86

Pres.....Tom Rogers, WCLT, Newark
Vice Pres. (Radio)....Gene Trace, WBBW, Youngstown
Vice Pres. (TV)....Bob Mack, WIMA, Lima
Secy., Treas.....Carlton Dargusch, Jr. 218 E. State St., Columbus

Oklahoma Broadcasters' Association

Box 542, Norman, Okla.

Meetings: January and August
Elections: January
Members: 49

President...Tom Johnson, KTOK, Oklahoma City
Vice Pres.....Ray Van Hooser, KNED, McAlester
Secy., Treas.....Wm. S. Morgan, KNOR, Norman
Board of Directors.....Pat Murphy, KCRC, Enid, J. R. Bellatti, KSPI, Stillwater, John Mahoney, KVIN, Vinita, Jack Pink, KWCO, Chickasha, Ron Wheeler, KTAT, Frederick, Bob Hoth, KAKC, Tulsa, John Gray, KGYN, Guymon

Oregon Association of Broadcasters

c/o Robert Monaghan, Box 5025, Eugene

Meetings: November & April
Elections: April
Members: 47 Radio; 7 TV; 4 Assoc.

President.....Ray Johnson, KMED, Medford
Vice Pres.....Gordon Capps, KSRV, Ontario
Secy. Treas.....Frank Coffin, KOIN-TV, Portland
General Mgr.....Robert Monaghan

Pennsylvania Association of Broadcasters

c/o President

Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.

Pres.....Cecil Woodland, WEJL, Scranton
1st Vice Pres.....Milton Bergstein, WMAJ, State College
2nd V.P..Thomas Metzger, WMRF, Lewiston
Exec. Secy.....Miss Kaye Witmer, Box 606, Harrisburg
Treas.....J. Robt. Gulick, WGAL, Lancaster
Sect.....Robert R. Williams, WHLM, Bloomsburg

Puerto Rican Association of Broadcasters

c/o President

Meetings: July & as called
Elections: July
Members: 20

President.....Ventura Lamas, Jr., WKAQ, San Juan
Vice Pres.....Nabal Barreto, WCMN, Arecibo
Secretary....Charlie Cordero, WLEO, Ponce
Treasurer.....Julio Morales, WKYN, Rio Piedras
Exec. Secy.....Roberto Bocanegra, P. O. Box 10144, Santruce

Rhode Island Broadcasters Association

c/o WADK, Newport, R. I.

Meetings: Quarterly
Elections: June
Members: 15

Pres.....Milton E. Mitler, WADK, Newport
Vice-Pres.....Edward Bogoshian, WJAR, Providence
Secy.-Treas..Zel Levin, WWON, Woonsocket

South Carolina Broadcasters Association

c/o Secretary-Treasurer

Meetings: January & Summer
Elections: January
Members: 59 Radio; 6 TV

President....Edward L. B. Osborne, WBCU, Union
Vice Pres.....Louis M. Neale, Jr., WBEU, Beaufort
Secy.-Treas....T. Doug Youngblood, WFIG, Sumter
Directors.....John T. Cashion, WGCD, Chester; Frank Harden, WIS, Columbia; H. M. McElveen, WNOK-TV, Columbia; John Davenport, WESC, Greenville; and Osborne, Neale and Youngblood.

South Dakota Broadcasters Association

c/o President or Secy.-Treas.

Meetings: Annual
Elections: Annual
Members: 15

President.....Donald D. Sullivan, WNAX, Yankton
Vice Pres.....Bill Johnson, KYNT, Yankton
Secy., Treas....Jas. Slack, KUSD, Vermillion

Tennessee Association of Broadcasters

c/o Exec. Secy.

Univ. Tennessee, Knoxville, Tenn.
Meetings: November
Elections: November
Members: 68 Active; 3 Assoc.
President.....Charles B. Brakefield, WREC, Memphis
Vice Pres.....Charles W. Brewer, WHIN, Gallatin
Secy., Treas.....Stan Torgerson, WMC, Memphis
Exec. Secy.....Kenneth Wright, 14 Ayres Hall, University of Tenn., Knoxville

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Meetings: Semi-annual
Elections: Fall
Members: 173
President...Joe Leonard, KGAF, Gainesville
Vice Pres....Jim Hairgrove, KBRZ, Freeport
Secy. Treas....Gene Hendryx, KVLF, Alpine
Exec. Secy.....Bonner McLane
Directors.....Al Johnson, Leo Hackney, Marshall Formby, Charles Jordan, Wendell Mayes, Jack Roth

Utah Broadcasters Association

c/o President
1393 N. Main St., Logan, Utah
Meetings: Annual
Elections: Annual
Members: 15
President.....Reed Bullen, KVNU, Logan
Vice Pres.....Kenneth J. Hanni, KCPX Salt Lake City
Secy.-Treas....Arch G. Webb, KVOG, Ogden

Vermont Association of Broadcasters

c/o President
Meetings: June
Elections: June
Members: 14
President.....Carlo F. Zezza, WCFR, Springfield
Vice Pres.....Craig S. Parker, WDEV, Waterbury
Treas.....Daniel B. Ruggles, WSKI, Montpelier
Sect.....Andrew S. Ball, WCAX, Burlington

Virginia Association of Broadcasters

c/o Secretary-Treasurer
Meetings: June
Elections: June
Members: 64 Active; 9 Assoc.
President.....Thomas P. Chisman, WVEC AM-TV, Hampton
Vice Pres.....Robert C. Walker, WCHV, Charlottesville
Secy. Treas.....N. Wilber Kidd, WAYB, Waynesboro
Leg. Chairman.....C. T. Lucy, WRVA, Richmond

Washington State Association of Broadcasters

c/o Mgr. Dir.
White-Henry-Stuart Bldg., Seattle
Meetings: April and October
Elections: April
Members: 53 Radio; 11 TV; 6 Assoc.
President.....James W. Wallace, KPQ, Wenatchee
Vice-Pres.....W. W. Warren, KOMO-AM-TV, Seattle
Secy.-Treas....Allen Miller, KWSC, Pullman
Mng. Dir., Counsel.....Ronald A. Murphy

West Virginia Broadcasters Association

c/o President or Secy.-Treas.
Meetings: Spring and fall
Elections: Spring
Members: 44
Pres.....C. Leslie Golliday, WEPM, Martinsburg
Vice Pres.....John Shott, WHIS, Bluefield
Secy. Treas.....A. W. Vickers, WOAY, Oak Hill
Exec. Secy.....Mrs. Mary Sonis, 3615 Kanawha S. E., Charleston

Wisconsin Broadcasters Association

c/o President
Meetings: Jan.-June
Elections: January
Members: 48
President.....Mig Figi, WAUX, Waukesha
Vice-Pres....Donald Wirth, WNAM, Neenah
Sect.....Carl Kolata, WTTN, Watertown
Treas...Richard Dudley, WSAU-TV, Wausau
Attorney.....Henry Buslee, 202 Monona Ave., Madison

Wyoming Association of Broadcasters

c/o Secretary-Treasurer
Meetings: Annually
Elections: Annually
Members: 18
President.....Roy Marsh, KRAL, Rawlins
Vice Pres.....Mildred Ernest, KWRB-TV, Thermopolis
Secy. Treas...Bob Berger, KTWO-TV, Casper

BROADCASTERS' PROMOTION ASSOCIATION, INC.

815 Superior Ave. N.E., Cleveland 14, Ohio
Phone: CH 1-0942

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KTVI, St. Louis, Mo.

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Robert Freeland
KOTV, Tulsa, Okla.

Chuck Olson
WITI-TV, Milwaukee, Wisc.

Janet Byers
KYW, Cleveland, O.

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London, Ont.

Austin Heywood
KNXT, Los Angeles, Calif.

L. Walton Smith
WROC-TV, Rochester, N. Y.

Robert B. Cheyne
WHDH, Boston, Mass.

Ken McClure
KFSD-TV, San Diego, Calif.

Dorothy Sanders
WLW-D, Dayton, O.

Mike Schaffer
WAVY-TV, Portsmouth, Va.

Charles Wilson
WGN, Inc., Chicago, Ill.

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WRFS, Alexander City
Chenoweth, James B.
WAPI & WABT,
Birmingham

ARIZONA

Hill, Milt Dean
KOOL AM-TV, Phoenix

ARKANSAS

Huey, Harry
Box 825, Ft. Smith

CALIFORNIA

Ireton, Margaret
KERO-TV, Bakersfield
Hovore, Franklin T.
KRCA, Hollywood
Heywood, Austin
KNXT, Los Angeles
Hillman, Philmour B.
KNX-CBS, Los Angeles
Nashick, E. Robert
KTLA-TV, Los Angeles
Nelson, Robert L.
KHJ-TV, Los Angeles
Bachman, Monas S.
KXTV, Sacramento
Jackson, Parker H.
KFMB-TV, San Diego
Christensen, A. H.
KPIX, San Francisco
Clark Evelyn
KCBS, San Francisco
Rodman, George T.
KGO-TV, San Francisco
Norton, Mrs. Margaret
KNTV, San Jose

COLORADO

Taft, Harold
KBTV, Denver
Faulkner, Dean
KOA-TV, Denver
Atteberry, Ellis
KCOL, Fort Collins
Seaney, Jim
KLZ-TV, Denver

CONNECTICUT

Gallagher, Peter F.
WNHC-TV, New Haven
Wry, Howard V.
WKNB, W. Hartford

DISTRICT OF COLUMBIA

Adams, Robert M.
WTOP-TV, Washington

Meeks, Haywood
WMAL-TV,
Washington, D. C.
McCawley, Ralph R.
WRC-TV, Washington
Roberts, Edwin A.
WTOP, Washington
Wilson, Jo, Miss
WWDC, Inc.,
Washington 6, D. C.

FLORIDA

Maitlen, D. J.
WESH-TV,
Daytona Beach
Amyx, Andy
WFGA-TV, Jacksonville
Mahaffey, Tom W.
WJXT, Jacksonville
Arden, Jon E.
WCKT, Miami
Kelly, John J.
Storer Bcstg
Miami Beach
Elber, Samuel
WGBS, Miami Beach
Toppan, Burt
WTVJ, Miami
Taggart, Byron
WFLA & WFLA-TV
Tampa

GEORGIA

Paschall, Walter G.
WSB, WSB-TV, Atlanta
Ned Jay
WAGA-TV, Atlanta
Gewinner, Holt, Jr.
WSB-TV, Atlanta
Andrews, Joe
WMAZ-TV, Macon
Jenkins, George
WRBL, Columbus
Cook, George B.
WGAF, Valdosta

IDAHO

Winters, Evelyn
KIDO, Boise

ILLINOIS

Hanlon, James G.
WGN, Chicago
Haviland, Thomas E.
WCFL, Chicago
Peterson, Edwin R.
Keystone Bcstg Co.,
Chicago
Wiedenkeller, L. O.
WTVP, Decatur
Biggar, Geo. C.
WLBK, De Kalb
Henry, Elliott, W., Jr.
ABC-WBKB, Chicago
Hohmann, William R.
WBBM-TV, Chicago
Keys, John M.
WMAQ-WNBQ, Chicago
Sack, Ronald L.
WLS, Inc., Chicago
Holland, John
WIND, Chicago
Hollembaek, Loren
WBBM, Chicago
Wilson, Charles A.
WGN, WGN-TV,
Chicago
Knapp, Albert E.
WEEK, WEEK-TV,
East Peoria
Sebastian, Charles
WTAQ, La Grange
Noyes, Stan
WOPA, Oak Park
Johnston, James
WMBD-TV, Peoria
Means, William
WICS, Springfield
Olson, Chuck
WREX-TV, Rockford
Darton, Heber E.
WHBF, WHBF-TV,
Rock Island

INDIANA

Lindsay, Paul A.
WOWO, Ft. Wayne
Frerk, Laurence
WPTA, Ft. Wayne
Keefe, Robert
WANE-TV, Fort Wayne
Schroeder, Wilson
WKJG-AM & TV,
Fort Wayne
Bidlock, Robert W.
WIBC, Indianapolis
March, Thomas B.
WWCA, Gary
Hurlbut, John F.
WFBM, WFBM-TV,
Indianapolis
Wilson, H. Keith
WTTV, Indianapolis
Reisinger, Ray
WISH, WISH-TV,
Indianapolis
Gassensmith, Skip
WSBT-TV, South Bend

IOWA

Bowermaster, James H.
WMT Stations,
Cedar Rapids
Upp, Richard W.
WOC-TV, Davenport
Cornils, Wayne C.
KPIG, Cedar Rapids
De Vine, Ric
KRNT-TV, Des Moines
Schambow, John L.
KVTV, Sioux City

KANSAS

Larsen, M. Dale
KTVH, Wichita

KENTUCKY

Harman, Glenn A.
WINN, Louisville
Loader, William F.
WHAS, Inc., Louisville

LOUISIANA

Annenberg, Marion
WDSU, WDSU-TV,
New Orleans
Lyte, Box
WWL-TV, New Orleans
Grant, Jean
KSLA-TV, Shreveport
Briggs, James T.
KWKH, Shreveport

MAINE

Couture, Faust
WCOV, Lewiston
Joyce, Robert M.
WMTW, Poland Spgs.
Pitman, Linwood T.
WCSH-AM & TV,
Portland
Stone, Melvin L.
WLOB, Portland

MARYLAND

Picha, Anton G.
WMAR-TV, Baltimore
Tinsley, Thomas G. Jr.
WITH, Baltimore
Vaden, H. Taylor
WJZ-TV, Baltimore
Werling, Rupe
WMAL, Bethesda
Hines, Henry F.
WBAL, WBAL-TV,
Baltimore
Roeder, Charles A.
WCBM, Baltimore

MASSACHUSETTS

Cheyne, Robert B.
WHDH, Boston
Colvin, W. B.
WBZ-TV, Boston
Williams, Jack
WBZ, Boston

MICHIGAN

Edell, Robert
WJBK-TV, Detroit
Kirvan, Bud
WXYZ, Inc., Detroit
Kyker, A. Glenn
WWJ, WWJ-TV, Detroit
Levinson, H. Y.
WCAR, Detroit

Grant, Clark
WOOD-TV,
Grand Rapids
Sumner, Thomas M.
WNEM-TV, Flint

MINNESOTA

Olson, Martin A.
WDSM, WDSM-TV,
Duluth
Le Masurier, Don
KDAL-TV, Duluth
Kaufman, Clayton
WCCO, Minneapolis
Cousins, Tom
WCCO-TV, Minneapolis
Ficker, William A.
WLOL, Minneapolis
Van Roo, Robert H.
WTCN-WTCH-TV
Minneapolis

MISSOURI

Harned, William
KODE, KODE-TV,
Joplin
Redmond, Joe
KMBC-KMBC-TV
Kansas City
Strawn, F. C.
KCMO, Kansas City
Woods, Jud
WDAF-WDAF-TV
Kansas City
Corrigan, John J.
KXOX, St. Louis
Curran, Don
KTVI, St. Louis
Koch, Alice, Mrs.
KMOX, St. Louis
Mueller, Fred J.
KSD, KSD-TV, St. Louis
Stanton, Tom
KMOX-TV, St. Louis
McKibben, William T.
Balaban Station,
St. Louis
Ruppe, Michael, Jr.
KWK, St. Louis

MONTANA

May, Conna G.
KOOK-AM and TV,
Billings
Nyberg, Gertrude C.
KGHL-TV, Billings
Craney, E. B.
KXLF, Butte

NEBRASKA

Wallick, Bud
KOLN-TV, Lincoln
Meier, Evans
WJAG, Norfolk

NEW YORK

Schweitzer, William A.
WEBR, Inc., Buffalo
Hellman, Gordon A.
Transcontinent TV
Corp., New York
Lannon, Mike
WRCA-TV, New York
Stahlberger, R. L.
WCBS, New York
Sullivan, R. J.
Corinthian Bcstg., N. Y.
Linger, Dean D.
ABC TV, New York
Partridge, David E.
Westinghouse Bcstg.,
New York
Patt, Robert
WCBS-TV, New York
Roberts, Martin
NTA, New York
Smith, L. Walton
WROC-TV, Rochester
Garland, Arthur R.
WGY, Schenectady
Peel, Robert G.
WHEN-AM & TV,
Syracuse
Schlanger, Ruth
WKTV, Utica

NORTH CAROLINA

Ellis, Bill
WLOS-WLOS-TV
Asheville
Covington, J. Robert
WBT-WBTV, Charlotte
Scruggs, William M., Jr.
WSOC-WSOC-TV
Charlotte
Witherspoon, David H.
WRAL-TV, Raleigh
Mosier, David W.
WNCT, Greenville
White, Worth
WPTF-Radio, Raleigh
Barron, Richard
WSJS-TV,
Winston-Salem

NORTH DAKOTA

Blackstead, Connie Miss
N. Dak. Bcstg. Fargo
Pedersen, Roy C.
WDAY, WDAY-TV,
Fargo

OHIO

Elliot, Jean
WCUE, Akron
Fleming, R. M.
WCKY, Cincinnati
Schulte, Vera
WCPO-TV, Cincinnati
Byers, Janet
KYW, Cleveland
Davis, W. Gray
WHK, Cleveland
Mertens, Bud
WJW-TV, Cleveland
Roper, Peter
WERE, Cleveland
Godt, Gene
KYW-TV, Cleveland
Dorr, Jack
WBNS-TV, Columbus
Gay, Chuck
WHIO-TV & AM,
Dayton
Sanders, Dorothy
WLW-D, Dayton
Wilson, George
WSTV, Steubenville
Osborne, Deane D.
WSPD, Toledo
Fayer, Steve
WTOL-TV, Toledo

OKLAHOMA

Larkins, Charles E.
P.O. Box 1637
Muskogee
Sherry, Jack
WKY-TV,
Oklahoma City
Tjaden, Montez
KWTV, Oklahoma City
Freeland, Robert V.
KOTV, Tulsa

OREGON

Newton, Dick
KEX, Portland

PENNSYLVANIA

Woodland, Paul I.
WGAL, WGAL-TV,
Lancaster
Kiss, James M.
WPEN, Philadelphia
Birnbaum, Fred
WCAU, Philadelphia
Pryor, Robert N.
WCAU-TV,
Philadelphia
Krauss, Mitchell
WIP, Philadelphia
Babcock, William E.
WICU-WICU-TV, Erie
Dunne, John
WFBG-WFBG-TV
Philadelphia
Scheuer, John D., Jr.
Triangle Publications,
Inc., Philadelphia
Wiley, John P.
WRCV, WRCV-TV,
Philadelphia
Augustine, Caley E.
WIIC, Pittsburgh
Buzzelli, June L.
KDKA, Pittsburgh
Lewis, David N.
KDKA-TV, Pittsburgh
Chernin, Kenneth
Triangle Public.
Philadelphia

Stevenson, William J.
WRCV, Philadelphia
Winther, Donn
WFIL, Philadelphia
Sperry, George
WNEP-TV, Scranton
Paul, Dick
WBRE-WBRE-TV
Wilkes-Barre
Holcomb, Douglas
WGBI & WDAU-TV,
Scranton

RHODE ISLAND

Kavanagh, Jack
WPRO-TV, Providence
Morton, Don
WEAN, Providence

SOUTH CAROLINA

Cureton, Thomas G.
WIS-TV, Columbia
Davenport, J.
WESE, Greenville
Adams, William A.
WSPA-TV
Spartanburg

SOUTH DAKOTA

Townsend, Jack
KELO, KELO-TV,
Sioux Falls

TENNESSEE

Roper, Gene
WHBQ-TV, Memphis
Cash, Charles H., Jr.
WSM-TV, Nashville
Jones, W. A.
WSIX, Nashville

TEXAS

Brazier, Roland
KGUL-TV, Houston
Cohlmia, Casey
WFAA-TV, Dallas
Sullivan, Edward A.
KSET, El Paso
Wygant, Phil
WBAP-WBAP-TV
Fort Worth
Collins, Ken
KXYZ, Houston
Harriss, Kirt
KPRC, KPRC-TV,
Houston
Shipley, W. H.
KDUB, Lubbock
McClure, Ken
KENS-TV, San Antonio
Yancy, Bill N.
WOAI-TV, San Antonio

VIRGINIA

Heyne, Donald G.
WINA, Charlottesville
Hydrick, Daniel E., Jr.
WGH, Norfolk, Va.
Schaffer, Mike
WAVY, WAVY-TV,
Portsmouth
Stone, John L., Jr.
WRVA-TV, Richmond
Evans, James W.
WTAR-WTAR-TV
Norfolk
McCollum, Thomas F.
WXEX-TV, Richmond

WASHINGTON

Blosl, Thomas L.
KIRO-KIRO-TV
Seattle
Devon, Don
KIMA, KIMA-TV,
Yakima

WEST VIRGINIA

Greenwood, George
WSAZ, Inc., Huntington
Knight, James H.
WTRF-TV, Wheeling
Meagle, Howard W.
WWVA, Wheeling

WISCONSIN

Moran, Robert O.
WBEL, Beloit
Meister, Robert
WBAY, WBAY-TV,
Green Bay
Anderson, Leonard G.
WKBH-WKBT,
La Crosse
Barnes, Art
WISN, WISN-TV,
Milwaukee
Bolger, Thomas E.
WSAU-WSAU-TV
Wausau
Cohen, Joella Miss
WFRV, Green Bay
Olson, Chuck
WITI-TV, Milwaukee
Turet, Lawrence
WXIX, Milwaukee
Wallace, Bruce
WTMJ-WTMJ-TV,
Milwaukee

CANADA

Mannix B.
CFAC, Calgary, Alberta
Love, Jas. A.
CFCN, Calgary
Kilby, T. Acton
CKWX, Vancouver
Allen, William S.
CJVI, Victoria, B. C.
Walker, Gordon N.
CKRC, Winnipeg, Man.
Clark, Harvey M.
CFPL, London, Ontario
Freeman, Marvin M.
CKX, Brandon, Man.
Tweedie, P. A.
CFCF, Montreal
Wall, Don
CKGM, Montreal
Gardi, Frank J.
CJIC-TV,
Sault Ste. Marie, Ont.
Goodman, J. C.
CJGX, Yorkton, Sask.
Marsden, Kenneth C.
CFRB, Toronto, Ontario.

ROSTER OF AFFILIATE MEMBERS

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Daly, Thomas
CFPL-TV, London, Ont.
Lurie, Louise
WBBM-TV, Chicago
Paradis, George
WECH-TV,
Portland, Me.
Downing, Bert
KYW, Cleveland
Gerity, James, Jr.
WNEM-TV, Flint, Mich.
Hansen, Bob
WCCO-TV, Minneapolis
Henderson, C. George
WSOC, Charlotte, N. C.
Rogers, John
WBBM-CBS, Chicago
Gohring, R. A.
WNEM, Flint, Mich.
Box, John F., Jr.
Balaban Stations
St. Louis, Mo.
Pinney, Richard D.
WMT, WMT-TV, Cedar
Rapids, Iowa
Marx, Dorothy Mrs.
Balaban Stations
St. Louis, Mo.
Gallagher, Robert R.
WCBS, New York
Vitale, Raymond
WCBS, New York
Larrison, Hovey
WHEN-WHEN-TV
Syracuse
Dillon, John P.
WBTV, Charlotte
Duperrault, Doug
WTAR-WTAR-TV
Norfolk, Va.
Curran, Don
KTVI, St. Louis, Mo.
Gzebb, L.
CKRC, Winnipeg

Stations In Major Markets Offering Advertisers In-Store Displays

This compilation, a four-month project, has been completed by the media merchandising division of BBDO's marketing department. It is the third annual survey of Radio and Television stations which offer in-store display space to their advertisers. The full report lists 185 Radio and 81 Television stations in major markets whose merchandising plans include supermarket display space for their advertisers. The survey was organized and executed under the direction of Louis Kruh, head of the media merchandising division, and Paul Freyd, vice president in charge of marketing at BBDO.

Radio Stations

ALABAMA

*WJLD—Birmingham
WBRC—Birmingham

ARIZONA

KOOL—Phoenix
KOY—Phoenix
KCNA—Tucson

CALIFORNIA

KAFY—Bakersfield
KMAP—Bakersfield
KPAY—Chico
KARM—Fresno
KFRE—Fresno
KDAY—Hollywood
KABC—Los Angeles
KHJ—Los Angeles
KNX—Los Angeles
KRCA—Los Angeles
KFIV—Modesto
KIDD—Monterey
KVIP—Redding
KPAY—Sacramento
KCRA—Sacramento
KROY—Sacramento
KITO—San Bernardino
KCBQ—San Diego
KSFD—San Diego
KCBS—San Francisco
KFRC—San Francisco
KGO—San Francisco
KJBS—San Francisco
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WWDC-FM—Washington

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WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WGBG, Greensboro; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

c/o WVOT, P. O. Box 170, Wilson, N. C.

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEEE, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGBR, Goldsboro; WGTC, Greenville; WRRF, Washington; WHNC, Henderson; WMPM, Smithfield.

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V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
V.P. Radio.....Joe Kendall
Promotion Mgr.....Ed Morrissey
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Cassel Stations

c/o WBRX, Jackson Bldg., Berwick, Pa.

STATIONS

WBRX, Berwick; WCHA, Chambersburg; WATS, Sayre, all Pa.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Fred Ruegg
Commercial Mgr. .....Gordon Mason
Sales Promotion Mgr.....Arthur Wittum
Program Director.....Robert P. Sutton
Publicity Dir. .....Lloyd Brownfield
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CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Milton Allison, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Byron Nelson, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5550. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000. Thomas H. Peterson, Sales Mgr.; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407, George Crumbley, Jr., Sales Mgr.; Ninth & Sidney Sts., St. Louis 4, Mo., PR 3-1120, Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212, Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KROY, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KFIR, North Bend, Ore.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KRNR, Roseburg, Ore.; KIRO, Seattle, Wash.; KXLY, Spokane, Wash.; KEPR, Kennewick, Wash.; KIMA, Yakima, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.

CBS Television Pacific Network

1313 North Vine St., Los Angeles 28, Calif.
Phone: OLive 1-2345

President .....Merle S. Jones
General Manager.....Clark B. George
Sls. Prom., Info. Serv. Dir.....Austin Heywood
Comm. Mgr.....Robert D. Wood
Prog. Director.....Donald M. Hine
Engineer in Charge.....Edwin Miller

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KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KBET-TV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KEY-T, Santa Barbara, Calif.; KBAS-TV, Ephrata, Wash.

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General Manager.....G. H. Buck, Jr.

STATIONS

WCOS, Columbia; WKDK, Newberry; WDIX,

Orangeburg; WFIG, Sumter.

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President.....W. K. Ulerich

STATIONS

WCPA, Clearfield; WDAD, Indiana, both Pa.; WJCM, Sebring, Fla.

John C. Cohan Stations

c/o KVEC, P. O. Box 787, San Luis Obispo, Calif.
President.....J. C. Cohan

STATIONS

KVEC, KSBY-TV, San Luis Obispo; KSBW-TV, Salinas, all Calif.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599
Representative .....Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.

Columbia New England Radio Network

c/o WEEI, 182 Tremont St., Boston 11, Mass.
Phone: HUbbard 2-2323
Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnett
National Rep.....CBS Radio Spot Sales

STATIONS

WEEI, Boston, Mass.; WHYN, Springfield-Holyoke, Mass.; WDRC, Hartford; WBRY, Waterbury, Conn.; WPRO, Providence, R. I.; WGAN, Portland, Maine; WCAX, Burlington, Vt.

Community Broadcasting Service Stations

c/o WAGM, 489 Main St., Presque Isle, Me.
President.....H. H. Hildreth

STATIONS

WAGM-AM-TV, Presque Isle; WABI, Bangor; WPOR, Portland, all Me.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: COpley 7-6020
President.....T. Mitchell Hastings
General Manager.....John R. Thorton
Program Director.....John Q. Adams
Chief Engineer.....David Passell

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11 E. 47th St., New York, N. Y.
Phone: PL 2-0870
Gen. Mgr., Lawrence L. Wynn; P. O Box 1062, Hartford, Conn, Phone: BEverly 5-8622, Ch. Engr., Wm. Meola; P. O. Box 1015, Providence, R. I., Phone: NI 7-4827, Ch. Engr., Wm. Hlavas.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.; WMTW, Poland Springs, Me.

The Connecticut State Network

440 Meadow St., Waterbury, Conn.
Phone: PLaza 5-1121
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Vice President.....Edward Obrist
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STATIONS

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STATIONS

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STATIONS

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Box 1389, Wilmington, Del.
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V.P., Dir. of Sales.....Albert R. Lanphear
Dir. of Pub. Rela.....Tim Crow
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STATIONS

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Phone: PLaza 7-0500
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STATIONS

KAKE-AM-TV, Wichita; KBAY-FM-TV, San Francisco; KFMW-FM, San Bernardino; KFMX-FM-TV, San Diego; KFMU-FM, Los Angeles.

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Phone: CIrcle 6-7242

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Asst. to President.....Rita Hughes
Promotion Director.....Leonard Kessler
Sales Dir.....Dick Buchbinder

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Phone: LE 9-1680

Exec. in Chg.....Miss L. Wentworth

672 S. Lafayette Park, Los Angeles 5, Calif.
Phone: DUnkirk 2-3200

Exec. in Chg.....Harlan Oakes

260 Kearny St., San Francisco 8, Calif.
Phone: EXbrook 7-4827

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KRNT-AM-TV, Des Moines; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

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c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President.....J. M. Cox, Jr.

STATIONS

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140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

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Pres., Gen. Mgr.....Robert E. Dunville
V.P., Television.....John T. Murphy
V.P., Sales.....H. P. Lasker

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President.....R. M. Purcell

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President.....R. E. Sharon

STATIONS

KDEO, El Cajon; KQEO, Albuquerque; KLEO, Wichita, Kan.

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146 S. Main St., Salt Lake City, Utah
Sales Mgr.....L. L. Meyer

STATIONS

KYSN, Colorado Springs; KIMN, Denver; KGHF, Pueblo.

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706-716 Hazleton Nat'l. Bank Bldg.
Hazleton, Pa.
Phone: GL 4-3531

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Administration Assistant....Kathryn E. Kahler
Commercial Mgr.....Robert J. Sacco
National Sales Manager.....Thomas A. Tito
Program Director.....Robert Williams
Publicity Director.....Paul Cerula
Chief Engineer.....Arthur Deters
Sales Prom. Manager.....Willard Camperson

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STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg, all Pa.; WTAL, Tallahassee, Fla.

Dixie Broadcasting System

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Commercial Mgr.....Stanley Lightsey
Sales Prom. Mgr.....Frank Zalnoski
Prog., Pub. Dir.....Connie I. Holt
Chief Engineer.....Charles Sharpling

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STATIONS

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Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President .....A. B. Robinson
V. P., Gen. Mgr.....Jack Cecil
Representative....Venard, Rintoul, McConnell

STATIONS

..WDXI, Jackson; WENK, Union City;WPTR, Paris; WDXE Lawrenceburg; WDXL Lexington; WDXN Clarkesville, all Tennessee; WCMA Corinth, Miss.

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President.....H. L. Pettey

STATIONS

KJBS, San Francisco; KUDE, Oceanside, both Calif.; WPEO, Peoria, Ill.; WMT-TV, Cedar Rapids, Ia.

Dixie Radio Stations

c/o WDLP, 323 W. Beach Dr., Panama City, Fla.
President.....D. Brannen

STATIONS

WDLP, Panama City, WCOA, Pensacola; KCLP, Rayville; KCIL, Houma, La.

Donrey Media Group

Southwestern House, Las Vegas, Nev.
Phone: DU 4-4660

President.....Donald W. Reynolds
Vice President.....William D. Stiles

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno, both Nev.; KOKL, Okmulgee, Okla.; KGNS-TV, Laredo, Tex.

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c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KRHD, Duncan, all Okla.; KMID-TV, Midland, Tex.

Duhamel Enterprises Stations

c/o KOTA, 524½ 6th St., Rapid City, S. D.
President.....Helen Duhamel

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay Springs, Neb.

East Coast Network

Box 509, Edenton, N. C.
Phone: Edenton 2178

President .....E. M. Schuman

STATIONS

WCDJ, Edenton, N. C.; WMBL, Morehead City; WTAB, Tabor City; WOOW, Washington; all N. Car.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

Pres., Gen. & Coml. Mgr.....Tom E. Foster
Chief Eng. .....Harlan Riley

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Ellman-Morici Stations

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STATIONS

KIST, Santa Barbara; KRAM, Las Vegas, Nev.; KGMS, Sacramento.

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President.....E. E. Erdman

STATIONS

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Epperson Stations

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President.....H. E. Epperson, Jr.

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Gen. Manager.....Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

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STATIONS

WSVA-AM-TV, Harrisonburg; WMAL-AM-TV, Washington, D. C.

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Cedar & Division, Grand Island, Nebr.
Phone: DU 2-2800

President .....Don Searle
Exec. V.P.....Bill Martin
Commercial Mgr.....Bill Moore
Business Mgr.....Willard Morton
Program Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch

STATIONS

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STATIONS

WNBP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

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Treasurer.....E. L. Tait
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STATIONS

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STATIONS

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STATIONS

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Exchange Realty Bldg., Steubenville, O.
Phone: ATlantic 2-6265

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Exec. V.P., Gen. Mgr.....John J. Laux
Commercial Mgr.....Joseph M. Troesch
Sales Prom. Mgr. & Pub. Dir...George H. Wilson
National Sales-Radio.....Lee Gaynor
Chief Engineer.....Charles Shepherd

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60 E. 42nd St., New York 17, N. Y., Phone: OX 7-0306, Lee Gaynor, Nat'l. Sales Mgr.; 211 Smithfield St., Pittsburgh 22, Pa., Phone: GR 1-3288, C. H. McFarland.

STATIONS

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President.....R. S. McCraken

STATIONS

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J. A. Gallimore Stations

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President.....J. A. Gallimore

STATIONS

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Gamble-Lane Stations

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Phone: CA 8-3333

President.....Ted R. Gamble
Executive V.P.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Stations

40 Franklin St., Rochester, New York
Phone: BAker 5-6740

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STATIONS

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A. L. Glassmann Stations

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Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
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STATIONS

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STATIONS

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Phone: 3584

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Sec.-Treas.....R. L. Owens

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Great Western Network

130 Social Hall Ave., Salt Lake City 11, Utah
Phone: DA 2-5681

General Mgr.....Norman Louvau
Comm. Mgr.....Carson Rennie
Sales Prom. Mgr.....Joe Cooke
Publicity Dir.....Tom Wayman
Program Dir.....Ed Kemp
Chief Engineer.....A. L. Gunderson

STATIONS

KCPX, Salt Lake City; KIDO, Boise, Idaho; KSEI, Pocatello, Idaho; KTFI, Twin Falls, Idaho; KXLF, Butte, Mont.; KXLJ, Helena, KXLK, Great Falls, Mont.; KXLL, Missoula, Mont.; KXLQ, Bozeman, Mont.; KOOK, Billings, Mont.

Green Valley Group

c/o WINC, Kerr St., Winchester, Va.

President.....Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg; WAGE, Leesburg; WSIG, Mt. Jackson, all Va.; WELD, Fisher, W. Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

Agnes Jane Reeves Greer Stations

c/o WAND, 106 High Ave., N.W., Canton, O.

STATIONS

WAND, Canton; WJER, Dover; both O.; WAJR, Morgantown, W. Va.; WJKF-TV, Pittsburgh, Pa.

Griffin Radio-TV

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
Sales Prom., Pub. Dir.....Charles Larkin
Chief Engineer.....Robert Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill Swanson, Mgr., Phone: HIckory 6-6184; P.O. Box 1788, Little Rock, Ark. (KATV) John Fugate, Mgr., Phone: FRanklin 4-1691; P.O. Box 8557, Tulsa, Okla. (KTUL) James P. Walker, Mgr., Phone: FIllmore 5-1311; P.O. Box 8788, Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr., Phone: VIctor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa, Okla. Associated with KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEEP, P. O. Box 511, Twin Falls, Idaho

STATIONS

KEEP, Twin Falls; KEYY, Provo, Utah; KEXO, Grand Junction, Colo.

Harpole Stations

c/o KVOZ, San Antonio Highway, Laredo, Tex.
President.....W. J. Harpole

STATIONS

KVOZ, Laredo; KEPS, Eagle Pass; KVOU, Uvalde; KVOP, Plainview, all Tex.

Harris-Alexander-Jones Stations

c/o KELP, 4530 Delta St., El Paso, Tex.
President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spokane, Wash.

Hawaiian Broadcasting System, Ltd.

1534 Kapiolani Blvd., Honolulu 14, Hawaii
Phone: 92-011

President.....Arthur Wood
Gen. Manager.....M. Franklyn Warren
Sales Mgr. TV.....Robert Sevey
Sales Mgr. Radio.....Charles C. Crockett
Sales Prom. Mgr., Pub. Dir.....Colleen L. Ng
Chief Eng.....Ronald Miyahira

STATIONS

KGMB, AM-TV, Honolulu; KMAU-TV, Wailuku; KHBC AM-TV, Hilo, all Hawaii.

Hawkins-Hubbs Stations

c/o KVLF, P. O. Box 779, Alpine, Tex.

STATIONS

KVLF, Alpine; KFST, Ft. Stockton; KIUN, Pecos, all Tex.; KVFC, Cortez, Colo.

Hearst Stations

959 Eighth Ave., New York 19, N. Y.
Phone: CIrcle 5-7667

V.P., Exec. Dir.....Charles McCabe
V.P., Gen. Mgr.....D. L. Provost

STATIONS

WBAL AM TV Baltimore; WISN AM TV Milwaukee; WCAE, Pittsburgh; WTAE (TV), Pittsburgh, Pa. (50% ownership).

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd., Rapid City, S. D.
President.....J. Daniels

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-AM-TV, Deadwood, both S. D.

Herald Tribune Radio Network Stations

595 Madison Ave., New York, N. Y.
Gen. Mgr.....Gustave Nathan

STATIONS

WVOX, New Rochelle; WFYI, Mineola; WVIP, Mt. Kisco; WGHQ, Saugerties, all N. Y.

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President.....Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

57 State St., Bangor, Maine
Phone: Bangor 6446

President.....Horace A. Hildreth
V.P., Gen. Mgr.....Walter L. Dickson
Nat'l. Sales Mgr. Radio.....William J. Mullen
Nat'l. Sales Mgr. TV.....Robert J. Gold

BRANCH OFFICES

57 State St., Bangor, Me., Phone: 6446, WABI, John MacRae, Mgr., WABI-TV, Richard B. Bronson, Mgr.; 489 Main St., Presque Isle, Me., Phone: POrter 9-2461, Stanley A. Lyons, Mgr.; 477 Congress St., Portland, Me., Phone: SPruce 38111, Raymond Mercier, Mgr.

STATIONS

WABI-AM-TV, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager.....O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President.....C. W. Holt

STATIONS

WHHY, Montgomery; KOME, Tulsa, Okla; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOB, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.

Horton-Kincaid Stations

c/o WHOO, 311 N. Rosalind Ave., Orlando, Fla.
Owner.....G. D. Kincaid

STATIONS

WHOO, Orlando; WVLK, Lexington; WFKY, Frankfort, both Ky.

Rex G. Howell Stations

c/o KREX, P. O. Box 30, Grand Junction, Colo.

STATIONS

KREX-AM-TV, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President.....B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Granada; WMOX, Meridian; WELO, Tupelo.

Imperial Broadcasting System, Inc.

3401 Russell St., Riverside, Calif
Phone: OVerland 6-0260
V.P. & Gen. Mgr.....Frank W. Crane
Commercial Mgr.....Mal Ewing
Production Mgr.....Bill Gebeau
Publicity Dir.....Bill Warren
Chief Eng.....David Matton

STATIONS

KPRO, Riverside; KREO, Indio; KROP, Brawley; KYOR, Blythe, Calif.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President.....R. E. Ingsted

STATIONS

KBMW, Breckenridge; KLOP, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561
Chairman of Board.....George C. Hatch
President .....Lynn L. Meyer
Exec. Vice-Pres.....Jack S. Paige
Eng. Director.....W. D'Orr Cozzens

BRANCH OFFICE

P.O. Box 1408, Edgewater Branch, Denver, Colo., Phone: BElmont 7-2734, V.P. in Chg., Jack Shapiro.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KYSN, Colo. Springs, Colo.; KCRT, Trinidad, Colo.; KBNZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFL, Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KXLJ, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMON, KOVO, Provo, Utah; KVNU, Logan, Utah; KSVC, Richfield, Utah; KVEL, Vernal, Utah; Great Falls, Mont.; KBTK, Missoula, Mont.; KDGO, Durango, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.; KALL, Salt Lake City, Utah; KLO, Ogden, Utah; KURA, Moab, Utah; KVRS, Rock Springs, Wyo.; KOVE, Lander, Wyo.; KVOC, Casper, Wyo.; KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.; KFBC, Cheyenne, Wyo.

Ivy Network of College Stations

242-A Yale Station, New Haven, Conn.
General Manager.....W. N. Frank, Jr.

STATIONS

..WBRU (Brown), Providence; WVBR (Cornell), Ithaca; WKCR (Columbia), New York; WHRB (Harvard), Cambridge; WXPN (Penn), Phila.; WPRB (Princeton), Princeton; WYBC (Yale), New Haven.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.
President .....S. Goldman

STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO, Salamanca, all N. Y.

Jefferson Standard Broadcasting Company

1 Jefferson Pl., Charlotte, N. C.
Phone: EDison 3-8833
President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield

STATIONS

WBT, WBTV Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG, Greenville, N. C.; WFMY-TV, Greensboro, N. C.

William F. Johns Family Stations

c/o WMIN, 611 Frontenac Pl., St. Paul, Minn.
General Manager.....W. F. Johns, Jr.

STATIONS

WMIN, St. Paul; KRIB, Mason City, Ia.; WOSH, Oshkosh, Wisc.; KIHO, Sioux Falls, S. D.

Myron Jones Stations

c/o WHOT, 401 N. Blaine Ave., Youngstown, O.
President.....M. Jones

STATIONS

WHOT, Youngstown; WUET, Erie; WEEP, Pittsburgh; WTIV, Titusville, all Pa.

Kerr-McGee Stations

c/o WEEK, 2907 Springfield Rd., Peoria, Ill.
President.....R. S. Kerr

STATIONS

WEEK-AM-TV, Peoria; KVOO-TV, Tulsa, Okla.; WEEQ-TV, La Salle, Ill.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
President.....Mrs. A. S. Bullitt

STATIONS

KING-AM-TV, Seattle; KREM-AM-TV, Spokane, both Wash.; KGW-AM-TV, Portland.

Norman Knight Stations

c/o WTSL, P. O. Box 1031, Hanover, N. H.
President.....N. Knight

STATIONS

WTSL, Hanover; WHEB, Portsmouth; WSTV, Claremont, all N. H.; WHEM, Fitchburg, Mass.

Knorr Bestg. Corp. (Grp.)

15001 Michigan Ave., Dearborn, Mich.
Phone: TIffany 6-8500
Pres., Gen. Mgr.....Fred A. Knorr
Comm Mgr.....John O. Gilbert, II
Sales Prom., Pub. Dir.....Lee C. Hanson
Program Dir.....Richard S. Buller
Chief Engineer.....Jerrold L. Martin

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Mich. Nat'l. Bank Bldg., Battle Creek, Mich., Paul J. Haller, Managing Dir., Phone: WO 4-7174; 15001 Michigan Ave., Dearborn, Mich., John J. Carroll, Managing Dir., Phone: TI 6-8500; 112 W. Water St., Flint 3, Mich., W. Eldon Garner, Managing Dir., Phone: CE 9-7608; 441 Wildwood Ave., Jackson, Mich. Nathan H. Alberstein, Comm. Mgr., Phone: ST 4-7181; 2435 Holland Ave., Saginaw, Mich., Geo. M. Millar, V.P., Phone: PL 2-8161.

STATIONS

WKMH, Dearborn-Detroit; WSAM, Saginaw; WKHM, Jackson; WKMF, Detroit-Flint; WELL, Battle Creek, all Mich.

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: Alpine 4-4161

Pres., Gen. Mgr. ..... Richard O. Lewis
V.P. Chg. of Sales ..... Ray C. Smucker
Program Director ..... Jack Willis
Chief Engineer ..... Harold Houghawout
V.P. Chg. of Prog. ..... Paul Hughes
Commercial Mgr. ..... Robert Nelson
Sls. Prom. Mgr., Pub. Dir. ..... Ray Thompson

BRANCH OFFICES

P. O. Box 2348, Tucson, Ariz., Harry B. Chambers, Mgr., Phone MA 2-4664; P. O. Box 1677, Flagstaff, Ariz., Chas. Saunders, Pres., Mgr., Phone: PR 4-2581; P. O. Box 1631, Prescott, Ariz., Harold Ritter, Pres., Mgr., Phone: HI 5-2710; P. O. Box 352, Yuma, Ariz., Len Burkland, Mgr., Phone: SU 3-3305; P. O. Box 1543, Globe-Miami, Ariz., Willard Shoecraft, Mgr., Phone: GR 3-5571; Box 1118, Douglas, Ariz., Herb Newcomb, Owner, Mgr., Phone: EM 4-3484.

STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flagstaff; KTAN, Tucson; KIKO, Globe; KAWT, Douglas, all Arizona.

KWTX Stations

c/o KWTX, P. O. Box 7128, Waco, Tex.
President ..... M. N. Bostick

STATIONS

KWTX-AM-TV, Waco; KBTX-TV, Bryan, both Tex.; KXII, Ardmore, Okla.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.
President ..... P. E. Lackey

STATIONS

WRAJ, Anna; WSON, Henderson; WHOP, Hopkinsville; WPAD, Paducah, all Ky.

Laird Stations

c/o WDUZ, 222 Nicolett Bldg., Green Bay, Wisc.
President ..... B. A. Laird

STATIONS

WDUZ, Green Bay WDUX, Waupaca; both Wisc.; KHAK, Cedar Rapids, Ia.

Edward Lamb Enterprises, Inc.

500 Edward Lamb Bldg., Toledo, O.
President ..... E. Lamb

STATIONS

WMAC-TV, Massillon, O.; WICU-AM-TV, Erie, Pa.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President ..... T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake Charles; KALB-AM-TV, Alexandria; all La.; KRRV, Sherman, Tex.; WSLI, Jackson, Miss.

LBJ Stations

c/o KWTX-TV, P. O. Box 7128, Triangle Sta., Waco, Tex.
President ..... J. C. Kellam

STATIONS

KWTX-AM-TV, Waco; KRGV-AM-TV, Weslaco; KTBC-AM-TV, Austin, all Tex.

Lee Stations

c/o WMTV, West Beltline, Madison, Wisc.

STATIONS

WMTV, Madison; WKBT, LaCrosse, Wisc.; KHQA-TV, Hannibal, Mo.; KGLO-AM-TV, Mason City, Iowa; WTAD, Quincy, Ill.

John J. Lewis Jr. Stations

c/o KTAR, 1101 N. Central, Phoenix, Ariz.
General Manager ..... R. O. Lewis

STATIONS

KTAR, Phoenix; KYCA, Prescott; KYUM, Yuma; KVAR, Mesa, all Ariz.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.
President ..... M. P. Lewis

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg; WINC, Winchester, all Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

The Linder Group

Box 393, Willmar, Minn.
Phone: BElmont 5-1340
Representative ..... Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

Lindsay-Shaub Newspapers Stations

c/o WVLN, 302½ Main St., Olney, Ill.
President ..... F. W. Schaub

STATIONS

WVLN, Olney; WCIA, Champaign; WSOT, Decatur, all Ill.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336
President ..... Faust Couture
Gen. Mgr. ..... Melvin L. Stone

Commercial Manager.....David L. Royte
Sales Promotion Manager.....John Libby
Program Director.....Howard Leonard
Publicity Director.....Ralph Barnes
Chief Engineer.....T. Richard Dunn

BRANCH OFFICES

225 Lisbon St., Lewiston, Me., Faust Couture, Pres., Phone: 2-7650; 160 Bangor St., Augusta, Me., Norman Gallant, Mgr., Phone: MAyfair 3-3878; 26 Central St., Bangor, Me., James Hinchey, Mgr., Phone: 7354; 89 Congress St., Rumford, Me., Kenneth Ellis, Mgr., Phone: 1057; 61 Water St., Skowhegan, Me., Harry Heustis, Mgr., Phone: GReenwood 4-2727; School St., Sanford, Me., John Carlson, Mgr., Phone: 1574; P. O. Box 65, Caribou, Me., Elby Stevens, Mgr., Phone: 3731; Crescent Hotel, Waterville, Me., Phone: TRinity 2-6345, Edward Connolly.

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

Managing Director.....Harry L. Becker

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, Tex.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg., Victoria, Tex.

President.....J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX, Bay City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.

President.....J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.; KBAR, Burley, Idaho.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

Gen., Comm. & Sales Prom. Mgr...M. R. Bradley
Pub. Director.....Janie Swanson
Chief Engineer.....Jack Jones

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone: LE 2-3783, Joe Cannon; Box 503, Carthage, Mo., Phone: FL 8-4496, L. C. McKenney; Station KWPM, West Plains, Mo., Phone: 400, Bob Neathery.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield; KGMO, Cape Girardeau; KDMO, Carthage; KDKD, Clinton; KBIA, Columbia; KODE, Joplin; KWOS, Jefferson City; KLWT, Lebanon; KTCB, Malden; KNIM, Maryville; KRMO, Monett; KLRS, Mt. Grove; KBTN, Neosho; KNEM, Nevada; KRMS, Osage Beach; KTTR, Rolla; KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KDRO, Sedalia; KALM, Thayer; KLPW, Union; KWRE, Warrenton; KWPM, West Plains; KUKU, Willow Springs. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ, Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KENA, Mena; KTLO, Mt. Home; KBRS, Paragould; KPOC, Pocahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge, Kansas; KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSEK, Pittsburg. Oklahoma: KGLC, Miami; KOLS, Pryor; KVIN, Vinita.

Maine Broadcasting System

157 High St., Portland 3, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Donald K. Powers
Chief Engineer.....Charles R. Brown

STATIONS

WCSH, Portland; WLBZ, Bangor; WRDO, Augusta; WLAM, Lewiston-Auburn, all Maine.

Market Maker Stations

4000 W. Maine Ave., Fargo, N. D.

President.....J. W. Boler

STATIONS

KBMB-TV, Bismarck; KXMC-TV, Minot; KXJB-TV, Valley City, all N. D.; KXAB-TV, Aberdeen, S. D.

Matison Stations

c/o WAML, Box 398, Laurel, Miss.

President.....H. Matison

STATIONS

WAML, Laurel; WXXX, WDAM-TV, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg., Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACO, Waco, all Tex.; KTOK, Oklahoma City, Okla.

J. Elroy McCaw Stations

7 Central Pk. West, New York 23, N. Y.
Phone: JUdson 2-7000

STATIONS

KTVW (TV), Seattle, Wash.; WINS, New York; KELA, Centralia, Wash.; KTVR (TV), Denver.

McClatchy Beeline Stations

21st & Q, Sacramento 4, Calif.
Phone: GIlbert 2-5011

President .....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KERN, Bakersfield; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.
President.....C. A. McClure

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula, Ala.

Lloyd C. McKenney Stations

c/o KBHM, 111 W. Pacific, Branson, Mo.
General Manager.....L. C. McKenney

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.

McLendon Ebony Radio Corp.

509 Lamar Life Bldg., Jackson, Miss.
Pres., Gen. Manager.....John McLendon

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOLK, Jackson, Miss.

McLendon Stations

c/o KILT, 500-04 Lovett Blvd., Houston, Tex.
President.....G. B. McLendon
General Manager.....Bill Weaver

STATIONS

KILT, Houston; KLIF, Dallas; KTSA, San Antonio; all Tex.; KEEL, Shreveport, La.; WAKY, Louisville, Ky.; KABL, Oakland, Calif.

Bob McRaney Stations

c/o WONA, P. O. Box 310, Winona, Miss.
President.....B. McRaney

STATIONS

WONA, Winona; WROB, West Point; WAMY, Amory, all Miss.

Meredith Station Group

17th & Locust Sts., Des Moines, Iowa
Phone: ATlantic 8-8511
Treas., Radio-TV Dir.....Payson Hall
Asst. Dir. Radio-TV.....C. A. Larson

STATIONS

KCMO AM FM TV Kansas City, KPHO AM TV Phoenix, Ariz., WOW AM TV Omaha, WHEN AM TV, Syracuse; KRMG Tulsa, Okla.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.
President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTS, Deming, all N. M.

Metropolitan Broadcasting Corp.

205 E. 67 St., N. Y., N. Y.
Phone: LE 5-1000
Board Chairman & Pres.....John W. Kluge
Vice President.....Jack G. Thayer
V.P., TV Oper.....Bennet H. Korn
Asst. to Pres.....H. D. Neuwirth
Treasurer.....Richard L. Geismar
Adv. & Prom. Manager.....Hal Cranton
Comptroller .....Joseph J. Madden
Assistant Treasurer .....Clemens M. Weber
Gen. Counsel, Sec'y.....Robert Dreyer
Research Dir.....Mary L. McKenna
Dir. of Pub., Sp. Events.....Phil Cowan

BRANCH OFFICES

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STATIONS

WNEW, NYC.; WTTG, Wash., D.C.; WHK, Cleveland, O.

Metzger-Ax-Metzloff Stations

c/o WITY, P. O. Box 142, Danville, Ill.
President.....G. E. Metzger

STATIONS

WITY, Danville; WITE, Brazil, WITZ, Jasper, both Ind.

Midnight Sun Broadcasting Co.

Box 910
c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

The Mid-South Network

WELO Bldg., Tupelo, Miss.
Phone: VI 2-7658
General Manager.....Bob Evans

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WROB, West Point; WAMY, Amory, all Mississippi.

Midwestern Bestg. Co. Stations

c/o WATT, U. S. 131 South Cadillac, Mich.
President.....L. Biederman

STATIONS

WATT, Cadillac; WTOM-TV, Cheboygan; WATZ, Alpena; WMBN, Petoskey; WPBN-TV, WTCM, Traverse City, all Mich.

Miners Bestg. Stations

c/o WMBA, 304 Merchant St., Ambridge, Pa.
President.....J. L. Maguire

WMBA, Ambridge; WLSH, Lansford; WPAM, Pottsville, all Pa.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,
Iron Mountain, Mich.

President.....F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLUC-TV, WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.

Miracle Valley Radio Network

3rd & N. St. N.

Station WETZ, New Martinsville, W. Va.

Executive .....John T. Taylor

Representative .....Clark

STATIONS

WMOD, Moundsville; WETZ, New Martinsville; WCEF, Parkersburg, all W. Va.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Sales Manager.....Lynn L. Meyer

STATIONS

KBMY, Billings; KMON, Great Falls; KOPR, Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.

President.....C. W. Morris

STATIONS

KHFH, Sierra Vista; KNOG, Nogales; KSUN, Bisbee, all Ariz.

Morgan Murphy-Walter C. Bridges Stations

c/o WMAM, 400 Wells St., Marinette, Wisc.

President.....M. Murphy

STATIONS

WMAM, Marinette, WLUK-TV, Green Bay, both Wisc.; KVOL, Lafayette, La.; WLUC-TV, Marquette.

National Spanish Language Network

122 E. 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-4500

General Manager.....Arthur Gordon

Sales Prom., Pub. Dir.....Al Alperton

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STATIONS

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STATIONS

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STATIONS

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STATIONS

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Phone: MU 7-8436

President.....H. Scott Killgore

STATIONS

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Texas Broadcasting System

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Phone: RI 2-6811

General Manager.....Clyde W. Rembert

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KRLD, Dallas; KENS, San Antonio; KTRH, Houston, Texas.

Texas Spanish Language Network

122 E. 42nd St., N. Y. C. 17
Phone: MU 2-4500

General Manager.....Arthur Gordon
Sales Promotion Mgr.....Al Alperton

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STATIONS

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Texas State Network, Inc.

4801 W. Freeway, Fort Worth 1, Tex.
Phone: PErshing 7-6631

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Comm., Sales Prom. Mgr.....Dale Drake

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KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KCRS, Midland; WRR, Dallas; KCMC, Texarkana; KFRO, Longview; KTBB, Tyler, all Texas.

Texas Telecasting Stations

c/o KDUB, 7400 College Ave., Lubbock, Tex.

President.....H. H. Thoms

STATIONS

KDUB-AM-TV, Lubbock; KPAR-TV, Sweetwater, both Tex.

Harold H. Thoms Stations

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President.....H. H. Thoms

STATIONS

..WISE-AM-TV, Asheville; WAYS, Charlotte; WCOG, Greensboro; WMSJ, Sylva; WKLM, Wilmington, all N. C.; WEAM, Arlington, Va.

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WKTC, Charlotte; WKEN, Dover, Del.; WMYB, Myrtle Beach; WCAY, Cayce, both S. C.

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9 Rockefeller Plaza, New York 20, N. Y.
Phone: JU 6-1212

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Coordinator, Bcst. Ops.....Ole G. Morby
Bus. Mgr., Bcst. Op.....Andrew J. Murtha

STATIONS

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B. F. J. Timm Stations

c/o WMFS, 835 McCallie Ave.
Chattanooga, Tenn.

President.....B. F. J. Timm

STATIONS

WMFS, Chattanooga; WMEN, Tallahassee, Fla.; WDMG, Douglas, Ga.

Thomas G. Tinsley Jr. Stations

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President.....T. Tinsley

STATIONS

WLEE, Richmond; WXEX-TV, Petersburg, both Va.; WITH, Baltimore, Md.

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516 S. Salisbury St., Raleigh, N. C.
Phone: TEmple 2-8885

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General Manager .....Wally Voigt
Vice-President.....Jack P. Hankins
Secretary-Treasurer.....Bill Peele

STATIONS

WFNC, Fayetteville; WRAL, Raleigh; WHIT, New Bern; WTIK, Durham; WGNI, Wilmington; WCEC, Rocky Mount, N. C.; WGBR, Goldsboro, N. C.; WELS, Kinston, N. C.; WRCS, Ahoskie, N. C.; WFMO, Fairmont, N. C.; WEYE, Sanford, N. C.; WHVH, Henderson, N. C.; WJAY, Mullins, S. C.

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STATIONS

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STATIONS

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Trigg-Vaughn TV Stations

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El Paso, Tex.

President .....C. Trigg

STATIONS

KROD-TV-AM, El Paso; KOSA, Odessa; KVII, Amarillo, all Tex.

Tri-Mart Radio Network

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Phone: EM 4-8433

Sales Manager.....Dave Hoss

STATIONS

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Bankhead-Long Bldg.
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Representative .....Keystone

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United Broadcasting Network

Shoreham Hotel, Washington, D. C.
Phone: CO 5-2958

President .....Richard Eaton
Represenative .....Devney; Dora-Clayton

BRANCH OFFICE

420 Madison Ave., New York, N. Y.

STATIONS

WOOK, WFAN-FM, Washington, D. C.; WARK, Hagerstown; WSID, Baltimore; WINX, Rockville, Md.; WANT, Richmond; WYOU, Newport News, Va.; WJMO, Cleveland, Ohio; WMUR-TV, Manchester, N. H.

Upper Midwest Broadcasting System

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Phone: FEderal 6-9631

President.....Louis M. Knopp
Phone: PLaza 5-9145

STATIONS

KASM, Albany; KXRA, Alexandria; KBUN, Bemidji; KLIZ, Brainerd; KBMW, Breckenridge; KDHL, Faribault; KSUM, Fairmont; WEVE, Eveleth; KDLM, Detroit Lakes; KROX, Crookston; CKFI, International Falls; WSHB, Stillwater, all in Minnesota; KDLR, Devils Lake; KNDC, Hettinger, all in North Dakota and others.

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STATIONS

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Ware Broadcasting Group

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President.....L. P. Ware

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President.....J. S. Hayes

STATIONS

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WDSU Broadcasting Corp. Stations

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President.....E. B. Stern

STATIONS

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West Texas Television Network

7400 College Ave., Lubbock, Texas
Phone: SHerwood 4-2345
Pres., Gen. Mgr.....W. D. "Dub" Rogers
General Sales Mgr.....R. S. Nielsen
National Sales Mgr.....John Henry
Promotion Mgr.....Ray Huffer
Representative .....Branham

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Phone: STerling 3-0903

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Phone: HA 3-7000
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Gen., Comm. Mgr.....George T. Frechette

STATIONS

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Oklahoma City, Okla.
President.....E. K. Gaylord

STATIONS

WKY-AM-TV, Oklahoma City; WTVT, Tampa, Fla.

Wometco Enterprises Stations

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STATIONS

WLOS-AM-TV, Asheville; WFGA-TV, Jacksonville; WTVJ, Miami, both Fla.

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President.....A. M. Woodall

STATIONS

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President.....W. C. Woodall

STATIONS

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President.....J. W. Woodruff, Jr.

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Exec. V.P.....George W. Steffy
V.P. Sales .....Thomas Bateson
Nat'l. Sales Mgr.....Proctor Jones
Sales Promotion Mgr.....George Hallberg
Program Director .....John D. Maloy
Publicity Director .....Phyllis Doherty
Chief Engineer .....Irving B. Robinson

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WNAC, Boston; WFAU, Augusta, Maine; WIDE, Biddeford, Maine; WALE, Fall River, Mass.; WEIM, Fitchburg, Mass.; WHAI, Greenfield, Mass.; WOCB, Hyannis, Mass.; WCOU, Lewiston, Maine; WLLH, Lowell, Mass.; WNLC, New London, Conn.; WBRK, Pittsfield, Mass.; WPOR, Portland, Maine; WEAN, Providence, R. I.; WSYB, Rutland, Vt.; WWSR, St. Albans, Vt.; WMAS, Springfield, Mass.; WWCO, Waterbury, Conn.; WAAB, Worcester, Mass.; WABI, Bangor, Me.; WNAB, Bridgeport, Conn.; WPOP, Hartford, Conn.; WABM, Houlton, Me.; WGIR, Manchester, N. H.; WAGM, Presque Isle, Me.; WTOR, Torrington, Conn.; WARE, Ware, Mass.; WKXL, Concord, N. H.; WKNE, Keene, N. H.; WNHC, New Haven, Conn.; WHMP, Northampton, Mass.; WDEV, Waterbury, Vt.; WERI, Westerly, R. I.

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STATIONS

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1960

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Los Angeles	*KUTE-fm*
Phoenix	*KELE-fm*
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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
ALABAMA					
Albertville	WAVU FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co., Inc.
Anniston	WHMA-FM	100.5	3.7	190	Anniston Bcstg. Co.
Athens	WJOF	104.3	1.5	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	72	780	Ala. Bcstg. System, Inc.
	WBRC-FM	106.9	15.5	900	WBRC, Inc.
	WSFM	93.7	20	80	J. V. Melonas
Clanton	WKLF-FM	100.9	.37	255	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
Decatur	WHOS-FM	102.1	7	30	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	50	J. A. Hornbuckle
Lanett	WRLD-FM	102.9	8.5	165	Valley Bcstg. Co., Inc.
Mobile	WKRG-FM	99.9	3	310	WKRG-TV Inc.
Tuscaloosa	WTBC-FM	95.7	17.5	320	Tuscaloosa Bcstg. Co.
ARIZONA					
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Greater Phoenix Bcstg. Co.
Phoenix	KELE	95.5	18	115	ANJO Bcstrs. & Tlcstrs., Inc.
	KITH	101.3	4.56	1575	Voice of Arizona, Inc.
Tucson	KFMM	99.5	7.2	—24	Copper State Bcstg. Corp.
ARKANSAS					
Blytheville	KLCN-FM	96.1	21	600	H. L. Sudbury
Jonesboro	KBTM-FM	101.9	8	200	Patteson Bros.
Mammoth Spring	KAMS	103.9	.31	125	R. F. Neathery
Pine Bluff	KOTN-FM	92.3	3.2	285	Universal Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	450	KUOA Inc.
CALIFORNIA					
Alameda	KJAZ	92.7	1.0	60	Henry & Larsen
Atherton	KPEN	101.3	35	2 400	Peninsula FM
Bakersfield	KERN-FM	94.1	9.1	240	McClatchy Newspapers
	KQXR	101.5	14.5	155	KLEF Bcstrs.
Berkeley	KPFA	94.1	54	1,330	Pacifica Foundation
	KRE-FM	102.9	19.5	—32	Central Calif. Bcstrs. Inc.
Beverly Hills	KCBH	98.7	75	1,218	A. A. Crawford
	KLFM	105.5	.30	435	Long Beach FM Bcstg. Co.
El Cajon	KUFM	93.3	3.4	160	Forwek & Co.
Eureka	KRED	96.3	5.6	1,500	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, The Geo. Harm Station
	KMJ-FM	97.9	7.3	630	McClatchy Newspapers
	KRFM	93.7	70	2,000	Triangle Public. Inc.
	KJPO	94.5	17.5	350	J. H. Poole
	KMAK-FM	95.5	26	175	McMahan Bcstg. Co.
	KMER	102.7	2.85	195	Dean & Newman
Glendale	KUTE	101.9	82	620	R. P. Adams
Inglewood	KTYM-FM	103.9	39	375	A. J. Williams
La Habra	KDOG	95.9	48	350	Hi Fi Bcsters. Inc.
Lancaster	KANT-FM	107.9	20.5	1520	C. W. Fray
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	3.4	670	Cerritos Bcstg. Co.
	KLFM	105.5	3	435	Long Beach FM Bcstg. Co.

(Continued on Next Page)

FM STATIONS IN OPERATION

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Los Angeles	KABC-FM	95.5	4.3	2,800	American Bcstg. Co.
	KBCA	105.1	6	2,900	Radio Beverly Hills
	KBIQ	104.3	55	2,950	Poole Bcstg. Co.
	KBMS	105.9	60	770	Planned Music, Inc.
	KFAC-FM	92.3	59	2,810	L. A. Bcstg. Co., Inc.
	KGLA	103.5	13	430	Echo Pk. Evangelistic Assn.
	KHJ-FM	101.1	16.8	2,950	RKO Teleradio Pictures
	KHOF	99.5	100	260	The Maple Chapel
	KNX-FM	93.1	67	2,870	Columbia Bcstg. System
	KPOL-FM	93.9	38	550	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	KRHM Bcstg. Co.
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
	KFMU	97.1	58	750	Metropolitan Theatre Corp.
	KMLA	100.3	60	1190	KMAL Bcstg. Corp.
	KBBI	107.5	19.5	175	Bible Institute of L. A.
Marysville	KMYC-FM	99.9	4.9	150	Carlton Bcstg. Corp.
Modesto	KBEE-FM	103.3	11.5	150	McClatchy Bcstg. Co.
	KTRB-FM	104.1	4.7	283	KTRB Bcstg. Co., Inc.
National City	KEAX	99.3	.85	80	J. M. Harmon
Newport Beach	KAJS	103.1	.86	41	A. J. Stone
Oakland	KAFE	98.1	1.5	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	—415	The Daily Report Co.
Oxnard	KAAR	104.7	10.5	—	Oxnard Bcstg. Corp.
Palm Springs	KPSR	92.1	1	—600	KPSR, Inc.
Redlands	KCAL-FM	96.7	1	—320	Southwest Bcstg. Co.
Redondo Beach	KAPP	93.5	1	82	South Bay Bstg. Co.
Riverside	KACE-FM	92.7	.69	—50	KACE Radio Inc.
	KDUO	97.5	72	1630	Western Bcstg. Co.
	KPLI	99.1	1.57	1625	Parker-Lee, Inc.
Sacramento	KCRA-FM	96.1	11	380	KCRA, Inc.
	KFBK-FM	92.5	1.9	—115	McClatchy Newspapers
	KHIQ	105.1	17.3	—	Ericksson, Spaulding & Stilgenbauer
	KJML	106.5	2.7	158	Town & Country Bcstrs.
	KXOA-FM	107.9	12.5	200	Cal-Val Radio, Inc.
	KSRM	96.9	3.5	250	Audiolab Co.
	KXRQ	98.5	3.5	255	D. W. Flewelling
	KGMS-FM	100.5	15	135	KGMS,, Inc.
	KROY-FM	102.5	18.2	165	J. T. Carey, Inc.
Salinas	KSBW-FM	102.5	18.5	2270	Valley Bcstg. Corp.
San Bernardino	KFMW	99.9	31	1625	S. C. Corwin
San Diego	KDWD	98.1	3.7	650	E. E. Jacobson
	KFSD-FM	94.1	33	425	KFSD, Inc.
	KITT	105.3	56	180	Music Unlimited
	KFMB-FM	100.7	18.5	630	Marietta Bcstg. Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KGB-FM	101.5	36	120	KGB, Inc.
	KLRO	94.9	7.5	73	E. F. Weerts
	KLTT	102.5	2.4	305	Bible Inst. of L. A.
	KPRI	106.5	3.5	240	Barbary Coast Records Inc.
	KSEA	97.3	29.5	95	L. Grayson
	KSON	103.7	11.5	—	Kenyon Brown
San Fernando	KVFM	94.3	.86	—130	San Fernando Valley Bcstg. Co.
	KSFV	106.3	1	—110	San Fernando Bcstg. Co.
San Francisco	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KGO-FM	103.7	23.6	930	Amer. Bcstg.-Paramount Theatres
	KNBC-FM	99.7	45	1,240	National Bcstg. Co., Inc.
	KSFR	94.9	9.5	1,170	KSFR, Inc.
	KBAY-FM	104.5	29.92	870	S. C. Corwin
	KBCO	105.3	17.5	810	Bay FM Bcsters.
	KDFC	102.1	33	1050	Sundial Bcstg. Corp.
	KFRC-FM	105.1	71	1160	RKO Teleradio
	KOBY-FM	95.7	27	1,050	Mid-America Bcsters. Inc.
	KPUP	106.9	18	1140	F. Mieuli
	KRON-FM	96.5	13.5	1230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Golden State Bcsters. Inc.
San Jose	KSJO-FM	92.3	1.4	—66	Santa Clara Broadcasting
	KEEN-FM	100.3	3	—	United Bcstg.
	KRPM	98.5	3.3	—155	Audio House Inc.
San Luis Obispo	KATY-FM	96.1	3.8	—510	Sweetheart of SLO Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	P. E. Brestoff
Santa Barbara	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
	KGUD-FM	107.9	29.5	—800	S. C. Corwin
	KMUZ	99.9	3.1	3200	Tri-Counties Bcstg. Co.
Santa Maria	KSMA-FM	102.5	27	—57	Groom & Hagerman
	KEYM-FM	99.1	3.2	—135	Santa Maria Bcstg. Co.
Stockton	KRAK-FM	92.9	1.5	300	Golden Valley Bcstg. Co.
	KSTN-FM	107.3	8.9	1570	San Joaquin Bcstg. Co.
	KWG-FM	105.7	3.5	130	KWG Bcstg. Co.
Ventura	KUDU-FM	95.1	24	—16	Tri-Counties Public Ser. Inc.
	KVEN-FM	100.7	12	—180	Coast Ventura Co.
Walnut Creek	KWME	92.1	.25	97	Walnut Creek Bcstrs.
West Covina	KDWC	98.3	.81	250	Pacific-South Bcstg. Co.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
COLORADO					
Colorado Springs	KFMH	96.5	5	1540	FM Colorado Co.
	KVOR-FM	92.9	1.35	—670	KVOR Inc.
Boulder	KRNW	97.3	2	—730	Colorado Recording Co.
Denver	KDEN-FM	99.5	1.5	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	580	Note Bcstg. Co.
	KTGM	105.1	10	250	Good Music Associates
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
Grand Junction	KREX-FM	92.3	2.8	—10	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	—780	Garden of Gods Bcstg. Co.
CONNECTICUT					
Bridgeport	WJZZ	99.9	9	870	Conn.-N. Y. Bcsters. Inc.
	WCCC-FM	106.9	6.6	740	Greater Hartford Bcstg. Co.
	WDRC-FM	102.9	7	750	Buckley-Jaeger Bcstg. Corp.
	WFNQ	93.7	7	750	General Bcstg. Inc.
Brookfield	WGHF	95.1	20	500	Easton Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WHCN	105.9	7	750	Concert Network Inc.
	WTIC-FM	96.5	8	705	Travelers Bcstg. Service Corp.
Meriden	WMMW-FM	95.7	20	1,100	Silver City Crystal Co.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.
DELAWARE					
Dover	WDOV-FM	94.7	2.8	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds
DIST. OF COLUMBIA					
Washington	WASH	97.1	15	470	Comm'l Radio Equipt. Co.
	WFAN	100.3	9.4	320	United Bcstg. Co., Inc.
	WGMS-FM	103.5	20	440	Good Music Station, Inc.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	390	Washington Post Co.
	WWDC-FM	101.1	20	410	WWDC, Inc.
FLORIDA					
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Ft. Lauderdale	WWIL-FM	103.5	31	150	Florida Air Power Inc.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WMBR-FM	96.1	50	850	Fla. Bcstg. Co.
	WZFM	96.9	9.7	350	I. Glick
Miami	WCKR-FM	97.3	100	250	Biscayne TV Corp.
	WGBS-FM	96.3	1.55	80	Storer Bcstg. Co.
	WMET-FM	93.9	13	170	Community Service Bcstrs. Inc.
	WWPB-FM	101.5	9.2	275	P. Brake
	WAFM	93.1	17.5	230	Bayfront Bcstg. Corp.
	WSJG	94.9	56	460	Hallandale Drive-In Theatre
Orlando	WDBO-FM	92.3	25	500	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Palm Beach	WQXT-FM	97.9	22	235	Flame Radio-TV Corp.
St. Petersburg	WTCX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	100.7	65	434	Tampa Times Co.
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.
GEORGIA					
Athens	WGAU-FM	102.5	4.4	365	Clark Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Radio
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	45.48	770	Atlanta Newspapers, Inc.
	WQXI-FM	94.1	76	140	Rounsaville of Atlanta

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FOR STATE BROADCASTERS ASSOCIATION

SEE PAGE 659

FOR BROADCASTERS' PROMOTION ASSOCIATION

SEE PAGE 665

FOR STATIONS OFFERING IN-STORE DISPLAYS

SEE PAGE 669

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
(Continued from Page 705)					
Augusta	WAUG-FM	105.7	5.5	100	Garden City Bcstg. Co.
	WBBQ-FM	103.7	19.3	682	Musicast of the South, Inc.
Columbus	WRBL-FM	93.3	25	570	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	175	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	3	170	Southeastern Bcstg. Co.
	WNEX-FM	96.9	4.1	—	Macon Bcstg. Co.
Marietta	WBIE-FM	101.5	1.35	210	Marietta Bcstg.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	97.3	7.9	397	Savannah Bcstg. Co., Inc.
Toccoa	WLET-FM	106.1	.73	190	R. G. LeTourneau

HAWAII

Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Assn.

ILLINOIS

Arlington Heights	WNWC	92.7	1	225	J. D. Morgan
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Bloomington	WJBC-FM	101.5	5.1	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette Inc.
Chicago	WBBM-FM	96.3	10.5	560	Columbia Bcstg. System, Inc.
	WCLM	101.9	18	500	Carol Music, Inc.
	WDHF	95.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WEFM	99.5	44	560	Zenith Radio Corp.
	WENR-FM	94.7	4.3	580	American Bcstg. Co., Inc.
	WFMF	100.3	33	540	Functional Music Inc.
	WFMT	98.7	29.5	550	Gale Bcstg. Co., Inc.
	WKFM	103.5	50	500	F. S. Kovas, Jr.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	Northern Ill. Bcstg. Co., Inc.
	WSEL	104.3	40	567	F. J. Curtis
	WFMQ	107.5	11	560	L. Vihon & Assoc., Inc.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.
Cicero	WEHS	97.9	21	200	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elmwood Pk.	WXFM	105.9	32	250	E. R. C. Schoonfield
Evanston	WEAW-FM	105.1	36	300	North Shore Bcstg. Co., Inc.
Harrisburg	WEBQ-FM	99.9	1.65	305	First Trust Association
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio & TV Bcstg.
Mattoon	WLBH-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Vernon	WMIX-FM	94.1	15.2	550	Mt. Vernon Radio & TV Co.
Oak Park	WOPA-FM	102.7	3.6	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	338	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	WMBD, Inc.
Quincy	WGEM-FM	105.1	8.3	640	Quincy Newspapers, Inc.
	WTAD-FM	99.5	27	770	Lee Bcstg. Inc.
Rockford	WROK-FM	97.5	16	300	Rockford Bcstrs. Inc.
Rock Island	WHBF-FM	98.9	3.7	380	Rock Island Bcstg. Co.
Springfield	WTAX-FM	103.7	6.7	315	WTAX Inc.

INDIANA

Bloomington	WTTS-FM	92.3	31	1110	Sarkes Tarzian Inc.
Columbus	WCSI-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.
Elkhart	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WIKY-FM	104.1	19	450	South Central Bcstg. Corp.
Fort Wayne	WPTH	95.1	44	680	Sarkes Tarzian Inc.
Hammond	WJOB-FM	92.3	3.1	400	South Shore Bcstg. Corp.
Indianapolis	WFMS	95.5	4.5	110	Williams FM Service
	WFBM-FM	94.7	51.75	110	Time, Inc.
	WIBC-FM	93.1	2.8	170	WIBC, Inc.
Jasper	WITZ-FM	104.7	1.65	280	Jasper On The Air Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WMUN	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	Courier-Times Inc.
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
Warsaw	WRSW-FM	107.3	34	230	Reub William & Son
Washington	WFML	106.5	14	365	Washington Radio Inc.

(Continued on Next Page)

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
IOWA					
Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	33	490	Tri-City Bcstg. Co.
Des Moines	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.
KANSAS					
Kansas City	KCBM	98.1	59	155	F. W. Hurlbert
Newton	KJRG-FM	92.1	.25	225	KJRG, Inc.
Topeka	KTOP-FM	100.1	.75	100	C. B. Axton
Wichita	KFH-FM	100.3	11	410	Radio Sta. KFH Co.
KENTUCKY					
Ashland	WCMI-FM	93.7	2.75	200	WCMI Radio, Inc.
Central City	WNES-FM	101.9	21.5	215	Muhlenberg Bcstg. Co.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Hazard	WKIC-FM	96.5	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Hopkinsville	WHOP-FM	98.7	8.7	210	Hopkinsville Bcstg. Co.
Lexington	WLAP-FM	94.5	3.5	320	WLAP Radio Inc.
Louisville	WFMK	95.1	13.5	215	Jefferson Bcstg. Co.
	WLVL	97.5	17.5	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	2.5	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.
Somerset	WSFC-FM	92.3	3	210	Southeastern Bcstg. Co.
LOUISIANA					
Alexandria	KALB-FM	96.9	8.4	393	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	7.6	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	WSTV, Inc.
New Orleans	WDSU-FM	105.3	3.4	590	WDSU Bcstg. Co.
	WRCM	97.1	5.9	250	Supreme Bcstg. Co., Inc.
	WWMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KRMD-FM	101.1	11.5	200	Radio Station KRMD
	KWKH-FM	94.5	13.5	390	International Bcstg. Corp.
	KBCL-FM	86.5	11	265	Good Music Inc.
MAINE					
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Springs	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOV-FM	97.9	10	175	Casco Bcstg. Corp.
MARYLAND					
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
	WANN-FM	107.9	4	200	Annapolis Bcstg. Corp.
Baltimore	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WITH-FM	104.3	20	500	Md. Bcstg. Co.
	WSID-FM	92.3	11	185	United Bcstg. of E. Md.
	WFMM-FM	93.1	18	520	Commercial Radio Inst.
	WFDS-FM	97.9	15	220	Hearst Corp.
	WCBM-FM	106.5	.17	310	Baltimore Bcstg. Corp.
Bethesda	WUST-FM	106.3	.5	320	Broadcast Management, Inc.
Bradbury Hgts.	WPGC	95.5	15.5	280	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	—4	Allegany Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	United Bcstg. Co. of W. Md.
	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Harve de Grace	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Silver Spring	WSHO	99.5	20	280	WGAY, Inc.
Towson	WYNS	101.9	20	280	WTOW, Inc.
Westminister	WTTR-FM	100.7	4.6	190	County Bcstg. Corp.

MASSACHUSETTS

Boston	WBCN	104.1	20	490	Concert Network Inc.
Boston	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WEEI-FM	103.3	20	430	Columbia Bcstg. System, Inc.
	WHDH-FM	94.5	20	455	WHDH, Inc.
	WRKO-FM	98.5	20	410	RKO Teleradio Pictures, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	107.1	.96	44	Harvard Radio Bcstg. Co., Inc
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	280	Wachusett Bcstg. Corp.
Framingham	WKOK-FM	106.7	15.5	120	WKOX, Inc.
Greenfield	WHAI-FM	98.3	1	—240	Haigis Bcstg. Corp.
Haverhill	WHAV-FM	92.5	20	350	WHAV Bcstg. Co.
Lawrence	WGHJ-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	12.2	600	Merrimac Bcstg. Co., Inc.
Medford	WHIL-FM	107.9	15	78	Conant Bcstg. Co.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
Springfield	WHYN-FM	93.1	3.2	970	Hampden-Hampshire Corp.
	WMAS-FM	94.7	1.35	175	WMAS Inc.
Waltham	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
West Yarmouth	WOCB-FM	94.3	1	155	E. Anthony & Sons
Worcester	WTAG-FM	96.1	10	640	WTAG Inc.

MICHIGAN

Benton Harbor	WHFB-FM	99.9	9.2	230	Palladium Publishing Co.
Coldwater	WTVB-FM	98.3	.26	230	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	190	Knorr Bcstg. Corp.
Detroit	WHFI	94.7	20.5	220	Meadowcraft Bcstg. Inc.
	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WMUZ	103.5	19.5	180	Alpha Bcstg. Co.
	WMZK	97.9	10	430	Booth Bcstg. Co.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	880	WXYZ Inc.
	WCHD	105.9	34	175	Bell Bcstg. Co.
E. Lansing	WJIM-FM	99.1	30	320	Mid-State Bcstg. Corp.
Grand Rapids	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAV-FM	96.9	1.75	210	Stevens-Wismer Bcstg. Inc
Jackson	WMKZ	94.1	5.4	310	Booth Bcstg. Co.
Lansing	WJIM-FM	97.5	46	340	Gross Telecasting Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	61	390	Sparks Bcstg. Co.
Saginaw	WSAM-FM	98.1	1.7	330	Knorr Bcstg. Corp.
Sturgis	WSTR-FM	103.1	.285	190	WSTR, Inc.

MINNESOTA

Mankato	KYSM-FM	103.5	14	525	Southern Minnesota Supply Co
Minneapolis	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WLOL-FM	99.5	9.7	320	BFR Bcstg. Corp.
	WPBC-FM	101.3	5.2	180	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing Co.

MISSISSIPPI

Jackson	WJDX-FM	102.9	50	600	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South

MISSOURI

Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	56	390	Meredith Engr. Co.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.

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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
	WDAF-FM	102.1	56	640	Nat. Mo. TV Inc.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADY-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	60	450	Commercial Bcstg. Co.
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	93.9	3.4	130	R. F. Neathery

NEBRASKA

Holdrege	KHOL-FM	98.9	57	440	Bi-States Co.
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KQAL-FM	94.3	1	220	Katz Enter.
	KCOM-FM	96.1	3.4	230	Delta Bcstg. Sys. Inc.
	KFAB-FM	99.9	8.2	500	KFAB Bcstg. Co.
	KSWI-FM	98.7	3.1	220	Nonpareil Bcstg. Co.

NEVADA

Reno	KNEV	95.5	10.5	35	E. B. Cobb

NEW HAMPSHIRE

Berlin	WKCQ	103.7	10	160	McKee Bcstg. Co., Inc.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Mt. Washington	WMTW-FM	94.9	49	3,850	Mt. Washington TV Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.

NEW JERSEY

Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Bridgeton	WSNJ-FM	98.9	9	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Newark	WNTA-FM	94.7	13.5	621	NTA Radio Broadcasting
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
Paterson	WPAT-FM	93.1	20	310	WPAT, Inc.
Princeton	WPRB	103.9	.85	195	Princeton Bcstg. Service Inc.
Red Bank	WFHA-FM	106.3	1	105	F. H. Accorsi
Trenton	WTOA	97.5	14.5	275	Mercer Bcstg. Co.
Wildwood	WCMC-FM	100.7	3.5	98	F. J. Matrangola

NEW MEXICO

Albuquerque	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Parker & Burns
Rosewell	KBIM-FM	97.1	2.9	180	Taylor Bcstg. Co.
Tularosa	KMFM	97.9	13	—160	Tularosa Bcstg. Corp.

NEW YORK

Albany	WROW-FM	95.5	20	280	Capital Cities TV Corp.
Auburn	WMBO-FM	96.1	18	520	WMBO, Inc.
Babylon	WTFM	103.5	15	120	WGLI, Inc.
	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg.
Binghamton	WKOP-FM	95.3	.420	320	Binghamton Bcstrs., Inc.
	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
Buffalo	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBNY-FM	92.9	48.5	500	Albertson Bcstg. Corp.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Greater Erie Bcstg. Co.
	WEBR-FM	96.1	16	710	WEBR, Inc.
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.
Cherry Valley	WRRC	101.9	5.4	1,080	Ivy Bcstg.
Corning	WCLI-FM	106.1	4.2	500	Radio Corning, Inc.
Cortland	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
DeRuyter	WRRD	105.1	5.3	560	Ivy Bcstg.
Garden City	WHLI-FM	98.3	1	250	FM Bcstg. Corp.
Hicksville	WLIR	92.7	1	175	Hi Fidelity Music Co.
Hornell	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Ithaca	WRRA	103.7	5.6	890	Ivy Bcstg.
	WHCU-FM	97.3	40	730	Cornell Univ.
	WVBR-FM	93.5	.175	—210	Cornell Radio Guild, Inc.
Jamestown	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
Kenmore	WINE-FM	103.3	4.6	230	McClendon Corp.
Massena	WMSA-FM	105.3	13	335	The Brockway Co.
New Rochelle	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.
New York	WABC-FM	95.5	1.5	1,270	American Bcstg. Co.
	WBAI	99.5	18	588	Pacifica Foundation
	WBFM	101.9	10.3	650	Muzak Corp.
	WCBS-FM	101.1	1.5	1,270	Columbia Bcstg. System, Inc.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNCN	104.3	15	560	Concert Network Inc.
	WNEW-FM	102.7	1.3	1,360	Metropolitan Bcstg. Corp.
	WOR-FM	98.7	1.7	1,260	RKO Teleradio Pictures, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WRCA-FM	97.1	1.1	1,445	National Bcstg. Co., Inc.
Niagara Falls	WHLD-FM	98.5	46	420	E. C. Hull
Olean	WHDL-FM	95.7	43	830	WHDL, Inc.
Patchogoe	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchoque Bcstg. Co., Inc.
Peekskill	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Poughkeepsie	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Rochester	WHFM	98.9	8.7	240	Genessee Bcstg. Corp.
	WROC-FM	97.9	18	410	Transcontinent TV Corp.
Schenectady	WGFM	99.5	6	805	General Electric Co.
S. Bristol	WRRE	95.1	5.3	990	Ivy Bcstg.
Syracuse	WDDS-FM	93.1	100	660	Functional Bcstg. Inc.
	WONO	100.9	.26	475	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Central New York Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WRRL	107.7	5.4	460	Ivy Bcstg.
White Plains	WFAS-FM	103.9	.12	675	Westchester Bcstg. Corp.
Woodside	WRFM	105.1	20	235	Long Island Bcstg. Corp.

NORTH CAROLINA

Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
	WFNS-FM	93.9	2.8	250	Burlington-Graham Bcstg. Co.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Gastonia	WGNC-FM	101.9	11.1	890	C. T. McSwain
Goldsboro	WEQR	96.9	16	360	Eastern Carolina Bcstg. Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hall
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doos
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	50	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.
Reidsville	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WEED-FM	92.1	.27	160	W. A. Wynne
	WFMA	100.7	33	400	Eastern Carolina Electronics
Roxboro	WRXO-FM	96.7	.6	280	Roxboro Bcstg. Co.
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WFMX	105.7	2.4	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	7	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Winston-Salem	WAIR-FM	93.1	34	370	Forsythe Bcstg. Co.
	WSJS-FM	104.1	12.5	160	Piedmont Publishing Co.
	WYFS	107.5	1.55	195	Winsonette Inc.

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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
OHIO					
Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
	WCUE-FM	96.5	14.5	105	WCUE Radio Inc.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WICA-FM	97.1	118	380	WICA Inc.
Bellaire	WOMP-FM	100.5	9	500	Ohio Valley Bcstg. Corp.
Canton	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Cincinnati	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WKRC-FM	101.9	15.5	530	Radio Cincinnati Inc.
	WSAI-FM	102.7	14.7	550	Con. Sun Ray Inc.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WDOK-FM	102.1	31	120	Civic Bcstrs. Inc.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	11.5	620	Met. Bcstg. Corp.
	WJW-FM	104.1	2.8	510	Storer Bcstg. Co.
	WABQ-FM	106.5	18.5	51	Tuschman Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.
	WJMO-FM	95.3	1	280	Friendly Bcstg. Co.
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.
	WCOL-FM	92.3	7.2	350	Air Trails, Inc.
	WVKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.
	WTVN-FM	96.3	26	570	Radio Columbus Inc.
Dayton	WHIO-FM	99.1	19	515	Miami Valley Bcstg. Corp.
	WIFE	104.7	24	370	Skyland Bcstg. Corp.
E. Liverpool	WOHI-FM	104.3	27	330	E. Liverpool Bcstg. Co.
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WQMS	96.7	.29	285	Community Bcstg. Co.
	WHOH	103.5	8.7	255	Port Hamilton Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Middletown	WPFB-FM	105.9	30	350	P. F. Braden
Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Portsmouth	WPAY-FM	104.1	7	520	P. F. Braden
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Lake Erie Bcstg. Co.
Springfield	WBLY-FM	103.9	1	62	Champion City Bcstg. Co.
Steubenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WMHE	92.5	10	135	Hillebrand Electronics
	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	1.3	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	13	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones
OKLAHOMA					
Durant	KSEO-FM	107.3	2.9	365	Durant Publish Bcstg. Corp.
Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KYFM	98.9	1.5	155	Capitol City Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KOCW	97.5	1.5	165	Grayhill Inc.
OREGON					
Eugene	KUGN-FM	99.1	.39	60	KUGN, Inc.
	KFMY	97.9	3.6	—60	Music Inc.
Grants Pass	KGPO	96.9	1.3	—475	Southern Ore. Bcstg. Co.
Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp
	KPFM	97.1	33	900	Bcstrs. Ore. Ltd.
	KPOJ-FM	98.7	4.4	1,100	KPOJ, Inc.
	KOFM	100.3	17	960	H. O. Cox
Springfield	KEED-FM	93.1	1.35	90	KEED, Inc.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
PENNSYLVANIA					
Allentown	WFMZ	100.7	4.8	835	WFMZ, Inc.
Altoona	WVAM-FM	100.1	.36	—345	General Broadcasting Corp.
	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
Beaver Falls	WBVP-FM	106.7	16.5	255	WBVP, Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLM-FM	106.5	8.8	600	Bloom Radio
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	3.2	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WERC-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Glenside	WIFI	92.5	20	430	Hi Fidelity Bcstrs. Corp.
Harrisburg	WHP-FM	97.3	1.55	—35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Johnstown	WARD-FM	92.1	.285	—87	Central Bcstg.
	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
Lancaster	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.
Meadville	WMGW-FM	100.3	10	585	Regional Bcstrs. Inc.
Montrose	WPEL-FM	96.5	57	500	Montrose Bcstg. Corp.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Palmyra	WJWR	92.1	.76	100	W. N. Reichard
Philadelphia	WCAU-FM	98.1	10	660	CBS, Inc.
	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	Independence Bcstg. Co., Inc.
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIP-FM	93.3	20	430	WIP Bcstg. Inc.
	WPEN-FM	102.9	20	420	Wm. Penn Bcstg. Co.
	WQAL	106.1	7.8	710	Geo. Voron & Co.
Pittsburgh	KDKA-FM	92.9	47	890	Westinghouse Bcstg.
	WFMP	99.7	24	470	National Bcstg. Co., Inc.
	WKJF	93.7	40	470	A. J. R. Greer
	WWSW-FM	94.5	50	940	WWSW Radio Inc.
	WCAE-FM	96.1	31	295	WCAE, Inc.
	WILY	105.9	2.74	450	Dynamic Bcstg. Inc.
	WPIT-FM	101.5	19	510	WPIT, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co
Waynesboro	WAYZ-FM	101.5	3	21	R. F. Lewis, Jr. Inc.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	.84	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	WGAL, Inc.
York	WNOW-FM	105.7	1.2	465	WNOW, Inc.
RHODE ISLAND					
Cranston	WLOV	99.9	3.4	225	Neighborly Bcstg. Co.
Providence	WPFM	95.5	3.2	170	Golden Gate Corp.
	WPJB-FM	105.1	20	500	Providence Journal Co.
	WPRO-FM	92.3	15	560	Capital Cities TV Corp.
	WXCN	101.5	20	500	Concert Network Inc.
Woonsocket	WWON-FM	106.3	.39	215	Woonsocket Bcstg. Co.
SOUTH CAROLINA					
Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	68	700	WCSC, Inc.
	WTMA-FM	95.1	10	385	Corp. of Charleston
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
	WNOK-FM	104.7	3.4	450	Palmetto Radio Corp.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Rock Hill	WRHI-FM	98.3	.65	310	York County Bcstg. Co.
Seneca	WSNW-FM	98.1	9.4	330	Blue Ridge Bcstg. Co.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.

(Continued on Next Page)

TENNESSEE

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
Greeneville	WGRV-FM	94.9	4.6	250	Radio Greeneville Inc.
Jackson	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Johnson City	WJHL-FM	100.7	9.6	1,400	WJHL, Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WBIR, Inc.
Memphis	WMCF	99.7	300	940	Memphis Publishing Co.
	WQMM	95.5	1.3	770	Quality Music
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.5	9	770	WSIX, Inc.

TEXAS

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	1.35	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KRIC-FM	97.5	9.1	360	Enterprise Co.
Cedar Hill	KDFW	99.5	25	770	C & F Musicasting Co.
Cleburne	KCLE-FM	94.9	6.4	260	Marti, Inc.
Corpus Christi	KDMC	95.5	4.1	280	Master Music, Inc.
Dallas	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KRLD-FM	92.5	40	480	KRLD Radio Corp.
	KSFM	105.3	11	280	Metropolitan Bcstg. Corp.
	WRR-FM	101.1	68	500	City of Dallas
	WFAA-FM	97.9	38	300	A. H. Bello Corp.
	KQRO	102.9	7.6	200	E. F. Weerts
Denton	KDNT-FM	106.3	.76	270	H. V. Shepard
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
El Paso	KHMS	94.7	2.55	115	H & M Service Corp.
Fort Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.
Gainesville	KGAF-FM	94.5	2.5	250	Gainesville Bcstg. Co.
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.
Houston	KFMK	97.9	10.5	235	J. R. Corry
	KHGM	99.1	48	550	Taft Bcstg. Co.
	KTRH-FM	101.1	29.5	485	KTRH Bcstg. Corp.
	KARO	94.5	7.6	245	E. F. Weerts
	KHUL	96.7	15.5	235	B-M-R Bcstg. Corp.
	KROW	100.3	16.5	215	McLendon Corp.
	KRBE	104.1	40	260	Texas Fine Music
Lubbock	KRKH-FM	93.7	9.6	195	Southwestern Bcstg. Co.
	KBFM	96.3	3.6	275	J. W. Blankenship
Marshall	KLUE	97.3	5.9	320	Marshall Nat. Bank
Midland	KNFM	92.3	4.8	400	FM Assoc.
Port Arthur	KFMP	93.3	3.2	190	Triangle Bcstg. Co.
San Antonio	KEEZ	97.3	17.5	110	C. B. Gay, Inc.
	KISS	99.5	12.9	515	The Walmac Co.
	KONO-FM	92.9	3.8	475	Mission Bcstg. Co.
	KAKI	98.1	25	310	Sunshine Bcstg. Co.
Texarkana	KCMC-FM	98.1	1.4	275	KCMC, Inc.
Waco	KEFC	95.5	3.2	210	Music Unlimited Inc.
Waxahachie	KBEC-FM	93.5	.345	115	R. Tuck Enterp.

UTAH

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Salt Lake City	KDYL-FM	98.7	1.2	2,970	Intermountain Bcstg. & TV Corp.
	KSL-FM	100.3	6.1	3,660	Radio Service Corp. of Ut.
	KLUB-FM	97.1	11	—190	LLUB Bcstg. Co.

VIRGINIA

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Arlington	WARL-FM	105.1	2.05	500	Northern Va. Bcstrs. Inc.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Gretna	WMNA-FM	103.3	3	105	Central Va. Bcstg. Co.
Harrisonburg	WSVA-FM	100.7	7.2	345	Shenandoah Valley Bcstg. Corp.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. in Ft.	Licensee
Martinsville	WMVA-FM	96.3	2.9	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
	WYFI-FM	99.7	11.5	70	Electronic Research
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
Richmond	WCOD	98.1	34	430	Havens & Martin Inc.
	WRNL-FM	102.1	50	320	Richmond Newspapers Inc.
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.
Roanoke	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.
Rocky Mt.	WSLS-FM	99.1	21	1,890	Shenandoah Stas. Inc.
Staunton	WAFC-FM	93.5	.5	350	American Home Bcstg. Corp.
Winchester	WRFL	92.5	13.4	1,390	R. F. Lewis, Jr., Inc.
Woodbridge	WBVA	105.8	9.5	305	S & W Enterpr. Inc.

WASHINGTON

Bellingham	KGMI-FM	92.9	20	2330	International Good Music
Edmonds	KGFM	105.3	17.5	760	King's Garden Inc.
Opportunity	KZUN-FM	96.1	3.32	—205	KZUN, Inc.
Seattle	KING-FM	98.1	15	410	King Bcstg. Co.
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co., Inc.
	KISW	99.9	2.1	350	E. W. Lippincott
	KMCS	98.9	10.5	1,070	FM Bcstrs. Inc.
	KLSN	96.5	14.5	350	Sight & Sound
	KETO-FM	101.5	10	1100	Chem-Air Inc.
Spokane	KREM-FM	92.9	4.8	720	KREM Bcstg. Corp.
	KXLY-FM	99.9	2	490	Northern Pacific Radio
Tacoma	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.
	KTWR	103.9	.85	240	T. W. Read
	KLAY-FM	106.3	.83	240	C. F. Huntington

WEST VIRGINIA

Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.
Charleston	WKAZ-FM	97.5	9	124	Kanawha Valley Bcstg. Co.
	WKNA	98.5	2.65	390	J. L. Smith, Jr.
Huntington	WHTN-FM	100.5	53	560	Cowles Bcstg. Co.
Logan	WLOG-FM	103.3	2.1	725	Frey & Greever
Martinsburg	WEPM-FM	94.3	.81	170	Martinsburg Bcstg. Co.
Morgantown	WAJR-FM	99.3	1	10	West Va. Radio Corp.
Oak Hill	WOAY-FM	94.1	14.5	660	R. R. Thomas, Jr.
Parkersburg	WAAM-FM	106.5	8.9	280	WSTV, Inc.
Wheeling	WKWK-FM	97.3	10	470	Community Bcstg. Inc.
	WWVA-FM	98.7	7.4	470	Storer Bcstg. Co.

WISCONSIN

Eau Claire	WEAU-FM	94.1	60	360	Central Bcstg. Co.
Fort Atkinson	WFAW	107.3	2.96	160	Goetz & Meythaler
Green Bay	WBAY-FM	101.1	13.5	750	Norberttine Fathers
Glendale	WFMR	96.5	24.5	—	Hi Fidelity Bcstg. Corp.
Greenfield	WWCF	94.9	37	1,300	W. C. Forrest
Janesville	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.
Madison	WISC-FM	98.1	1	105	Radio Wisconsin Inc.
	WMFM	104.1	7.5	80	E. W. Fessler
	WIBA-FM	101.5	45	1020	Badger Bcstg. Co.
	WRVB-FM	102.5	3.9	185	P. A. Stewart Enterp.
Marinette	WMAN-FM	105.1	37	430	M & M Bcstg. Co.
Marshfield	WDLB-FM	103.9	.25	250	Clarkwood Bcstg. Corp.
Merrill	WLIN	100.7	9.3	348	Wis. Valley TV Corp.
Milwaukee	WFMR	96.5	15	215	High Fidelity Bcstg. Corp.
	WQFM	93.3	30	190	Koeth Bcstg. Corp.
	WTMJ-FM	94.1	2.8	980	Journal Company
	WMIL-FM	95.7	29	245	Cream City Bcstg. Co.
	WEMP-FM	99.1	25	—	Milwaukee Bcstg. Co.
	WISN-FM	87.3	25.5	920	Hearst Corp.
Monroe	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.
Racine	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
Rice Lake	WJMC-FM	96.3	50	540	WJMC Inc.
West Bend	WBKV-FM	92.5	6	145	West Bend Bcstg. Co.
Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.
Waukesha	WAUX-FM	106.1	3.3	180	Waukesha Bcstg. Co.

NATIONAL ASSOCIATION OF FM BROADCASTER MEMBERS

CALIFORNIA	
Atherton	KPEN
Beverly Hills	KCBH
Hollywood	KGLA
Los Angeles	KFMU
Los Angeles	KRHM
Los Angeles	KMLA
Sacramento	KORA-FM
San Diego	KFMB-FM
San Diego	KGB-FM
San Diego	KITT
Santa Barbara	KRCW
Santa Barbara	KMUZ
COLORADO	
Denver	KDEN-FM
CONNECTICUT	
Brookfield	WGHF
Meriden	WMMW-FM
DELAWARE	
Wilmington	WJBR
FLORIDA	
Ft. Lauderdale	WFLM
Tampa	WPKM
ILLINOIS	
Bloomington	WJBC-FM
Chicago	WKFM
Chicago	WCLM
Chicago	WFMF
Decatur	WSOY
Rock Island	WHBF-FM
INDIANA	
Indianapolis	WFBM-FM
Indianapolis	WFMS
KENTUCKY	
Hopkinsville	WRLX
Louisville	WLVL
MAINE	
Portland	WMTW-FM
MASSACHUSETTS	
Boston	WBCN
Springfield	WHYN-FM
MICHIGAN	
Detroit	WLDM
Detroit	WQRS
East Lansing	WSWN
MINNESOTA	
Minneapolis	KWFM
Minneapolis	WLOL-FM
MISSISSIPPI	
Jackson	WJDX-FM
MISSOURI	
Kansas City	KCMK
St. Louis	WIL-FM
NEBRASKA	
Lincoln	KFMQ
Omaha	KFAB-FM
Omaha	KQAL
NEW MEXICO	
Albuquerque	KHFM
Roswell	KBIM-FM
NEW YORK	
Buffalo	WBUF
Ithaca	WHCU-FM
Woodside	WRFM
NORTH CAROLINA	
Charlotte	WMIT
Greensboro	WMDE
OHIO	
Cincinnati	WKRC-FM
Columbus	WBNS-FM
Dayton	WHIO-FM
Toledo	WMHE
OKLAHOMA	
Tulsa	KOCW
OREGON	
Eugene	KFMY
PENNSYLVANIA	
Philadelphia	WPEN-FM
Philadelphia	WQAL
Pittsburgh	WKJF
Wilkes-Barre	WYZZ
TENNESSEE	
Memphis	WMCF
Nashville	WFMB
Nashville	WSIX-FM
TEXAS	
Amarillo	KGNC-FM
Austin	KHFI
Diboll	KSPL-FM
Houston	KFMK
Houston	KHGM
Houston	KHUL
Houston	KRBE
Houston	KTRH-FM
VIRGINIA	
Richmond	WRVA-FM
Staunton	WAFC-FM
WASHINGTON	
Seattle	KLSN

As of Mar. 30, 1960

OFFICIAL FCC TV CHANNEL ALLOCATIONS

CHANNEL UTILIZATION

The following table of assignments contains the channels assigned to the listed communities in the United States, its Territories, and possessions. Channels designated with an asterisk are assigned for use by noncommercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier frequencies offset 10 kc above or below, respectively, the normal carrier frequencies.

Channel No.

ALABAMA

Andalusia ..... *2—, 29
Anniston ..... 70+
Auburn *50
Bessemer 54
Birmingham ..... 6—, *10—, 13—, 42+, 48
Brewton ..... 23+
Clanton 14
Cullman ..... 60+
Decatur ..... 23—
Demopolis 18
Dothan ..... 2, 19—
Enterprise ..... 40+
Eufaula 44
Florence 15
Fort Payne 19
Gadsden ..... 21+, 37—
Greenville ..... 49—
Guntersville ..... 40—
Huntsville ..... 31+
Jasper 17
Mobile ..... 5+, 10+, *42, 48+
Montgomery ..... 12, 20, *26+, 32
Munford ..... *7—
Opelika ..... 22—
Selma ..... 8—, 58+
Sheffield ..... 47—
Sylacauga ..... 24—
Talladega 64
Thomasville ..... 27—
Troy ..... 38—
Tuscaloosa ..... 45, 51—
Tuskegee ..... 16—
University ..... *74+

ALASKA

Anchorage ..... 2—, *7—, 11, 13—
Fairbanks ..... 2+, 4+, 7+, *9+, 11+, 13+
Juneau *3, 8, 10
Ketchikan 2, 4, *9
Seward ..... 4—, 9—
Sitka 13

ARIZONA

Ajo ..... 19—
Bisbee 54
Casa Grande ..... 18—
Clifton ..... 25—
Coolidge ..... 36+
Douglas ..... 3—, 35
Eloy 24
Flagstaff 9, 13
Globe ..... 34+
Holbrook 14
Kingman ..... 6—
Mesa ..... 12—
Miami ..... 28+
Morenci 31
Nogales ..... 16, 32, 44+
Phoenix ..... 3+, 5—, *8+, 10—
Prescott 15
Safford 21
Tucson ..... 4—, *6+, 9—, 13—
Williams 25
Winslow ..... 16—
Yuma ..... 11—, 13+, 22+, 60

ARKANSAS

Arkadelphia ..... 34+
Batesville ..... 30—
Benton 40
Blytheville ..... 64+, 74
Camden 50
Conway 62
El Dorado ..... 10—, 26—
Fayetteville ..... *13—, 41—
Forrest City ..... 22+
Fort Smith ..... 5—, *16, 22, 39
Harrison 24
Helena ..... 54—
Hope ..... 15—
Hot Springs ..... 9+, 52+
Jonesboro ..... 8, 39+
Little Rock ..... *2—, 4, 7—, 11+, 17—, 23+
Magnolia ..... 28+
Malvern 46
Morrilton ..... 43—
Newport 28
Paragould ..... 58—
Pine Bluff 36
Russellville 19
Searcy 33
Springdale ..... 35—
Stuttgart ..... 14+

CALIFORNIA

Alturas 9
Bakersfield ..... 10—, 17, 29, 39
Bishop 19
Brawley 16
Chico ..... 12—
Corona 52
Delano ..... 37+
El Centro ..... 26—, 48
Eureka ..... 6—, 3—, 13—
Fresno ..... 12+, *18—, 24, 47, 53
Hanford 21
Los Angeles 2, 4, 5, 7, 9, 11, 13, 22, *28, 34
Madera 59
Merced ..... 34—, 66
Modesto ..... 14+, 58
Monterey. (*See* Salinas.)
Napa 62
Oakland. (*See* Francisco.)
Oxnard 32
Palm Springs ..... 19+
Petaluma 68
Pittsburg 16
Port Chicago 70
Porterville 55
Red Bluff 15
Redding 7
Riverside 40, 46
Sacramento ..... 3, *6, 10, 40—, 46+
Salinas-Monterey ..... 8+, 35
San Bernardino ..... 18, *24—, 30
San Buenaventura ..... 38—
San Diego ..... 8, 10, *15+, 27, 39, 51
San Francisco-Oakland ..... 2+, 4—, 5+, 7—, *9+, 20—, 26—, 32+, 38, 44—
San Jose ..... 11+, 48, *54, 60
San Luis Obispo ..... 6+
Santa Barbara ..... 3—, 20, 26

(*Continued on Next Page*)

	Channel No.
Santa Cruz	56
Santa Maria	44
Santa Paula	16+
Santa Rosa	50
Stockton	13+, 36, *42, 64
Tulare	27+
Ukiah	18
Visalia	43, 49
Watsonville	22—
Yreka City	19
Yuba City	52—

COLORADO

Alamosa	3—, 19+
Boulder	*12, 22+
Canon City	36
Colorado Springs	11, 13, *17+, 23+
Craig	19
Delta	24—
Denver	2, 4—, *6—, 7, 9—, 20, 26+
Durango	6+, 15
Fort Collins	44+
Fort Morgan	15+
Grand Junction	5—, 21+
Greeley	50
La Junta	24
Lamar	12—, 18—
Leadville	14+
Longmont	32
Loveland	38
Montrose	10+, 18
Pueblo	5, *8, 28+, 34—
Salida	25
Sterling	3, 25—
Trinidad	21—
Walsenburg	30—

CONNECTICUT

Bridgeport	43—, 49—, *71
Hartford	3+, 18—, *24
Meriden	65—
New Britain	30+
New Haven	8+, 59+
New London	26+, 81
Norwalk. (*See* Stamford.)	
Norwich	57+, *63—
Stamford-Norwalk	27
Waterbury	53

DELAWARE

Dover	40
Wilmington	12, *59—, 83+

DISTRICT OF COLUMBIA

Washington	4—, 5—, 7+, 9, 14—, 20+, *26—, 50—

FLORIDA

Belle Glade	27+
Bradenton	28—
Clearwater	32+, 50
Daytona Beach	2—, 53
De Land	44+
Fort Lauderdale	17—, 39
Fort Myers	11+
Fort Pierce	19
Gainesville	*5—, 20+
Jacksonville	4+, *7, 12—, 30+, 36—
Key West	14+, 20
Lake City	33+
Lakeland	16+, 22+
Lake Wales	14
Leesburg	26—
Marianna	17+
Melbourne	37—
Miami	*2, 4, 6, 7—, 10+, 23—, 33
Ocala	15+
Orlando	6—, 9, 18, *24—, 47
Palatka	17
Panama City	7+, 13, *30, 36+
Pensacola	3—, 15—, *21, 46
Quincy	54+
St. Augustine	25+
St. Petersburg. (*See* Tampa.)	
Sanford	35+
Sarasota	34+
Tallahassee	*11—, 24, 51
Tampa-St. Petersburg	*3, 8—, 10—, 13—, 38
West Palm Beach	5, 12, *15, 21+

GEORGIA

Albany	10, 25
Americus	31
Athens	*8, 60—
Atlanta	2, 5—, 11+, *30, 36
Augusta	6+, 12+
Bainbridge	35—
Brunswick	28+, 34—
Cairo	45+
Carrollton	33
Cartersville	63—
Cedartown	53—
Columbus	3, 9, *34
Cordele	43
Dalton	25+
Douglas	32—
Dublin	15
Elberton	24+
Fitzgerald	53+
Fort Valley	18+
Gainesville	52
Griffin	39+
La Grange	50
Macon	13+, *41+, 47+
Marietta	57+
Milledgeville	51+
Moultrie	48—
Newnan	61+
Rome	59
Savannah	3+, *9—, 11
Statesboro	22
Swainsboro	20—
Thomasville	6, 27
Tifton	14—
Toccoa	35
Valdosta	37+
Vidalia	26
Waycross	8+, 16

HAWAII

Hilo, Hawaii	2, *4, 7, 9, 11, 13
Honolulu, Oahu	2+, 4—, *7+, 9—, 11+, 13—
Lihue, Kauai	3+, *8—, 10+, 12—
Wailuku, Maui	3, 8, *10, 12

IDAHO

Blackfoot	33
Boise	2, *4+, 7
Burley	15—
Caldwell	9—
Emmett	26—
Gooding	23
Idaho Falls	3, 8+
Jerome	17
Kellogg	33—
Lewiston	3—
Moscow	12—, *15
Nampa	6, 12+
Payette	14+
Pocatello	6—, 10
Preston	41
Rexburg	27+
Rupert	21
Sandpoint	23—
Twin Falls	11, 13—
Wallace	27—
Weiser	20—

ILLINOIS

Alton	48
Aurora	75
Belleville	54+
Bloomington	15—
Cairo	24—
Carbondale	*8
Centralia	32+, 59+
Champaign-Urbana	3+, *12—, 21, 27, 33
Chicago	2—, 5, 7, 9+, *11, 20, 26, 32, 38, 44
Danville	24
Decatur	17, 23+
DeKalb	*67

	Channel No.
Dixon	47+
Elgin	83
Freeport	23
Galesburg	77
Harrisburg	3, 22
Jacksonville	49—
Joliet	48+
Kankakee	14
Kewanee	60—
La Salle	35
Lincoln	53+
Macomb	61+
Marion	40
Mattoon	46—
Moline. (*See* Davenport, Iowa.)	
Mt. Vernon	38—
Olney	16—
Pekin	69+
Peoria	19, 25+, 31+, *37—, 43+
Quincy	10—, 21+
Rockford	13+, 39+, *45+
Rock Island. (*See* Davenport, Iowa.)	
Springfield	20+, 26—, 36—, *66+
Streator	65—
Urbana. (*See* Champaign.)	
Vandalia	28—
Waukegan	79+

INDIANA

Anderson	26+, 61
Angola	77
Bedford	68
Bloomington	4, *30—, 36
Columbus	42—
Connersville	38+
Elkhart (see South Bend)	
Evansville	7, *9+, 14—, 50—
Fort Wayne	15+, 21+, *27+, 33—, 69
Gary	50, *66
Hammond	56—
Indianapolis	6, 8—, 13—, *20—, 39, 67—
Jasper	19+
Kokomo	29+
Lafayette	18, *47, 59
Lebanon	79+
Logansport	51
Madison	25—
Marion	31
Michigan City	62+
Muncie	49, 55+, *71
Plymouth	34—
Princeton	52+
Richmond	32—
Shelbyville	58+
South Bend-Elkhart	16, 22, 28+, *52
Tell City	78
Terre Haute	2+, 10, *57+, 63—, 73+
Vincennes	44+
Washington	60+

IOWA

Algona	37+
Ames	5, 25—
Atlantic	45—
Boone	19—
Burlington	32—, 38+
Carroll	39
Cedar Rapids	2, 9—, 20—, *26+
Centerville	31—
Charles City	18—
Cherokee	14
Clinton	64
Creston	43
Davenport-Rock Island-Moline, Ill.	4+, 6+, 8, *30+, 42—, 68
Decorah	44+
Des Moines	8—, *11+, 13—, 17+, 23—
Dubuque	56+, 62—
Estherville	24+
Fairfield	54
Fort Dodge	21
Fort Madison	50+
Grinnell	71
Iowa City	*12+, 24—
Keokuk	44—
Knoxville	33—
Marshalltown	49
Mason City	3+, 35—
Muscatine	58
Newton	65+
Oelwein	28
Oskaloosa	52+
Ottumwa	15+, 63
Red Oak	32+
Shenandoah	20+
Sioux City	4—, 9, *30, 36—
Spencer	42+
Storm Lake	34+
Waterloo	7+, 16—, *22—, 46+
Webster City	27

KANSAS

Abilene	31+
Arkansas City	49
Atchison	60+
Chanute	50—
Coffeyville	33—
Colby	22—
Concordia	47—
Dodge City	23
El Dorado	55+
Emporia	39—
Ensign	6+
Fort Scott	27
Garden City	9, 11+
Goodland	10, 31
Great Bend	2, 28
Hays	7—, 20—
Hutchinson	12, 18
Independence	20
Iola	44+
Junction City	29+
Larned	15—
Lawrence	*11, 17—
Leavenworth	54—
Liberal	14
McPherson	26—
Manhattan	*8, 23+
Newton	14+
Olathe	52—
Ottawa	21—
Parsons	46—
Pittsburg	7+, 38—
Pratt	36+
Salina	34
Topeka	13+, 42, *48+
Wellington	24—
Wichita	3—, 10—, 16—, *22+
Winfield	43+

KENTUCKY

Ashland	59—
Bowling Green	13, 17+
Campbellsville	40+
Corbin	16
Danville	35+
Elizabethtown	23
Frankfort	43—
Glasgow	28+
Harlan	73+
Hazard	19—
Hopkinsville	20
Lexington	18+, 27—, 64, 70+
Louisville	3—, 11+, *15, 21—, 41—, 51—
Madisonville	26
Mayfield	63
Maysville	24+
Middlesboro	57, 63+
Murray	33—
Owensboro	56—, 62
Paducah	6+, 43, 72
Pikeville	14—
Princeton	45—
Richmond	60
Somerset	29—
Winchester	37+

(*Continued on Next Page*)

Channel No.

LOUISIANA

Abbeville ..... 27+
Alexandria ..... 5, 62+, 74
Bastrop ..... 53+
Baton Rouge ..... 2, 9, 18—, 28, *34, 40—
Bogalusa 69, 78
Crowley 76
De Ridder 70
Eunice ..... 64—
Franklin ..... 46+
Hammond 57
Houma ..... 11, 30+
Jackson 59
Jennings 48
Lafayette ..... 10, 38—, 67—
Lafayette-Lake Charles 3
Lake Charles ..... 7—, *14, 25, 60+
Minden 30
Monroe ..... 8+, *13, 43+
Monroe-El Dorado 10
Morgan City ..... 36+
Natchitoches ..... 17+
New Iberia ..... 15+
New Orleans ..... 4+, 6+, *8, 12, 20—, 26, 32+, 61
Oakdale ..... 54+
Opelousas 58
Ruston 20
Shreveport ..... 3—, 12
Thibodaux 24
Winnfield ..... 22—

MAINE

Auburn ..... 23+
Augusta ..... 10—, 29+
Bangor ..... 2—, 5+, *16—
Bar Harbor ..... 22—
Bath 65
Belfast ..... 41—
Biddeford 59
Calais ..... 7—, 20—
Dover-Foxcroft ..... 18+
Fort Kent ..... 17+
Foxcroft (See Dover)
Houlton 24
Lewiston ..... 8—, 17
Millinocket ..... 14+
Orono ..... *12—
Portland ..... 6—, 13+, *47—, 53+
Presque Isle ..... 8, 10+, 19
Rockland ..... 25—
Rumford ..... 55—
Van Buren ..... 15—
Waterville ..... 35+

MARYLAND

Annapolis ..... 53—
Baltimore ..... 2+, 11—, 13+, 18, *24+, 72—
Cambridge ..... 22+
Cumberland ..... 17+, 30—
Frederick 62
Hagerstown ..... 52, 68+
Salisbury ..... 16+

MASSACHUSETTS

Amherst *82
Barnstable ..... 25+
Boston ..... *2+, 4—, 5—, 7+, 38, 44+, 56
Brockton 62
Easthampton 61
Fall River ..... 46—, 68
Greenfield ..... 32+, 68
Holyoke. (*See* Springfield.)
Lawrence 72
Lowell 78
New Bedford ..... 6+, 28—, 34+
North Adams ..... 19, *80+
Pittsfield ..... 64+
Springfield-Holyoke 22, 40
Worcester 14, 20

MICHIGAN

Alma ..... 41+
Alpena ..... 9+, *11, 30—
Ann Arbor ..... 20+, *26—
Bad Axe ..... 46—
Battle Creek ..... 58—, 64—
Bay City ..... 5—, 63—, *73+
Benton Harbor ..... 40+
Big Rapids 39
Cadillac ..... 13—, 45
Calumet 5
Cheboygan ..... 4+, 36+
Coldwater ..... 24—
Detroit ..... 2+, 4, 7—, 50—, *56, 62
East Lansing ..... 60+
East Tawas ..... 25—
Escanaba ..... 3+, *49
Flint ..... 12—, 16—, *22—, 28
Gladstone ..... 40—
Grand Rapids ..... 8+, *17+, 23—
Houghton 19, *25
Iron Mountain ..... 8—, 27
Iron River ..... 33—
Ironwood ..... 12+, 51—
Jackson 48
Kalamazoo ..... 3—, *74, 46
Lansing ..... 6—, 54
Ludington 33
Manistee ..... 15—
Manistique ..... 14+
Marquette ..... 6—, 13+, 17, *35
Midland ..... 19+
Mount Pleasant ..... 47—
Muskegon ..... 29—, 35+
Parma-Onondago ..... 10—
Petoskey 31
Pontiac ..... 44+
Port Huron ..... 34+
Rogers City 24
Saginaw ..... 51—, 57—
Sault Ste. Marie ..... 8, 10+, 28—, *34
Traverse City ..... 7+, 20—, *26+
West Branch 21

MINNESOTA

Albert Lea ..... 57—
Alexandria 7, 36
Austin ..... 6—, 51+
Bemidji ..... 9, 24—
Brainerd ..... 12—
Cloquet 44
Crookston ..... 21—
Detroit Lakes ..... 18+
Duluth-Superior, Wis. ..... 3, 6+, *8, 10+, 32, 38
Ely 16
Fairmont ..... 40+
Faribault 20
Fergus Falls ..... 16—
Grand Rapids ..... 20—
Hastings ..... 29+
Hibbing ..... 13—
International Falls 11
Little Falls ..... 14+
Mankato ..... 12, 15—
Marshall ..... 22+
Minneapolis-St. Paul ..... *2—, 4, 5—, 9+, 11—, 17, 23+
Montevideo 19
New Ulm ..... 43—
Northfield 26
Owatonna 45
Red Wing ..... 63—
Rochester ..... 10, 55—
St. Cloud 33
St. Paul. (*See* Minneapolis.)
Stillwater ..... 39—
Thief River Falls 15
Virginia ..... 26+
Wadena ..... 27+
Willmar ..... 31+
Winona 61
Worthington 32

MISSISSIPPI

Biloxi ..... 13+, *44+, 50—
Brookhaven ..... 37+
Canton 16

	Channel No.
Clarksdale	32
Columbia	35+
Columbus	4—, 28—
Corinth	41
Greenville	21—, 27
Greenwood	6, 24+
Grenada	44
Gulfport	56—
Hattiesburg	17—
Jackson	3+, 12+, *19+, 25—, 47
Kosciusko	52—
Laurel	33—
Laurel-Pachuta	7
Louisville	46—
McComb	31—
Meridian	11—, 30—, *36—
Natchez	29+
Pachuta (see Laurel)	
Pascagoula	22
Picayune	14—
Starkville	34—
State College	*2+
Tupelo	9—, 38
University	*20+
Vicksburg	41+
West Point	56+
Yazoo City	49

MISSOURI

Cape Girardeau	12, 18+, 69
Carthage	56—
Caruthersville	27—
Chillicothe	14—
Clinton	49—
Columbia	8+, 16+, 22—
Farmington	52
Festus	25—
Fulton	24+
Hannibal	7—, 27+
Jefferson City	13, 33+
Joplin	12+, 30+
Kansas City	4, 5+, 9+, *19+, 25+, 65
Kennett	21
Kirksville	3—, 18
Lebanon	23
Marshall	40+
Maryville	26
Mexico	45
Moberly	35+
Monett	14
Nevada	18—
Poplar Bluff	15+
Rolla	46
St. Joseph	2—, 30—, *36
St. Louis	2, 4—, 5—, *9, 11—, 30, 42+
Sedalia	6—, 28+
Sikeston	37
Springfield	3+, 10, *26+, 32
West Plains	20—

MONTANA

Anaconda	2+
Billings	2, 8, *11
Bozeman	*9, 22—
Butte	4, 6+, *7—, 15+
Cut Bank	20+
Deer Lodge	25+
Dillon	20
Glasgow	16
Glendive	5+, 18—
Great Falls	3+, 5+, *23—
Hamilton	17+
Hardin	4+
Havre	9+, 11+
Helena	10+, 12
Kalispell	9—
Laurel	14+
Lewiston	13
Livingston	16—
Miles City	3—, *6, 10
Missoula	8—, *11—, 13—, 21+
Polson	18
Red Lodge	18+
Shelby	14—
Sidney	14
Whitefish	16+
Wolf Point	20—

NEBRASKA

Alliance	13—, 21
Beatrice	40
Broken Bow	14—
Columbus	49+
Fairbury	35
Falls City	38
Fremont	52
Grand Island	11—, 21+
Hastings	5—, 27—
Hay Springs	4+
Hayes Center	6
Kearney	13, 19
Lexington	23—
Lincoln	10+, *12—, 18+, 24
McCook	8—, 17
Nebraska City	50
Norfolk	33+
North Platte	2—, 9+
Omaha	3, 6+, 7, *16, 22, 28—
Scottsbluff	10—, 16+
York	15

NEVADA

Boulder City	4+
Carlin	14
Carson City	37
Elko	10—
Ely	3—, 6+
Fallon	29—
Goldfield	5—
Hawthorne	31
Henderson	2—
Las Vegas	8—, *10+, 13—
Lovelock	18+
McGill	8+
Reno	4, 8, *21+, 27—
Tonopah	9—
Winnemucca	7+
Yerington	33

NEW HAMPSHIRE

Berlin	26
Claremont	37
Concord	76
Durham	*11
Hanover	*27+
Keene	45—
Laconia	43
Littleton	24—
Manchester	9—, 48+
Nashua	54
Portsmouth	15
Rochester	51

NEW JERSEY

Andover	*69
Asbury Park	58
Atlantic City	46, 52+
Bridgeton	64—
Camden	*80
Freehold	*74
Hammonton	*70
Montclair	*77
Newark	13—
New Brunswick	*19—, 47+
Paterson	37+
Trenton	41+
Wildwood	48—

NEW MEXICO

Alamogordo	17
Albuquerque	4+, *5+, 7+, 13+
Artesia	21+
Atrisco-Five Points	18+
Belen	24+
Carlsbad	6—, 23

(Continued on Next Page)

	Channel No.
Clayton	27—
Clovis	12+, 35
Columbus	16—
Deming	14+
Farmington	12+, 17—
Five Points (see Atrisco).	
Gallup	3, *8—, 10
Hobbs	46
Hot Springs	19
Las Cruces	22—
Las Vegas	14—
Lordsburg	23+
Los Alamos	20—
Lovington	27
Portales	22+
Raton	46—, *52
Roswell	*3+, 8, 10—
Santa Fe	2+, *9+, 11—
Silver City	*10+, 12
Socorro	15+
Truth or Consequences	19
Tucumcari	25+

NEW YORK

Albany-Schenectady-Troy	6, 13, *17+, 23—, 35, 41
Amsterdam	52—
Batavia	33—
Binghamton	12—, 40—, *46+, 56+
Buffalo	17, *23
Buffalo-Niagara Falls	2, 4—, 7+, 29+
Carthage	7—
Clymer	37
Cortland	72
Dunkirk	46
Elmira	18+, 24—, 30
Glens Falls	39+
Gloversville	29—
Hagaman	29
Hornell	50
Ithaca	*14+, 20—
Jamestown	58+
Kingston	66—
Lake Placid	5
Malone	20+, *66
Massena	14—
Middletown	60
New York	2, 4, 5+, 7, 9+, 11+, *25, 31—
Niagara Falls. (*See* Buffalo-Niagara Falls.)	
Ogdensburg	24+
Olean	54+
Oneonta	62—
Oswego	31
Patchogue	75
Plattsburgh	28+
Poughkeepsie	21—, *83
Rochester	5—, 10+, 15—, *21, 27+
Rome. (*See* Utica.)	
Saranac Lake	18
Schenectady. (*See* Albany.)	
Syracuse	3—, 8, *43+
Troy. (*See* Albany.)	
Utica-Rome	2—, *25+, 54—
Vail Mills	10—
Watertown	48

NORTH CAROLINA

Ahoskie	53
Albemarle	53
Asheville	13—, *56—, 62+, 78
Burlington	63
Burnsville	18
Chapel Hill	*4+
Charlotte	3, 9+, 36+, *42+
Durham	11+, *40—, 46+, 73—
Elizabeth City	31+
Fayetteville	18—, 54—
Gastonia	48
Goldsboro	34, 72
Greensboro-High Point-Winston Salem.	8—
Greensboro	2—, *51—, 57—
Greenville	9—
Henderson	52—
Hendersonville	27
Hickory	30—
High Point	15+
Jacksonville	16
Kannapolis	59+
Kinston	45
Laurinburg	41—
Lumberton	21+
Mount Airy	55
New Bern	12+
Raleigh	5, *22—, 28—
Roanoke Rapids	30+
Rocky Mount	50+
Salisbury	80
Sanford	38
Shelby	39
Southern Pines	49
Statesville	64—
Washington	7
Wilmington	3—, 6, 29—, *35+
Wilson	56
Winston-Salem	12, 26+, *32—

NORTH DAKOTA

Bismarck	5, 12—, 18, *24
Bottineau	16+
Carrington	26—
Devils Lake	8+, 14—
Dickinson	2+, 4, *17
Fargo	6, 11+, *34—, 40
Grafton	17
Grand Forks	*2, 10
Harvey	22+
Jamestown	7—, 42
Lisbon	23
Minot	*6+, 10—, 13+
New Rockford	20+
Pembina	12
Rugby	38—
Valley City	4—, 32—
Wahpeton	45+
Williston	8—, 11—, *34+

OHIO

Akron	49+, *55—, 61+
Ashtabula	15
Athens	62—
Bellefontaine	63
Bowling Green	*70
Cambridge	26
Canton	29
Chillicothe	56+
Cincinnati	5—, 9, 12, *48—, 54—, 74—
Cleveland	3, 5+, 8, 19, *25+, 65+
Columbus	4—, 6+, 10+, *34, 40—
Coshocton	20
Dayton	2, 7+, *16+, 22+
Defiance	43
Findlay	53
Fremont	59+
Gallipolis	72
Hamilton-Middletown	65
Lancaster	28—
Lima	35—, 73
Lorain	31—
Mansfield	36+
Marion	17—
Massillon	23+
Middletown. (*See* Hamilton.)	
Mount Vernon	58
Newark	60—
Oxford	*14+
Piqua	44—
Portsmouth	30
Sandusky	42+
Springfield	52—, 76
Steubenville. (*See* Wheeling, W. Va.)	
Tiffin	47+
Toledo	11—, 13, *30+, 79
Warren	67+
Youngstown	21—, 27, 33, 73—
Youngstown, Ohio-New Castle, Pa.	45—
Zanesville	18—, 50+

	Channel No.
OKLAHOMA	
Ada	10+, 50+
Altus	36
Alva	30
Anadarko	58—
Ardmore	12—, 55—
Bartlesville	62—
Blackwell	51—
Chickasha	64
Claremore	15
Clinton	32—
Duncan	39—
Durant	27—
Elk City	8+, 15+, 26+
El Reno	56+
Enid	5, 21, *27+
Frederick	44
Guthrie	48
Guymon	20+
Hobart	23+
Holdenville	14—
Hugo	21+
Lawton	7+, *28+, 34—
McAlester	47
Miami	58+
Muskogee	*45+, 66+
Norman	31—, *37—
Oklahoma City	4—, 9—, *13, 19+, 25—
Okmulgee	26
Pauls Valley	61
Ponca City	40—
Pryor Creek	54
Sapulpa	42—
Seminole	59
Shawnee	53—
Stillwater	29—, *69
Tulsa	2+, 6, *11—, 17+, 23, 8—
Vinita	28—
Woodward	35+
OREGON	
Albany	55+
Ashland	14—
Astoria	30—
Baker	37+
Bend	15—
Brookings	8+
Burns	16
Coos Bay	11
Corvallis	*7—, 49—
Eugene	9+, 13, 20+, 26
Grants Pass	30
Klamath Falls	2—, 17
La Grande	13+
Lebanon	43+
McMinnville	46—
Medford	5, 10+
North Bend	16+
Pendleton	28
Portland	2, 6+, 8—, *10, 12,21—, 27+
Roseburg	4+, 28+
Salem	3+, *18—, 24+, 66
Springfield	37—
The Dalles	32
PENNSYLVANIA	
Allentown	39, 67
Altoona	10—, 25—
Bethlehem	51—
Bradford	80—
Butler	43—
Chambersburg	46—
Du Bois	31+
Easton	57—
Emporium	42—
Erie	12, 35+, *41—, 66+
Harrisburg	27—, 55+, 71+
Hazleton	63
Johnstown	6, 19+, 56—
Lancaster	8—, 21+
Lebanon	15+
Lewistown	75—
Lock Haven	32—
Meadville	62+
New Castle (see Youngstown, Ohio)	
Oil City	64
Philadelphia	3, 6—, 10, 17—, 23+, 29, *35—
Pittsburgh	2—, 4+, 11, *13—, *16, 22, 53+
Reading	33+, 61—
Scranton	16—, 22—, 44
Shamokin	65
Sharon	39+
Shinglehouse	26+
State College	*48+
Sunbury	38
Wilkes-Barre	28, 34
Williamsport	36—
York	43, 49
RHODE ISLAND	
Providence	10+, 12+, 16, *36+
SOUTH CAROLINA	
Aiken	54
Anderson	40, 58—
Camden	14
Charleston	2+, 4, 5+, *7—, 17+
Clemson	*68
Columbia	10—, *19+, 25—, 67+
Conway	23—
Florence	13+, 60
Georgetown	27—
Greenville	4—, 23+, *29
Greenwood	21—
Lake City	55+
Lancaster	31—
Laurens	45—
Marion	43—
Newberry	70
Orangeburg	44—
Rock Hill	61—
Spartanburg	7+, 17—, 74—
Sumter	47
Union	65—
SOUTH DAKOTA	
Aberdeen	9—, 17+
Belle Fourche	23+
Brookings	*8, 25
Hot Springs	17+
Huron	12+, 15+
Lead	5—, 26
Madison	46
Mitchell	5+, 20—
Mobridge	27—
Pierre	10+, *22+
Rapid City	3+, 7+, 15—
Reliance	6—
Sioux Falls	11, 13+, 38+, *44—
Sturgis	20
Vermillion	*2+, 41
Watertown	3—, 35+
Winner	18—
Yankton	17—
TENNESSEE	
Athens	14+
Bristol, Tenn.-Bristol, Va.	5+, 46—
Chattanooga	3+, 9, 12—, 43+, 49+, *55—
Clarksville	53
Cleveland	38+
Columbia	39—
Cookeville	24, *69
Crossville	*77
Covington	19—
Dyersburg	46+
Elizabethton	22+
Fayetteville	27+
Gallatin	48+
Harriman	67
Humboldt	25
Jackson	7+, 16+

(Continued on Next Page)

	Channel No.
Johnson City	11—, 34+
Kingsport	28
Knoxville	6, 10+, *20+, 26—
Lawrenceburg	50+
Lebanon	58
Lexington	*11
McMinnville	46
Maryville	51
Memphis	3—, 5+, *10+, 13+, 42—, 48—
Morristown	54+
Murfreesboro	18—
Nashville	*2—, 4+, 5, 8+, 30+, 36+
Oak Ridge	32+
Paris	51+
Pulaski	44—
Shelbyville	56
Sneedville	*2+
Springfield	42
Tullahoma	68—
Union City	55

TEXAS

Abilene	9+, 33—
Alice	34+
Alpine	12—
Amarillo	*2—, 4, 7, 10
Athens	25+
Austin	7+, 18—, 24, *70—
Ballinger	25
Bay City	33
Beaumont-Port Arthur	4—, 6—, 12—, 31+, *37
Beeville	38—
Big Spring	4—, 34+
Bonham	43
Borger	33
Brady	15—
Breckenridge	14+
Brenham	52—
Brownfield	15
Brownsville	26, 44
Brownsville-Harlingen-Weslaco[1]	4+, 5—
Brownwood	19
Bryan	54—
Bryan-College Station (*also see* College Station)	3+
Childress	40
Cleburne	57
Coleman	21—
College Station (*also see* Bryan-College Station)	*48—
Conroe	20+
Corpus Christi	6+, 10—, *16+, 22, 43
Corsicana	47+
Crockett	56
Crystal City	44+
Cuero	25—
Dalhart	16
Dallas	4+, 8, *13+, 23, 29, 73
Del Rio	16, 52+
Denison	52
Denton	*2, 17
Eagle Pass	22—, 64
Edinburg	60
El Campo	27
El Paso	4, *7, 9, 13, 26+, 38, 50, 62
Falfurrias	52
Floydada	45
Fort Stockton	22
Fort Worth	5+, 11—, 20—, *26—
Gainesville	49—
Galveston	35—, 41—, *47—
Gonzales	64+
Greenville	69—
Harlingen (*also see* Brownsville-Harlingen-Weslaco)	23
Hebbronville	58
Henderson	42+
Hereford	19—
Hillsboro	63
Houston	2—, *8—, 11+, 13—, 23+, 29—, 39—
Huntsville	15
Jacksonville	36—
Jasper	49+
Kermit	14
Kilgore	59—
Kingsville	40
Lamesa	28
Lampasas	40—
Laredo	8, 13, *15+, 27—, 39
Levelland	38—
Littlefield	32
Longview	32, 38+
Lubbock	5—, 11, 13—, *20, 26
Lufkin	9, 46—
McAllen	20—
McKinney	65—
Marfa	19+
Marshall	16—
Mercedes	66
Mexia	50—
Midland	2+, 18
Mineral Wells	38
Mission	70+
Monahans	9—
Mount Pleasant	35
Nacogdoches	19—, 40+
New Braunfels	62—
Odessa	7—, 24—
Orange	43—
Pampa	17—
Paris	33+
Pearsall	31
Pecos	16+
Perryton	22
Plainview	29+
Port Arthur. (*See* Beaumont.)	
Presidio	21
Quanah	42
Raymondville	64—
Rosenberg	17—
San Angelo	3—, 8+, 17+, *23—
San Antonio	4, 5, *9—, 12+, 35+, 41+
San Benito	48
San Marcos	53+
Seguin	14—
Seymour	24+
Sherman	46+
Snyder	30+
Stephenville	32+
Sulphur Springs	41
Sweetwater	12
Taylor	58+
Temple	6, 16, 22+
Texarkana	6+, *18, 24—
Tyler	7, 61+, 72
Uvalde	20
Vernon	18+
Victoria	19+
Waco	10+, *28—, 34
Waxahachie	45—
Weatherford	51
Weslaco. (*See* Brownsville-Harlingen-Weslaco.)	
Wichita Falls	3, 6—, *16+, 22—
Zapata	49

UTAH

Brigham	36—
Cedar City	5
Logan	12—, 30, *46
Ogden	9+, *18—, 24
Price	6
Provo	11+, 22, *28
Richfield	13+
St. George	18+
Salt Lake City	2—, 4—, 5+, *7—, 20+, 26
Tooele	44
Vernal	3+

VERMONT

Bennington	69—
Brattleboro	77+
Burlington	3, *16+, 22+

[1] These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

	Channel No.
Montpelier	57
Newport	46
Rutland	49+
St. Albans	34—
St. Johnsbury	30

VIRGINIA

Blacksburg	*60+
Bristol. (*See* Bristol, Tenn.)	
Charlottesville	*45+, 64+
Covington	44+
Danville	24—
Emporia	25+
Farmville	19
Fredericksburg	47
Front Royal	39—
Harrisonburg	3—, 34—
Lexington	54
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Marion	50
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Norton	52+
Petersburg	8, 41
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Pulaski	37—
Richmond	6+, 12—, *23, 29+
Roanoke	7—, 10, 27+, *33—
South Boston	14+
Staunton	36
Waynesboro	42
Williamsburg	17
Winchester	28+

WASHINGTON

Aberdeen	58
Anacortes	34
Bellingham	12+, 18+, 24—
Bremerton	44, 50
Centralia	17
Clarkston	34+, 40+
Ellensburg	49, *65
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Port Angeles	16+
Pullman	*10—, 24
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Seattle	4, 5+, 7, *9, 20, 26+
Spokane	2—, 4—, 6—, *7+
Tacoma	11+, 13—, *56, 62
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Wenatchee	*45, 55, 67
Yakima	23+, 29+, *47

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Beckley	4, 21, 66
Bluefield	6—, 41+
Charleston	8+, *43+, 49—
Clarksburg	12+, 69—
Elkins	40+
Fairmont	35
Hinton	31
Huntington	3+, 13+, *53—
Logan	23—
Martinsburg	58—
Morgantown	*24
Parkersburg	15—
Welch	25
Weston	5, 32
Wheeling	*57+
Wheeling-Steubenville, Ohio	7, 9+, 51+
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WISCONSIN

Adams	*58+
Appleton	42+
Ashland	15+
Beaver Dam	51—
Beloit	57
Chilton	*31+
Eau Claire	13, *19+, 25+
Fond du Lac	54+
Green Bay	2+, 5+, 70+
Janesville	63+
Kenosha	61—
La Crosse	8+, *32+, 38—, 72
Madison	3, *21—, 27—, 33+
Manitowoc	65
Marinette	11+, 32—, *38+
Milwaukee	4—, *10+, 12, 18+, 24+, 30
Oshkosh	48—
Park Falls	*18
Portage	17—
Prairie du Chien	34
Racine	49—, 55
Rhinelander	22
Rice Lake	21+
Richland Center	15, *66—
Sheboygan	59—
Shell Lake	*30—
Sparta	50—
Stevens Point	20+, 26—
Sturgeon Bay	44—
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Buffalo	29
Casper	2+, 6+
Cheyenne	5+
Cody	24—
Douglas	14
Evanston	14—
Gillette	40
Green River	16
Greybull	40
Lander	17—
Laramie	*8+, 18+
Lovell	36+
Lusk	19—
Newcastle	28+
Powell	30+
Rawlins	11—
Riverton	10+
Rock Springs	13
Sheridan	9—, 12+
Thermopolis	15
Torrington	27
Wheatland	24+
Worland	34

U. S. Territories and Possessions

GUAM

Agana	8, 10

PUERTO RICO

Arecibo-Aguadilla	12+
Caguas	11—
Fajardo	13+
Mayaguez	3+, 5—
Ponce	7+, 9—
San Juan	2+, 4—, *6+

VIRGIN ISLANDS

Charlotte Amalle	10—
Christiansted	8+

ATTORNEYS SPECIALIZING IN RADIO-TELEVISION

☆ NEW YORK ☆

Becker, George
43 E. 43rd St. ..... OX 7-4118
Becker, Mortimer
4 E. 43rd St. ..... OX 7-9525
Bergreen, Morris H.
1501 Broadway ..... OX 5-0820
Boros, Jerome S.
30 Rockefeller Plaza ..... CI 7-3040
Brauner, Julius F.
485 Madison Ave. ..... PL 1-2345
Bucher, Hyman I.
10 Columbus Circle ..... JU 2-7300
Chopnick, Max
9 E. 46th St. ..... OX 7-8130
Colin, Ralph F.
575 Madison Ave. ..... MU 8-7800
Cuddihy, Arthur B., Jr.
70 Pinewood Gardens, Hartsdale
Durka, William J.
30 Rockefeller Plaza ..... CI 7-3040
Elber, George A.
1 E. 44th St. ..... MU 2-6252
Ernst, Morris
285 Madison Ave. ..... MU 5-1582
Ervin, Thomas E.
30 Rockefeller Plaza ..... CI 7-8300
Falk, Edwin A.
40 Wall St. ..... WH 4-1771
Finkelstein, Herman
575 Madison Ave. ..... MU 8-8800
Fletcher, Stephen H.
195 Broadway ..... EX 3-3721
Fly, James Lawrence
30 Rockefeller Plaza ..... CI 7-3043
Gerber, Gustave A.
55 Broadway ..... BO 9-8233
Gibbons, John F.
67 Broad St. ..... BO 9-3800
Golub, William W.
3 E. 54th St. ..... MU 8-7440
Keesing, John M.
250 W. 57th St. ..... PL 7-7860
Landon, S. Whitney
195 Broadway ..... EX 3-1000
Lerner, Max K.
485 Lexington Ave. ..... OX 7-4343
Lynch, Paul B.
30 Rockefeller Plaza ..... CI 7-8300
McCauley, Raymond F.
959 Eighth Ave. ..... JU 6-1300
McDaniel, Glen
63 Wall St. ..... WH 3-7380
Nicholas, Minoa J.
70 E. 45th St. ..... MU 3-9553
Nields, John W.
63 Wall St. ..... WH 4-7400
North, Ernest D.
32 Ave. of Americas ..... EX 3-6245
Quisenberry, John T.
195 Broadway ..... EX 3-3556
Rosen, Leo
285 Madison Ave. ..... MU 5-1582
Rosenman, Samuel I.
575 Madison Ave. ..... MU 8-7800
Schoemer, John R., Jr.
220 E. 42nd St. ..... MU 2-4567
Shuebruk, Peter
30 Rockefeller Plaza ..... CI 7-3040
Shute, John V.
30 Rockefeller Plaza ..... CI 7-8300
Smith, Bernard B.
460 Park Ave. ..... PL 1-2660
Socolow, A. Walter
580 Fifth Ave. ..... PL 7-2112
Solinger, David M.
250 Park Ave. ..... MU 7-1140
Sprague, E. Stuart
36 W. 44th St. ..... MU 2-5521
Turner, George B.
15 Broad St. ..... HA 2-3000
Waters, John H.
60 Hudson St. ..... WO 2-7300
Webster, Bethuel M.
40 Wall St. ..... DI 4-3350
Wendt, William
60 Hudson St. ..... WO 2-7300
Werner, Robert L.
30 Rockefeller Plaza ..... CO 5-5900
Zeller, Robert G.
63 Wall St. ..... WH 4-7400

☆ WASHINGTON ☆

Adams, Eva B.
Senate Office Bldg. ..... NA 8-3120
Albertson, Fred W.
Munsey Bldg. ..... ST 3-1000
Altman, Norman S.
1001 15th N.W. ..... EX 3-0900
Anderson, Howard C.
725 13th St. ..... ME 7-9900
Anello, Douglas A.
1771 N St., N.W. ..... DE 2-9300
Arnold, Thurman
1229 19th St., N.W. ..... EX 3-7300
Bader, Michael H.
1735 De Sales, N.W. ..... DI 7-2724
Bailey, Clyde S.
Penn Bldg. ..... NA 8-6512
Baker, Philip M.
Penn Bldg. ..... DI 7-8881
Baker, Warren E.
Shoreham Bldg. ..... RE 7-8050
Ball, Frederic
Ring Bldg. ..... RE 7-2566
Bankson, John P., Jr.
Munsey Bldg. ..... ME 8-2193
Barker, Robert W.
744 Jackson, N.W. ..... NA 8-1114
Barlow, Joel
Union Trust Bldg. ..... RE 7-5900
Barnes, Maurice R.
Munsey Bldg. ..... ST 3-7670
Baron, Max G.
Investment Bldg. ..... ST 3-7122
Baron, Theodore
National Press Bldg. ..... ST 3-4115
Baskette, Jesse E.
1625 K St., N.W. ..... ST 3-0600
Bauer, William H.
Washington Bldg. ..... ST 3-3480
Beaty, Richard N.
1000 Vt. Ave., N.W. ..... DI 7-7480
Bechhoefer, Bernard G.
National Press Bldg. ..... ST 3-4115
Becker, Harry A.
Penn Bldg. ..... EX 3-3003
Becker, Ralph E.
1700 K St., N.W. ..... ST 3-1865
Beebe, Raymond N.
1025 Conn. Ave., N.W. ..... ST 3-2252
Beelar, Donald C.
World Center Bldg. ..... ST 3-3200
Bergson, Philip
Wyatt Bldg. ..... ME 8-6900
Bilger, Donald E.
710 14th St., N.W. ..... EX 3-4600
Bingham, Herbert M.
Tower Bldg. ..... DI 7-2141
Blair, Forbes W.
710 14th St., N.W. ..... EX 3-4600
Blooston, Arthur
908 20th St., N.W. ..... ST 3-5551
Blum, William, Jr.
1741 K St., N.W. ..... RE 7-6333
Blume, Jack P.
1612 K St., N.W. ..... ME 8-6190
Booth, Robert M., Jr.
815 15th St., N.W. ..... RE 7-8159

Brady, John B.
McLachlin Bldg. ..... NA 8-4806
Brooks, Leon
1735 De Sales ..... EM 2-9300
Brown, Darwin Charles
1632 K St. ..... ST 3-5650
Brown, Russell M.
1425 H St., N.W. ..... ST 3-7300
Brown, Thad H., Jr.
1771 N St., N.W. ..... DE 2-9300
Bugay, Paul E.
Colorado Bldg. ..... ME 8-2027
Bunn, George
1229 19th St., N.W. ..... EX 3-7300
Burke, Eugene L.
Bowen Bldg. ..... ST 3-3717
Burroughs, J. Edward
1625 K St., N.W. ..... DI 7-0777
Burt, William C.
Wyatt Bldg. ..... RE 7-5566
Butman, Carl H.
Natl Press Bldg. ..... NA 8-7846
Cahill, Robert V.
1771 N St., N.W. ..... DE 2-9300
Carr, John P.
Munsey Bldg. ..... ST 3-1000
Carson, Byron G.
Tower Bldg. ..... NA 8-0080
Case, Norman S.
Southern Bldg. ..... NA 8-1841
Chase, Seymour M.
Wyatt Bldg. ..... EX 3-2299
Clagett, John F.
301 E. Capitol ..... LI 4-8018
Clark, Robert M.
Shoreham Bldg. ..... DI 7-7987
Cohen, Harold D.
Ring Bldg. ..... RE 7-2566
Cohen, Lester
Colorado Bldg. ..... NA 8-2006
Cohen, Marcus
Cafritz Bldg. ..... ST 3-5880
Cohen, Stanley B.
Cafritz Bldg. ..... ST 3-5880
Cohen, Wallace M.
1832 Jefferson Pl., N.W. ..... ST 3-5905
Colby, Lauren A.
1612 K St., N.W. ..... ME 8-6190
Cole, John P., Jr.
111 E St., N.W. ..... EX 3-8333
Coll, Robert W.
1735 DeSales St. ..... NA 8-2931
Collier, Robert A.
1700 K St., N.W. ..... EX 3-7800
Collins, Clayton B.
433 N. J. Ave. ..... LI 4-4383
Collins, Linton M.
Tower Bldg. ..... DI 7-2141
Colton, Herbert S.
1625 K St., N.W. ..... RE 7-5062
Cordon, Alfred C., Jr.
Munsey Bldg. ..... ST 3-1000
Cottone, Benedict P.
1820 Jefferson Pl. ..... EX 3-4477
Courtney, Jeremiah
908 20th St., N.W. ..... ST 3-5551
Cragun, John W.
744 Jackson Pl., N.W. ..... NA 8-1114
Craig, Peter S.
Union Trust Bldg. ..... RE 7-5900
Crook, Omar L.
Shoreham Bldg. ..... RE 7-4123
Cutler, Charles R.
World Center Bldg. ..... ST 3-3200
Cutter, Mitchell S.
710 14th St., N.W. ..... EX 3-4600
Czarra, Edgar F., Jr.
Union Trust Bldg. ..... RE 7-5900
Daly, Harry J.
Penn Bldg. ..... DI 7-0700
Daubin, Meredith M.
Natl Press Bldg. ..... NA 8-7949
David, Nathan H.
425 13th St., N.W. ..... NA 8-4736
Davis, Clarence A.
1625 K St., N.W. ..... DI 7-1900
De Grazia, Edward
World Center Bldg. ..... ST 3-3200
Delaney, Frank J.
1317 F St., N.W. ..... ST 3-1234
Delaney, Paul L.
Union Trust Bldg. ..... DI 7-2282
Dempsey, William J.
Bowen Bldg. ..... RE 7-6363
Denslow, L. Alton
Washington Bldg. ..... RE 7-0727
Dobin, Paul
Cafritz Bldg. ..... ST 3-3580
Donaldson, Ray S.
1225 19th St., N.W. ..... EX 3-8476
Doty, Dwight David
1735 De Sales ..... DI 7-2724
Dow, Fayette B.
Munsey Bldg. ..... ST 3-1000
Dowd, Thomas N.
Ring Bldg. ..... RE 7-2566
DuCoeur, Joseph
World Center Bldg. ..... ST 3-3200
Duvall, Charles F.
Perpetual Bldg. ..... RE 7-1450
Eagan, R. Russell
World Center Bldg. ..... ST 3-3200
Eden, Fred J., Jr.
710 14th St., N.W. ..... EX 3-4600
Emerson, Leonidas P. B.
1735 De Sales ..... NA 8-2931
Fanelli, Joseph A.
1701 K St. ..... ST 3-5921
Fischer, Henry G.
1735 De Sales ..... ST 3-3660
Fisher, Ben C.
Perpetual Bldg. ..... RE 7-1450
Fletcher, Frank U.
Munsey Bldg. ..... ME 8-0023
Forrest, Herbert E.
710 14th St. ..... EX 3-4600
Fortas, Abe
1229 19th St. ..... EX 3-7300
Foulis, Ronald J.
1001 Conn. Ave. ..... NA 4-9900
Freeman, Milton V.
1229 19th St. ..... EX 3-7300
Freret, Julian B.
Continental Bldg. ..... NA 8-0032
Fullerton, Hugh T.
1001 Conn. Ave., N.W. ..... ME 8-1448
Gaguine, Benito
1612 K St., N.W. ..... ME 8-6190
Granik, Theodore
1627 K St. ..... NA 8-4600
Greeley, James E.
815 15th St., N.W. ..... ME 8-1100
Green, Robert N.
710 14th St. ..... EX 3-4600
Green, William S.
Ring Bldg. ..... RE 7-2566
Griffith, Kelley E.
World Center Bldg. ..... ST 3-3200
Groner, Samuel B.
Warner Bldg. ..... RE 7-3300
Haley, Andrew G.
1735 De Sales ..... DI 7-2724
Hancock, Parker D.
Colorado Bldg. ..... NA 8-2006
Hand, Frank B, Jr.
Transportation Bldg. ..... NA 8-6587
Hardy, Russell, Sr.
Beacon Bldg. ..... RE 7-0437
Harris, Abraham J.
Woodward Bldg. ..... RE 7-3028
Harris, Stanley S.
Colorado Bldg. ..... NA 8-2006
Hawkins, Carl S.
744 Jackson Pl. ..... NA 8-1114
Hayes, John C.
Munsey Bldg. ..... DI 7-5376
Heald, Robert L.
Munsey Bldg. ..... ME 8-0023
Heckman, Jerome H.
Munsey Bldg. ..... ST 3-1000
Hedrick, F. Cleveland, Jr.
1001 Conn. Ave. ..... NA 8-5923
Hennessey, Philip, Jr.
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Hersch, Harold H.
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Hodson, Robert E.
Ring Bldg. RE 7-2566
Irwin, Robert L.
Munsey Bldg. ST 3-1000
Jacobs, John B.
Munsey Bldg. ST 3-1000
Jameson, Guilford
734 15th St. NA 8-6232
Jansky, Maurice M.
1317 F St., N.W. ST 3-4004
Jennes, Ernest W.
Union Trust Bldg. RE 7-5900
Johnston, Everett D.
1012 14th St., N.W. NA 8-0032
Jones, Robert F.
Perpetual Bldg. ME 8-6632
Jorgensen, Norman E.
Wyatt Bldg. EX 3-1635
Juntilla, James O.
1229 19th St. EX 3-7300
Kearney, William R.
National Press Bldg. ST 3-2977
Keller, Joseph E.
Munsey Bldg. ST 3-1000
Kenehan, Edward F.
1735 DeSales St. DI 7-2724
Kenkel, John B.
Munsey Bldg. ME 8-2193
Kertz, Harold
821 15th St., N.W. DI 7-0558
Kessler, Sylvia D.
Washington Bldg. ST 3-0116
Kieffer, Charles C.
1346 Conn. Ave. CO 5-7641
Kistler, H. Donald
Tower Bldg. DI 7-2141
Kittner, Joseph M.
1735 DeSales St. NA 8-2931
Knowles, Miles H.
Bowen Bldg. NA 8-0771
Kohlhaas, Vernon C.
Ring Bldg. RE 7-2566
Koplovitz, William C.
Bowen Bldg. RE 7-6363
Koteen, Bernard
Wyatt Bldg. RE 7-5566
Kramer, Milton
1625 K St. NA 8-6926
Krieger, Seymour
Wyatt Bldg. EX 3-1635
Krooth, David L.
1001 15th St., N.W. EX 3-0900
Leahy, William E.
Bowen Bldg. DI 7-0558
Leasure, C. Edward
1701 K St., N.W. NA 8-7174
L'Heureux, Robert D.
Albee Bldg. ME 8-4575
Litschgi, A. Byrne
1001 Conn. Ave. NA 8-5923
Littlepage, James H.
Investment Bldg. DI 7-3723
Littlepage, John M.
Investment Bldg. DI 7-3723
Littlepage, Thomas P., Jr.
Investment Bldg. DI 7-3723
Lockwood, Corwin R., Jr.
Colorado Bldg. NA 8-2006
London, John M.
Wyatt Bldg. ME 8-6900
Loucks, Philip G.
1317 F St. ST 3-4004
Lovett, Eliot C.
734 15th St., N.W. ST 3-5168
Luxford, Ansel F.
1210 18th St. RE 7-7643
Lyon, Richard K.
Wyatt Bldg. ME 8-6900
MacDonald, Donald P.
1111 E St., N.W. EX 3-8333
Mallyck, E. Theodore
Colorado Bldg. ST 3-7371
Marks, Leonard
Cafritz Bldg. ST 3-5880
Marmet, Robert A.
816 Conn. Ave. DI 7-8797
May, Robert E.
1700 K St. RE 7-4123
Mayer, J. Gerald
Wyatt Bldg. ME 8-3662
McCabe, Aloysius B.
World Center Bldg. ST 3-3200
McDonnell, W. Barrett
1010 Vt. Ave., N.W. EX 3-3595
McDonough, Francis X.
Munsey Bldg. ST 3-1000
McGovern, William L.
1229 19th St. EX 3-7300
McGrath, J. Howard
1000 Conn. Ave., N.W. ST 3-4636
McInnis, Charles B.
1012 14th St. NA 8-0032
McKenna, Edward R.
1735 De Sales NA 8-2931
McKenna, James A., Jr.
1735 De Sales NA 8-2931
Midlen, John
Munsey Bldg. ME 8-6006
Miller, Neville
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Miller, Reed
1229 19th St. EX 3-7300
Miller, Samuel
Washington Bldg. ST 3-6811
Miller, William E.
Shoreham Bldg. NA 8-8282
Mode, Douglas G.
Ring Bldg. ST 3-5646
Morgan, Edward P.
710 14th St. EX 3-4600
Mott, Harold E.
710 14th St. EX 3-4600
Mullin, Eugene F., Jr.
839 17th St., N.W. DI 7-1380
Murray, John M.
744 Jackson Pl. NA 8-1114
Myse, Daryal A.
1411 Pa. Ave. RE 7-7040
Naftalin, Alan Y.
Wyatt Bldg. RE 7-5566
Nail, Edwin S.
1240 19th St., N.W. EX 3-7242
Neustadt, Stanley S.
Cafritz Bldg. ST 3-5880
Newton, Blake T., Jr.
1001 Conn. Ave. NA 4-9900
Norvel, Robert J.
Southern Bldg. ST 3-4636
O'Bryan, Paul A.
Munsey Bldg. ST 3-1000
Ockershausen, Harry J.
Bowen Bldg. RE 7-6363
O'Hare, Richard C.
Cafritz Bldg. NA 8-6579
O'Laughlin, James P.
1025 Conn. Ave. RE 7-1522
Oliver, Robert W.
Southern Bldg. EX 3-0440
Oppenheimer, Monroe
Woodward Bldg. RE 7-3028
Panzer, Irving R. M.
1735 De Sales ST 3-3660
Parkinson, Kenneth Wells
Tower Bldg. DI 7-2141
Patrick, Duke M.
Colorado Bldg. NA 8-2006
Pendelton, George C.
1701 K St., N.W. NA 8-7174
Pepper, Vincent A.
1111 E St., N.W. EX 3-8333
Peterson, Nad A.
Ring Bldg. RE 7-2566
Phelps, Gerald L.
Munsey Bldg. ST 3-1000
Pierson, W. Theodore
Ring Bldg. RE 7-2566
Plotkin, Harry M.
Ring Bldg. EX 3-7373
Pogue, L. Welch
Southern Bldg. EX 3-0440

Porter, Paul A.
1229 19th St. ..... EX 3-7300
Porter, William
Tower Bldg. ..... DI 7-2141
Powell, Walter R.
1771 N St. ..... DE 2-9300
Prather, Alfred V. J.
Union Trust Bldg. ..... RE 7-5900
Price, Robert N.
Ring Bldg. ..... RE 7-2556
Prince. D. F.
815 15th St., N.W. ..... RE 7-8154
Quinstedt, Warren D.
1240 19th St., N.W. ..... EX 3-7242
Rafter, John A.
Munsey Bldg. ..... ST 3-1000
Randolph, John P.
Cafritz Bldg. ..... NA 8-6244
Rauh, Joseph L. Jr.
1631 K St. ..... RE 7-7795
Rea, Bryce
Munsey Bldg. ..... DI 7-3551
Reich, David
Wyatt Bldg. ..... ME 8-6900
Resnick, Leo
1420 Pa. Ave., N.W. ..... NA 8-9320
Reynolds, William L.
1721 DeSales St., N.W. ..... NA 8-3902
Rhyne, Brice W.
839 17th St., N.W. ..... DI 7-1380
Rhyne, Charles S.
839 17th St., N.W. ..... DI 7-1380
Richey, Charles R.
1001 15th St., N.W. ..... NA 8-3468
Rigby, Scott G.
Wyatt Bldg. ..... ME 8-3662
Robb, Roger
Tower Bldg. ..... DI 7-2141
Roberson, Frank, Judge
Munsey Bldg. ..... ME 8-0023
Roberts, William A.
1012 14th St., N.W. ..... NA 8-0032
Rogers, Christian E. Jr.
Tower Bldg ..... RE 7-0797
Rogers, William
1229 19th St. ..... EX 3-7300
Rollo, Reed T.
World Center Bldg. ..... ST 3-3200
Rorer, Dwight E.
Washington Bldg. ..... RE 7-0727
Ross, Bradford
725 15th St. ..... NA 8-2623
Rowe, Frederick M.
World Center Bldg. ..... ST 3-3200
Rowell, Russell
Munsey Bldg. ..... ME 8-0023
Russell, Percy H. Jr.
World Center Bldg. ..... ST 3-3200
Salisbury, Franklin C.
2922 45th St., N.W. ..... EM 2-1118
Samuelson, Cyrus D.
Washington Bldg. ..... ST 3-0498
Schafer, Edwin J.
National Press Bldg. ..... NA 8-7949
Scharfeld, Arthur W.
Nat'l. Press Bldg. ..... ST 3-4115
Scheiner, Arthur
1820 Jefferson Pl. ..... EX 3-4477
Schellenberg, Howard J. Jr.
1025 Conn. Ave. ..... RE 7-1552
Schneider, Edwin R.
Tower Bldg. ..... DI 7-2141
Schroeder, Arthur H.
Munsey Bldg. ..... ME 8-2193
Schulkind, Herbert M.
1612 K St., N.W. ..... ME 8-6190
Sclawy, Leon L.
910 17th St., N.W. ..... RE 7-1464
Seaks, Robert G.
Southern Bldg. ..... DI 7-7117
Seay, Temple W.
Munsey Bldg. ..... ST 3-1000
Seeley, F. Hamilton
Wyatt Bldg. ..... ME 8-3662
Segal, Paul M.
816 Conn. Ave. ..... DI 7-8797
Sells, Harry G.
Munsey Bldg. ..... ST 3-1000
Seward. P. W.
Warner Bldg. ..... RE 7-7944
Shannon, Charles V.
1700 K St. ..... RE 7-4123
Sharkey, James T.
Perpetual Bldg. ..... ME 8-6632
Sheble, Walter F.
1025 Conn. Ave., N.W. ..... ST 3-6628
Sher, Robert E.
Woodward Bldg. ..... RE 7-3028
Shipley, Carl L.
Nat'l. Press Bldg. ..... ST 3-1647
Shore, Chester L.
Woodward Bldg. ..... RE 7-8040
Simmons, Roy
Munsey Bldg. ..... ST 3-1000
Sims, William P. Jr.
Munsey Bldg. ..... ST 3-1000
Sirica, John J.
Colorado Bldg. ..... NA 8-2006
Slaughter, Harrison T.
Ring Bldg. ..... RE 7-2566
Smith, Donald K.
Munsey Bldg. ..... ME 8-6006
Smith, E. Stratford
714 Perpetual Bldg. ..... EX 3-8333
Smith, George S.
1240 19th St., N.W. ..... EX 3-7242
Smith, Karl A.
Colorado Bldg. ..... NA 8-2006
Smith, Quayle B.
1818 Q St., N.W. ..... DE 2-6040
Smith, Sidney
Tower Bldg. ..... DI 7-0016
Smith, William P.
Walker Bldg. ..... DI 7-1192
Southmayd, John P.
Perpetual Bldg. ..... RE 7-1450
Spearman, Paul D. Jr.
Munsey Bldg. ..... ME 8-0023
Stambler, Arthur
Nat'l. Press Bldg. ..... ST 3-4115
Stanley, Earl R.
Munsey Bldg. ..... ST 3-1000
Stein, Abe L.
Warner Bldg. ..... RE 7-7944
Stevens, David S.
1735 De Sales ..... NA 8-2931
Stollenwerck, Frank
Nat'l. Press Bldg. ..... NA 8-7846
Stout, Clair L.
Munsey Bldg. ..... ST 3-1000
Stuart, Harold C.
1001 Conn. Ave. ..... ST 3-1767
Sullivan, John P.
Munsey Bldg. ..... ST 3-1000
Sutton, George O.
Nat'l. Press Bldg. ..... NA 8-7949
Thomson, William
Nat'l Press Bldg. ..... NA 8-0055
Timberg, Sigmund
815 15th St., N.W. ..... EX 3-1074
Tower, Charles H.
1771 N St., N.W. ..... DE 2-9300
Tumulty, Joseph P. Jr.
1317 F St. ..... NA 8-2121
Tyler, Lyon L., Jr.
1511 K St., N.W. ..... RE 7-3836
Tyson, William S.
Bowen Bldg. ..... RE 7-1717
Vance, Verne J.
Union Trust Bldg. ..... RE 7-5900
Vieth, Duane
1229 19th St. ..... EX 3-7300
Walker, Ralph
Ring Bldg. ..... RE 7-2566
Wall, Thomas H.
Munsey Bldg. ..... ST 3-1000
Walton, Frederick H. Jr.
Bowen Bldg. ..... RE 7-6363
Warner, Harry P.
Evans Bldg. ..... NA 8-2150
Wasilewski, Vincent T.
1771 N St., N.W. ..... DE 2-9300
Wayland, Charles V.
Perpetual Bldg. ..... RE 7-1450
Weaver, Henry B. Jr.
1225 19th St. ..... EX 3-8476

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Welch, Francis X.
Munsey Bldg. ..... NA 8-3080
Welch, Vincent B.
710 14th St. ..... EX 3-4600
Wells, John A.
1000 Vermont ..... RE 7-8191
Werner, Jack
Wyatt Bldg. ..... RE 7-5102
Wheeler, Burton K.
Southern Bldg. ..... DI 7-7117
Wheeler, Edward K.
Southern Bldg. ..... DI 7-7117
Wilkinson, Ernest L.
744 Jackson Pl. ..... NA 8-1114
Wilkinson, Glen A.
744 Jackson Pl. ..... NA 8-1114
Wilkinson, Vernon L.
1735 De Sales ..... NA 8-2931
Willis, John W.
1735 De Sales ..... ST 3-3660
Wilner, Morton H.
Wyatt Bldg. ..... ME 8-6900
Wilson, James E.
1111 E St., N.W. ..... NA 8-2530
Wilson, Thomas
Munsey Bldg. ..... ST 3-1000
Wollenberg, J. Roger
1735 De Sales ..... DI 7-2724
Woods, Warren
1111 E St., N.W. ..... NA 8-2530
Wozencroft, Frank W.
Southern Bldg. ..... EX 3-5363
Young, Verne R.
1317 F St. ..... ST 3-4004
Zias, Joseph F.
1317 F St. ..... ST 3-4004
Zwicky, Warren G.
1111 E St. ..... ME 8-6632

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Bloch, Roger S.
77 W. Washington ..... AN 3-6400
Bluestein, Arthur S.
33 N. La Salle ..... DE 2-4070
Burgess, Kenneth F.
11 S. La Salle ..... ST 2-5400
Compere, Thomas H.
360 N. Michigan ..... RA 6-8168
Davis, Philip R.
1 N. LaSalle St.
Edes, Francis Davie
5921 W. Dickens Ave.
Gardner, Addison Jr.
231 S. La Salle ..... AN 3-3434
Hilton, Henry M.
134 N. La Salle
Lawton, Samuel T.
7 S. Dearborn St. ..... CE 6-2355
Masters, Keith
130 E. Randolph ..... RA 6-2929
Moser, John B.
360 N. Michigan Ave. ..... RA 6-8168
Smith, Samuel B.
30 W. Monroe St. ..... FI 6-5750
Wolff, Sanford I.
1 N. La Salle ..... FI 6-6677
Wood, Joseph G.
100 W. Monroe St.
Wright, Joseph S.
6001 W. Dickens Ave.

☆ LOS ANGELES ☆

Brown, James Harvey
6223 Selma Ave. ..... HO 5-5305
Callister, Reed E.
650 S. Spring St. ..... MA 3-5288
Gingery, C. Arden
453 S. Spring St.
Hearne, John P.
12515 Sunset Blvd.
Jencks, Richard
CBS TV City ..... WE 8-3011
Miller, Justin
15320 Earlham St.
Petty, Don E.
523 W. 6th ..... MA 7-8104
Whitsett, William
1313 N. Vine St.

☆ SAN FRANCISCO ☆

Clinton, John Hart
Crocker Bldg. ..... GA 1-5670
Gaylord, Robert B. Jr.
Russ Bldg. ..... GA 1-7331
George, Arthur T.
140 New Montgomery St. ..... GA 1-9000
Spillane, Lester W.
Central Tower ..... YU 6-1365

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Adair Agency, Rose
250 W. 57th St. (19) ..... JU 2-1958
Adams-Leigh Associates Agency
7 W. 46th St. (36) ..... JU 2-3223
Adler, Harry
165 W. 46th St. (36) ..... PL 7-2535
Alexander Agency, Inc., Willard
425 Park Ave. (22) ..... PL 1-7070
Althoff, Hattie
30 Rockefeller Plaza (20) ..... CO 5-3583
Amerling Agency, Joel
119 W. 57th St. (19) ..... PL 7-4595
Appell, James S.
400 Madison Ave. ..... PL 3-7840
Arnold Agency, Laura
545 Fifth Ave. ..... MU 2-2795
Arnold Agency, Lilian
119 W. 57th St. (19) ..... PL 7-3400
Arthur Associates Agency, Irvin
853 Seventh Ave. ..... JU 6-2660
Artist Managerment Associates
200 W. 57th St. ..... PL 7-2157
Ashley-Steiner Inc. Agency
579 Fifth Ave. (17) ..... MU 8-8330
Associated Booking Corp. Agency
745 Fifth Ave. (22) ..... PL 9-4600
Barry Agency, The
40 W. 57th St. (19) ..... CI 6-5740
Basch, Buddy
17 E. 45th St. ..... MU 7-8351
Baum-Newborn Associates Corp. Agency
574 Fifth Ave. (36) ..... JU 2-7850
Beaudet, Ray
15 E. 48th St. (17) ..... PL 5-1732
Becker Advertising Service, V. S.
551 Fifth Ave. ..... MU 2-0777
Beers Agency, Nathan T., Jr.
55 W. 42nd St. (36) ..... LO 5-1383
Bel Canto Theatrical Agency
55 W. 42nd St. (36) ..... PE 6-9787
Brandt & Brandt Dramatic Dept. Inc.
101 Park Ave. ..... MU 3-5890
Briscoe & Arthur, Inc.
234 W. 44th St. ..... PL 9-1344
Broder Agency, Jane
40 E. 49th St. (17) ..... MU 8-0960
Brooks Inc. Model Agency, Emily
515 Madison Ave. (22) ..... PL 8-0842
Brooks, Ted
134 E. 57th St. ..... PL 9-1344
Brown Agency, Henry C.
75 E. 55th St. (22) ..... PL 9-7474
Burke, Bernard, & Roth, Max, Agency
48 W. 48th St. (36) ..... PL 7-4540
Burnay Agency, Inc., Eva
527 Madison Ave. (22) ..... PL 1-5750
Castile Artists Co. Agency
562 Fifth Ave. ..... JU 2-5729
Central Casting Corp.
200 W. 57th St. ..... CO 5-0756
Central Park South Associates
36 Central Pk. S. (19) ..... PL 1-2180
Circle Artists Corp.
48 W. 48th St. (36) ..... PL 7-7100
Claire, Billy
1564 Broadway (36) ..... CI 6-7048

SOURCE: American Federation of TV & Radio Artists; Screen Actors' Guild; Artists' Representative Association, Inc.

Cogan Agency, Inc., David J.
350 Fifth Ave. ..... OX 5-0076
Cohan, Louis W.
1225 Broadway ..... MU 6-4595
Cohn, Theatrical Agency, Dave
165 W. 46th St. (36) ..... PL 7-7536
Coleman Agency, Deborah
200 W. 57th St. (19) ..... PL 7-6272
Coleman Agency, Raymond
30 W. 60th St. (23) ..... JU 2-7597
Collins Agency, Leroy
1697 Broadway.
Collins Corp. Agency, Ted
500 Fifth Ave. ..... CH 4-5036
Columbia Artists Management, Inc.
113 W. 57th St. ..... CI 7-6900
Conaway Agency, Charles
157 W. 57th St. ..... CI 7-4490
Concert Associates, Inc. Agency
36 W. 57th St. (19) ..... PL 7-2045
Conran-Republic Agency
510 Madison Ave. ..... MU 8-0136
Consolidated Concerts
30 Rockefeller Plaza (20) ..... CO 5-3580
Conway Agency, Julie
160 W. 46th St. ..... CO 5-8717
Cooper Associates Agency, Frank
17 E. 54th St. (22) ..... PL 1-0725
Curtis, Mort
221 W. 57th St. (19) ..... CI 7-4915
Davies Agency, Jack
48 W. 48th St. (36) ..... PL 7-1880
Deacy Agency, Jane
231 E. 76th St. (21) ..... YU 8-0870
Degroot Consultants, Inc., Roy
545 Fifth Ave. ..... MU 7-6865
Dell, William
1560 Broadway (36) ..... PL 7-2231
DeLorme, G. LeMay
5 W. 46th St. (36) ..... JU 2-0447
Deutsch Agency, Inc., Milton
200 W. 57th St. (19) ..... CI 7-1627
Dobritch Agency, Alexander
10 Rockefeller Plaza (20) ..... CO 5-4682
Dooling Agency, Mary G.
730 Fifth Ave. (19) ..... JU 6-6915
Eastman Agency, Carl
80 Park Ave. ..... MU 2-4986
Entertainment Bureau of America
127 W. 43rd St. (36) ..... JU 2-3267
Fadiman Associates, Ltd.
1501 Broadway (36) ..... LA 4-3544
Famous Artists Corp.
610 Fifth Ave. ..... CI 7-6200
Flaum, Joe
1697 Broadway (19) ..... CI 7-7276
Ford Model Agency, Inc.
949 Second Ave. (22) ..... PL 5-1587
Foster-Ferguson Agency
141 E. 44th St. (17) ..... YU 6-4330
Foy Model Agency, Inc.
35 W. 53rd St. (19) ..... CI 7-0380
Gabbe, Lutz, Heller & Loeb
119 W. 57th St. ..... CI 5-7998
Garber Agency, Maggie
400 E. 57th St. ..... PL 9-8672
Garrick Associates Agency, Dale
117 W. 48th St. (36) ..... CI 6-8985
General Artists Corp.
640 Fifth Ave. (19) ..... CI 7-7543
Gewald Agency, Robert
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Gibbs Agency, Inc.
12 W. 55th St. (19) ..... PL 7-5959
Giesen & Boomer, Inc. Agency
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Gill Agency, Inc., Frances
1 E. 53rd St. (22) ..... EL 5-7227
Gilly Agency, Georgia
1697 Broadway (19) ..... SP 7-6514
Glaser, Joe, Inc.
110 W. 55 St. ..... CI 5-9071
Glazer Agency, Inc., Rita
47 W. 44th St. (36) ..... YU 6-6575
Goldsmith Agency, George
400 E. 49th St. (17) ..... PL 1-5564
Goodman, Martin
36 Central Pk. S. ..... PL 1-3555
Grady Enterprises, James L.
250 W. 57th St. (19) ..... CI 6-9790
Grayson, Ken
1560 Broadway (36) ..... CI 6-1974
Greshler, Abner J.
1270 Ave. of Amer's ..... CI 7-3025
Grossman, Mim
1564 Broadway (36) ..... PL 7-3985
Grund Enterprises, Leo
15 E. 48th St. (17) ..... PL 5-8620
Hahlo Theatrical Agency, Sylvia
745 Fifth Ave. (22) ..... CI 6-2165
Harkrider Agency, John
341 E. 43rd St. ..... LE 2-6640
Harris, Fred
1270 Ave. of Amer's ..... CI 7-3025
Hartford Agency, The
18 E. 48th St. (17) ..... PL 3-6500
Henry, Inc., Dick
1733 Broadway (19) ..... JU 2-0016
Herrman Agency, Henry W.
1250 Ave. of Amer's ..... CI 6-6992
Hofmann Agency, Hans J.
516 Fifth Ave. (36) ..... CI 6-1557
Howell Agency, Miriam
17 E. 49th St. (17) ..... PL 3-4327
Hunt Agency, Diana
246 W. 44th St. ..... BR 9-0009
Hunter Agency, Jeff
420 Madison Ave. (17) ..... PL 5-9611
Hurok Attractions, Inc.
730 Fifth Ave. (19) ..... CI 5-0500
Ingalls & Hoyt Theatrical Agency, Inc.
160 W. 46th St. (36) ..... CI 6-6425
Irwin, Inc., Agency, Lou
48 W. 48th St. (19) ..... PL 7-1880
Jacobson Enterprises, Inc., Leonard
853 Seventh Ave. (19) ..... PL 7-0037
Jonas, David
200 W. 57th St. (19) ..... CO 5-5889
Joyce, Jolly, Agency
234 W. 48th St. ..... PL 7-1787
Kaplan Agency, Inc., Eddie
1564 Broadway (36) ..... PL 7-7247
Kaplan-Veidt, Inc.
527 Madison Ave. (22) ..... PL 5-2214
Kid Agency, Bonnie
1674 Broadway (19) ..... CI 6-0223
Killeen Agency, Madelyn
200 W. 54th St. ..... CI 7-3648
King Agency, Archer
119 E. 57th St. (22) ..... EL 5-6313
Kohler Agency, Bob
119 W. 57th St. (19) ..... JU 6-2888
Kroll Agency, Lucy
119 W. 57th St. (19) ..... PL 7-4250
Kuchuk Agency, Ben
160 W. 46th St. (36) ..... JU 2-1783
Lang, Lou
507 Fifth Ave. (17) ..... MU 2-7147
Later Agency, Kenneth
144 W. 54th St. (19) ..... PL 7-4940
Leddy Agency, Mark J.
48 W. 48th St. (36) ..... JU 6-2760
Lee-Draper Agency
113 W. 57th St. (19) ..... JU 6-4180
Lenny-Debin Agency
140 W. 58th St. (19) ..... JU 2-0270
Leonard Agency, Julie
11 W. 42nd St. (17) ..... UN 5-1821
Lewis Associates Agency, Lester
11 E. 48th St. (17) ..... PL 3-5082
Lloyd's Theatrical Enterprises
1564 Broadway (36) ..... PL 7-0625
Lohman Agency, Dorothy
250 W. 57th St. (19) ..... PL 7-1990
Lucille's Theatrical Agency
160 W. 46th St. (36) ..... CI 5-5721
Lyons Agency, Grace
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598 Madison Ave. ..... PL 9-7500
Mandel Agency, Jack
1697 Broadway (19) ..... JU 6-0690
Mark, James
200 W. 57th St. (19) ..... PL 7-4865
Marks Talent Agency Inc., Herbert
113 W. 57th St. (19) ..... JU 6-0334
Martinelli Attractions, Johnnie
1674 Broadway (19) ..... JU 6-0963
McCaffrey Agency, William
501 Madison Ave. (22) ..... EL 5-1076
McClelland-Libby Agency, Inc.
8 W. 56th St. (19) ..... CI 5-3555
McDermott Enterprises Agency, Marge
60 E. 42nd St. (17) ..... MU 7-4363
Mercury Artists Corp.
730 Fifth Ave. (19) ..... JU 6-6500
Meyer Agency, Ted
250 W. 57th St. (19) ..... JU 6-7255
Montgomery Agency, Jack
247 W. 46th St. (36) ..... CI 5-4648
Morris Agency, Inc., William
1740 Broadway (19) ..... JU 6-5100
Morrow Agency, Marjorie
1501 Broadway (36) ..... CH 4-0644
Moses, John H.
730 Fifth Ave. (19) ..... CI 6-2677
Music Corp. of America (MCA) Artists
598 Madison Ave. (22) ..... PL 9-7500
National Artists Corp.
711 Fifth Ave. (19) ..... PL 9-6000
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220 W. 42nd St. (36) ..... LO 3-4260
National Television & Radio Artists
1650 Broadway (19) ..... CI 7-6646
Newman Agency, Leon
48 W. 48th St. (36) ..... JU 6-2760
Niclas Agency, Emmy
Hotel Wellington (19) ..... CI 7-3900
North, Meyer B.
1564 Broadway (36) ..... PL 7-3445
Oakes, Percy
1564 Broadway (36) ..... JU 6-9152
O'Connell
1564 Broadway (36) ..... JU 6-0917
O'Connor Agency, John
200 W. 58th St. (19) ..... CI 7-4179
O'Neill Theatrical Agency, The
1650 Broadway (19) ..... JU 6-2289
Offin, Phil
165 W. 46th St. (36) ..... PL 7-0242
Oscard Agency, Fifi
1674 Broadway (19) ..... CI 7-3263
Ostertag Agency, Barna
507 Fifth Ave. (17) ..... OX 7-6339
People & Production, Inc. Agency
750 Third Ave. (17) ..... MU 7-0440
Perle Agency, Sally
200 W. 57th St. (19) ..... CO 5-0756
Peters Agency, Dell
521 Fifth Ave. (17) ..... MU 7-1750
Picchiani Enterprises, James
1560 Broadway (36) ..... CI 6-5848
Pinkard Enterprises, Maceo
226 W. 42nd St. (36) ..... WI 7-8783
Plaza Five, Inc. Model Agency
65 E. 55th St. ..... PL 5-5893
Powers Agency, John Robert
681 Fifth Ave. (22) ..... PL 5-1070
Preminger-Stuart Agency, Inc.
141 E. 55th St. (22) ..... PL 8-1888
Professional Artists Agency
211 E. 62nd St. (21) ..... CI 6-5542
Rice-McHugh Agency, Inc.
59 E. 54th St. (17) ..... OX 7-2760
Richard, Inc. Agency, Max
1776 Broadway (19) ..... PL 7-6414
Rivers Associates, Inc. Agency, Tom
826 Seventh Ave. (19) ..... CI 5-3790

Robbins Bros. Agency
67 W. 44th St. (36) ..... MU 7-2033
Robbins, Fred
67 W. 44th St. (36) ..... MU 7-2033
Robinson, Frances
220 W. 42nd St. (36) ..... WI 7-2308
Rocco, Vic
250 W. 57th St. (19) ..... CO 5-5730
Rogers Theatrical Agency, Trixie
1674 Broadway (19) ..... CI 6-0986
Rosen Agency, Lewis Maxwell
14 E. 58th St. (22) ..... PL 5-3957
Ross, Kal
15 E. 48th St. ..... PL 1-2156
Rudder, Harry
160 W. 46th St. ..... CI 6-3940
Russell-Stewart, Inc. Agency
405 Park Ave. (22) ..... PL 3-4610
Ryan Agency, Charles V.
35 W. 53rd St. (19) ..... CI 5-2225
Safier Agency, Gloria
667 Madison Ave. (21) ..... TE 8-4868
Sanford Agency, Robert
25 W. 45th St. (36) ..... PL 7-0100
Santley Agency, The
1650 Broadway (19) ..... CI 5-5130
Savan-Levinson, Inc.
20 E. 53rd St. (22) ..... PL 2-1360
Schubert Agency, Inc., Bernard L.
505 Park Ave. (22) ..... MU 8-0940
Schuller Agency, William
200 W. 57th St. (19) ..... JU 2-3434
Schwartz-Luskin Agency
15 E. 48th St. (17) ..... PL 3-1529
Segal Agency, Jack
1650 Broadway (19) ..... CO 5-7489
Sharp,Ltd. Agency, Doris
38 W. 53rd St. ..... JU 2-6464
Shaw Artists Corp.
565 Fifth Ave. (17) ..... OX 7-7744
Shaw, Ralph
160 W. 46th St. (36) ..... PL 7-7119
Shilling, Gladys
1560 Brodaway (36) ..... CO 5-0879
Shurr Agency, Louis
1501 Broadway (36) ..... CH 4-8240
Smith, Edward E.
160 W. 46th St. (36) ..... JU 6-3345
Soglio Agency, Anthony
423 Madison Ave. (17) ..... PL 9-3316
Stark-Layton Agency, Inc.
6 E. 45th St. ..... OX 7-6860
Stix & Gude Agency
30 Rockefeller Plaza (20) ..... CI 7-2690
Storer, Douglas F.
1270 Ave. of Amer's ..... CI 7-6325
Stuart, Charles
160 W. 46th St. (36) ..... JU 2-0408
Sullivan Agency, Pat
248 E. 50th St. (22) ..... PL 5-6220
Taft Agency, Inc.
139 E. 52nd St. (22) ..... PL 3-0161
Talad Corp.
730 Fifth Ave. (19) ..... CO 5-3530
Thomas Agency, Jean
119 W. 57th St. (19) ..... CI 6-4880
Tranum, Inc. Agency, Charles B.
60 E. 58th St. (22) ..... PL 1-3880
Troughton Agency, Olga
1270 Ave. of Amer's ..... CI 6-3860
United Entertainment Producers, Inc.
1674 Broadway (19) ..... CI 5-4771
United Talent Agency
119 W. 57th St. (19) ..... CI 6-0464
Universal Attractions
200 W. 57th St. (19) ..... JU 2-7575
Ward-Kemp Agency Ltd.
1227 Ave. of Amer's ..... PL 7-0280
Weissman Agency, Dora
1776 Broadway (19) ..... CI 6-1299
Werfel, George
1733 Broadway (19) ..... PL 7-6989
White Agency, Mary Ellen
40 E. 49th St. (17) ..... PL 3-3344
Wiese, Henry William
1647 Broadway (19) ..... CO 5-1930
Wigginton Agency, Marjorie
250 W. 57th St. ..... CI 7-5562
Williams, Joe
1650 Broadway (19) ..... CI 5-9310
Witt Associates, Inc. Agency, Peter
37 E. 57th St. (19) ..... PL 9-7966
Ziegler Agency, Jules
545 Fifth Ave. (17) ..... MU 2-2080
Ziegler-Hellman & Ross, Inc.
65 E. 55th St. (22) ..... PL 3-6300

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1212 N. La Brea, Hollywood (38)
Alexander Agency, Alec
208 S. Beverly Dr., B.H. ..... CR 1-6101
All-Star Theatrical Agency
6331 Hollywood Blvd.
Alvarado Agency, Carlos
8820 Sunset Blvd. (46) ..... OL 2-0272
Aragon & Associates
10722 W. Washington Blvd., Culver City VE 8-9967
Armstrong-Deuser Agency
425 S. Beverly Dr., B.H. ..... CR 4-8135
Artigue Agency, Louis B.
247 S. Beverly Dr., B.H. ..... CR 6-2488
Ashley-Steiner Corp. Agency
449 S. Beverly Dr., B.H. ..... CR 4-7068
Associated Booking Corp.
8619 Sunset Blvd. (46) ..... OL 2-9940
Auer Agency, Miles Bohm
5205 Hollywood Blvd. (27) ..... HO 9-1691
Barnes Agency, William
247 S. Beverly Dr., B.H. ..... CR 1-5256
Barr Agency, Rickey
1350 N. Highland Ave., Hlywd. ..... HO 3-1543
Barry Personnel Agency, Vy
1717 N. Vine St., Hlywd.
Barskin Agency
8743 Sunset Blvd. (46) ..... OL 2-5470
Bell Agency, Marcella
9172 Sunset Blvd. (46) ..... CR 6-0012
Bellis & Associates Agency, Dorothy
6087 Hollywood Blvd. (28)
Bender Agency, David
971 N. La Cienega Blvd. (46) ..... OL 2-1465
Bernie Agency, Herman
260 S. Beverly Dr., B.H. ..... CR 5-0117
Bonham Agency, Hershel C.
1570 N. Gower St. ..... HO 4-3060
Brandies Agency, Bob
11559 Ventura Blvd., Studio City .... PO 2-4872
Cinema Artists Agency
8923 Sunset Blvd. (46) ..... OL 2-7074
Cloutman-Palmer-Stewart & Short
9046 Sunset Blvd. (46) ..... CR 4-6833
Cochran Agency, Eddie
1213 N. Highland Ave., Hlywd. ..... HO 4-0493
Cole Agency, J S. Rex
519-525 Equitable Bldg., Hlwd. (28) .. HO 9-2975
Comora-Bernbrock Agency
9100 Sunset Blvd. (46) ..... OR 6-6285
Connor Agency, Allen
820 N. La Brea (38) ..... HO 5-0834
Cooper Agency, Ray
139 S. Beverly Dr., B.H. ..... CR 6-9769
Cooper Associates, Frank
9145 Sunset Blvd. (46) ..... CR 4-5971
Cumber Agency, Lil
4183 S. Western Ave (62) ..... AX 3-6159
Darrin Agency, Bob
8506 Sunset Blvd. (46) ..... OL 2-0761
Darrow Agency
9884 Santa Monica Blvd., B.H. ..... CR 4-7253
Davis Agency, Charles
5653½ Hollywood Blvd. (28)
Davis, Mary Webb
8532 Sunset Blvd. (46) ..... OL 2-6850
Dawn Agency, Wilma
6605 Hollywood Blvd.(28) ..... HO 5-7438
Deutsch Agency, Inc., Milton
9034 Sunset Blvd. (46) ..... CR 4-7321
Diamond Artists Agency
8400 Sunset Blvd. (46) ..... OL 4-5960
Donaldson Agency, Jack
951 N. La Cienga Blvd. (46) ..... OL 2-0355
Draesemer Agency, Isabelle
232 N. Canon Dr., B.H. ..... OL 1-3027
Faber Agency, The
515 S. Olive St. ..... MA 4-1011

(Continued on Next Page)

Fame Agency, The
232 N. Canon Dr., B.H. ..... CR 6-6238
Famous Artists Agency, Inc.
9441 Wilshire Blvd., B.H. ..... CR 4-7431
Famous Artists Corp.
9441 Wilshire Blvd., B.H. ..... CR 1-5222
Finger Agency, Jay
324 S. Beverly Dr., B.H. ..... CR 4-5559
Flaire Agency, The
8165 Sunset Blvd. (46) ..... OL 6-3060
French Agency, Hugh
9405 Brighton Way, B.H. ..... CR 4-8741
Frings Agency, Inc., Kurt
242 N. Canon Dr., B.H. ..... CR 4-8881
Garfield Agency, Milton
9000 Sunset Blvd. (46) ..... CR 1-7227
Garrick International, Dale
8820 Sunset Blvd. (46) ..... OL 7-2661
Gefsky Agency, Harold L.
9121 Sunset Blvd. (46) ..... CR 4-7801
General Artists Corp.
9650 Santa Monica Blvd., B.H. ..... CR 1-8101
Gertz Agency, Mitchell
338 N. Rodeo Dr., B.H. ..... CR 4-5491
Gold Agency, Herman
9034 Sunset Blvd. (46) ..... CR 4-8171
Gold Agency, Rebecca
8255 Sunset Blvd. (46) ..... OL 4-0565
Gold Agency, Sid
8961 Sunset Blvd (46) ..... CR 4-7247
Goldstone-Tobias Agency
404 N. Roxbury Dr., B.H. ..... CR 6-1071
Gould Agency, Billy
8278 Sunset Blvd. (46) ..... OL 6-1122
Grady-Towers Agency
8732 Sunset Blvd. (46) ..... OL 2-6810
Green Agency, Ivan
292 S. La Cienega Blvd. (46) ..... OL 2-4010
Greenevine Agency
943½ N. La Cienega Blvd. (46) ..... OL 7-2800
Griffith Agency, Byron
7509½ Sunset Blvd. (46) ..... HO 7-2600
Groleau Agency, Pierre
6087 Sunset Blvd. (28) ..... HO 3-2195
Grossman Agency, Milton M.
9000 Sunset Blvd. (46) ..... CR 4-8631
Halliburton Agency, Jeanne
12407 Ventura Blvd., Studio City .... CR 5-5575
Halsey Agency, Reece
8733 Sunset Blvd. (46) ..... OL 2-7595
Hamilburg Agency, Mitchell
8776 Sunset Blvd. (46) ..... OL 2-5160
Harris Agency, Mickey
5908 Sunset Blvd. (28) ..... HO 4-1317
Heineman Agency, Marion Garner
8255 Sunset Blvd.
Herdan-Sherrell Agency
8961 Sunset Blvd. (46) ..... CR 1-5236
Hershon Agency, Red
9952 Santa Monica Blvd., B.H. ..... CR 4-1079
Herzbrun Agency, Walter
8820 Sunset Blvd. (46) ..... OL 2-7210
Herzon-Kendall
9121 Sunset Blvd. (46) ..... CR 4-8107
Hinton Agency, Ray
6760 Franklin Pl., Hlywd. (28)
Hite-Fain Agency
4477 W. Adams Blvd. (16) ..... RE 4-3569
Hollywood Theatrical Agency
8746 Sunset Blvd. ..... OL 2-5989
Horner Agency, Lottie
1049 S. La Cienega Blvd. ..... OL 2-7970
Hunt & Associates, George B.
8350 Santa Monica Blvd. (46) ..... OL 4-6600
Ingersoll Agency, George
7167½ Sunset Blvd. (46) ..... HO 7-0862
Irwin Agency, Lou
9165 Sunset Blvd. (46) ..... CR 1-7131
Jackson Agency, Inc., Edith
1717 N. Highland Ave., Hlywd. (28)
Jaffe Agency, The
8555 Sunset Blvd. (46) ..... OL 7-2711
Kingston Enterprises Agency, Inc., Al
9046 Sunset Blvd. (46) ..... CR 6-8538
Kohner Agency, Paul
9169 Sunset Blvd. (46) ..... CR 1-5165
Kumin-Olenick Agency
400 S. Beverly Dr., B.H. ..... CR 4-7281
Lance Agency, Leon B.
8820 Sunset Blvd. (46) ..... OL 2-0191
La Roy Agency, Rita
281 S. Beverly Dr., B.H. ..... CR 4-6043
Lauren Agency, J. W.
8272 Sunset Blvd. (46) ..... OL 6-4070
Lazer Agency, Irving Paul
211 S. Beverly Dr., B.H. ..... CR 5-6153
Leonard Agency, Fred J.
7441 Sunset Blvd. (46) ..... HO 4-7546
Leonetti Ltd., Caroline
6607 Sunset Blvd. (28) ..... HO 2-2345
Lesser Agency, Ted
900 Wilshire Blvd. (17) ..... MA 8-7356
Levee Agency, M. C. & Sid
9000 Sunset Blvd. (46) ..... CR 4-8631
Linsk Agency, Lester
195 S. Beverly Dr., B.H. ..... CR 5-4396
Longenecker Agency, Robert
8428 Melrose Pl. (46) ..... OL 3-3770
MacQuarrie Agency, Earl
9157 Sunset Blvd. (46) ..... CR 4-8919
Marion Agency, Paul
8746 Sunset Blvd. (46) ..... OL 2-9540
Marx Agency, Bert
915½ Westbourne Dr. (46) ..... CR 4-8555
Medford Agency, Ben
300 S. Beverly Dr., B.H. ..... CR 1-7021
Meyers Agency, Walter
9167 Sunset Blvd. (46) ..... CR 1-8161
McConkey Artists Corp., Gail
1822 N. Wilcox, Hlywd. (28) ..... HO 3-7141
McHugh Agency, James Jr.
121 S. Beverly Dr., B.H. ..... CR 4-5167
McMillan Agency, Hazel
7471 Melrose Ave. (46) ..... WE 1-1171
Middleton-Chiles Agency
8272 Sunset Blvd. (46) ..... OL 6-4460
Miley-Ritchie Agency
9100 Sunset Blvd. (46) ..... CR 5-7883
Mishkin Agency, The
292 S. La Cienega Blvd., B.H. ..... OL 2-0944
Mitchell Corp., Dane
1155 Hacienda Pl. (46) ..... CR 6-0850
Moore Agency, Lola D.
9172 Sunset Blvd. (46) ..... CR 6-5401
Morris Agency, Inc., William
151 El Camino, B.H. ..... CR 4-7451
Music Corp. of America (MCA) Artists
9370 Santa Monica Blvd., B.H. ..... CR 4-7711
Nayar Agency, Joe
8820 Sunset Blvd. (46) ..... OL 2-7912
Nugent Agency, Lucille
8733 Sunset Blvd. (46)
Ochs Agency, Al
1651 Cosmo St., Hlywd. (28) ..... HO 9-6470
Oliver Agency, Maurine
8218 Sunset Blvd. (46) ..... OL 6-3651
Omega Artists Agency
8721 Sunset Blvd. (46) ..... OL 5-7212
Orsatti & Co., Inc.
300 S. Beverly Dr., B.H. ..... CR 6-6241
Payton Agency, Bob
8272 Sunset Blvd. (46) ..... OL 6-1880
Pearson Agency, Ben
1046 N. Carol Dr. (46) ..... CR 4-5488
Performers Management Corp. Agency
9012 Sunset Blvd. (46) ..... CR 6-8552
Pomeroy Agency, Jack
7616 Sunset Blvd. (46) ..... HO 9-6366
Premiere Artists & Productions Agency
1046 N. Carol Dr. (46) ..... CR 4-5488
Preminger-Stuart Agency, Inc.
8462 Sunset Blvd. (46) ..... OL 6-2360
Raison Agency, The
8749 Sunset Blvd. (46) ..... OL 2-1122
Rhodes Theatrical Agency, Margaret
1561 N. Western Ave., Hlywd.
Richards Agenry, Danny
1610 N. Wilcox Ave., Hlywd. (28) .. CR 4-8551
Rocamora Agency, Wynn
8584 Sunset Blvd. (46) ..... OL 2-9710
Rose Agency, Arnold
9110 Sunset Blvd. (46) ..... CR 4-5459
Rose Agency, Harold
9441 Wilshire Blvd., B.H. ..... CR 6-2445
Rosen Agency, Jerry
468 N. Bedford Dr., B.H. ..... BR 2-2345

Rosenberg-Coryell Agency
404 N. Roxbury Dr., B.H. ..... CR 4-7381
Rosner Agency, Milt
9110 Sunset Blvd. (46) ..... CR 6-7023
Rush Agency, Art
357 N. Canon Dr., B.H. ..... CR 4-6841
Ryan Agency, Frank
8949 Sunset Blvd. (46) ..... CR 1-4627
Salkow Agency, Lester
8741 Sunset Blvd. (46) ..... OL 2-6750
Saphier Agency, Inc., James L.
9538 Brighton Way, B.H. ..... CR 1-7231
Schuller Agency, William
9121 Sunset Blvd. (46) ..... CR 4-6949
Seaman Agency, George
8272 Sunset Blvd. (46) ..... OL 6-1161
Sebby Associates
9172 Sunset Blvd. (46) ..... CR 1-6366
Sennes Theatrical Agency
6205 Sunset Blvd. (28) ..... HO 2-6581
Sharpe Agency, Don W.
1048 Carol Dr. (46) ..... CR 6-2044
Shauer Agency, Melville
9110 Sunset Blvd. (46) ..... CR 1-1103
Shaw Agency, Glenn
8746 Sunset Blvd. (46) ..... OL 5-6956
Shiffrin Agency, William
449 S. Beverly Dr., B.H. ..... CR 4-7643
Shipley Agency, Howard
9163 Sunset Blvd. (46) ..... CR 6-6251
Shurr Agency, Louis
327 N. Rodeo Dr., B.H. ..... CR 4-8111
Small-Josephy Agency, Inc.
190 N. Canon Dr., B.H. ..... CR 4-5877
Smyth, Philomena
8201 Santa Monica Blvd. (46) ..... HO 5-6796
Snitzer-Fritschi, Inc.
6404 Hollywood Blvd. (28) ..... HO 9-6271
Somlyo Agency, E. T.
407 N. Maple Dr., B.H. ..... CR 6-2041
Stempel Agency, Frank
9034 Sunset Blvd. (46) ..... CR 4-8343
Stewart Agency, Rosalie
9046 Sunset Blvd. (46) ..... CR 4-6123
Swoverland Agency, Harold
1032 N. Fairfax Ave. (46) ..... OL 6-0900
Talent, Inc.
1421 N. McCadden Pl. (28) ..... HO 2-0913
Thompson Agency, Lionel
8979 Sunset Blvd. (46) ..... CR 1-2188
Top Artists Agency, Inc.
8833 Sunset Blvd. (46) ..... OL 7-2920
Ullman Agency, George
8979 Sunset Blvd. (46) ..... CR 4-5238
Universal Attractions
3849 S. Western Ave. ..... AX 2-0517
Vitt Agency, Angela
9172 Sunset Blvd. (46) ..... CR 6-4484
Von-Young Agency
1610 N. Argyle Ave., Hlywd. (28) .. HO 5-2551
Wadsworth Agency, Jessie B.
9172 Sunset Blvd. (46) ..... CR 6-0698
Ward Agency, Harry
509 S. Beverly Dr., B.H. ..... CR 6-2327
Weil Agency, The
971 N. La Cienega Blvd. (46) ..... OL 2-2872
Weiner Agency, Jack
8721 Sunset Blvd. (46) ..... OL 2-1140
Weintraub Agency, Murray
724 N. La Cienega Blvd. (46) ..... OL 2-3971
White Agency, Thelma
9121 Sunset Blvd. (46) ..... HO 2-2567
Wilkins Agency, Paul
9006 Sunset Blvd. (46) ..... CR 1-6188
Willson Agency, Henry
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Wookey Agency, Betty
8743 Sunset Blvd. (46) ..... OL 2-3911
Wormser Agency, Jack
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Young Way Agency, The Loretta
609 S. Westmoreland (5) ..... DU 7-2114
Ziegler Hellman & Ross Agency
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Zimmerman Agency, Herman
9172 Sunset Blvd. (46) ..... CR 6-0266

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Palmer House ..... RA 6-2677
Ace Attractions
203 N. Wabash Ave. (1) ..... DE 2-4768
Alexander, Inc., Willard
333 N. Michigan Ave. (1) ..... CE 6-2395
Associated Booking Corp.
203 N. Wabash Ave. (1) ..... CE 6-9451
Associated Music & Entertainment Svc.
6960 N. Sheridan Rd. (26) ..... HO 5-1860
Barnes-Carruthers Theatrical Enterprises
159 N. Dearborn St. (1) ..... FR 2-1561
Benn Theatrical Enterprises
64 W. Randolph St. ..... DE 2-6850
Breyn, Harry
203 N. Wabash Ave. (1) ..... DE 2-7016
Cohan & Associates, Goldie
203 N. Wabash Ave. (1) ..... CE 6-9094
Consolidated Radio Artists of Illinois
32 W. Randolph St. (1) ..... FR 2-8300
Elco Enterprises
109 N. Dearborn St. (1) ..... ST 2-5505
Ferguson Agency, George R.
1230 W. Washington Blvd. (7) ..... MO 6-9700
General Artists Corp.
8 S. Michigan Ave. (1) ..... ST 2-6288
Graham, Danny
203 N. Wabash Ave. (1) ..... CE 6-8453
Greben, Harry, Enterprises
203 N. Wabash Ave. (1) ..... DE 2-0996
Gumbiner Management Co.
500 S. Clinton ..... HA 7-6363
Hogan, Frank J.
203 N. Wabash Ave. (1) ..... AN 3-6910
Hurtig & Associates, Doris
307 N. Michigan Blvd. ..... DE 2-2503
Jack & Jill Players
218 S. Wabash Ave. ..... WA 2-0317
King, John
203 N. Wabash Ave. (1) ..... ST 2-6682
Marr Theatrical Agency, Paul
162 N. State ..... DE 2-7415
Morris Agency, Inc., William
435 N. Michigan Ave. ..... WH 3-1744
Music Corp of America (MCA) Artists
430 N. Michigan Ave. (1) ..... DE 7-1100
Mutual Entertainment Agency, Inc.
203 N. Wabash Ave. (1) ..... RA 6-6990
Nadel Orchestras & Amusements
203 N. Wabash Ave. (1) ..... CE 6-6622
O'Malley, Inc., David P.
203 N. Wabash Ave. (1) ..... FR 2-5070
Page, Sidney J.
203 N. Wabash Ave. (1) ..... ST 2-7344
Paramount Attractions
505 N. Michigan Ave. (1) ..... WH 4-2650
Prager Theatrical Agency, Estelle
616 Rush St. ..... DE 7-6700
Roberts Agency, James A.
307 N. Michigan Ave. (1) ..... FR 2-9454
Russell & Associates, Jack
203 N. Wabash Ave. (1) ..... ST 2-2818
Salkin Agency, Leo B.
203 N. Wabash Ave. (1) ..... FR 2-4246
Schultz Theatrical Agency, Howard W.
203 N. Wabash Ave. (1) ..... ST 2-7418
Schuster, Milton
127 N. Dearborn St. ..... DE 2-2708
Shapiro Agency, Seymour
32 W. Randolph St. (1) ..... DE 2-6022
Shaw Artists Corp.
203 N. Wabash Ave. (1) ..... RA 6-0130
Shaw, Floyd F.
203 N. Wabash Ave. (1) ..... ST 2-6249
Standard Entertainment Svc. Corp.
203 N. Wabash Ave. (1) ..... FI 6-0438
Stevens, Inc. Agency, Patricia
22 W. Madison St. (2) ..... ST 2-9100
Voorhees & Co., Inc., Reginald
32 W. Randolph St. (1) ..... RA 6-1172
Wee-Mac Productions
159 N. Dearborn St. (1) ..... AN 3-7140
Whyte Theatrical Agency, Marty
203 N. Wabash Ave. (1) ..... CE 6-1087
WLS Artists Bureau
1230 W. Washington Blvd. ..... MO 6-9700

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NATIONAL SCREEN SERVICE CORPORATION
TELEVISION AND INDUSTRIAL FILMS DIVISION

NS/TV

NEW YORK — 1600 BROADWAY — CIRCLE 6-5700
HOLLYWOOD — 7026 SANTA MONICA BLVD. — PHONE 5-3136
LONDON — NASCRENO HOUSE, SOHO SQ., LONDON W1

RADIO-TELEVISION DAILY

PRESENTS

TELEVISION

TWENTY-THIRD ANNUAL EDITION

1960

CHARLES A. ALICOATE
Editor-In-Chief

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RADIO DAILY CORP.
1501 Broadway, N. Y. 36, N. Y.

W. J. GERMAN, Inc.

Agents for the Sale and Distribution of

EASTMAN FILMS

FOR TELEVISION

With the passing of the ***"Fabulous Fifties"***, we salute the ***"Scintillating Sixties"*** confident that past successes will again be surpassed as continued improvements in our quality products implement the artistic and technological progress of the industries we are pleased to serve.

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SPONSOR IDENTIFICATION

...Importance Depends On Use

By BOB FOREMAN
Exec V.P. in Charge Creative Services, BBDO

S.I. is just as important today as it was yesterday—or a year ago. Also it is just as unimportant since the degree of vitality attached to it depends upon many different things. Things such as the particular product or products, service or services doing the sponsoring. Whether the particular corporation using the medium of TV is out to do a corporate job, and so on.

The degree of S.I. importance can be nil. For example—there's spot television which has often demonstrated itself to be a great salesman. Yet, of course, spots provide no Sponsor Identification.

So let's generalize with this: whenever exposure-to-viewers is all that is expected of a television commercial, Sponsor Identification is of little significance.

For this reason, many package-goods sponsors of television programs insert one-minute product commercials in their shows as if they were spot buyers instead of program sponsors. When three different products are included per half hour —perhaps six in two weeks' time— these advertisers usually decide to let sponsor identification be damned. Circulation is their sole criterion.

But there's another side to the coin.

Where a corporate image is to be fashioned and each product must be a reflection of that image, Sponsor Identification grows in status. Here the main title of a program and perhaps a portion of every individual commercial can contribute to overall identification of the sponsor.

Where the entire commercial format is devoted, not to the selling of individual products, but to enhancing the viewing public's knowledge of the sponsor and his place in the American economy, Sponsor Identification, of course, is vital. One must be concerned about how many viewers know who is bringing them the show.

Today, there's a new facet to S.I. In the present climate I do think more advertisers than ever will be seeking television that will bring them things other than commercial exposure. They will try to create (or purchase) a new and more fitting climate with their programs. They will be more concerned with the public's opinion of the intent of their programming . . . with its qualities of good taste, artistic level, progressiveness. Therefore, they will also be concerned more than ever before with the S.I. they achieve.

Since television can build an emotional rapport with its audience it can also offer advertisers a big plus in high Sponsor Identification. More advertisers will realize the value of this in the months that lie ahead. And as they do they will be more concerned with the type of show they present to the public. To this, I say—Hallelujah!

In

TELEVISION

you know where you're going with

STORER

DETROIT	WJBK-TV	(CBS)
CLEVELAND	WJW-TV	(CBS)
MILWAUKEE	WITI-TV	(CBS)
ATLANTA	WAGA-TV	(CBS)
TOLEDO	WSPD-TV	(ABC-NBC)

STORER BROADCASTING COMPANY

National Sales Offices:

625 Madison Ave., New York 22, N.Y. • 230 N. Michigan Ave., Chicago 1, Ill.

320 NETWORK TV ADVERTISERS

— ESTIMATED EXPENDITURES FOR 1959 —

(LNA-BAR: Gross Time Costs)

Rank	Advertiser	Est. Expend.
164.	A. S. R. Products Corp.	$ 362,071
190.	Academy of Mot. Pict. A & S	221,498
163.	Adolphs, Ltd.	363,037
32.	Alberto Culver Co.	5,140,407
187.	Allied Van Lines, Inc.	235,587
197.	Aluminum, Ltd.	185,143
42.	Aluminum Co. of America	3,912,921
143.	Amana Refrigeration, Inc.	500,730
296.	American Agr. Chemical Co.	25,660
188.	American Can Co.	226,752
242.	American Character Doll Corp.	83,275
46.	American Chicle Co.	3,331,580
96.	American Dairy Ass'n.	1,209,127
254.	American Express Co.	64,453
69.	American Gas Ass'n	1,949,286
3.	American Home Prods. Corp.	28,109,458
295.	American Luggage Works, Inc.	25,897
150.	American Mach. & Foundry Co.	454,950
155.	American Marietta Co.	438,146
194.	American Petroleum Inst.	206,394
89.	American Tel. & Tel. Co.	1,406,190
16.	American Tobacco Co.	9,881,440
209.	Amity Leather Prods. Co.	151,440
166.	Anheuser Busch, Inc.	343,427
36.	Armour and Co.	4,599,368
51.	Armstrong Cork Co.	2,998,265
230.	Arnold Schwinn & Co.	108,492
313.	Artfield Creations, Inc.	8,000
281.	Arvida Corp.	32,084
183.	Associated Products, Inc.	260,490
94.	Atlantis Sales Corp.	1,255,175
273.	Avco Corp.	43,625
222.	Ballantine, P. and Sons	117,690
280.	Barclay Mfg. Co., Inc.	33,758
28.	Bayuk Cigars, Inc.	5,962,772
33.	Beech Nut Life Savers, Inc.	4,839,370
130.	Bell and Howell Co.	588,113
268.	Beltone Hearing Aid Co.	49,124
148.	Benrus Watch Co., Inc.	466,123
203.	Berkshire Knitting Mills	172,737
104.	Bishop, Hazel, Inc.	924,510
232.	Bissell, Inc.	105,503
52.	Block Drug Co., Inc.	2,866,572
212.	Bon Ami Co.	136,870
78.	Borden Co.	1,626,436
241.	Borg Warner Corp.	83,977
275.	Botany Industries, Inc.	42,610
198.	Boyer Internat'l. Laboratories, Inc.	181,599
98.	Breck, John H., Inc.	1,182,380
116.	Brillo Mfg. Co., Inc.	734,612
12.	Bristol Myers Co.	12,616,707
259.	Brown Shoe Co., Inc.	55,099
19.	Brown & Williamson Tob.	8,592,953
200.	Brunswick-Balke-Collender	179,223
74.	Bulova Watch Co.	1,686,676
270.	Burgemeister Brewing Corp.	46,417
255.	Burgess Vibrocrafters, Inc.	63,835
297.	Burlington Industries, Inc.	24,444
244.	California Prune Advis. Bd.	78,771
34.	Campbell Soup Co.	4,766,675
174.	Canada Dry Corp.	327,800
173.	Canadian Breweries, Ltd.	330,007
283.	Capital Airlines, Inc.	30,766
55.	Carnation Co.	2,640,848
30.	Carter Products, Inc.	5,468,065
293.	Channel Master Corp.	26,808
97.	Chemstrand Corp.	1,190,561
62.	Chesebrough-Ponds, Inc.	2,271,639
282.	Chicago Printed String Co.	31,698
17.	Chrysler Corp.	9,507,266
253.	Clark, J. R., Co.	64,554
159.	Cluett, Peabody & Co., Inc.	418,648
162.	Coca-Cola Co.	375,180
4.	Colgate-Palmolive Co.	22,478,524
223.	Colorforms, Inc.	116,000
218.	Columbia Bdcstg. Syst., Inc.	126,680
149.	Congoleum Nairn, Inc.	460,639
110.	Consolidated Cigar Corp.	782,115
278.	Consolidated Electronics Ind. Corp.	35,566
202.	Consolidated Foods Corp.	177,808
112.	Continental Baking Co.	776,135
262.	Coopers, Inc.	53,448
37.	Corn Products Co.	4,521,697
165.	Corning Glass Works	345,116
219.	Coty, Inc.	126,530
156.	Cracker Jack Co.	434,721
305.	Culligan Inc.	19,440
261.	Diamond National Corp.	54,028
233.	Disney, Walt, Productions	104,157
142.	Distillers Corp., Seagrams, Ltd.	503,350
151.	Dow Chemical Co.	454,075
56.	Drackett Co.	2,474,780
57.	Drug Research Corp.	2,453,349
35.	Du Pont, de Nemours, E. I., & Co., Inc.	4,684,494
290.	Duquesne Brew. Co. of Pittsburgh	27,689
236.	Dusharme Products, Inc.	100,250
154.	Eastco, Inc.	439,218
29.	Eastman Kodak Co.	5,660,265
126.	Edison Electric Institute	607,219
224.	Eleanor Roosevelt Inst. for Cancer Research	114,735
125.	Elgin National Watch Co.	624,725
90.	Equitable Life Assur. Soc. of the U.S.	1,349,817
153.	Eversharp, Inc.	451,553
239.	Ex-Lax, Inc.	92,900
315.	F and F Laboratories, Inc.	7,126
77.	Falstaff Brewing Corp.	1,634,569
64.	Firestone Tire & Rubber Co.	2,108,612
102.	Florida Citrus Commission	1,022,992
13.	Ford Motor Co.	12,048,187
286.	Forman, L. C. & Sons, Inc.	29,558
231.	Frito Co.	107,720
238.	Gaylord Products, Inc.	99,060
129.	General Aniline & Film Corp.	598,978
136.	General Cigar Co., Inc.	550,926
304.	General Dynamics Corp.	20,475
27.	General Electric Co.	6,194,634
5.	General Foods Corp.	20,890,321
10.	General Mills, Inc.	12,919,237
6.	General Motors Corp.	20,021,744
175.	General Tel. & Electronics Corp.	327,700
122.	General Time Corp.	663,707
249.	General Tire & Rubber Co.	70,910
272.	Genesee Brewing Co., Inc.	44,688
92.	Gerber Products Co.	1,282,149
311.	Getty Oil Co.	14,275
8.	Gilette Co.	13,642,174
211.	Glamorene, Inc.	144,095
195.	Glidden Co.	196,487
284.	Goebel Brewing Co.	30,459
111.	Gold Seal Co.	779,091
144.	Goodrich, B. F., Co.	495,160
82.	Goodyear Tire & Rubber Co.	1,559,205
167.	Graham, Billy, Evangelistic Ass'n.	341,200
101.	Greyhound Corp.	1,038,513
277.	Gulf Guaranty Land & Title Co.	36,771
85.	Gulf Oil Corp.	1,492,450
193.	Hagan Chemicals & Controls, Inc.	207,141
103.	Hallmark Cards, Inc.	1,018,794
128.	Hamm, Theodore, Brewing Co.	600,461
265.	Hanes, P. H., Knitting Co.	52,190
168.	Hartz Mountain Products	340,325
276.	Hassenfeld Brothers, Inc.	40,000
53.	Heinz, H. J., Co.	2,847,490
72.	Helene Curtis Industries, Inc.	1,733,022
215.	Hickok Mfg. Co., Inc.	133,850
107.	Hills Brothers Coffee, Inc.	873,699
121.	Hollywood Brands, Inc.	675,950
132.	Hoover Co.	576,833
186.	Hudson Pulp & Paper Corp.	240,196
263.	Hygrade Food Products Corp.	52,981
274.	Ideal Toy Corp.	42,996

(Continued on Page 741)

when film
is processed at

CFI

From original photography to release prints, skilled CFI technicians accurately interpret the creative objectives of the cinematographer. Exacting CFI laboratory control and advanced processing methods insure maximum definition and correct tone reproduction . . . consistently.

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521 W. 57th St., New York 19, New York • CIrcle 6-0210

COMPLETE 35MM AND 16MM FILM SERVICES

(Continued from Page 739)

Rank	Advertiser	Est. Expend.
199.	Insurance Co. of No. America	180,272
139.	International Parts Corp.	526,074
279.	International Shoe Co.	35,510
299.	Jackson & Perkins Co.	23,950
300.	Jaymar-Ruby, Inc.	22,300
306.	Johns-Manville Corp.	19,440
260.	Johnson, Howard, D., Co.	54,624
50.	Johnson & Johnson	3,001,115
23.	Johnson, S. C., & Son, Inc.	7,125,705
45.	Kaiser Industries Corp.	3,672,894
303.	Karoff, Inc.	20,821
123.	Kayser-Roth Corp.	645,821
21.	Kellogg Co.	7,454,261
120.	Kemper, James, S., & Co.	676,331
152.	Kendall Co.	452,072
47.	Kimberly-Clark Corp.	3,291,632
140.	Kleinert, I. B., Rubber Co.	511,742
291.	Knapp-Monarch Co.	27,488
248.	Lanvin Parfums, Inc.	72,108
172.	Leeming, Thomas, & Co., Inc.	330.445
2.	Lever Brothers Co.	32,734,955
201.	Lewis Howe Co.	179,070
160.	Libbey-Owens-Ford Glass Co.	415,870
131.	Libby, McNeil & Libby	585,063
14.	Liggett & Myers Tob. Co.	11,591,507
246.	Lincoln Nat'l. Life Ins. Co.	73,176
207.	Lionel Corp.	159,353
176.	Longines-Wittnauer Watch Co., Inc.	325,236
11.	Lorillard, P., Co.	12,825,558
124.	Ludens, Inc.	634,290
146.	M & R Dietetic Labs, Inc.	482,483
271.	Magnus Organ Corp.	45,552
145.	Manhattan Shirt Co.	487,504
204.	Maremont Automotive Prods. Inc.	170,294
80.	Mars, Inc.	1,616,994
184.	Marx, Louis & Co.	249,845
71.	Massey, Ferguson, Ltd.	1,789,730
109.	Mattel, Inc.	801,740
157.	Maybelline Co.	433,734
256.	McGraw-Edison Co.	57,930
269.	McGregor-Doniger, Inc.	48,138
84.	Mennen Co.	1,500,051
99.	Mentholatum Co.	1,166,418
301.	Merriam G. & Co.	21,332
22.	Miles Laboratories, Inc.	7,420,515
114.	Miller Brewing Co.	752,840
147.	Minnesota Mining & Mfg. Co.	466,730
235.	Minute Maid Corp.	101,531
119.	Mogen David Wine Corp.	694,230
214.	Monsanto Chemical Co.	134,491
79.	Mut. Ben. Health & Acc. Ass'n.	1,622,120
20.	National Biscuit Co.	7,599,142
181.	National Brewing Co.	298,481
24.	National Dairy Prods. Corp.	6,395,377
177.	National Grape Coop Ass'n., Inc.	321,940
180.	National Presto Industries, Inc.	306,296
66.	Nestle Co., Inc.	1,980,761
196.	Niagara Therapy Mfg. Corp.	189,938
161.	North American Philips Co., Inc.	401,352
206.	North American Van Lines, Inc.	169,220
229.	Northam Warren Corp.	180,750
81.	Noxzema Chemicals Co.	1,599,594
294.	Ohio Oil Co.	26,111
220.	Old London Foods, Inc.	123,820
83.	Olin Mathieson Chem. Corp.	1,549,932
243.	Oster, John, Mfg. Co.	80,970
170.	Outboard Marine Corp.	332,542
208.	Palm Beach Co.	151,818
312.	Paper Novelty Mfg. Co.	12,990
307.	Paramount Pictures Corp.	18,738
60.	Pet Milk Co.	2,327,620
141.	Peter Paul, Inc.	510,582
15.	Pharmaceuticals, Inc.	10,658,987
179.	Philco Corp.	306,348
18.	Philip Morris, Inc.	8,595,078
117.	Phillips-Van Heusen Corp.	723,512
39.	Pillsbury Co.	4,222,514
287.	Pioneer Industries, Inc.	29,029
70.	Pittsburgh Plate Glass Co.	1,871,109
73.	Polaroid Corp.	1,716,474
138.	Polk Miller Products Corp.	544,686
237.	Pond, A. H., Co., Inc.	99,560
1.	Proctor & Gamble Co.	50,293,552
44.	Prudential Ins. Co. of America	3,776,169
91.	Purex Corp., Ltd.	1,313,718
308.	Puritron Corp.	16,084
54.	Quaker Oats Co.	2,810,056
43.	Radio Corp. of America	3,841,836
289.	Rainbow Crafts, Inc.	28,000
38.	Ralston Purina Co.	4,414,520
171.	Realemon-Puritan Co.	331,547
185.	Reardon Co.	245,600
251.	Reddi-Wip, Inc.	66,244
234.	Remco Industries, Inc.	103,275
86.	Renault, Inc.	1,431,689
40.	Revlon, Inc.	4,216,914
127.	Rexall Drug & Chemical Co.	604,750
49.	Reynolds Metals Co.	3,018,540
7.	Reynolds, R. J., Tob. Co.	16,123,827
75.	Ritchie, Harold F., Inc.	1,684,020
250.	Rock of Ages Corp.	70,569
135.	Sandura Co., Inc.	551,814
292.	Savings & Loan Found., Inc.	27,464
213.	Schenley Industries, Inc.	136,379
76.	Schick, Inc.	1,649,417
88.	Schlitz, Joseph, Brewing Co.	1,410,407
317.	Schonbrunn, S. A. & Co., Inc.	6,375
41.	Scott Paper Co.	4,100,596
68.	Sears, Roebuck & Co.	1,964,691
87.	Seven-Up Co.	1,419,930
221.	Shaefer, W. A., Pen Co.	119,960
298.	Shakespeare Co.	24,263
205.	Shattuck, Frank G., Co.	170,233
226.	Shell Oil Co.	112,185
118.	Shulton, Inc.	699,514
302.	Siegel, Henry I., Co.	21,080
217.	Sinclair Oil Corp.	127,050
63.	Singer Manufacturing Co.	2,114,355
257.	Smith, Kline & French Labs.	55,625
100.	Socony Mobil Oil Co., Inc.	1,139,832
316.	South Penn Oil Co.	6,893
106.	Speidel Corp.	898,870
58.	Sperry Rand Corp.	2,427,951
137.	Staley, A. E., Mfg. Co.	545,615
25.	Standard Brands, Inc.	6,254,610
314.	Standard Oil Co. of Calif.	7,500
158.	Standard Oil Co. of Indiana	424,573
108.	Standard Oil Co. of N. J.	839,069
320.	Standard Oil Co. of Ohio	3,118
309.	Stanley-Warner Corp.	14,570
134.	State Farm Mut. Auto. Ins. Co.	562,429
9.	Sterling Drug, Inc.	12,975,463
216.	Sterling Silversmiths' Guild of A.	131,182
189.	Sterns Nurseries, Inc.	225,658
169.	Stokely-Van Camp, Inc.	333,086
247.	Stroh Brewery Co.	72,566
264.	Structo Manufacturing Co.	52,280
133.	Studebaker-Packard Corp.	568,524
65.	Sunbeam Corp.	2,050,161
95.	Sunshine Biscuits, Inc.	1,223,966
67.	Sweets Co. of America Inc.	1,969,350
61.	Swift & Co.	2,301,794
245.	Syntex Chemical Co., Inc.	73,588
26.	Texaco, Inc.	6,198,830
318.	Time, Inc.	5,261
252.	Travelers Insurance Co.	65,750
178.	U.S. Brewers Foundation, Inc.	311,325
48.	U.S. Steel Corp.	3,225,820
115.	U.S. Time Corp.	745,500
105.	Union Carbide Corp.	941,291
240.	Union Oil Co. of Calif.	85,199
285.	United Air Lines, Inc.	30,156
113.	Van Camp Sea Food Co., Inc.	767,704
93.	Vick Chemical Co.	1,272,741
192.	Vitamin Sales Co.	210,655
319.	Volkswagenwerk, G.M.B.H.	4,632
258.	Wagner, E. R. Mfg. Co.	55,615
266.	Wander Co.	52,000
227.	Ward Baking Co.	111,470
59.	Warner Lambert Pharm. Co.	2,362,794
310.	Washington, State of	14,388
225.	Watchmakers of Switzerland	113,085
288.	Weather Proof Co.	28,157
228.	Wembley, Inc.	110,964
31.	Westinghouse Electric Corp.	5,166,205
191.	Whitman, Stephen F. & Son, Inc.	212,409
182.	Williamson Dickie Mfg. Co.	292,640
267.	Wyler & Co.	52,000
210.	Young, W. F., Inc.	146,999

Score: LNA-BAR: Gross time costs released by TV-B.

The Standard of Quality

Wherever Films Are Used

EASTMAN PROFESSIONAL MOTION PICTURE FILMS

Whether you use film to bridge the coast-to-coast gap of time and space . . . to overcome the confinements of studio walls . . . or to pre-test your investment in time and talent, Eastman is always the first choice both for production and projection.

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EASTMAN KODAK COMPANY

Rochester 4, N. Y.

Agents for the Sale and Distribution of Eastman Professional Motion Picture Films

W. J. GERMAN, INC.

Fort Lee, N. J.; Chicago, Ill.; Hollywood, Calif.

Authorization of Different Classes of Broadcast Services

Class	*June 30, 1959*	*June 30, 1958*	*Increase or (Decrease)*
Commercial AM	3,500	3,353	147
Commercial TV	667	665	2
Educational TV	59	53	6
TV Translator	245	156	89
Auxiliary TV	991	861	130
Experimental TV	20	17	3
Commercial FM	769	634	135
Educational FM	165	157	8
International	3	2	1
Remote Pick-up	3,630	3,087	543
Studios-Transmitter Link	59	51	8
Developmental	0	1	(1)
Total	10,108	9,037	1,070

STATUS OF BROADCAST AUTHORIZATIONS

Class	*Operating Authorization*	*Construction Permits*
Commercial AM	3,377	123
Commercial TV	566	101
TV Translator	158	187
Educational TV	43	46
Commercial FM	622	11
Educational FM	154	71
Total	4,920	485

Source: FCC.

RESEARCH IN TELEVISION

. . . Emphasizes Positive Aspects

By MERLE S. JONES
President, CBS Television Stations Division

LAST summer, CBS Television Stations presented a major research study that put the viewer under the microscope. I might refer to this as breakthrough research in television. This project involved a major motivational research effort conducted by the Institute for Motivation Research and Market Planning Corporation. The presentation called "More Than Meets The Eye," measured and analyzed the viewer's preference for certain stations. I would like to review some findings of the study as it emphasizes the positive aspects of the medium.

The series of aptitude and depth interviews used in the study revealed some of the factors that go into the making of a channel personality or station image. The factors include the excitement of television, viewer enjoyment, worthwhile programming, anticipation, trust and confidence, commercial atmosphere, advertising and promotion plus the viewers general satisfaction with what he sees on the home screen.

The respect accumulated by a station can only be accomplished with a balance of programming—network and local. I would like to state here that the CBS Owned television stations came out even higher in qualitative preference than they do in normal quantitative audience measurements.

We believe the personality created by the CBS Owned stations is derived from three primary sources. First, strong balanced programming maintained by the CBS Television Network. Second, the personality has been influenced by the contributions made by the stations through their local entertainment, news and public affairs programs. The third point is the adherence to the highest level of broadcasting operation. Indeed, the five CBS Owned stations not only follow the NAB code, but in addition, go beyond it with their own strict standards.

The CBS Television Network presents entertainment, information and cultural programs to satisfy the viewing habits of an entire family.

Each of the stations presents a group of locally produced programs which have become an important part of the program structure in each market.

In addition, three of the CBS Owned stations participated in a cultural program exchange during 1959 which we plan to repeat this year. The exchange called for thirteen half-hour public affairs programs to be produced on tape by each station, thus giving each market an hour and a half of additional diversified public affairs programming. All of these features go into creating a personality for a station. The image developed by the viewers affects the advertisers. A highly thought-of station is viewed in an aura of authority, prestige and confidence. A commercial on such a station assures maximum attention and respect.

The future will find the CBS Owned television stations undertaking individual and group efforts aimed at increasing and strengthening their image.

TV INDUSTRY FINANCIAL REVENUES—INCOME AND EXPENSES FOR 1958

TV Broadcast Revenues, Expenses and Income, 1958

Items	*3 Networks and Their 19 Owned and Operated TV Stations (Millions)*	*495 Other TV Stations (Millions)*	*Total 3 Networks and 514 TV Stations (Millions)*
		Broadcast Revenues	
Revenues from the sale of time:			
Total network time sales	$306.7	$117.8	$424.5
Non-network time sales to:			
National and regional advertisers	$ 73.5	$271.7	$345.2
Local advertisers	24.6	156.7	181.3
Total non-network time sales	$ 98.1	$428.4	$526.5
Total time sales	$404.8	$546.2	$951.0
Deduct—Commissions to agencies, representatives, etc.	83.4*	75.9	159.3
Net Time Sales	$321.4	$470.3	$791.7
Revenues from incidental broadcast activities:			
Talent	$161.8	$ 10.4	$172.2
Sundry broadcast revenues	33.5	32.6	66.1
Total incidental broadcast activities	$195.3	$ 43.0	$238.3
Total broadcast revenues	$516.7	$513.3	$1,030.0
		Broadcast Expenses	
Total broadcast expenses of networks and stations	$439.7	$418.4	$858.1
		Broadcast Income (before Federal Income Tax)	
Broadcast income before Federal income tax	$ 77.0	$ 94.9	$171.9

* Of this amount $64.5 million is applicable to the total sales of network time.
Source: FCC.

BMI For SERVICE in TV

Service continues to be one of the basic theme songs at BMI. Not only are its facilities offered to its TV licensees, but to producers, advertising agencies and their clients, TV film distributors, music conductors, directors, and everyone in TV concerned with music and programming. This service is apparent in the day to day activities of BMI and is provided in many forms, such as:

- Assistance in the selection or creation of music for theme, background, bridge, cue or incidental mood music.
- Help in protecting music ownership rights.
- Aid in music clearance.
- Answers to questions concerning copyrights, music right for future residual usage and help in solving all other problems concerning the use of music in TV.

TELEVISION *Sketch* BOOK

A regular monthly service of pre-tested musical sketches for the producer, director and artist.

. . . practical working scripts for the presentation of songs in dramatic, comic and pictorial fashion. The very latest popular song hits as well as the standard favorites are developed into photogenic sketches which can be used effectively as complete musical shows, as production numbers in variety shows, or for scene-setting segments. *Look for the BMI TV Sketchbook when it reaches your station each month.*

BMI
1940
1960

Let BMI give you the TV Music Story — Call or write BMI TV SERVICE department.

BROADCAST MUSIC, INC.
589 FIFTH AVENUE, NEW YORK 17, N. Y.

TELEVISION DAILY

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TELEVISION NETWORKS

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EXECUTIVE PERSONNEL

U. S. MAP OF NETWORK

LIST OF O & O STATIONS

1960

LEGISLATE CREATIVITY?

... People Determine Their Needs

By OLIVER TREYZ
President, ABC Television

IT IS impossible to legislate excellence in legislative activity. In the recent flood of discussion about television, I have yet to see anyone explain why the American people—who have always been trusted with political and religious democracy—must somehow be regarded as children when it comes to cultural democracy and told what is "good" or "bad" for them.

In a dictatorship, the dictator believes that he can choose for the people better than they can for themselves. But who in America honestly believes he can set himself up as the sole judge of the people?

The basic question, I believe, is, what is a good television program—and how do we know we have it? In a dictatorship, a program is good which serves the interest of the state. The entire cultural product is imposed on the tastes of the people, not determined by them. By direct contrast this helps us define what we mean by a good program in America.

A good program is one which directly serves the interest and interests of the viewer rather than the government or an elite power group. And in a free society, these interests must be determined by the people, not for the people.

It is, I believe, impossible to legislate excellence in creative activity. Therefore we must be aware of and avoid any controls—whether in the form of legislation or regulation, or even in the form of pressure too heavily applied—which might cripple or retard television's growth and its ability to experiment.

Can we believe that television should diminish its basic freedoms of thought and speech while our newspapers and schools do not, simply because of a purely technological difference which calls for the federal licensing of television and not of the press or our schools? If we are to actively believe and live the concepts of democratic freedom in America, I think not. Television is already regulated by the most demanding judge of all—the audience.

In television, if you do not please, the people do not watch. The viewer turns the dial off and television ceases to exist. Yet in some circles, an effort to please television's audience is the equivalent of a crime.

The ABC-TV attitude here has been and always will be that we are convinced the people set the standards for programming. The people determine their needs.

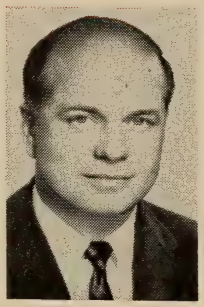
The validity of this is amply demonstrated by the growth of ABC Television, youngest of the three networks; in seven years, ABC-TV has passed one network and is crowding on the heels of the other in the national ratings.

This was not accomplished by jamming preconceived programming concepts down the throats of the public. On the contrary, the public has gone to its voting booths, elected what it wants, and ABC-TV has made it available.

To keep the votes which the viewing audience has been giving to ABC Television in growing numbers, we have a fine slate of "candidates" for the 1960-61 season.

ABC TELEVISION NETWORK

THOMAS W. MOORE
Vice President in Charge of Programming and Talent

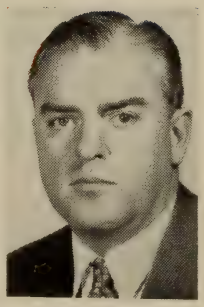


Thomas W. Moore, ABC-TV vice president in charge of programming and talent since March, 1958, was formerly vice president in charge of sales, having resigned his post as general sales manager for CBS-TV Film Sales in 1957. He had been with the CBS film organization for five years, as an account executive on the West Coast since 1952 and as general sales manager in New York since 1956. Moore was born in Meridian, Miss. and was educated at Mississippi State College and the University of Missouri. His communications career started with his post as classified advertising manager with the Meridian Star. After serving as a naval aviator from 1941 to 1945, Moore became vice president in charge of advertising and public relations for the Forest Lawn Memorial Park in Los Angeles. He lives in Darien, Conn. with his wife and two children.

JAMES G. RIDDELL
Vice President in Charge of Western Division

James G. Riddell was elected vice president in charge of the Western Division in February, 1959. He is a native of Glasgow, Scotland, and came to the United States at an early age. He entered the broadcasting industry in 1931 at Detroit with Station WXYZ. After successive promotions he was named general manager of the station when it was purchased by ABC in 1946. In 1950 he became president and general manager of WXYZ, Inc. Riddell was instrumental in launching WXYZ-TV, which pioneered in daytime operations. He is married and the father of two daughters.

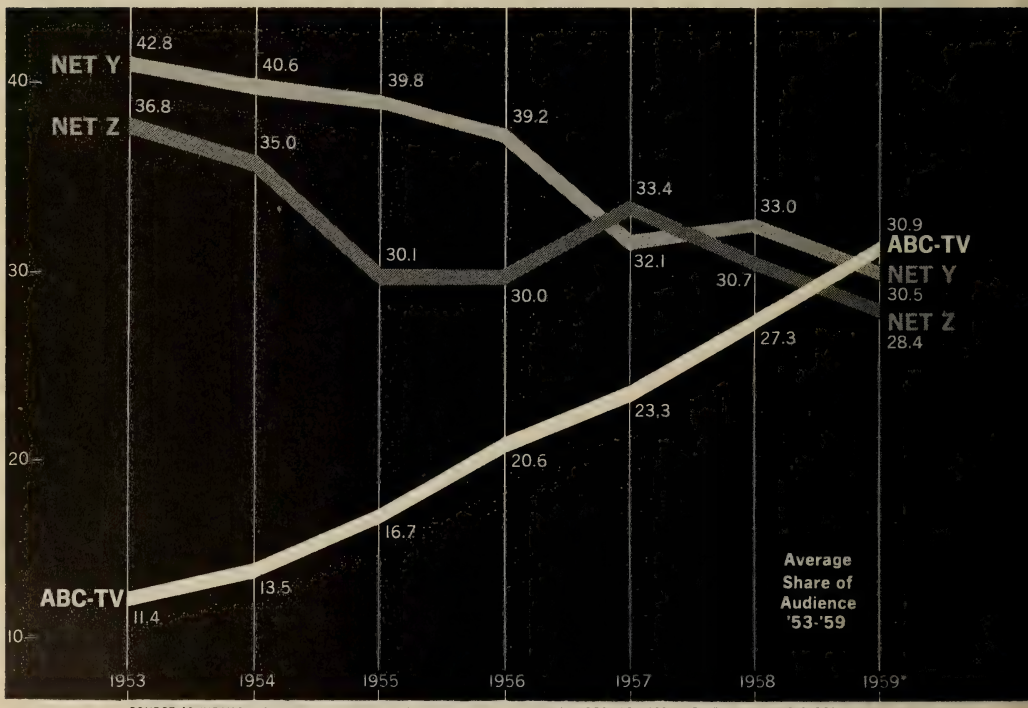
WILLIAM P. MULLEN
Vice President in Charge of Sales



William P. Mullen was appointed vice president in charge of television sales in late March, 1958. Formerly head of ABC-TV's Detroit Sales Division, he joined the network's Sales Department in May, 1955. Before joining ABC-TV, Mullen was eastern sales manager for John W. Loveton Productions; account executive with Trans-Film, Inc. and Cappel MacDonald & Co.; and was associated with the William Morris Agency and the CBS Television Network. He served in the U. S. Army during World War II with the rank of lieutenant colonel and was executive officer for the Armed Forces Radio Service. Mullen lives in Port Washington, Long Island with his wife and son.

Dial Turning: a popular American sport

(OR HOW THE PUBLIC EXPRESSED ITS VIEWING PREFERENCES IN THE '50S)



SOURCE: †SUNDAY-SATURDAY 8-10:30 P.M. NIELSEN MULTI-NETWORK MARKETS, DEC. 1953-1958. *NIELSEN 24 MARKETS, DEC. 1 1959.

In the '50s television came of age. Its growing pains were necessarily marked by occasional dislocations and disenchantments as well as by many brilliant cultural achievements.

And in the '50s, as television emerged as the world's largest mass medium, it became clear that the television audience is actually *many* audiences, with widely diverse tastes.

The programming obligations of the broadcasters must therefore be based on a democratic concept of cultural freedom—that is, the rights of the people to want what they want when they want it.

Obviously no one is told what to watch in this country. Instead of arm-twisting, we go in for dial-twisting. It is this broad freedom of choice, as it naturally evolved in the '50s, which makes the graph on the left worth noting. This graph shows at a glance how *consistent* has been ABC's gain in average share of audience† over the peak viewing periods of seven Decembers.

Today, in a medium where cultural democracy supplies the most definitive of measurements, ABC has now gained the largest share of audience.* This is an expression of popularity achieved, it would seem, by giving *more* people what they want when they want it. This will continue to be our goal for the *sixties*.

ABC TELEVISION

AMERICAN BROADCASTING COMPANY, INC.

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

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Julius Barnathan.....Vice President
James W. Beach.....Vice-President
Alfred Beckman .....Vice-President
Slocum Chapin .....Vice-President
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Donald Coyle .....Vice-President
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William P. Mullen.....Vice-President
Sterling C. Quinlan.....Vice-President
James G. Riddell.....Vice President
Stephen Riddleberger.....Vice President
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Reginald Willcocks.....Traffic Manager
Merle Worster...Eastern Engineering Ops. Mgr.

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Arthur Segal.....Scenic Svcs. Mgr.

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George Ast.....Purchasing Agent
Michael P. Boland .....Assistant Treasurer
Joseph Fitzpatrick.....Internal Auditor
J. Russell Gavin.....Assistant Treasurer
Edward Graessle.....Manager of Treasury Affairs
Marie McWilliams.....Director of Personnel
Joseph Spagnola..Dir. of Office & Studio Services

Legal

Mortimer Weinbach .....Vice-President & General Counsel
Richard L. Freund.....Dir. of Labor Relations

TV Network Legal

Omar Elder.....V.P. & General Counsel

Programming

Thomas W. Moore.....Vice-President in Charge of Programming and Talent
Theodore H. Fetter.....V.P. & Program Director
Giraud Chester.....V.P. in Charge of Daytime Programs
Daniel Melnick.....V.P. in chg. Pgs. Deve.
Thomas DeVito.....Pgm. Serv. Mgr.
James McConnochie.....Mgr. Anncg. Div.
Armund Grant.....Dir. Daytime Progms.
John B. Green.....Ntwk. Exec. Producer
Frederick P. Laffey.....Business Manager & Budget Officer
Leonard Maskin.....Admin. Mgr.
William Seaman....Program Production Manager
William Whitehouse.....Dir. of Sports

News, Special Events & Public Affairs

John Daly.....Vice-President in Charge of News, Special Events & Public Affairs
Thomas Velotta.....V.P. for Special Projects
Donald G. Coe...Dir. of Special Events and Ops.
Francis N. Littlejohn.....Dir. of News & Public Affairs
Wiley Hance.....Mgr. of Public Affairs

Press Information

Michael J. Foster.....Vice-President in Charge
Stephen Strassberg..Director of Press Information
Sidney R. Mesibov.....Dir. of Spec. Exploitation Projects
Catharine Lynch .....Librarian

Continuity Acceptance

Grace Johnsen .....Director

Advertising

Dean Linger.....Dir. of Advertising

Sales

William P. Mullen.....V.P. in Charge
Donald W. Coyle..V.P. in Chg. International Div.
Slocum Chapin.....V.P. in charge of Western Division TV Net-sales
Julius Barnathan.....V.P. for Affil. TV Stations
Henry T. Hede.....V.P. Admin. Sls. Mgr.
Charles Ayres.....V.P. & Eastern Sales Mgr.
Harold Day.....V.P. in chg. Daytime Sales
Alice Stamatis.....Dir. Sls. Svc.

Owned & Operated Stations

Stephen Riddleberger..... V.P. in Chg.

Affiliated Stations, Station Relations, Station Clearance

Julius Barnathan.....V.P. for Affili. Stations
Robert Coe.....Dir. Sta. Rel.
Ralph S. Hatcher.....Mgr., Station Rel.
Donald S. Shaw Jr.,.Director of Station Clearance
Joseph Giaquinto....Manager Station Clearance

Research and Sales Development

Frederick Pierce.....Mgr., Research
Bert Briller.....Dir. of Sales Development
Henry Levinson.....Mgr. of Sales Development

International Division

Donald W. Coyle.....V.P. in Chg.
James T. Larkin.....Bus. Mgr.

ABC Film Syndication, Inc.

1501 Broadway

Henry G. Plitt.....President
Howard Anderson....V.P. Superv. Sales, Chicago
William L. Clark.....Vice-President & Director of Western Sales Division
Gilbert Cohen.....Film Supervisor
Raymond Fox .....Comptroller
Irving Paley.....Advertising & Prom. Manager
Richard Hurley.....Mid-West. Div. Sls. Mgr.
Edwin Smith.....Dir. of International Oper.
Stanley Smith.....Eastern Sales Mgr.
Ronald Willman.....Client Service Mgr.

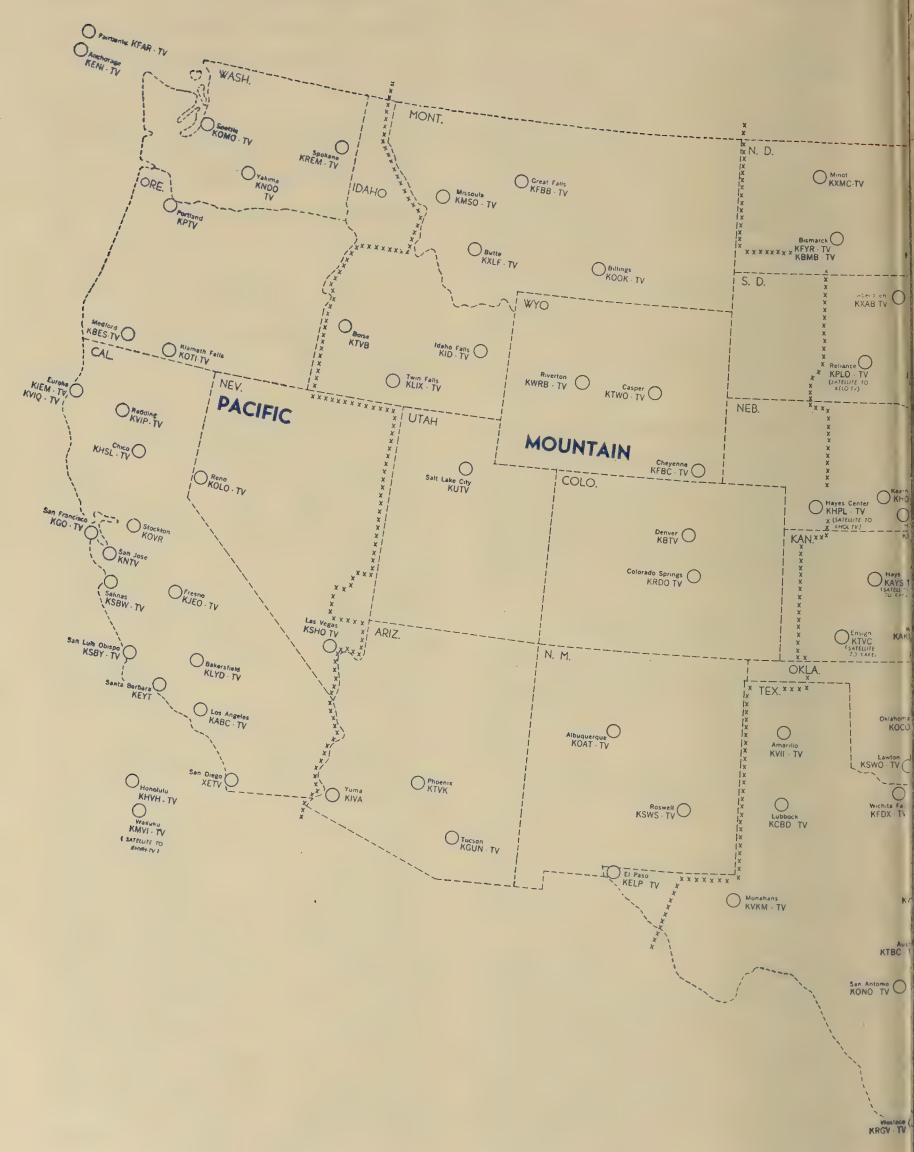
CHICAGO (WBKB)

190 N. State St., Chicago, Ill.

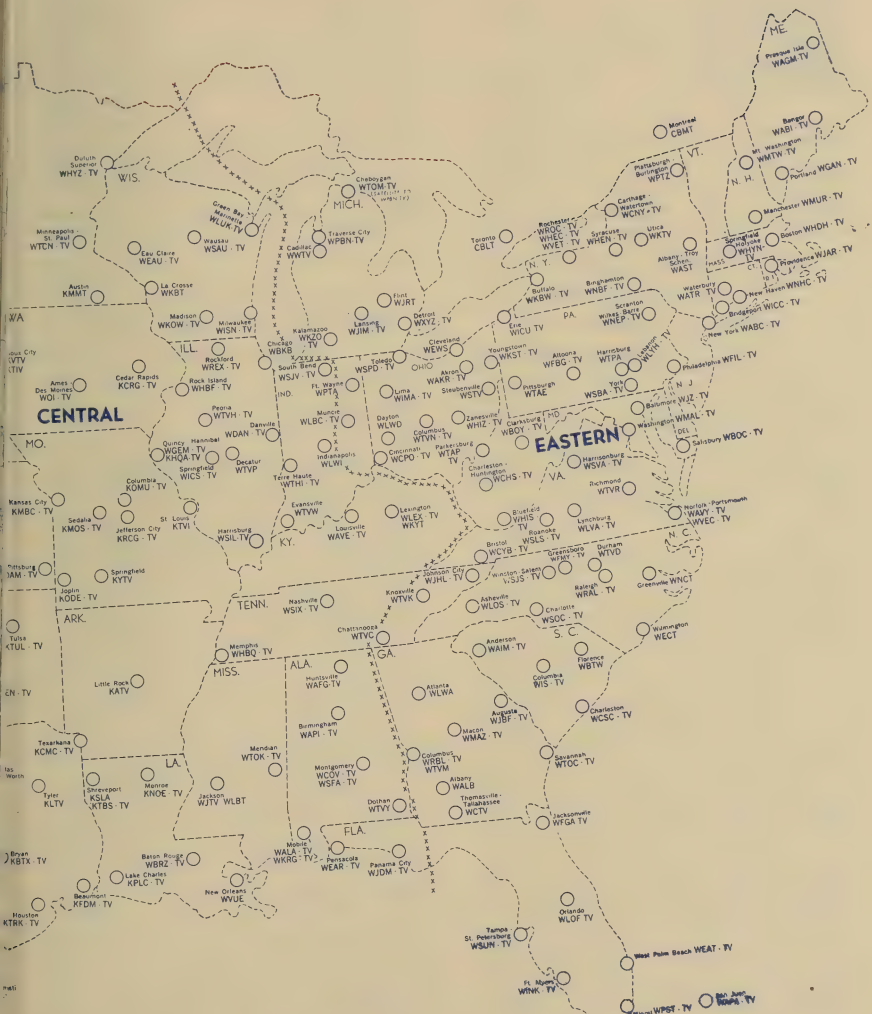
Sterling C. Quinlan.....Vice-President in Charge of WBKB
James W. Beach.....Vice-President in Chg. TV Net Sales Dev.
James Asher.....Dir. Pub. & Prom.
Ralph Andrews.....Film Director
Manuel Fingerhut.....Comptroller, WBKB
William Gillogly.....Dir. of Sales, TV Net.
John Grace.....Mgr. Sls. Serv. TV Networks
William P. Kusack.....Manager of Engineering Dept.
Rex Maupin.....Dir. of Music for WBKB & ABC C. D.
Con O'Dea.....Manager, WBKB News & Special Events
Daniel Schuffman.....Program Manager, WBKB
Matthew Vieracker....General Manager, WBKB

(Continued on Page 756)

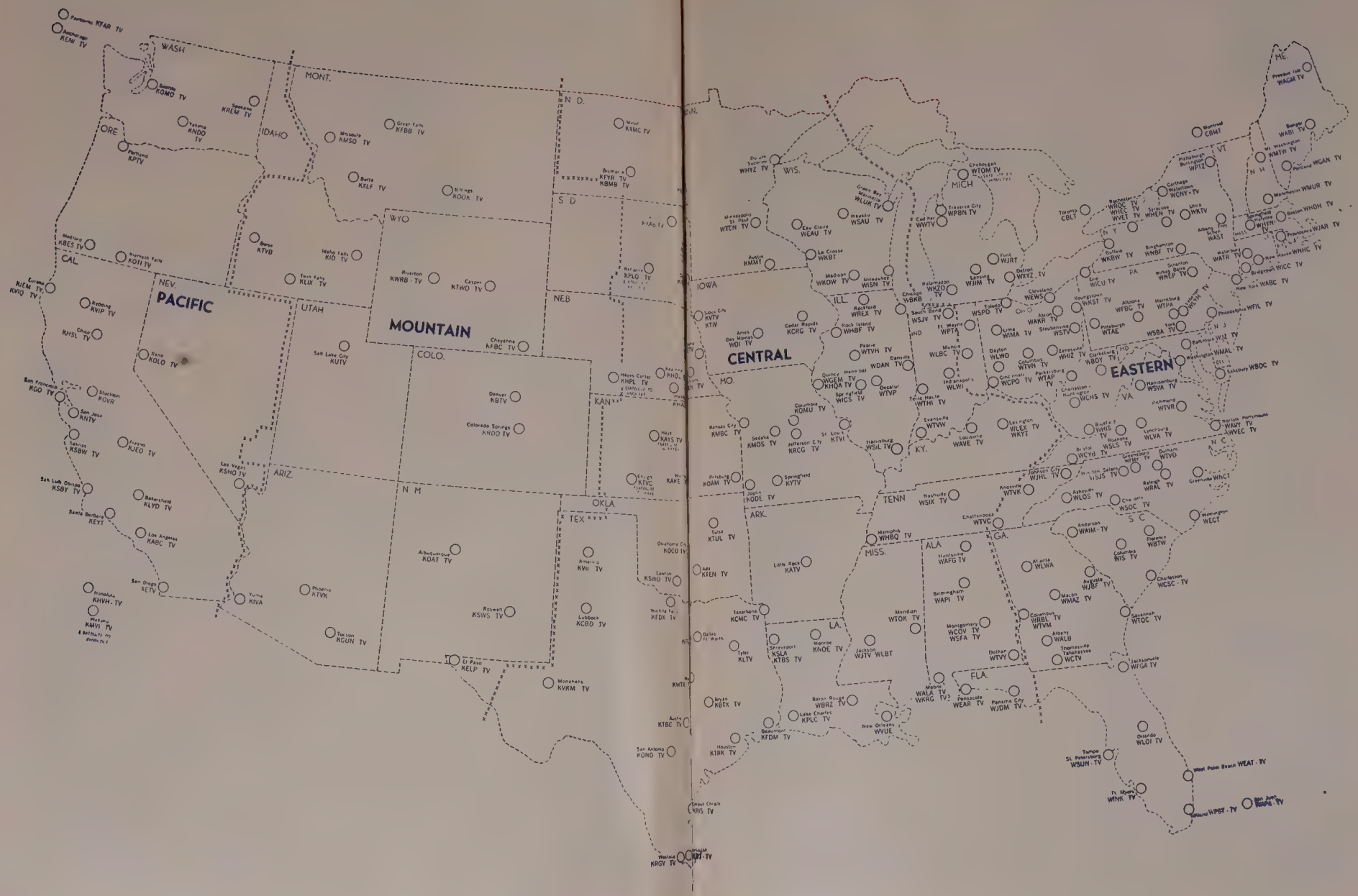
ABC TELEVISION



NETWORK


CENTRAL
EASTERN
ME.
Presque Isle WAGM-TV
Bangor WABI-TV
Mt. Washington WMTW-TV
Portland WGAN-TV
Manchester WMUR-TV
Boston WHDH-TV
Springfield Holyoke WHYN-TV
Pittsfield WJAR-TV
New Haven WNHC-TV
Bridgeport WICC-TV
New York WABC-TV
Montreal CBMT
VT.
N. H.
Pittsburgh Bellevue WPTZ
Carthage Watertown WCNY-TV
Rochester WHEC-TV
Syracuse WHEN-TV
Utica WKTV
Toronto CBLT
Albany Troy Schenectady WAST
Binghamton WNBF-TV
Waterbury WATR-TV
Buffalo WKBW-TV
Erie WICU-TV
Scranton Wilkes Barre WNEP-TV
Youngstown WKST-TV
Altoona WFBG-TV
Harrisburg WTPA
Lancaster WLYH-TV
Philadelphia WFIL-TV
Pittsburgh WTAE
York WSBA-TV
Baltimore WJZ-TV
Washington WMAL-TV
Salisbury WBOC-TV
Harrisonburg WSVA-TV
Richmond WTVR
Norfolk-Portsmouth WAVY-TV WVEC-TV
Lynchburg WLVA-TV
Durham WTVD
Greensboro WFMY-TV
Greenville WNCT
Raleigh WRAL-TV
Charlotte WSOC-TV
Wilmington WECT
Florence WBTW
Columbia WIS-TV
Charleston WCSC-TV
Savannah WTOC-TV
Jacksonville WFGA-TV
Orlando WLOF-TV
West Palm Beach WEAT-TV
Miami WPST-TV
Ft. Myers WINK-TV
Tampa St. Petersburg WSUN-TV
Panama City WJDM-TV
Pensacola WEAR-TV
Mobile WALA-TV
WKRG-TV2
Dothan WTVY
Thomasville-Tallahassee WCTV
Albany WALB
Columbus WRBL-TV WTVM
Macon WMAZ-TV
Augusta WJBF-TV
Atlanta WLWA
Anderson WAIM-TV
Asheville WLOS-TV
Knoxville WTVK
Johnson City WJHL-TV
Winston-Salem WSJS-TV
Bristol WCYB-TV
Roanoke WSLS-TV
Bluefield WHIS-TV
Charleston-Huntington WCHS-TV
Parkersburg WTAP-TV
Zanesville WHIZ-TV
Clarksburg WBOY-TV
Steubenville WSTV
Pittsburgh WTAE
Lexington WLEX-TV WKYT
Cincinnati WCPO-TV
Columbus WTVN-TV
Dayton WLWD
Lima WIMA-TV
Akron WAKR-TV
Cleveland WEWS
Detroit WXYZ-TV
Toledo WSPD-TV
Flint WJRT
Lansing WJIM-TV
Kalamazoo WKZO-TV
Grand Rapids WOOD-TV
Traverse City WPBN-TV
Cadillac WWTV
Cheboygan WTOM-TV
Green Bay Marinette WLUK-TV
Wausau WSAU-TV
Eau Claire WEAU-TV
La Crosse WKBT
Madison WKOW-TV
Milwaukee WISN-TV
Chicago WBKB
South Bend WSJV-TV
Fort Wayne WPTA
Indianapolis WLWI
Terre Haute WTHI-TV
Evansville WTVW
Louisville WAVE-TV
Nashville WSIX-TV
Chattanooga WTVC
Knoxville WTVK
Memphis WHBQ-TV
Huntsville WAFG-TV
Birmingham WAPI-TV
Meridian WTOK-TV
Montgomery WCOV-TV WSFA-TV
Jackson WJTV WLBT
Monroe KNOE-TV
Shreveport KSLA KTBS-TV
Tyler KLTV
Little Rock KATV
Springfield KYTV
Joplin KODE-TV
Kansas City KMBC-TV
Sedalia KMOS-TV
Jefferson City KRCG-TV
St. Louis KTVI
Harrisburg WSIL-TV
Quincy WGEM-TV KHQA-TV
Hannibal
Springfield WICS-TV
Decatur WTVP
Columbia KOMU-TV
Danville WDAN-TV
Peoria WTVH-TV
Rockford WREX-TV
Rock Island WHBF-TV
Cedar Rapids KCRG-TV
Ames Des Moines WOI-TV
Sioux City KTIV
Austin KMMT
Duluth Superior WHYZ-TV
Minneapolis St. Paul WTCN-TV
Tessarkana KCMC-TV
Tulsa KTUL-TV
Pittsburg KAM-TV
Bryan KBTX-TV
Houston KTRK-TV
Beaumont KFDM-TV
Lake Charles KPLC-TV
Baton Rouge WBRZ-TV
New Orleans WVUE
Miami
WIS.
MICH.
N. Y.
PA.
OHIO
IND.
ILL.
WA
MO.
KY.
TENN.
ARK.
MISS.
ALA.
GA.
S. C.
N. C.
VA.
LA.
FLA.

ABC TELEVISION NETWORK



(Continued from Page 753)

DETROIT (WXYZ)
1700 Stroh Bldg., Detroit 26, Mich.

Elizabeth Ashton.....Traffic Manager
Harold Christian.....V. P., in Charge of Merchandising & Research
Ralph Dawson.....Television Sales Manager
Richard Femmel.....News Director
Charles Kocher.....Chief Engineer
John Lee.....Television Studio Manager
John Pival.....Vice-President for Television
John Reynolds .....Controller
Peter Strand.....TV Executive Producer
Hal Gordon.....Musical Director

HOLLYWOOD (KABC-TV)
ABC Television Center
Hollywood 27, Calif.

James G. Riddell....Vice-President, Western Div.
J. Cliford Anderson....Director of Special Servs.
Jack Brembeck.....Mgr., Adv., Pub., Promo.
Dorothy L. Brown..Continuity Acceptance Editor, Western Division
Milt Fishman.....Dir. Radio-TV News
Rowe S. Giesen.....Mgr. Prog. Svcs.
Theodore Grenier.....Chief Engineer, Western Division
Vincent Francis.....Regional & TV Network Sales Mgr., W. D.
Arthur Harvey.....Dir. Labor Relations
Courtney McLeod.....Admin. Mgr., TV Progs.
Norma T. Olson.....Director TV Program Operations
Frank G. Ralston, Jr.....Network Film Dept. Dir.
Peter G. Robinson...Program Director, KABC-TV
Elton Rule.....Sales Manager, KABC-TV
Florence T. Schiro.....Personnel Director
Selig Seligman.....V.P. & Gen. Mgr. KABC-TV
John C. Wagner....Controller, Western Division
Elliott Henry.....Dir. of Publicity Western Division
Elliott F. Alexander..Mgr. of Adv. & Prom., W. D.
Sanford Cummings.....V.P. Net. Prog. Dept.
Mitchell L. Gamson.....ABC Coordinator-Warner Bros. TV
Gene Gordon.....ABC-Disney Coord.
Howard H. Lipstone.....Mgr. Film Dept. KABC-TV
Norman Sloane.....Sales Serv. Mgr. & Office Mgr., KABC-TV

SAN FRANCISCO (KGO)
420 Taylor St., San Francisco 2, Calif.

John H. Mitchell.....V. P. in Charge of San Francisco Office
George Rice.....Program Manager
George Rodman.....Dir, Public Adv.
Harry Jacobs.....Chief Engineer & Building Maintenance Manager
Edith Kirby.....Traffic Manager
Robert Mitchell.....Mgr., Film Dept.
Noel Pazdral.....Mgr., KGO TV Sales Serv.
Lorraine Pedersen..Continuity Acceptance Editor
David Sacks.....Sales Manager, KGO-TV
Henry Saroyan..Comptroller & Purchasing Agent
Yale Roe.....Nat. Spot Sales Mgr.

WASHINGTON (WMAL-TV)
4461 Connecticut Ave., N.W.
Washington, D. C.

Alfred Beckman.....V.P. in Chg.
Edgar Shelton.....Vice-President

WABC-TV, NEW YORK
7 West 66th St., New York 22, N. Y.

Joseph Stamler..V.P. & Gen. Mgr. of WABC-TV
Arthur Dorfner.....Business Mgr.
James Szabo.....Sales Mgr.
A. L. Hollander, Jr.....Program Director
Takashi Kako.....Film Director
Gordon Kunz..Production Manager of WABC-TV
Lester Dinoff .....Publicity Director
Libby Calamia .....Art Director

ABC-TV Station Affiliates Association
BOARD OF GOVERNORS

Chairman—Joseph Hladky.....KCRG-TV, Cedar Rapids, Ia.
Vice-Chmn.—Brent Kirk.....KUTV, Salt Lake City, Utah
Secty.—Donald Davis.....KMBC-TV, Kansas City, Mo.
Treas.—Howard Maschmeier.....WNHC, New Haven, Conn.
Joseph Bernard.....KTVI-TV, St. Louis, Mo.
John Dille.....WSJV, Elkhart, Indiana
Joseph Drilling.....KJEO-TV, Fresno, Calif.
John Gelder.....WCHS-TV, Charleston, W. Va.
D. A. Noel.....WHBQ-TV, Memphis, Tenn.

FUTURE IN NETWORK TV

...Will Advance In Days Ahead

By JAMES T. AUBREY, JR.
President, CBS Television Network

WE live in a period of some of the most electrifying advances that mankind has ever known. We have seen the audience for entertainment, the desire for information and the interest in the cultured arts grow to unprecedented proportions.

The future of network television lies in its unique ability to meet and, indeed, to reflect the programming desires and interests of the ever-growing audience. The future of television derives, for example from efforts such as the CBS Reports series of prime time informational programs, which will be appearing twice as often next season on the CBS Television Network. It derives from the talents of entertainers like Harry Belafonte, producers like Leland Hayward, from recognition that true comedy, like true drama, is one of the great entertainment arts.

In 1960, we are seeing, too, that television can owe much to the intelligent advertiser. The fact that "Eyewitness to History" in its coverage of the journeys of President Eisenhower has enjoyed full commercial sponsorship, or that the CBS News reporting of the political conventions and presidential election is also under commercial sponsorship, is an indication of the exercise of exemplary responsibility by major American business concerns. By the same token, advertisers who use the CBS Television Network to bring the works of Hemingway and Cervantes and Beethoven and Mozart to the television audience of the nation are also providing examples of corporate good citizenship and television in the public interest.

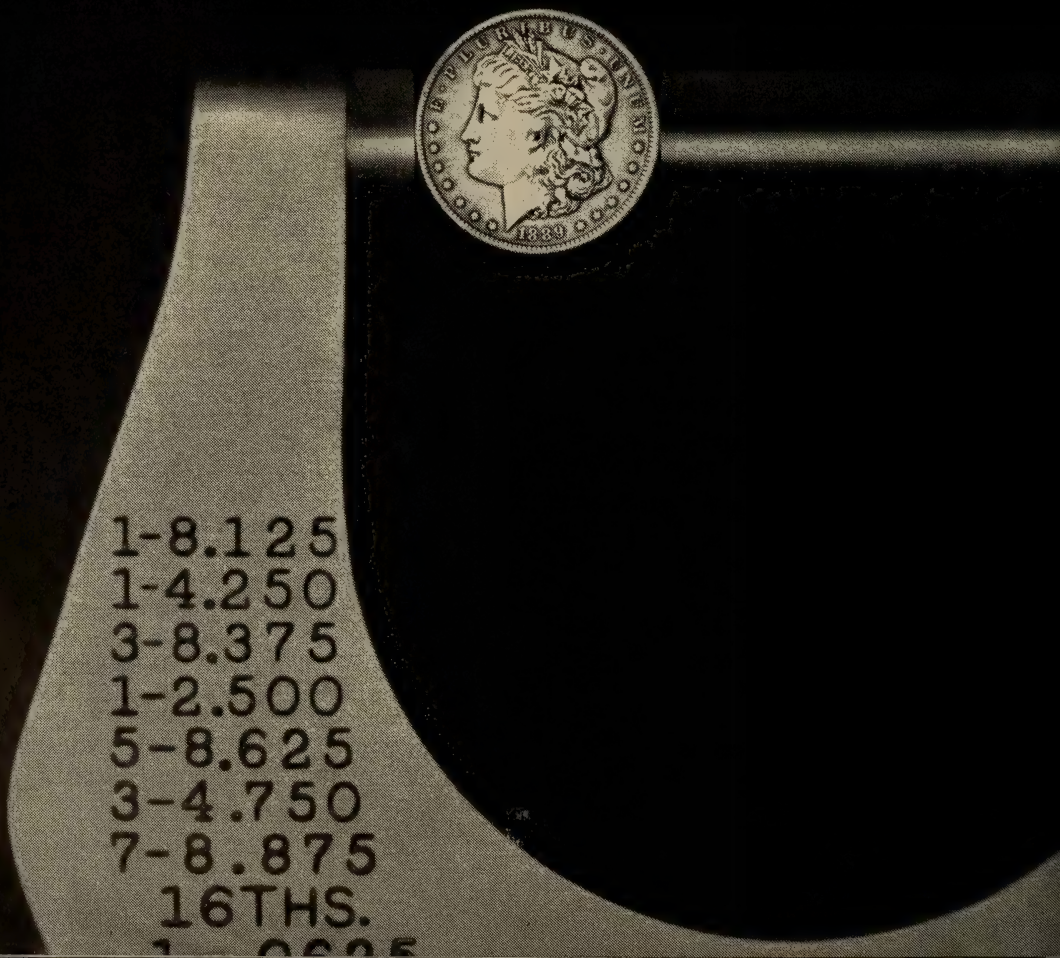
We are delighted also to be able to have regularly sponsored presentations of the only weekly historical documentary program and the outstanding science program in network television.

More and more advertisers are discovering the truly amazing impact of the television medium. In the next year, I anticipate that the roster of sponsors will include a number of companies not previously active in television. The variety of advertisers seems to bring with it a matching increase in the variety of program subjects.

One thing which the CBS Television Network intends to continue emphasizing is elasticity and adaptability in scheduling.

No attempt to outline what lies in the future for network television would be realistic if we did not also consider the past and present of the medium. It is interesting to note that even in a period which made newspaper headlines not too long ago there was sustained and continuous growth in the viewing audience. This, it seems to me, is strong proof of Dr. Frank Stanton's recent statement that "There is not a single problem we face, however complex and disturbing, that does not give broadcasters a heaven-sent opportunity for improving television and thus giving it another mighty shove forward toward its inherent—and as yet only partially realized — greatness as a medium of mass communication in a free society."

Small measure

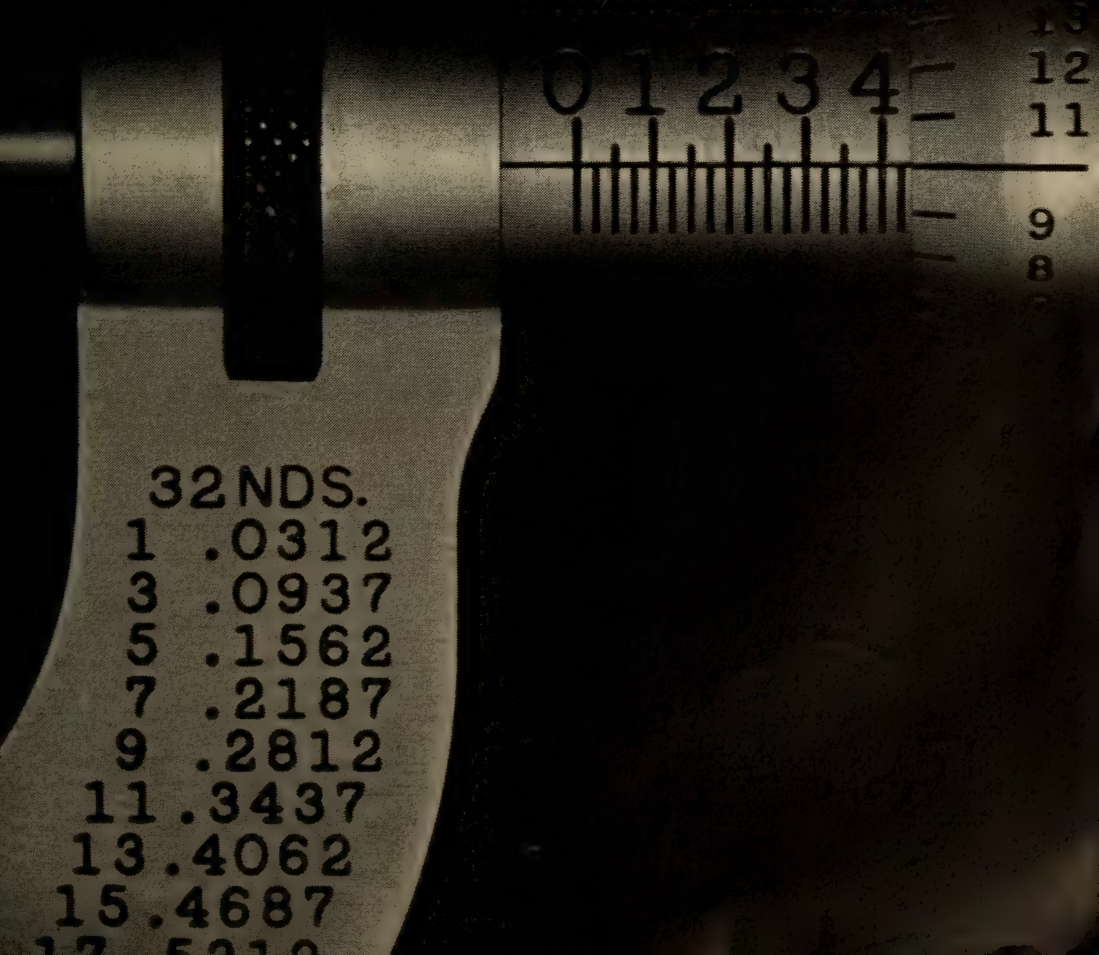


To the CBS Owned television stations, dollar measure is but *small measure* of the value of their local community service activities.

The fact that in 1959 these five stations devoted better than *eleven million dollars* in time and production costs to non-network public affairs programs and messages is a small gauge of accomplishment. Much more important was the *limitless* amount of care, imagination and skill expended to insure that these information programs met the same high standards as any of the top-rated programs that comprise the most varied and most widely-viewed broadcast schedules in television today.

It is this consistent devotion to excellence which last year won for the CBS Owned stations more than *45 awards and citations* for public affairs programming. And which provides an indication of the immeasurable contribution to the communities they serve made by CBS Owned WCBS-TV New York, WCAU-TV Philadelphia, WBBM-TV Chicago, KMOX-TV St. Louis and KNXT Los Angeles.

CBS TELEVISION STATIONS



CBS TELEVISION NETWORK

JAMES T. AUBREY, JR.

President, CBS Television Network

James T. Aubrey, Jr. was named President of the CBS Television Network on December 8, 1959. He had been Executive Vice President of the CBS Television Network since June 1, 1959. Mr. Aubrey, 41 years old, rejoined CBS as Vice President —Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958. He had been with the ABC Television Network as Vice President in Charge of Programming and Talent since December, 1956. Previously, he had been with the CBS Television Network as Manager of Network Programs, Hollywood, since June, 1956. Mr. Aubrey was General Manager of KNXT, CBS-owned television station in Los Angeles, and the Columbia Pacific Network from October, 1952, until June, 1956. Prior to that he was Sales Manager of KNXT and account executive for KNXT and KNXT-Radio. He was also associated with Street & Smith Publications and Conde Nast Publications following World War II. During the war he served with the U. S. Air Force, being separated with the rank of Major. A graduate of Princeton University, cum laude, Mr. Aubrey is married to motion picture and television actress Phyllis Thaxter. They have two children, Susan 13 and James 6. Their home is in Bronxville, New York.

OSCAR KATZ

Vice President, Network Programs, CBS Television Network

Oscar Katz was named Vice President, Network Programs, for the CBS Television Network on August 10, 1959. Mr. Katz had been Vice President in Charge of Daytime Programs for the CBS Television Network since August 31, 1956. Mr. Katz joined CBS in the Research Department in 1938. In November 1942, he was named Assistant Director of the department. Subsequently, he became Associate Director, and in 1948 was named head of the department. In July, 1951, Mr. Katz was named Director of Research for the CBS Television Network, the post he held until his appointment in 1956 as Vice President in Charge of Daytime Programs. Over the last three years, Mr. Katz has been responsible for many important program developments and for program experimentation. He is concerned with plans for the whole program spectrum, daytime as well as nighttime, since 1951. He is a member of the Market Research Council and the Friars and The Players clubs. During World War II, Mr. Katz was on loan from CBS on a special assignment for the Office of War Information. Mr. Katz was born in New York City, and received his B.S. degree from the College of the City of New York.

WILLIAM H. HYLAN

CBS Television Network Vice President of Sales Administration

William H. Hylan has been CBS Television Network Vice President of Sales Administration since February, 1957. In this capacity, he directs all phases of network sales and services. Mr. Hylan previously had been Vice President in Charge of Network Sales since December, 1952. He joined CBS in 1937 and served as account executive for CBS Radio Sales until 1941. In July of that year he enlisted in the U.S. Army, remaining in the service until November, 1945, when he returned to CBS as Assistant to the Director of Station Administration. Three years later he joined CBS Television Network Sales. From 1948 to 1951, Mr. Hylan served as account executive in CBS Television Network Sales. In July, 1951, he was named Assistant Sales Manager and, in January, 1952, he was appointed Eastern Sales Manager. He was elevated to a Vice Presidency in December, 1952. Mr. Hylan was born in New York City in 1915, and is a graduate of Yale University. He saw service with the Counter-Intelligence Corps OSS. He is married and has three children, a boy and two girls. His home is in Green Farms, Connecticut.

CBS TELEVISION
A DIVISION OF CBS, INC.

485 Madison Avenue, New York 22, N. Y.
Telephone: PLaza 1-2345
Production Center: 524 W. 57th St., New York 19, N. Y.
Telephone: JUdson 6-6000
Registered Telegraphic Address—CBSINC NEW YORK

NOTE: A full listing of the CBS, Inc., Board of Directors and Officers, as well as Radio Div. executive personnel will be found on Page 250.

CBS TELEVISION DIVISION OFFICERS

James T. Aubrey, Jr. ..... President
Oscar Katz ..... Vice President in Charge of Network Programs
Michael Dann ..... Vice President in Charge of Network Programs, New York
Guy della Cioppa ..... Vice President, Programs, Hollywood
Joseph H. Ream .... Vice Pres., Program Practices
Edward L. Saxe .... V.P. in Charge of Operations
William H. Hylan .... V.P. of Sales Administration
Thomas Dawson .. Vice-President—Network Sales
John Karol ..... V.P., Special Prog. Netwk. Sales
William B. Lodge .. Vice-President of Engineering and Affiliate Relations
Carl Ward ..... Vice Pres., Affiliate Relations
W. Spencer Harrison ..... Vice-President and Business Mgr. of Talent & Contract Properties
John P. Cowden ..... Vice Pres., Information Serv.
Charles S. Steinberg ..... Vice President, Public Information
Thomas K. Fisher ..... Vice President and General Attorney
James Geer ..... Controller

Network Sales

William H. Hylan .... V.P., Sales Administration
Thomas H. Dawson .... Vice-President—Network Sales
John Karol ..... Vice President, Special Proj. Netwk. Sales
Sam K. Maxwell, Jr. ..... Gen. Sales Mgr., Netwk. Sales
Joseph Curl ..... Daytime Sales Mgr.
Roland Blair ..... Mid-Western Sales Manager
Robert Swats ..... Detroit Sales Manager
William J. Fagan ..... Business Manager
Theodore Shaker ..... Program Sales Mgr.
Alfred Harding ..... Mgr., Public Opinion Program Sales
George Zurich ..... Sales Service Manager
George A. Kolpin ..... Contract Manager

Affiliate Relations

Carl Ward ..... Vice-President in Charge
Gordon Hayes ..... National Mgr.
Robert Wood ..... Mgr., Contracts & Records
Bert Lown ..... Western Manager
Ed Scovill ..... Midwest Manager
David R. Williams ..... Eastern Manager
Donald Clancy ..... Administrative Manager

Network Programs

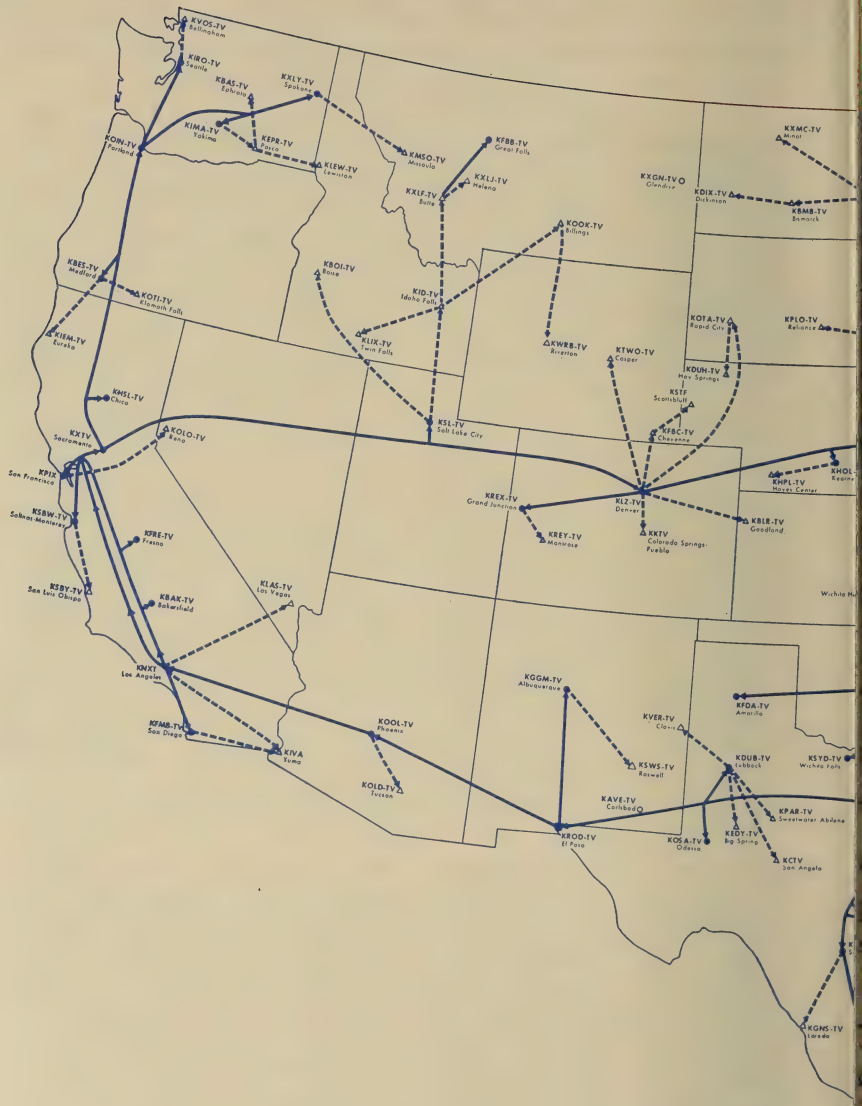
Oscar Katz ... Vice Pres. in Chg. Netwk. Programs
Michael Dann ..... Vice-President in Charge of Network Programs, N. Y.
Guy della Cioppa ..... Vice-President, Netwk. Pgs., Hollywood
Robert D. Martin .... Talent & Casting Director New York
Bert Berman .... Dir. of Daytime Pgm., Hollywood
Richard Lewine ..... Director, Special Projects
Robert Milford .... Director, Netwk. Progs., N. Y.
Jerry Leider ..... Director, Special Programs
Larry White ..... Director, Daytime Pgms., N. Y.
John Walsh ..... Coordinator, Special Programs

Operations

Edward L. Saxe ..... Vice-President in Charge of Operations
R. G. Thompson ..... Director of Technical Staff Services
E. Carlton Winckler ..... Director, Design & Prod. Opera.
H. C. Meier ..... Manager, Studio Operations
Tom Judge ..... Dir. Production Sales
Walter R. Pierson ..... Dir. Production Facilities Planning
Albert J. Raymond ..... Mgr. of Theater and Stage Operations
Anthony Boschetti ..... Manager of Procurement
Paul Wittlig .... Manager of Production Delevop.
Orville Sather, .. Manager of Technical Operations
M. Clay Adams .... Manager of Film Productions Operation
James Hesen ..... Director, West Coast Live Operations
Lester Bowman ..... Director, West Coast Technical Operations
Gordon Shadwick ..... Manager of Film Service Operations
George Lehmann ..... Manager of Scenery Construction

(Continued on Page 764)

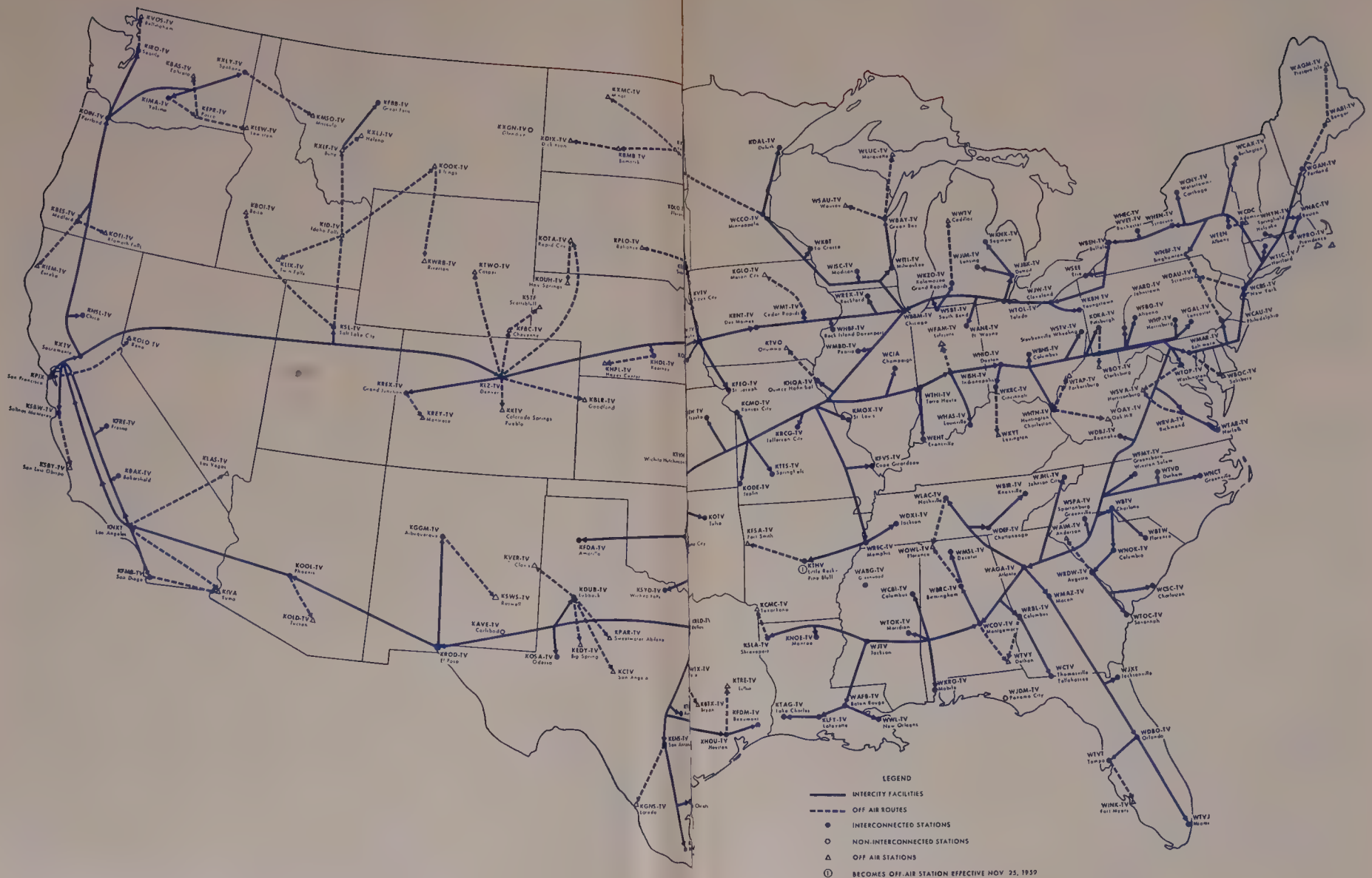
CBS TELEVISION



NETWORK

KDAL-TV Duluth
WLUC-TV Marquette
WAGM-TV Presque Isle
WABI-TV Bangor
WCAX-TV Burlington
WGAN-TV Portland
WCCO-TV Minneapolis
WSAU-TV Wausau
WBAY-TV Green Bay
WWTV Cadillac
WONY-TV Watertown-Carthage
WHEC-TV Rochester
WHEN-TV Syracuse
WCDC Adams-Pittsfield
WHYN-TV Springfield Holyoke
WNAC-TV Boston
WTEN Albany
WPRO-TV Providence
WKBT La Crosse
WISC-TV Madison
WTTV Milwaukee
WKZO-TV Kalamazoo Grand Rapids
WNHC-TV Saginaw
WJIM-TV Lansing
WJBK-TV Detroit
WBEN-TV Buffalo
WNBF-TV Binghamton
WSEE Erie
WTIC-TV Hartford
KGLO-TV Mason City
WMT-TV Cedar Rapids
WREX-TV Rockford
WJW-TV Cleveland
WTOL-TV Toledo
WKBN-TV Youngstown
WARD-TV Johnstown
WDAU-TV Scranton
WCBS-TV New York
KRNT-TV Des Moines
WBKB-TV Chicago
WSBT-TV South Bend
WFAM-TV Lafayette
WANE-TV Ft. Wayne
KDKA-TV Pittsburgh
WFBG-TV Altoona
WGAL-TV Lancaster
WHP-TV Harrisburg
WCAU-TV Philadelphia
WHBF-TV Rock Island Davenport
WMBD-TV Peoria
WCIA Champaign
WSTV-TV Steubenville Wheeling
WBNS-TV Columbus
WMAR-TV Baltimore
KTVO Ottumwa
WHIO-TV Dayton
WSH-TV Indianapolis
WTAP-TV Parkersburg
WBOY-TV Clarksburg
WTOP-TV Washington
WBOC-TV Salisbury
KFEQ-TV St. Joseph
KHQA-TV Quincy Hannibal
KCMO-TV Kansas City
KMOX-TV St. Louis
WTHI-TV Terre Haute
WKRC-TV Cincinnati
WSVA-TV Harrisonburg
WOAY-TV Oak Hill
WRVA-TV Richmond
WTAR-TV Norfolk
KRCG-TV Jefferson City
WHAS-TV Louisville
WHTN-TV Huntington Charleston
WDBJ-TV Roanoke
WEHT Evansville
WKYT Lexington
KFVS-TV Cape Girardeau
KTTS-TV Springfield
KODE-TV Joplin
WJHL-TV Johnson City
WBIR-TV Knoxville
WMMT-TV Greensboro Winston Salem
WTVD Durham
WHCT Greenville
KOTV Tulsa
WLAC-TV Nashville
WSPA-TV Spartanburg Greenville
WBTV Charlotte
WDXI-TV Jackson
WDEF-TV Chattanooga
WAIM-TV Anderson
WBTW Florence
KFSA-TV Fort Smith
WREC-TV Memphis
WOWL-TV Florence
WMSL-TV Decatur
WNOX-TV Columbia
KTHV Little Rock-Pine Bluff
WABG-TV Greenwood
WAGA-TV Atlanta
WRDW-TV Augusta
WCSC-TV Charleston
WCBI-TV Columbus
WBRC-TV Birmingham
WMAZ-TV Macon
KCMC-TV Texarkana
WRBL-TV Columbus
WTOC-TV Savannah
WTOK-TV Meridian
WCOV-TV Montgomery
KNOE-TV Monroe
KSLA-TV Shreveport
WJTV Jackson
WTVY Dothan
WCTV Thomasville Tallahassee
WJXT Jacksonville
KTBE-TV Lufkin
WKRG-TV Mobile
WJDM-TV Panama City
KTAG-TV Lake Charles
KFDM-TV Beaumont
WAFB-TV Baton Rouge
KLFY-TV Lafayette
WWL-TV New Orleans
WDBO-TV Orlando
WTVT Tampa
WINK-TV Fort Meyers
WTVJ Miami
LEGEND
INTERCITY FACILITIES
OFF-AIR ROUTES
INTERCONNECTED STATIONS
NON-INTERCONNECTED STATIONS
OFF-AIR STATIONS
BECOMES OFF-AIR STATION EFFECTIVE NOV. 25, 1959

CBS TELEVISION NETWORK



(Continued from Page 761)

Information Services

John Cowden..... Vice President

Advertising & Sales Promotion

Louis Dorfsman .....Creative Director
George Bristol..... .....Operations Director
Robert Strunsky.....Copy Chief
Alex Kennedy....Director of Audience Promotion
Richard Golden....Director of Sales Presentations and Market Planning
David Fuchs.....Mgr., Sales Presentations
Leonard Broom.....Promotion Mgr., N. Y.
Edward Side.....Production Manager

Press Information

Charles Steinberg.....Vice President Public Information
Leonard Spinrad.....Exec. Editor
Hank Warner.....Director, Press Information
Harry Feeney.....Manager of Trade & Business News
Ernest Stern .....Director, Hollywood
Dorothy Leffler....Director of Magazine Division
James Kane.....Mgr., Affiliate Press Relations

Research

Jay Eliasberg .....Director
Rose Marie O'Reilly.....Manager of Ratings
Tore Hallonquist..Manager of Program Analysis
Leonard DeNooyer.....Mgr., Coverage Div.

Engineering

William B. Lodge.....V.P., Engineering and Affiliate Relations
A. B. Chamberlain.....Dir. of Engineering
H. A. Chinn.....Chief Engineer
Richard O'Brien.....Director, Audio-Video Engineering

Business Affairs

W. Spencer Harrison...Vice-President and Business Mgr. of Talent & Contract Properties
Philip Feldman.....V.P. & Bus. Mgr., Talent & Contracts, Hollywood
Merritt H. Coleman..Director of Business Affairs
David Klinger.....Budget Control Manager

Accounting

James Geer .....Comptroller

CBS News

Sig Mickelson .....President
John F. Day.....Vice President
Irving Gitlin....Program Exec., Creative Products
Jack Bush....Manager of News Film Production
Pamela Ilott.....Director, Religious Programs
Henry Wefing.....Executive Assistant to Director News
James Burke.....Assignment Editor, CBS News
David Zellmer..Executive Producer of TV News
Robert Skedgell..Exec. Producer of Radio News
William MacPhail.....Director of Sports
Theodore F. Koop.....Director of News and Public Affairs, Washington

CBS TELEVISION STATIONS DIVISION

Merle S. Jones.....President
Craig Lawrence....Vice President in Charge of CBS Television-Owned Stations

WCBS-TV, 488 Madison Ave. New York 22, N. Y.

Frank Shakespeare, Jr.....General Manager
Norman E. Walt.....Sales Manager
Clarence Worden..Assistant to General Manager
Dan Gallagher.....Program Director
Bob Van Roo.....Promotion Manager
William C. Lacey.....Film Manager
John Horn.....Publicity Manager

WBBM-TV, 410 N. Michigan Ave. Chicago, Ill.

Clark George.....Vice President & Gen'l Mgr.

KNXT, 1313 North Vine St. Los Angeles 28, Calif.

Robert Wood.....Vice President, Gen'l Mgr.

WCAU-TV, City Line & Monument Aves.; Phila., Pa

John Schneider.....Vice President, Gen'l Mgr.

KMOX-TV, 12th & Cole Streets St. Louis 4, Mo.

Gene Wilkey.....Vice President, Gen'l Mgr.

CBS Television Spot Sales

Bruce Bryant.....Vice President, Gen'l Mgr.
Ben Margolis.....Business Manager
Robert Schneider.....Research Manager
Arthur Elliott, Jr.....Eastern Sales Manager
Frank Elliott.....Director Sales Development
William Hohmann.....Director Sales Promotion

Branch Offices

Ted O'Connell.....Midwestern Sales Manager
630 N. McClurg Ct., Chicago
H. H. Holtshouser.....Atlanta Manager
805 Peachtree St., N.E., Atlanta, Ga.
John Logan.....Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.
Richard Loftus.....San Francisco Manager
Palace Hotel, San Francisco
Sam Hill.....Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges.....Adm. Vice-President
Robert Lewine.....Vice-President, Production
Fred Mahlstedt.....Dir. Oper. & Prodn.
Eugene Moss.....Sales Promotion Manager
Walter Scanlon.....Merchandising Manager
Murray Benson.....Dir. of Licensing
Robert Fuller.....Dir. of Publicity
David Sontag.....Mgr., Programs
Howard Kany.....Dir. of Intern. Bus. Rel.

Terrytoons Division

Paul Terry, William Weiss

Advertising & Sales Promotion

Tom Means .....Director

Information Services

Howard Berk .....Director

Legal

Thomas K. Fisher.....V.P. & Gen. Attorney

Programming

Hal Hough .....Director

SERIOUS PROGRAMMING

...Now Attracting Selling Message

By WALTER D. SCOTT
Executive Vice President, NBC-TV Network

ON A recent Sunday, Vice Admiral Hyman G. Rickover appeared on "Meet the Press" and delivered himself of a sharp and cogent criticism of American education. He declared that education is the most important problem facing this country in its competition with the Soviet Union, and he then called for some fundamental changes in the American public school system. Within the next few days, "Meet the Press" received more than 10,000 requests for copies of the interview—the largest viewer response in the 14-year history of the program.

When more than 10,000 viewers write in, not for a giveaway, but for the text of a program like "Meet the Press," it is time for a closer look at the program and its audience. It is time, I suggest, to reappraise the ability of television's cultural, public affairs and news program to excite real viewer interest and to serve as effective advertising vehicles. It may be that Admiral Rickover has unwittingly called our attention to some program values that are too often overlooked.

There is, for instance, the value of what I would call an active, rather than a passive audience. The viewers of these programs are not idle dial-twirlers who take what comes along. They are active participants in serious programming who study the schedule, select carefully and sit down to view their choice from the edge of their chair. I submit that when this audience tunes in it is in a receptive mood, not just for the program, but for the advertiser's message as well.

Secondly, this hard core of viewers who watch public affairs and cultural programs are an audience worth aiming at. They are a minority, but a minority that numbers in the millions. They include the educated, high-income groups who are this country's opinion-formers and tastemakers, who set the patterns of public opinion and set the pace for consumption. They constitute the first and most important market for any advertiser with a new product or a new idea.

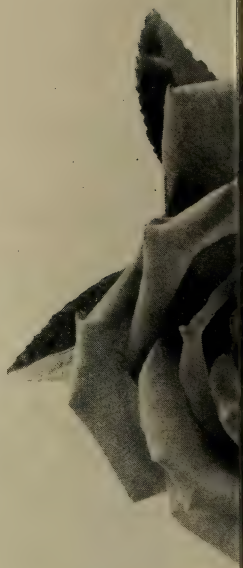
Finally, the influence of this kind of programming extends far beyond the actual telecast. These are not shows that fade from memory as quickly as they fade from the picture tube. They are discussed long afterward, are quoted in the newspapers, win awards and are often repeated by popular request. The cultural and public affairs progams give the advertiser a lot of mileage for his money.

These programs, in short, are a good buy, and they are being recognized as such by a growing list of advertisers.

It is evident that the product-selling message, as well as the institutional ad, is finding its place on serious programming.

I think that there is a deep popular concern for information and education in a world where these are becoming conditions of survival. I suggest that broadcasters and advertisers should make this concern their own.

a rose...



...is no

...is not a rose...

...is no

rose... ...is not a rose...

96% of all television homes today fall within the color coverage area. More than 300 stations in the United States have the facilities to carry network color.

At NBC alone, total hours of color programming have increased more than tenfold in the past six years; over 450 hours scheduled in the first six months of 1960.

Owners of color sets tend to be higher in income, better educated, more influential.

The proof is all around us. Proof that color — an integral part of living — is an integral part of living television. Proof that your advertising future is in color.

NBC TELEVISION NETWORK

rose... ...unless it's in color

a rose...

...is not a rose...

...is not a rose...

...is not a rose...

...is not a rose...

96% of all television homes today fall within the color coverage area. More than 300 stations in the United States have the facilities to carry network color.

At NBC alone, total hours of color programming have increased more than tenfold in the past six years; over 450 hours scheduled in the first six months of 1960.

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The proof is all around us. Proof that color — an integral part of living — is an integral part of living television. Proof that your advertising future is in color.

NBC TELEVISION NETWORK

...unless it's in color

NBC TELEVISION NETWORK

WALTER D. SCOTT
Executive Vice President, Television Network

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years service in NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.

DON DURGIN
Vice President, Network Sales

Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

DAVID LEVY
Vice President, Programs and Talent

David Levy, vice president, programs and talent, television network, was vice president and associate director of the radio and television department of Young & Rubicam, Inc., before he joined NBC in April, 1959. With more than 20 years of experience in creative programming, Mr. Levy is spearheading the network's expansion in the areas of talent and creativity. At Young & Rubicam, he wrote, directed and supervised many of the agency's radio shows, and in 1947 entered television, becoming the agency's first television supervisor. He became vice president in charge of talent and new programs in August, 1950, and in April, 1958, was named associate director of the radio and television department. He also served on the agency's plans board for several years. Mr. Levy is also a successful author of television plays and short stories. He was graduated from the University of Pennsylvania's Wharton School of Finance and Commerce.

NATIONAL BROADCASTING COMPANY, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300

Registered Telegraphic Address: NATBROCAST NEW YORK

NOTE: A full listing of the NBC corporate personnel, as well as the board of directors, will be found on Page 223.

DEPARTMENTS

EXECUTIVE

Robert W. Sarnoff.....Chairman of the Board
Robert E. Kintner.....President

ADMINISTRATION

J. M. Clifford.....Exec. V.P., Administration

NBC OWNED STATIONS & NBC SPOT SALES

P. A. Sugg.....Exec. V.P., NBC Owned Stations & NBC Spot Sales
Anthony C. Krayer.....Dir., Business Affairs

NBC Spot Sales

Richard H. Close.....Dir., NBC Spot Sales
Edwin T. Jameson.....Dir., TV Spot Sales
Walter B. Davison..Mgr., Western TV Spot Sales
John J. Ryan.....Mgr., Eastern TV Spot Sales
John C. Treacy.....Mgr., TV Spot Sales, Detroit
Wilbur Fromm.....Dir., New Bus. & Prom.
Francis Mangan....Mgr., Central TV Spot Sales
George S. Dietrich.....Dir., Radio Spot Sales
Frank De Rosa..Mgr., Cent. Off. Radio Spt. Sls.
William B. Buschgen....Mgr., Detroit Off. Radio Spot Sales
Frederick T. Lyons, Jr.....Mgr., Eastern Office Radio Spot Sales
Edward H. Macaulay.....Mgr., Western Office, Radio Spot Sales
William D. Edouarde..Sales-Div. Mgr., Hollywood Office
Dave Scott..Mgr., New England, Radio Spot Sls.
Walter Davison..Mgr., Western Off. TV Spot Sls.

NBC Owned Stations

WRCA-TV, New York

William N. Davidson....V.P. & General Manager

WRC-TV, Washington

Carleton D. Smith.....V.P. & General Manager

WNBQ, Chicago

Lloyd Yoder.....V.P. & General Manager

WRCV-TV, Philadelphia

Ray Welpott.....V.P. & General Manager

KRCA, Los Angeles

Thomas C. McCray.....V.P. & General Manager

KNBC—AM-FM, San Francisco

George Fuerst.....General Mgr.

WAMP, WFMP, Pittsburgh

Stephen Rooney.....General Mgr.

NEWS

William McAndrew.....Vice President, News
Julian Goodman..Director, News & Public Affairs
Joseph O. Meyers.....Director, News
William Ray.....Mgr., News, Central Div.
Stanley G. Rotkewicz...Mgr., Budgets & Pricing
Eugene E. Juster.....Manager, News Film
Samuel M. Sharkey, Jr.....Editor, News
Edward Stanley.....Director, Public Affairs
George Heineman.....Mgr. Public Affairs
Leslie C. Vaughan.....Manager, Administration News

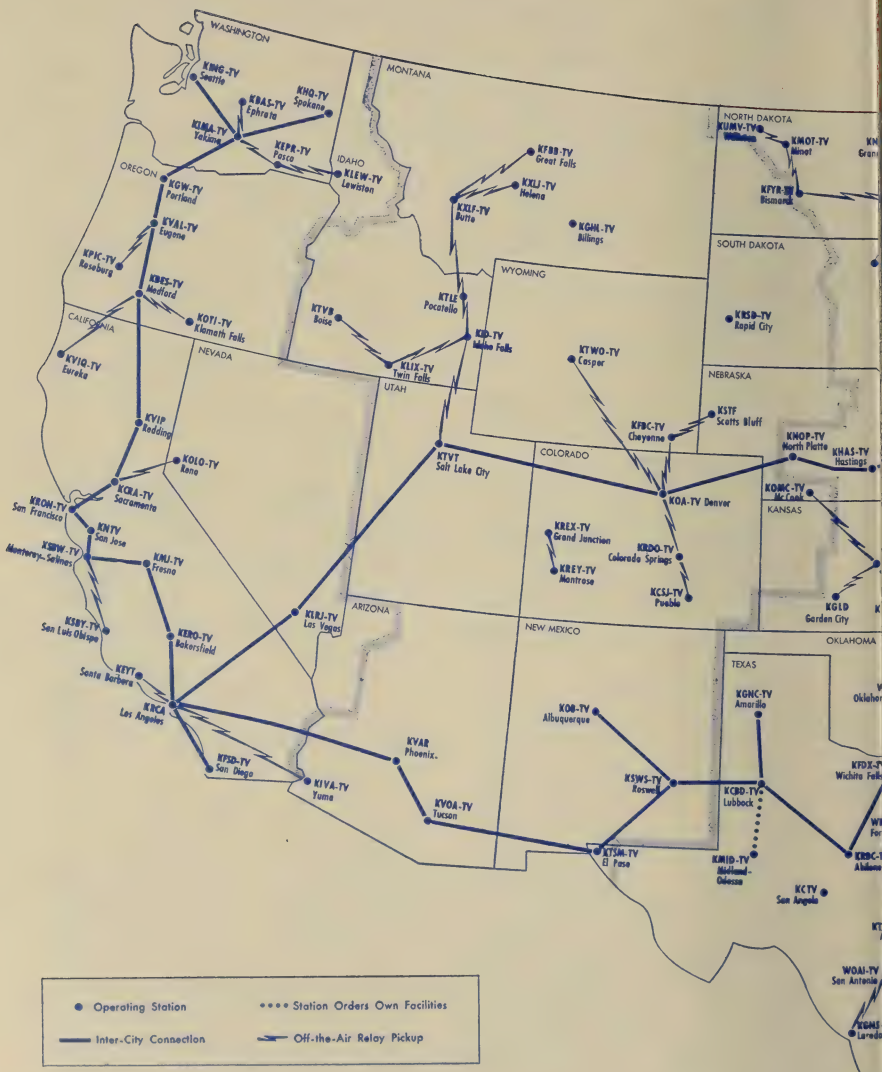
TELEVISION NETWORK

TV NETWORK ADMINISTRATION

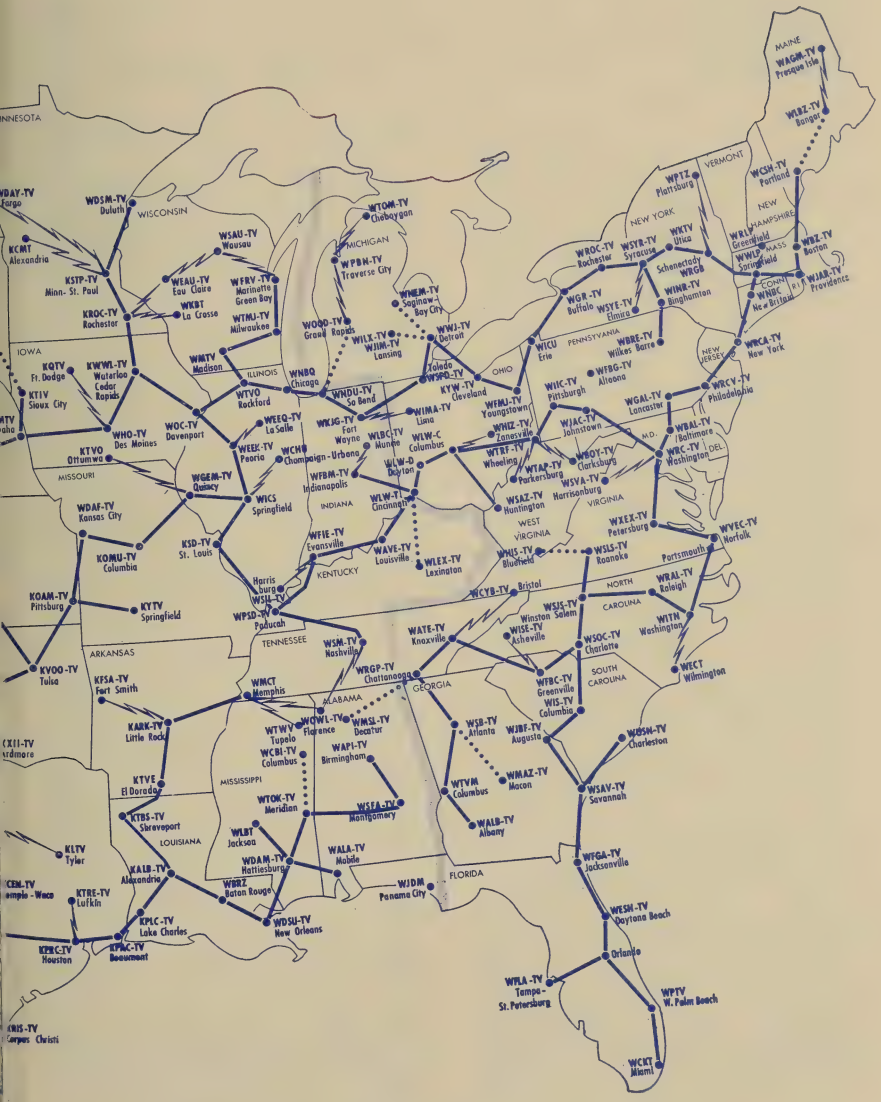
Walter D. Scott.....Exec. V.P., TV Network
George D. Matson.....V.P., General Mgr., TV Network

(Continued on Page 772)

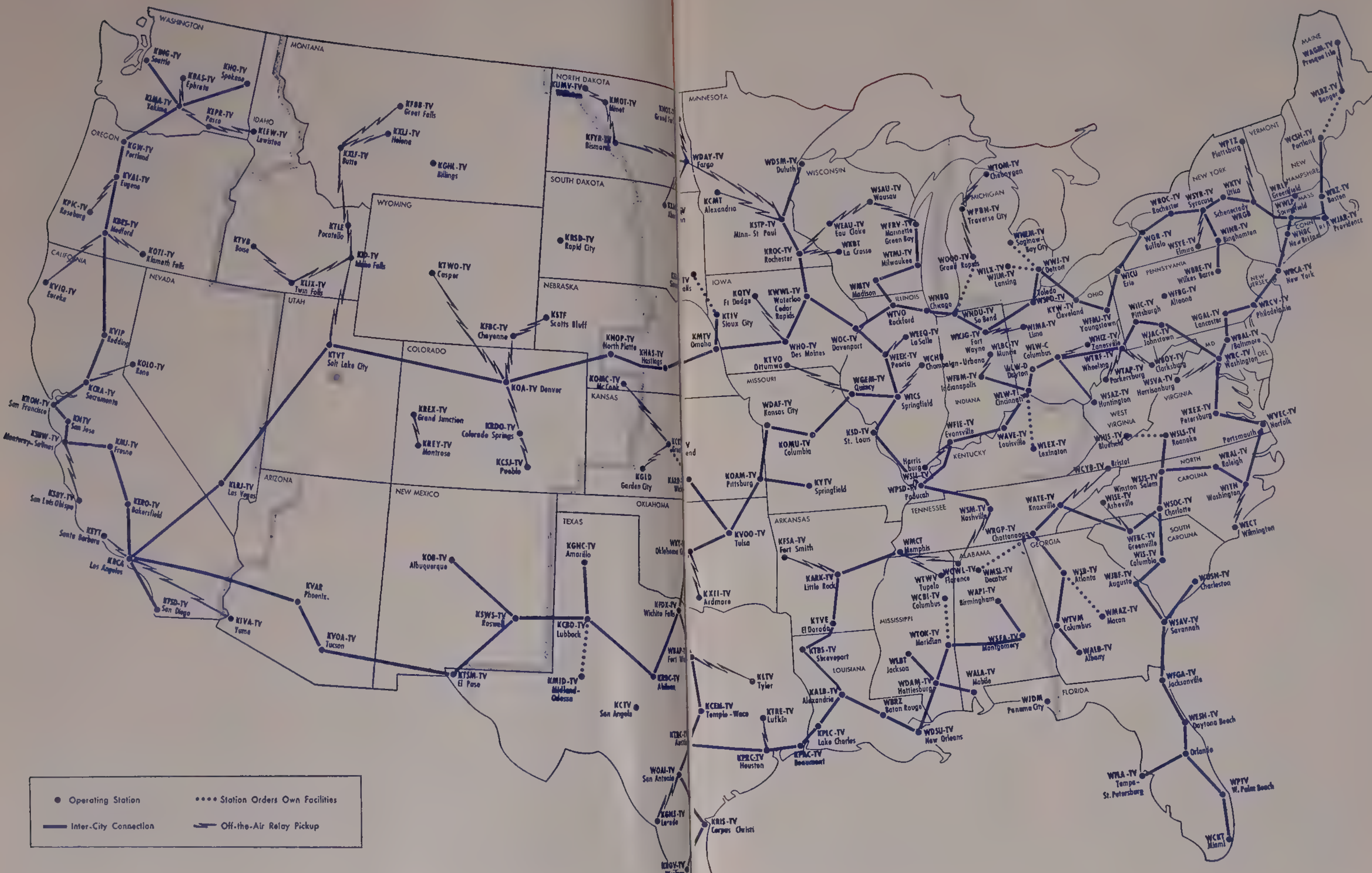
NBC TELEVISION



NETWORK


MINNESOTA
WDAY-TV Fargo
WDSM-TV Duluth
WISCONSIN
KCMT Alexandria
KSTP-TV Minn.-St. Paul
KROC-TV Rochester
WEAU-TV Eau Claire
WKBT La Crosse
WSAU-TV Wausau
WFRV-TV Marinette Green Bay
WTMJ-TV Milwaukee
WMTV Madison
IOWA
KQTV Ft. Dodge
KWWL-TV Waterloo Cedar Rapids
KTIV Sioux City
WHO-TV Des Moines
KTVO Ottumwa
MISSOURI
WOC-TV Davenport
WGEM-TV Quincy
WDAF-TV Kansas City
KOMU-TV Columbia
KSD-TV St. Louis
KOAM-TV Pittsburg
KYTV Springfield
KVOO-TV Tulsa
ARKANSAS
KFSA-TV Fort Smith
KARK-TV Little Rock
KTVE El Dorado
KTBS-TV Shreveport
LOUISIANA
KALB-TV Alexandria
KPLC-TV Lake Charles
KPAC-TV Beaumont
KPRC-TV Houston
KRIS-TV Corpus Christi
KLTV Tyler
KTRE-TV Lufkin
WTVO Rockford
WNBQ Chicago
ILLINOIS
WEEK-TV Peoria
WCHU Champaign-Urbana
WICS Springfield
Harrisburg
WSIL-TV
WPSD-TV Paradise
TENNESSEE
WTOM-TV Cheboygan
MICHIGAN
WPBN-TV Traverse City
WOOD-TV Grand Rapids
WILX-TV WJIM-TV Lansing
WNDU-TV So Bend
WKJG-TV Fort Wayne
WLBC-TV Muncie
WFBM-TV Indianapolis
INDIANA
WLW-T Cincinnati
WLW-D Dayton
WAVE-TV Louisville
KENTUCKY
WFIE-TV Evansville
WLEX-TV Lexington
WSM-TV Nashville
WMCT Memphis
WTWV Tupelo
WCBI-TV Columbus
WTOK-TV Meridian
WLBT Jackson
WDAM-TV Hattiesburg
WBRZ Baton Rouge
WDSU-TV New Orleans
MISSISSIPPI
WOWL-TV Florence
WMSL-TV Decatur
WAPI-TV Birmingham
WSFA-TV Montgomery
WALA-TV Mobile
ALABAMA
WRGP-TV Chattanooga
WATE-TV Knoxville
GEORGIA
WSB-TV Atlanta
WTVM Columbus
WMAZ-TV Macon
WJBF-TV Augusta
WALB-TV Albany
WJDM Panama City
FLORIDA
WTLV Jacksonville
WESH-TV Daytona Beach
Orlando
WFLA-TV Tampa-St. Petersburg
WPTV W. Palm Beach
WCKT Miami
WSAV-TV Savannah
WCSC-TV Charleston
WFBC-TV Greenville
WIS-TV Columbia
SOUTH CAROLINA
WSOC-TV Charlotte
WBTV Charlotte
WECT Wilmington
WITN Washington
WRAL-TV Raleigh
NORTH CAROLINA
WSJS-TV Winston Salem
WISE-TV Asheville
WCYB-TV Bristol
WSLS-TV Roanoke
WMBG-TV Portsmouth
WVEC-TV Norfolk
WXEX-TV Petersburg
VIRGINIA
WSAZ-TV Huntington
WSVA-TV Harrisonburg
WTAP-TV Parkersburg
WEST VIRGINIA
WMJS-TV Bluefield
WTRF-TV Wheeling
WTAE-TV Pittsburgh
WJAC-TV Johnstown
WTOY-TV Clarksburg
WTVN Columbus
WLW-C Columbus
WHIZ-TV Zanesville
WFMJ-TV Youngstown
WHMA-TV Lima
KYW-TV Cleveland
WTOL-TV Toledo
WWJ-TV Detroit
OHIO
WICU Erie
WIIC-TV Pittsburgh
WFBG-TV Altoona
PENNSYLVANIA
WBRE-TV Wilkes Barre
WSYE-TV Elmira
WGR-TV Buffalo
WROC-TV Rochester
WSYR-TV Syracuse
WKTV Utica
WNBF-TV Binghamton
Schenectady
WRGB
WGAL-TV Lancaster
WRCV-TV Philadelphia
WBAL-TV Baltimore
WRC-TV Washington
MD.
DEL.
WCBS-TV New York
NEW JERSEY
WNBC New Britain
WJAR-TV Providence
CONN.
R.I.
WNHC-TV New Haven
WNBZ-TV Boston
MASS.
WWLP Springfield
Greenfield
NEW HAMPSHIRE
WCSH-TV Portland
MAINE
WABM-TV Presque Isle
WLBZ-TV Bangor
VERMONT
WPTZ Plattsburg

NBC TELEVISION NETWORK



(Continued from Page 769)

David Levy.....VP., Programs & Talent
Don Durgin.....Vice President, Sales
Robert L. Stone.....VP, Facilities Operations

TV NETWORK BUSINESS AFFAIRS

John J. Heywood.....Director, Business Affairs

SPORTS

Thomas S. Gallery.....Director, Sports

TELEVISION NETWORK PROGRAMS

Jerry Danzig.....V.P., Participating Programs
Robert F. Aaron.....Mgr., Daytime Prog. Admin.
Louis B. Ames.....Mgr., NBC Opera Unit
Alan Courtney.....V.P., Nighttime Programs
Joseph P. Cunneff.....Mgr., Night. Progr. Opera.
Ross Donaldson.....Dir. Script Services
Roger Gimbel.....Exec. Prod. Daytime Prog.
John Greene.....Mgr., Day Prog. Opera.
Donald B. Hyatt.....Director, Special Projects
Carl Lindemann, Jr.....V.P., Daytime Programs
Thomas Madigan.....Mgr., Night Prog. Opera.
George M. Rogers, Jr.....Mgr., Administ. Participating Programs
Richard Linkroum.....V.P., Special Programs
David Tebet.....V.P., Talent Relations
Ernest V. Theiss.....Mgr., Night Prog. Admins.
Burton H. Hanft.....V.P. in Charge Talent & Program Cont.

Music

Samuel Chotzinoff.....Gen. Music Director

TELEVISION NETWORK SALES

Walter D. Scott.....V.P., TV Network Sales
Don Durgin.....V.P., TV Network Sales
Edward R. Hitz.....V.P., General Sales Exec.
Thomas B. McFadden.....V.P., National Sales
Charles R. Abry.....Gen. Sales Exec.
Sidney P. Allen.....Gen. Sales Exec.
Raymond F. Eichman.....Dir. Sales Presentations & Promotion
Harry T. Floyd.....Mgr., TV Sales, Western Div.
Stephen Flynn..Dir., TV Station Sales, Clearances & Sales Services
Walter W. Gross.....Mgr., TV Sales, Detroit
David Hedley.....Mgr., TV Sales Presentations
William Storke....Director, Sales Partic. Program
Arthur Johnson.....Mgr., Station Sales
Edward Friendly.....Dir., Spec. Pgm. Sales
Nicholas Gurdon.....Dir., TV Sales Development
Hamilton Robinson.....Mgr., Office Services
Robert Greenwell.....Art Dir., Sales Plann.
Dean Shaffner.....Dir., Sales Planning
Ira Wolff.....Mgr., Sales Prom.

FACILITIES OPERATIONS

Robert L. Stone.....V.P., Facilities Operation
Nicholas Gilles.....Director, Business Affairs

Radio Network Facilities Operations

Gerald M. Seller.....Dir., Radio Net. Fac. Ops.
Paul Gallant.....Mgr., Radio Technical Ops.
James Chenard.....Business Mgr.
Charles Bennis.....Mgr., Radio Recording

Design, Art & Scenic Production

Walter E. Giebelhaus.....Dir., TV Net. Design, Art & Scenic Prodn.
Robert MacKichan.....Mgr., Design & Art
Curtis Blank.....Mgr., Prodn. Services
Peter Bonardi.....Mgr., Scenic Const. & Painting
Thomas Tart.....Business Mgr.
Bernard I. Paulson.....Dir. Design, Art & Serv. Prod.

Telesales

Malcolm Madden.....Director, TeleSales

Color Coordination

Norman H. Grant.....Director, Color Coord.

Television Network Operations

William H. Trevarthen.....Director, Television Network Operations
Peter M. Affe.....Manager, Facilities Planning and Operations Control
Richard H. Edmondson...Manager, Technical and Operations Planning
Charles E. Corcoran.....Manager, Video Tape, Film and Kinescope Operations
John A. Hilton.....Manager, Traffic and Lines
Thomas H. Phelan..Manager, Plant Facilities and Maintenance
John B. Rogers..Manager, Studio-Field Technical Operations
H. Rodomista....Manager, Studio and Theatre Production Services

STAR COOPERATION

. . . A Plus Value For Sponsors

By FREDERICK W. ZIV
Chairman of the Board, ZIV-United Artists, Inc.

"HAVE starring role in TV series . . . will travel."

In casting a series, Ziv looks for two separate—yet related—sets of qualifications in a star: (1) a perfect match between the role and an actor (or actress) capable of delivering a winning performance every time out . . . a man who is photogenic, able to "project" to the viewers and adept in all the acting skills . . . (2) proper "presence" to meet, attract and sell to people: executives, plant workers, the Press and to "the public." In order to meet the sponsor's expectations, he must be equal to the strain of whirlwind campaigns through large market areas and still be in top form every minute.

"Shop talk" for the series star is no longer confined to "the Method," characterization, script interpretation and so forth. When today's star "talks shop," he's talking someone "else's shop"—beer sales, milk-sheds, tobacco leaf, bakery routes, gasoline taxes . . . and he talks it with the men who know best: his sponsor and his sponsor's executive associates, plant managers and work force. Most important, he's talking to the sponsor's customers. He faces thousands of them at a time.

Sponsors reveal a lot of excitement about these tours, using them as the focal point of other big promotions.

The series producer, today, literally says, "be our guest." We, through our stars, are seeing to it that the sponsor gets many additional thousands of TV homes not reckoned in his film buy, which, presumably, he made on a cost-per-thousand basis. Reason: we make it possible for his star frequently to appear in network dramas, make "guest shots" on variety shows and emcee special events.

It's money in the bank for the sponsor who has a star who gets these calls. This all enhances the prestige of his star and series.

Another plus—the star can pinpoint identification of series and sponsor's product by appearing in filmed commercials . . . another service of the major TV studios.

Our new industry has created a new brand of star performer and turned him into a unique and valuable natural resource for our customer.

Obviously, TV film stardom requires talents beyond the purely thespian. Primarily he's an actor before cameras but he's also a business representative, a hail-fellow-well-met, minister-without-portfolio, a salesman devoted to his sponsor's commercial success which, in the final analysis, determines his own success, ours and that of the whole TV industry.

In promotional activities, every sponsor of a series is the star's boss. The more successful the series, the more bosses he's likely to have—particularly in syndication. This calls for a high degree of adaptability, at least a reasonable amount of business sense and absolute "zero" of old-time "artistic temperament" (modern translation: bad manners). There's no place in our shop for a "prima donna." Our customers can't afford it.

NATIONAL & REGIONAL SPOT TELEVISION ADVERTISERS

—Product Classification—4th Quarter 1959—

Product	Est. Expendit.
AGRICULTURE	$ 385,000
Feeds, Meals	214,000
Miscellaneous	171,000
ALE, BEER & WINE	11,729,000
Beer & Ale	9,716,000
Wine	2,013,000
AMUSEMENTS, ENTERTAINMENT	299,000
AUTOMOTIVE	5,435,000
Anti-Freeze	121,000
Batteries	230,000
Cars	3,938,000
Tires & Tubes	238,000
Trucks & Trailers	139,000
Misc. Accessories & Supplies	769,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	609,000
Fixtures, Plumbing, Supplies	121,000
Materials	196,000
Paints	87,000
Power Tools	141,000
Miscellaneous	64,000
CLOTHING, FURNISHINGS, ACCESSORIES	5,126,000
Clothing	4,110,000
Footwear	514,000
Hosiery	452,000
Miscellaneous	50,000
CONFECTIONS & SOFT DRINKS	6,696,000
Confections	3,792,000
Soft Drinks	2,904,000
CONSUMER SERVICES	4,601,000
Dry Cleaning & Laundries	10,000
Financial	898,000
Insurance	977,000
Medical & Dental	61,000
Moving, Hauling, Storage	111,000
Public Utilities	2,206,000
Religious, Political, Unions	238,000
Schools & Colleges	55,000
Miscellaneous Services	45,000
COSMETICS & TOILETRIES	14,282,000
Cosmetics	3,781,000
Deodorants	930,000
Depilatories	31,000
Hair Tonics & Shampoos	1,936,000
Hand & Face Creams, Lotions	1,063,000
Home Permanents & Coloring	890,000
Perfumes, Toilet Waters, etc.	1,188,000
Razors, Blades	1,609,000
Shaving Creams, Lotions, etc.	291,000
Toilet Soaps	1,717,000
Miscellaneous	846,000
DENTAL PRODUCTS	3,337,000
Dentifrices	2,411,000
Mouthwashes	779,000
Miscellaneous	147,000
DRUG PRODUCTS	16,923,000
Cold Remedies	7,206,000
Headache Remedies	3,462,000
Indigestion Remedies	2,828,000
Laxatives	731,000
Vitamins	937,000
Weight Aids	285,000
Miscellaneous Drug Products	1,249,000
Drug Stores	225,000

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Product	Est. Expendit.
FOOD & GROCERY PRODUCTS	47,744,000
Baked Goods	7,683,000
Cereals	3,781,000
Coffee, Tea & Food Drinks	10,662,000
Condiments, Sauces, Appetizers	2,396,000
Dairy Products	1,683,000
Desserts	445,000
Dry Foods (Flour, Mixes, Rice, etc.)	7,558,000
Fruits & Vegetables, Juices	2,116,000
Macaroni, Noodles, Chili, etc.	614,000
Margarine, Shortenings	2,753,000
Meat, Poultry & Fish	1,856,000
Soups	447,000
Miscellaneous Foods	2,820,000
Miscellaneous Frozen Foods	718,000
Food Stores	2,212,000
GARDEN SUPPLIES & EQUIPMENT	67,000
GASOLINE & LUBRICANTS	5,632,000
Gasoline & Oil	5,304,000
Oil Additives	295,000
Miscellaneous	33,000
HOTELS, RESORTS, RESTAURANTS	188,000
HOUSEHOLD CLEANERS, CLEANSERS, POLISHES, WAXES	9,204,000
Cleaners, Cleansers	7,558,000
Floor & Furniture Polishes, Waxes	493,000
Glass Cleaners	344,000
Home Dry Cleaners	35,000
Shoe Polish	688,000
Miscellaneous Cleaners	86,000
HOUSEHOLD EQUIPMENT—APPLIANCES	1,835,000
HOUSEHOLD FURNISHINGS	759,000
Beds, Mattresses, Springs	348,000
Furniture & Other Furnishings	411,000
HOUSEHOLD LAUNDRY PRODUCTS	9,114,000
Bleaches, Starches	1,902,000
Packaged Soaps, Detergents	6,830,000
Miscellaneous	382,000
HOUSEHOLD PAPER PRODUCTS	1,049,000
Cleansing Tissues	247,000
Food Wraps	326,000
Napkins	22,000
Toilet Tissue	277,000
Miscellaneous	177,000

Product	Est. Expendit.
HOUSEHOLD, GENERAL	1,180,000
Brooms, Brushes, Mops, etc.	196,000
China, Glassware, Crockery, Containers	212,000
Disinfectants, Deodorizers	335,000
Fuels (Heating, etc.)	119,000
Insecticides, Rodenticides	105,000
Kitchen Utensils	17,000
Miscellaneous	196,000
NOTIONS	47,000
PET PRODUCTS	1,630,000
PUBLICATIONS	79,000
SPORTING GOODS, BICYCLES, TOYS	2,929,000
Bicycles & Supplies	26,000
Toys & Games	2,794,000
Miscellaneous	109,000
STATIONERY, OFFICE EQUIPMENT	56,000
TELEVISION, RADIO, PHONOGRAPH, MUSICAL INSTRUMENTS	269,000
Radio & Television Sets	71,000
Records	92,000
Miscellaneous	106,000
TOBACCO PRODUCTS & SUPPLIES	9,023,000
Cigarettes	7,945,000
Cigars, Pipe Tobacco	923,000
Miscellaneous	155,000
TRANSPORTATION & TRAVEL	1,065,000
Air	844,000
Bus	37,000
Rail	166,000
Miscellaneous	18,000
WATCHES, JEWELRY, CAMERAS	1,768,000
Cameras, Accessories, Supplies	558,000
Clocks & Watches	14,000
Jewelry	94,000
Pens & Pencils	970,000
Miscellaneous	132,000
MISCELLANEOUS	2,672,000
Trading Stamps	462,000
Miscellaneous Products	1,076,000
Miscellaneous Stores	1,134,000
TOTAL	$165,732,000

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1960

TELEVISION STATIONS

Commercial Stations of U. S. Territories and Possessions

Station	City—State	Page
CKLW-TV	Detroit-Windsor, Mich./Ont.	818
KABC-TV	Los Angeles, Calif.	787
KAKE-TV	Wichita, Kan.	810
KALB-TV	Alexandria, La.	811
KARD-TV	Wichita, Kan.	810
KARK-TV	Little Rock, Ark.	785
KATV	Little Rock, Ark.	786
KAVE-TV	Carlsbad, N. M.	829
KAYS-TV	Hays, Kan.	810
KBAK-TV	Bakersfield, Calif.	786
KBES-TV	Medford, Ore.	840
KBLR-TV	Goodland, Kan.	809
KBMB-TV	Bismarck, N. D.	835
KBOI-TV	Boise, Ida.	803
KBTV	Denver, Colo.	791
KBTX-TV	Bryan, Tex.	850
KCBD-TV	Lubbock, Tex.	855
KCCC-TV	Sacramento, Calif.	788
KCEN-TV	Temple, Tex.	856
KCIX-TV	Nampa, Ida.	803
KCKT-TV	Great Bend, Kan.	810
KCMC-TV	Texarkana, Tex.	857
KCMO-TV	Kansas City, Mo.	823
KCMT	Alexandria, Minn.	820
KCOP	Los Angeles, Calif.	787
KCOR-TV	San Antonio, Tex.	856
KCPX-TV	Salt Lake City, Utah	857
KCRA-TV	Sacramento, Calif.	788
KCRG-TV	Cedar Rapids, Iowa	808
KCSJ-TV	Pueblo, Colo.	791
KCTV	San Angelo, Tex.	856
KDAL-TV	Duluth-Superior, Minn./Wisc.	820
KDIX-TV	Dickinson, N. D.	835
KDKA-TV	Pittsburgh, Pa.	844
KDUB-TV	Lubbock, Tex.	855
KEDY-TV	Big Spring, Tex.	850
KELO-TV	Sioux Falls, S. D.	846
KELP-TV	El Paso, Tex.	851
KENI-TV	Anchorage, Alaska	784
KENS-TV	San Antonio, Tex.	856
KERO-TV	Bakersfield, Calif.	786
KETV	Omaha, Neb.	825
KEYT	Santa Barbara, Calif.	789
KFAR-TV	Fairbanks, Alaska	784
KFBB-TV	Great Falls, Mont.	824
KFBC-TV	Cheyenne, Wyo.	864
KFDA-TV	Amarillo, Tex.	849
KFDM-TV	Beaumont, Tex.	850
KFDX-TV	Wichita Falls, Tex.	857
KFEQ-TV	St. Joseph, Mo.	824
KFJZ-TV	Fort Worth, Tex.	851
KFMB-TV	San Diego, Calif.	788
KFRE-TV	Fresno, Calif.	786
KFSD-TV	San Diego, Calif.	788
KFVS-TV	Cape Girardeau, Mo.	821
KFYR-TV	Bismarck, N. D.	835
KGBT-TV	Harlingen, Tex.	853
KGGM-TV	Albuquerque, N. M.	829
KGHL-TV	Billings, Mont.	824
KGLO-TV	Mason City, Iowa	809
KGMB-TV	Honolulu, Hawaii	801
KGNC-TV	Amarillo, Tex.	850
KGNS-TV	Laredo, Tex.	855
KGO-TV	San Francisco, Calif.	788
KGUN	Tucson, Ariz.	785
KGW-TV	Portland, Ore.	840
KHAS-TV	Hastings, Neb.	825
KHJ-TV	Los Angeles, Calif.	787
KHOL-TV	Kearney, Neb.	825
KHOU-TV	Houston, Tex.	853
KHQ-TV	Spokane, Wash.	860
KHQA-TV	Hannibal, Mo.	823
KHSL-TV	Chico, Calif.	786
KHTV	Portland, Ore.	840
KHVH-TV	Honolulu, Hawaii	801
KID-TV	Idaho Falls, Ida.	803
KIEM-TV	Eureka, Calif.	786
KIMA-TV	Yakima, Wash.	861
KING-TV	Seattle, Wash.	860
KINY-TV	Juneau, Alaska	784
KIRO-TV	Seattle, Wash.	860
KIVA	Yuma, Ariz.	785
KJEO	Fresno, Calif.	786
KKTV	Colorado Springs, Colo.	789
KLAS-TV	Las Vegas, Nev.	827
KLFY-TV	Lafayette, La.	811
KLIX-TV	Twin Falls, Ida.	803
KLOR-TV	Provo, Utah	857
KLRJ-TV	Las Vegas, Nev.	827
KLTV	Tyler, Tex.	857
KLZ-TV	Denver, Colo.	791
KMBC-TV	Kansas City, Mo.	823
KMID-TV	Midland, Tex.	856
KMJ-TV	Fresno, Calif.	787
KMMT	Austin, Minn.	820
KMOS-TV	Sedalia, Mo.	823
KMOX-TV	St. Louis, Mo.	824
KMSO-TV	Missoula, Mont.	825
KMSP-TV	Minneapolis-St. Paul, Minn.	820
KMTV	Omaha, Neb.	826
KMVI	Wailuku, Hawaii	803
KNAC-TV	Fort Smith, Ark.	785
KNBS	Walla Walla, Wash.	861
KNDO	Yakima, Wash.	861
KNOE-TV	Monroe, La.	813
KNOP-TV	North Platte, Neb.	825
KNOX-TV	Grand Forks, N. D.	835
KNTV	San Jose, Calif.	789
KNXT	Los Angeles, Calif.	787
KOA-TV	Denver, Colo.	791
KOAM-TV	Pittsburgh, Kan.	810
KOAT-TV	Albuquerque, N. M.	829
KOB-TV	Albuquerque, N. M.	829
KOCO-TV	Enid, Okla.	839

Station	City—State	Page
KODE-TV	Joplin, Mo.	823
KOIN-TV	Portland, Ore.	840
KOLD-TV	Tucson, Ariz.	785
KOLN-TV	Lincoln, Neb.	825
KOLO-TV	Reno, Nev.	827
KOMO-TV	Seattle, Wash.	860
KOMU-TV	Columbia, Mo.	821
KONA-TV	Honolulu, Hawaii	801
KONO-TV	San Antonio, Tex.	856
KOOK-TV	Billings, Mont.	824
KOOL-TV	Phoenix, Ariz.	784
KOSA-TV	Odessa, Tex.	856
KOTA-TV	Rapid City, S. D.	846
KOTI-TV	Klamath Falls, Ore.	840
KOTV	Tulsa, Okla.	839
KOVR-TV	Stockton, Calif.	789
KPAC-TV	Port Arthur, Tex.	856
KPAR-TV	Abilene-Sweetwater, Tex.	849
KPHO-TV	Phoenix, Ariz.	784
KPIX	San Francisco, Calif.	788
KPLC-TV	Lake Charles, La.	811
KPLR-TV	St. Louis, Mo.	823
KPRC-TV	Houston, Tex.	855
KPTV	Portland, Ore.	840
KQTV	Fort Dodge, Iowa	809
KRBC-TV	Abilene, Tex.	849
KRCA	Los Angeles, Calif.	787
KRCG-TV	Jefferson City, Mo.	823
KRDO-TV	Colorado Springs, Colo.	789
KREM-TV	Spokane, Wash.	860
KREX-TV	Grand Junction, Colo.	791
KRGV-TV	Weslaco, Tex.	857
KRIS-TV	Corpus Christi, Tex.	850
KRLD-TV	Dallas, Tex.	851
KRNT-TV	Des Moines, Iowa	808
KROC-TV	Rochester, Minn.	820
KROD-TV	El Paso, Tex.	851
KRON-TV	San Francisco, Calif.	789
KRSD-TV	Rapid City, S. D.	846
KRTV	Great Falls, Mont.	825
KSBW-TV	Salinas, Calif.	788
KSBY-TV	San Luis Obispo, Calif.	789
KSD-TV	St. Louis, Mo.	824
KSHO-TV	Las Vegas, Nev.	827
KSL-TV	Salt Lake City, Utah	858
KSLA-TV	Shreveport, La.	815
KSTP-TV	St. Paul-Minneapolis, Minn.	820
KSWO-TV	Lawton, Okla.	839
KSWS-TV	Roswell, N. M.	829
KSYD-TV	Wichita Falls, Tex.	857
KTAG-TV	Lake Charles, La.	813
KTAK-TV	Houston, Tex.	853
KTBC-TV	Austin, Tex.	850
KTBS-TV	Shreveport, La.	815
KTEN	Ada, Okla.	839
KTES	Nacogdoches, Tex.	856
KTHV	Little Rock, Ark.	785
KTIV	Sioux City, Iowa	809
KTLA	Los Angeles, Calif.	787
KTNT-TV	Tacoma-Seattle, Wash.	860
KTRE-TV	Lufkin, Tex.	855
KTSM-TV	El Paso, Tex.	851
KTTS-TV	Springfield, Mo.	823
KTTV	Los Angeles, Calif.	787
KTUL-TV	Tulsa, Okla.	839
KTVA	Anchorage, Alaska	784

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DIstrict 7-8531

Station	City—State	Page
KTVB	Boise, Ida.	803
KTVC-TV	Ensign, Kan.	809
KTVE	El Dorado, Ark.	785
KTVF	Fairbanks, Alaska	784
KTVH	Hutchinson, Kan.	810
KTVI	St. Louis, Mo.	824
KTVK	Phoenix, Ariz.	784
KTVO	Ottumwa, Iowa	809
KTVR	Denver, Colo.	791
KTVU	San Francisco-Oakland, Calif.	789
KTVW	Seattle, Wash.	860
KTWO-TV	Casper, Wyo.	864
KUAM-TV	Agana, Guam	865
KULR	Kalispell, Mont.	825
KUTV	Salt Lake City, Utah	858
KVAL-TV	Eugene, Ore.	840
KVAR	Phoenix, Ariz.	785
KVER-TV	Clovis, N.M.	829
KVII-TV	Amarillo, Tex.	850
KVIP	Redding, Calif.	787
KVIQ-TV	Eureka, Calif.	786
KVKM-TV	Monahans, Tex.	856
KVOA-TV	Tucson, Ariz.	785
KVOG-TV	Ogden, Utah	857
KVOO-TV	Tulsa, Okla.	839
KVOS-TV	Bellingham, Wash.	860
KVTV	Sioux City, Iowa	809
KWRB-TV	Riverton, Wyo.	864
KWTV	Oklahoma City, Okla.	839
KWTX-TV	Waco, Tex.	857
KWWL-TV	Waterloo, Iowa	809
KXAB-TV	Aberdeen, S.D.	846
KXGN-TV	Glendive, Mont.	824
KXGO-TV	Fargo, N.D.	835
KXII	Ardmore, Okla.	839
KXJB-TV	Valley City, N.D.	835
KXLF-TV	Butte, Mont.	824
KXLJ	Helena, Mont.	825
KXLY-TV	Spokane, Wash.	860
KXMC-TV	Minot, N.D.	835
KXTV	Sacramento, Calif.	788
KYTV	Springfield, Mo.	823
KYW-TV	Cleveland, O.	837
KZTV	Corpus Christi, Tex.	850
WABC-TV	New York, N.Y.	831
WABI-TV	Bangor, Me.	815
WAFB-TV	Baton Rouge, La.	811
WAFG-TV	Huntsville, Ala.	783
WAGA-TV	Atlanta, Ga.	799
WAGM-TV	Presque Isle, Me.	816
WAIM-TV	Anderson, S. C.	845
WAKR-TV	Akron, O.	836
WALA-TV	Mobile, Ala.	783
WALB-TV	Albany, Ga.	799
WANE-TV	Fort Wayne, Ind.	807
WAPA-TV	San Juan, P.R.	865
WAPI-TV	Birmingham, Ala.	783
WARD-TV	Johnstown, Pa.	841
WAST	Albany, N.Y.	830
WATE-TV	Knoxville, Tenn.	847
WATR-TV	New Haven, Conn.	795
WAVE-TV	Louisville, Ky.	811
WAVY-TV	Norfolk, Va.	859
WBAL-TV	Baltimore, Md.	817
WBAP-TV	Fort Worth, Tex.	853
WBAY-TV	Green Bay, Wisc.	863
WBBM-TV	Chicago, Ill.	804
WBEN-TV	Buffalo, N.Y.	830
WBIR-TV	Knoxville, Tenn.	847
WBKB-TV	Chicago, Ill.	804
WBNS-TV	Columbus, O.	837
WBOC-TV	Salisbury, Md.	817
WBOY-TV	Clarksburg, W. Va.	861
WBPZ-TV	Lock Haven, Pa.	843
WBRC-TV	Birmingham, Ala.	783
WBRE-TV	Wilkes-Barre, Pa.	844
WBRZ	Baton Rouge, La.	811
WBTV	Charlotte, N. C.	833
WBTW	Florence, S. C.	846
WBZ-TV	Boston, Mass.	817
WCAU-TV	Philadelphia, Pa.	843
WCAX-TV	Burlington, Vt.	858
WCBI-TV	Columbus, Miss.	821
WCBS-TV	New York, N. Y.	831
WCCO-TV	Minneapolis, Minn.	820
WCHS-TV	Charleston, W. Va.	861
WCIA	Champaign, Ill.	803
WCKT	Miami, Fla.	796
WCNY-TV	Carthage, N. Y.	830
WCOV-TV	Montgomery, Ala.	783
WCPO-TV	Cincinnati, O.	836
WCSC-TV	Charleston, S. C.	845
WCSH-TV	Portland, Me.	815
WCTV	Thomasville, Ga.	801
WCYB-TV	Bristol, Va.	858
WDAF-TV	Kansas City, Mo.	823
WDAM-TV	Hattiesburg, Miss.	821
WDAN-TV	Danville, Ill.	804
WDAU-TV	Scranton, Pa.	844
WDAY-TV	Fargo, N. D.	835
WDBJ-TV	Roanoke, Va.	859
WDBO-TV	Orlando, Fla	797
WDEF-TV	Chattanooga, Tenn.	847
WDSM-TV	Duluth-Superior, Minn./Wisc.	820
WDSU-TV	New Orleans, La.	815
WDXI-TV	Jackson, Tenn.	847
WEAR-TV	Pensacola, Fla.	797
WEAT-TV	West Palm Beach, Fla	799
WEAU-TV	Eau Claire, Wisc.	863
WECT	Wilmington, N. C.	834
WEEK-TV	Peoria, Ill.	804
WEHT	Evansville, Ind.	805
WESH-TV	Daytona Beach, Fla.	795
WEWS	Cleveland, O.	837
WFAA-TV	Dallas, Tex.	850
WFAM-TV	Lafayette, Ind.	807
WFBC-TV	Greenville, S. C.	846
WFBG-TV	Altoona, Pa.	841
WFBM-TV	Indianapolis, Ind.	807
WFGA-TV	Jacksonville, Fla.	796
WFIE-TV	Evansville, Ind.	805
WFIL-TV	Philadelphia, Pa.	843
WFLA-TV	Tampa, Fla.	797
WFMJ-TV	Youngstown, O.	838
WFMY-TV	Greensboro, N. C.	834
WFRV-TV	Green Bay, Wisc.	863
WGAL-TV	Lancaster, Pa.	841
WGAN-TV	Portland, Me.	815
WGEM-TV	Quincy, Ill.	805
WGN-TV	Chicago, Ill.	803
WGR-TV	Buffalo, N. Y.	830
WHAS-TV	Louisville, Ky.	811
WHBF-TV	Rock Island, Ill.	805
WHBQ-TV	Memphis, Tenn.	847

Station	City—State	Page
WHCT	Hartford, Conn.	793
WHDH-TV	Boston, Mass.	817
WHEC-TV	Rochester, N. Y.	831
WHEN-TV	Syracuse, N. Y.	833
WHIO-TV	Dayton, O.	837
WHIS-TV	Bluefield, W. Va.	861
WHIZ-TV	Zanesville, O.	838
WHO-TV	Des Moines, Iowa	809
WHP-TV	Harrisburg, Pa.	841
WHTN-TV	Huntington, W. Va.	862
WHYN	Springfield, Mass.	817
WIBW-TV	Topeka, Kan.	810
WICC-TV	Bridgeport, Conn.	793
WICS	Springfield, Ill.	805
WICU-TV	Erie, Pa.	841
WIIC	Pittsburgh, Pa.	843
WILX-TV	Onondaga-Lansing, Mich.	819
WIMA-TV	Lima, O.	838
WINK-TV	Fort Myers, Fla.	796
WINR-TV	Binghamton, N. Y.	830
WIS-TV	Columbia, S. C.	845
WISC-TV	Madison, Wisc.	863
WISE-TV	Asheville, N. C.	833
WISH-TV	Indianapolis, Ind.	807
WISN-TV	Milwaukee, Wisc.	863
WITI-TV	Milwaukee, Wisc.	864
WITN	Washington, N. C.	834
WJAC-TV	Johnstown, Pa.	841
WJAR-TV	Providence, R. I.	845
WJBF-TV	Augusta, Ga.	799
WJBK-TV	Detroit, Mich.	818
WJDM	Panama City, Fla.	797
WJHL-TV	Johnson City, Tenn.	847
WJIM-TV	Lansing, Mich.	819
WJMR-TV	New Orleans, La.	813
WJPB-TV	Fairmont, W. Va.	862
WJRT	Flint, Mich.	819
WJTV	Jackson, Miss.	821
WJW-TV	Cleveland, O.	837
WJXT	Jacksonville, Fya.	796
WJZ-TV	Baltimore, Md.	816
WKAO-TV	San Juan, P. R.	865
WKBN-TV	Youngstown, O.	838
WKBT	La Crosse, Wisc.	863
WKBW-TV	Buffalo, N. Y.	830
WKJG-TV	Fort Wayne, Ind.	807
WKNX-TV	Saginaw, Mich.	819
WKOW-TV	Madison, Wisc.	863
WKRC-TV	Cincinnati, O.	836
WKRG-TV	Mobile, Ala.	783
WKST-TV	Youngstown, O.	838
WKTV	Utica, N. Y.	833
WKY-TV	Oklahoma City, Okla.	839
WKYT	Lexington, Ky.	810
WKZO-TV	Kalamazoo, Mich.	819
WLAC-TV	Nashville, Tenn.	849
WLBC-TV	Muncie, Ind.	807
WLBT	Jackson, Miss.	821
WLBZ-TV	Bangor, Me.	815
WLEX-TV	Lexington, Ky.	810
WLOF-TV	Orlando, Fla.	797
WLOS-TV	Asheville, N. C.	833
WLUC-TV	Marquette, Mich.	819
WLUK-TV	Green Bay, Wisc.	863
WLVA-TV	Lynchburg, Va.	859
WLW-A	Atlanta, Ga.	799

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Station	City—State	Page
WLW-C	Columbus, O.	837
WLW-D	Dayton, O.	838
WLW-I	Indianapolis, Ind.	807
WLW-T	Cincinnati, O.	837
WLYH-TV	Lebanon, Pa.	841
WMAL-TV	Washington, D. C.	795
WMAR-TV	Baltimore, Md.	817
WMAZ-TV	Macon, Ga.	801
WMBD-TV	Peoria, Ill.	804
WMCT	Memphis, Tenn.	849
WMSL-TV	Decatur, Ill.	783
WMT-TV	Cedar Rapids, Iowa	808
WMTV	Madison, Wisc.	863
WMTW-TV	Poland Spring, Me.	815
WMUR-TV	Manchester, N. H.	827
WNAC-TV	Boston, Mass.	817
WNBC	New Britain, Conn.	793
WNBF-TV	Binghamton, N. Y.	830
WNBQ	Chicago, Ill.	804
WNCT	Greenville, N. C.	834
WNDU-TV	South Bend, Ind.	807
WNEM-TV	Bay City-Saginaw, Mich.	818
WNEP-TV	Scranton, Pa.	844
WNEW-TV	New York, N. Y.	831
WNHC-TV	New Haven, Conn.	795
WNOK-TV	Columbia, S. C.	845
WNTA-TV	Newark, N. J.	829
WOAI-TV	San Antonio, Tex.	856
WOAY-TV	Oak Hill, W. Va.	862
WOC-TV	Davenport, Iowa	808
WOI-TV	Ames, Iowa	808
WOOD-TV	Grand Rapids, Mich.	819
WOR-TV	New York, N. Y.	831
WORA-TV	Mayaguez, P. R.	865
WOW-TV	Omaha, Neb.	826
WOWL-TV	Florence, Ala.	783
WPBN-TV	Traverse City, Mich.	819
WPIX	New York, N. Y.	831
WPRO-TV	Providence, R. I.	845
WPSD-TV	Paducah, Ky.	811
WPST-TV	Miami, Fla.	797
WPTA	Fort Wayne, Ind.	807
WPTV	Palm Beach, Fla.	797
WPTZ-TV	Plattsburgh, N. Y.	831
WRAL-TV	Raleigh, N. C.	834
WRBL-TV	Columbus, Ga.	801
WRC-TV	Washington, D. C.	795
WRCA-TV	New York, N. Y.	831
WRCV-TV	Philadelphia, Pa.	843
WRDW-TV	Augusta, Ga.	799
WREC-TV	Memphis, Tenn.	849
WREX-TV	Rockford, Ill.	805
WRGB	Schenectady, N. Y.	833
WRGP-TV	Chattanooga, Tenn.	847
WRIK-TV	Ponce, P. R.	865
WROC-TV	Rochester, N. Y.	831
WRVA-TV	Richmond, Va.	859
WSAU-TV	Wausau, Wisc.	864
WSAV-TV	Savannah, Ga.	801
WSAZ-TV	Huntington, W. Va.	862
WSB-TV	Atlanta, Ga.	799
WSBA-TV	York, Pa.	844
WSBT-TV	South Bend, Ind.	808
WSEE	Erie, Pa.	841
WSFA-TV	Montgomery, Ala.	783
WSIL-TV	Harrisburg, Ill.	804
WSIX-TV	Nashville, Tenn.	849
WSJS-TV	Winston-Salem, N. C.	834
WSJV	South Bend-Elkhart, Ind.	808
WSLS-TV	Roanoke, Va.	859
WSM-TV	Nashville, Tenn.	849
WSOC-TV	Charlotte, N. C.	834
WSPA-TV	Spartanburg, S. C.	846
WSPD-TV	Toledo, O.	838
WSTV-TV	Steubenville, O.	838
WSUN-TV	St. Petersburg, Fla.	797
WSUR-TV	Ponce, P. R.	865
WSVA-TV	Harrisonburg, Va.	858
WSYR-TV	Syracuse, N. Y.	833
WTAE	Pittsburgh, Pa.	843
WTAP-TV	Parkersburg, W. Va.	862
WTAR-TV	Norfolk, Va.	859
WTCN-TV	Minneapolis, Minn.	820
WTEN	Albany, N. Y.	830
WTHI-TV	Terre Haute, Ind.	808
WTIC-TV	Hartford, Conn.	793
WTMA	Charleston, S. C.	845
WTMJ-TV	Milwaukee, Wisc.	863
WTOC-TV	Savannah, Ga.	801
WTOK-TV	Meridian, Miss.	821
WTOL-TV	Toledo, O.	838
WTOM-TV	Cheboygan, Mich.	818
WTOP-TV	Washington, D. C.	795
WTOV-TV	Norfolk, Va.	859
WTPA	Harrisburg, Pa.	841
WTRF-TV	Wheeling, W. Va.	862
WTTG	Washington, D. C.	795
WTTV	Bloomington, Ind.	805
WTVC	Chattanooga, Tenn.	847
WTVD	Durham, N. C.	834
WTVH	Peoria, Ill.	804
WTVJ	Miami, Fla.	797
WTVK	Knoxville, Tenn.	847
WTVM	Columbus, Ga.	801
WTVN-TV	Columbus, O.	837
WTVO	Rockford, Ill.	805
WTVP	Decatur, Ill.	804
WTVR	Richmond, Va.	859
WTVT	Tampa, Fla.	797
WTVW	Evansville, Ind.	807
WTVY	Dothan, Ala.	783
WTWV	Tupelo, Miss.	821
WUSN-TV	Charleston, S. C.	845
WVEC-TV	Hampton-Norfolk, Va.	858
WVET-TV	Rochester, N. Y.	833
WVUE-TV	New Orleans, La.	813
WWJ-TV	Detroit, Mich.	818
WWL-TV	New Orleans, La.	813
WWLP	Springfield, Mass.	817
WWOR	Worcester, Mass.	818
WWTV	Cadillac, Mich.	818
WXEX-TV	Petersburg, Va.	859
WXIX-TV	Milwaukee, Wisc.	864
WXYZ-TV	Detroit, Mich.	818
XETV	San Diego, Calif.	788

Pop.: 3,461,000
Families: 866,000
Radio Homes: 821,000

ALABAMA

TV Homes: 636,000
AM Stas. in State: 108
TV Stas. in State: 10

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Oper. By.....Alabama Bcstg. System
Business Address.....P. O. Box 2553
Tel.: FA 3-6141.....ABC-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
V.P., Gen. Mgr.....Charles F. Grisham
Sales Dir.....Albert J. Gillen
Program Director.....Ray A. Forr
Pub., Prom. Dir.....James Chenoweth
Production .....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address .....P.O. Box 6007
Tel.: FA 2-4701.....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
Gen. Sta. Mgr.....R. T. Schlinkert
Commercial Manager.....Oliver V. Naylor
Program, Film Mgr.....Keith E. Barze
Publicity, Prom. Dir.....C. C. Holmes
Chief Engineer.....Hardy D. Carl

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw...VP: 189 W.
Owned By ....Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Rep. .....Masla
President .....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Alvin B. Millwood

WTVY—Dothan—1955

Channel: 2 VHF..A.P.: 15 Kw...V.P.: 30 Kw.
Owned-Operated By.....WTVY, Inc.
Address .....Box 798
Tel.: SY 2-3195.....ABC-CBS
Sta. Reps.....Clarke Brown; McGavren
President .....Charles Woods
General Mgr.....F. E. Busby
Commercial Manager.....Arthur Creamer
Program Director.....Joe Holloway
Film Manager.....Richard Girdner
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 600 Kw...VP: 20.9 Kw.
Owned.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
President.....Richard B. Biddle
Comm. Mgr.....Jack Worley
Program Director.....Carl Biesang
Prom. Dir.....Bill Wynne
Publicity Director.....Ann White
Film Manager.....Gwynn Richardson
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF....AP: 17.2 Kw.....9.64 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Bldg.
Tel.: JE 9-1783.....ABC
Sta. Representative.....Weed TV
President.....James Cleary
General Manager.....John A. Higdon
Asst. Manager.....Fred Barton
Chief Engineer.....John Abbott

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Representative .....H-R
Pres., Gen. Sta. Mgr.....W. O. Pape

WKRG-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation .....Press-Register
Representative .....Avery Knodel
President.....Kenneth R. Giddens
General, Comm. Mgr.....C. P. Persons, Jr.
Program Dir.....George Layne
Publicity Dir.....Mrs. Roselle Bettac
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: AM 5-3561.....ABC-CBS
Sta. Representative..Venard, Rintoul, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

WSFA-TV—Montgomery—1954

Channel: 12 VHP..AP: 158 Kw...Vp: 316 Kw.
Owned By.....Broadcasting Co. of South
Business Address.....10 East Delano
Tel.: AM 5-1251.....NBC-ABC

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Birmingham • • •

Sta. Rep.....Peters, Griffith, Woodward
President.....B. Calhoun Hipp
Exec. V.P.....G. Richard Shafto
Manag. Dir.....Carter C. Hardwick
Admin. Asst.....Frank Ridolphi
Nat. Sales Mgr.....Jack Long
Production Mgr.....Sam Spivey
Program Director.....Gene Jacobsen
Prom. Manager.....Burt Lydic
Chief Engineer.....Robert M. Hayward

Pop.: 233,000
Families: 67,400
Radio Homes: 66,400

ALASKA

TV Homes: 46,000
AM Stas. in State: 13
TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 55 Kw...VP: 59 Kw.
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....Box 1160
Tel.: 5-2201.....NBC-ABC
President.....Harry J. Hill
Sta., Gen. Mgr.....Alvin O. Bramstedt
Chief Engineer.....Charles Gray

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
Owned-Oper. By....Northern Television, Inc.
Business Address.....P.O. Box 2200
Tel.: 5-4321.....CBS
Representative.....Weed; Alaska Radio-TV
Pres., Gen., Sta. Mgr.....A. G. Hiebert
Prog. Dir.....Paul West
V.P., Tech. Dir.....Jack Walden

KFAR-TV—Fairbanks—1955

Channel: 2 VHF...AP: 2 Kw....VP: 5.4 Kw.
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address .....516 Second Ave.
Tel.: 2125 .....ABC-NBC
President.....Harry C. Hill
General Manager.....Alvin C. Bramstedt
Chief Engineer.....Charles Gray

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11 Kw.
Owned-Oper. By.....Northern TV, Inc.
Business Address.....Box 590
Tel.: 3636 .....CBS
Representative.....Alaska Radio-TV Sales
Pres., Gen. Mgr.....A. G. Hiebert
Station Manager.....Walt Welch
Commercial Mgr.....John Griffin
Program Director.....Vern Francis
Prom., Pub. Dir.....Joan Bovee
Film Manager.....Lawrence Roberts
Chief Engineer.....Garth Anderson

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .14 Kw...VP. .28 Kw.
Owned-Oper. By.....Juneau Broadcasters, Inc.
Address.....231 So. Franklin St.
Tel.: JU 6-1800.....CBS
Sta. Representative.....Weed; Wagner
Pres., Gen. Mgr.....J. W. McKinley
Program Director.....Richard Peter

Pop.: 1,368,000
Families: 361,000
Radio Homes: 352,000

ARIZONA

TV Homes: 293,000
AM Stas. in State: 47
TV Stas. in State: 8

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KOOL Radio-TV, Inc.
Business Address.....511 West Adams St.
Tel.: ALpine 3-3121.....CBS
Representative .....Hollingbery
Ch. of Bd.....Gene Autry
Pres., Gen. Mgr. .....Tom Chauncey
V.P., Asst. Gen. Mgr.....Homer Lane
V.P., Station Mgr.....Kenneth Morton
Program Director.....Jack Murphy
Publicity Director.....Milt Dean Hill
Film Manager.....William Hancharik
Chief Engineer.....Nelson Nichols

KPHO-TV—Phoenix—1949

Channel: 5 VHF..AP: 100 Kw...VP: 17.5 Kw.
Owned-Oper. By.....Meredith Publishing Co.
Business Address.....631 N. 1st Ave.
Tel.: ALpine 8-4511.....Independent
Representative ..... Katz
V.P., General Manager.....Dick Rawls
Sta., Comm. Mgr.....Howard Stalnaker
Program Director.....Robert Martin
Prom., Pub. Dir. .....Stephen Q. Shannon
Film Manager.....Thomas Sherlock
Chief Engineer.....George McClanathan

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Arizona TV Co.
Address.....3435 No. 16th St.
Tel.: AM 6-5691.....ABC
Station Representative.....Blair TV
President.....Ernest W. McFarland
General Manager.....Leon Nowell
Sta., Comm. Manager.....Burton B. LaDow

Program Director.....Don Tuckwood
Chief Engineer.....George McLouth

KVAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw...VP: 31.6 Kw.
Owned-Oper. By.....KTAR Broadcasting Co.
Address.....1101 No. Central Ave.
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Richard O. Lewis
V.P., Sales Mgr.....Ray C. Smucker
V.P., Program.....Paul J. Hughes
Commercial Mgr.....George Guyan
Program Director.....Robert Vache
Promotion Director.....Ray Thompson
Film Director.....Betty Campbell
Chief Engineer.....John Beck

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw...VP: 63.1 Kw.
Owned-Oper. By.....Tucson Television Co.
Address.....P. O. Box 5147
Tel.: MA 3-3633.....ABC
Rep.....Headley-Reed; Clark Brown
President.....Tom E. Foster
General Manager.....Tolbert Foster
Sta. Mgr., Prog. Mgr.....James Hays
Comm. Mgr.....Ben L. Slack
Prom. Public. Dir.....Charlotte Hutchinson
Film Mgr.....Dan Dellinger
Chief Engineer.....Jack Tudor

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw...VP: 30 Kw.
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Representative ..... Hollingbery
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Commercial Manager.....Bernie Perlin
Program Director .....Budd Wiener
Prom., Publicity Dir.....E. R. McKane
Film Manager.....Jim Humphrey
Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF..AP: 2.69 Kw...VP: 5.37 Kw.
Owned-Oper. By.....Arizona Bcstg. Co.
Business Address.....209 West Elm St.
Tel.: MAin 3-2555.....NBC
Representative.....The Branham Co.
President.....Clinton D. McKinnon
Station Manager.....Fred L. Vance
Operations Manager.....Gordon E. Hamilton
Program Director.....Henry Hubbard
Prom., Public. Dir.....Jim Owen
Film Manager.....E. D. Wood
Chief Engineer.....Raymond H. Holsclaw

KIVA—Yuma—1953

Channel: 11 VHF...AP: 16 Kw....VP: 29 Kw.
Owned-Oper. By.....Electro Investors, Inc.
Business Address.....P. O. Bin 1671
Tel.: ST 6-8311.....NBC-CBS-ABC
President.....Harry C. Butcher
Gen. Mgr., Film Dir.....R. O. Van Duzer
Chief Engineer.....Leavenworth Wheeler
Program Director.....Russ Siner
Commercial Manager.....Patrick Carrick

Pop.: 1,950,000
Families: 560,000
Radio Homes: 554,000

ARKANSAS

TV Homes: 386,000
AM Stas. in State: 65
TV Stas. in State: 5

KTVE—El Dorado—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Ark., La. TV Co., Inc.
Address .....Randolph Hotel
Tel.: UN 3-8504.....ABC-NBC
Station Representative .....Weed
President .....Joe F. Rushton
General Manager.....Bill Bigley
Station Mgr.....W. C. Womack
Prog. .....John Turner
Chief Engineer.....John Long

KNAC-TV—Fort Smith—1956

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned By .....Donald W. Reynolds
Business Address.....101 N. 4th St.
Tel.: SU 3-3131.....ABC-CBS-NBC
Newspaper Affil.....American-Times Record
Representative...Venard, Rintoul & McConnell
President.....D. W. Reynolds
V.P., Gen. Mgr.....Harry Huey
Sales Manager.....Rex Hayes
Program Director.....Pat Porta
Prom. Director.....Charles Putnam
Chief Engineer.....W. Matten

KARK-TV—Little Rock—1954

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Arkansas Radio & Equip. Co.
Business Address.....10th & Spring Streets
Tel.: FRanklin 6-2481.....NBC
Representative ..... Petry
Exec. V. President.....T. K. Barton
V.P., Station Mgr.....Douglas J. Romine
Commercial Mgr.....H. Lee Bryant
Program Dir.....Fred Schmutz
Prom. Public Dir.....Shirley R. Kennedy
Chief Engineer.....Champ Smith

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Little Rock • • •

Owned-Operated By.....Arkansas TV Co.
Address.....Box 269
Tel.: FR 4-3764.....CBS
Newspaper Affil.....Arkansas Democrat
Station Representative .....Branham
President.....K. A. Engel
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....W. V. Hutt
Program Dir.....Douglas E. Wells, Jr.
Film Manager.....Curtis Threlkeld
Prom., Publicity, Adv. Mgr.....John Pounders
Chief Engineer.....Cecil Suitt

KATV—Little Rock—1953

Channel: 7 VHF..AP: 91.2 Kw...VP: 170 Kw.
Owned-Oper. By.....Central South Sales Co.
Address.....310½ W. 3rd St.
Tel.: FR 4-1691.....ABC
Representative .....Avery-Knodel, Inc.
President.....James C. Leake
General Manager.....R. Doubleday
Sales Prom. Mgr.....R. E. Draughon
Chief Engineer.....A. R. Garrett

Pop.: 15,210,000
Families: 4,875,000
Radio Homes: 4,969,000

CALIFORNIA

TV Homes: 4,330,000
AM Stas. in State: 190
TV Stas. in State: 31

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 10.5 Kw...VP: 19 Kw.
Owned-Oper. By.....Bakersfield Bcstg. Co.
Business Address.....29 Woody Road
Tel.: EX 9-1761.....CBS
Newspaper Affil.....San Francisco Chronicle
Representative .....Weed
President.....Harold P. See
Vice President.....Al Constant
General Manager .....Edward R. Tabor
Program Dir.....Matt Burak
Chief Engineer.....James Garner

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.
Owned-Oper. By...Marietta Broadcasting Co.
Business Address.....1420 Truxtun Ave.
Tel.: FA 7-1441.....NBC-ABC
Representative ..... Petry
President.....J. D. Wrather
Vice Pres.....George Whitney
General Manager.....A. M. Mortensen
Sales Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Prom. Public Dir.....Margaret Ireton
Chief Engineer.....Edwin Andress

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 156 Kw...VP: 312 Kw.
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....703 Market St., San Francisco
Tel.: SU 1-5576.....ABC-CBS
Representative .....Avery-Knodel
President, Gen. Mgr.....Mickey McClung
Dir. of Operations.....Charles H. Kinsley, Jr.
Director of Sales.....M. F. Woodling
Program Director.....Bob Hoppough
Promotion Director.....John Howe
Publicity Director.....Don Miller
Film Manager.....Jim Musselman
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF.. AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By...California-Oregon TV, Inc.
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Rep.....Hollingbery; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
Comm. Mgr.....Robert Miller
Station Manager.....W. Edwin Smith
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF..AP: 7.4 Kw...VP: 14.8 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address .....Box 1019
Tel.: HI 3-3061.....ABC-NBC
Representative .....McGavren
Gen. Mgr., Sls., Mgr.....George C. Fleharty
Station, Promotion Mgr.....Ted Dooley
Commercial Mgr.....Sam Horel
Promotion Mgr.....Edmund Bennett
Film Manager.....Fred Zehnder
Chief Engineer.....Bruce Joyner

KFRE-TV—Fresno—1956

Channel: 12 VHF....AP: 158....VP: 316 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.
Tel.: AM 8-6444.....CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair-TV
General Mgr.....Leslie H. Peard, Jr.
Dir. of Sales.....Robert F. Klein
Dir. of Engineering.....Keith L. Mealey
Sales Manager.....Ian S. Robertson
Program Director.....Hal O'Donnell
Film Manager.....Fred Carbine

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw...VP: 444 Kw.

BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Fresno, Los Angeles, Sacramento, San Diego, San Francisco, Stockton

Owned: .....O'Neill Broadcasting Co.
Address .....Shaw at Cedar Sts.
Tel.: BA 7-4160.....ABC
Representative .....H-R TV
President.....J. E. O'Neill
V.P., General Manager.....Joseph C. Drilling
Comm. Manager.....W. O. Edholm
Program Dir.....Don Webster
Promotion Dir.....Norman Murray
Chief Engineer.....Jack McElwain

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw...VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers
Address.....1544 Van Ness Ave.
Tel.: AM 8-6666.....NBC
Representative .....Katz
President .....Eleanor McClatchy
Station Mgr.....John Edwards
Comm., Prom. Mgr.....Wilson Lefler
Program Director.....Joseph Tomes
Film Manager.....William Curtis
Chief Engineer.....J. B. Hancock

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.
Owned-Oper. By .....ABC
Business Address.....TV Center
Tel.: NO 3-3311.....ABC
Representative ..... Katz
V.P., Gen. Mgr.....Selig J. Seligman
Gen. Sales Mgr. .....Elton Rule
Program Director .....Peter Robinson
Prom., Pub. Dir. .....Jack Brembeck
Film Manager.....Howard Lipstone
Chief Engineer ..... Theodore Grenier

KCOP—Los Angeles—1953

Channel: 13 VHF..AP: 83.2 Kw...VP: 170 Kw.
Owned-Oper. By.....NAFI, Inc.
Bus.-Studio Address...1000 No. Cahuenga Blvd.
Tel.: HO 2-7311.....Independent
Representative ..... Petry
President .....Kenyon Brown
V.P. & Gen. Mgr.....Alvin G. Flanagan
Commercial Manager.....Amos T. Baron
Sales Prom Dir.....Hal Biard
Program, Film Mgr.....Mary Warren
Publicity Dir.....Jerry Ross
Chief Engineer .....Al Browdy

KHJ-TV—Los Angeles—1948

Channel: 9 VHF...AP: 81 Kw....VP: 162 Kw.
Owned-Oper. By.....RKO General Station
Business-Studio Address.....1313 N. Vine St.
Tel.: HO 2-2133.....Independent
Representative .....H-R
President.....Thomas F. O'Neil
V.P., Gen. Mgr.....Malcolm Klein
Commercial Manager.....Howard Wheeler
Promotion Director.....Richard L. Sinclair
Program Director.....James D. Higson
Film Manager.....Bill White
Publicity Director.....Tony Arnone

KNXT—Los Angeles—1948

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.
Owned-Oper. By.....CBS Inc.
Business-Studio Address.....1313 N. Vine St.
Tel.: HO 9-1212.....CBS
Representative.....CBS TV Spot Sales
General Manager .....Clark B. George
Gen. Sales Mgr.....R. D. Wood
Program Director.....Leon Drew
Prom., Publicity Director....Austin Heywood
Film Manager.....Robert Hurlbut
Film Programming.....Bill Alcine
Engineer in Chg.....Edwin Miller

KRCA—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw...VP: 47 Kw.
Owned ..... NBC
Bus.-Studio Address.....Sunset & Vine St.
Tel.: TH 5-7000.....NBC
Representative.....NBC Spot Sales
V.P., General Manager.....Thomas McCray
Commercial Manager.....James Parks
Promotion Dir.....Frank Hovore
Prog. Dir. .....Jack Kenaston
Publicity Super.....Dolores Finlay
Film Manager.....George Burke
Chief Engineer.....John Knight

KTLA—Los Angeles—1947

Channel: 5 VHF...AP: 15 Kw...VP: 30 Kw.
Owned-Oper. ..Paramount TV Production, Inc.
Studio Address...5800 Sunset Blvd., H'ywood
Tel.: HO 9-3181.....Independent
Representative .....PGW
V.P. in Charge.....James A. Schulke
General Sls. Manager.....Richard Jolliffe
Nat. Sls. Mgr.....Jack Donahue
Program Dir.....Robert Quinlan
Promotion Dir.....Robert Nashick
Publicity Dir.....Robert Reagan
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.
Owned-Oper. By .....Times-Mirror Co.
Business Address .....5746 Sunset Blvd.
Tel.: HO 2-7111.....Independent
Newspaper Affil. .....L.A. Times, Mirror
Representative .....Blair TV
Pres., Gen. Mgr.....Richard A. Moore
V.P.-Sales .....John R. Vrba
V.P., Gen. Mgr.....Robert Breckner
Dir. & Merch. & Prom. .....Jack O'Mara
V.P., Program Dir.....Richard Woollen

KVIP—Redding—1956

Channel: 7 VHF..AP: 158.5 Kw...VP: 316 Kw.
Owned By .....Shasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel.: CH 1-1414.....ABC-NBC
Representative .....Hollingbery
Pres., Gen. Mgr. .....George C. Fleharty
Commercial Manager.....Ray Grant

Program Director.....Lee Arnold
Chief Eng., Ass't Mgr. .....Russell K. Olsen

KCCC-TV—Sacramento—1959

Channel: 40 UHF....AP: 158....VP: 20.4 Kw.
Owned By.....Capitol TV Co.
Address .....3350 Fulton Ave.
Tel.: Sacramento.....Independent
Station Reps.....Gill-Perna; Ayers
President, Gen. Comm. Mgr.....Mel Lucas
Program, Prom. Mgr.....L. Holien
Chief Engineer.....H. Bartolomei

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel.: HIckory 4-7300.....NBC
Representative .....Petry
Pres., Gen. Mgr.....Ewing C. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Comm., Sta. Mgr.....Robert E. Kelly
Program Mgr.....David B. Hume
Promotion Dir.....Fred S. Wade
Chief Engineer.....W. Herbert Hartman

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Great Western Bcstg Corp.
Address.....601 7th Ave.
Tel.: GI 1-4041.....CBS
Rep. ..... H-R
President .....C. Wrede Petersmeyer
General Manager.....Richard P. Hogue
Sales Manager.....James Osborn
Program Director.....Dean Borba
Promotion Mgr.....M. S. Bachman
Chief Engineer.....Don Ferguson

OWNERS OF: WISH-AM-TV, INDIANAPOLIS, IND.; WANE-AM-TV, FORT WAYNE, IND.; KOTZ, TULSA, OKLA.; KHOU-TV, HOUSTON, TEX.

KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 120 Kw...VP: 240 Kw.
Owned By.....P. Harron-G. Gray Group
Address.....238 John St.
Tel.: HA 2-6422.....ABC-CBS-NBC
Representative .....H-R Television
Pres., Gen. Mgr.....John C. Cohan
Comm. Mgr.....Graham H. Moore
Program Dir., Film Mgr.....Gary Ferlisi
Prom., Adv. Public Mgr.....Clarke Bradley
Chief Engineer.....Wes Chaney

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative ..... Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station, Comm. Mgr.....Bill Fox
Prog. Mgr.....George Stantis
Prom., Adv. Public. Dir.....P. H. Jackson
Film Manager.....Del Gay
Chief Engineer.....Charles Abel

KFSD-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KFSD, Inc.
Business Address.....P.O. Box 628
Tel.: CO 2-2421.....NBC
Representative ..... Katz
President.....James G. Rogers
V.P., General Manager.....William E. Goetze
V.P., Dir. Sales.....Jay Grill
Program, Film Mgr.....Burke Ormsby
Prom., Adv. Pub. Dir.....Kenneth N. McClure
Chief Engineer.....LeRoy A. Bellwood

XETV—San Diego—1953

Channel: 6 VHF....AP: 50 Kw....VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash. TV Hghts.
Tel.: BElmont 4- 8431.....ABC
Station Representative .....Blair
President .....Frank Fouce
V.P., Gen. Mgr.....Julian M. Kaufman
Business Mgr.....Lou Meiers
Prog., Prom. Dir.....Harrison W. H. Eagles
Film Manager.....Wayne Feree
Publicity Director.....Bill Nietfeld
Chief Engineer.....Phil Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw...VP: 316 Kw.
Owned-Oper....Amer. Bcstg. Paramount Thtrs.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
Representative ..... Blair
V.P., Gen., Sta. Mgr. .....John H. Mitchell
Sales Mgr.....David Sacks
Pub., Promotion Director...George T. Rodman
Program Director.....George Rice
Film Manager.....Bill Mitchell
Chief Engineer.....Harry Jacobs

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Westinghouse Bcstg., Inc.
Address.....2655 Van Ness Ave.
Tel.: PR 6-5100.....CBS
Sta. Representative.....TvAR
Pres.....Donald H. McGannon
Exec. Director.....Philip G. Lasky
General Manager.....Louis S. Simon
Sales Manager.....Wm. G. Hunefeld, Jr.
Pro. Dir., Film Mgr.....Ray A. Hubbard
Asst. Prog. Mgr.....Robert Novak
Sales Prom., Adv. Mgr.....A. H. Christensen
Publicity Mgr.....A. M. Baccari, Jr.
Chief Engineer .....Thomas T. Ely

OWNERS OF: WOWQ, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.; KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM, PORTLAND, ORE.

KRON-TV—San Francisco—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Chronicle Pub. Co.
Business Studio Address.....929 Mission St.
Tel.: GA 1-1100.....NBC
Newspaper Affiliation .....Chronicle
Representative..Peters, Griffin, Woodward Inc.
President.....Charles de Young Thieriot
Gen. Manager .....Harold P. See
Station Manager.....A. H. Constant
Commercial Mgr.....William A. Morrison
Program Dir.....Douglas Elleson
Promotion Dir.....Roland Irving
Sls. Prom., Mdsg. Dir.....A. Richard Robertson
Film Buyer.....Jim Bentley
Publicity Dir.....Thomas Mullahey
Chief Engineer .....J. L. Berryhill

KTVU—San Francisco-Oakland 1958

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....S. F.-Oakland TV, Inc.
Address.....1 Jack London Sq., Oakland
Tel.: TE 4-2000.....Independent
Representative .....H-R Television
Pres., Gen. Sales Mgr.....Ward D. Ingrim
Gen. Mgr.....William D. Pabst
Prom. Director.....A. Richard Robertson
Publicity Director.....Don Arlett
Chief Engineer.....Robert Arne

KNTV—San Jose—1955

Channel: 11VHF...AP: 123 Kw....VP: 60 Kw.
Owned-Oper. By....Standard Radio & TV Co.
Address.....645 Park Avenue
Tel.: CY 7-5577.....ABC-CBS-NBC
Sta. Representative.....Young TV
President.....A. T. Gilliland
Vice President.....Allen T. Gilliland, Jr.
Operations Mgr.....Frederic A. Naglestad
Sales Manager.....Fran Conrad
Program Director.....Jack Lavner
Chief Engineer.....Robert A. Latham

KSBY-TV—San Luis Obispo 1953

Channel: 6 VHF...AP: 8.9 Kw....VP: 16 Kw.
Owned-Oper. By....P. Harron-G. Gray Group
Business Address.....Box 286
Tel.: LI 3-0920.....ABC-CBS-NBC
Representative .....H-R
Pres., Gen. Mgr.....John C. Cohan
Commercial Manager .....Graham Moore
Program Director.....Gaby Ferlisi
Prom. Dir.....Clarke Bradley
Station Manager.....Arthur V. Hapgood
Publicity Director.....Orval Brown
Chief Engineer.....Charles Mitchell

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw....VP: 50 Kw.
Owned.....Key TV, Inc.
Business Address.....730 Miramonte Dr.
Tel.: WO 5-8533.....ABC-CBS-NBC
Representative .....Headley-Reed
Pres., Gen. Mgr.....Richard C. Bell
V.P. Comm. Mgr.....Bob Burris
Program, Film Mgr.....Mary Ann Casey
Prom., Adv. Public. Dir.....Carol E. Davis
Chief Engineer.....Paul Williams

KOVR-TV—Stockton—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Address.....225 E. Miner Ave.
Tel.: HO 6-6981.....ABC
Representative .....Blair
President .....Paul Miller
Gen. Mgr.....Glover DeLaney
Program Film Mgr.....Bel Lange
Chief Engineer.....Richard J. Anderson

Pop.: 1,809,000
Families: 526,000
Radio Homes: 486,000

COLORADO

TV Homes: 418,000
AM Stas. in State: 57
TV Stas. in State: 8

KKTV—Colorado Springs—1952

Channel: 11 VHF..AP: 54 Kw..VP: 107½ Kw.
Owned-Operated By.....TV Colorado, Inc.
Address.....512 S. Tejon St.
Tel.: ME 4-2844.....CBS
Representative .....Bolling
President, Gen. Mgr.....James D. Russell
V.P. Commercial Manager.....Robert D. Ellis
Program Dir.....Carl Pehlman
Prom., Pub. Director.....Hal Kennedy
Film Mgr.....Jerry Mahanke
Chief Engineer.....Chet Wallack

KRDO-TV—Colorado Springs 1953

Channel: 13 VHF.AP: 112.5 Kw..VP: 225 Kw.
Owned-Oper. By.....Pikes Peak Bcstg. Co.
Business Address.....399 South Eighth St.
Tel.: ME 2-1515.....ABC
Sta. Representative.....Branham
President.....Harry W. Hoth
Station Manager.....Jay E. Gardner
Program Director.....Sheldon Singer
Publicity Director.....Jack Shippy
Chief Engineer.....Herb Schubarth

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Denver • • •

KTVR

Channel 2 Denver, Colorado

Station Representative

BLAIR TELEVISION ASSOCIATES

JAMES T. BRENNAN
General Manager

yes, NO. 1 in DENVER

KBTV abc **CHANNEL 9**

**13 of the Top Twenty programs are on KBTV!*

Greatest share of audience from 3 P.M. to sign off!

Greatest number of homes reached from 3 P.M. to sign off!

The figures are in. They prove that great ABC-Television Network shows, powerful local programs, combine with KBTV's "Perpetual Promotion" to place Channel 9 in undisputed first place with Denver TV viewers.

HOW CAN YOU COVER THE DENVER MARKET WITHOUT KBTV?

* Nielsen Station Index for Denver November, 1959.

SEAL OF GOOD PRACTICE

KBTV THE FAMILY STATION / CHANNEL **9**

Call your P G W Colonel

Denver, Colorado
JOHN C. MULLINS, President
JOE HEROLD Station Manager

KBTV—Denver—1952

Channel: 9 VHF..AP: 141 Kw...VP: 282Kw.
Owned-Operated By.....TV Denver, Inc.
Address.....1089 Bannock St.
Tel.: AM 6-3601.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President.....John C. Mullins
Station Manager.....Joseph Herold
Nat. Sls. Mgr.....Robert L. Brown
Prog. Mgr.....Mann Reed
Promotion Director.....Hal Taft
Film Mgr. .....Don Mumford
Chief Engineer.....Jim Butts

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Aladdin Bcstg. Corp.
Business Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative ..... Katz
Pres., Gen. Mgr.....Hugh B. Terry
Station Manager.....Jack Tipton
Program Director.....Paul Blue
Promotion Director.....Jimm Seaney
Film Manager.....William Witt
Chief Engineer.....Eugene Jenkins

KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Metropolitan TV Co.
Business Address.....1625 California
Tel.: Cherry 4-4141.....NBC
Representative.....NBC Spot Sales
Pres., Gen. Manager.....William Grant
Station Mgr.....Ralph Radetsky
Commercial Manager.....Dick Harris
Program Director.....Heyward Siddons
Prom., Pub. Dir.....Dean Faulkner
Chief Engineer.....S. Davidson

KTVR—Denver—1951

Channel: 2 VHF...AP: 100 Kw...VP: 50. Kw.
Owned-Oper. By .....KTVR, Inc.
Business Address .....550 Lincoln St.
Tel.: KE 4-8281.....Independent
Sta. Representative.....Adam Young
President.....J. Elroy McCaw
General Manager.....James T. Brennan
Station Manager.....Ralph H. Davison, Jr.
Commercial Mgr.....Harold N. Michaels
Program, Prom. Mgr.....Chas C. Mulcahy
Film Manager.....Thomas J. Donhegan
Chief Engineer.....Lester J. Dunn

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.
Owned By.....Western Slope Bcstg Co., Inc.
Business Address .....Box 30
Tel.: CH 2-5000.....ABC-CBS
Station Representative .....Holman
President, General Mgr. .....Rex Howell
Station Comm. Mgr.....Bob McMahan
Production Dir.....Joe Cope
Advertising Mgr.....Roy Adamson
Chief Engineer.....James Meyer

KCSJ-TV—Pueblo—1952

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By .....Star Broadcasting Co.
Business Address .....2226 Television Lane
Tel.: LI 4-5782.....NBC
Station Representative.....Meeker Co.
Station Manager.....J. G. Croll
Film Manager.....Jackson Cravens
Promotion Dir.....Jack Sinclair
Publicity Dir.....Bob Ashby
Advertising Mgr.....Ken King
Chief Engineer.....Ken Renfrow

OF COURSE — — —

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

OF COURSE — — —

the Best Is the Associated Press.

AP

QUALITY TELEVISION*

SELLS

RICH, RICH

SOUTHERN NEW ENGLAND

WTIC-TV 3

HARTFORD, CONNECTICUT

TOP RATED PROGRAMS

GREATEST ADULT ACCEPTANCE

DEDICATED SERVICE

*ASK YOUR HARRINGTON, RIGHTER & PARSONS MAN

Pop.: 2,460,000
Families: 768,000
Radio Homes: 729,000

CONNECTICUT

TV Homes: 706,000
AM Stas. in State: 31
TV Stas. in State: 6

WICC-TV—Bridgeport—1952

Channel: 43 UHF..AP: 91 Kw...VP: 180 Kw.
Owned By.....Bridgeport Bcstg. Co.
Business Address.....Box 9140
Tel.: AM 8-1601.....ABC
Representative ....Adam Young
President, Gen. Mgr.....K. M. Cooper
Comm. Mgr.....Ray Colonari
Pgm. Dir.....Harry Downie
Chief Engineer.....Russell Adams

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
Owned-Oper. By.....RKO General
Business Address.....555 Asylum St.
Tel.: JAckson 5-2611.....Independent
Station Representatives....Young; Nona Kirby
Pres., Gen. Mgr.....Edward D. Taddei
Exec. Asst. Gen. Mgr.....Charles Bell, Jr.
Program Director.....David K. Harris
Dir. of Sales.....Keith G. Dare
Film Manager.....C. Donald Woodman, Jr.
Chief Engineer.....Anthony Guarino, Jr.

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned..Travelers Broadcasting Service Corp.
Business Address.....26 Grove Street
Tel.: JAckson 5-0801.....CBS
Representative..Harrington, Righter & Parsons
President.....Paul W. Morency
VP & Gen. Mgr.....Walter C. Johnson
V.P., Sales.....Irwin C. Cowper
VP, Prog.....Leonard J. Patricelli
Prom. Dir.....Eugene J. Muriaty
Publicity Director.....Paul E. Lucas
Dir. of Engineering.....Harold Dorschug
Film Editor.....Ernest Olivieri
Chief Engineer.....Herman D. Taylor

WNBC—New Britain—1952

Channel: 30 UHF.AP: 113.5 Kw..VP: 210.4 Kw.
Owned By.....Connecticut TV, Inc.
Address.....1422 New Britain Ave.
Tel.: ADams 3-8551.....NBC
Representative.....NBC Spot Sales
President .....Herbert Scheffei
General Mgr.....Robert W. Bray
Comm., Adv. Mgr.....Jack Fox
Program Dir.....Philip Corvo
Prom., Publicity Dir.....Howard Wry
Film Manager.....Phillip B. Hale
Chief Engineer.....Thomas Doody

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Hartford, New Haven • • •

FOR NETWORK TV ADVERTISERS
SEE PAGE 739

FOR NATIONAL AND REGIONAL
TV SPOT ADVERTISERS
SEE PAGE 111

STILL THE CHAMP

A TRIANGLE STATION

WNHC-TV

HARTFORD-NEW HAVEN, CONN.

Channel 8

ABC-TV • BLAIR-TV

WNHC-TV, Hartford-New Haven, delivers the biggest audience throughout Connecticut. Power-packed programming, plus the great ABC-TV lineup, give WNHC-TV greater audience* at 31.3% lower CPM** than nearest challenger. To kayo competition from Massachusetts to Long Island, put your money on the champ... WNHC-TV.

*Averages 5500 more TV homes reached, per ¼ hour, Sunday-Saturday, 6 PM-Midnight.

Averages 1200 more TV homes reached, per ¼ hour, Monday-Friday, Noon-6 PM

**Highest one-time, 20-second rate, Monday-Friday, Noon-6 PM

Sources: ARB, New Haven-Hartford, Nov. 1959 (Rev. 1/19/60)
SRDS, Jan. 10, 1960

Operated by: Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WLYH-TV,** Lebanon-Lancaster, Pa.
WFBG-AM • TV, Altoona-Johnstown, Pa. / **WNHC-AM • FM • TV,** Hartford-New Haven, Conn. / **KFRE-AM • TV • KRFM,** Fresno, Cal.
Triangle National Sales Office, 485 Lexington Avenue, New York 17, New York

WNHC-TV—New Haven—1948

Channel: 8VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By ..Triangle Publications, Inc.
Business Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
News. Affil.....Phila. Inquirer & Daily News
Station Representative.....Blair TV
General Manager.....Howard W. Maschmeier
Sales Mgr.....John F. Cundiff
Asst. Gen. Sls. Mgr.....William G. Mulvey
Program Dir.....James E. Kovach
Chief Engineer.....Howard W. Wessenberg

WATR-TV—New Haven—1953

Channel: 53 UHF..AP: 125 Kw...VP: 345 Kw.
Owned-Operated By.....WATR, Inc.
Business Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Station Rep.....McGavren; Kirby
President .....Harold Thomas
Gen., Sta., Commercial Mgr....Samuel Elman
Prog. Dir., Film Manager.....Astrid Curtis
Chief Engineer.....Andrew Torros

Pop.: 956,000
Families: 293,000
Radio Homes: 289,000

DIST. OF COLUMBIA

TV Homes: 267,000
AM Stas. in State: 9
TV Stas. in State: 4

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R Television
President.....John W. Thompson, Jr.
General Manager.....F. S. Houwink
Commercial Manager.....Neal J. Edwards
Program Director.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Chief Engineer.....Allan Powley

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
Owned By.....Wash. Post Bcstg Div.
Business Address.....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash, Post
Representative.....CBS TV Spot Sales
President.....John S. Hayes
Vice-Pres., TV.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpeth
Vice President for Engineering....Clyde Hunt
Chief Engineer.....Donald Cooper

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative....NBC Television Spot Sales
VP, Gen. Mgr.....Carleton D. Smith
Sales Director.....William E. Coyle
Sales Manager.....Peter B. James
Program Dir.....Wes Harris
Adv. Prom. Mgr.....Ralph R. McCawley
Pub. Mgr.....Carl Bleiberg
Dir. of Oper.....Lefferts A. McClelland

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By....Metropolitan Bcstg. Corp.
Business-Studio Address.....Hotel Raleigh
Tel.: STerling 3-5300.....Independent
Representative .....P. G. & W.
President .....John W. Kluge
V.P., Gen. Mgr.....John E. McArdle
Sales Mgr.....Peter A. Whipple
Production Mgr.....Ellis I. Shook
Publicity, Prom. Dir.....Symon Cowles
Chief Engineer.....Malcolm M. Burleson
OWNERS OF: WNEW AM-FM, NEW YORK; WHK AM-FM, CLEVELAND, O.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: District of Columbia • • •

Pop.: 4,321,000
Families: 1,355,000
Radio Homes: 1,529,000

FLORIDA

TV Homes: 1,082,000
AM Stas. in State: 152
TV Stas. in State: 16

WESH-TV—Daytona Beach 1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Business Address .....P.O. Box 1712
Tel.: CL 3-6591.....NBC
Rep. .....Avery Knodel
President ..... John H. Perry, Jr.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Jacksonville, Miami, St. Petersburg, Tampa • • •

General Manager .... Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....John Whitmore
Gen. Sls. Mgr.....Thomas B. Newsom
Chief Engineer.....B. Hayford

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw.....VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.
Tel.: ED 4-1131.....ABC-CBS
Representative ..... Walker-Rawalt
President .....Edward McBride
Gen., Sales Mgr. .....A. J. Bauer
Program Dir.....Frank Nodine
Promotion Dir.....D. Howell
Film Manager.....Bill McHan
Chief Engineer.....Bob Bachman

WFGA-TV—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Florida-Georgia TV Co., Inc.
Address.....1070 E. Adams St.
Tel.: EL 6-3381.....ABC-NBC
Representative.....Peters, Griffin, Woodward
President .....Alexander Brest
Gen. Sta. Film Mgr.....Jesse H. Cripe
Nat. Sls. Mgr.....Clay E. Forker
Program Dir.....Rusty Bruton
Publicity Promo. Dir.....Andy Amyx
Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 69.2 Kw...VP: 100 Kw.
Owned-Oper. By.....Washington Post
Business Address.....605 S. Main
Tel.: EX 8-0501.....ABC-CBS
Newspaper Affil...Wash. Post & Times Herald
Representative.....CBS TV Spot Sales
President.....Glenn Marshall, Jr.
Commercial Manager.....David Booher
Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.
Prom., Pub. Dir.....Tom Mahaffey
Chief Engineer.....Ernest Vordermark

WCKT—Miami—1956

Channel: 7 VHF.. AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By .. Biscayne Television Corp.
Business Address.....P.O. Box 38 M
Tel.: PL 1-6692.....NBC
Newspaper Affiliaton.....Herald; News
Representative .....NBC Spot Sales
President, Gen. Mgr.....Niles Trammell
Station Manager.....Charles Kelly
Commercial Manager .....Robert L. Fidlar
Program Director.....Gene Walz
Aud. Promotion Mgr.....Donald Fischer
Film Manager.....Frank Struzzieri
Chief Engineer.....Robert H. Paasch

In South Florida
WTVJ
beats every other station by a wide margin

Month after month, year after year, every recognized rating service places WTVJ at the top of the list of South Florida TV stations by a wide margin. See your PGW colonel now.

WTVJ SOUTH FLORIDA
CBS CHANNEL 4

Represented by: Peters, Griffin, Woodward, Inc.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By.....WTVJ, Inc.
Address.....316 N. Miami Ave.
Tel.: FR 4-6262.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....Mitchell Wolfson
General Manager.....Lee Ruwitch
Vice-Pres., Operations Mgr.....John A. Shay
V.P. Sales.....William Brazzil
Nat'l. Sales Dir.....Ken Bagwell
Program Director.....Lee Waller
Promotion Director.....Burt Toppan
Film Manager.....Robert J. Ross
Chief Engineer.....Earl W. Lewis

WPST-TV—Miami—1957

Channel: 10 VHF..AP: 195 Kw...VP: 316 Kw.
Owned.....Public Service TV, Inc.
Business Address.....2075 Biscayne Blvd.
Tel.: FR 1-6501.....ABC
Representative .....Petry
Gen. Mgr.....Walter Koessler
Nat. Sales Mgr.....Bob Hanna
Prom., Pub. Dir.....Nat Tashman
Film Mgr.....John Murphy
Chief Engineer.....William R. Needs

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Cherry Bcstg.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative ..... Blair-TV
President.....William S. Cherry, Jr.
Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
Sales Co-ordinator.....A. V. Carlson
Prod. Dir.....Mark V. Barker, Jr.
Prog. Dir.....Walter E. Sickles
Dir. Sales Deve.....Leonard S. Davey, Jr.
Chief Engineer.....J. E. Yarbrough

WLOF-TV—Orlando—1958

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Mid Florida TV Corp.
Address.....639 W. Central Ave.
Tel.: GArden 4-8537.....ABC
Representative.....Young TV, Inc.
President.....Joseph L. Brechner
V.P., Gen. Mgr.....Donn Colee
Commercial Mgr.....Lee Hall
Prog., Prom. Dir.....Walter Baker
Publicity Director.....Lucy Conroy
Film Manager.....Hank Johnson
Chief Engineer.....Dodd Daniels

WPTV—Palm Beach—1954

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper.....John H. Phipps Bcstg.
Business Address ..... 5 Cocoanut Row
Tel.: TE 3-2471.....NBC
Representative .....Blair TV Assoc.
President.....John H. Phipps
General Manager.....Herschel Graves
Station, Prom. Mgr.....Chet Pike II
Production Mgr.....Clark Davis
Film Mgr.....Robert E. Abel
Chief Engineer.....Lewis Evenden

WJDM—Panama City—1953

Channel: 7 VHF..AP: 5.36 Kw...VP: 10.7 Kw.
Owned-Operated By .....WJDM-TV
Business Address.....Box 428
Tel.: AD 4-2251.....NBC-ABC-CBS
Representative ..... Hollingbery
President .....Mel Wheeler
General, Comm. Mgr.....Hugh Barclay
Program, Prom., Publicity.....James Tighe
Film Mgr.....Earl Hadaway
Chief Engineer .....Claude Maenza

WEAR-TV—Pensacola—1953

Channel: 3 VHF....AP: 33 Kw.....VP: 55 Kw.
Owned-Oper. By.....Gulfport Bcstg. Corp.
Business Address.....P.O. Box 431
Tel.: GL 5-7311.....ABC
Representative .....Hollingbery
President, Gen. Mgr.....Mel Wheeler
Asst. Gen. Sales Mgr.....Milt de Reyna, Jr.
Comm. Mgr.....Irv Welch
Chief Engineer .....Gene Sudduth

WSUN-TV—St. Petersburg 1953

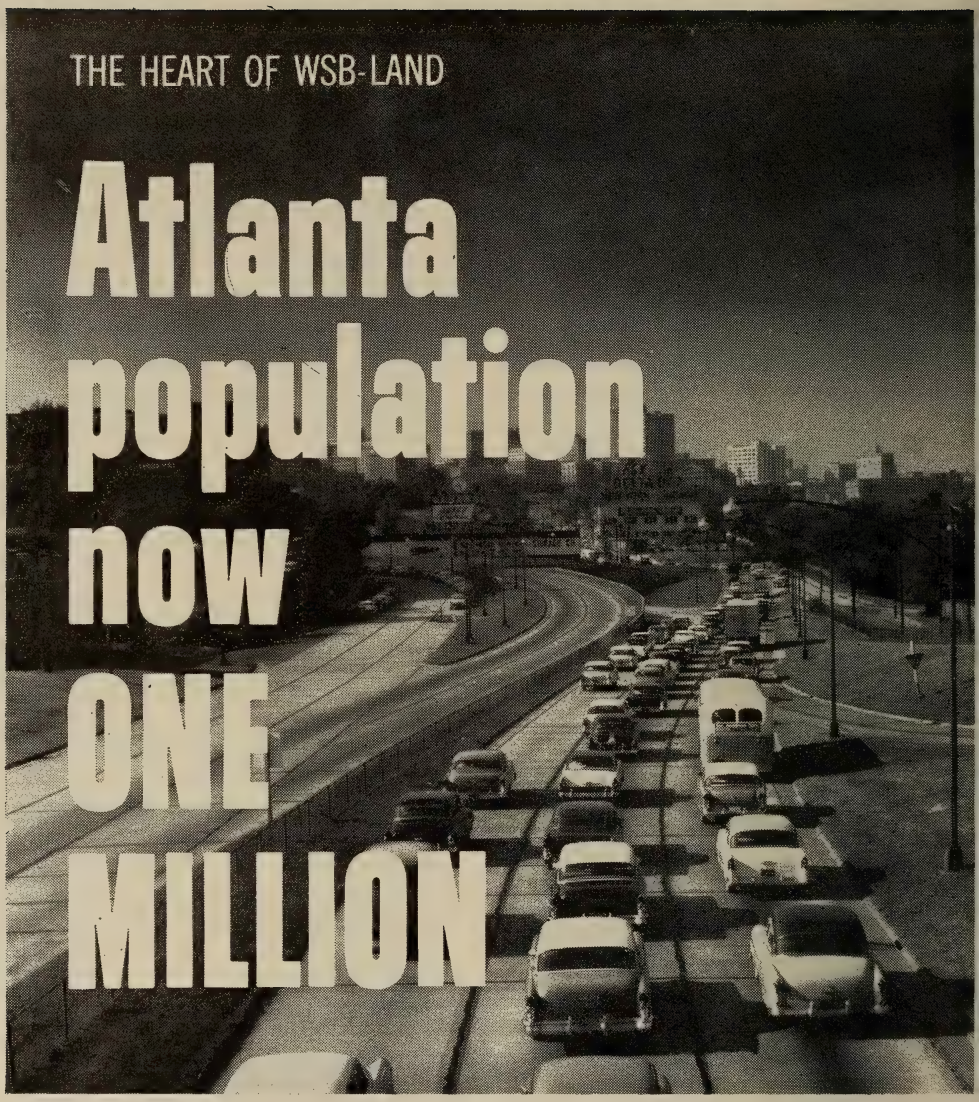
Channel: 38 UHF..AP: 107 Kw...VP: 200 Kw.
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121 .....ABC
Representative...Venard, Rintoul & McConnell
General Manager.....Fred P. Shawn
Commercial Manager.....Earl W. Welde
Program Director.....Leo Ribitzki
Promotion Director.....Jerome Baker
Film Managers.....Ribitzki, Shawn
Chief Engineer.....William J. Codding

WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tribune Company
Address .....Box 1410
Tel.: 2-0131 .....NBC
Newspaper Affiliation.....Tribune-Times
Representative ..... Blair-TV
President.....J. C. Council
V.P., General Manager....George W. Harvey
Sales Mgr. ..... William B. Faber
Prog. Dir., Film Mgr.....J. E. Faraghan
Promotion Director.....Byron Taggert
Prog. Oper. Mgr.....Carl Bergquist
Production Manager.....L. George Geiger
Chief Engineer.....J. H. Mitchell

WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WKY Television System, Inc.



There now are one million men, women and children in Metropolitan Atlanta. Or by the time you read this, perhaps more. Newcomers are arriving by plane, train, car and stork at the rate of 516 per week.

Atlanta is the dynamic, hard-working, good living heart of that vast region served and sold by WSB Radio and WSB Television. We invite you to share the rewards of this great and growing market's present and future.

WSB RADIO / WSB-TV

Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Represented by Petry.

Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

Bus. Ad...3213 Grand Central Ave.; Box 1198
Tel.: RE 6-1313.....CBS
Representative ..... Katz
President.....E. K. Gaylord
Station Manager.....Eugene B. Dodson
Commercial Mgr. ..... John Haberlan
Film Mgr.....Jayne Bowd
Program Dir.....Kenneth Smith
Chief Engineer .....William Witt

WEAT-TV—West Palm Beach 1955

Channel: 12 VHF...AP: 110 Kw...VP: 250 Kw.
Owned-Oper. By.....WEAT TV, Inc.
Business Address.....Palm Beach Towers
Tel.: TE 3-9668.....ABC
Sta. Representative.....Weed
President .....Rex Rand
Gen. Mgr.....Bertram Lebhear, Jr.
Commercial Mgr.....Goff Lebhar
Station Mgr.....Jack Poole
Program Dir.....Barbara Hegler
Publicity Dir.....Bob Wilson
Film Manager.....Lillian Hackman
Chief Engineer.....J. Ross McPherson

Pop.: 3,865,000
Families: 1,050,000
Radio Homes: 1,030,000

GEORGIA

TV Homes: 809,000
AM Stas. in State: 130
TV Stas. in State: 12

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Representative .....Katz
President.....George B. Storer
General Manager.....Terry H. Lee
Commercial Manager.....William Flynn
Program, Film Mgr.....Horace W. Ray
Promotion Director.....Ned Jay
Production Mgr.....Stuart Armstrong
Chief Engineer.....Hugo Bondy

OWNERS OF: WJBK AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw
Owned-Oper. By....The Atlanta Newspapers
Business Address..1601 W. Peachtree St., N.E.
Tel.: TR 5-7221.....NBC
Newspaper Affiliations ...Journal-Constitution
Representative .....Petry
Exec. Dir.....J. Leonard Reinsch
General Manager.....Marcus Bartlett
Comm. Mgr.....Don E. Heald
Promotion Dir.....Holt Gewinner, Jr.
Film Director.....Jean Hendrix
Chief Engineer.....R. A. Holbrook

WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Herald Publishing Co.
Business Address.....Stuart Ave.
Tel.: HE 5-8386.....ABC-CBS-NBC
Newspaper Affiliation .....Herald
Representative...Venard, Rintoul & McConnell
President.....James H. Gray
Gen., Comm. Manager....Raymond E. Carow
Program Director.....Don Erickson
Prom., Dir., Film Mgr.....Reba Hill
Publicity Dir.....Pat Bethune
Adv. Mgr.....Joseph Davis
Chief Engineer.....Bruce Singleton

WLW-A—Atlanta—1951

Channel: 11 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Bus. Address....1611 W. Peachtree St. N.E.
Tel.: TR 2-1141.....ABC
Representative .....Bomar-Lowrance; Moore
President .....R. E. Dunville
V.P.-General Manager ..... H. A. LeBrun
V.P.-Business Manager .....J. P. Dwyer
Comm. Sales Manager.....James H. Burgess
Program Dir. ..... Bob Hendrickson
Prom. Dir. ..... Howard Rowe
Production Manager.....Jim Sharp
Chief Engineer .....Harvey Aderhold

WJBF-TV—Augusta—1953

Channel 6: VHF...AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By..Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6666.....ABC-NBC
Representative ..... Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Sales Manager.....Thomas J. Hennesy
Film Manager.....Gray Mayson
Program, Prom. Dir.....John Radeck
Chief Engineer.....John Jopling

WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 60 Kw...VP: 102 Kw.
Owned-Oper. By...Southeastern Newspapers
Business Address.....1301 Georgia Ave.
Tel.: TA 4-5432 .....ABC-CBS
Newspaper Affiliation.....Chronicle, Herald
Representative .....Branham Company
President .....Pat H. Rice, Jr.

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Monitored: Atlanta • • •

In ATLANTA
you know where you're going
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with WAGA-TV You're Capturing

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- A billion dollar market
- 58 counties surrounding Atlanta
- The Heart of the South

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a STORER station

call KATZ

National Sales Offices:

625 Madison Ave., N. Y. 22

230 N. Michigan Ave., Chicago 1

General Manager.....J. W. Hicks
Sta., Comm. Mgr.....Lou Stratton
Program Dir. .....Richard A. Fennel
Chief Engineer.....Joseph P. Gill, Jr.

WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS-ABC
Newspaper Affil. .....Ledger Enquirer
Representative ..... Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Sta. Mgr., Film Buyer.....Ridley Bell
Commercial Manager...George "Red" Jenkins
Program Director.....Robert H. Walton
Promotion Director.....Carrie Barry
Chief Engineer.....Joe A. Gamble

WTVM—Columbus—1953

Channel: 9 VHF..AP: 121 Kw...VP: 234 Kw.
Owned.....Martin Thea. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station Representative .....Young
President.....E. D. Martin
General Manager.....Frank Ragsdale
Station Manager, Ch. Eng.....Charley Parrott
Commercial Mgr.....Bill Dunaway

WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By.....Southeastern Bcstg. Co.
Business Address....Bankers Insurance Bldg.
Tel.: SHerwood 2-7373.....CBS-ABC-NBC
Representative .....Avery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Wilton E. Cobb
Comm. Manager.....Frank Crowther
Promotion Director.....Joe Andrews
Film Manager.....Jim Arnold

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By .....WSAV, Inc.
Address.....East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Ex. V.P.....Charles Bell
Operations Manager .....M. E. Thompson
Comm. Adv. Mgr.....Mack Humpidge
Program Director ..... William E. Lucas
Prom., Pub. Dir.....Mrs. Shirley Slater
Film Manager.....Alyce Miller
Chief Engineer ..... Byron Strong

WTOC-TV—Savannah—1954

Channel: 11 VHF.AP: 104 Kw..VP: 207.5 Kw.
Dir. Engineering .....Wm. A. Snowden
Chief Engineer.....Charles Clifton
Owned-Oper. By.....Savannah Bcstg. Co.
Business Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS-ABC
Station Representative .....Avery-Knodel
President & Gen. Mgr...William T. Knight, Jr.
Commercial Mgr.....Ben B. Williams
Film Mgr., Program Director ..Dwight J. Bruce
Prom., Publicity Dir.....Frank S. Bryson, Jr.
Chief Engineer.....Kyle Goodman

WCTV—Thomasville—1955

Channel: 6 VHF.. AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By ..John H. Phipps Bcstg Co.
Address .....P.O. Box 3547, Tallahassee, Fla.
Tel.: TAll 3-3666.....ABC-CBS
Station Representative.....Blair; Cummings
Owner .....John H. Phipps
Mng. Dir.....L. Herschel Graves
Station, Comm. Mgr.....Joseph E. Hosford
Program Dir.....H. E. Buck, Jr.
Chief Engineer.....Chas. Clifton

Pop.: 575,000
Families: 153,000
Radio Homes: 132,500

HAWAII

AM Stas. in State: 15
TV Homes: 110,500
TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF..AP: 79 Kw...VP: 132 Kw.
Owned-Oper...Hawaiian Broadcasting Sys. Ltd.
Business Address....1534 Kapiolani Boulevard
Tel.: 9-2011 .....CBS
Newspaper Affil.....Star Bulletin
Representative.....Peters, Griffin, Woodward
President.....Arthur L. Wood
General Manager.....M. Franklyn Warren
Sales Manager.....Robert W. Sevey
Prom., Publicity Dir.....Colleen L. Ng
Film Director.....Lorraine Chun
Chief Engineer.....Ronald T. Miyamoto

KONA-TV—Honolulu—1952

Channel: 2 VHF....AP: 30 Kw.....VP: 60 Kw.
Owned-Oper. By.....Radio Honolulu, Ltd.
Business Address.....1170 Auahi St.
Tel.: 6-2366 .....NBC
Newspaper Affil.....Honolulu Advertiser
Representative .....NBC Spot Sales
Pres., Gen. Mgr.....John D. Keating
Sta., Gen. Sales Mgr.....Art Sprinkle
Nat'l Sales Mgr.....Jim Spencer
Program Director.....Cecil Seavey
Publicity Director.....Heyden Cheigh
Film Manager.....Paul Yamanoto
Chief Engineer.....Alvin Chang

KHVH-TV—Honolulu—1954

Channel: 4 VHF..AP: 13.1 Kw...VP: 26.3 Kw.
Owned-Oper. By....Kaiser Hawaiian TV, Inc.
Address.....1290 Ala Moana Blvd.

Owned and operated by Chicagoans and dedicated to providing the finest programming and quality community service to the great Chicago market.

WGN-Television—

world's most colorful station

Tel.: 5-3991 ..... ABC
Representative ..... Young-TV
President ..... Henry J. Kaiser, Jr.
General, Comm. Mgr. ..... Richard C. Block
Prom. Adv., Publicity Dir. ..... Lynn Morrow
Program Director ..... Dan Kawakami
Chief Engineer ..... Dan O. Hunter

KMVI—Wailuku—1955

Channel: 12 VHF...AP: 15 Kw....VP: 30 Kw.
Owned-Oper. ..... Maui Publishing Co., Ltd.
Business Address ..... Box 374
Tel.: 33-981 ..... ABC
Newspaper Affiliation ..... Maui News
Sta. Reps. ..... Clark; Oakes, Dickens
President ..... J. Walter Cameron
General Manager ..... Ezra J. Crane
Station Manager ..... Richard E. Mawson
Film Manager ..... Nora I. Cooper
Chief Engineer ..... Spencer Shiraichi

Pop.: 774,000
Families: 210,000
Radio Homes: 203,000

IDAHO

TV Homes: 157,000
AM Stas. in State: 34
TV Stas. in State: 5

KBOI-TV—Boise—1953

Channel: 2 VHF... AP: 33 Kw..... VP: 65 Kw.
Owned-Oper. By ..... Boise Valley Bcstrs. Inc.
Business Address ..... 1007 Jefferson St.
Tel.: 3-2511 ..... CBS
Representative. Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr. ..... Westerman Whillock
Station, Comm. Mgr. ..... Earl Glade, Jr.
Production Director ..... Vestal Baker
Film Manager ..... Robert Howell
Promotion Mgr. ..... Louise Davis
Publicity Dir. ..... Rick Raphael
Chief Eng. ..... J. A. Johntz, Jr.

KTVB—Boise—1953

Channel: 7 VHF..AP: 87.1 Kw...VP: 213 Kw.
Owned-Oper. By ..... KTVB, Inc.
Address ..... 709 Idaho St.
Tel.: 2-4611 ..... ABC-NBC
Representative ..... Blair
Pres. and Gen. Mgr. .... Georgia M. Davidson
Commercial Mgr. ..... George Ganz, Jr.
Prog. Director ..... Del Lundbom
Prom. Mgr. ..... Evelyn Winters
Film Manager ..... William Harvey
Chief Engineer ..... Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By ..... Idaho Radio Corp.
Address ..... Ammon Road
Tel.: JA 2-5100 ..... CBS-NBC-ABC
Sta. Reps. ..... Hollingbery; Art Moore
President ..... A. W. Schwieder
General, Sta. Mgr. ..... C. N. Layne
Comm., Adv. Mgr. ..... Claude Cain
Program Dir. ..... Roy Southwick
Prom. Mgr. ..... Mel Richardson
Chief Engineer ..... Carroll Secrist

KCIX-TV—Nampa—1958

Channel: 6 VHF..AP: 41.7 Kw...VP: 83.2 Kw.
Owned-Oper. By ..... Hagadone Bcstg Co.
Address ..... 315 N. 8th St.
Tel.: 4-8311 ..... Independent
Representative ..... Weed
President ..... Roger L. Hagadone
Sales Manager ..... R. F. Frazer
Program Dir. ..... Jesse B. Godfrey
Chief Engineer ..... G. Rose

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.
Owned-Oper. By ..So. Idaho Bcstg. & TV Co.
Address ..... Eastland Dr. & Elizabeth St.
Tel.: RE 3-5840 ..... ABC-CBS-NBC
Representative ..... Gill-Perna
Vice President ..... Cecil L. Heftel
General Mgr. ..... Gordon Glasmann
Chief Engineer ..... Dennis Lowe

Pop.: 10,319,000
Families: 3,215,000
Radio Homes: 3,129,000

ILLINOIS

TV Homes: 2,925,000
AM Stas. in State: 94
TV Stas. in State: 16

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... Midwest Television, Inc.
Business Address ..... 509 S. Neil St.
Tel.: FL 6-8333 ..... CBS
Representative ..... Hollingbery
President ..... August C. Meyer
V.P., Sales Manager ..... Guy Main
National Sales Dir. ..... Leonard Davis
Film Mgr. ..... John Ketterer
Production Manager ..... James Fielding
Chief Engineer ..... Bob Myers

WGN-TV—Chicago—1948

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..... WGN, Inc.
Business Address.. ....441 N. Michigan Ave
Tel.: MI 2-7600 ..... Independent

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Chicago, Harrisburg, Peoria • • •

Newspaper Affiliation.....Chicago Tribune
Representative ..... Petry
President.....J. Howard Wood
V.P., Gen. Mgr.....Ward L. Quaal
Program Director.....Alexander C. Field
Sales Mgr.....Bradley R. Eidmann
Promotion Director.....Charles A. Wilson
Publicity Director.....James Hanlon
Film Director.....Edward Warren
Chief Engineer.....Carl J. Meyers

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....CBS, Inc.
Bus. Studio Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Representative.....CBS TV Spot Sales
Gen. Mgr.....Clark George
General Sls. Mgr.....Edward Kenefick
Program Dir.....Charles Hinds
Promotion Director.....Virgil Mitchell
Publicity Dir.....George Condon
Film Manager.....Patricia Danneman
Chief Engineer.....J. J. Beloungy

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....American Bcstg. Co.
Business Address.....190 N. State St.
Tel.: AN 3-0800.....ABC
Representative .....Blair-TV
Vice President.....Sterling C. Quinlan
General Manager.....Mathew Vieracker
Nat'l Spot Sales Mgr.....Clarence Heider
Film Dir. .....Ralph Andrews
Prog. Dir. .....Dan Schuffman
Prom. Adv. Public Dir.....James Ascher
Chief Engineer.....William P. Kusack

WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studo Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Dir. of Sales.....William B. Decker
Sales Manager.....Norman F. Cissna
Program Dir.....Harry D. Trigg
Adv. & Prom. Mgr.....John M. Keys
Film Manager.....Stanley Brightwell
Publicity Director.....Chet Campbell
Chief Engineer .....Howard C. Luttgens

WDAN-TV—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
Owned-Oper. By..Northwestern Publishing Co.
Business Address...1500 N. Washington Ave.
Tel.: HIckory 2-1700.....ABC
Representative.....Everett-McKinney, Inc.
General Manager.....Robert J. Burow
Station Manager.....Max Shaffer
Commercial Manager.....John Eckert
Program Director.....Honore Ronan
Chief Engineer.....Norlyn Dossey

WTVP—Decatur—1953

Channel: 17 UHF..AP: 93.3 Kw...VP: 174 Kw.
Owned-Oper. By.....Metropolitan Bcstg. Corp.
Business Address.....Box 631-Southside Dr.
Tel.: 8-4304 .....ABC
Representative .....Gill-Perna
President.....Geo. A. Bolas
Sta. Mgr.....B. K. West
Program Mgr.....Jack Kussart
Chief Engineer.....Hubert F. Abfalter

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: CLearbrook 3-7922.....ABC
Representative .....Walker-Rawalt
Station Mgr.....Oscar L. Turner
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 9-3961 .....NBC
Representative .....Headley-Reed
President.....Robert S. Kerr
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Program Director.....Victor Fletcher
Promotion Director.....Al Knapp
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1957

Channel: 31 UHF..AP: 581 Kw...VP: 1000 Kw.
Owned .....WMBD, Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 6-0711 .....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....Charles C. Caley
General Manager.....Robert O. Runnerstrom
Commercial Mgr.....William S. Dallmann
Promotion Mgr.....Clarence S. Mugge
Prog. Dir.....Winthrop P. Baker
Chief Engineer.....George Pyle

WTVH—Peoria—1953

Channel: 19 UHF..AP: 280 Kw...VP: 500 Kw.
Owned By.....Metropolitan Bcstg. Corp.
Business Address.....621 Main St.
Tel.: 9-7211 .....ABC
Sta. Representative.....Blair TV
President.....John W. Kluge
V.P., Gen. Mgr.....Donn Colee
Controller.....Gerald W. Swank
Sales Mgr.....Lee Colee
Program, Film Mgr.....Gene Dybvig
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Wallace Wurz

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw. ..VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: BA 2-6840.....ABC-NBC
Newspaper Affiliation....Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr. .....J. Ben Stewart
Program Director .....Fred Colgan
Publicity Director.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw...VP: 229 Kw.
Owned-Oper. By....Greater Rockford TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: Woodland 8-1813.....ABC-CBS
Newspaper Affil.....Star & Republic
Representative .....H-R Representatives
President.....L. E. Caster
General Manager.....Joe M. Baisch
Program Director.....John Mazzie
Prom., Pub. Dir.....Charles Olson
Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw...VP: 195 Kw.
Owned-Oper. By..Winnebago Television Corp.
Business Address.....Meridian Rd.
Tel.: Woodland 3-5413.....NBC
Representative ..... Headley-Reed
President .....Harry Balaban
Manager .....Harold Froelich
Sales Manager.....Gene Denari
Program Dir.....John W. Kelin
Chief Engineer.....H. H. Eckstein
OWNERS OF: WIL, ST. LOUIS, MO.; WRIT, MILWAUKEE; KBOX, DALLAS, TEX.; WICS-TV, SPRINGFIELD, ILL.

WHBF-TV—Rock Island—1950

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcstg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: R.I. 6-5441.....ABC-CBS
Newspaper Affil.....“The Argus”
Representative .....Avery-Knodel, Hyett
President.....Ben. H. Potter
V.P., Sta., Gen. Manager....Leslie C. Johnson
Director of Sales.....Maurice Corken
Program Director.....Forest W. Cooke
Promotion Dir.....Heber E. Darton
Publicity Dir.....Fern Hawks
Film Manager.....Joseph Grear
Chief Engineer.....Robert J. Sinnett

WICS—Springfield—1953

Channel: 20 UHF..AP: 204 Kw...VP: 406 Kw.
Owned-Oper. By.....Plains Television Corp.
Address .....523 E. Capitol Ave.
Tel.: Lakeside 8-0465.....NBC
Representative .....Adam Young
President .....Elmer Balaban
General Manager.....Milton D. Friedland
Comm. Manager.....Warren King
Program, Film Mgr.....H. J. Hoskins
Promo., Publicity Mgr.....Mildred Miller
Chief Engineer .....Jerrold Merritt
OWNERS OF: WIL, ST. LOUIS, MO.; WRIT, MILWAUKEE; KBOX, DALLAS, TEX.; WTVO-TV, ROCKFORD, ILL.

Pop.: 4,710,000
Families: 1,495,000
Radio Homes: 1,471,000

INDIANA

TV Homes: 1,411,000
AM Stas. in State: 60
TV Stas. in State: 16

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 28.8 Kw...VP: 44.6 Kw.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business Address.....3490 Bluff Rd.
Tel.: ST 7-2211.....Independent
Sta. Representative.....Young TV
President .....Sarkes Tarzian
General, Comm. Mgr.....Robert G. Holben
Program, Prom., Adv. Mgr.....Arthur R. Hook
Chief Engineer.....Fred J. Molchin

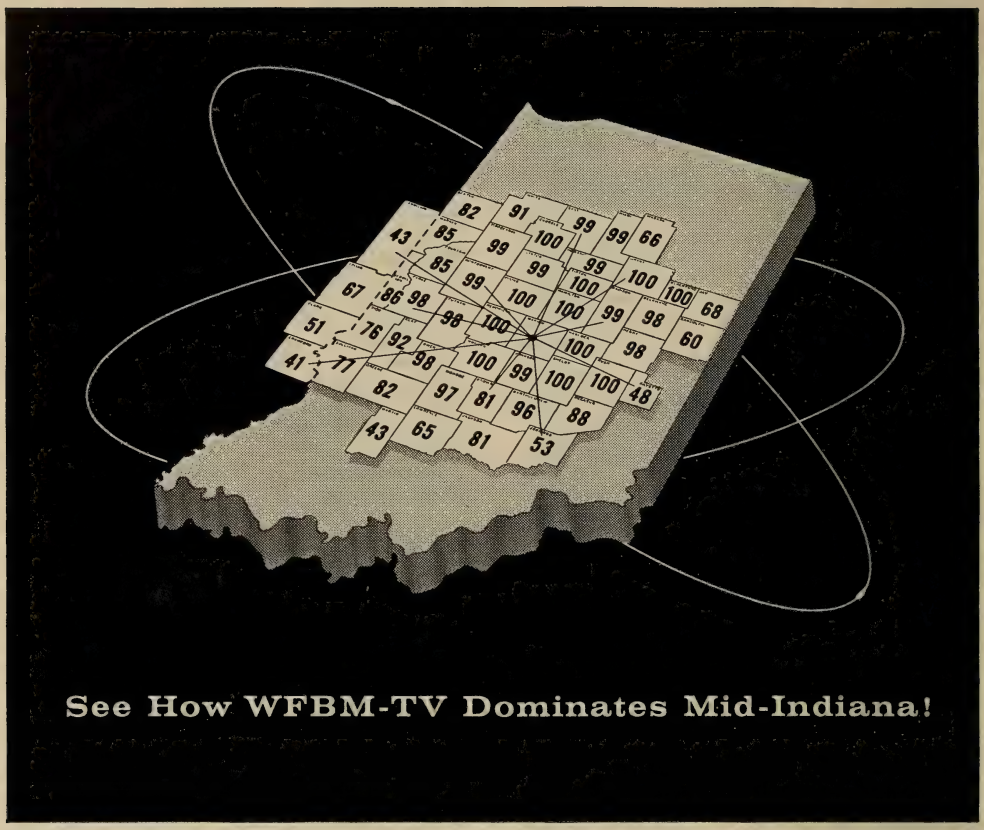
WEHT—Evansville—1953

Channel: 50 UHF..AP: 108 Kw...VP: 200 Kw.
Owned-Oper. By .....WEHT, Inc.
Business Address .....Box 395
Tel.: HA 4-9215.....CBS
Representative .....Young
Pres., Gen. Mgr. .....Edwin G. Richter, Jr.
Sales Mgr.....Howard D. Duncan
Program Dir.....Ulysses A. Carlini
Promotion Dir.....Mrs. Priscilla Finberg
Chief Engineer .....Robert M. Cleveland

WFIE-TV—Evansville—1953

Channel: 14 UHF.AP: 104.8 Kw..VP: 200 Kw.
Owned-Oper. By.....WFIE, Inc.
Business Address.....1115 Mount Auburn Rd.
Tel.: HA 5-6201.....NBC
Representative .....Raymer
President .....Nathan Lord
General, Sta. Mgr.....Berry Smith
Comm. Manager.....Lee Browning
Program, Film Mgr.....Chester T. Behrman
Prom., Publicity Dir.....Jerry Wichser
Chief Engineer .....Paul Kelley

BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Evansville, Fort Wayne, Indianapolis, South Bend, Elkhart



First by a good margin, WFBM-TV dominates all other stations in Mid-Indiana both in total coverage and market penetration, because it is the only basic NBC outlet. (*N.C.S. #3*).

where else . . .

—will you find satellite markets that are 15% richer and 30% bigger than the metropolitan trading zone itself!

—can so many satellite markets that are recognized retail trading centers in their own right be covered from *one central point* . . . and *only one* principal station with no overlapping network affiliates to reach them effectively!

only here—where WFBM-TV is *first* in Mid-Indiana—can you buy more honest market penetration, more consumer influence, for fewer dollars expended than anywhere else. Let us show you how to test regional marketing ideas here with amazing results.

The Nation's ***13th*** *Television Market*

. . . with the only basic NBC coverage of 760,000 TV set-owning families

Indianapolis itself—Major retail area for 18 richer-than-average counties. 1,000,000 population—350,600 families with 90% television ownership!

11 Satellites—Each a recognized marketing area—and well within WFBM-TV's basic area of influence. *An audited audience of 412,800 more television homes.*

Represented Nationally by the **KATZ** Agency

CHANNEL 6
WFBM TV
INDIANAPOLIS
BASIC NBC-TV AFFILIATE

WTVW—Evansville—1956

Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By .....Evansville TV, Inc.
Business Address .....405 Carpenter St.
Tel.: H. 2-1121.....ABC
Representative ..... Hollingbery
President.....Ferris E. Traylor
Gen. Sta. Mgr.....Dick Shively
Sales Mgr.....Al McKelfresh
Program Dir. ..... William Hill
Prom. Dir.....Jack MacGregor
Film Manager .....S. J. Rusche
Chief Engineer.....John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw...VP: 445 Kw.
Owned-Oper. By .Indiana Broadcasting Corp.
Business Address.....2915 W. State Blvd.
Tel.: A-9411 .....CBS
Sta. Representative .....H-R
President .....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Sales Dir.....John Keenan
Program Director.....J. Larry Beauchamp
Promotion Director.....Douglas Shull
Film Manager .....James Goheen
Chief Engineer.....Charles E. Wallace

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw...VP: 263 Kw.
Owned .....WKJG, Inc.
Address.....2633 W. State Blvd.
Tel.: AN 2295.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep.....H R Television Inc.
President.....John F. Dille, Jr.
Vice President.....Paul Brynes
Gen., Sta. Mgr.....Edward G. Thoms
Commercial Mgr.....Carleton B. Evans
Program Director.....Calo Mahlock
Chief Engineer .....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF...AP: 55 Kw....VP: 110 Kw.
Owned.....Sarkes Tarzian, Inc.
Business Address.....Butler Road
Tel.: A 5-5015.....ABC
Station Representative .....Young
President .....Sarkes Tarzian
Gen., Sta. Mgr.....Ronald R. Ross
Comm., Prog. Mgr.....Richard D. Morgan
Prom., Adv. Publicity Dir.....Larry Frerk
Film Manager.....Charles Smith
Chief Engineer.....Gerald Bower

WFBM-TV—Indianapolis—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By .....Time, Inc.
Bus.-Studio Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....NBC
Representative .....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Station Manager.....Don Menke
Nat. Sales Mgr.....Hugh L. Kibbey
Prog. Dir.....Warren Wright
Promotion Director.....John F. Hurlbut
Film Mgr.....William E. Fagan
Chief Engineer.....Robert Flanders

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Indiana Bcstg. Corp.
Business Address.....1440 North Meridian
Tel.: MElrose 4-6411.....CBS
Sta. Representative.....H-R
President .....C. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program, Film Mgr.....Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....Stokes Gresham, Jr.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MElrose 9-2311.....ABC
Station Rep.....Crosley; Lowrance; Moore
President.....Robert E. Dunville
General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir.....Bruce B. Cox
Sales Manager.....Bob Lamb
Program Mgr.....Chuck Brodhead
Prom., Merch. Dir.....Terry Simpson
Sales Serv. Dir.....Scott Cedarholm
Film Director.....Patty O'Neill
Chief Engineer.....Norman Nixon

WFAM-TV—Lafayette—1953

Channel: 59 UHF..AP: 51 Kw...VP: 102 Kw.
Owned .....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: Gibson 7-2186.....CBS-NBC-ABC
President .....Sarkes Tarzian
Gen., Sta. Mgr.....Henry Rosenthal
Comm. Mgr.....Dick Pittenger
Chief Engineer.....Richard Cochran

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw...VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Business Address.....Box 271
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative ..... Holman
Pres., Gen., Sta. Mgr.....Don Burton
Comm., Film Mgr.....Bill Craig
Program Director.....William F. Craig
Chief Engineer ..... Pat Finnegan

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw...VP: 282 Kw.
Owned-Oper. By.....Michiana Telecasting
Address .....Box 989
Tel.: CE 3-7111.....NBC
Station Rep.....Venard, Rintoul & McConnell
President.....Rev. Theodore M. Hesburgh
Gen., Comm. Mgr.....Wm. Thomas Hamilton
Program Director.....Edward R. Doyle

Prom., Adv. Mgr.....Walter Purcell
Publicity Dir.....Paul A. Listek
Film Manager.....Chet Perkins
Chief Engineer ..... Bazil O'Hagan

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 122 Kw...VP: 204 Kw.
Owned-Operated By.....South Bend Tribune
Address.....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affil.....Tribune
Representative .....Raymer
President.....Franklin D. Schurz
Sta. Gen. Mgr.....Neal B. Welch
National Sales Mgr. ..... Wilbur R. Darch
Program Director .....Robert Drain
Prom., Adv. Public. Dir.....N. J. Gassensmith
Film Manager.....Walter A. Sweitzer
Chief Engineer.....Arthur R. O'Neil

WSJV—South Bend-Elkhart 1954

Channel: 28 UHF..AP: 148 Kw...VP: 268 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CEntral 2-2828.....ABC
Newspaper Affiliation.....Elkhart Truth
Representatives .....H-R
President.....John F. Dille Jr.
V.P., Gen. Mgr.....Paul C. Brines
Program Director.....Edwin J. Lasko
Nat. Sales Mgr.....Vince Doyle
Production Mgr.....W. Forest Morrow
Chief Engineer.....Lester E. Zellner

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By..Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: 9481.....CBS
Representative .....Bolling
President.....Anton Hulman, Jr.
V.P., Gen. Mgr.....J. M. Higgins
Commercial Mgr.....George Foulkes
Program, Film Mgr.....Ben Falber, Jr.
Prom. Director.....Bill Hawkins
Chief Engineer.....Russ Arnold

Pop.: 3,069,000
Families: 889,000
Radio Homes: 883,000

IOWA

TV Homes: 791,000
AM Stas. in State: 61
TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....Iowa State College
Address .....Service Bldg.
Tel.: CE 2-3400.....ABC
Representative ..... H-R
President.....Dr. James Hilton
Gen. Manger .....Robert C. Mulhall
Assoc. Gen. Manager .....James H. Davis
Commercial Mgr.....Ted Tostlebe
Chief Engineer.....Keith Ketcham

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By .....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4149.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Representative .....Branham
President ..... Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager.....Gene McClure
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....Ed Vosmek

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative .....Katz
President, Gen. Mgr.....William B. Quarton
V.P. Operations.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Prom., Publicity Dir.....Richard Pinney
Chief Engineer.....George Hixenbaugh

WOC-TV—Davenport—1949

Channel: 6 VHF.. AP: 63.7 Kw...VP: 100 Kw.
Owned-Oper. By..... ..Central Bcstg. Co.
Business Address.....805 Brady St.
Tel.: 3-3661 .....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....Col. B. J. Palmer
Resident Manager.....Ernest Sanders
Sales Manager.....F. Pax Shaffer
Film Editor.....Ken Wagner
Program Director.....Raymond Guth
Promotion Director.....Richard W. Upp
Chief Engineer..... ..Paul Arvidson

KRNT-TV—Des Moines—1955

Channel: 8 VHF..AP: 199.5 Kw...VP: 316 Kw.
Owned-Operated By.....KRNT-TV Co.
Address .....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative .....Katz
General Manager.....Robert W. Dillon
Commercial Manager .....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Sls. Mgr.....Bill Hippee
Chief Engineer.....Charles F. Quentin

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Monitored: Cedar Rapids, Des Moines, Waterloo • • •

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By....Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: AT 8-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....Col. B. J. Palmer
Exec. V.P.....Ralph Evans
V.P., Resident Manager.....Paul A. Loyet
Sales Manager .....Robert H. Harter
Film Buyer, Prog. Director.....Jack Kerrigan
Prom. Manager.....Robert O. Link
Film Editor.....Robert P. Kress
Chief Engineer.....Roy W. Pratt

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.
Owned-Oper. By....Northwest Television Co.
Business Address.....Television Square
Tel.: 4-0311.....NBC-ABC-CBS
Sta. Representative .....Pearson
Pres., Gen. Mgr.....Edward Breen
Exec. Vice Pres.....Gene P. Loffler
Comm. Manager.....Rollie Camp
Program Director.....Richard Johnson
Film Manager.....Stanley McCurdy
Chief Engineer.....David Sinclair

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Business Address....Second & Pennsylvania
Tel.: GArden 3-2540.....Independent
Representative .....Branham
President.....Lee P. Loomis
Exec. V.P., Gen. Manager....Herbert R. Ohrt
Nat'l Sales Mgr.....Walther Rothschild
Film, Comm. Manager.....Lloyd Loers
Prod. Mgr., Prog. Director....Douglas Sherwin
Chief Engineer.....Roger Sawyer

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....KTVO Television, Inc.
Address .....211 East 2nd St.
Tel.: MUrray 2-4535.....ABC-CBS-NBC
Representative .....Hollingbery
Pres., Gen. Mgr.....James J. Conroy
Commercial Mgr.....L. William King
Promotion Dir.....Al Cunningham
Program Director.....James Frost
Film Manager.....Glen Proeschold
Chief Engineer.....Loyd Hansen

KTIV—Sioux City—1954

Channel: 4 VHF....AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By.....KTIV Television Corp.
Address.....Tenth & Grandview
Tel.: 8-0545.....NBC-ABC
Newspaper Affil.....Journal-Tribune
Representative ..... Hollingbery
Pres., Gen. Mgr.....Dietrich Dirks
V.P. Comm. Mgr.....Eugene T. Flaherty
Program, Film Mgr.....Don Stone
Prom., Pub. Dir. ..... Bill Mote
Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF..AP: 144 Kw...VP: 288 Kw.
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....7th & Douglas
Tel.: 2-2711 .....CBS-ABC
Representative .....Katz
General Manager .....Donald D. Sullivan
Comm. Manager ..... Robert B. Donovan
Prog. Director.....Clark Pollock
Promotion Director.....John Schambow
Sales Serv. Dir.....Gene Cuddebach
Film Manager .....Carl Morris
Chief Eng.....Robert G. Engelhardt

KWWL-TV—Waterloo—1953

Channel: 7 VHF..AP: 214 Kw...VP: 316 Kw.
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business Address.....Insurance Bldg.
Tel.: AD 4-4404.....NBC
Representative .....Avery-Knodel
Pres., Gen., Sta. Mgr.....Ralph J. McElroy
Program, Film Mgr.....Bill Baldwin
Publicity Director.....Warren Mead
Chief Engineer.....Edward M. Tink

Pop.: 2,359,000
Families: 786,000
Radio Homes: 731,000

KANSAS

TV Homes: 636,000
AM Stas. in State: 46
TV Stas. in State: 9

KTVC-TV—Ensign—1957

Channel: 6 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned.....S.W. Kansas TV Co., Inc.
Bus. Address...705½ Second St., Dodge City
Tel.: HU 3-6666, Dodge City.....ABC
Representative .....Katz
President .....Leigh Warner
Gen., Sta. Mgr.....Wendell Elliott
Chief Engineer.....Kenneth Karr

KBLR-TV—Goodland—1959

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.
Owned-Oper. By.....Tri-State TV, Inc.
Business Address.....17th St. & B'way Ave.
Tel.: TW 9-2331.....CBS
Sta. Representative.....Gill-Perna
General Manager.....Leslie E. Whittemore
Commercial Mgr.....Jack Kaufman
Station, Program Dir.....E. R. Jones

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Production Dir. ..... Wade Hardwick
Film Director ..... John Perry
Technical Dir. ..... Art Vogt
Chief Engineer ..... Paul Bateman

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Central Kansas TV Co., Inc.
Business Address ..... Box 182
Tel.: GL 3-7868 ..... NBC
Representative ..... Bolling
President ..... E. C. Wedell
Gen., Sta. Mgr. ..... E. L. Kuhlman
Program Director ..... Bonnie Perry
Prom., Pub. Dir. ..... Lelia Henkle
Film Manager ..... Wayne Davis
Chief Eng. ..... H. G. Haefele

KAYS-TV—Hays—1958

Channel: 7 VHF..AP: 63.2 Kw...VP: 116.5 Kw.
Owned-Oper. By ..... Kays, Inc.
Business Address ..... 2300 Hall St.
Tel.: Market 4-2578 ..... ABC
Representative ..... Holman, Katz
President ..... Ross Beach, Sr.
General Mgr. ..... Robert E. Schmidt
Station Mgr. ..... Gene Canfield
Production Dir. ..... Richard A. McDaniel
Chief Engineer ..... James E. Kane

KTVH—Hutchinson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wichita-Hutchinson Co., Inc.
Business Address ..... 1800 North Plum
Tel.: MO 5-5503 ..... CBS
News. Affil. ..... Minneapolis Star & Tribune
Station Representative ..... Blair
President ..... Joyce A. Swan
General, Sta. Mgr. ..... M. Oale Larsen
Comm., Adv. Mgr. ..... Richard V. Fairbanks
Prom., Publicity Dir. ..... Tom Leahy
Prog. Dir., Film Mgr. ..... Robert D. Snyder
Chief Engineer ..... Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw...VP: 245 Kw.
Owned-Oper...Mid-Continent Telecasting, Inc.
Business Address ..... Box 659
Tel.: 2508 ..... Independent
Representative ..... Katz
General Manager ..... R. E. Wade
Program Director ..... Louis R. Martin

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Stauffer Publications, Inc.
Business Address ..... Box 119
Tel.: CR 2-3456 ..... ABC-CBS-NBC
Newspaper Affiliation..D. Capital; State Journal
Representative ..... Avery-Knodel
President ..... O. S. Stauffer
Gen. Mgr. ..... Thad M. Sandstrom
Sales Manager ..... Bob Kearns
Sales Coordinator ..... Ray C. Senate
Prog. Dir., Film Mgr. ..... Rush Evans
Technical Dir. ..... Paul Winders

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw...VP: 316 Kw.
Owned-Oper. By ..... KAKE-TV, Inc.
Business Address ..... 1500 N. West St.
Tel.: WH 3-4221 ..... ABC
Representative ..... Katz
President ..... Mark Adams
Gen. Sta. Mgr. ..... Martin Umansky
Commercial Mgr. ..... Donivan D. Waldron
Program Dir. ..... John Froome
Prom., Pub. Dir. ..... Robert C. Payne
Chief Engineer ..... Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By ..... Wichita TV Corp.
Address ..... 833 N. Main St.
Tel.: AM 5-5633 ..... NBC
Representative ..... Petry
President ..... G. M. Brown
V.P., Gen., Sta. Mgr. ..... W. Moyer
Comm. Manager ..... Donald Sbarra
Chief Engineer ..... Russell V. Goyette

Pop.: 3,238,000
Families: 886,000
Radio Homes: 869,000

KENTUCKY

TV Homes: 646,000
AM Stas. in State: 81
TV Stas. in State: 5

WKYT—Lexington—1957

Channel: 27 UHF..AP: 8.7 Kw...VP. 17.3 Kw.
Owned ..... Taft Bcstg. Co.
Business Address ..... 1087 New Circle Road
Tel.: 2-2533 ..... CBS-ABC
Representative ..... Young
President ..... Hulbert Taft, Jr.
General Manager ..... Robert C. Wiegand
Sales Manager ..... Ray Balsom
Program Director ..... Garry Brown
Film Director ..... Dave Fleischer
Chief Engineer ..... Robert Austin

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 9.2 Kw...VP: 17.0 Kw.
Owned-Oper. By ..... WLEX-TV, Inc.
Business Address ..... P.O. Box 1457

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Monitored: Paducah

Tel.: 4-8747 ..... ABC-NBC
Representatives ..... Bolling
Exec. V.P., Gen. Mgr. ..... Earl Boyles
Station Manager ..... Harry C. Barfield
Program Mgr. ..... Alex B. Macaulay
Chief Engineer ..... Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By ..... WAVE, Inc.
Address ..... 725 S. Floyd
Tel.: JU 5-2201 ..... NBC
Representative ..... NBC Spot Sales
President ..... George W. Norton, Jr.
General Manager ..... Nathan Lord
Commercial Manager ..... Ralph Jackson
Prog., Film Dir. ..... George Patterson
Prom., Pub. Dir. ..... Jas. Caldwell
Chief Engineer ..... Wilbur Hudson

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..... WHAS, Inc.
Address ..... 525 W. Broadway
Tel.: JU 5-2211 ..... CBS
Representative .... Harrington, Righter, Parsons
President ..... Barry Bingham
Director ..... Victor A. Sholis
Sales Director ..... George Johnson
Program Director ..... Sam Gifford
Prom., Publicity Dir. ..... William Loader
Film Manager ..... Charles McDaniel
Dir. Engineering ..... O. W. Towner

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned ..... Paducah Newspapers, Inc.
Business Address ..... 100 Television Lane
Tel.: 2-8214 ..... NBC
Newspaper Affili. ..... Sun Democrat
Representative ..... Pearson
President ..... Edwin J. Paxton, Sr.
V.P., Mgr., Dir. ..... E. J. Paxton, Jr.
General Mgr. ..... Sam Livingston
Sales Mgr., Prom. Dir. ..... Charles M. Neel
Prog. Dir. ..... Wes Potter
Film Mgr. ..... Bill Watson
Technical Dir. ..... Ernest J. Pell
Chief Engineer ..... William Mobley

Pop.: 3,340,000
Families: 891,000
Radio Homes: 846,000

LOUISIANA

TV Homes: 686,000
AM Stas. in State: 75
TV Stas. in State: 13

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned ..... Lanford Telecast. Co., Inc.
Business Address ..... 605-11 Washington
Tel.: HI 5-2456 ..... ABC-CBS-NBC
Representative ..... Weed
President ..... T. B. Lanford
General Manager ..... Willard L. Cobb
Sales Manager ..... Jesse R. Sexton
Oper., Prog. Mgr. ..... Larry McHale
Sales Serv. Mgr. ..... Franklin Whitehead
Merchandising Mgr. ..... Edward Wooten
Film Director ..... Jim Norwood
Chief Engineer ..... Robert E. Miller

WAFB-TV—Baton Rouge—1953

Channel: 28 UHF..AP: 100 Kw...VP: 200 Kw.
Owned ..... Modern Bcstg. Co., Inc.
Business Address ..... P.O. Box 2671
Tel.: DI 4-8571 ..... CBS
Station Representative ..... Blair
Board Chairman ..... Dwight W. Martin
Pres., Gen. Mgr. ..... Tom E. Gibbens
Comm. Mgr. ..... Mervyn E. Rhys
Program Director ..... Don G. Hallmann
Prom., Pub. Dir. ..... Grace McElveen
Chief Engineer ..... Donald K. Allan

WBRZ—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.
Owned-Operated By ..... La. TV Bcstg. Co.
Bus. Address .... 1650 Highland Rd.; Box 2906
Tel.: DI 8-1491 ..... ABC-NBC
News. Affil. ... State-Times Morning Advocate
Representative ..... Hollingbery
Pres., Gen. Mgr. ..... Douglas L. Manship
Sales Manager ..... Jules L. Mayeux
Program, Prom. Mgr. ..... John Ferguson
Film Mgr. ..... Aubrey L. Moore
Chief Engineer ..... Pat Weathersby

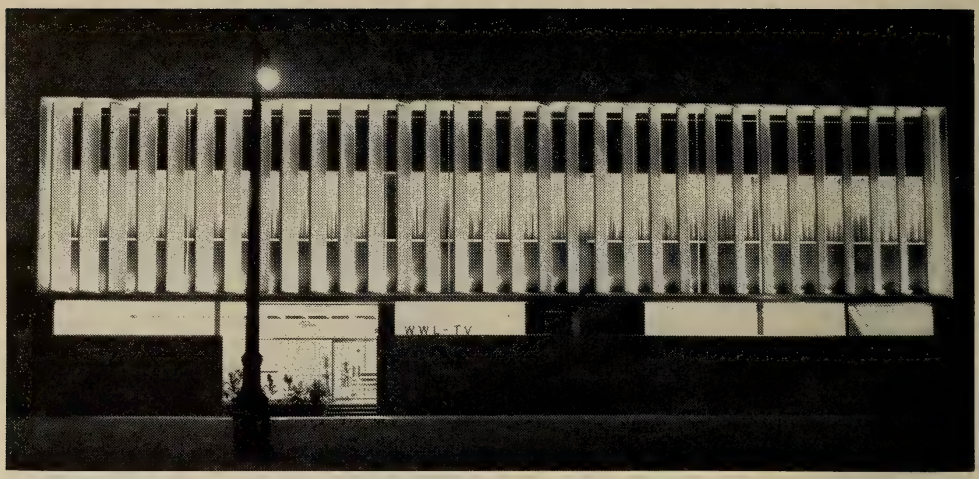
KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Camellia Bcstg. Co. Inc.
Address ..... P.O. Box 398
Tel.: CE: 5-9494 ..... CBS-ABC
Representative ..... O'Connell; Clarke Brown
President ..... Paul H. DeClouet
Gen. Mgr. ..... Dierrell Hamm
Comm. Mgr. ..... Guy Corley
Prom. Dir. ..... Toni Coons
Chief Engineer ..... Maurice Wynn

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw
Owned-Oper. By ..... Calcasieu Bcstg. Co.
Business Address ..... 320 Division St.
Tel.: HE 6-3631 ..... ABC-NBC
Representative ..... Weed
President ..... T. B. Lanford
Gen., Sta. Manager ..... P. E. Mills, Jr.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: New Orleans • • •



WWL-TV . . . *new* New Orleans Favorite
And here's why:

TOP-RATED PROGRAMS — You'll find any list of New Orleans' favorite shows liberally studded with CBS and syndicated shows aired by WWL-TV. Take a look at the lineup of 10:00 p.m. strips as an example and judge for yourself why the viewing trend is toward WWL-TV. These syndicated shows earn *preferred* ratings from the New Orleans audience.

LIVE PROGRAMMING — Ranging in interest from Romper Room and Popeye to The Morgus Board (featured nationally in TV Guide) and authentic jungle adventure on Wild Cargo, WWL-TV's schedule of 49 live shows per week provides the perfect vehicle for commercials that require a personal touch.

ALERT PROMOTION—Day in and day out WWL-TV saturates the local market with heavy newspaper advertising, spot radio, direct mail—uses the latest animated station breaks, countless on-air promos, contests and every form of market exploitation to build audience and sales for advertisers.

FACILITIES AND PERSONNEL—WWL-TV's studios are the product of 5 years of research extending to 64 TV stations; facilities are among the nation's finest. Two complete video tape units are now in operation. And WWL-TV personnel have the experience that counts — *competitive* experience gained in markets coast-to-coast.

Want more? Ask your Katz representative about the new New Orleans television picture.

CBS **WWL-TV**

NEW ORLEANS

Comm. Manager ..... Art Reuben
Prom. Dir.....Adele Barnette
Prog. Director .....A. B. Craft, Jr.
Chief Engineer.....Ed Barton

KTAG-TV—Lake Charles—1953

Channel: 25 UHF..AP: 11 Kw...VP: 20.4 Kw.
Owned-Oper. By.....KTAG-TV Associates
Business Address.....645 15th St.
Tel.: HE 9-9413.....CBS
Representative ..... Pearson
President.....Warren Berwick
Vice Pres.....Kevin Reilly
Station Mgr.....Harper Clark
Chief Engineer.....Lawrence Vicknair

KNOE-TV—Monroe—1953

Channel: .8 VHF..AP: 115 Kw...VP: 230 Kw.
Owned-Oper. By.....Noe Enterprises, Inc.
Business Address .....KNOE Drive
Tel.: FA 2-8155.....ABC-CBS
Station Representative....H-R Representatives
Board Chair. & Owner.....James A. Noe, Sr.
President.....James A. Noe, Jr.
Vice-Pres., Gen. Mgr.....Paul H. Goldman
V.P. Sales Mgr.....Bob Powell
V.P. Operations Mgr.....Ansel Smith
V.P. Dir. Engineering.....Ray Boyd
V.P. Program Dir.....Harry Arthur
Prom., Publicity Dir.....Guy Popham
Film Manager.....Blanchard Reno

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned .....Loyola University
Address.....1024 N. Rampart St.
Tel.: EX 4444.....CBS
Representative .....Katz
General Manager.....Lawrence M. Carino
Sales Manager.....Maurice A. Guillerman
Program Director.....Robert I. Guy
Promotion Mgr.....Robert B. Lyte
Chief Engineer.....J. D. Bloom, Jr.

WVUE-TV—New Orleans—1959

Channel: 13 VHF..AP: 55 Kw...VP: 95 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1422 Cleveland Ave.
Tel.: JAckson 5-9011.....ABC
Representative .....Weed
Pres., Gen. Mgr.....Joseph A. Paretti
Comm. Mgr.....John H. Bone
Co-ordinator.....D. G. Neher

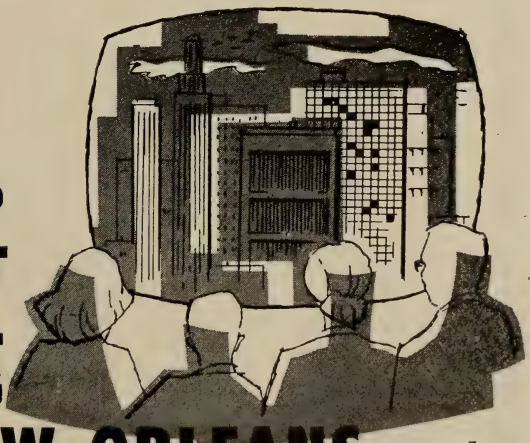
WJMR-TV—New Orleans—1953

Channel: 20 UHF..AP: 108 Kw...VP: 216 Kw.
Owned-Oper. By.....Supreme Bcstg. Co. Inc.
Business Address.....Jung Hotel
Tel.: EX 3131.....ABC
Representative ..... Weed
Pres. ..... Chester F. Owens
V.P., Mgr., Dir.....Geo. A. Mayoral

the **NEW**

WVUE

Coverage of the Nation's twenty-third market



★ **OWNERSHIP**
★ **MANAGEMENT**
★ **PERSONNEL**
★ **PROGRAMMING**

To Better Serve the **NEW ORLEANS** *Market*

abc ★ ★ ★ ★ ★ ★ **Channel 13**

OWNED AND OPERATED BY NEW ORLEANS TELEVISION CORPORATION
REPRESENTED NATIONALLY BY: WEED TELEVISION CORPORATION

WDSU-TV Wins National Award for Editorials

(WDSU-TV News Director Bill Monroe receiving RTNDA award)

Editorials cited for integrity, good taste, courage

NEW ORLEANS—Among all television stations in the United States, WDSU-TV was awarded First Prize by the Radio and Television News Directors Association for editorializing by a TV station. The opinion of the judges was stated as follows:

"Our first choice in the TV competition is WDSU-TV, New Orleans. We were all enormously pleased by the editorials submitted. They were professional, they were important, they were concrete, they were done with good taste and integrity, and they indicated a basic courage on the part of station management."

WDSU-TV, according to station management, will continue to maintain an editorial policy dedicated to the progress and betterment of the area served.

In New Orleans

WDSU-TV

gives you the picture

V.P., Secy.-Treas.....Robert E Jeffers
General Mgr.....Mort Silverman
Station Mgr.....Dick Kepler

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDSU Bcstg. Corp.
Business-Studio Address.....520 Royal St.
Tel.: TU 4371.....NBC
Representative .....Blair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr.....Robert D. Swezey
V.P., Comm. Mgr.....A. Louis Read
Sales Manager.....Robert S. Schultis
Program Director.....Jerry Romig
Film Dir.....Elaine Phillips
Prom., Pub. Dir.....Marion Annenberg
Chief Engineer.....Lindsey Riddle

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Shreveport Journal
Business Address ..... Box 92
Tel.: 4-8101.....ABC-CBS
Representative.....Harrington, Richter, Parsons
President.....Douglas F. Attaway
Gen. Mgr. .....Ben Beckham, Jr.
Station Mgr.....Winston B. Linam
Comm. Mgr. .....Deane R. Flett
Prom., Pub. Dir.....Carol Vinson
Chief Engineer.....Morris C. Barten

KTBS-TV—Shreveport—1955

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 7-3644.....NBC
Representative .....Edward Petry
Pres., Gen. Mgr.....E. Newton Wray
Station Manager .....Patrick J. White
Commercial Manager .....Joe B. Foster
Production Mgr.....Don Moore
Promotion Director.....Dick Unterborn
Film Manager .....Marvin Perry
Chief Engineer.....Claude R. Scott

Pop.: 1,009,000
Families: 283,500
Radio Homes: 273,000

MAINE

TV Homes: 248,000
AM Stas. in State: 25
TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw...VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Business Address.....55-57 State St.
Tel.: 6446.....ABC-CBS
Reps. .....Hollingbery, Kettel-Carter
President .....Horace Hildreth
General Manager.....Walter L. Dickson
Commercial Mgr.....Paul Quigg
Station Manager.....Richard B. Bronson
Program Director.....Leon H. Nelson
Promotion Director.....George Gonyar
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester

WLBZ-TV—Bangor—1954

Channel: 2 VHF....AP: 25.7....VP: 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822 .....ABC-NBC
Sta. Rep. .....Weed
President.....William H. Rines
Asst. to President.....E. B. Lyford
General Mgr., Film Buyer.....R. O. Marcoux
Program Dir.....James A. Robinson, Jr.
Chief Engineer.....John Wibby

WMTW-TV—Poland Spring 1954

Channel: 8 VHF..AP: 52.5 Kw...VP: 105 Kw.
Owned-Oper. By....Mt. Washington TV Inc.
Business Address...477 Congress St., Portland
Tel.: POland Sp. 3-5665.....ABC
Rep.....Harrington, Righter & Parsons
Pres. & Gen. Mgr.....John W. Guider
Asst. Gen. Mgr., Comm. Mgr...Rob. L. Maynard
Prog., Prom. Dir., Adv. Mgr.....Rob. M. Joyce
Publicity Director.....Richard Gove
Film Dir.....Brian Higgins
Chief Engineer.....Parker H. Vincent

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Maine Radio & TV Co.
Address .....157 High Street
Tel.: SP 2-0181.....NBC
Representative .....Weed
President, Gen. Mgr.....William H. Rines
Station Manager.....Jack S. Atwood
Comm. Manager.....Bruce McGorrill
Program Director.....Burnell Poole, Jr.
Promotion Director.....Linwood T. Pitman
Film Manager.....George Bowler
Advertising Mgr.....Donald S. Powers
Chief Engineer.....Chas. Brown

WGAN-TV—Portland—1954

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publ. Co.
Station Rep....Avery-Knodel; Foster & Creed
President.....Jean Gannett Williams

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Portland • • •

General Manager.....Creighton E. Gatchell
Prog. Dir.....William G. Wadman
Comm. Manager.....Richard E. Bates
Sta. Manager.....Samuel G. Henderson
Prom., Pub. Dir.....John M. Havey
Chief Engineer.....Roger W. Hodgkins

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw....VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
Business Address.....489 Main St.
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Rep.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Film Manager.....Mrs. L. Joyce Gilbert
Advertising Mgr.....Keith Stine
Chief Engineer.....J. Richards

MARYLAND

Pop.: 3,140,000
Families: 854,000
Radio Homes: 816,000

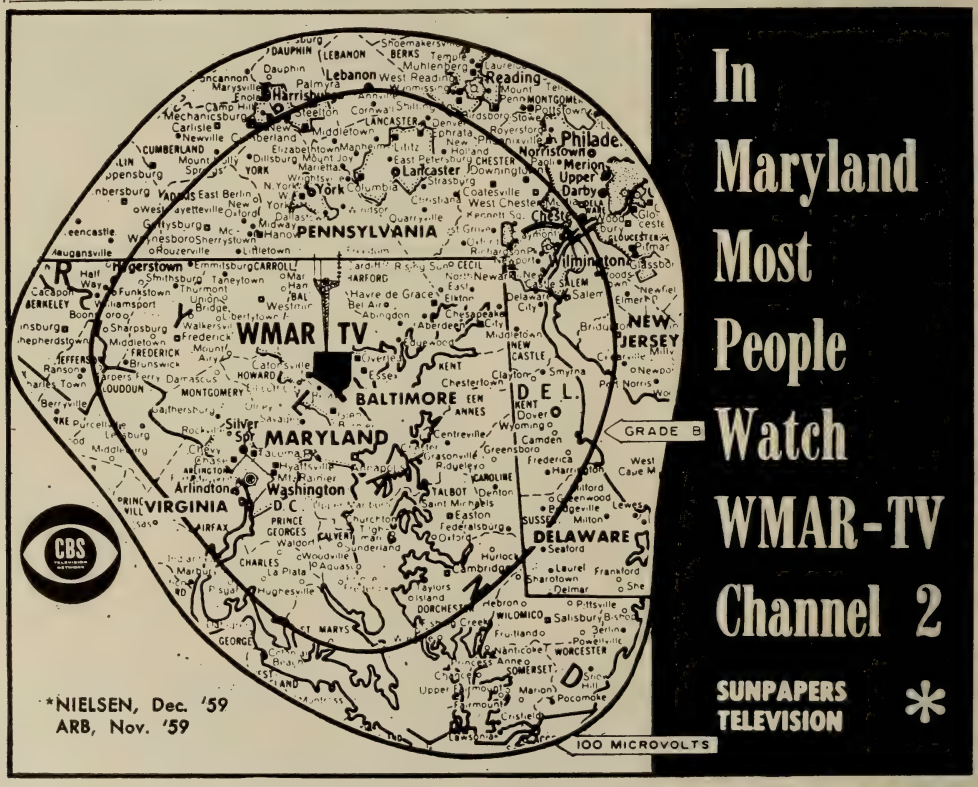
TV Homes: 780,000
AM Stas. in State: 33
TV Stas. in State: 4

WJZ-TV—Baltimore—1957

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business Address.....Television Hill
Tel.: MO 4-7600.....ABC
Sta. Representative.....TvAR
President.....Donald H. McGannon
General Manager.....R. Earl Higgens
Sales Manager.....Bob Newsham
Prom. Mgr.....H. Taylor Vaden
Pub. Dir. ..... Tommy Dukehart
Prog. Mgr.....Joel Chaseman
Chief Engineer.....B. Wolfe

OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.; KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM, PORTLAND, ORE.

BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Baltimore



WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Hearst Corporation
Business-Studio Address.....2610 N. Charles
Tel.: HO 7-3000.....NBC
Representative .....Edward Petry
President .....Richard Berlin
General Mgr. .....Tony Provost
Commercial Mgr. .....Willis K. Freiert
Station Mgr. .....Brent O. Gunts
Program Dir.....John Frankenfield
Prom., Adv. Publicity Dir.....H. F. Hines
Film Mgr.....George Mance
Chief Engineer .....John Wilner

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The A. S. Abell Co.
Business Address.....2 W. Redwood St.
Tel.: MU 5-5670.....CBS
Newspaper Affiliation...Baltimore Sunpapers
Representative .....Katz
General Manager.....E. K. Jett
Commercial Manager.....E. A. Lang
Promotion Director.....Anthony Picha
Chief Engineer.....Carlton G. Nopper

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw...VP: 15.8 Kw.
Owned & Oper....Peninsula Broadcasting Co.
Address .....Radio-Tv, Park
Tel.: PI 9-6131.....ABC-CBS
Sta. Rep. .....Headley-Reed
President.....John W. Downing, Sr.
Gen., Comm. Prom. Mgr.....Charles J. Truitt
Program, Film Mgr.....John W. Downing, Jr.
Chief Engineer.....Jack Ward

Pop.: 5,315,000
Families: 1,568,000
Radio Homes: 1,655,000

MASSACHUSETTS

TV Homes: 1,441,000
AM Stas. in State: 57
TV Stas. in State: 6

WBZ-TV—Boston—1948

Channel: 4 VHF.AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address.....1170 Soldiers Field Rd.
Tel.: AL 4-5670.....NBC
Sta. Representative.....TvAR
President ..... Donald H. McGannon
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....H. B. Cahan
Prom. Adv. Mgr.....W. B. Colvin
Publicity Director.....Joe Ryan
Film Manager.....R. Jenkins
Chief Engineer ..... W. H. Hauser
OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.; KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; KEX-FM, PORTLAND, ORE.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw...VP: 64.6 Kw.
Owned .....WHDH, Inc.
Address.....6 St. James Ave.
Tel.: HAncock 6-5500.....ABC-CBS-NBC
Newspaper Affil.....Herald, Traveler
Representative .....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Film Manager.....Joseph Levine
Chief Engineer.....Philip K. Baldwin

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address....21 Brookline Ave.
Tel.: CO 6-0800.....CBS
Representative ..... H-R
President .....Norman Knight
Exec. V.P.....George Steffy
V.P., Sales.....Tom Bateson
Nat. Sales Mgr.....Proctor Jones
Promotion Dir.....George Hallberg
Program Dir.....John D. Maloy
Publicity Dir.....Phyllis Doherty
Film Manager.....Guy Giampapa
Chief Engineer.....B. Robinson

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw...VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: STate 5-5311.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Chief Engineer.....Don Shaw

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By..Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Representative .....Branham, Wheeler
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Boston • • •

Commercial, Adv. Mgr.....Zack Land
Asst. Mgr., Program Mgr.....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw...VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg Co.
Business Address..P. O. Box 2210, Springfield
Tel.: SWift 9-9800.....NBC
Representative ....Hollingbery, Kettell-Carter
Pres. & Gen. Mgr.....William L. Putnam
Station Mgr.....Francis J. Doherty, Jr.
Program Dir.....Jerry Barnes

Pop.: 8,246,000
Families: 2,375,000
Radio Homes: 2,368,000

MICHIGAN

TV Stas. in State: 15
AM Stas. in State: 95
TV Homes: 2,175,000

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Gerity Bcstg. Co.
Business Address....5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
Representative ..... Petry
President, Gen. Mgr.....James Gerity, Jr.
Commercial Mgr.....Jack Berry
Station Mgr.....Thomas Matthews
Program, Film Mgr.....Vince Collins
Operations Dir.....Harold Stone
Publicity Dir.....Thomas Sumner
Chief Engineer.....Leo Heisel

WWTV—Cadillac—1953

Channel: 13 VHF..AP: 316 Kw...VP: 158 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address.....417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Prog. Dir.....Paul Hill
Prom., Mdsg. Mgr.....John Wheat
Chief Engineer .....George A. Wilson

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 11. Kw....VP: 21.3 Kw.
Owned By.....Midwestern Bcstg. Co.
Address.....P. O. Box 366
Tel.: MA 7-5683.....ABC-NBC
President.....Les Biederman
Station Manager.....M. C. Mills
Program Director.....James Peyton
Film Manager.....Ed Coddington
Chief Engineer.....William Kiker

CKLW-TV—Detroit-Windsor 1954

Channel: 9 VHF..AP: 180 Kw...VP: 325 Kw.
Owned-Oper...Western Ontario Brdcstng. Co.
Business Address.....3300 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Rep.....All-Canada TV Ltd., Adam Young
Pres., Gen. Manager.....J. E. Campeau
Oper. Mgr., Prog. Dir.....S. C. Ritchie
Comm. Mgr.....Norman Hawkins
Prom., Pub. Dir.....Arthur Gloster
Film Manager.....Arthur MacColl
Dir. of Engineering.....Stewart Clark

WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw. ..VP: 100 Kw.
Owned-Oper. By .....Storer Bcstg Co.
Business Address ..... 7441 Second Blvd.
Tel.: TR 3-7400.....CBS
Newspaper Affiliation .... Miami Beach Sun
Representative ..... Katz
President ..... George B. Storer
V.P., Managing Dir. .....Bill Michaels
Program Mgr. .....Ralph R. Rust
Comm. Mgrs...K. T. McKenney, B. S. Buchanan
Prom., Merch. Mgr.....Bob Edell
Chief Engineer .....Joseph B. Haigh

WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation .....Detroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....Edwin K. Wheeler
Asst. General Manager.....Don DeGroot
Station Mgr., Film Byr.....James Schiavone
Business Manager.....Henry C. Rogers
Natl. Sls. Mgr.....Ray W. Colie
Local Sls. Mgr.....John A. Wales
Prog. & Prod. Manager .....Ian Harrower
Sales Prom. Manager.....Glenn Kyker
Sls. Development Mgr.....Frank Steltenkamp
Gen. Eng. Manager.....E. J. Love

WXYZ-TV—Detroit—1958

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...American Broadcasting Co.
Business Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative ..... Blair-TV
V.P.....John F. Pival

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Bay City, Detroit, Flint, Lansing • • •

Sales Manager.....Ralph Dawson
Program Director.....Peter Strand
Merchandising Manager.....Harold Christian
Film Mgr.....Ken Sims
Prom., Publicity Director.....Bud Kirvan
Chief Engineer.....Charles Kocher

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WJR, Goodwin Station, Inc.
Business Address.....2302 Lapeer Road
Tel.: CE 9-6611.....ABC
Station Rep.....Harrington, Righter & Parsons
President.....John F. Patt
Exec. V.P., Gen. Mgr.....Worth Kramer
Sta. Mgr.....A. Donovan Faust
Program Director.....Franklin C. Mitchell
Prom., Public. Dir.....Donn Shelton
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.
Owned By.....Wood Bcstg., Inc.
Address.....120 College S E
Tel.: GLendale 9-4125.....ABC-NBC
Representative .....Katz
Pres., Gen. Mgr.....Willard Schroeder
Sales Manager.....John S. Markward
Business Mgr.....Leonard Bridge
Promotion Director.....Clark Grant
Publicity Director.....John Burpee
Program, Film Mgr.....Robert Smith
Chief Engineer.....Charles Robison

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative .....Avery-Knodel, Inc.
President.....John E. Fetzer
V.P., Managing Director.....Carl E. Lee
Sales Manager ..... Donald DeSmit
Program Director.....Charles Lynch
Promotion Director.....Wilfred Hunt
Film Mgr.....Mel Haavind
Chief Engineer.....Arthur Covell

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....ABC-CBS-NBC
Representative.....Peters, Griffin, Woodward
President .....Harold Gross
Commercial Mgr.....Keith R. Oliver
Program Dir.....Thomas B. Jones
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 546
Newspaper Affiliation .....Mining Journal
Tel.: GRanite 5-4161.....ABC-CBS-NBC
Sta. Representative .....Hollingbery
President ..... Frank J. Russell, Jr.
General Mgr.....John H. Borgen
Program Dir.....Ted Hansen
Promotion Dir.....Ruby Apostle
Film Mgr. ..... Kenneth Borst
Chief Engineer .....Mike Kirkas

WILX-TV—Onondaga-Lansing 1959

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Business Address.....Hotel Hayes, Jackson
Tel.: STate 3-2621.....NBC
Sta. Rep.....Venard, Rintoul, McConnell
Pres., Gen. Mgr.....J. C. Pomeroy
Gen. Sales Mgr.....Martin Giaimo
Promotion Manager.....L. B. Fishout
Program Director.....David Froh
Chief Engineer.....Donald Wright

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 207 Kw...VP: 103 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative .....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
V.P.....Hon. Alvin M. Bentley
Station Manager.....Howard H. Wolfe
Commercial Manager.....Robert M. Chandler
Program Director .....Robert A. Oliver
Chief Engineer.....Max W. Thomas

WPBN-TV—Traverse City 1954

Channel: 7 VHF..AP: 32.4 Kw...VP: 53.7 Kw.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....Paul Bunyan Bldg.
Tel.: WI 7-7675.....ABC-NBC
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Les Biederman
Station Mgr., Prog. Dir.....John Anderson
Commercial Mgr.....R. E. Detwiler
Chief Engineer.....William H. Kiker

Pop.: 3,350,000
Families: 974,000
Radio Homes: 955,000

MINNESOTA

TV Homes: 835,000
AM Stas. in State: 61
TV Stas. in State: 9

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw...VP: 26.6 Kw.
Owned By.....Central Minn. TV Co.
Business Address.....7th & Fillmore
Tel.: RO 3-5166.....ABC-NBC
Sta. Rep.....Avery-Knodel, Inc.
President.....Joseph O. Perino
Gen., Sta. Mgr.....Glenn W. Flint
Comm. Mgr.....Gideon Klein
Prog. Dir.....Ken Bechtel
Chief Engineer.....K. Olson

KMMT—Austin—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Minn.-Ia. TV Co.
Business Address.....Hiway No. 105 S.
Tel.: HE 3-8836.....ABC
Representative .....Avery-Knodel, Inc.
President .....R. J. McElroy
General Manager.....Thomas L. Young
Commercial Manager.....Don Jones
Program Dir.....Stan Stydnicki
Promotion Director.....Jan Adams
Film Manager.....Dick Lane
Chief Engineer .....Leo Chenier

KDAL-TV—Duluth-Superior 1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Red River Bcstg. Co., Inc.
Business Address.....Bradley Building
Tel.: RA 2-2628.....ABC-CBS
Representative ..... Avery-Knodel
General Manager.....Odin S. Ramsland
Sales Manager.....John Grandy
Chief Engineer.. ....Robert Dettman

WDSM-TV—Duluth-Superior 1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Northwest Publications, Inc.
Bus. Address.....230 E. Superior St., Duluth
Tel.: RA 7-8484.....ABC-NBC
News. Affil.....Duluth Herald & News-Tribune
Sta. Rep....Peters, Griffin, Woodward; Evans
President.....Bernard H. Ridder
General Mgr.....Clarence D. Tully
Commercial Manager.....Carlo Anneke
Program Dir. ..... Ed Conrad
Promotion Director.....Martin Olson
Chief Engineer ..... George Carlson

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Midwest Radio-TV Inc.
Bus.-Studio Address..Radio City—50 S. 9th St.
Tel.: FE 8-0552.....CBS
Newspaper Affiliation.....Star & Tribune Co.
Sta. Rep.....Peters, Griffin & Woodward
President.....Robert B. Ridder
Exec. V.P. ..... F. Van Konynenburg
Comm. Mgr.....Robert N. Ekstrum
Film Manager.....Harry C. Jones
Prom., Pub. Director.....Tom Cousins
Program Dir.....Gwen Harvey
Chief Engineer.....John M. Sherman

KMSP-TV—Minneapolis-St. Paul—1955

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ....United Television, Inc.
Business Address.....180 Foshay Tower
Tel.: FE 9-8811.....Independent
Sta. Rep.....Young TV
Pres., Gen. Mgr.....Donald Swartz
Program Dir.....Joseph Carney
Chief Engineer ..... Gordon Benson

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Operated By.....TLF Broadcasters., Inc.
Business Address.....2925 Dean Blvd.
Tel.: WAlnut 7-8881.....ABC
Representative ..... Katz
President.....Weston C. Pullen, Jr.
V.P., General Mgr.....Phil Hoffman
Sales Mgr.....Robert Fransen
Station Mgr.....Arthur M. Swift
Program Dir.....S. M. Rosenman
Chief Engineer.....W. Fritze

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 120 Kw...VP: 240 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Station Representative.....Meeker; Hyett
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Walt Bruzek
Prog. Dir., Film Manager.....Don Perry
Chief Engineer.....Robert W. Cross

KSTP-TV—St. Paul-Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Bus., Trans. Lo...3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
Representative .....Edward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Exec. V.P. & Treas.....K. M. Hance
National Sales Dir.....James E. Blake
V.P. Chge. Sales.....Marvin L. Rosene
Prom., Pub. Director.....William Davey

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Duluth, Minneapolis, St. Paul • • •

Pop.: 2,380,000
Families: 590,000
Radio Homes: 573,000

MISSISSIPPI

TV Homes: 360,000
AM Stas. in State: 72
TV Stas. in State: 6

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw....VP: 20 Kw.
Owned-Oper. By.....Bernie Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
Representative .....Everett-McKinney
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr. ..... Bill Whitfield
Program Director.....Jack Huffman
Promotion Dir.....Barbara Moore
Film Manager.....Edward Prescott
Chief Engineer.....Tom McFerrin

WDAM-TV—Hattiesburg 1958

Channel: 7 VHF..AP: 30.2 Kw...VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business Address ..... Box 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr. ..... Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Program Director.....Dave L. Waite
Promotion Director.....Ray Curtis
Film Manager ..... Charles Shade
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Capitol Broadcasting Co.
Business Address.....Box 8187
Tel.: FI 4-2512.....ABC-CBS
Newspaper Affil...Clarion Ledger; Daily News
Station Representative ..... Katz
President.....T. M. Hederman, Jr.
General Manager.....L. M. Sepaugh
Station Manager.....Owens F. Alexander
Comm. Manager.....Bill Carlier
Program Director.....Ken Parks
Prom., Pub. Dir.....Sandy McMillan
Film Manager.....L. M. Sepaugh, Jr.
Chief Engineer.....C. A. Perkins

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lamar Life Bcstg. Co.
Business Address.....715 S. Jefferson
Tel.: FI 2-2691.....ABC-NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Station Mgr.....Fred L. Beard
Comm. Manager.....Frank Gentry
Program Director.....Maurice Thompson
Prom., Pub. Director.....Charles H. Allen
Film Manager.....Bruce Nicholson
Chief Engineer.....Bob Smathers

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Southern Television Corp.
Business Address ..... Southern Bldg.
Tel.: 3-1441 .....ABC-CBS-NBC
Representative .....Headly-Reed
President, Gen. Mgr.....Robert F. Wright
Sales Manager ..... W. B. Crooks
Prog., Prom. Dir. ..... Cecil Germany
Film, Prod. Dir.....George Shannon
Operations Dir.....Bob Holland
Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 13.6 Kw...VP: 27.2 Kw.
Owned-Oper. By.....WTWV, Inc.
Bus. Address.....Beech Springs Rd.; Box 163
Tel.: VI 2-7620.....NBC
Representative .....Jack Masla
Pres., Gen. Mgr., Ch. Eng.....Frank K. Spain
Comm., Adv. Mgr.....Charles H. Hicks, Jr.
Program Director.....William B. Landers
Prom., Pub. Dir.....Perrin Purvis
Opera. Superv.....Jimmie Steinberg
Film Manager.....Gerald D. Stanford

Pop.: 4,739,000
Families: 1,447,500
Radio Homes: 1,399,000

MISSOURI

TV Homes: 1,271,000
AM Stas. in State: 77
TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Hirsch Broadcasting Co.
Business Address.....324 Broadway
Tel.: ED 5-5511.....CBS
Station Representative.....Headley-Reed Co.
President.....Oscar C. Hirsch
Commercial Mgr.....Jack Ramey
Station Mgr.....Robert O. Hirsch
Program Dir.....Donald T. McNeely

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw...VP: 251 Kw.
Owned-Oper. By.....Curators of Univ. of Mo.
Business Address ..... Highway 63, South
Tel.: GIbson 2-1122.....ABC-NBC

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Cape Girardeau, Kansas City, St. Louis • • •

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KPLR TV

channel **11** *st. louis, mo.*

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2 *video tape units*

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For The Full Channel 11 Story See the Colonel at P.G.W.

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MR. JAMES GOLDSMITH *Director of Sales*

Representative .....H-R
Director of TV.....Edward C. Lambert
Station Manager.....Glenn G. Griswold
Commercial Manager.....John O. Conwell
Program Director.....Monte Gurwit
Promotion Director.....Lois Todd
Film Manager.....Ron C. Hunt
Chief Engineer ..... William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw...VP: 316 Kw.
Owned-Oper. By.....Lee Broadcasting, Inc.
Business Address.....WCU Bldg., Quincy, Ill.
Tel.: BA 2-6200.....ABC-CBS
Newspaper Affiliate.....Courier-Post
Sta. Representative .....Branham
President.....Lee P. Loomis
Exec. V. Pres.....Herbert R. Ohrt
Gen., Nat'l. Sls. Mgr.....Walter Rothschild
Admin. Asst.....Robert W. Eickmeyer
Program Dir.....Tom Robey
Promotion Director.....Dick Moore
Film Manager.....Jean Eager
Chief Engineer.....J. E. Gray

KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Jefferson TV Co.
Business Address.....Hills Farm
Tel.: 6-6188 .....ABC-CBS
Newspaper Affiliation.....News Tribune
Representative.....Blair TV Assoc.
President.....Wililam H. Weldon
Gen., Film Mgr.....Robert Blosser
Sales Mgr.....R. E. Maxwell
Chief Engineer.....Edward Schuelein

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By .....WSTV, Inc.
Business Address ..... 1928 W 13th St.
Tel.: MA 3-7260.....ABC-CBS
Representative .....Avery-Knodel
President ..... Jack N. Berkman
General Manager.....Harry Burke
Commercial Mgr.....D. T. Knight
Prom., Pub. Dir.....William Harned
Chief Engineer ..... Jack Langford

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Meredith Publishing Co.
Business Address.....125 East 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
General Manager.....E. K. Hartenbower
Station Mgr.....S. B. Tremble
Production Mgr.....Harry Francis
Program Dir.....Kenneth W. Heady
Prom., Pub. Director.....F. C. Strawn
Film Manager.....T. R. Thompson
Chief Engineer.....Karl Troeglen

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KMBC Bcstg. Co.
Business Address .....11th & Central Streets
Tel.: HA 1-2650.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President ..... Donald Dwight Davis
Exec. V.P., Gen. Mgr.....John T. Schilling
V.P. & Sales Man.....George J. Higgins
Station Mgr. ..... Mori Greiner
Film Mgr.....Rose Marie Earp
Promotion Director.....Joe Redmond
Chief Engineer.....Henry Goldenberg

WDAF-TV—Kansas City—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By...Natl. Missouri TV Inc.
Business Address.....Signal Hill
Tel.: PL 3-4567.....NBC
Representative..Harrington, Righter, & Parsons
President.....Charles L. Glett
V.P. General Manager.....William A. Bates
Admin. Asst. to Gen. Mgr.....Jay Barrington
Comm. Manager.....E. Manne Russo
Program Director.....Bob Wormington
Promotion Director.....Jud Woods
Chief Engineer ..... James Schmidt

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.7 Kw...VP: 16.4 Kw.
Owned-Oper. By.....Cook Paint & Varnish Co.
Business Address.....2100 W. Broadway
Tel.: TAylor 6-1651.....ABC
Representative .....Pearson
Gen., Sta. Mgr.....John Garner
Chief Engineer.....Bob Klein

KTTS-TV—Springfield—1953

Channel: 10 VHF.AP: 190.55 Kw..VP: 316 Kw.
Owned-Oper. By.....Independent Bcstg. Co.
Business Address.....P.O. Box 1716 SSS
Tel.: UNiversity 2-7474.....CBS
Representative ..... Weed
President .....J. H. G. Cooper
General Mgr.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Program Director.....Kevin McAndrews
Promotion Dir.....E. P. Thomas
Film Manager.....Ted Tucker
Chief Engineer.....William F. Curry

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By....Springfield Television Inc.
Business Address.....999 W. Sunshine
Tel.: University 6-2766.....NBC-ABC
Representative .....Hollingbery
Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
Co-Mgr., Prog. Dir.....Carl Fox
Chief Engineer.....E. Dennis White

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....220 TV, Inc.
Address.....4935 Lindell Blvd.
Tel.: Forest 7-7211.....Independent
Representative.....Peters, Griffin, Woodward
President .....Harold Koplar
V.P., Dir. Sales.....James Goldsmith
Film Mgr.....Jim Anians
Adv., Publicity Dir.....James M. Henneberry
Dir. of Engineering.....K. E. Hildebrand

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address ..... 40th & Faraon
Tel.: ADams 3-2528.....ABC-CBS
Representative ..... Blair Assoc.
President.....Jesse D. Fine
Gen., Sta. Mgr.....Ted Nelson
Sales Manager.....Carlton Schirmer
Prog. Dir., Film Mgr. ..... Gene Milsteen
Chief Engineer.....John Carroll

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By:.....CBS, Inc.
Business Address.....12th & Cole Sts.
Tel.: MAin 1-9100.....CBS
Representative.....CBS-TV Spot Sales
V.P., Gen. Mgr.....Gene Wilkey
Sales Manager.....Charles McAbee
Prog. Dir., Film Mgr.....Leon Drew
Sales Prom., Adv. Mgr.....Tom Stanton
Publicity Dir.....Fred S. Heywood
Chief Engineer.....Harry Harvey

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By...The Pulitzer Publishing Co.
Address.....1111 Olive St.
Tel.: MAin 1-111.....NBC
Newspaper Affiliation..St. Louis Post-Dispatch
Representative.....NBC Spot Sales
President .....Joseph Pulitzer, Jr.
Gen., Sta. Mgr.....Harold Grams
Commercial Mgr.....Guy E. Yeldell
Film Mgr. ..... Keith Gunther
Promotion Director ..... Fred J. Mueller
Chief Engineer.....J. E. Risk

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Signal Hill Telecasting Corp.
Business Address.....5915 Berthold
Tel.: MI 7-3600.....ABC
Newspaper Affiliation.....Globe Democrat
Representative .....Blair-TV
President .....Harry Tenenbaum
V.P., Gen. Mgr.....Joseph Bernard
Nat. Sales Mgr.....Shaun Murphy
Operations Mgr.....Francis W. Hunt
Production Dir.....Jack Murdock
Prog. Dir.....Frederick S. Buschmeyer
Promotion Director.....Don B. Curran
Film Manager.....William T. Cook
Chief Engineer.....Richard Trompeter

Pop.: 740,000
Families: 214,000
Radio Homes: 206,000

MONTANA

TV Homes: 136,000
AM Stas. in State: 34
TV Stas. in State: 9

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 N. 30th St.
Tel.: 2-4676 .....NBC
Station Representative .....Devney
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Mgr.....Robert McCann
Prog. Prom. Dir.....Gertrude C. Kiichli
Chief Engineer.....D. Jansma

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Montana Network
Business Address.....P. O. Box 2557
Tel.: ALpine 2-5611.....ABC-CBS
Station Representative....Hollingbery; Moore
Pres., Gen. Mgr.....Joseph S. Sample
Station Manager.....Ed Peiss
Comm. Manager.....John Conner
Program Director.....Cliff Ewing
Promotion Director.....Conna G. May
Publicity Director.....C. Randall Phlimp
Film Manager.....George McKinnon
Chief Engineer.....Grant French

KXLF-TV—Butte—1953

Channel: 4 VHF..AP: 29.5 Kw...VP: 56.2 Kw.
Owned-Oper. By ..... Television Montana
Business Address.....Box 1956
Tel.: 2-9111.....ABC-NBC-CBS
Sta. Reps.....Hollingbery; Moore
Pres., Gen. Mgr.....E. B. Craney
Station Manager.....Jim Manning
Chief Engineer.....Tom Jenkins

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw....VP: 5 Kw.
Owned by.....Glendive Bcstg. Corp.
Address.....122 S. Merrill Ave.
Tel.: EMpire 5-3377.....CBS
President.....Lewis W. Moore
General Manager.....Daniel C. Palen
Commercial Director.....Bart Rockwell
Program Director.....Adeline Schmidt
Film Director.....Art Gehnert
Chief Engineer.....Donald J. Powers

KFBB-TV—Great Falls—1953

Channel: 5 VHF..AP: 12.7 Kw...VP: 25.4 Kw.
Owned-Oper. By.....KFBB Bcstg.
Business Address.....Box 1139
Tel.: GL 3-4377.....ABC-CBS-NBC
Station Representative.....Hollingbery; Moore
Pres., Gen. Mgr.....J. P. Wilkins
Comm., Sta. Manager.....W. C. Blanchette
Program Director.....Joe Wilkins, Jr.
Chief Engineer.....Anthony Lopuch

KRTV—Great Falls—1958

Channel: 3 VHF..AP: 0.25 Kw...VP: 0.5 Kw.
Owned By.....Snyder & Assoc.
Business Address.....Box 1453
Tel.: GL 2-2433.....NBC
Sta. Rep. .....Forjoe
Pres., Gen., Sta. Mgr.....Dan Snyder
Program, Prom. Dir.....Don Bradley
Chief Engineer.....Jesse Waymire

KXLJ—Helena—1959

Channel: 12 VHF..AP: .486 Kw...VP: .973 Kw.
Owned by.....Capital City Inc.
Address.....2433 N. Montana
Tel.: HI 2-6621.....ABC-CBS-NBC
Sta. Representative.....Gill-Perna
President, Gen. Mgr.....E. B. Craney
Sales, Promotion Mgr.....Walter Marshall
Station Mgr.....Barclay Craighead
Program Director.....Robert E. Carroll
Chief Engineer.....Donald H. Hoffman

KULR—Kalispell—1957

Channel: 9 VHF..AP: 8.9 Kw...VP: 15.1 Kw.
Owned By .....KGEZ-TV, Inc.
Business Address.....Buffalo Hill
Tel.: SK 6-5056.....CBS-NBC
Representative .....Donald Cooke
President .....Frank Reardon

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 191 Kw...VP:.. 95 Kw.
Owned-Oper. By.....Mosby's Inc.
Business Address.....127 East Main St.
Tel.: LIncoln 3-5188.....ABC-CBS-NBC
Pres., Sta. Mgr.....A. J. Mosby
Commercial Mgr.....Bob Young
Program, Adv. Prom. Mgr.....Don Hayes
Publicity Dir.....Nancy Anschnitz
Film Manager.....Mike Koetter
Chief Engineer .....Amos Hargarve

Pop.: 1,592,000
Families: 463,000
Radio Homes: 453,000

NEBRASKA

TV Homes: 384,000
AM Stas. in State: 35
TV Stas. in State: 7

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... Nebraska TV Corp.
Business Address ..... Box 476
Tel.: 3-1321.....NBC-ABC
Newspaper Affilia.....Daily Tribune
Representative ..... Weed
President ..... Fred A. Seaton
General, Sta. Mgr.....Duane L. Watts
Comm., Program Dir.....Robert E. Schnuelle
Film Manager.....Paul Loebig
Chief Engineer ..... Duane Allison

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Bi-States Co.
Bus. Address...414 East Ave., Holdrege, Nebr.
Tel.: WY 5-5952.....ABC-CBS
Representative .....Meeker
President .....Wayne Brewster
Station Manager.....Jack Gilbert
Pub. Director ..... Tom Nuss
Dir. of Eng.....Bob Leterly

KOLN-TV—Lincoln—1943

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Cornhusker TV Corp.
Address .....40th and W Sts.
Tel.: 6-2367.....ABC-CBS
Representative .....Avery-Knodel
President.....John E. Fetzer
V.P., General Mgr.....A. James Ebel
Comm. Adv. Mgr.....Lester C. Rau
Program Director ..... Robert L. Johnson
Prom. Dir.....Ken Johnson
Publicity Dir.....Marie Stewart
Production Dir.....Bill Hemke
Film Manager.....Eli Modenstein
Chief Engineer.....D. R. Taylor

KNOP-TV—North Platte—1958

Channel: 2 VHF...AP: 15 Kw....VP: 25.9 Kw.
Owned By.....North Platte TV Inc.
Business Address.....Box 756
Tel.: LEnnox 2-2222.....NBC
Sta. Representative.....Holman
President.....Rush Clarke
Gen., Sta. Mgr.....Bob Riedy
Operations Mgr.....Bob Van Neste
Acting Mgr.....Bill Wood
Chief Engineer.....John Seide

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Herald Corp.
Address.....27th & Douglas Sts.
Tel.: HArney 7777.....ABC
Newspaper Affil. .....World-Herald
Station Representative....H-R Representatives
President.....Ben H. Cowdery
V.P., Gen. Mgr.....Eugene S. Thomas
Commercial Manager.....Robert O. Paxson
Program Director.....Ken James
Prom., Pub. Dir.....Robert F. Coats

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Frank P. Fogarty
Vice President & General Manager

Fred Ebener
Sales Manager

Represented by BLAIR-TV, Inc.

Film Manager.....Dewey Nelsen
Chief Engineer.....J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....May Bcstg. Co.
Bus.-Trans. Address.....2615 Farnam St.
Tel.: HA 3333.....NBC
President.....Edward W. May
Gen. Sta. Mgr.....Owen Saddler
Sales Manager.....Arden E. Swisher
Program Director.....Lew Jeffrey
Promotion Director.....Galen Lillethorup
Film Manager.....Ken Michaelsen
Pub. Dir.....Floyd Kalber
Merchandising Mgr.....Amos Eastridge
Chief Engineer.....R. J. Schroeder

WOW-TV—Omaha—1949

Channel: 6 VHF:..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Meredith WOW, Inc.
Address.....1716 Locust St., Des Moines
Tel.: WE 3400.....CBS
Representative .....Blair TV
V.P., Gen. Manager.....Frank P. Fogarty
Sales Mgr.....Fred Ebener
Prog. Dir., Film Mgr.....Bill McBride
Prom., Pub. Dir.....Robert Seitzer
Dir. of Engineering.....Wm. J. Kotera
Chief Engineer.....Glenn Flynn

FOR
TV NETWORK
PERSONNEL
SEE PAGE 747

FOR
REGIONAL NETS AND
GROUP OWNED STATIONS
SEE PAGE 673

Pop.: 296,000
Families: 98,900
Radio Homes: 88,000

NEVADA

TV Homes: 89,000
AM Stas. in State: 17
TV Stas. in State: 4

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By....Las Vegas Television Inc.
Address.....P. O. Box 1230
Tel.: DU 2-6138.....CBS
Newspaper Affiliation .....Sun
President.....Herman M. Greenspun
General Manager.....Howard A. Kalmenson
Sales Mgr.....Richard N. Jacobson
Program Director.....Andre Beggerly
Film Director.....Eric A. Bock
Chief Engineer.....Hurschel C. McKenzie

KLRJ-TV—Las Vegas—1955

Channel: 2 VHF..AP: 6.3 Kw...VP: 12.2 Kw.
Owned-Oper. By.....So. Nevada Radio-TV Co.
Bus. Address...4850 Henderson Hwy.; Box 550
Tel.: DU 2-1760.....NBC
Newspaper Affiliation .....Review-Journal
Representative .....Avery-Knodel
President .....Donald W. Reynolds
General Mgr. ..... William D. Stiles
Station Manager.....Mark Smith
Nat'l Sls. Mgr.....Allen W. Dunn
Managing Director ..... A. E. Cahlan
Chief Engineer ..... David Rogers

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11 Kw.
Owned-Oper.....TV Co. of Amer., Inc.
Business Address.....El Rancho Vegas Hotel
Tel.: DU 2-8010.....ABC
Representative .....Forjoe
President.....Mervyn Adelsen
General Mgr.....Alex Gold
Commercial Mgr.....Walter Shull
Opera., Program Dir.....Ted McKinstry
Promotion Dir.....Bob Austin
Chief Engineer.....Al Mehner

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw....VP: 166 Kw.
Owned-Oper....Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
Sta. Representative.....Headley-Reed
President.....Donald W. Reynolds
General Manager.....Lee D. Hirshland
Commercial Mgr.....Bob Lake
Program Dir.....Jere Laird
Prom. Mgr.....Helen Busscher
Film Mgr.....Hugh Sangster
Adv. Mgr.....Don S. Thompson
Chief Engineer.....Tom Hughes

Pop.: 654,000
Families: 187,900
Radio Homes: 184,000

NEW HAMPSHIRE

TV Homes: 169,000
AM Stas. in State: 18
TV Stas. in State: 1

WMUR-TV—Manchester—1953

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NAtional 3-8061.....ABC
Sta. Representative.....WRED-TV
President..... .....Richard Eaton
Station Mgr.....David O'Shea
Prog. Dir.....Ray Harris
Chief Engineer.....Ralph U. Nadeau

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6. .....Alexander King
7. .....Bishop Sheen

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LEADER IN QUALITY TELEVISION

Pop.: 6,008,000
Families: 1,895,000
Radio Homes: 1,859,000

NEW JERSEY

TV Homes: 1,739,000
AM Stas. in State: 26
TV Stas. in State: 1

WNTA-TV—Newark—1958

Channel: 13 VHF...AP: 89 Kw....VP: 158 Kw.
Owned-Oper. By.....National Telefilm Assoc.
Business Address.....1020 Broad Street
Tel.: BA 7-3260.....NTA
Sta. Representative.....Young TV
Gen. Sls. Mgr.....Donald J. Quinn
Program Dir.....Douglas Rodgers
Film Manager.....Joseph Thomas
Adv. Mgr.....Bob Harris
Publicity Dir.....Phil Cowan
Chief Engineer.....Henry L. Dabrowski

Pop.: 925,000
Families: 252,000
Radio Homes: 243,000

NEW MEXICO

TV Homes: 182,000
AM Stas. in State: 43
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: CH 3-2285.....CBS
Representative .....Branham
Pres., Gen., Sta. Mgr. ..... A. R. Hebenstreit
Comm. Adv. Mgr.....Ralph C. Rhoads
Prom. Dir.....Jim Laramore
Program, Publicity Dir.....Robert Van Driel
Film Manager.....Stretch Scherer
Chief Engineer.....Leonard F. Dodds

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned-Oper. By.....Alvarado TV Co.
Business Address.....122 S.E. Tulane Dr.
Tel.: ALpine 5-8716.....ABC
President, Gen. Mgr.....Clinton D. McKinnon
Gen., Sta. Mgr.....Max A. Sklower
Prom., Publicity Dir.....Evan F. Mahaney
Film Manager.....Mrs. Evelene Wills
Chief Engineer.....James Sharman

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw....VP: 27 Kw.
Owned-Oper. By.....KSTP, Inc.
Bus.-Studio Address....1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative .....Petry
Pres. .....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager.....Robert D. Williams
Opera., Dir., Film Mgr.....Jerry Danziger
Prom., Pub. Dir.....Earl Ferson
Chief Engineer.....Fern Bibeau

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5 Kw...VP: 10.7 Kw.
Owned-Oper. By ..Voice of the Caverns, Inc.
Address.....2907 W. Church St.
Tel.: TUxedo 5-4101.....CBS
Representative ..... Branham
President .....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Program Director.....Neal Jones
Promotion Director.....Glenda Hargis
Publicity Director.....Marjorie Winfield
Film Manager.....Calvin Waters
Chief Engineer.....Sanford Brown

KVER-TV—Clovis—1956

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned-Oper. By.....Tex., N. Mex. Bcstg. Co.
Business Address.....1000 Sycamore St.
Tel.: PO 3-5511.....CBS
Station Representative .....Branham
President .....Frank Lesley
Gen., Sta. Mgr.....J. H. Morris
Commercial Manager.....Jim Wilkes
Film Manager.....Jim Martin
Chief Engineer.....M. S. O'Dell

KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: MA 2-6450.....ABC-CBS-NBC
Representative.....Meeker, Melville
Owner & Gen. Mgr.....John A. Barnett
Asst. Gen. Manager.....W. L. Shackelford
Director of Sales.....Paul B. McEvoy
Ch. Eng.....J. L. Reilly

Pop.: 17,390,000
Families: 5,495,000
Radio Homes: 5,370,000

NEW YORK

TV Homes: 4,990,000
AM Stas. in State: 131
TV Stas. in State: 22

WAST—Albany—1953

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
Owned-Operated By..Van Curler Bcstg. Corp.
Business Address ..... 15 N. Pearl St.
Tel.: HO 5-5291.....ABC
Sta. Rep.....H-R
President .....S. H. Fabian
General Mgr.....William A. Riple
Asst. to Gen. Mgr.....E. David Rosen
Commercial Mgr. ..... Dom Tovino
Program Dir.....Fred Shavor
Prom. Mgr.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By.....Capital Cities TV Corp.
Business Address.....Box 10
Tel.: 3-2225 .....CBS
Station Representative.....Blair
President.....Frank M. Smith
General, Sta. Mgr.....Thomas S. Murphy
Comm. Adv. Mgr.....William J. Lewis
Program Dir.....Charles Pogan
Prom., Publicity Dir.....Phil Beuth
Film Manager.....Gene Collins
Chief Engineer.....Len Lavendol
OWNERS OF: WROW, ALBANY, N. Y.; WPRO-TV, AM, PROVIDENCE, R. I., WTVD, RALEIGH-DURHAM, N. C.

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAymond 3-8251.....ABC-CBS-NBC
Station Representative .....Everett-McKinney
General Manager.....David F. Milligan
Program Director.....Shirley Riciardelli
Chief Engineer.....G. Riciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw... VP: 166 Kw.
Owned Oper. By....Triangle Publications, Inc.
Business Address.....Sheraton-Inn
Tel.: RAymond 3-7311.....ABC-CBS
Newspaper Affil..Phila. Inquirer; Phila. D. News
Representative.....Blair TV, Inc.
General Manager.....George R. Dunham
Sales Mgr.....Edward M. Scala
Merchandise Mgr.....Ruth Hider
Film Manager.....Betty Edwards
Chief Engineer.....Lamar Cox

WBEN-TV—Buffalo—1948

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: MO 0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter, Parsons
President ..... Alfred H. Kirchhofer
General Manager.....C. Robert Thompson
Comm. Manager.....Nicholas J. Malter
Station Mgr.....George R. Torge
Prom. Director.....Joseph A. Haeffner
Film Director.....Quintin P. Renner
Program Director.....Frederick W. Keller
Chief Engineer.....Ralph J. Kingsley

WGR-TV—Buffalo—1954

Channel: 2 VHF...AP: 66 Kw....VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: Su 7115.....NBC
Representative.....Peters, Griffin, Woodward
President.....David C. Moore
Asst. Gen. Mgr.....William P. Dix, Jr.
Sta. Mgr.....Van Beuren W. DeVries
Comm. Mgr.....G. Paschall Swift
Program Dir.....Paul Sciandra
Chief Engineer.....R. M. Eames

WKBW-TV—Buffalo—1958

Channel: 7 VHF.. AP: 60 Kw... VP: 100 Kw.
Owned-Operated By.....WKBW-TV, Inc.
Business Address.....1420 Main St.
Tel.: GArfield 0770.....ABC
Sta. Rep.....Avery-Knodel
Pres., Gen. Mgr.....Dr. Clinton H. Churchill
Station Manager.....John H. Norton, Jr.
Commercial Mgr.....Thomas E. Martin
Program, Film Mgr.....Labe B. Mell
Chief Engineer.....Floyd A. Timberlake

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95-5 Kw...VP: 178 Kw.
Owned-Oper. By....The Brockway Company
Bus. Address..P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-1800.....ABC-CBS
Newspaper Affil.....Watertown Daily Times
Representative .....Weed
President.....John B. Johnson
General Manager.....Louis Saiff, Jr.
Station Manager.....James W. Higgins
Commercial Manager.....Alfred M. Tauroney
Prog., Director.....David M. Graves
Film Manager.....John A. LaLiberte
Chief Engineer.....Michael R. Yonkovig

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Albany, Buffalo, New York, Schenectady, Syracuse • • •

WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw...VP: 110 Kw.
Owned By..American Bcstg.-Para. Theas Inc.
Business Address.....7 W. 66th St.
Tel.: SU 7-5000.....ABC
Representative .....Blair TV
V.P., General Mgr.....Joseph Stamler
General Sales Mgr.....James E. Szabo
Nat. Sales Mgr.....Bill Scharton
Adv. Prom. Dir.....Murry Salberg
Program Dir.....Al Hollander
Dir., Res. & Sls. Dev.....Lawrence Pollock
Publicity Director.....Les Dinoff
Film Dir.....T. Kako
Chief Engineer.....G. Edward Hamilton

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper.....Columbia Bcstg. System Inc.
Business Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS TV Spot Sales
President (CBS Inc.).....Frank Stanton
Pres. (CBS TV Stations Div.)....Merle S. Jones
V. P. Station Div.....Craig Lawrence
V. P. in Chg. Station.....Frank Shakespeare
General Sales Mgr.....Norman Walt Jr.
Program Director.....Dan Gallagher
Prom., Adv. Dir.....Robert H. Van Roo
Film Dept. Manager.....William C. Lacey
Operations Mgr.....Marion Lonsberry
Chief Engineer.....Robert G. Thompson

WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.
Owned-Oper. By....Metropolitan Bcstg. Corp.
Business Address.....205 E. 67th St.
Tel.: LE 5-1000.....Independent
Representative ..... Weed
President.....John W. Kluge
V.P., General Mgr.....Bennet H. Korn
Program Dir.....Jack Lynn
Adv., Prom. Dir.....Hal Cranton
Chief Engineer.....William Kelly

WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw....VP: 130 Kw.
Owned-Oper. By .....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Representative .....H-R
President.....Thomas F. O'Neill
General Manager.....Robert J. Leder
V.P., Program Director.....Robert S. Smith
V.P., Commercial Mgr.....Bert Lambert
Prom., Adv. Mgr.....Robert B. Beusse
Film Manager.....Tom Reynolds
Publicity Dir.....Milton Robertson
Chief Engineer.....Harry Tilley

WPIX—New York—1948

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative.Peters, Griffin, Woodward, Inc.
V.P., Gen. Mgr.....Fred M. Thrower
V.P. in Chg. Sales.....J. A. Patterson
V.P. Operations.....L. J. Pope
V. P. in Chg. Engineers.....Otis Freeman
Prog. Sls. Mgr.....Blaney Harris
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Bus. Mgr.....T. P. Robinson

WRCA-TV—New York—1941

Channel: 4 VHF..AP: 14.8 Kw...VP: 30.2 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Representative.....NBC Spot Sales Dept.
V.P., General Mgr.....William Davidson
Station Mgr.....Max E. Buck
Commercial Manager.....Jay Heitin
Production Superv.....Michael Gargiulo
Program Mgr.....Alvin H. Perlmutter
Program Director.....Ben Hudelson
Sales Prom. Mgr.....William Thompson
Publicity Dir.....Al Slep

WPTZ-TV—Plattsburgh—1954

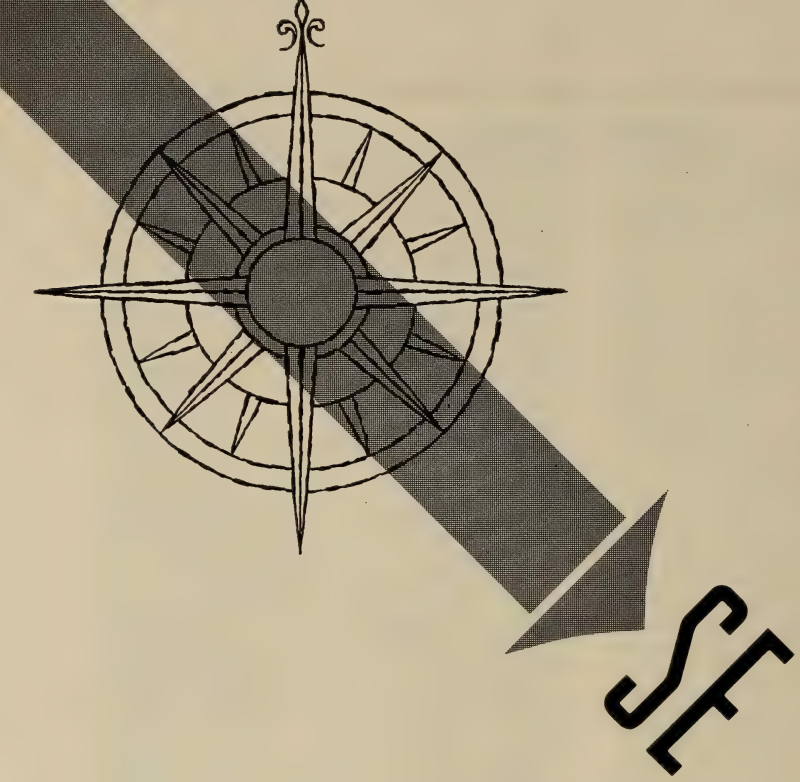
Channel: 5 VHF...AP: 12 Kw....VP: 20 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO. 1-5555.....ABC-NBC
Station Representative.....Blair; McDermott
President.....O. Wayne Rollins
V.P., Gen. Mgr.....George BarenBregge
Commercial Manager.....Lincoln A. Mayo
Prog. Dir.....Al. Cahill
Film Manager.....Ray Werlinger
Advertising Mgr.....Tim Crow
Publicity Director.....Dick Ford
Chief Engineer.....Joseph Missick

WHEC-TV—Rochester—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050.....ABC-CBS
Newspaper Affili.....Gannett Co.
Representative ..... Everett-McKinney
President.....Paul Miller
V.P., General Mgr.....Lowell MacMillan
Comm. Manager.....LeMoine C. Wheeler
Program, Film Mgr.....William J. Adams
Publicity Dir.....Dorothy Cotton
Chief Engineer.....Howard B. Movatt

WROC-TV—Rochester—1949

Channel: 5 VHF.....AP: 100 Kw., VP: 50 Kw.
Owned-Oper. By....Transcontinental TV Corp.
Business Address.....201 Humboldt St.
Tel.: BU 8-8400.....ABC-NBC
Station Rep.....Edward Petry
President.....David C. Moore



CHARLOTTE-WBTV RULES ABSOLUTE AS FIRST TELEVISION MARKET IN ENTIRE SOUTHEAST AS MEASURED BY N.C.S. #3

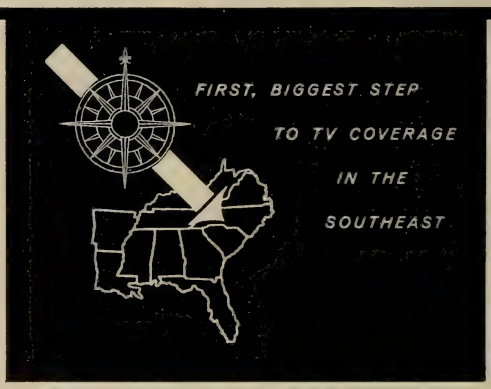
The Charlotte-WBTV television market totals 632,070 homes. Its nearest competitor in the Southeast, Atlanta, has 579,090.

WBTV's set count exceeds that of the second Charlotte station by 43%—delivering 189,380 more television homes!

Buy WBTV as your first, biggest step to television coverage of the Southeast. Contact CBS Television Spot Sales or WBTV for the full fabulous coverage and dominance story.

COMPARE THESE SOUTHEAST MARKETS!

WBTV-Charlotte	**632,070**
Atlanta	579,090
Louisville	509,480
Birmingham	587,800
Memphis	453,240
Charlotte Station "B"	**442,690**
Miami	434,800
New Orleans	380,020
Nashville	366,560
Norfolk-Portsmouth	337,580
Richmond	311,680



CHANNEL 3
WBTV
CHARLOTTE

JEFFERSON STANDAR
BROADCASTING COMPA

Station Mgr.....Gunnar O. Wiig
Sales Manager.....John W. Kennedy, Jr.
Prod. Mgr.....Herman Pease
Program, Film Mgr.....Paul M. Sciandra
Advertising Mgr.....L. Walton Smith
Engineering Dir.....George Driscoll

WVET-TV—Rochester—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address .....17 Clinton Ave. S.
Tel.: HAmilton 6-4820.....ABC-CBS
Representative .....Bolling
Pres., Gen. Mgr.....Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Program Director.....F. Chase Taylor
Publicity Director.....Bill Schubert
Chief Engineer.....Raymond Jobes

WRGB—Schenectady—1939

Channel: 6 VHF..AP: 47 Kw...VP: 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address...1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....NBC Spot Sales
President.....Robert Paxton
Gen. Mgr.....J. Milton Lang
Operations Mgr.....Merl L. Galusha
Marketing Mgr.....Robert F. Reid
Sales Manager.....George F. Spring
Program Dir.....Donn Chown
Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1948

Channel: 8 VHF..AP: 190 Kw...VP: 316 Kw.
Owned-Oper. By.Meredith Syracuse TV Corp.
Address.....101 Court St.
Tel.: GR 4-8511.....CBS
Representative .....Katz
President.....E. T. Meredith, Jr.
General Mgr.....Paul Adanti
Comm. Manager.....Frederick R. Menzies
Prog. Dir., Film Mgr.....Gordon Alderman
Prom., Adv., Publicity Dir.....Bob Peel
Chief Engineer.....Albert Chismark

WSYR-TV—Syracuse—1950

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC
News. Affil...Post & Standard, Herald-Journal
Representative ....Harrington-Righter-Parsons
Pres., Gen. Mgr.....E. R. Vadeboncoeur
Comm. Manager.....William R. Alford, Jr.
Station Mgr.....William V. Rothrum
Program Dir.....James McDonald
Prom., Pub. Director.....Louis Switzer
Film Manager.....Francis Procopio
Chief Engineer.....Albert Eicholzer

WKTV—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw...VP: 34.7 Kw.
Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.
Business Address.....P.O. Box 386
Tel.: RE 3-0404.....ABC-CBS-NBC
Sta. Representative.....H-R
President, Gen. Mgr.....Gordon Gray
Sales Mgr.....David D. Kuyk
Program Dir.....Daniel German
Prom., Merch. Dir.....Stephen Purcell
Publicity, Adv. Mgr.....Ruth Schlanger
Film Manager.....Frank Guzzetti
Chief Engineer.....De Forest T. Layton, Jr.

Pop.: 4,810,000
Families: 1,282,000
Radio Homes: 1,331,000

NORTH CAROLINA

TV Homes: 991,000
AM Stas. in State: 139
TV Stas. in State: 11

WISE-TV—Asheville—1953

Channel: 62 UHF...AP: 12 Kw....VP: 24 Kw.
Owned-Operated By.....WISE-TV, Inc.
Address.....92 Haywood St.
Tel.: AL 3-5381.....NBC-CBS
Station Representative..Broadcast Time Sales
President, Gen. Mgr.....Harold H. Thoms
Program Dir.....Hugh McMillan
Chief Engineer.....John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw...VP: 170 Kw.
Owned-Oper. By....Skyway Broadcasting Co.
Business Address.....288 Macon Avenue
Tel.: AL 4-4321.....ABC
Station Representative.....PGW; Ayers
V. P. Gen., Sta. Mgr.....Theodore A. Eiland
V. P. Sales Mgr.....Saul Rosenzweig
Program, Prod. Dir.....Ash Dawes
Prom., Publicity Dir.....Bill Ellis
Chief Engineer.....George Sprague

WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Business Address.....1 Jefferson Pl.
Tel.: ED 3-8833.....CBS
Representative.....CBS TV Spot Sales
President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr....Charles H. Crutchfield
V.P., Managing Dir.....Kenneth I. Tredwell, Jr.
V.P. Dir. of Engineering.....Thomas Howard
V.P.; Prom. Research....J. Robert Covington
Nat. Sales Mgr.....Thomas Cookerly
Comm. Mgr.....Wallace J. Jorgenson
Promotion Mgr.....John Dillon
Program Superv.....J. Nathan Tucker
Film Mgr.....Charles Lineberger
Publicity Dir.....Larry M. Harding

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Asheville, Charlotte • • •

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Carolina Bcstg. Co.
Business Address.....Box 2536
Tel.: FR 6-8401.....ABC-NBC
Newspaper Affiliation.....Cox Newspapers
Station Representative.....H-R Reps.; F-J
President.....J. Leonard Reinsch
General, Sta. Mgr.....Larry Walker
Commercial Mgr.....C. George Henderson
Program Dir.....Sterling W. Wright
Prom., Adv. Publicity Dir.....W. M. Scruggs, Jr.
Film Manager.....Hall Houpe
Chief Engineer.....L. L. Caudle

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-Oper.....Capital Cities TV Corp.
Business Address.....1750 Newton Rd.
Tel.: 2-2111 .....ABC-CBS
Representative .....Petry
President .....F. M. Smith
General Mgr.....Harmon L. Duncan
Comm. Manager.....Mike Thompson
Program Director.....Ernie Greup
Prom., Pub. Dir.....Ken Corbitt
Film Mgr.....Jack Preddy
Chief Engineer.....Roy Fullen
OWNERS OF: WTEN-TV, WROW, BOTH ALBANY, N. Y.; WPRO-TV, AM, PROVIDENCE, R. I.

WFMY-TV—Greensboro—1949

Channel: 2 VHF..AP: 100 Kw...VP: 100 Kw.
Owned-Operated By....Greensboro News Co.
Business Address...Phillips Ave. at White St.
Tel.: BR 4-0114.....ABC-CBS
News. Affil.....News, Record
Representative..Harrington, Righter & Parsons
President.....E. B. Jeffress
General Manager.....Gaines Kelley
Commercial Manager.....E. A. Hassett
Prog., Pub. Dir.....Gomer R. Lesch
Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF....AP: 316 Kw..VP: 158 Kw.
Owned-Oper. By...Carolina Bcstg. System Inc.
Business Address...S. Evans St. Ext.; Box 898
Tel.: PL 2-6181.....ABC-CBS
Representative .....Hollingbery
President.....Earl McD. Westbrook
General Manager.....A. Hartwell Campbell
Station, Program Dir.....Hank Tribley
Comm. Manager.....John G. Clark, Jr.
Prom., Pub. Manager.....Dave Mosier
Production Manager.....Mac Nicholson
Chief Engineer.....Heber Adams

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VAnce 8-2511.....ABC-NBC
Representative ..... H-R
President.....A. J. Fletcher
V.P., Gen. Mgr.....Fred Fletcher
Commercial Manager.....Fletcher Turner
Prog. Dir.....George Hall
Film Mgr.....James Riddle
Prom., Pub. Dir.....David Witherspoon
Chief Engineer.....Virgil Duncan

WITN—Washington—1955

Channel: 7 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....North Carolina TV, Inc.
Business Address.....P.O. Box 468
Tel.: WH 6-3131.....NBC
Station Representative..Headley-Reed; Ayers
Pres., Gen., Sta. Mgr.....W. R. Roberson, Jr.
Exec. V.P.....T. H. Patterson
Sales Manager.....G. Earle Broome
Opera., Film Mgr.....Hal Wilson
Promotion Director.....Peggy J. Cooper
Production Mgr.....Bob McCoy
Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF..AP: 62 Kw...VP: 100 Kw.
Owned-Oper. By...Atlantic Telecasting Corp.
Address.....205 W. Shipyard Blvd.
Tel.: RO 3-4666.....ABC-CBS-NBC
Station Representative.....Weed; Ayers
President.....Dan. D. Cameron
General, Comm. Mgr.....Claud O'Shields
Program Dir.....Wayne Jackson
Film Manager.....Daniel G. Brinsom
Tech., Oper. Mgr.....Bill Elks
Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF.. AP: 195 Kw...VP: 316 Kw.
Owned-Oper. By.....Triangle Bcstg. Corp.
Business Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Aff...Journal & Twin City Sentinel
Representative .....Headley-Reed
President, Gen. Mgr.....Harold Essex
V. President, Sales.....Harry Shaw
V.P., Operations Mgr.....Phil Hedrick
Program Manager.....John A. Comas
Promotion Dir.....Richard Barron
Publicity Dir.....Harold Carter
Film Manager.....Carl Wiegold

FOR TV STATION INDEX SEE PAGE 778

Pop.: 726,000
Families: 192,000
Radio Homes: 186,000

NORTH DAKOTA

TV Homes: 161,500
AM Stas. in State: 19
TV Stas. in State: 8

KBMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 45 Kw....VP: 90 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Business Address.....1811 - 15th St.
Tel.: CA 3-9197.....CBS-ABC
Representative ..... Weed
President.....John W. Boler
General, Sta. Mgr.....Howard Morris
Program, Publicity Dir.....Tom Kleckner
Film Manager.....Bob Schuh
Chief Engineer.....Tomas Ahner

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Meyer Bcstg. Co.
Business Address.....202½ Fourth St.
Tel.: CA 3-0900.....ABC-NBC
Representative .....Blair-TV Assoc.
President, Gen. Mgr.....William Ekberg
Station Manager.....Cal Culver
Comm. Manager.....A. L. Anderson
Chief Engineer.....Ivar Nelson

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw....VP: 26 Kw.
Owned-Oper. By.....Dickinson Radio Ass'n
Business Address.....119 2nd Ave. West
Tel.: 5133 .....ABC-CBS
Station Representative.....Holman; Hurley
President.....Dr. P. J. Weir
General Manager.....Stanley T. Deck
Commercial Manager.....Mel Hallock
Program Director.....Lauren Haacke
Film Manager.....Donald Pearson
Chief Engineer.....Benjamin Lockerd

KXGO-TV—Fargo—1959

Channel: 11 VHF...AP: 15 Kw....VP: 30 Kw.
Owned By.....No. Dakota Bcstg. Co.
Address.....4000 West Main
Tel.: AD 5-4461.....ABC
Sta. Representative.....Weed
President, Gen. Mgr.....John W. Boler
Commercial Mgr.....Orville Burda
Program, Publicity Dir.....Connie Blackstead
Film Mgr.....Dick McGrath
Chief Engineer.....Ozzie Oren

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....ABC-NBC
Newspaper Affiliation .....Forum
Representative..Peters, Griffin, Woodward, Inc.
President.....E. C. Reineke
Gen., Sales Mgr.....Tom Barnes
Station Manager.....Jack Dunn
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....Box 1110
Tel.: 4-4611 .....NBC
Rep. .....Jack Masla
President.....Arthur Tweet
General Mgr.....R. C. Lukkason
Dir. of Operations.....Charles K. Bundlie
Commercial Mgr.....Jack French
Promotion Dir.....Duane Eastvold
Film Mgr.....Lance Fredericks
Chief Engineer.....David L. Chumley

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw...VP: 120 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Address.....Highway 83, S.
Tel.: 51-161.....ABC-CBS
Representative .....Weed
President .....John W. Boler
V.P., Sta. Mgr.....Chester Rieten
Program Dir.....Rod Romine
Chief Engineer.....Henry Haeusler

KXJB-TV—Valley City—1954

Channel: 4 VHF..AP: 57 Kw...VP: 100 Kw.
Owned-Oper. By....North Dakota Bcstg. Co.
Bus. Ad.....400 W. Main, Fargo, N. D.
Tel.: ADams 5-4461.....ABC-CBS
Representative .....Weed
Pres., Gen. Mgr.....John W. Boler
Commercial Manager.....W. L. Hurley
Program Director.....Constance Blackstead
Chief Engineer.....Robert Ridgeway

Pop.: 9,890,000
Families: 2,997,500
Radio Homes: 2,879,000

OHIO

TV Homes: 2,750,000
AM Stas. in State: 89
TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw...VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Sta. Representative.....Daren McGavren
President.....S. Bernard Berk
V.P. Gen., Sta. Mgr.....Roger G. Berk
Commercial Manager.....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Chief Engineer.....Irwin L. Knopp

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw...VP: 309 Kw.
Owned-Oper. By..Scripps-Howard Radio, Inc.
Business Address.....2345 Symmes St.
Tel.: University 1-9000.....ABC
Newspaper Affil.....Cincinnati Post Times Star
Representative ..... Blair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Nat. Sales Mgr.....Marian Finney
Station Dir.....Glenn C. Miller
Commercial Mgr.....Earl Corbett
Program Dir.....John Clark
Prom. Dir.....Vera Schulte
Film Manager.....Bernie Borden
Chief Engineer.....Paul Adams

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Address .....1906 Highland Ave.
Tel.: GA 1-1750.....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
General Mgr.....J. W. McGough
Asst. Gen. Mgr.....Chas. Dwyer
Commercial Mgr.....Howard Burns
Program Director.....Paul E. Shumate
Publicity Director.....Shirley Dunham
Promotion Director.....Lila Lambert
Film Manager.....John Hill
Chief Engineer.....Hugh D. LaCrosse

BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Cincinnati, Cleveland, Columbus, Dayton, Steubenville, Toledo, Youngstown

Yes, over 4 million buyers are influenced by JW's dynamic local and network lineup.

Add to this the biggest and most exciting film library in Cleveland (almost 2,000 big titles from Warner Bros., Paramount, 20th Century, United Artists, and others) and you have good reasons why buyers are sold on WJW-TV.

Storer Television

WJW-TV Cleveland | WSPD-TV Toledo | WAGA-TV Atlanta | WITI-TV Milwaukee | WJBK-TV Detroit

WLW-T—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Crosley Bcstg. Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC
Rep.....WLW Sales, NBC Spot Sales
Chairman of the Board.....James D. Shouse
Pres., Gen. Mgr.....Robert E. Dunville
V.P.-Television.....John T. Murphy
V.P.-Programming .....Al Bland
V.P.-Pub. Relations.....Gil Kingsbury
V.P.-Treas.....K. T. Murphy
V.P.-Sales.....H. P. Lasker
V.P.-Engineering.....R. J. Rockwell
Sales Mgr.....Steve Crane
Promotion Dir.....Jack Frazier
Program Dir.....Abe Cowan
Film Dir.....Tom Storey
Publicity Dir.....Marge Kemme
Tech. Adm. Ass't.....Howard Lepple

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw...VP: 302 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TO 1-6080.....CBS
Representative .....Katz
President .....George B. Storer
Managing Director.....Ben Wickham
Prog. Dir., Film Mgr.....Edward L. Herp
Chief Engineer.....H. A. Brinkman
OWNERS OF: WJBK, AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business-Studio Address..815 Superior St., N.E.
Tel.: CH 1-0942.....NBC
Sta. Representative.....TvAR
President .....D. McGannon
General Mgr.....George H. Mathiesen
Sales Manager.....Albert Krivin
Program Manager.....Seymour Horowitz
Adv't Prom.....Gene Godt
Film Manager.....Dick McKinney
Publicity Dir.....Charles Geiz
Chief Engineer.....Sidney V. Stadig
OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.; KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM, PORTLAND, ORE.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw...VP: 93.3 Kw.
Owned-Oper. By...Scripps-Howard Radio, Inc.
Address.....3001 Euclid Ave.
Tel.: HE 2-1500.....ABC
Newspaper Affiliation.....E. W. Scripps Co.
Representative .....Blair TV
President.....Jack R. Howard
General Manager.....James C. Hanrahan
Ass't Gen. Mgr.....Donald L. Perris
Pub. Dir.....Robert K. Doerr
Pub. Service Dir.....John J. Moffitt
Nat'l Adv. Mgr.....Jay S. Kerekes
Film Director.....John J. Richards
Ohio Sales Mgr.....Peter Hlinka
Operations Dir.....Ernest E. Sindelar
Prod. Supervisor.....James E. Kirkey
Prog. Supervisor.....Earl W. Keyes
Chief Engineer.....Joseph B. Epperson

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Dispatch Printing Co.
Business Address.....33 N. High St.
Tel.: CA 8-4501.....CBS
Newspaper Affiliation .....Dispatch
Station Representative.....Blair TV
President .....H. Preston Wolfe
General, Sta. Mgr.....Richard A. Borel
Program Director.....John A. Haldi
Sales Director.....Robert D. Thomas
Prom., Publicity Dir.....Jack Dorr
Merchandising Dir.....Mel Grossman
Film Buyer.....Betty Dixon
Chief Engineer.....Lester H. Nafzger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Crosley Bcstg. Corp.
Business Address...3165 Olentangy River Rd.
Tel.: AM 3-5441.....NBC
Station Rep.....Crosley; NBC Spot Sls.
President.....Robert E. Dunville
General Manager.....James Leonard
Sales Manager.....Walter E. Bartlett
Program Director.....Bud Gillis
Commercial Mgr.....R. E. Goldfredrick
Promotion Dir.....Mervin A. Durea
Production Mgr.....Jack Anthony
Film Dir.....Juanita W. Mitchell
Chief Engineer.....Charles Sloan

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Business Address.....753 Harmon Ave.
Tel.: CA 8-5801.....ABC
Representative .....Katz
President.....Hulbert Taft, Jr.
General Manager.....Sam T. Johnston
Commercial Mgr.....Fred Von Stade
Prog. Dir.....Joseph A. Jenkins
Prom., Pub. Dir.....Harry Mohr
Film Manager.....Paul Lloyd
Chief Engineer .....Ray Owen

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 100 Kw....VP: 200 Kw.
Owned-Oper. By...Miami Valley Bcstg. Corp.
Business Address.....1414 Wilmington Ave.
Tel.: CL 4-5311.....CBS
Newsp. Affili.....News, Journal Herald
Representative .....Hollingbery
President.....James M. Cox Jr.

General Manager.....Robert H. Moody
Commercial Manager.....Stanley G. Mouse
Prog., Prom. Director.....Charles Gay
Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Business-Studio Address...4595 S. Dixie Hwy.
Tel.: AX 3-2101.....ABC-NBC
President .....R. E. Dunvilee
General Mgr.....George Gray
Comm. Manager.....Dale A. Smith
Program Dir.....Paul Law
Prom., Pub. Director.....Dorothy A. Sanders
Chief Engineer.....Robert Wehrmann

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 97.7 Kw...VP: 195 Kw.
Owned-Operated By.....WLOK, Inc.
Business Address.....1424 Rice Ave.
Tel.: CA 5-3010.....ABC-CBS-NBC
Representative .....H-R
President.....G. E. Hamilton
General Manager.....Robert W. Mack
Sta., Comm. Mgr.....J. L. Spring
Program Director.....Sam Fitzsimmons
Chief Engineer.....M. L. Lamb

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 117 Kw...VP: 234 Kw.
Owned-Oper. By.....WSTV, Inc.
Business Address.....Exchange Realty Bldg.
Tel.: ATlantic 2-6265.....ABC-CBS
Representative .....Avery-Knodel
President, Gen. Mgr.....Jack N. Berkman
Exec. Vice Pres.....John J. Laux
Vice President.....Fred Weber
Asst. Gen. Film Mgr.....Joseph M. Troesch
Prom., Publicity Dir.....George H. Wilson
Prod. Superv.....Clyde Higgins, Tom Arim
Chief Engineer.....Charles S. Shepherd

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Storer Bdcstg. Co.
Business-Studio Address.....136 Huron St.
Tel.: CH 8-6201.....ABC-NBC
Representative .....Katz
President .....George B. Storer, Sr.
Station Mgr.....Peter Storer
Commercial Mgr.....Floyde E. Beaton
Program, Film Mgr.....Ralph R. Rust
Prom. Publicity Dir.....Deane D. Osborne
Chief Engineer .....George Fulop

OWNERS OF: WJBK, AM-FM-TV, DETROIT; WJW, AM-FM-TV, CLEVELAND; WAGA-TV, ATLANTA; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Community Bcstg. Co.
Business Address.....604 Jackson St.
Tel.: Cherry 4-7411.....CBS
Station Representative .....H-R
President.....Frazier Reams
General Mgr.....Thomas S. Bretherton
Gen. Sales Mgr.....George J. Kapel
Program Dir.....Robert Krieghoff
Production Mgr.....James Lynagh
Prom. Dir.....Steve Fayer
Film Mgr.....Arthur Michaud
Chief Engineer .....Harold Holmes

WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw....VP: 94 Kw.
Owned-Operated By...Vindicator Printing Co.
Address.....101 W. Boardman Street
Tel.: RI 4-8611.....NBC
Newspaper Affil...The Youngstown Vindicator
Representative .....Headley-Reed
President.....William F. Maag Jr.
Gen., Sta., Comm.....Mitchell F. Stanley
Program Director.....Jay A. Grier
Film Manager.....Eugene L. Donahay
Chief Engineer.....Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF....AP: 218 Kw...VP: 430 Kw.
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: ST 2-1145.....CBS
Representative .....Raymer
President, Gen. Mgr.....W. P. Williamson.
Sales Manager.....David V. Stewart
Program Director.....Paul Turner
Prom., Pub. Dir.....W. P. Williamson, III
Film Manager.....Jack Beatty
Chief Engineer.....B. T. Wilkens

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By.....WKST, Inc.
Address.....3800 Shady Run Road
Tel.: STerling 8-2424.....ABC
Sta. Representative.....Weed
President, Gen. Mgr.....Sam W. Townsend
Commercial Mgr.....Robert C. Harnack
Promotion Dir.....Bill Harris
Advertising Mgr.....Sam San Fillippo
Chief Engineer.....Ernest Ray

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC-ABC-CBS
Representative .....Pearson
President .....Clay Littick
Gen., Station Mgr.....Allan Land
Comm. Manager.....Nate Milder
Program Director.....Reed Mellon
Prom., Pub. Director.....Naomi Lorton
Chief Engineer.....William A. Hunt, Sr.

Pop.: 2,395,000
Families: 753,000
Radio Homes: 734,000

OKLAHOMA

TV Homes: 692,000
AM Stas. in State: 54
TV Stas. in State: 9

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By....Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FEderal 2-2211.....ABC-CBS-NBC
Rep.....Venard, Rintoul & McConnell; Brown
Pres., Gen. Mgr.....Bill Hoover
V.P. & Station Mgr.....Brown Morris
Promotion Director.....Earl Miller
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF...AP: 45 Kw....VP: 91 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Business Address.....114 N. Washington
Tel.: 946 .....NBC
Representative ..... Pearson
General Mgr.....C. L. Hinkle
Chief Engineer.....Bill Kolb

KOCO-TV—Enid—1954

Channel: 5 VHF.. AP: 50 Kw...VP: 100 Kw.
Owned By.....Cimarron TV Corp.
Address.....63rd & Portland
Tel.: VI 2-6633, Okla. City.....ABC
Representative.....Blair TV Assoc.
President.....L. E. Caster
General Mgr.....Ben West
Program Dir.....N. B. Chase
Chief Engineer.....B. Key

KSWO-TV—Lawton—1953

Channel: 7 VHF....AP: 158 Kw...VP: 316 Kw.
Owned By.....Oklahoma Quality Bcstg. Co.
Address .....Box 699
Tel.: ELgin 5-7000.....ABC
Sta. Reps.....McGavren, Clarke Brown
President, Gen. Mgr.....R. H. Drewry
Commercial Mgr.....R. H. Scott
Prog. Dir.....Tom Reddell
Promotion Mgr.....Jerry Yates
Film Mgr.....Cary Clanton
Chief Engineer.....Jim Lockerd

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address .....7401 N. Kelley
Tel.: VI 3-6641.....CBS
Representative ..... Petry
President.....John T. Griffin
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Promotion, Pub. Dir.....Montez Tjaden
Program, Film Dir.....John Arville
Chief Engineer.....Morris W. Thomas

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: TR 8-2161.....NBC
Newspaper Affiliation.....Daily Oklahoman
Representative .....Katz
President.....E. K. Gaylord
V.P. General Mgr.....Norman P. Bagwell
Asst. Station Mgr.....James R. Terrell
Commercial Mgr.....Tom Parrington
Program Director.....Joe Jerkins
Sale Prom., Adv. Mgr.....W. J. Willis
Publicity Dir.....Jack Sherry
Film Mgr.....Keith Mathers
Chief Engineer.....G. Lyons

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS
Representative ..... Petry
President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Commercial Manager.....Edward Pfeiffer
Prog., Film Mgr.....Dale E. Hart
Prom., Pub. Dir.....Robert Freeland
Chief Engineer.....Lavoy Hooker

OWNERS OF: WISH AM-TV, INDIANAPOLIS; WANE AM-FM, FORT WAYNE, IND.; KHOU TV, HOUSTON, TEX.; KXTV, SACRAMENTO, CALIF.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business Address .....Box 9697
Tel.: HI 6-6184.....ABC
Representative .....Avery-Knodel
President.....James C. Leake
V.P. General Manager.....Bill Swanson
Commercial Manager.....Jim Black
Program Director.....Ben Hevel
Film Mgr.....John Rauser
Chief Engineer.....R. Snider

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oped...Central Plains Enterprises, Inc.
Business Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative .....Blair TV
President.....Harold C. Stuart
Gen., Sta. Mgr.....C. B. Akers
Comm. Manager.....John Devine
Program Director.....Bill Sadler
Promotion Director.....Gordon Gerhardt

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Enid, Oklahoma City, Tulsa • • •

Pop.: 1,940,000
Families: 596,000
Radio Homes: 591,000

OREGON

TV Homes: 466,000
AM Stas. in State: 68
TV Stas. in State: 7

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw.
Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Rep.....Hollingbery, Art Moore
President .....Bob Booth
Gen., Sta. Manager.....S. W. McCready
Comm. Adv. Mgr.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Prom., Pub. Director.....Arlene J. Richardson
Film Manager.....Walt Young
Chief Engineer.....Alvin H. Barnard

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw...VP: 13.5 Kw.
Owned-Oper. By.....Calif.-Oreg. TV, Inc.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS
Representative .....Hollingbery, Moore
President .....William B. Smullin
Gen. Mgr.....Walter R. Richartz
Program Director.....R. W. Green

KBES-TV—Medford—1953

Channel: 5 VHF....AP: 5 Kw.....VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS-NBC
Sta. Representatives.....Hollingbery; Moore
President .....William B. Smullin
Sta. Mgr.....Edward P. Barnett
Commercial Mgr.....Bob Lindstrom
Program, Prom. Dir.....Dave Allen
Film Mgr.....Charlotte Nichaus
Chief Engineer.....Paul White

KHTV—Portland—1959

Channel: 27 UHF..AP: 9.5 Kw...VP: 19.2 Kw.
Owned By.....KHTV Chn. 27, Inc.
Address.....1220 S. W. Stark
Tel.: Capitol 6-4051.....Independent
Station Rep.....Gill-Perna, Ayres
General Mgr., Ch. Eng.....W. J. Matson
Station Mgr.....J. B. Heald
Commercial Mgr.....S. Nathanson
Program Dir.....C. Shevland
Promotion Mgr.....M. Branagan

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.....King Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....Blair TV
President.....Mrs. A. Scott Bullitt
V.P. Broadcast Div.....Otto P. Brandt
V.P. Business Div.....Henry B. Owen
Nat. Sls. Mgr.....Fred Eichhorn
Merchand. Mgr.....Walt Hawthorne
Station Manager.....Walter E. Wagstaff
Comm. Manager.....John Pindell
Sales Serv. Mgr.....Dean Woodring
Program Director.....Tom Dargan
Prom., Pub. Dir.....Robert Franklin
Film Mgr.....Thomas Dargan
Chief Engineer.....Clare Hanawalt

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Rep.....CBS Spot Sales
President.....Theodore R. Gamble
V.P., Managing Dir.....C. Howard Lane
National Sales Mgr.....John L. Palmer
Program, Film Mgr.....Ted W. Cooke
Promotion Director.....Robert McGill
Chief Engineer.....Louis S. Bookwalter

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....NAFI Corp.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President.....Kenyon Brown
General Mgr.....Alvin G. Flanagan
Station Mgr.....John Hansen
Commercial Mgr.....Don Tykeson
Program Dir.....George Sanders
Publicity Dir.....Albert R. McLaughlin
Chief Engineer.....Eugene Phelps

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Portland • • •

Pop.: 11,985,000
Families: 3,950,000
Radio Homes: 3,859,000

PENNSYLVANIA

TV Homes: 3,590,000
AM Stas. in State: 147
TV Stas. in State: 20

WFBG-TV—Altoona—1953

Channel: 10 VHF...AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....Commerce Park
Tel.: Windsor 4-2031.....ABC-CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
General Mgr.....Frank Palmer
Sales Manager.....Robert E. Miller
Program Director.....Edward Andre
Film Dir.....Betty Adams
Chief Engineer.....Dick Kline
OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA; WNBF-AM-FM-TV, BINGHAMTON, N. Y.; WNHC-AM-FM-TV, NEW HAVEN, CONN.; WLYH-TV, LEBANON, PA.; KFRE-AM-FM-TV, FRESNO, CALIF.

WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP:316 Kw.
Owned-Oper. By.....Airway Branches, Inc.
Bus.-Trans. Address.....3514 State St.
Tel.: GL. 4-5201.....ABC-NBC
Sta. Representative.....Blair TV
President .....Edward Lamb
General Manager.....Ben McLaughlin
Comm. Manager.....Bob Lundquist
Prom Mgr.....William Babcock
Film Dir.....John Cook
Sales Dev. Mgr.....Paul Whittingham
Chief Engineer.....Mike Csop

WSEE—Erie—1954

Channel: 35 UHF..AP: 85.2 Kw...VP: 170 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: Glendale 5-7575.....CBS
Newspaper Affiliation.....Times-News
Representative.....Young TV Corp.
President .....George J. Mead
Gen. Manager.....Donald M. Boyce
Promotion Director.....Liz Gorton
Program Dir.....Brod Seymour
Film Manager.....Frank Herrick
Chief Engineer.....Edward Zellefrow

WHP-TV—Harrisburg—1953

Channel: 55 UHF.AP: 502 Kw..VP: 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS-NBC
Representative ..... Bolling
President.....E. J. Stackpole
General Mgr.....Cecil M. Sansbury
Comm. Prom. Dir.....Geo. Gottschalk
Program Dir.....Ed Gault
Film Manager.....Charles Baddorf
Chief Engineer.....E. Daniel Leibensperger

WTPA—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Patriot-News Co.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
General Manager.....Donald D. Wear
Sales Mgr.....Allen Solada
Prom., Prog. Dir.....Mac McCauley
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761 .....CBS
Representative .....Weed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....William Santoro
Film Manager.....John Kabo
Prom., Publicity Dir.....James T. Malloy, Jr.

WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....The Tribune-Democrat
Sta. Rep.....Harrington Righter Parsons
President.....Walter W. Krebs
General Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....WGAL, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative .....Meeker
President, Gen. Mgr.....Clair R. McCollough
Ass't Gen. Mgr.....J. Robert Gulick
Station Manager.....Harold E. Miller
Business Manager.....Harry J. Shaub, Jr.
Program Director.....Paul Rodenhauser
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WLYH-TV—Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Bus. Address.....R. D. #5, Television Hill

Operated by: Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WLYH-TV,** Lebanon-Lancaster, Pa.
WFBG-AM • TV, Altoona-Johnstown, Pa. / **WNHC-AM • FM • TV,** Hartford-New Haven, Conn. / **KFRE-AM • TV • KRFM,** Fresno, Cal.
Triangle National Sales Office, 485 Lexington Avenue, New York 17, New York

Tel.: CRestview 3-4551.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Dir. Nat. Sales.....Edward H. Benedict
OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA; WNBF-AM-FM-TV, BINGHAMPTON, N. Y.; WFBG-AM-TV, ALTOONA, PA.; WNHC-AM-FM-TV, NEW HAVEN, CONN.; KFRE-AM-FM-TV, FRESNO, CALIF.

WBPZ-TV—Lock Haven—1958

Channel: 32 UHF..AP: 11.9 Kw...VP: 18.2 Kw.
Owned.....Lock Haven Bcstg. Corp.
Business Address.....132½ E. Main St.
Tel.: 4038.....ABC
Station Rep.....Devney
President.....Donald C. Welch
Gen., Sta. Mgr.....Harris Lipez
Chief Engineer.....Albert Stratmoen

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: GR 7-8300.....CBS
Representative.....CBS TV Spot Sales
General Mgr.....John A. Schneider
Gen. Sales Mgr.....James Conley
Reg. Sales Mgr.....E. Gordon Walls
Program Dir.....John O. Downey
Dir. Prom. & Info.....Harry R. Lapham
V.P. in chg. Engineering.....John G. Leitch

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw....VP: 74 Kw.
Owned-Oper. By...Triangle Publications Inc.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
General Manager.....Roger W. Clipp
Station Mgr.....George A. Koehler
Gen. Sales Manager....Kenneth W. Stowman
Chief Engineer.....Henry Rhea
T.V. Sales Mgr.....Kenneth Curto
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Dir. Natl. Sales.....Edward H. Benedict
OWNERS OF: WNBF-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-AM-TV, ALTOONA, PA.; WNHC-AM-FM-TV, NEW HAVEN, CONN.; WLYH-TV, LEBANON, PA.; KFRE-AM-FM-TV, FRESNO, CALIF.

WRCV-TV—Philadelphia—1941

Channel: 3 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative .....NBC Spot Sales
V.P., Gen. Mgr.....Raymond Welpott
Comm. Manager...Theodore H. Walworth, Jr.
Program Director.....Frank Harris
Prom., Adv. Mgr.....John P. Wiley
Publicity Dir.....William M. Smith
Film Co-ord.....Frank Hall
Mgr. Tech. Oper.....William A. Howard

WIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....WIIC, Inc.
Address.....341 Rising Main Ave.
Tel.: FAirfax 1-8700.....NBC
Newspaper Affil.....Post Gazette
Representative .....Blair TV
President.....H. K. Brennen
V.P. Gen. Mgr.....Robert A. Mortensen
Commercial Mgr.....Roger D. Rice
Program, Film Mgr.....Shelton Weaver
Prom., Pub. Dir.....Caley E. Augustine
Chief Engineer.....Henry Kaiser

WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Television City, Inc.
Business Address.....400 Ardmore Blvd.
Tel.: CHurchill 2-4300.....ABC
Newspaper Affil.....Sun-Telegraph
Station Representative.....Katz
President.....Earl F. Reed
V.P. Gen. Mgr.....Franklin C. Snyder
Exec. Vice Pres.....Leonard Kapner
Commercial Mgr.....Alan Trench
Operations Mgr.....Preston Stover
Prom. Dir.....Gregory Van Camp
Film Mgr.....Howard Reser
Chief Engineer.....James Greenwood

FOR
FM STATIONS
IN OPERATION
SEE PAGE 703

FOR
FCC ALLOCATIONS
SEE PAGE 717

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Westinghouse Brdcstng. Co.
Business Address.....1 Gateway Center
Tel.: EX 1-3000.....CBS
Sta. Representative.....TvAR
President.....Donald H. McGannon
Vice President.....Harold C. Lund
General Manager.....Jerome R. Reeves
Comm. Manager.....Henry V. Greene, Jr.
Promotion Director.....David N. Lewis
Publicity Director.....Peter Thornton
Chief Engineer.....Raymond Rodgers
OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO, FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM, PORTLAND, ORE.

WDAU-TV—Scranton—1953

Channel: 22 UHF..AP: 544 Kw...VP: 1000 Kw.
Owned-Oper. By.....Scranton Bcstrs., Inc.
Business Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative .....H-R
President .....M. E. Megargee
Vice-Pres., Gen. Mgr.....Vance L. Eckersley
General Sales Mgr.....Francis H. Conway

WNEP-TV—Scranton—1954

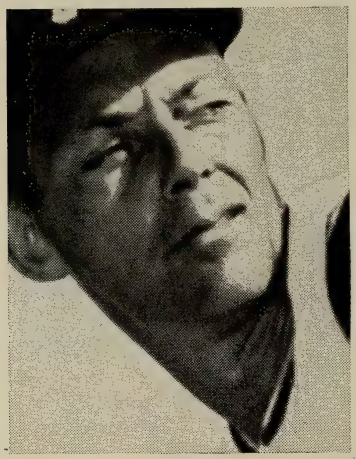
Channel: 16 UHF....AP 170 Kw...VP: 850 Kw.
Owned-Oper. By..Northeastern Pa. Bcstg. Inc.
Business Address.....333 Madison Ave.
Tel.: DI 3-1245.....ABC
Sta. Representative.....Edward Petry
President .....Mitchell Jenkins
Exec. V.P. Gen. Mgr.....Thomas P. Shelburne
Gen. Sales Mgr.....Malcolm W. Dale

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned-Oper. By.....WBRE TV Inc.
Address.....62 S. Franklin St.
Tel.: VA 3-3101.....NBC
Representative .....Headley Reed
President.....Louis G. Baltimore
V.P., General Manager....David M. Baltimore

WSBA-TV—York—1952

Channel: 43 UHF..AP: 66 Kw...VP: 132 Kw.
Owned-Operated By..Susquehanna Bcstg. Co.
Address.....P. O. Box 1661
Tel.: YOrk 25-531.....ABC-CBS-NBC
Representative .....Jack Masla
President.....Louis J. Appell, Jr.
Chief Engineer.....Glenn W. Winter

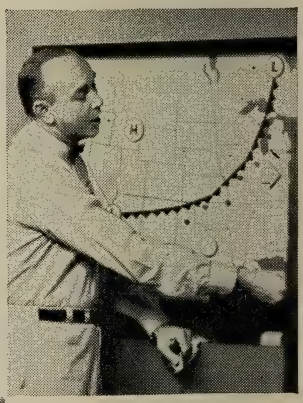


Roy Face, Pirate ace—big league hurler in a big league market, Pittsburgh.

This is Pittsburgh where...

- In ratings, coverage, influence, KDKA-TV is the powerhouse in Pittsburgh.
- For sales leadership, put your money on the leader, KDKA-TV. In Pittsburgh, no selling campaign is complete without this powerful WBC station.

Sterling Yates, Atlantic Weatherman, helps build big audiences on KDKA-TV.



- ARB figures show KDKA-TV holds 45% share of audience in this three station market.
- Your message can reach 4.5 million TV viewers on Channel 2, in an area that includes 29 counties.

Wayne Klotsky, construction man, one of the 4.5 million people in KDKA-TV's selling orbit.

your most powerful TV selling force is...

KDKA 2 TV
Pittsburgh
REPRESENTED BY TVAR
WESTINGHOUSE BROADCASTING COMPANY, INC.

Pop.: 915,000
Families: 269,000
Radio Homes: 251,000

RHODE ISLAND

TV Homes: 247,000
AM Stas. in State: 13
TV Stas. in State: 2

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-8255.....ABC-NBC
Representative .....Petry
Vice President.....George O. Griffith
Sta. Mgr.....J. S. Sinclair
Program Dir.....Frederick R. Griffiths
Sales Manager.....Edward Boghosian
Film Mgr.....Chester Dowling
Chief Engineer.....Thomas Prior

WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 182 Kw...VP: 316 Kw.
Owned By.....Capital Cities TV Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....CBS
Representative ..... Blair-TV
General, Sta. Mgr.....Joseph P. Dougherty
Comm. Mgr.....Eugene W. Wilkin
Prog. Dir.....Raymond A. Gilvard
Prom., Publicity Dir.....Jack Kavanagh
Chief Engineer.....John V. Ferri
OWNERS OF: WTEN-TV, WROW, BOTH ALBANY, N. Y.; WTVD, RALEIGH-DURHAM, N. C.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Providence • • •

Pop.: 2,675,000
Families: 638,000
Radio Homes: 620,000

SOUTH CAROLINA

TV Homes: 479,000
AM Stas. in State: 73
TV Stas. in State: 9

WAIM-TV—Anderson—1953

Channel: 40 UHF.AP: 207 Kw..VP: 103.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Newspaper Affil....Independent & Daily Mail
Representative .....Headley-Reed
Owner .....Wilton E. Hall
General Mgr.....Glenn P. Warnock
Chief Engineer.....Earl Cosend

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: RAymond 3-8371.....CBS
Representative.....Peters, Griffin, Woodward
President, Gen. Mgr.....John M. Rivers
Nat. Sls. Mgr.....V. V. Evans
Station Manager.....Roland Weeks
Commercial Manager.....Ralph Thornley
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Annie Laurie Quarterman
Nat. Adv. Mgr.....Charles S. Cady
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF...AP: 53 Kw....VP: 100 Kw.
Owned-Oper. By...Southern Broadcasting Co.
Address.....P. O. Box 879
Tel.: TU 4-4141.....NBC
Representative ..... Bolling
Pres., Gen. Mgr.....J. Drayton Hastie
Sec'y, Ass't Gen. Mgr.....Doug M. Bradham
Comm. Mgr.....A. Cohen
Prod. Director.....Bob Edwards
Chief Engineer.....Walter M. Nelson

WTMA—Charleston—1959

Channel: 4 VHF...AP: 31 Kw....VP:...57 Kw.
Owned By.....Atlantic Coast Bcstg. Corp.
Address.....P. O. Box 297
Tel.: RAymond 2-2961.....ABC
President.....C. E. Smith
Chief Engineer.....D. W. Jefferies

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: ALpine 3-8356.....ABC-NBC
Representative..Peters, Griffin, Woodward, Inc.
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Prom. Dir.....Thomas Cureton
Publicity Dir.....Martee Harden
Film Manager.....Bob Humphries
Chief Engineer.....Paul Welcome

WNOK-TV—Columbia—1953

Channel: 67 UHF..AP: 47 Kw...VP: 74.1 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Business Address.....1881 Main St.
Tel.: AL 2-7737.....CBS-ABC
Representative .....Raymer

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Greenville, Spartanburg • • •

V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....David C. Phillips
Prog. Dir., Film Mgr.....Graham M. Thomas
Promotion Director.....Pat Conder
Chief Engineer.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.Jefferson Standard Bcstg. Co.
Address .....Box 630
Tel.: MO 2-1566.....ABC-CBS-NBC
Representative.....CBS Television Spot Sales
President.....Joseph M. Bryan
General Manager.....Charles H. Crutchfield
Managing Director.....J. William Quinn
Nat'l Sales Mgr.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Chief Engineer.....E. A. Sellars

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..... WMRC, Inc.
Business Address.....505 Rutherford St.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation .....News-Piedmont
Representative .....Weed
President.....R. A. Jolley
General Manager.....Kenneth Beachboard
Comm., Adv. Mgr.....Robert Q. Glass, Jr.
Program Director.....Norvin C. Duncan
Prom., Pub. Dir.....Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...AP: 144 Kw....VP: 257 Kw.
Owned-Oper. By....Spartan Radiocasting Co.
Business Address.....224 E. Main St.
Tel.: 3-3621 .....CBS
Representative .....Hollingbery
Pres., Gen. Mgr.....Walter J. Brown
Station Mgr.....Jim Hobbs
Film Mgr.....Larry Wilson
Prom. Adv. Public Dir.....Bill Adams
Engineering Dir.....Harold Beckholt

Pop.: 793,000
Families: 212,000
Radio Homes: 204,000

SOUTH DAKOTA

TV Homes: 140,000
AM Stas. in State: 20
TV Stas. in State: 4

KXAB-TV—Aberdeen—1958

Channel: 9 VHF....AP: 60 Kw.....VP: 30 Kw.
Owned-Operated By..N. Dak. Bcstg. Co. Inc.
Address.....Country Club Road
Tel.: BA 5-4350.....ABC-NBC
Representative .....Weed
President.....John W. Boler
Station, Comm. Mgr.....Neal Edwards
Program Dir.....Dick Dunne
Prom. Mgr.....Bill Karl
Film Mgr.....Hank Poggel
Chief Engineer.....Comet Haroldsen

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By....Duhamel Enterprises, Inc.
Business Address.....524½ 6th St.; Box 1752
Tel.: Fillmore 2-2000.....ABC-CBS
Representative ..... Headley-Reed
Pres., Gen. Mgr.....Helen S. Duhamel
Commercial Mgr.....William F. Turner
Program, Film Mgr.....Julien A. Naber
Prom., Publicity Dir.....Betty Twinins
Chief Engineer.....Elmer Nelson

KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Drive
Representative ..... Meeker
Gen. Mgr., Ch. Eng.....Eli Daniels
Comm. Mgr.....Bruce Tirrell
Station, Program Mgr.....Truman Walrod
Prom. Dir.....Audrey Young
Film Mgr.....Charles Outland
Publicity Dir.....Faith Walrod
Advertising Mgr.....Lydia Slater

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 123 Kw...VP: 220 Kw.
Owned-Oper. By.....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave.
Tel.: 8-9631 .....ABC-CBS-NBC
Station Representative.....H-R; Evans
President.....Joseph L. Floyd
Gen., Comm. Mgr.....Evans A. Nord
General Sls. Mgr.....Rex King
Sta. Mgr., Prog. Dir.....Tom Sheeley
Prom., Pub. Director.....Jack Townsend
Chief Engineer.....Les Froke

Pop.: 3,761,000
Families: 1,122,000
Radio Homes: 990,000

TENNESSEE

TV Homes: 881,000
AM Stas. in State: 103
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WDEF Broadcasting Co.
Address.....3300 Broad St.
Tel.: AM 7-3393.....CBS
Representative .....Branham
President.....Carter M. Parham
Gen. Sta. Mgr.....Otis H. Segler
Nat. Sales Mgr.....Richard W. Holloway
Prog., Pub. Dir.....Morris Quave
Promotion Dir.....Jean Lindsey
Film Manager.....John Bonney
Chief Engineer.....Robert Briscoe

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Mountain City TV, Inc.
Business Address.....1214 McCallie Ave.
Tel.: OX 8-1505.....NBC
Representative ..... H-R
President .....Jack Berkman
V.P., Manager.....Harry D. Burke
Commercial Mgr.....George P. Moore
Film Manager.....Art Betchel
Chief Engineer.....B. B. Barns

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw....VP: 316 Kw.
Owned.....Martin Theatres of Georgia, Inc.
Business Address.....Hotel Patten; Box 1026
Tel.: AM 6-4151.....ABC
Sta. Representative.....Young TV
Gen. Mgr., Film Buyer.....Reeve Owen
Commercial Manager.....Joe Windsor
Prog. Dir.....Jack Sausman
Promotion Director.....Conrad Alexander
Ch. Eng.....Leon Webb

WDXI-TV—Jackson—1955

Channel: 7 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Dixie Bcstg. Co.
Business Address.....Williams Bldg.
Tel.: 7-9611.....ABC-CBS
Representative....Venard, Rintoul, McConnell
President .....Aaron B. Robinson
General Manager.....John E. North
Commercial Mgr.....Jack Mayer
Prog. Dir., Film Mgr.....James W. Hoppers
Publicity Dir.....Marge Borg
Chief Engineer.....James Thomas

WJHL-TV—Johnson City 1953

Channel: 11 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Business Address.....145 W. Main St.
Tel.: WAlnut 6-2151.....ABC-CBS
Representative .....Pearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Sales Mgr.....J. Will Hall
Program Director.....Alfred Gregory
Prom., Pub. Director.....W. A. McDonald
Film Manager.....Vernita Wright
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. .....WATE, Inc.
Business Address.....612 S. Gay St.
Tel.: 4-4651 .....NBC
Representative .....Avery-Knodel
V.P., Gen. Mgr.....W. Henry Linebrough
Comm. Manager.....J. T. McCloud
Film Buyer.....J. H. Reese
Chief Engineer.....Fred M. Andrews

WBIR-TV—Knoxville—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WBIR, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 5-8101 .....CBS
Representative ..... Katz
Pres., Gen. Mgr.....John P. Hart
Local Sales Mgr.....R. S. Quinn
Prom., Pub. Dir.....Robert Wilson
Prog. Dir., Film Mgr.....Neal Branch
Chief Engineer.....J. Rex Horton

WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: MUtual 7-2313.....ABC
Representative .....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Woodford
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General, Inc.
Business Address.....1381 Madison Ave.
Tel.: BR 2-3441.....ABC
Representative .....H-R
President.....Thomas F. O'Neil
Gen. Mgr.....D. A. Noel
V.P. Div. Director.....W. H. Grumbles
Nat. Sales Mgr.....Gordon Lawhead
Program, Prom. Mgr.....Gene Roper
Film Mgr.....Freddie Burns
Chief Engineer.....Welton Roy

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Chattanooga, Knoxville, Memphis, Nashville • • •

IF YOU HAVE A QUALITY PRODUCT WHICH APPEALS TO A QUALITY AUDIENCE YOU ARE INVITED TO REACH YOUR CUSTOMERS ON WBAP AM-FM-TV • FORT WORTH-DALLAS THE 12TH U. S. MARKET

WBAP

Write WBAP Research Department for the complete market analysis

AM / FM / TV

FORT WORTH — 3900 BARNETT • DALLAS — 1900 NORTH AKARD

Services of the Fort Worth Star-Telegram — Amon Carter, *founder*

NATIONAL REPRESENTATIVES: PETERS, GRIFFIN, WOODWARD, INC.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw
Owned-Operated.....Memphis Publish Co.
Address.....Goodwyn Inst. Bldg.
Tel.: JAckson 6-7464.....NBC
Newspaper Affil.....Commercial Appeal
Representative .....Blair TV
General Manager.....H. W. Slavick
Station, Comm. Mgr.....Earl Moreland
Chief Engineer.....E. C. Frase, Jr.

WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....WREC Bcstg. Service
Business Address.....Hotel Peabody Bldg.
Tel.: JA 5-1313.....CBS
Representative ..... Katz
President, Gen. Mgr.....Hoyt B. Wooten
Commercial Mgr.....Charles B. Brakefield
Program, Prom. Mgr.....Jack Michael
Publicity Dir.....Henry Clark
Film Mgr.....Bernard Cohn
Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. .....WLAC-TV Inc.
Address.....159 Fourth Avenue North
Tel.: CH 2-4331.....CBS
Representative .....Katz
Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
Ass't to Mgr.....Ruth C. Talley
Gen. Sls. Manager.....R. M. Reuschle
Operations Mgr.....Roy A. Smith
Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WSIX Inc.
Business Address.....Nashville Trust Bldg.
Tel.: AL 5-5431.....ABC
Station Representative.....H-R; Brown
President.....Louis R. Draughon
Sta., Gen. Mgr.....E. S. Tanner
Commercial Manager.....J. McMurray
Operations Director.....Robert L. Chaudoin
Prom., Pub. Dir.....W. A. Jones
Chief Engineer.....C. R. Duke

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned....Nat'l Life & Accident Insurance Co.
Address .....7th & Union
Tel.: AL 4-5656.....NBC
Representative .....Petry
President .....John H. DeWitt, Jr.
V.P., Gen. Mgr.....Irving Waugh
Comm. Manager.....Hi Bramham
Operations Mgr., Film Mgr.....Brad Crandall
Production Mgr.....Elmer Alley
Prom. Dir.....Charlie Cash
Chief Engineer.....Aaron Shelton

Pop.: 9,710,000
Families: 2,800,000
Radio Homes: 2,759,000

TEXAS

TV Homes: 2,239,000
AM Stas. in State: 238
TV Stas. in State: 43

KPAR-TV—Abilene—Sweetwater—1956

Channel: 12 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By.....Texas Telecasting, Inc.
Bus. Address.7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345.....CBS
Representative ..... Branham
Pres., Gen. Mgr.....W. D. "Dub" Rogers
Vice President.....W. H. Shipley
V.P., Sta. Mgr.....Jimmie Isaacs
General Sales Manager..R. S. "Bud" Nielsen
Prog. Dir., Film Mgr.....Ray Trent
National Sales Manager.....John Henry
Promotion Manager.....Ray Huffer
Chief Engineer.....Rudy Starnes

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 13.8 Kw...VP: 27.5 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Representative ..... Raymer
President .....Dale Ackers
Sta. Mgr.....George C. Breeding, Jr.
Commercial Manager.....Dan C. Guthrie
Program Director.....Normand Mann
Chief Engineer.....Troy Mallon

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned & Oper. By....Amarillo Bsctg. Co., Inc.
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
Representative .....Blair
President.....Gene L. Cagle
General, Comm. Mgr.....Ed Moore
Operations Director.....Bill Spiller
Promotion Director.....Beverly Murr
Film Mgr.....Dick Knerr
Publicity Dir.....Bill E. Cook
Chief Engineer.....Bill Smith

BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Amarillo, Dallas, El Paso, Fort Worth, Houston, San Antonio

KGNC-TV—Amarillo—1953

Channel: 4 VHF.. AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation....News, Times, Globe
Representative .....Katz
President .....Parker Prouty
General Manager.....Jack Liston
Sta. Mgr.....Bob Watson
Commercial Manager.....Bill Clarke
Prom. Dir.....John Banasik
Prod. Mgr.....Bud Pursley
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: FL 6-5241.....ABC
Station Representative .....Bolling
V.P. .....Dick Watts
Gen. Mgr.....C. W. Keys
Asst. Gen. Mgr.....Gordon R. Phillips
Regional Sales Manager.....John Conboye
Operations Manager.....Jerry Gardner
Chief Engineer.....Don Daniels

KTBC-TV—Austin—1952

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address .....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative .....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Gen. Sales Manager.....O. P. (Bob) Bobbitt
Program Director.....Dan Love
V.P., Publicity Dir.....Warren Woodward
Film Mgr.....David Swope
Prom. Dir.....Mrs. Alice McElhinney
Chief Engineer.....Ben Hearn

KFDM-TV—Beaumont—1955

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Beaumont Bcstg. Corp.
Business Address .....1420 Calder Ave.
Tel.: TE 8-4731.....ABC-CBS
Representative ....Peters, Griffin, Woodward
President .....D. A. Cannan
General Manager.....C. B. Locke
Station Comm. Mgr.....Mott M. Johnson
Program Dir.....Bob McManus
Prom., Film Mgr.....Jack Dahmer
Chief Engineer.....Harold W. Bartlett

KEDY-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw....VP: 12.9 Kw.
Owned-Oper. By.....Texas Telecasting
Address.....7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 (Lubbock).....CBS
Representative .....Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
Station Mgr.....Jack Wallace
Gen. Sales Mgr.....R. S. Nielsen
Natl. Sales Mgr.....John Henry
Program Mgr.....Ray Trent
Prom. Mgr.....Ray Huffer
Chief Engineer.....Rudy Starnes

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned.....Brazos Bcstg. Co.
Business Address.....Box 3237
Tel.: VI 6-7777.....ABC-CBS
Representative .....Raymer
President, Gen. Mgr.....M. N. Bostick
Sta. Mgr.....Harry Lee Gillam
Comm. Mgr.....David G. Haines
Prog. Dir.....Rod Whisenant
Pub. Dir.....Barbara Keller
Film Mgr.....Charles Henderson
Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw., VP: 100 Kw.
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Business Address..... Box 840
Tel.: TU 3-6511.....ABC-NBC
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....T. Frank Smith
V.P.-Sales .....W. M. Eikner
V.P.-Programs .....Charles Nethery
Promotion Dir.....Harry Abbott
Chief Engineer.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSIX-Television, Inc.
Business Address.....Show Room Bldg.
Tel.: TUlip 3-5415.....ABC-CBS
Station Representative .....Branham
Pres., Gen. Mgr.....Vann M. Kennedy
Commercial Manager.....Harry Mooradian
Prom., Pub. Dir.....M. L. Kennedy
Program Dir.....Gene Looper
Chief Engineer.....D. Taylor

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
Business Address....3000 Harry Hines Blvd.
Tel.: RI 1-3315.....ABC
Newspaper Affiliation.....Morning News
Representative .....Petry
President.....Joseph M. Dealey
General Mgr.....Alex Keese
Station Manager.....Mike Shapiro
Commercial Mgr.....Dick Drummy
Program Director.....Bob King
Prom., Pub. Dir.....Casey Cohlmia
Film Manager.....Dick Porter
Chief Engineer.....George Krutilek

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....Times Herald Printing Co.
Business Address.....Herald Square
Tel.: RI 2-6811.....CBS
Newspaper Affiliation...Dallas Times Herald
Representative .....Branham
President.....Clyde Rembert
V.P., Gen. Mgr.....Roy M. Flynn
Comm. Manager.....Gene Cuny
Asst. Gen. Mgr.....Ves Box
Prom., Pub. Director.....Jack Saunders
Program Dir.....Fritz Kuler
Operations Dir.....Nevin Lyerly
Film Manager.....Nick Mueller
Chief Engineer.....B. B. Honeycutt

KELP-TV—El Paso—1956

Channel: 13 VHF..AP: 15.8 Kw...VP: 26.6 Kw.
Owned-Oper. By.....KELP TV Corp.
Business Address.....4530 Delta St.; Box 105
Tel.: KE 3-5911.....ABC
Representative .....Young TV
President .....Norman Alexander
General Manager.....Gene Roth
Commercial Mgr.....Ira Hartsfield
Prom Dir.....Jack MacElrath
Program Dir.....Jerry Baker
Film Mgr.....Dub Hartline
Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw....VP: 62 Kw.
Owned-Oper. By.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....CBS
Sta. Rep.....Branham Co.
President.....Dorrance D. Roderick
V.P., Gen. Mgr.....Val Lawrence
Program Dir.....Bernie Bracher
Prom. Dir.....Mary Davis
Film Manager.....Frank Jordan
Chief Engineer.....Edward P. Talbott

KTSM-TV—El Paso—1953

Channel: 9 VHF....AP: 42 Kw.....VP: 85 Kw.
Owned-Operated By.....Tri-State Bcstg. Co.
Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Representative .....Hollingbery
President, Sta. Mgr.....Karl O. Wyler
Commercial Manager.....Roy T. Chapman
Prog. Dir., Film Mgr.....Jack R. Rye
Publicity Director.....Mary Davis
Chief Engineer.....Kenneth J. Walton

KFJZ-TV—Fort Worth—1955

Channel: 11 VHF...AP: 210 Kw...VP: 105 Kw.
Owned-Oper. By...Texas State Network, Inc
Address .....4801 W. Freeway
Tel.: PE 7-6631.....Independent
Representative .....Blair TV

The KRLD-TV Dallas-Fort Worth Market ranks 12th nationally in net weekly circulation . . . . No. 1 in the entire South! It's a *must* buy for any budget. Ask a Branham man.

(Source: ARB Market Reports, Oct. '59)

Low-band channel, maximum power, greatest coverage for more than 675,000 TV Homes!

KRLD-TV channel 4

Clyde W. Rembert, *President*

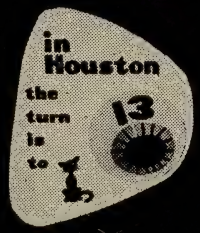
TV-Twin to KRLD Radio 1080, services of The Dallas Times Herald.

13 covers 31 counties

546,340 TV HOMES

COMPLETE COVERAGE

in Houston Metropolitan area and surrounding 31 Counties in the Gulf Coast.



KTRK TV

CHANNEL 13

abc BASIC

President.....Gene L. Cagle
V.P. General Mgr.....Stan Wilson
Asst. Mgr., Sales Mgr.....John Hopkins
Program Mgr.....Arno W. Mueller
Prom. Mgr.....Susan Simpson
Production Mgr.....Olin Terry
Chief Engineer.....Bill Kessell

WBAP-TV—Fort Worth—1948

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC
Newspaper Affiliation .....Star-Telegram
Representative ....Peters, Griffin, Woodward
President.....Amon Carter Jr.
V.P. & Director.....Harold V. Hough
Gen., Sta. Mgr.....Roy Bacus
Commercial Manager.....Jack Rogers
Program Director.....Robert Gould
Prom., Pub. Dir.....Phil W. Wygant
Film Manager.....Lynn Trammell
Chief Engineer.....Rupert Bogan

KGBT-TV—Harlingen—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Harbenot Bcstg. Co.
Business Address.....1521 W. Harrison St.
Tel.: GA 3-4880.....ABC-CBS
Representative .....H-R Reps.
President .....McHenry Tichenor
General Manager.....Troy McDaniel
Promotion Dir.....Mal Kasanoff
Chief Engineer.....Al Beck

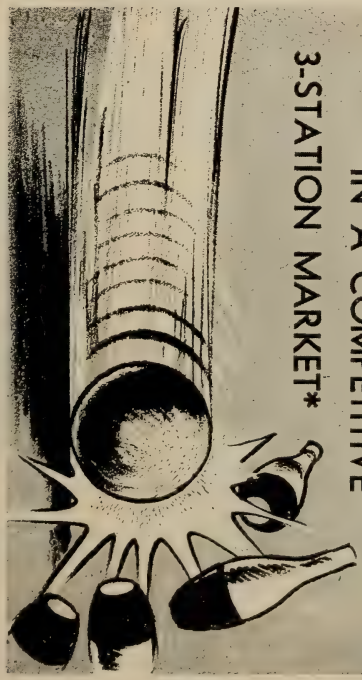
KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Gulf Television Corp.
Address.....1945 Buffalo Drive
Tel.: JA 9-4811.....CBS
Representative.....CBS Television Spot Sales
President.....C. Wrede Petersmeyer
General, Sta. Mgr.....James C. Richdale, Jr.
Comm. Manager.....Robert S. Wilson
Program Director.....B. Calvin Jones
Prom. Dir.....Roland Brazier
Publicity Dir.....James Everhart
Chief Engineer.....Art Biggs
Film Manager.....Bud Johnson
OWNERS OF: WISH-AM-TV, INDIANAPOLIS, IND.; WANE-AM-TV, FORT WAYNE, IND.; KOTZ, TULSA, OKLA; KXTV, SACRAMENTO, CALIF.

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-Oper...Houston Consolidated TV Co.
Address.....P. O. Box 12
Tel.: JA 6-1313.....ABC
Newspaper Affiliation .....Chronicle
Representative .....Hollingbery
President.....John T. Jones, Jr.
Exec. V.P., Gen. Mgr.....W. E. Walbridge
Program Director.....John E. Hill
Comm. Manager.....William F. Bennett
Production Mgr.....Bill Wagner
Film Mgr.....Hugh Pickett
Publicity Dir.....Lila Gordon
Advertising Dir.....John Chapman
Chief Engineer.....Tom Hiner

IMPACT!
52.6%
SHARE OF AUDIENCE
IN A COMPETITIVE
3-STATION MARKET*



More audience than all other
El Paso stations combined! That's
what the latest ARB gives KROD-TV
(*February 1959.) And that's
why KROD-TV is the "must"
buy to reach the vast
West Texas-Southern New Mexico market.

KROD-TV
EL PASO, TEXAS
4
Dorrance D. Roderick, Pres.
Vol Lawrence, V.-Pres. and Gen. Mgr.
CBS
REPRESENTED NATIONALLY
BY THE BRANHAM COMPANY

Makes you feel like a king every day!

KPRC-TV

HOUSTON, TEXAS

the best faces watch KPRC-TV Channel

2

Fresh up yourself and your day with KPRC-TV–known everywhere as the world's finest television. It's a habit you'll enjoy.

Courtesy of KING'S MEN

KPRC-TV IS REPRESENTED NATIONALLY BY EDWARD PETRY & CO.

KPRC-TV—Houston—1950

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Houston Post Co.
Bus. Address.....3014 Post Oak. Rd.
Tel.: MA 3-9271.....NBC
Newspaper Affiliation .....Post
Representative .....Petry
V.P., Gen. Mgr.....Jack Harris
Sta., Comm. Mgr.....Jack McGrew
Operations Director.....Paul Huhndorff
Program Director.....Ridge Radney
Publicity Dir.....Edna Forester
Film Manager.....M. Damrel
Chief Engineer.....Paul Huhndorff

KGNS-TV—Laredo—1956

Channel: 8 VHF....AP: 3 Kw.....VP: 6 Kw.
Owned By.....Southwestern Operating Co.
Business Address.....820 Convent St.
Tel.: RAndolph 3-3674.....ABC-CBS-NBC
President.....Donald W. Reynolds, Sr.
Commercial Mgr.....Pat Miller
Station Mgr.....Roy Bowman
Prom. Dir.....Frisco Aguillar
Program Director.....Dave Leyendecker
Film Manager.....Ernie Ramirez
Chief Engineer.....Irving Simpson

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Bryant Radio & TV Inc.
Business Address.....5600 Ave. A; Box 1507
Tel.: SH 4-1414.....ABC-NBC
Representative .....Raymer
Pres., Gen. Manager.....Joe H. Bryant
Asst. Gen. Manager.....Robert L. Snyder
National Sales Mgr.....Ray Poindexter
Comm. Manager.....George L. Tarter
Program Director.....Bill Taylor
Promotion Director.....Joan Prigmore
Film Manager.....J. M. Hollers
Chief Engineer.....Frank Lee

KDUB-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Texas Telecasting, Inc.
Bus. Address.....7400 College Ave.
Tel.: SH 4-2345.....CBS
Representative .....Branham
Pres., Gen. Mgr.....W. D. (Dub) Rogers
Vice President.....W. H. Shipley
Gen. Sales Mgr.....R. S. "Bud" Nielsen
National Sales Manager.....John Henry
Prog. Dir., Film Mgr.....Ray Trent
Prom. Mgr.....Ray Huffer
Chief Engineer.....Rudy Starnes

KTRE-TV—Lufkin—1955

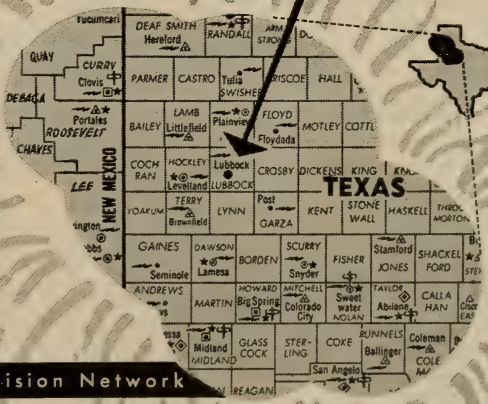
Channel: 9 VHF..AP: 12.5 Kw...VP: 26 Kw.
Owned-Oper. By....Forest Capital Bcstg. Co.
Business Address.....P. O. Box 701
Tel.: NE 4-7771.....NBC-CBS-ABC
Sta. Rep..Venard, Rintoul, McConnell; Melville
President.....R. W. Wortham, Jr.
Gen., Sta. Mgr.....Richman Lewin
Commercial Manager.....Murphy Martin
Program Dir.....Bill Carter
Prom., Publicity Dir.....Pat Mathews
Chief Engineer.....Fred Clinton Hill

HUGE, HOT SPOT AREA OF WEST TEXAS NOW 1 BUY!

SM "HOT SPOT" CITY FOR 12 STRAIGHT MONTHS!*

Four hot TV markets combined into one big regional network package deliver nearly 400,000 TV sets. With this one economical buy, you reach 1 1/2 million high-income customers.

*Ref. SM Mag. Nov. 1958 to Nov. 1959



West Texas Television Network

KDUB-TV LUBBOCK, TEXAS
KEDY-TV BIG SPRING, TEXAS
KPAR-TV ABILENE - SWEETWATER
KVER-TV CLOVIS, NEW MEXICO

NATIONAL REPRESENTATIVE: THE BRANHAM COMPANY

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Midessa Television Co., Inc.
Business Address.....P.O. Box 2758
Tel.: MU 2-7321.....ABC-NBC
Rep.....Venard, Rintoul & McConnell, Brown
President.....J. C. Dunagan
General Manager.....Roy Herndon
Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Tri-Cities Bcstg. Co.
Business Address.....Box 1118
Tel.: WI 3-3231.....ABC
Sta. Rep.....Melville; Masla
Pres., Gen. Mgr.....J. Ross Rucker
Commercial Mgr.....R. W. Tamplen
Film Mgr.....Glenn White
Chief Engineer.....Rubin L. Masters

KTES—Nacogdoches—1958

Channel: 19 UHF..AP: 9.12 Kw...VP: 16.6 Kw.
Owned-Oper. By.....East Texas Bcstg. Co.
Business Address.....Box 248
Tel.: LOgan 4-4181.....ABC
Pres., Gen. Mgr.....Lee Scarborough

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By....Odessa Television Co.
Bus. Address.....1211 N. Whitaker
Tel.: FE 7-8301.....CBS
Representative .....Bolling
Pres., Gen. Mgr.....Cecil L. Trigg
Station Manager.....John Vacca
Sales Manager.....Ed Costello
National Sales Manager.....George Collie
Chief Engineer.....Bill Schock

KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw....VF: 100 Kw.
Owned.....Texas Goldcoast TV Inc.
Address .....Box 1059
Tel.: YUkon 5-5557.....NBC-ABC
Sta. Representative .....Headley-Reed
Pres., Gen. Mgr.....Julius Gordon
Sls. Mgr.....Mack Newberry
Operations Mgr.....John Stegall
Film Mgr.....Edith McMillian
Publicity Dir.....Adeline Salter
Chief Engineer.....Frank Leins

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw...VP: 27.5 Kw.
Owned-Oper. By..Westex Television Co., Inc.
Business Address.....Box 1941
Tel.: 7183 .....CBS
Rep....Melville, Venard, Rintoul & McConnell
President.....B. P. Bludworth
Gen., Sta. Mgr.....J. Harley Hubbard
Prog. Dir.....A. Cobb
Advertising Mgr.....John Fuller
Film Manager.....Charles Cathey
Chief Engineer.....Ed Tolson

KCOR-TV—San Antonio—1955

Channel: 41 UHF....AP: 6 Kw.....VP: 11 Kw.
Owned-Oper. By.....KCOR, Inc.
Business Address.....111 Martinez St.
Tel.: CApitol 5-2751.....Independent
Representative .....Richard O'Connell, Inc.
President.....Raoul A. Cortez, Sr.
General Mgr.....Nathan Safir
Commercial Mgr.....Ben Tamborello
Station Mgr.....Emilio Nicolas
Program Dir.....Sam Murray, Jr.
Publicity Dir.....William Lamar
Dir. Engineering.....Marvin Fiedler

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Express Publ. Co.
Business Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Representative.....Peters, Griffin, Woodward
Newspaper Affil.....Express & News
President.....Frank G. Huntress, Jr.
General Mgr.....Wayne Kearl
Chief Engineer.....William J. Jackson

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Mission Tcstg. Corp.
Business Address.....1408 N. St. Mary's St.
Tel.: CA 6-7611.....ABC
Station Representative.....Katz
President.....Eugene J. Roth
Gen., Sta. Mgr.....James M. Brown
Commercial Mgr.....Bob A. Roth
Program Director.....Perry Dickey
Prom., Pub. Dir.....Katie Ferguson
Film Manager.....Sam Rocco
Chief Engineer.....Larry Beckmann

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Southland Industries, Inc.
Address.....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative .....Petry
Board Chairman.....Hugh Halff, Jr.
Pres., Gen. Mgr.....James M. Gaines
Manager.....Edward V. Cheviot
Prog. Director.....Robert Reed
Promotion Dir.....Charles Larkins
Publicity Dir.....Imogene Stanley
Film Manager.....Faye Leavitt
Chief Engineer.....Charles Jeffers

KCEN-TV—Temple—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Bell Publishing Co.
Business Address.....17 S. 3rd St.
Tel.: PR 3-6868.....NBC

Newspaper Affiliation.....Telegram
Representative.....Blair TV Assoc.
President.....Frank W. Mayborn
General Manager.....Burton Bishop
Asst. Manager.....Doug Thompson
Chief Engineer.....Curtis M. Casey

KCMC-TV—Texarkana—1953

Channel: 6 VHF...AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By.....KCMC, Inc.
Address.....Summerhill Road
Tel.: 33-1133 .....ABC-CBS
Newspaper Affil.....Gazette & Daily News
Rep.....V, R, McC; Ayers, Melville
President.....Walter E. Hussman
General Manager.....Walter M. Windsor
Sales Manager.....Jack Rollings
Program Dir.....Les Eugene
Promotion Director.....Cynthia LaFan
Film Manager.....Lorretta Stroup
Chief Engineer.....Edward Covington

KLTV—Tyler—1954

Channel: 7 VHF..AP: 217 Kw...VP: 316 Kw.
Owned-Oper. By.....Channel 7 Co.
Business Address.....Box 957
Tel.: LY 2-3873.....NBC-ABC-CBS
Representative ..... H-R
General Manager.....Marshall H. Pengra
Sales Mgr.....John Lenox
Program Director.....Bonnie Lenox
Chief Engineer.....Hudson Collins

KWTX-TV—Waco—1955

Channel 10 VHF..AP: 53.6 Kw...VP: 107.2 Kw.
Owned-Operated By..KWTX Broadcasting Co.
Address.....P.O. Box 7128 Triangle Station
Tel.: PL 6-4451.....ABC-CBS
Representative .....Raymer
President, Gen. Mgr.....M. N. Bostick
Commercial Manager.....Pete McNee
Prom. Dir.....Ralph G. Webb
Publicity, Adv. Dir.....Oma Owens
Film Mgr.....George Wallace
Chief Engineer.....Jesse H. Dove

KRGV-TV—Weslaco—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The LBJ Co.
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....ABC-NBC
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....J. C. Kellam
Station, Adv. Mgr.....Charles L. Brooks
Sales Manager.....T. Marshall Weaver
Prom., Pub. Dir.....Hank Page
Operations Director.....Fred Noble
Film Mgr.....Ed Cantrell
Chief Engineer.....Lewis Hartwig

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.
Owned.....Wichtex Radio & TV Corp.
Address .....Box 2040
Tel.: 692-4530 .....NBC
Representative .....Raymer
President.....Darrold A. Cannan
V.P., Comm. Film Mgr.....Howard H. Fry
Program Dir.....Tom Crane
V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.
Chief Engineer.....John Adams

KSYD-TV—Wichita Falls—1956

Channels: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KSYD-TV Co., Inc.
Bus. Address..Seymour Hwy. & 9th; Box 2130
Tel.: 322-6957 .....CBS
Representative .....Blair TV
Pres., Gen. Mgr.....Syd Grayson
Commercial Mgr.....Lambert Cain
Program Director.....Mrs. Billie Foreman
Prom., Pub. Dir.....Mrs. Mary K. Norwood
Film Manager.....Mrs. Ruth York
Chief Engineer.....Herb Wiley

Pop.: 884,000
Families: 242,500
Radio Homes: 234,000

UTAH

TV Homes: 213,500
AM Stas. in State: 27
TV Stas. in State: 5

KVOG-TV—Ogden—1959

Channel: 9 VHF....AP: 3 Kw.....VP: 29 Kw.
Owned By.....United Telecast R & TV Co.
Address.....P.O. Box 325
Tel.: EXport 2-7535.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....D. B. Affleck
Program Dir.....E. Smith
Chief Engineer.....C. Ruthstrom

KLOR-TV—Provo—1958

Channel: 11 VHF..AP: 88 Kw...VP: 176 Kw.
Owned By.....Beehive Telecasting Corp.
Address.....P.O. Box 44
Tel.: FRanklin 3-2951.....Independent
Sta. Rep.....Forjoe
Pres., Gen. Mgr.....S. B. Nissley
Program Director.....G. B. Rowan
Production Dir.....Paul Carr
Film Mgr.....Wallace E. Broberg
Chief Engineer.....Kenneth J. Hacking

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF..AP: 14.5 Kw...VP: 27.1 Kw.
Owned By.....Columbia Pict. Electronics Corp.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Salt Lake City • • •

Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....NBC
Representative .....Katz
General, Sta. Mgr.....Norman Louvan
Commercial Mgr.....Harold Woolley
Film, Program Dir.....Dan Rainger
Prom. Dir.....Tom Wayman
Publicity, Adv. Dir.....Ted Anderson
Chief Engineer.....Allan Gunderson

KSL-TV—Salt Lake City—1949

Channel: 5 VHF....18.2 Kw.....VP: 33.1 Kw.
Owned-Oper. By..Radio Service Corp. of Utah
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Representative.....CBS TV Spot Sales
President.....Jay W. Wright
V.P. Gen. Mgr.....D. Lennox Murdock
Gen. Sales Mgr.....Lloyd E. Cooney
Dir. of Operations.....Wayne F. Richards
Prom. & Pub. Dir.....Robert G. Murdock
Film Mgr.....Richard V. Thiriot
Chief Engineer.....Vincent E. Clayton

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 25.1 Kw...VP: 45.7 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: DA 2-2550.....ABC
News. Affil.....Tribune; Ogden Standard Examiner
Representative .....Avery-Knodel
President.....A. L. Glasmann
Vice President.....George C. Hatch
Sta. Gen., Sales Mgr.....Brent H. Kirk
Program Dir.....Duane C. Hill
Prom., Pub. Dir.....Keith Nicholson
Production Manager.....LaMar Smith
Film Buyer.....Sid Cohen
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

Pop.: 418,000
Families: 115,000
Radio Homes: 111,000

VERMONT

TV Homes: 98,000
AM Stas. in State: 15
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq. S.
Tel.: UN 2-5671.....CBS
Representative .....Weed
Pres., Gen. Mgr.....S. T. Martin
Comm. Manager.....J. A. Dobson
Publicity Dir.....Charles S. Lewis
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney

Pop.: 4,019,000
Families: 1,020,000
Radio Homes: 969,000

VIRGINIA

TV Homes: 818,000
AM Stas. in State: 93
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Sta. Representative.....Headley-Reed
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Film Mgr.....Jim Carmack
Chief Engineer.....Russell V. Robinson

WVEC-TV—Hampton-Norfolk 1953

Channel: 13 VHF..AP: 110 Kw...VP: 214 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Bus. Address..1930 Pembroke Ave., Hampton
Tel.: 6332 .....NBC
Representative .....Avery-Knodel
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
Program Director.....Harry Doggette
Prom. Dir.....Beverly W. Avery
Operations Mgr.....L. W. Kliewer
Chief Engineer.....William C. King, Jr.

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address .....Rawley Pike
Tel.: 4-4431 .....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Sta. Representative .....H-R
Pres., Gen. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Commercial Mgr.....Richard H. Johnson
Prog. Director.....Robert E. Lee
Promotion Director.....Andy McCaskey
Pub., Merch. Mgr.....H. L. Royster
Film Manager.....Earle Weakley
Chief Engineer.....Tom Jones

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Lynchburg, Norfolk, Richmond, Roanoke • • •

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By..Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Representative .....Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Chief Engineer.....John T. Orth

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....NBC
Representative .....H-R
Pres., Sta. Mgr.....J. Glen Taylor
General Sales Mgr.....Edward J. Hennessy
Prom., Pub. Dir.....Macey Schaffer
Prog. Film Mgr.....Richard Fraser
Chief Engineer.....Andrew Jackson

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw...AP: 100 Kw.
Owned-Operated By.....WTAR Radio Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil.....Norfolk Newspapers, Inc.
Representative .....Petry
Bd. Chairman.....Campbell Arnoux
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....John C. Peffer
Program Director.....Harold Soldinger
Prom., Pub. Dir.....James W. Evans
Film Manager.....Harry Nicholas
Chief Engineer.....Richard Lindell

WTOV-TV—Norfolk—1953

Channel: 27 UHF..AP: 11.7 Kw...VP: 19.6 Kw.
Owned-Operated By.....Tim Brite, Inc.
Address.....1318 Spratley (Portsmouth, Va.)
President.....Temus R. Bright
General Manager.....Louis H. Peterson

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Petersburg Television Corp.
Address .....124 W. Tabb Street
Tel.: RE 3-7876.....NBC
Rep. ..... Brown
President.....Thomas G. Tinsley, Jr.
Gen., Sta. Mgr.....Irvin G. Abeloff
Oper. Mgr.....Robert C. Currie, Jr.
Comm. Mgr.....Lawrence Slon
Prom., Pub. Dir.....Thos. F. McCollum, Jr.
Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....Richmond TV Corp.
Business Address.....5221 Midlothian Pike
Tel.: BE 3-5461.....CBS
Reps.....Harrington, Righter, Parsons
President.....C. T. Lucy
General Manager.....Barron Howard
Commercial Mgr.....James D. Clark, Jr.
Program Director.....Samuel S. Carey
Prom., Pub. Dir.....John L. Stone, Jr.
Film Manager.....Robert Pie
Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Havens & Martin, Inc.
Address.....3301 W. Broad St.
Tel.: 5-8611 .....ABC
Representative .....Blair TV
Pres., Gen. Mgr.....Wilbur M. Havens
Commercial Mgr.....William Kemple
Advertising Mgr.....Walter A. Bowry, Jr.
Prog. Director.....John Shand
Prom., Pub. Dir.....W. J. Filer
Film Manager.....Conrad G. Rianhard
Chief Engineer.....James Kyle

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Times-World Corp.
Address .....201 Campbell Ave.
Tel.: DI 3-8031.....CBS
Newspaper Affiliation....Times; World-News
Representative..Peters, Griffin, Woodward, Inc.
President.....M. W. Armistead, III
V.P., Managing Director.....Ray P. Jordan
Asst. V.P. & Mgr.....John Harkrader
TV Sales Manager.....Blake Brown
Program, Film Buyer.....Paul E. Reynolds
Prom., Pub. Dir.....Boone Boggs
Program Mgr.....Charles A. Ballou
Technical Director.....J. Edward Newman

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Shenandoah Life Stations
Address.....Church Ave., at 3rd St.
Tel.: DI 4-9226.....ABC-NBC
Station Representative .....Blair
President.....James H. Moore
Station Mgr.....Horace S. Fitzpatrick
Operations Mgr.....George Chernault
Commercial Manager.....A. S. Trevilian, Jr.
Promotion Director.....C. R. Garrison
Publicity Dir.....Andrew Petersen
Chief Engineer.....J. P. Briggs

Pop.: 2,975,000
Families: 888,000
Radio Homes: 869,000

WASHINGTON

TV Homes: 736,000
AM Stas. in State: 80
TV Stas. in State: 12

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By.....KVOS, Inc.
Business Address.....1151 Ellis St.
Tel.: RE 3-4567.....CBS
Station Rep.....Forjoe; Stovin-Byles; Moore
President .....Rogan Jones
Executive Vice President.....David Mintz
Commercial Manager.....Fred Elsethegan
Program Director.....Andy Anderson
Promotion Director.....Marion Boylan
Chief Engineer.....John Price

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: MUtual 2-3555.....NBC
Representative .....Blair-TV
President.....Mrs. A. Scott Bullitt
V.P., Business Div.....Henry B. Owen
V.P. Broad. Div.....Otto P. Brandt
Commercial Mgr.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Mel Anderson
Chief Engineer.....Robert A. Ferguson

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Queen City Bcstg. Co.
Address.....1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Saul Haas
Commercial Manager.....William A. Exline
Prom., Pub. Dir.....Paul H. Smith
Film Manager.....Eugene Wecker
Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Fisher's Television Co.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
President.....O. D. Fisher
Exec. V.P. & Gen. Mgr.....W. W. Warren
Nat. Sls. Mgr.....Reg Miller
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Sales Promotion Manager.....Edna Hanna
Aud. Prom. Mgr.....Margaret Frey
Sales Manager.....Bill Hubbach
Pub. Rel. Mgr.....Arthur Gerbel
Merchandising Manager.....F. W. Hagerty
Chief Engineer.....C. E. Miller

KTVW—Seattle—1953

Channel: 13 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....J. C. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKyline 2-3544, Tacoma.....Independent
Representative ..... O'Connell
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Promotion Dir.....Jack Agnew
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....700 Radio Central Bldg.
Tel.: MA 4-5131.....NBC
Representative .....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Promotion Manager.....Rex Gerlach
Program Director.....John R. Fahey
Chief Engineer.....Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address .....4103 S. Regal
Tel.: KE 4-0466.....ABC
Representative .....Petry
Pres., Gen. Mgr.....Louis Wasmer
Sta. Comm. Mgr.....Robert Temple
Program, Film Mgr.....Walter Schaar
Prom. Public. Dir.....Peter Lyman
Chief Engineer.....Homer Mead

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 27 Kw....VP: 48 Kw.
Owned-Oper. By...Northern Pacific TV Corp.
Address.....315 W. Sprague Ave.
Tel.: MAdison 4-1218.....CBS
Representative .....H-R; Jackson
President .....Norman Alexander
General Manager.....James Agostino
Station Manager.....Gene Roth
Publicity Director.....Bob Weitz
Chief Engineer.....Dave Green

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil.....Tacoma News Tribune

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Seattle, Spokane, Tacoma • • •

Representative .....Weed
Station Mgr.....Max H. Bice
Commercial Mgr.....Herchel Cary
Program, Film Mgr.....Dell Spencer
Prom. Mgr.....Ross Swift
Pub. Dir.....Doris Curda
Chief Engineer.....Dick F. Engh

KNBS—Walla Walla—1959

Channel: 22 UHF.AP: 144.9 Kw..VP: 246.9 Kw.
Owned By....Northwest Broadcasting Sys., Inc.
Address.....P. O. Box 522
Tel.: JA 5-8500.....ABC
President, Gen. Mgr.....Warren L. Gray
Exec. Vice Pres.....Chuck Connors
Commercial Mgr.....Rodney J. Holton
Station, Public. Dir.....Lyle Bond
Program, Film Mgr.....William R. Wallace
Chief Engineer.....William F. Barclay

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Hollingbery; Art Moore
President.....A. W. Talbot
General Manager.....Thomas C. Bostic
Asst. General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill

KNDO—Yakima—1959

Channel: 23 UHF..AP: 19.9 Kw...VP: 11.6 Kw.
Owned By.....Yakima Valley TV Co.
Address.....23 S. First St.
Tel.: CH 8-2300.....ABC
General Mgr.....Hugh Davis
Commercial Mgr.....Gene Adams
Program Dir.....Leo Lyon
Promotion Mgr.....Tom Ewing
Chief Engineer.....Warren Brown

Pop.: 2,125,000
Families: 572,000
Radio Homes: 546,000

WEST VIRGINIA

TV Homes: 431,000
AM Stas. in State: 50
TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw...VP: 50 Kw.
Owned-Oper. By....Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil....Daily Telegraph, Sunset News
Representative .....Katz
President, Gen. Mgr.....H. I. Shott
Station Manager.....John C. Shott
Prog. Dir.....Orland C. Young
Prom., Pub. Dir.....Janie M. Lambert
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick

WCHS-TV—Charleston—1954

Channel: 8 VHF...AP: 94 Kw....VP: 158 Kw.
Owned & Oper. By.....WCHS-TV Inc.
Address.....1111 Virginia Street East
Tel.: DI 2-8131.....ABC
Representative.....P. G & W
President.....Hawthorne D. Battle
V.P., Gen. Mgr.....John T. Gelder, Jr.
Commercial Manager.....Claude E. Wheeler
Program Director.....Morton S. Cohn
Promotion Director.....William L. Cooke, Jr.
Technical Dir.....William E. Dixon

WBOY-TV—Clarksburg—1957

Channel: 12 VHF...AP: 275 Kw...VP: 137 Kw.
Owned .....WSTV, Inc.
Business Address.....912 W. Pike St.
Tel.: MA 4-7571.....ABC-CBS-NBC
Representative .....H-R
President.....Jack N. Berkman
General, Sta. Mgr.....Roger Garrett
Commercial Mgr.....Bob Connelly
Prom, Publicity Dir.....Peter Lyman
Film Mgr.....Sam De Maria
Chief Engineer.....Harry Brown

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and
DAY OUT
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YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?
AP

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Charleston, Huntington, Wheeling • • •

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 100 Kw....VP: 50 Kw.
Owned By...WJPB-TV, Inc. (Beacom Bcstg. Ent.)
Address.....400 Quincy St.
Tel.: Fairmont 8000.....ABC-CBS
Newspaper Affiliation.....Mannington Times
Station Rep.....Gill Perna
President, Gen. Mgr.....J. Patrick Beacom
Mgr. Dir., Comm. Mgr.....Numba Fabre, Jr.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw...VP: 316 Kw.
Owned-Oper. By.....Cowles Bcstg. Co.
Address .....625 Fourth Avenue
Tel.: JA 5-7661.....CBS
Representative .....Petry
President.....Luther L. Hill
V.P., Gen. Mgr.....Robert R. Tincher
Comm. Manager.....George Miller
Program Director.....Norman L. Bacon
Chief Engineer.....Chas. Prohaska

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Operated By.....WSAZ, Incorporated
Address.....201 Ninth St.
Newspaper Affil...Huntington Publishing Co.
Tel.: JA 9-4127.....NBC
Station Representative .....Katz
Pres., Gen. Mgr.....L. H. Rogers II
Comm. Mgr.....C. Tom Garten

WJPB-TV
Channel 5
ABC—CBS
Fairmont — Weston — Clarksburg
King Size Television
Serving 813,000 people in a
55 county market with
327,010 sets in West Va. — Ohio —
Pennsylvania—Maryland—Virginia
5 WJPB-TV
J. PATRICK BEACOM
President and General Manager

Operations Mgr.....L. E. Kilpatrick
Program Director.....Avery Chenoweth
Prom., Publicity Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....ABC-CBS
Representative ..... Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Program, Prom. Mgr.....Neil Swann
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF.AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: HU 5-4589.....ABC-CBS-NBC
Representative .....Pearson
President .....Clay Littick
General Manager.....Allan Land
Sta., Comm. Mgr.....Milton Komito
Prog. Dir., Film Mgr.....Ronald W. Maines
Chief Engineer.....William A. Hunt, Sr.

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw....VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Business Address.....Ogden Bldg.
Tel.: CE 2-7777.....NBC
Newspaper Affil..... Dix Newspapers
Representative .....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson
Comm. Mgr.....H. Needham Smith
Prog. Director.....Garry Vorhees
Promotion Director.....James Knight
Publicity Director.....Mary Neal
Film Manager.....William Ney
Chief Engineer.....Howard Daubenmeyer

FOR
RADIO-TV DAILY
ALL-AMERICAN
TV SELECTIONS
SEE PAGE 75

Pop.: 4,165,000
Families: 1,162,000
Radio Homes: 1,151,000

WISCONSIN

TV Homes: 1,032,000
TV Stas. in State: 13
AM Stas. in State: 75

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw...VP: 310 Kw.
Owned-Oper. By.....Central Bcstg. Co.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3745.....ABC-CBS-NBC
Representative .....Hollingbery
President.....W. C. Bridges
Gen. Sta. Manager.....Leo Howard
Comm. Program Mgr.....Wayne McNulty
Chief Engineer.....T. O. Jorgenson

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Representative .....Weed
General Manager.....Haydn R. Evans
Chief Engineer.....Wallace E. Stangel

WFRV-TV—Green Bay—1955

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Valley Telecasting Co.
Bus. Address.....Mason & Roosevelt Streets
Tel.: HE 7-5411.....NBC
Representative .....Headley-Reed
President .....Clayton Ewing
General Manager.....Soren H. Munkhof
Station Mgr.....Jack Gennard
Program Director.....Eldon Anspach
Commercial Mgr.....Roger Michlen
Prom., Publicity Dir.....Joella Cohen
Merch. Dir.....W. C. Porsow
Film Manager.....Bill Campbell
Chief Engineer.....Harry Hill

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP. 158 Kw...VP: 316 Kw.
Owned-Oper By..M & M Broadcasting Co., Inc.
Address.....126 N. Madison
Representative ..... Hollingbery
President.....Morgan Murphy
General Mgr.....J. D. Mackin
Commercial Mgr.....Forester Cooper
Program Dir.....Pat Kehoe
Prom. Dir.....Helen Day
Film Mgr.....William Clark
Chief Engineer.....Al S. Alexander

WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By....WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678 .....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Representative ..... H-R
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Scaron
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Radio Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9891.....CBS
News. Affiliation..Superior Evening Telegram
Representative ....Peters, Griffin, Woodward
President .....Ralph M. Immell
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw....VP: 162 Kw.
Owned-Oper. By.....Monona Bcstg. Co.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Representative .....Headley-Reed
President .....Stewart Watson
General Manager.....Ben F. Hovel
Asst. Gen. Mgr.....Frank Bignell
Prom., Pub. Dir.....James Roy Miller
Tech. Supervisor.....Cloven Smith

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw...VP: 209 Kw.
Owned-Oper. By.....Forward TV, Inc.
Business Address.....West Beltline
Tel.: CE 3-5381.....NBC
Representative .....Branham
President.....Herbert R. Ohrt
General Mgr.....Merritt Mulligan
Asst. Mgr.....Donald Harrer
Film Mgr.....George Plenderleith
Publicity Dir.....Wanda Monty
Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Hearst Corp.
Business Address.....759 N. 19th St.
Tel.: DI 2-3000.....ABC
Newspaper Affiliation .....Sentinel
Representative .....Petry
Station Mgr.....William C. Goodnow
Sales Mgr.....Richard D. Foerster
Film Dir.....Ann Fitzsimmons
Program Director.....Baylen Smith
Prom., Pub. Dir.....Arthur H. Barnes
Chief Engineer.....Lionel Wittenberg

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.

• • • BROADCAST ADVERTISERS REPORTS (BAR)
Monitored: Green Bay, Madison, Marinete, Milwaukee • • •

Owned-Oper. By.....The Journal Co.
Business-Trans. Address.....333 W. State St.
Tel.: BR 1-6000.....NBC
Newspaper Affiliation .....Journal
Sta. Rep.....Harrington, Righter & Parsons
General Manager.....George Comte
Station Manager.....Robert J. Heiss
Adm. Asst.....L. W. Herzog
Program Manager.....Sprague Vonier
Promotion Mgr.....Bruce Wallace
Film Manager.....James Fitzgerald
Mgr. AM & TV Engineer.....Phillip B. Laeser

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 64 Kw....VP: 100 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....5445 N. 27th St.
Tel.: UP 3-1919.....CBS
Station Representative .....Blair
Managing Director.....Joe Evans
General Sales Mgr.....E. A. Hassett, Jr.
Dir. of Operations.....Glenn Boundy, Jr.
Prom. Publicity Dir.....Chuck Olson
Film Superv.....Dan Kunz
Chief Engineer.....Robert Truscott
OWNERS OF: WJBK AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES.

WXIX-TV—Milwaukee—1959

Channel: 18 UHF..AP: 141 Kw...VP: 263 Kw.
Owned-Oper. By.....WXIX-TV, Inc.
Address.....509 W. Wisconsin Ave.
Tel.: BR 2-1818.....Independent
Sta. Representative.....Gill-Perna
President, Gen. Mgr.....Gene Posner
Station, Prom. Mgr.....Lawrence Turet
Film Mgr.....James Chladek
Chief Engineer.....Gino Monaco

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw...VP: 316 Kw.
Owned-Oper. By..Wisconsin Valley TV Corp.
Address.....Box 29
Tel.: VI 2-1021.....ABC-CBS-NBC
Newspaper Affil.....Record-Herald
Representative.....Meeker Co.
President.....George T. Frechette
Gen. Comm. Mgr.....Richard D. Dudley
Prom., Pub. Dir.....Tom Bolger
Program Director.....Norbert Kellnhauser
Film Manager.....Dan Ziebell
Chief Engineer.....Roland W. Richard

Pop.: 354,000
Families: 110,000
Radio Homes: 105,000

WYOMING

TV Homes: 63,900
AM Stas. in State: 23
TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF....AP: 35 Kw.....VP: 71 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 3-3771.....ABC-NBC-CBS
Station Representative .....Meeker
President .....Burt Harris
Gen., Sta. Mgr.....Lawrence Berger
Program, Prom. Dir.....Paul Wickre
Film Manager.....Hans Nohr
Chief Engineer.....Marion L. Cunningham

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway
Tel.: 4-4461 .....ABC-CBS-NBC
Newspaper Affiliation.....Eagle, Tribune
Representative .....Hollingbery
President.....Robert S. McCraken
Gen., Sta. Mgr.....William C. Grove
Commercial Adv. Mgr.....C. P. Cahill
Program, Prog. Mgr.....William D. McCraken
Film Mgr.....Don Wich

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 32 Kw...VP: 64 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: TH 800.....CBS
Representative .....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

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TELEVISION STATIONS
IN TERRITORIES AND POSSESSIONS

GUAM

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: .075 Kw...VP: .15 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....ABC-CBS-NBC
Representative .....Intercontinental Services
Pres., Gen. Mgr.....Harry M. Engel
Station, Film Mgr.....John P. Barton
Commercial Manager.....Mary Chappelle
Program Director.....Lee K. Radner
Publicity Director.....Richard Williams
Chief Engineer.....Ted Coltrin

PUERTO RICO

WORA-TV—Mayaguez—1955

Channel: 5 VHF..AP: 17.8 Kw...VP: 29.5 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Business Address....Darlington Bldg.; Box 43
Tel.: 1151 .....ABC-CBS
President, Gen. Mgr.....Alfredo R. de Arellano
Station Mgr.....R. M. Dupont
Chief Engineer.....John Prather
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
President .....Angel Ramos
General Sta. Mgr.....Ventura Lamas, Jr.
Commercial Mgr.....Carlos Vizcarrondo
Prog. Dir.....José Luis Torregrosa
Promotion Mgr.....Pete Mattina
Film Mgr.....Jose Mercado
Chief Engineer.....Robert Beurket

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw...VP: 56.2 Kw.
Owned-Oper. By..Ponce de Leon Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006 .....ABC-NBC
Representative.....Caribbean Networks Inc.
President.....John G. Johnson
Gen. Manager.....Carlos Rivera Gonzales
Promotion Director.....Rafael Vega
Sales Mgr.....Helena Martinez
Program Director.....Luis Dominguez
Film Manager.....Hector Hernandez
Chief Engineer.....Rafael Cruz Rivera

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....El Mundo Inc.
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 3-3800 .....CBS

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: .71 Kw....VP: 1.4 Kw.
Owned-Operated By...Ponce Television Corp.
Address .....Darlington Bldg.
Tel.: 2-0280 .....Independent
Sta. Rep.....Inter-American Publ.
Pres., Ch. Eng.....George A. Mayoral
Gen., Sls. Mgr.....William Cortada
Prom., Pub. Dir.....Armando L. Clavell
Chief Engineer.....J. A. Prather

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: .42 Kw....VP: .83 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-4178 .....Independent
Pres., Ch. Eng.....Ralph P. Perry
Gen., Comm. Mgr.....Mariano A. Escudero
Prog. Dir., Film Mgr.....P. Rodriguez

For Officers of
Puerto Rican Association of Broadcasters
See Page 663

CANADIAN TV STATIONS
Listed Alphabetically By Call Letters

Call Letters	City	Page
CBFT	Montreal, Que.	870
CBHT	Halifax, N. S.	868
CBLT	Toronto, Ont.	870
CBMT	Montreal, Que.	870
CBOFT	Ottawa, Ont.	869
CBOT	Ottawa, Ont.	869
CBUT	Vancouver, B. C.	867
CBWT	Winnipeg, Manit.	867
CFCJ-TV	Port Arthur, Ont.	869
CFCL-TV	Timmins, Ont.	869
CFCM-TV	Quebec City, Que.	870
CFCR-TV	Kamloops, B. C.	867
CFCY-TV	Charlottetown, P. E. I.	870
CFPL-TV	London, Ont.	869
CFQC-TV	Saskatoon, Sask.	871
CFRN-TV	Edmonton, Albta.	866
CHAB-TV	Moose Jaw, Sask.	871
CHAT-TV	Medicine Hat, Albta.	867
CHBC-TV	Kelowna, B. C.	867
CHCA-TV	Red Deer, Albta.	867
CHCH-TV	Hamilton, Ont.	868
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CHEK-TV	Victoria, B. C.	867
CHEX-TV	Peterborough, Ont.	869
CHLT-TV	Sherbrooke, Que.	871
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CJCB-TV	Sydney, N. S.	868
CJDC-TV	Dawson Creek, B. C.	867
CJFB-TV	Swift Current, Sask.	871
CJIC-TV	Sault Ste. Marie, Ont.	869
CJLH-TV	Lethbridge, Albta.	867
CJON-TV	St. John's, Nfld.	868
CJSS-TV	Cornwall, Ont.	868
CKBI-TV	Prince Albert, Sask.	871
CKBL-TV	Matane, Que.	870
CKCK-TV	Regina, Sask.	871
CKCO-TV	Kitchener, Ont.	869
CKCW-TV	Moncton, N. B.	868
CKGN-TV	North Bay, Ont.	869
CKMI-TV	Quebec City, Que.	870
CKNX-TV	Wingham, Ont.	870
CKOS-TV	Yorkton, Sask.	871
CKRN-TV	Rouyn, Que.	871
CKRS-TV	Jonquiere, Que.	870
CKSO-TV	Sudbury, Ont.	869
CKTM-TV	Three Rivers, Que.	871
CKVR-TV	Barrie, Ont.	868
CKWS-TV	Kingston, Ont.	868
CKX-TV	Brandon, Manit.	867

TELEVISION STATIONS OF CANADA

ALBERTA

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Calgary Television, Ltd.
Address.....955 Rideau Road
Tel.: CH 3-3491.....Independent
Newspaper Affil.....Herald
Sales Rep.....All-Canada TV, Weed
President.....F. R. Shaw
Manager .....Herb Stewart
Commercial Mgr.....R. Watson
Prom., Pub. Director.....Barry Nicholls
Production Manager.....Barry Gordon
Prog. Dir.....Ron Chase
Film Manager.....Gordon Warner
Chief Engineer.....Lee Crawley

CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90 Kw....VP: 180 Kw.
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Business Address.....Jasper Ave.
Tel.: HU 9-2572.....CBC
Sta. Reps...TV Reps.; Young Canadian; Oakes
Pres., Gen. Mgr.....G. R. A. Rice
Station Mgr.....S. S. Lancaster
Commercial Mgr.....Bruce D. Alloway
Program Director.....George Kidd
Film Manager.....Keith Neale
Prom. Director.....Gary Greenway
Production Mgr.....Don C. Brinton
Client, Serv. Dir.....Jack Sweeney
Chief Engineer.....Ted Wadson

CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.
Owned-Oper. By.....Lethbridge TV, Ltd.
Business Address.....Lethbridge
Tel.: FA 7-1521.....CBC
Representatives.....All-Canada TV; Weed
President, Mgr. Dir.....N. Botterill
Commercial Mgr.....L. Crittenden
Production Mgr.....S. Ptit
Promotion Director.....Mrs. Babs Pitt
Technical Dir.....V. Reed

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF....AP: 3 Kw.....VP: 6 Kw.
Owned.....Monarch Bcstg. Co. Ltd.
Address.....520 First Ave., S. E.
Tel.: LI 8-3533.....CBC
Sta. Rep.....Weed; All-Canada
President.....J. H. Yuill
Gen., Sta. Mgr.....R. J. Buss
Program Director.....Mervin Stone
Prom., Pub. Dir.....Dan McGuire
Film Manager.....Cliff Dacre
Chief Engineer.....Sid Gaffney

CHCA-TV—Red Deer—1957

Channel: 6 VHF...AP: 6.5 Kw....VP: 13 Kw.
Owned.....CHCA TV Limited
Business Address.....Box 668
Tel.: 5525.....CBC
Representatives....John N. Hunt; Trans Ocean
President.....G. A. Bartley
Asst. Mgr.....Mrs. A. Sole
Commercial Mgr.....Doug Clarke
Program Dir.....R. D. Neima
Film Mgr.....Don Hoefling
Chief Engineer.....John Jonkman

BRITISH COLUMBIA

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF...AP: 206 Kw....VP: 212 Kw.
Owned-Oper. By.....Radio Sta. CJDC Ltd.
Bus. Address.....Second Ave. & 9th St.
Tel.: STerling 2-3341.....Independent
Station Representative .....Cooke
Pres., Gen. Mgr.....H. L. Michaud
Station Manager.....Mike Lavern
Program Director.....Frank Harris
Sales Manager.....R. W. Michaud
Chief Engineer.....Mel Lang

CFCR-TV—Kamloops—1957

Channel: 4 VHF...AP: 3.5 Kw.....VP: .7 Kw
Owned.....Twin Cities TV Ltd.
Business Address.....Radio-TV Bldg.
Tel.: 1021 .....CBC
Pres., Gen. Mgr.....Ian G. Clark
Comm. Mgr., Prom. Dir.....Walter Harwood
Prog. Dir.....Jean Ross
Chief Engineer.....Fred Webber

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.65 Kw....VP: 3.7 Kw.
Owned.....Okanagan Valley TV Co.
Business Address.....342 Leon Ave.
Tel.: PO 2-4535.....CBC
Representative.....All-Canada TV, Weed
President, Gen. Mgr.....Roy G. Chapman
Comm. Mgr.....Dick Sharp
Prog. Dir., Film Mgr.....Russ Richardson
Prom., Pub. Dir.....Norm Williams
Chief Engineer.....Tom Wyatt

CBUT—Vancouver—1953

Channel: 2 VHF...AP: 25 Kw....VP: 47 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MUtual 4-0246.....CBC
Television Director.....Hugh Palmer
Commercial Mgr.....Marce L. Munro
Technical Director.....Ross L. Whiteside

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: .9 Kw....VP: 1.8 Kw.
Owned-Operated By.....CHEK-TV, Ltd.
Address.....3693 Epsom Drive
Tel.: GRanite 7-1821.....CBC
President.....David M. Armstrong
General, Sta. Mgr.....Russell L. Furse
Commercial Mgr.....Douglas Taylor
Program Dir.....Geniveve Gamache
Prom., Publicity Dir.....Dan Eckley
Film Mgr.....Fred Crouch
Chief Engineer.....Norman Bergquist

MANITOBA

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 9.65 Kw...VP: 19.3 Kw.
Owned By.....Western Manitoba Bcstrs. Ltd.
Address .....2940 Victoria Ave.
Tel.: PArkway 6-5393.....CBC
Station Representative.....All-Canada; Weed
Pres., Gen. Mgr.....John B. Craig
Exec. Ass't, Sta. Mgr.....Eric Davies
Comm. Manager.....Archie Olson
Program Director.....Stuart Craig
Promotion Director.....Marvin Freeman
Chief Engineer.....A. M. Gomez

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 33.7 Kw...VP: 56.2 Kw.
Owned By.....Canadian Bcstg. Corp.
Business Address..541 Portage Ave.; Box 160
Tel.: SP 4-2541.....CBC
Reg. Dir.....J. R. Finlay
Director.....W. G. Carpentier
Sales Rep.....R. L. Horley
Program Dir.....Bruce MacPherson
Press & Information Rep.....C. E. L'Ami
Film Manager.....Miss G. M. Brown
Technical Dir.....H. C. Heywood

NEW BRUNSWICK

CKCW-TV—Moncton—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 25 Kw.
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Halifax St.
Tel.: EV 4-9601.....CBC
Sta. Rep.....Stovin-Byles; Young Canadian
Pres., Gen. Mgr.....F. A. Lynds
Station Manager.....Murray Goldsborough
Commercial Manager.....W. W. Tingley
Prog. Dir.....J. S. Irvine
Prom., Publicity Dir.....Murray Turner
Film Manager.....Gwen MacDonald
Chief Engineer.....Keith MacConnell

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By....New Brunswick Bcstg. Co., Ltd.
Address .....14 Church St.
Tel.: 3-3304 .....CBC
Station Rep.....All Canada TV; Weed
Gen. Mgr.....George A. Cromwell
Program Director.....William Stewart
Chief Engineer.....Jack Bishop

NEWFOUNDLAND

CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw....VP: 21 Kw.
Owned-Oper....Newfoundland Bcstg. Co., Ltd.
Business Address.....Prince of Wales Street
Tel.: 7105 .....CBC
Newspaper Affiliation...Nfld. Sunday Herald
Station Rep.....Stovin-Byles; Weed
President .....Geoff Stirling
V.P., General Mgr.....Don Jamieson
Sta. Mgr., Prog. Dir.....Colin Jamieson
Commercial Mgr.....Jack Baird
Promotion Director.....Mrs. Judith Curtis
Chief Engineer.....Oscar Herlihey

NOVA SCOTIA

CBHT—Halifax—1954

Channel: 3 VHF...AP: 34 Kw....VP: 56 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....27 College St.
Tel.: 2-8311 .....CBC
Director.....G. F. Brickenden
Comm. Representative....Donald G. LeBlanc
Technical Director.....J. Simonsen
Program Director.....Carl MacCaul

CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw...VP: 180 Kw.
Owned By.....Cape Breton Bcstrs., Ltd.
Business Address.....Mira Rd.
Tel.: 2-5511.....CBC
Station Representative....All Canada; Weed
Pres., Gen. Mgr.....J. Marven Nathanson
Promotion Director.....J. C. McVicar
Publicity Director.....C. M. Quinton
Program Mgr.....Mrs. M. C. MacQuarrie
Comm. Mgr.....Effie Williams
Advertising Mgr.....J. A. MacDonald
Film Mgr.....R. H. Demers
Chief Engineer.....M. E. Bowles

ONTARIO

CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Ralph Snelgrove TV Ltd.
Address.....P. O. Box 519
Tel.: PArkway 6-6467.....CBC
Station Rep.....Mulvihill; Young Canadian
Pres., Gen. Manager....Ralph T. Snelgrove
Operations Manager.....Jack Mattenley
Comm. Mgr.....Charles Tierney
Production Director.....Joe Clark
Program Director.....Ev Smith
Chief Engineer.....Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF..AP: 130 Kw...VP: 260 Kw.
Owned By.....Cornwall Bcstg. Ltd.
Address.....P.O. Box 74
Tel.: WEllington 3-2030.....CBC
Station Reps.....Trans Ocean; TV Reps
President, Gen. Mgr.....E. W. Miller

CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 90 Kw...VP: 150 Kw.
Owned By.....Niagara Television Ltd.
Address.....163 Jackson St. W.
Tel.: JA 2-1101.....CBC
Sta. Rep.....All Canada; Adam Young
President, Gen. Mgr.....Kenneth D. Soble
Asst. Mgr.....S. J. Bibby
Comm. Manager.....R. J. Peters
Sales Manager.....R. M. Vansickle
Prog. Manager.....J. S. Purvis
Prom. Dir.....S. F. Habberfield
Film Manager.....D. Gale
Chief Engineer.....W. E. Jeynes

CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw...VP: 257 Kw.
Owned By.....Frontenac Bcstg. Co. Ltd.
Address.....170 Queen St.
Tel.: LI 2-4977.....CBC
Sta. Representative.....Weed; All Canada TV
President.....W. R. Davies
Gen. Mgr.....Don Lawrie
Station Mgr.....R. W. Hofstetter
Commercial Mgr.....Tom Tomkow
Program, Prom. Mgr.....Don Nairn
Film Mgr.....Lois Scrutton
Chief Engineer.....Bert Cobb

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 54.4 Kw...VP: 100 Kw.
Owned By.....Central Ontario TV, Ltd.
Address.....864 King St. W.
Tel.: SH. 2-5288.....CBC
Station Representative....Hardy; Hunt; Weed
President .....Carl Pollock
Exec. Director.....Eugene E. Fitzgibbons
General Manager.....W. D. McGregor
Program Manager.....Don Martz
Prom., Publicity Dir.....William Whiting
Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw...VP: 325 Kw.
Owned By....London Free Press Printing Co.
Address .....Commissioners Rd.
Tel.: GE 4-2115.....CBC
Newspaper Affil.....London Free Press
President.....W. J. Blackburn
General Mgr.....M. T. Brown
Prom., Market Dir.....W. T. Daley
Chief Engineer.....G. Robitaille

CKGN-TV—North Bay—1955

Channel: 10 VHF..AP: 25.75 Kw...VP: 51.5 Kw.
Owned-Oper. By.....Tel-Ad Co.
Address.....P. O. Box 1000
Tel.: GR 2-9000.....CBC
Sta. Rep....Young Canadian; Mulvihill; Hunt
President.....J. L. Shaw
Gen., Comm. Mgr.....Bruce McLeod
Operations Manager.....Dave Mee
Prog. Dirs.....Tomkins; Bilenkey
Promotion Director.....Miss Shirley Morin
Publicity Director.....John Morton
Film Manager.....Miss Eleanor Eady

CBOFT—Ottawa—1955

Channel: 9 VHF...AP: 55 Kw....VP: 31 Kw.
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Lanark Ave.
Tel.: PA 8-1771.....CBC
Station Mgr.....Georges Huard
Comm. Manager.....L. O'Neil
Chief Engineer.....Maxted Gilbert

CBOT—Ottawa—1953

Channel: 4 VHF....AP: 27 Kw.....VP: 50 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....Lanark Ave.
Tel.: PA 8-1771.....CBC
Operations Mgr.....Georges Huard
Commercial Mgr.....Larry O'Neil
Program Dir.....Dennis Townsend
Technical Director.....J. H. Book

CHEX-TV—Peterborough—1955

Channel: 12 VHF..AP: 60 Kw...VP: 102 Kw.
Owned-Oper. By....Kawartha Bcstg. Co., Ltd.
Business Address.....R.R. No. 10
Tel.: RI 2-0451.....CBC
Newspaper Affil. .....Examiner
Reps.....All-Canada TV; Weed
President.....Sen. Rupert Davies
General Mgr.....Donald Lawrie
Station Mgr.....Keith Parker
Commercial Mgr.....Robert Kinsman
Program Director.....Gordon Shale
Prom. Mgr.....Donald Alexander
Publicity Dir.....Eleanor McBrien
Advertising Mgr.....Marnie McTeague
Film Mgr.....Paul Devlin
Chief Engineer.....Bert Crump

CFCJ-TV—Port Arthur—1954

Channel: 2 VHF....AP: 28 Kw.....VP: 15 Kw.
Owned By.....Thunder Bay Electronics Ltd.
Business Address.....87 N. Hill St.
Tel.: 4-9685..... CBC
Station Representative.....Weed; All-Canada
President.....H. F. Dougall
Gen., Sta. Mgr.....Ralph H. Parker

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 28 Kw.
Owned-Oper. By.....Hyland Radio-TV, Ltd.
Business Address.....119 East Street
Tel.: AL 6-7494.....ABC-CBC-CBS-NBC
Representatives .....All-Canada TV; Weed
President .....Mrs. J. G. Hyland
Gen., Sta. Mgr.....R. H. Ramsay
Commercial Mgr.....E. W. Plouffe
Program Director.....P. Fockler
Prom. Director.....F. Gardi
Film Mgr.....Beverly Kovacs
Chief Engineer.....Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF...AP: 15 Kw....VP: 30 Kw.
Owned By.....CKSO Radio, Ltd.
Business Address.....336 Ash St.
Tel.: OS 4-0711.....CBC
Representatives.....Weed; All Canada TV
President, Gen. Mgr.....W. J. Woodill
Commercial Mgr.....Mrs. Betty Sellars
Program, Prom. Mgr.....Richard Madsen
Film, Adv. Mgr.....Jim Boyd
Chief Engineer.....Wally Robert

CFCL-TV—Timmins—1956

Channel: 6 VHF..AP: 9.2 Kw...VP: 18.5 Kw.
Owned By.....J. Conrad Lavigne Enterprises
Business Address..Box 620, Mont Sacre Coeur
Tel.: 577 .....CBC
Station Representative .....Mulvihill
President.....J. Conrad Lavigne
Gen. Mgr., Pub. Dir.....Rene Barrette
Commercial Manager.....Harry Charbonneau
Program Director.....Jean DeVilliers
Promotion Director.....Miss Jackie Green
Film Manager.....Mrs. Hazel Claremont
Technical Dir.....Roch Demers

CBLT—Toronto—1952

Channel: 6 VHF..AP: 53.5 Kw...VP: 99.5 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....354 Jarvis St.
Tel.: WA 5-3311.....CBC
Dir. Eng. Net.....A. K. Morrow
Dir. TV Oper.....J. W. R. Graham
Dir. Net. Prog.....E. S. Hallman
Sup. TV Sales.....John Malloy
Design Dir.....L. Crain Ford
Film Services.....O. C. Wilson
Dir. Info. Serv.....D. N. MacDonald
Div. Engineer.....G. H. Jones

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF...AP: 100 Kw....VP: 180 Kw.
Owned-Oper. By.....CKNX Ltd.
Address .....Carling Terrace
Tel.: 158 .....CBC
Station Rep.....All-Canada; Young Canadian
Pres., Gen. Mgr.....W. T. Cruickshank
Comm. Mgr.....C. R. Hamilton
Program Director.....John Krug
Promotion Director.....Helen Fleury
Station, Film Mgr.....D. G. Hildebrand
Advertising Mgr.....Jack Mitchell
Chief Engineer.....Scott Reid

PRINCE EDWARD ISLAND

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5 Kw...VP: 79 Kw.
Owned-Oper. By..Island Radio Bcstg. Co., Ltd.
Business Address.....85 Kent St.
Tel.: 7347 .....CBC
Representatives.....All-Canada TV; Weed
Sta., Comm., Film Mgr.....R. F. Large
Traffic Manager.....E. P. Williams
Chief Engineer.....J. G. Jay

QUEBEC

CKRS-TV—Jonquiere—1955

Channel: 12 VHF...AP: 10 Kw....VP: 20 Kw.
Owned-Oper. By....Radio Saguenay Limited
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....CBC
Sta. Rep.....Hardy
President .....Henri Lepage
Gen. Mgr., Prom. Dir.....Tom Burham
Sta., Comm. Mgr.....Paul J. Audette
Film Manager.....Eugene Michaud
Chief Engineer.....Gerard Lemieux

CKBL-TV—Matane—1958

Channel: 9..VHF..AP: 95 Kw...VP: 160 Kw.
Owned By .....Radiodiffusion de Matane Ltd.
Business Address.....4 St. Sacrement St.
Network Affiliation.....CBC
Sta. Rep.....Young Canadian Ltd.
Pres., Gen. Mgr.....Rene Lapointe
V.P., Comm. Mgr.....Octave Lapointe
Chief Engineer.....J. O. Thibeau

CBFT—Montreal—1952

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Canadian Bcstg. Corp.
Business Address.....P.O. Box 6000
Tel.: UN 6-2571.....CBC
Program Director.....Fernand Guerard
Comm. Manager.....Maurice Valiquette
Press & Information.....J. J. Trudeau

CBMT—Montreal—1954

Channel: 6 VHF..AP: 26.2 Kw...VP: 43.8 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....1425 Dorchester St. W.
Tel.: UN 6-2571.....CBC
Comm. Manager.....Maurice Valiquette
Press and Information.....J. J. Trudeau
Tech. Dir.....C. Frenette

CFCM-TV—Quebec City—1954

Channel: 4 VHF..AP: 6.35 Kw...VP: 12.7 Kw.
Owned By.....Television De Quebec
Address.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: MUrray 3-4985.....CBC
Sales Rep.....Weed; Hardy; Hunt
President .....Gaston Pratte
Gen. Mgr.....J. A. Pouliot
Oper. Dir., Sales Mgr....Arthur P. Fitzgibbons
Program Manager.....Jacques Filteau
Prom., Pub. Dir.....J. P. Riopel
Film Manager.....Gerald Ross
Chief Engineer.....Gerard Fortin

CKMI-TV—Quebec City—1957

Channel: 5 VHF..AP: 2.8 Kw...VP: 5.6 Kw.
Owned.....TV de Quebec (Canada) Ltd.
Add.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: MU 3-4985.....CBC
Station Rep.....Weed; Hardy; Hunt
President .....Gaston Pratte
General Manager.....Jean A. Pouliot
Oper. Dir., Sales Mgr....Arthur P. Fitzgibbons
Program Director.....Jacques Filteau
Prom., Pub. Dir.....J. R. Riopel
Film Manager.....Gerald Ross
Chief Engineer.....Gerard Fortin

CJBR-TV—Rimouski—1954

Channel: 3 VHF..AP: 56.9 Kw...VP: 100 Kw.
Owned By.....Lower St. Lawrence Radio Inc.
Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Sta. Rep.....Stovin-Byles; Weed
President .....Jacques Brillant
Gen. Sta. Manager.....Andre Lecomte

Commercial Mgr. ..... L. P. Cliche
Program Mgr. ..... Francois Raymond
Promotion Dir. ..... Jean Chabot
Publicity Dir. ..... Harry A. Willsie
Film Mgr. ..... Denis Malenfant
Chief Engineer ..... Marcel Vallee

CKRN-TV—Rouyn-Noranda 1958

Channel: 4 VHF...AP: 25 Kw....VP: 50 Kw.
Owned ..... Northern Radio-Radio Nord, Inc.
Business Address ..... Box 70, Rouyn
Tel.: RO 2-7741 ..... CBC
Station Rep. ..... Weed; Trans-Ocean; Hunt
Pres., Gen. Mgr. ..... David A. Gourd
Comm., Prom. Mgr. ..... George A. Chartrand
Program Director ..... Franco Capellari
Film Manager ..... Bob Montemurro
Chief Engineer ..... Jean-Guy Langevin

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF...AP: 106 Kw....VP: 316 Kw.
Owned-Oper. By ..... La Tribune, Ltd.
Business Address ..... 221 Dufferin St.
Tel.: LO 9-2525 ..... CBC
Sta. Reps. ..... Trans-Ocean; Can. Sta. Rep.
Newspaper Affil. ..... La Tribune
President ..... Paul Desruisseaux
General Manager ..... Alphee Gauthier
Sta., Comm. Mgr. ..... Jean-Louis Gauthier
Program Director ..... Pierre Bruneau
Promotion Director ..... Georges L'Ecuyer
Film Manager ..... Guy Bachand
Chief Engineer ..... Leo Guilbeau

CKTM-TV—Three Rivers—1958

Channel: 13 VHF..AP: 3.25 Kw...VP: 6.5 Kw.
Owned By ..... TV St. Maurice, Inc.
Address ..... P.O. Box 277
Tel.: FR 5-7311 ..... CBC
Sta. Reps. ..... Hardy; Weed; Hunt
President, Gen. Mgr. ..... Henki Audet
Commercial Mgr. ..... Louis Beliveau
Program. Dir. ..... Claude Blain
Film Mgr. ..... Albert Aubichon
Chief Engineer ..... Robert Bonneau

SASKATCHEWAN

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF..AP: 100 Kw...VP: 53 Kw.
Owned By ..... Radio Station CHAB, Ltd.
Address ..... 127 Main St., N.
Tel.: OX 2-6464 ..... CBC
Sta. Rep. ..... TV Rep.; Young Canadian
President, Gen Mgr. ..... Jack Moffat
Commercial Mgr. ..... Joe Lawlor
Program Director ..... Terry McBurney
Promotion Dir. ..... Bill Smith
Chief Engineer ..... Merv Pickford

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By ..... Central Bcstg. Co., Ltd.
Address ..... 10th St. West
Tel.: RO 3-7421 ..... CBC
Representatives ..... All Canada; Weed
Pres., Gen. Mgr. ..... E. A. Rawlinson
Commercial Mgr. ..... G. O. Johnson
Prog. Dir., Film Mgr. ..... J. J. Cennon
Chief Engineer ..... Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By ..... Transcanada
Address ..... Leader Post Building
Tel.: LA 3-6671 ..... CBC
Newspaper Affil. ..... Leader Post
Sales Rep. ..... Weed, All-Canada TV
President ..... Clifford Sifton
General Mgr. ..... H. A. Crittenden
Asst. Manager ..... Lloyd Westmoreland
Commercial Mgr. ..... Don Tunnicliffe
Production Mgr. ..... Doug Lee
Film Mgr. ..... Gordon Grant
Program Dir. ..... H. Van Wiebe
Promotion Director ..... William Rees
Chief Engineer ..... E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw...VP: 325 Kw.
Owned By ..... A. A. Murphy & Sons Ltd.
Address ..... 216 1st Ave. N.
Tel.: CH 2-6611 ..... CBC
Sales Rep. ..... Adam Young TV Corp.; Oakes;
President ..... A. A. Murphy
General Mgr. ..... G. Blair Nelson
Operations Mgr. ..... Walter Romanow
Sales Manager ..... Will Klein
Chief Engineer ..... Lyn Hoskin

CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw...VP: 13.3 Kw.
Owned....Swift Current Telecasting Co. Ltd.
Address ..... Swift Current
Tel.: PR 3-7266 ..... CBC
Representative ..... Forjoe-TV
Pres., Gen. Mgr. ..... William D. Forst
Comm. Adv. Mgr. ..... Walter S. Buffam
Program, Prom. Mgr. ..... Julie Forst
Chief Engineer ..... George Merchant

CKOS-TV—Yorkton—1958

Channel: 3 VHF....AP: 2.5 Kw.....VP: 5 Kw.
Owned By ..... Yorkton TV Co., Ltd.
Address ..... 95 E. Broadway
Tel.: 33-688 ..... CBC
Sta. Rep. ..... Stovin-Byles Ltd.; Devney
Pres., Prom. Mgr. ..... Norman Roebuck
General Mgr. ..... Ronald Leigh Skinner
Commercial Mgr. ..... Harold Olson
Program Dir. ..... Kristin Olson
Chief Engineer ..... G. S. Skinner

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PUBLIC SERVICE IN TV

...Truth Objectively Presented

By RODNEY C. CHALK
Director, Radio-TV Division of BIS

LAST year, after what was probably the biggest and most publicized soul-searching experience in the history of radio-television, the words "public service" were rediscovered, dusted off and even put on a pedestal for solemn worship.

But what the headlines didn't spell out was that public service programming has been going on, especially on the local radio and television level, for a long time. And it is the local TV station's public affairs and news director who has needed program material more than anyone else.

It's been the function of the BIS Radio-TV Division to fill these needs with a variety of free program material—all of which can be credited to and accepted as public service programming.

Probably the most useful single service the BIS provides is the TV newsbriefs. These are free film clips sent to local TV news directors and newscasters at the rate of 2-3 per week for inclusion in newscasts or news-in-depth shows. They are features rather than hot news. This is a supplementary service that in no way intends to compete with the news services of TV reels or networks. As a matter of fact, we at BIS bend over backwards arranging for commercial news services to do their own coverage of British stories whenever they want to—and offer them any of the stories we release.

If you don't know who we are or what we do, seeing the phrase "an agency of the British Government" after our name might make you feel inclined to raise a sceptical eyebrow and ask "what are they trying to sell me?"

The simple answer is facts based on truth, objectively presented — about some of the vital problems of our complex world. And for those of us who are privileged to live in democracies, it's a demanding world from which none of us can afford to retire to the rumpus room.

To illustrate how we try to do it; during the tense moments of the controversial Cyprus emergency we released a 15 minute TV documentary.

The film was called "Cyprus—Three Points of View;" it was independently produced by an American and then offered to us for distribution. Naturally, it presented the official British arguments, but for one-third of the film only. Equal time was given to Archbishop Makarios, whose speech was as free and unhampered as ever, and to Dr. Kutchuk, who spoke on behalf of the Turkish minority in Cyprus.

Other TV series are available, together with more than 100 individual documentary TV films covering just about everything from Wimbledon to Whitehall.

Besides programs distributed from New York, there are twelve Information Officers at British Consulates throughout the country who are ready and willing to help the broadcaster get the coverage, information or guest he wants for his show.

As always all your questions are welcome and so are your criticisms.

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Copy Chief.....David M. Hausdorff

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Radio News Editor.....John A. Aspinwall

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Phone: MUrray Hill 2-0777
Executive Producer.....Viola S. Becker

Services Offered: Production of package shows and commercials for Radio, Television programs, live, film & tape. Distributors of film.

WALTER BIDDICK CO.
(Programs Div.)

1046 S. Olive St., Los Angeles 15, Calif.
Phone: RI 9-8800
Manager .....Guy Biddick
Office Manager.....Barbara McNey
Traveling Rep.....Burton Zoul

Services Offered: Preparing and recording commercial announcements for your own individual requirements. Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

BORDER BROADCASTERS, INC.

Sands Hotel, Hwy. 395 at Claremont-Mesa Blvds., San Diego, Calif.
Phone: BRowning 8-0800
General Manager.....Bill Ashby
Services Offered: Produce Spanish & English programs.

ROBERT A. BORIES CO.

501 Madison Ave., N. Y. C. 22
Phone: PLaza 3-0800
President.....Robert A. Bories
General Manager.....Richard P. O'Toole
Office Manager.....Lucille Camp
Services Offered: Program production, radio & TV advertising, point of purchase merchandising.
Production: Kitchen Kapers.

BRASS DOLPHIN, INC.

Biltmore Hotel, New York 17, N. Y.
Phone: MU 4-1230
President.....John M. Grogan
Vice Pres.....Jeff Selden
Sec. Treas.....Melvin Stack
Exec. Prod.....Al Viola, Henry Trettin
Services Offered: Producers of programs, commercial, jingles, live, film and recorded product for radio and TV.

BRITISH INFORMATION SERVICES,

45 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 6-5100
Director.....Rodney C. Chalk
Services Offered: Produce and distribute Radio-TV public service programs; film and tape news features.

BROADCASTING EDITORIAL REPORTS, INC.

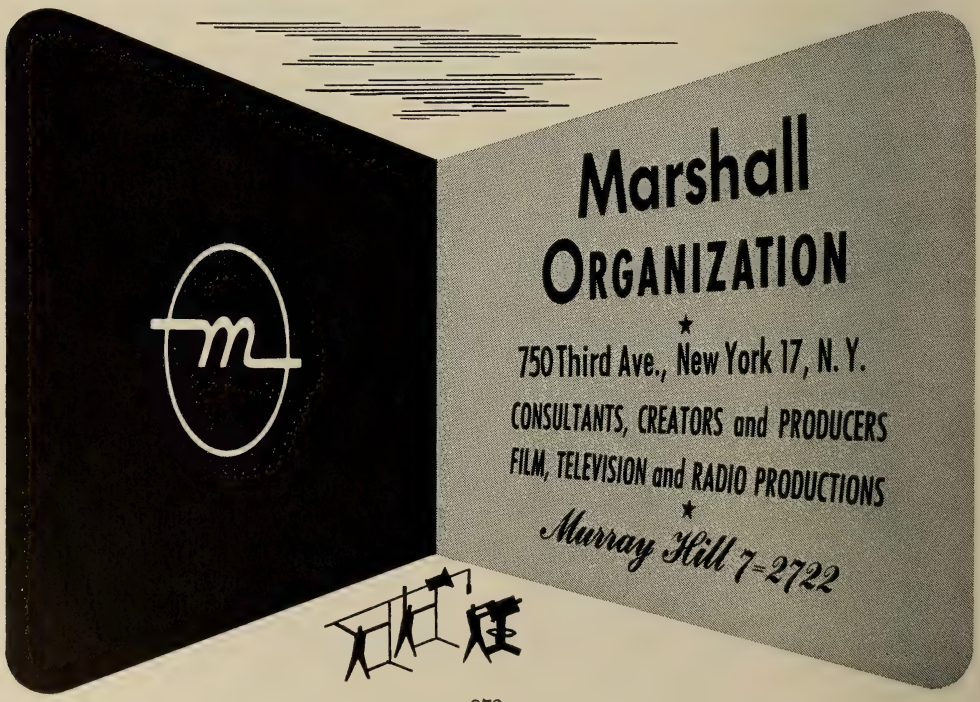
252 East 50th Street, New York 22
Phone: PLaza 9-1373
President.....A. Maxwell Hage
Services Offered: Fifteen correspondents of world-wide reputations provide daily broadcast editorial reports for radio and television stations. New, daily service is exclusive to one subscriber in each city.

BROADCASTING PROGRAM SERVICE

17 E. 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen
Services Offered: Transcription service, musical programs on tape, sound effects records, mood and bridge music library, TV programs on films.

BRUCE CHAPMAN COMPANY

125 West 41st Street, New York, N. Y.
Phone: WIsconsin 7-9244
President .....Bruce Chapman
V.P.-Treas.....Edna Chapman
Res. Dir.....Mary Hutcheson
Branch Offices
30 rue Chalgrin, Paris, France
Phone: Passy 70-44
Services Offered: Production of radio & TV programs
Productions: The Answer Man. Wonders of the World, Here's the Answer.



TED COLLINS CORP.
500 Fifth Ave., New York, N. Y.
Phone: CH 4-5036
Manager .....Ted Collins
Services Offered: Talent, Production.

COLORAMA FEATURES
1501 Broadway, N.Y.C.
Phone: LOngacre 4-5592
President.....Jules B. Weil
Vice President.....Carroll L. Puciato

COMMODORE PRODUCTIONS & ARTISTS, INC.
6636 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7502
Prod. Spvsr.....Walter White III
Producer-Dir. .....Ed Woodworth
Services Offered: Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.
Production: Nobody's Children.

CO-ORDINATED MARKETING AGENCY
575 Lexington Ave., N. Y. C. 22
Phone: PLaza 2-1700
President.....Lester L. Wolff
Exec. V.P.....Irving I. Herz
Vice President.....Arthur Peltz
Promotion Dir.....Walter Reed
Creative Dir.....Morris M. Winer
Services Offered: Producers of TV shows, advertising & marketing agency svcs., consultants to stations.

FRANK COOPER ASSOCIATES
9145 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 4-5971
17 East 54th St., New York, N. Y.
Phone: PLaza 1-0725
President .....Frank Cooper
V.P. Chge. of N. Y. Office.....Sy Fischer
V.P. in Ch. Los Angeles Of.....Dick Hyland
Services Offered: Packagers and sales representatives of radio and television programs. Representatives of writers and talent.
Productions: Line-Up, Sez Who, Verdict Is Yours, Man From Blackhawk.

COMMUNITY CLUB SERVICES, INC.
20 East 46th Street, New York 17
Phone: MUrray Hill 7-4466
President.....John C. Gilmore
Exec. V.P.....William M. Carpenter
Eastern Div. Mgr.....Phil Peterson
Branch Offices
360 N. Michigan, Chicago, Ill.
Phone: Dearborn 2-2097
Central Div. Mgr.....John Karr
Hearst Bldg., San Francisco, Calif.
Phone: EXbrook 7-3891

FRANK COOPER ASSOCIATES

New York Office
17 EAST 54th STREET
PLaza 1-0725

Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

West Coast Div. Mgr.....Russ Hudson
Services Offered: Radio-TV Merchandising Promotion Plan

COMPASS PRODUCTIONS, INC.

1841 Broadway, N. Y. C. 23
Phone: JU 6-3815

Prod.-Distrib. .....George Schaefer
Assoc. Prod.....Robert Hartung
Talent Consult.....Sybul Trubin
Prod. Assoc.....Joan H. Frank
Prod. Co-ord.....Gordon R. Wynne, Jr.
Services Offered: Producers of TV programs.

FREDERIC DAMRAU, M. D.

2 Tudor City Place, N.Y.C. 17
Phone: YUkon 6-9484

Director.....Frederic Damrau, M. D.
AFTRA Associate.....Adeline Maneery
Business Manager.....Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.
Phone: Nevins 8-4374

Director .....Mac Davis
Services Offered: Sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.
Productions: Heartbeats in Sport Headlines, They Made Sports History, Diamond Dust, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54 St., N.Y. 22
Phone: MU 8-3950

President .....Phil Davis
V.P. Mus. Dir.....Earl Paul
Secy-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Sect.....Renee Strum
Sls. Dir. & Acct. Exec.....Gerard D. Gilard
Services Offered: Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete package.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.
(*See Commercial Producers*)

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
Phone: PLaza 9-2495

President.....Emanuel H. Demby
Client Relations.....Rowena Pearl
Dramatic Programs.....Betty Jeffries

Jaime del Valle

SPG

Creative Supervisor.....Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pretesting commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Bad Laundry Bleach, World in Space, Cavalcade of Music, etc.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.
Phone: MUrray Hill 5-6415

President-Owner.....Alfred Dixon
Casting and production.....Lynn Masters

Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
Phone: COlumbus 5-7035

Manager .....J. Knight

Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19
Phone: JU 2-4900

Gen. Exec's.....George Durgom, Tino Barzie, Raymond Katz
Material Supvsr.....William Chambers
Office Manager.....Phyllis Hunt

Services Offered: Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

DYNAMIC FILMS INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-7447

President .....Nathan Zucker
Vice President.....Lester S. Becker
Executive V.P.....Lee R. Bobker
Exec. Prod.....Sol S. Feuerman
Distribution Director.....Gerald Carrus
Sound Supervisor.....James Townsend, Jr.
Ed. Supvr.....Irving L. Oshman
Program Director.....Eileen Humeston

Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies —Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Alan Shilin Films, Inc., Distribution Dynamics.

Productions: Men Missiles— 500 Miles, From Sand to Speedway, A Matter of Fact, Pattern of a Profession, The Later Years, Science & Mrs. America, Driving With Champions, No Margin For Error, Auto U. S. A.

ECONOMEE TELEVISION PROGRAMS

(Div. of Ziv-United Artists TV Co.)

BRASS DOLPHIN, INC.

CREATIVE PRODUCERS
PROGRAMS — COMMERCIALS
JINGLES FOR TV AND RADIO

BILTMORE HOTEL
NEW YORK CITY

JACK GROGAN
JEFF SELDEN
MEL STACK

JIMMY SAVO
AL VIOLA
HENRY TRETTIN

488 Madison Ave., New York 22, N. Y.
Phone: MU 8-4700
General Manager.....Pierre Weis
National Sales Manager.....Dick Lawrence
National Spot Sales Manager.....Ken Joseph
Services Offered: Distribution of TV Films.
Productions: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor, Comedy Theatre, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Science Fiction Theater, Doctor Christian, West Point, Men of Annapolis, Harbor Command, New Adventures of Martin Kane, Man Called X.

ROBERT J. ENDERS, INC.

1001 Connecticut Ave., N. W.
Washington 6, D. C.
Phone: STerling 3-2222
President.....Robert J. Enders
Exec. Vice-Pres.....Howard A. Enders
Editorial Supervisor.....George Taylor
Prod. Mgr.....Les Miller
Services Offered: Radio and television complete production; motion pictures, commercials, animation, program packagers for network or syndication.

ENDORSEMENTS, INC.

65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-0320
1147 S. Beverly Dr., Los Angeles 35, Calif.
Phone: CRestview 4-5897
President .....Jules Alberti
Exec. V.P., Chmm. Exec. Comm..Tyler Davis
Sr. Vice President....Robert L. Montgomery
V.P.'s.....Harold S. Wadro, MD; Frederick G. Horan
Secretary-Treasurer .....Hope Hills
V.P., Ch. Fin. Officer.....Arthur Steinthal
Services Offered: Endorsements & testimonials, live & TV.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.
Phone: SPring 7-5766
Pres., Exec. Prod.....Bernard Estes
Secretary-Treasurer .....Hazel Estes
Associate Producer.....Jack Sheldon
Photography Director.....Jack Estes
Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LAckawanna 4-3544
Manager .....Edwin Fadiman
Services Offered: Production, Package Shows.

FAMOUS ARTISTS CORP.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 4-7433

N. Y. Address: 610 Fifth Ave.
Phone: CIrcle 7-6200
Exec. Vice Pres.....Frank I. Davis, Jr.

FELIX THE CAT CREATIONS, INC.
355 Lexington Ave., New York 17
(See Commercial Producers)

FORRELL, THOMAS & POLACK ASSOCIATES, INC.
157 W. 57th St., New York 19, N. Y.
Phone: CIrcle 6-9132
Pres., Treas.....Gene Forrell
Vice President.....Edward Thomas
V.P., Secy.....Jim Polack
Dir. of Sales & Prod.....R. M. Bradshaw
Office Manager.....Eleanor Fogelson
Services Offered: Creation and production of radio and TV singing commercials. Original scoring for TV, industrial and institutional films.

FOUR i PRODUCTIONS
510 Madison Ave., New York 22, N. Y.
Phone: El 5-5633
Partners.....Donald Kurz, Jay Weitzner
Services Offered: All types of TV production.

WALT FRAMER PRODUCTIONS
1150 Avenue of the Americas
New York 36, New York
OXford 7-3322
Executive Producer.....Walt Framer
Producer .....Sid Tamber
Promotion & Publicity.....Mervyn Framer
Business Affairs.....Henry Schmerzler
Services Offered: Package producers of radio & TV shows.
Productions: Lady Luck, For Love or Money, Futures Unlimited, Two on a Match, Contact.

FREMANTLE INTERNATIONAL INC.
366 Madison Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

GAC-TV, INC.
640 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 7-7543
9025 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 1-8101
8 S. Michigan Ave., Chicago, Ill.
Phone: STate 2-6288
President .....Buddy Howe
V.P. Dir. of Sales.....Jack Sobel
V.P., W. Coast Oper.....Hillard Elkins
Dir. Prog. Development.....Hank Colman
West. Sls. Mgr.....Bill Weems
East. Sls. Mgr.....Arthur Price
Mid West TV Sls. Mgr.....Alan Hartman
Services Offered: Program Production, development & sales rep. (film & live), Artists representatives.
Productions: The Perry Como Show, The Pat Boone Show, The National Guard Show,

CALLING ALL FILM PRODUCERS!

STOCK SHOTS

ONE OF THE LARGEST INDEPENDENTLY OWNED 35mm MOTION PICTURE FILM LIBRARIES IN THE EAST SERVICING MAJOR COMPANIES

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IF YOU'RE PLANNING DOCUMENTARIES • COMMERCIALS • FEATURES • EDUCATIONALS • TV FILM SERIES & LIVE SHOWS • *CALL US NOW!*

Maurice H. Zouary, President

THE TREND IN RADIO IS TO ONE-MINUTE PROGRAMS

and

We Have Them!

YOUNG HOLLYWOOD — Dick Strout interviews the stars, reports on filmdom's latest news. 25 new shows weekly.

*DEAR SHIRLEY — Shirley Eder answers letters from listeners and conducts a personal problem clinic. 20 weekly.

*CAL TINNEY TIME—Comments on people, places and things with the accent on humor. 20 weekly.

*YOUR MONEY & YOU — Don Rogers, Financial Editor of *New York Herald Tribune*, gives information on how to better manage personal money affairs. 10 weekly.

PARDON MY BLOOPER — The best of Kermit Schafer's hilarious collection of Radio-TV boners. 10 weekly.

BOATING TIPS — Bill McKeown, Editor of *Popular Boating Magazine*, with timely tips on maintenance, safety and how to have more fun with your boat. 10 weekly, 26 weeks.

YOUR CHILD & YOU—Written by Alan Sands. Medical advisor, Dr. Irving Schmierer, pediatrician. Ceil Dayton gives solutions to problems of baby and child care. 10 weekly.

In Production: Amazing Moments in Sports featuring nationally known sportscaster. 10 weekly.

** Five-minute versions also available.*

FOR EXCLUSIVE RIGHTS IN YOUR AREA WRITE — WIRE — PHONE

Harry S. Goodman
19 EAST 53rd STREET NEW YORK

PROGRAM PRODUCERS

The Patti Page Show, Dave King Show, Captain Kangaroo Show, Father Knows Best Show, Ginger Rogers Show, My Friend Flicka, Many Loves of Dobie Gillis, Tate, Innocent Jones, Now Is Tomorrow, Nat King Cole Show, Ringling Bros. Circus Spec., The Chase, Happy, The Weapon Offbeat.

GBA PRODUCTIONS
(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.
Phone: ANdrew 7-9092

President .....Joe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....C. G. Harries
Assoc. Producer.....Jack Sheehan
Assoc. Director .....Lloyd Hurd
Assoc. Director.....Dick Felker

Services Offered: Special feature program.

HAROLD R. GINGRICH PRODUCTIONS

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Mus. Dir.....Jack Wonnell
Talent Director.....Lee Raleigh
Script Director.....Bill Browne

Services Offered: Radio-Television advertising, counseling and ideas.

GOMALCO INC.

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President.....David P. O'Malley
Vice-President .....George Gobel

Services Offered: Television production (live and film).

Productions: The George Gobel Show. Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

President.....Harry S. Goodman
Vice Pres., Sales.....Everett F. Goodman
Office Manager.....William Baron
Radio Director.....Frank Gehrecke
TV Director.....Stuart Wilson

Services: 1 & 5 minute radio features, jingles for stations & advertisers, open-end spots & kid shows for TV.

Productions: Your Money & You, Candid Mike, Young Hollywood, Pardon My Blooper, Dear Shirley, Cal Tinney Time, Have Fun With Your Boat, Personal Finances Show.

MARTIN GOODMAN PRODUCTIONS, INC.

36 Central Pk., South, N.Y.C. 19
Phone: PLaza 1-3555

Executives.....Geo. Spota, Arthur Willi, Billie Biederman

Services Offered: Personal management of TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

Partner.....William S. Todman
Partner .....Mark Goodson
Vice Pres., Sales.....Bud Austin
V.P., Bus. Affairs.....Howard F. Todman
Executive Producer.....Gil Fates
Vice Pres., West Coast.....Harris Katleman

Branch Office
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7357

Services Offered: Producing and packaging live and filmed TV programs for national, regional and spot sales.

Productions: Beat the Clock, I've Got a Secret, What's My Line, The Price Is Right, The Web, To Tell The Truth, Split Personality, Play Your Hunch, The Rebel, Philip Marlowe, Jefferson Drum.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
Vice Pres., Prod.....Fred Hertz
Vice Pres., Sales.....Leonard Lawson

Services Offered: Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five Disc Lathes. Writing and production staff available. Recording, editing, mastering, pressing facilities.

PAUL HANCE PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
(See AM-TV Comm. Prod.)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley

Services Offered: Television and radio packages, production and writing services. Program consultants.

Production: Make Up Your Mind.

HERTS-LION PRODUCTIONS

845 N. Seward St., Hollywood, Calif.
Phone: HO 4-7225

President .....Kenneth Herts
Vice President.....Leo Guild
Treasurer .....Sid Felson

Services Offered: Producers of TV series for network & syndication, & motion pictures.

Productions: What Are the Odds, 13 Demon Street.

SANDY HOWARD PRODUCTIONS

8782 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 7-2430

President .....Sandy Howard

MASQUERADE PARTY

NBC-TV — COLOR

9:30 P.M., E.S.T., Friday

LIVE FROM NEW YORK

KEEP TALKING!

ABC-TV

10:30 P.M., E.S.T., Tuesday

LIVE FROM NEW YORK

WOLF PRODUCTIONS — WOLF ENTERPRISES

420 Madison Ave., New York, N. Y.

PLaza 5-2050

V.P. Chg. Production.....Harvey Bernhard
V.P., Sales. Prom.....Jack T. Mulcahy
Services Offered: TV film & motion picture production.
Productions: Congressional Investigation, Police Station.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: MIchigan 2-5877
Owner .....Bernard Howard

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
Phone: OXford 7-0725
President .....Herbert Rosen
Services Offered: Producers of complete films to order, package shows, full-length feature films, mood & bridge music library svc. for TV & 16mm productions, sound effect records.

IDEES GRANDES, INC.

524 West 57th St., New York, N. Y.
Phone: CIrcle 5-1612
Owners.....Jackie Gleason, Jack Philbin
Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-9200
Producers, Owners.....Irving Mansfield, Peter Arnell
Services Offered: TV & Radio Programs; Production, Package.
Productions: Dick Clark's World of Talent, Take A Good Look.

INTERNATIONAL 16mm CORP.

165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265
President-Treasurer....Patrick E. Shanahan
Secretary .....George Blake

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 7-2711
New York Phone: CIrcle 6-5740
President .....Philip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: CIrcle 5-2400
President .....Henry Jaffe
Vice President.....Norman Lessing
Secretary-Treasurer.....Marvin B. Meyer
Services Offered: Creation & production of live & film TV Shows.

FEN-KER-ADA*

"THE REBEL"

ABC-TV — SUNDAY — 9 P.M.

*FENADY-KERSHNER-ADAMS

Productions: The Chevy Show, Dinah Shore Chevy Show, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor .....James Lawrence

Branch Offices

Landmark Productions, 1040 N. Las Palmas
Hollywood, California
Phone: HOllywood 7-3111

Manager .....Michael Baird
Director .....Lewis Foster

3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-0617

Exec.-in-Charge.....W. Ralph Jewell

Services Offered: Produce industrial, educational & TV films; radio & TV programs, commercial spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: The Silver Eagle-Mounty, Pressure, Carnival of Youth, Starmaker Theater.

J & L PRODUCTIONS, INC.

122 Edgewood Dr., Florham Pk., N. J.
Phone: WYman 2-3939

President .....Ted Johnson
Vice President.....Gary Lesters
Commercial Manager.....Martin Greene

Services Offered: Production & packaging of Radio & TV spot commercials & full programs; consultants for agencies, independent packagers, Radio & TV stations & private industry.

JIMMY PRODUCTION CO.

Biltmore Hotel, New York 17, N. Y.
(See Brass Dolphin, Inc.)

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

President .....Bob Keeshan
Vice President.....Marvin Josephson

Services Offered: Radio-TV packagers and producers.

Productions: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228

Director .....Maxine Keith
Office Manager.....Eric L. Stone

Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

Pres., Exec. Prod.....James Sonny Kendis

Services Offered: TV-Radio programming; musical advisors to the industry.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700

President.....John D. Langlois
Vice-Pres. .....C. O. Langlois, Jr.
Secretary .....W. O'Keefe
Vice Pres., Sales.....Hugh S. Allen, Jr.

Services Offered: Producers of Radio Hucksters and Airlifts—Musical Commercials plus "Airlifts" for station sound and individuality. Producers of tailor-made commercials and special local station promotion. Transcribed Music Service for radio and TV stations. Program syndication.

HERBERT S. LAUFMAN & COMPANY

221 N. La Salle St., Chicago 1, Ill.
Phone: RAndolph 6-4086

Pres. .....Herbert S. Laufman
Vice Pres.....Jas. A. Jennings, Jr.

JERRY LAYTON

1040 Park Ave., New York, N. Y.

Services Offered: Live & film production. TV.

Productions: "?", ABC Films; "True Story," NBC-TV Live; "Colonel Flack,—CBS Films; "Brothers Brannigan," CBS Films.

BUZZ KULIK

Producer-Director

LES LEAR PRODUCTIONS CORP.

Hotel Sherman, Chicago 1, Ill.
Phone: RAndolph 6-0905
1539 N. Vine St., Hollywood 28, Calif.
Phone: NOrmandy 3-3311

President .....Les Lear
Vice-President .....Jack Chase
Vice-President .....Hank Koval

Services Offered: Radio, TV and film production. Personal management.

LESTER LEWIS ASSOCIATES

11 East 48th St., New York 17, N. Y
Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis

Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS

130 West 56th St.
New York, N. Y.
Phone: PLaza 7-6533

Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.
Phone: OLdfield 6-4607

Exec. Director.....Jack Lloyd

Services Offered: Creation and production of radio and TV programs (Dramatic, musical, comedy and audience participation). Unusual commercials and musical jingles for advertising agencies and radio-TV stations.

JACK LONDON PRODUCTIONS, INC.

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-8920

President .....Barnett Glassman
Secretary .....Herbert Friedman

Services Offered: Producers of live and filmed TV packages.

Productions: Smoke Below, owners of Jack London library-TV series Captain David Grief.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUnkirk 4-4191

President.....C. P. MacGregor
Gen. Mgr.....E. H. Lowry

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

Productions: C. P. MacGregor Show, Heartbeat Theatre.

MADISON PRODUCTIONS, INC.

60 E. 56th St., New York 22, N. Y.
Phone: PLaza 8-2780

President .....Gerry Gross
Vice-President, Treasurer..Frank B. Sawdon
Vice-Pres., Secy.....Rita Fillet

Services Offered: Package & produce Radio & TV Shows, live & film commercials.

Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOllywood 4-0818

Producers.....Sam R. Sebby, Maryon Hall

Services Offered: Live public svc. & commercial TV productions.

MARK VII, LTD.

(See TV Prod.-Dist.)

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Manager.....Evelyn K. Zuckerman

Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
VP. Chg. of N. Y office.....Wynn Nathan
VP. Chg. of Chicago office.....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
V.P. Intl. Sls. Div.....T. J. McManus

Branch Offices

258 Park Sq. Bldg., Boston 16, Mass.
9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E., Atlanta, Georgia
430 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
530 Sixth Ave., Pittsburgh, Pa.
721 Olive St., St. Louis 22, Mo.
101 Jones Bldg., Seattle, Wash.
106 N. Caldwell St., Charlotte, N. C.
139 Piccadilly, London, W1, England
49 bis Ave Hoche Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Offices also in Rome, Munich, Mexico City.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, City Detective, Dr. Hudson's Secret Journal, Famous Playhouse,

Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Man Behind the Badge, Mayor of the Town, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, Mickey Spillane's Mike Hammer, Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9.

ALEXANDER McQUEEN & ASSOCIATES

5222 N. Lakewood Ave., Chicago 40, Ill.
Phone: RAvenswood 8-9010
Owner .....Alexander McQueen
Services Offered: "Nothing But The Truth"

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0695
President .....Charles Michelson
Treasurer .....Aaron Michelson
Manager .....Marcia Dick
Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, Speedy-Q, E.M.I. mood music & Standard jingles. Sound effect libraries.
Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100
Exec.-in-Chg. of TV-Radio.Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144
President .....Morton Jacobson
Services Offered: Syndicated radio shows.
Productions: This Is The Story, So the Story Goes, Joe Emerson's Hymntime, Curt Massey & the Westerners.

HERBERT M. MOSS PRODUCTIONS

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577
Producer.....Herbert M. Moss
Services Offered: Live and transcribed shows for Radio and TV.

MUZAK CORPORATION

(See Transcription-Recording)

NTA PRODUCTIONS, INC.

10 Columbus Circle, New York, N. Y.
(See TV Prod.-Dist.)

NTA TELESTUDIOS, LTD.

1481 Broadway, New York 36, N. Y.
Phone: LO 3-1122
President.....George K. Gould
Vice-President .....Alfred Markim
Services Offered: Complete videotape & kinescope facilities & services for commercial & program production.
Productions: Kelloggs, Noxema, Newport, Reynolds Aluminum, Thom McAn, Sealtest, Westclox.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080
Editorial Dir.....Milton Paule
Copy Dir.....Genevieve Smith
Services Offered: Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Director and Continuity Director. Monthly station promotion newsletter designed for bulk distribution in exclusive territory.

NATIONAL TIME SALES

(Subsidiary of Pan American Bcstg. Co.)
122 E. 42nd St., New York, N. Y.
Phone: MU 2-4500

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130
Cable Address: ARREFFAY New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Exec. V.P.....Eugene Bernald
Program Director.....Leo Shore
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PATRICIAN PRODUCTIONS, INC.

14 E. 60th St., New York 22, N. Y.
Phone: PLaza 2-4477
President.....Patricia B. Kurland
Exec. Dir.....John F. Struthers, Jr.
V.P., Sales.....Leonard J. Ostrow
Prod. & Casting.....Clarice G. Levin
Services Offered: Package producers of live & transcribed radio shows and live & film TV shows.
Productions: The Woman's Touch, Nitecap.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

Owner .....Philip J. Perlman
Radio-TV Dept. .....Roy Baxter

Services Offered: Producers & packagers of radio & TV live & film programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

President .....David Cooper
Vice President.....Lillian Jones

Services Offered: A creative, editorial, and production service for TV, theatrical and commercial motion pictures.

Productions: The Lonely Years, High Adventure, Arthur Godfrey Special.

JULES POWER PRODUCTIONS, INC.

228 N. LaSalle, Chicago, Ill
Phone: ANdover 3-1422
New York Address: 35 West 53rd St.
Phone: LE 5-8580

President .....Jules Power
General Manager.....Daniel Wilson

Services Offered: Production of live local and network television programs and commercials.

Production: Time For Fun.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 46, Calif.
Phone: CR 4-5488

Owner .....Harold Jovien
Associate .....Bill Putney
Associate .....Mildred Houser

Services Offered: Representation of artist and programs for TV, radio, records, clubs. Also directors, producers for TV.

Productions: Peter Potter's Juke Box Jury, Ralph Story Show, Harry Babbitt Show, Jeri Southern Show, Dick Whittinghill Show, Mildred Younger Show, The Hawthorne Show.

PROJECT-O-FEX, INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1881

President.....Paul F. Adler

Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38
Phone: BArclay 7-6563

Board Chairman.....Hyman L. Federman
President.....Guthrie E. Janssen
Vice President.....Justin J. Bayer
Secretary-Treasurer.....Philip R. Leeds

Services Offered: Voiced program service of news & public affairs.

PYRAMID PRODUCTIONS, INC.

221 West 57th St., New York 19, N. Y.
Phone: JUdson 6-7040

President.....S. F. Rubin

Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
Phone: LExington 2-1717

President .....William Cayton
Vice President.....Fred Ladd
Secretary.....D. R. Roberts

Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.

Productions: Jingle, Cartoon Classics.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SOrange 3-1044
New York Phone: PLaza 5-0868

Executive Producer.....W. H. Bertenshaw
Secy., Bus. Mgr.....Betty Janeway
TV Director.....David Holm

Services Offered: Producers of local and syndicated radio and TV programs & packagers of bus., med., indust., agric., science, educational & musical program drops & features.

Productions: Report From U. S. Rubber, The World of Fashion, It's a Funny World, Radio USA, Music USA, Prod. of all sports, music & special events for WHBI radio, Farm & Home Show, Fun With Pop.

RADIO CITY ASSOCIATES

580 Fifth Ave., New York, N. Y.
Phone: PL 7-3913

Pres. & Sales Mgr.....Morton D. Catok
V.P. & Prog. Dir.....Eugene Aretsky
General Mgr.....Norman Alt

Services Offered: Program production, both transcribed and live; specialize in packaging transcribed sports shows and filming of TV sports serials. Scripts created. Radio, TV sports celebrity endorsements packaged.

Productions: Radio: Woman's World; St. Nicks Fights. TV: What's New?; This Fabled World; Story Behind the Painting; Nightline Story Teller; Sportscope.

RCA VICTOR CUSTOM RECORD SALES DIVISION

(See Transcription Companies.)

THE REBEL CO.

Fen-Ker-Ada
(Goodson-Todman Enter.)
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CO 4-7357
President .....Mark Goodson
V.P.'s.....William S. Todman, Harris Katleman
Treas. .....Howard Todman
Producer.....Andrew J. Fenady
Director .....Irving Kershner
Services Offered: TV production.
Production: The Rebel.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
Phone: CI 6-7300
President .....Lloyd Marx
Vice-President .....Ted Mack
Services Offered: Producers of "The Original Amateur Hour."

RICHARD S. ROBBINS CO.

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568
President .....R. S. Robbins
Vice President.....Edward E. Finch
Services Offered: Radio and Television merchandise prizes.

HUBBELL ROBINSON PRODUCTIONS, INC.

48 E. 57th St., New York, N. Y.
Phone: PLaza 1-4055
Pres. .....Hubbell Robinson
Vice President.....Thomas H. Ryan
Branch Office
Revue International Studios, Universal City, Calif.
Phone: TR 1-1211
Services Offered: Packagers & producers of TV shows.
Productions: Ford Star Time, Thriller.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979
President .....Janet Taylor
***Services Offered*: Complete packages, radio, TV and film.**

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: RIverside 9-3647
Bd. Chairman.....Maurice Roffman
President .....Richard H. Roffman
Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion.
Productions: Co-producing Arnold's New Life.

R-TV ENTERPRISES

225 W. 86th St., New York City 24
Phone: SUsquehanna 7-2161
President .....Amy W. Muentz
Executive Producer.....Jules Evan Baker
Prom. Consultant.....Alan J. Levine
Services Offered: Broadcast promotions & productions; live & filmed commercial & public service programs & spots.

SANDE & GREENE, INC.

8400 Sunset Blvd., Los Angeles 46, Calif.
(See Commercial Producers)

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
Phone: CRestview 1-7231
President.....James L. Saphier
***Services Offered*: Radio and TV productions, sale of package programs and talent.**
Productions: The Bob Hope Show.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.
Phone: EL 5-1434
Owner .....Allen Savage
Manager .....James Burke
Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.
Productions: Adequate Wiring in the Home, Home Selector Guide.

BERNARD L. SCHUBERT, INC.

505 Park Ave., New York 22, N. Y.
Phone: Murray Hill 8-0940
Treasurer .....Leonard Bogdanoff
Services Offered: TV film distribution talent, production, radio and TV package management.
Productions: White Hunter, Crossroads, Topper, Mr. and Mrs. North, TV Reader's Digest, Parole.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392
New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616
President .....Walter Schwimmer
Vice-Pres. in Chg. of Sales.....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
Assistant Program Director.....Nat Watson
Sales Manager.....John Rohrs
Services Offered: TV and radio package productions.
Productions: Championship Bowling, Championship Bridge, All Star Golf, Tello-Test, Tune-Test, Top Pro Golf, Championship Tennis.

SCREEN GEMS, INC.

(See TV Film Prod.-Dist.)

SESAC, INC.

The Coliseum Tower,
10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450
President .....Paul Heinecke

Secretary-Treasurer.....R. C. Heinecke
Asst. to Pres.....E. S. Prager
Production Manager.....R. S. Stone
Station Relations Dir.....W. F. Myers
Pub. & Prom.....Alice J. Heinecke

Services Offered: Licensing the use of copyrighted music; transcribed library service including catalog of over 8500 bridges, moods and themes; syndicated transcribed tailor-made programs for advertisers. Creators and producers of television, theatrical and sales influence films plus live shows; producing contractors; adapters; consultants to package show producers, advertising agencies, sponsors. Distribution facilities for television and theatres, U. S. and foreign. Production facilities New York, Florida, Hollywood.

FLETCHER SMITH STUDIOS, INC.

319 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 5-9010

President .....Fletcher Smith
Vice President.....Arthur J. Davis
Secretary-Treasurer .....Peter Caldera

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

THE SOUVAINE ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

Producer .....Geraldine Souvaine

Services Offered: Producers of radio and TV programs.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary-Treasurer.....Thomas J. Shilling
V.P., Video Tape Op.....Anthony M. Hennig
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso

Services Offered: Technical facilities include Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits.

SPORTS PROGRAMS, INC.

11 W. 42nd St., N. Y. C. 36
Phone: LOngacre 4-1491

President.....Edgar J. Scherick
Exec. Producer.....Jack Lubell

Services Offered: Producers of sports programming for TV.

Productions: Football & basketball series.

STAR INTERNATIONAL, INC.

649 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 2-6027

President .....Peter Frank

Services Offered: Big Sound radio production package.

WILBUR STARK

25 West 54th St., New York, N. Y.

Services Offered: Live and filmed TV product.

MIKE STOKEY ENTERPRISES

4202 Benedict Canyon Drive, Sherman Oaks, Calif.
Phone: STate 4-0458

President .....Mike Stokey
Producers.....Arnold Kane, David Fein

New York Office
515 Madison Ave.
Phone: PLaza 8-2072

Manager .....Frank Barone

Services Offered: Package producers of live and filmed TV shows.

Productions: Pantomine Quiz, Author!-Author!

TALENT ASSOCIATES LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030

President .....Alfred Levy
Exec. Vice Pres.....David Susskind
V.P.'s.....Robt. Costello, Albert Selden.

TELDON PRODUCTIONS, INC.

2 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-4111

President .....Stephen F. Temmer

Services Offered: Packaged radio shows; foreign language radio shows.

Production: Rendezvous in Vienna.

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130
Cable Address: ARREFFAY, New York

Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Managing Dir.....J. H. Macdonnell
Program Coordinator.....Eileen Ellis

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

TELEVISION BROADCASTING SERVICE, INC.

91 Central Pk. W. New York 23
Phone: TRafalgar 7-2372

President.....William R. Riddle

Services Offered: Package producer of features, commercial and training films.

TRAND ASSOCIATES, INC.

13 E. 53rd St., New York, N. Y.
Phone: PL 9-5250

President.....Dudley C. Andrews, Jr.
Dir. of Sta. Opera.....Lucio Sorre
Dir. of Prog. Sls.....Morton Catok
Dir. of Pub. & Prom.....Larry Penzell
Prod. Dir.....John Savage

Services Offered: Packagers of radio & TV programs.

Productions: Ladies First, At Home with Virginia Graham, Teen Talk.

TRANSCRIPTION SALES, INC.

121 N. Main St., Dayton 2, Ohio
Phone: BAldwin 2-3773

President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Open end transcriptions; quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Curley Bradley.

TRENDLE-CAMPBELL-MEURER INC.

1800 Mutual Bldg., Detroit 26, Mich.
Phone: WOodward 2-9184

President .....George Trendle
V. Pres. & Gen. Mgr. ....H. Allen Campbell
Secretary.....George W. Trendle, Jr.

Services Offered: Radio-TV production,

Productions: The Green Hornet, Under Secret Orders and others.

RICHARD H. ULLMAN, INC.

295 Delaware Avenue, Buffalo 2, N. Y.
Phone: CL 2066
New York Address: 570 Fifth Ave.
Phone: CIrcle 5-3111

President.....Richard H. Ullman
Exec. Vice Pres.....Marvin A. Kempner
Vice President.....Richard B. Ullman
Treasurer.....Minna C. Thorn
Secy.....Edward H. Kavinoky
Production Manager.....R. D. Buchanan

Services Offered: Animated jingles covering 75 weather changes. "Watch the Birdie" (360) animated quiz clips. "Ad-i-mation" 10" animated film clips.

Productions: "Colonel Bleep" cartoon stories & animated questions.

VAVIN, INC.

(See TV Prod.-Dist.)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.
Phone: CIrcle 6-4675-6

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino

Services Offered: Sound effects records, transcriptions, background music for TV and radio.

VICTOR & RICHARDS, INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6960

President & Sales Mgr.....Vic Lindeman, Jr.
Producer-writer .....Alan Sands
Station Relations.....Peggy Seager

Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Productions: Top Ten Dance Party.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President .....Bill Murphy
Vice-President .....Charlotte Morgan
Radio-TV Dir.....Helen McCausland

Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

Productions: Cinderella Weekend, Gulliver's Travels, Bermuda Holiday.

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
Phone: EL 5-0734

Director Producer.....Chick Vincent
Casting Director.....Eleanor Monroe

Services Offered: Package producers, program production, TV programs, live and film.

JACK M. WARNER PRODUCTIONS, INC.

846 N. Cahuenga Blvd., HOllywood 38, Calif.
Phone: HOllywood 9-9061
New York Address: 640 Fifth Ave.
Phone: CIrcle 5-6165

President & Treasurer.....Samuel Schneider
Vice President.....Jack M. Warner
Sec. & Asst. Treas.....David M. Richman

Services Offered: Producers of motion pictures for theatrical release, films for industry & TV. Packaging of TV series & special film projects.

WOLF PRODUCTIONS

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

Partner .....Edward Wolf
Partner .....Herbert Wolf
Producers.....Jack Rubin, Alan Gilbert
Dir. of Sales.....Paul Ross

Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking.

THE WORLD OF FASHION

38 E. 57th St., N. Y. C. 22
Phone: PLaza 5-0868

President.....Alfred Davidson, Jr.
Executive Producer.....W. H. Bertenshaw

Services Offered: Interviews, reviews, previews, & news about fashion.

Production: The World of Fashion.

ZIV UNITED ARTISTS TV CO.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv
President.....John L. Sinn
V.P., Chg. of Sales.....Maurice J. Rifkin
V.P., Chg. West Coast.....Maurice Unger
Synd. Sales Manager.....Len Firestone
Manager, Natl. Sales.....James Shaw
Regional Sales Mgr.....Edward J. Broman

Services Offered: Custom built and syndicated shows.

Productions: Man Called X, Highway Patrol, Science Fiction Theatre, Meet Corliss Archer, Mr. District Attorney, The Eddie Cantor Comedy Theatre, I Led Three Lives, Cisco Kid, Favorite Story, Boston Blackie, Unexpected, Your TV Theatre, Times Square Playhouse, Yesterday's Newsreel, Living Book, Men Into Space, Sports Album, Bat Masterson, Rough Riders, Bold Venture, Mackenzie's Raiders, Sea Hunt, Target, Dial 999, New Adventures of Martin Kane, Harbor Command, West Point, Men of Annapolis, The Man & The Challenge, This Man Dawson, Lock Up, Tombstone Territory, Dr. Christian, Adventures at Scott Island.

1529 Madison Rd., Cincinnati 6, O.
Phone: PLaza 1-1323

President .....Frederic W. Ziv
Exec. Vice Pres.....John L. Sinn
V.P., Charge of Productions..Herb Gordon
General Manager.....Ben Philey
Treasurer.....Joseph L. Moore

New York Office
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

Services Offered: Transcribed radio programs for local and regional sponsorship.

MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary

Services Offered: Live package radio & TV programs.

Production: Poem for A Day.

FOR 320 NETWORK TV ADVERTISERS SEE PAGE 739

FOR AGENTS AND MANAGERS SEE PAGE 731

FOR ATTORNEYS SPECIALIZING IN RADIO AND TELEVISION SEE PAGE 726

INDIE DOCUMENTARIES

... Appeal To Local Advertisers

By FRED M. THROWER
General Manager, WPIX, New York

SINCE the recent Congressional hearings on the state of this industry, there has been a marked emphasis on programming classified as "Public Affairs" programming . . . i.e., a program which performs a service to the viewer, which educates and informs, as well as entertains. In the past, this field has been left almost exclusively to the networks.

Two years ago, New York's independent WPIX-11 embarked on an experiment . . . the production and syndication of an hour-long documentary, "The Russian Revolution." This special "telementary" brought viewers the actual eye-witness films of the events leading up to and including the Bolshevik Revolution. It laid bare the deceptions of Communism and gave historical evidence as to how a handful of zealots used the distressed plight of the Russian people to erect an anarchy more tyrannical than that which was overthrown. "The Russian Revolution" was premiered in prime evening time (9:00 PM on a Tuesday night in New York) and well out-rated each of the three network flagship stations. Such success went far beyond our expectations . . . and proved that a vast commercial market existed for such productions. We became and remain . . . the only independent television station producing "documentary spectaculars" for independent station consumption.

"The Russian Revolution," has been sold to 68 TV stations in the United States and Canada. "Cold War-Berlin Crisis"—our second documentary—has been sold in over 70 markets (12 major markets bought the production sight unseen within 24 hours after the initial announcement of its availability). "The Secret Life of Adolf Hitler," the third in the series of station documentaries, is currently in syndication to 20 stations.

These WPIX-produced documentaries are unique. They are the only real "spectaculars" available to local advertisers. As "spectaculars," they offer the same values on a local level to local advertisers, as spectaculars on a network offer to network advertisers.

Sponsors of these documentaries across the country are among the finest local advertisers . . . banks, newspapers, utility companies, real estate companies, automotive companies, etc. Many are "repeaters," sponsoring each WPIX special as it becomes available. Certainly this is proof that the documentaries produced and syndicated by WPIX-11 appeal strongly to important local advertisers who are looking for a TV "spectacular" of their own in their market. Co-incidentally, local stations use the WPIX programs for the same purpose . . . that is, to bring added prestige to the station telecasting these presentations.

One of the basic purposes of these documentaries is to recreate for the audience a most influential period in history.

Our staff is now hard at work on documentary number four . . . "Woman Behind a Dictator," the story of Evita Peron.

MODERN RADIO NEEDS MODERN SERVICES

Keep Ahead With —

RADIO HUCKSTERS

New and exciting customized jingles for every local business and sales event

RADIO FEATURETTES

70 multi-purpose 15-second spots each week from the interesting, exclusive files of Bruce Chapman, Radio's "Answer Man"

THE JIM AMECHE SHOW

Only complete taped Disc Jockey show on Radio with Music and commercials all-Ameche .... brings a new star to your staff

CREATIVE PRODUCTION SERVICES

For that extra professional touch

AIRLIFTS

Weather, Time, Station I.D.'s, Sound Effects for that new and different sound in town

MUSI-CALL LETTERS

Sparkling and brilliant custom built Station I.D's for tailored identity and exclusivity

MUSIC LIBRARIES

Tailored to your Station's requirements. Over 20 years in the making

TALENT MANAGEMENT SERVICE

That knows its way up Ad Avenue

CUSTOM RECORDING FACILITIES

Highest quality, versatility and reliability for recording, processing and pressing work — monaural or stereo

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1960

TRANSCRIPTION AND RECORDING COMPANIES

AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1881
Office Manager.....Ed Pigeon
Services Offered: Production and sales of transcribed series. Specialize in syndicated disc jockeys. Radio script library.

ALL-CANADA RADIO & TELEVISION LIMITED

80 Richmond St. W., Toronto 1, Ont., Can.
Phone: EMpire 6-7691
President.....J. Stuart MacKay
General Manager.....Reo. C. Thompson
Secretary-Treasurer.....Eric M. Williams
Mgr., Radio Sls. Time Div.....Robert A. Tait
Mgr., Prog. Div.....Dana S. Murray
Mgr, TV Time Sls. Div.....Ross A. McCreath
Mgr., Bcst. Svc. Div.....Peter N. Harricks
Services Offered: Canadian representatives and distributors for transcription companies.

ALLIED RECORD MFG. CO.
ALLIED RECORD DISTRIBUTING CO.

1041 N. Las Palmas, Hollywood 38, Calif.
Phone: HOllywood 9-5811
N. Y. Phone: COrtlandt 7-4975
President.....D. K. Broadhead
Vice Pres. of Mfg.....Sam Salzman
V.P., Adm., Finance.....John F. Wegner
V.P., Sales, Pub. Rel.....Ned R. Herzstam
Allied Record Div.—American Sound Corp.
233 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700
Services Offered — Transcriptions, phonograph records, pressing, processing, mastering, milling and tape duplication. International distribution of independent labels. Merchandising, counseling on A & R, administration, accounting and collecting.

AM-PAR RECORD CORP.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222
President .....Samuel H. Clark
Vice President.....Harry Levine
Treasurer.....Simon B. Siegel
Services Offered: Recording and distributing of phonograph records.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767
Owner.....Bill L. Godden
Services Offered: TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings, tape and disc copies, sync cutting tables, complete effects libraries, studio facilities.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400
Sales Mgr.....Edward Hochhauser, Jr.
Services Offered: A transcription library exclusively comprising radio music, jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen
Service Offered: Transcriptions; mood and bridge music library; three speed record and transcription players.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19
Phone: JU 2-8105
President .....Herbert Kaplan
Vice President.....Benjamin Stern
Secretary .....Allan Mirchin
Treasurer .....Heinz Kubicka
Services Offered: Recording facilities for advertising agencies and record companies; studios, mixing rooms, cutting and mastering channels.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812
President .....Allen Weintraub
Vice-Pres. .....Daniel Cronin
Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, & 2- & 3-channel stereo tape recordings.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WAlnut 2-2103
President.....S. W. Caldwell
Vice President.....G. F. Keeble
Radio Sales.....Paul S. MacDonald
Recording Engineer.....Mel Lovell
Promotion Director.....Walter Shean
Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL RECORDS, INC.
Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.

Phone: HOllywood 2-6252
151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUdson 2-8040
President .....Glenn Wallichs
V.P., Mfg. & Eng.....James Bayless
V.P., Adm., Finance.....D. C. Bonbright
Director.....George R. Jones
Nat'l Sales Manager.....Herbert I. Sachs
Services Offered: Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

CAPITOL TRANSCRIPTIONS SERVICE, INC.

620 Eleventh St., N.W., Washington 1, D. C.
Phone: EXecutive 3-1246
President.....H. Edward Behre
V.P.....C. Edward Behre
Secy.-Treas. .....Doris Erickson
Services Offered: Complete recording services, Commercial & Industrial Accounts; Tape, Disc, Pressings; Slide-Film sound tracks, subsonic control tones; live music sessions; remotes; Conference & Convention reporting; message repeater cartridge specialists.

COAST SOUND SERVICE, INC. (Subsidiary of Trans Artists Productions, Inc.)

1223 N. Highland Ave., Hollywood, Calif.
Phone: HOllywood 9-7394
N. Y. Phone: PLaza 1-4353
President .....Charles Knight
Vice President.....Gerald J. Rappoport
Secretary .....Samuel Singer
Directors.....Reuben Timmins, Hubert A. Rappoport
Services Offered: Fully equipped sound studio, magnetic & optical film recording, editing, dubbing, cutting rooms, music & sound effect library; 35 & 16mm projectors, portable sound equipment, equipment leasing.

COLUMBIA RECORDS

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300
President .....Goddard Lieberson
Exec. V.P.....Herbert Greenspon
V.P., Gen. Mgr. Columbia LP Record Club.....Norman Adler
Controller.....William G. Wilkins
V.P. Chg. of Admin.....Albert B. Earl
V.P., Business Affairs.....Alfred Lorber
Services Offered: Records and record accessories, tape recordings, electrical transcriptions.

COLUMBIA TRANSCRIPTIONS (A Service of Columbia Records)

Director .....Calvin Roberts
National Sales Mgr.....Floyd Glinert
Los Angeles Mgr.....Michael Coolidge
Services Offered: All facilities pertaining to record production from script, casting,

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Providing a quality product and dependable service at a competitive price. Service in sound that includes:
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on A & R • Administration • Accounting
Collections • Inventory Control

ALLIED RECORD MANUFACTURING CO.

1041 North Las Palmas Ave., Hollywood 38
233 Main St., Belleville, N. J.
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New York—COrtland 7-4975
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direction and engineering to processing, pressing, handling, mailing and shipping of all sizes and speeds of records and transcriptions.

COMMUNITY CLUB SERVICES, INC.

20 East 46th St., New York 17
Phone: MUrray Hill 7-4466
(See Program Producers)
President.....John C. Gilmore
Exec. V.P.....William M. Carpenter
Services Offered: Radio & TV Merchandising-Promotion Plan.

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36
Phone: PLaza 7-3641
President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer .....Bernard Rubinstein
Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: *MU* 8-3950
President .....Phil Davis
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Secy.....Renee Strum
Sales Dir., Acct. Exec.....Gerard D. Gilard
Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.
(See Commercial Producers)

DECCA RECORDS, INC.

445 Park Ave., New York 22, N. Y.
Phone: PLaza 2-1600
National Sales Mgr.....Claude Brennan
Sales Prom. Mgr.....Louis J. Sebok
Services Offered: Custom pressing, premium records.

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910
Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring
Services Offered: Steinway piano, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator. Heated stylus masters, 78, 45 and 33 rpm. Off-the-air, line and studio recordings. Tape editing.

DISNEYLAND RECORDS
(Also Buena Vista Records)

477 Madison Ave., New York, N. Y.
Phone: PLaza 9-3880
500 S. Buena Vista St., Burbank, Calif.
Nat. Sales Mgr.....Philip Sammeth

Services Offered: Custom recordings both classical & popular.

DOT RECORDS, INC.

1507 North Vine, Hollywood 28, Calif.
Phone: HO 2-3141
N. Y. Phone: CIrcle 6-8220

President .....Randy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
Dir. Adv. & Sls. Prom.....Norman Greer
Dir. International Div.....J. N. Bailey
Publicity Director.....Budd Austin

Services Offered: Production, manufacturing & distributing of phonograph records.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
Vice-President .....Arthur Lubo
Vice-President.....Fred de Jaager
Secretary.....John Hughes Dwyer

Services Offered: Tape—Disc recording Studios—Remote work. Production—Talent.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131

President.....Harry S. Goodman
Vice President.....Everett F. Goodman
Asst. to President.....William Baron
Radio Director.....Frank Gehrecke
TV Director.....Stuart Wilson
Secretary.....H. D. Knuth

Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P. Chg. Engineering....Jason B. Windwer
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson

Services Offered: Recording studio, 3 tract stereo; Radio & TV creative facilities: scripts to pressings. Programs, filmed commercials, etc. Writing & production staff available. Three editing areas, mastering, pressing, dubbing, etc. 24-hour radio & TV aircheck service.

GREY ADV. COMMERCIALS (Lanny & Ginger Grey)

108 E. 96th St., N. Y. C. 28
Phone: ENright 9-7777

President .....Lanny Grey
Vice-Pres. .....Ginger Grey

Services Offered: Producers and packagers of programs, singing commercials & phonograph recordings; vocalists.

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Major offers you a full twenty hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your videotape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

Major specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

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New York 36, N. Y.

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RD-1

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353 W. 57th St., New York City
Phone: PLaza 7-6167

President .....Lorraine Lester
Vice President.....Geo. Lessner
Vice Pres., Sound.....Robt. Lessner
Treasurer.....Samuel H. Evans

Services Offered: Eqpt. sound studio; all types recording services, incl. record albums, motion pictures, spots, etc., incl. stereo.

IMPERIAL RECORDS, INC.

6425 Hollywood Blvd., Los Angeles, Cal.
Phone: HO 9-2135

President.....Louis R. Chudd

JAY-GEE RECORD CO., INC.

315 W. 47th St., New York 19, N. Y.
Phone: PLaza 7-8140

President .....Jerry Blaine
Sales, Prom. Manager.....Lee Gallow

Services Offered: Manufacturers and distributors of Jubilee, Josie, Fame, Jane, Port, and Dana records.

KEYSTONE BROADCASTING SYSTEM, INC.

527 Madison Ave., New York, N. Y.
Phone: EL 5-3720

President (Dir.).....Sidney J. Wolf
Vice-President.....Charles A. Hammarstrom
Exec. Vice-Pres.....Noel A. Rhys
Sr. Vice-Pres.....Edwin R. Peterson
V.P.'s....Wm. Bayer, Chas. A. Hammarstrom
Secretary-Treasurer (Dir.).....Arthur Wolf

New York Office

Exec. V.P.....Noel A. Rhys
Vice-President.....Charles A. Hammarstrom
Office Manager.....Barbara Kollins

111 W. Washington St., Chicago, Ill.
Phone: STate 2-8900

President.....Sidney J. Wolf
Secretary-Treasurer .....Arthur Wolf
Dir. of Station Relations...Charlotte Tucker
Traffic Mgr., Prog. Dir.....Jane C. McFadgen
Account Executives.....William Wolf, Edwin Peterson.

75 Post St., San Francisco
Phone: SUtter 1-7440

Account Executive.....Howard P. Taylor

3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 3-2910

Vice-President .....William Bayer
Account Executive.....Henry G. Eschen

612 Penobscot Bldg., Detroit, Mich.
Phone: WOodward 2-4505

Director.....E. R. Peterson, Jr.

Services Offered: The Keystone Broadcasting System is a transcription network which services local radio stations in their programming with transcriptions, with KBS making their time available to national advertisers and their agencies at an attractive network package rate.

At the present, there are more than 1092 Keystone affiliates, located in towns with

10,000 to 50,000 population where they reach both the small town and rural markets. For the most part, these Keystone stations serve those areas which are beyond clear reception areas of the large metropolitan radio stations or other high power stations. The number of radio homes in the Keystone Primary Coverage Area total more than 28,000,000 based on Nielsen Reports, or one-half millivolt where the Nielsen Report is not available.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.
Phone: MUrray Hill 2-7147
President .....Louis Lang
Sec.-Treas. .....Thelma Lang
Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700
President.....John D. Langlois
V.P.'s.....C. O. Langlois, Jr., W. O'Keefe
Vice Pres. Sales.....Hugh S. Allen, Jr.
Services Offered: Producers of Radio Hucksters and Airlifts—Musical commercials plus "Airlifts" for station sound and individuality. Tailor-made commercials and special local station promotion. Transcribed Music Service for radio and television stations. Program syndication.

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.
Phone: OLdfield 6-4607
Executive Director.....Jack Lloyd
Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
N. Y. *Phone*: Dunkirk 4-4191
President.....C. P. MacGregor
General Manager.....E. H. Lowry
Sales Manager.....Charles Hughes
Studio Manager.....Robert W. McKenzie
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electro-plating of masters and production on vinylite pressings.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
Phone: CI 7-0210
President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....Joseph F. Hards
Services Offered: Magne-Tronics motivational music: tape-recorded background music program service transmitted via FM Multiplex and leased lines by exclusive, authorized franchises.

MASTERPIECE RECORDING CO.

28 West 44th St., New York 36, N. Y.
Phone: BRyant 9-6000
President .....Nat Levy
Services Offered: Disc, tape and film recording. Studios and remote facilities. Micro groove and standard masters and pressing. Auditions, line checks and tape editing. Transcriptions and disc & tape duplication. Script and production service.

METROPOLITAN SOUND SERVICE, INC.

105 E. 106th St., New York 29, N. Y.
Phone: ENright 9-7000
President .....C. Langlois, Jr.
Secretary .....Ted Roseen
Services Offered: Transfer, dubbing, editing film. Tape for recordings. Mastering.

M G M RECORDS

1540 Broadway, New York 36, N. Y.
Phone: JUdson 2-2000
President .....Arnold Maxin
Nat'l Sls. Mgr.....Charles Hasin
V.P., Chg. of Oper.....Sid Brandt
Advertising Manager.....Sol Handwerger
Services Offered: MGM popular and classical records, custom recording. Metro, Metro Jazz, Cub, Lion records.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
Phone: PLaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson
Manager .....Marcia Dick

Services Offered: Distributors of transcribed radio program series; syndicated TV film series; EMI, Gennet-Speedy-Q; Standard Sound effect record libraries.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.
President.....Charles C. Cowley
Sr. V.P., Treas.....John R. Andrus
V.P. & House Counsel.....Leonard Scholl
V.P. & Dir. of Marketing..Joseph W. Roberts

Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, airplanes, trains, buses, ships, and other public business areas.

NATIONAL MUSITIME CORP.

640 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-5616

President.....Charles E. Rynd
Vice-Pres. & Sales Mgr.....Jerome K. Levy

Services Offered: Nationally franchised tape. Background music service through FM Radio Stations on a multiplex or simplex basis including storecasting and consisting of a complete package of tape library and business aids service.

Reeves Sound Studios INC.

304 EAST 44th STREET
NEW YORK 17, N. Y.
ORegon 9-3550

The Largest Sound Service Organization in the World.

RCA Licensee Western Electric Licensee

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300

Manager.....Charles L. Bennis

Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300

Sheraton Park Hotel, Washington, D. C.
Phone: Adams 4-5400

Sunset & Vine Sts., Hollywood 28, Calif.
Phone: HOllywood 9-6161

3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000

Services Offered: Recording, service, tape & disc.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-1417

Owner.....V. Thomas Nola
Chief Engineer.....Stanley Bumbly

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education —studio and location—masters processing and pressings—stereo recording—magnetic & optical film recording.

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York, N. Y.
Phone: PL 1-0890

President.....Richard B. Olmsted
Vice President.....Harry F. Landon
Comptroller.....Robert M. Boesl

Services Offered: Transcription, film sound, stereo recording & mastering.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price

Services Offered: Ideas, scripts, production, merchandising tie-ins for any type recorded program. Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)
229 Park Ave. S., N. Y. C. 3
Phone: ORegon 4-7400

Sales Manager.....John Esau

Services Offered: Complete integrated package of automatic programming consisting of equipment and tape recordings.

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Mng. Dir. of Prod.....J. H. MacDonell
Program Coordinator.....Eileen Ellis

Services Offered: Program production and consultation, syndicated transcribed programs,

scripts, talent, package, live shows, phonograph records, international radio service.

RCA VICTOR CUSTOM RECORD SALES DEPARTMENT

155 East 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200

Mgr., Custom Records.....Emmett B. Dunn
Sales Mgr.....R. C. Williams
Mgr., Custom, Artist and Repertoire .....Ben Selvin
Mgr., Custom Advertising.....E. H. Kelly

Custom Record Sales Section

Chicago Mgr.....A. E. Hindle
Hollywood Mgr.....R. C. Bucholz

Services Offered: Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Recorded Program Services

Manager.....A. B. Sambrook
Central North Sales Manager.....William F. Reilly
Western Sales Rep.....William C. Gartland
Northeastern Sales Rep.....George Field
Southwestern Sales Rep.....John Alves
Southeastern Sales Rep...Wallace D. Cochran
Northwest Sales Rep.....Hugh Grauel
Central Northeast Sales Rep. (Chicago).....Charles Halteman
Central Northwest Sales Rep....Jack Nadeau

Services Offered: Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

Studios and Regional Offices

155 E. 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
445 North Lake Shore Drive, Chicago 11, Ill.
Phone: WHitehall 4-3215
1016 No. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-1660
1121 Rhodes Haverty Bldg., Atlanta 3, Ga.
Phone: JAckson 4-7703
7901 Empire Freeway, Dallas, Texas
Phone: FL 2-3911
800 17th Ave. South, Nashville, Tenn.
Phone: ALpine 5-6691

REEVES SOUND STUDIOS, INC.

304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550

President.....Hazard E. Reeves
Vice-President.....Chester L. Stewart
Mgr.—Film Div.....Richard Vorisek
Mgr.—Disc Div.....John Vorisek
Chief Engineer.....Lyman J. Wiggan

Services Offered: Video & sound recording for motion pictures and television, transcriptions.

ROCKHILL RECORDINGS

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President .....Janet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman

Services Offered: Studio recordings; Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television-audio recordings; Tape recordings. Location recording, distribution to radio stations.

ROULETTE RECORDS

659 Tenth Ave., New York 36, N. Y.
Phone: CIrcle 6-4490

President .....Morris Levy
Exec. V.P.....Joe Kolsky

Services Offered: Manufacture Tico, Gee, Roma, Forum & Roost phonograph records.

SESAC, INC.

The Coliseum Tower, 10 Columbus Circle
New York 19, N. Y.
Phone: JUdson 6-3450

President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager.....Robert S. Stone
Station Relations Dir.....W. F. Myers
Publicity & Prom.....Alice Heinecke

Services Offered: Transcribed library including many categories: jazz, American folk, barbershop, hill billy, concert, Spanish, country and western, novelties, band, religious. Script service including special continuities for holidays. 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.
Phone: JUdson 2-1750

President .....Herbert H. Borchardt
V.P. & Treas.....Harold H. Oppenheimer
V.P. & Sec.....Gerhard M. Behrendt

Services Offered: Distributors of sound & recording equipment.

STANDARD RADIO TRANSCRIPTION SERVICES, INC.

360 N. Michigan Ave., Chicago 1, Ill.
Phone: STate 2-5322

President.....Milton M. Blink
General Manager.....Olga Blohm

Services Offered: MUSI-'QUE' & sound effects libraries; commercial aids & jingles.

ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City
Phone: MUrray Hill 8-4355

President .....Robert Swanson
Sales Manager.....Rolf Johnson

Services Offered: Producers & creators of musical comm'ls for radio & TV.

L. S. TOOGOOD RECORDING CO.

221 N. LaSalle St., Chicago 1, Ill.
Phone: CEntral 6-5275

Owner.....L. S. Toogood

Services Offered: Transcription service and magnetic tape duplicating.

TRANSCRIPTION SALES, INC.

121 N. Main St., Dayton 2, O.
Phone: BAldwin 2-3773

President.....J. P. Williams
Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Open end transcriptions —quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante and Curley Bradley.

RICHARD H. ULLMAN, INC.

295 Delaware Ave., Buffalo 2, N. Y.
Phone: CLeveland 2066

Production Dept.
2133 N. W. 11th Ave.
Miami 37, Fla.
N. Y. Phone: CI 5-3111

President.....Richard H. Ullman
Exec. V.P.....Marvin A. Kempner
Treasurer .....M. C. Thorn
Secretary .....Edward H. Kavinoky
Production Manager.....R. D. Buchanan

Services Offered: Spot-Lite Spots, ten second copy aids packaged for radio stations; Tune-O, musical give-away show; $Dollar Derby$, a participation auction program; Beatrice Kay Show; Barbershop Harmonies; Joe McCarthy Speaks.

UNITED ARTISTS RECORDS

729 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6000

President.....Max E. Youngstein
Exec. V.P.....David V. Picker
V.P., Gen. Mgr.....Larry Newton

Services Offered: Produce all types of phonograph records; L.P.'s & single records. Classical, jazz, popular.

UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Engineer.....M. B. Coppinger
V.P., Treas.....Frank Richter, Jr.
Secretary.....R. A. Weber

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Secretary .....Elsie F. Valentino

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N. Y. Phone: CIrcle 6-1000

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Rec., Engr. Dir.....Lowell Frank
Merchandising Dir.....Joel M. Friedman
Nat'l. Oper. Mgr.....Irving Iserson

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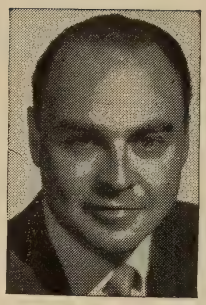

By JOHN L. SINN
President of ZIV-United Artists, Inc.

IN ANSWER to the topic question: "What are the new directions in programming at Ziv?". I may say at the outset that our programming will always move in the direction of the best programs.

In that respect, I have recently said elsewhere, in effect, that each of our shows is the personal creation of an individual producer cleaving only to a standard of excellence based on an analysis of current public taste.

I have since had no occasion to amend that view. No two shows for example could be less alike than "Sea Hunt" and "Tombstone Territory." Yet both are typical programs enjoying a common success in syndication and sharing only our original faith in their common power to entertain with taste, and profit.

Two among our network programs are "Space" starring William Lundigan, and "Bat Masterson" with Gene Barry as the principal. Both of them excellent shows but in widely separated ways.

In short, our programming will always vary with the trade winds of creativity and public interest. And what I am about to set down here is simply a brief description of the way those winds are blowing at this point in the season.

There is a definite movement toward situation comedy, scientific drama and adventure series based on factual incidents in their actual settings.

There will be fewer western and detective programs, but that is not to say they are on their way to being ruled out of our programming. There will always be a place on any balanced program list for shows in those categories—if they are good shows. If they are not, they don't deserve a place on any list.

"Westerns" are a special consideration which merit a few words of extra comment here. Actually they have never represented more than a fraction of our production at Ziv, but they have impressed us as differing more from each other than they vary as a group from other types of programs.

Curiously, "scientific drama," to which we referred to earlier as part of the new drift in our programming, gives promise of becoming another national frontier, in entertainment as well as in fact. In these middle decades of the Twentieth Century, the new "west" is wherever there is a horizon to push against and new space to explore and subdue.

In any inspired programming operation, shows make trends, and not vice versa. A program that tries consciously to ride a trend has, in our view, already missed it; for nothing is so discernible as a self-conscious imitation.

But that is not to say that a certain time is not more propitious for turning out a certain program than another; it is merely to imply that the poorest reason to do so is that someone else has done it.

So this year, as always, the only design we look for after we release our individual productions is a pattern of excellence.

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V.P., Dir.. West Oper.....William L. Clark
Eastern Div. Sls. Mgr.....Stan Smith
Central Div. Sls. Mgr.....Richard C. Hurley
Mgr., Film Op.....Gilbert Cohen
Ad. & Promotion Dir.,.....Irving Paley
Controller.....Raymond C. Fox

Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond; Man With A Camera; Counterthrust; 26 Men (78); Adventures of Jim Bowie (76); Sheena, Queen of the Jungle 26); The People's Choice (104); Douglas Fairbanks, Jr. Presents (117); The Playhouse (52); Herald Playhouse (52); Kieran's Kaleidoscope (104); The Three Musketeers 26); Meet McGraw (42); Court of Last Resort.

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Phone: HOllywood 4-7471

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Sec'y, Office Manager.....David Christopher
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General Manager.....Red Thompson
Film Sls. Mgr.....Dana Murray
Promotion Director.....Peter Harricks
Time Sales Manager.....Ross McCreath
Montreal Manager.....Ken Baker
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Prod. Mgr.....Marc Anderson
Secy., Off. Mgr.....Lillian Ortner

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347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-2242

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Treasurer.....A. L. Fredrick
Dir. Adv. & Prom.....Robert Finehout
Sales Representative.....R. S. Evans
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(Continued on Page 914)

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CBS FILMS

(*Continued from Page* 911)

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Chairman of Board.....F. F. Bruder
President .....Fred Bellin
Secretary .....George Foley
Treasurer .....Anthony Tarell

Services Offered—Producers and distributors of feature films.

Atlantic Television, Inc.

730 Fifth Ave., New York 19, N. Y.
130 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1287

Chairman of Board.....F. F. Bruder
President.....Alfred H. Morton
Secretary.....George F. Foley
Treasurer .....Anthony Tarell
Gen. Sls. Mgr.....James McNamara

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Atlas Television Corp.

209 E. 56th St., N. Y. 22
Phone: ELdorado 5-7943

President .....Henry Brown

Services Offered—American features; half and full hour westerns.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

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Phone: OXford 7-0725

President .....Herbert Rosen

Services Offered—Library of mood and bridge music, sound effects.

George Bagnall & Associates Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: CR 1-5133

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....J. J. O'Loughlin
Secretary.....Fred C. Lindquist

Services Offered—Distribution of the following films for television: Features—Forbidden Jungle, New Orleans, Timber Fury, Border Outlaws, The Long Night, Korea Patrol, Fun on a Weekend, Cattle Queen, Federal Man, Badman's Gold, Abie's Irish Rose, The Adventures of the Texas Kid, The Return of Rin Tin Tin, The Fighting Stallion, Montana Mike, One Minute to Twelve. On Our Merry Way, Buffalo Bill Rides Again, Carnegie Hall, Hollywood Barn Dance, Lured, Buffalo Bill in Tomahawk Territory, The Hoodlum, Doctor Jim, Voice in the Wind, I Stand Condemned, The Windjammer. The Barbarian and the Lady, Kangaroo Kid, It Happened Tomorrow, Hangmen Also Die, What Price Money. Half-hour Shows—Bill Burrud's "Treasure," Global Zobel, Half-hour Adventures in Black and White, 26 episodes, A Scene with a Star, 5-Minute Show—Race Night, 52 Winners. 5-Minute Comic Strip, Clutch Cargo.

Bil Baird's Marionettes

59 Barrow St., N.Y.C. 24
(See Commercial Producers)

Jerome Balsam Films, Inc.

33 W. 42nd St., N. Y. 36
Phone: PE 6-1432

Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck

Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811

President.....Charles McGregor

Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Speedway International, I Search For Adventure, Judge Roy Bean, Jungle, feature films & cartoons.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
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Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich

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V.P., Secr'y.....Norman Barnett
Treas.....Alan Barnett

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3014 Petite Ct., Los Angeles 39, Calif.
Phone: NOrmandy 2-7808

Producer & Director.....Phil E. Cantonwine
Associate Producer.....Harry Babb
Stories & Narration.....Cheri Le'Blanche
Assistant Producer.....John Pope

(*Continued on Page* 917)

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BE IT HEREBY UNDERSTOOD by all concerned, that Governor Television Attractions continuously offered to stations the ultimate value in motion picture packages; furthermore, this policy will continue in force for 1960.

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ARTHUR KERMAN, *President*

52

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699 N. Bronson Ave., Hollywood 4, Calif. HOllywood 2-6769

JFC

(*Continued from Page* 914)

Editor .....Dick Alexander
Director .....Robert Derteano

Services Offered—TV shorts industrials, TV spots, TV films made to order.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
Phone: HOllywood 2-8971
Producer .....Fritz Blocki

Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-1030
President.....Chester M. Ross
V.P. in Chg. of Oper.....Emanuel Kandel
Gen. Sales Mgr.....Wade Barnes

Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
V.P., chg. of Operations....Stanley Halperin
1301 S. Wabash Ave., Chicago, Ill.
Manager .....John Krutzler

Services Offered—Shipping, expediting and servicing of TV film.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
Phone: CI 6-4868
President.....Thomas J. Brandon
Film Library.....Lillian W. Brandon

Services Offered—Distribute selected packages of feature films; specializing in "The Cavalcade of Great Motion Pictures of All Times."

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.
(See Commercial Producers)

Bernard S. Brody & Associates

120 El Camino Drive, Beverly Hills, Calif.
Phone: CR 6-1334
Owner.....Bernard S. Brody
Assistant .....Carole Marsh

Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, Love and Marriage.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
Phone: WAlnut 2-2103
President.....S. W. Caldwell
Vice President.....G. F. Keeble
V.P., Production.....S. Banks
Dir. Photography.....G. Alsen
Animation Supervisor.....Jim MacKay
Lab Manager.....G. Fraser
Production Sales.....R. S. Wilson
TV Film Sales.....Ken Page
Recording Supervisor.....Mel Lovell
Montreal Br. Mgr.....J. E. DeBow
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Vice President.....Paul Goldschmidt
Secretary-Treas.....Dietlinde Ruber
Prod. Mgr.....Fred Carley
Sales Mgr.....C. P. Gennell

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(Subsidiary of NBC)
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Phone: CIrcle 7-8300
President .....Earl Rettig
V.P., Gen. Mgr.....Herbert S. Schlosser
Chairman of the Board.....J. M. Clifford
V.P., Programs.....Frank Cleaver
V.P., Treasurer.....George D. Matson
Secretary.....Thomas E. Ervin
Assistant Secretaries.....T, W. Sarnoff, Herbert S. Schlosser
Ass't Treas.....Joseph L. Kubin
Dir. of Bus. Affairs.....Marshall Wortman
Dir. of Prom., Adv., Press.....Arthur Perles

Services Offered — TV film program sales and syndication, licensed merchandising.

Sales Offices

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663 Fifth Ave., New York 22, N. Y.
Phone: CIrcle 7-8300
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Eastern Sls. Mgr.....John F. Tobin
Merchandise Mart, Chicago 54, Ill.
Phone: MOhawk 4-6565
Central Sls. Mgr.....Edward A. Montanus
Sunset and Vine, Hollywood 28, Cal.
Phone: THornwall 5-7000
Western Sls. Mgr.....Clifford Ogden

Victory Program Sales

663 5th Ave., New York 22, N. Y.
Phone: CI 7-8300
Manager .....Jacques Liebenguth
Canadian Distributor:
Fremantle of Canada, Ltd.
17 Dundonald St., Toronto, Ont.
Phone: WAlnut 4-9635
Manager .....Ralph Ellis

NBC Television Films—Badge 714, Boots and Saddles—the Story of the Fifth Cavalry, The Silent Service, Union Pacific, Danger Is My Business, The Life of Riley, Flight, Not For Hire, Lawless Years, Philip Marlowe.

(*Continued on Page* 920)

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MGM-TV
1540 Broadway, New York 36, N. Y.
JUdson 2-2000

(Continued from Page 917)

Victory Program Sales—Adventure of the Falcon, Captured, Crunch and Des, Dangerous Assignment, Frontier, The Great Gildersleeve, Gumby, His Honor Homer Bell, Hopalong Cassidy, Inner Sanctum, It's A Great Life, The Lilli Palmer Show, Medic, Paragon Playhouse, Steve Donovan Western Marshall, Victory at Sea, The Visitor, Watch The World, Cameo Visitor, Panic!, The Adventures of Hiram Holiday, The Californians.

Lars Calonius Prod. Inc.

45 West 45th St., New York 36, N. Y.
(See Commercial Producers)

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-6734
President.....David B. Dash
Services Offered—Distribution and production of TV films.

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9034 Sunset Blvd.
Los Angeles 46, Calif.
Phone: CRestview 4-8343
Partners.....Jack Carson & Frank Stempel

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 8-2101
Pres., Gen. Mgr.....Jack Miles
Services Offered—Sound stage facilities for lease. Completely equipped; for motion picture and TV film production.

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7904 Santa Monica Blvd., Hollywood 46, Calif.
Phone: OLdfield 4-4144
President .....Harvey Pergament
Vice Pres. .....Earl M. Robins
Sec.-Treas. .....Esther Pergament
Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Cavalier Productions, Inc. Rodney-Young Prod.

9134 Sunset Blvd., Los Angeles 46, Calif.
Phone: BR 2-0837
President .....Robert Young
V.P. Chg. Prod.....Eugene B. Rodney
Secretary .....Ben Bisgeier
Services Offered—Production of TV film series.
Productions—"Father Knows Best."

Campus Film Productions, Inc.

20 E. 46th St., N. Y. 17, N. Y.
(See Commercial Producers)

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345
President.....Merle S. Jones
Administrative V.P.....Sam Cooke Digges
V.P., Programming.....Robert F. Lewine
Dir., Oper.....Fred J. Mahlstedt
Merchandising Mgr.....Walter Scanlon
Sales Prom. Mgr.....Eugene Moss
Contracts Manager.....Gloria Lesser
Publicity Director.....Robert Fuller
Inter. Bus. Rel. Dir.....Howard L. Kany
Inter. Sls. Dir.....Ralph M. Baruch
Int. Sls. Mgr.....Willard Block
Licensing Dir.....Murray Benson
Bus. Affairs Dir.....Joseph B. Irwin
Film Sls. Distrib. Supvsr.....E. K. Cooper
Film Svc. Co-ord.....Stanley Moldow
Dir. CBS Europe.....Michael Burke
Mgr. Chicago Sales.....Henry Gillespie
Mgr. San Francisco Sales.....Edward Hewitt
Mgr. Los Angeles Sales...William Perkinson
Mgr. Atlanta Sales.....James Thrash
Mgr. Dallas Sales.....Carter Ringlep
Mgr. St. Louis Sales.....George Diedrich
Mgr. Boston Sales.....H. Roy Marks
Mgr. Detroit Sales.....Barr Sheets
Pres., Canada (Caldwell TV Film Sls.)
S. W. Caldwell
Services Offered—Worldwide distribution & production facilities. Finances, produces & distributes films & video tapes for TV.
Productions—Jarrett of K Street, Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack 39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Of All Things (100), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), Under the Sun (26), Navy Log (104), Brave Eagle (26), You Are There (39), The Honeymooners (39), Gene Autry Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Sunrise Semester (75), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), Phil Silvers (52), Trackdown (71), The Whistler (39), Life With Father (26), Assignment Foreign Legion (26).

Champion Productions, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451
President .....Armand Schaefer
Vice Pres., Treasurer.....M. J. Hamilburg
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey
Services Offered—Production of TV films and commercials.
Productions—Buffalo Bill, Jr., Adventures of Champion, Gene Autry Range Rider, Annie Oakley.

(Continued on Page 924)

SYNDICATE NAME STARS

... Assure Bigger Audiences

By DAVID V. SUTTON
Vice Pres. in Charge, MCA TV Film Syndication

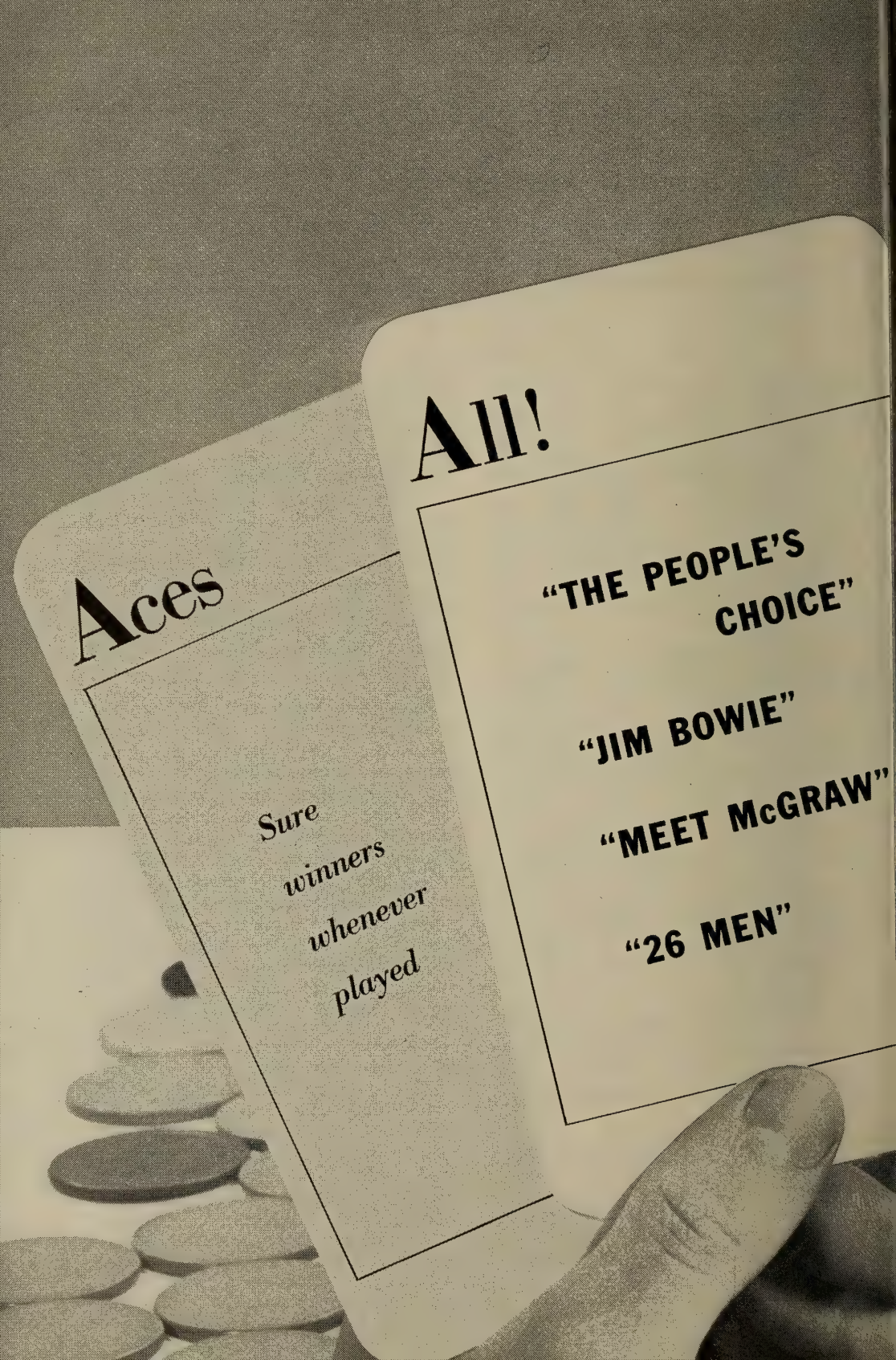
I HAVE often been asked, "Just how important is a name star to a syndicated series?" This is a question which has echoed up and down many a sound stage and TV planning office when a new program emerges from the blueprint stage. Is a star really that important to a successful series, or is a good script and generous production sufficient to meet the needs of the regional and local advertiser?

The proper answer, of course, is that all these elements are essential for a good show, but there is room for speculation on the relative importance of star names to syndicated programming. I think every successful producer and distributor of films for local programming has found that the first question asked by a prospective advertiser is: "Who's in it?" Mention a relatively unknown actor, and you've lost half the battle toward the contract signing. This is not to find fault with the logic of the film buyer. He knows that the viewers in his market are open to an invitation to share a television experience with someone they know, or have seen before, and generally speaking, the bigger the star, the bigger the potential audience for a new program.

We have long appreciated this principle in our end of the business. In four of our newest series, for example, we are fortunate to have names which definitely add a big plus to the sales appeal and consequently to audience appeal. For "SA 7," for example, I have Lloyd Nolan, certainly a name as big as any in the entertainment business. For "Johnny Midnight" the star is no less than an Academy Award winner—Edmond O'Brien. For "Coronado 9" we have a TV veteran, Rod Cameron. And for "Shotgun Slade" Scott Brady, who has a long list of motion picture credits and who was at that moment starring in the successful Broadway musical, "Destry Rides Again."

How, you may well ask, are the new personalities, the upcoming stars, to achieve stardom if we are all to rely upon the better known actors to headline our television productions? The answer must be the same as in the related arts of the theater, the screen and the cafes—using fresh but little known performers as supporting players. Repeated exposure—and experience—in many television programs will develop these younger artists to the point where they will some day earn the right to star in a series of their own.

As everyone recognizes, the use of a name star per se, without thorough regard for his suitability for the film characterization, is a waste of his talents and creatively unwise. We can reasonably expect, however, that professional film makers will select the right star for the right role, and that any star can be relied upon to turn in a truly professional performance.


Aces
Sure winners whenever played
All!
"THE PEOPLE'S CHOICE"
"JIM BOWIE"
"MEET McGRAW"
"26 MEN"

ABC FILMS, INC.

1501 BROADWAY, NEW YORK 36, NEW YORK

And for release now!

"COURT of LAST RESORT"

"EXPEDITION!"

"COUNTERTHRUST"

currently on network . . .

"ONE STEP BEYOND"
Aluminum Company of America

"MAN WITH A CAMERA"
General Electric Company

(*Continued from Page* 920)

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
Phone: WIsc. 7-9244
Branch Office
30 Rue Chalgrin, Paris, France
President .....Bruce Chapman
V.P. & Treas.....Edna Chapman
Dir. of Research.....Mary Hurcheson
Services Offered—Production of TV and industrial films.
Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.
(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
Phone: TExas 0-6136
Services Offered—Producers, distributors of films.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
(See Commercial Producers)

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
Phone: WEbster 3-9301
President .....Harold Scheib
Vice President.....Ernest Arcella, Jr.
Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411
President .....Joseph Seiden
Cameraman.....Harold H. Seiden
Sound Department.....Herbert C. Bloom
Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-1336
President.....Joseph P. Smith
Exec. Vice Pres.....Arthur J. Steel
Sect. Gen. Counsel.....Harry M. Pimstein
Mgr. Corp. Opera.....Bernard J. O'Rourke
Branch Office
11693 Laurelwood Dr., Los Angeles, Calif.
Phone: POplar 6-8734
V.P. Sls. Mgr.....Francis D. Smith
Services Offered—Producers and distributors of filmed and taped TV programs.
Productions—Adventures of Danny Dee, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U. S. A., Washington at Valley Forge, 104 Tom Puss, Animated Color Cartoons.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood
(See Commercial Producers)

Clairmont Films

4530 Mariota Ave., Hollywood, Calif.
Phone: POplar 2-4498
Owner .....Leonard Clairmont
Services Offered: Motion picture production and photography.
Productions: Tiare Tahiti.

Claster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630
President.....Bertram H. Claster
Sales Manager.....Lee N. Baker
Production Manager.....Ken Calfee
Services Offered—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," and "Duckpins & Dollars."

Colorama Features

1501 Broadway, New York City
Phone: LOngacre 4-5992
President.....Jules B. Weil
Vice President.....Carroll L. Puciato

Commodore Productions and Artists, Inc.

6636 Hollywood Blvd., Hollywood 28, Cal.
(See Commercial Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6456
President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr. .....Leo Gottlieb
Services Offered—TV producers and distributors.

Confession, Inc.

1501 Broadway, N. Y.
Phone: LOngacre 4-5592
Exec. Prod.....Jules B. Weill
Prod. Moderator.....Jack Wyatt
Services Offered—Product for regional and national sponsorship.

Frank Cooper Associates

9145 Sunset Blvd., Los Angeles 46, Cal.
Phone: CRestview 4-5971
N. Y. Phone: PLaza 1-0725
President .....Frank Cooper
V.P. Chg. L. A. Office..Dick Irving Hyland
V.P. Chge. of N. Y. Office.....Sy Fischer
Executives.....Joel Cohen, Robt. Goldfarb, Wm. Cooper, Robert Eisenbach, Jay Finger,

(*Continued on Page* 927)

WORLDWIDE TV LOCALE

...Viewers Want Authentic Look

By WALTER KINGSLEY
President, Independent Television Corp.

VIEWERS no longer will accept cardboard backdrops in their filmed dramas. They want to see the real thing. Former production methods are outmoded and Hollywood and New York are no longer the only production locales in the world. The grandeur of Rome, the beauty of Paris, the breathless vista of the Alps . . . all are available for today's production crews and that's what viewers demand to see — and in the flesh, so to speak. And there's a great pool of creative talent in all these countries. You might find another Ingrid Bergman in Sweden or a Jack Hawkins and Patrick McGoohan in England or a DeSica in Italy. The richness of talent often comes with the richness of settings.

Today, in television, the viewing public, spurred on by the authentic world-wide look of the movies, is now becoming more educated to and sophisticated about the finer qualities of location shooting, strong scripts and interesting entertainments whose backgrounds are real.

ITC, as part of Associated Tele-Vision Limited (ATV), has been set up with just this realistic idea in mind: To face today's production facts-of-life. ATV is the leading network contractor for the United Kingdom. Seizing the initiative in world-wide production, ATV has held up the beacon and even our 3 major networks have begun to follow it full steam into world-wide production. For example, CBS, right now, is using our facilities to film a show on the Vienna State Opera. This same American network, with ATV, will tape a ninety minute drama, "24 Hours In A Woman's Life," by Stephan Zweig, starring Ingrid Bergman and produced by her husband, Lars Schmidt. And Person To Person makes extensive use of ATV's taping facilities whenever international celebrities are interviewed in their homes. ATV's production facilities are also being used by NBC who is doing a week of Jack Paar shows in England and for ABC we are filming a half hour series abroad, the first such series commitment of its kind.

Being part of such a company certainly places ITC in an enviable position. ITC can budget its syndicated shows, whether produced in Hollywood, New York, or elsewhere throughout the world, with a world-wide payoff which allows enough money to produce top quality shows.

This search for real quality can only be achieved when you have the confidence of your convictions and the showmanship "know-how" that is an integral part of an organization. We have both. When we believe in a project—are convinced the quality is there—we go ahead so that quality is in the entire series, not just a pilot.

It seems to us that this is the kind of approach that the industry as a whole and syndication, in particular, must take. Only quality production can survive. In addition to Hollywood and New York, such quality production can be found in all areas of the world. To think otherwise is to look back over your shoulders — with blinders on. But they're off now and the view is wide. In fact, it takes in the whole world.

ATLANTIC TELEVISION, INC.

the surging force in TV Film Distribution

- GROWING WITH THE INDUSTRY SINCE 1948
- RUN BY MEN EXPERIENCED IN STATION OPERATION — THE ATLANTIC APPROACH IS THAT OF THE STATION
- AUDIENCE-PROVEN FEATURES, SENSIBLY-PRICED FOR YOUR FILM BUDGET

Packages available:

The See-Worthies

The New "Champion" . . . still riding the crest of popularity

Waves of Thrills and Chills

Packages available:

Oceans of Action

Smooth Sailers . . . for family and fireside

Rip-Tide of Rip-roaring Westerns

SIX-PACK SPECIAL . . . NEW CARGO FOR TV

Executive & Sales Offices: 730 Fifth Avenue, NY 19 JUdson 2-1287
Film Booking & Shipping Offices: 130 W. 46 St., NY 36 JU 2-1287

ALFRED H. MORTON
President

JAMES V. McNAMARA
General Sales Manager

(*Continued from Page* 924)

B. D. Shamberg, John B. Genung, Perry Leff, Leonard Goldstein

Services Offered—Literary & Actors agents. TV packagers.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

President .....Tom Corradine
Vice President.....Kyle C. Thomas
Sales Manager.....Eugene B. Duncker
Secretary.....Robert J. Meeker

Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, I Married Joan, Public Defender, Little Rascals, Uncommon Valor.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COlumbus 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter

Services Offered—Developing and printing of B & W and color film.

Crosby-Brown Productions

915 N. La Brea, Los Angeles 38, Calif.
Phone: OLdfield 6-6050

Chairman of Board.....Bing Crosby
President .....Kenyon Brown
V.P., Gen. Mgr.....Henry R. Flynn
Asst. to Pres.....James J. Rue

230 Park Ave., New York 17, N. Y.
Phone: MU 9-6515

V.P. in Charge of Sales....Peter M. Robeck
Eastern Sales Mgr.....William Finkeldey

Services Offered—National distribution of film and tape TV shows for national, regional and syndicated release.

Productions—Adventure Tomorrow, Danger Zone, Global Zobel, Hollywood Legion Wrestling, Michael's of Africa, People's Court, The Pioneers, Post '48 features, Squad Car, Treasure, Vagabond, Wanderlust, Wonders of the World, You Asked For It.

Cummings Productions, Inc.

4 West 56th St., New York 19, N. Y.
(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N. Y. 22, N. Y.
(See Commercial Producers)

Daystar Productions, Inc.

Box 900, Beverly Hills, Calif.
Phone: *CR* 6-2211

Chief Execs...Leslie Stevens, Stanley Colbert

Services Offered — Complete creative services in connection with films for TV.

Productions—Formula for Adventure, Arsenal Stone.

D.P.M. Productions, Inc.

62 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Demby Productions, Inc.

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.
(See Commercial Producers)

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-8331

President .....Jack Denove
Vice-President .....Dick Denove

Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions — Christopher films, Lucky Strike commercials, Half-hour Bowling Series, It's Golf Time.

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
(See Commercial Producers)

Depicto Films, Inc.

254 W. 54th St., New York 19, N. Y.
(See Commercial Producers)

Derel Producing Associates, Inc.

68 William Street, New York 5, N. Y.
Phone: BOwling Green 9-1550

President .....Jerry Feldman
Exec. Producer .....Gene Feldman

Services Offered—Packagers of filmed TV shows.

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
Phone: OXford 7-0350

President .....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: Man on a String, The March of Todd-AO.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911
N. Y. Phone: PL 2-1393

Pres. & Director.....Desi Arnaz
V.P. & Director.....Lucille Ball Arnaz
Exec. V.P. & Director.....Martin N. Leeds
Sec.-Treas. & Director.....Edwin E. Holly

(*Continued on Page* 929)

Distributors of the world's finest TV programs in International Markets

FREMANTLE *International* INC.

366 Madison Avenue, New York

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CBS Films, Inc.

(Mexico, Central America and Italy only)

CNP

California National Productions, Inc.

(A subsidiary of National Broadcasting Company, Inc.)

(Canada only)

ENCYCLOPÆDIA BRITANNICA FILMS INC.

ABC TELEVISION

A·B·C TELEVISION LTD

(Canada only)

ASSOCIATED-REDIFFUSION LIMITED

AND SEVENTEEN LEADING INDEPENDENT U. S., CANADIAN AND BRITISH PRODUCERS

FREMANTLE OF CANADA, LTD.
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FREMANTLE DE MEXICO, S. A.
Mexico, D. F.

TALBOT TV, LTD.
London

FREMANTLE ITALIANA, S.R.L.
Rome

AGENTS IN BRAZIL, ARGENTINA, PERU and JAPAN

(*Continued from Page* 927)

Vice Presidents.....W. Argyle Nelson, George Murphy, Bernard Weitzman

Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 34 sound stages and extensive back lot.

Productions—Own productions — Desilu Playhouse; Lucille Ball-Desi Arnaz Show; Whirlybirds; U. S. Marshall; Grand Jury; Harrigan & Son; Guestward Ho; For Men Only; Rory Calhoun Show; The Texan; Ann Sothern Show, Filming for others — Andy Griffith Show; Angel; Danny Thomas Show; Wyatt Earp; Real McCoys; Jack Benny Show; Barbara Stanwick Show; The Millionaire.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
Phone: TH 5-3141

Chairman of Board.....Walt Disney
President .....Roy Disney
V.P.-Adv. & Sales .....E. Cardon Walker
Vice-President.....Donn B. Tatum
Treasurer.....Paul L. Pease
V.P., Studio Prod. Mgr.....W. H. Anderson
Publicity Head .....Joseph P. Reddy

Productions — Mickey Mouse Club, Walt Disney Presents, Zorro: all TV Series for ABC Network Release.

Dougfair Corporation

6772 Hollywood Blvd., Los Angeles 28
Phone: HOllywood 5-6164

President .....H. Alexander MacDonald
V.P., Treas. .....Fred W. Hoar
Secretary .....C. A. de Lima
Comptroller .....A. Eugene Donofrio

Services Offered — Producer filmed TV series.

Productions—Douglas Fairbanks Presents.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-5690

President.....Sherman H. Dryer

Services Offered—Custom productions & general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaput Film Prod.

1908 Florida Ave., Wash., D. C.
(See Commercial Prod.)

Durham Telefilms, Inc.

521 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-1960

President.....David A. Bader
Chairman.....William C. Durham
Vice Pres.....Norman Carnegie
Sec.-Treas. .....Emanuel Eppstein

Services Offered: International sales organization in films for TV.

Dynamic Films, Inc.

405 Park Ave., New York City 22
(See Commercial Producers)

Economee Television Programs

(A Div. of Ziv-United Artists TV Co.)
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

General Manager.....Pierre Weis
National Sales Mgr.....Dick Lawrence
National Spot Sls. Mgr.....Ken Joseph

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor Comedy Theatre, Meet Corliss Archer, Story Theatre, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Science Fiction Theatre, Man Called X, Dr. Christian, Adventure at Scott Island.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer .....Everett Rosenthal
Secretary .....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film. Producing on the West Coast and in New York.

Peter Elgar Productions, Inc.

75 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Empire Production Corp.

480 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Robert J. Enders, Inc.

1001 Connecticut Ave., N.W.,
Washington 6, D. C.
(See Program Producers)

Endorsements, Inc.

65 East 55th St., New York 22, N. Y.
(See Commercial Producers)

(*Continued on Page* 933)

Fredric Stoessel Inc.

An agency specializing in the development of television products

Photography by Fredric Stoessel

PRESENTS

MR. KRACKERJACKET

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DOUG ANDERSON

New Half-Hour TV Film Series with Magic and Puppets

Directed by ANTHONY FARRAR

● ● ● ● ● ●

Productions ranging from $50 to $50,000, animations, commercials, industrials.

Offices in Bogota, Paris, New York; international distribution.

Publicity and public relations centering around television on an international scale.

Our staff is ready to act as your TV and PR consultant.

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119 WEST 57th STREET

NEW YORK, N. Y. — JUdson 2-6978-9

ARE PILOTS PASSE?

...Many Try To Cover Too Much

By GEORGE T. SHUPERT

Vice President of TV for MGM

WE HAVE long been on record as maintaining that pilot films are one of the big bugaboos of our industry. The financial resources and creative energy that have gone into making pilots, which have never seen the light of a TV tube, is tremendous. A few distributors have tried to develop anthology programs built around pilots which are gathering dust in film vaults.

Pilots have been under attack by many people from many angles. Three principle points of concern are: (1) a pilot is no real indication of continuity of quality for any given series; (2) many producers overextend themselves in the production of pilots by budgeting the pilots far beyond what they can carry on a week-to-week basis; for example, spending eighty thousand dollars to produce a pilot for a program that must be brought in at forty-thousand; (3) a pilot too often tries to tell the whole story of the series rather than being a typical episode, and misses in both instances.

Nevertheless as long as agencies represent advertisers and must present a specific treatment of any proposed program to their clients, we'll probably always have pilots with us. The problem, therefore, is how we can cut down pilot fatality!

Considerable thinking along these lines went into the planning of MGM-TV's programming for the 1960-1961 season. From this came a basic philosophy which has guided us during our current sales effort. Being specific, at the outset of the season we had twelve properties, each of top calibre and in the aggregate presenting a well rounded overall program to present to agencies, networks, and advertisers. Should we make pilots of all twelve? Or make pilots of the three or four we considered most marketable?

We decided to make no pilots at all! Rather we presented our ideas for each of our twelve programs on one forty-three minute color film which, in fact, cost us considerably less than half the cost of a pilot for any one of the programs. Included in this film presentation were detailed scenarios of each of the programs, casting plans, proposals for directors and writers, and in particular the names of topflight TV film producers with whom we had agreements to handle the creative development of the programs, once they were sold. It was this presentation —"master pilot" if you will—that we showed to networks, agencies and advertisers, and it was on the basis of their concrete interest in certain of our properties that we agreed to accept assignments to produce pilots, four of them on a co-financing basis. Where we found slight interest, we produced no pilot.

Though we have not circumvented the practice of making pilots, we feel we have given our pilots a greater chance of acceptance and ultimately of finding a time period, by consulting with the networks and agencies involved prior to, and during production.

TOP TELEVISION MARKETS IN THE U. S.

Rank	City
1	NEW YORK
2	LOS ANGELES
3	CHICAGO
4	PHILADELPHIA
5	DETROIT
6	BOSTON
7	CLEVELAND
8	SAN FRANCISCO
9	ST. LOUIS
10	PITTSBURGH
11	WASHINGTON
12	MINNEAPOLIS
13	ST. PAUL
14	NEW HAVEN
15	HARTFORD
16	CINCINNATI
17	PROVIDENCE
18	KANSAS CITY
19	BALTIMORE
20	INDIANAPOLIS
21	MILWAUKEE
22	DALLAS
23	FORT WORTH
24	BLOOMINGTON
25	BUFFALO
26	ALTOONA
27	GRAND RAPIDS
28	ATLANTA
29	SEATTLE
30	TACOMA
31	CHARLOTTE
32	HOUSTON
33	LANCASTER
34	MEMPHIS
35	COLUMBUS
36	LOUISVILLE
37	DAYTON
38	CHARLESTON
39	BIRMINGHAM
40	PORTLAND, OREG.
41	SYRACUSE
42	MIAMI
43	WHEELING
44	NEW ORLEANS
45	WINSTON-SALEM
46	ALBANY
47	NASHVILLE
48	CHAMPAIGN
49	SACRAMENTO
50	OMAHA
51	DENVER
52	DAVENPORT
53	TOLEDO
54	OKLAHOMA CITY
55	ASHEVILLE
56	ROCHESTER, N. Y.
57	TULSA
58	ST. PETERSBURG
59	DES MOINES
60	CEDAR RAPIDS
61	WICHITA
62	ROANOKE
63	BINGHAMTON
64	RALEIGH
65	SAN DIEGO
66	JACKSONVILLE
67	SAN ANTONIO
68	BATON ROUGE
69	SCRANTON
70	RICHMOND
71	SHREVEPORT
72	KNOXVILLE
73	LITTLE ROCK
74	EVANSVILLE
75	FRESNO
76	SPOKANE
77	MADISON
78	MOBILE
79	TERRE HAUTE
80	FORT WAYNE
81	PHOENIX
82	SIOUX FALLS
83	ORLANDO
84	CHATTANOOGA
85	COLUMBIA
86	SUPERIOR
87	ERIE
88	DULUTH
89	FARGO
90	PEORIA

(*Continued from Page* 929)

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)
Phone: 25-01-53

President.....M. B. Ponce
Manager.....C. G. Villamil
Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton

Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.
Phone: CIrcle 5-6157

President .....Walter Bibo

Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.
Phone: LO 4-5592

Pres.-Gen. Sales Mgr.....Jules B. Weill
Asst. Sales Mgr.....Monty Raphaelson

Services Offered—Motion picture films for TV, feature and half hour length.

Faillace Productions, Inc.

59 E. 54th St., New York 22, N. Y.
(See Commercial Producers)

Jerry Fairbanks Productions of California

1330 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-1101

Pres., Exec. Producer.....Jerry Fairbanks
Administration.....William M. Sterling
Production Manager.....John McKennon
Studio Manager.....Robert Scrivner
Film Director.....Robert Larsen
Head, Creative Dept.....Leo S. Rosencrans

Services Offered—Producers of all types of films for television, including package programs, agency shows, spot announcements, and special featurettes. Also commercial and theatrical motion picture producers.

Productions—Commercials for Max Factor, Union Oil, Bell & Howell. Carnation, Mattel Toys, Oldsmobile, Cool Beer, Wilson Meat, Helene Cortis, Gallo Wine, Armstrong Cork Co., National Car Rental.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317

Pres., Prod. .....Rev. Patrick Peyton, C.S.C.
Vice-Pres. .....Rev. Jerome Lawyer, C.S.C.
Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.
Prod. Super.....Rev. Philip Higgins, C.S.C.

Services Offered—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.
Phone: HOllywood 9-5911
New York Phone: OXford 5-3060

President .....Don Fedderson
Vice President.....Fred Henry
Assoc. Prod. Story Ed.....Milton Merlin
Dir. Publ.-Prom.....Les Kaufman
N. Y. Manager.....Art Stark

Productions — The Millionaire, Who Do You Trust? Charley Weaver, Hobby Lobby.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48, Cal.
119 W. 57th St., N. Y. 19, N. Y.
(See Commercial Producers)

Filmack Corp.

1327 S. Wabash Ave., Chicago 5, Ill.
(See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7
Phone: REpublic 1-3854

Manager.....Charles H. Tarbox

Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Productions—The Living Past, Tales of Mt. Idy.

Filmcraft Productions Studio

8451 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 3-2430

Pres. & Owner.....Regina Lindenbaum
Production Manager.....Jack C. Lacey
Supervising Ed.....Norman Colbert

Services Offered—Create, film and produce television programs, commercials. Studio Facilities.

Productions — Groucho Marx "You Bet Your Life," and commercials for agencies.

Filmeffects of Hollywood

1153 N. Highland Ave., Hollywood 38, Calif.
Phone: Hollywood 9-5808

President .....Linwood Dunn

Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Filmercial Productions

4150 Radford, N. Hollywood, Calif.
(See Commercial Producers)

(*Continued on Page* 934)

(*Continued from Page* 933)

Film Graphics, Inc.
369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Film Images, Inc.
1860 Broadway, New York, N. Y.
Phone: CIrcle 7-1877
President .....Rosalind Kossoff
Secretary-Treasurer .....Harry Bimberg
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects.

Filmaster Productions, Inc.
4150 Radford Ave., N. Hollywood, Calif.
Phone: POplar 9-0550
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Vice-Pres.....Glenn N. Cook
Gen. Sales Mgr.....H. Weller Keever
Secretary .....Clifford Enger
Treasurer .....Patricia Tracey
Services Offered—Production of all types of TV and industrial films.
Productions—The Trouble Shooters, Death Valley Days.

Films of the Nations Distributors, Inc.
62 W. 45th Street, New York 36, N. Y.
Phone: MUrray Hill 2-0040
President .....Maurice T. Groen
Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation
333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185
President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Film Vision Corp.
M. C. Pictures, Inc.
1501 Broadway, N. Y., N. Y.
Phone: PE 6-1432
Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

Filmways, Inc.
18 E. 50th St., N. Y. 22, N. Y.
(See Commercial Producers)

Flamingo Films, Inc.
221 W. 57th St., N. Y. 19, N. Y.
Phone: JUdson 6-7040
President .....Ira Gottlieb
Exec. V.P. .....C. P. Jaeger
Asst. to President.....Ed Palmer
Dir. Adv. & Public.....Billy James
Services Offered—Distribution of TV film programs.
Productions — Citizen Soldier, Deadline, Beulah, Country Show, Cowboy G-Men, O.S.S.

Flying A Productions & Flying A Pictures, Inc.
10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451
President.....M. J. Hamilburg
Exec. V.P.....Armand Schaefer
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey
Services Offered—Production of TV films & filmed commercials.
Productions—Annie Oakley, Buffalo Bill, Jr., Range Rider, Adventures of Champion, Gene Autry, Annie Oakley.

Fortune Features, Inc.
1501 Broadway, New York, New York
Phone: LOngacre 4-5592
President.....Jules B. Weill
Sales Manager.....Monty Raphaelson
Services Offered—Distribution of 70 features for TV.

Foundation Films Corporation
303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582
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President .....Richard D. Pearsall
Sec'y-Treas. .....Eldon L. Eby
Services Offered—Production and distribution of non-denominational religious films.

Four Star Films, Inc. Four Star Television
4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151
President .....Dick Powell
Exec. V.P.....Tom McDermott
V.P. & Treas.....Charles Boyer
V.P. & Sec.....David Niven
Production .....Jack Sonntag
Asst. Treas.....S. A. MacSween
Asst. Sec.....A. Morgan Maree III
Business Affairs.....Charles Bole
Producers.....Arthur Gardner, Jules Levy, Arnold Laven, Hal Hudson, Jack MacGreevey, Aaron Spelling, John Robinson, Vincent Fennelly, Peter Packer, Sam Peckinpaw, Anthony Ellis, Robert Soverberg.
Services Offered—Creation & production of filmed television for network.
Productions — Zane Grey Theatre, The Rifleman, Wanted Dead or Alive; Cowhand; Richard Diamond; Dupont Show; Johnny Ringo; The Black Saddle; Robert Taylor's Detectives; Tales of the Plainsman.

(*Continued on Page* 937)

TV FILM SYNDICATION

... A Decade Makes A Difference

By EARL RETTIG

President, California National Productions

TELEVISION film syndication is firmly established as an essential source of programming. Each advance to its present position has been marked by major problems. Clues to problems of this new '60's decade may be gleaned by looking back at the pioneering days of the '50's. Making comparisons often is odious but, in this instance, understanding the differences in syndication yesterday and today makes for a better syndication tomorrow.

Currently, 15 per cent of total scheduled programming by local stations consists of syndicated films (exclusive of old movie features), compared with an estimated three per cent ten years ago. Perhaps, the rapid growth of syndicated product use is measured better in terms of total broadcast hours by stations: a 65 per cent gain over the decade. These statistics are laden with meaning far beyond simple arithmetical ratio. Foremost, it means syndication has become an industry within an industry; its phenomenal growth has necessitated and received both planning and organized development.

When television was still an infant and syndication just an embryo, a syndicator was anyone with a can of film under his arm. Today, syndicators who survived the short-lived wildcat era have grown into responsible companies, organized in depth, with coordinated production, sales, distribution and promotion divisions.

The fast-buck boys have practically vanished but not without succeeding, temporarily, in giving syndication a black-eye. Ten years ago, syndication was a dirty word to top station management. The reverse is now apparent because programming, more than ever, is vital to station success. Even the salesman today is welcomed for his useful knowledge, based on broad field experience. Smooth talking hucksters once plunked down a 30-minute film and, if they scrounged enough orders, that film would become a pilot for a series—a series they might not be able to deliver at prices commensurate with quality standards and station budgets.

Salesmen and the firms they represented were inexperienced and so were the film buyers. In the early 50's, it was assumed quality programming could only be found in network and live-local originators. Syndicated film was often considered filler material to plug gaps in schedules. Furthermore, in those researchless days of assumption, belief prevailed that viewers didn't want to watch film fare, regardless of quality.

To complete the early bleakness of the syndication scene, the sponsor or station frequently was sold a series, on the basis of a pilot, the beginning and end of the syndicator's responsibility. Consideration of sales of future series was non-existent because one series might represent the seller's "inventory." There was little effort by the seller to provide services in the areas of marketing, advertising, promotion and research. Buyer's needs were not studied; his market, audience, sponsors, program-balance and budget assumed small importance.

(Continued on Next Page)

TV Film Syndication

(Continued from Page 935)

Even if the intent was there, the staff and the know-how were not.

Thus, obstacles faced by syndicators were built partly by themselves, in part by the inexperience of the programmers and a universal lack of solid knowledge in a young, burgeoning industry.

Since then, these chaotic conditions have virtually disappeared from syndication. The change has been transitional, nonetheless complete. First-of-all, the quality of syndicated shows is high-level and abundant. Whether first run, rerun, or off-the-network, the film buyer has his choice of class-A entertainment in any category. Syndicated film series now include the complete range of TV fare: adventure, mystery, western, comedy, and drama.

Production in syndication now meets highest standards, with directors, writers, talent and technicians drawn from the very front ranks of television.

Viewer-acceptance of filmed TV programs is a fact of life, which networks recognize and exploit. The ratio of filmed shows to total telecasting by the webs has quadrupled in the last decade. Surveys, ratings and intensive studies have proved viewers don't think of a show as live or filmed, and don't care.

The word "rerun" has been transformed from an epithet to an accolade. Advertisers have found reruns out-rating network shows, live-locals and even first runs of the same series. In order to qualify as a rerun, a show has to prove its popularity in the previous time around; reruns in effect, become "first runs" by changes in time-slotting that deliver the programs to new audiences. Reruns benefit from the "built-in build-up" of audiences via promotions, publicity and advertising inherent in successproven shows. Perhaps the outstanding groundbreaker in the field of rerun respectability is "Badge 714," the reruns of "Dragnet." This program, now available in its seventh year, continues to be a winner against the competition, in many different markets in many different time periods. The contemporary syndication company, in addition to product output, is full-staffed and geared for full-scale distribution, promotion, research and publicity campaigns. There's much more at stake than a mere sale.

While the old problems for syndicators have been solved, others have taken their place. Costs have risen more than 60 percent since 1950. The rise in prices has not been proportionate. Rerun and off-the-network series have not commanded as much revenue as they are worth in what has become a buyers' market. This is primarily due to the wealth of first-rate programming available.

Another poser: investing in precisely the right product at exactly the right time. In the face of mounting costs and keen competition, the go-ahead to film a new series becomes a crucial decision involving feel of the market and the program's acceptance.

With tightening of time clearances, bull's-eye placement is an absolute must. That go-ahead for cameras to roll depends not only on originality and talent but also on viewer tastes and the sponsor's product compatability.

And still more problems which did not exist in 1950: the relationships of syndication affairs to tape, color, full-hour programming. Their solutions must await further exploration. The big questions are not whether they will be solved but how. The challenge will be met by all who wish to be on the 1970 syndication scene.

(*Continued from Page* 934)

Frazen Productions, Inc.
1040 No. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

F. R. B. Enterprises
9134 Sunset Blvd., Hollywood, Calif.
Phone: CO 4-6174
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Production—Father Knows Best.

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Niza No. 6, Desp. 205, Mexico 6, D.F., Mexico
Phone: 11-55-00
Manager .....Rene Anselmo
Services Offered — Distributes CBS and other films in Mexico and Central America.
Productions—Spanish-dubbed versions of: Annie Oakley, Foreign Legion, Gunsmoke, Have Gun—Will Travel, I Love Lucy, Range Rider, Whirlybirds, Trackdown, You Are There, Navy Log, San Francisco Beat, Perry Mason.

Fremantle International, Inc.
366 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4343
President .....Paul Talbot
Services Offered—Distribution of American radio & TV products abroad.
Productions — Encyclopaedia Britannica & Hopalong Cassidy films.

Fremantle International (London) Inc.
Axtell Hs., 4th fl. Warwick St.,
London W. 1., England
Phone: GErrard 8227
Manager .....Angela Cuthbertson
Services Offered—Distributing Amer. TV programs throughout Europe.
Productions—Cartoon Classics, Movie Museum, Jungle, Big Fights, Hopalong Cassidy, Encyclopaedia Britannica Films, Crusade in the Pacific.

Fremantle of Canada, Ltd.
17 Dundonald St., Toronto, Ont., Canada
Phone: WA 4-9635
1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279
Board Chairman.....Paul Talbot
President .....Ralph Ellis
Manager (Montreal).....Henri Tremblay
Services Offered—Canadian distributors for Calif. Nat'l. Productions (NBC Films) etc.
Productions—Silent Service, Medic, Flight, Gumby, Panic, Frontier, Hopalong Cassidy, It's a Great Life, etc.

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Phone: HOllywood 2-6171
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Vice President.....W. E. Gephart
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Treas. & Secy.....M. B. Reilly
Ass't Treas. .....T. F. Ross
Ass't Sec'y.....A. C. Nugent
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Phone: Irving 8-4064
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Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

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Treas., Asst. Secy.....Ronald Olney
Secretary.....M. B. Reilly
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Vice-President.....E. Edwin Knill
Secretary-Treasurer .....Selma Tamber
Asst. Secy.-Treas.....Martin Leichter
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Asst. Gen. Mgr.....William Baron
Secretary .....H. D. Knuth
TV Director.....S. M. Wilson
Radio Dir.....Frank Gehrecke
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Goulding-Elliott-Graham Productions, Inc.
420 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Governor Television Attractions, Inc.
375 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 3-6216
President.....Arthur Kerman
Services Offered—Distribution of films for TV—national and international. Distributors of "King Midas," "Bucky & Pepito," Laurel & Hardy Comedies.

Gross-Krasne, Inc.
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Phone: HOllywood 7-5151
President.....Jack J. Gross
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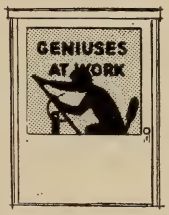

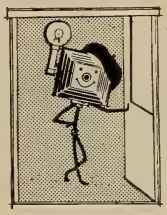

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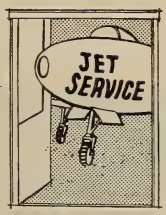

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Adm. V.P. & Treas.....Arthur R. Lerner
Vice President.....Irving Feld
V.P. for Sales.....Marvin M. Grieve
Treasurer .....Sidney Mayers
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Productions—Jack London's Captain David Grief.
Distributing—18 TV packages: Joe Palooka, Florian Zabach, Confidential File, I Spy, Conrad Nagel Theater, Sherlock Holmes, Paris Precinct, Janet Dean, Duffy's Tavern, Col. Tim McCoy, Junior Science, Flash Gordon, Sponky & Tadpole, Looney Tunes and Walter Lantz Cartoons, Jai Alai, Wrestling.

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2441 N. Beachwood Dr., Hollywood 28, Calif.
(See Commercial Producers)

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355 North Beverly Dr., Beverly Hills, Calif.
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President.....Burt I. Harris
Producer .....Geoffrey Nathanson
Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasters.

Harris-Tuchman Productions

751 N. Highland, Hollywood 38, Calif.
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Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.
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Heritage Productions

730 Fifth Ave., New York, N. Y.
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Vice Pres. .....Jay Lynn
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V.P. in Chg. Production....Harvey Bernhard
V.P. in Chg. Sales, Prom.....Jack Mulcahy

Services Offered—Production of live and filmed television programs for network and syndication arrangements.

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58 E. So. Water St., Chicago 1, Ill.
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General Manager.....Paul R. Foght

Services Offered—Rental of 16mm entertainment features, educationals, religious, short subjects, and free-loan films.

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Dir. National Sales.....Chas. Goyt
V.P., Admin., Treas.....William Wolfson
V.P., Bus. Affairs.....Milton Kayle
Gen. Sls. Mgr. Synd.....William Andrews
Gen. Mgr. Arrow Prod.....Stanley Levey
Dir. Inter'l Sls.....Abe Mandell
Can. Gen. Mgr.....John E. Pearson

Services Offered—Production and distribution TV film series for international, national, regional and local sponsorship.

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Treasurer.....Theodore W. Kheel
Secretary .....Larned Fowler
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530 Maxwell Ave., Cincinnati 19, Ohio
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Exec. Vice Pres.....Millard Segal
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V.P. Canadian Sales.....Mike Burns
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Secretary.....Sydney A. Mayers
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Treasurer.....Loyd Wright, Jr.
Services Offered—Production of live and filmed TV shows.
Production—The Jack Benny Show.

Jamieson Film Company
3825 Bryan St., Dallas 4, Texas
(See Commercial Producers)

Jayark Films Corp.
15 East 48th St., New York 17, N. Y.
Phone: MU 8-2636
President.....Reuben R. Kaufman
V.P. General Sales Mgr.....Harvey L. Victor
V.P. Administration.....Curtis H. Kaufman
Adv. & Prom. Mgr.....Russ Alben
Branch Offices
699 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 2-6769
Exec. in Charge.....Edward Smardan
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Jewell Radio & Television Productions
612 N. Michigan, Chicago 11, Ill.
(See Commercial Producers)

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6 East 45th St.
New York

Co-ordinated Marketing Agency, Inc.
. . . serving the food industry through RADIO and TELEVISION since 1946.
Lester L. Wolff
President
575 Lexington Avenue
PLaza 2-1700 New York 22, N. Y.

Victor Kayfetz Productions

1780 Broadway, New York 19, N. Y.
(See Commercial Producers)

L. W. Kellman Prod.

1733 Samson St., Phila. 13, Pa.
President.....Louis W. Kellman

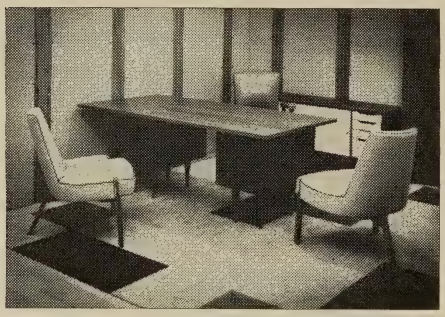
King Features TV Production

235 E. 45th St., New York 17, N. Y.
Phone: MU 2-5600
Director .....Al Brodax
Asst. Director.....Mary Ellen Stewart
Sales Director.....Arthur S. Gross
Services Offered: Produce & distribute TV programs based on King Features properties.
Productions: Popeye, Mandrake the Magician.

Knickerbocker Productions, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CIrcle 5-6710
Pres., Treas.....Howard A. Lesser
Vice Presidents.....Renzo Olivieri, Thomas S. Dignan
Secretary .....Anne Serra
Services Offered—Producers of all types of motion pictures.

TRADE SHOWROOMS
OFFICE FURNITURE, LTD.



SOL "SHORTY" RISSNER
and
SAM GRAND
Invite you to see the largest selection of office furniture in New York.
OFFICE FURNITURE, LTD.
351 East 61st Street, New York
TEmpleton 8-2816

La Brea Productions, Inc.

7417 Sunset Blvd., Hollywood, Calif.
(See Commercial Producers)

Lance Productions, Inc.

353 West 57th St., New York 19, N. Y.
(See Commercial Producers)

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
Phone: LO 5-4582
President .....Richard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence
Services Offered—Distribution of film series world-wide & producer of network shows.
Productions—Wild Life in Action, Where in the World, On the Spot, Opera and Ballet, Reading the Bible, Night Editor, The Magic Vault, Out of the Past, Wanted, 75 Animal Shorts, Cartoons, Tomahawk, Perspective, Hobbies in Action.

Langlois Filmusic, Inc.

1755 Broadway, New York 19, N. Y.
(See Commercial Producers)

BULL:

a domesticated farm animal. Also, a term used to describe certain commercials.

It's no bull, though, that you ought to take time to see STREECHILATION . . . a new technique for effective television selling.

ASK
MIKE KRAFT
TO SHOW YOU
A
SAMPLE REEL.

WILBUR STREECH PRODUCTIONS, INC.
135 W. 52 St. NYC JU 2-3816

Robert Lawrence Productions, Inc.

(Loucks & Norling, Inc.)
418 W. 54th St., New York 19, N. Y.
(See Commercial Producers)

Jerry Layton

6 E. 45th St., New York 17, N. Y.
Phone: OXford 7-6860

President .....Jerry Layton

Services Offered: Complete production for live & film TV.

Productions: Col. Humphrey Flack, True Story, Brothers Brannagan.

Mitchell Leichter

1412 N. Gordon, Hollywood 28, Calif.
Phone: HO 7-6520

Pres., Head of Prod.....Mitchell Leichter
General Manager.....Jean Rich

Services Offered—Producer, distributor of films for television, 2,286 Features and Shorts, consisting of 367 Features, Dramatic Musicals, Comedies and Westerns, 30 Serials, 90 ½ hour Westerns, 138 Travelogues, 203 Documentaries, 165 Cartoons for Theatrical & TV, for the world rights.

Sol Lesser Productions, Inc.

5842 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-6282

President .....Sy Weintraub
Secretary-Treasurer .....Harvey Hayutin
Asst. Sect.....Louise Griswold

Services Offered: Feature and TV film producers. Producers of the Tarzan films and TV series, Our Town TV series, etc.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7287

Producer-Director .....Gene Lester
Comptroller.....Albert J. Silverman
Assoc. Producer.....Martin Sperber

Services Offered—TV film packages and commercials.

Lewis & Martin Films, Inc.

1431 N. Wells, Chicago 10, Ill.
(See Commercial Producers)

Library Films Inc.

25 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0100

President.....Paul N. Robins
Secretary.....H. Jerome Harris

Services Offered—Films for TV—Westerns, Serials, Shorts.

Lou Lilly Productions

5746 Sunset Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Lion Television Pictures Corp.

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....E. W. Hammons
Secretary-Treasurer.....T. Newman Lawler

Services Offered—Financing TV shows and packages. Offering to TV stations packages of 13 Handy Andy episodes of 12½ minutes each.

Jack London Productions, Inc.

245 West 55th St., New York 19
(See Program Producers)

Lone Star TV Productions, Inc.

3020 Fairmont, Dallas 4, Tex.

President .....Robert Montgomery

Services Offered: Producers & distributors of TV series, half hour shows, & feature movies.

Lopert Films

50 W. 57th St., New York 19, N. Y.
Phone: PLaza 7-3330

General Mgr.....Robert B. Morin

Services Offered: Distribution of feature films to TV.

James Love Productions, Inc.

115 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Lux-Brill Productions, Inc.

319-21 E. 44th St., New York 17, N. Y.
(See Commercial Producers)

Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-1122

President .....Irving Lesser

Glenn Mann Productions, Inc.

55 W. 54th St., New York City
Phone: JU 2-6157

President.....Mrs. Glenn Mann

Productions — Teen Town, Wonderful World.

Marathon TV Newsreel Inc.

10 East 49th St., New York 17, N. Y.
Phone: MU 8-0985
Pres., Exec. Prod.....Konstantin Kalser
V.P., Super. of Prod.....Ken Baldwin
Dir. News & Sp. Events...Chas. Van Bergen
Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

Mark VII, Ltd.

4024 Radford Ave., N. Hollywood, Calif.
Phone: TRiangle 7-0621
President .....Jack Webb
Vice-Pres. & Treas.....J. R. Rodgers
Secretary .....Jacob Shearer
Productions—Features—Dragnet, Pete Kelly's Blues, TV series—Dragnet, Noah's Ark, The D. A.'s Man, Pete Kelly's Blues, The Black Cat.

Master Films Distributors, Inc.

509 Madison Ave., New York 22, N. Y.
Phone: MU 8-8227
President .....George Caputo
Services Offered: Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.

45 West 45th St., New York 36, N. Y.
Phone: JUdson 2-4717
Manager .....Frances Kaplan
Services Offered — Distributors of 25 reissue features.

M.C. Pictures, Inc.

33 W. 42nd St., N. Y. 36
Phone: PE 6-1432
President .....Armand Schneck
V.P., Gen. Sales.....Jerome Balsam
Vice-Pres.....Alexander Beck
Services Offered—Distributors to TV of feature films.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.
V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Wynn Nathan
V.P. Chg. of Chicago office.....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
V.P.'s, Intl. Sls. Div.....P. McDonald, G Rugheimer
Vice President.....James E. Denning
Vice President.....T. J. McManus
Director of Adv.....Frank McMahon
Director of Publicity.....Ed Aaronoff

Branch Offices
9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E. Atlanta, Ga.
Park Sq. Bldg., Room 258, Boston 16, Mass.
430 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
530 Sixth Ave., Pittsburgh, Pa.
721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
106 N. Caldwell St., Charlotte, N. C.
139 Piccadilly, W1, London, England
49 bis Ave. Hoche, Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Offices also in Rome, Munich, Mexico City.
Services Offered — Distribution of syndicated TV film programs and feature films.
Productions—The Adventures of Kit Carson Biff Baker—USA, City Detective, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Man Behind the Badge, Mayor of the Town, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9.—700 Paramount feature films.

McCadden Corporation

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: HOllywood 4-2141
V.P.-Production .....Al Simon
President.....George Burns
V.P.-Business .....Maurice Morton
Treasurer.....John H. Nicolaides
Pub. & Adv. Dir.....Stafford Clark
Services Offered—Creation and production of filmed TV programs for national or network sales; facilities for filming syndicated or network TV programs; production of filmed TV commercials for national sponsors.
Productions—The George Burns & Gracie Allen Show, The Bob Cummings Show, The Peoples' Choice, Crisis.

McGowan Productions, Inc.

915 N. LaBrea Ave., Hollywood 28, Calif.
Phone: OL 4-0711
Producer.....Dorrell McGowan
Sec'y-Treas. ..... Stuart E. McGowan
Services Offered — Commercials, shorts, features.
Productions—Death Valley Days, Snowfire, Sky King.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6635

President.....John A. Ettlinger
Vice-Pres., Secy.....Marlyn M. Ettlinger
Midwest Sales Mgr.....Ben Barry
Southern Sales Mgr.....Ken Rosewell
N. Eng. Sales Mgr.....Jay Williams
Eastern Sales Mgr.....Alfred Ettlinger
Edit. Super.....V. I. Lindberg
Exec. Prod.....Tholen E. Gladden

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

MGM-TV

A Division of Loew's Inc.
10202 W. Wash. Blvd., Culver City, Calif.
Phone: UPton 0-3310

V.P. in Chg. TV Prod...Robert M. Weitman
1540 Broadway, New York 36, N. Y.
Phone: JUdson 2-2000

V.P. in Charge of TV.....George Shupert
Dir. Finan. & Bus. Affairs..Jason Rabinovitz
Dir. National Sales.....John Burns
Syndication Sales Mgr.....Richard A. Harper
East. Synd. Sls. Mgr.....Paul Mowery
West. Synd. Sls. Mgr.....Charles Alsup
Cent. Synd. Sls. Mgr.....Arthur E. Breider
Dir. Promotion.....Monroe Mendelsohn
Executive Producer.....Richard Maibaum
Bus. Mgr. Comm. Prod.....E. O. Wilschke
West Coast Dir. Bus. Affairs.....Leon Mirell
Staff Producer-Writer.....Paul Monash
Dir. Comm. & Ind. Films....Tom R. Curtis

Services Offered — Library of 715 pre-'49 feature films, cartoons and short subjects offered to television stations; half-hour TV programs for national sponsorship; TV commercials and industrial films produced to order.

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.
Phone: Plaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson
Manager .....Marcia Dick

Services Offered—Distributors of TV film program series, transcribed radio program series, Gennett, Speedy-Q and E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.
Phone: CL 7-5366

General Manager.....W. D. Kilpatrick
Sales Manager.....John Link

Services Offered—Telefilm productions.
Production—Roy Acuff's Open House.

Milton Productions, Inc.

1475 Broadway, New York 36, N. Y.
Phone: OXford 5-5919

President .....Edward Milton
Sales Manager.....Lew Ginsburg

Services Offered—Films for television.
Productions—Feature films and cartoons.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.
Phone: OXford 7-2753

President.....J. R. Ritenour
Office Manager.....Richard Bliss

Branch Offices
237 E. Ontario St., Chicago 11, Ill.
Phone: DElaware 7-3761

Sales Mgr.....Peter Markovich
7031 Melrose Ave., Hollywood
Phone: WEbster 3-5674

V.P. & Manager.....J. J. Lipsky

Services Offered—Print procurement, distribution filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President .....Morton Jacobson
Secretary-Treasurer .....Cecilia Jacobson

Services Offered—Syndicated TV & radio shows.
Productions—Joe Emerson Show, Hymns.

Motion Picture Advertising Service Co., Inc.

245 W. 55th St., New York 19, N. Y.
Phone: JU 2-5485

Office Manager.....L. Barry Bernard
Nat. Acct. Execs.....A. E. Smith, Mrs. Constance Mowbray

Home Office & Studio
1032 Carondelet St., New Orleans, La.

President.....C. J. Mabry

Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of production.
Productions—New Orleans Police Dept., The Tracer.

Motion Picture Creators, Inc.

(Subsidiary of Empire Studios, Orlando, Fla.)
1697 Broadway, New York 19, N. Y.
Phone: JU 2-8100

Bd. Chairman.....George C. Moskov
President .....Dick Randell
Secretary .....Bernard Goldenberg
Treasurer .....Jules Spaulder

Services Offered: Production & distribution of TV & feature films.

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64, Calif
(See Commercial Producers)

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
Phone: PL 3-4840
President.....C. F. Vetter, Jr.
Studio Manager.....Gerald Margolis
Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

Motion Pictures for Television, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PL 3-5600
Pres., Chrm. of Board.....Matthew M. Fox
V.P., Gen. Sales Mgr.....Basil Estreich

Movielab Color Corp.

619 W. 54th St., New York 19
Phone: JUdson 6-0360
Pres. & Gen. Mgr.....Saul Jeffee
Production Manager.....Frank S. Berman
Sales Manager.....Ben Bloom
Administration.....Daniel S. Eisenberg
V.P. & Color Consult.....John J. Kowalak
Laboratory Supt.....William G. Eggers
Services Offered — Complete first print laboratory for Eastman Color processing.

Movietonews, Inc.

460 W. 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200
President.....W. C. Michel
V.P. Producer.....Edmund Reek
Services Offered—Theatrical and TV news films; short subjects.

MPO TV Films, Inc.

15 E. 53rd St., New York 22, N. Y.
(See Commercial Producers)

Owen Murphy Productions, Inc.

723 Seventh Ave., New York 19, N. Y.
(See Commercial Producers)

Music Makers, Inc.

45 West 45th St., New York 36, N. Y.
(See Commercial Producers)

National Screen Service Corp.

Television & Industrial Films Division
509 Madison Ave., New York, N. Y.
Home Office
1600 Broadway, New York, N. Y.
(See Commercial Producers)

National Telefilm Associates, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300
9570 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 4-0411
Chrmn. of Bd.....Ely A. Landau
President.....Oliver A. Unger
Exec. V.P.....Harold Goldman
V.P., Station Op.....Ted Cott
V.P., Admin.....David J. Melamed
V.P., Legal & Bus. Affairs.....S. P. Norton
V.P., Gen. Sls. Mgr. NTA Int'l....E. J. Graff
V.P., N. Y. Office.....Arnold Kaufman
V.P., Nat. Prog.....Berne Tabakin
V.P., TV Facilities.....George K. Gould
V.P., NTA Internatl.....Leonard Greenberg
V.P., Treas.....Alan May
Exec. Dir. Adv., Prom. Publ...Jerry Franken
Sales Manager.....Noah Jacobs
Comptroller.....Burton I. Lippman
Secretary.....H. I. Bucher

Branch Offices
612 N. Michigan Ave., Chicago, Ill.
Exec. in Chg.....Marvin Lowe
Statler Office Bldg., Boston, Mass.
Exec. in Charge.....Nicholas Russo
2605 Sterick Bldg., Memphis, Tenn.
Exec. in Charge.....Charles Britt
527 Marguette Ave., Minneapolis, Minn.
Exec. in Charge.....Gerald Corwin
1408 Fidelity Union Life Bldg., Dallas, Tex.
Exec. in Charge.....Roy George
5525 Upper Lachine Rd., Montreal, Que.
Exec. in Charge.....Napolean Vaillancourt
175 Bloor St. E., Toronto, Ont.
Exec. in Charge.....David Griesdorf

International Offices
109 Jermyn St., London, England
V.P. in Chg.....Vernon Burns
43-51 Brisbane St., Sydney, Australia
20th Century-Fox Television Svc.
Tsukiji Kaikan 4-4, Tsukiji, Cnuo-ku, Tokyo, Japan
Exec. in Chg.....Akira Shimizu
222 Espana Extension, Quezon City, Philippine Islands
Exec. in Chg.....Felipe Ysmael, Jr.
Teleradio Associados S.A.
Tiber 91, 50 Piso, Mexico 5, D. F.
Exec. in Chg.....Leon Cagan
Services Offered—Television programs and features for national, regional and local sponsorship.

NBC Film Division

(*See California National Productions*)

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
Phone: CIrcle 5-5147-8
Production Director.....Ted Nemeth
Art Director.....M. E. Bute
Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

Network Film Industries

1697 Broadway, New York 19, N. Y.
Phone: JU 2-8100

President .....Dick Randell
Sales Mgr. .....Richard Manney
Producer .....Albert Kapit
Prog. Spvsr.....Norman Brokenshire

Services Offered: Producers of documentaries & commercials for TV; theatrical film production.

Production: Sports Thrills of the Century.

News-Screen, Inc.

(Div. of Sterling Movies)
375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717

General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

Fred Niles Productions, Inc.

1058 W. Washington Blvd., Chicago
(See Commercial Producers)

Nola Penthouse Sound Studios

111 W. 57th St., New York 19, N. Y.
(See Commercial Producers)

Odyssey Productions

439 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6760

President.....Lowell Thomas
V.P. Chg. Production & Exec. Director.....Milton A. Fruchtman
Corporation Secretary.....Gerald Dickler

Services Offered—Film and tape package producers.

Productions—High Adventure With Lowell Thomas; Strange World.

Official Films, Inc.

25 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0100

Chairman of Board.....Louis C. Lerner
President .....Seymour Reed
Vice-President .....Robert Sanford
V.P., Gen. Counsel.....L. I. Schreiber
Secretary.....Grace V. Sullivan
Asst. Secretary.....Aaron Perlow

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, American Legend, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
Phone: HO 9-3181

President .....Paul Raibourn
V.P. & Gen. Mgr.....James A. Schulke
Exec. Dir., Prog.....Charles Irving
Director, Facilities.....Robert Quinlan

N. Y. Office
575 Lexington Ave., New York, N. Y.
Phone: PLaza 2-0526

Dir., Syndication.....Albert Goustin
Dir., Network Sls.....S. L. Adler

Services Offered: Producers & distributors of tape & film TV programs.

Productions: Emergency Ward, Polka Parade, Youth Court, Municipal Court, Wrestling.

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46, Calif.
(See Commercial Producers)

Pathe News, Inc.

245 West 55th St., N. Y. 19
Phone: JUdson 6-8920

President.....Barnett Glassman
Exec. Vice Pres.....Ben Frye
Director of Sales.....Bob Kranz

Services Offered—Owners of TV musical telescriptions, educational film library, cartoons, comedies, sport shorts.

Pathescope Productions

(Pathescope Co. of America Inc.)
10 Columbus Circle, New York 19, N. Y.
(See Commercial Producers)

Ray Patin Productions

6650 Sunset Blvd., Los Angeles 28, Calif.
(See Commercial Producers)

Lloyd Pearson Associates

509 Madison Ave., New York 22, N. Y.
(See Commercial Producers)

Peerless Film Processing Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3630

President .....Kern Moyse
Vice-President.....R. S. Moyse
Treasurer .....Barbara Holz
Sales Mgr.....Raoul J. Menendez
N. Y. Oper. Mgr.....Stanley Cohen

West Coast Branch
959 Seward St., Hollywood 38, Calif.
Phone: HOllywood 7-9223
Vice President.....Victor C. Krupa
Secy., Branch Mgr.....Suzon Steinle Krupa
Services Offered — Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Pelican Films, Inc.
46 West 46th St., New York 36, N. Y.
(See Commercial Producers)

Play of the Week Prod. Co.
(Div. of NTA)
10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300
Exec. Prod.....Worthington Miner
Services Offered: Production of TV programs on video tape.

Playhouse Pictures
1401 N. La Brea Ave., Hollywood 28, Calif.
(See Commercial Producers)

Premiere Artists & Productions Agency
1046 N. Carol Dr., Los Angeles 46, Cal.
Phone: CRestview 4-5488
President .....Harold Jovien
Associate.....William Putney, Hal Derwin
Sec'y-Treas. .....Mildred Houser
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.
Productions—Ina Ray Hutton Show, Peter Potter's Juke Box Jury, Mike Stokey Presents, Junior Record Jury, Harry Babbit Show, Ralph Story Show, Jeri Southern Show, Dick Whittinghill Show, Let's Have a Party, Hank Grant Show, Mildred Younger Show, The Hawthorne Show.

Premier Pictures Co.
630 Ninth Ave., N. Y.
Phone: JU 6-2187
President .....Sam Lake
Services Offered—Distribution of theatrical & non-theatrical TV features & series producer of features & shorts.

Princess Production Corp.
11 West 42nd St., New York 36, N. Y.
Phone: LOngacre 3-7560
President, Exec. Prod.....Burt Balaban
Vice President.....Bernard Donnenfeld
Asst. Producer.....Roy Rich
Script Editor.....Irve Tunick
Services Offered — Full length and short subject motion picture production for TV.

Programs for Television, Inc.
(Subsidiary of Shellco, Inc.)
1150 Ave. of Americas, New York 36, N. Y.
Phone: YU 6-3650
President .....Leonard Loewinthan
Exec. V.P.....Everett Rosenthal
Services Offered: Producers & distributors of TV programs & films.

Public Affairs Radio Inc.
150 Broadway, New York 38, N. Y.
Phone: BA 7-6563
Bd. Chairman.....Hyman L. Federman
President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec.-Treas.....Philip R. Leeds
Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.
Production: Dateline: Wall St.

Pyramid Productions, Inc.
221 West 57th St., New York 19, N. Y.
Phone: JUdson 6-7040
President.....S. F. Rubin
Services Offered—Creators & Producers of live and film television shows.
Productions — Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline.

RAI Corporation
717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 8-2350
President.....Marcello R. di Miglione
Exec. V.P., Dir.....Giorgio E. Padovano
Secretary .....George Funaro
Treasurer .....Enzo Rossi
Asst. Director.....Vera Giannini
U. S. Correspondent.....Ruggero Orlando
Services Offered: Distribution of English-language programs, featuring aspects of Italian life, to independent stations. Also, to promote the exchange of radio and TV programs, ideas, talent, and information between the U. S. and Italy.

Reid H. Ray Film Industries, Inc.
2269 Ford Parkway, St. Paul 16, Minn.
(See Commercial Producers)

Reeves Sound Studios Inc.
304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550
President.....Hazard E. Reeves
Vice-President.....Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities

RD-DR Corp. (Reader's Digest—deRochemont)

380 Madison Ave., New York 9, N. Y.
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
President .....Borden Mace
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
V.P. .....Lothar Wolff

Services Offered—Feature, commercial and educational film producers.

Productions—Cinerama Holiday, The First 99, To Open the World to the Nations (Suez Canal), Windjammer (in the Cinemiracle process), Man on a String, March of Todd A-O.

Roland Reed Productions, Inc.

650 N. Bronson, Los Angeles 4. Cal.
(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108

Manager.....J. van Hearn

Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Regal Television Pictures Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-6216

President .....Arthur Kerman

Services Offered—Distribution of motion pictures including features, streamliners, and shorts, for TV showings.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOllywood 5-5171

V.P. Chg. of Sls.....Lee Orgel

Branch Offices
612 N. Michigan Ave., Chicago, Ill.
Phone: MIchigan 2-1170

Mid-West. Mgr.....Victor Peck

8 E. 52nd St., New York 22, N. Y.
Phone: PLaza 5-4807

Services Offered—TV film distributors and producers

Productions: The new color Crusader Rabbit Series of 260 episodes. Front Page Detective, Hollywood Half Hour, Ringside With The Rasslers, Old Crusader Rabbit Series.

Republic Television Features

64 East Lake St., Chicago 1, Ill.
(See Commercial Producers)

Revue Studios

Universal City, Calif
Phone: TR 7-1211

President .....Taft B. Schreiber
Sr. V.P. .....Alan J. Miller
V.P.'s .....Albert Dorskind, Paul Donnelly, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern

Services Offered—Studio facilities.

Productions — Coronado 9, The Deputy, General Electric Markham, Riverboat, Shotgun Slade, Staccato, Whispering Smith, Wells Fargo, Wagon Train, Restless Gun, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

Owner .....Stuart Reynolds

Services Offered—Prod. of TV films.

Productions—Trailblazers.

Dolora Ripple

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.
729 Seventh Ave., New York 19, N. Y.
Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan

Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif.
(See Commercial Producers)

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.

New York Office
230 Park Ave., New York 17, N. Y.
Phone: MU 9-7570

General Sales Manager....Peter M. Robeck

Services Offered: World-wide distribution of Roy Rogers half-hour television shows.

Rodney-Young Productions

9134 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 6-4174

President.....Robert G. Young
Vice President.....Eugene B. Rodney
Secretary.....Ben Bisgeier

Services Offered—Producers of "Father Knows Best" series.

Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630

President.....Bertram H. Claster
Sales Manager.....Lee N. Baker
Promotion Manager...Seymour C. Freedman
Production Manager.....John Bowman

Services Offered—Producers and distributors of The Romper Room.

Ross-Danzig Productions

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6464

President .....Bart Ross
Secretary-Treasurer.....Frank K. Danzig
Producers.....Al Burton, Ric Eyrick, Bud Widom, Margaret Coffey, Helen Ross

Services Offered—Package production of live and filmed television programs.

Productions — Beat Mr. Genius, Danger Zone, Chopsticks

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38, Calif.
(See Commercial Producers)

R-TV Enterprises

225 W. 86th St., New York 24, N. Y.
(See Program Prod.)

Sande & Green, Inc.

8400 Sunset Blvd., Los Angeles 46, Calif.
(See Commercial Producers)

Sarra, Inc.

200 E. 56th St., New York, N. Y.
(See Commercial Producers)

Scarab Film Corporation

230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687

President.....Peter M. Robeck

Services Offered: Distribution, production of motion pictures for TV.

Bernard L. Schubert, Inc.

505 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-0940

Treasurer .....Leonard Bogdanoff
V.P., Network Sls.....Eugene C. Wyatt
V.P., Mid-W. Div.....John P. Rohrs
Prom., Pub. Dir.....Wynn Loewenthal

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions — Crossroads, Mr. & Mrs. North, Movie Quick Quiz, Topper, Parole, TV Reader's Digest, White Hunter, Your Musical Jamboree.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.
Phone: FRanklin 2-4392

President .....Walter Schwimmer
Sales Manager.....Bernard Crost
Program Director....Arthur E. Pickens, Jr.

527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616

Manager .....Jack Arden
East'n Sales Mgr.....Peter Manners

Services Offered—TV and radio package programs.

Productions — Championship Bowling, Eddy Arnold Time, It's Baby Time, All-Star Golf.

Scott-Textor Productions

127 East 47th St., New York 17, N. Y.
(See Commercial Producers)

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432

Management

Vice Pres., Gen. Mgr.....Jerome Hyams
V.P. Chg. Sales .....John H. Mitchell
Director, Synd.....Robert Seidelman
V.P., International Oper.....Lloyd Burns
Comptroller .....Milton Klein
Legal .....Daniel Glass
Director, Publicity.....Gene Plotnik
Asst. to Gen. Mgr.....Bert Schneider
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis
Admin. Co-ord. Bus. Affairs.....H. Schaffel

Syndicated Sales

East'n Area Mgr.....Ben Colman
Central Area Mgr.....Stanley Dudelson
North-Central Area Mgr...William E. Young
West'n Area Mgr.....Richard Dinsmore
South'n Area Mgr.....Don Bryan
S. West. Area Mgr.....Frank Parton

International

General Mgr.....Steve Krantz
Coordinator .....James Dodd

102 Peter St., Toronto, Ont., Canada
Film House, 142-150 Wardour St., London, W1, England
251 Pitt St., Sydney, NSW, Australia
Avenue Cuauhtemoc #60, 50 Piso, Mexico 7, D.F., Mexico
Exec. in Chg.....John N. Manson

Hollywood
1334 N. Beachwood, Hollywood, Cal.
Phone: HOllywood 2-3111
V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman, William Sackheim
Exec. Prod., Synd., Prog.....R. Sparks
Exec. Director.....Selmer Chalif
Exec. Prod. Mgr.....Charles Fries
Assoc. Casting Dir.....Mildred Gusse
Producers...James Fonda, Winston O'Keefe, Tony Wilson, Matthew Rapf
Publicity Director.....Jerry Hoffman
Story Editor.....Eve Ettinger
Casting Director.....Ira Uhr
Editorial .....Larry Werner

ELLIOT, UNGER & ELLIOT COMMERCIAL PROD. DIV.
414 W. 54th St., N. Y. C.
Phone: JUdson 6-5582
New York...Norman Gluck, Al Mendelsohn, Steve Elliot, William Unger, Mike Elliot
Hollywood .....Joe Swavely
Services Offered—Production, distribution TV film programs, commercials.
Productions—Father Knows Best, Donna Reed Show, Dennis the Menace, Alcoa—Goodyear Theater, Tightrope!, Man From Blackhawk, Rescue 8, Manhunt, Two Faces West, Ruff & Reddy, Huckleberry Hound, Quick Draw McGraw.

TELESCREEN ADVERTISING DIV.
711 Fifth Ave., New York 22, N. Y.
Phone: PL 2-0040
General Manager.....W. Barrett Mayer
Services Offered: Film distribution, programming to stations, media functions for clients.

Show Corp. of America
120 East 56th St., New York 22, N. Y.
Phone: PL 9-6840
President .....Robert Manby
V.P's .....Fred Schneier, Max Bradbard, Wm. Finkeldey
Sales Service.....Dolores Burke
Traffic .....Trudy Reilly
Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.
Productions—Heidi, Abbey Theatre plays, and feature film packages.

Signal Productions, Inc.
6223 Selma Ave., Hollywood 28, Calif.
(See Commercial Producers)

Al Simon Productions, Inc.
1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Skibo Productions, Inc.
165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265
President-Treas.....Patrick E. Shanahan
Secretary .....George Blake
Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.
247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-8166
President .....Shirley A. Slesinger
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.
319 E. 44th St., New York 17, N. Y.
(See Commercial Producers)

Walter Harrison Smith Productions, Inc.
40 E. 40th St., New York 16, N. Y.
(See Commercial Producers)

Sound Masters, Inc.
165 W. 46th St., New York 36, N. Y.
(See Commercial Producers)

Specialty Television Films, Inc.
1501 Broadway, New York 36, N. Y.
Phone: LO 4-5592
Pres., Gen. Sales Mgr.....Jules B. Weill
Ass't Gen. Sls. Mgr.....Monty Raphaelson
Services Offered—Motion picture film, features for television broadcasting.

Splendex Enterprises
120 S. Mapleton Dr., Los Angeles 24, Calif.
Phone: CR 1-2141
General Partner.....Charles Wick
Services Offered—Production & financing of TV films.

Square Deal Pictures Co.
2124 Roosevelt Ave., Berkeley, Calif.
Phone: THornwall 3-6518
General Manager.....Donn Marvin

Dir. of Photography.....W. A. Detwiler, Jr.

Services Offered—Make, distribute films for TV and other use.

Productions—Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
Phone: HOllywood 7-3111

Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
Cameraman .....Neal Beckner
Music Director.....Buzz Adlam

Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York, N. Y.
(See Animated Productions, Inc. Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
Phone: JUdson 2-0770-1

President .....Max Wolff

Services Offered—Talent representatives, casting, production, and packaging of films.

Wilbur Stark

10202 W. Washington, Culver City, Calif.
Phones UPton 0-3311
N. Y. Phone: OXford 7-6860

President .....Wilbur Stark

Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717

President .....Chas. F. Dolan
Vice-President .....Sophie C. Hohne
General Mgr.....Robert Kirsten
Mgr. TV Dept.....Ophelia Brussally
Promotion Mgr.....G. Roger Cahaney

Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300

President .....Saul J. Turell
General Manager.....Nat Liebeskind
Sales Manager.....Elliott Abrams

Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.

Productions—Silence Please, Sailor Bird Cartoons, Circus Time, Adventure Today.

Stockdale & Company, Inc.

200 E. 1st St., Salt Lake City 4, Utah
(See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone

Services Offered—Producer and packager of motion picture films and films for television.

Production—Danny The Boy Knight, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

Wilbur Streech Productions, Inc.

135 West 52nd St., New York 19, N. Y.
(See Commercial Producers)

Bill Sturm Studios, Inc.

49 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-2800

Vice Pres.....Whitney Ellsworth

Services Offered—Production of the "Superman" television series.

Swift-Chaplin Productions, Inc.

1136 North Highland Ave.
Hollywood 38, Calif.
(See Commercial Producers)

The TeeVee Company

11950 San Vicente Blvd., Los Angeles 49, Cal.
Phone: GRanite 7-1268

President .....Gifford Phillips
Vice-Pres.....Ludlow Flower Jr.

Services Offered—Producers, distributors.

Productions—Little Theatre, Invitation Playhouse, Camera's Eye, Tales of Tomorrow.

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill.
(See Commercial Producers)

Tele Features, Inc.

15 West 44 St., N. Y. C.
Phone: YUkon 6-4979
President .....Al Odeal
Exec. Vice Pres.....Harry Pertka
Services Offered—Syndication of feature films and half-hour series.

Telefilm Enterprises

120 S. Mapleton Dr., Los Angeles 24, Calif.
Phone: CR 1-2141
General Partner.....Charles Wick
Services Offered—Financing and production of TV series, commercial filmed in Europe.
Productions—Fabian of Scotland Yard.

Telemated Motion Pictures

70 E. 45th St., New York 17, N. Y.
(See Commercial Producers)

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.
Phone: CH 4-0122
Owner & Sales Manager....Robert D. Tobias
Services Offered — Produce and distribute TV series.
Production—Animaland.

Telescreen Advertising Co.

711 Fifth Ave., New York 22, N. Y.
(See Screen Gems, Inc.)

Television Broadcasting Service

91 Central Park W., N. Y. 23
Phone: TR 7-2372
President.....William R. Riddle
Services Offered—Distributor of feature films.

Television Features of America

37 West 46th St., New York 36, N. Y.
(See Program Producers)

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Television Industries, Inc.

445 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800
President .....Matthew Fox
Exec. V.P.....Basil Estriech
Vice President.....Erwin H. Ezzes
V.P., Gen. Counsel.....Arnold C. Stream
Treasurer .....Martin Schildkraut
Secretary .....M. Morton Siegel
Asst. Secys.....Frances Levin, Mavis Nathan
Subsidiaries
C & C Films., Inc., C & C Internat'l. Film Corp., C & C Pan Atlantic TV Co., Inc., Personnel same as above plus:
Vice President.....Martin J. Robinson
Sect., Asst. Treas.....Norman Solomon

Television International Co.

25 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0100
General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840
President.....C. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
(See Commercial Producers)

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif.
(See Commercial Producers)

Texas Rasslin' Inc.

Cadiz & Industrial Blvd., Dallas, Texas
Phone: RIverside 8-2083
General Manager.....Maurice Beck
Services Offered—Hour and half-hour films of regular wrestling matches before paid audience.

Toreto Enterprises, Inc.

1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HOllywood 7-5111
Producer .....John London
Assoc. Producer.....Ruth Roberts
Directors.....Rudolph Mate, Rich Morris
Art Director.....Frank Sylos
Chief Cameraman.....Norbert Brodine
Music.....Herschel Burke Gilbert
Services Offered—Producing films for television.
Production—The Loretta Young Show.

Trans Artists Prods., Inc.
731 N. La Brea, Los Angeles, Calif.
Phone: WEbster 1-1639
743 Fifth Ave., New York, N. Y.
N. Y. Phone: PLaza 1-4352
Chairman of Board.....Gerald Rappoport
President .....Samuel Singer
Secretary-Treasurer .....Louis Himelstein
Directors.....Bob Kane, Charles Knight, Theodore Propp, Reuben Timmins
Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.
Productions — Adventures of Sinbad Jr., Courageous Cat.

Transfilm-Caravel, Inc.
35 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Trans-Lux Television Corp.
625 Madison Ave., New York 25, N. Y.
Phone: PLaza 1-3114
Board Chairman.....Percival E. Furber
President .....Richard Brandt
V.P. in Chg. Sls.....Richard Carlton
East. Div. Mgr.....Leo Brody
Asst. to V.P.....Robert L. Miller
Pub. Rel. Dir.....Lou H. Gerard
Branch Offices
1966 S. Vermont, Los Angeles, Calif.
Phone: REpublic 1-2309
Western Manager.....Murray Oken
520 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-3995
Midwest Manager.....Jack Brown
Services Offered — Distribution of filmed television programs; short subject and stock footage library plus feature films available to networks, stations and advertising agencies.
Productions—Profile, Encyclopaedia Britannica Films Library, Feature films (drama-comedy-sports). Animal Parade series and new animated color cartoon series starring Felix the Cat.

TV-Unlimited Inc.
17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen
Services Offered—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library.

Twentieth Century-Fox Television, Inc.
Box 900, Beverly Hills, Calif.
Phone: CRestview 6-2211
N. Y. Phone: CO 5-3320
President .....Peter Levathes
V.P. Chg. of Sales.....Irving Asher
Exec. Prod.....William Self
Producers.....Rod Amateau, Hal Cantor, Dominick Dunne, Richard Goldstone
Business Mgr.....Maurice Morton
Controller .....Donald Bohnhorst
Prod. Co-ord.....Gaston Glass
Productions: Adventures in Paradise, The Many Loves of Dobie Gillis.

Twentieth Century-Fox TV International
444 W. 56th St., N. Y. C.
Phone: CO 5-3320
Managing Director.....Alan M. Silverbach
Services Offered—Distribution of TV material in the international market.
Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe.

Richard H. Ullman, Inc.
295 Delaware Ave., Buffalo, N. Y.
(See Commercial Producers)

United Artists Associated, Inc.
247 Park Ave., New York 17, N. Y.
Phone: MU 7-7800
President .....Eliot Hyman
Board Chairman.....Robert S. Benjamin
V.P., Treas.....Henry J. Zittau
V.P., Gen. Sales Mgr.....W. Robert Rich
National Sls. Mgr.....Donald Klauber
Dir. Nat. Sls. Div.....L. E. Hammer
Eastern Sls. Mgr.....Al Sussman
Central Div. Manager.....John McCormack
Southern Div. Manager.....Dave Hunt
Western Div. Manager.....Norman Long
Foreign Sls. Manager.....Norman Katz
Director of Advertising.....Jay H. Smolin
Dir. of Prog. Devel.....Albert G. Hartigan
Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films.
Production—Big Mac and His Magic Train.

United Film & Recording Studios
301 E. Erie St., Chicago, Ill.
(See Commercial Producers)

United States Productions, Inc.
5 East 57th St., New York 22, N. Y.
(See Commercial Producers)

UPA Pictures, Inc.
4440 Lakeside Dr., Burbank, Cal.
(See Commercial Producers)

Van Praag Productions
1600 Broadway, New York 19, N. Y.
(See Commercial Producers)

Vavin, Inc.
236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624
President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler
Secretary .....Ruth Teksmo
Services Offered—Production and distribu-

tion of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentary for Consumers Union, Philip Murray Fund, Reader's Digest.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Video Films

1004 E. Jefferson Ave., Detroit 7, Mich.
(See Commercial Producers)

Video-Tel International, Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-6515
President .....Irving Feld

Services Offered: Distribution outside the United States for Crosby-Brown Productions and V. O. P.

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 3-4179
President .....Bradley Kemp
Vice-President .....Irving Kahn

Services Offered—Making of complete and comprehensive Kinescope recordings of competitive products, Kinescopes of Live TV shows, audition Kinescopes and pilotfilms.

Productions—Operation Tomorrow.

Vision Associates, Inc.

680 Lexington Ave., New York 19, N. Y.
Phone: CIrcle 5-2611
President.....Lee R. Bobker
Vice Presidents....Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

Volcano Productions Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Roger Wade Productions, Inc.

15 West 46th St., New York 36, N. Y.
(See Commercial Producers)

George Wallach Productions

14 Lawrence St., New Hyde Park, N. Y.
N. Y. Phone: JUdson 6-2000
N. Y. Phone: JUdson 6-2000
Producer Director.....George Wallach
Ass't Director.....Maxwell Henry
Assoc. Prod.....J. Paul Popkin

Services Offered — Planning, supervision, production & creation of films for television, industry & theatrical release.

Bob Warner Productions

440 E. 56th St., New York 22, N. Y.
(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251
N. Y. Office
666 Fifth Ave., New York, N. Y.
Phone: CI 6-1000

Exec. Producer.....William T. Orr
Ass't. to Exec. Prod.....Hugh Benson
Story Editor.....Jim Barnett
Ass't Story Editor.....Carl Stucke
Prod. (Cheyenne).....Art Silver
Prod. (Sugarfoot).....Burt Dunne
Prod. (Maverick) .....Coles Trapnell
Prod. (Colt .45) .Cedric Francis, Mack David
Prod. (77 Sunset Strip).....Howie Horwitz
Prod. (Lawman).....Jules Schermer
Prod. (Hawaiian Eye).....Stanley Niss
Prod. (Bourbon St. Beat)....Chas. Hoffman
Prod. (Alaskans).....B. Ingster, M. David
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore
Casting Directors.....Edward F. Rhine, Miles Gilbert, Jerry Bloom, Lane Allan
Art Directors.....Perry Ferguson, Art Loel, Howard Campbell, John Ewing, Carl Macauley, Leroy Deane.

Productions—Cheyenne, Sugarfoot, Maverick, Colt .45, 77 Sunset Strip, Lawman, Bronco, Hawaiian Eye, Bourbon Street Beat, The Alaskans.

Louis Weiss & Co.

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350
Distribution Director.....Adrian Weiss
Asst. Distr. Director.....Louis Weiss

Services Offered—Production and distribution of all types of television film programming.

Ross Wetzel Studios, Inc.

615 N. Wabash Ave., Chicago 11, Ill.
(See Commercial Producers)

Wilding Picture Productions, Inc. Wilding TV

405 Park Ave., New York, N. Y.
(See Commercial Producers)

World-Wide TV Sales Corp.

1317 Belmont, Chicago, Ill.
Phone: WEllington 5-3737
41 E. 42nd St., New York 17, N. Y.
Phone: MU 7-3180

President .....Mel Schlank
Exec. Vice Pres.....Robert Brahm

Services Offered: Distributor "The National Football League Presents."

Ziv-United Artists TV Co.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv
President.....John L. Sinn
V.P. in Chge. Sales.....Maurice J. Rifkin
V.P Chg. West Coast .....Maurice Unger

Syndicated Sales Dept.

Synd. Sls. Mgr.....Len Firestone
Sales Mgr. No. East Div.....Jerry Kirby
Sales Mgr. So. East. Div.....John Davidson
Sales Mgr. So. Centr. Div.....Don Brogdon
Sales Mgr. No. Centr. Div.....Ray McGuire

National Sales Dept.

Nat. Sales Manager.....James Shaw
Mgr. Reg. Sls. Dept.....Edw. J. Broman
Mgr. E. Reg. Sls. Dept.....Andrew Jaeger

Services Offered — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

Productions—Men Into Space, The Man and the Challenge, This Man Dawson, Lock Up, Bat Masterson, Tombstone Territory, Sea Hunt, Bold Venture, Dial 999, Target, MacKenzie's Raiders, Highway Patrol, Rough Riders, Cisco Kid.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary

Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Production: Poem for a Day.

FOR TV STATION LISTINGS
SEE PAGE 778

FOR AGENTS & MANAGERS
SEE PAGE 731

FOR REGIONAL NETWORKS
SEE PAGE 675

TELEVISION DAILY

presents

PRODUCER DISTRIBUTOR BIOGRAPHICAL SKETCHES

WHO'S WHO AMONG TV FILM PRODUCERS AND DISTRIBUTORS

1960

WHO'S WHO AMONG TV FILM PRODUCERS—DISTRIBUTORS

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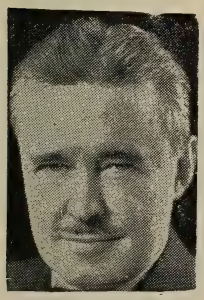
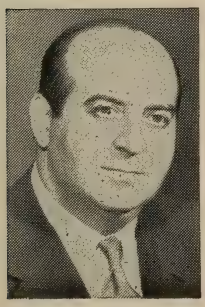
SINN, JOHN L., president, Ziv-United Artists TV. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgms. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years of 1934-36. Married to Joan Beck; they have 2 children: daughter Patricia, 19, and son Steven, 14.

KINGSLEY, WALTER, president of Independent Television Corp., was born in New York City and educated at Amherst. In 1947 was a salesman for WHOB, in 1949 joined WCOP, Boston, and in 1950 went to Ziv as account executive - general sales manager. Became affiliated with ITC in 1958. He and his wife, Betty, have three children. Hobbies include drums and piano.



RAIBOURN, PAUL, vice president and member of the board of directors of Paramount Pictures Corp. and is also chairman of the board of International Telemeter Corp., of Chromatic Television Laboratories, member of the board of NAB, treasurer and director of the Allen B. DuMont Laboratories, Inc. and president of TV station KTLA, Los Angeles. Associated with Paramount.



FOX, MATTHEW, president of Television Industries, Inc. 1941 to middle of 1943, was with the War Production Board in Washington. From 1943 to the end of the war was in the Army, in charge of photographic coverage of the European Theatre of Operations for SHAEF until Aug., 1944. 1950 went into the TV business and is owner of Motion Pictures for TV, Inc. 1954 formed Skiatron TV, Inc.

GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester, N. Y.; two children—Frederick A. A., William. Member: Lotos, Explorers.

COLE, JOHN J., president Guild Films. Born, Holyoke, Mass., 1923; graduated, PBK, University of Missouri, school of journalism. Served in So. Pacific in W. W. II. Entered industry with Station KOMO, Kansas City, 1948; joined Guild Films as west coast sales manager, 1955; vice president for sales, elected president in early 1958; set up Inter World TV Films, Inc., Guild subsidiary.

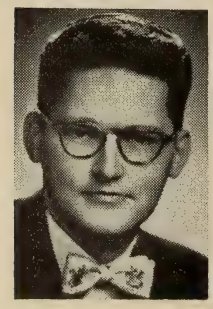
GORDON, MILTON A., president Galaxy Attractions, Inc. Born Chicago 1908; attended University of Chicago, attorney and business executive; vice president Walter Heller Company, Chicago, 1946-53, specialized in financing motion picture production; reorganized United Artists; entered television industry 1953 as president of Television Programs of America; organized Galaxy Attractions, Inc., in 1958.

TALBOT, PAUL, president Fremantle Overseas Radio & Television, Inc. Started career in industry in 1941 with CBS; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories in its catalogue.

SUTTON, DAVID V., vice president in charge of MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.

RIFKIN, MAURICE J., executive vice president in charge of sales, Ziv-United Artists Television; born July 12, 1913 in Marinette, Wisc. He attended Univ. of Southern Calif. Psychology. Bachelor '36, M.A. '37. Started in TV with Ziv TV Programs, Inc. in 1949 as sales manager. He also held posts with WKBN in Youngstown, Ohio and the Frederic W. Ziv Co. Present post in 1953.

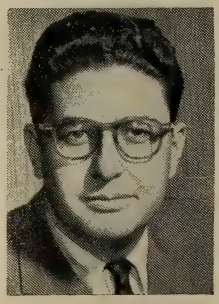
McLEMORE, ED, president of Texas Rasslin Inc. Born, July 3, 1905. First association with television industry occurred in 1952 when he joined Maurice Beck in the organization of Texas Rasslin' company to film production of live wrestling shows staged at their Sportatorium in Dallas. Married Rose Lawler, is father of three. His hobby: making better wrestling matches.



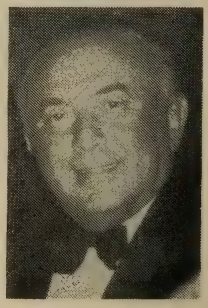
ANDERSON, HOWARD B., vice president and supervisor of sales, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.

REED, SEYMOUR, president and member of board of directors Official Films, Inc. Started his business career as public accountant; first became associated with the television industry in 1951 as executive of Official Films, serving as comptroller; elected treasurer of Official shortly thereafter; became member of the board of directors in 1954; executive VP and treasurer in 1957.

SCHLOSSER, HERBERT S., vice president, general manager, California National Productions Inc., was born in Atlantic City, N. J., graduated from Princeton University, summa cum laude, and received a law degree at Yale Law School. After several years with the law firm of Phillips, Nizer, Benjamin, Krim and Ballon, he joined the legal department of NBC, acting as attorney.



SEIDELMAN, ROBERT, director of syndication for Screen Gems, Inc., B. 1925, N.Y.C. B.A. New York University; M. Phyllis; Children—Carol Ann, Richard. Entered industry in 1946, United World Films TV Dept.; 1949-50, Universal Int'l Films in 16mm Sales; 1950, joined Hygo TV fiilms as Sales Executive; 1951-56, V.P. and Sales Mgr., Hygo. Also Vice President and co-owner of Unity TV.

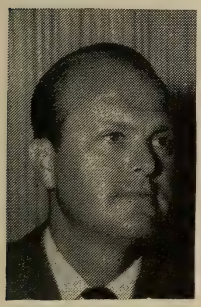


BARNETT, WILLIAM H., president Barnett International Forwarders, Inc. Born New York, N. Y., 1894; attended Pace Institute; entered transportation industry in 1913 as export and import manager of firm he presently heads; served as officer of the corporation from 1920 until present; elected president in 1946. Married Hannah Peppes 1918; memberships include Variety Club.

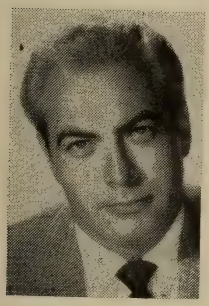
LANDAU, ELY A., board chairman National Telefilm Associates & NTA Film Network. Born in New York. Following Army Air Force service in World War II, entered television as an account executive in 1947. Organized Ely Landau, Inc., 1951, and produced TV film shows. Formed NTA in Jan., 1954. Pioneered top feature films for TV with Selznick and Fox pictures. Organized NTA Network.

SHUPERT, GEORGE T., president in charge TV of MGM. B. July 24, 1904; U. of Michigan, 1926. Started in TV with Paramount TV Prods. in 1935 as asst. to Paul Raibourn, president of Paramount Television Productions. Also held posts with Peerless TV Productions, Inc. as v. p. in charge of sales; v.p. and general manager of United Artists TV Corporation; established ABC Films, Aug. 1953.

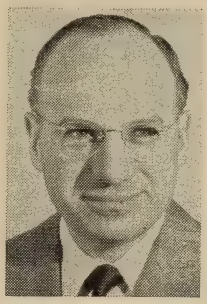
WRATHER, JACK, president of the Jack Wrather Organization, whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," etc); owner of radio and TV stations; former partner in Independant Television Corp.



STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalong Cassidy productions 1952 as VP, general manager; previous associations included public relations - advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulyer Stabler, parent of a daughter, Joan.



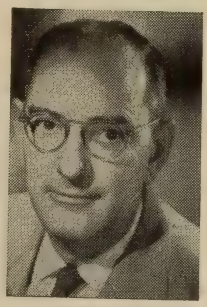
ZIV, FREDERICK W., chairman of the board, Ziv-United Artists Television. Born: August 17, 1905; U. of Mich., LLB, 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.



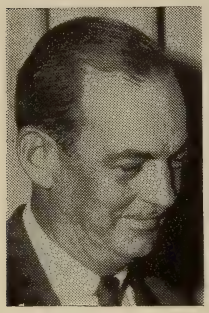
DIGGES, SAM COOK, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department, served with merchant marine in W. W. II; joined CBS in 1949 as account executive in newly created TV department of radio sales; television manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales.

HYAMS, JEROME, vice president, general manager for Screen Gems, Inc. Was born in New York City. Entered the industry in 1934 with Guaranteed Pictures, joined Commonwealth Pictures in 1938; he became sales manager. In 1947, made vice president in charge of sales for Commonwealth Films and TV. He formed Hygo TV Films in 1950, which merged with Screen Gems, 1956.

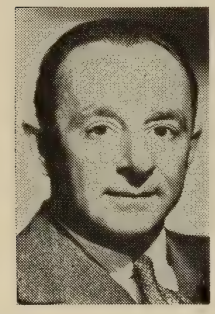
RETTIG, EARL, president of California National Productions, Inc., born in Chicago June 4. 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.



CLEAVER, FRANK, vice president in charge of programming and production, California National Productions, was born in Massillon, Ohio, graduate of University of Wisconsin's School of Journalism. Joined Columbia Studios as reader in 1938, became assistant story editor; Paramount Pictures story editor in 1946. Joined NBC in 1953. Named to his present CNP post in 1958.

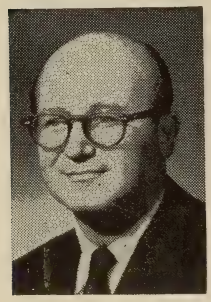


SMALL, EDWARD, president Edward Small Productions, Inc. Born, Brooklyn, N. Y. Started career as actor; produced many important theatrical features as independent producer starting before talkies arrived for release by major distributor companies; entered TV film production; was one of organizers of Television Programs of America; produced series films for the television medium.



GUEDEL, JOHN, head of John Guedel Productions. Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "People Are Funny," NBC-TV and radio, and "You Bet Your Life," starring Groucho Marx; writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.

GROSS, JACK J., independent producer. Born July 29, 1902; graduated Junior College, St. Josephs, Mo., 1919. Made his entry in the television industry in 1950 as president of Gross-Krasne Inc. Previously was associated with Universal and RKO Pictures. Is married to the former Hilda Ruth Marks. His club memberships include the Variety Club and the Academy of M. P. Arts and Sciences.



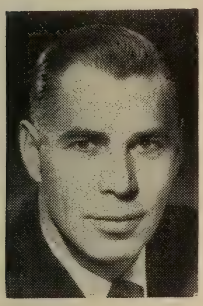
DISNEY, WALT, chairman of the board of Walt Disney Productions. B. Chicago, 1901. Started career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects he produced for the medium runs the gamut from fantasy to science.

FAIRBANKS, JERRY, president Jerry Fairbanks Productions, Inc. of California. Born, San Francisco, 1904. Started his motion picture career as a cameraman and is winner of two Motion Picture Academy of Arts and Sciences Awards; developed the multicam system; after long career producing theatrical films, entered production of television, now one of the leading commercial film makers.

REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."

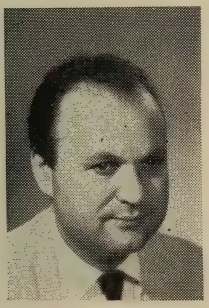
ALEXANDER, ARTHUR, president M. & A. Alexander Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Studios, Frankfurt; went to Hollywood in 1929 as assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.

UNGER, MAURICE, executive vice president in charge production, Ziv-United Artists Television; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.

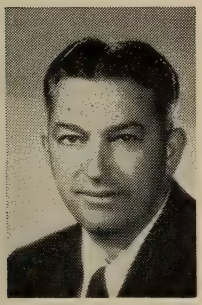


BRISKIN, IRVING, president Variety Enterprise Inc. Born Feb. 28, 1903; graduated from New York University in 1923. Began work with Banner Productions; sales manager of Sterling Pictures, and Chesterfield Pictures; in charge of own unit at Columbia Pictures in 1935. With late Harry Cohn organized Screen Gems in 1949, later president of Briskin Productions; S. G. exec. prod.

GALLU, SAMUEL, president Gallu Productions, Inc. Born, Philadelphia, 1918; attended Pennsylvania State U. Started career in industry as radio director for Fred Waring, 1941-42; radio script writer for comedian Henry Morgan, 1946; "It Pays to Be Ignorant" series, 1947; supervised "Garry Moore Show" for CBS-TV, 1952-53; formed his present company, Gallu Productions, in 1955.



SCHAEFER, ARMAND L., television film executive for Flying A Productions. Born, Tavistock, Ont., Canada, 1898; educated at school in Spokane. Entered motion picture industry in 1924 with Mack Sennett as property man; executive producer for Republic Pictures, 1943-47; president Gene Autry Productions for Columbia release, 1947-53; in 1950 became executive-producer of Flying A.

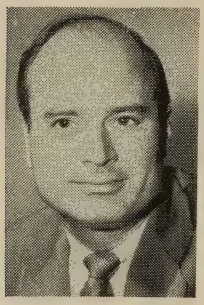


ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band; later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was organized in 1952.

HERSH, SAM, general manager, Family Films. Established the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.

ALEXANDER, MAX, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julian Stern in a production project; was associated with Phil Goldstone during two years association, with brother Arthur formed Alexander Co.

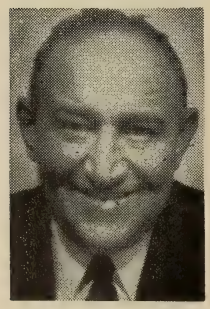
KRASNE, PHILIP N., president of California Studios. Born May 6, 1905, Norfolk, Nebr. Law degree University of Michigan 1927, and UCLA, 1929. Entered motion picture production in 1936 following practice of law. Owner-partner with Jack J. Gross in Gross-Krasne Inc. starting in 1950 with formation of that firm and establishment of California Studios for the production of TV films.



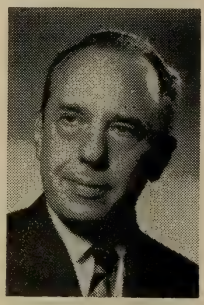
GOIT, CHARLES W., director of national sales for Independent Television Corporation, is a native of Kansas City and attended Northwestern and Penn State Universities. Goit joined the ITC company when it acquired Television Programs of America, with which he was national sales manager. He resides in Westport, Conn. His hobbies are water-skiing, duck hunting and boating.

BURNS, JOHN B., sales manager, MGM-TV, a Chicago native was educated in that city. Started in broadcasting as a newscaster then switched to sales. Before joining MGM-TV in 1959, Burns was vice president in charge of national sales for ABC Films, having been in ABC Radio network sales, from which he switched to ABC Film Syndication in 1953 as supervisor in Chicago.

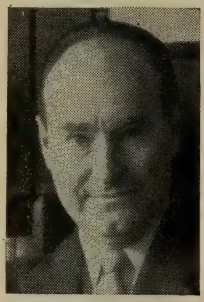
ZOUARY, MAURICE H., president Maurice H. Zouary productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.



LEO, JOHN, West Coast representative of Governor Television, was born in Des Moines and educated at San Jose State College and San Francisco Law School. He entered the film industry in 1943 with Republic Pictures, and later was Western district sales manager for Eagle-Lion in 1946-50. Two years later he entered the television field as sales manager for Telepictures Inc.



PINCUS, DAVID I., senior vice president Transfilm-Caraval Inc. Born, Boston, Mass., and started in motion pictures in 1915 as scenic artist at Universal studios, Fort Lee, N. J.; joined Fox in 1918; organized Caraval Films in 1921 and was president until 1959 when Transfilm-Caraval was formed. Produced 500 films for industry government and education and some 5,000 TV commercials.



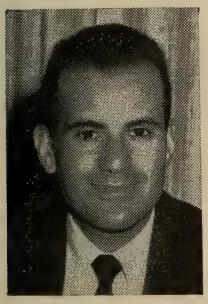
BLAIR, LEE, president of Film Graphics Inc., and secretary-treasurer of Television Graphics, a Los Angeles native started a film career in 1933 as director and production stylist for Columbia Pictures; moved to MGM in 1941, later joined Walt Disney. Formed Film Graphics and Television Graphics with Bernard Rubin. He was elected president of the New York Film Producers Assn. in 1960.

SACKETT, MORT D., president Commonwealth Film and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.

MANDELL, ABE, director of international sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958 in his present post.

GOLDMAN, HAROLD, president National Television Associates International. B. New York City. At 16 joined Amalgamated Radio Network. Active in theatre as distributor, owner and managed a chain of record shops. In 1948, joined Snader Telescriptions as partner and eastern sales manager. In 1951, organized Television Exploitation, Inc. In 1954, organized Comet TV, and later joined NTA.

POLL, MARTIN H., president Gold Medal Productions; president Gold Medal Studios. Born New York, N. Y., Nov. 24, 1922; educated University of Pennsylvania. U. S. Army service in W. W. II 1942-46; joined Paramount Music Corporation, 1946, assistant to general manager; partner Artists Management Associates, 1950, president Inter-Continental TV Films, 1952, produced TV films.



UNGER, ALVIN E., administrative manager at Arrow Productions. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv-TV, where he attained the post of vice president in charge of sales. He also held a post with Television Programs of America. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation from business.

TODMAN, WILLIAM SELDEN, owner-partner with Mark Goodson of Goodson-Todman Productions. Born New York, N.Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Biow Company.

KEEVER, H. WELLER, vice president in charge of sales, Filmasters, Inc.; b. Jan. 20, '27; e. Yale University, receiving B.S. in 1949. Started in TV with NBC Television Films in 1951; VP California National Productions Inc. Married to Joan Bulley. Club affiliations include Woodway Country Club, Darien, Conn.; Racquet Club of Chicago and Yale Club of New York City. Hobbies: Golf, skiing.

FRIEDHEIM, ROBERT W., administrative vice president, Ziv-United Artists Television. Born Dec. 8, 1908; Westminster College, Fulton, Mo. Started in TV with Ziv Television Programs Inc. in 1950 as bus. mgr. N.Y. office. Also held posts as VP, World Broadcasting System Inc.; director, NBC Recording Division. Named to present post in 1960. Married to Helen B. Friedheim and has two children.

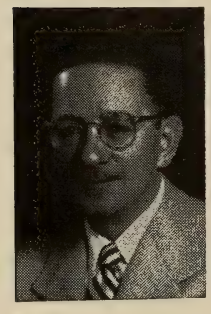
GRAHAM, ED, JR., partner Goulding-Elliott-Graham Productions. Graduated Dartmouth 1949. Started writing career at 16 with published work in The Saturday Evening Post; free-lance writer for Perry Como Chesterfield Supper Club, 1946-48; copywriter for McCann-Erickson, 1949-52; at Young & Rubicam created "Harry and Bert" in 1954; in 1956 joined Bob Elliott and Ray Goulding.

EZZES, ERWIN H., vice president, Television Industries, Inc., Born September 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman. Also held posts with World Wide Development Co., secretary; United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.

SCHWIMMER, WALTER, owner Walter Schwimmer Company. Born Chicago, 1904; attended Northwestern University, BA 1924; president Radio Features, Inc.; organized advertising agency of Schwimmer and Scott with R. J. Scott, February 1933, and the Walter Schwimmer Company in 1946 for production and syndication of Radio-Television programs. Married Daisy Seltzer, 1927.

FEDDERSON, DON, president Don Fedderson Productions, Beverly Hills, Cal. Born Apr. 16, 1913. Attended Kansas City School of Law, 1933-34. Started in TV with KLAC-TV, Hollywood, in 1948 as general manager. Also held posts with Scripps-Howard newspapers, KYA, San Francisco, and KLAC, Hollywood. Fedderson is married to Helen Minor. Club affiliations include U.S.C. Trojaneers, Friars.

KAUFMAN, REUB, president Jayark Films Corp. which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films, Inc.



WEIS, PIERRE, vice president, general manager, Economee Div., Ziv-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.

RUSH, HERMAN, president, Herman Rush Associates. B. June 20, 1929, Phila., Pa. BBA, Temple Univ. 1951 became salesman for Official Films and in 1954, appointed assistant to the president. In 1956, named to board of directors and also named to the board of Gold Medal Studios. He formed Flamingo, becoming president and chairman of the board. Married. Member: Friars and Variety Club.

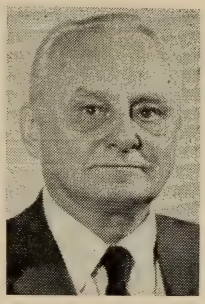
BECK, MAURICE, in association with Ed. E. McLemore producer of "Texas Rasslin'" film series, among the highest rated sports shows available in the syndication field. A native Texan, he accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows.

BRANDT, RICHARD, president, Trans-Lux Television Corp. Born Dec. 6, 1927; Yale, B. S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; president, Trans-Lux Theatres Corporation. Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.

TURELL, SAUL J., president Sterling Television Company, Inc. Born, New York, N. Y.; attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.

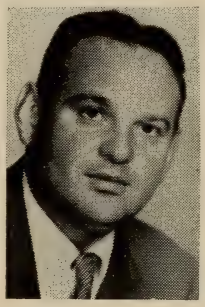
HYMAN, ELIOT, president United Artists Associated, Inc. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc., (now UAA) in 1947; played major part in the co-production and financing of many important motion pictures: "Lost Boundaries," "Moulin Rouge," "Moby Dick," produced for release by United Artists.

MORTON, ALFRED H., president, Atlantic Television Inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th Century-Fox, director of TV, 1948-50.



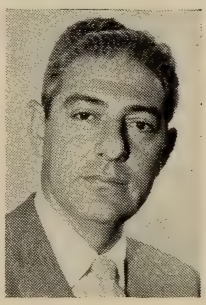
LEVATHES, PETER G., president of Twentieth Century-Fox TV, gave up law in favor of business and went to New York as assistant to the president of 20th-Fox, later entering sales as sales manager of Fox Movietone, and became general manager of the TV department. Levathes joined Young & Rubicam as vice president in 1952, becoming head of that agency's television in 1957.

UNGER, OLIVER A., president of National Telefilm Associates Inc. Born 1914 in Chicago. Attended Syracuse University, B.A., 1935. Upon graduation entered motion picture field with Hoffberg Productions, Inc. Served as Eastern Division Mgr., Monogram Pictures. Organized Distinguished Films, Inc., 1945. Formed Snader Telescription Sales, Inc., 1949. Became partner TV Exploitations.



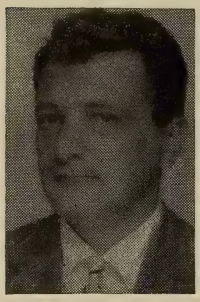
SMITH, JOSEPH P., president of Cinema-Vue Corporation, started his business career in Wall Street after graduating from Columbia University. In 1939 he joined RKO Radio Pictures, and returned to that company following service in World War II, and later was associated with Lippert Pictures. He became vice president of sales for Guild Films Inc. in 1954, remaining until 1955.

PLITT, HENRY G., president of ABC Films Inc.; born New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circuit.



MANBY, C. ROBERT, president Show Corporation of America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U. S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Teleradio, 1953; appointed to present post in 1958.

KERMAN, ARTHUR, president Governor TV and Regal TV Corporation, also president Tudor Pictures, Inc., Favorite Films Corporation and Congress Films, Inc., latter firms handle theatrical films. Born New York, N.Y., April 27, 1927; graduated Hofstra College. Organized Governor TV in 1951 after association with firms headed by his father, the late Moe Kerman, in the film distribution field.



FIRESTONE, LEN, vice president syndication sales, Ziv-United Artists Television; born in Pittsburgh and attended Duquesne University. He made his entry into the broadcasting industry in 1947 as an announcer for WPGH in his native Pittsburgh. In 1950, Firestone became sales manager for Unity Television Corporation. His association with Ziv started in 1954 as New York sales manager.

BLUMBERG, KURT, business manager UA Syndication Division, Ziv-United Artists Television, entered retail sales after graduating from Princeton. He entered the television field with the Ziv company and served for more than two years as assistant to the vice president in charge of sales. Joined Television Programs of America, and later became syndication manager for U. A.

LEWIN, ROBERT F., vice president, programming, CBS Films, took his present post last September. He was vice president of NBC-TV network programs, joining NBC in 1956 from the ABC-TV network in a similar post. He formed his own company in 1947 to produce TV commercial, industrial and sales promotional films. From 1950 to 1953 Lewine was director of radio-TV for Hirshon-Garfield.

KLAUBER, DONALD, national sales manager United Artists Associated, was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography. Klauber is a member of RTES.

MITCHELL, JOHN H., vice president in charge of sales for Screen Gems Inc., was born in New York City and educated at Michigan University. In 1937 he was with Erwin Wasey & Company and two years later became manager of the sales service department of Mutual Broadcasting System. After service in the U. S. Navy, Mitchell became director of TV for United Artists.

CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV Corporation, was born in New York City and attended CCNY, Columbia and Pratt Institute. Entered the film industry in 1935 with Columbia Pictures, later joining the company's TV subsidiary, Screen Gems. In 1951, Carlton became associated with Sterling TV, and in 1956 joined Trans Lux TV after serving in sales.

McMANUS, T. J., vice president film syndication division MCA-TV. Born in New York City and attended Columbia and St. John Law School. Entered the industry with Telenews Productions in 1950. Two years later he joined United TV Programs and became Eastern sales manager in 1953. He joined MCA-TV when UTP merged with the former, continuing as Eastern sales manager.

HARPER, RICHARD A., syndication sales manager for MGM-TV, was born in Johnstown, Pa. Educated at U. of So. California and Columbia U. In 1939-42 with National City Bank of N. Y. on overseas duty. In 1946 with U. S. Navy and later at MGM in N. Y. In 1948-52 special sales rep at MGM. In 1952 with Shea Theatres. Rejoined MGM in 1953 as circuit sales manager.

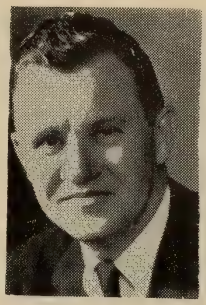
POWELL, RICHARD E. (Dick), president Four Star Films Inc., born Nov. 14, 1904 in Mountain View, Ark. In 1950 with others he formed Four Star, producer of several successful network film series, following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio; starred in TV. Married to June Allyson.

GOODSON, MARK, owner-partner with William S. Todman, Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee network in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."

REINER, MANNY, executive vice president Galaxy Attractions, Inc. Born New York, N. Y. Joined Warner Bros., 1953 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52; Samuel Goldwyn Productions, 1953-54.

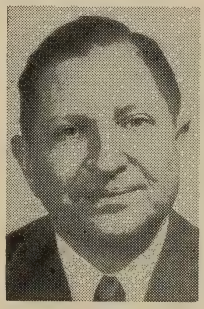
RABINOWITZ, JASON, general manager of MGM-TV. Born August 19, 1921, New York, N. Y.; educated Harvard University, AB 1943; MBA, 1948. Career started in motion picture industry with United Paramount Theatres, Inc., 1949; first association with television industry when he became associated with American Broadcasting Company as assistant controller, later becoming vice president ABC Television Network.

RICH, ROBERT W., general sales manager, United Artists Associates, Inc., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager until absorption by UAA.

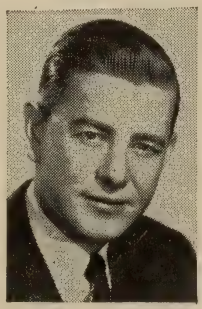


BAGNALL, GEORGE, president George Bagnall and Associates, Inc. Started his career in motion pictures in 1928 with Fox Film Company as comptroller of its West Coast studios; studio treasurer with Paramount in 1935, later being named executive studio manager; vice president, 1937; vice president, general manager Alexander Korda, 1941-42; vice president United Artists, 1942.

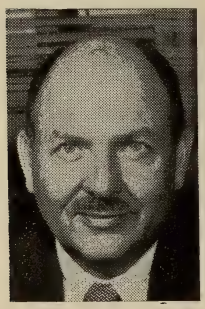
MICHELSON, CHARLES, President Charles Michelson, Inc., USA representative for Australian TV stations TCN, Sydney, and HSV, Melbourne. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938; married and father of two children.



MAHLSTEDT, FRED J., managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kudner Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950, subsequently director.



BURNS, LLOYD, vice president in charge of International operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.



FRIEDLAND, LOU, vice president in charge of station program sales, MCA TV Ltd., was an instructor in applied psychology at N.Y.U. until World War II, when he served in the U. S. Navy. Later he became assistant to the president at Gettinger Associates in film and TV financing. Friedland joined MCA TV in 1952 as an account executive, became a vice president in 1954 and a board member a year later.

LIEBENGUTH, JACQUES, manager of Syndication Sales, California National Productions, was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U. S. and served as an account executive with the national sales force before his present post.

GOODMAN, HARRY S., general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.

SILVERBACH, ALAN M., managing director Twentieth Century-Fox TV International, was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.

BARUCH, RALPH M., director of international sales for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U. S. in 1941 and after three years with Sesac, joined DuMont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York.

STERN, EDWARD J., president International division Ziv-United Artists Television, is a native of Detroit, and attended the University of Cincinnati. Entering the television industry in 1953, Stern headed up international sales and the preparation of foreign language programming, and has been active in that field since that time. He is a member of Sigma Alpha Mu, Sophos, and the IAA.

SMITH, FRANCIS D., vice president, general sales manager, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties. Now heads coast office of Cinema-Vue.

GOLDSTEIN, CHUCK, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," singing group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio appearances; entered commercials production field with organization of his present company.

LAWRENCE, ROBERT L., president Robert Lawrence Productions Inc. West Point graduate and Fifth Army veteran. Started in entertainment industry in 1947 with RKO Pathe; joined Jerry Fairbanks, Inc., 1948; later v.p. in charge Eastern operations; formed own film production firm for TV commercials, 1952; expanded with formation of several subsidiaries in commercials production.

MIESEGAES, WILLIAM P., president Transfilm-Caravel. Born London, England, 1906; attended Harrow, 1920-24; Institut le Rosey, Switzerland. Started career in marine transportations, joining A. C. Fraser & Company, Rotterdam, merchant shippers, as junior executive, 1926, Meyer and Company, Amsterdam, 1927, established Transfilm which was merged with Caraval in 1959.

NILES, FRED, president Fred Niles Productions, Inc. Born, September 12, 1919; graduated, B.A. University of Wisconsin, 1940. Started his association with television industry as salesman for Kling Studios in 1947; organized his company to produce commercials, industrial, public relations and sales training films. Club affiliations include: Broadcast Advertising Club and TV Academy.

RANSOHOFF, MARTIN, president of Filmways Inc., which recently opened a new New York studio for Motion Picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1950; last year signed an agreement with Warner Bros. for exchange of studio facilities on both coasts.

STREECH, WILBUR J., president Wilbur Streech Productions, TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.

VAN PRAAG, WILLIAM, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; Army service in W.W. II.

ZUCKER, NATHAN, president of Dynamic Films Inc., is a native New Yorker started his career as an engineer. In cooperation with the Educational Television and Radio Center he helped plan three TV series, later became co-founder of Dynamic to produce industrial and TV films. Past president of the Film Producers Assn. of New York, having previously served as V-P of the organization.

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16 East Ontario Street
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Whitehall 4-5151

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AM and TV COMMERCIAL AND INDUSTRIAL PRODUCERS

KEY PERSONNEL
STUDIO ADDRESSES AND
PHONE-SERVICES OFFERED

1960

THROUGH these pages pass the most astute buyers of motion pictures in the world.

To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

Send for "A Few Facts About Audio"

★ ★ ★

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630 Ninth Avenue New York 36, N. Y.

AM-TV COMMERCIAL PRODUCERS

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill
Phone: MIchigan 2-5877
Pres., Exec. Prod.....Bernard Howard
Sales Manager.....Ted Liss
Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

800 N. Seward St., Hollywood 38
Phone: HOllywood 2-0741
President .....J. Larsen
Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Academy Pictures, Inc.

49 W. 45th St., N.Y.C. 36
Phone: PL 7-0744
President .....Moray Foutz
Gen. Manager.....Patti Wilkus
Services Offered—Animation and live action films for TV and industry. Slide films and film strips.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 46, Cal.
Phone: CR 5-5219
President .....Don Quinn
Vice President.....Martin Sperzell
Treasurer .....Charles Goldring
Services Offered—Creation, production of radio-TV music commercials, copy spots, background music. Tape equipment available.
Current Productions—Trend, Purex, Plymouth, Dodge Trucks, Sunkist Fruit Punches, Richfield Gasoline, Cock O' the Walk, Pacific Airlines, CMA Airlines, National Beer, Speedway Gasoline, Okla. High-Q Gasoline, Johnson's Glo-Coat Radio-TV Commercials, & "Yancy Derringer" theme song.

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36
Phone: PL 7-3560
Exec. Prod.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff
Services Offered—Write, create, produce jingles and commercials.

Alexander Film Co.

Alexander Film Bldg.,
Colorado Springs, Colo.
Phone: ME 3-1771
Bd. Chmn.....Don M. Alexander
President .....Keith Munroe
V.P., Gen. Mgr.....Jay Berry
V.P., Production.....James Anderson
Mgr.....John B. Lee
Creative Dir.....Howard F. Olds
V.P., Mkting.....Jay Piccinati
Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

Paul Alley—MKR Films, Inc.

619 W. 54th St., N.Y.C. 19
Phone: JUdson 6-2393
President .....Sidney Katz
Vice President.....Gene Milford
Prod-Writer .....P. Alley
Services Offered — Comm'ls; industrial films.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)
1417 N. Western Ave., Hollywood 27
Phone: HOllywood 2-6231
President .....Gordon Mitchell
Vice President.....B. F. McEveety
Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5323, Baltimore 9, Md.
Phone: Valley 3-6617
Owner.....W. E. Wood
Services Offered—Film processing; produce TV spots.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.
Phone: WA 2-1800
Manager .....Ben Harris
Sales Mgr.....S. Adams
Secretary .....I. Weyhmiller
Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915
Exec. Prodcr.....Robert Gross
Exec. Prodcr.....Lawrence A. Glesnes
Prod. Control.....Madeline Stolz
Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integra-

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*Select One or More: **INDUSTRIAL, TV COMMERCIAL, SLIDE FILM IN LIVE ACTION OR ANIMATION.**

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tion; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Esso Standard Oil, Progresso Foods, Buick, National Biscuit Co., Chesterfield Cigarettes, Bulova Watch Co., National Health Agencies, Stella D'Oro.

Clyde Anderson Motion Pictures

334 A St., Salt Lake City 3, Ut.
Phone: EMpire 3-5337
Manager .....Clyde Anderson
Services Offered—Film, comm'ls', services.

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942
President .....Al Stahl
Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117
President .....Earl Klein
General Manager.....Chris Petersen, Jr.
Production Manager.....Bob Hirsch
Director .....Ed Barge
Branch Offices
14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040
Representative .....Ted Petok
221 N. LaSalle St., Chicago, Ill.
Phone: FR 2-2628
Representative .....Joe W. Edwards
Services Offered—Animated & live action TV comm'ls, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4832
Chief Animator.....Abe Blashko
Animation Supervisor.....Leo Levko
Administration .....Seymour Posner
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817-8
President .....Graham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows
National Sls. Dir.....Lee Krieger
Production Director.....Harry Basch
Services Offered—Producers of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Current Productions—Manufacturers Trust Co. of N. Y., Chef Boy-Ar-Dee, Electric Companies of America, Dye 'n Shine, Cadet Dog Food, Schmidt's Beer, Life Savers.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638
President .....Evan J. Anton
Vice Pres.....Mary Mallios
Sec'y-Treas.....James Mallios
Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Apex Film Corporation

104 N. Las Palmas, Hollywood 38, Cal.
Phone: HOllywood 3-5106
President .....James Chertok
Services Offered—Film comm'ls; industrial films. Sound stages available.

Apollo Productions

130 Carlton St., Toronto, Ont.
Phone: WAlnut 2-3163
President .....R. Rosenberg
Services Offered—Compl. film facilities; comm'ls & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COlumbus 5-6968
President .....R. J. Oulmann
Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

28 W. 44th St., N.Y.C.
Phone: LOngacre 3-0056
President .....Joseph Armstrong
Services Offered—Custom, synd. comm'ls facilities.

Arrowhead Productions

355 N. Beverly Dr., Beverly Hills, Cal.
Phone: CRestveiw 5-4494
General Manager.....B. I. Harris
Producer .....Edmund Beloin
Services Offered—Producers of TV film series & commercials.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUstin 7-8620
President .....L. Mominee
Vice Pres.....A. S. Bradish
Services Offered—16 & 35mm public relations & training pictures & slide-films, TV Commercials, short subjects, theatrical shorts, packaged programs, sound recording, time-lapse photography, laboratory & editing, animation. Tape equipment available.

Current productions—U. S. Air Force, B. F. Goodrich Co., Gen. Motors Truck & Coach Div.

A T U Productions

130 W. 57th St., N.Y.C.
Phone: JU 6-4292
President .....Allen Swift
Services Offered—Offering a new service of syndicated TV film commercials.

Memorable Music! Sparkling Animation!

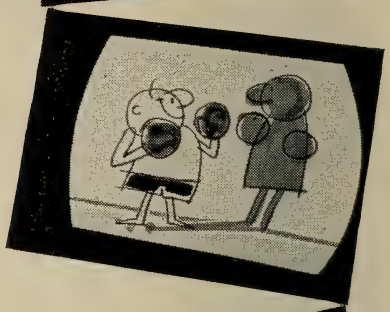
for

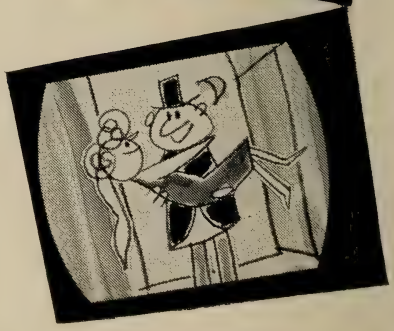
TV COMMERCIALS

JINGLES

CHANNEL IMAGE ID'S

MODERN RADIO PLANS





Any spot identifying you must be of higher quality than anything else broadcast!

MUSIC BY LARRY ELGART

ART BY ABE AJAY

ANIMATION BY ELEKTRA

MODERN BROADCASTING
INCORPORATED

545 Fifth Ave., N. Y. 17, N. Y. YU 6-5564

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres.....Herman Roessle
Vice President.....T. H. Westermann
TV Dept. Mgr.....Harold R. Lipman
Secy.-Treas.....P. J. Mooney

Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa.
Phone: LOcust 4-4429

Manager.....F. O. Pease

Services Offered — All TV film, comm'l facilities; live, package, film production; animation, package, TV shows.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 24
Phone: YUkon 9-9840

Partners.....Bil and Cora Baird
Personal Manager.....Paul Rosen

Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films

1837 Lomas Blvd., NE, Albuquerque, N. M.
Phone: CHapel 3-5848

President .....R. Stevens

Services Offered — Technical trng. films; live action & film TV comm'ls facilities.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.
Phone: SK 6-8383

Producer .....Thos J. Barbre
Asst. Mgr.....Anita T. Barbre
Dir. Sound.....Paul F. Emrich
Dir. Photography.....H. J. Anderson

Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877

Partner .....Charles J. Basch, Jr.
Partner.....Frankie Basch

Services Offered — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
Phone: RE 4-3164

President .....Morton Read
V.P., Sls.....D. D. Doyle

Services Offered—Film comm'ls production.

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-6881

President .....J. L. Sanderson

Services Offered—TV film commercials; story-boards, feature film production.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17
Phone: MU 2-0777

Exec. Prod.....Viola S. Becker
Sales .....Thomas W. Bieder

Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Real Benoit Film Productions

2161 St. Catherine St., W., Montreal, Canada
Phone: WEllington 3-7339

President .....Real Benoit
Secretary-Treasurer .....Pietro Guerci

Services Offered—16 & 35mm film production; fully equipped sound stage; bilingual productions, French & English.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.
Phone: MElrose 7-0306

President .....R. R. Benson

Services Offered—Film spot commercials; industrial, educational films.

Bernard-Degen Productions

1601 N. Gower, Hollywood 28
Phone: HO 5-9886

Partner .....Vince Degen

Services Offered—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
Phone: RI 9-8800

Manager .....Guy Biddick
Office Mgr.....Barbara McNey
Traveling Rep.....Burton Zoul

Services Offered—Animation of product or trademark, commercial spots on film.

Biever & Stein Productions, Inc.

550 Fifth Ave., New York 36
Phone: PLaza 7-6454

take 3 giant steps

for contemporary ideas

for inspired concepts

for new directions

your next TV commercial deserves the individual care of

JAMES LOVE

productions, inc.

115 West 45th Street
New York 36, N.Y.

JU 2-4633

For

AD AGENCIES

See Page 115

For

AGENCY TIME BUYERS

See Page 174

For

CANADIAN AGENCIES

See Page 168

For

AGENTS and MANAGERS

See Page 726

For

PROGRAM PRODUCERS

See Page 877

President .....Curtis Biever
Secretary-Treasurer .....Lou Stein
Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

George Blake Enterprises, Inc.
1600 Broadway, N.Y.C. 19
Phone: CIrcle 5-4582
President .....Mrs. Jean Blake
Production Dir.....Robt. Kingsley
Supvr. Editor.....R. Jacques
Services Offered — Comm'ls, industrial, films, synd. spots.

Brass Dolphin, Inc.
Biltmore Hotel, N. Y. 17, N. Y.
(See Program Producers)

Bray Studios Inc.
729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582
President .....J. R. Bray
V.P., Prod. Mgr.....Paul A. Bray
Treasurer .....M. Bray
Animation Directors.....Max Fleischer, W. G. Gilmartin
Film Dist. Mgr.....B. D. Hess
Sales.....Paul Bray, Jr.
Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish translation. Tape equipment available.

Wm. F. Broidy & Company
5501 Wilshire Blvd., Los Angeles 36
Phone: WE 3-7461
Owner .....Erwin Yessin
Services Offered — Commercials & programs.

Bill Burrud Productions
Station KTTV, Sunset & Van Ness, Hollywood 28, Calif.
Phone: HOllywood 3-8181
President .....Bill Burrud
Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

S. W. Caldwell, Limited
447 Jarvis St., Toronto 5, Ont.
(See TV Prod.-Dist.)

Calhoun M. P. Producers
264 E. 78th St., N.Y.C. 21
(See TV Prod.-Dist.)

Calif. Internat'l Productions
6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491
President.....H. F. O'Donnell
Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & indust.

California Studios Incorporated
650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141
President .....P. N. Krasne
Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Calonius Prods., Inc.
45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350
President .....Lars Calonius
Services Offered—Full animation facilities. Story boards. Live action.

The Camera Mart, Inc.
1845 Broadway, N.Y.C.
Phone: PL 7-6977
President .....Irving Browning
Manager .....Samuel Hyman
Sales Promotion.....Paul Meistrich
Treasurer.....H. V. Browning
Secretary .....Ann Browning
Services Offered—Manufacture, sell, rent, repair 35mm & 16mm professional motion picture production equipment; TV film cameras, projectors, sound systems, lighting, film editing & handling equipment, doilies, tripods, mike booms.

Campus Film Productions, Inc.
20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735
President .....Nat Campus
Exec. Producers.....Jules Krater, John Zane
Services Offered—Film and TV commercial production under contract.

Canadian Film Industries Co., Ltd.
310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 1-5211
President .....Arthur D. Gottlieb
Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities rented.

Canyon Films of Arizona, Inc.
834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718
Producer .....R. Boley
Photography .....Robt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service
224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544
President .....J. R. Hunter
Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.

Capitol Records, Inc.
1750 N. Vine St., Hollywood 28
Phone: HO 2-6252
President .....Glenn Wallichs
Gen. Mgr.....George R. Jones
Natl. Sls. Mgr.....Herbert I. Sachs
Services Offered — Custom recording for records, radio and TV; mastering, processing; full library of production music.

Capt. Z-Ro Productions, Inc.
209 E. 56th St., N.Y.C. 22
Phone: EL 5-7943
President .....Henry Brown
Services Offered — TV commercials and film shows.

Carla Productions, Inc.
245 West 55th St., New York 19, N. Y.
Phone: JUdson 2-4477
President .....Carl A. Carbone
Secretary .....Murray Ramson
Prod. Mgr.....Joseph Carbone
Services Offered—Production of promotional films for TV and theatrical distribution; TV commercials, industrial, documentaries, and trailers.

Carter & Galantin of Georgia, Inc.
752 Spring St., N.W., Atlanta 8, Ga.
Phone: TRinity 5-7144
N. Y. Phone: CHelsea 3-3377
President & Treas.....C. G. Francke
Vice Pres. & Secy.....Henry E. Carter
Vice Pres. & Gen. Mgr...Durwood P. Walters
Services Offered—Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tape equipment available.
Current Productions — Southern Railway System, U. S. Navy & Air Force, York Corp., Gordon's Potato Chips, Childre & LaFlam.

Cascade Pictures of California
1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481
President .....Bernard J. Carr
Vice Pres.....Roy Seawright
V.P. Prod.....Vaughan Paul
Director.....George B. Seitz, Jr.
Prod. Mgr.....Doug Travers
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone
1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118
President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

DAVID COOPER LILIAN JONES

Pioneer PRODUCTIONS, INC.

A Creative

Editorial and Production Service for Television, Theatrical and Commercial Motion Pictures

•

A Combined Total of Over 45 Years' Experience
In All Phases of Motion Pictures and Television

•

619 West 54th Street, New York 19, N. Y.
JUdson 6-7633

Centron Corporation Incorporated

W. 9th at Avalon Rd., Lawrence, Kans.
Phone: VI 3-0400

President.....A. H. Wolf
Services Offered—Industrial, educ. films; filmed spots.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240

Owner .....Hubert V. Chain
Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oak Tele-Pictures Inc.

423 E. 90th St., N.Y.C.
Phone: TR 6-6800

President .....Louis Cavrell
Secretary .....Otis Cavrell
Treasurer .....Ira Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

56 E. Superior St., Chicago 11
Phone: WH 4-6971

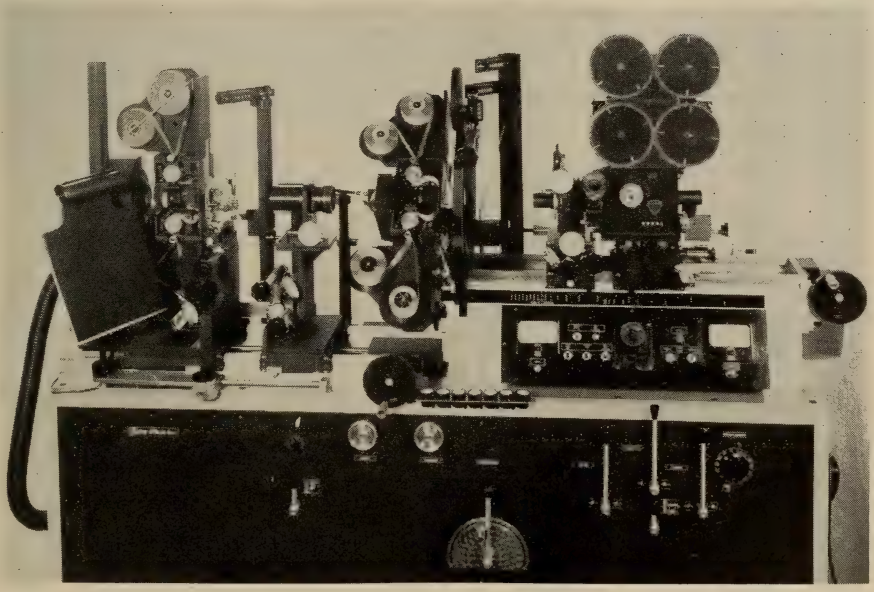
President.....A. G. Dunlap
Dir. of Sales.....Robert D. Casterline
Prodn. Mgr.....Russell T. Ervin, A.S.C.
Laboratory Mgr.....Walter Rice
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
Phone: AT 2977

Prod. Ptnrs.....D. Kennedy, R. Christensen
Gen. Sls. Mgr.....Herb Hellwig

Eastern's Know-How
World's Finest Equipment = *Quality Service*



ART TO FILM . . . *finest and fastest*
Eastern Engineered Effects

MAURICE SAM MAX LEVY
Eastern Effects, Inc.
is a complete producers aid service designed to solve your optical problems with highest quality and speed.

333 WEST 52nd STREET NEW YORK 19, N. Y. CI 5-5280

West Coast Rep.....Jack Silver
Mgr., Motion Picture Prod.....B. Hufstader
Engineer .....Roger Wing
Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored films; lab. processing.

Churchill-Wexler Film Productions
801 Seward Ave., Los Angeles 38
Phone: HO 2-6671
Ptnrs.....S. Wexler, R. Churchill
Services Offered—Produce educational and industrial films.

Cine-Audio Alberta Co., Ltd.
10251 106th St., Edmonton, Alberta, Canada
Phone: GArden 2-2017
Services Offered—TV commercials filmed, shorts, newsreels, animation, color & B & W processing, color & B & W prints.

Cinecraft Productions, Inc.
2515 Franklin Blvd., Cleveland 13, O.
Phone: SU 1-2300
President .....R. Culley
Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.
115 W. 45th St., N.Y.C.
Phone: CI 6-0951
President .....Nat Sobel
Sec'y-Treas .....Irving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Cinesound, Limited
552 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338
President.....B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cine-Tele Productions
6325 Santa Monica Blvd., Hollywood 38
Phone: HO 5-3376
Producer .....H. Lehman
Wrtr., Dir.....G. McKiddy
Sales .....J. Lehman
Services Offered — Commercials, indust. films; editing services; sound; trng. films, public relations.

Cinetoon Productions
1847 Fort St., Honolulu, Hawaii
Exec. .....M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Cine-Video Productions, Inc.
Boston Post Rd. at Cine Video La.
Milford, Conn.
Phone: TR 4-6590
Pres., Exec. Prodcr.....Garo W. Ray
Tech. Dir.....Kenneth F. Rieke
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Impa Productions, Ltd.

660 Madison Avenue New York 21, N. Y.

TEmpleton 2-9200

Irving Mansfield — Peter Arnell

Coastal Film Services, Inc.
321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-7780
President .....Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

Coastal Recording Co., Inc.
136 W. 52nd St., N.Y.C. 19
Phone: CI 6-3900
Executive Vice Pres.....Arthur Shaer
Services Offered—Complete recording and transcription service—sound effects library, Hammond organs, celeste, Steinway grands. Each chamber, DuKane 30/50 cycle slide projector. Ampex tape recording, 16 mm projector, 9 studios.

Coffman Films, Inc.
4519 Maple Ave., Dallas 19, Tex.
Phone: LA 8-3692
President .....H. Coffman
Production Manager.....H. Greene

John Colburn Assoc., Inc.
1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310
President .....J. E. Colburn
Vice President.....H. Ushijima
Services Offered—16/35 mm industrial & TV film & comm'ls' sound stage, production facilities.

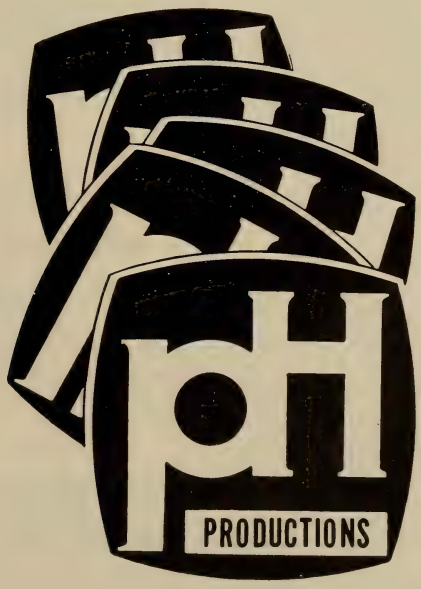
Colmes-Werrenrath Prod. Inc.
1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011
President .....W. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Acct. Exec.....T. R. Bohn
Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.
Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures
525 Poydras St., New Orleans, La.
Phone: MA 5026
President .....R. Wiegand
Services Offered—Comm'ls; art; special effects.

Commercial Recording
P. O. Box 6726, Dallas 19, Tex.
Phone: RI 8-8004
President .....Tom Merriman
Vice President.....Bob Farrar
Vice Pres., Sales.....Dick Morrison
Production Manager.....Tom Gwin
Record. Spvsr.....Robert Farris
Services Offered—Commercial advertising records, station jingles & station sales aides.

Motion Pictures by

PAUL HANCE PRODUCTIONS, INC.
1776 BROADWAY
NEW YORK 19, NEW YORK
Circle 5—2424



Commercial Syndicated Films, Inc.

1431 N. Wells Ave., Chicago 10, Ill.
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Production .....Paul Kalacnik

Services Offered — Color animated synd. comm'ls.

Commodore Productions & Artists, Inc.

6636 Hollywood Blvd., Hollywood 28
Phone: 9-7502

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III

Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801

Ptnrs.....C. Purnell, L. Atkinson

Services Offered—TV live & film shows; industrials; religious films; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

President .....Bradford Whitney
Treasurer .....Edgar F. Stevens

Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

521 W. 57th St., N.Y.C.
Phone: CI 6-0210
959 Seward St., Hollywood
Phone: HOllywood 9-1441

President .....Herbert Yates
Vice Pres.....Douglas Yates
V.P., W. Coast Mgr.....Sidney Solow

Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

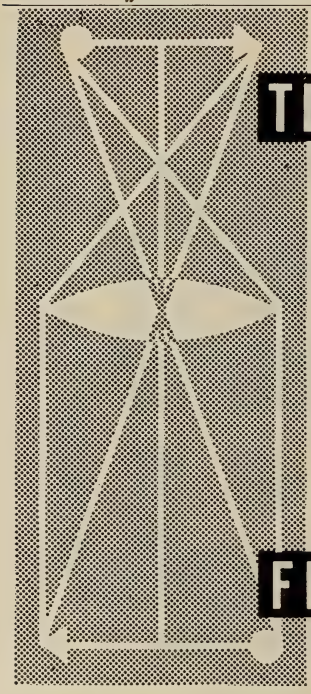
539 Vine St., Chattanooga, Tenn.
Phone: AM 7-4302

President .....James E. Webster
Vice Pres.....Gene A. Carr
Secretary .....Thomas Crutchfield
Treasurer.....H. L. Thatcher
Gen. Sales Mgr.....Joseph Lawson

Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Cousens-Blair Productions, Inc.

1600 Broadway, N.Y.C. 19



TELEVISION GRAPHICS inc.

producers of television film commercials

LIVE ACTION
ANIMATION
STOP MOTION
REAR SCREEN
PROJECTION *(MITCHELL)*

FILM GRAPHICS inc.

producers of industrial and educational films

369 LEXINGTON AVENUE, NEW YORK 17 MU 6-5255

Phone: CO 5-7380
President.....Clayton W. Cousens
Vice Pres.....John K. Cousens
Vice Pres.....Leonard Blair
Services Offered—Production in color or black & white of TV commercials, industrials, educationals, documentaries.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NE 7-0425
President.....R. D. Crandall
Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585
President .....Thomas Craven
Prodn. Mgr.....Bill Robinson
Services Offered—Production of TV commercials, live and animated.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513
President .....F. Crawley
Vice President.....Graeme Fraser
Dir. of Admin.....C. Everett
Prod. Manager.....Thomas Glynn
Chief Eng.....Rod Sparks
Office Manager.....Alex Murray
Lab. & Quality Control.....Ivor Lomas
Accounts .....Paul Naish
Services Offered—Films, sponsored & TV; commercials; production; animation; lab.

Creativision

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830
President .....Victor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Animation Supervisor.....Leo Levko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884
Pres., Prod.....C. Roth
Services Offered—Film commercials; no animation.

Bing Crosby Productions

9028 Sunset Blvd., Los Angeles 46, Cal.
Phone: CRestview 1-1171
President.....Harry L. Crosby
Exec. V.P.....B. F. Grillo
Services Offered—Synd. spots; comm'ls.

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422
V.P.'s..... J. Mahaffey, E. Siman, Jr.
Services Offered—Film spots: live shows. Tape equipment available.

CTN Advertising Counselors
(*Div. of Commercial Telecast Networks, Inc.*)
11 Broadway, N.Y.C. 4
Phone: BOwling Green 9-6296
Vice Pres.....William F. Hogan
Secretary.....D. C. Durant
Services Offered—TV consultants and production supervisory service to advertising agencies in the creation and execution of TV advertising, both live and film. By contract only.

Cue Recordings, Inc.
117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641
President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer ....Bernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication.

Cummings Productions, Inc.
4 W. 56th St., N.Y.C. 19
Phone: PL 7-6452
President.....R. W. Cummings
V.P., Industrials.....A. J. Pocock
Services Offered—Creation and production of industrial shows, sales mtgs., film scores, & Radio & TV commercials.

Dalton Film Company
813 Daniel Bldg., Tulsa 3, Okla.
Phone: LU 5-9973
President .....R. Kurtz
Services Offered—TV live & film shows; live & film packages.

Lee Davis Productions
299 Madison Ave., N.Y.C. 17
Phone: YUkon 6-7290
Owner .....Lee Davis
Services Offered — TV live shows & comm'ls; live packages.

Phil Davis Musical Enterprises, Inc.
59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950
President .....Phil Davis
V.P., Mus. Dir.....Earl (Nemo) Paul
Secy., Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....E. C. (Bud) Redding
Exec. Secretary .....Renee Strum
Sls. Dir. & Acct. Exec.....Gerard D. Gilard
Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day Productions
15 W. 44th St., N.Y.C. 36
Phone: MUrray 2-5299
Pres., Creative Dir.....Gordon M. Day

NOW IN PRODUCTION!

• **POEM FOR A DAY**

A new film series of 365 two minute inspirational poems by NICK KENNY—beautifully narrated-organ music background

• **ROCKIN' THE CAMPUS**

A full length entertaining feature about the teen age rock & roll craze

• **PARADE OF PRESIDENTS**

An authentic & exciting documentary about America's Presidents. From George Washington to Eisenhower.

MAURICE H. ZOUARY
TV-FILM PRODUCTIONS

333 West 52nd Street, N. Y. 19 JUdson 2-6185

V.P., Prodn. Super.....Carol Bulkley
Treasurer .....Leo L. Reich
Services Offered — Writing-production of TV (film) & radio jingles & spots; adv. agency consultants on preparation & production of commercials.

De Frenes Company
1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686
Pres., Sales.....J. DeFrenes
Secretary .....R. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Comm'ls; programs. Industrial shorts.

Gene Deitch Assoc., Inc.
43 W. 61st St., N.Y.C. 23
Phone: CI 7-1970
President .....G. Deitch
Production .....K. Drake
Services Offered—Animation film.

Demby Productions, Inc.
1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495
President .....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research .....Alexander Marshack
Client Relations.....Rowena Pearl
Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

Florian de Narde
3 E. 57th St., New York City
Phone: PL 3-7030
Owner .....F. de Narde
Services Offered — Comm'ls; documentaries; industrials.

Jack Denove Productions, Inc.
6611 Santa Monica Blvd., Hollywood
(See TV Prod.-Dist.)

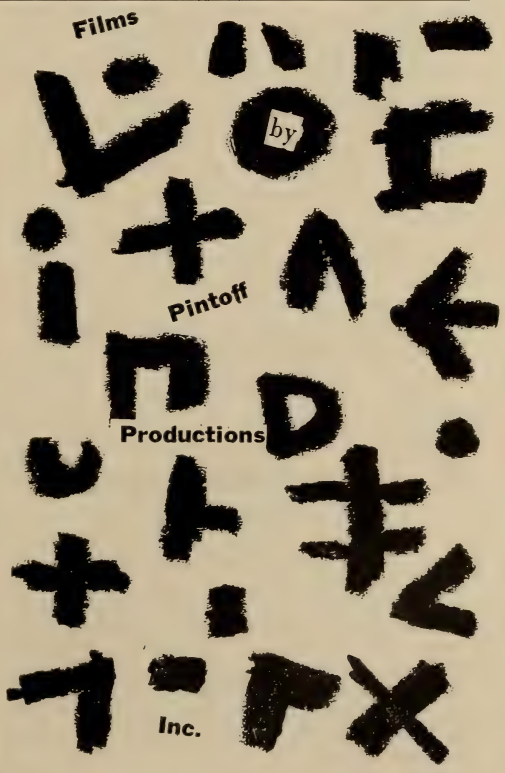
Dephoure Studios, Inc.
782 Commonwealth Ave., Boston 15, Mass.
Phone: BE 2-5722
Pres. .....J. Dephoure
Vice Pres.....M. Levy
Services Offered — Comm'ls; industrials; synd. spots.

Depicto Films Corporation
254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620
Board Chairman.....John Hans
Services Offered—Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creation & prod. of compl. sls. trng. programs, incl. films & assoc. literature.

ANIMATE ME!

AND WIN A FREE SCREENING OF THE H.F.H. REEL

animation · live action · industrials
H.F.H. PROD. INC. 216 E. 49th ST. N.Y.C.
PL-2-1940



Desilu Productions, Inc.
780 Gower St., Hollywood 38, Calif.
Phone: HO 9-5911
(See TV Prod.-Dist.)
Director .....L. Savin
Services Offered — Spots, synd.; commercials.

Leo Diner Films
332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664
Exec. .....L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Walt Disney Productions, Inc.
500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411
(See TV Prod.-Dist.)
Bd. Chmn.....W. Disney
Adv. Dir.....Card Walker
Production .....Wm. Anderson
Services Offered—Comm'ls; programs.

Douglas Productions
10 W. Kinzie St., Chicago 8
Phone: MO 4-7455
President.....F. C. Raymond
V.P.'s.....A. Jones III, D. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

D.P.M. Productions, Inc.
62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040
President.....Maurice T. Groen
V.P., charge Prod.....Ronald T. Groen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Du Art Film Labs, Inc.
245 W. 55th St., N.Y.C.
Phone: PL 7-4580
Exec. Vice Pres.....Irwin Young
Vice Pres., Sls.....Lou Feldman
Vice Pres., Prod.....Paul Kaufman
Services Offered—Processing of black & white motion picture film.

Dudley Pictures Corporation
10589 Santa Monica Blvd., Los Angeles 25, Calif.
Phone: CR 1-7258
Exec. .....C. Dudley
Services Offered—Spots, syndicated; commercials.

Walter Christian Duennhaupt Film Productions, Inc.
1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750
President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios
159 E. Chicago, Chicago 11
Phone: WH 3-2424
President .....Cal Dunn
Vice Pres.....Joseph G. Betzer
Exec. Art Dir.....“Yar” Yarbrough
Creative Services Dir.....Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment.

Dynamic Films, Inc.
405 Park Ave., N.Y.C. 22
Phone: PL 1-7447
President .....Nathan Zucker
Exec. Vice Pres.....Lee R. Bobker
Vice President.....Lester S. Becker
Exec. Producer.....Sol Feuerman
Distribution Dir.....Gerald Carrus
Sound Supvr.....Jas. H. Townsend, Jr.
Editorial Supvr.....Irving L. Oshman
Programming Director.....E. A. Humeston
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Alan Shilin Films, Inc., Distribution Dynamics.

Eastern Effects, Inc.
333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280
President .....Maurice Levy
Vice Pres.....Samuel Levy
Sales Mgr.....Max Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts).

Educational Films Corp. of America
1501 Broadway, New York City 36
Phone: PE 6-1780
President.....E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

Elan-Porter Productions, Inc.
19 W. 45th St., New York 36, N. Y.
Phone: JU 2-1992
President .....R. Elan
Services Offered—Live & TV commercials, film; educ., industr. shorts; religious themes.

Electro-Vox Recording Studios
5546 Melrose Ave., Hollywood 38, Cal.
Phone: HO 5-2189
President.....B. B. Gottschalk
Services Offered — Industrials; commercials, phonograph recording; rental of facilities, including studios.

Elektra Film Productions, Inc.
33 W. 46th St., New York City
Phone: JU 2-3606
President .....A. Liss

Bus. Mgr.....S. Magdoff
Services Offered — Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.
75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870
President .....Peter Elgar
Vice President.....Robert C. Jacques
Secy.-Treas. .....Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.
414 W. 54th St., N.Y.C. 19
(See Screen Gems, Inc., TV Prod.-Dist.)

Charles Elms Productions Inc.
25 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 6-8877
President.....C. D. Elms
Vice President.....Charles D. Elms, Jr.
Secretary.....Ruth M. Elms
Services Offered — Photographic and animated; planning through production.
Current Productions — Commercials for Andre Richard, Bilco, Columbia Mills, IBM, Philip Morris, Assn. of Amer. R.R., Crown, Cork & Seal Co., Sperry Gyroscope Co., U. S. Navy.

Emerson Film Corporation
1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011
Services Offered—Comm'ls; synd. spots.

Empire Productions Corp.
480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-5700
Pres. .....Arthur Lubo
Vice Pres.....Fred de Jaager
Services Offered—TV commercials, industrial films, studio & editing facilities, closed circuit projection.

Robt. J. Enders, Incorporated
1001 Connecticut Ave., NW, Wash. 6, D. C.
(See Program Prod.)

Endorsements, Inc.
65 E. 55th St., N.Y.C. 22
Phone: PL 1-0320
1147 S. Beverly Dr., Los Angeles 35, Calif.
Phone: CR 4-5897
President .....Jules Alberti
Exec. V.P., Chmn. Exec. Comm...Tyler Davis
Sr. V.P.....Robert L. Montgomery
Vice Pres.....Harold S. Wadro, M.D.
Vice Pres.....Frederick G. Horan
V.P., Chf. Fin. Officer.....Arthur Steinthal
Secy.-Treas. .....Hope Hills
Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions
13750 Saticoy St., Van Nuys, Cal.
Phone: TR 3-2730
Exec. Prod.....S. L. Weiss
Services Offered—All services.

Era Productions, Inc.
5545 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 2-2251
President .....Brice Mack
Secretary .....Milt Schaeffer
Services Offered—Animation & sound recording facilities. Standing kitchen.

Ted Eshbaugh Studios, Inc.
109 W. 64th St., New York 23
Phone: TR 3-0720
President .....T. Eshbaugh
Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W animation; packages.

Faillace Productions, Inc.
59 E. 54th St., N.Y.C. 22
Phone: ELdorado 5-1752
President .....Tony Faillace
V.P., Creative Dir.....Len Mackenzie
V.P., Musical Dir.....Bob Haggart
Mgr. Prod. & Sales.....Bob Nash
Office Manager.....E. S. Beitchman
Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles. Tape equipment available.
Current Productions—Arnold Bread, Blue Bonnet Margarine, Chase Manhattan Bank, Ford Cars & Trucks, Chiquita Banana, Eskimo Pie, Fairmont Milk, International Breweries, Parliament Cigarettes, Peter Paul Mounds, Phillies Cigars, Pound's Moisture Base, Post Cereal, Tide, Wheatena.

Jerry Fairbanks Prod. of Calif.
1330 N. Vine St., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Family Films Incorporated
5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243
President .....S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.
385 Third Ave., New York 16
Phone: MU 3-9937
President .....Nicholas Farkas
Vice President.....F. E. Robison
Secretary-Treasurer .....Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Ray Favata Productions, Inc.
165 W. 46th St., N.Y.C. 36
Phone: JU 2-5860
President .....Raymond Favata

Vice President.....Carlton Reiter
Services Offered—Animated & live action films.
Current Productions — Film commercials for Hygrade Franks, Naia, Piels Beer, Nabisco Millbrook Farm Bread, 1960 Census.

Felix the Cat Creations, Inc.
355 Lexington Ave., New York 17
Phone: YUkon 6-5161
President .....Pat Sullivan
Vice President.....Joseph Oriolo
Secretary-Treasurer.....E. W. Poindexter
Services Offered — TV entertainment cartoons.
Current Production—Felix the Cat Series.

Paul J. Fennell Co.
404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612
119 W. 57th St., N.Y.C. 19
Phone: CIrcle 5-1070
Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Filmack Corp.
1327 S. Wabash Ave., Chicago 5
Phone: HA 7-3395
President .....Irving Mack
V.P., Sales.....Bernard Mack
Dir. Creative TV Sls.....Larry Woolf
Branch Office
630 Ninth Ave., N.Y.C.
Phone: PL 7-0900
TV Sales Mgr.....Don Mack
Services Offered—Theatre, TV and industrial films. Semi-animation, full cartoon animation, and live motion picture, slides and filmstrips. Creative staff available for agency use.

Film-Aide
509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777
General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots;. Industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film-Art Service, Inc.
41 W. 47th St., New York 36, N. Y.
Phone: CI 6-2426
President .....N. Sessa
Art Director.....Jerry Rosenfield
Services Offered—TV & industry animation & slide films, Art-Film effects, title specialists, animation services. Tape equipment available.

Film Associates, Inc.
4600 Dixie Hwy., Dayton 39, Ohio
Phone: AX 3-2164
President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Filmaster Productions, Inc.
4150 Radford, N. Hollywood, Calif.
Phone: POplar 9-0550
President.....R. W. Stabler
Vice President.....G. N. Cook
Services Offered—Comm'l, industrial military program & feature films.

Film Commercials, Inc.
87 Madison Ave., New York City 16
Phone: ORegon 9-3970
Vice President.....J. C. Ryder
Sales Manager.....Charles T. Evans
Services Offered—Radio & TV services.

Filmcraft Productions
8451 Melrose Ave., Los Angeles 46
(See TV Prod.-Dist.)

Filmeffects of Hollywood
1153 N. Highland Ave., Hollywood 38
(See TV Prod.-Dist.)

Filmercial Productions
4150 Radford, N. Hollywood
Phone: POplar 9-0550
Gen. Mgr.....W. H. FitzSimmons
Production Mgr.....Glenn Cook
Services Offered—A one stop commercial production service for both live action and animation films. Facilities include, ten fully equipped sound stages, complete sound, editorial, optical, tilting, animation, make-up, hair-dressing, property, set construction departments.

Filmex, Inc.
339 E. 48th St., N. Y. C. 17
Phone: PLaza 2-0078
President .....Robert Bergmann
Vice President.....Wylie Adams
Producer-Director .....Shepard Traube
Casting Director.....Dorothy Klein
Services Offered—Film commercial production, TV programming, industrial film production.

Film File
(Pix Enterprises)
4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836
Production .....Geo. Grenville
Services Offered—Comm'ls & spots (synd.)

Film Graphics, Inc.
369 Lexington Ave., N.Y.C.
Phone: MU 6-5255
President.....Lee E. Blair
Treasurer .....Bernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.
421 W. 54th St., New York City 19
Phone: PL 7-7120
President .....L. Levy
Services Offered — Slide film comm'ls; slides & optical effects, animation, blow-ups.

Film Originals
6536 Robertson Dr., Boise, Idaho
Phone: 4-3602
Owners.....G. O. Smith, Helen S. Smith
Services Offered—Film subject production & distribution.

Filmways, Inc.
18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500
President .....Martin Ransohoff
Vice Pres.....Lee Goodman
Vice Pres..... Nick Webster
Dir. Inter. Sales.....William E. Huston
Services Offered—Live action, animation, stop motion, Ampex Video Tape, rear screen projection, completely equipped camera cars and sound stages, New York and Hollywood.

Fine Arts Productions
7779 Sunset Blvd., Hollywood 47, Cal.
Phone: HO 7-7107
President .....John Wilson
Services Offered — Animation & film comm'ls.

Fiore Films
128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-4474
Executive Director.....Al Fiore, Sr.
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'ls.

Alan M. Fishburn Productions
333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657
Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Incorporated
1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: *HO* 2-0902
President .....Don Flagg
Producer .....T. Flagg
Production Dir.....L. Raimond
Services Offered—TV comm'ls & shows; medical, industr., and educ. films. Tape equipment available.

Fletcher Film Productions, Ltd.
RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372
President.....H. D. Fletcher
Prod. Dir.....H. J. Moreland
Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films
1431 N. Wells, Chicago 10, Ill.
Phone: SU 7-2251
Manager.....W. R. Johnson
National Sls.....J. C. Branscombe
Services Offered—Animation & live action comm'ls; slidefilms.

Focal Point Productions
342 Madison Ave., New York City 17
Phone: MU 7-8717
Execs.....G. Joseph, J. Strang
Services Offered—Industrial films & commercials.

Fordel Films, Inc.
1079 Nelson Ave., New York City 52
Phone: WY 2-5000
Pres., Exec. Prod.....Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Forrell, Thomas & Polack Associates, Inc.
157 West 57th Street, New York 19, N. Y.
Phone: CIrcle 6-9131
President & Treas.....Gene Forrell
Vice President.....Edward Thomas
Vice President & Sect.....Jim Polack
Business Mgr.....Nadina B. Swanson
Services Offered—Creation and production of radio and television singing commercials. Original scoring for TV, industrial and institutional films.

Fotovox, Inc.
1447 Union Ave., Memphis 4, Tenn.
Phone: BR 5-3192
President .....Elston Leonard
Vice Pres.....Peter Harkins
Services Offered—Motion picture production facilities for live action and animation. One 75x50 ft. sound stage. Seven channel sound mixing and recording. Four editing and one interlock screening room.

Foundation Films
161 W. 75th St., N.Y.C. 23
Phone: TRafalgar 3-1982
President .....Dwight Godwin
Services Offered—Production of public relations, industrial, & educational films; filmstrips; service from consultation through production & distribution to schools, TV stations etc.

Four Star Films, Inc.
4030 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

George Fox Corporation
1512 Crossroads o' World, Hollywood 28
Phone: HO 4-2242
President.....G. S. Fox
Services Offered—Industrials, spots (synd.) & comm'ls.

Frazen Productions Inc.
1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967
Prodcr. Dir.....Stanley Frazen
Prodcr. Dir.....Sherman Rose
Director .....Tholen Gladden
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited
7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973
Pres. .....S. Freberg
Manager .....Bob Klein
Services Offered — Humorous advertising campaigns, TV, radio, & print. Tape equipment available.
Current Productions — Kaiser Aluminum Foil, Coca-Cola Bottling Co., Butternut Coffee, Instant Ralston.

Allen A. Funt Productions
Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847
President.....A. A. Funt
Services Offered — Comm'ls & industrial films & syndicated spots.

Galbreath Pictures, Inc.
2905 Fairfield Ave., Ft. Wayne, Ind.
Phone: HA 4147
President.....R. E. Galbreath
Chicago Sls.....C. L. Krebs, Jr.
Services Offered—TV & industrials.

Gallagher Films, Inc.
137 N. Oakland Ave., Green Bay, Wis.
Phone: HE 7-1307
President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Company
(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443
President.....William J. Ganz
Exec. Prodcr.....Herbert R. Dietz
Manager.....Vincent J. Capuzzi
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Film Productions, Inc.
2142 S. State St., Salt Lake City 15, Utah
Phone: AM 6-7244
Sls., Prod.....W. G. Mors
Services Offered — Comm'ls, live & TV film; color animation; educ., industr. shorts; laboratory.

General Pictures Corp.
4501 Pleasant Valley Rd., Cleveland 29, O.
Phone: VI 2-3636
President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm; newsreels & comm'ls, animation, still photography.
Current Productions — Sugar Dale, Ohio Bell Telephone, Cotton Club, Standard Oil Co.

Gerald Productions, Inc.
421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125
Exec. Prod.....Gerald Auerbach
V.P., Sales.....Wm. V. Adams
V.P., Internat'l.....Hampus Morner
Ass't Prod.....Barbara Leventer
Creat. Prod.....J. Monostyrsky
Business Mgr.....Alfred Traum
Supvr. Editor.....Stuart Grant
Services Offered—Producers of TV programs, commercials, public relations & industrial films, production, sound, & editorial facilities.

W. J. German, Inc.
Jane St., Fort Lee, N. J.
(See TV Prod.-Dist.)

Gifford-Kim Productions
165 W. 46th St., N.Y.C. 36
Phone: JUdson 2-1591
President.....Lewis L. B. Gifford, Jr.
Vice President.....Paul W. Kim
Production Mgr.....Julia M. Whalen
Services Offered—Animated & live action commercials, educational, public relations & entertainment films.
Current Productions — Commercials for Chrysler Corp., Post Bran Flakes, Duncan Hines Cake Mixes, Army Reserve.

Sherman Glas Productions
7017 Sunset Blvd., Hollywood 28
Phone: HO 7-8151
President .....Sherman Glas
Secretary .....Maggi Farkas
Services Offered—Produce animated TV-radio spots.

Melvin L. Gold Enterprises
200 W. 57th St., New York City 19
Phone: COlumbus 5-0756
Owner.....M. L. Gold
Services Offered—Produces for TV & industry.

Gold Medal Studios, Inc.
807 E. 175th St., N.Y.C. 60
(See TV Prod.-Dist.)

Chuck Goldstein Productions, Inc.
730 Fifth Avenue, New York 19
Phone: JUdson 6-7477
President .....Chuck Goldstein
Sect. and Treas.....Ruth Goldstein
Services Offered—Producers of live and filmed commercials.

Gommi-TV, Inc.
305 E. 47th St., New York City 17
Phone: EL 5-7650
President .....A. Gommi
Producer, V.P.....B. Gray
Services Offered—TV comm'ls, promotional film.

Harry S. Goodman Productions, Inc.
19 E. 53rd St., N.Y.C. 22
Phone: PL 5-6131
General Mgr.....Harry S. Goodman
V.P., Sales Mgr.....Everett F. Goodman
Asst. to Pres.....William Baron
Radio Dir.....Frank Gehrecke
TV Dir.....Stuart Wilson
Secretary.....H. D. Knuth
Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

Gotham Film Productions, Inc.
11 E. 44th St., New York City 17
Phone: MU 2-4450
Vice President.....Susan Wayne
Services Offered — TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.
2 W. 46th St., N.Y.C. 36
Phone: JU 6-5577
President.....Herbert M. Moss
V.P., Gen. Mgr.....Robert M. Volkell
Dir. of Prog.....Fred Hertz
Services Offered—Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five disc lathes. Writing and productions staff available. Recording, editing, mastering, pressing. Comm'ls. Programs.

Goulding-Elliott-Graham Productions, Inc.
420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014
President.....Edward R. Graham
Treasurer.....Raymond W. Goulding
Secretary.....Robert B. Elliott
Services Offered—Production of animated and filmed commercials, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.
716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158
President .....Ray Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas. .....Grant Simmons
Services Offered—All types of animation films.

Gray & O'Reilly Studios
480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4070
Vice Pres.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions
520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440
General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions
318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858
Owner .....Ben Greene
Services Offered — Production of motion pictures for TV and commercials.

Abner J. Greshler
Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960
Services Offered — Industrial films; comm'ls.

Grey Adv. Commercials (Lanny & Ginger Grey)
108 E. 96th St., N.YC 28
Phone: ENright 9-7777
President .....Lanny Grey
Vice Pres.....Ginger Grey
Services Offered—Producers and packagers of programs, jingles and phonograph recordings; vocalists.

Guided Tour Productions
P O. Box 537, Crystal River, Fla.
Phone: SWift 5-3147
Execs.....Irene Crum, Jean McGowan
Services Offered — Produce & distribute public svc. educational travelogues for free TV use.
Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Herman Hack Prod. & Scripture Films
2441 N. Beachwood Dr., Hollywood 28
Phone: HO 7-0557
Owner .....H. Hack
Services Offered—TV film shows; sound-ies; live comm'ls; scripts; synd. film.

Paul Hance Productions, Inc.
1776 Broadway, New York 19, N.Y.
Phone:*CIrcle* 5-2424
President .....Roy Moriarty
Secretary .....Nyman Keyes
Treasurer .....Henry Langsam
Sales Director.....Phillip Mellilo
Services Offered — Complete 35 & 16 mm production; studios; cutting rooms; animation; projection. Films for industry TV & govt. Technical staff for research, writing, and all photographic phases of motion picture production

Handel Film Corporation
6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924
President.....L. A. Handel
Secy. .....M. Manning

Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization
2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450
New York Phone: JU 2-4060
President .....J. Handy
Vice President.....Oliver Horn
Sls. Develop.....G. Finch
Services Offered — Syndicated spots, commercials.

Hankinson Studio, Inc.
15 W. 46th St., N.Y.C. 36
Phone: JU 6-0133
President.....Frederick L. Hankinson
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbara Productions
1416 N. LaBrea Ave., Hollywood 28
Phone: HOllywood 5-4176
President .....George Sidney
V.P.'s.....Wm. Hanna, Jos. Barbera
Services Offered—Films for TV.

Hardric Productions, Inc.
510 Madison Ave., New York City 22
Phone: AC 2-3354
President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
Secretary .....Edith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.
751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189
Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Prodn. Supervisor.....Fred Golt
Services Offered—Production of live action and animated TV commercials and industrial films. Creation and production of material originated by agency and/or client.

Harriscope, Inc.
355 N. Beverly Dr., Beverly Hills, Cal.
(See TV Prod.-Dist.)

Hartley Productions, Inc.
339 E. 48th St., N.Y.C. 17
Phone: EL 5-7762
President .....Irving Hartley
Secy.-Treas. .....Elda Hartley
Services Offered—Production & distribution of films for TV, industrials, commercials, public service and travelogue.

Health & Welfare Materials Center, Inc.
10 E. 44th St., New York City 17
Phone: MU 2-0283
President .....V. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.
450 W. 56th St., New York City 19
Phone: PL 7-4120
Exec. V.P.....C. B. Stratton
Production .....J. Michon
Services Offered—Film comm'ls; industrials; newsreels; packages; synd. film.

George Heid Productions
Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696
President .....G. Heid
Secretary.....Donna L. Seigh
Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales, transcriptions, phonograph records, Hi-Fi sound equipment sales. Tape equipment available.

Holland-Wegman Productions
207 Delaware Ave., Buffalo 2, N.Y.
Phone: MA 7411
Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollis Productions, Ltd.
5800 Sunset Blvd., Hollywood 28, Cal.
Phone: *HO* 2-6282
President .....C. Irving
Services Offered—Live & Taped TV shows, comm'ls; packages; industrials.

Hollywood Film Commercials
932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100
President .....D. Commons
V.P.'s.....W. Ambrose, T. Goetz
Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards.

Hollywood Film Company
956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284
N. Y. Phone: LO 3-1546
President .....Ben Teitelbaum
Secy., Treas.....Harry Teitelbaum
East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute editing supplies & eqpt. for motion picture & video tape incl. reels, cans & shipping cases.

Hollywood Film Enterprises, Inc.
6060 Sunset Blvd., Hollywood
Phone: HO 4-2181
President .....Mickey Kaplan
Vice Pres.....Robert Warde
Services Offered—Developing and printing —Dailies and release prints. Black & White and color. Complete laboratory facilities.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877
Owner .....B. Howard
Services Offered—Produce comm'ls & programs.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444
Production Dir.....H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Hunn, Fritz & Henkin Productions Inc.

(H-F-H Productions)
216 E. 49th St., N.Y.C. 17
Phone: *PLaza* 2-1940
President .....Howard H. Henkin
V.P., Creative Dir.....Ronald Fritz
V.P., Animation Dir.....Daniel Hunn
Exec. Producer.....Larry Puck
Services Offered—Animation & live action TV comm'ls, industrials, & features; storyboards, soundtracks, script, studio photography.
Current Productions—Commercials for Gen. Electric, Buick, Coca Cola, B. T. Babbitt, H-O Oats, Best Foods, Howard Clothes, Labatt's Ale.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108
Services Offered—Kinescope; produce TV programs, comm'ls; distr. films.

Imperial World Films, Inc. (IWF)

12 E. Delaware Pl., Chicago, Ill.
Phone: MI 2-6200
V.P., Sales.....R. Davis
Services Offered—Educ. & industr. films & spot comm'ls.

Independent Television Corp.

488 Madison Ave., New York City 22
(See TV Prod.-Dist.)

Intercontinental Television, S. A.

551 Fifth Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324
President .....Riley Jackson
Services Offered—Complete production for radio and TV & motion pictures. Business films, commercials and shows. Creative & packaging services.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158
Pres.....B. Jamieson
TV Production.....J. Dickinson
Services Offered—Spots, comm'ls, industrials.

Jan Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38
Phone: HOllywood 4-8331
President .....A. Fairleigh
Vice Pres.....Jack Denvoe
Secretary .....Richard Denvoe
Services Offered — TV comm'ls & film shows.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429
President .....C. M. Frederick
Secy.-Treas.....Grace Frederick
V.P. .....Curtis Voss
Services Offered — Specialized projecting equipment, special projector for motion from stills, stock background pictures, special effects from pictures & slides.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757
President.....James E. Jewell
Vice Pres.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor .....James Lawrence
Branch Offices
3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617
Exec-in-Charge .....W. Ralph Jewell
1040 N. Las Palmas, Hollywood
Phone: HO 7-3111
Manager .....Michael Baird
Director .....Lewis Foster
Services Offered—Producers of industrial educational and TV films; radio and TV programs, commercial spots and jingles. Consultants to agencies and sponsors. All-inclusive package-production services; editing, directing, musical arrangements, supervision, casting, and related services.
Current Productions — The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Jingle Mill, Inc.

201 W. 49th St., N.Y.C.
Phone: PL 7-5730
President.....M. Van Brink
Services Offered — Custom-made low-cost commercials.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: *BU* 1-8283
President .....D. Jones
Bus. Mgr.....R. Bowen

Services Offered — Comm'ls & industrial films produced.

K & S Films, Inc.
5819 Wooster Pike, Cincinnati 25, O.
Phone: BR 1-3700
President.....J. R. Rabius
V.P.....S. H. Wilmink
Services Offered—Producers of industrials, slide films, live & animated comm'ls.

K & W Film Service Corp.
1657 Broadway, N.Y.C. 19
Phone: CI 5-8081
President .....Norman Witlen
V.P., Art Dept.....Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.
1526 Sansom St., Phila. 2, Pa.
Phone: *LO* 3-0222
President.....A. M. Kane
Services Offered—Comm'ls & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions
1780 Broadway, N.Y.C. 19
Phone: CI 5-4830
President .....Victor Kayfetz
Client Service.....Irene Siegel
Asst. to Producer.....Seymour Posner
Services Offered — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Keitz & Herndon
3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268
Ptnrs.....L. Herndon, Jr., R. K. Keitz
Services Offered—Production, animation—16/35 mm.

Sonny Kendis, Inc.
509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890
President .....James Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.
480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266
Pres., Treas.....Herbert Kerkow
Secretary .....Rosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.
527 Madison Ave., New York City 22
Phone: EL 5-2180
President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'ls produced.

Klaeger Film Productions, Inc.
1600 Broadway, N.Y.C. 19
Phone: JU 2-5730
President.....Robt. H. Klaeger
Vice President.....John J. Fenton
Treas.....Peter F. DeCaro
Services Offered—TV & industrial motion pictures, live action & animation.

Kleiman Productions
7815 Milan Ave., St. Louis 14, Mo.
Phone: VO 3-6777
Production .....J. Kleiman
Services Offered — Industrials, syndicated spots, comm'ls.

William L. Klein Productions
301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114
Pres., Exec. Prod.....W. L. Klein
Services Offered — TV & movie package shows, spots; business, industry, govt. clientele.

Kluge Film Productions
3200 N. Richards St., Milwaukee 12, Wis.
Phone: FR 2-0191
Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'ls, narrative or synchronous.

L & L Animation Service
480 Lexington Ave., New York 17, N. Y.
Phone: YU 6-9088
Ptnrs.....L. Lippman, I. Levine
Services Offered — Camera, art service—medical & industr. & TV spots.

La Brea Productions, Inc.
7417 Sunset Blvd., Hollywood 46, Calif.
Phone: HOllywood 4-7171
President.....O. Gail Papineau
Vice President.....Henry Ludwin
Sec. Treas.....Jas. E. Baumeister
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lakewood Productions
2015 Kalamazoo, SE, Grand Rapids, Mich.
Services Offered—Films & comm'ls, educ. & indust., produced.

Lance Productions, Inc.
353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167
President .....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Prodn. Coord.....Alford H. Lessner
V.P. Chg. of Sales, Assoc. Prod...Boyce Tuten

Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films.

Kent Lane Films, Inc.
1253 S. 3rd Ave., Louisville 3, Ky.
Phone: ME 6-3911
Services Offered—Comm'ls, synd. spots.

Langlois Filmusic, Inc.
1755 Broadway, N.Y.C. 19
Phone: JU 6-5705
President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company
221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086
President.....H. S. Laufman
Services Offered — TV live & film; live comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.
419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242
Vice Pres.....Peter H. Cooper
Production Spvsr.....Kathryn Darrell
Dir., Sales.....Louise Stone
Services Offered—Production of animated *films.*
Current Productions — Lestoil, Holsum Bread, U.S. Steel, Reynolds Aluminum, Coca Cola, Gerber Baby Food, Ford Falcon.

Robert Lawrence Productions, Inc.
418 W. 54th St., N.Y.C. 19
Phone: JU 2-5242
President.....Robert L. Lawrence
Vice Pres.....Jerry Schnitzer
V.P., Edit. Optns.....Henry Traiman
V.P., Studio Optns.....Louis Mucciolo
V.P., Sales.....Martin Low
Treasurer.....Philip Kornblum
Branch Offices
LOUCKS & NORLING STUDIOS
418 W. 54th St., N.Y.C.
Phone: JUdson 2-5242
Manager .....Howard M. Lawrence
ROBERT LAWRENCE PRODUCTIONS (CANADA) LTD.
38 Yorkville Ave., Toronto 5, Ontario
Phone: WAlnut 5-5561
Vice Pres.....John T. Ross
LAWRENCE-SCHNITZER PRODUCTIONS, INC.
716 N. La Brea Ave., Hollywood
Phone: HOllywood 2-6358
President .....Robert L. Lawrence
Vice President.....Gerald Schnitzer
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea, Hollywood
Phone: WEbster 6-8158
President .....Ray Patterson
Vice President.....Robt. Lawrence
Secy., Treas.....Grant Simmons
Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Lee & Mogul Studios, Inc.
43 W. 61st St., New York City 23
Phone: JU 2-7379
Services Offered — Slide film comm'ls; slides & balops.

Carol Levene Productions
2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772
Production .....Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Jack Lewis Studios
5612 Wythe Ave., Richmond, Va.
Phone: AT 2-4157
Services Offered—Synd. spots & comm'ls.

Lewis & Martin Films Inc.
1431 N. Wells, Chicago 10
Phone: WH 4-7477
President.....William R. Johnson
Vice Pres.....Irving Bell
Prodn. Mgr.....Paul Kalachnik
Secretary .....Betty L. Taylor
Services Offered—35 and 16 mm motion pictures; slide films; editing; sound recording; animation; TV and film art; studio rental, industrial and government films. Tape equipment available.
Current Productions — Munsingwear, Myzon Poultry Feed, Ceco Steel Co., Restonic Mattress, Grocerland Stores, Amer. Institute of Laundering.

Lou Lilly Productions, Inc.
5746 Sunset Blvd., Hollywood 28
Phone: HO 5-6325
President .....Lou Lilly
Secy. .....Jeannie Veje
Services Offered—Produce commercials of all types, one-minute to half hour. Black & white, color, TV. Industrial and sales training films.

Jack Lloyd
1445 Miller Way, Hollywood 46, Cal.
Phone: OL 6-4607
Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.
21 W. 46th St., New York City 36
Phone: JU 2-5477
President.....A. J. Lodge, Jr.
Services Offered—Industrials, documentaries, TV news, film spots, stock footage library.

James Love Productions, Inc.
115 W. 45th St., N.Y.C.
Phone: JU 2-4633
President .....James A. Love
Production Supervisor.....James Wille
Supervising Editor.....William Henry
Service Offered — Complete facilities for production of TV spots and programs, industrial films.

John W. Loveton Productions, Inc.
1606 N. Highland, Hollywood 28, Cal.
President .....J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.
319-21 E. 44th St., N.Y.C. 17, N. Y.
Phone: *OR* 9-6320
Client Liaison.....Richard Dubelman
Exec. Asst.....Donald Holtzman
Office Mgr.....Anne Bauer
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.
729 S. Western Ave., Los Angeles 5
Phone: DU 4-4191
Owner.....C. P. MacGregor
General Mgr.....E. H. Lowry
Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.
60 E. 56th St., N.Y.C.
Phone: PL 8-2780
President .....Gerry Gross
Vice Pres., Treas.....Frank B. Sawdon
Vice Pres., Secy.....Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Marshall Organization, Inc.
750 Third Ave., New York City 17
Phone: MU 7-2722
President.....A. W. Marshall
Services Offered—TV live programs and film shows; commercials; shorts; packages.

Master Motion Picture Company
50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592
Pres., Treas.....A. Rakov
Production .....I. Rose
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions
1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141
President .....George Burns

Morton McConnachie Productions, Inc.
675 Fifth Ave., N.Y.C. 22
Phone: PLaza 2-0033
President .....Morton McConnachie
Vice Pres., Dir.....Jack B. Hively
General Mgr.....M. E. Kane
Dir., Prodn., Super.....George E. Wolf
Spvg. Editor.....William E. King
Services Offered—Complete motion picture production and editorial services; world-wide location service; script to screen in all processes. Library service, Industrial, advertising spot, and TV films

McGowan Productions, Inc.
915 N. LaBrea, Hollywood 28, Cal.
(See TV Prod.-Dist.)

McNamara Productions, Inc.
8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510
Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Medallion TV Enterprises, Inc.
6000 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Melody Ranch Enterprises, Inc.
10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373
President .....G. Autry
Services Offered — Spot commercials on film.

The Meridian Studios (Meridian Films, Ltd.) (The Videotape Center)
1202 Woodbine Ave., Toronto, Ont.
Phone: OX 8-1628
President .....R. Foster
Secy., Treas., Prod.....J. Roffman
Film Div. Head.....Herbert S. Alpert
Oper, Mgr.....J. T. Stacey
Services Offered—Film recording; 35 and 16 mm Film production, feature, industrial, documentary; special effects; sound stage. Tape equipment available.
Current Productions — Commercials for Ford Motor Co., Imperial Oil Ltd., General Motors, Can. General Electric.

Metrotape, Div. Metropolitan Broadcasting Corporation
205 E. 67th St., New York City 21
Phone: LE 5-1000
Sales Operations.....L. Hicks
Services Offered—Videotaped TV commercials; 16mm kinescope. Tape equipment available.

MGM-TV Commercial Division

MGM Studios, Culver City, Calif.
Phone: UPton 0-3311
Director Comm., Ind.....B. Gibbs
(See TV Prod.-Dist.)

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147
President.....Ervin M. Milner
Vice Pres.....Robert Fenwick
V.P., Sales .....Hoby Wolf
Services Offered—Film prod., live & animation; art, editorial service. Musical jingles, orig. scores. Package industr. shows. 35 & 16 mm filming, incl. stripfilm. TV slides.

Minot TV, Inc.

120 E. 56th St., New York City 22
Phone: PL 1-5090
President.....C. M. Amory

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: EX 1-1846
President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls; 16/35 mm color, B & W.

Modern Broadcasting, Inc.

545 Fifth Ave., New York 17, N. Y.
Phone: YU 6-5564
Music .....Larry Elgart
Art .....Abe Ajay
Services Offered—Animation for TV commercials, jingles, channel image id's, modern radio plans.

Moran Film Company

P. O. Box 627, Phoenix, Arizona
Phone: *ALpine* 8-1427
President.....G. A. Moran
Services Offered—Color, B & W TV commercials. Tape equipment available.

Dwight Morris Productions

1611 S. Boston, Tulsa, Okla.
Phone: DI 3-6424
Exec. Prod.....D. Morris
Services Offered—Commercials, industrials, spots.

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64
Phone: BR 0-4757
President.....Harry O. Hoyt
Treasurer .....Merrill Cantrell
Production Manager.....Kenneth Hodges
Sales Manager.....Frank Rathbun
Services Offered—Producers of TV shows & spots, comm'l 16 mm color films.

Moulin Studios

181 Second St., San Francisco 5, Cal.
Phone: YU 6-4224
President.....R. M. Moulin
Services Offered — TV film shows & comm'ls; shorts; animation; studio rental.

Movielab Film Labs, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360
President & Gen. Mgr.....Saul Jeffee
Prod. Mgr.....Frank Berman
Sls. Mgr.....Ben Bloom
V.P. & Color Consult.....John Kowalak
Administration.....Daniel S. Eisenberg
Laboratory Supt.....Ted J. Gaski
Services Offered—Film processing; complete first print lab for B&W.

Movietone News, Inc.

460 W. 54th St., New York City
(See TV Prod.-Dist.)

MPA-TV Productions, Inc.

(Subsid. of Motion Picture Adv. Serv.)
1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253
President .....C. Mabry
Services Offered—TV & theater film commercials; 16/35 mm color, B & W.

MPO Television Films, Inc.

15 E. 53rd St., N.Y.C. 22
Phone: MU 8-7830
President.....Judd L. Pollock
V.P.'s .....Marvin Rothenberg, Gerald Hirschfeld, Gerald Kleppel
Secy.-Treas. .....Arnold Kaiser
4024 Radford Ave., N. Hollywood
Phone: POplar 9-0326
Mgr. .....Mel Dellar
Services Offered—Complete production of TV commercials, two modern production centers in New York, five stages, set construction shops.

Owen Murphy Productions, Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144
President .....Owen Murphy
Vice Pres.....Paul Cohen
Controller .....Arthur Kaplan
Chief, Edit. Dept.....Eric Lawrence
Services Offered—Producers of Industrial motion pictures and TV commercials; editorial services.

Music Makers, Inc.

45 W. 45th St., N.Y.C. 36
Phone: CI 5-3737
President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
Prod. Super.....Bill Schwartau
Acc't. Execs...Edith D. Lawless, Gabe Longo

West Coast Oper.....Mort Stein
Services Offered—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

Nassour Studios, Inc.
8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400
President .....William Nassour
Vice Pres., Treas.....Edward Nassour
Secretary.....W. Lloyd Laumann
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Programming Service
4614 Norton Lane, Columbus 13, Ohio
Phone: EX 3775
Executive .....J. Fredritz
Services Offered—Comm'ls, spots, industrials.

National Screen Service Corporation
1600 Broadway, New York City
Phone: CIrcle 6-5700
President .....Herman Robbins
Chief Executive.....Wolf Oppenheimer
Vice President.....Robert L. Gruen
Sales....William S. Kent, M.C. Brachhausen
Production.....Harry Semels, Jack Schertz
Animation.....Tom Golden, Tee Collins
Editing .....Irving Weiner
Services Offered — TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios
42 W. 48th St., New York City 36
Phone: JU 2-1926
President.....H. A. Rosenberg
Services Offered — Slides, balops; slide films.

NTA Telesales
10 Columbus Circle, N.Y.C. 19
Phone: JU 2-7300
9570 Wilshire Blvd., Beverly Hills, Calif.
(See TV Prod.-Dist.)
Bd. Chmn.....E. A. Landau
Exec. V.P.....O. A. Unger
Secretary.....H. I. Bucher
Press .....H. Algus
Services Offered—TV programs, features—nat'l., regional, local sponsors.

Stanley Neal Productions, Inc.
475 Fifth Ave., New York City 17
Phone: MU 3-6396
President.....D. J. Lane
Services Offered — Comm'ls, spots, industrials.

Ted Nemeth Studios
729 Seventh Ave., New York 19
(See TV Prod.-Dist.)

Network Telefilm Library
630 Ninth Ave., New York, N.Y.
Phone: JU 2-8100
President .....Dick Randell
Services Offered—Rental of stock footage & feature films to TV, producers & agencies.

New World Productions
13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580
Producer .....T. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Newman-Schmidt Studios
713 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-5414
Owner .....H. Schmidt
Services Offered—Comm'ls, industrials.

Fred A. Niles Productions, Inc.
1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181
President.....Fred A. Niles
V.P.'s.....Ruth L. Ratny, Edw. W. Rinker
V.P.Chg. Prod.....Wm. E. Harder
V.P. Sales.....F. B. Foster
Art Dir., Animation.....Harry Holt
Art Director Prod.....Norman Lasko
Controller.....Edward E. Katz
Purchasing Agent.....Lawrence Stein
Chief Sound Eng.....Robert Henning
Admin. Editing.....Marian Whaley
Services Offered—Creation, prod. TV commercials, live & animated; industrial, public relations films; slidefilms; sales training programs; syndicated TV spots; sound recording; script writing; storyboarding; closed circuit, live convention shows, live sales meetings.

Nola Penthouse Sound Studios
111 W. 57th St., N.Y.C. 19
Phone: JU 6-0040
Owner .....V. Thomas Nola
Chief Engineer.....Stanley Bumbly
Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings.

Olmsted Sound Studios, Inc.
1 E. 54th St., N.Y.C.
Phone: PL 1-0890
President.....Henry C. Olmsted
Exec. Vice Pres.....Richard B. Olmsted
V.P. in Chg. of Sls.....H. F. Landon
Services Offered—Three floating studios, 24 Ampex, 3 disc lathes, film sound—all recording services.

Olympia Film Productions, Inc.
103 St. Matthew St., Montreal 25, Que.
Phone: JU 6-1143
Vice President.....D. H. Kahn
Services Offered—TV comm'ls, film shows.

Omega Productions, Inc.
1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525
President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prodn.....Henry Michaud
Dir. TV Comm'ls.....John Racine
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated
33 Witherspoon St., Princeton, N. J.
Phone: WA 1-7800
315 E. 55th St., N.Y.C.
Phone: PL 9-2330
President .....Robert Bell
Treasurer .....Fred Johnston
Creative Dir.....Tracy Ward
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.
Current Productions — Films for Alcoa, General Dynamics, Wm. Carter, Co., World Bank.

Sam Orleans, Inc.
211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 3-8098
N.Y. Phone: ENright 9-2002
President .....S. Orleans
Assoc. Prod.....Lawrence Mollot
Prom. Dir.....Charles Millsaps
Services Offered — Documentary industr., educ. films.

John Ott Pictures, Inc.
85 Hibbard Rd., Winnetka, Ill.
Phone: WI 6-5126
President .....J. Ott

Del Owens Productions
333 N. Michigan Ave., Chicago 1, Ill.
Phone: FR 2-4811
President .....D. Owen
Services Offered—Jingles & comm'ls.

Harry Owens Television Productions
6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491
Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

Packaged Programs, Inc.
634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756
General Mgr.....M. E. Fierst
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pantomime Pictures, Inc.
8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008
President .....F. Crippen
Vice President.....J. Marshall
Sales .....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.
Current Productions — State Farm Insurance, Renault, Ballard Flour, Cal Ray Cookies, Rival Dog Food, Regal Pale Beer, Nucoa Margarine, Capitol Records.

Paragon Pictures, Inc.
2540 Eastwood Ave., Evanston, Ill.
Phone: UN 9-1500
President .....R. Laughlin
Services Offered — Industrials, comm'ls, spots.

Paramount Television Productions, Inc.
5800 Sunset Blvd., Los Angeles, 28
(See TV Prod.-Dist.)

Paul Parry Productions Inc.
7417 Sunset Blvd., Hollywood 46
Phone: HO 7-4774
President .....Paul Parry
Vice Pres.....Ellis Neimie
Production Mgr.....Barney Dyer
Pub. & Adv. Dir.....Frank K. Adams
Secy.-Treas .....Dianne Parry
Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.

Lindsley Parsons Productions, Inc.
3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641
President .....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions
6650 Sunset Blvd., Los Angeles 28
Phone: HO 2-1147
President .....Ray Patin
Vice Pres.....Gus Jekel
Secy.-Treas.....Kay Himes
Services Offered—Complete facilities for producing animated and live action commercials from story through camera.

Lloyd Pearson Associates
509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545
President .....Lloyd Pearson
Creative Dir.....Larry Johnson
Pgm. Coordinator.....James Chapelle
Director .....Lamar Casselli

Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.
46 W. 46th St., N.Y.C. 36
Phone: CI 6-1751
President.....T. J. Dunford
Vice Pres.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman
Services Offered—Complete TV, film animation staff and facilities; live action, slidefilms.

Tony Petri Studios
144 Westminster St., Providence 3, R. I.
Phone: GA 1-9242
President .....Tony Petri
Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions
550 Fifth Ave., New York City 36
Phone: CI 6-1626
Producer .....R. Pheelan
Ass't to Prod.....Anthony Brook
Prod. Mgr.....Jeoffrey Lemain
Ass't Mgr.....Helen C. Miller
Services Offered — Produce feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios
420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411
President.....C. F. Palmer
Vice President.....S. Vernon
Services Offered—Comm'l prod. facilities; sound stage, single & double; 16/35 mm & slides.

Photo Arts Productions, Inc.
2330 Market St., Philadelphia 3, Pa.
Phone: LO 6-3696
Executive .....W. Dombrow
Services Offered—Commercials, spots, industrials.

Pictafilm, Inc.
14 West 45th St., New York 36, N.Y.
Phone: MUrray Hill 2-0773
President .....Sherman Gregory
Art Dir.....Michael Reddy
Prod. Asst.....Eleanor Alexander
Photo Asst.....Joann McGarrity
Services Offered — Production of commercial films and slides.

Pilot Productions, Inc.
1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141
President.....C. R. Isley
Production .....R. Dedrick
Secretary .....A. Borough
Services Offered—Slides; sound slidefilms; industrials; comm'ls.

Pintoff Productions, Inc.
64 E. 55th St., New York City 22
Phone: EL 5-1431
President .....E. Pintoff
Client Contact.....H. Knaup
Services Offered — Animated, live action comm'ls, theatricals, industrials.

Pioneer Productions
619 W. 54th St., N.Y.C.
(See Prog. Prod.)

Pix Enterprises
12148 Hillslope St., Studio City, Cal.
Phone: PO 2-9173
Production .....B. Grenville
Services Offered — Comm'ls, industrials, documentaries; 16/35 mm color, B & W, sound-silent.

Playhouse Pictures
1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOllywood 5-2193
360 N. Michigan Ave., Chicago 1, Ill.
Phone: STate 2-3686
President .....Adrian Woolery
Dir's. .....Bill Melendez, Robert Cannon
Business Mgr.....H. A. Halderson
Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....Chris Jenkyns
Layout, Design Dir.....Sterling Sturtevant
Secretary .....Mary Matthews
Chicago Rep.....Peter del Negro
Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Jules Power Productions, Inc.
228 N. LaSalle St., Chicago 1, Ill.
Phone: ANdover 3-1422
35 W. 53rd St., N.Y.C.
Phone: CI 5-3260
Office Mgr.....H. Rothbart
Services Offered—Production of live local and network TV programs and commercials.

Precision Film Labs
21 W. 46th St., N.Y.C.
Phone: JU 2-3970
President.....Daniel R. Ehrlich
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.
3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555
Pres., Prod.....T. P. Desloge
V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatre, Inc.
1600 Broadway, N.Y.C.
Phone: CI 6-0865
President..... William B. Gullette
Services Offered—16 & 35 mm; magnetic or optical; all interlock combinations. Editing eqpt. & facilities. Film storage vaults. All facilities avail. 24 hrs./day.

Princeton Television Center, Inc.
252 Nassau St., Princeton, N. J.
(See TV Prod.-Dist.)

Productions for Television, Inc.
625 Madison Ave., New York City 22
Phone: TE 8-7100
Exec. Film Prod.....J. Harrison
Producer, Dir.....S. Semel
Services Offered—Commercials.

Project-O-Fex, Inc.
535 5th Ave., N.Y.C. 17
Phone: MU 7-1881
President.....Paul F. Adler
Services Offered—Semi-animated filmed or live spots for individual station use.

Punch Films, Inc.
155 Fifth Ave., N.Y.C.
Phone: *AL* 4-2450
President .....Lou Bunin
Vice President.....Florence Bunin
Mgr., Bus. Affairs.....Walter J. Kaufman
Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Q.E.D. Productions, Inc.
45 W. 45th St., N.Y.C. 36
Phone: JUdson 2-4291
Executive Producer.....Robt. Baron
Sales Manager .....Hank Berger
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.
5631 Hollywood Blvd., Los Angeles 28
Phone: HO 4-9225
President .....A. Babbitt
Vice President & Treas. .....A. Gillespie
V.P., Production .....L. A. Goldman
V.P., Sec. .....Stan Walsh
Services Offered—Story, design, direction animation, recording, editing, live action for cartoons, comm'ls, films for industry, etc. Tape equipment available.

Quintet Productions, Inc.
15 W. 44th St., New York City 36
Phone: MU 7-5011
Services Offered—TV film shows & commercials; live package shows for TV.

Radio & TV Packagers, Inc.
11 East 40th St., New York 16, N.Y.
(See Prog. Prod.)

Radio Features of America
37 W. 46th St., New York City 36
Phone: JU 2-5130
Exec. Dir.....O. W. Nicoll
Services Offered—Film spots, live shows.

Radio Television Arts
3819 Wilshire Blvd., Los Angeles 5, Cal.
Phone: DU 8-1323
Owner .....D. Balli
Services Offered — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.
2 West 46th St., N.Y.C. 36
Phone: PLaza 7-9260-1-2
President .....John Gart
Sales Rep. .....Roger White
Services Offered—Radio & TV musical & singing commercials.

Rainbow Pictures, Inc.
1540 Levante Ave., Coral Gables 46, Fla.
Phone: MO 5-3524
President .....W. Resce
Production .....O. Barber
Services Offered — Industrials, features, comm'ls; studio facilities.

Rarig Film Productions
Div.: Rarig Motion Pictures Co.
5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707
President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Production .....J. Lawless
Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.
2269 Ford Pkwy., St. Paul 16, Minn.
Phone: MIdway 9-1393
208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., Washington 5, D. C.
Davidson Bldg., Kansas City, Mo.
Gen. Sls. Mgr.....R. V. Jeffrey
Film Ad Sls. Mgr.....Eugene Burke
Chicago Sales.....Frank Balkin
Washington Sales.....Frank Havlicek
Kansas City Sls.....Ted Cauger
President.....Reid H. Ray
Controller.....T. J. Herman
Production Manager.....E. H. Polsfuss
Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.
19116 Lanark, Reseda, Calif.
Phone: DI 8-7932
Services Offered — TV film shows, commercials; shorts; animation.

Roland Reed Productions Inc.

650 N. Bronson, Los Angeles 4
Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Arthur Pierson
Vice Pres. of Sales.....F. R. Cross
Editorial Super .....Duke Goldstone
N. Y. Rep.....Hamilton MacFadden

Services Offered — Preparation, scripting, story board, animation, live production, release prints for TV commercials.

Rembrandt Films, Inc.

15 E. 48th St., N.Y.C. 19
Phone: PL 8-1024

President.....W. L. Snyder

Services Offered — Puppet comm'ls; features.

Republic Television Features

64 E. Lake St., Chicago 1
Phone: ST 2-0460

President .....Capico Kapps
V.P., Chg. Sales.....Joseph Kapps

Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19
Phone: CI 6-0191

President.....Robert Yarnall Richie

Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities. Company owned plane. Studio and location—domestic and foreign.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.
Phone: OR 3-9162

Owner.....W. A. Rivers

Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.
Phone: HOllywood 2-8585

Exec. Prod.....F W. Zens
Production Mgr.....Cliff Bertrand
Assoc. Prods...A. W. Stephenson, L. Grover
Sound .....Don Dunn
Dir. Photog. .....Vilis Lapeniecks

Services Offered — Producers of business, industr., sls. trng., public relations, advertising, educational, medical films & TV comm'ls, theatrical features. Full production & studio facilities for all phases of motion picture work.

Hal Roach Studios

8822 Washington Blvd.
Culver City, Calif.
(See TV Prod.-Dist.)

Louis De Rochemont Asociates, Inc.

380 Madison Avenue, N.Y.C. 17
Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38
Phone: HO 7-7131

President .....Dick Weston
Exec. Vice Pres.....Harlow Wilcox
V.P. of Prod. .....Don Bartelli

Services Offered — Comm'ls, audio-visual aids: bus., industry.

Frederick K. Rockett Company

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

V.P. of Sales .....F. S. Webb
Exec. Prod .....John E. Hennessy
Prod. Co-ord. .....B. Murphy
Cameraman .....Allan Chandler
Editor .....John Soh
Stage Manager.....Jerome F. Lipari

Services Offered — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

Rockhill Recordings

18 E. 50th St., N.Y.C. 22
Phone: PL 9-7979

President .....Janet Taylor
Manager..... Leo J. Launer
Sls. Mgr. (Recording).....Fred Freeman

Services Offered—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman .....S. Speiser
President.....R. H. Roffman
V.P.'s.....M. Roffman, Malvina Cohn

Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Cal.
Phone: CR 4-6841

President .....R. Rogers
Vice President.....W. A. Rush

Services Offered—Distribution of features for TV.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President .....Edward L. Koenig, Jr.

Services Offered—Distribution of TV film series.

Current Production—Roy Rogers Show.

Rolab Studios
Walnut Tree Hill, Sandy Hook, Conn.
Phone: GA 6-2466
Executive.....H. Roger
Secretary .....E. H. Roger
Services Offered—Complete studio & technical facilities. Tape equipment available.

Roquemore Films
44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: FR 3876
Director.....E. E. Roquemore
Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions
1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884
President .....C. Roth
Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio
7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494
President and Owner.....Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

R-TV Enterprises
225 W. 86th St., New York City 24
(See Prog. Prod.)

Hal Rumel
49 W. Broadway, Salt Lake City, Utah
Phone: PI 2-8130
Services Offered—Comm'ls, industrials.

Sande & Green, Inc.
8400 Sunset Blvd., Los Angeles 46
Phone: OL 6-0300
N.Y. Phone: JU 6-2388
President & Treas.....Robert L. Sande
Exec. Vice Pres. & Sec. ....Larry Greene
Ass't. Secy. .....Pat Carson
Services Offered—Creator-producers of radio-TV musical commercials. Station promotion themes & musical images. Producers of entertainment—public service—documentary and commercial films, records and transcriptions. Tape equipment available.

Sarra, Inc.
200 E. 56th St., N.Y.C. 22
Phone: MU 8-0085
President .....Valentino Sarra
Exec. V.P., Gen. Mgr.....Morris D. Behrend
TV Sales Mgr.....John Henderson, III
Head Creative Dept.....Rex Cox
Prod. Mgr., Chicago.....Marvin Bailey
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151
Mgr. .....Robert Foster
TV. Prod. Mgr. .....Marvin Bailey
Services Offered—Production of TV commercials, industrial and sales films, sound slide films, black & white and color.
Current Productions—Miss Rheingold 1960, Jell-O, Minute Rice, Monsanto Chemical Co., American Petroleum Institute, Ritz Crackers, St. Joseph Aspirin, Musterole.

Satisfiers Productions, The
200 West 57th St., New York 19
Phone: CIrcle 5-4149
Partner, Music Dir.....Art Lambert
Partner, Creat. Dir.....Bob Lange
Prod. Co-ordinator.....Loren Welch
Promotion Dir.....De Loris Randall
General Sales Mgr.....Robert Kirk
Services Offered—Facilities for producing musical commercials, jingles, spot announcements for radio and TV; musical sound tracks for industrial film and sales meetings; including singing, creating, casting, contracting and all production details.

Scott-Textor Productions, Inc.
127 E. 47th St., N.Y.C. 17
Phone: PL 5-2789
Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.
711 Fifth Ave., N.Y.C. 22
(See TV Prod.-Dist.)

Jack Shafton's Puppet Masters
8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350
Owner .....J. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

Signature Music Inc.
240 E. 53rd St., N.Y.C. 22
Phone: MU 8-5068
President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.
Current Productions — Pepsi Cola, Pall Mall, Ariden Drugs, Stark & Wetzel Meats, JFG Coffee, Sylvania, IBM, Olin Mathieson, Gunther Beer, Mercury Cars, U.S. Steel, Trinut Margarine, RCA, PBS Paints, Whirlpool, MGM, Squibb.

Signal Productions, Inc.
6223 Selma Ave., Hollywood 28
Phone: HO 2-6471
V.P. Gen. Mgr.....Edwin W. Buckalew
Services Offered—Produce & syndicate radio properties. Tape equipment available.

Al Simon Productions, Inc.
General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 4-2141
President .....Al Simon
Controller .....John Nicolaides
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.
6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491
Owner .....H. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Sleeping Giant Films, Inc.
3019 Dixwell Ave., Hamden, Conn.
President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.
319 E. 44th St., N.Y.C. 17
Phone: MU 5-9010
President .....Fletcher Smith
Secy.-Treas. .....Peter Caldera
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Productions, Inc.
40 E. 40th St., N.Y.C. 16, N. Y.
Phone: MU 3-5820
President.....W. H. Smith
Vice Pres., Treas.....E. T. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Southwest Film Laboratory, Inc.
Southwest Film Center, Dallas 11, Tex.
Phone: WH 6-2184
Vice President.....J. A. Hopper
Services Offered—Commercials, spots, industrials.

S.O.S. Cinema Supply Corp.
602 W. 52nd St., N.Y.C. 19
(See Equipment Section)

Sound Masters, Inc.
165 W. 46th St., N.Y.C. 36
Phone: PL 7-6600
President.....F. C. Wood, Jr.
Chair. of the Bd.....W. French Githens
Vice Pres.....John H. Tobin
Secretary.....Marian L. Price
Treasurer.....Stella K. Beenders
Services Offered—Production of all types of motion pictures. TV commercials; recording services; dubbing; repeater projectors.

Soundac Productions, Inc.
2133 N. W. 11th Ave., Miami 37, Fla.
Phone: FR 4-2655
Pres.-Gen. Mgr.....Robert D. Buchanan
Prodn. Mgr.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlight News, Inc.
607 N. LaBrea Ave., Los Angeles 36, Cal
Phone: WE 8-2191
President .....Mrs. M. Walker
V.P. .....Al Blanchard
Services Offered—TV comm'ls, newsreels; film, editorial facilities.

Stammco, Inc.
291 S. LaCienega Blvd.
Beverly Hills, Calif.
Phone: OLeander 5-8852
Pres.....J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated
123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151
President.....T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.
550 Fifth Ave., N.Y.C. 36
Phone: CIrcle 6-0690
Pres.....R. A. Pheelan
V.P.....H. C. Miller
Sec.....Otto Von Braun
Treas. .....Royal L. Krim
Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates, sound cameras.

Stockdale and Company, Inc.
200 E. First St., Salt Lake City 4, Utah
Phone: EL 5-5511
President .....C. Stockdale
V.P. .....Calvin Briggs
Sec.-Treas. .....L. Stockdale
Services Offered—TV comm'ls, animation, SOF, kinescoping, sound recording, 16/35mm.
Current Productions — Blue Cross-Blue Shield, Pfaff, Fisher Beer, Utoco, Utah Power & Light Co., Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Federal Savings, Prundential Federal Savings.

Frederic Stoessel, Inc.
119 W. 57th St., N.Y.C.
Phone: JU 2-6978-9
President ..... Frederic Stoessel
Services Offered — Produce & distribute stock commercials, TV film shows; public relations TV.

Storyboard, Inc.
160 Riverside Dr., New York City 24
Phone: TR 3-7207
President .....J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.
7 Central Pk. W., N.Y.C. 25
Phone: JU 6-7390
President.....J. G. Stratford
Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film library.

Jack Strausberg Productions
919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941
President .....J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.
135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816
President.....Wilbur J. Streech
Vice Pres., Sales.....Michael Kraft
Art Dir.....Paul K. Freeman
Assoc. Producr.....John Hazard
Services Offered—Creation and production of live action, stop motion, animated and musical TV film commercials; industrial and PR films; sound slide films and theatrical features. B&W, color.
Current Productions—Golden Books Encyclopedias, Colonaid Tablets, Golden Record Library, Sinclair Oil & Gas, TV Bureau of Advertising.

Sturgis-Grant Productions, Inc.
322 E. 44th St., New York City 17
Phone: MU 9-4994
President .....W. Sturgis
V.P., Manager.....B. Magnes
Production Mgr.....S. Milstein
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Bill Sturm Studios, Inc.
49 W. 45th St., N.Y.C. 36
Phone: JU 6-1650
Chair. of Board.....Robert J. Hassard
Pres., Spec. Proj. Spvsr.....William A. Sturm
General Mgr.....Don McCormick
Director .....Orestes Calpini
V.P., Sales Dir.....Nicholas D. Newton
Dir., Live Action.....Don Hershey
Head Designer.....J. Dufour
Animation Dir.....Kenneth Walker
Film Editor.....Walter Bergman
Services Offered—Film production including live action, stop motion, animation, "Anikins" (animated stop motion puppets), TV commercials, educational, training, industrial films, etc.

Sun Dial Films, Inc.
341 East 43rd St., N.Y.C. 17
Phone: MU 6-2046
President.....S. A. Datlowe
Services Offered — Comm'ls, spots, industrials.

John Sutherland Productions Inc.
201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121
N. Y. Phone: PL 5-1875
Pres., Gen. Mgr.....John Sutherland
V.P. (N.Y.) .....Charles Bordwell
V.P.'s.....True Boardman, Howard Roessel
Animation Dir.....Carl Urbano
Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes
119 E. 17th St., New York City 3
Phone: GR 3-6699
Director .....D. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions
689-5th Ave., New York City
Phone: MUrray Hill 8-4355
President .....Robert Swanson
Sales Mgr.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions
7657 Melrose Ave., Hollywood 46, Cal.
Phone: WE 5-8680
Owner .....C. Swanstrom
Services Offered—Comm'ls, industrials.

Swift-Chaplin Productions, Inc.
1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761
President .....C. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Teaching Aids Service, Inc.
Visual Ed. Center Bldg., Floral Pk., N.Y.
Phone: FL 7-3109
President .....G. Jacobs
Services Offered—TV film comm'ls; shorts; color, B & W animation; rentals.

Technical Animations, Inc.
19 South St., Port Washington, N.Y.
Phone: *PO* 7-3151
President .....S. L. Schwartz
Services Offered—Custom film animations.

Telamerica
527 Madison Ave., New York City 22
Phone: EL 5-1422
President .....J. Whitaker
Producer .....E. Tate
Services Offered — Industrials, comm'ls; print distribution.

Telecine Film Studios, Inc.
100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418
President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.
6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205
President.....J. A. Thomas
Services Offered—TV film comm'ls; shorts (industrial); animation; studio rental.

Telemat
433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731
Partners.....A. Wise, Sidney Freeman
Sales .....S. Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures
70 E. 45th St., N.Y.C. 17
Phone: MU 6-8933
Prod.-Dir. .....Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.
850 10th Ave., N.Y.C. 19
Phone: JU 6-2450
Vice President.....C. B. Stratton
Office Mgr.....A. D. Comeaux
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation
1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391
President.....Robert P. Newman
Vice Pres.....Phil T. Hanna, Jr.
Services Offered — Complete production facilities, including sound stage, sound mixing and dubbing, editing, and screening. Full package or rental production arrangements; live action and animation, TV, industrial and commercials. Videotape.

Telestudios, Inc.
1481 Broadway, New York City 36
Phone: LO 3-1122
President .....G. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.
91 Central Pk. W., New York 23
Phone: TRafalgar 7-2372
President.....William R. Riddle
Services Offered: Producer of all types of films, commercial and training for clients and agencies.

Television Graphics, Inc.
369 Lexington Ave., N.Y.C.
Phone: MU 6-5255
President .....Bernard Rubin
Treasurer .....Lee Blair
Secretary .....Leon Levy
Production Manager.....Sid Greenhaus
Controller .....Stanley Turitz
Sales .....Howard Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.
17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877
President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
Treasurer .....Clarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.
1440 Broadway, New York 18, N. Y.
Phone: PEnnsylvania 6-6323
President .....Anthony Termini
Vice President.....Charles Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kinies, studio space. Tape equipment available.

Terrytoons
Div.: CBS Films, Inc.
38 Centre Ave., New Rochelle, N. Y.
Phone: New Rochelle 2-3466
Vice President.....W. M. Weiss
Production .....F. Schudde
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Theodore Productions, Inc.
730 Fifth Ave., New York City 19
Phone: JU 6-4312
President .....R. Marshall
Services Offered — Synd. spots; comm'ls; industrials.

Titra Film Labs, Inc.
1600 Broadway, N.Y.C.
Phone: PL 7-6681
President .....Abraham Rozenfeld

Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas.....Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.
Phone: PL 7-6681
President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
V.P., Gen. Mgr.....David D. Horne
Sec.-Treas.....Jerome Sobel
Services Offered—Sound recording & mixing. English & foreign language dubbing. Transfers to 35 & 16 optical.

Toddy Pictures Company

148 Walton St., NW, Atlanta 1, Ga.
Phone: MU 8-3117
President .....T. Toddy
Gen. Mgr.....James L. Roberts
Services Offered—Commercials; industrials.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17
Phone: YU 6-5090
President.....F. A. Tomlin
Services Offered—Produces industrials & comm'ls.

Town & Country Network, Inc.

4000 Albemarle Rd., Washington 16, D.C.
Phone: EMerson 3-8110
Bd. Chmn. & Pres.....C. B. Gay
Exec. V.P.....Miss Jane E. Trimner
Sec.-Treas.....Thomas R. Sawyers
Services Offered—Country, western talent; production of TV, radio and transcription shows.

Trans Artists Productions, Inc.

731 N. LaBrea, Los Angeles, Calif.
Phone: WEbster 1-1639
N.Y. Phone: PLaza 1-4353
Chmn. of Bd.....Gerald J. Rappoport
President .....Samuel Singer
Sec.....Louis Himelstein
Dir's.....Robert Kane, Reuben Timmins, Theodore Propp
Services Offered—Package film shows animated commercials, sound tracks; sound studio. Tape equipment available.

Transfilm-Caravel Inc.

35 W. 45th St., N.Y.C. 36
Phone: JU 2-1400
Studios
20 West End Ave., N.Y.C. 23
Phone: CIrcle 7-6110
President .....William Miesegaes
Exec. V.P.,-Treas.....Michael A. Palma
Sr. V.P.....David I. Pincus
V.P. Mot. Pic. Prod.....Calhoun C. McKean
Industrial V.P.'s...Wm. Burnham, Pud Lane
V.P., Bus. Prog.....Joseph F. Kilmartin
Vice Pres., TV.....Jack Berch
Asst. Sls. Mgr.....John N. Harris
Supvr. Editor.....Lawrence J. Kreeger
Public Relations Dir.....Albert Boyars
Director of Photo.....John Ercole
Special Proj. Dir.....John M. Halpern
Services Offered — Communications SVC. for industry. TV commercials, industrial films, sls. and bus. meetings, sls. training programs, conventions, closed circuit TV.

Transfilm-Wylde Animation (Affiliate of Transfilm-Caravel, Inc.)

20 West End Ave., N.Y.C. 23
Phone: CIrcle 7-6110
Exec. Prod's..Robert B. Bean, Fred Levinson
Prod.-Dir.....Joseph C. Bernstein
Associate Prods.....Beverly O'Reilly, Laurence S. Untermeyer
Production Mgr.....Jack S. Semple
Director .....William Hudson
Services Offered—Animation & art service for TV commercials, industrial films, sound slidefilms, & audiovisual presentations for business & industry.

Triangle Productions

5746 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-7119
President .....LeRoy Smith
Sec.-Treas.....Robert G. Walker
Services Offered—Motion pictures for TV, entertainment, documentary commercials, industrial, etc.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
Phone: PL 7-4580
Exec. Vice Pres.....Irwin Young
Vice Pres., Sales.....Lou Feldman
Vice Pres., Prod.....Paul Kaufman
Services Offered—Processing color motion picture film.

Trident Films, Inc.

510 Madison Ave., New York City 22
Phone: PL 9-3580
President.....C. F. Schwep
Services Offered—Spot comm'ls filmed; industrials, educationals.

TV Art Inc.

7 N. 7th St., St. Louis 1, Mo.
Phone: CEntral 1-4575
President .....D. Bishop
Production .....W. Hunn
Services Offered — TV film comm'ls & shows; package film; talent; scripts.

TV Cartoon Production

222 Kearny St., San Francisco 8, Cal.
Phone: YU 6-6075
President.....R. L. Hovorka
Production .....R. Mills
Services Offered—Specialize in animation; educationals; commercials; story through camera.

TV Dept. of Nat'l. Transit Adv.

120 E. 56th St., New York City 22
Phone: PL 1-5090
President .....C. Amory

TV & Motion Picture Productions, Inc.

117 E. Main St., Richmond 19, Va.
Phone: MI 3-4444
President.....John C. Wood
V.P.....Robert E. Kennedy
Sec.-Treas.....Susanne D. Wood
Services Offered—Producer of film commercials, slides & balops; newsreels & special events, incl. pub. relations newsclips. Laboratory facilities; complete film handling services, incl. editing, recording.
Current Productions — Reynolds Metals, Philip Morris, Robert-Shaw Fulton Controls.

TV Radio Film Advertising Service

245 E. 80th St., N.Y.C. 21
Phone: YU 8-6698
Owner.....Arthur J. Daly
Assoc's .....Arthur Ferrante, Louis Teicher
Services Offered — Musi Call Letters for radio stations, jingles and commercials, musical logotypes, TV films and storyboards. Tape equipment available.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 5-5171
N.Y. Phone: PLaza 5-4807
President .....Shull Bonsall
V.P., Gen. Mgr.....Bob Ganon
Prod. & Crea. Dir.....Sam Nicholson
Prod. Coord.....David Hoffman
Animation Dir.....Bob Bemiller
Film Editor.....Norm Vizents
Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.
Current Productions—Quaker Oats, Household Finance Corp., Skippy Peanut Butter, Brunswick Balke.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955
President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eirinberg
Services Offered — Produce and package syndicated TV commercials.

Richard H. Ullman, Inc.

295 Delaware Ave., Buffalo 2, N. Y.
Phone: CL 2066
N.Y. Phone: CIrcle 5-3111
President.....Richard H. Ullman
Exec. Vice Pres.....Marvin A. Kempner
Vice Pres.....Richard B. Ullman
Treasurer.....M. C. Thorn
Secretary.....Edward H. Kavinoky
Production Mgr.....R. D. Buchanan
Services Offered—Animated jingle weather reports; 10-second animated film clips for businesses; radio commercial lead-ins, live sequences. Tape equipment available.

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720
President .....C. Gallagher
Services Offered—TV comm'ls, program inserts, news, feature coverage; programs, industrials (TV).

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114
N. Y. Phone: OXford 7-0725
Pres., Exec. Prod.....Wm. L. Klein
Assoc. Dir.....Marilyn L. Friedel
Creative Musical Dir.....Larry Wellington
Services Offered—Creation & prod. of motion pictures for TV, business, industry; filmed package shows; musical jingles, spot announcements for radio & TV. Compl. equipped sound stages & recording facilities.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710
President.....Francis C. Thayer
V.P.'s.....Thos. H. Wolf, Rene Bras
Production Mgr.....John L. Thayer
Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 13
Phone: MI 2-6465
President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger
V.P., Treas.....Frank Richter, Jr.
Secretary.....R. A. Weber
Services Offered — Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171
N. Y. Phone: PL 8-1405
President.....Stephen Bosustow
Gen. Sls Mgr.....Verne Behnke
Studio Mgr.....Hal Elias
Branch Offices
60 E. 56th St., N.Y.C.
V.P., Eastern Sales.....Jack Silverman
360 N. Michigan Ave., Chicago
Phone: ANdover 3-7566
V.P., Mid-Western Sales.....Jerry Abbott
Suite 6, 140 Park Lane, London W 1
Bus. Manager.....Roy Letts

Services Offered—Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.
150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675
President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Services Offered—Mood music for TV, sound effects of all types, miscellaneous recordings.

Van Praag Productions
1600 Broadway, N.Y.C. 19
Phone: PL 7-2687
President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Dir. of Production.....Ralph Porter
Account Supvr.....Hal Persons
Gen. Mgr., Hollywood.....Jean Vallier
Branch Office
2301 Dime Bldg., Detroit 26, Mich.
V.P. in Chg.....Frank R. Stephan
Services Offered—Production of TV commercials and programs, film and tape. Complete prod. facilities.

Versatile Television Productions, Inc.
324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816
President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, industrials.

Videart, Inc.
480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4
President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color black & white.

Video Craft, Inc.
116 East 30th St., N. Y. 16
Phone: OR 9-6030
President.....Arthur Rankin, Jr.
Sales Mgr., TV.....Peter Turnguist
Sales Mgr., Indust.....Rene Mechin
Divisions: Videocraft Productions; Arthur Rankin, Jr. Assoc.; Videocraft International.
Branches
1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680
Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films, Inc.
1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400
Pres. .....Clifford Hanna
V.P., Gen. Mgr.....William R. Witherell, Jr.
Sec.-Treas.....William E. Lane
Services Offered—Production of motion pictures for TV and industry. Editing and recording services for industrial clients. Facilities include sound stage, recording camera, & studio equipment; music library.

Videotape Prod. of New York, Inc.
205 W. 58th St., New York City
Phone: JU 2-3300
President.....H. S. Meighan
Vice President.....John B. Lanigan
Chief Eng. .....Donald Collins
Production Mgr. .....C. Holden
Services Offered—Videotape commercial and shows. Tape equipment available.

Video-View, Inc.
5746 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Volcano Productions, Inc.
1040 N. Las Palmas, Hollywood 38
Phone: HO 7-3111
President.....James A. Bank
Vice Pres.....H. H. Bank
Secy.-Treas.....William E. Hannam
Services Offered—Production of TV shows, commercials and industrial films.

VPI Productions
321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-8082
Pres. .....Edwin T. Kasper
V.P. .....Lew Pollack
Services Offered—TV film commercials, complete 16 and 35 mm facilities.

Roger Wade Productions, Inc.
15 W. 46th St., N.Y.C. 36
Phone: CI 5-3040
President.....Roger Wade
Film Dir.....Bill Buckley
Services Offered—Complete facilities for the creation and production of TV commercials, live and animated, in color and black & white. Editing facilities, art department, animation camera, permanent staff, Oxberry stand.

Gene K. Walker Productions
465 California St., San Francisco 4, Cal.
Phone: YU 6-2891
President.....G. K. Walker
Production.....R. F. Scott
Services Offered—Industrials, educationals, & PR films for TV.

George Wallach Productions
14 Lawrence St., New Hyde Park, N. Y.
(See TV Prod.-Dist.)

Bob Warner Productions
440 East 56th St., New York 22, N. Y.
Phone: PLaza 9-1145
Services Offered—Creation and production of live and film programs and commercials.

Warner Brothers Television
666 Fifth Ave., New York City
Phone: CIrcle 6-1000
(See TV Prod-Dist.)
V.P.....Rodney Erickson
N.Y. Sales Rep.....Filmways, Inc.
Services Offered—Commercials; industrials; animation; color, B & W film lab; animation; publicity; library.

Washington Video Productions, Inc.
1536 Connecticut Ave., NW, Washington 6, D. C.
Phone: AD 4-5737
President.....G. F. Johnston
Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Louis Weiss & Company
655 N. Fairfax Ave., Los Angeles 36, Cal.
(See TV Prod.-Dist.)

Wesmor, Inc.
650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141
Prods.....B. B. Morgan, E. Solow
Services Offered—TV film shows & comm'ls; synd. film; features of full length.

Western Cine Productions
(Div. Western Cine Service, Inc.)
114 E. 8th Ave., Denver 3, Colo.
Phone: AM 6-3601
President.....H. Urschel
Exec. V.P., Prod.....J. Newell
V.P., Sales.....D. T. Cook
Treas.....Malcolm S. Jesse
Services Offered—16mm. laboratory, sound recording tape, disc and film, 16/35mm film productions, professional equipment and supplies.

Western Recorders
6000 Sunset Blvd., Hollywood 28
Phone: HO 3-6811
Partner.....Donald D. Blake
Partner.....William M. Kirkpatrick
Partner .....Ted Robinson
Services Offered—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

Ross Wetzel Studios, Inc.
615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755
President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Sales Audio-Visual.....Owen Zapel
Creative TV .....Russell Stamm
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect printer avail. to producers. Visual aids cellomatic presentations.

Wilding Picture Productions, Inc.
Wilding TV
405 Park Ave., N.Y.C. 22
Phone: PL 9-0854
1345 Argyle St., Chicago 40
Phone: LO 1-8410
Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. William Hanmer
V.P., Gen. Mgr.....J. A. Kellock
V.P., Sales.....J. A. Rheinstrom
V.P., N.Y. Sales.....Hugh Gage
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.
45 W. 45th St., New York City 36
Phone: JU 2-0430
Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'ls; spots; industrials.

Aubrey Williams Advertising, Inc.
923 Barracks St., New Orleans 16, La.
Phone: JA 5-2188
President.....A. Williams
Services Offered—TV film shows, live programs; comm'ls; packages; scripts.

Williams & Hill, Ltd.
4 Albert St., Toronto, Canada
Phone: EM 2-1931
Pres.....Hal B. Williams
Vice President and Gen. Mgr.....R. H. Hill
V.P., Sec.-Treas.....Heinz A. K. Drege
Prod's....Colin Y. Smith, Annette Vaughan
Prod. Coordin.....Gary Gray
Photo Dir.....Ingeborg Gerike
Art Dir.....Ken Leach
Super. Editor.....Hans Klostermann
Services Offered—TV commercials and industrial films (live action, animation, special effects, pictafilm and slides.)

Winik Films Corp.
250 W. 57th St., New York City 19
Phone: CI 6-7360
President.....L. Winik
Vice President.....R. Winik
Services Offered—Filmed TV series prod. & distr.; industrials; documentaries.

Raphael G. Wolff Studios, Inc.
1714 N. Wilton Pl., Hollywood 28, Cal.
Phone: HO 7-6126
Services Offered—Commercials, spots, industrials.

Wonderland Productions
7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342
Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations films, features; complete studio facilities. Tape equipment available.

Wondsel, Carlisle & Dunphy, Inc.
1600 Broadway, N.Y.C. 19
Phone: CI 7-1600
President.....Harold E. Wondsel
V.P. & Dir. of TV.....Thomas Dunphy
V.P. in Chg. Prodn.....Robert Carlisle
Secy.-Treas.....Walter Kullberg
Prod. Mgr.....John Affriol
Services Offered—Motion picture production in all phases: documentary, training, sales promotion, public relations, TV commercials. All staff personnel, complete facilities including fully-equipped sound studio, editing department.
Current Productions—Kent Cigarettes, Remington "Princess" Shaver, Hillman Automobile, Sunoco, Dromedary Cake Mixes.

Carter Wright Enterprises
6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944
Owner .....Carter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

Wurtele Film Productions
P. O. Box 504, Orlando, Florida
Phone: GA 2-9755
Owner.....H. S. Wurtele
Services Offered—TV comm'ls on film; shorts; sound.

Wylde Studios, Inc.
20 West End Ave., New York City
Phone: CI 7-6107
Vice Presidents .....R. Bean, F. Levinson, J. Bernstein
Services Offered—Comm'l, industrial, educ. films produced.

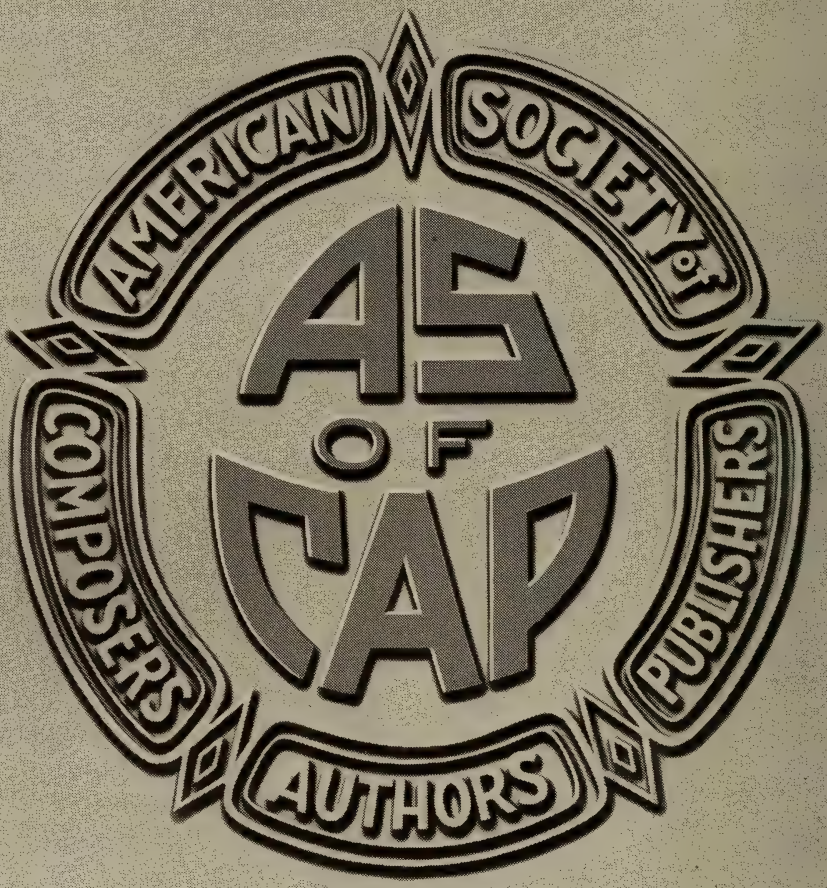
Ziv-United Artists TV Co.
488 Madison Ave., N.Y.C.
(See TV Prod.-Dist.)

Maurice H. Zouary TV-Film Productions
333 W. 52nd St., N.Y.C. 19
Phone: JUdson 2-6185
Owner.....Maurice H. Zouary
Services Offered—Production of film shows and commercials, packager. Stock footage.
Current Productions—Poem for a Day, Rockin' the Campus, Parade of Presidents.

Seymour Zweibel Productions, Inc.
11 E. 44th St., New York City 17
Phone: MU 2-4450
President .....Seymour Zweibel
Services Offered—Industrials; educationals; slide film comm'ls.

FOR PROGRAM PRODUCERS See PAGE 877

FOR AD AGENCIES SEE PAGE 115



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The trade papers tell us that good music is on the way back! Once more the public is to have the opportunity to hear melodies and lyrics that have meaning. ■ ASCAP members have always provided top quality music in the popular field, Broadway productions, Hollywood motion pictures, and the prize-winning works in the symphonic and concert field, as well as religious music. ■ Among ASCAP members are the immortals of the world of music, today's musical greats and the young writers who will create the outstanding music of tomorrow. ■ *ASCAP is the symbol of quality in music!*

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MUSIC

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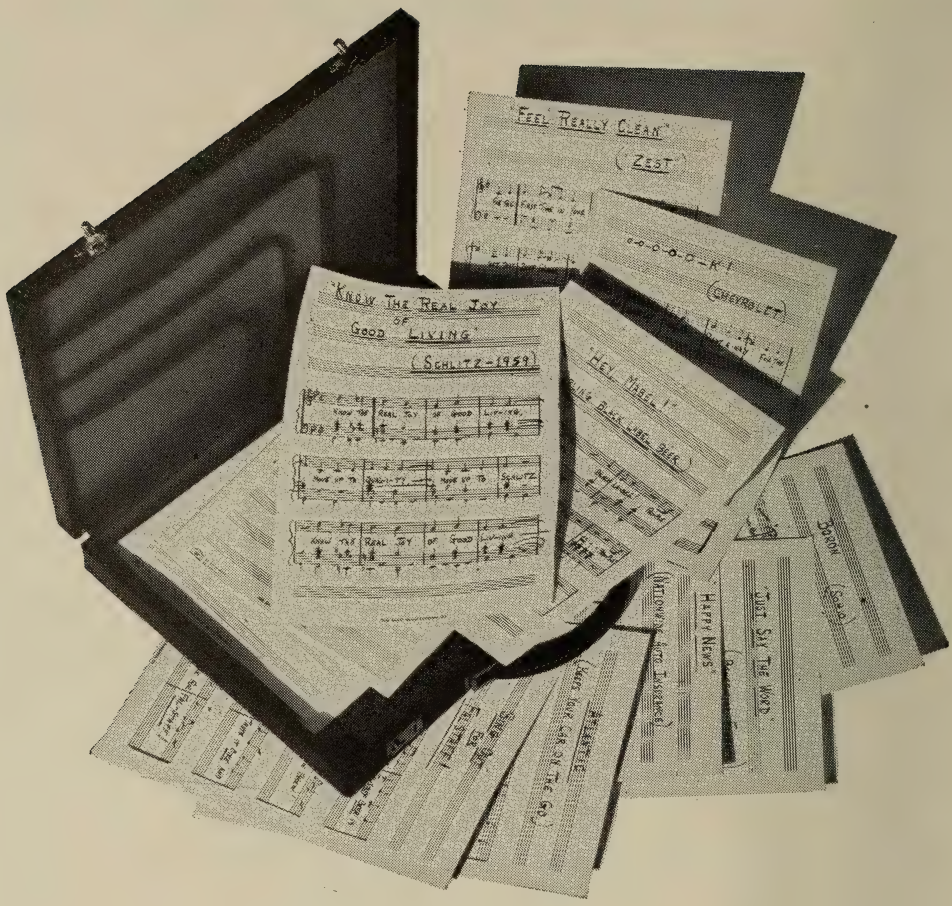
MUSICAL COMMERCIALS
JINGLE PRODUCERS
KEY PERSONNEL
ASCAP — BMI — SESAC

1960



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the happiest results . . . created

for you by . . .

phil davis musical enterprises, inc.

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NEW YORK 22, N.Y.
MURRAY HILL 8-3950

JINGLE PRODUCERS
—MUSICAL COMMERCIALS—

ACADEMY FILMS
800 N. Seward Street
Hollywood 38, Calif.
HOllywood 2-0741

AD-STAFF, INC.
9122 Sunset Blvd.
Los Angeles 46, Calif.
BR 2-2671

ADVERTISERS' BROADCASTING COMPANY
117 West 46th Street
New York 36, New York
PLaza 7-3560

ASSOCIATED BROADCAST ADVERTISING CO.
1188 S. Muirfield Rd.
Los Angeles 19, Calif.
WEbster 6-5564

ASSOCIATED PROGRAM SERVICE
(Div. Muzak Corp.)
229 Park Avenue South
New York 3, New York
ORegon 4-7400

AUDIO VISUAL ASSOCIATES
1459 N. Seward
Hollywood 28, Calif.
HOllywood 5-8444

BASCH RADIO & TV PRODUCTIONS
17 East 45th Street
New York, New York
MUrray Hill 2-8877

BEMILLER PRODUCTIONS
749 N. Highland Avenue
Hollywood 38, Calif.
WEbster 5-3346

Fifteen Years of Award-Winning Commercials

Robert Swanson Productions, Inc.

689 FIFTH AVENUE, NEW YORK 22, N. Y.
Telephone MUrray Hill 8-4355

ORIGINAL MUSICAL COMMERCIALS

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Created, Written and Produced
With Exciting Quality to Your
Exact Specifications
Your Lyrics or Ours

•

SONNY KENDIS, Inc.

509 Fifth Avenue New York 17, N. Y.

MUrray Hill 7-0890

BIEVER & STEIN PRODUCTIONS
550 Fifth Avenue
New York 36, N. Y.
PLaza 7-6454

BRASS DOLPHIN, INC.
Biltmore Hotel
New York 17, New York
MUrray Hill 4-1230

CUMMINGS PRODUCTIONS, INC.
4 West 56th Street
New York 19, New York
PLaza 7-6452

ARTHUR J. DALY
245 East 80th Street
New York 21, New York
YUkon 8-6698

PHIL DAVIS MUSICAL ENTERPRISES, INC.
59 East 54th Street
New York 22, New York
MUrray Hill 8-3950

GORDON M. DAY PROD.
15 West 44th Street
New York 36, New York
MUrray Hill 2-5299

DEMBY PRODUCTIONS, INC.
Hotel Plaza, 1 W. 58th St.
New York 19, New York
PLaza 9-2495

FAILLACE PROD., INC.
59 East 54th Street
New York 22, New York
ELdorado 5-1752

FORRELL, THOMAS & POLACK ASSOCIATES, INC.
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New York 19, New York
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By STANLEY ADAMS
President

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ASCAP members create the popular music of the day, production music for Broadway shows and Hollywood films, church and sacred selections, contemporary classical music — symphonic, chamber and choral works, as well as country and folk music.

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Met Music Publications
Michele Music Inc.
Midnight Music
Midway Music Co.
Milbee Music, Inc.
Milene Music
Milford Music Co.
Miller, Bob, Inc.
Miller Music Corp.
Mills Music, Inc.
Mineo Hess Pub. Co.
Miranda Music Pub. Co.
Miriam Music Corp.
Mitchell Music Corp.
Mode Music, Inc.
Modern Music Pub.
Mogull, Ivan, Music. Corp.
Mokell Music
Monaco, James V., Inc.
Monarch Music Co.
Monitor Music Corp.
Monmar Music, Inc.
Mood Music Co., Inc.
Moorpark Music Corp.
Morella Music Co.
Morley Music Co., Inc.
Morris, Edwin H., & Co., Inc.
Morrisania Music
Moss, Herbert M., Music
Motion Picture Prod. Corp.
Movietone Music Corp.
Muirfield Music Corp.
Musette Publs., Inc.
Musi-Chord Pub. Co.
Music Hall Songs, Inc.
Music Makers Pub. Co.
Music Productions
Music Workshop
Musical Works
Musicland Pub. Co.
Mutual Enter. Agency
Mutual Music Society, Inc.
Myers Music

Nacio Pub., Inc.
Nan-Paul Music Corp.
National Music Pub. Corp.
Nationwide Songs, Inc.
Neiburg, Al J., Music Pub.
Neilson Music Co.
Nelson Music Pub. Co.
New Age Music Co.
New Sounds in Modern Music
New World Music Corp.
New York Music

Newman, Charles, Pub.
Newman, Lee, Music
Newport Music Co.
Newton Music Co.
Noble Music Corp.
Norbett Music, Inc.
Norman Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.

Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
O'Kay Music Co.
Old Homestead Pub. Co.
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
Orlob Music Co.
Orten Music Co.
Oury, Mike, Music Pub.
Overbrook Pub. Co.
Owens-Kemp Music Co.
Oxford Music Corp.
Oxford University Press, Inc.

P. D. S. Music Pub., Inc.
Pageant Music Co.
Paley Music Co.
Palomar Music Co.
Pambill Music Inc.
Pandee Music Pub. Co.
Palm Springs Music Co.
Panorama Music Co.
Panther Music Corp.
Par-Four Music Co.
Parliment Music Inc.
Par Music Corp.
Paradise Music Corp.
Parakeet Music Corp.
Paramount Music Corp.
Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
Paxton, George, Inc.
Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
Peters Music Co.
Photo Play Music Co., Inc.
Phylis Music Inc.
Piano Melodies
Piantadosi Music Pub.
Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Porducers Music Pub. Co., Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.

Quad Music Pub.

"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Randolph Music
Randy-Smith Music Corp.
Raphael, Fred, Music, Inc.
Raye Music Co.
Raymor-McCollister Music
Record Music Corp.
Record Songs, Inc.
Regal Music Pub.
Reis Publications, Inc.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.
Renault Music Co., Inc.
Rene, Leon, Pub.
Revere Music Co.
Revil Music, Inc.
Reynolds & Anthony Music Co.
Reynolds Music Co.
Rhyme & Rhythm, Inc.
Rialto Music Pub. Corp.
Richard Music Co.
Richelieu Music Pub. Co.
Richjon Publish. Co.
Ricki Music, Inc.
Ricordi, G., & Co.
Ringle, Dave
Rinn Music Co., Inc.
Ritchie Music Co., Inc.
Ritter, Tex, Music Pub., Inc.
Riverside Music Pub.
Robar Music Co.
Robbins Company, The
Robbins, J. J., Inc.
Robbins Music Corp.
Robert Music Corp.
Roberty Music Co.
Robinson, J. Russel, Inc.
Rodeheaver Co., The
Rodeo Music Co.
Roger Music, Inc.
Roncom Music Co.
Ronell, Ann, Music, Inc.
Rosarita Music, Inc.
Rose, David, Pub. Co.
Rosemeadow Pub. Corp.
Ross, Allan, Music Co.
Ross, Charles, Music Co., Inc.
Rossiter, Will
Round Table Music
Row, R. D., Music Co.
Rowell-Kelly Enterprises, Inc.
Roxbury Music Co.
Royalty Music Ltd.
Roy Music Co., Inc.
Royal Music Pub.
Ruby, Harry, Music Co.
Runbank, Inc.
Runnymede Music Co.
Ruxton Music Inc.
Rylan Music Corp.
Rytvoe, Inc.

S & R Music Pub. Co.
Sacred Music Press of the Hebrew Union College-Jewish Institute of Religion
Saga Music Corp.
Salter Pub. Co.
St. Nicholas Music, Inc.
Sanders, Geo. H., Music Pub.
Sands Music Corp.
Sanjud Music Co., Inc.
Sanson Music Co.
Sapphire Songs
Sardo Brady Flagship Pub. Co.
Saunders Pub., Inc.
Savitt Music
Savoy Music Co., Inc.
Schein Music Co.
Schirmer, E. C. Music Co.
Schirmer, G., Inc.
Schroeder, D. L.
Schumann Music Corp.
Schuster, Joe, Music Pub.
Schwartz Music Co.
Schwarz, Merrill, Music Co.
Scott, Tony, Music Co.
Second Music Pub. Co., Inc.
Select Music Inc.
Seneca Music Co.
Sepe Music Co.
Sequence Music, Inc.
Serena Music
Sewan Music Pub. Inc.
Shale Enterprises, Inc.

Shamrock Music Pub., Inc.
Shapiro, Bernstein & Co., Inc.
Shapiro, Ted, Music Co.
Shari Music Pub. Corp.
Shattinger, Inc.
Shaw, Eddie, Music Co.
Shawn Music Co.
Shawnee Press, Inc.
Shayne, Larry, Music
Shearing Music Corp.
Shelley, David, Publishing Co.
Shelley Music, Inc.
Sheraton Music Inc.
Sheriton Music Pub. Co.
Sherman, Al, Music Co.
Sherwin Music, Inc.
Shield, Roy, Music Co.
Shilkret, Nathaniel Music Co.
Shoreham Music Corp.
Shubert Music Pub. Corp.
Sigma Music, Inc.
Silhouette Music Corp.
Simon, George, Inc.
Sinatra Songs, Inc.
Siras Music, Inc.
Skidmore Music Co., Inc.
Skinner Music Co., Inc.
Skip Music Co.
Skokie Music Co.
Skyline Music Co.
Smith, Ethel, Music Corp.
Smith, William J., Music Co.
Smith-Foley Music Pub.
Snyder Music Corp.
Society for the Publication of American Music, Inc.
Somerset Music, Inc.
Song-Art Music Inc.
Songfest Music Corp.
Song Music Inc.
Songsmiths, Inc.
Soundpost, Inc.
South Sea Music Co.
Southern Music Co.
Southern Music Pub. Co., Inc.
Southwest Music Co.
Souvenir Songs
Sovereign Music Corp.
Sparrow Music
Spartan Music Co.
Spectacular Music, Inc.
Spina Music
Spinlan Music Corp.
Springton Pub. Co.
Staff Music Pub. Co.,The
Stage Craft Music Corp.
Standard Music Publishers, Ltd.
Standard Music Corp.
Stanley & Livingston, Inc.
Stanwood Music Corp.
Stargen Music Corp.
Starlight Music Co.
Starlight Songs, Inc.
Stasny Music Corp.
State Music Pub. Co., Inc
Stephens, Bob, Inc.
Studio Music Corp
Styne & Cahn Music Co., Inc.
Stuyvesant Music Corp.
Summit Music Corp.
Summy Pub. Co.
Sunflower Music, Inc.
Sunset Music Publishers, Inc.
Supreme Music Corp.
Surrey Music Co.
Sweatman, Wilbur, Music Pub.
Sweet Music, Inc.
Symphony House Music Pub.

T & H Music Pub.
T V Music Co.
Talent, Leo, Inc.
Tamarick Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc
Thornhill Music Co.
Thornlee Music Corp.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tin Pan Alley
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Torch Productions, Inc.
Totem Music, Inc.
Touchstone Music Co.
Towne Music Corp.
Trans American Music Co.
Transcontinental Music Corp.
Tray Music Corp.
Treble Music Pub., Inc.
Triangle Music Corp.
Trinda Music Corp.
Tropical Music Pub.
True Blue Music Pub. Co.
Tune-House Publications
Tweed Music Co.

Union Music Dist. Co.
United Artists Music
UPA Music Co.
United Music Corp.
University Music Corp.

Valando Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Vanderbilt Music Corp.
Van Heusen Music Corp.
Van-Jak Music Corp.
Variety Music, Inc.
Venus Music Corp.
Vera Nova Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
Victoria Music Corp.
Vicar Music Inc.
Vickers Music Co.
Victoria Pub. Co.
Vic Vegas Pub. Co.
Viking Music Corp.
Villa Moret, Inc.
Vim Music Corp.
Vinrob Music Co.
Vista Music Corp.
Vivid Pub. Co.
Vogel, Jerry, Music Co., Inc
Vogue Music Publications
Volkwein Brothers, Inc.
Vonzell's
Volta Music Corp.
Voss Music Co.

Walden Music Corp.
Waldo Music Corp.
Wald, Herb., Music Co.
Wallen, Inc.
Walton Music Corp.
Warnow, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Welzhein Music Pub. Corp.
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
Western Music Pub. Co.
Whale Music Corp.
Whalen Music
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Williamson Music, Inc.
Willow Music Corp.
Wilshire Music Pub.
Wintergreen Music, Inc.
Wintersett Music Co.
Witmark, M., & Sons
Wizell & Day Music Corp.
Whitney-Kramer-Zaret Music
Wood, B. F., Music Co., The
Woodward Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
Yellen & Fain
Yellowstone Music Pub.
Yukon Music Corp.
Youmans, Vincent, Co., Inc., The
Young, Victor, Pub., Inc.

Zachary Music
Zephyr Music Pub. Co.
Zuma Music Co.

BROADCAST MUSIC, INC.

By CARL HAVERLIN
President

NINETEEN HUNDRED AND SIXTY marks the twentieth year of activity of Broadcast Music, Inc. These twenty years have seen a vast growth in American music. The number of symphony orchestras has increased more than tenfold — indeed, the United States today has more than half of the symphony orchestras of the world. Thirty million Americans play musical instruments — more than double the number even in the late 1930's. The dollar volume of the sale of musical instruments has quintupled. More than eight-and-one-half million children play musical instruments, over a threefold increase in the last decade alone.

But the story of music has not been one of growth alone. It has also been one of broadening of opportunity and of healthy democratization. The number of writers, publishers and recording companies who share in the rewards of music have multiplied manyfold. More than 7,500 writers and almost 4,000 publishers have an opportunity to share in revenues from the licensing of the right to perform publicly their compositions.

BMI has played no small part in the expansion and democratization of music. It has opened to writers and publishers all over our country the doors of opportunity which were previously closed to them. It has acted as a conduit through which the creators of all types of music find a way to present their works to the American people and to have them succeed or fail in accordance with the indefinable factors of public taste.

Basically, BMI operates in only one field — that of public performance. Under our copyright law, as, indeed under the laws of virtually all major countries, the proprietors of musical works are entitled to be compensated when their compositions are publicly performed for profit, whether by radio or television, in restaurants or night clubs, or by symphony orchestras.

Today, BMI licenses all broadcasting stations and most other enterprises that use music.

As it has for the first two decades of its existence, BMI will continue to dedicate itself to the maintenance of competition and to the encouragement both of authorship and publishing in the field of music. BMI believes that America has a musical future which will make even the extraordinary progress of the last twenty years seem insignificant. BMI pledges itself to keep the doors of musical opportunity open in the interests of the creators of music, of the users of music, and of the American people.

(Full list of BMI officers are reported in Industry Organization Section)

• Due to a lack of space, the following list of BMI • Affiliated Publishers is only partial

Argo Music Co.
Abbott Music Pub.
Actual Music Corp.
Acuff-Rose Publications
Adaris Music, Inc.
Administration Music Pub. Co.
Adams-Vee & Abbott, Inc.
Adanac Music Company
Admiration Music Inc.
Agatha Music Corp.
Airlane Music, Inc.
Ajay Music Co.
Aladdin Music Publications
Alan K. Music Corp.
Aldon Music Inc.
Algonquin Music, Inc.
Aljean Music Co.
Allen Rick Publications
Almino Music, Inc.
All State Music Co.
Allen-Brinkley Pub.
Allendale Music Corp.
Alpha Music
Alvin Music Corporation
American Composer's Alliance
American Music, Inc.
Amijo Music
Amor Publications
Ample Music Pub. Co.
Andrea Music Co.
Andval-Music
Angel Music Inc.
Aragon Music Company
Arc Music Corp.
Arch Tone Pub. Co.
Ariston Music Inc.
Arve Music
Ashna Music Co.
Assembly Music
Associated Composers, Inc.
Associated Music Publishers, Inc.
Athens Music
Atlantic Music Corp.
Autry, Gene Music Publishing
Avalon, Frankie
Avery Music Company
Avon Music, Inc.

Babb Music
Barton, Earl, Music Co.
Banbury Music, Inc.
Banks Music Co.
Bar Music Publishing Company
Barclay Music Company
Barron Music Company
Baxter-Wright Music Co., Inc.
Bayes Music Corp.
Bayou Music Co.
Becker-Williams Publications
Beebee Music Pub. Inc.
Beechmont Music Corp.
Beechwood Music Corp.
Belfry Music
Bellage Music, Inc.
Bell Music Co.
Bell-Tone Music Publishing Co.
Ben-Chazi Enter.
Benell Music Publ.
Bentley Music Co.
Benton Public.
Berger Publishing Company
Berkeley Music, Inc.
Berkshire Music Inc.
Berry Music Corp.
Beverly Music Inc.
Berwick Music Corp.
Bettsam Music Co.
Biernat & Dietz Music Publ.
Big Bopper Music Co.
Big Chief Music Co.
Big "T" Pub. Co.
Billace Music Co.
Blackwood Music
Blaze Songs, Inc.
Blazon Music Company
Block, Martin Music Inc.
Bluebird Music Company
Blue Grass Music
Blue Jay Songs
Blue Note Records
Blue River Music Inc.
Blue Variety Productions
Bob-Dan Music Co.
Bomart Music Corp.
Bond, Johnny, Music Co.
Boulevard Music Inc.
Boxer Music Co.
Boyt, Earl Pub. Co.
BMI Canada Ltd.
Bradshaw, Inc.
Brazos Valley Music
Brenner Music, Inc.
Brent Music Corp
Brewster Music Pub. Inc.
B. R. S. Music Corp.
Brittany Music, Inc.
Britton Music Corp.
Broadcast Music, Inc.
Brookdale Music Co.
Brownwood Music Co.
Bryden Music, Inc.
Bugle Boy Music Co.
Burley Music, Inc.
Byron Music Co.

Cajun, C. B.
Calabran Music Co.
Calabar Music Pub.
Calvert Pub. Co.
Calvin Music Co.
Cal-York Music, Inc.
Candy's Playhouse Inc.
Cana
Canford Music, Inc.
Capa Music
Carlot Music, Inc.
Carnegie Music Co.
Carnival Music Company, Inc.
Carsey Music, Inc.
Casa Musicale Sonzogno
Cascales, Joe, Music Publisher
Cash, Johnny, Music Inc.
Cavalier Music Pub. Co.
Cedarwood Pub. Co., Inc.
Central Songs, Inc.
Century Songs, Inc.
Cerabino, L. G.
Challenge Music Co.
Champ Music Co.
Charill Music Pub. Co.
Chase Music Co.
Chaz-Mar Music Pub. Co.
Chelsea Music Corporation
Cherio Music Publishers, Inc.
Cherritown Music Pub. Co.
Chicago Music Publisher
Children's Record Guild
Chips Music Corp.
Chords Music Publishers
Christian Music Publishing Co.
Cille and Dail Publications
Cireco Music
Clement, Jack, Music, Inc.
Climax Music Co.
Clockus Music Inc.
Clover-Dale Pub. Co.
Clow, O. B. (Estate of)
Coast to Coast Music Corp.
Coblin Music Co.
Cole Corporation, M. M.
Coliseum Music Co., Inc.
Collwill Corporation
Colonial Music Publishing Co.
Colortunes Publishers
Columbia Music Publishing Co.
Commodore Music Corporation
Conley Music
Contemporary Music
Continental Record Co.
Cooga Music Corp.
Cool Music Co.
Co-op Music Co.
Copar Music, Inc.
Conrad Publ. Co.
Cordial Music
Coaxial Music Inc.
Combine Music Corp.
Coronation Music Inc.
Cornerstone Song Pub. Co.
Country Music
Cranford Music Corp.
Crestline Music Pub.
Crestwood Publications
Cross Music Company
Crossroads Music Co.
Cundy-Bettony Co.

Dallas Music Co., Inc.
Dana Pub. Co.

Danby Music Co.
Dance Music Corp.
Dara Music Corp.
Dare Music Co.
Daywin Music, Inc.
Debra Music
Decatur Music Co.
Delstone Music Co. Inc.
Destiny Music Pub.
De Vorzon Music Co.
Dexter, Al, Music Publishing
Dickinson, Harold H.
Dinehart Music Company, The
Diva Records, Inc.
Dixie Music Publishing Co.
Dolan, Ann
Domino Music Corporation
Don Carlos Music
Dorchester Music Co.
Dornix Music, Inc.
D'oro Music Pub.
Drexall Music Pub. Co.
D. Dreyer Co., Inc.
Duchess Music Corporation
Dundee Music
Dunhill Music Corp.
Dynamic Music Co.

E & E Music Pub. Co.
E.M.C. Music Pub. Co.
Eagle Music Publishing Corp.
Eastwick Music Co.
Eccma Music Company
Edizioni Kramer (Milano)
Edizioni Mascheroni (Milano)
Edizioni Musicali Di Lazzaro
Edizioni Musicali Italiane
Edizioni Suvini Zerboni
Edlee Music Corp.
Edward, Arthur, Music Co.
Effsee Music, Inc.
Egap Music, Inc.
Elkane Music Company
Embassy Music Corp.
Emco Music Company
Emcee Music
Emerson Music Publications, Inc.
Emperor Music Inc.
Emporium Music
Englewood Pub.
Eric Music, Inc.
Eskelin, Neil, Pub. Co.
Esquire Music Co.
Essay Music Company
Excellorec Music Co.

Fabulous Music, Inc.
Fairfield Music Corp.
Fairfax Music Company
Fairway Music Corp.
Falstaff Music Co., Inc.
Fanwood Music Publications
Fee Bee Music
Fellows Music
Fern Music Inc.
Fi-Del Music Publishing Co.
Fine Songs
Flair Pub. Co.
Flattown Music Co.
Flex Songs
Florida Music Company
Folk Songs
Folkways Music Publishers Inc.
For-site Pub. Co.
Four Star Sales Co.
Fowler, Wallace Publications
France Music Company
Francis & Wilmore Music Pub.
Franklin Pub. Co.
Frederick Music Publ. Co.
Freeman, Albert Edward
Freeman, Porky, Pub. Co.

G & H Music Publ. House
G-Note Record Corp.
G. M. S. Music Publishing Co.
Gainsborough Music, Inc.
Gala Music Publishing Corp.
Gale & Gayles, Inc.
Gallatin Music Corp.
Gallo Music
Gaviota Music Inc.
Gay, Evelyn Pub. Co.
Gaylord Music Co.
Gilbert Music Publishers
Gil Music Corp.
Glad Music Co.
Glenwood Music Corp.
Globe Music Corp.
Gloria Music Co.
Gold Coast Pub. Co.
Golden Gate Quartet Music Co.
Golden Songs
Golden State Songs
Golden Tune Publishers
Golden West Melodies, Inc.
Golernor Music
Gordon Music Company
Gospeltone Music Corp.
Gower Music, Inc.
Graham Music Co.
Gralow Music Pub. Co.
Granite Music Co.
Great Oaks Music
Greenbrier Music Co.
Green Music Publications
Gregmark Music Co.
Greta Music Co.

H & L Music Corp.
Halama, Frank J., Publications
Hamblen, Stuart, Music Co.
Hanna & Co.
Har-Bock Music Co.
Harmonia Publishing Co.
Harmony Music Publishers
Harpeth Hills Music
Harris & Vavrin
Hartmann & Van Horn
Harvard Music, Inc.
Harvey Music
Hawaii Conservatory Pub. Co.
Heartline Music Co.
Heart Songs
Heim, Marty Music Co.
Highbridge Music, Inc.
Highland Music Co.
Higuera Publ. Music
Hilder Pub. Co.
Hildys Music
Hill and Range Songs, Inc.
Hill Music Publishing Company
Hillbilly Music Publishing Co.
Hilliard Music Co.
Hi-Lo Music
Hilltown Music Inc.
Hoffman Songs
Hollenden Music Co.
Hollis Music, Inc.
Holmes Publications
Horn Publications
Hoosier Music Publications
House of Carols
House of Irish Songs

Ichabod Music Co.
Inco Music Company
Independent Music Publishers
Indigo Music, Inc.
Inspirational Music Corp.
Instrumental Music Inc.
Iris-Trojan Music Corp.
Islip Music Pub. Co.

J.D.A. Music
Jaglea Music Corp.
Jamboree Music
James, Sonny, Music
Jan Music
January Corp., The
Jari Music Co.
Jason Music
Jat Music Co.
Jatap Publ. Co., Inc.
Jaybird Music
Jayco Music
Jean Music Company
Jeannette Music Pub.
Jeneva Music Co.
Jeramac Music Co.
Jet Music Pub.
Jiffy Pub. Co.
Jill Music Co.
Jimskip Music, Inc.
Jo-Bets
Joel Music Corp.
Johnstone-Montei, Inc.
Jones, David, Inc.
Joni Music Inc.
Judson Music Co.
Julie Music Corp.
Justis Music, Inc.

K.A.M. Prod. Corp.
Kahl Music Co.
Kaiser Music Co.
Kampas, William T.
Kanawha Music Pub.
Keel Music Co.

Kemo Music Co.
Kendis, Sonny, Music Pub.
Kenneth Publishing Company
Ken-Rick Pub. Co.
Kentucky Folk Music
Kenwood Music, Inc.
Kerr, Bob, Prod.
Kerr, Edward
Keyes, Baron, Pub.
Keystone Music Co.
Kingsbury Music, Inc.
Kliff Prod. Inc.
Klive Music Pub. Co.
Knudson, Thurston
Kord Music Company
Koss Music Co.
Kynd Music Pub.

Label Music Co.
Lake Erie Music
Lake Front Music
Lakeland Music Co.
Lamp Music Pub.
Lance Music Pub.
Lana Music
Lancer Music, Inc.
Lane, Ziggy, Music
Langley Music Co.
Langlois Filmusic, Inc.
Lang-Worth Publications, Inc.
Lar-vell Music Corp.
Larrabee Music Co.
Lawn Music
LaVinrac Music Co.
Leal, Felipe Valdes
Legato Music Corp.
Lenier Music Inc.
Leora Music
Les Kangas Music Pub. Co.
Levingston Music, Inc.
Libijon Music Co.
Lin-Da Publ. Co.
Lion Public. Co.
Little Jazz Music Pub., Inc.
Lloyd & Logan, Inc.
Locust Music Pub.
Lois Music Publishing Co.
Lonzo & Oscar Music Pub. Co.
Lorob Music, Inc.
Los Feliz Music Co.
Lowell Music Corp.
Lowery Music Co.
Ludlow Music, Inc.
Lupal Music Co.
Luther Music, Inc.
Lynbrook Music Inc.
Lynn Music Corp.

M & M Music Co.
Mac Heather Music House
Maestro Music Company
Maggie Music Co.
Magnolia Music Corp.
Magnus Music
Main Street Songs, Inc.
Mallory Music Pub.
Major Melodies
Major Minor Music
Manhattan Melodies Music Pub.
Manning House Music
Marairela Music
Marchant, J. C., Publications
Marcy, Victor
Mardi Gras Music Company
Marfan Music Co.
Marty's Music Corp.
Marigold Music Co., Inc.
Marielle Music Pub. Corp.
Marino Music Company
Mark-Lee Music Company
Marks, E. B. Music Corp.
Marlow, Ken
Marlyn Music Pub.
Marmor Music Inc.
Martin, Mack, Music Co.
Marvin Music Corp.
Marpat Music Pub. Co.
Martel Music Co.
Martens, W. F., Music Co.
Master Music Publishers
Matador Music Pub. Co.
Maxted Music Co.
Maxwell, Ray, Pub. Co.
Mayland Music Publ. Co.
Maytime Music, Inc.
Maywood Music Co.
Maze Publications
Meadow Music, Inc.
Mellin Music, Inc.
Melodies of the Americas
Melody Lane, Inc. (Peer)
Melody Trails, Inc.
Memphis Music Publishers, The
Merc-Dell Music Co.
Mercer Music
Merge Music
Meridian Music Corp.
Merion Music, Inc.
Merit Music, Inc.
Merrick Music Co.
Merrymount Music Inc.
Meteor Music
Metorion Music Corp.
Metric Music Co.
Metropolitan Music Company
Michele Pub. Co.
Mickey Music
Micor Publishing Company
Mid Music
Miller Song—Kraft Music Pub.
Miller-Steinberg-Katz Music
Mills, Sidney
Mipa Productions, Inc.
Miracle Music Company
Mission Hills Publications
Mission Pub. Co.
Modern Music Publishing Co.
Monahan Music Publications
Money Music
Monmouth Publishing Company
Mono-Music
Monroe, Bill, Music Inc.
Montague Music Co.
Montauk Music
Montclare Music Corp.
Monument Music, Inc.
Moonbeam Music Co.
Moonlight Music
Morrison Music Company
Morrissey Music Company
Morro Music Corp.
Morton Music Corp.
Moss Rose Pub., Inc.
Motion Music Co.
Mr. Music Co.
Munson Music Co.
Murjac Music Pub. Co.
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Music Please Co.
Music Products, Inc.
Music of Today, Inc.
Music World Corp.
Musical Frontiers Pub. Co., Inc.
Muzik Masters Company

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Navajo Music, Inc.
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New Era Music Corporation
Niksch, Donald E.
Nimisilla Music Company
Noma Music Inc.
Norma Music Co. Inc.
Normandy Music, Inc.
Nor-Va-Jak
Nuclear Music Co.
Nu-Tune Music Corporation
Nutter, Carl, Music Pub. Co.

Oakhurst Music Pub. Co.
Oceanic Music Co.
Ohio Music Co.
Old Charter Pub. Co., Inc.
Old Hickory Music Inc.
Old Judge Music
Opal Music Inc.
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Oree Music
Orlando Music Co.
Oval Music Co.
Ozark Music

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Panhandle Music
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Parade Music
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Pemora Music Company, Inc.
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Rayven Music Co., Inc.
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Real Gone Music, Inc.
Record Music Publ.
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Song Prod., Inc.
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Sooner Music Inc.
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Starday Music
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SESAC, INC.

By PAUL HEINECKE
President

AS 1959 drew to a close, a spectacular note was sounded in the broadcasting industry — a note which will undoubtedly provide a theme motif for months to come. While the initial chord was loud enough to catch the ear of anyone within a 10,000 mile radius of anywhere in the world, it was the chain reaction that proved the prime attention-getter. It would seem that everyone and most organizations have had something to say — pro and con — and not particularly sotte voce.

Whatever is resolved, and I believe the solution will be fair and just, because I believe in the integrity of man and his desire to overcome any fault which exists, I think it only right that time be set aside now for some intense introspection. What better way to end one year and begin another than to look deep within; to evaluate motives and to determine whether the motives direct us or we direct them.

As for me, I know of no greater force outside the home, church and school than the local radio and television station. American broadcasters are stewards of a sacred trust. Among other things, they can shape thought patterns and condition taste. What about this business of taste? Broadcasters who are in the driver's seat have a moral duty to expose their listeners to the best of whatever it is they are programming. Second best won't do. Further, one can't side-step diversification; variety still remains the spice of life and newness always sets up contrast. I honestly believe that the stew that began to bubble as the old year ran out did so simply because the brew itself had a low boiling point. Too much of anything is bad, whether it be music or watermelon. No listener can live forever on the same music without at least losing his appetite. Now, at last, attention has been sharpened and protests are made vocal. Music is getting back its old sharp edge. Look for brilliance and resiliency in the new music you are about to hear.

The producers of SESAC recordings, the streamlined 12-inch long play Transcribed Library, anticipated the current reaction and throughout the years, have recorded music of style and distinction, performed by talented and established artists. SESAC recordings are custom-built for the broadcasting industry. They are not distributed among nor can they be bought at any record store. Any broadcaster who wants to break with the old monotony and program music which meets the high standards sought by the broadcasting industry can do so with SESAC recordings. Here is a program service designed to serve all radio and television stations as their basic music library. And, why not — SESAC performers come from 1960's top roster of stars: Duke Ellington, Woody Herman, Chico Hamilton, Richard Maltby, Richard Hayman, José Melis, The Chuck Wagon Gang, Webb Pierce, Chet Atkins, Johnny Horton, Elliot Lawrence, Anita Kerr, Bill Snyder, Coleman Hawkins, Dick Jacobs, The Jordanaires, Faron Young, The Statesmen, Bob Scobey, Alfredo Antonini are just a few of the names that come to mind.

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Edition Olympia
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Evangel Music Co.

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Popular Music Publications
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"PWM," Polskie Wydawnictwo Muzyczne
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Zak, Czeslew
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FOREIGN TV GROWTH

...Not Reflected In TV Sales

By PAUL TALBOT
President, Fremantle International, Inc.

FOR several years American producers of filmed TV shows have been happily studying the increased set count in overseas markets with the natural thought that these figures will mean new and larger markets for their product.

While the overseas market is rapidly expanding in terms of more television sets — more restrictions are continually being set up causing a greater sales contraction. Let's look at some of the cold facts: By 1961, Canadian TV stations must have 45% of their programming of Canadian content. By 1962, this figure will be upped to 55%. Further limitation is placed on US product because film produced any place in the Commonwealth outside of Canada, and also in France, is counted as being 50% Canadian origin. Therefore, a half-hour show produced in England, Australia, etc. is counted as fifteen minutes of Canadian time. Naturally, programming from these favored countries takes preference in Canadian station buys.

In Great Britain, the total programming permitted on commercial stations for non-Commonwealth material is 14%. Program contractors are regulated by the Independent Television Authority. The BBC is self-regulating and does not use more than 10% non-British programming. This, in fact, works out to approximately one hour daily on each channel allotted for all foreign material—naturally competition for this is fierce.

The outlook for the American syndicator abroad sales-wise is hardly as rosy as commonly believed. This great sales outlet is a misconception and should not be identified with the success of American motion pictures abroad. As foreign markets grow and expand they increase their own facilities and eventually produce more of their own television programs and purchase less from abroad. Thus the idea that more TV sets overseas means a greater dollar potential for American distributors is fallacious.

In minor markets there is an increasing demand for film. But the prices paid are rock bottom and eventually these small areas will also develop their own production as facilities and trained personnel increase.

One answer to this problem is "Circular Distribution"... a kind of round robin which Fremantle International has used with great success. For instance, shows produced in Australia are sold in Great Britain, and British shows are sold in Canada and Australia. By so doing we create a "hospitable climate" for the American shows which we distribute.

There is, fortunately, a more feasible solution and one that will benefit every American distributor. That is increased buying of foreign program material for use on US television outlets. We are probably the market least open to programming produced abroad. The insular feeling that the U. S. product alone is tops in quality and entertainment value is a strong mitigating factor against the sale of American programming elsewhere.

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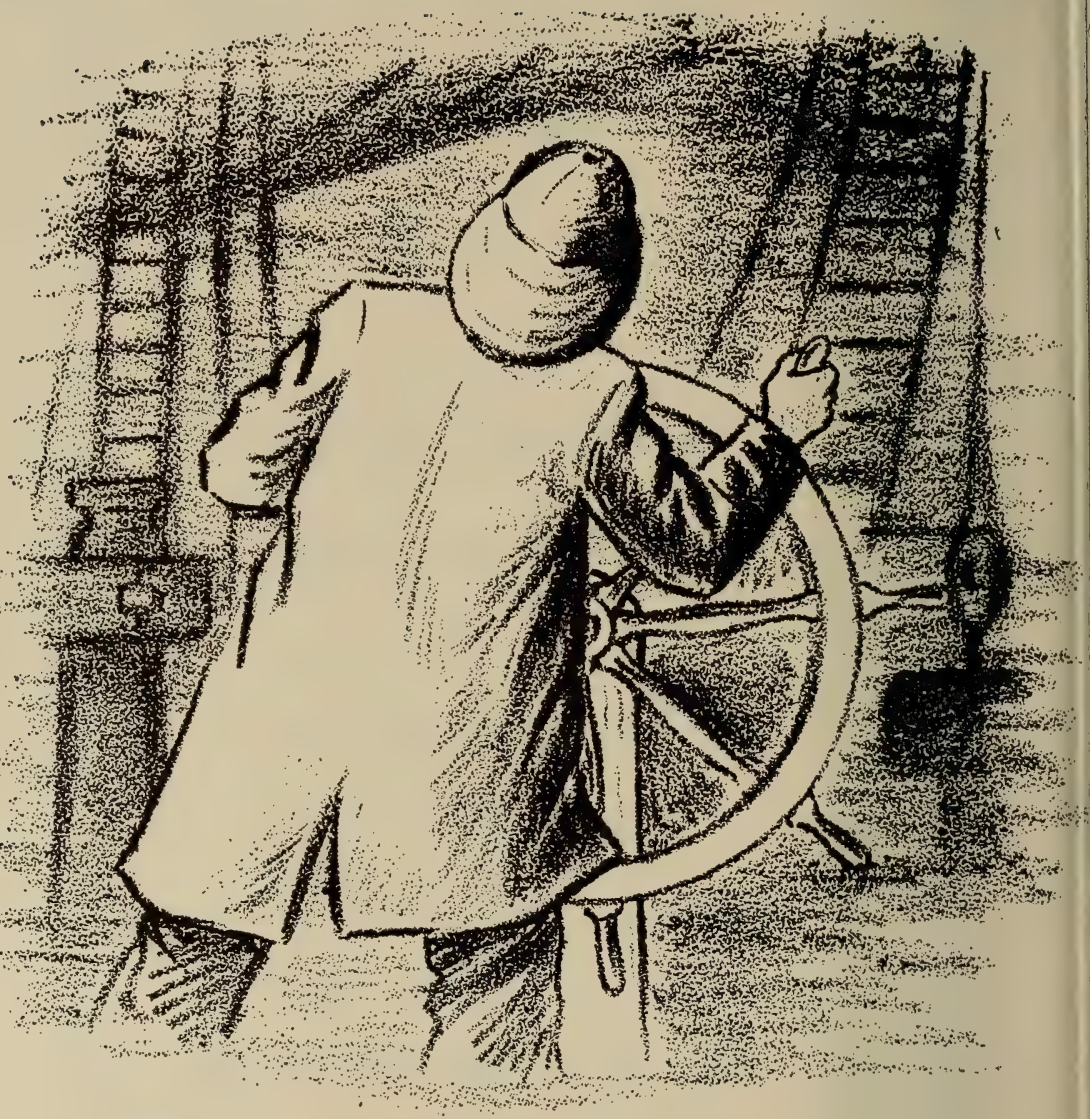

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Location	Call Letters	Frequency Kcs.
Acapulco, Gro.	XEBB	600
Acapulco, Gro.	XEKU	710
Aguascalientes, Ags.	XERO	1490
Co. Acuna, Coah.	XEAE	1600
Cd. del Carmen, Camp	XECC	1340
Cd. Juarez, Chih.	XEJ	970
Cd. Juarez, Chih	XEWG	1490
Cd. Obregon, Son	XEAP	1290
Cd. Valles, S.L.P.	XECV	610
Culiacan, Sin.	XECQ	920
Chihuahua, Chih.	XEM	1390
Durango, Dgo.	XEDU	860
El Mante, Tamps	XECM	1450
Ensenada, B. C.	XEDX	1010
Guadalajara, Jal.	XEZZ	760
Hermosillo, Son.	XEDL	1250
Iguala, Gro.	XEIG	630
Los Mochis, Sin.	XECU	1470
Matamoros, Tamps.	XEO	970
Mazatlan, Sin.	XERJ	1320
Merida, Yuc.	XEZ	600
Mexico, D. F.	XERCN	1110
Monterrey, N. L.	XET	990
Monterrey, N. L.	XEJM	1450
Monterrey, N. L.	XEG	1050
Morelia, Mich.	XESF	1300
Nva. Rosita, Coah.	XENR	980
Nvo. Laredo, Tamps.	XEK	960
Oaxaca, Oax.	XEOA	570
Pachuca, Hgo.	XEPK	1420
Progreso, Yuc.	XEPY	1450
Puebla, Pue.	XECD	1170
Reynosa, Tamps.	XEOR	1390
Sahuayo, Mich.	XEGC	1490
Sn Luis Potosi, S.L.P.	XEPO	1310
Tampico, Tamps.	XEFW	810
Tapachula, Chis.	XEKQ	680
Tehuantepec, Oax.	XEKZ	610
Tepic, Nay.	XEXT	980
Tijuana, B. C.	XEBG	1550
Tuxtla Gtz. Chis.	XEUE	580
Villa de Seris, Son	XEVS	1110
Villahermosa, Tab.	XEVA	790
Zacatecas, Zac.	XEXZ	1150
Zamora, Mich.	XEQL	1580

STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Acambaro, Gto.	XEVW	1600	
Acaponeta, Nay	XELH	1400	
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEDO	1600	Heriberto Guizar Castro
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguacalientes, Ags.	XEIO	560	
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XEDC	1560	
Aguascalientes, Ags.	XEIY	1170	
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Apatzingan, Mich.	XECJ	770	
Arueca, Jal.	XEED	1490	
Atemajac, Jal.	XEKB	1590	
Atotomilco, Jal.	XEHE	1460	
Boca del Rio, Ver	XEOD	1090	
Campeche, Camp.	XEA	1430	
Campeche, Camp.	XEUK	1370	Casanoba Brito
Cananea, Son.	XEID	630	
Cardenas, SLP.	XEIJ	1540	
Cananea, Son.	XEFQ	980	Pedro L. Diaz
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chetumal, Q.R.	XEOS	960	
Chihuahua, Chich.	XEFO	680	
Chihuahua, Chich.	XEHM	920	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpaneingo, Gro.	XEJW	1450	
Chilpaneingo, Gro.	XEIZ	630	
Ciudad Acuma, Coah	XEKD	1010	
Ciudad Bemex	XEPT	620	
Ciudad Camargo, Chih.	XEHA	570	Hugo Pinera Limas
Ciudad Camargo, Chih.	XEOH	1270	
Ciudad Cuauhtemoc, Chih.	XEQZ	1560	
Ciudad Cuauhtemoc, Chih.	XEPL	*560	
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad del Carmen, Cam	XEUJ	1460	
Ciudad Delicia, Chich.	XEAY	660	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman	XEBC	990	Roberto Chavez Gonzalez
Ciudad Guzman	XEIS	670	
Ciudad Jimenez, Chich.	XEJZ	1320	
Ciudad Juarez, Chich.	EXFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich	XEJ	970	Pedro Meneses, Jr,
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1300	
Ciudad Ixtepec, Oax	XECA	1480	
Ciudad, Lerdo	XENO	960	

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Location	Call Letters	Frequency	Owner
Ciudad Lerdo, Dur.	XEGZ	790	
Ciudad Madero, Tam.	XERP	1320	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam	XEHI	1470	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son	XESO	1150	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Reynosa, Tam	XER	810	
Ciudad Reynosa, Tam.	XEJN	940	
Ciudad Serdan, Pueb.	XELU	1340	
Ciudad Valle	XECV	610	
Ciudad Valles, S.L.P.	XECV	1260	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XECP	1450	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	840	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Colima, Col.	XERL	1470	
Colima, Col.	XEVT	1280	J. Roberto Levy
Comalcolco	XEVX	570	
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cosamaloapan, Ver.	XEFU	630	
Cozumul, Q.R.	XEUP	1420	
Cuautla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Cuernavaca, Mor.	XEFS	1420	
Cuernavaca, Mor.	XEJC	980	Ed. Jimenez de la Cuesta
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	1300	Radio Culiacan, S.A.
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XECK	620	
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
El Gruyo, Jal.	XEJY	1540	
El Sauzal, B.C.	XEDX	1010	
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata.
Ensenada, B.C.	XESS	1450	
Ensenada, B.C.	XEEY	920	
Ensenada, B.C.	XEJV	1500	
Esperanza, Son.	XEEB	1500	
Fortin, Ver.	XEFY	1370	
Fortin, Ver.	XEKG	620	
Fresnillo	XEEL	660	
Fresnillo, Zac	XEMA	1340	Jose Miguel Acevedo Moya
Fresnillo, Zac.	XEIH	1400	
Gomez Palacio	XEGI	700	
Gomez Palacio, Dur.	XEMD	920	
Gomez Palacio, Dur.	XERS	1380	
Gomez Palacio, Dur	XEPM	670	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDG	1370	
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Franciso E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.

Location	Call Letters	Frequency	Owner
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusoras de Occidente, S.A.
Guadalajara, Jal.	XELT	920	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guamchil, Sin.	XEJL	1400	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guasave, Sin.	XESN	680	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Guaymas, Son.	XEFX	630	
Gutierrez Zamora, Ver.	XEGF	1420	
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hermosillo, Son.	XEIQ	960	
Hermosillo, Son.	XEQN	1540	
Hidalgo del Parral, Chich.	XEAT	1250	Sucrs. de Jorge Perez
Hidalgo del Parral, Chich.	XEDG	1520	
Hidalgo, del Parral, Chich.	XEJR	1490	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S.
Huatabompo, Son.	XESD	1450	
Huauchinango, Puebla	XEGU	1490	
Huetamo, Mich.	XEKM	1490	
Huimanquillo, Tab.	XETH	1520	
Iguala, Gro.	XEHA	1250	
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEGO	1080	
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEJW	1130	Mariano Caraza
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
Jiquilpan, Mich.	XEIX	1290	
Jojutla, Mar.	XELP	1290	
La Barca, Jal.	XELB	1090	Ramon Alvarez Lopez
Lagos de Moreno, Jal.	XELM	770	
Lagos de Moreno, Jal.	XELJ	1110	
La Paz, B.C.	XEEK	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEPX	550	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEKX	1270	
Leon, Gto.	XEX	730	
Leon, Gto.	XEKY	1270	
Leon, Gto.	XELG	680	Radio Impuls. del Centro
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis	XEEI	650	
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Magdalena, Son.	XESY	1320	
Manzanillo, Col.	XEIU	560	
Manzanillo, Col.	XE	1360	
Manzanillo, Col.	XEAL	1490	
Manzanillo, Col.	XECS	1400	

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Location	Call Letters	Frequency	Owner
Martinez de la Torre, Ver.	XEHU	1300	
Martinez de la Torre, Ver.	XEHZ	1330	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEIG	1520	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	630	Radio Emisors de Occidente
Mazatlan, Sin.	XENX	1270	
Meoqui, Chih.	XEBZ	1590	
Merida, Yuc.	XEZ	600	
Merida, Yuc.	XERY	1150	
Merida, Yuc.	XEDY	1450	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEME	1270	
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.B.	XEHG	1370	Consuelo Tonnela King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEIP	760	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEK	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1530	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOF	560	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad National de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Minatitlan, Ver.	XEIL	1550	
Minatitlan, Ver.	XEDW	970	Oucrs de Hector Silva Canto
Monclova, Coah.	XEKN	1450	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monclova, Coah.	XEMW	970	
Montemorelos, N.L.	XERN	1320	
Monterrey, N.L.	XEEH	600	
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEDD	1560	

Location	Call Letters	Frequency	Owner
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEFZ	1140	
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEMB	1590	
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Monterrey, N.L.	XEEO	690	
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XESF	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
N. Casas Grandes, Chih.	XETX	1010	Laureano Molinar Contreras
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEAJ	1400	
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEKE	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XENS	1480	
Nogales	XEXW	1300	
Nogales, Son.	XEHN	1270	
Nueva Italia, Mich.	XENI	1320	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XER	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1550	Julio Santo Coy
Nuevo Laredo, Tam	XENU	1370	
Nuevo Rosita, Coah.	XEJF	1400	
Nueva Rosita, Coah.	XELF	1380	
Nueva Rosita, Coah.	XERN	980	
Oaxaca	XEEK	650	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Oaxaca, Oax.	XECE	1240	
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Ojinaga, Chih.	XECT	1450	
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	850	Sucrs de Francisco Campos H.
Pachuca, Hgo.	XEPK	1420	
Panuco, Ver.	XEIK	1570	
Parral	XEIE	710	
Parras, Coah.	XEJQ	1440	
Papantla, Ver.	XEGK	920	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XEJD	1450	
Progreso, Yuc.	XEEN	690	
Progreso, Yuc.	XEVL	1580	
Progreso, Yuc.	XEPY	1450	
Progreso, Yuc	XECN	1400	
Puebla, Pue.	XECD	1170	Roberto Canedo
Puebla, Pue.	XEHR	1090	Manuel R. Canale
Puerta Vallarta, Jal.	XEEJ	650	
Puerto Vallarta, Jal.	XEIT	1410	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriquez Familiar
Quertaro, Que.	XEDI	770	
Reynosa, Tam.	XEFP	1240	

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Location	Call Letters	Frequency	Owner
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Rio Bravo, Tam	XERT	590	
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rio Verde, S.L.P.	XEEM	660	
Rosarito, B.C.	XERB	1090	Interamericana de Radio, S.A.
Rosario, Sin.	XEHW	1440	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XENP	1430	
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEBD	920	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEXU	1490	
San Andres Tuxtla, Ver.	XEIA	980	
San Andres Tuxtla, Ver.	XERM	1370	
San Andres Tuxtla, Ver.	XELN	1510	
San Andres Tuxtla, Ver.	XEDQ	1400	
San Blas, Nay.	XEJM	1570	
San Blas, Nay.	XEIF	1240	
San Cristobal	XEBY	560	
San Luis de Paz, Gto.	XEGX	1480	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Potosi, S.L.P.	XESL	1340	Guadalupe Delgado Ramirez
San Luis Potosi, S.L.P.	XEEQ	750	
San Luis Rio Colorado, Son.	XECB	1450	Carlos Flando
San Pedro Tlaquepaque, Jal.	XESP	1400	Herminio Macias Alonso
San Pedro, Coah.	XEBF	1410	
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
San Francisco del Oro, Chih.	XEHB	770	
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera
Santa Barbara, Chih.	XEES	820	
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Santiago, Nay.	XESI	1240	
Tala, Jal.	XEAF	550	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula	XEXQ	670	
Tapachula, Chis.	XETS	630	Napolean Correa
Teapa, Tab.	XEUI	1320	
Tecate, B.C.	XECC	560	
Tecate, B.C.	XEKT	1380	
Tecuala, Nay.	XETD	1450	
Tehuacan, Pue.	XEEX	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEJI	1390	
Tehuantepec, Oax.	XEUC	550	
Tehuantepec, Oax	XEDS	600	
Tepatiplan, Jal.	XEFG	1500	
Tepic, Nay.	XENL	860	

Location	Call Letters	Frequency	Owner
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Tepie, Nay	XEEF	620	
Tepie, Nay	XEEU	810	
Teziutlan, Pue.	XEGF	680	
Teziutlan, Pue.	XEFJ	1330	
Tierra Blanca, Ve.	XEJF	1350	
Tijuana, B.C.	XEAK	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBE	800	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrel
Todos Santos, B.C.	XEIB	1490	
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Tonala, Jal.	XEZZ	760	
Tonantzintla, Pue.	XEKA	1560	
Torreon, Coah.	XEEG	760	
Torreon, Coah.	XETJ	570	
Torreon, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreon, Coah.	XETB	1350	Radio Laguna, S.A.
Torreon, Leon	XEOB	1490	
Torreon, Coah.	XETC	1240	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtepec, Oax.	XETN	1320	
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XECW	1490	
Veracruz, Ver.	XEXV	920	
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	960	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S.A
Villa de Seris, Son.	XEVS	1110	
Villa de Seris, Son.	XEKI	1510	
Villahermosa, Tab.	XEVG	1440	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEEV	870	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XECO	760	
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	1080	Gabriel Saenz Gutierrez

STATIONS OF CUBA

Location	Call Letters	Frequency	Owner
Banes	CMDO	1020	Radio Banes
Baracoa	CMDX	1450	J. Amable Martinez
Bayamo	CMDE	1260	Cadena Oriental
Bayamo	CMDT	820	Reloj del Aire
Bayamo	CMKX	1390	Aistides Gervet Villafane
Bayamo	CMDD	1200	Radio Oriente
Caibarien	CMHS	1020	A. Aragones Machado
Caibaiguan	CMHY	1590	Cia. Marlin y Perez
Camaguey	CMJT	700	Radio Progreso
Camaguey	CMJB	880	Radio Rebelde
Camaguey	CMFA	1110	P. A. Alejo
Camaguey	CMJE	680	Radio Progreso
Camaguey	CMJF	1340	Radio Camaguey
Camaguey	CMJC	1270	Cadena Camagueyana de Radio
Camaguey	CMJL	920	Circuito CMQ, S.A.
Camaguey	CMJW	1440	Adres Moran Cisneros
Camaguey	CMJA	1060	Rafael Valdes Jiminez
Camaguey	CMJR	1030	N. Radio Lej. S.A.
Camaguey	CMJN	960	Radio Rebelde
Camaguey	CMJG	1000	Cadena Oriental de Radio
Camaguey	CMJK	1160	Jones, Castrillon y Cia.
Cardenas	CMGB	1580	R. Rodriguez Aragon
Cardenas	CMGE	1470	Genaro Sabater Fox
Ciego de Avila	CMJY	760	R. Miranda C.
Ciego de Avila	CMJM	840	Radio Rebelde
Ciego de Avila	CMJV	900	Circuito CMQ, S.A.
Ciego de Avila	CMJZ	1500	P. Castellanos Caballero
Ciego de Avila	CMJH	1370	Luis Marauri Mendoza
Ciego de Avila	CMJD	1190	Union Radio S.A.
Ciego de Avila	CMJP	580	A. A. Jimenez F.
Ciego de Avila	CMJS	800	Cadena Oriental de Radio
Ciego de Avila	CMJO	1470	Bonifacino Idelfonso Morales
Cienfuegos	CMHU	720	M. R. Vazquez
Cienfuegos	CMHH	940	Radio Garcia Serra
Cienfuegos	CMHN	680	Radio Progreso
Cienfuegos	CMHF	1040	H. Valdes Yero
Cienfuegos	CMJH	1350	Telerrape, S.A.
Colon	CMGO	1030	Insular de Radiodifusion
Colon	CMGU	1340	Cadena Oriental de Radio
Consolacion del Norte	CMAX	1400	G. Blanco Pi.
Cruces	CMHK	1210	Virgilio Villanueva Fernandez
Encrucijada	CMHE	1090	H. Valdez Yero
Florida	CMJI	1400	Dr. Osvaldo Moran Artega
Guane	CMAP	1210	Juan Escobar
Guantanamo	CMDJ	950	Radio Oriente
Guantanamo	CMDN	1110	Radio Rebelde
Guantanamo	CMKA	1250	Cadena Oriental
Guantanamo	CMDG	1290	C. Abrutia A.
Guantanamo	CMKG	1490	Red Provincial
Guantanamo	CMDU	710	Insular de Radiodifusion
Guantanamo	CMKH	1140	Cadena Oriental de Radio
Guantanamo	CMKI	1400	Union Radio, S.A.
Guantanamo	CMKS	1070	Radio Savon
Havana	CMBR	1170	C. Rodriguez
Havana	CMCW	1290	Guy M. Lavin G.
Havana	CMOA	1590	Juan Fernandez Duran
Havana	CMZ	1560	Ministry of Education
Havana	CMOX	1490	Cia Electrica, S.A.

Location	Call Letters	Frequency	Owner
Havana	CMCM	1460	Cia. Transradio Columbia, S.A.
Havana	CMCQ	890	Radio Onda Musical
Havana	CMBX	1390	Alberto Alvarez Ferrera
Havana	CMBG	1360	A. F. Rodriguez
Havana	CMCB	1330	Radio Reloj, S.A.
Havana	CMCO	1230	Edelberto Perez Rubio
Havana	CMK	1190	Faust Montiel
Havana	CMBK	1150	Ucard, S.A.
Havana	CMBY	1120	Pages y Cia.
Havana	CMBS	1090	Enrique Artalejo Fernandez
Havana	CMCI	1260	Cadena Oriental
Havana	CMCX	1060	Espacio Aereo
Havana	CMCG	1420	Radio Memoria
Havana	CMBQ	1010	Radio Continental CMBQ, S.A.
Havana	CMCK	980	Cia. Radiodiff. COCO y CMCK, S.A
Havana	CMBF	950	Radio Universal, S.A.
Havana	CMCF	910	Union Radio
Havana	CMCY	350	Radio Siboney
Havana	CMBL	860	Radio Cadena Suaritos
Havana	CMBZ	830	Manuel y Guillermo Salas
Havana	CMCH	790	Radio Onda Musical
Havana	CMBC	690	Radio Progreso
Havana	CMCD	760	La Voz del Aire
Havana	CMCA	730	Radio Mambi
Havana	CMW	590	Radio Rebelde
Havana	CMQ	630	Circuito CMQ, S.A.
Havana	CMCU	660	Radio Garcia Serra S.A.
Havana	CMBD	1520	Luis Perez Garcia
Holguin	CMKY	600	Radio Rebelde
Holguin	CMDR	1410	Insular de Radiodifusion
Holguin	CMDS	1580	Radio Norte
Holguin	CMDL	1150	E. Acosta Pita
Holguin	CMDC	1290	Cadena Oriental
Holguin	CMKO	1220	Manuel Angulo Ferran
Holguin	CMKF	1050	Manuel J. de Gongova
Holguin	CMKD	970	Cadena Oriental
Holguin	CMKJ	740	Circuito CMQ, S.A.
Holguin	CMKP	670	Radio Progreso
Holguin	CMKM	560	Union Radio, S.A.
Jabotibonico	CMJJ	540	N. Rios Miera
Jobellanos	CMGN	960	Radio Rebelde
Mantanzas	CMGF	930	Radio Rebelde
Manzanillo	CMDF	1590	F. Sanz Valdes
Matanzas	CMGL	1400	Cadena Oriental de Radio
Matanzas	CMGX	910	Union Radio
Matanzas	CMGF	930	Radio Rebelde
Matanzas	CMGW	1100	R. A. Zayas Lopez
Matanzas	CMGX	1240	Radio Tiempo
Matanzas	CMGM	1440	O Menocal Santana
Moron	CMJX	1230	Dr. Pablo Castellanos Caballero
Moron	CMFC	1320	Indular de Radiodifusion
Moron	CMJU	1420	E. F. Fernandez
Moron	CMFB	620	Insular de Radiodifusion
Nuevitas	CMJQ	1300	Juan Filigulieras Cabaleiro
Palma Soriano	CMKZ	1430	Maria Dominguez Dousseu
Pinar del Rio	CMAN	840	Radio Rebelde
Pinar del Rio	CMAG	880	Union Radio
Pinar del Rio	CMAS	990	Radio Garcia Serra
Pinar del Rio	CMAD	1240	C. Rodriguez
Pinar del Rio	CMAE	1300	C. Rodriguez
Pinar del Rio	CMAF	680	Radio Progreso
Pinar del Rio	CMAB	1070	Simeon Ferro Martinez
Pinar del Rio	CMAL	1340	Radioccidenta, S.A.

(*Continued on Next Page*)

Location	Call Letters	Frequency	Owner
Pinar del Rio	CMAQ	920	Circuito CMQ, S.A.
Pinar del Rio	CMAR	1190	CIR
Pinar del Rio	CMAW	800	Pedro Redondo Fernandez
Puerto Padre	CMKY	1350	Pedro Zacca Cheda
Sagua la Grande	CMHO	1310	OIR
Sagua la Grande	CMHR	1570	Radio Tiempo
Sagua la Grande	CMHA	1280	Justiniano Valdes Aguado
San Cristobal	CMAC	1030	Guillermo Garcia
Sancti Spiritus	CMHL	1450	Radio Tiempo
Sancti Spiritus	CMHP	1250	F. G. Enriquez
Sancti Spiritus	CMHT	990	Juan B. Santana Padron
Sancti Spiritus	CMHB	780	Union Radio, S.A.
San Luis	CMKQ	1460	Raul de Arms Trompeta
Santiago de Cuba	CMDY	870	Reloj de Aire
Santiago de Cuba	CMDW	1030	R. Miranda C.
Santiago de Cuba	CMDH	1060	E. Hernandez Callard
Santiago de Cuba	CMDK	1120	Radio Turquino
Santiago de Cuba	CMDV	1550	J. Camadro Porro
Santiago de Cuba	CMDB	680	Radio Progreso
Santiago de Cuba	CMKN	930	Radio Rebelde
Santiago de Cuba	CMKC	850	Radio Oriental, S.A.
Santiago de Cuba	CMKL	800	Cadena Oriental de Radio
Santiago de Cuba	CMKU	630	Circuito CMQ, S.A.
Santiago de Cuba	CMKW	1000	Reloj del Aire, S.A.
Santiago de Cuba	CMDZ	890	Radio Cadena Santiago
Santiago de Cuba	CMKR	1090	Jaime Nadal
Santiago de Cuba	CMKB	1170	Union Radio, S.A.
Santiago de Cuba	CMDA	1320	Red Provincial
Santa Clara	CMHX	1480	D. G. Garcia Rodriguez
Santa Clara	CMHA	1280	J. M. Vazquez
Santa Clara	CMHV	1180	Insular de Radiodifusion
Santa Clara	CMHI	570	Radio Rebelde
Santa Clara	CMHQ	640	Circuito CMQ, S.A.
Santa Clara	CMHW	810	Radio Rebelde
Santa Clara	CMHZ	970	M. Gonzalez Cuesta
Santa Clara	CHMM	1130	Cadena Oriental de Radio
Santa Clara	CMHG	670	Radio Progreso
Santa Clara	CMHD	890	Union Radio, S.A.
Santa Clara	CMHC	1410	M. Perez Marrero
Santa Fe	CMBN	1370	Circuito Radiales, S.A.
Victoria de las Tunas	CMDQ	840	J. L. Lima Delgado
Victoria de las Tunas	CMKT	1520	Alfr. O. Sanchez Moregon
Victoria de las Tunas	CMKE	1240	R. Miranda C.
Victoria de las Tunas	CMDP	1280	Cadena Oriental de Radio

STATIONS OF HAITI

Location	Call Letters	Frequency	Owner
Gonaives	4VMD	1500	—
Leogane	4VK	1080	—
Petionville	4VHL	1260	—
Port-au-Prince	4VYM	1250	—
Port-au-Prince	4VW	1300	Ricardo Widmaier
Port-au-Prince	4VGM	1470	Frank C. Magloire

STATIONS OF DOMINICAN REPUBLIC

Location	Call Letters	Frequency	Owner
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H13A	1230	
Barahona	H15K	1050	
Ciudad Trujillo	H1T	1400	Francisco Sanabia
Ciudad Trujillo	H1Z	1350	Frank Hatton
Cuidad Trujillo	H12H	1490	Raf. E. Tavarez L.
Cuidad Trujillo	H1N	1220	Expedi Pou
Ciudad Trujillo	H1G	950	Andres Cordero Puello
Ciudad Trujillo	H1L	790	Joaquin C. Pellicer
Ciudad Trujillo	H13T	620	J. Arismendi Trujillo
Ciudad Trujillo	HI5K	1440	Pedro Julio Santana
Ciudad Trujillo	HIT-TV	Chan. 4	J. Arismendi Trujillo
La Vega	HIIL	1400	Joaquin C. Pellicer
La Vega	HI8T	1360	J. Arismendi Trujillo
Moca	HIIA	1490	Rafael Western
Puerto Plata	H18U	1240	Luis A. Pelegrin
Puerto Plata	H1F	1310	
Salcedo	H12A	1440	J. Alfred Achecar
San Cristobal	H12R	1440	Luis Alberti
San Francisco de Macoris	H14C	1250	Manuel R. Peralta
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	Luis F. Moscoso C.
Santiago	H11N	1220	Expedi Pou
Santigo	HI6T	1380	J. Arismendi Trujillo
Monsenor Noel	H19T	1440	

STATIONS OF BAHAMAS AND JAMAICA

Location	Call Letters	Frequency	Owner
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	ZQI	720	Jamaica Bcstg. Co.
Mandeville		580	
Montego Bay		1180	
Point Galina		560	

UK TV FILM PROBLEM

...Year of Technical Decision

By TONY GRUNER
Radio-TV Daily, London Bureau

TV FILM production, tape or telerecording. This year should decide in which technical direction the British Broadcasting Corporation and the Programme Contractors will move. With the exception of Independent Television Corporation, the British-owned subsidiary of Associated Television, no other British company has so far gone on record in favor of film TV production. The big plans for film series in 1959 have hardly been consummated or even confirmed in 1960. Still haunted by continual failures to secure network sponsorship are most of the Contractors, while for the independent companies, there are fewer avenues to reach financial backing for these type of series than at any time in the history of the business. Even ITC, whose grosses in Canada and the States for "The Four Just Men," are now tipping 2 million dollars, is not rushing ahead with TV series, except after the most exhausting research and experimentation. In the cast of one proposed series no fewer than three pilot scripts were completed and still the go-ahead signal has not been given. But ITC with its heavy world-wide commitments of five to six series a year, is in favor of film production methods.

Managing Director, Lew Grade has gone on record saying that only this system or tape shows for spectaculars, etc., have reached the technical standards necessary for world market sales. ABC Television whose parent company, Associated British picture Corporation, is closely involved with Warner Bros., may go into British film production again, but so far there have been few signs of any concrete plans in this direction.

With continuing pressure of the American company to get greater exposure on ITV networks, there may be a few series produced by Warners in Britain, if only to qualify for quota product. Whatever doubts the companies may have about film production, there seems no slackening of enthusiasm for the importance of tape, although this too is accompanied by many presentation problems. From ATV down to the smallest Programme Contractor, all the companies are attempting shows which can be sold to stations in the British Commonwealth and usually on a pre-selling guarantee. Difficulty arises when the customer wishes to see the results before purchase. As one single tape screening session can cost as much as $200, the entire outlay, even if successful, leaves little profit in the hands of the traveling salesman. Over here it has been found that the only way tape can secure bigger profits for Contractors is to pre-sell programs all along the line.

During 1959 and early this year there have been key appointments and changes in the staffs of the Contractors and the BBC, alike to enable first-rate men to head the export selling side of the operations. Associated Rediffusion appointed Anthony Bartley, former CBS Vice-President of European operations; ABC has MacGregor Scott of AB Pathe, who, as well as being managing director of the latter company, handles overseas

(Continued on Page 1072)

RADIO-TELEVISION DAILY

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GREAT BRITAIN

* * * *

COMMERCIAL TV STATIONS — PROGRAM CONTRACTORS — BBC TV STUDIOS — PRODUCERS AND DISTRIBUTORS — AD AGENCIES

1960

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Phone: KNightsbridge 5341

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Director-General ..... Sir Robert Fraser
Deputy Director General ..... B. C. Sendall
Information Officer ..... J. D. R. Cuthbert
Chief Engineer ..... P. A. T. Bevan

Transmitting Stations

(London Area)
Croydon

Channel 9
AP: 191 m/cs; VP: 194 mc/s
Commenced September 22, 1955

(Northern Region)
Winter Hill

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced May 3, 1956

Emley Moor

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced November 3, 1956

(Midlands)
Lichfield

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced February 17, 1956

(Central Scotland)
Black Hill

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced August 31, 1957

(South Wales and West of England)
St. Hilary

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced January 14, 1958

(The South)
Chillerton Down I.O.W.

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Aug. 30, 1958

Dover

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced late in 1959

(North East Region)
Burnhope

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced Jan. 15, 1959

(Northern Ireland)
Black Mountain

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Oct. 31, 1959

(East Anglia)
Mendlesham

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Oct. 27, 1959

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- Top Ratings. Largest ever achieved on British Independent Television—more than twenty million viewers for Val Parnell's Sunday Night at the London Palladium.
- The only British Television Company with a world-wide distribution organisation. Its subsidiary company ITC serves 500 Television stations all over the globe with film series and television programmes.
- Operating the world's largest international mobile 525-line video tape recording unit.
- Providing Britain with its first-ever complete Muzak service.
- Associated in British Relay Wireless and Television Ltd.—one of Britain's biggest wired Television and Radio services.
- Technical Facilities—With the Fall opening of ATV's new TV studios at Elstree, ATV will have among the most up-to-date production facilities in the world.
- *ATV Overseas.* In Australia—interests in leading Radio stations and Television stations in Sydney, Brisbane and Adelaide; partners in Macquarie Network. Owners of Artransa Studios, Sydney, the largest, most comprehensively equipped motion picture studios in Australia.
- *Overseas expansion.* Companies formed for the development of TV in Canada, the Bahamas, Jamaica, Trinidad, Bermuda and East Africa.

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A T V

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Teddington Studios, Broom Rd. Teddington Middx.

Chairman.....Sir Philip Warter
Deputy Chairman.....Dr. Eric Fletcher
Managing Director.....Howard Thomas
Directors.....C. J. Latta, D. J. Goodpatte, George A. Cooper, Robert Clark.
Secretary .....C. J. Orr
Prog. Controller.....R. W. Dickenson
Tech. Cont. .....B. R. Greenhead
North. Cont. .....G. R. Mitchell
Drama Superv. .....S. Newman
Ad Sales Mgr. .....R. H. Norris
Ch. Out. Bcstg. .....D. Southwood

Anglia Television Ltd.

Anglia House, Norwich
London Office: Brook House, Park Lane, London, W.1

Directors.....Marquess Townshead of Raynham, Chairman; Aubrey Buston, Laurence Scott, John Woolf, Sir Robert Bignold, Glyn Daniel, Sir Peter Greenwell, Miss Aurdey Richards, Donald Albery, W. O. Chapman.
Chief Exec. .....Donald Stephenson
Cont. of Opera.....Stephen McCormack
Sales Mgr. .....Michael Norman
Chief Engineer.....T. A. H. Marshall
Sect. & Acct. .....L. Boyd Kitching

Associated-Rediffusion Ltd.

Television House, Kingsway, London W.C.2

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Managing Director.....P. Adorian
Directors.....J. Clayton, Sir Edwin Herbert, J. B. Rickatson-Hatt.
General Manager.....T. M. Brownrigg
Chief Engineer .....W. H. Ceevers
Bus. Mgr. .....C. E. Elms
Sect. .....A. W. Groocock
Ch. Acct. .....J. S. Harrower
Cont. of Advert.....B. G. Henry
Cont. of Programs.....John McMillan

Associated Television Ltd.

ATV House 17, Gt. Cumberland Place, London, W.1

Chairman .....Prince Littler
Deputy Chairman.....Norman Collins
Managing Director.....Val Parnell
Deputy Mgr. Director.....Lew Grade
Fin. & Admin.....J. A. L. Drummond
Directors .....Earl of Bessborough, E. S. Birk, H. K. Cudlipp, R. P. T. Gibson, Sir Robert Renwick, C. O. Stanley.
Secretary .....J. M. Barham
Prod. Facil. Cont.....Bernard Bibby
Midlands Cont. .....Philip Dorte
Ch. Acct. .....J. F. Gill
Sales Dir. .....P. J. Henry
Tech. Cont. .....T. C. Macnamara
Opera. Cont. .....Keith Rogers
Prod. Cont. .....Bill Ward

Granada TV Network Ltd.

36 Golden Square, London, W.1

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Gen. Mgr., Manch.....Simon Kershaw
Prod. Mgr. .....Jack Martin
Secretary.....Joe Warton
TV Sales, Ad Dir.....Alex Anson
Chief Engineer.....Reg Hammans
Publicity .....Don Harker

Scottish Television Ltd.

Theatre Royal, Hope St., Glasgow
London Office: Television House, Kingsway, London W.C.2

Chairman .....Roy Thomson
Managing Director....James M. Coltart
Directors....Lord of Balfour of Inchrye, Charles N. McQueen, Iain Stewart.
Gen. Mgr. .....Jack Hardy
Prog. Dir. .....Rai Purdy
Sales Dir. .....Peter Cookman
Chief Eng. .....Fred Becker
Sect. .....J. H. B. Munro

(*Continued on Page* 1069)

Britain's ABC Television

Network and Iris Productions

OF THE TEN TELEVISION COMPANIES that between them make up Great Britain's commercial television coverage, the ABC Television Network serves the largest area and the biggest audience—half the commercial television audience of England and Wales. ABC has the sole responsibility for the North and Midlands—Britain's great industrial area—every weekend.

ABC's success in the entertainment field is typified by Armchair Theatre—the weekly drama hour which earns continuous Top Ten ratings and won the 1959 TV drama direction award.

Successful 'firsts' to ABC's credit include: the first series about books and authors 'The Book Man'; the first regular religion-and-jazz session for teenagers 'The Sunday Break'; the first farming series transmitted direct from location 'The Other Man's Farm'.

Iris Productions is, like ABC Television, a member of the Associated British Picture Corporation. It is a production company with studios near London and in the North and Midlands of England, and provides most of the live and taped television programmes shown on the ABC Television Network: the former Warner Bros. Studios at Teddington are being extended and re-equipped to become the finest TV Centre in Great Britain, capable of producing every type of television programme not only for Britain, but for Europe, the United States and South America also.

ABC TELEVISION NETWORK

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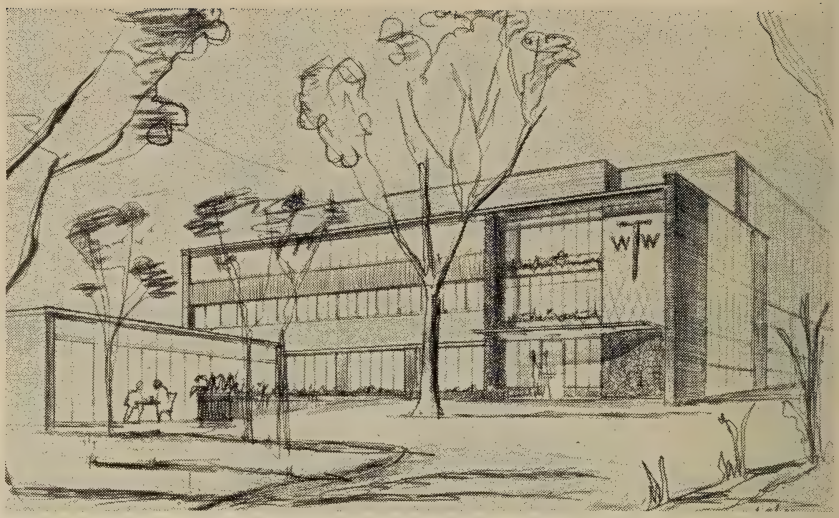
A Member of the Associated British Picture Corporation



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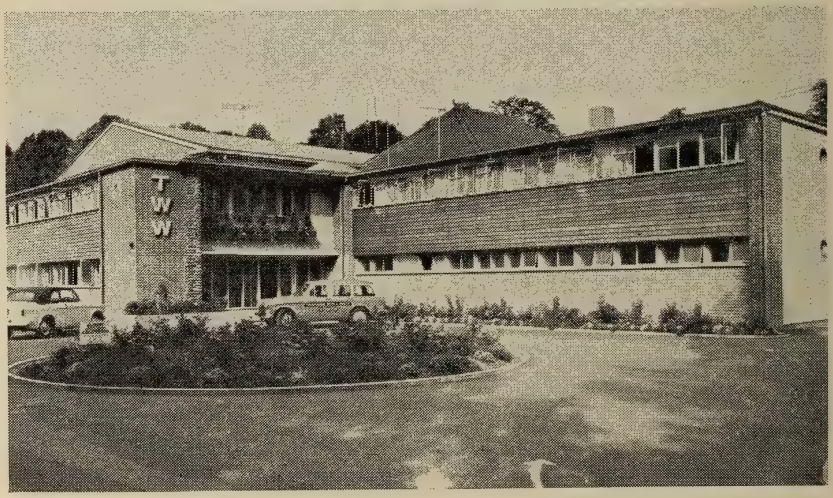

(*Continued from Page* 1065)

Southern Television Ltd.

Southern Tv Center, Northam, Southampton
London Office:
Brettenham House, Lancaster Place, London, W.C.2

Chairman.....John Davis
Deputy Chair. .....D. F. S. McClean
Sales Dir. .....G. R. Dowson
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Gen. Mgrs. .....D. L. Webster, C. D. Wilson.
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Head of Out. Bsct.....Berkeley Smith
Head Prog. Plan.....A. F. Jackman
Head of Engineering..V. G. Hawkeswood
Sect. .....G. H. Y. Grant
Publicity Mgr. .....L. V. Barnett

T.W.W. Ltd.

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London Office:
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Chairman...Rt. Hon. Viscount Cilcennin
Directors....Herbert Agar, Sir William Carr, M. Chapman-Walker, Sir Ifan ab Owen Edwards, Alderman Huw T. Edwards, Sidney Gilliat, J. Hylton, A. G. Jeans, Percy Jones, Tom R. Jones, H. M. Llewellyn, Sir Alexander H. Maxwell, Eoin C. Mekie, Sir Grismond Philipps.
Mgr. Dir. .....Alfred E. Francis
Tech. Cont. .....Walter D. Kamp
Station Mgr. .....P. I. Bartholomew
Program Mgr. .....Bryan Michie
Sales Cont. .....S. J. Leach
Sect. .....G. Bailes

Tyne Tees Television, Ltd.

Television Centre, City Road, Newcastle-on-Tyne

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Deputy Chair. .....C. C. Darling
Dir. Progs.-Prod.....George Black, Alfred Black
Mgr. Dir. .....J. A. Jelly
Directors.....Col. E. G. Angus, Sydney Box, E. J. R. Eaglesham, E. G. Fairburn, Rt. Hon. Lord Layton, D. A. Pease, Rt. Hon. Viscount Ridley, Laurence Cadbury.

Ulster Television, Ltd.

Ulster Television Centre, Havelock House, Ormeau Road, Belfast
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UK TV FILM PROBLEM

(*Continued from Page* 1060)

selling for film and TV for the parent Griffiths, and ATV's is Elkin Kaufman, the Lew and Leslie Grade trained executive, who has done a big selling job for both ATV and ITC. In an effort to develop both the buying and the selling side of its operations, the BBC set up its TV promotions department headed by Ronald Waldman, former business executive for the corporation.

So far the BBC's policy, with the exception of the recent NTA deal for the series "The Third Man," is to stick to taped shows or telerecordings. A system which the corporation claims to have developed to a far greater peak of efficiency and clarity than anyone else. While no demonstrations have been given to the press showing the distinctive qualities of BBC recordings, it is generally assumed that one factor in its favor is the time, care and additional personnel employed to carry out the operations.

Among the other Contractors, only AR appears to have any interest in the development of telerecordings as opposed to tape. Paul Adorian, managing director of the company believes that there are great possibilities for longer life and better standards to be gained from telerecording, although his company produces a great many taped shows. ATV will not touch recordings, will neither buy them nor sell them. Granada seems to prefer video tape, as do such progressive Contractors like Television for Wales and the West Country and Southern Television.

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(*Continued on Page* 1077)

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FOR UK TV FILM PROBLEMS
SEE PAGE 1060

FOR BRITISH TV STUDIOS
SEE PAGE 1071

FOR PRODUCERS-DISTRIBUTORS
SEE PAGE 1071

International TV Stations and Sets

The overall picture of overseas television in 1959 *shows rapid and undiminished growth. At the end of the year,* 56 *overseas countries, seven more than in* 1958, *had TV. The number of transmitting stations abroad, including TV centers, relay and experimental stations, increased by about* 47 *per cent from* 739 *to* 1,088. *The growth in the number of television receiver sets in use also kept pace with the extension of transmitting facilities. There was an increase of almost* 9,250,000 *sets,* 40 *per cent, compared with* 6,500,000 *in* 1958, *and* 3,500,000 *in* 1957.

Of the more than 32,000,000 *sets in use at the end of the year, the Free World accounted for about* 26,800,000, *an increase of* 7,200,000 *sets over* 1958, *and the Sino-Soviet Bloc had about* 5,300,000 *of which* 2,000,000 *were acquired in* 1959. *In the Free World, Western Europe had* 19,900,000 *sets; the Far East more than* 5,000,000; *Latin America about* 2,500,000; *and the Near East, South Asia and Africa area somewhat less than* 100,000. *The United Kingdom with* 10,000,000 *sets led the Free World, followed by Japan, West Germany, Italy and France. In the Bloc, the Soviet Union reportedly had* 4,000,000 *sets in use, with East Germany and Czechoslovakia credited with* 5,000,000 *each.*

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	WESTERN EUROPE			
	Jan. 1 1959	*Dec.* 31 1959	*In Use Jan.* 1, 1959	*In Use Dec.* 31, 1959
Austria	12	15	60,000	111,000
Belgium	5	5	300,000	350,000
Denmark	6	8	200,000	359,400
Finland	8	13	10,000	43,000
France	32	52	1,000,000	1,400,000
West Germany	91	152	2,000,000	3,500,000
Ireland*	—	—	30,000	60,000
Italy	252	343	1,070,000	1,666,400
Luxembourg	1	1	3,500	4,000
Malta**	—	—	4,000	7,000
Monaco	1	1	11,000	11,000
Netherlands	6	6	370,000	593,800
Norway	1	1	1,000	6,500
Portugal	5	5	20,000	35,000
Spain	1	4	35,000	150,000
Sweden	14	25	200,000	678,100
Switzerland	7	13	48,200	78,700
United Kingdom	27	34	9,313,800	10,000,000
Yugoslavia	3	5	7,500	15,000
TOTAL	472	683	14,684,000	19,068,900

* These sets tune in to U.K. stations. There is no TV in Ireland.
** These sets tune in to Italian stations. There is no TV in Malta.
SOURCE: USIA.

International TV Stations and Sets

LATIN AMERICA

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1959	*Dec.* 31 1959	*In Use Jan.* 1, 1959	*In Use Dec.* 31, 1959
Argentina	1	1	250,000	350,000
Brazil	7	10	850,000	850,000
Chile	—	2	—	—
Colombia	9	9	150,000	150,000
Cuba	23	24	350,000	365,000
Dominican Republic	3	4	7,500	13,000
El Salvador	2	2	7,000	15,000
Guatemala	2	2	20,000	20,000
Haiti	—	1	—	700
Honduras	—	1	—	400
Mexico	13	19	450,000	500,000
Nicaragua	1	1	2,000	4,300
Panama	—	1	8,000	8,000
Peru	2	5	5,000	33,200
Uruguay	1	1	15,000	15,000
Venezuela	11	11	200,000	200,000
TOTAL	75	94	2,314,500	2,524,600

NEAR EAST, SOUTH ASIA AND AFRICA

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1959	*Dec.* 31 1959	*In Use Jan.* 1, 1959	*In Use Dec.* 31, 1959
Algeria	2	3	20,000	38,100
Cyprus	1	1	1,000	3,000
India	1	1	100	300
Iran	1	2	1,500	21,400
Iraq	1	1	6,000	9,000
Kuwait	—	—	600	600
Lebanon	—	2	—	8,000
Morocco	2*	2*	5,000	5,000
Nigeria	—	2	—	700
Saudi Arabia	1	1	1,000	2,500
Turkey	1	1	1,000	1,000
TOTAL	10	16	36,200	89,600

* Off the air.

International TV Stations and Sets

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	FAR EAST			
	Jan. 1 1959	*Dec.* 31 1959	*In Use Jan.* 1, 1959	*In Use Dec.* 31, 1959
Australia	6	12	500,000	750,000
Hong Kong	(1)**	(1)**	2,500	3,000
Japan	49	87	1,976,300	4,288,000
Korea (South)	1	1***	3,000	7,000
New Zealand	—	1	—	—
Philippines	2	3	18,000	25,000
Thailand	2	2	30,500	40,000
TOTAL	60	106	2,530,300	5,113,000

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	COMMUNIST BLOC			
	Jan. 1 1959	*Dec.* 31 1959	*In Use Jan.* 1, 1959	*In Use Dec.* 31, 1959
Bulgaria	1	1	500	3,000
Czechoslovakia	7	9	315,000	492,900
East Germany	11	20	274,000	503,000
Hungary	1	4	12,000	50,000
Poland	7	13	100,000	220,000
Rumania	1	2	12,000	20,000
USSR	91	136	2,600,000	4,000,000
Communist China	3	4	200	5,000
TOTAL	122	189	3,313,700	5,293,900

** Closed Circuit wired service; not counted in totals.
*** Off the air since early February 1959 due to fire.

International Stations By Areas

January 1 - *December* 31, 1959

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1959	*Dec.* 31 1959	*In Use Jan.* 1, 1959	*In Use Dec.* 31, 1959
Western Europe*	472	683	14,684,000	19,068,900
Latin America	75	94	2,314,500	2,524,600
Near East, South Asia and Africa	10	16	36,200	89,600
Far East	60	106	2,530,300	5,113,000
FREE WORLD TOTAL**	617	899	19,565,000	26,796,100
Communist Bloc	122	189	3,313,700	5,293,900
WORLD WIDE TOTAL**	739	1,088	22,878,700	32,090,000

* Includes Yugoslavia.
** Except U.S., its territories, Canada and Armed Forces stations abroad.

New International TV Stations

October 1 - *December* 31, 1959

WESTERN EUROPE

Denmark
Naestved; ch. 6; 60 kw.
Kolding; ch. 9; 100 watts

Finland
Riihimaki; ch. 11; 5 watts
Hameenlinna; ch. 5; 5 watts
Pori; ch. 9; 200 watts
Rauma; ch. 5; 200 watts

France
Auxerre; ch. 6; 3 watts
Toulouse Ville; ch. 5; 50 watts
Aurillac; ch. 11; 500 watts
Le Mans; ch. 12; 10 kw. (experimental)

West Germany
Eleven satellite transmitters went on the air.

Italy
Fourteen satellite transmitters went on the air.

Spain
Zaragoza (La Muela); ch. 3; 6 kw.

Sweden
Borlange; ch. 10; 25 kw.
Vastervik; ch. 6; 25 kw.
Bollnas; ch. 6; 15 kw.
Emmaboda; ch. 8; 15 kw.
Vasteras; ch. 8; 10 kw.
Boras; ch. 6; 1,500 watts
Trollhaten; ch. 7; 150 watts
Karlskrona; ch. 9; 150 watts
Jonkoping; ch. 8; 150 watts

United Kingdom
Peterborough; BBC; ch. 5; 1 kw.
Mendlesham (East Anglia) ITA; ch. 11; 200 kw.
Black Mountain (No. Ireland); ITA; ch. 9; 100 kw.
Dover; ITA; ch. 10; 100 kw. (testing)

Yugoslavia
Fruska Gora (relays Belgrade); ch. 10; 30 kw.
Nanos (relays Ljubljana); ch. 6; 1.6 kw.

LATIN AMERICA

Brazil
Porto Alegre; ch. 4; TV Piratini

Chile
Santiago; Catholic University (experimental)

Panama
Panama; ch. 4; 12 kw.; RPC-TV (testing)

Peru
Lima; ch. 13; 50 kw.; Panamericana TV

NEAR EAST, SOUTH ASIA AND AFRICA

Algeria

Tizi-Ouzou (relay); ch. 7; 300 watts

Iran

Abadan

Nigeria

Ibadan; (Western region); WNTV

Abafon; (Lagos region); WNTV

FAR EAST

Japan

Matsue; NHK; JOTK-TV; ch. 6

Hamamatsu; NHK; JODG-TV; ch. 4

Akita; NHK; JOUK-TV; ch. 9

Obihiro; NHK; JOOG-TV; ch. 4

Yamagata; NHK; JOJG-TV; ch. 8

Kushiro; NHK; JOPG-TV; ch. 9

Tokushima; JOPF-TV; ch. 11; Radio Yamaguchi TV (KRY)

Kofu; JODR-TV; ch. 5; Radio Yamanashi TV (RYC)

Asahikawa; ——; ch. 11; Hokkaido Broadcasting Co.

Asahikawa; JOKY-TV; ch. 7; Sapporo TV

Aomori; JOGR-TV; ch. 1; Radio Aomori (RAB)

Matsue; JOHF-TV; ch. 10; Radio Sanin (RSB)

Oita; JOGF-TV; ch. 5; Radio Oita

New Zealand

Auckland; ch. 2; 500 watts (experimental)

Philippines

Manila; DZBB; Republic Broadcasting System (testing)

COMMUNIST BLOC

East Germany

Eight low-powered satellite transmitters with coverage areas of two to eight miles were brought into service.

Hungary

Miskolc; (relay)

Sopron; (relay)

Poland

Klodzko; Wroclaw Voivodship; (relay)

Boleslaviec; Lower Silesia; (relay)

USSR

TV Centers

Ashkhabad

Kherson

Kursk

Nikolayev

Simferopol

Stalinabad (testing)

Relays

Leninabad (relays Tashkent)

Salavat (relays Ufa)

Skopin (relays Moscow)

Ussuriysk (relays Vladivostok)

A powerful TV center in Kazan replaced the experimental station which had been operating there.

Communist China

Canton

FOREIGN TV STATIONS

OPERATING TV STATIONS AS OF JANUARY 1, 1960
(IN MOST CASES, SATELLITES ARE NOT INCLUDED)

Location	Call Letters	Licensee or Grantee	Channel No.
		— ALGERIA —	
Algiers		Radiodiffusion-Television Francaise (Govt.)	CH. F-11
		— ARGENTINA —	
Buenos Aires	LR3-TV	Radio Belgrano TV	Ch. 7
Buenos Aires		Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Mendoza		Affili of Cadete	Ch. 7
Mar Del Plata		Affili of Cadete	Ch. 8
		— AUSTRALIA —	
Adelaide	ADS	Television Bcsters Ltd.	Ch. 7
	NWS	Southern TV Corp. Ltd.	Ch. 9
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
	QTQ	Queensland Television Ltd.	Ch. 9
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bcstg. Commission	Ch. 2
Perth	TVW	TVW Ltd.	Ch. 7
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp, Ltd	Ch. 9
Sydney	ABN	Australian Bcstg Commission	Ch. 2
		— AUSTRIA —	
Bregenz-Pfaender		Govt.	Ch. 5
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Kahlenberg		Osterreichischer Rundfunk (Govt.)	
Karnten		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Linz		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Salzburg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
		— BELGIUM —	
Antwerp		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
Brussels		Service Francaise Institut (French)	
Brussels		Vlaamse Televisie (Flemish)	
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10
		— BERMUDA —	
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
	ZBM-1		
	ZBM-2	Bermuda Broadcasting Co. Ltd.	
		— BRAZIL —	
Belo Horizonte	PRH6-TV	Radio Guarani	Ch. 4
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Rio de Janeiro		Radio Record TV	Ch. 13
Sao Paulo		Radio Televesisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusiora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
		— COLOMBIA —	
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 8
		— BULGARIA —	
Sofia		Government	Ch. R-III

Location	Call Letters	Licensee or Grantee	Channel No.
		— COSTA RICA —	
San Jose		Televisors de Costa Rica	
		— CUBA —	
Camaguey	CMJL-TV	Circuito CMQ	Ch. 6
Camaguey		Television Camaguey, S. A.	Ch. 11
Havana	CMAB-TV	Telemundo	Ch. 2
Havana	CMBF-TV	CMBF-TV Cadena Nacional, S.A.	Ch. 4
Havana	CMQ-TV	Circuito CMQ	Ch. 6
Havana		Radio Universal, S.A.	Ch. 7
Havana	CM-TV	Telemundo	Ch. 10
Matanzas	CMGQ-TV	Circuito CMQ	Ch. 9
Santa Clara	CMHQ-TV	Circuito CMQ	Ch. 5
Santiago de Cuba	CMKU-TV	Circuito CMQ	Ch. 2
		— CYPRUS —	
Nicosia		Cyprus Bcstg. Service (Govt.)	Ch. E-2
		— CZECHOSLOVAKIA —	
Bratislava		Ceskoslovensky Rozhlas (Govt.)	Ch. R-III
Karlovy Vary		Ceskoslovensky Rozhlas (Govt.)	Ch. R-9
Ostrava		Ceskoslovensky Rozhlas (Govt.)	Ch. R-II
Prague		Ceskoslovensky Rozhlas (Govt.)	Ch. R-9
		— DENMARK —	
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
		— DOMINICAN REPUBLIC —	
Ciudad Trujillo	HIT-TV	La Voz Dominicana	Ch. 4
	Radio Hinn	The President	Ch. 2
Ciudad Trujillo	HIM-TV	Rahintel	Ch. 7
		— EL SALVADOR —	
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV		
		— FINLAND —	
Helsinki		Institute of Technology	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6 & E-9
Lahti		Finnish Bcstg. Corp.	Ch. E-9
Tampere		Tampere TV Club	
Tammela			Ch. 10
Turku		Turku TV Club	
		— FRANCE —	
Ajaccio (Corsica)		Govt.	Ch. 4
Besancon		Radiodiffusion Television Francaise	Ch. F-5
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francais (Govt.)	Ch. F-9
Caen		Radiodiffusion Television Francais (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Chamonix		Govt.	Ch. 6
Dijon		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Epinal		Govt.	Ch. 12
Gex (Mt. Rond)		Govt.	Ch. 7
Grenoble		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Lille		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Longwy		Govt.	Ch. 12
Lyon		Radiodiffusion Television Francais (Govt.)	Ch. F-12
Lyon-Fourviere		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Marseilles		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Mezieres		Govt.	Ch. 8A
Mulhouse		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francais (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Nice (Mt. Alban)		Govt.	Ch. 11
Paris		Radiodiffusion Television Francais (Govt.)	Ch. F-8A

(Continued on Next Page)

Location	Call Letters	Licensee or Grantee	Channel No.
Pic Du Midi		Radiodiffusion Television Francaise	Ch. F-5
Puy de Dome		Radiodiffusion Television Francaise	Ch. F-10
Reims-Hautvillers		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Sarreguemines		Govt.	Ch. 6
St. Etienne		Radiodiffusion Television Francaise	Ch. F-8
Strasbourg		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Toulon		Radiodiffusion Television Francais (Govt.)	Ch. F-11
		— GERMANY (East) —	
Berlin		Staatliches Rundfunk Komitee (Govt.)	Ch. E-5
Brocken		Staatliches Rundfunk Komitee (Govt.)	Ch. E-6
Chemnitz		Staatliches Rundfunk Komitee (Govt.)	Ch. R-8
Dresden		Staatliches Rundfunk Komitee (Govt.)	Ch. E-10
Hepterberg		Staatliches Rundfunk Komitee (Govt.)	Ch. E-3
Inselberg		Staatliches Rundfunk Komitee (Govt.)	Ch. E-5
Leipsig		Staatliches Rundfunk Komitee (Govt.)	Ch. E-9
Rostock		Staatliches Rundfunk Komitee (Govt.)	Ch. E-8
Schwerin		Staatliches Rundfunk Komitee (Govt.)	Ch. E-11
		— GERMANY (West)	
Aalen		Suddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Biedenkopf		Hessischer Rundfunk	Ch. E-2
Bonn		Westdeutscher Rundfunk	Ch. E-5
Bremen		Norddeutscher Rundfunk	Ch. E-2
Dillberg		Bayerischer Rundfunk	Ch. E-6
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardtkopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrinde		Sudwestfunk	Ch. E-9
Irrel	SWF		Ch. 12
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Passau		Bayerischer Rundfunk	Ch. E-7
Raichberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Saarbruchen		Telesaar	Ch. F-7
Stuttgart		Suddeutscher Rundfunk	Ch. E-11
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinbiet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7
		— GUATEMALA —	
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-8
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-3
		—HAITI—	
Port au Prince		Hempishere TV Corp.	Tele-Haiti
		—HONG KONG—	
Hong Kong		Hong Kong Ltd.—Rediffusion	
		— HONDURAS —	
Tegucigalpa	HRTG-TV		
Tegucigalpa	HRTG-TV	Compania TV Honduras	Ch. 5
		— HUNGARY —	
Budapest		Magyar Radio (Govt.)	Ch. R-III

Location	Call Letters	Licensee or Grantee	Channel No.
		— IRAN —	
Tehran	TVI	Habib Sabet	Ch. 2
		— IRAQ —	
Baghdad		Minister of Interior	Ch. E-8
		— ITALY —	
Gambarie	Radiotelevisione Italiana (Government-granted monopoly)		Ch. D
Martina Franca	"	" "	Ch. D
Milano	"	" "	Ch. G
Monte Argentario	"	" "	Ch. E
Monte Caccia	"	" "	Ch. A
Monte Cammarata	"	" "	Ch. A
Monte Conero	"	" "	Ch. E
Monte Faito	"	" "	Ch. B
Monte Favone	"	" "	Ch. H
Monte Lauro	"	" "	Ch. F
Monte Limbara	"	" "	Ch. H
Monte Nerone	"	" "	Ch. A
Monte Peglia	"	" "	Ch. H
Monte Pellegrino	"	" "	Ch. H
Monte Penice	"	" "	Ch. B
Monte Sambuco	"	" "	Ch. H
Monte Scuro	"	" "	Ch. G
Monte Serpeddi	"	" "	Ch. G
Monte Serra	"	" "	Ch. D
Monte Soro	"	" "	Ch. E
Monte Venda	"	" "	Ch. D
Monte Vergine	"	" "	Ch. D
Pescara	"	" "	Ch. F
Portofino	"	" "	Ch. H
Punta Badde Urbara	"	" "	Ch. D
Roma	"	" "	Ch. G
San Nicolao	"	" "	Ch. A
Torino	"	" "	Ch. C
Trieste	"	" "	Ch. G
		— JAPAN —	
Akita	JOTR-TV	Radio Tohoku	Ch. 10
Aomori	JOTG-TV	NHK	Ch. 2
Bofu	JOAG-TV	NHK	Ch. 9
Fukui	JOFG-TV	NHK	Ch. 9
Fukuoka	JOIF-TV	Kyushu Asahi Hoso	Ch. 1
Fukui	JOEF-TV	Yamagata Hoso	Ch. 10
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFP-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCF-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hoso	Ch. 6
Kogawa-Ken		Radio Nishi-Nippon	
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hoso	Ch. 10
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODF-TV	Iwate Hoso	Ch. 6
Muroran	JOQF-TV	Hokkaido Bestg Corp.	Ch. 11
Nagasaki	JOUR-TV	Nagasaki Bestg-Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bestg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. 3
Nagano	JOSR-TV	Shinetsu Hoso	Ch. 11
Nagoya	JOFX-TV	Tokai TV	Ch. 1
New Osaka		Mainichi Bestg. Osaka	
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bestg. Co.	Ch. J-11
Osaka	JOBK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bestg. Corp.	Ch. J-6

(Continued on Next Page)

Location	Call Letters	Licensee or Grantee	Channel No.
Osaka	JONR-TV	Asahi Hoso	Ch. 6
Osaka	JOIX-TV	Yomiuri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bcstg. Co.	Ch. J-1
Sapporo	JOIK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKX-TV	Sapporo TV	Ch. 5
Sasebo	JOMF-TV	Nagasaki Bcstg-Corp.	Ch. 10
Sendai	JOHK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	Tohoku Hoso	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKF-TV	Nishi-Nippon Bcstg. Co.	Ch. J-9
Tokushima	JOXK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hoso	Ch. 1
Tokyo	JOCX-TV	Fuji Telecasting	Ch. 8
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hoso	Ch. 1
Toyama	JOLR-TV	Kita Nippon Hoso	Ch. 1
Yahata-Shi		T.V. Nishi-Nippon	
Yamagata	JOEF-TV	Yamagata Hoso	Ch. 10
Yawata	JOHX-TV	TV Nishi Nippon	Ch. 10
		—SOUTH KOREA—	
Seoul	HLKZ-TV	Daihan Bcstg. Corp.	Ch. 9
		—LEBANON—	
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
		— LUXEMBOURG —	
Luxembourg		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
		— MEXICO —	
Aguascalientes		Telesistema Mexicano	
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara		Television de Occidente, S.A.	Ch. 2
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Television de la Frontera	Ch. 5
Mexicali	XEM-TV	Televisora de Mexicali	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XHGC-TV	Television Gonzales. Camarena	Ch. 5
Mexico City	XHTV	Television de Mexico	Ch. 4
Monterrey	XHNL-TV	Televisora del Norte	Ch. 10
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Paso de Cortes	XEX-TV	Television Paso de Cortes	Ch. 7
Paso de Cortes	XEQ-TV	Radio Panamericana	Ch. 9
Queretaro	XEZ-TV	Televisora Del Centro	Ch. 3
Tijuana	XETV	Radio Television	Ch. 6
		— MONACO —	
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
		— NETHERLANDS —	
Bussum		Nederlandse Televisie Stichting	
Goes		Nederlandse Televisie Stichting	Ch. E-7
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Mierlo		Nederlandse Televisie Stichting	Ch. E-5
		— NICARAGUA —	
Managua	YSNA-TV	Television de Nicaragua	Ch. 8
		—PERU—	
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
		— PHILIPPINES —	
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZMB		
		— POLAND —	
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
Wroclaw			

Location	Call Letters	Licensee or Grantee	Channel No.
		— PORTUGAL —	
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9
		— RUMANIA —	
Bucharest		Radiodifuziunia Si Televiziunea Romina (Govt.)	Ch. R-III
		— SAUDI ARABIA —	
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
		— SPAIN —	
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid-Navacerrda		Govt.	Ch. 2
		— SWEDEN —	
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby			Ch. 2
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
		— SWITZERLAND —	
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
		— THAILAND —	
Bangkok	T TV	Thai-Television Co.	Ch. 4
		— TURKEY —	
Istanbul		Teknik Universite	Ch. E-4
		— UNITED KINGDOM —	
Aberdeen		British Bcstg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-4
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-4
Brighton		BBC	Ch. B-2
Burnhope		ITA	Ch. B 8
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Central Scotland		ITA	Ch. B-10
Channel Isles		BBC	Ch. B-4
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Inverness		BBC	Ch. B-2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Isle of Wight		Independent Television Authority (ITA)	Ch. B-11
Lancashire		Independent Television Authority—ITA	Ch. B-9
London		BBC	Ch. B-1
London		ITA	Ch. B-9
Londonderry		BBC	Ch. B-2
Manchester		BBC	Ch. B-2
Midlands		ITA	Ch. B-8
Netherbutton		BBC	Ch. B 5
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Plymouth		BBC	Ch. B-2
S. Wales & West		Independent Television Authority (ITA)	Ch. 10
Thrumster		BBC	Ch. B 1
West Wales		BBC	Ch. B-3
Yorkshire		ITA	Ch. B-10

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Location	Call Letters	Licensee or Grantee	Channel No.
		— URUGUAY —	
Montevideo		Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
		— USSR —	
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kaliningrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Kishinev		Government	
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
		— VENEZUELA —	
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo		Ondas de Lago TV	Ch. 13
Maracaibo		Televisa Venezolana	Ch. 9
		— YUGOSLAVIA —	
Belgrade	YZO	Radiodiffusion Yugoslave	Ch. E-2
Ljubjana		Radio Ljubjana	Ch. E-10
Zagreb	YZO-3	Radio Televizija Zagreb	Ch. E-9

International TV Statistical Roundup

This report summarizes the development in overseas television in the last quarter of 1959 and also provides a year-end statistical roundup. All countries are included, with the exception of the U. S., its territories and Canada. United States Armed Forces television stations abroad are excluded.

Statistical data must be viewed with caution since the reliability of the sources from which these statistics are compiled varies. Where official sources are lacking, a consensus of a variety of unofficial source is used.

WESTERN EUROPE

AUSTRIA

Television in Austria was very successful in 1959. The number of TV sets doubled during the year; a network of 15 transmitting stations covers about 60 per cent of the country; prices on TV sets declined by about 40 per cent since the end of 1955; hours of telecasting were increased to about 24 hours per week, and are now on a daily basis; and the quality of programs was improved. However, criticism of the TV administration has been mounting. Warnings were expressed against excessive Socialist propaganda influence on Austrian TV, and demands were put forward for "early and concrete measures" to end the Socialists' grip on TV.

BELGIUM

The Belgian Government plans to spend about $12,000,000 to expand its national broadcasting and television activities. Most of the money will be used to build a TV center in Brussels and to modernize its Eurovision facilities. About 25 per cent will be invested in radio development.

DENMARK

The Naestved TV station on Seeland Island was inaugurated last October. In addition to being used as a local transmitter, it will be an important link in the Eurovision network between Germany and Scandinavia. It is expected to improve reception in an area where East German TV programs had reportedly been received hitherto better than Danish telecasts. Television reception now extends to all of Denmark with the exception of the island of Bornholm in the Baltic.

FINLAND

Finland built up its television network with four new transmitting stations, and its first Eurovision hookup was inaugurated on January 1, 1960 with a relay via the Swedish TV network of a Vienna Philharmonic Orchestra concert on New Year's Day, and of the Central European ski contests.

FRANCE

The opening of the second TV channel in France has been postponed to April. Besides the failure of the Finance Ministry to unblock the necessary funds in time, technical problems have emerged. Test transmissions on channel 9 in Band III have proved unsatisfactory, and the possibility of using channels 10, 11, or 12 is being studied.

A great TV center at Bouvigny to serve all of Northern France has been completed. It has two transmitters which will service the Amiens and Lille areas respectively.

French and Spanish radio and TV organizations have reached an accord for the installation of a French relay transmitter on the Balearic Islands, to establish a TV link between France and Algeria.

WEST GERMANY

Last September the Federal Cabinet passed the draft bill for a federal radio and television law. In addition to various radio provisions, the bill would create a TV institute, with its seat at Frankfurt, which would establish a second TV network. The institute would not produce programs of its own, but would sell time to private companies. These would finance themselves by accepting advertising.

During November the Bundesrat (Upper House) unanimously rejected the draft bill. The Laender representatives did not object to the radio broadcasting provisions of the bill, but denied the Federal Government's alleged right to participate in TV. Thereupon the Laender broadcasting agencies jointly filed applications with the Bundespost for assignment of frequencies for the transmitters to be used for the second TV program. The Federal Government, however, announced that the bill would be discussed by the Bundestag (Lower House) in January 1960. The latter can overrule a unanimous Bundesrat rejection by a 2/3 majority vote.

In the meantime, Chancellor Adenauer called a meeting on December 16 of the Minister Presidents of the Laender to discuss the problem. It was announced after the meeting that a compromise solution was developed whereby operation of the radio services, as well as the license fee problem, should be regulated by federal law, and that operation of a second and probably a third TV program would be subject to state treaties or administrative agreements between the Federal Government and the Laender.

Despite the rapid growth of television in West

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Source: USIA.

TV Developments In Spain

...Newsreels Tops In TV Fare

By BOBBY DEGLANE

Radio-TV Daily, Madrid Bureau

MADRID. — With the recent inauguration of the retransmission situated in the Caro mountain near Tortosa, Cataluña, and in the Garbi mountain near Valencia, there has been an important extension of the area and range of Spanish television under the direction of the government — TVE—, covering more than one third of the Spanish peninsular. In this way TV is actually reaching 15 million possible spectators, most of them without sets. Transmission equipment and studios operate only in Madrid and Barcelona alternating reciprocally. Daily programs begin at 2:45 p.m. lasting until 4 p.m. and again in the evening from 8:30 p.m. until 12 p.m.

The resulting picture of Spanish TV is very clear and of excellent quality, transmitted with a picture of 625 lines. The programs have improved since approximately a year ago although there is still much progress to be made from the artistic viewpoint. The program arrangers are too inflexible perhaps in their desire to create a sober atmosphere, perhaps exaggerated, that results in a loss of naturalness and takes away the innate Spanish qualities of human and spontaneous joy.

In little less than a year, there has been a big increase in television sets for the public, in the area between Cataluña, Aragón, Levante, Old Castilla, and New Castilla. Estimated number of sets in use is approximately one hundred thousand. Already in operation is a new transmitting center in Navacerrada at a height of 8,400 feet, considered the most powerful in Europe. It's operation, however is irregular especially in the winter months and the stormy season.

TVE sells space to advertising agencies and there are already a number of sponsors that finance various programs. Recently a football (soccer) international match between teams of Nice (France) and Real Madrid (Spain) TVE connected by micro wave a link with "Eurovision net" showing the match to France, Luxemburg, Montecarlo, Belgium, Germany (West), Austria, Denmark, Sweden, Switzerland and Italy. It is calculated that this first transmission was seen by some 50 million Europeans.

It is also calculated that with the use of the equipment in Navacerrada, besides those of Barcelona and Madrid, the number of people — in proportion to the sets in use — who can see TV now in Spain reach more than a million. The programs that are having the most success are "Tele-diarios" (newsreels).

Spanish TV does not know yet or use video tape recording. It is easily supposed that when TVE will begin to employ video tape, American present productions, such as musical shows and others, will be enjoyed by the Spanish television spectators. One can equally imagine that when the Spanish Government will give licenses to individual private compañies, TV in Spain will really advance. Presently many private companies, operating in radio, are trying to obtain this authorization from the Government. Meanwhile, radio continues prosperously and with great popularity as the best organ of commercial advertising with an estimated twenty million sets in use.

(Continued from Page 1095)

Germany, saturation is still at a low 15-20 per cent, compared with 90 per cent for radio. In higher income brackets it reaches 25-30 per cent, indicating that high TV set prices are a major obstacle in the way of a more rapid development of TV.

IRELAND

The Government of Ireland has called upon Eamonn Andrews of the BBC to head a new Television Advisory Committee to develop TV in Ireland. Mr. Andrews has agreed to serve on a part time basis, and visualizes a service like the BBC with advertisements, but not a commercial network such as the ITA in the United Kingdom. A plot of land on top of a mountain near Dublin has been purchased for the first transmitter.

ITALY

Despite the remarkable growth of the television network in Italy, which with 343 transmitters—second only to the U. S.—now covers practically the whole country, stocks on hand of TV sets are regarded as disturbingly high. At the end of July 1959, there was an inventory accumulation of 100,000 sets compared with 50,000 sets at the end of 1958. However, this was regarded as temporary, and a considerable stimulus to sales was anticipated in expectation of the opening of a second TV channel at the time of the Olympic Games in Rome this August.

MALTA

The Government of Malta has announced that it will have a TV station by mid-1960. Though the initial cost will be provided by the government, it will not exercise any controls over its programming. The estimated 7,000 TV set owners now view Italian TV programs.

NETHERLANDS

So far three separate applications for licenses to participate in commercial television have been filed. The Netherlands Newspaper Owners Association and a magazine publishers' group wish to cooperate with existing broadcasting companies, which are linked to various political parties or religious groups, and are united in the Netherlands Television Foundation. The third, the Independent Television Exploitation Company (OTEM), wishes to set up a separate commercial TV network along the lines of the British system.

The Government announced that it was considering the granting of a license for commercial TV to the OTEM group. This raised howls of protest from critics who maintain that if advertising is to be introduced in TV, it should take the form of spot commercials, with programming remaining in the hands of the Netherlands TV Foundation. The government still has not made any formal recommendations to Parliament concerning the form of commercial TV.

A company (VRON) has been formed to broadcast commercial radio programs from an offshore ship. Its initiator, Mr. Lewin te Diemen, has also shown interest in establishing commercial TV by means of aircraft, at times when the official Netherlands TV is off the air.

The Minister of Education stated that it is planned to increase TV transmissions from the present 15 hours per week to 18 in 1960, 22 in 1961, 26 in 1962, and 30 in 1963, at which time it is expected that there will be 1,400,000 TV sets in the country. The government plans to invest a total of 16,000,000 gulden (about $4,250,000) within the next three years for new TV transmitters, relay lines, and studio facilities.

NORWAY

Norwegian television officially joined the Eurovision network last October.

SWEDEN

The Swedish TV network is expanding rapidly. Nine additional transmitters went on the air in the last quarter of the year. Sixty per cent of the population is now within TV range, and with 17 more transmitters scheduled by mid-1960, the total will be raised to 70 per cent. By 1965, 95 per cent of the population will be covered.

A Swedish organization also plans to begin commercial television this fall, it is reported. The company is affiliated with a German concern. The government-owned and operated radio and TV organization is fighting the attempts of the commercial TV company to gain government approval. Government officials think there is little chance of the commercial company ever being licensed.

SWITZERLAND

Federal Councillor Wahlen, after consultation with the Federal Council, has decided that the permanent locations for Switzerland's central television studios should be in Zurich and Geneva. The decision was made after a long study of various reports submitted by the PTT, the Swiss Radio Society and other interested parties. A lively debate had followed the proposal of the Swiss Radio Society's General Assembly last summer that Basel and Lausanne should be the sites for the central television studios. A proposal for the eventual establishment of a third studio for the Tessin in Lugano was uncontested. Federal Councillor Wahlen stated that television in Switzerland should not be regional or cantonal but must be Swiss, and that it is the responsibility of the central studios to reflect the heterogeneous qualities of the country in their programming.

UNITED KINGDOM

This has been a peak year for television in the United Kingdom. Sales are estimated at 18 per cent greater than in 1958. Production of TV sets reached 2,700,000. With the construction of several new transmitting stations of the BBC and ITA, the former now covers 99 per cent of the population, and the commercial service can now reach over 90 per cent. It has also been a very profitable year for the programming companies.

The ITA has asked the Postmaster General for permission to increase its broadcasting from 50 to 71 hours per week, and the daily maximum from 8 to 11 hours. The authority thinks that "strong arguments are necessary in a free community to justify a state of affairs in which people can

(Continued on Next Page)

listen virtually at any time to sound programs, whilst the availability of TV is arbitrarily restricted."

The Chairman of the manufacturing firm PYE, Ltd. expressed his regret that the authorities have not yet seen fit to inaugurate a 625-line TV transmission, as "the overall pattern of European TV developments is such that Britain will be compelled in the end to change to 625 lines or fall behind in TV prestige." Such a development would also greatly expand TV set exports.

BBC Schools Television has made the transition from an experimental to a permanent service, and is in fact the first permanent nation-wide service of Schools Television broadcasts anywhere in the world. By September 1960 the present output will be doubled to ten programs a week with telerecorded repeats of all of them, and will include programs for primary schools and sixth forms in grammar schools.

YUGOSLAVIA

Viewers in Sarajevo were recently able to watch TV for the first time by means of a one-way Belgrade-Sarajevo link. Plans call for the construction of a TV station in the city in 1961. Yugoslav factories are expected to produce 15,500 TV sets in 1960. An additional 10,000 sets will be imported during the year.

LATIN AMERICA

ARGENTINA

A television survey carried out in Buenos Aires indicated that (1) the TV audience totalled about 1,400,000 with about four viewers per set; (2) there are more women viewers than men; (3) children under 14 comprise less than a fifth of the audience; (4) peak viewing hours are between 8 and 10 p.m.; (5) eight of ten female viewers try not to miss their favorite programs—dramatic TV shows; (6) with one program only, the important element is the time, not the program or the performers; and (7) people with both radio and TV sets in their homes listen little to radio when TV is on the air, except on Sunday afternoons when a substantial percentage of males listen to football broadcasts on the radio.

A new company, Argentine Tele Film, has been founded to produce films for TV. The company will begin by producing five serials which will show the Argentine countryside. The films will be dubbed in English for North American TV use.

BRAZIL

According to a Radio Tupi broadcast, the Rio de Janeiro-Sao Paulo-Belo Horizonte Tupi TV hookup was expected to be completed late in December or early in January. This will enable people in Minas Gerais to view Rio and Sao Paulo programs. Seven microwave towers were being constructed between Belo Horizonte and the federal capital. The first television station in Rio Grande do Sul province, Televisao Piratini, was inaugurated in Porto Alegre on December 21.

President Kubitschek decreed that the new capital, Brasilia, will be assigned channels 3, 6, 8, and 10, it is reported. One of these will be used in conjunction with Radio Nacional, Brasilia.

CHILE

In addition to the Catholic Universities in Santiago and Valparaiso which now have experimental television, the University of Chile in Santiago has also erected its antenna, and is preparing to telecast on channel 9 with 1,500 watts. The President of Chile has refused a request for authorization of a commercial TV station. He believes, it is claimed, the country's resources would thereby be diverted to non-productive channels, through the import of TV sets and transmitting equipment.

COSTA RICA

The first license for the establishment of a commercial TV station was issued to Carlos Manuel Reyes Zamora in October. The company, Televisora de Costa Rica, Ltd., expects to go on the air in January with American standards and equipment. American Broadcasting-Paramount Theaters, Inc. has a 35 per cent interest in this station. The company intends to import about 3,000 used but serviceable TV sets from the United States. A second TV station to be operated by Compania Televisora Nacional, S.A. is expected to initiate transmissions later in 1960.

CUBA

The Minister of Communications stated that permission had been granted to several TV stations to erect booster towers in Pinar del Rio province where reception was poor. Radio and TV networks have been having labor troubles recently.

ECUADOR

Regulations governing television broadcasting in Ecuador went into effect on December 5, 1959. The Director General for Communications stated that as yet no licenses had been issued, though three groups, including the Protestant missionary organization which operates the "Voice of the Andes" radio station, had applied for permits.

Ecuadorean TV will follow American standards. Transmitters must have a minimum power of 250 watts, and a 50,000 sucre (about $3,000) guarantee will be required from license applicants. Personnel employed must be at least 75 per cent Ecuadorean. Licenses will be granted only to Ecuadorean citizens, companies, or corporations. However, non-Ecuadoreans may participate with Ecuadorean interests in such activities.

Several American broadcasting organizations have already shown interest in Ecuadorean television.

HAITI

Haiti's first TV station, Tele-Haiti, went on the air on December 13. An estimated audience of 4,000 persons viewed the show. Tele-Haiti expects to telecast four hours per day from 6 to 10 p.m., and also from 2 to 6 p.m. on Sundays. Films will be shown mainly for the first months of operation.

HONDURAS

Television was inaugurated in Honduras last September when station HRTG, channel 5, owned and operated by Compania Televisora Hondurena, S.A., went on the air. The station telecasts for six hours daily from 4:30 to 10:30 p.m. Reception is good in the Tegucigalpa area and telecasts are being received in San Pedro Sula, approximately 200 miles away. There are some 400 TV sets in the capital, and large crowds watch TV on sets installed in shop windows.

MEXICO

According to trade sources, an ultimate link between American and Mexican television may become a reality. In recent months, Emilio Azcarraga, head of the XEW-TV network, has been holding a series of talks with American TV executives with the same goal. A project to study the form in which the link can be achieved is being readied, with top technical men on both sides acting on a joint commission.

The Department of Communications announced that it has on hand 56 applications for the establishment of new TV stations, and that by the end of 1960, the country would have full TV coverage. Ten new independent TV stations in key Mexican cities will be inaugurated in the first quarter of 1960, according to plans of concession holders.

PANAMA

Circuito RPC-TV, channel 4, owned by the Eleta brothers, began experimental transmissions in September. The antenna is installed on a peak in the Penoncito range about 11 miles from Panama City. The station's effective radiated power is 12 kilowatts.

PERU

Lima's third commercial TV station, Panamericana TV on channel 13, was inaugurated on October 16. Isaac R. Lindley is president of the organization which is capitalized at 13 million soles (about $465,000). The transmitter was designed by Philips, according to press reports, and has a potential output of 50 kw. The station is located in an ultra-modern five story building which will have two recording rooms, one film studio, and two large production studios. The antenna is about 375 feet high and is located in the rear of the building.

NEAR EAST

ALGERIA

A television station relaying Algiers went on the air in Tizi-Ouzou. It operates on channel 7 with a power of 300 watts.

CENTRAL AFRICAN FEDERATION

The Federal Government, through the Federal Broadcasting Corporation, has awarded a contract to provide television in the Federation to Rhodesia Television (Pvt.) Limited (R.T.V.). Under a fifteen-year agreement, R.T.V. will provide a television service for the Federation, starting in Salisbury, possibly in August 1960. Service is expected to be extended to the Bulawayo area in 1961 and to the Copperbelt of Northern Rhodesia in 1962.

The new service will be supported by commercial advertising which will be limited to ten per cent of program time, or an average of six minutes in an hour. No decision has yet been reached on the amount of viewers' license fees which will accrue to the F.B.C.

A 625-line system will be used. It is planned to telecast four hours per day. The contractor will supply programs, but the F.B.C. will have control over them, and will originate the newscasts.

IRAN

The second television station in Iran recently began test transmissions in Abadan. The RCA-equipped studio is owned by the Sabets, and is a commercial enterprise like their Iran-TV station in Tehran. Telecasts will be increased from the initial 2½ hours three times a week to 3½ hours five times a week. It is reported that 1,400 TV sets are in use in Abadan. Adequate reception is limited to the Khorramshahr-Abadan area.

IRAQ

A Baghdad broadcast on December 20 stated that the Iraqi cabinet had approved commercial advertising over the Iraqi TV network.

ISRAEL

In spite of reports that Israel was considering the establishment of television, Prime Minister Ben-Gurion—in answer to questions of the Israel Newspaper Editors Committee—stated that TV should not be introduced into the country, as this would mean raising living standards while the country was still dependent on external aid for necessities.

JORDAN

The Jordanian cabinet decided to hire a foreign expert to study the prospects of establishing a Jordanian television system.

KENYA

The Kenya TV Commission is soliciting the views of racial, religious, community and financial interests regarding the establishment of TV in Kenya. A questionnaire, asking for detailed plans, is being sent to organizations, both domestic and foreign, that have already submitted memoranda on the introduction of TV in Kenya.

LEBANON

It is reported that the government has granted a commercial TV station franchise to a third group in Lebanon. The only organization, however, that is on the air is the original Television Company of Lebanon (TCL). The excise tax on radio and television receivers, sold by importers and dealers in Lebanon, has been dropped by official decree.

LIBYA

The Armed Forces Television station at Wheelus Air Base in Tripoli began a series of half hour weekly programs in Arabic on October 1.

(Continued on Next Page)

NIGERIA

Western Nigeria TV was inaugurated on October 31. Programs originate in Ibadan and are sent out over two transmitters, one at Ibadan, and the other at Abafon near Lagos. There are 3½ to 4 hours of commercial evening programs, and a one hour noontime educational telecast daily. About 700 TV sets have reportedly been sold.

TURKEY

The Turkish Information Office reported that foreign concerns were invited to submit technical and financial suggestions of a preliminary nature pertaining to the establishment of a television network in Turkey. The project covers the construction of transmitters, studio facilities and mobile units in Ankara and Istanbul; a transmitter and mobile units for Izmir; and a TV link between the transmitters for simultaneous broadcast of programs. The 625-line West European system is to be used. The government is also interested in receiving proposals for the establishment of plants for the manufacture of radio and TV sets in Turkey.

UNITED ARAB REPUBLIC

On December 19, an agreement was signed between the United States and the United Arab Republic providing for a loan of LE 4,500,000 to finance the television project. The plans of the UAR television authorities call for nine transmitters. It is anticipated that operations will begin by July 23, 1960, a national anniversary. A contract was signed between the UAR and the Radio Corporation of America to provide the equipment for the broadcasting system. Arrangements have not yet been made for the TV receiving set factory.

The first TV Institute in the Middle East was inaugurated by Deputy Minister for Presidential Affairs Hatem on November 22. The curriculum includes lectures on directing, script writing, TV camera work and other subjects. In discussions with USIS officials, the organizers of the Institute, as well as the members of the program committee of UAR-TV, expressed interest in securing program and technical assistance.

FAR EAST

AUSTRALIA

Three years after its inauguration, 30 per cent of Australian homes have television. Twelve stations are now in operation, and several others are expected to go on the air soon. In the last quarter, stations were taken into service in Queensland, South Australia, and Western Australia. Applications for 13 regional stations have been oversubscribed, and it is estimated that by the end of 1960 TV will be available to 8,000,000 Australians.

JAPAN

Television continues to expand rapidly in Japan. More than 4,250,000 TV sets were in use by year-end, and the TV network was expanded to 87 transmitting stations, consisting of 44 NHK (Government) and 43 commercial stations. An NHK official set a goal of 10,000,000 TV sets by the time of the Tokyo Olympics in 1964.

MALAYA

Two Radio Malaya officials stated to the press on November 24 that they thought that the Federation Government should introduce television soon. Returning from an educational exchange visit to the United States, they commented on the facilities in American universities for training in radio and TV broadcasting, and suggested that similar courses be inaugurated in Malaya in preparation for the eventual introduction of television.

NEW ZEALAND

Experimental television transmissions from a low-power station in Auckland have recently been started, using the 625-line system. The vision and sound rated powers are 500 watts and 250 watts respectively and the transmission is on channel 2. Work is going on to select suitable sites for transmitting stations, to determine the effective coverage and to work out a frequency allocation plan.

Their arrangement of channels differs from that adopted in Australia, although New Zealand channels Nos. 4, 5, 6, 7, and 9 are the same as Australian channels Nos. 6, 7, 8, 9, 10 respectively. Trade sources report that prior to statements by the Deputy Prime Minister and the Minister of Broadcasting that TV would be state-controlled in New Zealand, a metropolitan newspaper had been exploring the possibilities of obtaining an option for a commercial station.

OKINAWA

The transmitter of the Okinawa Television Broadcasting Company was reported to be nearing completion, and experimental transmissions were expected to begin in November 1959. A license for the construction of another TV station was also granted to the Ryukyu Broadcasting Corporation on October 1.

PHILIPPINES

Station DZBB-TV of the Republic Broadcasting System is currently telecasting filmed material on more or less a test basis with a weak signal. A fourth station, DZTV, under American ownership, is expected to be on the air shortly.

THAILAND

A communications evaluation survey among opinion leaders in Thailand—government officials, teachers, students, and business men—was carried out in April 1959. Of these, two out of three owned a TV set. Forty-four per cent of set owners watched TV on channel 4 (Thai TV) and seven per cent on channel 7 (Army TV), while 16 per cent were not sure and 33 per cent did not answer. Thus among the 51 per cent of set owners who identified the stations, Thai TV was favored by more than six to one.

SINO-SOVIET BLOC

BULGARIA

The Sofia television station, replacing the old experimental one, went on the air on November 7 on the occasion of the 42nd anniversary of the October revolution. Then on December 26, the station was officially inaugurated. It operates on a twice-weekly schedule—Wednesdays and Saturdays beginning at 7:30 p.m. In addition, it will televise special events such as meetings, concerts, sports, etc.

CZECHOSLOVAKIA

According to an October 1 Prague dispatch, the Czechoslovak Government approved a new reorganization of the Czechoslovak radio and television system. The Czechoslovak and Slovak committees for radio and TV were replaced by the Czechoslovak Broadcasting Corporation and the Czechoslovak Television Corporation. Thus radio and television in Czechoslovakia are now controlled by separate central organizations.

EAST GERMANY

According to East and West German sources, new television transmitters went into service and others were increased in power on October 7, on the occasion of East Germany's tenth anniversary. A new transmitter at Schwerin with an antenna about 850 feet high was said to have improved reception throughout a considerable area. Transmitters in East Berlin, Leipzig, Brocken, and Inselsberg were to have their power raised to 100 kw.

Test transmissions from the new Leipzig transmitter were reported to be blanking out West German television in that area. In addition to these main transmitters, eight low-powered satellite transmitters with coverage areas of from two to eight miles were brought into service. It was planned to set up studio installations in Leipzig, Dresden, and Rostock within the next few years.

Demand for TV sets in East Germany is still outpacing production. Annual production is expected to increase from 125,000 in 1959 to 750,000 before 1965. Seventeen-inch models now account for the major share of total East German production. Twenty-one-inch models will be produced only in small quantities according to official plans. A portable TV prototype has been completed, but there are no immediate plans to start mass production of portables.

HUNGARY

Two television relay transmitters at Miskolc and Sopron were taken into service, and a high-power relay station at Szentes will be in operation this spring. Sales of TV sets have spurted recently, and unofficial estimates place the number of subscribers at 50,000. During the last five weeks of the year, 16,000 sets were purchased, more than the number for the entire year of 1958.

POLAND

Two additional relay transmitters were taken into service, and others are in various stages of construction. Fifty per cent of the population is now within range of TV. According to a Warsaw broadcast, a special project for rural areas has been started on Polish TV. Many farmers have TV receivers and programs are seen by many in village schools and welfare centers.

USSR

Television continues to expand at a good pace in the USSR. Six new TV centers and four relay transmitters went on the air in the last quarter of 1959. Four million TV sets are reportedly in use. These figures indicate increases of about 50 per cent in both transmitting stations and receivers during 1959.

Experimental television relays of the programs of the Moscow TV center have started on the TV and radio relay line Moscow-Orel-Kursk-Kharkov. Construction of the first phase of this main line was completed before the October revolution anniversary, according to a Kiev broadcast. It was also announced that the Moscow-Warsaw television link would be brought into operation within two years. One of the channels will carry color TV. Ninety-five per cent of the equipment will work automatically. Work on the project will begin in Poland early next year.

The government issued a decree on October 15 calling for a 42 per cent increase in output of consumer durable goods by the end of 1961 over output in 1958. Among goods slated for increased production are radio and TV sets. In the first nine months of 1959, 924,000 TV sets were produced, a 30 per cent increase over the corresponding 1958 period.

Broadcasts revealed that though TV was mainly using channels 1 to 5 in the 48-100 megacycle range, there were a number of low-power relay installations operating in certain cities in the 174-230 meg. range. The first powerful TV stations broadcasting in this range would go into operation soon. The development of color TV and the organization of second TV programs in a number of cities would require mastery of new ranges above 400 megs.

COMMUNIST CHINA

A Hong Kong report, quoting a Canton dispatch, stated that the Kwangtung television station in Canton had been recently completed, and was scheduled to commence regular operation on the eve of the Chinese national day. Evening telecasts of Cantonese and Peking operas, movies and modern operas would be presented throughout the four-day celebrations in Canton. Regular telecasts will be given on every Tuesday and Saturday. The effective range of this station was said to cover from 12 to 18 miles "in diameter." More than 200 TV receivers had been installed in government offices, schools, factories, and public buildings.

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- Falstaff Beer
- Bell Telephone

BILL MALONE

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Schlitz Beer

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- Schlitz Beer

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RADIO-TV ARTISTS

RADIO AND TELEVISION
—their work during 1959

—A—

AAKER, LEE
The Adventures of Rin Tin Tin
ABC-TV

ABBOTT, PHILIP
The House on High Street
NBC-TV

ADAMS, NICK
The Rebel
ABC-TV

ALBERT, EDDIE
NBC Radio Theater
NBC

ALBRIGHT, LOLA
Peter Gunn
NBC-TV

ALLEN, CHET
Troubleshooters
NBC-TV

ALLEN, DAYTON
The Steve Allen Plymouth Show
NBC-TV

ALLEN, STEVE
The Steve Allen Plymouth Show
NBC-TV

ALLYSON, JUNE
The Du Pont Show with June Allyson
CBS-TV

AMECHE, DON
Don Ameche's Real Life Stories
NBC

AMES, TEAL
The Edge of Night
CBS-TV

AMSTERDAM, MOREY
Keep Talking
ABC-TV

ANDERSON, EDDIE (ROCHESTER)
The Jack Benny Program
CBS-TV

ANDERSON, LEW
The Howdy Doody Show
NBC-TV

ANSARA, MICHAEL
Broken Arrow, ABC-TV; Law Of The Plainsman, NBC-TV

ARNESS, JAMES
Gunsmoke
CBS-TV

ARQUETTE, CLIFF
Charley Weaver's Hobby Lobby
ABC-TV

—B—

BAER, PARLEY
Gunsmoke
CBS

BAILEY, ROBERT
Yours Truly, Johnny Dollar
CBS

BAIRD, JEANNE
Today Show, Northwest Passage, NBC-TV; Member Pantomime Quiz Panel, ABC-TV; Ann Sothern Show, Millionaire, Four Star Playhouse

BARRIE, WENDY

BARRIS, MARTI
The Howdy Doody Show
NBC-TV

BARRY, GENE
Bat Masterson
NBC-TV

BATTELLE, PHYLLIS
ABC

BEAIRD, BARBARA
Fibber McGee and Molly
NBC-TV

BEAUMONT, HUGH
Leave It To Beaver
ABC-TV

BECK, JACKSON
B. July 23, 1912, New York City; Commercials for: Chesterfield, Studebaker-Lark, Ex-Lax, Instant Maxwell House Coffee, Ambassador Beer and others

BECKER, SANDY
Young Doctor Malone

Jeanne Baird

Representation: WILLIAM MORRIS AGENCY

BRYNA RAEBURN

•

RADIO REGISTRY

JAN MINER

TERRY O'SULLIVAN

Mangement
MARY G. DOOLING
JU. 6- 6915

BENDIX, WILLIAM
Overland Trail
NBC-TV

BENNETT, SHERRY
Narrations: TV Dramatic Shows; Commercials, Live & on film; Special Feature films, Industrial Radio Commercials

BENNY, JACK
B. Feb. 14, 1894; The Jack Benny Show, CBS-TV; The Jack Benny Special, CBS

BERGEN, POLLY
B. July 14, 1930, Knoxville, Tenn.; Dinah Shore Show, Ford Startime, NBC-TV; Pat Boone Show, ABC-TV; To Tell the Truth, CBS-TV

BERLE, MILTON
Milton Berle Show, NBS-TV

BERNARDI, HERSCHEL
Peter Gunn
NBC-TV

BERNEY, BERYL
Merry-Go-Round-The-World; Daywatch, WNTA-TV; Clipper Ship, WGBH-TV

BERNSTEIN, LEONARD
N. Y. Philharmonic Young People's Concerts, The N. Y. Philharmonic, CBS

BETTER, LYLE
The Court of Last Resort
ABC-TV

BILLINGSLEY, BARBARA
Leave It To Beaver
ABC-TV

BISHOP, JOEY
Keep Talking
ABC-TV

BLAINE, JIMMY
The Ruff and Reddy Show
NBC-TV

BLAIR, FRANK
"Today"
NBC-TV

BLOCKER, DAN
Bonanza
NBC-TV

BOB AND RAY
Monitor
NBC

BOLES, JIM
ABC

BOND, WARD
Wagon Train
NBC-TV

BONTEMPI, PINO & FEDORA
Continental Cookery with the Bontempis, WABC-TV; Continental Cookery, What's Cooking? At Home with Fedora Bontempi, Channel 8 Kitchen, For Ladies Only, WNHC-TV, New Haven, Conn.

BOONE, RICHARD
Have Gun, Will Travel
CBS-TV

BOYD, JIMMY
Bachelor Father
NBC-TV

BOWMAN, LEE
NBC Radio Theater
NBC

BRADDOCK, MICKEY
Circus Boy
NBC-TV

BRECK, PETER
Black Saddle
ABC-TV

BRINEGAR, PAUL
Rawhide
CBS-TV

BRITTEN, BILL
B. Nov. 15, Philadelphia, Pa.; Starring as Bozo the Clown, WPIX; Bill Britten's Wonderama, WNEW-TV; Johnny Jellybean on "Time for Fun", WABC-TV; Puppets & Voices for Preen Wax Commercials; Puppet & Voice for Dick Clark Show, Beechnut Commercials, ABC-TV; Phil Silvers Show, CBS-TV

BRONSON, CHARLES
Man With a Camera
ABC-TV

Jeanne Parr

Management
Frank Cooper Associates
PL 1-0725

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BROWN, JIM L.
The Adventures of Rin Tin Tin
ABC-TV

BROWN, JOHN MASON
The Last Word
CBS

BROWN, PETER
Lawman
ABC-TV

BROWN, TED & THE REDHEAD
Ted Brown Show, 6-10 A.M., WMGM (11 years)

BUNCE, ALAN
The Couple Next Door
CBS

BURNETT, CAROL
The Garry Moore Show, CBS-TV

BURR, RAYMOND
Perry Mason
CBS-TV

BUTTONS, RED

BUTTRAM, PAT
Just Entertainment
CBS

BYRNES, EDWARD
77 Sunset Strip
ABC-TV

— C —

CAESAR, SID
Show of Shows, Caesars Hour, Sid Caesar—United States Steel Special, CBS

CALHOUN, RORY
The Texan
CBS-TV

CALMER, NED
Ned Calmer and the News
CBS

CAMARGO, RALPH
U. S. Steel Hour, Our Miss Brooks, William Bendix Show; Have Gun, Will Travel, CBS-TV

CAMPBELL, KAY
Ma Perkins
CBS

CAREY, PHILIP
Philip Marlowe
ABC-TV

CARLISLE, KITTY
To Tell the Truth
CBS-TV

CARMICHAEL, HOAGY
Laramie
NBC-TV

CARNEY, ART
The Art Carney Show
NBC-TV

CARROLL, MADELEINE
NBC Radio Theater
NBC

CARROLL, PAT
Keep Talking, ABC-TV

CARSON, JEAN
Betty Hutton Show
CBS-TV

CASE, ALLEN
The Deputy
NBC-TV

CASS, PEGGY
Keep Talking
ABC-TV

CASSAVETES, JOHN
Johnny Staccato
NBC-TV

CERF, BENNETT
What's My Line?
CBS-TV

CHAMPION, GOWER
U. S. Steel - Sid Caesar Specials
CBS

CHASE, ILKA
ABC

CHEVALIER, MAURICE
A Bouquet From Maurice Chevalier
CBS

CIANNELLI, EDUARDO
Johnny Staccato
NBC-TV

CLARK, BLAIR
The World Tonight
CBS

CLARK, DICK
Dick Clark Show, ABC-TV

COLBERT, CLAUDETTE
Woman!
CBS-TV

COLBY, ANITA
ABC

COLLINGWOOD, CHARLES
Conquest, Person to Person
CBS-TV

SAM LEVENSON

Monique Van Vooren

Personal
Representation
FRANK COOPER

Hugh Downs

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36 Central Park So.

COLLINS, RAY
Perry Mason
CBS-TV

COLLYER, BUD
To Tell the Truth
CBS-TV

COMO, PERRY
Perry Como Show, Perry Como's Kraft Music Hall, NBC-TV

CONNELL, JOHN
Young Dr. Malone
NBC-TV

CONNORS, CHUCK
The Rifleman
ABC-TV

CONNORS, MICHAEL
Tightrope
CBS-TV

CONRAD, BOB
Hawaiian Eye
ABC-TV

CONRAD, WILLIAM
Gunsmoke
CBS

CONTE, JOHN
B. Sept. 15, Palmer, Mass.; Matinee Theatre, NBC-TV; Hour of Stars, NTA-Film Net.

COOPER, JACKIE
Hennesey
CBS-TV

CORCORAN, KEVIN
Walt Disney Presents
ABC-TV

CORCORAN, NOREEN
Bachelor Father
NBC-TV

CORRELL, CHARLES
Amos 'n Andy Music Hall
CBS

CRAWFORD, ROBERT, JR.
Laramie
NBC-TV

CROTHERS, DR. GEORGE
Lamp Unto My Feet, CBS-TV; Invitation to Learning, CBS

CULLEN, BILL
I've Got a Secret, CBS-TV

CUMMINGS, BOB
Love That Bob; starring Bob Cummings
ABC-TV

— D —

DABNEY, AUGUSTA
Young Dr. Malone
NBC-TV

DALTON, ALENE
ABC

DALY, JOHN
What's My Line?
CBS-TV

DAVIES, BLAIR
The Brighter Day
CBS-TV

DAYTON, DANNY
Keep Talking
ABC-TV

DE CYR, ZEL
Voice of: Pepsi-Cola "Me Sociable", Dutch Boy Paints, Kiwi Polish, Rinso, Cocoa Puffs, Scotties, Canada Dry, Kelvinator, Oldsmobile, March of Dimes

DE KOVEN, ROGER
ABC

DE WITT, GEORGE
Be Our Guest
CBS-TV

DEHNER, JOHN
Have Gun, Will Travel
CBS

DELL, GABE
The Steve Allen Plymouth Show
NBC-TV

DEMMING, ELLEN
The Guiding Light
CBS-TV

DIAMOND, BOBBY
Fury
NBC-TV

DIETRICH, MARLENE
Monitor
NBC

DONALD, PETER

DOW, TONY
Leave It To Beaver
ABC-TV

Polly Bergen

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Arlene Francis

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Martin Goodman Productions, Inc.
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HARRY VON ZELL

with

GEORGE GOBEL

DOWNS, HUGH
The Jack Paar Show, NBC-TV

DREW, WENDY
As the World Turns
CBS-TV

DRYDEN, ROBERT
ABC

DUGGAN, ANDREW
Bourbon Street Beat
ABC-TV

DUKAS, JAMES T.
ABC

DURANT, DON
Johnny Ringo
CBS-TV

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV

EDWARDS, RALPH
This Is Your Life
NBC-TV

EISLEY, ANTHONY
Hawaiian Eye
ABC-TV

ELLIOTT, BOB
B. March 26, 1923, Boston, Mass.; Bob & Ray Show, CBS-Radio (Daily)

ELLIS, GEORGIA
Gunsmoke
CBS

ERICKSON, CORYDON
The Great God Brown—Broadway; The Children of Strangers (Film); United Nations—Declaration of Human Rights; Delta Airlines Radio Commercials

ERICKSON, HELENE
Odds Against Tomorrow, United Artists; The Brenner Series, CBS; Ansonia Opera Circle; Recordings

ERICKSON, LAUNCELOT
Odds Against Tomorrow, United Artists; DuPont Show of the Month, CBS; Phil Silvers Spec. Commercial (Live) CBS; Post Cereal Commercials; Dixie Cups Singing Commercials

EVANS, BERGEN
The Last Word
CBS

EVANS, GENE
My Friend Flicka
ABC-TV

— F —

FASSETT, JIM
The New York Philharmonic
CBS

FAYE, DORIS
B. May 6, New York City; Paul Winchell Show, ABC-TV; Bozo the Clown, WPIX; Princess Ticklefeather on "Wonderama", WNEW-TV; Steve Allen Show, NBC-TV; Puppets and Voices for "Preen Wax" Commercials; Nettle's Commercials

FENNEMAN, GEORGE
You Bet Your Life
NBC, NBC-TV

FIELDS, LINDA
Hostess & Spokeswoman on Davega Hollywood Showcase, WPIX; Studio One, My True Story, County Fair, Price Is Right, Treasure Hunt, NBC-TV; Riverboat for Nusoft, NBC-TV; Commercials live film Jingles

FITZMAURICE, MICHAEL

FLEMING, ERIC
Rawhide
CBS-TV

FLOOD, ANN
From These Roots
NBC-TV

FOLEY, RED
The Red Foley Show
NBC

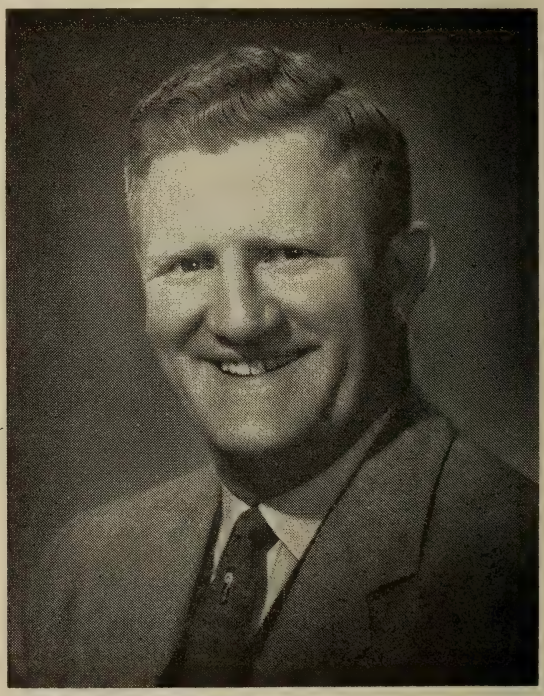
JONATHAN WINTERS

Exclusive representative: Martin Goodman
36 Central Park South, New York, N. Y.

"Here's Looking At You"

RICHARD WILLIS

REX MORGAN



2615 Summit Drive
Colorado Springs, Col.
ME 5-2167

FONDA, HENRY
The Deputy
NBC-TV
FORBES, MURRAY
Ma Perkins
CBS

FORD, TENNESSEE ERNIE
B. Feb. 13, 1919, Bristol, Tenn.; The Tennessee Ernie Ford Show, The Ford Show, NBC-TV; Capitol Records

FORD, WALLACE
The Deputy
NBC-TV
FORSYTHE, HENDERSON
From These Roots
NBC-TV
FORSYTHE, JOHN
Bachelor Father
NBC-TV
FORTIER, ROBERT
Troubleshooters
NBC-TV

FRANCIS, ARLENE
What's My Line? CBS-TV

FRANCIS, EUGENE
ABC

FRANKLIN, JOE
B. March 9, 1926, New York; Joe Franklin's Memory Lane, WABC-TV

FRASER, ELISABETH
Fibber McGee and Molly
NBC-TV

FULLER, ROBERT
Laramie
NBC-TV

— G —

GAMBLING, JOHN A.
B. Feb. 5, 1930, New York; "Rambling with Gambling," WOR Radio

GARNER, JAMES
Maverick
ABC-TV
GARROWAY, DAVE
"Today"
NBC-TV
GILLESPIE, GINA
Law Of The Plainsman
NBC-TV
GOBEL, GEORGE
The George Gobel Show
CBS-TV
GODFREY, ARTHUR
Arthur Godfrey Time, The Arthur Godfrey Show
CBS

GORDON, JOYCE

GOSDEN, FREEMAN
Amos 'n Andy Music Hall
CBS

GOULDING, RAY
B. Lowell, Mass.; Bob and Ray Show, CBS Radio (Monday-Friday)

GRANT, KIRBY
Sky King
CBS-TV

GRAVES, PETER
Fury
NBC-TV
GRAY, DONALD
Saber of London; Detective's Diary
NBC-TV
GRAY, SAM
ABC
GREENE, LORNE
Bonanza
NBC-TV
GREGORY, JAMES
Lawless Years
NBC-TV

— H —

HALE, BARBARA
Perry Mason
CBS-TV
HARDIN, TY
Bronco
ABC-TV

HARRINGTON, PAT JR.
B. Aug. 13, 1930, New York City; Steve Allen Show, Jack Paar Show, NBC; Danny Thomas Show, CBS; Alfred Hitchcock (Guest Performance)

HARRIS, BOB
Troubleshooters
NBC-TV
HASTINGS, ROBERT
ABC
HAYES, PETER LIND
ABC
HEALY, MARY
ABC

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JERRY MAHONEY

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GOLDFARB, MIRENBURG & VALLON

Public Relations:

MARVIN KOHN

HENDERSON, FLORENCE
"Today"
NBC-TV

HENDRICKSON, ROD
From These Roots
NBC-TV

HERLIHY, ED

HERMAN, GEORGE
George Herman and the News; Capitol Cloakroom
CBS

HERNON, PAT

HICKMAN, DWAYNE
The Many Loves of Dobie Gillis
CBS-TV

HIGBY, MARY JANE
ABC

HILL, RUTH K.

"City Reporter"; Sir Leslie Monroe "Hungarian Refugee Story"; Harrison Salisbury "Reports on Outer Mongolia"; Gov. Harriman "Khrushchev Summit Meeting"; "U. N. Highlights 1960"; Amb. Lodge "Reports from Africa"; "World of Fashion"; Today's Beatnik Writers; Series on Overseas Press Club Correspondents, WEVD Radio

HITCHCOCK, ALFRED
Alfred Hitchcock Presents
CBS-TV

HOBBS, PETER
The Secret Storm
CBS-TV

HOLLIMAN, EARL
Hotel de Paris
CBS-TV

HOLLWAY, FREDA
Young Dr. Malone
NBC-TV

HOLM, CELESTE
NBC Radio Theater
NBC

HOPE, BOB

B. May 29, 1903, London, England; Bob Hope Spectaculars, The Bob Hope Show, NBC-TV; Army of Stars (Christmas); ABC; Monitor, NBC

HOPPER, WILLIAM
Perry Mason
CBS-TV

HORTON, ROBERT
Wagon Train
NBC-TV

HOTTELET, RICHARD C.
Backgrounding the News, CBS; Richard C. Hottelet with the News, CBS-TV

HOWELL, ARLENE
Bourbon Street Beat
ABC-TV

HUTCHINS, WILL
Sugarfoot
ABC-TV

HUTTON, BETTY
Betty Hutton Show
CBS-TV

— J —

JACKSON, ALLAN
Allan Jackson and the News
CBS

JAMES, DENNIS

Startime U.S.A. (Civil Defense) ABC

JOEL, DENNIS
Betty Hutton Show
CBS-TV

JOHNSON, RUSSELL
Black Saddle
ABC-TV

JOHNSON, TED

Johnson-Lesters Show, WVNJ; Jerry Lewis Telethon for Muscular Dystrophy, WNEW-TV; All Networks—Radio & TV

JORDAN, OWEN
ABC

JOYCE, ED

B. Dec. 13, 1928; Phoenix, Ariz.; Three Guesses, Ed Joyce Show, WCBS

JUSTER, EVELYN
ABC

Carol Burnett

Gary Moore Show

CBS-TV

Exclusive Representative:

Martin Goodman
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New York City

PL 1-3555

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BOB & RAY

Elliott **Goulding**

CBS-RADIO

7:45-8:00 P.M. Daily

Voices of Bert & Harry Piel

RCA Victor Records

—K—

KEANE, TERI
Second Mrs. Burton
CBS

KEESHAN, ROBERT
Captain Kangaroo
CBS-TV

KEIM, BETTY LOU
The Deputy
NBC-TV

KELLY, JACK
Maverick
ABC-TV

KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, JOHN REED

B. Oct. 25, 1914, Wilmington, Del.; For Love or Money, CBS-TV; Give & Take, Missus Goes a Shopping, CBS, CBS-TV; Chance of a Lifetime, ABC-TV

KIRBY, DIANE

B. October 14, 1937; Naked City Series, N. Y. Confidential, Walter Winchell File, Mike Hammer Show, My True Story, Playhouse 90, Studio One; Films

KIRK, PHYLLIS
The Thin Man
NBC-TV

KIRKWOOD, JACK
Fibber McGee and Molly
NBC-TV

KNOTTS, DON
The Steve Allen Plymouth Show
NBC-TV

—L—

LAIRE, JUDSON
Young Dr. Malone
NBC-TV

LANDON, MICHAEL
Bonanza
NBC-TV

LARKIN, JOHN
The Edge of Night
CBS-TV

LAVELLI, TONY

B. July 11, 1926, Somerville, Mass.; Ed Sullivan Show, Arthur Godfrey Show, CBS; Steve Allen Show, NBC

LAWFORD, PETER
The Thin Man
NBC-TV

LEMBCKE, CONNIE
ABC

LESCOULIE, JACK
"Today"
NBC-TV

LESTERS, GARY

Johnson-Lesters Show, WVNJ; Jerry Lewis Telethon for Muscular Dystrophy, WNEW-TV; All Networks—Radio & TV

LeSUEUR, LARRY
Larry LeSueur and the News
CBS

LEVENSON, SAM

B. December 28, 1911, U.S.A.; Sullivan Show, Sam Levenson, CBS-TV; Arthur Godfrey, CBS-Radio

LEVY, WEAVER
Adventures in Paradise
ABC-TV

LEWIS, ABBY
ABC

LEWIS, CATHY
Fibber McGee and Molly
NBC-TV

LEWIS, ROBERT Q.

B. April 5, 1924, New York, N. Y.; The Robert Q. Lewis Show

LINKLETTER, ART
Art Linkletter's House Party, CBS, CBS-TV; People Are Funny, NBC, NBC-TV

LINKLETTER, JACK
On the Go
CBS-TV

LIPTON, WILLIAM
ABC

LISA, ANNA
Black Saddle
ABC-TV

LOCKHART, JUNE
Lassie
CBS-TV

LOFTIN, CAREY
Troubleshooters
NBC-TV

LOGGIA, ROBERT
Walt Disney Presents
ABC-TV

LONG, RICHARD
Bourbon Street Beat
ABC-TV

LORNE, MARION
The Garry Moore Show
CBS-TV

LOUISE, ANITA
My Friend Flicka
ABC-TV

Howdy!

Bob Smith

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PLAZA 5-2214

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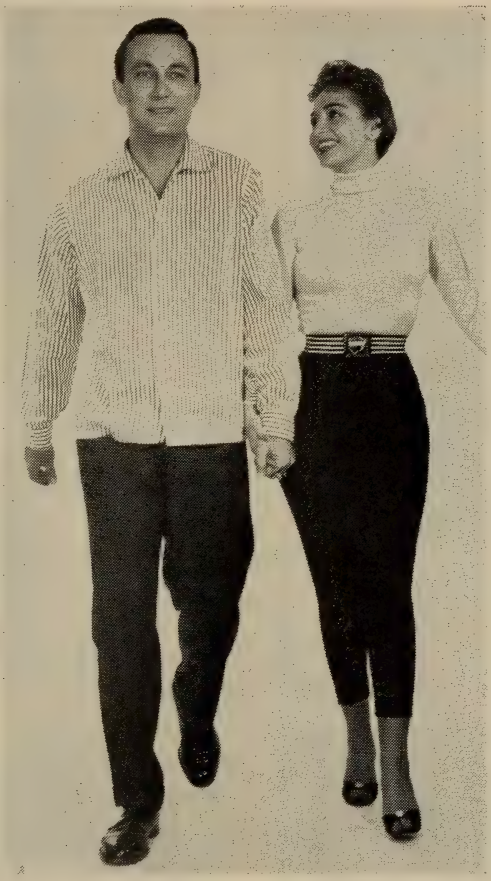
TELEVISION



RADIO

TED BROWN
&
THE REDHEAD

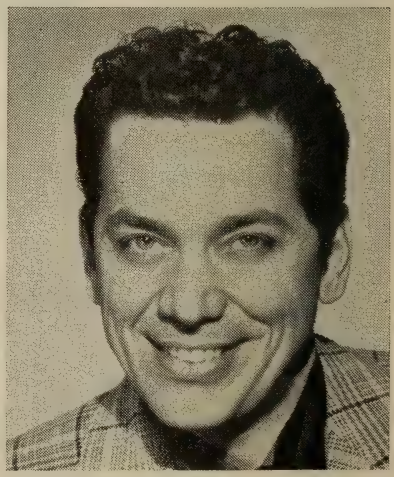
•

WMGM

Bob Smith

PAT CARROLL

Helene Erickson



JOHN CONTE

716 North Elm Drive
Beverly Hills, Calif.
CRestview 5-4042

LOWE, JIM

LUDDEN, ALLEN
G.E. College Bowl
CBS-TV

LUMMIS, DAYTON
Law Of The Plainsman
NBC-TV

LUNDIGAN, WILLIAM
Men Into Space
CBS-TV

LUPTON, JOHN
Broken Arrow
ABC-TV

LYNCH, PEG
The Couple Next Door
CBS

— Mc —

McART, JAN
Cavalleria Rusticana, NBC-TV; Peter Lind Hayes Show, Pantomime Quiz, ABC-TV

McCLURE, DOUG
Overland Trail
NBC-TV

McGAVIN, DARREN
Riverboat; Mike Hammer
NBC-TV

McGEE, FIBBER AND MOLLY
Monitor
NBC

McKAY, GARDNER
Adventures in Paradise
ABC-TV

McKAY, JIM
The Verdict Is Yours
CBS-TV

McNEAR, HOWARD
Gunsmoke
CBS

McNEILL, DON
The Breakfast Club, ABC

McQUEEN, STEVE
Wanted—Dead or Alive
CBS-TV

— M —

MACK, GILBERT
ABC

MACKENZIE, JACQUELINE
B. November 6, 1926, London, England; Harding Finds Out, Highlight, Hotfoot, You're Welcome, BBC Britain; Jack Paar, Today, NBC-TV; Ed Sullivan, CBS-TV

MacLAUGHLIN, DON
As the World Turns
CBS-TV

MALONE, BILL

MANDAN, BOB
From These Roots
NBC-TV

MARLOWE, NORA
Law Of The Plainsman
NBC-TV

MARVIN, LEE
M Squad
NBC-TV

MARX, GROUCHO
You Bet Your Life
NBC, NBC-TV

MATHERS, JERRY
Leave It To Beaver
ABC-TV

MATHIAS, BOB
Troubleshooters
NBC-TV

MEADE, JULIA
B. Boston, Mass.; The Ed Sullivan Show, (Kodak), Playhouse 90 (American Gas Ass'n), The Leonard Bernstein Show, To Tell the Truth, CBS; Paris a la Mode, The Mary Martin Show, NBC

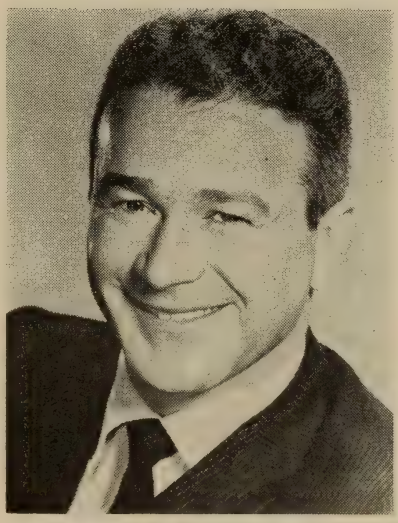
MEADOWS, AUDREY
Sid Caesar - United States Steel Special, CBS

MILES, RICHARD
Betty Hutton Show
CBS-TV

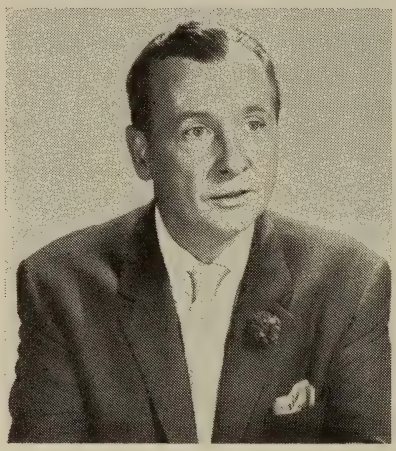
MILLAND, RAY
Markham
CBS-TV

WENDY BARRIE

PL 9-2110



RED BUTTONS



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MIKE WALLACE

MILLER, MARVIN
The Millionaire
CBS-TV
MILLER, MITCH
Mitch Miller Show
CBS

MINER, JAN
B. Oct. 15, Boston, Mass.; Alcoa, Naked City, Deadline, Edge of Night; Obbligato—off Broadway

MOBLEY, ROGER
Fury
NBC-TV
MOORE, GARRY
I've Got A Secret, The Garry Moore Show
CBS-TV
MOORE, ROGER
The Alaskans
ABC-TV
MORGAN, CLAUDIA
The Right to Happiness
CBS
MORGAN, DENNIS
21 Beacon Street
ABC-TV

MORGAN, ELIZABETH
B. December 23; Edge of Night, CBS-TV; Kraft Theatre, NBC-TV; True Story, Whispering Streets, ABC; Backstage Wife, Man Behind the Badge, CBS

MORGAN, HENRY
I've Got A Secret
CBS-TV

MORGAN, REX S.
B. Sept. 16, 1921, Denver, Colo.; The Rex Morgan Show, KTUR—Ch. 2, Denver, Colo.; KRDO-TV, Ch. 13, Colo. Springs, Colo.; Tom Duggan Show, KCOP, Ch. 13, Los Anglees, Calif.; After Dinner Speaker

MORRISON, BRET
ABC
MURRAY, ARTHUR
The Arthur Murray Party
NBC-TV

MURRAY, JAN
Treasure Hunt, NBC-TV

MURRAY, KATHRYN
The Arthur Murray Party
NBC-TV
MUIR, ELLEN
ABC
MUNSEL, PATRICE
Woman!
CBS-TV
MYERSON, BESS
I've Got A Secret
CBS-TV

—N—

NADER, GEORGE
Man & Challenge
NBC-TV
NELSON, DAVID
The Adventures of Ozzie and Harriet
ABC-TV
NELSON, HARRIET
The Adventures of Ozzie and Harriet
ABC-TV
NELSON, OZZIE
The Adventures of Ozzie and Harriet
ABC-TV
NELSON, RICK
The Adventures of Ozzie and Harriet
ABC-TV

NICHOLSON, NICK

NIELSEN, LESLIE
Walt Disney Presents
ABC-TV
NORRIS, KATHI
True Story
NBC-TV
NORTH, JAY
Dennis The Menace
CBS-TV
NOVINS, STUART
Face the Nation, Stuart Novins and the News
CBS

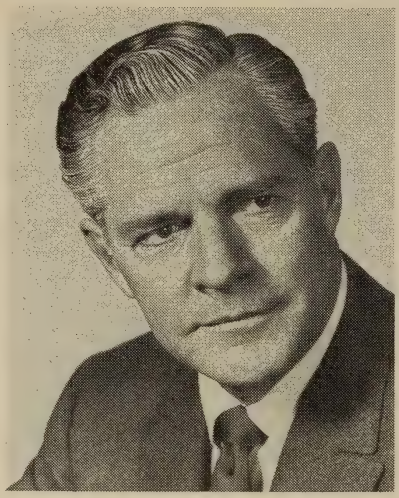
—O—

O'BRIAN, HUGH
The Life and Legend of Wyatt Earp
ABC-TV
O'KEEFE, DENNIS
The Dennis O'Keefe Show
CBS-TV
O'KEEFE, WALTER
Nightline
NBC

Julia Meade

MICHAEL FITZMAURICE

Exclusive Management
Carl Eastman
141 East 55th St. PL 1-5566



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JAN McART

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William Morris Agency

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OLMSTED, NELSON
ABC

O'SULLIVAN, TERRY

OWEN, ETHEL
Second Mrs. Burton
CBS

— P —

PAAR, JACK
The Jack Paar Show
NBC-TV

PALMER, BETSY
I've Got A Secret
CBS-TV

PALMER, BUD

PARR, JEANNE L.
B. March 30, 1925, Madison, Wis.; Jeanne Parr Show, WISC-TV; Showcase, WKCW, Radio; Commercial Films, N. Y. & Chicago; "Live" TV Spots; Color Shows (RCA & DuPont)—Remote

PAUL, AILEEN
B. June 2, 1922, Waycross, Ga.; "Hi, Mom", NBC-TV; Commercials: Ipana, Westinghouse, CBS-TV; N. Y. Daily News, WCBS; Commercials: RCA Whirlpool, AMSCO Sponge, NBC-TV

PAYNE, JOHN
Restless Gun
ABC-TV

PAYNE, VIRGINIA
Ma Perkins
CBS

PEARL, MINNIE
Grand Ole Opry
NBC

PEARY, HAROLD
Fibber McGee and Molly
NBC-TV

PERREAU, GIGI
Betty Hutton Show
CBS-TV

PETERS, AUDREY
Love of Life
CBS-TV

PETERSON, DR. JAMES A.
For Better Or Worse
CBS-TV

PETRIE, GEORGE
ABC

PITONIAK, ANNE
ABC

PONCE, PONCIE
Hawaiian Eye
ABC-TV

PORTER, DON
Ann Sothern Show
CBS-TV

POSTON, TOM
To Tell the Truth
CBS-TV

POWELL, DICK
Dick Powell's Zane Grey Theatre
CBS-TV

PRESTON, WAYDE
Colt .45
ABC-TV

PRIEST, NATALIE
ABC

PRINCE, WILLIAM
Young Dr. Malone
NBC-TV

PRINZ, ROSEMARY
As the World Turns
CBS-TV

PROVINE, DOROTHY
The Alaskans
ABC-TV

PROVOST, JON
Lassie
CBS-TV

— R —

RAEBURN, BRYNA
Don Ameche's Real Life Stories, Five Star Matinee, Pepper Young's Family, Affairs of Dr. Gentry, True Story, NBC; By the People, Mutual; Backstage Wife, Helen Trent, CBS

REAGAN, RONALD
General Electric Theater
CBS-TV

REED, DONNA
The Donna Reed Show
ABC-TV

JOHN REED KING

LINDA FIELDS

ACTRESS — SINGER — SPOKESWOMAN

HERB SHELDON

HONEY SANDERS
Actress - Singer
"Pajama Game"
"Edge of Night" — CBS-TV
Arthur Pine Assocs.
PL 7-6300 *Public Relations*

Jackie Susann

BILL WENDELL
M.C. Announcer
Rep. MCA

REILLY, HUGH
Lassie
CBS-TV

REIMERS, ED
B. October 26, Moline, Ill.; Playhouse 90, CBS-TV; Maverick, ABC-TV

REYNOLDS, BURT
Riverboat
NBC-TV

RICE, ROSEMARY
ABC

RICHARDS, ADDISON
Fibber McGee and Molly
NBC-TV

RIZZUTO, PHIL
Sports Time
CBS

ROBERTS, PERNELL
Bonanza
NBC-TV

ROBERTSON, DALE
Tales of Wells Fargo
NBC-TV

ROCKWELL, ROBERT
Man From Blackhawk
ABC-TV

ROSE, NORMAN
ABC

ROWE, RED
Red Rowe Show
CBS-TV

RUSSELL, JOHN
Lawman
ABC-TV

RYAN, EDMON
Young Dr. Malone
NBC-TV

RYDELL, MARK
As the World Turns
CBS-TV

— S —

SALES, SOUPY
Lunch with Soupy Sales
ABC-TV

SANDERS, HONEY
Edge of Night, Pajama Game, She Shall Have Music, CBS-TV; Various Commercials on all networks; Various TV-Radio Guest Appearances

SCOURBY, ALEXANDER
Project 20
NBC-TV

SEVAREID, ERIC
Backgrounding the News
CBS

SHAWLEE, JOAN
Betty Hutton Show
CBS-TV

SHELDON, HERB

SHIELDS, HELEN
From These Roots
NBC-TV

SHOLLENBERGER, LEWIS
The Leading Question
CBS

SHORE, DINAH
Dinah Shore Chevy Show
NBC-TV

SILVERS, PHIL
The Phil Silvers Special
CBS

SKELTON, RED
The Red Skelton Special, CBS; The Red Skelton Show, CBS-TV

SMITH, BOB
Howdy Doody Show, NBC-TV; This is Music, ABC-TV

SMITH, BOB
Naked City, Big Story, Deadline, Decoy, Film; Armstrong Circle Theatre, CBS-TV

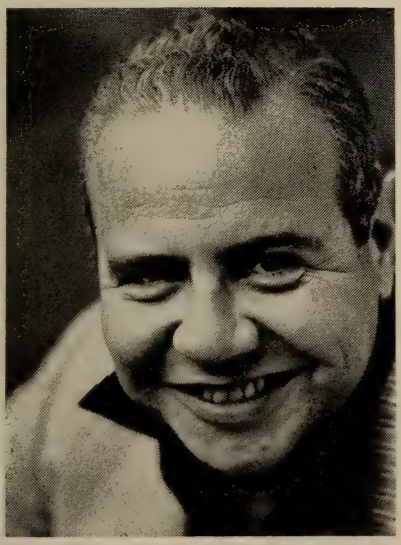
SMITH, HOWARD K.
Howard K. Smith and the News
CBS

SMITH, JOHN
Laramie
NBC-TV

SMITH, KATE
Kate Smith Show
CBS-TV

SMITH, PAUL
Fibber McGee and Molly
NBC-TV

SMITH, ROGER
77 Sunset Strip
ABC-TV



JACKSON BECK
ANNOUNCER—ACTOR
NARRATOR
JU 2-8800
Represented By:
Marjorie Morrow
BU 8-3493

RUTH K. HILL
"City Reporter"
Writer — Moderator—Producer
WEVD — New York

PETER DONALD

Joyce Gordon

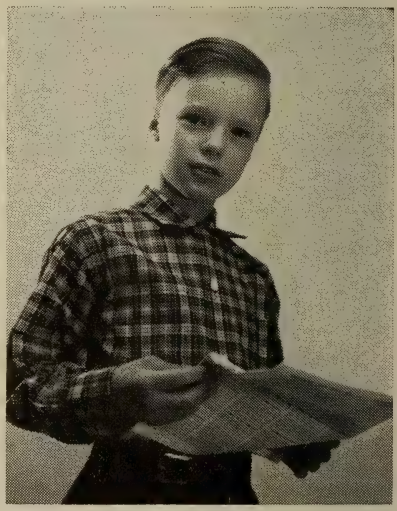
Personal Management:
CARL EASTMAN

141 East 55th Street
New York City

PLaza 1-5566

Barbara Wilkin

PL. 1-0767



Launcelot Erickson

SOREL, GUY
ABC

SOTHERN, ANN
Ann Sothern Show
CBS-TV

STACK, ROBERT
The Untouchables
ABC-TV

STARBUCK, JAMES
The Arthur Murray Party

STERLING, JACK
B. June 24, 1915, Baltimore, Md.; Jack Sterling Show, WCBS, New York

STEVENS, CONNIE
Hawaiian Eye
ABC-TV

STEVENS, CRAIG
Peter Gunn
NBC-TV

STEVENS, JAMES
ABC

STEVENS, JULIE
Romance of Helen Trent
CBS

STOKEY, MIKE
Pantomime Quiz; Author! Author!

STORM, GALE
The Gale Storm Show
ABC-TV

STUART, MARY
Search For Tomorrow
CBS-TV

SULLIVAN, ED
The Ed Sullivan Show
CBS-TV

SUSANN, JACKIE
Mike Wallace, NTA; Radio—various

SWAYZE, JOHN CAMERON

SWEENEY, BOB
Fibber McGee and Molly
NBC-TV

SZELL, GEORGE
The Cleveland Orchestra
CBS

—T—

TADLOCK, THELMA
The Arthur Murray Party
NBC-TV

TALMAN, WILLIAM
Perry Mason
CBS-TV

TARPLIN, MAURICE
ABC

TAYLOR, ROBERT
Robert Taylor—Starring in "The Detectives"
ABC-TV

THOMAS, DANNY
The Danny Thomas Show
CBS-TV

THOMAS, FRANK, JR.
ABC

THOMAS, FRANK, SR.
ABC

THOMAS, LOWELL
Lowell Thomas and the News
CBS

THURMAN, TEDI
Monitor
NBC

TONG, SAMMEE
Bachelor Father
NBC-TV

TOWNSEND, DALLAS
CBS Radio World News Roundup
CBS

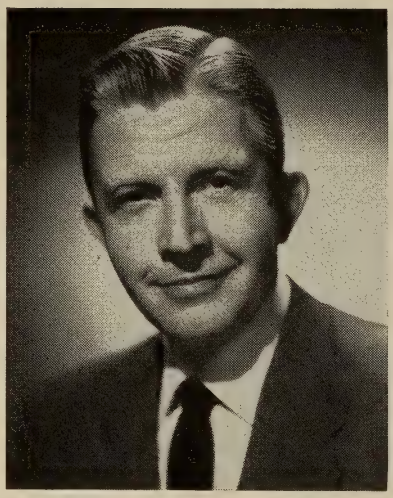
TROUT, ROBERT
The Saturday News with Robert Trout, CBS-TV; Robert Trout and the News, CBS

TRUMAN, MARGARET
Woman!
CBS-TV

TRYON, TOM
Walt Disney Presents
ABC-TV

THE BONTEMPIS
Fedora and Pino
"CONTINENTAL COOKERY"
WOR-TV, Channel 9
Saturdays, 11 a.m. to 12 noon

GLORIA OKON
ACTRESS — SINGER — SPOKESWOMAN
Represented by CARL EASTMAN
PL 1-5566



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Rep. — Dick Taplinger
PL 7-7770

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RADIO—TV
ACTOR—ANNOUNCER
NARRATOR

JU 2-8800

— V —

VAN HORN, ARTHUR
ABC

VAN ROOTEN, LUIS
ABC

VAN VOOREN, MONIQUE
What Makes Sammy Run (Spec.), U. S. Steel Hour, NBC; Ed Sullivan, To Tell the Truth, I've Got a Secret, CBS; Jack Paar, NBC

VIVYAN, JOHN
Mr. Lucky
CBS-TV

VON ZELL, HARRY

— W —

WAGNER, HELEN
As the World Turns
CBS-TV

WALKER, CLINT
Cheyenne
ABC-TV

WALLACE, MIKE

WARNER, GERTRUDE
Whispering Streets
CBS

WASHBROOK, JONNY
My Friend Flicka
ABC-TV

WAYLAND, LEN
From These Roots
NBC-TV

WEED, BUDDY

WEIST, DWIGHT
Second Mrs. Burton
CBS

WENDELL, BILL

WICKWIRE, NANCY
As the World Turns
CBS-TV

WILKIN, BARBARA JANE
B. March 22, 1936, New York; Armstrong Circle Theatre, Ellery Queen, NBC; Brighter Day, CBS; True Story, Modern Romances, Naked City, Phil Silvers Show

WILLIAMS, ESTHER
Woman!
CBS-TV

WILLIAMS, VAN
Bourbon Street Beat
ABC-TV

WILLIS, RICHARD

WINCHELL, PAUL
The Paul Winchell Show, Keep Talking, ABC-TV; Monitor, NBC

WINTERS, JONATHAN

WINTERS, MARION

WOODS, DONALD
B. December 2, Brandon, Manitoba, Canada; G.E. Theatre, CBS-TV, Way of Life, Syndicated; Bat Masterson, NBC-TV; Tombstone Territory and others, Synd.

WOODS, LESLEY
Young Dr. Malone
NBC-TV

WOOLEY, SHEB
Rawhide
CBS-TV

WYATT, JANE
Father Knows Best
CBS-TV

WYNN, KEENAN
Troubleshooters
NBC-TV

JACK STERLING

"JOE FRANKLIN'S MEMORY LANE"
FIVE AFTERNOONS A WEEK;
FIFTH YEAR OVER
WABC-TV, N. Y.
OFFICE: WI 7-2517

BUDDY WEED

Composer-Conductor
Arranger-Pianist

Personal Mgt.
PETER DEAN — CO 5-0789

AILEEN PAUL

Press Representative:
Marijean Isaac, PLaza 3-9897

Sherry Bennett

LE. 5-1678

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—Y—

YORK, JEFF
The Alaskans
ABC-TV

YOUNG, LORETTA
Loretta Young Show
NBC-TV

YOUNG, ROBERT
Father Knows Best
CBS-TV

—Z—

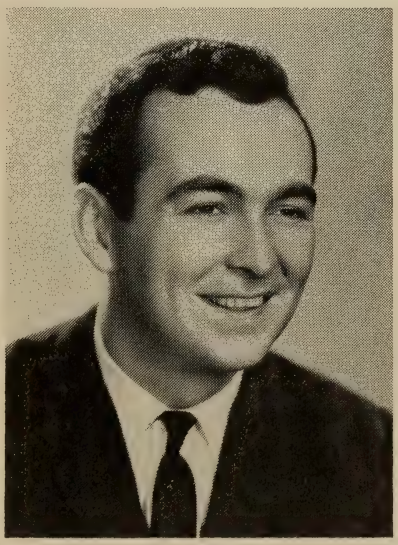
ZERBE, LAWSON
ABC

ZIMBALIST, EFREM, JR.
77 Sunset Strip
ABC-TV

NICK NICHOLSON

NBC-TV

HOWDY DOODY — RUFF & REDDY



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JU 6-6217

VOCAL ARTISTS

RADIO AND TELEVISION
—their work during 1959

— A —

ADERHOLD, VICTOR
Dinner Serenade
WCVP, Murphy, N. C.

AMES BROTHERS
Oasis Show, Steve Allen Show, Pat Boone, Julius LaRosa, NBC-TV; Big Record, Ed Sullivan Show, CBS-TV

AMUNDSEN, H. ROALD
Call of the Arctic
KICY, Nome, Alaska
ANDERSON, KEITH
WETZ, New Martinsville, W. Va.
ANGEL, JOHNNY
KYVA, Gallup, N. M.
ARLAND, JEANNE
Merriman Matinee
WCCO, Minneapolis-St. Paul, Minn.
ARTHUR, GEORGE
WBAT, Marion, Ind.
AUSTIN, GEORGE
WCKB, Dunn, N. C.
AVALON, FRANKIE
ABC

— B —

BAKER, FRANK
Polka Party
WIMS, Michigan City, Ind.
BARKER, DWIGHT
WDBM, Statesville, N. C.
BEAVER, LEON
Record Shop
WCVP, Murphy, N. C.
BELLOWS, CLINTON
Studio A
KSRV, Ontario, Ore.
BENNETT, DOTTYE
Good Morning, St. Louis
KMOX-TV, St. Louis, Mo.

BERGEN, POLLY
B. July 14, 1930, Knoxville, Tenn.; Dinah Shore Show, Ford Startime, NBC-TV; Pat Boone Show, ABC-TV; To Tell the Truth, CBS-TV

BOONE, PAT
The Pat Boone Chevy Showroom
ABC-TV
BOUCK, LOUIS
Song Time
WMTC, Vancleve, Ky.
BOWER, SONNY
Pa. Mountain Boys
WITT, Lewisburg, Pa.

BRIGGS, LILLIAN
B. June 4, 1935, Allentown, Pa.; Alan Freed, Jack Paar, Dick Clark, Jimmy Dean, N.Y.C. Network; Howard Miller, NBC, Chicago

BRYANT, ANITA
The George Gobel Show
CBS-TV
BURNS, HENRIETTA
Musical Moments
KPOK, Scottsdale, Ariz.

— C —

CALDWELL, DONNA
Donna & Delilah
WCNT, Centralia, Ill.
CALLAHAN, GINGER
WTMT, Louisville, Ky.
CAMARGO, MATEO
KEVT, Tucson, Ariz.
CHERNEY, GUY
KCBS, San Francisco, Calif.
CHESSER, SHORTY
Hayloft Hoedown
WHAS, Louisville, Ky.
CLARK, PATTY
WBBM-TV, Chicago, Ill.
COCHRAN, SYLVIA
WAVU, Albertville, Ala.
COLLINS, CHUCK
KHOW, Denver, Colo.
COLLINS, KELLY
Song and a Story
KRSN, Los Alamos, N. M.
COMO, PERRY
Perry Como's Kraft Music Hall
NBC-TV
CORBIN, SLIM
KLLL, Lubbock, Tex.
CROSBY, BING
The Bing Crosby Show
ABC-TV
CUNNINGHAM, BILL
Red Rowe Show
CBS-TV

— D —

DAFFRON, DONALD
Talent Roundup
WANY, Albany, Ky.
DAVIES, NEAL
Organ Music
WDSP, De Funiak Springs, Fla.
DeCAMP, ARDEEN
KGO, San Francisco, Calif.
DeMARCO, ANTONIO
KWKW, Pasadena, Calif.
DONZE, DORCAS
Dream Awhile
KSGM, Ste. Genevieve, Mo.
DUGAN, BILL
WKKS, Vanceburg, Ky.
DUNIGAN, GERTRUDE
WJTN, Jamestown, N. Y.
DUNIGAN, JACK
WJTN, Jamestown, N. Y.
DUPOYE, JESS
WROV, Roanoke, Va.
DUXBURY, GINNY
KOLN-TV, Lincoln, Neb.

— E —

EANES, JIM
WHEE, Martinsville, Va.
EMBRY, DINK
Musicasters
WHOP, Hopkinsville, Ky.
ENLOW, BOBBY
As You Like It
WXXX, Hattiesburg, Miss.

— F —

FIELDING, MARY
WPFB, Middletown, Ohio
FINECY, LEE
KCOW, Alliance, Neb.
FLEMING, ANNIS
WTAY, Breakfast Time
WTAY, Robinson, Ill.
FOLEY, RED
Jubilee, U.S.A.
ABC-TV
FONDELL, GERTRUDE
Call of the Arctic
KICY, Nome, Alaska
FORD, ERNIE
Ford Show
NBC-TV
FORREST, WAYNE
The Howard Finch Show
KTRK-TV, Houston, Tex.
FOURQUREAN, JUANITA
Memory Lane
WKOA, Hopkinsville, Ky.
FOWLER, WALLY
Gospel Sing
WBRC-TV, Birmingham, Ala.

FRANCIS, CONNIE

— G —

GARRISON, BOB
Bob's Tune Shop
KBEK, Elk City, Okla.
GAYLORD, CHESTER
WFGM, Fitchburg, Mass.
GORME, EDYIE
ABC, ABC-TV
GRANT, CHET
The "TP" Show
WKY-TV, Oklahoma City, Okla.
GRISE, TONY
Merriman Matinee
WCCO, Minneapolis-St. Paul, Minn.

— H —

HAGAMAN, CHARLES
Midday-go-Round
WNOX, Knoxville, Tenn.
HAMILTON, CHARLIE
Hamilton Brothers Sing
WCBL, Benton, Ky.
HAMILTON, JAN
WMAK, Nashville, Tenn.
HARRIS, JACK
WJR, Detroit, Mich.
HARRIS, JIMMY
Southside Hayride
WEVA, Emporia, Va.
HAYES, RICHARD
It's Network Time
NBC
HENDERSON, FLORENCE
"Today"
NBC-TV
HENDERSON, VERNE
KAHI, Auburn, Calif.
HILL, EDDIE
KWAM, Memphis, Tenn.
HILL, JACK
The Grant Williams Show
KMOX, St. Louis, Mo.
HUFFMAN, JULE
WSAZ-TV, Huntington, W. Va.
HUGGINS, HANK
KTRE-TV, Lufkin, Tex.
HUNT, BILL
Hymns that Live
WKZO, Kalamazoo, Mich.

— J —

JACOBS, CURTIS
KTUT, Tooele, Utah
JARVIS, DONALD W.
WBRG, Lynchburg, Va.
JENNINGS, WAYLON
KLLL, Lubbock, Tex.

JOHN, GRADY
Choctow Song Time
WMAG, Forest, Miss.
JOHNSON, KAREN
KNOX-TV, Grand Forks, N. D.
JOHNSON, LOIS
Midday Merry-go-Round
WNOX, Knoxville, Tenn.

— K —

KELLY, JIM
WACR, Columbus, Miss.
KELSO, JEANNE
KTBS-TV, Shreveport, La.
KINSMEN QUARTET
Songs by the Kinsmen
WTYC, Rock Hill, S. C.
KIRKPATRICK, WILLIAM
WBBB, Burlington, N. C.
KURTZ, BUD
Bud & His Buddies
WWNR, Beckley, W. Va.

— L —

LANDFORD, BILL
WAAA, Winston-Salem, N. C.
LaSUSA, FRANK
WBLR, Batesburg, S. C.
LAWRENCE, STEVE
The Golden Circle
ABC-TV
LEE, FRANCES
Denmead Music Parade
WSUG, Clewiston, Fla.
LEISSNER, LEE
Texas Rhythm Boys
KFRD, Rosenberg-Richmond, Tex.
LENWAY, FRED
Jim Deline Gang
WSYR, WSYR-TV, Syracuse, N. Y.
LICKLE, JARRETT SPOTSWOOD
Patches and Friends
WBAL-TV, Baltimore, Md.
LLOYD, BETTY
Moods in Melody
WSFC, Somerset, Ky.
LORENZO, JERRY
Melody Time
WPME, Punxsutawney, Pa.
LUCKETT, MARY ANNE
Hayloft Hoedown
WHAS, Louisville, Ky.
LYNN, JOE
Keys to Happiness
WREL, Lexington, Va.

— Mc —

McCARTNEY, JEAN
Joe Martin Calling
WOW, Omaha, Neb.
McKINNEY, WALT
Newspaper of the Air
KOIN, Portland, Ore.
McNETT, BOB
WLYC, Williamsport, Pa.
McNETT, DEAN
WLYC, Williamsport, Pa.

— M —

MASK, JAMES
Open House
WCPC, Houston, Miss.
MASSEY, CURT
KRCA, Los Angeles, Calif.
MAZE, RICK
Time to Rise
WATV, Birmingham, Ala.
MELTON, GLEN
Toast 'n Coffee
WGBF, Evansville, Ind.
MEREDITH, BUDDY
Song for a Day
KOTA, Rapid City, S. D.
MOBLEY, MARY ANN
Be Our Guest
CBS-TV
MOORE, CECIL
Dinner Bell
KCNY, San Marcos, Tex.
MORAN, LUPITA
KWKW, Pasadena, Calif.
MORAN, MARVIN
Hot Shots
WTMJ, WTMJ-TV, Milwaukee, Wis.

— N —

NORRIS, BOB
Melodies
KOTE, Fergus Falls, Minn.

— O —

OKON, GLORIA
Weather Girl, WPIX; "Pledge"; Johnson's Wax Products on Garry Moore & Red Skelton Shows; Frigidaire on Concentration & Queen for a Day; All Arnold Baker Products; Singing Commercials
OLSEN, SHIRLEY
At Your Request
KVNU, Logan, Utah

— P —

PARKER, RANDALL
WKBV, Richmond, Ind.
PERKINS, RAY
WTRL, Bradenton, Fla.
PHILLIPS, PETE
Southside Hayride
WEVA, Emporia, Va.
PRICE, RITA
WRSW, Warsaw, Ind.

— Q —

QUINN, CARMEL
Arthur Godfrey Talent Scouts, Arthur Godfrey and His Friends, Arthur Godfrey Time, I've Got a Secret, Jimmy Dean Show, CBS-TV; Pat Boone Show, ABC-TV; The Jack Paar Show, Jimmy Rogers Show, NBC-TV

— R —

RAY, IRENE
WVJS, Owensboro, Ky.
HECTOR, TEREASA
Bashful Bobby Barndance
KSOP, Salt Lake City, Utah
REED, CHARLES
Imperial Harmonizers
KCNY, San Marcos, Tex.
RING, BILL
KWTO, Springfield, Mo.
RISSLING, ROBERT
WJDA, Quincy, Mass.
RODRIGUEZ, FELIPE
Cante con Sultana
WTIL, Mayaguez, P. R.
ROGERS, ELAINE
WGN, Chicago, Ill.
ROWELL, GLENN
KOTA, Rapid City, S. D.
RUCKER, JOAN
WTND, Orangeburg, S. C.
RUSSELL, PEGGY
WISP, Kinston, N. C.
RYERSON, JIM
Radio Hymnal
WMUU, Greenville, S. C.

— S —

SCHNELLER, ROBERT
German-American Hour
WBAZ, Kingston, N. Y.
SCHRADER, JOHNNY
Fun Fair
WHAS, Louisville, Ky.
SCOTT, OWEN
Soiree with Sontag
WOC-TV, Davenport, Iowa
SENNETT, SUSAN
WNAG, Grenada, Miss.
SHANNON, RALPH
Saturday Night Jamboree
WSAZ-TV, Huntington, W. Va.
SHELDON, BERT
WEBQ, Harrisburg, Ill.
SHORE, DINAH
Dinah Shore Chevy Show
NBC-TV
SINATRA, FRANK
Frank Sinatra Timex Show
ABC-TV
SMITH, JANET
The Howard Finch Show
KTRK-TV, Houston, Tex.
SMITH, LYNDON
WOWL-TV, Florence, Ala.
SMYTHE, PETE
General Store
KOA, Denver, Colo.
SPECK, GLENN
Rebel Rouser
WANY, Albany, Ky.
STARR, ROCKY
KOA, Denver, Colo.
STRUBHAR, ROLAND
Surprise Package
WSIV, Pekin, Ill.
SUNSHINE BOYS
ABC
SUZUKI, PAT
It's Network Time
NBC

— T —

TAYLOR, PEGGY
Red Rowe Show
CBS-TV
THOMAS, BARBARA
Teen Tempos
WLBT, Jackson, Miss.
TILTON, MARTHA
Curt Massey Show
KRCA, Los Angeles, Calif.
TUCKER, TOMMY
KWAM, Memphis, Tenn.
TURNER, CAROLYN
Song Time in Caroline
WANS, Anderson, S. C.

— V —

VALLI, JUNE
It's Network Time
NBC
VEGA, ARMANDO
Show de la Tarde
WTIL, Mayaguez, P. R.
VON SPRECKLESON, JOHN
WSRW, Hillsboro, Ohio

— W —

WAGNER, BOB
Keystone Jubilee
WITT, Lewisburg, Pa.
WARD, MADDY
Joe Martin Calling
WOW, Omaha, Neb.
WEHNER, EILEEN
Jim Deline Gang
WSYR, WSYR-TV, Syracuse, N. Y.
WELLS, JACK
KLZ, Denver, Colo.
WILLIAMS, DICK
WABR, Orlando, Fla.
WILLIAMS, TOMMY
WFLA, Tampa, Fla.
WILLIS, GUY
Star Jubilee Time
WTVC, Chattanooga, Tenn.
WILSON, DOUG
Woman's Whirl
WHIS-TV, Bluefield, W. Va.
WOOD, AUSTIN
KTTR, Rolla, Mo.
WRIGHT, HANK
Barnyard Jamboree
WJPF, Herrin, Ill.
WYNN, JAN
Dinner Date
WJR, Detroit, Mich.

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Smith, Betty, Assoc.
15 East 48th St.....PLaza 5-2068

Solters, O'Rourke & Sabinson
321 West 44th St.....JU 2-4747

Sonnenberg, Benjamin
247 Park Ave. (17.....YUkon 6-5400

Taplinger, Dick
119 West 57th St.....PL 7-7770

Taplinger, Robert S., Assoc., Inc.
1 East 42nd St.....YUkon 6-2800

Tele-Theatre Corp.
c/o Robert Kerr, 41 W. 53rd St. CIrcle 6-7043

Mario Trombone
250 West 43rd St.....WIsconsin 7-6025

Waller, Tom, Assoc.
516 Fifth Ave. (18)....Murray Hill 7-1277

Waxman, A. P.
55 Central Park W. (23) SUsquehanna 7-4181

Weil, Joe, Assoc.
299 Madison Ave.....OXford 7-0279

Wolhandler Associates
280 Madison Ave., N. Y. 16....ORegon 9-8386

LOS ANGELES

Abarbanel, Sam X.
1135 S. Beverly Dr., L. A...CRestview 4-6876

Auer, Miles Bohm
124 N. Crescent Hghts. ....HOllywood 2-6416

Barnett, Bev
8780 Sunset Blvd. (46)....CRestview 5-5186

Bennet, Harry
3440 Wilshire, Rm. 1215 (5)..DUnkirk 7-8371

Bernard, Judd
449 S. Beverly Dr.....CRestview 5-4403

Best, Barbara
1610 N. Argyle Ave. (28)..HOllywood 9-2904

Blowitz-Maskel
6305 Yucca St.....HOllywood 2-3291

Bozell & Jacobs, Inc.
340 N. Rodeo Dr.....BRadshaw 2-2081

Brenon & Morgan Assoc.
6262 Sunset Blvd.....HOllywood 2-6311

Byoir, Carl & Assoc.
727 West 7th St. TRinity 6421

Cleary-Strauss & Irwin
7175 Sunset Blvd. (46)....HOllywood 2-6486

Communication's Counselors, Inc.
8720 Sunset Blvd. (46).....OLympia 2-5252

Conlon, Scoop
10111 Valley Spring Lane.....POplar 2-2526

Crawford, Marge
6253 Hollywood Blvd.....HOllywood 3-6831

Doff, Red
449 S. Beverly Dr.....CRestview 6-1152

Eddy, Arthur
8584 Sunset Blvd.....OLympia 2-7155

Epstein, David
6777 Hollywood Blvd.....HOllywood 2-6881

Essig Co., The
4063 Radford, Studio City.....POplar 3-4365

Ettinger Co., The
8720 Sunset Blvd.....OLympia 2-5252

Evelove, Alex
223 S. Beverly Dr.....BRadshaw 2-7858

Ferguson, Helen
151 El Camino Dr..... Bradshaw 2-3323

Bert Fink & Assoc.
1717 N. Highland Ave. (28).HOllywood 9-8228

Fisher, George, Assoc.
6525 Sunset Blvd.....HOllywood 3-1161

Flynn, Edward J.
7046 Hollywood Blvd.....HOllywood 3-3277

Foladare & Assoc.
1741 N. Ivar.....HOllywood 9-8135

Freeman & Wick
6606 Sunset Blvd.....HOllywood 2-2395

Gardiner-Ross
9956½ Santa Monica Blvd. CRestview 4-2387

Glass-Seltzer
8734 Sunset Blvd.....OLympia 2-5947

Hansen Assoc.
5880 Hollywood Blvd.....HOllywood 2-1133

Hanson & Schwam
6705 Sunset Blvd.....HOllywood 9-8371

Harshe-Rotman, Inc.
6399 Wilshire Blvd.....OLive 3-8530

Hebert, William
8800 Wilshire Blvd.....CRestview 5-0614

Hill & Knowlton, Inc.
1509 Cross Roads of the World
.....HOllywood 9-8371

Honigberg, Sam & Assoc.
6269 Selma.....HOllywood 5-0409

Jacobs, Arthur P.
449 S. Beverly Dr.....CRestview 4-8471

Juneau, C. B., Inc.
8447 Wilshire Blvd..... OLive 3-1770

Kamins, Bernie
190 N. Canon Dr., Beverly Hills
CR 1-8141

Kaplan, Ralph J. Assoc.
6606 Selma.....HOllywood 2-2961

Keene & Assoc.
108 West 6th St.....MAdison 6-3291

Keller, Jack
4223 Lemp Ave.....POplar 3-3080

Kennedy, King, Bill Hendrix
1430 Bellefast Dr. (46)....CRestview 1-8276

Kennedy-Walker & Wooten
8693 Wilshire Blvd.....OLympia 2-0555

Kline, Walter & Assoc.
1436 N. Serrano.....HOllywood 2-6377

Lawson, Jack
13000 Blairwood Dr., Studio City
..... STanley 3-3590

Leighton, Joe
6253 Hollywood Blvd.....HOllywood 5-1001

Lewin/Kaufman/Schwartz
259 S. Beverly Dr.....BRadshaw 2-0744

Lieberman, Frank & Assoc., Inc.
8733 Sunset Blvd.....OLympia 2-2837

Loeff, Ted
259 S. Beverly Dr.....BRadshaw 2-6597

McCarty, Milburn, Assoc., Inc.
6253 Hollywood Blvd.....HO 5-2141

McDermott, Pat
521 N. La Cienega Blvd.....OLeander 5-8322

McFadden & Eddy Assoc.
9155 Sunset Blvd.....BRadshaw 2-1133

Mason, Bernice
6223 Selma Ave.....HOllywood 7-3084

Mayer, Howard G. & Dale O'Brien
6331 Hollywood Blvd. (28)..HOllywood 3-5658

Millar, Mack
1823 Coldwater Canyon.... CRestview 5-8830

Miller, Steve & Assoc.
449 S. Beverly Dr.....CRestview 6-8172

Milligan, Bernie
11144 Valley Spring Pl.....STate 7-6660

Moses, Chas. A. & Assoc.
780 N. Gower St., L. A.....HOllywood 9-6950

Mulcahy, J. T. & Henry Arnsten
451 N. La Cienega Blvd. (48) OLympia 2-2836

CHARLES A. POMERANTZ

Public Relations

PUBLIC RELATIONS

Connie deNave

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50 WEST 57 STREET
NEW YORK 19, N.Y.
JUdson 6-1330

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PLaza 7-8735

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National
Television and Radio
Publicity

Parks-Morrison Co.
8820 Sunset Blvd. (46).....OLeander 5-6744

Peirce, Bill
8582 Sunset Blvd.....BRadshaw 2-1723

Perrett, Frank
10444 Santa Monica Blvd...BRadshaw 2-1045

Pettebone, Jean
8706 Sunset Plaza Pl. (46) CRestview 5-3660

Pomerantz, Charles
1741 N. Ivar.....HOllywood 7-6171

Preston, Joel..
7266 Franklin Ave. (46)..CRestview 5-4341

Procktor, Jack
6926 Melrose Ave. (38).....WEbster 6-7235

Rackin, A. L.
357 N. Canon Dr.....CRestview 4-6841

Roche, Frank & Assoc.
8721 Beverly Blvd. (48)....OLeander 5-7670

Rogers, Charlotte
6626 Franklin Ave.....HOllywood 5-9470

Rogers, Cowan, Inc.
250 N. Canon Dr.....CRestview 5-4581

Rose, Glenn & Assoc.
8582 Sunset Blvd. (46).....OLympia 2-7056

Ross, Jerry, Organization
1610 Argyle.....HOllywood 9-8379

Ryan-Norris
6253 Hollywood Blvd.....HOllywood 5-7310

Sayer, Juanita
4643 Beverly Blvd.....HOllywood 5-5750

Scofield, Ed, Assoc.
951 N. La Cienega Blvd. (46)
.....OLeanedr 5-8578

Sherman & Pam
1040 N. Las Palmas Ave.....HOllywood 7-3111

Simmons Assoc.
904 N. La Cienega Blvd.....OLympia 2-1765

Simpson, Len & Assoc.
6331 Hollywood Blvd.....HOllywood 3-5176

Sloan Co.
8979 Sunset Blvd.....BRadshaw 2-7475

Smith, Lou, Organization
270 N. Canon Dr.....CRestview 4-7251

Spector, Hal
1467 Vine St.....HOllywood 3-6555

Taplinger, Robert S. Assoc. Inc.
211 S. Beverly Dr.....CRestview 4-6281

Thompson, J. Walter Co.
6505 Wilshire Blvd.....OLive 3-0300

Watters, Bill
1271 St. Ives Pl.....BRadshaw 2-7205

Weiser, Marty
9424 Dayton Place, B. H....CRestview 6-1776

Weiss, Milton & Assoc.
8756 Holloway Dr.....OLeander 5-6781

Williams, Berne-Mulvay, Kay
1508 Cross Roads of the World
.....HOllywood 2-7401

Winter & Winter
1601 N. Gower.....HOllywood 4-7129

Wolcott & Assoc.
1308 Wilshire Blvd.....DUnkirk 5-5351

CHICAGO

Allen, Jerry
807 N. Wabash Ave.....DElaware 7-6498

Ballantine, Lucille
1260 N. Dearborn St.....WHitehall 4-5620

Cox, Ted, Assoc.
140 N. Dearborn St.....CEntral 6-7796

Cushman, Aaron
333 N. Michigan Ave.....Andover 3-0620

Howe, Bob
540 N. Michigan Ave.....WHitehall 4-1303

Janis, Martin E.
100 W. Montroe St.....CEntral 6-1670

Joslyn, Margaret M.
740 N. Rush St..... ...MIchigan, 2-0661

Joyce, Fred
720 S. Michigan Ave.....WAbash 2-4519

Kassel, Norman
54 W. Randolph St.....ANdover 3-2308

Kraus, Herbert M.
140 N Dearborn St.....RAndolph 6-3088

Margolis, William G.
127 N. Dearborn St.....DEarborn 2-2427

McGuire, Jack
107 E. Ontario St.....MOhawk 4-3828

Mendelsohn, Howard
612 N. Michigan Ave.....MIchigan 2-0244

Montague, Paul
193 N. State St.....MIchigan 2-6000

Nack, Sophie
410 S. Michigan Ave.....HArrison 7-4250

Neiman, Sheldon M., Inc.
32 W. Randolph St.....CEntral 6-3070

Schickel, Steve, Enterprises
400 N. Michigan Ave.....WHitehall 4-3540

Schooler, Lee
75 E. Wacker Dr.....RAndolph 6-2891

Taplinger, Robert S. Assoc. Inc.
6 North Michigan Ave.....DEarborn 2-6792

WASHINGTON

Byoir, Carl & Assoc.
National Press Bldg...STerling 3-6565

Kaufman, Henry J. & Assoc.
1419 H. St., N. W.....DIstrict 7-7400

LaFalce, Rick J.
441 G. St., N. W.....NAtional 8-6063

Newmyer Assoc.
1000 Vermont Ave., N. W.....DIstrict 7-9200

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Richard B. Gersh

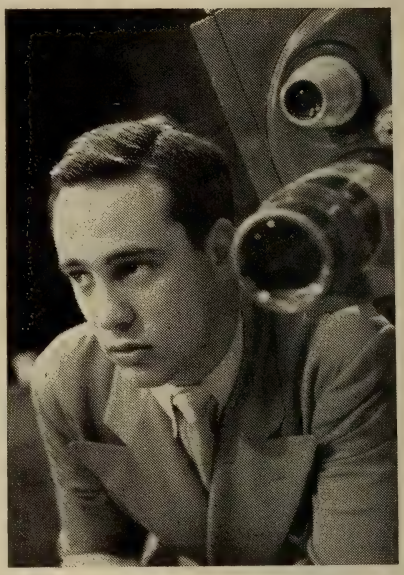
200 West 57th St., New York 19, N. Y.

CO 5-6823-4

DICK SCHNEIDER

DIRECTOR

NBC-TV



TED NATHANSON

DIRECTOR

NBC-TV

VAN B. FOX

DIRECTOR

OF

CONCENTRATION

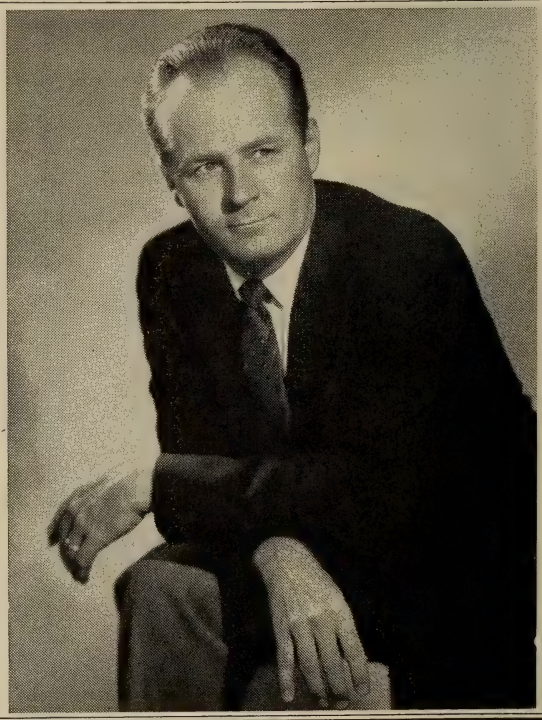
NBC-TV

HALLMARK

COMMERCIALS

Management

Dell Peters • MU 7-1750



RADIO-TV DIRECTORS

RADIO AND TELEVISION
—their work during 1959

— A —

ALTER, PAUL
Split the Personality, The Price Is Right, NBC-TV; To Tell The Truth, CBS-TV
AMADIO, HARRY
ABC
AMATEAU, ROD
The Many Loves of Dobie Gillis
CBS-TV
ANDREWS, CLARK
ABC
APPELL, DON
The Paul Winchell Show
ABC-TV
ASHER, WILLIAM
Fibber McGee and Molly
NBC-TV
ATKINS, IRVIN
People Are Funny
NBC-TV
AUERBACH, LARRY
Love of Life
CBS-TV

— B —

BARTON, CHARLES
Dennis the Menace
CBS-TV
BENKOIL, MAURICE
ABC
BERLIN, ABBY
Ann Sothern Show
CBS-TV
BERNS, SEYMOUR
The Jack Benny Program, The Red Skelton Show
CBS, CBS-TV
BIRCH, PETER
CBS-TV
BIRNBAUM, BERNARD
Woman!
CBS-TV
BLAIR, GEORGE
Wanted—Dead or Alive
CBS-TV
BOHL, DON
Split Personality
NBC-TV
BOWEN, WILLIAM
ABC
BROWN, HI
Five Star Matinee; Don Ameche's Real Life Stories
NBC
BYRON, ED
It's Network Time
NBC

— C —

CAMPBELL, RAY
ABC
CARR, MARTIN
"FYI"
CBS-TV
CARR, THOMAS
Wanted—Dead or Alive
CBS-TV
CARRUTHERS, WILLIAM
Lunch with Soupy Sales
ABC-TV
CASELLI, LAMAR
G-E College Bowl
CBS-TV
COLLERAN, BILL
Frank Sinatra—Timex Show; The Bing Crosby Show
ABC-TV
COOPER, HAL
For Better or Worse
CBS-TV
COYLE, HARRY
Sports Shows
NBC-TV
CUMMINGS, BOB
Love that Bob! starring Bob Cummings
ABC-TV

— D —

DAILEY, ROBERT
Person to Person
CBS-TV

H. WESLEY KENNEY

Producer-Director

LY 5-3764

BILL HOBIN

Producer-Director

The

Bell Telephone

Hour

NBC-TV

DANIELS, MARC
Special Tonight "Mrs. Miniver"
CBS
DE CAPRIO, AL
Woman!
CBS
DePORIS, GENE
Small World
CBS-TV
DIAMOND, VERN
The Saturday News with Robert Trout
CBS-TV
DI BENEDETTO, JULIO
The Garry Moore Show
CBS-TV
DILLON, JACK
Sports Shows
NBC-TV
DONOVAN, TOM
Special Tonight "The Bells Of St. Mary's"
CBS
DWAN, ROBERT
You Bet Your Life
NBC-TV

— E —

ENGLANDER, ROGER
The New York Philharmonic Young People's Concerts
CBS, CBS-TV

— F —

FENNELLY, VINCENT
Wanted—Dead or Alive
CBS-TV

FOX, VAN B.

B. August 20, 1920, Greenville, Miss.; Concentration, NBC-TV; Hallmark Commercials; Pontiac, Heinz, Zenith Commercials; New York Pickups for CBC (Canada)

FRISTOE, ALLAN
The Edge of Night
CBS-TV
FRYERS, ED
Johns Hopkins File 7
ABC-TV

— G —

GARGIULO, MIKE
Play Your Hunch
NBC-TV
GARRISON, GREGG
Phil Silvers Special
CBS
GEISEL, DAVE
The Pat Boone Chevy Showroom
ABC-TV
GERAGHTY, MAURICE
21 Beacon Street
ABC-TV
GIBBS, PARKER
The Eternal Light
NBC
GORMAN, WALTER
The Brighter Day
CBS-TV
GREINER, BOB
ABC
GROSS, LLOYD
Keep Talking
ABC-TV

— H —

HAUPTMAN, MICHAEL
ABC
HAWKINS, RALPH
ABC
HELLER, FRANKLIN
I've Got a Secret, What's My Line?
CBS-TV
HEMION, DWIGHT
The Steve Allen Plymouth Show
NBC-TV
HEWITT, DON
Douglas Edwards with the News
CBS-TV
HOADE, MARTIN
Frontiers of Faith, Catholic Hour, Eternal Light
NBC-TV

HOBIN, BILL

B. Nov. 12, 1923, Evanston, Ill.; The Bell Telephone Hour, NBC; The American Cowboy, CBS; The Golden Circle, ABC

HOPPER, JERRY
Wichita Town
NBC-TV
HULTGREN, BOB
The Howdy Doody Show
NBC-TV

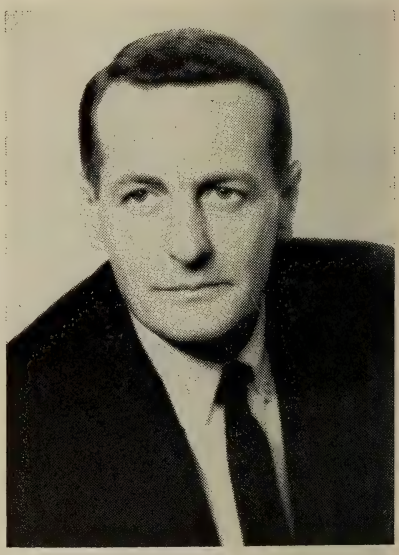
— J —

JEWISON, NORMAN
The Hit Parade; The Andy Williams Show; The Fabulous Fifties; Tonight with Harry Belafonte
CBS
JOHNSON, JIMMY
Red Rowe Show
CBS-TV
JONES, EDWARD M.
Small World
CBS-TV

— K —

KANE, JOSEPH
Rawhide
CBS-TV

Cort Steen



Ken Whelan

LO 1-1919

KANE, MIKE
Art Linkletter's House Party
CBS-TV

KENNEY, H. WESLEY

B. January 3, Dayton, Ohio; True Story, NBC-TV; Play of the Week, NTA; Medea—Climate of Eden

KERN, JAMES V.
Ann Sothern Show
CBS-TV
KERSHNER, IRWIN
The Rebel
ABC-TV
KILEY, TIM
As the World Turns
CBS-TV
KOCH, HOWARD W.
Hawaiian Eye
ABC-TV
KULIK, BUZZ
Playhouse 90
CBS
KWEIT, JACK
ABC

— L —

LAFFERTY, PERRY
The Big Party
CBS
LAMBRECHT, IRV
On the Go
CBS-TV
LANDIS, JOE
About Faces
ABC-TV
LAW, GENE
On the Go
CBS-TV
LEHMAN, BOB
Truth or Consequences
NBC-TV
LEIGHTON, DERRICK
ABC
LEONARD, SHELDON
The Danny Thomas Show
CBS-TV
LEVIN, DAN
Search for Tomorrow
CBS-TV
LEVY, RALPH
Jack Benny Specials
CBS
LEYTES, JOSEF
The Alaskans
ABC-TV
LOWE, DAVID
Charley Weaver's Hobby Lobby
ABC-TV

— Mc —

McDOUGALL, DONALD
Wanted—Dead or Alive
CBS-TV
McGUIRE, DON
Hennesey
CBS-TV

— M —

MacALLEN, JAMES
Lamp Unto My Feet, As the World Turns
CBS-TV
MacCALLUM, WILLIAM
ABC
MacGREGOR, KEN
My True Story
NBC
MANN, DELBERT
Playhouse 90
CBS
MARKS, ARTHUR
Perry Mason
CBS-TV
MARTINSON, LESLIE
Bourbon Street Beat
ABC-TV
MHYRUM, ROBERT
Look Up and Live
CBS-TV
MONTY, GLORIA
The Secret Storm
CBS-TV

— N —

NARRIZANO, SILVIO
Du Pont Show of the Month
CBS

NATHANSON, EDWARD (TED)

NBC-TV

NELSON, HARRY
ABC
NELSON, OZZIE
The Adventures of Ozzie and Harriet
ABC-TV
NEWLAND, JOHN
Alcoa Presents
ABC-TV

— O —

OLIVER, GREGORY
ABC

— P —

PAUL, BYRON
Christmas at the Circus, CBS, The Verdict Is Yours, CBS-TV
PETRIE, DAN
Du Pont Show of the Month
CBS
PHELPS, STUART W.
It Could Be You
NBC-TV
PRIAULX, ROBERT
World Wide 60; Journey to Understanding
NBC, NBC-TV

— Q —

QUINN, ROBERT
Richard C. Hottelet with the News
CBS-TV

— R —

RITTER, RICHARD
ABC
ROBB, BOB
Bishop Pike
ABC-TV
ROBBIE, SEYMOUR
Be Our Guest
CBS-TV
ROUSE, RUSSELL
Tightrope
CBS-TV
ROWLAND, ROY
The Life and Legend of Wyatt Earp
ABC-TV
RUDOLPH, OSCAR
The Donna Reed Show
ABC-TV
RUSKIN, COBY
The Arthur Murray Party
NBC-TV

— S —

SAGAL, BORIS
Playhouse 90 CBS; Peter Gunn, NBC-TV
SALKOW, SIDNEY
Tales of Wells Fargo
NBC-TV
SANDWICK, RICHARD
The Edge of Night
CBS-TV
SCHAFFNER, FRANKLIN
Playhouse 90
CBS

SCHNEIDER, DICK

Dough Re Mi
NBC-TV

SEGAL, ALEX
Du Pont Show of the Month
CBS
SHAW, JEROME
Sid Caesar - United States Steel Special, CBS; Kate Smith Show, CBS-TV
SHEA, JACK
Bob Hope Buick Show
NBC-TV
SHEAR, BARRY
Take a Good Look
ABC-TV
SHELDON, JAMES
The Court of Last Resort
ABC-TV
SHEVELOVE, BERT
The Art Carney Show
NBC-TV
SIEG, CHARLES
Texaco Huntley-Brinkley Report; Time: Present—Chet Huntley Reporting
NBC, NBC-TV
SIMPSON, GARRY
Color Spectaculars, Armstrong Circle Theatre, Campbell Soundstage, Ed Wynn Show, Jimmy Durante Show
SMIGHT, JACK
Our American Heritage
NBC-TV
SMITH, BERNIE
You Bet Your Life
NBC-TV

STEEN, CORT

B. July 14, 1918, Pittsburgh, Pa.; Voice of Firestone, Sammy Kaye's Music From Manhattan, ABC-TV; $64,000 Question, $64,000 Challenge, Top Dollar, CBS-TV

SUGHRUE, JACK
Texaco Huntley-Brinkley Report; Time: Present—Chet Huntley Reporting
NBC-TV
SWIFT, LELA
The House on High Street
NBC-TV

— T —

TARNER, STANLEY
ABC
TEWKSBURY, PETER
Father Knows Best
CBS-TV
TOKAR, NORMAN
Leave It To Beaver
ABC-TV
TORMEY, ROBERT
ABC
TREDANARI, LEE
Person to Person
CBS-TV

— W —

WALKER, ELBERT
Queen for a Day
WEINBERG, DICK
Sports Shows
NBC-TV
WERRENRATH, REINALD, JR.
Championship Bridge with Charles Goren
ABC-TV

WHELAN, KEN

WRAY, JOHN
The Ed Sullivan Show
CBS-TV

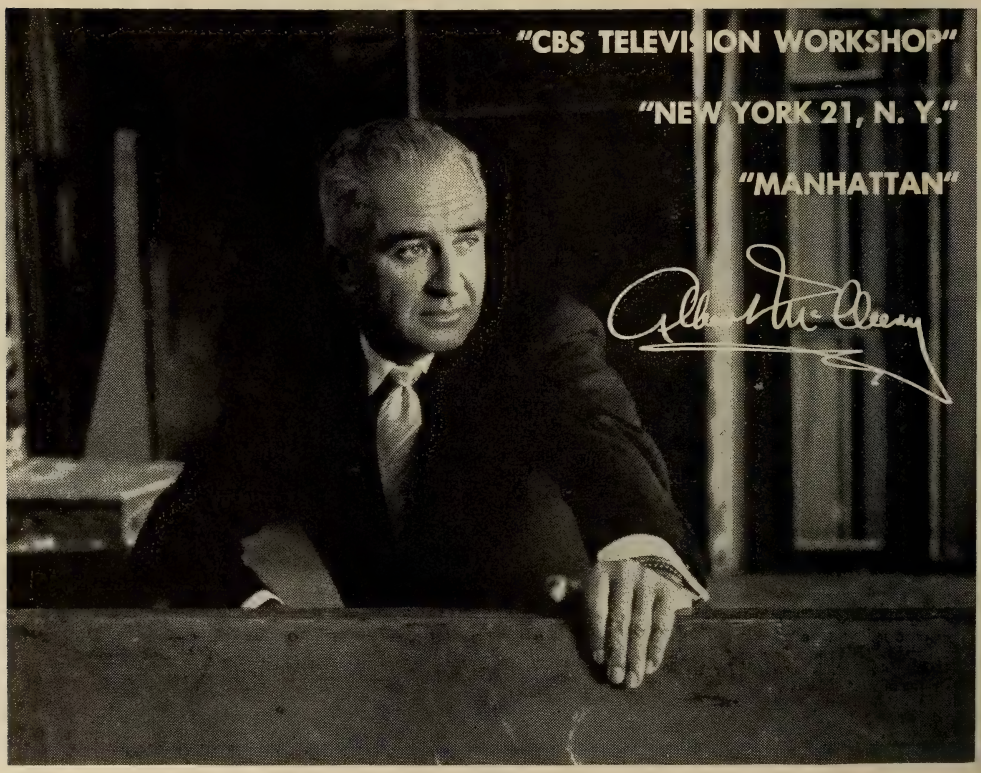
— Y —

YOUNG, JAMES
Young Dr. Malone
NBC-TV

ANN MARLOWE

Producer-Packager

AT 9-6720



RADIO-TV PRODUCERS

RADIO AND TELEVISION
—their work during 1959

—A—

ALBERG, MILDRED FREED
Our American Heritage
NBC-TV
ALLEN, CHUCK
Teen Tempos
WLBT, Jackson, Miss.
ALLEN, DAVID
San Francisco Close-Up
KPIX, San Francisco, Calif.
ALLEN, ED
WHEC-TV, Rochester, N. Y.
ALLISON, BOB
The Saturday News with Robert Trout
CBS-TV
AMATEAU, ROD
The Many Loves of Dobie Gillis
CBS-TV
ANDREWS, CHARLES
The Arthur Godfrey Show
CBS
ANTHONY, JACK
Arthur Murray Show
WLW-C, Columbus, Ohio
APPLEE, DON
The Paul Winchell Show
ABC-TV
ARMER, ALLAN A.
Broken Arrow
ABC-TV
ARNOLD, JACK
Mr. Lucky
CBS-TV
ASHER, IRVING
Broken Arrow
ABC-TV
ASHER, WILLIAM
Fibber McGee and Molly
NBC-TV
ATKINS, HAL
KCTV, San Angelo, Tex.
AURTHUR, ROBERT ALAN
Sunday Showcase
NBC-TV

—B—

BABB, BOB
KOB-TV, Albuquerque, N. M
BACH, BOB
What's My Line?
CBS-TV
BAILEY, ED
Truth or Consequences
NBC-TV
BAKER, JIM
KGO, San Francisco, Calif.
BAKER, JOHN
KHOU-TV, Houston, Tex.
BANNER, BOB
The Garry Moore Show
CBS-TV
BARKER, CECIL
The Red Skelton Special
CBS, CBS-TV
BARRETT, DICK
Cap'n Cy Show
KREM-TV, Spokane, Wash.
BASTIEN, VIC
Spotlight
KTUL-TV, Tulsa, Okla.
BECK, JACK
CBS Reports
CBS-TV
BEGGERLY, ANDE
KLAS-TV, Las Vegas, Nev.
BEHAN, CLAIRE
KEYT, Santa Barbara, Calif.
BELCASTRO, DON
WSVA-TV, Harrisonburg, Va.
BELKIN, RICHARD
Morning Showcase
WAST, Albany, N. Y.
BELL, RIDLEY
Sportsmans Lodge
WRBL-TV, Columbus, Ga.
BENDICK, BOB
"Today"
NBC-TV
BENJAMIN, BURTON
The Twentieth Century
CBS-TV
BENNINGTON, BILL
Sports Shows
NBC-TV
BERG, HAL
Hatchy, Milatchy
WNEP-TV, Scranton, Pa.
BERNS, SEYMOUR
The Jack Benny Program
CBS-TV
BLACKBURN, NORMAN
Circus Boy
NBC-TV
BLOOM, LLOYD
KOMO-TV, Seattle, Wash.
BORDEN, THOMAS
WTAE, Pittsburgh, Pa.
BRADDOCK, ART
Shop the Town
WJTV, Jackson, Miss.
BRADY, BEN
Have Gun, Will Travel
CBS-TV
BRANIGAN, HUGH
Dough Re Mi
NBC-TV
BRANT, KEN
Jack Munley Sports Show
KTVH, Hutchinson, Kan.

BRILL, RICHARD
B. November 28, 1923, New York; The Sam Levenson Show, CBS-TV

BRODKIN, HERBERT
Playhouse 90
CBS
BROOKS, BRUCE
Coffeetime
KROD-TV, El Paso, Tex.
BROPHY, THOMAS J.
Sunrise Semester
WCBS-TV, New York, N. Y.
BROUWER, CHET
Red Rowe Show
CBS-TV
BROWN, DAVID
Captain Kangaroo
CBS-TV
BROWN, HI
Five Star Matinee, Don Ameche's Real Life Stories, NBC
BROWN, PAUL
KPAC-TV, Beaumont-Port Arthur, Tex.
BROWN, SMITH
KHOU-TV, Houston, Tex.
BRUBACKER, TOM
WSBT-TV, South Bend, Ind.
BURCH, BILL
Queen for a Day
NBC-TV
BURR, EUGENE
The Verdict is Yours
CBS-TV
BURROWS, ABE
The Big Party
CBS

—C—

CAHN, SAMMY
The Bing Crosby Show; Frank Sinatra—Timex Show
ABC-TV
CAMPBELL, KEN
The Ed Sullivan Show
CBS-TV
CAPALACES, RON
TV Bandstand
WNBF-TV, Binghamton, N. Y.
CARR, PAUL
Funtime with Uncle G-Bee
KLOR-TV, Provo-Salt Lake City, Utah
CARTER, JOHN
Blue Ridge Quartet
WSPA-TV, Spartanburg, S. C.

CATES, GILBERT
B. June 6, 1933, New York; Haggis Baggis, NBC-TV; ABC-TV; CBS-TV

CATES, JOE
The Future Lies Ahead
NBC-TV
CHAMBERS, EVERETT
Johnny Staccato
NBC-TV
CHAMPION, BOB
Clown Carnival
WSOC-TV, Charlotte, N. C.
CHARLES, GEORGE
The Revlon Hour "Tonight with Belafonte"
CBS
CHAUDOIR, ANNA
Search for Talent
KALB-TV, Alexandria, La.
CHERTOK, JACK
Lawless Years
NBC-TV
CHOTZINOFF, SAMUEL
NBC Opera Co.
NBC-TV
CHRISTENSEN, JAMES A.
WBEN-TV, Buffalo, N. Y.
CHRISTIE, HOWARD
Wagon Train
NBC-TV
CLASTER, BERT
Strikes and Spares
WBAL-TV, Baltimore, Md.
CLAWSON, GRANT
KSL-TV, Salt Lake City, Utah
CLEARY, JOHN
G-E College Bowl
CBS-TV
COCHRAN, TOM
The Jack Paar Show
NBC-TV

COE, FRED
Playhouse 90
CBS
COLLERAN, BILL
The Bing Crosby Show; Frank Sinatra—Timex Show
ABC-TV
COLLIER, WALTER
KSYD-TV, Wichita Falls, Tex.
COLLINS, TED
Kate Smith Show
CBS-TV
COLVIN, JERRY
KTBS-TV, Shreveport, La.
COOPER, HAL
For Better or Worse
CBS-TV
COOPER, JACKIE
Hennesey
CBS-TV
COPPONEX, RUPERT
Romper Room
WWL-TV, New Orleans, La.
CORDAY, TED
As the World Turns
CBS-TV
CORNER, MERLE
WHIO-TV, Dayton, Ohio
CORWITH, DORIS
Public Affairs
NBC-TV
COSTELLO, ROBERT E.
Armstrong Circle Theatre
CBS-TV
COURY, CLAY
WBRC-TV, Birmingham, Ala.
CROSS, PERRY
Be Our Guest
CBS-TV
CROWE, JOHN
Players Bench
WBRZ, Baton Rouge, La.
CULBERTSON, DOROTHY
Continental Classroom
NBC-TV
CUMMINGS, IRVING ,JR.
Fury
NBC-TV

— D —

DANCY, NICHOLAS
Public Affairs
NBC-TV
DANZIGER, EDWARD J.
Saber of London; Detective's Diary
NBC-TV
DAUGHERTY, JEAN
Magic Toy Shop
WHEN-TV, Syracuse, N. Y.
DAVIS, ANN
Owl Teen Time
WOWL-TV, Florence, Ala.
DAVIS, WALT
KTSM-TV, El Paso, Tex.
DE CORDOVA, FRED
The George Gobel Show
CBS-TV
DEMPSTER, LOIS
North Country Home
WCNY-TV, Carthage-Watertown, N. Y.
DePORIS, GENE
Small World
CBS-TV
DEVENDORF, DON
WSAV-TV, Savannah, Ga.
DISNEY, WALT
Walt Disney Presents
ABC-TV
DITTLOF, ED
WITI-TV, Milwaukee, Wis.
DODGE, FRANK
Search for Tomorrow
CBS-TV
DOLNEY, GEORGE
The "TP" Show
WKY-TV, Oklahoma City, Okla.
DORIS, ANN
Frontiers of Faith; Catholic Hour; Eternal Light
NBC-TV
DORTORT, DAVID
Restless Gun, ABC-TV; Bonanza, NBC-TV
DOVER, BILL
KWTX-TV, Waco, Tex.
DOYLE, EDWARD L.
Frank Dreighton Show
WNDU-TV, South Bend, Ind.
DRESSLER, ROBERT
Chicago Bandstand
WNBQ, Chicago, Ill.
DREW, JOHN
Copper Kettle
WJIM-TV, Lansing, Mich.
DUFF, GORDON
Playhouse 90; Buick Electra Playhouse, CBS
DUFF, WARREN
Markham
CBS-TV
DUNNE, DOMINICK
Adventures in Paradise
ABC-TV
DUNNING, OWEN C.
Hi, Neighbor
KOIN-TV, Portland, Ore.
DUTCHER, BILL
WMT-TV, Cedar Rapids, Iowa

MIKE STOKEY ENTERPRISES

Producers of

"PANTOMIME QUIZ"

— and Television's Newest Panel Show

"AUTHOR!—AUTHOR!"

Starring CLIFTON FADIMAN

4202 Benedict Canyon Drive
Sherman Oaks, California
STate 4-0458

515 Madison Ave.
New York, N. Y.
PLaza 8-2072
Frank Barone — Rep.

— E —

EDELMAN, LOUIS F.
The Life and Legend of Wyatt Earp
ABC-TV
EDWARDS, BLAKE
Peter Gunn
NBC-TV
EDWARDES, GEORGE
KTBS-TV, Shreveport, La.
ELLIS, TONY
Black Saddle
ABC-TV
ELLISON, RICHARD
Lamp Unto My Feet
CBS-TV
ENGLANDER, ROGER
N. Y. Philharmonic Young People's Concerts, CBS, CBS-TV
EPSTEIN, MEL
Broken Arrow
ABC-TV
ERICKSON, DON
Saturday Hop
WALB-TV, Albany, Ga.
ERWIN, STU, JR.
The Ed Sullivan Show
CBS-TV
EWING, ED
Wrestling from Roanoke
WDBJ-TV, Roanoke, Va.
EWING, TOM
KNDO, Yakima, Wash.

— F —

FARREN, JACK
Concentration, Bob Smith Show, NBC-TV; Winky Dink & You, CBS-TV
FATES, GIL
I've Got a Secret, What's My Line? To Tell the Truth
CBS-TV
FEDDERSON, DON
The Millionaire
CBS-TV
FELDMAN, CHESTER
I've Got a Secret
CBS-TV
FELTON, NORMAN
General Electric Theater
CBS-TV
FENADY, ANDREW J.
The Rebel
ABC-TV
FENTRESS, JACK
Shockwatch
WSAZ-TV, Huntington, W. Va.
FERRI, LUCY
The Guiding Light
CBS-TV
FINKEL, BOB
Dinah Shore Chevy Show
NBC-TV
FISHER, CHARLES
As the World Turns
CBS-TV
FLEISCHMAN, STEVE
CBS Reports
CBS-TV
FLEMING, JAMES
Woman!
CBS
FLOWER, JOHN
The Welcome Mat
KETV, Omaha, Neb.
FONDA, JAMES
Dennis the Menace
CBS-TV
FOSTER, CHUCK
City Desk
KOIN-TV, Portland, Ore.
FRANCIS, CEDRIC
Colt .45
ABC-TV
FRANK, REUVEN
Texaco Huntley-Brinkley Report; Time: Present—Chet Huntley Reporting; World Wide 60
NBC-TV
FRANKENHEIMER, JOHN
Startime, etc.
NBC-TV
FREED, FRED
Woman!
CBS-TV
FREEMAN, DEVERY
Ann Sothern Show
CBS-TV
FREEMAN, EVERETT
Bachelor Father
NBC-TV
FRIENDLY, FRED W.
CBS Reports; Small World
CBS-TV
FRIERSON, BOB
The Johnny Evans Show
WIS-TV, Columbia, S. C.
FRYE, WILLIAM
The Deputy, Johnny Staccato, NBC-TV

— G —

GARDNER, ARTHUR
Robert Taylor, starring in The Detectives; The Rifleman
ABC-TV
GELLEN, AUDREY
DuPont Show of the Month
CBS
GIBBS, JOHN
Troubleshooters
NBC-TV

GIL CATES
Producer — Director

AXEL GRUENBERG
PRODUCER
Ralph Edwards'
"THIS IS YOUR LIFE"
NBC-TV
NOW IN ITS 10th YEAR

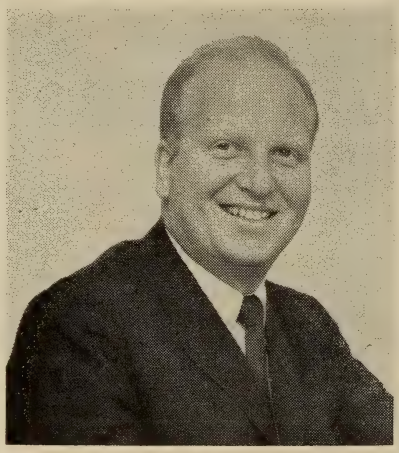
GIVEN, DAN
Carolina Calling
WBTV, Charlotte, N. C.
GLIDDEN, EDITH
WOC-TV, Davenport, Iowa
GLUCKSMAN, ERNEST D.
The Jerry Lewis Show
NBC-TV
GOLDEN, ROBERT
Lassie
CBS-TV
GOLDMAN, ROBERT
Playhouse 90
CBS
GOLDSTONE, JULES C.
The Court of Last Resort
ABC-TV
GOLDSTONE, RICHARD
Adventures in Paradise
ABC-TV
GOW, ART
KLZ-TV, Denver, Colo.
GRAFF, ROBERT
Special Projects
NBC-TV
GRANET, BERT
Westinghouse Desilu Playhouse
CBS-TV
GREEN, JULES
The Steve Allen Plymouth Show
NBC-TV
GREEN, SYLVAN
Tomorrow
KOLO, Reno, Nev.
GREENE, CLARENCE
Tightrope
CBS-TV
GROVES, BOB
Good Day Show
WTVT, Tampa, Fla.

GRUENBERG, AXEL
This Is Your Life
NBC-TV
GUEDEL, JOHN
You Bet Your Life, People Are Funny, NBC, NBC-TV; For Better or Worse, Art Linkletter's House Party, CBS-TV

— H —

HAACKE, LAUREN
KDIX-TV, Dickinson, N. D.
HAFNER, LES
The Dennis O'Keefe Show
CBS-TV
HAGAN, CHET
Journey to Understanding; World Wide 60
NBC-TV
HAGGOTT, JOHN
The House on High Street
NBC-TV
HALL, ALLEN
WLW-I, Indianapolis, Ind.
HAMILTON, JOE
The Garry Moore Show
CBS-TV
HAMMERSTEIN, WILLIAM
Christmas at the Circus
CBS
HAMPTON, CHARLIE
Giant Kids Matinee
WTVT, Tampa, Fla.
HANCE, WILEY
Bishop Pike
ABC-TV
HANSEN, TED
Shop, Look & Listen
WLUC-TV, Marquette, Mich.

HARBACH, BILL
The Steve Allen Plymouth Show
NBC-TV
HARDER, BOB
Bandstand 9.
KCRG-TV, Cedar Rapids, Iowa
HARDMAN, RON
What's New
WTHI-TV, Terre Haute, Ind.
HARDWICK, WADE
Uncle Wade Show
KBLR-TV, Goodland, Kan.
HARMAN, WILLIAM
Betty Hutton Show
CBS-TV
HARMS, JACK
Romper Room
WCSH-TV, Portland, Me.
HARPOLE, JIMMY
Popeye Theatre
WJTV, Jackson, Miss.
HARRISON, JOAN
Alfred Hitchcock Presents
CBS-TV
HATOS, STEVE
It Could Be You
NBC-TV
HAYS, JIM
KGUN-TV, Tucson, Ariz.
HAYWARD, LELAND
The Fabulous Fifties
CBS
HAZAM, LOUIS
World Wide 60
NBC-TV
HEINEMANN, GEORGE A.
Public Affairs, World Wide 60; NBC-TV
HENNING, PAUL
Love That Bob—starring Bob Cummings
ABC-TV



RICHARD BRILL

Jack Farren

Producer

CONCENTRATION

NBC-TV

HEWITT, DON
Douglas Edwards with the News
CBS-TV

HIKAN, NAT
Phil Silvers Specials
CBS

HILL, JACKSON
Divorce Court
KTTV, Los Angeles, Calif.

HILL, MARTIN
Art Linkletter's House Party
CBS-TV

HOBIN, BILL

B. Nov. 12, 1923, Evanston, Ill.; The Bell Telephone Hour, NBC; The American Cowboy, CBS; The Golden Circle, ABC

HOFFMAN, CHARLES
Bourbon Street Beat
ABC-TV

HOLT, NAT
Overland Trail, Tales of Wells Fargo
NBC-TV

HOPE, JACK
Bob Hope Buick Show
NBC-TV

HORWITZ, HOWIE
77 Sunset Strip
ABC-TV

HOSKINS, H. J.
WICS, Springfield, Ill.

HOSTETLER, VINCE
KKTV, Colorado Springs, Colo.

HOTCHNER, ED
Buick Electra Playhouse
CBS

HOUGHTON, BUCK
The Twilight Zone
CBS-TV

HOUSEMAN, JOHN
Playhouse 90
CBS

HUDSON, HAL
Dick Powell's Zane Grey Theatre, CBS-TV; Black Saddle, ABC-TV

HYATT, DONALD B.
Special Projects
NBC-TV

— I —

IDASPE, FRANK
KOAT-TV, Albuquerque, N. M.

IMWALLE, BILL
Good Morning
KCRG-TV, Cedar Rapids, Iowa

INGE, ANNA
Studio Party
WRVA-TV, Richmond Va

IRWIN, CAROL
Young Dr. Malone
NBC-TV

— J —

JACKSON, GAIL PATRICK
Perry Mason
CBS-TV

JACOBS, ALLAN
House of Shock
WWL-TV, New Orleans, La.

JARVIS, IRVING
Bozo the Clown
WHYN, Springfield, Mass.

JASKULSKI, JERRY
Meet Your Neighbor
WNBF-TV, Binghamton, N. Y.

JENNINGS, BOB
ABC

JOHNSON, SUE
Top Ten Dance Party
WDEF-TV, Chattanooga, Tenn.

JONES, BILL
Circle Six Ranch
WHIS-TV, Bluefield, W. Va.

JONES, CLARK

B. April 10, 1920, Clearfield, Pa.; Perry Como Show, NBC-TV; The Patrice Munsel Show, ABC-TV

JONES, DAVE
Weathervane
WHAS, Louisville, Ky.

JONES, ED
Cartoon Showboat
WOC-TV, Davenport, Iowa

JONES, EDWARD M.
Small World
CBS-TV

JONES, GENE
"Today"
NBC-TV

JONES, HARRY
WCCO-TV, Minneapolis, Minn.

CLARK JONES

PRODUCER — DIRECTOR

DICK KIRCHNER

Producer of
PRO FOOTBALL REVIEW
CBS-TV

JONES, NEAL
Pearls from Pauline
KAVE-TV, Carlsbad, N. M.

— K —

KAEMMERLE, MARILYN
Public Affairs
NBC-TV

KAHN, NORMAN
"Today"
NBC-TV

KAMINSKY, ANNE
What's My Line
CBS-TV

KANE, DENNIS
WBOC-TV, Salisbury, Md.

KAYDEN, WILLIAM
On The Go
CBS-TV

KELLY, BOB
KXTV-TV, Sacramento, Calif.

KENNEY, H. WESLEY

B. January 3, Dayton, Ohio; True Story, NBC-TV; Play of the Week, NTA; Medea — Climate of Eden

KILEY, J.
Dinner Showcase
WAST, Albany, N. Y.

KIRCHNER, DICK

B. October 23, 1924, Oklahoma City, Okla; America Bowls, Pro Football Review, CBS; Cotton Bowl, CBS Radio

KLEIBACKER, FRITZ R.
WIIC, Pittsburgh, Pa.

KLEINERMAN, ISAAC
The Twentieth Century
CBS-TV

KONDOLF, GEORGE
The U. S. Steel Hour,
CBS-TV

KORTNER, PETER
Playhouse 90, General Electric Theater, CBS, CBS-TV

KRAIKE, MICHAEL
The Deputy
NBC-TV

KUSSEROW, LOU
Sports Shows
NBC-TV

— L —

LACKNER, ED
KOMO-TV, Seattle, Wash.

LAMMERS, PAUL
From These Roots
NBC-TV

LANDIS, JOE
About Faces; Take a Good Look
ABC-TV

LANGAN, JAMES
Mass for Shut-ins
WDAU-TV, Scranton, Pa.

LANNON, JIM
KLZ-TV, Denver, Colo.

LARKIN, JOHN
M Squad
NBC-TV

LASSALLY, PETER
"Image" Series
NBC

LAVEN, ARNOLD
Robert Taylor—starring in The Detectives
ABC-TV

LAYTON, JERRY
True Story
NBC-TV

LEE, HARRY
Saber of London; Detective's Diary
NBC-TV

LEE, ROBERT E.
WSVA-TV, Harrisonburg, Va.

LEFFERTS GEORGE
Public Affairs
NBC-TV

LEMONDS, DALE
WTMJ-TV, Milwaukee, Wis.

LEONARD, DOUG
Big Brother
WBZ-TV, Boston, Mass.

LEONARD, HERBERT B.
The Adventures of Rin Tin Tin, ABC-TV; Circus Boy, NBC-TV

LEONARD, SHELDON
The Danny Thomas Show
CBS-TV

LEVY, JULES
The Rifleman; Robert Taylor—starring in the Detectives
ABC-TV

LEVY, RALPH
Jack Benny Specials
CBS

LEWIS, ELLIOTT
The Court of Last Resort
ABC-TV

LEWIS, F. BOWMAN
WIIN, Washington, N. C.

LEWIS, MARLO
The Ed Sullivan Show
CBS-TV

LEWIS, RICHARD
Wagon Train; Riverboat; Laramie
NBC-TV

LEWIS, WARREN
Man With a Camera
ABC-TV

LICKERT, MARION
Fun 'n Stuff
WPTA, Fort Wayne, Ind.

LIEBMAN, MAX
United States Steel Special
"The American Cowboy"
CBS

LINDER, GENE
Miss Fran from Storyland
KWTV, Oklahoma City, Okla.

LLOYD, TED
My True Story, NBC; ABC

LOEB, MARX
Monitor
NBC

LONDON, JOHN
Loretta Young Show
NBC-TV

LOUNSBERY, DAN
The Pat Boone Chevy Showroom
ABC-TV

LOVETT, JOHN
KWWL, Waterloo, Iowa

LOWER, ELMER W.
Ask Washington
NBC-TV

LUCEY, SCHUYLER
Casper Capers
WTVN-TV, Columbus, Ohio

LUDINGTON, ALAN F.
Matty's Funday Funnies
ABC-TV

LYDIC, BURT
Music for Reminiscing
WSFA-TV, Montgomery, Ala.

— Mc —

McCLEERY, ALBERT K.

B. Dec. 30, 1911, Lawrence, Kans.; CBS Television Workshop, CBS

McCOURT, BOB
Kilgo's Kanteen
WSOC-TV, Charlotte, N. C.

McCUTCHEN, DICK
"FYI"
CBS-TV

McDERMOTT, TOM
The DuPont Show with June Allyson
CBS-TV

McGHIE, JOHN
KXTV-TV, Sacramento, Calif.

McGIFFERT, JOHN
Camera Three
WCBS-TV, New York, N. Y.

McGUIRE, DON
Hennesey
CBS-TV

McKINLEY, BARRY
WBBM-TV, Chicago, Ill.

McLEAN, JOHN
Boston Movietime
WBZ-TV, Boston, Mass.

McPHERSON, GENE
WBNS-TV, Columbus, Ohio

— M —

MACDONNELL, NORMAN
Gunsmoke
CBS-TV

MACKENZIE, BILL
Pat Mackenzie Show
WNDU-TV, South Bend, Ind.

MAMMARELLA, TONY
American Bandstand
WFIL-TV, Philadelphia, Pa.

MANNING, DICK
At Home with Hilda
WTWV, Tupelo, Miss.

MARION, IRA
ABC

MARKELL, BOB
Playhouse 90
CBS

MARLOWE, ANN

B. July, New York City, N. Y.

MARTIN, GIL
News at '7'
WHYN, Springfield, Mass.

MASUCCI, JIM
WTEN, Albany, N. Y.

MAXWELL, ROBERT
KXGO-TV, Fargo, N. D.

MAYER, HAROLD
Conquest
CBS-TV

MEADOW, HERB
Man From Blackhawk
ABC-TV

MICHELSON, JERRY
Teenage Press Conference
KCPX-TV, Salt Lake City, Utah

MIDGLEY, LESLIE
"Eyewitness to History" Series; CBS News Specials
CBS-TV

MIRISCH, WALTER
Wichita Town
NBC-TV

MORGAN, HOWARD
Barbara Wills Showroom
WECT, Wilmington, N. C.

MORGAN, LEO
Sid Caesar—United States Steel Special
CBS

MORGAN, MONTY
The Jack Paar Show
NBC-TV

MORSE, CARLTON
The Woman in My House; One Man's Family
NBC

MUIR, E. ROGER
Howdy Doody Show
NBC-TV

MULCAHY, CHARLES C.
Anything Goes
KTVR, Denver, Colo.

MURRAY, ARTHUR
The Arthur Murray Party
NBC-TV

MURROW, EDWARD R.
Small World
CBS-TV

— N —

NAGLER, BARNEY
Phillies Jackpot Bowling; Horse-Racing
NBC-TV

NAUD, TOM
Pond's Presents Paris a la Mode
NBC-TV

NAZE, STAN
Mid-Day Merry-Go-Round
WSAU-TV, Wausau, Wis.

NELSON, JAMES
Wisdom
NBC-TV

NELSON, OZZIE
The Adventures of Ozzie and Harriet
ABC-TV

NEUMAN, ALAN
Person to Person
CBS-TV

NICHOLS, BILL
The U. S. Steel Hour
CBS-TV

NISS, STANLEY
Hawaiian Eye
ABC-TV

NORVIEL, HARRY
KOB-TV, Albuquerque, N. M.

— O —

O'BRIEN, JOEL
Public Affairs
NBC-TV

OLIVER, FRANK
Party Line
WHEN-TV, Syracuse, N. Y.

OLIVER, GORDON
Mr. Lucky
CBS-TV

ORR, PAUL
The Jack Paar Show
NBC-TV

ORR, WILLIAM T.
The Alaskans; Bourbon Street Beat; Cheyenne; Colt .45; Hawaiian Eye; Lawman; Maverick; 77 Sunset Strip; Sugarfoot
ABC-TV

ORSATTI, VIC
The Texan
CBS-TV

OSBORN, BOB
WOW-TV, Omaha, Neb.

OTTO, HENRY
WBAL-TV, Baltimore, Md.

OVERLANDER, BOB
WSAV-TV, Savannah, Ga.

OWEN, TONY
The Donna Reed Show
ABC-TV

— P —

PABON, MARIO
El Derecho de Nacer
WKAQ-TV, San Juan, P. R.

PACKER, PETER
Law Of The Plainsman
NBC-TV

PAPAI, CARL
WBNS-TV, Columbus, Ohio

PAYNE, JOHN
Restless Gun
ABC-TV

PEHLMAN, CARL
KKTV, Colorado Springs, Colo.

PETERSON, EDGAR
Gunsmoke
CBS-TV

PETRIE, ROBERT
WTMJ-TV, Milwaukee, Wis.

PETTITTO, GENE
WBOY-TV, Clarksburg, W. Va.

PHILBIN, JACK
Kate Smith Show
CBS-TV

PICKENS, ARTHUR
Championship Bridge with Charles Goren
ABC-TV

PILKINGTON, BOB
Small Talk
WHAS, Louisville, Ky.

PITTMAN, FRANK
Bat Masterson
NBC-TV

POLACHECK, CHARLES
The Edge of Night
CBS-TV

POOLE, LYNN
Johns Hopkins File 7
ABC-TV

POSSELT, LEE
WITI-TV, Milwaukee, Wis.

POTTER, ALLEN
The Brighter Day
CBS-TV

PRECHT, ROBERT
Sylvan Productions
CBS-TV

PRIDEMORE, JAMES
Chalk it up
WALB-TV, Albany, Ga.

— Q —

QUINN, MARTIN
The Untouchables
ABC-TV

— R —

RACHMIL, LEWIS
Men Into Space
CBS-TV

RAMSBY, GEORGE
WBBM-TV, Chicago, Ill.

RANKIN, BILL
Public Affairs
KGHL-TV, Billings, Mont.

REGISTER, ROLAND
Top 10 Dance Party
WECT, Wilmington, N. C.

REILLY, JACK
KMTV, Omaha, Neb.

RENAULT, LARRY
GiantKids Matinee
WTVT, Tampa, Fla.

RESPESS, FORREST
WLW-I, Indianapolis, Ind.

RICHARDS, ALDEN
KSL-TV, Salt Lake City, Utah

RIPPEN, ROBERT
Continental Classroom
NBC-TV

ROBINSON, HUBBELL
Startime
NBC-TV

ROBINSON, JOHN
Wanted—Dead or Alive
CBS-TV

ROCK, PHIL
Uncle Phil's Gang
KVAR, Phoenix, Ariz.

RODNEY, EUGENE B.
Father Knows Best
CBS-TV

ROGERS, TOM
KTSM-TV, El Paso, Tex.

ROSENBERG, FRANK
Troubleshooters
NBC-TV

ROUSE, RUSSELL
Tightrope
CBS-TV

ROWE, S. ROBERT
Split Personality
NBC-TV

ROYAARDS, RENE
Tim the Squirrel
WSPA-TV, Spartanburg, S. C.

RUBIN, STANLEY
Hotel de Paree
CBS-TV

RUSSELL, BOB
Shock
WPTA, Fort Wayne, Ind.

RUSSELL, CHARLES
The Untouchables
ABC-TV

— S —

SACKHEIM, WILLIAM
Alcoa; Goodyear Theatre
NBC-TV

SALES, SOUPY
Lunch with Soupy Sales
ABC-TV

SANCHEZ, EDWARD
Up to the Minute
KFSD-TV, San Diego, Calif.

SANDERS, ROBERT
WLUK-TV, Green Bay-Marinette, Wis.

SAUDEK, ROBERT
Leonard Bernstein and the New York Philharmonic
CBS-TV

SCHAEFER, GEORGE
Hallmark
NBC-TV

SCHERMER, JULES
Lawman
ABC-TV

SCHNARR, BOB
KPAC-TV, Beaumont-Port Arthur, Tex.

SCHULTZ, CHARLES
Playhouse 90
CBS

SCHWIMMER, WALTER
Championship Bridge with Charles Goren
ABC-TV

SCOTT, BILL
Rocky and His Friends
ABC-TV

SEARLES, NORMAN
WROC-TV, Rochester, N. Y.

SEASE, PETE
Cactus & Popeye
WIS-TV, Columbia, S. C.

SENKE, HENRY
WROC-TV, Rochester, N. Y.

SERETTE, DAVE
Dance Party
WCSH-TV, Portland, Me.

SERLING, ROD
The Twilight Zone
CBS-TV

SHANK, LEE
Ollie's Alley
KTVH, Hutchinson, Kan.

SHARPE, DON
Man with a Camera
ABC-TV

SHELDON, HERB

B. February 9, 1919, Brooklyn, N. Y.; Herb Sheldon Show, WOR-TV

SHERWOOD, BOB
Comedy Matinee
WJIM-TV, Lansing, Mich.

SIEMANOWSKI, RICHARD
Look Up and Live
CBS-TV

SILVER, ARTHUR
Bronco; Cheyenne
ABC-TV

SIMON, AL
21 Beacon St.
ABC-TV

SIMS, DUNNY
WSBT-TV, South Bend, Ind.

SISK, ROBERT F.
The Life and Legend of Wyatt Earp
ABC-TV

SISTROM, JOE
Markham
CBS-TV

SKINNER, GEORGE
KGGM-TV, Albuquerque, N. M.

SKLAR, MICHAEL
Conquest
CBS-TV

SKUTCH, IRA
Play Your Hunch
NBC-TV

SLATE, LANE
Public Affairs
NBC-TV

SMITH, PERRY
Sports Shows
NBC-TV

SOUTHWICK, DUANE
Jack Gardner Show
KCPX-TV, Salt Lake City, Utah

SPANOS, DYCKE
KGUN-TV, Tucson, Ariz.

SPELLING, AARON
Johnny Ringo
CBS-TV

SPIVAK, LAWRENCE E.
Meet the Press
NBC-TV

STAGG, JERRY
John Gunther's High Road
ABC-TV

STANTIS, GEORGE
Specials
KFMB-TV, San Diego, Calif.

STARK, ART
Charley Weaver's Hobby Lobby
ABC-TV

STARK, WILBUR
True Story
NBC-TV

STEENBERG, RICHARD
Troubleshooters
NBC-TV

STEIN, PHIL
The Revlon Hour "Tonight with Belafonte"
CBS

STEIN, WILLIE
To Tell the Truth
CBS-TV

STEMBRIDGE, SIMMIE
Quiz 'Em on the Air
WTWV, Tupelo, Miss.

STEWART, BOB
The Price Is Right
NBC-TV

STILES, WALTER J., JR.
WIIN, Washington, N. C.

STOKEY, MIKE

Pantomime Quiz; Author! Author!

STONE, CLIFFIE
Ford Show
NBC-TV

STONEHAM, RUSSELL
Playhouse 90
CBS

STOUGH, ROBERT M.
Your Firestone Auctioneer
WSBA-TV, York, Pa.

STRUTZ, DONALD
WLUK-TV, Green Bay-Marinette, Wis.

SULLIVAN, DAN
Heart of the Home
WTRF-TV, Wheeling, W. Va.

SULLIVAN, ED
The Ed Sullivan Show
CBS-TV

SUSKIND, DAVID
Special Tonight, CBS; The Art Carney Show, NBC-TV

SUTTON, HOWARD
Dance Party
WLVA-TV, Lynchburg, Va.

SUTTON, THOMAS
CKLW-TV, Detroit, Mich.

— T —

TATELMAN, HARRY
The Alaskans; Sugarfoot
ABC-TV

THOMAS, PAUL
Live It Up
KTHV, Little Rock, Ark.

TORS, IVAN
Man & Challenge
NBC-TV

TRAPNELL, COLES
Maverick
ABC-TV

TUGEND, HARRY
General Electric Theater
CBS-TV

— V —

VAN HEUSEN, JIMMY
Frank Sinatra—Timex Show
ABC-TV

VAN HORN, RICHARD
Dance Party
KPIX, San Francisco, Calif.

VEST, DON
Pin Busters
WRVA-TV, Richmond, Va.

VINCE, JOHN
WTAE, Pittsburgh, Pa.

— W —

WADE, JAMES
Pantry Playhouse
KFSD-TV, San Diego, Calif.

WANG, GENE
Philip Marlowe
ABC-TV

WARD, JAY
Rocky and His Friends
ABC-TV

WARREN, CHARLES MARQUIS
Rawhide
CBS-TV

WEBB, RALPH G.
KWTX-TV, Waco, Tex.

WEBSTER, DON
KJEO, Fresno, Calif.

WELCH, ROBERT
Kiddies Kottage
WBRZ, Baton Rouge, La.

WESTIN, AV
CBS Reports
CBS-TV

WHELAN, KEN
WNTA-TV, Newark, N. J.

WHELAN, THOMAS K.

B. March 12, 1921, West Newton, Mass.; Garry Moore Show, CBS-TV; Bil & Cora Baird Show, Robert Q. Lewis Show, Let's Take a Trip, Adventure, Faye Emerson Show, CBS

WHITE, ANDY
Bat Masterson
NBC-TV

WHITE, JOHN
Saturday Session
WDBJ-TV, Roanoke, Va.

WHITE, SAM
My Friend Flicka
ABC-TV

WIGHTMAN, WARREN
WHEC-TV, Rochester, N. Y.

WILLIAMS, NORMAN
KMTV, Omaha, Neb.

WINSLOW, HAROLD
WOW-TV, Omaha, Neb.

WINSOR, ROY
The Secret Storm; Love of Life;
CBS-TV

WIZIARDE, FRANK
Whizzo's Wonderland
KMBC-TV, Kansas City, Mo.

WOLF, HERB
Keep Talking
ABC-TV

WOOD, BARRY
Bell Telephone Hour
NBC-TV

WYATT, JERRE
KLZ-TV, Denver, Colo.

— Y —

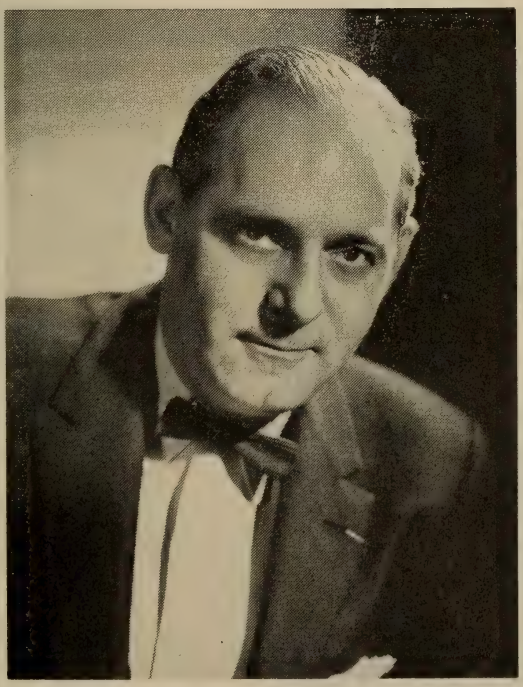
YOUNG, COLLIER
Alcoa Presents
ABC-TV

NEWS COMMENTATORS

RADIO AND TELEVISION
—their work during 1959

—A—

ABSALOM, HOWARD
WMAZ, Macon, Ga.
ADAMS, CEDRIC
WCCO, Minneapolis-St. Paul, Minn.
ADAMS, CLIFF
KYSM, Mankato, Minn.
ADAMS, JIM
KWWL, Waterloo, Iowa
ADAMS, MARK
KYA, San Francisco, Calif.
ADKINS, JEANETTE H.
WYTI, Rocky Mount Va.
ADLER, LOU
WCBS, New York, N. Y.
AGRONSKY, MARTIN
News on the Hour.
NBC
AGUILAR, JUAN
KABQ, Albuquerque, N. M.
AHLBORN, WALLY
WMAB, Munising, Mich.
AHLSTROM, JAMES
Editorials
WPVL, Painesville, Ohio
AINSWORTH, DAVID G.
It Seems to Me
KSRA, Salmon, Ida.
AKERS, CARL
KLZ, KLZ-TV, Denver, Colo.
ALAN, MARK
WNJR, Newark, N. J.
ALEXANDER, DEAN
KDWB, St. Paul, Minn.
ALEXANDER, JIM
KLPW, Union, Mo.
ALEXANDER, PAUL
KSL-TV, Salt Lake City, Utah
ALLEN, DAVE
KBES-TV, Medford, Ore.
ALLEN, DUANE
KRFO, Owatonna, Minn.
ALLEN, MERLE
KFKA, Greeley, Colo.
ALLEN, SPENCER
KMOX-TV, St. Louis, Mo.
ALLIN, HENRY
WKYT, Lexington, Ky.
AMOLE, F. E., JR.
KDEN, Denver, Colo.
ANDERSEN, ROY M.
WBTN, Bennington, Vt.
ANDERSON, ANDY
WGBB, Freeport, N. Y.
ANDERSON, ANDY
WGSM, Huntington, N. Y.
ANDERSON, ANDY
KCNY, San Marcos, Tex
ANDERSON, BILL
KPUG, Bellingham, Wash.
ANDERSON, CHARLES D.
TV News Final
WEHT, Evansville, Ind.
ANDERSON, FRED
WJBW, New Orleans, La.
ANDERSON, HANS
WNEW, New York, N. Y.
ANDERSON, HERB
Party Line
WPIN, St. Petersburg, Fla.
ANDERSON, KIRK
WFGM, Fitchburg, Mass.
ANDERSON, R. L.
WCHO, Washington, Ohio
ANGEL, BILL
KFWB, Los Angeles, Calif.
ANTELL, LEN
Tri-State News
WDLC, Port Jervis, N. Y.
ANTHONY, FRANK
KGFL, Roswell, N. M.
ANTHONY, JERRY
Past and Present
WESB, Bradford, Pa.
ANTHONY, REX
WRUF, Gainesville, Fla.
ARLINGTON, CHARLES
KFWB, Los Angeles, Calif.
ARMSTRONG, DR. JOHN
WHDL, Olean, N. Y.
ARNOT, CHARLES P.
ABC (Cairo)
AROUH, HARRY
KTHS, Little Rock, Ark.
ARTHUR, ED
KARE, Atchison, Kan.



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ASBELL, FERRELL
WDVH, Gainesville, Fla.
ASHBURN, RON
WNOX, Knoxville, Tenn
ASHLEY, CHARLES
ABC (Washington)
ATKINS, TOM
WPTA, Fort Wayne, Ind.
ATWOOD, TED W.
KCOP, Hollywood, Calif.
AUSTIN, TED
WSTP, Salisbury, N. C.

— B —

BABCOCK, JOHN
KFWB, Los Angeles, Calif.
BACK, GUNNAR
TV Newsreel
WFIL-TV, Philadelphia, Pa.
BACKMAN, LON
WRVA, Richmond, Va.
BAHNSEN, ALVIN C. W.
WWRL, New York, N. Y.
BAIR, PAUL
WIL, St. Louis, Mo.
BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.
BAKER, JEFF
Noon News Roundup
WALY, Herkimer, N. Y.
BALLARD, BOB
KWBA, Baytown, Tex.
BALMERT, FRANK
WPAY, Portsmouth, Ohio

BANGHART, KENNETH
Sunday 11th Hour News, WRCA-TV; The Ken Banghart Show, 4:05-6 PM, WRCA, Radio; 6 PM News, NBC

BANNON, ROBERT J.
WSKI, Montpelier, Vt.
BAPTISTE, ED
Business News
KFHA, Tacoma, Wash.
BARCLAY, PAUL
WHUM, Reading, Pa.
BARDSLEY, LEE
WMVB, Millville, N. J.
BARENTS, BARRY
WKNB, WNBC,
New Britain,, Conn.
BARIL, GENE
WABJ, Adrian, Mich.
BARKER, EDDIE
KRLD-TV, Dallas, Tex.
BARKER, ROBERT L.
KDLM, Detroit Lakes, Minn.
BARNETT, MEL
WHIS, Bluefield, W. Va.
BARNETT, PAUL
WMPS, Memphis, Tenn.
BARNETT, RAY
Marine Mysteries
WMET, Miami Beach, Fla.
BARRY, JOHN STERLING
KJBS, San Francisco, Calif.
BARRY, ROBERT D.
WMNS, Olean, N. Y.
BARSHA, JERRY
WSYR, Syracuse, N. Y.
BARTHOLOMEW, JOHN
KKTV, KVOR, Colorado Springs, Colo.
BARTON, FRED
WAFG, Huntsville, Ala.
BASKOS, GEORGE
KLMO, Longmont, Colo.
BASS, BERNICE
Party Line
WHBI, Newark, N. J.
BASSO, NICK
The News Picture
WSAZ, WSAZ-TV,
Huntington, W. Va.
BAST, MERWIN
WTRW, Two Rivers, Wis.
BATES, KARL
WLEC, Sandusky, Ohio
BEAL, DEWEY
Around Town
KHBR, Hillsboro, Tex.
BEATTY, BILL
WSOL, Tampa, Fla.
BEATTY, MORGAN
Three Star Extra
NBC
BECK, BILL
World Today
KDZA, Pueblo, Colo.
BECK, JACK
KNX, Los Angeles, Calif.
BEINART, TED
WCBM, Baltimore, Md.
BEKAS, TONY
Open Mike
WNAR, Norristown, Pa.
BELMAN, DAVE
KYNO, Fresno, Calif.
BENESH, FRANCIS G.
In Our Opinion
WJRT, Flint, Mich.
BENNETT, LARRY
WBBQ, Augusta, Ga.
BENTON, MONROE
WROW, Albany, N. Y.
BERK, PHIL
Regional News
KOMU-TV, Columbia, Mo.
BERKLEY, GEORGE
WILD, Boston, Mass.
BERMAN, KEEVE
Top of the Morning
WEDO, McKeesport, Pa.
BERNHARD, PAT
Broadsides of News
WFOY, St. Augustine, Fla.
BERNHARDT, GENE
WEMP, Milwaukee, Wis.
BEST, VICTOR
WBZ-TV, Boston, Mass.
BEVINS, SOUTH C.
News & Views
WMLF, Pineville, Ky.
BEZOFF, BEN
Behind the Headlines
KTVR, Denver, Colo.
BICKNELL, MAX
KMBC, Kansas City, Mo.
BIDLE, JERRY
WMBD, Peoria, Ill.
BIEN, PHIL
WFTL, Ft. Lauderdale, Fla.
BIERMANN, PAUL R.
KPMC, Bakersfield, Calif.
BIGBEE, NELLE
WOWL, WOWL-TV,
Florence, Ala.
BIGLER, TOM
WILK, Wilkes-Barre, Pa.
BIGNELL, FRANK
WKOW-TV, Madison, Wis.
BILLMAN, BOB
KVTV, Sioux City, Iowa
BIRGE, JERRY
WITZ, Jasper, Ind.
BISHOP, G. NORMAN
WDAK, Columbus, Ga.
BISHOP, PAT
Feature Wire
KFI, Los Angeles, Calif.
BISHOP, WALLY
The Editor Speaks
KXEL, Waterloo, Iowa
BISSEY, JAMES W.
WRLY, Springfield, Ohio
BLAIR, ED
City Camera
WAGA-TV, Atlanta, Ga.
BLAIR, FRANK
News on the Hour, NBC
Today, NBC-TV
BLANCHARD, PAT
KXXL, Bozeman, Mont.
BLANKENBURG, LARRY
KCID, Caldwell, Idaho
BLENDER, MORT
11th Hour News
WPRO-TV, Providence, R. I.
BLISS, JOCK
WLAV, Grand Rapids, Mich.
BLUE, DON
KGGM, Albuquerque, N. M.
BLYMILLER, TOM
KDOV, Medford, Ore.
BLYTHE, DON
KOAM, Pittsburg, Kan.
BOGGS, NEIL
WKAZ, Charleston, W. Va.
WSAZ-TV, Huntington, W. Va
BOLTON, PAUL
KTBC, KTBC-TV, Austin, Tex.
BOND, LYLE
KNBS, Walla Walla, Wash
BORGELT, PETE
WFDF, Flint, Mich.
BOSLEY, LYLE
WKTV, Utica, N. Y.
BOTTO, JEANNE A.
WHER, Memphis, Tenn.
BOYCE, RICHARD W.
WTWB, Auburndale, Fl
BOYD, FORREST
WLW-I, Indianapolis, Ind.
BOYES, HARRY
WION, Ionia, Mich.
BRADLEY, HARVE
WDEF-TV, Chattanooga, Tenn.
BRAINARD, EB
KORT, Grangeville, Ida.
BRAKEN, PHIL
WVVW, Grafton-Fairmont,
W. Va.
BRAMHALL, BILL
WRIT, Milwaukee, Wis.
BRANCH, TAYLOR
KFJZ, Fort Worth, Tex.
BRANUM, CHARLES
WEBQ, Harrisburg, Ill.
BRASSFIELD, JIM
WHBQ, Memphis, Tenn.
BREEN, ED
It Seems To Me
KVFD, Fort Dodge, Iowa
BREEN TOM
KCRA, Sacramento, Calif.
BREGE, HARRY E.
WHAK, Rogers City, Mich.
BRENNER, SID
WNBF-TV, Binghamton, N. Y.
BRICE, ROBERT
WLUK-TV, Green-Bay-Marinette,
Wis.
BRIDGES, JONAS
WKMT, Kings Mountain, N. C
BRIDGMAN, AUSTIN
KSD, St. Louis, Mo.
BRIGHT, HARRY
WETZ, New Martinsville, W. Va.
BRINGHAM, DAVE
WJW, Cleveland, Ohio
BRINKLEY, DAVID
Texaco Huntley-Brinkley Report,
NBC-TV
News on the Hour, NBC
BRISENDINE, BOB
WQXI, Atlanta, Ga.
BRODY, SHERMAN
WKAL, Rome, N. Y.
BROKAW, FORREST
KVOO, Tulsa, Okla.
BROOKS, CLIFF
Our Town
WGBF, Evansville, Ind.
BROOKS, JACK
WCCC, Hartford, Conn

JACK POWERS
Voice of the News
WADO

John Scott

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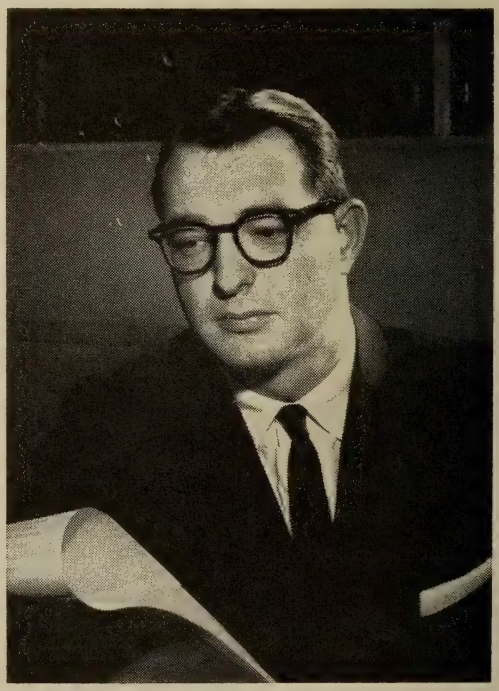

BROOKS, WEYMOND
WTVM, Columbus, Ga.
BROUGHMAN, GLEN
WRBL, WRBL-TV, Columbus, Ga.
BROWN, ART
KRON-TV, San Francisco, Calif.
BROWN, BERNARD
WGST, Atlanta, Ga.
BROWN, BOB
KVEC, San Luis Obispo, Calif.
BROWN, CHARLES
WJWS, South Hill, Va.
BROWN, GLENN
Community News
WDLB, Marshfield, Wis.
BROWN, IRWIN
WLCY, St. Petersburg, Fla.
BROWN, JIM
Newsreel
KGB, San Diego, Calif.
BROWN, KEN
KBAK-TV, Bakersfield, Calif.
BROWN, ROBERT
WMAY, Springfield, Ill.
BROWN, TED
KTUL, Tulsa, Okla.
BROWN, WIN
Weekend Editorial
WGGG, Gainesville, Fla.
BRUNER, BOB
Dateline Iowa
WMT-TV, Cedar Rapids, Iowa
BRYSON, CONREY
KTSM, KTSM-TV, El Paso, Tex.
BULLEN, REED
KVNU, Logan, Utah
BUNDLIE, CHUCK
KNOX, KNOX-TV, Grand Forks, N. D.
BURKE, ALBERT
WNBC, New Britain, Conn.
BURKE, MERLE
Highlight from Headlines
WLPO, La Salle, Ill.
BURKE, TODD
WEOL, Elyria-Lorain, Ohio
BURLINGAME, BOB
KIOA, Des Moines, Iowa
BURNHAM, DEXTER
Ear on Connecticut
WINF, Manchester, Conn.
BURNS, BILL
KDKA-TV, Pittsburgh, Pa.
BURRILL, BOB
B-B-Shots
KVOX, Moorhead, Minn.
BURTENSHAW, BOB
KID, Idaho Falls, Ida.
BURTON, BILL
WJER, Dover, Ohio
BURTON, BOB
KCOY, Santa Maria, Calif.
BURTON, BOB
WRFC, Athens, Ga.
BUTLER, COIT
KONO, San Antonio, Tex.
BUTLER, LEE
KWEL, Midland, Tex.
BUTLER, MORRIS
WLW-C, Columbus, Ohio
BUTNER, JOHN S.
KCLE, Cleburne, Tex.
BUTZ, BOB
KLZ, KLZ-TV, Denver, Colo.
BYRNES, SYDNEY, E.
WADS, Ansonia, Conn.
BYRON, JAMES A.
Sunday Commentary
WBAP, Fort Worth, Tex.
BYRON, TOM
WBLG, Lexington, Ky.

— C —

CADDELL, RAYMOND
WHSC, Hartsville, S. C.
CALDWELL, DURHAM
WSPR, Springfield, Mass.
CALENBERG, TOM
WANE-TV, Fort Wayne, Ind.
CALLAHAN, BOB
WYNG, Warwick-E. Greenwich, R. I.
CALMER, NED
Ned Calmer and the News
CBS
CAMERON, ALLAN W.
WDCR, Hanover, N. H.
CAMPBELL, BOB
WSAC, Ft. Knox, Ky.
CAMPBELL, DOUGLAS
Placer County News Review
KAHI, Auburn, Calif.
CAMPBELL, MAL
News In Review
WAJR, Morgantown, W. Va.
CANHAM, ERWIN
ABC
CAPLETTE, DOUG
Around the Clock
KCHV, Indio-Coachella, Calif.
CAPUTO, ED
WNHC, New Haven, Conn.
CARDWELL, LEIGH
KRGV, KRGV-TV, Weslaco, Tex.
CARLINI, ULYSSES
WEHT, Evansville, Ind.
CARLSON, RICHARD
News Analysis
WCNL, Newport, N. H.
CARLSON, RICHARD
News Analysis
WLYC, Williamsport, Pa.
CARLTON, SID
WPME, Punxsutawney, Pa.
CARPENTER, LYNN
Radio Supplement
WFLR, Dundee, N. Y.
CARR, HAROLD
KNAF, Fredericksburg, Tex.
CARROLL, DEAN
WGFS, Covington, Ga.
CARROLL, GEORGE
Feature News
KJBS, San Francisco, Calif.
CARTER, BILL
KTRE, Lufkin, Tex.
CARTER, ED
WSFA-TV, Montgomery, Ala.
CASTLE, GUY
Dateline Washington
WEAM, Arlington, Va.
CASTOR, CHARLES
KVCV, Redding, Calif.
CASTOR, JERRY
WCSI, Columbus, Ind.
CATTERTON, A. V.
WMEG, Eau Gallie, Fla.
CAVANAUGH, CHUCK
KJNO, Juneau, Alaska
CAYWOOD, D. T.
Capitol Comments
WFKY, Frankfort, Ky.
CECIL, JIM
WVJS, Owensboro, Ky.
CEDERBERG, CARL
WWJ, Detroit, Mich.
CERULA, PAUL
WAZL, Hazelton, Pa.
CHAPMAN, DICK
WCCO, Minneapolis-St. Paul, Minn.
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WAYB, Waynesboro, Va.
CHARLES, BRUCE
WHK, Cleveland, Ohio
CHASE, EDDIE
WOOD, Grand Rapids, Mich.
CHASE, GENE
WIL, St. Louis, Mo.
CHASE, JACK
WBZ-TV, Boston, Mass.
CHENEY, RAYMOND J.
Comment
KRES, St. Joseph, Mo.
CHILSEN, WALTER JOHN
WSAU, WSAU-TV, Wausau, Wis.
CHIMOVITZ, IRVING
Special Investigator
WAMM, Flint, Mich.
CHITWOOD, FRED
KUSN, St. Joseph, Mo.
CHRISTENSEN, BOYD
KNOX, KNOX-TV, Grand Forks, N. D.
CLARK, BLAIR
The World Tonight
CBS
CLARK, DALE
WAGA-TV, Atlanta, Ga.
CLARK, RAY
WOW, WOW-TV, Omaha, Neb.
CLARK, TOM
WHIZ, Zanesville, Ohio
CLARK, WARREN
KCEE, Tucson, Ariz.
CLARKE, ROBERT
WSBS, Great Barrington, Mass.
CLAUSSEN, GENE
KXIC, Iowa City, Iowa
CLAYTON, BOB
KMOP, Tucson, Ariz.
CLEARY, BILL
KREX-TV, Grand Junction, Colo.
CLELAND, BOB
KTNT, Tacoma, Wash.
CLEMENTS, JACK B.
WRVA, Richmond, Va.
CLINE, FRED
WSIL-TV, Harrisburg, Ill.
CLINTON, ED
Capitol Commentary
WJBO, Baton Rouge, La.
COBB, AL
KCTV, San Angelo, Tex.
COCHRAN, RON
WCBS-TV, New York, N. Y.
COFFINBERGER, JIM
Eastern Shore Newsreel
WBOC-TV, Salisbury, Md.
COKE, DALTON
KOH, Reno, Nev.
COLE, ALAN E.
WRUN, Utica, N. Y.
COLE, CHRIS
KOLD, KOLD-TV, Tucson, Ariz.
COLE, JOHN
WBBC, Flint, Mich.
COLE, PETE
WCAT-TV, W. Palm Beach, Fla
COLEMAN, J. D.
World News in Depth
KQTE, Missoula, Mont.
COLLINS, NEIL
WMNI, Columbus, O.hio
COLLINS, REID
WHAM, Rochester, N. Y.
COLLINS, WAYNE
KGMB-TV, Honolulu, Hawaii
COLON, JACK
KEWB, San Francisco-Oakland, Calif.
COLSA, LUIS
Marcha del Mundo
KCCT, Corpus Christi, Tex.

COMBS, LES
WSTU, Stuart, Fla.
COMEGYS, DICK
11th Hour Report
WSPA, Spartanburg, S. C.
COMPTON, ROY
KMBO, Benson, Minn.
CONAWAY, RAY
KTRK-TV, Houston, Tex.
CONBEST, DANIAL
KBEK, Elk City, Okla.
CONE, GRAY
WBLF, Bellefonte, Pa.
CONNER, RALPH
KCMS, Manitou Spring, Colo.
CONNOLLY, WILLIAM
WRSA, Saratoga Springs, N. Y.
CONNORS, PETE
Bannerline News
WAME, Miami, Fla.
CONRAD, CHARLES
Overnite Extra
KFAM, St. Cloud, Minn.
CONRAD, STEVE
WDEF-TV, Chattanooga, Tenn.
CONWAY, ED
WIIC, Pittsburgh, Pa.
COOK, BOB
Candlelight Commentary
KCSR, Chadron, Neb.
COONEY, JIM
WNDU, WNDU-TV, South Bend, Ind.
CORBETT, JIM
WGTO, Cypress Gardens, Fla.
CORBIN LOU
WFBR, Baltimore, Md.
CORBIN, PAUL
KJAX, Santa Rosa, Calif.
CORDRAY, ROBERT
WPFB, Middletown, Ohio
CORNELL, CAMERON
WSGA, Savannah, Ga.
COSLETT, FRANKLIN D.
WBRE, Wilkes Barre, Pa.
COTE, BERNARD
WDEV, Waterbury, Vt.
COTTAM, RICHARD
KFRU, Columbia, Mo.
COUNCE, LOIS O.
Our Town
WCMA, Corinth, Miss.
COURTNEY, CLEM
WBCA, Bay Minette, Ala.
COWAN, COLEY
WJBD, Salem, Ill.
COY, JOHN
WSIV, Pekin, Ill.
CRAGO, WILLIAM
KFWB, Hollywood, Calif.
CRAMER, TED
KANS, Kansas City, Mo
CRANDALL, VIC
KGOS, Torrington, Wyo.
CRANE, DAVE
WPTR, Albany, N. Y.
CRAWFORD, ARTHUR
KBUS, Mexia, Tex.
CRAWFORD, DAN
KEPW, Fort Smith, Ark.
CREMEENS, CARLTON
KTHS, Little Rock, Ark.
CRISWELL, WILLIAM
WTRF-TV, Wheeling, W. Va.
CROCKETT, WALTER
WCYB, WCYB-TV, Bristol, Va.
CRONKITE, WALTER
Sunday News Special
The Twentieth Century
CBS-TV
CROSWHITE, PEGGY
WSGN, Birmingham, Ala.
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CULLIN, RAY
KGNC, Amarillo, Tex.
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WHEN, Syracuse, N. Y.
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United Nations
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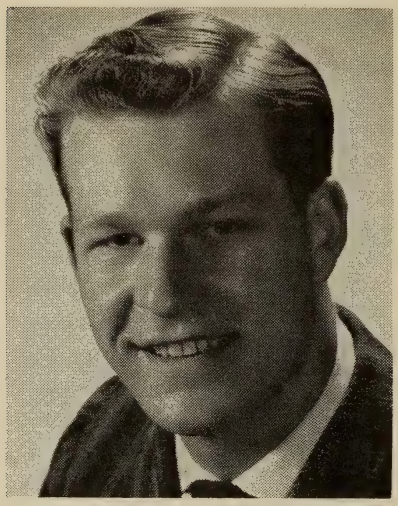

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KEYT, Santa Barbara, Calif.
HUFF, OSCAR
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HUFFMAN, LOWELL
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HUGHES, EVAN H.
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WMAG, Forest, Miss.
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HUGHES, PAUL
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HULL, IRA
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IONNE, JOE
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WTWV, Tupelo, Miss.
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WCWC, Ripon, Wis.
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KFJB, Marshalltown, Iowa
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WTAL, Tallahassee, Fla.
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WDXB, Chattanooga, Tenn.
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WMOA, Marietta, Ohio
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KWLM, Willmar, Minn.

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McBRYDE, VANCE
WFLB, Fayetteville, N. C.
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WAKE, Atlanta, Ga.
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KGW, Portland, Ore.
McCALLUM, SHELBY
WCBL, Benton, Ky.
McCANN, LARRY
WXYZ-TV, Detroit, Mich.
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WKNY, Kingston, N. Y.
McCLAUGHLIN, HAL
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WOTW, Nashua, N. H.
NOLAND, WANDA
KCLW, Hamilton, Tex.
NORDYKE, LEWIS
The Voice of 10
KFDA-TV, Amarillo, Tex.
NORMAN, DON
WEW, St. Louis, Mo.
NORMAN, FRANK
WMYB, Myrtle Beach, S. C.
NORTHINGTON, JAMES R.
WHKP, Hendersonville, N. C.
NOVAK, DAVE
WWOK, Charlotte, N. C.
NOVINS, STUART
Stuart Novins and the News; Face the Nation, CBS
NOWELL, KEN
KANE, New Iberia, La.
NUNYON, DWAIN
WISV, Viroqua, Wis.

— O —

OAKVIK, JOHN
WMPL, Hancock, Mich.
OBERG, ANDREW
WRVA-TV, Richmond, Va.
O'BRIEN, R. E.
KIUP, Durango, Colo.
O'CONNOR, LEN
News on the Spot
WMAQ, WNBQ, Chicago, Ill.
O'DELL, TERENCE
CKLW, Detroit, Mich.
O'KONSKI, CHUCK
WHBY, Appleton, Wis.
OLDS, MIKE
KWEW, Hobbs, N. M.
OLIVER, JIM
KIBS, Bishop, Calif.
OLSON, DOUG
KVOS, Bellingham, Wash.
O'NEAL, GLENN
KWHN, Fort Smith, Ark.
O'NEILL, JIM
KWG, Stockton, Calif.
ORKIN, RICHARD
WLAN, Lancaster, Pa.
ORNGARD, JAMES
KASI, Ames, Iowa
OSBORNE, TIMOTHY
KTRH, Houston, Tex.
OSGOOD, DICK
Show World
WXYZ, Detroit, Mich.
OTERO, EVELIO
Telenoticias
WKAQ-TV, San Juan, P. R.
OVERMAN, CHARLIE
WCDJ, Edenton, N. C.
OWENS, RAY
WHEN-TV, Syracuse, N. Y.
OXFORD, GEORGE
KSAN, San Francisco, Calif.
OYLER, HAL
KTVO, Ottumwa, Iowa

— P —

PACKARD, G. C.
KTRX, Sante Fe, N. M.
PALADIN, DAVE
KYCA, Prescott, Ariz.
PALEN, DAN C.
KXGN, Glendive, Mont.
PALMA, LORENZO
KEVT, Tucson, Ariz.
PALMER, BRUCE B.
KWTV, Oklahoma City, Okla.
PALMER, GEORGE
WKRC-TV, Cincinnati, Ohio
PALMER, LOU
WIBC, Indianapolis, Ind.
PARFITT, SAM
WDEW, Westfield, Mass.
PARHAM, JOHN W.
KPIN, Casa Grande, Ariz.
PARIS, JACK
World News
KCHV, Indio-Coachella, Calif.
PARK, CHARLES
WBRB, Mt. Clemens, Mich.
PARKER, BEN L.
Tomorrow's Headlines
KBOP, Pleasanton, Tex.
PARKER, CHARLES
WKY, Oklahoma City, Okla.
PARKER, LARRY
KNCY, Nebraska City, Neb.
PASEK, CHARLES F.
KYSM, Mankato, Minn.
PATRICK, JOE
Closer Look
KRUX, Phoenix, Ariz.
PATRICK, JOHN
World Today
KDZA, Pueblo, Colo.
PATRICK, LARRY
WMBR, Jacksonville, Fla.
PATERSON, TONY
WAAT, Trenton, N. J.
PAUL, JAN
KIKO, Globe-Miami, Ariz.
PAYNE, LARRY
WPON, Pontiac, Mich.
PEARCE, BARTHOL
Headlines that make History
KTRB, Modesto, Calif.
PEARSON, FORT
Channel 5 News
KPIX, San Francisco, Calif.
PEARSON, LARRY
Perspective
KRDO, KDRO-TV, Colorado Springs, Colo.
PEARSON, LEON
News on the Hour
NBC
PENNYPACKER, ED
KQEO, Albuquerque, N. M.
PENZA, RALPH
WSAV, WSAV-TV, Savannah, Ga.
PEPPER, BILL
WBNS-TV, Columbus, Ohio
PEPPER, FRANK
WCTV, Tallahassee, Fla.
Thomasville, Ga.
PERRY, AL
KTUX, Pueblo, Colo.
PERRY, ED
KRLA, Los Angeles, Calif.
PERRY, BOB
Five Star Final
KEYT, Santa Barbara, Calif.
PERRY, JOHN
WGBI, WDAU-TV, Scranton, Pa.
PETERS, ART
WDAS, Philadelphia, Pa.
PETERSON, BOB
WCHK, Canton, Ga.
PETERSON, DREXEL
KVFD, Fort Dodge, Iowa
PETRIK, DICK
KOEL, Oelwein, Iowa
PFAFF, DAVID N.
WNOG, Naples, Fla.
PFEIFAUF, NICK
WTRR, Sanford, Fla.
PFISTER, ROBERT E.
WIMS, Michigan City, Ind.

PHELAN, TOM
News Roundup
WICH, Norwich, Conn.
PHELPS, BOB
Shell Evening News
WLOS-TV, Asheville, N. C.
PHILLIPS, GEORGE T.
WAVZ, New Haven, Conn.
PHILLIPS, LEE
WKAT, Miami Beach, Fla.
PHILLIPS, PHIL
KBRS, Springdale, Ark.
PHILLIPS, RON
KBCH, Ocean Lake, Ore.
PIATT, GENE
WOW-TV, Omaha, Neb.
PICKEN, DONALD L.
KMCD, Fairfield, Iowa
PIERCE ARTHUR
WEAV, Plattsburgh, N. Y.
PIERSON, WILLIAM
KTLN, Denver, Colo.
PIETRO, LOUIS
WDRF, Chester, Pa.
PIEZE, ELLIOTT J.
WMBM, Miami Beach, Fla.
PIKE, CLAUDE
KPAM, Portland, Ore.
PITT, AARON
WGTM, Wilson, N. C.
PLASCAK, MARTIN
WBOW, Terre Haute, Ind.
PLATT, STUART
WKYT, Lexington, Ky.
POLING, DOUG
WOHO, Toledo, Ohio
POLLIS, MERLE
WEEP, Pittsburgh, Pa.
POOLEY, BEN H.
Early Bird News
WGBY, Milton, Fla.
PORTER, J. SHERMAN
WJEH, Gallipolis, Ohio
POTTER, DON
6 Star Edition
WJIM-TV, Lansing, Mich.
POTTER, STEVEN D.
WJIM, Lansing, Mich.
POTTER, TED
News-a-rama
WLPM, Suffolk, Va.
POWELL, CHARLES
KVTV, Sioux City, Iowa
POWELL, RUSS
KFRE, KFRE-TV, Fresno, Calif.
POWELL, TOM
Headlines
WGBI, WDAU-TV, Scranton, Pa.

POWERS, JACK E.

B. July 2, 1924, New York, N. Y.; Voice of the News, Know Your City, Powers Predictions, The Voice of Action, Powers Salute of the Hour, TV-Broadway-Book Reviews, WADO Radio

PRATT, JACK
WTOM-TV, Cheyboygan, Mich.
PRELEE, MIKE
WERE, Cleveland, Ohio

PRESSMAN, GABE

Shell Local News, WRCA-TV; On the Spot Reports, WRCA

PRICE, GRANT
WMT, Cedar Rapids, Iowa
PRICE, JOHN A.
WHP, Harrisburg, Pa.
PROVENSON, RICHARD
KFOX, Long Beach, Calif.
PUTNAN, GEORGE
KTTV, Los Angeles, Calif.
PUTNAM, WILLIAM L.
WWLP, Springfield, Mass.
PYNE, JOE
It's Your Nickel
WILM, Wilmington, Del.

— R —

RABER, ALAN D.
WKAP, Allentown, Pa.
RADKE, JACK
WISM, Madison, Wis.
RAHRER, EARL
WLAK, Lakeland, Fla.
RAINES, JOHN M. JR.
Noon News and Commentary
WBLO, Evergreen, Ala.
RAINEY, JOSEPH
WDAS, Philadelphia, Pa.
RALEY, FRANK
WWGS, Tifton, Ga.
RAMOS, RALPH
KPAC-TV, Beaumont-Port Arthur, Tex.
RANDALL, DAVE
3 Star Final
WTOC-TV, Savannah, Ga.
RANDALL, PORTER
KFJZ, Fort Worth, Tex.
RANGER, JAMES
KCOY, Santa Maria, Calif.
RASCO, LARRY
KHOU-TV, Houston, Tex.
RASH, BRYSON
11th Hour News
WRC, WRC-TV, Washington, D. C.
RASHLEIGH, WARREN
KNOT, Prescott, Ariz.
RATHER, DAN
KTRH, Houston, Tex.
RATNER, VICTOR JAY
WVOX, New Rochelle, N. Y.
RAUER, MAX
KSO, Des Moines, Iowa
RAUSH, BOB
WGCM, Gulfport, Miss.
RAY, CHARLIE
KTBS-TV, Shreveport, La.
RAY, WILLIAM
KASI, Ames, Iowa
RAYBALL, JOSEPH
WLLH, Lowell, Mass.
READ, BROOKS
WBRZ, Baton Rouge, La.
READING, GEORGE
WTEN, Albany, N. Y.
REDFEARN, MARION J.
Eugene Report
KEED, Springfield, Ore.
REED, DON
Valley Town
KSOX, Raymondville, Tex.
REED, JOHN
Easy Listening
WHRW, Toledo, Ohio
REGAN, BOB
Inquiring Reporter
KGB, San Diego, Calif.
REGAN, ROBERT
WHAY, Hartford-New Britain, Conn.
REIG, HOWARD
WRCA, New York, N. Y.
RENDELL, WILLIAM F.
KILO, Grand Forks, N. D.
REX, JOE
WMBD-TV, Peoria, Ill.
REYNOLDS, FRANK
WBBM-TV, Chicago, Ill.
REYNOLDS, TOMMY
WTVC, Chattanooga, Tenn.
RHAME, L. RICHARD
WTND, Orangeburg, S. C.
RHYNER, WARREN
KUSN, St. Joseph, Mo.
RICARD, ROD
WORC, Worcester, Mass.
RICE, ED
KSFA, Nacogdoches, Tex.
RICH, MIKE
WNEW, New York, N. Y.
RICHARDS, BILL
WFTW, Ft. Walton Beach, Fla.
RICHARDS, DEL
KCKN, Kansas City, Kan.
RICHARDSON, JAMES
KSRC, Socorro, N. M.
RICHARDSON, PAUL
KORK, Las Vegas, Nev.
RICHMOND, DICK
Early Edition
WAVY-TV, Norfolk, Va.
RIDDELL, CORWIN
KWFR, San Angelo, Tex.
RIDDLE, NATHAN
WFHK, Pell City, Ala.
RIDENOUR, REX
WJER, Dover, Ohio
RIDER, JACK
WELS, Kinston, N. C.
RILEY, BURKE
Newsbeat
WHAW, Weston, W. Va.
RILEY, DWAYNE X.
WKNX, Saginaw, Mich.
RIND, JULES
WPEN, Philadelphia, Pa.
RINKER, GLENN
KSTN, Stockton, Calif.
RISNER, JIM
KRMS, Osage Beach, Mo.
RITCHEY, CHARLES
Duquesne News
WFBG-TV, Altoona, Pa.
RIVERS, JAMES S., JR.
WACL, Waycross, Ga.
ROACH, JOHN
WCGA, Calhoun, Ga.
ROBBINS, MAX
KNDE, Aztec, N. M.
ROBERTS, BOB
KCMB, Honolulu, Hawaii

ROBERTS, CLETE

B. Feb. 1, 1912, Portland, Ore.; Clete Roberts Reports; The Big Three — News; Buick Commercials; U. S. Television Newsfilm Inc.

ROBERTS, DONALD
WCOU, Lewiston, Me.
ROBERTS, JOHN
WFIL, Philadelphia, Pa.
ROBERTS, LARRY
Behind the News
KWIQ, Moses Lake, Wash.
ROBERTSON, DEAN
KBBB, Berger, Tex.
ROBINSON, AL
WSSB, Crestview, Fla.
ROBINSON, AL
WANS, Anderson, S. C.
ROBINSON, BILL
WMNI, Columbus, Ohio
ROBINSON, BOB
WWDC, Washington, D. C.
ROBINSON, HERB
KOMO-TV, Seattle, Wash.
ROBINSON, PRESCOTT
WOR, New York City, N. Y.
ROBINSON, WIP
WSVA, Harrisonburg, Va.
ROBISON, BILL
KIRO, Seattle, Wash.
ROBITAILLE, RON
KSEK, Pittsburg, Kan.
ROBY, MAX
KMOX-TV, St. Louis, Mo.
ROCHE, BRUCE
Hill Highlights
KCNY, San Marcos, Tex.
ROGERS, ANN W.
Womens News
WCVA, Culpeper, Va.
ROGERS, JOHN T.
Around the Town
WCVA, Culpeper, Va.
ROGERS, MARK
KSDA, Redding, Calif.
RONALD, STAN
WKAN, Kankakee, Ill.

ROSE, DARRELL
KRMS, Osage Beach, Mo.
ROSENFELD, RICHARD
WFEA, Manchester, N. H.
ROSS, AL
KGEK, Sterling, Colo.
ROSSMAN, MERLE
KOMY, Watsonville, Calif.
ROTH, KEN
WGMA, Hollywood, Fla.
ROTHRA, PRENTICE
WJOC, Jamestown, N. Y.
ROWAN, STEVE
KMOX, St. Louis, Mo.
RUGH, VIC
KIDD, Monterey, Calif.
RUNYON, BOB
In the Background
WILS, Lansing, Mich.
RUPPLE, LOREN
WHRV, Ann Arbor, Mich.
RUSSELL, DAVE
Tri-City News
KFDM, KFDM-TV, Beaumont, Tex.
RUSSELL, FRAN
WLVA-TV, Lynchburg, Va.
RUSSELL, MIKE
KXO, El Centro, Calif.
RUSSELL, JIM
KCOW, Alliance, Neb.
RUST, PAUL
WQAM, Miami, Fla.

— S —

SADLON, EARL
WBUT, Butler, Pa.
SAMBORN, ALBERT J.
WPAG, Ann Arbor, Mich.
SANDERS, DICK
WJDX, WLBT, Jackson, Miss.
SANDERS, RALPH
WDZ, Decatur, Ill.
SANDERS, ROBERT
KWIP, Merced, Calif.
SANDS, JAY
WAEB, Allentown, Pa.
SANFORD, HARVEY
KICD, Spencer, Iowa
SARBER, JOHN
KVEC, San Luis Obispo, Calif.
SARDELLA, CARLO
News & Views
WOND, Pleasantville, N. J.
SATTERFIELD, WAYNE
WHAR, Clarksburg, W. Va.
SCHAUGHENCY, ED
KDKA, Pittsburgh, Pa.
SCHEFFER, FRANK H.
WACR, Columbus, Miss.
SCHERER, RAY
News on the Hour; Daily Business Trends
NBC
SCHOEN, STEVE
KBUC, Corona, Calif.
SCHROCK, ALLAN N.
KFJB, Marshalltown, Iowa
SCHWENT, ART
Hear This
KSGM, Ste. Genevieve, Mo.
SCOTT, BILL
WBMK, West Point. Ga.

SCOTT, JOHN

B. May 19, 1921; Morrisville, Pa.; 12 Noon News, 5 PM News, WOR; The World Today, All-American Award, WOR-Mutual

SCOTT, LEE
On-The-Line
KGON, Portland, Ore.
SCOTT, ROBERT J.
KRIZ, Phoenix, Ariz.
SCOVAL, RIELEY
KANS, Kansas City, Mo.
SEARS, EDDIE
WOCH, North Vrenon, Ind.
SECONDARI, JOHN
ABC (Washington)
Open Hearing, ABC-TV
SEEL, CHARLIE
WLDB, Atlantic City, N. J.
SEMPRINI, ED
WOCB, West Yarmouth, Mass.
SENEKER, TONY
WMVG, Milledgeville, Ga.
SETTERS, JIM
KWBB, Wichita, Kan.
SEVAREID, ERIC
Backgrounding the News, CBS
CBS Reports, CBS-TV
SHACKLETTE, JAMES
Under the Capitol Dome
WMTL, Leitchfield, Ky.
SHADEL, WILLIAM
ABC
SHAEFFER, ED
Views on the News
KSTL, St. Louis, Mo.
SHANNON, BILL
WBAT, Marion, Ind.
SHARP, DONALD
WEND, Baton Rouge, La.
SHARP, ROBERT
KCAR, Clarksville, Tex.
SHARP, ROGER
Comment
KOTV, Tulsa, Okla.
SHAW, ALLEN
WHB, Kansas City, Mo.
SHAW, CHARLES
As I See It
WCAU, Philadelphia, Pa.
SHAW, HOWARD F.
KCID, Caldwell, Ida.
SHAW, JIM
WFAU, Augusta, Me.
SHAW, ROBERT
WCSH, Portland, Me.
SHAW, TED
KSYD-TV, Wichita Falls, Tex.
SHAY, DAVE
WMT-TV, Cedar Rapids, Iowa
SHAY, JIM
WAND, Canton, Ohio
SHELL, TED
WBNS, Columbus, Ohio
SHELTON, JIM
KTSA, San Antonio, Tex.
SHEPARD, LARRY
KBIZ, Ottumwa, Iowa
SHEPHERD, JAY
KTSA, San Antonio, Tex.
SHERLOCK, JACK
KGMC, Englewood-Denver, Colo.
SHERMAN, RICHARD
WARA, Attleboro, Mass.
SHORT, SELDON
In the Background
WMTC, Vancleve, Ky.
SHREVE, GEORGE
KRLC, Lewiston, Ida.
SHREVE, NED
WGNY, Newburgh, N. Y.
SHULL, CHARLES
WRVA-TV, Richmond, Va.
SIDES, BILL
WELO, Tupelo, Miss.
SIDWELL, ROBERT
Country Squire
WJOE, Port St. Joe, Fla.
SIEBERT, RAY
WHHH, Warren, Ohio
SIEGAL, DOUG
WCVS, Springfield, Ill.
SIEGRIST, BOB
WGAR, Cleveland, Ohio
SILVERMAN, ED
WABC, New York, N. Y.
SIMMONS, BARRY
KEWB, San Francisco-Oakland, Calif.
SIMMONS, PARK
WLEE, Richmond, Va.
SIMMS, HAL
WCBS, New York, N. Y.
SIMPSON, JERRY
KWG, Stockton, Calif.
SIMPSON, JOE
KENS, San Antonio, Tex.
SIMPSON, WEY
KULE, Ephrata, Wash.
SINGER, LAN
KGGM, Albuquerque, N. M.
SKINNER, DAVID
WKNX, Saginaw, Mich.
SKINNER, RALPH B.
WLAM, Lewiston, Me.
SLADE, JOHN
Roundup
WJMO, Cleveland, Ohio
SLATE, CHARLES
KWRD, Henderson, Tex.
SLY, DAVE
WOIA, Ann Arbor, Mich.
SMEDLEY, BOYD
WSLM, Salem, Ind.
SMITH, CARTER B.
KRE, Berkley, Calif.
SMITH, DAVE
KVET, Austin, Tenn.
SMITH, DAVENPORT
Shell News
WBRC, WBRC-TV, Birmingham, Ala.
SMITH, DON
KXOA, Sacramento, Calif.
SMITH, DOUG
WKMF, Flint, Mich.
SMITH, DUANE V.
WCMR, Elkhart, Ind.
SMITH, HOWARD K.
Howard K. Smith and the News
CBS, CBS Reports, CBS-TV
SMITH, HUGH
WHAS, Louisville, Ky.
SMITH, KEN
KWTX, KWTX-TV, Waco, Tex.
SMITH, KIM
WHAW, Weston, W. Va.
SMITH, LEON
WBTM, Danville, Va.
SMITH, LYNN
WKCB, Berlin, N. H.
SMITH, MAURY
Hometown Reporter
KFAR, Fairbanks, Alaska
SMITH, PAUL
KXIC, Iowa City, Iowa
SMITH, RALPH
WTOL, Toledo, Ohio
SMITH, ROBERT
TV News Deck
KGGM-TV, Albuquerque, N. M.
SMITH, ROBERT ROSS
Breakfast Table News
KFHA, Tacoma, Wash.
SMITH, SIEG
KDEO, El Cajon, Calif.
SMITH, VIRGINIA
WBMK, West Point, Ga.
SOKOLSKY, GEORGE
ABC
SOSS, WILMA
Pocketbook News
NBC
SPANGLER, BILLY E.
WFRX, West Frankfort, Ill.
SPARKS, KEN
WAVC, Boaz, Ala.
SPELCE, NEAL
KTBC, KTBC-TV, Austin, Tex.
SPENCER, JACK
KIRO, Seattle, Wash.
SPENCER, JIM
WLAV, Grand Rapids, Mich.
SPERONIS, STEPEN
WFLA, Tampa, Fla.
SPIEGEL, BOB
WBBW, Youngstown, Ohio

SPORTS, DON
WCLA, Claxton, Ga.
SPRAGUE, BILL
WRC, Washington, D. C.
SPRINGER, HAROLD
KGGF, Coffeyville, Kan.
STAAT, NORM
KSEM, Moses Lake, Wash.
STADLER, GLEN M.
KEED, Springfield, Ore.
STALKER, DR. JOHN
Pacific Commentary
KCMB, Honolulu, Hawaii
STARR, MARTIN
WABC, New York, N. Y.
STEMMLER, NICK
WSOL, Tampa, Fla.
STEPHENS, ARLEN
WWHG, Hornell, N. Y.
STEPHENSON, JERRY
WPCC, Clinton, S. C.
STEVENS, ELBY
WFST, Caribou, Me.
STEVENSON, VERN
KTUT, Tooele, Utah
STEWART, BILL
WPBC, Minneapolis, Minn.
STEWART, HAL
KWTC, Barstow, Calif.
STEWART, PHIL
KFMB, San Diego, Calif.
STILL, ANDY
Around the World
WXXX, Hattiesburg, Miss.
STILLE, BERT
WTVN, Columbus, Ohio
STONE, HENRY
Farm & Local
WLCK, Scottsville, Ky.
STONE, TOM
KALM, Thayer, Mo.
STORMENT, JIM
WJBD, Salem, Ill.
STORY, BOB
WNOR, Norfolk, Va.
STRICKLAND, DEAN
WHNY, McComb, Miss.
STROTHMAN, W. J.
Daily Editorial
KQTE, Missoula, Mont.

STROUT, DICK

Hollywood Commentator—Reporter, Internationally Syndicated Radio Program "Young Hollywood"; Hollywood Editor "Dig" & "Modern Teen" publications

STUBBS, BILL
WHBI, Newark, N. J.
STURDEVANT, ROBERT
ABC (Paris)
SULLIVAN, PAUL
WIP, Philadelphia, Pa.
SWANN, NEIL
WOAY-TV, Oak Hill, W. Va.
SWAYZE, JOHN CAMERON
News Analysis
WFLN, Philadelphia, Pa.
SWEENEY, CHUCK
WBOF, Virginia Beach, Va.
SWENSON, HARVEY
KLMS, Lincoln, Neb.
SWIFT, NORMAN
WFIG, Sumter, S. C.
SWINDELL, GENE
WCBC, Anderson, Ind.

— T —

TALBOT, BILL
KMTV, Omaha, Neb.
TARKINSON, CHARLES
Tomorrow's Headlines
WMTW-TV, Poland Spring, Me.
TAVES, BUD
WPRO, Providence, R. I.
TAYLOR, BOB
KOLN-TV, Lincoln, Neb.
TAYLOR, CLIFF
WLEU, Erie, Pa.
TAYLOR, PAUL
Money and You
WRCV, Philadelphia, Pa.
TAYLOR, ROGER
WHAB, Baxley, Ga.
TEMBY, BRITTON
WWJ, Detroit, Mich.
TEMPLE, ALVIS H.
WKCT, Bowling Green, Ky.
TEMPLE, WILLIAM
KREI, Farmington, Mo.
TEMPLETON, BOB
KRNY, Kearney, Neb.
TENNEY, CRAIG
KCRG, Cedar Rapids, Iowa
TERRY, GENE
WTAD, Quincy, Ill.
KHQA, Hannibal, Mo.
TERRY, JOHN
WVKO, Columbus, Ohio
TERRY, VIRGIL
KNIT, Abilene, Tex.
TEW, TAFT
WFAI, Fayetteville, N. C.
THALMAN, BILL
WHLL, Wheeling, W. Va.
THOMAS, BOB
Radio Feature Story
WJAG, Norfolk, Neb.
THOMAS, DAN
WSAL, Logansport, Ind.
THOMAS, GEORGE
WTOB, Winston-Salem, N. C.
THOMAS, GORDON
WWPA, Williamsport, Pa.
THOMAS, JOHN
WCKB, Dunn, N. C.
THOMAS, LOWELL
Lowell Thomas and the News
CBS
THOMPSON, OLLIE
KTVH, Hutchinson, Kan.
THOMPSON, JIMMY
WJJL, Niagara Falls, N. Y.
THOMPSON, STEVE
KPAN, Hereford, Tex.
THOMPSON, TINY
Ford News
WHIS-TV, Bluefield, W. Va.
THOMSEN, JACK
WOC, WOC-TV, Davenport, Iowa
THOMSEN, RICHARD
WHAS, Louisville, Ky.
THORMAN, RICHARD
WALY, Herkimer, N. Y.
THORNE, TED
WWCA, Gary, Ind.
THORNLEY, HANK
Shell News
KXTV-TV, Sacramento, Calif.
THRASHER, ERNIE
KZIP, Amarillo, Tex.
THURSTON, FRANK
KWBE, Beatrice, Neb.
TIBBITTS, ROBERT
KWOS, Jefferson City, Mo.
TICE, OLIN
WCBS, New York, N. Y.
TILLMAN, JOHN
WPIX, New York, N. Y.
TINNEY, CAL
KCOP, Hollywood, Calif.
TOMES, WALT
KQTV, Fort Dodge, Iowa
TOWNES, MILO
The Townesbeat
KLIK, Jefferson City, Mo.
TOWNSEND, DALLAS
CBS Radio World News Roundup
CBS
TOWRE, BILL
WPTR, Albany, N. Y.
TRACY, FRANK
KFRE-TV, Fresno, Calif.
TRANER, DAN
WHVH, Henderson, N. C.
TRAVIS, FULTON H.
KENE, Toppenish, Wash.
TRECKER, DUANE
KPQ, Wenatchee, Wash.
TROUT, ROBERT
Robert Trout and the News
CBS, CBS-TV
TRUERE, BOB
WTMA, Charleston, S. C.
TRUITT, CHARLES J., JR.
WBOC, Salisbury, Md.
TRUNKS, BILL
WADC, Akron, Ohio
TURNER, ED
Four Star Report
KWTV, Oklahoma City, Okla.
TYLER, DONN
KPOI, Honolulu, Hawaii
TYLER, GARY
KPLC, Lake Charles, La.
TYLER, SPENCER
On the Beat
KJOY, Stockton, Calif.
TYSS, TY
Front Page News
WLFH, Little Falls, N. Y.

— U —

UDWIN, JERRY
WAAP, Peoria, Ill.
UEBELHART, JIM
WSPD, Toledo, Ohio
ULRICH, BOB
TV News Roundup
KJEO, Fresno, Calif.

— V —

VAIL, JACK
WGBS, Miami, Fla.
VAINRIB, STAN
WATV, Birmingham, Ala.
VALENTINO, GENE
WHCT, Hartford, Conn.
VAN DEERLIN, LIONEL
XETV, San Diego, Calif.
VANDERCOOK, JOHN
ABC
VANDERVENTER, BOB
WACO, Waco, Tex.
VAN ELLIS, NEAL
WNTA, Newark, N. J.
VanGILDER, MARVIN
KDMO, Carthage, Mo.
VAN HOOK, ED
WBLG, Lexington, Ky.
VAN KLEECK, ROBERT
WOLF, Syracuse, N. Y.
VAN SICKLE, JIM
WHAS, Louisville, Ky.
VAN SLYCKE, HARRY
KWEL, Midland, Tex.
VAN VOORHIS, WESTBROOK
WCBS, New York, N. Y.
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WINZ, Miami, Fla.
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KAKC, Tulsa, Okla.
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WLEC, Sandusky, Ohio
VAUGHN, JOHN
KBZY, Salem, Ore.
VAUGHN, KEN
WHHH, Warren, Ohio
VELVET, JACK
Dateline Washington
WEAM, Arlington, Va.

VENABLE, EDWARD
Radiatorial
KYOU, Greeley, Colo.

VESTAL, GORDON
WDXL, Lexington, Tenn.

VINALL, JIM
WJR, Detroit, Mich.

VINCENT, SCOTT
Channel's 7's Report to N. Y.
WABC-TV, New York, N. Y.

VOGEL, LEE
Nightbeat
WHB, Kansas City, Mo.

VOLGER, GEORGE J.
KWPC, Muscatine, Iowa

VRANNA, WARREN
Newsbeat
KDIX, KDIX-TV, Dickinson, N. D.

— W —

WADD, JOHN
WOBT, Rhinelander, Wis.

WADE, J. PAUL
Today's Commentary
WTYC, Rock Hill, S. C.

WADSWORTH, MAX
KIMB, Kimball, Neb.

WAGNER, JACK R.
KNBC, San Francisco, Calif.

WAGNER, JOHN
KWBB, Wichita, Kan.

WAGNER, LOUIS
WBUD, Trenton, N. J.

WALDON, I. J.
KSAM, Huntville, Tex.

WALKER, ARNO
Walker Talking
WGOR, Lexington-Georgetown, Ky.

WALKER, BOB
Commentary
WJPF, Herrin, Ill.

WALKER, FRANKIE
Newsreel
WFOY, St. Augustine, Fla.

WALKER, NEIL
WJZM, Clarksville, Tenn.

WALL, JOHN
WFMC, Goldsboro, N. C.

WALLACE, BOB
11th Hour News
WTEN, Albany, N. Y.

WALLACE, MIKE

B. May 9, 1918, Brookline, Mass.; Mike Wallace Interview; Mike Wallace, Newsbeat; Syndicated by Nat'l. Telefilm Assoc.

WALLS, ROLAND
WFHK, Pell City, Ala.

WALROD, TRUMAN
KRSO-TV, Rapid City, S. D.

WALSH, FRANK
WWBC, Bay City, Mich.

WALSH, JOHN
WGUY, Bangor, Me.

WALSH, MATT
Report to Valley
KSRV, Ontario, Ore.

WALTER, ELEANOR
WVLN, Olney, Ill.

WALTERS, JOE
KTOO, Henderson, Nev.

WALTHALL, TUBBY
WJWS, South Hill, Va.

WARD, ASHBY
WDKD, Kingstree, S. C.

WARD, BILL
WTAQ, LaGrange, Ill.

WARD, MAC
Behind the Headlines
KNOE, KNDE-TV, Monroe, La.

WARD, RAY
WFTL, Ft. Lauderdale, Fla.

WARE, JACK
KOOL, Phoenix, Ariz.

WARLAND, G. D.
KJFJ, Webster City, Iowa

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WJJD, Chicago, Ill.

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KPRO, Riverside, Calif.

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WISR, Butler, Pa.

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KTIV, Sioux City, Iowa

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WHIO-TV, Dayton, Ohio

WAYNE, MAURIE
KTBS-TV, Shreveport, La.

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WSAR, Fall River, Mass.

WELLINGTON, JOHN
WLBZ, Bangor, Me.

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Your World
KWRF, Warren, Ark.

WELLS, CHARLES
KBIM, Roswell, N. M.

WELLS, FRANK
WSGW, Saginaw, Mich.

WELSH, BILL
KTTV, Los Angeles, Calif.

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WBIR, Knoxville, Tenn.

WEST, BARBARA
KVNA, Flagstaff, Ariz.

WEST, BILL
News behind the News
KPBM, Carlsbad, N. M.

WEST, DICK
WFAA, Dallas, Tex.

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WHOK, Lancaster, Ohio

WESTBROOK, TED
WKBV, Richmond, Ind.

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WWJ-TV, Detroit, Mich.

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KPIX, San Francisco, Calif.

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WFAA-TV, Dallas, Tex.

WHEELER, MARK
Conclusion
WYSE, Lakeland, Fla.

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WAVY, Norfolk, Va.

WHITE, DAVE
WAGY, Forest City, N. C.

WHITE, ROY
WPLO, Atlanta, Ga.

WHITE, STEVE
KSO, Des Moines, Iowa

WHITELEATHER, MELVIN K.
News and Views
WFLN, Philadelphia, Pa.

WHITEMAN, PHYLLIS
WBAT, Marion, Ind.

WHITMORE, KEN
WLYN, Lynn, Mass.

WHITT, RAY
KNBS, Walla Walla, Wash.

WICKIZER, JACK
KWOE, Clinton, Okla.

WILDER, JOE
WBAW, Barnwell, S. C.

WILES, HERBIE
WDSP, DeFuniak Springs, Fla.

WILKINS, DUDLEY
KSIG, Crowley, La.

WILKINS, PAT
KEX, Portland, Ore.

WILLEFORD, GEORGE
Newsreel
WLW-I, Indianapolis, Ind.

WILLETTE, LEO
Your Esso Reporter
WLOS-TV, Asheville, N. C.

WILLIAMS, GLENN
WSEN, Baldwinsville, N. Y.

WILLIAMS, HENRY
KZEY, Tyler, Tex.

WILLIAMS, LARRY
WAAA, Winston-Salem, N. C.

WILLIAMS, MARY
Daily Diary
WCRR, Corinth, Miss.

WILLIAMS, PAUL
WWJ-TV, Detroit, Mich.

WILLIAMS, RICHARD R.
KUAM, KUAM-TV, Agana, Guam

WILLIS, JOHN
KHJ-TV, Los Angeles, Calif.

WILMOT, JOHN
11th Hour News
WSPA-TV, Spartanburg, S. C.

WILSON, BILL
KIMO, Hilo, Hawaii

WILSON, BOB
WJPS, Evansville, Ind.

WILSON, BOB

B. Aug. 27, 1915; Muncie, Ind.; The Saturday Night News, WRCA-TV, The World News Roundup, Metropolitan Life's Good Morning News, Today in Wall Street, The 11th Hour News Special, WRCA; NBC News, NBC-TV

WILSON, BOB
Man About Town
KWYO, Sheridan, Wyo.

WILSON, CHUCK
WBVP, Beaver Falls, Pa.

WILSON, GLENN
World Tonight
WTAP, WTAP-TV, Parkersburg, W. Va.

WILSON, PHIL
WANE-TV, Fort Wayne, Ind.

WILSON, RAY
Dateline
KFMB-TV, San Diego, Calif.

WILSON, ROGER N.
Check Point
KLEO, Wichita, Kan.

WILSON, WALTER
WCBC, Anderson, Ind.

WINGATE, JOHN
WOR, New York City, N. Y.

WINTER, WILLIAM
KGO, San Francisco, Calif.

WINTERS, GEORGE
WZIP, Cincinnati, Ohio

WIPPEL, WILLIAM
KOFE, Pullman, Wash.

WISEMAN, CLYDE H.
WOKZ, Alton, Ill.

WOLFE, ROLAND
WMAK, Nashville, Tenn.

WOLFKILL, ED
WARK, Hagerstown, Md.

WOMACK, BURL
WSAV, Savannah, Ga.

WOMACK, DOROTHY
KWCL, Oak Grove, La.

WOMICK, BUDDY
WORD, Spartanburg, S. C.

WOOD, CHARLES
WWIZ, Lorain, Ohio

WOOD, HARRY
KDWB, St. Paul, Minn.

WOODRUFF, ART
KXGI, Ft. Madison, Iowa

WOODRUFF, BILL
KIUN, Pecos, Tex.

WOODRUFF, NORMAN
KUTY, Palmdale, Calif.

WOODS, BILL
KVOU, Uvalde, Tex.

WOODS, DON
KTUL-TV, Tulsa, Okla.

WOODWARD, ROSS
KNEW, Spokane, Wash.

WORKMAN, W. D.
Carolina Digest
WIS, Columbia, S. C.

WORLEY, JACK
WOWL-TV, Florence, Ala.

WRIGHT, BRAD
KSL-TV, Salt Lake City, Utah

WRIGHT, DICK
Views of the News
WTAG, Worcester, Mass.

WRIGHT, MARTY
KCLV, Clovis, N. M.

WYLDER, BILL
KHOW, Denver, Colo.

— Y —

YAEGER, BILL
KXLO, Lewiston, Mont.

YEAGER, RICHARD
Mansfield News
WARA, Attleboro, Mass.

YORK, JOHN
WRR, Dallas, Tex.

YOUNG, J. NORMAN
WEGO, Concord, N. C.

— Z —

ZEIGAN, JACK
WPFB, Middletown, Ohio

ZELLNER, JOHN
WNBT, Wellsboro, Pa.

ZEPP, LEONARD S.
The World Today
WZEP, Defuniak Springs, Fla.

ZESS, ROY F.
News Desk
WMGA, Moultrie, Ga.

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WITI-TV, Milwaukee, Wis.

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KCPX, Salt Lake City, Utah
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WCCM, Lawrence, Mass.
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ARNOLD, JOE
KIBS, Bishop, Calif.
ARTER, MALCOLM A.
WKOK, Sunbury, Pa.
ASBELL, HELEN
Coffee Club
WSIL-TV, Harrisburg, Ill.
ATKINS, BILL
KDOK, Tyler, Tex.
AYRES, MITCHELL
Perry Como's Kraft Music Hall
NBC-TV

—B—

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WEEP, Pittsburgh, Pa.
BALL, JEAN
WHIS, Bluefield, W. Va.
BALLENTINE, EDDIE
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ABC (Chicago)
BALZER, FRITZ
WRC, Washington, D.C.
BANCROFT, PIERSON
KTAR, KVAR, Phoenix, Ariz.
BARKER, DAVID B.
WOKO, Albany, N. Y.
BARTLETT, CAROL
WLSV, Wellsville, N. Y.
BARTLOW, MARGE
KOAM, Pittsburg, Kan.
BAXLEY, RON
KTSA, San Antonio, Tex.
BEGINS, BARBARA
WMLF, Pineville, Ky.
BELLNER, GLORIA
WITZ, Jasper, Ind.
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WJDA, Quincy, Mass.
BIFANO, CARMEL
WEJL, Scranton, Pa.
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KHAS, Hastings, Neb.
BORTEL, CLAUDE
Jim Deline Gang
WSYR, WSYR-TV,
Syracuse, N. Y.
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WIRY, Plattsburgh, N. Y.
BOUDRAU, HAL
KHVH-TV, Honolulu, Hawaii
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BRACH, HENRY
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KIRO, Seattle, Wash.
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WIST, Charlotte, N. C.
BROWNELL, NORM
WENE, Endicott, N. Y.
BUCHBINDER, SUZY
WISN, Milwaukee, Wis.
BUPP, BETTY JANE
WBAL-TV, Baltimore, Md.
BURTON, JOE
WWL-TV, New Orleans, La.

— C —

CALDWELL, DONN
WHLL, Wheeling, W. Va.
CALLAHAN, BOB
KCBS, San Francisco, Calif.
CAMERON, FRANK
WHOP, Hopkinsville, Ky.
CANTON, JOHNNY
KOKO, Warrensburg, Mo.
CARLTON, JOHNNY
KWHK, Hutchinson, Kan.
CARMICHAEL, BOB
KREM, Spokane, Wash.
CARPENTER, ROBERT E.
KPIG, Cedar Rapids, Iowa
CERRI, RICHARD A.
WRUN, Utica, N. Y.
CERUTTI, GEORGE
KGO, San Francisco, Calif.
CHANDLER, JOHN
WPLM, Plymouth, Mass.
CHAPMAN, GEORGE K.
WCRT, Birmingham, Ala.
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WOWL, Florence, Ala.
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WQXR, New York, N. Y.
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KGVO, Missoula, Mont.
CLARK, ALLAN
WKY, Oklahoma City, Okla.
CLARK, JAMES S.
WJR, Detroit, Mich.
CLARK, JOE
KFRU, Columbia, Mo.
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WJMO, Cleveland, Ohio
CLIFFORD, JEANNE
WGR, Buffalo, N. Y.
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KCSR, Chadron, Neb.
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WAFC, Staunton, Va.
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WMBD, Peoria, Ill.
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WSUG, Clewiston, Fla.
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WNOX, Knoxville, Tenn.
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KVSF, Santa Fe, N. M.
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WAMV, E. St. Louis, Ill.
CURTIS, DAN
WIP, Philadelphia, Pa.

— D —

D'ARCY, MICHAEL
KRIZ, Phoenix, Ariz.
DARK, JOHNNY
WEAM, Arlington, Va.
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WHB, Kansas City, Mo.
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WEKZ, Monroe, Wis.
DAVIS, ART
WBAP, WBAP-TV,
Fort Worth, Tex.
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KORK, Las Vegas, Nev.
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WJMJ, Philadelphia, Pa.
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DOERR, ALAN W.
WGMS, Washington, D.C.
DONEGAN, VIC
KEYD, Oakes, N. D.
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WGUY, Bangor, Me.
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WWRL, New York, N. Y.
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KBKW, Aberdeen, Wash.
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DURHAM, HAL
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DYER, WILLARD
KTBC, Austin, Tex.

— E —

EDWARDS, MARY LOU
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— F —

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Concentration;
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WSPR, Springfield, Mass.
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KOMY, Watsonville, Calif.
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FUTERFAS, LE ANN
KIXL, Dallas, Tex.

— G —

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WMAQ, Chicago, Ill.
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KGFL, Roswell, N. M.
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KJAX, Santa Rosa, Calif.
GARRARD, PARKE
KEEP, Twin Falls, Ida.
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WCVS, Springfield, Ill.
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KEX, Portland, Ore.
GILLIES, JERRY
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WXYZ, WXYZ-TV, Detroit, Mich.
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WDAL, Meridian, Miss.
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WLAV, Grand Rapids, Mich.
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WHAS, Louisville, Ky.
GRUBER, JOHN
WINF, Manchester, Conn.

— H —

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KNEM, Nevada, Mo.
HEARON, JAMES G.
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NBC
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WCME, Brunswick, Maine
HOEPER, KLAUS
KWSO, Wasco, Calif.
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WNDB, Daytona Beach, Fla.
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WRKH, Rockwood, Tenn.
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KOOK, Billings, Mont.
HUNT, GINGER
KMAC, San Antonio, Tex.
HUNT, HERB
WSOL, Tampa, Fla.
HYMAN, DICK
The Arthur Godfrey Show
CBS

— I —

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WFBR, Baltimore, Md.
IRELAND, DICK
WJDY, Salisbury, Md.
IRWIN, DON
KPMC, Bakersfield, Calif.

— J —

JACKSON, JERRY
KDEO, El Cajon, Calif.
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WDOL, Athens, Ga.
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KLOR-TV, Provo-Salt Lake City, Utah

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KGVL, Greenville, Tex.
JONES, SHIRLEY
WDOS, Oneonta, N. Y.
JONES, WILLIAM C.
KCRA, Sacramento, Calif.

— K —

KABITZKE, GUS
WMIL, Milwaukee, Wis.
KARY, WILLIAM
WDOR, Sturgeon Bay, Wis.

KAYE, SAMMY
Serenade Room — Sunday Serenade, ABC; So You Want To Lead a Band, ABC-TV; Columbia Records, RCA; Thesaurus

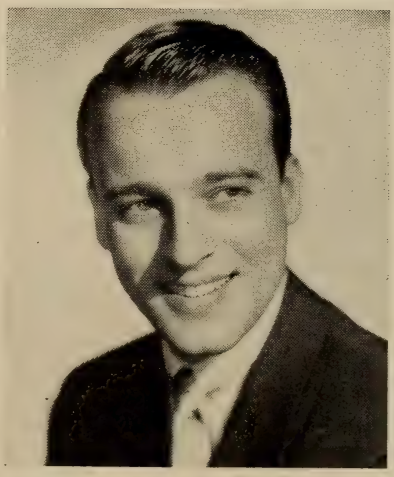
KEATING, JACK
KTEL, Walla Walla, Wash.
KEENAN, DENNIS
WAAT, Trenton, N. J.
KEILEY, EDITH
WKZO, Kalamazoo, Mich.
KELLER, ROGER
WKKS, Vanceburg, Ky.
KELLOGG, JOHN
WTVR, Richmond, Va.

KEROL, GENE
WLEU, Erie, Pa.
KIRSHBAUM, HARRIET
WLYC, Williamsport, Pa.
KIRWAN, DENNIS
KJOY, Stockton, Calif.
KITHCART, E. LARRY
KJBS, San Francisco, Calif.
KLATZKIN, LEON
The Dennis O'Keefe Show
CBS-TV
KNIGHT, ART
WCUE, Akron, Ohio
KNIGHT, BILL
The Howard Finch Show
KTRK-TV, Houston, Tex.
KNIGHT, KENNETH E.
WFRX, West Frankfort, Ill.
KNIGHT, MORRIS
WRFC, Athens, Ga.
KOSTAL, IRWIN
The Garry Moore Show
CBS-TV
KOTTLER, MISCHA
WWJ, WWJ-TV, Detroit, Mich.
KRATZER, RALPH
KGDN, Edmonds, Wash.
KRAUSHAAR, RAOUL
Fibber McGee and Molly
NBC-TV
KRONBERG, BONNIE
WOOD, Grand Rapids, Mich.
KRUEGER, GRANT
Tonight Milwaukee
WTMJ-TV, Milwaukee, Wis.
KRUGER, DEL
KNPT, Newport, Ore.
KUHN, ARNOLD
WBLF, Bellefonte, Pa.
KUPPS, GLORIA
KCRG, Cedar Rapids, Iowa

HANK SYLVERN

Composer — Conductor — Arranger

JU 2-8800



NEAL HEFTI

Personal Management
DURCOM-KATZ ASSOCIATES
40 West 55th Street
JUdson 2-4900
N. Y. C.
Columbia Records

— L —

LAIRD, BONNIE
WDUZ, Green Bay, Wis.
LAMBETH, FRANK S., JR.
WMFR, High Point, N. C.
LAMM, AL
WOW, WOW-TV, Omaha, Neb.
LANCASTER, TISH
WKCB, Berlin, N. H.

LANIN, LESTER

LARSON, WAYNE
WJAG, Norfolk, Neb.
LAUDEMAN, PETE
WDSU, New Orleans, La.
LEE, CHUCK
KCUB, Tucson, Ariz.
LEE, FRANK
KQEO, Albuquerque, N. M.
LEE, ROBERT E.
WTRU, Muskegon, Mich.
LEGG, WINNIE
WBTA, Batavia, N. Y.
LEON, IRVING
WDAS, Philadelphia, Pa.
LEONARD, HOWARD
WLOB, Portland, Maine
LEVITAN, DON
KADY, St. Charles, Mo.
LEWIS, BOB
WBIC, Bay Shore, N. Y.
LEWIS, SI
WNJR, Newark, N. J.
LEWIS, STEVE
KSTR, Grand Junction, Colo.
LeZOTTE, GEORGE
WTRY, Troy, N. Y.
LIBERT, BRENDA J.
WGRO, Lake City, Fla .
LIEBERT, BILLY
Red Rowe Show
CBS-TV
LINDSEY, MORT
The Pat Boone Chevy
Showroom
ABC-TV
LINEBERGER, DON
WVLD, Valdosta, Ga.
LORENZ, DON
WJUN, Mexico, Pa.
LOVE, AILEEN
WRLD, West Point, Ga.
LUBE, AL
KTRH, Houston, Tex.
LUCERO, AL
KWYK, Farmington, N. M.
LUND, JACK
KFAM, St. Cloud, Minn.
LYLE, VINCE
WJBD, Salem, Ill.
LYONS, ROBERT
WVOX, New Rochelle, N. Y.

— Mc —

McADOO, DICK
KFDM, Beaumont, Tex.
McCALLUM, BETTY
WCBL, Benton, Ky.
McCARTHY, JOHN P.
WOR, New York, N. Y.
McCARTHY, WILLIAM T.
WDEA, Ellsworth, Maine
McCORMICK, THOMAS
WPVL, Painesville, Ohio
McDONALD, HELEN M.
KXRX, San Jose, Calif.
McHUGH, TOM
WJLS, Beckley, W. Va.
McINTYRE, NEIL
WHK, Cleveland, Ohio
McKINLEY, RAY
Be Our Guest
CBS-TV
McKINNEY, ALENE
KBIG, Avalon, Calif.
McMURRY, JOE
KNEL, Brady, Tex.
McNULTY, TERRY
WSCR, Scranton, Pa.
McRANEY, MIKE
WROB, West Point, Miss.

— M —

MAC, BOB
WETU, Wetumpka-Montgomery, Ala.
MACK, ELLYN
KBUR, Burlington, Iowa
MADDON, EDWARD
WHYL, Carlisle, Pa.
MAGNUSSEN, MERILYNN
KCLX, Colfax, Wash.
MAHAFFEY, BOB
KGHF, Pueblo, Colo.
MALVIN, ARTEE
The Pat Boone Chevy
Showroom
ABC-TV
MANCINI, HENRY
Mr. Lucky, CBS-TV;
Peter Gunn, NBC-TV

MANSON, EDDY L.

B. May 9, New York City, N. Y.; Ed Sullivan's "Invitation to Moscow", "Harvey" (Emmy Nomination) CBS; Recording for RCA Victor — Folkways; Little Fugitive, Scott Tissue Commercials, Clairol Commercials, All Stations

MANSS, GLORIA
KRKC, King City, Calif.
MARCELLINO, MUZZY
Art Linkletter's House Party
CBS-TV
MARKS, WINSTON K.
KBOY, Medford, Ore.
MARTINSON, JIM
WSOC, Charlotte, N. C.
MARVIN, LEE
KFH, Wichita, Kan.
MASTERS, DON
WHIL, Medford, Mass.
MATHIS, MARTHA
WAVU, Albertville, Ala.
MATHIS, SHIRLEY
WCPC, Houston, Miss.
MAYFIELD, DICK
WMVG, Milledgeville, Ga.
MAZE, LESLIE
Classical only
KFIZ, Fond du Lac, Wis.
MEDLEY, CYNTHIA
WOL, Washington, D. C.
MEIER, JOE
KEYY, Provo, Utah
MELIS, JOSE
The Jack Paar Show
NBC-TV
MERENS, LYMAN
WRJN, Racine, Wis.
MERRICK, MAHLON
The Jack Benny Program
CBS-TV
MERTZ, CHARLES
WMRN, Marion, Ohio
METCHNEK, WILLIAM
WCCO-TV, Minneapolis, Minn.
METTLER, WILLIAM R.
KRIG, Odessa, Tex.
MICHEL, DONALD C.
WRAJ, Anna, Ill.
MILLER, GERALD
KWEB, Rochester, Minn.
MILLER, HELEN
KCEE, Tucson, Ariz.
MILLER, MITCH
Mitch Miller Show
CBS
MILLS, CHUCK
KNOT, Prescott, Ariz.
MINDEL, ELEANORA
KPOK, Scottsdale, Ariz.
MITCHELL, FROSTY
KIOA, Des Moines, Iowa
MITCHELL, PAUL
KWTO, Springfield, Mo.
MOCKMORE, DAVE
KFLJ, Walsenburg, Colo.
MONROE, JOYCE
WQXI, Atlanta, Ga.
MOORE, BILL
WFMC, Goldsboro, N. C.
MORGAN, CLARKE
From These Roots
NBC-TV
MORRIS, MARY W.
WBEX, Chillicothe, Ohio
MORRIS, ZAN
WSTN, St. Augustine, Fla.
MOWERS, BOB
WLAM, Lewiston, Maine
MURRAY, JIM
WSOY, Decatur, Ill.
MURRAY, JOE
WLEE, Richmond, Va.

— N —

NAGY, MARY ELIZABETH
WLAC, Nashville, Tenn.
NALLE, BILLY
Young Dr. Malone
NBC-TV
NARAMORE, WILLIAM
WGSM, Huntington, N. Y.
NASH, BARNEY
WBLU, Salem, Va.
NEAL, PAUL E.
WBNS, Columbus, Ohio
NEWBORN, RON
WENO, Nashville, Tenn.
NEWILL, JAMES
KSDA, Redding, Calif.
NEWTON, JIM
KROD, El Paso, Tex.
NEWTON, RALPH
KZIP, Amarillo, Tex.
NICHOLSON, BOBBY
Howdy Doody Show
NBC-TV
NICHOLSON, GEORGE
WANS, Anderson, S. C.
NICKUM, WILLIAM
WBRK, Pittsfield, Mass.
NININGER, EVE
WDBJ, Roanoke, Va.

— O —

O'HEARN, PAT
Scranton Recreation Band
WDAU-TV, Scranton, Pa.
O'KAIN, LARRY
WMMT, McMinnville, Tenn.
OLSON, WALLACE
WCCO, Minneapolis-St. Paul, Minn.
ORTON, IRV
About Faces
ABC-TV
OUELLETTE, ROBERT
WGHM, Skowhegan, Maine

— P —

PADGETT, DON
WOCH, North Vernon, Ind.
PAGE, DOROTHY
WPAY, Portsmouth, Ohio
PALEN, EILEEN C.
WOKZ, Alton, Ill.

PALMER, JIMMY
B. October 31, 1913, Charleroi, Pa.; Roosevelt Grill (N. Y.) WCBS; Chase Hotel (St. Louis) WCBS-KMOX; Aragon Ballroom (Chicago) WBBM, Paladium Ballroom (Hollywood) NBC-TV; Roseland Ballroom (N. Y.), Cavalier Hotel (Va. Beach)

PANXLE, M. L.
KAMP, El Centro, Calif.

PAPPAS, CHRIS
KVEN, Ventura, Calif.

PARHAM, BETTIE
KPIN, Casa Grande, Ariz.

PAUL, CHARLES
As the World Turns
CBS-TV

PEHLMAN, CARL
Flair for Living
KKTV, Colorado Springs, Colo.

PERCIVAL, DICK
WWBC, Bay City, Mich.

PERKINS, JIMMIE
WBBB, Burlington, N. C.

PERKINS, LLOYD
WCPK, College Park, Ga.

PERRY, RUTH
WAMM, Flint, Mich.

PETERS, JAMES
WAVZ, New Haven, Conn.

PETERSON, JIM
KLTZ, Glasgow, Mont.

PETRILLO, CAESAR
WBBM-TV, Chicago, Ill.

PIERCE, RUDY
KGO, San Francisco, Calif.

PILDNER, HENRY
WGAR, Cleveland, Ohio

POURNELLE, (MRS.) E.
KBYR, Anchorage, Alaska

POWERS, WARREN
KJNO, Juneau, Alaska

POYTHRESS, E. T.
WLAG, LaGrange, Ga.

PRESLEY, BOB
KILT, Houston, Tex.

PRICE, JIM
KTOO, Henderson, Nev.

PRICE, JOEL
KDLA, De Ridder, La.

PRITCHARD, BARBARA
WNOG, Naples, Fla.

— R —

RADICH, DOROTHEA
KVAS, Astoria, Ore.

RALSTON, HARLAN E.
WHBF, Rock Island, Ill.

RAMAY, JOE
KIXZ, Amarillo, Tex.

RAPKOCH, SELL
KXXL, Boseman, Mont.

RAPP, JEFF
KRVN, Lexington, Neb.

RASKIN, JUNE
WGNY, Newburgh, N. Y.

REARDON, JOHN
KBIZ, Ottumwa, Iowa

REEDER, CHARLES
WPFB, Middletown, Ohio

REEVES, WARREN
KBUS, Mexia, Tex.

REISMAN, LEO
WQXT, Palm Beach, Fla.

REITAN, DICK
WABR, Orlando, Fla.

RENAUD, CHARLES
WKXL, Concord, N. H.

REPINE, BURT T.
WRVA, Richmond, Va.

RHODES, DUSTY
WOLF, Syracuse, N. Y.

RICE, JAMES F.
WEDO, McKeesport, Pa.

RICHARDS, JOHN
WEIM, Fitchburg, Mass.

RICHARDSON, KAY
KRSN, Los Alamos, N. M.

RIDDLE, NELSON
Frank Sinatra—Timex Show
ABC-TV

RILEY, RALPH
WHIZ, Zanesville, Ohio

RIPOSO, TONY
Toyshop Jamboree
WHEN-TV, Syracuse, N. Y.

RITNER, BART
WYRN, Louisburg, N. C.

ROBARDS, CARY
WSIV, Pekin, Ill.

ROBBINS, JANE
KTOE, Mankato, Minn.

ROBBINS, MARIE
WKBV, Richmond, Ind.

ROBERTS, WESLEY
KWAL, Osburn, Ida.

ROBINSON, DAVID
KOMO, Seattle, Wash.

ROPER, PAT (MRS.)
WGBF, Evansville, Ind.

ROSE, DAVID
Jack Benny Specials, The Red Skelton Special, CBS; Bonanza, NBC-TV; The Red Skelton Show, CBS-TV

ROSE, DON
KWMT, Fort Dodge, Iowa

ROSS, DON
KFMB, San Diego, Calif.

ROSS, TONY
WBBW, Youngstown, Ohio

ROYE, BETTY J.
WPRY, Perry, Fla.

RUMMINGER, BARBARA
WMUU, Greenville, S. C.

RUSSELL, MIKE
KTLN, Denver, Colo.

RYAN, JACK
WAKR, Akron, Ohio

— S —

SASLAVSKY, NICHOLAS L.
WEVD, New York, N. Y.

SAUNDERS, DOROTHY
KCLS, Flagstaff, Ariz.

SAVITT, LOUIS
WBRE, Wilkes-Barre, Pa.

SCHLEIF, DAVID
WBKV, West Bend, Wis.

SCHOCH, DORIS
WMIX, Mt. Vernon, Ill.

SCHORR, JAY A.
WBZ, Boston, Mass.

SCHRADER, JOHNNY
Hi Varieties
WHAS, Louisville, Ky.

SCHUMAN, DICK
WCDJ, Edenton, N. C.

SCOTT, ROBERTSON C.
KPOL, Los Angeles, Calif.

SCOTT, SANDY
WJER, Dover, Ohio

SCOTT, WALTER A.
WTSL, Hanover, N. H.

SEAY, DR. ALBERT
KCMS, Manitou Springs, Col.

SHAFFER, GARRETT W.
WHDL, Olean, N. Y.

SHEIN, HERB
WBAZ, Kingston, N. Y.

SHILLING, CLIFF
WICU, Erie, Pa.

SHOECRAFT, WILLARD
KIKO, Globe-Miami, Ariz.

SHOEMAKER, NORM
KBEK, Elk City, Okla.

SHOOP, DAVID
WHP, WHP-TV, Harrisburg, Pa.

SHOTT, JOE
Hot Shots
WTMJ, WTMJ-TV, Milwaukee, Wis.

SHULTZ, WILLIAM
KWTC, Barstow, Calif.

SIMON, RON
KNOX, Grand Forks, N. D.

SIMPSON, JOHN
KOTA, KOTA-TV, Rapid City, S. D.

SIMS, JIMMY
WZEP, De Funiak Springs, Fla.

SINGER, GEORGE
KMGM, Albuquerque, N. M.

SIRULNICK, SID
WNTA, Newark, N. J.

SKELTON, LEON
KAJI, Little Rock, Ark.

SKELTON, STAN
KUKO, Post, Tex.

SMITH, DEMARIS
WHER, Memphis, Tenn.

SMITH, DICK
WORC, Worcester, Mass.

SMITH, GARDNER
WHEN, Syracuse, N. Y.

SMITH, HERB
KLIQ, Portland, Ore.

SONTAG, GEORGE
WOC, WOC-TV, Davenport, Iowa

SPANN, JIM
KSEL, Lubbock, Tex.

SPENCER, HARRY W.
WBTM, Danville, Va.

STAMBAUGH, DICK
WBIL, Leesburg, Fla.

STANLEY, TOMMY
WDKD, Kingstree, S. C.

STANZIOLA, JOHN
WAZL, Hazleton, Pa.

STEIN, ELANE
WCBM, Baltimore, Md.

STEPHENS, STANLEY G.
KOJM, Havre, Mont.

STEPHENSON, GRIER
WGFS, Covington, Ga.

STEVENS, BETTY
WQUA, Moline, Ill.

STEVENS, DON
WMPS, Memphis, Tenn.

STEVENS, NAT
KKIS, Pittsburg, Calif.

STEWART, BECKY ANN
WPBC, Minneapolis Minn.

STEWART, BOB
KCHV, Indio-Coachella, Calif.

STONE, DON
WSFC, Somerset, Ky.

STUELPNAGEL, F. M.
KVCV, Redding, Calif.

SYLVERN, HANK
B. March 26, Brooklyn, N. Y.; Buick Electra Theatre, CBS-TV, Across the Board, ABC-TV

SZELL, GEORGE
The Cleveland Orchestra
CBS

— T —

TALBERT, VIRGINIA
WIRE, Indianapolis, Ind.

TAUBMAN, PAUL
Dough-Re-Mi, Concentration, NBC-TV; Edge of Night, CBS-TV; Owner of Penthouse Club

TAYLOR, DAVID M.
WAAP, Peoria, Ill.

TEMPLEMAN, MARION
KWPC, Muscatine, Iowa

THOMPSON, ARLENE
WLBN, Lebanon, Ky.

THOMPSON, BILL
The Bing Crosby Show
ABC-TV

THOMPSON, MAURICE
WLBT, Jackson, Miss.

TOWNSEND, WALLY
CKLW, CKLW-TV, Detroit, Mich.

TRAVERS, GUY
WAYE, Baltimore, Md.

TRENDLER, ROBERT
WGN, Chicago, Ill.

TROTTA, CHARLIE
WMBR, Jacksonville, Fla.

TROTTA, JOSEPHINE
WTCS, Fairmont, W. Va.

TROTTER, JOHN SCOTT
The George Gobel Show
CBS-TV

TUCKER, ROBERT C.
WHAK, Rogers City, Mich.

TURLEY, BOB
WKAZ, Charleston, W. Va.

TURNER, DORICE
WEBQ, Harrisburg, Ill.

— U —

UNDERWOOD, LIZ
WRNL, Richmond, Va.

UNGER, BILL
KRNY, Kearney, Neb.

— V —

VAN PELT, PAULINE
KFJB, Marshalltown, Iowa

VESTER, HAL
WKIX, Raleigh, N. C.

VICKERS, JAMES
WJOE, Port St. Joe, Fla.

VIKEN, MILTON
KOMB, Cottage Grove, Ore.

VOORHEES, DONALD
Bell Telephone Hour
NBC-TV

— W —

WACKER, PHIL
KXRO, Aberdeen, Wash.

WADE, PEGGY
WCEH, Hawkinsville, Ga.

WAGNER, JOHNNY
KYNT, Yankton, S. D.

WALKER, ED
WFLA, Tampa, Fla.

WALTER, ROD
KFIR, Coos Bay-North Bend, Ore.

WALTERS, BOB
The Johnny Evans Show
WIS-TV, Columbia, S. C.

WARD-STEINMAN, DAVID
KDBS, Alexandria, La.

WARNICK, CLAY
U.S. Steel, Sid Caesar Specials, CBS

WATSON, DIXIE DICE
KBBB, Berger, Tex.

WEALER, DON
WAZF, Yazoo City, Miss.

WEBB, ELIZABETH
WCHV, Charlottesville, Va.

WEBSTER, DAVE
WJNO, West Palm Beach, Fla.

WEDEL, JACK
KICD, Spencer, Iowa

WELCH, VIRGINIA
KWBB, Wichita, Kan.

WHITE, BOB
Music Time
KMMT, Austin, Minn.

WHITE, JERRY
WPEN, Philadelphia, Pa.

WHITLEY, FRED
WFOY, St. Augustine, Fla.

WHITTLE, FAYE S.
WFHK, Pell City, Ala.

WIDMAN, SEV
WTCN, Minneapolis, Minn.

WIENER, MILTON
WLW, Cincinnati, Ohio

WIETHAN, RICHARD J.
KTCB, Malden, Mo.

WILDE, JANICE
WWIT, Canton, N. C.

WILEY, GEORGE
KOMA, Oklahoma City, Okla.

WILKINSON, RALPH NORMAN
The U.S. Steel Hour
CBS-TV

WILLIAMS, BILL
KBIS, Bakersfield, Calif.

WILLIAMS, EDDIE
WESY, Greenville, Miss.

WILLIAMS, JAMES
WGBG, Greensboro, N. C.

WILLIAMS, JOHNNY
Bachelor Father
NBC-TV

WILSON, STANLEY
Laramie
NBC-TV

WINERITER, FLO
KALL, Salt Lake City, Utah

WITTER, STANLEY G.
KZUN, Spokane, Wash.

WOLFORD, DON
WKBN, Youngstown, Ohio

WOOD, BOB
KVI, Seattle, Wash.

WOODS, BILL
KVOU, Uvalde, Tex.

WOOTTEN, JANET
KMBC-TV, Kansas City, Mo.

WOOTEN, ROBERT
KSOP, Salt Lake City, Utah

WRIGHT, DICK
WBUX, Doylestown, Pa.

WUERCH, GEORGE
WPDR, Portage, Wis.

— Y —

YATES, EVERITT, JR.
WDSP, De Funiak Springs, Fla.

YORK, TONY
WMAG, Forest, Miss.

YOUNGBLOOD, JIM
WPAD, Paducah, Ky.

YOUNGHANS, DON
KELA, Centralia-Chehalis, Wash.

— Z —

ZIEGLER, ROBERT
WERT, Van Wert, Ohio

ZIMMERMAN, DONALD
WNEB, Worcester, Mass.

ZIMMERMAN, HARRY
Dinah Shore Chevy Show
NBC-TV

ZINK, ROBERT F.
WDCR, Hanover, N. H.

ZYLSTRA, ARTHUR
KICY, Nome, Alaska

RADIO-TV WRITERS

RADIO AND TELEVISION
—their work during 1959

— A —

ACE, GOODMAN
The Big Party
CBS

ALLEN, WOODY
The Pat Boone Chevy Showroom
ABC-TV

ASINOF, ELIOT
Du Pont Show of the Month
CBS

— B —

BAILOR, DON
On the Go
CBS-TV

BAKER, HERBERT
Perry Como's Kraft Music Hall
NBC-TV

BALZER, GEORGE
The Jack Benny Program, CBS-TV; Jack Benny Specials, CBS

BARRETT, TONY
Peter Gunn
NBC-TV

BAXT, GEORGE
Special Tonight "Mrs. Miniver"
CBS

BEAUMONT, CHARLES
The Twilight Zone
CBS-TV

BELL, DAVID
Johns Hopkins File 7
ABC-TV

BELL, WILLIAM
As the World Turns
CBS-TV

BELLAK, GEORGE
Playhouse 90
CBS

BIXBY, CARL
Life Can Be Beautiful, Edge of Night

BLATTY, BILL
On the Go
CBS-TV

BLOCK, JOHN
The House on High Street
NBC-TV

BOGERT, VINCENT
The Garry Moore Show
CBS-TV

BORETZ, ALVIN
Playhouse 90
CBS

BRADFORD, JOHN
Frank Sinatra—Timex Show
ABC-TV

BRENNAN, FRED. HAZLITT
The Life and Legend of Wyatt Earp
ABC-TV

BROOKS, MEL
U.S. Steel - Sid Caesar Specials
CBS

BURNS, STAN
The Steve Allen Plymouth Show
NBC-TV

— C —

CHANTLER, PEGGY
Dennis the Menace
CBS-TV

CHARELL, LISSA
"Today"
NBC-TV

CHAYEFSKY, PADDY
Playhouse 90
CBS-TV

CHIMBIDIS, JAMES
Johns Hopkins File 7
ABC-TV

CLARKE, WILLIAM KENDALL
The House on High Street
NBC-TV

CARL BIXBY

EDGE OF NIGHT

LIFE CAN BE BEAUTIFUL

TELEVISION

Sturges Highway Southport, Conn.

CLearwater 9-3275

CLOTH, SHERRY
The Paul Winchell Show
ABC-TV

CONELLY, JOE
Leave It To Beaver
ABC-TV

COOPER, LESTER
"FYI"
CBS-TV

CORCORAN, BOB
Be Our Guest
CBS-TV

COWLEY, WILLIAM
Dennis the Menace
CBS-TV

CUNNINGHAM, PAUL
"Today"
NBC-TV

— D —

DALTON, DENNIS
"Today"
NBC-TV

DANA, BILL
The Steve Allen Plymouth Show
NBC-TV

DAVENPORT, BILL
Fibber McGee and Molly
NBC-TV

DAVIDSON, DAVID
Playhouse 90
CBS

DOUGALL, BERNHARD
ABC

DRAKE, ERVIN
Be Our Guest
CBS-TV

DREBEN, STAN
Be Our Guest
CBS-TV

DUNKEL, JOHN
The Life and Legend of Wyatt Earp
ABC-TV

DUNN, JOHN
"Today"
NBC-TV

— E —

EDWARDS, BLAKE
Mr. Lucky
CBS-TV

ELLIOTT, SUMNER LOCKE
Playhouse 90
CBS

ELWARD, JAMES
The House on High Street
NBC-TV

ETTLINGER, DON
Love of Life
CBS-TV

EVANS, CLIFF
"Today"
NBC-TV

— F —

FREED, FRED
Woman!
CBS-TV

FRIEDBERG, BILLY
Perry Como's Kraft Music Hall
NBC-TV

— G —

GLICKMAN, WILL
Perry Como's Kraft Music Hall
NBC-TV

GOLDBERG, MEL
The House on High Street
NBC-TV

GOLDMAN, HAL
Jack Benny Specials, CBS; The Jack Benny Program, CBS-TV

GOLDSTONE, JAMES
The Court of Last Resort
ABC-TV

GORDON, AL
The Jack Benny Program, CBS-TV; Jack Benny Specials, CBS

GOULD, BERNIE
About Faces
ABC-TV

GREENE, CLARENCE
Tightrope
CBS-TV

GREENE, GRAHAM
Du Pont Show of the Month
CBS

GREENE, JOHN L.
John Gunther's High Road
ABC-TV

GUSSMAN, CHARLES
Young Dr. Malone
NBC-TV

— H —

HAYES, WILL
This Is Your Life
NBC-TV

HEINEMANN, ARTHUR
The U.S. Steel Hour
CBS-TV

HINKLEY, DON
The Steve Allen Plymouth Show
NBC-TV

HIRSON, ROGER
Playhouse 90
CBS

HORNER, CHUCK
The Pat Boone Chevy Showroom
ABC-TV

HOTCHNER, ED
Buick Electra Playhouse
CBS

HOWARD, BOB
The Jack Paar Show
NBC-TV

HUGHES, GORDON
About Faces
ABC-TV

— I —

ISAACS, CHARLES
Dinah Shore Chevy Show
NBC-TV

— J —

JACOBS, SEAMAN
Bachelor Father
NBC-TV

JACOBY, COLEMAN
The Garry Moore Show
NBC-TV

— K —

KARP, DAVID
Playhouse 90
CBS

KEMPLEY, WALTER
The Jack Paar Show
NBC-TV

KEYES, PAUL
The Jack Paar Show
NBC-TV

KLING, WOODY
The Jack Paar Show
NBC-TV

KNEUBUHL, JOHN
Adventures in Paradise
ABC-TV

KOBIN, BILL
"FYI"
CBS-TV

— L —

LACHMAN, MORT
Bob Hope Buick Show
NBC-TV

LARDNER, REX
Take a Good Look
ABC-TV

LARKIN, BILL
Bob Hope Buick Show
NBC-TV

LEE, CHARLES
Bob Hope Buick Show
NBC-TV

LEEDS, HOWARD
Ford Show
NBC-TV

LEFFERTS, GEORGE
The House on High Street
NBC-TV

LEWIS, BUD
"Today"
NBC-TV

— Mc —

McCUTCHEN, DICK
"FYI"
CBS-TV

McENROE, ROBERT E.
Playhouse 90
CBS

— M —

MARION, IRA
ABC

MATHESON, RICHARD
The Twilight Zone
CBS-TV

MILLIS, WALTER, JR.
Johns Hopkins File 7
ABC-TV

MILLS, ED
On the Go
CBS-TV

MORROW, BILL
The Bing Crosby Show
ABC-TV

MOSHER, BOB
Leave It to Beaver
ABC-TV

MURPHY, LIZ
On the Go
CBS-TV

MURRAY, JOHN FENTON
The Dennis O'Keefe Show
CBS-TV

— N —

NIEMAN, IRVING GAYNOR
Special Tonight "The Bells of St. Mary's"
CBS

NIXON, AGNES
The Guiding Light
CBS-TV

— O —

O'BRIEN, DAVE
The Red Skelton Show
CBS-TV

— P —

PARKER, RAY
Art Linkletter's House Party
CBS-TV

PAUL, NORMAN
Ford Show
NBC-TV

PERRIN, SAM
Jack Benny Specials, CBS; The Jack Benny Program, CBS-TV

PHILLIPS, IRNA
As the World Turns
CBS-TV

PHILLIPS, PAUL
This Is Your Life
NBC-TV

PICKARD, JOHN
From These Roots
NBC-TV

PICKARD, LARRY
"Today"
NBC-TV

PINE, LESTER AARON
Peter Gunn
NBC-TV

PRAY, POOT
Be Our Guest
CBS-TV

PROVO, FRANK
From These Roots
NBC-TV

— Q —

QUEEN, ROBERT I.
Variety Shows, Dramatic Documentaries, Panel Shows; WRCA-TV; WCBS-TV; WABC-TV; WNTA-TV; CBS Radio

— R —

RAPP, JOHN
Bob Hope Buick Show
NBC-TV

REED, LEWIS
Peter Gunn
NBC-TV

REINER, CARL
Dinah Shore Chevy Show
NBC-TV

REISMAN, PHIL, JR.
Du Pont Show of the Month
CBS

REZNICK, SIDNEY
The Garry Moore Show
CBS-TV

RICE, CY
About Faces
ABC-TV

RICHTER, RICHARD
The Saturday News with Robert Trout
CBS-TV

ROBBINS, DICK
On the Go
CBS-TV

ROBINSON, MAUREY
"Today"
NBC-TV

ROGERS, ROSWELL
Father Knows Best
CBS-TV

ROSE, REGINALD
Playhouse 90
CBS

ROSE, SI
Bachelor Father
NBC-TV

ROSEN, ARNIE
The Garry Moore Show
CBS-TV

ROUSE, RUSSELL
Tightrope
CBS-TV

RUTHMAN, BOB
"Today"
NBC-TV

— S —

SCHWARTZ, AL
The Red Skelton Show
CBS-TV

SCHWARTZ, SHERWOOD
The Red Skelton Show
CBS-TV

SERLING, ROD
Playhouse 90, The Twilight Zone
CBS-TV

SHAW, DAVID
Playhouse 90
CBS-TV

SHEFRIN, DAVID
The Saturday News with Robert Trout
CBS-TV

SHUKEN, PHILLIP
John Gunther's High Road
ABC-TV

SHULMAN, MAX
The Many Loves of Dobie Gillis
CBS-TV

SIMON, NEIL
The Garry Moore Show
CBS-TV

SMITH, AL
"Today"
NBC-TV

STANDER, ARTHUR
The Danny Thomas Show
CBS-TV

STONE, EMERSON
Richard C. Hottelet with the News
CBS-TV

SULLIVAN, NORMAN
Bob Hope Buick Show
NBC-TV

SULTAN, ARNE
The Steve Allen Plymouth Show
NBC-TV

— T —

TOLKIN, MEL
U.S. Steel - Sid Caesar Specials
CBS

— V —

VENDIG, IRVING
The Edge of Night
CBS-TV

— W —

WAGNER, WALTER
Art Linkletter's House Party
CBS-TV

WALKER, BILL
On the Go
CBS-TV

WARK, MARTY
On the Go
CBS-TV

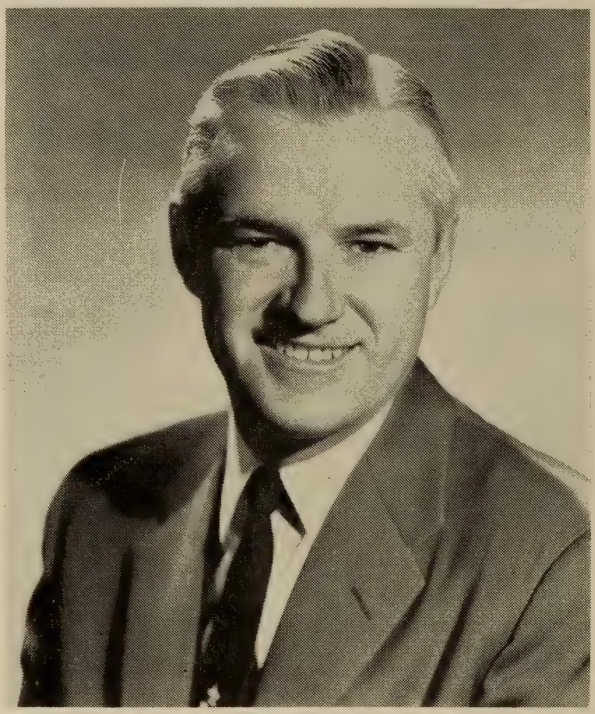
WHITE, LESTER
Bob Hope Buick Show
NBC-TV

WITTY, DON
ABC

WORTH, MARVIN
The Steve Allen Plymouth Show
NBC-TV

— Z —

ZELINKA, SYDNEY
U.S. Steel - Sid Caesar Specials
CBS



RAY MORGAN

ANNOUNCER-NARRATOR

LEx 2-1100

BILL SHIPLEY

ANNOUNCERS—MC'S

RADIO AND TELEVISION
—their work during 1959

—A—

AAROE, ALDEN
WRVA, Richmond, Va.
ABBOTT, JIM
Rendezvous
KFJZ-TV, Fort Worth-Dallas, Tex.
ABRAMS, TERRY
Open House
KWKH, Shreveport, La.
ADAMS, BILL
WMEN, Tallahassee, Fla.
ADAMS, JERRY
Hi Fi Club
KAKC, Tulsa, Okla.
ADAMS, VERN
KTVK, Phoenix, Ariz.
ADKINS, BOB
Family Hour
WVOT, Wilson, N. C.
ADKINS, HAL
Pal Hal's Show
WOBS, Jacksonville, Fla.
ADKINS, RON
KNGS, Hanford, Calif.
AGA, ERCEL
KXRA, Alexandria, Minn.
ALAN, MIKE
KAMP, El Centro, Calif.
ALBRIGHT, SAM
KWFT, Wichita Falls, Tex.
ALCOTT, HANK
Morning Music
KVNA, Flagstaff, Ariz.
ALEXANDER, BEN
About Faces
ABC-TV
ALEXANDER, BOB
WSJM, St. Joseph, Mich.
ALEXANDER, ERNIE
KVOL, Lafayette, La.
ALEXANDER, OSCAR
WAAA, Winston-Salem, N. C.
ALLAN, DAN
WLOL, Minneapolis-St. Paul, Minn.
ALLAN, NANCY
Movie Matinee
KMJ-TV, Fresno, Calif.
ALLEN, AARON
Meet Mr. Music
KMAC, San Antonio, Tex.
ALLEN, AL
WYSE, Lakeland, Fla.
ALLEN, BARRY
KJFJ, Webster City, Iowa
ALLEN, BILL
Rush Hour Roundup
WLAC, Nashville, Tenn.
ALLEN, BOB
KOYN, Billings, Mont.
ALLEN, FRED
Roll Jordan
WAAA, Winston-Salem, N. C.
ALLEN, JOHN
Allen's Alley
KOPR, Butte, Mont.
ALLEN, JOHN
Early Birds
WFAA, Dallas, Tex.
ALLEN, MACK
WFMC, Goldsboro, N. C.
ALLEN, MARC
Big Parade
KLEO, Wichita, Kan.
ALLEN, MARY
KGIW, Alamosa, Colo.
ALLEN, RAY
Sky Castle
WBOY, Clarksburg, W. Va.
ALLEN, ROGER
WCBL, Benton, Ky.
ALLEN, STEVE
Latchstring
WJEH, Gallipolis, Ohio

Alun Williams

News - Narration

Film - Commercials

JU 2-8800

ALLESEE, BOB
WIMS, Michigan City, Ind.
ALLISON, GENE
WISH-TV, Indianapolis, Ind.
ALLWOOD, JIM
Hillbilly Heaven
KWTO, Springfield, Mo.
AMADON, ART
Boston Movietime
WBZ-TV, Boston, Mass.
AMBROSE, TOM
Yawn Patrol
WTRC, Elkhart, Ind.
AMMERMAN, DAN
Platter Palace
KGNC, Amarillo, Tex.
ANDERSON, ANDY
The People Speak
KHAM, Albuquerque, N. M.
ANDERSON, EDDIE
WEVA, Emporia, Va.
ANDERSON, KARL
WPOM, Pompano Beach, Fla.
ANDERSON, NORMAN
Shut-In Program
WCRR, Corinth, Miss.
ANDERSON, NORWOOD
WGOL, Goldsboro, N. C.
ANDERSON, SAMMY
WKAP, Allentown, Pa.
ANDREWS, ARCH
KTLN, Denver, Colo.
ANDREWS, CHET
KICD, Spencer, Iowa
ANDREWS, DAVID
Dinnerbell Round-up
KMBC, Kansas City, Mo.
ANDREWS, JOHNNY
Monitor
NBC
ANGEL, JACK
KJBS, San Francisco, Calif.
ANSBRO, GEORGE
ABC
ANTHONY, ALLEN C.
WAGA-TV, Atlanta, Ga.
ANTHONY, CARMINE
WJJD, Chicago, Ill.
ANTHONY, HUGH
Special Events
WCCM, Lawrence, Mass.
ANTHONY, JAY
WHBI, Newark, N. J.
ANTHONY, JOHNNY
Dance Party
WITI-TV, Milwaukee, Wis.
APARICIO, RAY
Spanish Show
KBUC, Corona, Calif.
ARMSTRONG, DON
WGMA, Hollywood, Fla.
ARMSTRONG, TOM
WGAR, Cleveland, Ohio
ARMSTRONG, STEVE
WKIN, Kingsport, Tenn.
ARMSTRONG, VON
KXRX, San Jose, Calif.
ARNAZ, DESI
Westinghouse Desilu Playhouse
CBS-TV
ARNOLD, BILL
Rollin' Home
WCAX, Burlington, Vt.
ARTHUR, FRED
Homeward Bound
KGMC, Englewood-Denver, Colo.
ARTHUR, JOHN
KOTE, Fergus Falls, Minn.
ASHWELL, JERRY
WRUN, Utica, N. Y.
ASHWORTH, TOMMY
WJJC, Commerce, Ga.
ASSAF, WOODIE
WJDX, WLBT, Jackson, Miss.
AUGELLO, JOE
WOHO, Toledo, Ohio
AUSTIN, ALAN K.
Alan's Alley
KSOK, Arkansas City, Kan.
AUTRY, CHICK
WRBL-TV, Columbus, Ga.
AVERY, BEN
WGTC, Greenville, N. C.
AWSUMB, ROGER
Casey Jones Express
WTCN-TV, Minneapolis-St. Paul, Minn.
AWTRY, JIM
Mystery Voice
KIMB, Kimball, Neb.
AYLWARD, BILL
WMTR, Morristown, N. J.

—B—

BABB, MORGAN
WVOL, Nashville, Tenn.
BABCOCK, SAM
KDEO, El Cajon, Calif.
BACH, AL
KGO, San Francisco, Calif.
BACHRAD, MARVIN
WNAR, Norristown, Pa.
BACKLIN, JIM
KFYR, Bismarck, N. D.
BAER, TEDY
Musical Picnic
WFTL, Ft. Lauderdale, Fla.
BAERG, ROYCE
KJCK, Junction City, Kan.
BAHR, R. GIL
KUAM, KUAM-TV, Agana, Guam
BAILEY, AL
WFUN, Huntsville, Ala.

tom o'brien

judson 6-6300

BAILEY, CHARLES
WIAM, Williamston, N. C.
BAILEY, CHARLES
WATO, Oak Ridge, Tenn.
BAILEY, DICK
Noon Time Tradin' Time
KLVT, Levelland, Tex.
BAILEY, JACK
Queen for a Day
NBC-TV
BAILEY, JEAN
KZEY, Tyler, Tex.
BAILEY, JOE
WDQN, Du Quoin, Ill.
BAIN, BUDDY
WCMA, Corinth, Miss.
BAIN, PAUL
Morning Mayor
KQEO, Albuquerque, N. M.
BAKER, ALLEN P.
WLBN, Lebanon, Ky.
BAKER, BOB
KSO, Des Moines, Iowa
BAKER, ED
Baker's Dozen
KVON, Napa, Calif.
BAKER, GROVER
WRNB, New Bern, N. C.
BAKER, KEITH
Town & Country Time
KHBM, Monticello, Ark.

BAKER, MIKE

B. June 15, 1926, St. Thomas, Ont., Canada; Pat Boone Show, Dick Clark Spectacular; ABC-TV; Perry Como, Andy Williams, CBS-TV

BAKER, PAUL
Rise & Shine
WLAD, Danbury, Conn.
BAKER, RAY
KMAC, San Antonio, Tex.
BALLAS, JIM
KCOW, Alliance, Neb.
BALE, NORM
Contact
KWKH, Shreveport, La.
BALLARD, BOB
Sportsman's Almanac
WIIN, Washington, N. C.
BAMBERG, WALTER
Captain Zoomar
WCOV-TV, Montgomery, Ala.
BANNON, JIM
For Better or Worse
CBS-TV
BARBER, DON
WCKT, Miami, Fla.
BARBOUR, HERSH
WFLB, Fayetteville, N. C.
BARCOMB, DAVE
WKXL, Concord, N. H.
BARKER, BILL
Man on Street
WSIP, Paintsville, Ky.
BARKER, BOB
Truth or Consequences
NBC-TV
BARNES, DENNIS
WDCR, Hanover, N. H.
BARR, SAMMY
KGVL, Greenville, Tex.
BARRETT, CLIFF
WICO, Salisbury, Md.
BARRETT, DICK
WEOL, Elyria-Lorain, Ohio

BARRIE, WENDY

B. April 18, London, England; Wendy Barrie Show

BARRILE, JOE
WKAN, Kankakee, Ill.
BARRON, KARL
KTIM, San Rafael, Calif.
BARRY, GUY
WCOY, Columbia, Pa.
BARTELL, PAUL
Farm News
WMIL, Milwaukee, Wis.
BARTLETT, RAY
KDXE, No. Little Rock, Ark.
BARTON, HAL
WTAD, Quincy, Ill.
BARTON, HAL
KHQA-TV, Hannibal, Mo.
BARTON, ORVILLE
KBHM, Branson, Mo.
BARUCH, ANDRE
ABC
BAUGHMAN, EARL
WESC, Greenville, S. C.
BAXTER, WENDELL
KJSK, Columbus, Neb.
BAZYN, WALLY
Country Music Time
WJAG, Norfolk, Neb.
BEALL, R. B.
Party Line
KODI, Cody, Wyo.
BEAN, RODNEY
KABY, Albany, Ore.
BEATTY, MORGAN
Monitor, News of the World; Life and the World
NBC
BEAUCHAMP, DENNIS
Shop, Look, Listen
WLUC-TV, Marquette, Mich.
BEAUMONT, JOE
WWGS, Tifton, Ga.
BECK, DUANE
Melody Ballroom
WHGB, Harrisburg, Pa.

BILL ROGERS
—Management—
George F. Foley
730 Fifth Ave. JUdson 6-4312

REX MARSHALL
—MANAGEMENT—
GEORGE F. FOLEY
730 Fifth Ave. JUdson 6-4312

BECK, EMIL
WESA, Charleroi, Pa.

BECK, JACKSON

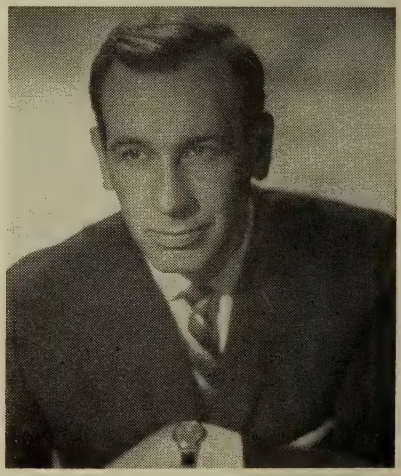
B. July 23, 1912, New York City; Commercials for: Chesterfield, Studebaker-Lark, Ex-Lax, Instant Maxwell House Coffee, Ambassador Beer, and others

BECK, ROY
WM1X, Mt. Vernon, Ill.
BEE, ALON
WLBT, Jackson, Miss.
BELCHER, JAMES
What's Gripe
KLUK, Evanston, Wyo.
BELL, JACK
KEZY, Anaheim, Calif.
BELL, TONY
Man Around House
WKNY, Kingston, N. Y.
BELSON, GORDON
KXO, El Centro, Calif.
BENDER, TED
KTSM-TV, El Paso, Tex.
BENEDICT, ANDY
WWRL, New York, N. Y.
BENJAMIN, DEL
KXLJ-TV, Helena, Mont.
BENNETT, BERN
To Tell The Truth
CBS-TV
BENNETT, ED
20th Century Fox Theatre
KVIQ-TV, Eureka, Calif.
BENNETT, JOHN H.
WLBA, Gainesville, Ga.
BENNY, FRANK
KXOA, Sacramento, Calif.
BENSON, RUSS
WOKZ, Alton, Ill.
BENTI, JOE
WTHI-TV, Terre Haute, Ind.
BENTLEY, BILL
Gospel Jubilee
KTLQ, Tahlequah, Okla.
BERG, LEE
KFML, Denver, Colo.
BERG, NORM
Hymn Request Hour
KWSO, Wasco, Calif.
BERNARD, DUD
Early Bird Show
KLFT, Golden Meadow, La.
BERNIER, GUS
WMUR-TV, Manchester, N. H.
BERRY, DICK
Music Mart
WFIW, Fairfield, Ill.
BERRY, JIM
WLCK, Scottsville, Ky.
BICKEL, PAT
AM Mayhem
WADP, Kane, Pa.
BIERY, BILL
Teen Time
WWL-TV, New Orleans, La.
BIESANG, CAL
Let's Talk It Over
WOWL-TV, Florence, Ala.
BILYEU, JOHN
Heart of America Bandstand
KMBC-TV, Kansas City, Mo.
BINGHAM, RICHARD
KSL-TV, Salt Lake City, Utah
BIRD, DENNY
Opera Matinee
KWHO, Salt Lake City, Utah
BIRDAN, BIRD
WPTZ-TV, Plattsburgh, N. Y.
BISHOP, BENNY
Music in the Air
WLDB, Atlantic City, N. J.
BISHOP, JERRY
WDRC, Hartford, Conn.
BISHOP, ROY
Your Firestone Auctioneer
WSBA-TV, York, Pa.
BISSETT, VIRGIL
WMSA, Massena, N. Y.
BIVANS, ROBERT
WITY, Danville, Ill.
BLACK, MARTIN
Night Owl Club
KLRJ-TV, Las Vegas, Nev.
BLAIR, CURT
Popeye Theater
WSFA-TV, Montgomery, Ala.
BLAIR, FRANK
Monitor
NBC
BLAKE, WALLY
Family Party Time
KICO, El Centro, Calif.
BLANCHARD, BEN
KASI, Ames, Iowa
BLANCHARD, DICK
WJJD, Chicago, Ill.
BLANCHARD, LOWELL
Midday Merry-go-Round
WNOX, Knoxville, Tenn.
BLEDSOE, HAROLD
WEWO, Laurinburg, N. C.
BLOOM, RAYMOND B.
KREI, Farmington, Mo.
BLOSSEY, JIM
Bandstand
KIDO, Boise, Ida.
BLOUNT, FOREST
KTBS-TV, Shreveport, La.
BLOUNT, JAMES
Raleigh Hour
WSRC, Durham, N. C.

RALPH PAUL

— MANAGEMENT —
GEORGE F. FOLEY

730 Fifth Ave. JUdson 6-4312

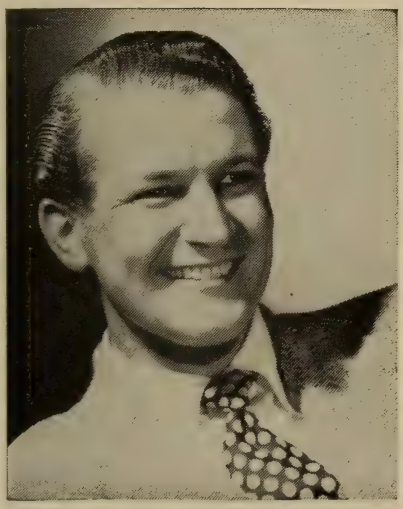


MIKE BAKER

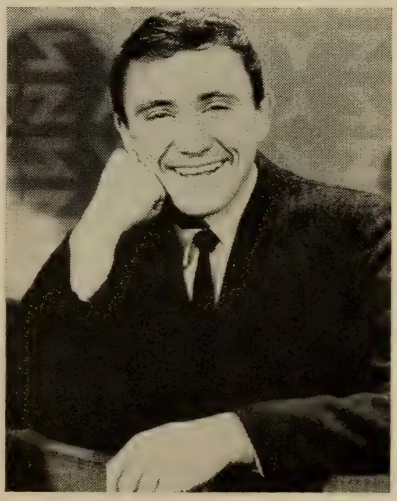
Announcer — Narrator — MC

JU 6-6300

BOAZ, DAVE
Music Till Midnite
WRUN, Utica, N. Y.
BOGGESS, W. E.
KRUN, Ballinger, Tex.
BOLAND, JOSEPH
ABC
BOLER, PHIL
WKNX, Saginaw, Mich.
BOLTE, BILL
WKNB, New Britain, Conn.
BOLTON, JOE
3 Stooges
WPIX, New York, N. Y.
BONER, DENNY
WKKS, Vanceburg, Ky.
BONZO, WES
WCRT, Birmingham, Ala.
BORBA, JOHN
Junior Town Meeting
KWIP, Merced, Calif.
BORTELL, JOSEPH T.
WCOY, Columbia, Pa.
BOSCH, ROY
WIOU, Kokomo, Ind.
BOTULA, MIKE
WRIV, Riverhead, N. Y.
BOUDREAU, HAL
KHUH, Honolulu, Hawaii
BOULDIN, ART
Party Line
WICH, Norwich, Conn.
BOURMAN, ROGER
Local TV News
NBC-TV
BOWEN, BOB
Top 5
WSAZ, Huntington, W. Va.
BOWICK, WILLIAM L.
WGBA, Columbus, Ga.
BOWMAN, DICK
Satelite
WELS, Kinston, N. C.
BOWMAN, PHIL
WMAQ, Chicago, Ill.
BOWSER, BILL
WFAI, Fayetteville, N. C.
BOYD, BILL
Teen Time
KIUN, Pecos, Tex.
BOYD, DON
KVAS, Astoria, Ore.
BOYDSTON, BILL
Club 930
WJAX, Jacksonville, Fla.
BOYER, GARTH
KTIV, Sioux City, Iowa
BOYLE, STEVE
Off The Record
KVNA, Flagstaff, Ariz.
BOYLES, CHUCK
WKY, Oklahoma City, Okla.
BOYSEN, J. PETER
WLOL, Minneapolis- St. Paul, Minn.
BOZANIC, MILT
Club 13
KSHO-TV, Las Vegas, Nev.
BRABSON, BILL
WVKO, Columbus, Ohio
BRACH, HENRY
WMCK, McKeesport, Pa.
BRADLEY, DON
KTVE, El Dorado, Ark.
BRADLEY, DON
Comedy Matinee
WJIM-TV, Lansing, Mich.
BRADSHAW, THOMAS
KSL-TV, Salt Lake City, Utah
BRADY, BILL
WDZ, Decatur, Ill.
BRADY, DICK
WCBY, Cheboygan, Mich.
BRAGG, BOBBY
WNEX, Macon, Ga.
BRAID, DON
WMBD, Peoria, Ill.
BRAND, CHARLES F.
WMOD, Moundsville, W. Va.
BRANDT, MEL
Sunday Showcase;
Bell Telephone, NBC-TV;
Monitor, NBC
BRANDY, BOB
Popeye
WTVC, Chattanooga, Tenn.
BRANHAM, JIMMIE
WTCW, Whitesburg, Ky.
BRAUDRICK, GENE
KHOU-TV, Houston, Tex.
BRENDLER, GENE
KPTV, Portland, Ore.
BRENNAN, TOM
Big Parade
KQEO, Albuquerque, N. M.
BRENNER, PAUL
WNTA, Newark, N. J.
BRICK, JERRY
Uncle Jerry's Club
WBEN-TV, Buffalo, N. Y.
BRIDGES, JAMES
WCGA, Calhoun, Ga.
BRIGHT, JERRY
Traffic Jam
KNOX, Grand Forks, N. D.
BRINKMAN, CHUCK
WCUE, Akron, Ohio
BRITTAIN, BILL
WMAK, Nashville, Tenn.
BROADHURST, WALTER G.
WMOD, Moundsville, W. Va.
BRODY, DALE
KCHE, Cherokee, Iowa



BUD COLLYER



MERV GRIFFIN

William Bratter (Pers. Mngr.)

MCA

BROOKS, BILL
Hi Fi Hop
KTVH, Hutchinson, Kan.
BROOKS, EDGAR
Alarm Clock Club
WBBB, Burlington, N. C.
BROOKS, KEN
The Back Fence Club
KUJ, Walla Walla, Wash.
BROOKS, RAY
Western Jamboree
KWRF, Warren, Ark.
BROPHY, WILLIAM
ABC
BROUGHEY, ED
WFGM, Fitchburg, Mass.
BROWN, BILL
Coffee Club
WWCC, Bremen, Ga.
BROWN, BILL
WBOW, Terre Haute, Ind.
BROWN, BOB
KCEE, Tucson, Ariz.
BROWN, BOB
WNTA, Newark, N. J.
BROWN, ED
WGLI, Babylon, N. Y.
BROWN, JAMES
WSFC, Somerset, Ky.
BROWN, BRUCE
WCHB, Inkster, Mich.
BROWN, CHARLIE
WSTN, St. Augustine, Fla.
BROWN, JERRY
Coffee Club
KWK, St. Louis, Mo.
BROWN, MIKE
E-Z Listening
WANS, Anderson, S. C.
BROWN, STAN
KLZ, Denver, Colo.

BROWN, STEVE
Night Watch
WKIX, Raleigh, N. C.
BROWNING, DOUG
ABC
BROWNING, KIRK
NBC Opera Co.
NBC
BRUCE, JACK
Bandwagon
WNAX, Yankton, S. D.
BRUNSWICK, HARVEY
Shock
KMEC-TV, Kansas City, Mo.
BRYAN, GLENN
KENO, Las Vegas, Nev.
BUCHANAN, IKE
Popeye Theatre
WCTV, Tallahassee, Fla.
Thomasville, Ga.
BUCKLEY, BOB
KHAS-TV, Hastings, Neb.
BUCKMAN, GENE
WMEG, Eau Gallie, Fla.
BUDD, JOE
Sunday Singing Time
WGFS, Covington, Ga.
BUEHLMAN, CLINT
Musical Clock
WBEN, Buffalo, N. Y.
BUFFINGTON, JOEL P.
KASY, Auburn, Wash.
BUNKER, MERLE
Cinderella Time
KLAS-TV, Las Vegas, Nev.
BUNN, BILL
Dreambuster
WGTM, Wilson, N. C.
BUNTYN, N. C.
Talent Time at K
WJAK, Jackson, Tenn.

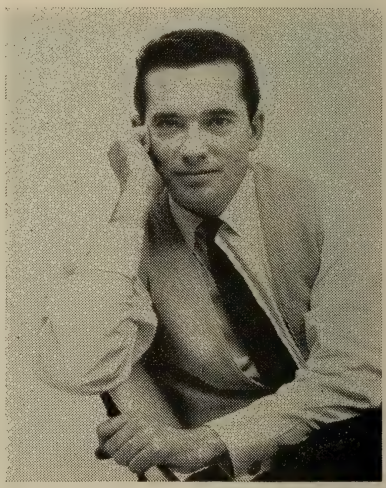
BURAK, MARVIN
WJBW, New Orleans, La.
BURCHILL, BILL
WCPA, Clearfield, Pa.
BURDGE, FRED
Radio Rhythm
WETC, Wendell-Zebulon, N. C.
BURGESS, DAN
Kiddies Karnival
WCNY-TV,
Carthage-Watertown, N. Y.
BURGESS, FRANK
WHMA, Anniston, Ala.
BURKE, HUGE
Starlight Serenade
WLPM, Suffolk, Va.
BURKLAND, LEN
KYUM, Yuma, Ariz.
BURNS, BOB
Hob-Nob
WFLR, Dundee, N. Y.
BURNS, JACK
WEZE, Boston, Mass.

BURNS, STAN Z.
Entertainment Press Conference, DuMont; NBC Monitor, Cerebral Palsy Telethon, WOR-TV; Stan Burns Show, WINS

BURRUS, GENE
KTVK, Phoenix, Ariz.
BURSON, JAMES
WOHI, East Liverpool, Ohio
BUSHNELL, DOWELL
Weather Roundup
KALB-TV, Alexandria, La.
BUTHERUS, ED
Hostess House Party
KOIN-TV, Portland, Ore.

JOE GIVEN
Spokesman

Morning Newscasts
WNEW
•
Robert Coe Management
144 West 57 Street
New York 19



DON MORROW

ANNOUNCER-HOST-ACTOR

JU 2-8800

BUTLER, GIL
WBRD, Bradenton, Fla.
BUTLER, HARRY
It's Your World
WHIO-TV, Dayton, Ohio
BUTLER, TUCKER
Wake Up & Smile
WCVA, Culpeper, Va.
BUTTS, JERRY
Melody Time
WADC, Akron, Ohio
BUTTS, JIM
Morning Melody Time
WBHC, Hampton, S. C.
BUZBEE, KEN
Music Man
WJPF, Herrin, Ill.
BYRON, BOB
KPRC, Houston, Tex.

— C —

CABRERA, FEDEL
Jitazo
WKAQ-TV, San Juan, P. R.
CAIN, KIRBY
KOMA, Oklahoma City, Okla.
CALDERWOOD, BERNIE
Junior Council
KCPX-TV, Salt Lake City, Utah
CALDO, JACK
WHAW, Weston, W. Va.
CALDWELL, LAMAR
Dawn in Dixie
WHSC, Hartsville, S. C.
CALL, JACK
1340 Club
KANS, KCKN,
Kansas City, Kan.
CALLAN, BOB
WMCA, New York, N. Y.
CAMFIELD, BILL
Slambang Theatre
KFJZ-TV,
Fort Worth-Dallas, Tex.
CAMPBELL, BARRY
WTVN, Columbus, Ohio
CAMPBELL, DENNIS
WCNB, Connersville, Ind.
CAMPO, BOB
WCNG, Canonsburg, Pa.
CANADA, BOB
Countdown #1
WPET, Greensboro, N. C.
CANNON, JOHN
I've Got A Secret
CBS-TV
CANNON, NORM
N.C. The M.C.
WHAP, Hopewell, Va.
CANON, JACK
KPIG, Cedar Rapids, Iowa
CANTER, RUSSELL
WBNS, Columbus, Ohio
CANTON, JOHNNY
KOKO, Warrensburg, Mo.
CANYON, STEVE
KOLE, Port Arthur, Tex.
CAPPS, JIMMY
Our Best to You
WPTF, Raleigh, N. C.
CARABALLO, JOHNNY
Jira Campesina
WTIL, Mayaguez, P. R.
CARDILLE, BILL
6 O'Clock Hop
WIIC, Pittsburgh, Pa.
CARIDAS, WILLIAM
Top 100
WHOK, Lancaster, Ohio
CARLE, BENNY
Circle 6 Ranch
WBRC-TV, Birmingham, Ala.
CARLEY, JIM
Journey Into Music
WPIN, St. Petersburg, Fla.
CARLSON, AL
KDLM, Detroit Lakes, Minn.
CARLSON, WAMP
Music from Scandinavia
WHAY, Hartford-New Britain, Conn.
CARLSON, WARREN
Tops In Pops
WLLH, Lowell, Mass.
CARNEY, GILBERT L.
WPME, Punxsutawney, Pa.
CARPENTER, WAYNE
KPLC, Lake Charles, La.
CARR, DICK
KSRA, Salmon, Ida.
CARR, JIM
Seacoast Yawn Patrol
WHEB, Portsmouth, N. H.
CARR, ROY
WTCN, Minneapolis, Minn.
CARROLL, BOB
KOLO, Reno, Nev.
CARROLL, JACK
KWTC, Barstow, Calif.
CARTER, CAL
KAMD, Camden, Ark.
CARTER, JERRY
WKIP, Poughkeepsie, N. Y.
CARTER, JOE
Dancetown
WSPA-TV, Spartanburg, S. C.
CARTER, ROBERT
Club 21
WPTA, Fort Wayne, Ind.
CARTER, TERRY
The Happy Hours
KBAR, Burley, Ida.
CARTER, VAL
WDOT, Burlington, Vt.

BOB EMERICK

JUdson 2-8800

NELSON CASE

Exclusive Management

FRANK COOPER ASSOCIATES

17 E. 54th St., New York PL 1-0725

9145 Sunset Blvd., Beverly Hills CR 4-5971

CARUSO, CARL A.

Men Into Space, Doug Edwards News, CBS-TV; True Story, M Squad, Arthur Murray Party, Saber of London, Modern Romances, NBC-TV

CARVALHO, JIMMY
Latin Matinee
KIKI, Honolulu, Hawaii
CASE, LEE
WCBM, Baltimore, Md.

CASE, NELSON

Art Carney Show, Fibber McGee & Molly, NBC-TV; Conquest, Miss America, CBS-TV; Donna Reed Show, ABC-TV; Manhattan Shirt Shows

CASEY, JIM
WMYB, Myrtle Beach, S. C.
CASEY, JOE
WMSL, Decatur, Ala.
CASEY, JOHN
WMNS, Olean, N. Y.
CASTILLO, MIGUEL
La Hora Mexico
KSBW-TV, Salinas, Calif.
CASTNER, PAUL
KLFD, Litchfield, Minn.
CATES, JOE
The Future Lies Ahead
NBC-TV
CATHCART, BOB
Cheerful Earful
WOKO, Albany, N. Y.
CAUSEY, BID
Showboat '59
KNDE-TV, Monroe, La.
CHAFIN, HERB
KTHS, Little Rock, Ark.
CHAMBERS, JACK
WWGS, Tifton, Ga.
CHAMBERS, JERRY
Caravan of Music
KWHN, Fort Smith, Ark.
CHAN, GUS
WAAP, Peoria, Ill.
CHANDLER, JACK
KCMS, Manitou Spring, Colo.
CHANDLER, WARREN
KLZ-TV, Denver, Colo.
CHAPMAN, DEL
Music on the Go
KIDO, Boise, Ida.
CHARLES, TERRY
WDCL, Tarpon Springs, Fla.
CHASE, NORM
KSJB, Jamestown, N. Y.
CHASE, WARD
WXIX-TV, Milwaukee, Wis.
CHAVEZ, FRED
KABQ, Albuquerque, N. M.
CHERRY, AL
Music Parade
KPAM, Portland, Ore.
CHESSON, BILL
Music Room
WNDU, South Bend, Ind.
CHEVALIER, BOB
KBMO, Benson, Minn.
CHEVILLET, DON
Tunesmith
WNDU, South Bend, Ind.
CHILES, LOU
Sidewalk Interviews
WEAG, Alcoa, Tenn.
CHIMIKLIS, JOHN
Accent on the Area
WADP, Kane, Pa.
CHRISTEN, ELLIOTT
KDEC, Decorah, Iowa
CHRISTIE, GAYLON
Rock n' Roll
KLEN, Killeen, Tex.
CHRISTMAS, JIMMY
KBEK, Elk City, Okla.
CHRISTY, PAUL
WCDL, Carbondale, Pa.
CLAIN, BUD
Early Birds
WORC, Worcester, Mass.
CLANCY, WALTER
Evening Shadows
WBHC, Hampton, S. C.
CLARK, DICK
American Bandstand
WFIL-TV, Philadelphia, Pa.
CLARK, GIL
WKAN, Kankakee, Ill.
CLARK, J. DAWSON
Teen Party
WBOC, Salisbury, Md.
CLARK, JEFF
KFSD-TV, San Diego, Calif.
CLARK, JOHN
KBOI, Boise, Ida.
CLARK, NORMAN
WCWC, Ripon, Wis.
CLARK, WELDON
WENN, Birmingham, Ala.
CLARKE, SANDY
WHER, Memphis, Tenn.
CLAYTON, BOB
Movie 7
WCKT, Miami, Fla.
CLAYTON, BUCK
Off the Record
WOKE, Charleston, S. C.
CLEMENT, JOHN
KFYR, Bismarck, N. D.

ALLEN SWIFT
Captain of the "S. S. Popeye"
and
"The Voice of Everything—
But Firestone"

Jim Coy
RADIO-TV
COMMERCIALS
FILMS
MC-HOST
JU. 2-8800

CLEMENTS, HENRY
Commodore Clem
KALB-TV, Alexandria, La.
CLINE, CLAY
Food for Thought
WDBM, Statesville, N. C.
CLINE, TERRY
WMEN, Tallahassee, Fla.
CLOW, KEN
KTVO, Ottumwa, Iowa
CLUNE, GARRIE
KIRO, Seattle, Wash.
COBB, LARRY
KSWI, Council Bluffs, Iowa
COCKRELL, JIM
Bandstand Host
KOAT-TV, Albuquerque, N. M.
COFFMAN, CLARE
The Hi-Fi Way
KCEE, Tucson, Ariz.
COKER, WHITEY
KNPT, Newport, Ore.
COLE, BIFF
WFIE-TV, Evansville, Ind.
COLE, BILL
KRTN, Raton, N. M.
COLEMAN, IRVING
Man on the Beat
KCLE, Cleburne, Tex.
COLLINS, FRED
Five Star Matinee
NBC
COLLINS, KEN
KXYZ, Houston, Tex.
COLLINS, ROY
WSUG, Clewiston, Fla.

COLLYER, BUD
Beat the Clock, ABC-TV; To Tell the Truth, CBS-TV

COLVIN, TOM
KFAR, Fairbanks, Alaska
COMER, BILL
KBCH, Ocean Lake, Ore.
COMLEY, JACK
WKNB, WNBC,
New Britain, Conn.
COMPTON, H. LEWIS
WHEE, Martinsville, Va.
CONDYLIS, PAUL
KNX, Los Angeles, Calif.
CONFER, KIRBY
WHGB, Harrisburg, Pa.
CONLEY, JACK
WKNB, New Britain, Conn.
CONNELL, PAT
KASO, Minden, La.
CONNELL, PAT
1430 Club
WNJR, Newark, N. J.
CONNELLY, BRIAN
Cass Kaid Show
WKHM, Jackson, Mich.
CONNER, KEITH
Castles in the Sky
KBAR, Burley, Ida.
CONNERS, BOB
KSON, San Diego, Calif.
CONNOR, DAVE
WCKR, Miami, Fla.
CONNOR, MIKE
WONG, Oneida, N. Y.
CONNOR, JIM
3 Stooges
WCAT-TV, W. Palm Beach, Fla.
CONRAD, MIKE
WIST, Charlotte, N. C.
CONWAY, EDWARD
WCPS, Tarboro, N. C.
COOK, DOYLE
WGBY, Milton, Fla.

COOK, FRED
Kiddies Korner
KTNC, Falls City, Neb.
COOK, JAY
KRDO-TV,
Colorado Springs, Colo.
COOK, JOE
Evening of Symphony
WCRB, Boston, Mass.
COOKE, HENRY
WMAQ, Chicago, Ill.
COOLEY, JOHN
WPIK, Alexandria, Va.
COONTZ, EDDIE
Music for Adults
KTOW, Oklahoma City, Okla.
COOPER, BOB
WCAY, Cayce-Columbia, S. C.
COOPER, JACK
WSFC, Somerset, Ky.
COPE, FRANK
Second Cup of Coffee
WMRB, Greenville, S. C.
COPE, JOE
Hilltop Party
KREX-TV,
Grand Junction, Colo.
COPPI, IRVIN
Time Keeper Show
WJPF, Herrin, Ill.
CORBETT, JOHN
Car & Kitchen
WBEN, Buffalo, N. Y.
CORBIN, DICK
Homemaker's Shop
WOTW, Nashua, N. H.
CORLEY, BOB
Cash Register
WCPK, College Park, Ga.

BROOKE TAYLOR

Management

MARY G. DOOLING

730-5th Ave., N.Y.C. JU 6-6915

GENE HAMILTON

NBC — WRCA-TV

CORLEY, RENNY
WGOG, Walhalla, S. C.
CORRIGAN, WILLIAM
Miracle on 34th St.
NBC-TV
CORVELLO, NICK
WHLL, Wheeling, W. Va.
COSNOSKI, BERNARD
Polka Time
WBUD, Trenton, N. J.
COSTELLO, JACK
Young Dr. Malone
NBC-TV
COTTEN, VIC
Movie Masterpiece
KBTV, Denver, Colo.
COUGHLIN, JOHN
WBBM-TV, Chicago, Ill.
COUNTISS, ART
WCYB-TV, Bristol, Va.
COURTNEY, ALAN
WQAM, Miami, Fla.
COWELL, EDDIE
WCYB, Bristol, Va.
COWLING, ROGER
KRDG, Redding, Calif.
COX, FORREST
WJDX, Jackson, Miss.

COY, JIM

B. October 5, 1916, Kansas City, Mo.; Radio N.Y., WOR; Jackie Robinson Show, Guy Lombardo Show, NBC; Commercials for: Kool Cigarettes, Kinney Shoes, American Gas Ass'n., Colgate, General Electric, Rheingold Beer

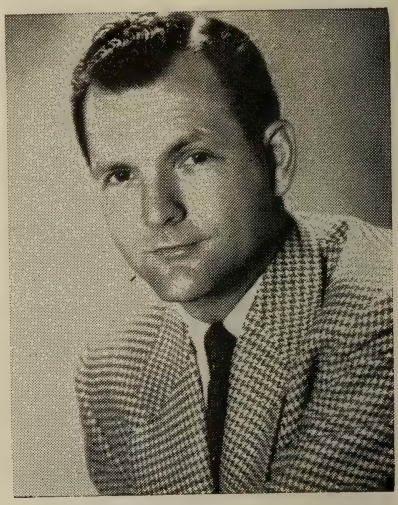
CRAFT, JOHN
KWOE, Clinton, Okla.
CRAGER, JOEL
ABC
CRAIG, VERN
WKAP, Allentown, Pa.
CRAIN, MARVIN
1450 Club
KNET, Palestine, Tex.
CRANDALL, JERRY
Dawn Patrol
WTVB, Coldwater, Mich.
CRANE, BOB
KNX, Los Angeles, Calif.
CRAWFORD, DAN
KFPW, Fort Smith, Ark.
CRAWFORD, GENE
Toast n' Coffee
WGBF, Evansville, Ind.
CRAWFORD, JIM
The Trading Post
WBTM, Danville, Va.
CREASY, GENE
WGH, Newport News, Va.
CRIBB, HEARTSILL
KOB-TV, Albuquerque, N. M.
CRISP, JACK
WKAB, Mobile, Ala.
CRIST, JAMES
WROD, Daytona Beach, Fla.
CROFFORD, GEORGE
Cloud 9
KPOL, Los Angeles, Calif.
CROMWELL, GEORGE
KTLN, Denver, Colo.
CRONIN, MIKE
Hillbilly Hit Parade
KWIQ, Moses Lake, Wash.
CROSLAND, ALAN
Peter Gunn
NBC-TV
CROSS, MILTON
ABC
CROUCH, PAUL
Shock
KRSO-TV, Rapid City, S. D.
CROUCHET, GEORGE
Sunrise Serenade
KOLE, Port Arthur, Tex.
CROWLEY, FRANK
KQTE, Missolua, Mont.
CROWNOVER, DICK
Disc Jamboree
WMPT, Williamsport, Pa.
CULLEN, BILL
The Price Is Right
NBC-TV
CULP, JOHN
Progressive Farmer
WAVU, Albertville, Ala.
CUNNINGHAM, HOMER
KWFT, Wichita Falls, Tex.
CURRIER, JACK
WOWL, Florence, Ala.
CURTIS, AL
WBIR-TV, Knoxville, Tenn.
CURTIS, ANTHONY
WMOA, Marietta, Ohio
CURTIS, BILL
WHAT, Philadelphia, Pa.
CURTIS, CHET
WTKO, Ithaca, N. Y.
CURTIS, WAYNE
WKHM, Jackson, Mich.
CUSACK, BILL
WOTW, Nashua, N. H.

— D —

DAILY, GARY
Bulletin Board
KAHI, Auburn, Calif
DALE, BOB
KFMB-TV, San Diego, Calif.

PHIL TONKEN

JU 2-8800



FRED SCOTT

ANNOUNCER — MC — HOST

LE 5-1000

DALE, BOBBY
Omaha's Morning Mayor
KOIL, Omaha, Neb.
DALE, EARL
KAWL, York, Neb.
DALE, JEFF
KBCL, Shreveport, La.
DALE, REX
WZIP, Cincinnati, Ohio
DALY, JOHN
What's My Line?
CBS-TV
DAMBACH, KEN
WHBI, Newark, N. J.
DANIELS, MERRILL
WRRF, Washington, N. C.
DAUGHERTY, JIM
KWPC, Muscatine, Iowa
DAUGHTRY, DAVID
Swinging 'D' Show
WBMK, West Point, Ga.
DAVID, RUSS
Playhouse Party
KSD, St. Louis, Mo.
DAVIDSON, BOB
WJJM, Lewisburg, Tenn.
DAVIES, BOB
KOOL, KOOL-TV,
Phoenix, Ariz.
DAVIS, ARCH
1340 Club
WFHR, Wisconsin Rapids, Wis.
DAVIS, BOB
KLZ-TV, Denver, Colo.
DAVIS, BOB
WTON, Staunton, Va.
DAVIS, GEOFF
WOKO, Albany, N. Y.
DAVIS, JACK
WKOW, Madison, Wis.
DAVIS, JIM
KIFW, Sitka, Alaska
DAVIS, JOE
KYNO, Fresno, Calif.
DAVIS, JOHNNY
KBIM, Roswell, N. M.
DAVIS, MITCHELL
KPRK, Livingston, Mont.
DAVIS, TONY
KKSN, Dallas, Tex.
DAWSON, DALE
Coffee Break
WGHN, Grand Haven, Mich.
DAY, SCOTTY
KYA, San Francisco, Calif.
DEAN, WARREN
Big 100 Show
WLIL, Lenoir City, Tenn.
DEANE, BUDDY
WJZ-TV, Baltimore, Md.
DEER, JIMMY
Driving Down South
WDAK, Columbus, Ga.
DE FRANCE, RON
Top Tunes Show
WACK, Newark, N. Y.
DeHAVEN, BOB
Tune Teasers
WCCO, WCCO-TV,
Minneapolis, Minn.
DEIGNAN, JACK
Club 790
WLSV, Wellsville, N. Y.
DEITRICK, HARRY
WATO, Oak Ridge, Tenn.
DeJONG, BILL
KJNO, Juneau, Alaska
DELGADO, DONNIE
KBIM, Roswell, N. M.
DELINE, JIM
WSYR, WSYR-TV,
Syracuse, N. Y.
DELORIA, LARRY
Kitchen Club
WMAB, Munising, Mich.
Del SETTE, ELI
WRSA, Saratoga Springs, N. Y.
DeMAW, DOUG
Breakfast Club
WATT, Cadillac, Mich.
DeMERE, HOWARD
Memories 'Til Midnight
KSD, St. Louis, Mo.
DENNIS, CHARLES
WTVY, Dothan, Ala.
DENNIS, LOU
WBRY, Waterbury, Conn.
DENNIS, ROBERT
WRWH, Cleveland, Ga.
DENTON, DON
KSEL, Lubbock, Tex.
DERICK, FRANK
Melody Matinee
WADS, Ansonia, Conn.
DERRICK, CHARLES
Wings of Faith
WOIC, Columbia, S. C.
DERSHEM, LEON
Spinnerama
WKZO, Kalamazoo, Mich.
DEUEL, BILL
WLYC, Wlliamsport, Pa.
DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.
DEXTER, LARRY
KONI, Phoenix, Ariz.

Gordon Hammett

Announcer — MC — Host

JU 6-6300

Kyle Rote

WNEW

DeYOUNG, JOHN
WGL, Fort Wayne, Ind.
DIAZ, RAFAEL C.
Extra de la Tarde
WTIL, Mayaguez, P. R.
DICKENS, DOUG
WARN, Fort Pierce, Fla.
DILL, GLEN
WILZ, St. Petersburg Beach, Fla.
DILLIN, ALBERTA
Windowshopper
WFOY, St. Augustine, Fla.
DILLINGHAM, ALEX
WOOD-TV, Grand Rapids, Mich.
DILLON, EDDIE
Pacific Bandstand
KEYT, Santa Barbara, Calif.
DINI, ROBERT
WBTN, Bennington, Vt.
DIXON, J. C.
Sundown Serenade
WACL, Waycross, Ga.
DOD, ROBERT
Boy, Girl, Band
WGNY, Newburgh, N. Y.
DODEL, BILL
Rooster Reveille
KRLC, Lewiston, Ida.
DOEBLER, SHERM
Breakfast Club
WITT, Lewisburg, Pa.
DOEDEN, JERI
First Cup of Coffee
KAGR, Yuba City, Calif.
DOLAN, TOM
Ebony Express
WJZM, Clarksville, Tenn.
DONAHOO, DEL
WOW-TV, Omaha, Neb.
DONAHUE, TOM
WIBG, Philadelphia, Pa.

DONATO, LOU
Music As You Like It
WTCS, Fairmont, W. Va.
DONNELLY, JAMES
Mr. Matinee
WJMJ, Philadelphia, Pa.
DONOHUE, JACK
The Jerry Lewis Show
NBC-TV
DONOVAN, TOM
Call Me Back
NBC-TV
DOUGLAS, BOB
S. F. Close-up
KPIX, San Francisco, Calif.
DOUGLAS, CAL
WTUP, Tupelo, Miss.
DOUGLAS, JOHN
Little Rascals
WPTA, Fort Wayne, Ind.
DOWD, DONALD
ABC
DOWE, KEN
WHSY, Hattiesburg, Miss.
DOWNEY, GEORGE
WNEB, Worcester, Mass.

DOWNS, HUGH

Monitor
NBC

DRAGIN, TED
WSAV-TV, Savannah, Ga.
DRAKE, JOHN
WMMM, Westport, Conn.
DREIER, ALEX
Championship Bridge with Charles Goren
ABC-TV

DREIGHTON, FRANK
WNDU-TV, South Bend, Ind.
DRISKILL, JOHNNY M.
WJAM, Marion, Ala.
DRURY, JOHN
WTMJ, WTMJ-TV, Milwaukee, Wis.
DuBOY, JESS
WEET, Richmond, Va.
DUDLEY, DICK
Movie 4
NBC-TV
DUERK, FRED JR.
ABC
DUFFY, WARREN
Club 43
WSBA-TV, York, Pa.
DuLONG, JACK
KQTE, Missoula, Mont.
DUMAS, ROLAND
WMAS, Springfield, Mass.
DUNCAN, HI
KLLL, Lubbock, Tex.
DUNCAN, JOHNNY
Farm Show
WMOR, Morehead, Ky.
DUNN, BOB
Birthday Party
KSFA, Nacogdoches, Tex.
DUNN, EDDIE
WHAM, Rochester, N. Y.
DUNN, JIM
Hospitality Time
WEEL, Fairfax, Va.
DUNN, WILLIAM H.
WEPG, S. Pittsburg, Tenn.
DUNPHY, RAY
Seacoast 750 Club
WHEB, Portsmouth, N. H.
DURAND, TOM
WTTM, Trenton, N. J.

FRANK SIMMS

Management — Willian J. Bratter
SU 7-5400

CARL CARUSO
ANNOUNCER - MC
JU 2-8800

DURANT, GINNY
Happy Session
KCHV, Indio-Coachella, Calif.
DUTLON, TOM
WCIL, Carbondale, Ill.
DYNO, JOHN
Polka Time
WHAY, Hartford-New Britain, Conn.

— E —

EARLE, GEORGE
Breakfast at Heers
KWTO, Springfield, Mo.
EARLEY, TOM
Commuters Special
WBCB, Levittown, Pa.
EARLY, BOB
KIKO, Globe-Miami, Ariz.
EASTER, BROCK
WTUG, Tuscaloosa, Ala.
EATON, GORDON
WPBC, Minneapolis, Minn.
ECK, LARRY
KLTR, Blackwell, Okla.
EDMAN, KARL
KYSS, Missoula, Mont.
EDWARDS, CHARLES
WMAK, Nashville, Tenn.
EDWARDS, DOUGLAS
Armstrong Circle Theatre
CBS-TV
EDWARDS, GENE
WAQE, Towson, Md.
EDWARDS, GLENN
KEZY, Anaheim, Calif.
EDWARDS, LEE
Teen Tune Time
KLOR-TV, Provo-Salt Lake City, Utah
EIDE, DON
WBIZ, Eau Claire, Wis.
EIGEN, JACK
WNBQ, Chicago, Ill.
EINHORN, MARVIN
Continental Classroom
NBC-TV
ELDRIDGE, CHUCK
WTOB, Winston-Salem, N. C.
ELIASON, ERIC
WMTE, Manistee, Mich.
ELIOT, BRUCE
WOR, New York, N. Y.
ELLERS, FRED
KGFL, Roswell, N. M.
ELLIOTT, DICK
WJJD, Chicago, Ill.
ELLIOTT, HANK
WTAO, Boston, Mass.
ELLIOTT, JAY
Red Rowe Show
CBS-TV
ELLIOTT, PETE
Million Dollar Movie
KLAS-TV, Las Vegas, Nev.
ELLIS, KEN
WRUM, Rumford, Maine
ELLISON, PAUL
WHAR, Clarksburg, W. Va.
EMBRY, W. C.
Three T's
KSOK, Arkansas City, Kan.

EMERICK, BOB E.
B. December 9, 1915, Tacoma, Wash.; Red Skelton, Zane Grey Theater, Rawhide, Perry Mason, Ruff 'n' Reddy, Mighty Mouse, CBS

ENGLISH, DAVID
WHGR, Houghton Lake, Mich.
ENNIS, CHUCK
Top 40 Show
WSUZ, Palatka, Fla.
ENO, JACK
Night Patrol
WEBR, Buffalo, N. Y.
ENSIGN, GEORGE
KTUR, Turlock, Calif.
ERHARD, CHARLES M., JR.
WPME, Punxsutawney, Pa.
ERICKSON, BERT G.
WAPG, Arcadia, Fla.
ERICKSON, DON
Saturday Hop
WALB-TV, Albany, Ga.
ERWIN, GEORGE
KFJZ, Ft. Worth, Tex.
ESCHELMANN, JIM
KORK, Las Vegas, Nev.
ESTES, BUD
Daybreak in Dixie
WTYC, Rock Hill, S. C.
ESTES, TOM
Coffee Time
WMAG, Forest, Miss.
ESTRADA, LOUIS
Casino del Aire
KIFN, Phoenix, Ariz.
ETZEL, DAVE
KCRG, Cedar Rapids, Iowa
EUGENE, LES
KCMC-TV, Texarkana, Tex.
EVANS, BOB
Coffee Time
KROD-TV, El Paso, Tex.
EVANS, JIM
WOWL, Florence, Ala.
EVANS, JOHN
Kid Stuff
KAVE-TV, Carlsbad, N. M.

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Radio-TV Demonstrators
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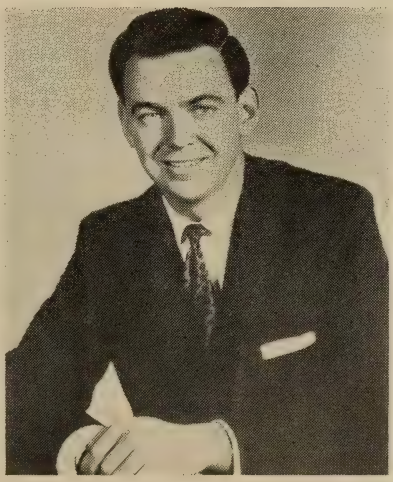

LEE JORDAN

WCBS

RADIO REGISTRY — JU 2-8800

EVANS, JOHNNY
WAFG, Huntsville, Ala.
EVANS, JOHNNY
WIS-TV, Columbia, S. C.
EVANS, MARK
Mark Time
WTOP-TV, Washington, D. C.
EVANS, MILTON
Almanac
KNET, Palestine, Tex.
EVERETT, GREGG
Man on the Beat
KRES, St. Joseph, Mo.
EWING, CLIFF
KOOK-TV, Billings, Mont.
EWING, ED
WBYE, Calera, Ala.
EYRE, AL
WTOR, Torrington, Conn.

— F —

FANN, LINDA
Woman's Hour
WBMC, McMinnville, Tenn.
FARLEY, BELVA
Talk of the Town
WJEH, Gallipolis, Ohio
FARMER, RON
WDQN, Du Quoin, Ill.
FARRAR, CHARLES
Powder Puff Parade
WROM, Rome, Ga.
FARRAYE, LOU
The Sunnyside
WHYE, Roanoke, Va.
FARRELL, JERRY
WJJL, Niagara Falls, N. Y.
FARRINGTON, BOB
WABR, Orlando, Fla.
FATMAN, LLOYD
Snap Club
WHAT, Philadelphia, Pa.
FAULCONER, FRANK
WKYT, Lexington, Ky.
FAULK, LINK
Cape Fear Capers
WCKB, Dunn, N. C.
FAULKNER, RALPH
WGBY, Milton, Fla.
FAUSH, ERSKINE
WENN, Birmingham, Ala.
FELKNER, BILL
KLEN, Killeen, Tex.
FELTON, BARBARA
WEET, Richmond, Va.
FENSTERMACHER, RICH
WITT, Lewisburg, Pa.
FERGUSON, LARRY
KGLC, Miami, Okla.
FERGUSON, STAN
Popeye and Friends
WTTV, Indianapolis-Bloomington, Ind.
FERISS, BOB
WASA, Havre de Grace, Md.
FERLAND, ED
WHEC, WHEC-TV, Rochester, N. Y.
FERREN, TOM
WMAM, Marinette, Wis.
FESPERMAN, HOMER
Bandstand
WIS, Columbia, S. C.
FIELDS, BUDDY
Coffee Club
WRHI, Rock Hill, S. C.
FINCH, HOWARD
KTRK-TV, Houston, Tex.
FINKEL, BOB
Dinah Shore Chevy Show
NBC-TV
FINLEY, ART
Popeye Show
KRON-TV, San Francisco, Calif.
FINNEGAN, THOMAS
ABC
FISCHER, DON
WDOD, Chattanooga, Tenn.
FISCHER, HOWARD
WIOU, Kokomo, Ind.
FISHER, EARL
WVJS, Owensboro, Ky.
FISHER, GEORGE
WBBQ, Augusta, Ga.
FISHER, JOHN
Showcase of Beautiful Music
WCRB, Boston, Mass.
FLEMING, ARNAULD
WCLT, Newark, Ohio
FLEMING, HARVEY
Record Rendezvous
WCOH, Newnan, Ga.
FLOWER, WILLIAM
WMOA, Marietta, Ohio
FLYNN, ANTHONY
ABC
FLYNN, CHARLES
WFBG-TV, Altoona, Pa.
FOARD, A. G., JR.
WJRI, Lenoir, N. C.
FONDELL, RALPH V.
KICY, Nome, Alaska
FOOTE, EDDIE
Record Shop
WJOI, Florence, Ala.
FORD, CHUCK
Minute Hand
WLAK, Lakeland, Fla.
FORD, MILTON Q.
WOL, Washington, D. C.
FORTUNE, DON
WCUE, Akron, Ohio
FOSTER, CHUCK
KTBB, Tyler, Tex.
FOSTER, JIM
WTHI, Terre Haute, Ind.
FOSTER, JOHNNY
WILK, Wilkes-Barre Pa.
FOSTER, VERN
WDSP, De Funiak Springs, Fla.
FRANCIS, JOE
WNHC-TV, New Haven, Conn.
FRANKLIN, JOHN
KUKI, Ukiah, Calif.
FRASER, GORDON
Monitor
NBC
FREEMAN, AUBREY
WCPC, Houston, Miss.
FREEMAN, VERNE
WJQS, Jackson, Miss.
FREIN, DEAN
KXIC, Iowa City, Iowa
FREW, JOHN
WPLK, Rockmart, Ga.
FRIEDMAN, SID
Silver Dollar Dance Party
WNEP-TV, Scranton, Pa.
FRIEL, ED
WCHI, Chillicothe, Ohio
FROLAND, JOHN
WHBQ, Memphis, Tenn.
FROST, JAMES
Popeye Theatre
KTVO, Ottumwa, Iowa
FULCHER, HENRY
Noontime Hayride
WFLO, Farmville, Va.
FULGHAM, RICK
KTRE, Lufkin, Tex.
FULLEN, GENE
Gene's Canteen
WTVN-TV, Columbus, Ohio
FULLER, BUD
KHSL-TV, Chico, Calif.
FULLER, ED
Clockwatcher
WSTP, Salisbury, N. C.
FULMER, DALE
WHLM, Bloomsburg, Pa.
FUNKHAUSER, DON
Melody Lane
WAYZ, Waynesboro, Pa.
FYFFE, PAUL
Wide Awake
WSIP, Paintsville, Ky.

— G —

GAINES, AL
Junior Round Table
WLFH, Little Falls, N. Y.
GAINES, GEORGE
Round Table
WLFH, Little Falls, N. Y.
GAITLEY, FORD
WMVB, Millville, N. J.
GALLANT, JIM
Bandstand
WNHC-TV, New Haven, Conn.
GALLEGOS, JOSE
KABQ, Albuquerque, N. M.
GALLOP, FRANK
Monitor
NBC
GANDER, DARREL
Wake Up Parade
KDUZ, Hutchinson, Minn.
GANNON, JOE
KWPC, Muscatine, Iowa
GARANT, CHARLES
KSIW, Woodward, Okla.
GARBE, ERV
KLPM, Minot, N. D.
GARCIA, WOODY
Voice of Americas
WLCY, St. Petersburg, Fla.
GARDINER, DON
ABC
GARDINER, JACK
WDUZ, Green Bay, Wis.
GARDNER, LARRY
Hit Parader
WKIX, Raleigh, N. C.
GARDNER, RUSS
Teen Age Dance Party
WSVA, WSVA-TV
Harrisonburg, Va.
GARFIN, STAN
KASI, Ames, Iowa
GARLINGER, GEORGE
WPFB, Middletown, Ohio
GARNER, JIM
Lunch n' Fun
WDEF-TV, Chattanooga, Tenn.
GARNER, JOHN
KPAC-TV, Beaumont-Port Arthur, Tex.
GARRE, EDWARD J.
KASY, Auburn, Wash.
GARRETT, LYNN
After Hours
KILO, Grand Forks, N. D.
GARROWAY, DAVE
Monitor
NBC
GARTON, LaVERN
Holiday House
WMNE, Menomonie, Wis.
GARWOOD, JOHN
WIRY, Plattsburgh, N. Y.
GAUGER, DAVE
Night Moods
KHAS, Hastings, Neb.
GAUSE, JOHN
WTVY, Dothan, Ala.
GAUSTAD, GEORGE
KEYD, Oakes, N. D.
GEBEAU, BILL
KPRO, Riverside, Calif.
GEDDES, CYNTHIA
WCAT-TV, W. Palm Beach, Fla.
GEDDES, DOROTHY
WISV, Viroqua, Wis.
GENDRON, CLEM
WTOL-TV, Toledo, Ohio

GEORGE, JIM
WTVN, Columbus, Ohio
GERARD, JIM
KDKA-TV, Pittsburgh, Pa.
GHAN, JERRY
Merry-Go-Round
WCVS, Springfield, Ill.
GHIORSE, LARRY
Platter Patter
WBET, Brockton, Mass.
GIBBONS, JIM
WOL, Washington, D. C.
GIBBONS, JOHN
WOHI, East Liverpool, Ohio
GIBSON, BIL
KUAM, KUAM-TV, Agana, Guam
GIBSON, JERRY
KBRC, Mount Vernon, Wash.
GIDEON, GENE
KBHM, Branson, Mo.
GILBERT, GARY
Colonel Calhoun
KGEN, Tulare, Calif.
GILBERT, GEORGE
WKXV, Knoxville, Tenn.
GILBERT, JIM
WITZ, Jasper, Ind.
GILDEMANN, GIL
Groovin' with Gil
WCVA, Culpeper, Va.
GILES, JOHNNY
Top 45
WNVY, Pensacola, Fla.
GILL, JOHN
WGR, Buffalo, N. Y.
GILLESPIE, JOE
KNBC, San Francisco, Calif.
GILMARTIN, STEVE
WTOL-TV, Toledo, Ohio

GIVEN, JOE
Newscasts, WNEW; Freelance Spokesman

GLAWE, JOHN
WNEP-TV, Scranton, Pa.
GLEASON, BOB
WMSL-TV, Decatur, Ala.
GLOSS, JIM
KCHE, Cherokee, Iowa
GODECK, BOB
Sunrise Circus
KVEN, Ventura, Calif.
GODWIN, BUD
Rise & Shine
WBMC, McMinnville, Tenn.
GODWIN, CARROLL
On Camera
WCSC-TV, Charleston, S. C.
GOERINGER, VERA
1010 Shopper
KRVN, Lexington, Neb.
GOESER, JOE
KFIZ, Fond du Lac, Wis.
GOLLIDAY, C. LESLIE
Sunday with the Classics
WEPM, Martinsburg, W. Va.
GOMBOS, ED
WCVA, Culpeper, Va.
GONZALEZ, JOSE TORRES
Eco de Mexico
KCCT, Corpus Christi, Tex.
GOODRICH, JAMES
KYSS, Missoula, Mont.
GOODWIN, ART
WHEN-TV, Syracuse, N. Y.
GOODWIN, JIM
WEBQ, Harrisburg, Ill.
GORDON, BOB
Nite Life
WHEN, Syracuse, N. Y.
GORDON, GIL
KVON, Napa, Calif.

GORDON, JOYCE
B. March 25, Des Moines, Iowa; Price Is Right, Jack Paar, From These Roots, NBC; Verdict Is Yours, CBS; As the World Turns, G.E. Theatre

GORDON, LLOYD
Car Tunes
WBIG, Greensboro, N. C.
GORDON, MIKE
Record Ramble Show
WHBY, Appleton, Wis.
GORDON, PAUL
WWSC, Glens Falls, N. Y.
GOREN, CHARLES
Championship Bridge
ABC-TV
GOTTLIEB, DICK
This Is Your Life
NBC-TV
GOVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.
GRACE, DENNIS
KFAR, Fairbanks, Alaska
GRACE, MELVIN
Path to Glory
WSTN, St. Augustine, Fla.
GRADY, JOE
WRCV, Philadelphia, Pa.
GRAF, LLOYD
KTIV, Sioux City, Iowa
GRAHAM, DICK
WBVP, Beaver Falls, Pa.
GRAHAM, JERRY
Popeye Theatre
WNBF-TV, Binghamton, N. Y.
GRAHAM, TYSON
WROB, West Point, Miss.
GRAMER, BILL
WGTO, Cypress Gardens, Fla.
GRANT, BOB
KNX, Los Angeles, Calif.
GRANT, BRUCE
WGRD, Grand Rapids, Mich.
GRANT, HAL
Wrestling from Roanoke
WDBJ-TV, Roanoke, Va.
GRANT, HILTON
WCGA, Calhoun, Ga.
GRANT, MILT
WWDC, Washington, D. C.
GRANT, PETER
WLW, Cincinnati, Ohio
GRATTON, BILL
Eddy's Newsreel
KBOI-TV, Boise, Ida.

GRAUER, BEN
Monitor, Nightline, NBC-Radio; Searchlight, NBC-TV

GRAVELIN, NOBLE
Morning Mayor
WBBC, Flint, Mich.
GRAVES, GENE
WTTM, Trenton, N. J.
GRAVINO, TONY
WTOR, Torrington, Conn.
GRAWETT, JOE
WQXQ, Daytona Beach, Fla.
GRAY, CLIFF
Noon Time Neighbors
WSPA-TV, Spartanburg, S. C.
GRAY, JOHNNY
WYDE, Birmingham, Ala.
GRAZAN, JOE
WBVP, Beaver Falls, Pa.
GRAZIANO, JOE
Ridin' High
WKAL, Rome, N. Y.

GREEN, LARRY
KVOR, Colorado Springs, Colo.
GREENE, KEN
The Earlybird Show
WCAX, Burlington, Vt.
GREENHOE, BOB
Stars That Shine
WBCH, Hastings, Mich.
GREENWOOD, WARREN
WYNG, Warwick-E. Greenwich R. I.
GREER, ALLEN
KBBB, Berger, Tex.
GREER, BEN
Skyliner Show
WMRB, Greenville, S. C.
GREGG, JOHNNY
WPNC, Plymouth, N. C.
GREGGINS, LOU
Mojave Musicale
KWTC, Barstow, Calif.
GREGSON, JERROLD
Gaslight
KBUZ, Phoenix, Ariz.
GREY, DICK
KTSM, El Paso, Tex.

GRIFFIN, MERV
Keep Talking, ABC-TV; Play Your Hunch, NBC-TV

GRIFFITH, LESTER
ABC
GRISWOLD, RICHARD
WIPS, Ticonderoga, N. Y.
GROVE, BOB
WPLH, Huntington, W. Va.
GROVE, DON
WEAM, Arlington, Va.
GROVER, JOHN
KNBC, San Francisco, Calif.
GUEST, BUD
WJR, Detroit, Mich.
GUEST, GORDON
KHBR, Hillsboro, Tex.
GUMUSKI, DICK
WMAB, Munising, Mich.
GUNTHER, JOHN
John Gunther's High Road
ABC-TV
GUYMON, TOMMY
Record-a-rama
KSOX, Raymondville, Tex.
GYNAN, EARL
WEZE, Boston, Mass.

— H —

HAACKE, LAUREN
KDIX, Dickinson, N. D.
HACK, GEORGE
Eastern Shore Today
WBOC-TV, Salisbury, Md.
HAFER, BEN
WTND, Orangeburg, S. C.
HAGENMUHLER, ED
KNOX-TV, Grand Forks, N. D.
HAIT, MAL
WKIP, Poughkeepsie, N. Y.
HAKE, DICK
KJFJ, Webster City, Iowa
HALE, TODD
Hale Storm
KRFO, Owatonna, Minn.
HALEY, BUD
KPOP, Los Angeles, Calif.
HALL, JOHNNY
WTCW, Whitesburg, Ky.
HALL, MONTY
Monitor
NBC

HALL, MURVEL
WMOR, Morehead, Ky.
HALL, PHIL
WATT, Cadillac, Mich.
HALLGREN, BOB
KSWI, Council Bluffs, Iowa
HALVERSON, HAL
The Mrs. Show
KILO, Grand Forks, N. D.
HAMER, JOHN
Music For You
WCMI, Ashland, Ky.

HAMILTON, GENE

Movie Four, WRCA-TV; Staff Announcing, WRCA, AM & FM, Commercials, NBC-TV; Monitor; My True Story, NBC

HAMILTON, JOE
WHAS, Louisville, Ky.
HAMLIN, MIKE
WJIM, WJIM-TV, Lansing, Mich.
HAMMER, LANCE
KMNS, Sioux City, Iowa

HAMMETT, GORDON C.

B. August 18, 1923, Houston, Tex.; TV Commercials for Lestoil, Sinclair, Lestare, Golden Books, Durkees; News Announcer, WNEW

HANCOCK, JOHN
WLCX, La Crosse, Wis.
HANKERSON, TOM
West Coast Blues Parade
WTMP, Tampa, Fla.
HANLEY, DON
WMAY, Springfield, Ill.
HANLIN, DON
KMED, Medford, Ore.
HANLON, JIM
WCNG, Canonsburg, Pa.
HANNAH, WAYNE
Top Ten Dance Party
WDEF-TV, Chattanooga, Tenn.
HANNES, ART
The Ed Sullivan Show
CBS-TV
HARDCASTLE, ELBERT
Gospel Gems
KHBM, Monticello, Ark.
HARDEN, FRANK
ABC (Washington)
HARDING, TED
WAYZ, Waynesboro, Pa.
HARDMAN, MEL
KVNU, Logan, Utah
HARGROVE, MART
WMSL-TV, Decatur, Ala.
HARMON, JAY
KFH, Wichita, Kan.
HAROLD, DAVE
Assorted Flavors
WASK, Lafayette, Ind.
HARPER, JIM
WKAT, Miami Beach, Fla.
HARPER, JOHN
WWRL, New York, N. Y.
HARPER, WAYNE
KELD, El Dorado, Ark.
HARRINGTON, ROBERT
Morning Almanac
WBTN, Bennington, Vt.
HARRIS, BOB
The String Shift
KPOL, Los Angeles, Calif.
HARRIS, DON
It Pays to Listen
KCLE, Cleburne, Tex.
HARRIS, HAL
WORM, Savannah, Tenn.
HARRIS, KEN
King of Jazz
WBAZ, Kingston, N. Y.
HARRIS, TOM
Country Music Show
WHUB, Cookeville, Tenn.
HARRISON, ARCH
Carousel
WFVA, Fredericksburg, Va.
HARRISON, BRAD
KSTL, St. Louis, Mo.
HARRISON, JOHN
Record Rack
KBOR, Brownsville, Tex.
HARROW, TIM
Tempo
KWCO, Chickasha, Okla.
HARRY, JIM
WLDS, Jacksonville, Ill.
HART, ALLEN
Kitchen Club
KTNC, Falls City, Neb.
HARTLINE, DON
The Pied Piper
WETZ, New Martinsville, W. Va.
HARVEY, BILL
KNPT, Newport, Ore.
HARVEY, ED
WCAU, Philadelphia, Pa.
HAVEMAN, TOM
KENY, Bellingham, Wash.
HAY, LAMAR
WDLB, Marshfield, Wis.
HAY, TOMMY
KHEP, Phoenix, Ariz.
HAYDEN, BOB
Hi Fi Club
KALV, Alva, Okla.
HAYES, DICK
KGB, San Diego, Calif.
HAYES, DON
Nightcap
KENS, San Antonio, Tex.
HAYES, GEORGE
ABC
HAYES, JOHN
WNEX, Macon, Ga.
HAYNES, HANK
WSOY, Decatur, Ill.
HAYNES, JERRY
WFAA-TV, Dallas, Tex.
HEALAN, RED
WRFC, Athens, Ga.
HEALD, JACK
KTUR, Turlock, Calif.
HEATON, JAQUE
Hi Fi Music Hall
WTOL, Toledo, Ohio
HEDMAN, DON
KOMO, Seattle, Wash.
HEGGEN, DEWEY
KXGO-TV, Fargo, N. D.
HELLER, HAL
Musical Hall
WPOM, Pompano Beach, Fla.
HELMER, CHUCK
Jolly Jumbo
WKLK, Cloquet, Minn.
HELTON, BOB
WOOF, Dothan, Ala.
HEMENWAY, NORMAN
Music Beyond the Stars
WTAP, Parkersburg, W. Va.
HEMLER, JOHN
KIBS, Bishop, Calif.
HENDERSON, DICK
KYNO, Fresno, Calif.
HENDERSON, HOWARD
WFUN, Huntsville, Ala.
HENDRICKSON, T. F., JR.
Coffee, Toast & Tunes
WMLF, Pineville, Ky.
HENLEY, GARY
KREM, Spokane, Wash.
HENRICH, WALT
Album Merry-Go-Round
WDOK, Cleveland, Ohio
HENRY, DICK
Music of Many Albums
WFDF, Flint, Mich.
HENRY, OLLIE
KTVH, Hutchinson, Kan.
HENRY, STEVE
WECL, Eau Claire, Wis.
HEPTNER, LEE
KVEC, San Luis Obispo, Calif.
HERBERT, BRUCE
WKIN, Kingsport, Tenn.

HELIHY, ED

Monitor, My True Story, Kraft, Guest of Honor, NBC-Radio

HERMAN, BERNIE
Nite Beat
WIRE, Indianapolis, Ind.
HERRING, RON
Focus
WALY, Herkimer, N. Y.
HERSON, BILL
WSPB, Sarasota, Fla.
HESTER, CHARLES
WCPC, Houston, Miss.
HEWEY, DOWNEY
T-N-T
WSOY, Decatur, Ill.
HICKEY, BILL
KKTV, Colorado Springs, Colo.
HICKOK, BILL
WHIS, Bluefield, W. Va.
HICKS, GEORGE
The U. S. Steel Hour
CBS-TV
HIGGINS, BILL
Hayride
KOFA, Yuma, Ariz.
HIGHAM, LEO
KID, KID-TV, Idaho Falls, Ida.
HILL, BILL
Midnight Jamboree
WTVW, Evansville, Ind.
HILL, CARL
Bandstand
WKNY, Kingston, N. Y.
HILL, EDDIE
WENO, Nashville, Tenn.
HILL, JACK
Happiness Exchange
KNDE-TV, Monroe, La.
HILL, JIM
The Minute Man
KFKA, Greeley, Colo.
HILL, JIM
WCMR, Elkhart, Ind.
HILL, WALTER
WBRZ, Baton Rouge, La.
HILLIGOSS, CLETUS
WCBC, Anderson, Ind.
HILLSON, NORM
WNAX, Yankton, S. D.
HILSON, BIRT
Dialing for Dollars
KSEW, Sitka, Alaska
HINKLEY, GORDON
WTMJ, Milwaukee, Wis.
HINSON, EUGENE
WEGO, Concord, N. C.
HINTZ, WILLIAM C.
KPIG, Cedar Rapids, Iowa
HOBBIE, CHARLES
KFJZ, Ft. Worth, Tex.
HOBBS, JOSEPH
WSIV, Pekin, Ill.
HODGES, DON
Don's Hodge Podge
KOMA, Oklahoma City, Okla.
HODGES, GIL
ABC
HODGSON, JAY
KTBC-TV, Austin, Tex.
HOEHNER, WINS
WABJ, Adrian, Mich.
HOGAN, ART
305 Special
KFAL, Fulton, Mo.
HOGAN, DON
Hogan's Alley
KFAY, Fayetteville, Ark.

HOGUE, CHARLES
Platter Party
KYOU, Greeley, Colo.
HOLBROOK, JOE
WBNS-TV, Columbus, Ohio
HOLCOMB, RUSS
Fun Club
KSBW-TV, Salinas, Calif.
HOLDEN, BOB
Talent on Review
KPPC, Pasadena, Calif.
HOLGREN, JOHN
KPRK, Livingston, Mont.
HOLIDAY, MARK
Downbeat
WEAM, Arlington, Va.
HOLLIDAY, JOHN
WRSA, Saratoga Springs, N. Y.
HOLMES, BOB
WISH, Indianapolis, Ind.
HOLT, MARY
Spirituals
WJMO, Cleveland, Ohio
HOLZINGER, JERRY
KWIQ, Moses Lake, Wash.
HONAKER, RAY
WTON, Staunton, Va.
HOOPER, RAY
Musical Clock
WWKY, Winchester, Ky.
HOPE, JOHN
KIFW, Sitka, Alaska
HOREL, SAM
Showtime
KVIQ-TV, Eureka, Calif.
HORLEMAN, WILLIAM
WASA, Havre de Grace, Md.
HORNE, ED
Breakfast in Bedlam
WPOR, Portland, Me.
HORNER, JACK
Horner's Corner
KJAX, Santa Rosa, Calif.
HORTON, SHELDON
Bandwagon
WKMC, Roaring Springs, Pa.
HOST, JIM
WFKY, Frankfort, Ky.
HOUSEMAN, HERB
KLPW, Union, Mo.
HOWARD, BOB
KCAP, Helena, Mont.
HOWARD, BOB
Woody & 3 Stooges
KNDO, Yakima, Wash.
HOWARD, DON
KHAS, Hastings, Neb.
HOWARD, GENE
KMUL, Muleshoe, Tex.
HOWARD, JERRY
WJDA, Quincy, Mass.
HOWARD, LeeROY
KBKW, Aberdeen, Wash.
HOWARD, MARTY
Breakfast Party
WHIJ, Zanesville, Ohio
HOWE, JERRY
KSDA, Redding, Calif.
HOWE, STUART
Music and Howe!
WKLK, Cloquet, Minn.
HOWELL, PAT
WGOL, Goldsboro, N. C.
HOWELL, WILLARD
Saturday Jamboree
WZOB, Fort Payne, Ala.
HOYLE, DON
KMTV, Omaha, Neb.
HOYLE, STOWE
Little Rascals
WFBC-TV, Greenville, S. C.
HUDDLESTON, JOHNNY
KSON, San Diego, Calif.
HUDSON, GEORGE
Downbeat Club
WNJR, Newark, N. J.
HUDSON, HARVEY
WLEE, Richmond, Va.

HUGHES, BILL
KENA, Mena, Ark.
HUGHES, BILL
WTOD, Toledo, Ohio
HUGHES, JERRY
KIXL, Dallas, Tex.
HUGHES, JOEL
Cotton Picker
WSSB, Crestview, Fla.
HUGHES, RUSH
WSTU, Stuart, Fla.
HUGHES, STEVE
WNDB, Daytona Beach, Fla.
HULL, DAVE
Chicago Bandstand
WNBQ, Chicago, Ill.
HULL, DICK
Rollin' Home
WTOC, Savannah, Ga.
HUMMEL, JIM
Omaha's Night Mayor
KOIL, Omaha, Neb.
HUMPHRIES, BOB
Cream of the Crop
WCAS, Gadsden, Ala.
HUNT, HARMON
FM Music Time
KHBR, Hillsboro, Tex.
HUNTER, BEN
KFI, Los Angeles, Calif.
HUNTER, JACK
WMBS, Uniontown, Pa.
HUNTER, LARRY
KALL, Salt Lake City, Utah
HURST, ED
WRCV, Philadelphia, Pa.
HUSSON, JACK
WKYR, Keyser, W. Va.
HUSTON, DICK
WLEC, Sandusky, Ohio
HUSTON, JACK
Music Spectacular
WTCN, Minneapolis, Minn.
HUTCHING, FREDDIE
Platter Party
KTLQ, Tahlequah, Okla.
HUTCHINGS, ROBERT D.
Man About Town
WPDR, Portage, Wis.
HUTCHINS, DAVE
WCHI, Chillicothe, Ohio
HUTSON, KENNETH
WISV, Viroqua, Wis.
HUTTON, BILL
Bill the Bellboy
KNOX, Grand Forks, N. D.

— I —

IANNONE, MIKE
WPFA, Pensacola, Fla.
INGELSBY, TOM
Relief
KEOS, Flagstaff, Ariz.
INGRAM, ROY
WRNB, New Bern, N. C.
IRELAND, DICK
Club 1470
WJDY, Salisbury, Md.
IRISH, BOB
Home Executives Club
WCUB, Manitowoc, Wis.
ISAACS, HERB
Club 4
WTTV, Indianapolis-Bloomington, Ind.

— J —

JACKSON, MIKE
WHYN, Springfield, Mass.
JACKSON, MIKE
KDSX, Denison-Sherman, Tex.
JACKSON, RUBE
Travellin Time
WRGA, Rome, Ga.
JACKSON, SLATS
Hillbilly Hits
WMVG, Milledgeville, Ga.

JACOBS, JOHNNY
On the Go.
CBS-TV
JACOBSEN, GARY
WMNE, Menomonie, Wis.
JAEGER, BILL
Carnival of Music
WFBR, Baltimore, Md.
JAMES, ALLEN
WKNX, Saginaw, Mich.
JAMES, DON
KLTR, Blackwell, Okla.
JAMES, LES
Wax Parade
WRHI, Rock Hill, S. C.
JAMES, MIKE
Moonlight in Maryland
WFBR, Baltimore, Md.
JAMES, PAUL
WPRO, Providence, R. I.
JAMES, RUSS
Yawn Patrol
KVEC, San Luis Obispo, Calif.
JASON, LEE
KJEO, Fresno, Calif.
JAY, BRUCE
WLAM, Lewiston, Me.
JEANNOTTE, DON
WPTZ-TV, Plattsburgh, N. Y.
JEFFERS, SLEEPY
Magic Valley Jamboree
WTIP, Charleston, W. Va.
JEFFERYS, ALLEN
ABC
JEFFREY, JIM
WKXL, Concord, N. H.
JENKINS, BRUCE
KJOE, Shreveport, La.
JENKINS, TINY
WBIA, Augusta, Ga.
JENKS, HART
Teen DJ Contest
WOW, Omaha, Neb.
JENSEN, JIM
Street Scene
WMBD-TV, Peoria, Ill.
JERRIS, EARLE
WHAM, Rochester, N. Y.
JESSEL, GEORGE
KCOP, Hollywood, Calif.
JOHNS, DIANE
WHAP, Hopewell, Va.
JOHNSON, AL
KCAP, Helena, Mont.
JOHNSON, BEN
Moonlite Serenade
WEXL, Royal Oak, Mich.
JOHNSON, BILL
WCCM, Lawrence, Mass.
JOHNSON, DAVID
KRFS, Superior, Neb.
JOHNSON, DICK
Fun House
KQTV, Fort Dodge, Iowa
JOHNSON, FRITZ
KBON, Omaha, Neb.
JOHNSON, JOE
Radio on the Go.
WWOD, Lynchburg, Va.
JOHNSON, LAMONT
Peter Gunn
NBC-TV
JOHNSON, PAUL
KRFO, Owatonna, Minn.
JOHNSON, PHIL
WCSH-TV, Portland, Maine
JOHNSON, RALPH
KVMA, Magnolia, Ark.
JOHNSTON, ALVIN
WCOH, Newnan, Ga.
JOHNSTON, DOC
WBIR, Knoxville, Tenn.
JOLLS, TOM
Breakfast & Bowling
WUSJ, Lockport, N. Y.
JOLLY, JACK
KGOS, Torrington, Wyo.
JOLLY, JAY
KOMY, Watsonville, Calif.

JOLLY, WIN
Gaffer's Club
WTAQ, LaGrange, Ill.
JONES, BOB
WFLA, Tampa, Fla.
JONES, BOB
WBAL-TV, Baltimore, Md.
JONES, CHARLES O.
NBC News, Washington
NBC-TV
JONES, CLARK
Perry Como's Kraft Music Hall
NBC-TV
JONES, CLYDE
KERV, Kerrville, Tex.
JONES, DALTON
Nightbeat
KTBB, Tyler, Tex.
JONES, DICK
Be My Guest
KSTR, Grand Junction, Colo.
JONES, DICK
Rise 'n Shine
WOOW, Greenville, N. C.
JONES, DOC
WBET, Brockton, Mass.
JONES, FRED
KRIO, McAllen, Tex.
JONES, GAR
Sound Mirror
KXLY, Spokane, Wash.
JONES, HASKELL
Televisit
KCMC-TV, Texarkana, Tex.
JONES, HUGH C.
Dial 800
KVOM, Morrilton, Ark.
JONES, MARION
WBYE, Calera, Ala.
JONES, PAUL
Late Home Theater
WKRC-TV, Cincinnati, Ohio
JONES, TOMMY
Club 1390
KDQN, Dequeen, Ark.
JOPLIN, JANIE
WHER, Memphis, Tenn.
JORDAN, EDMUND
ABC

JORDAN, LEE A.

B. Oct. 16, 1925, Macon, Ga.; The Lee Jordan Show, WCBS, New York

JORGENSEN, FRED
KGO, San Francisco, Calif.
JORGENSEN, JERRY
WICS, Springfield, Ill.
JOSEPH, BILL
Yawn Patrol
WLCX, La Crosse, Wis.
JOSEPH, BOB
WPAD, Paducah, Ky.
JOYCE, ROBERT M.
WMTW-TV, Poland Spring, Maine
JOYE, TOMMY
WDKD, Kingstree, S. C.
JOYNES, JERRY
Club 1240
WROV, Roanoke, Va.

— K —

KAINE, ARNOLD
WSGW, Saginaw, Mich.
KANE, BOB
KWWL, Waterloo, Iowa
KANE, CHARLES
Festival
WWRJ, White River Junction, Vt.
KANIN, GARY
WCAY, Cayce-Columbia, S. C.
KASPER, TAD
Coffee Club
WDSM, Superior, Wis.
KASTNER, JAMES
KNDY, Marysville, Kan.
KAYE, CONNIE
Dance Party
WITI-TV, Milwaukee, Wis.
KAYE, GENE
Music in Hi-Fi
KBIZ, Ottumwa, Iowa
KEEFE, BOB
WROC-TV, Rochester, N. Y.
KEELS, CECIL
WCSC, Charleston, S. C.
KEENE, MIKE
WAXE, Vero Beach, Fla.
KAHL, PAUL
Music for Moderns
WTAP, Parkersburg, W. Va.
KELLEY, FRED L.
Party Line Quiz
WFHK, Pell City, Ala.
KELLOGG, ROD
KPHO, Phoenix, Ariz.
KELLY, BERNARD
WFIE-TV, Evansville, Ind.
KELLY, IRIS
WMTC, Vancleve, Ky.
KELLY, JIM
Coffee Time
WDAU-TV, Scranton, Pa.
KELLY, JOE
WSBT, WSBT-TV, South Bend, Ind.
KELLY, STACY
Sunshine Sundial
WGRO, Lake City, Fla.
KELPE, HENRY
KMTV, Omaha, Neb.
KELSON, MARK
Cat Walk
KWRD, Henderson, Tex.
KEMPER, KEN
KADY, St. Charles, Mo.
KENNEDY, AL
WNBC, New Britain, Conn.
KENNEDY, BILL
CKLW-TV, Detroit, Mich.
KENNEDY, KEN
Musical Clock
WEGO, Concord, N. C.
KENNEDY, TED
KHAS-TV, Hastings, Neb.
KENNEDY, TOM
About Faces
ABC-TV
KENNEDY, TOM
WJJL, Niagara Falls, N. Y.
KENNEDY, WALTER
Old Ship Zion
WKXV, Knoxville, Tenn.
KENNEY, TOM
The Big Beat
WEXL, Royal Oak, Mich.
KENT, BOB
Wake-up Time
WMYN, Madison, N. C.
KENT, DICK
Night Watch
KWK, St. Louis, Mo.
KENT, GEORGE
Kent's Korner
WDRF, Chester, Pa.
KENT, JOHN
Wake Up Smiling
WLAN, Lancaster, Pa.
KERINS, ED
WQXT, Palm Beach, Fla.
KERRIGAN, ROBERT
WJOE, Port St. Joe, Fla.
KESKOVAR, BOB
Sports Extra
WALY, Herkimer, N. Y.
KIERNAN, WALTER
Monitor
NBC
KILBOURN, R. C.
WBIS, Bristol, Conn.
KILGO, JIMMY
Kanteen
WSOC-TV, Charlotte, N. C.
KIMBLE, BILL
WNBF, Binghamton, N. Y.
KIMBRO, OBIE
Golden Chariot
WCRY, Macon, Ga.
KINCER, RON
Album Time
WBLG, Lexington, Ky.
KING, BILL
KRON-TV, San Francisco, Calif.
KING, BILL
WTOC, Savannah, Ga.
KING, FRED
KANO, Anoka, Minn.
KING, HAL
WHOP, Hopkinsville, Ky.
KING, HARRY
WMAY, Springfield, Ill.
KING, JIM
KGLC, Miami, Okla.
KING, JOHN
WCBY, Cheboygan, Mich.
KING, LYNWOOD
Public Affairs
NBC-TV
KING, ROLAND
Margie
KVTV, Sioux City, Iowa
KING, RON
Clockwatcher
WTRL, Bradenton, Fla.
KING, VAN
Mystery Tune
WMLF, Pineville, Ky.
KIRBY, DURWARD
The Garry Moore Show
CBS-TV
KIRBY, FRED
Rascals Club
WBTV, Charlotte, N. C.
KIRKSEY, JERRY
Nightbeat
WNVY, Pensacola, Fla.
KISER, JIMMY
KSET, El Paso, Tex.
KISS, BILL
WX1X-TV, Milwaukee, Wis.
KISSINGER, EDDIE
KVMC, Colorado City, Tex.
KITCHELL, JAMES
Texaco Huntley-Brinkley Report; Time: Present—Chet Huntley Reporting, NBC, NBC-TV
KITHCART, JIM
KJBS, San Francisco, Calif.
KLEIN, HOWARD
WEIR, Weirton, W. Va.
KLINE, JACK
KBMB-TV, Bismarck, N. D.
KNELLY, CARL
KCLW, Hamilton, Tex.
KNIESLY, BILL
WBAT, Marion, Ind.
KNIGHT, DICK
KFOR, Lincoln, Neb.
KNIGHT, JERRY
KDOT, Reno, Nev.
KNORR, JOHN
WBLF, Bellefonte, Pa.
KNOX, JAMES
Golden Road
WTUG, Tuscaloosa, Ala.
KNOX, KEITH
WMFG, Hibbing, Minn.
KNUTSON, ROBERT
WJMS, Ironwood, Mich.
KOGAN, JACK
KSHO-TV, Las Vegas, Nev.
KOGER, JIM
WRFC, Athens, Ga.
KOLBY, CAL
WDRC, Hartford, Conn.
KOPP, VICTOR
Pic A Polka Party
KAFP, Petaluma, Calif.
KORDECKI, DON
WBIE, Marietta, Ga.

KORMAN, HAROLD
WWRL, New York, N. Y.
KOSKI, NORMAN
WMPL, Hancock, Mich.
KOVACS, ERNIE
Take A Good Look
ABC-TV
KOVAL, JOHN
WACL, Waycross, Ga.
KRAMER, HARRY
The Edge of Night
CBS-TV
KRASOVEC, HANK
Polka Band Box
KDZA, Pueblo, Colo.
KURTZ, LEW
WPNC, Plymouth, N. C.
KUTAN, DICK
WBUT, Butler, Pa.

—L—

LA FORCE, CHARLES
WISN-TV, Milwaukee, Wis.
LaFRANCE, ART
Interfraternity Quiz
WDCR, Hanover, N. H.
LaFRANCHISE, CHARLIE
The Better Half
KPTV, Portland, Ore.
LaLANNE, JACK
Hillbilly Roundup
KSAM, Huntsville, Tex.
LAMB, BILL
Top Ten
WKMF, Flint, Mich.
LAMBERT, KEN
WLDS, Jacksonville, Ill.
LAMONT, ROY
Teen Age Party
WRVA-TV, Richmond, Va.
LANDFEAR, DEAN
Voice of Iowa
WMT, Cedar Rapids, Iowa
LANDRY, ROBERT
WNRI, Woonsocket, R. I.
LANE, DAVE
KSRO, Santa Rosa, Calif.
LANE, HAROLD
WGNY, Newburgh, N. Y.
LANFIELD, SIDNEY
Bachelor Father
NBC-TV
LANGE, JIM
KGO, San Francisco, Calif.
LANKFORD, BRUCE
WLBN, Lebanon, Ky.
LANSING, RAY
KFBC, Cheyenne, Wyo.
LaPORTE, LEO
Breakfast Playhouse
WPRO-TV, Providence, R. I.
LARACEY, JIM
WWBC, Bay City, Mich.
LARSEN, BILL
KRDO, Colorado Springs, Colo.
LARSON, PAUL
Early Birds
WORC, Worcester, Mass.
LATHAM, BOB
Kaliedoscope
WABV, Abbeville, S. C.
LATHEM, LARRY R.
WLBA, Gainsville, Ga.
LAUCKERN, EDWARD
WMBO, Auburn, N. Y.
LAWRENCE, ART
WWOK, Charlotte, N. C.
LAWRENCE, LUCKY
KRUX, Phoenix, Ariz.
LAWRENCE, REX
Western Seranade
KOCA, Kilgore, Tex.
LAWRENCE, TEDD
ABC
LAWSON, KEN
Popeye
KVTV, Sioux City, Iowa
LAWSON, LARRY
KLFD, Litchfield, Minn.
LAWSON, RALPH
KWWL, Waterloo, Iowa
LAWYER, JACK
WFPG, Atlantic City, N. J.
LAYTON, DOUG
Hit Parade
WSGN, Birmingham, Ala.
LAYTON, LANNY
WORD, Spartanburg, S. C.
LAZAR, MAURY
WMMM, Westport, Conn.
LAZAROW, ARTHUR
Tidewater Travels
WDDY, Gloucester, Va.
LAZICH, BOB
KSJB, Jamestown, N. D.
LEA, DAVID
WRBL, Columbus, Ga.
LEE, GEORGE
WPLH, Huntington, W. Va.
LEE, COL. ROBERT E.
KRIZ, Phoenix, Ariz.
LEE, RUSTY
KEOS, Flagstaff, Ariz.
LEE, TED
WJJD, Chicago, Ill.
LEIB, GEORGE
WAZL, Hazleton, Pa.
LEIGHTON, GEORGE
Popeye
WTEN, Albany, N. Y.
LeMAR, LEW
WTAQ, LaGrange, Ill.
LEONARD, BUD
WMPS, Memphis, Tenn.
LEONARD, LEE
KNGS, Hanford, Calif.
LePAGE, JEAN
WMSA, Massena, N. Y.

LESCOULIE, JACK
Brains & Brawn, Jackie Gleason Show, "Today", CBS-TV

LeSIEUR, CHARLES
KCLA, Pine Bluff, Ark.
LESIK, EDWARD
ABC
LESTER, GARY
WMST, Mt. Sterling, Ky.
LESTER, LES
Dance Party
KANE, New Iberia, La.
LETCHER, SKIP
Counterpoint
WICU, Erie, Pa.
LEVERTON, BUCK
WHVF, Wausau, Wis.
LEWIS, BILL
KLPM, Minot, N. D.
LEWIS, GENE
KFHA, Tacoma, Wash.
LEWIS, GEORGE
Steamboat Bill
WSAZ-TV, Huntington, W. Va.
LEWIS, HAL
KHVH, KHVH-TV, Honolulu, Hawaii
LEWIS, HAL
Honest John Show
KSTR, Grand Junction, Colo.
LEWMAN, LARY
WBAL-TV, Baltimore, Md.
LEYDEN, BILL
It Could Be You
NBC-TV
LIEGEOIS, BILL
WMAM, Marinette, Wis.
LILLY, GENE
KBLR, KBLR-TV, Goodland, Kan.
LINCOLN, DON
KRIZ, Phoenix, Ariz.
LINDBERG, STEVE
Music Beat
WCSC, Charleston, S. C.
LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.
LINDSEY, JOHN
Spiritual Jubilee
WESY, Greenville, Miss.
LINKLETTER, ART
People Are Funny
NBC, NBC-TV
LINNE, BILL
WFST, Caribou, Maine
LIONEL, ED
KRIO, McAllen, Tex.
LIPP, STAN
WNBH, New Bedford, Mass.
LITCH, GUSTAVE
WHTG, Asbury Park, N. J.
LIVINGSTONE, DAVE
KRIC, Beaumont, Tex.
LLOYD, BOB
KDOK, Tyler, Tex.
LLOYD, EDWARD R.
On The Record
WHWB, Rutland, Vt.
LLOYD, TOM
Breakfast Circle
WGAU, Athens, Ga.
LOCHNER, ART
WPIK, Alexandria, Va.
LOFLAND, CHUCK
WJVA, South Bend, Ind.
LOFTIN, TOM
KOKL, Okmulgee, Okla.
LOGAN, DAVE
WBEX, Chillicothe, Ohio
LOGAN, JOHN
KRIG, Odessa, Tex.

LOHMAN, ALFRED E., JR.
B. Jan. 15, 1933; Sioux City, Iowa; Al Lohman Jr. Show, WABC, New York

LOHMEYER, FRANK
KLPW, Union, Mo.
LOKKE, JOHN
Night Patrol
WDSM, Superior, Wis.
LOMBARDI, RAY
WBUX, Doylestown, Pa.
LOMINAC, HANK
Junior Auction
WKRG-TV, Mobile, Ala.
LOMOND, DON
3 Stooges
KTTV, Los Angeles, Calif.
LONG, MATT
KGB, San Diego, Calif.
LONG, STEVE
WTWN, St. Johnsbury, Vt.
LOPEZ, ARMANDO
Fiesta in Mexico
KEPS, Eagle Pass, Tex.
LORD, DON
WJBS, DeLand, Fla.
LORIN, BILL
KUTY, Palmdale, Calif.
LOUGHMAN, JERRY
Atlantic Weather
WHYN, Springfield, Mass.
LOUIS, ROBERT
WLUK-TV, Green Bay-Marinette, Wis.
LOVELL, JAN
KTBS-TV, Shreveport, La.
LOWE, DONALD
ABC
LOWE, ROBERT
WVVW, Grafton-Fairmont, W. Va.
LOYD, KEITH
Night Beat
KVOP, Plainview, Tex.

LUCAS, WILL
KALL, Salt Lake City, Utah
LUCKHURST, BILL
Music Go Round
KTAC, Tacoma, Wash.
LUECK, KEN
WNDB, Daytona Beach, Fla.
LUKE, HARRY
Swing Angel
WNAB, Bridgeport, Conn.
LUNA, LEOPOLDO
Radio Exitos
KCCT, Corpus Christi, Tex.
LUNDBOM, DEL
Hometown Reporter
KTVB, Boise, Ida.
LUPTON, JOHN
WGAR, Cleveland, Ohio
LUTZ, RON
In the Know
KFAL, Fulton, Mo.
LYLES, OBY
WHSC, Hartsville, S. C.
LYMAN, PETER
Iron City News
WBOY-TV, Clarksburg, W. Va.
LYNCH, BILL
WMCK, McKeesport, Pa.
LYNN, LAMAR
WDAK, Columbus, Ga.
LYONS, CLIFF
KWYO, Sheridan, Wyo.

— Mc —

McCALL, BYRON
KYCA, Prescott, Ariz.
McCARL, BOB
KBZY, Salem, Ore.
McCARTHY, PAUL
Wake up to Music
KVOS, Bellingham, Wash.
McCASKILL, DUDLEY
WBIE, Marietta, Ga.
McCAULEY, JOE
WIP, Philadelphia, Pa.
McCORMICK, PAT
Charley Horse Show
KFRE-TV, Fresno, Calif.
McCOY, BOB
KOB-TV, Albuquerque, N. M.
McCOY, TED
KRTN, Raton, N. M.
McCOY, CRAIG
WTRW, Two Rivers, Wis.
McCOY, JACK
KHVH-TV, Honolulu, Hawaii
McCREERY, JOHNNY
1240 Jamboree
WLAG, LaGrange, Ga.
McCULLOCH, DONNA
Story Lady
KLAM, Cordova, Alaska
McCULLOUGH, DAN
As the World Turns,
CBS-TV; WOR,
New York, N. Y.
McCULLOUGH, EMORY
Merry Go Round
WRLD, West Point, Ga.
McCULLOUGH, JOHN E.
Pat Mackenzie Show
WNDU-TV, South Bend, Ind.
McDEVITT, LEO
WDCL, Tarpon Springs, Fla.
McDONALD, HOWARD
KFBB, Great Falls, Mont.
McDONALD, KIM
WACT, Tuscaloosa, Ala.
McDONNELL, STEW
WIMS, Michigan City, Ind.
McDONOUGH, TOM
WENE, Endicott, N. Y.
McDOUGALD, MIKE
Sunday Drive
WCHK, Canton, Ga.
McFARLAND, HARRY
KSIW, Woodward, Okla.
McGEE, JERRY
KRDG, Redding, Calif.
McGEEHAN, JACK
Early Riser's Club
KEYZ, Williston, N. D.
McGONAGLE, BOB
WBIC, Bay Shore, N. Y.
McGRATH, DICK
WSVA, Harrisonburg, Va.
McGREW, TERRY
KTOK, Oklahoma City, Okla.
McINTYRE, DAVE
WBCH, Hastings, Mich.
McKAY, TED
Party Line
WKRC, Cincinnati, Ohio
McKEE, GOODSON
WACO, Waco, Tex.
McKINNEY, EDDIE
Teen Town
WJHL-TV, Johnson City, Tenn.
McKINNEY, JEAN
KGYN, Guymon, Okla.
McKINNEY, JERRY
KVOU, Uvalde, Tex.
McKONLY, JERRY
Top Twenty
WTTL, Madisonville, Ky.
McLAIN, BILL
Brakeman Bill
KTNT-TV, Seattle-Tacoma,
Wash.
McLAMB, MAC
Gospel Hour
WFAI, Fayetteville, N. C.
McLAUGHLIN, OLLIE
WHRV, Ann Arbor, Mich.
McLEAN, DON
Luncheon in Crownroom
WHDL, Olean, N. Y.
McLEOD, ED
Poorman's Show
WETC, Wendell-Zebulon, N. C.
McLERNON, DICK
WFGM, Fitchburg, Mass.
McMILLEN, BILL
KTW, Seattle, Wash.
McMILLIN, RAY
WSUZ, Palatka, Fla.
McMONAGLE, TERRY
Highway 850
KTAC, Tacoma, Wash.
McMULLEN, JOHN
Teen Canteen
WIIN, Washington, N. C.
McNAMARA, PAUL
WEJL, Scranton, Pa.
McNAMARA, ROBERT
KXRO, Aberdeen, Wash.
McNEAL, RALIEGH
The Music Man
KXLL, Missoula, Mont.
McNEIL, IDA A.
KGFX, Pierre, S. D.
McNULTY, BOB
Melody Showcase
KUEQ, Phoenix, Ariz.
McROY, PAUL H.
WCIL, Carbondale, Ill.
McVAY, KIMO
Kimo at Don's
KIKI, Honolulu, Hawaii

— M —

MACK, BILL
Jeckyl & Hyde
WDEA, Ellsworth, Maine
MACK, WAYNE
Pop Concert
WDOK, Cleveland, Ohio
MACKENZIE, JOHN
KXTV-TV, Sacramento, Calif.
MacMANUS, HORACE
WAVY, Norfolk, Va.
MADDOX, SKIP
Afternoon Melodies
WERT, Van Wert, Ohio
MADER, JIM
Coffee Club
WKOW, Madison, Wis.
MAEL, MERRILL
KBYR, Anchorage, Alaska
MAGEL, RON
WKAZ, Charleston, W. Va.
MAHAN, CHARLES
Party Line
WARA, Attleboro, Mass.
MAHER, JAY
Rollin' Home
WENE, Endicott, N. Y.
MAHONEY, BERNIE
Operation Eyelift
WEER, Warrenton, Va.
MAHONEY, GEORGE
By George, It's Music
KOB, Albuquerque, N. M.
MAITH, LEN
WAML, Laurel, Miss.
MAJOR, DON
WEWO, Laurinburg, N. C.
MALARA, TONY
Adventures of Pow Wow
WCNY-TV, Carthage-
Watertown, N. Y.
MALEY, WESLEY
Clue 1590
WGGO, Salamanca, N. Y.
MALLICOAT, AL
KPOL, Los Angeles, Calif.
MALLIN, JACK
WCYB, Bristol, Va.
MALONE, FRANK
WTOB, Winston-Salem, N. C.
MALOY, HANK
WTRY, Troy, N. Y.
MANGEFRIDA, FRANK
Early Riser
WBTA, Batavia, N. Y.
MANLEY, BUD
KNOP, North Platte, Neb.
MANN, RAY, JR.
WSSO, Starkville, Miss.
MANNING, JOE
Open House
WBTA, Batavia, N. Y.
MANNO, JIM
WCMI, Ashland, Ky.
MANTAJANO, DICK
KXO, El Centro, Calif.
MANUSH, GEORGE
WJOI, Florence, Ala.
MARAIST, JULES
KSIG, Crowley, La.
MARLIER, MIKE
WAND, Canton, Ohio
MARLOW, DICK
KOOL, Phoenix, Ariz.
MARSH, DAVID
WAKU, Latrobe, Pa.

MARSHALL, REX

B. Jan. 9, 1919, New Jersey; Disneyland, ABC-TV; December Bride, Doug Edwards & the News; Zane Grey Theatre, CBS-TV; Loretta Young, The Line-Up, NBC-TV

MARSHALL, RIC
Morning Mayor
KLEO Wichita, Kan.
MARTIN, BOB
KDEN, Denver, Colo.
MARTIN, JENNINGS
WTRF-TV, Wheeling, W. Va.
MARTIN, JIM
Spin-a-Rama
KCRC, Enid, Okla.
MARTIN, JIM
WISR, Butler, Pa.
MARTIN, RON
Musical Showcase
WTAL, Tallahassee, Fla.

MARTIN, WILLIE H.
960 Swings
WMOZ, Mobile, Ala.
MARTYN, STAN
The Music Man
WBCB, Levittown, Pa.
MARVIN, EDWARD
Cape Cod Show
WPLM, Plymouth, Mass.
MARX, GROUCHO
You Bet Your Life
NBC, NBC-TV
MASON, BILL
WDBQ, Dubuque, Iowa
MASON, JERRY
WQXI, Atlanta, Ga.
MASON, JOHN
Family Theater
WMBD-TV, Peoria, Ill.
MASTERS, RODNEY
Masters Melodies
KPDQ, Portland, Ore.
MATTHEWS, BRUCE
Radio 1420
WWSR, St. Albans, Vt.
MATTSON, ALLEN
WMPL, Hancock, Mich.
MAULDIN, PERCY
Basin St. Blues
WMOZ, Mobile, Ala.
MAYNARD, DAVE
Command Premiere
WBZ-TV, Boston, Mass.
MAYNE, BOB
Record Room
WGAD, Gadsden, Ala.
MAYO, BENJ. F.
Hi Neighbor
WGAC, Augusta, Ga.
MAYS, AUBREY
Strikes 'n Spares
KLVT, Levelland, Tex.
MEAD, BOB
WISH, Indianapolis, Ind.
MEARIAN, MIKE
Popeye's Playhouse
WBEN-TV, Buffalo, N. Y.
MEATH, ED
WHEC, WHEC-TV, Rochester, N. Y.
MEDLIN, BARRY
Barnyard Barry
WWIT, Canton, N. C.
MEELER, JOHN
WTYC, Rock Hill, S. C.
MEFFORD, CHUCK
WISM, Madison, Wis.
MEJIA, TONY
Pan-American Serenade
KGHF, Pueblo, Colo.
MELQUIST, RON
WJOC, Jamestown, N. Y.
MELVOIN, DON
WOOD-TV, Grand Rapids, Mich.
MENEFEE, BOB
Heading Home
WIP, Philadelphia, Pa.
MEREDITH, BUDDY
Musical Roundup
KOTA-TV, Rapid City, S. D.
MERL, BOB
KREO, Indio, Calif.
MERRELL, JOHN
KFH, Wichita, Kan.
MERRILL, ART
WGH, Newport News, Va.
MERRIMAN, RANDY
WCCO, WCCO-TV, Minneapolis, Minn.
MERRITT, EDWARD
Concert Hall
WSBS, Great Barrington, Mass.
MERRITT, NEAL
KPAC-TV, Beaumont-Port Arthur, Tex.
METROPOULOUS, JON
Hidden Mike
KATL, Miles City, Mont.

MEUNIER, JOHN
WVPO, Stroudsburg, Pa.
MEYER, JERRY
KWVY, Waverly, Iowa
MEYERS, DON
Don Patrol
WDLB, Marshfield, Wis.
MEYERS, WES
Swap Shop
KAHI, Auburn, Calif.
MICHAELS, ALLAN
Sunshine Serenade
WTOL, Toledo, Ohio
MILES, JIM
WKCT, Bowling Green, Ky.
MILES, DR. LELAND
WHAS, Louisville, Ky.
MILLARD, BRAD
KYSM, Mankato, Minn.
MILLARD, TOM
Triple T Show
KFAY, Fayetteville, Ark.
MILLER, BILL
WJNO, West Palm Beach, Fla.
MILLER, BILL
WCMR, Elkhart, Ind.
MILLER, BOB
KGCX, Sidney, Mont.
MILLER, BOB
KJSK, Columbus, Neb.
MILLER, CURLEY
Jamboree
WWVA, Wheeling, W. Va.
MILLER, GEORGE
KREX, Grand Junction, Colo.
MILLER, LARRY
KCSR, Chadron, Neb.
MILLER, NEAL
WSGN, Birmingham, Ala.
MILLER, RED
WOLS, Florence, S. C.
MILLER, BOB
WLW-I, Indianapolis, Ind.
MILLS, BOB
KOTV, Tulsa, Okla.
MILNER, ART
WKDN, Camden, N. J.
MILOT, LOUIS
WKBZ, Muskegon, Mich.
MILTON, JUD
Housewive's Hit Parade
KTSM, El Paso, Tex.
MINYARD, KEN
KSRO, Santa Rosa, Calif.
MITCHELL, BILLY
Western Jamboree
KCTI, Gonzales, Tex.
MITCHELL, BOB
WSGA, Savannah, Ga.
MITCHELL, BOB
Spotlight 99
WIBG, Philadelphia, Pa.
MITCHELL, CHUCK
WVOL, Nashville, Tenn.
MITCHELL, FRED
Hitch with Mitch
WOHO, Toledo, Ohio
MITCHELL, LYLE G.
KDMO, Carthage, Mo.
MIX, DORIS
Reminiscing
KRPL, Moscow, Ida.
MIX, JOHN
KRPL, Moscow, Ida.
MOELLER, ARLON E., JR.
KGNB, New Braunfels, Tex.
MOHNKERN, LEONARD
WHHH, Warren, O.
MOLINARI, BOB
KONE, Reno, Nev.
MOLINARO, LARRY
Polka Party
WNAR, Morristown, Pa.
MONACO, DEL
KTAR, Phoenix, Ariz.
MONGOLD, BOB
Midland Music Time
KMMT, Austin, Minn.

MONROE, JOE
KBCL, Shreveport, La.
MOONEY, FRANK
WHUM, Reading, Pa.
MOORE, BILL
KREX, Grand Junction, Colo.
MOORE, GARRY
I've Got A Secret
CBS-TV
MOORE, HOWARD
Musical Clock
WFIG, Sumter, S. C.
MOORE, LARRY
KUSN, St. Joseph, Mo.
MOORE, TOM
KTVE, El Dorado, Ark.
MOORHEAD, JOHN
Adventurama
WJAC-TV, Johnstown, Pa.
MOORE, PAT
KVNC, Winslow, Ariz.
MOORE, TOM
Million Dollar Matinee
KHJ-TV, Los Angeles, Calif.
MOREHEAD, WAYNE
Wax Works
KIUP, Durango, Colo.
MORGAN, BOB
WBBW, Youngstown, Ohio
MORGAN, HAL
WABR, Orlando, Fla.
MORGAN, HANK
WQXI, Atlanta, Ga.
MORGAN, KENT
KJCK, Junction City, Kan.
MORGAN, MARTIN
Super Western Theatre
WLOS-TV, Asheville, N. C.
MORGAN, MARY
Million Dollar Movie
CKLW-TV, Detroit, Mich.

MORGAN, RAY

MORGAN, RAY
KOKL, Okmulgee, Okla.
MORGAN, STAN
Rise 'n Shine
WARA, Attleboro, Mass.
MORGAN, WILLIAM
Breakfast with Billy
WYRN, Louisburg, N. C.
MORRISON, ALEX
WKDX, Hamlet, N. C.

MORROW, DON

B. Jan. 29, 1927, Stamford, Conn.; G.E. College Bowl, Jackie Gleason Show, CBS-TV; Lowell Thomas News, CBS Radio; Rin-Tin-Tin, ABC-TV

MORROW, ROBIN
Fantasy in Music
KPOK, Scottsdale, Ariz.
MORSE, CLINT
WCMB, Harrisburg, Pa.
MORSE, SID
KTOK, Oklahoma City, Okla.
MORTON, LOU
WGST, Atlanta, Ga.
MOSENA, DICK
Buggy Ride
KBUR, Burlington, Iowa
MOWRY, LEE
WRGA, Rome, Ga.
MULHERIN, PAT
WBBQ, Augusta, Ga.
MULLALLY, DON
WTWN, St. Johnsbury, Vt.
MULLARKEY, TOM
Teen Downbeat
WBAP-TV, Fort Worth, Tex.
MULLEN, FRANK
1230 Club
WNEB, Worcester, Mass.
MULLINS, MOON
Platter Parade
WMYN, Madison, N. C.

MULROY, BOB
KWG, Stockton, Calif.
MULVANEY, DON
KROX, Crookston, Minn.
MURDOCK, JACK
Coffee Break
KTVI, St. Louis, Mo.
MURPHY, CULLEN
Shell News
KTVB, Boise, Ida.
MURPHY, ED
Hollywood Matinee
WSYR, WSYR-TV, Syracuse, N. Y.
MURPHY, PAUL
WAVI, Dayton, Ohio
MURPHY, PERRY
KAWL, York, Neb.
MURRAY, GEORGE
Texaco Huntley-Brinkley Report; Time: Present—Chet Hunley Reporting
NBC, NBC-TV
MURRAY, LEE
WISN-TV, Milwaukee, Wis.
MYER, RON
WHSY, Hattiesburg, Miss.

— N —

NABORS, LES
Listen Ladies
WONA, Winona, Miss.
NADEAU, LES
WDEA, Ellsworth, Maine
NAGLE, JEFF
KMJ, Fresno, Calif.
NAISH, RAY
WATV, Birmingham, Ala.
NARDI, JIM
WSJM, St. Joseph, Mich.
NARGIS, DON
KWYO, Sheridan, Wyo.
NASH, BILL
WDOD, Chattanooga, Tenn.
NASH, JOHN
Luncheon at VIP
WSTA, St. Thomas, V. I.
NEELY, ROBERT
Early Bird Show
WRAJ, Anna, Ill.
NEHRLING, WALLY
WIRE, Indianapolis, Ind.
NEIMAN, WIN
Scandinavian Hour
KWHO, Salt Lake City, Utah
NELLIS, DICK
Remsen Varieties
WREM, Remsen-Utica, N. Y.
NELSON, BOB
WFMC, Goldsboro, N. C.
NELSON, CY
WJJD, Chicago, Ill.
NELSON, DALE
Garden Echoes
KGDN, Edmonds, Wash.
NELSON, HOWARD D.
KICY, Nome, Alaska
NELSON, JERRY W.
WEPG, S. Pittsburgh, Tenn.
NELSON, ROBERT
Early Bird Show
KFBB, Great Falls, Mont.
NESSELROAD, PAUL
KKTV, Colorado Springs, Colo.
NESTER, ROY
Platter Party
WINC, Winchester, Va.
NEWLAND, JOHN
Alcoa Presents
ABC-TV
NEWMAN, AL
WMSC, Columbia, S. C.
NEWMAN, JIM
Top Tunes
WOOW, Greenville, N. C.
NEWTON, LESLIE
WHGR, Houghton Lake, Mich.
NICHOLSON, NICK
WISR, Butler, Pa.
NIXON, MILT
WCHB, Inkster, Mich.
NOE, ROBERT
Man on Street
WBKV, West Bend, Wis.
NOLAN, TERRY
KMED, Medford, Ore.
NOLAN, TIM
KPRC, Houston, Tex.
NORMAN, BOB
WAVZ, New Haven, Conn.
NORMAN, HERB
WWRL, New York, N. Y.
NORMAN, WALLACE
KYCA, Prescott, Ariz.
NORRIS, BARRY G.
KFJB, Marshalltown, Iowa
NORTON, MIKE
WPOR, Portland, Me.
NORWOOD, BILL
Three Stooges
WLOS-TV, Asheville, N. C.

— O —

O'BRIEN, JOE
WMCA, New York, N. Y.
O'BRIEN, JOHN
WKZO, Kalamazoo, Mich.

O'BRIEN, TOM

B. April 3, 1925, New York; News, WINS; Chevrolet Weekend News, CBS-Radio; Big Story, WNEW-TV; Monitor, NBC

O'CALLAGHAN, TOM
KYSM, Mankato, Minn.
O'CONNOR, MEL
WLAV, Grand Rapids, Mich.
O'CONNOR, STEVE
WEAV, Plattsburgh, N. Y.
O'DONNELL, LEW
Breakfast Bar
WHEN-TV, Syracuse, N. Y.
O'HARA, SEAMUS
KYA, San Francisco, Calif.
OLDAG, BEN
Polka Special
KFRD, Rosenberg-Richmond, Tex.
OLEWIN, DALE
KDLR, Devils Lake, N. D.
OLIVER, DAVID
WMFS, Chattanooga, Tenn.
OLIVER, DOUG
Zoorama
KFMB-TV, San Diego, Calif.
OLSON, GLENN
KEYD, Oakes, N. D.
OLSON, TOR
KUKI, Ukiah, Calif.
O'REILLY, MIKE
WJTV, Jackson, Miss.
ORLANDO, J. J.
WAVP, Avon Park, Fla.
ORR, JEROME
Mayhem in the AM
KELD, El Dorado, Ark.
ORUM, BILL
Coffee Time
KCRC, Enid, Okla.
OSBORNE, KARL
Dinner Showcase
WAST, Albany, N. Y.
OSBORNE, WILLIAM D.
KFBC-TV, Cheyenne, Wyo.
O'SHANTER, TOM
The Road Show
KOFA, Yuma, Ariz.
OSTROM, BILL
Sunny Side Up
WMNS, Olean, N. Y.

O'SULLIVAN, TERRY J.

B. July 7, Kansas, Mo.; "Search for Tomorrow" leading man; Keep Talking; Commercials for: Mutual of Omaha, Alpine Cigarettes, Chemstrand

O'TOOLE, WILLIAM
ABC
OUELETTE, GEORGE
Engine House 8
WMTW-TV, Poland Spring, Me.
OWEN, ALAN
WOND, Pleasantville, N. J.

— P —

PACELLI, FRANK
Public Affairs
NBC-TV
PACICCA, CARMEN
WKAL, Rome, N. Y.
PACK, MARSHALL
Precious Memories
WBAC, Cleveland, Tenn.
PADGETT, DAVID
WAYB, Waynesboro, Va.
PAGE, DAVE
KREM-TV, Spokane, Wash.
PAGEL, DEE
Rise and Shine
KBRL, McCook, Neb.
PALMER, BILL
WTVN-TV, Columbus, Ohio
PALMER, JOHNNY
WBOW, Terre Haute, Ind.
PALMER, RICHARD
WMTS, Murfreesboro, Tenn.
PALMER, TRAVIS
WSSO, Starkville, Miss.
PALMQUIST, JAMES R.
KLIR, Denver, Colo.
PARDO, DON
Price Is Right
NBC-TV
PARK, CHARLEY
Time out for Music
WJR, Detroit, Mich.
PARKER, MARY E.
Platter Party
KBOP, Pleasanton, Tex.
PARKER, PETE
1290 Club
WFIG, Sumter, S. C.
PARKER, TOM
KFOR, Lincoln, Neb.
PARKHURST, DEANE
WSET, Glens Falls, N. Y.
PARNELL, JACK
WHBQ, Memphis, Tenn.
PARR, WILLARD
Highland A. M.
WSRW, Hillsboro Ohio
PARRY, JACK
Wake to Music
KWEW, Hobbs, N. M.
PARSONS, BEN
WRBL, Columbus, Ga.
PARSONS, KEN, JR.
KCLA, Pine Bluff, Ark.
PARTIDO, FRED
KWCO, Chickasha, Okla.
PASQUALI, JOE
WINC, Winchester, Va.
PATE, JOE
KLEX, Lexington, Mo.
PATRICK, JOE
WRMF, Titusville, Fla.
PATRICK, KAE
KERV, Kerrville, Tex.
PATTERSON, JIMMY
WBTV, Charlotte, N. C.
PATTERSON, PAUL
Tops in Pops
WLLH, Lowell, Mass.
PATTERSON, SAM
WWIT, Canton, N. C.

PAUL, RALPH
Strike It Rich, "Dotto," The Millionaire, Top Dollar, CBS-TV; Goodyear Playhouse, The Big Payoff, NBC-TV

PAXSON, BUD
WACK, Newark, N. Y.
PAXTON, BOBBY
WFTW, Ft. Walton Beach, Fla.
PAXTON, TOM
WKY-TV, Oklahoma City, Okla.
PEACH, FRED
WHYN, Springfield, Mass.
PEARL, JIM
KBTN, Neosho, Mo.
PEARLMAN, HOWARD
Musical Masterpieces
KPOK, Scottsdale, Ariz.
PEASE, CHARLES
Strictly Music
WWHG, Hornell, N. Y.
PEDEN, OSCAR
Your Night Out
WOWL-TV, Florence, Ala.
PEELER, BUDDY
KMUL, Muleshoe, Tex.
PEISS, ED
KOOK-TV, Billings, Mont.
PELA, JOHN
Pecos Pete
KCRG-TV, Cedar Rapids, Iowa
PELGER, FRED
KYUM, Yuma, Ariz.
PEMBERTON, ART
KJRG, Newton, Kan.
PENNINGTON, MEL
KXYZ, Houston, Tex.
PEPPER, KEN
Make It Or Break It
KICA-TV, Clovis, N. M.
PERLIN, ALLEN
Sunday Serenade
WAYE, Baltimore, Md.
PERRY, DICK
KMNS, Sioux City, Iowa
PERRY, LOU
KSRA, Salmon, Ida.
PERRY, NICK
WTAE, Pittsburgh, Pa.
PERRY, SID
Sheriff Sid
KBAK-TV, Bakersfield, Calif.
PETERS, JOHN
Ford News
WBOY-TV, Clarksburg, W. Va.
PETERSON, ART
WFBL, Syracuse, N. Y.
PETERSON, FRED
KRIC, Beaumont, Tex.
PETERSON, JERRY
WJBS, DeLand, Fla.
PETERSON, RALPH
NBC News, Washington
NBC-TV
PETTY, NORM
KBLR, Goodland, Kan.
PFAU, GEORGE
KXLL, Missoula, Mont.
PFLEEGER, GEORGE
Saturday Breakfast Party
WJTN, Jamestown, N. Y.
PHELAN, TOM
KREM, Spokane, Wash.
PHELPS, BOB
Music Beyond Stars
KRES, St. Joseph, Mo.
PHILLIPS, BY
WGBI, Scranton, Pa.
PHILLIPS, DICK
WEVA, Emporia, Va.
PHILLIPS, KENNETH
KAFP, Petaluma, Calif.
PIERCE, AL
Morning Owl
KASK, Ontario, Calif.
PIERCE, BILL
Luncheon Melodies
WWCC, Bremen, Ga.
PIERCE, BILL
WEJL, Scranton, Pa.
PIERCE, RONALD
WJMS, Ironwood, Mich.
PIERRE, FRANCIS
Breakfast with Pierre
KFAM, St. Cloud, Minn.
PIKE, CLIFF
Noontime Jamboree
KOTA, Rapid City, S. D.
PILE, ANN
Children's Story Time
WMTL, Leitchfield, Ky.
PINCKNEY, DOUGLAS
Dateline
WMBO, Auburn, N. Y.
PINNIX, JIMMY
WNAG, Grenada, Miss.
PINTO, JOHN A.
WBUD, Trenton, N. J.
PIRTLE, JANE
Romper Room
KTVI, St. Louis, Mo.
PITCAITHLEY, AL
KPBM, Carlsbad, N. M.
PITTS, LES
RFD Jamboree
WVOP, Vidalia, Ga.
PLACHTA, AL
KOPR, Butte, Mont.
PLATER, BILL
Mr. Cartoon Man
WSIL-TV, Harrisburg, Ill.
PLATT, DAVE
Communique
WVIP, Mount Kisco, N. Y.
POLLOCK, GOBLE
WCBL, Benton, Ky.
POOLE, BOB
WBIG, Greensboro, N. C.
POOLE, LYNN
Johns Hopkins File 7
ABC-TV
PORTILLO, ERNESTO
KEVT, Tucson, Ariz.
POSTON, TOM
Split Personality
NBC-TV
POWELL, CHARLES
Mid-Day Merry Go Round
WATP, Marion, S. C.
POWELL, STEVE
Fabulous 4 Fun House
WKY-TV, Oklahoma City, Okla
POWERS, BOB
WGST, Atlanta, Ga.
POWERS, JOSEPH
WBMD, Baltimore, Md.
PRATT, CHUCK
Carnival of Music
WDSU, New Orleans, La.
PRESCOTT, GEORGE
Ladies Hall of Hits
WLEE, Richmond, Va.
PRESSLEY, REGINALD
The Best in Dixie
WGOG, Walhalla, S. C.
PRIBBLE, ROBERT
ABC
PRICE, BOB
KWHI, Brenham, Tex.
PRICE, ED
Tempo II
WMTR, Morristown, N. J.
PRICE, GENE
KJRG, Newton, Kan.
PRICE, HERB
920 Special
WTND, Orangeburg, S. C.
PRICE, JOE
Mister X
WDBM, Statesville, N. C.
PRICE, WILLIAM
WVPO, Stroudsburg, Pa.
PRIDE, PETE
WYDE, Birmingham, Ala.
PROCTOR, JOE
WLBJ, Bowling Green, Ky.
PROCTOR, LES
KNEB, Scottsbluff, Neb.
PRUITT, WELDON
Early Bird
WCON, Cornelia, Ga.
PRYCE, DAVID R.
WPOW, New York, N. Y.
PRYOR, WALLY
Cactus Pryor Show
KTBC, KTBC-TV, Austin, Tex.
PURTAN, DICK
WHEN, Syracuse, N. Y.

— Q —

QUAVE, EDWARD D.
WPMP, Pascagoula, Miss.
QUAVE, MACKIE
Cactus & Popeye
WIS, WIS-TV, Columbia, S. C.
QUINN, JACK L.
Ringo
KARY, Prosser, Wash.
QUINN, MEL
WAQE, Towson, Md.
QUINTERO, JOSE
Our Town
NBC-TV

— R —

RABE, JIMMY
KAML, Kenedy, Tex.
RABLE, EDWARD
WHMS, Charleston, W. Va.
RADKA, AL
Party Line
KFRE-TV, Fresno, Calif.
RAGSDALE, GENE
KSNY, Snyder, Tex.
RAMEY, LAMAR
Music for Mama
WLET, Toccoa, Ga.
RAMSEY, CHARLES
WLUK-TV, Green Bay-Marinette, Wis.
RAMSEY, WAYNE
KENA, Mena, Ark.
RANDALL, ROB
KRUX, Phoenix, Ariz.
RANDALL, DALE
KBOI-TV, Boise, Ida.
RANDOLPH, VANCE
WJJD, Chicago, Ill.
RANEY, REX
WBIR-TV, Knoxville, Tenn.
RANKIN, CHARLES
RFD-Rio Grande Valley
KRGV, Weslaco, Tex.
RANSONE, PRESTONE
Musical Clock
WCHV, Charlottesville, Va.
RAPOZA, NORM
WSAR, Fall River, Mass.
RAUB, TED
WDAU-TV, Scranton, Pa.
RAWLINSON, CHUCK
Wake up to Music
WSGA, Savannah, Ga.
RAY, JIMMY
Hayride
KBOP, Pleasanton, Tex.
RAY, JOSEPH
WSEE, Erie, Pa.
RAYBURN, DON
KWCL, Oak Grove, La.
RAYBURN, GENE
Dough Re Mi
NBC-TV
RAYMAND, OLLIE
KMOX, St. Louis, Mo.
RAYMOND, HAL
KISN, Portland, Ore.
RAYNER, RAY
WBBM-TV, Chicago, Ill.

READ, CHUCK
WBUX, Doylestown, Pa.
READY, TOM
Charley Weaver's Hobby Lobby
ABC-TV
REARDON, JOHN
KBIZ, Ottumwa, Iowa
REDDY, TOM
Be Our Guest
CBS-TV
REED, WARREN
All Star Movie
KTNT-TV, Seattle-Tacoma, Wash.
REETS, RANDY
KWHI, Brenham, Tex.
REEVES, JIM
KICO, El Centro, Calif.
REITZ, PINKY
Breakfast Party
WLEC, Sandusky, Ohio
REMINGTON, JACK
WKRC, Cincinnati, Ohio
REX, JAMES
WMT-TV, Cedar Rapids, Iowa
REYNOLDS, BILL
WTMJ-TV, Milwaukee, Wis.
REYNOLDS, CLIFF
WCSH-TV, Portland, Maine
REYNOLDS, RON
KJOY, Stockton, Calif.
RHOADS, JERRY
Musical Afternoon
WJNO, West Palm Beach, Fla.
RHOADS, JERRY
Party Line
KSID, Sidney, Neb.
RHODES, LLOYD
WMBS, Uniontown, Pa.
RHODES, SANDY
KABY, Albany, Ore.
RICARDO, RICK
Rock-a-rama
WSTA, St. Thomas, V. I.
RICE, BILL
WAPG, Arcadia, Fla.
RICE, DICK
WSPD, Toledo, Ohio
RICHARD, PAUL
WSPD, Toledo, Ohio
RICHARDS, TOMMY
WISN, Milwaukee, Wis.
RICHARDS, TONY
Afternoon Bandstand
WLVA, Lynchburg, Va.
RICHARDSON, MEL
Opinion Please
KID, Idaho Falls, Ida.
RICHESON, DON
Hermit's Cave
WADS, Ansonia, Conn.
RICHMOND, ROBERT
Melody Morgue
WRSW, Warsaw, Ind.
RICHTER, AL
WORM, Savannah, Tenn.
RICKENBACH, TED
Prof. Schnitzel Show
WHUM, Reading, Pa.
RICKWA, JOHN
KHOW, Denver, Colo.
RIDNER, JACK
Circle 6 Ranch
WCTV, Tallahassee, Fla.
Thomasville, Ga.
RIGGS, DON
WBNS-TV, Columbus, Ohio
RIGGS, JIM
WMYB, Myrtle Beach, S. C.
RIGGS, JOHN
WRIV, Riverhead, N. Y.
RINGWALL, RUDOLPH
WJW, Cleveland, Ohio
RISNER, JIM
KRMS, Osage Beach, Mo.
RITCHIE, GARRY
Hi-Fi Club
WTIP, Charleston, W. Va.
RITE, JOE
WLCK, Scottsville, Ky.
RIZZ, TONY
WFST, Caribou, Maine
ROBBINS, ED
Operation Earlybird
WVIP, Mount Kisco, N. Y.
ROBBINS, PHIL
The Robbins' Nest
KBON, Omaha, Neb.
ROBBINS, SAUL
Bozo the Clown
XETV, San Diego, Calif.
ROBERTS, BILL
WISH, Indianapolis, Ind.
ROBERTS, DIK
KSNY, Snyder, Tex.
ROBERTS, FRANK
WCDJ, Edenton, N. C.
ROBERTS, HOWDY
Musical Clock
WMT, Cedar Rapids, Iowa
ROBERTS, JERRY
WBCM, Bay City, Mich.
ROBERTS, JERRY
Tempo
WAKU, Latrobe, Pa.
ROBERTS, JIMMY
Hillbilly Jamboree
WLIL, Lenoir City, Tenn.
ROBERTS, JOE
WGSM, Huntington, N. Y.
ROBERTS, JOHN
KDKA-TV, Pittsburgh, Pa.
ROBERTS, KENT
KFTM, Fort Morgan, Colo.
ROBERTS, MARTY
WDZ, Decatur, Ill.
ROBERTS, MURRAY
WAVY, Norfolk, Va.
ROBERTS, PETER
Monitor
NBC
ROBERTSON, ART
Hillbilly Hits
KWHN, Fort Smith, Ark.
ROBERTSON, FORD
KBBB, Berger, Tex.
ROBINSON, JACK
KJAX, Santa Rosa, Calif.
ROBINSON, MAX
Saturday Breakfast Party
WJTN, Jamestown, N. Y.
ROBINSON, RON
Music Hall
KMHL, Marshall, Minn.
ROBINSON, STAN
Broadway Showtime
WMNI, Columbus, Ohio
ROBY, VIC
NBC-TV
ROCHE, HAL
KBOR, Brownsville, Tex.
RODRICK, BOB
KFMA, Davenport, Iowa
ROESLER, DEE
Country Bandstand
KWEW, Hobbs, N. M.

ROGERS, BILL

$64,000 Question, $64,000 Challenge, G.E. Theatre, CBS-TV; Texaco Command Performance, NBC-TV; Walter Winchell File, ABC-TV

ROGERS, BOB
Open House
KWED, Seguin, Tex.
ROGERS, DICK
KDUZ, Hutchinson, Minn.
ROGERS, JOHN
Carnival of Music
WROD, Daytona Beach, Fla.
ROGERS, TED
WDBJ, Roanoke, Va.
ROOT, LES
Flint's Favorites
WBBC, Flint, Mich.
ROPER, JAMES O.
Mystery Voice
WJOT, Lake City, S. C.
ROPPOLO, JOE
KFPW, Fort Smith, Ark.
ROSS, DALE
Dale Diggins
KVFC, Cortez, Colo.
ROSS, DON JOHN
WMT-TV Cedar Rapids, Iowa

ROTE, KYLE

ROTH, BEVEN
Voice Your Choice
KTEL, Walla Walla, Wash.
ROTH, MARTY
The Paul Winchell Show
ABC-TV
ROWAN, GAYLON
Funtime with Uncle G-Bee
KLOR-TV, Provo-Salt Lake City, Utah
ROWE, PRENTISS
Zeb's Partyline
KGHF, Pueblo, Colo.
ROWELL, GLENN
Hoedown Jamboree
KOTA-TV, Rapid City, S. D.
ROWZIE, JACK
Club 1260
WWDC, Washington, D. C.
ROY, RANGER
Cartoon Circus
KXTV-TV, Sacramento, Calif.
RUDD, WIL
Nite Ride
WJMO, Cleveland, Ohio
RUDDLE, DAVE
WKGN, Knoxville, Tenn.
RUGGIERI, ROBERT
WEKZ, Monroe, Wis.
RUNNELLS, RUDY
The Kissin' Kat Show
KKSN, Dallas, Tex.
RUOHOMAKI, LES
WJPD, Ishpeming, Mich.
RUSE, PAUL
KOEL, Oelwein, Iowa
RUSSELL, BOB
7-11 Show
KDMS, El Dorado, Ark.
RUSSELL, DON
Monitor; It's Network Time
NBC
RUSSELL, KENNETH
WIVK, Knoxville, Tenn.
RUSSELL, VERNE
The Coffee Club
KUJ, Walla Walla, Wash.
RUTLEDGE, CHARLES
KVOR, Colorado Springs, Colo.
RYAN, BILL
KVOO, Tulsa, Okla.
RYAN, CHARLIE
WKYR, Keyser, W. Va.
RYAN, DICK
Teen Canteen
WJRT, Flint, Mich.
RYAN, JACK
Sleepytime Express
WBRK, Pittsfield, Mass.
RYAN, JOHNNY
Clockwatcher
KVOO, Tulsa, Okla.
RYAN, TED
WHIO-TV, Dayton, Ohio
RYLE, GLENN
Popeye & Skipper
WKRC-TV, Cincinnati, Ohio

— S —

SAFFLE, JOE
The Women Speak
KHAM, Albuquerque, N. M.

SAHLEY, AL
Al's Alley
WHMS, Charleston, W. Va.
SAMS, TERRY
Junior Auction
WJHL-TV, Johnson City, Tenn.
SAMTER, GENE
Morning Concert
WLSV, Wellsville, N. Y.
SANCHEZ, NICK
WFBL, Syracuse, N. Y.
SANDS, GEORGE
WMAS, Springfield, Mass.
SARGENT, KENNY
WRR, Dallas, Tex.
SAUER, MACK
WSRW, Hillsboro, Ohio
SAUNDERS, AL
WSBA, York, Pa.
SAUNDERS, BRUCE
WSBT, WSBT-TV, South Bend, Ind.
SAUNDERS, EDDIE
WVKO, Columbus, Ohio
SAUNDERS, TOM
WTKO, Ithaca, N. Y.
SAUNDERS, WALT
WADC, Akron, Ohio
SAUTER, DAVE
WAST, Albany, N. Y.
SCANLAN, JIM
WOW-TV, Omaha, Neb.
SCHAEFFER, MARTIN
WEHT, Evansville, Ind.
SCHAFFER, RON
KBRL, McCook, Neb.
SCHARF, FRANK, JR.
Platter Party
WJJC, Commerce, Ga.
SCHERER, JOE
KHOW, Denver, Colo.
SCHMEHORNE, DICK
WEAV, Plattsburgh, N. Y.
SCHOFIELD, JIM
1280 Serenade
WDSP, De Funiak Springs, Fla.
SCHOLBE, ROGER
Cartoon Time
KREX-TV, Grand Junction, Colo.
SCHROEDER, BERNIE
WMTE, Manistee, Mich.
SCHUETT, PAUL
KENY, Bellingham, Wash.
SCHWARTZ, JIM
KFIZ, Fond du Lac, Wis.
SCOTT, ANDY
WMSC, Columbia, S. C.
SCOTT, DAVE
2 On the Aisle
KTVR, Denver, Colo.
SCOTT, ED C.
3-D Danny
WTVT, Tampa, Fla.

SCOTT, FRED

B. June 25, Dayton, Ohio; Bugs Bunny Presents, Liberace-Host, WABD

SCOTT, HOWARD
Coffee Pot
WROM, Rome, Ga.
SCOTT, LARRY
KBTN, Neosho, Mo.
SCOTT, TED
Harmony Highway
WRTA, Altoona, Pa.
SCOTT, WILLARD
Bozo the Clown
WRC-TV, Washington, D. C.
SEARS, LARRY
Rise & Shine
KFKA, Greeley, Colo.
SEAY, JIM
Metrobeat
KENS, San Antonio, Tex.
SEELYE, RANDY
WION, Ionia, Mich.
SEIFERT, FRANK
Movie Spectacular
WTCN-TV, Minneapolis-St. Paul, Minn.
SELLECK, JOHN
KVOL, Lafayette, La.
SENNETT, DAVE
WPRO, Providence, R. I.
SERVEL, CARL
WMEG, Eau Gallie, Fla.
SETTLES, GEORGE W., JR.
Kaliedoscope
WABV, Abbeville, S. C.
SEWALL, JOHN
KANO, Anoka, Minn.
SHADBURN, BILL
WSAV, Savannah, Ga.
SHADBURN, GRADY
Chalk it Up
WALB-TV, Albany, Ga.
SHANER, WILL
KSCB, Liberal, Kan.
SHANNON, PAUL
WTAE, Pittsburgh, Pa.
SHARP, IRVING
WDBJ, Roanoke, Va.
SHARP, TIP
Jamboree
WWKY, Winchester, Ky.
SHAW, CHARLES
Best of 40,000
WSPB, Sarasota, Fla.
SHAW, JIM
WSAC, Ft. Knox, Ky.
SHAW, JOHNNY
Jumpin Show
WOBS, Jacksonville, Fla.
SHAW, JOSEPH V.
Hanover Inn
WTSL, Hanover, N. H.
SHEA, RICK
All Night Serenade
WKGN, Knoxville, Tenn.
SHEELDS, DAN
WCBN, Baltimore, Md.

SHELDON, HERB

B. February 9, 1910, Brooklyn, N. Y.; Herb Sheldon Show, WOR-TV

SHELLADY, BOB
KXIC, Iowa City, Iowa
SHELLER, LeROY
WDMJ, Marquette, Mich.
SHELTON, JIM
KDSX, Denison-Sherman, Tex.
SHELTON, RAY
WHAS, Louisville, Ky.
SHEPARD, ROGER
The Tunebook
WJIM, Lansing, Mich.
SHEPARDSON, PHIL
WWLP, Springfield, Mass.
SHERMAN, JOHN
Showcase
KTW, Seattle, Wash.
SHERRILL, BOB
WORD, Spartanburg, S. C.
SHERRY, ROD
Pantry Playhouse
KFSD-TV, San Diego, Calif.
SHINE, TOM
WGHN, Grand Haven, Mich.

SHIPLEY, BILL

The Big Story, NBC-TV; You Are There, Jonathan Winters Show, The Twentieth Century, CBS-TV

SHORE, HAL
Sound Off
WBCM, Bay City, Mich.
SHORR, MICKEY
WXYZ, Detroit, Mich.
SHREVE, THERON
WHAK, Rogers City, Mich.
SHUMATE, TOM
Yawn Patrol
KICD, Spencer, Iowa
SIEVERS, BOB
One Moment Please
WOWO, Fort Wayne, Ind.
SIEVERS, FRANK
KCTI, Gonzales, Tex.
SILLS, RICHARD
WGGO, Salamanca, N. Y.
SIMMONS, CHARLES
WAGY, Forest City, N. C.

SIMMS, FRANK A.

B. June 3, 1921, Tulsa, Okla.; I Love Lucy, CBS-TV

SIMMS, HAL
What's My Line?
CBS-TV
SIMON, ERNIE
Simply Simon
WKAT, Miami Beach, Fla.
SIMPSON, JIM
WJPD, Ishpeming, Mich.
SINCLAIR, DICK
Polka Party
KFI, Los Angeles, Calif.
SINCLAIR, GORDON
KULE, Ephrata, Wash.
SINGER, JACK
Bandstand Matinee
WGRO, Lake City, Fla.
SINGLETON, JACK
Danville Bandstand
WDAN, WDAN-TV, Danville, Ill.
SIZEMORE, ASHER
WKLX, Paris, Ky.
SKAFF, BONNIE
Coffee with Chris
WHRW, Toledo, Ohio
SKINNER, RALPH
Wake Up Smiling
WWRJ, White River Junction, Vt.
SLADE, WALTER
1490 Club
WAYB, Waynesboro, Va.
SLATER, GRAHAM
KXLJ-TV, Helena, Mont.
SLATER, NORVELL
Brunch Party
WFAA, Dallas, Tex.
SLATON, BILL
WJQS, Jackson, Miss.
SLATTERY, JACK
Art Linkletter's House Party
CBS-TV
SLOANE, ALAN
WAGA-TV, Atlanta, Ga.
SMITH, AL
WRMF, Titusville, Fla.
SMITH, AL
WFLO, Farmville, Va.
SMITH, BILLY
Top 40 Show
WATP, Marion, S. C.
SMITH, CLARK
WLW-C, Columbus, Ohio
SMITH, DON
WRRF, Washington, N. C.
SMITH, DONN
Music Festival
KCLS, Flagstaff, Ariz.
SMITH, GARY
WOKK, Meridian, Miss.
SMITH, HAROLD
KIXL, Dallas, Tex.
SMITH, HARRY K.
WFLN, Philadelphia, Pa.
SMITH, JACK
KONE, Reno, Nev.

SMITH, JAMES
KCOH, Houston, Tex.
SMITH, PAUL
Radio Alacarte
KCPX, Salt Lake City, Utah
SMITH, R. KEN
KUTY, Palmdale, Calif.
SMITH, VINSON
Hit Parade
WLAG, LaGrange, Ga.
SMITH, WENDELL
Rise & Shine
KRVN, Lexington, Neb.
SMITH, WHEELER
KXA, Seattle, Wash.
SMITH, WILLIAM
Studio Party
WRVA-TV, Richmond, Va.
SNIDER, PAUL
Melody in Hi Fidelity
KPOL, Los Angeles, Calif.
SNYDER, JAY
KGO, San Francisco, Calif.
SNYDER, JIM
Metronome
WAJR, Morgantown, W. Va.
SOISSON, PHILIP
WGR, Buffalo, N. Y.
SOLEM, JEFF
Bingo
KABR, Aberdeen, S. D.
SOLOMON, CHUCK
WFLB, Fayetteville, N. C.
SOUTHWICK, ROY
KID-TV, Idaho Falls, Ida.
SOWERS, JOHN
WQXT, Palm Beach, Fla.
SPARK, DON
Highway to the World
WQXR, New York, N. Y.
SPECK, KEN
WAND, Canton, Ohio
SPECTOR, JACK
Saturday Bandstand
WPRO-TV, Providence, R. I.
SPENCE, LEE
Snoopy
KASK, Ontario, Calif.
SPENCER, LESTER
WBNS, Columbus, Ohio
SPIES, BILL
This 'n That
KOLD-TV, Tucson, Ariz.
SPRINGER, CHUCK
KREM-TV, Spokane, Wash.
SPRINGMANN, TED
KADY, St. Charles, Mo.
SQUIER, KEN
Almanac
WDEV, Waterbury, Vt.
STACEY, GAYLON
Junior Auction
KWTV, Oklahoma City, Okla.
STAEGER, BOB
KULE, Ephrata, Wash.
STALLARD, DAL
1340 Club
KCKN, Kansas City, Kan.
STALLINGS, CURT
KVOE, Emporia, Kan.
STALLINGS, WILLARD
Melody Magic
WTUP, Tupelo, Miss.
STANLEY, BILL
WDSU, New Orleans, La.
STANLEY, PAUL
Adventures in Paradise
ABC-TV
STAPLETON, JIM
Dance Party
WLVA, WLVA-TV, Lynchburg, Va.

STARK, RICHARD S.

B. November 7, 1911, Grand Rapids, Mich.; Gunsmoke, The Brighter Day, CBS-TV; Leave It To Beaver, Rough Riders, ABC-TV; The Rebel, Back to School '59, NBC-TV

STARLING, FRANK
Toast & Coffee
WWOD, Lynchburg, Va.
STARR, MARTIN
WABC, New York, N. Y.
STEBBINS, ROGER
WLEU, Erie, Pa.
STEELE, BRETT
KONI, Phoenix, Ariz.
STEELE, MIKE
WSET, Glens Falls, N. Y.
STEGMAN, HERB
KBLR-TV, Goodland, Kan.
STEIN, WALLY
WPAY, Portsmouth, Ohio
STENGEL, DAN
WAMV, E. St. Louis, Ill.
STENGER, PETE
Wake Up & Sing
WSAZ, Huntington, W. Va.
STEPHENS, CARL
Cartoon Carl
WSFA-TV, Montgomery, Ala.
STEPHENS, STEVE
KTHV, Little Rock, Ark.
STEPHENSON, SKIP
KCOW, Alliance, Neb.
STERLING, JACK
Hurdy Gurdy
WJOC, Jamestown, N. Y.
STERLING, VIC
KJEO, Fresno, Calif.
STEVENS, AL
WAMV, E. St. Louis, Ill.
STEVENS, BILL
WCYB-TV, Bristol, Va.
STEVENS, DICK
Coffee Concert
KFML, Denver, Colo.
STEVENS, DON
WFAU, Augusta, Maine
STEVENS, EDWARD
WVVW, Grafton-Fairmont, W. Va.
STEVENS, MATT
WHHH, Warren, Ohio
STEWART, DICK
Dance Party
KPIX, San Francisco, Calif.
STEWART, JOHN
WTEN, Albany, N. Y.
STIKER, BUD
WLEU, Erie, Pa.
STIKES, JOHN
WMSL, Decatur, Ala.
STINGLEY, ROY
Country Music
WHOK, Lancaster, Ohio
STIVERS, JIM
Yawn Patrol
WFKY, Frankfort, Ky.
STONE, CRAIG
Musicthon
WAYE, Baltimore, Md.
STONE, DEWEY
WDEC, Americus, Ga.
STOWE, JAMES
1050 Club
WLYC, Williamsport, Pa.
STRACK, BOB
KOAM, Pittsburg, Kan.
STRAND, NORM
Cap'n Sandy Weather
WSAV, WSAV-TV, Savannah, Ga.

STRASSER, MEL
Thoroughfare
WBAT, Marion, Ind.
STREBECK, BILL
Dixie Express
WMAG, Forest, Miss.
STRIBLING, CHARLES
KXRX, San Jose, Calif.
STRICKLAND, BEN
Bowling Talk
KFDX-TV, Wichita Falls, Tex.
STRUYK, BILL
KWVY, Waverly, Iowa
STUART, GENE
WAVZ, New Haven, Conn.
STUBBS, GARLON
Muscial Five
WHIE, Griffin, Ga.
STUCKEY, NAT
KALT, Atlanta, Tex.
STURM, DEAN
Saturday Night Jamboree
WSAZ-TV, Huntington, W. Va.
STUTZ, CARL
WRVA, Richmond, Va.
SUHR, GARY
WFHR, Wisconsin Rapids, Wis.
SULLIVAN, ALEX
Sunrise Sounds
WGLI, Babylon, N. Y.
SULLIVAN, CHUCK
Hospitality Time
WEEL, Fairfax, Va.
SULLIVAN, GARY
Radio 1420
WWSR, St. Albans, Vt.
SULLIVAN, TIM
Commuter's Express
KGMC, Englewood-Denver, Colo.
SUMMER, DICK
WISH, Indianapolis, Ind.
SUMNER, WAYNE
Tops in Pops
WLET, Toccoa, Ga.
SUNKEL, BUD
Musical Clock
WDAN, Danville, Ill.
SUSSEX, MARY ELLEN
Popeye Playhouse
WTVT, Tampa, Fla.
SUTHERLAND, CAPPS
Spinerama
KBUR, Burlington, Iowa
SUTLIFF, DICK
Mid-Day Melodies
WTHI, Terre Haute, Ind.
SWANSON, DEAN
KFJB, Marshalltown, Iowa
SWARTZ, NELSON
WHLM, Bloomsburg, Pa.
SWARZ, BOB
Coffee Time
KGVO, Missoula, Mont.
SWEET, JERRY
Sweet Scene
KFHA, Tacoma, Wash.
SWENSON, WARD
KNOX-TV, Grand Forks, N. D.
SWIFT, AL
On the Go
KVOS, Bellingham, Wash.

SWIFT, ALLEN

Emcee of Popeye Show, WPIX; Commercials: I Love Lucy, Hitchcock Presents, CBS; Disneyland, ABC; Steve Allen Show, Dragnet, NBC

SWINSON, BOBBY
KCLW, Hamilton, Tex.
SWISHER, BOB
Dance Party
WPSD-TV, Paducah, Ky.

—T—

TANNER, ELMO
WILZ, St. Petersburg Beach, Fla.

TANNER, KEN
WROV, Roanoke, Va.

TATUM, T. E.
WHEE, Martinsville, Va.

TAYLOR, BILL
WISN, Milwaukee, Wis.

TAYLOR, BOB
Working People
WELS, Kinston, N. C.

TAYLOR, BROOKE
B. Nov. 21, 1918, Indianapolis, Ind.

TAYLOR, JOHN
Music Taylor Made
WEPM, Martinsburg, W. Va.

TAYLOR, NED
Fun with Ned
KMSO-TV, Missoula, Mont.

TAYLOR, RONNIE
WCRT, Birmingham, Ala.

TEAS, FRANK
WSMN, Nashua, N. H.

TELEK, FRANK
WSTS, Massena, N. Y.

TELLEZ, RUDY
Off the Record
KTSM-TV, El Paso, Tex.

TENNANT, JACK
Metronome
WAJR, Morgantown, W. Va.

THACKERY, FLOYD
KORK, Las Vegas, Nev.

THAXTON, LLOYD
Record Shop
KCOP, Hollywood, Calif.

THERNES, AL
Calling All Cars
KGNC, Amarillo, Tex.

THOMAS, BERNIE
Musically Yours
KDEF, Albuquerque, N. M.

THOMAS, GEORGE
WCAU, Philadelphia, Pa.

THOMAS, HAL
KOYN, Billings, Mont.

THOMAS, HELEN
Party Line
WRJN, Racine, Wis.

THOMAS, JERRY
Quality Showcase
WBLG, Lexintgon, Ky.

THOMAS, JERRY
WBIZ, Eau Claire, Wis.

THOMAS, LEE
WHBY, Appleton, Wis.

THOMAS, RAY
Musical Clock
WOKE, Charleston, S. C.

THOMES, WALT
KVFD, Fort Dodge, Iowa

THOMPSON, BILL
KTIM, San Rafael, Calif.

THOMPSON, BILL
Brunch with Billy
WGOR, Lexington-Georgetown, Ky.

THOMPSON, GOLDIE
Peace in the Valley
WTMP, Tampa, Fla.

TIFFIN, BOB
WBEX, Chillicothe, Ohio

TILFORD, RUSS
XETV, San Diego, Calif.

TOLAND, DON
Timekeeper
KOA, Denver, Colo.

TOLBERT, WENDELL
WBLO, Evergreen, Ala.

TOMLINSON, CLAUDE
WIVK, Knoxville, Tenn.

TONKEN, PHIL
B. April 13; 77 Sunset Strip, Hawaiian Eye, Zane Grey Theatre, TV; "Lucy" Show

TOPPING, JIM
KPHO, Phoenix, Ariz.

TORGERSON, GARY
KGCX, Sidney, Mont.

TOUBER, SELWIN
Ford Show
NBC-TV

TOWNE, SUMNER
Hits for the Mrs.
WNBH, New Bedford, Mass.

TOWNSEND, DUDLEY
Saturday Session
WDBJ-TV, Roanoke, Va.

TOWRY, RANDY
Sunnyside Club
WEKR, Fayetteville, Tenn.

TRAHAN, WALTER
WYNG, Warwick-E. Greenwich, R. I.

TRENT, TOMMY
KTHS, Little Rock, Ark.

TROTTIER, NORBERT
WRJN, Racine, Wis.

TROUT, WAYNE
WSBA, York, Pa.

TROXLER, AL
Countdown #2
WPET, Greensboro, N. C.

TRUE, BARRY
WAVP, Avon Park, Fla.

TUBBY, CARMAN
WAFC, Staunton, Va.

TUCK, DON
KGBC, Galveston, Tex.

TUCKER, DAVE
Bandstand
WONA, Winona, Miss.

TUCKER, ED
KOLD, Tucson, Ariz.

TUCKER, ERNEST J.
Howdy Neighbor
WEKR, Fayetteville, Tenn.

TUCKER, GORDON
WCOV, Montgomery, Ala.

TUCKER, JACK
Refreshment Break
WFVA, Fredericksburg, Va.

TURNER, BRUCE
Peninsula Playhouse
WLUC-TV, Marquette, Mich.

TURNER, TINY
Western Jamboree
KBMY, Coalinga, Calif.

TUTTLE, ROGER
Dough Re Mi
NBC-TV

—U—

ULIBERRY, RAY
Utah Bandstand
KCPX-TV, Salt Lake City, Utah

URY, JOHN
Easy Listening
WERT, Van Wert, Ohio

USLANDER, JERRY
Sea Wolf
KOLN-TV, Lincoln, Neb.

—V—

VABER, ALAN D.
WSBS, Great Barrington, Mass.

VALENTA, LEN
From These Roots
NBC-TV

VALENTINE, JACK
WBOY, Clarksburg, W. Va.

VALENTINE, LIZ
Homemaker Harmonies
WCHV, Charlottesville, Va.

VALLIGUETTE, BOB
WCLT, Newark, Ohio

VAN AMBERG, FRED
Yawn Patrol
KSBW, Salinas, Calif.

VAN BUREN, PETE
Music for Dining
WLAN, Lancaster, Pa.

VANCE, DICK
KSO, Des Moines, Iowa

VANDERHOOF, BRUCE
KOMO, Seattle, Wash.

VANDERVENTER, CHARLES
KTHE, Thermopolis, Wyo.

VanMETER, DALE
Music of the Masters
WMTC, Vancleve, Ky.

VANN, BOBBY
WIST, Charlotte, N. C.

VATER, TOM
Teensville!
WHCT, Hartford, Conn.

VAUGHAN, WALTER
Hi-Fi Club
KWTX, Waco, Tex.

VAUGHN, CARL
WEHT, Evansville, Ind.

VAUGHN, REESE
WBIA, Augusta, Ga.

VELAZQUEZ, ARTURO
Camino de las Estrellas
KIFN, Phoenix, Ariz.

VERDON, ROBERT
KFBC, Cheyenne, Wyo.

VIANDS, BILL
Platter Party
WTAP-TV, Parkersburg, W. Va.

VICK, GLENN
Supper Serenade
WGTM, Wilson, N. C.

VICKERS, LEE
WCKR, Miami, Fla.

VICKERY, DILLON
Home Folks Show
WPFA, Pensacola, Fla.

VICKNAIR, ROY
KLFT, Golden Meadow, La.

VICTOR, BILL
Teenage MC
WABJ, Adrian, Mich.

VIGOREUAX, LUIS
Lluvia de Pesos
WKAQ-TV, San Juan, P. R.

VIKING, BILL
Music Box
KREO, Indio, Calif.

VILLANUEVA, ERNIE
KVEN, Ventura, Calif.

VILLEGAS, HENRY
KEVT, Tucson, Ariz.

VINCENT, SCOTT
ABC

VINCENT, VINNIE
WWOK, Charlotte, N. C.

VINEY, DEL
WEKZ, Monroe, Wis.

VOGEL, PHIL
Anything Goes
WWNR, Beckley, W. Va.

VON PEIN, JOHN
WCNB, Connersville, Ind.

— W —

WADSWORTH, RALPH
Limelight
KBUZ, Phoenix, Ariz.

WAHL, DICK
KPOP, Los Angeles, Calif.

WAHLEN, BERT
KSET, El Paso, Tex.

WAKEFIELD, DAVE
WTOM-TV, Cheboygan, Mich.

WALKER, CLIFF
KBEK, Elk City, Okla.

WALKER, DAVID L.
WKVT, Brattleboro, Vt.

WALKER, DENNY
WJJM, Lewisburg, Tenn.

WALKER, GLEN
KVMA, Magnolia, Ark.

WALKER, TUTTLE
Hi Neighbor Show
WACT, Tuscaloosa, Ala.

WALLACE, GIL
Koffee Klub
WFIW, Fairfield, Ill.

WALLACE, MIKE
B. May 9, 1918; Brookline, Mass.; Mike Wallace Interview, Mike Wallace Newsbeat; Syndicated by National Telefilm Assoc.

WALLING, JIM
Marshall Jim
KXAB-TV, Aberdeen, S. D.

WALLS, ROLAND
Let's Get Together
WFHK, Pell City, Ala.

WALTERS, BILL
WDUZ, Green Bay, Wis.

WALTERS, GENE
KRDO, Colorado Springs, Colo.

WALTON, BILL
Tempo
WTMA, Charleston, S. C.

WALTON, JIM
Fun Fair
WHAS, Louisville, Ky.

WARD, JIM
Morning Mayor Show
WILK, Wilkes-Barre, Pa.

WARD, ROBERT
Platter Party
WGOR, Lexington-Georgetown, Ky.

WARE, JACK
First National News
KOOL-TV, Phoenix, Ariz.

WARNER, HUB
KIRO, Seattle, Wash.

WARNES, GORDON
Thriller Diller
WTAP-TV, Parkersburg, W. Va.

WARREN, DOUG
WKDN, Camden, N. J.

WARREN, JIM
Symphony
KXA, Seattle, Wash.

WARREN, LOWELL
Blue Jean Jive
KDQN, Dequeen, Ark.

WATERS, AL
WJVA, South Bend, Ind.

WATERS, TEX
Club 1240
KSOX, Raymondville, Tex.

WATSON, BILL
KXOA, Sacramento, Calif.

WATSON, CHARLIE
WMPS, Memphis, Tenn.

WATSON, TOM
KPLC, Lake Charles, La.

WAUDELL, JACK
Going Home Show
KBYR, Anchorage, Alaska

WAY, JOHN
KALT, Atlanta, Tex.

WAYNE, KEN
WTAO, Boston, Mass.

WAYNE, PHIL
KVLF, Alpine, Tex.

WAYNE, RALPH
It Happened Last Nite
KFDA-TV, Amarillo, Tex.

WEANT, BILL
Nitewatch
WSTP, Salisbury, N. C.

WEATHERS, BILL
Popeye Show
WECT, Wilmington, N. C.

WEBB, CHUCK
KGUN-TV, Tucson, Ariz.

WEBB, DICK
Mr. 9-10
WFDF, Flint, Mich.

WEBBER, BILL
Breakfast Time
WFIL-TV, Philadelphia, Pa.

WEBBER, DAVE
WKKS, Vanceburg, Ky.

WEBER, LARRY
WRTA, Altoona, Pa.

WEBSTER, KURT
Teen Dance Party
WAVY-TV, Norfolk, Va.

WEEMS, BOB
WFPG, Atlantic City, N. J.

WEILER, BOB
Country Cousins
KDIX-TV, Dickinson, N. D.

WEINSTEIN, JEFF
Big Fifty
WLOB, Portland, Maine

WEISS, FRED
Night Train
WXYZ, Detroit, Mich.

WELCH, JERRY
Wonderful Candy Music
KNDE, Aztec, N. M.

WELCH, JIM
Early Birds
WGBA, Columbus, Ga.

WELLER, ROSS
Home Cooking
WROC-TV, Rochester, N. Y.

WELLS, JACK
Closeup
WJZ-TV, Baltimore, Md.

WELLS, ROGER
Morning Devotional
KCOH, Houston, Tex.

WENDELL, BILL
Tic Tac Dough
NBC-TV

WENGE, RALPH
WDRF, Chester, Pa.

WENTWORTH, DOUGLAS
WHAK, Rogers City, Mich.

WESLEY, JIM
1590 Club
WTRW, Two Rivers, Wis.

WESNER, LEE
WISM, Madison, Wis.

WEST, BILL
Parade of Favorites
KDZA, Pueblo, Colo.

WEST, BOB
Party Line
WPTF, Raleigh, N. C.

WEST, CLARK
WBMD, Baltimore, Md.

WEST, LARRY
KPIN, Casa Grande, Ariz.

WEST, LARRY
Mad House
WWLP, Springfield, Mass.

WEST, WAYNE
Mr. Mystic
KOLN-TV, Lincoln, Neb.

WESTERN, MIKE
KISN, Portland, Ore.

WESTON, LEE
KDLM, Detroit Lakes, Minn.

WETHERALL, CHUCK
T-T-T-
KMHL, Marshall, Minn.

WHALEN, TOM
Breakfast Time
WNBF-TV, Binghamton, N. Y.

WHATLEY, GEORGE
KHEP, Phoenix, Ariz.

WHEELER, DELL
KVCV, Redding, Calif.

WHEELER, JEAN
WARF, Jasper, Ala.

WHEELER, JOE
KDXE, No. Little Rock, Ark.

WHISNANT, C. NORMAN
WJRI, Lenoir, N. C.

WHITCOMB, BOB
WGRD, Grand Rapids, Mich.

WHITE, BOB
WQXQ, Daytona Beach, Fla.

WHITE, CLYDE
WTAY, Robinson, Ill.

WHITE, JACK
Kaleidoscope t
KDEN, Denver, Colo.

WHITE, JERRY
ABC

WHITE, MAURY
Carnival
KGHL-TV, Billings, Mont.

WHITEHEAD, COMM. EDWARD
This Is Britain
WQXR, New York, N. Y.

WHITLOCK, CORDEWL
Wake Up Music
WSSB, Crestview, Fla.

WHITTED, NORFLEY
Carolina Radio Show
WSRC, Durham, N. C.

WICHNER, JERRY
WGMA, Hollywood, Fla.

WICKS, BOB
The Thin One
KASO, Minden, La.

WIEBELL, TOM
Around Town
WHIZ, Zanesville, Ohio

WIENER, BUDD
KOLD-TV, Tucson, Ariz.

WIGGINTON, BILL
WPBC, Minneapolis, Minn.

WIGGS, BILL
WVOT, Wilson, N. C.

WILKIE, OSCAR
Night Swing
KALV, Alva, Okla.

WILKINSON, DON
Organ & Chimes
KPDQ, Portland, Ore.

WILLES, RAY
KBZY, Salem, Ore.

WILLIAM, SONNIE
WGCM, Gulfport, Miss.

WILLIAMS, ALUN B.

B. Feb. 21, 1908, Ferndale, Wales; Mama, Date with Judy, CBS-TV; WMCA News, WMCA; Serving Thru Science; WABD

WILLIAMS, DANNY
Time & Tune Parade
WKY, Oklahoma City, Okla.

WILLIAMS, DOUG
WOLS, Florence, S. C.

WILLIAMS, JOHNNY
Breakfast Platters
WJDY, Salisbury, Md.

WILLIAMS, TOM
Spins & Needles
KOKO, Warrensburg, Mo.

WILLIS, JACK
KTAR, Phoenix, Ariz.

WILLS, BARBARA
WECT, Wilmington, N. C.

WILLS, MICKEY
Gospel Ship
WBOP, Pensacola, Fla.

WILLS, PAUL
KMOX, St. Louis, Mo.

WILSON, BILL
Wild Cargo
WWL-TV, New Orleans, La.

WILSON, CAL
Popeye Cartoon Theater
WKRG, Mobile, Ala.

WILSON, DAVE
WPSD-TV, Paducah, Ky.

WILSON, DON
The Jack Benny Program
CBS-TV

WILSON, ED
Music in the Air
WMNA, Gretna, Va.

WILSON, FRANK
KHOU-TV, Houston, Tex.

WILSON, GLENN
WLW, Cincinnati, Ohio

WILSON, LES
More with Les
KLTZ, Glasgow, Mont.

WINARSKI, PETER
Polka Party
WPAW, Pawtucket, R. I.

WINDSOR, BILL
KHSL-TV, Chico, Calif.

WING, KEN
KJOY, Stockton, Calif.

WINSLOW, FRANK
KDLR, Devils Lake, N. D.

WISE, JIM
KPIN, Casa Grande, Ariz.

WISMER, HARRY
ABC

WOEHRMAN, BILL
Briar Patch
WKBV, Richmond, Ind.

WOLDT, ART
WTRY, Troy, N. Y.

WOLFF, LINN
WPAD, Paducah, Ky.

WOLKEN, ROBERT
Ya Gotta Get Up
WGPA, Bethlehem, Pa.

WOMACK, GEORGE
KIRX, Kirksville, Mo.
Top O' Morning Show

WOMACK, KERMIT
KLEX, Lexington, Mo.

WOOD, BILL
Woodshed Dancing Party
KNOP, North Platte, Neb.

WOOD, DALE
KOEL, Oelwein, Iowa

WOOD, JAN
Melody Go 'Round
WCMA, Corinth, Miss.

WOODS, CHARLES
ABC

WOODS, JACK
Smile Time
KFMA, Davenport, Iowa

WOODS, WILLIAM H.
KDMO, Carthage, Mo.

WOODWARD, LEE
The Three Stooges
KOTV, Tulsa, Okla.

WOODWARD, LeROY
Tele-Tunes
WVJS, Owensboro, Ky.

WOODY, BILL
Yawn Patrol
WCAS, Gadsden, Ala.

WOODY, JOHN, JR.
KSML, Seminole, Tex.

WOOLEY, JIM
WKCT, Bowling Green, Ky.

WOOSLEY, HARRY
WMTL, Leitchfield, Ky.

WORKMAN, BILL
KAGR, Yuba City, Calif.

WORTHEN, RICHARD
Morning Dial
WFAU, Augusta, Maine

WRIGHT, HOLLIS
Garden Guide
WRC-TV, Washington, D. C.

WYGERIC, DAVE
WBBB, Burlington, N. C.

WYNN, PAUL
WDEC, Americus, Ga.

—Y—

YAPLE, HYACINTH
WSEE, Erie, Pa.

YELLAND, STARR
Party Line
KLZ, Denver, Colo.

YONTZ, ROBERT L.
Smilin' Bob
WRLY, Springfield, Ohio

YORK, TOM
WBRC-TV, Birmingham, Ala.

YOUNG, BILL
WACO, Waco, Tex.

YOUNG, JIM
WRAJ, Anna, Ill.

YOUNG, JIM
KCRG, KCRG-TV, Cedar Rapids, Iowa

YOUNG, JOE
KSCB, Liberal, Kan.

YOUNG, O. C.
WHIS, Bluefield, W. Va.

YOUNG, SID
Housewives Houseparty
WRLD, West Point, Ga.

YOUNT, CHUCK
1490 Club
WKBV, Richmond, Ind.

—Z—

ZACHARY, HUGH
WGTO, Cypress Gardens, Fla.

ZAEH, BILL
WZIP, Cincinnati, Ohio

ZIMMERMAN, BOB
WJAC, Johnstown, Pa.

ZURLO, RUDY
Wake to Music
WCKB, Dunn, N. C.

"HITCH with MITCH"
(FRED MITCHELL)
Monday Thru Saturday
2 PM to 7 PM
WO-HO 1470 — Toledo, Ohio

STAN DALE
"THE MUSIC MAN"
Chicago's Original
Musicaster
WAIT

JACK LACY WINS
"Listen to Lacy"

ART FORD

DISC JOCKEYS

RADIO AND TELEVISION
—their work during 1959

— A —

AAMODT, VERLAND
KQDY, Minot, N. D.
ABARAY, JOHN
WBIS, Bristol, Conn.
AGEE, MYLES
Platter Party
WJAM, Marion, Ala.
ALEXANDER, LARRY
KREI, Farmington, Mo.
ALEY, WYNN
WROV, Roanoke, Va.
ALLEN, ART
Dial M for Music
WKNX, Saginaw, Mich.
ALLEN, BOB
KIOA, Des Moines, Iowa
ALLEN, BURT
Moonwatch
WOOW, Greenville, N. C.
ALLEN, CHUCK
WIBM, Jackson, Mich.
ALLEN, DICK
WALT, Tampa, Fla.
ALLEN, EDDY III
WDOR, Sturgeon Bay, Wis.
ALLEN, FRED
WIRK, West Palm Beach, Fla.
ALLEN, GEORGE
WLEA, Hornell, N. Y.
ALLEN, HUGH
WRKH, Rockwood, Tenn.
ALLEN, PAUL
KROD, El Paso, Tex.
ALLEN, PERRY
KRLA, Los Angeles, Calif.
ALLEN, PHILIP A., JR.
Top Tunes & Big Top Ten
WBUD, Trenton, N. J.
ALLEN, RON
WSAI, Cincinnati, Ohio
ALSONO, IVO
Dedicando su Cancion
KIFN, Phoenix, Ariz.
AMBROSE, DON
WRRF, Washington, N. C.
ANCELL, BOB
WGBS, Miami, Fla.
ANDERSON, CHUCK
Sunnyside of the Street
WHTC, Holland, Mich.
ANDERSON, DUANE
Matinee Melody
KCIM, Carroll, Iowa
ANDERSON, GEORGE
WOOF, Dothan, Ala.
ANDERSON, HERB OSCAR
WMCA, New York, N. Y.
ANDERSON, JOE
WGBG, Greensboro, N. C.
ANDERSON, JON
Hi Fi Club
KABR, Aberdeen, S. D.
ANDERSON, RUSSELL
KNOC, Natchitoches, La.
ANDREUCCI, JOHN
WOLS, Florence, S. C.
ANDREWS, DON
WSGW, Saginaw, Mich.
ANDREWS, DOUGLAS
Music from Broadcast House
WKZO, Kalamazoo, Mich.
ANDREWS, FRED
KDOV, Medford, Ore.
ANSON, MARC
KCRS, Midland, Tex.
ANTHONY, BOB
Musical Scoreboard
KMOX, St. Louis, Mo.
ANTHONY, JIM
WDMJ, Marquette, Mich .
ANTHONY, JOE
Harlem Serenade
KMAC, San Antonio, Tex.
ANTHONY, TOM
Good Music Survey
WOC, Davenport, Iowa
ARABIA, PAUL
Rumpus Room
KSEK, Pittsburg, Kan.
ARCHARD, DAVE
WALT, Tampa, Fla.
ARKEL, BUD
Doctor Jive
WANS, Anderson, S. C.
ARNOLD, CHUCK
WISN, Milwaukee, Wis.
ARNOLD, GENE
KWTX, Waco, Tex.
ARNOLD, LEE
WNTA, Newark, N. J.
ARNOLD, RON
Radio Clock
KNCY, Nebraska City, Neb.
ARNOLD, TED
Record Parade
WSIP, Paintsville, Ky.
ARNOLD, TED
WTOB, Winston-Salem, N. C.
ARNOTT, BOB
KBAR, Burley, Ida.
ARTHORS, BILL
WMIX, Mt. Vernon, Ill.
ARTHUR, DOUG
WCAU, Philadelphia, Pa.
ARTHUR, VERN
Hi-Fi Music
KWEB, Rochester, Minn.
ASBURY, RON
WHJB, Greensburg, Pa.
ASH, TOM
WEET, Richmond, Va.
ASHWORTH, AUDIE
Pop Party
WBMC, McMinnville, Tenn.
ASP, DAVID
Reveille
KYNT, Yankton, S. D.
ATHNOS, BOB
KLIZ, Brainerd, Minn.
ATKINS, ROBERT
WTCB, Flomaton, Ala.
AUSTIN, RIP
Red Hot & Blues
WTMP, Tampa, Fla.
AUSTIN, TOM
WHLM, Bloomsburg, Pa.
AVERY, LES
Music of the Masters
KRE, Berkeley, Calif.
AXTON, GERRY
Top Tunes
WAZF, Yazoo City, Miss.
AYALA, MARCOS G.
Reloj Musical
KIFN, Phoenix, Ariz.
AYCOCK, EARL
WDAL, Meridian, Miss.
AYER, LARRY
Kar-Hop Kapers
KRPL, Moscow, Ida.

— B —

BACKUS, JIM
KLAC, Los Angeles, Calif.
BACON, BOB
WDRC, Hartford, Conn.
BADGER, BOB
WPCF, Panama City, Fla.
BAILEY, CHARLES
Club 900
WIAM, Williamston, N. C.
BAILEY, DAVE
WBRV, Boonville, N. Y.
BAILEY, ED
KDXE, No. Little Rock, Ark.
BAILEY, JIM
KAGT, Anacortes, Wash.
BAILEY, NORM
Smile Awhile
WFEA, Manchester, N. H.
BAKER, BILL
WIBC, Indinanapolis, Ind.
BAKER, BOB
KAMP, El Centro, Calif.
BAKER, GENE
Baker Shop
WSLM, Salem, Ind.
BAKER, GEORGE
WESA, Charleroi, Pa.
BALDWIN, BUD
WPFB, Middletown, Ohio
BALDWIN, RUSS
WIBX, Utica, N .Y.
BALDWIN, WAYNE
KQTE, Missoula, Mont.
BALE, FRANK
KIDD, Monterey, Calif.
BALL, NOEL
Rock-It 98
WSIX, Nashville, Tenn.
BALLANCE, BILL
KFWB, Los Angeles, Calif.
BALLARD, DREW
Dragging with Drew
KVMC, Colorado City, Tex.
BANKS, MARK
The Banks Hours
WTRU, Muskegon, Mich.
BARBER, BILL
WOOD, Grand Rapids, Mich.
BARGER, CARL
WFDF, Flint, Mich.
BARILE, LOU
WIBX, Utica, N. Y.
BARKER, PEPPER
WCMB, Harrisburg, Pa.
BARNHART, PHIL
KODI, Cody, Wyo.
BARR, FRED
Gospel Time
WWRL, New York, N. Y.
BARRETT, ART
Country Music Album
WSIG, Mt. Jackson, Va.
BARRETT, TONY
KRMD, Shreveport, La.
BARRY, BOB
KJOE, Shreveport, La.
BARRY, JACK
KFH, Wichita, Kan.
BARTON, BILL
Three T's
KSOX, Raymondville, Tex.
BARWICK, LARRY
Pleasure Time
KEEP, Twin Falls, Ida.
BASSETT, JOHN
WORL, Boston, Mass.

BASSETT, GEORGE
Disc-a-phone
WGPA, Bethlehem, Pa.
BATEMAN, JACK
KOAM, Pittsburgh, Kan.
BATTEN, WESLEY
Biller's Bandstand
WBBB, Burlington, N. C.
BAUM, JERRY
Spins 'n' Needles
WGBF, Evansville, Ind.
BAUM, JERRY
WCPA, Clearfield, Pa.
BAUMAN, BILL
KFYR, Bismarck, N. D.
BAUMAN, BOB
WSAV, Savannah, Ga.
BAXTER, GORDON
KTRM, Beaumont, Tex.
BEACH, ALAN
KNEZ, Lompoc, Calif.
BEACH, MORT
Roadshow
WFIN, Findlay, Ohio
BEACH, RICHARD
Dial 1470
WSRO, Marlboro, Mass.
BEACH, RON
Contact 1390
WLAN, Lancaster, Pa.
BEAL, BILL
WGL, Fort Wayne, Ind.
BEAL, BOB
KVLF, Alpine, Tex.
BEALE, GEORGE
WTSL, Hanover, N. H.
BEAMISH, BILL
Mid-Morning Man
WAVZ, New Haven, Conn.
BEATTY, BYRNE
KALM, Thayer, Mo.
BEATTY, JOHN
WNOG, Naples, Fla.
BECKMAN, SPOOK
WTVN, Columbus, Ohio
BEECHAM, WALLY
WENO, Nashville, Tenn.
BEJANO, PIERRE
Turntable Traveler
WRUF, Gainesville, Fla.
BELL, FRANK
KEWB, San Francisco-Oakland, Calif.
BENDER, TED
Luncheon at Skychef's
KTSM, El Paso, Tex.
BENHAM, DICK
WBET, Brockton, Mass.
BENNETT, JERRY
KTIM, San Rafael, Calif.
BENNETT, JIM
Soundhouse
WKMT, Kings Mountain, N. C.
BENSON, AL
WGES, Chicago, Ill.
BENSON, RED
WPEN, Philadelphia, Pa.
BENTSON, RED
KBIS, Bakersfield, Calif.
BERGMAN, JIM
KUMA, Pendleton, Ore.
BERNARDO, PAUL
WNLC, New London, Conn.
BERNIER, DON
KMEL, Wenatchee, Wash.
BERRYMAN, ED
WTAC, Flint, Mich.
BERTENSHAW, BILL
Radio U.S.A.
WHBI, Newark, N. J.
BEST, BILL
KVOL, Lafayette, La.
BEST, KYLE
Tops in Pops
WPCC, Clinton, S. C.
BICKETT, BOB
KWRD, Henderson, Tex.
BIELEFELDT, VALORIE
KNIT, Abilene, Tex.
BIERER, GORDON
KWON, Bartlesville, Okla.
BILLUPS, HUGH
WOKK, Meridian, Miss.
BIRCH, DON
KPBM, Carlsbad, N. M.
BIRD, TOMMY
WSAC, Ft. Knox, Ky.
BLACK, JOE
WGAR, Cleveland, Ohio
BLAIR, HARRY
WBRB, Mt. Clemens, Mich.
BLECK, DON
WBAT, Marion, Ind.
BLOOD, RUSSELL
Dial 1470
WSRO, Marlboro, Mass.
BOHNERT, DON
WITZ, Jasper, Ind.
BOLLINGER, GENE
Silas Higby Show
WLET, Toccoa, Ga.
BOLTE, BILL
WKNB, New Britain-Hartford, Conn.
BOLYARD, BOB
Hi-Fi Club
WVVW, Grafton-Fairmont, W. Va.
BONNER, ED
WIL, St. Louis, Mo.
BOONE, CHARLIE
WCCO, Minneapolis-St. Paul, Minn.

HARRY HARRISON

Announcer - M.C. - Host

Ki 3-7828

Bruce Morrow

WINS

BORBA, JOHN
KWIP, Merced, Calif.
BORCHARD, CHUCK
WOAP, Owosso, Mich.
BORDEN, CHRIS
KTKT, Tucson, Ariz.
BOUCHARD, DICK
Rise & Shine
WNRI, Woonsocket, R. I.
BOURNE, ALAN
WPOR, Portland, Me.
BOWERS, JACK
Masters of Music
WGAC, Augusta, Ga.
BOWLER, CLARK
KEYY, Provo, Utah
BOWLES, FRAN
Barry Co. Breakfast Club
WBCH, Hastings, Mich.
BOWMAN, DON
KLLL, Lubbock, Tex.
BOWMAN, DUKE
KANS, Kansas City, Mo.
BOYD, JIM
WOC, Davenport, Iowa
BOYLE, CHUCK
KBUS, Mexia, Tex.
BOYNTON, DICK
KSON, San Diego, Calif.
BOYNTON, JIM
680 Skyliner
WPIN, St. Petersburg, Fla.
BRACKEN, DENNY
Contact
KFMB, San Diego, Calif.
BRADBY, KENNETH S.
WDDY, Gloucester, Va.
BRADFORD, JOHN
WSON, Henderson, Ky.
BRADLEY, GARNET
Koffee Karavan
WEXL, Royal Oak, Mich.
BRADLEY, JIM
KXOK, St. Louis, Mo.
BRADLEY, JIM
KUMA, Pendleton, Ore.
BRADLEY, LYLE
WRVA, Richmond, Va.
BRADSHAW, TOM
KLUB, Salt Lake City, Utah
BRADY, BILL
WDZ, Decatur, Ill.
BRAGG, NELSON
WJDA, Quincy, Mass.
BRAUN, BOB
WLW, Cincinnati, Ohio
BREHM, DICK
KHOW, Denver, Colo.
BRETZ, PETE
KCOY, Santa Maria, Calif.
BRIGGS, EDDIE
KEAP, Fresno, Calif.
BRIGHAM, PAUL
WBLR, Batesburg, S. C.
BRINE, SALTY
WPRO, Providence, R. I.
BRINK, LOU
WEZL, Richmond, Va.
BRINKMAN, AL
Al's Alley
KNEB, Scottsbluff, Neb.
BRITE, LARRY
WAKE, Atlanta, Ga.
BROADNAX, WILLIE
Precious Memories
WOKS, Columbus, Ga.
BROCK, JOHN
WGOR, Lexington-Georgetown, Ky.
BRODERSON, DICK
WLAM, Lewiston, Me.
BROOKES, DICK
Metronome
WAJR, Morgantown, W. Va.
BROOKINS, DONNELL
WPCF, Panama City, Fla.
BROOKS, FRANK
WRVA, Richmond, Va.
BROOKS, KIRBY
WINZ, Miami, Fla.
BROOKS, LEON
Baubles, Bangles & Brooks
KBUR, Burlington, Iowa
BROOKS, NORMAN
WGST, Atlanta, Ga.
BROWDER, JOE
Criss Cross
KIXZ, Amarillo, Tex.
BROWN, ART
WWDC, Washington, D. C.
BROWN, BING
KZOK, Prescott, Ariz.
BROWN, BOB
WBIR, Knoxville, Tenn.
BROWN, DICK
Route 91
WHYE, Roanoke, Va.
BROWN, DON
Sunrise Circus
KVON, Napa, Calif.
BROWN, FRANK
WRIV, Riverhead, N. Y.
BROWN, GILES W.
WKIN, Kingsport, Tenn.
BROWN, JIM
WCNT, Centralia, Ill.
BROWN, JOE
WTOE, Spruce Pine, N. C.
BROWN, PHIL
WPBC, Minneapolis, Minn.
BROWN, RONNY
Platter Party
WTWB, Auburndale, Fla.
BROWN, SHERM
WJAR, Providence, R. I.
BROWN, TOM
WHK, Cleveland, Ohio
BROWNING, JOHN
WWNS, Statesboro, Ga.
BRUCE, DON
KALL, Salt Lake City, Utah
BRUCE, FRANK
WPLH, Huntington, W. Va.
BRUNELL, JOHN
WSKI, Barre-Montpelier, Vt.
BRYAN, JERRY
KFRU, Columbia, Mo.
BRYAN, TED
Nitebeat
KNET, Palestine, Tex.
BUCKNER, BILL
Sunshine Express
WIEL, Elizabethtown, Ky.
BULAND, VERNE
WIZZ, Streator, Ill.
BULLARD, RANDY
WAGR, Lumberton, N. C.
BULLOCK, SHELDON E.
WWSC, Glens Falls, N. Y.
BURGESS, PHIL
WINF, Manchester, Conn.
BURKE, DWAYNE
KGRO, Gresham, Ore.
BURKE, GARY
WETZ, New Martinsville, W. Va.
BURKHEAD, HARLAN
Top 30
KNDY, Marysville, Kan.
BURKS, SPIDER
KSTL, St. Louis, Mo.
BURNETT, DON
Dial 1460
WLPM, Suffolk, Va.
BURNS, BILL
WROW, Albany, N. Y.
BURNS, GARY
KEDO, Longview, Wash.
BURNS, JACK
KCUB, Tucson, Ariz.
BURTON, DICK
WIST, Charlotte, N. C.
BURTON, JOE
WNOR, Norfolk, Va.
BUTERA, SAL
WJER, Dover, Ohio
BUTT, LARRY
Rhythm at Random
WRJN, Racine, Wis.
BYERS, LARRY
KAVE, Carlsbad, N. M.
BYRD, BOB
WGAU, Athens, Ga.
BYRD, JIMMY
Dr. Jive
WSRC, Durham, N. C.

— C —

CABE, RON
KEPS, Eagle Pass, Tex.
CAHILL, JOHN
KCRG, Cedar Rapids, Iowa
CALVERT, BOB
WGH, Newport News, Va.
CAMACHO, CESAR
El Gallito Madrugador
KUBO, San Antonio, Tex.
CAMILLI, JIMMY
WCSS, Amsterdam, N. Y.
CAMPAGNA, VINCE
Off the Record
KPMC, Bakersfield, Calif.
CAMPBELL, JACK
Sleepwalker
KVOO, Tulsa, Okla.
CAMPBELL, JOHN
Sandman's Serenade
KWBB, Wichita, Kan.
CAMPBELL, JOHN
WSMN, Nashua, N. H.
CANDLER, JOHN
Album Time
KFSA, Fort Smith, Ark.
CANNEY, GEORGE
Matinee Bandstand
WHWB, Rutland, Vt.
CANNON, LOWELL
KTOO, Henderson, Nev.
CANTER, BERNIE
WAAT, Trenton, N. J.
CANUP, LAMAR
WRWH, Cleveland, Ga.
CAPPS, JIMMY
WPTF, Raleigh, N. C.
CARL JOE
WYDE, Birmingham, Ala.
CARLISLE, JIMMY
Late Date with Johnny Reb
WDAK, Columbus, Ga.
CARLSON, HUGH
WLDS, Jacksonville, Ill.
CARMACK, ARTHUR
Gospel Memories
WBMK, West Point, Ga.
CARMICEAL, JOHN
Johnny Come Lately
WFEC, Miami, Fla.
CARNEGIE, PAUL
WBRB, Mt. Clemens, Mich.
CARNEY, EARL
WDBM, Statesville, N. C.
CARNEY, JACK
WIL, St. Louis, Mo.
CARON, CHUCK
WNHC, New Haven, Conn.
CARPENTER, LANCE
KORT, Grangeville, Ida.
CARPENTER, WALT
Rhythm Serenade
KCIM, Carroll, Iowa
CARR, DICK
KRAK, Sacramento, Calif.
CARR, FRED
Carr Capers
KINT, El Paso, Tex.
CARTER, JAMES
Mr. Cee's Party
WOIC, Columbia, S. C.
CARTER, JOE
WSPA, Spartanburg, S. C.
CARTER, VIVIAN
WWCA, Gary, Ind.

CARY, TOM
Munchin' Club
WABR, Orlando, Fla.
CASTANEDA, LES
KXRX, San Jose, Calif.
CAYSON, JAMES
Top Thirty
WTUP, Tupelo, Miss.
CAYWOOD, DANIEL
KNOR, Norman, Okla.
CECIL, CHUCK
The Swingin' Years
KFI, Los Angeles, Calif.
CERVERA, ERNESTO
KWKW, Pasadena, Calif.
CHADDERTON, JACK
WHIL, Medford, Mass.
CHAMBERS, BOB
1450 Special
WSPB, Sarasota, Fla.
CHAMBERS, ROBERT B.
Coffee Concert
KWHO, Salt Lake City, Utah
CHANDLER, JOEL
WCAX, Burlington, Vt.
CHAPMAN, HARRY
KMGM, Albuquerque, N. M.
CHAPPEL, LLOYD
KYNO, Fresno, Calif.
CHARLES, NICK
Almanac
WGBB, Freeport, N. Y.
CHARLES, PRESTON
WPLO, Atlanta, Ga.
CHARLES, TOMMY
WSGN, Birmingham, Ala.
CHASE, BILL
KTIX, Seattle, Wash.
CHEDWICK, PORKY
WAMO, Pittsburgh, Pa.
CHESNEY, RUSS
KQDY, Minot, N. D.
CHICK, JOHN
Sunday Serenade
WFAH, Alliance, Ohio
CHRISTENSEN, C. A.
Songs of Faith
WJEM, Valdosta, Ga.
CHRISTIE, CHARLES
7-11 Show
KVCL, Winnfield, La.
CHURCH, GEORGE
KLAC, Los Angeles, Calif.
CHURCHES, GLENN E.
KCRA, Sacramento, Calif.
CIMINO, RICK
KJOY, Stockton, Calif.
CLARK, BOB
KRCT, Houston, Tex.
CLARK, DON
WCCM, Lawrence, Mass.
CLARK, GARY
The Big 3 Show
KSPI, Stillwater, Okla.
CLARK, LARRY
WRIT, Milwaukee, Wis.
CLARK, MEL
WKIP, Poughkeepsie, N. Y.
CLARKE, DON
790 Club
WRUM, Rumford, Me.
CLARKE, EDDIE
Musical Clock
WHB, Kansas City, Mo.
CLAWSON, JIM
KRUX, Phoenix, Ariz.
CLEARY, ED
Sunrise Salute
WELO, Tupelo, Miss.
CLEMENTS, CHASE
Sound of Jazz
WTOD, Toledo, Ohio
COALEY, JACK
WKNB, New Britain, Conn.
COATS, BOB
Alarmclock
KVAS, Astoria, Ore.
COGSWELL, BILL
WDCR, Hanover, N. H.
COLE, BOB
KRLA, Los Angeles, Calif.
COLE, TRACY
WSMN, Nashua, N. H.
COLEMAN, CARLTON
WMBM, Miami Beach, Fla.
COLEMAN, CHARLES
Coffee Call
WHMS, Charleston, W. Va.
COLEMAN, TIM
Gospel Time
WANS, Anderson, S. C.
COLLEY, JIM
WBMK, West Point, Ga.
COLLIE, BIFF
KLAC, Los Angeles, Calif.
COLLINS, BILL
KINS, Eureka, Calif.
COLLINS, DAVE
WPLH, Huntington, W. Va.
COLLINS, DAVID
WTSB, Lumbreton, N. C.
COLLINS, TEX
Stereophonic Hour
WAZL, Hazleton, Pa.
COLLINS, TOM
WKBZ, Muskegon, Mich.
COMBES, JIM
1240 Club
KSUE, Susanville, Calif.
COMELLO, HAL
Records at Radio Ranch
WFPA, Fort Payne, Ala.
COMER, JACK
1330 Top Thirty Show
WJPS, Evansville, Ind.
CONDRY, JIM
KSTN, Stockton, Calif.
CONKLIN, MIKE
Record Review
WSIV, Pekin, Ill.
CONNOLLY, ED
WAXE, Vero Beach, Fla.
CONNORS, THOMAS
WLEM, Emporium, Pa.
CONRAD, RUSS
KEX, Portland, Ore.
CONROY, FRANK
WDLC, Port Jervis, N. Y.
CONTENTE, LEON
WHTG, Asbury Park, N. J.
COOK, BOB
WRJN, Racine, Wis.
COOK, DICK
KSFO, San Francisco, Calif.
COOK, DICK
WSTS, Massena, N. Y.
COOK, ED
WFEC, Miami, Fla.
COOK, RANDY
KDWB, St. Paul, Minn.
COOKE, RUS
Cooke's Tour of Music
WELC, Welch, W. Va.
COOLBAUGH, PETE
Java-Junction
WAYZ, Waynesboro, Pa.
COOPER, AL
1430 Club
KHBM, Monticello, Ark.
COOPER, LARRY
Hi-Fi Club
KYOU, Greeley, Colo.
CORDIC, REGE
KDKA, Pittsburgh, Pa.
CORRIGAN, JOHN
1170 Club
WWVA, Wheeling, W. Va.
COUGHLIN, DON
Nitebeat
KAGT, Anacortes, Wash.
COURTMANCH, RAY
KQTY, Everett, Wash.
COUSINS, RICHARD
590 At Night
WKZO, Kalamazoo, Mich.
COVAIA, AL
KJBS, San Francisco, Calif.
COX, LARRY
Record Shop
KVOW, Littlefield, Tex.
COX, VIRGIL
KLMO, Longmont, Colo.
COY, JIM
WOR, New York, N. Y.
CRABLE, BILL
KSD, St. Louis, Mo.
CRABTREE, JIM
KNOR, Norman, Okla.
CRAIG, TONY
WTAD, Quincy, Ill.
CRATER, HAL
WSJM, St. Joseph, Mich.
CRAWFORD, BLACKIE
Radio Ranch Party
KPEP, San Angelo, Tex.
CREEKMORE, BRUCE
Tops n' Pops
WETC, Wendell-Zebulon, N. C.
CREWS, COLEMAN
Down Beat
WCLE, Cleveland, Tenn.
CRITES, BOB
KBLU, Yuma, Ariz.
CROFT, CLANCY
The Hub Club
KHUB, Fremont, Neb.
CROFT, MIKE
Best on Wax
WJAC, Johnstown, Pa.
CULLEN, BILL
WRCA, New York, N. Y.
CUMMINS, DAVE
WAVI, Dayton, Ohio
CUMMINS, DON
KMUS, Muskogee, Okla.
CUNNINGHAM, HUNT
WLAG, LaGrange, Ga.
CURRAN, JIM
Nite Owl
KWBB, Wichita, Kan.
CURRY, BUD
KOWH, Omaha, Neb.
CURTIS, RAY
KPHO, Phoenix, Ariz.
CURTIS, RON
WHEN, Syracuse, N. Y.
CURTIS, SANDY
Breakfast Bell
WKMF, Flint, Mich.
CUTTING, LLOYD
Clockwatchers Show
WGHM, Skowhegan, Me.

— D —

DABOUL, JOE
WMAS, Springfield, Mass.
DAHLIN, ED
KWIQ, Moses Lake, Wash.
DAHMER, ROY
WMT, Cedar Rapids, Iowa
DAILEY, TOM
Recall It and Win
WEW, St. Louis, Mo.
DALE, BILLY
WTAO, Boston, Mass.
DALE, BOBBY
KDWB, St. Paul, Minn.
DALE, FRANK
Coffee Shop Show
WOSC, Fulton, N. Y.

DALE, STAN V.

B. December 20, 1927, New York City; Stan the Music Man, WAIT; Community's Playhouse of Stars, Flash Gordon, WNBQ

DALY, JOEL
Penthouse Serenade
WGAR, Cleveland, Ohio

DALY, LARRY
WENN, Birmingham, Ala.
DANBOM, MIKE
KTBB, Tyler, Tex.
DANDY, JIM
WJAK, Jackson, Tenn.
DANIELS, BOB
Polka Time
WFHR, Wisconsin Rapids, Wis.
DANIELS, DAN
Honor Roll of Hits
WMIX, Mt. Vernon, Ill.
DANIELS, ED
WKAB, Mobile, Ala.
DANIELS, GLENN
Dean's Den
KDBS, Alexandria, La.
DANN, HARVEY
The Clock Watcher
KENT, Shreveport, La.
DARK, JOHNNY
Hit the Road Show
WJPS, Evansville, Ind.
DARY, ALAN
WBZ, Boston, Mass.
DAUGHERTY, GLENN
WPRN, Butler, Ala.
DAUGHERTY, LEE
WHAR, Clarksburg, W. Va.
DAVID, RON
KENO, Las Vegas, Nev.
DAVIDSON, GENE
Club 1400
WHUB, Cookeville, Tenn.
DAVIES, BUD
CKLW, Detroit, Mich.
DAVIS, BILL
Spins & Needles
WTCB, Flomaton, Ala.
DAVIS, BILL
KTLN, Denver, Colo.
DAVIS, BILL
KGW, Portland, Ore.
DAVIS, CARL
Rhythm Ranch
WDEM, Statesville, N. C.
DAVIS, DeWAYNE
WPIK, Alexandria, Va.
DAVIS, ERNIE
WIRK, West Palm Beach, Fla.
DAVIS, GENE
KWK, St. Louis, Mo.
DAVIS, JAMES
WHOK, Lancaster, Ohio
DAVIS, JAY
KBUC, Corona, Calif.
DAVIS, LEE
WKYB, Paducah, Ky.
DAVIS, LES
WAVZ, New Haven, Conn.
DAVIS, MAC
On the House
KEDO, Longview, Wash.
DAVIS, PERRY
KTUT, Tooele, Utah
DAVIS, RED
WRMF, Titusville, Fla.
DAVIS, SID
Night Train
KFOR, Lincoln, Neb.
DAVIS, TONY
Platter Party
WOCB, West Yarmouth, Mass.
DAVISON, MIKE
WCHI, Chillicothe, Ohio
DAY, BOB
Breakfast Express
WOKZ, Alton, Ill.
DAY, DANNY
KCUB, Tucson, Ariz.
DAY, ED
KURY, Brookings, Ore.
DAY, JOHN
KXIC, Iowa City, Iowa
DEAL, COY H.
K Klub
WKSK, West Jefferson, N. C.
DEAN, BOBBY
KLMS, Lincoln, Neb.
DEAN, TONY
KRIO, McAllen, Tex.
DEAR, GLENN
Music for Adults
WMDC, Hazlehurst, Miss.
DEHONEY, TRENT
K-Car Korral
KCAR, Clarksville, Tex.
DELL, FRANK
WJAC, Johnstown, Pa.
DEME, JAY
Afternoon Showcase
WINE, Manchester, Conn.
DEMING, CHARLIE
Gloom Chaser
WKPT, Kingsport, Tenn.
DEMING, DAN
Night Life
KWHK, Hutchinson, Kan.
DEMJAN, BILL
WEIR, Weirton, W. Va.
DENT, GARY
WJLS, Beckley, W. Va.
deSUZE, CARL
WBZ, Boston, Mass.
DeVINCENT, SAM
Sams Place
WOWO, Fort Wayne, Ind.
DEWEY, DAVE
WEAV, Plattsburgh, N. Y.
DeWITT, CHUCK
WPIN, St. Petersburg, Fla.
DeWITT, JOHN
Musical Merry-Go-Round
WWHG, Hornell, N. Y.
DIDUCH, GENE
Top 40 Show
WJOT, Lake City, S. C.
DILL, FRANK
WGR, Buffalo, N. Y.
DION, DENNIS
910 Matinee
WWRJ, White River Junction, Vt.
DIXON, BILL
KDXE, No. Little Rock, Ark.
DIXON, LARRY
WCHB, Inkster, Mich.
DIXON, ROY
KTRM, Beaumont, Tex.
DOANE, BILL
KARY, Prosser, Wash.
DOBBYN, DICK
KXYZ, Houston, Tex.
DODD, FRANK
Up to the minute
WPAR, Parkersburg, W. Va.
DODDS, DAR
KBOI, Boise, Ida.
DOLES, PETE
WCRR, Corinth, Miss.
DOLTER, JERRY
KTOE, Mankato, Minn.
DONADO, MAL
KANE, New Iberia, La.
DONOVAN, JERRY
WOPI, Bristol, Tenn.
DONZE, ELMO, JR.
KSGM, Ste. Genevieve, Mo.
DOREMUS, JOHN
WMAQ, Chicago, Ill.
DORSEY, TERRY
WDBQ, Dubuque, Iowa
DOSS, HENRY
Discing with Doss
WJEH, Gallipolis, Ohio
DOUGHERTY, JIM
Diamond Jim
WHOL, Allentown, Pa.
DOUGLAS, JACK
WNIL, Niles, Mich.
DOUGLAS, JOHN
KTYM, Inglewood, Calif.
DOWELL, SAXIE
KTAR, Phoenix, Ariz.
DOWNEY, GERALD
Aircastle Serenade
WARF, Jasper, Ala.
DOWNEY, PAT
1020 Special
WPEO, Peoria, Ill.
DOWNIE, HARRY
WICC, Fairfield, Conn.
DRAWBRIDGE, BRAD
Up with the Birds
WSBS, Great Barrington, Mass.
DROUNE, PETE
Swinghouse
WDCR, Hanover, N. H.
DUCKETT, TRUMAN
WOOF, Dothan, Ala.
DUGGAN, THURSTON
Musical Clock
WLAR, Athens, Tenn.
DUKE, BILL
KDSX, Denison-Sherman, Tex.
DUMONT, KEN
Early Bird
WRUM, Rumford, Me.
DuMONT, OSCAR
WKDN, Camden, N. J.
DUNCAN, JAMES
Intermission Riff
WBUZ, Fredonia, N. Y.
DUNHAVER, JACK
Reveille with J. D.
KOOK, Billings, Mont.
DUNN, BOB
KEWB, San Francisco-Oakland, Calif.
DUNN, J. TYLER
WDOE, Dunkirk, N. Y.
DUNN, PAUL
KANO, Anoka, Minn.
DUNNAWAY, CHUCK
WKY, Oklahoma City, Okla.
DUNNIGAN, JERRY
KFAR, Fairbanks, Alaska
DUNWELL, DON
KQTE, Missoula, Mont.
DUPREE, BILL
Rendezvous with Music
WGSM, Huntington, N. Y.
DURKIN, JAY
WDEW, Westfield, Mass .
DYE, TOM
KTTR, Rolla, Mo.
DYER, GEORGE
WHYE, Roanoke, Va.

— E —

EARL, BENNIE
Rhythm Roundup
WAGR, Lumberton, N. C.
EATON, BOB
WLEU, Erie, Pa.
EBERT, LEE
KBHM, Branson, Mo.
EBY, WALT
Sunday Serenade
KPPC, Pasadena, Calif .
ECKES, LYNN
1450 Club
WDLB, Marshfield, Wis.
EDENS, BILL
KWEL, Midland, Tex.
EDGE, BILLY
Hit Parade
WNVY, Pensacola, Fla.
EDMOND, DWIGHT
KODI, Cody, Wyo.
EDWARDS, BOB
WTAX, Springfield, Ill.
EDWARDS, CHUCK
KROD, El Paso, Tex.
EDWARDS, GEOFF
KFMB, San Diego, Calif.
EDWARDS, HOWARD
KONO, San Antonio, Tex.
EDWARDS, JOHNNY
KPRC, Houston, Tex.
EDWARDS, RED
Roadshow
WTMA, Charleston, S. C.

EGGER, FRITZ
KLAD, Klamath Falls, Ore.
EISNER, JACK
WMAS, Springfield, Mass.
ELKINS, TOM
KBUS, Mexia, Tex.
ELLER, DICK
That Feller
WCVS, Springfield, Ill.
ELLSWORTH, LEO
KSRV, Ontario, Ore.
ELWELL, ROY
KRLA, Los Angeles, Calif.
ELZ, RON
1340 Club
KCKN, Kansas City, Kan.
EMERSON, JACK
WBGN, Bowling Green, Ky.
EMMERSON, BILL
Early Bird
WFYI, Garden City, N. Y.
ENGELHART, ED
Playhouse
KWED, Seguin, Tex.
ENGLER, BILL
Rockin 60
KBEK, Elk City, Okla.
ERBES, LES
KURA, Moab, Utah
ERICKSON, ROALL
KMO, Tacoma, Wash.
ERICSON, JAMES
Yawn Patrol
KPAS, Banning, Calif.
ESCEN, BOB
Turntable Twins
KLFD, Litchfield, Minn.
ESCEN, DICK
Turntable Twins
KLFD, Litchfield, Minn.
ESSEX, LOU
Essex House
WMSC, Columbia, S. C.
ESTHER, JON
Early Bird
WFYI, Garden City, N. Y.
EVANS, BOB
Radio Ranch
WHVH, Henderson, N. C.
EVANS, DEAN
KCLJ, Shreveport, La.
EVANS, DON
WJET, Erie, Pa.
EVANS, JOHN
KAVE, Carlsbad, N. M.
EVANS, SAM
Jam with Sam
WGES, Chicago, Ill.
EVEREST, BEN
DJ's Choice
WIRY, Plattsburgh, N. Y.
EVERETT, JOHN
WMGA, Moultrie, Ga.
EVERHART, BILL
WNOS, High Point, N. C.
EWING, JOHN
Spotlight Time
WDWS, Champaign, Ill.
EZELL, CHARLIE
WPRN, Butler, Ala.

— F —

FABER, CHUCK
WTMJ, Milwaukee, Wis.
FAIRCHILD, JOHNNY
KEZY, Anaheim, Calif.
FALK, VERN
WEKZ, Monroe, Wis.
FARMER, CARROLL
WHKP, Hendersonville, N. C.
FARMER, JACK
WEAG, Alcoa, Tenn.
FARRELL, BILL
Sunset Boulevard
WJEH, Gallipolis, Ohio
FARRELL, JIM
Commuter's Concert
WCRB, Boston, Mass.
FARRIS, GEORGE
WNBH, New Bedford, Mass.
FAULKNER, RAY
WISP, Kinston, N. C.
FAY, DICK
WDRC, Hartford, Conn.
FAZIO, TOM
WJLS, Beckley, W. Va.
FELLMER, FRANK
WAAT, Trenton, N. J.
FENDER, BOB
WKLK, Cloquet, Minn.
FENNELL, GEORGE
WHIL, Medford, Mass.
FENTON, JEFF
Serenade of Music
WPAW, Pawtucket, R. I.
FERGUSON, EMMETT
1240 Club
WEKR, Fayetteville, Tenn.
FERRILL, CICERO
WOKK, Meridian, Miss.
FERRIS, BOB
KZIP, Amarillo, Tex.
FIELD, CHARLES
KBOY, Medford, Ore.
FIELD, ELLIOT
KFWB, Los Angeles, Calif.
FIELD, KEN
Field Frolic
KBLU, Yuma, Ariz.
FILE, AUGIE
Crescent Serenade
WDSU, New Orleans, La.
FINN, GREGG
WORL, Boston, Mass.
FISK, LEE
1450 Club
KLAM, Cordova, Alaska
FISKE, FRED
WWDC, Washington, D. C.
FITZGERALD, CARL
WMOX, Meridian, Miss.
FLANAGAN, BOB
Yawn Patrol
WLPM, Suffolk, Va.
FLANAGAN, MARK
WEEP, Pittsburgh, Pa.
FLANAGAN, PAUL
WPTR, Albany, N. Y.
FLINT, WALTER
Musical Clock
WGPC, Albany, Ga.
FLORENCE, JAMES
WISV, Viroqua, Wis.
FLOWERS, BOB
WLSV, Wellsville, N. Y.
FOLLIS, JIMMY
Records at Radio Ranch
WFPA, Fort Payne, Ala.
FOOR, WILLIAM
WSRW, Hillsboro, Ohio

FORD, ART
WNTA, New York, N. Y.

FORD, DAVID
KWTX, Waco, Tex.
FORD, ROZ
WWIN, Baltimore, Md.
FORD, RUSSELL W., JR.
WABZ, Albemarle, N. C.
FOREMAN, BILL
KTOK Oklahoma City, Okla.
FORREST, GERRY
WROW, Albany, N. Y.
FORRESTER, ERNIE
Housewives Music Shop
WGEE, Indianapolis, Ind.
FORTUNE, BILL
Wheel of Fortune
WHOL, Allentown, Pa.
FOSTER, MARK
KEWB, San Francisco-Oakland, Calif.
FOULKES, BILL
Front Row Center
KBIG, Avalon, Calif.
FOWLER, JIM
Riding Easy
WGPC, Albany, Ga.
FRANKLIN, DON
WCKR, Miami, Fla.
FRANKS, BILLY
Gospel Time
KCIJ, Shreveport, La.
FRAY, JACQUES
WQXR, New York, N. Y.
FRAZEE, SKIP
Swingin' with Skip
KMMO, Marshall, Mo.
FREEMAN, ED
KWYO, Sheridan, Wyo.
FREEMAN, STAN
WCBS, New York, N. Y.
FREGOSO, TEDDY
KWKW, Pasadena, Calif.
FREIBERG, WARREN
WMAM, Marinette, Wis.
FRENCH, DICK
WWJ, Detroit, Mich.
FRENCH, JIM
KIRO, Seattle, Wash.
FREUND, JIM
WITT, Lewisburg, Pa.
FRIEND, BOB
KDWB, St. Paul, Minn.
FRITTS, PAUL
Teen Pan Alley
WMFR, High Point, N. C.
FROYD, JOHN
Ladies Choice
KFAM, St. Cloud, Minn.
FRYE, MARTIN
WHOK, Lancaster, Ohio
FULLER, KEN
WCOV, Montgomery, Ala.
FURLONG, BOB
WSKI, Barre-Montpelier, Vt.
FURRY, BOB
Mr. Morningside
KTAR, Phoenix, Ariz.
FUSCO, DANNY
WRUN, Utica, N. Y.
FUTRELL, LARRY
KWYN, Wynne, Ark.

— G —

GAGE, BOB
Sunny Side Up
KBIG, Avalon, Calif.
GAINES, FOSTER
Sunday Showcase
WLYC, Williamsport, Pa.
GAINES, WALT
Top Pops
WLFH, Little Falls, N. Y.
GALLAGHER, DENNY
KOFA, Yuma, Ariz.
GALLO, JACK
WHBQ, Memphis, Tenn.
GAMBLING, JOHN A.
WOR, New York City, N. Y.
GANNON, JIM
960 Serenade
WSBT, South Bend, Ind.
GAR, LARRY
WLBG, Laurens, S. C.
GARDNER, MILLER
KEYY, Provo, Utah
GARNER, JOHNNY
Operation Moonbeam
KTMC, McAlester, Okla.
GARRY, JOHN
Operation V-8
WSPD, Toledo, Ohio
GAVIN, MIKE
WMNI, Columbus, Ohio

GAYNOR, BOB
WGMA, Hollywood, Fla.
GEE, JOHN
WGEZ, Beloit, Wis.
GEIGER, JACK
WOND, Pleasantville, N. J.
GENTRY, PAUL
Platter Parade
KVIN, Vinita, Okla.
GERNETZKE, HOWARD
Howie's House
WSAU, Wausau, Wis.
GESSNER, ROBERT
Midday Melodies
WBNR, Beacon, N. Y.
GIBBONS, SANDY
KNOT, Prescott, Ariz.
GIBSON, D. E.
WSON, Henderson, Ky.
GIBSON, RUSS
KJCK, Junction City, Kan.
GILBERT, BOB
KEYZ, Williston, N. D.
GILBERT, TOMMY
WKAB, Mobile, Ala.
GILL, CURT II
Jam-a-ditty
WGBG, Greensboro, N. C.
GILLETTE, LEN
KRIC, Beaumont, Tex.
GIRARD, MIKE
WBBQ, Augusta, Ga.
GLINER, ART
WMEG, Eau Gallie, Fla.
GODWIN, CARROLL
WCSC, Charleston, S. C.
GODWIN, DAVE
KPRC, Houston, Tex.
GOLDMAR, ERIC
House of Sounds
KTRH, Houston, Tex.
GOLIGHTLY, GROVER
WSPA, Spartanburg, S. C.
GOODFELLOW, JOHNNY
WIRE, Indianapolis, Ind.
GOODING, BOB
Sound Service
KTBC, Austin, Tex.
GOODWIN, NED
Platter Poll
KBUN, Bemidji, Minn.
GORDON, DON
WEND, Baton Rouge, La.
GORDON, JERRY
Pops in Hi-Fi
WBUD, Trenton, N. J.
GORHAM, MAL
KBRO, Bremerton, Wash.
GOSDEN, BY
WMT, Cedar Rapids, Iowa
GOSS, JOHN H.
The Morningside
KALV, Alva, Okla.
GOTT, MIKE
KETX, Livingston, Tex.
GOVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.
GRAHAM, JAMES
WISV, Viroqua, Wis.
GRAHAM, JERRY
KVNC, Winslow, Ariz.
GRAHAM, JOHNNY
KIT, Yakima, Wash.
GRAHAM, LARRY
KENT, Shreveport, La.
GRAJALES, FRANCISCO
Latin American Hour
KSOX, Raymondville, Tex.
GRAMS, STAN J.
WBIL, Leesburg, Fla.
GRANGER, JIM
WPGC, Washington, D. C.
GRANT, BILLY
Teen Time
WPRY, Perry, Fla.
GRANT, JOE
WAKR, Akron, Ohio
GRAY, ALLEN
WCBS, New York, N. Y.
GRAY, CLAUDE
WDAL, Meridian, Miss.
GRAY, DICK
KRUX, Phoenix, Ariz.
GRAYSON, GENE
Nightbeat
WJOC, Jamestown, N. Y .
GREEN, HAL
WBLF, Bellefonte, Pa.
GREENE, CHARLES L.
Big Saul
WCRY, Macon, Ga.
GREER, BILL
Evening Serenade
WNDB, Daytona Beach, Fla.
GREER, CHARLIE
Top O' the Morning
WAKR, Akron, Ohio
GREGG, GEORGE
KSO, Des Moines, Iowa
GREGORY, BOB
KTUL, Tulsa, Okla.
GREGORY, BOB
WGEZ, Beloit, Wis.
GREGORY, KERM
The Clockwatchers
WAEB, Allentown, Pa.
GRIFFITH, HERMAN
Record Caravan
KGFJ, Los Angeles, Calif.
GRIGSBY, TOM
Hillbilly Hit Corral
KUAM, Agana, Guam
GRIMES, JOHN
WGBS, Miami, Fla.
GRIMSLEY, JOE
Farm Show
WJOT, Lake City, S. C.
GRISWOLD, JAN
WIMS, Michigan City, Ind.
GROSS, ALAN
KSRC, Socorro, N. M.
GROSS, RON
WADC, Akron, Ohio
GROSS, TONY
Daily Almanac
WBAW, Barnwell, S. C.
GULDAGER, MIKE
Music Man
KERG, Eugene, Ore.
GUNDERSON, LYELL
KRNY, Kearney, Neb.
GUNN, FRANK
KFH, Wichita, Kan.
GUNN, JOHNNY
KOMY, Watsonville, Calif.
GUNTER, HARDROCK
WWVA, Wheeling, W. Va.
GUSEMAN, CARL
My Favorite Opera
KVNU, Logan, Utah
GUYETTE, NELSON
WOLF, Syracuse, N. Y.
GWYNN, EASY
WIBC, Indianapolis, Ind.

— H —

HACK, GEORGE
WBOC, Salisbury, Md.
HAIST, DICK
KSJO, San Jose, Calif.
HAKES, DAN
Night Watch
KAGR, Yuba City, Calif.
HALE, BOB
WMAY, Springfield, Ill.
HALE, CECIL
WZIP, Cincinnati, Ohio
HALE, CHARLIE
1570 Bandstand
WPTW, Piqua, Ohio
HALE, MONTE
90-Tonite
WEPM, Martinsburg, W. Va.
HALE, PHIL
WKNB, New Britain-Hartford, Conn.
HALE, SAMMY
WYDE, Birmingham, Ala.
HALEY, PAT
WMCK, McKeesport, Pa.
HALL, BILL
Where Jive is Live
WGEE, Indianapolis, Ind.
HALL, FRED
KVEN, Ventura, Calif.
HALL, MEL
Rolling Home
KDEO, El Cajon, Calif.
HALL, PATRICK
1320 Club
KWHN, Fort Smith, Ark.
HALL, RAY
WEAV, Plattsburgh, N. Y.
HALL, REX
Karnival
KRES, St. Joseph, Mo.
HALL, THOM
WVJS, Owensboro, Ky.
HALLOCK, DON
KGHF, Pueblo, Colo.
HAMILTON, DALE
Top Thirty
KWEB, Rochester, Minn .
HAMMOND, DAVE
WCSH, Portland, Me.
HAMOD, BUD
WCNT, Centralia, Ill.
HANA, CHUCK
KVOL, Lafayette, La.
HANAN, ED
WFUN, Huntsville, Ala.
HANCOCK, HUNTER
KGFJ, Los Angeles, Calif.
HANNA, AL
KLVT, Levelland, Tex.
HANSON, CHARLIE
WISN, Milwaukee, Wis.
HANSON, KEN
KFRE, Fresno, Calif.
HARDWICK, WADE
730-K Ranch
KBLR, Goodland, Kan.
HARDY, CARROLL
WEBR, Buffalo, N. Y.
HARDY, JOHN
KSAN, San Francisco, Calif.
HARPER, JIMMIE
WMBR, Jacksonville, Fla.
HARPER, TOMMY
WMBR, Jacksonville, Fla.
HARRINGTON, BILL
Nightbeat
WCLT, Newark, Ohio
HARRIOTT, JIM
Rhapsody
WFLA, Tampa, Fla.
HARRIS, DEAN
Best on Wax
KTCB, Malden, Mo.
HARRIS, DEAN
WHEN, Syracuse, N. Y.
HARRIS, FROSTY
KRLA, Los Angeles, Calif.
HARRIS, HAL
KRCT, Houston, Tex.
HARRIS, JOE
KMMO, Marshall, Mo.
HARRIS, MARK
WGSM, Huntington, N. Y.
HARRIS, RUSS
Uncle Ed's Gang
KAHI, Auburn, Calif.

HARRISON, HARRY

B. Sept. 20, 1933; Chicago, Ill.; Musicaster, WCFL, WBCZ, WPCO, WTVH-TV, WMCA

HARRISON, HENRY
Gospel Songs
WFMC, Goldsboro, N. C.
HARRY, JIM
WLDS, Jacksonville, Ill.
HARVEY, RON
KFIZ, Fond du Lac, Wis.
HARVISTON, KEN
KNEL, Brady, Tex.
HARWOOD, BRIAN
Green Mt. Ballroom
WDEV, Waterbury, Vt .
HASKEY, RICHARD
Randy-go-Round
WRIG, Wausau, Wis.
HAWKINS, STEVE
Melody Go Round
WREL, Lexington, Va.
HAYES, BRUCE
KFWB, Los Angeles, Calif.
HAYES, RICHARD
WCBS, New York, N. Y.
HAYMES, BOB
WRCA, New York, N. Y.
HAYNES, DICK
KLAC, Los Angeles, Calif.
HAYNES, PHIL
KZOK, Prescott, Ariz.
HAYWARD, BRUCE
KMOX, St. Louis, Mo.
HECKENDORN, MILES
WJUN, Mexico, Pa.
HELLER, RALPH
Hi-Fi Panorama
WLAG, LaGrange, Ga.
HELVEY, DON
KNEZ, Lompoc, Calif.
HENDERSON, HANK
KGBC, Galveston, Tex.
HENDERSON, LARRY
Coke Hi-Fi Club
KGBC, Galveston, Tex.
HENDERSON, RAY
KUKO, Post, Tex.
HENDRICKS, STAN
Top 75
WGAD, Gadsden, Ala.
HENDRIX, JERRY
KLRA, Little Rock, Ark.
HENDRIX, VAN
KSFA, Nacogdoches, Tex.
HENEGAR, HAL
Music for Adults
KTOW, Oklahoma City, Okla.
HENNESSEE, BILL
Saturday Frolic
WSRC, Durham, N. C.
HENNESSEY, BILL
WTIC, Hartford, Conn.
HENRY, DAN
WDAF, Kansas City, Mo.
HENRY, JULES
Hospitality Time
WEEL, Fairfax, Va.
HENRY, LORRAN
Record Room
KIMO, Hilo, Hawaii
HEPLER, BRIAN
Nite Train
KRLC, Lewiston, Ida.
HERLIHY, ED
WRCA, New York N. Y.
HERRING, BUCK
KEWB, San Francisco-Oakland, Calif.
HERRON, FRANK
Frantic Frank Show
KXLY, Spokane, Wash.
HESTER, VERN
Melody Magic
WLYC, Williamsport, Pa.
HESTERMAN, BILL
KNAK, Salt Lake City, Utah
HIATT, JACK
KPRK, Livingston, Mont.
HICKEY, BILL
Time Keeper Show
WBEC, Pittsfield, Mass.
HICKMAN, BILL
Tops in Pops
KSUB, Cedar City, Utah
HICKOK, BILL
WPTR, Albany, N. Y.
HICKS, CAP
Sundial
WRGA, Rome, Ga.
HIGGINS, TOM
WWCA, Gary, Ind.
HILDEBRANDT, DICK
KDIX, Dickinson, N. D.
HILL, BAYNE
Pays to Listen
WAJF, Decatur, Ala.
HILL, BRENT
Penthouse Party
WMSC, Columbia, S. C.
HILL, MARVIN
WGOG, Walhalla, S. C.
HILL, SAM
KFDA, Amarillo, Tex.
HILMER, GLENN
WCME, Brunswick, Me.
HOAG, DAVE
WWNH, Rochester, N. H.
HOBERT, DAVE
KITN, Olympia, Wash.
HOHL, FRED
Mayhem in AM
WAM-E, Miami, Fla.
HOLIDAY, DOC
KOFA, Yuma, Ariz.
HOLIDAY, SONNY
WOKS, Columbus, Ga.
HOLLAND, DONN
WBIS, Bristol, Conn.
HOLLAND, HARRY
KJAX, Santa Rosa, Calif.
HOLLAND, MAX
Sound Track
WZEP, De Funiak Springs, Fla.
HOLLER, CARL
WKAN, Kankakee, Ill.
HOLLIDAY, BOB
WPBC, Minneapolis, Minn.
HOLLIDAY, JOHNNY
WHK, Cleveland, Ohio
HOLLINGSWORTH, DON
Musical Clock
WHUB, Cookeville, Tenn.
HOLLOWAY, BOB
WCRR, Corinth, Miss.
HOLMAN, PHIL
KFJI, Klamath Falls, Ore.
HOLMES, BOB
WISH, Indianapolis, Ind.
HOLMES, DICK
WILM, Wilmington, Del.
HOLT, DICK
KIDD, Monterey, Calif.
HOLT, JIM
WBZ, Boston, Mass.
HOOKER, TED
Ebony Hit Parade
WGTM, Wilson, N. C.
HOPKINS, ART
Melody-Go-Round
WELS, Kinston, N. C.
HOPKINS, ROLAND
WLOB, Portland, Me.
HOPSON, DON
KLRA, Little Rock, Ark.
HORN, JIMMY
Rythmn Room
WMAG, Forest, Miss.
HORNING, GALE
Teen-Time
WATT, Cadillac, Mich.
HOSKINS, JACK
Morning Coffee
WHLN, Harlan, Ky.
HOUGH, JOHN STUART
WRNB, New Bern, N. C.
HOVER, FREEMAN
KEYZ, Williston, N. D.
HOWARD, JOE
WCHB, Inkster, Mich.
HOWARD, MARC
WMBD, Peoria, Ill.
HOWARD, TOBE
WLOU, Louisville, Ky.
HOWARD, TOM
Night Beat
WLCX, La Crosse, Wis.
HOWELL, WAYNE
WRCA, New York, N. Y.
HOWSER, DON
Just Music
WMAK, Nashville, Tenn.
HUBBARD, BILL
Tempo for Teenagers
WMTL, Leitchfield, Ky.
HUBBARD, EDDIE
WGN, Chicago, Ill.
HUGH, IVOR
WCCC, Hartford, Conn.
HUGHES, EDWARD
WSCR, Scranton, Pa.
HULME, ROD
Music on the Go
KVOS, Bellingham, Wash.
HUNDLEY, JERRY
KRFS, Superior, Neb.
HUNT, JOHN
Record Party
WHSC, Hartsville, S. C.
HUNTER, AL
Musical Roller Coaster
WESB, Bradford, Pa.
HUNTER, DAN
The Early Bird
WFDF, Flint, Mich.
HUNTER, HED
Rock Pile
WKCB, Berlin, N. H.
HURST, FRANK E.
All Star Quartet Hour
WTRP, LaGrange, Ga.
HURST, JULIAN P.
The Hive of Jive
WTRP, LaGrange, Ga.
HUSSON, RAYMOND
WWNR, Beckley, W. Va.

— I —

IMEL, DAN
Special Events
WCBC, Anderson, Ind.
INGRAM, DAN
KBOX, Dallas, Tex.
IRWIN, CHARLES
Night Watch
WHDL, Olean, N. Y.
ISLEY, JIM
Chocolate Jam
WBBB, Burlington, N. C.
IVORY, REG
Dixieland
WTAL, Tallahassee, Fla.

— J —

JACKS, PAT
WONA, Winona, Miss.
JACKSON, BILL
Downbeat
KLUE, Longview, Tex.

JACKSON, BRANT
WTOR, Torrington, Conn.
JACKSON, CLARENCE
Hymn Time
WCAY, Cayce-Columbia, S. C.
JACKSON, JERRY
Jerry-Go-Round
KINT, El Paso, Tex.
JACKSON, MAURICE
WTVN, Columbus, Ohio
JACKSON, SANDY
KOIL, Omaha, Neb.
JACKSON, TED
WRCV, Philadelphia, Pa.
JACOBS, BILL
Teen Time
KVEC, San Luis Obispo, Calif.
JACOBS, RON
KPOI, Honolulu, Hawaii
JAMES, JOHN
Tumbleweed Tempos
KDDD, Dumas, Tex.
JAMES, NORMAN
Spins & Needles
WDEV, Waterbury, Vt.
JARVIS, AL
KFWB, Los Angeles, Calif.
JAY, JOHN
Land of Dreams
WJQS, Jackson, Miss.
JAY, LARRY
WPAW, Pawtucket, R. I.
JAYE, RONNIE
Best by Request
WUSJ, Lockport, N. Y.
JEROME, DAVE
Music Box Revue
WEXL, Royal Oak, Mich.
JERVE, JOE
WKBZ, Muskegon, Mich.
JIMINES, CLAUDIO
KEVT, Tucson, Ariz.
JOBES, JIM
1520 Albums
KGON, Portland, Ore.
JOHNSON, BOB
KICK, Springfield, Mo.
JOHNSON, BRADLEY
WTCN, Minneapolis, Minn.
JOHNSON, DEANE
KWMT, Fort Dodge, Iowa
JOHNSON, DICK
WMTE, Manistee, Mich.
JOHNSON, DON
WRLY, Springfield, Ohio
JOHNSON, DOUG
KBYR, Anchorage, Alaska
JOHNSON, IRWIN
Earlyworm
WBNS, Columbus, Ohio
JOHNSON, JERRY
Songs of Faith
KPAM, Portland, Ore.
JOHNSON, MARVIN
Wake Up Time
WHLN, Harlan, Ky.
JOHNSON, RICHARD
WLOB, Portland, Me.
JOHNSON, TED
WTAC, Flint, Mich.
JOHNSON, TOM
Dancing in the Dark
WGAU, Athens, Ga.
JOHNSTON, HUGH
WBBW, Youngstown, Ohio
JOHNSTON, JIM
KREM, Spokane, Wash.
JONES, BUZZ
Clockwatcher
KOOL, Phoenix, Ariz.
JONES, DON
WWHG, Hornell, N. Y.
JONES, E. RODNEY
Mad Lad
KXLW, St. Louis, Mo.
JONES, JAY
Coffee Club
KTUL, Tulsa, Okla.
JONES, JIM
Midnight Flyer
KASK, Ontario, Calif.
JONES, JIM
WTAX, Springfield, Ill.
JONES, LEW
KAJI, Little Rock, Ark.
JONES, WILLIE
KAKC, Tulsa, Okla.
JONES, W. W.
Music for Adults
KTOW, Oklahoma City, Okla.
JORDAHL, BERNHARD
WKAN, Kankakee, Ill.
JORDAN, LEE
WCBS, New York, N. Y.
JOYCE, ED
WCBS, New York, N. Y.
JUDGE, CHUCK
Choice Not Chance
KATL, Miles City, Mont.

— K —

KALOMEER, BOB
WNOR, Norfolk, Va.
KARANT, MARTIN
Housewife Serenade
WKPT, Kingsport, Tenn.
KARVER, WALLY
Nightcap
WILK, Wilkes-Barre, Pa.
KASEM, CASEY
WJW, Cleveland, Ohio
KASSIK, RON
Turntable Caravan
KALV, Alva, Okla.
KATZ, BARRY
TNT Revue
WITY, Danville, Ill.
KAY, FRED
Camel Jockey Caravan
KAAA, Kingman, Ariz.
KAYE, GENE
The Clockwatchers
WAEB, Allentown, Pa.
KAYE, TOMMY
WSEN, Baldwinsville, N. Y.
KEATHLEY, HAMPTON
Hamp 'n Eggs
KTRE, Lufkin, Tex.
KEATING, BILL
WSTN, St. Augustine, Fla.
KEATING, TOM
WBRV, Boonville, N. Y.
KEEP, BARNEY
KEX, Portland, Ore.
KELLER, BUDDY
KAFP, Petaluma, Calif.
KELLER, DEAN
WCOY, Columbia, Pa.
KELLER, FRANK K.
1050 Club
WBRG, Lynchburg, Va.
KELLY, BOB
WKIX, Raleigh, N. C.
KELSEY, DALLAS
KGGF, Coffeyville, Kan.
KEMERY, DALE
WARK, Hagerstown, Md.
KEMP, DICK
KFJZ, Ft. Worth, Tex.
KENDRICK, JIM
KWTO, Springfield, Mo.
KENNEDY, BOB
WOLF, Syracuse, N. Y.
KENNEDY, DON
WHJB, Greensburg, Pa.
KENNEY, JOE
Music Box
WGFS, Covington, Ga.
KENNISON, DAN
KABR, Aberdeen, S. D.
KENNY, CHUCK
KKIS, Pittsburg, Calif.
KENSLEY, BILL
Top Pops
WCHO, Washington, Ohio
KENT, HERB
Cool Gent Show
WBEE, Chicago, Ill.
KENT, RODGER
WTCN, Minneapolis, Minn.
KERNS, ERNIE
WOCH, North Vernon, Ind.
KEYES, CHARLES
Dance Party
WMLF, Pineville, Ky.
KIETH, BILL
Top 23
KCRC, Enid, Okla.
KIETH, RONNIE
Club 1230
KRXK, Rexburg, Ida.
KIKER, DAVE
Hours of Good Listening
KORA, Bryan, Tex.
KING, CHUCK
WTAD, Quincy, Ill.
KING, DEL
KBHM, Branson, Mo.
KING, JIM
Pushbutton I
WJDX, Jackson, Miss.
KING, SHORTY
WSIG, Mt. Jackson, Va.
KING, VERN
WABR, Orlando, Fla.
KIRKWOOD, JOHN
Quest
KBOL, Boulder, Colo.

KLAVAN & FINCH
WNEW, New York, N. Y.

KNEISLER, CHUCK
KYSN, Colorado Springs, Colo.
KNIGHT, DICK
WGBB, Freeport, N. Y.
KNIGHT, FRED
WAVY, Norfolk, Va.
KNIGHT, JACK
WSOC, Charlotte, N. C.
KNIGHT, JOE
Melody Ballroom
WFBR, Baltimore, Md.
KNIGHT, LANCE
WJBW, New Orleans, La.
KNIGHT, SID
WAM-E, Miami, Fla.
KNUTH, JACK
Knight Beat
WSJM, St. Joseph, Mich.
KOBAK, ED
WBIA, Augusta, Ga.
KOPP, LEE
KSJO, San Jose, Calif.
KORTE, ODELL
WMOK, Metropolis, Ill.
KOTT, KEN
Koffee Klub
WMTE, Manistee, Mich.
KRAFT, LARRY
Coffee Call
KTMC, McAlester, Okla.
KRAUSE, ROBERT
WRSW, Warsaw, Ind.
KRELL, FRED
WSGW, Saginaw, Mich.
KULT, ERV
WFHR, Wisconsin Rapids, Wis.
KULZ, BOB
Halifax Music Hall
WROD, Daytona Beach, Fla.
KUNKLE, JERRY
WKY, Oklahoma City, Okla.
KUNSAK, JOHN
KILE, Galveston, Tex.
KUSHLER, DAVE
Sunriser
WKNX, Saginaw, Mich.

—L—

LaBARR, TED
Hospitality Time
WEEL, Fairfax, Va.
LaBOE, ART
KPOP, Los Angeles, Calif.
LACEY, SAM
Good Neighbor Show
KGEN, Tulare, Calif.

LACY, JACK
Listen to Lacy, WINS, N. Y.

LAFLEUR, GENE
KWHI, Brenham, Tex.
LaLIBERTE, ROGER
Request Parade
WWRI, West Warwick, R. I.
LAMB, MAGANN
Teen Time Parade
KMUL, Muleshoe, Tex.
LAMBER, BUCK
KRCO, Prineville, Ore.
LaMONT, EARL
KYSM, Mankato, Minn.
LANCASTER, JOHN
WCEH, Hawkinsville, Ga.
LANDERS, BOB
WNEW, New York, N. Y.
LANGDOE, JIM
Moonlight Serenade
WTMA, Charleston, S. C.
LANGE, JERRY
KXLY, Spokane, Wash.
LAPP, DON
Breakfast with BUZ
WBUZ, Fredonia, N. Y.
WDOE, Dunkirk, N. Y.
LARSEN, BILL
KVOX, Moorhead, Minn.
LARSEN, BOB
WRIT, Milwaukee, Wis.
LARVENZ, LARRY
WARN, Fort Pierce, Fla.
LASCELLES, JOHN
WGR, Buffalo, N. Y.
LASSITER, BILL
WZYX, Cowan, Tenn.
LATTO, LEW
WEBC, Duluth, Minn.
LAUBI, PAUL
Roseland Revue
WPEP, Taunton, Mass.
LAURIS, TED
WTVB, Coldwater, Mich.
LAUTER, BURL
WCRA, Effingham, Ill.
LAWRENCE, GENE
Patio Party
WDSU, New Orleans, La.
LAWRENCE, KEN
KDLM, Detroit Lakes, Minn.
LAWRENCE, LEN
WTAO, Boston, Mass.
LAWSON, ELISHA
Hotfoot Club
WELS, Kinston, N. C.
LAZARE, JACK
WNEW, New York, N. Y.
LeBLANCE, PAUL
Ballroom
WKCB, Berlin, N. H.
LeCOUNT, BOB
WCBY, Cheboygan, Mich.
LEE, BOB
WFIN, Findlay, Ohio
LEE, BUD
Shack of Wax
KSID, Sidney, Neb.
LEE, JIMMY
KLMS, Lincoln, Neb.
LEHR, BILL
KENY, Bellingham, Wash.
LEIGH, BUCK
WTRC, Elkhart, Ind.
LEONARD, BILL
WCBS, New York, N. Y.
LESLIE, DON
1460 Hop
WOCH, North Vernon, Ind.
LESTER, GEORGE
KOWH, Omaha, Neb.
LEWIS, DEAN
WBNS, Columbus, Ohio
LEWIS, TOM
WCSI, Columbus, Ind.
LEWIS, TOM
KBRC, Mount Vernon, Wash.
LIGHNING, LES
After Hours
KROX, Crookston, Minn.
LILES, BOB
Hillbilly Time
WPLK, Rockmart, Ga.
LINDAMOOD, RON
WDBJ, Roanoke, Va.
LINDEMANN, BUD
WLAV, Grand Rapids, Mich.
LINDNER, VINCE
WOND, Pleasantville, N. J.
LINGER, JERRY
WDXB, Chattanooga, Tenn.
LINKS, HAL
KTW, Seattle, Wash.
LINN, SAM
KIKI, Honolulu, Hawaii
LIT, HY
Flight 99
WIBG, Philadelphia, Pa.
LITTEN, J. ROBERT
Bobalong Show
KEED, Springfield, Ore.
LITTLE, BILL
WTVL, Waterville, Me.
LITTLE, BUD
Top 100 Countdown
KVOZ, Laredo, Tex.
LOCKARD, MURRAY
Evening in Hi-Fi
KPAM, Portland, Ore.
LOCKWOOD, DON
KRSC, Othello, Wash.
LOERKE, WAYNE
KFJI, Klamath Falls, Ore.
LOFTESNESS, RAY
KSOO, Sioux Falls, S. D.
LOGAN, LUCKY
KYA, San Francisco, Calif.

LOHMAN, ALFRED E., JR.
B. Jan. 15, 1933, Sioux City, Iowa; Al Lohman Jr. Show, WABC, New York

LONDON, MARK
WHAY, Hartford-New Britain, Conn.
LONG, SHORTY
WHUM, Reading, Pa.
LORENZ, DON
WJUN, Mexico, Pa.
LOVE, SHIRLEY
Juke Box Review
WOAY, Oak Hill, W. Va.
LOVELACE, DON
WAGY, Forest City, N. C.
LOVETT, DON
WJAM, Marion, Ala.
LOWE, BRAD
KCLX, Colfax, Wash.
LOWE, JIM
WRCA, New York, N. Y.
LOWRY, BILL
Kaleidoscope
KVOO, Tulsa, Okla.
LUCAS, BEN
Talk of the Town
WRGA, Rome, Ga.
LUCIER, JIM
Dinner Date with Music
WMAB, Munising, Mich.
LUCIER, ROD
Music Box
KVOX, Moorhead, Minn.
LUCK, GIL
WTRR, Sanford, Fla.
LUDDY, BILL
KXRX, San Jose, Calif.
LUNDELL, ART
KVFD, Fort Dodge, Iowa
LUTCHER, BUBBER
Cookie Shack
KAOK, Lake Charles, La.
LUTHER, DAVID
WBTM, Danville, Va.
LYMAN, DAVE
Lee Bandstand
WLEE, Richmond, Va.
LYNCH, WILLIAM G.
KDBS, Alexandria, La.
LYNN, BOB
WSSB, Crestview, Fla.
LYNN, FRANK
WKKO, Cocoa-Cape Canaveral, Fla.
LYNN, FRED
Platter Time
KWTO, Springfield, Mo.
LYONS, BOBBY
WQAM, Miami, Fla.

—Mc—

McADAM, JOHN
Coffee Time
KRKC, King City, Calif.
McANULTY, BOB
KLIQ, Portland, Ore.
McCARTY, JON
Record Rack
KFBB, Great Falls, Mont.
McCLANE, PETE
KWMT, Fort Dodge, Iowa
McCLATCHEY, ARNIE
The Big Beat
KPVA, Camas, Wash.
McCLELLAN, DON
Good Neighbor Time
WCHK, Canton, Ga.
McCLENDON, RAY
Hillbilly Express
WAVU, Albertville, Ala.
McCORMACK, FRANK
Homeward Bound
WHWB, Rutland, Vt.
McCORMICK, LARRY
Reveille Rock
KGFJ, Los Angeles, Calif.
McCOY, RON
KLAC, Los Angeles, Calif.
McCOY, SID
The Real McCoy
WGES, Chicago, Ill.
McCULLOCH, J. E.
Koffee Klub
KLAM, Cordova, Alaska
McDANIEL, GRANT
KIT, Yakima, Wash.
McDONALD, MARY ANN
KNIT, Abilene, Tex.
McDONNELL, BILL
KQTY, Everett, Wash.
McELHATTON, DAVE
KCBS, San Francisco, Calif.
McFARLIN, JOE
Dawn Patrol
WDSM, Superior, Wis.
McGARVIN, DICK
KIDO, Boise, Ida.
McGEE, GIL
Night Train
KWAL, Osburn, Ida.
McGINNIS, PAT
Matinee Melodies
KHBM, Monticello, Ark.
McGRATH, DOUG
KFIZ, Fond du Lac, Wis.

McGRAW, DAN
WRR, Dallas, Tex.
McGRAW, DON
WBLU, Salem, Va.
McGUIRE, CHARLES
WOPI, Bristol, Tenn.
McINROY, SAM
1490 Club
WNBT, Wellsboro, Pa.
McINTIRE, CARL
KLAC, Los Angeles, Calif.
McKEE, BOB
WAKE, Atlanta, Ga.
McKEEHAN, BOB
KAIR, Tucson, Ariz.
McKINNEY, JOHNNY
KBOX, Dallas, Tex.
McLAIN, BILL
KAKE, Wichita, Kan.
McLAUGHLIN, OLE RED
WOWL, Florence, Ala.
McLEAN, DOUG
Bandstand
WFKY, Frankfort, Ky.
McLEAN, PHIL
WERE, Cleveland, Ohio
McLELLAN, BILL
KWYK, Farmington, N. M.
McLELLAND, BUD
Top 50
KDMS, El Dorado, Ark.
McMILLAN, CHUCK
Merry-go-round
KROX, Crookston, Minn.
McNALLEY, PAUL
WFGM, Fitchburg, Mass.
McPHERSON, CLYDE
WROB, West Point, Miss.
McQUAY, CARL
KFPW, Fort Smith, Ark.
McREE, JIM
WPLK, Rockmart, Ga.
McROBERTS, EARL
KSON, San Diego, Calif.

— M —

MacALLISTER, BILL
KEAP, Fresno, Calif.
MacCAULLY, CHUCK
KGDN, Edmonds, Wash.
MacDONALD, NORMAN
Hi-Fi Interludes
KUEQ, Phoenix, Ariz.
MacDONALD, SANDY
WIDE, Biddeford-Saco, Me.
MACE, MAX
Kitchen Klatter
WESC, Greenville, S. C.
MacGREGOR, BUDDY
KXOK, St. Louis, Mo.
MACK, BILL
Night Scene
KXYZ, Houston, Tex.
MacKAY, BOB
The Man from Manomet
WBET, Brockton, Mass.
MAGGARD, DEAN
Night Watch
WLBJ, Bowling Green, Ky.
MacKELVIE, ARTHUR R.
KZUN, Spokane, Wash.
MAGNUS, JOHN
KGFJ, Los Angeles, Calif.
MAHAFFEY, BOB
KSIG, Crowley, La.
MAHONEY, BILL
WHYL, Carlisle, Pa.
MANDEL, SID
Musicana
KPOK, Scottsdale, Ariz.
MANN, RAY
WPAC, Patchogue, N. Y.
MANNING, TURNER
WRRF, Washington, N. C.
MANSFIELD, BILL
Morning Hit Parade
WGGG, Gainesville, Fla.
MANUEL, CLAY
KVCL, Winnfield, La.
MAPEL, ROY
Listening Post
KIML, Gillette, Wyo.
MARCEL, LOU
WCCM, Lawrence, Mass.
MARGGRAFF, NORMAN
Fritz the Plumber
WMIL, Milwaukee, Wis.
MARINO, JACK
Step Lively
WDOT, Burlington, Vt.
MARKWELL, DON
DM in the AM
WCOV, Montgomery, Ala.
MARLOW, JOE
WBOF, Virginia Beach, Va.
MARLOWE, BILL
WMAY, Springfield, Ill.
MARLOWE, BILL
WILD, Boston, Mass.
MARR, BILL
WDVH, Gainesville, Fla.
MARSHALL, PERRY
WEEP, Pittsburgh, Pa.
MARTELL, WALT
Music Hall
KTOE, Mankato, Minn.
MARTIN, ALEX
King Bee Show
WBEE, Chicago, Ill.
MARTIN, BOB
KRDG, Redding, Calif.
MARTIN, BOB
KUSN, St. Joseph, Mo.
MARTIN, CHIP
KLIK, Jefferson City, Mo.
MARTIN, FRANK
Breakfast Time.
WJET, Erie, Pa.
MARTIN, HAL
Clockwatcher
WJOC, Jamestown, N. Y.
MARTIN, LARRY
WJAR, Providence, R. I.
MARTIN, JOE
Breakfast Bandstand
WOW, Omaha, Neb.
MARTIN, SAM
KJBS, San Francisco, Calif.
MARTIN, TED
The Breakfast Nook
KUEQ, Phoenix, Ariz.
MARTINEZ, JUAN
KABQ, Albuquerque, N. M.
MARTZ, BOB
Fabulous '59
WSPD, Toledo, Ohio
MASON, JERRY
WRLY, Springfield, Ohio
MASON, MARY
Tunes for Teens
KERV, Kerrville, Tex.
MASON, MIKE
Lobster Line
WFST, Caribou, Me.
MASON, NEAL
Curley Haired Kid Show
WPGC, Washington, D. C.
MASTERS, JOHN
WKEN, Dover, Del.
MASTIN, RON
WMST, Mt. Sterling, Ky.
MATHIS, BOB
Pop Music time
WRAJ, Anna, Ill.
MATHIS, JERRY
1490 Melody Lane
KBRO, Bremerton, Wash.
MATHIS, TOM
Music 'Til Dawn
WISH, Indianapolis, Ind.
MATTHEWS, PAT
Rise & Smile
WLYN, Lynn, Mass.
MAUNEY, RICH
Tom Cat
WCGC, Belmont, N. C.
MAWYER, DICK
WAFC, Staunton, Va.
MAXWELL, BOB
WWJ, Detroit, Mich.
MAY, DAVE
WGSA, Ephrata, Pa.
MAY, MIKE
WSBT, South Bend, Ind.
MAY, ROY
KRIC, Beaumont, Tex.
MAYER, GEORGE
Music Mayor
WLEC, Sandusky, Ohio
MAYES, TOM
WBGN, Bowling Green, Ky.
MAYHEW, FRANK
Parade of Hits
KVEC, San Luis Obispo, Calif.
MAYHUGH, BILL
WOL, Washington, D. C.
MAYNARD, DAVE
WBZ, Boston, Mass.
MEAD, JIM
WPAC, Patchogue, N. Y.
MELLICHAPP, BUD
Bandstand Matinee
WGRO, Lake City, Fla.
MELTON, JIM
Sugar 'n Spice
WKMF, Flint, Mich.
MELTZER, AL
WEBR, Buffalo, N. Y.
MENDENHALL, DICK
Off the Record
WWIT, Canton, N. C.
MENDINE, MARTIN
KTUX, Pueblo, Colo.
MERCADO, GERMAN
WTIL, Mayaguez, P. R.
MERCER, BILL
The Burner
WNJR, Newark, N. J.
MERCER, KENNY
WMFJ, Daytona Beach, Fla.
MERCER, WALLY
Rockin with BOP
WBOP, Pensacola, Fla.
MERCHANT, BILL
WTRU, Muskegon, Mich.
MERCHANT, WOODY
Old Dominion Jamboree
WPRW, Manassas, Va.
MERONEY, RON
WHBQ, Memphis, Tenn.
MERRITT, DICK
Homeward Bound
WWRI, West Warwick, R. I.
METKO, MIKE
Mikes Mad Pad
KENE, Toppenish, Wash.
METZ, MIKE
KYSN, Colorado Springs, Colo
MEYER, MIKE
Best in Pops
KRVN, Lexington, Neb.
MEYERS, IRV
1260 Record Club
WBNR, Beacon, N. Y.
MEYERS, MARV
Coffee Club
KBMO, Benson, Minn.
MIDDLETON, BOB
WQXI, Atlanta, Ga.
MIKELL, GENE
Operation Music
WCHK, Canton, Ga.
MILLER, BILL
WMET, Miami Beach, Fla.
MILLER, DAN
KOOK, Billings, Mont.
MILLER, ED
WDOV, Dover, Del.
MILLER, GARRY
Homeward Bound
WTOL, Toledo, Ohio
MILLER, HAL
WSEN, Baldwinsville, N. Y.

MILLER, HARVEY
Wake-up Time
WRSW, Warsaw, Ind.
MILLER, HARVEY
WAAT, Trenton, N. J.
MILLER, HOWARD
WMAQ, Chicago, Ill.
MILLER, JERRY
KONO, San Antonio, Tex.
MILLER, JOE
WITT, Lewisburg, Pa.
MILLER, LYNN
KRSN, Los Alamos, N. M.
MILLER, ROSS
WTIC, Hartford, Conn.
MILLER, WIL
Night Panorama
WSOY, Decatur, Ill.
MINEO, RAY
Old Commuter
WSTC, Stamford, Conn.
MINK, ALAN
WWIZ, Lorain, Ohio
MIRCOS, GUS
KLMO, Longmont, Colo.
MITCHEL, MIKE
KCLV, Clovis, N. M.
MITCHELL, DICK
KELA, Centralia-Chehalis, Wash.

MITCHELL, FRED J.

B. March 12, 1923, Elwood City, Pa.; Hitch with Mitch, WOHO

MOFFATT, TOM
Uncle Tom's Cabin
KPOI, Honolulu, Hawaii
MOLINE, JOHN
KLGA, Algona, Iowa
MOLLISON, CRAIG
KWHO, Salt Lake City, Utah
MONACO, DICK
KCAP, Helena, Mont.
MONROE, LARRY
KRIO, McAllen, Tex.
MONROE, ROGER
Record Review
WSIV, Pekin, Ill.
MONTGOMERY, TERRY
KFAM, St. Cloud, Minn.
MONTS, JIM
WELO, Tupelo, Miss.
MOODY, JOHN
Rock 'n Roll Rhythm Time
WYTH, Madison, Ga.
MOON, GENE
Music for Pleasure
WWCC, Bremen, Ga.
MOORE, HARVEY, JR.
Morning Madness
WSTL, Eminence-Shelbyville, Ky.
MOORE, RONALD
Royal Coachmen
KFQD, Anchorage, Alaska
MOORE, WILLIAM D.
Dance Hour
WRHI, Rock Hill, S. C.
MORAN, DICK
KNEW, Spokane, Wash.
MORELLS, KENNETH J.
Breakfast with Woody
WDDY, Gloucester, Va.
MOREY, DON
Dancing Party
KSEK, Pittsburg, Kan.
MORGAN, BOB
KAJI, Little Rock, Ark.
MORGAN, LANE
980 Club
WITY, Danville, Ill.
MORGAN, ROBERT
Coffee Club
WBOP, Pensacola, Fla.
MORRIS, ED
Relaxation Time
WFST, Caribou, Me.
MORRISON, BOB
KBRZ, Freeport, Tex.
MORRISON, BUD
Nightbeat
WMAB, Munising, Mich.

MORROW, BRUCE

B. October 13, 1935; WINS, WNYC, WEVD, ZBM & ZBM-TV; Radio & TV Bermuda; WPIX, WABD-TV

MORSE, GARY
WKIN, Kingsport, Tenn.
MORSON, LES
WNLC, New London, Conn.
MORTON, JACK
Jack's Wax
KMO, Tacoma, Wash.
MORTON, JAY
WMCK, McKeesport, Pa.
MOTT, MAX
KSEL, Lubbock, Tex.
MOUNTEER, JOHN
WTRY, Troy, N. Y.
MOWBRAY, JOHN W.
KASY, Auburn, Wash.
MULLICAN, CHUCK
Musical Clock
WBMC, McMinnville, Tenn.
MULVIHILL, JOE
WFTL, Ft. Lauderdale, Fla.
MUNDT, PAUL B.
Commuter's Club
KOOL, Phoenix, Ariz.
MUNI, SCOTT
WMCA, New York, N. Y.
MUNN, DAN
Showcase
WWNS, Statesboro, Ga.
MURPHY, BILL
Sunday Sunshine
KPVA, Camas, Wash.
MURPHY, JACK
WRUN, Utica, N. Y.
MURRAY, DON
Tops of the Morning
WDOL, Athens, Ga.
MURRAY, DUB
Downbeat
KLUE, Longview, Tex.
MURRAY, HAL
KDWB, St. Paul, Minn
MURRAY, JOHNNY
WQXI, Atlanta, Ga.
MUSCARE, ED
KENO, Las Vegas, Nev.
MYERS, IMOGENE
WTTL, Madisonville, Ky.
MYERS, JACK
Nightwatch
WSAL, Logansport, Ind.
MYERS, PETE
WNEW, New York, N. Y.

— N —

NAGLE, JAY
WCAY, Cayce-Columbia, S. C.
NAKAI, RAYMOND
Grand Canyon Sunrise Serenade
KCLS, Flagstaff, Ariz.
NASH, MURL
KTTR, Rolla, Mo.
NAUGHT, VERNE
Knot Hole Gang
KOPR, Butte, Mont.
NEER, CHUCK
Chuck's Wagon
WIAM, Williamston, N. C.
NEER, ROGER
KGGF, Coffeyville, Kan.
NEHRLING, WALLY
WIRE, Indianapolis, Ind.
NEILSON, BIG ED
WSET, Glens Falls, N. Y.
NELLY, JIM
KBRC, Mount Vernon, Wash.
NELSON, DON
WQUA, Moline, Ill.
NESBIT, BILL
Little Club
WCAE, Pittsburgh, Pa.
NEUBAUER, VON
Music in Hi-Fi
KBIZ, Ottumwa, Iowa
NEWLAND, BILL
KSEM, Moses Lake, Wash.
NEWSOME, GIL
KWK, St. Louis, Mo.
NIMBLE, JACK B.
KJAX, Santa Rosa, Calif.
NIXON, GENE
KNOE, Monroe, La.
NOE, BEN
KCLV, Clovis, N. M.
NOEL, DICK
WCBS, New York, N. Y.
NOLAN, TOM
WOIA, Ann Arbor, Mich.
NORDINE, JOHN
Morning Express
WADP, Kane, Pa.
NORELL, GENE
Big Record Show
WRIG, Wausau, Wis.
NORFLEET, JOE
Jolly Joe Show
WJAK, Jackson, Tenn.
NORMAN, BILL
Polka Party
WCHO, Washington, D. C.
NORMAN, HAL
KFDM, Beaumont, Tex.
NORMAN, RUSS
Album Show
KTIX, Seattle, Wash.
NORRIS, BOB
WDVH, Gainesville, Fla.
NYE, LOUIS
KLAC, Los Angeles, Calif.

— O —

OAKLEY, JERRY
Skycastle
WCOG, Greensboro, N. C.
O'BRIEN, BILL
Evening Serenade
WDRF, Chester, Pa.
O'DELL, MAURICE
The Digger O'Dell Show
WGOG, Walhalla, S. C.
O'HARA, BOB
WOOD, Grand Rapids, Mich.
OLESON, DOUG
KBKW, Aberdeen, Wash.
O'NEIL, JIM
Happy Irishman
KEED, Springfield, Ore.
O'NEILL, JERRY
KWIP, Merced, Calif.
O'NEILL, JIMMY
KRLA, Los Angeles, Calif.
O'REILLY, JACK
WPEN, Philadelphia, Pa.
ORTEN, JIM
Mister Music
WVJS, Owensboro, Ky.
OSBORNE, DON
KQEO, Albuquerque, N. M.
OSBORNE, ED
WWRJ, White River Junction, Vt.
OSBORNE, JACK
WFRX, West Frankford, Ill.
OSBORNE, LEE
KBUR, Burlington, Iowa
OSBORNE, THOMAS
WBAR, Bartow, Fla.

OSBORNE, WILEY
KNOC, Natchitoches, La.
OVERTON, JOE
WMAK, Nashville, Tenn.
OVERTON, TOM
KFDM, Beaumont, Tex.
OWEN, BILL
WLW, Cincinnati, Ohio
OWENS, GARY
KEWB, San Francisco-Oakland, Calif.

— P —

PADRON, LONNIE
WTTR, Sanford, Fla.
PAINE, BILL
Musical Merry-go-round
WBEC, Pittsfield, Mass.
PALEN, JIM
OK Ballroom
WOKZ, Alton, Ill.
PALLAN, ART
KDKA, Pittsburgh, Pa.
PALMA, LORENZO
KEVT, Tucson, Ariz.
PALMER, BILL
Brite Side
WSBB, New Smyrna Beach, Fla.
PALMER, HELEN
KURA, Moab, Utah
PALMER, JIM
WPEO, Peoria, Ill.
PAPCUN, GEORGE
Starlight Serenade
KOLD, Tucson, Ariz.
PAPPAS, JIM
WALL, Middletown, N. Y.
PARKER, ROY
KRUN, Ballinger, Tex.
PARKS, C. MICHAEL
KGRO, Gresham, Ore.
PARMER, BUD
WETU, Wetumpka-Montgomery, Ala.
PARROTT, EVAN
Party Line
WKCT, Bowling Green, Ky.
PARSONS, BARRY
Nite Beat
WLEU, Erie, Pa.
PARSONS, JOHNNY
WKIP, Poughkeepsie, N. Y.
PARTRIDGE, DICK
WNEW, New York, N. Y.
PARTRIDGE, DON
WMOX, Meridian, Miss.
PATANE, JEAN
Swinging Down the Lane
KCHV, Indio-Coachella, Calif.
PATE, JERRY
Platter Party
WCRE, Cheraw, S. C.
PATRICK, GEORGE
Private File
KXEL, Waterloo, Iowa
PATRICK, JACK
New, Nice and Novel
WFEA, Manchester, N. H.
PAUL, CHUCK
KVON, Napa, Calif.
PAUL, LARRY
KGON, Portland, Ore.
PAUL, NICK
KLAC, Los Angeles, Calif.
PAUL, VINCEL
Night Sounds
KWNO, Winona, Minn.
PAULEY, RICH
Gulf Coast Serenade
WFLA, Tampa, Fla.
PAWLAK, TONY
Music Market
WASK, Lafayette, Ind.
PAYNE, BRUCE
WENN, Birmingham, Ala.
PAYNE, TED
KJOY, Stockton, Calif.

PEACE, EVERETT
WISP, Kinston, N. C.
PEARSON, BOB
Dawnbeat
KENS, San Antonio, Tex.
PEDERSON, JIM
KHOG, Fayetteville, Ark.
PEELE, JERRY
The Best on Wax
WEWO, Laurinburg, N. C.
PELLETIER, GEORGE
Musical Tidbits
WFAU, Augusta, Ga.
PEMBROKE, JOHN
Underground Sounds
WOKE, Charleston, S. C.
PENNEWELL, RALPH
Platter Party
WBOC, Salisbury, Md.
PERRY, BOB
WCKR, Miami, Fla.
PERRY, DON
WABI, Bangor, Me.
PERRY, CHARLES
WNAG, Grenada, Miss.
PERRY, JAY
KBYR, Anchorage, Alaska
PERRY, PORTIA
Jocko
WDAS, Philadelphia, Pa.
PERRY, TOM
Nite Club
WBCM, Bay City, Mich.
PERSON, ROD
KANO, Anoka, Minn
PESHA, RON
KFPW, Fort Smith, Ark.
PETERSON, CHUCK
KSEM, Moses Lake, Wash.
PETERSON, RAYMOND
1450 Club
KCLX, Colfax, Wash.
PETERSON, SKIP
KLIZ, Brainerd, Minn.
PFEIFFER, RUDY
Music Man
KERG, Eugene, Ore.
PHILLIPS, CHUCK
WEMP, Milwaukee, Wis.
PHILLIPS, HUGH
Platter Party
KFAR, Fairbanks, Alaska
PHILLIPS, LEE
Masters of Music
WGAC, Augusta, Ga.
PHILLIPS, RICK
WSTN, St. Augustine, Fla.
PHILLIPS, TERRY
KMGM, Albuquerque, N. M.
PHILLIPS, WALLY
WGN, Chicago, Ill.
PHIPPS, RAY
WSAV, Savannah, Ga.
PIATT, GENE
WOW, Omaha, Neb.
PICKEL, CHARLIE
WEAG, Alcoa, Tenn.
PINKSTON, CHUCK
Club 1570
WEER, Warrenton, Va.
PIRKLE, JOHN
Say it with Music
WLAR, Athens, Tenn.
PIRNIE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.
PLATZ, GUS
KWIQ, Moses Lake, Wash.
PLEDGER, DOUG
KNBC, San Francisco, Calif.
POLLACK, FRANK
KRLA, Los Angeles, Calif.
POLLARD, BILL
WETC, Wendell-Zebulon, N. C.
POLLOCK, KES
WIZZ, Streator, Ill.

POLMAN, NORM
WNHC, New Haven, Conn.
PORTER, DON
Melody Time
WOSC, Fulton, N. Y.
POST, WRAY
Sound Service
KRGV, Weslaco, Tex.
POWELL, BILL
WAMO, Pittsburgh, Pa.
POWELL, JOHN
Teen Time
WMNA, Gretna, Va.
POWERS, BOB
WGST, Atlanta, Ga.
POYNER, RICHARD
KGVL, Greenville, Tex.
PRATHER, BOB
Record Ranch
WMDC, Hazlehurst, Miss.
PRICE, JIM
KBON, Omaha, Neb.
PRICE, NORM
Western Jamboree
KSTR, Grand Junction, Colo.
PRITCHARD, MARIE
WGTO, Cypress Gardens, Fla.
PRITCHARD, WAYNE
KSOO, Sioux Falls, S. D.
PRUITT, AL
WSBB, New Smyrna Beach, Fla.
PRUITT, AL
Sun Dial
WDNC, Durham, N. C.
PYLE, JACK
WIP, Philadelphia, Pa.
PUGH, ARNIE
Request Time
WKAL, Rome, N. Y.
PURRINGTON, JACK
560 Breakfast Club
WQAM, Miami, Fla.

— Q —

QUACKENBUSH, LARRY
KPOP, Los Angeles, Calif.
QUAIN, TOM
WGRD, Grand Rapids, Mich.
QUAY, BILL
WMBS, Uniontown, Pa.
QUEEN, RON
WKYB, Paducah, Ky.
QUINN, LOUIS
KLAC, Los Angeles, Calif.
QUINTANA, VIRGINIA
El Fandango
KFLJ, Walsenburg, Colo.

— R —

RADANT, KEN
Hall of Hits
WBCH, Hastings, Mich.
RADKA, AL
KFRE, Fresno, Calif.
RAE, BOB
KPMC, Bakersfield, Calif.
RAIFORD, BOB
WSOC, Charlotte, N. C.
RALSTON, DAVE
WZYX, Cowan, Tenn.
RAMIREZ, JOE
Latin American Melodies
KDZA, Pueblo, Colo.
RAMSEY, RAY
KREM, Spokane, Wash.
RANDAL, TED
KEWB, San Francisco-Oakland, Calif.
RANDLE, BILL
WERE, Cleveland, Ohio
RANDOLPH, JIM
Champion Show Case
KGFJ, Los Angeles, Calif.

RANEY, JIM
Coffee Club
KWRF, Warren, Ark.
RAUER, CHARLES
WGCM, Gulfport, Miss.
RAUSH, BOB
WGCM, Gulfport, Miss.
RAY, DICK
WCPS, Tarboro, N. C.
RAY, FRED
KCOY, Santa Maria, Calif.
READ, ED
WILI, Willimantic, Conn.
READY, JOHN
KORT, Grangeville, Ida.
REARDON, RUSS
WAIR, Winston-Salem, N. C.
REED, DALE
Top Pops
KASH, Eugene, Ore.
REES, WALT
Early Bird Show
KBUC, Corona, Calif.
REEVES, BILLY
Clockwatchers
WKGN, Knoxville, Tenn.
REID, BILL
WBLU, Salem, Va.
REID, JIM
KKIS, Pittsburg, Calif.
REILLY, JAMES
WISL, Shamokin, Pa.
REILLY, JIM
WKEN, Dover, Del.
REINERT, JEFFREY
P. M. Patterns
WTSL, Hanover, N. H.
RENO, ROGER
WJBW, New Orleans, La.
RENWICK, CHUCK
WJW, Cleveland, Ohio
REYNOLDS, JACK
WKKO, Cocoa-Cape Canaveral, Fla.
REYNOLDS, JACK
WSAI, Cincinnati, Ohio
RHEA, DON
KNDE, Aztec, N. M.
RICARDO, RIC
Rock with Ric.
WGES, Chicago, Ill.
RICE, JOHNNY
KLPW, Union, Mo.
RICHARDS, DICK
WLSV, Wellsville, N. Y.
RICHARDS, RICH
Record Hop
WMBS, Uniontown, Pa.
RICHARDS, STAN
WILD, Boston, Mass.
RICHARDSON, BUTCH
WMST, Mt. Sterling, Ky.
RICHARDSON, EARL
Let's Face It
WASK, Lafayette, Ind.
RICHARDSON, NED
WBTM, Danville, Va.
RICHBOURG, JOHN
Record Parade
WLAC, Nashville, Tenn.
RIDDLE, ALAN
Matinee
WESC, Greenville, S. C.
RILEY, DICK
Afternoon Concert
KRE, Berkeley, Calif.
RILEY, DON
KIRO, Seattle, Wash.
RILEY, JOHN
WFBG, Altoona, Pa.
RIPPY, GARY
The Music Rack
KSPI, Stillwater, Okla.

RIVERA, ERNIE
Q. T. Show
KVSF, Santa Fe, N. M.
ROANE, TOM
Platter Party
WJQS, Jackson, Miss.
ROBERTS, BOB
WFTL, Ft. Lauderdale, Fla.
ROBERTS, DON
KOA, Denver, Colo.
ROBERTS, JAY
Night Flight
WJR, Detroit, Mich.
ROBERTS, LARRY
1350 Club
WCHI, Chillicothe, Ohio
ROBERTS, PAUL
Sandman Serenade
WSPB, Sarasota, Fla.
ROBERTS, SCOTT
WFAH, Alliance, Ohio
ROBERTS, STAN
WTRY, Troy, N. Y.
ROBERTS, WALT
WHHH, Warren, Ohio
ROBERTSON, KEN
Kenny's Korner
WCST, Berkeley Springs, W. Va.
ROBINSON, BOB
WBCA, Bay Minette, Ala.
ROBINSON, CARL
Best by Request
KVOW, Littlefield, Tex.
ROBINSON, DAVE
WFBR, Baltimore, Md.
ROBINSON, LARRY
Platter Palace
KWCL, Oak Grove, La.
ROBINSON, RED
KGW, Portland, Ore.
ROBINSON, ROCK
WHOO, Orlando, Fla.
RODDY, JIM
Night Flyer
KSUB, Cedar City, Utah
ROGERS, ART
Yawn Patrol
KWYN, Wynne, Ark.
ROGERS, BILL
KFDA, Amarillo, Tex.
ROGERS, BILL
KFJZ, Ft. Worth, Tex.
ROGERS, JOHN
Wake-up Time
WRWJ, Selma, Ala.
ROLLER, JOHN
KONI, Phoenix, Ariz.
ROLLINS, BILL
Hit Parade
WCGC, Belmont, N. C.
ROLLINS, CHAP
KAMP, El Centro, Calif.
ROLLINS, DON
Top Twenty
WACT, Tuscaloosa, Ala.
ROSE, BILL
The Rose Room
KAAA, Kingman, Ariz.
ROSS, AL
Timekeeper
WRC, Washington, D. C.
ROSS, ED
WHLL, Wheeling, W. Va.
ROSS, KEN
Noon Beat
KENS, San Antonio, Tex.
ROSS, LANNY
WCBS, New York, N. Y.

ROSS, WALT
Walts Wax Works
KSRV, Ontario, Ore.
ROSSEAN, MAX
Night Watch
KNEB, Scottsbluff, Neb.
ROSSI, BILL
Rise n' Shine
WSAR, Fall River, Mass.
ROULSTONE, TOM
Curtain Time
WPEP, Taunton, Mass.
ROUND, BILL
WMMT, McMinnville, Tenn.
ROUNDTREE, ROBERT
Wake-up
WAAA, Winston-Salem, N. C.
ROVANG, REX
KMUS, Muskogee, Okla.
ROY, DON
Top O' the Morning
KDEF, Albuquerque, N. M.
RUARK, ROBERT
Nifty Top Fifty
KUAM, Agana, Guam
RUCKER, JIM
Jim Dandy Show
WLOU, Louisville, Ky.
RUCKLE, BOB
Uncle Bob
WBIA, Augusta, Ga.
RUDD, SEARLE
Prize Platters
KOLD, Tucson, Ariz.
RUDDERMAN, EDDIE
Nitebeat
WACL, Waycross, Ga.
RUDDLE, DAVE
WKGN, Knoxville, Tenn.
RUDDY, RICHARD
KGGM, Albuquerque, N. M.
RUMORE, DUKE
WSGN, Birmingham, Ala.
RUNYON, CHARLES
WSAC, Ft. Knox, Ky.
RUSK, JOHN
KBOL, Boulder, Colo.
RUSNAK, BILL
WDWS, Champaign, Ill.
RUSSELL, AL
WGL, Fort Wayne, Ind.
RUSSELL, CHARLES
Midnight Ramble
WTUP, Tupelo, Miss.
RUSSELL, FRAN
WLVA, Lynchburg, Va.
RYAN, DAN
WBBW, Youngstown, Ohio
RYAN, JIM
Record Shop
WDLC, Port Jervis, N. Y.
RYEL, FLOYD
WHHH, Warren, Ohio
RYLANDER, JOHN
Rockin' Lucky Show
KSAN, San Francisco, Calif.

— S —

SADAR, DICK
KDIX, Dickinson, N. D.
SAND, LES
WNTA, Newark, N. J.
SANDS, JIM
Music Box Matinee
WFAU, Augusta, Me.
SANDERS, BILL
WDXB, Chattanooga, Tenn.

SANFORD, RON
Record Room
KIDO, Boise, Ida.

SANTORA, MICKEY
WHLM, Bloomsburg, Pa.

SAUNDERS, GARY
WBIR, Knoxville, Tenn.

SAWYER, BUD
WORL, Boston, Mass.

SAWYER, VERNE
Koffee Klatsch
KENE, Toppenish, Wash.

SCAFFE, WADE
WAUC, Wauchula, Fla.

SCHELL, OLLIE
KNEW, Spokane, Wash.

SCHIEFER, DAVE
WDOV, Dover, Del.

SCHILLING, TERRY
KWYO, Sheridan, Wyo.

SCHLADEMAN, DON
WIRE, Indianapolis, Ind.

SCHMEER, BILL
The Record Room
WAZL, Hazleton, Pa.

SCHMIDT, BOB
Radio 1420
WWSR, St. Albans, Vt.

SCHOFIELD, JOHN
WSAU, Wausau, Wis.

SCHUCHARD, RICK
KBOY, Medford, Ore.

SCHWAN, SAM
KYNO, Fresno, Calif.

SCOTT, DAVE
KPPC, Pasadena, Calif.

SCOTT, DICK
WBKV, West Bend, Wis.

SCOTT, HARRY
WSPR, Springfield, Mass.

SCOTT, JOE
Coffee Shop
WBRE, Wilkes-Barre, Pa.

SCOTT, LARRY
KTNC, Falls City, Neb.

SCOTT, LEE
WGSA, Ephrata, Pa.

SCOTT, LLOYD A., JR.
WBAR, Bartow, Fla.

SCOTT, MARTY
House of Records
WTRL, Bradenton, Fla.

SCOTT, PAUL
Make Mine Music
WCCC, Hartford, Conn.

SEGARRA, ISMAEL
WTIL, Mayaguez, P. R.

SENICH, JIM
800 Radio Row
WLAD, Danbury, Conn.

SERGI, SIL
Record Revue
WBVP, Beaver Falls, Pa.

SERPICO, DAN
Coffee Break
WOCB, West Yarmouth, Mass.

SESSIONS, BUDDY
WEND, Baton Rouge, La.

SEVITZ, BILL
Nifty 50 Club
WVLD, Valdosta, Ga.

SEXTON, BILL
Woman's World
KDEF, Albuquerque, N. M.

SHANKWEILER, GLEN
U-Name It
WKOK, Sunbury, Pa.

SHARP, JERRY
WATW, Ashland, Wis.

SHARPE, JOHN
Night Beat
WSTA, St. Thomas, V. I.

SHAW, BOB
WACB, Kittanning, Pa.

SHAW, DON
WAIR, Winston-Salem, N. C.

SHELLEY, GLENN
KOIN, Portland, Ore.

SHELTON, KEN
WEET, Richmond, Va.

SHERIDAN, BILL
WICH, Norwich, Conn.

SHERIDAN, PHIL
Rise & Shine
WFIL, Philadelphia, Pa.

SHERMAN, OWEN
Spinerama weekend
KMAN, Manhattan, Kan.

SHERWOOD, DON
KSFO, San Francisco, Calif.

SHIELDS, BOB
Teen Time
KTNC, Falls City, Neb.

SHIELDS, TOM
Scrapbook
WCDJ, Edenton, N. C.

SHIMP, BERT
Turnabout
WSAZ, Huntington, W. Va.

SHIPLEY, RED
Impulse
WPRW, Manassas, Va.

SHORE, PETE
Shore Patrol
WCAE, Pittsburgh, Pa.

SHORE, SANDY
KCRG, Cedar Rapids, Iowa

SHORT, JOE
KWFT, Wichita Falls, Tex.

SHOUP, MILTON
Swingtime Serenade
WCLT, Newark, Ohio

SHRODE, NIKI
KSRC, Socorro, N. M.

SHUMATE, LESLIE
Top Teen Time
KRXK, Rexburg, Ida.

SHUPERT, BILL
Shupert Alley
WGBI, Scranton, Pa.

SIDES, JOHN
WBYE, Calera, Ala.

SIDOTE, SAM
Goodmorning from Goodrich
WELC, Welch, W. Va.

SIKES, JOE
KANE, New Iberia, La.

SILK, DAN
Supper Party
WHIZ, Zanesville, Ohio

SILVA, BOB
KJCK, Junction City, Kan.

SIMMONS, CALVIN
Teen Time
WPRY, Perry, Fla.

SIMMONS, JOE
Joe's Record Party
KSML, Seminole, Tex.

SIMONDS, RAY
WEIM, Fitchburg, Mass.

SIMPSON, JOHNNY
WLCY, St. Petersburg, Fla.

SIMS, HERB
KONI, Phoenix, Ariz.

SIMS, SCOTT
Big Beat
WMNI, Columbus, Ohio

SINCLAIR, BOB
KTKT, Tucson, Ariz.

SINGPIEL, DICK
Accent on Youth
WKLK, Cloquet, Minn.

SKAPURA, SKIP
Melody Time
WADC, Akron, Ohio

SKIDMORE, JACK
Night Watch
WBKV, West Bend, Wis.

SKINNER, CHARLES
WGAD, Gadsden, Ala.

SKUBA, ALAN
Teen Time
KSBW, Salinas, Calif.

SLAGLE, SKIP
Pop Hits
KNCY, Nebraska City, Neb.

SLATTERY, JACK
WHAM, Rochester, N. Y.

SLAWSON, JIM
KBRZ, Freeport, Tex.

SLOCUM, KENT
Music on the Sunnyside
KOTA, Rapid City, S. D.

SMALL, JOHN
WOIA, Ann Arbor, Mich.

SMALLS, TOMMY
Dr. Jive Show
WWRL, New York, N. Y.

SMALLWOOD, JIM
KRAK, Sacramento, Calif.

SMITH, BARRY
KSO, Des Moines, Iowa

SMITH, BEN
WMOK, Metropolis, Ill.

SMITH, BILL
WHAR, Clarksburg, W. Va.

SMITH, BOB
WCMI, Ashland, Ky.

SMITH, BOBBY
KGVL, Greenville, Tex.

SMITH, ED
Wake up & live
KTBB, Tyler, Tex.

SMITH, GUY
KANS, Kansas City, Mo.
KCKN, Kansas City, Kan.

SMITH, HUGH
Music for Military and You
KASK, Ontario, Calif.

SMITH, JIM
Tunesmith Show
KAOK, Lake Charles, La.

SMITH, JOHNNY
KEOS, Flagstaff, Ariz.

SMITH, KILGALON
WCNC, Elizabeth City, N. C.

SMITH, MERWIN
Musicale
KLZ, Denver, Colo.

SMITH, MILTON
WMBM, Miami Beach, Fla.

SMITH, MONTY
KAIR, Tucson, Ariz.

SMITH, RAY
Memory Matinee
KHUB, Fremont, Neb.

SMITH, RICHARD
Dick Stevens Show
WBIL, Leesburg, Fla.

SMITH, ROLLAND
Evensong
WONG, Oneida, N. Y.

SMITH, RUDY
WPAR, Parkersburg, W. Va.

SMITH, SHEL
KMAN, Manhattan, Kan.

SMITH, STEVE
WLYN, Lynn, Mass.

SMITH, THOM
WNVY, Pensacola, Fla.

SNYDER, BOB
U-Name It
WKOK, Sunbury, Pa.

SOLANDER, GEORGE
Spinning Bandstand
KGVO, Missoula, Mont.

SOUTHWICK, TOREY
KMBC, Kansas City, Mo.

SPAHR, BILL
WDBJ, Roanoke, Va.

SPANN, OWEN
KCBS, San Francisco, Calif.

SPAULDING, DICK
Rise n' Shine
WUSJ, Lockport, N. Y.

SPAULDING, NORM
WGES, Chicago, Ill.

SPEARS, LEN
KRMD, Shreveport, La.

SPECK, DARRELL
WANY, Albany, Ky.

SPECTOR, JACK
WPRO, Providence, R. I.

SPEEGLE, DAN
Top 'o the Morning
KSFA, Nacogdoche , Tex.

SPENCER, STEWART
Nocturne
WCSC, Charleston, S. C.

SPIVAK, JOEL A.
KILT, Houston, Tex.

SPOO, EDDY
WLEA, Hornell, N. Y.

SPRAGUE, DICK
Date with Dick
WIDE, Biddeford-Saco, Me.

STAAB, JACK
KWON, Bartlesville, Okla.

STAATS, WILLIE
Playhouse
KWED, Seguin, Tex.

STACK, JACK
WGRD, Grand Rapids, Mich.

STAG, JOHN
WDCL, Tarpon Springs, Fla.

STAKELIN, BILL
WGOR, Lexington-Georgetown, Ky.

STALLINGS, JACK
WPNC, Plymouth, N. C.

STAMPS, BILL
Biscuits with Bill
WCLE, Cleveland, Tenn.

STAMZ, RICHARD
WGES, Chicago, Ill.

STANCIL, GARNET
WCAS, Gadsden, Ala.

STANLEY, ART
WQUA, Moline, Ill.

STANLEY, JIM
WICH, Norwich, Conn.

STANLEY, BILL
KICK, Springfield, Mo.

STANLEY, JIM
WGH, Newport News, Va.

STANT, JACK
WILM, Wilmington, Del.

STARKEY, DALE
KVI, Seattle, Wash.

STARLING, DAVE
Hit the Road
KFI, Los Angeles, Calif.

STARR, LONNY
WNEW, New York, N. Y.

STEELE, BUD
Time Out
WSTC, Stamford, Conn.

STEELE, DON
KLIK, Jefferson City, Mo.

STEERE, DAVE
KPHO, Phoenix, Ariz.

STEFANO, MARK
KSTN, Stockton, Calif.

STEGMAN, HERB
KBLR, Goodland, Kan.

STEPHAN, BUD
WDEW, Westfield, Mass.

STEPHENS, DOUG
KTLN, Denver, Colo.

STERLING, JACK
WCBS, New York, N. Y.

STERLING, VAN
Tele-Quest Time
WEAM, Arlington, Va.

STEVENS, AL
Great Albums of Music
WAYE, Baltimore, Md.

STEVENS, JIM
KASI, Ames, Iowa

STEVENSON, ROSS
Radio 1420
WWSR, St. Albans, Vt.

STEWART, RUENELL
Ladies on Parade
WPET, Greensboro, N. C.

STIGERS, BARRY
Breakfast in Bedlam
WSET, Glens Falls, N. Y.

STILES, DANNY
The Katman
WNJR, Newark, N. J.

STITT, WAYNE
WHB, Kansas City, Mo.

STOKKE, DICK
KFKF, Bellevue, Wash.

STONE, BUD
Town and Country
KTUT, Tooele, Utah

STONE, DAVE
KLIQ, Portland, Ore.

STOVALL, JIM
KTEL, Walla Walla, Wash.

STRADER, TED
Smilin' Time
KRES, St. Joseph, Mo.

STRATTON, RONALD
Bus Stop A.M.
WHGR, Houghton Lake, Mich.

STREET, TED
Afternoon Hit Parade
WGGG, Gainesville, Fla.

STRICKLAND, HERB
Musical Clock
WACL, Waycross, Ga.

STRUNK, GEORGE
Big Beat
KHAS, Hastings, Neb.

STUART, BUD
Rhythm Roundup
KASH, Eugene, Ore.

STUART, CHUCK
Car Parade
WARA, Attleboro, Mass.

STUART, GENE
WHOO, Orlando, Fla.

STUDY, STEVE
Shades of Sunset
WLEM, Emporium, Pa.

STURGIS, JERRY
KAFP, Petaluma, Calif.

SUBLETT, JOHN
Record Room
KIMO, Hilo, Hawaii

SULLIVAN, CHUCK
WPIK, Alexandria, Va.

SULLIVAN, JIM
WBRY, Waterbury, Conn.

SULLIVAN, JOE
WMSR, Manchester, Tenn.

SURREY, RED
WTAQ, LaGrange, Ill.

SWAIM, DON
Open Line
WSAZ, Huntington, W. Va.

SWANSON, BYRON
Cascade Bandstand
KLOG, Kelso, Wash.

SWANSON, FRED
The Big Show
WHAY, Hartford-New Britain, Conn.

SWANSON, LOU
KNOE, Monroe, La.

SWARTZ, ROBERT L.
KZUN, Spokane, Wash.

SWINSON, BOBBY
Fiddlin' Time
KCLW, Hamilton, Tex.

— T —

TAFF, JERRY
KWEL, Midland, Tex.

TALLEY, JOHNNY
WENO, Nashville, Tenn.

TALLEY, NORM
WJWS, South Hill, Va.

TALLMAN, PAT
KTSA, San Antonio, Tex.

TANNAHILL, GARY
Records in Review
KPAN, Hereford, Tex.

TATE, JIM
Quartet Time
WEKR, Fayetteville, Tenn.

TAYLOR, DON
KUBA, Yuba City, Calif.

TAYLOR, FRED
Saturday Night Dancing Party
WHKP, Hendersonville, N. C.

TAYLOR, JIM
Music at Night
WKBV, Richmond, Ind.

TAYLOR, JIM
WKAZ, Charleston, W. Va.

TAYLOR, JOHN
WGTO, Cypress Gardens, Fla.

TAYLOR, LEE
WINZ, Miami, Fla.

TAYLOR, PLAS
WRKH, Rockwood, Tenn.

TAYLOR, STEVE
KBIS, Bakersfield, Calif.

TELLEZ, RUDY
KTSM, El Paso, Tex.

TERMINE, JIM
Coffee Grind Show
WDRF, Chester, Pa.

TERRY, BILL
Town and Country KLUB
KLUB, Salt Lake City, Utah

TERRY, DON
WACB, Kittanning, Pa.

TERRY, JACK
WRR, Dallas, Tex.

THACKER, LOU
Steppin' Along
WSIX, Nashville, Tenn.

THOMALE, TINY
WHAS, Louisville, Ky.

THOMAS, BILL
WDBQ, Dubuque, Iowa

THOMAS, EARL
Rise & Shine
WKNY, Kingston, N. Y.

THOMAS, GLENN
WAFC, Staunton, Va.

THOMAS, GORDON
Top o' the Morning
WTMJ, Milwaukee, Wis.

THOMAS, MIKE
KVEN, Ventura, Calif.

THOMAS, ROBB
WEMP, Milwaukee, Wis.

THOMPSON, DANNY
Winner's Circle
WWIN, Baltimore, Md.

THOMPSON, J. ALLEN
Houn' Dawg
WCRY, Macon, Ga.

THOMPSON, J. I.
WNOS, High Point, N. C.

THOMPSON, RON
Top 40 Show
KOMA, Oklahoma City, Okla.

THOMPSON, STEVE
KPAN, Hereford, Tex.

THORNTON, CAL
WCLA, Claxton, Ga.

THORNTON, GEORGE
Dine n' Dance
WSAR, Fall River, Mass.

THORP, BILL
WBIC, Bay Shore, N. Y.

THURMAN, JOHNNY
Record Rack
KPEP, San Angelo, Tex.

THURMAN, WALTER
Musical Clock
WMBD, Peoria. Ill.

TIDWELL, MARVIN
Night Beat
WOWL, Florence, Ala.

TILTON, BILL
KELA, Centralia-Chehalis, Wash.

TINNEY, LOUIS
WWSC, Glens Falls, N. Y.

TOLBY, BRIAN
WOOO, Deland, Fla.

TOMION, RON
Turntable Terrace
WFLR, Dundee, N. Y.

TOMPKINS, BILL
KRKS, Ridgecrest, Calif.

TOOMBS, BOB
WOAP, Owosso, Mich.

TORIN, SIDNEY
Midnight Jamboree
WEVD, New York, N. Y.

TORRANCE, TOM
Club 710
WDSM, Superior, Wis.

TOUCHTON, JOHN
Parade of Music
WBIE, Marietta, Ga.

TRAVIS, JIM
KFSA, Fort Smith, Ark.

TREMAYNE, TONY
KYA, San Francisco, Calif.

TRIMBLE, PHIL
Requestfully Yours
KERV, Kerrville, Tex.

TROSTLE, DEWEY
KARY, Prosser, Wash.

TRUELOVE, OSCAR
Platter Parade
WLBA, Gainesville, Ga.

TRUSSELL, CHARLEY
KXEL, Waterloo, Iowa

TUCKER, JERRY
Sound Board
WMFS, Chattanooga, Tenn.

TUCKER, TOMMY
Early Risers
WJAX, Jacksonville, Fla.

TULEY, RAY
KGGM, Albuquerque, N. M.

TURNAGE, BOB
WCRE, Cheraw, S. C.

TURNER, DON
1st thru 19th
KORA, Bryan, Tex.

TURNER, GEORGE
Night Watch
KICD, Spencer, Iowa

TURRENTINE, BOB
The Wax Shack
KLVT, Levelland, Tex.

TYLER, BUD
WLBJ, Bowling Green, Ky.

TYSON, DAVEY
WAMP, Pittsburgh, Pa.

— U —

UNDERWOOD, JACK
WOWO, Fort Wayne, Ind.

UPTON, REED
Rumpus Room
WICC, Fairfield, Conn.

— V —

VAIL, KIT
Call for Coffee
WKTY, La Cross, Wis.

VALLEY, NORMAN R.
Valley's Alley
KFQD, Anchorage, Alaska

VAN, JOE
CKLW, Detroit, Mich.

VAN, RICK
Anaconda Man
KOPR, Butte, Mont.

VANCE, BILL
Nightwatch
KILE, Galveston, Tex.

VANCE, LARRY
KJOE, Shreveport, La.

VAN OSS, JUKE
Clock Watcher
WHTC, Holland, Mich.

VAN ROY, BOB
Cascade Bandstand
KLOG, Kelso, Wash.

VAN SANDT, JOLI
WJOI, Florence, Ala.

VAUSE, ALLEN
The Road Show
WTSB, Lumberton, N. C.

VEAL, JULIAN
Top 100
WMVG, Milledgeville, Ga.

VENTER, MEL
KNBC, San Francisco, Calif.

VERLEY, MAC
Musical Clock
KCAR, Clarksville, Tex.

VEUM, BABE
Matinee
KBMO, Benson, Minn.

VIKEN, HOWARD
WCCO, Minneapolis-St. Paul, Minn.

VINCENT, KENNY
WBRD, Bradenton, Fla.

VOGT, ROGER
Hall of Sound
WKTY, La Crosse, Wis.

VOSS, BOB
Top 40 on 1340
WROD, Daytona Beach, Fla.

— W —

WAGER, CLINT
KEOS, Flagstaff, Ariz.

WAGGONER, DON
Duke til' Dawn
WCMI, Ashland, Ky.

WAHL, JAMES K.
KCRA, Sacramento, Calif.

WALDO, DWIGHT A.
KFLD, Floydada, Tex.

WALKER, BILL
Bill's Bandstand
WBCA, Bay Minette, Ala.

WALKER, CHARLIE
RFD Texas & Hillbilly Houseparty
KMAC, San Antonio, Tex.

WALKER, DOUG
KLAD, Klamath Falls, Ore.

WALKER, ED
Twilight Tunes
WRC, Washington, D. C.

WALKER, JIMMY
KIKI, Honolulu, Hawaii

WALL, AL
Night Beat
WLCX, La Crosse, Wis.

WALL, EDDIE
WHEO, Stuart, Va.

WALLACE, JACK
On-the-night
KTBC, Austin, Tex.

WALLACE, RALPH
WTVL, Waterville, Me.

WALLGREN, REX
KCPX, Salt Lake City, Utah

WALSH, GORDEN
WHYL, Carlisle, Pa.

WALTER, JULIUS
KOIN, Portland, Ore.

WALTERS, BUCKEY
KMBC, Kansas City, Mo.

WALTERS, RAY
Tempo
WBLR, Batesburg, S. C.

WALTERS, RAY
Best on Wax
WOBT, Rhinelander, Wis.

WALTERS, RONALD
KINS, Eureka, Calif.

WALTERS, TOM
WEIR, Weirton, W. Va.

WALTON, ART
Good Morning Show
WBRC, Birmingham, Ala.

WAMBACH, PETE
WCMB, Harrisburg, Pa.

WARD, BILL
KGDN, Edmonds, Wash.

WARD, DAVE
KYVA, Gallup, N. M.

WARD, JAY
KFKF, Bellevue, Wash.

WARE, RICCI
KTSA, San Antonio, Tex.

WARLICK, FRANK
Hi-Fi Club
WKDX, Hamlet, N. C.

WARNER, JEFF
Patio Show No. 1 & No. 2
WOKE, Charleston, S. C.

WARREN, BILL
1400 Club
KRPL, Moscow, Ida.

WARREN, DON
WOOW, Greenville, N. C.

WAYNE, CLAUDE
Musical Monologue
WSTL, Eminence-Shelbyville, Ky.

WAYNE, DENNIS
WIBM, Jackson, Mich.

WEAVER, JOE
Penthouse Party
WTOL, Toledo, Ohio

WEBBER, BILL
WFIL, Philadelphia, Pa.

WEBSTER, KURT
WAVY, Norfolk, Va.

WELCH, DICK
WCBY, Cheboygan, Mich.

WELLER, LARRY
KFMA, Davenport, Iowa

WELLS, BOB
WDAF, Kansas City, Mo.

WENAAS, TOM
KPRK, Livingston, Mont.

WERTZ, IRA
Platter Parade
WRTA, Altoona, Pa.

WESINGER, MERLE
KVIN, Vinita, Okla.

WESTERN, LEE
KIOA, Des Moines, Iowa

WHALEN, TOM
WNBF, Binghamton, N. Y.

WHEELER, DOC
Gospel Caravan
WWRL, New York, N. Y.

WHEELER, JOHN
WHDL, Olean, N. Y.

WHITCOMB, MEL
WCME, Brunswick, Me.

WHITE, DUANE
KMO, Tacoma, Wash.

WHITE, JIM
KGHF, Pueblo, Colo.

WHITEHEAD, BRUCE
Top of the Morning
KBOI, Boise, Ida.

WHITEHEAD, DAVID
Sounds in the Afternoon
WHGR, Houghton Lake, Mich.

WHITING, JIM
Early Worm
WFLR, Dundee, N. Y.

WHITTEN, WILL
WCSH, Portland, Me.

WHITTIER, CHUCK
WILK, Wilkes-Barre, Pa.

WICKUS, BOB
WJEM, Valdosta, Ga.

WILCOX, JOHNNY
KLZ, Denver, Colo.

WILEY, R. C.
Pop Parade
WJJM, Lewisburg, Tenn.

WILKINS, JIM
KLGA, Algona, Iowa

WILLIAMS, ANDY
Platter Parade
KFLJ, Walsenburg, Colo.

WILLIAMS, BILL
KSIG, Crowley, La.

WILLIAMS, BILL
WNEW, New York, N. Y.

WILLIAMS, BILLY
Early Train
WTMP, Tampa, Fla.

WILLIAMS, CHARLES
Teen Time
WKDX, Hamlet, N. C.

WILLIAMS, DON
WKIX, Raleigh, N. C.

WILLIAMS, DUANE
KDEX, Dexter, Mo.

WILLIAMS, GLADYS
Dial-a-tune
KCRC, Enid, Okla.

WILLIAMS, JACKIE
KGYN, Guymon, Okla.

WILLIAMS, JOE
Caravan
WSOY, Decatur, Ill.

WILLIAMS, KAE
Sir Lancelot
WDAS, Philadelphia, Pa.

WILLIAMS, PAUL
KDOK, Tyler, Tex.

WILLIAMS, RAY
Teen Time
WHSC, Hartsville, S. C.

WILLIAMS, WADE
WBOF, Virginia Beach, Va.

WILLIAMSON, GEORGE
KLER, Orofino, Ida.

WILSON, DOUG
WABV, Abbeville, S. C.

WILSON, ED
KSD, St. Louis, Mo.

WILSON, HARRY
KAKC, Tulsa, Okla.

WILSON, JOHN
KRUX, Phoenix, Ariz.

WILSON, KEN
WPLO, Atlanta, Ga.

WINGARD, MIKE
WAXE, Vero Beach, Fla.

WINKIE, DARRELL
KDEC, Decorah, Iowa

WINN, BILL
Luncheon Club
WESB, Bradford, Pa.

WINSTANLEY, KEN
WJBO, Baton Rouge, La.

WINTER, BILL
Breakfast with the Parson
KHAM, Albuquerque, N. M.

WINTER, PAUL
WXYZ, Detroit, Mich.

WINTERS, DON
WBBQ, Augusta, Ga.

WINTERS, JIM
WABI, Bangor, Me.

WOLF, FRED
WXYZ, Detroit, Mich.

WOLFE, AL
WFBG, Altoona, Pa.

WOLFE, JOHN
Hi-Fi Holiday
KDEN, Denver, Colo.

WOLFE, JOHN
KURY, Brookings, Ore.

WOLFE, JOHN
1450 Housewives
KBKW, Aberdeen, Wash.

WOOD, BILL
KEWB, San Francisco-Oakland, Calif.

WOOD, DICK
WSPR, Springfield, Mass.

WOOD, DICK
KDSX, Denison-Sherman, Tex.

WOOD, JAY B.
Time, Temp & Tune
WGBF, Evansville, Ind.

WOOD, JIM
Showcase
WJR, Detroit, Mich.

WOODARD, KENNETH
WTOE, Spruce Pine, N. C.

WOODS, JOHN
WHAM, Rochester, N. Y.

WOODS, JOHNNY
WFTW, Ft. Walton Beach, Fla.

WOOTEN, DEE
KCRS, Midland, Tex.

WORKMAN, JIM
KMEL, Wenatchee, Wash.

WORKMAN, VAN W.
WAUC, Wauchula, Fla.

WORRELL, BLAINE
Pulsebeat
KGB, San Diego, Calif.

WRIGHT, BILL
Top o' the Mornin'
WIBG, Philadelphia, Pa.

WRIGHT, DAVE
WCSI, Columbus, Ind.

WRIGHT, DAVE
Pushbutton One
WIS, Columbia, S. C.

WRIGHT, MARTHA
WCBS, New York, N. Y.

WRIGHT, WILL
KNAK, Salt Lake City, Utah

WRISLEY, JOHN
Hi-Fi Club
WIS, Columbia, S. C.

WUERTZ, ERROL
WPNC, Plymouth, N. C.

WYNN, PAUL
Hit Parade
WLBG, Laurens, S. C.

— Y —

YANCY, BILL
WCPK, College Park, Ga.

YARNS, JOHN
Rhythm at Random
WRWJ, Selma, Ala.

YOUNG, AL
Matinee at WCMA
WCMA, Corinth, Miss.

YOUNG, JOHNNY
The Music Beat
WABT, Tuskegee, Ala.

YOUNG, STAN
KVOM, Morrilton, Ark.

YUNKER, LLOYD
Classics
KTEL, Walla Walla, Wash.

— Z —

ZAK, BILL
House of Sounds
KTRH, Houston, Tex.

ZEIGLER, BOB
Musical Miles
WISL, Shamokin, Pa.

ZERO, LOU
WICU, Erie, Pa.

ZIEGLER, DICK
WFGM, Fitchburg, Mass.

SPORTS COMMENTATORS

RADIO AND TELEVISION
—their work during 1959

—A—

ABBOTT, CHARLES L.
WFHK, Pell City, Ala.
ACKER, BOB
Flash-Back
WLYN, Lynn, Mass.
ACKERMAN, AL
WOOD, WOOD-TV, Grand Rapids, Mich.
ADAMS, TONY
Sports Desk
WCAX, Burlington, Vt.
AGRE, EDDIE
KNOX, Grand Forks, N. D.
AHMANN, MARK
KTIV, Sioux City, Iowa
ALBERTS, MAL
WIIC, Pittsburgh, Pa.
ALBRIDGE, KEN
Sports Page
KFRU, Columbia, Mo.
ALDRIDGE, L. JAY
WACR, Columbus, Miss.
ALDRIDGE, MAHLON
KFRU, Columbia, Mo.
ALEWINE, JIMMIE
WCON, Cornelia, Ga.
ALLAIN, ORREN
Sizing Up Sports
WKAN, Kankakee, Ill.
ALLAN, STAN
Sports Capsule
WPAC, Patchogue, N. Y.
ALLEN, CONNIE
WCNT, Centralia, Ill.

ALLEN, MEL
B. 1915, Birmingham, Ala.; N. Y. Yankee season, training games, WMGM, WPIX (Home of Champions Network) World Series, NBC Radio; Rose Bowl Game, Liberty Bowl Game, Jackpot Bowling Show, NBC-TV; Mike Wallace Interview, WNTA-TV

ALLEN, TOMMY
WAJF, Decatur, Ala.
ALLINGER, RALPH
WIBX, Utica, N. Y.
ALLISON, DAN
WKY-TV, Oklahoma City, Okla.
ALLISON, KEN
WANS, Anderson, S. C.
AMBROSE, JOHN V.
WTAG, Worcester, Mass.
AMON, C. DON
WMOD, Moundsville, W. Va.
ANDERSON, AL
KGVO, Missoula, Mont.
APPLE, BILL
KTHS, Little Rock, Ark.
ARMENDARIZ, JOE O.
El Deportazo
KIFN, Phoenix, Ariz.
ARMSTRONG, STU
WAGA-TV, Atlanta, Ga.
ARNOLD, DR. JOHN
WCWC, Ripon, Wis.
ARRAGON, JACK
WPET, Greensboro, N. C.
ARTHUR, FRANK
KYNO, Fresno, Calif.
ARTHUR, HARRY
Sports Whirl
KNDE-TV, Monroe, La.
ATKINSON, DON
KBRO, Bremerton, Wash.
AXELSON, JOE
WWNS, Statesboro, Ga.

—B—

BAILEY, CHARLEY
WEBR, Buffalo, N. Y.
BAILEY, ED
KDXE, No. Little Rock, Ark.
BAKER, BOB
KHVH, KHVH-TV, Honolulu, Hawaii

Chris Schenkel

Sports Announcer

AL 4-7981

BAKER, PAUL
All Star Duckpin Bowling
WHCT, Hartford, Conn.
BAKER, PETE
WWIZ, Lorain, Ohio
BALLARD, AL
WESY, Greenville, Miss.
BALTER, SAM
KLAC, Los Angeles, Calif.
BARBER, PHIL
KTRB, Modesto, Calif.
BARNES, JAY
WJBO, Baton Rouge, La.
BARNET, BOB
KYVA, Gallup, N. M.
BARRETT, DENNY
WKBN, Youngstown, Ohio
BARRIOS, JOSE
Momento Deportivo
KUBO, San Antonio, Tex.
BARRUS, GABBY
Sports Roundup
KODI, Cody, Wyo.
BARRY, BOB
KNOR, Norman, Okla.
BARRY, NORMAN
WNBQ, Chicago, Ill.
BASS, JIM
WKRM, Columbia, Tenn.
BATES, GENE
Sports Parade
KSOX, Raymondville, Tex.
BATES, MARVIN R.
Spotlight on Sports
WGBF, Evansville, Ind.
BATTEN, JIM
Batten Breeze
WFAI, Fayetteville, N. C.
BAUMAN, BOB
WSAV-TV, Savannah, Ga.
BAXTER, ED
Sports Hi-Lites
KVNC, Winslow, Ariz.
BEALE, GEORGE
WTSL, Hanover, N. H.
BECKER, GUS
KBOM, Bismarck-Mandan, N. D.
BEEBE, NORMAN
WACT, Tuscaloosa, Ala.
BEGLEY, MARTIN
WJOE, Port St. Joe, Fla.
BELCHER, ROD
KVI, Seattle, Wash.
BELL, ALLEN
KIT, Yakima, Wash.
BELL, JOE
WVJS, Owensboro, Ky.
BELOTE, WILLARD
WVLD, Valdosta, Ga.
BENDER, BOB
Fishin' Chips
WTRL, Bradenton, Fla.
BENDER, ED
KFAL, Fulton, Mo.
BENDER, TOM
KDKA, Pittsburgh, Pa.
BENEDICT, RUSS
WTVT, Tampa, Fla.
BEVERIDGE, JACK
KOOL-TV, Phoenix, Ariz.
BIEDRZYCKI, TOM
KATL, Miles City, Mont.
BIGGERS, JIM
Sports Roundup
WYTH, Madison, Ga.
BILLINGS, BILL
WCDJ, Edenton, N. C.
BIRLEFFI, LARRY
KFBC, KFBC-TV, Cheyenne, Wyo.
BLAKE, TOMMY
KWHI, Brenham, Tex.
BLANTON, FRED
WAGY, Forest City, N. C.
BLUE, IRA
KGO, San Francisco, Calif.
BODA, LOU
WWL-TV, New Orleans, La.

BODLEY, HAL
WDOV, Dover, Del.
BOGGS, OTIS
WRUF, Gainesville, Fla.
BOHNHOFF, ED
1020 Sports Club
KILO, Grand Forks, N. D.
BOLAND, JOE
WSBT, WSBT-TV, South Bend, Ind.
BOLLING, BILL
WAQE, Towson, Md.
BOOTH, AUBREY
Sports in Review
WDXL, Lexington, Tenn.
BORBRIDGE, JOHN
KSEW, Sitka, Alaska
BOSE, ERIC
WSAI, Cincinnati, Ohio
BOWEN, BOB
WSAZ-TV, Huntington, W. Va.
BOWEN, GENE
Sports Picture
WDVH, Gainesville, Fla.
BOWER, BOB
Sports Call
WTIP, Charleston, W. Va.
BOWERS, BLACKIE
Huntin' & Fishing Club
KCNY, San Marcos, Tex.
BOYLE, JOE
KXGO-TV, Fargo, N. D.
BRADLEY, DON
KASI, Ames, Iowa
BRADWAY, HARRY
WASK, Lafayette, Ind.
BRADY, BUD
KNOC, Natchitoches, La.
BRADY, JAY
KCSR, Chadron, Neb.
BRANDT, JACK
WITZ, Jasper, Ind.
BRANSOME, BILL
Sports Roundup
WCAU, Philadelphia, Pa.
BRATTIN, DICK
WOPI, Bristol, Tenn.
BRAZELL, JOHN
KFLY, Corvallis, Ore.
BRESCIA, DICK
WDEW, Westfield, Mass.
BRICKHOUSE, JACK
WGN, Chicago, Ill.
BRITT, TOM
WKIP, Poughkeepsie, N. Y.
BROCK, ART
KPHO, Phoenix, Ariz.
BROCKMAN, CHARLES
Deadline Sports
WLW-I, Indianapolis, Ind.
BRODE, BUDDY
WNAR, Norristown, Pa.
BRODERS, SPANK
KXIC, Iowa City, Iowa
BROOKS, BOB
KCRG, KCRG-TV, Cedar Rapids, Iowa
BROOKS, FRED
KFDX-TV, Wichita Falls, Tex.
BROOKS, NORMAN
WRCV, Philadelphia, Pa.
BROWN, BILL
Wonderful World of Sports
WWCC, Bremen, Ga.
BROWN, BILL
WVKO, Columbus, Ohio
BROWN, BO
KETX, Livingston, Tex.
BROWN, BOB
WJER, Dover, Ohio
BROWN, BOB
WBSC, Bennettsville, S. C.
BROWN, BOB
KGOS, Torrington, Wyo.
BROWN, FRED
WYTI, Rocky Mount, Va.
BROWN, HANK
Sports in your Coffee Cup
WALY, Herkimer, N. Y.

BROWN, PETE
WKTV, Utica, N. Y.
BROWN, RAYMOND
WHUB, Cookeville, Tenn.
BROWN, WIN
WGGG, Gainesville, Fla.
BRYAN, BILL
KTOK, Oklahoma City, Okla.
BRYSON, GEORGE
WLW, Cincinnati, Ohio
BUCK, JACK
Cardinal Baseball Broadcasts
KMOX, St. Louis, Mo.
BUETEL, FRANK
Neutral Corner
WTCN, WTCN-TV, Minneapolis-St. Paul, Minn.
BURGER, DICK
Sports Desk
KRCO, Prineville, Ore.
BURGESS, JACK
Around the World of Sports
WOSC, Fulton, N. Y.
BURGMAN, HORST
Montana State Football & Basketball
KXXL, Bozeman, Mont.
BURNS, BIFF
On the Sidelines
WCHK, Canton, Ga.
BUTLER, JIM
Hawk Professional Basketball
KMOX, St. Louis, Mo.

—C—

CAHILL, AL
WPTZ-TV, Plattsburgh, N. Y.
CAIRNS, JAMES
WARN, Fort Pierce, Fla.
CALDWELL, MERLE
KOTN, Pine Bluff, Ark.
CALKINS, BRIAN K.
KASY, Auburn, Wash.
CALO, DON
WDOK, Cleveland, Ohio
CAMERON, GEORGE
Sports Page
WDOT, Burlington, Vt.
CAMERON, HOWARD
WHWB, Rutland, Vt.
CAMPANA, VINCE
Sports Whirl
WLYC, Williamsport, Pa.
CAMPBELL, BILL
WCAU, Philadelphia, Pa.
CAMPBELL, JOHN
KXLL, Missoula, Mont.
CAMPBELL, NENNIE
WMCK, McKeesport, Pa.
CANE, LEN
WIRY, Plattsburgh, N. Y.
CANTFORT, VAN
WAVY, WAVY-TV, Norfolk, Va.
CANTON, AMY
WMBS, Uniontown, Pa.
CANTY, JOHN
WCCM, Lawrence, Mass.
CAPALTO, RICHARD
WSTN, St. Augustine, Fla.
CAREY, PAUL
WJR, Detroit, Mich.
CARIKER, KEN
Sports Scoreboard
KWTV, Oklahoma City, Okla.
CARLSON, GEORGE
KLMS, Lincoln, Neb.
CARLSON, ROBERT M.
The Sportsman
KIRX, Kirksville, Mo.
CARLTON, BOB
Sports Spotlight
WJHL-TV, Johnson City, Tenn.
CARMICHAEL, LES
KMOX-TV, St. Louis, Mo.

CARPENTER, JOHNNY
KOIN, KOIN-TV, Portland, Ore.
CARR, DICK
WCUE, Akron, Ohio
CARROUTHERS, JACK
KKSN, Dallas, Tex.
CARSON, TOM
WJW, Cleveland, Ohio
CARTER, ERNIE
KFAR, Fairbanks, Alaska
CARTER, LEW
WBBB, Burlington, N. C.
CASE, GEORGE
Delaware Valley
WTTM, Trenton, N. J.
CASE, JOHN G.
WWNY, WCNY-TV, Watertown, N. Y.
CASEY, AL
KGEK, Sterling, Colo.
CASTLE, BILLY
Sports Round-Up
WMIL, Milwaukee, Wis.
CELANIA, JOE
Big 10 Basketball
WTVW, Evansville, Ind.
CHALMERS, JIM
WFGM, Fitchburg, Mass.
CHANDLER, CHRIS
KHOU-TV, Houston, Tex.
CHARLES, BERT
WVKO, Columbus, Ohio
CHASE, BOB
WOWO, Fort Wayne, Ind.
CHILDS, FRANKIE
KDDD, Dumas, Tex.
CHOMEL, FRANCIS
Sports Trail
WCNB, Connersville, Ind.
CHRISTENSEN, RAY
WLOL, Minneapolis-St. Paul, Minn.
CIAPONNI, DICK
KVON, Napa, Calif.
CIRALDO, AL
WGST, Atlanta, Ga.
CLARK, BOB
KULE, Ephrata, Wash.
CLARK, CHRIS
WPRO, WPRO-TV, Providence, R. I.
CLARK, LEE
Pulsebeat Sports
KGB, San Diego, Calif.
CLARK, PORTER
WEKR, Fayetteville, Tenn.
CLASE, MILO
WRSW, Warsaw, Ind.
CLAUSSEN, GENE
KXIC, Iowa City, Iowa
CLAWSON, LEW
WWVA, Wheeling, W. Va.
CLAYTON, TOM
Grandstand Quarterback
WLLH, Lowell, Mass.
CLEARY, BILL
KREX, KREX-TV, Grand Junction, Colo.
COBB, RICHARD
Pig Skin Parade
WAPG, Arcadia, Fla.
COBURN, HUGH
WCPK, College Park, Ga.
COE, BUDD
WIL, St. Louis, Mo.
COFFMAN, JOHN
WPAD, Paducah, Ky.
COGGESHALL, JOE
KGGM, Albuquerque, N. M.
COLE, DON
KGCX, Sidney, Mont.
COLEMAN, HAL
Coffee with the Coaches
KOLY, Mobridge, S. D.
COLEMAN, KEN
WDOK, Cleveland, Ohio
COLLIER, ART
WLW-I, Indianapolis, Ind.
COLLINS, SID
WIBC, Indianapolis, Ind.
CONNELLY, BOB
WWNH, Rochester, N. H.
CONNOLLY, WILLIAM
WRSA, Saratoga Springs, N. Y.
CONNORS, DAVE
C.G.A. Football
WNLC, New London, Conn.
CONNORS, JOHN
KLZ-TV, Denver, Colo.
COOK, JOE
KBHM, Branson, Mo.
COOKE, BOB
WCBS, New York, N. Y.
COON, FLOYD
Sports High Lights
KASH, Eugene, Ore.
COONEY, JIM
WRSW, Warsaw, Ind.
COOPER, DON
WREM, Remsen-Utica, N. Y.
COOPER, SHELTON
WCNC, Elizabeth City, N. C.
CORLEY, BILL
WBNS, Columbus, Ohio
CORNELL, ED
KBUC, Corona, Calif.
COSELL, HOWARD
Sports Page of the Air
WABC-TV, New York, N. Y.
COUCH, BILL
KCLS, Flagstaff, Ariz.
CRAIG, BENNY
KTHV, Little Rock, Ark.
CRAIG, DON
Play-by-play
KUKO, Post, Tex.

SAM MENACKER

CRAMER, CHRIS
WCHV, Charlottesville, Va.
CRAWFORD, MARY
WDEC, Americus, Ga.
CREAGER, MACK
KOTV, Tulsa, Okla.
CREWS, BILL
KTVI, St. Louis, Mo.
CROCKETT, HUDLEY
Football Predictions
WSIX, Nashville, Tenn.
CROGHAN, JOE
Sports Final
WBAL-TV, Baltimore, Md.
CRUM, JIMMY
WLW-C, Columbus, Ohio
CRYAN, WALLY
Sports Trail
WARA, Attleboro, Mass.
CUENEO, GENE
WLEU, Erie, Pa.
CUMMINS, TAIT
WMT, WMT-TV, Cedar Rapids, Iowa
CURRY, BUTCH
WYLD, New Orleans, La.
CURTIS, BOB
Sportcycle
KCLX, Colfax, Wash.
CURTIS, DICK
Bluegrass Sports
WIEL, Elizabethtown, Ky.

— D —

DADAY, ROBERT
Sports Parade
WGPA, Bethlehem, Pa.
DAHLBERG, JERRY
KROX, Crookston, Minn.
DANES, SPENCER
WMET, Miami Beach, Fla.
D'ANGELO, ARNIE
WHEN-TV, Syracuse, N. Y.
DANIELS, DAN
WTOP, WTOP-TV, Washington, D. C.
DARK, JOHNNY
WLAV, Grand Rapids, Mich.
DAVIDSON, CULLY
WXXX, Hattiesburg, Miss.
DAVIS, DICK
WKNX, Saginaw, Mich.
DAVIS, LEN
WGL, Ft. Wayne, Ind.
DAVIS, LES
KVTV, Sious City, Iowa
DAVIS, LES
WNAX, Yankton, S. D.
DAVIS, RALPH
WKKS, Vanceburg, Ky.
DAVIS, RICHARD
WMMT, McMinnville, Tenn.
DAY, MIKE
Sports Capsule
WKGN, Knoxville, Tenn.
DEAN, BOB
KAGT, Anacortes, Wash.
DeCOSTER, GORDY
Money Bowl
KQTV, Fort Dodge, Iowa
DELANEY, BOB
WCTV, Tallahassee, Fla.
Thomasville, Ga.
DELGADO, ED
KTRX, Santa Fe, N. M.
DENMORE, DEAN
Sports in Your Coffee Cup
WLFH, Little Falls, N. Y.
DENTON, BILL
KREM, Spokane, Wash.
DeSAUTELL, BUD
KGIW, Alamosa, Colo.
DESJARDIN, RONNIE
WCOU, Lewiston, Me.
DE VICTOR, MARTY
WBNS, Columbus, Ohio
DEWS, MAC
WCHO, Washington, Ohio
DIAB, GEORGE
WTRF-TV, Wheeling, W. Va.
DICKMEYER, BEN
KTOE, Mankato, Minn.
DICKSON, BOB
KRGV, KRGV-TV, Weslaco, Tex.
DICKSON, CURTIS
KSFA, Nacogdoches, Tex.
DIONNE, ROBERT
WNRI, Woonsocket, R. I.
DIROMA, RICHARD
WLSV, Wellsville, N. Y.
DITMER, BOB
Roundup
WHGR, Houghton Lake, Mich.
DITTERT, ED
KRIC, Beaumont, Tex.
DOBELSTEIN, ROBERT
WGRO, Lake City, Fla.
DOUGHERTY, RODGER
Air Force Academy Football
KYSN, Colorado Springs, Colo.
DOWTY, BYRON
KAOK, Lake Charles, La.
DOYLE, VINCE
WTRC, Elkhart, Ind.
DRAGIN, TED
WSAV, Savannah, Ga.
DREES, JACK
WKAB, Mobile, Ala.
DRUMMOND, JOHN
KXEL, Waterloo, Iowa
DUDLEY, BILL
Locker Room
WLVA-TV, Lynchburg, Va.
DUDLEY, JIMMY
WERE, Cleveland, Ohio
DUFFY, GEORGE
WPAW, Pawtucket, R. I.
DUGAS, PAUL
WSMN, Nashua, N. H.
DUGGAN, BOB
KLEX, Lexington, Mo.
DUGGER, DEAN
Commentary
WMNI, Columbus, Ohio
DULL, JIM
WGBI, WDAU-TV, Scranton, Pa.
DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.
DUNLAP, DAN
Sports Parade
WLPO, LaSalle, Ill.
DUNPHY, DON
Gillette Cavalcade of Sports
NBC
DUNPHY, JERRY
WBBM-TV, Chicago, Ill.
DURNEY, BILL
WGBS, Miami, Fla.
DYE, BOB
KSRV, Ontario, Ore.
DYER, BRAVEN
Football and Golf
NBC-TV

— E —

EARDLEY, DICK
KBOI, Boise, Ida.
EDGER, JACK
WJAX, Jacksonville, Fla.
EDWARDS, ED
WABR, Orlando, Fla.
EDWARDS, PAUL
WBEC, Pittsfield, Mass.
EDWARDS, TOMMY
WACL, Waycross, Ga.
EGAN, LEO
WBZ, WBZ-TV, Boston, Mass.
EHRLICH, GEORGE
WTIC-TV, Hartford, Conn.
ELIAS, BOB
Armchair Quarterback
KPMC, Bakersfield, Calif.
ELIAS, EDDIE
WAKR-TV, Akron, Ohio
ELKINS, TOM
KBUS, Mexia, Tex.
ELLIOT, WIN
Gillette Cavalcade of Sports
NBC
ELLIS, ED
Parade of Sports
WTSA, Brattleboro, Vt.
ELLISON, BILL
KAMP, El Centro, Calif.
ENDSLEY, PAT
KWRD, Henderson, Tex.
ENROTH, DICK
WCCO, WCCO-TV, Minneapolis, Minn.
EPLING, LEONARD
Ten Pin Time
KWRO, Coquille, Ore.
ERDOSSEY, BILL
WHP-TV, Harrisburg, Pa.
ERP, JOHNNY
WMAQ, WNBQ, Chicago, Ill.
ERWIN, TOMMY
KALB-TV, Alexandria, La.
ETHERTON, BILL
WNDU, WNDU-TV, South Bend, Ind.
EUBANKS, BLAIR
WTAR, Norfolk, Va.
EVANS, MEL
WAVU, Albertville, Ala.

— F —

FANAZINI, KEN
Davies Mobil Sports
WICU, Erie, Pa.
FANTASIA, NICK
WTCS, Fairmont, W. Va.
FARIS, CLINT
WVOT, Wilson, N. C.
FARIS, LYNN
WBRC, Birmingham, Ala.
FARRAR, WAYNE
In the Sportlite
WTON, Staunton, Va.
FARRELL, MAURY
WATV, Birmingham, Ala.
FARRELL, PETER
WITT, Lewisburg, Pa.
FARRINGTON, FRANK
KFAM, St. Cloud, Minn.
FARRIOR, BILL
In the Sportslight
WIAM, Williamston, N. C.
FAUCHER, RALPH
WTAQ, LaGrange, Ill.
FAY, HAINES
KVOS, Bellingham, Wash.
FENSLER, DICK
KMAN, Manhattan, Kan.
FENTON, ED
Scoreboard
WCBM, Baltimore, Md.
FERGUSON, JOHN
Telesports Final
WBRZ, Baton Rouge, La.
FERRALL, TOM
KOMU-TV, Columbia, Mo.
FILBEN, PAUL
WDEC, Americus, Ga.
FINLAYSON, JACK
KRDO, KRDO-TV, Colorado Springs, Colo.
FINNEGAN, TIM
Pabst Sportlight
WTVR, Richmond, Va.
FINNERTY, HUGH
KTUL-TV, Tulsa, Okla.
FISER, JACK
World of Sports
KWKH, Shreveport, La.
FISHER, FRAN
WHJB, Greensburg, Pa.

FISHER, JERRY
WBRY, Waterbury, Conn.
FLEISCHMAN, SOL
Sports & Fishing
WTVT, Tampa, Fla.
FLEMING, JACK
WAJR, Morgantown, W. Va.
FLEMING, PAT
WDBQ, Dubuque, Iowa
FLEMMING, BILL
WWJ, Detroit, Mich.
FLORA, EARL
WBNS-TV, Columbus, Ohio
FLYNN, TONY
WISN, WISN-TV, Milwaukee, Wis.
FONDE, HANK
WHRV, Ann Arbor, Mich.
FOOTIT, JIM
In the Dugout
KWAL, Osburn, Ida.
FORBES, BOB
WTHI-TV, Terre Haute, Ind.
FORD, MIKE
KTYM, Inglewood, Calif.
FORD, TED
KREX-TV, Grand Junction, Colo.
FORNEY, JAMES
WLAN, Lancaster, Pa.
FOSTER, BILL
Sierra Sports Desk
KAHI, Auburn, Calif.
FOSTER, BUDD
KNBC, San Francisco, Calif.
FOSTER, LOYD
Highlights in Sports
WFNC, Fayetteville, N. C.
FOUTS, BOB
KCBS, San Francisco, Calif.
FOWLER, WILLIAM
WBAT, Marion, Ind.
FOX, JOHN
WKYR, Keyser, W. Va.
FOX, WILLIAM F., JR.
WIBC, Indianapolis, Ind.
FRALEY, REX
WCBS, Anderson, Ind.
FRANKE, JERRY
WUSJ, Lockport, N. Y.
FREDRICKSON, ED
In Season
KWRO, Coquille, Ore.
FREEMAN, HARRY
KFSA, Fort Smith, Ark.
FREEZE, JACK
KFPW, Fort Smith, Ark.
FRENCH, BOB
WHSY, Hattiesburg, Miss.
FRENCH, JACK
KNOX, KNOX-TV, Grand Forks, N. D.
FREW, DAVE
WEIR, Weirton, W. Va.
FROST, HOWARD
Play-by-play
KIBS, Bishop, Calif.
FULLER, CLINTON
Locker Room
WYRN, Louisburg, N. C.
FULTON, BOB
Carolina Football
WIS-TV, Columbia, S. C.

— G —

GAGE, FRED
Sport-light
WLAM, Lewiston, Me.
GAINES, DAN
WLFH, Little Falls, N. Y.
GAINES, RUEBEN
KBYR, Anchorage, Alaska
GAIR, WALLY
WICS, Springfield, Ill.
GALLAGHER, JACK
WCMI, Ashland, Ky.
GALLUP, STAN
KGFL, Roswell, N. M.
GALVIN, DAN
KSRO, Santa Rosa, Calif.
GANTT, EBB
Sports Final
WCGC, Belmont, N. C.
GARCIA, RUDY
KWKW, Pasadena, Calif.
GARDNER, DON
WKBN, WKBN-TV, Youngstown, Ohio
GARRISON, BANTY
WOKK, Meridian, Miss.
GATES, HILLIARD
WKJG, WKJG-TV, Ft. Wayne, Ind.
GEORGE, NICK
WCDJ, Edenton, N. C.
GIBBONS, JIM
WRC-TV, Washington, D. C.
GIBBS, WALTER
KSWI, Council Bluffs, Iowa
GIBSON, TOM
WLEA, Hornell, N. Y.
GILHOOLEY, FRANK
Four Star Final
WTOL, Toledo, Ohio
GILLESPIE, EARL
WEMP, Milwaukee, Wis.
GLENN, RALPH
WOND, Pleasantville, N. J.
GLICKMAN, MARTY
Pro Basketball
NBC-TV
GOCHIS, BILL
Sports Final
KTUT, Tooele, Utah
GODFREY, RICHARD
Sports Roundup
WGAD, Gadsden, Ala.
GONDER, GEORGE
KFHA, Tacoma, Wash.
GONZALES, NAP
KABQ, Albuquerque, N. M.
GOODRICH, BILL
WJDX, WLBT, Jackson, Miss.
GORDON, MITCH
WCBY, Cheyboygan, Mich.
GORDON, SAM
KVON, Napa, Calif.
GORMAN, JIM
Sports Slants
KROD-TV, El Paso, Tex.
GOTTESMAN, ARTHUR
WHTG, Asbury Park, N. J.
GOVE, RICHARD
Baseball Warm-up
WMTW-TV, Poland Spring, Me.
GOWDY, CURT
Pro Basketball and Football
NBC-TV
GRAHAM, WALTER
WRBL, Columbus, Ga.
GRAMMER, JOE
WGAU, Athens, Ga.
GRANGE, RED
Football
NBC-TV
GRANT, VINCE
KRKS, Ridgecrest, Calif.
GREEN, DON
KFYR, Bismarck, N. D.
GREENLEE, BILL
WPRW, Manassas, Va.
GREER, ROY
KORA, Bryan, Tex.
GREGORY, BOB
KTUL, Tulsa, Okla.
GRIEVE, STAN
KLIK, Jefferson City, Mo.
GRIFFIN, JERRY
WGBI, WDAU-TV, Scranton, Pa.
GRIFFITHS, DAVE
WSCR, Scranton, Pa.
GRIGGS, JIMMY
WDAK, Columbus, Ga.
GRISWOLD, JACK
WEJL, Scranton, Pa.
GRISWOLD, ROGER
WBMD, Baltimore, Md.
GRIZZARD, HERMAN
WLAC, Nashville, Tenn.
GROSSENBACHER, BOB
WNBT, Wellsboro, Pa.
GUNDERSON, DALE
Tip off time
KXRO, Aberdeen, Wash.
GUOKAS, MATT
WPEN, Philadelphia, Pa.

— H —

HACKETT, JIM
WBUX, Dolyestown, Pa.
HACKETT, TED
WOLF, Syracuse, N. Y.
HACKMAN, JACK
WDLB, Marshfield, Wis.
HAFFORD, BILL
Panorama
KGUN-TV, Tucson, Ariz.
HAGER, BOB
WDCR, Hanover, N. H.
HEETLAND, JIM
KFDA, Amarillo, Tex.
HEFTI, BUZZ
KYNT, Yankton, S. D.
HELLUM, LYMAN
Byline 12
WJTV, Jackson, Miss.
HEMINGWAY, TOM
WKZO, Kalamazoo, Mich.
HENRIKSON, LES
WPLO, Atlanta, Ga.
HENRY, JOHN
Sports Overnight
KOA, Denver, Colo.
HENRY, MIKE
KFWB, Hollywood, Calif.
HENSHAW, GLENN, JR.
KABY, Albany, Ore.
HERMAN, BERNIE
Sports Five
WIRE, Indianapolis, Ind.
HERNDON, TOMMY
Speed Sport News
WBSC, Bennettsville, S. C.
HICKEY, BILL
KKTV, Colorado, Springs, Colo.
HICKOK, BILL
WHIS-TV, Bluefield, W. Va.
HICKS, TOM
WLOH, Princeton, W. Va.
HIGGINS, BILL
KVFD, KQTV, Fort Dodge, Iowa
HILL, DAVE
KNDE, Aztec, N. M.
HILL, DAVE
KWAM, Memphis, Tenn.
HILL, EDDIE
WRR, Dallas, Tex.
HILL, DON
WWGS, Tifton, Ga.
HILL, DON
KBON, Omaha, Neb.
HILL, JOE
Sports X-perts
WTVN, WTVN-TV, Columbus, Ohio
HILL, WALTER
Players Bench
WBRZ, Baton Rouge, La.
HIRSCH, SONNY
WCKR, Miami, Fla.
HITE, TED
WPAD, Paducah, Ky.
HOBAUGH, PAUL
WISR, Butler, Pa.
HOBBS, FRED
KTHE, Thermopolis, Wyo.

HODGES, RUSS
Sports Final
KSFO, KPIX, San Francisco, Calif.
HOENIG, JIM
WABJ, Adrian, Mich.
HOFFMAN, BILL
C.G.A. Football
WNLC, New London, Conn.
HOGAN, BILL
WLBG, Laurens, S. C.
HOGAN, JOHN
WOBT, Rhinelander, Wis.
HOLBROOK, SQUEEK
KLOG, Kelso, Wash.
HOLMQUIST, DON
KPRK, Livingston, Mont.
HOLT, CHUCK
WFVA, Fredericksburg, Va.
HOONAN, BOB
KBKW, Aberdeen, Wash.
HOOVER, DON
KWBB, Wichita, Kan.
HOPPE, TOM
WDUZ, Green Bay, Wis.
HOPSON, CHARLES
WMOK, Metropolis, Ill.
HORTSMAN, BOB
KRES, St. Joseph, Mo.
HORT, ZACK
KFJZ, Ft. Worth, Tex.
HOSS, FRANK
WREL, Lexington, Va.
HOWARD, BILL
Pigskin Pickins
WJPG, WFRV-TV, Green Bay, Wis.
HAGER, MARLEN
WTRL, Bradenton, Fla.
HAINES, DAVID
Hi-School Football
KORA, Bryan, Tex.
HALL, HALSEY
WCCO, Minneapolis, St. Paul, Minn.
HALL, LEE
KBKW, Aberdeen, Wash.
HALL, PHIL
WTOD, Toledo, Ohio
HALLMAN, BILL
WTMA, Charleston, S. C.
HAMILTON, CARLIE
KALM, Thayer, Mo.
HAMILTON, KEN
Sportscope
WEBQ, Harrisburg, Ill.
HAMLIN, R. K.
KOKL, Okmulgee, Okla.
HAMMONDS, NORRIS
WKSR, Pulaski, Tenn.
HAMRICK, HAL
WKPT, Kingsport, Tenn.
HAMRICK, HOWARD
WIS, Columbia, S. C.
HANDLAN, JOE
WPAR, Parkersburg, W. Va.
HANEY, BOB
WSFC, Somerset, Ky.
HANLON, JOHN
WEAN, Providence, R. I.
HANNA, BUD
Sports Scoreboard
KHSL-TV, Chico, Calif.
HANSON, HARLEY
Sports Scoreboard
KOTA, KOTA-TV, Rapid City, S. D.
HANSON, RANDY
KBMO, Benson, Minn.
HARBISON, SHELBY
Sports Column of Air
WTAX, Springfield, Ill.
HARKINS, CHUCK
KID, KID-TV, Idaho Falls, Ida.
HARKINS, STERLING
Welcome Aboard
KSD, St. Louis, Mo.
HARLING, HUGH
KVEC, San Luis Obispo, Calif.
HARMON, MERLE
WDAF, Kansas City, Mo.
HARMON, TOM
KNX, Los Angeles, Calif.
HARRIGAN, ED
WTOR, Torrington, Conn.
HARRINGTON, JOHN
WBBM-TV, Chicago, Ill.
HARRINGTON, W. EARL
WCYB-TV, Bristol, Va.
HASEL, JOSEPH
WNEW, New York, N. Y.
HATCH, DUANE
Scoreboard
WSGA, Savannah, Ga.
HATHAWAY, GENE
WKBZ, Muskegon, Mich.
HAWKINS, VERN
KWTO, Springfield, Mo.
HAYDEN, FRANK
WORD, Spartanburg, S. C.
HAYES, PAT
KIRO, Seattle, Wash.
HAYNES, JAMES
KTCB, Malden, Mo.
HEAD, DON
WBEX, Chillicothe, Ohio
HEAD, IVAN R.
GE Play by Play
KVSF, Santa Fe, N. M.
HEALY, CHUCK
WBEN-TV, Buffalo, N. Y.
HEALY, DAN
WBRK, Pittsfield, Mass.
HEALY, JIM
KBIG, Avalon, Calif.
HEALY, JIM
Sports Extra
WTRY, Troy, N. Y.
HEARN, CHICK
KRCA, Los Angeles, Calif.
Football and Golf
NBC-TV
HOWARD, LEN
KORK, Las Vegas, Nev.
HOWARD, MARC
KOLN-TV, Lincoln, Neb.
HUBBELL, RALPH
Sports Column of the Air
WBEN, Buffalo, N. Y.
HUBER, PAUL
WRKD, Rockland, Me.
HUDGINS, BUZ
KRIG, Odessa, Tex.
HULL, CHUCK
KENO, Las Vegas, Nev.
HUMISTON, HOD
KWHK, Hutchinson, Kan.
HUMPHREY, DAN
WPFB, Middletown, Ohio
HUMPHRIES, KENNETH
WSRW, Hillsboro, Ohio
HUNT, CHARLIE
KSJB, Jamestown, N. D.
HUNTINGTON, CLAY
KMO, Tacoma, Wash.

— I —

IHRKE, ROBERT
KFIZ, Fond du Lac, Wis.
INFANTINE, STU
WMSA, Massena, N. Y.
INKMANN, PAUL
The Scouting Report
KNOT, Prescott, Ariz.
IRWIN, BOB
WBCM, Bay City, Mich.
IRWIN, MIKE
KORT, Grangeville, Ida.
ISAACS, FRED
WBOF, Virginia Beach, Va.

— J —

JACKSON, BILL
WPTF, Raleigh, N. C.
JACKSON, KEITH
KOMO, Seattle, Wash.
JACKSON, RICHARD
WSAL, Logansport, Ind.
JACKSON, SHEP
WJW, Cleveland, Ohio
JACKSON, STONEY
WMSR, Manchester, Tenn.
JACKSON, WAYNE
WECT, Wilmington, N. C.
JACOBS, DAVE
WWNC, Asheville, N. C.
JACOBS, JOHNNY
WMYB, Myrtle Beach, S. C.
JACOBS, PHIL
WGSA, Ephrata, Pa.
JACOBS, ROLLIE
Club House
WWLP, Springfield, Mass.
JACOBSON, JAKE
Sports-Scope
WWTV, Cadillac, Mich.
JAFFE, SYD
WNHC-TV, New Haven, Conn.
JAMES, PAUL
KCPX, KCPX-TV, Salt Lake City, Utah
JOHNSON, BOB
WAKU, Latrobe, Pa.
JOHNSON, BUDDY
KPAC-TV, Beaumont-Port Arthur, Tex.
JOHNSON, LEN
KRUX, Phoenix, Ariz.
JOHNSON, PAUL
Pigskin Parade
KRFO, Owatonna, Minn.
JOHNSON, ROGER
Sports Wire
WHVF, Wausau, Wis.
JOHNSON ROLLIE
WCCO-TV, Minneapolis, Minn.
JOHNSON, WARREN
WPFB, Middletown, Ohio
JOHNSTON, TOM
WOIA, Ann Arbor, Mich.
JONES, BOB
KNOE, Monroe, La.
JONES, BOB
KTRK-TV, Houston, Tex.
JONES, JAY
KSTN, Stockton, Calif.
JONES, JIMMY
WFVA, Fredericksburg, Va.
JONES, LARRY
KFJI, Klamath, Falls, Ore.
JONES, MAL
WMDC, Hazlehurst, Miss.
JONES, TED
WTKO, Ithaca, N. Y.
JORGENSON, ROY
KSBW-TV, Salinas, Calif.
JORSTAD, DON
KGPC, Grafton, N. D.
JOYCE, FRANK
KOB, KOB-TV, Albuquerque, N. M.

— K —

KACHEL, VIRGIL
KNEM, Nevada, Mo.
KAHN, AL
WAGR, Lumberton, N. C.
KAILER, J. D.
KDEF, Albuquerque, N. M.
KAPLAN, MOREY
KLAS-TV, Las Vegas, Nev.
KARAFFA, JOHN
WOHI, East Liverpool, Ohio
KASSERA, LOU
WBIZ, Eau Claire, Wis.

KAUFMAN, SAM
Human Side of Sports
WOL, Washington, D. C.
KAY, MARVIN
KVLF, Alpine, Tex.
KEARNS, CHARLES
WKTY,. La Crosse, Wis.
KEENE, BILL
Extra Point
KNXT, Los Angeles, Calif.
KEIM, ED
KSIG, Crowley, La.
KELLEY, BILL
WDMJ, Marquette, Mich.
KELLY, TOM
WMBD, WMBD-TV, Peoria, Ill.
KEMMERER, RUSS
WEEL, Fairfax, Va.
KEMPER, WARREN
KPQ, Wenatchee, Wash.
KENNEDY, ED
Sports Vue
WKRC, Cincinnati, Ohio
KEVIN, HARRY
Newsman & Sports
WDBJ, Roanoke, Va.
KEYS, DICK
WHIZ, Zanesville, Ohio
KIEL, JERRY
WABJ, Adrian, Mich.
KIMBALL, ART
WCMY, Ottawa, Ill.
KIMBROUGH, BILL
WTOC-TV, Savannah, Ga.
KIMBROUGH, BOB
Previews & Reviews
KLVT, Levelland, Tex.
KING, DUKE
KOA, Denver, Colo.
KING, JAN
KIDD, Monterey, Calif.
KING, JOHN E. JR.
WROB, West Point, Miss.
KINGMAN, JIM
WSPA-TV, Spartanburg, S. C.
KINSINGER, VERN
KTEL, Walla Walla, Wash.
KIRKSEY, PAUL
WBAC, Cleveland, Tenn.
KLAGAS, KARL
KVNU, Logan, Utah
KLEIN, DON
KCBS, San Francisco, Calif.
KLEMP, DUTCH
Sports Pictorial
KUBA, Yuba City, Calif.
KOSCHMANN, MARTY
KXLY, Spokane, Wash.
KOZLOWSKI, FRANK
WBRV, Boonville, N. Y.
KRAHLING, ED
WFAH, Alliance, Ohio
KRAVITZ, PINKY
WLDB, Atlantic City, N. J.
KREMER, DON
6 Star Edition
WJIM, WJIM-TV, Lansing, Mich.
KRIBBS, KEN
WEAG, Alcoa, Tenn.
KRIEGER, BILL
WFBC-TV, Greenville, S. C.
KURTZ, LARRY
KGRO, Gresham, Ore.
KURTZ, LEW
WPNC, Plymouth, N. C.

— L —

LADD, GLENN
Sports Final
WCVP, Murphy, N. C.
LAMBERT, VINCE
KVCV, Redding, Calif.
LA MEAR, DOUG
KGW, Portland, Ore.
LAMKIN, NORM
WVLN, Olney, Ill.
LANDAU, DANNY
KTUR, Turlock, Calif.
LANDON, PAT
Sportswhirl
WRCV, Philadelphia, Pa.
LANE, ART
WSSV, Petersburg, Va.
LANE, BRYANT
WVLD, Valdosta, Ga.
LANE, EDDIE
WMNI, Columbus, Ohio
LANGEWISCH, CARL
KBRC, Mt. Vernon, Wash.
LAWRENCE, JIMMIE
KLOR-TV, Provo-Salt Lake City, Utah
LAYER, BRUCE
KPRC, Houston, Tex.
LEAMING, JIM
WIP, Philadelphia, Pa.
LE BLANC, CHARLES
WEIM, Fitchburg, Mass.
LeBOE, GUY
Strikes, Spares
WNTA, Newark, N. J.
LEDET, LES
KOLE, Port Arthur, Tex.
LEDFORD, CAWOOD
WHAS, Louisville, Ky.
LEE, BERT, JR.
WCBS-TV, New York, N. Y.
LEE, BOB
KICK, Springfield, Mo.
LEE, JACK
KXGI, Ft. Madison, Iowa
LEEDS, CARLYLE D.
KOJM, Havre, Mont.
LeGRAND, OATS
KOTE, Fergus Falls, Minn.
LEIGHTON, AL
KDLM, Detroit Lakes, Minn.
LEIS, HANS
LSU, Football
KALB-TV, Alexandria, La.
LEO, FRED
KBTV, KDEN, Denver, Colo.
LESCOULIE, JACK
"Today"
NBC-TV
LESTER, JIM
KTKR, Taft, Calif.
LEWIS, BARNEY
Sportscaster
WLDS, Jacksonville, Ill.
LEWIS, EVAN A.
WCBI, Columbus, Miss.
LEWIS, HOBE
Touchdown
KYUM, Yuma, Ariz.
LIBBY, JOHN C.
WCOU, Lewiston, Me.
LINCOLN, ED
Alley 43
WSBA-TV, York, Pa.
LIND, ELLIS
KSTN, Stockton, Calif.
LLORENS, SANTIAGO
Extra de la Tarde
WTIL, Mayaguez, P. R.
LLOYD, BOB
WHBY, Appleton, Wis.
LLOYD, LONDON
WPAW, Pawtucket, R. I.
LOFLIN, BOB
Home Edition
WKRG-TV, Mobile, Ala.
LOMAX, STAN
WOR, New York City, N. Y.
LOUDEN, ROD
Keedland Sports
KEED, Springfield, Ore.
LOVE, DAN
KTBC-TV, Austin, Tex.
LOVE, KEN
KFAL, Fulton, Mo.
LOVE, SHIRLEY
Sports Whirl
WOAY-TV, Oak Hill, W. Va.
LOWERY, JIM
Sentinel Sports
WSEN, Baldwinsville, N. Y.
LUDKA, JOE
WENE, Endicott, N. Y.
LUNDQUIST, ELDON
WTRC, Elkhart, Ind.
LUSK, BERNIE
KROC-TV, Rochester, Minn.
LYDLE, WILLIAM
WSVA-TV, Harrisonburg, Va.
LYNCH, BUDD
WWJ, Detroit, Mich.

— Mc —

McADAMS, HARRY
High School Games
KWEW, Hobbs, N. M.
McALEECE, GERALD
KDTH, Dubuque, Iowa
McARTHUR, DOUG
KTAC, Tacoma, Wash.
McCARTHY, BILL
WMAK, Nashville, Tenn.
McCARTHY, JIM
On the Sports Scene
WBRE, Wilkes Barre, Pa.
McCARTHY, TOM
WGBB, Freeport, N. Y.
McCARTNEY, CHUCK
KANO, Anoka, Minn.
McCOLGAN, BILL
WGAR, Cleveland, Ohio
McCORD, BILL
WRCA, New York, N. Y.
McCOY, AL
KOOL, KOOL-TV, Phoenix, Ariz.
McCOY, MICKEY
KENN, Farmington, N. M.
McCOY, ROGER
WBOY-TV, Clarksburg, W. Va
McDONALD, ARCH
WTOP, WTOP-TV, Washington, D. C.
McDONALD, ART
KREM-TV, Spokane, Wash.
McGHEE, DAVE
WSJM, St. Joseph, Mich.
McINERNEY, FRANK
WHYN, Springfield, Mass.
McINTYRE, JIM
WISH, WISH-TV, Indianapolis, Ind.
McINTYRE, WARD
WSGN, Birmingham, Ala.
McKAY, BILL
WCPA, Clearfield, Pa.
McKAY, JIM
WCBS, New York, N. Y.
McKEOWN, GEORGE
WEKZ, Monroe, Wis.
McKERNAN, JOHN
Great Moments
WLBZ, Bangor, Me.
McNARON, KEN
Florida Sportsman
WTAL, Tallahassee, Fla.
McNUTT, JACK
WMSL, WMSL-TV, Decatur, Ala.
McVAY, BOB
KRKC, King City, Calif.

— M —

MacADIE, JACK
WICH, Norwich, Conn.

MacDONALD, JOHN
WHEC, WHEC-TV, Rochester, N. Y.
MacNEIL, BOB
WSVA, WSVA-TV, Harrisonburg, Va.
MacWILLIAMS, DON
Sports Journal
WCSH, WCSH-TV, Portland Me.
MALDONADO, JUAN
Hit Chesterfield
WKAQ-TV, San Juan, P. R.
MAMANA, NICK
Nick's Picks
KMSO-TV, Missoula, Mont.
MANGHAM, LAMAR
WJAM, Marion, Ala.
MANGOLD, FRANK
KWPC, Muscatine, Iowa
MANN, CARL
KPRC, Houston, Tex.
MANN, HAL
KCHE, Cherokee, Iowa
MANNING, GUS
WKGN, Knoxville, Tenn.
MANSFIELD, ROGER
WALB-TV, Albany, Ga.
MANTAJANO, DICK
Play by Play
KXO, El Centro, Calif.
MAPES, BILL
WOWL, WOWL-TV, Florence, Ala.
MARGET, MANNY
KVOX, Moorhead, Minn.
MARLEY, WILLIAM B.
Play-by-play
WABZ, Albermarle, N. C.
MARS, LEE
KTBS-TV, Shreveport, La.
MARTIN, BERT
KRUX, Phoenix, Ariz.
MARTIN, BOB
Univ. of Denver Hockey
KLZ, Denver, Colo.
MARTIN, DAVE
WHAS, Louisville, Ky.
MARTIN, JIMMY
WNAG, Grenada, Miss.
MARTIN, JOHN
WGST, Atlanta, Ga.
MARTIN, LYNN L.
KTTR, Rolla, Mo.
MARTIN, MURPHY
KTRE, KTRE-TV, Lufkin, Tex.
MARTIN, RUSS
KGLC, Miami, Okla.
MARX, ELZER
WITY, Danville, Ill.
MASON, ALBERT F., JR.
KERV, Kerrville, Tex.
MASON, LUTE
KFMB, KFMB-TV, San Diego, Calif.
MATTSON, OLLIE
KGFJ, Los Angeles, Calif.
MAXWELL, JOCKO
Schaeffer Sports
WNJR, Newark, N. J.
MAZER, BILL
WGR, Buffalo, N. Y.
MEEHAN, DICK
KCLW, Hamilton, Tex.
MELOY, VINCE
WLCY, St. Petersburg, Fla.
MELLOY, JACK
WNIL, Niles, Mich.

MENACKER, SAM

B. May 13, 1914, New York City; Live Pro Wrestling, WBZ-TV, Boston; Bedlam From Boston, Guild Films; Big Time Wrestling, CKLW-TV, Windsor; Live Pro Wrestling, WITI-TV, Milwaukee

MENNINGER, ED
WSTU, Stuart, Fla.
MERCER, BILL
KRLD-TV, Dallas, Tex.
MESSER, FRANK
WRNL, Richmond, Va.
METZGER, DON
KPAS, Banning, Calif.
MIKKALSON, BOB
WMT, Cedar Rapids, Iowa
MILES, RAY
WVIP, Mount Kisco, N. Y.
MILLER, AL
WSPB, Sarasota, Fla.
MILLER, BOB
Tip Off on Sports
KEYZ, Williston, N. D.
MILLER, BRUCE
WDSU, New Orleans, La.
MILLER, DICK
KAPR, Douglas, Ariz.
MILLER, DON
WCBI-TV, Columbus, Miss.
MILLER, HOWARD
WCHO, Washington, Ohio
MILLER, JIM
WLAC, Nashville, Tenn.
MILNER, GENE
WIP, Philadelphia, Pa.
MINOR, SAM
WAVC, Boaz, Ala.
MISTOVICH, MIKE
KVET, Austin, Tex.
MITCHELL, BILL
KTHS, Little Rock, Ark.
MITCHELL, JIM
WNIL, Niles, Mich.
MITCHELL, TED
KTIM, San Rafael, Calif.
MOFFATT, 'HAM'
KGDN, Edmonds, Wash.
MOFFETT, ERNEST
KSUE, Susanville, Calif.
MOLEN, SAM
Bowlin' with Molen
KMBC, KMBC-TV, Kansas City, Mo.
MONK, CHARLES
KIMP, Mt. Pleasant, Tex.
MONSON, JAY
KSUB, Cedar City, Utah
MOORE, TOM
WBTM, Danville, Va.
MOOREHEAD, TOM
WKDN, Camden, N. J.
MORAN, DICK
WBLU, Salem, Va.
MORAN, GLENN
KMHL, Marshall, Minn.
MOREHOUSE, GENE
WJLS, Beckley, W. Va.
MOREY, BOB
KHAS-TV, Hastings, Neb.
MORGAN, PHILLIP
WCBL, Benton, Ky.
MORRIS, MEL
WXXX, Hattiesburg, Miss.
MORRIS, TRUMAN
WBEX, Chillicothe, Ohio
MORTON, CONNIE
WRHI, Rock Hill, S. C.
MORTON, ED
WQXI, Atlanta, Ga.
MORTON, LEN
KVOO, Tulsa, Okla.
MOSS, DAVE
WKDN, Camden, N. J.
MUELLER, ED
KRSO-TV, Rapid City, S. D.
MULLINAX, ED
WLAG, La Grange, Ga.
MUNLEY, JACK
KTVH, Hutchinson, Kan.
MURDOCK, CHARLIE
WQAM, Miami, Fla.
MURDOCK, HOWARD
WIMS, Michigan City, Ind.

MURPHY, C. JIM
Sports Afloat
WBMK, West Point, Ga.
MURPHY, KEN
Coaches Bench
KIUP, Durango, Colo.
MURRAY, DON
HiLites in Sports
WAZL, Hazleton, Pa.
MURRAY, TOM
Sports Scope
KWBA, Baytown, Tex.
MURRAY, WILLIAM M.
KFQD, Anchorage, Alaska

— N —

NAGLE, JAY
Sports Desk
WCAY, Cayce-Columbia, S. C.
NAHAN, STU
KCRA, KCRA-TV, Sacramento, Calif.
NAHLEY, DON
WRBL-TV, Columbus, Ga.
NATION, HERSCHEL
Sports Corner
WDEF-TV, Chattanooga, Tenn.
NAVARRO, AUGIE
KALL, Salt Lake City, Utah
NEAL, BOB
WERE, Cleveland, Ohio
NEAL, SAM
WJEH, Gallipolis, Ohio
NELSON, GEORGE B.
WRNB, New Bern, N. C.
NELSON, JOHNNY
WWHG, Hornell, N. Y.
NELSON, LINDSEY
Football, Baseball, Pro Basketball
NBC-TV
NEWMAN, EDWARD R.
WWIN, Baltimore, Md.
NICHOLS, DICK
KELA, Centralia,Chehalis, Wash.
NICHOLS, HAROLD
Sports Roundup Time
KVOM, Morrilton, Ark.
NORTON, HOMER
KFRD, Rosenberg-Richmond, Tex.
NORWIG, GEORGE
WCSC-TV, Charleston, S. C.
NORWOOD, RICHARD
WEGO, Concord, N. C.
NOVACK, DAVE
KDZA, Pueblo, Colo.
NOVICK, JOE
Outdoor Show
WMTW-TV, Poland Spring, Me
NOYES, AL
WHAV, Haverhill, Mass.

— O —

O'BRIEN, SHERRY
WJMJ, Philadelphia, Pa.
OCHMANSKI, LOU
WFAU, Augusta, Me.
O'CONNOR, TOM
WIBM, Jackson, Mich.
O'DONNELL, BILL
WSYR, WSYR-TV, Syracuse, N. Y.
OLDS, BILL
WILI, Willimantic, Conn.
OLES, PAUL
WCDL, Carbondale, Pa.
OLSON, DANNY
KSOO, Sioux Falls, S. D.
OLSON, ROBERT
WJMS, Ironwood, Mich.
OLSON, STUART
WCUB, Manitowoc, Wis.

O'ROURKE, JOHN
KTVO, Ottumwa, Iowa
OSBORN, GENE
Sportsfolio
WKMF, Flint, Mich.
OSTERMAN, LARRY
OTTE, CHUCK
KLPW, Union, Mo.
OVERMAN, JACK
WPAY, Portsmouth, Ohio

— P —

PABON, SALVADOR E.
Voz del Pueblo
WTIL, Mayaguez, P. R.
PAGE, ELIOT A.
WSKI, Montpelier, Vt.
PALM, TIM
WJUN, Mexico, Pa.
PALMER, BUD
Tennis; Golf
NBC-TV
PARK, JOHN
WJDA, Quincy, Mass.
PARKER, BRUCE
WTWB, Auburndale, Fla.
PARKER, JOHN
WWJ-TV, Detroit, Mich.
PARKER, TONY
KMSP-TV, Minneapolis, Minn.
PARKER, VIRG
KRSN, Los Alamos, N. M.
PARKS, BOB
WTWV, Tupelo, Miss.
PARKS, DARYL
WKRC-TV, Cincinnati, Ohio
PARMLEY, T. L.
KSOK, Arkansas City, Kan.
PARRISH, JOHN
WLAK, Lakeland, Fla.
PASEK, CHARLES F.
KYSM,. Mankato, Minn.
PATRICK, JOE
KFAB, KMTV, Omaha, Neb.
PATRICK, PAUL
Sports Camera
KSDA, Redding, Calif.
PATTERSON, PAT
WYSE, Lakeland, Fla.
PAUL, LEROY
WSFA-TV, Montgomery, Ala.
PAULIN, ED
WMRN, Marion, Ohio
PAYNE, JACK
WOW, WOW-TV, Omaha, Neb.
PEARCY, DOUG
WSUG, Clewiston, Fla.
PEISS, ED
Coaches' Corner
KOOK, Billings, Mont.
PENFIELD, ADD
WBIG, Greensboro, N. C.
PERCIVAL, JACK
WLEC, Sandusky, Ohio
PERLIN, BERLIN
KOLD, KOLD-TV, Tucson, Ariz.
PETERS, BOB
WBLG, Lexington, Ky.
PETERSEN, GARY
Tip-off on Sports
KLTZ, Glasgow, Mont.
PETERSON, JOHN
WHHH, Warren, Ohio
PETERSON, PETE
KFBB, Great Falls, Mont.
PETERSON, ROD
KRVN, Lexington, Neb.
PETERSON, RON
WHRV, Ann Arbor, Mich.
PHELAN, JOHN
KTSM, KTSM-TV, El Paso, Tex.
PHILYAW, ROGER
WGTM, Wilson, N. C.
PLATT, BILL
KSPI, Stillwater, Okla.
PLATT, CHUCK
WBTA, Batavia, N. Y.
PORTER, DICK
In This Corner
KLAS-TV, Las Vegas, Nev.
PORTS, TOM
WAAP, Peoria, Ill.
POWELL, BILL
WROD, Daytona Beach, Fla.
POWERS, JIMMY
Gillette Cavalcade of Sports
NBC-TV; WRCA, New York, N. Y.
POWERS, PERCY
Spotlight on Sports
WJQS, Jackson, Miss.
PRATT, ARTHUR E.
WPLM, Plymouth, Mass.
PRESHO, GORDON
KTKR, Taft, Calif.
PRICE, JOHN
WHVH, Henderson, N. C.
PRICKETT, BILL, JR.
WROS, Scottsboro, Ala.
PRINCE, BOB
KDKA-TV, Pittsburgh, Pa.
PROCTOR, BOB
WLBJ, Bowling Green, Ky.
PYLES, DAVE
WMOA, Marietta, Ohio

— Q —

QUIGLEY, DON
KBOI, KBOI-TV, Boise, Ida.
QUINLAN, JACK
WGN, Chicago, Ill.

— R —

RABAT, KENNETH G.
WJRT, Flint, Mich.
RADER, JOCKO
Let's Look at Sports
WDOR, Sturgeon Bay, Wis.
RADICK, JERRY
WMAM, Marinette, Wis.
RAFFEY, DON
WIRA, Ft. Pierce, Fla.
RAGEN, MIKE
KGGF, Coffeyville, Kan.
RAINBOLT, JACK
KMMT, Austin, Minn.
RAINES, JOHN M., JR.
Hi-School Sports
WBLO, Evergreen, Ala.
RAINS, DOUG
KFDA-TV, Amarillo, Tex.
RANDOLPH, JAY
WVVW, Grafton-Fairmont, W. Va.
WBOY-TV, Clarksburg, W. Va.
RANDOLPH, JENNINGS
WHAR, Clarksburg, W. Va.
RASKIN, RICHARD
WGNY, Newburgh, N. Y.
RATHER, DAN
KTRK-TV, Houston, Tex.
RAY, BOB
WOOW, Greenville, N. C.
RAY, LARRY
WHB, Kansas City, Mo.
RAYNOR, JIM
WOKO, Albany, N. Y.
RECTOR, BRUCE
Marine Midland Bank Sports
WRUN, Utica, N. Y.
REED, BILL
KHOW, KTVR, Denver, Colo.
REEVES, JACK
WRWH, Cleveland, Ohio
REID, WILLIAM C.
WPRN, Butler, Ala.
REIFF, GUY
KFKA, Greeley, Colo.
REINA, RON
KWG, Stockton, Calif.
RENFROW, CHARLES E.
WHKP, Hendersonville, N. C.
RENSCH, TY
KGFX, Pierre, S. D.
RETICA, MARIO
WMFG, Hibbing, Minn.
REYNOLDS, BOB
WJR, Detroit, Mich.
REYNOLDS, REDD
WBLR, Batesburg, S. C.
RHODEN, ED
KASK, Ontario, Calif.
RHODES, DUSTY
WAMM, Flint, Mich.
RHODES, ROY
KAOK, Lake Charles, La.
RICHARDS, FLOYD
WTIC, Hartford, Conn.
RICHARDS, RAY
WDOE, Dunkirk, N. Y.
RIFENBURG, DICK
WBEN, Buffalo, N. Y.
RIMMER, JACK
Sportsound
WGBG, Greensboro, N. C.
RIZZUTO, PHIL
Sports Time, CBS;
Short Stop, WPIX,
New York, N. Y.
ROACH, JACK
WTRU, Muskegon, Mich.
ROBERTS, TOMMY
Horse Racing
NBC-TV
ROBERTS, TONY
WSOY, Decatur, Ill.
ROBERTSON, BOB
KTNT-TV, Seattle-Tacoma, Wash.
ROBERTSON, DON
WLOS-TV, Asheville, N. C.
ROBERTSON, JAMES
WKOA, Hopkinsville, Ky.
ROBINSON, AL
WANS, Anderson, S. C.
ROBINSON, DONALD L.
KURA, Moab, Utah
ROBINSON, GENE
WLBA, Gainesville, Ga.
ROCKWELL, BART
KXGN, Glendive, Mont.
RODGERS, TOM
Sports Scoreboard
WFIL, Philadelphia, Pa.
ROGERS, RON
WACO, Waco, Tex.
ROLLINS, TOM
KWFT, Wichita Falls, Tex.
ROMANO, RALPH
WWSC, Glens Falls, N. Y.
ROMERO, JOHN
KLRJ-TV, Las Vegas, Nev.
ROSELLE, JIM
WJTN, Jamestown, N. Y.
ROSHOLT, JERRY
WTCN-TV, Minneapolis-St. Paul, Minn.
ROSS, CHARLIE
WKCB, Berlin, N. H.
ROSS, JACK
WBBC, Flint, Mich.

ROTE, KYLE

ROTHFUSS, PAUL
WMPT, Williamsport, Pa.

ROTZ, SID
WDZ, Decatur, Ill.
ROWAN, RIP
WCSS, Amsterdam, N. Y.
RUSHTON, RAY
WINA, Charlottesville, Va.
RUSSELL, EARLE
Sports Reel
KSJO, San Jose, Calif.

RUSSELL, JIM
KCOW, Alliance, Neb.
RUSSELL, LANCE
WHBQ, Memphis, Tenn.
RUST, ART
Sports Round-up
WWRL, New York, N. Y.
RUST, BILL
KGVL, Greenville, Tex.
RUTLEDGE, BUDDY
WHMA, Anniston, Ala.
RYAN, BILL
Sports Final
WNOG, Naples, Fla.
RYAN, JOE
WALL, Middletown, N. Y.

— S —

SAIDT, HAROLD N.
WBUD, Trenton, N. J.
SALMONA, STELIO
WAVZ, New Haven, Conn.
SAMP, PHIL
WMBD, Peoria, Ill.
SANCHEZ, MARION
KWTC, Barstow, Calif.
SANDERFORD, CLIFF
KIUN, Pecos, Tex.
SANDERS, JERRY
KSEL, Lubbock, Tex.
SANTOS, GIL
WNBH, New Bedford, Mass.
SARGENT, RHETT
KLEN, Killeen, Tex.
SAUER, JOHNNY
WAVI, Dayton, Ohio
SAULINE, FRANK
WIMS, Michigan City, Ind.
SAVAGE, GUY
KXYZ, Houston, Tex.
SAYLES, CONNY
KICO, El Centro, Calif.
SCHAPP, MORTY
WBBB, Burlington, N. C.

SCHENKEL, CHRIS

B. Aug. 21, 1923, Wabash, Ind.; St. Nicks Boxing, DuMont; N. Y. Football Giants, Football Round-up, Horse Racing, CBS-TV; Telesports Digest, Tel RA Productions, Milwaukee Braves, Midwest Network, Sports Final, WABC-TV; Pre-Game Shows, NBC-TV

SCHENKELBERG, DALE
Sports Parade
KICD, Spencer, Iowa
SCHERMERHORN, JOHN
WKOW-TV, Madison, Wis.
SCHILLING, FRED
WFOY, St. Augustine, Fla.
SCHORR, RICHARD
WHOK, Lancaster, Ohio
SCHUMANN, ARNOLD
KRFO, Owatonna, Minn.
SCHUSS, AL
The World Today
KFSD-TV, San Diego, Calif.
SCHWEDER, JOHN
Football Predictions
WGPA, Bethlehem, Pa.
SCOTT, BILL
KWCO, Chicasha, Okla.
SCOTT, HAL
WCAE, Pittsburgh, Pa.
SCOTT, RAY
WCAE, WTAE, Pittsburgh, Pa.
SCOTT, SIDNEY
Basketball
WANY, Albany, Ky.
SCOVILL, CLEVE
Last Word in Sports
WCEH, Hawkinsville, Ga.
SEIGEL, STAN
WBRC, Birmingham, Ala.
SELLERS, LARRY
KGON, Portland, Ore.
SELLIER, BILL
WRWJ, Selma, Ala.
SEMAN, RON
WJMO, Cleveland, Ohio
SFINGI, ANDY
KCHV, Indio-Coachella, Calif.
SHADBURN, BILL
WSAV-TV, Savannah, Ga.
SHADRICK, WAYNE
WSTP, Salisbury, N. C.
SHAFFER, MAX
WDAN, WDAN-TV, Danville, Ill.
SHANLEY, GIB
WOHO, Toledo, Ohio
SHARP, ROGER
WRLY, Springfield, Ohio
SHAUK, LEW
KMAP, Bakersfield, Calif.
SHELDON, KEITH
WBUZ, Fredonia, N. Y.
SHELDON, RUSS
KOLO, Reno, Nev.
SHELLEY, BILL
WLEU, Erie, Pa.
SHEPPARD, CHARLES A., JR.
KRSC, Othello, Wash.
SHERMAN, ART
WJAC-TV, Johnstown, Pa.
SHERMAN, BUD
WBAP, WBAP-TV, Fort Worth, Tex.
SHRIVER, HARRY
WFBR, Baltimore, Md.
SHULL, ROB
KVEC, San Luis Obispo, Calif.
SHUMATE, GENE
KRXK, Rexburg, Ida.
SHUPE, EVERETT
KYOU, Greeley, Colo.
SIMMONS, LON
KSFO, San Francisco, Calif.
SIMONCELLI, MORRIS
WINF, Manchester, Conn.
SIMPSON, JIM
11th Hour Sports
WRC, WRC-TV, Washington, D. C.
SIMPSON, JIMMY
Sports Page of the Air
WFLB, Fayetteville, N. C.
SIMS, ROLLO
WKHM, Jackson, Mich.
SIMS, WAYNE
WARF, Jasper, Ala.
SINGER, BILL
Delaware Valley
WTTM, Trenton, N. J.
SLATER, SAM
Sports Caravan
WTAP, WTAP-TV, Parkersburg, W. Va.
SLAYTON, GLENN
WFUN, Huntsville, Ala.
SLIGH, CHARLES
WOLS, Florence, S. C.
SMITH, ART
WFRX, West Frankfort, Ill.
SMITH, BOB
WRVA, Richmond, Va.
SMITH, CLIFTON
King Bee
KCOH, Houston, Tex.
SMITH, DALS
Top O'Sports
KFJB, Marshalltown, Iowa
SMITH, DAN
WESB, Bradford, Pa.
SMITH, GUY
KCKN, Kansas City, Kan.
SMITH, LES
WOR, New York, N. Y.
SMITH, RUSS
Sports Eyeopener
KLPM, Minot, N. D.
SMITH, TED A.
KOMA, Pendleton, Ore.
SMITH, WILLIAM D.
WMFR, High Point, N. C.
SNOW, STEVE
KYA, San Francisco, Calif.
SNYDER, BILL
WSOC, WSOC-TV, Charlotte, N. C.
SOBEL, BUD
WNOX, Knoxville, Tenn.
SOBOL, JOHNNY
WILK, Wilkes-Barre, Pa.
SOBRERO, FRANK
KRE, Berkeley, Calif.
SOLOMON, JAY
WCAT-TV, W. Palm Beach, Fla.
SONVILLE, LARRY
KILE, Galveston, Tex.
SORRELL, BILL
WILS, Lansing, Mich.
SPANGLER, BOB
KNPT, Newport, Ore.
SPENCER, MILTON
WFLA, Tampa, Fla.
SPIVEY, DON
KCLW, Hamilton, Tex.
SPRACKLIN, JIM
Sports Report
KWYO, Sheridan, Wyo.
STARK, CHUCK
KVOE, Emporia, Kan.
STARKEY, BILL
WPVL, Painesville, Ohio
STARNEY, ROY
KPOK, Scottsdale, Ariz.
STARWYCK, STEVE
Ozark Sports Review
KHOG, Fayetteville, Ark.
STEEL, PETE
KLIZ, Brainerd, Minn.
STEELE, BOB
WTIC, WTIC-TV, Hartford, Conn.
STEERE, BURT
WSBS, Great Barrington, Mass.
STEIN, LEN
Five Star Final
WSTA, St. Thomas, V. I.
STENGLE, DAN
High School Basketball
KPLR-TV, St. Louis, Mo.
STENSON, GLEN
KAVI, Rocky Ford, Colo.
STERLING, BOB
KNGS, Hanford, Calif.
STERN, BILL
Baseball Central
WPIX, New York, N. Y.
STEVENS, CHUCK
WPTW, Piqua, Ohio
STEVENS, DICK
WTAY, Robinson, Ill.
STEVENS, DOTTIE
WHER, Memphis, Tenn.
STEVENS, ED
KBYR, Anchorage, Alaska
STEVENS, ZACK
KOPR, Butte, Mont.
STEWART, BILL
KLMO, Longmont, Colo.
STEWART, CHARLIE
WNEX, Macon, Ga.
STEWART, LARRY
KSRO, Santa Rosa, Calif.
STEWART, LARRY
WDWS, Champaign, Ill.
STEWART, MARK
Sports Whirl
WCVS, Springfield, Ill.
STIEGLER, ERNIE
WAEB, Allentown, Pa.
STONE, HARRY
Sports Extra
KTVI, St. Louis, Mo.
STONE, ROCKY
WOPI, Bristol, Tenn.

STONE, VIRGIL
KTBB, Tyler, Tex.
STOREY, ROY
KNX, KCOP, Los Angeles, Calif.
STOVER, JIM 'SMOKEY'
WCVA, Culpeper, Va.
STRATTON, GIL
KNXT, Los Angeles, Calif.
STREETER, REG
Beat the Expert
KWIP, Merced, Calif.
STRONG, FORD
Sports Special
KSTR, Grand Junction, Colo.
SULLIVAN, CHARLEY
WHBQ, Memphis, Tenn.
SULLIVAN, CLAUDE
WWKY, Winchester, Ky.
SULLIVAN, RICHARD
WSBS, Great Barrington, Mass.
SUMMERS, LOUIS
WOIC, Columbia, S. C.
SWEENEY, FRANK
WWJD, Chicago, Ill.

— T —

TABNER, DOUG
Four Star Final
WTOL, Toledo, Ohio
TABNER, ORRIS
WTOL-TV, Toledo, Ohio
TAPPE, MEL
KHQA-TV, Hannibal, Mo.
TATE, VERNER
Scoreroom
WSPA, WSPA-TV, Spartanburg, S. C.
TATHAM, HOWARD
Georgia Outdoors
WLET, Toccoa, Ga.
TAWWATER, TUT
World of Sports
KVOP, Plainview, Tex.
TERRY, HUB
WJOT, Lake City, S. C.
TERWEY, TYS
WMPS, Memphis, Tenn.
THACKER, JIM
WSAZ, WSAZ-TV, Huntington, W. Va.
THAYER, MIKE
KLTR, Blackwell, Okla.
THILENIUS, ED
WRFC, Athens, Ga.
THOMAS, DICK
KBUR, Burlington, Iowa
THOMAS, JERRY
Dr. Ross Sportsreel
KVEN, Ventura, Calif.
THOMAS, JOHN
WCYB, WCYB-TV, Bristol, Va.
THOMAS, ROBERT V.
WAYB, Waynesboro, Va.
THOMAS, ROLLIE
KFI, Los Angeles, Calif.
THOMLINSON, BOB
KAFP, Petaluma, Calif.
THOMPSON, BILL
KMJ, Fresno, Calif.
THOMPSON, GEORGE
KFRD, Rosenberg-Richmond, Tex.
TIGHE, RON
KSID, Sidney, Neb.
TOEPP, JACK
WATT, Cadillac, Mich.
TOLBERT, JERRY
WTVW, Evansville, Ind.
TOLLEFSON, GENE
KENE, Toppenish, Wash.
TOOTHMAN, BOOTH
WBOY, Clarksburg, W. Va.
TOWERS, JOHN
Channel 6 Report
KAVE-TV, Carlsbad, N. M.
TRAEGER, JOHN
For the Ladies
KWED, Seguin, Tex.
TREPS, MIKE
KSEK, Pittsburg, Kan.
TRINE, PHIL
KUKI, Ukiah, Calif.
TROLAND, MAYNARD
KBUN, Bemidji, Minn.

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KIKO, Globe-Miami, Ariz.
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WDOS, Oneonta, N. Y.
TURNER, BOB
WHAM, Rochester, N. Y.
TURNER, JIM
WIST, Charlotte, N. C.
TYLER, WAYNE
High School Huddle
WLVA, WLVA-TV, Lynchburg, Va.

— U —

UFER, ROBERT
WPAG, Ann Arbor, Mich.
ULRICH, MAX
WSJS-TV, Winston-Salem, N. C.
UPRIGHT, GENE
WIS-TV, Columbia, S. C.
URBAN, JOHN
KICA, KICA-TV, Clovis, N. M.
URBAN, JOHN
WCNY-TV, Carthage-Watertown, N. Y.

— V —

VACHE, BOB
KTAR, Phoenix, Ariz.
VALENTI, FRANK
KGMB-TV, Honolulu, Hawaii
VALENTINO, DOM
WBET, Brockton, Mass.
VALICENTI, JOSEPH
WBBW, Youngstown, Ohio
VAN, BILL
WTMT, Louisville, Ky.
VANDERHAYDEN, BUD
WSTC, Stamford, Conn.
VAN KUREN, JIM
CKLW, Detroit, Mich.
VAUGHN, BEN
KWTX-TV, Waco, Tex.
VAUGHN, GEORGE
WTTL, Madisonville, Ky.
VEIDT, BILL
The Scoreboard
KCNY, San Marcos, Tex.
VEITH, DON
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VIDNOVICH, SAM
WMCK, McKeesport, Pa.
VOLKEMA, HAL
WHTC, Holland, Mich.
VOLKS, SAM
Sports Page
KBMX, Coalinga, Calif.
VON BERGEN, JOHN
WNEP-TV, Scranton, Pa.

— W —

WADE, HAL 'DOC'
WMOZ, Mobile, Ala.
WAITE, DAVE
WDAM-TV, Hattiesburg, Miss.
WALDEN, MIKE
WTMJ, WTMJ-TV, Milwaukee, Wis.
WALDEN, WARREN
WJAR, Providence, R. I.
WALKER, CHARLIE
WDKD, Kingstree, S. C.
WALKER, JOE
WMBM, Miami Beach, Fla.
WALSH, BLAINE
WTMJ, Milwaukee, Wis.
WALSH, FRANK
WWBC, Bay City, Mich.
WALSH, LLOYD
WRUN, Utica, N. Y.
WALTHER, FRED
WKMT, Kings Mountain, N. C.
WALTON, EARL
WJZM, Clarksville, Tenn.
WARD, BILL
WBTV, Charlotte, N. C.
WARREN, HARRY
KXTV-TV, Sacramento, Calif.
WATERS, BENNIE
WRRF, Washington, N. C.
WATTRICK, DON
Sports Headlines
WXYZ, WXYZ-TV, Detroit, Mich.
WEATHERLY, BOB
WTAN, Clearwater, Fla.
WEAVER, RICK
KFH, Wichita, Kan.
WEBB, JERRY
WCIL, Carbondale, Ill.
WEBB, NOLAN
WNKY, Neon, Ky.
WEBBE, TED
Sport of Speed
WNTA, Newark, N. J.
WEBER, RON
Telesports
WBOC, WBOC-TV, Salisbury, Md.
WECHSLER, JIM
WWRL, White River Junction, Vt.
WEEMS, WILLIE
Scores Are Yours
WMAG, Forest, Miss.
WEHMEIER, HAL
KLOO, Corvallis, Ore.
WEHMEYER, WALLY
KSGM, Ste. Genevieve, Mo.
WEILER, BOB
KDIX, Dickinson, N. D.
WEIN, OSCAR
WDLC, Port Jervis, N. Y.
WEISER, DAVE
In the Lockerroom
KEYY, Provo, Utah
WEISKOPF, DON
KRPL, Moscow, Ida.
WENDLANDT, LOU
WGEZ, Beloit, Wis.
WESSON, BUDDY
KDQN, Dequeen, Ark.
WEST, BILL
KPBM, Carlsbad, N. M.
WEST, LARRY
Sports Whirl
KENT, Shreveport, La.
WESTER, AL
WJBW, New Orleans, La.
WHALEN, JOSEPH
WVPO, Stroudsburg, Pa.
WHEELER, JACK
Game Roundups
WZOK, Jacksonville, Fla.
WHITAKER, BOB
WMIX, Mt. Vernon, Ill.
WHITE, BILL
KTIP, Porterville, Calif.
WHITE, BILL
KWSO, Wasco, Calif.
WHITE, JERRY
KBEK, Elk City, Okla.
WHITTAKER, GLEN
Sunriser
WHRW, Toledo, Ohio
WIBLE, DARL
WTHI, Terre Haute, Ind.
WIGHT, THOMAS
WPAG, Ann Arbor, Mich.
WILE, OTIS
KSPI, Stillwater, Okla.
WILKINSON, JOHN J.
WLOB, Portland, Me.
WILL, BOB
WWDC, Washington, D. C.
WILLIAMS, CHUCK
Mikeside of Sports
KWNO, Winona, Minn.
WILLIAMS, EARL
KEYD, Oakes, N. D.
WILLIAMS, ED
KNEL, Brady, Tex.
WILLIAMS, GARNET
WFIW, Fairfield, Ill.
WILLIAMS, HARRY
WFTL, Ft. Lauderdale, Fla.
WILSON, BOB
WADC, Akron, Ohio
WILSON, JIM
WSBT, WSBT-TV, South Bend, Ind.
WILSON, LEO Y.
WHOP, Hopkinsville, Ky.
WILSON, PHIL
XETV, San Diego, Calif.
WILSON, WARD
WCAT-TV, W. Palm Beach, Fla.
WINTERS, MELVIN E.
WPGC, Washington, D. C.
WISE, WES
WFAA-TV, Dallas, Tex.

WISMER, HARRY

Notre Dame Football, ABC; Blue-Grey Football Game, ABC-TV

WITHROW, JIM
Sports Parade
WKLX, Paris, Ky.
WOLF, FRED
Bowling Champions
WXYZ-TV, Detroit, Mich.
WOLF, HAL
KNBC, San Francisco, Calif.
WOLFF, BOB
WWDC, Washington, D. C.
WOOD, EARL
WROC-TV, Rochester, N. Y.
WOODMAN, DAVE
KNDE-TV, Monroe, La.
WOOSLEY, EDWARD
WMTL, Leitchfield, Ky.
WYLIE, BOB
WAKR, Akron, Ohio
WYNNE, BILL
WOWL-TV, Florence, Ala.
WYNNE, JAMES
WAIR, Winston-Salem, N. C.

— Y —

YANICH, BOB
WHGB, Harrisburg, Pa.
YATES, SONNY
WDSP, De Funiak Springs, Fla.
YELLAND, STARR
KLZ-TV, Denver, Colo.

— Z —

ZACK, ED
WOC, WOC-TV, Davenport, Iowa
ZELCH, MARK
WSAU, WSAU-TV, Wausau, Wis.
ZIMMERMAN, BOB
KOEL, Oelwein, Iowa
ZUCHELLI, ED
KCOY, Santa Maria, Calif.

WOMEN COMMENTATORS

of U. S. Radio and TV Stations

— A —

ABDOU, GLORIA
WCAE, Pittsburgh, Pa.
ABEYTA, VERGIE
KGGM-TV, Albuquerque, N. M.
ABRAMSON, JO
WROW, Albany, N. Y.
ABRARIA, ELWANDA
KFSA, Fort Smith, Ark.
ADAIR, PERRY SHEEHAN
KLAS-TV, Las Vegas, Nev.
ADAMS, BETTY
WBZ-TV, Boston, Mass.
ADAMS, DEBORAH
WFIL-TV, Philadelphia, Pa.
ADAMS, LOUISE
WHGB, Harrisburg, Pa.
ADAMS, RUTH
WSKI, Barre-Montpelier, Vt.
ADLAM, SUG
WKEN, Dover, Del.
AGEE, ALETHA
WPIK, Alexandria, Va.
AGNEW, MINNIE V.
WTUP, Tupelo, Miss.
AIKEN, JUNIE
WIRA, Ft. Pierce, Fla.
AKERMAN, LUCILE
WCRE, Cheraw, S. C.
ALBERTSON, PEGGY JO
KXGO-TV, Fargo, N. D.
ALDEN, ANN
KFJZ-TV, Fort Worth, Tex.
ALEXANDER, MILDRED
WTAR, Norfolk, Va.
ALLEN, DOLORES
WDOR, Sturgeon Bay, Wis.
ALLEN, LOIS
KIML, Gillette, Wyo.
ALLEN, RUTH
WGAR, Cleveland, Ohio
ALSTOTT, SALLY
WBCM, Bay City, Mich.
ALWYN, EVE
WCAT-TV, W. Palm Beach, Fla.
ALWYN, LAURI
WCAT-TV, W. Palm Beach, Fla.
ANDE', MARGO
KOMA, Oklahoma City, Okla.
ANDERS, LOVINA
WSMN, Nashua, N. H.
ANDERSON, BECKY
WJDY, Salisbury, Md.
ANDERSON, BLANCH
WLOA, Pittsburgh, Pa.
ANDERSON, MARY B.
WAPG, Arcadia, Fla.
ANDREA, MARY
WJOC, Jamestown, N. Y.
ANDREWS, LAURIE
WEIM, Fitchburg, Mass.
ANNAND, SHIRLEY
WTIP, Charleston, W. Va.
ANTONETTI, CLARA K.
WTSA, Brattleboro, Vt.
APOSTLE, RUBY
WLUC-TV, Marquette, Mich.
ARCHER, (Mrs.) McCANN
KGPC, Grafton, N. D.
ARGO, VERLA
KARY, Prosser, Wash.
ARMISTEAD, BEA
WHBQ, Memphis, Tenn.
ARTHUR, SADIE
KICA-TV, Clovis, N. M.
ASHLOCK, MARGUERITE
WMT-TV, Cedar Rapids, Iowa
ASHWORTH, DOROTHY
KORA, Bryan, Tex.
ATKINS, JUDITH
WACR, Columbus, Miss.
AUSTIN, BARBARA
WROM, Rome, Ga.

— B —

BADHAM, MARY
WBRC, Birmingham, Ala.
BAGLEY, ORLO
KOMB, Cottage Grove, Ore.
BAHWELL, MARILYN
WKTY, La Crosse, Wis.
BAILEY, CATHARINE
KKTV, Colorado Springs, Colo.
BAILEY, KAY
WSTA, St. Thomas, V. I.
BAILEY, LYNN
WNOG, Naples, Fla.
BAILEY, SHIRLEY
WMNA, Gretna, Va.
BAILEY, VIRGINIA
WPME, Punxsutawney, Pa.
BAKER, ANN
WAND, Canton, Ohio
BAKER, BEVERLY
WOLF, Syracuse, N. Y.
BAKER, EVANGELINE
KNBC, San Francisco, Calif.
BAKER, EVELYN H.
KHBM, Monticello, Ark.
BALL, JANE ELLEN
WAMP, Pittsburgh, Pa.
BALLARD, BARBARA L.
KWIP, Merced, Calif.
BARNETT, GAY
KKIS, Pittsburg, Calif.
BARRETT, EMILY
WTUG, Tuscaloosa, Ala.
BARRIE, WENDY
WNTA, Newark, N. J.
BARRY, JOAN
WDOD, Chattanooga, Tenn.
BARTELLI, INGRID
WMAB, Munising, Mich.
BARTON, ELEANOR
WESC, Greenville, S. C.
BARTON, SUE
KMGM, Albuquerque, N. M.
BATH, HELEN
WITZ, Jasper, Ind.
BAUER, JAN
WTSL, Hanover, N. H.
BEANE, RUTH M.
WSSV, Petersburg, Va.
BEARD, SHARON
KSCB, Liberal, Kan.
BEAUBIEN, BETTY
KFH, Wichita, Kan.
BECKER, BARBARA
WITI-TV, Milwaukee, Wis.
BECKER, HELEN MARGARET
KNDE, Aztec, N. M.
BECKER, JEAN
KRSL, Russell, Kan.
BEECROFT, MILDRED
WMIL, Milwaukee, Wis.
BEILFUSS, TRUDY
WISN-TV, Milwaukee, Wis.
BELL, JO ANN
KWYO, Sheridan, Wyo.
BELL, RITA
WXYZ-TV, Detroit, Mich.
BELOTE, GRACE D.
WVLD, Valdosta, Ga.
BENELL, JULIE
WFAA-TV, Dallas, Tex.
BENNETT, NANCY
KTAR, Phoenix, Ariz.
BENSON, BONNIE
KPBM, Carlsbad, N. M.
BERG, MARY
KOFA, Yuma, Ariz.
BERG, NANCY
WNEP-TV, Scranton, Pa.
BERMON, LEN
KTVR, Denver, Colo.
BERRY, WINIFRED
WHHH, Warren, Ohio.
BICKEL, HELEN
WMMN, Fairmont, W. Va.
BIDWELL, DORIS
WBLG, Lexington, Ky.
BIGBEE, NELLE
WOWL, Florence, Ala.
BIGNALL, NORMA
WLUC-TV, Marquette, Mich.
BISHOP, BARBARA
KIKI, Honolulu, Hawaii
BISSELL, MAZIE
WIS-TV, Columbia, S. C.
BLACK, GERALDINE
KWAL, Osburn, Idaho
BLACK, LOUISE
KLRJ-TV, Las Vegas, Nev.
BLACK, PAT
WMVG, Milledgeville, Ga.
BLACK, SNOOKS
KNEL, Brady, Tex.
BLACKSTEAD, CONNIE
KXGO-TV, Fargo, N. D.
BLAINE, MARY
WRLD, West Point, Ga.
BLAIR, BETTY
WMST, Mt. Sterling, Ky.
BLAKEMORE, ELVIA
WCVP, Murphy, N. C.
BLAND, LOUISE
KTUL-TV, Tulsa, Okla.
BLAZER, ELEANOR
WHOK, Lancaster, Ohio
BLISS, JOCK
WLAV, Grand Rapids, Mich.
BLUE, ADELE
WJBO, Baton Rouge, La.
BLUM, VAUNCEIL
KMMO, Marshall, Mo.
BOAM, SUE
KOPR, Butte, Mont.
BOMBOY, MARY LOUISE
WXXX, Hattiesburg, Miss.
BONTEMPI, FEDORA
WNHC-TV, New Haven, Conn.
BORDALLO, MADELEINE M.
KUAM, KUAM-TV, Agana, Guam
BOULDIN, BETTY
WZOB, Fort Payne, Ala.
BOWERY, JOANNE E.
KOJM, Havre, Mont.
BOYD, BETTY
KOTV, Tulsa, Okla.
BRAHM, BARBARA
KDOT, Reno, Nev.
BRAINARD, KAY
KORT, Grangeville, Ida.
BRANNEN, (Mrs.) ERNEST
WWNS, Statesboro, Ga.
BRAWNER, ONALEE
KWYN, Wynne, Ark.
BRIDGES, DORIS
WKMT, Kings Mountain, N. C.
BRIDGES, MARGARET E.
WCBC, Anderson, Ind.

BRIDGES, ORA
KSHO-TV, Las Vegas, Nev.
BRIGGS, CAROLEE
KLTR, Blackwell, Okla.
BRISCOE, CHARLOTTE
KTVH, Hutchinson, Kan.
BRITT, JUNE
WPOR, Portland, Me.
BROCK, MABEL
WMTS, Murfreesboro, Tenn.
BROOKS, BESS
KSFA, Nacogdoches, Tex.
BROOKS, IDELLE
WSFA-TV, Montgomery, Ala.
BROWN, ALVA ROSE
WPNC, Plymouth, N. C.
BROWN, BARBARA
WINA, Charlottesville, Va.
BROWN, GLADYS
KOKO, Warrensburg, Mo.
BROWN, JOAN
KRKC, King City, Calif.
BROWN, JOSEFINE
KCCT, Corpus Christi, Tex.
BROWN, MARJORIE
WCPS, Tarboro, N. C.
BROWN, MARY
WLOS-TV, Asheville, N. C.
BROWN, MINA
KNDO, Yakima, Wash.
BRUCE, FRAN
KVCV, Redding, Calif.
BRUNTON, ALBERTA
KXIC, Iowa City, Iowa
BURGER, MARGARET
WTAQ, LaGrange, Ill.
BURGESS, JANE L.
WOSC, Fulton, N. Y.
BURKE, KATHY
WDLC, Port Jervis, N. Y.
BURNETT, HAZEL
WSBT-TV, South Bend, Ind.
BURNS, ALMA
WLCX, La Crosse, Wis.
BURR, GWEN
KSUE, Susanville, Calif.
BURR, MAE
WABJ, Adrian, Mich.
BURROUGHS, ANN
WHWB, Rutland, Vt.
BURSHEIM, CHARLOTTE
KBMO, Benson, Minn.
BUSHNELL, GEORGIANA
WPIN, St. Petersburg, Fla.
BUTTON, JEANNIE
WTRF-TV, Wheeling, W. Va.
BUTZIN, HENRIETTA
WCWC, Ripon, Wis.
BYBEE, ELAYNE
KID, Idaho Falls, Ida.

— C —

CAIN, SANDY
WBLF, Bellefonte, Pa.
CALLOWAY, BLANCHE
WFEC, Miami, Fla.
CALLOWAY, ELIZABETH
KTRE, KTRE-TV, Lufkin, Tex.
CAMPBELL, FRAN
WGBG, Greensboro, N. C.
CAMPBELL, MARIANNA B.
WJEH, Gallipolis, Ohio
CAREL, CONNIE
KREO, Indio, Calif.
CARLSON, BETTY
WBCB, Levittown, Pa.
CARLSON, NORAH
WLYC, Williamsport, Pa.
CARLSON, NORAH B.
WCNL, Newport, N. H.
CARR, LORRAINE
KTRX, Sante Fe, N. M.
CARROLL, CLEORA
WWHG, Hornell, N. Y.
CARSKADON, LINDA
KLFT, Golden Meadow, La.
CARSON, CAROL
KGVO, Missoula, Mont.
CARSON, NANCY
WCDJ, Edenton, N. C.
CARTER, FRANCES
WAZL, Hazleton, Pa.
CARTER, FREDA
KAMD, Camden, Ark.
CARTER, JUNE
WRMF, Titusville, Fla.
CARVER, LOUISE
WKZO, Kalamazoo, Mich.
CASEY, MARY ANN
KEYT, Santa Barbara, Calif.
CASTLEBURY, JOANNE M.
WMPT, Williamsport, Pa.
CATTELL, MARGARET
WEIR, Weirton, W. Va.
CAVIN, PATTY
WRC, Washington, D. C.
CERVI, SAMMYE
WCNT, Centralia, Ill.
CHAPMAN, LIL
KAML, Kenedy, Tex.
CHAPPEL, JANICE
WOWL-TV, Florence, Ala.
CHASE, DOROTHY
KERG, Eugene, Ore.
CHASE, JULIE
WTAG, Worcester, Mass.
CHESSHER, FAYE
KWED, Seguin, Tex.
CHRISTIAN, JO
KFAL, Fulton, Mo.
CLARK, KAY
WBYE, Calera, Ala.
CLARK, NANCY
KTVB, Boise, Ida.
CLARK, TEMPE
WIIN, Washington, N. C.
CLAYTON, EILEEN
WALB-TV, Albany, Ga.
CLEM, GERTRUDE
WKLX, Paris, Ky.
COBEY, MARGE
KEYT, Santa Barbara, Calif.
COLBERT, JEAN
WTIC, Hartford, Conn.
COLE, FAY
WLOH, Princeton, W. Va.
COLE, JEAN
WWGS, Tifton, Ga.
COLLEY, SUNSHINE
WCBL, Benton, Ky.
COLLINS, JOY
WGUY, Bangor, Me.
COLONE, ANN
WANE-TV, Fort Wayne, Ind.
CONNELLY, JEAN
WTAE, Pittsburgh, Pa.
CONNORS, DORSEY
WGN, Chicago, Ill.
COOK, AUDREY
WRUF, Gainesville, Fla.
COOK, MARION
WFDF, Fint, Mich.
COOPER, ANNE
WBCA, Bay Minette, Ala.
COOPER, MADGE
WMRN, Marion, Ohio
COPE, KITTY
WSAV, Savannah, Ga.
COPENHAVER, CARLEY
KABY, Albany, Ore.
CORNWELL, MARY
WWIT, Canton, N. C.
COTTON, DOROTHY
WHEC, Rochester, N. Y.
COTTON, LIZ
KGFL, Roswell, N. M.
COURY, ROSELLE
WCOU, Lewiston, Me.
COVERT, JEAN
KTBC-TV, Austin, Tex.
COWLEY, DOROTHY
KIBS, Bishop, Calif.
COX, JANICE
KBAR, Burley, Ida.
CRAIG, LOUISE
WSFC, Somerset, Ky.
CRAMER, ALMA
WARD-TV, Johnstown, Pa.
CRINO, ISA S.
KAIR, Tucson, Ariz.
CROM, MILLIE
KSON, San Diego, Calif.
CRONAN, MARYANNE
KFJI, Klamath Falls, Ore.
CROOKS, HELEN
WOKK, Meridian, Miss.
CULLEN, JOY
WSTU, Stuart, Fla.
CUMMINS, GAYLE
KDZA, Pueblo, Colo.
CURRAN, BETTE
KFRU, Columbia, Mo.

— D —

DAEHLER, POLLY
WPAY, Portsmouth, Ohio
DALE, DOROTHY
WBET, Brockton, Mass.
DALTON, JANE
WSPA, WSPA-TV, Spartanburg, S. C.
DARNELL, PATSY LOU
WNKY, Neon, Ky.
DAUDEL, LOIS M.
KIRX, Kirksville, Mo.
DAUM, ELEANOR
WTRW, Two Rivers, Wis.
DAVIS, BARBARA
KAMP, El Centro, Calif.
DAVIS, BETTY
WSON, Henderson, Ky.
DAVIS, BETTY
KOIN-TV, Portland, Ore.
DAVIS, LOUISE
KBOI, Boise, Ida.
DAVIS, PAT
WAVC, Boaz, Ala.
DAVIS, SARA
KAGR, Yuba City, Calif.
DAVITT, BARBARA
WKIP, Poughkeepsie, N. Y.
DAY, JANE
WBZ-TV, Boston, Mass.
DAY, JUNE
KWBB, Wichita, Kan.
DEAL, ELIBABETH
WBOF, Virginia Beach, Va.
DEANE, MARTHA
WOR, New York City, N. Y.
DeBRUYN, ELEANOR
KMAN, Manhattan, Kan.
DECKER, KAY
KODI, Cody, Wyo.
DEE, MARY
WHAT, Philadelphia, Pa.
de GARAY, LYDIA
KUBO, San Antonio, Tex.
DE GRAW, LOUISE
KATL, Miles City, Mont.
DEHNE, VAN
WBKV, West Bend, Wis.
DELBRIDGE, MYRNA
WBTA, Batavia, N. Y.
DEL PIERRE, MARGUERITE
KTVO, Ottumwa, Iowa
DEMAS, JANA
WHIO-TV, Dayton, Ohio
DENTON, CLYDE
WSFC, Somerset, Ky.
DENTON, PAT
KGNC, Amarillo, Tex.
DETTINGER, ALMA
WQXR, New York, N. Y.
DEVANY, CAROLYN
WBCH, Hastings, Mich.
DeVORE, GLORIA
KFDM-TV, Beaumont, Tex.
DEWART, RITA
KEX, Portland, Ore.
DIAL, LINDA
WESA, Charleroi, Pa.

DILLIN, ALBERTA
WFOY, St. Augustine, Fla.
DILLON, HELEN
KAPR, Douglas, Ariz.
DITMER, BEVERLY J.
WHGR, Houghton Lake, Mich.
DIXON, MARTHA
WJIM, WJIM-TV, Lansing, Mich.
DOAN, BERTSCH
WVIP, Mount Kisco, N. Y.
DOKE, DELE
KWTO, Springfield, Mo.
DOLIN, MARGARET
WPRN, Butler, Ala.
DOLLAR, LYNN
WABC-TV, New York, N. Y.
DONOHUE, BEULAH
WTMJ-TV, Milwaukee, Wis.
DONZE, BETTY
KSGM, Ste. Genevieve, Mo.
DOONON, KATIE
WSAZ-TV, Huntington, W. Va.
DORSEY, THELMA L.
WTAY, Robinson, Ill.
DOUGLASS, MARIE
WDSP, De Funiak Springs, Fla.
DOZIER, KATHRYN
WGAU, Athens, Ga.
DRAKE, JUNE
KVHL, Homer, La.
DREWERY, (Mrs.) HOWARD
WARF, Jasper, Ala.
DUKATE, GWEN
WPCF, Panama City, Fla.
DURNAT, GINNY
KCHV, Indo-Coachella, Calif.
DURRETT, SARAH M.
KELD, El Dorado, Ark.
DUVALL, CAROL
WOOD, WOOD-TV,
Grand Rapids, Mich.

— E —

EARLS, HILDA
KWRF, Warren, Ark.
EARLY, CHRISTMAS
KPVA, Camas, Wash.
EASON, ELIZABETH
WVOT, Wilson, N. C.
ECHLOFF, MAUREEN
KRNY, Kearney, Neb.
ECHOLS, PAT
KCLV, Clovis, N. M.
EDWARDS, DOROTHY
WESY, Greenville, Miss.
EICHORN, DOROTHY
WLAM, Lewiston, Me.
ELIZABETH, FAYE
WWJ-TV, Detroit, Mich.
ELKINS, JOAN
KBUS, Mexia, Tex.
ELMEN, EVELYN
KTHV, KTHS, Little Rock, Ark.
EMBREY, MYRTLE
WSUG, Clewiston, Fla.
EMMEL, GENE
WBOY, Clarksburg, W. Va.
ERICSON, CAROL
KPAS, Banning, Calif.
EUBANKS, VELMA
WMUU, Greenville, S. C.
EVANS, ANNE
KTOK, Oklahoma City, Okla.
EVANS, DOROTHY
WYSE, Lakeland, Fla.
EVANS, JOAN
WIBC, Indianapolis, Ind.
EVANS, SALLY
KCRG-TV, Cedar Rapids, Iowa
EVERITT, RAE
KOFE, Pullman, Wash.
EWARD, FRAN
WKBV, Richmond, Ind.
EWELL, KATHERINE
WMSR, Manchester, Tenn.

— F —

FABIANI, ROZELL
WRBL-TV, Columbus, Ga.
FAHL, CECILE
WWSR, St. Albans, Vt.
FARBER, WILDA
WJTV, Jackson, Miss.
FARENBURG, HELEN
KORK, Las Vegas, Nev.
FARMER, FAE
WEEB, Southern Pines, N. C.
FARREN, KITTY
KCTV, San Angelo, Tex.
FEARN, JUNE
KLUK, Evanston, Wyo.
FELDER, HELEN
WCOV, Montgomery, Ala.
FELIX, DELIA
KEVT, Tucson, Ariz.
FELTON, BARBARA
WROV, Roanoke, Va.
FENNER, JUANITA
KIND, Independence, Kan.
FERREBEE, SALLY
WVPO, Stroudsburg, Pa.
FERRELL, CHARLOTTE
KWCL, Oak Grove, La.
FLACK, MARGARET F.
WAGY, Forest City, N. C.
FLAHIVE, ELLA
WDEW, Westfield, Mass.
FLETCHER, LOUISE
WVOL, Nashville, Tenn.
FLOURNOY, ROSE
WRBL, Columbus, Ga.
FLOYD, FLORENCE
KWHN, Fort Smith, Ark.
FLOYD, ODELL
WCEH, Hawkinsville, Ga.
FLYNN, GAIL
WAOV, Vincennes, Ind.
FOLLMER, ANN
WVKO, Columbus, Ohio
FONTAINE, PAT
KMOX-TV, St. Louis, Mo.
FOSTER, LYNN
WTAN, Clearwater, Fla.
FREEZOR, BETTY
WBTV, Charlotte, N. C.
FRIBERG, ALICE FAIRN
WCYB, WCYB-TV, Bristol, Va.
FRIEND, DOROTHY
WGOG, Walhalla, S. C.
FRITZ, ALENE
KNAF, Fredericksburg, Tex.
FUNNELL, MILDRED
WJW, Cleveland, Ohio
FURTAW, ELLEN
WHAK, Rogers City, Mich.

— G —

GABRIEL, SYLVIA
WHTG, Asbury Park, N. J.
GAINES, MYRTLE
WOKZ, Alton, Ill.
GALE, VIRGINIA
WGN, Chicago, Ill.
GALLE, MARY
KHBR, Hillsboro, Tex.
GALLEHER, MURIEL E.
WLEA, Hornell, N. Y.
GALVIN, GRACE
WBRI, Waterbury, Conn.
GARBETT, GRACE
WEDO, McKeesport, Pa.
GARDNER, VIRGINIA
WLEE, Richmond, Va.
GARNER, MARY LOU
WZYX, Cowan, Tenn.
GARRISON, LOU
KBEK, Elk City, Okla.
GAY, PAT
KLZ, Denver, Colo.
GEBHART, SUE
KTHE, Thermopolis, Wyo.
GEDDIE, MARTHA
WELO, Tupelo, Miss.
GENTRY, ANN
WLAR, Athens, Tenn.
GERHART, JULIA M.
WKMC, Roaring Springs, Pa.
GERSEN, AILEEN
KCUB, Tucson, Ariz.
GIBBS, AGNES
WCSH-TV, Portland, Me.
GIBSON, CHERRY
WLBN, Lebanon, Ky.
GIDDINGS, KATHY
KNDE-TV, Monroe, La.
GIERE, MARILYNE
WMNE, Menomonie, Wis.
GIGER, MARIE
WHLM, Bloomsburg, Pa.
GILL, JANE
WJPD, Ishpeming, Mich.
GINGER, ELEANOR
KLMS, Lincoln, Neb.
GLADSTEIN, BOBBYE
KTMC, McAlester, Okla.
GLENN, JEAN
WDAF, Kansas City, Mo.
GODFREY, KATHY
WHCT, Hartford, Conn.
WINF, Manchester, Conn.
GOERINGER, VERA
KRVN, Lexington, Neb.
GOODMAN, RUTH
WTOC, WTOC-TV, Savannah, Ga.
GOODWIN, BOBBIE H.
WMAG, Forest, Miss.
GOSAR, DONNA
KEYY, Provo, Utah
GOSHEN, KAY
KGOS, Torrington, Wyo.
GOTHBERG, OZELLE G.
WFPA, Fort Payne, Ala.
GOTTLIEB, RUTH
WMSC, Columbia, S. C.
GOVAN, VINETTE B.
WEPG, S. Pittsburg, Tenn.
GRANT, CLAIRE
WMOA, Marietta, Ohio
GRAVES, CONSTANCE
WDEV, Waterbury, Vt.
GRAY, PAT
WBRC-TV, Birmingham, Ala.
GREEN, CAROL
WSAU, WSAU-TV, Wausau, Wis.
GREEN, CONNIE
KBOR, Brownsville, Tex.
GREEN, GRACE
KDLA, De Ridder, La.
GREEN, MARY JANE
WNAG, Grenada, Miss.
GREEN, SALLY
WWRI, West Warwick, R. I.
GREENDAHL, JEANNE
WHB, Kansas City, Mo.
GREENWOOD, KATHARINE
WALL, Middletown, N. Y.
GREGORY, LUCY
WOIA, Ann Arbor, Mich.
GREINER, MARY ANN
WRIT, Milwaukee, Wis.
GRIEM, BRETA
WTMJ-TV, Milwaukee, Wis.
GRIFFITH, MADELEINE
WPAD, Paducah, Ky.
GRISWOLD, ESTHER DONAT
KOMU-TV, Columbia, Mo.
GROCHOWSKI, LUCILLE
WNRI, Woonsocket, R. I.
GWYN, IZABEL
WKSK, West Jefferson, N. C.

— H —

HACH, PHILA R.
WJZM, Clarksville, Tenn.
HAEBERLE, ARLE
WCCO-TV, Minneapolis, Minn.

HAIG, MARGARET
KANO, Anoka, Minn.
HALEY, PEGGY
KETX, Livingston, Tex.
HALL, ALICE
KOMY, Watsonville, Calif.
HALL, MARGUARETTE
KTW, Seattle, Wash.
HALL, MARTHA
WCOV-TV, Montgomery, Ala.
HALL, NANCY
WFBC-TV, Greenville, S. C.
HALLEY, ILENE
WGEZ, Beloit, Wis.
HAMMONS, TISHIE
KDQN, Dequeen, Ark.
HANLEY, MARY LO
WICU-TV, Erie, Pa.
HANSON, MAE
KCOW, Alliance, Neb.
HARLAN, CYNTHIA
WWTV, Cadillac, Mich.
HARLAN, NAN
WSOY, Decatur, Ill.
HARPOLE, MARY
KVOU, Uvalde, Tex.
HARRIS, ESTHER
WKNY, Kingston, N. Y.
HARRIS, FRANCES KAYE
KGBC, Galveston, Tex.
HARRIS, JEAN
KWKH, Shreveport, La.
HARRIS, LAURA
KSML, Seminole, Tex.
HARTNETT, ALICE
KTBB, Tyler, Tex.
HAULIK, CAROL
WADP, Kane, Pa.
HAYES, HELEN
WRNL, Richmond, Va.
HAYNES, TRUDY
WCHB, Inkster, Mich.
HAYWARD, JOYCE
KHOU-TV, Houston, Tex.
HEAL, SANDRA
WRKD, Rockland, Me.
HEALY, DOLORES
KBRC, Mount Vernon, Wash.
HEALY, MEG
KIXL, Dallas, Tex.
HELEBRANT, LUCILE J.
KOEL, Oelwein, Iowa
HENDERSON, BEVERLY
KLVT, Levelland, Tex.
HENDRIX, BETTIE
WPCC, Clinton, S. C.
HENNIS, PAT
WAJF, Decatur, Ala.
HENRIKSEN, SHIRLEY
KXGN, Glendive, Mont.
HENRY, JULIA
WKOA, Hopkinsville, Ky.
HENTOSH, VIRGINIA
WLFH, Little Falls, N. Y.
HERRICK, LYNN
KBMB-TV, Bismarck, N. D.
HERSH, GLADYS E.
WKAP, Allentown, Pa.
HEWETTSON, FRANCES
WFVA, Fredericksburg, Va.
HICKOX, MARY
KFI, Los Angeles, Calif.
HICKS, ANN
WQXQ, Daytona Beach, Fla.
HIGBEE, HILDA
KTRB, Modesto, Calif.
HILL, HILDA
WTWV, Tupelo, Miss.
HILLIER, MARILYN
WGMA, Hollywood, Fla.
HOAK, JOSEFINA
KABQ, Albuquerque, N. M.
HOBART, ALICE
WDOT, Burlington, Vt.
HODGES, DOROTHY
WGTM, Wilson, N. C.
HODGES, GENIE
WROD, Daytona Beach, Fla.
HOLLAND, JANICE KING
WHSC, Hartsville, S. C.
HOLLIDAY, MARY
WACO, Waco, Tex.
HOLLIDAY, SUE
KDEO, El Cajon, Calif.
HOLLOWAY, FRAN
KOCA, Kilgore, Tex.
HOLMES, ALMA
KFLD, Floydada, Tex.
HOLMES, AUDREY
WLAC, Nashville, Tenn.
HOPE, BEA
WKRG-TV, Mobile, Ala.
HOPKINS, MAURINE
KFDA, Amarillo, Tex.
HORN, ELAINE
KPUG, Bellingham, Wash.
HOTTON, ESTHER
WTMJ, Milwaukee, Wis.
HOUSTON, MARGARET P.
KVOR, Colorado Springs, Colo.
HOWARD, ANN
WDBJ-TV, Roanoke, Va.
HOWARD, NANCY
KMUS, Muskogee, Okla.
HOWE, KAY
KHOW, Denver, Colo.
HUDSEN, ROCK
WCVS, Springfield, Ill.
HUGHES, (Mrs.) EVAN H.
KVOL, Lafayette, La.
HULBERT, MARIE
KOLN-TV, Lincoln, Neb.
HUNT, AUDREY
WIS, WIS-TV, Columbia, S. C.
HUNTER, EDNA
WCHO, Washington, Ohio
HUNTSPON, NELL
WJAK, Jackson, Tenn.
HUTCH, NITA
WTVN, Columbus, Ohio
HUTCHINS, ELAINE
KLGA, Algona, Iowa
HUTCHISON, CHARLOTTE
WBBC, Flint, Mich.
HUTCHINSON, EMILY
WILK, Wilkes-Barre, Pa.

— I —

INGRAM, MERIAM
WJWS, South Hill, Va.
IRWIN, ROBERTA
KYUM, Yuma, Ariz.
ISLEY, JANE
KXXL, Bozeman, Mont.
ISOM, JUNE
KCOY, Santa Maria, Calif.
IVES, CAROL
WSRO, Marlboro, Mass.

— J —

JACKSON, AMELDA
WCKB, Dunn, N. C.
JAMES, MARIANNE
WFRV-TV, Green Bay, Wis.
JAMIESON, RUTH G.
WATO, Oak Ridge, Tenn.
JANKOSKI, MARY LOU
WBIS, Bristol, Conn.
JENNINGS, HELEN MACY
WEND, Baton Rouge, La.
JENSEN, IRIS
KJFJ, Webster City, Iowa
JERNQUIST, DOROTHY
WLUK-TV, Green Bay-Marinette, Wis.
JETER, LEE
KFLJ, Walsenburg, Colo.
JOHN, ALMA
WWRL, New York, N. Y.
JOHNSON, BEA
KMBC, KMBC-TV, Kansas City, Mo.
JOHNSON, CAROL
WSYR, Syracuse, N. Y.
JOHNSON, FRAN
KHAS-TV, Hastings, Neb.
JOHNSON, GAIL
KIDO, Boise, Ida.
JONES, DOT
WMDC, Hazlehurst, Miss.
JONES, KATHRYN
WJET, Erie, Pa.
JONNIGAN, GERRY
KZEY, Tyler, Tex.
JOURNEAY, JOAN
KUKI, Ukiah, Calif.
JUMP, JEANNINE
KGVL, Greenville, Tex.

— K —

KANTZER, GAY
WSAL, Logansport, Ind.
KANZ, PATRICIA H.
KGNB, New Braunfels, Tex.
KARRAKER, MONEADA
WRAJ, Anna, Ill.
KAULFUSS, GRACE
WDRF, Chester, Pa.
KEATING, LOLA
KTEL, Walla Walla, Wash.
KELLER, JOANN
WKKS, Vanceburg, Ky.
KELLEY, DELAND
WSBS, Great Barrington, Mass.
KELLY, PEGGY
KXAB-TV, Aberdeen, S. D.
KIDD, MARGARET
WFUN, Huntsville, Ala.
KIELY, PAT
KDKA-TV, Pittsburgh, Pa.
KIMBALL, BETTY
WHAY, Hartford-New Britain, Conn.
KING, BEVERLY B.
WDEA, Ellsworth, Me.
KING, CAROL
WCAX, Burlington, Vt.
KING, JOYCE
WHP-TV, Harrisburg, Pa.
KING, JUNE
WJDX, WLBT, Jackson, Miss.
KING, KAY
KREX, KREX-TV, Grand Junction, Colo.
KING, NORMA
KEPS, Eagle Pass, Tex.
KING, PEARL N.
KIMB, Kimball, Neb.
KING, REA
WTOR, Torrington, Conn.
KINGBAY, MEG
WPBC, Minneapolis, Minn.
KINNEY, NANCY
WPDR, Portage, Wis.
KINSLEY, MARY ANN
WHVH, Henderson, N. C.
KINSLEY, VERA
WTOT, Marianna, Fla.
KIRBY, ROSE M.
WROS, Scottsboro, Ala.
KIRK, Dorothy Ann
KILO, Grand Forks, N. D.
KLARK, KITTY
WWKY, Winchester, Ky.
KLEIN, BETTY
KXYZ, Houston, Tex.
KNIGHT, PHYLLIS
WHAS, Louisville, Ky.
KNOCK, CAROL
WAVY, WAVY-TV, Norfolk, Va.
KNOLLMAN, JOAN
WBRV, Boonville, N. Y.
KOLENCE, NIKKI
KPRK, Livingston, Mont.
KOSTYO, RUTH
WTWB, Auburndale, Fla.

KOUNOVSKY, ROSELLA
KPLM, Minot, N. D.
KRAUS, BETTY
WIRY, Plattsburgh, N. Y.
KRUSER, PAULINE
KPOK, Scottsdale, Ariz.
KUYKENDALL, JO
WHKP, Hendersonville, N. C.
KWESKIN, ETHEL
WSTC, Stamford, Conn.
KYBER, DORIS
KOIN-TV, Portland, Ore.

— L —

LABBITT, MYRTLE
CKLW, CKLW-TV, Detroit, Mich.
LAMB, OLABELLE
KMUL, Muleshoe, Tex.
LAMONT, JOYCE
WCCO, Minneapolis-St. Paul, Minn.
LAMPSHIRE, ARLYNE
KBTV, Denver, Colo.
LANE, JUDITH
KIRO, Seattle, Wash.
LANGDON, HARRIETTE
WARN, Fort Pierce, Fla.
LARSON, KAY
WHEN, WHEN-TV, Syracuse, N. Y.
LARSON, MILDRED
KEYZ, Williston, N. D.
LAW, ELAYNE
WFBG-TV, Altoona, Pa.
LAZAROW, JOAN R.
WDDY, Gloucester, Va.
LEAKOS, KATHERINE
WGHM, Skowhegan, Me.
LEE, BONNIE
WHFV, Wausau, Wis.
LEE, DOROTHY
KPQ, Wenatchee, Wash.
LEE, JUNE
KSTR, Grand Junction, Colo.
LEE, PAT
WBTV, Charlotte, N. C.
LeMAY, MARY ANN
WISN, Milwaukee, Wis.
LESUEUR, BILLIE
KOOK, KOOK-TV, Billings, Mont.
LEWIS, ELAINE
WNBF-TV, Binghamton, N. Y.
LEWIS, MARION
WINC, Winchester, Va.
LEWMAN, NANCY
WBAL-TV, Baltimore, Md.
LINDAMOOD, VIRGINIA
WSVA, WSVA-TV, Harrisonburg, Va.
LINDER, LOIS
KVSF, Santa Fe, N. M.
LOCKE, DOROTHY
KHSL-TV, Chico, Calif.
LOGAN, MARY
WTTM, Trenton, N. J.
LONGLOIS, DORIS
KNOC, Natchitoches, La.
LOTT, IONA P.
WPMP, Pascagoula, Miss.
LOUY, ESTELLE
KERV, Kerrville, Tex.
LOVEJOY, PHYLIS
KFTM, Fort Morgan, Colo.
LUNG, PHYLLIS
KYNO, Fresno, Calif.
LYNN, CAROL
WMBD, Peoria, Ill.
LYNN, JANE
WKRC-TV, Cincinnati, Ohio
LYNN, JOYCE
WWIZ, Lorain, Ohio

— Mc —

McCABE, PATSY
WJBW, New Orleans, La.
McCLOSKEY, OUIDA
WSTL, Eminence - Shelbyville, Ky.
McCLUGGAGE, HARRIETTE
KSEW, Sitka, Alaska
McCOLLUM, COLEENE
WROB, West Point, Miss.
WCBI-TV, Columbus, Miss.
McCRAIN, JUDY
KGEN, Tulare, Calif.
McCREA, DENALDA
WTRU, Muskegon, Mich.
McDONALD, MARY
KOB, Albuquerque, N. M.
McFADDEN, JUDY
KRLC, Lewiston, Ida.
McGARY, PAULINE
KAVE-TV, Carlsbad, N. M.
McGEE, LAURA
WCHK, Canton, Ga.
McGILL, JANE
WIAM, Williamston, N. C.
McGRAW, MARY
WJNO, West Palm Beach, Fla.
McGREGOR, MARGUERITE
WPEP, Taunton, Mass.
McGREW, EVA
WMTL, Leitchfield, Ky.
McKENZIE, KAY
KSJB, Jamestown, N. D.
McLELLAN, ANNETTE
KBMX, Coalinga, Calif.
McMILLIN, BETTY
WSUZ, Palatka, Fla.
McNALL, TRUDY
WROC-TV, Rochester, N. Y.
McNEELY, BETH
WLCY, St. Petersburg, Fla.
McPEAK, JERRY
KGRO, Gresham, Ore.

— M —

MacADIE, VIRGINIA
WICH, Norwich, Conn.
MacEACHRON, PEG
WQXT, Palm Beach, Fla.
MACKENZIE, PAT
WNDU-TV, South Bend, Ind.
MACKEY, THEORA
WTAP, WTAP-TV, Parkersburg, W. Va.
MACKNEY, JACKIE
KRCT, Houston, Tex.
MacLEE, GINNY
KGMC, Englewood-Denver, Colo.
MACY, OLMA
WHMA, Anniston, Ala.
MADDOX, CATHY
WMCK, McKeesport, Pa.
MADISON, JANE
WITT, Lewisburg, Pa.
MADSEN, CORNELIA
KSID, Sidney, Neb.
MADSON, LINDA
KLTZ, Glasgow, Mont.
MAGILL, JUDY
WCGA, Calhoun, Ga.
MAGNO, NINA
WADC, Akron, Ohio
MAGUIRE, BONNE
WQAM, Miami, Fla.
MALEY, LEE
WGGO, Salamanca, N. Y.
MALLORY, MARTHA
WWNH, Rochester, N. H.
MANGHAN, BLANCHE
WWCC, Bremen, Ga.
MANSFIELD, ROBERTA
WABR, Orlando, Fla.
MARCHESCHI, ANN
WMPL, Hancock, Mich.
MARMADUKE, VIRGINIA
WMAQ, Chicago, Ill.
MARTIN, CAROL
KTUX, Pueblo, Colo.
MARTIN, CLARA
WBIG, Greensboro, N. C.
MARTIN, DOROTHY
WGHN, Grand Haven, Mich.
MARTIN, ESTHER
KDTH, Dubuque, Iowa
MARTIN, MARY JO
KALV, Alva, Okla.
MARTIN, MOLLY
WBAL-TV, Baltimore, Md.
MARTINDALE, MARGARET
KHAM, Albuquerque, N. M.
MASON, MARION
KTOE, Mankato, Minn.
MASON, PATRICIA
WDBQ, Dubuque, Iowa
MATHESON, EDITH
KFBB, Great Falls, Mont.
MAUS, HOPE
WJER, Dover, Ohio
MAY, AGNES
WJR, Detroit, Mich.
MAY, BETTY L.
KFAM, St. Cloud, Minn.
MAY, MARY
WMTN, Morristown, Tenn.
MAYVILLE, FRAN
WNBF-TV, Binghamton, N. Y.
MEDLOCK, FAY
WAVU, Albertville, Ala.
MEGARGEE, MARY
WDAU-TV, Scranton, Pa.
MEISNER, JOAN
WTAX, Springfield, Ill.
MELLOY, ELEANOR
WNIL, Niles, Mich.
MELROSE, EDYTHE FERN
WXYZ-TV, Detroit, Mich.
MERRIMAN, MARY LEE
WPAG, Ann Arbor, Mich.
MEYER, ISABEL
WBBW, Youngstown, Ohio
MILLER, HELEN
WMOK, Metropolis, Ill.
MILLER, JAN
KSDA, Redding, Calif.
MILLER, MARY
WBSC, Bennettsville, S. C.
MILLER, MILDRED
WBEN-TV, Buffalo, N. Y.
MILLER, PATTY
WHLL, Wheeling, W. Va.
MILLER, ZOYA
KKTV, Colorado Springs, Colo.
MILLS, PATRICIA
KWVY, Waverly, Iowa
MILLS, THELMA
WYLD, New Orleans, La.
MILNER, OLIVE
KCPX, Salt Lake City, Utah
MINAHAN, ANNE D.
WCCM, Lawrence, Mass.
MITCHELL, JILL
KSEK, Pittsburg, Kan.
MITTENDORF, VIRGINIA
KOLD-TV, Tucson, Ariz.
MIZNER, CONNIE
KVNC, Winslow, Ariz.
MOBLEY, ALICE
KWRO, Coquille, Ore.
MONK, ISABEL
WRJN, Racine, Wis.
MOODY, OLYMPIA
KURY, Brookings, Ore.
MOORE, BARBARA
WCBI-TV, Columbus, Miss.
MOORE, ELEANOR
WSBT, South Bend, Ind.
MOORE, MARY
WJAG, Norfolk, Neb.
MOORE, MARYNELL
WBRC-TV, Birmingham, Ala.
MOORE, MEADE
WCNC, Elizabeth City, N. C.

MOREAU, DONNA J.
WBIZ, Eau Claire, Wis.
MORGAN, AGNES R.
KWSK, Pratt, Kan.
MORGAN, MARIE
WOKS, Columbus, Ga.
MORRIS, JEAN
WFLA, Tampa, Fla.
MORSE, MOLLY
KFMB, San Diego, Calif.
MORTENSON, LUELLA
WKOW, WKOW-TV, Madison, Wis.
MOSELEY, SHILA
KAAB, Hot Springs, Ark.
MOSIER, SUE
KFKA, Greeley, Colo.
MOWBRAY, BARBARA
KASY, Auburn, Wash.
MULDER, PHYLIS
WPLM, Plymouth, Mass.
MUMMA, ROBERTA
WLSV, Wellsville, N. Y.
MUNS, EVELYN
KIKO, Globe-Miami, Ariz.
MURRAY, VERNA
KWIQ, Moses Lake, Wash.
MYERS, ALMA
WKSR, Pulaski, Tenn.
MYERS, CARLA
KDEN, Denver, Colo.

— N —

NASH, ALLETA JO
WBLU, Salem, Va.
NEESE. HELEN
KRES, St. Joseph, Mo.
NELSON, BETTE
WBRD, Bradenton, Fla.
NELSON, MARGE
KMMT, Austin, Minn.
NEUDECKER, BARBARA
WABT, Tuskegee, Ala.
NEUMANN, KAY
WIIC, Pittsburgh, Pa.
NEWELL, POLLY
WABV, Abbeville, S. C.
NEWTON, BETTY
WFIN, Findlay, Ohio
NICHOLS, NANCY
WICC, Fairfield, Conn.
NORDLIE, POLLY
KLFD, Litchfield, Minn.
NORMAN, ADELE
WIOU, Kokomo, Ind.
NORMAN, NANCY
WDZ, Decatur, Ill.
NORRIS, JOAN
WJMJ, Philadelphia, Pa.
NORTH, ANN
KSWI, Council Bluffs, Iowa
NUGEN, LOIS B.
KSOK, Arkansas City, Kan.
NUGENT, HELEN
WKRC, Cincinnati, Ohio
NYLAND, LOUISE
KNEZ, Lompoc, Calif.

— O —

OAKES, JAN
WHOL, Allentown, Pa.
OBLINGER, JACKIE
WHIS, WHIS-TV, Bluefield, W. Va.
O'BRIEN, KAY
WOCB, West Yarmouth, Mass.
O'BRIEN, LEE
KIUP, Durango, Colo.
O'BRIEN, MARGIE
KFBC, KFBC-TV, Cheyenne, Wyo.
O'BRIEN, MARTHA E.
WASA, Havre de Grace, Md.
O'BRIEN, MARY LOU
KBCL, Shreveport, La.
O'CONNOR, HELEN
WCHI, Chillicothe, Ohio
ODAMES, ELIZABETH J.
WRUN, Utica, N. Y.
ODER, LOUISE W.
WREL, Lexington, Va.
OFIARA, OLGA
WCNG, Canonsburg, Pa.
O'GRADY, ROSY
WBRB, Mt. Clemens, Mich.
OLDS, CHARLENE
KWEW, Hobbs, N. M.
OLDS, GRACE
WCPK, College Park, Ga.
OLSHEWSKY, ANNE
WOTW, Nashua, N. H.
OPPENHEIMER, KITTY
KTIM, San Rafael, Calif.
ORTON, KAY
WCUB, Manitowoc, Wis.
O'STEEN, RUTH
WMOX, Meridian, Miss.
OTTERSON, LOUISE
WJVA, South Bend, Ind.
OWEN, JOSEPHINE M.
WEKR, Fayetteville, Tenn.

— P —

PABON, AURORA R.
WTIL, Mayaguez, P. R.
PACK, PATTI
KMJ, Fresno, Calif.
PAGE, CONNIE
KTNT - TV, Seattle - Tacoma, Wash.
PAGE, FRAN
KRGV, KRGV-TV, Weslaco, Tex.
PARESEAU, MARION
WJOE, Port St. Joe, Fla.
PARISE, JULIE
WMFG, Hibbing, Minn.
PARK, BOOTS
WIRE, Indianapolis, Ind.
PARKER, FAYE
KDKA-TV, Pittsburgh, Pa.
PARKER, MARGE
KNCY, Nebraska City, Neb.
PARKER, MARY E.
KBOP, Pleasanton, Tex.
PARNELL, SARAH
WJAM, Marion, Ala.
PARR, DOROTHY
WWNY, WCNY-TV, Watertown, N. Y.
PARRY, BARBARA
KFSD-TV, San Diego, Calif.
PATTERSON, DARALENE
KXO, El Centro, Calif.
PEARSON, IRENE
KNOX-TV, Grand Forks, N. D.
PENLAND, NELL BATES
WACL, Waycross, Ga.
PERKINS, MARGARET
KWTC, Barstow, Calif.
PERKINS, PATTI
KFHA, Tacoma, Wash.
PERSON, VIOLET
WMTC, Vancleve, Ky.
PETERS, IRENE
KWLM, Willmar, Minn.
PETERS, MARIANNE
KMTV, Omaha, Neb.
PETERSON, MYRNA
KBIZ, Ottumwa, Iowa
PHAIR, JEAN
WKTV, Utica, N. Y.
PHILLIP, LEE
WBBM-TV, Chicago, Ill.
PHILLIPS, HAZEL
WOAY-TV, Oak Hill, West Va.
PHOENIX, ROSEMARY
WHRV, Ann Arbor, Mich.
PINDER, TRUDY
KTLQ, Tahlequah, Okla.
PINTO, SHELBY
WCBI, Columbus, Miss.
PITTS, MARGO
WISR, Butler, Pa.
PORTER, HAZEL
WRGA, Rome, Ga.
POTTER, ALICE
WPTZ-TV, Plattsburgh, N. Y.
POWELL, ALYCE M.
KVON, Napa, Calif.
POWERS, LONNIE
WMBS, Uniontown, Pa.
PRATT, CLARA
KSEL, Lubbock, Tex.
PRESSLY, HARRIET
WPTF, Raleigh, N. C.
PRESTON, ALICE
KWOE, Clinton, Okla.
PRICE, JOAN
KALG, Alamogordo, N. M.
PRUE, BEVERLY
WDOE, Dunkirk, N. Y.
PRUITT, BERNICE
WBBB, Burlington, N. C.
PUGH, CLARA
WHEY, Millington, Tenn.
PURVIS, NANCY
WTRL, Bradenton, Fla.

— Q —

QUINN, FRAN
KJEO, Fresno, Calif.

— R —

RADOM, EDYTH
WHCT, Hartford, Conn.
RAGAN, MARY
WCOH, Newnan, Ga.
WOOF, Dothan, Ala.
RAILSBACK, BARBARA
WPTA, Fort Wayne, Ind.
RAISANEN, ELLEN
WKLK, Cloquet, Minn.
RAKES, BARBARA
WHEO, Stuart, Va.
RAMEY, WANDA
KPIX, San Francisco, Calif.
RANKIN, MARY
KVFD, Fort Dodge, Iowa
RANS, SALLY S.
WRWJ, Selma, Ala.
RAYMOND, (MRS.) EDDIE M.
WBRG, Lynchburg, Va.
READY, JANE
KNDY, Marysville, Kan.
REARDON, DORRIS
WAIR, Winston-Salem, N. C.
REDDICK, HELEN
KBBB, Berger, Tex.
REECE, MARY LOUISE
WGBA, Columbus, Ga.
REED, CAROL
WCBS-TV, New York, N. Y.
REGAN, WILLETA
KNGS, Hanford, Calif.
REGISTER, JANICE
WCLA, Claxton, Ga.
REID, ANNE
WSTN, St. Augustine, Fla.
REIDER, ANN
WBNS-TV, Columbus, Ohio
REILLY, JOANN I.
WAVZ, New Haven, Conn.
REISING, MARIE M.
WOND, Pleasantville, N. J.
RHODES, JOY
KNET, Palestine, Tex.
RHODES, ROXIE
KTTR, Rolla, Mo.
RICE, CATHERINE
WFAU, Augusta, Me.
RICE, ETHEL A.
WILI, Willimantic, Conn.
RICHARDS, JACKIE
WKRG-TV, Mobile, Ala.

RICHEY, DOROTHY
KWBA, Baytown, Tex.
RILEY, SUE
WNDU, South Bend, Ind.
RISING, SYLVIA
WKGN, Knoxville, Tenn.
RISNER, ELLA-MAE
KRMS, Osage Beach, Mo.
ROBERSON, MILDRED
KVOP, Plainview, Tex.
ROBERTSON, LINDA
KPLR-TV, St. Louis, Mo.
ROBINSON, DOTTIE B.
WENE, Endicott, N. Y.
ROBINSON, PHOEBE
KOLD, Tucson, Ariz.
RODEKOHR, SHARON
KLEX, Lexington, Mo.
ROEMER, MADGE
WAXE, Vero Beach, Fla.
ROGERS, ANN W.
WCVA, Culpeper, Va.
ROGERS, LAURA
WATV, Birmingham, Ala.
ROGERS, MARJORIE
KGB, San Diego, Calif.
ROLAND, JUNE
WWPA, Williamsport, Pa.
RONAN, HONORE
WDAN, WDAN-TV, Danville, Ill.
ROSSBACH, MARLENE
WBRK, Pittsfield, Mass.
ROTH, ROSE MARIE
WSJM, St. Joseph, Mich.
ROUSSELLE, PAT
WZOK, Jacksonville, Fla.
ROWE, JOANN
KRDO, Colorado Springs, Colo.
RUBENSTIEN, EVE
KQTV, Fort Dodge, Iowa
RUDE, EILEEN STEENS
WEKZ, Monroe, Wis.
RUNDVOLD, INGA
WRC-TV, Washington, D. C.
RUSSELL, KAY
WSYR-TV, Syracuse, N. Y.
RUSSELL, MARVEL
KWTX, KWTX-TV, Waco, Tex.
RUTLEDGE, NANCY
WTMA, Charleston, S. C.
RYAN, ERIKA E.
KUBA, Yuba City, Calif.
RYAN, HELEN
WTHI, Terre Haute, Ind.
RYMER, PEGGY
WHAW, Weston, W. Va.

— S —

SADLER, VERA
KTAC, Tacoma, Wash.
SALTER, ADELINE
KPAC-TV, Beaumont-Port Arthur, Tex.
SALYER, ILO
WJHL-TV, Johnson City, Tenn.
SANDERS, KAY
WARA, Attleboro, Mass.
SANDERS, LEE
WBGC, Chipley, Fla.
SANDIN, NORMA
KDLM, Detroit Lakes, Minn.
SATULOFF, SUZY
KBUC, Corona, Calif.
SAUER, ALYEEN
WSRW, Hillsboro, Ohio
SCARBOROUGH, FAYE
WLAG, LaGrange, Ga.
SCHEURICH, CATHY
WITY, Danville, Ill.
SCHUERMAN, SHEILA
KBES-TV, Medford, Ore.
SCHWEYEN, JOYCE
KQDY, Minot, N. D.
SCHYMANSKI, HELEN M.
WRIG, Wausau, Wis.
SEAMAN, GINNY
WICU, Erie, Pa.
SEAVER, GLENNA
KNEM, Nevada, Mo.
SEGARRA, NORI
WKAQ-TV, San Juan, P. R.
SEID, SHIRLEY
KBRO, Bremerton, Wash.
SELLERS, JERRI
WAGR, Lumberton, N. C.
SHANK, DOROTHY
WJJL, Niagara Falls, N. Y.
SHARP, FERN
WBNS, WBNS-TV, Columbus, Ohio
SHAY, VIRGINIA
KRAK, Sacramento, Calif.
SHEPHERD, ELEANOR
KUSN, St. Joseph, Mo.
SHERRY, JULIE
KIDD, Monterey, Calif.
SHIBLEY, NONA
KTUT, Tooele, Utah
SHIELDS, SANDRA
WPLK, Rockmart, Ga.
SHORT, KATHRYN
WBAZ, Kingston, N. Y.
SHUMATE, MAY-FLOYD
KRXK, Rexburg, Ida.
SHURTZ, MARGARET
WJHL, Johnson City, Tenn.
SICKLES, HELEN
KSRC, Socorro, N. M.
SIDDLE, ANN
WBTM, Danville, Va.
SIEG, ANN
WDOL, Athens, Ga.
SILER, LUCY
WMLF, Pineville, Ky.
SILKWOOD, MARGARET
KDOV, Medford, Ore.
SILLAY, JUNE
WTVC, Chattanooga, Tenn.
SILVERT, ANNA RUTH
WSIP, Paintsville, Ky.
SIMMONS, ALMA
KICA, Clovis, N. M.
SIMPSON, MONA
WFIW, Fairfield, Ill.
SKAFF, BONNIE
WHRW, Toledo, Ohio
SKELTON, CAROLYN
WCPC, Houston, Miss.
SLATER, LYDIA
KRSO-TV, Rapid City, S. D.
SLATON, NORMA
WEBQ, Harrisburg, Ill.
SMALL, ANNIE LEE
WYTH, Madison, Ga.
SMEDLEY, NORMA
WSLM, Salem, Ind.
SMITH, ILEEN
WFMC, Goldsboro, N. C.
SMITH, JANE
KVEN, Ventura, Calif.
SMITH, JEANNE
WTHI-TV, Terre Haute, Ind.
SMITH, JUDY
KCLS, Flagstaff, Ariz.
SMITH, LONI
KMO, Tacoma, Wash.
SMITH, MARY
WLET, Toccoa, Ga.
SMITH, SHIRLEY Z.
WWRJ, White River Junction, Vt.
SMITH, SUE M.
WDEC, Americus, Ga.
SMITH, VIRGINIA
WBMK, West Point, Ga.
SMYSER, BETTYE
KHVH-TV, Honolulu, Hawaii
SNYDER, MARIE
WRSW, Warsaw, Ind.
SOMMERS, MARGARET
KCRG, Cedar Rapids, Iowa
SOUTHWOOD, JANE
WFKY, Frankfort, Ky.
SPAULDING, JEANNE
WUSJ, Lockport, N. Y.
SPEECE, WYNN
WNAX, Yankton, S. D.
STADLER, HELENE N.
KEED, Springfield, Ore.
STAMPS, MILDRED
KFAY, Fayetteville, Ark.
STANLEY, RUBY
KIMP, Mt. Pleasant, Tex.
STANTON, LYNN
WREM, Remsen-Utica, N. Y.
STEBBINS, HAZEL
KFOR, Lincoln, Neb.
STEGER, BRANDY
KRSN, Los Alamos, N. M.
STEPHENS, ALMA
KBRL, McCook, Neb.
STERLING, ANN
KXA, Seattle, Wash.
STERN, TESS
WMNI, Columbus, Ohio
STEVENS, CARRIE
WBAW, Barnwell, S. C.
STEVENS, JUDITH
WCSH, Portland, Me.
STEVENSON, CONNIE
WKYL, Concord, N. H.
STEWART, LILA JEAN
KLMO, Longmont, Colo.
STEWART, NORMA
KCKN, Kansas City, Kan.
STIVERS, WICKIE
WMEG, Eau Gallie, Fla.
STODDARD, BETTY
KOLO, Reno, Nev.
STRICKLIN, EDITH
WORM, Savannah, Tenn.
STROEMEL, GINNY
WMTE, Manistee, Mich.
STRUTTIN, BETTY PARKS
WSCR, Scranton, Pa.
STUART, VIRGINIA
WPRO-TV, Providence, R. I.
SULLINS, JESSIE
WTOE, Spruce Pine, N. C.
SULLIVAN, MARION E.
WBIL, Leesburg, Fla.
SULLIVAN, MILLIE
KCRA, KCRA-TV, Sacramento, Calif.
SUNDIN, ANITA
WOC, Davenport, Iowa
SUNDINE, PAT
WOC-TV, Davenport, Iowa

SUTHERIN, EV
WGL, Fort Wayne, Ind.
SWANSON, JOAN
KGDN, Edmonds, Wash.
SWEENEY, RUTH
WHYN, Springfield, Mass.
SWIFT, MILDRED
KNOE, KNOE-TV, Monroe, La.

— T —

TARRIS, KATHY
WSBA-TV, York, Pa.
TAYLOR, ETHEL
WOIC, Columbia, S. C.
TAYLOR, PAT
WPEN, Philadelphia, Pa.
TAYLOR, PAULA
WSAZ, Huntington, W. Va.
TETA, LILLIAN
WTEN, Albany, N. Y.
THABES, NORDICA
KLIZ, Brainerd, Minn.
THOMAS, ANNE
WMNS, Olean, N. Y.
THOMAS, JACKIE
WATP, Marion, S. C.
THOMAS, REBA
KOAT-TV, Albuquerque, N. M.
THOMPSON, BERNICE
WDAS, Philadelphia, Pa.
TIERNEY, MARY JOE
WTCN, KMSP-TV, Minneapolis, Minn.
TIERNEY, RITA
WFHR, Wisconsin Rapids, Wis.
TITUS, MURIEL
KYNT, Yankton, S. D.
TOMLINSON, DEANNA
WFRX, West Frankfort, Ill.
TRIMBLE, GLENNA
KENS, San Antonio, Tex.
TRINNEER, BETTY
KEDO, Longview, Wash.
TROBE, GERTRUDE B.
WBVP, Beaver Falls, Pa.
TROUTVINE, FERN
WFPB, Middletown, Ohio
TRUESDELL, BETTY
KYSN, Colorado Springs, Colo.
TURK, PAT
WIMS, Michigan City, Ind.
TURNER, ENID C.
WEER, Warrenton, Va.
TURNER, PAT
WBEC, Pittsfield, Mass.
TYSON, GERTRUDE
WMLS, Sylacauga, Ala.

— V —

VALLANCE, ADELLE
KMSO-TV, Missoula, Mont.
VANDERWERFF, SHIRLEY
KOTE, Fergus Falls, Minn.
VAUGHN, BETTY
WWNR, Beckley, W. Va.
VEIDT, JERRI
KCNY, San Marcos, Tex.
VESPOINT, FLORA
WHAR, Clarksburg, W. Va.
VICKERS, RUTH
WPAC, Patchogue, N. Y.
VOLKMER, ROMONA
KAWL, York, Neb.
VOSS, JAN
WMTT, WMT-TV, Cedar Rapids, Iowa
VOUDRIE, ARLENE
WCRT, Birmingham, Ala.

— W —

WALKER, BARBARA
WFLR, Dundee, N. Y.
WALKER, HARRIET
WLYN, Lynn, Mass.
WALKER, JOYCE
WTVB, Coldwater, Mich.
WALKER, PHYLIS
WGOR, Lexington-Georgetown, Ky.
WALKER, RUTH
WESB, Bradford, Pa.
WALLACE, KATHERINE
KCAR, Clarksville, Tex.
WALLING, ESTHER
WDOS, Oneonta, N. Y.
WALLIS, BONNIE
KBOI-TV, Boise, Ida.
WALROD, FAITH
KRSO-TV, Rapid City, S. D.
WALSTRUM, MARTHA
WLW-I, Indianapolis, Ind.
WARD, L. AUDREY
WHBI, Newark, N. J.
WASHBURN, VIRGINIA
WHAP, Hopewell, Va.
WATERHOUSE, NORMA JEAN
WCMR, Elkhart, Ind.
WATERS, BEE
WVVW, Grafton-Fairmont, W. Va.
WATERS, MURIEL
KHUH, Honolulu, Hawaii
WATKINS, PAULA
KSOX, Raymondville, Tex.
WATKINS, SHERRY
WLCK, Scottsville, Ky.
WATSON, LOUISE
WBOP, Pensacola, Fla.
WATTS, RUTH
WDAL, Meridian, Miss.
WAYT, DOROTHY J.
KVFC, Cortez, Colo.
WEBBER, MELVA
WJTN, Jamestown, N. Y.
WEEDMAN, POLLY
KOTA, Rapid City, S. D.
WEGGELAND, BARBARA
KSL-TV, Salt Lake City, Utah
WEICK, SHIRLEY
KPIN, Casa Grande, Ariz.
WELCH, JEAN
KVKM, Monahans, Tex.
WELLS, LYDIA
WNAB, Bridgeport, Conn.
WERMER, DONNA
WERT, Van Wert, Ohio
WERNER, CLARE
WWBC, Bay City, Mich.
WEST, MARGARET
KLEN, Killeen, Tex.
WEST, RILLA
KDMS, El Dorado, Ark.
WESTON, JANE
WOWO, Fort Wayne, Ind.
WESTPHAL, FLORENCE
WSIV, Pekin, Ill.
WHEELER, DODIE
KJNO, Juneau, Alaska
WHEELER, JEAN
WBRZ, Baton Rouge, La.
WHITE, MARGE
KOB-TV, Albuquerque, N. M.
WHITFIELD, (MRS.) RICHARD
WYRN, Louisburg, N. C.
WHITLOCK, SALLIE J.
WEVA, Emporia, Va.
WHITNEY, BETTY
KICO, El Centro, Calif.
WHITWORTH, JANIE
WCGC, Belmont, N. C.
WICKS, MARIETTE
WCSC, Charleston, S. C.
WILLIAMS, EDNA
WTND, Orangeburg, S. C.
WILLIAMS, GLADYS
KCRC, Enid, Okla.
WILLIAMS, JOANNE
WTYC, Rock Hill, S. C.
WILLIAMS, NANCY
WGPA, Bethlehem, Pa.
WILLIAMS, ROBERTA
WMOZ, Mobile, Ala.
WILLIAMSON, MIRL
WRWH, Cleveland, Ga.
WILLIS, ELLA MAE
KVOM, Morrilton, Ark.
WILLS, JEAN
KSYD-TV, Wichita Falls, Tex.
WILSON, KIM
WICS, Springfield, Ill.
WILSON, LOUISE
WHAM, Rochester, N. Y.
WILSON, MARY
KCLX, Colfax, Wash.
WISE, KATHERINE
KOMO, KOMO-TV, Seattle, Wash.
WISEMAN, SYLVIA
WSTP, Salisbury, N. C.
WOOD, ELEANOR
WAFG, Huntsville, Ala.
WORDEN, MAGGI
WSPB, Sarasota, Fla.
WORLEY, JUSTINE
KDIX, KDIX-TV, Dickinson, N. D.
WORTH, KONNIE
KGW, Portland, Ore.
WREN, VIRGINIA
WLAD, Danbury, Conn.
WRIGHT, NINA
KSOO, Sioux Falls, S. D.
WYATT, MARGARET
WHOP, Hopkinsville, Ky.

— Y —

YEAKEL, BETTY
KHJ-TV, Los Angeles, Calif.
YOUNG, BARBARA
WLAK, Lakeland, Fla.
YOUNG, MARY EMMA
WHTC, Holland, Mich.

— Z —

ZAGAR, ETHEL
WDLB, Marshfield, Wis.
ZELLMER, NANCY
KPPC, Pasadena, Calif.
ZEPP, HELEN
WZEP, Defuniak Springs, Fla.
ZIEGLER, JEAN
WIRK, West Palm Beach, Fla.

RADIO-TV EDITORS

The nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily contributed the accompanying list of editors

ALABAMA

Albertville, Sand Mountain Reporter: **Charles Perry**
Bay Minette, Baldwin Times: **Morgan S. Little**
Birmingham News: **Roger Thames**
Birmingham Post-Herald: **Emmett Weaver**
Boaz Leader: **Glydis Amos**
Evergreen Courant: **R. G. Bozeman, Jr.**
Flomaton, Tri-County Journal: **Earl Britt**
Florence Herald: **Harold Mays**
Florence Times: **Ben Knight**
Fort Payne, DeKalb County News: **Dave Vowell**
Fort Payne, Times-Journal: **Doward Jones**
Gadsden Times: **Betty Cravens**
Mobile Beacon: **Mr. Thomas**
Mobile Press & Register: **Ellen Bodden**
Montgomery Advertiser: **Arch McKay**

ALASKA

Cordova Times: **Fran Bonzer**
Nome Nugget: **Emily Boucher**

ARIZONA

Holbrook Tribune-News: **V. P. Richards**
Kingman, The Mohave County Miner: **Dick Waters**
Phoenix, Arizona Gazette: **Mrs. Bobbie Johnston**
Phoenix, Arizona Republic: **Carol L. Faulkner**
Phoenix TeeVee: **Mike Jarvis**
Prescott, The Courier: **Chuck Mabry**
Tucson, Arizona Daily Star: **Hal Marshal**
Tucson Daily Citizen: **Micheline Keating**
Winslow Mail: **J. Morris Richards**
Yuma Daily Sun: **Pam Messenger**

ARKANSAS

Little Rock, Arkansas Gazette: **Martha Douglas**
Magnolia, Banner News: **Bob Chowning**
Mena Star: **Dick St. John**
Pine Bluff Commercial: **Bobby Jones**

CALIFORNIA

Barstow, Desert Dispatch: **Bob Streigel**
Berkeley Gazette: **Ellis Walker**
Beverly Hills Citizen: **Ed Lukas**
Bishop, Inyo Register: **Don Calkins**
Fresno Bee: **John Anderson**
Hollywood, Citizen News: **Arlene Garber, Zuma Palmer**
Indio News: **Ole Norgren**
King City, Rustler-Herald: **Harry F. Casey, Jr.**
Lompoc Record: **Dick Anderson**
Long Beach, Independent: **Terry Vernon**
Los Angeles, Examiner: **Chuck Denton, Paul Baessler**
Los Angeles, Herald-Express: **Bob Hull, Art Ronnie**
Los Angeles, Mirror-News: **Hal Humphrey, Bob Brooks**
Los Angeles, Times: **Cecil Smith, Don Page**
Los Angeles, See & Hear: **Nancy McClure**
Marysville, Appeal-Democrat: **Warren Thorton**
No. Hollywood Valley Times: **Allen Rich**
Novato Advance: **George Barnwell**
Oakland Tribune: **James Abbe**
Ontario, Daily Report: **Quay House**
Palm Desert, Resortor: **Ann Fitzgerald**
Pasadena Independent: **Mildred Simpson**
Pasadena Star News: **Mike Connelley**
Petaluma, Argus Courier: **Bill Sobranes**
Porterville Evening Recorder: **Henry Broek**
Porterville, Farm Tribune: **Bill Rodgers**
Riverside Press: **Bob Boden**
Sacramento Bee: **Charles Irish**
San Diego, Evening Tribune: **Dave McIntyre**
San Diego, Independent: **Bob Bartell**
San Diego Union: **Don Freeman**
San Francisco, California Voice: **Lou Campbell**
San Francisco, Chronicle: **Terrance O'Flaherty**
San Francisco, Examiner: **Dwight Newton**
San Francisco, Independent: **Don Welcher**
San Francisco, News-Call Bulletin: **Paul Speegle, Guy Wright**
San Jose, Mercury-News: **Ken Conn**
San Luis Obispo, Telegram-Tribune: **John Sarber**
San Rafael, Independent Journal: **Andy Anderson**
Santa Rosa, Press Democrat: **Art Volkerts**
Watsonville, Register Pajaronian: **Glenn Dickey**
Yuba City, Independent-Herald: **Hank Tweith**

COLORADO

Alamosa, Courier: **Jerry Crawford**
Colorado Springs, Free Press: **Joan Byrne, Nell Womack Evans**
Colorado Springs, Gazette Telegraph: **Ruth Erwin**
Cortez, Journal: **Russ Brown**
Cortez, Sentinel: **Barbara Quackenbush**
Denver, Post: **Larry Ingram, Thompson R. Watt**
Denver, Rocky Mountain News: **Walter Saunders**
Englewood, Herald: **John Jameson**
Grand Junction, Daily Sentinel: **Ken Johnson**
La Junta, Arkansas Valley Journal: **Milt Booth**
Longmont Ledger: **Jerry Archuletta**
Pueblo Chieftain: **Ralph Taylor**
Pueblo Star Journal: **Dorothy Baker**

CONNECTICUT

Bridgeport, Post & Telegram: **F. Russell**
Bridgeport Herald: **Leigh Danenberg, Jr.**
Bristol Press: **Bart Barnes**
Hartford Courant: **H. Viggo Andersen, Robert Stansfield**
Hartford, Times: **Tony Davenport, Jane Farrell**
Manchester, Herald: **Harold Turkington**
New Haven, Info Magazine: **Sol Chain**
New Haven, Sunday Herald: **Irwin Alpert**
Waterbury, Republic & American: **Neil Buler, Russ Sumpf**

DISTRICT OF COLUMBIA

Washington, Evening Star: **Bernie Harrison**
Washington, The Washington Daily News: **Dave Reque**
Washington, Post Herald: **Lawrence Laurent**
Washington, Sunday Star: **Fifi Gorska**

FLORIDA

Arcadia, The Arcadian: **Bert Close**
Auburndale Star: **Robert Bobroff**
Clearwater Sun: **Lois Madigan**
Clewiston News: **Mrs. Bowden**
Ft. Lauderdale, News: **Tom Vinciguerra**
Ft. Walton Beach, Playground News: **Wayne Bell**
Hollywood, Sun Tattler: **Beta Payne**
Jacksonville, Florida Times Union: **Bill Kastelz**
Lake City Reporter: **Donald E. Dockery**
Melbourne, Daily Times: **Elinor Devlin**
Miami Herald: **Jack Anderson**

Miami News: **Kristine Dunn, Herb Rau**
Miami, Daily News: **Art Grace**
Miami Times: **Garth Reeves**
Miami Beach, Sun: **Si Steinhauser**
Orlando, Sentinel-Star: **Charlie Wadsworth**
Port St. Joe, The Star: **Wesley Ramsey**
St. Petersburg Independent: **Marlene Matouk**
St. Petersburg Times: **Sandy Stiles**
Tampa Tribune: **Roscoe Frey**
Tampa Times: **Letitia Gray**
Wewahitchka Breeze: **Ed Banjough**

GEORGIA

Athens, Banner-Herald: **Bryan Lumpkin**
Atlanta, Constitution: **Paul Jones**
Atlanta, Journal: **Norman Shavin**
Augusta, Chronicle: **Don Shephard**
Blackshear Times: **Lee Broome**
Bremen Gateway: **Ann Meeks, Jane Skelton**
Columbus, Ledger-Enquirer: **David Miller, Wesley Owens**
Covington, News: **Bob Greer**
Forest Park Free Press: **Jack Troy**
Hogansville Herald: **Cecil Hambey**
LaGrange News: **Phil Harrison**
Marietta Daily Journal: **Jane Comer**
Newnan Times-Herald: **(Mrs.) James Thomasson**
Savannah, Morning News: **Frank Rossiter**
Statesboro, The Bulloch Herald: **Leodel Coleman**
Statesboro, The Bulloch Times: **Shields Kenan**
Valdosta, Times: **Tommy Newsome**
Watkinsville, The Oconee Enterprise: **L. H. Christian**
Waycross, Journal-Herald: **Dorothy Smith**

HAWAII

Honolulu, Advertiser: **Scoops Casey**
Honolulu, Star Bulletin: **Jane Vertries**
Wailuku, Maui News: **Ezra J. Crane**

IDAHO

Boise, Idaho Statesman: **Sandor Klein**
Grangeville, Idaho County Free Press: **Bob Anderson**
Idaho Falls, Post Register: **Ben Plastino**
Kellogg Evening News: **Jane Cantrell**
Moscow, Daily Idahonian: **Al Barackman**

ILLINOIS

Anna, Gazette Democrat: **Fred Fritzinger**
Cairo, Evening Citizen: **Guyla Moreland**
Chicago, American: **Janet Kern**
Chicago, Daily News: **Terry Turner**
Chicago, Defender: **Al Monroe**
Chicago, Sun-Times: **Irv Kupcinet, Paul Malloy**
Chicago, Tribune: **Larry Wolters**
Danville, Commercial-News: **Joe Townsley**
Harrisburg, Daily Register: **Curt Small**
Lawrenceville, Daily Record: **Winifred Armstrong**
Marion, Daily Republican: **Homer Butler**
Moline, Dispatch: **Carla Reynolds**
Olney, Daily Mail: **Harry Hillis, Jr.**
Peoria, Journal-Star: **William J. Lyttleton**
Robinson Argus: **Vic Smith**
Rock Island, Argus: **Charles Sanders**
Springfield, Illinois State Journal Register: **Wayne Allen**

INDIANA

Anderson, Record: **Joyce Bates**
Elkhart Truth: **Tom Stephenson**
Evansville Courier: **Bernita Dougan**
Evansville Press: **Carol Wersich**
Evansville, Sunday Courier & Press: **Loretta Volkman**
Fort Wayne, The Journal-Gazette: **Jean Mack**
Fort Wayne, The News Sentinel: **John Ankenbruck**
Gary Post Tribune: **Jerrie Atkin**
Indianapolis News: **Charles Staff**
Indianapolis Star: **Julia Inman, Penny Nelson**
Indianapolis Times: **"Casey"**
Jasper, Dubois City, Daily Herald: **Jack Rumbach**
Kokomo, Tribune: **Grace Maher**
Lafayette, Journal-Courier: **Frank Argenbright**
Lafayette, Leader: **Bud Cloyd**
South Bend, Tribune: **Jim McNeile**
Warsaw, Times-Union: **Ronald Sharp**

IOWA

Burlington, Hawkeye Gazette: **Grant Marshall**
Cedar Rapids, Gazette: **Nadine Subotnik**
Council Bluffs, Nonpareil: **Rose Witke, Peggy Tinley**
Davenport, The Democrat: **Polly Singleterry, William Wundrum**
Davenport, Times: **Ron Lorenzen**
Davenport, Times-Democrat: **Janice Strum**
Des Moines, Register-Tribune: **Ogden Dwight**
Moline, Dispatch: **Carla Reynolds, Cliff Lucas**
Muscatine, Journal: **Gil Dietz**
Rock Island, Argus: **Charles Sanders**
Sioux City, Journal-Tribune: **Willis Forbes**
Waterloo, Courier: **Ted Stevens**

KANSAS

Emporia, Times: **Frank Lill**
Hiawatha, World: **Ewing Herbert**
Kansas City, Kansan: **Shirley Rousch**
Manhattan, Mercury: **Max Good**
Marysville, Advocate: **Byron Guise**
Russell, Record: **Lamone Fredrick**
Wichita, Beacon: **Judy Arther**

KENTUCKY

Bowling Green, Park City Daily News: **J. Ray Gaines**
Burkesville, Cumberland City, News: **Ernoc Lawson**
Elizabethtown, Hardin County Enterprise: **George Wright**
Elizabethtown, News: **Watts Franklin**
Henderson, Gleaner-Journal: **Hugh E. Sandefur**
Lebanon, Marion Falcon: **Louis G. Mattingly**
Lexington, Herald-Leader: **Joe Coyle**
Louisville, Courier-Journal: **Bill Ladd**
Louisville, Times: **Sherwood Kohn**
Paris, Daily Enterprise: **Jess Alverson**
Paris, Kentuckian-Citizen: **Paul Brannon**
Pineville, Sun: **Harold Raines**
Vanceburg, Lewis County Herald: **Bill Dugan**
Winchester, Sun: **William Tatham**

LOUISIANA

Alexandria, Town Talk: **Adras LaBorde**
New Orleans, Louisiana Weekly: **Elgin Hychew**
New Orleans, Pittsburgh Courier: **Butch Curry**
New Orleans, States-Item: **Bob Sublette**
New Orleans, Times Picayune: **Sim Myers**
Shreveport, Journal: **Lillie Cella**
Shreveport, Times: **Pericles Alexander, James T. Briggs**

MAINE

Augusta, Kennebec Journal: **Jim McClay**
Caribou, Aroostook Republican: **Elby Stevens**
Lewiston, Le Messager: **Romeo Boisvert**

MARYLAND

Baltimore, News-Post: **Aldine Bird**
Baltimore, Evening Sun: **Hope Pantell**
Baltimore, Morning Sun: **Donald Kirkley, Bob Snyder**
Baltimore, Sunday Sun: **William Hyder**
Salisbury, Advertiser: **Sam Sherwell**
Salisbury, Times: **Oscar L. Morris**

MASSACHUSETTS

Attleboro, Sun: **Gustave Jacobson**
Boston, Christian Science Monitor: **Maybelle Joyce**
Boston, Globe: **Elizabeth Sullivan**
Boston, Herald-Traveler: **Arthur Fetridge, Eleanor Roberts**
Boston, Record-American: **Bill Buchanan, Anthony La Camera**
Brockton, Enterprise-Times: **Malcolm Dalton**
Great Barrington, Berkshire Courier: **John LaFontana**
Hyannis, Cape Cod Standard Times: **Herbert Murray**
Lynn, Daily Evening Item: **Larry Hendrickson**
Mansfield, Press: **Richard Yeager**
North Attleboro, Chronicle: **Richard Sherman**
Pittsfield, Berkshire Eagle: **Milton Bass**
Springfield, Daily News, Morning Union, Sunday Republican: **Ad Hachadorian**
Worcester, Evening Gazette: **James Gourgouras**
Worcester, Sunday Telegram: **Don Williams**
Worcester, Telegram: **Fred Rushton**

MICHIGAN

Ann Arbor, News: **Ronald Muchnick**
Blissfield, Advance: **Duane DeLoach**
Cheboygan, Daily Tribune: **Gordon Turner**
Detroit, Free Press: **Bettelou Peterson**
Detroit, News: **Frank Judge**
Detroit, Times: **Andy Wilson**
Flint, Journal: **John Steve**
Grand Rapids, Press: **Joan Noorman**
Grayling, Crawford County Avalanche: **Bob Strong**
Hastings Banner: **Buzz Youngs**
Kalamazoo Gazette: **Louis Bockstanz**
Lansing, State Journal: **Thelma Harnett**
Munising News: **Charles Symon**
Nashville News: **John Bouton**
Niles Daily Star: **Beverly Welch**
Owosso Argus Press: **Mary Alice Campbell**
Saginaw News: **Jerry Peters**

MINNESOTA

Brainerd, Daily Dispatch: **Bill Zickrick**
Brainerd, Crow Wing County Review: **Bea Ross**
Crosby, Courier: **Arvey Hanson**
Detroit Lakes, Record: **Jack Benshoof**
Detroit Lakes, Tribune: **Wes Meyer**
Duluth, News-Tribune: **Walter Eldot**
Glencoe, Enterprise: **Marie Tudhope**
Hutchinson, Leader: **Lowell Mills**
Litchfield, The Independent Review: **John Harmon**
Minneapolis, Star: **Forrest Powers**
Minneapolis, Tribune: **Will Jones, Florence Murphy**
Moorhead, Red River Scene: **Mary Brush**
Owatonna, Photo News: **Don Deigel**
Pine River, Journal: **Clark Amy**
St. Paul, Dispatch-Pioneer Press: **Patrick Clepper**

MISSISSIPPI

Columbus, Commercial Dispatch: **Birney Imes, Jr.**
Hattiesburg, American: **Jess Hughes**

MISSOURI

Branson, Beacon: **Steve Miller**
Branson, White River Leader: **W. E. Freeland**
Columbia, Tribune: **Max Baird**
Farmington, Press: **Jesse Stewart**
Galena, Stone City, Republican: **Leon Fredericks**
Hardin News: **Lee Meador**
Kansas City, Star: **Robert J. Hoyland**
Perryville, The Monitor: **Jim Wehmeyer**
Richmond, Ray County Herald: **Bill McCreery**
Springfield Newspapers, Inc.: **Dale Freeman**
St. Louis, Globe Democrat: **Bob Goddard, Peter Rahn**
St. Louis, Post-Dispatch: **Selwyn Pepper**
Sullivan, Sentinel: **Louise Rice**
Washington, Missourian: **Bill Miller**

MONTANA

Billings, Yellowstone News: **Randie Poe**
Fairview, News: **Earl Hardin**
Glasgow, Courier: **Sam Gilluly**
Livingston, Park County News: **Fred Martin**

NEBRASKA

Beatrice, Daily Sun: **Robert Marvin**
Falls City, Journal: **Leo Nusbaum**
Humboldt, Standard: **Wayne Friedly**
Kimball, Western Nebraska Observer: **Bob Pinkerton**
Lincoln, Star Journal: **Lucigrace Switzer**
Omaha, World-Herald: **Denman Kountze, Jr.**
Omaha, South Omaha Sun: **Phil Gurney**
Scottsbluff, Star-Herald: **H. J. Wisner**
Sidney, Telegraph: **Jack Lowe**

NEVADA

Las Vegas, Review Journal: **Forrest Duke**
Las Vegas, Sun: **Hank Greenspun**
Las Vegas, Sun: **Don Digillo, Deirdrie Coakley**

NEW HAMPSHIRE

Lebanon, Daily Eagle: **Roy Kimball**
Lebanon, Union-Leader: **Joseph Duggan**
Lebanon, Valley News: **Mike deSherbinin, Marvin Midgette**
Manchester, Union Leader: **Paul Tracy**
West Lebanon, The Valley News: **Art Mountain, Jim Wechsler**

NEW JERSEY

Atlantic City, Press: **Paul Learn**
Belmar, Coast Advertiser: **William F. Watters**
Farmingdale, Howell Booster: **Firman W. Ward**
Hackensack, Bergen Eve. Record: **Kenneth Wallace**
Newark News: **Roland Lindbloom, Thomas Mackin, Robert Bush**
Passaic, Herald News: **Ed Van Den Ameele**
Patterson Call: **Ida Brullo**
Patterson News: **Henry C. Schwartz**
Pt. Pleasant, Leader: **George Brown**
Red Bank, Register: **Harold Kelly**
Trenton, Trentonian: **Bud Henry, Sol Weinstein**
Trenton, Times: **Robert Mueller**

NEW MEXICO

Alamogordo News: **Billy Holder**
Albuquerque, Journal: **Mary R. Badgley**
Albuquerque, News-Chieftain: **John Gordon**
Albuquerque, Tribune: **Howard Bryan**
Gallup, The Independent: **Dick Watts**
Hobbs, Daily News-Sun: **Robert A. McGrath**
Socorro, El Defensor: **Alice Morgan**

NEW YORK

Albany, Knickerbocker News: **Walter Hawver**
Albany, Times-Union: **Mary Tessier**
Boonville, Herald: **A. O'Donnell**
Buffalo, Courier-Express: **J. Don Schlaerth**
Buffalo Evening News: **Sturgis Hedrick**
Clinton, Courier: **John Boynton**
Freeport Leader: **Ed Vasil**
Fulton Patriot: **J. Swiatlowski**
Ithaca Journal: **John Marcham**
Jamestown Post-Journal: **John Hall, Charles Poquerandt**
Jamestown Sun: **Edward Byrne, Jim Fox**
Lockport, Union Sun-Journal: **Elting Wells**
New York, Daily Mirror: **Nick Kenny**
New York, Daily News: **Ben Gross**
New York, Herald Tribune: **Tony Gentile, Marie Torre Sid Bakal, Hy Gardner**

New York, Journal American: **Jerome J. Karpf**
New York, Post: **Bob Williams**
New York, Telegraph: **Leo Mishkin**
New York, Times: **Val Adams**
Niagara Falls Gazette: **Dick Utts**
North Tonawanda, Tonawanda News: **Betty Molnar**
Olean Times Herald: **Marie Conner**
Rochester, Democrat-Chronicle: **Harold Nichols**
Rochester, Times-Union: **John C. Hadley**
Rome, Daily Sentinel: **M. McCarthy**
Salamanca Republican Press: **Latham Weber**
Syracuse, Herald-Journal: **Bob Sokolsky**
Syracuse, Post Standard: **J. L. Gorman, Peg Stevens**
Utica Daily Press: **M. C. Taylor, Robert Pryor**
Utica Daily Press-Observer Dispatch: **Chuck Booth**
Utica News: **L. Stanton**
Walden Citizen Herald: **Ray Dulye**
White Plains, Reporter Dispatch: **William T. Bookman**
Yonkers, Herald Statesman: **David S. Jensen**

NORTH CAROLINA

Burlington, The Times-News: **Howard White**
Canton, The Enterprise: **Dick Mendenhall**
Charlotte News: **B. S. Griffith, Lera Washam, Julian Scheer, Emery Wister**
Charlotte Observer: **Dick Banks, C. A. McKnight, Phillis Young**
Durham Herald: **Martha Sherrill**
Durham Sun: **John R. Barry, Wyatt Dixon**
Edenton, Chowan Herald: **Frank Roberts**
Elizabeth City, Daily Advance: **Fred Haney**
Fayetteville, Observer: **Bob Gray**
Gastonia Gazette: **Ray Jimson**
Havelock, The Markey Mailer: **Charles Markey**
Kinston Free Press: **Jake P. Strother**
Kinston, Lenoir County News: **Jack Rider**
Lumberton Post: **Willard Cole**
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Arcade Bldg., St. Louis, Mo.....GA 1-4954
Blumberg, Marvin
Pennsylvania Bldg., Wash., D.C.....RE 7-2347
Bowles, George H.
7013 State Rd., Cleveland, Ohio.....VI 2-1621
Bowman, David F.
1001 Conn. Ave., NW, Wash., D. C...ST 3-2550
Burch, Bayard A.
1302 18th St., NW, Wash., D.C.....HU 3-9000
Bumgardner, Chas. W.
1610 "I" St., NW, Wash., D.C.....EX 3-1230

— C —

Cappers, Wm. F., Jr.
1302 18th St., NW, Wash., D.C.....HU 3-9000
Carr, Lester H.
1001 Conn. Ave., NW, Wash., D.C....ST 3-2550
Carter, John M.
1339 Wisc. Ave., NW, Wash., D.C....AD 4-2414
Cohen, Jules
1420 N. Y. Ave., NW, Wash., D.C....NA 8-2698
Cohen, Julius
Munsey Bldg., Wash., D.C.....ST 3-0111
Colby, Kenneth G.
Pennsylvania Bldg., Wash., D.C.....RE 7-2347
Collier, Joe W.
Munsey Bldg., Wash., D.C.....ST 3-0111
Compton, R. T.
1001 Conn. Ave., Wash., D. C.....ST 3-2550
Conaughty, Robert B.
710 14th St., N.W., Wash., D. C.....EX 3-1523
Content, J. Edw.
777 14th St., NW, Wash., D.C.....ME 8-4477
Crenca, John J.
1339 Wisc. Ave., NW, Wash., D.C....AD 4-2414
Creutz, John
710 14th St., NW, Wash., D.C.....EX 3-5670
Crosby, Murray G.
Crosby Labs., Syossett, L. I., N. Y...WE 1-3191
Croy, James R.
777 14th St., NW, Wash., D.C.....ME 8-4477
Cullum, A. Earl, Jr.
Inwood P. O., Dallas, Tex.....JU 6108
Culver, Ronald H.
Munsey Bldg., Wash., D.C.....DI 7-8215

— D —

Dahlberg, Elizabeth L.
777 14th St., NW, Wash., D.C.....ME 8-4477
D'Amico, Thomas A.
1610 I St., N.W., Wash., D. C.....EX 3-1230
Danielli, C. M.
Inwood P. O., Dallas, Tex.....JU 6108
Davis, George C.
Munsey Bldg., Wash., D.C.....ST 3-0111
Davis, Walter L.
Munsey Bldg., Wash., D.C.....ST 3-0111
Deeters, Edw. W.
927 15th St., NW, Wash., D.C.....RE 7-3883
DeLander, Douglas
1405 G St., N.W., Wash., D. C.....RE 7-6646
Dickinson, Wm. T.
1339 Wisc. Ave., NW, Wash., D.C....AD 4-2414
Dillard, Everett L.
1319 F St., NW, Wash., D.C.....DI 7-1319
Dippell, Ralph E.
Munsey Bldg., Wash., D.C.....ST 3-0111
Dodge, John E.
1735 DeSales St., N.W., Wash., D. C..ME 8-5411
Dordal, Raymond
Pennsylvania Bldg., Wash., D.C.....RE 7-2347
Doughton, William C.
117½ S. 2nd St., Palatka, Fla.....EA 5-7981
Duncan, R. S.
Nat'l Press Bldg., Wash., D.C.....DI 7-1205
Duncan, Virgil D.
P. O. Box 9296, Raleigh, N. C.....8892
duTriel, L.J.N. Assoc.
10412 Jefferson Hwy., New Orleans..KE 7-2661

— E —

Edison, Edward
821 Market St., San Francisco 3, Cal..SU 1-7545
Eichwald, Bernard
237 E. 39th St., N.Y.C.....MU 6-7445
English, Thomas J.
2000 P St., N.W., Wash., D. C.....CO 5-4666
Espy, Dawkins
Box 933, Beverly Hills, Calif.....CR 4-7111
Evans, Thomas R.
1735 DeSales St., N.W., Wash., D. C..ME 8-5411

— F —

Falwell, Lee O.
710 14th St. NW Wash., D.C.....EX 3-5670
Flatau, Richard P.
1710 H St., N.W., Wash., D. C.....RE 7-2347
Ford, Paul D.
4341 S. 8th St., Terre Haute, Ind.....CR 4496
Foss, William L.
927 15th St. NW, Wash., D.C.....RE 7-3883
Friedman Thos. B.
1 LeFevre, La., New Rochelle, N. Y.....6-1620

— G —

Gallagher, Charles I.
1319 F St., N.W., Wash., D. C.....DI 7-1319
Gautney, George E.
1052 Warner Bldg., Wash. 4, D. C..NA 8-7757
Gellerup, D. W.
5437 N. Santa Monica, Milwaukee, Wis. .....WO 2-5172
Gibson, Thomas J.
501 13th St., N.W., Wash., D. C....DI 7-4443
Gilbert, John D.
1001 Conn. Ave., NW, Wash., D. C..ST 3-2550
Giles, Theo. A.
Railway Exchange Bldg., St. Louis, Mo. .....CH 1-4977
Godley, Paul F., Jr.
Upper Montclair, N. J.....MO 3-3000
Goldsmith, Dr. Alfred N.
597 Fifth Ave., N. Y. C.....PL 3-4150
Gray, Claude M.
P. O. Box 602, Birmingham, Ala....TR 1-3570
Greer, Palmer A.
Rt. 1, White Horse Rd., Greenville, S. C. 5-7175
Greeley, C. E.
1735 DeSales St., N.W., Wash., D. C..ME 8-5411
Grimwood, Mrs. S. C.
Railway Exchange Bldg., St. Louis, Mo. .....CH 1-4977
Griner, T. G. & G. D.
53 Palm Ave., Tarpon Springs, Fla
Grobowski, Zigmund V.
1735 DeSales St., NW, Washington, D. C. .....ME 8-5411

— H —

Hagaman, B. G.
1001 Conn. Ave., N.W., Wash., D. C..ST 3-2550
Hammett, Robt. L.
821 Market St., San Francisco, Cal..SU 1-7545
Hatfield, J. B.
906 36th Ave., Seattle, Wash.....EA 4-7860
Head, Howard T.
Pennsylvania Bldg., Wash., D. C....RE 7-2347
Heffelfinger, John B.
8401 Cherry, Kansas City, Mo.....HI 4-7010
Hill, Dean G.
2000 P St., N.W., Wash., D. C.....CO 5-4666
Hill, James S.
4900 Euclid Ave., Cleveland, O.....HE 2-3177
Hogan, John V. L.
155 Perry St., N. Y. C.....CH 2-7855
Holey, W. J.
1146 Briarcliff Pl., NE, Atlanta, Ga..AT 3328
Horne, C. P.
Nat'l Press Bldg., Wash., D. C.....DI 7-1205
Hutcheson, Guy C.
1100 W. Abrams St., Arlington, Tex.AR 4-8721
Hutton, Wm. G.
4900 Euclid Ave., Cleveland, O....HE 2-3177

— I —

Iannelli, Edward
6010 Sunset Blvd., Hollywood, Calif..NO 2-6715
Isberg, R. A.
200 Concord Dr., Menlo Pk., Calif...RA 3-1237

— J —

Jacker, Edward W.
420 S. Chase Ave., Lombard, Ill.....MA 9-0942
James, Vir. N.
1316 S. Kearney St., Denver, Colo...SK 6-1603
Jansky, C. M., Jr.
1735 DeSales St., NW, Wash., D. C..ME 8-5411
Johnson, Pete
Kanawha Hotel, Charleston, W. Va...DI 2-6281
Jones, Carl T.
1052 Warner Bldg., Wash., D. C....NA 8-7757
Jones, Robt. A.
1 Riverside Rd., Riverside, Ill.....RI 7-2153

— K —

Kauffman, Carson W.
Upper Montclair, N. J.....MO 3-3000
Kaye, Harold W.
1 LeFevre La., New Rochelle, N. Y....6-1620
Kean, Walter F.
1 Riverside Rd., Riverside, Ill.....RI 7-2153
Kear, Frank G.
1302 18 St., NW, Wash., D. C.....HU 3-9000
Keel, John J.
1121 E. Capitol St., Wash., D. C....LI 4-5131
Kennedy, Robt. E. L.
1302 18 St., NW, Wash., D. C.....HU 3-9000
Kershner, Stephen W.
Pennsylvania Bldg., Wash., D. C...RE 7-2347
Keyworth, J. Gordon
Berkshire Dr., Williamstown, Mass.....869
Kowalski, Carl L.
1405 G St., NW, Wash. 5, D. C....RE 7-6646
Kramer, A. W.
2000 P St., N.W., Wash., D. C.....CO 5-4666

— L —

Lappas, Frank
141 W. Jackson, Chicago, Ill.....WA 2-4123
Lautz, Robt. F.
Pennsylvania Bldg., Wash., D. C....RE 7-2347
Lawson, Melvin E.
1052 Warner Bldg., Wash., D. C.....NA 8-7757
Lee, Paul H.
6606 Hillandale Rd., Chevy Chase, Md. .....OL 6-7240
Lent, Worthington C.
5209 Roosevelt St., Bethesda, Md.
Lindberg, Carl
141 W. Jackson, Chicago, Ill.....WA 2-4123
Littlefield, J. G.
Upper Montclair, N. J.....MO 3-3000
2404 Columbia Pike, Arlington, Va..JA 8-8000
Lohnes, George M.
Munsey Bldg., Washington, D. C.....DI 7-8215
Lorentz, Edwards F.
1319 F St., N.W., Wash., D. C.....DI 7-1319
Lubcke, Harry R.
2443 Creston Way, Hollywood, Cal..HO 9-3266
Luckett, Thomas
777 14 St., NW, Wash., D. C.....ME 8-4477

— M —

May, Russell P.
711 14 St., NW, Wash., D. C.....RE 7-3984
McCachren, W. S. Assoc.
2404 Columbia Pike, Arlington, Va...JA 8-8000
McIntosh, Frank H., & Assoc.
1906 M St., N.W., Wash., D. C.....ME 8-4477
McMahon, John H.
1001 Conn. Ave., N.W., Wash., D. C..ST 3-2550
McNary, James C.
Nat'l Press Bldg., Wash., D. C.....DI 7-1205
Miller, Jerrold D.
1610 I St., N.W., Wash., D. C.....EX 3-1230
Mitchell, Frank T., Jr.
1339 Wisc. Ave., NW, Wash., D. C..AD 4-2414
Mitchum, Martin M.
P. O. Box 9, Rolla, Mo.
Moffet, John A.
1405 G St., NW, Wash., D. C.....RE 7-6646
Morrissey, T. G.
5700 W. 28th Ave., Denver, Colo...BE 3-5320
Mueller, Paul L.
1121 E. Capitol St., Wash., D. C...LI 4-5131
Mullaney, John H.
2000 P St., NW, Wash., D. C.....AD 4-6393
Munn, E. Harold, Jr.
57 Edison Ct., Coldwater, Mich.....BR 8-6733
Murray, Albert F.
4900 Hillbrook La., NW, Wash., D.C.EM 2-4841
Myse, Daryal Assoc.
1411 Pa. Ave., NW, Wash., D. C...RE 7-7040

— N —

Newton, Irl T., Jr.
7013 St. Rd., Cleveland, Ohio..... VI.2-1621

— O —

Oakley, Ron
4629 Encinas Rd., LaCanada, Calif. SY 0-2105

— P —

Page, Esterly C.
710 14 St., NW, Wash., D. C.....EX 3-5670

Paterson, Norwood J.
1355 Market St., San Francisco, Cal. MA 1-8173

Paris, Henry B., Jr.
Inwood P. O., Dallas, Tex. ..... JU 6108

Peterson, D. A.
1339 Wisc. Ave., NW, Wash., D. C. . AD 4-2414

Phelps, Boyd
4232 Scott Terr., Minneapolis, Minn. WA 2-1200

Pollack, Dale
751 Main St., Waltham, Mass. ..... TW. 4-6048

Pooley, Richard R.
3153 N.E. 83rd Ave., Portland, Ore. . AL 3-7450

Ports, Delmer C.
1339 Wisc. Ave., NW, Wash., D. C. . AD 4-2414

Powers, William D.
Panama City, Florida ..... PO 3-2487

— R —

Ray, Garo W.
Hilltop Drive, Stratford, Conn. ..... ED 7-2465

Reed, Oscar W. B., Jr.
1735 DeSales St., NW, Wash., D. C. ME 8-5411

Renner, John J.
1735 DeSales St., NW, Wash., D. C. . ME 8-5411

Richardson, Wm. E. Assoc.
1017 SW Washington, Portland, Ore. CA 8-7777

Ring, Andrew D.
Pennsylvania Bldg., Wash., D. C. . . . RE 7-2347

Ritch, Robt. E.
1610 "I" St., NW, Wash., D. C. . . . EX 3-1230

Rohrer, Raymond E.
1735 DeSales St., N.W., Wash., D. C. . ME 8-5411

Rothrock, Harold R.
777 14 St., NW, Washington, D. C. . ME 8-4477

Rothschild, S.
1735 DeSales St., N.W., Wash., D. C. . ME 8-5411

Rountree, J. G.
5622 Dyer St., Dallas, Tex. ..... EM 3266

— S —

Saxon, Merl
622 Hoskins St., Lufkin, Tex. 3-4242

Schairer, Neil J.
1339 Wisc. Ave., NW, Wash., D. C. . AD 4-2414

Segal, Bernard R.
Nat'l Press Bldg., Wash., D. C. ..... DI 7-1205

Sharp, Nugent S.
1735 DeSales St., NW, Wash., D. C. . ME 8-5411

Sharpe, Gerald C.
237 E. 39th St., New York, N. Y. . . . MU 6-7445

Shelkofsky, C. I.
118 Rowe Ave., Panama City, Fla.

Silliman, Robt. M.
1405 G St., NW, Wash., D. C. ..... RE 7-6646

Singleton, Harold C.
4488 SW C. C. Dr., Portland, Ore. . CA 3-1201

Sklom, George M.
1 Riverside Rd., Riverside, Ill. ..... RI 7-2153

Smeby, Lynne C.
1311 G St., NW, Wash., D. C. ..... EX 3-8073

Smit, Walter E.
2436 W. 59th St., Chicago, Ill.

Smith, Carl E.
4900 Euclid Ave., Cleveland, O. . . . HE 2-3177

Sparks, A. B.
1710 H St., N.W., Wash., D. C. ..... RE 7-2347

Steel, David L., Sr.
710 14 St., NW, Wash., D. C. ..... EX 3-5670

Steimer, Theo. G.
237 E. 30th, New York City ..... MU 6-7445

Stiles, Walter J.
122 Tulane Dr., SE, Albuquerque, N. M. . . 5-8716

Strain, Charles E.
1298 Niles Ave., NW, Atlanta, Ga. . SY 4-5164

Stogoff, Alfred
1 LeFevre La., New Rochelle, N. Y. . . . 6-1620

— T —

Tapp, Jay E.
2557 Atlantic Ave., Long Beach, Cal. . GA 4-2015

Taylor, Archie S.
Box 1479, Missoula, Mont. ..... LI 9-1589

Towne, Alfred E.
420 Taylor St., San Francisco, Calif. . PR 5-3100

— V —

Vandivere, Edgar F., Jr.
1426 G St., N.W., Wash., D. C. ..... EX 3-4616

Vogtle, John C.
Exton, Pa.

— W —

Waldschmitt, Jos. A.
710 14 St., NW, Wash., D. C. ..... EX 3-5670

Watson, Raymond C., Jr.
P. O. Box 1435, Anniston, Ala. ..... AD 6-4503

Wearn, Wilson C.
1420 N. Y. Ave., NW, Wash., D. C. . NA 8-2698

Webster, Edward M.
9518 E. Stanhope Rd., Kensington, Md. ..... OL 4-1523

Weldon, James O.
4212 S. Buckner Blvd., Dallas, Tex. . EV 1137

Weyland, Sheldon W.
710 14 St., NW, Wash., D. C. ..... EX 3-5670

White, Edwin L.
460 Coffee Pot Riviera, St. Peterburg, Fla. 5-7739

Williams, Martin R.
7401 E. 14 St., Indianapolis, Ind. . . ME 2-3326

Williams, Nathan
20 Algoma Blvd., Oshkosh, Wisc. ..... BL 885

Wilmotte, Raymond M.
Warner Bldg., Washington, D. C. . . . NA 8-4619

Wilson, Henry C.
1302 18 St., NW, Wash., D. C. ..... HU 3-9000

Wolfskill, Robt.
P. O. Box 7037, Kansas City, Mo. . . . JA 5302

Worsley, Chas. C.
1319 F St., NW, Wash., D. C. ..... DI 7-1319

Wrathall, Grant C.
1319 F St., N.W., Wash., D. C. ..... DI 7-1319

Wrenn, Joseph
1121 E. Capitol St., Wash., D. C. . . LI 4-5131

Wright, Charles S.
Pennsylvania Bldg., Wash., D. C. . . RE 7-2347

Wright, Lowell R.
Munsey Bldg., Wash., D. C. ..... DI 7-1740

Wright, T. A., Jr.
Inwood P. O., Dallas, Tex. ..... JU 6108

— Z —

Zielinski, Casimir A.
1339 Wisc. Ave., NW, Wash., D. C. . AD 4-2414

STATUS OF COLOR EQUIPPED STATIONS IN THE U. S. A.

• As of February 1, 1960

CBS-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Eastern Time Zone					
New York	WCBS-TV	•	•	•	•
Albany	W-TEN	•	—	—	—
Altoona	WFBG-TV	•	—	—	—
Anderson	WAIM-TV	•	—	—	—
Atlanta	WAGA-TV	•	•	•	—
Augusta	WRDW-TV	—	—	—	—
Baltimore	WMAR-TV	•	•	•	—
Bangor	WABI-TV	•	—	—	—
Binghamton	WNBF-TV	•	—	—	—
Boston	WNAC-TV	•	—	—	—
Buffalo	WBEN-TV	•	•	•	•
Burlington	WCAX-TV	—	—	—	—
Cadillac	WWTV	—	—	—	—
Charleston, S. C.	WCSC-TV	•	—	—	—
Charlotte	WBTV	•	•	•	•
Chattanooga	WDEF-TV	•	—	—	—
Cincinnati	WKRC-TV	•	—	—	—
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland	WJW-TV	•	—	—	—
Columbia, S. C.	WNOK-TV	•	—	—	—
Columbus, Ga.	WRBL-TV	•	—	—	—
Columbus, Ohio	WBNS-TV	•	—	—	—
Dayton	WHIO-TV	•	—	—	—
Detroit	WJBK-TV	•	•	•	—
Durham	WTVD	•	—	—	—
Erie	WSEE-TV	•	—	—	—
Florence, S. C.	WBTW	•	—	—	—
Greensboro	WFMY-TV	•	•	•	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg	WHP-TV	•	—	—	—
Harrisonburg	WSVA-TV	•	—	—	—
Hartford	WTIC	•	—	—	—
Huntington, W. Va.	WHTN	•	—	—	—
Indianapolis	WISH-TV	•	—	—	—
Jacksonville	WJXT-TV	•	—	—	—
Johnson City	WJHL-TV	•	—	—	—
Johnstown	WARD-TV	—	—	—	—
Kalamazoo	WKZO-TV	•	—	—	—
Knoxville	WBIR-TV	•	—	—	—
Lancaster	WGAL-TV	•	•	•	•
Lansing	WJIM-TV	•	—	—	—
Macon	WMAZ-TV	•	•	•	—
Miami	WTVJ	•	•	•	•
Norfolk	WTAR-TV	•	•	•	—
Oak Hill, W. Va.	WOAY-TV	—	—	—	—
Orlando	WDBO-TV	•	—	—	—
Philadelphia	WCAU-TV	•	•	•	—
Pittsburgh	KDKA-TV	•	•	•	—
Portland, Me.	WGAN-TV	•	—	—	—
Providence	WPRO-TV	•	—	—	—
Richmond	WRVA-TV	•	•	•	—
Roanoke	WDBJ-TV	•	•	•	—
Rochester	WHEC-TV / WVET-TV	•	—	—	—
Saginaw	WKNX-TV	•	—	—	—
Savannah	WTOC-TV	•	—	—	—
Scranton	WDAU-TV	•	—	—	—
Spartanburg	WSPA-TV	•	—	—	—
Springfield, Mass.	WHYN-TV	•	—	—	—
Steubenville	WSTV	•	—	—	—

STATUS OF COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Syracuse	WHEN-TV	●	—	—	—
Tampa	WTVT	●	●	●	—
Toledo	WTOL-TV	●	—	—	—
Washington	WTOP-TV	●	●	●	—
Watertown	WCNY-TV	—	—	—	—
Youngstown	WKBN-TV	●	—	—	—
Central Time Zone					
Amarillo	KFDA-TV	—	—	—	—
Austin	KTBC-TV	●	—	—	—
Baton Rouge	WAFB-TV	—	—	—	—
Beaumont	KFDM-TV	●	—	—	—
Birmingham	WBRC-TV	●	—	—	—
Cape Girardeau	KFVS-TV	●	—	—	—
Cedar Rapids	WMT-TV	●	—	—	—
Champaign	WCIA-TV	●	—	—	—
Chicago	WBBM-TV	●	—	—	—
Corpus Christi	KZTV	●	—	—	—
Dallas	KRLD-TV	●	●	●	—
Des Moines	KRNT-TV	●	—	—	—
Duluth	KDAL-TV	—	—	—	—
Evansville	WEHT	●	—	—	—
Fort Smith	KNAC-TV	●	—	—	—
Fort Wayne	WANE-TV	●	—	—	—
Green Bay	WBAY-TV	●	—	—	—
Harlingen	KGBT-TV	—	—	—	—
Houston	KHOU-TV	●	—	—	—
Jackson, Miss.	WJTV	●	—	—	—
Jefferson City	KRCG-TV	—	—	—	—
Joplin	KODE	●	—	—	—
Kansas City	KCMO-TV	●	—	—	—
Kearney	KHOL-TV	●	—	—	—
La Crosse	WKBT-TV	—	—	—	—
Lafayette, La.	KLFY-TV	●	—	—	—
Lincoln	KOLN-TV	—	—	—	—
Little Rock	KTHV	●	—	—	—
Louisville	WHAS-TV	●	—	●	—
Lubbock	KDUB-TV	●	●	●	—
Madison	WISC-TV	●	●	●	●
Mason City	KGLO-TV	●	—	—	—
Memphis	WREC-TV	●	—	—	—
Meridian	WTOK-TV	●	—	—	—
Milwaukee	WITI-TV	●	—	—	—
Minneapolis	WCCO-TV	●	—	—	—
Minot	KXMC-TV	●	—	—	—
Mobile	WKRG-TV	●	—	—	—
Monroe	KNOE-TV	●	—	—	—
Montgomery	WCOV-TV	●	—	—	—
Nashville	WLAC-TV	●	—	—	—
New Orleans	WWL-TV	●	—	—	—
Odessa	KOSA-TV	●	—	●	—
Oklahoma City	KWTV	●	—	—	—
Omaha	WOW-TV	●	—	—	—
Peoria	WMBD-TV	●	—	—	—
Quincy	KHQA-TV	●	—	—	—
Rock Island	WHBF-TV	●	—	—	—
Rockford	WREX-TV	●	—	—	●
San Angelo	KCTV	—	—	—	—
San Antonio	KENS-TV	●	—	●	—
Shreveport	KSLA-TV	●	—	—	—
Sioux City	KVTV	●	—	—	—
Sioux Falls	KELO-TV	●	●	●	—
South Bend	WSBT-TV	●	—	—	—
Springfield, Mo.	KTTS-TV	●	—	—	—
St. Joseph	KFEQ-TV	—	—	—	—
St. Louis	KMOX-TV	●	—	—	—
Terre Haute	WTHI-TV	●	—	—	—
Texarkana	KCMC-TV	●	—	—	—
Topeka	WIBW-TV	●	—	—	—
Tulsa	KOTV	●	—	—	—
Valley City	KXJB-TV	●	●	●	—
Waco	KWTX-TV	●	—	—	—
Wausau	WSAU-TV	●	—	—	—
Wichita	KTVH	●	—	—	—
Wichita Falls	KSYD-TV	●	—	—	—
Mountain Time Zone					
Albuquerque	KGGM-TV	●	—	—	—
Billings	KOOK-TV	—	—	—	—
Boise	KBOI-TV	—	—	—	—
Butte	KXLF-TV	—	—	—	—

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Cheyenne	KFBC-TV	●	—	—	—
Colorado Springs	KKTV	—	—	—	—
Denver	KLZ-TV	●	—	—	—
El Paso	KROD-TV	●	—	—	—
Idaho Falls	KID-TV	●	—	—	—
Great Falls	KFBB-TV	—	—	—	—
Phoenix	KOOL-TV	●	—	—	—
Salt Lake City	KSL-TV	●	—	—	—
Tucson	KOLD-TV	—	—	—	—
Pacific Time Zone					
Bakersfield	KBAK-TV	—	—	—	—
Chico	KHSL-TV	—	—	—	—
Eureka	KIEM-TV	●	—	—	—
Fresno	KFRE-TV	●	—	—	—
Los Angeles	KNXT	●	●	●	●
Medford	KBES-TV	●	—	—	—
Portland, Ore.	KOIN-TV	●	—	—	—
Reno	KOLO-TV	—	—	—	—
Sacramento	KXTV	●	●	●	—
Salinas	KSBW-TV	●	—	—	—
San Diego	KFMB-TV	●	—	—	—
San Francisco	KPIX-TV	●	●	●	—
Seattle	KIRO-TV	●	●	●	—
Spokane	KXLY-TV	●	—	—	—
Yakima	KIMA-TV	●	—	—	—
Emp Network					
Agana, Guam	KUAM-TV	—	—	—	—
Bellingham, Wash.	KVOS-TV	—	—	—	—
Bryan, Texas	KBTX	—	—	—	—
Carlsbad	KAVE-TV	—	—	—	—
Casper, Wyo.	KSPR-TV	—	—	—	—
Clovis, N. M.	KICA-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	—	—	—	—
Dickinson	KDIX-TV	—	—	—	—
Dothan, Ala.	WTVY	—	—	—	—
Ephrata	KBAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Glendive, Mont.	KXGN-TV	—	—	—	—
Goodland, Kan.	KBLR-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Jackson, Tenn.	WDXI-TV	●	—	—	—
Juneau	KINY-TV	—	—	—	—
Kalispell	KULR-TV	—	—	—	—
Klamath Falls	KOTI-TV	●	—	—	—
Lafayette, Ind.	WFAM-TV	●	—	—	—
Lake Charles, La.	KTAG-TV	—	—	—	—
Laredo	KGNS-TV	—	—	—	—
Las Vegas, Nev.	KLAS-TV	●	—	—	—
Lewiston	KLEW-TV	●	—	—	—
Lexington	WKYT	—	—	—	—
Marquette	WDMJ-TV	—	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Ottumwa, Ia.	KTVO	●	—	—	—
Panama City, Fla.	WJDM-TV	—	—	—	—
Parkersburg	WTAP	—	—	—	—
Pasco	KEPR-TV	●	—	—	—
Pembroke, Bermuda	ZBM-TV	—	—	—	—
Presque Isle	WAGM-TV	—	—	—	—
Rapid City, S. D.	KOTA-TV	●	—	—	—
Riverton, Wyo.	KWRB-TV	—	—	—	—
Salisbury, Md.	WBOC	—	—	—	—
Sweetwater	KPAR-TV	●	—	—	—
Twin Falls, Ida.	KLIX-TV	—	—	—	—
Williston, N. D.	KUMV-TV	—	—	—	—
Yuma	KIVA-TV	—	—	—	—

● Equipment in use.
— No equipment.

NBC-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Aberdeen, S. D.	KXAB-TV	●	—	—	—
Abilene, Tex.	KRBC-TV	●	●	●	—
Albany, Ga.	WALB-TV	●	—	—	—
Albuquerque, N. M.	KOB-TV	●	—	—	●
Alexandria, La.	KALB-TV	●	—	—	—
Alexandria, Minn.	KCMT	●	—	—	—
Amarillo, Tex.	KGNC-TV	●	—	—	—
Anchorage, Alaska	KENI-TV	—	—	—	—
Ardmore, Okla.	KXII-TV	●	—	—	—
Asheville, N. C.	WISE-TV	—	—	—	—
Atlanta, Ga.	WSB-TV	●	●	●	—
Augusta, Ga.	WJBF	●	—	—	—
Austin, Tex.	KTBC-TV	●	—	—	—
Bakersfield, Cal.	KERO-TV	●	—	—	●
Baltimore, Md.	WBAL-TV	●	●	●	—
Bangor, Me.	WLBZ-TV	●	—	—	—
Baton Rouge, La.	WBRZ	●	—	—	—
Beaumont-Pt. Arthur	KPAC-TV	●	—	—	—
Billings, Mont.	KGHL-TV	—	—	—	—
Binghamton, N. Y.	WINR-TV	●	—	—	—
Birmingham, Ala.	WAPI-TV	●	●	●	—
Bismarck, N. D.	KFYR-TV	●	—	—	—
Bluefield, W. Va.	WHIS-TV	●	—	—	—
Boise, Idaho	KTVB	—	—	—	—
Boston, Mass.	WBZ-TV	●	●	●	—
Bristol, Va.-Johnson City, Tenn.	WCYB-TV	●	●	●	—
Buffalo, N. Y.	WGR-TV	●	—	—	—
Butte, Mont.	KXLF-TV	—	—	—	—
Helena, Mont. (S)	KXLJ-TV	—	—	—	—
Casper, Wyo.	KTWO-TV	●	—	—	—
Charleston, S. C.	WUSN-TV	●	—	—	—
Charlotte, N. C.	WSOC-TV	●	—	—	—
Chattanooga, Tenn.	WRGP-TV	●	—	—	—
Cheyenne, Wyo.	KFBC-TV	●	—	—	—
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—
Chicago, Ill.	WNBQ	●	●	●	●
Cincinnati, O.	WLW-T	●	●	●	●
Clarksburg, W. Va.	WBOY-TV	●	—	—	—
Cleveland, O.	KYW-TV	●	—	—	—
Columbia, Mo.	KOMU-TV	—	—	—	—
Columbia, S. C.	WIS-TV	●	—	—	—
Columbus, Ga.	WTVM	●	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Columbus, O.	WLW-C	●	—	—	●
Corpus Christi, Tex.	KRIS-TV	●	●	●	—
Davenport, Iowa	WOC-TV	●	—	—	—
Dayton, O.	WLW-D	●	—	—	—
Daytona Beach-Orlando, Fla.	WESH-TV	●	—	—	—
Decatur, Ala.	WMSL-TV	—	—	—	—
Denver, Colo.	KOA-TV	●	—	—	—
Des Moines, Iowa	WHO-TV	●	●	●	—
Detroit, Mich.	WWJ-TV	●	●	●	—
Duluth, Minn.-Superior, Wisc.	WDSM-TV	●	—	—	—
Eau Claire, Wisc.	WEAU-TV	●	—	—	—
Eldorado, Ark.	KTVE	●	—	—	—
El Paso, Tex.	KTSM-TV	●	—	—	—
Erie, Pa.	WICU-TV	●	—	—	—
Eugene, Ore.	KVAL-TV	●	—	—	—
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—
Eureka Cal.	KVIQ-TV	—	—	—	—
Evansville, Ind.	WFIE-TV	●	—	—	—
Fairbanks, Alaska	KFAR-TV	—	—	—	—
Fargo, N. D.	WDAY-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Dodge, Ia.	KQTV	●	—	—	—
Fort Smith, Ark.	KFSA-TV	●	—	—	—
Fort Wayne, Ind.	WKJG-TV	●	—	—	—
Fort Worth, Tex.	WBAP-TV	●	●	●	●
Fresno, Cal.	KMJ-TV	●	●	●	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Montrose, Colo. (S)	KREY-TV	—	—	—	—
Grand Rapids, Mich.	WOOD-TV	●	—	—	—
Great Bend, Kans.	KCKT-TV	●	●	—	—
Garden City, Kans. (S)	KGLD-TV	—	—	—	—
McCook, Nebr.	KOMC-TV	●	●	—	—
Great Falls, Mont.	KFBB-TV	—	—	—	—

STATUS OF COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Green Bay, Wisc.	WFRV-TV	●	—	—	—
Greenville-Spartanburg, S. C.	WFBC-TV	●	—	—	—
Harrisonburg, Va.	WSVA-TV	●	—	—	—
Hartford-New Britain, Conn.	WNBC	●	—	—	—
Hastings-Kearney, Neb.	KHAS-TV	●	—	—	—
Hattiesburg-Laurel, Miss.	WDAM-TV	●	—	—	—
Honolulu, Hawaii (Wailuku (S))	KONA (KALA)	—	—	—	—
Houston, Tex.	KPRC-TV	●	●	●	—
Huntington-Charleston, W. Va.	WSAZ-TV	●	●	●	●
Idaho Falls, Ida.	KID-TV	—	—	—	—
Indianapolis, Ind.	WFBM-TV	●	●	●	●
Jackson, Miss.	WLBT	●	—	—	—
Jacksonville, Fla.	WFGA-TV	●	●	●	●
Johnstown, Pa.	WJAC-TV	●	●	●	●
Kansas City, Mo.	WDAF-TV	●	●	●	—
Knoxville, Tenn.	WATE-TV	●	—	—	—
La Crosse, Wisc.	WKBT	—	—	—	—
Lake Charles, La.	KPLC-TV	●	—	—	—
Lancaster-Harrisburg-York, Pa.	WGAL-TV	●	●	●	●
Lansing, Mich.	WJIM-TV	●	—	●	—
Lansing-Onondaga, Mich.	WILX-TV	●	—	—	—
Laredo, Tex.	KGNS-TV	—	—	—	—
Las Vegas-Henderson, Nev.	KLRJ-TV	●	—	—	—
Lexington, Ky.	WLEX-TV	●	—	—	—
Lima, O.	WIMA-TV	●	—	—	—
Little Rock, Ark.	KARK-TV	●	—	—	—
Los Angeles, Cal.	KRCA	●	●	●	●
Louisville, Ky.	WAVE-TV	●	—	—	—
Lubbock, Tex.	KCBD-TV	●	—	—	—
Lufkin	KTRE-TV	●	—	—	—
Macon, Ga.	WMAZ-TV	●	—	—	—
Madison, Wisc.	WMTV	●	—	—	—
Medford, Ore.	KBES-TV	●	—	—	—
Klamath Falls, Ore. (S)	KOTI-TV	—	—	—	—
Memphis, Tenn.	WMCT	●	—	—	—
Meridian, Miss.	WTOK-TV	●	—	—	—
Miami, Fla.	WCKT	●	●	●	—
Midland-Odessa, Tex.	KMID-TV	●	—	—	—
Milwaukee, Wisc.	WTMJ-TV	●	●	●	●
Minneapolis-St. Paul, Minn.	KSTP-TV	●	●	●	—
Minot N. D.	KMOT-TV	—	—	—	—
Williston, N. D. (S)	KUMV-TV	—	—	—	—
Mobile, Ala.-Pensacola, Fla.	WALA-TV	●	—	—	—
Montgomery, Ala.	WSFA-TV	●	—	—	—
Muncie, Ind.	WLBC-TV	●	—	—	—
Nashville, Tenn.	WSM-TV	●	●	●	—
New Orleans, La.	WDSU-TV	●	●	●	●
New York, N. Y.	WRCA-TV	●	●	●	●
Norfolk, Va.	WAVY-TV	●	●	●	—
Norfolk, Va.	WVEC-TV	●	—	—	—
North Platte, Neb.	KNOP-TV	—	—	—	—
Oklahoma City, Okla.	WKY-TV	●	●	●	●
Omaha, Neb.	KMTV	●	●	●	●
Ottumwa, Ia. Kirksville, Mo.	KTVO	●	—	—	—
Paducah, Ky.	WPSD-TV	●	—	—	—
Palm Beach, Fla.	WPTV	●	—	—	—
Panama City, Fla.	WJDM	—	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WEEK-TV	●	—	—	—
LaSalle, Ill. (S)	WEEQ-TV	—	—	—	—
Philadelphia, Pa.	WRCV-TV	●	●	●	●
Phoenix-Mesa, Ariz.	KVAR	●	—	—	—
Pittsburg, Kan.-Joplin, Mo.	KOAM-TV	●	—	—	—
Pittsburgh, Pa.	WIIC	●	—	—	—
Plattsburgh, N. Y.-Burlington, Vt.	WPTZ	●	—	—	—
Pocatello, Idaho	KTLE	—			—

STATUS OF COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Portland, Me.	WCSH-TV	●	—	—	—
Portland, Ore.	KGW-TV	●	●	●	●
Providence, R. I.	WJAR-TV	●	●	●	—
Pueblo, Colo.	KCSJ-TV	—	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	●	—	—	—
Raleigh-Durham, N. C.	WRAL-TV	●	●	●	—
Rapid City, S. D.	KRSD-TV	—	—	—	—
Redding, Cal.	KVIP-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Richmond-Petersburg, Va.	WXEX-TV	●	●	●	—
Roanoke, Va.	WSLS-TV	●	●	●	—
Rochester, Minn.	KROC-TV	●	—	—	—
Rochester, N. Y.	WROC-TV	●	—	—	—
Rockford, Ill.	WTVO	●	—	—	—
Roswell, N. M.	KSWS-TV	●	—	—	—
Sacramento, Cal.	KCRA-TV	●	●	●	—
Saginaw-Bay City, Mich.	WNEM-TV	●	●	●	—
Salinas-Monterey, Cal.	KSBW-TV	●	—	—	—
San Luis Obispo, Cal. (S)	KSBY-TV	—	—	—	—
Salt Lake City, Utah	KCPX	●	●	●	—
San Angelo, Tex.	KCTV	—	—	—	—
San Antonio, Tex.	WOAI-TV	●	●	●	●
San Diego, Cal.	KFSD-TV	●	●	●	—
San Francisco, Cal.	KRON-TV	●	●	●	●
Santa Barbara, Cal.	KEY-T	●	—	—	—
Savannah, Ga.	WSAV-TV	●	—	—	—
Schenectady, N. Y.	WRGB	●	●	●	—
Seattle-Tacoma, Wash.	KING-TV	●	●	●	●
Shreveport, La.	KTBS-TV	●	—	—	—
Sioux City, Ia.	KTIV	●	—	—	—
Sioux Falls, S. D.	KELO-TV	●	—	—	—
Florence, S. D. (S)	KDLO-TV	—	—	—	—
Reliance, S. D. (S)	KPLO-TV	—	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	●	—	—	—
Spokane, Wash.	KHQ-TV	●	●	●	●
Springfield, Ill.	WICS	●	—	—	—
Champaign-Urbana, Ill. (S)	WCHU	●	—	—	—
Springfield, Mo.	KYTV	●	—	—	—
Springfield-Holyoke, Mass.	WWLP	●	●	—	—
Greenfield, Mass. (S)	WRLP	●	—	—	—
St. Louis, Mo.	KSD-TV	●	●	●	—
Syracuse, N. Y.	WSYR-TV	●	●	●	●
Elmira, N. Y. (S)	WSYE-TV	—	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	●	●	●	—
Temple-Waco, Tex.	KCEN-TV	●	—	—	—
Traverse City, Mich.	WPBN-TV	●	—	—	—
Cheboygan, Mich. (S)	WTOM-TV	●	—	—	—
Tucson, Ariz.	KVOA-TV	●	—	—	—
Tulsa, Okla.	KVOO-TV	●	●	●	—
Twin Falls, Idaho	KLIX-TV	—	—	—	—
Tyler, Tex.	KLTV	●	—	—	—
Utica, N. Y.	WKTV	●	●	●	●
Washington, D. C.	WRC-TV	●	●	●	●
Washington-Greenville, N. C.	WITN	●	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	●	—	—	—
Wausau, Wisc.	WSAU-TV	●	—	—	—
Weslaco, Tex.	KRGV-TV	—	—	—	—
Wheeling, W. Va.	WTRF-TV	●	—	—	—
Wichita, Kans.	KARD-TV	●	●	●	●
Wichita Falls, Tex.	KFDX-TV	●	●	●	—
Wilkes Barre-Scranton, Pa.	WBRE-TV	●	●	●	●
Wilmington, N. C.	WECT	●	—	—	—
Winston-Salem-Greensboro, N. C.	WSJS-TV	●	—	—	—
Yakima, Wash.	KIMA-TV	●	—	—	—
Ephrata, Wash. (S)	KBAS-TV	●	—	—	—
Lewiston, Ida. (S)	KLEW-TV	—	—	—	—
Pasco, Wash. (S)	KEPR-TV	—	—	—	—
Youngstown, O.	WFMJ-TV	●	—	—	—
Yuma, Ariz.	KIVA	●	—	—	—
Zanesville, O.	WHIZ-TV	●	—	—	—

● Equipment in use.
— No equipment.
(S) Satellite Station.

ABC-TV

CITY	STATION	NETWORK	SLIDE	FILM	STUDIO
Albany, N. Y.	WAST	●	—	—	—
Ames, Ia.	WOI-TV	●	—	—	—
Baltimore, Md.	WJZ-TV	●	●	●	●
Boston, Mass.	WHDH-TV	●	●	●	●
Buffalo, N. Y.	WKBW-TV	●	—	—	—
Charleston, W. Va.	WCHS-TV	—	●	●	—
Chicago, Ill.	WBKB	●	—	—	—
Cincinnati, O.	WCPO-TV	●	—	—	—
Dallas, Tex.	WFAA-TV	—	●	●	—
Detroit, Mich.	WXYZ-TV	●	—	—	—
Elkhart, Ind.	WSJV	●	—	—	—
Evansville, Ind.	WTVW	—	●	●	—
Fresno, Cal.	KJEO	—	—	—	●
Harrisonburg, Ill.	WSIL-TV	●	—	—	—
Harrisburg, Pa.	WTPA	●	—	—	—
Honolulu, Hawaii	KHVH-TV	—	●	●	—
Houston, Tex.	KTRK-TV	—	●	●	—
Indianapolis, Ind.	WLWI	—	●	●	—
Kansas City, Mo.	KMBC-TV	●	—	—	—
Knoxville, Tenn.	WTVK	●	—	—	—
Little Rock, Ark.	KATV	●	—	—	—
Los Angeles, Calif.	KABC-TV	●	—	—	—
Lynchburg, Va.	WLVA	●	—	—	—
Madison, Wisc.	WKOW-TV	●	—	—	—
Memphis, Tenn.	WHBQ-TV	●	—	—	—
Miami, Fla.	WPST-TV	●	—	—	—
Milwaukee, Wisc.	WISN-TV	—	●	●	—
New Haven, Conn.	WNHC-TV	—	●	●	—
New York, N. Y.	WABC-TV	●	—	—	—
Norfolk, Va.	WAVY-TV	—	●	●	—
Philadelphia, Pa.	WFIL-TV	—	●	●	—
Phoenix, Ariz.	KTVK	—	●	●	—
Pittsburgh, Pa.	WTAE	●	—	—	—
Richmond, Va.	WTVR	—	●	●	—
Salt Lake City, Utah	KUTV	●	—	—	—
San Antonio, Tex.	KONO-TV	●	—	—	—
San Francisco, Calif.	KGO-TV	●	—	—	—
St. Louis, Mo.	KTVI	●	—	—	—
St. Paul, Minn.	KTCA	—	●	●	—
Tucson, Ariz.	KGUN-TV	●	●	●	—
Tulsa, Okla.	KTUL-TV	●	—	—	—

INDEPENDENT STATIONS

Bay City, Mich.	WNEM-TV	—	●	●	—
Chicago, Ill.	WGN-TV	—	●	●	—
Denver, Colo.	KTVR	●	—	—	—
Enid, Okla.	KOCO-TV	●	—	—	—
Hartford, Conn.	WTIC-TV	●	—	—	—
Lebanon, Pa.	WLBR-TV	●	—	—	—
Los Angeles, Calif.	KCOP	●	—	—	—
Los Angeles, Calif.	KHJ-TV	●	—	—	—
Los Angeles, Calif.	KTLA	—	●	●	●
Los Angeles, Calif.	KTTV	●	—	—	—
Milwaukee, Wisc.	WXIX	●	—	—	—
Minneapolis, Minn.	KMSP-TV	●	—	—	—
New York, N. Y.	WNEW-TV	—	●	●	—
New York, N. Y.	WNTA-TV	●	—	—	—
New York, N. Y.	WOR-TV	—	●	●	●
New York, N. Y.	WPIX	—	●	●	—
Norfolk, Va.	WVEC-TV	●	—	—	—
Oakland, Calif.	KTVU	—	●	●	—
Phoenix, Ariz.	KPHO-TV	●	—	—	—
Portland, Ore.	KGW-TV	●	●	●	—
Provo, Utah	KLOR-TV	—	●	●	—
San Francisco, Calif.	KTVU	●	—	—	—
San Jose, Calif.	KNTV	●	—	—	—
Seattle, Wash.	KING-TV	●	●	●	—
Spokane, Wash.	KPLR-TV	—	●	●	—
St. Louis, Mo.	KREM-TV	●	●	●	—

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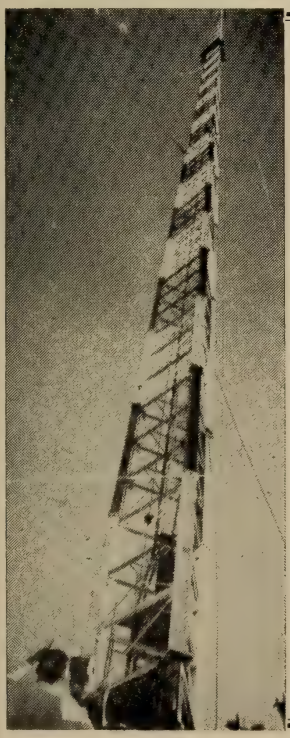

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Comm Sales Mgr.....S. H. Levey
Advertising Manager.....J. W. Rubin
PRODUCTS: Electronic eqpt. & supplies distr.; TV camera tubes, transmitter & receiving tubes, tape recorders & supplies, recording eqpt., cartridges & supplies, microphones, audio cable, patch cords.

Alpar Manufacturing Co.

220 Demeter St., Palo Alto, Calif.
Phone: DAvenport 6-8105
Sales Manager.....R. V. Laustrup
PRODUCTS: Towers, accessories & assoc. eqpt.

Altec Lansing Corp.

(Subsidiary of Ling-Altec Electronics)
1515 S. Manchester Ave., Anaheim, Cal.
Phone: PRospect 4-2900
N. Y. Phone: ALgonquin 5-3636
President.....A. A. Ward
Vice President.....A. Fiore
Staff V. P.....J. K. Hilliard
Sales Manager.....H. S. Morris
Advertising Manager.....G. H. Evans
Comptroller.....C. R. Rininsland
PRODUCTS: Speech input consoles and amplifiers, microphones, limiter amplifiers, monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

FOR TRUE REPRODUCTION
BUILT TO PROFESSIONAL STANDARDS
FOR PROFESSIONAL USE
califone PORTABLE PLAYBACKS
ideal for RADIO STATIONS • ADVERTISING AGENCIES
PROFESSIONAL MUSICIANS and VOCALISTS
(illustrated)
DIRECTOR
Model 12V-9
Your Best Buy is califone from the 11-pound EXECUTIVE Model 6U-7A to the Deluxe CONTINENTAL Model 16VP2-9. For complete details write Dept. RTY-2
Rheem califone CORPORATION
1020 N. LA BREA AVENUE
HOLLYWOOD 38, CALIFORNIA

Alto Fonic Tape Service, Inc.

4067 Transport St., Palo Alto, Calif.
President.....D. Allan Clark
Sales Mgr.....Walter Merila

American Electronics, Inc.

(Audio Div.)
9449 W. Jefferson Blvd., Culver City, Calif.
Phone: UPton 0-7245
Gen. Mgr.....M. Oelrich
PRODUCTS: Prof. tape recording eqpt.; Series 30 and Mk. VII and Mk. X recorders.

American Telephone & Telegraph Co.

(Long Lines Dept.)
250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725
Div. Comm. Mgr.....F. R. MacFarland
COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: Wells 1-6200
President .....Frank Randall
Sales Mgr. (Transmitting Tubes)
John Messerschmitt
Sales Mgr. (Semiconductors and Sp. Purpose Tubes).....I. Rudich
Dist & Renewal Tube Sls. Mgr...A. J. Peterson
Mgr. Adv. & Sls. Prom.....M. D. Smoller
PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

Ampex Professional Products Co.

934 Charter St., Redwood City, Calif.
Phone: EMerson 9-7111
N. Y. Phone: PLaza 5-8405
Nat'l Sales Mgr.....Robert Paulson
PRODUCTS: Audio magnetic recorders, accessories, systems, incl. series 300 multichannel & 351 professional recorders, series 3000 high speed tape duplicators. Video magnetic recorders, accessories, systems, incl. Ampex Videotape Recorder.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WOrth 6-2929
President .....R. Epstein
Vice-Pres.....N. M. Haynes
Purchasing Agent.....M. R. Ellis
Sales Manager.....A. J. Gillette
Advertising Mgr.....Harold Wallerstein
PRODUCTS: Magnemite Portable, VU

Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magneloop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolter, Voltage Deviometer, TransMagnemite.

Amplitel, Inc.

342 W. 40th St., New York 18, N. Y.
Phone: BRyant 9-0710

President.....Herbert M. Ardston
Vice-President.....Harry Morris, Jr.
Chief Engineer.....Norman Perlman
Sales Manager .....Jack Saunders

PRODUCTS: Community antenna systems, master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 4-5411

President.....Frank A. D. Andrea
Sec., Ch. Eng.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
Comptroller .....A. Abbene
Sales Mgr.....John M. Dierkes
Gen. Export Manager.....Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

363 E. 75th St., Chicago 19, Ill.
Phone: TRiangle 4-4400

Director of Marketing.....R. P. Lamons
Director of Engineering.....J. S. Brown
Director of Advertising.....E. Heitsch

Branch Offices

P. O. Box 416, Ridgewood, N. J.
Phone: GIlbert 5-2500
P. O. Box 296, Westwood, Mass.
Phone: DAvis 6-6500

East Reg. Mgr.....C. P. Lane

ANDREW CALIFORNIA CORP.
941 E. Maryland Ave.
Claremont, Cal.
Phone: NAtional 6-3505

Mgr.....J. D. Montgomery

ANDREW ANTENNA CORP., LTD.
606 Beach St., Whitby, Ont.
Phone: MOhawk 8-3348

Gen. Mgr.....J. W. McLeod

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, telescoping masts; low & medium power TV antennas.

Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.
Phone: NEw Rochelle 6-8138

President.....John Oxberry
Sales Manager.....Edward G. Willette

PRODUCTS: Prof. & industr. animation stands, spec. effects optical printers, 35 & 16 mm cameras, punches, accessories.

Arthur Ansley Manufacturing Co.

New Hope, Pa.
Phone: AXtel 7-2711

President.....A. C. Ansley

PRODUCTS: Printed circuits, printed circuit assemblies.

Antennavision, Inc. (Ameco)

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: ALpine 4-5511

President.....Bruce Merrill
Secretary.....Edward Furman
Treasurer.....Nelson Wirick
Sales Manager.....Roy G. Goodman

PRODUCTS: Closed circuit & community TV system eqpt., antenna site eqpt., distribution amplifiers, line splitters & tap boxes, matching transformers, cable lashers, combining networks, filters, fixed pads.

Atlas Sound Corp.

1449 — 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt

PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories

279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080

Chief Engineer.....F. S. Hall

PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

STATIONS EQUIPPED IN 1959:
NBC, ABC Networks

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640

Ch. of Board.....Wm. C. Speed
President.....William T. Hack
Vice-President-Sec. .....Bryce Haynes
Advertising Manager.....Rolf Haag

Silicon-Rectifier Div.
620 E. Dyer Rd., Santa Ana, Cal.
Phone: KImberly 5-8241

V.P. in Charge.....Alan Bodge

PRODUCTS: Recording discs (Audiodiscs), recording and playback points (Audio-points), Magnetic Recording Tape (Audiotape), Magnetic Recording Film (Audiofilm).

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820

President.....C. J. LeBel

PRODUCTS: Intermodulation meters, audio test eqpt. & reverberation generators.

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President .....Herbert Rosen

PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.
636 Greenwich St., N. Y. 14, N. Y.
Phone: WAtkins 4-2121
President .....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Treasurer.....Ernest O. Salman
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.
7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOllywood 5-4161
TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronic Corp.
1011 Industrial Way, Burlingame, Calif.
Owner.....F. Bauer
PRODUCT: AM broadcast transmitters.

E. J. Baughman Co.
1914 N. Cogswell Rd., El Monte, Calif.
Phone: GIlbert 4-7586
Owner.....E. J. Baughman
Manager.....E. C. Baughman
PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic camera dolly, light housings, remote pan & tilts.

Bausch & Lomb Optical Co.
77560 Bausch St., Rochester 2, N.Y.
Phone: LOcust 2-3000
N. Y. Phone: CIrcle 7-5400
Pres.....W. W. McQuilkin
PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers
45-25 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935
Gen. Mgr.....Gale Dorothea
PRODUCTS: Design and manufacture timers, dimmers, and electrical controls.

John F. Beasley Construction Co.
402 S. "D" St., Muskogee, Okla.
Phone: MUrray 7-6381
President.....John F. Beasley
Vice-President.....Lothar E. Berg
Secretary-Treasurer.....Andrew B. Lytle
PRODUCTS: Steel erectors (radio-television towers and antennas).

Bell and Howell Company
7100 McCormick Rd., Chicago 45, Ill.
Phone: AMbassador 2-1600
Manager.....J. L. Wassel
PRODUCTS: Photographic equipment and closed circuit installations.

Bell Television Inc.
552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUdson 6-4350
President .....Martin Sugar
V.P.'s.....Lee Bunting, James Bronis
Secretary .....Anthony Mullen
Service Mgr.....Victor Peters
PRODUCTS: Assembles remote receivers and manufactures solderless coaxial connectors.

Charles Beseler Co.
219 S. 18th St., East Orange, N. J.
Phone: ORange 6-6500
General Manager.....H. H. Myers
PRODUCTS: Projectors.

Blaw-Knox Equipment Div.
Box 1198, Pittsburgh, Pa.
Phone: STerling 1-2700
Mgr., Tower & Antenna.....R. A. Troman
PRODUCTS: Steel towers for AM and FM.

Blonder-Tongue Laboratories, Inc.
9 Alling St., Newark 2, N. J.
Phone: MArket 2-3151
Sales Mgr.....Joseph H. Kerner
PRODUCTS: TV amplifiers, UHF converters, video monitors, field strength meter VHF amplifiers, TV distribution systems, projection TV receiver, AM-FM tuner, Bi-Tran (TV Multi-Plex transmission system for pay-TV or auxiliary public service broadcast). AM-FM.

Bodde Projector Company
11541 Bradley Ave., San Fernando, Cal.
Phone: EMpire 5-2551
President.....B. M. Bodde, Jr.
PRODUCTS: Bkgrnd. projectors, stop-motion & variable speed controls.

Bogen-Presto Co.
(Div. Siegler Corp.)
P. O. Box 500, Paramus, N. J.
Phone: DIamond 3-5700
Sales Manager.....Thomas L. Aye
PRODUCTS: Stereo-disc recorder, tape recorders, transcription turntables; tape playback machines, blank recording discs.

Browning Laboratories, Inc.
100 Union Ave., Laconia, N.H.
Phone: LAkeside 4-5454
President.....G. G. Greene
Chief Engineer.....H. Paul
PRODUCTS: FM Simplex-Multiplex receiving and transmitting equipment for the Background Music Industry including—Simplex-Multiplex receivers and tuners and adaptors. Modulation monitors, FM monitors and relay receivers.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HArrison 7-8393

President .....George Drucker
V.P. .....E. W. Hoy
Mgr. .....A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussman Mfg. Division

(McGraw-Edison Co.)
University at Jefferson St., St. Louis 7, Mo.
Phone: GArfield 1-1740
New York Phone: COrtlandt 7-1466

Manager.....J. C. Ingram

PRODUCTS: Electronic Fuses.

Califone Corp.

1020 No. La Brea Ave. Hollywood 38, Calif.
Phone: HOllywood 2-2353

President.....Robert G. Metzner

PRODUCTS: Portable transcription players, high fidelity magnetic tape recorders.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUdson 6-1420

President.....Frank C. Zucker
Vice-President.....Burton H. Zucker
Sec'y.-Treas.....Margaret B. Zucker
General Mgr.....Eugene H. Levy

PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and ceco pro jr Fluid head for vidicon cameras.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President.....Irving Browning
Treasurer.....H. V. Browning
Secretary.....Anna Browning
Manager.....Samuel Hyman
Promotion.....Paul Meistrich

PRODUCTS: Mfg. sls., rental of professional motion picture & TV production eqpt., incl. cameras, sound recording, lights, dollies, film editing eqpt.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.
Phone: LEnnox 4-6511
(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Best. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke

PRODUCTS: Complete AM & TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of all electronic products.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441

President.....S. M. Finlayson
Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Mgr., Comm. Products Div...W. R. Bitcheno
Sales and Contracts Mgr.....J. H. Martin

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251

Gen. Sls. Mgr.....F. M. Cate

PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HIckory 1-4400

President .....Jack M. Winer
Exec. Vice Pres.....Seymour Levy
V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonarrd S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole
Adv. Dir.....Norman Axelband

PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

Caterpillar Tractor Co.

Peoria, Ill.
Phone: 6-3311
N. Y. Phone: CIrcle 5-9054

V.P., Engine Div.....H. H. Howard
Sales Manager, Eng. Div.....F. V. Jacobs
Asst. Sls. Mgr., Eng. Div.....R. A. Cumming

PRODUCTS: Diesel electric sets for use as prime or emergency power.

CBS Electronics

(A Div. of CBS Inc.)
100 Endicott St., Danvers, Mass.
Phone: SPring 4-2360
Newark, N. J.: Market 3-5832
Melrose Pk., Ill.: EStebrook 9-2100
Los Angeles, Cal.: RAymond 3-9081

President.....Arthur L. Chapman
V.P., Gen. Mgr., Semi-conductor Oper.....Robert G. Marchisio
V.P., Gen. Mgr., Receiving Tube Oper. .....Michael Callahan
V.P., Marketing.....Reed V. Bontecou
V.P., Engineering.....Norman L. Harvey
Mgr. Mktg. Adm.....Roy A. Juusola
Semi-conductor Sls. Mgr...Louis H. Niemann
Controller.....Walter J. Hungerford
Credit Mgr.....Malcolm S. Jones
Advertising Mgr.....Harry G. Burnett

Dir. of Purchasing.....Edward R. Carroll
Dir. of Personnel.....Albert S. Nelson
Distributor Sales Mgr.....John H. Hauser
Export Div.....CBS International
Mgr. Research & Dev. (Tubes)
Dr. Philip N. Hambleton
Mgr., Advanced Prod. Dept...E. W. Schafer
Mgr. Engineering.....Wilson R. Smith

Plant Managers

Danvers.....Charles E. Coffin
Lowell.....Edward J. Quirk
Newburyport .....Michael Balog

PRODUCTS: Electron tubes and semiconductor products; cartridges and styli; tone arms; microphones; phonographs.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.
Phone: CH 4-7050

President .....Edward Kook
Chmn. & Exec. V.P.....Saul Levy

Branch Offices

1477 N.E. 129th St., N. Miami, Fla.
1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Cinema Engineering

1100 Chestnut St., Burbank, Calif.
Phone: VIctoria 9-5511

General Manager.....James L. Fouch
Sales Service Mgr.....Gloria M. Smith
N.Y.C. Representative.....Sidney H. Baum

PRODUCTS: Audio attenuators, equalizers, amplifiers, power supplies.

Cellomatic Corp.

756 Seventh Ave., New York 19, N. Y.
Phone: PLaza 7-7895

Manager.....Thomas B. Howell

PRODUCTS: Cellomatic projectors, new composite animation projector.

Collins Radio Co.

855-35th St., N.E. Cedar Rapids, Iowa
Phone: EMpire 3-0281
N. Y. Phone: MUrray Hill 7-6740

Best. Sales Mgr.....E. S. Gagnon

Branch Offices

1200 No. Alma Rd., Dallas, Tex.
Phone: ADams 5-4511
Regional Sales Mgr.....T. A. Farrell
261 Madison Ave., New York, N. Y.
Regional Sales Mgr.....J. M. Haerle
1510 W. Verdugo, Burbank, Cal.
Phone: THornwall 5-1751
Regional Sales Mgr.....G. T. Tasto
4471 N.W. 36 St., Miami, Fla.
Phone: TU 8-2407
Regional Sales Mgr.....L. O. Embree
11 Bermondsey Rd., Toronto 16, Ont., Canada
Phone: PL 7-1101

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and Automatic Tape Control equipment, microphones, package radio stations and Mobile studios and stations. TV-STL, Microwave and Weather Radar.

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.
Phone: ORegon 9-0400

General Manager.....A. W. Schneider

PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.
Phone: Adams 8-2461

President.....James R. Palmer
Vice-President.....Floyd B. Fischer
Sales Mgr.....John E. Hines, Jr.

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise UHF and VHF pre-amplifiers.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.
Phone: CO 5-0372

President .....Michael Freedman
Vice-Pres. .....Stanley Gitner
Sect. .....Jane Leni
Treas. .....Jules Leni

PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

Conrac, Inc.

19217 E. Foothill Blvd., Glendora, Calif.
Phone: EDgewood 5-0541

President.....W. J .Moreland
Vice-Pres., Engr.....J. Grayson Jones
Vice-Pres., Mfg.....R. M. Alston
Treasurer.....K. L. Peyton
Secretary.....P. C. Kemp

PRODUCTS: Video monitors, Off-the-air receivers for monitoring and re-broadcast applications.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.
Phone: ANthony 7-0202

General Manager.....N. I. Swager

PRODUCTS: Erect, sell & service towers, spec. in package deals.

Continental Electronics Manufacturing Company

4212 S. Buckner Blvd., Dallas 27, Tex.
Phone: EVergreen 1-1135

President .....James Weldon
Gen. Mgr.....Wm. M. Witty
Sales Mgr.....Thomas B. Moseley

PRODUCTS: AM Broadcast transmitters (both standard and short wave), remote control transmitters.

STATIONS EQUIPPED IN 1959: KFI, Los Angeles; KMOX, St. Louis; WCAU, Philadelphia; WBBM, Chicago; KNX, Los Angeles; KCBS, San Francisco; KDKA, Pittsburgh; WBZ, Boston WXYZ, Detroit; WRFD, Worthington, O.; WSUN, St. Petersburg, Fla.; KRLA, Pasadena; CKXL, Calgary, Alta., Can.; CJAD, Montreal; CFRN, Edmonton, Alta., Can.; Radio Rumbos, Caracas, Venezuela; CMZ, Havana, Cuba.

Continental Mfg., Inc.

1612 Calif. St., Omaha 2, Neb.

President.....Ray B. McMartin
Chief Eng.....Leonard Hedlund

PRODUCTS: Receivers; receivers & monitors; audio amplifiers; AM-FM tuners; stereo amplifiers; radio intercom systems.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.
Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy

PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.
Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div. (Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.
Phone: TR 4-3251

Gen. Manager.....J. L. Lahey
Mgr. of Mkt.....Wells Chapin
Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.
Phone: WYman 2-4300

Sales, Gen. Mgr.....E. L. Grayson

PRODUCTS: Vacuum tube voltmeters. Noise and distortion meters. Transmission measuring equipment. Test equipment, audio and RF attenuators, components, switches, wirewound resistors, metal film resistors.

Daystrom-Western Sales Div.

(Div. of Daystrom, Inc.)

614 Frelinghuysen Avenue, Newark 12, N. J.
Phone: BIgelow 3-4700

V.P. Chg. Sales.....W. H. Steinkamp

Branch Offices

5 Herbert Drive, Latham (Albany), N. Y.
Phone: STate 5-5161

66 Central St., Wellesley 81, Boston, Mass.
Phone: CEdar 5-4300

4446 Main St., Buffalo 26, N. Y.
Phone: CIrcle 3355

213 Higley Bldg., Cedar Rapids, Iowa
Phone: Empire 3-9304

205 W. Wacker Dr., Chicago 6, Ill.
Phone: FR 2-4656

7613 Reading Rd., Cincinnati 37, Ohio
Phone: VAlley 1-9105

3951 Lee Rd., Cleveland 28, Ohio
Phone: SKyline 2-3030

11 W. Monument Ave., Dayton 2, Ohio
Phone: BAldwin 2-8164

16607 Jas. Couzens Hwy., Detroit 21, Mich.
Phone: DIamond 1-2121

1511 N. Front St., Harrisburg, Pa.
Phone: CEdar 8-4276

3405 Mercer, Houston 27, Tex.
Phone: JAckson 6-4115

2917 Sanderson Rd., Knoxville, Tenn.
Phone: KNoxville 5-5632

2001 S. Grand Ave., Los Angeles 7, Cal.
Phone: RIchmond 9-2361

617 N. 2nd St., Milwaukee 3, Wis.
Phone: BRoadway 2-1538

Rt. 22 & Caldwell Ave., Union, Newark, N. J.
Phone: MUrdock 8-2020

407 Carondelet St., New Orleans, La.
Phone: JAckson 5-9794

50 Church St., New York 7, N. Y.
Phone: WOrth 4-3510

101 N. 33rd St., Philadelphia 4, Pa.
Phone: BAring 2-6458

4455 Miramar Rd., LaJolla, Cal.
Phone: GLencourt 4-0421

207 Burke Bldg., 5 St. Paul St.
Rochester 4, N. Y.
Phone: BAker 5-9546

147 10th St., San Francisco 3, Cal.
Phone: UNderhill 3-4250

831 Airport Way, Seattle 4, Wash.
Phone: MUtual 2-3355

Pa. Bldg., 425 13th St., NW, Washington 4, D. C.
Phone: DIstrict 7-3636

PRODUCTS: Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft instruments.

Dewald Radio

(Div. of United Scientific Labs., Inc.)
35-15 37th Ave., Long Island City, N. Y.
Phone: STillwell 4-9334

President .....David Wald
Engineer .....Mark Glaser
Sales Mgr.....Edwin Weisl, Jr.

PRODUCTS: Transistor portables, clock radios, AM-FM Hi-Fi tuners, amplifiers. Stereo tuners & amplifiers.

Diamond Power Specialty Corp.

Box 415, Lancaster, Ohio
Phone: OLive 3-6540
N.Y. Phone: MUrray Hill 2-7080

President .....W. J. Fitzburgh
Gen. Mgr., Electronics Div...D. J. Tricebock

PRODUCTS: Industrial TV systems, TV camera pickup tubes, video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
Phone: EDdgewood 4-3200

President .....Arthur Dorne
Vice-Pres., Treas.....Joseph Margolin

PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
Phone: AX 9-2123
N. Y. Phone: OX 7-2800

Pres. and Gen. Mgr.....Henry Knippenberg
Manager Tower Div.....J. M. Hogan
Comm. Sales Mgr.....J. R. Hayden
Tower Design Mgr.....Orville Pelkey
Tower Sales.....Jess Rodriguez

PRODUCTS: Broadcast TV Towers.

STATIONS EQUIPPED in 1959: WSAV, Savannah, Ga.; WTOL-TV, Toledo, O.; WVEC-TV, Hampton, Va.; KFDX-TV, Wichita Falls, Tex.; KTSM-TV, El Paso, Tex.; WLEX-TV, Lexington, Ky.; KNME-TV, U. of New Mexico, Albuquerque, N.M.; KHOU-TV, Houston, Tex.

Allen B. Du Mont Laboratories, Inc.

750 Bloomfield Ave., Clifton, N. J.
Phone: PRescott 3-2000

Chmn. Bd. Dir.....Dr. Allen B. DuMont
President and Treas.....David T. Schultz
V.P., Research & Engr.....Dr. Thos. T. Goldsmith, Jr.
Asst. Gen. Mgr.....Nicholas De Falco
Controller.....Eugene J. Tanner
Asst. Treas.....Robert W. Norcross
Gen. Superintendent.....William Clark
Ind. Rel. Dir.....Edward Van Houten
Public Relation Director..Edward Allen, Jr.

ELECTRONIC TUBE DIV.

Manager.....Joseph P. Gordon
Sales .....Daniel Echo
Engineering.....Albert E. Beckers

INDUSTRIAL ELECTRONICS DIVISION

Dir. of Oper.....Walter H. Edge
Ass't. Mgr.....Fred C. Zorn
Industr. TV, Sales.....Charles E. Spicer

MILITARY ELECTRONICS OPERATIONS

Gen. Mgr.....Robert T. Cavanagh
Mil. Prog. Dir.....John S. Auld

WEST COAST DIVISION

11800 W. Olympic Blvd., Los Angeles 64, Cal.
Phone: GRanite 7-4271

Mgr.....Edward F. Phillippi, Jr.

INTERNATIONAL DIVISION

515 Madison Ave., New York, N. Y.
Phone: PLaza 1-1652

Director.....Ernest A. Marx
Asst. Dir.....Robert I. Gaines

BOARD OF DIRECTORS

Chairman.....Allen B. Du Mont
Directors .....Barney Balaban
Armand G. Erpf, Thomas T. Goldsmith, Jr., Paul Raibourn, David T. Schultz, Percy M. Stewart, Edwin L. Weisl, Oscar Lasdon Robert A. Maes.

PRODUCTS: Industrial & spec. cathode-ray tubes, photosensitive devices, oscilloscopes & related scientific instruments, automotive test eqpt., 2-way mobile radio, industrial TV, radar, data display devices, direct-view storage tubes, microwave tubes, military electronics, missile and nuclear instrumentation, test equipment, reconnaissance and communications systems.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.
Donald E. Hyndman
342 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RAndolph 6-7476

Mgr., Midwest Office.....K. M. Mason
6706 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOllywood 9-3101

Mgr., West Coast Office.....Emery Huse

PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
Phone: PRospect 3-3901

Owner.....M. Eidson

PRODUCTS: Sta. frequency measuring service, communications receivers & transmitters.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451

Dir. of Marketing.....O. H. Brown

PRODUCTS: Eimac Electron, power transmitting tubes.

Electrical Tower Service, Inc.
325 S. W. Washington St., Peoria 2, Ill.
Phone: 3-9846
President.....Stanley Bernstein
PRODUCTS: Erection and maintenance of radio & TV towers.

Electro-Voice, Inc.
Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXbow 5-6831
President.....A. R. Kahn
Executive Vice-President.....R. E. Siekman
V.P., Bcst. Microphones.....L. R. Burroughs
Product Mgrs.....Jame Price, George Riley, Allen Johnson, Larry Hermann, C. E. Seaman.
PRODUCTS: Microphones, commercial sound equipment, drivers, horns; loudspeakers and systems, enclosures, crossover networks; phono needles and cartridges; radio communications and equipment.

Electron Corp.
(Subsidiary of Ling-Altec Electronics, Inc.)
747 S. Central Expressway, Richardson, Tex.
Phone: ADams 5-3424
President.....M. Zimmerman
Sec.-Treas. .....John Duke
Nat. Sales Mgr.....Mike Ling
Prod. Mgr.....Lawrence Kendall
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.
194 Richmond Hill Ave., Stamford, Conn.
Phone: DAvis 5-1574
President.....V. J. Skee
Sales .....A. Goerk
PRODUCTS: Turntables, microphones, monitor loudspeakers, tape recorders, all for radio.
STATIONS EQUIPPED in 1959: WFLN-FM, Philadelphia; WBAI-FM, New York; WCAE-AM-FM, Pittsburgh; WNOB-AM-FM, Cleveland.

Electronics Development Co., Inc.
3743 Cahuenga Blvd., N. Hollywood, Calif.
Phone: TRiangle 7-3223
Pres., Chief Eng.....Joseph H. Leaming
Sec., Treas.....Fred P. Leaming
Vice Pres.....C. G. W. Anderson
PRODUCTS: Audiplex sound diplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Emerson Radio & Phonograph Corp.
14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500
President .....B. Abrams
Secretary-Treasurer.....M. Abrams
Exec. Vice-Pres.....Dorman D. Israel
Sr. V.P., Purch., Cons. Prod. Engr., Mfg.....Harvey Tullo
V.P. Govt. Elec.....Morton P. Rome
V.P., Research Lab.....Harold Goldberg
V.P., Gov't Rel.....John D. Small
Dir. of Sales.....Arnold M. Henderson
Dir. of Adv.....Eugene Van Cleve
V.P., Controller.....Abraham Vogel
Dir., Comm. Eng.....Maurice Levy
Dir. Public Rel.....L. H. Liberman
Export Manager.....Joseph Kattan
PRODUCTS: TV receivers, radios, phonographs, air conditioners & electronic equipment for Govt. Defense Pgms.

Engineering Assoc.
434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662
President.....C. C. Littel, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio Corp.
62-01 15th Ave., Brooklyn, N. Y.
Phone: BEnsonhurst 6-2755
President.....A. R. Lieberman
Vice President.....T. S. Block
Chief Engineer.....Paul Smith
Production Mgr.....Anthony Umina
Nat. Sls. Mgr.....Simon Lynn
Purchasing Agent.....Ernie Cooke
Controller.....L. Saqqual
PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

Fairchild Camera & Instrument Corp.
Robbins Lane, Syosset, Long Island, N. Y.
Phone: WElls 1-4500
PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.
10-40 45th Ave., Long Island City 1, N.Y.
Phone: STillwell 4-6163
President.....Donald J. Plunkett
Sales Engineer.....George T. Dietz
Customer Svc.....M. P. McLaughlin
PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, monitor amplifiers, limiters, cutters (stereo and monophonic), recording and playback systems.

Fish-Schurman Corp.
70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300
PRODUCTS: Optical elements including

Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303
Manager.....C. H. Fisher

PRODUCTS: Erecting, lighting, painting & servicing towers & ground systems.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-2500
President .....Avery Fisher
V.P. and Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
V.P., Purch.....Walter O'Donnell
V.P., Director of Sales.....J. J. Parks

PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928
President .....Arthur Florman
Vice-President .....John Babb
Secretary.....Shirley Babb

PRODUCTS: Mfg., sls., & rental of everything in 16 & 35 mm motion picture eqpt.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100
Pres., Chief Eng.....A. J. Baracket
Sales Mgr.....Joseph Carris

PRODUCTS: 2-Channel color & monochrome video DA & mixer, 600 Ma. 250 to 300 V DC, regulated low voltage supply, keyed video signal generator, 5-Channel sync. distribution amplifier, amplitude linearity tester, lin. & convergence dot gereator, 525—Line TV sync. generator, color subcarrier generator, 5" TV waveform monitor, 225 MA 250 to 300 V DC regulated low voltage supply.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BAldwin 2-8202
N. Y. Phone: MUrray Hill 7-7971
President.....P. S. Gates
Vice-President.....L. I. McEwen
Secretary.....A. S. Petzoldt
Sales Manager.....L. J. Cervone
Adv. Dir.....John Price
Dir. of Engr.....N. L. Jochem
Works Manager.....Howard Young
Purchasing Agent.....John Bowers

Branch Offices
13th & E St., N. W., Washington 4, D. C.
Phone: MEtropolitan 8-0522
2700 Polk Ave., Houston, Tex.
Phone: CApitol 8-8536

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JOrdan 3-5547
President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411
N. Y. Phone: PLaza 1-1311

Industrial Electronics Division

16 East 42nd St., New York 17, N. Y.
V.P., Gen. Mgr.....H. A. Strickland, Jr.

Technical Products Operation

Electronics Park, Syracuse 1, N. Y.
Gen. Mgr.....R. L. Casselberry

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, high frequency heating equipment.

TV Receiver Dept.

Electronics Park, Syracuse, N. Y.
General Manager.....Herbert Riegelman
Manager Marketing.....I. L. Griffin
Mgr. Sales Planning.....Jos. F. Effinger
Mgr. Adv. & Sales Prom.....Dale O. Akridge

PRODUCTS: TV Receivers.

Electronic Components Division

General Electric Co., Owensboro, Ky.
Phone: MUrray 3-2401
General Manager.....L. B. Davis

Receiving Tube Dept.

General Electric Co., Owensboro, Ky.
Phone: MUrray 3-2401
General Manager.....I. D. Daniels

PRODUCTS: Radio and TV receiving tubes, "Five-Star" high reliability tubes,

micro-miniature metal ceramic receiving tubes.

Power Tube Dept.
Bldg. 267, General Electric Co., Schenectady 5, N. Y.
Phone: FRanklin 4-2211
General Manager.....J. F. McAllister

PRODUCTS: Metal-ceramic transmitting tubes, TV camera tubes, microwave tubes, industrial power tubes, tank-type ignitrons.

Cathode Ray Tube Dept.
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411
General Manager H. F. DeLong

PRODUCTS: TV picture tubes, industrial cathode ray tubes, radar indicator tubes.

Semiconductor Products Dept.
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411
General Manager.....H. B. Fancher

PRODUCTS: Transistors (germanium and silicon) for all entertainment, commercial, and military markets; germanium and silicon rectifiers for electronic and electrical equipment; germanium and silicon diodes for electronic and electrical equipment.

Audio Products Section
General Electric Co., W. Genesee St., Auburn, N. Y.
General Manager.....Charles J. Coward

PRODUCTS: Portable & Console phonographs, High Fidelity components.

Communication Products Dept.
Mountain View Rd., Lynchburg, Va.
Phone: VI 6-7311
General Manager.....H. Van Aken

PRODUCTS: Mobile communication equipment, two-way-radio, microwave, radio traffic coordination units, power line carrier, terminal equipment.

Radio Receiver Dept.
General Electric Co., 1285 Boston Ave., Bridgeport 2, Conn.
Phone: EDison 4-1012
General Manager.....Robert C. Wilson

PRODUCTS: Full line of portable radios, clock-radios, table radios.

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave., Cambridge, Mass.
Phone: UNiversity 4-8500
Sales Mgr.....Sal Fulchino

PRODUCTS: FM transmitters with FM multiplex exciters.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
Phone: EMerson 9-4400
N. Y. Phone: WOrth 4-2722
President.....C. C. Carey
Vice-Pres. .....A. E. Thiessen
Treasurer.....Lawrence H. Pexton
Secretary.....John D. Quackenbos
Director of Sales.....M. T. Smith
Export Manager.....S. W. DeBlois
V.P., Engr.....D. B. Sinclair
Publicity Manager.....C. E. Worthen
Service Manager.....H. H. Dawes

PRODUCTS: AM, FM and TV frequency and modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

GPL Division, Gen. Precision, Inc.

63 Bedford Rd., Pleasantville, N. Y.
Phone: ROgers 9-5000
President.....R. W. Lee
V.P. and Gen. Mgr.....W. P. Hilliard
V.P., Ind. Products.....Blair Foulds
V.P., Sls. and Eng.....W. J. Tull
Dir., Sls. and Svc. Div.....R. Tate
Assoc. Dir., Industrial Prod...N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

Granco Products, Inc.

83-30 Kew Gardens Rd.
Kew Gardens 15, N.Y.
Phone: VIrginia 9-8900
President .....Henry Fogel
Sales Director.....Herbert A. Frank
V.P. Chg. Eng.....Seymour Napolin

PRODUCTS: FM radios; FM-AM radios; FM tuners; FM-AM stereophonic phonograph consoles.

Grand Iron Works, Inc.

525 Tiffany St., New York 59, N. Y.
Phone: DAyton 8-2600
President.....B. E. Alpern

PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-4000
Sales Manager.....J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
Phone: UNiversity 4-2115
President.....J. M. Hamilton

PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y.
Phone: LOngacre 5-1300
President.....Lloyd A. Hammarlund
Vice-Pres.....Hugh A. McCloskey
Sls. Mgr., Engr. Prod.....L. C. Menkes

Mgr., Comm'l Prod.....F. Lester
Dir. of Engr.....P. L. Epstein
Comptroller .....Walter Knorr
Advertising & Promotion
Manager.....Lescarboura Agency
Personnel Director.....George Froehlich
Purchasing Agent.....William Griffin

PRODUCTS: Communication receivers and accessories, standard and special variable capacitators, remote supervisory controls, diversity receivers.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
Phone: DAvis 8-7070

President .....Robert Grunwald
Sales Engineer.....Sam Caldwell

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement; Admatic automatic slide projector.

Hewlett-Packard Co.

275 Page Mill Rd., Palo Alto, Calif.
Phone: DAvenport 5-4451

President .....David Packard
Sales Mgr.....C. Van Rensselaer

PRODUCTS: TV & FM monitors and test equipment.

Hinners-Galanek Radio Corp.

66-02 Austin St., Forest Hills 74, N. Y.
Phone: ILlinois 9-0800

President, Chg. of Sales....Frank A. Hinners
V.P., Treas.....Leo J. Galanek
Ass't V.P.....Grace V. Ramey
Chief Engineer.....Daniel P. Brand
Purchasing....Milton Landau, Charles Avery
Office Mgr.....Claire J. Sassi
Prod. Mgr.....Seymour Smolin
Traffic Mgr.....Mach Wachs
Plant Mgr.....Paul Swist

PRODUCTS: AM/FM, AM, Table and clock model radios, transistor radios (portable), monaural and Stereo portable phonographs, Stereo consolettes.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RIchmond 7-4488

President.....H. Leslie Hoffman
Vice-Pres., Treas.....C. E. Underwood

Consumer Products Division

V.P., Sales.....P. E. Bryant
V.P., Mfg.....J. Stevens
V.P., Admin.....M. G. Whitney
Asst. Sls. Mgr., Radio & Hi Fi....P. L. Henry
V.P. Indust. Rel.....Ted S. Hoffman

Laboratories Division

President.....J. D. McLean
Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
Treas., Asst. Gen. Mgr.....J. S. McGee

PRODUCTS: TV & radio receivers, hi-fi phonographs, military electronic equipment, semiconductor devices.

Houston-Fearless Corporation

11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

Sales Mgr.....A. J. Kjontvedt
Ass't V.P. Mkt.....Thomas C. Clark, Jr.

PRODUCTS: Pedestals, friction heads, geared heads, dollies, cranes, remote control heads, etc.

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: REgent 6-9330

President.....Richard A. Huggins

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, permanent magnet and electrostatic focused tubes.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: VIctoria 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting, sleet melter power and control.

Industrial Transmitters & Antennas Inc.

235 Fairfield Ave., Upper Darby, Pa.
Phone: FLanders 2-0355

President .....Bernard Wise
Sales Mgr.....Eliot Baker

PRODUCTS: FM broadcast transmitters, multiplex and relay equipment; remote control equipment.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: CEntral 2-0806

Vice President.....R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels. Our tube types for above use include: 5665/C16J, 718 & 710/6011.

Internat'l. Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WOrth 6-0790

President.....B. B. Grossman
Secy., Treas.....M. Grossman
Vice President.....E. J. Porto

PRODUCTS: Mullard products: Audio & radio & spec. purpose tubes; semi-conductor & photo conductive devices; ultrasonic eqpt.; electrical testing apparatus.

International Telemeter Co.
(Div. Paramount Pict. Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700
Chairman .....Paul Raibourn
President.....L. A. Novins
Vice-Pres.....P. MacNamara, C. I. Lappen
Secretary.....Jacob Karp
Treas.....James H. Richardson
Asst. Secy.....Arthur Israel, Jr.

PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.
67 Broad St., New York 4, N. Y.
Phone: BOwling Green 9-3800
V.P. Chg. Marketing.....P. R. Roehm

PRODUCTS: Mobile radio systems, closed-circuit TV systems, tubes, rectifiers & condensers.

ITT Components Division
(*A Div. of IT & T*)
100 Kingsland Road, Clifton, N. J.
Phone: NOrth 2-3600
N. Y. Phone: BOwling Green 9-3800
President.....Burrell A. Parkhurst
V.P. Chg. Mfg.....William P. Maginnis
V.P. Chg. Mktg.....Frank M. Viles, Jr.
Comptroller.....George Neaderhouser
Advertising Manager.....Edward L. Shaw

PRODUCTS: Selenium & silicon rectifiers, tantalum & aluminum capacitors, hermetic seals, miniature switches, power, traveling wave, hydrogen thyratron & image storage tubes.

ITT Federal Division
100 Kingsland Road, Clifton, N. J.
Phone: NO 2-3600
President.....Delbert L. Mills
Vice President.....Theodore M. Douglas
V.P., Administration.....Robt. E. Chasen
V.P., Engr.....Walter H. Hawk
Pub. Rel. Dir.....Joseph A. Abbott
General Sales Manager.....John D. Phelan
Purchasing Agent.....Charles Messner

PRODUCTS: Communications transmitting-receiving systems & eqpt., conventional, time & frequency sharing, pulse coded.

ITT Laboratories
(*A Div. of Internat'l Tel. & Tel. Corp.*)
500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100
President.....Henri Busignies
V.P.'s.....R. S. Caruthers, Peter C. Sandretto, Armig G. Kandoian
Lab Director.....William Sichak

PRODUCTS: Microwave radio systems & path loss test eqpt. for point-to-point & over-the-horizon transmission.

Jackson Electrical Instrument Co.
18 S. Patterson Blvd., Dayton 2, O.
Phone: BAldwin 4-0367
President.....J. E. Beery
Sales Mgr.....James A. Hawkins
Purch. Agent.....D. F. Eltzroth

PRODUCTS: Radio-TV electronic test equipment.

Jenfred, Inc.
36 W. 57th St., New York 19, N. Y.
Phone: CIrcle 7-1429
President.....Claude Frederick
Vice President.....Grace V. Frederick

PRODUCTS: Stock pictures for projection, etc.; overhead, rear or front projection eqpt.; slide files—projection eqpt.. rear & front screen & overhead projection.

Jerrold Electronics Corp.
15th & Lehigh Ave., Philadelphia, Pa.
Phone: BAldwin 6-3456
N. Y. Phone: SYcamore 2-3700
President .....Milton Shapp
V.P.'s...Henry J. Arbeiter, Caywood Cooley
Asst. to the Pres.....Zalmon H. Garfield,
Sales Manager.....William Miller
Dir. of Pub. Rel.....Daniel Aaron
Distrib. Sales Mgr.....Walter Goodman

PRODUCTS: TV receptor, Jerrold Home System, FM range extenders, antenna, closed circuit TV, and data transportation systems, test instruments, cable theatre, meters, converters, two set couplers.

Johns-Manville
22 E. 40th St., New York 16, N. Y.
Phone: LExington 2-7600
Manager.....P. J. Washburn

PRODUCT: Acoustical materials.

E. F. Johnson Co.
Waseca, Minn.
Phone: 990
General Manager.....E. F. Johnson
TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF contactors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, tower lighting filters, phase samplings loops, make-before—break switches, counter dials, feed-thru bowl insulators.

Kaar Engineering Corp.
2995 Middlefield Rd., Palo Alto, Cal.
Phone: DAvenport 6-5050
Manager.....F. Genochio

PRODUCTS: Mobile radio telephone eqpt.; AM & FM transmitters & receivers.

Kahn Research Laboratories, Inc.
81 So. Bergen Pl., Freeport, N.Y.
Phone: FReeport 9-8800
President.....Leonard R. Kahn
V.P. Chg. of Sls.....Kenneth B. Boothe

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Sym-

metra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.
14 Maple Ave., Pine Brook, N. J.
Phone: CApital 6-4000
Partner.....Harry R. Foster
Partner, Chief Eng.....Elmo E. Crump
Sales Manager.....John Gilmore
PRODUCTS: Broadcast test equipment.

Kent Television, Inc.
505 Driggs Ave., Brooklyn, N. Y.
Phone: EVergreen 8-2272
General Manager.....Jack Mendelson
Sales Manager.....Benjamin Wax
Prod. Mgr.....L. L. Hechtlinger
PRODUCTS: Hi-Fi stereo & TV units.

Kimble Glass Co.
(*Subsidiary of Owens-Illinois Glass Co.*)
Owens-Illinois Bldg., Toledo 1, Ohio
Phone: CHerry 2-6543
Montclair, N. J. Phone: PIlgrim 6-3852
President.....R. H. Mulford
V.P., Gen. Mgr.....J. P. Kearney
V.P., Chief Engr.....F. D. Pinotti
Plant Mgr., TV Plant
(Columbus) .....C. E. Reed, Jr.
Sls. Mgr., Electronic Prods. Div..J. P. Gleason
Sls. Mgr., Component Parts....R. W. Ritter
Mgr. New Products,
Electronic Prods. Div.....G. P. Molloy
PRODUCTS: TV bulbs.

Kliegl Bros., Inc.
321 W. 50th St., New York, N. Y.
Phone: COlumbus 5-0130
Vice President.....Herbert A. Kliegl
TV Sales Mgr.....Herbert R. More
PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards.

Kline Iron & Steel Co., Inc.
1225 Huger St., Columbia, S. C.
Phone: AL 4-0301
President.....B. H. Kline
PRODUCTS: Manufactures and erects towers. For TV antennas, AM and FM radio, microwave systems.

Kriss Electronics Corp.
191 Oraton St., Newark, N. J.
Phone: HU 4-3137
President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik
PRODUCTS: TV picture tubes, cathode ray tubes.

Lambda-Pacific Engineering, Inc.
14725 Arminta St., Van Nuys, Calif.
Phone: TRiangle 3-2400
President.....L. W. Mallach
PRODUCTS: Microwave systems, portable and fixed. Full color and Monochrome. 5600 mc to 12,000 mc.

Langevin
(*Div. W. L. Maxson Corp.*)
47-37 Austell Pl., Long Island City 1, N. Y.
Phone: RAvenswood 9-1850
Manager.....A. Schneider
PRODUCTS: Langevin Mfg. Corp. audio & electronic equipment, magnetic amplifiers, pulse transformers & mil. & comm'l transformers for electronics industry.

Lehigh Structural Steel Co.
17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424
Gen. Sls. Mgr.....E. A. Murphy
PRODUCTS: Vertical radiators, supporting towers, relay towers.

Liberty Tower Erection Co., Inc.
Box 9100 South Sunny Lane Rd.
Oklahoma City, Okla.
Phone: OR 7-3881
President .....Earl Griffith
Gen. Mgr.....B. J. Griffith
Secy.-Treas. .....Evelyn Griffith
PRODUCTS: TV towers, AM & FM towers.

Ling Systems, Inc.
11949 Vose St., N. Hollywood, Cal.
Phone: POplar 5-9041
V.P. Sales.....R. H. Goodwin
PRODUCTS: Microwave relay systems, microwave antennas and components for TV, remote,STL & off-air pickups, incl. intercity microwave. Vidicon camera chains. Microvan complete remote pickup unit.

John E. Lingo & Son, Inc.
2814 Buren Ave., Camden 5, N. J.
Phone: WOodlawn 4-0487
PRODUCTS: Antenna supporting poles & transmitting antennas.

Machlett Laboratories, Inc.
1063 Hope St., Springdale, Conn.
Phone: FIreside 8-7511
President.....W. E. Stevenson
Sls. Mgr., Power tube div.....R. E. Nelson
Field Engineers, Eastern
District.....C. Kirka, G. J. Taylor
Field Engineer, Central
District.....D. S. Frankel
Mgr. West Coast
District.....E. H. Gilbert
Sls. Prom. Mgr.....R. N. Rose
PRODUCTS: Electron tubes for oscillator, amplifier, and modulator service in AM & FM transmitters. TV transmitter electron tubes; vidicon & image orthicon TV camera tubes.

MacKenzie Electronics, Inc.
145 W. Hazel St., Inglewood 3, Calif.
Phone: ORegon 8-9335

President.....Louis G. MacKenzie

PRODUCTS: Multi-channel program repeaters, automatic announcing machines.

Magnasync Manufacturing Co., Ltd.
5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRiangle 7-5493

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Motion Picture/TV recording and reproducing equipment; related accessories.

STATION EQUIPPED IN 1959: KRC, Tokyo, Japan.

The Magnavox Company
2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAstbrook 9721

Chairman.....Richard A. O'Connor
President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div....Gen. G. F. Smith
General Comptroller.....J. A. Robinson, Jr.
Corporate Comptroller.....Jack W. Schrey
Asst. Secy.'s.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky
Asst. to Pres.....C. Wesley La Blanc, Jr.
V.P., Merchandising.....George Fezell
V.P. Sales.....T. Elwood Reeves
Retail Ad Mgr.....Robert K. Daniel
Adv. Art Dir.....Allyn N. Farmer
Dir. of Sales Plan.....Stewart Roberts
Sls. Prom. Mgr.....Charles H. Strawbridge
Dir. Public Relations.....Dawson Newton
Export Mgr.....M. A. Newman
Advertising Manager.....Karl Carstens
Purchasing Director.....Warren Frebel
Nat'l Service Manager.....Ray Yeranko

PRODUCTS: (AM-FM) Stereo Hi-Fidelity radios. (TV) 17, 21 & 24" & color: UHF & VHF; two-way combinations; three-way combinations.

Marconi Instruments Ltd.
111 Cedar Lane, Engelwood, N. J.
Phone: LOwell 7-0607

Manager.....R. J. Bailey
Sls. Mgr.....W. A. Buck
Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bcstg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

Mattison Electronics Corp.
2380 Hoffman St., New York 58, N. Y.
Phone: CY 8-1400

President, Treasurer.....Richard Mattison

PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.
37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President..... Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Herman Cohen
Asst. Secy.....Lee Shaw

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers, kinescope recording equipment 16 mm., rapid processing equipment for 16 and 35 mm. film.

The Mectron Co.
166 Ridge Ave., N. Plainfield, N. J.
Phone: 6-6513

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Insulated Coaxial transmission lines and fittings, ohm replacement parts, coaxial switches, harmonic filters.

Metropolitan Electric Mfg. Co.
(Lumitron Division)
2250 Steinway St., Long Island City 5, N.Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.
964 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler

PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Miles Reproducer Co., Inc.
812 Broadway, New York 3, N. Y.
Phone: SPring 7-7670

Sls. Mgr.....J. M. Kuhlik

PRODUCTS: Tech. recorders, briefcase type.

Milo Electronics Corp.
530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith

PRODUCTS: Audio components, test instruments, tubes, recording & playback eqpt., wire, cable, connectors.

Minnesota Mining and Mfg. Co.
900 Bush Ave., St. Paul 6, Minn.
Phone: PRospect 6-8511

Gen. Sales Mgr., Magnetic Prod.
Dan Denham

Sales Mgr., Dist. Trades.....W. H. Madden
Branch Offices
6850 S. Harlem Ave., Argo P.O.
Bedford Park, Ill.
Manager.....D. T. Windahl
6023 S. Garfield Ave., Los Angeles 22, Calif.
Manager.....A. J. Blower
320 Shaw Rd., S. San Francisco, Calif.
700 Grand Ave., Ridgefield, N. J.
Sls. Mgr.....W. F. Enright
10725 Baur Blvd., St. Louis 14, Mo.
2121 Santa Anna Ave., Dallas 28, Tex.
Sls. Mgr.....R. A. Henderson
367 Grove St., St. Paul 1, Minn.
1330 Centre St., Newton Center 59, Mass.
Box 2012, Buffalo 6, N. Y.
5698 Rising Sun Ave., Philadelphia 20, Pa.
732 Ashby St., N. W., Atlanta 18, Ga.
Sls. Mgr.....L. C. Atkins
4835 Para Dr., Cincinnati, Ohio
12200 Brookpark Road, Cleveland 30, Ohio
411 Piquette, Detroit 2, Mich.

PRODUCTS: Magnetic and video tape and accessories.

Miratel, Inc.

1088 Dionne St., St. Paul 13, Minn.
Phone: HUmboldt 9-7417
President.....William S. Sadler
Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1086
President.....Mrs. Eva Fox
V.P.....J. D. McCall
V.P. & Mgr.....Victor T. Carbone

PRODUCTS: Film cameras and accessories.

Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660
First Vice-Pres., Treas.....W. K. Parker

PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866
N.Y. Phone: COlumbus 5-5989
Pres.....Jerome Taishoff
Acting Gen. Mgr.....A. S. Bachus
Mgr.....F. D. Butters
Branch Offices
20 N. Wacker Dr., Chicago, Ill.
Phone: DE 2-3455
Manager.....H. G. Lake
384 W. First St., Dayton, Ohio
Manager.....J. Nalls
401 N.W. 71st St., Miami 38, Fla.
Phone: PLaza 7-2911
1411 Pennsylvania Ave., NW, Washington, D. C.
Phone: REpublic 7-7040
Manager.....E. G. Gray

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

118 Herricks Rd., Mineola, N. Y.
Phone: PIoneer 6-4650
President.....W. A. Bourke

PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348
President.....John Clemens
Sec'y.-Treas.....Erwin G. Harwood

PRODUCTS: Crab-Hydrolly, Hydrolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. off tube Pan and tilthead tripod.

Nat'l Engr. & Mfg. Co.

1579 Morristown St., Orlando, Fla.
Phone: GArden 4-9715
Execs.....D. L. Dine, R. D. Sidwell

PRODUCTS: On-air lights, electronic fabrication, towers.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900
Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek

PRODUCTS: Cathode Ray Tubes.

Nems-Clarke Inc.

(*Div. of Vitro Corp. of America*)
919 Jesup Blair Drive, Silver Spring, Md.
Phone: JUniper 5-1000
President.....A. S. Clarke
Director of Sls.....J. F. Whitehead
Radio & TV Sls.....R. C. Curry

PRODUCTS: TR-1 TV Rebroadcast receivers, field intensity meters, phase meters, video and audio, jacks, plugs jack panels.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810
President.....Mrs. Oscar F. Neu
Exec., V.P.....Lee E. Jones

PRODUCTS: Film cabinets and racks, slide cabinets, editing equipment, film cleaners, projection tables, synchronizers, film timers, flanges, editing tables.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092
President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen

PRODUCTS: Tower Antenna systems installations & maintenance.

Orr Industries

(*Div. of Ampex Corp.*)
P.O. Box 90, Opelika, Ala.
Phone: SHerwood 5-5771

V.P. and Gen. Mgr.....John M. Leslie, Jr.
Mkt. Mgr.....Nat Welch
Sales Mgr., Prof. Products..William A. Fink
Manuf. Mgr.....Carl Schladen
Research & Devlp. Mgr.....Herbert A. Hard
Quality Control Mgr.....R. D. Browning

PRODUCTS: Recording tapes, various lengths.

Pacific Mercury Television Electronics

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131

President.....Joe Benaron
V.P., Engr. Dir.....S. Cutler
TV Sales Manager.....George DeRado
Manufacturing Dir.....T. McAuliffe
Purchasing Director.....D. Stein
Ch. TV Engineer.....Sava Jacobson
Indus. Relations Dir.....George Brudney
Controller.....H. Johnson

PRODUCTS: Silvertone TV sets, stereo radio phonograph combinations, Thomas-organ-stereo phonograph combinations, electric organs.

Page Communications Engineers, Inc.

(*Subsidiary of Northrop Corp.*)
710 Fourteenth St., N.W., Wash. 5, D.C.
Phone: EXecutive 3-3152

President.....Esterly C. Page
Exec. V.P.....Joseph A. Waldschmitt
Sr. V.P., Staff Svcs.....F. W. Donkin
Sr. V.P., Contract Svcs.....C. J. Seeley
V.P., Research & Devel.....Ross Bateman
V.P., Engineering.....H. H. Schenck
V.P., Maint. & Oper.....Charles H. Singer

PRODUCTS: Design, construction, testing and operation of scatter and other advanced radio communications systems.

Parkersburg Rig and Reel Co.

(*Div. of Parkersburg-Aetna Corp.*)
620 Depot St., Parkersburg, W. Va.
Phone: HUdson 5-4521
N. Y. Phone: YUkon 6-5166

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr. .....Geo. Sullivan

PRODUCTS: "Pemarc" and "Telinc" projectors, and accessories.

The Pentron Corp.

777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....T. Brown

PRODUCTS: Stereo recorders, stereo playmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: NEbraska 4-5100

Corporate Division

President.....James Skinner, Jr.
V.P., Oper.....Joseph H. Gillies
Exec. V.P., Res. & Eng.....Leslie J. Woods
Vice President.....Harold W. Butler
V.P., Res. & Eng.....Leslie J. Woods
V.P., Technical Planning....David B. Smith
General Counsel.....Philip Dechert
V.P. Fin. & Treasurer....William R. Wilson
Secretary.....Charles F. Steinruck, Jr.
Dir. of Pub. Rel.....Robert M. Jones

Consumer Products Division

V.P., Gen. Mgr.....Larry F. Hardy
V.P., Marketing.....Henry E. Bowes
Gen. Mgr.-Spec. Mkt. Planning..John L. Utz
V.P., Prod. Dev. & Planning—Electronics.....Armin E. Allen
V.P., Electronics Oper.....E. S. Brotzman
V.P., Engr.-Electronics Oper.....Palmer M. Craig
V.P., Prod. Dev. & Planning-Appliances.....Harold W. Schaefer
V.P., Appliance Oper..William A. McCracken
Gen. Mgr.-Appl. Eng.....Frank Edwards
V.P., Purchasing.....Wilson H. Oelkers
V.P., Asst. to V.P. & Gen Mgr.....Oscar O. Schreiber

(*Lansdale Tube Co. Div.*)
Church Road, Lansdale, Pa.
Phone: ULysses 5-4681
N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....W. J. Peltz
Gen. Sales Mgr.....C. H. Warshaw
Distributor Sls. Mgr.....J. E. O'Hanlon

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....Fred Kaufman
Treasurer .....Murray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use communication receiver and transreceiver units.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

President .....Isidor Goldberg
Secretary-Treasurer.....I. W. Wyckoff
V.P. Sales Manager.....L. M. Sandwick
Purchasing Agent.....Paul Lefko
Field Sales Manager.....Don Ross
Adv. Sls. Prom. Mgr.....Ira L. Joachim
Chief Engineer.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: DAvenport 6-3982

Pres. & Gen. Mgr.....S. M. Weingast
V.P. & Dir. of Eng.....G. N. Goldberger
V.P., Chg. of Sales.....S. S. Sparer
Sec.....A. S. Weingast
Treas.....A. D. Mentzer

PRODUCTS: RF Signal Generators, vacuum tube testers, VTVM's V-O-M's, transistor testers, cathode ray oscillographs, sine-square wave generators, and other test and measuring instruments.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon
V.P., Gen. Mgr.....A. Haselman

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Pro-Tex Reel Band Co.

2108 Payne Ave., Cleveland 14, Ohio
Phone: PRospect 1-6574

Owner.....T. Kulka

PRODUCTS: Film reel protective band, tape reel fastening clip.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.
Phone: COlumbus 5-5900

Ch. of the Board.....David Sarnoff
President.....John L. Burns
Exec. V.P., Asst. to Pres.....Robt. A. Seidel
Ch. Exec. Comm. of Bd...Frank M. Folsom
Sr. Exec. Vice-Pres.....E. W. Engstrom

Industrial Electronic Products
Front & Cooper Sts., Camden, N. J.

Exec. V.P., Gen. Mgr.....T. A. Smith
Pres., RCA Comm., Gen. Mgr., Telecomm. Div. .....T. H. Mitchell
Mgr., Ind. Elec. Marketing Dept. .....A. R. Hopkins
Chief Engineer.....G. H. Brown
Mgr., Prod. Dept.....H. R. Swartz
Mgr. Personnel.....W. R. Fitzpatrick
Controller.....J. J. Graham
Mgr., Bcst. & TV Equip. Dept...E. C. Tracy
Mgr., Comm. Prod. Dept.....C. M. Lewis
Mgr., Thea. & Ind. Prod. Dept..H. M. Emlein
Mgr., Bizmac Marketing.....L. F. Jones
Group Exec. V.P.....W. W. Watts

RCA Electron Tube Division
415 S. 5th St., Harrison, N. J.

V.P., Gen. Mgr.....Douglas Y. Smith
Mgr., Admin.....W. H. Painter
Controller.....M. Kalen
Mgr., Enter. Tube Prod.....J. B. Farese
Chief Engineer.....G. R. Shaw
Purch. Agent.....T. J. Scanlon
Mgr., Personnel.....L. A. Kameen
Gen. Comm. Mgr.....L. S. Thees
Mgr., Dist. Products.....L. F. Holleran
Mgr., Ind. Tube Prod.....C. E. Burnett
Mgr., Kinescope Oper.....H. R. Seelen
Mgr., Adv. & Sls. Prom....Edward J. Carney
Mgr., Mkt. Plng., Kine.....C. W. Taylor
Mgr., Merchandising.....H. F. Bersche
Mgr., Market Planning, Rcvg. Tubes .....G. J. Janoff
Mgr., Admin. & Controls....G. C. Brewster
Mgr., Marketing-Enter. Tube Prod. Dept. .....M. J. Carroll
Mgr., Mfg. Rcvg. Tube Oper...H. A. DeMooy
Mgr. Ind. Tube Production.....E. M. Wood
Mgr., Merch. Coordination....G. G. Griffin
Mgr., Merch. Parts & Equip.....J. J. Kearney
Mgr., Ind. Sls.....J. F. Cooper
Mgr., Marketing, Ind. Tube Prod. .....G. W. Duckworth
Mgr., Contract Admin.....J. T. Wilson
Mgr., Sls. Eng., Dist. Sls.....H. C. Vance
Mgr., Field Sls., Dist. Prod.....K. B. Shaffer
Mgr., Dist. Sls.....D. M. Branigan
Adm., Market Planning, Microwaves .....V. C. Houk
Adm., Comm. Coordination..H. S. Gwynne

RCA Semiconductor and Materials Division
Somerville, N. J.

V.P., Gen. Mgr.....Dr. A. M. Glover
Mgr., Mktg. Dept.....T. R. Hays
Mgr., Semiconductor Prod.....N. H. Green

Mgr., Micromodules Dept.....B. V. Dale
Mgr., Prod. Dept.....R. E. Koehler
Mgr., Computer Prod. Dept.
K. M. McLaughlin
Mgr., Personnel.....C. E. Sharp
Controller.....F. R. Buchanan
Mgr., Adv. and Sls Prom.....E. B. May
Purchasing Agent.....G. D. Meimaris

Consumer Products

Grp. Exec. V.P.....Charles M. Odorizzi
Exec. V.P.....P. J. Casella

RCA Victor Television Division
Cherry Hill, Camden 8, N. J.

V.P., Gen. Mgr.....J. M. Toney
Purch. Agent.....J. B. Davidson
Gen. Sales Mgr.....J. P. Bannon
Chief Engineer.....D. D. Cole
Gen. Plant Mgr.....W. E. Albright
Mgr. of Merch.....A. B. Mills
Controller.....F. R. Demmerly
Adv. & Sales Prom. Mgr.....J. M. Williams
Mgr., Prod. Develop.....H. M. Rundle
Mgr., Personnel.....P. R. Slaninka

RCA Victor Radio and "Victrola" Division
Cherry Hill, Camden 8, N. J.

V.P., Gen Mgr.....R. W. Saxon
Gen. Sales Mgr.....Louis J. Collins
Controller.....O. D. Center
Chief Engineer.....J. L. Franke
Mgr., Prod. Dept.....Thomas S. Weeks
Mgr., Merchandising.....A. R. Baggs
Purch. Agent.....W. S. Strout

RCA Victor Distributing Corp.

President.....W. M. Norton
V.P. Oper. Control & Sec.-Treas...J. A. Curl
V.P. Los Angeles Branch.....H. C. Chapman
V.P. Detroit Branch.....N. A. Corbett
V.P. Chicago Branch.....C. A. Malin
V.P. Buffalo Branch.....E. L. Dodelin
V.P. Kansas City Branch.....E. E. Hart
V.P. Davenport Branch...L. A. Baumgartner
Mgr. Wichita Branch.....G. H. Bahl

RCA Victor Record Division

V.P., Gen. Mgr.....C. R. Marek
V.P., Record Oper. Dept.....Jas. Davis
Mgr, Comm. Sls. & Merch. Dept.J. Y. Burgess
V.P., Comm. Records
Creation Dept.....W. W. Bullock
Mgr., Adv., Pub., Prom.....W. I. Alexander
Mgr., Popular, Artist, Repertoire.S. H. Sholes

PRODUCTS: Television receivers: table and console models; console color TV receivers; HiFi phonographs and Hi-Fi phonograph AM-FM radio combinations; radio receivers: AM, AM-FM, table models; AM clock radios; "Victrola" phonographs and records; AM, FM and TV transmitting equipment; broadcast station studio equipment; antennas; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathode-ray and special types; TV studio camera equipment; film, disc and tape recording equipment; BIZMAC computers; 16 mm. projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
Exec. V.P., Gen. Mgr.....F. A. Gunther
V.P. & Research Dir.....J. R. Day
Vice President.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec.....C. R. Runyon, Ill.
Ind. Rel. Mgr.....James J. Kelly
Purchasing Agent.....W. J. Dunne

PRODUCTS: AM-FM aural — Studio to transmitter links and antennas. FM—Microwave; radar systems; FM and relay broadcast transmitters point to point multiplex radio relay.

Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)
240 Wythe Ave., Brooklyn 11, N. Y.
Phone: EVergreen 8-6000

President.....J. G. Mayer
V.P.....Ralph Mendel
Treasurer.....Al Konecny, Jr.

PRODUCTS: Industrial TV systems.

Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550

Pres., Treas.....R. H. Ranger

PRODUCTS: (AM-FM) Magnetic tape recorders, studio type stereophonic recorders. (TV) Synchronized magnetic tape recorders for TV films; tape dubbers & editing eqpt.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif
Manager.....Fred Rose
Engineer.....Werner Hermann

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.; all types of screens for every purpose.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: PIoneer 3-7601
N. Y. Phone: PLaza 9-2644

President .....Hazard Reeves
Exec. Vice Pres.....Frank B. Rogers, Jr.
Vice Pres.....Wm. H. Deacy
Sales.....George Bassett
Adv. Mgr.....Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres. .....George Silber
Exec. Vice Pres.....R. R. Sherwood
Dir. of Sls.....Avery Yudin
Dir. of Adv.....Clifford Shearer

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythmaster, a continuous variable speed phonograph and portable PA system; Challenger & Imperial disc recorder; Stereo turntable series and Recitalists system & Stereo Tone arms.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TExas 4-8420

Manager.....V. Wilton

Radio Electronic Supply Co.
505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

Manager.....N. MacPhail

PRODUCTS: Tubes, magnecorders, audio tape & discs, maintenance supplies. Electro-voice microphones.

Roberts Electronics, Inc.

829 No. Highland Ave., Hollywood 38, Calif.
Phone: HO 2-6631

President.....Robert G. Metzner
Vice-Pres. ..... Robert Craig
Gen. Mgr.....Frederick A. Lyman

PRODUCTS: Tape recorders and recording amplifiers, stereo model: two and four track record/playback; monaural model: half and full track record/playback; all portable, hysteresis drive motor, VU meter.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WAlnut 2-6800

Owner.....W. Robinson

PRODUCTS: Precision 3 speed turntables.
STATIONS EQUIPPED IN 1959: WHDH, Boston, WCCM, Lawrence, Mass.

Rohn Manufacturing Company

116 Limestone, Bellevue, Peoria 5, Ill.
Phone: 7-8416

Sales Manager.....R. A. Kleine
Factory Sales.....Wm. Hall

PRODUCTS: Radio-TV microwave towers.

Schafer Custom Engineering

(*Div. of Textron Inc.*)
235 S. Third St., Burbank, Calif.
Phone: TH 5-3561

President.....Paul C. Schafer
Chief Eng.....William N. Amidon
P. A.....Mary Bergman

PRODUCTS: Automation (Audio and programming), transmitter remote control.

Self Winding Clock Co., Inc.

431 Canal St., N.Y. 13
Phone: CAnal 6-6800

Sales Manager.....Laurence Hill

PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MElrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admns.....Cal Karnstedt,

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535

Owner .....Tom Shields

PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.
Phone: WAtkins 4-7060

President .....Arthur Levey
Exec. V.P.....Kenneth L. King
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien

Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

Sonotone Corp.
Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electronic Applications.....Robt. L. Lewis

PRODUCTS: Vacuum tubes, phonograph cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

S.O.S. Cinema Supply Corp.
602 W. 52nd St., New York, N. Y.
Phone: PLaza 7-0440
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 7-2124

President, Gen. Mgr.....J. A. Tanney
Vice-Pres., Sales Mgr.....Oscar Lightstone
Vice-Pres.....Dominic Capano
Sales Prom. Mgr.....Oliver E. Cain

PRODUCTS: Sale & leasing of motion picture cameras, editing, lighting & sound eqpt. Custom built eqpt. designed & engineered. Rear projection eqpt. also available.

Spencer-Kennedy Laboratories, Inc.
1320 Soldiers Field Rd., Boston 35, Mass.
Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster
President & Treas.....Donald Spencer
Sales Manager.....W. K. Headley

PRODUCTS: Community antenna and industrial TV systems.

Stainless, Inc.
Third St., North Wales, Pa.
Phone: OXbow 9-4871

President.....Walter L. Guzewicz
Vice-President.....Henry J. Guzewicz
Sales.....John F. Guzewicz, John S. Fisher

PRODUCTS: Self-supporting guyed and micro wave towers; antenna masts; FM self-supporting and guyed towers.

Stancil-Hoffman Corporation
921 N. Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape, Model R5. Also, magnetic tape—Duplicator for high-speed tape copies. Model R5TD—Magnetic recorder/reproducer for 16mm., 17.5mm., and 35mm. film. Models S6 & S7—Magnetic recorder reproducer for tape; self-contained battery-operated Model M8—Magnetic recorder/reproducer up to 16 tracks, all transistor, for communications recording, Model CRM16.

Standard Electronics
(Div. of Reeves Instrument Corp.)
Lakewood Road, Farmingdale, N. J.
Phone: WEbster 8-6671

Vice President.....William H. Zillger
C. E.....A. R. Taylor
Customer Svc.....Joseph Noll
Field Eng.....Joseph Ewansky
District Sales Engineering Managers
District Sls. Eng. Mgr.....J. T. Campbell
1026 17th St., N.W., Wash 6, D. C.
Phone: REpublic 7-2246

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment.

Stephens Trusonic Inc.
8538 Warner Dr., Culver City, Calif.
Phone: UPton 0-6671

President.....Bert Berlant
V.P. & Sales Mgr.....B. B. Cirlin
Mkt. & Adv. Mgr.....R. Rose
Prod. Mgr.....E. J. Petre

PRODUCTS: Loudspeakers, enclosures, wireless microphones.

Stereovision, Inc.
500 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-5400

President.....Fred Pittera
Exec. V.P. & Tech. Dir...Merrill Braverman
Secy-Treas.....Geri Lynn
Art Director.....Adam Mark
Public Relations.....Bosh Stack
Gen. Counsels.....S. D. Reidel, J. W. M. Rutenberg

PRODUCTS: 3D-TV films for compatible reproduction. Optical devices, stereo lenses.

Strong Electric Corp.
87 City Park Ave., Toledo, O.
Phone: CHerry 8-3741

President.....Arthur J. Hatch
Vice Pres.....Harold E. Brown
Asst. Sec'y.-Treas.....Lee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector for background.

Studio Television Products Sales Corporation
356 W. 40th St., New York 18, N.Y.
Phone: PEnnsylvania 6-5849

Manager.....James B. Tharpe

PRODUCTS: Pneumatic-balance camera dolly, color & B & W.

Swager Tower Company
R. R. No. 2, Fremont, Indiana
Phone: 4625

Pres.....W. E. Swager

PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.
730 Third Ave., N.Y.C.
Phone: JUdson 6-2424

Board Chairman.....Don G. Mitchell
President.....Robert E. Lewis
Sr. V.P.....Matthew D. Burns

Dir. Indust. Rel.....David G. Christie
Sr. V.P., Marketing.....B. K. Wickstrum
Dir. Pub. Rel.....Herbert Johnson, Jr.
V.P. Elec. Tube Sls.....Donald W. Gunn
PRODUCTS: Tubes, radio & TV.

Sarkes Tarzian Inc.

(*Broadcast Equipment Div.*)
E. Hillside Dr., Bloomington, Ind.
Phone: 7251
President .....Sarkes Tarzian
Comm. Manager.....Biagio Presti
PRODUCTS: TV transmitters.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535
President .....L. Lazoff
Gen. Mgr.....R. Lazoff
Sales Manager.....A. Lazoff
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
Phone: ORchid 4-2211
Exec. V.P.....T. Lundahl
Sales Prom. Mgr.....F. R. Voorhaar
Chief Engineer.....N. Rea
Sales Mgr.....S. K. McNeil
PRODUCTS: Antennas, TV & FM installation supplies.

Telechrome Mfg. Corp.

28 Ranick Dr., Amityville, N. Y.
Phone: LIncoln 1-3600
President.....J. R. Popkin-Clurman
Exec. V.P.....S. Dubin
Vice-Pres., Sales.....H. C. Riker
Chief Engineer.....Hans Schmid
Prod. Mgr.....Mal Albaum
Government Sales.....D. Dudley

Western Engineering Div.
13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479
Director .....S. Krinsky

Mid-West Engineering Div.
106 W. St. Charles Rd., Lombard, Ill.
Phone: MAyfair 7-6026
Director.....D. Chapman

Southwestern Engineering Div.
4207 Gaston Ave., Dallas, Tex.
Phone: TAylor 3-3291
Director.....R. F. Wulfe

PRODUCTS: Color and monochrome special effect generators for wipes and matting; video transmission test equipment; TV studio equip., oscilloscope cameras; TV monitoring equip., TV studio cameras.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
PRODUCTS: Video-audio distribution, studio video switching, master control switching systems.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
Phone: YEllowstone 2-8600
President.....H. Sussman
PRODUCTS: Radio magnetic tape recording eqpt.

TelePrompTer Corporation

311 W. 43rd St., N. Y. 36, N. Y.
Phone: JUdson 2-3800
Chairman, Pres.....Irving B. Kahn
V.P. Engineering.....Hubert J. Schlafly, Jr.
V.P. Administration.....William Sargent
Grp. Comm. Dir.....Robt. M. Rosencrans
Dir. of Adv.....Alfred N. Greenberg
Sec.-Treas.....Monroe Rifkin
TV, Film Serv. Mgr.....Don Redell
Acc. Exec.....Hubert Wilke
Public Rel. Dir.....John Barrington
Creative Dir.....Edward Reveaux
Production Mgr.....Jay Merkle

Branch Offices
357 N. LaBrea, Los Angeles, Calif.
Phone: WEbster 6-6195
V.P. West Coast.....Fred Barton
Acc. Execs.....Bart Swift, Hubert Wilke
316 N. Michigan Ave., Chicago, Ill.
Phone: FRanklin 2-1752
Manager.....Ted Boisumeau
2700 S. Memorial Pkwy., Huntsville, Ala.
Phone: JEfferson 4-1902
Manager .....Ray Hagan
447 Jarvis St., Toronto, Canada
Phone: WAlnut 2-2130
Pres., TelePrompTer of Canada .....Spence Caldwell
PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro 6000 rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen cl. circ. TV.

Tele-Tone Company of America

1668 Webster Ave., New York 57, N. Y.
Phone: CY 9-1900
Vice President.....M. Perlmutter
Chief Eng.....B. Berger
PRODUCTS: AM-FM radios, AM clock radios.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111
President.....Robert P. Swanson
V.P. Sales.....Curtis R. Howard
V.P. Engineering.....Peter Jackson
Operations Mgr.....Trygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum
PRODUCTS: TV studio prompting eqpt., rear screen projector and projection equipment, automatic programming and audio equipment.

Television Equipment Co.

161 E. Grand Ave., Chicago 11, Ill.
Phone: MIchigan 2-2281
V.P., Exec. in Chg. TV.....Jack Behrend

PRODUCTS: Speedi-Q punches; "TEC" film cleaner.

Television Specialty Co., Inc.

350 West 31st St., New York 1, N. Y.
Phone: LOngacre 4-2334
Gen. Mgr.....Howard Ryder, Jr.
Latin American Representative
G. A. Vasseur
Calle 9 No. 251, Vedado, Havana, Cuba
Canadian Representative
447 Jarvis St., Toronto

PRODUCTS: Rear projection screens, studio lights and lighting equipment, film production and kine-recording equipment, dollies, tripods, mike-booms, film processing equipment, and television special effects, "TSC 4000" rear screen projector; "TSC 67" rear projection screen, rear projection slides, camera modifications.

Television Utilities Corp.

112-33 Colonial Ave., Corona 68, N. Y.
Phone: TW 8-1000
President.....A. E. Siegel
V.P., Ch. Engr.....C. H. Odom
V.P., Sls. Engr.....Miles Breger
Design Engineer.....Ken Worthington
Production Engineer.....Mark Tamburrelli

PRODUCTS: Scan-A-Graph visual communications systems, camera-less transmission of video information to unlimited locations; bcst. sta. & closed circ. TV video monitors; Pulse Cross Monitors; SYNC generators; line & video amplifiers; Kine recording eqpt.; Flying Spot scanners.

Television Zoomar Corp.

500 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5835
President.....Jack A. Pegler
Treasurer.....Dr. Frank G. Back
Sales Manager.....Bill Pegler

PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
Phone: WEbster 3-1600
V.P., Sales Mgr.....E. W. Brinkerhoff

PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

TNT Tele-Sessions, Inc. & Theatre Network Television, Inc.

575 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-3220
President.....Nathan L. Halpern
Gen. Sales Mgr.....Wm. G. Rolley
Dir. of Pgms.....Marc Daniels
Dir. of Oper.....Edward F. Addiss
Eastern Sales Mgr.....J. B. O'Connor
Dir. of Prod.....Robert F. White
Sec.-Treas. .....George Frank

Branch Offices

612 N. Michigan Ave., Chicago 11, Ill.
W. Div. Mgr.....Gordon N. Morford
412 Fisher Bldg., Detroit 2, Mich.
Midwest Div. Mgr.....John L. Beers
5859 Melrose Ave., Los Angeles 28, Cal.
250 Golden Gate Ave., San Francisco, Calif.
Pac. Coast Div. Mgr.....Douglas George

PRODUCTS: Closed-circuit TV for business, industry, and paid box office admissions.

Tower Construction Co.

2700 Hawkeye Drive, Sioux City, Iowa
Phone: 2-3631
Owner.....M. M. Lasensky
Gen. Mgr.....C. A. Wright
Ass't Sales Mgr.....G. S. Chesen
Eng. Mgr.....L. J. Tokarczyk

PRODUCTS: Microwave towers, passive reflectors, microwave bldgs. & tower erections. Radio towers, AM, VHF.

Tower Sales & Erecting Company

6100 N.E. Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303
Exec.....C. Fisher

PRODUCTS: Towers, lighting, erecting, painting & ground systems.

Trans-Lux Corporation

625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110
President.....P. E. Furber
Vice President.....A. Giles
Sales Dir.....B. Roth

PRODUCTS: Background scenes by Trans-Lux: rear view slide projectors; translucent screens; & aluminum screen frames.

Trav-Ler Radio Corp.

571 W. Jackson Blvd., Chicago, Ill.
Phone: HArrison 7-9151
President.....Joe Friedman
V.P. & Gen. Sales Mgr.....I. Edelstein
Vice-Pres., Mfg.....Ellis Friedman
Adv. Mgr.....Jerry Friedman

PRODUCTS: Radio, TV, Hi-Fi Phonographs, Tape Recorders.

John D. Trilsch, Inc.

Box 14201, 12901 Chocolate Bayou Road
Houston 21, Texas
Phone: REpublic 4-2545
President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
Secretary.....T. Ralph Blose

PRODUCTS: Radio, microwave and radar towers.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500

Chairman .....Louis Rieben
President .....Milton Schulte
Vice-Pres., Sales.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec. .....Paul Hemschoot
Treas.....H. Merle Darling
Comptroller .....George Hallett
Gen. Mdse. Mgr.....Daniel J. Webster
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, semi-conductor rectifiers, miniature lamps, cathode ray tubes.

United Transformer Corporation

150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

Sales Manager.....H. Russell

PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Vacuum Tube Products Co., Inc.

(*Div. of Hughes Aircraft*)
506 S. Cleveland St., Oceanside, Calif.
Phone: SAratoga 2-6567
N. Y. Phone: HUnter 2-9320

Vice Pres.....James J. Sutherland

PRODUCTS: Special cathode ray tubes, Xenon Thyratrons, high vacuum rectifiers, vacuum gauges and controls.

Vallen Inc.

225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933

President.....E. J. Vallen

PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.
Phone: PEnnsylvania 6-5840

President.....James B. Tharpe
Vice-President.....John P. Gallagher
Home Office Mgr.....Charles C. Caldabaugh
Export Sales Mgr.....Bert Kupperman
Mgr., Closed Cir. Oper.....M. A. Mayers
Replacement Pts. Supply
Mgr., Sec.....Jessica C. Rafsky

PRODUCTS: All AM-FM-TV best. tech. eqpt. & supplies; nat'l & foreign distribution. Mfg. & dist. of Orth Savers, Spot Saver-TV automation system.

STATIONS EQUIPPED IN 1959: ABC, NBC, CBS, CBC networks.

Westinghouse Electric Corp.

(*Television-Radio Division*)
Route 27 & Vineyard Rd., Box 71, Metuchen, N. J.
Phone: LIberty 8-5000

Vice-Pres. .....Chris Witting
Gen. Mgr.....O. H. Yoxsimer
Asst. to Gen. Mgr.....W. T. Eutzy
Mgr. Mfg.....M. N. Cinelli
Mgr. Market.....C. J. Urban
Prod. Mgr. TV.....J. J. Eagan
Prod. Mgr. Radio.....E. D. Smithers
Service Mgr.....K. H. Brown
Adv. Mgr.....R. W. Johnson
Eng. Mgr.....N. S. Kornetz
Purchasing Agent.....L. W. Tomlinson

PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wheeler Laboratories, Inc.

(*Subsidiary of Hazeltine Corp.*)
122 Cutter Mill Rd., Great Neck, N. Y.
Phone: HUnter 2-8353

President.....Harold A. Wheeler
V.P. Ch. Engr.....David Dettinger
Treas., Asst. Ch. Engr.....Frank H. Williams
Antenna Lab (Smithtown)
Engr. in Chg.....Ned A. Spencer

PRODUCTS: Engineering services—Consulting, research, development, design, models; specializing in microwave components, antennas, test eqpt.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.
Phone: COngress 6-1000

President.....E. A. Springer
Vice-President.....A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.
Phone: Berkshire 7-7500
N. Y. Phone: PLaza 1-3700

Chrm. of Bd.....Hugh Robertson
Pres. and Gen. Mgr.....Joseph S. Wright
Exec. V.P., Ass't. Gen. Mgr. &
Treas. .....S. Kaplan
V-P and Dir. of Mkt...Leonard C. Truesdell
V-P in Chg. of Eng.....J. E. Brown
V-P in Chg. of Prod.....Donald MacGregor
V-P Advertising.....Erik Isgrig
V.P. in Chg. Indust. Rel.....J. M. Ferren
V-P & Assoc. Dir. of Res...Dr. Robert Adler
V-P Distribution.....C. J. Hunt
V-P Hearing Aid.....Eugene M. Kinney
V-P in Chg. of Purchases.....J. E. Anderson
V-P in Chg. of Res.....Dr. Alexander Ellett
V-P, Patents.....Francis W. Crotty
V-P, Export.....John A. Miguel, Jr.
Secty. and Asst. V-P.....Karl E. Hassel
Controller .....Ralph M. Spang
Asst. Treas and Asst. Secty.....J. Kuhajek
Asst. Secretaries.....H. M. Chesser & E. M. Schroeder
Asst. V-P & Chief Eng.....Nathan W. Aram
Public Relations Director.....Ted Leitzell
Mgr., Mkt. Svcs.....Philip J. Wood

PRODUCTS: RADIOS—Table: AM, AM-FM; Radio-stereophonic high-fidelity combinations; console; Portables: Transistor battery only, battery AC-DC.

TELEVISION: Portable, table, & console, TV-stereo phono combinations; hearing aids.

TV SERVICE FIRMS
(Also see Equipment Manufacturers)

Large Screen

Bodde Screen Co., 11541 Bradley Ave., San Fernando, Calif. .....EMpire 5-2551
General Precision Laboratory, Inc., 63 Bedford Rd., Pleasantville, N. Y.
Radio Corporation of America, Camden, N. J.
S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y.....PLaza 7-0440

Lenses

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.
Camera Equipment Co., 315 W. 43rd St., New York, N. Y.....JUdson 6-1420
Century Projector Corp., 729 7th Avenue, New York, N. Y.....CIrcle 5-7048
National Theatre Supply, 356 W. 44th St., New York, N. Y.....CIrcle 5-6900
Projection Optics Co., Inc., 330 Lyell Avenue, Rochester, N. Y.
Raytone Screen Co., 165 Clermont Ave., Brooklyn 5, N. Y.....TRiangle 5-4152
S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y.....PLaza 7-0440

Laboratories

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
1161 N. Highland Ave. (38) . HOllywood 4-7471
Ansco Processing Lab.
1001 No. LaBrea (38).....OLdfield 4-0550
BRM Film Co.
8235½ W. Third.....WEbster 1-6602
Cinema Research
716 N. LaBrea.....WEbster 3-9301
Color Reproduction Co.
7936 Santa Monica Blvd. (46) OLdfield 4-8010
Consolidated Film Industries
959 Seward St. (38).....HOllywood 9-1441
DeLuxe Labs.
1418 N. Western.....HOllywood 9-3141
Dunn, Linwood G.
1153 N. Highland Ave.....HOllywood 9-5808
Eastman Kodak Research Laboratory
1017 N. Las Palmas Ave. (38) HOllywood 5-7151
Film Effects of Hollywood
1153 N. Highland (38).....HOllywood 9-5808
Film Service Laboratories
6327 Santa Monica Blvd....HOllywood 2-3237
Flora Color
1715 N. Mariposa St. (27)..NOrmandy 3-2291
General Film Labs Corp.
1546 N. Argyle Ave.....HOllywood 2-6171
Hollywood Film Enterprises Inc.
6060 Sunset Blvd. (28).....HOllywood 4-2181
Houston Color Film Labs.
230 W. Olive Ave., Burbank...VIctoria 9-4627
Mercer, Ray, & Co.
4241 Normal Ave. (29)....NOrmandy 3-9331
Modern Movies, Inc.
6018 Fountain Ave.....HOllywood 4-7293
National Screen Service
7026 Santa Monica Blvd....HOllywood 5-3136
Pacific Colorfilm
8248 Santa Monica Blvd.....OLdfield 4-0747
Pathe Laboratories, Inc.
6823 Santa Monica Blvd....HOllywood 9-3961
Peerless Film Processing
959 Seward .....HOllywood 4-7156
Permafilm, Inc.
6446 Santa Monica Blvd.....HOllywood 4-4168
Producers Photographic Lab. Inc.
6556 Santa Monica Blvd....HOllywood 2-1334
Technicolor Motion Picture Corp.
6311 Romaine St.....HOllywood 7-1101
Telefilm, Inc.
6039 Hollywood Blvd.....HOllywood 9-7205
Westheimer Co.
6585 Santa Monica Blvd....HOllywood 2-6381

SAN FRANCISCO, CALIF.

Ball Film Laboratory
1256 Howard St.....UNderhill 1-8638
Cinematic Developments Co.
2125 - 32nd Ave.....MOntrose 4-2435
Commercial Film Enterprises
125 Hyde St.....ORdway 3-9162
D. D. Monaco Proc. Lab.
2434 Leavenworth .....ORdway 3-0511
Motion Picture Service Co.
125 Hyde St.....ORdway 3-9162
Multichrome Laboratories
760 Gough St.....HEmlock 1-6567
Sola Photo & Sound
37 Prospect Ave.....ATwater 2-6004

COLORADO

Alexander Film Co.
Colorado Springs .....MAin 4200
Johnson Tele-Visuals
Wheatridge, Colo. .....BElmont 3-6231
Western Cine Service
114 East Eighth Ave., Denver..AMherst 6-3061

WASHINGTON, D. C.

Byron, Inc.
1226 Wisconsin Ave., N.W.....FEderal 3-4000
Capital Film Laboratories, Inc.
1905 Fairview Ave., N.E.....LAwrence 6-4634
Koster Film Facilities, Inc.
1017 N. J. Ave., S.E.....LIncoln 4-4410
Nat'l Cine Labs.
2006 Powhatan Rd., Hyattsville...HA 2-4333

ATLANTA, GA.

Beeland Wood Films, Inc.
752 Spring St., N.W.....TRinity 6-7558
Paramount News
135 Cain, N.W.....JAckson 3-1636
Strickland Film Co.
220 Pharr Rd., N.E.....CEdar 3-5317

CHICAGO, ILL.

Atlas Film Corp.
1111 S. Boulevard, Oak Pk.....AUstin 7-8620
Bell and Howell Co.
7100 McCormick, Lincolnwood.....AM 2-1600
Chicago Film Laboratory, Inc.
1322 W. Belmont Ave.....BIttersweet 8-6780
Colburn, Geo. W., Laboratory
165 N. Wacker Dr.....DEarborn 8-6780
Crescent Film Laboratories
7510 N. Ashland.....AMbassador 2-5000
Eskay Color Print, Inc.
1325 S. Wabash.....WAbash 2-8583
Filmack Studios
1327 S. Wabash Ave.....HArrison 7-3395

Wilding Picture Productions Inc.
1345 W. Argyle St.....LOngbeach 1-8410

DES MOINES, IOWA

Parrot Films Studio
1000 - 14th Pl. .....ATlantic 2-4211

GARY, INDIANA

Lakeside Laboratory
5929 E. Dunes Hwy.....GAry 8-1114

INDIANAPOLIS, IND.

Robert Young Studio
1050 S. Holt Rd.....CHapel 4-9526

NEW ORLEANS, LA.

Motion Picture Advertising Service Co. Inc.
1032 Carondelet St.....RAymond 2253

BALTIMORE, MD.

Alpha Film Laboratories
6000 Pimlico Rd.....LIberty 6216

BOSTON, MASS.

Master Motion Picture Co.
50 Piedmont St.....HAncock 6-3592

DETROIT, MICH.

General Film Laboratory, Inc.
66 Sibley .....WOodward 1-7818

Jam Handy Organization
2821 E. Grand Blvd.....TRinity 5-2450

Wilding Picture Prod., Inc.
4925 Cadieux St. .....TUxedo 5-3740

ST. PAUL, MINN.

Reid H Ray Film Industries
2269 Ford Parkway.....MIdway 9-1393

KANSAS CITY, MO.

The Calvin Co
1105 Truman Rd.....HArrison 1-1230

Eso-S Pictures
1121 W. 47th St.....VAlentine 1-8780

Studna, Louis, Films
3214 Gilham Rd.....LOgan 1-6300

FORT LEE, N. J.

Consolidated Film Industries
Main Street .....WIndsor 4-3400

NEW YORK, N. Y.

Color Service Co.
115 W. 45th St.....JUdson 6-0853

Comprehensive Filmtreat Inc.
421 W. 54th St.....COlumbus 5-0372

Consolidated Film Industries
Div. of Republic Pictures Corp.
10 Columbus Circle.....JUdson 6-1700
550 Main St., Fort Lee, N. J...WIndsor 4-3400

Criterion Film Labs, Inc.
33 W. 60th St.....COlumbus 5-2180

Custom Film Lab.
1780 Broadway.....CIrcle 5-4830

DeLuxe Laboratories, Inc. (20th Century-Fox)
850 Tenth Ave.....CIrcle 7-3220

Du-Art Film Laboratories, Inc.
245 W 55th St.....PLaza 7-4580

Filmlab, Inc.
126 W. 46th St.....JUdson 2-2863

Guffanti Film Laboratories, Inc.
630 Ninth Ave.....COlumbus 5-5530

Kin-O-Lux, Inc.
17 W. 45th St.....JUdson 6-1880

Lab-TV
723 Seventh Ave.....JUdson 6-2293

Malcolm Laboratories Corp.
244 W. 49th St.....CIrcle 6-6150

Mecca Film Laboratories, Inc.
630 Ninth Ave.....COlumbus 5-7676

Mercury Film Laboratories Inc.
723 Seventh Ave..... .....CIrcle 5-4930

Movielab Color Corp.
619 W. 54th St.....JUdson 6-0360

National Screen Service Corp.
1600 Broadway .....CIrcle 6-5700

Paramount Laboratory
34-54 35th St., Long Island City....RA 8-8000

Pathe Laboratories, Inc.
105 E. 106th St.....TRafalgar 6-1120

Peerless Film Processing
165 W. 46th St.....PLaza 7-3630

Precision Film Laboratories
21 W. 46th St.....JUdson 2-3970

Quality Film Lab.
450 W. 56th St.....JUdson 6-4912

Rapid Film Technique, Inc.
37-02 - 27th St., L. I. C.....STillwell 6-4601

Swift Motion Picture Lab.
1183 University Ave.....CY 3-2400

Titra Film Labs
1600 Broadway .....PLaza 7-6681

Tri Art Color Corp.
245 W. 55th St.....PLaza 7-4580

Video Film Laboratories
350 W. 50th St.....JUdson 6-7196

CLEVELAND, O.

Escar Motion Picture Service, Inc.
7315 Carnegie Ave.....ENdicott 1-2707

DAYTON, O.

Film Assoc., Inc.
4600 S. Dixie Ave.....ZEnith 1-2164

PHILADELPHIA, PA.

Beswick, Harold W.
1017 W. Allegheny Ave.....BAldwin 9-9355

News Reel Laboratory
1729 Sansom St.....Rittenhouse 6-3892

Welsh Studios
1209 E. Chelton Ave.....LIvingstone 8-4611

DALLAS, TEX.

Big D Film Lab
4215 Gaston Ave.....TAylor 4-1341

Jamieson Film Co.
3825 Bryan .....TAylor 3-8158

Southwest Film Laboratory, Inc.
3024 Fort Worth.....WHitehall 6-2184

Variety Pictures, Inc.
3825 Bryan .....TAylor 3-8158

MILWAUKEE, WISC.

Film Arts Productions, Inc.
1700 S. 19th St.....MItchell 5-0523

CANADA

CALGARY

Barnes Calgary Film Production Co.

MONTREAL

Associated Screen News, Ltd.
5271 Western Ave.....DExter 1186

Cinecraft Studios, Inc.
1184 St. Catherine St. W.....LAncaster 8092

Northern M. P. Labs, Inc.
10 Dell Park Ave.....

TORONTO

Associated Screen News, Ltd.
100 Adelaide St. W.....WAverly 4671

Audio Pictures, Ltd.
310 Lake Shore Rd.....CLifford 1-5211

S. W. Caldwell Ltd.
447 Jarvis St.....WA 2-2103

Film Laboratories of Canada, Ltd.
310 Lakeshore Rd.....CLifford 1-5211

Shelly Films, Ltd.
156 King St. W.....LYndhurst 3431

OTTAWA

Crawley Films, Ltd.
19 Fairmont Ave.

National Film Board of Canada
John & Sussex Sts.....DIdeau 9-5730

REGINA, SASK.

General Films, Ltd.
1924 Rose St.

VANCOUVER

Motion Skreenadz, Ltd.
Film Exchange Bldg.

Trans-Canada Films, Ltd.
1210 Burrard St.....PA 1458

Vancouver Motion Pictures, Ltd.
Film Exchange Bldg.

Color Processes

Acme Film Labs
1161 N. Highland, Hollywood 38, Calif.; HOllywood 4-7471.

Ansco Color
Ansco Division of General Aniline & Film Corp., 2229 Vaux Hall Rd., Union, N. J.; 405 Lexington Ave., N. Y.; OXford 7-6161; 1001 N. LaBrea, Los Angeles; OLdfield 4-0550.

Cinema Research
716 N. La Brea, Hollywood 38, Calif.; WEbster 3-9301.

Color Reproduction Co.
7936 Santa Monica Blvd., Hollywood 46, Calif.; OLdfield 4-8010.

Consolidated Film Ind.
959 N. Seward St., Hollywood; HOllywood 9-1441.

De Luxe Laboratory
850 Tenth Ave., N. Y. C.: CIrcle 7-3220; 1418 N. Western Ave.; Hollywood, Calif.; HOllywood 9-3141.

Eastman Kodak Co.
Rochester, N. Y.

Eastman Kodak Research Lab.
1017 N. Las Palmas Ave., Hollywood; HOllywood 5-7151.

Film Effects
1153 N. Highland Ave., Hollywood 38, Calif.; HOllywood 9-5808.

Flora Color
1715 N. Mariposa, Hollywood, Calif.; NOrmandy 3-2291.

Kodachrome
Eastman Kodak Co., Rochester, N. Y. (16 and 8 mm. for motion pictures; 35 mm. cartridges for stills only.) 6060 Sunset Blvd., Hollywood; HO 4-2181.

Mercer, Ray, & Co.
4241 Normal Ave., Hollywood; NOrmandy 3-9331.

Pathe Lab., Inc.
6823 Santa Monica Blvd., Hollywood; HOllywood 9-3961.

Polacolor Process
Polaroid Corp., Cambridge 39, Mass.

Technicolor Motion Picture Corp.
6311 Romaine St., Hollywood 38, Calif.; HOllywood 7-1101; Office: 30 Rockefeller Plaza, New York, N. Y.; CIrcle 7-7934.

Video Color, Inc.
11 E. 48th St., N. Y.; MUrray Hill 8-8190.

Projectors

Ballantyne Co., 1712 Jackson, Omaha 2, Nebr.

Bodde Projector Co., 11541 Bradley Ave., San Fernando, Calif. .....EMpire 5-2551

Century Projector Corp., 729 7th Ave., New York N. Y. .....CIrcle 5-7048

Camera Equipment Co., 315 W. 43rd St., New York, N. Y.....JUdson 6-1420

Spot and Flood Lamps

Adams Lighting, Inc., 10 First St., Pelham, N. Y. PElham 8-4003

Ariel Davis Supply Co., 3687 S. State St., Salt Lake City, Utah.

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.....CIrcle 6-7770

Compco Corp., 2251 W. St. Paul Avenue, Chicago 47, Ill. .....EVerglade 4-1000

General Electric Co., 1013 Williamson Bldg. Cleveland, O.

International Motion Picture Consultants, Inc., National Press Building, Washington, D. C.

Kliegl Bros., 321 W. 50th St., New York, N. Y. COlumbus 5-0130

Mitchell Camera Corp., 666 West Harvard St., Glendale 4, Calif.....CHapman 5-1086

Motiograph, Inc., 4441 W. Lake St., Chicago 24, Ill. .....ES 8-6600

National Theater Supply, 356 W. 44th St., New York, N. Y.....CIrcle 5-6900

Radiant Lamp Corp., 300 Jelliff Ave., Newark 8, N. J. .....BI 3-6850

Radio Corp. of America, Front & Cooper Sts., Camden, N. J.

S.O.S. Cinema Supply Corp., 602 W. 52nd St., New York 19, N. Y.....PL 7-0440

Sylvania Electric Products Co., 1740 Broadway, New York, N. Y.....JUdson 6-2424

Wenzel Projector Co., 2509 S. State St., Chicago 16, Ill.....CA 5-6285

Westinghouse Electric Corp., 2519 Wilkens Ave., Baltimore 3, Md.

Carpets

Bigelow Carpet Co., 140 Madison Ave., New York, N. Y. .....ORegon 9-3000

Hardwick & Magee Co., Lehigh Ave. & 7th St., Philadelphia 33, Pa.....BAldwin 3-2000

A. & M. Karagheusian, Inc., 295 5th Ave., New York, N. Y.....ORegon 9-1220

James Lees & Sons Co., Bridgeport, Pa.

C. H. Masland & Sons, Carlisle, Pa.

Alexander Smith, Inc., 295 5th Ave., New York 16, N. Y.....MUrray Hill 9-1300

Background Processes

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
1161 N. Highland Ave. (38) .HOllywood 4-7471

Anderson, Howard A., Co.
751 N. Fairfax.....OLive 3-4880

Bodde Screen Co.
11541 Bradley Ave., San Fernando, Calif. EMpire 5-2551

Cinema Research
716 N. LaBrea, Los Angeles...WEbster 3-9301
HOllywood 2-7464

Consolidated Films Industries, Inc.
959 Seward St.....HOllywood 9-1441

Mercer, Ray
4241 Normal Ave.....NOrmandy 3-9331

Pathe Laboratories, Inc.
6823 Santa Monica Blvd....HOllywood 9-3961

Technicolor Motion Picture Corp.
6311 Romaine St.....HOllywood 7-1101

Raw Stock

Ansco
Ansco Division of General Aniline & Film Corp., Binghamton, N. Y.: 405 Lexington Ave., OXford 7-6161, New York 19, N. Y.; 1001 N. LaBrea, OLdfield 4-0550, Los Angeles, Calif.

DuPont
I. E. du Pont de Nemours and Co. (Inc.) Photo Products Division, Wilmington, Del.; 7051 Santa Monica Blvd., HOllywood 9-5147, Hollywood 38, Calif. Factories: Parlin, N. J.

Eastman
See W. J. German, Inc., Factories: Eastman Kodak Co., Rochester, N. Y.

German, W. J., Inc.
Distributor of Eastman motion picture film. John St., Fort Lee, N. J., WIndsor 8-5100; 6677 Santa Monica Blvd., Hollywood 4-6131 Hollywood 38, Calif.

Storage Vaults

LOS ANGELES, CALIF.

Hollywood Film Co.
956 Seward St.....HOllywood 2-3284

Seward Film Vaults
1010 N. Seward St.....HOllywood 4-0141

NEW YORK, N. Y.

Bonded Film Storage Corp.
630 Ninth Ave.....JUdson 6-1030

Consolidated Film Industries, Div. of Republic Pictures Corp.
10 Columbus Circle.....JUdson 6-1700

Stock Shot Libraries

LOS ANGELES, CALIF.

ABC Film Library
4151 Prospect .....NOrmandy 3-3311

Bailey Color Stock Library
7934 Santa Monica, Hollywood, Calif;
OLdfield 4-8197

Elmer Dyer
711 N. La Jolla Ave. (46).....WEbster 9-8308

Lee Green Stock Footage
1400 Ridgewood Place.....HOllywood 2-1281

Sherman Grinberg Film Libraries
1438 N. Gower.....HOllywood 4-7491

Holbrook's Film Library
1426 N. Beachwood.....HOllywood 7-7715

Mercer, Ray & Co.
4241 Normal Ave. (27).. .NOrmandy 3-9331

Smith & Holst Films
2408 W. Seventh St.....DUnkirk 7-8228

NEW YORK, N. Y.

Stock Shots To Order, Inc.
550 Fifth Ave.....CIrcle 6-0690

Cartoon Producers

LOS ANGELES, CALIF.

Animation, Inc.
736 N. Seward St., Hollywood (38)
HOllywood 4-1117

Avery, Tex, Cartoons
10681 Santa Monica Blvd., Los Angeles (25)
GRanite 7-3325

Cain, Mary, I & P Service
7107 DeLongpre, Hollywood (46)
HOllywood 4-5186

Cascade Pictures
1027 N. Seward St., Los Angeles (38)
HOllywood 2-6481

Churchill-Wexler
801 No. Seward St., Los Angeles (38)
HOllywood 2-6671

Cinema Research Corp.
716 N. LaBrea.....WEbster 3-9301

Disney, Walt
500 S. Buena Vista, Burbank..VIctoria 9-3411

Glenar (Sid) Productions
6618½ Sunset Blvd. (38)...HOllywood 4-0406

H-B Productions
1416 N. LaBrea, Hollywood (38)
HOllywood 3-2141

Lantz, Walter
861 Seward St.....HOllywood 9-2907

Mercer, Ray
4241 Normal Ave.....NOrmandy 3-9331

Miles, Celine, I & P Service
6350 DeLongpre, Hollywood (28)
HOllywood 9-3009

Munk, Hedy, I & P Service
923 Seward, Hollywood (28).HOllywood 4-5496

Patin, Ray, Productions, Inc.
6650 Sunset Blvd., Hollywood (28)
HOllywood 2-1147

Playhouse Pictures
1401 No. La Brea, Hollywood (28)
HOllywood 5-2193

Quartet Films
5631 Hollywood Blvd., Hollywood (28)
HOllywood 4-9225

Sketchbook Films
11465 Chandler, No. Hollywood
TRiangle 7-4729

Sutherland Productions, Inc.
201 No. Occidental Blvd., Los Angeles (26)
DUnkirk 8-5121

Technique Productions
9424 Dayton Way, Beverly Hills....CR 5-8646

Thompson's, Auril, I & P Service
11459 Riverside Drive, No. Hollywood
POplar 6-5723

UPA
4440 Lakeside Dr., Burbank.....TH 2-7171

Warner Bros. Cartoons, Inc.
461 S. Calif. St., Burbank...THornwall 5-2633

NEW ROCHELLE, N. Y.

Terrytoons
38 Centre Ave.....NEw Rochelle 2-3466

NEW YORK, N. Y.

Disney, Walt, Productions
477 Madison Ave.....PLaza 9-3880

Eshbaugh, Ted, Studios, Inc.
109 W. 64th St.....TRafalgar 3-0720

Paramount Pictures Corp.—Cartoon Studio
25 W. 45th St.....JUdson 2-4500

Radio & TV Packagers, Inc.
11 E. 40th St. (16).....LExington 2-1717

Smith, Fletcher, Studios, Inc.
321 E. 44th St.....MUrray Hill 5-9010

Prizes, Premiums, Etc.

Certified Projects, Inc.
408 W. 57th St., N.Y. 19.....PL 7-8150

Community Club Service
20 E. 46th St.....MUrray Hill 7-4466

The Reuben H. Donnelley Corp.
305 East 45th St., N. Y. C.....ORegon 9-4000

Ethos
141 E. 44th St., N. Y. C.....OXford 7-3047

Robert A. Gold
302 East 4th St., N. Y. C.....ORegon.7-3880

Robert Marr
80 Eighth Ave., N. Y. C.

Merchandising Mart, Inc.
175 Fifth Ave., N.Y.C.....GR 7-2205

Al Petker
59 East 54th St., N.Y.C.

Ramee-Duke Ltd., Inc.
408 W. 57th St., N.Y. 19.....PL 7-8150

S. J. Reiner Co., Inc.
155 Mineola Blvd.....MUrray Hill 2-8540

Richard S. Robbins
163 Bleecker St., N. Y. C.....SPring 7-2568

Shopper Topper
60 E. 42nd St., N. Y. C.....OXford 7-0306

Spotlight Promotions
1150 6th Ave., N. Y. C.....OXford 7-3322

Radio-TV Station Brokers

Blackburn & Co.
Washington, D. C.: Washington Bldg., STerling 3-4341, James W. Blackburn, partner.
Chicago, Ill.: 333 N. Michigan Ave., FInancial 6-6460. West Coast: 9441 Wilshire Blvd., Beberly Hills, Calif.—CRestview 4-2770; Southern Office—Healey Bldg., Atlanta, Ga., JAckson 5-1576.

Haskell Bloomberg
Lowell, Mass.: 208 Fairmount St., GLenview 5-5823, Haskell Bloomberg, Gen. Mgr., Muriel Joan Bloomberg, Asst. Gen. Mgr.

R. C. Crisler Co.
Cincinnati, O.: Fifth-Third Bank Bldg., DUnbar 1-7775.
New York: 41 E. 42nd St., MU 7-8436.

Hamilton, Stubblefield, Twining & Assoc.
Washington, D. C.: 1737 DeSales St., N.W., EX 3-3456. Wm. T. Stubblefield.
Cleveland, Ohio: 2414 Terminal Tower, TO 1-6727. Jackson B. Maurer.
Chicago, Ill.: Tribune Tower, DE 7-2754. Ray V. Hamilton, Barney Ogle.
San Francisco, Calif.: 111 Sutter St., EX 2-5671. W. R. Twining.

Kander, Allen & Co.
Washington, D. C.: 1625 Eye St., N.W., NAtional 8-1990.
New York 17, N. Y.: 60 E. 42nd St., MUrray Hill 7-3727.
Chicago 1, Ill.: 35 E. Wacker Dr., RAndolph 6-6760.
Denver, Colo.: 1700 Broadway, AComa 2-3623.

Frederick Pittera Associates
New York: 500 Fifth Ave., COlumbus 5-5400.

Radio Broadcast/Management Associates
Wirthman Bldg., Kansas City 9, Mo.; WEstport 1-3322. Executive Consultants, John L. Humphreys and N. E. Paton.

Howard E. Stark
New York 22, N. Y.: 50 East 58th St., ELdorado 5-0405.

Edwin Tornberg & Co., Inc.
60 E. 42nd St., N. Y. C.....MU 7-4242; West Coast—860 Jewell Ave., Pacific Grove, Calif., FRontier 2-7475; Washington—1625 Eye St. N.W., DIstrict 7-8531.

Screening Rooms

NEW YORK, N. Y.

Bonded's Film Center Theater
630 Ninth Ave.....JUdson 6-1030

International Theatre (210 seats)
120 W. 42nd St.....WIsconsin 7-9907

Johnny Victor Theater
40 W. 49th St.....JUdson 6-3800

Movielab Theatre Service, Inc.
619 W. 54th St.....JUdson 6-0360

Preview Theater
1600 Broadway .....**CIrcle 6-0865**

R.C.A. Victor
411 Fifth Ave.....MUrray Hill 3-7611

Commercials Monitoring

National TV Monitor, Inc.
601 Madison Ave., N.Y.C...MUrray Hill 8-1071

Costumes

NEW YORK, N. Y.

Bally-Hoo Theatrical Costume Co.
160 W. 48th St.....CIrcle 5-5634

Berthe, Mme.
110 W. 47th St.....PLaza 7-4170

Brooks Costumes
3 W. 61st St.....PLaza 7-5800

Eaves Costume Co., Inc.
151 W. 46th St.....PLaza 7-3730

Lillien Costume Co.
56 W. 56th St.....CIrcle 5-5199

Stage Costumes, Inc.
3 W. 61st St.....CIrcle 6-9500

TOLL-TV FIRMS
ORGANIZATIONS AND MANUFACTURERS

ENTRON, INC.

4902 Lawrence St., Bladensburg, Md.
APpleton 7-9585

H. M. Diambra.....President

GIANTVIEW TV NETWORK

(Div. of Meilink Steel Safe Co.)
(Closed Circuit Programming)
901 Livernois Ave., Ferndale 20, Mich.
LIncoln 8-2500
440 Park Ave. S., New York, N. Y.
MU 6-9242

Richard L. Colten.....Exec. in Charge

INTERNATIONAL TELEMETER CO.

(Division of Paramount Pictures Corp.)
1501 Broadway, New York 36, N. Y.
BRyant 9-8700

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Leslie Winik.....Vice President

JERROLD ELECTRONICS CORP.

15th & Lehigh, Philadelphia 32, Pa.
BAldwin 6-3456

Milton J. Shapp.....President
Zalmon Garfield.....Asst. to President

JOINT COMMITTEE ON TOLL TV

1585 Broadway, New York
CIrcle 5-4800

Phil Harling .....Chairman

SKIATRON ELECTRONICS & TELEVISION CORP.

180 Varick St., New York 14, N. Y.
WAtkins 4-7060

Arthur Levey.....President
Frank V. Quigley.....Secy.-Treas.

SKIATRON TV INC.

400 Park Ave., New York 5, N. Y.
PLaza 3-5600

Matthew Fox .....President

SPENCER-KENNEDY LABORATORIES INC.

1320 Soldiers Field Rd., Boston 35, Mass.
ALgonquin 4-5400

George W. W. Brewster.....Chairman
Donald Spencer.....Pres., Treas.

TECO INC.

231 S. LaSalle St., Chicago 4, Ill.
FInancial 6-3499

S. I. Marks.....President

TELEGLOBE PAY-TV SYSTEM INC.

15 E. 48th St., New York 17, N. Y.
ELdorado 5-0010

Solomon Sagall.....President

VIDEO INDEPENDENT THEATERS INC.

11 N. Lee Ave., Oklahoma City, Okla.
REgent 9-0681

Henry S. Griffing.....President

ZENITH RADIO CORP.

6001 Dickens Ave., Chicago 39, Ill.
BErkshire 7-7500

Hugh Robertson .....President

Motion Picture Theatres in the U. S. Equipped for Television

State	City	Seating Capacity	Theatre
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		3,387	Paramount
		1,363	Ritz
	San Francisco	2,646	Paramount
		399	Telenews
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Jacksonville	1,155	Florida
	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown
INDIANA	Indianapolis	3,313	Indiana
IOWA	Des Moines	1,708	Paramount
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
		2,967	Palms State
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
		2,146	Marine
	N.Y.C.—Manhattan	450	Guild Newsreel
		2,282	Victoria

(*Continued on Next Page*)

(*Continued from Preceding Page*)

State	*City*	*Seating Capacity*	*Theatre*
N.Y.C.	Flushing	2,146	Prospect
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
	Cleveland	3,009	Allen
		3,465	Hippodrome
		3,446	State
	Dayton	2,665	Keith's
	Toledo	2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
		3,719	Stanley
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

FOR AM RADIO LISTING

SEE PAGE 261

FOR CANADIAN RADIO

SEE PAGE 624

FOR TV STATIONS

SEE PAGE 778

INDUSTRY ORGANIZATIONS

Personnel—Addresses—Unions

Guilds—Associations—Radio-TV Groups

ACTORS EQUITY ASSOCIATION

226 W. 47 St., New York 36, N. Y.
Phone: PLaza 7-7660

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6636 Hollywood Blvd., Los Angeles 28, Calif.
230 Jones St., San Francisco 2, Calif.
519 Jarvis St., Toronto, Ont.

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25 West 45th Street, New York 36, N. Y.
Phone: JUdson 2-1520

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203 N. Wabash Ave., Chicago 1, Ill. Phone: RAndolph 6-1753. L. S. Schwartz, midwest representative.

9100 Sunset Blvd., Los Angeles 46, Cal. Phone: CRestview 4-8039.
Robert Grey, West Coast Representative.

425 Bush Street, San Francisco 8, Cal. Phone: GA 1-6868. Charles W. Collier, (AAW).

FUNCTIONS

A non-profit organization representing all phases of advertising and dedicated to the uses of advertising in the public service.

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250 W. 57th St., New York 19, N. Y.
Phone: CIrcle 6-2431

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1320 G. St., N. W., Washington 5, D. C. Phone: EXecutive 3-4268. Washington Rep., William P. Tidwell.

FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising:

To help make advertising increasingly more effective.

To raise continually higher standards of advertising practice.

To promote better public understanding of advertising.

To promote cooperative effort in advertising.

To encourage improvement in advertising education.

ADVERTISING RESEARCH FOUNDATION, INC.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-5656

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A non-profit membership organization devoted to the furthering of scientific practices in advertising and marketing through impartial and objective research.

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.
LExington 2-7980
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Phone: COrlandt 7-1374

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BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa. Phone: LO 4-1251. Mort Borrow, Chairman.

Atlantic Branch, 5 Beekman St., N. Y. C. 38, N. Y. Phone: CO 7-1734. W. Bender, Chairman.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.
Phone' PLaza 8-0600

OFFICERS

President.....Herman D. Kenin
Vice-Pres.....William J. Harris
Secretary.....Stanley Ballard
Treasurer.....George V. Clancy

EXECUTIVE COMMITTEE

Alfred J. Manuti, C. H. Kennedy, Lee Repp, Walter M. Murdoch, E. E. Stokes.

BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone HUmboldt 4-6600.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

15 West 44th Street, New York 36, N. Y.
Phone: MUrray Hill 7-1810

NATIONAL OFFICERS

President.....Clayton Collyer
1st Vice-Pres.....Ken Carpenter
2nd Vice-Pres.....Eleanor Engle
3rd Vice-Pres.....Virginia Payne
4th Vice-Pres.....Evelyn Freyman
5th Vice-Pres.....Hal W. Newell
6th Vice-Pres.....Harry Halloway
7th Vice-Pres.....Harold E. Wallis
Recording Sec.....Stanley Farrar
Treasurer.....Travis Johnson
Nat'l. Exec. Sec.....Donald F. Conaway
Counsel.....Mortimer Becker
Dir., Central Region.....Raymond A. Jones
Dir., Western Region.....Claude L. McCue

BOARD OF DIRECTORS

Alice Backes, Parley Baer, Bill Baldwin, Jeanne Bates, Gaines C. Batson, Jackson Beck, Socrates Birsky, Sidney Blackmer, Alan Bunce, Andre Carlon, Ken Carpenter, Nelson Case, Ken Christy, Clayton Collyer, Jud Conlon, Allan Davies, Bill Deal, Ted DeCorsia, Eleanor Engle, Faye Emerson, Robley D. Evans, Stanley Farrar, Carl Frank, Evelyn Freyman, Jas. H. Garrett, Art Gilmore, Harry Halloway, Fred Hansen, John Harper, Ray Heatherton, Bill Hillman, Donald B. Hirsch, Fred Howard, Leon Janney, Travis Johnson, Carlton Ka Dell, John Milton Kennedy, Beatrice Kraft, Jack Kruschen, Gene Lanham, Clarence Leisure, Bernard Lenrow, Jim Lewis, Ray Linn, Sid Marion, Audrey Marsh, Tom McKee, Tyler McVey, Elizabeth Morgan, Conrad Nagel, John Neher, Frank Nelson, Hal W. Newell, Cliff Norton, Nestor Paiva, Virginia Payne, Vincent Pelletier, Don Porter, Wm. Prince, Wanda Ramey, Wm. Redfield, Gus Saunders, Hal Sawyer, Arwin Schweig, Del Sharbutt, Allin Slate, John C. Slattery, Verne Smith, Olan Soule, Harry Stanton, Dick Stark, Michael Stewart, Ann Thomas, Frank Thomas Jr., Lurene Tuttle, Luis Van Rooten, Herb Vigran, Vicki Vola, Harold E. Wallis, Willard Waterman, Dwight Weist, Walt Williams, Ernie Winstanley, Will Wright, Clark Yocum.

BRANCH OFFICES

6331 Hollywood Blvd., Hollywood 28, Calif. Phone: HOllywood 4-5125. Claude L. McCue, Western Regional Director.

102 E. Hubbard St., Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Central Regional Director.

FUNCTIONS

Union affiliated with A. F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.
Phone: CIrcle 6-2536

OFFICERS

President.....Burton Lane
Vice-President.....Milton Drake
2nd Vice-President.....Walter Bishop
Treasurer.....Leonard Whitcup
Secretary.....Jack Lawrence
W. Coast Comm. Chmn.....Sammy Cahn
Co-Chairman.....Donald Kahn
Executive Director.....Miriam Stern
Copyright Department.....Margaret Thiele
Counsel.....John Schulman

COUNCIL

Chairman, Edgar Leslie; Stanley Adams, Louis Alter, Abel Baer, Walter Bishop, Paul Cunningham, Milton Drake, Ira Gershwin, Oscar Hammerstein, 2nd, Otto Harbach, Pinky Herman, Alex Kramer, Burton Lane, Jack Lawrence, John Jacob Loeb, Joseph Meyer, Richard Rodgers, Arthur Schwartz, Charles Tobias, Leonard Whitcup, Jack Yellen, Johnny Burke, Irving Caesar, Sam Coslow, Edw. Eliscu, Jay Gorney, Geo. Meyer, Vic Mizzy, Billy Rose.

BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-1108

FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

NATIONAL OFFICERS

Honorary President.....Lawrence Tibbett
President.....John Brownlee
1st Vice-President.....Jascha Heifetz
2nd Vice-President.....George London
3rd Vice-President.....Betty Stone
4th Vice-President.....Regina Resnik
5th Vice-President.....Lloyd Harris
Treasurer.....Lawrence Davidson
Recording Secretary.....Ann Ayars
National Executive Secretary.....Hyman R. Faine

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677. Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA 0438, George Peckham, Rep.

421 Phelan Bldg., 760 Market St., San Francisco, Cal. Phone: EX 2-6990. Edward Reith, Rep.

621 La Barre Rd, New Orleans, La. Earl Von Hoven, Rep.
519 Jarvis St., Toronto 5, Ont., Canada. Phone: WA 4-6532. Larry H. McCance, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

110 West 57th St., New York, N. Y.
Phone: CIrcle 6-7130

OFFICERS

President ..... Penny Singleton
1st Vice-Pres. ..... Rajah Raboid
2nd Vice-Pres. ..... Johnny Woods
3rd Vice-Pres. ..... Frank Ross
Treasurer ..... Joe Smith
Recording Secy ..... Sally Winthrop
Nat'l. Admin. Secy. ..... Jackie Bright

BRANCH OFFICES

110 W. 57th St., N. Y. 19, N. Y.;Phone: CI 6-7130
Eastern Regional Director..... Lou Smolev
64 W. Randolph St., Chicago, Ill.; Phone: CEntral 6-5561
Mid-West Regional Director..... Ernie Fast
6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOllywood 4-8281
Western Regional Director..... Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: CEntral 6-8306

OFFICERS

President..... Wendell R. Smith
V.P.'s..... Harper W. Boyd, Jr., Robt. T. Browne, Donald R. Longman, Jack C. Griffin
Secretary..... Schuyler F. Otteson
Treasurer..... John P. Bennett
Exec. Dir. ..... William C. Gordon, Jr.

BRANCH OFFICES

44 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President..... D. Tennant Bryan
Vice-President ..... Mark Ferree
Secretary..... H. H. Cahill
Treasurer..... J. Hale Steinman
General Manager..... Cranston Williams

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone: Franklin 2-3746; George N. Dale, Chairman.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

President ..... Stanley Adams
Vice-President ..... Louis Bernstein
Vice-President..... Otto A. Harbach
Secretary ..... Deems Taylor
Asst. Secretary..... Arthur Schwartz
Treasurer ..... Frank H. Connor
Asst. Treasurer..... J. J. Bregman

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, Jack J. Bregman, Irving Caesar, Frank H. Connor, Paul Cunningham, Max Dreyfus, L. Wolfe Gilbert, Oscar Hammerstein II, Otto A. Harbach, Howard Dietz, Arthur Schwartz, John D. Marks, Bernard Goodwin Jack Mills, Douglas Moore, Rudolph Touhert, Maurice Scopp, Herman Starr, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen, Morton Gould.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President..... Ester V. W. Tufty Washington, D. C.
*V.P.'s..... Margaret M. Kearney, WCAU-AM-TV, Phila., Pa.; Marcer Livermore, WRKT, Cocoa Beach, Fla.; Dee Sweet, Indianapolis, Ind.; Montez Tjaden, KWTV, Okla. City, Okla.
*Secy., Treas..... Martha Rupprecht CBS-TV, New York, N. Y.

DIRECTORS-AT-LARGE

Marion Annenberg, WDSU-AM-TV, New Orleans; Lucile Bush, Racine, Wisc.; Muriel Fox, N .Y. C.

FUNCTIONS

Year-round medium of exchange for women in broadcasting & allied fields, with individual chapter meetings held regularly, area conferences during the year, and annual nat'l four-day convention serving members as "refresher course" in all industry segments.

* New election in June

ANIMATION PRODUCERS ASSOCIATION

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICES

President..... Jack Zander
Vice President..... Lew Gifford
Treasurer ..... Sam Magdoff
Secretary ..... Bill Weiss

DIRECTORS

Fred Hankinson, Ralph Koch, Sam Levy, Ken Drake, Robert Klaeger, Lars Calonius, Martin Gottlieb.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB

115 East 40th Street, New York 16, N. Y.
Phone: MUrray Hill 5-4340

OFFICERS

President.....Garrett P. Orr
1st Vice-Pres.....Edward R. Wade
2nd Vice-Pres.....Russell Hillier
Secretary.....Andrew K. Nelsen
Treasurer .....Mahlon A. Cline

BRANCH OFFICES

31 natl. society clubs throughout U. S.

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: CIrcle 6-1379

OFFICERS

President .....Eddie Elkort
1st Vice-President.....Hattie Althoff
2nd Vice-President.....Leonard Romm
Vice-Presidents.....Jack Russell, James Lanagan,, Dinty Moore, Wm. J. O'Halloran
Secretary .....Ben Kuchuk
Treasurer .....Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Hattie Althoff, Larry Barnett, Eddie Elkort, James J. Grady, Howard L. Hausman, Dick Henry, Ben Kuchuk, James Lanagan, Dinty Moore, William J. O'Halloran, Vic Rocco, Jack Russell, Joseph Singer, Edward E. Smith, Norman Weiss, George Werfel.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President.....Daniel W. Kops
WAVZ, New Haven, Conn.
Vice-President .....Tom Eaton
WTIC, Hartford, Conn.
Vice-President.....James M. Gaines
WOAI, San Antonio, Tex.
Vice-President .....Richard Cheverton
WOOD, Grand Rapids, Mich.
Vice-President.....William W. Grant
KOA, Denver, Colo.
Secretary .....Oliver Gramling
Treasurer .....Robert Booth

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President .....Glenn Starlin
Vice-President.....W. Earl Dougherty
Secy.-Treas. .....Richard M. Brown
Directors .....Donley Feddersen, Sydney Head, Ward Quaal, Lee Ruwitch, W. C. Swartley, Bruce Linton, Kenneth Harwood
Exec. Secretary .....Fred Garrigus
Prom., Pub. Head.....Leo Martin

FUNCTIONS

The purpose of the Association is to promote better understanding between broadcasters and schools which offer pre-professional training in the broadcast media.

ASSOC. OF CANADIAN ADVERTISERS, INC.

85 Richmond St., West, Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President.....J. J. McGill
Vice-Pres.....E. J. Coleman, E. T. Gater, J. W. Cook, K. J. Farthing, P. J. McGinnis.
V. P., Treas. .....A. B. Yeates
Gen. Mgr., Sec'y.....B. E. Legate

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: DIstrict 7-5412

OFFICERS

President .....Jack Harris
1st Vice-Pres. .....Charles H. Crutchfield
2nd Vice-Pres .....Donald D. Davis
Secy.-Treas. .....Harold Essex
Ass't. Secy-Treas., Exec. Dir. .....Lester W. Lindow
Ass't. Executive Director.....Arch L. Madsen

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, Robert D. Swezey, Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Alex Keese, C. Wrede Petersmeyer, Charles H. Crutchfield, Donald D. Davis, Harold Essex, Lester Lindow, David C. Moore, Edwin K. Wheeler.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSN. OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman.....Donald S. Frost
Vice-Chairman.....Roger H. Bolin
Vice-Presidents.Cy Norton, Lowell McElroy, J. M. Allen
Vice-President, Secy.....Peter W. Allport

V.P. West Coast.....Ken Boucher
General Counsel.....Gilbert H. Weil

DIRECTORS

Douglas L. Smith, J. R. Barlow, Norbert A. Considine, Jr., Richard S. Lowell, K. L. Skillin, Bertram V. Jones, Melvin S. Hattwick, Everett M. Runyon, H. F. Schroeter, R. G. Stolz, John T. Morris, Max Banzhaf, Stanley W. Koenig, John Veckly.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXford 7-5300

OFFICERS

President .....Robert Trout
V.P. .....John MacVane
Secretary .....Blair Clark
Treasurer .....Cesar Saerchinger
Executive Board.....Quincy Howe, H. V. Kaltenborn, Leon Pearson.

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President .....Pearl S. Buck
Vice-President .....Cleveland Amory
Secretary .....John Vandercook
Secretary to the Council.....Luise M. Sillcox
Membership Secretary.....Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President .....Moss Hart
Vice-President .....Rex Stout
Treasurer .....Arthur Schwartz
Secretary .....Ann Petry
Executive Secretary.....Luise M. Sillcox

FUNCTIONS

The national business organization of authors and dramatists.

BRAND NAMES FOUNDATION, INC.

437 Fifth Ave., New York 16, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chmn. of Bd.....John H. Breck, Jr.
Vice-Chmn. .....Robert E. MacNeal
Vice-Chmn.....Frank Armour, Jr.
Chmn. Exec. Committee.....Edward R. Taylor
Vice-Chmn. Exec. Comm.....Walter Jeffrey
Treasurer .....Robert L. Connelly
President .....Henry E. Abt

FUNCTIONS

Conducts a year 'round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: CIrcle 7-0656

OFFICERS

U. S. Representative.....Derek Russell
Ch. Ass't (TV).....G. del Strother
Program Assistant.....Lillian Lang
News Ass't.....Barbara Rosen
Transcription Assistant .....Marion Moss
Chief Engineer.....Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: PLaza 4-1234, Ext. 3121. J. C. Crawley, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Christopher Serpel, Gerald Priestland, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

45 Rockefeller Plaza, New York 20, N.Y.
Phone: CIrcle 6-5100

OFFICER

Director, Radio-TV Div.....Rodney C. Chalk

BRANCH OFFICES

2300 Connecticut Ave., Washington, D. C. Phone: HObart 2-1340.

720 N. Michigan Ave., Chicago 11, Ill. Phone: WHitehall 3-1480.

2516 Pacific Ave., San Francisco 15, Cal. Phone: FIllmore 6-3033.

448 S. Hill St., Los Angeles 13, Cal. Phone: MAdison 6-4411.

FUNCTIONS

Produce and distribute Radio-TV public service programs: film and tape news features.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

220 Fifth Ave., New York 1, N. Y.
Phone: ORegon 9-2968

OFFICERS

Exec. Dir. .....S. Franklin Mack
Assoc. Exec. Dir. .....Wesley B. Goodman
Bus. Mgr. .....Arthur W. Rhinow
Dir., Program Oper. .....Ben E. Wilbur
Dir., of Films .....Alexander B. Ferguson
Dir., Program Prom.....Carl Cannon
Dir., of Special Proj. .....Arthur Austin
Dir., Bcst. Tng. and Enlistment .....Charles H. Schmitz
Assoc. Prod. .....Richard A. Cobb
Dir., Film Dist. .....Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7464. George Heimrich, Director.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager .....Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (BMI)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President .....Carl Haverlin
Vice-President—General Counsel.....Sydney M. Kaye
Vice-Pres. in charge Station Relations...Glenn Dolberg

Vice-Pres. in charge Foreign Relations..Jean Geiringer
Vice-Pres. in charge Station Service..Ralph L. Harlow
Vice-Pres. in charge Domestic Performing Rights Administration & Secy.....Robert J. Burton
Vice-Pres. in charge Writer Relations...Robert B. Sour
Ass't. VP in charge Publisher & Writer Relations (West Coast) .....Richard L. Kirk
Ass't. VP in charge Publisher Relations.Theodora Zavin
Comptroller .....Edward J. Molinelli
Ass't Secretary-Treasurer.....Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.
1549 N. Vine St., Hollywood 28, Calif. Phone: HOllywood 4-7447.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Joseph E. Baudino, Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Herbert Hollister, Leonard Kapner, Paul W. Morency, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shafto, E. R. Vadeboncoeur.

STATION RELATIONS

Vice-Pres., Glenn Dolberg; Field Staff: Justin Bradshaw, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon, Burt Squire.

FUNCTIONS

The function of BMI is to license to music users public performing rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

OFFICERS

President.....Merle S. Jones
1st Vice-Pres.....Sol Taishoff
Vice-Presidents .....Charles Godwin, Roger W. Clipp, Howard Lane, J. Leonard Reinsch.
Secretary .....Raymond F. Guy
Treasurer.....Robert J. Higgins
Exec. Sec'y. .....M. H. Shapiro

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' PROMOTION ASS'N., INC.

20 N. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-0800

OFFICERS

President.....Charles A. Wilson
WGN, Inc., Chicago
First V.P.....Gene Godt
WCCO-TV, Indianapolis, Ind.
Second V.P.....Burt Toppan
WTVJ, Miami, Fla.
Secy.-Treas. .....William Pierson
WBKB, Chicago, Ill.

DIRECTORS

Janet Byers, KYW, Cleveland, Ohio; Harvey M. Clarke, London, Ont., Canada; Austin Heywood, KNXT, Los Angeles, Cal.; L. Walton Smith, Transcontinent Television Corp., Rochester, N. Y.; Jas. M. Kiss, WPEN, Philadelphia, Pa.; Ken McClure, KENS-TV, San Antonio, Tex.; Don Curran, KTVI, St. Louis, Mo.; John F. Hurlbut, WFBM-AM-TV, Indianapolis, Ind.; Bruce Wallace, WTMJ-AM-TV, Milwaukee, Wis.; Haywood Meeks, WMAL-TV, Washington, D. C.; Roy C. Pedersen, WDAY-AM-TV, Fargo, N. D.; Samuel Elber, WGBS, Miami Beach, Fla.; Elliot W. Henry, American Bcstg. Co., Chicago, Ill.

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telecasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

THE BUREAU OF BROADCAST MEASUREMENT

96 Eglinton Ave. East, Toronto 12, Ontario
Phone: HUdson 5-9464

OFFICERS

President.....George S. Bertram
Vice-President.....Ross A. McCreath
Exec. V. P.....Charles A. Burton
Research & Development Director...Wilfred L. Hudson
Secretary & Treasurer.....Charles J. Follett
Honorary President.....Charles R. Vint
Chmn. Advisory Comm.....Horace N. Stovin

DIRECTORS

Wm. H. Erskine, Montreal; Ray B. Collett, Toronto; Andre Daveluy, CKAC, Montreal; Ernest T. Gater, Aurora, Ont.; T. Ralph Hart, Toronto; Wm. N. Hawkins, CFOS, Owen Sound, Ont.; W. Harold Poole, Toronto; Ralph T. Snelgrove, CKBB, Barrie, Ont.; William E. Trimble, Toronto; Wm. W. Vanderburgh, Toronto; W. Clifford Wingrove, CFPL-TV, London, Ont.

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President.....D. M. Neill
Executive Vice-President.....T. J. Allard
Vice-President Radio.....M. Brown
Vice-President Television.....T. Burham
Secretary-Treasurer .....Flora Love

DIRECTORS

Atlantic Region—D. M. Neill, CFNB, Fredericton and R. F. Large, CFCY, Charlottetown, Radio. G. Stirling, CJON-TV, St. John's, TV. Central Canada—W. Hawkins, CFOS, Owen Sound; M. T. Brown, CFPL, London; Allan Waters, CHUM, Toronto, and T. D. French, CKLC, Kingston, Radio. R. T. Snelgrove, CKVR-TV, Barrie, TV. Prairies—J. O. Blick, CJOB, Winnipeg; R. J. Buss, CHAT, Medicine Hat, and D. Dawson, CKCK, Regina, Radio. Blair Nelson, CFQC-TV, Saskatoon, TV. Pacific—J. L. Sayers, CFUN, Vancouver and K. Hutcheson, CJAV, Port Alberni, Radio. R. G. Chapman, CHBC-TV, Kelowna, TV. French Language—D. A. Gourd, CKRN, Rouyn; Roland Couture, CKSB, St. Boniface and M. Dansereau, Three Rivers, Radio. T. Burham, CKRS-TV, Jonquiere, TV.

SALES OFFICE

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WAlnut 2-2334; Karl Steeves, TV Director.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 156 privately owned (independent) radio broadcasting stations and 41 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

120 W. 45th Street, New York 36, N. Y.
Phone: CIrcle 6-5566

OFFICERS

President .....Walter Kiernan
Vice-Pres. .....William Gaxton, Pat O'Brien
Historian .....Kay MacDonald
Exec. Secy.....Fred Kelly
Chmn. Exec. Bd. .....Charles J.Maguire
Chaplain ..... Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer .....Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives

to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenver the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o S. C. Ritchie, Pres., CKLW AM & TV, Windsor, Ont., Canada
President.....S. C. Ritchie, CKLW AM & TV, Windsor, Ont.
Vice Pres.....R. E. Misener, CFCF, Montreal, Quebec
Secy., V.P.....Ray Peters, CHCH-TV, Hamilton, Ont.
Treas.....John Moore, CHLO, St. Thomas, Ont.
Secy.....Gordod Keeble, CFJB, Brampton, Ont.
Directors.....E. A. Bestall, CKCY, Sault Ste. Harie, Ont.; Gordon Garrison, CKLB, Ottawa
CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; Murray Brown, CFPL, London, Ont.; Ralph Enelgrove, CKVR-TV, Barrie, Ont.; Allen Waters, CHUM, Toronto, Ont.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

292 Madison Ave., New York 17, N. Y.
Phone: MU 3-0966
12924 Sarah Street, North Hollywood, Calif.
Phone: PO 2-8377

OFFICERS

President .....Leith Stevens
1st Vice-President.....Ben Ludlow
2nd Vice-President.....David Raksin
3rd Vice-President.....Milton Kraus
Secretary-Treasurer .....Jerry Livingston
Asst. Sec. Treasurer.....John Gart
Executive Secretary.....Elsa Clay

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION

(CAWMBA)

730 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3530

OFFICERS

Founder & Director .....Charles Bernard
President .....Kurt A. Meer (KCUL)
Exec. V. P.....Dave Stone (KDAV)
First V. P.....Cal Young (WENO)
Second V. P.....Wally King (WOOO)
Third V.P.....James R. Reese (WCBG)
Ass't. to the Pres. .....Jack Nobles (WMIE)
Secretary.....Henry Hilton (KSOP)
Treasurer.....Ed Slusarczyk (WREM)
Delegate at Large .....Morey DaVolt (KLAK)
Dir. Research.....Bruce Barrington (WEW)
Dir. Public Rel.....Earl F. Hash (WTMT)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

114 E. 52nd St., New York 22, N. Y.
Phone: PLaza 9-8215
7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLdfield 6-1220

OFFICERS

President .....Frank Capra
Vice Presidents.....Michael J. Kane, Frank Borzage, Jack Sughrue, Franklin Schaffner, John Rich, Shields Dierkes
Secretary .....Calude Binyon
Assistant Sec.....Tom Donovan
Treasurer.....Howard W. Koch

NATIONAL BOARD MEMBERS

William Beaudine, Jr., Willis Goldbeck, Howard Quinn, George Schaefer, George Sidney, George Stevens, Josef Von Sternberg, Don Weis; Exec. Sec., Hollywood, Joseph C. Youngerman; Exec. Sec., N. Y., Newman H. Burnett.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President .....Oscar Hammerstein, II
Exec. Secretary.....Mills Ten Eyck, Jr.

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Betty Comden, Marc Connelly, Russell Crouse, Dorothy Fields, Joseph Fields, Moss Hart, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Alan Jay Lerner, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Samuel Taylor, Maurice Valency; Mills Ten Eyce, Jr., Executive Secretary; Luise M. Sillcox, Secretary to the Council; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., West, Toronto 7, Ontario, Canada
Phone: WAlnut 1-2898

OFFICERS

Pres., Chrm. of Board.....R. M. Robinson
V.-P., Chrm. Receiver Div.....S. D. Brownlee
V.-P., Chrmn., Components Div.....J. Key
V.-P., Chrm., Electronics Div.....E. W. Leaver
Director of Engineering.....R. A. Hackbusch
General Manager.....F. W. Radcliffe

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents....Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President .....Vinton Freedley
Vice-Presidents.....Rev. Randolph Ray, Rev. Orin A. Griesmyer, Charles Coburn, Peggy Wood
Rec. Secy.....Rev. Chas. Breck Ackley
Treasurer .....John Knight
Exec. Secy.....Helen Morrison

COUNCIL

Rev. John Ellis Large, Rev. G. P. T. Sargent, Walter Abel, Dorothy Blackburn, Sidney Blackmer, Leo G. Carroll, Helen Bonfils, Margaret Dale, Lawrence Carr, Tessa Kosta, Raymond Massey, Robert Fryer, Carmen Mathews, Margery Maude, G. B. Clarke, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skinner, Frances Starr, Tom H. Sand, James Jolley, Anne Seymour, Mrs. Leonard C. Feathers, Jean Dixon, John Alexander, William Adams, Lorraine Sherwood, Harriet E. MacGibbon, Eugenia Rawls, Elizabeth Watts.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner.)

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.
Phone: EXecutive 3-6800

OFFICERS

Chairman.....Earl W. Kintner
Commissioner.....Edward T. Tait
Commissioner.....Sigurd Anderson
Commissioner.....William C. Kern
Commissioner.....Robert T. Secrest
Sec. to the Commission.....Robert M. Parrish
Executive Director.....Harry A. Babcock
General Counsel.....David J. McCauley, Jr.
Director of Public Information.....S. F. Stowe
Dir., Bur. of Consultation.....John R. Heim
Dir. Bur. of Economics.....Simon N. Whitney
Dir. of Hearing Examiners.....Edward F. Haycraft
Dir., Bur. of Investigation.....Sherman R. Hill
Dir., Bureau of Litigation.....Joseph E. Sheehy

BRANCH OFFICES

U. S. Court House, Foley Square, New York 7, N. Y. Albert G. Seidman, Attorney in Charge.

Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.

Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.

Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.

Room 413, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.

Room 1128, Standard Bldg., Cleveland, Ohio. Vernon E. Taylor, Atty. in Chg.

2806 Fed. Off. Bldg., 911 Walnut St., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.

915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.

Washington Office, Joseph J. Gercke, Atty. in Chg.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK

15 E. 48th St., New York 17, N. Y.
Phone: PLaza 1-1920

OFFICERS

President.....Nathan Zucker
Executive V. P.....Lee Blair
First V. P.....Judd Pollock
Second V. P.....Robert Crane
Secretary.....Henry Strauss
Treasurer.....Edward Lamm
Legal Counsel.....John Wheeler, Herbert Burstein
Pub. Rel. Counsel.....Phil Dean
Executive Director.....Irving W. Cheskin

BOARD MEMBERS

David I. Pincus, Peter J. Mooney, Walter Lowendahl, Robert L. Lawrence, Harold Wondsel, F. C. Wood, Jr., Stephen Elliott.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations. Monthly meetings serve to educate and improve the industry.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: WE 6-1186

OFFICERS

President.....John B. Kiefer
Secretary.....Maurice Buchen

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

OFFICERS

Director.....Pierre Crenesse
Ass't. Dir.....Alice Lewitin
Administrator.....Suzanne Weltman
Program Director.....Ann McMillan
Public Relations.....Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
Phone: LEhigh 5-5100

OFFICERS

President.....R. L. McFarlan
Vice-President (No. America).....J. N. Dyer
V.P., (Outside N. Amer.).....J. A. Ratcliffe
Treasurer.....W. R. G. Baker
Secretary.....Haraden Pratt
Editor.....F. Hamburger, Jr.
Exec. Sec'y.....G. W. Bailey

DIRECTORS

G. S. Brown, R. E. Moe, W. H. Doherty, C. F. Horne, A. N. Goldsmith, C. W. Carnahan, B. J. Dasher, P. E. Haggerty, J. B. Russell, Jr., E. Weber, A. P. H. Barclay, L. V. Berkner, D. G. Fink, W. G. Shepherd, G. Sinclair, C. E. Harp, B. M. Oliver, H. F. Olson, A. H. Waynick.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors....Wm. Degen Weinberger
President.....Eddie Cantor
Exec. Vice-Pres.....Harry E. Gould
1st Vice-Pres.....George Jessel
Vice-Presidents.....Jack Benny, Emil Friedlander, Dr. Leo Michel, Ted Lewis, Dr. George H. Solomon, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Jan Murray, Robt. M. Weitman, Max E. Youngstein.
Treasurer.....Abe Lastfogel
Asst. Treasurer.....Nat Lefkowitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary.....Leonard B. Sang

BOARD OF DIRECTORS

Wm. Degen Weinberger, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Jan Murray, Robt. M. Weitman, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL TELEVISION

1785 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUdson 3-6628

OFFICERS

Chairman.....Dr. Albert N. Jorgensen
Executive Director.....Ralph Steetle
Ass't. Dir. .....David C. Stewart
Eng. Cons. .....Cyril M. Braum

JCET MEMBERS

Dr. Finis E. Engelman, American Assn. of School Administrators; Dr. Carroll V. Newsom, American Council on Education;Dr. Edgar Fuller, Council of Chief State School Officers; John F. White, Educational Television and Radio Center; William Harley, Nat'l Assn. of Educational Broadcasters Edward L. Ryerson, National Citizens Committee for Educational Television; Mrs. Cecil S. Garey, Nat'l Congress of Parents & Teachers Dr. Lyle Ashby, National Education Association of the United States.

FUNCTIONS

The JCET is concerned with the preservation and utilization of educational TV channels, and represents the educational TV movement before the FCC, Congressional committees, and other government agencies. It also gives legal and technical advice to any group seeking to activate an educational TV channel.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd .....William Gaxton
Boy .....Loring Smith
Corresponding Secretary.....Martin Begley
Recording Secretary .....Frank Thomas, Jr.
Treasurer .....Frank Leslie
Librarian .....Maurice Barrett

DIRECTORS

Mickey Alpert, Edward H. Ford, John W. Hundley, Jack Whiting, Martin Begley, Joseph S. Buhler, Henry Gladstone, H. Pierson Mapes, Conrad Nagel, Eddie Dowling, Bert Lahr, Herman Phillips, Clarence Jacobson, Thomas MacLeod, Emil Friedlander, Davil Seidman, Hudson Faussett.

LIFE DIRECTORS EX-SHEPHERDS: Fred Waring, Walter N. Greaza.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons, engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and the fine arts who shall be in need of financial aid or assistance, to be disbursed at the discretion of the Council of the Club.

LEAGUE OF ADVERTISING AGENCIES, INC.

220 W. 42nd St., New York 36, N. Y.
Phone: LAckawanna 4-9735

OFFICERS

President .....Bernard Reiss
Exec. Sec'y.....Julian Ross
Vice-Presidents .....Wm. G. Seidenbaum, Max B. Pearlman, Jay Victor.
Secretary .....Arthur Bandman
Treasurer .....Theodore H. Bernstein
Legal Counsel.....Louis N. Field, Morton J. Simon
Fiscal Advisor.....Lucius H. Coleman
Public Relations Counsel.....Bosh Stack

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
229 Fourth Ave., New York 3, N. Y.
Phone: ORegon 4-5100

OFFICERS

Chairman .....Kern Moyse
Vice-Chairman .....Walter Lynch
Committee Men.....Jack Fellers, Murray Kahn, Everett Miller.

FUNCTIONS

Provides credit-reporting services and credit group activities (basically a monthly membership meeting). Credit reports of several varieties and provides continuous information on financal status of mutual customers. Membership open to organizations supplying services, facilities, equipment or supplies to television and motion pictures.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7364

OFFICERS

President, ...Robert Miller
Vice-President .....Leo Diston

MEMBERS OF EXECUTIVE COUNCIL

Leo Diston, Mickey Garlock, Jerry Lewin, Bernie Pollack, Moe Shulman, Mickey Glass.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer. Regional Dir.; 225 - 26th St., San Monica, Cal., Al Comparte, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board.....Walter G. Douglas
President .....Louis Bernstein
Vice-President .....Jack Mills
Secretary.....Arthur Israel, Jr.
Treasurer .....Maurice Scopp
Agent and Trustee.....Harry Fox

MUSICIANS GUILD OF AMERICA

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 1-9461

OFFICERS

Chairman.....Cecil F. Reed
Vice-Chairman .....Justin Gordon
Recording Secretary.....Ted Nash
Treasurer .....Larry Sullivan

FUNCTIONS

Independent trade union for professional musicians in major motion picture studios.

NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

2610 N. Charles St., Baltimore 18, Md.
Phone: HOpkins 7-3000
Suite 1108, 203 N. Wabash, Chicago 1, Ill.
Phone: FInancial 6-8320
9126 Sunset Blvd., Los Angeles 46, Cal.
Phone: CRestview 4-5209
Exec. Secy. .....Thomas Freebairn-Smith
200 Central Park South, New York 19, N. Y.
Phone: JUdson 6-3833
Exec. Dir. .....Kenneth Leedom
4461 Connecticut Ave., N.W., Washington, D. C.
Phone: KEllogg 7-1100

NATIONAL OFFICERS

President .....Walter Cronkite
Exec. Vice-Pres.....Frederick de Cordova
Vice-Presidents.....David Susskind, Arnold Wilkes, Irv Kupcinet, John Secondari
Secretary .....Rod Serling
Treasurer .....Henry S. White

CHAPTER OFFICERS

(Baltimore)
President .....Arnold Wilkes
Vice-President .....Fred Wehr
Secretary .....Maryann Imhoff
Treasurer .....Charles Cooper
(Chicago)
President .....Irv Kupcinet
1st Vice-Pres. .....Frank Atlass

2nd Vice-Pres. ..... Alex Drier
Secretary ..... Ned E. Williams
Treasurer ..... Richard Reinauer
(Los Angeles)
President ..... Harry S. Ackerman
1st Vice-Pres. ..... Frederick de Cordova
2nd Vice-Pres. ..... Louis F. Edelman
Secretary ..... June Lockhart
Treasurer ..... Fred Berger
(New York)
President ..... Walter Cronkite
1st Vice-Pres. ..... Henry S. White
2nd Vice-Pres. ..... David Susskind
Secretary ..... Royal E. Blakeman
Treasurer ..... Thomas W. Moore
(Washington)
President ..... John Secondari
1st Vice-Pres. ..... David Brinkley
2nd Vice-Pres. ..... Rhoda Raider
Secretary ..... Robert Adams
Treasurer ..... Ruth Hagy

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
Phone: WEbster 4-7830

OFFICERS

President ..... Mrs. Clara S. Logan
1st Vice-Pres. ..... Dr. Lee de Forest
2nd Vice-Pres. ..... Dr. Francis W. Noel
Secretary ..... Mrs. Victor Roberts
Treasurer ..... Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President ..... George Smith
International Vice-President ..... N. James Green
International Sec'y-Treasurer ..... Arthur Hjorth
Int'l Asst. Sec'y-Treasurer ..... Jiacomo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 373 Church St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,800 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

OFFICERS

National Chairman ..... Oliver W. Nicoll

COUNCILS

27 W. 46th St., New York 36, N. Y. Phone: Judson 2-5130. Oliver W. Nicoll, Chairman, New York Council: 341 Menomonee St., Chicago 14, Ill. Phone: MOhawk 4-3592, H. Walter Thompson, Chairman, Chicago Council: 6331 Hollywood Blvd., Hollywood 28, Calif. Phone: HIllside 5125. Claude McCue, Chairman, Hollywood Council.

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 Gregory Hall, Urbana, Ill.
Phone: EMpire 7-6611, Ext. 3394

OFFICERS

President ..... Dr. Harry J. Skornia
Admin. Vice-Pres. ..... Harold E. Hill

DIRECTORS

TV Board: Region I, Richard S. Burdick; Region II, Raymond D. Hurlbert; Region III, William G. Harley; Region IV, Dr. John C. Schwarzwalder; Region V, Howard L. Johnson; Region VI, Loren B. Stone.

Radio Board: Region I, Seymour N. Siegel; Region II, Roy Flynn; Region III, James S. Miles; Region IV, Edward J. Slack; Region V, Edwin Browne; Region VI, Kenneth Harwood.

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community oragnizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

Radio Station KITT, Suite 525, U. S. Grant Hotel, San Diego 1, Calif.

OFFICERS

President ..... Fred Rabell, KITT, San Diego, Calif.
Exec. V.P. ..... T. Mitchell Hastings, Concert Network
Treasurer ..... Bill Tomberlin, KMLA, Los Angeles, Calif.
Secretary ..... Frank Knorr, Jr., WPKM, Tampa, Fla.

DIRECTORS

Tom Baxter, KFMU, Los Angeles; Lynn Christian, KHGM, Houston, Tex.; Cortlandt T. Clark, KLSN, Seattle, Wash.; Dr. Wm. G. Harley, WHA, Madison, Wisc.; W. F. Johnston, WQXT-FM, Palm Beach, Fla.; H. W. Slavick, WMCF, Memphis, Tenn.; Harold L. Tanner, WLDM, Detroit, Mich.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSN. OF PERFORMING ARTISTS

630 Fifth Ave., New York 20, N. Y.
Phone: CIrcle 7-8194

OFFICERS

President ..... Fred Waring
General Counsel ..... Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyrght law.

NATIONAL AUDIENCE BOARD, INC.

152 East End Ave., New York 28, N. Y.
Phone: TRafalgar 9-6070

OFFICERS

President.....Peter Goelet
Exec. Vice-Pres.....Bernard F. Kamins
Treasurer.....David J. Colton
Secretary.....Harriet H. Nicol

BRANCH OFFICES

190 N. Canon Drive, Beverly Hills, Calif., CRestview 1-8141, Bernard F. Kamins, Exec. V. P.; 625 Cheney St., San Francisco 12, Calif., JUniper 5-7575, Hal Light, Coordinator; 1441 W. Chase, Chicago 26, Ill., ROgers Park 4-4330, Mrs. Jos. P. Hector, Coordinator.

FUNCTIONS

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

NATIONAL BETTER BUSINESS BUREAU, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9494

OFFICERS

Chmm. of Bd.....Wallace E. Campbell
Vice-Chmn. .....Harry M. Dunlap
President .....Kenneth B. Willson
Exec. V. P.....Allan E. Backman
Secretary.....DeWitt J. Paul
Treasurer .....Lowell Shumway

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, Warren Burke, Wallace E. Campbell, Harry M. Dunlap, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, William G. Werner, Earl N. Felio, Jules Herbuveaux, John A. Spooner, William G. Weisbrod.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

612 Perpetual Bldg., 1111 E St. NW, Washington 4, D. C.
Phone: ME 8-1415

OFFICERS

President.....A. J. Malin
Vice-Pres. .....Sandford Randolph
Secretary .....Charles E. Clements
Treasurer .....Bruce Merrill
Exec. Dir. .....Edward P. Whitney
Public Relation Mgr.....Frank H. Nowaczek
General Counsel.....E. Stratford Smith

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NAT. TELEVISION FILM COUNCIL

200 W. 57th St., New York 19, N. Y.
Phone: COlumbus 5-0756

OFFICERS

Honorary Lifetime Pres.....Melvin L. Gold
President .....Robert Gross
Exec. V. P. .....William J. Reddick
Exec. Sec'y. .....Bernie Haber
General Sec'y.....Sally Perle
Treasurer .....Lou Feldman
V. P., Production .....Hal Seeger
V. P., Distribution .....Sydney A. Mayers
V. P., Agencies .....Don T. Widlund
V. P., TV Stations .....Edward Hamilton
V. P., Membership .....Joseph T. Dougherty

DIRECTORS

John J. Schneider, Chr.; Dr. Alfred N. Goldsmith, E. P. Genock, Waldo Mayo, Arche A. Mayers, Marshall G. Rothen, Dave O'Shea, Charles W. Carpenter, Donald Mack, Nicholas Farkas, Peter Keane.

FUNCTIONS

NTFC provides a hub for the interchange of ideas among all segments of the television film industry, with a view to mutual cooperation and help, and the general promotion and betterment of films on television.

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President .....Louis Handin
1st Vice-Pres.....Joe Woods
2nd Vice-Pres.....Frank O'Connell
Secy., Treas.....Edna Osborne

DIRECTORS

Leah Behrmann, Bessie Clifford, Harry Freeman, Leo Mayer, Lillian McNeill, Lillian Sollisch, Lillian Weed, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-4343

OFFICERS

President .....Leigh Whipper
Vice-President .....Edith Wilson
Executive Secretary.....Virginia Girvin
Treasurer.....A. Edward Walters
Recording Secretary.....Lillian Roberts McBride
Admin. Secy.....Thomas W. Moseley
Chaplain.....Dr. John H. Johnson
Counsel.....Percy Sutton, Simon Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: CIrcle 5-3838-9

President .....Thomas D. Zumbo
1st Vice-Pres.....Edward Kirkman
2nd Vice-Pres.....Robert Mindlin
Secretary .....John Yauchstetter
Treasurer .....James Antone
Financial Secy.....Joseph Schaefer
Corresponding Secy. .....Fred J. Mutz
Sergeant-at-Arms .....Harry Singer

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362

OFFICERS

Honorary President.....Rocco Vocco
President .....Robert Miller
Vice-President .....Leo Diston
Treasurer .....Irving Tanz
Executive Director.....Bob Miller
Board of Governors.....Joe Santly, Irving Tanz, Bob Miller, Leo Diston, Mickey Garlock, Jerry Lewin, Bernie Pollack, Morris Schulman, Sam Taylor, Mickey Glass.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director.....Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director.....Danny Engel
225 - 26th St., Santa Monica, Calif.
Regional Director.....Al Comparte

FUNCTIONS

Charitable and Benevolent Organization.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6285

OFFICERS

President ..... Harry Rice
Secretary-Treasurer ..... Thomas Kirby
Business Agent ..... David Cassidy
1st Vice-President ..... Alvin Adams
2nd Vice-President ..... Melbourne Smith
Sergeant-at-Arms ..... Stanley Van Saxe

TRUSTEES

Morris Green, Harry Clark, John Cassidy, David Kane.

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists .

RADIO ADVERTISING BUREAU INC.

460 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4020

OPERATING GROUP

President ..... Kevin B. Sweeney
V.P., Dir. Member Svs. ..... Warren J. Boorum
V.P., Director of Promotion ..... Miles David
Asst. Secy.-Treas. ..... William L. Morison

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Secretary ..... Frank P. Fogarty
WOW, Omaha, Neb.
Treasurer, Chrmn., Fin. Comm. ..... Alex Keese
WFAA, Dallas, Tex.
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Washington, D. C.

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FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Two Park Ave., New York 16, N. Y.
Phone: LE 2-8902

OFFICERS

Director ..... Thomas H. Brown, Jr.
Ass't Dir's. ..... John L. Dunning, Tyrell G. Rogers
N. Y. Prog. Mgr. ..... Jos. L. Ranft
PR Dir. ..... Alton Kastner
Tech. Dir. ..... Claude Harris
Eur. Dir. (Munich) ..... Erik Hazelhoff
Mng. Dir. (Lisbon) ..... Henry Lolliot

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to Crusade for Freedom, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands.

RADIO-NEWSREEL-TELEVISION WORKING PRESS. ASSOC. INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

OFFICERS

President ..... Gabe Pressman
1st Vice-President ..... Herb Schwartz
2nd Vice-President ..... Tom O'Brien
Sergeant-at-Arms ..... George Jordan
Secretary ..... Charles Campbell
Ass't Sec'y ..... Lewis Cass
Treasurer ..... Richard Milbauer

BOARD OF GOVERNORS

Chairman: Lawrence Racies. Cy Avnet, Dave Klein, Max Klein, Ed Silverman, Joseph Wershba.

FUNCTION

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO AND TELEVISION EXECUTIVES SOCIETY, INC.

515 Madison Ave., New York 22, N. Y.
Phone: PLaza 8-2450

OFFICERS

President ..... Richard S. Salant
1st Vice-President ..... Robert H. Teter
V.P.'s ..... Ernest L. Jahncke, Jr., David C. Moore
Secretary ..... Mary McKenna
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BOARD OF GOVERNORS

Ted Bergmann, Sidney N. Berry, R. David Kimble, Albert B. Shepard, Edward P. Shurick, Sol Paul, Frank E. Pellegrin, Sam Cook Digges, Josef C. Dine, Jayne Shannon, P. A. Sugg.

FUNCTIONS

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, information, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: CApitol 4-3121, Ext. 6421

OFFICERS

President ..... David Brinkley (NBC)
Vice-President ..... Lewis W. Shollenberger (CBS)
Secretary .. Ann M. Corrick (Westinghouse Bcstg. Co.)
Treasurer ..... John M. Secondari (ABC)
Members-at-large ..... Donald W. Richardson (CBS); Stephen J. McCormick (MBS); Ned Brooks (Three-Star Extra); Edward P. Morgan (ABC), member ex-officio.

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

Executive Secretary, Rob Downey, c/o WMSB, Michgan State U., East Lansing, Mich.

OFFICERS

President ..... Bill Small
WHAS-TV, Louisville, Ky.
Board Chairman ..... Ralph Renick
WTVJ, Miami, Fla.
Treasurer ..... Lee White
KROS, Clinton, Ia.
1st Vice-President ..... Bill Monroe
WDSU-TV, New Orleans, La.
V.P. for TV ..... Julian Goodman
NBC, New York, N. Y.
V.P. for Radio ..... Dick Cheverton
WOOD-AM-TV, Grand Rapids, Mich.

DIRECTORS

Bert Cannings, CFCF, Montreal, Can.; Pat Cullen, KHQ-AM-TV, Spokane, Wash.; Edward Ryan, WTOP, Washington, D. C.; Phillip Berk, KOMU-TV, Columbia, Mo.; Hugh Bremner, CFPL, London, Ont., Can.; Bill Garry, WBBM-AM-TV, Chicago, Ill.; Sheldon Peterson, WTCN, Minneapolis, Minn.; Charles Shaw, WCAU, Phila., Pa.; Jack Morris, KTUL-TV, Tulsa, Okla.

REGIONAL VICE-PRESIDENTS

East: William Sheehan, WJR, Detroit, Mich.; South: Crawford Rice, WTVT, Tampa, Fla.; Mid-West: Bruce Palmer, KWTV, Oklahoma City, Okla.; West: John Thompson, NBC-KRCA, Hollywood, Calif.; Canada: Paul Boudreau, CKAC, Montreal.

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards: news operation and news broadcasting.

REGIONAL ORGANIZATION IAAB'S CENTRAL AMERICAN ASSOCIATIONS

5a. Calle Poniente No. 9
San Salvador, El Salvador

OFFICER

President ..... Boris Eserski

FUNCTIONS

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOllywood 9-7311

OFFICERS

President ..... Ronald Reagan
1st Vice-President ..... Howard Keel
2nd Vice-President ..... Dana Andrews
3rd Vice-President ..... Rosemary DeCamp
Recording Secretary ..... Robert Keith
Treasurer ..... George Chandler
National Executive Secretary ..... John L. Dales

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUrray Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch. 102 East Hubbard Street, Chicago 11, Ill. Phone: WHitehall 3-1344. Mr. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: RIchmond 2-0208. Mr. Robert M. Segal, Executive Secretary.

421 Phelan Bldg., 760 Market Street, San Francisco 2, Calif. Phone: EXbrook 2-6990. Edward Reith, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television motion pictures, theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123
292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President ..... Dr. Miklos Rozsa
Vice-President ..... David Buttolph
Secretary ..... Arthur Morton
Treasurer ..... George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
JUdson 2-5470

OFFICERS

President ..... Charles H. Wasserman
1st Vice-President ..... Jack Glenn
2nd Vice-President ..... Howard T. Magwood
Secretary ..... Bert Lawrence
Treasurer ..... Joseph Lerner
Executive Secretary ..... George L. George
General Counsel ..... Erwin Feldman

EXECUTIVE BOARD

Paul Falkenberg, Don Hershey, Nicholas Webster, Leo Hurwitz, Jean Lenauer, Henwar Rodakiewicz, Leo Seltzer, Robert K. Sharpe, Robt. Anderson, Sidney Meyers, Willard Van Dyke.

ALTERNATES

Lewis Jacobs, Robert J. Kingsley, Don Livingston, Fred Pressburger, Francis Thompson.

FUNCTION

Labor organization.

SESAC INC.

The Coliseum Tower, 10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

President ..... Paul Heinecke
Secretary-Treasurer ..... R. C. Heinecke
Asst. to President ..... E. S. Prager
Production Manager ..... Robert S. Stone
Director Station Relations ..... W. F. Myers
Publicity, Promotion ..... Alice Heinecke

FUNCTIONS

Licensing the use of an extensive copyrighted music repertory; producers of transcribed library service, including catalog of over 8500 bridges, moods and themes, an alphabetical and classified index, and script service; syndicated transcribed programs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOngacre 5-0172

OFFICERS

President ..... Norwood L. Simmons
Past President ..... Barton Kreuzer
Executive Vice-President ..... John W. Servies
Engineering Vice-President ..... Deane R. White
Editorial Vice-President ..... Glenn E. Matthews
Financial Vice-President ..... Ethan M. Stifle
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Chrm. New York Section ..... Edward M. Warnecke
Chrm. Rochester Section ..... Roland E. Connor
Chrm. Washington, D. C. Section ..... Howland Pike
Chrm. Atlanta Section ..... Alva B. Lines
Chrm. Chicago Section ..... William H. Smith
Chrm. Dallas-Ft. Worth Section ..... Phil Wygant
Chrm. Hollywood Section ..... Robert G. Hufford
Chrm. San Francisco Section ..... Werner H. Ruhl
Chrm. Canadian Section ..... Findlay J. Quinn
Chrm. Nashville Section ..... Wm. R. McCown
Executive Secretary ..... Charles S. Stodter
Pub. Rel. Director ..... Barbara D. Skeeter

FUNCTIONS

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; guidance of students; dissemination of scientific knowledge.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.

President.....Robert M. Light
Chrmn. Bd. .....Howard Gray, KGIL
Vice-Chairman.....Herbert Comstock, KAVL
Secretary.....Cliff Gill, KEZY
Treasurer.....Norman Boggs, KHJ

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President.....Roland Vaile, KTOO
Vice Pres.....Howard Kalmensen, KLAS-TV
Secy.....Mark Smith, KLRJ-TV
Treas.....Walter Schull, KSHO-TV
Dir. at Large.....Gordon Sherwood, KENO

SPORTS BROADCASTERS ASSOCIATION

Box 223, Radio City Station, New York 19, N. Y.

OFFICERS

President .....Guy LeBow
1st Vice-President.....Mel Allen
2nd Vice-President.....Charles Morey
Secretary ..... Frank Litsky
Treasurer .....Joe Gallagher

FUNCTIONS

To promote fellowship and higher professional standards among members of the radio and television sportscasting industry. Annual dinner and semi-monthly luncheon meetings.

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President.....H. Preston Peters
Vice-President .....John Blair
Secretary.....Daren F. McGavren
Treasurer .....Eugene Katz
Managing Dir.....Lawrence Webb

DIRECTORS

Adam Young, F. M. Headley, R. O'Connell, Jos J. Weed.

FUNCTIONS

To develop the use and increase the sale of National Spot Radio and Television Advertising.

TELEVISION BUREAU OF ADVERTISING, INC.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-0215

OFFICERS

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V.P., Gen. Mgr.....G. G. Huntington
Secretary .....Glenn Marshall
Treasurer .....Payson Hall
V.P., Natl. Sales.....John R. Sheehan
V.P., Retail Sls.....Howard Abrams
V.P., Research.....Dr. Leon Arons
Research Director.....Harvey Spiegel
Sls. Prom. Dir.....Ned Armsby
Dir. PR .....Bob Grebe

BRANCH OFFICE

369 Pine St., San Francisco 4, Calif.
Phone: YUkon 2-6332
Dir., Western Div.....Walter McNiff
400 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-1216
Dir., Central Div.....George Lindsay

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1627 W. 20th St., Los Angeles 7 Calif.
Phone: REpublic 1-2484

OFFICERS

President .....John Ballinger
Vice President.....William W. Edawards
Treasurer .....Charles E. Buzzard
Secretary .....Frank Wolf

TELEVISION INFORMATION OFFICE

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600

Director .....Louis Hausman

BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations, Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; Roger W. Clipp, Triangle Stations, Phila.; Pa.; John P. Cowden, CBS, N. Y.; Michael J. Foster, ABC, N. Y.; John S. Hayes, Washington Post Bcstg. Div., Washington, D. C.; C. Wrede Petersmeyer, Cirinthian Bcstg. Corp., N. Y.; Lawrence H. Rogers II, Taft Bcstg. Co., Cincinnati, O.; Charles S. Steinberg, CBS, N. Y.; Willard E. Walbridge, KTRK-TV, Houston, Tex.; Harold E. Fellows, NAB, Washington, D. C.; Thad Brown, NAB, Washington, D. C.

FUNCTIONS

The Television Information Office is an industry-supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.

TELEVISION PRODUCERS GUILD

9530 Wilshire Blvd., Beverly Hills, Calif. Suite 201

OFFICERS

President .....Ben Brady
1st Vice Pres.....Ralph Levy
2nd Vice Pres.....Everett Freeman
Secretary .....Jules Bricken
Treasurer .....Winston O'Keefe
Legal Counsel.....Judge Lester W. Roth
Exec. Secretary.....B. Ritchie Payne

FUNCTIONS

To advance the state of the television arts and sciences and present to the television industry and general public the artistic, professional, and economic interests of television producers.

TELEVISION PROGRAM EXPORT ASSOCIATION

41 East 42nd St., New York 17, N. Y.
Phone: OXford 7-9580

President.....Merle S. Jones
Vice Presidents.....Martin N. Leeds,
Sidney Kramer, Tom J. McDermott
Sec.-Treas.....Herbert L. Golden
Consultant .....W. H. Fineshriber, Jr.
Counsel .....George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information effecting foreign markets for American television programs.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Acting Head, Pub. Info.....A. G. Katzin
Dir., Radio & Visual Services Div.....W. Gibson Parker
Ch, Radio Service.....Gohl Obhrai

Ch, TV Service.....William Henson
Ch, Operations.....Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

1776 Penn. Ave. N.W., Wash. 25, D. C.
Phone: REpublic 7-8340
330 Independence Ave., Washington 25, D. C.
Phone: REpublic 7-7500

OFFICERS

Director.....George V. Allen
Dir., Off. of Pub. Info.....Richard Cushing
Dir., Bcstg. Service.....Henry Loomis
Dir., TV Service.....Romney Wheeler

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Asst. Dir. TV Service.....Howard Maier

VOI N. Y. Programming Center

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Chief Officer.....E. O. Kern

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President .....David Davidson
1st Vice-Pres.....Ernest Kinoy
2nd Vice-Pres.....Alvin Boretz
Secretary .....Gene Wyckoff
Treasurer .....Robert Allison
Exec. Dir.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

National Chairman.....Erik Barnouw
President .....Edmund Hartmann
1st Vice-Pres.....Don Ettlinger
2nd Vice-Pres. .....Elihu Winer
Secretary .....Al Martin
Treasurer .....Edmund North
Executive Director.....Michael H. Franklin

SCREEN BRANCH

President .....Ken Englund
Vice-Pres. .....Ben Roberts
Secretary-Treasurer .....Winston Miller

TELEVISION-RADIO BRANCH

President .....Donn Mullally
Vice-Pres. .....Leonard Freeman
Secretary-Treasurer .....Antony Ellis

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

FOR N.A.B. LISTINGS

SEE PAGE 232

FOR F.C.C. LISTINGS

SEE PAGE 644

FOR STATE BROADCASTERS

SEE PAGE 659

TRADE PUBLICATIONS

Covering the Field of Radio—Television—FM

Trade — Fan — Technical — General

ADVERTISING AGE

200 E. Illinois St., Chicago 11, Ill.
Phone: DE 7-5200

Publisher.....G. D. Crain, Jr.
Editorial Director.....S. R. Bernstein
Editor .....John Crichton
Managing Editor.....Jarlath J. Graham

ADVERTISING NEWS OF NEW YORK (ANNY)

249 E. 48th St., New York 17, N. Y.
Phone: PLaza 2-0340

Publisher .....Ed Cooper
Editor .....Joe Morris
Assoc. Editor.....Les Hollingsworth
Circulation Mgr.....Toby Cooper

THE BILLBOARD

1564 Broadway, New York, N. Y.
Phone: PLaza 7-2800

Co-Publisher.....W. D. Littleford
Co-Publisher.....R. S. Littleford, Jr.
Asst. Publisher.....Sam Chase
Music Editor.....Paul Ackerman

Branch Offices

2160 Patterson St., Cincinnati 22, O.
Phone: DUnbar 1-6450

Manager .....Lawrence Gatto

188 W. Randolph St., Chicago 1, Ill.
Phone: CEntral 6-8761

Manager .....Maynard L. Reuter

1520 North Gower, Hollywood 28, Calif.
Phone: HOllywood 9-5831

Manager .....Sam Abbott

390 Arcade Bldg., St. Louis 1, Mo.
Phone: Chestnut 1-0443

Manager .....Frank Joerling

BROADCASTING

1735 DeSales St. at Connecticut Ave.
Washington 6, D. C.
Phone: MEtropolitan 8-1022

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V.P. & Gen. Manager.....Maury Long
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Cir. Mgr. & Readers Serv.....John Cosgrove
Southern Sales Mgr.....Ed Sellers

Branch Offices

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-8355

Senior Editor.....Rufus Crater
Bureau News Mgr.....Don West
Sales Manager.....Winfield R. Levi
Eastern Sales Mgr.....Kenneth Cowan
Sls. Service Mgr.....Eleanor Manning

360 N. Michigan Ave., Chicago 1, Ill.
Phone: CEntral 6-4115

Midwestern Sales Mgr.....Warren W. Middleton
Midwestern News Editor.....John Osbon

6253 Hollywood Blvd.
Hollywood 28, Calif.
Phone: HOllywood 3-3148

Senior Editor.....Bruce Robertson
Western Sales Mgr.....Bill Merritt

11 Burton Rd., Toronto 10, Canada
Phone: HUdson 9-2694

Executive-in-Chg. .....James Montagnes

DAILY VARIETY

6404 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 9-1141

President .....Syd Silverman
Editor.....Thomas M. Pryor
Advertising Manager.....Hal Scott
Business Manager.....Barbara Oneal

Main Office
(See listing under VARIETY)

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2001 Calumet Ave., Chicago 16, Ill.
Phone: VIctory 2-0300

President .....Louis B. Didier
Publisher .....Charles Suber
Managing Editor.....Eugene Lees

EDITOR AND PUBLISHER

1700 Times Tower, New York 36, N. Y.
Phone: BRyant 9-3052

Pres. & Editor.....Robert U. Brown
Exec. Editor.....Jerome H. Walker
General Manager.....James W. Brown, Jr.
Classified Mgr.....J. C. H. Bollinger
Dir. of Circulation.....George McBride

ELECTRONIC INDUSTRIES

Chestnut & 56th Streets, Philadelphia, Pa.
Phone: SHerwood 8-2000

Editor.....Bernard F. Osbahr
Publisher.....Robert E. McKenna

ELECTRONIC TECHNICIAN

480 Lexington Ave., New York 17, N. Y.
Phone: YUkon 6-4242

Publisher.....Howard A. Reed
Editor.....Albert Forman

ELECTRONICS

330 W. 42 St., New York 36, N. Y.
Phone: LOngacre 4-3000

Editor.....W. W. MacDonald
Managing Editor.....John M. Carroll

ELECTRONICS WORLD

One Park Ave., New York 16, N. Y.
Phone: ORegon 9-7200

President .....William Ziff
Publisher .....Oliver Read
Editor .....William Stocklin
Technical Editor.....Milton S. Snitzer

FILM DAILY

DAILY. 1501 Broadway, New York 36, N. Y., Phone, BRyant 9-7117. J. W. Alicoate, Publisher; Chas. A. Alicoate, Executive Publisher; Chester B. Bahn, Editor; Winfield Andrus, Managing Editor; Emmett Keegan, Advertising Manager; West Coast Offices: William A. Weaver, News Editor; Harriet Margulies, N. Y. Representative; Cris Dutra, Special Representative, 6425 Hollywood Blvd., Phone Hollywood 9-5358; Washington Bureau, Walter Fitzmaurice, 138 C St., S.E. Phone: LIncoln 6-9168; Chicago Bureau, Joseph Esler, Chief; C. L. Esler, 6241 N. Oakley Ave., Phone BRiargate 4-7441. Far East Bureau, Glenn F. Ireton, Mgr., 58 Kamiyama-Cho, Shibuya-Ku, Tokyo, Phone, 46-0480 & 46-4324; Southern Europe Bureau, John Perdicari, Chief, 59 Via Priscilla, Rome; London, Bernard Charman, Daily Cinema; Paris, Thomas L. Rowe, 9 Rue Victor Considerant, Paris 12. Phone: Odeon 33-82.

THE HOLLYWOOD REPORTER

6715 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7411

Publisher.....W. R. Wilkerson
Editor.....Don C. Gillette
Business Manager.....Geo. H. Kennedy

MADISON AVENUE

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3446

Publisher .....Carl Rogers
Executive Editor.....Croswell Bowen
Adv. Manager.....George Dixon

MARKETS OF AMERICA

(Published Annually by the Advertiser Magazine Publ. Co.)
1056 Fifth Ave., New York 28, N. Y.
Phone: ENright 9-6512

Publisher.....Manuel Rosenberg
Editor .....Lydie Bloch
Managing Editor.....Col. Don R. Jason
Associate Editor.....Vic Dallaire
Business Mgr.....L. B. Rosenberg
Camera Editor.....Lydie Bloch
Advertising Mgr.....Robert M. Jason
Production Mgr.....Arnold Hallock
Circulation Mgr.....Sam J. Davis

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MIKE & SCREEN PRESS DIRECTORY

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

Publisher .....Radio-Newsreel-Television Working Press Association

MUSICAL AMERICA

111 W. 57th St., New York 19, N. Y.
Phone: CIrcle 7-0520

Publisher.....John F. Majeski
Treas.....John F. Majeski, Jr.
Editor.....Ronald Eyer
Production Mgr.....Edward I. Davis

MUSICAL COURIER

119 West 57 St., New York 19, N. Y.
Phone: CIrcle 7-4500

Publisher.....Mrs. Lisa R. Trompeter
Managing Editor.....Russell Kerr

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635 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-7500

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Vice President, Adv.....Arthur B. Whitcomb
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Managing Editor.....Cameron Day
Asst. Mng. Editor.....H. Clark Wells
Radio-TV Editor.....Jack Bernstein
Cir. Mgr.....R. R. Rountree

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Statler Building, Boston 16, Mass.

Manager.....E. P. Meade
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Western Editor.....Albert Ardmore
156 The Alameda, San Anselmo, Calif.
Western Editor.....Harry Press
1722 Rhodes-Haverty Bldg., Atlanta, Ga.
Manager .....Harold Brown
900 Third St., San Francisco 7. Calif.
Exec. In Charge.....George Nichols
872 National Press Bldg., Washington 4, D. C.
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RADIO DAILY
TELEVISION DAILY

presents

1959 COMMERCIAL AM & TV PROGRAMS

☆ ☆ ☆ ☆ ☆

ALPHABETICALLY LISTED BY TITLE — SHOWING SPONSOR — PRODUCT — NETWORK — AND ADVERTISING AGENCY

1960

COMMERCIAL AM PROGRAMS OF 1959

(NETWORK)

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1959. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC. Programs are all of 13-week duration or longer.

— A —

A Salute to Johnny Program (NBC)

Advertiser and Product:
Philip Morris Co. (Smoking tobacco products)
Ad Agency—Leo Burnett

Academy Awards—1959 (NBC)

Advertiser and Product:
Academy of Motion Picture Arts & Sciences

All Star Football Game (ABC)

Advertiser and Product:
Carling Brewing Co. (Carling's "Black Label" Beer)
Ad Agency—Lang, Fisher & Stashower

All-Daytime Programs (NBC)

Advertiser and Product:
American Dairy Assn. (Butter)
Ad Agency—Campbell-Mithun
Bristol-Myers Co. (Trushay)
Ad Agency—BBD & O
Carter Products (Colonaid)
Ad Agency—Kastor, Farrell, Chesley & Clifford
Ex-Lax Co. (Ex-Lax)
Ad Agency—Warwick & Legler
General Foods Corp. (Jell-O) (Swansdown)
Ad Agency—Young & Rubicam
I. J. Grass Noodle Co. (Mrs. Grass Noodle Soup)
Ad Agency—Arthur Meyerhoff Co.
Lehn & Fink (Lysol)
Ad Agency—McCann-Erickson
Lever Bros. (Good Luck Margarine)
Ad Agency—Ogilvy, Benson & Mather
Lever Bros. (Pepsodent)
Ad Agency—Foote, Cone & Belding
Lever Bros. (Surf)
Ad Agency—BBD & O
Pan American Coffee Bureau (Iced Coffee)
Ad Agency—BBD & O
Plough, Inc. (St. Joseph Aspirin)
Ad Agency—Lake-Spiro-Shurman
Quaker Oat Co. (Cereals)
Ad Agency—Baker, Tilden, Bolgard & Larger
Parker Games (games)
Ad Agency—Badger, Browning, Parcher
Shulton Co. (Insecticides)
Ad Agency—Wesley Associates
Society of Plastics (Safe use of plastic bags)
Ad Agency—BBD & O
United Fruit Co. (Bananas)
Ad Agency—BBD & O

All Star Football Game (ABC)

Advertiser and Product:
Western Air Lines
Ad Agency—BBD & O

All Star Game (NBC)

Advertiser and Product:
Gillette Safety Razor Corp. (Razors)
Ad Agency—Maxon

Amos 'n' Andy (CBS)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son
CBS Electronics—Div. of Columbia Broadcasting System
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson
Curtis Circulation Co.
Ad Agency—BBD & O
Ex-Lax, Inc.
Ad Agency—Warwick & Legler
Fram Corp.
Ad Agency—Marschalk & Pratt (Div. of McCann-Erickson)

Grove Laboratories (Div. of Bristol-Myers Co.)
Ad Agency—Cohen, Dowd & Aleshire
Gardner Advertising

Hudson Vitamin Products
Ad Agency—Face

Kellogg Co.
Ad Agency—Leo Burnett

Mail Pouch Tobacco Co.
Ad Agency—Charles W. Hoyt

McCall Corp.
Ad Agency—Donahue & Coe

Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Shulton Inc.
Ad Agency—Wesley Associates

The Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh

Whitehall Laboratories
Ad Agency—Tatham-Laird

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Answer Please (CBS)

Advertiser and Product:
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son

Fram Corp.
Ad Agency—Marschalk & Pratt
(Div. of McCann-Erickson Inc.)

Grove Laboratories (Div. of Bristol-Myers Co.)
Ad Agency—Cohen, Dowd & Aleshire
Gardner Advertising

McCall Corp.
Ad Agency—Donahue & Coe

R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co.

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Shulton, Inc.
Ad Agency—The Wesley Associates

Army-Navy (NBC)

Advertiser and Product:
Dupont (Men's clothing)
Ad Agency—BBD & O

Army-Navy Game (1/4) (NBC)

Advertiser and Product:
Singer Mfg. Co. (Military Product)
Ad Agency—O. S. Tysen

Sylvania Co. (Sylvania Products)
Ad Agency—Kudner Adv.

Avalon, Frankie (ABC)

Advertiser and Product:
Pfizer Laboratories (Acnecare Kool-Gold)

— B —

Back to God Hour (ABC, NBC)

Advertiser and Product:
The Christian Reformed Church (Religion)
Ad Agency—Stoetzel Associates

Backgrounding the News (CBS)

Advertiser and Product:
Longines-Wittnauer Watch Co. Inc.
Ad Agency—Victor A. Bennett Co.

Bandstand (NBC)

Advertiser and Product:
Alden Rug Mills (Rugs)
Ad Agency—Richard & Raymond

Hearst Magazine Div. (Good Housekeeping)
Ad Agency—Grey

C. H. Musselman Co. (Applesauce)
Ad Agency—Arndt, Preston, Chapin, Lamb & Keene

Pepsi-Cola Co. (Pepsi-Cola)
Ad Agency—Kenyon & Eckhardt

Procter & Gamble (Royal Drene Shampoo)
Ad Agency—Compton

Q-Tips Inc. (Q-tips)
Ad Agency—L. C. Gumbinner

Renuzit Home Products (Renuzit)
Ad Agency — Arndt, Preston, Chapin, Lamb & Keene

Scholl Mfg. Co. (Zino pads)
Ad Agency—Donahue & Coe

Better Homes For Better America (NBC)

Advertiser and Product:
Aluminum Co. of America (Aluminum products)
Ad Agency—Fuller, Smith & Ross

Bible Study Hour (NBC)

Advertiser and Product:
Evangelical Foundation (Religion)
Ad Agency—Paul Locke

Bob & Ray (CBS)

Advertiser and Product:
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son

CBS Electronics—Div. of Columbia Broadcasting System

Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire

The Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Breakfast Club (ABC)

Advertiser and Product:

American Home Foods Division;
American Home Products Corp. (Chef-Boy-Ar-Dee)
Ad Agency—Young & Rubicam

Ben Mont Paper Inc. (Metalized Saran Christmas Tree & Icicles)
Ad Agency—Woodard, Voss & Henenor

Bruce, L. E., & Co. (Bruce Cleaning Wax, Floor Cleaner & Self Polishing Wax)
Ad Agency—Christiansen Adv.

Campana Sales Co. (Ayds, Italian Balm, Lotion Spray)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Chicopee Mills, Inc. (Miracloth & Dottia Dustcloth)
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen

Clairol, Inc.
Ad Agency—Foote, Cone & Belding

Curtis Publishing Co. ("The American Home")
Ad Agency—BBD & O

Dow Chemical Co. (Saran Wrap)
Ad Agency—MacManus, John & Adams, Inc.

Ex-Lax Inc. (Ex-Lax)
Ad Agency—Warwick & Legler

Food Specialties (Appian Way Pizza Pie Mix)
Ad Agency—Charles F. Hutchinson

General Foods (Kool Aid)
Ad Agency—Foote, Cone & Belding

Grosset & Dunlap Inc. (Books)
Ad Agency—Friend-Reiss

Hudson Vitamins (Vitamin Catalog)
Ad Agency—Pace

The Kretschmer Corp. (Kretschmer Wheat Germ)
Ad Agency—George H. Hartman

The KVP Company (Freezer Wrapping & Shelving Paper)
Ad Agency—Grant

Landers, Frary & Clark (Universal Coffeematic)
Ad Agency—Goold & Tierney

Levolor Lorentzen, Inc. (Levolor Venetian Blinds)
Ad Agency—Friend-Reiss

Magla Products (Silocone Ironing Board Covers)
Ad Agency—Edward Lieb

The Mentholatum Co. (Deep Heat Rub Medicated Stick)
Ad Agency—J. Walter Thompson

C. H. Musselman Co. (Tomato juice, Apple juice)
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen

Parker Pen Co. (Parker pens)
Ad Agency—Tatham-Laird

Peter Paul Inc. (Candy)
Ad Agency—Dancer-Fitzgerald-Sample

Plantables Corp. (Plant Food Tablets)
Ad Agency—W. B. Doner & Co.

Renuzit Home Products Co. (Deodorizer Fabric Cleaner)
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen

Rock of Ages Corp.
Ad Agency—Harold Cabot & Co.

The Scholl Mfg. Co. (Zino pads & other products)
Ad Agency—Donahue & Coe

Russel Spruance Co. (Spruance Bread Mix)
Ad Agency—Cheiv, Harvey & Thomas

A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Standard Brands (Chase & Sanborn Instant Coffee)
Ad Agency—Compton

Eugene Stevens, Inc. (Fred Streeter's Plant Growth Tablets)
Ad Agency—Curtis

Swanson Cookie Co. (Archway Cookies)
Ad Agency—Grant

Syntex Chemical Co. (Actva-Iny)
Ad Agency—Anderson & Cairns

Union Carbide Corp. (6-12 Insect Repellant)
Ad Agency—J. M. Mathes, Inc.

U. S. Pharmacal Co. (Baby Sweet & Soothene)
Ad Agency—Gresh & Kramer

Van Nuys Savings & Loan Assn. (4% Interest Saving)
Ad Agency—J. V. Raymond

Watchmakers of Switzerland (Swiss watches)
Ad Agency—Cunningham & Walsh

Burns & Allen (CBS)

Advertiser and Product:

Kellogg Co.
Ad Agency—Leo Burnett

Whitehall Laboratories
Ad Agency—Tatham-Laird

Business Final (ABC)

Advertiser and Product:

Beltone Hearing Aid Co. (Hearing Aids)
Ad Agency—Olian & Bronner

Business News (CBS)

Advertiser and Product:

General Foods Corp.
Ad Agency—Young & Rubicam

General Motors Corp.
Ad Agency—D. P. Brothers

Lewis-Howe Co.
Ad Agency—McCann-Erickson

Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett

Popular Science Publishing Co.
Ad Agency—Schwab, Beatty & Porter

Buttram, Pat, Show (CBS)

Advertiser and Product:
Wm. Wrigley Jr. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

— C —

Changing Times (ABC)

Advertiser and Product:
Kiplinger Washington Editors, Inc.
Ad Agency—Albert Frank-Gunther Law

Couple Next Door (CBS)

Advertiser and Product:
Milton Bradley Co.
Ad Agency—Noyes & Co.

Bristol-Myers Co.
Ad Agency—BBD & O

California Packing Corp.
Ad Agency—McCann-Erickson

Campbell Soup Co.
Ad Agency—BBD & O

Curtis Circulation Co.
Ad Agency—BBD & O

Continental Wax Corp.
Ad Agency—Product Services

Ex Lax, Inc.
Ad Agency—Warwick & Legler

Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James

General Foods Corp.
Ad Agency—Young & Rubicam

Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield Gardner Adv.

The Hearst Corp. (Magazine Div.)
Ad Agency—Ellington & Co.

Kellogg Co.
Ad Agency—Leo Burnett

Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson

Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—The Wesley Associates

Syntex Chemical Co. Inc.
Ad Agency—Anderson & Cairns

Tetley Tea Co. Inc.
Ad Agency—Ogilvy, Benson & Mather

United Fruit Co.
Ad Agency—BBD & O

Whitehall Laboratories
Ad Agency—Tatham-Laird

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Crosby, Bing, Golf Tournament (ABC)

Advertiser and Product:
General Motors (Oldsmobile)

— D —

Daly, John, News (ABC)

Advertiser and Product:
Cadillac Motor Car Division
Ad Agency—MacManus, John & Adams

Chevrolet Motor Division of General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

Decorating (NBC)

Advertiser and Product:
Princeton Knitting Mills (Pouff rugs)
Ad Agency—Erlich Neuworth & Sobo

Dr. Pierce (ABC)

Advertiser and Product:
World Vision, Inc. (Institutional)
Ad Agency—Walter F. Bennet

Drake, Galen (CBS)

Advertiser and Product:
Clairol, Inc.
Ad Agency—Foote, Cone & Belding

Comstock Foods, Inc.
Ad Agency—Gordon Best & Co.

Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James Co.

Grove Laboratories, Div. of Bristol-Myers Co.
Ad Agency—Gardner

The Hearst Corp. (Magazine Div.)
Ad Agency—Ellington & Co.

Hudson Vitamin Products Inc.
Ad Agency—Pace

Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson

Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather

Puritan Research Corp.
Ad Agency—Curtis

Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson

Scott Paper Co.
Ad Agency—J. Walter Thompson Co.

Shulton, Inc.
Ad Agency—The Wesley Associates

United Fruit Co.
Ad Agency—BBD & O

Dreier, Alex
(NBC)

Advertiser and Product:
Marion-Kay Products (Vanilla extract, black pepper)
Ad Agency—Biddle Agency

Durocher, Leo
(15 min. Pre-series)
(NBC)

Advertiser and Product:
International Harvester Co. (Trucks)
Ad Agency—Young & Rubicam

— E —

East-West Football Game
(NBC)

Advertiser and Product:
Savings & Loan Assn. (Savings & loans)
Ad Agency—McCann-Erickson

Eleventh Hour Call
(ABC)

Advertiser and Product:
General Assn. of Davidian 7th Day Adventists (Institutional)

Emphasis
(NBC)

Advertiser and Product:
Frito Company (Fritos)
Ad Agency—Dancer-Fitzgerald-Sample
I. J. Grass Noodle Co. (Mrs. Grass Noodle Soup)
Ad Agency—Arthur Meyerhoff Co.
Popular Science Monthly (Popular Science Magazine)
Ad Agency—Schwab, Beatty & Porter

— F —

15 Minute Program
(NBC)

Advertiser and Product:
General Motors (Fisher Body Awards)
Ad Agency—Kudner

Foley, Red, Show
(NBC)

Advertiser and Product:
Hess & Clark (Warfarat)
Ad Agency—Klau-Van-Pieterson

Frank and Ernest
(ABC)

Advertiser and Product:
Dawn Bible Students Assn. (Institutional)
Ad Agency—W. L. Gleeson & Co.

Funny Side Up
(CBS)

Advertiser and Product:
Campbell Soup Co.
Ad Agency—BBD & O
CBS-Electronics Div.
Curtis Circulation Co.
Ad Agency—BBD & O
The Scholl Mfg. Co.
Ad Agency—Donahue & Coe

— G —

Gillette Fights
(NBC)

Advertiser and Product:
Gillette Safety Razor Corp. (Razors)
Ad Agency—Maxon

Godfrey, Arthur, Time
(CBS)

Advertiser and Product:
Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
Ben Mont Papers Inc.
Ad Agency—Woodard, Vass & Hevenor
The Borden Co.
Ad Agency—Young & Rubicam
Bristol-Myers Co.
Ad Agency—Young & Rubicam
Campana Sales Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Clairol Inc.
Ad Agency—Foote, Cone & Belding
Curtis Circulation Co.
Ad Agency—BBD & O
Helene Curtis Industries
Ad Agency—Gordon Best Campbell-Mithun
Dumas Milner Corp.
Ad Agency—Gordon Best
Food Specialties Inc.
Ad Agency—Charles F. Hutchinson
General Electric Co.
Ad Agency—BBD & O
Hartz Mountain Products Corp.
Ad Agency—George A. Hartman
Kellogg Co.
Ad Agency—Leo Burnett
Kitchens of Sara Lee
Ad Agency—Cunningham & Walsh
Knouse Foods, Inc.
Ad Agency—N. W. Ayer & Son
Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs
Niagara Therapy Mfg. Corp.
Ad Agency—George L. Mallis
Puritron Corp.
Ad Agency—Maxwell Sackheim

Reddi-Wip Inc.
Ad Agency—D'Arcy

The Sandura Company
Ad Agency—Hicks & Greist

Sealy Inc.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—The Wesley Associates

Standard Brands, Inc.
Ad Agency—Compton

Standard Packaging Corp.
Ad Agency—Smith, Hagel, Knudsen

Sweets Company of America Inc.
Ad Agency—Henry Eisen

Sylvania Electric Products Inc.
Ad Agency—Kudner

William Underwood Co.
Ad Agency—Kenyon & Eckhardt

United States Plywood Corp.
Ad Agency—Kenyon & Eckhardt

Gorme, Edie (ABC)

Advertiser and Product:

Dr. Pepper Co. (Dr. Pepper-Soft Drink)
Ad Agency—Grant

General Motors Corp. (Guardian Maintenance Service Centers)
Ad Agency—D. P. Brother

Graham, Billy (NBC)

Advertiser and Product:

Billy Graham Evangelistic (Religion)
Ad Agency—Walter F. Bennett

Grand Ole Opry (NBC)

Advertiser and Product:

R. J. Reynolds Tobacco Co. (Prince Albert Tobacco)
Ad Agency—William Esty

Great Moments In Music (NBC)

Advertiser and Product:

Whitehouse Co. (Recordings)
Ad Agency—Kushins, Anderson, Takaro

Griffith, Andy (CBS)

Advertiser and Product:

R. J. Reynolds Tobacco Co.
Ad Agency—William Esty

Groucho (NBC)

Advertiser and Product:

American Telephone & Telegraph (Telephone service)
Ad Agency—N. W. Ayer & Son

Grove Labs (Bromo-Quinine)
Ad Agency—Gardner

Hudson Vitamin Co. (Hudson vitamins)
Ad Agency—Packe

Mail Pouch Tobacco Co. (Tobacco)
Ad Agency—Chas. W. Hoyt Co.

Gunsmoke (CBS)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey, Madden & Ballard

American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son

CBS-Elctronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickon

Fram Corp.
Ad Agency—Marschalk & Pratt

(Div. of McCann-Erickson)
General Motors Corp. (Service Div.)
Ad Agency—D. P. Brother & Co.

Grove Laboratories—Div. of Bristol-Myer Co.
Ad Agency—Cohen, Dowd & Aleshire

Hastings Mfg. Co.
Ad Agency—Keeling & Co.

Kellogg & Co.
Ad Agency—Leo Burnett

Lewis-Howe Co.
Ad Agency—McCann-Erickson

Longines-Wittnauer Watch Co. Inc.
Ad Agency—Victor A. Bennett

The Mentholatum Co.
Ad Agency—J. Walter Thompson

Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs

Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt

Popular Science Publishing Co.
Ad Agency—Schwab, Beatty & Porter

Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson

Shulton, Inc.
Ad Agency—The Wesley Associates

Sta-Nu Corp.
Ad Agency—Reach, McClinton, Pershall

Turtle Wax-Plastone Co.
Ad Agency—Bozell & Jacobs

The Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

— H —

Harvey, Paul, News (ABC)

Advertiser and Product:

Bankers Life & Casualty Co. (White Cross Hospital Plan)
Ad Agency—Phillips & Cherbo

Have Gun, Will Travel (CBS)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son
CBS-Electronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickson
Ex Lax, Inc.
Ad Agency—Warwick & Legler
Fram Corp.
Ad Agency—Marschalk & Fratt—Div. of McCann-Erickson
General Motors Corp.—Service Div.
Ad Agency—D. P. Brother
Grove Laboratories—Div. Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire
Hastings Mfg. Co.
Ad Agency—Keeling & Co.
Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson
Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett
Mail Pouch Tobacco Co.
Ad Agency—Charles W. Hoyt
McCall Corp.
Ad Agency—Donahue & Coe
Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs
Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt
Popular Science Publishing Co.
Ad Agency—Schwab, Beatty & Porter
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co.
Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson
Shulton, Inc.
Ad Agency—Wesley Associates
The Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh
Whitehall Laboratories
Ad Agency—Tatham-Laird
Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Hayes, Peter Lind (ABC)

Advertiser and Product:
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Herald Of Truth (ABC)

Advertiser and Product:
Highland Church of Christ (Institutional)
Ad Agency—Fidelity Adv.

Hour Of Decision (ABC)

Advertiser and Product:
Billy Graham Evangelistic Assn., Inc. (Institutional)
Ad Agency—Walter F. Bennett

House Party (CBS)

Advertiser and Product:
Beltone Hearing Aid Co.
Ad Agency—Olian & Bronner
Ben Mont Papers, Inc.
Ad Agency—Woodard, Voss & Hevenor
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Burgess Vibrocrafters, Inc.
Ad Agency—Olian & Bronner
Campbell Soup Co.
Ad Agency—BBD & O
CBS-Electronics Div.
Curtis Circulation Co.
Ad Agency—BBD & O
Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James
The Hearst Corp.—Magazine Div.
Ad Agency—Grey
Hudson Vitamin Products
Ad Agency—Pace
Kellogg Co.
Ad Agency—Leo Burnett
Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson
Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather
The Mentholatum Co.
Ad Agency—J. Walter Thompson
The C. H. Musselman Co.
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen
Niagara Therapy Mfg. Corp.
Ad Agency—George L. Mallis
Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt
Peter Paul, Inc.
Ad Agency—Dancer-Fitzgerald-Sample
Q-Tips, Inc.
Ad Agency—L. C. Gumbinner Adv.
Renuzit Home Products Co.
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen
Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson
Scott Paper Co.
Ad Agency—J. Walter Thompson
Shulton, Inc.
Ad Agency—The Wesley Associates
United Fruit Co.
Ad Agency—BBD & O

Vitamin Specialties Corp.
Ad Agency—Henry S. Goodsett
Whitehall Laboratories
Ad Agency—Tatham-Laird

— I —

It's Network Time (NBC)

Advertiser and Product:
Scholl Mfg. Co. (Zino pads)
Ad Agency—Donahue & Coe

— L —

Life & World Daytime Programs (NBC)

Advertiser and Product:
Vick Chemical Co. (Cold remedies)
Ad Agency—Morse International

Lutheran Hour, The (NBC)

Advertiser and Product:
Lutheran Layman's League (Religion)
Ad Agency—Gotham-Vladimir

— M —

Ma Perkins (CBS)

Advertiser and Product:
Milton Bradley Co.
Ad Agency—Noyes & Co.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield Gardner Adv.—BBD & O
California Packing Corp.
Ad Agency—McCann-Erickson
Campbell Soup Co.
Ad Agency—BBD & O
Continental Wax Corp.
Ad Agency—Product Services
Curtis Circulation Co.
Ad Agency—BBD & O
Ex Lax, Inc.
Ad Agency—Warwick & Legler
Dr. Peter Fahrney & Sons
Ad Agency—Bozell & Jacobs
Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James
Foster-Milburn Co.
Ad Agency—Street & Finney
General Foods Corp.
Ad Agency—Young & Rubicam
Grove Laboratories, Div. of Bristol-Myers
Ad Agency—Cohen, Dowd & Aleshire Doherty, Clifford, Steers & Shenfield
The Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.—Grey Adv.
Kellogg Co.
Ad Agency—Leo Burnett
Lever Brothers
Ad Agency—Ogilvy, Benson & Mather
The Mentholatum Co.
Ad Agency—J. Walter Thompson
Niagara Therapy Mfg. Co.
Ad Agency—George L. Mallis
Renuzit Home Products Co.
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen
Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson
Scott Paper Co.
Ad Agency—J. Walter Thompson
Shulton, Inc.
Ad Agency—The Wesley Associates
Sterling Drug Inc.—Glenbrook Lab. Div.
Ad Agency—Brown & Butcher
Syntex Chemical Co. Inc.
Ad Agency—Anderson & Cairns
Tetley Tea Co.
Ad Agency—Ogilvy, Benson & Mather
United Fruit Co.
Ad Agency—BBD & O
Whitehall Laboratories
Ad Agency—Tatham-Laird
Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Metropolitan Opera (CBS)

Advertiser and Product:
Texaco Inc.
Ad Agency—Cunningham & Walsh

Miller, Mitch (CBS)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son
CBS-Electronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickson
Fram Corp.
Ad Agency—Marschalk & Pratt—Div. of McCann-Erickson
General Motors Corp.—Service Div.
Ad Agency—D. P. Brother
Grove Laboratories Div.—Bristol-Myers
Ad Agency—Cohen, Dowd & Aleshire
Hastings Mfg. Co.
Ad Agency—Keeling & Co.
Kellogg Co.
Ad Agency—Leo Burnett

Lewis-Howe Co.
Ad Agency—McCann-Erickson

Mail Pouch Tobacco Co.
Ad Agency—Charles W. Hoyt Co.

McCall Corp.
Ad Agency—Donahue & Coe

Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs

Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt

R. J. Reynolds Tobacco Co.
Ad Agency—William Esty

Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson

Shulton, Inc.
Ad Agency—The Wesley Associates

Whitehall Laboratories
Ad Agency—Tatham-Laird

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Monitor (NBC)

Advertiser and Product:

Alden Rug Mills (Rugs)
Ad Agency—Richard & Raymond

Aluminum Co. of America (Aluminum boats, etc.)
Ad Agency—Fuller, Smith, Ross

American Telephone & Telegraph (Telephone Service)
Ad Agency—N. W. Ayer & Son

Anderson Co. (Windshield wipers)
Ad Agency—Reincke, Meyer & Finn

Armour & Co. (Dash Dog Food)
Ad Agency—Foote, Cone & Belding

Book Enterprises, Inc. (Maps)
Ad Agency—Schwab, Beatty & Porter

Harry Campbell (Sakrete)
Ad Agency—Van Sant, Dugdale

Chrysler Corp. (Simca Cars)
Ad Agency Richard N. Meltzer

Dupont (Men's Clothing)
Ad Agency—BBD & O

Evinrude Motors (Outboard motors)
Ad Agency—Cramer-Kasselt

Excello Corp. (Pure-Pak containers)
Ad Agency—Fred M. Randall

Florists Telegraph Delivery (Flowers by wire)
Ad Agency—Grant

Food Specialties Inc. (Appian Way pizza pie)
Ad Agency—Chas. F. Hutchins

Ford Motor Co. (Institutional)
Ad Agency—Kenyon & Eckhardt

Ford Motor Co. (Trucks, cars & parts)
Ad Agency—J. Walter Thompson

Formica (Wall tile)
Ad Agency—Perry-Brown

Gabriel Co. (Shock absorbers)
Ad Agency—Gray & Rogers

General Foods Corp. (Swansdown)
Ad Agency—Young & Rubicam

General Insurance Co. (Insurance)
Ad Agency—Cole & Weber

General Mills (Cheerios)
Ad Agency—Dancer-Fitzgerald-Sample

General Motors (GMC trucks)
Ad Agency—McCann-Erickson

General Motors (Oldsmobile) (Service)
Ad Agency—D. P. Brother

GHP Cigar Co. (El Producto cigars)
Ad Agency—Compton

I. J. Grass Noodle Co. (Mrs. Grass Noodle Soup)
Ad Agency—Arthur Meyerhoff

Greyhound Corp. (Bus travel)
Ad Agency—Grey

Grove Labs (Fitch)
Ad Agency—Cohen Dowd, & Aleshire

Grove Labs (No Doz) (Bromo-Quinine)
Ad Agency—Gardner

Gulf Guaranty Land & Title Co. (Cape Coral)
Ad Agency—Paul Venze Assoc.

Hollingshead Corp. (Car waxite)
Ad Agency—Gray & Rogers

Kiplinger "Changing Times"
Ad Agency—Albert Frank-Guenther Law

Lever Bros. (Pepsodent)
Ad Agency—Foote, Cone & Belding

Lewis-Howe (Tums)
Ad Agency—McCann-Erickson

Liggett & Myers (L & M cigarettes)
Ad Agency—Dancer-Fitzgerald-Sample

Longines-Wittnauer Watch Co. (Watches)
Ad Agency—Victor A. Bennett

Mack Trucks (Trucks)
Ad Agency—Doyle, Kitcher, McCormick

Mail Pouch Tobacco Co. (Tobacco)
Ad Agency—Chas. W. Hoyt

B. Manischewitz Co. (Food products)
Ad Agency—Al Paul Lefton

Marion-Kay Products (Vanilla extract, black pepper)
Ad Agency—Biddle

Mogen David Wine Co. (Wine)
Ad Agency—Edward H. Weiss

Monroe Auto Equipment Co. (Shock absorbers)
Ad Agency—Aitkin-Kynett

No. American Van Lines (Long distance moving)
Ad Agency—Applegate

Pan American Coffee Bureau (Iced Coffee)
Ad Agency—BBD & O

Parker Games (Games)
Ad Agency—Badger, Browning & Parcher

Pepsi-Cola Co. (Pepsi-Cola)
Ad Agency—Kenyon & Eckhardt

Pharmacraft Co. (Coldene)
Ad Agency—J. Walter Thompson

Philip Morris Co. (Smoking tobacco products)
Ad Agency—Leo Burnett

Popular Science Monthly (Magazine)
Ad Agency—Schwab, Beatty & Porter
Purolator Products (Oil filters)
Ad Agency—J. Walter Thompson
Quaker Oat Co. (Cereals)
Ad Agency—Baker, Tilden, Bolgard & Larger
Radio Corporation of America (Appliances, TV, Radios)
Ad Agency—Kenyon & Eckhardt
Radio Corporation of America (Institutional)
Ad Agency—Kenyon & Eckhardt
Raybestos Div. (Brake linings)
Ad Agency—Gray & Rogers
Raytheen (Raytheen dealers)
Ad Agency—Fuller, Smith, Ross
R. J. Reynolds Tobacco Co. (Camels, Winston)
Ad Agency—William Esty
Savings & Loan Assn. (Savings & Loans)
Ad Agency—McCann-Erickson
Simoniz Co. (Simoniz)
Ad Agency—Young & Rubicam
Socony Mobil Co. (Gasoline)
Ad Agency—Compton
A. Stein Co. (Perma-lift bras)
Ad Agency—Cruttenden
Sterling Drug Co. (Bayer Aspirin)
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Co. (Sylvania products)
Ad Agency—Kudner
Time Inc. (Life, Sports Illustrated & Time Magazine)
Ad Agency—Young & Rubicam
Tipon (Tipon)
Ad Agency—Rothstein, Simmons, Pascoe
Tyrex Inc. (Tyrex Viscose Tire Cord)
Ad Agency—McCann-Erickson
Twentieth Century Fox (Film)
Ad Agency—Chas. Schlaifer Co.
Union Carbide & Carbon Co. (6-12 Insect Repellent)
Ad Agency—J. M. Mathes
United Insurance Co. of No. America (Insurance)
Ad Agency—Joy Inc.
U. S. Royal Tire Div. (U. S. Royal Tire)
Ad Agency—Fletcher D. Richards
Universal International Pictures (Film "Spartacus")
Ad Agency—Chas. Schlaifer Co.
Vick Chemical Co. (Cold remedies)
Ad Agency—Morse International
Walker Mfg. Co. (Auto muffler silencers)
Ad Agency—Aitken-Kynett
Watch Makers of Switzerland (Swiss watches)
Ad Agency—Cunningham & Walsh

Moore, Garry (CBS)

Advertiser and Product:
Amana Refrigeration Inc.
Ad Agency—Maury, Lee & Marshall
Niagara Therapy Mfg. Corp.
Ad Agency—George L. Mallis Inc.

Morgan, Edward P. (ABC)

Advertiser and Product:
AFL-CIO
Ad Agency—Furman, Feiner & Co.

Murrow, Edward R. (CBS)

Advertiser and Product:
Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett
Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson

My True Story (NBC)

Advertiser and Product:
Foster-Milburn (Doan's Pills)
Ad Agency—Street & Finney
Hudson Vitamin Co. (Hudson vitamins)
Ad Agency—Packe

— N —

National Farm & Home Hour (NBC)

Advertiser and Product:
Allis Chalmers (Farm equipment)
Ad Agency—Bert S. Gittens

National League Baseball Playoffs (ABC)

Advertiser and Product:
Schick Inc. (Electric Razor & Top Brass)
Ad Agency—Benton & Bowles

NBA Basketball (NBC)

Advertiser and Product:
Gillette Safety Razor Corp. (Razors)
Ad Agency—Maxon

News—Ned Calmer (CBS)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co.
Stewart-Warner Corp.; Alemite Div.
Ad Agency—MacFarland, Aveyard & Co.

News—Allan Jackson (CBS)

Advertiser and Product:
General Motors Corp.—Chevrolet Div.
Ad Agency—Campbell-Ewald

News—Robert Trout (CBS)

Advertiser and Product:
General Motors Corp.—Chevrolet Div.
Ad Agency—Campbell-Ewald

News: 10:00-10:05 A.M., Monday-Friday (CBS)

Advertiser and Product:
CBS-Electronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickson

Curtis Circulation Co.
Ad Agency—BBD & O

Ex Lax, Inc.
Ad Agency—Warwick & Legler

General Foods Corp.
Ad Agency—Young & Rubicam

Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.

Kellogg Co.
Ad Agency—Leo Burnett

Lewis-Howe Co.
Ad Agency—McCann-Erickson

Lever Brothers
Ad Agency—Ogilvy, Benson & Mather

McCall Corp.
Ad Agency—Donahue & Coe

Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs

Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson

Scholl Mfg. Co.
Ad Agency—Donahue & Coe

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—Wesley Associates

Whitehall Laboratories
Ad Agency—Tatham-Laird

News: 11:00-11:05 A.M., Monday-Friday (CBS)

Advertiser and Product:
Cowles Magazines Inc.
Ad Agency—McCann-Erickson

Curtis Circulation Co.
Ad Agency—BBD & O

General Foods Corp.
Ad Agency—Young & Rubicam

Kellogg Co.
Ad Agency—Leo Burnett

Lever Brothers
Ad Agency—Ogilvy, Benson & Mather

Lewis-Howe Co.
Ad Agency—McCann-Erickson

McCall Corp.
Ad Agency—Donahue & Coe

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—Wesley Associates

Whitehall Laboratories
Ad Agency—Tatham-Laird

News: 2:00-2:05 P.M., Monday-Friday (CBS)

Advertiser and Product:
CBS-Electronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickson

Curtis Circulation Co.
Ad Agency—BBD & O

General Foods Corp.
Ad Agency—Young & Rubicam

Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.

Kellogg Co.
Ad Agency—Leo Burnett

Lever Brothers
Ad Agency—Ogilvy, Benson & Mather

Lewis-Howe Co.
Ad Agency—McCann-Erickson

McCall Corp.
Ad Agency—Donahue & Coe

Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—Wesley Associates

Whitehall Laboratories
Ad Agency—Tatham-Laird

News: 3:00-3:05 P.M., Monday-Friday (CBS)

Advertiser and Product:
Cowles Magazines Inc.
Ad Agency—McCann-Erickson

Curtis Circulation Co.
Ad Agency—BBD & O

General Foods Corp.
Ad Agency—Young & Rubicam

Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather

Lewis-Howe Co.
Ad Agency—McCann-Erickson

McCall Corp.
Ad Agency—Donahue & Coe

Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—Wesley Associates

Whitehall Laboratories
Ad Agency—Tatham-Laird

News Analysis, Monday-Friday (CBS)

Advertiser and Product:

American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son

CBS—Electronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickson

Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James

Lewis-Howe Co.
Ad Agency—McCann-Erickson

Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett

McCall Corp.
Ad Agency—Donahue & Coe

Stewart-Warner Corp.—Alemite Div.
Ad Agency—MacFarland, Aveyard

News Analysis, Saturday (CBS)

Advertiser and Product:

General Motors Corp.—United Motors Service Div.—Delco
Ad Agency—Campbell-Ewald

Whitehall Laboratories
Ad Agency—Tatham-Laird

News Analysis, Sunday (CBS)

Advertiser and Product:

General Motors Corp.—United Motors Service Div.—Delco
Ad Agency—Campbell-Ewald

Whitehall Laboratories
Ad Agency—Tatham-Laird

News Around The World (ABC)

Advertiser and Product:

Colgate-Palmolive Co. (Colgate Dental Cream)
Ad Agency—Street & Finney

Foster-Milburn (Doan's Pills)
Ad Agency—Street & Finney

Hudson Vitamins (Vitamin catalog)
Ad Agency—Pace

Pharmaco Inc. (Chooz)
Ad Agency—Doherty, Clifford, Steers & Shenfield

R. J. Reynolds (Winston, Camels)
Ad Agency—William Esty

News Of The World (NBC)

Advertiser and Product:

American Motors (Rambler cars)
Ad Agency—Geyer, Morey, Madden & Ballard

A-P Parts (Auto mufflers)
Ad Agency—Gray & Rogers

Beltone Hearing Aid Co. (Hearing aids)
Ad Agency—Olian & Bronner

Chapstick Co. (Chapstick)
Ad Agency—L. C. Gumbinner

Ex-Lax Co. (Ex-Lax)
Ad Agency—Warwick & Legler

General Motors (GMC trucks)
Ad Agency—McCann-Erickson

I. J. Grass Noodle Co. (Mrs. Grass Noodle Soup)
Ad Agency—Arthur Meyerhoff

Grove Labs (Bromo-Quinine)
Ad Agency—Gardner

Mogen David Wine Co. (Wine)
Ad Agency—Edward H. Weiss

Pharmacraft Co. (Coldene)
Ad Agency—J. Walter Thompson

Plastone Co. (Turtle Wax)
Ad Agency—Bozell & Jacobs

Popular Science Monthly (Magazine)
Ad Agency—Schwab, Beatty & Porter

Quaker Oat Co. (Cereals)
Ad Agency—Baker, Tilden, Bolgard & Larger

Q-Tips Inc. (Q-tips)
Ad Agency—L. C. Gumbinner

R. J. Reynolds Tobacco Co. (Camels, Winston)
Ad Agency—William Esty

Socony Mobil Co. (Gasoline)
Ad Agency—Compton

News On The Hour (NBC)

Advertiser and Product:

American Motors (Rambler cars)
Ad Agency—Geyer, Morey, Madden & Ballard

B. T. Babbitt Co. (Savey Car Shampoo & Cameo copper cleaner)
Ad Agency—Brown & Butcher

Brown Williamson Tobacco Co. (Viceroy & Kools)
Ad Agency—Ted Bates

California Packing Co. (Delmonte juices)
Ad Agency—McCann-Erickson

Church & Dwight (Arm & Hammer)
Ad Agency—J. Walter Thompson

Electric Autolite Co. (Electrical equip. for cars)
Ad Agency—Grant

Florists Telegraph Delivery (Flowers by wire)
Ad Agency—Grant

Lewis-Howe (Tums)
Ad Agency—McCann-Erickson

Midas Inc. (Mufflers)
Ad Agency—Bozell & Jacobs

Pepsi-Cola Co. (Pepsi-Cola)
Ad Agency—Kenyon & Eckhardt

Readers Digest Assn. (Book club)
Ad Agency—J. Walter Thompson

Renault Inc.
Ad Agency—Kudner

Scott Paper Co. (Cut-rite Wax Paper)
Ad Agency—J. Walter Thompson

Sylvania Co. (Sylvania products)
Ad Agency—Kudner

Time Inc. (Life Magazine & Sports Illustrated)
Ad Agency—Young & Rubicam

Tyrex Inc. (Tyrex Viscose Tire Cord)
Ad Agency—McCann-Erickson

Vick Chemical Co. (Cold remedies)
Ad Agency—Morse International

Warner-Lambert—Anahist Div. (Anahist)
Ad Agency—Ted Bates

Yardley of London (Men's toiletries)
Ad Agency—N. W. Ayer

Nightline (NBC)

Advertiser and Product:
Curtis Circulation Co. (Saturday Evening Post)
Ad Agency—BBD & O

Ex-Lax Co. (Ex-Lax)
Ad Agency—Warwick & Legler

Mail Pouch Tobacco Co. (Tobacco)
Ad Agency—Chas. W. Hoyt

Mogen David Wine Co. (Wine)
Ad Agency—Edward H. Weiss

Popular Science Monthly (Popular Science magazine)
Ad Agency—Schwab, Beatty & Porter

Princeton Knitting Mills (Pouff rugs)
Ad Agency—Erlich, Neuwirth & Sobo)

Vick Chemical Co. (Cold remedies)
Ad Agency—Morse International

Waverly Fabrics (Waverly bonded fabrics)
Ad Agency—Ehrlich, Neuwirth & Sobo)

Notre Dame Football Games (ABC)

Advertiser and Product:
Fontiac Motor Division (Pontiac)
Ad Agency—MacManus, John & Adams

— O —

Old Fashioned Revival Hour (ABC)

Advertiser and Product:
Gospel Broadcasting Assn. (Institutional)
Ad Agency—R. H. Alber

Olympic Games (NBC)

Advertiser and Product:
Longines-Wittnauer Watch Co. (Watches)
Ad Agency—Victor A. Bennett

On The Line With Considine (NBC)

Advertiser and Product:
Mutual of Omaha (Insurance)
Ad Agency—Bozell & Jacobs

One Man's Family (NBC)

Advertiser and Product:
Foster-Milburn (Doan's Pills)
Ad Agency—Street & Finney

Q-Tips Inc. (Q-tips)
Ad Agency—L. C. Gumbinner

— P —

Patterson-Johansson Fight (ABC)

Advertiser and Product:
United Artists Corp. (Film "The Horse Soldiers")
Ad Agency—Monroe Greenthal Co.

People (NBC)

Advertiser and Product:
American Telephone & Telegraph (Telephone service)
Ad Agency—N. W. Ayer & Son

Hudson Vitamin Co. (Hudson vitamins)
Ad Agency—Packe

Mail Pouch Tobacco Co. (Tobacco)
Ad Agency—Chas. W. Hoyt Co.

Post-Game Wrap Up (ABC)

Advertiser and Product:
Food Specialties, Inc. (Appian Way Pizza Pie Mix)
Ad Agency—Charles F. Hutchinson

Pro-Football (NBC)

Advertiser and Product:
Savings & Loan Assn. (Savings & Loan)
Ad Agency—McCann-Erickson

Pro-Football Championship Game (NBC)

Philip Morris Co. (Smoking tobacco products)
Ad Agency—Leo Burnett

Hygrade Food Prod.
Ad Agency—W. B. Doner

Professional Football (CBS)

Advertiser and Product:
P. Ballantine & Sons
Ad Agency—William Esty

General Cigar Co., Inc.
Ad Agency—Young & Rubicam

— R —

Radio Bible Class (ABC)

Advertiser and Product:
Radio Bible Class (Institutional)
Ad Agency—John M. Camp & Co.

Radio Theatre (NBC)

Advertiser and Product:
Foster-Milburn (Doan's Pills)
Ad Agency—Street & Finney

Revival Time (ABC)

Advertiser and Product:
Assemblies of God (Institutional)
Ad Agency—Walter F. Bennett

Right To Happiness (CBS)

Advertiser and Product:
Milton Bradley Co.
Ad Agency—Noyes & Co.
Bristol-Myers Co.
Ad Agency—BBD & O
Doherty, Clifford, Steers & Shenfield
California Packing Corp.
Ad Agency—McCann-Erickson
Campbell Soup Co.
Ad Agency—BBD & O
Continental Wax Corp.
Ad Agency—Product Services, Inc.
Curtis Circulation Co.
Ad Agency—BBD & O
d-Con Company
Ad Agency—Thompson-Koch Co.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler
Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James
General Foods Corp.
Ad Agency—Young & Rubicam
Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advertising
Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.
Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson
Lever Brothers Co.
Ad Agency—BBD & O; Ogilvy, Benson & Mather
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Scott Paper Co.
Ad Agency—J. Walter Thompson
Shulton, Inc.
Ad Agency—Wesley Associates
Syntex Chemical Co., Inc.
Ad Agency—Anderson & Cairns, Inc.
United Fruit Co.
Ad Agency—BBD & O
Whitehall Laboratories
Ad Agency—Tatham-Laird
Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Roberts, Oral (ABC)

Advertiser and Product:
Oral Roberts Evangelistic Assn. Inc.
(Institutional)
Ad Agency—Swan & Mason

Romance of Helen Trent (CBS)

Advertiser and Product:
Milton Bradley Co.
Ad Agency—Noyes & Co.
Bristol-Myers Co.
Ad Agency—BBD & O
Doherty, Clifford, Steers & Shenfield
California Packing Corp.
Ad Agency—McCann-Erickson
Campbell Soup Co.
Ad Agency—BBD & O
Continental Wax Corp.
Ad Agency—Product Services, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler
Foster-Milburn Co.
Ad Agency—Street & Finney
General Foods Corp.
Ad Agency—Young & Rubicam
Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire, Inc.
Gardner Advertising
Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.
Lever Brothers Co.
Ad Agency—BBD & O; Ogilvy, Benson & Mather
Niagara Therapy Mfg. Corp.
Ad Agency—George L. Mallis
Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson
Scott Paper Co.
Ad Agency—J. Walter Thompson
Shulton, Inc.
Ad Agency—Westley Associates
Syntex Chemical Co.
Ad Agency—Anderson & Cairns
Tetley Tea Co. Inc.
Ad Agency—Ogilvy, Benson & Mather
United Fruit Co.
Ad Agency—BBD & O
Whitehall Laboratories
Ad Agency—Tatham-Laird
Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Rusty Draper (CBS)

Advertiser and Product:
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty
Stewart-Warner Corp.—Alemite Div.
Ad Agency—MacFarland, Aveyard

— S —

Second Mrs. Burton (CBS)

Advertiser and Product:
Milton Bradley Co.
Ad Agency—Noyes & Co.
Bristol-Myers Co.
Ad Agency—BBD & O
Doherty, Clifford, Steers & Shenfield
California Facking Corp.
Ad Agency—McCann-Erickson
Campbell Soup Co.
Ad Agency—BBD & O
Continental Wax Corp.
Ad Agency—Product Services
Ex-Lax Inc.
Ad Agency—Warwick & Legler
Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James
General Foods Corp.
Ad. Agency—Young & Rubicam
Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire
Gardner Advertising
Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson
Lever Brothers
Ad Agency—Ogilvy, Benson & Mather
Niagara Therapy Mfg. Corp.
Ad Agency—George L. Mallis, Inc.
Shulton, Inc.
Ad Agency—The Wesley Associates
Sterling Drug Inc.—Glenbrook Laboratories Div.
Ad Agency—Brown & Butcher
Syntex Chemical Co.
Ad Agency—Anderson & Cairns
Tetley Tea Co. Inc.
Ad Agency—Ogilvy, Benson & Mather, Inc.
United Fruit Co.
Ad Agency—BBD & O
Whitehall Laboratories
Ad Agency—Tatham-Laird
Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son, Inc.

Speaking of Sports (ABC)

Advertiser and Product:
Chrysler Division of Chrysler Corp.
Ad Agency—Young & Rubicam
GMC Truck Division
Ad Agency—Kudner Agency
Hudson Vitamins (Vitamin Catalog)
Ad Agency—Pace
Plymouth-Chrysler Corp.
Ad Agency—Grant
Savings & Loan Foundation (Banking Services)
Ad Agency—McCann-Erickson

Sports Time (CBS)

Advertiser and Product:
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty
Stewart-Warner Corp.—Alemite Div.
Ad Agency—MacFarland, Aveyard

Stardust (NBC)

Advertiser and Product:
Liggett & Myers (L&M Cigarettes)
Ad Agency—Dancer-Fitzgerald-Sample

Story Princess (ABC)

Advertiser and Product:
Cadence Records, Inc.
Ad Agency—Pike & Becker
Walt Disney
Ad Agency—Gresh & Kramer
General Nutrition Corp. (Vitamin Sales, Vitamin Catalog)
Ad Agency—Farfax Inc.
Gulf, Guaranty Land & Title Co.
(Cape Coral Real Estate)
Ad Agency—Paul Venze Assn.
Hollingshead Corp. (Dab)
Ad Agency—Gresh & Kramer
Hudson Vitamin Products (Vitamin catalog)
Ad Agency—Pace
Mister Softee Inc. (Ice Cream)
Ad Agency—Gresh & Kramer
Skamperettes Co. Inc. (Girls Lingerie)
Trip Of The Month Club
U. S. Pharmacal Co. (Babb Sweet, Soothene)
Ad Agency—Gresh & Kramer
Roy S. Durstine, Inc.
U. S. Pool Corp.
Ad Agency—Roy S. Durstine, Inc.

Sunoco 3 Star Extra (NBC)

Advertiser and Product:
Sun Oil Co. (Sunoco gas, etc.)
Ad Agency—William Esty

Sunshine Boys (ABC)

Advertiser and Product:
Glenbrook Labs—Division of Sterling Drug
("Dr. Caldwell's")
Ad Agency—Carl S. Brown Co.

Suspense (CBS)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son
CBS-Electronics—Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson
Fram Corp.
Ad Agency—Marschalk & Pratt—Div. of McCann-Erickson
General Motors Corp.—Service Div.
Ad Agency—D. P. Brother
Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire
Hastings Mfg. Co.
Ad Agency—Keeling & Co.
Kellogg Co.
Ad Agency—Leo Burnett
Lewis-Howe Co.
Ad Agency—McCann-Erickson
Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett Co.
McCall Corp.
Ad Agency—Donahue & Coe
Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell & Jacobs
Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty
Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson
Shulton, Inc.
Ad Agency—Wesley Associates
Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh
Whitehall Laboratories
Ad Agency—Tatham-Laird
Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son, Inc.

T

"This Is AMF" (NBC)

Advertiser and Product:
American Machine & Foundry (Institutional)
Ad Agency—Cunningham & Walsh

Thomas, Lowell (CBS)

Advertiser and Product:
General Motors Corp.—Oldsmobile Div.
Ad Agency—D. P. Brother
General Motors Corp.—United Motors Div. (Delco)
Ad Agency—Campbell-Ewald

"Topic For Today" (NBC)

Advertiser and Product:
Morton Salt Co. (Salt)
Ad Agency—Needham, Louis & Brorby

— V —

Vandercook, John W. and the News (ABC)

Advertiser and Product:
AFL-CIO (Institutional)
Ad Agency—Furman, Feiner & Co.

Various Programs (NBC)

Advertiser and Product:
Sunsweet Co. (Prune juice, Prunes)
Ad Agency—Long

Voice of Prophecy (ABC) (NBC)

Advertiser and Product:
Voice of Prophecy, Inc. (Institutional)
Ad Agency—Milton Carlson

Voice of Temperance (NBC)

Advertiser and Product:
Voice of Temperance (Religion)
Ad Agency—Corral

— W —

Wavelengths (NBC)

Advertiser and Product:
Princeton Knitting Mills (Pouff rugs)
Ad Agency—Erlich, Neuwirth & Sobo

Weekday Newscasts (ABC)

Advertiser and Product:
American Home Foods Division (Chef-Boy-Ar-Dee)
Ad Agency—Young & Rubicam
American Telephone & Telegraph "Long Distance Telephone Service"
Ad Agency—N. W. Ayer & Son
Dodge Division of Chrysler Corp. (Dodge)
Ad Agency—Grant
Eugene Stevens, Inc.
Ex-Lax Inc. (Ex-Lax)
Ad Agency—Warwick & Legler
General Foods Corp. (Jello, Swansdown Cake-Mixes, Maxwell House Coffee)
Ad Agency—Young & Rubicam; Ogilvy, Benson & Mather
Grove Laboratories
Ad Agency—Gardner

Lewis Howe Co. (NR Tablets)
Ad Agency—MacFarland, Aveyard

Midar Muffler Co. (Mufflers)
Ad Agency—Bozell & Jacobs

Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt

Plough Inc. (St. Joseph Almanac Calendar)
Ad Agency—Lake, Spiro, Shurman

R. J. Reynolds Tobacco Co. (Camel cigarettes)
Ad Agency—William Esty

Saving & Loan Foundation (Banking Services)
Ad Agency—McCann-Erickson

A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Standard Brands
Ad Agency—Compton

Watchmakers of Switzerland (Swiss watches)
Ad Agency—Cunningham & Walsh

Weekend News (ABC)

Advertiser and Product:

R. J. Reynolds Tobacco Co. (Camel cigarettes)
Ad Agency—William Esty

Standard Brands
Ad Agency—Compton

Watchmakers of Switzerland (Swiss watches)
Ad Agency—Cunningham & Walsh

Weekend Newscasts (ABC)

Advertiser and Product:

American Home Products Division (Chef-Boy-Ar-Dee)
Ad Agency—Young & Rubicam

American Telephone & Telegraph "Long Distance Telephone Service"
Ad Agency—N. W. Ayer & Son

Apple Valley Building Development Assn. ("Apple Valley")
Ad Agency—Mulle, Breen & Walde

Benrus Watch Co. (Benrus)
Chrysler Corp. (Chrysler)
Ad Agency—Young & Rubicam

Dodge Division of Chrysler Corp.
Ad Agency—Grant

Ex-Lax Inc. (Ex-Lax)
Ad Agency—Warwick & Legler

Grey Rock Division of Raybestos-Manhattan (Brake Linings)
Ad Agency—Gray & Rogers

Grove Laboratories (Bromo-Quinine)
Ad Agency—Gardner

Harrison Home Products
Ad Agency—Victor & Richards

Hudson Vitamins' Products (Vitamin Catalog)
Ad Agency—Pace

McCall Corp. (Magazine)
Puritron Corp. (Air Purifier)
Ad Agency—Maxwell Sackheim Co.

Welk, Lawrence (ABC)

Advertiser and Product:

Plymouth Division of Chrysler Corp.
Ad Agency—Grant

Whispering Streets (CBS)

Advertiser and Product:

Milton Bradley Co.
Ad Agency—Noyes & Co.

Bristol-Myers Co.
Ad Agency—BBD & O
Doherty, Clifford, Steers & Shenfield

California Packing Corp.
Ad Agency—McCann-Erickson

Campbell Soup Co.
Ad Agency—BBD & O

Continental Wax Corp.
Ad Agency—Product Services

Curtis Circulation Co.
Ad Agency—BBD & O

Ex-Lax, Inc.
Ad Agency—Warwick & Legler

Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James

Foster-Milburn Co.
Ad Agency—Street & Finney

General Foods Corp.
Ad Agency—Young & Rubicam

Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advertising

Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.

Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson

Lever Brothers Co.
Ad Agency—BBD & O; Ogilvy, Benson & Mather

The Mentholatum Co.
Ad Agency—J. Walter Thompson

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—Wesley Associates

Syntex Chemical Co. Inc.
Ad Agency—Anderson & Cairns

Tetley Tea Co. Inc.
Ad Agency—Ogilvy, Benson & Mather

United Fruit Co.
Ad Agency—BBD & O

Whitehall Laboratories
Ad Agency—Tatham-Laird

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Wings of Healing (ABC)

Advertiser and Product:
Wings of Healing (Institutional)
Ad Agency—Century

World Series (NBC)

Advertiser and Product:
Gillette Safety Razor Corp. (Razors)
Ad Agency—Maxon

World Series Special (NBC)

Advertiser and Product:
DuPont (Men's Clothing)
Ad Agency—BBD & O

— XYZ —

Young Dr. Malone (CBS)

Advertiser and Product:
Milton Bradley Co.
Ad Agency—Noyes & Co.

Bristol-Myers Co.
Ad Agency—BBD & O
Doherty, Clifford, Steers & Shenfield

California Packing Corp.
Ad Agency—McCann-Erickson

Campbell Soup Co.
Ad Agency—BBD & O

Continental Wax Corp.
Ad Agency—Product Services

Curtis Circulation Co.
Ad Agency—BBD & O

Ex-Lax Inc.
Ad Agency—Warwick & Legler

Firestone Tire & Rubber Co.
Ad Agency—Sweeney & James

General Foods Corp.
Ad Agency—Young & Rubicam

General Nutrition Corp.
Ad Agency—Fairfax

Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire
Doherty, Clifford, Steers & Shenfield
Gardner Advertising

The Hearst Corp.—Magazine Div.
Ad Agency—Ellington & Co.

Kellogg Co.
Ad Agency—Leo Burnett Co.

Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson

Lever Brothers Co.
Ad Agency—BBD & O; Ogilvy, Benson & Mather

The Mentholatum Co.
Ad Agency—J. Walter Thompson

Savings & Loan Foundation, Inc.
Ad Agency—McCann-Erickson

Scott Paper Co.
Ad Agency—J. Walter Thompson

Shulton, Inc.
Ad Agency—Wesley Associates

Sterling Drugs Inc.—Glenbrook Laboratories Div.
Ad Agency—Brown & Butcher

Syntex Chemical Co. Inc.
Ad Agency—Anderson & Cairn

Tetley Tea Co. Inc.
Ad Agency—Ogilvy, Benson & Mather

United Fruit Co.
Ad Agency—BBD & O

Whitehall Laboratories
Ad Agency—Tatham-Laird

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard

American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son

CBS Electronics Div.
Cowles Magazines Inc.
Ad Agency—McCann-Erickson

Ex-Lax, Inc.
Ad Agency—Warwick & Legler

Fram Corp.
Ad Agency—Marschalk & Pratt—Div. of McCann-Erickson

General Motors Corp.—Service Div.
Ad Agency—D. P. Brother

Grove Laboratories—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd & Aleshire

Hastings Mfg. Co.
Ad Agency—Keeling & Co.

Lehn & Fink Products Corp.
Ad Agency—McCann-Erickson

Lewis-Howe Co.
Ad Agency—McCann-Erickson

Mail Pouch Tobacco Co.
Ad Agency—Charles W. Hoyt Co.

McCall Corp.
Ad Agency—Donahue & Coe

Pepsi-Cola Co.
Ad Agency—Kenyon & Eckhardt

R. J. Reynolds Tobacco Co.
Ad Agency—William Esty

Savings & Loan Foundation Inc.
Ad Agency—McCann-Erickson

Shulton, Inc.
Ad Agency—The Wesley Associates

The Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh

Yardley of London, Inc.
Ad Agency—N. W. Ayer & Son

COMMERCIAL TV PROGRAMS OF 1959

(NETWORK)

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1959. The programs listed are for the 12-month period ending Dec. 31, 1959. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Programs are all of 13-week duration or longer. Compilation has been made through the cooperation of ABC, CBS and NBC.

— A —

Adventures In Paradise (ABC-TV)

Advertiser and Product:
Anahist (Cold Remedies,, Nasal & Throat Sprays)
Ad Agency—Ted Bates

Armour (Dial Soap, Chiffon Liquid, Dial Shampoo, Canned Meats, Dash Dog Food)
Ad Agency—Foote, Cone & Belding

Bristol Myers (Bufferin)
Ad Agency—Young & Rubicam

Bulova (Watches, Portable Stereo Phonographs, Radios)
Ad Agency—McCann-Erickson

DuPont (Car Waxes, Polishes, Car Wash, Sponges)
Ad Agency—BBD & O

Isodine (Isodettes, Isodine Gargle, Antiseptic)
Ad Agency—Reach McClinton

Johnson & Johnson (Baby Products, Surgical Dressings)
Ad Agency—Young & Rubicam

L & M (All Tobacco Products of L&M)
Ad Agency—McCann-Erickson

Luden's (Candy Bars, Cough Drops)
Ad Agency—J. M. Mathes

Polaroid (Polaroid Cameras & Accessories)
Ad Agency—Doyle-Dane-Bernbach

Reynolds Metals (Aluminum Products)
Ad Agency—Clinton E. Frank

7-Up (7-Up Beverage)
Ad Agency—J. Walter Thompson

Adventures of Ozzie & Harriet (ABC-TV)

Advertiser and Product:
Eastman Kodak Co. (Kodak Camera Products)
Ad Agency—J. Walter Thompson

Quaker Oats Co. (Pancake Mixes, Cat & Dog Food)
Ad Agency—J. Walter Thompson

Adventures of Robin Hood (CBS-TV)

Advertiser & Product:
Colgate Palmolive Co. (Colgate Dental Cream, Palmolive Soap, Lustre Creme Shampoo, Halo)
Ad Agency—Ted Bates & Co.

Alaskans (ABC-TV)

Advertiser and Product:
Anahist (Cold Remedies, Nasal & Throat Sprays)
Ad Agency—Ted Bates Co.

Armour & Co. (Dial Soap, Chiffon Liquid Detergent, Dial Shampoo, Canned Meats, Dash Dog Food)
Ad Agency—Foote, Cone & Belding

Bulova (Watches, Portable Stereo Phonographs & Radios)
Ad Agency—McCann-Erickson

Corning Glass (Glassware, Pyroceram)
Ad Agency—N. W. Ayer

DuPont (Car Waxes, Polishes, Car Wash, Sponges)
Ad Agency—BBD & O

Johnson & Johnson (Baby Products, Surgical Dressings)
Ad Agency—Young & Rubicam

Liggett & Myers (Cigarettes)
Ad Agency—McCann-Erickson

Luden's (Candy Bars, Cough Drops)
Ad Agency—J.M. Mathes

National Carbon (Prestone Anti-Freeze, Eveready Products)
Ad Agency—William Esty

Procter & Gamble (Crest)
Ad Agency—Benton & Bowles

7-Up (7-Up Beverages)
Ad Agency—J. Walter Thompson

Alcoa Presents ABC-TV (NBC-TV)

Advertiser and Product:
Aluminum Co. of America (Alcoa Wrap, Aluminum)
Ad Agency—Fuller, Smith & Ross

All Star Football (ABC-TV)

Advertiser & Product:
Carlings Brewing (Carlings "Black Label" Beer)
Ad Agency—Laing, Fisher & Stashower
Falstaff Brewing (Beer)
Ad Agency—Dancer-Fitzgerald-Sample
Liggett & Myers (Cigarettes)
Ad Agency—Dancer-Fitzgerald-Sample
Standard Oil of Indiana
Ad Agency—D'Arcy Advertising

All Star Golf (ABC-TV)

Advertiser and Product:
Miller Brewing (High Life Beer)
Ad Agency—Mathisson Assoc.
Reynolds Metals (Reynolds Wrap-Aluminum)
Ad Agency—Clinton E. Frank

Allen, Steve, Show (NBC-TV)

Advertiser & Products:
Hazel Bishop Inc. (Lipstick, nail polish, make-up)
Ad Agency—Raymond Spector
E. I. DuPont De Nemours (DuPont Anti-Freeze)
Ad Agency—BBD & O
Greyhound Corp. (Bus travel, Grey Van Lines, Greyhound Post Houses)
Ad Agency—Grey Advertising
Mutual Benefit Health & Accident Ass'n. (Insurance)
Ad Agency—Bozell & Jacobs Inc.
Plymouth Division of Chrysler Corp. (automobiles, parts & services)
Ad Agency—N. W. Ayer
Polaroid Corp. (Polaroid Land Cameras, Polaroid photographic equipment)
Ad Agency—Doyle, Dane & Bernbach
RCA (Electrical sight, sound receivers, recorders, industrial electronic communication equipment and services)
Ad Agency—Kenyon & Eckhardt

American Bandstand (ABC-TV)

Advertiser and Product:
Carter Products (Arrid Cream Deodorant)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
E. I. DuPont (Synthetic Textile Fiber)
Ad Agency—BBD & O
Eastco, Inc. (Clearasil)
Ad Agency—Lennen & Newell
Elgin (Elgin Watches)
Ad Agency—J. Walter Thompson
Gaylord Products
Ad Agency—Rothbard & Haas
General Mills (Pancake Mixes, Dry Cereals, Gold Medal Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Gillette (Toni) (Adorn Hair Sprays, Pamper Shampoo, Paper-Mate Pens, Tame Creme Rinse, Toni Home Permanents)
Ad Agency—North Advertising
Hollywood Brand, Inc. (Candies)
Ad Agency—Grubb & Peterson
Lever Bros. (Wisk, Pepsodent Toothpaste, Toothbrushes)
Ad Agency—BBD & O
Luden's (Fifth Avenue Candy Bar)
Ad Agency—J. M. Mathes, Inc.
Mennen
Ad Agency—Warwick & Legler
Northam Warren (Lipstick, Nail Polish)
Ad Agency—Doyle, Dane Bernbach
Old London (Food Snacks)
Ad Agency—Richard K. Manoff
Polk Miller (Dog Care Products)
Ad Agency—N. W. Ayer
A. E. Pond Co. (Keepsake Diamond Rings)
Ad Agency—Flack Agency
Harold F. Ritchie (Brylcream)
Ad Agency—Kenyon & Eckhardt
7-Up (7-Up Soft Drink)
Ad Agency—J. Walter Thompson
Shulton (Dessert Flower Products, Old Spice)
Ad Agency—Wesley Associates
Spiedel (Watchbands, Jewelry)
Ad Agency—Norman, Craig & Kummel
Sterling Silversmiths (Sterling Silver)
Ad Agency—Fuller, Smith & Ross
Vick Chemical (Cold Products)
Ad Agency—Morse International
Welch (Grape Products)
Ad Agency—Richard K. Manoff

Armstrong Circle Theatre (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Linoleum, Tile)
Ad Agency—BBD & O

As The World Turns (CBS-TV)

Advertiser and Product:
Carnation Co. (Evaporated Milk, Milk Products, Ice Cream, Cottage Cheese, Frozen Pies)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
General Mills, Inc. (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample
Mentholatum Co. (Medicated Lip Pomade, Deep Heat Rub)
Ad Agency—J. Walter Thompson
Miles Labs (Alka-Seltzer, Bactine, Nervine, One-a-day Brand Vitamins)
Ad Agency—Geoffrey Wade Adv.
National Biscuit Co. (Baked Products)
Ad Agency—McCann-Erickson

Pillsbury Mills, (Family Flour, Refrigerated Dough Products, Flour Base Mixes, Feeds)
Ad Agency—Leo Burnett Co.

Procter & Gamble Co. (Oxydol, Ivory Snow, Camay, Comet Cleanser)
Ad Agency—Benton & Bowles

Quaker Oats Co. (Cereals, Pan Cakes, Baking Mixes, Pet Foods)
Ad Agency—J. Walter Thompson

Sterling Drug Inc. (Bayer Aspirin, Phillips' Milk of Magnesia, Haley's M.O., Bayer Nasal Spray)
Ad Agency—Dancer-Fitzgerald-Sample

Swift & Co. (All Meat & Poultry Products, Margarine, Vigoro, Pard Dog Food, Peanut Butter)
Ad Agency—McCann-Erickson

Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

— B —

Bachelor Party (NBC-TV)

Advertiser and Product:

American Home Froducts (Analgesic tablets, creams & liniments, decongestant tablets, antacid powders & tablets, Chef-Boyardee Spaghetti sauces, ravioli, pizza pie mix, spaghetti & meat balls, beefaroni & lasagne)
Ad Agency—Young & Rubicam

American Tobacco Co. (Dual Filter Tareyton Cigarettes)
Ad Agency—Lawrence C. Gumbinner

Baseball Game of the Week (CBS-TV)

Advertiser and Product:

Colgate Palmolive Co. (Colgate Rapid Shave)
Ad Agency—Ted Bates

Falstaff Brewing Corp. (Falstaff Beer)
Ad Agency—Dancer-Fitzgerald-Sample

General Mills, Inc. (Wheaties)
Ad Agency—Knox Reeves

State Farm Mutual Automobile Insurance Co. (Automobile Insurance)
Ad Agency—Needham, Louis & Brorby

Bat Masterson (NBC-TV)

Advertiser and Product:

Hills Bros. (Regular and instant coffee and tea)
Ad Agency—N. W. Ayer

Kraft Foods and Sealtest Divisions (Salad dressings, cheeses, margarine, confections, ice cream, soft drinks dairy products)
Ad Agency—J. Walter Thompson

Beat The Clock (ABC-TV)

Advertiser and Product:

Armour (Chiffon Aqua Liquid, Dial Soap)
Ad Agency—Foote, Cone & Belding

Beechnut (Baby fruits, cereals)
Ad Agency—Young & Rubicam

Block Drug (Omega Oil, Minipoo)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Coty (Fragrances, Gift sets)
Ad Agency—BBD & O

Drackett (Windex, Vanish, Twinkle)
Ad Agency—Young & Rubicam

Durkee (Sauce, Spices)
Ad Agency—Meldrum & Fewsmith

Ex-Lax (Ex-Lax)
Ad Agency—Warwick & Legler

General Foods (Tapioca, Cake Mixes, Instant Potatoes)
Ad Agency—Young & Rubicam

Gillette (Toni) (Paper-Mate Pens, Shampoo)
Ad Agency—North Advertising

Johnson & Johnson (Cold Remedies, Cotton, First Aid Cream)
Ad Agency—Young & Rubicam

S. C. Johnson (Pride, Blem, Stride)
Ad Agency—Needham, Louis & Brorby

Lever Bros. (Pepsodent, Aerosol toothpaste, Surf, Oneida)
Ad Agency—BBD & O

McGraw-Edison (Toastmaster)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Paper Novelty (Christmas Tree Decorations)
Ad Agency—The Zlowe Co.

Reynolds Metals (Reynolds Wrap)
Ad Agency—Lennen & Newell

Structo (Toys)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Warner-Lambert (Listerine)
Ad Agency—Lambert & Feasley

Behind Closed Doors (NBC-TV)

Advertiser and Product:

American Home Products (Analgesic tablets, creams and liniments, decongestant tablets, antacid powders and tablets, Chef Boyardee spaghetti sauces, ravioli, pizza pie mix, spaghetti dinners, beefaroni and lasagna)
Ad Agency—Young & Rubicam

Benny, Jack, Program (CBS-TV)

Advertiser and Product:

American Tobacco Co. (Lucky Strike Cigarettes)
Ad Agency—BBD & O

Lever Brothers (Bar, Packaged, Liquid soaps, detergents, household cleaners)
Ad Agency—J. Walter Thompson

Big Party (CBS-TV)

Advertiser and Product:

Revlon, Inc. (All Revlon Products)
Ad Agency—Warwick & Legler

Big Payoff (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co. (Cashmere Bouquet Soap, Rapid Shave, Halo, Palmolive Soap, Lustre Creme, Ad, Vel, Fab, Ajax, Colgate Dental Cream, Brisk)
Ad Agency—Lennen & Newell

General Foods Corp. (Swansdown, Jell-O, Pie Fillings, Baker's Coconut)
Ad Agency—Young & Rubicam

Lever Brothers Co. (Dove Beauty Bar, Handy Andy)
Ad Agency—Ogilvy, Benson & Mather

Black Saddle (ABC-TV) (NBC-TV)

Advertiser and Product:
Alberto-Culver (Command, Rinse Away)
Ad Agency—Wade

Liggett & Myers (Chesterfield, Oasis) (All tobacco products)
Ad Agency—McCann-Erickson

Bold Journey (ABC-TV)

Advertiser and Product:
Ralston Purina (Purina Dog Food, Cereals)
Ad Agency—Guild, Bascom & Bonfigli

Bonanza (NBC-TV)

Advertiser and Product:
Bristol Myers Co. (Ban roll-on deodorant)
Ad Agency—Ogilvy, Benson & Mather

L & M (All tobacco products)
Ad Agency—McCann-Erickson

Miles Laboratories (Alka-Seltzer, one-a-day Vitamins)
Ad Agency—Wade

Procter & Gamble (Crest toothpaste)
Ad Agency—Benton & Bowles

RCA (Electronic sight and sound receivers and recorders, industrial electronic communication equipment and services)
Ad Agency—Kenyon & Eckhardt

Boone, Pat, Show (ABC-TV)

Advertiser and Product:
General Motors Corp. (Chevrolet)
Ad Agency—Campbell-Ewald

Bourbon Street Beat (ABC-TV)

Advertiser and Product:
Anahist (Cold Remedies, Nasal and Throat Sprays)
Ad Agency—Ted Bates

DuPont (Car Wax, Polishes, Car Wash, Sponges)
Ad Agency—BBD & O

Isodine (Antiseptic, Gargle, Isodettes)
Ad Agency—Reach McClinton

Libby-Owens-Ford (Glass Products for Cars and Buildings)
Ad Agency—Fuller, Smith & Ross

P. Lorillard (Old Gold)
Ad Agency—Lennen & Newell

Phillips-Van Heusen (Shirts, Sport Shirts, Handkerchiefs, Underwear, Neckties, Fajamas, Sportswear)
Ad Agency—Grey

Reynolds Metals (Aluminum)
Ad Agency—Lennen & Newell

7-Up (7-Up Soft Drink)
Ad Agency—J. Walter Thompson

Brighter Day, The (CBS-TV)

Advertiser and Product:
Procter & Gamble Co. (Blue Cheer, Crisco, Gleem)
Ad Agency—Young & Rubicam

Broken Arrow (ABC-TV)

Advertiser and Product:
Lionel Corp. (Model Trains)
Ad Agency—Grey

Mars, Inc. (Candies)
Ad Agency—Knox-Reeves

Bronco/Sugarfoot (ABC-TV)

Advertiser and Product:
American Chicle (Clorets Mints, Gum)
Ad Agency—Ted Bates

Anahist (Cold Remedies, Nasal Spray)
Ad Agency—Ted Bates

Bristol Myers (Bufferin)
Ad Agency—Young & Rubicam

Carnation Co. (Processed Milk Products)
Ad Agency, Erwin Wasey, Ruthrauff & Ryan

Corning Glass (Glassware & Pyroceram)
Ad Agency—N. W. Ayer

DuPont (Car Waxes, Polishes, Car Wash, Sponges)
Ad Agency—BBD & O

Elgin Nat. Watch (Watches)
Ad Agency—J. Walter Thompson

General Mills (Betty Crocker Baking Mixes)
Ad Agency—Tatham-Laird

Glidden Paint Co. (Paint)
Ad Agency—Meldrum & Fewsmith

Luden's (Cough Drops)
Ad Agency—J. M. Mathes

National Carbon (Prestone Anti-Freeze, Eveready Products)
Ad Agency—William Esty

North American Philips (Norelco Battery, Electric Shavers)
Ad Agency—C. J. LaRoche

Procter & Gamble (Camay)
Ad Agency—Leo Burnett

Procter & Gamble (Crest)
Ad Agency—Benton & Bowles
H. F. Ritchie (Brylcream)
Ad Agency—Kenyon & Eckhardt
Whitehall
Ad Agency—Ted Bates

Buckskin (NBC-TV)

Advertiser and Product:
Procter & Gamble (Women's hair care and grooming products, detergents)
Ad Agency—Grey

— C —

Californians, The (NBC-TV)

Advertiser and Product:
Lever Brothers (Beverages, soups, salad dressing)
Ad Agency—Young & Rubicam

Carney, Art (ABC-TV)

Advertiser and Product:
Minnesota Mining
Ad Agency—MacManus, John & Adams
AC Spark Plug (Engine parts, accessories, aircraft and missile parts)
Ad Agency—D. P. Brother
United Motors, Div. of General Motors; (Engine parts, engine accessories, automobile parts and auto accessories, aircraft and Missile parts)
Ad Agency—Campbell-Ewald

Cavalcade Of Sports (NBC-TV)

Advertiser and Product:
Gillette Safety Razor Co. (Safety razors, blades, shaving cream)
Ad Agency—Maxon

Championship Bridge (ABC-TV)

Advertiser and Product:
N. American Van Lines (Van lines)
Ad Agency—The Biddle Co.

Charley Weaver Show (ABC-TV)

Advertiser and Product:
Mogen David Wine Corp. (Wine)
Ad Agency—Edward Weiss

Chevy Show, The (NBC-TV)

Advertiser and Product:
Chevrolet Motor Division (Autos, parts and services)
Ad Agency—Campbell-Ewald

Cheyenne (ABC-TV)

Advertiser and Product:
American Chicle (Chiclets)
Ad Agency—Ted Bates
Armour (Dial Soap)
Ad Agency—Foote, Cone & Belding
Corning Glass (Glassware, Pyroceram)
Ad Agency—N. W. Ayer
Johnson & Johnson (First Aid Cream)
Ad Agency—Young & Rubicam
Mattel, Inc. (Toys)
Ad Agency—Carson, Roberts
National Carbon (Prestone Anti-Freeze, Eveready Products)
Ad Agency—William Esty
Procter & Gamble (Crest)
Ad Agency—Benton & Bowles
Ralston Purina (Dry Cereals, Purina Dog Food)
Ad Agency—Gardner Adv.
Warner Lambert
Ad Agency—Ted Bates

Cimarron City (NBC-TV)

Advertiser and Product:
Bell & Howell Co. (Photographic equipment)
Ad Agency—McCann-Erickson
Bulova Watch Co. (Watches and radios)
Ad Agency—McCann-Erickson
Helene Curtis (Women's hair care and hair grooming products)
Ad Agency—Edward H. Weiss & Co.
Mennen Co. (After shave products, deodorants and baby products)
Ad Agency—Warwick & Legler
Procter & Gamble (Crest toothpaste)
Ad Agency—Benton & Bowles
W. F. Young, Inc. (Absorbine & Absorbine Jr.)
Ad Agency—J. Walter Thompson

Circus Boy (NBC-TV)

Advertiser and Product:
Mars Inc. (Candies and candy bars)
Ad Agency—Knox-Reeves
Miles Laboratories (Vitamins, antiseptics)
Ad Agency—Wade
Nestle Co. (Beverages, syrups)
Ad Agency—McCann-Erickson

Clark, Dick, Show (ABC-TV)

Advertiser and Product:
Beechnut-Lifesavers (Chewing Gum)
Ad Agency—Young & Rubicam

Colt .45 (ABC-TV)

Advertiser and Product:
Derby Foods (Peter Pan Peanut Butter)
Ad Agency—McCann-Erickson

Nestle Co. (Quik Chocolate Mix)
Ad Agency—McCann-Erickson

Como, Perry, Show (NBC-TV)

Advertiser and Product:
Maybelline Co. (Eye care and eye grooming products)
Ad Agency—Gordon Best

Polaroid Corp. (Land camera, films, accessories)
Ad Agency—Doyle Dane Bernbach

Sunbeam Corp. (Small electrical household appliances)
Ad Agency—Perrin-Faus

Como's, Perry, Kraft Music Hall (NBC-TV)

Advertiser and Product:
Kraft Foods Co. (Salad dressings, cheese base food preparation, margarine, confections, ice cream, soft drinks, milk and orange beverages, jellies, preserves, spaghetti dinner, macaroni and cheese dinner)
Ad Agency—J. Walter Thompson

Concentration (NBC-TV)

Advertiser and Product:
Alberto-Culver (Hair care products)
Ad Agency—Geoffrey Wade

American Home Products (Analgesics)
Ad Agency—Ted Bates

Armour Co. (Canned meats, dog food, poultry, deodorant bar soap and detergents)
Ad Agency—Foote, Cone & Belding

Bauer & Black (Adhesive bandages, surgical pads and other dressings)
Ad Agency—Leo Burnett & Co.

Brillo Manufacturing Co. (Brillo pads and cleanser)
Ad Agency—J. Walter Thompson

Brown & Williamson (Raleigh cigarettes)
Ad Agency—Keyes, Madden & Jones

Chesebrough-Ponds Inc. (Facial make-up creams, lotions, cough remedy, petroleum jelly)
Frigidaire Div. of General Motors; (Major electrical household appliances)
Ad Agency—Dancer-Fitzgerald-Sample

Gold Seal Co. (Glass Wax, Snowy Bleach, Siz charcoal fire starter)
Ad Agency—Campbell-Mithun

H. J. Heinz (Soup, baby food, condiments)
Ad Agency—Maxon, Inc.

Lever Brothers (Detergents, margarine, bar soap, dentifrices)
Ad Agency—Needham, Louis & Brorby (Chicago)

Miles Laboratories (Antacid analgesic, Alka-Seltzer, One-a-day Vitamins)
Ad Agency—Wade

National Biscuit Co. (Cookies, crackers, baking mixes and cereal)
Ad Agency—McCann-Erickson

Nestle Co. (Coffee, tea and chocolate beverages)
Ad Agency—William Esty

Park & Tilford (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor

Pharmaceuticals, Inc. (Geritol & Zarumin)
Ad Agency—Parkson Adv.

Pillsbury Mills, Inc. (Flour, baking mixes, frosting)
Ad Agency—Leo Burnett

Conquest (CBS-TV)

Advertiser and Product:
Monsanto Chemical Co. Plastic Division; (Institutional)
Ad Agency—Gardner

Cotten, Joseph, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Coffee, Cereals, Dog Food)
Ad Agency—Benton & Bowles

County Fair (NBC-TV)

Advertiser and Product:
Gold Seal Co. (Snowy bleach, Siz charcoal fire starter, Glass wax)
Ad Agency—Campbell-Mithun

H. J. Heinz (Soup, baby food, condiments)
Ad Agency—Maxon

I. B. Kleinert Rubber Co. (Shower accessories)
Ad Agency—Grey

Lever Brothers (Detergents, margarine, bar soap, dentifrices)
Ad Agency—Needham, Louis, Brorby (Chicago)

Miles Labs (One-a-day Vitamins, Alka-Seltzer)
Ad Agency—Wade

National Biscuit Co. (Cookies, crackers, baking mixes, cereal)
Ad Agency—McCann-Erickson

Park & Tilford (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor

Crosby, Bing, Golf Tournament (ABC-TV)

Advertiser and Product:
Oldsmobile (Oldsmobile cars)
Ad Agency—D. P. Brother

Cummings, Bob, Show (NBC-TV)

Advertiser and Product:
R. J. Reynolds (tobacco products)
Ad Agency—William Esty

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D. A.'s Man (NBC-TV)

Advertiser and Product:
L & M (Oasis cigarettes, L&M tobacco products)
Ad Agency—McCann-Erickson

Day In Court (ABC-TV)

Advertiser and Product:
Best Foods (Nucoa)
Ad Agency—Dancer-Fitzgerald-Sample
Drackett (Windex, Drano, Vanish)
Ad Agency—Young & Rubicam
Durkee (Coconut)
Ad Agency—Meldrum & Fewsmith
General Foods (Various)
Ad Agency—Young & Rubicam
Gillette (Toni, Paper-mate Pens, Skin Conditioner, Home Permanent)
Ad Agency—North Adv.
S. C. Johnson (Stride)
Ad Agency—Needham, Louis & Brorby
Johnson & Johnson (Various Cold Products)
Ad Agency—Young & Rubicam
McGraw-Edison (Toastmaster)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Structo (Toys)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Warner-Lambert (Listerine)
Ad Agency—Lambert & Feasley
Whitehall (Dristan Mist, Infra-Rub, Anacin, Wax)
Ad Agency—Ted Bates

Dean, Jimmy, Show (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Linoleum, Tile)
Ad Agency—BBD & O
Brown & Williamson Tobacco Co. (Raleigh Cigarettes)
Ad Agency—Keyes, Madden & Jones
Chicken of the Sea, Inc. (Canned Fish Products)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Eastman Kodak Co. (Camera & Film)
Ad Agency—J. Walter Thompson
General Foods Corp. (Tang)
Ad Agency—Young & Rubicam
General Mills, Inc. (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample
Gerber Products Co. (Baby Foods)
Ad Agency—D'Arcy
S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby
Kayser-Roth Hosiery Co. (Supp-Hose)
Ad Agency—Daniel & Charles
Lever Brothers (Breeze Detergent, Imperial Margarine, Handy Andy)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Libby, McNeill & Libby Co. (Canned Fruits, Vegetables)
Ad Agency—J. Walter Thompson
Miles Labs (Alka-Seltzer, Bactine. Nervine, One-a-day Brand Vitamins)
Ad Agency—Geoffrey Wade
Toni Co., (Toni Home Permanent, Cleansing Cream, Hair Care Products, Shampoo, Lipstick)
Ad Agency—Tatham-Laird

December Bride (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Colgate Dental Cream, Palmolive Soap, Brisk, Florient, Vel, Ad, Fab, Ajax)
Ad Agency—Ted Bates
Simoniz Company (Simoniz Non-Scuff Floor Wax, Ivalon Sponges, Hilite)
Ad Agency—Young & Rubicam
Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

Dennis The Menace (CBS-TV)

Advertiser and Product:
Kellogg Co. (Cereals and Dog Food)
Ad Agency—Leo Burnett

Desilu Playhouse (CBS-TV)

Advertiser and Product:
Westinghouse Electric Corp. (Westinghouse Kitchen appliances, Radio & TV Sets, Turbojet Plane Motors)
Ad Agency—McCann-Erickson

Detectives Diary (NBC-TV)

Advertiser and Product:
Sterling Drug (Bayer nasal spray, Phillips' milk of magnesia and tablets, Dr. Lyon's tooth-powder, Energine cleaning fluid, Energine lighter fluid)
Ad Agency—Dancer-Fitzgerald-Sample

Disney, Walt, Presents (ABC-TV)

Advertiser and Product:
Canada Dry (Ginger Ale)
Ad Agency—J. M. Mathes
Derby Foods (Peter Pan Peanut Butter)
Ad Agency—McCann-Erickson
Hills Bros. (Coffee)
Ad Agency—N. W. Ayer
Mars (Milky Way, Snickers)
Ad Agency—Knox-Reeves
Ward Baking (Tip Top Products)
Ad Agency—Grey

Dough Re Mi (NBC-TV)

Advertiser and Product:

Armour & Co. (Dial deodorant, liquid detergent, meats, poultry and dog food)
Ad Agency—Foote, Cone & Belding

Brown & Williamson (Raleigh cigarettes)
Ad Agency—Keyes, Madden & Jones

Congoleum, Inc. (Floor and wall coverings)
Ad Agency—Keyes, Madden & Jones

Mentholatum Co. (Cold remedies, medicated lip pomades)
Ad Agency—J. Walter Thompson

National Biscuit Co. (Baking mixes, baked goods, cereals)
Ad Agency—McCann-Erickson

Park & Tilford (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor

Sweet Co. of America (Candy, including use in cooking)
Ad Agency—Henry Eisen

Dragnet (NBC-TV)

Advertiser and Product:

L & M (Fatimas, Chesterfield)
Ad Agency—McCann-Erickson Dancer-Fitzgerald-Sample

Mennen Company (Deodorants, after shave lotion, shaving creams)
Ad Agency—Warwick & Legler

Pillsbury Co. (Baking mixes and flour)
Ad Agency—Leo Burnett

Procter & Gamble (Crest Toothpaste, bar soaps, detergents, shampoos)
Ad Agency—Benton & Bowles

DuPont Show with June Allyson (CBS-TV)

Advertiser and Product:

E. I. DuPont De Nemours Co. (Dacron Polyester Fiber, Acrylit Fiber and Nylon)
Ad Agency—BBD & O

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Edge of Night, The (CBS-TV)

Advertiser and Product:

American Home Products Corp. (Anacin, Dristan, Infra-Rub)
Ad Agency—Ted Bates

Armstrong Cork Co. (Linoleum, Tile)
Ad Agency—BBD & O

Atlantis Sales Corp. (All French's Products)
Ad Agency—J. Walter Thompson

S. C. Johnson & Sons (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby

Mentholatum Co. (Medicated Lip Pomade, Deep Heat Rub)
Ad Agency—J. Walter Thompson

Miles Labs (Alka-Seltzer, Bactine, Nervine, One-a-day Brand Vitamins)
Ad Agency—Geoffrey Wade

National Biscuit Co. (Baked Products, Cereal, Dog Food)
Ad Agency—Kenyon & Eckhardt

Pet Milk Co. (Evaporated Milk, Milk Products, Frozen Pies)
Ad Agency—Gardner

Pillsbury Mills. Inc. (Family Flour, Refrigerated Dough Products, Flour Base Mixes, Feeds)
Ad Agency—Leo Burnett

Procter & Gamble (Tide, Spic & Span, Lava Soap, Dreft, Comet Cleanser)
Ad Agency—Benton & Bowles

Quaker Oats Co. (Cereals, Pan-Cakes, Baking Mixes, Pet Food)
Ad Agency—J. Walter Thompson

Sterling Drug Inc. (Bayer Aspirin, Phillips' Milk of Magnesia, Haley's M.O., Bayer Nasal Spray)
Ad Agency—Dancer-Fitzgerald-Sample

Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

Edwards, Douglas, With the News (CBS-TV)

Advertiser and Product:

American Home Products Corp. (Anacin, Aero Shave, Heet)
Ad Agency—Ted Bates

Carter Products, Inc. (Arrid Cream, Arrid Whirl-in Deodorant, Rise Shave Cream)
Ad Agency—Ted Bates

E. I. DuPont De Nemours Co. (DuPont Synthetic Fibers)
Ad Agency—BBD & O

Equitable Life Assurance Society of the U. S. (Insurance)
Ad Agency—Foote, Cone & Belding

Florida Citrus Commission (Fresh & Processed Citrus Products)
Ad Agency—Benton & Bowles

General Foods Corp. (Sanka Coffee)
Ad Agency—Young & Rubicam

Philip Morris, Inc. (Parliament Cigarettes)
Ad Agency—Benton & Bowles

Ellery Queen (NBC-TV)

Advertiser and Product:

Helene Curtis (Womens hair care and grooming products)
Ad Agency—Edward H. Weiss

Procter & Gamble (Crest toothpaste, dentifrices)
Ad Agency—Benton & Bowles

RCA (Electronic sight and sound receivers and recorders, industrial electronic communications)
Ad Agency—Kenyon & Eckhardt

W. F. Young (Absorbine, Absorbine Jr.)
Ad Agency—J. Walter Thompson

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Father Knows Best (CBS-TV)

Advertiser and Product:
Lever Brothers Co. (All, Lux Liquid)
Ad Agency—J. Walter Thompson

Scott Paper Co. (Scott Paper Products)
Ad Agency—J. Walter Thompson

Fibber McGee & Molly (NBC-TV)

Advertiser and Product:
Singer Sewing Machine Co. (sewing machines, aids for same, vacuum cleaner attachments)
Ad Agency—Young & Rubicam

Standard Brands (Coffee and tea, desserts and margarine)
Ad Agency—J. Walter Thompson

Five Fingers (NBC-TV)

Advertiser and Product:
Bristol Myers (Ban deodorant)
Ad Agency—Ogilvy, Benson & Mather

Brown & Williamson (All tobacco products)
Ad Agency—Ted Bates

Corning Glass (Pyrocerom Cooking ware)
Ad Agency—N. W. Ayer

Helene Curtis (Hair care and grooming products)
Ad Agency—McCann-Erickson

Midas, Inc. (Muffler, tail pipes, automotive replacement parts and accessories)
Ad Agency—Edward H. Weiss

Procter & Gamble (Camay soap, Crest toothpaste)
Ad Agency—Leo Burnett, Chicago
Benton & Bowles, N. Y.

Warner-Lambert (Cold remedies, nose and throat sprays, cough syrups)
Ad Agency—Ted Bates

For Better Or Worse (CBS-TV)

Advertiser and Product:
Lever Brothers Co. (Breeze Detergent, Imperial Margarine, Handy Andy, Lipton Tea, Soups)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

Ford Show, The (NBC-TV)

Advertiser and Product:
Ford Division of Ford Motor Co. (Automobiles, trucks, parts and services)
Ad Agency—J. Walter Thompson

From These Roots (NBC-TV)

Advertiser and Product:
Helene Curtis (Hair care and grooming products, deodorants)
Ad Agency—Edward H. Weiss

Frigidaire Div., of General Motors (Major electrical household appliances)
Ad Agency—Dancer-Fitzgerald-Sample

Nestle Co. (Beverages, tea, coffee, cocoa and mixes)
Ad Agency—McCann-Erickson

Procter & Gamble (Detergents, deodorant bar soap (Zest), Lilt Home Permanent, Duncan Hines Baking mixes)
Ad Agency—Benton & Bowles

Fury (NBC-TV)

Advertiser and Product:
Borden Co. (Milk, frozen desserts, fresh and concentrated fruit drinks)
Ad Agency—Benton & Bowles

General Foods Corp. (Post cereals)
Ad Agency—Benton & Bowles

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G. E. College Bowl (CBS-TV)

Advertiser and Product:
General Electric Co. (G.E. Small appliances)
Ad Agency—Maxon, Inc.

General Electric Theater (CBS-TV)

Advertiser and Product:
General Electric Co. (Institutional)
Ad Agency—BBD & O

Gobel, George, Show (CBS-TV)

Advertiser and Product:
Lever Brothers Co. (Bar, Packaged, Liquid Soaps, Detergents, Household Cleaners)
Ad Agency—J. Walter Thompson

Godfrey, Arthur, Time (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Bufferin, Ban)
Ad Agency—Young & Rubicam

General Mills, Inc (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Glamorene, Inc. (Glamorene Liquid, Dry Cleaner, Applicators for Rug and Upholstery)
Ad Agency—Jules Power Productions

Hoover Company (Vacuum Cleaner, Floor Polishers, Irons)
Ad Agency—Leo Burnett

Kaiser-Roth Hosiery Co. (Supp-hose)
Ad Agency—Daniel & Charles

Libby, McNeill & Libby Co. (Canned Fruits, vegetables)
Ad Agency—J. Walter Thompson

Standard Brands, Inc. (Coffee, Tea, Gelatin, Puddings, Pie Fillings, Nuts, Margarine)
Ad Agency—Ted Bates
Compton Adv.

United States Steel Corp. (Steel Products)
Ad Agency—BBD & O

Golden Circle (ABC-TV)

Advertiser and Product:
Oster Mfg. Co. (Electrical appliances)
Ad Agency—John Brady

Goodyear Theater (NBC-TV)

Advertiser and Product:
Goodyear Tire & Rubber Co. (Tire, tubes, foamed Latex products, tire accessories)
Ad Agency—Young & Rubicam

Guiding Light (CBS-TV)

Advertiser and Product:
Procter & Gamble Co. (Fluffo, Ivory Liquid, Oxydol, Mr. Clean)
Ad Agency—Compton

Gunsmoke (CBS-TV)

Advertiser and Product:
Liggett & Myers Tobacco Co. (L&M Cigarettes)
Ad Agency—Dancer-Fitzgerald-Sample

Remington Rand, Inc. (Remington Electric Shavers and Office Equipment)
Ad Agency—Young & Rubicam

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Haggis Baggis (NBC-TV)

Advertiser and Product:
Brillo (Cleansing Pads and cleanser)
Ad Agency—J. Walter Thompson)

Lever Bros. (Packaged and liquid soaps, edible fats)
Ad Agency—J. Walter Thompson

Mentholatum Co. (Cold remedies, medicated lip remedies)
Ad Agency—J. Walter Thompson

Park & Tilford (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol Mints, Freezone, Intra-Rub)
Ad Agency—Ted Bates

Lever Brothers Co. (Wisk, Lifebuoy Soap)
Ad Agency—J. Walter Thompson

Hawaiian Eye (ABC-TV)

Advertiser and Product:
American Chicle (Clorets, Mints, Gum)
Ad Agency—Ted Bates

Carter Products (Arrid, Nair, Rise, Shave Cream)
Ad Agency—Ted Bates

H. F. Ritchie (Brylcreem)
Ad Agency—Kenyon & Eckhardt

Whitehall (Anacin, Dristan)
Ad Agency—Ted Bates

Heckle & Jeckle (CBS-TV)

Advertiser and Product:
General Mills, Inc. (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Hennesey (CBS-TV)

Advertiser and Product:
General Foods Corp. (Jell-O, Jell-O Pudding, pie fillings)
Ad Agency—Young & Rubicam

P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell

High Road (ABC-TV)

Advertiser and Product:
Ralston Purina Co. (Hot and Dry Cereals, Purina Dog Food)
Ad Agency—Guild, Bascom & Bonfigli

Hitchcock, Alfred, Presents (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Ipana Toothpaste, Bufferin, Vitalis, Ban, Hair Coloring, Rinses, Bleaches)
Ad Agency—Young & Rubicam

Hotel De Paree (CBS-TV)

Advertiser and Product:
Kellogg Co. (Cereals and Dog Food)
Ad Agency—Leo Burnett

Liggett & Myers Tobacco Co. (L&M Cigarettes)
Ad Agency—Dancer-Fitzgerald-Sample

Hottelet, Richard C. And the News (CBS-TV)

Advertiser and Product:
M-E-L Div. of the Ford Motor Co. (Mercury, Edsel automobiles)
Ad Agency—Kenyon & Eckhardt

House On High Street (NBC-TV)

Advertiser and Product:
Alberto-Culver (Hair care products)
Ad Agency—Wade

Phillips-Van Heusen Corp. (Men's shirts and haberdashery)
Ad Agency—Grey

Howdy Doody (NBC-TV)

Advertiser and Product:
Continental Baking Co. (Wonder bread and Hostess cakes)
Ad Agency—Ted Bates

Louis Marx & Co. (Toys)
Ad Agency—Ted Bates

National Biscuit Co. (Cereals, salted and non-sweet crackers)
Ad Agency—Kenyon & Eckhardt

Sweets Co. of America (Tootsie rolls and tootsie candies)
Ad Agency—Henry Eisen

Hutton, Betty, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Coffee, Cereals, Dog Food)
Ad Agency—Benton & Bowles

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I Love Lucy (CBS-TV)

Advertiser and Product:
Eastman Kodak Co. (All Products)
Ad Agency—J. Walter Thompson

General Foods Corp. (Swansdown, Jell-O, Pie Fillings, Baker's Coconut)
Ad Agency—Young & Rubicam

General Mills, Inc. (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Gerber Products Co. (Baby foods)
Ad Agency—D'Arcy Adv.

Lever Brothers (Rinso, Good Luck Margarine, Lucky Whip, Lux Liquid, Pepsodent, Air Wick, Dove Beauty Bar)
Ad Agency—J. Walter Thompson

Mentholatum Co. (Medicated Lip Pomade, Deep Heat Rub)
Ad Agency—J. Walter Thompson

Scott Paper Co. (Scott Paper Products)
Ad Agency—J. Walter Thompson

Simoniz Co. (Simoniz Non-Scuff Floor Wax, Ivalon Sponges, Hilite)
Ad Agency—Young & Rubicam

United States Steel Corp. (Steel Products)
Ad Agency—BBD & O

Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

It Could Be You (NBC-TV)

Advertiser and Product:
Alberto-Culver (Hair care products, Alberto VO-5 hair dressing and conditioner, new blue Alberto VO-5, Alberto V-5 lite-ner)
Ad Agency—Wade

American Home Products (Waxes, Polishes and analgesics)
Ad Agency—Young & Rubicam

Armour & Co. (Canned meats, dog food, poultry, deodorant bar soap and detergents)
Ad Agency—Foote, Cone & Belding

Brillo Manufacturing Co. (Brillo pads and cleanser)
Ad Agency—J. Walter Thompson

Chesebrough-Ponds Inc. (Facial make-up, facial creams, cough remedy)
Ad Agency—J. Walter Thompson

Congoleum (floor and wall coverings)
Ad Agency—Keyes, Madden & Jones

Corn Products Refining Co. (Karo, starches, salad and cooking oils, Kasco dog food and Nu-Soft)
Ad Agency—Lennen & Newell

Frigidaire (major electrical household appliances)
Ad Agency—Dancer-Fitzgerald-Sample

Thomas Luming & Co. (Pacquins hand cream, Silk 'n Satin lotion, Ben-Gay)
Ad Agency—William Esty

Mentholatum Co. (Cold remedies, medicated lip remedies, calbon, mentholatum)
Ad Agency—J. Walter Thompson

Miles Laboratories (Alka-Seltzer, One-a-day Vitamins)
Ad Agency—Wade

National Biscuit Co. (Cookies, crackers, baking mixes, cereals)
Ad Agency—McCann-Erickson

Nestle Company (Coffee, tea, chocolate beverages)
Ad Agency—William Esty

Park & Tilford (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor

Pharmaceuticals Inc. (Geritol & Devarex & Zarumin, Sominex, shaving lotions)
Ad Agency—Parkson

Pillsbury Mills, Inc. (Flour and baking mixes, frosting)
Ad Agency—Leo Burnett

Procter & Gamble (Package detergents and bar soap, household cleaners, dentifrices)
Ad Agency—Dancer-Fitzgerald-Sample

Standard Brands (Puddings, coffee, tea)
Ad Agency—Ted Bates

I've Got A Secret (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Bufferin, Ipana)
Ad Agency—Doherty, Clifford, Steers & Shenfield
R. J. Reynolds Tobacco Co. (Winston Cigarettes)
Ad Agency—Wm. Esty Co.

— J —

Johnny Ringo (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell

Johnny Staccato (NBC-TV)

Advertiser and Product:
Bristol Myers (Headache remedies, deodorants, hair care and grooming products, dentifrices)
Ad Agency—Young & Rubicam

Jubilee, U.S.A. (ABC-TV)

Advertiser and Product:
Gulf Guaranty Co.
Ad Agency—Paul Venze Assoc.
Massey-Ferguson (Farm Equipment)
Ad Agency—Needham, Louis & Brorby
National Carbon (Prestone Anti-Freeze, Eveready Products)
Ad Agency—William Esty
Williamson-Dickie (Men's Apparel)
Ad Agency—Fuller, Smith & Ross

— K —

Keep Talking (CBS-TV) (ABC-TV)

Advertiser and Product:
Drug Research Corp. (Regimen Tablets)
Ad Agency—Kastor, Hilton, Chesley, Clifford & Atherton
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell
Mutual Benefit Health & Accident Ass'n. (Insurance)
Ad Agency—Bozell & Jacobs
Mutual of Omaha (Insurance)
Ad Agency—Bozell & Jacobs

Kraft Music Hall Presents Dave King (NBC-TV)

Advertiser and Product:
Kraft Foods Division (Salad dressings, cheeses, margarine, confections, ice cream, soft drinks, jellies and preserves)
Ad Agency—J. Walter Thompson

— L —

Laramie (NBC-TV)

Advertiser and Product:
Ansco (hotographic equipment)
Ad Agency—Benton & Bowles
Bristol Myers (Ban roll-on deodorant)
Ad Agency—Ogilvy, Benson & Mather
Colgate-Palmolive Co. (Dentifrices, Wildroot Hair preparations, Halo)
Ad Agency—Ted Bates
Miles Laboratories (One-a-day Vitamins, Alka-seltzer)
Ad Agency—Wade
Procter & Gamble (Crest toothpaste)
Ad Agency—Benton & Bowles
Sunshine Biscuits (Cookies and crackers)
Ad Agency—Cunningham & Walsh
Warner-Lambert (Cold remedies, cough syrups)
Ad Agency—Ted Bates

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup Co. (Campbell Soups, Baked Beans, V-8)
Ad Agency—BBD & O

Laugh Line (NBC-TV)

Advertiser and Product:
American Home Products Corp. (Analgesic tablets, creams and liniments, decongestant tablets, antacid powders and tablets, Chef- Boyardee spaghetti sauces, ravioli, pizza pie mix, spaghetti dinners, beefaroni and lasagna)
Ad Agency—Young & Rubicam

Law Of The Plainsman (NBC-TV)

Advertiser and Product:
Ansco (Photographic equipment)
Ad Agency—Benton & Bowles
Renault, Inc. (Automobiles, auto parts and services)
Ad Agency—Kudner
Sunshine Biscuit (Cookies and salted crackers)
Ad Agency—Cunningham & Walsh

Lawless Years, The (NBC-TV)

Advertiser and Product:
Alberto-Culver (Hair care and hair grooming products)
Ad Agency—Wade
Midas, Inc. (Auto exhaust systems, mufflers, tail pipes, auto parts and accessories)
Ad Agency—Edward H. Weiss

Lawman (ABC-TV)

Advertiser and Product:
R. J. Reynolds (Camels)
Ad Agency—William Esty

Whitehall (Bisodol Mints, Dristan tablets)
Ad Agency—Ted Bates

Leave It To Beaver (ABC-TV)

Advertiser and Product:
Associated Products
Ad Agency—Grey

Miles Laboratories (Alka-Seltzer, One-a-day Vitamins)
Ad Agency—Geoffrey Wade

Polaroid (Cameras)
Ad Agency—Doyle, Dane & Bernbach

Procter & Gamble (Crest)
Ad Agency—Benton & Bowles

Ralston Purina (Purina Dog Chow, Corn Chex)
Ad Agency—Gardner Adv. Guild, Bascom & Bonfigli

Warner Lambert (Super Anahist, Cough Syrup, Nasal Spray)
Ad Agency—Ted Bates

Levenson, Sam, Show (CBS-TV)

Advertiser and Product:
Hoover Company (Vacuum Cleaner, Floor polishers, Irons, other appliances)
Ad Agency—Leo Burnett

Standard Brands (Gelatin, Pie Filling, Puddings, Coffee, Tea, Margarine)
Ad Agency—Compton

U. S. Steel Corp. (Steel products)
Ad Agency—BBD & O

Lineup, The (CBS-TV)

Advertiser and Product:
Corning Glass Works (Pyroceram Ware, Cooking Utensils)
Ad Agency—N. W. Ayer

Glidden Co. (Paints)
Ad Agency—Meldrum & Fewsmith

P. Lorillard Co. (Newport Cigarettes)
Ad Agency—Lennen & Newell

Manhattan Shirt Co. (Men's Shirts)
Ad Agency—Daniel & Charles

Peter Paul, Inc. (Peter Paul Mounds, Almond Joy)
Ad Agency—Dancer-Fitzgerald-Sample

Procter & Gamble (Cheer, Gleem, Ivory Bar)
Ad Agency—Young & Rubicam

Vick Chemical Co. (Cold Remedies)
Ad Agency—Ogilvy, Benson & Mather

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Linoleum, Tile)
Ad Agency—BBD & O

Atlantis Sales Corp. (All Frenchs' Products)
Ad Agency—J. Walter Thompson

Carnation Co. (Evaporated Milk, Milk products, Ice Cream, Cottage Cheese, Frozen Pies)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Chicken Of The Sea, Inc. (Canned Fish products)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Kellogg Co. (Cereals and Dog Food)
Ad Agency—Leo Burnett

Kendall Co., Bauer & Black Division; (All Curity Products)
Ad Agency—Leo Burnett

Lever Brothers (Rinso, Lux Liquid, Good Luck Margarine)
Ad Agency—J. Walter Thompson

Pillsbury Mills, Inc. (Pillsbury's Best Flour, Cake Mix, Pie Mix, Hot Roll Mix)
Ad Agency—Leo Burnett

Scott Paper Co. (Scott Paper Products)
Ad Agency—J. Walter Thompson

A. E. Staley Mfg. Co. (Sta-Flo Liquid Laundry Starch, Sta-Puf)
Ad Agency—J. Walter Thompson

Standard Brands, Inc. (Coffee, Tea, Gelatin Desserts, Puddings, Pie fillings, Nuts)
Ad Agency—J. Walter Thompson

Swift Co. (All Meat and Poultry Products, Margarine, Vigoro, Pard Dog Food, Peanut Butter)
Ad Agency—McCann-Erickson

The Toni Co. (Toni Home Permanent Wave, Cleansing Creams, Hair Care Products, Shampoo, Lipstick)
Ad Agency—North Advertising

Lone Ranger (ABC-TV) (CBS-TV)

Advertiser and Product:
General Mills (Dry Cereals, Cocoa Puffs, Pancake Mix)
Ad Agency—Dancer-Fitzgerald-Sample

General Mills, Inc. (Cheerios, Wheaties, Kix)
Ad Agency—Dancer-Fitzgerald-Sample

Lionel Corp. (Model Electric Trains)
Ad Agency—Grey

Nestle Co. (Nestle's Quik, Chocolate, Semi-Sweet Morsels)
Ad Agency—McCann-Erickson

Sweets Co. (Tootsie Roll)
Ad Agency—Sweets Co. of America

Love & Marriage (NBC-TV)

Advertiser and Product:
Noxzema Chemical Co. (Skin creams, shave creams, suntan creams and lotions)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Love Of Life (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol, Heet, Kriptin, Aero Wax, Easy-Off Oven Cleaner, Wizard Wick Deodorizers)
Ad Agency—Ted Bates

Atlantis Sales Corp. (All French's products)
Ad Agency—J. Walter Thompson

Block Drug Co. (Polident, Poli-Grip)
Ad Agency—Grey

Dow Chemical Co. (Saran Wrap)
Ad Agency—MacManus, John & Adams

General Mills, Inc. (Flour, Cake mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Lever Brothers Co. (Whipped Topping, Shortening, Margarine, Air Wick, Dentifrices, Lipton Tea, Soups)
Ad Agency—Foote, Cone & Belding

Libby, McNeill & Libby (Canned Fruits, Vegetables)
Ad Agency—J. Walter Thompson

National Biscuit Co. (Baked Products, Cereal, Dog Food)
Ad Agency—Kenyon & Eckhardt
McCann-Erickson

Quaker Oats Co. (Cereals, Pan-cakes, Baking Mixes, Pet Food)
Ad Agency—J. Walter Thompson

Scott Paper Co. (Scott Paper Product)
Ad Agency—J. Walter Thompson

Shulton, Inc. (Old Spice Toiletries)
Ad Agency—Wesley Associates

Toni Co. (Toni Home Permanent Wave, Cleansing Creams, Hair Care Products, Shampoo, Lipstick)
Ad Agency—Tatham-Laird

Love That Bob (ABC-TV)

Advertiser and Product:
Alberto-Culver (VO-5, Rinse Away)
Ad Agency—Geoffrey Wade

Armour (Chiffon Aqua Liquid, Dial)
Ad Agency—Foote, Cone & Belding

Beechnut (Baby Dinners, Vegetable and Fruit juices, Cereals)
Ad Agency—Young & Rubicam

Best Foods (Nucoa)
Ad Agency—Dancer-Fitzgerald-Sample

Block Drug (Rem, Omega Oil, Minipoo)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Channel Master (TV Antenna)
Ad Agency—S. R. Leon Co.

Drackett (Windex, Vanish, Drano)
Ad Agency—Young & Rubicam

Dusharme (Hair Cream)
Ad Agency—Graves & Assoc.

Ex-Lax (Ex-Lax)
Ad Agency—Warwick & Legler

General Foods (Cake mix, Instant Potatoes)
Ad Agency—Young & Rubicam

Gillette (Toni)
Ad Agency—North

S. C. Johnson (Pride, Blem)
Ad Agency—Needham, Louis & Brorby

Johnson & Johnson (First Aid Cream, Cotton Buds, Baby Cream)
Ad Agency—Young & Rubicam

Lever (Pepsodent toothpaste)
Ad Agency—BBD & O

McGraw-Edison (Toastmaster)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Sterling Drug (Bayer Aspirin, Phillips' Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample

Structo (Toys)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Whitehall (Dristan)
Ad Agency—Ted Bates

Luncheon With Soupy Sales (ABC-TV)

Advertiser and Product:
General Foods (Jell-O)
Ad Agency—Young & Rubicam

Lux Playhouse (CBS-TV)

Advertiser and Product:
Lever Brothers (Lux Soap, Lux Liquid)
Ad Agency—J. Walter Thompson

— M —

Mack, Ted, and the Original Amateur Hour (CBS-TV)

Advertiser and Product:
Pharmaceuticals, Inc. (Geritol, Niron, Zarumin, RDX, Sominex, Serutan)
Ad Agency—Parkson

Man From Black Hawk (ABC-TV)

Advertiser and Product:
Miles Labs (Alka Seltzer, One-a-day Vitamin)
Ad Agency—Geoffrey Wade

R. J. Reynolds (Winston)
Ad Agency—William Esty

Man With A Camera (ABC-TV)

Advertiser and Product:
General Electric (Flash Bulbs)
Ad Agency—Grey

Many Loves Of Dobie Gillis (CBS-TV)

Advertiser and Product:
Philip Morris, Inc. (Marlboro, Parliament, Alpine Cigarettes)
Ad Agency—Leo Burnett
Pillsbury Mills Inc. (Flour, Frosting Mixes, Potato Products, Dry, Frozen and Refrigerated Mixes)
Ad Agency—Leo Burnett

Markham, with Ray Milland (CBS-TV)

Advertiser and Product:
Ligget & Myers Tobacco Co. (Duke Cigarettes)
Ad Agency—McCann-Erickson
National Carbon Co. (Prestone and Eveready Products)
Ad Agency—William Esty
Schlitz Brewing Co. (Schlitz Beer)
Ad Agency—J. Walter Thompson

Marx, Groucho — You Bet Your Life (NBC-TV)

Advertiser and Product:
Lever Brothers (Detergents, Edible fats, dentifrices)
Ad Agency—BBD & O
Pharmaceuticals, Inc. (Geritol, Sominex, shaving accessories)
Ad Agency—Parkson
Polaroid (Land Cameras, photographic equipment)
Ad Agency—Doyle, Dane & Bernbach
Toni Co., Division of Gillette Co.; (home permanents, shampoos, hair sprays, rinses, curlers, hair care and grooming products, creams and lotions for hands and body, pens and pencils)
Ad Agency—North

Masquerade Party (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Freezone)
Ad Agency—Ted Bates
Hazel Bishop (Lipstick, Polish, Make-up)
Ad Agency—Raymond Spector
Block Drug (Polidents, Poli-Grip)
Ad Agency—Grey
P. Lorillard Co. (Tobacco products)
Ad Agency—Lennen & Newell
Polk-Miller Products (Sargeant's Dog Care products)
Ad Agency—N. W. Ayer

Matty's Funday Funnies (ABC-TV)

Advertiser and Product:
Mattel (Toys)
Ad Agency—Carson, Roberts

Maverick (ABC-TV)

Advertiser and Product:
Drackett Co. (Drano)
Ad Agency—Young & Rubicam
Kaiser Aluminum (Aluminum Foil, Universal Jeeps)
Ad Agency—Young & Rubicam

Meet McGraw (ABC-TV)

Advertiser and Product:
Alberto Culver (Hair Products)
Ad Agency—Geoffrey Wade

Meet The Press (NBC-TV)

Advertiser and Product:
Manhattan Shirt Co. (Manhattan shirts)
Ad Agency—Daniels & Charles

Men Into Space (CBS-TV)

Advertiser and Product:
American Tobacco Co. (Lucky Strike Cigarettes)
Ad Agency—BBD & O

Mighty Mouse Playhouse (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Colgate Dental Cream)
Ad Agency—Ted Bates
General Foods Corp. (Post's Cereals)
Ad Agency—Benton & Bowles

Millionaire, The (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Colgate Dental Cream, Lustre-Creme Shampoo, Florient, Palmolive Soap, Liquid Vel)
Ad Agency—Ted Bates; Lennen & Newell
General Mills, Inc. (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample
Gulf Oil Co. (Gasoline, Oils)
Ad Agency—Young & Rubicam
Quaker Oats Co. (Cereals, Fan-cakes, Baking Mixes, Pet Food)
Ad Agency—J. Walter Thompson

Mr. Lucky (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco Corp. (Life Cigarettes)
Ad Agency—Ted Bates
Lever Brothers Co. (Dove Beauty Bar, Handy Andy)
Ad Agency—Ogilvy, Benson & Mather

Moore, Garry, Show (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby

Kellogg Co. (Cereals & Dog Food)
Ad Agency—Leo Burnett

Pittsburgh Plate Class Co. (Plate Glass Products, Paints)
Ad Agency—BBD & O

Polaroid Corp. (Polaroid Land Camera & equipment)
Ad Agency—Doyle, Dane, Bernbach

Revlon, Inc. (All Revlon Products)
Ad Agency—Warwick & Legler

M-Squad (NBC-TV)

Advertiser and Product:
American Tobacco Co. (Pall Mall Cigarettes)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Sterling Drug (Analgesics, antacids, dentifrices)
Ad Agency—Dancer-Fitzgerald-Sample

Murray, Arthur, Party (NBC-TV)

Advertiser and Product:
P. Lorillard Co. (Analgesics, antacids, laxatives)
Ad Agency—Dancer-Fitzgerald-Sample

Pharmaceuticals, Inc. (Geritol, Sominex, Shaving Lotion)
Ad Agency—Parkson

Sterling Drug (Analgesics, antacids, laxatives)
Ad Agency—Dancer-Fitzgerald-Sample

My Friend Flicka (ABC-TV)

Advertiser and Product:
Crackerjack (Candy)
Ad Agency—Henry Eisen

General Mills (Various)
Ad Agency—Dancer-Fitzgerald-Sample)

Lionel (Model Electric Trains)
Ad Agency—Grey

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Naked City (ABC-TV)

Advertiser and Product:
Brown & Williamson (Tobacco Products)
Ad Agency—Ted Bates

Whitehall Labs
Ad Agency—Ted Bates

Name That Tune (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Freezone)
Ad Agency—Ted Bates

General Time Corp., Westclox Division: (Clocks, Watches)
Ad Agency—BBD & O

National League Hockey (CBS-TV)

Advertiser and Product:
Carling Brewing Co. (Carling Red Cap Ale)
Ad Agency—Lang, Fisher & Stashower

Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun

Philip Morris, Inc. (Marlboro Cigarettes)
Ad Agency—Leo Burnett

Standard Oil of Indiana (Gasoline, Oil)
Ad Agency—D'Arcy

Stroh Brewing (Stroh Beer)
Ad Agency—Zimmer, Keller & Calver

NBA Professional Basketball (NBC-TV)

Advertiser and Product:
Bayuk Cigars (Phillies cigars)
Ad Agency—Werman & Schorr

General Mills (Wheaties)
Ad Agency—Knox, Reeves

NBC Kaleidoscope (NBC-TV)

Advertiser and Product:
Polaroid Corp. (Photographic equipment, accessories, land camera)
Ad Agency—Doyle, Dane & Bernbach

RCA (Electrical sight & sound receivers & recorders, electrical communication equipment & services)
Ad Agency—Kenyon & Eckhardt

NBC Major League Baseball (NBC-TV)

Advertiser and Product:
Bayuk Cigars (Phillies cigars)
Ad Agency—Werman & Schorr

Genessee Brewing Co. (Genessee Beer)
Ad Agency—Marschak & Pratt (Div. of McCann-Erickson)

National Brewing Co. (Products of the National Brewing Co.)
Ad Agency—W. B. Doner & Co.

NBC News (NBC-TV)

Advertiser and Product:
Bell & Howell (Photographic equipment)
Ad Agency—McCann-Erickson

Bristol Myers (Bufferin)
Ad Agency—Young & Rubicam

Drug Research Corp. (Regimen tablets)
Ad Agency—Kastor, Hilton, Chesley, Clifford & Atherton

General Foods Corp. (Instant Maxwell House coffee)
Ad Agency—Benton & Bowles

Kemper Insurance Co. (Insurance)
Ad Agency—John W. Shaw

Mentholatum Co. (Mentholatum deep heat rub, Colban, also medicated stick)
Ad Agency—J. Walter Thompson

North American Philips Co. (Norelco Electric shaver)
Ad Agency—C. J. LaRoche & Co.

Pillsbury Co. (Flour, baking mixes & frosting)
Ad Agency—Leo Burnett

R. J. Reynolds (Camel cigarettes)
Ad Agency—William Esty

Sterling Drug (Bayer Aspirin, Philips' Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample

NCAA Basketball (NBC-TV)

Advertiser and Product:
Bayuk Cigars (Phillies)
Ad Agency—Wermen & Schorr

Niven, David, Show (NBC-TV)

Advertiser and Product:
Singer Sewing Machine Co. (Sewing machines & vacuum cleaners)
Ad Agency—Young & Rubicam

Northwest Passage (NBC-TV)

Advertiser and Product:
Helene Curtis (Women's hair care & grooming products)
Ad Agency—Edward H. Weiss

— O —

O'Keefe, Dennis, Show (CBS-TV)

Advertiser and Product:
General Motors Corp. (Oldsmobile Division) (Oldsmobile automobiles)
Ad Agency—D. P. Brother

Omnibus (NBC-TV)

Advertiser and Product:
Aluminum Limited Sales (any of Aluminum Limited Sales, Inc. group of companies and any of their products)
Ad Agency—J. Walter Thompson

On The Go (CBS-TV)

Advertiser and Product:
Helene Curtis Industries (Enden, Spray Net)
Ad Agency—Edward H. Weiss

S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby

Our American Heritage (NBC-TV)

Advertiser and Product:
Equitable Life Assurance (services of company)
Ad Agency—Foote, Cone & Belding

— P —

Peck's Bad Girl (CBS-TV)

Advertiser and Product:
Pharmaceuticals, Inc. (Geritol, Niron, Zarumin, RDX, Sominex, Serutan)
Ad Agency—Parkson

People Are Funny (NBC-TV)

Advertiser and Product:
The Greyhound Corp. (Bus transportation, Grey Vans)
Ad Agency—Grey

R. J. Reynolds (Salem cigarettes)
Ad Agency—William Esty

Shulton, Inc. (Men and women's toiletries)
Ad Agency—Wesley Assoc.

Perry Mason (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Colgate Dental Cream, Halo, Rapid Shave, Liquid Vel, Wildroot Products, Fab)
Ad Agency—Ted Bates

Helene Curtis Industries (Poof, Finesse, Hair Dressing, Shampoo)
Ad Agency—McCann-Erickson

Florida Citrus Commission (Fresh & Processed Citrus Fruits)
Ad Agency—Benton & Bowles

Gulf Oil Co. (Gasoline, Oils)
Ad Agency—Young & Rubicam

Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun

M & R Dietetic Labs, Inc. (Pream)
Ad Agency—Benton & Bowles

Philip Morris, Inc. (Parliament Cigarettes)
Ad Agency—Benton & Bowles

Phillips-Van Heusen Corp. (Men's Apparel)
Ad Agency—Grey

Sterling Drug (Bayer Aspirin)
Ad Agency—Dancer-Fitzgerald-Sample)

Perry Presents (summer replacement) (NBC-TV)

Advertiser and Product:
American Dairy Assn. (Dairy Products)
Ad Agency—Campbell-Mithun
RCA Whirlpool Corp. (Kitchen appliances, vacuum cleaners, air conditioners, RCA-TV, RCA radio, recorder, services and appliances)
Ad Agency—Kenyon & Eckhardt

Person To Person (CBS-TV)

Advertiser and Product:
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell
Pharmaceuticals, Inc. (Sominex, Devarex, Bararine, Sedalin)
Ad Agency—Parkson
Revlon, Inc. (All Revlon products)
Ad Agency—Warwick & Legler
Warner-Lambert Pharmaceuticals (Lipstick, Home Permanent, Hair Color, Men's Toiletries, Anahist Products)
Ad Agency—Lambert & Feasley

Pete Kelly's Blues (NBC-TV)

Advertiser and Product:
L & M (All tobacco products)
Ad Agency—McCann-Erickson

Peter Gunn (NBC-TV)

Advertiser and Product:
Bristol Myers (Men's hair care & grooming products, dentifrices, deodorants, mouthwashes)
Ad Agency—Doherty, Clifford, Steers & Shenfield
R. J. Reynolds (any & all products of the Company)
Ad Agency—William Esty

Philip Marlowe (ABC-TV)

Advertiser and Product:
Brown & Williamson (Life, Kool)
Ad Agency—Ted Bates
Whitehall Labs (Aeroshave, Anacin, Dristan, Mist)
Ad Agency—Ted Bates

Phillies Jackpot Bowling (NBC-TV)

Advertiser and Product:
Bayuk Cigars (Phillies cigars)
Ad Agency—Wermen & Schorr

Playhouse 90 (CBS-TV)

Advertiser and Product:
Allstate Insurance Co. (Health, Home, Car Insurance)
Ad Agency—Leo Burnett
American Gas Assn. (Gas & Gas Appliances)
Ad Agency—Lennen & Newell
Elgin National Watch Co. (Watches)
Ad Agency—J. Walter Thompson
General Aniline & Film Corp. (Photographic & Film equipment)
Ad Agency—Benton & Bowles
Helene Curtis Industries (Poof, Finesse, Hair Dressing, Shampoo)
Ad Agency—McCann-Erickson
Kimberly-Clark Corp. (Kleenex, Tissues, Table Napkins, Towels)
Ad Agency—Foote, Cone & Belding
M-E-L Div. of the Ford Motor Co. (Edsel automobiles)
Ad Agency—Kenyon & Eckhardt
Renault, Inc. (Products & Service of Renault, Inc.)
Ad Agency—Needham, Louis & Brorby
R. J. Reynolds Tobacco Co. (Camel cigarettes)
Ad Agency—William Esty

Powell's, Dick Zane Grey Theatre (CBS-TV)

Advertiser and Product:
General Foods Corp. (Instant Maxwell House Coffee, Cake flour, Dog food)
Ad Agency—Ogilvy, Benson & Mather
S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Benton & Bowles

Price Is Right, The (Daytime) (Nighttime) (NBC-TV)

Advertiser and Product:
Alberto Culver (Alberto VO-5 Hair dressing, VO-5, Alberto VO-5 Hair lite-ner, Rinse-Away & Melo-Pak)
Ad Agency—Wade
American Home Products (Waxes & polishes, analgesics)
Ad Agency—Ted Bates
Armour & Co. (Toilet soaps, detergents, meats, poultry, dog food, Dial shampoo)
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's (Cough remedy, facial make-up)
Ad Agency—J. Walter Thompson
Congoleum-Nairn, Inc. (Floor & wall coverings)
Ad Agency—Keyes, Madden & Jones
Corn Products (Corn syrup, oil, laundry starch, Mazola, Karo, Niagara & Nu-soft)
Ad Agency—Lennen & Newell

Dixie Cup Co. (Paper cups, plates, etc.)
Ad Agency—Hicks & Greist

Edison Electric Institute (promotion on use of electricity and electrical appliances)
Ad Agency—Fuller, Smith & Ross

Frigidaire Div. of General Motors (Major electrical household appliances)
Ad Agency—Dancer-Fitzgerald-Sample

General Mills Inc. (Cereals, baking mixes)
Ad Agency—Dancer-Fitzgerald-Sample

H. J. Heinz (Soup, baby foods, condiments, spaghetti & beans)
Ad Agency—Maxon

Lanvin Parfums, Inc. (Perfumes)
Ad Agency—North

Lever Brothers Co. (Liquid detergent & margarine, soaps, detergents, margarine, dentifrices, toilet water, bar soaps)
Ad Agency—BBD & O

Ogilvy, Benson & Mather

Mentholatum Co. (Cold remedies, medicated lip pomades)

Miles Laboratories (Alka-Seltzer, One-a-day vitamins)
Ad Agency—Geoffrey Wade

Pillsbury Mills, Inc. (Flour & baking mixes, frosting)
Ad Agency—Leo Burnett

Sandura Co. (Sandura floor, wall and counter coverings)
Ad Agency—Hicks & Greist

Speidel Corp. (Watch bands, photo identification bands, men's jewelry)
Ad Agency—Norman, Craig & Kummell

Standard Brands (Puddings, coffee, tea, margarine, pet foods)
Ad Agency—Ted Bates

Sterling Drug (Analgesics, mineral oil, laxatives, antacids)
Ad Agency—Dancer-Fitzgerald-Sample

Sunshine Biscuits (Salted crackers, cookies)
Ad Agency—Cunningham & Walsh

Sweets Co. of America (Candy, including use in cooking)
Ad Agency—Henry Eisen

Pro Football Games (CBS-TV)

Advertiser and Product:

American Oil Co. (Gasoline)
Ad Agency—Joseph Katz Co.

P. Ballantine & Sons (Beer, Ale)
Ad Agency—William Esty

Carling Brewing Co. (Carling Beer, Ale)
Ad Agency—F. H. Hayhurst Co.

Duquesne Brewing Co. of Pittsburgh (Beer)
Ad Agency—Vic Maitland Associates

Falstaff Brewing Corp. (Falstaff Beer)
Ad Agency—Dancer-Fitzgerald-Sample

Goebel Brewing Co. (Beer)
Ad Agency—Campbell-Ewald

Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun

National Brewing Co. of Michigan (National Bohemian & Alters Golden Lager Beer)
Ad Agency—W. B. Doner & Co.

Philip Morris (Marlboro, Parliament, Alpine Cigarettes)
Ad Agency—Leo Burnett

Shell Oil Co. (Gasoline)
Ad Agency—J. Walter Thompson

Speedway Petroleum Corp. (Gasoline)
Ad Agency—W. B. Doner & Co.

Standard Oil Co. of Indiana (Gasoline)
Ad Agency—D'Arcy

Union Oil Co. of Calif. (Gasoline)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Pro Football Kickoff (CBS-TV)

Advertiser and Product:

Carter Products, Inc. (Rise Instant Shave Cream)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Pro Football Preview (CBS-TV)

Advertiser and Product:

General Mills, Inc. (Wheaties)
Ad Agency—Knox-Reeves

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Queen For A Day (NBC-TV)

Advertiser and Product:

Alberto-Culver (Alberto VO-5 Hair dressing & conditioner, New Blue Alberto VO-5, Alberto VO-5 Hair Lite-ner, Rinse Away, Melo-Pak, Hair care products)
Ad Agency—Wade

American Home Products (Waxes, polishes, oven cleaners, room deodorizers)
Ad Agency—Ted Bates

Armour & Co. (Meats, poultry, dog food, Dial shampoo, toilet soaps, detergents)
Ad Agency—Foote, Cone & Belding

Chesebrough-Ponds (Facial make-up, cough remedy)
Ad Agency—J. Walter Thompson

Congoleum (Floor & wall coverings)
Ad Agency—Keyes, Madden & Jones

Corn Products (Karo, starches, salad & cooking oils, Kasco dog food, Nu-soft, Mazola, Niagara starch)
Ad Agency—Lennen & Newell

Glenbrook Labs. Div. of Sterling Drug (antacids, analgesics, Energine lighter & cleaner fluid, laxatives)
Ad Agency—Dancer-Fitzgerald-Sample

Gold Seal Co. (glass wax, Snowy Bleach, Siz charcoal starter)
Ad Agency—Campbell-Mithun

Thomas Leeming & Co. (Ben-Gay)
Ad Agency—William Esty
Miles Laboratories (Alka-Seltzer, One-a-day vitamins)
Ad Agency—Wade
National Biscuit Co. (Baking goods & baking mixes)
Ad Agency—McCann-Erickson
Park & Tilford, Inc. (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor
Pillsbury Mills, Inc. (Flour, baking mixes & frostings)
Ad Agency—Leo Burnett
Procter & Gamble (Detergents, bar soaps, dentifrice, baking mixes & Peanut butter)
Ad Agency—Young & Rubicam
Reddi-Wip (Reddi-Wip)
Ad Agency—D'Arcy
Standard Brands (margarine, coffee, desserts)
Ad Agency—Ted Bates
Warner-Lambert Pharmaceuticals (Lipstick, hair care products)
Ad Agency—Lambert & Feasley

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Rawhide (CBS-TV)

Advertiser and Product:
Allied Van Lines, Inc.
Ad Agency—Campbell-Mithun
Carter Products, Inc. (Arrid)
Ad Agency—Ted Bates
Colgate-Palmolive Co. (Colgate Dental Cream, Colgate Men's line)
Ad Agency—Ted Bates
Elgin National Watch Co. (Watches)
Ad Agency—J. Walter Thompson
Gulf Oil Co. (Gasoline)
Ad Agency—Young & Rubicam
Lever Brothers Co. (All, Stripe Toothpaste)
Ad Agency—J. Walter Thompson
H. C. Moores Co. (Pream)
Ad Agency—Benton & Bowles
National Biscuit Co. (Baked Products)
Ad Agency—McCann-Erickson
Peter Paul, Inc. (Peter Paul Mounds, Almond Joy)
Ad Agency—Dancer-Fitzgerald-Sample
Pharmaceuticals, Inc. (William's Men's Toiletries)
Ad Agency—Parkson
Philip Morris, Inc. (Parliament Cigarettes)
Ad Agency—Benton & Bowles
Procter & Gamble Co. (Prell Shampoo)
Ad Agency—Benton & Bowles
Vick Chemical Co. (Cold Remedies)
Ad Agency—Ogilvy, Benson & Mather

Real McCoys (ABC-TV)

Advertiser and Product:
Procter & Gamble (Lava Soap, Peanut Spread, Gleem Toothpaste, Ivory Liquid)
Ad Agency—Compton

Rebel (ABC-TV)

Advertiser and Product:
Liggett & Myers (Cigarettes—L&M)
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble (Detergents, Dentifrices, Bar Soaps)
Ad Agency—Young & Rubicam

Reckoning (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Colgate Dental Cream, Halo, Rapid Shave)
Ad Agency—Ted Bates
Gulf Oil Co. (Gasoline)
Ad Agency—Young & Rubicam
Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun
Philip Morris Inc. (Philip Morris Cigarettes)
Ad Agency—Benton & Bowles
Sterling Drug Co. (Bayer Aspirin)
Ad Agency—Dancer-Fitzgerald-Sample

Reed, Donna, Show (ABC-TV)

Advertiser and Product:
Campbell Soup (Canned Soups)
Ad Agency—BBD & O
Johnson & Johnson (Cold Remedies, Baby Products)
Ad Agency—Young & Rubicam

Restless Gun (ABC-TV)

Advertiser and Product:
Best Foods (Nucoa)
Ad Agency—Dancer-Fitzgerald-Sample
Block Drug (Rem Cough Medicine)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Channel Master (TV Antenna)
Ad Agency—S. R. Leon Co.
Drackett (Drano, Windex, Vanish)
Ad Agency—Young & Rubicam
Dusharme (Hair Cream)
Ad Agency—Graves & Assoc.
General Foods (Cake Mix)
Ad Agency—Young & Rubicam
Gillette (Toni), (Various)
Ad Agency—North
McGraw-Edison (Toastmaster)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Procter & Gamble (Peanut butter, bar soaps, detergents)
Ad Agency—Leo Burnett
Sterling Drug (Ironized yeast, Bayer Aspirin, Phillips Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample
Structo Mfg. Co. (Toys)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Whitehall (Dristan)
Ad Agency—Ted Bates

Richard Diamond (NBC-TV)

Advertiser and Product:
Block Drug (Sleeping tablets, mouth wash, oral hygiene products, Polident denture cleanser, tooth brushes)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pharma-Craft Co. (Deodorant, cold remedies, athlete's foot treatment—Ting)
Ad Agency—J. Walter Thompson

Richard Diamond, Private Detective (CBS-TV)

Advertiser and Product:
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell

Rifleman (ABC-TV)

Advertiser and Product:
Miles Labs (Alka-Seltzer)
Ad Agency—Geoffrey Wade
Procter & Gamble (Tide)
Ad Agency—Benton & Bowles
Ralston Purina Co. (Dog Food)
Ad Agency—Gardner

Rin Tin Tin (ABC-TV)

Advertiser and Product:
Crackerjack (Candy)
Ad Agency—Henry Eisen
General Mills (Various)
Ad Agency—Dancer-Fitzgerald-Sample
Louis Marx (Toys)
Ad Agency—Ted Bates
Sweets Co. (Candy)
Ad Agency—Henry Eisen

Riverboat (NBC-TV)

Advertiser and Product:
Corn Products (Shortenings, spreads, Argo, Niagara, Nu-Soft, Rit, pickles)
Ad Agency—Lennen & Newell

Rocky and His Friends (ABC-TV)

Advertiser and Product:
General Mills (Various)
Ad Agency—Dancer-Fitzgerald-Sample
Sweets Co. (Candy)
Ad Agency—Henry Eisen

Rogers, Jimmy, Show (NBC-TV)

Advertiser and Product:
L & M (All tobacco products)
Ad Agency—Dancer-Fitzgerald-Sample

Rough Riders (ABC-TV)

Advertiser and Product:
P. Lorillard (Tobacco Products)
Ad Agency—Lennen & Newell

Ruff & Reddy (NBC-TV)

Advertiser and Product:
Borden (Milk, frozen desserts, fresh & concentrated fruit drinks)
Ad Agency—Benton & Bowles
General Foods Corp. (Cereals, puddings, pie filling & Post Cereals)
Ad Agency—Benton & Bowles
Mars Inc. (Candies & candy bars)
Ad Agency—Knox-Reeves

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Saber Of London (NBC-TV)

Advertiser and Product:
Sterling (dentifrices, Bayer Aspirin, Phillips' Milk of Magnesia, analgesics, antacids, laxatives)
Ad Agency—Dancer-Fitzgerald-Sample

Schlitz Playhouse (CBS-TV)

Advertiser and Product:
Joseph Schlitz Brewing Co. (Schlitz Beer)
Ad Agency—J. Walter Thompson

Search For Tomorrow (CBS-TV)

Advertiser and Product:
Procter & Gamble Co. (Ivory Snow, Spic & Span, Gleem, Fluffo)
Ad Agency—Compton

Secret Storm (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aero Wax, Wizard Wick, Easy-Off Oven Cleaner, Anacin, Heet)
Ad Agency—Ted Bates

General Mills, Inc. (Flour, Cake Mix, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Peter Paul, Inc. (Peter Paul Mounds, Almond Joy)
Ad Agency—Dancer-Fitzgerald-Sample

Quaker Oats Co. (Cereals, Pet Foods, Pancake & Baking Mixes)
Ad Agency—J. Walter Thompson

Scott Paper Co. (Scott Paper Products)
Ad Agency—J. Walter Thompson

Silvers, Phil, Show (CBS-TV)

Advertiser and Product:

R. J. Reynolds Tobacco Co. (Camel Cigarettes)
Ad Agency—William Esty

Schick, Inc. (Lighters, Shavers)
Ad Agency—Benton & Bowles

Sinatra, Frank, Timex Show (ABC-TV)

Advertiser and Product:

U. S. Time Corp. (Timex Watches)
Ad Agency—Doner & Peck

Skelton, Red, Show (CBS-TV)

Advertiser and Product:

S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Foote, Cone & Belding

Pet Milk Co. (Evaporated Milk, Milk Products, Frozen Pies)
Ad Agency—Gardner

Sky King (CBS-TV)

Advertiser and Product:

National Biscuit Co. (Baked Products, Cereal, Dog Food)
Ad Agency—McCann-Erickson

Small World (CBS-TV)

Advertiser and Product:

Olin Mathieson Chemical Corp. (Chemicals, Metals, Packaging, Squibb Pharmaceuticals, Winchester-Western Sporting Arms & Ammunition)
Ad Agency—D'Arcy

Sothern, Ann, Show (CBS-TV)

Advertiser and Product:

General Foods Corp. (Coffee, Cereals, Dog Food)
Ad Agency—Benton & Bowles

Split Personality (NBC-TV)

Advertiser and Product:

American Home Products Corp. (Easy-off, Wizard room deodorizer)
Ad Agency—Ted Bates

Borden Co. (Frozen desserts, Milk products)
Ad Agency—Dancer-Fitzgerald-Sample

Chesebrough-Ponds (Make-up, cream lotions, cough remedies, vaseline)
Ad Agency—J. Walter Thompson

Frigidaire Div. of General Motors (Major electrical household appliances)
Ad Agency—Dancer-Fitzgerald-Sample

General Mills (Cereals, mixes)
Ad Agency—Dancer-Fitzgerald-Sample

H. J. Heinz Co. (Soup, baby foods, spaghetti, beans & condiments)
Ad Agency—Maxon

Helene Curtis (Hair care & grooming products)
Ad Agency—Edward H. Weiss

Phillips-Van Heusen Corp. (Men's shirts & haberdashery)
Ad Agency—Grey

Sweets Co. of America (Candy, including use in cooking)
Ad Agency—Henry Eisen

Spotlight Playhouse (CBS-TV)

Advertiser and Product:

S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Foote, Cone & Belding

Pet Milk Co. (Evaporated Milk, Milk Products)
Ad Agency—Gardner

Steven Canyon (NBC-TV)

Advertiser and Product:

L & M (All tobacco products)
Ad Agency—McCann-Erickson

Storm, Gale (ABC-TV)

Advertiser and Product:

Armour (Chiffon Aqua Liquid)
Ad Agency—Foote, Cone & Belding

Beechnut (Baby juices, Fruits, Vegetables, Dinners, Soups)
Ad Agency—Young & Rubicam

Block Drug (Minipoo, Polident)
Ad Agency—Sullivan Stauffer, Colwell & Bayles

Bristol-Myers (Bufferin)
Ad Agency—Young & Rubicam

Coty (Fragrances & Gift Sets)
Ad Agency—BBD & O

Drackett (Vanish, Windex, Drano, Winkle)
Ad Agency—Young & Rubicam

Ex-Lax (Ex-Lax)
Ad Agency—Warwick & Legler

General Foods (Cake Mixes, Minute Instant Potato, Tapioca, Bakers Chocolate)
Ad Agency—Young & Rubicam

Gillette (Toni), (Paper Mate Pens, Shampoo)
Ad Agency—North

S. C. Johnson (Pride, Blem, Stride)
Ad Agency—Needham, Louis & Brorby

Johnson & Johnson (Baby Cream, Cotton Buds, First Aid Cream, Cold Remedies)
Ad Agency—Young & Rubicam

Lever (Surf, Oneida, Pepsodent Paste & Brushes)
Ad Agency—BBD & O

Polaroid (Polaroid Camera)
Ad Agency—Doyle, Dane & Bernbach

Reynolds Metals (Reynolds Wrap)
Ad Agency—Lennen & Newell

Sterling Drug (Haleys M-O)
Ad Agency—Dancer-Fitzgerald-Sample

Structo (Toys)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Warner-Lambert (Listerine)
Ad Agency—Lambert & Feasley

Strip Playhouse (CBS-TV)

Advertiser and Product:
Lever Brothers Co. (Stripe Toothpaste)
Ad Agency—J. Walter Thompson

Sullivan, Ed, Show (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Colgate Dental Cream Lustre-Creme Shampoo, Fab, Ajax)
Ad Agency—Ted Bates

Eastman Kodak Co. (All Products)
Ad Agency—J. Walter Thompson

M-E-L Division of the Ford Motor Co. (Mercury, Edsel Automobiles)
Ad Agency—Kenyon & Eckhardt

Sunday News Special (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol, Freezone)
Ad Agency—Ted Bates

Carter Products Inc. (Arrid Cream Deodorant, Rise Shave Cream, Little Liver Pills, Nair)
Ad Agency—Ted Bates

Sunday Sports Spectacular (CBS-TV)

Advertiser and Product:
Schlitz Brewing Co. (Schlitz Beer)
Ad Agency—J. Walter Thompson

77 Sunset Strip (ABC-TV)

Advertiser and Product:
American Chicle (Dentyne, Rolaids)
Ad Agency—Ted Bates

Elgin National Watch Co. (Watches)
Ad Agency—J. Walter Thompson

Reynolds Tobacco (Salem)
Ad Agency—William Esty

H. F. Ritchie (Brylcreem)
Ad Agency—Kenyon & Eckhardt

Whitehall (Dristan)
Ad Agency—Ted Bates

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Take A Good Look (ABC-TV)

Advertiser and Product:
Consolidated Cigars (Dutch Masters)
Ad agency—Erwin Wasey, Ruthrauff & Ryan

Tales Of Wells Fargo (NBC-TV)

Advertiser and Product:
American Tobacco (Pall Mall Cigarettes)
Ad Agency— Sullivan, Stauffer, Colwell & Bayles

Buick Motor Division (Automobiles, parts & accessories)
Ad Agency—Kudner

Procter & Gamble (Bar soap, women's shampoos, home permanents, dentifrices)
Ad Agency—Compton

Taylor, Robert, starring in The Detectives (ABC-TV)

Advertiser and Product:
Procter & Gamble (Camay, Crest, Tide, Prell)
Ad Agency—Benton & Bowles

Temple's, Shirley, Storybook (ABC-TV)

Advertiser and Product:
John H. Breck Co. (Shampoo)
Ad Agency—N. W. Ayer

Texaco Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:
Texaco, Inc. (Motor oil, gasoline products)
Ad Agency—Cunningham & Walsh

Texan, The (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco Co. (Viceroy Cigarettes)
Ad Agency—Ted Bates

Lever Brothers (Bar, Package Soap, Detergent, Dentifrices, Edible Fats, Whipped Toppings, Room Air Refreshers)
Ad Agency—Kenyon & Eckhardt

Pharmaceuticals, Inc. (Williams' Men's Toiletries, Geritol, Serutan, Sominex)
Ad Agency—Parkson

Thanksgiving Day Parade (ABC-TV)

Advertiser and Product:
Chrysler Corp. (Cars & Trucks)
Ad Agency— Leo Burnett

The Deputy (NBC-TV)

Advertiser and Product:
General Cigar Co. (Cigar & Cigarellos)
Ad Agency—Young & Rubicam
Kellogg Co. (Cereals)
Ad Agency—Leo Burnett

The Man And The Challenge (NBC-TV)

Advertiser and Product:
Chemstrand Corp. (Carpets, blankets nylons & acrilon products)
Ad Agency—Doyle, Dane & Bernbach
R. J. Reynolds (Tobacco products)
Ad Agency—William Esty

This Is Your Life (NBC-TV)

Advertiser and Product:
Procter & Gamble (Dentifrice, detergents, women's hair care & hair grooming products)
Ad Agency—Benton & Bowles

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Instant Sanka Coffee, Post's Cereals)
Ad Agency—Benton & Bowles

Tic Tac Dough (NBC-TV)

Advertiser and Product:
Alberto-Culver (Hair care products)
Ad Agency—Wade Adv.
Borden Co. (Milk products, frozen desserts)
Ad Agency—Dancer-Fitzgerald-Sample
Brown & Williamson (Raleigh cigarettes)
Ad Agency—Keyes, Madden & Jones
Chesebrough-Pond's (Facial make-up, creams, lotions, cough remedies)
Ad Agency—J. Walter Thompson
Congoleum (Floor and wall coverings)
Ad Agency—Keyes, Madden & Jones
General Mills (Cereals)
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal Co. (Glass wax, snowy bleach, Siz)
Ad Agency—Campbell-Mithun
H. J. Heinz (Soup, baby foods, condiments)
Ad Agency—Maxon
Miles Laboratories (Alka-Seltzer, One-a-day vitamins)
Ad Agency—Wade
Pillsbury Mills (Flour, baking mixes, frosting)
Ad Agency—Leo Burnett
Procter & Gamble (Package detergents, bar soaps, cleansers, edible fats & oils)
Ad Agency—Dancer-Fitzgerald-Sample
Standard Brands (Margarine, Royal desserts, dog food, coffee, tea, Pet foods)
Ad Agency—Ted Bates
Sunshine Biscuit (Salted crackers)
Ad Agency—Cunningham & Walsh
Thomas Leeming & Co. (Pacquins hand cream, Silk 'n Satin Lotion, Ben-Gay)
Ad Agency—William Esty

Tightrope (CBS-TV)

Advertiser and Product:
Pharmaceuticals, Inc. (Geritol, Niron, Zarumin, RDX, Sominex, Serutan)
Ad Agency—Parkson

Time: Present—Chet Huntley Reporting (NBC-TV)

Advertiser and Product:
Kemper Insurance (Insurance)
Ad Agency—John W. Shaw

To Tell The Truth (CBS-TV)

Advertiser and Product:
Carter Products (Arrid Cream, Arrid Whirl-in Deodorant, Rise Shave Cream, Little Liver Pills)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Philip Morris (Marlboro, Parliament Cigarettes)
Ad Agency—Leo Burnett
The Toni Co. (Toni Home Permanent Wave, Cleansing Cream, Hair Care Products, Shampoo, Lipstick)
Ad Agency—North

Tombstone Territory (ABC-TV)

Advertiser & Product:
Lipton (Tea & Soup Products)
Ad Agency—Young & Rubicam
Philip Morris (Tobacco products)
Ad Agency—Leo Burnett

Top Dollar (CBS-TV)

Advertiser & Product:
Armstrong Cork Co. (Linoleum, Tile)
Ad Agency—BBD & O
Colgate-Palmolive Co. (Colgate Dental Cream, Cashmere Bouquet Soap, Lustre-Creme Shampoo, Palmolive Soap, Brisk, Florient, Vel, Ad, Fab, Ajax)
Ad Agency—Ted Bates
General Foods Corp. (Swansdown, Jell-O Pudding, Pie Filling, Baker's Cocoanut)
Ad Agency—Young & Rubicam
Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

Tournament of Roses (ABC-TV)

Advertiser & Product:
Quaker Oats (Cereals, Flours)
Ad Agency—Lynn Baker

Trackdown (CBS-TV)

Advertiser & Product:
American Tobacco Co. (Lucky Strike Cigarettes)
Ad Agency—BBD & O

Socony Mobil Oil Co. (Mobilgas, Mobiloil)
Ad Agency—Compton

Treasure Hunt (NBC-TV)

Advertiser & Product:
Alberto-Culver (Rinse & hair sprays, hair care products)
Ad Agency—Wade

American Home Products (Waxes & polishes, analgesics)
Ad Agency—Ted Bates

Armour & Co. (Soap, meat & dog foods)
Ad Agency—Foote, Cone & Belding

Borden Co. (Milk, frozen desserts, beverages)
Ad Agency—Dancer-Fitzgerald-Sample

Brillo Mfg. Co. (Pads & Cleanser)
Ad Agency—J. Walter Thompson

Chesebrough-Ponds (Facial make-up, creams, lotions, cough remedy)
Ad Agency—J. Walter Thompson

Corn Products (Mazola, Karo, Niagara, Nu-Soft)
Ad Agency—Lennen & Newell

Edison Electric Co. (Electricity & electrical appliances)
Ad Agency—Fuller, Smith & Ross

Frigidaire (Major electrical household appliances)
Ad Agency—Dancer-Fitzgerald-Sample

General Mills (Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Gold Seal Co. (Glass Wax, Snowy Bleach, Siz Charcoal Starter)
Ad Agency—Campbell-Mithun

H. J. Heinz (Soup, baby foods, condiments)
Ad Agency—Maxon

Kayser-Roth Hosiery Corp. (Supp-Hose)
Ad Agency—Daniel & Charles

I. B. Kleinert Co. (Shower accessories)
Ad Agency—Grey

Lever Brothers (Dentifrices, dishwashing & laundry soaps, detergents)
Ad Agency—J. Walter Thompson

Mentholatum (Cold remedies, medicated lip remedies, Calbon, mentholatum)
Ad Agency—J. Walter Thompson

Miles (Alka-Seltzer, One-a-day vitamins)
Ad Agency—Wade

National Biscuit Co. (Dog food, cereals)
Ad Agency—Kenyon & Eckhardt

Park & Tilford (Tintex dyes)
Ad Agency—Mogul, Williams & Saylor

Pharmaceuticals, Inc. (Geritol, Devarex)
Ad Agency—Parkson

Pillsbury Mills (Flour, baking mixes & frosting)
Ad Agency—Leo Burnett

Procter & Gamble (Cheer detergent, Bar soap—Camay, Fluffo, Zest)
Ad Agency—Young & Rubicam

Sterling Drug (analgesics, laxatives)
Ad Agency—Dancer-Fitzgerald-Sample

Troubleshooters, The (NBC-TV)

Advertiser & Product:
Bayer International Lab. (Men's hair care products, H.A. Hair arranger)
Ad Agency—R. J. Scott, Inc.

Philip Morris (Tobacco products)
Ad Agency—Leo Burnett

True Story (NBC-TV)

Advertiser & Product:
Helene Curtis (Shampoos & dandruff treatment products, Hair sprays & dressings)
Ad Agency—Edward H. Weiss

Sterling Drug (Bayer aspirin, Nasal spray, Phillips' Milk of Magnesia tabs, Dr. Lyons tooth powder, Energine lighter & cleaning fluid, Ironized yeast)
Ad Agency—Dancer-Fitzgerald-Sample

Sweet Co. of America (Candy including use in cooking)
Ad Agency—Henry Eisen

Truth Or Consequences (NBC-TV)

Advertiser & Product:
Alberto-Culver (Alberto VO-5 Hair dressing & conditioner, New Blue Alberto VO-5, Alberto VO-5 Hair lite-ner, Rinse away & Pelo-Pak)
Ad Agency—Wade

American Home Products (Waxes, polishes, analgesics, room deodorizers)
Ad Agency—Ted Bates

Borden Co. (Frozen desserts, milk for beverages and cooking purposes)
Ad Agency—Dancer-Fitzgerald-Sample

Chesebrough-Ponds (Facial make-up, creams, lotions, cough remedy, petroleum jelly)
Ad Agency—J. Walter Thompson

Corn Products Refining Co. (Mazola, Karo, Nu-Soft, Niagara)
Ad Agency—Lennen & Newell

Frigidaire Div. of General Motors (Appliances)
Ad Agency—Dancer-Fitzgerald-Sample

General Mills, Inc. (Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

I. B. Kleinert Rubber Co. (Shower accessories, undergarments)
Ad Agency—Grey

Miles Lab. (Alka-Seltzer, one-a-day vitamins)
Ad Agency—Wade

National Biscuit Co. (Baking goods, baking mixes, dog foods, cereals)
Ad Agency—McCann-Erickson

Procter & Gamble (Peanut products, bar soaps, cleaners, detergents, dentifrices)
Ad Agency—Dancer-Fitzgerald-Sample

Standard Brands (Margarine, tea, dog food, Royal desserts)
Ad Agency—Ted Bates

Sterling Drug Co. (Haley's MO, Fletcher's Castoria, antacids, analgesics, Energine lighter & cleaner fluid)
Ad Agency—Dancer-Fitzgerald-Sample

Twentieth Century (CBS-TV)

Advertiser & Product:
Prudential Insurance Co. of America (Insurance)
Ad Agency—Reach, McClinton & Co.

21 Beacon Street (ABC-TV)

Advertiser & Product:
P. Lorillard (Kent)
Ad Agency—Lennen & Newell

Twilight Zone (CBS-TV)

Advertiser & Product:
General Foods Corp. (Sanka, Instant Sanka Coffee, Jell-O, Tang)
Ad Agency—Young & Rubicam

Kimberly-Clark Corp. (Kleenex tissues, Table Napkins, Towels)
Ad Agency—Foote, Cone & Belding

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Uncle Al (ABC-TV)

Advertiser & Product:
Nabisco
Ad Agency—Kenyon & Eckhardt

United States Steel Hour, The (CBS-TV)

Advertiser & Product:
United States Steel Corp. (Institutional)
Ad Agency—BBD & O

Untouchables (ABC-TV)

Advertiser & Product:
Bulova (Watches)
Ad Agency—McCann-Erickson

Carnation (Dry Milk)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

DuPont (Car Waxes, Polishes, Car Wash, Sponges)
Ad Agency—BBD & O

Liggett & Myers (Chesterfield King, Duke)
Ad Agency—McCann-Erickson

Luden's (Candy Bars, Cough Drops)
Ad Agency—J. M. Mathes

Procter & Gamble (Crest)
Ad Agency—Benton & Bowles

7-Up (Soft Drink)
Ad Agency—J. Walter Thompson

— V —

Verdict Is Yours, The (CBS-TV)

Advertiser & Product:
American Home Products Corp, (Anacin, Dristan, Infra-Rub)
Ad Agency—Ted Bates

Atlantis Sales Corp. (All French's Products)
Ad Agency—J. Walter Thompson

Bristol-Myers Co. (Bufferin)
Ad Agency—Young & Rubicam

Carnation Co. (Evaporated Milk, Milk Products, Ice Cream, Cottage Cheese)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Chicken Of The Sea, Inc. (Canned Fish Products)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Dumas Milner Corp. (Pine-Sol, Perma Starch, Mystic Foam Rug Cleaner)
Ad Agency—Gordon Best Co.

General Mills, Inc. (Flour, Baking Mixes, Breakfast Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Hoover Co. (Vacuum Cleaner, Floor Polishers, Irons)
Ad Agency—Leo Burnett

S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby

Lever Brothers (Lucky Whip Dessert Topping, Bar Soap, Margarine, Handy Andy)
Ad Agency—Ogilvy, Benson & Mather

Libby, McNeill & Libby Co. (Canned Fruits, Vegetables)
Ad Agency—J. Walter Thompson

Mentholatum Co. (Medicated Lip Pomade, Deep Heat Rub)
Ad Agency—J. Walter Thompson

Quaker Oats Co. (Cereals, Pet Foods, Pancake & Baking Mixes)
Ad Agency—J. Walter Thompson

Scott Paper Co. (Scott Paper Products)
Ad Agency—J. Walter Thompson

Simoniz Co. (Simoniz Non-Scuff Floor Wax, Ivalon Sponges, Hilite)
Ad Agency—Young & Rubicam

Standard Brands, Inc. (Coffee, Tea, Gelatin Desserts, Puddings, Pie Fillings, Nuts)
Ad Agency—Ted Bates

Sterling Drug Inc. (Bayer Aspirin, Phillips' Milk of Magnesia, Haley's M.O., Bayer Nasal Spray)
Ad Agency—Dancer-Fitzgerald-Sample

Swift & Co. (All Meat & Poultry Products, Margarine, Vigoro, Pard Dog Food, Peanut Butter)
Ad Agency—McCann-Erickson

The Toni Co. (Toni Home Permanent Wave, Cleansing Creams, Hair Care Products, Shampoo, Lipstick)
Ad Agency—Tatham-Laird

Vick Chemical Co. (Cold Remedies)
Ad Agency—Morse International

W

Wagon Train (NBC-TV)

Advertiser & Product:
Ford Motor Co. (Automobiles, automotive products, parts & services)
Ad Agency—J. Walter Thompson

National Biscuit Co. (Baked goods, dog food, cereal, baking mixes, cookies)
Ad Agency—McCann-Erickson

R. J. Reynolds (Tobacco products)
Ad Agency—William Esty

Wanted — Dead or Alive (CBS-TV)

Advertiser & Product:
Bristol-Myers Co. (Bufferin, Ban)
Ad Agency—Young & Rubicam

Brown & Williamson Tobacco Corp. (Tobacco products)
Ad Agency—Ted Bates

Kimberly-Clark Corp. (Kleenex Tissues, Table Napkins, Towels)
Ad Agency—Foote, Cone & Belding

Wednesday Night Fights (ABC-TV)

Advertiser & Product:
Brown & Williamson (Life, Kool, Viceroy)
Ad Agency—Ted Bates

Miles Laboratories (Alka Seltzer, One-a-day Vitamins)
Ad Agency—Geoffrey Wade

Welk, Lawrence, Show (ABC-TV)

Advertiser & Product:
Dodge Division of the Chrysler Corp. (Dodge)
Ad Agency—Grand

What's My Line? (CBS-TV)

Advertiser & Product:
Florida Citrus Commission (Fresh & Processed Citrus Products)
Ad Agency—Benton & Bowles

Kellogg Co. (Cereals & Dog Food)
Ad Agency—Leo Burnett

Sunbeam Corp. (Electrical appliances)
Ad Agency—Perrin-Paus

Who Do You Trust? (ABC-TV)

Advertiser & Product:
Armour (Chiffon Aqua Liquid Dial Soap)
Ad Agency—Foote, Cone & Belding

Beechnut (Baby vegetables, fruits)
Ad Agency—Young & Rubicam

Drackett (Various)
Ad Agency—Young & Rubicam

Ex-Lax (Ex-Lax)
Ad Agency—Warwick & Legler

General Foods (Tapioca)
Ad Agency—Young & Rubicam

Gillette (Toni) (Paper-Mate)
Ad Agency—North

S. C. Johnson (Stride)
Ad Agency—Needham, Louis & Brorby

Johnson & Johnson (Cold Products, Cotton Buds, First Aid Cream)
Ad Agency—Young & Rubicam

Lever (Pepsodent, Wisk)
Ad Agency—BBD & O

McGraw (Toastmaster)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Reynolds Metals (Wrap, Renalon Icicles)
Ad Agency—Lennen & Newell

Structo (Toys)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Warner-Lambert (Listerine)
Ad Agency—Lambert & Feasley

Who Pays (NBC-TV)

Advertiser & Product:
Purex Corp. (Bleaches, face & hand soap, detergents, scouring cleansers, toiletries, hand lotion & bubble bath)
Ad Agency—Edward H. Weiss

Wichita Town (NBC-TV)

Advertiser & Product:
Procter & Gamble (Zest bar soap, Tide detergent, Crest dentifrice, Prell shampoo)
Ad Agency—Benton & Bowles

Williams, Andy, Show (CBS-TV)

Advertiser & Product:
Kellogg Co. (Cereals, Dog Food)
Ad Agency—Leo Burnett

Pittsburgh Plate Glass Co. (Plate Glass products, Paints)
Ad Agency—BBD & O

Revlon, Inc. (All Revlon Products)
Ad Agency—Warwick & Legler

Winchell, Paul, Show
(ABC-TV)

Advertiser & Product:
Hartz Mountain Co. (Bird Food, Dog Food)
Ad Agency—George Hartman
Louis I. Marx (Toys)
Ad Agency—Ted Bates

World Championship Golf
(NBC-TV)

Advertiser and Product:
Bayuk Cigars (Phillies cigars)
Ad Agency—Wermen & Schorr

World Of Talent
(ABC-TV)

Advertiser and Product:
P. Lorillard (Kent)
Ad Agency—Lennen & Newell

Wyatt Earp
(ABC-TV)

Advertiser and Product:
General Mills (Cheerios, Gold Medal Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble (Gleem, Shampoo)
Ad Agency—Compton

— XYZ —

Yancy Derringer
(CBS-TV)

Advertiser and Product:
S. C. Johnson & Son (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell

You Asked For It
(ABC-TV)

Advertiser and Product:
Skippy Peanut Butter, (Div. of Best Foods)
Ad Agency—Guild, Bascom & Bonfigli

Young Dr. Malone
(NBC-TV)

Advertiser and Product:
Armour & Co. (Canned meats, dog foods, poultry, detergents, bar soaps)
Ad Agency—Foote, Cone & Belding
Borden Co. (Frozen desserts, milk products)
Ad Agency—Dancer-Fitzgerald-Sample
Edison Electric Co. (Promotion of the use of electricity & electrical appliances)
Ad Agency—Fuller, Smith & Ross
Helene Curtis Inc. (Hair care & grooming products)
Ad Agency—Edward H. Weiss
Kayser-Roth Hosiery Corp. (Supp-hose, socks & stockings)
Ad Agency—Daniel & Charles
Phillips-Van Heusen Corp. (Men's shirts & haberdashery)
Ad Agency—Grey
Procter & Gamble (Ivory flakes, Lava bar soap, Crest dentifrices)
Ad Agency—Compton

Young, Loretta, Show
(NBC-TV)

Advertiser and Product:
Philip Morris, Inc. (Tobacco products)
Ad Agency—Benton & Bowles
Procter & Gamble (Camay, Gleem, Tide, Lilt)
Ad Agency—Benton & Bowles
Toni Co. (Papermate Div. of Gillette Co.) Home permanent, shampoos, hair spray, rinses, curlers, women's hair care & grooming products, cleansing cream, pen, pencils & accessories)
Ad Agency—Benton & Bowles

Your Hit Parade
(CBS-TV)

Advertiser and Product:
American Tobacco Co. (Hit Parade Cigarettes)
Ad Agency—BBD & O

Zorro
(ABC-TV)

Advertiser and Product:
General Motors Corp. (A.C. Spark Plug)
Ad Agency—D. P. Brother
7-Up (Soft Drink)
Ad Agency—J. Walter Thompson

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